

DR. E. J. BETTIS, NATIVE OF TENNESSEE BUT RESIDENT OF CISCO SINCE 1888, DIED AT HOME ON NINTH STREET TUESDAY

Dr. E. J. Bettis, a prominent citizen of Cisco since 1888, died at 6:50 o'clock Tuesday morning at his home on West Ninth street. The end came suddenly and was a severe shock to Mrs. Bettis and other members of the family, as well as to a very large circle of friends. Dr. Bettis was thought to be recovering from a short but severe spell of sickness and had just finished his breakfast and returned to his bedroom when overcome by an attack of the heart. The funeral was conducted from the late home Wednesday afternoon by Rev. C. G. Howard and Rev. J. C. Taylor of the Baptist church, after which the remains were laid to rest in Oakwood cemetery.

The pallbearers were, Dr. C. O. Terrell, Ranger; Dr. Chas. H. Carter, Eastland; Dr. J. E. Griffin, Dr. Chas. Hale, Dr. D. Ball and Dr. W. E. Payne, Cisco.

Dr. Bettis was born in Jefferson county, Tenn., December 28, 1854. He attended the Carson-Union college at Jefferson City during 1869-72. He studied medicine three years and began practice at Kings Mill, Va.

He soon moved to Talbott, Tenn., where he lived until 1880. He then attended lectures and studied at Atlanta, Ga., and was graduated in 1881. He practiced at Knoxville until 1888, when he came to Cisco. His health failing he returned to Tennessee in 1895, but came back to Cisco the next year. Three years later he moved to Pecos, but again returned to Tennessee, where he graduated from the medical department of the university of Tennessee in 1902. In 1906 he came back to Cisco to make it his home for life.

Dr. Bettis was handicapped by delicate health during his early life, but had practiced medicine for forty-eight years at the time of his death and was an active practitioner until his last illness. He took a deep interest in the affairs of Cisco and had served efficiently on the city commission and on the school board.

Members of the immediate family surviving the deceased are his wife, who was Miss Julia Reese Smith, of Atlanta, Ga., his daughter, Mrs. R. L. Lawrence, of Anadarko, Okla., and his son, Robert L. Bettis, of Cisco.

Roshel W. Daniel.

Roshel W. Daniel died at his home on West Ninth street at 9 o'clock Monday night, after a lingering illness, with Bright's disease. Mr. Daniel was born in Hood county, in September, 1882, and had been a popular resident of Cisco for a number of years. His wife, formerly Miss Ida Dabney, and four children survive him. Mr. Daniel was a brother-in-law of A. J. Ward and was considered an extremely fine gentleman and Christian man by all who knew him. He was a consistent member of the Christian church and the last sad rites were conducted at the late home Tuesday afternoon by Rev. E. H. Holmes of the First Christian church, assisted by Rev. Randolph Clark and Rev. J. F. Stockard. The remains were then interred at Oakwood cemetery, in the presence of a large number of friends and acquaintances.

GOOD MAN GONE.

W. E. Mays, formerly a merchant at Cottonwood and later of Baird, died at his home in Belton and the body was buried at Cottonwood last Monday.

Mr. Mays left Baird several years ago, went to his old home, down on the coast and last to Belton. He suffered a stroke of paralysis and it is supposed that this caused his death.

Thos. E. Powell met him in Belton two weeks ago and Mr. Mays told him that he had his business affairs arranged and seemed to realize that he did not have long to live.

Bill Mays was a good man and some will tell you that he helped many a poor man around Cottonwood to help pay out his home. Peace to his memory.—Baird Star.

John Gates Don't Think Mail Order Houses Would Assist if He Needed Aid

John Gates, of near Ray Lee, was in Cisco with his family Saturday.

Mr. Gates says he finds the Cisco merchants always in line in price, and if an article is not satisfactory, the merchants more than make it good. He says no mail order house for him. He wants to see what he buys, and then if he should get a little behind, he can get help to tide him over. He doesn't think that the mail order house would loan him money or carry his account if he should have sickness in his family. The local merchant for him.

OUR CHORAL CLUB.

The Cisco High School Choral Club has the honor of being one of the oldest organizations in C. H. S. as well as one of the best. It was first organized five years ago, and has grown gradually every year.

The club consists wholly of girls who have successfully gone through the tryout that Miss Baten arranges for them, many of whom have worked with this club for several years.

Last year the Choral Club was a decided success, having given a Japanese operetta, together with other public performances. Because of the large membership, most any task could be creditably accomplished. This naturally worked up a favorable reputation for the club, which has already begun to take effect.

The first meeting this year was held on the afternoon of the first day of school. The new members were tried out, and then Miss Baten outlined the work which she wished to be done. Among the most important entertainments that the Choral and Glee Clubs combined wish to put on, is another Japanese operetta, similar to the one given last year. Everyone expects it to be excellent, as every girl in it will be thoroughly trained. Miss Baten also announced that only fifty members will be allowed in the Choral Club. So take this hint and don't be on "the waiting list."

WANTED—A milk cow for feed and keep for winter. Write Box 27, route 4.

Former Cisco Man Is Making Success of the Chicken Business Now

J. H. Hudson, who formerly lived in the vicinity of Cisco but who now has a poultry farm in New Mexico, is visiting friends near Romney.

He has about eleven hundred white Leghorn hens of stock that averages the 200 egg per year capacity. He thinks the country around Cisco is ideal for a poultry business. It would pay large dividends if handled properly, but he says one must use brains and energy in this just the same as in any other business. One must not expect to succeed unless they give it the required attention. And that means from morn till night. There are a thousand details to see to. The feeding must be on time and never vary, else the hens will go to pieces in their egg production. One must keep everything clean and fight vermin before they come. It is too late after the flock has been allowed to be infested with any kind of pests.

Sanitation is a great factor in the poultry business. Disease must not be allowed to find a lodging place in the flock. Feeding is a big factor, both as to the best kind and also as to keeping the cost of production down to the minimum. One must study the value of the different feed rations with respect to egg production, if one is seeking eggs, and to meat production, if one is growing fowls for the market. It is a great business if one desires to be busy, but is not suitable for a lazy man.

Then, the culling is a very important matter. No boarders—that is those who do not pay a profit—must be allowed. No hens are kept that stay on the roost late, neither does he keep hens that retire early. He says the hen as well as the owner must be on the job both early and late if there is going to be any success in the poultry business.

One might get the idea from this that Mr. Hudson rather discourages the poultry business, but not so. He says there are large returns for the man who will go into it with a will and not expect the business to run itself. He started with a very few good hens and has made money steadily. He has constantly increased his flock, by adding to it the very best laying blood that could be had and has been able to pay for a \$10,000 investment, and at the same time he has made a living for a large fam-

ily. All of this in the last four years. He was flat broke when he started.

Mr. Hudson thinks that a hatchery of large capacity, run by a live wide awake man would pay in this territory. He thinks, from what he observes, that the poultry business is beginning to impress its self on the people more and more, and that in a few years this country will be given over largely to the chicken and turkey industry.

When asked if he thought the chicken business might not be over done and the market glutted, he reminded us of the fact that more than 40 per cent of the eggs used in this country are shipped from China. "And surely," said he, "people would not eat cold storage eggs from China if they could get them fresh from our own American farmers."

MITCHELL.

The rain prevented the convention meeting with us, which we very much regret.

Little Robert Douglass, who was operated on last week, is doing nicely.

T. T. Horn has bought the Belknap farm.

Eli Robertson and family visited home folks at Dothan this week.

Mrs. Dave Jones, of Rising Star, was with us last Thursday and organized the W. M. U. The officers elected were, Mrs. G. L. Bailey, president; Mrs. W. A. Lasater, vice president; Mrs. J. N. Rupe, secretary and treasurer; Mrs. L. W. Parks, chairman of the program committee.

Our county demonstration agent, Miss Ramey, was with us Thursday and we had a good meeting. Arrangements were made for our girls' and boys' trip to the state fair.

DRAMATIC CLUB.

The Senior Dramatic Club held a social meeting in the main auditorium of the high school building Tuesday night, Oct. 2. All new members were initiated at this meeting, each one performing some special stunt. The new members were then required to put on a play in ten minutes time. After the close of the initiation those present retired to the lunch-room, where hot chocolate and sandwiches were served.

When the meek inherit the earth, they will come into possession of a lot of problems no meek man can handle.—Eugene (Oregon) Daily Guard.

School Days!

SEPTEMBER may bring the first days of school to your son or daughter. In years to come they will cherish the photograph taken today.

Leffler's Portraits of School Children

Come and see for yourself the exceptional photographs we are making of Cisco's children.

Leffler's Studio
110 West Sixth

King Alfonso of Spain must have received advice from a Kansas politician. At least, he seems to have acted upon the well-known adage: "If you can't lick 'em, jine 'em."—Kansas City Times.

Ah, well, when the churches cover they can't successfully compete with the theatre, perhaps they will try religion again.—Baltimore Evening Sun.

STOCK FARM

FOR SALE—Nearly 300 acres fine, fertile, black land, ideal for dairying and hog-raising. Well watered, fenced and cross-fenced with hog wire. 100 acres in Johnson grass meadow, 40 acres in field, balance in pasture. Plenty of wood for fuel. School and church nearby. Good road leading to highway. Fair improvements. Within 15 miles of Cisco. Priced right, on reasonable terms.

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Real Estate—Insurance
Cisco, Texas Telephone 453

Read 'Em and Weep! If You Don't Need 'Em

- All 10 cent crackers and cakes.....5 cents
- All 15 cent crackers and cakes, 2 for.....25 cents
- Armour's Vegetola Lard, large bucket.....\$1.35
- All First Grade Coffees, large can.....\$1.15
- So called No. 3 Best Grade Peaches.....30c
- So called No. 2 Best Grade Peaches.....25c
- 5 lb Can Peanut Butter, very best.....\$1.20
- 1 Pint Welches or Armour grape juice.....30c
- 15 lbs. Good Clean Spuds.....45c
- Extra Fancy Sweet Potatoes, per lb.....4c

Saturday Only

FOR CASH!

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Uncle Sam Wilkins

Leading Grocer in Cisco with the Goods

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Big Excursions

TO THE

Dallas Fair

ON
SATURDAYS AND SUNDAYS
OCT. 20-21 AND 27-28

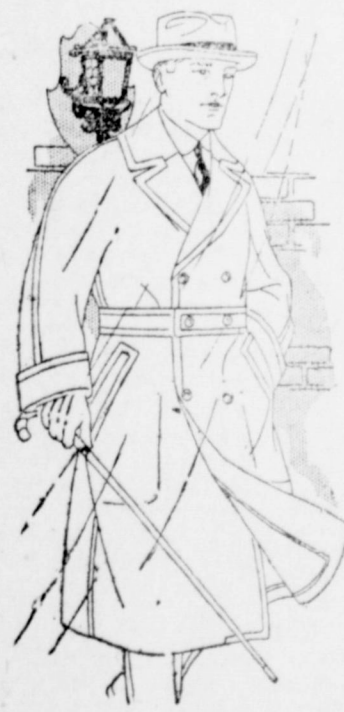
\$4.00

ROUND TRIP FROM CISCO.

Good until Sunday night to return.
See us for details, also about other fair rates on sale daily.

—B. A. TUNNELL,
Agent.

Bought Your Fall OVERCOAT Yet?



IF YOU HAVEN'T DECIDED YET, LET US HELP YOU MAKE YOUR CHOICE FROM THE SEASON'S LATEST STYLES AND PATTERNS.

- Belted Models
- Raglin Sleeves
- Ulsters
- Gaberdines
- Top Coats
- Priced at **\$24.50** and up

Select Yours Early While the Stock is Complete

The Model
QUALITY CORNER

Cisco's Largest Clothing Store

Stoves Stoves Stoves

WE HAVE JUST RECEIVED A LARGE SHIPMENT OF THE WELL KNOWN "NEW METHOD" GAS HEATERS.

WE HAVE SIZES TO FIT YOUR ROOM AND PRICES TO FIT YOUR POCKET BOOK. WE WILL BE GLAD TO SHOW YOU OUR STOCK AND EXPLAIN THE MERITS OF OUR STOVES.

Cisco Furniture Co.

THE CISCO AMERICAN

A. B. O'FLAHERTY Editor and Publisher
 W. H. LA ROQUE Associate Editor and Advertising Manager
 SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
 Entered at the Postoffice in Cisco, Texas, as second class mail matter.

USE THE LIBRARY.

Getting acquainted with the public library ought to be an autumn activity for anyone not already a patron of the institution. Libraries are becoming important auxiliaries to public schools. They offer to teachers technical and professional books and magazines that they need to keep up with but do not need to purchase. They offer to pupils reference works, supplementary reading and quantities of source material for debates and papers. Parents can find in the library books which will help them to solve business, school and home problems, as well as books of relaxation and recreation.

The long winter evenings are not as long as they used to be before the coming of the automobile, the moving picture entertainment and the radio lecture or concert. Still they are quite long enough to be made good use of by persons with a definite purpose of mind, and any definite purpose that involves books and reading can be served well by the public library.

A young lady wants \$150,000 damages because she didn't win the Atlantic City beauty contest. Well it is enough to make anybody good and sore, isn't it? The way to be happy is to stay out of beauty contests, and then you will always believe that you might have won one if you had entered.

STOCK EXCHANGE PUBLICITY.

"Tired of the abuse and lies which are daily hurled at the New York Stock Exchange," says the president of that organization, the exchange is going to start a "publicity war." The method of this campaign he explains thus:

"We intend that every item of information in our possession which will enlighten the public concerning the men who are attacking us, concerning their methods, their purposes, their objects, shall be given to the public."

Wildspread, continuous and honest publicity is an effective weapon of defense. No great evil or injustice can long stand before a fully informed public opinion. But it sounds as if the New York Exchange were starting its campaign wrong end to. It would effect a quicker justification of itself and its members if its publicity war presented to the nation every item of enlightening information concerning its own representatives, its own records and objects, its purposes and methods. Wherever they are as pure and justifiable as they should be, the exchange will gain in strength by the publicity. Where they are the reverse, they would have to be changed or the publicity would be disastrous to them.

This is as true of any organization's or individual's activities as it is in the case specified.

LIMIT TO HEIGHT OF SKYSCRAPERS

Structurally, says a leading American architect, there is no reason why the skyscraper building could not be carried up 2,000 feet or more. It is mainly a matter of the size of the base. But for reasons of economy and safety we are not going to have such towers of Babel.

The higher a building is the more elevators there must be to take care of the added transportation requirements. Eventually, as a building rises, there comes a point at which the elevators occupy so much space that there is hardly any left for tenants. Thus cost of elevators and shrinking income from occupants will hold the buildings down. Also, the higher the buildings become, the harder it is to get the occupants out in case of fire or other disaster.

Structures half a mile high would have a certain fascination, especially in the upper stories, to people not made dizzy by great height. But on the whole, as places to work or live in, they would be dreadful human anthills, shutting off light and air from other human anthills, and increasing city congestion. The world is better off without them. In fact, the world might be better off without most of the skyscrapers.

A reaction has set in against the recent mania for building up into the air for rivalry and advertising, rather than from necessity. There is a 32-story office building now going up in Chicago, 475 feet high, and a hotel of equal height in New York, which has more justification for high structures than most cities have, because of its limited building area. But these cases are exceptional. Many American cities are now restricting building height, as foreign cities have long done, and it is doubtful whether even the wildest builders will go much higher than they have gone so far.

Why should they, with transportation continually improving, cities spreading out and people demanding more room and more healthful environment?

Nobody nowadays is so easily satisfied as a king. Whatever government there happens to be, on any particular day, the king is for it.

The stock market these days is uncertain. Money in the bank, however, is certain.

ONE-CROP FARMERS.

A significant fact disclosed in the 1920 census on farms, but overlooked by most writers, is found in the figures which show that the largest increases in tenancy are found in those sections devoted to the production of one crop, says Farm and Ranch.

Very true. A one crop farm is less trouble to the absentee landlord. The diversified farm, particularly when a fair amount of livestock is kept, requires more attention on the part of the owner, and for that reason, many land-

lords very promptly tell the tenant just what to plant and how much. If it is in the south, the tenant plants cotton. If in the grain states, the farm is devoted to corn, wheat or some other grain.

A recent survey in Wisconsin shows that only 14 per cent of the farms of that state are occupied by tenants, 86 per cent being farmed by owners. The survey further shows that most of the 14 per cent of tenants are found in southern and eastern counties where one crop farms are more in vogue, or where farms are owned by wealthy men who turn a number of farms over to a farm manager who acts for the owner in dealing with tenants. The conclusion drawn is that diversified farming and dairying make for permanency in agriculture; for improvement of soil and the betterment of rural conditions, while tenancy ends in soil depletion; in unimproved farm home surroundings; poorer schools and a lack of permanency in population.

What governments need mostly nowadays is four-wheel brakes.

WISE AMERICAN AGRICULTURISTS.

Opposition to a special session of congress for the purpose of considering legislation designed to relieve the plight of the nation's farmers is apparently developing from an unsuspected source. The national grange, through its executive council, has informed President Coolidge that it does not believe the solution of the farmers' problem lies within the scope of legislation. Economic causes and not law is cited as being at the bottom of the country's agricultural difficulties. This view is said to be shared by the cotton growers.

If this attitude on the part of the farmers were to become general it would be one of the best things that ever happened to the United States. People in every walk of life are constantly looking to the government to improve the certain conditions of industrial activity that affect them. Legislation is looked upon as a panacea that can do anything, even to the point of flouting economic law by fixing prices and wages with a fine disregard for the unchanging character of the law of supply and demand.

Law cannot circumvent the workings of economics. Its sole function is to insure the free operation of economic principles unhampered by the machinations of those who seek selfish and dishonest gain. Laws have their place and the laws of economics have their place; one cannot be substituted for the other.

FATE SMITH IN CISCO

Mr. and Mrs. Fate Smith of Parks because they find a variety to select from, and then every article sold by these merchants has their guarantee of satisfaction behind it.

People of neighboring towns like to shop in Cisco because they find a variety to select from, and then every article sold by these merchants has their guarantee of satisfaction behind it.

New Quarters

We have moved to the West Texas Motor Co. building and are equipped to handle anything in the shop work line.

Cylinder Boring, Welding and Lathe Work. Gas, Oils, Vulcanizing, Tires, Tubes and Accessories.

CARTER MECHANICAL SHOP

109 W. Sixth. Phone 477



This boy is one of five million school children in this country handicapped by imperfect and inadequate vision.

They don't tell about it because they have no means of knowing their eyes are different. Come in and ask us about having your own child's eyes examined.

DO IT NOW

W. I. Ghormley

Registered Optometrist
 Glasses That Give Satisfaction.
 500 Main St., Cisco, Texas.

OFFICE DAYS
 Wednesdays, Thursdays, Fridays
 and Saturdays.

Phone for Appointment.
 Office phone 337; Res. Phone 121

FOR SALE—One Williams Manufacturing Co. Peanut Thrasher, complete with gasoline engine, mounted on truck. This machine has been run only one season and is good as new. Will sell for half cost of new one of same type f. o. b. Jefferson, Texas. Answer, Commercial National Bank, Jefferson, Texas.

Special Price for ROOM AND BOARD to a party of three or four
GABLES HOUSE
 207 W. Seventh St.
 Phone 622.

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THURSDAY and FRIDAY
 in
 "GOODBYE GIRL"
 A Comedy Drama.
 Some Picture; Also Comedy.

SATURDAY
TOM MIX

in
 "CATCH MY SMOKE"
 also
WILLIAM DUNCAN
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 "THE STEEL TRAIL"

MONDAY, TUESDAY and WEDNESDAY
ELAIN HAMMERSTEIN
 With Elliott Dexter and Kathly Williams in
 "BROADWAY GOLD"
 Her latest and greatest picture.

Modern Tailors

A correct fit, Smart Style and long wear.

Cleaning and Pressing that pleases

MODERN TAILORS

412 Main St. Phone 527

JUST RECEIVED A NEW CAR OF THAT GOOD

WHITE EAGLE GASOLINE

NOW GOING AT

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WE ARE ALSO SUPPLIED WITH MOBIL OIL AND PURE PENNSYLVANIA. LOOK FOR OUR NEW ELECTRIC SIGN

W. A. Cunningham
 Sixth and Ave. A.

PHONE 197

When you run out of Gasoline or have a puncture call us. We operate a FREE ROAD SERVICE CAR and will deliver our service to you without EXTRA COST. Let us serve you.

COURTESY AND SERVICE

Calvert Motor Co.

111 W. 6th St.

PHONE 197

A Ford Tire For \$6! Prices Not in the Way---This Week and Next

WE ARE GOING TO SELL TIRES REGARDLESS OF PRICES. ALL WE WANT TO KNOW IS THAT YOU NEED A TIRE. WE ARE GOING TO SELL THE TIRES IF A GENUINE ROCK-BOTTOM PRICE WILL SELL THEM.

WE HAVE QUALITY TIRES AND TUBES, THEN WE HAVE PRICES THAT WILL FIT YOUR POCKET BOOK. WE HAVE SO ARRANGED THAT WE CAN SELL YOU.

COME AND BE CONVINCED. LOOK THEM OVER IF YOU DO NOT BUY. SIZES TO FIT ANY MAKE OF CAR, WHILE THEY LAST.

CUT RATE TIRE COMPANY

507 MAIN STREET.

CISCO, TEXAS

OF A PERSONAL NATURE

My father was a Texas representative of the times in which he lived. He worked hard in the field, cultivated cheap cotton, his pastures supported equally cheap stock cattle. The small turkey, I think he kept principally for the satisfaction he had in presenting his friends with a turkey. While turkeys were easiest crop grown upon his farm, and the entire locality presented ideal conditions for their development, the lack of commercial value discouraged any vision where or other farsighted ones may had of the strides which Texas destined to make in the turkey industry.

My brother upon the same farm spends upon turkeys as his main crop, all other activities being subordinated to the care of the turkey. Where in my childhood, the care and oversight of keeping the flock fed and driving them home at night brought several dozen to maturity insuring us plenty of roast turkey and a bit of Christmas money, goal is as many hundred, with members of his family on duty, gathering eggs, hatching and caring the young, protecting them as they feed and guiding them home at evening. While the turkeys may not appear for dinner as often as in the good old days, he is bound for various other duties.

Mrs. J. S. Carswell and son, Jack Ross, of El Paso, arrived Tuesday from a visit with Mrs. Carswell's sister, Mrs. J. M. Williamson.

Mr. and Mrs. H. H. Davis left Tuesday enroute to N. Baltimore, Ohio, where they are taking the remains of their little son, Hal Hope, Jr., for burial.

Mrs. C. V. Rominger and Miss Laura Kittrell leave tonight for a short visit in Dallas.

Mr. and Mrs. Carmie Guthrie, of Walnut Springs, arrived today to spend the week-end with Miss Cordie Guthrie.

Will Foreman of Ft. Worth, attended the funeral of his little niece, Mary Jane Eason, who died Tuesday and was buried Wednesday afternoon.

Special price for room and board to a party of three or four. Gables House, 207 W. Seventh St. Phone 622.

Mr. and Mrs. John Wamble, of Ranger, were in Cisco Tuesday on business.

Mr. and Mrs. Frank Crowell, of Eastland, were in the city Wednesday to attend the funeral of little Mary Jane Eason.

Mrs. O. H. Vaughan of Spur, is the guest of Mrs. E. C. Ford.

Mrs. R. L. Moulden, of McKinney, arrived Tuesday to attend the funeral of W. R. Daniel.

Mr. and Mrs. John Peavey of Ft. Worth arrived Tuesday to attend the funeral of W. R. Daniel.

Mr. and Mrs. John Aycock of Sweetwater, spent the past week-end in Cisco with their parents, Mr. and Mrs. Joe Wilson and Mrs. F. E. Aycock.

Dr. C. O. Terrell, of Ranger, was in the city Wednesday to attend the funeral of Dr. E. J. Bettis.

Mrs. R. L. Lawrence, of Anadarko, Okla., arrived in the city Tuesday night to attend the funeral of her father, Dr. E. J. Bettis.

Miss Zadie McWhorter, who is attending school at Abilene, spent the week-end in Cisco with her parents, Mr. and Mrs. W. E. McWhorter.

from Concho, Texas, where he has been employed in construction work for the past several months.

A. C. Dodson, of Cross Plains, spent Sunday in the city.

R. Q. Lee has returned from a business trip to Fort Worth and Dallas.

W. R. Simmons is a Dallas visitor this week.

Mrs. Del King and Miss Daisy Dees are entertaining the First Industrial Arts club this afternoon, at their home on Ave. I and Fifth street.

Mr. and Mrs. T. R. James and daughter, Pattie, have returned to their home in Ft. Worth after a brief visit with Mr. and Mrs. W. J. Foxworth. They were accompanied home by Mrs. Foxworth.

Mr. and Mrs. Lloyd Winston have returned from a visit in Colorado.

Mrs. Philip Pettit and daughter,

Miss Katherine, are expected home this week from Dallas where they have been visiting relatives.

Mr. and Mrs. R. F. Davis of Dallas were guests of Mr. and Mrs. R. F. St. John during the past week.

Mrs. Walter Campbell and son, Paul, are the guests of relatives in Butler, Pennsylvania.

R. L. Ray, of Fort Worth, was in the city on business Tuesday.

Special price for room and board to a party of three or four. Gables House, 207 W. Seventh St. Phone 622.

Mises Ruth and Bess Maxwell are spending this week in Ft. Worth with friends.

Hugh S. White, of the Southwest-ern Motor Co., left Monday night on a business trip to Dallas.

R. E. Brown, of Tulsa, Oklahoma, is visiting her mother, Mrs. J. W. Shepard.

J. N. Wedlock, of Coleman, is a business visitor in the city.

Mrs. B. F. Young left last week on an overland trip to Delight, Arkansas, where she was called on account of the illness of her mother.

Carter's Mechanical Shop

CAN DO YOUR ACETYLENE WELDING
CYLINDER RE-BORING
AUTOMOBILE REPAIRING ON ALL CARS

All Work Guaranteed

109 W. Sixth. Phone 477

A Phone Order

TELEPHONE 138

Gets our Delivery Man right at your door for your

LAUNDRY

AT ANY TIME

It is no economy to have your wife ruin her health over the wash tub when you can have efficient service for such a reasonable price.

SPECIAL RATES FOR FAMILY WASH

Service and Satisfaction

Cisco Steam Laundry

106-108 West 6th Street

WHY PATRONIZE Our Shop?

We specialize on FORDS. Since our mechanics are continually working on this one make of car, they know their symptoms and can go straight to the trouble. No delay to you in finding and repairing any lack of adjustment or more serious damage.

The very latest equipment; as, A Combination Burning In Machine by which the bearings are burned in just as they are adjusted in the factory, an electric drilling machine, an electric emory stand and buffer for removing irregularities and cleaning parts for better inspection, Chemical Cleaning Vat for removing carbon and cleaning parts, Vacuum Cleaner for cleaning upholstery in closed cars, over head wash rack, and our own Ford Battery Station under the supervision of a competent electrician and battery man.

When once a mechanic is assigned to your car, there is no pause until the job is complete. He does not run from one job to another as they used to do where there was no organization in small shops. And under our standardized system, you know just what your work is going to cost before the job is done.

There is never any delay while awaiting for ordered parts. We carry a full line of everything needed by a Ford car.

Our full corps of trained mechanics are under the supervision of a competent foreman, schooled in a Ford factory, who inspects every job when completed, which insures our best service to you.

These are a few of the many reasons why you should use our shop for your repair work.

Blease Motor Co.

AUTHORIZED Ford DEALERS



MAIN AND TENTH.

CISCO, TEXAS.

JNO. H. GARNER'S Greater October Sale

If you fail to attend this Greater October Sale you will miss one of the greatest sales you have ever had the pleasure of attending. We do not hesitate to say this is proving to be the greatest sale that we have ever had. HUNDREDS of people have attended this sale, and without one exception, they are all more than pleased with their purchases.

Do not fail to come while this sale is on; remember the date, Oct. 13th to Oct. 31st. Sale positively closes Oct. 31st.

HUNDREDS OF BARGAINS AWAIT YOU HERE

JNO. H. GARNER'S

Cisco's Big Department Store

October Poultry Hints

Most old stock will be molting at this season of the year and need special attention. The growing out of new feathers drains heavily on the bird's system and weakness developing into sickness often results. Keep from four to six inches of litter on the poultry house floor and encourage exercising by feeding scratch feed in the litter. A little sunflower seed added to the scratch ration will hasten the molt to some extent. Oil meal or linseed used in the mash will also hasten the growth of new feathers.

During this season of the year, flowers of sulphur or inoculated sulphur in the dry mash will act as a conditioner. About two pounds of sulphur should be used to 100 pounds of mash. In case milk is not being fed, Epsom salts should be given once each month, using one pound of salts to 100 adult birds. Salts should be given in a wet mash.

Green Feed

It is not too late to plant crops for winter-grazing. Green forage crops are important, economical and should be available to chickens of all ages at all times. Alfalfa is the best green crop for chickens, but is not always possible or practical. Oats, rye, barley and wheat can be sowed at this time. Oats should not be planted in sections where winter killing is likely. The above grains make excellent grazing during the winter when not allowed to get too big. Rape is an excellent green crop and can be broadcasted or drilled. The writer prefers to drill and cultivate rape. Rape, when cut off just above the ground, will grow up again. If green crop is to be grown on small runs near the house, the soil should be well limed and plowed deep.

A general fall clean-up should be given to the yards and runs. All weeds and trash accumulating during the summer should be cut and burned.

Poultry houses should be repaired. A leaky roof or rotten floor board will often prove expensive when neglected, especially at this season of the year.

Fall Hatching

In many sections of the southeast, fall hatching pays. Chicks can be hatched and reared successfully from September until December, except in sections where the sorehead epidemics are prevalent. Fall hatched chicks usually mature quickly and start laying early in the spring and will continue to lay all summer. Fall chicks do not make the best breeders, however, because they do not reach standard size. They will be found good producers, but small breeders. Fall hatching is especially profitable where market egg contracts are to be filled. Fall hatching for the production of broilers should not be attempted, unless a suitable market is found in advance. The general winter market on broilers and fryers is not high.

One successful farmer says: When we began keeping house we had 10 or 15 head of chickens. Instead of buying 20 or 30 head of pure bred laying hens we had a store account that year. We ought to have invested the money we paid the merchants for those articles we had charged, in pure bred laying stock. A scrub chicken will eat as much feed as the pure bred does and not bring in near the income to its owners. I have over 100 head of good laying brown leghorn hens and pullets. The eggs and fryers we sell are one of the main sources to keep from running a store account.

Culling and Feeding Poultry. October is a good month to make final selection of cockerels and pullets that are to be retained in the flock next year, advises Miss Myrtle Murray, poultry specialist, Extension Service. In making this selection the following points should be considered. Choose birds that are strong, healthy and vigorous, and fully developed; that have clear, bright, intelligent and prominent eyes, medium heads with a short, stubby, well curved beak; medium neck, stout, curved so that the head sets well back and over the breast; medium length body, broad over the

shoulders and carrying this breadth to the end; full breast; full body and fluff; stright, stout legs that set well apart; toes well spread and straight. Reasonably early laying pullets that lay large, well shaped eggs should be retained.

Throw out all weak and undeveloped and under-sized specimens that have snake or crow heads; heavy overhanging eye-brows; slender, weak necks; crooked, narrow or pinch backs; knock knees, narrow body and fluffs.

If flocks are to be improved according to standard disqualified birds should not be kept in the breeding pens.

Surplus cockerels that will make desirable breeders should be given special attention so that they may be sold later in the fall for breeders.

The following is a good laying feed for both pullets and hens:

Scratch Feed.

- 100 pounds corn.
- 100 pounds wheat.
- Dry Mash.**
- 20 pounds ground oats.
- 20 pounds wheat bran.
- 20 pounds shorts or middlings.
- 20 pounds corn meal.
- 20 pounds dried beef scraps (or 10 lbs. dried beef scraps, 10 lbs. cottonseed meal.
- 1 pound salt.

Keep dry mash before flocks in a self-feeder hopper all the time, and furnish an abundant supply of oyster shell, charcoal, grit, fresh green feed and clean, fresh water.

If it is possible for you to keep patches of green feed growing during the winter ask your county farm or home demonstration agent for a blueprint or plan of a grain sprouter. If he does not have one he will secure one for you, free of cost, from the Extension Service, A. and M. College.

What is a Poultry Feed.

With the price of wheat in several states lower than, or about equal to, the price of corn poultry specialists in the United States Department of Agriculture points out the desirability of giving wheat an important place in poultry rations. The influence of war-time conservation of wheat is still evident, according to specialists of the department, but there are no longer any economic reasons for conserving wheat or using it solely as a human food. On the other hand it is so plentiful and cheap in many localities that it is a more economical livestock and poultry feed than corn.

Corn and wheat are the two best grains for poultry and are about equal in value for this purpose, although wheat can be fed alone better than corn, which is inclined to be fattening. Best results are obtained when wheat and corn are combined about equally in egg-laying rations. Following is a good scratch mixture: 1 pound cracked corn, 1 pound wheat, 1 pound oats.

Senator Underwood is either for or against the Geneva League of Nations, and he doesn't care who knows it.—Washington Post.

J. W. Hancock Netted Better Than \$8,000 From 2,000 Turkeys

J. W. Hancock, of near San Angelo, was in Cisco Saturday. He is looking after some land he has in Stephens county.

Mr. Hancock has a large turkey ranch where he now lives, shipping near 2000 turkeys last season, which netted him between \$8,000 and \$10,000. He says the turkey business is the coming business. Asked if he thought Eastland county would make a good turkey country, he said he thought parts of it would be ideal for the turkey industry. A turkey needs lots of range compared to a chicken. Where there are pastures, all that is needed is to fence them turkey proof. This is necessary on account of the roving nature of these fowls, else they would stray away and thus give trouble. There are great quantities of bugs and grasshoppers in the open pasture and this would help fatten large numbers of turkeys. Then maize is almost a sure crop and there is no better feed than this grain. There is plenty of natural gravel and the like in the soil, which is necessary for any kind of laying fowls. He sees no reason why all these adjoining counties should not develop into great poultry and turkey sections. The more of these products is raised in any section, the better will be the price. He says there will be no hurry about selling them if a market is once established, because buyers will come at marketing time just like the peanut buyers and cotton buyers flock to the sections that are known to raise large quantities of these products. He says that turkeys pay better when raised on a large scale, because one will prepare for the business and will give more study to turkey culture and the prevention of disease than otherwise. Then a good market is easily established and money will be saved on freights by shipping in car load lots. If one is in a community where large numbers of turkeys are raised, small numbers may be raised at a good profit, and a good market that is stable will be assured. Otherwise, a person with limited room, will do better with chickens, which require little room.

He keeps a pen of turkeys for breeding purposes, which, on account of the fact that he lives in a known turkey raising section and the fact that he advertises largely, pays him big returns on the investment. These eggs are sold for a very fancy price and the demand is greater than he has been able to supply. He says one hen brings from \$15.00 to \$20.00 profit from her egg output in a season.

He says he never wants to return to the growing of cotton. Not if he could always get the present high price. He says the turkey business is a very pleasant one, but of course, it requires close attention and constant work.

L. C. Jewett Says Wife and Children Do Mighty Well With Their Poultry

L. C. Jewett, who lives out northeast of Cisco was shopping along with his family in this city Saturday. Mr. Jewett brought in some nice friers for the market. He says his wife and children make more off of the chickens and eggs than he makes from his farm. He will buy them an incubator this year and try to hatch off some real early chickens for the market. He wants some of the fancy money, which is always paid for the early friers. He sells about 20 dozen eggs each week, and is going to increase his output the coming winter by adding some good blooded hens to his flock. He always finds a ready market for his poultry and eggs. He does not think that there is any possibility of over loading the market.

GREEN & GRAY
Embalmers and Funeral Directors
At Your Service Day or Night
Day Phone 521. Night Phone 470
305 W. Seventh Street
Cisco, Texas

FOUND

at

BROCK'S

"of Course!"

Best Chile and Sandwiches in Cisco.

DR. CHAS. C. JONES

Dentist

OVER DEAN DRUG STORE

Phone 98

Classes in

SHORTHAND, BOOKKEEPING and TYPEWRITING

Miss L. S. Alexander
Room 207 Judia Building
Phone 207.

Residence 504 W. 6th

J. F. LUMMUS HERE.

Mr. and Mrs. J. F. Lummus and family of Parks were shopping in Cisco Saturday. Mr. Lummus, who is in the drug business at Parks, reports business very fair in that little city. The resumption of the oil operations will stimulate trade everywhere in the oil district.

It will be remembered that Mr. Lummus was formerly connected with the Vaughan Drug Co., of Cisco, and he finds it hard to think of shopping anywhere else.

J. H. JOHNSON

GABLES HOUSE
207 W. Seventh St.
Phone 622.

JUDIA

THURSDAY and FRIDAY

in
"GOODBYE GIRL"
A Comedy Drama.
Some Picture; Also Comedy.

SATURDAY

TOM MIX

in
"CATCH MY SMOKE"

also
WILLIAM DUNCAN

in
"THE STEEL TRAIL"

MONDAY, TUESDAY and WEDNESDAY

ELAIN HAMMERSTEIN

With Elliott Dexter and Kathly Williams in

"BROADWAY GOLD"

Her latest and greatest picture

with cheerfulness

BUILD

Ancient builders believe their workmanship, and greatest care." The prime is age old—they e the test—in building w

To build well we must use good material with which we handle is trustworth workman enjoys using

We invite comparison to estimate the cost of any building requirements.

Rockwell Bros. & Co.

Quick Service Garage

I wish to announce to my friends that I have assumed charge of this garage and will have for your convenience Sales Service on Gas, Oils, Storage, Vulcanizing, Car Washing and Polishing, and Expert Mechanic Workmen in the shop department.

Service That You Will Appreciate

E. M. LITTLE

STOCK AND POULTRY

THIS IS THE TIME OF YEAR WHEN STOCK AND POULTRY NEED TONICS, SUCH AS BLACK DRAUGHT, AND OTHER FOOD TONICS AND LICE POWDERS.

GUARANTEED REMEDIES AND DISINFECTANTS.

Dean Drug Company

"THE REXALL STORE"

Phone 33.

Cisco and Ibex.



Hallowe'en Party Goods and Novelties

You will find here all the essential items for making your Hallowe'en Party a success.

Tally Cards, Place Cards, Favors and Decorations

We always keep the most up-to-date and practical items in party goods for all occasions.

CITY DRUG CO.

Daniels Hotel Building.

Phone 452.

Phone 452.

Ranges and Heaters

We have just received a large shipment of the newest things in "New Method" Ranges and Heaters. Heaters with asbestos backs and Radiant Heaters; all sizes and prices; ornamental designs. See us for all kinds of furniture in odd pieces and suites; rugs and linoleum.

BARROW FURNITURE CO.

Phone 373

Cisco, Texas

TEXAS TURKEYS HOLD THE LINE

(Frank Guthrie)

My father was a Texas farmer, representative of the times in which he lived. He worked hard in the field, cultivated cheap cotton. While his pastures supported equally as cheap stock cattle. The small flock of turkeys, I think he kept principally for the satisfaction he had in their graceful beauty and for the pleasure of presenting his friends with a holiday bird. While turkeys were the easiest crop grown upon his farm, and the entire locality presented ideal conditions for their healthy development, the lack of commercial value discouraged any vision which he or other farsighted ones may have had of the strides which Texas was destined to make in the turkey industry.

My brother upon the same farm depends upon turkeys as his money crop, all other activities being subordinated to the care of the turkeys. Where in my childhood, the casual oversight of keeping the flock located and driving them home at night brought several dozen to maturity, insuring us plenty of roast turkey and a bit of Christmas money, his goal is as many hundred, with all members of his family on duty, gathering eggs, hatching and caring for the young, protecting them as they feed and guiding them home at evening. While the turkeys may not appear for dinner as often as in those good old days, he is bound for various other dinners and countless comforts then unknown. From the same range of the 50 and 75 cent turkey have come toms that brought \$9 on the local market, while the equally increased value of the hen kept the flock's average up to \$6. Breeding toms at from twelve to twenty-five dollars and hatching eggs as high as \$1 each is a long step from the turkey sold at so much per head and an encouraging item in elevating to an art a sideline which has grown so pleasantly profitable.

The 1920 census showed farms of the nation to have had 6,594,695 head in 1900. In 1910 the figures had dropped to 3,688,708 and in 1920 to 3,627,028. It will be noted that the loss during the first ten years of this period was almost 3,000,000 and during the last interval only about 60,000. To Texas is due the holding of the line and with her vast spaces, much of which is yet the home of the wild turkey, to her will come the privilege of recouping the losses and perhaps raising the figures for the next enumeration.

The turkey or slaughter house, which makes it possible to care for immense numbers, in the most satisfactory manner, has been perhaps the greatest aid to the growth of the turkey industry. In these plants

thousands of birds can be slaughtered each day. That of Cuero, Texas, which boasts of being the greatest market of dressed turkeys in the world, is equipped to slaughter 10,000 turkeys daily, with storage capacity for twenty-one cars of dressed birds.

Perhaps the most unique of all advertising, which has shown Texas first in the rank of turkey raising states, is the Cuero Turkey Trot, held in that city since 1912. In this festival, staged at the fall season, thousands of turkeys are paraded through the streets, while bands play and flags fly. Ten thousand turkeys were said to have taken part in the 1920 trot, and 14,000 in the trot just before the war. During the war no celebration was held, which probably accounted for a falling off. Those who have not witnessed a turkey trot can hardly imagine the spectacular effect of such an army of bronze, white and yellow, with all the intermediate shadings, all topped by the nodding scarlet head and all voicing the disturbed yelp. The governor of the state dignifies the procession with his presence, and the finest turkey of all is presented to the president of the United States. Too bad for the turkey that his march triumphant should end at the slaughter house!

STILL GOING STRONG

"How long did it take your wife to learn to drive?"
"It will be ten years in September."—The Passing Show (London).

Since It Is MOVING TIME

You Can Do No Better Than **Phone 700**
Three Trucks and a Piano Mover at Your Service
Moved Without a Scratch
Ever-Ready Transfer & Storage Company

TO DESTROY FLEAS.

I have often seen requests in various magazines for a means of getting rid of fleas. We have found one which gets every one. Build a fire at night near the place most infested by them. Put enough green wood on to keep it burning slowly all night if possible. Every flea will hop into the glowing light, even leaving the dog and hogs, which are the worst carriers.

If the trouble is inside a building such as a log house, place several strips of flannel in an old iron vessel of some sort and pour frying or melted lard on it and light. Of course a cement or dirt floor would be necessary in this case and all litter should be removed.—Mrs. I. E. Etien.

AS IT LOOKED TO PERCY.

"Do tell me something about the play," she said to the young man.

"They said the climax was superb."

"Yes, I am inclined to think it was very good," said Percy.

"Can't you describe it to me?" she asked.

"Well, the heroine came stealthily on the stage and knelt dagger in hand, behind a clump of ribbons. The hero emerged from a large bunch of flowers, and as soon as she perceived him, she fell upon him, stabbed him and sank half conscious into a very handsome aigrette. This may sound queer, but the female in front of me wouldn't remove her hat, and that's how it looked to me."—Pittsburgh Sun.

Registered White Leghorn Cockerels and pullets, best breeding, developed as fall and winter layers. Every one registered. Porter & Son, Carlton, Texas.

Fisher's index report shows a drop in prices. We can hear a pin drop, but we didn't hear that.—Little Rock Arkansas Gazette.

Home Cooked Meals 50c Gables House

208 West 7th

Smith Floral Co.

THE PLACE TO BUY

Beautiful Flowers for any occasion. A variety of Bulbs and Pot Plants, etc., also Bulb-Bowls and Flower Pots.

Broadway, Cisco, Texas.

Service and Quality

WINDSHIELD GLASS.

You always get about what you pay for. At our station you can drive in day after day and be assured of getting the same courtesy, quality and service that you received the day before.

Our tires, tubes and accessories are dependable and our prices are always with the legitimate market, and after all, what more do you want.

Broadway Auto Service

Drivd

We have opened our Station at the corner of and will be found at our all times to serve you in equipment is new and mo water at all times. Our g best we can buy. Our s the best.

We also have one tires and inner tubes to and our policy is a small sales. We will appreciate will extend every courtes vice.

Cisco Tire & G
Corner of Main at

PREFER-
PUBLIC SER-
SECURITY.
THEY'RE LEAD TO
Expensive SEE FROM
OM THE

A genuine Willard Battery for It's made in the same plant make Willard Threaded Rubber and other Willard Batteries.

It bears the Willard name—so that both Willard and we stand back of it.

CISCO BATTERY CO.

111 East Sixth Street
Phone 505



MRS. IDA KENNON'S
Style Shop

Has in the new fall models high class Millinery, Dresses, Coats and Coat Suits, and every lady can be fitted in something especially becoming.

705 AVE D. CISCO, TEXAS

DIRECTLY ACROSS THE STREET FROM GARNER'S

Turner Filling Station

(Successor to Pennant Station)

I wish to announce to all my friends that I now have charge of this station and will be glad to have them visit me.

You will find us ready to give you the best service within our power on Gulf Gasoline, Mobile Oils and other Oils.

Pennsylvania Tires, and Badger Cord Tires. Our prices will be in line with the market always.

SERVICE AND COURTESY

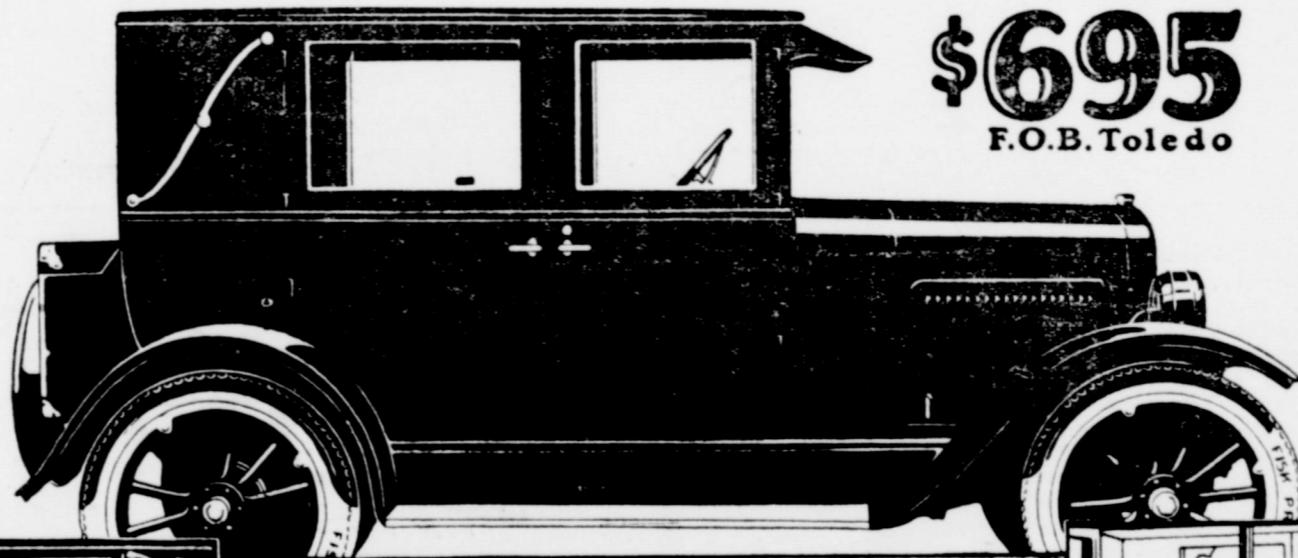
O. R. Turner
Manager

Phone 448.

Main at Ninth

NEW Overland CHAMPION

\$695
F.O.B. Toledo



America's Only Versatile Car

Another Innovation

The greatest creation in Willys-Overland history—the first all-purpose car—the new Overland Champion! Features and utilities never before offered the salesman, merchant, farmer and American family!

Front and rear seats adjustable forward and backward for short people and tall people! Front and rear seats and upholstery entirely removable—50 cubic feet clear space for samples, luggage—anything—by removing rear seat and upholstery! Seats and upholstery make up into a full sized bed in the car!

Doors front and rear—no seat-climbing! Trunk at rear at small extra price. Washable blue long-grain Spanish upholstery. Steel body. Bigger new engine. Triplex springs (Patented). Overland quality, reliability and economy. Come in and see the Champion.



Front seat adjusts to three positions to accommodate short driver or tall driver.



Rear seat also adjustable to accommodate tall or short people.



Both seats and upholstery make into a full-length, full-width bed in car for camping.



50 cu. ft. of space for farm produce, luggage, etc., by removing rear seat and upholstery.

HEYSER MOTOR SALES
701 Main St., Cisco.

FIGHTING THE BOLL WEEVIL WITH WATERMELONS

(H. F. Browder)

A few years ago John Carter of Garza, Denton county, Texas, was a farmer and things looked very dark for him. His farm was located in what is known as the Cross Timbers and the boll weevil had issued an edict that the cotton crop in all that section was his and then proceeded to enforce his ruling.

Carter had tried and tried to grow cotton until he was virtually broke. In desperation he turned to truck farming in a small way and from a few potatoes, melons, and other crops known as "truck," he has developed a business that is not only profitable, but bids fair to make the farm famous. In 1919 Carter planted some melon seed that he had developed himself, by crossing three varieties of melons. From this cross he grew a melon that weighed seventy-eight pounds and sold his crop on the local market. The next year (1920) he grew a melon that tipped the beam at eighty-seven pounds. In 1921 his biggest melon went into the nineties and in 1922 he grew a melon that weighed 102.

These are not the only melons in the patch by any means, for many melons were grown that went over eighty pounds, while the crop averaged more than seventy pounds. Off of four and one-half acres of land he hauled to Dallas melons which brought him half as much more. Melons were not all that he grew, for he sold on the local market an average of \$9 worth of produce every other day ever since the first of June until the middle of September, and the market is still being supplied.

One feature of the marketing is that every melon was hauled from the patch to Dallas in a small touring car. A trip would be made to Denton with melons and produce in the morning and then a trip made to Dallas in the afternoon.

"I had to do something," said Carter to a visitor. "The boll weevil had me where I felt that it was to do something or give up, so I turned to the only other thing that my land was fit for, and that was melons, potatoes and vegetables. I have never been sorry that I made the change, but feel now that the boll weevil has been a blessing to me. There is more money in making your own living at home and then having some-

thing to take to town every time you go than there is in growing cotton and corn and living out of the grocery store and then having to pay the bank and the grocer all you get from the crop."

On a thin, sandy, gravelly ridge Mr. Carter grows corn that would be a credit to bottom land, by planting his corn in wide rows and then cultivating well with peas in the center. This is not what is known as a corn year, but a glance at Carter's corn will convince the most skeptical that distance is a factor in corn growing.

Many men claim that the market is not good. John P. Carter's case demonstrates the fact that quality will sell at any time. He sold every melon he grew in the year 1923 to one Dallas firm, and they have contracted with him for all the melons he can grow next year.

When asked for a message to the farmers, Carter said: "Well, if a man will just keep fighting and not fight in the same old rut all the time, he can always find a way out, and in most instances the new way is better than the old. My farm is not what is known as a rich farm. The land is thin in many places, but I know my land and know what it will do if I treat it right. No man need grumble about not being able to make money on the farm if he will fight some with his head as well as with his hands."

A magazine writer says we need a new religion. But let's not do anything rash until we try the old one.—New Britain Herald.

CONNIE DAVIS

INSURANCE, REAL ESTATE, RENTS, FARM AND CITY LOANS

Office 701 1-2, Corner Avenue D and West Seventh Street.

Office Phone 198
Residence Phone 286

CURRENT EVENTS

Maternal mortality was greater in the United States during 1921, than in nineteen important foreign nations, it was shown in statistics made public a few days ago by the Children's Bureau of the Department of Labor. The death rate in the United States in 1921, from childbirth was 6.8 for every 1,000 live births, only Belgium and Chile, among the nations reporting, have a higher rate, the former with 7.2 and the latter 7.5. Denmark with a rate of only 2 per 1,000 showed the lowest maternal mortality.

Chicago's Fatalities from Automobile Accidents.—A special session of the Illinois Legislature to enact a law to provide compulsory mental and physical examination of motorists is being urged by the members of the Chicago mayor's safety commission and others aroused by automobile fatalities in Chicago. The list of deaths since January 1 has reached 507.

Mrs. George Blethen of Fort Worth, is visiting her mother, Mrs. S. M. Compton.



Many Another Step

Is left in that pair of last winter's Shoes. Bring them to us for whatever Repairing they need and you'll save the price of a new pair for quite a few months to come.

Cisco Shoe Hospital
Near Broadway Theatre.

THE GIRL'S BASKETBALL TEAM.

Although girls are not allowed to play basketball in the county meets, this does not stand in the way of a good girl's team in our school. There has not, until this year, been much interest in this phase of girls' athletics; but now, considering the well equipped basketball court and all other aids, there is absolutely no reason why basketball should not be a much favored sport. Besides, to play on the team will put one one-eighth of a credit nearer to graduation.

However, it seems like the girls need no encouragement to play, for, according to the coach, there have been at least four girls trying out for each place at every practice. Miss Baten seems to be very enthusiastic over this fact, because it is a case of "the more the merrier." She has great prospects for the team as there is excellent material to pick from, both old and new. Among the more favorable are: Lula Price, Cleo Stringer, Bessie Swindle, Ethel Brown, Inez Price, Margie Job, Reba Williams, Lucille Harris, Dixie Alsbrook, Theresa Eddleman, Blanche Nowel, and Alene Reid. We know the school wishes them all good luck, and is willing to stand back of them in every activity.

FOR RENT 2 Modern 5-room cottages; 2 attractive 6-room corner cottages, with fireplaces; and 2 beautiful 7-room cottages; one with both tub and shower bath. All have hardwood floors, built-in features and garages. Apply at the Humble Oil & Refining Company's main office for inspection of buildings. 18

PROTECTION

Protection against possible financial loss of any kind should be the aim of every foresighted man nowadays. Make it a point to see us for fire insurance on your home or car.

J. M. Williamson & Co.

Pleasant Dealings—a Feature we Like to Advertise

GENERAL INSURANCE

City Hall

Phone 111

DeLux Cleaners Moved

We are located in our new quarters at 803 Main street, just across from the City Drug Store, where we are well equipped, and have the room, to care for your needs in Cleaning, Pressing and Tailoring lines.

Phone 60

"We Dye For You."

Personal and Property Taxes



DO NOT HAVE TO BE PAID BY HOLDERS OF THE PREFERRED CAPITAL STOCK OF THE AMERICAN PUBLIC SERVICE COMPANY ON MONEY INVESTED IN THIS SECURITY. THE ASSESSOR PROVES NO TERROR NOR DREAD TO HOLDERS OF THE ABOVE STOCK, FOR IT IS FREE FROM ALL TAXATION IN TEXAS AND IS EXEMPT FROM THE NORMAL FEDERAL INCOME TAX.

Invest in a Business With a Constant Demand for its Products



THE STOCK IS ISSUED NON-ASSESSABLE AND FULLY PAID IN A COMPANY WHOSE SUBSIDIARIES SERVE OVER 50 CITIES AND TOWNS IN TEXAS AND OKLAHOMA WITH ELECTRIC LIGHT AND POWER, AND 34 CITIES AND TOWNS WITH ICE. THE SUBSIDIARIES ALSO SUPPLY GAS IN TWO LARGE WEST TEXAS CITIES (CISCO AND ABILENE), AND OPERATE THREE ELECTRIC RAILWAY TRANSPORTATION SYSTEMS, TWO OF THEM IN WEST TEXAS.

Dividends payable quarterly on the first day of January, April, July and October. The American Public Service Company has never failed to pay when due the quarterly dividend on its preferred capital stock.

At Present Cost Per Share Dividends Yield 7.77 per cent Return.

Inquire Today at Office or of Any Employee.

West Texas Utilities Co.

E. J. BARNES COMPANY

announce the opening of their great
Fall Opening Sale

Sale Opens Friday Morning, October 19th
at 9 o'clock and lasts 13 selling days

LOOK! LOOK!

FOR OUR BIG FOUR PAGE CIRCULAR PRINTED IN TWO COLORS FOR PRICE LIST AND OTHER DETAILS REGARDING THE BIG SALE. THIS CIRCULAR IS BEING DISTRIBUTED TO ALL RURAL MAIL BOXES IN THIS TRADE TERRITORY. BE SURE AND READ EVERY LINE. IT'S BARGAIN DAY AT THIS STORE. LOOK FOR THE SIGNS THAT MARK THE PLACE ON THE CORNER. THE GREATEST CUT PRICE SLAUGHTER SALE EVER OPENED IN CISCO AT THIS SEASON OF THE YEAR, A STORE-WIDE EVENT, INCLUDING LIBERAL DISCOUNTS ON ALL ITEMS. THE AMERICAN SALVAGE COMPANY EMPLOYED TO ASSIST IN MAKING THIS THE GREATEST SALE CISCO HAS EVER KNOWN. COME.

BE ON TIME FRIDAY, MORNING AT 9 O'CLOCK. COME EARLY AND STAY LATE. IT'S SURE ENOUGH BARGAIN DAY.

*Nothing Escapes the Murderous Swing
of the Axe.*

E. J. BARNES CO.
CISCO, TEXAS.

"GET A RECEIPT"

PAY BY CHECK

Your cancelled check is as good as a receipted bill.

SAFE
CONVENIENT
EFFICIENT

Come in today and open a checking account—no matter how small—it will grow.

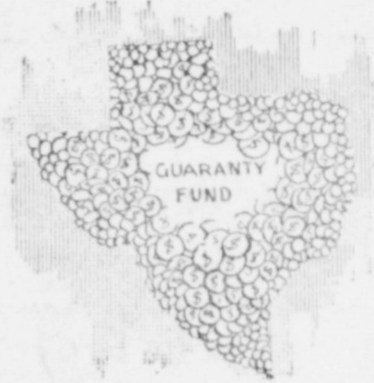
THIS BANK IS A
"GUARANTY FUND BANK"

Which means that the State Banking Fund with total Resources of approximately 350 million dollars is behind your checking deposits.

First Guaranty State Bank

CISCO, TEXAS

This is the Bank that Service is Building



WACO CITIZENS FAVOR CITY MANAGER PLAN.

WACO, Oct 16.—At a mass meeting Tuesday night of citizens a committee of five, consisting of Allan D. Sanford, W. E. Spell, W. W. Woodson, Joe McNamara and R. B. Dupree, was named to prepare an amendment, to be presented to the city commissioners by next Saturday, and to be submitted to the voters, providing for a change in the present plan of city government here.

Prof. L. W. Hilgenburg is teaching chemistry at the high school this week during the absence of Mr. E. H. Whitehead, who is recovering from an appendicitis operation at the Graham sanitarium.

Special price for room and board to a party of three or four. Gables House, 207 W. Seventh St., Phone 622.

NEW SUBSCRIBERS TO CISCO AMERICAN.

Chesley Kilborn, Cisco.
Beulah Williams, Cisco.
G. A. Brown, Putnam.
David Duncan, Cisco.
Ina Watson, Cisco.
Misses Elizabeth and Titia Belle Simmons, Denton.
Clyde Mancill, Cisco.
Oda Alsbrook, Cisco.

CARD OF THANKS.

We take this means of thanking our many dear friends for their innumerable kindnesses during the last illness and death of our loved one, Dr. E. J. Bettis. May God bless you, MRS. E. J. BETTIS, MR. and MRS. R. L. LAWRENCE, MR. and MRS. R. L. BETTIS, W. R. SMITH.

PRESBYTERIAN SOCIAL.

The prayer meeting service at the Presbyterian church was given over to a social meeting Wednesday night. Two interesting playlets were presented by the young people's class of the Sunday school, which emphasized the advantages of attending the church schools. Refreshments of

coffee and wafers were served to a large number of guests. Plans were made for a similar social affair once a month, instead of the regular prayer meeting.

Equality of the sexes has left women hanging to car-straps.—Toledo Blade.

Three Important Banking Ideas

ABILITY—Our first idea of a bank is that it must have the ability to serve its customers. The men behind a bank must have financial ability and its officers and directors must have business ability.

ACCOMMODATION — Our second idea is that a bank should keep itself in a position to grant financial accommodation and assistance to its customers when it is justified.

ACCUMULATION—Our third idea is that a bank should encourage its customers and our community to accumulate money and by conservative banking keep the money of their depositors absolutely secure.

Cisco Banking Company

(Unincorporated)

A GOOD BANK SINCE 1905

CANDY—CANDY

A FINE LINE OF JACOB'S CHOCOLATES JUST RECEIVED. TAKE A BOX TO YOUR SWEETHEART OR TO YOUR WIFE. ALL LOVERS OF FINE CANDIES WILL APPRECIATE THE FRESHNESS AND DISTINCTIVE QUALITY OF JACOBS CANDIES.

"MADE LAST NIGHT" BECAUSE IT TASTES SO FRESH.

CORNER DRUG STORE

Main at Seventh.

Phone 84

Safe, Secure, Sound

Every man, woman and child that has one cent of non-interest bearing and unsecured deposit in this Bank has same guaranteed by the Guaranty Fund System of Texas—which system has a membership of over **Nine Hundred Banks** with approximately \$65,000,000.00 Capital and total resources of approximately \$225,000,000.00. This system has been in operation in Texas twelve years, under which plan no non-interest bearing or unsecured depositor has ever lost a single dollar. This system has passed through one of the hardest depressions, following the World War, the country has ever known, and **STOOD THE TEST** and **MET ITS OBLIGATIONS** by paying 100 cents on the dollar.

Therefore, this Bank offers you absolute safety without a doubt or a moment's worry.

Keep your money in this Bank, where you know it will be absolutely safe at all times and under all conditions. A man who has accumulated some money does not want to take any chances on losing it. Keep it in a State Bank, a Guaranty Fund Bank, and you can rest easy and sleep well, knowing that it is safe, secure, sound.

Commercial State Bank

GOOD PEOPLE TO DO BUSINESS WITH