

J. H. SHACKELFORD

CROSS PLAINS

Sells the 'Champion Cream Saver

THE NEW DE LAVAL

USE the same good judgment in selecting a cream separator that you would in making any other investment. Before you buy a separator, there are certain things that you ought to know about it.

- Will it skim clean under all conditions?
- Will it deliver cream of uniform thickness?
- Does it run easily and require little or no attention?
- Is it simple, so that it will not continually be getting out of order?
- Is it easy to clean?
- Is it built to last?
- Most important of all,



What do people who are using it say?

The man who is using a machine is the man who can tell you the truth about it. We'll be glad to give you the names of a number of De Laval users right around this town—some of them men who formerly used separators of other makes. See these men and ask them why they changed, and what they think of the De Laval. It will be worth your while to do so.

The NEW De Laval has every good feature of the older machines and many more besides, such as the new self-centering bowl which gives greater capacity and skimming efficiency, the bell speed-indicator which insures operation at the proper speed, and the improved automatic oiling system.

We'll be glad to let you try out a NEW De Laval on your own farm before buying.

"The Supreme test of the nation has come. We must all speak and act and serve together".
Woodrow Wilson.

A Car Saved is A Car Made



American railroads must carry a double burden of service during the war. Their efficiency is essential in developing national military effectiveness. They also must "do their bit" by helping to maintain "Business as Usual".

More than 100,000 cars will be required for government purposes during the next three months. Transportation facilities will be taxed to capacity by commercial requirements during this period. Government business must have preference however, and effective conservation of equipment is therefore imperative. Additional facilities and equipment can not be had now. We must do the best we can with what we have.

Carriers and shippers alike have been wasteful in the use of cars. It is the patriotic duty of both to economize. Wherever possible, light loading of cars, delays in loading or unloading, and kindred practices must be avoided as in violation of national welfare.

Maximum Loading of Katy cars moved under load in 1916 would have saved 43,000 cars. Such a saving would provide enough cars to transport approximately 50,000,000 bushels of wheat. With full co-operation of shippers and consignees in the effort the management is making to conserve equipment the supply of cars on the M. K. & T. Lines for the use of commercial shippers can be increased 30%.

Railroads are peculiarly dependent upon public co-operation. Without public understanding of their problems and popular support of their proper purposes they cannot successfully perform their functions.

The management of the Missouri, Kansas & Texas Railway particularly needs the earnest and patriotic support of shippers in its efforts to effect practical conservation of equipment. The degree of success which will attend conservation efforts depends largely upon M. K. & T. patrons. Their help is earnestly solicited in the campaign to increase the nation's transportation efficiency.

MKT The Missouri, Kansas & Texas Railway **MKT**
Superior Southwestern Service.

DRAY SERVICE

I have put on a dray line, and will ask all who want anything hauled to see me before letting out the work. I will keep a team on the streets for this business. I want a part of your hauling.

P. M. Woods.

Unregenerate.

"You should have heard the sermon today, John," said his wife when she came home from church. "It would have done you a lot of good. It was all about men who spend their Sunday mornings playing golf instead of attending divine services." "It's just as well I wasn't there," replied John. "If I had been the sermon wouldn't have applied to me."



Copyright, 1916, by McClure Newspaper Syndicate.

The circulation of this paper is not confined to this locality.

Your ad in the classified columns will find readers from Maine to California.

As easy to sell your property by long distance as by personal sale.

The Review and The Semi-Weekly Farm News for \$1.75.



Here is the Answer in WEBSTER'S NEW INTERNATIONAL

Every day in your talk and reading, at home, on the street car, in the office, among your friends, you likely question the meaning of some new word. A friend asks the location of *Look Katine* or the pronunciation of *Jajutas*. What is the meaning of *Leagues*? a answers all kinds of questions in Language, History, Geography, Fiction, Foreign Words, Trade, Arts and Sciences, with final authority.

400,000 Words.
6000 Illustrations.
Cost \$400,000.
2700 Pages.

The only dictionary with the new divided page, "star-arranged" as "A Stroke of Genius."

India Paper Edition: On thin, opaque, strong India paper. What a satisfaction to own the *Merriam-Webster* in a form so light and so convenient to use! One half the thickness and weight of Regular Edition.

Regular Edition: On strong book paper. Wt. 14 1/2 lbs. Size 10 1/2 x 9 1/2 x 5 inches.

Write for specimen page, illustrations, etc. Mention this publication and receive FREE set of pocket maps.

G. & C. MERRIAM CO.
Springfield, Mass.

We sell two cans Good Luck baking powder for . . . 15c
B. L. BOYDSTUN.



\$2.70 For All Three

Holland's 2 years
Our Paper 1 year
Farm and Ranch 1 year

As Reflected in a Mirror

—you see in your local paper each week all the news of events taking place around you—among the people you know and love. You'll also find the more important happenings of the world chronicled in this paper—yes, this is your paper in every sense of the word. It leads the fight for everything that will make this community a better place in which to live; it's looking after your interests all the time and right now we have arranged to offer you double value for your money.

Brain Against Brawn

Why do some farmers prosper and enjoy many luxuries, while others, who work just as hard, are always hard up? The answer is simple: one has used his brains and kept posted on up-to-date farming methods, while the other has felt that there is nothing for him to learn. He will not even read a first-class farm paper because he thinks no one can possibly tell him how to run a farm. FARM AND RANCH is prepared especially for farmers, gardeners, live stock and poultry raisers and fruit growers of the Southwest—the home builders. It has been the Southwestern farmer's right hand man for more than a third of a century.

Double Value This Year

This Year *Holland's Magazine* is just as large and much more interesting than ever before and the publishers are entering all subscriptions TWO FULL YEARS for the same price you formerly would have paid for a one year subscription. The short stories and special articles are clean, snappy and timely. The departments for the housekeeper are many and complete; the fashion pages show the late styles, and the children's page and good cheer which, in ten years time, has become indispensable to more than three quarters of a million people in the Southwest.

Send us your order for these three publications—our paper one year, *Farm and Ranch* and *Holland's Magazine* TWO YEARS—right away; also show this BIG VALUE OFFER to your neighbor who is not a subscriber to this paper. New and renewal subscriptions will be accepted on the rate advertised, so bring or mail your order now and get the benefit of the combination price.

Fresh Groceries At the Right Prices.

Where it pays to buy all the time
Syrup is 1/4 higher, but we will for a few days sell at same old prices.

We Want Your Eggs

FOSTER & SON

MORE FINE COCKERELS

Each week nine of the D. W. White Leghorn cockerels were but we still have several. They are guaranteed full-blooded and the best to be had. Individuals from same stock Mr. Carter has sold \$1.50 to \$1.00 each. It is never with what are left, at cents each. Too many people of this kind of stock to let them be common stuff. Also thoroughbred White Rock pulfring size, for fifty cents each.

L. P. Henslie

Fred Robertson is visiting friends at Denison.

Mrs. J. T. Lawrence, Sr., who has been visiting her daughter Mrs. S. P. Rumph, is now visiting in Dublin.

Mrs. S. P. Rumph and children left Thursday of last week for Waco to visit her aunt, Mrs. Kelly.

Miss Bessie Moorman, who has been here for some weeks the guest of her aunt, Mrs. Dr. Robertson, left for home at Louisville, Kentucky on Saturday. Special prices on fitting Glasses on Trade Day.

L. M. Bond, Jeweler and Optician
L. Miss Beulah Harpole is a new clerk at Higginbotham's.

Roy Cowan has two younger brothers at Memphis as guests.

Elige Helms of Scurry County is here with a bunch of stock to dispose of.

We have some things that we can sell at a bargain.
Witt & Harbin

Miss Jewel Jones of Dialville has accepted a position as milliner for Higginbotham Bros. & Co.'s store, and is now at work.

Mr. and Mrs. R. D. Carter on Thursday returned from Lockney, at which place and Peacock they spent a month visiting.

NEW SHIPMENT

of hats for Saturday and Tradesday at prices that all can pay. Will be glad to have you come in and look them over whether you buy or not.
Mrs. Rutherford

Miss Bertie Duncan returned Sunday from Dallas, Terrell, Gainesville and other points in the east where she has been visiting two weeks. She made the trip with her grandmother and Herman and Earl Thompson in a Maxwell car. They report a very nice time.

SPECIAL TRADES DAY

Special prices Saturday and Monday Flour at Cost at
Foster & Son

ALLED HER FAMILY TO HER BEDSIDE

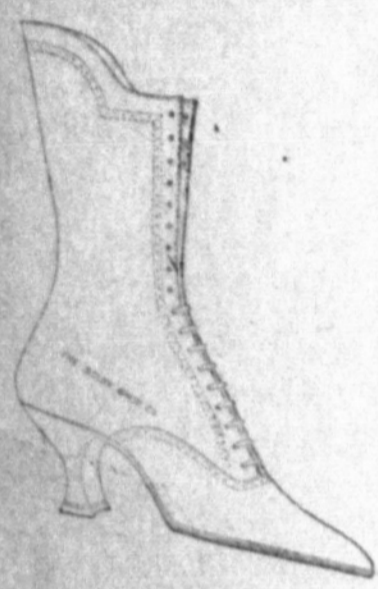
Years Ago, Thinking She Might Die, Says Texas Lady, But Now She Is a Well, Strong Woman and Praises Cardui For Her Recovery.

Boysie City, Tex.—Mrs. Mary Killip, of this place, says: "After the death of my little girl... my side commenced to hurt me. I had to go back to bed. We called the doctor. He said me... but I got no better. I was worse and worse until the misery was unbearable... I was in bed for two months and suffered such agony that I was just drawn up in a knot... I told my husband if he would get me a bottle of Cardui I would try it... I commenced taking it, however, that night I called my family about me... for I knew I could not last any days unless I had a change for the better. That was six years ago and I am still here and am a well, strong woman, and I owe my life to Cardui. I had only taken half a bottle when I began to feel better. The misery in my side got less... I continued right on taking the Cardui until I had taken three bottles and did not need any more for I was well and never felt better in my life... have never had any trouble from that day to this."
Do you suffer from headache, backache, pains in sides, or other discomforts, each month? Or do you feel weak, nervous and fagged-out? If so, give Cardui, the woman's tonic.

"THE EARLY BIRD GETS THE WORM"

New Fall Goods for Trade's Day

The New Season's Dress Goods, Millinery, Coat Suits, Dresses, Coats and Children's Ready-to-wear is now on display and awaits your early selection. The one's who buy first this season are the one's who are wise, for in almost every case we cannot replace any article for which we are selling it for, hence, it will be to your benefit that you buy early and get the best selections and avoid the higher price on reorders. Our stock of Ready-to-wear, Dress Goods, Shoes and Millinery is very large and no one need go elsewhere to do their shopping for our prices are very much lower than in the larger towns and our showing is of the best.



New Shoes

New Shoes for Fall and Winter wear. School Shoes for Boys and Girls in the seasons' best styles. High top lace boots in combination colors and plain black. New Dutch heels; new Military heels; new walking lasts. All Styles and leathers in prices \$3. up to 12.50.

New Millinery

Our Millinery Department is now open with all the seasons newest, best and most pleasing styles of Patterns, Tailored Hats and Shapes

Miss Jones, who is in charge of this department this season, especially invites you to come in and see the many new ideas and creations she now has on display.

Lower Than Sears-Roebuck

New Dress Gingham

Better buy your supply of Fall gingham and Staples now for when these are sold and we cannot get them again except for a much higher price. We've had these in our warehouse since June and they are very much below the present market price.

15c Rasby dress gingham for	12 1-2c	Good cotton flannel	12 1-2
20c Elberta dress gingham for	5c	Best cotton flannel	15c
30c Toile du Nord dress gingham	20c	Best table oil cloth	25c
Good brown domestic	10c	Crochet needles	.05
Best brown domestic	12 1-2c	All wool yard wide serge	65c
Good Bleach domestic	12 1-2c	Full size Huck towels pr.	25c
Best bleached domestic	15c		
Good quilt cotton checks	8 1-3c		
Best outing	15c		

New Coat Suits

Our Display of Ladies Coat Suits is far superior to anything we have ever shown before, in that we have a bigger and more complete line for your selection and at prices that are no higher than former seasons. Serges, Poplins, Gaberdines and Velours in the seasons best shades, such as green, navy, grey and Garnet. Prices range 12.50 15. 17.50 to 35.00.

New Silks

The new silks this season are much prettier than ever before. Colorings are more novel, yet still on the sport order, but richer shades and new ideas in patterns and texture. Satins, Twills, Taffetas, Crepe de chins and Georgettes, priced at per yd. \$1.50 to 2.50



GOOD LOOKS WITH EXTRA GOOD WEAR.
Your children may wear stockings that combine that "dressy" appearance with strength and extra long wear, if you buy for them Cooper, Wells & Company's

Iron Clad
They are made of extra strong yarn, dyed with fast colors and are guaranteed to give satisfactory service.

Higginbotham Bros. & Co.
of Texas
CAPITAL \$1,500,000.00

Get your winter reading thru *The Review*. We club with all Papers.

SEPTEMBER IS A FINE MONTH FOR SIGHT SEEING

Why not spend a few weeks in New York, Chicago, St. Louis or Kansas City? Its cool and pleasant there now and there's any number of things to do and see—theatres are open, shops most attractive; public parks at their best. The price of a round trip ticket is nominal and you can suit your purse by the distance you travel.

If you do go—take a through "Ray" Dealer from your home town to St. Louis, Kansas City or Chicago. Ray today—The Rayway. Ask me about the special fares.

W. C. Wilkinson Agt.

FAT HOGS WANTED

See Wm. Adams

TAN-MO-MORE

The Skin Beautifier

The most scientific and most wonderful facial preparation of the modern age. It imparts to the skin a velvety softness and delicacy which is delightful in appearance and pleasing in its effect. Used during the day it is a protection from the Sun and Wind. In the evening its use assures a faultless complexion. All dealers 25c, 50c, and \$1.00.

Baker-Wheeler Mfg. Co., Dallas Tex.

BURNING BRANCH NEWS

Good rains have fallen over the greater part of the community since last report.

Miss Bryson was here Monday looking after the school interests. We will only have about five months school for this term, the shortest term in several years.

J. B. Aisen has gone to Tull, Texas where he has secured a job of work. He left his wife and baby at Cottonwood with her parents, Mr. and Mrs. Mardock.

Clarence Barkley is at Dallas where he has employment with telephone company.

Mrs. J. W. Thomason and child have gone to Tarrell, Texas to visit father who is reported to be very well in quest of employment.

E. M. Stephens who has been for a week or so is reported to be present.

Mrs. Laura Stenridge and son Erath County is visiting her uncle D. Drury this week.

Whit Naron has bought a place, Pioneer and will move to same fall. We will miss them.

J. C. Ford is rebuilding his this week, N. V. Beard builder.

W. P. Ramsey and wife visited relatives in this community from Friday until Sunday.

W. C. Riggs and family visited relatives J. T. Riggs and W. D. Drury Sunday to Monday.

The singing at J. D. Barclay's Sunday evening was enjoyed by a large crowd.

LOOK!

One car of the Best Flour to close out Saturday and Trade's Day. Its fresh and new. Get the price and you will save money.

LOOK!

The newest creations in Ladies trimmed hats from the best Hat Shop in Dallas. They are just off the reel. Come and see them.

LOOK!

New Coat Suits, new Skirts and Waists, new Shoes, new Dress Goods.

THE PLACE TO BUY Cross Plains Mercantile Co.

THE CROSS PLAINS



Pierpont Morgan



He was born into wealth, but he knew the value of thrift and practiced it. Ready

money wisely invested made him an international financier, and ready money enabled him to save the country from possible panics in the late seventies and in 1907 by control of financial resources.

Ready money will be just as valuable to you as it was to Morgan if you hope to enjoy prosperity and comfort and be free of debt worries. Be ready to face the future courageously and cheerfully, no matter what Fate decrees—be it sunshine or sorrow.

Come in today and start an account with us. Add to it from every pay envelope you get. Funds in bank strengthen a man's "backbone."

Multiply your money in our care.

THE FARMERS' NAT'L BANK

BETTER THAN EXPECTED FATS 21, LEANS 11

ton yield is of course but yet better than was. There have been ginned hundred bales in Cross Plains likely nearly half that in Dressy. The Barkett farming, but the Cross part of the time.

Webb, agent for the United States Department of Agriculture 176 bales of cotton in the county up to Sept. 1, with 225 the same date.

approve, who lives about west of town, says he about eight bales off fifty sold five here on Monday 75 cents. W. T. Wilcox at the Dressy country about one-eighth of a means fifteen dollars John Lee of north of the Board Flat district will make one-fourth of a have not heard of any prospects that yield.

A baseball game was staged Wednesday afternoon between the "Fats and Leans" of Cross Plains for the benefit of the local Red Cross chapter. The game and cause was well patronized, about \$55.00 in receipts being realized.

Quite a few "exciting" plays were featured by both sides. The following is the line-up:

Leans: S. C. Barr, ss; C. E. Boydston, 2b; Frank Williams, c; Dodd Price, ss; Virgil Hart, rf; Silas Teague, cf; John Horn, p; E. H. Ramsey, 3b; Will Butler, lf. Fats: Poley Williams, p; W. G. Geanies, rf; W. C. Rutherford, 3b; Clements, 1b; Bagwell, c; Rawlings, ss; Greenhill, cf; C. C. Neeb, 2b; Sipes, lf.

The Review and The Semi-Weekly Farm News for \$1.75.

DO NOT FALL IN THE PAINT

could be disastrous, but to

THE KEENESEST SORT OF WISDOM

Building is worth insuring against possible loss. It is certainly worth insuring against certain destruction.

Painted Wood Never Decays WE SELL DEVCO

H. Shackelford, Lbr. Cross Plains, Texas The Best Place to Buy Paint!