

O'Donnell Index Press

30th year; No. 14

O'DONNELL, LYNN COUNTY, TEXAS, Thursday Dec. 11, 1952

\$1.50 PER YEAR

Eagle Band To Give Christmas Concert Monday

Program Is Given

The O'Donnell High School Eagle Band will present their annual Christmas concert on Monday, December 15th at 8 p. m. The students have been busy preparing the program since the end of the football season and all indications point to a very good performance by the band. The selections to be used on the program will be numbers almost everyone will recognize. There will be no "long hair" music in the strict sense of the word on the program. However the band will present two long and very difficult selections; the "Mexican Overture" consisting of well known melodies from south of the Border, and "Christmas Festival", which consists of your favorite songs of Christmas time. Other numbers will include:

Marches: "Hall of Fame", "E Pluribus Unum", "Footlifter".
Popular selections: "Blue Tango", "Stepping High", "Begin the Beguine", "I'm An Old Cowhand", "High Noon", "Blue Moon", "Winter Wonderland", "White Christmas", "Frosty The Snowman."

Band students will be selling tickets during the week and the admission will be 50c for adults and 25c for children and for students.

Roddy Peltz, Donna Hobdy, Avery Doss, Ralph Simpson and Rex Stokes were recently selected to play in the all Class A clinic band to be held in Lubbock on December 12th. The students were selected upon recommendation of Band Director Maurice Jones to the head of the clinic committee. These five students were selected in choosing 100 High School musicians from the numerous bands of the South Plains area.

THURSDAY BRIDGE CLUB

Mrs. Louis Hochman was hostess to the Thursday Bridge Club last week. Mrs. J. T. Middleton, Jr. won high. Mrs. Glen Gibson won second high and Mrs. Mack Noble won bingo. Also present were Madams James Bowlin, Ralph Beach, O. G. Smith, Jr., Joe Lehman and L. G. Schuessler.

TO HAVE PARTY

The Martha Sunday School class of the First Baptist Church are entertaining their husbands with a Christmas party at Fellowship hall Friday night at 7:30.

Come to see us for all your gift needs. Lott Pharmacy

CARD OF THANKS

We wish to express our sincere thanks and appreciation to all of our friends and neighbors for each kind deed, word or thought that was expressed in the passing of our husband, father and grandfather, G. W. Lord. May the good Lord give you such friends if you ever have to pass thru such a dark hour. We want to especially thank everyone for the beautiful floral offering and also the food that was brought and served. May God bless and reward each and everyone of you according to His riches in Glory. All of these kind deeds have helped to lighten our sorrow.

Mrs. G. W. Lord, Mr and Mrs M. E. Greenlee and family, Mr and Mrs. L. C. Lord, Capt. and Mrs. L. Lord, Mr and Mrs W. W. Lord and family, Mr and Mrs W. N. Lord and family, Mr and Mrs. Pete Lord and family.



ADORATION OF THE MAGI . . . This Nativity scene was painted by Benvenuto di Giovanni (1436-1518) of Siena, Italy, and hangs in the National Gallery of Art, Washington, D.C. It is one of many famous "adoration" scenes painted by artists of all nationalities.

Graham And Dawson Win In Tournament

In the Junior High Basketball tournament held here over the week end, following are results:
Boys Division:
1st. Graham
2nd. Post
Consolation:
1st. O'Donnell
2nd. Dawson
Girls Division:
1st. Dawson
2nd. Loop
Consolation:
1st. O'Donnell
2nd. Post
Sportsmanship:
Girls, Gay Hill
Boys, Loop

Eastern Star Meets

Monday night the O'Donnell Chapter of Order of Eastern Star was host to the District Deputy, Mrs. Fannie Patterson. A covered dish supper was held at 6:30 p. m. honoring the guest of honor who was here paying an official visit to the lodge. Chapter opened at 7:30 p. m. and an interesting program was given.
Monday night Dec. 15th the O. E. S. will be hosts to all area Master Masons at a dinner and a Christmas party at the lodge hall. The meal will be served at 7 p. m.

Mrs. Don Kimbell and baby are visiting Mr and Mrs J. A. Edwards at Lamesa.

The Winning Chicken . . .

In the recent Pay and Lay contest held by Ed James Feed store here using Purina feed, Sammy Stuart won 1st prize guessing 74 eggs on No. 3 hen and winning an electric clock. T. W. Lang won a double broiler as 2nd prize guessing 75 eggs and J. W. Rushing won pair kitchen shears for 3rd guessing 75 eggs. No. 2 and No. 3 hens laid 135 eggs in 91 days. No. 1 hen laid 2 eggs. The winning hen was a white leghorn of Mrs. W. M. Wood of here.

Mr and Mrs O. R. Corey of Post were Sunday visitors with Mr and Mrs. Luther Kenley.

Lost: Red female cocker spaniel answers to "Taffey" \$5 reward, is a child's pet, Joe Jackson

CHRIST'S BIRTHDAY HAS TOO MANY \$888 MARKS

As usual O'Donnell will not commercialize on old Santa's good name this year. Instead of using him for commercial promotions to spur Christmas shopping, local merchants have invited the old gent to be here Christmas Eve under the sponsorship of Fire Department. By so doing the real, the TRUE spirit of Christmas is in line with age old tradition. We're proud that our town has that spirit.

card. See The Index today will be announced with a check in U. S. Bank gift son and Jordan Counties and \$2 for of pleasure for \$1.50 in Lynn. Dear friends, you can buy a full year of O'DONNELL INDEX for \$1.50. O'DONNELL INDEX is a subscription to send the subscriber your friends and relatives this jolly good way to remember

Folks You Know

Betty Simpson of Midland visited her sister Mr and Mrs Sam Singleton over the week end.

Mr and Mrs. Wayne Clayton and children attended the Christmas parade at Lamesa Monday

Mrs. Hal Singleton sr. and Edward Singleton are visiting in Marlow, Okla.

Mrs. Clarence Daniel and Mrs. Joe Jackson visited in Slaton Sunday night.

HARVEY DAVIS DIES

Harvey Davis, age 74, passed away at Tahoka last Thursday. He was the son in law of Mr and Mrs Archie McMillan. He made his home here about fifteen years ago.

W. E. Payne is much improved but remains in hospital.

Mrs. Mamie Redman of Houston and Mrs. D. A. Howell and Judy and Mr and Mrs. Kenneth Gollightly of Carlisbad were week end guests of Mr and Mrs R. E. Gollightly.

Honored With Party

Joanne Lacy was honored with a party on her 10th birthday at the hotel Saturday. Cake and punch were served to about 14 of her little friends who were present.

Mrs. Leroy Mensch under went surgery at a Lamesa hospital one day last week.

Mr and Mrs. R. W. Cook of Levelland, Sgt. and Mrs. John P. Cook of Mobile, Ala. spent week end with Mr and Mrs. Neeley Jennings and Sunday dinner guests included Bill Martin.

R. H. Clark of Abilene spent the week end with his sister, Mrs. C. H. Mansell and husband.

Mrs. Dick Harris underwent surgery at a Lamesa hospital one day last week.

Mrs. H. C. Warren visited her sister in Post last week.

Mr and Mrs C. H. Mansell left Monday for a few days visit in Ballinger.

Guild Meets Recently

Mrs. Elsie Brewer was the guest speaker at the Wesleyan Service Guild meeting last Thursday night. The book review, "So Sure of Life" was very interesting.

Mrs. Naymon Everrett served as hostess in the home of Mrs. Gibbs. Present at the meeting were: Madams: Longino, Gibbs, Everett, Ervin Jones, Maurice Jones, Line A. B. Pace, Gooch, Rilda Moore, Harris and Misses Townsley and Myra Brooks.

The next meeting, Dec. 18th will be at the church. Each person will bring a covered dish and the group will enjoy a meal together. They will observe Christmas by bringing money gifts to help the needy instead of exchanging gifts among the members.

Look Who's New

Congratulations to Mr and Mrs B. Lopez upon the arrival of a fine 7 and half pound girl born Sunday night at Lehman clinic here. The father is a barber here.

Mr and Mrs. Donald Petty of Morton are proud parents of a fine son born recently. Grandparents are Mr and Mrs E. C. Harris

Mr and Mrs J. C. Durham are proud parents of a baby girl born at Lamesa Saturday named Carolyn Mae.

Congratulations to Mr and Mrs Bill Clayton on arrival of a fine son.

Howard Owens Rites Read In Lamesa

Funeral services for Howard Owens, sr., age 71, were held Saturday at 2:30 p. m. in Higginbotham Funeral Home Chapel with the Rev. Troy Dale, pastor of the O'Donnell First Baptist Church officiating. He was a resident of Lamesa for the past 12 years. He is survived by his wife, three daughters, Mrs. Alta Kirksey of Houston, Mrs. R. D. Treadwell of Lamesa and Mrs. T. E. Suggs of Kermit, four sons, Leo Owens of Burnet, Rex Owens of Brownfield, Howard Owens, jr. of here and Lorette Owens of Lamesa.

Mr and Mrs. H. L. Tunnell of Lubbock visited his uncle, Ben Moore, sr. here Monday.

SUBSCRIBED TO YOUR FAVORITE DAILY PAPER AT INDEX OFFICE FOR BARGAIN RATES

FT WORTH STAR TELEGRAM
Daily and Sunday \$13.95 (You Save \$4.05)
Daily Except Sunday (6 days) \$12.60 (save \$2.40)
LUBBOCK MORNING AVALANCHE
Daily and Sunday \$12.95
Daily Withthout Sunday \$ 11.00
ABILENE REPORTER - NEWS
Daily and Sunday \$10.95 ; Daily only \$9.95

Legion Has Barbecue

The local post of American Legion met Thursday night at the Legion hall for their regular meeting of the month. A delicious deer barbecue dinner was served to a number of the members and their wives. J. M. Noble is Post Commander.

G. W. Lord Rites Are Read

George W. Lord was born March 22, 1877 in East Texas and passed away at his home in Edinburg at 11:55 p. m. Tuesday Nov. 25th. He was 75 years, 8 mo. and 3 days of age. He became a Christian at an early age and joined the church later.

He moved to Church Point, La. and was united in marriage to Julia Ann Cummings and to this union were born: Lawrence Lord of Los Angeles, Calif., Warren Lord of El Paso, Lester Lord of Greenville, S. C., Neely Lord of Los Angeles, Calif., Mrs. Alice Greenlee of O'Donnell.

Mrs. J. L. Chiles preceded him in death.

Moves To Texas

He moved with his family to Texas in 1902 and settled on a farm north of Richland Springs and was engaged in farming and operated a gin for many years. His wife passed away in September of 1911.

Later he was united in marriage to Polle Maxwell and to this union were born Jerald Lord of O'Donnell and Preston Lord of Lamesa. Ellis and Lela Lord preceded him in death.

Later he purchased a store at Grand View in Dawson County and lived there until about 8 months ago. Due to his failing health he was forced to retire. He bought a home in Edinburg where he spent the remaining part of his life.

He is survived by his wife, 7 children, 14 grandchildren and 3 great grandchildren. Two other great grandchildren preceded him in death. His family consisted of three brothers and four sisters. Only two sisters survive: Mrs. Rosanna Thornberry and Mrs. Lorena Webb, both of Hemphill; also a number of nieces and nephews.

Interment was in Locker Cemetery. Pall bearers were Rollie Taylor, Ott Taylor, George Johnson, Jack Grimes, Claud Wilson, Anson Garrett, Raymond Pierce and Bob Taylor.

His wife and all surviving children were present for the funeral.

Ross Smith and Ed Singleton visited at Waco last week.

Fire works for sale at Harvey Jordan Gin office. Harvey Lee and Larry Jordan

C. F. Hamaday of Denver, Colo. visited his sister Mrs. J. R. Pierce last week.

Mrs. John Proctor and two daughters visited Mr and Mrs J. J. Hodnett last week.

Mr and Mrs W. W. Hester and mother, Mrs. Madison of Cuthbert visited Mr and Mrs J. J. Hodnett last week.

Plains PTA Meets

The Plains PTA met Monday Dec. 1st in the school auditorium. The project for December is the Christmas program to be given at 7 p. m. the night of December 19th. Santa will be there and there will be fruit, candy, and nuts for all the children there. Mrs. Bill Stagg, Mrs. Garland Doyle, Mrs. A. J. Rains and Mrs. Hubert Walker have charge of the sacks of fruit, etc. Mrs. Dee Burrus, Mrs. Isaac Ledbetter and Mrs. Dick Simpson have charge of having the tree decorations ready for use by Monday, Dec. 15th. The tree will be one grown in Borden County.

The PTA are buying a picture to be hung in the room which has the most representatives at PTA meetings. The group hopes to create more interest in their regular monthly meetings.

New room mothers for December are: for Mrs. Hollies room, Mrs. Lynn Campbell, Mrs. Adolph Aelchik; for Mrs. Prathers room: Mrs. Kingston and Mrs. Lang; for Mrs. Hollies room: Mrs. Roland Swanson and Mrs. Roy Burdett.

Mrs. Garland Doyle had the program for the day. She gave a very interesting recipe for a boy and "Things That Make Happiness"

Free gift wrapping at Lott Pharmacy

Mr and Mrs. L. W. Barton visited her mother Mrs. E. W. Stephens at Knox City over the week end.

C. C. Gallagher and wife of Midland visited his sister Mr and Mrs J. P. Hale. Mr. Gallagher has recently returned from a two year tour of duty in Germany.

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"THE GREATEST STORY EVER TOLD"

On Sunday, January 4, when "The Greatest Story Ever Told" enters upon its seventh consecutive year on the American Broadcasting Company's national network, Henry Denker will likewise celebrate his sixth anniversary as writer and director of this outstanding religious program.

Denker joined "The Greatest Story Ever Told" when it was still in the idea stage and has been its writer and director ever since. He collaborated with the late Fulton Oursler on planning the programs and since Oursler's recent death, Denker has been in charge of planning as well as writing and directing the program.

"The Greatest Story Ever Told" is known in radio circles as radio's most phenomenal program; it has more unusual features than perhaps any other program on the air. The problems it had to face before it went on the air were legion. As an example, there was the problem of broadcasting the voice of Christ in such a way that no one would be offended.

It has won more awards, including the coveted Peabody Award, than any other program on radio.

It has the longest run record of any sponsored religious program.

Although its sponsor has never in all these six years permitted one commercial word to be uttered on the program, Goodyear dealers report that thousands of customers come in out of gratitude to Goodyear for its public service.



Henry Denker directing "The Greatest Story Ever Told."

Its extraordinarily large fan mail reports that in most listening families the children, down to the age of four, are among its most ardent fans.

"The Greatest Story Ever Told" has been appearing on television from time to time and Mr. Denker reports that in addition to the continuing radio series, plans are now afoot for a regular television series which will be written and performed especially for television.

BOGGAN TRACTOR CO.
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Ferguson System Implements
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Paul Boggan, Owner

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Shop The Christmas Store: a million and one gift items. Sheaffer's new type Snokel Fountain pens, Rogers Community Silver, Prince Gardner Bill Folds, Occasional dishes, Lades Dresser Sets Coty Perfume Sets, Candy, Cgars, and a million other items

Always A Line of Elizabeth Arden Products

Lott Pharmacy

Hugh Lott, Registered Pharmacist



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Moore Insurance

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Phone No. 528

We Attend to Your Insurance Needs
Gas Exemption Forms Filled Out for any
Farmer FREE!

Office hours: 1 to 5 P. M. and Saturday Mornings

Presenting THE GREAT NEW 1953 DUAL-STREAK Pontiac



★ COMPLETELY NEW DUAL-STREAK STYLING

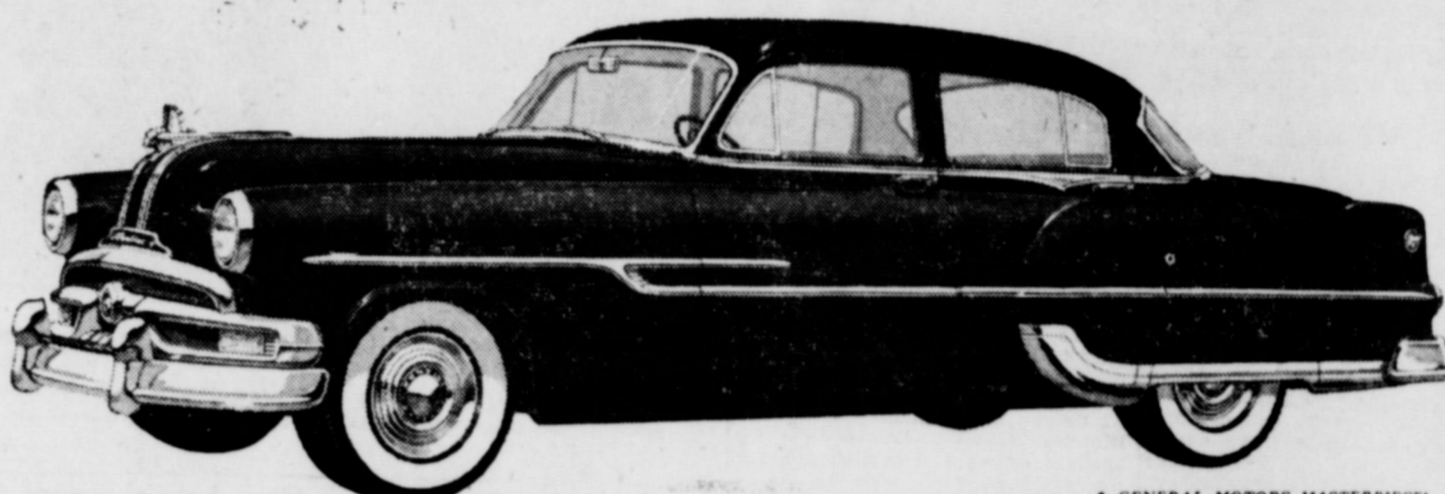
★ NEW LONGER WHEELBASE

★ LONGER, LOVELIER, ROOMIER BODIES

★ PONTIAC'S WONDERFUL NEW POWER STEERING*

★ NEW ONE-PIECE WINDSHIELD-WRAP-AROUND REAR WINDOW

★ SPECTACULAR NEW OVER-ALL PERFORMANCE



A GENERAL MOTORS MASTERPIECE!

SEE THIS NEW DUAL-STREAK BEAUTY IN OUR SHOWROOMS NOW!

More New Features Proving That
Dollar for Dollar You Can't Beat a Pontiac!

- New Comfortmaster Ride
- New Parking and Steering Ease
- New Panorama-View Instrument Panel
- New Color Harmony Inside and Out
- New Concentric Gear Shift Lever
- New Key-Quick Automatic Starting
- New Deeper Rear Seat Cushions
- New Curve-Control Front Wheel Suspension
- Great Economizer Rear Axle
- Your Choice of Pontiac's Two Great Power Plants

*Optional at extra cost.

Here, in the greatest Pontiac ever built, is the finest, most beautiful, most luxurious car that can be built at a price so close to the lowest. The new 1953 Dual-Streak Pontiac is completely restyled, inside and out. And it has Pontiac's traditional dependability and economy. Come in—for dramatic proof that dollar for dollar you can't beat a Pontiac!

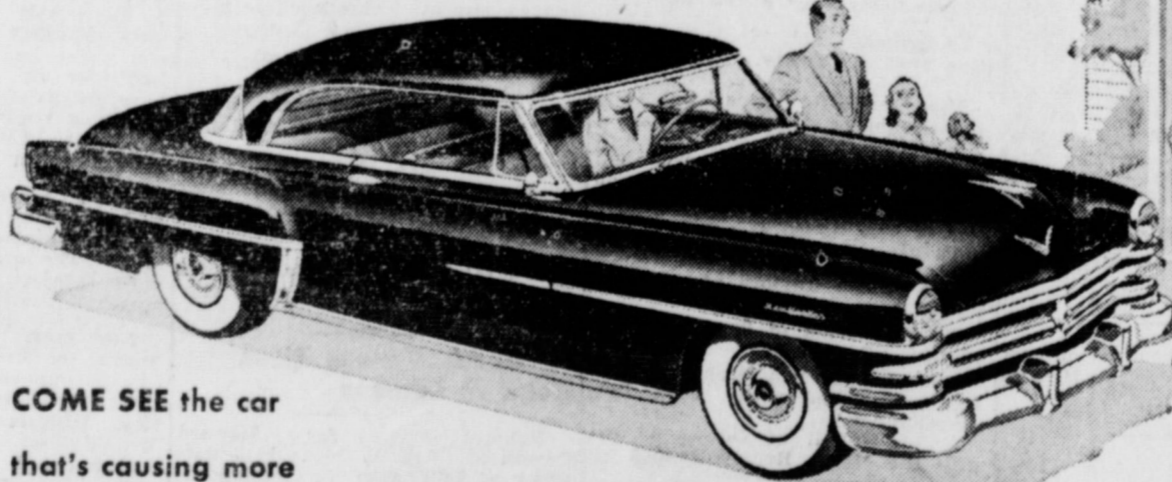
City Service and Appliance

7th And Doak St.

O'DONNELL, TEXAS

INDEX-PRESS WANT ADS HAVE FARMER'S INTEREST.
COSTS BUT TWO CENTS A WORD

WHO'S EXCITED?... **EVERYBODY!**



COME SEE the car
that's causing more
excited talk than
any new car has
done in years... and
for the best of all
possible reasons!

Here's new beauty, new glamor, new Highway Fashion... plus 180 H.P. FirePower: the engine that outperforms all others regardless of horsepower claims!
Here's real Full-Time Power Steering... to do 4/5 of the work for you...

to give you 5 times greater car control in every conceivable situation!

Here's Power Brakes... new, curved one-piece windshield... Safety-Rim Wheels... and America's smoothest ride. All in one supremely beautiful car. Come drive it today!

America's First Family of fine cars... **CHRYSLER for '53**

WINDSOR • NEW YORKER • IMPERIAL

O'Donnell Motor Co.

Chrysler and Plymouth Sales And Service

O'Donnell, Texas

See it... drive it... judge it... at your Chrysler-Plymouth Dealer's!

New Pyramid Is Found in Egypt By Scientists

CAIRO—A heretofore unknown pyramid has been discovered at Saqqara on the edge of Egypt's Western Desert, 50 miles from Cairo.

It is a step pyramid like the nearby Pyramid of Zoser, the earliest known building in the world made entirely of stone. The step pyramids were built in ascending stages, each smaller than the last, as contrasted with the smooth outline of the later true pyramids.

Scientists think the new pyramid probably was built for King Zoser's successor about 2700 B. C.

Discovery was made by archeologists sinking trial pits in late 1951. They found a vast terrace, 1803 feet long and 558 feet wide, surrounded by remains of an enclosing wall, one section of which was perfectly preserved.

Ruined Temples

Within the enclosure were piles of broken stone and masonry suggesting the temples, shrines, and secondary tombs which make up a pyramid complex. A pit dug in the exact center of the terrace uncovered three parallel leaning walls.

The scorching heat of the Egyptian spring stopped work for a time, and the dimensions of the central structure have not yet been ascertained. When digging begins again, efforts will be concentrated on a search for the well hidden burial chamber.

Egyptian officials say legendary curses will not stop the excavators. The most blistering curses inscribed on many tombs were directed more against violators of endowments than against grave robbers. Set up in lands and revenues, endowments insured proper religious services for the care of the departed soul.

TOM GARRARD
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Delivery

Dr. O. H. NANCY

Optometrist

528 N. 1st Lamesa

Assembly of God

Rev. F. Peck, pastor
Sunday School 10 a. m.
Morning worship 11:00 a. m.
Evening worship 7:30 p. m.

FIRST BAPTIST CHURCH

Preaching Service 11 a. m.
Singing Union 7 p. m.
Evening worship 7:30 p. m.
Wednesday nite
Members meeting 7 p. m.
Prayer Meeting 7:30 p. m.

Calvary Baptist Church

Sunday school 10:00 a. m.
Morning service at 11:00
P. C. 7:00 p. m.
Evening worship hour 7:30 p. m.
Wednesday, Prayer meeting 7 p. m.

Grand View Baptist Church

(11 miles West of O'Donnell)
Rev. Neil R. Baird, pastor
Sunday School 10 a. m.
Morning worship 11 a. m.
Mission Service 3 p. m.

BTU 7 p. m.
Evening Service 8 p. m.
Prayer Meeting Wed. 7 p. m.

Church Of Christ

Bible Study 10 a. m.
Preaching 11 a. m.
Communion 11:50 a. m.
Ladies Bible Study
Tuesday 3 p. m.
Mid week worship
Wednesday 7 p. m.

CHURCH OF THE NAZARENE

Rev. L. M. Seay, pastor
Sunday School 10 a. m.
E. C. Pace, Supt.
Morning Worship 11 a. m.
N. Y. P. S. Service 7 p. m.
Evangelistic Service 7:45 p. m.
Mid Week Prayer Meeting
Wednesday 8 p. m.

METHODIST NEWS

Rev. H. A. Longino, pastor
Sunday school 10:00 a. m.
Morning worship 11:00 a. m.
Evening worship 7:30 p. m.
W. S. C. S. Faith Circle Mondays
at 9:30 a. m. and Martha Mar'ha
Circle Tuesday 9:30 a. m.

Woolens will tailor more easily than worsteds because they are soft enough to shrink and take new shape.

It is not too early to begin developing family plans for Christmas. Plans so each member will have a definite part in the observance.

For Sale: Christmas cards, call Mrs. Peck ph. 187 or contact Mrs. Annie Foster at Phillips Cafe.

SHAREHOLDERS NOTICE

Notice is hereby given that the annual meeting of the shareholders of the First National bank of O'Donnell will be held at the office of said bank of O'Donnell on Tuesday Jan. 13, 1953 at 2 p. m. for the election of directors and the transaction of such business as properly may come before the meeting. J. L. Shoemaker, Jr., President 3tc

O'Donnell Index Press

Published Every Thursday at O. G. SMITH, OWNER

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NATIONAL 45C

ADV. RATES: 40C LOCAL

Subscription Rates
In first zone (Dawson, Lynn... and Borden counties \$1.50
Beyond first zone \$2.00

Real Estate

FARMS - RANCHES

CITY PROPERTY

Leases and Royalties

B. M. Haymes

FLOWERS

FOR ANY OCCASION

Come and see us or order from our local agent: CORNER Drug THE HOUSE OF FLOWERS
Mr. and Mrs. J. B. BILLMAN
Phone 890 -- Taboka

Elvin R. Moore

Representing The Southwestern Life Insurance Co.

REX

Show Starts 7:00 p. m.
Box Office Opens 6:45

Fri. nite Sat. Mat.
Dec. 12th and 13th
Charles Starrett and
Smiley Burnette in

The Kid From Broken Gun

Sat. nite Dec. 13th
Johnny Weissmuller as
Jungle Jim in

Voodoo Tiger

Sun. and Mon. Dec. 14, 15
Dean Martin and Jerry
Lewis in

Jumping Jacks

With Mona Freeman

Tuesday, Dec. 16th
ESTELITA in

Tropical Heat Wave

Fun, Songs and Romance
Wed. and Thurs. Dec. 17
and 18th
Wayne Morris in

Arctic Flight

We've Got The Christmas Spirit: Here's Why ...

Gifts Aplenty as: Evening In Paris Gift Sets, Ladies Dresser Sets, Cutex Nail Sets, Men's Brush Sets, Boxes of Candy, Hammered Silver Occasional Pieces, Full line of Toys, Electric Heating Pads, Tavern Candles, Watches, rings, etc.

ARVIL CRAVEN, Registered Pharmacist

We solicit your Prescriptions

Corner Drug

Vernon Cook

EXPERT RADIO REPAIRS

To Mother

...A MODERN GAS RANGE from Dad!



The sparkling beauty of the modern, automatic gas range that you give will be matched by the appreciative gleam in your wife's eyes. She knows there is no range more automatic. See your dealer today and buy her a new Gas range ... a gift she will really appreciate.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



THE BIG GIFT

...an ELECTRIC RANGE for the whole family!

Yes, it will be a BIG thrill, when that "something special" for the family is a beautiful, modern ELECTRIC RANGE! The lady who does the cooking will be delighted with the many work-saving, time-saving features of an electric range. She'll be able to prepare a meal faster, more efficiently, and better than ever! That "better than ever" is something everyone will enjoy! The time that an automatic electric range saves, gives mother more freedom! An electric range for the BIG gift this Christmas ... will bring cheer to the entire family for years to come!

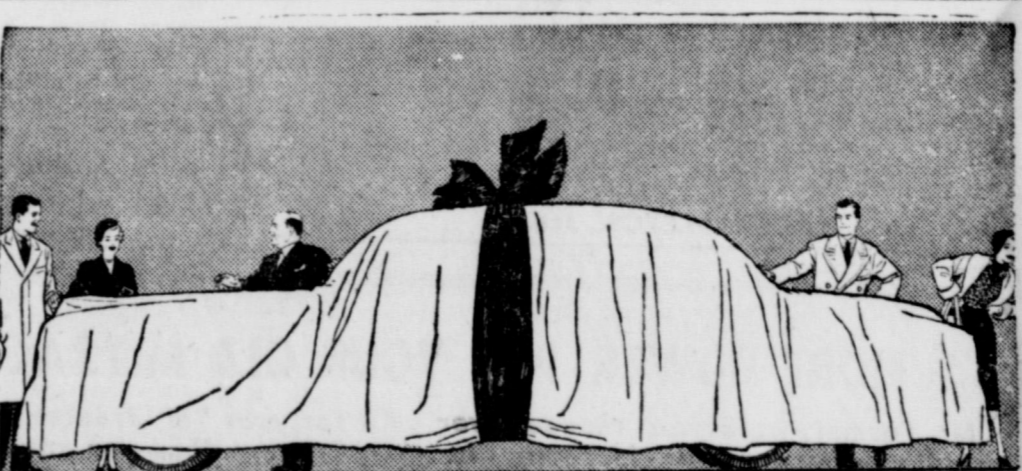


ELECTRIC GIFTS, both large and small... A Christmas thrill for one and all!

See your favorite electric appliance dealer soon... for the automatic electric range that fits the needs of your family best!

TEXAS ELECTRIC SERVICE COMPANY

J. H. LEMONS, Manager



You can unwrap this Christmas Package at your Ford Dealer's, December 12th

No fair peeking until next Friday, but oh boy, what a car Ford is going to have for you!

You know, of course, that Ford has had other makers doing a jig trying to catch up with such things as a huge one-piece windshield and an automatic transmission like Fordomatic. So when Ford says the '53 Ford is '53's finest, the jig department will have to start all over again.

Our '53 car is the absolute tops in many years of Ford engineering, styling and plain value leadership. In fact, with 41 "worth more" features, it is designed and built to be worth more to you not only when you buy it but when you sell it.

So—if you're thinking about a new car, don't make a move until you've had a chance to see the '53 Ford—the safest place to put your new car dollar! You'll find it the new Standard of the American Road.



Forbes Motor Co.

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BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"
SPECIALS For Friday and Saturday

Crisco 3 lb can 78c

Tissue 3 for 35c
DELSEY

Lotion 39c
"Jergens" 50c size

TIDE 25c
Large Box

Tomato Juice 3 for 35c
No. 2 can "Del Monte"

Soap 6 for 25c
'Jergens'

Coffee 79c
"Maxwell House" 1 lb can reg. or drip

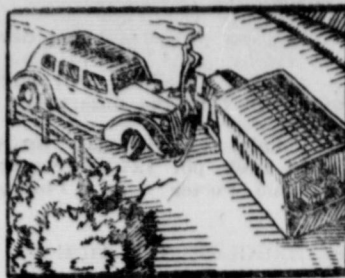
OLEO 25c
"Meadow Lake" 1 lb; quarters

sliced bacon 49c
Crisprite lb

Hams lb 39c
Picnic, whole or half

beef roast 59c
choice cuts chuck lb

Fresh dressed battery
FRYERS



SOMEONE, MAYBE YOU
... MUST PAY
WHEN two cars collide, the financial headaches can land on you even though you are not in the wrong!
That's the hard way to find out that accidents cost a lot more than auto insurance.
Take Route 1 to security. See this Agency for strong insurance protection now!

CLAYTON INSURANCE AGENCY

— LOANS —
PHONE 148

Lost: one smoky dun saddle mare, strayed last Friday mite. Reward. See Roger Hensley Rt. 2 Tahoka, in Draw community 3p



FRANCISCA'S IVY

Other patterns are Desert Rose, Apple Wheat
Have you seen our line of

gifts? Come in today.

O'Donnell Flower and Gift Shop

Specials For Friday and Saturday

- CARROTS, large bunch, cello pkg. 14
- 5 lb bag Florida Oranges 39
- 1 lb pkg. Cranberries 37
- Softex Tissue 2 rolls for 20
- No. 1 can Tomatoes 10
- Regular box TIDE 28
- Red and White Luncheon Meat lb 49
- 3 lb ctn. Swift Pure Lard 49
- 2 lbs Pure Peach or Apricot Preserves 49
- 2 lbs Edwards and Reed Sausage 49
- All Meat Franks lb 49

Line Cash Grocery And Market

Plenty of parking behind the store; come in and shop with us ... WE DELIVER PHONE 118

You can have a ...

Merry Christmas

For Every Member of The Family By Doing Your Gift

Shopping from our complete selection.

For that Man or Boy:

Western Boots, Western Shirts, Hand Painted Ties, Hats, Socks, Handkerchiefs in boxes and many other items.

For The Ladies and Girls:
Gowns, Hose, Slips, Blouses, Purses, Handkerchief sets, Luggage, Table and Bed Linens, Towel sets, Costume Jewelry, Stationary sets, etc.

FREE GIFT WRAPPING

That loved one will be pleased with a gift from:

Thompson's Toggery

hallicrafters

Best Engineered Set In America. See It; Also

Philco T. V.

"One Of The Most Complete Appliance Stores In West Texas"



HAL SINGLETON, 3rd

For sale or trade: 100 ft. lot at North L. lies between two highways. Mrs. Maggie Pugh Christopher. Phone 48 or see at Weir Gate

See me for your wet wash and rough dry; and some finish work. Mrs. Carroll Davis

A Fine Christmas Gift
D - Frost - O Matic

JUST PLUG IT IN . . .
DEFROSTS NITELY AUTOMATICALLY

Saves Food
Saves Time
Saves Electricity
Saves Wear
Saves Money
Approved and Guaranteed

We will be glad to give you a FREE demonstration in your home.

M. L. Kenley

Box 645, O'Donnell
1102 Sandifer St.

MORE POWER FOR YOUR OLD M TRACTOR

Mr. Farmer, we have a change over you 4 1/2 horse drawbar increase in Kit for your "M" tractor that will give power more than you have now. The Kit has aluminum pistons. The Super M manifold and a carburetor kit only \$70

We are your distributor for the stock markers for F 20, F 30, H, and M Hudson Automatic Marker. We have in Farmalls, UTU, John Deere, A and G and Massey Harris

New and used Haeme Plows, CHEAP;

We have used and new disc breaking plows; also mold board plows.

We have ready for delivery a new Super "M" on Gasoline and a new Super "M" on butane with equipment.

We have 3 used M Farmalls; also used listers and cultivators.

Television

We are open each night and you are invited to see our sets in operation

See Us for a home demonstration; no obligation for you to buy.

General Electric & Bendix

We Invite You To See Our Floor Samples Today

We Are Your Exclusive Dealers For The Above

All Sets Installed By a Graduate T. V. Technician

O'Donnell Implement Co

It's Christmas STOCKING TIME!

Spry 66c
Shortening 3 lb can

Beets 2 for 25c
Little Prince in Glass

Cheer 27c
Large Box

Pecans 99c
Shelled; halves 14 oz. pkg.

Dates 39c
Dromedary, Pitted 1 lb pkg.

Cranberry Sauce 19c
JELLIED

Coffee 79c
Maxwell House per lb

FLOUR 89c
10 lbs Gladiola

Chocolate SYRUP 19c
1 lb can

Bacon 49c
BANNER per lb

Pork chops 59c
Fresh, lean per lb

Liver 59c
Beef, per lb

U M
6 for 19c
All Kinds

Hershey's Candy Bars
Box 24 98c

MANSELL BROS

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY
FREE DELIVERY

PHONE