


## Business Is Service

look at this store in that way. We are here to serve usly and whole heartedly. Our aim is to make buy. ing the goods you want, at as low a price as they can We try to make our advertisements reflect our mer. iestly endeavoring to avoid any exaggerations, telling back of which stands our guarantee of satisfaction,
ing the very Coat Suits. the Millinery i will be glad ook through

New Felt Hats, Shoes and Ties, New Fall Styles. For Men and Boys New Goods arriving daily

We Can Furnish Your Home With

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Pretty Beds
    Library Tables
        Library Tables Comfortable Cots Leather Upholestered Rockers
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## attresses

ch Rockers
${ }_{1}$ Ladies and Gents Distinctive Footwear.
OTHAM BROS. \& CO.
$\mathrm{G}_{\text {tie the tiver }}^{\mathrm{ET}}$ a packay. Nosomie taste of Kentucky Burley tobacco.

Why do so many "regular men buy Lucky Strike cigarettes? for the special flavor of the toasted Burley tobacco,
There's the big reason-it's
Th Shencean absuen

We now have a most complete stock of building material, such as lumber, of buils, varnishes and wall paper-in
paint everything needed in bulding hact everything needed in building and beautifying your home.
Come around, inspect our stock, get ouf prices and you will readily see that we make it to your interest to buy your building material from us. Sherwin-Williams Paints Are Best
W. W. PRYOR

## CE SIPES FOR

Galvanized Tanks Guttering, Ridge Roll and Cresting Galvanized Graineries, Pipe and Pipe Fittings
Mater sou cover gour barn or shed ot any indile me bigure with you on Galvanized or Painted Roofing

## S. C. SIPES

the Best of Pure Food Products

Phone 120
rorder will be given prompt and careful attention

2 pleasure to serve you with the best to be had
W. E. BUTLER

WE TEST CREAM

## Monday

Tuesday
Wednesday
Thursday
Friday
and
Saturday
Chictens. Eqses and Butter the Same Days toasted, and real Burley. Make

Cream! Cream!

Wilson Produce Co.


## It's Interesting

to visit our store and take a look at the New Goods that are coming in every day. We expect the biggest business we have ever had in Cross Plains, and have bought with that expectation. Every department is being filled with New Goods that reflect the spirit of gladness that is so noticeable in this seasons wearables. Don't do your shopping until you visit our store.

## NEW COAT-SUITS

AND DRESSES

 Materials and the manufacturer's name
in every garment guarantees the Style and Workmanship as the BEST.

## SHOE

We bought SHOES before the Big Ad vance in Prices, and will have one of the Largest and Best Assorted Stocks of Shoes you have

## NEW MILLINERY

It is no trouble to select your New Hat
here Whave every STYLE, SHAPE and coLOR, that can be found. and they are the Highest-class of Trimmed Hats
that can be bought. They are Priced that can be bought

MEN AND BOYS
We are prepared to take care of your wants in Suits, Hats. Gloves, Shirts,
Underwear, Hose and Work Clothes of all kinds

## GROCERIES

We have just received a car of COTTON WHITE FLOUR. It is useless for us to tell you about this flour. If you use it once, youl always use it. We
serve you with the BEST of Everything serve you with the in airst-class Grocery Store

HARDWARE
Peter-Schutler Wagons Double-Disc Plows Perfection-Oil Stoves and lots of other things in the Hardwaye Line

## B. L. BOYDSTUN

WHERE IT PAYS TO BUY

## The Racket Store

a bargain while they last

## A Big Saving on Coffee for a short time only. Coffee is advancing every day

3 lb can Cheek \& Neals Coffee, while they last at.
3 Ib can Cooks Pride at ......... $\$ 1.65$ 3 lb can Golden Rose at......... $\$ 1.50$ 1 lb package Ground Coffee. $\$ 1.50$
.35 Some Buik Coffee at

We only have a limited amount of Coffee at the above prices.

## G. W. Cunningham

Buy Now And Save Money
Miss Emma Havens left on Satur- Fred Cutbirth returned on Frida day for Brownwood, where she will from Baird. He in connection with
attend Howard Payne Colege the Hickman boys and others had antil her schoward Payne Colege the Hickman boys and others had in the just returned from Fort Worth
unt tall at Jordan Spritess in Brown where they shipped cattle. They
Countr. She is doing the ribht did not hit the toonarket, but realiz thing by attendiog school. She ed pretty good prices for their stuff, toughr at Jordon last term. any way.


Mv little lad plays ill the livelong day No pausing for ress needs he;
And out of on the air peals his laughter
As he chortles with childish glee.
My litite lass plavs too from morn till nigtt
Although not so full of noise;
But her face is beaming with smiles as bright
seems only right, litte lad and lass
It seems only right, litle lad and lass,
That your daddy snould da his par
And so the days of your childhood pass.
I'm giving you both a start.
The time will come when this erim oid world
Will tura you from play to work;


Many of the most fashionable dress materials for the season can be found in this the season can be found in wis
store. We have purchased a stock
of the tatest ad most popular plain of the latest and most popular plain
and fancy patterns and colors and fancy patterns and colors
and are offering them for your and are o
approval.
Before planning your new dresses we urge you to call and see this new showing, as
we are certain we can please you both as to material and price. It is worth your time to come in.

THE CASH STORE


## Cross Plains Merc. Co.

Against liie's real problems you't
With many a jolt and jerk.
Now vou would spend each ni ikle
Now vou would spend each ni:kle and dime
For pleasure, and that is well
Alas, all too soon will come the time
You must face old H. C. L.
So now, little lass, and now, litule lad,
Your daddy's saving tor you,
Your daddy's saving tor you,
And its with a feeing, hall giad, half sad,
He Knows you must soon save too.
For the going is rough or the ro
And nothing to $y, u I$ gave
Will help you to win in the bitter stril
Unless you too learn to save.
Unless you too learn to save.
So daddy is saving and in your nam:
So daddy is saving and in your name
War Saving Stamps is buving. Aod when you are older you'll find the gater
Of saving is well worth tryivg. It seems only neht, litiele lad and lass, It seems ooly night, ilttie lad and lass,
Ihat vour daddy should du his part,
Ard so as the days ot your childhood pass.

I'm kiving you both a start
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## THE CROSS

CROSS PLAINS, TEXAS,


J. L. Baum and
to their home at Lo
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T, J. Bruce have also ha
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Gibert atrived in $\begin{aligned} & \text { in form be with us again and in as bad } \\ & \text { a force, if ail prophecy } \\ & \text { by physiciens a }\end{aligned}$

- How discbarge tion should be then. Every precau-
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ha bor be we does not out Miss Bernice Haley will atend
Miss Bernice Haley will ate
school at Baird this terim. She sin the high school.







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& \text { youngest daughter ot Mr. and Mrs } \\
& \text { R, M. Rentro, obot of this pace, } \\
& \text { were married at Burnt Branch on }
\end{aligned}\right.
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& \text { them well. }
\end{aligned}
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