

A New Legume Promises to Rival Famous Sudan Grass

As a Hay Plant Kudzu Yields Better Than Five Tons to the Acre and is Unexcelled as Pasture—The Kudzu is an Easy Crop to Cure.

It is the intention of the Cisco American to publish one good farm story each week, which we hope will be of interest, and possibly add something to the cause of agriculture in the Cisco Country. Since the American commenced publication it is a noticeable fact that other newspapers which have heretofore been silent as to the tomb regarding the farmers' interest, or the cause of agriculture have taken up the cry, and are now giving the farmer some attention. If the American has been the cause of others giving some space in their pages to the greatest of all interests—the farm, the paper has not been in vain. We have accomplished that much, at least. But listen! We are not half through yet. The American will be defending the farming interests, and preaching better farming, and better marketing when these papers again take up the cause of special interest. Had the papers generally all over this section of the state never deserted the cause of agriculture, perhaps the farming interests in Central West Texas would not now be in such a deplorable state. Nor would there have been any call for such a paper as the American to be started. Seeing that all had lost sight of the one great interest, which is the mud-sill of our civilization, and realizing that Cisco was doomed unless there was a back to the farm movement, the American came into being. The American will still be published in Cisco when the Cisco Country comes into its own as an agricultural country, and Cisco becomes what it should be, a splendid market for all farm produce, and an industrial mart of no mean pretensions.

This week we give our farmer subscribers a new hay plant from the Country Gentleman, which should thrive in this section, and as a profitable crop none seems to be more promising. We hope some of our farmers will introduce this new legume, which is called Kudzu, and give it a trial as a hay crop.

Another remarkable new legume has come to find for itself a place in Southern agriculture. It is called kudzu. Unlike the velvet bean, kudzu is a perennial plant. In fact, it takes at least two years from planting for it to obtain full vigor of growth. The tops die down each year with the coming of frost, but a fleshy root lives in the ground, and the older the plants the greater the stored material and consequent vigor of growth when the first spring days come.

While kudzu is not adapted to playing the common legume role of growing along with a tilled crop, it is, once well established, even a two-to-one more rapid grower than the velvet bean and exhibits the same care-free disregard of poor land. Furthermore it can be grown successfully all over the United States. As far north as Nova Scotia plantings are found. Farmers here and there are beginning to concede to the plant a very special, definite value, admitting that it fills several long-vacant niches in our agricultural needs. What has been accomplished to date with the kudzu augers well for the future and seems to indicate that trials should begin on thousands of farms, without waiting further for the small grindings from the agricultural-experiment world.

Kudzu is adapted to grazing, to hay making, to soil improvement, gullied lands and to ornamental purposes being one of the most satisfactory porch and trellis vines known.

Good and Easily Cured Hay
 As a hay it has consistently yielded better than five tons to the acre on the very poor lands of the Arlington Experiment Farm of the United States Department of Agriculture at Arlington, Virginia. In Florida and Alabama kudzu consistently gives three cuttings of hay a year, and in small areas the total has run over ten tons of cured hay a year.

The hay is probably the easiest of all legume hay to cure, through the fact that the green vines carry a relatively low percentage of moisture. Due to an important trait the plant has of not shedding leaves during the process of curing, the hay is of high quality. The analysis does not vary wide from that of wheat bran. Stock

eat it readily both as hay and in the green state.

As a pasture plant, growers in Florida and Alabama claim that an acre of the crop will carry two cows throughout the pasture season when grazed in the ordinary way. But there has developed another very extraordinary way of pasturing kudzu. People are putting out in Florida what they term perpendicular pastures; and the claim is made that kudzu so treated shows a carrying capacity of six animal units an acre each season—and the season there runs approximately eight months.

Kudzu blooms in the lower South and a far north as the Potomac, but not until very late in the season. It rarely ripens seed, consequently the plant does not begin to slow down in its growth or to turn yellow as the season advances.

Those perpendicular pastures are made by putting woven-wire fences, seven feet high, at seven-foot intervals across the field. The vines matting over these fences get three times the exposure to light and air, and the growers claim that three times the growth is made. Furthermore with this arrangement periodic grazing is effected by putting up bars across the ends of the runways, confining or excluding the animals at will. The perpendicular-pasture idea is being used by dairymen close to towns who have limited land, and by people living in a village who wish to keep a cow on a small area.

In the soil improving role there is a lack of information as to what may be expected, for the simple reason that a field once down and well established yields so profitably that few care to plow it up. Several Southern farmers, however, report having plowed up small areas, and of getting a corn yield of approximately double that of adjoining land not treated to kudzu.

In reclaiming galled and gullied spots the results have been very satisfactory. Given a start at the edge of a gully, or above a little dam made in a low part of a gullied place, the vines soon spread over the bare spots, first shading the ground to retain moisture and then taking root at the nodes. The mass of vines not only stops washing out but begins to catch dirt, and soon the reclaiming process is well under way.

You may well ask why a plant with such a remarkable array of good traits to its credit has not swept the country long ago. There are drawbacks to kudzu, some of them are real but most of them are of the mental-hazard nature. They have scared people away because they looked formidable rather than because they proved to be so.

In the first place, kudzu is not grown from seed. The common method of putting out a field is to set them out by hand. The vines in the old fields root at the nodes, after the manner of strawberries, producing an abundance of plants for setting. The seeds are only sparingly available, do not germinate well, are small and produce weak plants. While it is a common everyday matter for a man to put out an acre of tobacco, cabbage or sweet potatoes, setting the plant by hand, it is rather a shock to consider putting out a hay or pasture field in this manner. Then word has been passed around that little was once known about the chance of kudzu, once established on a farm, turning into a pernicious weed. Another deterrent factor lies in the fact that not until the third year does a field of kudzu really come into its prime of growth and stand.

When we come to scrutinize these objections, however, they seem to vanish in thin air. The common practice of setting the plants ten feet apart call for only about 450 plants to the acre. This is a job not nearly so expensive as seeding an acre of alfalfa; especially this is so when we take into consideration the thorough preparation necessary for alfalfa and the cost of liming or manuring or fertilizing the field as is the common practice in the Eastern States.

Kudzu seems remarkably indifferent to time. In fact, the majority of the growers will tell you that it does not do well on limed or limestone

MILLIONS LOSS IN THE FLOOD FRIDAY

San Antonio, Taylor and Rockdale Counties, Suffer Huge Losses in Lives and Property—All Railroad Lines Washed Out.

Central Texas suffered millions in property loss, and many lives were sacrificed in the floods that inundated large areas of that section of Texas by the cloud bursts that fell early Saturday morning and Friday night.

The first report to reach here was that San Antonio had been one of the heaviest sufferers, the loss of life being placed at 500. This proved to be exaggerated. While the flood in the Alamo City was disastrous, and much property was lost, only 45 perished in the flood waters there, later reports stated.

But San Antonio was not the only victim of the high water. Taylor, Austin, Rockdale, Cameron and other towns in that section were in the flooded area, and bottom lands adjacent and near those towns lost heavily. Thousands of acres of cotton in the low lands were completely flooded, and will be a total loss. Live stock loss will reach huge sums, while many perished in the water that swept over their places of residences in the low lands.

At Cameron, which is situated on the bluff west of Little River, the waters were within a few hundred yards of the court house. East of Cameron this river runs through a flat country, extending a mile in width, and the waters completely covered this section of the richest black land in the state, and on which many thousand pounds of cotton remained in the stalks.

Across this stream the mile and one half bridge of the San Antonio and Aransas Pass railroad was washed away, as was the Santa Fe bridge higher up the stream, but only a short distance away.

In the Brazos bottom around Hearne the country was covered with water no trains crossed the Brazos river on the I. & G. N. railroad for a week. For many days the H. & T. C. was the only road running through trains to the south in that part of the state.

At Rockdale, which is an inland town, but its one drain, which can hardly be classed as a creek, became a flood, sending its waters up the hills almost to the business district, forcing those living near its banks to seek safety on the roofs of their dwelling houses. About six miles west of Rockdale is the San Gabriel river. The lands adjacent to this stream are farms in high state of cultivation of the most fertile lands in the state. These were completely inundated, and large areas of ungathered crops were destroyed by the waters flowing over them.

The following report from Rockdale gives some idea of the damage done by the high waters:

"Five lives are known to have been lost in the flood of Friday and Friday night on the Ed Green farm in the San Gabriel bottom. A white woman, 85 years old, name unknown; Jones, a white boy, and Huff, a negro boy, at San Gabriel; and the son of Ed Kast, white merchant, and a negro boy, name unknown, were lost. More than 20,000 acres of bottom land cotton has been entirely destroyed. Several farm homes in the San Gabriel bottoms have been washed away.

"The condition of the Brazos River bridge between Rockdale and Hearne was unknown Tuesday. Water stood over the bridge Tuesday, but had fallen six feet. There have been no trains over it since Saturday morning. Two and a half miles of track and fill washed away on the I. & G. N. between here and Thorndale, and the agent reports that it will be Saturday before damage can be repaired and cribs built to let the work trains over.

"Rockdale has been without lights since Friday night and water running low as electric current is off and no power to run water pipes.

"Ed Green, a farmer, was rescued after being in a tree thirty-six hours. Also two white boys and one white girl were rescued at the same time. There is only a one-way train running to Yoakum on the San Antonio & Aransas Pass. With bridges out it will be probably thirty days before communication is re-established with Waco. The Brazos river is seven miles wide.

Don't forget that you can find that Extra Large or Stout size Dress Suit at Miley & Ledford's.

EXPERTS WILL BE AT BIG BARBECUE

Bleas Motor Company Will Stage Free Barbecue at Mancill Addition Next Monday, when the Fordson Will be Seen in Action.

Do you own a Fordson? Well, when you see it in action at the big demonstration next Monday, you will wish you did. It takes all the 'arm out of farming. All you have to do is to adjust the machinery and turn on the gas. Fordsons do the rest.

The Bleas Motor Co., local dealer in Ford cars and Fordson tractors, have made arrangements with the Ford Motor Company whereby they are to send experts here to assist in giving a complete Fordson Farming demonstration, which will be held at Mancill Addition, Monday, Sept. 19th.

This demonstration will be of much interest, not only to the farmers in this section but to our leading merchants and bankers who realize the dependence of their existence upon the welfare and prosperity of our producers.

We realize the necessity of increased production with less expense, and the big feature of the demonstration will be practical talks by our County Demonstration Agent and representatives of the manufacturers on successful methods tried in various parts of the United States. Experts will also be present to answer any and all questions regarding the Fordson and the improved implements used with it.

Due to the many things that the Fordson can be used for at both drawbar and belt power work, it is rapidly becoming more popular on the farm, as well as in the lumber industry, irrigation work, road work, sheep shearing, heavy hauling, farm terracing and ditching, pile driving, running machinery, etc.

We might mention that the present model of the Fordson is the 62nd made by Mr. Ford, and was tried out in every respect before being offered to the public. Mr. Ford has expressed his faith in the future of his product by investing over \$5,000,000.00 in perfecting it and preparing for production. Reports from various sources that about 90% of the tractors now being sold are Fordsons, also goes to prove that Mr. Ford's vision of Power Farming is rapidly becoming a reality.

Another big feature of the demonstration is the free dinner to be spread on the grounds by the Bleas Motor Company and a large crowd is expected as everybody who is interested in agricultures is invited.

See the large advertisement of this free barbecue and demonstration in this issue of the American.

WINSTON WILL REBUILD SOON

Modern Offices Will Take the Place of the Burned Second Story on Avenue D, Just as Soon as Losses are Adjusted.

Mr. George Winston, who owns the burned Winston building, stated that he will rebuild the second story just as soon as the losses can be adjusted. Instead of many small rooms the second story will be fitted up into a modern office building of five large rooms. Every convenience will be supplied, and the offices will be large and commodious. There will be, according to present plans of Mr. Winston, three large offices across the front of the building, and only two in the rear. These will be divided by a hall running north and south, instead of east and west.

It is understood that applications have already been made by prospective tenants for these offices, as the building is situated in the center of the business section of the city, and will undoubtedly be in demand.

LUTHERAN MINISTER HERE

Rev. A. Arndt, a minister of the Lutheran Church, has arrived in Cisco, and will minister to the spiritual welfare of those of that religious belief. Mr. Arndt is a young gentleman of most agreeable personality, and hopes to build up a healthy church in this community. His program is to hold religious services twice a month. We are glad to have him among us, and hope he will find a fertile field in which to labor. He comes from St. Charles, Mo.

Let BOCK, the Aircraft man figure your paperhanging. 9-4t.

World's Popular Picture Comedian Held for Murder

Roscoe "Fatty" Arbuckle Charged With Murder of Film Star Following Night Orgy Staged in Popular San Francisco Hotel—Prisoner Denied Bail.

COMMITTEE HEARS REPORT ON ROADS

Special Engineer John Mead, Finds Much Work Accomplished on Eastland County Roads—Nearly 150 Miles of Road Built.

Mr. Frank Harrell, secretary of the Committee of Eight, having in charge the investigation of road matters, and the financial condition of the county growing out of the failure of the Security State Bank, gives out the following synopsis of the report of the special engineer employed by the committee to check up road matters.

According to Mr. Mead there has been projected 140.9 miles of road in Eastland county since the issuance of the road bonds, with the work 77 per cent complete. The report of Mr. Mead, as given out by the committee only considered the work that had been done by the contractors, Fleming and Stitzer, which shows that the work has been done in a satisfactory manner, so far as the same has been constructed. There is no blame laid at any one's door for dereliction in road construction in this report.

The Committee of Eight will meet again in Eastland today, at which time the report of the engineer and auditor will be gone into, and according to the way the matter looks by some of the members, very little more can be accomplished. At this meeting today it is probable that the committee will formulate a report to the general committee and the county, which will be published.

Synopsis of Report.
 The following is the synopsis of Engineer Mead's report as given out by the committee, which has no recommendations or comments at this time, to make:

The report of the engineer calls attention to the fact that he has not considered the financial phase of road construction at all, this being a matter for the auditor, whose report he said he had not read.

Nothing seriously wrong in the construction of roads was found by the engineer, according to his report. In some instances he found some faulty construction, which he says can be remedied by using the 10 per cent on estimates which was held back.

"He declares he found a great deal of road work accomplished and that considering the contractors had to perfect their organization he considers they have done well with the construction. He also asserts that county engineers and employees have been courteous and have extended every possible co-operation.

"F. E. Harrell, secretary of the committee of eight, announced this morning that a meeting of the full county-wide committee had been called for Friday afternoon in Eastland, at which time the committee of eight will make its report.

"He refused comment upon the report of the engineer further than to say that "I believe it is an honest report as he sees it." He also said he had been told by the committee of eight to caution newspapers against placing misleading headlines against the report, members of the committee objecting especially to the banner line "J. W. Cockrell of Gorman, member of the committee, expressed the opinion that road work in the county would not be resumed until some official changes are made at a regular election. He based this conclusion upon the suits now pending in the district courts at Eastland.

Much Grading Done.

"A large percentage of the grading on each of the roads has been done, but very little of the grading, except where the road rock has been placed, has received the final finish. However, the ten per cent reserve fund provided for in the specifications should, I think, be sufficient to put all the grading in good shape.

"It was also noted that a considerable percentage of the bridges and culverts had been completed and on some roads all of them.



Following an orgie pulled off in the apartments of Roscoe (Fatty) Arbuckle Monday night Sept. 5th, the comedian who has made thousands laugh, was arrested last Saturday, charged with the murder of Miss Virginia Rappe, a popular screen star. After heavy drinking by the party of friends gathered in Arbuckle's apartments in the St. Francis Hotel in San Francisco, Arbuckle and Miss Rappe are alleged to have gone to his bed room, and after the pair had remained behind locked doors for over an hour, and not responding to knocks on the door and calls for admittance, he finally opened the apartment after the management had been summoned. The press reports stated that Arbuckle was only clad in his dressing gown and pajamas when he came to the door, and Miss Rappe was lying on the bed with her clothing stripped from her body to her waist. She was groaning and seemed to be in great pain.

Miss Rappe was removed to an infirmary where she died later. An autopsy disclosed the cause of her death from congested lungs, superinduced by peritonitis.

Since the death of Miss Rappe Arbuckle has been in jail without bond, and the inquest which consumed most of the week, was being held.

The party in the apartments is described as a "gin jollification" was attended by several of Arbuckle's screen associates—men and women, and drinks were freely indulged in by most of the party, which terminated in the tragedy which sent one girl to her grave, and may send a popular artist to prison for life or the gallows. At any rate, it seems that the career of Fatty Arbuckle will be terminated as suddenly as his ascendancy was meteoric, for many places have put a ban on showing the Arbuckle pictures, and show houses are cancelling his showings.

FIRE DESTROYED HOME OF HORACE WINSTON

Fire last Wednesday night destroyed the home of Mr. Horace Winston, situated north of the Texas & Pacific tracks. Mr. Winston stated that he was confident that the fire was of incendiary origin, as he said he had been threatened some time ago because he rented one of his houses to Mexicans.

Mr. Winston requests the American to say to those who rendered assistance in helping to save his effects, that he is very grateful. He stated that he was very thankful that among the contents which were saved was a large picture of former Senator J. W. Bailey.

The house was insured for \$300.00.

BOCK, the Aircraft man. I guarantee my painting and paperhanging. 9-4t.

our totals being 40795 and his 40402 or a difference of only 393 cubic yards, thus showing that the county engineer has rendered a fair estimate to both parties to the contract, insofar as the matter of the quantities is concerned.

"The engineer says he inspected the concrete work at the bridges and culverts and that while all are sufficiently strong to carry any loads that may come upon them, a considerable number are not of the highest standard of finish. He says these improvements can yet be made by the ten per cent reserve fund.

"He says he notices a negligence upon the part of the contractor in some instances in preparing the sub-grade. He does not think there is any large percentage of the road in this shape, believing the practice started after dry weather began. He says it was promised this manner of preparing the sub-grade would be speedily corrected.

"Owing to the unfinished condition of a great deal of the work, the engineer recommends that the work be resumed at the earliest possible moment to avoid deterioration."

Land the Basis Of Real Wealth

But it is the Land Devoted to Agriculture that Forms the Foundation of the Nation's Prosperity—Subjected to Speculation.

Rural Mechanics.

Land is really the basis of all wealth. The man who owns even a few acres of productive realty, whether in the form of a cultivated farm or improved city property, has a source of revenue that has the one great value of permanency. It can be depended upon from year to year while the land itself, if kept free from incumbrance, has as a rule, an increasing value. If it is in the form of a farm, either large or small, the profit derived from it will depend not only on industry but good management. If it is city property, so improved as to yield rent, it provides a permanent source of income.

Land once secured and fortified by an indefeasible title is the only class of property that can be transmitted from one generation to another in perpetuity. All other property is classed as personal, and while it may, in the form of jewels, gems of heirlooms continue in the same family for centuries even it sooner or later becomes dispersed, but the land that produced the wealth this represents remains.

The only enduring aristocracy in any country is what is known as the "landed aristocracy," and this is the aristocracy that for centuries has been a ruling factor in the social and political life of England and there is no surer sign of the decadence of one of the old landed families than the arrival of a time when it finds it necessary to part with even a portion of its realty. Such is the value placed upon land even in this country that in some states the laws forbid the encumbrance or alienation of homesteads, while in others homesteads are exempt from execution for the payment of unsecured debts, though not from mortgaged foreclosure. In Texas a homestead cannot be mortgaged.

Land, like other things has been made the subject of speculation, as well as investment, and fortunes have been quickly acquired by the timely investment both in rural and urban realty. Men have seen the farms they homesteaded develop into oil and gas fields that have made themselves and thousands of others rich, while others have found the ground they cultivated underliad with valuable mineral deposits, and have also reaped riches as the result of the discovery.

In the country, however, the main reliance for revenue from land is in its intelligent cultivation. Once cultivated and its productiveness demonstrated, it acquires a stable value dependent upon the fixing upon location and accessibility to market. The fluctuations, after the speculation period passes, are slight, and the revenue can be fairly gauged from year to year.

Farms in the immediate vicinity of cities and towns increase in value as the cities and towns increase in population and business importance. If the city grows rapidly the value goes up rapidly. As the city spreads, those farms nearest its changing limits are first absorbed and transformed from farms into city subdivisions, to the enrichment not only of farm owners but those who, looking to the future, make timely investments. Many farms that a few years ago were in the suburbs of a fast growing city are now occupied by residences and business houses, any one of which is worth as much if not more than the entire farm itself was before the city's growth enhanced its value.

It makes no difference where land is owned, whether in the city or the country, it is the only property that is really permanent. If it is bought, however, with a view to the future, it does make a difference where it is located. Even if bought for a home by a man of modest means, a location that gives promise of a future advance in values is preferable to one that offers no such promise.

When land is bought for investment, the presumption is that it will increase in value within a reasonable time, and thereby return the purchaser a fair profit on his investment.

It is the land, however, that is devoted to agriculture that forms the basis of a nation's prosperity. As the farmer prospers, the nation prospers. During recent years his prosperity has been much enhanced by the adoption of scientific methods of farming, and also by making farming a methodical and systematic business enterprise. These are the methods that are giving to agriculture an increased importance and an increased dignity and that also find their reflection in the increasing independence, as a man and citizen, of the farmer himself.

CISCO DIRECTORY \$1.00 at all News Stands.

PLEASANT HILL PARAGRAPHS

Health in this community is very good this writing. Farmers are very busy with their crops.

The party given by Garland and Ruby Lasater Saturday night was largely attended, and every one present reported a nice time.

Miss Freda Mae Abbott of Cisco, visited her uncle and aunt, Mr. and Mrs. A. A. Abbott, Friday night.

Mr. H. V. O'Brien and family visited Mr. W. A. Welsh Sunday.

Mr. L. J. Jackson and family of Long Branch, Rev. S. A. Lamb and family and Miss Opal Parsons were guests at the home of Mr. George Whites Sunday.

Mr. W. A. Rich and Miss Thelma Maynard were quietly married at this place Sunday morning at 10:30

o'clock, Rev. S. A. Lamb officiating.

Miss Nina Lockhart and Miss Opal Parsons spent Saturday night with Miss Gertie and Ione Lamb.

Mrs. A. A. Abbott who has been ill for some time is improving slowly.

Miss Lula Martin and Mr. Edgar Kinard attended church at Long Branch Saturday night.

BLUFF BRANCH.

Bluff Branch, Texas, (Cisco, Route 1,) Sept. 15.—A small shower fell here Sunday afternoon, but not sufficient to hinder cotton picking, but freshened the air somewhat. Everybody is busy picking cotton, however, it will soon be over in this community.

Mr. W. L. Yeager, who has been on the sick list for the past four weeks, with typhoid fever, is able to be up again.

The young folk enjoyed a singing at the home of Mr. J. W. Thames Sunday night.

The young people of this place chivareed Mr. and Mrs. C. F. Welty at the home of Mr. R. T. Hart Saturday night. Mr. and Mrs. Welty were married September 7th, and left last Monday for Gordon, where they will reside.

Mr. and Mrs. Ernest McClelland of Cisco, spent Sunday afternoon at the home of his sister, Mrs. W. L. Yeager.

A very pleasant party was enjoyed by the young people Tuesday night at the home of Mr. and Mrs. R. T. Hart.

WE ADVERTISE

BECAUSE:—

OUR GOODS ARE RIGHT.
OUR PRICES ARE RIGHT.
OUR TREATMENT IS RIGHT.

—In other words, we advertise because we have something worth advertising and we want you to know it.

THE BEST VARIETY—THE BEST QUALITY
—THE BEST PRICE—

Smith Grocery Co.

PHONE 257

621 Ave. D

BIG DAY FOR THE FARMERS! FREE BARBECUE AND Fordson

TRADE MARK
DEMONSTRATION

Monday,
Sept. 19th

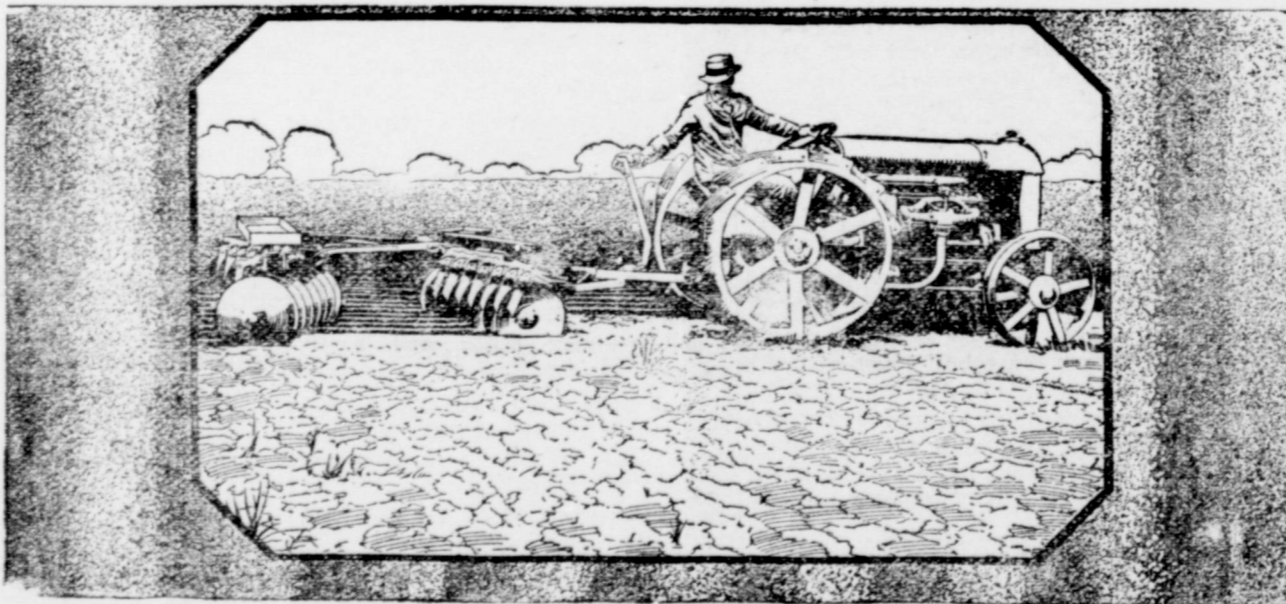
Bring Your Families and Enjoy the Day

TWO PRIZES WILL BE GIVEN AWAY

The Blease Motor Company of Cisco, will entertain the farmers and those interested in agriculture with a free barbecue and Fordson Demonstration Monday, September 19th. This demonstration will be held in Mancill Addition, at the west end of Seventh street, where the big barbecue will be given to those coming in to witness the demonstration of one of the most useful farm implements ever made---

THE FORDSON TRACTOR

This machine has taken the drudgery out of farm life, and makes the farm attractive for the boy, when the lure of the city has been strong. Besides making farming pleasant it also makes it profitable. The many uses which the Fordson is capable will be shown at this demonstration.



**See the Fordson
in Action**

You will call the day
most delightfully and
profitably spent.

FREE BARBECUE with plenty of ice water and Lemonade. Come and be our guests for the day. Demonstration starts at 10 o'clock a. m.

Free transportation from Blease Motor Co., opposite City Hall, to Demonstration Grounds

BLEASE MOTOR COMPANY

Authorized Ford Dealers, Cisco

REMOVAL SALE

HAVING decided to move our business back to the town of Ranger, and in order to save the expense of moving, we are going to offer the people of Cisco and surrounding country our entire stock of Groceries at unheard of prices. Below will be found a list of prices which will convince you that you will lose money unless you take advantage of this sale. Look over these prices and call or phone in your orders, all goods not listed will be included in this sale at reduced prices.

Sale Opens Monday, Sept. 19th, and Closes Wednesday, Sept. 28th.

Canned Goods

No. 2 1/2 Wilson's Certified Brand Peaches	35c
No. 2 1/2 Carnation Brand Peaches	35c
No. 1 Pointer Brand Peaches	17c
No. 2 1/2 Sliced Pineapple	35c
No. 2 Sliced Pineapple	28c
No. 1 Tall Sliced Pineapple	24c
No. 1 Flat Grated Pineapple	15c
No. 2 Pitted Red Cherries	33c
No. 2 1/2 Libby's Royal Anne Cherries	35c
No. 1 Del Monte Muscat Grapes	16c
No. 2 Del Monte Apricots	25c
No. 2 1/2 Gold Leaf Blackberries	32c
No. 1 Wilson's Pork and Beans	9c
No. 1 American Maid Pork and Beans	06c
No. 1 Van Camp Pork and Beans	10c
No. 1 Heinz Pork and Beans	13c
No. 2 Heinz Pork and Beans	17c
No. 2 Heinz Baked Red Beans	17c
Beech-Nut Pork and Beans	12c
Large Size Del Monte Pork and Beans	12c
No. 3 Olympia Brand Pork and Beans	20c
No. 2 Bert Olney's Sliced Beets	20c
No. 2 Whole Okra	16c
No. 1 Gebhardt's Spaghetti and Chili	10c
No. 2 Gebhardt's Spaghetti and Chili	18c
No. 2 Burt Olney's Spinach	19c
Van Camp Soups	10c
Large Size Snider's Tomato Soup	15c
Large Size Heinz Tomato Soup	22c
Large Size Heinz Celery Soup	22c
Large Size Heinz Green Pea Soup	22c
No. 3 Tomatoes	15c
No. 2 Tomatoes	11c
No. 3 Burt Olney's Kraut	17c
No. 2 1/2 Powers Brand Sweet Potatoes	15c
No. 2 1/2 Van Camp Hominy	13c
No. 2 1/2 Pumpkin	14c
No. 2 Standard Corn	13c
No. 2 Fancy Corn	17c
No. 2 Mount Nebo Stringless Beans	11c
No. 2 Burt Olney's Stringless Beans	24c
No. 2 Wilson's Stringless Beans	19c
No. 1 Flag Brand Peas	17c
No. 2 Flag Brand Peas	25c
No. 1 Burt Olney's small green Lima Bean	19c
No. 2 Flag Brand small green Lima bean	31c
No. 1 Tenison Lima Beans	10c
Ratliff's Vienna Sausage	11c
Ratliff's Large Size Potted Meat	11c
Reel Brand Veal Tamales	6c
Reel Brand Deviled Chili Meat	6c
Gebhardt's Deviled Chili Meat	11c
Underwood's Deviled Ham	19c
Wapco Veal Loaf	15c
Council Brand Corn Beef Hash	15c
Small Size Codfish	15c
Large Size Codfish	24c
Small Size Deviled Crab Meat	39c
Large Size Deviled Crab Meat	77c
Small California Albacore	10c
Large Size California Albacore	18c
Halfhill's Brand Tuna Fish	22c
No. 1 Dry Pack Shrimp	22c
No. 1 Armour's Canned Beef	25c
Kraft Pimiento Cheese	15c
Elkhorn Chili Cheese	15c
No. 1 Tall Pink Salmon	12c
No. 1 Chili, All Kinds	14c
Del Monte Red Pimientos	16c
Del Monte Peeled Green Chili	9c
2 lbs. Roast Beef	30c

Jellies, Jams and Preserves

1 lb. Jar Red Crown Strawberry Preserves	40c
1 lb. Jar White Lily Raspberry Preserves	40c
1 lb. Jar Wilsco Brand assorted Preserves	38c
12 oz. Jar Red Crown Peach Preserves	34c

20 oz. Jar Dainty Lunch ass't. Preserves	50c
38 oz. Jar Sphinx assorted Preserves	55c
15 oz. Jar Flag Brand Fruit Jam	32c
13 1/2 oz. Jar Del Monte Apple Jelly	30c
13 oz. Jar Beech-Nut Apple Jelly	38c
13 oz. Jar Concord Grape Jelly	35c
2 lb. 12 oz. Jar Thrift Strawberry Jelly	58c
15 oz. Jar Welch's Fruitlode	35c
13 1/2 oz. can Beech-Nut Jellied Fruits	25c
14 oz. can Welch's Grapelade	24c
25 oz. can Welch's Grapelade	38c
16 oz. can Glen Rosa Strawberry Jam	40c
16 oz. can Glen Rosa Blackberry Jam	30c
25 oz. can Glen Rosa Blackberry Jam	45c
8 oz. Dailey's Assorted Jams	15c
No. 2 can Rose-Dale Pear Butter	22c
5 lb. Pail Dixie Jelly	50c
10 lb. Pail Dixie Jelly	90c

Pickles, Salad Dressings, Etc.

1 Gal. Jar Sour Pickles	\$1.25
2 Gal. Jar Sour Pickles	2.00
32 oz. Jar Eureka Brand Sour Pickles	.55
24 oz. Jar Eureka Brand Sour Pickles	.48
24 oz. Jar Hyman's Dill Pickles	.37
1/2 pt. Jar Bronco Brand Chow-Chow	.37
1 pt. Jar. Mission Brand Chow-Chow	.40
1 pt. Jar Hyman's Sour Lily Hot	.32
1 pt. Bottle Distilled Vinegar	.17
1 pt. Bottle Pure Cider Vinegar	.24
1 pt. Bottle Sunbeam Catsup	.30
1/2 pt. Bottle Armour's Veribest Catsup	.17
1/2 pt. Bottle Hyman's Oyster Hot Catsup	.15
1 pt. Bottle Snider's Oyster Cocktail Sau.	.38
1 pt. Bottle Burt Olney's Chili Sauce	.38
Large Size Renown Salad Dressing	.38
Small Size Renown Salad Dressing	.14
Regal Thousand Island Salad Dressing	.29
Glenerest Thousand Island Salad Dress.	.29
Large Size Sunbeam Mayonnaise	.38
French's Mustard	.13
2 oz. Jar Stuffed Olives	.17
7 oz. Jar Stuffed Olives	.36
12 oz. Jar Stuffed Olives	.48
16 oz. Jar Stuffed Olives	.56
No. 2 Can Rose-Dale Ripe Olives	.27
3 1/2 oz. Jar Sunbeam Olive Zest	.19
1 pt. Jar Sunbeam Marshmallow Cream	.25

Syrups

1 Gallon Maple Flavor Karo	\$1.05
1/2 Gallon Maple Flavor Karo	.55
1/2 Gallon Red Label Karo	.35
1 Gallon Red Label Karo	.65
1/2 Gallon Blue Label Karo	.30
1 Gallon Blue Label Karo	.55
1/2 Gallon Dunbar's Southern	.45
1 Gallon Dunbar's Southern	.85
1 Gallon Red Velva	.85
1 Gallon Green Velva	1.00
1/2 Gallon Sun Flower (White)	.35
1 Gallon Sun Flower (White)	.65
Small Size Log Cabin	.30
Medium Size Log Cabin	.60
Large Size Log Cabin	1.20

Tea and Coffee

3 lb. Can Sunbeam Coffee	\$1.10
1 lb. Can Folger's Latona Coffee	.35
3 lb. Can Folger's Latona Coffee	1.00
1 lb. Can Folger's Golden Gate Coffee	.44
2 1/2 lb. Can Folger's Golden Gate Coffee	1.05
1 lb. Can Gold Band Coffee	.30
1 lb. Can Sunbeam Coffee	.38
1 lb. Can Cook's Pride Coffee	.30
3 lb. Can Cook's Pride Coffee	.85
3 lb. Can Maxwell House Coffee	1.05
3 lb. Can Morning Cup Coffee	1.00
1 lb. Bulk Green Tea	.60

1/4 lb. Package Royal Garden Tea	.17
1/2 lb. Package Royal Garden Tea	.33
1/4 lb. Package Chase & Sanborn's Tea	.19
1 lb. Package Chase & Sanborn's Tea	.72

Soap and Washing Powder

P. & G. Soap, 4 bars for	25c
Crystal White Soap, 4 bars for	25c
Luna White Soap, 6 bars for	25c
Clean-Easy Soap, 5 bars for	25c
Pam Olive Soap, 3 bars for	25c
Rub-no-more Washing Powders, Pckg.	5c
Ivory Soap Flakes, Package	11c
Large Size Gold Dust	30c
12 oz. Argo Lump Starch	8c
Faultless Starch, Package	8c
1 qt. Bottle Monogram Bluing	20c
10c Size Jumbo Bag Bluing	8c
Small Size Lighthouse Washing Powder	4c
Medium Size Lighthouse Washing Powder	7c
Large Size Lighthouse Washing Powder	30c

Miscellaneous

5 lbs. Calumet Baking Powder	\$1.00
12 oz. Dr. Price's Baking Powder	.21
1 lb. Jack Frost Baking Powder	.15
Search Light Matches, Box	.06
1/4 lb. Package Shredded Coconut	.11
1 lb. Package Comet Rice	.10
2 lb. Package Comet Rice	.19
15 oz. Del Monte Seedless Raisins	.25
16 oz. Excelo Cake Flour	.25
Large Size Swan's Down Cake Flour	.40
Large Size Post Toasties	.15
Large Size Kellogg's Korn Krisp	.15
Shredded Wheat	.17
Cream of Wheat	.26
Life O'Wheat	.20
Large Size Oats	.30
Small Size Oats	.13
Puffed Rice	.17
Grape Nuts	.17
Kellogg's Krumbles	.13
Macaroni, Vermicella and Spaghetti	.08
Jello, all Flavors	.11
Tall Milk, all Kinds, can	.12
Baby Milk, all kinds, can	.06
Eagle Brand Milk, can	.24
1 lb. Arm & Hammer Soda	.08
1 1/2 oz. Dove Brand Vanilla Extract	.25
2 oz. French's Vanilla Extract	.25
2 oz. Folger's Vanilla Extract	.30
10c Size Spices, all Kinds	.08
15c Size Spices, all Kinds	.12
12 oz. Package Forbes' Bird Seed	.13
35c Size Mapleine	.28
4 oz. Bottle Forbes Chili Powders	.22
1 1/2 oz. Bottle Forbes Chili Powders	.11
15c Shoe Polish, all Kinds	.11
25c Shoe Polish, all Kinds	.19
2 lb. Package White Crystal Salt	.07
2 lb. Package Martin Free Running Salt	.11
Scrap Tobaccos, 3 10c package for	.25
Lucky Strike, Chesterfield and Camel Cigarettes, Carton	1.65
Good Bulk Ground Coffee, per lb.	.20
Bulk Peanut Butter, per lb.	.25
Almonds, per lb.	.30
Brazil Nuts, per lb.	.30
Walnuts, per lb.	.35

Fresh Meat

Roast Beef, any kind	15c to 20c
Steaks from	15c to 25c
Stew Meat	10c
Chili Meat	10c
Hamburger Meat	12 1/2c
Sausage, fresh every day	20c

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THE CISCO AMERICAN



Published Every Friday by
THE AMERICAN PRINTING CO.

R. W. H. KENNON, Editor and Mgr.
Subscription \$1.50 Per Year in Advance.

FIREMEN EXTEND FORMAL THANKS FOR DONATIONS

At a regular meeting of the Cisco Fire Department the first Saturday night in this month a formal vote of thanks was passed, extending to friends the appreciation of the department for donations and other courtesies extended the members. The secretary was instructed to prepare a statement for the press publicly acknowledging the appreciation of the department, which has been placed under obligations to the following gentlemen whose names appear here-with, together with the nature of their remembrance of the department for its efficiency in combating the fires recently occurring in Cisco: Morris Simon, \$25; Sessions & Little, chicken supper; Frank Harrell, goat barbecue; A. L. Mayhew, theatre party.

THEY ARE ALL GIRLS

Four births are reported since last Friday, and by a peculiar coincidence, all are girls. The list reported are as follows:

Friday, Sept. 9th, to Mr. and Mrs. H. A. Bible, 308 West 7th Street, a girl.

Saturday, Sept. 10th, to Mr. and Mrs. Minter Womack, 104 West 9th Street, a girl.

Sunday, Sept. 11th, to Mr. and Mrs. C. O. Pass, 508 West 10th Street, a girl.

Monday, Sept. 12th, to Mr. and Mrs. Buford Wilson, 502 West 10th Street, a girl.

"WHY GO JEW BAITING"

Cisco American: Permit space for this slight defense of those who are "of the tribe of Benjamin."

In a recent issue of the Daily News the editor, it seems to me, unnecessarily takes a fling at the descendants of the patriarch whom he mentioned. In mentioning the arrest of a certain fakir, who was imposing upon our people, he alludes to him as "belonging to the tribe of Benjamin." Now, what I cannot understand is

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WE HANDLE ALL KINDS OF FEED—WE DELIVER

why said editor took particular pains to take this little fling at a particular religious sect. Since he has set the precedent will he hereafter give the religious affiliation of all those who he mentions as having been arrested, and say he was a Catholic, a Methodist, etc? Why go Jew baiting?

If he will take the trouble to look up the war records of our late war he will find that 85 per cent of the Lost Battalion in the Argonne Forest were "of the tribe of Benjamin." He will furthermore find that four per cent of the "tribe of Benjamin" soldiers were volunteers. So why is it necessary to cast such reflections upon any religious sect?

—TAX PAYER.

FOX PICTURE FOUNDED ON FAMOUS MYSTERY

Mystery, love and adventure in New York's underworld are the theme of "Number 17," a new William Fox photoplay starring George Walsh, which will open an engagement at the Judia Theatre on Monday. The play is from the famous novel of the same name by Louis Tracy.

In "Number 17" George Walsh is said to have one of the most thrilling roles of his career. He plays the part of a man who single-handedly fights a gang of enemies who would destroy him and those he loves.

George A. Beranger, the director, is reported to have paid extreme attention to detail in setting out to put on the screen a true picture of New York life—with a result that is startling in its realism.

Well known names are in the list of players supporting Mr. Walsh. Those of Mildred Reardon, Charles Mussette, Lillian Beck, Harold Thomas and Louis R. Wolheim promise thrilling entertainment.

ARTS SHOE COMPANY REOPENS NEW STOCK

Notwithstanding the fire Monday damaged every pair of shoes in the stock of the Art's Shoe Company, this establishment is now open in the new quarters and ready for business. With their characteristic enterprise they secured the old stand of the Olympia Confectionery, where they opened an entire new stock of shoes and hosiery.

Speaking about their new stand M. Kohlbrenner stated: "Realizing the need of an up to date shoe store in Cisco, we decided to reopen with an entire stock of shoes and hosiery at once, without waiting for the insurance adjusters to adjust the losses. The old stock, which was badly water-soaked, is now in the hands of the salvage company and everything in our present establishment is entirely new. This stock was shipped to us from our other two stores at Eastland and Abilene, so having these two houses to draw on the people of this city will not have to wait for new goods to come from eastern markets. Much of this new stock was purchased recently in the east by our Mr. Jack Kohlbrenner, and had just arrived, hence, we are offering the very latest in shoes to our customers.

MACK HARRIS GIVEN 13 YEARS IN PENITENTIARY

News reached Cisco this evening that the jury having in deliberations the evidence introduced in the Mack Harris case, charged with killing Lawrence Adams in the Ever Eat Cafe several months ago, brought in a verdict at ten o'clock this Friday morning, finding the defendant guilty and assessing his punishment at confinement in the penitentiary for a term of thirteen years.

Attorneys for Harris were Grisom Bros. of Eastland, J. L. Stephenson and J. Lee Cearley of Cisco. The county attorney, W. V. Dunnam, was assisted by private prosecution. Attorney Claud C. Wild leading, and Butts & Wright, all of Cisco.

Try Bruce Carroll

FOR FORD TIRES

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Efficiency Shown In Monday's Fire

Cisco's Volunteer Fire Department Save Town From Flames by Confining Blaze to Original Walls.

The fire Monday which consumed the upper story of the George Winston building started at 6 o'clock. The members of the night police force at the city hall were the first to see the smoke emerging from the room of the building, but thinking it was caused from the candy furnace little attention was given to it for a minute or two. But the smoke continued to issue forth in increased volume, then the alarm was turned in, and in just ten minutes later there were three strings of hose laid and water was being played on the flames.

To those standing apart and watching the progress of the fire, it seemed an age, but it was only a few minutes. But the department was handicapped by reason of the fact that it was impossible to play water directly on the flames, as the building was burning in the ceiling of the second story. Until the pumper truck got in action the pressure seemed low, and for a while it looked as if the fire would get beyond the control of the department. But the reputation of the fire fighters did not suffer by Monday's fire. The motto of the department is to keep the fire within the original walls at all hazards. Their efficiency was fully demonstrated Monday when the flames were not only confined to the original walls, but were kept within the floor on which it originated.

The blaze is supposed to have started in one of the back rooms on the second floor, and so well did the department combat the fire that the floor of the second story was not burned through, except in the rear.

The lower floor of the building was occupied by Art's shoe store, and the Brock confectionery. Neither of these suffered any fire damage, but their loss from water is heavy. There was hardly a dry shoe in the entire large stock of shoes carried by the Art's Company. Water poured through into the Brock confectionery, badly damaging his fixtures, and completely ruining his stock of candies, tobacco and cigars.

These were the heaviest losers except the owners of the building. Their loss can hardly be accurately given until it is ascertained to what extent the water damaged the stock and fixtures. Mr. Brock, of Brock's Confectionery, stated that his losses would probably run higher than was first believed, by reason of the wood-work swelling and ruining the fixtures. It was at first thought that this water damage would be slight, but so thoroughly soaked was the wood in the fixtures that it is swelling badly, and therefore the damage may be larger than supposed. However, he places his loss at approximately \$4000.

Just what the damage to the building will be cannot be definitely given until the carpenters give their estimates. At this time Mr. Winston places his loss at about \$14,000.

The Art's Shoe Company sustained a loss of approximately \$25,000 from water flooding the store. However, the exact damage cannot be given until the stock is salvaged, which is now in the hands of the salvage company, and having been removed to the Owen building formerly occupied by the American Printing Company.

The loss sustained by the Vaughan & Patterson drug store was all from water played on the building, thus saving it from burning, was slight.

The loss sustained by Walton's Studio was complete. Everything was burned, as it is reported the flames originated in the studio. His loss is placed at about \$5,000.

Paschall & Sons' whose office was adjoining Walton's Studio, lost everything except some records. It will approximate \$1,200, according to their statement.

Z. M. Taylor, office furniture, etc., total about \$400.

Barker & Barker whose offices were in the front of the building, are said to have suffered a loss of about \$2,500.

E. B. Noell, W. R. Tomlinson and J. W. Triplett, whose offices were with that of Z. M. Taylor, suffered slightly, but amounts not given.

Deputy Sheriff Looney suffered a slight loss, probably \$25 or \$30.

These comprise the loss of those occupying the Winston building, but furniture and fixtures removed from the second floor of the Gray building were considerably damaged by the removal and losses. These were George R. Logan, county surveyor and civil engineer, whose loss from water and removal is considerable, as he owned some valuable tracings that will require months to replace; Connie Davis; Attorneys Pratt and Stephenson; H. O. Westerfeld; W. L. Sanders and the Ever-Ready Transfer company.

At on time during the progress of the fire there was danger of the flames spreading to the adjacent

buildings, but the splendid work of the department kept the fire in check. Had it got beyond the control damage would have been disastrous as the John H. Garner establishment, the Vaughan & Patterson stores were on either side, and had the fire gained headway in these buildings probably the whole block would have burned.

This is the first daylight fire, and the second in the business district and was witnessed by throngs of citizens—both men and women, who came from their homes to watch the ravages of the flames.

E. J. BARNES COMPANY ARE IN NEW QUARTERS

The stock of the E. J. Barnes company was removed yesterday from the old stand in the 600 block on Avenue D to the corner of Avenue D and Broadway, opposite the flag pole. The new home is in the Masonic building which was the former home of the American National Bank.

The E. J. Barnes Company has caused this building to be fitted up in the most modern style, and there is not a prettier store in all Texas, or one that is more inviting. It is positively refreshing to even look into this new home of this popular mercantile establishment, and working conditions are better arranged than most any store one could visit. All the appointments are of the latest design and of most modern manufacture.

The E. J. Barnes company, while moving their present line of dry goods notions, shoes, millinery, etc., are not abandoning their former quarters. This will be converted into a baby store. Mrs. Barnes will be in charge of the baby wear store, and every want of the baby in wearables will be looked after, Mr. Barnes states that "the babies will be men and women some day, and we must look after their needs as well as the grown-ups."

FIRE DEPARTMENT RECEIVES CHECKS IN APPRECIATION

The Cisco Fire Department was presented with a check for \$25.00 from the Vaughan Drug company Thursday morning. This was given as a small token of appreciation from this company for the efficient services rendered during the recent fire in the Winston building. The saving of the building and contents of the Vaughan Drug company was solely due to the efficient work of the fire department. The Department was also the recipient of a check for \$5.00 from Mr. Gomer Williams, whose residence was endangered by the trash fire Tuesday night.

The fire boys are deeply appreciative of these evidences of recognition of their work in combating the fires of Cisco. The lot of volunteer firemen is one fraught with many hardships and sacrifices, and without these evidences of appreciation it would indeed be a thankless job.

The American is glad to see that Cisco really appreciates its efficient fire department, for if there is one institution in a town that deserves everything they ask for, it is the volunteer fire department. Cisco has reason to be proud of her fire fighters, for they have done some splendid work, and saved much valuable property. This is all done without remuneration and at considerable financial loss to the fire boys in the manner of soiled clothing and shoes. In saving the Winston block no better work could be done—the flames were not only confined within the original walls, but in the top story of the building.

DOTHAN ITEMS OF PERSONAL INTEREST

Dothan, Texas, Sept. 15.—Dan Cupid is still playing his part in Dothan. Miss Irene Yeager and Mr. Bennie Ramsey were quietly married at the home of the bride's parents, Mr. and Mrs. W. C. Yeager, Saturday evening at 4 o'clock. A crowd of young people chivareed them Monday night.

The home of Mr. and Mrs. A. Bint was the place of gathering for the young people of this community last Sunday night, who met there to enjoy a singing.

The Methodist meeting which has been going on here for a week, came to a close last Friday night.

The Primitive Baptists held religious services at Dothan Sunday, it being their regular meeting date.

Mrs. J. D. Yarbrough, and daughters were hostesses to the following guests last Sunday: Miss Tilda Pippin and Mr. and Mrs. A. Bint.

Mr. Neal Simmons of Idaho, is now visiting his sister, Mrs. W. G. Jessups of Dothan.

Mr. and Mrs. Parker of Cisco, were Sunday guests of Mrs. W. G. Jessups.

Mr. Joe Goldman, after six weeks absence in St. Louis, returned home Tuesday night, and is back with the Model.

A. L. Mayhew is in Plainview this week.

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Implements.**

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PERSONALS OF THE
LUTHERAN COMMUNITY
Lutheran Community, Sept. 15.—
Messrs. E. K. and Dan Wende were transacting business in Cisco Wednesday.

Mr. and Mrs. Willie Ziehr and sons, were Sunday guests of Mrs. and Mrs. Henry Stroebel.

Messrs. E. K. Wenge and A. Reich attended the meeting of the Pleasant Hill Marketing Association last Saturday.

Mrs. R. W. Zeihr is visiting relatives in Albany this week.

Mr. O. G. Reich and family, Mr. and Mrs. Herman Reich, were guests at the home of Mr. and Mrs. A. Reich last Sunday.

Otto Wende was looking after business matters in Cisco Tuesday.

Miss Esther Bernstein of Albany, was the welcome guest at the home of her sister, Mrs. R. W. Ziehr, last last week.

Mr. Frank Haggaman, who has been visiting his old home in Hannover Germany for the past two months, returned home Tuesday. We were all glad to see him back in the Lutheran Community again. He stated that the time was very pleasantly spent in the Fatherland.

Mr. Martin Luker of Romney spent last Sunday with Mr. Henry Stroebel.

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Don't throw away that old hat. We make them good as new.—Cisco Hat Works. 8-4t

We have just received a big assortment of the newest Model Dresses, made of Tricotine, Crepe or Satin, tastefully trimmed. On sale \$19.75, \$22.50 and \$25.00. Miley & Ledford.

New long straight line suits for ladies or misses, made of Tricotine or Dovetdelain, fur trimmed. Specially priced at \$27.50 and \$39.75.—Miley & Ledford.

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The newest effects in high-grade wrist watches are here—clever creations that everybody will admire.

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TRADE AT HOME CAMPAIGN

THE BUSINESS AND PROFESSIONAL MEN OF CISCO ARE MAKING IT THE QUEEN CITY OF WEST TEXAS. THEY INVITE AND EXPECT THE HEARTY CO-OPERATION OF EACH PERSON COMING INTO OUR MIDST. WE ARE ALL PROUD OF CISCO. THESE BUSINESS MEN ADVERTISING HERE HAVE MADE THIS CAMPAIGN POSSIBLE AND ARE DESERVING OF YOUR PATRONAGE.

Association A Going Concern

Pleasant Hill Marketing Association
Transacted Business, Not Hot Air,
Last Saturday—Next Shipping Day
Sept. 20.

As announced in the Cisco American last week, The Pleasant Hill Marketing Club met at the Pleasant Hill School House last Saturday, September tenth with between forty and fifty members present. N. F. Kinard, the President of the Club, being absent, by reason of sickness, T. L. Lasater was elected President pro tem, and W. B. Starr Temporary Secretary. At Mr. Lasater's suggestion however, they exchanged functions and Mr. Starr presided over the meeting while Mr. Lasater recorded the minutes.

The first order of business was the opening of the books to new members, a number of whom were received. Members then listed the stock which they had ready for shipment and a mixed car was made up of hogs, sheep and goats, to be shipped Tuesday, Sept. 20th, from Cisco. R. L. Poe of Cisco was designated to receive listings from others who were not present, as it was stated that the amount listed at the meeting would make only a small car load. It is understood that shipment in these pooled cars is not limited to members and anyone having stock ready for shipment on the date named, should communicate with Mr. Poe as early as possible before the load is completed.

It was the unanimous sense of the meeting that regular monthly meetings should be resumed and all those interested in the movement toward co-operative marketing of live stock were invited to meet with the club and become members. The monthly meetings are held at 2:00 p. m. on Saturday evening before the second Sunday in each month. It was determined that there would be an abundance of stock to assure shipments every month until the first of the year at least.

A number of short talks were made by members and visitors, among them being W. B. Starr, J. W. Mancill, D. C. Poe, R. L. Poe, G. C. Richardson, Secretary of the Cisco Chamber of Commerce, S. A. Owen of the Cisco Broom Factory, and G. E. Wilson of the Cisco American.

There was a notable absence of propaganda and booster talk at this meeting. The Marketing Club is not an experiment. It is a going concern, which has been uniformly profitable to its members ever since its formation, and "boosting" it would savor of painting the rose or gilding the lily. It occurs to The American, that this organization, while at the present time, not an integral part, is nevertheless a piece with the big, nation wide movement which is so rapidly tending to take control of the prices of farm products away from the speculators and middlemen who have controlled them heretofore, and place it in the hands of the producers, the farmers themselves, and may God speed the day! The fear is freely expressed in certain quarters, that so great a power, placed in the farmers' hands, will be tyrannously used and that oppressive prices will be fixed. We venture the prediction, first, that it will be used at least as temperately by them as it has been by the middlemen in the past, and secondly, that any increase in price which may result from the present movement going as it will, into the hands of the great multitude of producers, instead of into the pockets of a greedy group of manipulators, will be of vastly greater value to the country at large, for we set it down as an axiom, that when the farmers are prosperous, the general welfare will be conserved and there will be universal prosperity, and vice versa, that when the farmers are defrauded or underpaid, there will be general depression. We have waited long for the powers that be, to realize the simple truth, but now the farmers, the country over, are taking matters into their own hands and quietly and unostentatiously, with commendable lack of tumult and shouting, are asserting their rights and demonstrating their power to obtain them and are establishing a new order. This thing is coming to pass before our eyes and we repeat, God speed the day!

GARNER BACK FROM ST. LOUIS

Mr. John H. Garner returned Tuesday night from St. Louis, whither he had gone to take his daughter, Miss Dorothy, who is attending Miss Compton's private school. Mr. Garner was out of town when the fire occurred Monday evening, threatening his store.

The Caldwell Sisters, public stenographers, have removed from the front room on the second floor of the Garner building, to the office of the Retail Merchants Association.

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QUALITY CORNER
Cisco's Largest Clothing Store

**Guaranty State Bank &
Trust Co.**
The Bank of Friendly Service
A GUARANTY FUND
BANK

Trade at Home

Do you know any reason why people should trade with their home people? Why money which is made in Cisco should be spent in Cisco? If you can tell the readers of The American why people should trade at home, instead of sending their money to mail order houses, thus putting it beyond the possibility of it ever returning to you, you stand a chance of being the possessor of \$10 in gold (provided gold can be secured in exchange for currency.)

This week The American starts a little campaign for the best story on "WHY TRADE AT HOME." For the best story on this subject The American will award the winner

\$10.00 in Gold

Anybody can compete for this prize. This contest will last ten weeks, so if you know of any reason why people should trade at home, write it down and at the end of the contest the advertisers will select three of their number to decide who gets the TEN DOLLARS IN GOLD. All stories will be numbered, and no one will know who writes any story that will be submitted.

Tell your reasons in an article of not over 300 words.

Why Pay Rent?
—We will Furnish you Building Material on one, two and three years' time.
See F. M. METCALF
Powell Land & Lumber Co.
Cisco, Texas

—Have You Tried a Cisco-Made Broom?
—They are Good Brooms; Ask Your Merchant for Them.
Cisco Broom Co.
CISCO, - - - TEXAS

OUR GROCERIES are FRESH
We Meet All Competition
We Appreciate Your Trade
Gray Grocery Co.
D and Broadway Cisco, Texas

AYCOCK
The Monument Man
Prices Very Reasonable
.....NEW LOCATION.....
East Sixth and Bedford Sts.

BOCK. Formerly Art-Craft
SIGNS OF EVERY DESCRIPTION
—Painting and Paperhanging, Staining, Glazing, or Anything in the Paint Line.
—My list of Satisfied Customers is Your Guarantee of Good Work.
A TRIAL Will CONVINCe YOU

H. C. WIPPERN
CISCO, TEXAS
.....FUNERAL DIRECTOR.....
Ambulance Calls Day or Night
Prone 167 208 W. Broadway

Rockwell Bros. & Co.
Lumbermen

—We Pay Cash for all Kinds of Fruits and Vegetables
Goldman Bros.
Wholesale Fruit and Produce
Phone 356; Long Distance 4
To the Rear of Judia Building.

Glasses Scientifically Fitted
J. A. JENSEN
Jeweler and Optometrist
602 Main Street

For Battery Service Go To—
The Electric Service Co.
912 Avenue D
Hobb's Storage Batteries
GUARANTEED
Phone 460

Do Your Banking With—
Cisco Banking Co.
(Unincorporated)
—A Good Bank Since 1905

LET'S PULL TOGETHER
We Trade At Home
Haltom & Mitchell
EXCLUSIVE JEWELERS

Cisco Grain & Elevator Co.
Cisco, - Texas
913 Ave. D

THE PUBLIC WELFARE

IS THE PRIMARY CONCERN OF EVERY WELL ORDERED AND INTELLIGENTLY ADMINISTERED NEWSPAPER

The position of the newspaper in the business world's unique. To be successful, it must be handled strictly as a business proposition, nevertheless from the nature of the case a newspaper must be a quasi-public institution. Self interest if nothing else, demands that it shall subserve the best interests of the community in which it is published. An illiterate, unenlightened, unprogressive community is one in which a newspaper cannot thrive. The function of the newspaper is to disseminate not only the news of the day but also to give publicity to the best thoughts of the day. The newspaper's the real circulating library. The universal university if you will pardon the solecism. It conveys and interprets the news of events, developments and discoveries in the arts, sciences, professions and literature. The newspaper is prophet, priest and pedagogue. The primal pre-requisite for its high calling is infrangible integrity. It must be free of the influence of special interest, controlled by no clique, clan, or combination, guiltless of ulterior motive, and yet it must be a business enterprise. It has employees to pay, material to buy, obligations to meet.

To fulfil its highest destiny the newspaper must strive hands with the public at large. It must enter into a solemn compact with the whole community, that in return for the support of the public, "the greatest good to the greatest number" shall at all times control its policies and that it shall know no high, no low, no great, no small, but that all sides of questions shall equal access to the publicity of its pages.

The Cisco American

The Family Newspaper of the Cisco country

is earnestly striving to adhere to the policy outlined above. It dares not hope that all its readers will at all times agree with its editorial utterances, but it opens its columns to the expressions of divergent views and asks its readers to avail themselves of them, merely insisting that no communication shall be abusive or needlessly harsh. But remember that it is your paper. It is designed to serve you and in order that it may best do that, it asks for your co-operation. First, if you are not a subscriber, become one. Second, say a kind word for it, Recommend it to your neighbor. Ask him to subscribe. The greater our circulation, the greater our influence for good in the community will be.

Our plan of offering prizes to stimulate interest in our circulation, is not new. On the contrary it is very old, as most other good things are, but we feel that you will take an interest in assisting some lady in your community in securing one of these prizes. If the name of the lady for whom you wish to cast your vote does not appear in the list, please fill out the nomination coupon which appears on this page and send it in with your subscription. It will be counted for one thousand votes in addition to those to which your subscription entitles you. The contestants nominated to date are as follows:

- | | | |
|--------------------------------|--------------------------------|---------------------------------|
| Miss Gertrude Caldwell, Cisco. | Miss Grace Merket, Nimrod. | Miss Beulah Yarborough, Dothan. |
| Miss Beatrice Farquhar, Cisco. | Miss Zoneta McCracken, Romney. | Miss Pearl Daniels, Carbon. |
| Mrs. Susie Webster, Cisco. | Miss Cora Cozart, Seranton. | Miss Irene White, Carbon. |
| Mrs. G. C. Richardson, Cisco. | Miss Loma Deal, Nimrod. | Miss Letha Eager, Cisco. |
| Miss Laura Kittrell, Cisco. | Miss Mattie Lindley, Gunsight. | Miss Thelma Brown, Cisco. |

HOOOSIER

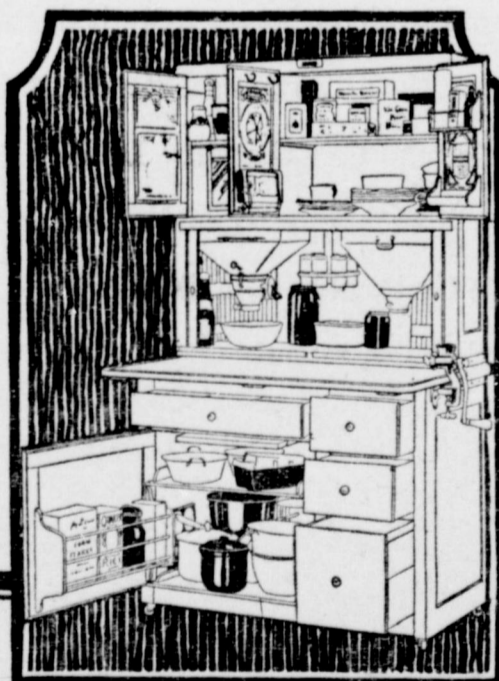
— the Kitchen Cabinet that saves miles of steps



At the day's beginning



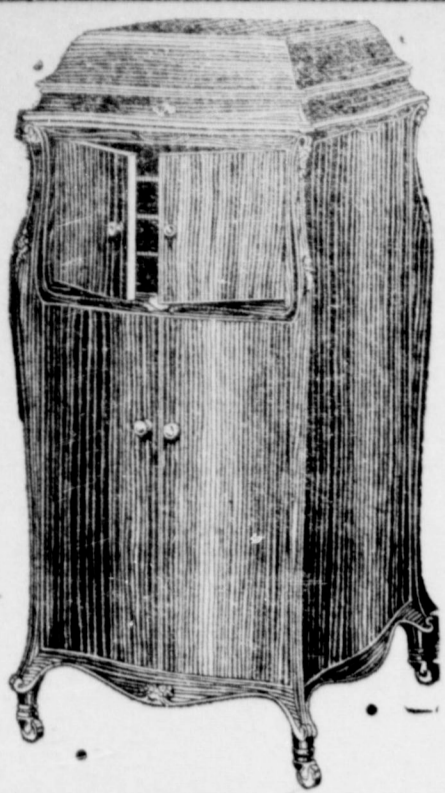
When work hours finally end



KITCHEN CABINET

Woman's work at best is grievously toilsome and monotonous. Anything which can be devised to lighten it, is a boon not only to womanhood but to humanity, for upon the conservation of woman's strength, depends her ability to make those deft personal touches that create that sweetest of all things, home

The Hoosier Cabinet places everything that is used in the kitchen, at the finger tips of the busy housewife, saving her not only miles of steps, but hours of precious time. See them at Cisco Furniture Co.



VICTROLA

Music is the universal art. There is no race so savage and no individual so uncouth but that music, good music, makes its appeal. Until within very recent years however, most of us but rarely had the opportunity to hear really good music. The Victrola changes all that. It requires no training, no skill to operate. It demands merely the capacity to enjoy. It has brought the best in music to thousands of homes where before, music of any kind was a rarity. Let us do the same thing for your home. See the one we are offering as a prize at Nunn Electric Co.

To the Contestants

PRESENT AND PROSPECTIVE

Don't be afraid to get out and work for subscriptions. The peculiar genius of the American people is such that they admire a worker. The world loves a winner. Be one. You can if you determine that you will. Here at the office we hear many expressions of admiration for those who are actively trying to win. In soliciting subscriptions from the office, we are constantly finding men who tell us that they have promised their votes to this or that contestant, so don't become discouraged if you sometimes fail to get a subscription when you go after it. Your work is not lost.

Let us help you. We will be glad to send sample copies of the paper to those whom you wish to solicit by mail. Write some letters to those you have not been able to see. There are men and women both who have moved away from Eastland County, who would be glad to subscribe for a local paper and have it sent to them if it were called to their attention. Send us their names and let us send them a sample of the paper, and you write a letter asking them to subscribe. We have special blanks for this purpose. Let us know how many of them you can use.

Don't get discouraged and feel that you have no chance. That is the one thing that can beat you. Keep at it. It is our purpose to have a contestant in every part of this section of the county, so that if you cover your immediate neighborhood well, you have an excellent chance of winning. Any subscribers that you can get from the outside, will just add that much to your chances.

Don't be afraid to solicit subscriptions from strangers. Eastland county people are all neighbors and the fact that you are not personally acquainted with a man is no reason why you should not ask him for his subscription, either by letter or in person. Let us repeat, WRITE LETTERS. You will be surprised at the results. We will furnish you with printed matter describing the contest, which you can mail with your letters, so that you will not have to write detailed explanations.

Don't get the impression that it is too late to start. Unless there is a contestant in your immediate community you have just as good a chance right now as if you had started sooner, but do not wait until some one enters from your neighborhood. Be the first. Get a subscriber and have him fill the nomination blank and send it in with his subscription. If you never hoped to win a prize, the cash commissions we pay are worth working for. Write us at once and let us give you the printed helps we have at the office.

ANOTHER THING

We would like as far as possible, to have each out of town contestant, act as our news correspondent. We will pay well for this news matter and it is a very easy thing to get it up. All that we ask is that you give the local personal and social happenings in plain simple language just as you would in writing them to a friend away. That, in fact, is what you are doing. You are writing them for all the friends of the people mentioned, so that they may know what is occurring in your community. We are not asking for big exciting news items. Of course if any happens, we want it, but it is the little things that make up life and it is the little everyday happenings that up the news for a local newspaper



DIAMOND

The diamond is the emblem of purity. It is an old superstition that it preserves peace and disperses storms. It is the birth stone for April. There are few gems more precious and none more popular. There is no gem more beautiful than a flawless, pure white diamond. See this one at Haltom & Mitchell's Jewelry Store.

Rules of the contest

Any lady is eligible as a contestant, except an employee, a member of the family of an employee of the American, or the mother, wife, daughter or sister of such an employee.

One hundred votes will be given with each yearly subscription to the weekly American at \$1.50 paid in advance.

Ten votes will be given for the coupon printed in each copy of the paper. It will be in a different place each issue.

The Victrola and Diamond Ring, being of approximately equal value, will both be regarded as first prizes. One will be given to the lady living in Cisco, who receives the largest number of votes. The other will be given to the lady living outside of Cisco, who receives the most votes. At the close of the contest, the leaders in these two groups will meet and decide by mutual agreement which prize shall go to each.

The second prize, a seventy five dollar, Hoosier Kitchen Cabinet, will go to the lady who receives the greatest number of votes after the winners of the first two prizes.

As a guarantee of the perfect impartiality which should characterize a contest of this nature, the ballots will be safeguarded in the following manner.

(a) A ballot box will be placed in the Guaranty State Bank & Trust Company at Cisco, and sealed with the seal of the bank. All ballots will be placed therein by the voter or by some person representing him.

(b) At the close of the contest, each contestant will be invited to have a representative to witness the opening of the ballot box and the counting of the ballots.

(c) Each ballot must be presented at the office of the American, for record, before being voted.

(d) Votes are positively not transferable. Once placed in the ballot box, they will be counted as cast.

Nomination Coupon

I nominate Mrs. _____
Miss _____
whose address is _____
as the most REPRESENTATIVE lady in
the _____
_____ Community.

Signed _____
This coupon if presented by a subscriber, is good for 1000 votes for the lady nominated hereon, in addition to the votes given for the subscription, if not previously nominated

CASH AWARDS

IN ORDER THAT THOSE WHO ASSIST US IN THIS CAMPAIGN AND FAIL TO RECEIVE PRIZES, MAY NOT FEEL THEIR TIME AND EFFORTS HAVE BEEN LOST, A CASH AWARD OF TWENTY-FIVE CENTS FOR EACH SUBSCRIPTION PERSONALLY TURNED IN, WILL BE PAID TO THOSE CONTESTANTS FAILING TO RECEIVE PRIZES.

Americanuck Cafe

Daniels Hotel Building

THE CAFE THAT SERVES YOU RIGHT UP TO THE MARK

GOOD WHOLESOME MEALS AT VERY REASONABLE PRICES

WE MAKE A SPECIALTY OF OUR MERCHANTS' LUNCH FOR

50c

—You can sit under the Cool, Refreshing Breeze of Electric Fans and Enjoy the Meal, Service and Hospitality of Real Caterers.

CAFE OPEN FROM 6 A. M. UNTIL 9 P. M.

O. C. BISHOP

Managing Director

Wheat Crop 30 Million Short

Manufacturer's Record Sees General Food Shortage—Must Prepare New for Next Crop to Prevent Suffering.

The Manufacturer's Record, one of the most conservative publications in this country, sees a food shortage for next year that is alarming. The warning is sounded that there will be a general shortage of food unless prompt steps are being taken to produce enough wheat and other food crop for the country.

This is but a natural result of the low prices that have prevailed for the past twelve months for all farm products. Due to the demand for readjustment of prices farm produce has fallen below the cost of production, and another natural consequence is a general shortage in all produce. The Record points out that besides the shortage of wheat, potatoes are also alarmingly short. In the face of this shortage the price of wheat is being hammered down by those who fix the price at which farmers must sell their produce. It appears that this readjustment program is carrying the matter a little too far and ere we realize it we will be in the midst of a food famine that will cause untold suffering.

It will be then that the farmer may come into his own. When the world must have food, the law of supply and demand will reward the farmer for his losses during the readjustment.

It seems there is something radically wrong when a general shortage prevails that farm produce goes steadily down. There never has been an over production, but there has been an under consumption. People have been in the market for food supplies but the matter of transportation has kept the producer and consumer apart. The farmer cannot transport his produce to market on account of the excessive freight and express rates. Under existing conditions a necessity has become a luxury, and only people with means can afford to buy.

In the face of these things freight rates have not been reduced, yet there is a threat of reduction of wages on all railroad lines. It appears that another readjustment program which has for its object the lowering of transportation charges and better prices for agricultural products, if the country is saved from the disaster of a food shortage is in order. You can hardly expect farmers to produce crops which fail to pay for the cost of production. Give the farmer a profitable market and there will be no shortage from any quarter.

Concerning the situation the Manufacturer's Record has the following warning:

"According to the Record, the wheat crop is thirty million bushels under the 1920 production, and seventy-four million bushels short of the five year average production, with an oat crop nearly four hundred million bushels short, and an enormous shortage in the white potato crop. It says, "The time to prepare for safety next year is the present moment, and not a moment it to be lost; for the wheat seeding must be under way early this fall, or it will be too late to meet next year's inevitable scarcity."

LUCKY GERMANY

If the Allies had intended to cripple Germany beyond repair, they should have seen to it that she was compelled to go ahead maintaining a huge army and navy. Out of every dollar we have appropriated for the fiscal year 1921 eighty-eight cents goes for past and future wars. The year before, war's share was ninety-three cents on every dollar. Germany is, by order of Versailles, released from all that. And thereby she got a huge advantage which the rest of us hope to acquire also after the coming disarmament conference.—Collier's.

HOW FORD MAKES HIS RAILROAD PAY

After Ford bought his bankrupt railroad he looked it over. Then he cast the officials out of their private cars, ordered them to ride like other folks and converted the private cars into public conveyances. He found three abandoned locomotives and got enough scrap out of them to build a good one. And he alleges that he found enough old junk along the right of way and about the shops to pay for his investment in the road. In other words, got a bargain—for a Henry Ford.

FOR RENT Signs at American office

- ◆ FOR SALE—Pure-bred Big
- ◆ type Towt Starin White Wyandotte
- ◆ Cockerels—a chance to head your flock with the Best—there is egg-producing strain.—
- ◆ 604 West 14th St. 4-tf.

The Immensity of Texas Told

A Land of Magnificent Dimensions is Described as the "Garden of the Lord"—Texas so Proud Cannot Sleep at Night.

Texas occupies all the continent of North America except the small part set aside for the United States and Canada. Texas owns the north of the Rio Grande, the only dusty river in the world; also the only one; with the possible exception of the Trinity, which is navigable for mud cats and for pedestrians.

Texas is bounded on the north by twenty-five or thirty states, and on the east by all the oceans in the world except the Pacific, and on the south by the Gulf of Mexico and South America, and on the west by the PACIFIC Ocean, and the Milky Way and the side real Universe.

If Texas were chopped off loose from the rest of the United States at the Panhandle it would float out into the ocean, as it rests upon a vast subterranean sea of fresh water.

Texas is so big that the people in Brownsville call the Dallas people Yankees and citizens of El Paso sneer at the citizens of Texarkana, Texas, as being big snobs from the effete East.

The chief occupation of the people of Texas is trying to keep from making all the money in the world. The chief pursuit of the people of Texas was formerly Mexican. But now it is land buyers, steers and Texas crop records.

The United States with Texas off would look like a three-legged Boston terrier.

Texas are so proud of Texas that they cannot sleep at night. If a Texan's head should be opened the map of Texas would be found photographed on his brain. This is also true of his heart. Unless your gate is 18 miles from your front door, you do not belong to society as constituted in Texas. Mrs. King's gate is 150 miles from her front door and she is thinking of moving her house back so that she will not be annoyed by passing automobiles and peddlers.

Other Texas landlords have whole mountain ranges and rivers on their ranches. One Texan has forty miles of navigable waterway on his farm. If the proportion of cultivated land in Texas were the same as Illinois, the value of Texas crops would equal that of the forty-seven other states.

Texas has enough land to supply every man, woman and child in the whole world a tract of five by twenty feet, and have enough left over for the armies of the world to march around the border five abreast.

Texas grows enough alfalfa which, if baled and built into a stairway would reach the pearly gates.

If all the hogs in Texas were one hog he would be able to dig the Panama Canal in three roots.

If all the Texas steers were one steer, he could stand with his front feet in the Gulf of Mexico, one hind foot in the Hudson Bay, the other in the Arctic Ocean, and with his horns punch holes in the moon, and with his tail brush off the mist from the Auro-

School Supplies

Fountain Pens,
Pen Staffs,
Pen Points,
Drawing Pencils,
Crayolas,
Pencils,
Rulers,
Erasers,
Water Colors,
Mucilage,
Ink,
Library Paste,

Composition Books,
Pencil Tablets,
Drawing Pads,
Spelling Pads,
Scratch Pads,
Theme Tablets,
Drawing Paper,
Loose Leaf Covers,
Pen Tablets,
Note Books,
Stenographers Note Book,
Loose Leaf Fillers,

AND ALL OTHER SUPPLIES

DEAN DRUG COMPANY
The Rexall Store
PHONE 33

Kuykendall Electric Co.
All Kinds Electrical
Repair Work
614 Ave. D Phone 376

DR. PAUL M. WOODS
Dental Surgeon
Suite 201-203 Huey Bld.
Phone 513

E. L. GRAHAM, M. D.
Physician and Surgeon
Suite 203-205 Huey Bldg.
Phone 513

DRS. BRICE & PAYNE
DR. JOHN H. BRICE
Surgery and Consultations
DR. W. E. PAYNE
Medical and X-Ray
Office Spencer Bldg.
Telephone 495
CISCO, TEXAS

Phone 497 P. O. Box 167
Johnston Construction Co.
GENERAL CONTRACTORS
AND BUILDERS
Window and Door Frames, Cabinet
Work of all Kinds, Store Fronts,
Show Cases, Wind Shield Glass,
French Doors, Odd Sash
Truck Bodies, Commercial Bodies,
Tool Racks for Oil Field Use
General Blacksmith and Machine
Work and Horse Shoeing.
AVE. E, Near T. & P. Freight Depot
CISCO, TEXAS

TRAIN SCHEDULE

TEXAS & PACIFIC		
(Eastbound)	Arrive	Depart
No. 16	2:47 a. m.	2:47 a. m.
No. 2	11:00 a. m.	11:00 a. m.
No. 4	12:22 p. m.	12:22 p. m.
No. 12	Makes up	11:00 p. m.

(Westbound)		
Arrive	Depart	
No. 11	5:00 a. m.	stops.
No. 5	1:20 a. m.	1:25 a. m.
No. 23	2:10 p. m.	2:10 p. m.
No. 1	7:15 p. m.	7:15 p. m.

MISSOURI, KANSAS & TEXAS		
(Northbound)	Arrive	Depart
No. 35	3:00 p. m.	3:15 p. m.
No. 37	3:35 a. m.	3:40 a. m.

(Southbound)		
Arrive	Depart	
No. 8	8:28 a. m.	8:38 a. m.
No. 36	11:58 p. m.	12:15 a. m.

CISCO & NORTHEASTERN		
Northbound—to Breckenridge		
Leave		
No. 12	5:15 a. m.	
No. 2	7:00 a. m.	
No. 4	3:20 p. m.	

Southbound—from Breckenridge		
Arrive		
No. 1	10:30 a. m.	
No. 2	6:50 p. m.	
No. 11	10:45 p. m.	



Funeral Director
AMBULANCE CALLS
DAY OR NIGHT

Phone 167
208 West Broadway

Prizes for Best Farm Products

INNER TUBES ABSOLUTELY FREE

We are offering a few prizes to our farmer friends for best samples of farm products. These samples to be brought to our place of business, where they will be labeled and placed on display. This is a free contest, no strings on it. All you have to do is to bring in your sample as soon as possible. Contest closes September 21. OPEN TO ALL.

- Best Head Kaffir Corn,one 30x3 1/2 Inner Tube
- Second Best Kaffir Corn Headone 30x3 Inner Tube
- Third Best Kaffir Corn Head, one.....Ex-Champion Spark Plug
- Best Ear Indian Corn.....one 30x3 1/2 Inner Tube
- Second Best Ear Indian Corn.....one 30x3 Inner Tube
- Third Best Ear Indian Corn, one.....Ex-Champion Spark Plug

BRING IN AN EAR OF CORN AND LET US KNOW WHAT YOU RAISED THIS YEAR

Our Tires and Tubes are Good, and Our Prices are Right

BLANKEN BROS.

AUTO SUPPLY

900 Main Street

Phone 443

SPECIAL

International Championship of Perfection--Won by R. G. Curtis on a Woodstock typewriter. This contest was held on July 24 at Grand Palais, France.

We can now supply a special speed machine to meet the requirements of exceptionally rapid operators. All you have to do is to specify in your "speed machine" and we will do the rest. A little delay in filling the order, that's all.

See the American Printing Co., 709 Ave. E, for descriptive literature and easy-payment plan on the—

WOODSTOCK

ELKINS BROTHERS

Tinnern and Sheet Metal Workers

Specialty in Repairing : Just over the Viaduct

Phone 57

East Broadway

You are invited to visit us
At Our New Home
 At the corner of Main and Broadway
 AT THE FLAG POLE
"A Place You Can't Miss"

We are now open for business in our new location, with a big stock of new goods, and we want you to come in and see us, even if you don't need a thing. We want you to feel at home here

We have heard a rumor of hard times, but we have carried good merchandise and kept our prices right, so that our business has kept right on growing in spite of the hard times, making it necessary for us to have more room to do business in.

If you want your money to go as far as possible, come to our store. If you are one of the fortunate few who do not have to save, you are still welcome. We have goods to please you.

Everything in Wearing Apparel for Every Member of the Family

Ladies' Rest Room

We are fitting up a ladies' rest room for the use of our customers and want you to make the freest possible use of it. Make use of it when you are in town, whether you wish to buy anything from us or not. The pleasure is ours. We are going to spare neither pains nor expense to make this store a store of real service.

Baby Store

Our Baby Store will open at our old stand about October first. There we will handle the fullest line to be found in this part of the state, of all kinds of supplies for the little ones. Watch for the opening date and bring the babies.

E. J. Barnes Co.
 DRY GOODS

Hi-Jackers Get \$50 From Abilene Man

Came to Visit Brother and Relieved of His Roll While Returning to Cisco Monday Night—Thinks Highwayman Known.

John Hurley, who claims to be from Abilene, reported that he was held up by two hi-jackers Monday night, while coming in from the dipping vat to Cisco. According to the statements given to the night force of the police department by Hurley, he arrived in Cisco last Monday, and went out to visit his brother, Charley Hurley, who formerly lived beyond the dipping vat. When he reached the place where he expected to find his brother, Hurley stated he learned that his brother had moved, and started back to town. When a short distance this side of the vat his attention was attracted to a car standing near the road, and a man near by. He had his eye on this person, and was commanded to "put them up" before he realized that he had walked into the arms of the hi-jacker, who

proceeded to go through him. Hurley states that he was relieved of \$50. According to the statement made by Hurley, he believes the highwayman to have been a man that he had seen in Abilene, and who knew that he had a sum of money on his person, and had come to Cisco, knowing that he intended to visit his brother.

AGAIN AT HIS OFFICE

The friends and patients of Dr. J. H. Brice are glad to know that he is again able to be at his office, after twenty days confinement at his residence on account of an accident, which came near being serious. Dr. Brice and Mr. Hilgenberg had gone, one afternoon, to Dothan Lake, to shoot frogs. Luck was good, and they bagged a bunch. Stopping enroute home they decided to leave the worthless portion of the frogs, so the legs were cut from the body. During this process, Dr. Brice's knife slipped and penetrated his thigh, cutting a nerve and one of the main blood vessels. Quiet and careful attention brought him through without any complications, and he is now all right again.

Where We Worship

"Thous will keep him in perfect peace whose mind is stayed on thee, because he trusteth in thee."—Isaiah 23-3.

First M. E. Church South
 Corner Broadway and Avenue H, Rev. Lewis N. Stuckey, pastor. Services Sunday: Sunday school 9:45 a. m.; J. J. Godbey, Superintendent; Morning Service, 11 a. m.; Junior League, 3 p. m.; Intermediate League 4 p. m.; Senior League, 7:15 p. m.; Evening Service, 8:15 p. m.; Wednesday prayer meeting, 8 p. m. The public is cordially welcomed.

First Baptist Church
 Corner Avenue E. and Ninth street, Rev. C. G. Howard, Pastor. Services next Sunday: Sunday School, 9:45 a. m.; Morning Service, 11 a. m.; B. Y. P. U., 7:30 p. m.; Evening Service, 8:30 p. m.; Wednesday Prayer Meeting, 8 p. m. A cordial welcome is extended to all.

First Presbyterian Church
 Corner Avenue G. and Broadway, Rev. J. D. Leslie, D. D., Pastor. Services next Sunday: Sunday School, 9:45 a. m.; H. L. Winchell, superintendent; Morning Service, 11 a. m.; Christian Endeavor Society meets at 7:15 p. m.; Evening Service 8:15 p. m.; Wednesday prayer meeting, 8 p. m. A most cordial invitation is extended to the public. A warm welcome to all strangers and visitors.

First Christian Church
 Corner Avenue F. and Broadway, Rev. E. H. Holmes, Minister. Services next Sunday: Bible School, 10 a. m.; Morning Service 11 a. m.; Junior Christian Endeavor, 3 p. m.; Intermediate Christian Endeavor, 6 p. m.; Senior Christian Endeavor, 7:15 p. m.; Wednesday prayer meeting, 8 p. m. Strangers and visitors cordially welcomed.

Christian Science Society
 Odd Fellows Hall, 709 1/2 Avenue D. Services next Sunday: Sunday school 10 a. m.; Morning service, 11 a. m. (no evening service). Wednesday Evening Service, 8 p. m. Subject day is "Matter." The public is invited to attend all these services.

Church of the Nazarene
 Corner Avenue A. and East Broadway, Rev. E. H. Greer and wife, pastors. Services next Sunday: Sunday School 10 a. m.; Morning Service, 11 a. m.; Evening Service 8 p. m.; Prayer meeting, Thursday, 8:15 p. m. The public is cordially invited.

East Cisco Baptist Church
 Sunday School, 10 a. m. Preaching 11 a. m. and 8 p. m. on second and fourth Sundays by the pastor, Rev. I. W. Lawrence. Preaching on third Sundays by D. B. DeGuire. Sunshine Society meets at 2:30 p. m. Junior B. Y. P. U. at 5 p. m. Senior B. Y. P. U. at 6 p. m. Prayer meeting Wednesday evening at 8:00 p. m. Church Conference last Wednesday night each month.

SENIOR EPWORTH LEAGUE
 Sunday Sept 18, 1921.

The Senior Epworth League will conduct its regular weekly devotion-services in the League room of the First Methodist Church Sunday evening at 7:00 o'clock. The Superintendents of the First Department of the League have in connection with the leader for the evening prepared the following program, which will be a profitable and interesting meeting and all friends and members are urged to be present.

1. Song Service—Mr. George Boyd Conductor.
2. Prayer.
3. Announcement of Topic and Scripture Lesson by Leader.
4. Vocal Duets—Miss Thelma Fairless and Mr. Joe Carruthers.
5. Reading—Mrs. Oscar Montgomery.
6. "How I Make the Most of Our Bible"—Presentation of Topic by Leader—Mr. Henry Price.
7. "Systematic Reading and Study of Bible an Essential"—Mr. J. J. Godbey.
8. "To Get the Most From Our Bible, We Must Apply Its Teachings to Our Daily Living" Psalm 19: 7-14—Mr. Owen Barker.
9. "Bible Teachings Cover All Human Needs"—Mr. Z. B. Edworthy.
10. Song.
11. Announcements
12. Benediction.

HUNTING LICENSE FURNISHED

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New Legume Promise Rival

(CONTINUED FROM PAGE 1)

land, making the best growth on the more acid soils. Fertilizers have also have shown little or no effect in promoting growth.

A Pioneer Enthusiast's Tribute

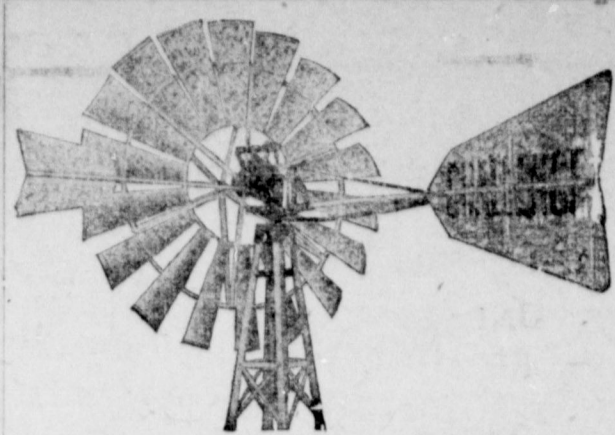
As for the time necessary before the field comes into full growth, planting in large measure absorbs this cost. The first year kudzu is interplanted with corn, cowpeas, soy beans or other crops, with little or no deleterious effect on the yield. The second year enough growth to more than cover carrying charges is usually made, the field yielding a fairly good cutting hay in the fall. But the third year full result may be expected.

Kudzu has not been troubled with any disease or insect and, due to the fact that roots are planted, there is no inoculation problem to contend with.

As for eradicating kudzu in case one desires to put a field back into intertilled crops, from what I have been able to learn, the matter is comparatively simple. One method is to plow in winter and give careful cultivation to the following crop. Growers claim that there is more persistency about the plant than there is about alfalfa. Another plan is to graze with hogs. They are very fond of the fleshy roots, and if you want a kudzu field destroyed just take the rings from the noses of the pigs and turn them in.

C. H. Pleas, of Chipley, Florida, gets credit for being the pioneer kudzu enthusiast of America. It is due to his recognition of the agricultural value of the plant, to his experiments in growing it under field conditions and to his shouting from the housetops the remarkable results secured, that kudzu is coming to be more generally tried out. Mr. Pleas has been growing kudzu for about twenty-five years. He pays this tribute to the plant:

"In my thirty-five years' experience in farming in different states and with various hay crops, I have never seen a hay that so quickly cured held its leaves so well, or kept its color so perfectly under various conditions as kudzu does. It does not require lime, as is the case with alfalfa and some other legumes. It does not require a rich soil, and, so far as our experiments have gone in the past ten years, fertilizing is not only un-



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necessary but unprofitable. I have plantings in which some were located in the very poorest of soils—soils that would not produce corn, melons or even cowpeas—and with the exception that young plants did not start off as readily on these poor spots, no one could tell the difference at the end of the second season."

Kudzu is a native of Japan. It has been grown in this country to some extent for nearly fifty years and has only come to attract very much attention for the past ten or fifteen years. It is a very large-leaved, woody, leguminous vine. The Japanese now use the plant extensively for making pastures on steep, rocky hillsides. They also make hay from the plant. Sick animals are said to relish it when they will take no other food.

Kudzu is one of the earliest plants to start in the spring. I have grown it for a number of years as a porch vine and have noted the stems making fifteen feet of growth in three weeks. The first growth sent out in the spring is rather coarse and stemmy, the vines being as large as the little finger. The first cutting for hay is far more coarse than the second cutting. The first cutting, however, will make a hay running from 17 to 19 per cent protein and about 35 per cent carbohydrates; later cuttings, though of finer texture, carry 2 to 3, per cent lower protein content.

Prof. C. V. Piper, chief of Forage Crop Investigations, remarked of kudzu:

"From what I have seen in the Tallahassee region, it is certainly magnificent. It is very fine on the black lands of the Louisiana Experiment Station and has succeeded well in Alabama and Kentucky. Here in Arlington we have consistently raised better than five tons to the acre in two cuttings, and I am fully convinced that kudzu possesses high value."

Professor Piper pointed out, however, that he did not think the crop eminently adapted to light sandy soils. It seems to prefer soils ranging from a stiff clay to not less than a good stiff clay subsoil.

Probably the ideal way to get a start of kudzu would be first to put out a few dozen plants, certainly not a greater area than a few acres. This planting would furnish local information as to what might be expected of the crop, and at the same time a supply of plants for setting a larger area.

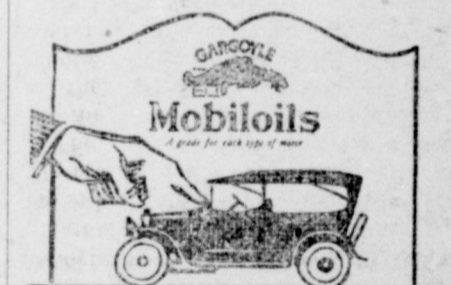
Plants are put out in the early spring, two or three weeks before corn planting time. A common method of spacing is to put the plants eight by ten feet. The vines soon fill the intervening space, rooting at the nodes and making a complete stand. In recent years, however, some growers are planting as many as 1600 to 2000 plants to the acre

at the start. Mr. Pleas first lays off rows and then, where the plant is to be put, puts down a spade full depth in the soil, pushes the handle forward and pulls out the spade. The plant is then set in the hole, with the crown about an inch below the surface, the earth being pressed down tightly with the foot.

The plants do not ship well in hot weather when growth is active and, as the main commercial supply of plants is in the South, Northern purchasers should place their orders very early in the spring.

I have been observing kudzu very critically for a number of years. In the South, and as far North as Virginia, especially in the clay soils, it has done wonders. North of the Potomac, there is little information as to what may be expected under field conditions, though as an ornamental vine it is hardy and makes the same vigorous growth observed in the Southern States. It makes more forage of high quality than any other perennial legume forage plant I have ever encountered. The plants carry their own inoculation, and there is no fussiness about either lime or poor land. The cost of getting a field is much lower than the cost of putting out alfalfa under ordinary Eastern conditions. The plants usually sell at two or three cents each, and it is a small job to put out four hundred of them to an acre. Kudzu deserves trials far and wide.

Mrs. Henry Benham returned home Saturday after accompanying her daughter, Miss Sarah Maud as for as Sweetwater, who has returned to Los Angeles, Calif., where she will attend the University of Southern California.



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