

"Nothing but the United States' mint can make money without advertising"

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offence to friends or foes we sketch Cross Plains exactly as it goes.

VOL. XXII 8 PAGES THIS WEEK CROSS PLAINS, TEXAS,

"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game" FRIDAY, SEPTEMBER 22, 1933 5c PER COPY No. 38

AT LAST! COTTON CHECKS HERE

HOME TOWN GOSSIP

The lure of the seven seas has cast its spell over Harlie Neel and Mack Bingham. They have offered the United States Navy their services and stand in readiness to be called to Dallas, for final examination.

Oh Neptune! be kind to these Cross Plains chaps, for really their intentions are good.

Many local sport fans are lamenting the fact that the Buffaloes do not play Albany there, this year. Could the famous 3-2 have any connection with the regretment?

Here is an unusual item handed to the scribbler of this department. Believe it if you like but we won't feel hurt if you don't.

Two local barbers cut 11,190 heads of hair and shaved 7,740 men in the past 11 months.

A lot of business, we'd say. Although football season gets underway for many teams this week, this department hesitates to offer its regular prediction on the sport until at least a few test games have been played.

Of the Cross Plains-DeLeon game, however, we will say that the 'Bearcats' are slightly favored but due to the unusual hustle and determination to win of Coach Keyes' thundering herd, we are giving the local chaps an equal chance for victory in today's go.

If a few of the purple and gold gridders come through as they are equivalent of doing, Keyes' squad may trim the Comanche county boys for the first time in history.

Nevertheless, indications point toward a hectic contest and only a catastrophe will keep this department from being on hand to witness the encounter.

This little Miss Louise Nelson—the new school "marm"—is certainly receiving a warm reception in the old home town. Besides winning a storm of popularity with students, she is reputed to be taking a few of the gentlemen faculty members with equal gusto.

'Buck' Wheeler is sporting his bow tie again, and of course everybody knows that means he is feeling collegiate, romantic, woosome and the like. Power to you Wheeler. (Note to mailing department: Send copy of above to Miss V. Marie Stevens, Ranger, Texas).

It is no longer NEWS to publish that conditions are getting better, because everybody knows it. But a significant fact in the recent upturn is the price that was paid for cotton on the streets of Cross Plains the past week. Middling staple brought ten and one tenth cents for the highest price here in nearly three years.

Thoughts while strolling: Wonder how Kate Cooper and Phil Bingham are making it up at Rule? Mack Underwood seems to be a gentleman of leisure lately. Bill Lowe must be a cousin to old man Prosperity himself, see where he has put on another man, bringing his filling station crew to four (including Jack Noel). Doesn't seem natural to see W. C. Wilkerson loafing about town, he's in too good a humor while vacationing.

EXTRA BUNDLE PAPERS GOES TO OPLIN TODAY

Every box holder at Oplin will receive a copy of the Review today as a compliment of Cross Plains merchants. The Review's subscription list will be supplemented with hundreds of extra copies to cover this extreme portion of Callahan county as well as several other outlying districts in the Cross Plains trade territory.

Roy Cowan left Tuesday morning for East Texas, where he will undergo a physician's treatment. He is expected to be away sometime.

MAIN LINE BEING LAID FOR CITY GAS

SERVING 200 HOMES WITHIN 10 DAYS IS COUNCIL'S OPINION

Anderson & Lane Buy Enough Pipe To Finish Up From E. M. Howard, Here.

Municipal gas in 200 homes within 10 days is the expectation of members of the city council, who yesterday informed the Review that a main line was being laid to the city limits and that an ample supply will be available within the week. Anderson and Lane purchased enough pipe from E. M. Howard, local dealer, last week to supplement what they already have and lay the 11 mile line to Cross Plains.

As soon as the supply line reaches the city limits, councilmen plan to put a crew of men to work testing again mains within the city limits and covering up ditches. Houses will be connected to the municipal system as soon as mains have been sufficiently tested.

At present two homes are burning city gas, which is being taken from shallow wells, just South of town. They are the residences of Mayor S. P. Collins and W. A. Beavers.

The price of city gas will be 50 for the first two thousand feet with a dollar minimum. 35 cents for the next two thousand and a graduated scale thereunder.

CROSS PLAINS LEADS CALLAHAN TOWNS FOR COTTON ALREADY IN

Cross Plains leads the county to date in the number of bales of cotton from the 1933 crop handled here. Reports from various other Callahan points indicated that Cross Plains has handled at least 200 more bales than the nearest rival.

COTTON MARKET
* The cotton market opened 20 * points lower Thursday morning, * causing middling to sell on the * streets here for 9.15. A peak * price was paid here the past week, * when a number of bales were pur- * chased at 10 and one tenth cents. *

At noon Thursday 700 bales had been weighed through the local yard and S. F. Bond, local ginner and buyer, had stored, 175 round bales, which do not go through the yard count, making the total number of bales of cotton handled in Cross Plains (wagon receipts) Thursday at noon, 875.

The estimate for the amount of cotton to be handled here this year has been set at 2,800 bales, slightly short of last year's yield. Indications were yesterday that the estimate set by local cotton authorities and business men would not be far from correct.

Both gins were humming busily Thursday at noon.

9th GRADE AT DRESSY IS MOVED TO CROSS PLAINS

The ninth grade of Dressy school has been moved to Cross Plains and a bus will be run through that community to bring students to school and deliver them home each afternoon. The recent addition is expected to add about 20 to the enrollment of Cross Plains schools, which is expected to pass the 600 mark this year.

Mr. and Mrs. Albert Franke carried their daughter to the Sealy Hospital, Santa Anna, last week to have her arm set. She is reported to be improving nicely.

Mr. and Mrs. Tom Bryant have been in Oklahoma City the past 10 days.

First Instalment Of School News Is In Today's Review

The 'News of Cross Plains Schools' for the current term begins with this week's Review. The first instalment edited by Miss Clara Nell McDermitt, who also edited this section last year, appears on page two of today's Review.

The school news will be a regular feature of the Review each week during the 1933 and 34 term.

REVIEW'S BIG ANNUAL SUBSCRIPTION OFFER TO BEGIN SATURDAY

Beginning Saturday the Review will inaugurate its annual subscription campaign, reducing the rate in Cross Plains trade territory to \$1.00 and \$1.50 elsewhere. After the close of the campaign subscription prices will be advanced to the former price of \$1.50 anywhere in the Cross Plains trade territory and \$2.00 elsewhere.

On the Review books are at least 200 subscribers, who are delinquent, yet are still receiving the paper. During this subscription offer renewals may be made at the reduced rate.

The Review urges that all subscribers place their account in good standing during the time of the campaign, as advanced price of paper and materials are so decisive that it may be impossible to carry delinquents much longer.

LIBERTY THEATER IS INSTALLING ENTIRELY NEW SOUND EQUIPMENT

Completely new sound equipment is being installed in the Liberty Theater here this week. "The new equipment will entirely eliminate some minor trouble that has embarrassed us in the past", said W. A. Beavers, manager of the show, yesterday.

The new machinery is of the same type as is used in Texas largest theaters and will make the Cross Plains theater one of the best equipped in Texas for a town of this size.

Mr. Beavers informed the Review that he expected the new equipment to be installed in time for the showing of 'Forty Second Street'—a four star picture—Monday and Tuesday nights.

With our new sound devices we will be able to give patrons pictures right up to the minute and the type that they will appreciate. There is no longer any need of leaving Cross Plains to see the very best pictures", Mr. Beavers stated.

There will be no change in admission prices as a result of the improvement at the theater. Popular prices will continue to prevail.

Tax Collector Gives A Helpful Reminder

Special attention to the fact that delinquent taxes may be paid anytime during September with no penalties and at an interest charge of only one cent, by virtue of an act by the state legislature, is called to public attention in this week's Review, by W. J. Evans, Tax Collector.

Mr. Evans' message to tax payers appears on page six.

HERD OPENS 33 GRID SEASON WITH DLEON FRIDAY AFTERNOON

Mayes, Halbert, Spencer, Smith Are Likely To Start In Buff's Backfield

Cross Plains high school Buffaloes will blast the lid off the 1933 playing season this afternoon (Friday), when they meet the DeLeon Bearcats, bi-district champions, on the local gridiron. The kick-off is set for three thirty.

The Buffs and Bearcats met in a season opener at DeLeon last year, with the felines winning by a majority of one touchdown after more than 50 minutes of equally matched play. The Comanche county boys continued to improve throughout the season and were successful in winning their district championship, then defeated Albany, winner of this loop, for the bi-district flag. They are reputed to have a team equally as strong this year and will be in the peak of condition for the game here.

The Buffaloes have been in training three weeks and are rapidly shaping into a formidable aggregation. Seven lettermen from last year's squad will be available when Coach 'Goober' Keyes picks his starting lineup for today's fray. They are: Captain Socrates Walker, 'Beevo' Webb, Jimmie Lusk, Floyd Halbert, John Lackey, James Patterson and Warren (Hungry) Spencer.

The line-up that in will all probability start today's game, as given to the Review by coach Keyes is as follows: ends, Socrates Walker and James Patterson; tackles, Jimmie Lusk and Jimmie Settle; guards John Lackey and Burl Lusk; center, 'Beevo' Webb; quarterback, Jay Mayes; Full back, Floyd Halbert; halfbacks, Warren (Hungry) Spencer and Joe Smith.

REPORT IS RECEIVED THAT UNCLE CHALIE M'DERMITT IS BETTER

'Uncle' Charlie McDermitt, who underwent a major operation in Dallas hospital Thursday morning was reported 'doing nicely' as the Review went to press late Thursday afternoon.

Mr. McDermitt has been in bad health for several months and was taken to the Dallas hospital sometime ago. Physicians delayed operating until his strength was improved.

A telegram to members of the family Thursday said that he stood the operation perfectly and that doctors were optimistic in regard to his condition.

LIMIT OF DUCKS TO HUNTER CUT TO 12

Announcement is received from Austin that the bag limit of ducks has been reduced from 15 to 12, under migratory game regulations.

The duck hunting season in the northern part of Texas is open in November and December; in south Texas from November 16 to January 15.

A daily bag limit of four birds exists for all species of geese. A two-day possession limit applies to both geese and ducks.

Oran Williams, Lloyd and Herman Bryan left Tuesday for Stamford, where they will work several weeks.

Loran Barr as a business visitor in Houston and Austin the past week

W. C. Jones, of Gouldbusk, was a business visitor in Cross Plains Thursday.

Kernel Wheat And Chuck Wagon Gang Be Here Saturday

Kernel Wheat and his Chuck Wagon Gang, of radio fame, will be in Cross Plains Saturday afternoon. They are scheduled to reach here at three o'clock and will render a concert in front of W. D. Smith's Piggly Wiggly Store, local distributor for Bewley's Best Flour, which the radio artists are advertising.

While in Cross Plains 'Biscuit Bob' will serve hot biscuits cooked from the chuck wagon. Mr. Smith has invited all friends and customers of both the musicians and himself to be present Saturday afternoon and 'enjoy a real treat'.

The Chuck Wagon Gang has proved to be popular with the people of this trade territory in their regular broadcasts over radio station WBAP Fort Worth.

WHEAT FARMERS TO MEET SECOND TIME IN WEEK SATURDAY

Wheat farmers of the Cross Plains trade territory will hold their second meeting of the week here Saturday night in the high school auditorium, at which time County Agent Ross B. Jenkins will discuss federal plans of wheat acreage reduction and how it pertains to growers of this immediate vicinity.

The first meeting of wheat meet was held at the school building Tuesday night. Due to the fact that less than 20 were in attendance, Mr. Jenkins has announced that he will be on hand for another meeting Saturday night at seven thirty and has urgently requested that all farmers, who possibly can, attend.

The federal government has a three year wheat acreage reduction plan for wheat, in which farmers will be paid for cutting their acreage in a fashion somewhat similar as was done with cotton. In reimbursing wheat growers for this cooperation the government will base yields upon those of 1930, 31 and 32 and remit for three year contract accordingly.

County Agent Ross B. Jenkins has ample material on the subject and will pass it to farmers at the meeting here Saturday night as well as to discuss the project thoroughly.

E. D. PRIEST TAKES LAND BANK POSITION

E. D. Priest has accepted a position as field appraiser with the Federal Land Bank. He left Monday to assume duties.

"I am certain that I will not be stationed at any one place very long, as the work will keep me moving to different localities every week or so. I intend to continue calling Cross Plains home and will be back most every week end", he told the Review.

10, 15 AND 25 CENTS TO BE FOOTBALL COST

10, 15 and 25 cents have been announced as prices that will be charged for the Cross Plains-DeLeon football game here—Friday afternoon. Grammar school students will be admitted for 10 cents, high school for 15 and townspeople for 25.

Friday's game, the season opener, is expected to attract a large crowd.

Mrs. George B. Scott is visiting her mother Mrs. J. B. Cutbirth in Baird this week end.

Mrs. Howard E. Farmer and Miss Anita Hart, of Baird, visited friends and relatives in Cross Plains Monday.

\$114,000 DUE 880 CALLAHAN FARMERS FOR PLOWED COTTON

About 40 Drafts Have Already Been Received; Others Are Expected Here Soon

Federal cotton checks to farmers for their part in the Wallace 'plow-up' program are at last finding their way to Callahan county and the Cross Plains trade territory. No less than 40 farmers of this immediate vicinity had received their government drafts yesterday at noon. The remainder of the checks are expected to reach here within the next few days.

\$114,000 is due 880 Callahan farmers. County Agent Ross B. Jenkins has informed the Review that a generous portion of that amount will come to cotton growers of the Cross Plains trade territory.

Besides the \$114,000 cash coming to Callahan, local farmers have an option on 1,100 bales of government cotton; of which they are to receive two cents per pound for all above six cents the cotton is sold for.

The first federal cotton check to be handled in Cross Plains was made to the order of Mrs. Ida M. Teague, of Brown County. It was deposited in the bank here by a local business concern Saturday afternoon.

Other cotton growers whose checks have been received are: James F. Archer, Jack Cavenaugh, Fred Long, J. C. Freeman, W. P. Ramsey, R. G. Coppinger, E. I. Vestal, Audrey Coppinger, James W. Hight, James H. Riggs, Lee Champion, W. F. Woody, Andrew Young, Joe Baum, Lee Payne, N. R. Long, Charlie McDermitt, Lane Steel, Clay McKinney, Frank Ferrell, Charles Dillard, J. A. Moore and Felix Ogilvy.

EXAMINATIONS ARE OPEN FOR FEDERAL JOBS REPORT SAYS

The United States Civil Service Commission has announced open competitive examinations a follows:

Mimeograph Operator, \$1,260 a year, less a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3-1/2 per cent, departmental service Washington, D. C. and field service. Applicants must show that they have had at least three months of full-time experience within the past three years, for which they received compensation, as mimeograph operator.

Agricultural Radio Program Manager, \$3,800 to \$4,600 a year, less a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3-1/2 per cent, Office of Information, Department of Agriculture, San Francisco, Calif.

Principal Botanist, \$5,600 a year, less a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3-1/2 per cent, Office of Experiment Stations, Department of Agriculture, Washington, D. C.

All States except Delaware, Iowa, Maryland, New Hampshire, Vermont, Virginia, West Virginia, and the District of Columbia have received less than their share of appointments in the apportioned departmental service at Washington, D. C.

RIISING STAR FAIR IS A BIG SUCCESS

Rising Star is now resting upon proudly won laurels for the manner in which they entertained a record crowd at their annual Fall Fair, Friday and Saturday. 'Successful' was the one word description visitors had for the exhibition.

Hundreds of Cross Plains people attended the fair and witnessed the exhibits during the two days. A number of first and second places were won by local people in the various branches of exhibits.

the NEWS of CROSS PLAINS SCHOOLS

Record Enrollment Seen For School

600 MARK EXPECTED TO BE PASSED WHEN ALL HAVE ENTERED

Early matriculation figures indicate that the 1933 and 34 enrollment of Cross Plains schools may surpass all previous figures and set a new all time record. Superintendent Nat Williams opined Tuesday afternoon that the number of students this year would go far beyond the 600 mark.

At least 15 new students entered school last week and four graduates returned to take post-graduate courses.

New students enrolling last week were: Virginia Bell Baird, Dressy; Ruth Fortune, Burnt Branch; Marjorie Hester, Vernon; Erline Smith, Burnt Branch, all of whom are beginning the eighth grade.

New students in the ninth grade are: Harold Freeman, Clarine Freeman, Frances McDermitt, all of Dressy; A. J. Sheppard, Tuxedo; Helen Johnson, Dressy; Malcom Steele, Deer Plains.

Additions to the tenth grade are: Charline McDermitt, Dressy, and Garth Fortune, of Blanket.

New members of the senior class, who enrolled last week, are: Blanche Duncan, Rising Star; Ila Mae Everett, Slaton, and Florene Pierce of Deer Plains.

Graduates, who returned to take post-graduate courses are; Opal Young, Phyllis Chandler, Harlon Lacy and Darwel Shuford.

The Cross Plains grade school has an enrollment of two-hundred and twenty-nine pupils, with approximately fifty pupils who are attending this school for the first time.

Miss Ethel Manning has charge of the first grade, Miss Elizabeth Jackson has the kindergarten pupils. Miss Jimmie Luo Gwa, hmev teaches the second grade and Miss Elma Ruth Clarkson has charge of the third. The fourth grade is divided into two classes, with Mrs. J. E. Pittman and Miss Anna Mae McConathy as home room teachers. Mrs. M. G. Underwood has charge of the English department; W. E. Lusk has the geography, History, and reading classes. Miss Anna Mae McConathy also teaches the fourth grade Arithmetic and spelling classes. Mrs. J. E. Pittman teaches music and penmanship.

Bock-Keeping Class Largest In History

Professor W. V. Wheeler reports the enrollment of this year's book-keeping class to be the largest in the history of Cross Plains high school. Members of the class are: Wilburn Barr, James Patterson, Darwel Shuford, Milton Bessire, Roy Lee Little, Tommie Kate Mayes, Ruth Rumph, Maxine Jones, Melba Mitchell, Fanoria Neeb, Freeda Freeman, Helen Grace Gray, Irene Clifton, Phyllis Chandler, Blanche Duncan, Ila Mae Everett, Forene Pierce, Mrs. T. C. Kelly and Mrs. Harve Keller.

CLARA NELL McDERMITT WILL LEAD BASKETEERS

Cross Plains high school girls' basket ball team was organized last week, with Miss Louise Nelson as coach. Clara Nell McDermitt was elected captain of the Buffalo sextet.

24 girls are reporting for practice in the new high school gymnasium. Enthusiasm is high and members of the squad are already pointing to a county championship.

"Dad" Barr, gentleman of leisure and man about school, is said to be rushing a certain little girl, who just recently became an aunt.

FOR SALE

Team horses, harness, complete set of farming tools, saddle mare and good saddle.

C. W. Kemper.

10 PEOPLE OUT OF EVERY 100 HAVE STOMACH ULCER. Acidity, indigestion, heartburn, sour stomach often lead to ulcers. Don't ruin your stomach. Counteract these conditions with Dr. Emil's Adla Tablets. Sold by Sims Drug Co.

Christine Cunningham Is Shorthand Teacher

A short hand class was organized in high school the past week with 10 members. Miss Christine Cunningham will be the instructor.

Those enrolling for the work were: Georgia Gwathmey, Rosalie Cutbirth, Cheryl Lutgens, Maxine Jones, Lorena Childs, Ernestine Sipes, Mary Elizabeth McAdams, Danda Owen, Helen Grace Gray and Clara Nell McDermitt.

The first meeting of the class was held in Superintendent Nat Williams office, at which time a schedule was outlined.

New Teacher Is Made Sponsor For Juniors

Members of the Junior class in an organization meeting the past week chose the newest member of Cross Plains high school faculty as their sponsor for the ensuing year. She is Miss Louise Nelson, professor of Spanish.

The Junior sponsor also has charge of the girls basket ball team, the pep squad and girls' gymnastics, in addition to her curricular duties.

Miss Nelson is a graduate of Abilene Christian College and has won favor with high school students, despite the fact that she has been here but two weeks.

BUSTER ATWOOD MADE SOPHOMORE PRESIDENT

Buster Atwood was elected President of the Sophomore class at a meeting of the group Tuesday afternoon. C. C. Armstrong, Jr., is vice-president, Dixie Little, secretary and treasurer, Bobbie Nell Neel, reporter and Harold Freeman, sargent at arms.

Mention Review Ads When Buying

HUMOR

Here are some jokes, And a few wise pokes; But be they few, They're guaranteed to be true

And as head of the joke list this week we have 'wan beeg' joke, Moreland (Hercules, Bones) Baldwin was appointed joke editor.

And then in English class, when two minute talks were called for, Milton B. told an old time joke. Its funny how talks can be prepared on the spur of the moment.

This is probably old by now, but Mr. Wheeler's hay fever may catch him a grass widow. And by the way, Coach says that he cannot tell whether their room is a place to sleep or a medicine factory.

Tis said that Lusk and Lusk are saving money on 22 cent gasoline. They mix one quart of water with an equal portion of gasoline to form a satisfactory and economical solution, which burns as good as any other in their galloping bath-tub.

Charles F. Hemphill, super athlete, reports that he played 20 sets of tennis from one o'clock until dark, one day this Summer. Some man!!

37 'TOTS' GET FIRST TASTE OF EDUCATION

37 tiny 'tots' are getting their first taste of school in the first grade this year. Those A.B.C.'s and 1, 2, 3's are rather difficult, but Miss Manning, teacher, says they are coming along rapidly.

Battery Charging

A Good Rental Furnished.

Get our special prices on Batteries before buying a new Battery. All Batteries and battery repair fully guaranteed. Delivery service free.

Garrett Motor Co.

Why We Advertise

This bank advertises its service and safety, just for the same reason that a merchant advertises his wares, because service and safety is what we have to sell.

And you may be sure that back of every published promise is tangible assistance and every service within our power.

You have access to our Safety and Service the moment you become a depositor here.



CITIZENS STATE BANK

We Appreciate Your Confidence

ROSALIE CUTBIRTH, BOBBIE NELL NEEL MADE PEP LEADERS

Misses Rosalie Cutbirth and Bobbie Nell Neel were chosen leaders for this year's pep squad at a meeting of high school girls, interested in the work, Tuesday afternoon. Miss Louise Nelson was elected sponsor of the purple and gold cheering squad.

Other officers chosen at the meeting Tuesday are: Clara Nell McDermitt, president; Fanoria Neeb, vice-president; Tommie Kate Mayes, secretary and treasurer; Melba Mitchell, reporter. Lois Edward Davidson, young son of Mr. and Mrs. Lois Davidson, was selected mascot for the squad.

Uniforms for the 29 members to compose this year's pep section were selected the past week and will be worn at the first conference football game at Clyde, September 29.

Jimmie Lusk Elected President Of Juniors

Jimmie Lusk, President; W. J. Mayes, vice president; Roma Young, secretary and treasurer and W. N. Long, reporter; is the official family of the Junior class, as elected in an organization meeting of the group Monday morning.

Blue and silver were chosen as class colors.

STUDENTS AND TEACHERS ATTEND GAME AT STAR

Among those from Cross Plains High school attending the football game at Rising Star Friday afternoon between Pioneer and Daniel Baker freshmen were: Misses, Fanoria Neeb, Clara Nell McDermitt, 'Toody' McDermitt, Rosalie Cutbirth, Tommie Kate Mayes, Bobbie Westerman, Lorene Childs, Wanda Owen, Coach Garland Keyes, who refereed, Superintendent, Nat Williams, who acted as head linesman, and practically all of the football boys of the Buffalo squad.

Where did Harry Carmichael get that dollar last Sunday? Yeah, where did he?

SENIORS NAME BYRON WRIGHT CLASS PREXY

At a meeting of the senior class Tuesday Byron Wright was chosen president. Other officers are: Socrates Walker, vice-president; Clara Nell McDermitt, secretary and treasurer; Fanoria Neeb, reporter.

Green and silver were selected as class colors and a white rose will be the official flower of the group. A class motto and a social committee will be decided upon within the immediate future.

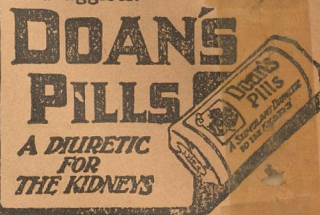
There are 33 members of the senior class. W. V. Wheeler is sponsor.

Want Ads Get Results.

Mrs. Ike Kendrick and Agnes White were Brownwood visitors Monday.

Backache bother you?

A nagging backache, with bladder irregularities and a tired, nervous, depressed feeling may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Praised for more than 50 years by grateful users the country over. Sold by all druggists.



"LAND BARGAIN"

160 acres land known as the Mrs. A. C. Brasers place just South of Caddo Peak. This place will be sold at an extremely low price for reasonable cash payment. Balance easy terms and a low rate of interest. If you want a real land bargain look at the place and make me an offer, or write for prices and terms.

P. E. PAYNE, BOX 65, STEPHENVILLE, TEXAS

SEIBERLING TIRES

1-3 DOWN—EASY PAYMENTS

1 Year Insurance Against Any Injury Free

Double Service Protected—4 ply	6 ply	Standard Service 6 ply	4-ply
4.40—21	7.20	4.40—21	5.55
4.50—20	7.60	4.50—20	7.70
4.75—19	8.40	4.75—19	9.25
5.25—18	10.00	5.25—18	10.30

MAGNOLIA SERVICE STATION—NO. 958

STANLEY CLARK, Mgr.

Motorists, Consider Octane

A Gasoline That's Winning New Friends Every Day

O is for OUR stations everywhere, who wish to serve you
C is for COURTESY which will always be shown you.
T is for TEXAS the state in which Octane is refined.
A is for Appreciation you'll have for this better gasoline
N is for NOISELESS, the way motors run with Octane.
E is for ENDURANCE, where Octane excels.

Just a touch on the accelerator and you're off! No heavy fluid clogging your carburetor and feed lines and discouraging the natural quick action of your motor if you fill at our pumps. You get a highly refined gasoline that fills your motor with new vigor and worlds of pep! Make regular stops at Octane Stations.

G. A. Chappell Wholesale Distributor

CROSS PLAINS DEALERS

E. C. Neeb's Independent Station

McGOWEN BROTHERS

Walker Hargrove Station

PIONEER

Mrs. Ira Davenport returned this week from Manchester, New Hampshire, where she visited her daughter 10 days.

A house belonging to Lyn Irwin, two miles North of here, was totally destroyed by fire Tuesday night. The blaze was of undetermined origin.

Mr. and Mrs. W. W. Milner entertained friends with five tables of bridge Thursday evening, on the occasion of their tenth wedding anniversary. Mrs. Rox Middleton won high score. Miss Carlene won low score.

James Campbell, of Caddo, visited in the home of Mr. and Mrs. Ike Plumlee here the past week.

Members of the senior class of Pioneer high school held their first social gathering of the year Wednesday night, in the form of a picnic. There are 18 members in this year's graduating class.

The sophomore class of Pioneer high school was scheduled to stage a class social in the gymnasium Thursday night. An interesting program had been planned.

Mr. and Mrs. W. F. Burroughs have returned from Wichita, Kansas, where they spent their vacation.

SCHOOL NEWS

Too Late for Regular Section

Byron: to fair companion) "Have you ever tried listening to a play with your eyes shut?"

Harry: (from row behind) "have you ever tried listening to one with your mouth shut."

And there is Gene Blitch, the dumb fish, who thought a goblet was a sailor's son.

Mrs. Williams: "I wonder, Mrs. Underwood, if I could borrow your rug beater?"

Mrs. Underwood: "I'm sorry Mrs. Williams, but he doesn't get home until five o'clock."

Coach has been talking about gangsters so much lately that the freshmen think Al Capone is just around the corner. Did Gene Blitch pay somebody 'hushmoney' regarding his bandaged eye?

Miss Nelson, our lovely new Spanish teacher, is a favorite around school with both teachers and students. The fact is, she is hardly seen without one or even two teachers of the male sex giving her some advice or something.

CAUGHT IN THE ACT:

Mr. Wheeler holding continued conversation in the hall with Miss Nelson.

Billie Mac breaking in on a football meeting.

Hungry, flirting with Clara Nell. Mary winking at James Patterson. Bobbie Lee giving 'Soe' a vivacious smile.

Coach escorting Miss Nelson to Sunday school.

Clara Nell blushing when talking to Floyd.

Mr. Williams: Pardon me, young lady, but in the matter of your dress, don't you think you could show a little more discretion? Cheryl: "My gosh, some of you guys ain't ever satisfied."

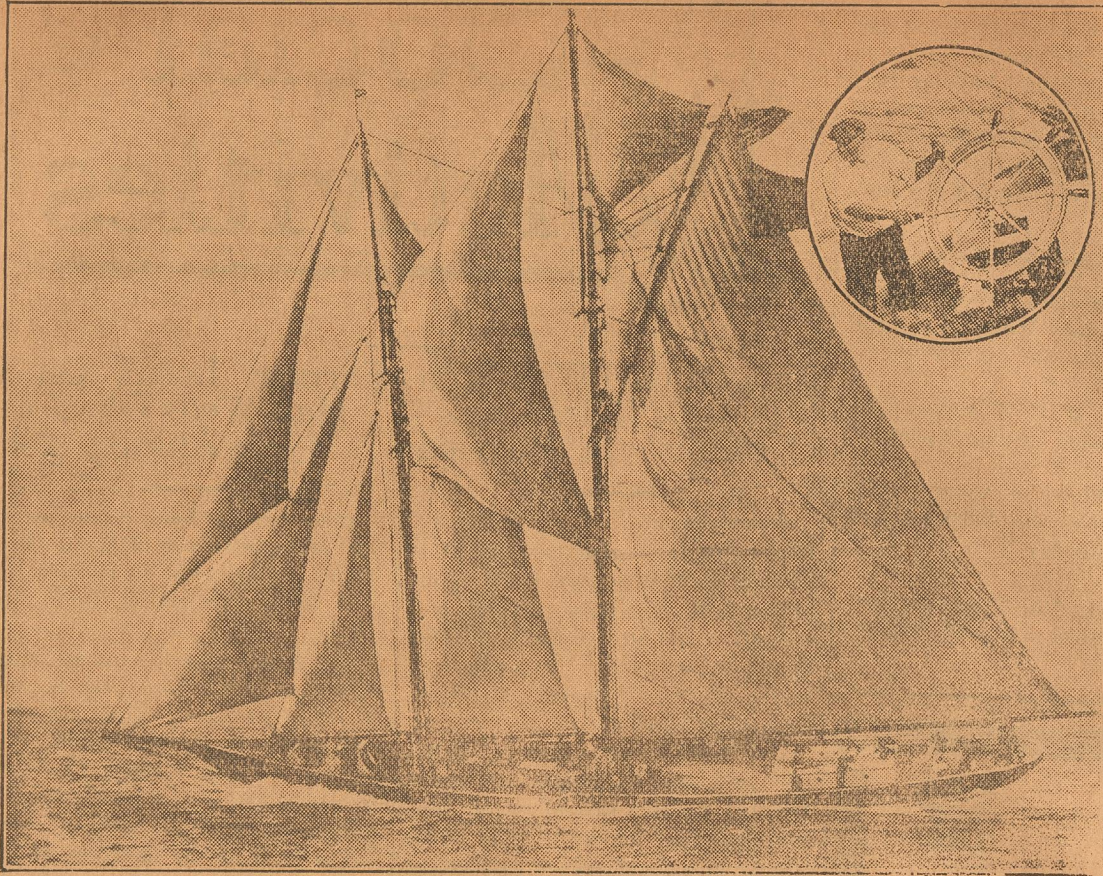
Mr. and Mrs. C. R. Cook and Mr. and Mrs. L. W. Westerman were in Moran last week.

DID YOU KNOW—

A new kind of white paper towel resists breakage when damp, with the ordinary amount of twisting and rubbing.

Phosphorus was first discovered about 1669 by a German alchemist seeking the philosophers' stone.

Beer was regarded by the Egyptians of 4,000 years ago as one of the most popular of medicines.



International Sailing Championship may not be decided this year because of the presence of a 22-ton motor and tanks of Gulf fuel and cylinder oil aboard the Gertrude L.

Thebaud, America's representative (shown above). Chicago's A Century of Progress officials, promoting the important race, still hope to effect a reconciliation between Captain

Ben Pine of the Yankee boat (shown in insert above) and the skipper of the Bluenose, contender from Canada, it is reported.

STATE SENATE, IN RESOLUTION, ASKS SUPPORT OF NRA

AUSTIN, Texas, Sept. 19—The Senate today urged citizens, political subdivisions of Texas and State departments to wholeheartedly support President Franklin D. Roosevelt and

NRA administrators in their drive for economic recovery.

The appeal was made by Senate resolution, introduced by Senator John S. Redditt, a Lufkin lawyer. He directed that copies of the resolution be sent to President Roosevelt and Director Hugh S. Johnson.

In Northern Peru, one of the driest countries in the world, windshield wipers are used on cars because of frequent night fogs.

DID YOU KNOW

The size of a star is not proportional to its brightness.

Ore rich in the radio-active uranium has been found in North Carolina.

The Chinese turn soy beans not only into bread and milk and cheese, but also into oil for cooking and for lamps.

Liberty

"Better Pictures For Less" THEATRE

NOW SHOWING TOM KEENE IN "RENEGADES OF THE WEST"

MONDAY—TUESDAY AND WEDNESDAY



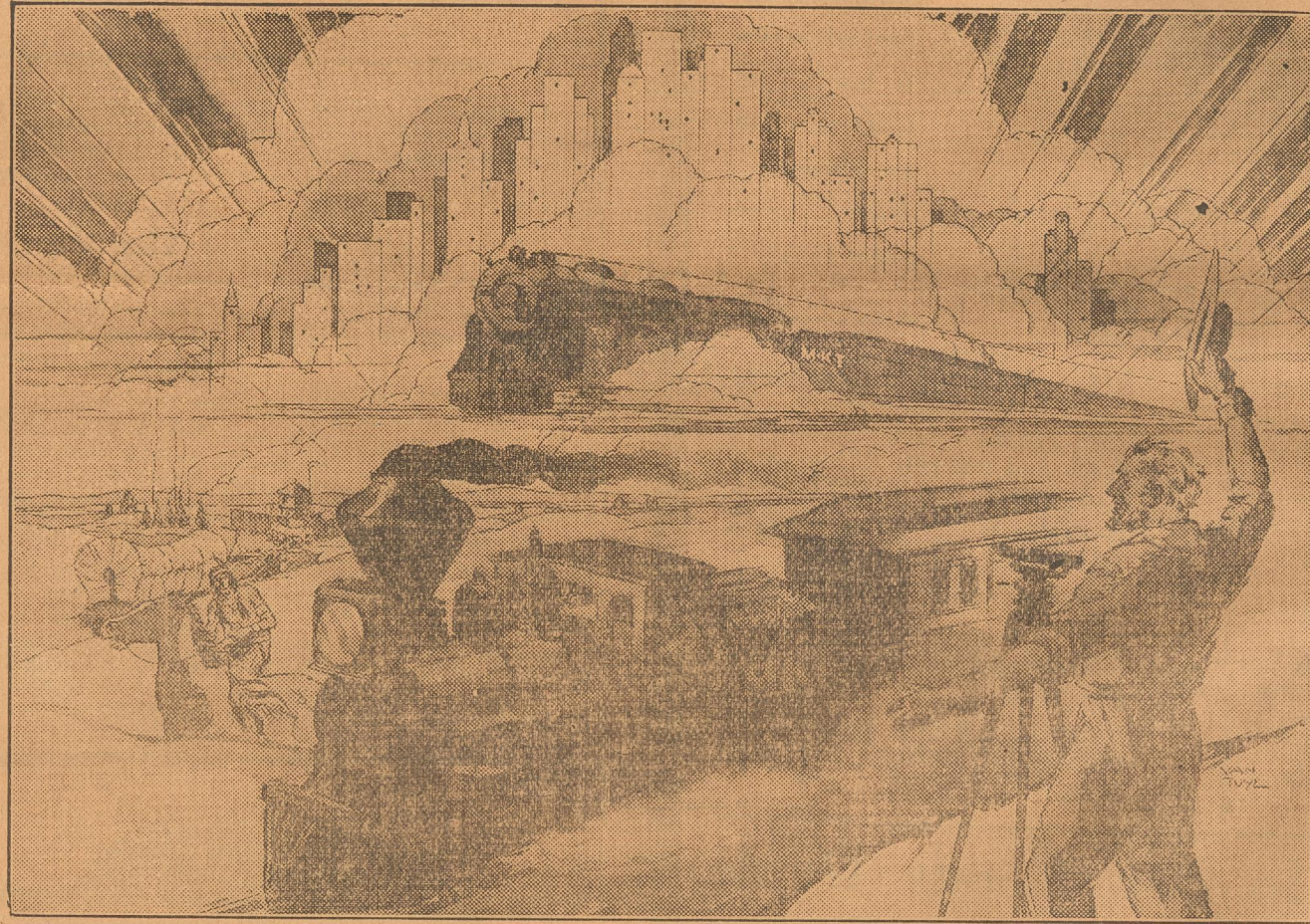
Warner Bros' mighty extravaganza with 14 GREAT STARS 50 FEATURED PERFORMERS • 200 DAZZLING BEAUTIES!

FOR SALE Team horses, harness, complete set of farming tools, saddle mare and good saddle. C. W. Kemper.

FOR RENT Two and Three Room Apartments. 1tp Mrs. Tom Anderson.

LADY WANTED With small family to look after poultry and cook on ranch. W. C. Jones, Gouldbusk, Texas.

PLAN TO GO SEE THE BEST AGRICULTURE LIVESTOCK POULTRY 13 FOOTBALL GAMES BECKMAN-GERETY SHOWS SOUTHWESTERN CHAMPION COWBOY CONTEST in the Livestock Arena 3—BIG MUSICAL SHOWS—3 in the Auditorium "BITTER SWEET" Oct. 7-12 "NINA ROSA" Oct. 13-17 "FIORODORA" Oct. 18-22 Dallas, Oct 7-22



A Texas "Old Timer" Needs a Temporary Lift

...and the people of Texas, as Always, Will Heed the Call

THE people of Texas stick together. It's born in the blood. The concern of each individual in the common welfare grew out of the early days of Texas history when the pioneers, like the signers of the Declaration of Independence, to quote Benjamin Franklin, "had to hang together, or hang separately."

That intense feeling of pride, sympathy and common responsibility for the institutions of Texas glows more brightly than ever in the present generation, because the old, loose-knit fraternalism has crystallized into an almost sacred tradition.

It is to the pride and loyalty of Texans that this appeal is frankly addressed. And why not? For the plea is made in the vital interest of one of the oldest and most honored institutions that Texas can boast—the Missouri-Kansas-Texas Lines. Our railroad has fought its way through this worst

of all depressions without borrowing any of the people's money from their government. Service and facilities have been continuously improved—with heads up and eyes front, the whole Katy personnel has put forth a supreme effort, and with the wonderful cooperation of the people of Texas, stands in sight of the goal.

Now, one final drive is needed, one more sustained effort is required and victory shall rest with the Katy and the loyal people she serves. An "Old Timer" is calling. The people of Texas will not stand idly by in such an emergency, when they can so easily lend a hand, by merely specifying Katy routing on all shipments, and riding our trains.

People of Texas!—The unvarnished facts are here—the appeal is before you—an "Old Timer" who pioneered beside your forebears is calling to you! Texans! To the front!

- Consider These Facts: 1 The Katy has sought no loan of the people's money, through any governmental agency. 2 The Katy has unflinchingly paid taxes, interest and all other bills. 3 The Katy has retained its Texas identity, free from mergers and outside domination that destroy individuality. 4 The Katy, confident of the future, has actually improved its service, facilities and equipment through the darkest days of this depression.



W. C. Wilkinson Chairman of the Board of Directors and President



How to do your Bit— use coupon below or telephone nearest Katy office. It costs you nothing extra to join this movement. All the Katy asks is your support. Now—

What to do?

You can do three things. First, ship your freight via Katy—ride our trains. Second, use your influence on every hand to boost the Katy, opportunities are constantly presenting. Third, when you hear about movements of freight or know of people who intend to travel, see, phone or write the nearest Katy employee—for every Katy man and woman is in this fight, eager and anxious to pass on information to proper officials. Use coupon below—Mr. Cahill will personally see every communication.

I'll do my bit for the KATY

W. C. WILKINSON, Agent, M-K-T Lines. Cross Plains, Texas

- Count on my support in your good fight led by Mr. Cahill. See me about routing freight via Katy. I am planning a trip to (Destination) See me and help make arrangements. Get in touch with me for information that may be of value.

Name Address City



Cross Plains' Bid For - Greater Business -

**A Town That Buys What You Have To Sell—And Sells What You
- Have To Buy -**

DEVOTED TO THE PURPOSE OF SERVING THE PEOPLE OF ALLAHAN, COLEMAN, EASTLAND AND BROWN COUNTIES. 87 BUSINESS CONCERNS ANXIOUS TO ACCOMODATE AND QUALIFIED TO SERVE YOU. COME TO CROSS PLAINS. FIVE BIDDERS FOR YOUR COTTON, FIVE TO EIGHT FOR YOUR PRODUCE, A TOWN WHERE YOU ARE ALWAYS WELCOME AND STORES THAT MATCH COMPETITION. LET'S PULL TOGETHER AND MAKE CROSS PLAINS THE TRADING CENTER OF CENTRAL WEST TEXAS.

CITY DRUG STORE

In Business For
Your Health

WE MAKE THEM SNAPPY

It's economical to buy tailor made clothes. The fabrics are cut to fit your figure. The price is cut to fit your pocket book.

JIM SETTLE DRY CLEANING

SIMS CAFE

Where a dime buys more and Chili is always a little better.

SOUTH MAIN STREET

PROTECTION

For Every Purpose. Dependable, serving, trust-worthy.

BRYANTS INS. CO.

REMINDING YOU

That Lotief's great Fall Sale is now in full swing, and that your cotton money will buy more during this bargain feast.

LOTIEF DRY GOODS CO.

SUPPORTING

Our town and country and championing their interests.

THE REVIEW

WELCOME TO CROSS PLAINS

THE GLAD HAND TOWN

REMEMBER VIDA

For permanent waves, facials and beauty work. Complete equipment and experienced operators.

VIDA'S BEAUTY SHOPPE

WELCOME TO CROSS PLAINS

THE GLAD HAND TOWN

USED CAR VALUES

1932 Chevrolet Coach
1931 Ford Tudor
1929 Chevrolet Coupe
2—1931 Long Wheel base, Dual Wheel Ford Trucks and several others good buys. All in good condition.

ANDERSON CHEVROLET COMPANY

MCGOWEN GROCERY

Buys Produce
Selling Groceries,
Gas and Oils
In Fact Most Everything

GIVE US A TRIAL

BOOSTING OUR TOWN AND PROUD OF THE PRIVILEGE

Bank With Us

CITIZENS STATE BANK

Believing In Cross Plains

We are indeed proud to be a part of a town and community, where citizens take such pride and interest in public welfare. Frankly we are of the opinion that bright things are in store for a town which carries on, as Cross Plains has done, through adversities.

We join our other Cross Plains neighbors in inviting shoppers of this trade territory to make Cross Plains their trading center.

SOUTHWEST GAS CO.

ANNOUNCING

Opening of a Grain and Feed store. We will appreciate part of your business, you will find us the 2nd door North of Post-office. Completely stocked with; flour and meal, bran and shorts, cottonseed and hulls, dairy feed and egg mash, corn oats and hay and salt of all kinds.

W. T. WILSON

CASH BUYERS

of

Poultry, Eggs, Hides.
See us for your flower, feeds, seeds, stock salt. Save the difference.

NEEB PRODUCE CO.

Looking Back Down Memory's Lane

From The Review Files of September 17, 1920

FIRST BALE 1920 COTTON SOLD HERE FOR 33 CENTS

R. L. Cross of Burkett has the honor of marketing the first bale of cotton of the 1920 season in Cross Plains. He sold the bale on last Saturday to Mercantile Co. at a fancy price of 33.75 cent per pound. That is, the fancy price at present. The Burkett country promises a big cotton crop this year.

Willie Key, who farms on Little Pecan eight miles southwest of Cross Plains, marketed a bale of cotton here Tuesday, it being Cross Plains' second bale. B. L. Boydston bought the bale, paying herefor 27.975 cents per pound. Mr. Key will make one-half bale to the acre, according to his son.

M. E. WAKEFIELD AND C. C. NEEB BUILDING GAS SYSTEM

The trustees of the Baird School have a plan, and the tenacity to try to put it in operation, to raise needed funds for running their school. It seems the treasury is about six thousand short, on account of more pay for teachers being required and for other expenses. Tax payers are requested to double their renditions on realty for school purposes only. More than half the realty tax payers have agreed to this plan, but a few as usual refused. A board of equalization was appointed, whose duties are to make the taxes as nearly equal as possible on all real estate.

SURVEYING BEGINS ON HIGHWAY 36 IN COMANCHE COUNTY

Work on surveying highway 36 from Comanche to Rising Star was started last week by engineer Park Huntington. The location of the road bed in this gap will be an important link in winding up preliminary details. The Review was told by an authoritative source the past week. The highway has already been surveyed from Abilene to Cross Plains, and from here it will follow the same course, coinciding with highway 33 from Comanche the road bed is located to Hamilton.

Highway 36 is looked upon by many as one of the most important routes traversing this section of the state.

B. A. U. PROGRAM

For Sept. 23th 1933
Subject: "The Evangelical Country in a Unique Mission Field."
1st speaker—The French people need The Gospel, Mr. R. C. Warren.
2nd Speaker—How Closed Doors are Opened, Mrs. Hubbard.
3rd Speaker—Italian Work in Louisiana, Mrs. Pyles.
5th Speaker—Winning for Christ In a Great City, Beckman.

More than 2500 pigeons are expected to be displayed during the first week of the state fair. The store will be one of the new poultry stores in the new poultry center.

PALACE Theatre—Cisco

SUN—MON—SEPT—24—25

ALICE BRADY
JACKIE COOPER
JIMMY DURANTE
FRANK MORGAN
MADGE EVANS to
EDDIE QUILLAN
FAY TEMPLETON
MAY ROBSON
RUSSELL HARDIE
ALBERTINA RASCH
Dancing Girls

More Stars Than There Are in Heaven
NEED PRODUCE
To
Hollywood

M. F. DILL BUYS FARM NORTH OF CROSS PLAINS

Meritt Dill of the Hilburn oil field has bought the north half of the J. J. Simpson farm from M. E. Wakefield and will move to the same for a home. Thus one by one residents of the oil field are becoming interested in the Cross Plains country.

BAIRD SCHOOL TRUSTEES FACE FINANCIAL PROBLEM

Messrs. M. E. Wakefield and C. C. Neeb are figuring on a franchise from the city to lay pipe lines for furnishing gas to the town. Mr. Wakefield states that their idea at present is to give the proposition a try out and that they will lay the pipe on top of the ground and will serve only the main streets of the town, and if the gas holds up and the business promises to pay any revenue they can charge the system later. The first pipe to be laid will extend from the Cross Plains line, where gas is now being served for fuel from the Pennant well, up 9th Street to W. R. Wagner's home; thence south with Avenue E to 8th street; thence east to Avenue C, and thence north to C. S. Boyles' home. By running laterals thru the alleys, all the business houses and many residences will be served. They will also run a short line from Uncle Jim Coffman's home, where the gas was first brought, and to W. A. McGowen and other homes in that part of town.

THE COMAL H. D. CLUB

The Comal H. D. Club met last afternoon with Mrs. Marvin Smith.

A short business session held and afterwards we crystallized some fruit for future use.

Refreshments of sandwiches, cream and cake were served to the members by the hostess.

Next meeting will be with Mrs. Yetra Connelly September 28.

Cecil A. Lotief, who is attending sessions of the state legislature this week end with his wife and children in Cross Plains.

Miss Wilda McLain visited Miss Mattie Derrington, in Fort Worth, over the week end.

Mr. and Mrs. Charles McDermitt were in Dallas the past week end.

PIONEER LOSES BUT SHOWS REAL ABILITY AGAINST BAKER FISH

Pioneer high school 'Panthers' lost their first football game of the season Friday afternoon, when they met a much heavier Daniel Baker freshman team at Rising Star. The score was 22 to nothing. The game being one of the chief attractions of the Rising Star Fair, drew a crowd of nearly a thousand spectators.

Although outclassed from the very beginning, Pioneer presented a stubborn defence throughout the four quarters. And had not the Daniel Baker team been blessed with more than two complete squads for the hot afternoon contest, the margin of victory would have been much smaller.

For the collegians; Tommie Webb and H. H. McDermitt, Jr., former Cross Plains high school gridlers, were among the fresh living a splendid account of themselves for the afternoon. McDermitt played two quarters and Webb was at right guard for a half. 'Red' Conger, former Rising Star quarterback, was field general for the Daniel Baker crew and was perhaps the most outstanding offensive player on the field.

For Pioneer, Bill Sheehan, at full back, took the offensive laurels. He plowed the big Daniel Baker forward wall for numerous gains and then dropped back to heave several passes to his ends for good gains. Howard (or maybe it was Hardy) Harris turned in one of the best games of his career, launching plays for the collegians that would have meant many long runs had he not been at the right spot at the right time.

All in all the game was very one-sided, but Pioneer sounded a note of warning to other teams throughout the district that they will be a force to be reckoned with in the championship play with Caddo, September 29.

Mr. and Mrs. Garland Cunningham of Hamlin, visited her sister Mrs. Walter Westerman and family here over the week end.

Mr. and Mrs. R. E. McGovern and Mrs. George B. Scott were visitors in San Angelo Tuesday.

Mr. and Mrs. Charles McDermitt were in Dallas the past week end.

A&P STORES BEGIN 10 WEEKS W.D.O.P. SALE

A&P stores have answered the call of President Roosevelt in his drive for national recovery, said S. Freeman, local manager for the firm, yesterday. He announced that the stores were beginning a 10 week W.D.O.P. (we do our part) sale throughout the entire southern states.

He furnished the review the following information clipped from the Daily Times Herald, Dallas, Monday morning:

Wholeheartedly the organization has responded. The Blue Eagle spreads its wings in every one of A&P's 15,000 stores throughout the country. Wages of A&P employees have been increased \$10,452,000. More than 10,500 employees have been added to A&P payrolls.

Better Food for Less Money

But A&P not only carries out the letter of the code. It carries out the spirit of it, too, and applies it to its customers as well as to its employees. And by these ten weeks of "We Do Our Part" Sales drives in every unit, every store demonstrates the desire of this company to help its customers get down the cost of living—make their pay checks go farther in the purchase of better food.

Such has always been the policy of A&P throughout its seventy-four years of service to the American public—to maintain living costs within the reach of the masses. So it is natural that A&P should respond with all its facilities and faith to President Roosevelt's great challenge to American business to pay higher wages, employ more men and women, and keep prices down.

ABLENE WOMEN VISIT PRESBYTERIAN LADIES

Mrs. A. F. M. Gill, Mrs. Richards, Mrs. R. L. Fields, and Mrs. Finley of Abilene were guests at the Presbyterian church Monday afternoon. Mrs. Gill, who took charge of the program after the opening exercises, gave valuable information about the prescribed study courses and the work necessary to come up to the standard of excellence. Mrs. Richards gave a short talk stressing the needs of the Reynolds Orphanage and Mrs. Finley spoke on interesting "Missionary Programs". Mrs. Boase and Mrs. Morris sang. After the program, refreshments were served to about twenty, including the Abilene guests.

ATWELL

Rev. Roy Brien filled his regular appointment at the Baptist Church Sunday.

Relatives from Oklahoma visited Mrs. John Purvis last week.

Miss Aleta Elliott of Moran visited in the Cline Brashear home last week.

Mr. and Mrs. Charnell Hightower and family of Cisco visited relatives here Sunday.

Mr. and Mrs. Owen Rouse and children and Melvin Rouse attended a reunion of the Russell relatives held in home of Mr. and Mrs. Frank McDonnell at Cisco Sunday.

There were about 40 relatives and friends present.

Mrs. E. J. Mitchell and daughter Maud returned home from Clyde Sunday.

where they were called to see another daughter Lois, who has been sick with flu. Lois was better at the last report.

Miss Imogene Grace of Moran visited Miss Linnie Brashear Saturday.

Mr. and Mrs. Walter Childress had as visitors recently, their daughters, Nommie and Jessie of Houston.

Silly Sessions, who seriously hurt her leg last week was better at the last report.

Mr. and Mrs. Claude Foster went to Cisco Thursday.

A show was given in honor of Mrs. Dayton Sessions Saturday evening. There were a good many present, and many nice things presented to Mrs. Sessions.

Mr. and Mrs. M. M. McClintock and little son Hoyt, were in Cisco Thursday.

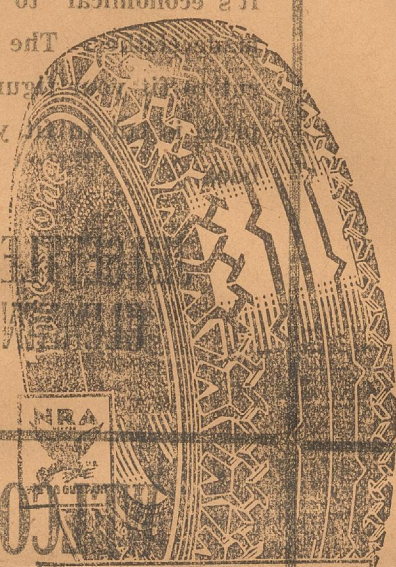
Big Trade-In TIRE SALE

Firestone GUM-DIPPED TIRES

DOUBLE SAVINGS for Car Owners who buy now! Prices are going up—Don't Delay—Equip your car TODAY and SAVE.

Here is how you make a DOUBLE SAVING! First—you will get a liberal allowance for your old tires—and second—you will save the amount of the next price increase which must come soon. Buy now while you are able to make such a tire saving again.

Don't risk your life and the lives of others on dangerously worn, smooth-tread tires. When we will give you a liberal trade-in allowance to apply on new Firestone High Speed Tires—the Safest Tires in the World!



Firestone tires are built with high strength gum-dipped cords. Every cord is saturated and coated with Firestone rubber. This extra protection gives you 35% more safety against blowouts.

SIZE	TODAY'S PRICE	JAN. 1933 PRICE	1932 PRICE
4.75-19	\$8.40	\$8.55	\$12.20
5.00-19	9.00	9.15	13.20
5.25-18	10.00	10.15	14.50
5.50-19	11.50	12.00	16.50
6.00-18	12.70	13.15	18.50
6.00-19 H.D.	15.00	15.75	21.50
6.50-19 H.D.	17.00	18.15	25.00
7.00-18 H.D.	20.15	20.90	27.00

Other Sizes Proportionately Low

Attention! Delinquent Tax Payers...

Delinquent taxes, if paid during the month of September, are subject to only one percent penalty with no interest charges. This by reason of a special relief act, passed by the state legislature.

By paying delinquent taxes during the month of September you are enabled to save added penalty. Do it now! It will mean a saving to you and a benefit to your county and school.

Respectfully,

W. J. Evans, Tax Collector

Firestone OLD-FIELD TYPE	Firestone SENTINEL TYPE	Firestone BREVET TYPE
Ford 4.50-21	Chevrolet 4.50-21	Ford 4.50-21
6.70	6.70	6.70
7.45	7.45	7.45
8.10	8.10	8.10
9.00	9.00	9.00

Other Sizes Proportionately Low

Firestone SPARK PLUGS 58¢ Each in Set

Firestone BATTERIES THE PRIME

Garrett Motor Co. Cross Plains, Texas

Expert Urges People To See That Taxes Are Collected As They Mature

The ever-increasing delinquent tax evil has become so pronounced within the past two years and is reaching such an acute stage in the affairs of every county in Texas that it seems consistent to reproduce the contribution below from Mr. C. A. Jay. The analysis of Mr. Jay was printed in the Dallas News, Aug. 20. Taxpayers are urged to read and study it.

Government deficits should be reduced through the collection of delinquent taxes rather than through the levying of new taxes, C. A. Jay, vice-president of the Industrial, Commercial and Agricultural Conference, said Saturday.

In a formal statement Mr. Jay advocated tax collectors "becoming tax collectors instead of tax receivers", and urged that a concerted, organized effort be made by taxpaying citizens to bring some semblance of justice into tax collections.

The statement follows: State and local units of Government in Texas now have due and uncollected over \$120,000,000 in delinquent taxes. Can this tax be collected? Shall it be collected or shall we simply levy additional taxes on those of our citizens who have already paid? Our organization has endeavored to make a study of this question and unquestionably the facts discovered indicate that many factors other than inability to pay have contributed to the unprecedented pyramiding of the delinquent tax bill. The public has been flooded with propaganda designed to leave the impression that any attempt to collect delinquent taxes would be a rank injustice to the small homeowner and the small taxpayer. But a study of the facts in the case indicate that the small taxpayer has been used largely as a smoke screen behind whom those able to pay have sought to avoid paying.

Collector Must Collect

All we need to collect taxes in Texas is for tax collectors to become tax collectors rather than tax receivers. This is going to come about when the taxpayers who are paying their taxes organize in each county and demand to know of their officials why the other fellow is not paying. It is far easier for public officials to 'shear the lambs' who willingly come into the tax corral than it is to catch a few of the "old rams" who have become accustomed to being absent from the pen during the shearing season. And it is about time for the lambs who are being sheared twice a year to demand that they get a little wool from some other source. Let the citizens themselves examine the delinquent tax rolls in their respective counties; see who it is who has not paid his taxes; see if he is able to pay; if he is able to pay and has not paid, then find out why you are being called on to pay your taxes and the other fellow is being allowed to go free. A concerted organized effort on the part of the taxpaying citizens of this State will bring some semblance of Justice in tax collections.

Fourteen Texas counties of various sizes located in various sections of Texas were used as a basis of this study. A detailed study was made of the individual delinquent tax rolls and the amounts of taxes delinquent the individuals who owe delinquent taxes and the amounts when they owe. The counties used as a basis of this study were Brown, Fannin, Hardeman, Gonzales, Jack, LaSalle, Nueces, Bexar, Hill, Liberty, Limestone, Tom Green, Titus and Angellina. This study revealed this very unusual situation. Five per cent of the total persons who owe delinquent taxes in these fourteen counties owe 35 per cent of the tax. The situation in some individual counties is even more pronounced. In Bexar county, which is probably typical of all of the more populous counties in Texas, 6

per cent of the delinquent taxpayers owe 46 per cent of all taxes delinquent; in Gonzales county, 4 per cent of the delinquent taxpayers owe 34 per cent of the taxes delinquent; in La Salle county, 1 per cent of the delinquent taxpayers owe 46 per cent of the taxes delinquent; in Limestone county 3 per cent of the delinquent taxpayers owe 28 per cent of the total delinquent; in Tom Green county, 5 per cent of the delinquent taxpayers owe 45 per cent of all taxes delinquent. And thus uniformly it is shown that it is a small percentage of the delinquent taxpayers who owe the major part of taxes delinquent. If these counties are typical of the State at large—and I think unquestionably they are—it is not the small taxpayers as a rule who is delinquent it is the large taxpayers; it is the man who is able to pay but for reasons satisfactory to himself has not paid.

Pictures Unfair Competition

To get a correct picture of how unfair it is the man who does pay his taxes to allow thousands of others equally able to not pay, let us take a look at the delinquent tax situation in our larger Texas counties. If we assume that Bexar county furnishes a fair average which should be applied to other more populous counties in Texas, then we know that if we collect the delinquent taxes which 6 per cent of the owe in those counties we would actually have 46 per cent of the tax that is outstanding. Thus a collection from 6 per cent of the persons who owe delinquent taxes in Dallas county would allow a revenue of \$3,500,000; in El Paso county a revenue of \$1,938,000; in Harris county, \$3,016,000; in Jefferson county \$1,126,000; in McLennan county, \$423,000; in Tarrant county, \$1,853,000, and in Travis county \$450,000. These would certainly be substantial contributions toward meeting the needs of local units of government

in these counties.

Many causes have contributed to produce the delinquent tax situation in Texas. There are, of course, those who simply are unable to pay, and I think no citizen has any desire to urge any taxpayer to do that which he can not do. Another group of taxpayers are delinquent simply because they have neglected to pay; a reminder from the tax collecting agencies will get this money; and probably a surprisingly large number of our citizens have the money to pay their taxes, or could borrow the money, but neglect to do so until they are reminded of the necessity. But there is a third group: Those who definitely intend to evade payment of taxes. And unquestionably the figures show that the major portion of delinquent taxes due fall within this class, and this class is going to increase and not decrease unless aggressive methods are taken to collect the taxes; because in 1931 a constitutional amendment was adopted which provides that taxes which have been delinquent as much as ten years may be cancelled by Legislature. So all the taxpayer who desires to evade his taxes will have to do in the future is simply to put off paying them for ten years, and then the bill goes out of date.

Texas Road Fund Deficit

No one would contend, just because a delinquent taxpayer was a large tax payer that pressure should be put upon him to pay and all others exempted; but these figures do show, without question, that any reasonable effort on the part of tax-collecting authorities to collect delinquent taxes could without any injustice to the man who is actually unable to pay secure a tremendous revenue for all governmental units. Because it is favoritism in the extreme to tax one group of our citizens exclusively, and allow another group equally able to pay to completely evade paying, and if this is allowed to go on, it will destroy confidence in government itself and ultimately leave the Government without revenue.

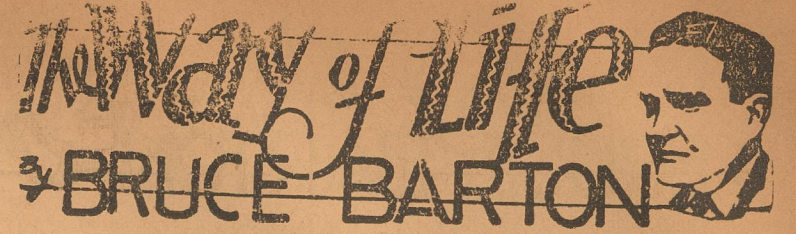
It seems probable that at an early date there will be a called session of the Texas Legislature and that this session of the Legislature will face a deficit in the general revenue fund, the available school fund and the pension fund. The State Board of Education has already set the school apportionment at \$16 per capita. A reasonable estimate would indicate that revenue for the available school fund for the coming year will produce approximately \$18 per capita, and with a deficit of probably \$5 per capita for the current year. If this estimate be correct, the revenue already definitely in sight will during the coming year retire the existing deficit in the public school fund, and pay all of the \$16 apportionment except \$2 or \$3, and with the accumulated revenue from the cigarette tax not heretofore apportioned to the school fund, my estimate is that the deficit in the available school fund for the coming year will not exceed \$2.50 per capita. If this be true, it means that we can figure on the available school fund deficit being not more than \$4,000,000 at the most for the coming year.

General Fund in Red

The general revenue fund on Aug. 31 will have a deficit of approximately \$10,000,000. There is, of course, a Confederate pension fund, but that fund is limited to the constitutional levy as to source of revenue which the Legislature does not have authority to increase. The Legislature will therefore face the problem of disposing of a \$10,000,000 deficit for the general fund and approximately a \$4,000,000 deficit for the school fund. In view of the likelihood that the various revenue sources of the school fund will produce more revenue than has been estimated and if the beer amendment is adopted, this fund will be further enriched, and in view of the fact that even in this year of depression the deficit in the school fund is being materially reduced and the per capita apportionment set at the high figure of \$16, the Legislature could with good judgment allow the apparent deficit in the school fund to ride for another year without providing additional revenue.

In the case of revenue for the general fund, which fund has been largely depleted by transferring from the general fund to the school fund, various revenue items, you have a

Continued in Page 8



STREET CARS AND MEN

SURELY no one will consider us lacking in reverence if we say that every one of the "principles of modern salesmanship" on which business men so much pride themselves, are brilliantly exemplified in Jesus' talk and work. The first of these and perhaps the most important is the necessity for putting yourself in step with your prospect. A great sales manager used to illustrate it in this way:

"When you want to get aboard a street car which is already in motion, you don't run at it from right angles and try to make the platform in one wild leap," he would say. "If you do, you are likely to find yourself on the floor. No, you run along besides the car, increasing your pace until you are moving just as rapidly as it is moving and in the same direction. Then you step aboard easily, without danger or jolt."

"The minds of busy men are in motion," he would continue. "They are engaged with something very different from the thought you have to present. You can't jump You must put yourself in the other man's place; try to aim directly at them and expect to make an effective landing. againe what he is thinking; let your first remark be in line with his thoughts; follow it by another with which you know he will easily agree."

"Thus, gradually, your two minds reach a point where they can join without conflict. You encourage him to say 'yes' and 'yes' and 'that's right' and I've noticed that myself, until he says the final 'yes' which is your favorable decision."

Jesus taught all this without ever teaching it. Every one of his conversations, every contact between his mind and others, is worthy of the attentive study of any sales manager. Passing along the shores of a lake one day, he saw two of the men whom he wanted as disciples. Their minds were in motion; their hands were busy with their conversation was about conditions in the fishing trade, and the prospects of a good market for the day's catch. To have broken in on such thinking with the offer of employment as preachers of a new religion would have been to 'confuse them and invite a certain rebuff. What was Jesus' approach.

Many improvements in air transportation are expected to be seen in the second annual Southwestern Aviation Exhibit which will be held in the Automobile Building, it has been announced here by Hugo Schoellkopf, director in charge of the department.

Mrs. Leo Tyler and sons of Baird visited her parents, Mr. and Mrs. W. C. Adams here Friday.

A marked catalogue in the poultry show which will give prize winners in all department of the poultry department, will be issued immediately following the final awards in the show, it has been announced here by Judge J. J. Eckford, director in charge of this department.

WANTED

Two 200 lb. steel storage tanks. Suitable for stock water. Also water well drilling. W. B. Varner Cottonwood, Texas

SHOE TIME Means SCHOOL TIME

No phase of a school child's clothing is as important as the shoes. Badly worn, leaky shoes mean ill health and absent days from classrooms.

Timely repairs at Gautney's will not only be an insurance on your child's health but will result in a material saving in the long run.

Repairs Done The Factory Way' at—

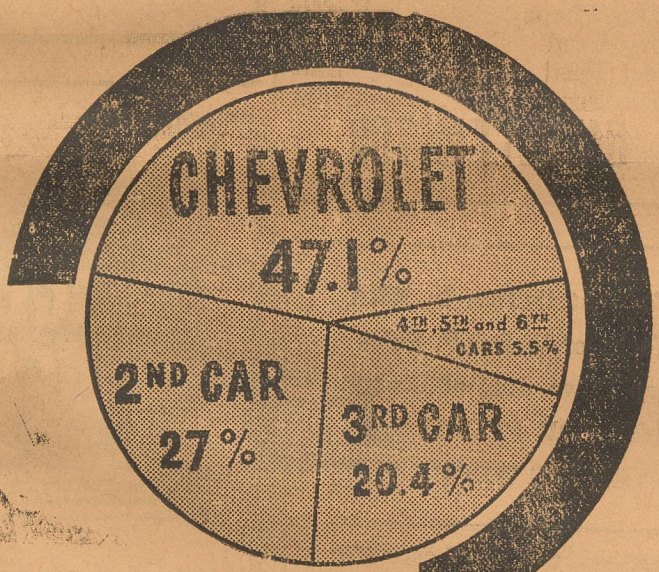
GAUTNEY'S SHOE SHOP

CREE and COMPANY

MANUFACTURERS OF
DRILLING AND FISHING TOOLS
FOR OIL AND GAS WELLS.
Repairing of Machinery of All Kinds.
Pipe Cutting and Threading

TELEPHONE 220

P. O. BOX 86



These figures are based on the latest retail registration figures from R. L. Polk & Company (all states for six full months). Since January first, Chevrolet has sold in excess of 425,000 passenger cars and trucks.

Can there be any stronger recommendation for a car than this

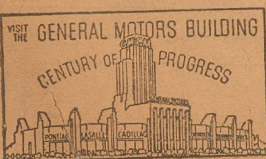


America can't be fooled when it comes to spotting the best "buy" in any field. America knows too much about motor cars for that. So when one certain car wins almost as many buyers as the next two put together, you know the answer: IT MUST BE BETTER. And that's what the new Chevrolet Six most certainly is.

Chevrolet is better looking—Chevrolet has better bodies—built not just of steel alone, but of steel reinforced by a sturdy hardwood frame. Chevrolet has a better engine—six cylinders for economy, cushion balancing for killing vibration! And Chevrolet gives better value—a long line-up of modern features which no other low-priced car can match.

Now is the time to start thinking about a new car for winter! And when you do so, think of the way Chevrolet is leading in sales. Could you ask for any stronger recommendation for a low-priced car than that?

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN



CHEVROLET

\$445 to \$565

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms. A General Motors Value.

ANDERSON CHEVROLET CO.

Invitation of Life

BRUCE BARTON

ALWAYS SOMETHING HAPPENS

A man whose son graduated from college in June was asked, what I thought about a post graduate course in the Harvard Business School.

"I don't assume any school can teach a boy to succeed," he said. "What I want is to have my son learn something about the history of business."

He proceeded to illustrate from his own experience. Until 1904 he was a newspaper reporter, but that year he took a job with the manufacturing concern of which he is now the head.

In 1907, when he was just beginning to get under way, along came a panic.

"We cleared away the wreckage and started again," he said, "but in 1910 there was a strike which tied up our plants, destroyed part of our property and disrupted our trade.

"Suddenly the war, and the slump was transformed into a boom! But don't imagine the boom was any picnic. To be sure, the orders rolled in from every side, but prices of raw material sky-rocketed, our capital was limited, and I wore out my shoes and got grey headed borrowing money from one bank to pay back another.

"Then the war ended, and we took an awful beating in our inventory. Then the 1920-22 depression. Then another boom.

"And now this.

"It would be advantageous to my boy, I believe, if he were familiar with this sequence of events, if he knew the ups and downs not only of modern business but of business through the ages. Maybe he would come into life without the illusion which has handicapped so many of us—that there is any such thing as 'normal' in the sense of permanently settled conditions and uninterrupted progress.

I thought these were very wise remarks.

As far back as I can remember I have been hoping and planning for a time when I should be "comfortably fixed." At first I thought if I could ever accumulate \$20,000 in good safe bonds I'd have an income of \$1,000 a year and then I could look out with philosophic calm upon the foibles of the world.

The only progress I have made during the past three years has been in health. I try to ride horseback more, swim more, play more golf, and keep generally tough and supple. I'm quite sure that as long as I shall have to keep hustling—that just about the time I get everything nicely fixed something will happen.

KENDRICK COMMENTS ON THE BLUE EAGLE

(By I. H. Kendrick)

I am being asked every day what the Blue Eagle is doing for us here in Cross Plains. I want to ask you what you are doing for the Blue Eagle. Are you in business? If so have you signed the President's Agreement and are you living up to it or are you using it for the advertising it affords?

Are you an employee? Are you working for a Blue Eagle firm; if so are you giving them value received for the money you are getting.

Are you a Consumer? Have you called around and signed the Consumer's card pledging your support to the movement and then abiding by it?

Let's get down to business. Get behind the President who is trying to get out of this depression.

I am asked if the Blue Eagle movement is going to work. I cannot answer this question. You, the people are the ones to answer this. The success or failure depends on you.

What are you going to do about it? You are living in one of the greatest Nations in the world, in fact under the present conditions I do not desire to trade citizenship with anyone nor do you. You are a part of the government. Sign that pledge and let's go forward.

Mrs. Leo Tyler and sons of Baird visited her parents, Mr. and Mrs. W. C. Adams here Friday.

NEW BATCH OF COTTON CHECKS HERE, \$19,881

(From Brownwood Bulletin)

One hundred and fifty-one checks due to farmers of Brown county for the retirement of part of their crop in the cotton plow-up campaign were received at the office of County Agent C. W. Lehmburg this morning. These checks are for a total of \$19,881.

The first batch of checks here, consisting of 77 checks for an aggregate of \$7,307, was received here September 11.

With the checks arriving today the number of checks received in this county is brought to 228, totalling \$27,188. This leaves approximately 1,000 checks yet to be received here.

Elmer Gordon, connected with the Liberty Theatre circuit at Longview, arrived last week to aid in installing new sound equipment in the Liberty Theatre here.

LOST:—A small crooked handle walking cane—brown, white and red. Think it was lost between Pioneer and Rising Star. Finder please return to B. F. (Blind) Peavy.

NOTICE

Good four wheel trailer with wagon box bed \$25.00

One electric radio in good condition \$25.00

One four room house for rent reasonable.

Ralph Buckingham.

EXPERT URGES PEOPLE TO SEE THAT TAXES ARE COLLECTED AS THEY MATURE

Continued from page 7

different picture. There seems to be no good reason why the Legislature should be called upon under present conditions to retire all of this \$10,000,000 deficit this year, but it would appear to be good sound judgment to make substantial reductions in this deficit, which it is apparent can be done without the necessity of levying any additional taxes. The amount of delinquent taxes which is now due directly to the State government, not including amounts to various local units of government, is approximately \$21,000,000. Now again applying the average based on the study of fourteen counties, where it was found that in these fourteen counties 5 per cent of the persons delinquent owed 35 per cent of all taxes delinquent, it is obvious that if the State could collect from this five per cent the delinquent taxes they owe, they have immediately to apply on the deficit \$7,000,000.

School Taxes Unpaid

Take the case of school districts in Texas. There are \$24,000,000 in delinquent taxes due the various school districts of this State. If these school districts could get the 5 per cent of delinquent perhaps who owe 35 per cent of the tax to pay off, they would have additional revenue of \$8,000,000.

It is entirely beside the point to begin to talk about our method of levying taxes in Texas being inequitable. If our method of levying taxes is wrong, we should change in the future; what we are talking about now is not method of raising money to meet the future operating expenses of the government—that is an entirely different question. State and local units of government are all facing deficits because a part of our citizens have paid their bills up to now and others equally able to pay have not paid. Those who have not paid, who are able to pay, should be made to pay; and the law provides clear methods for doing this; and if it be done, then deficits of both State and local units of government will disappear. If the Legislature determines in its wisdom to raise revenues in Texas to defray operating expenses of the government by levying an income tax, a sales tax, an intangible tax or any other kind of tax—all good and well; but it is rank injustice to the citizen who has paid his taxes to allow the tax evad-

er to hide behind a smoke screen and evade tax laws, and permanently avoid that part of his obligation which is now due, not for future operating expense of government, but for past operating expense from which he has already received equal benefit with his neighbor.

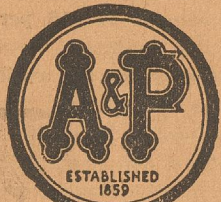
The delinquent taxes outstanding on the tax rolls of this State today, if paid, would enable every unit of government in Texas to operate next year without levying a penny ad-valorem tax. It remains to be seen whether the average taxpayer who has paid his taxes is going to sit quietly by and accept other and additional taxes, while those equally able to pay their taxes pay nothing. The taxpayers of the State should realize that this delinquent tax situation is not a responsibility of the Texas Legislature. There are plenty of laws on the statute books to make possible the collection of delinquent taxes if the citizens simply demand their enforcement. The last session of the Legislature provided a means of collecting outstanding delinquent taxes by corporations payable directly to the State; the law as it now stands is entirely adequate for the tax collectors and commissioners; courts of Texas to deal vigorously with this situation, which has so long been neglected. Taxes have not been collected from those able to pay who did not want to pay because it was not good politics. Let the citizens who have paid make it evident that in the future it is not going to be good politics to allow a selected few to evade tax payments and the situation will change. It is time for tax collectors to cease to be tax receivers and become tax collectors. It is pure political 'bunk' to say that you can not force those to pay who are able to pay their taxes without at the same time bringing equal pressure upon the delinquent taxpayer who is not able to pay. Anyone with average intelligence knows that this is not true.

Mrs. Ike Kendrick and Agnes White were Brownwood visitors Monday.

ALL KINDS OF FEED

- Cottonseed Meal Bran
- Shorts Corn Chops
- Barley Chops Kaffir
- Dairy Feed Hay
- Sweet Feed Salt
- Chick Feed Grain

GARRETT MOTOR



A&P's Contribution to NRA
10 Weeks of W.D.O.P. Sales
To Keep Down Cost of Living
WATCH FOR PROFIT BY
A&P's TEN BIG WDOP SALES

Packers Label Spinach—2 No. 1 cans—11c 2 No. 2 cans 17c
PACIFIC PAPER 3 Rolls 10c

Potatoes No. 1 Select-10 lbs 27c

SCOTT TISSUE PAPER 3 Rolls 22c
PALMOLIVE SOAP 3 Cakes 18c

Compound 8 pound carton 69c
8 Pound Pail—75c

BOSCO CHOCOLATE MALT SYRUP—12 oz. Jar 23c
8 O'CLOCK COFFEE Pound 19c

Smoked BACON lb. 13c

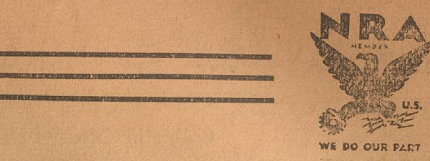
JOWL MEAT Pound 7c
SLICED BACON—Armours Pound 18c

PILBURYS FLOUR Best xxxx 12 lbs. 54c
48 lbs. \$1.90

SYRUP—Koo Koo Gallon 49c
VERIGOOD FLOUR—48 lbs. Bag \$1.65

GRANDMOTHERS BREAD		WHITE HOUSE MILK	
16 oz Loaf 6	Sliced Loaf 6	6 Small Cans	6 or 3 large cans
		16c	

The Great Atlantic & Pacific Tea Co.



THE RED & WHITE STORES

SPECIALS for SATURDAY

- MEAL—20 LBS. BEWLEYS' BEST 39c
- BAKING POWDER—2 lbs. Clabber Girl 21c
- SPUDS—No. 1 Idahos—10 lbs. 29c
- BRAN FLAKES—Red & Whites 9c
- CRACKERS— 2 lb. Tasty Flakes 23c
1 lb. Tasty Flakes 12c
- TOKAY GRAPES—pound 11c
- SYRUP—1 gal.—Pure Cane 49c
- BLACKBERRIES - No. 2 cans 13c
Gal. cans 45c
- APPLES—Nice size Jonathans—doz. 20c
- ORANGES—Medium Size—Juicy 20c

Market Specials

- STEAK—Fore-quarter--2 lbs. for 25c
- ROLL ROAST—per pound 15c
- BACON—Armours Star Sliced 22c
- DRY SALT BACON 11c



KERNEL WHEAT and the Chuck Wagon will be here Saturday afternoon with a wagon load of fun and Hot Biscuits. Direct from the Chuck Wagon—made of Bewleys Best Flour.

FLOUR Bewleys Best—None Better—48 lbs. \$1.90
Bewleys Our Seal 48 lbs. \$1.80
Bewleys White Fawn 48 lbs. \$1.65

TASTY FLAKE CRACKERS—lb. box 15c
OATS—Large Box—National 15c
ERNST WHOLE FLAKES—2 large Boxes 15c
MACARONIA—Gooch Best—2 for 13c

SLICED PEACHES LARGE CAN LILYLAND 14c

ASPARAGUS—No. 2 Can—Sunkist 25c
CATSUP—14 oz. Ritters 15c
MACKERAL—Tall Can 10c
WAPCO CHILI WITH BEANS 10c

DELMONTE JAM—5 LB. PAIL PURE FRUIT 67c

SNOW BOY WASHING POWDER—5—5c pkgs. 10c
LUX FLAKES 2 for 19c
TOILET SOAP 5c
LAUNDRY SOAP—The Large Bar—6 for 25c

COFFEE—MORNING JOY—1 LB. VAC-PACKED 25c

COFFEE—Our Special—3 lbs. 50c
ARBUCKLES COFFEE—lb. 19c
SOUR PICKLES quart 20c
SYRUP—Penicks Golden 59c

CABBAGE LB. 4c

YAMS 10 lbs. 25c
VEAL LOAF MEAT lb. 10c
STEAK—All Choice Cuts lb. 17c

SAUSAGE 2 LBS. 25c

SUGAR CURED BACON lb. 16c
SLICED BACON lb. 18c
LONG HORN CHEESE lb. 18c
JOWLS lb. 8c

SALT PORK LB. 11c