





**FOUND BABY BOY BORN TO A. J. BLANDS**

Mr. and Mrs. A. J. Bland, of Cross Plains route two, are parents of a 9 pound son born at seven o'clock Tuesday morning. Both mother and baby are reported "doing nicely."

**POUND BOY BORN TO T. C. SIMPSONS FRIDAY**

A seven pound baby boy was born to Mr. and Mrs. T. C. Simpson, of near Cottonwood, Friday of last week. The child's name had not been learned at "press time" yesterday.

**BABY GIRL BORN TO MR. AND MRS. R. W. SPENCER**

Mr. and Mrs. Warren Spencer are parents of a seven pound baby girl born Sunday afternoon. Both mother and baby were doing nicely yesterday, the Review was told by the attending physician.

Mr. and Mrs. Edwin Baum and Mr. and Mrs. Jack Scott were visitors in Cisco Monday night.

**Vernice Preston Honored Saturday**

Mrs. T. C. Preston complimented her daughter Vernice Saturday afternoon when she entertained at the Preston home, four miles South of town, for 12 of the honoree's school chums. Games and contests of varied nature were diversions of the afternoon. An attractive and delicious refreshment course was passed to guests, after which the honoree was presented many attractive and useful gifts as mementos of the occasions.

**MRS. ALICE EDINGTON IS BUSY BEE HOSTESS**

Mrs. Alice Edington was hostess to the Busy Bee Quilting Club, Tuesday, January 8. Refreshments of sandwiches, cake, hot chocolate and coffee were served to members and following guests: Mmes E. E. Thate, H. B. Edington, George Koeing, Arnold Koeing, R. T. Watson, Jim Watson, Claude DeBusk, Herbert Burkett, Ruth Godwin, Homer Johnson, Jennie Gatlin, Curry, and Miss Verna Kellar and the hostess.

**Alathean Class Have Social Friday Night**

The Alathean Sunday School class of the Baptist Church entertained their husbands and former members with a social in the basement of the church Friday night.

The class colors of red and white were carried out in decorations. The main diversions of the evening were games and contests.

A refreshments plate consisting of chicken salad sandwiches, pumpkin pie topped with whipped cream candy, and coffee was served to the following: Mr. and Mrs. Ernest Pyle, Mr. and Mrs. Jeff Clark, Dr. and Mrs. C. A. Voyles, Mr. and Mrs. Jody Huntington, Mrs. C. R. Cook, Mrs. C. W. Kemper, Mrs. Bill Davidssn, Mrs. Olan Adams, Mrs. Ware, Mrs. Forest Gilbert, Mrs. W. C. Adams, "Grandmother" Clark and C. W. Kemper's of Houston.

**B. W. Adams Feted On 12th Birthday**

Mrs. Olan Adams complimented her son, B. W. Adams, Tuesday evening with a party from six thirty to eight thirty celebrating his twelfth birthday. Refreshments of hot chocolate, cake, and sandwiches were served to: W. A. Beavers, Roland Bryan, Mildred O'Keefe, Margorie Witt, Clara M. Woody, Gravel Pierce, Ludie Gould, Nuel Ike Childs, Billy Jr. Davidson, Junior Ford, Dickie Huntington, James Blitch, Nolan Bryan, Billie Ruth Bryant, Ivan Clark, Lois McDonald, Doris Nell Gray, Ila Bertrand, J. L. McAllester, Tom Arrowood, Teddy Walker, Marjorie Witt and Billie Jr. Davidson won high score in their games of dominoes.

**1935 CHEVROLETS BEING SHOWN HERE BY LOCAL DEALER**

A 1935 standard Chevrolet coach is being shown this week by Anderson Chevrolet Company. Master models are expected to arrive within the next few weeks, the Review was told yesterday by F. R. Anderson, head of the local Chevrolet dealership.

Prices f.o.b. 1935 models, both standard and masters, were announced yesterday by Mr. Anderson as follows:

New Standard models—Coupe, \$475; coach, \$485; sedan, \$550; phaeton, \$495; sport roadster, \$465; sedan delivery, \$515.

Master De Luxe models—Coupe, \$560; coach, \$580; sedan, \$640; sport coupe, \$600; town sedan; sp. or sedan, \$675; commercial panel \$560; de luxe panel, \$580.

The prices on the New Standard coupe, coach and phaeton are \$10 under those of the corresponding 1934 models. On the Master De Luxe, prices are exactly the same as in 1934.

**F. R. ANDERSON FETES MECHANICS, SERVICE STATION BOYS AT FEED**

F. R. Anderson, manager of the Anderson Chevrolet Company, was host to local service station men and mechanics Friday night, when he entertained with an oyster banquet at Wilson's Cafe.

After the meal, guests were shown four reels of pictures of the 1935 Chevrolet, illustrating new features and improvements of this year's model.

Round table comment concerning the various changes and methods of servicing the 1935 Chevrolet followed the showing of pictures of the new models.

Those present included: Stanley Clark, Norman Caton, C. R. Cook, Leon Smith, W. R. (Bill) Lowe, Jack Lacy, Merlin Garrett, Ralph Chandler, Homer Moon, Roy Lee Little, Vernon Barclay, Donald Aishman, Babe Wood, Sidney Ratcliffe, Orrian Williams, Sam Barr, Fonia Worthy, T. Y. Woody, Jack Scott, and Mr. Anderson.

Knee-action continues as one of the outstanding features of the Master DeLuxe cars, Mr. Anderson stated, and is available to any customer on order at slight additional cost. Master De Luxe cars also feature the new Fisher turret top all steel roof construction, and a much larger body with corresponding increase in interior dimensions.

"Chevrolet was able to reduce its Standard model prices and to maintain its price levels on the Master DeLuxe series in the face of substantially increased material and manufacturing costs because of the greatly increased volume scheduled for 1935, as indicated by the thousands of orders we now have on hand for the immediate delivery of the 1935 lines of cars from our organization of 10,000 dealers," a press dispatch from Chevrolet headquarters "Last year Chevrolet built 870,000 passenger cars and trucks, which made it the leading manufacturer of motor cars in the world for the sixth time in the last eight years. With the establishing of our 1935 prices, we are in a position to secure our share of the low-priced car business this year.

"Both lines of cars are greatly improved. The New Standard is now powered with the Master motor, and has an entirely new X-type frame which is 15 times more rigid than its predecessor. The Master DeLuxe is a completely new and much larger car than the 1934 Master. To increase the comfort of passengers, and procure more body room, the wheelbase has been increased to 113 inches. This line now features, in addition to the new Fisher turret top all steel roof construction, the latest in 'tear drop' design, with dual windshield, no-draft ventilation, and all the comfort and convenience feature found in much higher priced cars," the announcement concluded.

Mr. and Mrs. Bo Cavet who have been visiting in Tula have returned.



**Study Club Elects Officers For Year**

At the last meeting of the Wednesday Study club officers for the ensuing year were elected. They are as follows: President, Mrs. W. R. Wagner, Jr., vice-president, Mrs. R. S. Gaines, Recording secretary, Mrs. Henry McGowen, Corresponding secretary, Miss Ethel Manning; Treasurer, Mrs. Wilbur Wright; Critic and parliamentarian, Mrs. J. E. Pittman; and Reporter, Mrs. J. P. Smith.

**Mrs. Mitchell is Hostess To Club**

Mrs. Arthur Mitchell was hostess to the Thursday night bridge club when she entertained with three tables of bridge at her home last Thursday night.

High score for the ladies went to Mrs. W. R. Lowe, and high score for the men went to Fred Cutbirth.

A refreshment plate consisting of toasted sandwiches, candy, and coffee was passed to the following members: Messers and Mmes S. R. Jackson, W. R. Lowe, Arlie Brown, Henry McGowen, Fred Cutbirth, and the host and hostess.

The next meeting will be at Dr. and Mrs. Henry McGowen Thursday night.

**Mrs W. A. Huckaby Entertains Club**

Mrs. W. A. Huckaby was hostess to the "Forty Two" club when she entertained with four tables of forty two at her home last Tuesday night.

Miss Winnie Ruth Payne won high score for the ladies, and Buddie Pruitt won high score for the men.

A turkey dinner was served to members and Mr. and Mrs. Craig McNeil, and Winnie Ruth Payne.

The next meeting will be with Mrs. Frank Medford next Tuesday night.

**PIONEER F. F. A. FATHER AND SON BANQUET 18th**

A father and son banquet for Vocational Agriculture students of Pioneer high school and their fathers will be held in the I. O. O. F. hall this Friday night, January 18, the Review was told by E. J. Hughes, Advisor, yesterday.

**Mrs. S. Ratcliffe Honored Saturday**

Mrs. Stanley Clark and Mrs. Edwin Baum Jr., were joint hostesses when they entertained at the home of the later Saturday afternoon with three tables of bridge complimenting Mrs. Sidney Ratcliffe.

High score went to Mrs. Jack Scott, who presented it to the honoree.

A large basket filled with many useful gifts was presented to the honoree.

A refreshment plate of pimento cheese sandwiches, olives, potato chips, caramel salad topped with whipped cream, and coffee was passed to the following guests: Mmes. Sidney Ratcliffe, Carol Westerman, Fred Burgin, Jack Scott, Misses Margaret Wagner, Ava Walker, Elizabeth Tyson, Edwina Anderson, Geneva Atchinson, Sara Chapman, Zelah Pittman, and the hostess.

**Miss Westerman Hostess To Club**

Miss Bobbie Lee Westerman was hostess to the "Just Us" bridge club when she entertained with two tables of bridge at the home of Mr. and Mrs. Jesse McAdams Thursday night.

A refreshment plate of chili, soup, crackers, pickles, and coffee was passed to the following: Helen Grace Grey, Rosalea Cutbirth, Cheryl Lutgens, Georgia Cecil Cook, Betsy McAdams, Martha Nan McAdams, Jennie Laura Jackson and the hostess.

**Home For Sale**

FOR SALE: my home in the Northeast part of town, with or without flower house. Only small down payment required with 10 years to pay balance, which is in federal loan.

W. A. HUCKABY

**OUR BUSINESS is PRINTING**



- ◆ LETTERHEADS
- ◆ SALE BILLS
- ◆ CATALOGS
- ◆ BOOKLETS
- ◆ OFFICE FORMS
- ◆ BROADSIDES
- ◆ SHOW CARDS
- ◆ BLOTTERS
- ◆ STATIONERY
- ◆ BUSINESS CARDS

Prompt work » » Low prices

WHEN you want printing you naturally want good printing, promptly done and at fair cost. That is the kind of printing we are qualified to render. We have modern type faces, a wide selection of paper stocks and layout suggestions which will enable you to attain real quality character for your business or enterprise. Be the job large or small we can serve you. If you will phone, our representative will call, and, if you wish, assist you in planning the work to be done.

**Cross Plains Review**

Phone 114

**Stocktaking SALE**

ON NEW MERCHANDISE

Every item listed in this advertisement is absolutely new in our store, being received during this week.

**Sale**



**Happhome Wash Frocks**

Made of the best quality Gingham and 80 square count prints, organdy and buttons trimmed guaranteed absolutely fast. A Frock you would expect to pay \$1.95 for. A brand new assortment, from which to make your selection at the very Special Price of—  
Only \$1.00

**Prints - Prints - Prints**

We have just received a new assortment of Suprb Prints, lots of pretty new patterns.  
Only 19c per yard

**Ladies Hose**

Our No. 2531 Ladies' Full Fashioned Silk Hose slight irregulars a 42 gauge hose one you would expect to pay \$1.00 for a big shipment to select from—  
for 50c  
Also Anklets all sizes and assortment.

**Men's Work Shirts**

Sizes 14 to 17  
Ventilated and reinforced arm shields tripple and double stitched cut extra full in gray only—  
Special 55c

**Men's Shorts**

Sizes 28 to 42  
Men's Shorts color guaranteed fast, genuine broadcloth, vat dye, extra wide legs, three button front with roomy balloon seat.  
Only 25c

**Shoes**

Now is the time for you to save on Shoes. We have some real bargains, Come in and let us fit you—let our loss be your gain.

**HIGGINBOTHAM BROS. & Co.**

CROSS PLAINS, TEXAS

**New Kidneys**

If you could trade your neglected, tired and ailing kidneys for new ones, you would automatically get rid of Night Riding, Nervousness, Dizziness, Rheumatism, Burning, Itching and Acidity. To correct functional kidney disorders try the guaranteed Doctor's special prescription called CYSTEX (Siss-tex). Must fix you up in 8 days or money back. At all Druggists.



**CORN-HOG CONTRACTS NET FARMERS \$15,500.00**

Callahan County received the first of the new 1935 Corn-Hog Contracts this week. County Agent, Ross B. Jenkins said that there were 204 contracts signed last year and expected that many this year. Producers have received or will realize in total about \$15,500 from their corn-hog contracts in 1934.

Numbers of pot plant varieties to select from. Real values, the CITY FLORAL NURSERY.

**\$4,516. PAID GOAT AND SHEEP RAISERS**

All checks for sheep and goat purchases made by Government Drouth Relief Section were received this week. The checks total \$4,516. Of this amount \$410 was for the goat purchases. The Government paid \$2.00 per head on sheep and \$1.40 per head on goats.

It isn't the expense of entertaining that annoys the average man; it's eating scraps next day.

**HOLDS EXAMINATIONS FOR FEDERAL POSTS**

The United States Civil Service Commission has announced open competitive examination as follows: Principal telephone engineer, \$5,600; senior telephone engineer, senior telegraph, 4,600; telephone engineer, telegraph engineer, \$3,800; associate telephone engineer, associate telegraph engineer, \$3,200; assistant telegraph engineer, \$2,600 a year, Federal Communication Commission.

Assistant director of grazing, \$5,600 a year, Division of Grazing Control, Department of the Interior. Grazier, \$3,200 a year, Division of Grazing Control, Department of the Interior.

The closing date for receipt of application for these examinations is January 30, 1935.

The salaries named are subject to a deduction of not to exceed 5 percent during the fiscal year ending June 30, 1935, as a measure of economy, and also to a deduction of 3 1/2 percent toward a retirement annuity.

All States except Iowa, Vermont, Virginia, Maryland, and the District of Columbia have received less than their quota of appointments in the apportioned departmental service in Washington, D. C.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or the second, class, or from the United States Civil Service Commission, Washington, D. C.

The grouch isn't lying when he says he doesn't believe in a good cause. He doesn't believe in anything that wants part of his money.

It is easy to understand why parents don't reason with their little boys. It takes so much less time to smack him.

**1935 FORD SHOWS BEAUTY, COMFORT AND ENGINEERING**

The 1935 Ford V-8 which is now on display at the McAdams Motor Company here embodies a combination of engineering developments, riding comfort and beauty, according to Jesse McAdams, local dealer.

The new car marks the present culmination of developments begun by Ford three years ago at the time of the announcement of the V-8 engine. In the three years intervening, Ford has been engaged in the development of a combination of engineering improvements aimed at providing a degree of riding comfort and ease of control comparable with the performance of the engine itself. The new body designs are a further evidence of the progress of Ford engineering.

In appearance, the new cars are characterized by a freshness of conception utilizing flowing curves to carry out the modern motif, plus a new treatment of interior and appointments which sound an entirely new note in Ford body styling.

The engineering advances in engine and chassis are comparable in importance. Principal among these is the new "ride" effected by the new spring suspension system, proper car weight balance and passenger weight distribution and the location of the passenger closer to the center of the car—so that they ride between the wheels.

To accomplish this, the front spring, which has been lengthened, is located more than four inches in front of the front axle and the engine is moved forward more than eight inches so that its weight rests over the front axle. Front and rear springs have been made more flexible. Added chassis room available as a result of the front and end improvements permits redistribution of the passenger weight—now concentrated between the wheels—so that the weight on the two axles is approximately equalized, giving rear seat passengers the comfort of a "front seat" ride.

Key to the changes made in outward design is found in the relocation of the front spring and engine. This has permitted moving the body forward so that passengers ride between the axles, and the development of rear quarter panel treatment along flowing lines. The car is approximately eight inches longer from bumper to bumper.

The modern design note is carried without break through the new slanting vertical grille with horizontal beading, the sweeping line of the low hood and more sharply slanting windshield, the beautifully molded body and the flowing rear quarter panel. Fenders are deeper and more highly crowned, with sweeping skirts.

Bodies are materially wider. Slanting vertical louvres with horizontal stainless steel beading are combined to form an attractive hoodside adornment. The radiator ornament is fixed in position, the radiator filler cap being under the hood.

Wheels are smaller, tires larger. The hub caps are adorned with a new and modern treatment of the V-8 insignia. The result is an impression of mass and stability most pleasing to the eye.

Engine improvements include: Addition of a new system of directed-flow crankcase ventilation, which exhausts water vapor and gasses from the crankcase and valve chamber. This minimizes the collection of excess water in the oil and lessens formation of sludge. Dilution of the oil by unburned gasoline is reduced. The continuous flow of air also exerts a cooling effect which tends to lengthen oil life and minimize engine wear.

Use of aircraft type copper-lead floating connecting rod bearings similar to those used in high-speed racing car and airplane engines where reliability under the most severe operating conditions is of paramount importance.

A new cast alloy iron camshaft. Additional major chassis improvements include:

Newly designed, internal expanding mechanical type brakes, intended to give more effective braking control—with less pressure—and embracing a new "floating wedge" as part of the design. This aids in equalizing pressure upon brake-shoes and in turn upon the drums. Additional drum ribs give a 40 per cent increase in colling effect.

A new clutch of simplified design requiring less pedal pressure at starting and gear-changing speeds and with much softer action. At higher speeds the pressure is increased by centrifugal weight act-

**Grand Champion Steer**



CHICAGO... Campus Idol, an Aberdeen-Angus steer owned by the Iowa State College, as shown above by Alida Nelson, was declared Grand Champion steer of 1934 at the International Livestock Exposition here.

ion to increase the power transmitting capacity of the clutch.

**ESTRAY NOTICE**

Notice is hereby given that G. H. Clifton, County Com'r of Precinct No. 4, Callahan County, Texas, has this day legally estrayed the following animal:

One Pale Red White faced coming two year old heifer, white front feet, white under body, hind feet white, left ear marked, under crop. Said animal has been running at large about two months on J. L. Cavanaugh farm, 6 miles West of Cross Plains, said farm now occupied by Holland Bond, at which farm said Estray will be sold to the highest cash bidder, on the first Monday in February, 1935, between the hours of 10 A. M. and 4 P. M. being the 4th day of February 1935.

Given under my hand and the seal of the County Court, at office in Baird, Texas, this the 31st day of December, A. D. 1934.

S. E. SETTLE, Clerk, County Court Callahan County, Texas 1/11/35

**REVIEW IS CHOSEN TO "CARRY" CONOCO 1935 ADVERTISING**

Newspaper advertising will again form the backbone of Continental Oil Company's 1935 sales promotion program, the largest in the history of the company, it has been announced by Wesley I. Nunn, advertising manager, who stated that at the Cross Plains Review has been selected to carry Conoco advertising.

"Proof of the value of newspaper advertising, backed by quality products and outstanding service," said Nunn, "is seen in the fact that our company during 1934 showed again of 65 per cent in the sale of Conoco Germ Processed Motor Oil as compared to the previous year.

"As a matter of fact, Conoco's gross sales in 1934 were better than for any year since 1929—a fact that leads us to believe that general business conditions are definitely on the upgrade. Of course, Continental Oil Company hasn't just marked time, but has gone out after business, backed by a large advertising program year after year. "This year marks the sixtieth anniversary of Continental Oil Company, and we expect 1935 to be the best in our history."

All courting males around are alike. They are so busy showing off that they scarcely notice what they are courting.

No matter what happened on the battlefields, it looks as if the American taxpayers won the war.

One trouble is that our leading politicians do anything for the working man except associate with him.

**SHOES**

Will last longer and give more comfort if given timely repairs. It will pay you in satisfaction and profit to have them repaired the factory way at—

**GAUTNEY'S**

**PROFESSIONAL CALANDER**

**Dr. J. H. McGowen**  
Office, Farmers National Bank Bldg.  
DENTIST-X-RAY

**V. C. Walker**  
Mortician  
Higginbotham Bros., & Co.

Funeral notices are something of which none of us wish to think, and as a result they are often forgotten with the funeral arrangements. It is an item that should not be overlooked.

The Review Publishing Company is thoroughly stocked along this line.

**YOU CAN BANK ON THIS**

By C. C. NEEB, Cashier

**THE CONSUMPTION OF TOBACCO IS STEADILY ON THE INCREASE IN THIS COUNTRY**



**CATTAILS HAVE NO COMMERCIAL VALUE IN THIS COUNTRY**

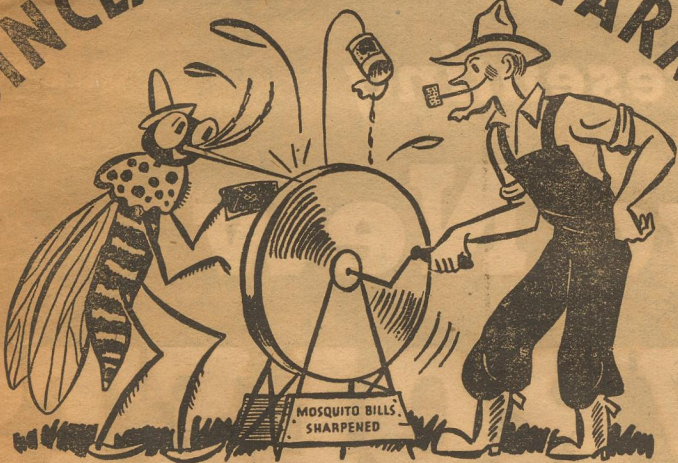
**BETTER TIMES**

Through years past we have seen how times fluctuate. It is well to be ready for any emergency that might arise.

A good banking connection is a valuable asset. We invite you to take advantage of our courteous banking service.

**CITIZENS STATE BANK**

**On the SINCLAIR P. D. FLY FARM**



**Sinclair raises 1,000,000 insects each year to test the kill-power of Sinclair P. D. insect spray**

The Sinclair Fly Farm at East Chicago is one of the most unique institutions in the world—and practically the only one of its kind in America. For it is here that Sinclair, every year, raises more than a million flies to test the killing power of Sinclair P. D. insect spray. Every batch of Sinclair P. D. manufactured must kill 1,000 flies under conditions more difficult than those in your own home. Five-

day-old flies are used in these tests—as five-day-old flies are harder to kill than any other household insect. If Sinclair P. D. can kill healthy Fly Farm flies it is sure to kill any fly, mosquito, bedbug, roach or silverfish in your home. Ask for Sinclair P. D., the death-tested insect spray—it's harmless, stainless and sweet with the clean odor of cedar.



**SINCLAIR P. D. KILLS**

FLIES, MOSQUITOES  
BEDBUGS, ROACHES  
MOTHS, ANTS, ETC.

Agent Sinclair Refining Company (Inc.)  
**C. C. CLARKSON, WHOLESALER**  
**T. Y. WOODY, LOCAL AGENT**

**DRILLING AND FISHING TOOLS**  
FOR OIL AND GAS WELLS.  
Repairing of Machinery of All Kinds.  
Pipe Cutting and Threading  
TELEPHONE—220 P. O. BOX 86  
**CREE AND COMPANY**

*Announcing*

A Citizen and a Taxpayer **COMMUNITY PUBLIC SERVICE COMPANY** Alert and Eager To Serve You

ANSWERING THE CALL FOR SERVICE **TEXAS LOUISIANA POWER COMPANY** ECONOMIC QUALITY MERCHANDISE

**A new name for an old friend**

**O**N JANUARY 1, 1935, the Community Public Service Company acquired the assets of Texas-Louisiana Power Company, which has rendered ice refrigeration service in this city for the past several years.

The new company will continue to operate with the same facilities and the same personnel. It will endeavor not only to live up to the high standards of service established by its predecessor, but will strive constantly to improve this service.

We look forward to a long and pleasant business relationship with the citizens of this community.

A Citizen and a Taxpayer **COMMUNITY PUBLIC SERVICE COMPANY** Alert and Eager To Serve You

