# KENDRICK EXPLAINS BUYING PLAN 

HOME TOWN GOSSIP

## Great Jessophat! Do Cross Plains preachers, or the Justice of the Peace, look so prosperous that they don't look so prosperous th <br> Two local couples motored over to Coleman the past week end to have heir bridal knots tied. Tsh, tsh, these Cross Plains parsons, or Judge Adams, do the job perfectly. Take it from one, who has been. sufficiently hobbled' right here in the old home

From many angles, dope on the
Cross Plains-Pioneer game to be played here Friday afternoon is virtually even. To prediet its outcome this
seribbler has gone to some extensive cribbler has gone to
Basing our guess upon our findings, e will pick the Buffaloes in this afternoon's encounter to win by the erd is more than three pounds. heav for to the man and this may mean ier to the man and this may mean
quite a bit, due to the fact that Pioquite a bit, due to the fact that Pio-
weer's offense is built chiefly upon power plays and orthodox foothall. Keyes' charges have become quite handy in covering the ball in the
backfield it will take some aclugging the leather until after he has passed the line of srimag

| When Pioneer and Cross Plains clash in the first conference football game between the two teams, on the high school gridiron here Friday afternoon, there will be more of a determination to win than for merely conference reasóns. <br> Coaches of the two squads have a dispute of their own to be settled (friendly of course) which started when the two mentors raced up and down gridirons of the T. I. A. A., starring for rival colleges. <br> Coach Goober Keyes, of Cross Plains, was all conference quarterback three years at A. C. C. while Gus Snodgrass, Pioneer mentor, was burning things up at Daniel Baker with his superior'speed and shiftness. On many occasions Keyes and Snodgrass have faced each other in crucial |
| :---: |
|  |  |
|  |  |

## Methodist REV. C. C. ARMSTRONG

 WILL DO PRECEHINTI THROCHHOUT 7 DAYS

 * a fourth quarterly conference

* sometime Sunday. While Rev. Armstrong was unable to say yest-
erday at what hour the conference would be held, he opined that it would be in the afternoon but
stated that full particulars would be announced from the pulpit at
the 11 o'eloelk service Sunday





AID SCHOOL LIBRRARY


I. POWELL APPOINTED
MEADOW BANK RECEIVER MEADOW BANK RECEIVER
$\qquad$
$\qquad$
$\square$
$\qquad$


Meeting Will Begin Here Sunclay

NEW SCHOOL BUS TO
MAKE ROUNDS MONDAY

## PIONEER WINS FIRST GAME IN CONFERENCE AGANST CADDO 7 -0

Heated Rivalry Seen For Pioneer-Cross Plains Game Friday
CREATE BUYiNIG of NATIONYIIE SCOPP POSTMASTER SAYS

America is ready to swing in 0 another great movement ment, and for the next 12 wee a nationwide program will under way to speed up the machine. flung plans will be carried out was described yesterday by H. Kendrick, chairman of the N.R.A. committee in Cross Pla said, "which has captured the ima
ination and the enthusiasm of t since the stirring War days of 1917
and 1918. The Blue Eagle drive, including the codification activities of
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$\qquad$ O Buy". You will note we are mak-
ing use of the word "campaign. Our
lan calls for a logical systematic
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$\qquad$ shows the upward a matter of self-
Hence, it is simply a
interest for people to buy what they

## chich <br> VOCATIONAL AGRICULTURE CLASS WORMS 100 TURKEYS

Aside from the rivalry back of the
two coaches, there are other features that will contribute to make today's same a spectacular event. Pioneer fans are somewhat dis-
pleased over the fact that Bill pleased over the fact that Bill Sheehan, their most versatile back, has been ruled inelegible. Some are con-
tending that Cross Plains tending that Cross Plains school of
ficials are to blame and are hoping ficials are to blame and are hoping
the Panthers settle the seore this afternoom
Then there are two rival pep squads, ball pot' to simmering.
The kick off is set for three thirty, anything may happen and a large crowd is expected, due to the fact
that the winner of today's contest is that the winner of today's contest is
comeeded second place in the district

[^0]collegiate games, realizing that their

team's vietory or defeat was largely $\begin{gathered}\text { spective clubs in Friday's game. } \\ \text { The Buffaloes declare they will not }\end{gathered}$ team's vietory or defeat was largely
upon their shoulders. Each was the $\begin{gathered}\text { The Buffaloes declare they will not } \\ \text { let their coach down; they're going to }\end{gathered}$ upon their shoulders. Each was the
number one ground their coach down; they re going t
gainer of his win for him. And on the other hand number one ground gainer of his
school. Both Snodgrass and Keyes Pioneer athie
to please Gus.

| THE STARTING LINE-UP |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cross Plains |  |  | Pioneer |  |  |
| Player | Position | Weight | Player | Position | Weight |
| Joe Smith | End | 145 | J. T. Hammett | End | 130 |
| James Patterson | End | 145 | Harry Sheehan | End | 15 |
| Jimmie Lusk | Tackle | 162 | T. Gibbard | Tackle | 154 |
| J. C. Pierce | Tackle | 165 | Wilson Coon | Tackle | 154 |
| Beryl Lusk | Guard | 142 | Billy Barton | Guard | 162 |
| John Lackey | Guard | 142 | Joe Wheeler | Guard | 150 |
| Bleevo Webb | Center | 128 | Howard Harris | Center | 136 |
| Jay Mayes | Q. B. | 134 | Hardy Harris | Q. B. | 140 |
| Warren Spencer | H. B. | 163 | Foster Cash | H. B. | 14 |
| Elmer Farr | H. в. | 125 | Red Arledge | H. B. | 14 |
| Floyd Halbert | F. B. | 177 | J. W. Stone | F. B. | 153 |

Over 100 turkeys were wormed on
the Vernon Spenser farm, 15 miles
sest of town the past week by mem
bers of the second year vocational griculture of the Cross Plains High School under the diree
Underwood, instrhctor.
$\qquad$ cotine Kamala pills, were given d one of Dr. LeGear's (adult size) cotine Kamala pills to those turk-
$\qquad$ nwood
$\qquad$KICK OFF IS SET
FOR 3.30 OCLIOCK
Friday, Octooer
the first kick off
game between Cro ..... neer will be made on Murnd fieldat Cross Plains.
This is the fir
ond conference game of th
Panthers beat CCadool last
showed that they are
toungh for all opponents.
The Panthers under coach Gus,
Snodgrass, have been learning lots or
football. This is Coach Snoigrasss$\mid$he is working his $\begin{aligned} & \text { boys } \\ & \text { befforh and and an } \\ & \text { effort to turn out a winner and pro- }\end{aligned}$
spects look very bright.
This is the fifth year for
Plains Euffs to $\begin{gathered}\text { play under } \text { Inter- } \\ \text { scholastic league rutes, } \\ \text { never turn having }\end{gathered}$


| It has always heen an adage that |
| :--- | :--- |
| if twa girls start ehumming together |
| inreasomably, they both like the tame |unreasonaly, they both like the same

boy, What about Georgia and Rosalea.
twesersPast? What about her past?
Too long.
The writer of this column is in-
trials of a STUDY hall
KEEPER
Miss Cunningham, our new schiool$\underset{\substack{\text { edrrorial } \\ \text { By Norris Cham }}}{\substack{\text { chen } \\ \hline}}$puring fourth period every day.
So this day she chose "ature"
A hird sivuing a sweet noteBut her trouble were so many
That this is what she wrote.
"While the bird's so sweety singing"
Timmie Jimmie don't the mean:Buff Captain HurtWhile ScufflingWith 2 Teammates
Students suffered a a
Friday morning, when Ser, captain of the high school Bur--
faloses, was injured while scuffling
with two team mates,BYRON WRIGHT GIVES
NUMBER OF NEW BOORSNUMBER OF NEW BOORS
Plains Library.
was appreciatedMOTTO CHOSEN FRIDAYIN SENIOR'S MEETING
Friday morning, the
held a meeting for the $p$
ecting a motto. Sereral
"Out of School Life into Life's school"
appointed chairman or the social co
mittee others on the committe aDO YOU KNOW THE SEVEN
WONDERS OF THE WORLD?
Zelah Pittman IsChosen PresidentGirl's Glee Club
The Choral club calledto order at $3: 15$ Monday afternuon.
Mrs. Undervood, supervisor, opened

| Z |
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zelah Pittman-President.
Helen Grace Gray-Vice-president.
LTreasurrer.
announcing

To friends and former customers, we have opened a beauty
shop in the residence just across street Southeast from White Service Station. We now have a fully equipped shop, prepared for every type of beauty work and hair dressing.


When we elhed our cof clock of of styucent.
ship for that of citizenship, a stark
Act present our busineess is that of
accuriring the knowledge set forth in
dally recitation aund preparation. Let

Why Come To School,
Is It Worthwhite?
(AAn Editorial)

## Head Oí Literary Group At Meeting




ure and a world withouot tutuosphere-
Lutt those real I ceientists thoe whio
kave probed deeply into the moonisgeneraily aceepted.
Professor Prikering, one of the
greatest scientists and astronemers ofhe has poointed out that the coundit
ions on the moon are adapted to aum
ixistence.we wowder why:
.. Hester is plamin)
sear. (Marriage?)
Estelle likes to
vell. (Gibbara?)6. June
cept Pion
cerLee likes a certain black header
irl in Cross Plains.

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\begin{aligned}
& \text { 9. Andy likes t } \\
& \text { 10. Norris } \\
& \text { mentiond here }
\end{aligned}
$$

$$
\begin{aligned}
& \text { mentioned here. } \\
& \begin{array}{c}
\text { Mrs. J. C. Copeland, of Hendee }
\end{array} \\
& \text { cisted her mother Mrs, J. C. Gra }
\end{aligned}
$$

$$
\begin{array}{|l|}
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\text { here } \\
\text { forme }
\end{array}
$$

## NOTICE FARMERS

Do you want to increase your cotton yield per acre for
next year?
If so, figure with me and investigate the possibilities of If so, figure with me and investigate the possibilities of
pedigreed Qualla cotton seed, which is proving so profitable to Texas farmers, everywhere.
Give me your order for this improved seed and it will be shipped direct to you either now or at planting time.


## NOTICE

In order to meet competition and comply to the lette
with President Roosevelt's N. R. A brices to and fair competition, we are reducing our bar

TO MEET COMPETITION
SHAVES
HAIRCUTS
Other Work P friends and customers upon the basis of cleane of our workmanship and trust that th
with their unanimous approval.
Walter Westerman
IDEAL BARBER SHOP


## RENEW TODAY!

## THEREVIEWSBGGAMNULLSUBSCRIPTIONOFFEROFS.100 YEAR!!!

To any point within 50 miles of Cross Plains, we now offer the Cross Plains Review for one year for only $\$ 1.00$ To points more than 50 miles $\$ 1.50$.

RENEW OR SUBSCRIBE AT ONCE - - - SAVE ONE THIRD

A straight message from your paper .....

Everything that goes into the publishing of a newspaper has advanced in price, yet the Review is offered to you at the old time rate. And next year we PROMISE you the best weekly newspaper in the history of Cross Plains. Night and day our plans are being laid to make a more complete news coverage of this section and its happenings. We ask your help in two ways: first, during this subscription campaign get some friend to subscribe for the Review, renew for yourself and lets build up the circulation of our home paper to the largest in this section. Second, anytime you know of any 'spot news' that you believe the Review does not, telephone or write immediately.
It takes the cooperation of an entire community to build up a successful newspaper. We have always cooperated with you and now ask you to lend us your wholehearted support. A good newspaper reflects credit upon the trade territory that it serves.
We have carried many subscribers past due on our books for the past few years, not mentioning the matter because we felt that they wanted the paper and were not in condition to pay. But now, we must urge our delinquents to take care of these back accounts.

Remember the $\$ 1.00$ Special And Renew During the Campaign.

## The Cross Plains <br> -Review



PIONEER SCHOOLS HAVE
ENROLLMENT OVER 260
Total enrollment of Pioneer
schools was announeed by Superint.
endent Ira Davenport yesterday at
262. There are 97 students in high
school and 165 in the grammar grad-
es.
"We have the largest senior class
in the history of Pioneer with 19
members", Mr. Davenport said.
The first six weks of the school
term will have passed at the close of
recitations Friday afternoon.

MANUFACTURERS OF
DRILLING AND FISHING TOOLS FOR OIL AND GAS WELLS. Repairing of Machinery of All Kinds. I Pipe Cutting and Threading
TELEPHONE 220
P. O. BOX 86

## Battery Charging

A Good Rental Furnished.
Get cur special prices on Batteries before buying a new Battery. All Batteries and battery repair fully guaranteed. Delivery service free. $\qquad$ 1

## Garrett Motor Co.




Hi- Way Service Station

## WNGN OIIIf(P) *BRUCE BARTON:

A "IIANY-SIDED" MAN
JESUS WAS, as we say, "many sided," and every man sees the side of his nature which appeals most to himself. The doctor thinks of the great physician whose touch never failed, who by some mystery preceded moderr science
in its still imperfect knowledge of the relation of the sivit in its still imperfect knowledge of the relation of the spirit
to health. The preacher studies the Serm to health. The preacher studies the Sermon on the Mount
and marvels that truths so profound should be expressed in words so clear and simple. The agitator remembers only in words so clear and simple. The agitator remembers only disciples carried a common purse. Lawyers have written in praise of his pleding at his trial; and the literary critics of every age have cheerfully acknowledged his mastery.
I am not a doctor, or lawyer or critic but an advertising
man. As a profession advertising is young; as a force it is as old as the world. The first words ever uttered, "Let there be light," constitute its charter. All Nature is vibrant with its impulse. The brilliant plumage of the bird is color advertising addressed to the emotions of its mate,
Plants deck hemselves with blossoms, not for beauty only Plants deck hemselves with blossoms, not for beauty only,
but to attract the patronage of the bee and so by spreadin but to attract the patronage of the bee and so by spreading
pollen on its wings to insure the perpetuation of their kind.

## The spacious firmament on high,

And all the blue ethereal sky,
And spangled Heavens a shining frame
Their great Original proclaim.
It has been remarked that "no astronomer can be an can look up at the first and greatest electric sign-the evening stars-and refuse to believe its message: "There is a Cause: A God." I propose in the next few articles to speak of the advertisement of Jesus which have survived
for twenty centuries and are still the most potent influence in the world.
Let us begin by asking why he was so successful in
mastering public attention and why, in contrast, his churchmastering public attention and why, in contrast, his churcch-
es are less so? The answer is twofold. In the first place es recosnized the basic principles that all good advertising is news. He was never trite or commonplace; he had no
routine.- If there had been newspapers in those days no routine. If there had been newspapers in those days, no
city editor could have said, "No need to visit him to-day; city editor could have said, No need to visit him to-day;
he will be doing just what he did last Sunday." Reporters would have followed him every single hour, for it was impossible to predict what he would say or do; every action
and word were news. I repeat Jesus had no routine. He and word were news. I repeat Jesus had no routine. He
was never trite or commonplace.

## FALL WARDROBES

Your Fall Clothes can be made to look like new with our Modern Cleaning Process.

Get out those Top Coats, Overcoats, Fall Suits Winter Dresses and Hats have them prepared for wearing. Cold weather will soon be here.

JIM SETTLE'S DRY CIEANNG PLANT
"Enemy to Dirt"
Chionel
BARRYMORE in a picture GREAT ENOUGH TO CROWN HIS great carerr!

## "OME man's Journey"

HOWELL MAY ROBSON DOROTHY JORDAN<br>COLEMAN JOEL McCREA sUN-MoN-TUE. FRANCES DEE

PRESBYTTERIAN W. M. S.
MEETS AT HEMPHILL'S The Womens Missionary Society of
the Presbyterian churcli met Monday
afternoon at the home of Mrs. C. F. afternoon at the home of Mrs. C. F.
Hemphill. 10 members answered roll
call
$\qquad$
$\qquad$
$\square$ Misses Enid and Jimmie Lou Gwa-
thmey, Miss Anna Mae MoConathy
and Mrs. M. G. Underwood were in
Abilene Saturday



Miss Virginia Anderson has accept d a position in Abilene.

Lee Thompson, of Breckenridge ——
BANISH ACID STOMACH his simple, easy way






| yOU Are |
| :---: |
| Invited.... |

## PLAN TOGO EDUCAIOMAII

AGRICULTURE
Iexas is changing trom
cotton to a balanced tar
proin
cotton io a halanced tarm
Drogram. These rhaneses
will be ir bulv reflected in
the exhibuls
ter
will be trulv reflected
the extibits trom of per
cent of Texas Coumties.


LIVESTOCK
$\qquad$

STURCES AND GIBBS
Style Show

Saturday Night October 7 At HOWELL THEATRE
coleman, texas Style Show Starts About 8:30 Between Regular Features No Extra Price


## BUSINESS IS BETTER

CERTAINLY no one needs to be told that business is
better. All the business charts do is to confirm what we better. All the business charts do is to confirm what we
see on every side of us-men going back to work, factories humming, new activity in many fields.
the business or personal plans you may
Citizens State Bank stands ready, willing and anxious to assist you in any way possible. Come in at any tim
it over. We shall be pleased to give you our time

# -THEDIXIE COOK STOVES 

From 12.50 to 55.00

| Local Couple Weds At Coleman Sunday | MISS LUCILLE BU ENTERTAINS ACE |
| :---: | :---: |
|  | BRIDGE GROUP THURSD |
| Miss Lorene Travis and J. .c. Han-creck, both of this place, were united |  |
|  |  |
| in marriage at the First Baptist |  |
| Church, Coleman, Sunday afternoon. The bride is the daughter of Mr |  |
|  |  |
| and Mrs. L. M. Travis, here, and is well known having attended Cross |  |
| Plains schools. The groom is the son of Mr. and Mrs. Will Hancock. They will make their home in Cross |  |
|  |  |
|  |  |
| Mr. and Mrs. Spurlin Freemanwere Brownwoodafternoon. | Le home of Mrs. 1. E. Batu |
|  |  |
|  |  |
| Mr. and Mrs. C. D. Anderson, of Brownwood, were in Cross Plains |  |
|  |  |
| over the week end. <br> Mrs. Tom Anderson and daughter |  |
|  | in Browny |
|  | Want Ads Get Results. |

BANTS異 TIE ERE OIF BOWOUTS


## OUR DIXIE QUEEN

5n

Unmatched in Quality and Price At Only

## $\$ 37.50$

Quality is shown in every line of our Dixie Cook Stoves. You will be amazed at the low price and abundance
of quality in every stove, to lighten the housewife's burden.

## LARCE DIXIE WOOD RANGE!

With every cook stove convenience, including ample shelve room-ideal for keeping wood warm-besides the roomy ovens and fire. Box and Resivoir.
A more coonvenient stove has seldom
${ }^{\$} 55.00$

## RaHDOII Vailues

Dixie Wood Stove $7-14$ a dandy $-\quad \$ 12.50$
Dixie Wood Stove $8-16-$ see it $\quad \$ 22.50$
Dixie Wood Stove 8-18-a value
${ }^{\$} 27.50$
OTHERS PROPORTIANATELY LOW

## LUCKY YOU ARE

You may congratulate yourself on being able to buy such long lasting values at such low prices. Partial payment terms may be arranged with no advance in price. Stoves may soon be much higher. Be thrifty, Buy Now.

## JIST URIOADED

A new shipment of gas stoves. Don't fail to see them. Save on your bill with an attractive range that will not leak gas or smoke up the Kitchen.

HIGEINBOTHAM BROS. \&CO. CroSS Plans, "HIIIE PllaEETOTHME" TEXAS



[^0]:    and a fair chance to lick Albany.

