

Santa has quite a job loading the tree this year. There are so many interesting things to give everybody that he hardly knows where to start. That's why he is willing to give you an extra special gift just for helping him decide who is to get what this Christmas.

Here you see Santa, ready to pour his load of intriguing gifts onto the tree. Your job is to select from the advertisements on this page the items you think should go to the various members of the family shown. Read the messages of these Cisco Merchants, note your suggestions for Gifts for Mother, Dad and the rest in the spaces provided and send them to the Christmas Contest Editor of the Citizen-Free Press. The best, most logical and neatest answer will get a very welcome gift of $\$ 5$ in cash. Second best, $\$ 3.00$ and the next four $\$ 1.00$ each. The contest closes December 15.

Competent, disinterested judges will decide the contest.

Sweeten Her Christmas With a Box of Our SUPERB CANDY
Pangburn and Whitman Candy in Attractive Gift Packages

MOORE DRUG CO.

## LAMPS! LAMPS! LAMPS!

That's a Christmas Idea!
Floor Lamps, Bridge Lamps, Table Lamps. Beautifiul Designs Shaded for Indirect Lighting
See them at
Home Furniture Co.
Take the Backache Out of Mother's Christmas WITH A
MAYTAG
It'll Be Christmas All the Year
HYATT and WOOD

## Glamor --- For Christmas

All the glorious romance of gay Christmas time is typified in attractive jewelry. Here is a gift that sparkles with the spirit of the season -a gift that lends enchantment to the occasion whether it be a Diamond, a Watch or some other less pretentious piece. Jewelry, by all
means, if you want something fine and enduring.

DEAN DRUG CO.

FEDERAL TIRES FEDERAL TIRES FEDERAL TIRES

ED and SMITTY
Good Price on Goodrich Tires While They Last.


Here's your chance to give Santa a big lift
his gigantic task of selecting proper gifts for his great host of friends. Tell him what you think is the ideal gift list. He'll reward you with a bi


Your Home Can Be Modern When Made All Electrical
Visit our show room for Christmas shop-
ping. Holloware and Small Appliances are
useful Gifts, always useful Gifts, always appreciated.

West Texas Utilities Co.
Express the Spirit of Christmas
With the Fragrance of Perfumes and Toiletries

Coty, Houbigant, Rogers and Gallet, Bourjois and Evening in Paris and with Cutex
and Glazo. EON MANER'S
CITY DRUG CO.
The Gift for Anyone and Everyone ${ }^{\text {A Philco phaty }}$ Gramd
Only $\qquad$ $\$ 29.95$ See that

S29.95
ESTES RADIO SHOP
112 Wet fin.
'Phone 505.

For Mother's Christmas
MAGIC CHEF range

See the Many Models in our show room

CISCO GAS CORP.
"RED" LEE SUGGESTS TROPIC-AIRE Auto Heater FIRESTONE Tire and Tube FIRESTONE Batteries Locking Type Gas Tank Cap Floor Mat or Other Useful Accessory.
citain
Your Firestone Tire and Battery Dealer.

## (1x) <br> For <br> MOTHER and DAD A New Set of Firestone Tires

A Good Wash, Lubrication and Polish Job. Have the car all bright and shiney for an enjoyable Christmas drive.
A. V. Clark Service Station Ave. E and 8th.
'Phone 142.

THE THRILL OF THE YEAR AN INVITATION TO ALL Our Store Has Been Transformed Into "Santa Claus Headquarters" "TOY TOWN" He invites every boy and girl, mother and
daddy to come in and visit

THE LEACH STORE "TOY LAND"
"Pretty As a Picture"
If the patare is is form waters shats compliment. For our Photos are made with that touch of artistry that produces delightful result. There's nothing more personal or appreciated as a Christmas Gift than your own For finest results have your Picture taken here

WALTON STUDIO
Give a Suit of Clothes

Have Your Own Cleaned for Christmas

Powell's Cleaning Plant Hats Cleaned and Blocked

The Little God Kublic

## 1









NU-WAY BEAUTY SHOPPE


WANTED USED FURNITURE and
A. S. NABORS


First National Bank

Member Felearal Reserve sstem

## 'Happiness Ahead'

 Thrilling Story' At Palace Today
## 


 Aa



Monday evening will be "La-
dies Night" at the opening per-
formance of the Brunk's Comedi-
ans, who are coming to Cisco for
a week's run under the auspices
of the Cisco fire department. One
lady will be admitted free when
ady
hotel, composed the following
nonsense that winds itself into a
final point, ururing moments when
he himself was being an "unsung
hero" whose
In all its dealings with its customers, the First National Bank seeks to make every dealing a pleasant and profitable

## Out conecpition of a banks relation

dip to it customess is measured in temmof fappeciation of our responisi bilities to them and the community.


X-Ray Barber and Beauty Shop

dick falls for a new sweetheart


Warner Bros'. intimate new musical. B lieve us, here is happiness ahead ment. 5 big song hits! 7 great stars! Fun! Romance! Laughs! Everything it takes to make those big Warner Bros. musicals

