

SUBURBAN TODAY

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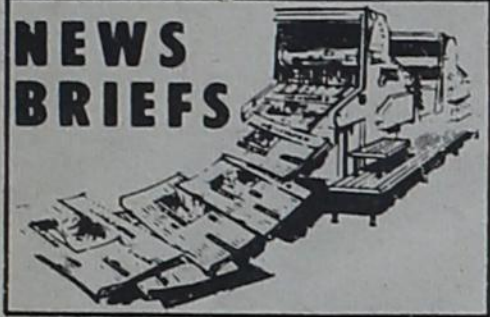
Eight Pages

Vol. 2, No. 32 - Thursday, March 14, 1974

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NEWS BRIEFS



The Lynn County 4-H Food Show will get underway Saturday, March 16. Registration and set up time will be at 1:30 with judging to begin at 2:00 p.m. Youth ages 14-19 will compete in the senior division, while the junior division contest involves ages 9-12.

Horsemen of all ages and experience will get a rare opportunity to develop their skills in a horsemanship clinic in Lubbock, March 29-30, at the Fair Park Coliseum on the fairgrounds. Registration for adults 18 and over is \$7.50; age 9-17 is \$4.50 and under 8 years of age \$2.75. This includes a barbecue luncheon.

The famed Fort Worth Symphony Orchestra will present a concert at 2:30 p.m. Sunday, March 17, in Texan Dome at South Plains College. Tickets are priced at \$2.50 for adults and \$1 for students.

The Chicago Mercantile Exchange, in cooperation with Grain Sorghum Producers Association, will be holding futures trading seminars for grain producers, cattle feeders, feed lot operators, elevator operators, bankers and anyone interested in futures trading the week of March 18 to March 21. March 18, Plains Co-op Oil Mill, Lubbock, 7 p.m.; March 19, Swisher County Electric Bldg., Tulia, 2 p.m.; March 19, Holiday Inn West, Amarillo, 7 p.m.; March 20, Community Center, Hereford, 2 p.m.; March 21, First Federal Savings & Loan, Clovis, 1 p.m.; and March 21, High School Cafeteria, Muleshoe, 7 p.m.

Mr. and Mrs. Polo Reyes announce the engagement of their daughter, Miss Susan Reyes, to Phillip Botello, son of Mr. and Mrs. Loy Botello. Miss Reyes is a graduate of Morton High School and South Plains College. She is employed at Reese Air Force Base. Botello is a graduate of Anton High School and is attending South Plains College.

Saturday, March 16, has officially been proclaimed as George and Helen Mahon Day in Lubbock. The Mahons will be honored guests for the dedication of the new \$1.5 million George and Helen Mahon Library. Ceremonies will begin at 10:30 a.m. on the south side of the library, located at 1306 9th St.

Barbecue Dinner Scheduled Saturday

There will be a barbecue dinner, Sunday March 17 at the Frenship High School Cafeteria at 12 noon until 2. Prices for tickets are \$2.00 for adults and \$1.00 for children under 12.

The dinner is sponsored by Frenship Athletic Booster Club to raise money for the All Sports Banquet.

Plains Cotton Growers to Host 17th Annual Meeting Tuesday, March 19th

An estimated 500 cotton producers and allied businessmen are expected in Lubbock on Tuesday, March 19 to hear three speakers outline a new course toward bigger and better markets for High Plains cotton.

The occasion is the 17th Annual Meeting of Plains Cotton Growers Inc., beginning at 2:00 p.m. at Vann's Catering Service, 7 miles from Lubbock's Tahoka Traffic Circle on the Slaton Highway. PCG, a voluntarily supported producer organization representing cotton growers in a 25 county area surrounding Lubbock, is embarking on stepped up research efforts to promote the use of High Plains cotton by open-end spinning mills both on and off the High Plains and in other new textile processes now under development.

Speakers at the March 19 meeting will include Nick Hahn, Sales and Marketing Director for Cotton Incorporated of New York City and Raleigh, North Carolina;

Frenship High Observes Western Day Wednesday

Cowboys and Indians roamed the halls of Frenship High School Wednesday in honor of Western Day. Jack Wilhite was chosen best dressed boy and Linda Meletti was chosen best dressed girl.

The best horse was Chris Goudreau.

Western Day is an annual event sponsored by the Student Council who also sponsored a movie for Western Day. It was "Miracle of the White Stallions", a Walt Disney movie and was the last movie for this school year.

Many Texas Motorist Reportedly Beating New 55 MPH Speed Limit

Col. Wilson E. Speir, director of the Texas Department of Public Safety, said today he is disturbed by many complaints by Texas motorists about drivers refusing to obey the 55-mile-per-hour speed limit, and has directed DPS troopers to intensify their enforcement efforts.

"When the new law went into effect January 20 of this year," he said, "our surveys indicated a high degree of voluntary compliance on the part of Texas drivers."

"But since that time, we have noticed that motorists, or at least many of them, have been gradually 'inching' up their speeds on Texas highways. Consequently, our troopers have been increasing their volume of speeding citations, and will have to continue to intensify their efforts until a more reasonable degree of voluntary compliance is achieved."

Speir said he has received numerous reports by motorists who are complying with the new law who are frightened and angered by others who pass them at speeds dangerously above the legal limit, and still others who "tailgate" them when they can't pass for one reason or another.

"We commend those drivers

James Parker, Director of the Textile Research Center at Texas Tech University, and Paul Cook, President of Feather Fabrics, Inc. and the Textile Investment Group of Texas, both of Lubbock.

PCG President Ray Joe Riley of Hart has issued an invitation to all interested parties from throughout the area, stating that "the more people who know about and take an interest in this work, the greater will be the benefits that accrue to the High Plains cotton industry and to the area economy in general."

Shallowater Livestock Show Results

The Shallowater Livestock Show was held on the High School grounds, Saturday, March 9th. A number of 4-H'ers animals were entered in the show.

Those placing were: Swine, Duroc Barrow (class number 3), 1st, Alan Judah; 2nd, Cheryl Potter; 3rd, Celeste Potter.

Duroc Barrow (class number 4): 2nd, Scott Penny; 3rd, Andy Blackmon; 4th, Cheryl Potter; 5th, Celeste Potter.

Crosses Barrow, Grand Champion and first, Ray Seale.

Other Breeds: Grand Champion and first, Teri Stanton; 2nd place, Teri Stanton; 3rd place, Maureen Pair.

Lambs: Medium Wool, Grand Champion and 1st, Lane Giles; 2nd, 4th, and 7th, Brandy Giles; 5th, Lane Giles.

Fine Wool: Reserve Champion and 1st, Lane Giles; 2nd, Cheryl Browning; 3rd, Sheri Browning.

FFA boys were Mike Randolph, first place Grand Champion Steer, and Barry Randolph, First place and Reserve Steer.

who are cooperating in the state and national effort to reduce accidents, save lives, and at the same time conserve fuel by driving within the legal limits," Speir said.

"And we solicit the cooperation of those who would forget or ignore the dangers posed to themselves and others by dangerous and illegal speeds on the highways of our state.

"We would remind everyone that consistently through the years, excessive speed is involved in more fatal accidents than any other single factor."

Frenship Schools Receive Fed. Aid

Senator Lloyd Benson was notified Thursday, March 7, by the Department of Health, Education and Welfare that the Wolfthorpe Frenship School District will receive \$135,921 in federal assistance within the next few weeks.

Federal aid was granted under Title I Public Law 874 Impact Aid.

Wolfthorpe tentative entitlement for the fiscal year 1974 subject to adjustment is \$181,228.



Wayne and Billye Groce, owners and operators of Billye's Flower & Gift Shoppe at 509 Clovis Road in Shallowater will be hosting an Open House Sunday, March 17th. The public is invited to the open house from 2:00 until 4:00 p.m. (Staff Photo)

Consumer Day at South Plains College Scheduled for Tuesday, March 19th

In a day of inflation and economic crises, John Q. Public may be a confused person indeed, and worried about what is being done to relieve his shrinking buying power. Well there is hope.

Consumer Day at South Plains College in Levelland, March 19, will feature a program covering everything from consumer laws and product information to buying goods on today's inflationary market, plus a review of pending consumer legislation.

The event begins at 9:55 a.m. at the SPC Texan Hall, lasting until mid-afternoon, according to the Hockley County Extension Agent, Jewel Robinson.

Sponsoring the program is the Family Living Committee of Hockley County, South Plains College, and the Texas Agricultural Extension Service. SPC President, Dr. Marvin L. Baker will welcome guests.

John Richards, of the Attorney General's Office in Lubbock, will address the gathering on consumer laws in action. Product information, guarantees and

warranties will be the topic of Lynn Bourland of College Station, home management specialist with the Extension Service. Dr. Jane Coulter, assistant professor, home management, Texas Tech University, will speak on buying goods on today's inflationary market.

The afternoon session will deal with needed legislation affecting consumers, with a question and answer session following.

Everyone interested in consumer laws and consumer buying is encouraged to attend.

Frenship to Offer Special Education

Beginning with the 1974-75 school year, Frenship Schools will join a special education program in cooperation with Shallowater, New Home and Wilson Schools.

These schools will share 3 professional supporting staff members, 15 professional instructors and 7 teacher aides. Miss Lois Elliot has been chosen director of this program.

Frenship will offer a class for early childhood children from 3 to 5 years of age who have learning disabilities. 3 classes for language learning disabilities. 2 speech therapy classes. 1 class for trainable mentally retarded and 1 class for educatable mentally retarded. They will also offer vocational training to slow learners.

Frenship School Board Election

An election to choose 2 school board members will be held on April 6, 1974.

Candidates for election are Buddy Turnbow and Don Davis, incumbents and Dick David and Oley Ray Hitt.

Absentee voting will begin on March 8 and last through April 3. Anyone wishing to obtain an absentee ballot may do so from Mrs. Wyman Richey in the School Superintendent's Office at Frenship High School.

Shallowater Police Department Report

Three officers of the Shallowater Police Department have just recently completed two different study courses. The three attended a 5-day, 40 hour Criminal Investigative School at Texas Tech University, week before last. They have also recently completed a Penal Code School at South Plains College, a 24-hour course of study on the new Texas Penal Code.

Shallowater Police Chief Jim Trulove also announced that the South Plains Association of Governments, SPAG, Criminal Justice Council had recently announced that the Shallowater Police Department would be included in a new grant furnishing technical and investigative assistance and equipment to area law enforcement agencies.

Shallowater Area News

Personals

Mr. and Mrs. Ezdell Merrell have been visiting with their daughter Dana in Houston.

Mr. and Mrs. Jerry McAuley and Susie were greeting friends in Roscoe over the weekend.

Mrs. Shelby Saunders is home after a visit with her sister and family, Mr. and Mrs. George Coon in Oakland, California, who had a new son arrive in February.

Mr. and Mrs. Bill Vickers of Abilene have been visiting in the home of her sister, Mr. and Mrs. Sam Thomas.

Mr. and Mrs. Clifford Conners and family, and Mr. and Mrs. J.C. Mabery of Hereford, attended funeral services in Lawton recently for their mother and grandmother, Mrs. Lily Liles, 92 years.

Mr. and Mrs. Butch Preston of Friona and girls, and Mr. and Mrs. Orville Lowry have been on a fishing trip to Del Rio.

Mr. and Mrs. Wayne Arnold of Sacramento, Calif. were weekend guests in the home of his sister, Mrs. Oleta Sandlin.

Mr. and Mrs. Bill Briant and son were in Dalhart over the weekend where they visited with their son George.

Mr. and Mrs. Jimmy Bartlett and family were weekend guests in the home of her sister and family, the Tommy Baxters in Hobbs, New Mexico.

Mr. and Mrs. Middleton of California are visiting relatives and friends here and in Lubbock.

Hospital Notes

We are glad to report that Mr. Howard Preston is able to be home after a second bout in the hospital.

Mrs. Henry Krey is home after being in the M.D. Anderson hospital for a while.

Mrs. Michell Smith was taken to the Highland Hospital Monday afternoon.

Mr. Louis Hodgin is back in Houston where he is an out patient at the M.D. Anderson Hospital.

Mr. J.C. Redwine is confined to the University Hospital.

The truth is a great enemy to conversation.

The Editor . . .

Dear Editor:

On behalf of the Lubbock County Heart Fund, I express appreciation to the people of Shallowater for their generous response to the Heart Sunday campaign on February 18. The people of Shallowater contributed \$221.55 toward the educational and research programs of the Heart Fund.

Equally important to the contribution is that facts concerning heart disease and its prevention were distributed throughout the community in the course of the campaign.

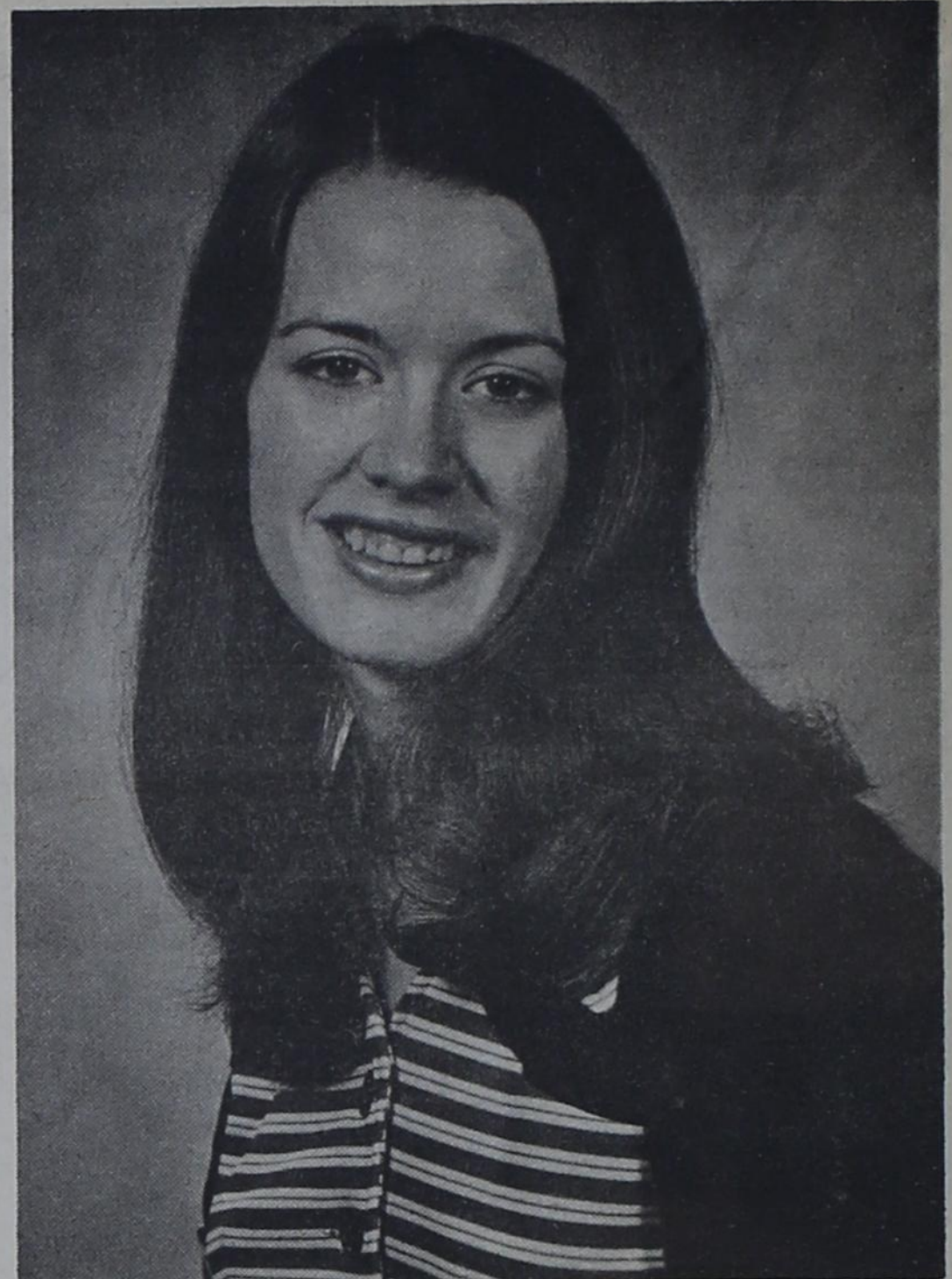
This campaign would not have been possible without the enthusiastic assistance of the members of the National Honor Society of Shallowater High school. President, Sharon Williams and sponsor, Mrs. J.C. Kulm, did an excellent job of planning and carrying through the campaign.

It is gratifying to see young people working for the betterment of their community. The NHS members exemplified the good which still is inherent in our world in contrast to the bad which we so often hear.

The Lubbock County Heart Fund is looking forward to an even better campaign in 1975.

I would encourage the residents of Shallowater to remember, also, that the Heart Fund office in Lubbock is available to answer questions, arrange programs or provide information.

Sincerely,
Dale Johnson
Suburban Coordinator
Lubbock County Heart Fund



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Louis McMenemy Shallowater, announce the engagement of their daughter, Miss Gayle Ann McMenemy, to James Stanley Bickel, son of Mr. and Mrs. James A. Bickel of Ballinger, Texas. The couple plans to wed May 18 in the First United Methodist Church of Shallowater.

The bride-elect is a 1971 graduate of Shallowater High School. She is a senior in the College of Home Economics at Texas Tech University, on the Dean's List, and a member of A.H.E.A. Her fiancé was graduated from Ballinger High School. He is a candidate for May graduation from Texas Tech with a B.S. degree in Agriculture. He is on the Dean's List and a member of the Wild Life and Range Management Club.

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Shallowater School Lunch Menu

- Monday, March 18**
Sloppy Joes on buttered bun
French Fries with Catsup
Dill Pickles
Sheet Cake with Coconut Icing
Milk
- Tuesday, March 19**
Creamed Chicken on Rice

- Buttered Carrots
Chopped Broccoli
French Bread, Butter
Fruit Cobbler, Milk
- Wednesday, March 20**
Weiners in barbecue sauce
Pinto Beans with Bacon
Scalloped Potatoes
Corn Bread Squares, Butter
Banana Pudding, Milk
- Thursday, March 21**
Hamburgers on Toasted Bun
Lettuce, tomatoes, onions, pickles
Potato Chips, Buttered Corn
Peanut Butter Cookies, Milk
- Friday, March 22**
Fish Portions, Tartar Sauce
Early June Peas in Cream Sauce

- Macaroni and Cheese
Hot Rolls, Butter
Cranberry Jello/topping, Milk

Shallowater Schools Schedule Spring Break

The Shallowater Schools will be dismissed Friday, March 22 until April 1st for their spring holidays. April 1st will start the new time schedule. Classes will resume the 8:20 a.m. to 3:40 p.m. schedule. The make up days will be Thursday, Friday and Saturday, May 23, 24, 25.

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SUBURBAN TODAY

(Formerly The Sunday Citizen)

Suburban Today is an independent, privately owned newspaper, published weekly, except first week in January, on Thursday afternoon by Publication Service Company of Lubbock, Texas. Local office for Suburban Today is P.O. Box 433, Shallowater, Texas 79363. Telephone 832-4372. Lubbock address of the publisher is Publication Service Company, P.O. Box 225, Lubbock, Texas 79408. Telephone 806 745-3419. Subscription Rates: One year in Lubbock and adjoining counties; \$4.00, elsewhere; \$5.00. Second Class Postage Paid at Shallowater, Texas 79363. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the publisher's offices. Publication Service Company Publisher Norman L. Williamson Managing Editor Oleta Sandlin Shallowater News Editor Mrs. Joe Mangum Wolfforth News Editor

BABE RUTH BASEBALL



For Further Information Contact:
Leon Balko 799-6556 Jackie Cox 795-1347
Don Crossland 799-6796 Duane Preston 799-2815
Travis Simpson 792-0038 or 742-1251

REGISTRATION PLACE

BABE RUTH 13-15 YEAR AGE GROUP - BOYS SUMMER BASEBALL

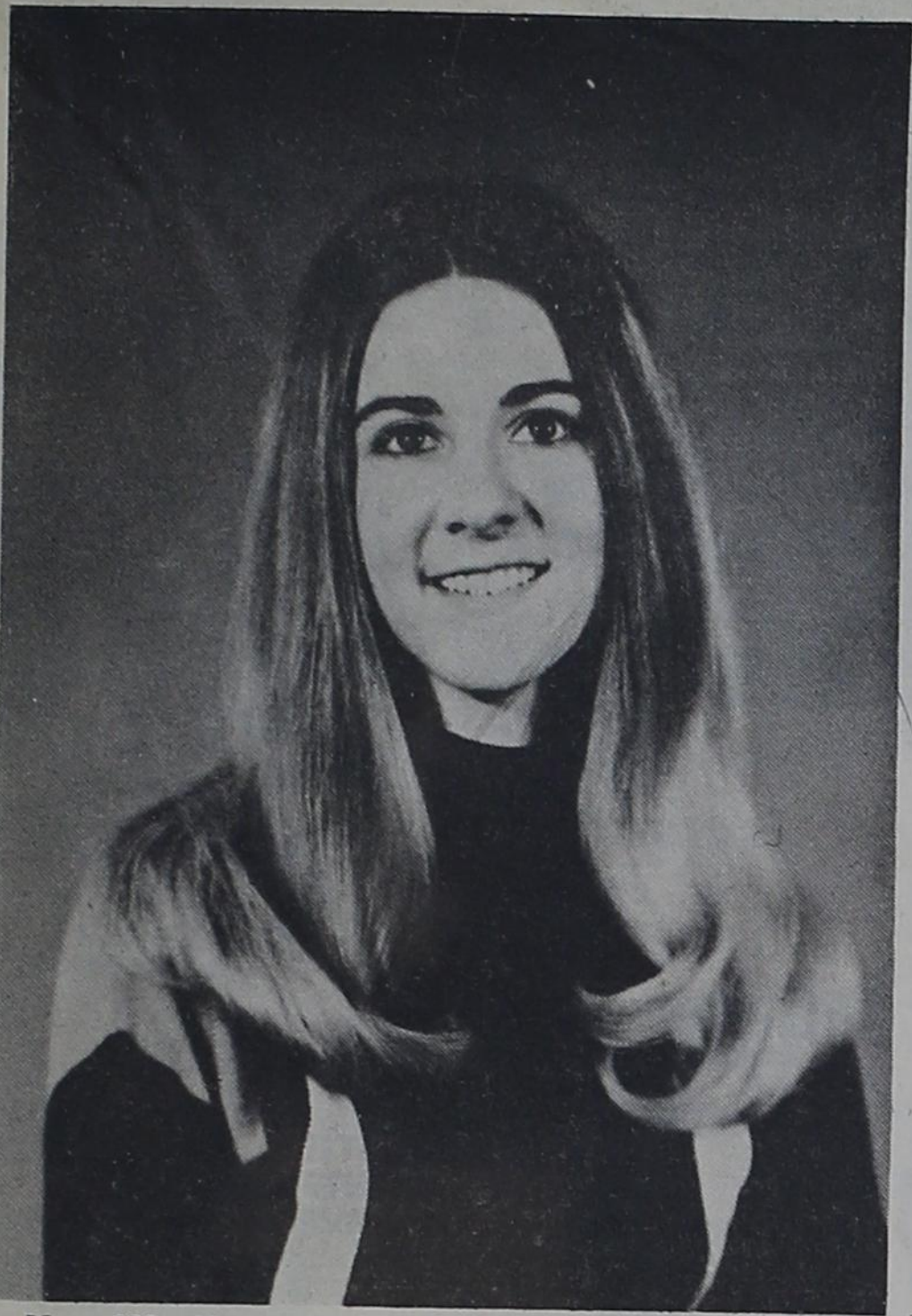
DATE THURSDAY MARCH 21, 1974: 7:30 thru 9:30 p.m.
Orientation for new players and parents at 8:00 p.m.

ELIGIBILITY If you are a resident of Lubbock County and will be 13 before August 1, 1974 and not more than 15 before August 1, 1974 you are eligible to play Babe Ruth Boys Baseball. This is the largest teen age boys summer baseball program in the world.

Prep League

This year, for the first time, there will be a 13 year old Prep League authorized by National Babe Ruth. This is a division for 13 year old boys only. Boys 13 years old may also be on a 13-15 year old team. This should assure all boys an opportunity to play lots of baseball and still provide the more advanced 13 year olds the chance to compete against 14 and 15 year old boys.

Engagement Announced



Mr. and Mrs. Norman Thomas of Wolforth announce the engagement of their daughter, Ramona Lee, to Mr. Kenneth Douglas Perrin, son of Mr. and Mrs. Lester Perrin of 5521 26th St., Lubbock.

Miss Thomas is a candidate for May graduation from Lubbock Christian College. While attending school, she has been a member of Christliche Damen, women's social club; TSEA; and was a princess in the 1974 Homecoming Court.

Mr. Perrin, also a candidate for May graduation from Lubbock Christian College, has been a member of Toma Dachi men's social club, President of the Student Body Senate, and listed among Who's Who in American Colleges and Universities.

The couple plan to take their vows May 10th in the Sunset Church of Christ of Lubbock. After a wedding trip to Mexico, the couple plans to reside in Lubbock where Mr. Perrin will enter Texas

Tech School of Law in August.

Life is too short to be wasted trying to please or imitate other people.

Shallowater Boy Scout Troop News

The Shallowater Boy Scouts will meet at the home of their scout master, Lt. Skip Berry, Saturday March 16, to learn how to build fires and have a cookout.

Anyone interested in becoming a scout can contact Lt. Skip Berry at 1205 5th St. in Shallowater.

The Shallowater Girl Scouts met March 6th and 13th at the clubhouse and with their leader, Mrs. Skip Berry, traveled to Carlisle for a skating party.

Anyone interested in becoming a Girl Scout can contact Mrs. Berry at 1205 5th St., Shallowater.

Used Books Needed For Book Fair

A call has gone out for used books, either paperback or hardback, for the upcoming annual Book Fair sponsored by the Lubbock Professional Chapter of Women in Communications, Inc.

Individuals having books to contribute may call 744-4322 between 9-5, and 747-8297 after 6 p.m., and someone will pick them up.

The Book Fair will be held at Piggly Wiggly Continental March 30 and 31. Proceeds help further journalism education, according to Mrs. John Buessler, president of the local chapter.

Mrs. Lou Key is chairman of the 1974 Book Fair.

Trade at home. It pays me, you and everyone here.

WASHINGTON AND SMALL BUSINESS

AS HEARD BY HEARD



Dam Nonsense

This winter, in California's northern reaches, all news media played up heavily the destruction of life and property created by flooding rivers.

But it was apparently completely overlooked that these rampaging rivers, swollen by heavy rains and warm weather which started mountain snows melting were the so-called "wild-rivers."

A lot of lawmakers, influenced by the cries of the environmentalists passed the laws which prohibit the building of dams on these so-called wild rivers.

But of course, when the wild rivers really get wild, and create a lot of property damages, there is then a big demand for tax money to alleviate the losses. The loss of life is another matter.

And in addition, because these rivers are maintained in their wild state, there is no opportunity to harness this water to turn electrical generating turbines.

In the meantime, the environmentalists oppose burning of high sulfur coal or oil to generate electricity, and of course, the idea of locating atomic power sites is protested with great vehemence on the basis that there would be serious

consequences in the event of a disaster.

But floods can be pretty disastrous, too. And so can an energy short society create some even greater disasters.

The ecologists seem to have adopted a rationale comparable to the dog in the manger.

Perhaps no one can fault opposition to further contamination of the air, or pollution of water.

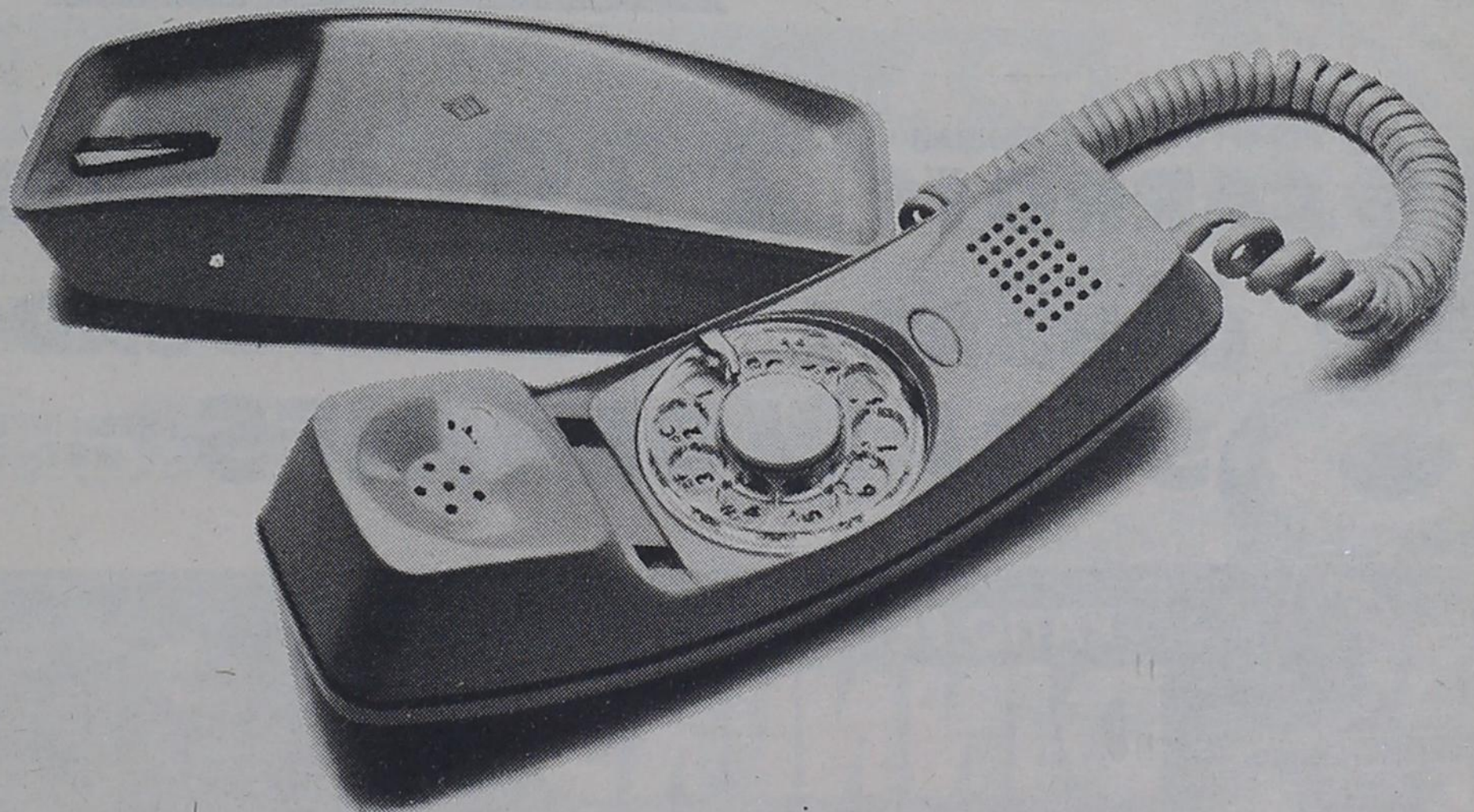
And there is a rather pleasant bucolic image created of unimpeded blue rivers rushing to the sea in the pleasant summer time, if one can blank out of mind the fearsome, and mighty force of a wild river in winter flooding every few years destroying property and snuffing out lives.

Power generated from the flow of rivers pollutes neither air nor water, and besides the vast amount of electricity provided, the dams create enjoyable recreation lakes, and save property and lives.

Surveys by the National Federation of Independent Business show that electricity is the principle energy source for small and independent business. Thus, it seems about time that some common sense be brought to bear on this whole dam issue.

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PLUS YOU CAN GET EXTRA STICKERS with the purchase of Bonus Bingo newspaper ad specials.

NO LIMIT TO STAMPS YOU CAN GET. FILL AS MANY CARDS AS YOU CAN!

Each sticker is worth 10 stamps if your card is not completely filled when you turn it in at the conclusion of the game. The Bonus "Blackout" Bingo game cards must be redeemed within two weeks after June 8, 1974.

* all 25 squares covered with green on silver stickers



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PRICES GOOD THRU' MARCH 16 TH



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-Sirloin STEAK

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-Rib STEAK

\$1.09 LB.

CORNISH GAME HENS

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RANCH STEAK BONELESS FAMILY STEAK

CENTER CUT 7-BONE CHUCK LB. 98¢
CENTER CUT BEEF SHOULDER LB. \$1.09

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FROZEN

29¢



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5LB BAG TEXAS VALENCIA ORANGES LIMIT ONE STICKER PER FAMILY

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UNITED GRADE "A" SMALL **EGGS** CAGED DOZ. **49¢**

6 FOR \$1



CHUCK ROAST 89¢ LB.

KRAFT PHILADELPHIA CREAM CHEESE 10¢ 3 OZ. PKG.

JIMMY DEAN ALL PORK **SAUSAGE** 24 oz BAG \$1.77 12 oz BAG 89¢

SLAB SLICED BACON 89¢ LB. HICKORY SMOKED. **UNITED Protein BEEF**



UNITED ICE CREAM ASSORTED FLAVORS 1/2 GAL **79¢**

LITTLE BROWNIE COOKIES 3 BAGS \$1.39
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• OATMEAL LOG
• COCONUT LOG

BODEN'S ORCHARD ORANGE DRINK 64 OZ. HALF GAL. **49¢**

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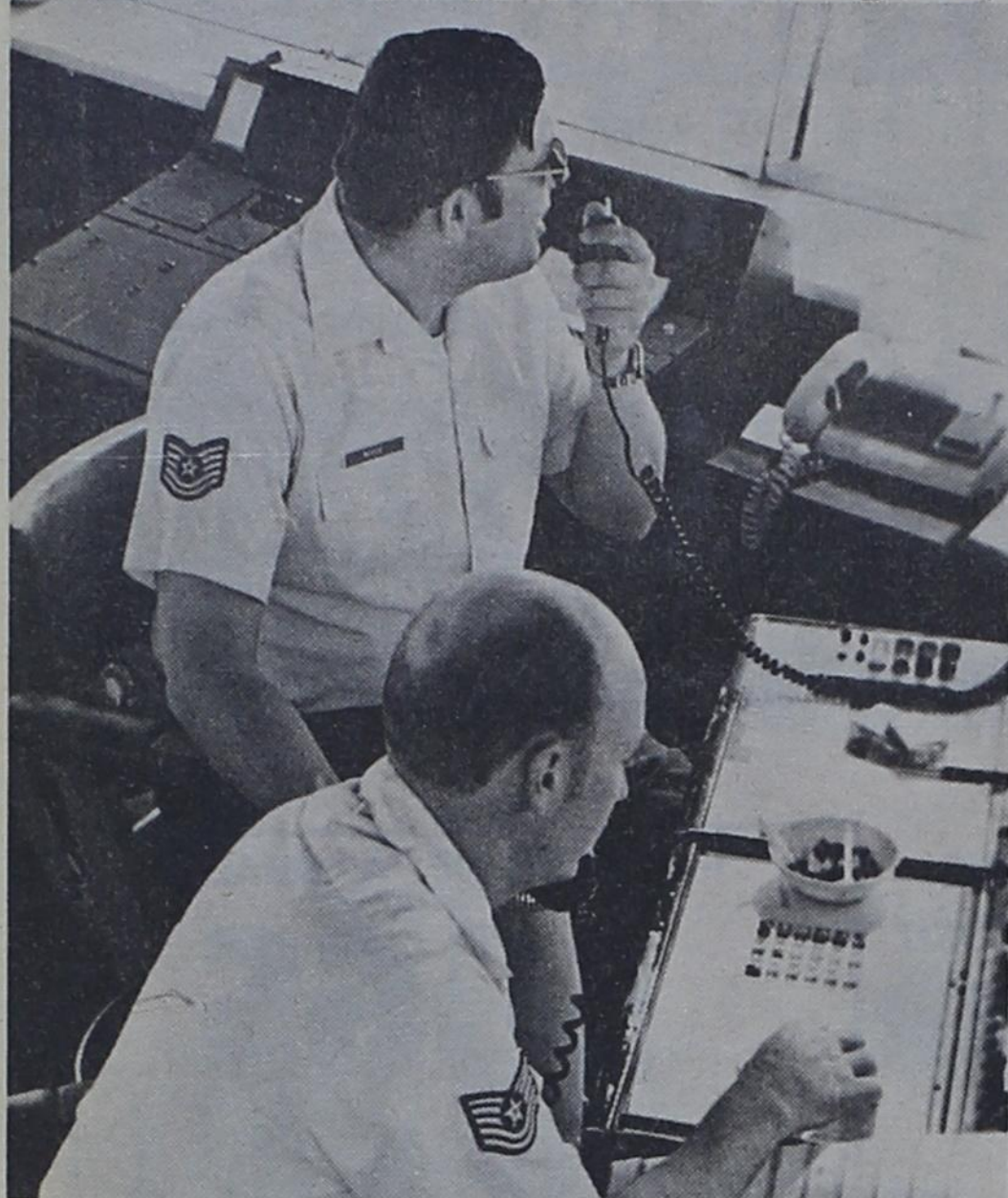
THIS WEEK'S FEATURE **DINNER KNIFE**



CORONET PAPER TOWELS JUMBO ROLL
KLEENEX FACIAL TISSUE 200 CT. BOX
TISSUE DELTA BATH 4 ROLL PACK
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UNITED SUPER MARKETS WE GIVE S&H GREEN STAMPS. PRICES GOOD THRU' MARCH 16 TH

Air Traffic Controllers of U.S. Air Force Credited with Many "Saves" During '73



TSgt Dennis McKee (top) the Local Controller in the Reese AFB tower watches an aircraft he has just given permission to land make its approach. Also pictured is TSgt Billy Richey performing the duties of Flight Data operator. Tower operations personnel, all members of the 2053d Communications Squadron handle approximately 430,000 aircraft movements at Reese yearly. (U.S.A.F. photo by Sgt. Terry Rivera)

Air traffic controllers of the Air Force Communications Service (AFCS) have been credited with 55 aircraft "saves" during 1973, involving 126 persons.

A "save" is defined as "the safe recovery of an imperiled aircraft

through extraordinary and timely application of air traffic control knowledge, techniques and procedures where there is reasonable doubt that the aircraft would have been recovered with such action."

AFCS air traffic controllers were cited for either warning pilots of dangerous situations developing or guiding distressed aircraft to safe landings through the use of radar or visual sightings.

The 1973 "saves" involved 22 military and 33 civilian aircraft. The combined monetary value of the aircraft involved was more

than \$57.5 million.

Since the AFCS was activated in July 1961, air traffic controllers operating at bases around the world have been credited with saving 1,289 aircraft worth almost \$1.4 billion and carrying 4,708 crew members and passengers.

An aircraft "save" is credited only after an incident meets stringent criteria set forth by an Aircraft Save Review Board which meets at AFCS' Richards-Gebaur AFC, Mo., headquarters. The board determines the validity of all claims by its air traffic controllers. A certificate is issued to the controllers involved when the board authenticates a save.

In addition to air traffic control, AFCS' 50,000 members provide communications and air navigational aid services and facilities for the Air Force and other government and civilian agencies. The globally operating command has more than 489 units in 47 states and 25 foreign countries.

Bridal Shower Honors Miss Barbara Mosbey

Miss Barbara Mosbey, bride elect of Thomas O'Jibway, was honored with a miscellaneous shower, Saturday, March 9, from 2 to 4 p.m. in the Methodist Church parlor.

The table was covered with a white cloth, with a centerpiece of spring flowers of rainbow colors, the brides chosen colors.

The hostess gift was a stainless steel mixer.

Refreshments of punch and cookies was served to all who registered.

Hostesses were Mrs. Doyle Lusk, Mrs. James McMenamy, Mrs. Louis McMenamy, Mrs. B.H. Thomas, Mrs. C.E. Morris, Mrs. Oleta Sandlin, Mrs. Margaret Hunter, Mrs. Teresa Newton, Mrs. Danny Stanton, Mrs. Scott Vaughan, Mrs. Cleo Vaughan, Mrs. Sam Evans, Mrs. G.W. Gates, Mrs. C.E. Pair, Mrs. G.T. Doggett, Mrs. Kenneth Shropshire and Mrs. Don Martin.

SPORTS

by Joe Kelly

Texas allowed Creighton to win, UCLA demolished USC, South Carolina was upset, Kansas won the Big 8—and so what else is new? The above mentioned action merely narrows the field for the NCAA regional playoffs, which probably will be as hectic as ever.

I thought Texas had a chance to beat Creighton and the Horns probably would have, except that they got rattled by a full court press. In the final nine minutes or so, the Blue Jays outscored the Horns, 26-4.

Texas had a good team, but the best team, at the end of the Southwest Conference race, unquestionably was SMU. No one knows for sure, of course, but the Ponies probably would have beaten Creighton.

The runners-up tournament, in which SMU will be playing, should be a good tournament. If the layoff hasn't hurt them too much the Ponies ought to make a good showing. They move the ball well, they're quick, they have good shooting and they play good defense.

As for UCLA, the Bruins clearly sounded a warning—they are far from dead. If their showing against USC wasn't one of the most impressive by any team in recent years, it would be hard to top.

Bill Walton, the most dominating player in college circles today, had a fantastic performance. He seemed to be everywhere on the floor, offensively and defensively. He controlled the boards and he set the tempo. He was almost unstoppable.

The most impressive thing about UCLA probably was its defensive play. USC couldn't get untracked in the face of a tenacious defense that stuck to the Trojan players like flypaper.

I've only seen one performance that equalled it. It was the 1962 playoffs at Manhattan, Kansas. A good Colorado team beat Tech, 67-60, and then played defending NCAA champion Cincinnati. The game was rated about a tossup, with the edge to the champs.

I don't remember the score. I do remember the Bearcats' defense. Every move a Colorado player made was like looking in a mirror, so tightly did Cincinnati guard.

At the half Colorado had managed 19 points, compared to the mere 13 USC scored Saturday night. Cincinnati was maybe not as far in front as UCLA was, but it was comparable. They literally destroyed the Buffs with the defense they turned in.

In 1961 Cincinnati had one of the players I remember most for his intimidation, someone named Wiesenmann. The spelling probably isn't right, but he was broad shouldered, strong of legs and body and when he took up position under the basket, he controlled it.

The next year the Cats had Hogue, a tall black with catlike moves. He also destroyed the Buffs. At one point he was guarding his player, roughly 12 feet from the basket and towards the corner. The player shot. Hogue turned and, in one bound, it seemed like, he pinned the ball against the backboard, then retrieved.

So much for the days past. Now it is on to the regional tournaments, then the finals. It will not surprise me a bit to have North Carolina State playing UCLA for the title, although Notre Dame could make it. That would set up a rubber game for this season.

Right now, based on UCLA's performance, I'd have to go with the Pacific 8 champions. They were awesome against a Trojan team that is far better than it looked. They should be great games coming up.

Kim Taliaferro, the fine Clovis athlete, may not be the difference between a conference champion and second place, but he's a long step in the right direction. It takes a lot of Taliaferros to make a winner, but Tech appears to be getting that type.

I've been watching Dan Irons usher in church the last two or three Sundays. He's big enough to go lion hunting with his bare hands. And he's only one of several big, strong linemen the Raiders are developing. With players like that, Tech is on the right track.

Congratulations are certainly in order for Rich Little and Rick Bullock for making both AP and UPI all-conference teams and to William Johnson for making the second five.

Little grew from a selfish player to one of the most unselfish in the league, a fine defensive player. Bullock improved this year and became widely feared.

And Johnson could have easily been picked, because he did it all, offense and defense and also was unselfish.

Most of last week, while I was in Abilene, the temperature was in the 80s, flowers are blooming, trees are leafing out and grass is turning green.

And fishermen are heading out in droves, even though they said the bass still were in deep water. And yet some good catches were being reported in Abilene area lakes and apparently there are a lot of people who are ready, because, for the first time this spring, there were loads of cars towing boats on the Abilene-Lubbock highway.

Ran into Bill Hart, former A-J sports staffer, one night at dinner in Abilene. He is now with the paper there following a stint for six years in Binghamton, N.Y. He thoroughly enjoyed it there.

In addition to being glad to be back in Texas, he had just returned from the Border Olympics, where he had a wonderful time. He got to talking about Vern Hilliard, Tech's able track coach.

"A lot of people don't understand Vernon," Bill declared, "but he's always done a good job. Yes, and he's left every college he's served with better track facilities than when he took over."

The Roundup—Chuck Harrison, former Tech football and baseball star, later a first baseman for the Houston Astros and others, is running for the Abilene School Board. He's 32, has some school-age kids. He's in the real estate business....Saw Bill Metzger Friday. The former Hubber gripped an imaginary bat and said, "I'm ready for spring training!" To which I said, "Yeah, to watch, not play." He agreed....The rumor has reached Abilene that the A-J is for sale....Frank Caldwell, Lubbock public schools defensive driver teacher, is proud of his son, whose 12-13 year old team is undefeated in the Little Dribblers League....With Dandy Don Meredith leaving, Monday night football is going to be as interesting as watching Congress take action on legislation.

Agonizing Pain From Ingrown Toenail? Get Outgro For Fast Relief
Outgro gives you fast temporary relief from ingrown toenail pain. Outgro toughens irritated skin, eases inflammation, reduces swelling without effecting the shape, growth, or position of the nail. Stop ingrown nail pain fast with Outgro.

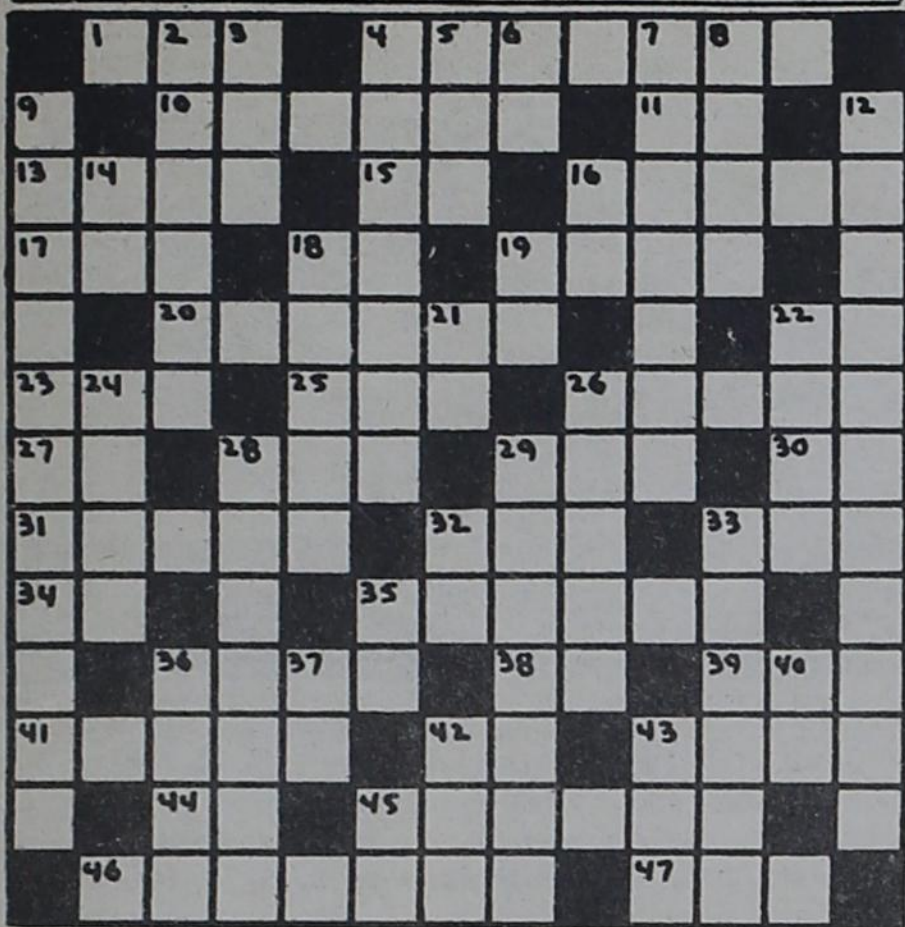
LITTLE FOLKS DAY NURSERY
Children Kept By Hour, Day or Week
604 7th Street Call 832-4039
Open 7:00 a.m. to 6:00 p.m.
Ages Infants Through 10 Years
Balanced Meals Snacks Fenced Yard with Shade
Supervised Play Educational Program 3½ - 5 years
Storm Shelter
Pickup and care from school and kindergarten.
Visitors Welcome
Owners Bob & Velva Johnson

First Application Relieves Itchy Skin Rash
Also Helps Promote Healing
Medicated Zemo quickly relieves itching, irritated skin. Then Zemo helps nature heal and clear red, scaly skin rashes externally caused. For fast relief, get Zemo Ointment or Liquid.

YOU ARE INVITED TO ATTEND
Open House
SUNDAY MARCH 17
2 to 4 P.M.
Billye's Flower & Gift Shoppe
509 Clovis Road Shallowater, Texas
Billye & Wayne Groce
832-4389
Night
797-5540



CROSSWORD • • • *By A. C. Gordon*



ACROSS

- 1 - Query
- 4 - Opportunity
- 10 - United
- 11 - Male nickname
- 13 - Adolescent
- 15 - Like
- 16 - To cut
- 17 - Indisposed
- 18 - Aloft
- 19 - Distinctively hued horse
- 20 - Careened
- 22 - Shortened Spain
- 23 - Incumbents
- 25 - Border
- 26 - Reconnoiter
- 27 - Preposition
- 28 - Nourished
- 29 - Golf device
- 30 - One or the other (abb.)
- 31 - Zeal
- 32 - Specialtime
- 33 - Circle segment
- 34 - Abbreviated room
- 35 - Real charm
- 36 - Top of head

- 38 - Opposed to (abb.)
- 39 - One of the girls (colloq.)
- 41 - Maxim
- 42 - In reference to
- 43 - Roll up the flag
- 44 - That is (Latin abb.)
- 45 - Wheel part
- 46 - Infinite
- 47 - Go astray

DOWN

- 2 - Inflates
- 3 - Cognizance



- 4 - Fitted
- 5 - Foot part
- 6 - Thoroughfare (abb.)
- 7 - Punishment
- 8 - Norse deity
- 9 - Regarding usefulness
- 12 - Doubtfully
- 14 - Aerial train
- 16 - Thus
- 18 - To escort
- 19 - Rural Delivery
- 21 - Printer's unit
- 22 - Bringer of legal action
- 24 - A standard
- 26 - Fissures
- 28 - Plundered
- 29 - Journeys
- 32 - Elementary Latin (abb.)
- 33 - Debater
- 35 - Germanium (chem.)
- 36 - Misery
- 37 - Tellurium (chem.)
- 40 - Argon (chem.)
- 42 - Thing, in law
- 43 - Adversary
- 45 - Iron (chem.)

WANT WHATEVER YOU NEED ADS

Classified Ads may be placed in this newspaper at the rate of \$.05 per word—minimum charge \$1.00—by contacting your local news editor or by calling 745-3419 in Lubbock.

BUSINESS OPPORTUNITIES

Wanted—Responsible person to own and operate candy & confection vending route. Ropes and surrounding area. Pleasant business, high profit items. Can start part time. Age or experience not important. Requires car and \$1,195 to \$3,750 cash investment. For details write and include your phone number to Department BVV, 3938 Meadowbrook Rd., St. Louis Park, MN 55426.

NOTICES

POLITICAL ANNOUNCEMENTS
The following political announcements are made subject to the Hockley County May 4th, 1974 Democratic Primaries:
For District Clerk:
Ruby Beebe Williams
(For Re-Election)
Dale Hewitt
For County Treasurer:
Inetha Cooke
(For Re-Election)
For County Clerk:
R. O. (Raymond) Dennis
(For Re-Election)

PERSONALS

Dear Friends—I want to thank you for the many prayers and visits and flowers while I was in the hospital, and all the visits in my home. God bless each of you.
Mrs. Ray Martin

CHILD CARE

Raggedy Ann Day Skool (more than a nursery). Reasonable rates, balanced meals and snacks, well planned activities, school pick ups and delivery. No advance payment required. 7 a.m. to 6 p.m. Privately owned business. Call 832-4078, Shallowater, Texas.

HOME SERVICES

Furniture Upholstery
Good selection of fabric. All work guaranteed. For free estimate call Bob Beale at 866-4293, Wolforth.
Personalized Skin Care Counseling from Vanda Beauty Counselor. Call Georgie Horton, 832-4029, Shallowater.

LOST & FOUND

Lost—German Shepherd dog, 65 lbs. 2 yrs. old, grey or silver female. Phone 1-997-4104 (Anton Exchange) or Roundup Gin.

AGRICULTURAL

Will Plow Acreages. Contact Darrell Reams at 832-4248, Shallowater.

MISCELLANEOUS FOR SALE

Singer Touch & Sew—deluxe models, these machines zig-zag, blind hem, make buttonholes, fills boggin in machine, etc. Desk cabinets with drawer space. Used 3 mos, several left out of public school systems. Your choice, \$75 each. Cash or terms. Fully guaranteed.
Sewing Machine Service Center
2716 50th St., 792-8226

Fresh Bobwhite Eggs For Sale—Call 745-1121 in Lubbock Friday or Saturday.

GARAGE SALE

Garage Sale—Friday, 15th & Saturday, 16th at the home of Mrs. Lacy Terrell at County Line. Quilts, antiques, dishes, clothes, odds and ends.

POLITICAL ANNOUNCEMENTS
The following political announcements are made subject to the May 4th, 1974 Democratic Primaries:
For State Senator, 28th Senatorial District:
Kent R. Hance

Most Americans will join anything that promises to pay dividends in cash.

SHY® FEMININE SYRINGE
THE MODERN, CONVENIENT APPROACH TO FEMININE HYGIENE

Shy® is the unique feminine syringe. It expands to hold two quarts of your favorite solution. Convenient to use—no hoses, no hang-ups... easy to store... tucks away discreetly. Shy® feminine syringe is available at leading drug, discount and department stores.

Candid
When opportunity knocks it only means the electric chimes aren't working.
—Wall Street Journal

Arthritis Sufferers: WAKE UP WITHOUT ALL THAT STIFFNESS!
New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called *Arthritis Pain Formula*. Get hours of relief. Ask for *Arthritis Pain Formula*, by the makers of *Anacin®* analgesic tablets.

CRAIG BUILDERS SUPPLY
4600 CLOVIS HIGHWAY - LUBBOCK
762-8719
Paint • Floor Covering • Lumber
Building Materials

American Legion Birthday Party Set

George S. Berry Post No. 575 will celebrate the 55th birthday of the American Legion on Friday, March 15, at the Post home on 66th Street just off the Brownfield Highway, at 7 p.m.

Guest speaker will be Joe L. Matthew of Fort Worth, past National Commander of the American Legion. Also Nancy Whitson, American Legion Auxiliary Department President.

Dinner will be served to all those attending. Also invited are boys and girls state representatives and members of the American Legion Baseball team.

World War I members of the Legion will be special guests.

Open House Set For Susie Terrell

Sunday, March 17th, there will be an open house at the home of Mr. and Mrs. Wayland Nelson, Route 1, Shallowater, for Mrs.

Susie Terrell. She will be leaving soon to make her home in Mena, Arkansas.

The hostess gift will be a money tree. Friends and neighbors are invited to attend.

Vietnam Vets Day

President Nixon has signed a proclamation for a nationwide observance of Vietnam Veterans Day on March 29, the first anniversary of the withdrawal of the last American troops from Vietnam.

Too much talk loses most arguments.



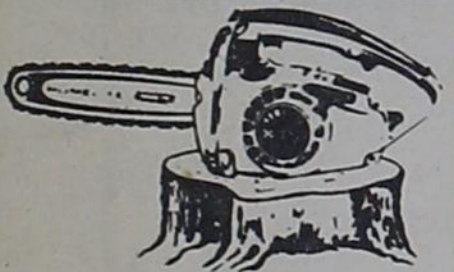
Big Jobs Need An Electric Water Heater

When you have water heater problems, give us a call. We'll take care of everything... installation, financing, even the removal of your old water heater. And, we'll guarantee your new electric water heater, too!

We sell Electric Water Heaters...
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FIREWOOD !! SAVE FUEL SAVE MONEY CUT YOUR OWN.



HOMELITE® XL-2 CHAIN SAW
TWO TRIGGERS
ONE for big cutting jobs
ONE for little pruning jobs
LIGHTWEIGHT • POWERFUL • RUGGED
Only **\$119.95**

MANUFACTURER'S SUGGESTED PRICE
Look for your local Homelite dealer in the YELLOW PAGES.

Wolfforth Area News

Local Item

Stan Casto is recovering at home from a broken leg received in a fall from a ladder.

Thanks

The Frenship FFA Chapter wishes to express their sincere appreciation to each individual or business that supported our local livestock show.

The Annual Lubbock County Junior Livestock Show will begin March 21. The Premium auction sale will begin at 6:30 p.m. on the 21st. Come out to the sale and bid on these animals. Help pay these boys and girls for their time and efforts in raising these animals.

Mrs. Susan Casto will attend a National Counselors Conference in Atlantic City, New Jersey next week. Mrs. Casto was chosen to be conference evaluator.

Mrs. Dorothy McGregor and Mr. and Mrs. John Johnson will attend the State TSTA convention in Dallas next week.

Miss Lois Elliott, counselor at Casey Elementary and Mrs. Susan Casto, counselor for Jr. and Sr. High will attend a workshop at the Holiday Inn in Lubbock on Thursday. The workshop is sponsored jointly by Texas Tech, Region I Education Service Center, and West Texas Personnel and Guidance Center.

Spring Holidays

Spring holidays for Frenship schools will start at the end of classes on March 22 until April 1st. Beginning April 1, Frenship schools will resume regular school hours again. Classes will begin at 8:30 a.m. and out at 3:30 p.m.

Frenship School Lunch Menu

Monday, March 18

Chicken Casserole
Buttered Carrots, Spinach
Yeast Rolls, Butter
Sheet Cake, Milk

Tuesday, March 19

Bean Chalupas, Sauce

Tossed Salad, Cornbread, Butter
Cookies, Pear Half, Milk

Wednesday, March 20

Hamburgers, French Fries
Lettuce, Tomatoes, Relish
Fruit Cobbler, Milk

Thursday, March 21

Spanish Steak
Green Beans, Rolls, Butter
Jello Salad with Fruit
Cookies, Milk

Friday, March 22

Hot Dogs with Mustard
Tossed Salad, Mashed Potatoes
Cup Cakes, Milk

Southwest Jr. Livestock Show Frenship Results

Lamb Show

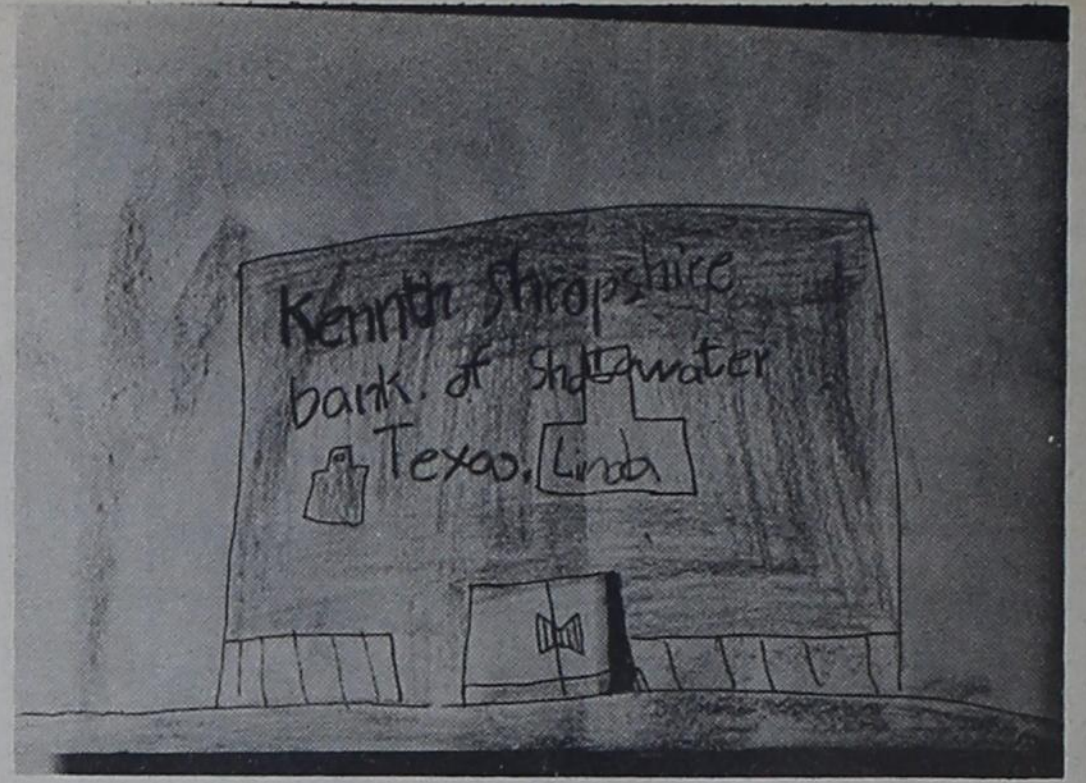
Leslie Preston, 6th place,
Hampshire Lamb.
Cindy Mitchell, 9th place,
Crossbred Lamb.

Barrow Show

Charles Oswalt, 1st place, Poland
China and 6th place Spot.
Kevin Mitchell, 2nd Place
Crossbred.
Benton Easter, 3rd, Chester
White.
Kevin Mitchell, 7th Crossbred.

Basketball Tourney

James White will take his



TRIP TO BANK—All the first grade students and their teachers made a walk from the Shallowater schools Friday, March 8th, to the First State Bank to learn about banking and money.

Linda Shropshire, daughter of Vice President Kenneth Shropshire, drew a picture of the bank which was hung on the bank door.

Cooper School News

congratulations are in order for several Cooper girls who made the All District Basketball team. They are Cindy Smith and Marilyn Payton who made the first team, and Sherry Hammond and Brenda Ward made honorable Mention as guard and forward.

basketball team to Dallas this weekend to participate in the Texas Amateur Athletic Foundation Tournament.

They won the regional tournament in Amarillo two weeks ago, qualifying them for the state tournament.

Members of the team are James White, Jake Rogans, Kim Christiansen, Clyde Strong Jr., David Keeling, Roger Osborne, Chuck Black and Efraim Gonzales.

The Cooper FFA have been exhibiting livestock at the Southwest Jr. Livestock Show in Lubbock this week. The boys that are participating are Jimmy Kahlich, lambs; Dale Schaffner, lambs; Dan Killian, steer; and Randy Dunn, swine. They will also attend the Lubbock County Show on March 21.

The Pirates track team showed their talent and determination at the Idalou Track Field. They competed in all but two events offered at the meet and they came out short of winning the whole meet by one point.

The Junion High Girls Track Team came home from the Sundown meet with the championship. They scored a total of 171 points.

MAGIC MADE EASY

CHANGING THREAD



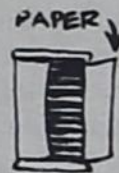
The performer exhibits a spool of white thread



He wraps the spool in a piece of paper



When the paper is removed the spool is covered with black thread



The Secret: The white thread is a piece of white paper around a black spool. Tear off the white with the paper wrapping

MOORE'S GIANT BURGER

Open New Hours

5 Days a Week 10 - 10

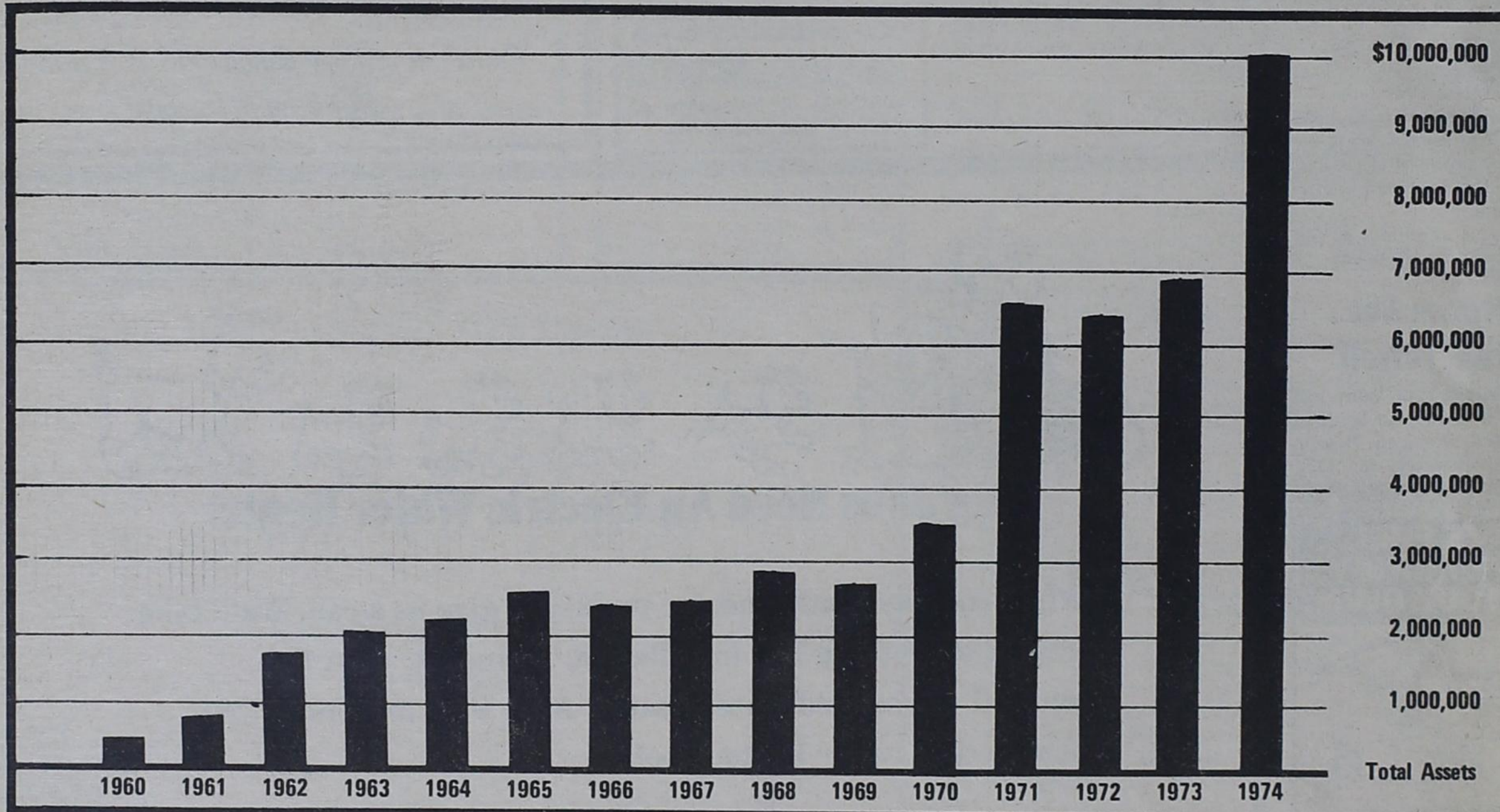
Thursday & Sunday 10 - 8

TRY SOMETHING NEW

Italian Beef on Bun

Thank You Shallowater!!

The Trend Is Toward "The Little...Better Bank"



Do you say "The Little . . . Better Bank" or "The Better . . . Little Bank" or just "A Better Bank"? Whatever the reason so many have chosen the First State Bank, we are grateful. We want to be better, however, because as we get better, we get bigger, and that helps us to serve Shallowater residents better. If you are getting confused, don't be. Just join the others and bank where banking is still friendly and uncomplicated.

