

IOWA PARK HERALD
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George R. Huckaby, Publisher
MEMBER 1953
TEXAS PRESS ASSOCIATION

★ BAPTIST W.M.S.

The W.M.U. met Monday for the monthly Royal Service program and business meeting. The Saltee-Morgan circle rendered the program with Mrs. J. A. Berg as presiding chairman. Seven circles reported activities for the past month. All standing chairmen gave reports of assignments carried out. Clothes for Korea will be accepted all during February. All circles were represented with 30 ladies present.

Business Women's circle met Monday night with Mrs. F. W. Wright. Mrs. Bill Curry, co-chairman presiding. Mission study was conducted by Mrs. Taylor George. Present were Meses. Jack Ralston, Bill Curry, Taylor George, Bonnie Hudson, Joe West, Earl Griffith and the hostess. The circle will meet next Monday evening at 7:30 with Mrs. Griffith.

Sunday night at the Baptist church will be Youth Night. Charles Quick will bring the message and young people will fill the choir left and direct procedure of the service.

Wichita-Archer Baptist Association is making plans for its annual Central Sunday School Training Union school. Books pertaining to the work of all departments of the Sunday School will be taught by teachers selected from the churches in this association. Meetings will begin each night Monday through Thursday at 7:30 at First Baptist church, Wichita Falls.

The G.A. coronation and Auxiliary recognition service is scheduled for Sunday evening, February 22, here. Approximately 30 girls will receive awards for the forward steps they have taken during the past year in these junior organizations of the W.M.U. Mrs. O. S. McLennore is young people's secretary.

Rosa Mary Grundy of Dallas visited her mother Mrs. Ernest Grundy, over the weekend.

Mr. and Mrs. Miles Hines of Lubbock visited relatives during the weekend.

Miss Betty Perry and Miss Patsy Gay of Fort Worth visited in Iowa Park last weekend.

Mrs. Mary Childress of Valley View visited with her daughter, Mrs. J. C. Drennan and family at Vernon last week. She attended the Northside-Valley View basketball game Friday night.

Walter Bedford was honored with a surprise birthday dinner given by his wife Monday evening. Guests were his mother Mrs. A. M. Bedford; Mr. and Mrs. A. W. Bedford and Sue; Mr. and Mrs. Fuster Reaves; Mr. and Mrs. Mace Sunday.

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Friends Honor Bride-Elect with Shower

A miscellaneous shower complimentary to Miss Patsy Gay, who will be married to Joe R. Montgomery of Fort Worth Friday evening, Feb. 20, was given Friday evening in the parlor of the Iowa Park Methodist church.

Guests were received by Mrs. T. J. Pace and Mrs. Fenton Dale. Mrs. Ruth Lucy of Wichita Falls presided at the bridesbook.

The party room was decorated in Valentine colors, red and white. Mrs. Dave Harbour and Mrs. W. R. Bradford presided at the refreshment table, which was covered with a handmade white crocheted cloth. Centerpiece was a large heart flanked by tall red candles in double crystal holders. Small Valentine girls and boys surrounded the heart.

Music during the party was provided by Meses. James Sewell, Fenton Dale and Charlie Coppock.

Hostesses were Meses. Herman Mahler, J. H. Hatten, M. L. Smith, L. C. Perry, Carl Sullivan, Dave Harbour, W. R. Bradford, T. J. Pace, Jack Ralston, Taylor George, Ruth Lucy, T. C. Scott, Fenton Dale, Archie Bryant, M. J. McDonald, Arch Hughes.

Mrs. Lula Payton of Electra, who is ill, is spending several weeks here with her son H. L. Payton and family.

CUT-RATE PRICES

Real nice 2-bedroom house, at tached garage, choice location, small equity. Vacant.

Large house, 7 rooms, old but good, and the location is the best. Close to school and churches and on paved corner. Selling to settle estate. Shown by appointment. Vacant.

Cute 3-rooms, extra large, good location and reasonably priced with small down payment.

Nice 5-room house, good condition inside, worlds of hotplugs, nice kitchen, fenced yard, 8 lots, corner and GI loan Possession. Owner says sell quick.

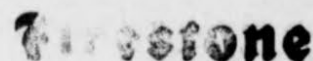
Cute 5-room house, breezeway, nice location and small equity. Reasonable.

Here is a bargain. Good house, large breezeway, double garage, new and nicely furnished garage apartment, concrete cellar, good location and terms to suit.

These are few of my many listings. Let me show you, may be just what you are looking for.

MRS. HUDSON

Phone 4661 Iowa Park, Texas



FARMERS' UNION COOPERATIVE ASSOCIATION

IOWA PARK, TEXAS
BALANCE SHEET
JUNE 30, 1952

CURRENT ASSETS		ASSETS	
Cash on Hand	\$ 718.02	Land	4,000.00
State National Bank (Overdraft)	(3,504.46)	Buildings	5,626.51
Inventories	14,647.95	Less: Depreciation Reserve	278.69
Accounts Receivable	1,041.48	Machinery	550.00
Total Current Assets		Less: Depreciation Reserve	55.00
FIXED ASSETS		Furniture & Fixtures	531.70
Land	4,000.00	Less: Depreciation Reserve	39.33
Buildings	5,626.51	Scales	1,000.00
Less: Depreciation Reserve	278.69	Less: Depreciation Reserve	100.00
Machinery	550.00	Testing Equipment	750.00
Less: Depreciation Reserve	55.00	Less: Depreciation Reserve	75.00
Furniture & Fixtures	531.70	Grain Storage Tanks	2,700.00
Less: Depreciation Reserve	39.33	Less: Depreciation Reserve	135.00
Scales	1,000.00	Office Equipment	396.95
Less: Depreciation Reserve	100.00	Less: Depreciation Reserve	21.81
Testing Equipment	750.00	Total Fixed Assets	375.14
Less: Depreciation Reserve	75.00	OTHER ASSETS	
Grain Storage Tanks	2,700.00	Deposits	30.00
Less: Depreciation Reserve	135.00	Prepaid Insurance	577.31
Office Equipment	396.95	Total Other Assets	
Less: Depreciation Reserve	21.81	Total Assets	
Total Fixed Assets	375.14	LIABILITIES AND CAPITAL	
OTHER ASSETS		LIABILITIES	
Deposits	30.00	Mortgages Payable	\$ 9,750.00
Prepaid Insurance	577.31	Accounts Payable	3,515.38
Total Other Assets		Accrued Social Security	37.84
Total Assets		Accrued Withholding Taxes	174.47
		Accrued Interest	89.00
		Suspense Reserve	50.00
		Total Liabilities	14,116.69
		CAPITAL & SURPLUS	
		Common Stock Outstanding 85 Shares at \$10.00	850.00
		Prof. Stock Outstanding 8831 Shares at \$1.00	8,831.00
		UNDIVIDED PROFITS	
		Loss 1951	(\$1,149.33)
		Net Operating Profit 1-1-52 to 6-30-52	6,262.27
		Total Capital and Surplus	5,112.94
		Total Liabilities and Capital	19,229.63

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RUBBERIZED
Satin Finish

Matching Colors for Walls and Woodwork
Rubberlike in toughness. Velvetlike in smoothness. Goes on quickly and easily. Amazingly fast drying.

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2. Farmers Union won full appropriations for the U. S. Department of Agriculture including REA, Soil Conservation Service and other Federal farm agencies.

3. Farmers Union defeated in Helena, Montana, and Washington, D.C., legislation designed to destroy farmer co-operatives by imposing punitive taxes on them.

4. Farmers Union along with churches, labor groups, educators and other groups defeated universal military training.

5. Farmers Union established a co-operative insurance, including property, auto, life and health for farm families. Thousands of dollars are saved each year by the policy holders. A 54 per cent dividend for 1951 was paid to auto policy holders in Texas.

This year more than ever before Farmers Union can prove its value to you. JOIN NOW. Farm people can accomplish much as a group.

Pay your 1953 membership dues at your farmer owned **FARMERS UNION CO-OP ELEVATOR IN IOWA PARK**, or contact your local membership chairman —

NEIL JOHNSON, Route One, IOWA PARK

Thursday

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The banking system of which we are a member helps to maintain this heritage, today, tomorrow... always.



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IOWA PARK, TEXAS

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| F. E. Hill | C. E. Birk |



Everyone Will Approve your appearance on St. Valentine's Day — when you have this truly feminine hair-do with its soft natural waves.

Ask for our natural-looking permanent wave.

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CHEVROLET
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The Striking New Bel Air 2-Door Sedan

... featuring Chevrolet's new "Blue-Flame" high-compression engine!

The '53 Chevrolet offers you the most powerful performance of any low-priced car—together with extraordinary new economy—with an entirely new 115-h.p. "Blue-Flame" Valve-in-Head engine, coupled with a new Powerglide automatic transmission.* It's the most powerful engine in its field—with an extra-high compression ratio of 7.5 to 1!

Come in... see and drive this dynamic new pacemaker of low-priced cars with all its many wonderful advancements.

Advanced High-Compression "Thrifty-King" Valve-in-Head Engine

Chevrolet also offers an advanced 108-h.p. "Thrifty-King" engine in gear-shift models, brings you blazing new performance and even greater economy. *Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

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ask Your neighbor...

he'll say... Better See

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BUILT-IN UHF-VHF AERIALS
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NEW 1953 17-inch FIRESTONE

TV CONSOLES

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Nothing Else to Buy... This Price Includes Federal Excise Tax and One Year Parts Warranty

Your small screen TV may make the down payment... take up to 78 weeks to pay...

COMPARE THIS FINE SET WITH OTHER NATIONALLY ADVERTISED SETS SELLING FOR \$100.00 MORE!

- Clearest, Sharpest Picture You've Ever Seen
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Chick Starter Crumbles	cwt. \$5.05
21 percent Egg Pellets	4.75
16 percent Egg Pellets	4.40
Horse and Mule Feed	3.85
18 percent Dairy	4.15
20 percent Range Cubes	4.20

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Show Your Doctor Phone Your Prescription to Us - We Deliver
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Lecturer... Mr. Theodore Wallach, C. S. of Chicago, Illinois, Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Subject... CHRISTIAN SCIENCE: THE KEY TO HAPPINESS
Place... Midwestern University
Auspices of First Church of Christ, Scientist, of Wichita Falls, Texas
... Sunday Afternoon 3 o'clock
February 15, 1953
Are Cordially Invited To Attend

Your C. of C.

By Ruth Hill Yeargan

GOALS
Ben H. Wooten, president of the First National Bank of Dallas, at the Wichita Falls chamber of commerce banquet, made this statement that clings to our mind:

"Make no little plans. There is nothing in them to stir men's blood afire with action. There is no satisfaction in realizing a little plan."

There's challenge in those lines both for the individual and the organization.
PUBLICITY FOR IOWA PARK
In today's mail came the Trade Promotion Manual of National Events sent out by the Trade Promotion Service department of the Chamber of Commerce of the United States to thousands of chambers of commerce throughout the country.

Included in its projects is a full page account of Iowa Park's Newcomers' program. We quote:

"Welcome to Newcomers Program. All Year, Iowa Park, Texas. Details: The chamber and merchants promote this program in an endeavor to get newcomers to begin right away to shop at home."

"The committee organization follows: Merchants Committee—contacts merchants, outlining project and welcoming participation.

"Hostess Committee—ten leading women recognized for their tact and friendliness and loyalty to the town.

"Manager, C of C—to list newcomers each two weeks (list made from utility users and landlords of furnished apts).

"Screening Committee—to check list of newcomers. A personal welcome to each newcomer by hostesses, in couples, making brief morning calls and presenting packet of gift cards. If the newcomer is out, a Chamber of Commerce card is left under the door with an invitation to call at the office. The manager then makes them welcome and gives them their gift cards.

"The newcomer takes cards to the store mentioned and makes herself known. There she is welcomed and introduced to some of the clerks. She is assisted in locating stocks and is given information she may wish about other places in town.

"The Merchants Committee also approved sending list of newcomers to all ministers of the town. The newcomer receives a welcome from the various churches. Many soon find church homes.

"Thirty-five merchants were contacted by the Merchants Committee—practically all the merchants in town.

"Gift cards are printed for each merchant, welcoming the newcomers and inviting them to call and get acquainted and receive a gift. There is a place at the bottom of the card for the newcomer's signature and address.

"The merchants like it better than any of the stunts used on occasions, or the seasonal projects tried—with the exception of the Christmas program.

"A card of each merchant is put in the packet—which makes a valuable collection of gifts by the time the newcomer gets around to all the stores.

"The best publicity is by word-of-mouth. The news gets around and people feel that Iowa Park is really 'the town of friendly living.'

"There is also publicity in papers, on radio and in Chamber of Commerce organs.

"Financing: Merchants bear the cost of gifts and printing of the gift cards. The Chamber provides the clerical work. Printer bills each merchant for cost of printing cards.

"Comments: The merchant received a reasonable return from his investment. He considers it good advertisement for himself and his business and good publicity for his town.

"The hostesses think it is a fine project. They willingly take time

out from their very busy lives to contact these total strangers and make them feel welcome.

"The newcomer is delighted with the personal attention from the hostesses and the whole-hearted welcome of the merchants. It gives them a feeling of belonging to a town.

"The Manager believes the Newcomers Program is the best advertising a town can have and from the merchants' viewpoint—it isn't just for a day, but business for them throughout the year. And that's what the merchant wants."

Hostesses made approximately 300 calls up to December 31.

Out in the rain Tuesday morning were hostesses Mrs. C. E. Birk and Mrs. Burk Scott—running from Diamond street in the extreme south part of the town to the most northern part of North Pacific.

INCOME TAX RETURN FORMS AVAILABLE

The C of C has received this week a supply of income tax forms 1040 and 1040 A, which are available to the public.

1953 LICENSE PLATES—ALL GOOD NUMBERS!

The new car tags are now on sale. Please bring your title and your 1952 license receipt when you come to get your license plates.

Some people, who last year misplaced their car papers and at the last minute could not find them, are checking now—just to be sure they are at hand when they are ready to get their tags.

Tags are 1/2 inch smaller than last year; but the cost is still according to the weight of the vehicle!

Juniors

Aya! Aya! Aya! In case you've been hearing this greeting around school, it means "hello." This is E. Barker filling in for Tubba Adams who is resting peacefully in a hospital, L.S.U. No, another one. Let's all shake a leg and help bring our Jr favorite back to life. No kidding, Tub, hurry back soon, we miss you like heck.

Are we ever proud of our Jr basketball players! Keep up the drive, boys, it's worth it. Note to a Sr: Who is this freshman who sits on the sideline and yells: "Come on, Monkie!" Let's have no competition from the Srs, thank you. Especially where the Frosh are concerned. Right, Bev, Talley? Oh yeah, Shirley Barron, what is this thing we hear you have against porchlights? Maybe you better unscrew the bulb!

Zook and Jimmie were out with two old flames the other night. Hint: a cute Sr and Soph you see together quite often.

Say, Norma Jean, how do you rate? Maybe you can give some of us old bachelors some advice, huh? We need something. Congrats, kid!

The way Claburne's themes are getting straight A's, we feel sure he and Maudie will be going steady soon. I'd check on this if I were you, June.

Since Betty Helen is half-Jr now I feel she can have something said about her. Just one question. We hear you have people hanging in your treetops. Is this true?

I'd like to plug our forthcoming Variety Show. We want all you good people to put on your Sunday rags, step out and have an evening of fun and entertainment. It is going to be good as we are working hard to gather the top talent in this area to appear.

This comes off March 12, so be sure, and remember.

So long until next week, when I hope Tina is back to take over. Till then, adios!—Oleo reporter.

P.S. Some Sr girls sure look strange without makeup.

P.P.S. Some Jr girls sure look strange with makeup.

Guests Saturday in the home of Mr. and Mrs. Fred Parkey were Rev. and Mrs. J. R. Stogsdill and sons Gilbert and Jimmy of Amarillo; Mr. and Mrs. David Stogsdill and three children, and Mr. and Mrs. Gilbert Stogsdill, all of Duncan; Charles King of Ft. Worth.

★ WSCS! ★

Members of the Woman's Society of Christian Service of the Methodist church met in circles this week. All used the study theme "By One Spirit Are We One Body."

Circle 1 met with Mrs. Herman Mahler. Mrs. L. C. Perry was leader. Refreshments were served to Mmes. Otis Gay, W. F. George, Carrie Smith, D. O. Smith, Della Craft, Dave Harbour, Hunt, Gordon G. Clark, Guy Perdue, W. E. Stockton, L. C. Perry, Lee Thompson, Jim Milliron, W. C. Albright, Archie Bryant, A. D. Butcher.

Circle 2 met in the home of Mrs. Fenton Dale with Mrs. Widmoyer as leader. Refreshments were served to Mmes. Carl Sullivan, Richey Abernathy, Will Spruiell, J. N. George, T. C. Scott, Irene Watt, Miles Thompson, E. B. Taylor, W. M. Owens, M. L. Smith, T. J. Pace, C. J. Simpson, S. L. Denny, C. J. Thurber, W. S. Willard, T. H. Smith, T. R. Horine, Fred Widmoyer.

Circle 3 met Tuesday morning at the church with Mrs. Andy Capelbart as hostess and Mrs. Todd as leader. Present were Mmes. Joe Bell, L. A. Wilcox, Homer Worrell, Ed Clark, Tommy Compton, Harry Hadey, Bud May, John Mixon, Chi-

na B. Smith, Miles Thompson, Roy Sawyer, James Todd and the hostesses.

Gets Duty on New Ship

Tom Huckaby, who has been home on leave the past two weeks, left Sunday for Boston, Mass., where he will be assigned duty aboard a new destroyer leader which will be commissioned in June. During his stay at home Tom visited in Marlow and Norman, Okla., and also entertained friends from Marlow and Muskogee in the home of his parents Mr. and Mrs. George R. Huckaby.

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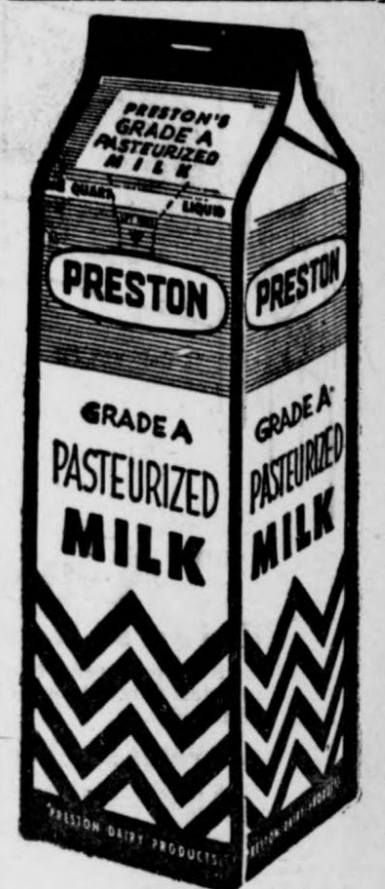
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We give S & H Green Stamp

Speak of Love to your Valentine with FLOWERS! They speak of love all over the world!

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Washateria & Steam Laundry
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television

only Hoffman Easy-Vision is
squint-free, strain-free TV

17-INCH TABLE MODEL
Compact Mahogany
finish cabinet.

Price Includes: parts, picture-tube
warranty, and Federal Excise Tax.

IMAGINE! A 17" HOFFMAN WITH EASY-VISION LENS for only \$199.95

IMAGINE a value like this! At this low, low price, you still get the exclusive protection of the famous Hoffman Easy-Vision Golden Lens! This new 17-inch Table Model for 1953 is powered by the newly-developed Hoffman QXP Chassis with amazing, new Maximum Performance Selector Switch that lets you control picture for best reception in your area! And, this 17" value-leader will get UHF stations when they come on the air without a costly, outside converter. Matching base available.

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You walk 40 miles and carry 2 tons of clothes a year putting out and taking in the wash if you are an average homemaker.

With a GAS dryer you are not exposed to chilling, chapping, irritating winds. You save time. AND you have the convenience of drying clothes any time—day or night.

Clothes are spared excessive wear and tear... no wind to whip and pull... no clothespins to tug and tear... no sun to fade colors.

Ozone gives line-dried clothes that "outdoor" freshness everyone enjoys. Ozone is continually circulated through clothes during drying in a GAS dryer. Clothes come out of an automatic GAS clothes dryer with a clean, crisp, fresh fragrance.

Automatic GAS clothes dryers have plus advantages—buy one!

only Gas

dries so fast
GAS dryers preheat in 4 minutes. Others take up to 18 minutes.

operates so cheap
GAS dryers are cheaper to operate by 75% in most cities and towns on Lone Star's system.

See Your Gas Clothes Dryer Dealer or
LONE STAR GAS COMPANY

Congress at Work

The word "essential" promises to become one of the most controversial in the congressional vocabulary this year.

Its interpretation on Capitol Hill will have tremendous effect on the success or failure of the Eisenhower administration's new federal economy drive which Congress is asked to support.

Next month the departments and agencies must submit revised spending estimates for the next fiscal year, beginning July 1, with totals less than those in the budget Truman submitted before he left office in January.

Hiring now is restricted and no more vacancies are to be filled until it is determined that specific jobs cannot be eliminated.

All federal construction projects are to be screened to eliminate that not "clearly essential."

Those directives from Budget Director Joseph M. Dodge will raise many questions of essentiality. Which functions and projects

are least essential and can be most easily eliminated? Which services are least essential? When is a construction project clearly essential?

Agreement on the answers to such questions will have to be reached. In many instances it will be a highly argumentative process.

It is likely that Eisenhower had that in mind when he told Congress the elimination of the annual deficit "demands the concerted action of all those in responsible positions in the government and the earnest co-operation of Congress."

He said, too, "Getting control of the budget requires that state and local governments and interested groups of citizens restrain themselves in their demands."

The president recognizes that in certain cases some members voluntarily seek new federal projects or services for their districts or states to win political favor, while some members are under pressure from constituents to obtain or retain projects or programs of dubious necessity.

Lindsay C. Warren, head of the General Accounting office, has said, "Everybody has a strong feeling that there is a great deal of waste in government, except when it comes to his own pet projects. Then there is always a sincere conviction that the expanding need for

the program and the rising level of costs make necessary a larger appropriation. This is one of the most interesting and widespread types of self-hypnotism practiced by even some of our best legislators and administrators."

Viewed from Capitol Hill, it is one thing to commend reduction of the federal payroll but quite another to handle the protests that stream into the Congressman's office from workers in his district who are about to be fired.

It is one thing to support Executive Branch review of new civilian public works projects, but quite another to agree to eliminating a hospital or river and harbor improvement or reclamation project from his district or state.

Mrs. John Parish of Bowie is spending this week in the home of Mr. and Mrs. Ruben PaPrish, John, who is seeing front line service with the marines in Korea, is expected to return home sometime in March.

Mrs. R. H. Howell of Electra, who has been ill for several weeks in her daughter's home, Mrs. H. L. Payton, left this week to visit another daughter and family, Mrs. A. L. Ramsey of Kadane Corner.

Mrs. Lizzie Bancroft will leave Monday for Los Angeles for a visit with her son C. B. Curlee and other relatives. She expects to be gone about three months.

We noticed in the changes of address that Bill Mahler is now a corporal. Congratulations, Bill. Pvt. Don Lowrey of Fort Hood was home this weekend.



From where I sit... by Joe Marsh

Just a Little "Outdated"

Back in December we sent out our yearly calendar. It listed the last date for renewing drivers' licenses, and things like the dates for registering to vote, when the hunting and fishing seasons open—even suggested you note down the wife's birthday, too.

I figured dates like these were important to keep in mind—and this was a good way to do it. Unfortunately, it now turns out I never really paid close attention to my own calendar!

Not 'til today that is—so here I am not able to drive the car this

weekend until I get my driver's license renewed on Monday!

From where I sit, I guess good advice, like charity, should begin at home. I'm always advising all of you to worry less about your neighbors (what they do, or say, and whether or not they should enjoy a temperate glass of beer) and pay more attention to whether you yourself are doing the right thing. Guess I'll "make a note" to follow my own formula!

Joe Marsh

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Iowa Park WELCOMES

America's Most Advanced TV SETS

CBS Columbia

Even I Look Better on a New CBS-TV SET!



Says ARTHUR GODFREY CBS-TV Star

I'm Trading in My Maxwell for One!



Says JACK BENNY CBS-TV Sunday Star

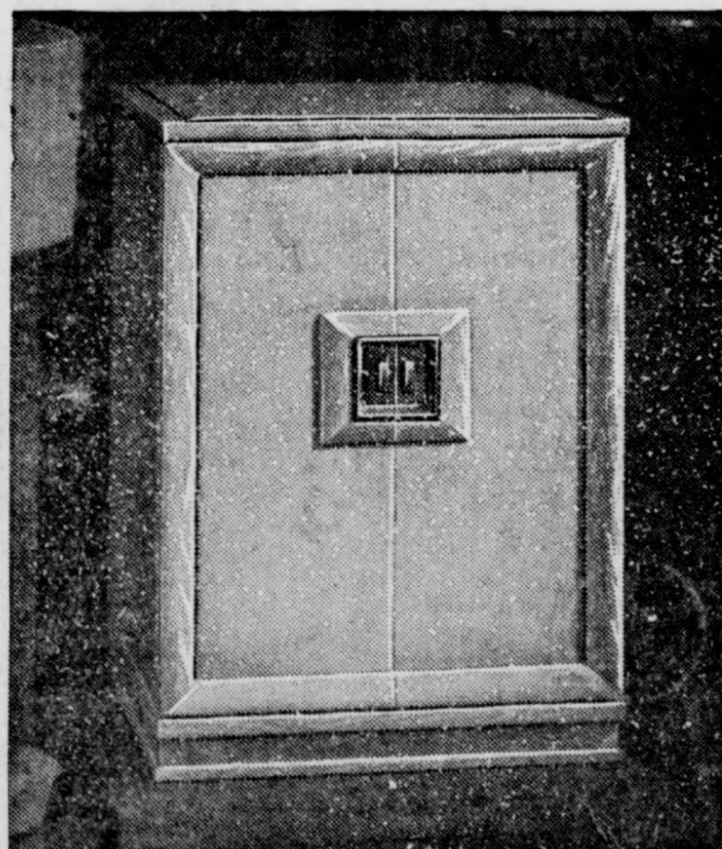
Now CBS Engineers Bring a New Kind of TV Receiver... Pictures with Studio-Sharp Reality Never Before Equaled!

It Took CBS To Do It! CBS alone—with its leadership in television, radio broadcast, electronics research—could develop a television receiver like this! A new kind of TV set bringing you the same exciting real-life pictures in your home that the engineers transmit from the TV studio! That's why today, and for years ahead...

Engineered By CBS means a TV set that meets the exacting standards of television's "toughest critics"—the engineers who televise your favorite shows.

Engineered By CBS means the exclusive CBS-Columbia Power-Trom Chassis is super-powered for distant and difficult reception—and it has provision for UHF.

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The Futura. 21-inch picture. A magnificent triumph of contemporary cabinetry, executed in select, comb-grained lined oak.



Beverly Hills 17-inch picture



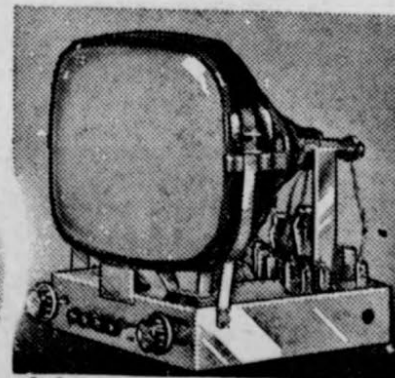
Ambassador 21-inch glare-free screen



Broadway 20-inch picture



Moderne 21-inch picture



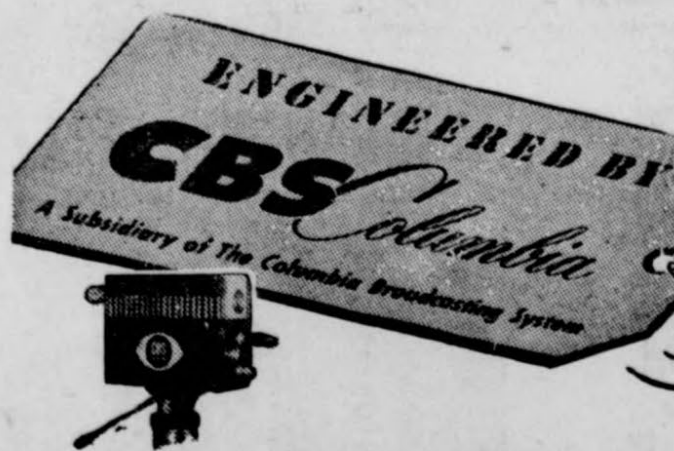
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Cavalier 21-inch picture



Premiere 21-inch console



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