## The Cross Plains Revien

VOL. xv
WHILE
THIS
BANK,
Iike any other institution, must be operated for profit, it
does not tor a moment forget its obligation of service. safe-
ty and co-operation to every depositr, and there is a whole.
some desire on the part of every officer to discharge that
duty in a way that will prove helpful to every customer.

WATER BNOD ISSUE TO




## CROSS PLAINS, TEXAS, FRIDAY, JAN. 23,1925

OSS MLAIS, TEXAS, IRDAY, JAN. 23, 1225

## The Texas Quallfied Druggist Says:

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| :---: |
|  |  |

e City Drug Store
Texas Qualified Druggists' League
and Holland's Magazine


Buckeye
Mavevavewiow
JOE II. SHACKELFORD
EATCI BYSHY HATCEARMF EGG



$\qquad$
$\qquad$
$\qquad$
$\qquad$
Mayor, City of Cross Glains, Texas.
Chas. F. Hemphill,
city Seretary, City of Cross Plains,

He Was Excused
Court Proceedngs: excused," said a worried loaking to jury
man addressing the Judge. "I owe
man s10 and

Marvin Thorne of Paint Rock, was
visiting homefolks here this week
 and pay him the s10. It will be my
last chance."
"Fouls" and "Fowls


A GUARANTY FUND BAI
The First Guaranty State

Irouble Caused by Getting Up Too Soon, Relieved ry Taking Lydia E. Pinkham'
Vegetable Compound

## 



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## 






## Correct internal troubles, stimulatev ital



Clean Child's Bowels with "California Fig Syrup"

Sundayschool - Lesson .



Health Brings Beauty

## ASpIRIM

SAY "BAYER ASPIRIN" - Gemuine
Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe
Colds Headache Neuralgia Lumbago

## Saferew = <br> TIXIE (3PIWIER

ill Headadace 25

## Report of Cross Plains Chamber of Commerce for 1924

Administration of Tom W. Brabham, President; L. A. Jarvis, Vice President; Taylor Bond, Treasurer; Joe H. Shack elford, Paul V. Harrell, Tom Bryant, S. P. Collins, Geo. B. Scott, W. E. Butler, Directors; F. M. Gwin, Secretary.

 ad success. One of the most pretentious down town parades staged during that event was put over by Cross Plains people, who to the num-.
ber of about two hundred, turned out with about fifty automobles,
tgain led by the Cross Plains Band, and with all cars carrying Cross social features of this event we were again represented by a charming
Duchess and Maid of honor who reflected much credit to the community. Cross Plains pamphlets were again distributed to the crowds at-
tending this fair and all this was accomplished without practically any
cost to vonr organization, the band members and others participatng iurnishing their own transportation and volunteering the payment of On September the 9th your Secretary submitted a suggestion to the
membership that we advocate a bond issue to finance a mor adequatemembership that we advocate a bond issue to finance a mor adequate-
water supply; install in a large measure a new distributing system;
install sewage to at least the down town district and pave four blocks: of down town business streets. This suggestion was given due con-
ideration and a committee appointtd to ogo further into its detalls and mber 24th, made request to that body, for the calling of an election for that
that it was advisable to delay the issue for the other suggested improvements until some more opportune time. The result of that re-
quest is now before you, the City Council having called this water bond election to be held January 27 th to vote on the suggested issue of $\$ 40,-$
oon.00 the proceeds to be nsed to obtain an adequate supply of water-
install extensive improvements in the distributing system, with suffiA meeting of the merchants members of the Chamber of Commerce
listrict. was called on October 8th for the purpose of discussing ways and means
of attracting more trade to the merchants of Cross Plains and as a result of that meeting the series of gold prizes now being given each week
$y$ the collective merchants, was inaugurated, with, we believe, truly
 This show was held December 15 th and 16 th and whie lack of funds
prevented any elaborate array of prizes, exhibitors came in great num-
bers and a total of 226 birds were entered by 68 exhibitors. These ex-
 participating, and though no accurate record could be kept of the ac-
tual number of people visiting the show, it is a conservative estimate tual number of people visiting the show, it is a conservative estimet
that three thousand people passed through the doors during the two
days: the room being over-crowded from $10 \mathrm{~A} . \mathrm{M}$. until $8 \cdot \mathrm{P}$. M. on the opening day from 9 A M. until 3 P. M. the second day. Much surprise at were eshown by local people, the local community products grading.
a much higher standard than had been generally expected. It is safe to say that no erent ever staged by your organization has
aronsed so much favorable comment among our farmer friends and patrons as did this our first pooltry show and in this paragraph I believe
there is basis for much thought when outlining future programs and Our publicity program has been pushed throughout the year with all
possible rigor and I am pleased to report, our date line publicity, carried by papers of State and National circulation, has exceeded by more
than forty per cent that of the previous years record of 34,000 words. Orer 57,000 words, or 1094 column inches, of direct Cross Plains
news stories were carried hy State papers during the year 1924. This
This was the result of approximately 70,000 words sent out, indicating that
almost eighty per cent of the articles prepared, found their way into the columns of the larger Texas papers. This is an average of a 3-inch
1 column story for erery day in the year. Hat this publicity been pur-
chased at eren the lowest possible display rate it would have cost in appeared, would have far exceeded that amount.
In addition to this form of daily press publicity Cross Plains listinge were obtained in over two million issues of highway tourist guides, ho-
tel directories and other form of tourist directories that were circulated and co-operation of the West Texas Chamber of Commerce, Cross Plains
literature was distributedby their exhibit manager at the Dallas Fairr
Wita Waco Cotton Palace and Austinstatefair, and through the co-operation
of the Gateway Club of El Paso a further supply of our literature has
 The provem of hetere roads. has as susal been giten the maximum






| position of opening such a highway, a moverrent was immediately putforward to install a system of "stock gaps" through the intervening pastures, that a route might at least be providied for motor travel, and on September 3rd, actual work was begun on this project. Approsimately $\$ 260.00$ has heen expended on this work and about half the distance to be traversed has been completed, the plan meeting with perfect success excent in one instance where it will be necessary to sllghtly alter the design of gap used, due to other surfoundings at this point. It was a part of this plan to raise the money for this project by spectal subscription and place the name of the donors with their business advertisement on the completed gaps but in the interest of economy this part of program is a avaiting the completion of the remaining "guards |
| :---: |
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To The President, Boad of
Plains Chamber of Commerce
gentlemen:-
port of the Secretary's office, covering in part the operations of your It is with minglec feelings of satisfaction and disappointment that we review the year's accomplishments: satisfaction that we have succeeded
at teast in part in doing many things for the adrancement of our community, and have orisimated a n number of issues that shonld
later bean fruit in in added prosperity and adruancement: and disappointment that tor lack of finanee. jont organn
plefe onls
in part the undertakisuss of of 124.
 This organization may I believe claim much credit for this spirit of
harmony, for in having conceived and nurtured the flame of neighborly understanding, the accomplishment is but the natural result of a closer
public association, due in part to our many undertakings that involved public association, due in part to our many undertakings tuat involvea
communtry co-operation and to our seereal "get together" free for all"
. community meetings. reeeipts, ("that great barometer of public prosperity and indicator of
 indicating a present steady
flood tives of former years
A number of important changes have been made during the year in in your Chamber of Commeree, not least of which is the adoption by the
membership of the "nominating committee plan") of electlon, and the election, only of 12 directors from which the executive officers are chos-
ent
The fisal year has alos been changed to end on JJanury 1te eech.
year insteac of Feb. 21st as in in the past and for this reason thst report of the present year.
At vour meeting on J. 17 th, , 1924 , a motion was made calling for the
appointment of $a$ committee to investigate the possibibilty of opening a



 ship thereby estabished are still visible in every public gathering and
in the discussion of eerers pubbic question.
 committee on March the 1th the plan was unanimously adopted hut
has met with only a parial degree of suceess, due we believe, to negli-
 In July, and with the assitance of the Chamber of Commeree Band,
tataed one of the argest trublic zatherings ever assembled at Cross
Plains Some degree of financial profit accrued from the amusement Plains. Some degree of financial profit accouved from the amusement
features of this oceasion and the entire amount was diverted ot publice
eneefit throusgh the division of this profit, jointly between the Band

 here support of our progressive citizenship, the issue was carried and
n extensive plan of mporement is now under way for a splendid
chool ssstem in Cross Praine.


 specials, street conrade form ation by it of boasting that
wast conconting in in



 an be readill undyd prapers the great advantage to our rural neigho
Early in the year much of sour Secretary's time was given to the pro-


## 1 Second Hand Piano in Stock To Sell for Cash or Easy Terms

## The Hand of Friendliness



At what more opportune time could we express to the people of this community our friendly feeling toward them, and at the same time thank them for their friendliness toward us? That this friendly feeling is the foundation stone upon which we can build this community to greater things---greater happiness and prosperity to all---is well assured. So it is with this thought of friendliness for you and from you that we welcome the beginning of what we can all make the greatest and best year in the history of Cross Plains.

This Space Contributed by the following Business Concerns:

Joyce Drug Co.
The Model
Cross Plains Mercantile Co.
Fashion Shop
B. L. Boydstun.

West Texas Utilities Co. Clark's Grocery
First Guaranty State Bank
City Drug Store

Cross Plains Motor Co Mrs. Corrie B. West The Racket Store Cross Plains Drug Store Farmers National Bank Pace Motor Co. Cross Plains Gas Co. Joe H. Shackelford. Gross Plains Hardware.

Then You Need Anything--Try First to Buy It At Home

## J. W. GOLSON

Good Black Mesquite Land in Live Oak County
ON RAILROAD 60 miles S. E. of San Antonio, in tracts to suit and on terms that purchaser helps to make, priced at $\$ 30$ to $\$ 40$ per acre.
Mild climate, 32 inches average annual rainfall for the past ten years.
Best cotton country in Texas. The for diversified farming.

We carry prospectors in our jitneys
J. W. GOLSON, Land

COLEMAN, TEXAS

## JaCKSON ABSTRACT CO..

Complete Abstract and Title to all Lands and
Town Lots in Callahan County.
Rupert Jackson, Mǵr,
K. of P. Hall,

Baird, Texas

Johnnie Mathews has accepted po- ${ }^{2}$ G. L. Eager and family of- Deer sition with Pace Motur Co. as general Plains, were Cross Phains visitors the utility man. $\quad$ past Monday.

Born to Mr . and Mrs, C. V. Aiken W. G. Jeanes of Rowden was here
B Jan. 19. a girl. on Jan. 19. a girl.


Does your Car Need Attention? If So, See Us.

If your car doesn't function properly bring it to us, we will give you satisfactory service, and we will appreciate your business. Bring your car troubles to us. BATTERY WORK A SPECIALTY

## Yours For Service

Bachus \& Clapp Garaǵe

## Wilson Has Added-

to his selected stock of Furniture, a line of Leather Goods-Collars, Bridles, Chains, Etc. and we can save you money.

## W.T. Wilson

FURNITURE MAN


| TEXAS IEEISLATURE | Boschee's Syrup |
| :---: | :---: |
| SLOGAN IS ECONOMY |  |
| Hoves ow reair |  |
| actual work has startio |  |





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| :--- | :--- |
| its "sixty-day passage," as the recip- |  |
| rocating engines in both chambers |  |
| got their stride. | of the chaln at a Philadelphla pler, <br> and the captain went to an expense of <br> only one minor disturbance aft in <br> everal hundred dollars in an unsuc- <br> cessful attempt to recover it. Just |
| and |  |


| On He mine dir | Just |
| :---: | :---: |
| the House marred the perfect sailing An effort to cut the number of | at the same pier and up with it came the lost anchor and remnant of chain |


| defeated by a vote of 109 to 31. <br> The ship's log discloses, however, <br> this record for the second day out: <br> The Senate disposed of all appro- | DEMAND "BAYER" ASPIRIN |
| :--- | :--- |
| Thent a cent of expense. |  |

The Senate disposed of all appro-
priations necessary for the opera-
tion of the legislative machinery and

is now free to consider general ap. | Aspirin Marked With "Bayer Cross" |
| :---: |
| Has Been Proved Safe by Millions. |

| is now free to consider general ap- <br> propriations within the limits of the <br> regular session. | Warning! Unless you see the name |
| :--- | :--- |
| In the house a bill to consolidate | "Bayer" on package or on tablets you |
| are not getting the genuine Bayer |  |

In the house a bill to consolidate
"Baye not on package or on tablets you
are mating the genuine Bayer
the markets and warehouse depart-
Aspirin proved safe by millions and
ment with the State Department of
prescribed by physicians for 23 years.
Agriculture was given place No. 2
on the calendar after presentation
Say "Bayer" when you buy Aspirin.
by Representative John
Imitations may prove dangerous.-Adv.

Tanlac puts solid flesh on scrawny bones

seat of trouble and makes you feel
right from the first dose. Don't put off taking Tanlac
another day. Don't go on drag-
matism, stomach ging your poor, tired-out, sickly matism, stomach complaint, lowremedy can bring you quick relief. wonders. Get a bottle this very In cases of torpid liver, rheu- day and start feeling better tonight.
TAKE TANLAC VEGETABLE PILLS FOR CONSTIPATION TANLAC FOR YOUR HEALTH


370 Acres in Rio Grande Valley

$\square$ SHOW CASES
$\square$
 $\underset{\text { SPANISH WAR VETERANS }}{ }$
 A Marvelous Reducing Bath Nomorrow Alrisht Ind number of energy units it contains and the absence of dirt and other foreign matter.
DIAMONDSTAR
Pupe Cane Suéar
shows the quality which chemical analysis confirms. It is the best and cheapest for canning, preserving, candy making and table use. It has to be, because it is made in the most up-to-date refinery in the world. Buy it if you want your money's worth
Made in the Southwest-Sold in the Southwest
Texas Sugar Refining Co. TEXAS CITY, TEXAS


Now on Display New
value-new quality-a new line of Chevrolet models
even better than ever before. Chevrolet has become even better than ever before. Chevrolet has become
the world's largest producer of automobiles with the world's largest producer of automobiles with
modern, 3 -speed transmission by making quality cars to sell at low cost. Now this Chevrolet quality has been greatly increased.
chassis-with larger, stronger frame; new semi elliptic, chrome vanadium steel springs; stronger housing with greatly strenththened gears; improved,
fuily enclosed dry-plate disc clut fully enclosed dry-plate disc clutch requiring no
lubrication; extra heavy brake bands; and many improvements on the powerful Chevrolet motor. New bodies-of even greater beauty and comfort. All models
have new radiator of more beautiful design non-rusting airplane metal. All closed models have new and exceptionally beautiful Fisher bodies with the new VV closed-body one-piece windshield and automatic windshield wiper. Balloon tires on all closed
models and disc wheels on the Sedan and Coupe NeW are but a few of the quality features of the new find only on cars of much higher price.

## Sensational The Entirely New CHI

 In the NEW CHEVROLET we are offer times. Based on present quoted prices we are giving equalOne-half \# $\$ 1,000$ AUTOMOBILE

Read
to your
Left

The World's Largest Producers Three Speed

With hundreds of millions of dollars invested in and these great plants managed by men of marked Chevrolet manufacturers within a few years, to forge longer, and attain first place in number of modern This success is based on selling qualiity at low prices creased, you will get much more value for your dollar

Let Us Demonstrate th

## MORGAN-GR

# noundement Now On Our Floor 

e greatest automobile value of modern other cars with similiar specifications ${ }_{s}$ for practically
fir prices

## ALUE FOR \$618.88

Automobiles With Modern asmission

## (MOTORCO.

moth Automobile manufacturing plants in America thive ability $\cdots$ It is no mean achievement for the of others, who have been in the business much nobiles manufactured in the entire United States. now that Chevrolet quality has been so greatly inver before. See this new car now.
ew Chevrolet to You


## Judith of Blue Lake Ranch

CHAPTER XII—Continued

## 

选By JACKSON GREGORY

## CHAPTER XIII




##  <br> 




## . 



Had the Advantage
"Helen won in our goli match."
"The best player is she?"
"CASCARETS" FOR LIVER AND BOWELS-10c A BO Don't Stay Dizzy, Bilious, He
Sick or Constipated.


Feel fine.
"Cascarets"
your bowels
stimulate
liver. No g
or overacting
110 ons of
women, an
dren ta
harmes
harmes

## Joint-Ease for Stifif Joints <br> 

PALE, NERVOUS
West Virginia Lady Says That She Was in a Serious Condition, But Is Stronger After Taking Cardui.
$\qquad$ Huntington, W . Va.-"I was in a
very weak and run-down condition In fact, was in a serious condi1964 Madison Avenue, this city.
"In my left side the pain wa very severe. It would start in my
bacck and sides. Part of the tme was in bed and when up I din't
feel like doing anything or going anywhere.
"Life wa
was very wasn't any pleasure. I was nervous
thin, and so tired all the time.
"My druggist told me that $C$. was a good tontc for women and I
bought a couple of bottles.


 female organs en
fin general
sold everywher

## Perishable Goods



There are quite a numer of items amorg the merchandise carried in
stock by every drug store that are of a perishable nature. It requires constant vigilance on our nart to see that all our stock is fresh and of best quality. You can always re ly on getting only the very best quality merchandise from this

## Joyce Drug Store

MEMBER TEXAS QUALIFIED DRUGGIST' LEAGUE playing it is a legitimate drugusist. It guarantees to you that in this sto,
tions."

Read the Leagues Messages in Far

Big chown Here on 3nd -l RIII, gleet an gion MOMOA---TRMES DAY FALLS HERE PMST WEE

 crowd for Monday. The appearance of but Monday the sun came out to sain
the stock brought in for sale or trade, through a clear sky and warm thing was better than usual.
J. W. Newton of Cross Cut was in

lown Monday, and renewed his Review | lown Monday, and renewed his Review |
| :--- | :--- |
| sub icription while here. Mr. Newton | \left\lvert\, \(\begin{gathered}"Flappers are passing," says an op <br>

(timistic lady writer. And a crue <br>

hearted editor goes out of his way\end{gathered}\right.\) | subicription while here. Mr. Newton | hearted editor goes out of his way to |
| :--- | :--- | :--- |
| is one of Cross Cut's most. prominent |  |
| citizens. |  | | $\begin{array}{l}\text { sitizens. }\end{array}$ | $\begin{array}{l}\text { cemark that they are passing so fas } \\ \text { cits } \\ \text { that it is impossible tor him to sit stil }\end{array}$ |
| :--- | :--- |

## Notice

 ness I will not begin my kindergarten in the last weokd end prout enourght ministure oping then to get in 4 months work. be temporary/anless we get more -and money at my place $11-2$ miles northeas
crios plally boy gelecied For Mitional orgailation Graydon Nicholson, the 10 year old son of Mr. and Mre. G. E. Nicholson, has just been notified of his selection
for membership in the League of Curtis Salesmen, an honor organization
maintained for boys by The Curtis Publishing Company, Philadelphia. Graydon has pride in showing to hi
friends his badge of membership and friends his badge of membership and is
equally proud of the record of efficient equally proud of the record of efficient
service to his patrons and to the Company, which earned this membership He is now looking forward to advan cement to the higher degrees in the
organization.
 that Dee Little and Jim Bachus have
dissolved partnership and all comdissolved partnershyp and all com
munications should be addressed to them as individuals and
of Little \& Bachus.
$\qquad$
B. F. Wright and wife moved to their farm east of Coleman, last week.
Mr. Wright formerly managed the w. W. Pryor lumber yard here. Please report all births, deaths, wed
dings, accidents, visiting, etc. to the dings, accidents, visiting, er
Review. Every subscriber appointed a reporter. Luther Shipp of Liberty commu
was in town the first of the week. Jack Walker of Abilene was a ness visitor here the past we We pay highest prices for' eggs, see
us before you sell.
Clark's Grocery.
 For Sale-Cut wood, at 50 c per lo
on the ground, See me at once. 20 Bars Nantha Nolan Duncan. 20 Bars Naptha Laundry Soap,
large walking and talking Doll large walking and talking Doll $\$ 2$.
Clark's Grocery


MIIS MEETIMG LIVELY the best price, no car like it

## Shoes for Entire Family



Our shoe line is complete. We have Shoes for all, in the various styles and sizes, at prices that are very reas onable. When you need shoes, come to see us.

## White Goods Special

White Goods, in Nainsook and Long Cloth, 40,45 and 50 c val ves, to sell at special price per, yard 25c. Buy now.

## New Goods

Don't fail to see our beautiful new printed Crepede Chine goods
Hiǵginbotham Bros. \& Co.

## THE BEST REASON OF ALL

If you buy something that is satisfactory you will go back the second time. That is why the Ford is the universal car, because it will repeat. The Government, the fleet owner, the oil compannies, the private buyer, and all come back year in and year out to get their seventh and eighth Ford and say, "the best car in America, less upkeep, easier to operate, always find a buyer and at

## A Safe Investment <br> CROSS PLAINS MOTOR CO.

Sells for Cash or Terms


The Importanc of Quality

In Electrical appliances, perhaps quickly than ir any other article used the home, quality counts. And it is this reason that we insist upon first ity in every item we handle.


