

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game"

SCHOOL HOME - COMING NEXT WEEK

Home Town Gossip

It is rumored it around that "Red" Essery may soon make news for the ol' home town as yet, however, the reports are unconfirmed.

White, who coached Plains high school athletes to many glorious victories a few years back, re-appeared Friday night to pit Baird Bears against Coach Walker's thundering herd. It is expected that the game will be high and the promises to provide the thrills and excitement will be strange to see of the opposing bench will be the first time this year a penell pusher has ever been a White coached team, hoping they'd be smooth in defeat.

It should be remembered, however, that Bill White never inspired a team on the field which did not inspire him to make a "pitch" fight and equipped with a repertoire of plays to out-pace most any defense. Upon "Soe" Walker's verbal passing attack and the shoulders of the 11 young men he sees fit to start, this game pins it's prediction that final score will be Cross 13, Baird six.

In mind you, there is no narrative dope to support forecast. It's simply a game in the dark and here's what we land right up.

Interesting sidelight to the will be the performance of the Baird and Cross Plains. Baird musicians are tutored by McCook, whom the county school also hired from Cross Plains. It's almost certain Dale McCook will outshine Director Howell's aggregation. At all, however, the two musical institutions will get together for a grand stunt in the center of the town.

Bill White, Dale McCook and the other good Baird people will be a cordial welcome and the hope that their brief stay in town will be thoroughly enjoyable for the results of the

speaking of football, the end of the year is docketed for the afternoon of next week, a homecoming crowd, when Plains and Rising Star tangle in their traditional Turkey Day here.

Wagon only three times in the last 11 years, Rising Star will be out to try to more even the all-time standing. Buffaloes, if they come through Baird game uninjured, should, however, hang up their eighth victory over the Wildcatters since the beginning of interscholastic competition in 1929.

Area Gets First Freeze Tuesday

NORTHER ARRIVES ON HEELS OF RAIN FOR SEVERAL DAYS

Farmers Utilize Cold-Snap To Lay In Portion Of Winter Meat Supply; Hogs Killed

The first icy breath of Winter swept over the Cross Plains trade territory Tuesday, killing most all vegetation in its wake. Indications late yesterday were for a lifting of the cold-snap and prospects were good for a moderately warm week-end.

Freeze Follows Rain The norther came on the heels of several days of rainy, drippy weather which yielded slightly more than an inch and a half of moisture here, according to a government rain gauge kept by the Review. The precipitations were recorded as follows: November 7, .56; November 8, .78; November 9, .94 inches.

Hog Killing Time Many farmers took advantage of the first cold-snap this week to kill hogs and lay in a portion of the Winter's meat supply. Fresh, home-killed pork has been in abundance here the past few days, with most all food stores featuring the item.

SAFETY IS NOW BEING FEATURED IN NEW CARS One noticeable trend of automobiles now being displayed at the national automobile show, according to reports, is the fact that safety, and not speed or eye-appeal, is getting most attention. Naturally, this is the result of the public's desire for safe driving first, and the automobile industry always has demonstrated its ability to give the motoring public the kind of car it wants.

When those assigned to military training at the great army camp at Camp Brownwood get mail from home, it will not be addressed to "Camp Brownwood" as had been expected, but will be posted "Camp Bowlie," Brownwood, Texas, instead.

Mr. and Mrs. Harry Bailey and Mrs. Clara Foster attended to business in Abilene Tuesday.

Mr. and Mrs. W. A. Williams and W. A. Jr., were Lubbock visitors Monday.

Don't Overlook Our Dollar Rate

Again we call attention to our "Dollar Bargain Days" on the Review, which was announced a few weeks ago. While the response to the announcement has been encouraging the campaign has not gotten off with the zip we had hoped for. It would please us very much if all our readers would make it a point to take care of their renewals right away and get the matter over with before the holiday rush.

Buffaloes Engage Baird Bears Here On Friday Night

Coach Bill White's Baird Bears invade Cross Plains Friday night for an intra-district combat with coach "Soe" Walker's Buffaloes. The kick-off is scheduled for 7:45.

Several hundred Baird fans, including the high school band under the direction of Dale McCook will accompany the county seat team here.

Local buyers yesterday were unable to say when the Christmas market would open, however, they assured a Review reporter that Cross Plains would again be paying "top or better" prices when buying began.

ADAIR'S DRY GOODS STARTS STORE-WIDE SALE THIS MORNING

A store-wide clearance sale gets underway at Adair's Dry Goods in Cross Plains Friday morning at eight o'clock. A 120 inch advertisement on page two of today's issue of the Review lists a number of the special offerings, however, these are no more than half of the price reductions being made, announces Mark Adair.

TWO LOCAL BOYS ENLIST IN UNITED STATES NAVY

Ray Smith, son of Mr. and Mrs. Earl Smith, who live five miles west of town, and Randall Aiken, son of Mr. and Mrs. C. V. Aiken, of this place, recently enlisted in the United States Navy. They went to Abilene and then to Dallas Friday for a final examination before journeying on to San Diego, California, where they will be stationed.

Mr. and Mrs. George Neel visited Mr. and Mrs. Donald Weaver in Fort Worth Monday.

Mr. and Mrs. F. H. Beard and family have returned to Austin to make their home.

Mr. and Mrs. Tom Cox and daughter, Dena Lou, visited in Comanche Saturday night and Sunday.

Local Debaters Win First In Tourney At Brownwood

Mrs. C. W. Kemper, Mrs. E. C. Neeb and Miss Edith Lewis accompanied the Cross Plains high debating teams to Brownwood Saturday, November 9, where the local teams entered the Central Texas School Oratory Tournament.



MADLINE McANALLY

The junior boys, Alvin Kemper and Kent Davis, lost to Abilene and San Angelo. The local teams were in competition with fourteen different teams each. Other schools entered were: Zephyr, C.T.S.D., Brownwood Junior High, and 1 team.



EMMA JANE WILLIAMS

SELLERS GET HIGHER TURKEY PRICES HERE THAN IN OTHER TOWNS

The Thanksgiving turkey market closed in Cross Plains Wednesday. Local buyers report the birds exceptionally good this year and that they have handled more poundage than at any time in recent years.

HIGGINBOTHAM BEGIN BIG 15 DAY STORE-WIDE SALE FRIDAY MORNING

The Higginbotham store in Cross Plains this week uses two full pages in the Review to tell all about their big 15 day Store-Wide Sale, which opens Friday and continues through November 30.

"KIT CARSON" FILM COMING TO LIBERTY THURSDAY NEXT WEEK

Based on the real-life story of one of the boldest and most dashing adventurers in American history, Edward Small's latest production, "Kit Carson," with Jon Hall playing the title role, is slated for its local premiere at the Liberty Theatre Thursday, November 21.

MORE COTTON GINNED IN COUNTY THIS YEAR

Census reports show that 3,784 bales of cotton were ginned in Callahan county from the crop of 1940 prior to November first as compared with 2,596 bales from the crop of 1939 up to the same time last year. These figures were released by John H. Shrader, special agent for the department of commerce.

LOCAL BUFFALOES TO SANTA ANNA FRIDAY 29

The Santa Anna vs. Cross Plains football game, originally scheduled for November 8, and postponed on account of inclement weather, will be played Friday night, November 29.

City To Observe Thursday As Thanksgiving; Buffaloes To Play Rising Star's Wildcat At 2:30

Methodists Make Pastorial Shifts Throughout Area

The seventy fifth annual session of the Central Texas Methodist conference closed Wednesday afternoon at Fort Worth with the reading of pastoral assignments by the Bishop Ivan Lee Holt.

Grid Grudge Game

At 2:30 Thanksgiving afternoon the Cross Plains Buffaloes meet their traditional foe, the Rising Star Wildcats, on the local grid-iron. Then that night a banquet for all ex-students is carded in one of the local churches, with Melvin Placke, assistant postmaster here, acting as toastmaster.

All Exes Invited

It is pointed out by Superintendent Lewis C. Norman that the homecoming is for all ex-students and that one does not have to be a graduate to be an ex-student. "We want all of our former students to return for this occasion and enjoy a big time together," he declared.

BUSTER RICHARDSON PURCHASES HOME HERE

A deal was closed here this week whereby G. M. (Buster) Richardson became the owner of the house in the North part of town, formerly occupied by Walt Ray, Mr. and Mrs. Richardson and son have moved into the residence.

NATIONAL GUARDS WILL MOBILIZE NOVEMBER 18

Captain Elgean Shield of Coleman, Texas, has announced that Company B, 142nd infantry of the Texas National Guard, will mobilize between November 18 and 25.

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The Santa Anna vs. Cross Plains football game, originally scheduled for November 8, and postponed on account of inclement weather, will be played Friday night, November 29.

METHODISTS HOST TO SINGING CONVENTION

Cross Plains Singing Convention will meet here at the Methodists Church Sunday afternoon at 2 o'clock, with president Willis Connelly in charge. Everyone is cordially invited to attend. Several noted singers are expected to be present.

FRIDAY, NOVEMBER 8

Special

10 LBS.

Kreene Best - 48 lb.

3, No. 2 Cans

No. 2 Can, 2 for Quart

2 lbs.

8 lb. carton

4 lb. carton

2 pkgs.

LB.

1 lb.

10 lbs.

3 bars.

TER & SON

go, he went.

So did Mrs. Tumello.

She told police that the man walked in, flashed a pistol and demanded her money. She ran to the back door. The bandit followed her. He got nothing but exercise, police said.

LOST IN TOWN Saturday a small zipper coin, purse case and some money. Finder please return to Mrs. Ike Kendrick.

LIBERT

Friday - Saturday

BOB BAKER

in-

PRAIRIE JUSTICE

also-

OREGON TRAIL

plus-

Cartoon - Crime Drama Pay Series

Sunday - Monday

ANDY HARD MEETS DEBUTANT

starring

MICKY ROONEY

LEWIS STONE

JUDY GARLAND

plus-

News - Novelty

Tuesday - Wednesday

PHANTOM RAIDERS

A new Nick Carter Adventure

with-

WALTER PIGEON

FLORENCE RICE

DONALD MEEK

NAT PENDLETON

also-

News - Snapshots

Novelty-

Thursday

GIRLS OF THE ROAD

with-

ANN DYORAK

HELEN MACK

LOLA LANE

also-

Selected Short-

Coming Soon

SOUTH OF PAGO PAGO

Victor McLaglen

Francis Farmer

John Hall

Bigger than Harriet

Without offense to friends or foes we sketch Cross Plains exactly as it goes.

(Continued on page 10)

TWO LOCAL WOMEN BUY HELPY-SELY LAUNDRY

A deal was closed here this week between Mr. C. D. Hudson and Mrs. Millard Ray and Mrs. Walt Ray, whereby the latter two became the owners of the Helpy-Sely laundry South of town.

P. T. A. MEETING TUESDAY AFTERNOON

The Study Group Unit of the Parent Teachers Association met Tuesday afternoon at 3:45 o'clock in the high school auditorium.

The meeting opened with the entire group singing "America," then the Sunbeams of the Baptist church sang a number under the direction of Mrs. Paul Taylor.

The meeting adjourned to meet in regular meeting Tuesday, November 20.

MANY PECULIARITIES FOUND AMONG REPTILES

Many peculiarities are found among animals, reptiles and insects, although few are witnessed except by persons interested in nature study. When spiders bite each others' legs off, new legs grow. The black widow spider eats her mate and makes herself a widow.

Emil Petsch, Pete Weber and Harold Puhl came upon a coach whip and another snake fighting viciously. One snake measured about five feet in length and the other about three feet. The large snake finally started swallowing the other.

Locals

Hubert Kelly spent the week end with his parents in Beatty, Texas.

Phil Anderson, Jr., was a Stephenville visitor Sunday.

Miss Leo McDermott visited in Coleman last week.

Melvin Placke visited in Abilene Sunday.

Mr. and Mrs. Malcom Steele of Spur, were week end visitors here.

Mr. and Mrs. Hub Freeman were Cisco visitors Monday.

Mr. and Mrs. Bill Coley were visitors in Austin this week end.

Mr. and Mrs. Jack Graves were visitors in Brownwood Monday.

Mr. and Mrs. Mark Adair visited in Dallas Monday.

Mrs. Howard Coburn attended a business meeting in Austin the first of this week.

Tom Sullivan, of the Humble Oil Co., Wichita Falls, was a visitor here Monday.

Mr. and Mrs. Wilbur Stacy and children of Comanche were visitors here during the week end.

Mr. and Mrs. Sam Butler of Rising Star visited friends here Sunday.

Mrs. Edgar Roberts of Abilene, visited relatives and friends here the past week end.

Mr. and Mrs. F. R. Anderson and daughter, Kathryn, were Rising Star visitors Monday.

Miss Maxine Hise, student in A. C. C. visited her parents, Mr. and Mrs. C. F. Hise the past week end.

Margie Nell Hudson spent the past week end in Coleman with Mr. and Mrs. "Boots" Harlow.

Mr. and Mrs. Wayne Dennis spent the week end in Baird with his parents.

Miss Jane Ferguson visited her parents in Merkel during the week end holidays.

Mr. and Mrs. Wilburn Barr and Mr. and Mrs. Volvy Joe Williams were Coleman visitors Armistice Day.

Mrs. Jack Graves and daughters, Mrs. S. E. Curley and Mrs. Howard Newton were Cisco visitors Saturday.

ADAIR Dry Goods Big Annual Autumn CLEARANCE Store-Wide SALE Of New Merchandise



Men's SUITS All new Autumn patterns. Single and double breasted. Values up to \$24.95. Now on Sale For Only \$12.50 - \$16.50

Boys' Suits Some real values in this big close-out of boys suits. Sizes 8 to 14. Values up to \$6.95. Now On Sale For Only \$4.95

DRESS PANTS At Clearance Prices \$1.79 to \$3.79

Hand Towels Medium Size, Heavy Weight. -Special 5c

Ladies Shoes Special Close-out of better Shoes Most Sizes \$1.00

Mens Plaid JACKETS All Wool \$4.49

Mens Work JACKETS Rain and Wind Proof Fleece Lined \$1.95

Work Shoes Heavy Composition \$1.98

Mens Ties New Patterns 19c 49c 97c

Blue Work PANTS Full Cut Sanforized 88c

Mens Unions Heavy Weight Spring Needle 75c

36 Inch Dark OUTING Good Grade Piece Cut YARD 10c Yard

Ladies Shoes Special Clearance All Sizes \$1.98

MENS GABERDINE PANTS Shirt to Match SPECIAL \$1.69 MEN'S DRESS SHIRTS Sanforized Shrunken - Fast Colors New Collars 88c MENS DRESS SOX ALL SIZES 9c

COSTUME Jewelry Entire Stock of New Fall Jewelry \$1.00 VALUE 50c Cotton Bats White Ocean Wave Standard Size 55c RUBBER Boots All Sizes \$1.95

Fast Color PRINT 36" Print and solid colors. Ideal for quilts YARD 9c Yard

Ladies Rayon SLIPS Sizes 34 to 46, full cut 44c

LADIES DRESSES! One rack of 20 dresses, including all sizes. Regular \$1.98 and \$2.98. Sellers, now on sale for only \$1.49

Ladies Dresses Formerly sold up to \$5.95, while they last during our big Autumn Clearance Sale only \$1.98

Donovan DRESSES Our better line of Donovan Dresses, \$5.95 to \$8.95 values during this sale go for— \$3.98

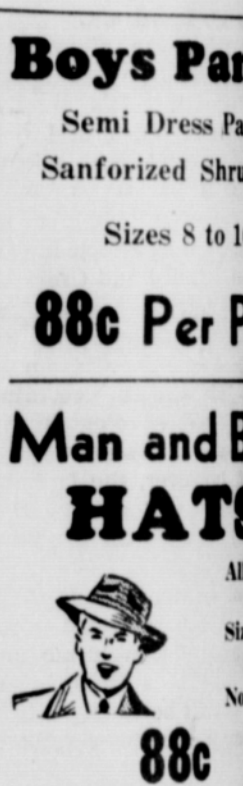
Children Anklets All Sizes, and Colors A Close-out 9c

Girl's Panties A Real Buy 10c PAIR

Ladies Hats Entire Stock 88c

Double Blankets Standard Size, While they last! \$1.00

LADIES COATS During this sale we are placing on SPECIAL our regular \$6.95 and \$8.95 Coats to go at the very low price of only— \$5.88



Cross Plains Review EDITOR SCOTT - EDITOR SUBSCRIPTION RATES Year in trade territory - \$1.50 Year elsewhere - \$2.00 Telephone Number - 114

MEMBER PRESS ASSOCIATION

Review is an independent newspaper, supporting what it believes to be right and opposing what it believes to be wrong. It is on this basis that we solicit your cleaning and pressing.

Entered as second class mail at the Postoffice at Cross Plains, Texas, April 2, 1909, under March 3, 1879.

MRS. CATON HOSTESS TO WEDNESDAY CLUB

The Wednesday Study Club met in the home of Mrs. J. A. Caton, Wednesday afternoon, with Mrs. Raymond DeBusk, Mrs. Wilburn Barr and Miss Edith Lewis welcomed as new club members.

Mrs. Howard Coburn reviewed "Bricks Without Straw," by Charles G. Norris.

A plate, consisting of pie la mode, coffee, and salted nuts, was served to Mmes. Raymond DeBusk, Wilburn Barr, Howard Coburn, Broocke Eubank, Horace Kittrell, D. C. Lee, E. C. Neeb, Walton Wagner, Carmen Wright, Olan Wilson, J. A. Caton, and Misses Edith Lewis and Ethel Manning.

Mr. and Mrs. O. B. Edmonson of May, were week end visitors here.

BURNING, GNAWING PAINS IN STOMACH RELIEVED

When excess stomach acid irritates and causes discomfort help neutralize with Adla Tablets—get what you want. Adla gives relief or money back. Sold by Smiths Drug Store

OUR CUSTOMERS HELP US US ADVERTISE

Someone has said that a satisfied customer is a good advertisement. We have found this to be very true. Many of our satisfied customers have told others of our high quality work and helped to make our business grow.

Pat Allen, The Tailor ENEMY TO DIRT "IF YOUR CLOTHES ARE NOT BECOMING TO YOU, THEY SHOULD BE COMING TO US."

JUST AROUND THE CORNER

Yes, sir, Christmas is just around the corner, with all its good will and good cheer. You can make your present spread more good-will and good cheer if they come from the Cross Plains Hardware. Of course, Christmas is still a few weeks away, but now is the time to drop around to our place and let us make helpful suggestions. You will be more satisfied and will save time and money.

Cross Plains Hardware Co.

BLANKETS

For Cool Nights Part Wool Sizes 70 by 80 \$1.95

Ladies Hats

Rayon Mercerized or Plain 25c

Barr's Bakery

BUTTER TOP BREAD IS ALWAYS RICH IN DEXTROSE -Made in Cross Plains by local People-

TURKEYS

When the season opens about November 4th. Be sure to see us before you sell... and we will both profit. As usual we will pay highest possible prices. FAIR GRADES

COX'S FEED & PRODUCE

ROSS MOTOR COACHES

Table with columns: Abilene - Cross Plains - Brownwood - Austin - Waco, READ DOWN, Table No., READ UP, TARIFF, Daily Daily Daily, 872, PM PM PM, Fare

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One of Nation's Scientist F

SCHENECTADY, have a name for dining... scientific research... She's the "invisible" fellow worker at G. Company.

Laboratory assoc... "Indefatigable" Neighbors, observi for gardening, say s at heart."

Her work on sur long has been famili and her development ing glass brought he prominence a year ago.

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Boys Pan
Semi Dress Pan
Sanforized Shrun

88c Per Pa

Man and B
HATS

88c

BLANKE
For Cool Nights
Part Wool

\$1.95

Ladies Ho
Rayon Mercerie

25c

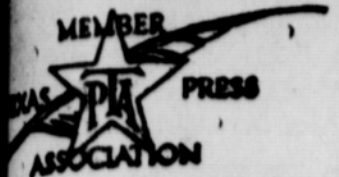
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EDITOR
SUBSCRIPTION RATES
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what it believes to be wrong
of party politics, pub
the news fairly and im
at all times.

erroneous reflection upon
character, standing or reputa
of any person, will gladly be
if brought to the at
of the editor personally at
office, Eighth Street, Cross
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satisfied customers have told others of our high quality work and
helped to make our business grow.

It is a known fact that to hold customers you must give them
satisfaction IN EVERY WAY. We have always done our best
to live up to our motto: "The Customer Must Satisfied."

It is on this basis that we solicit your cleaning and pressing.

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Cross Plains Hardware Co.

FIRST IN CROSS PLAINS

... BY A BIG MARGIN

That's Barr's Big 24 ounce loaf of Golden Krust bread. There
is a reason, too. . . It is carefully baked by experienced crafts
men, using only the best ingredients.

—And it is made in Cross Plains by local people.

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Table with columns: READ DOWN, Table No., READ UP, TARIFF, Fare. Lists routes between Abilene, Cross Plains, Brownwood, Austin, Waco.

NO STRAIT-JACKET FOR HIM!



One of Nation's Outstanding Women of 1939
Scientist Finds Work Is Secret of Success

SCHENECTADY, N. Y. — They
have a name for diminutive Kath
erine Burr Blodgett, whose energetic
scientific research won her designa
tion as one of the nation's 10 out
standing women of 1939.

She's the "invisible glass lad," to
fellow workers at General Electric
Company.

Laboratory associates call her
"Indefatigable."

Neighbors, observing her ardor
for gardening, say she's "a farmer
at heart."

But the little, 42-year-old Dr.
Blodgett grins and insists:
"I'm just another girl trying to
get along."

And "get along" she has—since
the day she graduated from Bryn
Mawr 23 years ago at 19, the
youngest and second highest in
scholastic standing in her class.

Her work on surface chemistry
long has been familiar to scientists
and her development of non-reflect
ing glass brought her international
prominence a year ago.

Five feet one and a half inches
tall and weighing 115 pounds, she
epitomizes the theory of perpetual
motion—always on the go in the
laboratory and at her Lake George
cabin where she tried "to forget
everything about science."

"I chop down brush, pull out
weeds and try to keep the place
looking pretty," said Dr. Blodgett.
"I'm crazy about working in the
soil. When I leave the laboratory
for good, I'll be a farmer."

Despite a belief that "the formu
la for success is work," the "in
visible glass lady" concedes there's
such a thing as "plain luck."

"But luck," she adds, "always
seems to run hand in hand with
those who work the hardest."

There is nothing hush-hush about
her manner of work. As she stalks
along the row of test tubes she
often stops suddenly in her pacing,
pulls a slide, murmurs "Why didn't
I think of that before," and con
tinues her task.

She finds it a successful means
of concentration.

For it was a "Why not?" atti
tude that led to her discovery of
a non-reflecting film for glass mak
ing it appear invisible.

"I was working on the properties
of single layers of molecules, which
I kept building on top of one an
other to get a film with a definite
number of layers. By seeing what
color any transparent substance
will reflect you can determine the
thickness.

"After dipping the slide into a
tank containing berium stearate and
watching the molecular layers build
up, I picked up the slide and acci
dentally held it to the window and
to my surprise saw that the coated
strip transmitted more light than
the uncoated portion.

"I sat down. Got up, walked
around, thinking it over. The more
I thought about it the plainer it
became. Of course, that's exactly
what should happen."

TELEPHONE . . .
SUBSCRIBERS . . .

Use your telephone to save
time. It will serve you in many
ways, business, socially or em
ergency. Your telephone is for
yourself, family, or your em
ployees only. Please report to
the management any dissatis
faction.

HOME
TELEPHONE
COMPANY
T. P. BEARDEN,
Manager.

SOUTH OF PAGO PAGO
TO SHOW AT LIBERTY

Why is Pango Pango really Pango
Pango?

Edward Small, motion picture
producer who recently completed
filming of "South of Pango Pango,"
the United Artists release, showing
at the Liberty Theatre, demanded
an answer when his dialogue ex
perts assured him that although the
common spelling of the little spot
in the South Seas is Pango Pango,
it must be pronounced Pango Pango.

Small's research department
which usually is able to find the
correct answer for almost anything,
was quick in coming up with the
proper explanation.

It appears that early in the last
century when the missionaries in
vaded the romantic South Seas to
urge the native girls to trade their
sarongs for Mohr's Hubbards, they
were confronted with the problem
of translating native words into
English for purposes of conversa
tion. In all instances, they pre
served native proper names and
simply gave them the English spell
ing that sounded correct.

Thus Pango Pango got its name.
But the missionaries who landed on
that island spot, like those who
went to other islands, brought with
them a printing press. When the
very crude print-shop was set up,
it was discovered that the package
containing the "N" letters had been
lost, probably dropped in the ocean,
as it was no easy task to land from
the ship and through the surf in
small boats.

So, in printing literature per
taining to the spot and in making
the first printed maps, the place
was labeled "Pango Pango." Later,
when more type arrived, attempts
were made to change the name to
"Pango Pango," but the first spell
ing, probably because it was more
simple, continued in common use,
although the pronunciation always
remained "Pango Pango."

The principal romantic role, that
of a young island chief, is played
by Jon Hall, who spent his youth
in Tahiti and who speaks the Poly
nesian tongue like a native.

Others in the cast of "South of
Pango Pango," which is directed
by Alfred E. Green, include Victor
McLaglen, Frances Farmer, Olym
pe Bradna, Gene Lockhart, Douglas
Dumbrille and Francis Ford. The
production was filmed from the
screenplay by George Bruce.

Mr. and Mrs. Thurman Armstrong
and baby of Arp, visited in the
home of his parents, Mr. and Mrs.
W. P. Armstrong here November 11.

Ell Neeb, of Abilene, was a visitor
here Saturday.

The Conscience Fund

In 1811 the Treasury at Washing
ton started an account called the
"conscience fund," into which was
placed a remittance from a remorse
ful citizen who had evaded a feder
al tax.

In the 129 years since the fund
was started it has received nearly
a million dollars, a considerable
amount of bail for guilty conscien
ces.

A recent check came from a
former doughboy who pilfered some
chocolate candy bars from a govern
ment supply truck in France dur
ing the World War. He sent \$2 to
pay for the stolen sweets.

The "conscience fund" would
swell to enormous proportions if
all American who have evaded their
indebtedness to the Government
would follow the example of those
who have already repented of their
sins against Uncle Sam.

Every year, merchandise which
would yield large sums in customs
duties is sneaked into the country
by tourists returning home after
foreign vacations, as well as by pro
fessional smugglers.

There is widespread evasion also
of many federal taxes, particularly
the income tax, for which many
have been severely punished.

The Americans who have poured
money into the "conscience fund"
apparently decided, after thinking
it over, that one should be as hon
est with the Government as with
his fellow citizens. Which is
thought many more could ponder
with profit.

Locals

Mrs. S. D. Stone has returned to
her home here after a weeks visit
with her daughter in Brownwood.

Oscar Smith and Mrs. Mamie
Swafford were visitors in Roscoe
and Loraine Saturday.

Troy Bankhead, Alvin Barrett
and Louis Rankin, of Roscoe were
week end guests of Mrs. Mamie
Swafford.

Miss Doris Dean Barr, student in
John Tarleton, visited her parents,
Mr. and Mrs. Chess Barr the past
week end.

Mrs. J. M. Johnston, Mr. and Mrs.
Jimmy Johnston, Jr., and son, and
Billy Baugh, all of Jayton, visited
in the home of Mr. and Mrs. Olan
Wilson here last week end. Mrs.
Johnson is Mrs. Wilson's mother
and Jimmy is Mrs. Wilson's brother.

PIONEER HOMEMAKERS
ATTEND AREA MEETING

Officers of the Pioneer future
homemakers of Texas, attended an
Area meeting at Vernon, Texas,
November 2.

The theme for the area meeting
was, "The Future Homemakers of
Texas and Their Country."

The guests were entertained by a
band concert, directed by Mr. E. W.
Shepherd, Vernon High School Band
director. They were welcomed by
Superintendent C. H. Dillehay and
Mayor J. V. Owen. Greetings were
given by Miss Mildred Hix, presi
dent of Vernon chapter. Response
by Miss Helen Smith, president of
Paducah chapter.

"God Bless America" was chosen
as Area song.

Those attending the meeting from
Pioneer were: President, Moverine
Coon, and vice-president, Juanita
Crisp, secretary, Mary Jo Sheehan,
Reporter, Joanna Drake, and Spon
ser, Miss Mahotah Cook.

INITIATION FOR O. E. S
TO BE MONDAY NIGHT

Eastern Star Chapter will have
an initiation Monday night. All
members are invited. Officers are
requested to be present. Maggie
Cook, secretary, Addie Pearl Wright
Worthy Matron.

Mr. and Mrs. L. G. Jackson of
Rising Star visited here Sunday.

Advertisement for Williams Planing Mill, featuring a floor sander machine and contact information for Cross Plains, Texas.

Advertisement for Citizens State Bank, titled "EASY TO BORROW, TROUBLE". Includes a circular logo and text about borrowing money.

Large advertisement for Chevrolet, titled "Figure the Price, Figure the Features, Figure the Savings AND YOU'LL BUY CHEVROLET!". Includes a table comparing features and a photo of a man.

Table with columns: QUALITY QUIZ, CHEVROLET, NO.2 CAR, NO.3 CAR. Rows list features like 90-H.P. ENGINE, CONCEALED SAFETY-STEPS, VACUUM-POWER SHIFT, etc.

You'll Say "FIRST" BECAUSE IT'S FINEST!

Again CHEVROLET'S THE LEADER!

Cross Plains Motor Co., Inc. Cross Plains, Texas

MRS. FRANK WILLIAMS HOSTESS TO QUILT CLUB

The Sally Quilt club met in the home of Mrs. Frank Williams on Thursday. Two quilts were finished during the afternoon.

Cake and coffee was served to the following guests: Mmes. A. D. Drowery, Everett Wright, Jeff Clark, Ben Atwood, Henry Williams, Donald Flahie, Sam Sipes, J. Meador, Bill Davidson, Earl Smith, Jodie Huntington, E. I. Vestal, O. G. Ballard, C. E. Atwood, Gene Adams, Charlie Taylor, Lon Haley, I. H. Hall, Mamie Swafford, Miss Loulema Williams and the hostess.

The club will meet with Mrs. I. H. Hall on Thursday, November 21st.

DELTA KAPPA CLUB IS ENTERTAINED WED.

Mrs. W. J. Sipes was hostess when she entertained members of the Delta Kappa club with two tables of contract bridge at the home Wednesday afternoon of last week.

Chrysanthemums of various colors were used in house decorations. High score for the afternoon went to Mrs. Jack Scott.

At refreshment time the hostess passed a plate of pear and cheese salad, sandwiches, date loaf, raisin pie topped with whipped cream and coffee to the following guests: Mmes. O. B. Edmondson, Hulan Barr, Edwin Baum, Fred Outbirth, J. H. McGowan, T. S. Holden, R. L. Little and Jack Scott.



My friend, Mr. Cohen, makes this comment on the axis powers getting Japan to join up, "Ven a beezness is making money, it don't take in no new partner."

Towns are like people in that they have individuality. It would be difficult to imagine a town with a more complex personality than Huntsville has. It is the home of one of the State Teachers' colleges and there are stately buildings and a campus, green and smooth, overhanging with grand wide-spreading trees.

The town is rich with memories of Sam Houston. His home is there, his tomb is there. One of the banks has his picture printed on its checks. One of the main cafes is called "The Raven," the name that the Indians bestowed on Houston.

But when Huntsville is mentioned almost every Texan thinks—not about the hero of San Jacinto or about Sam Houston State Teachers College—but about the penitentiary. The grim ramparts are only a stone's throw from the business district. And on the eve of an execution, the nearness of "the Walls" and the impending event to affect the conversation of the citizenry for they talk in lower voices than usual.

I hunted all over town unsuccessfully for some picture post cards of the penitentiary. There were several friends that I wanted to send them to with the customary vacation greeting. "Wish you were here."

"It's in the bag" is the slogan of an attractive booklet just received with the joint compliments of President Jack P. Burrus of the Burrus Feed Mills and Wiley Akins, Texas Feed Manufacturers Association president and general manager of the Burrus Feed Mills, whose products use Texas materials and employ Texas labor, the workers having an average experience of 15 years. Did you know (probably you did) that buttermilk and cod liver oil are in "chick starter," the first food for chicks? And there are separate foods for growing, for broilers, for layers and as "fatners"—and a different but similar kind of diet for turkeys. Besides the mills turn out (right here in Texas) rabbit feed, pigeon feed and dog food; likewise, feeds for dairy cattle, horses and mules, and even a protein supplement for swine. Why doesn't somebody tell me these things? And do you know what range cubes are? A postal card to the Burrus Feed Mills either in Dallas, Fort Worth or San Benito will bring anyone interested a free copy of the interesting booklet.

There never was a more wonderful place than Grandpa and Grandma's farm. The berries that you buy today in nice little wooden boxes don't taste half so good as those that grew wild up there in the hills and that were all the more delicious because the briars pricked your fingers. The wild plums were just the right combination of sweetness and tartness. And there were muscadines and persimmons (the latter fooling the unwary by being puckery when they looked ripe and not being actually ripe till they looked rotten).

Besides, there was a small orchard of pear, peach and apple trees. Those apples looked different and tasted different from any I've ever eaten anywhere else. They were a sort of dusky and dusty red with a firmness that reluctantly yielded its nectar-like juice. Why some enterprising firm hasn't grown and marketed apples like those instead of these sawdust-tasting substitutes I have never been able to understand. Maybe they couldn't send along with the apples the ravenous appetite of a romping boy, however.

A Matador reader sends in two jokes for the contest: A white woman had just engaged a colored girl who had recently lost her husband. Going into the maid's room, she discovered her placing a suit of black underwear on the bed, with the explanation, "Missus, when Ah mourns, Ah mourns all over."

Another colored maid, about to be married, asked her mistress to keep her savings, \$50, for her, giving as her reason, "Ah hates to keep all dat money in de house wid a strange niggab man."

Sgt. Mayo C. Fowler, 1st Class Air Mechanic, Air Corps, Randolph Field, Texas, visited Miss Earlene Smith Monday. He was enroute to Biggs Field, El Paso, where he will remain for 30 days schooling, before he sails from San Francisco on December 17, to Honolulu, Hawaii, for two years of foreign service.

Williams Upsets Pioneer 14 To 0 Friday Afternoon

The Pioneer Panthers, sorely handicapped by injuries, were convincingly trounced in a 14 to 0 score by the Williams Bulldogs in a cold drizzle on the Pioneer field Friday afternoon. The Bulldogs went right to work and made a couple of touchdowns early in the first half and apparently coasted the rest of the game. Pioneer at no time threatened to score.

The Bulldogs first tally came late in the first quarter when Grady took a nice pass from Pittman and sidestepped his way through the Panthers some 20 yards and went over standing up. King split the uprights with a place kick for the extra point. Shortly after the opening of the second quarter the Bulldogs again took possession of the ball and after a long run by Grady and a few line bucks, King carried the ball over from the four for the touchdown. On the try for point the kick was blocked. However the referee ruled Pioneer off-side and the second try was good.

Dow Flippen, star right end for the Panthers, who suffered a shoulder injury in the Scranton game last week, went into the game, but was forced out on the third play and required the attention of a physician after the game. Ralph Huntington, ace ball carrier for the Panthers, was also in bad shape from a ankle injury and also suffered an injury during the game. But this is not said to detract from the merit of the Bulldogs. They played a fine heads-up game and handled the wet, slippery ball remarkably well, completing several passes for good gains.

Teams were as follows: Williams: teams were as follows: Williams—Beck and Hubbard, ends; Byrd and Chambers, tackles; Smith and Reddick, guards; Wood, center; Pittman, King, Grady and Moore, backs.

Pioneer—Cash and Flippen, ends; Grant and J. Tollerson, tackles; R. Gibson, and E. Tollerson, guards; Alexander, center, B. Huntington, Alken, Fleming and P. Huntington, backs.

The Williams team will meet Olden on the Ranger field in their final game Friday, of this week.

***** COTTONWOOD ***** Mrs. Leonard Breeding and children of Lamesa spent last week end with relatives.

Miss Leta Mae O'Neal of Eastland visited home folks last week end. Mrs. Joe Arvin of Baird spent Sunday with her parents Mr. and Mrs. H. S. Varner.

Miss Pauline Jones of Abilene visited home folks during the week end holidays. Mr. and Mrs. W. W. Everett of Putnam visited Mr. and Mrs. Floyd Coffey last week end. Elmer Thomas of Abilene spent Sunday with home folks.

LOCAL H. D. CLUB IN REGULAR MEETING

The Cross Plains Home Demonstration club met in the home of Mrs. Henry Williams, Wednesday, November 6, with Mrs. Luke Westerman presiding.

After disposing of regular club business, Mrs. Chas. Taylor was elected delegate to attend cookie school. Mrs. Williams gave the program report then turned the program over to Miss Tennessee Head, who was substituting for Miss Clara Brown.

Miss Read gave an interesting demonstration of correct table setting and serving. Refreshments were served to Mmes. Westerman, Hayes, Illingworth, Oran Barr, Lester Barr, Jodie Huntington, Jim Barr, Jeff Clark, Taylor, Robinson, Don McCall, Graves, Miss Read and the hostess.

SEVEN LOCAL BAPTISTS ATTEND CONVENTION Rev. and Mrs. C. E. Poe, Miss Effie Wood, Mrs. A. J. Mathis, Mrs. L. W. Westerman, Mrs. Henry McCoy, and Earl Pyle left Monday morning for Houston where they attended a Baptist convention. They are expected home the latter part of the week.

Mr. and Mrs. H. A. Moore, of Fort Worth, were visitors here the first of the week. Mrs. Gene Adams and Mrs. Donald L. Flahie and baby were visitors in Brownwood Sunday.

BABY BOY BORN TO COTTONWOOD COUPLE

Mr. and Mrs. B. R. Hargrove, Jr., of Cottonwood, are the proud parents of a baby boy, born November 1.

The child has been named Billy Russell. Both mother and son are reported to be doing splendidly.

Robert Anderson, student in J.T.A.C. visited his parents, Mr. and Mrs. F. R. Anderson, this week end.

Garland Smith, student in Texas State Teachers College, the week end here with his parents, Mr. and Mrs. W. D. Smith.

Miss Mildred Browning, in T.S.C.W. in Denton, was a weekend visitor in the home of her mother, Mrs. John Browning.

Miss Margaret Browning, of henville, visited her parents and Mrs. W. E. Browning this week end.

Football HOWARD PAYNE COLLEGE - VS - ABILENE CHRISTIAN COLLEGE FRIDAY NIGHT, NOV. 15 HOWARD PAYNE STADIUM BROWNWOOD

TEXAS MILLING COMPANY CASH BUYERS OF EVERYTHING THE FARMER HAS TO SELL Selling For Cash at Rock Bottom Prices. Many of the Items He Must Buy I. H. HALL, Manager. South Main Street

BEFORE YOU BUY YOUR 1941 CAR SEE Symphonic Styling Brilliant new design... and, for the first time in low priced cars, a wide choice of interior color combinations that harmonize with exterior colors... AT NO EXTRA COST! And along with the year's big new style idea, enjoy the wholly different riding smoothness... that only Hudson owners know. DRIVE America's Safest Car The only car with Patented Double-Safe Hydraulic Brakes... HUDSON SIX + SUPER-SIX + MODERATOR SERIES (SIXES AND EIGHTS) PRICES START AMONG AMERICA'S LOWEST NEW 1941 HUDSON Calhoun Motor Co. CROSS PLAINS, TEXAS

HEADACHE or NO HEADACHE I MUST GET DINNER Home Making is Fun When you feel well. It is misery when you don't. Have you ever dragged through a day made miserable by a Headache, Neuralgia, Muscular Pains or Functional Menstrual Pains—a day when only your sense of duty kept you on the job? Dr. Miles Anti-Pain Pills usually relieve Headaches. You will find them effective also in the relief of the other nagging pains mentioned above. A package of these prompt acting pain relievers may save you hours of suffering. Be prepared. Have Dr. Miles Anti-Pain Pills in the house. Regular Package 25 Tablets, 25¢ Economy Package 125 Tablets, \$1.00 DR. MILES Anti-Pain Pills



I had an idea what was coming, but I never batted an eye. "I understand, Mr. Electric Light man," she said, "that you've been saying electric rates have been cut." "Right," I said, "in fact, electric rates have been cut about 50% in the last ten years." "Ha," she cried, "then maybe you can tell me why my electric bill runs higher now than it used to." "Yes, madam," I said, "I can. Mine runs higher, too, and so, no doubt, does most everybody's in town. You see, all of us are using a whole lot more electricity now than we used to. Take your own case—I'll bet you've got a vacuum cleaner, a radio, an iron, maybe you're using those bigger and better light bulbs, and maybe you've got an electric ice box. The point is, you're probably using three or four times the electricity you did ten years ago!" "Hmmm," she said, "I hadn't thought of that." "Few people do think of that," I said, "and here's another thing—our customers not only get twice as much electricity for their money

Invite a New Business TO WEST TEXAS West Texas Utilities Company the Land of Opportunity

WELCOME Former Students THURSDAY

Lets Make It The Biggest

WEDNESDAY NIGHT, NOVEMBER 20: 6:15 P. M. DOWNTOWN PEP RALLY 7:00 P. M. AMATEUR and RALLY IN GYMNASIUM THURSDAY, NOVEMBER 21: 2:30 P. M. CROSS PLAINS—RISING STAR FOOTBALL 8:00 P. M. BANQUET FOR ALL FORMER STUDENTS ONE OF THE LOCAL CHURCHES. \$1.00 FEE ADMITS EX-STUDENTS TO ALL HOME FUNCTIONS INCLUDING GAME and BANQUET. BE SURE TO PURCHASE YOUR TICKET BY NOVEMBER IN ORDER THAT ARRANGEMENTS MAY BE MA ACCOMMODATE EVERYONE. SEND YOUR DOLLAR TO Helen Gray Freeman Committe

- The Liberty Theatre Texas Milling Co. Barr's Insurance Adair's Dry Goods Red & White Store Modern Beauty Shop Barr's Bakery Cross Plains Review City Wrecking Co. Higginbotham Bros., & Co. Callahan County's Largest Store Richardson's Go Tire Shop Chamber of Com Bryan and Cross Cross Plains Ha J. E. Barrington Mrs. Scott's Flo Square Diamon West Texas Util PIGGLY WIGGL City of Cross P The Motor Inn

Remember You Don't H

Garland Smith, student in Texas State Teachers College, the week end here with his parents, Mr. and Mrs. W. D. Smith.

Miss Mildred Browning, of Denton, was a weekend visitor in the home of her mother, Mrs. John Browning.

Miss Margaret Browning, of Denton, visited her parents, Mr. and Mrs. W. E. Browning this weekend.

Football
PAYNE COLLEGE
- V S -

CHRISTIAN COLLEGE
NIGHT, NOV. 15
PAYNE STADIUM
DOWNTOWN

one to
you,"
e said



get better service. We've and three plants on the brings electricity to your use, so in case something in one point your service crippled."

me," she said, "I never it either."

what does it cost?" I went out a dime a day for most stomers. Think of that—enience of electricity for most men spend on ciga-

l see she was beginning to I signed off with—"You get twice as much for ey, but you cut your own y time you use more. With rn electric rates it's auto- he more you use the lower "

shed in her bag for her hief and I thought may- atory had moved her to it she grinned and waved kerchief—

of truce," she cried. "I -electricity is a bargain "

WELCOME HOME

Former Students of Cross Plains Schools THURSDAY, NOVEMBER 21

Lets Make It The Biggest Day In History of The Old Home Town

WEDNESDAY NIGHT, NOVEMBER 20:

6:15 P. M. DOWNTOWN PEP RALLY
7:00 P. M. AMATEUR and RALLY IN GYMNASIUM

THURSDAY, NOVEMBER 21:

2:30 P. M. CROSS PLAINS—RISING STAR FOOTBALL GAME
8:00 P. M. BANQUET FOR ALL FORMER STUDENTS IN ONE OF THE LOCAL CHURCHES.
\$1.00 FEE ADMITS EX-STUDENTS TO ALL HOMECOMING FUNCTIONS INCLUDING GAME and BANQUET.
BE SURE TO PURCHASE YOUR TICKET BY NOVEMBER 19, IN ORDER THAT ARRANGEMENTS MAY BE MADE TO ACCOMMODATE EVERYONE.

SEND YOUR DOLLAR TO

Helen Gray Freeman _____ Committee Chairman

COME ON EXES MEET YOUR OLD CLASSMATES AND

BUDDIES BACK ON THE SAME OLD CAMPUS

LIVE AGAIN THOSE GLEEFUL, GLADSOME DAYS OF

SCHOOL. ALL YOUR FRIENDS WILL BE

THERE. DON'T DISAPPOINT THEM

SPECIAL RECOGNITION WILL BE GIVEN:

OLDEST EX-STUDENT PRESENT.

EX-STUDENT COMING GREATEST DISTANCE

OLDEST FORMER TEACHER PRESENT.

FORMER TEACHER COMING GREATEST DISTANCE.

TELL ALL YOUR OLD C.P.H.S. FRIENDS

BE SURE TO PLAN TO ATTEND THE BANQUET

- The Liberty Theatre*
- Texas Milling Co.*
- Barr's Insurance*
- Adair's Dry Goods*
- Red & White Store*
- Modern Beauty Shop*
- Barr's Bakery*
- Cross Plains Review*
- City Wrecking Co.*
- Higginbotham Bros., & Co.*
Callahan County's Largest Store

- Richardson's Goodyear Tire Shop*
- Chamber of Commerce*
- Bryan and Cross Barber Shop*
- Cross Plains Hardware Co.*
- J. E. Barrington*
- Mrs. Scott's Flower Shop*
- Square Diamond Nursery*
- West Texas Utilities*
- PIGGLY WIGGLY*
- City of Cross Plains*
- The Motor Inn*

- Cook's Insurance Agency*
- Sims Drug Company*
Still Headquarters for the Thundering Herd
- Mc's Variety Store*
Where Your Dollar Buys More
- Conlee Grocery*
Open After The Game
- R. L. Little's Red Top Service*
Exe's Come On Home
- Foster & Son Grocery*
We Welcome You
- Pat Allen The Tailor*
- Dave Lee's Service Station*
- Lewis Norman*

- Citizens State Bank*
A Friendly Banking Institution
- Cross Motor Motor Co., Inc.*
Your Local Chevrolet Dealer
- Cox Produce Co.*
"Where Farmers Trade"
- Easy Cafe*
For Good Eats
- W. E. Butler & Son*
- Caton's Variety Store*
The Friendly Store
- City Drug Store*
See Us After The Game
- U--Save Food Store*
- Lester Hoover Produce*

Remember You Don't Have To Be a Graduate To Be An Ex-Student

Gas Utilities
Company

Higginbotham Bros. & Co.'s

--- GREAT ---

VALUE DEMONSTRATION

"SEEING IS BELIEVING"

Remember—These Prices Are Made by HIGGINBOTHAM'S—We Never Disappoint . . . Read—Come and Reap the Harvest of Worthwhile Values!

CROWN OUTING

Fancy Patterns—Fast Colors 36 Inches Wide
A REGULAR 15c VALUE ON SPECIAL SALE AT

9c

PER YARD

You Can't Have Too Many Sheets Especially At This Price

81x90 BLEACHED

SHEETS

Seamed In Center—Limited Quantity

WHILE THEY LAST

49c

9-4 BROWN SHEETING

81 INCHES WIDE

Excellent for Sheets—Quilt Linings and Many Other Household Requirements

Limited Quantity

13 1/2 c

PER YARD

SHIRT SPECIAL

A REGULAR \$1.00 VALUE

All Brand New Patterns, All Beautifully Tailored, All Sizes from 14 to 17

ON SPECIAL SALE AT ONLY

77c

Or 2 for \$1.50

MEN'S COTTON SOCKS

Sturdily Made—Assorted Colors SIZES 10 TO 12 SOLID COLORS

2 PAIR FOR

15c

FANCY COLORS

3 PAIR FOR

25c

This Startling Store-Wide Sale Clearly - Positively Demonstrates Our LEADERSHIP

Leadership in VALES—Leadership in QUALITY—Leadership in LOW PRICES . . . Note Below the UNAPPROACHABLE VALUES OFFERED IN THIS UNUSUAL MID-SEASON SALE!

Sale Starts Friday, Nov. 15-Closes Sat., Nov. 30

This Event has been planned to conclusively demonstrate our leadership in Value-Giving! Simply unbeatable prices! Simply matchless bargains in each and every section of our busy

store! This thrilling sale will enthruse wise and discriminating shoppers—these special "buys" mean money in your pocket! Every department has provided tempting "Specials"

for this great occasion! Be here early! Tell your friends! Save!

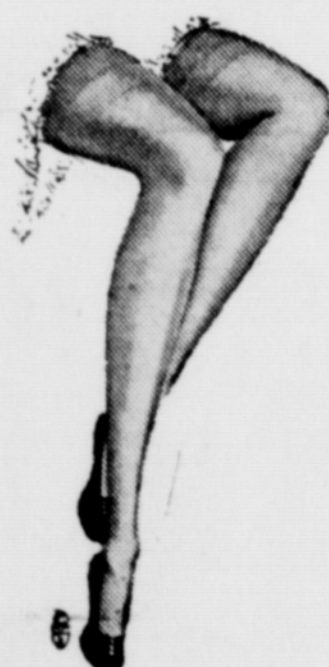
LOOK!

There's Real Savings In Prices Below. Come—And See!

Sensational

IN STYLE — REVELATION

IN PRICE



LADIES

Pure Silk Stockings

ABSOLTELY PERFECT MERCHANDISE

We have never been able to offer such a bargain in Hosiery Before

Pure Silk Top and Foot

NEWEST AND BEST SELLING FALL SHADES

Each Pair Individually Wrapped.

SPECIALLY PRICED FOR THIS SALE

PRICE . . .

PER PAIR ONLY

39c

Crash!

Catalogue—And Big Town Prices Smashed Here. COME!

House Dress EVENT



Extra-Ordinary

HERE'S WHAT YOU GET

FOR 69c—and 49c

OFFERING . . .

Good looking Wash Dresses at remarkably low prices.—Dresses you will be proud to wear anywhere.—Dresses made up of newest fabrics—new colors—latest styles—SIZES 12 to 46 . . . Buy for today—for tomorrow—and what a buy—what a snap.

YOUR CHOICE OF THE ENTIRE LOT

AT ONLY 69c

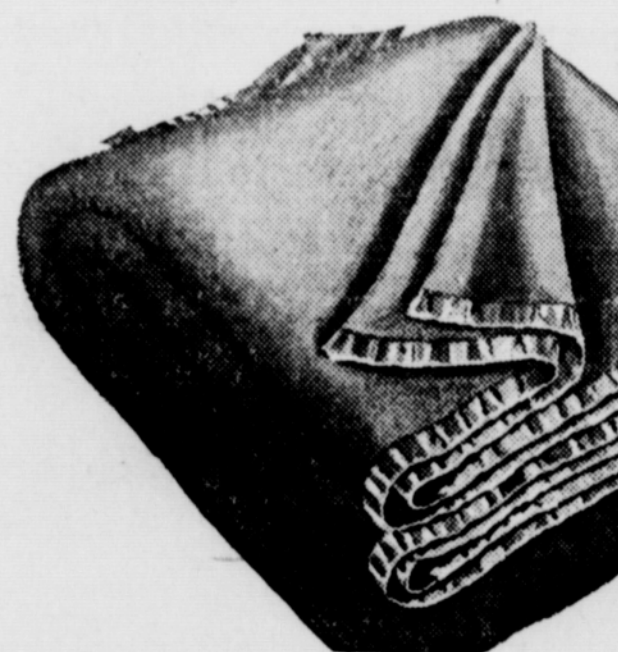
MANY OTHER GOOD STYLES AT ONLY

49c

YOUR PROFIT!

"Money Saved—is Money Made" . . . YOU SAVE HERE —COME AND SEE!

SUPER Blanket SPECIAL



OFFERING . . .

66x76 PLAID

BLANKETS

(DOUBLE)

Splendid Quality—Assorted Colors Regular \$1.19 Value

Extra SPECIAL DURING THIS SALE AT

"Believe It or Not" PRICE ONLY

89c

Remnant Special

MERCHANDISE AT ONE HALF PRICE

Don't miss this opportunity!—Many beautiful fabrics will be drastically reduced for our REMNANT sale.—Many pieces full dress length.

PRICED TO SELL

DON'T MISS A SINGLE ITEM!

There's Real Money Saving In Every Quotation! Read On and Reap The Harvest.

BEAUTIFUL NEW FALL COLORS IN

SPUN RAYON

Fancy Patterns—stripes, dots and checks VALUES UP TO 48c OUR SPECIAL SALE

PRICE ONLY

22 1/2 c

POPLINS

New Colors—New Patterns. Sold many places at much higher prices

COMPARE THIS VALUE ANYWHERE ONLY

12 1/2 c

PER YARD

Fall Time Is Quilting Time 1 1/2 POUND ROLL OF

QUILT SCRAPS

REGULAR 25c VALUE On SPECIAL SALE AT

18c

Or 2 for 35c

Ladies, Here is Your Chance To Get

KITCHEN OR FACE

TOWELS

For a Give-Away Price. Huck Towel ends—All Hemmed Sizes from 16 to 24 inches

WHILE THEY LAST—TAKE YOUR PICK EACH

4c

Towel Special!

A Good 20x40 Turkish Towel Beautiful Pastel Colors or Fancy Bright Stripes

ON SALE FOR ONLY EACH

13c

Or 2 for 25c

80x60 UNBLEACHED BROADCLOTH

36 IN. WIDE

An Item of a Thousand Uses SPECIAL AT 7 YARDS FOR

49c

A 10c Value

Bedspread Special

80x90—Assorted Colors REGULAR 75c VALUE SPECIAL ON THIS SALE

ONLY

49c

Bargains

Making Radical Mid-season R
Just in time for you to share in t

Your Credit Is Good

USE WHILE YOU PAY! SEE US FOR EASY TERMS ON YOUR HOUSEHOLD NEEDS.

"KILL THEM ON SIGHT"

It won't be expensive to shoot—at the price of our shells. SELLING 22 SUPER X SHORT DURING SALE ONLY AT PER BOX ONLY

15c

Extra Special Prices On GALVANIZED WARE

OFFERING—
10 Qt. Pail 19c
5 Gal. Oil Can 49c

The quality is good—the price is hot. Supply your needs in tubs and pails during this sale.

A JOY FOREVER TO THE TIRED HOUSE WIFE

OFFERING—
NO. 665
IRONING BOARD

Well built—sturdy—Full Sized Regular Price \$1.50

SALE PRICE 98c

PERFECTION

We are agents for the Perfection Stove—and Stove Parts. Demand genuine Perfection Wicks and Parts

NO. 331 PERFECTION STOVE WICKS

Regular at 25c SPECIAL DURING SALE

19c

OF INTEREST—TO NEW USERS OF ELECTRICITY

ELECTRIC IRON

SPECIAL—(Less Cord)—Full Size. Full Value

DURING SALE 87c

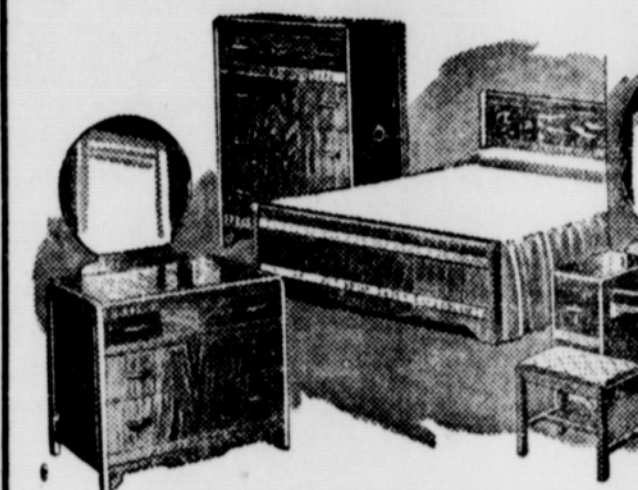
A DRESS FOR YOUR IRONING BOARD—AND PAD

A VERY DESIRABLE COMBINATION

Ready to use—easy to fit; cover is washable; pad is fire resistant. GET THEM NOW FOR ONLY

54c

OFFERING—FOR LESS—HUN ROOM—BED ROOM AND LIV



Bed Room Suites

As Low \$20
As . . . 20

Will It Ever Happen —WE DOUBT IT!

Men's Work Suit

Men's Sanforized Match

WORK SUIT

Pants are well tailored—Have Belt Loops—Boat Sail Drill Pock Dyed and Sanforized Shrunk . are Cut Full—Well Tailored—C tons—Will Not Fade.—Every GUARANTEED to be PERFECT TERIAL AND WORKMANS

Two Colors to Select Fr

Pants...8 Shirts..7

WE NEVER DISAPPOINT



HIGGINBOTHAM BROS. & Co.

CROSS PLAINS, TEXAS

TEXAS

Co.'s

Bargains In Fall Needs

Making Radical Mid-season Reductions On Our Fall And Winter Merchandise

Just in time for you to share in the decided savings on your Fall and Winter purchases

:- Come We Are Ready :-

Your Credit Is Good

USE WHILE YOU PAY!
SEE US FOR EASY TERMS ON YOUR HOUSEHOLD NEEDS.

"KILL THEM ON SIGHT"

It won't be expensive to shoot—at the price of our shells.
SELLING 22 SUPER X SHORT DURING SALE ONLY AT PER BOX ONLY

15c

Extra Special Prices On GALVANIZED WARE

OFFERING—
10 Qt. Pail 19c
5 Gal. Oil Can 49c
The quality is good—the price is hot. Supply your needs in tubs and pails during this sale.

A JOY FOREVER TO THE TIRED HOUSE WIFE
OFFERING—
NO. 665

IRONING BOARD
Well built—sturdy—Full Sized
Regular Price \$1.50
SALE PRICE
98c

PERFECTION
We are agents for the Perfection Stove—and Stove Parts. Demand genuine Perfection Wicks and Parts

NO. 331 PERFECTION STOVE WICKS
Regular at 25c
SPECIAL DURING SALE
19c

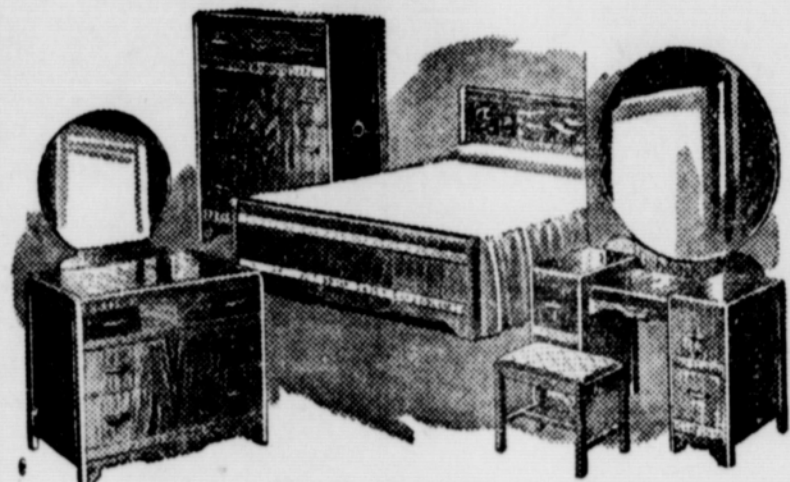
OF INTEREST—
TO NEW USERS OF ELECTRICITY

ELECTRIC IRON
SPECIAL—(Less Cord)—Full Size. Full Value
DURING SALE
87c

A DRESS FOR YOUR IRONING BOARD—AND PAD
A VERY DESIRABLE COMBINATION
Ready to use—easy to fit; cover is washable; pad is fire resistant.
GET THEM NOW FOR ONLY

54c

OFFERING—FOR LESS—HUNDREDS OF USEFUL ITEMS FOR THE HOME—KITCHEN—DINING ROOM—BED ROOM AND LIVING ROOM—ALL ATTRACTIVELY PRICED OR THIS SALE!



Bed Room Suites

As Low **\$29⁹⁵**
As ..

Will It Ever Happen Again
—WE DOUBT IT!

Men's Work Suit **\$1⁶⁸**

Men's Sanforized Matched

WORK SUITS

Pants are well tailored—Have tunneled Belt Loops—Boat Sail Drill Pockets—Vat Dyed and Sanforized Shrunk . . . Shirts are Cut Full—Well Tailored—Good Buttons—Will Not Fade—Every Garment GUARANTEED to be PERFECT in MATERIAL AND WORKMANSHIP.

Two Colors to Select From

Pants...89c
Shirts..79c

WE NEVER DISAPPOINT



We hope all our friends may share in the savings during this sale. We have provided for you bountifully—but we advise early shopping to secure your fullest needs. Sale on many items subject to stock on hand.

HIGGINBOTHAM BROS. & Co.

CROSS PLAINS,

TEXAS

FURNITURE For Every Room

AT PRICES NEVER BEFORE OBTAINABLE

First Quality No. 1 Double Cane Chair; sturdily constructed; a very special value—During This Sale Only **89c**

9 x 12 Manitex Rugs

A large assortment of patterns and colors for bedroom, kitchen, or bath.— Sold regularly for \$3.59.—During this Sale Only, Priced Especially at **\$2.99**

SEE OUR OUTSTANDING VALUES IN—

Bed Room Furniture

Featuring 4-Piece Bedroom Suites including Bed, Vanity, Chest and Bench for as little as **\$29.95 and \$39.95**

OTHERS UP TO \$100.—You must see this furniture to appreciate the values.

Breakfast Room Suite Special

Tubular Steel Chairs Upholstered in Red or Blue Leatherette; Solid Oak Table (with extension leaf) with tubular steel legs. This 5-piece Suite priced **\$17.95** for this sale at only

Men's Clothing

A Suit To Suit You

Never before have we been able to offer such an attractive selection of fall wearing apparel at such reasonable prices. These values represent an exceptional opportunity to put in a complete fall and winter wardrobe at a minimum cost.

Suit Special

FOR THIS SPECIAL SALE WE OFFER SUITS AT

\$9.95—\$11.95—\$14.95

AND **\$19.95**

FORMERLY PRICED UP TO \$27.50

You will be pleased with the warm—stylish Suit selling now at only—

\$9.95



ATTENTION! Furniture Buyers

Limited space in this ad makes it impossible for us to mention the dozens of household furniture items which we have PRICED TO SELL THIS FALL—

- BED ROOM SUITES
- LIVING ROOM SUITES
- CHAIRS AND ROCKERS

and many more needed and useful items. Remember: this merchandise is in good condition—made by reputable manufacturers. Early shoppers will get the advantage of these bargains. See us for special terms on your furniture needs.

"LET THERE BE LIGHT"

There will be light when you can buy a No. 2 Lamp Globe for a slick Nickel!

SELLING—NO. 2 CRIMP TOP

Lamp Chimneys

DURING SALE

Only **5c**

A SECOND LOOK NOT NECESSARY To see the Saving here—Offering good quality Galvanized Wash Tubs at the following extra special prices.

No. 2 TUB

NOW ONLY—EACH

54c

No. 3 TUB

NOW ONLY—EACH

64c

WHY SMOKE IN THE HOUSE?

Dump that rusty stove pipe—and draw the smoke through the roof by using our HEAVY pipe—at our LIGHT price.

OFFERING—Full 30 Gauge 6"

STOVE PIPE

Sold regularly everywhere for 15c. Our Special Sale Price At PER JOINT—ONLY

10c

A COLEMAN GASOLINE

IRON

Easy to operate—not expensive to use.—Special During This Sale ONLY

\$3.99

SPECIAL SALE

LUNCH KIT

Regular \$1.50 Value —Has full sized pint thermos bottle in lid—Sturdily constructed. DURING THIS SALE AT ONLY

89c

"SAVE THE SURFACE AND YOU SAVE ALL" A saying aptly applied to Johnson's Wax NO. 1 JOHNSON

FLOOR WAX

For Floors, Furniture, Linoleum. Special Diring Sale. PER POUND

49c

Ward Webb and Miss Ida Mae Hudson attended the Gorman and DeLeon football game at DeLeon Monday afternoon.

Miss Ada Clark visited her parents in Williams the past week end.

Ralph Bills and Bill Payne, of College Station, were visitors in the home of Mr. and Mrs. Austin Payne during the week end holidays.

BURKETT

The local boy scouts had seven members present at their meeting last Monday night. After their meeting they engaged in a basketball game with some outsiders which was enjoyed by all for the boy scouts is to have some first class scouts in the troop by camping season next summer.

The Methodists WMS met in regular order last Monday afternoon with eight ladies present. They are to sponsor a pie sale on Saturday at Porter's Red & White store.

Mr. and Mrs. Alfred Newton and children, Lloyd, Jim, Marvin, and Connie, of Clyde were visiting in Burkett last Sunday.

The community singing was held in the Methodists church with a good attendance.

The local boy scouts will present "Fun night", at the gymnasium on Friday. As I understand it, the proceeds will go to buy suits for some of the scouts.

Flis Brown of Abilene visited in the home of his mother, Mrs. Myrtle Brown last Friday and Saturday.

Miss Lucille Adams and Miss Princy Lou Henderson made a surprise visit to their families when they arrived Saturday afternoon. They returned Sunday afternoon at four o'clock.

Mrs. V. C. Adams has been on the sick list for the past few days. Rumors are spread to the effect that a couple from the Burkett area have married. Nothing official yet.

Novice only scored once against our team last Friday. The score ended six to nothing. Next game will be played Friday with Talpa here.

Mrs. Gilliam and children visited in the home of Mrs. Gilliam's mother Mrs. Walker last Monday.

GUARD PLANES SALUTE PEOPLE IN BROWNWOOD

Brownwood was treated to an aerial military show Monday when three metal bombing planes of the 111th Observation Squadron, Texas National Guard, arrived and saluted the city in connection with its Armistice celebration.

The planes flew over after the parade. They came here from Houston.

Ray B. Bankston, Brown county's No. 1 man on the Draft Board's list of registrants, was given a place of honor toward the head of the Armistice parade.

LOCAL MAN PURCHASES HOME HERE WEDNESDAY

A deal was closed here this week between Ed Neeb and Z. W. McClellan, whereby the latter became the owner of the Neeb house, located one block east of the Baptist church.

Mr. and Mrs. McClellan plan to remodel the house before they occupy it.

THE POCKETBOOK OF KNOWLEDGE

Illustrations and text for 'THE POCKETBOOK OF KNOWLEDGE'. Includes 'BIG JOB FOR INDUSTRY!' with a ship, '30 TONS OF BLUEPRINTS GO INTO THE BUILDING OF A BATTLESHIP', 'WIDE OWNERSHIP' with a house, and 'INDUSTRIAL RESEARCH BY WHICH CHEMICALS INTO GREEN WOOD WAS ADAPTED FOR USES WHERE RARE NATURAL RESOURCES WERE FORMERLY NEEDED' with a factory.

Red Cross Appeals For Greater Membership For Increased War Work This Year

The American Red Cross, confronted with increased demands of the current national defense program and growing needs for widening its regular domestic operations, on November 15, will embark on its greatest membership Roll Call since the days of the first World War.

"Following the outset of 'total war' last May," Mrs. H. A. Young, said, "the American Red Cross asked the public for a fund \$20,000,000 to widen its war relief operations in Europe. This amount has been raised and oversubscribed, enabling the Red Cross to ship thousands of tons of food, clothing and medical supplies to the war zone areas where it has been most needed."

Differentiating from the needs of European war relief, Mrs. Young stated that the Red Cross Roll Call is held each year to support the national and local Red Cross organizations in their domestic operations. Funds realized at Roll Call time, she explained will not be used for war relief, but to enable the Red Cross to continue its day-to-day operations in disaster relief, first aid, life saving, nursing and its assistance to the United States Military and other programs.

Particular stress was laid on Red Cross operations for the U.S. Military and other programs fitting in to the national defense program. Last year when the Army, Navy and Marine Corps had skeletonized peacetime forces, the Red Cross aided more than 53,000 men in uniform with their social and economic problems. Today with an imminent Red Cross will need, heavy increases in membership to meet proportionate needs arising in its field offices in military posts, camps and naval stations.

Nutshell Advertising

FOR SALE: My place 2 1/2 miles Southeast of Cross Plains, 283 acres at \$12.50 per acre. 297 in cultivation. See Jeff Knight, Cross Plains. (2tp)

FOR SALE: Good, gentle Shetland pony and saddle, bridle and blanket. A real buy. See NEAL DILLARD at Calhoun Motor Co. 2tp

CAMP Bowie Weekly News, Brownwood, Texas, soldier paper giving news of the activities of National Guard units. Send your subscription, \$1.00, six months, first issue December 4th. Agents wanted, P. O. Box 61, Brownwood. (4tp15)

NOTICE TO PUBLIC: Announcement is hereby given that my ranch and all properties controlled by me, including that known as the Gray ranch, are hereby posted against hunting, fishing, peccan gathering and trespassing. B. W. WEBB, (pd. Jan. 1, '41)

EXPERT painting and paperhanging. Also do house wiring. CHAS. TAYLOR. (tfc)

POSTED: No fishing or hunting allowed on Owen's Ranch. Mrs. Ludie H. Owen (Pd. 1-1-41)

DON'T fail to see us for low prices on Nationally advertised, fully guaranteed Firestone Tires. Some real values in batteries. SIPS SERVICE STATION, ttp

PECANS, Black Walnuts, Persimmons. The best of each for sale by H. A. Young. (6tp-1)

PECANS WANTED: Bring us your pecans for highest cash prices. Gary Feed & Produce. (4tp-18)

If interested in refinancing or purchasing farm on long terms 4% interest through Federal Land Bank and supplemental Land Bank -foreclosed farms and other real estate for sale, small down payment and easy terms on balance with cheap rate of interest, see or write - M. H. PERKINS, Sec. Treas., Citizens N.F.L.A. Clyde, Texas.

HONOR ROLL

- Among those who have taken advantage of the Review's annual Autumn subscription offer to renew or subscribe for the coming year are the following. If you have not placed your subscription in good standing for the next 12 months, you are requested to do so at once.
- W. O. Spencer
- George T. Lamm
- Lewis C. Norman
- Mildred Browning
- Evonne Westerman
- W. E. Lusk
- B. H. Freeland
- P. G. Freeland
- Dow Westerman
- Mrs. L. A. Waller
- Fred Klutts
- Eugene D. Rhodes
- Ernest Henry
- Morris Ivy
- Joe Lilly
- Tommy Harris
- Mrs. Roy Harris
- Bill Barton
- Jesse Youngblood
- Mrs. J. P. Newton
- Norman Coffey
- Linden Newton
- J. G. Weller
- Mrs. G. W. Cunningham
- J. H. Rhone
- Parker Coppingler
- Stanley Coppingler
- Dr. Eli Powell
- Bon Huntington
- E. C. Neeb
- C. A. Crump
- J. T. English
- V. A. Underwood
- Mrs. James Ross
- Dr. J. H. McGowan
- W. P. (Nick) Brightwell
- Miss Alice Bryson
- Mrs. M. G. Cunningham
- Mrs. E. A. Lane
- L. L. Montgomery
- R. M. White
- M. S. Moore
- M. S. Moore
- Mrs. George Baum
- Donald Baird
- Silas Smith
- L. W. Placke
- M. F. Dill
- W. B. Baldwin
- H. N. Lawson
- Olan Montgomery
- Eve Montgomery
- Len Haley
- Kenneth White
- Early B. Dorhardt
- Hadden Payne
- Roland G. Howell
- Carl Autrey
- Ben Pierce
- Chester Glover
- Ponia Worthy
- Willis Connelly
- C. R. Steel
- J. C. Freeman
- Neal Dillard
- E. A. (Bill) Calhoun
- Citizens State Bank
- Chas. Taylor
- Mrs. R. O. Eubank
- A. O. Pethel
- Evelyn Pethel
- Sam D. Dellusk
- Clara Brown
- C. R. Steel
- J. T. Riggs
- Earl Montgomery
- Archie Cavanaugh
- W. A. Brock
- Ben Atwood
- J. L. Cavanaugh
- Kenton Anderson
- J. Gould
- J. M. Henson
- Ed Neeb
- W. T. Wilson
- W. J. Garrett
- T. R. Wilson
- Mrs. C. H. Wright
- Mrs. Rosa Ridgeway
- C. S. Martin
- J. O. Freeman
- W. L. Bryan
- Martin Jones
- W. J. Cross
- Silas Havens
- H. L. Breeding
- E. K. Coppingler
- T. B. Burks
- Flem Johnson
- J. C. Graham
- Clyde Sims
- John Fore
- T. M. Shufford
- C. A. Mayes
- Henry Williams
- J. S. Erwin
- Mrs. S. P. Long
- Orba Booth
- Pat Allen
- Ches Barr
- H. L. Shipp
- Kathryn Cravens
- R. M. Bennett
- W. P. Armstrong
- J. C. Watson

S. M. U. Homecoming Queen



First Queen of Homecoming ever selected at S. M. U. is Miss Dorothy Herbert of Dallas shown here receiving congratulations from Mustang Band Director Frank Malone. Miss Herbert is wearing a crown designed by Arthur A. Everts Company, which is patterned after one worn by Empress Elizabeth Alexeievna of Russia. The crown's center stone is a 75-carat amethyst. As the 1940 queen, Miss Herbert reigned at festivities for S. M. U. exes last week-end.

FOOD STAMP PLAN IS SURE TO BE A SUCCESS

COLLEGE STATION.—As flexible as an accordion, the food stamp plan is being expanded rapidly in Texas so that already this method of surplus commodity distribution is in operation in 14 counties though the program is barely over a year old.

Counties where the plan is operating are Wichita, Hall, Harris, Travis, McLennan, El Paso, Childress, Taylor, Eastland, Dallas, Tarrant, Hale, Lubbock, and Wilbarger. In addition, Hidalgo and Gregg counties are to begin operation within a few weeks, according to regional officials of the Surplus Marketing Administration.

Agricultural commodities and products which have been designated as surplus foods by the Secretary of Agriculture and may be exchanged for blue food order stamps in Texas and 10 other Southern states until further announcement of the Secretary are as follows: butter, raisins, rice, pork lard, pork, corn, meal, eggs, dried prunes, hominy grits, wheat and whole wheat flour, fresh oranges, cabbage, Irish potatoes, tomatoes, apples, pears and dry beans.

All fresh cuts, including chilled, frozen, pickled, salted, cured or smoked pork may be secured with blue food order stamps. However, cooked pork or pork packed in metal or glass containers are not included in the designation.

ANNOUNCING

New Ownership of The Help-Myself Laundry formerly operated by C. D. Hudson Now owned and operated by MRS. MILLARD RAY and MRS. WALT RAY Plenty of hot water at all times

Friendly Service We Also Do Finished Work GIVE US A TRIAL

LYRIC BROWNWOOD, TEXAS

THURSDAY, FRIDAY, SATURDAY "Mark of Zorro" with TYRONE POWER LINDA DARNELL

MIDNIGHT SATURDAY SUNDAY MONDAY DON AMECHE BETTY GRABLE in "Down Argentine Way"

TUESDAY, WEDNESDAY "The Howards Of Virginia" with GARY GRANT MARYA SCOTT

Thanksgiving SPECIAL - ON ALL - PERMANENT WAVES ROSIE'S BEAUTY SHOP

FRANKLINS AND MULFORD'S STOCK VACCINS SMITHS DRUG STORE

C. R. (Mike) Cook representing Southland Life Insurance Co.

TELEPHONE... SUBSCRIBERS...

Use your telephone to save time. It will serve you in many ways, business, socially or emergency. Your telephone is for yourself, family, or your employees only. Please report to the management any dissatisfaction. HOME TELEPHONE COMPANY T. P. BEARDEN, Manager.

UP TO HIS OLD TRICKS



OFF-HAND OBSERVATIONS

After a long continued drought the rains have come and the people throughout this section were especially glad to see them. The fall winter rains, if plentiful enough, usually insure a bountiful crop for the year following. With the undergrowth season this part of the country needs very little rain to produce good crops. Coming so in the season the rains will, likely, continue along at intervals throughout the winter.

The elections have come and gone, people have spoken and the people of our beloved country now, so to speak, in the hands of President and the United States Congress. However, as we have said before in this column, public opinion goes a long way toward shaping the destiny of our country.

We still have our representatives in Congress and still have the right to express our sentiment through them. We mean, of course, in case anything out of the regular course of affairs comes up, as it has in recent years.

A member of the faculty of a London medical college was appointed a honorary physician to the King. He promptly wrote a notice on the blackboard in his classroom: "Professor Jennings informs his students that he has been appointed, honorary physician to His Majesty, King George."

When he returned to the classroom in the afternoon, someone had written below the notice, this line: "God save the King"—from the cotton ginners' Journal.

From Capper's Weekly we learn that the new movie, "Gone With the Wind," not only is the most expensive ever made, costing nearly \$5,000,000 to produce, but it is the largest film ever made. It is said to measure 19,800 feet long, or more than three and one-half miles, and requires three hours and forty minutes to run through the projection machine.

Dr. J. H. McGowan DENTIST Office: Second Floor Postoffice Building

S. C. Barr INSURANCE Citizens State Bank Bldg. Cross Plains, Texas

RAW LINCEED OIL And Turpentine For Veterinary Uses and Painting SMITHS DRUG STORE

GUARANTEED, GENUINE WATCH, CLOCK AND RING REPAIRING For any Jewelry Service Try The IDEAL WATCH SHOP J. L. FRANCES In City Drug Store

Sure He's Sold On SOUTHERN SELECT



Lumberman Learns for Himself The Difference In Beer

When a man's so sure of his beer that he makes other people put it to a side-by-side test with other brands, he ought to know what he's talking about. Read Mr. Gaston's enthusiastic comment: "Sure, I'm sold on Southern Select. And I didn't get that way only by listening to what other people said. Lots of people say there isn't much difference in beer—until I suggest they put Southern Select alongside any other beer and then taste the difference. I've found that proof of the pudding is one of the very best sales arguments in any man's business."

Did you know that Southern Select is the only beer in the South brewed with distilled water! You ought to order Southern Select today and find out for yourself what beer is best!

Galveston-Houston Breweries, Inc. Galveston, Texas. Southern Select BEER. George Jewell Breckenridge, Phone 476 1106 N. Breckenridge

The election over, it is to be hoped that we will all forget our differences and hard feelings and settle down as far as possible to normal life again. The Hamlin Herald expresses a very nice and true sentiment:—"Let us be thankful that in this country we have all we can eat, can sleep all the time we can spare, and go about our business without fear of death from the skies."

We might add to these lines—and let us pray to the Heavenly Father above that these blessings may be continued to us here in the only free country and that He will speed the day democratic nation in the world when wars all over the earth shall cease.

Billy Gray attended Homecoming at McMurry in Abilene the past week.

Mr. and Mrs. Leonard of Lamesa, visited Mr. Frank Champlin the past week.

Mr. and Mrs. W. C. Hamlin, visited Mr. and Mrs. Payne and Mr. and Mrs. Grove the past week end.

Harry Neeb, of Brownwood, visited here one day last week.

Mr. and Mrs. J. C. Pierce of Cross Plains visited their parents, Mr. and Mrs. C. J. Newton here Monday.

Mr. and Mrs. Joe Long and family of Brownwood were visitors in the home of Mr. and Mrs. A. Ransom here Sunday.

The girls and boys basketball teams defeated Cottonwood here Monday night.

Rev. Barnett and family attended conference at Fort Worth Friday and Saturday.

Johnie Melton has returned to her home here after a week's visit in Burkett.

O. B. Byrd was in Brownwood Monday.

Ruby Leveritt has returned to her home here after visiting her sister in New Mexico the past several weeks.

Mr. and Mrs. Tode Ransom and family were Brownwood visitors Monday.

The "Community Night" is being held here Wednesday night.

Supt. Barnes made a business trip to Brownwood Tuesday.

The Standard Oil Company of New Jersey has recently announced the discovery of a new American synthetic rubber, made of oil refinery gas, which is said to stretch better and bounce less than the natural rubber.

This discovery is said to be the fourth of different kinds of synthetic rubber, all homemade, here in the United States. As the nation uses half the world's supply of crude rubber and 75 per cent of this for tires, it seems to us a very important discovery. The country's military authorities are said to be studying it for a possible use in war activities.

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Mr. and Mrs. Ed Schaffner, Jr., and daughter, Shamrock, visited Mr. and Mrs. Ed Schaffner and other relatives and friends here the past week end.

UP TO HIS OLD TRICKS



Billy Gray attended the Annual Homecoming at McMurry College in Abilene the past week end.

Mr. and Mrs. Leonard Breeding, of Lamesa, visited Mr. and Mrs. Frank Champion the past week.

Mr. and Mrs. W. C. Hargrove of Hamlin, visited Mr. and Mrs. Abe Payne and Mr. and Mrs. D. C. Hargrove the past week end.

Harry Neeb, of Brownwood was a visitor here one day last week.

Freddie Tunnell, student in John Tarleton, spent the week end here with his parents, Mr. and Mrs. Fred Tunnell.

W. A. Williams, Jr., was a visitor in the home of his parents, Mr. and Mrs. W. A. Williams, this week end.

Mr. and Mrs. Charles Hemphill and family were visitors here the past week.

Mr. and Mrs. Paul Boose of Rising Star were visitors here Sunday.

Mr. and Mrs. Van Campbell, and son, Ronny, of Grand Falls, were week end guests in the home of Mr. and Mrs. Austin Payne.

Mrs. C. V. Alken, and daughter, Billie Ruth of Cisco, were visitors here the past week end.

Miss Kathryn Anderson visited Miss Billie Jack Jones in Breckenridge the past week end.

Mr. and Mrs. V. A. Underwood and son, Billy, were week end visitors in Tolar.

Mrs. Russell McGowen and son, R. B. of Monahans spent Friday and Saturday here with her mother.

Mrs. Tom Vaughn and children of Hamlin are visiting her mother Mrs. Frank Williams here this week.

Bill Payne, from College Station, visited his parents, Mr. and Mrs. Austin Payne, the past week end.

Mr. and Mrs. Boots Harlow of Coleman were Sunday visitors here.

Dr. and Mrs. J. H. McGowen and son, John Henry, were Clyde visitors Sunday and Monday.

Mr. and Mrs. Riley Freeman and son of near Stephenville were week end visitors here.

Mr. and Mrs. C. A. Stone of Brownwood visited friends and relatives here Sunday afternoon.

Miss Kathryn Dunlap who is employed in Brownwood spent the holidays here with her parents.

Don't miss the COUNTY WIDE EDITION OF THE CROSS PLAINS REVIEW

ADVERTISERS HERE IS YOUR OPPORTUNITY TO GET COMPLETE COVERAGE OF CALLAHAN COUNTY IN ADDITION TO THE REGULAR COVERAGE OF THE CROSS PLAINS TRADE TERRITORY WHICH INCLUDES PORTIONS OF EASTLAND, BROWN AND COLEMAN COUNTIES.

SUBSCRIBERS IF BY ANY CHANCE YOU SHOULD FAIL TO RECEIVE YOUR COPY OF THIS ADDITION BE SURE TO NOTIFY THE REVIEW IMMEDIATELY IN ORDER THAT YOUR PAPER MAY BE SENT. THIS BIG PAPER WILL CONTAIN SCORES OF INTERESTING FEATURES AND PICTURES.

ADVERTISERS ARE URGED TO COOPERATE BY SUBMITTING COPY FOR THEIR ADS AS EARLY AS POSSIBLE AS THE HUGE PRINTING JOB OF AN EDITION OF THIS MAGNITUDE SEVERELY TAXES THE FACILITIES OF A WEEKLY NEWSPAPER PLANT.

The REVIEW

YOUR HOME TOWN NEWSPAPER

Thanksgiving SPECIAL —ON ALL— PERMANENT WAVES ROSIE'S BEAUTY SHOP

FRANKLINS AND MULFORD'S STOCK VACCINS SMITHS DRUG STORE

C. R. (Mike) Cook representing Southland Life Insurance Co.

TELEPHONE . . . SUBSCRIBERS . . .

Use your telephone to save time. It will serve you in many ways, business, socially or emergency. Your telephone is for yourself, family, or your employees only. Please report to the management any dissatisfaction.

HOME TELEPHONE COMPANY T. P. BEARDEN, Manager.

Sold On I SELECT



This is P. T. Gaston, Lumber Sales Representative of 1414 Mission Street, Houston, Texas

ns for Himself ce In Beer

at he makes other people prands, he ought to know whn's enthusiastic comment: ct. And I didn't get that way



Listen to Southern Select The Star Reporter News every night except Sunday at 10 P. M. WFAA - WBAP 800 on your dial

OFF-HAND OBSERVATIONS

After a long continued drouth the rains have come and the people are glad to see them. The fall winter rains, if plentiful enough, usually insure a bountiful crop for the year following. With good underground season this part of the country needs very little rain to produce good crops. Coming so late in the season the rains will, likely, continue along at intervals throughout the winter.

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CROSS CUT

Mr. and Mrs. Robert Hill and basket ball girls were in Brownwood Saturday.

Mr. and Mrs. E. A. Brum and Katherine, Mrs. Debbie Hoyt, Mrs. Ross Newton, and Ondelia Jackson were shopping in Fort Worth Saturday.

Miss Kathryn Duffee spent the week end in Brownwood visiting her parents.

Mr. and Mrs. J. C. Pierce of Cross Plains visited her parents, Mr. and Mrs. C. J. Newton here Monday.

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Mr. and Mrs. Tode Baucum and family were Brownwood visitors Monday.

The "Community Night" is being held here Wednesday night.

Supt. Barnes made a business trip to Brownwood Tuesday.

Dr. J. H. McGowen DENTIST Office: Second Floor Postoffice Building

S. C. Barr INSURANCE Citizens State Bank Bldg. Cross Plains, Texas

RAW LINCEED OIL And Turpentine For Veterinary Uses and Painting SMITHS DRUG STORE

GUARANTEED, GENUINE WATCH, CLOCK AND RING REPAIRING For any Jewelry Service Try The IDEAL WATCH SHOP J. L. FRANCES In City Drug Store

Those Flatfoot Army Jokes Are Going The Rounds Again

Jokes with a military flavor, some old, some new, have begun to go the rounds as the youngsters of 19-40 prepare to follow their fathers in the draft.

First 1940 joke is the story of the young man who named his new baby Weather Strip because he hopes it will keep him out of the draft.

At the moment, however, the best, and the printable, one are revivals of the 1917-18 crop.

One that has stood the test of time is of the gunshy fellow who said he could not read the bottom line of type as the doctor examined his eyes.

Another of the same race refused to volunteer for trench digging. "Dey can't make me dig no trenches," he told a buddy.

"Maybe not," the friend replied, "but dey can put you way up in front, give you a shovel an' let you use yo' own judgment."

But not all the anecdotes concerned those of a reluctant nature. There is a story, believed to be true of the boy with weak eyes who studied the eye testing chart for days until he could read even the smallest line from memory—but was turned down for flat feet before they got around to testing his eyes.

A mountainier walked into the office of a board physician in Tennessee and said he was ready to go. After an examination the doctor told him he had better go home, that his feet were flat. "You couldn't stand up under Army marching," he said.

"I wish I'd knowed" that before I walked twenty-seven miles over them mountains to get here, the boy complained as he started back home.

The dignity of young officers and the human qualities of the older

ALL MOTORISTS BEWARE OF CARBON MONOXIDE

To minimize the danger of carbon monoxide poisoning during winter weather, motorists are urged by Dr. George W. Cox state health officer, to check up now on the exhaust systems of their automobiles for defective connections and leaks.

"Colder weather will soon be here and it will be necessary to drive in closed cars. Carbon monoxide may seep inside from leaky connections and overwhelm occupants of the car," Doctor Cox warned.

He said that "warning up" a car in a closed garage is the greatest cause of carbon monoxide deaths. Leaks from manifold connections, cracked manifolds, defective mufflers, leaks from loose muffler connections, and leaks from hot air heaters or connections are potential sources for release of carbon monoxide and should be checked, Dr. Cox pointed out.

"Pay particular attention to those items and remember that proper carburetor adjustment causes minimum production of carbon monoxide and that the highest production of this gas is produced by an idling motor."

The state health officer said that headaches which occur during long drives may be an indication that carbon monoxide is leaking into the car.

Subsequent investigation turned up several hundred dollars worth of towels, blankets, sheets, etc., in the cases, and the sweet old lady was trundled off to jail cursing and whooping like a longshoreman.

Traveling Heroes The hotelman's hero according to Messrs. Powell and Rollins, is the traveling salesman, or any traveling man. This isn't because they tell the best jokes, or figure in the best ones, but because they make hotels their home, are considerate of hotel property, appreciate good service, and don't expect credit without proper identification. They are usually more genial, too, says Mr. Rollins.

Towel snatches are the worst curse. Macy Rollins says he used to buy 1,200 face towels and 600 bath towels every year and a half. At 23 cents for the face towels, and 35 cents a short for the bath towels, it's enough to make a budget balancing hotel manager's arteries pop like a string of fire-crackers.

John Powell adds a grim note to the towel situation. If a towel is missing, he says an investigation is made and the guest is watched on his next visit. Some report him to the state hotel association, who spread the word around. Pretty soon, apparently, the towel snatcher is pursued by whippers. Fingers are pointed at him in crowds. He slinks about town like a leper, dropping his costly towel behind him, while ragmuffins hoot and jeer, and street urchins pel him with rotten tomatoes.

Education apparently doesn't help the doo-dad grabbers a bit, Mr. Powell says that school and college students are big offenders, especially in the dining hall where they have a tendency to pocket silverware. Football teams, he avers, are all right. They are supervised by managers and a coach, and give no trouble. Mr. Rollins also likes football players as he says the managers are always willing to go around with him to check up on the damage done and to pay for it.

To give an idea of the wear and tear of drinking glasses, Macy Rollings says he buys 14,000 of them every year and a half.

Both the Caetns and the St. Angelo spend hundreds of dollars a year on replacements of all kinds, and, if they didn't have to account for this, they could make the rooms more attractive with additional decorations, or lower the rate.

Some wisecracks that skip without paying forget to take along a suitcase or valuable worth more than the room rent, says Mr. Powell. The hotel often comes out ahead on these deals.

Other liabilities include bad check signers. It is surprising, says Mr. Powell, how many signers with good references can turn out flexible checks, of the vulcanized variety. Hundreds of dollars a year are lost by every hotel on this score, too.

However, one thing you can say for being a hotel manager is that no matter how bad times are, you always have a place to sleep—in fact you may have two or three hundred places to sleep.

DATE BUREAU ENDS CAMPUS LONELINESS STORRH, Conn. — How about a date? Students at the University of Connecticut don't have any trouble at all. Two undergraduates have started a date bureau, and all co-eds who apply must submit the following information about themselves.

Color of hair, eyes and complexion, dancing ability what type males they prefer, and what kind of activity they like in their dates. A snapshot of themselves also must be submitted.

The boys seeking dates then go through a card index and select the girl they want.

Mr. and Mrs. Monte Stone, of Talpa, visited Mrs. S. D. Stone Tuesday.

SOME PEOPLE'S TAKING TO THE HEAVY LOSS TO THE HOTEL MANAGERS

(San Angelo Standard Times)

A man checked into a hotel recently, paid for a \$1.75 room in advance, and took his suitcase with him to his room. The next morning he checked out, and the maid went up to clean his room. When she came down she informed the manager that the blankets, the face and bath towels, the stationery, the sheets, the soap, the bedspread, the drinking glasses, the table scarfs and the ash trays were missing.

Things like this, says Macy Rollins and John Powell, managers respectively of the St. Angelo and Caetns Hotels, shouldn't happen to a dog.

John Powell tells a story about another hotel manager's headache. A sweet old lady, with the usual trappings of lavender and lace, had rented a room for several months and was about to leave the hotel. Bellboys noticed that she had several large packing cases in her room that weren't there when she moved in. Smelling a rat, the manager pried open a board in the side of one and found a blanket with the name of his hotel.

When the war department chose Brownwood as the site of Camp Bowie there was a big boom.

People rushed here from everywhere in jalopies and big cars. They kicked up more dust than the West Texas oil boomers did a few years ago.

Roads are choked with cars six abreast. The wire enclosed bull-pen, where labor is hired to build an army camp for 27,000 national guardsmen due next month, is bulging with men.

Ham and eggs skyrocketed. Hotel rooms are sky-high. People even sleep behind sign boards and on the ground.

The towns' cops sweat and try to keep things going.

The jail is not big enough and the police force is not big enough, says Mayor Wendell Mayes, who wants five more policemen and a radio patrol car.

The corner drug store cashed \$17,000 worth of pay checks Saturday. Everybody is as busy as Saturn. There's a big boom on.

WAR PRICES With virtually every commodity that goes into the making of a newspaper rising in price from week to week, and apparently no end to the increase in sight, the fact begins to definitely become known that subscription prices of all publications will soon have to be raised in order to avoid heavy losses.

Blank print paper alone has shown an advance of more than twenty-five per cent within the past six months. Comparative advances have been shown in ink, mailing paper, and every other item that is used in and around a newspaper.

It is not the desire of the publishers at this time to increase the rate, although it is clearly obvious that every economy must be affected in order to keep from doing the very thing that we hope not to do. Only recently, the Dallas Semi-Weekly Farm News, one of the oldest papers of its kind in the southwest reached a decision to discontinue its publication all because of the increased cost that was involved.

Sizing the situation up from every angle, the following proposition has been agreed on and is herewith submitted to the large family of readers on the subscription rolls of the Review.

Beginning now, and until further notice, any subscriber who lives in Callahan or any adjoining county may advance his figures twelve months for \$1.00. Readers who live in other sections of the country may take advantage of the usual regular rate of \$1.50 for twelve months. It is urged that all who wish to avail themselves of this saving send or bring in remittances now. There is no way to determine just how long this rate can be maintained.

If all the readers who are on the list pay now on the basis of the rates quoted above then it is necessary for the very good reason that it will eliminate many extra items of cost in billing, mailing, etc. For this reason every old reader can well afford to send in a renewal on this low rate, even tho the present figures may be well extended into next year.

This open statement is issued in all fairness to readers who have proved so loyal in the years gone by. There is no way to determine what will happen during the coming year. Whatever readjustments are necessary will have to be met. Let us hope that an increase in subscription rates will not be one of them. The one sure way to avoid the penalties of such eventualities is to pay your subscription to the Review now on the basis of the present low rates.

Home Town Gossip

(Continued from page 1)

A-I shape. Will you please give your home town newspaper this cooperation by paying your subscription at your very earliest convenience? Thank you.

Quiz Expert's Mother Meets Her Brother In Texas After 43 Years

BROWNWOOD, Texas—Mrs. I. M. Fadiman, Brooklyn, mother of Clifton Fadiman, radio figure and literary critic, met her twin brother, Charles Mendelbaum, here Wednesday for the first time in forty-three years.

For years Mendelbaum knew nothing of his sister's whereabouts. Mrs. Fadiman for a long time thought her brother was dead, but a short while ago learned through another brother, Joe Mendelbaum of Miami, Fla., that Charles was living.

Warren Everett spent the week end visiting his daughter, Mrs. Floyd Coffey at Cottonwood.

Mr. and Mrs. Exell McMillan of Pioneer spent the week end visiting Mrs. McMillan's parents, Mr. and Mrs. G. P. Gaskins.

Mr. and Mrs. George Perigen and two daughters spent the week end visiting Mr. and Mrs. W. L. White, Mrs. White is a daughter of Mr. and Mrs. Perigen. Also Orville White and wife a son of Mr. and Mrs. W. L. White came with them and are spending a few days with his parents.

Mrs. Ruby Gordon of Fort Worth spent the week end visiting in the home of Mr. and Mrs. Thomas E. Morrison. Mrs. Gordon is a sister to Mrs. Morrison.

James Kennedy a student of the A and M College spent from Friday until Monday visiting with his parents, Mr and Mrs. Clyde Kennedy.

Burette Ramsay makes largest cotton yield for this season. He was in town Sunday and in talking of his cotton crop stated that he was done picking and said that he had gathered 14 bales of of 22 acres. Figuring the bales to have an average of 500 pounds the yield per acre was 318 pounds of lint cotton per acre. The average production for the United States is 252.2 pounds and this would be 66 pounds over the average for the country. This was an income of \$27.03 per acre. This yield shows what good cultivation and scientific farming will accomplish.

The rumen football team played the Clyde team at Clyde Friday afternoon on the Clyde field. This was a tie game between the two teams and neither team had been beaten before this game, in district 12-B, but this game was won by the Clyde team by 32 to 0.

Despite the wet rainy weather and the heavy field, Clyde opened

PUTNAM

John Clements and Jack Ramsay of the Zion Hill community were circulating among friends.

Earl Jobe who has been in the cotton fields about eighty miles west of Lubbock returned to his home here Friday. He states there is lots of cotton to pick out there yet; but the weather is getting bad and lots of the pickers are leaving.

Mrs. W. M. Shelton and Mrs. Bob Mancel were in Putnam Thursday afternoon looking after business interest.

Mrs. A. A. Brazel who has been in fulling health for two or three years, is seriously ill at her home and has been for several days.

Rev. H. C. Reddock pastor of the First Baptist church, Putnam, A. Davis pastor of the Baptist church at Baird, and Olin Welch pastor of the Clyde Baptist church are all attending the Baptist convention at Houston this week. They left Monday morning.

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Phil Bingham visited in Rising Star Wednesday.

M. F. Dill was a business in Rising Star Wednesday.

AT THE NEW STORE We have a full line of the best staple and fancy groceries at a cheap price, remember not a cheap grade groceries, but the best at a cheap price. In our market we have a full line of fresh and cured meats and lunch meats at the right price.

Just drop in and see for yourself. U-SAVE FOOD STORE O. S. MAGGART, Prop.

LIBERTY Friday & Saturday TEX RITTER

WESTBOWN STAGE His Horse, White Oregon Trail

SOUTH OF PAGO PAGO with JOHN HALL FRANCIS FARMER VICTOR McLAGLEN

Thanksgiving Specials We are going to give away Twin Drain Tubs Saturday —Now is your last chance to get your name in on

O'KEEN'S BEST FLOUR \$1.39 Soft As Silk CAKE FLOUR 30c With Hurricane Lamp PUMPKIN, 2 No. 2 1/2 Cans 25c MARSHMELLOWS, 1 lb. 15c PURE LARD - 4 LB. CARTON - 35c BULK DATES, 1 lb. 18c CANDIED FRUITS, 10 & 15c CRANBERRIES - 1 LB. - 19c JELLO, 3 pkgs. 19c CHERRIES, 4 oz. bottle 9c SPUDS - 10 LBS. - 13c SMOKED SALT - 10 lb. can Macks, Mortons, or Figaro 80c CABBAGE - - - - - LB. - 10c MEAT SALT, 25 lb bag, new cure 40c

\$3000 Contest ENTER NOW! 1 LB. 25c 2 lbs. 49c 3 lb. glass jar 72c ONION - - - - - LB. - 30c SWEET POTATOES lb. 2c Coffee will be served at our Store Saturday

S. N. Foster & Son

The Cross Plains Review (SERVING CROSS PLAINS, CALLAHAN COUNTY, TEXAS)

Home Town Gossip

Rev. C. D. Wooten SUCCEEDS THRASH AT LOCAL CHURCH

Comes to Cross Plains Church From Granger Where For 3 Years He Served As Pastor

Mrs. Merrel Burdick

James Hall Plainview Wed Nov

Brownville Becomes

Business Picking UP SAYS COUNTY'S ONLY FORD DEALER

Daughter Born TO LOCAL COUPLE WED.

Watch for Date THE WESTERNER starring Gary Cooper Walter Brennan

Kit Carson

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

Exciting Spectacle

LOOK BUY SAVE PIGGY WIGGY Canned Food Del Monte featuring Del Monte Delicious, delectable Del Monte dishes that will delight you and your family. As a three-year-old said the other day, "They put a 'yum-yum' in your 'um-tum'!" And Piggly Wigly has these high quality Del Monte products at prices which will cause ohs and ahs of amazement from every buffalo on every nickle you save!

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