

FOLLOW COMMON-SENSE RULES, BUY WHERE GASTAX IS LIGHTEST, FOR MOST JOY OUT OF TRIP

Brakes squealing, trailing his own private dust storm, John Motorist heaves the family bus to a stop beside his favorite kind of gasoline pump. "Fill 'er up," he commands.

FEW CHANGES WILL BE MADE IN A. A. '41 FARM PROGRAM

Few changes of importance to Texas were made in the 1941 AAA program as approved by the Secretary of Agriculture.

New LYRIC BROWNWOOD, TEXAS

THUR.-FRI.-SAT. BIG CROSBY, MARY MARTIN -in- "Rhythm On The River"

Nutshell Advertising

FOR SERVICE: Registered Jersey Bull, \$1.50 cash. D. O. Gantney. (1tp)

RADIO BATTERIES carefully charged. Good rentals furnished. Especially equipped for charging two volt batteries. Garrett Motor Company

if interested in refinancing or purchasing farm on long terms 4% interest through Federal Land Bank and supplemental Land Bank -foreclosed farms and other real estate for sale, small down payment and easy terms on balance with cheap rate of interest, see or write-

To The People Of Callahan County I thank you from the depths of my heart for the splendid vote given me in the recent primary...

INFORMATION WANTED

Anyone having information or address of A. N. or Irene Butcher or heirs please write Box 393, Monahans, Texas.

ATWELL

Mr. and Mrs. Hewes, Mr. and Mrs. Clint Brashear and daughter attended church at Edna Hill Friday night.

Watch Rail Track

Grass growing on a railroad track doesn't mean a thing. Consider every track on your way as if it were the route of the fastest of streamliners.

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It's The Old Rope Trick



The Hindu rope trick has never been performed in the open in America to the knowledge of any living person. But here it is, folks, done by three chorus girls at the Golden Gate International Exposition on Treasure Island, in broad daylight, too.

NATURE MADE GRASS IN 90,000 YEARS 17 ATTEND MEETING OF COTTONWOOD CLUB

It took fifty thousand years of natural selection to produce the drought-resistant and nutritious perennial—the buffalo grass, grama grasses, big and little bluestems—on the Southern Great Plains.

FOR SALE: one mile South of town on Cross Cut road. Fruit, pecans, tank, small house, good soil. Priced to sell at a bargain.

CHEERFUL, AIRY LAUNDRY COLOR SCHEME GIVEN

More and more modern houses have laundries included in their designs, and care should be taken to make them light and airy.

The largest collection of Texas Indian Lore in the world is on exhibit in the famous Russian National Museum at Leningrad.

Use Our Liberal TRADE-IN Offer \$1.00 for Any Old Lamp

Aladdin (Kerosene) Mantle Lamp Style B-50, B-51 or B-52, without shade or tripod. Regular retail price, \$4.95 for any old lamp and only—\$3.95 CASH

Included in the famous Swenson collection of coins, now housed in the Texas Memorial Museum.

Mr. and Mrs. Herbert Maddux and children, of California, visit friends in Cross Plains this week.

FOR SALE: 40 acre place above Turkey Creek, 25 acres in cultivation. Fruit orchard, native and grafted pecan trees. Priced at a bargain.

See HERBERT MADDEX before Monday. (1tp)

Jade green or turquoise blue is a pleasing color for a laundry floor. With turquoise, walls might well be ivory; shelves, cabinet and table top a lighter tint of turquoise.

THE SECRET OF Perfection Velvet Step



As featured in WOODS Looks the best in shoes Conditioned superior leather Resilient pressure of built up sole

Higginbotham Bros., & Co. Cross Plains, Texas

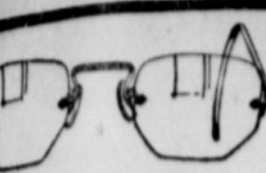
Give them Sturdy School Shoes

Peters WEATHERBIRD Shoes

They look better...feel better...wear better...because they're scientifically constructed of quality materials in patterns most popular with youngsters.

Higginbothams CROSS PLAINS, TEXAS

Advertisement for Sherwin-Williams Paints. Features a banner that says 'NICE FRESH PAINT' and 'Just what you need for your SPRING PAINTING!'. Below the banner, there are several boxes listing different types of paint and varnish: 'VARNISH For Furniture, woodwork, floors, S-W water, alcohol, acid-resistant Mar-Nol three-purpose', 'SEMI LUSTRE For Kitchen, bathroom, halls, S-W amazingly washable well finish', 'SCREEN ENAMEL For frames as well as screens, S-W non-gloss, black', and 'LINOLEUM VARNISH For linoleum throughout the house, S-W Dex water-resistant'.



R. J. E. MARTIN OPTOMETRIST Examined Glasses Fitted Applied, Glasses Repair 120, Coleman Office Bldg., Coleman, Texas

(Mike) Cook representing Southland Life Insurance Co.

ALARIA IN 7 DAYS 666

DON'T BE SORRY

Do not let an important occasion slip upon you, and find you regret the new Fall suit you planned to order.

By a suit that will fit you, and one that will wear like a suit.

Pat Allen, The Tailor ENEMY TO DIRT

IF YOUR CLOTHES ARE NOT BECOMING TO YOU, THEY SHOULD BE COMING TO US.

THANK YOU, FRIENDS

To appreciate the reception you are giving our big new loaf. We realize that you compared our bread to a number of out-of-town loafs, and choose our loaf.

Barr's Bakery

BEST TOP BREAD IS ALWAYS RICH IN DEXTROSE -Made in Cross Plains by local People-

WVE HUNTING SEASON IS JUST AHEAD

Just a little more than a week, season for hunting doves open. Sportsmen, make a thorough check-up now, to determine what you will need to be ready for the season.

Have everything you will require for successful, pleasant hunting—Guns, Ammunition, etc. See us before you shoot.

Cross Plains Hardware Co.

WHAT IS BEHIND YOUR GOOD NAME?

Simply what any firm or individual stands for. We make our bank for example. It stands for fairness and honesty in business transactions. It stands for kindness and helpfulness to worthy people. It stands for employees scrupulously trained to guard interest and protect your money.

We're proud of a good name. All our efforts are directed toward earning the confidence and good-will we have had for our bank since it was founded.

Citizens State Bank

Member Federal Deposit Insurance Corporation



Williams Pla Mill Cross Plains, Tex

Industry



Graphic illustration of greatest industries great States Army for national Minn., where the great history of the country.

County

Sodium Fluoride (C Sodium Fluoride, etc.) mixed with equal parts is the ticket for killing roaches.

For control, dust soda in the places frequented by roaches, especially along the rooms. The best obtained by use of a will force the dust into crevices.

"Sodium fluoride is to and animals and should used where children may Warns Simeron Sidelist of the Texas A. and sion Service.

"It can be swept out, but I recommend g thrum in homes where small children." Pyretl poisonous to humans.

The entomologist says sprays are not effective insects are actually spray.

Cotton Loans On 19 All Texas farmers with the AAA will obtain Commodity Credit loans at the full to their 1940 cotton crops.

No definite time has set when all the need and instructions will be so that loan application accepted, George Slaught man of the state AAA said, but the material is printed and will be ship

Use your telephone time. It will serve you ways, business, social agency. Your telephone yourself, family, or ployees only. Please the management any facton.

HOME TELEPHONE COMPAN T. P. BEARDEN Manager.

Floor sanding done correctly model machine with big late a t moderate prices.

We will be glad to gi an estimate on any

Williams Pla Mill

Cross Plains, Tex

Included in the famous Swenson collection of coins, now housed in the Texas Memorial Museum, Austin, are 2,217 bronze pieces, 172 silver pieces, 87 gold, and 846 metal and gilt. The entire coin included in the collection date back to seven centuries before Christ.

Mr. and Mrs. Herbert Maddey and children, of California, visit friends in Cross Plains this week.

FOR SALE: 40 acre place also Turkey Creek, 25 acres in cultivation. Fruit orchard, native and grafted pecan trees. Priced at bargain.

See HERBERT MADDEY before Monday. (10)

THE SECRET OF Perfection

Velvet Step

Inimitable styling! Ingenious design! Beautiful lines! Unsurpassed quality! You will inevitably choose this footwear that keeps you comfortably and smartly in step with fashion.

Pat Allen, The Tailor
ENEMY TO DIRT

IF YOUR CLOTHES ARE NOT BECOMING TO YOU, THEY SHOULD BE COMING TO US.

THANK YOU, FRIENDS

We appreciate the reception you are giving our big fine loaf. We realize that you compared our bread to a number of out-of-town loafs, and choose our again, we say, "Thank you."

Barr's Bakery

BETTER TOP BREAD IS ALWAYS RICH IN DEXTROSE

Made in Cross Plains by local People

WINTER HUNTING SEASON IS JUST AHEAD

Just a little more than a week, season for hunting doves open. Sportsmen, make a thorough check-up now, to determine what you will need to be ready for the season.

We have everything you will require for successful, pleasant hunting—Guns, Ammunition, etc. See us before you shoot.

Sturdy Shoes

What is behind a good name?

Simply what any firm or individual stands for.

Like our bank for example. It stands for fairness and honesty in business transactions. It stands for unselfishness and helpfulness to worthy people. It trains employees scrupulously trained to guard interest and protect your money.

We're proud of a good name. All our efforts are directed toward earning the confidence and good-will we have had for our bank since it was founded.

BIRD Shoes

Citizens State Bank

Member Federal Deposit Insurance Corporation

MINNIE COPPINGER MARRIED RECENTLY

Miss Minnie Coppinger and Mike Cunningham had the distinction of being the first couple married in the newly completed First Baptist church at Jal, New Mexico, Thursday, August 15.

The single ring ceremony was performed at seven p. m., by the Rev. J. W. Hollis. The couple was not attended.

Marriage license were secured at Lovington and a few hours later the ceremony was solemnized in the attractive, new church building at Jal.

The couple will make their home in Odessa.

(Mike) Cook
representing Southland Life Insurance Co.

MALARIA IN 7 DAYS 666

DON'T BE SORRY

Do not let an important occasion slip upon you, and find you the new Fall suit you planned to order. Pat Allen offers the choice of tailor made garments, latest patterns and styles, in a wide range in price.

By a suit that will fit you, and one that will wear like a suit.

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Industry Ready to "Keep 'em Rolling" for Defense

Graphic illustration of the way in which one of America's greatest industries gears its activities with the United States Army for national defense is found at Little Falls, Minn., where the greatest peacetime maneuvers in the history of the country are being held Aug. 3-Aug. 24.

To "keep them rolling," Chevrolet, one of the largest suppliers of motor transport equipment to the nation's armed forces, has set up through one of its dealers, the Bert Baston Motor Co., of Minneapolis, a complete parts and service headquarters in the military reservation at Little Falls. More than \$10,000 worth of parts is maintained at this depot, where three service representatives are on duty 24 hours daily to service Chevrolet equipment in use.

The 85,000 troops in actual combat maneuvers will use 1,180 Chevrolet transport units, including officers' cars, reconnaissance cars, hundreds of trucks adapted to special uses, and military ambulances.

Upper left in the photo shows army transport crewmen servicing an ambulance. Upper right is the Chevrolet parts and service headquarters tent, where service experts are always on duty. Lower left is Lieut.-Col. R. F. Rossberg, of the Minnesota National Guard Quartermaster Corps. At lower center, an officers' car used by the major-general in command of the Little Falls encampment is being serviced. Lower right is an interior view of the Chevrolet parts tent, showing completeness of stock.



County Agent's Column

Sodium Fluoride'll Get 'Em

The loan rate will be based on 15/16 inch middling cotton, net weight basis, with differentials for grade, staple and location instead of on 7/8 inch middling as was the case last year, the chairman pointed out. The rate in Texas for 15-16 inch middling, net weight basis, will range from 9.16 cents in West Texas to 9.80 cents at all Gulf ports. As in 1939, the net weight loan rate is placed 4.0 points above that for the gross weight bale to compensate for the smaller number of pounds on which the loan is extended.

The full loan rate will be available only to cooperating cotton producers who have not on any farm knowingly planted or permitted the planting of cotton in 1940 in excess of the cotton acreage allotment established for the farm for the 1940-41 marketing year. As required by law, non-cooperators will be eligible to receive a loan at 90 percent of the rate applicable to cooperating producers, and only on that part of their production in excess of their farm marketing quotas. Non-cooperators must have their loans documents approved by the AAA county committee.

Loans will be made directly by the Commodity Credit Corporation and by banks and other local lending agencies under arrangements similar to those pertaining to previous cotton loans. They will bear three percent interest and will be callable on demand with the maturity date fixed for July 31, 1941. Loans will be available until May 1, 1941. All cotton to be eligible for the loan must be classed by Board of Cotton Examiners of the Agricultural Marketing Service of production on record.

Few loans were made in Texas in 1939, Slaughter pointed out, because the loan was not announced until most Texas cotton had been the Department of Agriculture.

Wool Production 1940

The quantity of wool shorn or to be shorn in Texas in 1940 was estimated by the Agricultural Marketing Service at 83,648,000 pounds. The estimate of wool production in Texas this year sets an all time record, and compares with 77,290,000 pounds produced in 1939, and 61,980,000 pounds the average production during the 10-year period—1929-38. The estimated number of sheep and lambs shorn or to be shorn in Texas during 1940 was placed at 10,527,000 head compared with 9,844,000 head shorn in 1939.

For the United States the quantity of wool shorn or to be shorn in 1940 was estimated at 388,892,000 pounds—the largest United States sold.

E. A. Miller, Extension Agronomist for the A. and M. College Extension Service, will discuss the importance of using good wheat and other small grain seed to Calhoun County farmers and ranchmen Wednesday September 4 at Baird in the District Court Room beginning at 2:30 o'clock. All farmers and ranchmen of the county are urged and invited to attend this meeting and join their neighbors in a county wide effort to raise

TELEPHONE . . . SUBSCRIBERS . . .

Use your telephone to save time. It will serve you in many ways, business, socially or congenially. Your telephone is for yourself, family, or your employees only. Please report to the management any dissatisfaction.

HOME TELEPHONE COMPANY
T. P. BEARDEN, Manager.

Floor sanding done correctly model machine with big late a t moderate prices.

We will be glad to give you an estimate on any job.

Williams Planing Mill
Cross Plains, Texas

Boyish Bob Was Originated In West Virginia

OAK HILLS, W. Va.—Remember the boyish bob that took the country by storm back in the golden 20's? That fad, says J. J. "Senator" Knox, started in Oak Hill. He should know, because he claims he originated the short, sleek haircut.

Knox, a silver-haired artist of the shears, says the first girl to have her hair cut in the masculine fashion was Miss Nancy Sadler of Oak Hill.

"Miss Sadler wanted her hair cut in a different way," he recalls. "I cut it short and high in the back. She liked it and I liked the idea too, so I sent it to barber magazines all over the country."

Miss Sadler, now Mrs. Nancy Lindsay, still wears her hair in a boyish bob.

BETTER DIETS FOR LOW INCOME PEOPLE IS GOVERNMENT AIM

Cooperation of governmental agencies and civic organizations toward strengthening human defenses was pledged by the Texas committee on nutrition in relation to national defense at its first meeting in Dallas recently.

Agencies, institutions, and organizations represented in the 19-member committee are the WPA, NYA, FSA, State Health Department, home economics departments of Texas State College for Women, Texas Technological College, and North Texas State Teachers College; the home economics department and the extension division of the University of Texas, State Department of Child Welfare, vocational homemaking department of the State Department of Education, Texas Congress of Parents and Teachers, Texas Federation of Women's Clubs, Texas Home Demonstration Association, Texas Dietetics Association and the Agricultural Station and Extension Service of A. and M. College.

The committee will give special consideration toward aiding low-income groups in Texas to obtain better diets through wider distribution and use of surplus foods, increased farm home food production, operation of community gardens and canning centers, school lunch programs, and mass education in nutrition and food preparation.

If all the 1940 United States wheat crop plus the supply in the Ever-Normal Granary were used for food, it would provide every man, woman and child in the nation with twice as much bread, cereal and other wheat foods as each ate in the entire year of 1939.

J. A. Taylor of McKinney is visiting in the home of his son, Chas. Taylor of Cross Plains.

Political Announcements

The Cross Plains Review is authorized to announce the following candidates for the respective offices, subject to the action of the 1940 Democratic primaries.

For Congress, 17th District
SAM RUSSELL

For District Clerk:
RAYMOND YOUNG

For County Tax Assessor and Collector
MRS. T. W. BRISCOE

For County Judge:
B. H. FREELAND

For County Sheriff:
C. R. NORDYKE

For County Treasurer:
MRS. WILL. McCoy

For County Clerk:
LESLIE BRYANT

For Commissioner Precinct 4:
J. M. McMILLAN

For Public Weigher Precinct 6:
T. Y. WOODY

For Justice of Peace:
DREW I. HILL

For Constable:
BERT BROWN

Dr. J. H. McGowen
DENTIST
Office: Over Post Office Bld'g.

S. C. Barr
INSURANCE
Citizens State Bank Bld'g.
Cross Plains, - Texas

SEE
W. J. Cross
Before You Buy
Monuments or Markers
Buy direct from quarry
and save money

NOW—YOU CAN GET A
NEW FORD V-8
IN CROSS PLAINS FROM
J. D. MOTOR COMPANY

Located in building formerly occupied by Charlie McCowan—1st door south of Motor Inn

See The New Ford V-8 At Our Place Now!

WE HAVE A LARGE STOCK OF USED CARS.

We will trade for horses, cattle and mules.

All kinds of repair work. Give us a trial.

OPENING SEPTEMBER 9

Making a college education available to every high school graduate in the Cisco area, the Cisco Junior College will open September 9 to students eligible for first and second year work.

All requirements of the State Department of Education and accrediting authorities have been met. Standard courses are offered under competent instructors.

Bus transportation is provided for students living in outlying districts. Tuition fees are \$90.00 per term, and may be paid in easy monthly installments.

See, or write H. R. GARRETT, Registrar.

CISCO JUNIOR COLLEGE
A Unit of the Cisco Public Schools

IDEAL WATCH SHOP

Yours for Genuine, Watch Clock, Ring, Wading, Spectacle Repairs, and a complete line of watch crystals in round and fancy shapes.

All Work Guaranteed

Located In
Old Post Office Building
J. L. Francis
Watchmaker

CROSS PLAINS, TEXAS

THE CROSS PLAINS REVIEW.

FRIDAY, SEPTEMBER 6, 1940

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Human Rule Stated For Women In New U. S. Prison At Seagoville

Miss Helen Hironimus, superintendent of the new 480-person capacity prison starts with its first...

TO CONTINUE COTTON BAGGING PROGRAM AT LEAST 1 MORE YEAR

The cotton bagging program of the Surplus Marketing Administration of the U. S. Department of Agriculture will be continued...

The program is designed to encourage use of American grown cotton for cotton wrapping or bagging...

Some folks worry so much about getting wet for that rainy day they can't enjoy the sunning ones.

Kerrville Watchman Retires After Hike Of 116,000 Miles

KERRVILLE—Herman Mosel, 71, who has retired after serving sixteen years as night watchman...

Mr. Mosel has lived here thirty-eight years. His parents were members of a colony which settled the Gillespie County frontier in 1846.

The Review Announces the Opportunity of the Year For Its Readers

Cross Plains Review

CROSS PLAINS, TEXAS

September 7, 1940

DEAR READER:

If you live in Callahan, Coleman, Eastland, Brown, Shackelford or Taylor counties it will cost you only \$1.00 to renew or subscribe for a full year...

If you Subscription is several years in arrears, we have a sporting proposition to offer you. You don't want this debt hanging over you...

The big honor roll will come out soon. We want YOU to be an honor roll subscriber. When the list is published from time to time we want YOUR name to be included...

Students going away to college can get the old home town newspaper during the nine months school term for 75c. There's no cure for home sickness like a copy of the home town paper...

Each week The Review covers the news thoroughly in this area. Each week this paper carries a number of features that are interesting and beneficial to readers...

Of course, the above is well known to regular subscribers of The Review. If you are not a regular reader, nothing will make us happier than for you to get a copy of this paper and examine it closely...

Sincerely Yours,

CROSS PLAINS REVIEW

P. S., We suggest your support of your home town paper by recommending it to friends and relatives. Suggest that they subscribe for The Review. And finally, in buying, you will do us a real favor by mentioning the advertisements to the merchants...

Mr. and Mrs. H. P. White moved from the Amerada...

Mr. and Mrs. Henry Williams and Mr. and Mrs. L. G. Jackson, of Rising Star...

Still Headquarters FRANKLIN and MULFORD Stock Vaccines Smiths Drug Store

Don't let NERVES RUIN YOUR HEALTH AND DISPOSITION FOR HEAVEN'S SAKE TURN IT OFF

RE there days when it seems that the radio, the ringing of door or telephone bell, the even the laughter and voices drive you frantic—days when d cranky?

LES NERVINE is a combination of effective ingredients that have been used for date as today's newspaper. Miles Nervine has brought relief to nervous sufferers. You may find it exacted. you try Dr. Miles Nervine? druggist has it.

DR. MILES LIQUID NERVINE Large bottle \$1.00 Small bottle 25c

Reddy helped me get better grades.

Smart as a whip, but not a whip. You get poor grades. If so—well, get good grades. If so—well, get good grades. If so—well, get good grades.

and give him a lamp of his own. It's amazing. Many children, unknown to you, are getting good grades. Unless they have proper lighting.



I.E.S. Study Lamps. Utilities Company. When The Daltons Rode

WELL

Coleman—

ALICE FAYE

MON.—TUE.

EDWARD G. ROBINSON

in

Other Orchid"

also

DAY ONLY

ED.—SEPT. 11

COMING!

When The Daltons Rode"

