



Iowa Park Herald

VOLUME 50

IOWA PARK, TEXAS, THURSDAY, MARCH 5, 1959

NUMBER 51

Items and Services ...

FOR SALE — 4 room house with sleeping porch and bath. Two-lots, 100 foot front at corner of Cash and Seneca. New cement storm cellar. Will be sold furnished or unfurnished. Phone 592-4734, Mrs. A. C. Tedford. 50-2p

Iowa Park Lodge No. 713 A.F. & A.M. Bank Bldg. Visitors welcome. Albert L. Reed, W.M. E. R. Brubaker, Secretary. Stated Communication first Friday in each month. School of instruction remaining Fridays.

COWBOY BOOTS!
Shoe repair, dyeing, refinishing. Shoes, moccasins, leather goods. **MODERN SHOE SHOP** 34tc

We buy and sell all kinds of used furniture. Good portable sewing machine for sale. Maytag washing machine, wringer type. Mrs. J. M. Smith, 510 Pasadena, Phone 592-5305. c

Yard work, tree planting, garages cleaned out. Trash barrels and cowlot fertilizer for sale. Fred Morris. Phone 592-5330. 34tc

BOOKKEEPING SERVICE
Income tax, government reports, financial reports, notary public. Call office 723-1449 or contact Lonnie Beavers, Iowa Park. 32c

Septic pumping. Lateral lines installed. Sewer and drain lines cleaned with Roto-Rooter machine. Call Lackey at Roto-Rooter Sewer Service, 322-9476, Wichita Falls. 39-13p

Custom plowing of yards and garden plots. Dirt hauling. Yards leveled by hour or acre. Call us for free estimates. Phone after 5:30 p.m. or weekend. Earl Griffith, Phone 592-4464. tc

Income Tax Service—Mrs. Frank Borgman, 221 S. Walnut Street, Holliday, Texas. Phone 3031. tc

WEBBS UPHOLSTERY
409 East Washington 592-4531
Specializing in furniture upholstery and finishing. Free pick-up and delivery. Free estimates. All work guaranteed. 29-tc

Income Tax Government Forms

BOOKKEEPING SERVICE
Joseph H. Cotton
Phone 592-4689
Iowa Park, Texas

Place your orders for Easter corsages and pot plants. Iowa Park Florists. 51

New or Used
TYPEWRITERS
ADDING MACHINES
CASH REGISTERS
Sells — Service
Typewriter Exchange
508 East Highway Ph. 592-4251

MINNOWS
Red River Shiners
Worms and other Fish Bait
LONNIE LEE
blocks east, 1 north high school

KOONCE SIGN SERVICE
Commercial and Truck Lettering
Neon Repair Service
Mower Repair Service
any make
ANY WORK GUARANTEED
Phone 592-4779

TRASH HAULING and all other kinds of hauling. Jack Skinner, phone City Hall, 592-4321 or night phone 592-4604 tc

Woodworking: Cabinets and Cabinet Tops our specialty. Phone 592-4415. Jim Medlinger. 39-tc

20 cents a line, one issue;
10 cents a line, repeats.
Credit to our regular customers — all others cash in advance.

Park Herald
Published Thursday of each week at Iowa Park, Tex. Entered at the Post Office at Iowa Park, Tex., as second class matter under Act of Congress of March 3, 1879. Subscription in Wichita county, \$2 elsewhere, \$2.50 a year, in advance. George R. Huckaby, Publisher

Tropical Plants — Rubber Plants Ivy — Philandrum. Iowa Park Florists. Ph. 592-5221. c

Will do ironing at my home. 215 S. Wall. Mrs. Rayburn Vaughn. 47-4p

Ironing, baby sitting. Mrs. Ruby McKenzie. Call 592-4396 after 3:30. 47-t

Veterinarian
DR. V. R. WIGLEY
General Practice
906 East Cash Phone 592-5213 33-4tc

COMPLETE GARAGE SERVICE
For cars, trucks and tractors. Radiator and Magneto Service. Parts for all makes and models of cars.

CATES ENGINE WORKS
Phone 592-5171 600 E. Pasadena

Trash Hauling — Fast, dependable service. Phone 592-4306. Emray Dutton. 27-tc

TRASH HAULING, \$1 per barrel. Contact John Woodall, 592-5263. 42-4p

WATCH BANDS
All sizes and styles. A good Selection.
A nice selection of Spring Jewelry
LOUIS' JEWELRY

MAYTAG COIN-O-MATIC LAUNDRY
20 Top Loading Washers
15c for 32-Minute Cycle
One 10c Dryer
Three 25c Dryers
Open 6 Days a Week from 6:00 a.m. until 10:00 p.m.
Pick-up and Delivery
411 SOUTH YOSEMITE
Phone 592-5411
E. W. Sumral, Manager

Order your Easter Lilies early. Iowa Park Florists. 51

Electric Water System, runs 360 gallons per hour. Pump and tank \$91.70. Bradford Furn. & Hdwe. c

Sewing and alterations. Phone 592-5443. Mrs. Dan Barnes. 49tc

NOTICE OF CITY ELECTION
Annual City Election for the purpose of election of Two Aldermen has been called for the First Tuesday in April, being April 7. Deadline for Candidates to file for election is 12:00 o'clock noon, Saturday, March 7. Those wishing to place their names on the Ballot as a Candidate for Alderman must file with the City Secretary before this deadline date.

For Sale — 1951 2-door Chevrolet sedan. Mrs. Ethel Gilstrap. Phone 592-5469. 1c



Mrs. W. F. Harlin Installed as President of ESA District VI

Approximately 87 members and guests from nine chapters registered for the District VI conference of Epsilon Sigma Alpha, conducted Sunday in the Iowa Park school cafeteria. Members of Epsilon Eta chapter were hostesses.

The program began at 9:00 with a coffee and a district presidents meeting. This was followed by a campaign session for all candidates for district officers.

Mrs. Doretha Murphy, district co-ordinator, narrated for the contest of outstanding chapter in the district, and for District ESA'er. Chapter presidents walked on the stage and through an archway entwined with spring flowers flanked by a white picket fence.

Mrs. Frances George represented Iowa Park and was judged Outstanding District VI at the state convention in San Antonio.

Beauty entries were also presented at this time, with Mauryne Overbey representing Epsilon Eta. She will enter the state convention contest also. Music was provided during the presentation by Mrs. John Mixon of Iowa Park.

Eugenia Sapp, international president, assisted by Marilyn Chandler, district president, installed newly elected officers in a candlelight ceremony.

Mrs. Harlin also is in the home building business in Iowa Park. Mrs. Harlin has worked with McClurkin's shoe department in Wichita Falls the past 16 years.

MOVE TO ODESSA
Mr. and Mrs. George White and son Frankie moved to Odessa this week, where Mr. White was transferred by the F.W.A. in Wichita Falls. He has been employed with this trucking company in Wichita Falls the past 18 months.

The Whites have made their home in Iowa Park the past 15 years. Frankie has been attending school here and for several years has been a delivery boy for the Wichita Falls Times and Record News.

BIRTHDAY PARTY
Mrs. Wayne Williams entertained Saturday evening with a birthday party honoring Mrs. Jim Miller and Mrs. Freddie Glover. Games of 42 and refreshments were enjoyed by Mr. and Mrs. Pat Kingade, Mr. and Mrs. Clyde Patterson, Mr. and Mrs. Lee Perry, Mr. and Mrs. Jim Miller, Mrs. Charlie Lemond and Mrs. Carolyn McDonald of Electra.

tha Murphy, Fort Worth, vice-president; Bernice Compton, Iowa Park, recording secretary; Carrie Bachman, Wichita Falls, corresponding secretary; Jonnie Lou Archer, Fort Worth, treasurer; Dee Shelton, Abilene, reporter; Mary Helen Boyd, Fort Worth, co-ordinator.

Frances George was appointed as ways and means chairman, and Theda Voyles will serve as member of the hospitality committee.

Mrs. Harlin, the new president, was charter president of Eta Lambda chapter in Wichita Falls when it was organized Oct. 11, 1953. She has served her club as president two years, vice-president two years, and as corresponding secretary. She is presently serving as social chairman and publicity chairman.

The new president has been District historian one year and co-ordinator one year.

She also helped the Wichita Falls chapter organize a sister chapter in Bowie.

Mr. and Mrs. W. Frank Harlin recently bought a 292 acre ranch southwest of Iowa Park from Jerry Vinson. They have built a new home which they have occupied about 8 months. The place has been christened Lazy H Ranch.

Mr. Harlin also is in the home building business in Iowa Park. Mrs. Harlin has worked with McClurkin's shoe department in Wichita Falls the past 16 years.

James Reese Struck by Shot on Practice Field

James Reese of Bridgeport is in serious condition in a Fort Worth hospital. He is a former coach of Iowa Park and at present is basketball coach for Bridgeport high school.

About a week and a half ago Reese was accidentally hit in the head with a 12-lb. shot during track and field practice.

He was rushed to the Bridgeport hospital and regained consciousness. On Wednesday he went into coma and had surgery Thursday in Fort Worth.

At this time he is still unconscious. Two of his brothers are at the bedside. Mrs. Reese is unable to be with him because of her health.

Mr. and Mrs. Reese have a little son Jimmy.

Chi Rho Initiates

Chi Rho Fellowship initiation service was held in the Christian church at 7:30 Monday evening.

The beautiful worship center held an open Bible, a picture of Christ, lighted candles, the Chi Rho emblem and parchment scroll. Carolann Bates gave the scripture reading and prayer.

Bill Rogers played the piano prelude, "The Church's One Foundation."

Carolyn Phipps welcomed the Chi Rho girls and boys. Each candidate was introduced by Mrs. Pete Hall as he signed the scroll.

Jeri Goss explained how Jesus came as a light into the world. Meaning of the Chi Rho symbol was given by Mrs. Nathalia Lee.

As Mrs. George Cutler gave the pledge, a blue candle was lighted for "Reverence"; a red candle for "Sacrificial Service"; a white one for "Purity."

John Woodall sang "I Would Be True."

Mrs. Eloise Luthy gave the Bible pledge — Christ's great commandment — and gave each neophyte a book mark.

Kuth Estes asked each member to uphold the ideals of Christ in daily living.

Miss Hazel Crites presented to each girl and boy a gold Chi Rho pin to identify them as followers of Jesus Christ.

After singing "Faith of Our Fathers," the service was dismissed by Bill Sawyer.

Lela Vandike and Tommy Jolly acted as ushers.

The ones initiated as members are: Gregg Garrison, Sally Garrison, Sharon Cutler, Rebecca Manes, Commette Collins, Terri Ellen Vandike, Bobbie Hall, Sheryl Estes, Sharon Stevens, Glenda Baa Smith, Chesta Faye Miller, Judy Snider, Eddie Stevens, David Steele, Wesley Stevens, Drew Sawyer.

Regular meetings will be held in the church fellowship hall each Monday at 3:45 p.m. Counselors are Mmes. Cutler, Luthy, Hall and Miss Crites.



Noon Lions club is all set for the big Dixieland Follies to be staged this Thursday and Friday night at 8:00 in the school auditorium.

You may have seen sights—but never, never have you seen the likes of the gorgeous and graceful specimens that appear on these two big night billings, under the direction of Harriett Coppock, Thelma Gay and Sue Jacquet.

The latest styles for sports participation will be shown . . .

Each year the members of the local club put their best foot forward (if that is possible) and give the folk of this area an opportunity to see sights unseen and enjoy good clean entertainment.

If you have a weak heart—stay

Junior Hi Wins District Title

Iowa Park Junior Hawks won the championship of District 11-A last Friday night at Seymour by the score of 25-17.

High point man for Iowa Park was Richard Rauschuber with 9; Belcher of Munday made 11.

Junior Hawks finished a successful season, having a record of 17 wins, 6 losses. They lost only one game to a Class A school, the rest of the defeats came at the hands of AA and AAA schools.

Three junior high boys scored over 100 points for the season. David Brown scored 150 for a 7 point average; Rauschuber scored 125 for a 6 point average; Mike Davenport scored 105 for a 5 point average.

Three Hawks scored over 50 for about a 3 point average: Mike Caldwell, Jimmy Gillispie and Scotty May.

Other 8th grade boys on the team were Bill Shelton and Butch Vestal. Shelton missed most of the season with a broken leg.

This is the first time Iowa Park junior high has won the district championship in basketball. The boys have been coached by Joe Warren, assisted by Bill Carter and Bob Howington.

Approximately 25 interested persons attended a public hearing in the City Hall, Wednesday morning for the purpose of discussing the proposed location and construction of U.S. Highway 287 that will run north of Iowa Park.

Mayor Bert Van Horn opened the meeting.

Mr. Craig and Mr. Morrison of the Texas highway department, in co-operation with the Bureau of Public Roads, conducted a general discussion and informed the people of this new highway.

Alan Berry and T. C. Berry have filed for re-election to the Iowa Park school board. Another candidate is T. E. Gilbreath.

Wednesday, March 4, was deadline for filing, so these three will be listed on the official ballot, with voters to choose two.

Holdover members of the board are Jim Miller, president; Ed Clark, secretary; Johnny Clapp, Joe Price, C. E. Birk.

School board elections are always held on the first Saturday of April.

E. H. Copeland filed this week for a place on the city election ballot, according to Miss Dossia S. Smith, city secretary.

Y'all Come!



Service Guild Elects Mrs. Gay

Wesleyan Service Guild had its February meeting in the home of Mrs. Addison Cutler, with Mrs. C. J. Thurber and Mrs. Esther Thornberry as co-hostesses.

Mrs. T. C. Scott was program leader and introduced the topic "Literacy and Christian Literature." Information was given in talks by Miss Mary Butcher and Mrs. O. S. Gay showing literacy and literature as vital parts of the mission of the church at home and overseas; to explain how this work is promoted; to inspire thinking that will result in increased support of the program of literacy and literature.

A business session was conducted by Mrs. Ous Gay in the absence of Mrs. Bertha McDonald, president. Mrs. George Trammell, secretary, announced the district conference March 14 and 15 at Southern Methodist university in Dallas.

Officers for the next two years were elected, as follows:

Mrs. Otis Gay, president
Mrs. T. C. Scott, vice-president
Miss Shirley Lowrey, recording secretary
Miss Elga Ann Denny, secretary of promotion
Mrs. C. J. Thurber, co-ordinator

Committee chairmen:
Mrs. Esther Thornberry, spiritual life
Mrs. Travis Smith, Christian social relations
Mrs. George Trammell, literature and publications

Mrs. Kathleen Hatten, supply work
Mrs. Herman Mahler, local church activity
Mrs. China B. Smith, membership
Mrs. E. E. Wallis, pianist
Mrs. T. J. Pace, student work
Mrs. S. E. Watson, status of women

Following the business, a fellowship period was enjoyed.
Copies of the Upper Room were prepared for mailing to members of the church.

Young folks believe in giving credit where credit is due—but they also believe in taking credit due them.

Recently a pre-school boy in our neighborhood brought home a pot in which he had planted a seed at Sunday School. The seed had sprouted and a couple of leaves peeped through a crack in the soil.

The mother, thinking to bring out the truth about life and seeds and such, said, "What a beautiful thing God has done, to make this plant grow from that tiny seed!"

"The youngster remonstrated in amazement, "But God didn't do this, I did!"

Mrs. Gordin Callahan had surgery Monday at Wichita General hospital.

Locke Lowrance had surgery Monday morning at Wichita General hospital.

Iowa Park Community 4-H club met Tuesday night at the Roy Jennings home in the Wichita Valley. The meeting was directed by Charles Findley, president.

Work was begun immediately on the demonstrations to be given at the County Show, Saturday, March 1. The teams are:

Quail conservation: Eddie Tigrett, Charles Findley
Farm safety: Jimmy Jennings, Sandra Jennings
First aid box: Gary Coleman, Rosiland Coleman
Electric fan: Roy Childers Jr., Ronnie Waters
Farm co-operative: Garland Lehman, Dickie Findley

The Dairy Foods Demonstration and Elimination Contest is Saturday, March 7. Donna Childers is the entrant from this club.

A special guest Mrs. J. W. Cantrell from the Farmers Union, gave many helpful hints to each team.

Those attending were Jimmy Jennings, Eddie Tigrett, Charles Findley, Garland Lehman, Dickie Findley, Ronnie Waters, Roy Childers Jr., Cecelia Childers, Donna Childers, Rosiland Coleman, Gary Coleman, Sandra Jennings, Mr. and Mrs. Roy Jennings, Mrs. E. P. Evans, Mrs. A. L. Coleman, Mrs. Roy Childers.



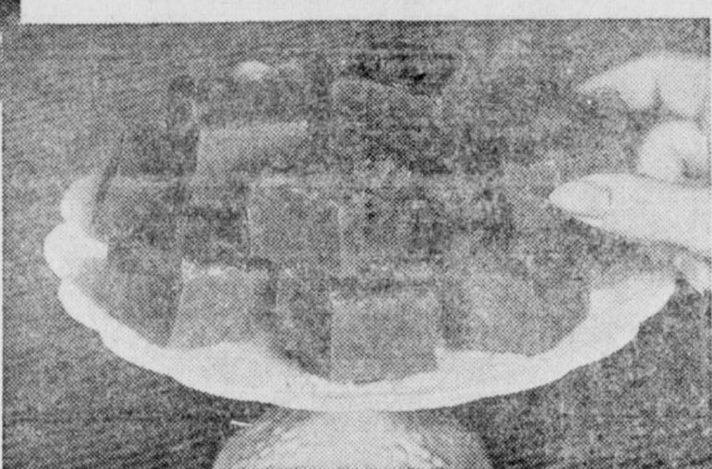
Fun to Make



More Fun to Eat

MARSHMAL-O-FUDGE
 2 1/4 cups sugar
 1/4 cup butter or margarine
 3/4 cup PET Evaporated Milk
 5-oz. jar marshmallow creme (1 cup)
 6-oz. pkg. semi-sweet chocolate pieces

In a heavy 2-qt. saucepan mix sugar, butter, milk and marshmallow creme. Cook and stir to a full, all-over boil. Boil and stir over medium heat 5 min. Take off heat. Stir in chocolate pieces. Stir until chocolate is completely melted and blended into mixture. Pour into buttered 8 or 9-in. pan. If desired, press shelled nuts into top of fudge. Cool thoroughly. Cut into about 2 to 3 dozen pieces. Makes 2 lbs.



YOU'LL NEED:
 SEMI-SWEET CHOCOLATE PIECES
 MARSHMALLOW CREME
 PET EVAPORATED MILK

Finest Quality
MEATS

GOOD HOME-MADE — PAN
Sausage 4 lbs \$1
 NICE LEAN pound
Pork Chops 49
 U.S. CHOICE BEEF pound
Chuck Roast 55
 CUDAHY'S WICKLOW package
Bacon 2 lbs 89

Garden Fresh
Vegetables

KY pound
Green Beans 19
 FIRM HEAD pound
Cabbage 5
 PINK, FIRM 1 lb. carton
Tomatoes 19
 CRISP, YELLOW 1 lb. pkgs.
Carrots 2 for 19
 ROME BEAUTY pound
Apples 15

SHORTENING 3 lb. can
FLUFFO 69
 FOLGER'S INSTANT 6 oz. jar
COFFEE 89

I.G.A. 303 cans
Apple Sauce 3 49
 HORMEL'S SAUSAGE cans
Viennas 3 69
 GOOD VALUE Red Kidney or 300 size
Chili Beans 6 49

Like Fresh
FROZEN FOODS

T.V. SLICED 10 oz. pkgs.
Strawberries 5 1
 TV 10 oz. pkgs.
Green Peas 2 35
 SNOW CROP — Whole Pod 10 oz. pkgs.
Okra 2 49
 TV — SPEARS 10 oz. pkgs.
Asparagus 39

10 this coupon is worth **10¢** on the purchase of 10
1 lb. Flavor Kist SALTINES



WITH THIS COUPON
1 lb. box 15
 Buy One 12 oz. pkg. — 19c
 Get One 12 oz. pkg. — FREE

FLAVOR KIST 1 1/2 lb. pkg.
JUMBO CREME Cookies 39



Fireside Favorites

PEACHES 3 No. 2 1/2 cans YOUR CHOICE 79
 ROSEDALE SUNNY SMILE BOOMER BELLE PANTRY BRAND
 FLAVOR KIST 1 lb. pkgs.
Fig Bars 2 49
 OUR DARLING — Cream Style 303 cans
CORN 2 35
 GOOD VALUE quart jar
Salad Dressing 39
 I.G.A. CHERRY 18 oz. jar
Preserves 39
 PIONEER 2 lb. can
Biscuit Mix 49
 CHICKEN O' SEA Family size can
Light TUNA 45
 HONEY BOY 1 lb. can
SALMON 49
 large box
TIDE 29

GOLD CRAFT P-NUT BUTTER 18 oz. jar 35c
TOMATO JUICE 46 oz. cans 3 for 79c
RAINBOW — CUT GREEN BEANS 303 cans 3 for 35c
I.G.A. CATSUP 14 oz. bottles 3 for 49c
WELCH'S GRAPE JELLY 20 oz. jars 3 for \$1.00

THE STATE OF
 To Nathaniel Jones
 Greeting:
 You are hereby c
 appear before the I
 District Court of W
 at the Courthouse th
 ita Falls, Texas, by 1
 answer at or before
 A.M. of the first M
 after the expiration of
 days from the date of the
 ance of this citation, same
 the 6th day of April, A.D. 1959,
 Plaintiff's Petition filed in said
 court, on the 20th day of Febru-
 ary, A.D. 1959, in this cause, num-
 bered 62,993-B on the docket of
 said court and styled Annie Mae
 Walton Jones, Plaintiff, vs. Nat-
 haniel Jones, Defendant.

A brief statement of the nature
 of this suit is as follows, to-wit:
 After alleging jurisdiction, plain-
 tiff further alleges that she and
 defendant were married on or
 about July 4th, 1955 and continued
 to live together as husband and
 wife until on or about December
 27th, 1955, when by reason of cruel
 and harsh treatment and im-
 proper conduct on the part of the
 defendant toward this plaintiff,
 was of such nature as to render
 their further living together as
 husband and wife insupportable;
 that there were no children born
 of said marriage and that there
 is no community property.

Wherefore, plaintiff prays that
 the defendant be cited to appear
 and answer herein, and that upon
 trial hereof, she have Judgment
 for Divorce and for such other
 and further relief, special and gen-
 eral, in law and in equity, that
 she may be justly entitled to, as
 is more fully shown by Plaintiff's
 Petition on file in this suit.

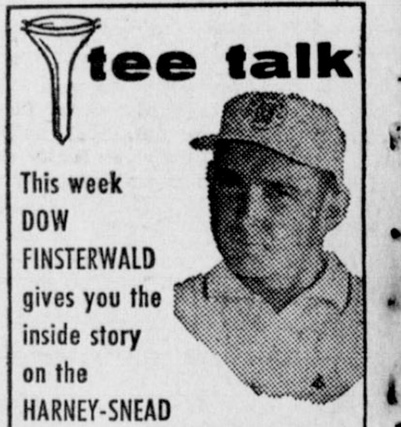
If this citation is not served
 within ninety days after the date
 of issuance, it shall be returned
 unserved.

The Officer executing this pro-
 cess shall promptly execute the same
 according to law and make due
 return as the law directs.

Issued and given under my hand
 and the Seal of said Court, at
 office in Wichita Falls, Texas, this
 the 20th day of February, A.D.
 1959.

Attest: (SEAL)
 FLORA COBB, Clerk
 78th District Court,
 Wichita County, Texas.
 By Flora Cobb.

(Published Feb. 26, Mar. 5, 12, 19.)



tee talk

This week
DOW FINSTERWALD
 gives you the
 inside story
 on the
HARNEY-SNEAD
ABC-TV ALL-STAR GOLF MATCH

"I was pretty lucky . . . he missed the short ones and I made the long ones", said Sam Snead as he collected his check bringing his total earnings on All-Star Golf to \$10,500. Only the great can be so sincerely modest—as Sam Snead's comment hardly describes the brilliant, breath-taking match which he won with a record breaking 63, on the Sea Island Georgia Golf Course.

Sam wasted no time . . . on the very first hole he laid his 8-iron shot 3 feet from the pin and then rapped in his putt for a birdie 3. On the par 3 No. 3, he birdied again with an 18 footer. Sam took it easy until the 6th, par 4, 420 yard hole when his 8-iron placed the ball 8 feet from the pin, and his magical putter sank it for his third birdie.

On the 7th and 8th, Harney kept pace with "Slamming Sam"—both of them scoring birdies back to back. On the 9th, Snead made his only error, taking a bogey 5 . . . while Harney parred, giving him a 34 against Snead's 32 on the first nine.

Harney, running into trouble, after 12 holes was 5 strokes down and it looked like the excitement was over for the afternoon; but Sam suddenly got hot again. On the 15th, par 5, 460 yard hole, he just missed a 48 foot putt for an eagle, to take a birdie 4. On the 16th hole, par 4, he sank a 21 foot putt for a birdie 3. On the 17th, par 3, he sank a 17 footer for a birdie 2.

On the 18th, par 5, 464 yard hole, "Slamming Sam" Snead lived up to his nickname and put his 1-iron, 2nd shot, on the green, 16 feet from the pin . . . and then proceeded to calmly sink it for an eagle 3—and a \$500 cash award. Millions of TV fans must have upset their potato chip bowls in excitement over this one. This rocket-like finish of Snead's on the second nine gave him a 31 which, coupled with his first round 32, added up to a neat 63 for a brand new record at Sea Island. Harney finished with a 1 under par, 71, for 2nd place money.

As your Munsingwear golf reporter, I will again be giving you the colorful inside story next week in this same column on the Sam Snead-Ted Kroll Match, to be played at the DeSoto Country Club, Sarasota, Florida.

A Munsingwear Sports Advisory Board Feature
 Copyright, 1959

CLYDE'S IGA FOOD STORE

Every Wednesday is Double Stamp Day on Cash Purchases of \$3 or More

Iowa Park, Texas

Open Until 8:00 P.M. Saturday

Prices Effective Friday and Saturday

DECLARATION
 in the above numbered and
 entitled estate, filed with Will An-
 nexed on the 2nd day of March,
 1959, their verified account for
 final settlement of said estate and
 requests that said estate be settled
 and closed, and said applicant be
 discharged from their trust.
 Said application will be heard

and acted on by said Court at 10
 o'clock A.M. on the first Monday
 next after the expiration of ten
 days from date of publication of
 this citation, the same being the
 16th day of March, 1959, at the
 County Courthouse in Wichita
 Falls, Texas.
 All persons interested in said
 estate are hereby cited to appear
 before said Honorable Court at
 said above mentioned time and
 place by filing a written answer
 contesting such application should
 they desire to do so.
 The officer executing this writ
 shall promptly serve the same ac-
 cording to requirements of law, and
 the mandates hereof, and make due
 return as the law directs.
 Given under my hand and the
 seal of said Court at office in
 Wichita Falls, Texas, this 2nd
 day of March, A.D. 1959.
 (SEAL)
 DORA DAVIS
 Clerk of the County Court,
 Wichita County, Texas
 By T. E. Durrett, Deputy

23 Study Club

One of the most impressive and
 significant programs of the cur-
 rent 23 Study Club year was en-
 joyed recently. The program was
 planned and directed by Mrs. Dave
 O. Harbour, chairman of the con-
 servation department.
 Mrs. L. E. Brooks and Mrs. T.
 M. Thaxton were hostesses in the
 Brooks home.
 The program was dedicated to
 the memory of the late Mrs. C.
 Birk and Mrs. S. L. Denny, former
 club members. Mrs. C. J. Thurber
 and Mrs. Homer Blalock paid
 tribute to the women emphasizing
 that their departure leaves memo-
 ries of lives beautifully matured,
 casting their shadows as definitely
 patterned as the stalwart tree.
 Earlier, the club sponsored the
 planting of a hackberry tree on
 the lawn of the Methodist church
 in memory of Mrs. Denny, and a
 cypress tree on the lawn of the
 Presbyterian church in memory of
 Mrs. Birk.
 Mrs. Thurber introduced the pro-
 gram with a meditation designed
 to show man's responsibility to
 protect the trees and forests cre-
 ated by the Lord.
 Mrs. C. L. Metz contributed a
 breath taking talk on "Trees"
 using a portion of Psalm 1:3 "and
 he shall be like a tree planted by
 the rivers of water" for a back-
 ground. When the drawing was
 finished, Mrs. Metz turned on flu-
 orescent lighting to highlight the
 vari-colored trees, grass and bril-
 liant flowers growing on either
 side of the clear waters of a river
 on which white swans were swim-
 ming.
 Another interesting feature was
 the lecture and slides on "Forests
 and Places of Recreation" by C.
 E. Birk, local mountain climber
 and out-of-doors enthusiast. It was
 an exhilarating experience to go
 with the speaker via camera and
 lecture to several national parks,
 monuments, wildlife refuges, wil-
 derness areas in Oklahoma, New
 Mexico, Colorado, Wyoming and
 Montana.
 In keeping with the conservation
 theme, members answered roll call
 with poems, songs, stories and
 Bible verses about trees.
 During the business meeting di-
 rected by Mrs. O. E. Lochridge,
 members signed petitions to be
 sent to their senator and repre-
 sentatives urging them to vote for
 the drivers training program in all
 high schools.
 The attractive refreshment table
 and refreshments stressed a pa-
 triotic theme in observance of
 George Washington's birthday.
 Others in attendance were Mes-
 dames Fred Widmoyer, Earle Den-
 ny, C. E. Birk, R. R. Brubaker,
 Sam Hill, C. W. Coppeck, Homer
 Thompson, Carroll Duke, May
 Turner, Della Price and Mr. L. E.
 Brooks.

(Reprinted from the Bridgeport
 (Texas) Index, Friday, Feb. 20.)
 by Evelyn Smith
 St. Valentine's Day dawned on
 Nancy Jo Fox as a day for her
 scheduled tonsilectomy and remov-
 al of her adenoids. Nancy, aged 4,
 is the daughter of Mr. and Mrs.
 Jack Fox of Bridgeport.
 After Dr. W. E. Huddleston
 started the anesthetic in the op-
 erating room she ceased breath-
 ing. He removed the anesthetic
 mask, felt for her pulse, found
 none, and knew that she had suf-
 fered a cardiac arrest. Her heart

had been sensitized by the anes-
 thetic to adrenalin, one of the
 internal secretions poured into her
 blood stream during her fright.
 The sensitivity to this substance
 caused her heart to stop beating.
 Dr. Huddleston immediately
 called for a knife, made an inci-
 sion in the chest and began mas-
 saging her heart. Dr. E. D. Morton
 quickly filled the anesthetic ma-
 chine with oxygen and began forc-
 ing air into her lungs.
 A few seconds later, her heart
 began to beat regularly and strong-
 ly. As Dr. Huddleston closed the
 chest, and Dr. Morton continued to
 administer oxygen, Nancy became
 conscious and began crying before
 the chest cavity was closed.
 Although she still has her tonsils
 and adenoids, she is rapidly re-
 covering from the necessary heart
 surgery. Her uncomplaining atti-
 tude and cheerfulness have been
 an inspiration to all those who
 have met her.
 Bridgeport residents should be
 especially thankful for these two
 quick-thinking, alert, doctors, and
 the Great Physician who guides
 them.
 Mrs. W. E. Karstetter was ad-
 mitted to Wichita General hospital
 last week for treatment.

D. O. SEZ:

Things, we know, are
 not equally divided,
 And not everyone
 is undecided.
 But if you want a home
 in a good location
 Why not get busy so you
 can get Possession!

D. O. SMITH REAL ESTATE

Iowa Park
 Ph. 592-4631 Night 592-5294

All Types of Building Materials

Gary-Nees Lumber Company

Drilling Mud and Chemicals

\$



This Seal Assures You "Home Town"
 Quick and Friendly Service
 on Insurance Matters

For Your Automobile and Home

As local business men and women, our interest in you, our
 present or future clients, goes beyond just serving you in your
 insurance requirements! More than that, we are your neigh-
 bors whom we see "every day." Our personal "on-the-spot"
 attention is our greatest aim.

Association of Capital Stock
 Insurance Agents of Iowa Park

We are all Members of the
 National Association of Insurance Agents,
 Incorporated

R. W. Hill Insurance Agency

Phone 592-4146

Iowa Park Insurance Agency

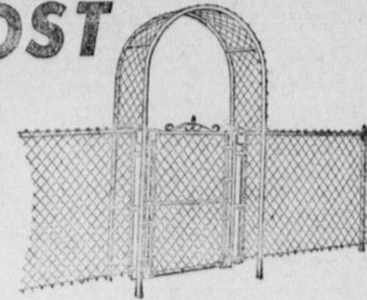
Phone 592-4831

Jacks Insurance Agency

Phone 592-4161

\$

HIGH QUALITY LOW COST



PERMANENT - NO PAINTING
 OR OTHER COSTLY UPKEEP.
 Ph. 592-4219
 R. J. Butts, Iowa Park Agent

FUNERAL DIRECTORS

Years	\$150	\$300	\$450	\$600
1 mo. to 2	.35	.70	1.05	1.40
2 to 19	.50	1.00	1.50	2.00
20 to 29	.55	1.10	1.65	2.20
30 to 39	.60	1.20	1.80	2.40
40 to 49	.65	1.30	1.95	2.60
50 to 59	.70	1.40	2.10	2.80
60 to 69	1.00	2.00	3.00	4.00
70 to 79	1.25	2.50	3.75	None
80 to 89	1.50	None	None	None
90 to 99	2.25			
100 to 109	2.75			
110 to 119	3.25			
120 to 129	4.00			
130 to 139	6.25			
140 to 149	9.00			
150 to 159	12.00			

J. A. TANNER & SON

IOWA PARK, TEXAS
 Day or Night - Phone 592-4151
 Ambulance Service Anywhere

SISTER NAVAJO, Indian Healer & Advisor

This Divine Healer Has the God-given Power to Heal by Prayer
 you suffering? Are you sick? Do you need Help? Do you have bad
 luck? Bring your problems to Sister Navajo today and be rid of them
 now. The Past, Present and Future—advises on all affairs of
 life. There is no problem so great she can't solve (how to hold your job,
 how you have failed and how to succeed—calls your friends and ene-
 mies by name without asking you a single word, and reunites the
 separated).
 When reaching womanhood and realizing she had the God-given power
 to help humanity, Sister Navajo has devoted her lifetime to this work.
 From the four corners of the world they come to her—White and Col-
 ored, men and women of all races and walks of life. Guaranteed to
 remove evil influences and bad luck. There is no pity for those know-
 ing they are in hard luck and need help and do not come for it—one
 word of sorrow and darkness and starts you on the Way to Success and
 happiness. Sister Navajo is in Wichita Falls for the first time—Sister
 Navajo invites you to her home.
 2610 Iowa Park Road Next Door to Rockwell Courts
 Look for the Sign with the Indian Head.. Private Room for the Colored

Soil Conservation

More coastal bermuda will be
 established in the Wichita Valley
 portion of Wilbarger-Wichita Soil
 Conservation district during 1959
 than has been established at date,
 according to Elvy Sargent, work
 unit conservationist at Iowa Park.
 Most establishment will likely be
 by sodding since a local contractor
 is available and sufficient acreage
 has been established to coastal
 bermuda to provide adequate sod
 where needed. Mike Hartmangru-
 ber of Iowa Park has two semi-
 automatic sod planters that he is
 using. Hartmangruber has a me-
 chanical sod cutter that rapidly
 cuts and loads large volumes of
 sod.
 The King farm of Kamay, C. L.
 Hacker of Valley View, Roy Chil-
 ders of Iowa Park have soded
 coastal bermuda. Tom B. Medders
 of Wichita Falls will sod more than
 200 acres. J. H. Allison of Wichita
 Falls will sod more than 100 acres.
 D. H. Ford of Valley View will sod
 11 acres.
 Medders, Allison and Ford are
 sodding to provide vegetative cov-
 er for cropland in conservation re-
 serve of Soil Bank program.
 Coastal bermuda provides good
 land use and a profitable crop for
 many acres of light land found in
 Wichita Valley. Recent surveys by
 SCS show that approximately 10,000
 acres of these lands could best be
 used for irrigated grasses. Federal
 cost sharing has been increased to
 \$14 an acre and additional cost
 sharing for land preparation.
 For cost sharing, farmers are
 advised to contact ASC office at
 Iowa Park. If land selection, land
 preparation, water management,
 fertilizing assistance is needed, the
 SCS will be glad to help. Dr. Carl
 Gray of Midwestern university will
 run soil analyses and make fer-
 tilizer recommendations.

Mr. and Mrs. Gerald Combs of
 Abilene visited Mr. and Mrs. Doyle
 Koonce last week. Mrs. Koonce
 went home with her daughter and
 son-in-law and visited several days
 in Abilene.

Mrs. Ed Reed has returned after
 visiting with her son Mr. and Mrs.
 Billy Capehart at Pampa. Mrs.
 Capehart has recently had surgery
 and is reported recovering nicely.

Troop 38, Boy Scouts of Amer-
 ica and their scoutmaster China
 B. Smith, entertained the Method-
 ist men's organization at their
 monthly meeting Monday night in
 the fellowship hall of the church.

The boys used white and green
 for decorations. U-shaped tables
 were covered with white clothes
 and a green stripe running down
 the center. Shamrocks were used
 up and down the tables.

A turkey dinner and trimmings
 were prepared and served by the
 scouts.
 Virgil Grise, scout executive of
 District 7, was guest speaker. He
 used as subject "The Relation of
 Boy Scouts to the Church."
 There were 46 present for the
 meeting.

..Specials.. for Two Weeks

Ladies' Plain Suits **79c**
 CLEANED AND PRESSED

Joe
Baxter Cleaners
 A Complete Dry Cleaning
 and Laundry Service
 "JUST A LITTLE BETTER"
 We now do Re-Weaving
 in Our Plant
 Phone 592-4241
 We Give S & H Green Stamps



Impala Sport Coupe—like every Chevy—has Safety Plate Glass all around.

Chevy stops quickest... goes farthest on a gallon!

Chevy showed the best brakes of the
 leading low-priced three in a test of
 repeated stops at highway speeds con-
 ducted and certified by NASCAR*.
 Chevy also won over the other two in
 a NASCAR economy run—with the
 highest gas mileage for 6's and V8's at
 cruising speeds of just over 55 miles
 an hour.
 Here's a car that knows how to get
 the most out of a gallon. And it's the
 only car in its field to bring you
 hydraulic valve lifters in all popular
 engines—6 and V8. This means
 smoother, quieter performance for you.
 There are many other advances just
 as fundamental as the efficiency of
 Chevrolet's engines and the depend-
 ability of its new brakes (with more lin-
 ing area than any other low-priced car).
 But why not stop by your dealer's and
 let Chevy do its own sweet talking!



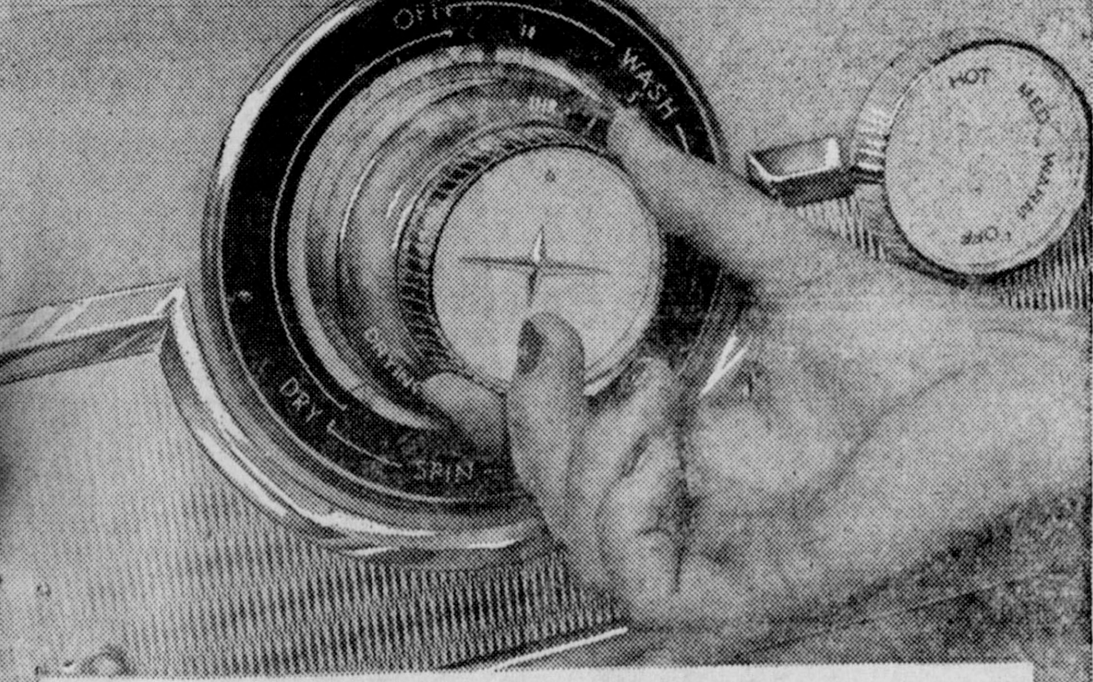
*National Association for Stock Car Advancement and Research.

see your local authorized Chevrolet dealer for quick appraisal—early delivery!

HILL MOTOR COMPANY

216 North Yosemite Iowa Park Phone 592-4146

One unit does two big washday jobs



Combination ELECTRIC WASHER-DRYER

It's two wonderful work-savers in
 the floor space of one! First it wash-
 es...then it dries...all in one contin-
 uous operation. Just put in
 soiled clothes, set the auto-
 matic controls and your
 Electric Washer-Dryer
 does the work while you attend to
 other things. It even does your laun-
 dry while you sleep. For space-sav-
 ing convenience and real
 washday freedom, invest-
 gate the advantages of an
 Electric Washer-Dryer.

See Your Electric Appliance Dealer
TEXAS ELECTRIC SERVICE COMPANY

WE GIVE S & H GREEN STAMPS

Berry's Drug

YOUR FRIENDLY PRESCRIPTION STORE

HAVE YOUR DOCTOR CALL
PHONE 592-4191 or 592-4192

WSCS

WSCS met at the Methodist church at 9:30 a.m. Tuesday for Session 3 of "Isiah Speaks."
Mrs. W. M. Owens, vice-president, called the meeting to order. She reported Miss Shirley Lowrey will teach the study for youth.
Mrs. Gene Owens, secretary, read the minutes and communications.
Mrs. Fred Widmoyer read the scripture.
Mrs. Elgin Denny gave an article "The Incomparable God."
Mrs. Addison Cutter read a poem "The Exile."
Rev. Addison Cutter conducted the study.
Mrs. W. M. Owens urged members to read "The Methodist Woman."
Twenty-six members were dismissed with prayer.
Mrs. Gene Owens, secretary

WSCS met March 3 for the 4th session of "Isiah Speaks."
Mrs. Clyde Hutchinson was selected to attend the annual meeting at Sherman, March 13 and 19 as delegate; Mrs. Cutter was named alternate.

MEMORIAL FOR VICTIM OF SHOOTING ACCIDENT
A memorial has been placed above the drinking fountains in this elementary school for Freddie Maloney, a former student who was recently shot to death accidentally by a playmate at Snyder, Tex.
It is a lovely pink ceramic Lava-bro, planted with philodendrum and mounted on a walnut plaque.
This was given by friends of Freddie. At a later date a bronze plate will be placed on it.

CAFETERIA MENUS
Monday: Frankfurters, potatoes with jackets, green beans, sauer kraut, cherry cobbler.
Tuesday: Italian spaghetti, lima beans, spinach, sliced beef, chocolate pudding.
Wednesday: Pork patties, mashed potatoes, mixed vegetables, sliced tomatoes, pineapple upside-down cake.
Thursday: Diced creamed roast, buttered rice, English peas, combination salad, apple cobbler.
Friday: Fried fish, potatoes with cream sauce, asparagus, carrot-pineapple salad, donuts.

Many patrons took the opportunity this week of visiting local school rooms during Public School Week to see "Democracy in Action."
Teachers and pupils went to a great amount of trouble to exhibit their actual work for parents and other visitors to see what is really being accomplished.
Supt. Keith Swim, Prin. James Elms and Prin. Ethyle Kidwell went all-out to make their visitors welcome.

Donna Jo Craddock, daughter of Mr. and Mrs. Joe E. Craddock, came with her mother to Iowa Park this week and bought her Easter finery. When Donna Jo joins the Easter parade with her pretty frock, blue coat and white bag, even the bunnies will be excited by her beauty.

INCOME TAX

SAM HUNTER'S BOOKKEEPING SERVICE

Old Christian Church Building
Phone 592-4661
102 W. Park St. Iowa Park

IOWA PARK CLEANERS



* PRESSING
* ALTERATIONS
CALL

592-5311

Mr. and Mrs. Cecil Marquart
108 WEST PARK

Mrs. Evelyn Cooper of St. Jo visited over the weekend with her sister Mrs. T. M. Black and Mr. Black.

Earnest Birkman is receiving medical treatment at the veterans hospital in Dallas.

4-H Pair Serve Community Best



Pat Potts Joyce Cargill

Top honors in the Texas 4-H program conducted by the Cooperative Extension Service were won by two public-spirited teenagers, Pat Potts, 17, of Dike, and Joyce Cargill, 16, of Bryan. State winners in the 1958 4-H Community Relations program, both received certificates of honor. Young Potts went on to become one of six sectional winners in the nation, receiving an all-expense trip to the National 4-H Club Congress in Chicago. The Wm. Wrigley Jr. Company was the awards donor.

Potts played an important part in repairing an abandoned community center in Dike so that his newly organized 4-H Club would have a good start. The well-kept building now affords a meeting place for community elections, parties and other local activities.

In 1956 Potts organized a 4-H Club in Paint Rock community, serving as its president. The following year he served as president of Pine Forest 4-H Club.

The newly organized club in Dike has formed a community soft ball league, sponsored the testing of water samples, and cleared hazardous corners.

Junior leader and assistant leader six years, he is president of the Dike Joint 4-H Club, and active in the county and district councils.

Miss Cargill, in her eight years of 4-H work, has played the piano at church services, helped with public drives, 4-H Club Week, and achievement programs, and served as mistress of ceremonies for a 4-H program given at Rotary Club.

Every week she and another 4-H'er clean up the community church. "We don't mind it," she says, "because we are proud of our church, and we want it always to look its Sunday best."

Residents of Wichita county are reminded that the 1959 deadline for having their motor vehicles inspected is midnight, April 15.
Capt. Alan Johnson, motor vehicle inspection service, Texas department of public safety, stated this week there are 43,662 motor vehicles registered in Wichita county. Of these 30 per cent have been inspected.

Miss Erma Kiesling is in Wichita General hospital for treatment.

Flash

PICTURES

Weddings Parties
Banquets

DAVE SNOW 210 W. Clara
Ph. 592-4282

Sale on Heaters

- 1 Thermolaire Gas Heater (Circulating) Regular price 23.95 Sale 19.95
- 1 Royal Radiant Heater (Brass and Iron), 20,000 BTU Regular price 13.95 Sale 13.95
- Another Royal Radiant—20,000 BTU Regular price 16.85 Sale 12.95
- Armstrong Room Heater—12,000 BTU Brown Porcelain Finish, 3 Radiants Regular price 13.15 Sale 8.95
- White Bathroom Heater Regular price 4.30 Close Out 2.85
- White Bathroom Heater Regular price 5.70 Close Out 3.85
- Hearth-Glo—12,000 BTU—3 Radiants Regular price 15.60 Close Out 12.50
- Nine Tube Asbestos Heater Regular price 6.85 Close Out 4.85
- Two Burner Gas Hotplate on Stand Regular price 12.50 Close Out 9.50

BRADFORD Hardware Furniture

The Churches of Iowa Park

This directory of Iowa Park churches is published at the request of many of our readers, and sponsored by the following businesses and individuals:

- STATE NATIONAL BANK
- McCLENDON FEED & SEED
- PARK TANK TRUCK SERVICE
- HAYS REXALL STORE
- PARK SINCLAIR SERVICE
Travis Partney, Owner 592-4371
- PARK HOTEL
Mrs. A. O. Beall, Manager
- SHAW MOTOR COMPANY
Your Friendly Ford Dealer
Phone 592-4165
- SAM HILL'S STORE
- FRANKIE'S APPAREL
Ladies' Ready-to-Wear
- MR. & MRS. HOMER BLALOCK
- IOWA PARK CLEANERS
- JACKS INSURANCE AGENCY
Phone 592-4181
- BRADFORD FURNITURE AND HARDWARE
Gifts for All Occasions
- GLEN'S HAIR STYLES
Phone 592-4541

United Pentecostal

Lafayette at Jackson
Charles Ellis, Pastor
Sunday School 10:00 a.m.
Worship Service 11:30 a.m.
Evening Worship 7:45 p.m.
Tuesday Bible Study .. 7:45 p.m.
Friday Young People's Service 7:45 p.m.

First Presbyterian

211 South Yosemite
Harold E. Dykstra, Minister
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Youth Group 6:00 p.m.
Worship Service 7:00 p.m.
Wednesday Bible Study and Prayer Service 7:00 p.m.
Women of the Church (Tuesdays)

Assembly of God

300 South Yosemite
Mrs. Dora Lane, Pastor
Sunday School 9:45 a.m.
Preaching Service 11:00 a.m.
Children's Church 6:30 p.m.
Preaching Service 7:30 p.m.
Prayer Service (Wed.) .. 7:30 p.m.

Church of God

601 East Cash
W. O. Watwood, Pastor
Steve Brown, Sunday School Superintendent

Mrs. Freddie Skinner, YPE Director
Sunday School 9:45 a.m.
Devotion 10:45 a.m.
Evening Services 7:30 p.m.
Prayer Meeting (Wed.) .. 7:30 p.m.
Young People's Service (Saturday) 7:30 p.m.

Faith Baptist

Wall at Lafayette
S. George Shropshire, Pastor
Sunday School 9:45 a.m.
Worship Service 10:50 a.m.
Training Union 6:30 p.m.
Worship Service 7:45 p.m.

Wednesday:
Teachers and Officers .. 7:15 p.m.
Prayer Meeting 7:45 p.m.
Choir Practice 8:30 p.m.

First Christian

Cash at Bond
Dr. LeRoy F. Carter, Minister
Sunday School 9:55 a.m.
Worship Service 10:55 a.m.
Worship Service 7:00 p.m.
Christian Women's Fellowship (Monday) 2:30 p.m.
Choir Rehearsal (Wed.) 7:30 p.m.

Church of Christ

Park Avenue at Bond
Glenn Owen, Evangelist
Bible Study 9:45 a.m.
Worship Service 10:50 a.m.
Worship Service 7:00 a.m.
Ladies Bible Class (Wednesday) 10:00 a.m.
Midweek Service (Wed.) 7:30 p.m.

First Methodist

201 East Bank
Addis n Cutter, Pastor
Sunday School 9:40 a.m.
Worship Service 10:55 a.m.
Junior MYF 6:00 p.m.
Worship Service 7:00 p.m.
Senior MYF 8:00 p.m.
Bible Study (Wed.) 6:30 p.m.
Choir Rehearsal (Wed.) 7:30 p.m.

First Baptist

Yosemite at Bank
Homer W. Thompson, Pastor
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Training Union 6:30 p.m.
Worship Service 7:30 p.m.
Royal Ambassadors (Mon.) 3:45 p.m.
Wednesday:
Teachers Meeting 7:00 p.m.
Prayer Service 7:45 p.m.
Choir Practice 8:30 p.m.
Junior Choir Practice .. 8:45 p.m.
Training Union 6:30 p.m.
Worship Service 7:45 p.m. (Thursday) 6:00 p.m.

Mr. and Mrs. David Frazer and daughter Karen of Birmingham, Ala., arrived Tuesday to visit Mr. and Mrs. Nolan Maynard. He will go on to Mission to attend pilot school; Mrs. Frazer and Karen will remain here with her parents. She is the former Miss Esteline Maynard.

Mrs. Homer W. Thompson was honored Monday evening with a party and personal shower given by members of the WMU of First Baptist church. She is a member-at-large of the WMU state board and will leave Sunday for Galveston to attend the state WMU convention.

Mrs. James A. Sewell and Mrs. Homer Blalock attended the 57th annual convention, Texas Federation of Women's clubs, First District, at Mineral Wells, Tuesday. As 2nd vice-president, Mrs. Sewell presided during the morning session.

Mrs. Blalock gave the youth conservation division report following the Conservation of Natural Resources and Community Affairs luncheon.

Iowa Park school board held a meeting Tuesday at 5:00 p.m. in the superintendent's office. They authorized the firm of Latham-Wright to proceed with suggested plans for a new elementary school building to be built sometime in the near future on the land purchased recently in the northwest part of Iowa Park.

SAM D. HUNTER REAL ESTATE

Old Christian Church Building
102 W. Park St. Iowa Park
Phone 592-4661

MONUMENTS

Henderson Monument Company

"Where You Buy With Confidence"

New Display Location — 5001 Jacksboro Highway — one half mile south of Kickapoo Airport

Phone 767-7750, Wichita Falls

Bowie — Montague & Cummings — Ph. TR 2-3271



NOW PROVE IT

It's easy to support the deductions on your income tax if you have your cancelled checks. Uncle Sam likes to see good proof of expense.

And if you don't pay by check, for your own protection you would be wise to do so before another day goes by. Stop in!



State National Bank

IOWA PARK, TEXAS

DIRECTORS

- F. E. Hill
- Herman Mitchell
- J. W. Van Horn
- W. F. George
- C. E. Birk
- Earle L. Denny
- W. A. George
- Ino. C. Murphree

... it's got the ping-pangs, the click-clacks. It's an engine-growler, a power-moaner.

This is a KNOCKER! This is THE MAN

... it knocks the knock! It turns the clatter-box engine into the strong silent type. ... who brings together the Rockin'-Knocker and the Knock-Socker. He's a motorist's friend because he turns grim-glide to joy-ride.

Making fun? Yes, but we wouldn't be this happy if we weren't sure of SHAMROCK QUALITY! To power and protect your car rely on this quality ...

Quality You Can Measure by your car's Performance



J. W. Thomas Service Station

Phone 592-4421 — Iowa Park

Wholesale and Retail

One of the largest "brainstorm" sessions was conducted late last year by the telephone company. The 430 telephone men and women in Iowa Park and Wichita Falls participated in "ideas" meetings and offered suggestions on new and better ways to do their jobs and run the business. Every suggestion was written up and forwarded to the company's management levels.

Ideas that had company-wide application were reviewed by top management. All workable and practical suggestions from employees were included in this year's operations program for the company.

All employees' ideas were considered whether it was a suggestion for saving paper clips or a better way to design telephone equipment and buildings. The company always encourages new ideas but this program provided a system for insuring that all suggestions were considered and the people making them were recognized.

The theme of the "brainstorm" session was that employees help themselves by helping the company find new ways to improve service and business operations.

A PART OF GOOD LIVING

Nowadays, we hear the term "good living" quite often. I have a few ideas about it, but to find out what it means to other people, I brought up the subject with a group of friends a week or so ago.

Before the "good living" talk was over and the coffee served, one of the women made music for my ears by saying that the telephones in color in her home are certainly an important part of good living.

Everyone seemed to agree, and that gave me a chance to point out that extra telephones in bedrooms and kitchens are low in cost, too — just \$1.25 a month plus installation. For color, you know, there's a one-time charge of \$10.

P.S. I sold a couple, too.

LOOKING AHEAD TO EASTER

Easter Sunday, to most of us, is a happy, dress-up, go-to-church day for all the family. And I hope you and your family will all be together for a Happy Easter.

Unfortunately, some families are scattered and won't be gathered around the table for the carving of the ham.

For these families, a Long Distance visit or two by telephone is the answer. It's the next best thing to being there in person, and everyone has fun on an out-of-town call.

Naturally, low Sunday rates will be in effect. And if you're station-to-station, you can talk longer for less.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY