



MUENSTER ENTERPRISE

VOLUME XII

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, DECEMBER 19, 1947

NUMBER 4

Marty, Rody Klement To Open New Texaco Station January 2nd

"Your greatest gift may be a life". There's a holiday slogan recommended by George Clark, director of the Texas Safety Association, and worthy of adoption by every person who drives a car.

In relation to traffic tragedies, Christmas is like any other holiday, only more so. People have quit work and turned to recreation. They drive a lot more than normal. But this also happens to be the gayest of all holidays, and so very much of the gayety finds expression in greater speed and recklessness with automobiles.

Elsewhere in this paper is a proclamation by Governor Jester urging special care in driving during the holidays. His appeal and that of the safety association make good sense. Complying with the request may mean a life... maybe your own.

Obviously the appeals are made primarily to those who get themselves in a festive mood but it applies also to the millions of others who will be their normal selves. A careful driver should be even more alert because he may have to avoid a fool.

Let's be on guard, to see that our Christmas is not saddened by a traffic tragedy.

This new movement to throw Algebra, foreign languages and English classics out of our schools isn't so new after all. The group which makes the recommendation is only repeating what students have advocated for decades, maybe centuries. Yours truly can recall more than one instance during his school career when students complained that they couldn't see any reason for taking such subjects, because "they'll never do us any good anyway".

Of all the answers given on that subject, there is one in particular that Con will never forget. A math instructor, and he was a dandy, said "Okay, I'll give you a reason, a good reason. Algebra is good for you because it makes you think. Solving an algebra problem is a mental workout and it develops your mind just as surely as physical exercise develops your body."

Then he went on to explain that even though most people do not have occasion to apply the subject directly in their future lives they do nevertheless get a lot of indirect help from it. The ability to think, which is developed by the study of mathematics, comes in mighty handy when people run into problems of their own.

In the light of his simple, common sense explanation the recommendation by the group of experts is amazing. Incidentally that group is known as a commission on life adjustment education for youth and it was appointed by the United States Commissioner of Education. Presumably big shots in the education field and they should have a fair appreciation of the value of academic subjects. The reason given with their suggestion is that the subjects have no particular application to the children's future... just what the school kids say. We'd expect experts to know their subjects a little better than that.

In one of his columns last week Roger Babson, noted business analyst, had a few pertinent remarks on the subject of modern educational methods. After a high school glee club concert he told a teacher that he and many other business men would like to see a program of mental contests such as spelling or mental arithmetic. The teacher said "Sorry, it would be a failure."

Babson then told of an experience by a business acquaintance. He had hired a group of high school boys for Fridays and Saturdays and discovered to his amazement that most of them were hopeless in spelling, writing, reading, and simple arithmetic. He thinks the reason behind it is too much emphasis on non essentials and the tendency to make things too easy for the students. He seems to be of the opinion the real purpose in going to school is to learn to think, and the subjects which best accomplish that purpose are the best in school.

The mention of atrocious writing suggests a discussion around here only a few days ago about the decline of penmanship during the past generation. Nowadays a school kid who can write neatly and legibly is the exception. A few decades ago the poor writer was the exception. And it isn't an idle remark. There are few if any students around here who can write as

(Continued on page 12)

Marty and Rody Klement have leased the new Texaco station at the Highway-Main intersection and have announced Friday, January 2, as their opening date. Arrangements made with the Texaco Company early last week were confirmed later in the week.

The brothers will sell the complete line of Texaco products and the Firestone line of tires and accessories besides rendering the usual filling station services.

Their place of business is the building recently completed by J.B. Wilde for lease to the Texas Company. It has a combined front office and display room, separate washing and lubricating departments and three gasoline pumps. A gravel surface now being applied between the station's concrete and the highway pavement will make the station ready for occupancy.

ANIMAL EXHIBITORS SHOULD GET TOGETHER AND ORGANIZE A SHOW

Muenster missed a swell chance to start a menagerie this week. If three people had got their heads together they'd have enough for nickel admissions now.

Wednesday - afternoon Ben Sicking was in town with the carcass of a bobcat caught in a trap on his place the night before. Except for a crushed left front paw the cat was a good live specimen until they conked him on the head to get him out of the trap.

Tuesday Norbert Knabe had a live coon on display in a crate. Night hunters Monday night arrived in time to save him from the dogs. Norbert said he intended to kill and skin the coon.

Jake Horn's gray fox is thriving and getting frisky. Several days ago he and Joe Tempel found the little fellow at the side of the road practically dead, his body literally covered with ticks. A thorough dousing with creosote put him on the road to recovery.

Notes On Soil Conservation

Joe Mages, two and one-half miles east of Muenster, recently signed an agreement with the Upper Elm-Red Soil Conservation District. He plans to establish a Bermuda grass waterway, plant 25 additional acres of sweet clover, and construct one mile of terraces the first year of the agreement.

A group planning meeting was held at the home of W.W. Sicking Tuesday night, December 16. Applications were received on seven farms and approximately 1800 acres. Pat Carpenter, farm planner, conducted the meeting. Lawrence Sicking, W.W. Sicking, Ray Sicking, Leo Sicking, Alfred Sicking, Leroy Sicking, and R.S. Mitchell attended the meeting.

H.N. Fuhrman, cooperater in Frank Bayer's group, is getting good results from his Madrid clover hay. He states, "My cows eat Madrid clover hay first and have increased in milk production since I started feeding. I bought 160 more pounds of Madrid clover seed to plant in February and believe this hay will class with alfalfa." He further states that he is still getting excellent fall grazing from the Madrid clover stubble he cut for hay this summer.

J.H. Fields, two miles south of Saint Jo, signed a ranch conservation plan with the district last week on 2100 acres. He plans to cross fence his big pasture to enable him to rotate and better distribute his grazing. He also bought Madrid clover for sowing in February. The Phillips Brothers, south of Saint Jo, made a plan with the district and are planning to reduce their stocking rate and rotate grazing. They believe their native grasses on the 1100 acre ranch will have a better chance to reseed and improve by rotating grazing. R.S. Mitchell, work unit conservationist of the Muenster unit, states, "Ranchers properly rotating grazing report to us that they have increased their forage production on grassland 25%."

Mrs. Jim Cook was confined to bed several days this week suffering from flu.

PROCLAMATION

BY THE

Governor of the State of Texas

To all to whom these presents shall come:

It is my solemn duty to acquaint the citizens of this State with the grim prediction of traffic deaths and injuries during the coming Christmas Holiday season.

The Texas Department of Public Safety predicts that 100 persons will die, 2,870 persons will be injured, from accidents on our streets and highways during the eleven day period, December 20-31. It is expected that the final 1947 traffic death toll will reach 2,100 — the worst toll in Texas history.

These predicted deaths and injuries are not inevitable. They can and must be prevented. Such sickening slaughter and suffering would be a stark negation of the Christmas message of "on earth peace, good will toward men."

NOW, THEREFORE, I, BEAUFORD H. JESTER, Governor of the State of Texas, do hereby urge each citizen to impose upon himself such discipline and a sense of responsibility for the welfare of others that his acts behind the wheel may not lead to the death or injury of his fellow man. I also call upon the Texas Safety Association to coordinate public support effort with the official safety work of the Texas Department of Public Safety, the State Highway Department, and other official agencies with traffic responsibilities. A concerted and intensified campaign, God willing, may bring about an accident-free Christmas season for all the people of our State.

IN TESTIMONY WHEREOF, I have hereunto signed my name officially and caused the seal of State to be affixed hereto at Austin, this the 12th day of December, A.D. 1947.

BEAUFORD JESTER
Governor of Texas

Production Tests On 211 Dairy Cows Conducted By Herd Improvement Group

Cooke County Dairy Herd Improvement association met Thursday night in the Chamber of Commerce building at Gainesville with John Voth, president, presiding. There are now 11 members in the association.

Two hundred and eleven cows were on test during the month of November, the first month of operation. The herd producing the most milk was the one owned by John Knabe. Production was 11,307 pounds of milk.

Twenty members are anticipated for the organization. Decision was made to have monthly meetings on the first Thursday after the first Monday in each month.

Members of the organization are John Voth, Martin Hacker, Charlie and Paul Fisher, Al Fleitman, John Knabe, R.B. Durham, Peter Prescher, David Smith Jr., W.L. Meyers and Tony Nehib.

Livestock At Auction Barn Gets New Concrete Floor

In the future livestock, as well as traders and kibitzers, will have clean footing at the Muenster livestock auction barn. A new concrete floor for the auction ring and stock entrance and exit lanes was put down Tuesday of this week.

The original plan was to provide easy footing for the stock with dirt floors. Concrete was used only for the human traffic. Tired of alternating dust and mud, the management decided on solid floors.

Miss Rosalee Muller spent the weekend in Fort Worth visiting with Misses Dolores Walter and Coralee Fuhrmann, students at OLV College and Miss Dolly Lehnertz a student nurse at St. Joseph's hospital.

News Of Sick And Injured

The six-week-old son of Mr. and Mrs. J.P. Flusche underwent an operation at Gainesville Sanitarium last week and is recovering nicely. The operation opened tear ducts that had been closed since birth.

Miss Bertha Haverkamp suffered painful burns on her left arm last Thursday when she slipped while carrying a pail of scalding water at the family home. The injury is responding favorably to treatment.

Cecil Cain was admitted to Veterans Hospital in McKinney for treatment Tuesday and will be a patient there about two weeks. He was accompanied by McKinney by his wife and her father, J.A. Travis, who returned home that night.

Mrs. Norbert Koesler was a patient at M & S hospital in Gainesville from last Thursday until Tuesday this week for treatment.

Ralph Richards was confined to his home during the week suffering from an attack of influenza.

C.L. Williams who was injured in a car accident last October and who has been a patient at Veterans Hospital in McKinney, is here for visit with his parents, and other relatives. He will return to the hospital after Christmas for another bone graft operation on his arm which has not healed satisfactorily yet.

Mrs. M.H. Grammer underwent major surgery on Wednesday of last week in Wichita Falls Clinic Hospital and is recovering satisfactorily according to her daughter, Mrs. Jack Robertson, who has been attending her bedside. Mrs. Grammer will be permitted to return home early next week if her improvement continues normally.

BURGLARS GET TIRES, RADIOS AND HEATERS AT J.B. WILDE GARAGE

Burglars have paid Muenster another visit. Monday night they forced the lock on a front door of J.B. Wilde's garage and took two radios, two car heaters and several tires. When they reported the theft about 9:30 Tuesday neither Wilde nor his son, Ray, were able to state whether any other items were taken.

The Wildes did not discover the burglary until more than an hour after they opened the garage. Entering as usual by another door they did not notice that the lock had been broken.

Deputy Sheriffs Cogburn and Clegg made a check of the premises but were not able to discover any helpful clues.

GARDEN CLUB ELECTS MRS. T.S. MYRICK AS PRESIDENT FOR 1948

The annual election of officers, an illustrated talk by Mrs. Nick Miller on "Something New in Holiday Decorations" and the annual Christmas party featured the December meeting of the Civic League and Garden Club. The meeting was held in the home of Mrs. T.P. Frost Friday afternoon. The rooms were attractively decorated by Mrs. Miller to add a festive air to the occasion, and in her address she explained how the ornaments were made. They included a centerpiece of English holly, pine cones and red candles; a door ornament of crossed red and white canes with a red satin bow, an ornamental Christmas tree and other decorative objects.

Upon arrival members were presented with miniature Christmas wreaths which were pinned on as corsages. These were made by Mrs. Ben Hellman.

During the business session new officers were elected for the ensuing year as follows: Mrs. T.S. Myrick, president, Mrs. J.M. Weinzapfel, vice president and Mrs. R.L. McNelley, treasurer. Returned to office for another year were Mrs. Steve Moser, secretary, and Rose Driever, reporter. Committee chairman will be appointed by the new president who will take office in January.

Committee reports revealed that a majority of the members are taking part in Red Cross activity either by sewing or knitting.

A Christmas quiz was conducted by Miss Olivia Stock and Mrs. Val Fuhrmann won the prize for giving the largest number of correct answers.

In answer to sleigh bells ringing at the door, Old Santa himself was admitted drawing a wagon loaded with beautifully wrapped gifts which were distributed. All the gifts pertained to gardening.

Attractive refreshments were served to 19 members while Christmas carols were played softly on the phonograph. The committee in charge of arrangements for the event was composed of Mesdames Ben Hellman, Henry Fette, Urban Endres and Tony Gremminger. Mrs. Callie Baumhardt was admitted to membership at this meeting.

Nick Miller Will Close Plant Christmas Week To Install New Equipment

Nick Miller's Christmas present to himself, and Adelina, this year is a little more spare time...he hopes. Two new machines will enable him to handle his cleaning and pressing work faster and more efficiently.

Both units, a steam press and a tumbler-dryer, are the latest models and are equipped with all the new controls and labor saving gadgets.

These additions put the finishing touch on Nick's improvement program. A new dry cleaning machine complete with a solvent filtering unit was installed last summer. The business will be shut for installation of the equipment between Christmas and New Year's day.

Annual Collection For Orphanage Nets \$460.86

This year's community Christmas present to Saint Joseph's orphanage at Dallas amounted to \$460.86. Father John Walbe, assistant pastor, stated this week. The annual collection was taken Sunday at the door of Sacred Heart church by Sisters Blaise and Bridget of the orphanage.

Mr. and Mrs. J.W. Fisher were Dallas visitors Thursday.

Masses at Midnight And 5 Head List of Christmas Services

Everybody should be happy about the schedule of church services this Christmas. In making out his schedule Father Herman Laux considered the preference of two separate groups and arranged to accommodate both.

The first mass will be at midnight. It will be an assisted high mass with Father Herman as celebrant, Father Cletus Post as deacon and Father John Walbe as sub-deacon.

For people who like the early morning service there will be a 5 o'clock low mass followed by another low mass.

Beginning at 6 there will be three low masses in succession. Another high mass is scheduled for 8 and the final service, a low mass, will begin at 10.

In announcing the schedule for confessions Father Herman emphasized that there will be no confessions after 6 on Christmas eve. Members of the parish are urged to take that fact into consideration and arrange their plans accordingly. The scheduled times are Monday and Tuesday afternoons 3 to 6 and nights from 7 until all are heard, and Wednesday afternoon 3 to 6.

PAROCHIAL PUPILS APPEAR SUNDAY IN CHRISTMAS PROGRAM

A pleasing Christmas musicale was presented in the parish hall Sunday afternoon by students of Sacred Heart School of Music and pupils of Sacred Heart school under the direction of Sister M. Dolores, music instructor. Traditional and modern Christmas songs, stories, and instrumental selections were featured and the program closed with a pantomime of the nativity.

The opening number was "Silent Night" by seventh grade pupils led by Pauline Ann Myrick, Helen Jetzberger and Lynette Walterscheid. Piano selections were presented by Lou Rena Wolf, Mary Weinzapfel, Johnny Lynch, Janice Baumhardt, Anna Lee Mitchell, Kay Holland, Delia Burchfiel, Twila Holland, Sue Ann Teague, Jo Burchfiel, Bernice Henschel, Jeanette Fisher, Laquita and Rita Cain, Mary Ann Felderhoff, Irma Hoffbauer, Jeanette Meurer, Gretchen Hellman, Floradell Endres.

Accordion numbers were played by Joyce Wiesman, Bernice Walterscheid, Jerry Hoenig, Joseph Felderhoff, Randolph Bayer, Marcella Hess, Nelson Berry and Theodore Walterscheid.

Parade of the Wooden Soldiers, a drill in uniform, was the 8th grade pupil's offering, the third grade girls sang a Christmas medley, and the second grade pupils presented an action song with Theodore Walterscheid and Gretchen Hellman accompanying, the fourth grade pupils sang a song, the fifth grade pupils gave a vocal number, and the sixth grade students sang.

Monte Hellman interpreted a story "Christmas Eve" while Jeanette Meurer furnished the musical background on the piano and a Christmas medley was presented by Betty Lue Buckley, Mitchell and Roger Wolf and Mary Ann Felderhoff.

Pupils of the first grade appeared in the nativity scene in which Ruth Endres and Billy Joe Danglemayr portrayed the Blessed Virgin and Saint Joseph.

MORRIS KOELZER, 27, OF SENECA, KANS., DIES IN NAVY PLANE CRASH

Five relatives from here left Wednesday to attend the funeral of Morris Koelzer, 27, of Seneca, Kansas, on Friday, December 19. A member of the Naval Air Corps, Koelzer was a victim of a plane crash last Sunday afternoon. No further details were disclosed in a telephone message to Alphonse Hoenig Monday.

Those who drove up for the services are Mr. and Mrs. Joe Hoenig, Mr. and Mrs. Alphonse Hoenig, and Mrs. Henry Henschel.

The deceased, a son of Ed Koelzer, is a first cousin of the Koelzer, Flusche and Hoenig families here.

The Leo Lawsons moved during the weekend from the northwest part of the city to the house adjoining the E.S. Lawson home south of town.

Add Definitions
 An Optimist: A man who marries his secretary thinking he'll continue to be able to dictate to her.
British Understatement
 "So sorry to hear you buried your wife yesterday, old man."
 "Had to, old chap — dead, you know."

Uncle: "You boys of today think too much about money. Do you know what I was getting when I married your aunt?"
 Nephew: "No. And I bet you didn't either."
 "Was your uncle sensible until the last?"
 "I won't know until his will is read tomorrow."



The driver of this truck lost control of it because its brakes were defective. It ran up on the sidewalk and plowed through the side of a house, killing two persons. In addition to the terrible toll of motor vehicle deaths and injuries last year—33,500 killed, 1,150,000 injured—the total economic waste amounted to almost two billion dollars. Brakes, tires, lights, windshield wipers and other safety features should be periodically checked as a safeguard against accidents. A recent nationwide testing program disclosed mechanical defects in one out of every three cars examined.

Just Received
**10 Coolerator
 Electric Refrigerators**
 7 3/4 cu. ft. capacity
 Can make immediate delivery

Bohls Store
 Gainesville

Holiday Special

- 24.95 Dresses 14.97
- 19.95 Dresses 11.97
- 17.95 Dresses 10.77
- 14.95 Dresses 8.97
- 10.95 Dresses 6.57
- 6.50 Dresses 3.90
- 6.95 Junior skirts, 10-16 3.17
- Hats, up to 7.95, our entire stock 3.00

SALES COMPLETE
 No Memos, No Refunds

The Fashion Shop

113 1/2 East California Phone 35

**LOCAL
 NEWS
 BRIEFS**

Mrs. Frank Kaiser was a Sherman visitor Friday.

Mr. and Mrs. Earl Fisher and family spent Friday in Dallas.

Miss Birtie Lou Baumhardt was the weekend guest of friends in Denton.

Mr. and Mrs. J.C. Trachta made a business trip to Boham Sunday.

Richard Wilde's home has been favored with new white asbestos siding.

Paul Luke of Dallas was home for a weekend visit with his parents, Mr. and Mrs. Henry Luke and family.

Johnny and Emil Rohmer, Wilfred Walterscheid and Henry Huchtons left Sunday for Pampa to be employed in oil field work.

Miss Marian Gremminger and a girl friend from Dallas spent Saturday night and Sunday with the former's parents, Mr. and Mrs. Tony Gremminger.

Mr. and Mrs. Tipps Self of Dallas spent Saturday night and Sunday with her father, Henry Fleitman and other relatives.

Mr. and Mrs. Terrell Johnson of Dallas visited here Sunday with her relatives, members of the Seyler families.

The homes of James Eckart and Alois Hess have recently been improved by the additions of new bathrooms.

Guests at the E.S. Lawson home Sunday were her mother and brother, Mrs. S.N. Bateman and Glenn Bateman of Gainesville.

Mr. and Mrs. Eugene "Beans" Schmitz moved this week from an apartment at Leo Haverkamp's to the J.C. Trachta house vacated by the Leo Lawsons.

Denis and Julian Walterscheid and Kenneth Wiesman spent the weekend in Fort Worth visiting their uncle and aunt, Mr. and Mrs. Ferd Yosten.

Mr. and Mrs. Al Wiesman and

daughter, Joyce, spent last Monday in Fort Worth shopping and visited her sister, Mrs. Ferd Yosten and family.

A.J. Felderhoff, Gerald Bayer, Norbert Mages, Rufus Henscheid, and Leonard Hartman were in Dallas Saturday night to attend an ice hockey game.

Rev. Herman Laux spent Tuesday and Wednesday in Subiaco, Ark. He was accompanied on the trip by Damien Hellman, Margie Lee Kathman, Bernice Henscheid and Alvina Derischweiler.

Mrs. Charles Harris and a girl friend, both of Dallas, visited here Tuesday and Wednesday with the former's parents, Mr. and Mrs. I.A. Schoech and other relatives.

Miss Jane Hoehn and a girl friend, both of Dallas, were weekend visitors at the home of Jane's father, A.T. Hoehn, and also visited with Jane's sister, Mrs. Ed Cler and family.

Mr. and Mrs. Robert Kupper announce the birth of a 7 1/2 pound son, their first child, at the local clinic on Thursday, Dec. 11. The baby was baptized Sunday afternoon by Father Herman, assisted by Mr. and Mrs. Adolph Fuhrmann of Lindsay as sponsors. His name is Christopher Joseph and he is the grandson of Mr. and Mrs. W.H. Endres of Muentser and Joe Kupper of Lindsay.

Two days before he was assassinated, President Lincoln had a dream in which he saw a coffin in the East Room of the White House and heard a voice crying "The President has been assassinated."



For Baby's
 Christmas

CAPS BOOTEES
 MORNING DRESSES

Lucy's Novelty Shop

Gainesville, Texas

The Ideal
**Christmas
 * Gift!**



What a grand idea!... a Katy "prepaid ticket" for your loved ones... bring them home to spend Christmas with you. For that college friend or nephew or niece... or as a most out-of-the-ordinary gift for someone on your Christmas list. Handsomely prepared in holiday motif and ready for immediate mailing.

**Be Home For
 CHRISTMAS!**

This year, keep that promise! Spend the most important day of the year at the most important place in the world... at home.

To be sure you get there, fair weather or foul, take a train... for the most pleasant trip, take a Katy train.

Avoid a last minute rush for tickets and accommodations by contacting your friendly Katy representative today.

ASK THE KATY AGENT
 "Your local agent will gladly furnish "gift-wrapped" ticket or prepaid order."



MISSOURI-KANSAS-TEXAS LINES

Gifts of Lasting Loveliness



She'll be so pleased and so proud with a selection from our

- ROBES
- SLIPS
- GLOVES
- BAGS
- HOSIERY
- SLIPPERS



*The
 Ladies
 Shop*
 GAINESVILLE



With brilliant, perfectly cut diamonds, these lockets are gifts that the recipients will cherish and take real delight in wearing.

**Finnes
 JEWELERS**
 SINCE 1889

**Christmas Gift
 SUGGESTIONS**

For Men:

- Hollyvogue ties, individually boxed 1.00, 1.50
- Holeproof socks, individually boxed35, .50, .75
- Hats, beautiful selections 7.50, 8.95
- Suede coats 27.50
- House shoes 2.98, 4.49
- Shirtercraft shirts, white and colored 3.98
- John C. Roberts shoes 6.95 to 12.95

For Boys:

- Cowboy suits 8.95
- Football suits 8.95
- Sport shirts, by Kaynee 1.50 to 3.49
- Pajamas, broadcloth or flannel 2.49, 3.49

*When in doubt
 Give a Gift Certificate*

Commerce Street Store

The home of Red Goose and Friedman Shelby Shoes
 Pete Briscoe, Owner Geo. Ausmus, Mgr.

Local NEWS Briefs

Jackie Reiter and Tommy Otto, sons of Messrs. and Mmes. Gussie Reiter and A.A. Otto, left during the weekend for enlistment in the Navy and will take their boot training in California.

The J.J. Hoffman family spent Saturday in Wichita Falls shopping and were accompanied home by their son, T.J. Hoffman, and Miss Rosa Simmons, who visited here until Sunday night.

Mrs. Wm. Bergman is on a trip to visit her children in several states. Her first stop was in Oklahoma City and she went from there to Kansas City. Last week she was in Denver, Colo., and will go from there to San Francisco, Calif.

The Mike Schilling family moved this week to the farm he bought recently from Tony Otto, north of Muenster. The Marcus Fuhrmanns who had been living on the Otto farm moved at the same time to the Wilson Estate farm where Henry Kuhn lived until he moved to Lindsay.

Miss Anna Marie Wernet, R. N., who has been here nursing Mrs. August Reiter for the past several months left Tuesday in response to a telegram advising that her sister in California was seriously ill. She stopped at Waco to be joined by her mother on the trip to the west coast.

Mrs. John Furbach went to Amarillo Friday for a visit with her husband and to attend the formal opening of his new jewelry store on Monday Dec. 15. She was taken by car as far as Bowie, where she boarded the train, by her son, Johnny, accompanied by Michael Drever.

Mr. and Mrs. C.M. Flusche of Decatur, formerly of Muenster, are the parents of a son, Jerry Lawrence, born on December 12. At the baby's baptism his uncle and aunt, Mr. and Mrs. Lawrence Flusche, were sponsors. The grandparents are Messrs. and Mmes. John P. Neu and Jos. Flusche of Lindsay.

Mr. and Mrs. Joe Tischler and Mr. and Mrs. Al Yosten and family spent last Wednesday in Sherman visiting with the Tischler's new grandson and his mother, Mrs. Charles Tischler, at St. Vincent's Hospital. The baby was born on Dec. 8. Mr. and Mrs. Charles Tischler live in Pilot Point and have one other son twelve years old.

Robert W. Cooke, a former local young man, and for the past several years editor of the Nolan County News, Sweetwater, resigned and on Dec. 15 went to Abilene to take up his new duties as assistant managing editor of the Abilene Reporter. Cooke was

MICHAEL PUPIN—16-YEAR-OLD SERB—HAD ONLY 5 CENTS WHEN HE LANDED IN NEW YORK!



Later... STUDIED... TAUGHT AT COLUMBIA UNIVERSITY... SOLVED LONG DISTANCE TELEPHONY WITH SPECIAL COILS—PATENTED JUNE 19, 1900... SOLD RIGHTS TO AT&T FOR \$1,000,000... SAVED PHONE USERS \$100,000,000 IN FIRST 25 YEARS!

Invented NEW X-RAY PHOTOGRAPHY METHOD... MEANS OF ELIMINATING RADIO STATIC... IMPROVED RADIO TELEPHONY, ELECTRICAL TUNING, RECTIFICATION.

AUTHORED "FROM IMMIGRANT TO INVENTOR"

...TWO OF HIS PUPILS—MILLIKAN AND LANGMUIR—WERE NOBEL PRIZE-WINNERS!

PATENTS MAKE JOBS!

Prepared by National Patent Council

the committee members will not be here until the weekend and the meeting to plan the menu, decorations and other arrangements will probably be held Monday night. Accordingly he has extended the reservation deadline to Tuesday, Dec. 23.

Along with the slip-ups, Luke said, are several members who indicated their desire to attend but have not picked up their tickets. They too are urged to get their tickets by Tuesday so the dinner committee will have definite information for ordering and preparing food.

Excellent Food Properly Served

Curtis

Sandwich Shop

East California • Gainesville

SAY MERRY CHRISTMAS WITH PANGBURN'S



Another fresh shipment has just arrived, in 1, 2 and 3 pound boxes.

Louie's Cafe

Muenster

RADIATOR TROUBLE?



SEE US

Gainesville Radiator Shop

J.F. "Brownie" Brown

527 N. Commerce, Gainesville

sports editor for the Gainesville Register about 12 years ago. He is the son of Mrs. J.H. Cooke and the late Mr. Cooke of Muenster.

Reservation Deadline Extended For Annual Alumni Dinner-Dance

A greeting card from Mrs. Curtis Holland, the former Miss Dorothy Mae Yosten, this week advises that she and her husband are now making their home in Seymour. They formerly lived in Fort Worth.

An unavoidable delay is shaping up final plans for this year's Sacred Heart Alumni dinner-dance affords a lucky break to those who have let the reservation deadline slip past them.

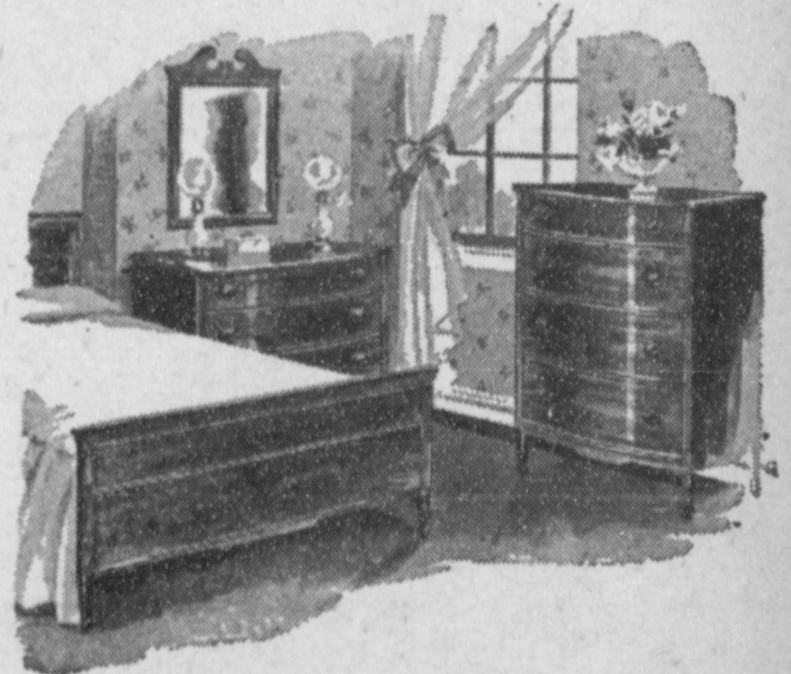
President Wilmer Luke disclosed this week that some of

Gifts that Keep on Giving

Gift Suggestions

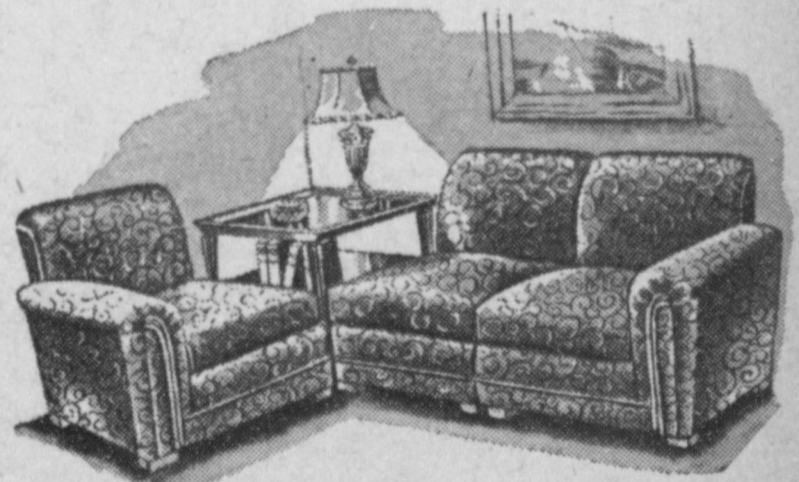
CHECK THIS LIST AND THEN CALL AT OUR STORE AND SEE THESE AND HUNDREDS OF OTHERS.

- Sofa Bed Suites 109.50 up
- Sofa Bed 84.50
- Maple Living Room Suites 129.50 up
- Comfortable Chairs 16.95 up
- Torchiere Lamps 27.95
- Table Lamps 5.95 up
- Wool Rugs 29.95 up
- Card Tables 3.95 up
- Mirrors 12.95 up
- Smoke Stands 2.95 up
- Hassocks 3.95 up
- Gas Heaters 4.95 up
- Breakfast Suites 39.95 up
- Cedar Chests 57.50 up
- Occasional Tables 6.95 up
- Desks 17.95 up
- Pictures 2.85 up
- Stow-a-way Chests 67.50
- Write-a-way 67.50
- Gifts 1.00 up



Bedroom Suites 99.50 up

4 PC. MAHOGANY 18TH CENTURY 249.50
(Similar to illustration)



3-Pc. Sectional Sofa 299.50

This sectional makes the most of all the beauty and dexterity of line that skilled craftsmen can give it. Complete spring-filled. Adaptable to many arrangements.

SEE IT IN OUR WINDOW

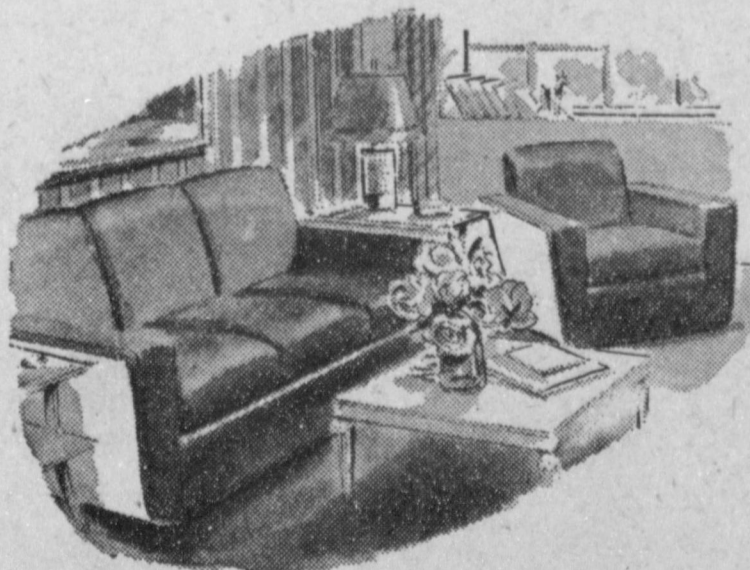
This Christmas . . . There's a PHILCO for everyone

USE OUR LAY-A-WAY PLAN CONVENIENT TERMS

Home Furniture

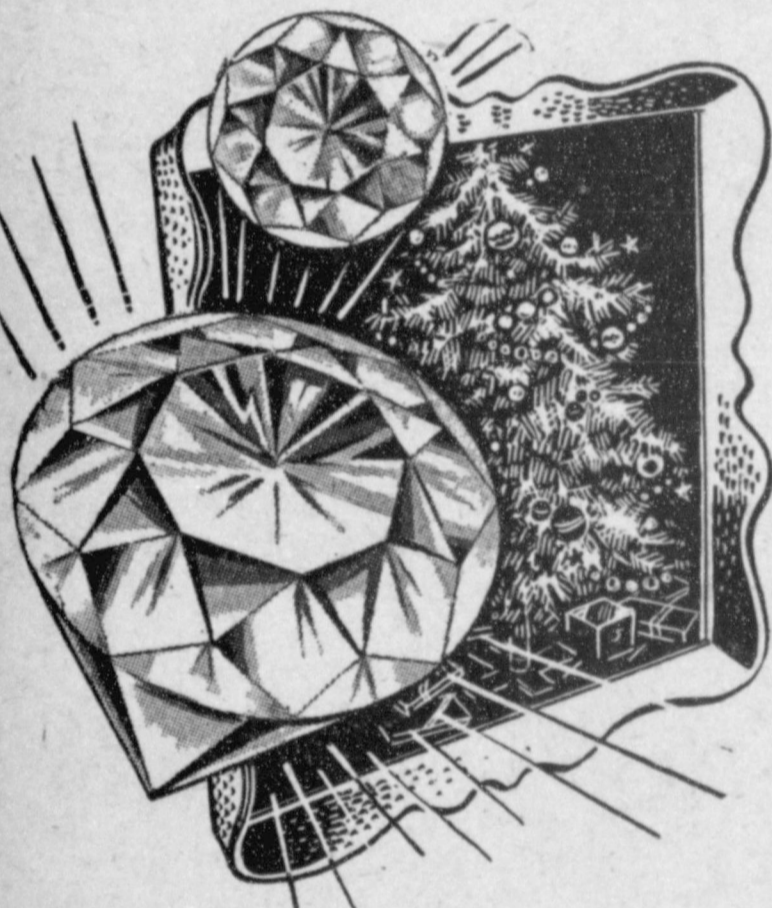
THE BEST COMES FROM HOME

North Texas Fastest Growing Furniture Store



Living Room Suites 149.50 up

HOME INVITES YOU TO COME IN AND SEE THE SELECTION OF LIVING ROOM SUITES. QUALITY FURNITURE FOR LESS.



Make this a Diamond Christmas



Single large diamond with two smaller stones in a handsome gold setting.

200.00



Wedding pair . . . large diamond engagement ring and diamond wedding ring. Both for **85.00**



Engagement ring with large stone. Diamond wedding ring. Both for **65.00**

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Gainesville

THE MÜNSTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MÜNSTER, COOKE CO., TEXAS
 R. N. Fette, Editor — Rosa Driever, Assistant Editor
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

THE POINT IS THEY HAD TO BE TOLD

Atlanta, Ga. — What is believed to be the largest award ever made by the armed forces to a civilian employe has been given to Paul Salvo of Atlanta. He simply suggested that the army and navy use the timber from its own reservations rather than buy it elsewhere.

Salvo, a former worker for the engineer corps here and now a lumberman at Durham, N.C., was awarded \$2,140 for his idea, which engineer officials in Washington estimate will save the government some \$3,578,002 in its timber purchases. His idea was put forward as the result of the "suggestion program" begun by the armed forces during the war.

The American Way



By George Peck FELLOW TRAVELER TRAIN

We apparently are in an era of trains — special trains. Attorney-General Tom Clark is currently touring his Freedom Train around the nation in heroic endeavor to let the American people in on a great secret, to wit, that we really have something very, very precious in this country.

Then recently we had the Friendship Train, inspired by columnist Drew Pearson. Pearson had a swell idea, if for no other reason than that it gave us the people an opportunity as individual citizens to demonstrate in tangible manner that America is not the grasping, imperialistic, predatory monster Messrs. Molotov and Vishinsky so loudly proclaim this nation to be.

Not to be outdone, I have a suggestion for a train. I've got to get into this train business. The train I propose would be a train to end all trains — the Fellow Traveler Train. Sounds promising, doesn't it?

This train would start from the Pacific Coast for the Eastern Seaboard, stopping en route to pick up passengers. These passengers would be Fellow Travelers who are convinced, or pretend they are convinced, that the Capitalistic System is outmoded and who are so loud in their praises of the Russian Slave System.

At New York, Boston, Philadelphia and Baltimore would be ships to carry these Fellow Traveler passengers to their beloved (?) Russia. Rail and ocean passage would be free — they would travel at government expense and it would be the best money that Uncle Sam had ever spent. My guess is that even Senator Byrd, our champion of governmental economy, would heartily approve the necessary appropriation.

We would even guarantee these Fellow Travelers free passage home any time within six months, of course, with a certain proviso. Before the Fellow Traveler's return ticket would be validated, he would sign an affidavit, duly witnessed, to the effect that on his return to America never again would he deign to suggest that we scrap the finest economic system the world has ever known.

There would be an absolute limit of six months however, on that return ticket, with no extension privilege. If he elects to stay in Russia for the full six months, he's there for keeps, or

until the Reds get around to liquidating him.

No more effective cure could be prescribed for Fellow Traveler-itis than to give its victims a glimpse of what really goes on behind the Iron Curtain. Let these Fellow Travelers see so-called communism as it actually is and they'll be glad to return to America, where despite their valiant efforts to take it away from us, we still have freedom.

Now, of course, there's just one thing wrong with this proposal of mine. It can't be done. Stalin wouldn't let these Fellow Travelers into Russia — and even if he did, he'd never let them out.

But let's run this Fellow Traveler Train anyway. We wouldn't have to go to the expense of having boats at New York, Boston, Philadelphia and Baltimore to meet it — because that train would be just about the emptiest to ever cross the United States of America. The Fellow Travelers just wouldn't get aboard it. In spite of their ravings and rantings against the American Way, down in their innermost hearts they know when they are well off — you couldn't hire them to get on that train. If you tried to force them on it, they'd holler to high heaven about their constitutional rights, those very rights they've done their damndest to destroy.

It surely would be a great way to call the bluff of these Fellow Travelers. What do you think?

Old Age Assurance

Recently I asked a Georgia friend why Southerners were always so slow and deliberate. "I asked my great-grandfather that same question once," he replied, and I'll never forget his answer: 'Son, it just doesn't pay to be in a hurry, you always pass up much more than you catch up with.'"

Quicker Starting ... Smoother Running ...

That's what our tune-up does for your car

Ed's Automotive Shop
ED PELS, MÜNSTER

FOR AN EXTRA SPECIAL XMAS!



19.75 to 50.00

You're sure to make a hit with him if you give a GOTHIC RING... the authentic man's initial ring. Handsome, mannish... in a wide variety of styles for every budget.

Huneycutt Jewelry

Gainesville, Texas

11TH HOUR

SHOPPERS SPECIALS

It's getting late but you'll still find a wonderful variety of Christmas items at the Variety.

- TRICYCLES DOLLS TINKERTOYS
- CHILDREN'S TABLES, CHAIRS AND ROCKERS
- TREE LIGHTS AND DECORATIONS
- CARD TABLES SMOKING STANDS
- TABLE LAMPS ELECTRIC CLOCKS
- RELIGIOUS PICTURES DINNER SETS
- EVENING IN PARIS PERFUME
- 12 AND 410 GAUGE SHOTGUN SHELLS
- .22 CARTRIDGES FIREWORKS

KING'S CANDIES FOR YOUR QUEEN

Variety Store

Anthony and Leona Luke



GOING MY WAY?



Stevens Repeating Toy Pistol (looks real) 79c
 Other models with holster and belt 1.85

Get the finest in Christmas gifts and home merchandise, but GET IT THE SAVING WAY at SCHAD AND PULTE'S! When you go OUR WAY you get the QUALITY WAY without being overcharged for better goods. Try SCHAD AND PULTE'S today for bigger and better Christmas savings!



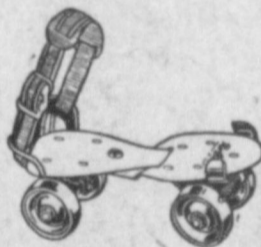
FOOTBALLS
1.95 to 7.50



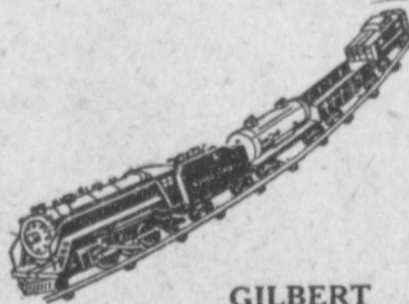
Baseball Gloves
Genuine Cowhide
3.95 — 6.95 — 8.25



Boxing Gloves
Quality of professional gloves
Set of four, 8 oz.
9.95



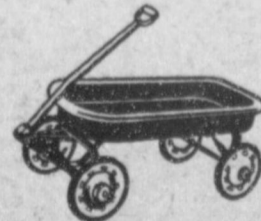
SKATES
Union No. 5 with double roll ball bearing wheels.
3.95
Others 1.25 and 1.95



GILBERT American Flyer Electric freight train; with deluxe transformer, automatic uncoupler — smokes like real train.
39.50



TRICYCLES
Junior with 16-inch ball bearing wheel.
11.50
Others to 19.95



Coaster Wagons
Large size models all steel construction.
8.75 and 10.95
Other sizes as low as 1.85

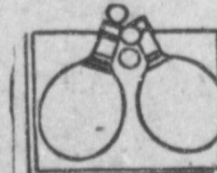


Table Tennis Sets
One of the most enjoyable indoor sports. Complete set with handy box
4.50



SCOOTERS
3.95 to 8.50

Season's Greetings!

Once again the spirit of the Yuletide Season weaves its magic spell of enchantment... the holly wreath at the window... children's laughter echoing about a festive tree... reunion of friends and family before a blazing yule log... these are the Christmas traditions dear to the heart of America!

Yes... again it is the season when true peace and understanding enter the hearts of men... when we pause to consider for a time the real significance of Christmas... and what it means to all men everywhere.

Texas Power & Light Company extends to you sincere greetings of this Holiday Season... with best wishes for a Happy and Prosperous New Year!

TEXAS POWER & LIGHT COMPANY

SCHAD & PULTE

Hardware & Farm Implements
EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

Take Care Of Your Eyes Before They Trouble You, Health Officer Advises

One of your most valued assets is good eyes. Many people thoughtlessly abuse the eyes and think little about it until trouble comes, declares Dr. Geo. W. Cox, State Health Officer.

What can you do to protect your eyes? First, it is important to take care of your general health. If bodies are tired, naturally the eyes are tired too. If there is infection in the body from teeth, kidneys, or other sources, the eyes will probably be affected.

Eye strain begins when you need to use too much effort to focus clearly. If you have normal eyes, you don't need to use the focusing muscles to see clearly in the distance; and when you look at something close, like reading matter, you need to focus only



Understandable
The strong man at the fair made a mighty show of muscle as he squeezed juice from a lemon. Then he shouted: "I'll give \$5 to any man who can get another drop of juice out of this lemon!"
Up stepped a scrawny, pasty-faced little man. Taking the lemon in one hand, he extracted a tablespoonful of juice.
"Who in the world are you?" asked the strong man.
"Me? I'm a tax collector."

Responsibility
"Honey", said the colored suitor, "when we gits married you ain't gwine to give up daw good job you has workin' for de white folks, is you?"

"But ain't me gwine to have a honeymoon an' take a trip on de train somewhere?"
"One of us might go honey. Dey ain't a thing holding me, but you's got responsibilities."

RUBBER TILE
ASPHALT TILE
LINOLEUM TILE
INLAID LINOLEUM
9 x 12 RUGS
Armstrong Floor Covering Co.
306 E. Calif Ph. 272
Gainesville

Texas Cafe
On Highways 77 and 82
Plenty of Fried Chicken
OPEN 24 HOURS A DAY
CURB SERVICE
Charlie Links, Prop.

If it's a Welding or Metal Repair job
We can do it!
Pipe, fittings and sucker rods for your water well
Machine Shop & Supply Co.
Louis & Lawrence Roberg Jerome Pagel
Muenster

Your Local USED-COW Dealer
Removes Dead Stock FREE
For Immediate Service
PHONE 6 COLLECT
Gainesville, Texas
CENTRAL HIDE & RENDERING COMPANY

a little. If you are far-sighted, your eyes have to focus, even when you look far away; and when you read, you have to focus a lot more than a person with normal eyes.
Children have strong focusing muscles, and their eyes do not tire easily or usually need glasses unless they have a large amount of far-sightedness. Then they need glasses to do the focusing and give their eyes a rest. Older people have weaker focusing muscles and usually need glasses for reading when they are about 45 years old. For other specific eye difficulties, glasses may be needed.
Avoid unnecessary strain by reading in good position and with sufficient light. If your eyes bother you, have them examined by a physician trained especially in diseases of the eye.

Had the Same Experience
A motorcycle cop stopped a car and pulled out his summons book. "I clocked you at 45, mister," he said. The lady in the back seat cackled gleefully. "Just you give him a ticket, officer. Serves him right. I've told him for years he's a reckless, dangerous driver."
"Your wife?" queried the cop, and when the driver nodded glumly, he snapped the summons book shut and nodded, "Drive on, brother."
Time To Leave
She — "Sometimes my father takes things apart to see why they don't go."
He — "So what?"
She — "So you'd better go."

F. E. Schmitz Motor Co.
116 N. Chestnut, Gainesville
DODGE Job Rated TRUCKS

Huneycutt Jewelry
proudly presents
Her Excellency
by
BULOVA

HER EXCELLENCY "C" 21 Jewels \$5250
HER EXCELLENCY "T" 21 Jewels \$5750
HER EXCELLENCY "R" 21 Jewels 14 kt gold \$6500

The perfect gift for graduation... "Her Excellency"
21 Jewels
\$49.50 to \$195.00
Huneycutt Jewelry
Gainesville
Prices Include Federal Tax

This CHRISTMAS give your FORD a HAPPY NEW YEAR

- Ford-trained Mechanics** know your Ford best. They're Ford-trained to make your Ford factory-fit with fast, money-saving service.
- Factory-approved Methods** are planned by Ford engineers to give your Ford better and quicker service... at a greater saving to you.
- Special Ford Equipment** is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.
- Genuine Ford Parts** are precision built to fit your Ford—give you better, longer service.

There's no place like HOME for Ford Service
your Ford dealer knows your Ford best!

Your FORD DEALER knows your FORD best!
Endres Motor Company
MUENSTER, TEXAS
PHONE 44

It Happened 10 Years Ago

December 17, 1937

Turkey season at FMA ends with two carloads; seven cars are this year's total. Catholic Daughters send candy and cookies to Dallas orphanage. Suit for damages in Seyler wreck opens at Denton. Mrs. T.L. Gaston, 67, dies at MYRA. Fire at Clem Reiter home is checked in early stages. Engagement of Miss Agnes Weinzapfel and P.W. Hellman is announced. Muenster Hatchery makes improvements prior to opening season.

NO MUSS, NO FUSS
When you do your washing at the

Huchtons Laundry



send your snapshots
in Kodak Folders
as holiday greetings

Your print goes under the opening in the cover, and you sign your name beneath the message inside. Printed in red and green, these attractive folders accept snapshots from 620, 616, and miniature negatives. Only 5 cents each.



5 YEARS AGO
December 18, 1942

Mrs. Philomena Wilp, 77, dies of heart attack Saturday. Mrs. Joe Luke is reelected president of Civic League-Garden Club. Study Clubs end current assignment. Older selectees are now in 4-H classification. Miss LaVerna Starke has her appendix removed. G.H. Hellman broke his index finger on his right hand Saturday cranking a tractor. Local men attend USO breakfast and hear Major Conley lecture at Gainesville.

Some Fall

Pat and Mike were hunting. Pat saw a duck far overhead, gave it both barrels and to his delight saw the bird wheel over, and fall to the ground like a piano slipping from its cables at the tenth story of a building. "Ye wasted that powder, Pat," said Mike pittingly. "I got the bird, didn't I?" "Yes, but the fall would a-kilt him."

Disadvantage

Pest at Party — "Doctor, how do you tell if a person is really insane?"
Psychologist — "Oh, we just ask a few simple questions that sane people can answer correctly."
"What kind of questions?"
"Well, for example: Captain Cook made three voyages around the world and died on one of them. Which one was it?"
"Oh, but that's not fair. I'm not very good in history."

Citation by Publication

THE STATE OF TEXAS
To: William E. Turnbo Defendant.
Greeting:
You are hereby commanded to appear before the Honorable District Court of Cooke County at Gainesville, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 19th day of January A.D. 1948, then

ter said marriage plaintiff learned that defendant had been guilty of criminal violations and had been in the Reformatory at times, and that he was a violator of the criminal laws, and he neglected and did not honor her as a wife, and abandoned her on or about November 4, 1939, more than three years ago, since which time they have not lived together as husband and wife, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said court, at office in Gainesville, Texas this the 2nd day of December A.D. 1947.

Attest:
SEAL) Martin G. Davis Clerk,
District Court, Cooke Co., Texas
(2-3-4-5)

—Felix "Doc" Blanchard and Glenn Davis, the "Touchdown Twins" from West Point portray themselves in the picture "The Spirit of West Point" which will be seen at the Relax Theatre on December 25 and 26. It's a film to suit every member of the family. It's a true story... different... entertaining. It's full of action, humor, drama and romance.

and there to answer Plaintiff's Petition filed in said Court, on the 2nd day of December A.D. 1947, in this cause, numbered 15130 on the docket of said court and styled Bertha Turnbo vs. William E. Turnbo Defendant.

A brief statement of the nature of this suit is as follows, to wit:

A suit for divorce and for change of the name of plaintiff from Bertha Turnbo to Bertha Davis, plaintiff alleging that she and defendant were married on or about the 9th of May 1939, and lived together until about November 4, 1939; that soon af-

BETTER PERK UP
with
Griffin's
COFFEE!
-It's
BETTER PER CUP

Copyright Griffin Coffee Co., Muskogee, Okla.

You'll like Polar Bear Coffee, too!—another Griffin product

BUILDING SUPPLIES

LUMBER • HARDWARE
ROOFING • PAINT • BRICK • CEMENT

Just received new shipment

OAK FLOORING

C.D. Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

It's Exciting It's Easy It's Thrifty
Bargain Furniture Company's
SEALED BID SURPLUS SALE

Thursday, Friday & Saturday --- Dec. 18-19-20

Hundreds and hundreds of pieces... furniture, appliances, floor covering, etc. We have a Big surplus of merchandise. We're taking this method to cut our inventory ... in a hurry! Everything goes... one piece at a time ... to the highest bidder.

Partial List Of Items
To Be Offered:

- ELECTRIC REFRIGERATORS
- INNERSPRING MATTRESSES
- LIVING ROOM SUITES
- PLATFORM ROCKERS
- BEDROOM SUITES
- DINETTE SUITES
- USED FURNITURE
- CEDAR CHESTS
- GAS HEATERS
- BED SPRINGS
- GAS RANGES
- OIL STOVES
- ODD CHAIRS
- WOOL RUGS
- SOFA BEDS
- BABY BEDS
- LINOLEUM
- CABINETS
- MIRRORS
- TABLES
- RADIOS
- DESKS
- LAMPS

Everyone is invited dealers, apartment owners and individual buyers. It's your opportunity to purchase one occasional piece or completely furnish your home for a mere fraction of regular retail prices. 95% of the merchandise offered will make excellent Christmas gifts.

INSPECT MERCHANDISE BEFORE BIDDING

It's more fun than an Auction! Our regular retail prices will be plainly visible. No guess work you will know the true value of each article before you bid. There will be no hidden damage, concealed scratches or false impressions. You may carefully inspect each and every item.

HERE'S HOW IT WORKS

Beginning Thursday, 12 o'clock noon, all merchandise will be on display for your inspection. Come to the BARGAIN FURNITURE CO. either Thursday, Friday or Saturday look over the hundreds of items being offered and bid only on the pieces you desire. Your bid will be sealed and deposited in a locked box. No one will be permitted to see what you have bid until the sale is closed.

The highest bidder on each item will be notified the following Monday, plenty of time to make sure you have that wonderful Christmas gift at a saving. It's an easy, money-saving opportunity that you can't afford to miss. This is your chance to purchase furniture and appliances for less money than you dreamed possible.

A complete list of all articles offered, buyers' names and their bids will be available to all bidders the following Tuesday. It's exciting it's easy it's thrifty. Don't miss this Sealed Bid SURPLUS SALE.

Bargain Furniture Company

207 N. Commerce

Gainesville

**I SEE YOU GROWING
INTO A BIG
PRODUCTIVE HEIFER
GIVING LOTS
OF MILK**



**THAT'S
BECAUSE I'M
BEING RAISED
THE FUL-O-PEP
WAY!**



EVERY pound of Ful-O-Pep Calf Starter is rich in proteins, vitamins and organic salts that calves need for fast growth, rugged health and full development. And one pound of Ful-O-Pep Calf Starter saves up to 10 pounds of milk in raising calves. See us today for your supply of this vitamin-rich feed for calves.

Muenster Milling Co.



Nick Miller

Muenster, Texas

DON'T MAKE HABIT OF LOSING SLEEP; IT'S BAD SAYS HEALTH OFFICER

Austin, Texas. — Sleep is a necessity to life and health, according to Dr. Geo. W. Cox, State Health Officer, and habitual loss of sleep will tend to retard the body's recovery from the fatigue of the day's activities.

"We may be able to go without sleep for a night or two, but too little sleep for a prolonged length of time will undermine the health of a rugged person and sleep that is lost cannot be made up," Dr. Cox said. "When good health can be protected to such a large extent merely by sleeping, and thus allowing overtaxed bodies and minds to secure the proper rest, it is hard to understand why so many persons are heedless of this important health measure."

Some individuals require more sleep than others. How well we sleep is as important as how long we sleep. A "good night's rest" means a sufficient number of hours spent in sleep to enable the individual to feel well, do efficient work, and to keep in a

cheerful humor the next day. "A comfortable bed, and fresh air in our sleeping quarters," Dr. Cox said, "will help us to sleep soundly at night, especially after some outdoor exercise such as a brisk walk. Don't mull over your problems and ideas after you have gone to bed. Make your plans early in the evening for a good night's rest by slowing down from the physical and mental work of your daily life, and dismissing your problems from your mind. When you arise each morning, rested and with a feeling of general well-being, you will be amply repaid for your thought in planning a 'good night's sleep'."

FARMER SUBMITS HIS IDEAS ON HIGH COSTS

Washington. — High cost of living note — received by a Midwestern Senator from a farmer: "Regarding the complaints by various unions about the high cost of food, I wish to submit: "For one fat hog we can get a carpenter for two days. "For one fat lamb plus \$3 we can get a plasterer for six hours. "For the eggs from 720 hens in one day plus \$3.60 we can hire a painter for eight hours. "For one 14-month-old steer twenty-three months from breeding date) at 25c a pound we can get ten pieces of 1x12-inch board ten feet long, second quality."

STATE SMOKES MORE, DRINKS LESS LIQUOR

Austin. — Texans smoked more cigarettes and drank more wine and beer this month than they did in November of last year, but liquor consumption was less, State Treasurer Jesse James' report on revenue from the sale of state stamps indicated. The month's cigaret stamps sales brought the state \$1,694,023, an increase of \$87,573 over last year's November figure. Liquor stamps sales totaled \$960,102, a decrease of \$38,274 from the year-ago total. Revenue from wine stamps was \$45,308, up \$20,202, and from beer stamps \$348,598, up \$72,961. Total November revenue from stamp sales was \$3,009,824.

Disease Checked
At a Bar dinner, Judge Leibowitz and a group of his colleagues were analyzing a recent Supreme Court ruling. One member held the view that the phraseology was shot through with flaws. The judge greed, but at the same time observed that in some localities the wording doesn't matter as long as justice is administered. He cited a frontier case. "A man was found dead in Leadville. The coroner's jury brought in the verdict: "We find that Jack Smith came to his death from heart disease. We found two bullet holes and a

dirk knife in his heart and we recommended that Bill Younger be lynched to prevent the spreading of the disease."

Emptiness
"You're getting slooped, John," the young banker quipped to a loyal old farmer customer at the roadside. "You ought to stand up straight like me." The farmer studied his young friend quizzically and pointed over the fence. "See that field of kafir, son! D'you notice the full heads bend low and the empty ones stand straight?"

Fallen Angel
The kindly priest maintained that he had never seen an ugly woman. One day a woman who was extremely flatnosed, said to him: "Father, I defy you not to find me ugly." The priest looked her over silently for a few moments. "You are an angel fallen from heaven," he finally said, "only you have fallen on your nose."

Irene's Cafe

205 W. Calif. Gainesville

WHERE GOOD FRIENDS MEET FOR GOOD THINGS TO EAT

TOILET SETS



These beautiful toilet sets are practical, wonderful gifts of lasting beauty. Modestly priced... they make perfect presents.

Finnes JEWELERS SINCE 1889



for Last Minute Shoppers

We have a wide variety of gifts for every member of the family . . . you'll have to see them to appreciate them.

The Charm Shop

WHAT-Christmas So Soon?



It seems only yesterday that we sent you our last Christmas Greetings. Another year has rolled by, and a pleasant one. Many new friends have been added and many happy experiences have been ours to enjoy.

We're glad it's Christmas again. We greet the occasion with thankfulness in our hearts for our friends. May your Christmas be a joyous one.



BROWNING'S Fine Jewelry Gainesville

Give her a **HOOVER** and you give her the best

Hoover Triple-Action Cleaner, Model 28, with exclusive "Positive Agitation" (it beats... as it sweeps... as it cleans*). Cleaner alone—

\$69⁹⁵

Cleaning Tools... \$18.00



The new Hoover Cylinder Cleaner, Model 50. Cleans by powerful suction. New idea in dirt disposal—the Dirt Ejector. Complete with cleaning tools—

\$79⁵⁰

See us about one of these great Hoovers for Christmas delivery. Come in today or phone for a home showing. No obligation.

SCHAD & PULTE

Hardware & Farm Implements EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

Pre Inventory **Clearance** Fall and Winter Apparel at Drastically Reduced Prices

Dresses That Have the New Look

WOOLS, CREPES, GABARDINES

Plaids, checks, stripes . . . blacks, browns, and pastels . . . One-piece and two-piece models. In the season's leading styles and colors of nationally advertised brands. Juniors, Misses, Women's sizes. Also, half sizes.

WERE	NOW
10.98 to 14.98	7.98 and 9.98
17.98 to 19.98	12.98 and 14.98
21.50 to 24.50	15.98 and 17.98
26.50 to 32.50	19.98 and 22.98

Suits

100% all wool menswear worsted, sharkskins, Glen Plaids birdseye fabric, gabardines, black, brown, pastel colors. Nationally advertised brands. End of Season's leading colors and designs. Juniors, Misses and Women's sizes. Also half sizes.

WERE	NOW
37.50 to 39.50	24.95 and 29.95
42.50 to 44.50	32.95 and 37.95
49.50 to 54.50	39.95 and 44.95
69.50 to 79.50	54.95 and 59.95

Coats

Balance of our fall and winter stock. Fur trimmed and untrimmed in 100% all wool fabrics.

WERE	NOW
1 fur trimmed Tuxedo	119.50 79.50
3 fur trimmed Tuxedo	89.50 64.50
4 Zelan cloth all weather, water repellent mohair lined; with detachable hoods	44.50 29.95

OTHER UNTRIMMED COATS

WERE	NOW
39.50 to 54.50	24.95 to 34.95

FALL AND WINTER HATS, SCARFS, SQUARES, FASCINATORS ONE-HALF PRICE

100% Wool Sweaters

CARDIGAN, PULLOVER, SHORT AND LONG SLEEVES ONE-THIRD OFF

Costume Jewelry

Drastically reduced

Sale Begins

Thursday Dec. 18, 9 a.m.

All Sales Final

For your convenience we will be open the following evenings — Saturday, December 20, Monday, Dec. 22, Tuesday, Dec. 23. We will be closed Christmas Eve.

Tune in Station KGAF every Monday, Wednesday, Friday and Sunday at 9 A.M. and 4:45 P.M. 1580 on Everybody's Dial

the Hollywood Shop Exclusive but not Expensive Fashion Center of Gainesville

SAVE GRAIN, AND CASH, BY CULLING OUT THE NON PRODUCING HENS

COLLEGE STATION — Every month is important in the poultry business, but December, 1947, is another grain saving month, and merits special attention. W. J. Moore, extension poultry specialist for Texas A. & M. College, suggests to producers that they keep only high-producing hens and use intelligent management to save grain as well as maintain an efficient flock.

He says to cull the laying flock regularly and dispose of all low producers as they are culled out. The immature and slow-developing pullets can be culled, too.

Another suggestion is to keep the egg yield above 50 percent production rate. Feed a complete ration to furnish proteins, minerals, and vitamins to balance

the nutrients in grains. Feeding only grain to a laying flock is a grain-wasting practice. The grain keeps the hen alive, but does not furnish her all the necessary ingredients for economical egg production.

A poultry pasture is a grain conservation measure, also, and saves on the feed bill, Moore reminds.

As a last suggestion, he recommends providing good hoppers that prevent waste and not overfilling with feed for the hens to waste.

A Job He Liked

A salesman tired of his job and gave it up to become a policeman. Several months later a friend asked him how he liked his role.

"Well," he replied, "the pay is good and the hours aren't bad, but what I like the best is that the customer is always wrong."

FARM ACCIDENT TOLL INCREASES OVER 20 PER CENT IN 2 YEARS

Chicago. — Accidental deaths of farm people are increasing rapidly. The total number of such deaths increased from 15,800 in 1944 to 18,500 last year.

The figures, reported by Ned H. Dearborn, president of the National Council of Safety, include a whopping 52 percent increase in motor vehicle deaths.

He pointed out that the non-vehicle death rate of farm people decreased over the same years in contrast to the sharp increase in the motor vehicle death rate.

An educational program in safety is essential, he indicated, if the accidental deaths of farm people reach 20,000 for 1948.

FREDDIE JOE HENNIGAN AND JOHN MYRICK WIN HANDICRAFT CONTESTS

A trip to Camp Wisdom and a visit to Denison to see the Freedom Train on January 29 is something that Freddie Joe Hennigan and John Myrick have to look forward to as the result of winning in a competitive handicraft contest conducted by Boy Scout Troop No. 164 recently. They were first place winners on a steak frier and a hot water can support, respectively. The contest closed during the past weekend and John Tempel judged the work at the regular weekly meeting Monday night. There were 15 entries in each class.

The new project as announced at the meeting by Scoutmaster Nick Miller is building bird houses. It closes March 1st. The winner in this contest will receive an all-expense paid trip to Camp Constantin at Fossom Kingdom Lake for one week.

The troop made final plans for the Christmas party at next week's meeting before adjourning.

Sage Advice

"You've been married a long time, George," said the young man about to be married. "Tell me, is there any way to hide money where a wife won't find it?"

"Well, Son," replied the veteran husband, "I don't know of it'll work for you, but I put mine in the bottom of the basket with my undarned socks. My wife ain't never got to it yet!"

Perhaps the modern girl doesn't blush like the maiden of old, because she isn't told the same stories.



Something Fine in Fixtures ...

Has just arrived

Old English chandeliers of brass and cut glass, plain or with prisms, 3 and 5 light units. Mantle brackets to match.

If you've been waiting for a really nice fixture . . . here it is. Get it now and have it up for Christmas.

Golightly Electric Company

Day Ph. 644 — Night Ph. 938-J

316 E. Calif.

Gainesville

Sparkling blue-white diamonds to make her Christmas a brilliant one.

Lovely engagement rings of exquisite beauty and fine quality. Sparkling diamonds in platinum or 14 K gold settings.

Wedding bands of platinum or 14 K gold with or without diamonds

Exquisite bridal ensembles of engagement ring and matching wedding band.

\$29.50 UP

Porter's Jewelry
Gainesville

Driving Comfort For You -- For Christmas



Let us replace broken glass and worn glass channels

OUR TUNE-UP IS A SURE CURE FOR YOUR CAR'S STUBBORN-STARTING HABITS

McDaniel Garage

Muenster



May Your Christmas Dinner Be the Best Ever!

START PLANNING IT NOW. MAKE A LIST OF ALL THE THINGS YOU'LL NEED . . . THEN COME TO SEE US

Just a tip: We have battery fed hens and fryers that can't be beat for tenderness and flavor . . . dressed and packaged in cellophane

The FMA Store

Give Furniture

the gift of better living, the gift that makes home more cozy and better looking

Choose from our stock of



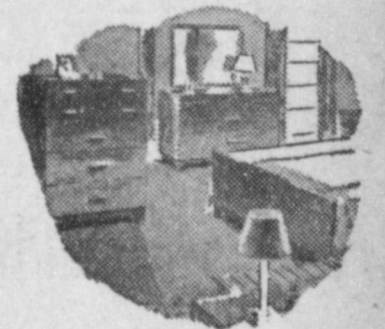
Lamps



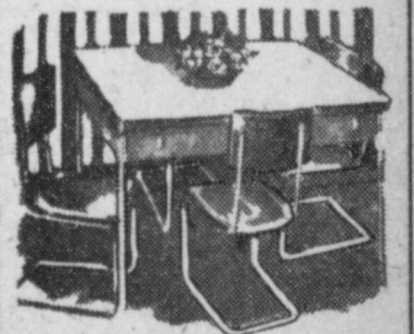
Chairs



Living room suites



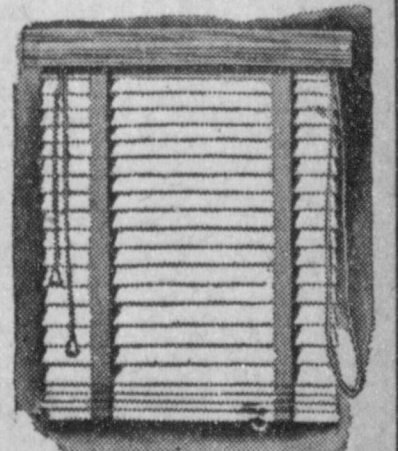
Bedroom suites



Breakfast suites

Dinettes, Chests
Rockers, Linoleum
G E and Coolerator
Appliances

And, of Course



Venetian Blinds

Home Art Shop

Muenster

**DO BE CAREFUL!
CHRISTMAS TREES ARE
NICE BUT DANGEROUS**

AUSTIN — One of the most exciting and beautiful symbols of Christmas is the greatest cause of holiday fires, says Marvin Hall, State Fire Insurance Commissioner.

The Christmas tree and its ornaments yearly are responsible for an unbelievable number of tragedies. It is impossible to make a tree fire resistant, he says.

DR. A. A. DAVENPORT
CHIROPRACTOR

X-RAY FLUOROSCOPE
Suite 205
Pythian Bldg. Gainesville

Clyde W. Yetter D.D.S.

General Practice of Dentistry
DENTAL X-RAY
SAINT JO, TEXAS

Highly flammable after it begins drying out, a Christmas tree will only stay completely green a day or two after it is cut.

"It is best to bring in a fresh tree as short a time before Christmas as possible, and to remove it as soon afterwards as you can," Hall recommends. "The tree can be kept fresh if you set it up in a pan of water. Cut off the base of the tree at an angle at least one inch above the original cut and keep it standing in water the entire period that the tree is in the house, adding water to the jar or tub in which the tree stands at intervals to keep the water level always above the cut."

This method when used with fresh trees reduces the flammability as effectively as any fireproofing chemicals. Chemicals may cause the tree to turn brown or yellow or to lose its needles.

"The place you select for your tree should be in the coolest part of the house and well away from stoves, radiators, and other sources of heat," the Commissioner warned. "When you smoke, keep away from the tree and keep



Twenty men whose combined crafts and skills are representative of the myriad trades contributing to production of a motor vehicle, pose at Flint, Mich., with a "million model"—the 20,000,000th unit produced by Chevrolet in its 35-year history. From the engineer with his designs and blueprints, to the polisher with his buffing tool, from the chemist to the hooded welder, these are the men who keep the nation's traffic arteries humming. Despite production difficulties, Chevrolet has produced its latest million cars and trucks in almost exactly a year.



Hurry!

PLACE YOUR ORDER NOW FOR A

**PURITY
Fruit Cake**

SEE ME OR YOUR GROCER

Frank 'Wimpy' Kathman

matches out of the reach of small children."

It is important that your strings of Christmas tree lights be in good condition. A short circuit in worn wiring might be sufficient to start the tree burning. Sets bearing the label of the Underwriters Laboratories have been tested for fire-hazards and pronounced safe by experts.

Should a fuse connected to your tree's light string blow, it means you have overloaded the outlet. You should eliminate some of the lights and replace the blown fuse with another of the same size and rating. An overloaded circuit is extremely dangerous for fires may start in the walls.

Regular checks should be made to see if any needles near the lights have started to turn brown — if so, change the position of the lights.

Although they give a warm and friendly glow from the street the Christmas tree lights should be turned off before the family leaves the home or even the room, for any length of time at night.

Non-inflammable decorations should be purchased for the tree and absolutely nothing but safety cotton should be used at its base for snow. Don't use paper trimmings.

"The extreme flammability of a Christmas tree can be illustrated by this typical holiday fire."

DR. W.C. DICKINSON
Dentist
110 West Broadway
Phone 1537 Gainesville

"NOW I'M REALLY CONTENTED!"

COLD FACTS

DR. JOHN GORRIE
THE "FATHER OF AIR CONDITIONING" OBTAINED THE FIRST U.S. PATENT ON A COMPRESSED AIR REFRIGERATION MACHINE

A NEW BARN FOR 90 COWS NEAR ELGIN, ILLINOIS IS AIR CONDITIONED!

FREON 22
NEW CHEMICAL USED IN MANY NEW REFRIGERATION UNITS
BOILS AT 41° BELOW ZERO!

CHIQUITA BANANAS SAYS, "NEVER PUT BANANAS IN YOUR REFRIGERATOR." ... AND SHE IS RIGHT, YET REFRIGERATED SHIPS AND RAIL CARS ARE REQUIRED TO RETARD RIPENING OF GREEN BANANAS ENROUTE FROM TROPICS, AND MECHANICAL REFRIGERATION IS USED FOR CONTROL IN RIPENING ROOMS.

5th ALL-INDUSTRY REFRIGERATION and AIR CONDITIONING EXPOSITION
CLEVELAND JAN. 22-25, 1948

BANANAS ARE DAMAGED BY TEMPERATURES BELOW THE LOW 50° AS FOUND IN SOME REFRIGERATORS. THEY ARE TRANSPORTED AT ABOUT 55°.

Hall told. "A Christmas Eve party was turned from joy to tragedy when a friend of the family struck a match for his cigarette. The match head exploded, landed in the Christmas tree decorations and set them ablaze, cutting off escape for the mother and three children, all of whom were burned to death upstairs."

Maxim on Forgetfulness
Hiram Stevens Maxim, the well-known inventor, was plagued by absent-mindedness. After losing umbrellas, packages, books and drawings until he was desperate, he finally had stickers printed which he attached to practically everything he owned. Bordered in red, they announced boldly: "This was lost by a damned fool, Hiram Stevens Maxim, who lives at 325 Union Street, Brooklyn. A suitable reward will be paid for its return."

You Can't Look YOUR BEST— Unless Your Clothes Look Their Best.

Dyers and Hatters

Lone Star Cleaners

J.P. GOSLIN, Prop.
Phone 332 Gainesville



Remember the whole family by improving the comfort and appearance of the family car.

ESPECIALLY APPROPRIATE ARE: SEAT COVERS ... HEATERS ... RADIOS ... SPOT LIGHTS

Ben Seyler Motor Co.

Muenster

3 piece silver plated cigarette set. 1.00 up

Beautiful sterling coffee service with serving tray. 87.50

Sterling flower vase beautifully shaped. 3.00 up

Rope edge sterling silver fruit dish. 34.00

Exquisite jeweled pink gold pin. 5.00 up

Gold shell earring. Topaz stone. 3.00 up

Beautiful pink gold cocktail watch. 24.75 to 400.00

Diamond set yellow gold wrist watch. 265.00

Watts Bros.
Gainesville

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TIMES and RECORD NEWS

EXTRA!

ONLY **\$8.25**

Your Choice of The **Wichita Daily Times**
(Daily and Sunday)

— OR —
Wichita Falls Record News
(Daily and Sunday Times)

FOR ONE FULL YEAR . . .

BY MAIL
IN TEXAS and OKLAHOMA

RENEW NOW!
Don't Miss This Bargain

LIZARDS THAT WALK ON WATER ACQUIRED BY WINDY CITY ZOO

Chicago — Lizards that walk on water and three-toed sloths are the oddest newcomers to the Chicago park district's Lincoln Park Zoo, which boasts a new assortment of nearly 170 specimens from Central America.

The lizards, about two feet long, are basilisk lizards which have a sort of skimming walk as they travel over the water. Spanish-speaking natives call them "Jesus Cristo."

They live in trees and along the banks of streams in their native Central America habitat.

Sloths, the "upside down animals" come in both two-toed and three-toed varieties. But the three-toed ones collected by Oden and Olivia Meeker of Chicago and shipped to the zoo here are the more rare specimens.

Speed fiend: "It's great speeding along like this. Don't you feel glad you're alive?"
 Passenger: "Glad isn't the word, I'm amazed."

PROGRESS-PAPER...

105 A-D
TS'AI LUN INVENTED PAPER!
 ...EARLY EGYPTIAN Papyrus WAS NOT PAPER—SUPPLANTED BY TRUE PAPER ABOUT 900 A.D!

1792
 FOURDRINIERS BUILT FIRST PAPER-MAKING MACHINE... KELLER INVENTED GRINDER TO DEFIBERIZE WOOD ~1840...

1867
BENJAMIN TILGHMAN
 —AMERICAN CHEMIST—
 DISCOVERED SULPHUROUS ACID DISSOLVES LIGNEOUS CONSTITUENTS OF WOOD—
 A GREAT FORWARD STEP!
 OTHER ADVANCES REDUCED COST—BROUGHT PAPER INTO WIDESPREAD USE...

TODAY—U.S. PRODUCES FROM 5,000 TO 10,000 VARIETIES OF PAPER... CONSUMES OVER 15 MILLION TONS ANNUALLY—MORE THAN ALL OTHER NATIONS COMBINED!

INVESTED CAPITAL—
\$250,000,000

PAPER PRODUCTS INDUSTRY
 —MAKING BOXES, FOOD CONTAINERS—
 EMPLOYS 250,000...
 ADDS \$400,000,000 TO PAPER VALUES BY CONVERSION!

PATENTS INSURE INVENTION!
 INVENTIONS BUILD AMERICA!

Prepared by National Patent Council

"Mamma, what's a second-story man?"
 "Your father is one, dear. If I don't believe his first story, he always has another one ready."



Harry: "But, dear, don't you want to marry an economical man?"
 Doris: "I suppose so, but it's perfectly terrible being engaged to one."
 "I want to know once and for all," the belligerent husband demanded, "who is the boss in this house."
 "You will be much happier," his wife replied, "if you don't try to find out."

Big Game
 Man (hurring into store) — "Quick give me a mouse trap. I got to catch a bus."
 Clerk — "Sorry, sir, they don't come that large."
 Grandma says that in her youth the girls never thought of doing the things they are doing now, and then she added wistfully, "And that's why we didn't do them!"

An elderly man sat down beside me in the lobby of a hotel in Beeville, remarking, "I feel like I was 75 years old this morning."
 "That's too bad," I replied sympathetically.
 "No, it ain't," said the old boy cheerfully. "Because I'm 85."

Gifts and Accessories
Russell Stover Candies
Phillip H. Teague
 Dixon at Elm, Gainesville

Gasoline
 Kerosene

Oil
 Grease

Diesel fuel

Retail at our pumps, Wholesale at our tanks or delivered to your farm

H & H Oil Company

Phone 107
 Fred Hennigan T. W. Hennigan

Auctioneering
 Any Day Except Saturday
Richard 'Dick' Cain
 Graduate of Reisch School of Auctioneering
 Mason City, Iowa

Quality Work
 is taken for granted when you leave your clothes at Miller's

Cleaners, Dyers Hatters

Complete Dyeing Service
 Hat Cleaning and Blocking
 — The Best in North Texas —

Miller's Cleaners
 Hatters and Dyers
 329-31 N. Commerce Gainesville

Christmas

For HIM For HER

Presto pressure cookers
 Silix coffee makers
 Electric clocks ... Electric irons
 Electric toasters
 Fishing rods, reels, plugs
 Platform rockers ... Chairs
 Studio couches ... Book cases
 Lamps ... Mirrors ... Cabinets
 Rockers Tables Linoleum
 Speed Queen Washers

For the Youngster

Bicycles ... Tricycles ... Wagons
 Kiddie cars ... Rockers ... Tables
 Games

SPECIAL PRICE ON
 DOLLS, LARGE AND SMALL

Waples Painter Co
 Leo N. Henscheid, Mgr. Muenster

GOING OUT OF BUSINESS

Now Liquidating Entire Stock
- Forced to Sell -

25 and 30% Discount on all Items
 Many Items Half Off

FOR A LIMITED TIME ONLY SO TAKE ADVANTAGE OF THIS SALE. SHOP EARLY FOR BEST SELECTIONS.
 ALL SALES FINAL

Fill your Christmas Gift List Here

JEWELRY — fine watches, rings, necklaces, pins POPULAR PERFUMES COSMETIC GIFT SETS MEN'S FINE TOILETRIES PEN AND PENCIL SETS SILVER ELECTRICAL GIFTS RADIOS DRUGS ELECTRICAL GIFTS BILLFOLDS RADIOS DRUGS VITAMINS REMEDIES

Kaiser Drug

Dallas News Again!

Thank You for Waiting

Good news for hundreds of subscribers whose service was curtailed by newsprint shortage.

EFFECTIVE DECEMBER 1, WE WILL BE ABLE TO ACCEPT MAIL SUBSCRIPTIONS, DAILY AND SUNDAY.

One year, \$16.50 . . . 6 months, \$8.50
 One month, \$1.45 . . . daily only, \$1.25 month

PLEASE PLACE ORDER THROUGH LOCAL CIRCULATOR OR WRITE DIRECT

Your Local Circulator is
DIXIE DRUG STORE, MUESTER, TEXAS

WE APPRECIATE YOUR FRIENDSHIP AND PATRONAGE. WE'VE MISSED YOUR NAME ON OUR ROLLS. MANY THANKS, AGAIN!

The Dallas Morning News

CDA WILL SPONSOR CHILDREN'S CHRISTMAS PARTY NEXT SUNDAY

Catholic Daughters of America held their monthly meeting Friday night in the K of C hall. This was the first meeting since the reception of new members on November 16 and a majority of them was present making it one of the best attended meetings ever held by the local court.

Plans were made for the court's



FMA Store

Muenster

annual Christmas party for children of members to be held on Sunday afternoon, Dec. 21, in the parish hall immediately after church services. The committee appointed to take charge of arrangements is composed of Mesdames Ben Hellman, Steve Moster, J.M. Weinzapfel, Joe Hoenig and Emmet Fette.

It was announced that the Sewing Circle will meet Friday afternoon, Dec. 19, from 2 to 5 in the K of C hall. All women of the community are invited to attend and if possible bring articles to be mended or new material to be made into garments for the needy. Material for bandages is also solicited, it was added. It was also mentioned that it would be a great help if one or more portable sewing machines could be brought for the afternoon's use.

Members voted to give a ten dollar donation to the Sisters of Saint Joseph's Orphanage of Dallas, when they make their annual visit to this community to solicit funds for this little

charges. A report on the country store held at the Thanksgiving bazaar was given by Mrs. Nick Miller, chairman. It revealed that \$86 was realized from this project. Miss Olivia Stock was appointed publicity chairman of the court at this meeting.

It was announced that no social will be held this month and that hostesses for the January social will be Mesdames Al Schad, Henry Pick and Ben Seyler.

A short period during the evening was devoted to reading the constitution and by-laws of the organization, and a portion of each meeting hereafter will be devoted to such reading and discussion to acquaint new members with the rules and regulations, aims and purposes of the Catholic Daughters of America.

The Little Mink's Wish

When the little mink died and went to heaven St. Peter told him, "We haven't had any minks up here before, so we don't know exactly what to do for you. However, you were a good little mink on earth and we want you to be happy, so we will give you anything you like."

"Please, St. Peter," pleaded the little mink, "could I have a coat made out of chorus girls?"

"Is it unlucky to postpone a wedding?" asked a young man. And a grouchy bachelor replied: "Not if you keep on postponing it."

The original copy of the Declaration of Independence is now in a marble and bronze shrine in the Congressional Library in Washington, D.C.

WANT ADS

SPECIAL: Hot water type car heater only \$15.00 J.B. Wilde, Muenster. 4-1.

GRASS LAND for rent, about 300 acres, 10 miles north of Muenster See J.D. Walker, Rt. 3, Muenster. 4-2p

GENUINE FORD anti-freeze now available at Endres Motor Co. 4-3.

FOR SALE: Ideal kitchen cabinet, like new, and good 54-square dining table. See them at Mrs. O.J. Huchton's home. 4-2

WILL BUY old electric motors, 110-220 volt, and exchange or sell rebuilt motors. Also do motor repair work. Johnny Sicking, Rt. 6, Gainesville, Texas. 4-6p.

NOTICE IS hereby given that we will not permit trespassing on our property. Alphonse Luke Muenster. 4-1

SPECIAL NOTICE: In order to install new machinery our business will be closed between Christmas and New Year. Sorry we cannot do cleaning and pressing between Dec. 26 and Jan. 2 nor shoe repairing between Dec. 22 and Jan. 2 Nick Miller 4-1

ONE NEW subscription to Star Telegram now available. See Rosie at the Enterprise.

STARTED CHICKS, one to six weeks old. Also battery fattened broilers. Myra Feed and Hatchery. 3-3.

FOR SALE: 8-blade John Deere one-way plow in good condition. Norbert Zimmerer, 3 1/2 miles northwest of Lindsay. 3-2p

FOR SALE: 6-room house recently redecorated, and lot on

corner Weaver and Andrew Sts., block from Catholic school, in Gainesville. W.C. Stark, 1708 Rice Ave., Gainesville, phone 463-J. 3-2p.

SCRAP IRON WANTED: 70 cents per hundred pounds. J.P. Flusche, Muenster. 3-1f.

VANITY DRESSER with extra large mirrors for sale. Mrs. Henry Fette. 3-1f

FOR SALE: Nice five-room house and lot in city, close to Sacred Heart church. See L.A. Bernauer. 3-3

SEE AL about any kind of metal repair work; especially precision saw filing, welding, lathe work, blacksmithing, washer repairs. Al Walterscheid 3-1f

YOUR HOME will be more modern, more comfortable, with outside Venetian blinds... the blinds with a future. Lou Wolf. 3-1f

FOR SALE: 309 1/2 acres and 6-room house with hall and three porches. Good condition. Electricity, windmill. Water piped to house and lot. Two barns. 70 acres in cultivation. About 7 acres orchard, several pecan trees. On mail and school route, three miles south of Bulcher. No minerals. See Calp Cannon, Bulcher. (Rt. 3, Muenster) 2-3p

FOR SALE: House and three lots. House has three rooms and equipped bath. Will accept terms of one-third down and \$25 per month with 4 1/2 per cent interest. Bob Swirczynski. If interested see F.J. Trubenbach, Muenster. 52-1f.

SEE the Home Art Shop for your Venetian blinds. Wood, aluminum or steel slats. 33-1f

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs. Display located on Red River Street, between Main and Pecan. Office 305 E. Pecan. Phone 790-M W.O. Edgington, P.O. Box 266, Gainesville, Texas 51-1f

SEE J.B. WILDE'S new appliances and stoves. Norge washers, gas and electric ranges. Philco and Bendix radios. Philco freezers and refrigerators. Kerose heaters. 51-1f

FOR SALE: Baby chicks and started chicks. Custom hatch settings each Friday. Myra Feed and Hatchery. 50-4

WATCH REPAIRING. We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 37-1f

BARGAIN DAY Rates on yearly renewal subscriptions to the Fort Worth Star Telegram at the Enterprise office. Sorry, no new subscriptions accepted. A label must accompany each subscription order. See Rosie before your subscription expires. 1f.

FOR SALE: 160 acres, 3-room house with hall and 2 porches. Fair condition. Electricity, running water, orchard, two barns. 75 acres in cultivation. Good creek bottom land. On mail route, 3 1/2 miles southwest of Bulcher. No minerals. See Calp Cannon, Bulcher. (Rt. 3, Muenster.) 2-3p

TRY POST-WAR "FASTER ACTING" 666 COLD TABLETS
Relieve the aches and "sleep robbing" Miseries of Colds fast with 666 (tablets or liquid)
Caution: Use only as directed.

a checking account

gives all the answers

How much did I pay?
For what did I pay?
When did I pay?
Whom did I pay?
What's left?

You know where you stand every day in the month when you check on a checking account here.

"A Good Bank to be With"

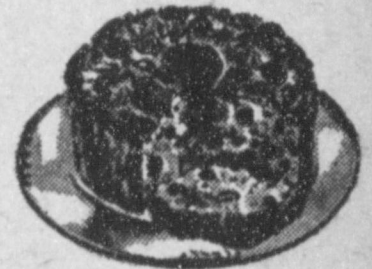
Muenster State Bank

Muenster, Texas



GOODIES for Christmas

Order your Christmas Fruit Cake Now



And don't forget Fruits, Nuts Candies, Cookies

Fisher's Market & Grocery
Muenster

PRE.. Christmas

SALE

AT

Gettys Furniture Co.

Still in Progress

ALL PRICES REDUCED

A BEAUTIFUL GIFT WITH EVERY PURCHASE OF \$50 OR OVER

A WONDERFUL OPPORTUNITY TO SAVE ON YOUR FURNITURE GIFTS

Gettys Furniture Co.

Gainesville

Let's get Organized on Wash and Grease Jobs

Going to have the family car slicked-up for the occasion?

Just to be on the safe side bring your car in early. In case you prefer to wait, be sure to make an appointment.



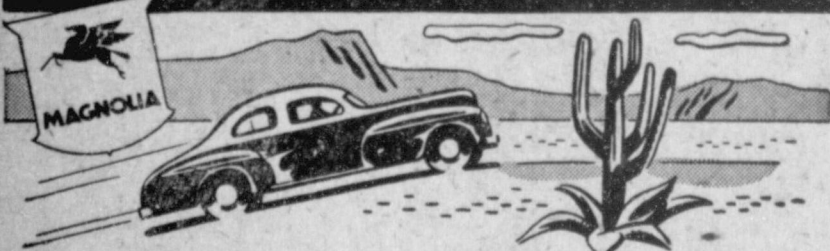
CAR HEATERS, RADIOS AND SEAT COVERS ARE IDEAL FOR CHRISTMAS GIFTS

HUMBLE

Cain's Humble Station

MUENSTER, TEXAS

Use all Three FOR GOOD GOING



1 Mobilgas 2 Mobiloil

Gives you full, satisfying power on the hills... speed on the highways... quick pickup in traffic. Get a tankful of this better gas today.

Lubricates... Cleans... Protects! Helps to prevent wear and makes your engine run smoother, longer. Mobiloil gives you full benefit of the Flying Horsepower of Mobilgas.

3 Mobilubrication

Not just "another grease job." Mobilubrication means we use the right oils and the right greases in the right places to meet the requirements specified by the manufacturer of your car.

• MOBIL UPPERLUBE • MOBIL TIRES • MOBIL BATTERIES
WE FIX FLATS • ROAD SERVICE

Magnolia Service Station

Otto Walterscheid



See Your Friendly **MAGNOLIA Dealer**

The Net Return Is What Counts

HERE'S HOW YOU CAN FIGURE IT:

OUR SELLING PRICE
less our commission

COMPARED WITH

CURRENT MARKET PRICE
less commission
less hauling expense
less shrinkage allowance

Almost any day you choose, your figures will show that you're money ahead by selling here.

Muenster Livestock Auction

'Babe' Felker and 'Dick' Cain, Owners

'Dick' Cain, Auctioneer

Lindsay News

Mr. and Mrs. Ray Lewis and family of Lubbock will arrive next week to spend the Christmas holidays with her parents, Mr. and Mrs. Mike Fuhrmann and other relatives.

Mr. and Mrs. Robert Kupper of Muenster are the parents of a son, Christopher Joseph, born at the Muenster clinic on Dec. 11. The baby is the grandson of Joe Kupper of this community.

Mr. and Mrs. John Neu and their nephew, Freddie Neu, have returned from a two weeks' vacation trip that took them to Belton, New Braunfels, San Antonio, Corpus Christi, Harlingen, Alice and Slaton to visit relatives and they also went sight-seeing in Old Mexico.

Weekend guests of Mr. and Mrs. John Neu and Fred Bierschenk were Mr. and Mrs. Joe Bierschenk of Weatherford, Mr. and Mrs. Bill Bierschenk of Valley View, Mr. and Mrs. Fred Bierschenk of Gainesville, Mr. and Mrs. W.J. Neu and family. The Weatherford couple went from here to Asher, Okla., for a several days business and pleasure trip.

Mr. and Mrs. C.M. Flusche of Decatur announce the arrival of Jerry Lawrence, their fourth child and second son. He was born on Dec. 12, weighing 8 pounds and 2 ounces. The grandparents are Mr. and Mrs. John P. Neu and Mr. and Mrs. Jos. Flusche, all of Lindsay. Mrs. Flusche is the former Miss Regina Neu.

The first steamboat on the Great Lakes was named Walk-on-the-Water.

Minnesota derives its name from the Indian word meaning "sky tinted water."

RELAX Theatre

December 18 through 26

THURSDAY & FRIDAY

Miracle on 34th Street

Maureen O'HARA — John PAYNE — Natalie WOOD

SATURDAY

Fighting Frontiersman

Charles STARRETT as the Durango Kid

SUNDAY & MONDAY

Cynthia

Elizabeth TAYLOR — Mary ASTOR — George MURPHY

TUESDAY & WEDNESDAY

Great Expectations

John MILLS — Valerie HOBSON

THURSDAY & FRIDAY

CHRISTMAS MATINEE

Spirit of West Point

Felix "Doc" BLANCHARD — Glenn DAVIS — OTHERS

Special Attractions for that VERY SPECIAL MALE



STYLE RITE ROBES
Rayons and light all wool flannels.

PAJAMAS

B. V. D. — Manhattan—
Releaver
Broadcloth prints
Rayon, light weight outing

SLIPPERS — By Evans

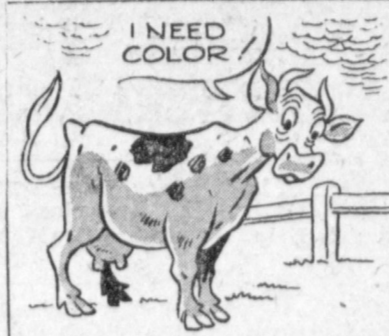
The MANHATTAN Clothiers

Gainesville

National Brands are your Assurance of quality

A WORLD OF FOOD

by LEO REINER



CONTRARY TO SOME OPINIONS THE COLOR YELLOW ISN'T PRIVATELY OWNED AND BUTTER AS WELL AS VITAMINIZED MARGARINE IS OFTEN TINTED YELLOW. THE COLOR WAFER IN EACH PACKAGE OF VITAMINIZED MARGARINE IS PURE VEGETABLE COLORING AND APPROVED BY THE PURE FOOD AND DRUG ADMINISTRATION.



NORWEGIAN WOMEN MUST HAVE COOKING CERTIFICATES BEFORE MARRIAGE



FOOD MANUFACTURERS HAVE DEVELOPED AN ULTRA-VIOLET RAY, USING LIGHT TUBES OF GREAT LENGTH WHICH PASTEURIZE FOOD AND ENRICH IT WITH VITAMIN D



THE NEEDLE FISH WHICH HAS KELLY GREEN BONES IS CAUGHT IN THE OCEAN WATERS NEAR ACAPULCO, MEXICO

WE WILL PAY \$5.00 FOR EACH STRANGE FOOD FACT SUBMITTED AND USED. ADDRESS, A WORLD OF FOOD, 239 WEST 39 STREET, NEW YORK, N.Y.

Pennsylvania is called the Keystone State.

Thomas Jefferson was the first President to wear long trousers. He set the fashion pace by discarding knee breeches.

Confetti---

well as their parents or grandparents.

Before that commission gets too serious about its well intended — and possibly misguided — plans for readjusting the training of students "who are attending classes aimlessly, studying subjects of no particular application to the future" it might do well to give its theory a thorough test. It ought to compare results of the new streamlined methods and the old brain-teasing methods. Hold competitive examinations featuring questions that call for thinking ability and see which group of students makes the better mark.

Until the experts are able to prove that the so called improvements are really improvements. Con, for one, will continue boosting the old time academic course with Algebra, Latin, English classics and all that. Thorough application to those subjects will produce thinkers who are quite able to tackle problems on their own.

Before quitting let's also plug in a word of defense for Latin, which has also taken quite a beating because it calls for more than average headwork. It is true that few ever use Latin in the sense of speaking, reading or writing it. But they do find it handy in figuring out lots of English words and constructing sentences which are grammatically correct. Besides it's a good foundation for quite a few currently important foreign languages.

Stanley Chadwell

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PRESS CLUB IS HONORED WITH CHRISTMAS PARTY

Members of the Sacred Heart Press Club, meeting in regular session Monday night in the high school building, were honored with a Christmas party after the conclusion of business. The social hour was arranged by Sister Patricia, advisor of the club and Sister Gertrude, her assistant. Jingle bells and cricket noise makers were favors and refreshments of ice cream, candy and hot chocolate were served to 19 members. Three new writers, Johnny Furbach, Melvin Herr and Verena Henscheid, were recently accepted for membership in the club.

Al Wiesman is the owner of a new Pontiac sedan.

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CHEAT A MAN AND HE'LL THANK YOU . . . TREAT HIM LIKE DIRT AND HE'LL ADORE YOU!



—ALSO—
TRAVEL — NOVELTY — NEWS
Today -- Fri. -- Sat.

STATE "Weather Conditioned"

THRILLS AND EXCITEMENT IN THE ORIENT! . . . THERE'S NEVER A SQUARE DEAL IN THE GAME THEY PLAY!



—ALSO—
"Woody Woodpecker"
NEWS SAT. NIGHT PREVIEW

Sun. - Mon. - Tues. - Wed.

STATE "Weather Conditioned"

for Christmas
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CABINETS IRONING BOARDS

Joe B. Walter Lumber Company
On Highway 82 — Gainesville, Texas



Merry Christmas



Ever since seeing "The Miracle of 34th Street" Con has been wishing he had seen it soon enough to give it a recommendation. It's the kind of picture that everybody ought to see. A wonderful thrill for the kiddies, a spiritual uplift for the oldsters. A film version of the immortal editorial that says "Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy".

Woven into a jolly, rollicking plot is the story of a nice old man with white whiskers. He claims to be Santa and, thanks to the few who believe in him, the claims stands pat against the sophisticated reality of our time. The old boy fairly bubbles over with joy and good will, the very personification of the Christmas spirit. Everything he says or does makes his little corner of the world a better and a happier place. No one, no matter how blase he considers himself, can see the picture without a little more appreciation for the precious values in the lovable old boy's personality.

Santa Claus is real all right. In millions of imaginations he's a real character associated with the kindness and joy of Christmas just as surely as George Washington is associated with the patriotism and sacrifice of our country's struggle for freedom.

But even Santa, in spite of his lovable traits, falls far short of measuring up to the real significance of Christmas. He symbolizes the holiday aspect very well, but that's as far as he goes. And Christmas happens to be more than just the holiday on which most of Western civilization by tradition exercises its more admirable qualities. It is also a feast, the commemoration of a sacred and wonderful event which gives a real reason for the spirit so generally associated with the day.

Unfortunately, too few go only half way in their appreciation of Christmas. They join in the gayety, derive lots of pleasure out of giving and good fellowship, but miss the sublime satisfaction of realizing what an infinite measure of Divine love and goodness is behind it all. They are very much like the mere spectator at the showing of a wonderful new invention. He has a superficial appreciation. He sees only that it's an ingenious gadget that can do amazing things. Beside him is an expert who sees precision, quality, mechanical genius and the other factors that go into it. His appreciation is a lot deeper because he also sees what makes it a fine machine.

A great deal could be said here about Christmas in relation to the salvation of mankind. Christians are agreed that the primary purpose of Christ's coming was to show the way to eternal happiness. But we'll leave that subject for the theologians and for a moment or two think of the feast in relation to our everyday living.

The heavenly chorus that heralded Christ's coming proclaimed His formula for temporal success. "Peace to men of good will". As He advanced in years His teaching and His way of living applied the same formula. "Love thy God with thy whole heart and love thy neighbor as thyself." Translated into modern language that becomes the golden rule, including kindness, generosity, honesty and all the other virtues that make life worth while.

This would be a wonderful world if His principles were universally followed. But our trouble is we get a little mixed up. In our mad rush for happiness

(Continued on page 10)

Miraculous Signs Appear at Birth of Child in Stable at Bethlehem, Judea



Stable and Crib Replica Will Make 29th Appearance at Midnight Mass This Year

CHILDREN AT PUBLIC SCHOOL GIVE ANNUAL CHRISTMAS PROGRAM

The annual Christmas program, complete with tree and Santa Claus in person, was presented at the Muenster Public School on Thursday night, December 18, and was attended by students, their parents and teachers, and friends.

The program opened with a playlet, "Christmas Eve in a Country Store", by pupils of grades one through seven, and was followed by readings by Ray Winchester, Patsy Cain, Sonny Tucker and Jimmy Jack Biffle. A Christmas monologue was recited by Emma Jo Eaves, and a play, "Father's Christmas Ties", was enacted by the eighth grade. High school students and eighth graders participated in a chorologue.

For the children, the highlight of the program was the distribution of gifts by Santa and his helpers.

The P-TA decorated the tree and presented each child with a bag of fruit, nuts and candy.

On Friday afternoon Mrs. Effie Hembree, eighth grade teacher, Mrs. Jess Mitchell and J.J. Hoffman, high school teachers, gave their students a Christmas party before school was dismissed for the holidays.

AL FLEITMAN HEADS LOCAL COMMITTEE IN COUNTY AAA PROGRAM

Al Fleitman was elected chairman of the local AAA three-member community committee recently when thirty nine farmer were chosen to assist the county committee to select the practices for which assistance will be furnished and administer the price support and other programs within the county.

Others on the Muenster committee are John A. Klement, vice chairman; Alois Hess, member, and Felix Becker and R.M. Zipper, first and second alternates.

The Myra committee includes Ike Fulton, Jake Bezner, Julius Hermes, Jake Biffle and Pete Block.

For the twenty ninth consecutive year this replica of the original stable and crib will take its place before the Saint Joseph's altar in Muenster's Sacred Heart church this Christmas season. Put up for first showing at the midnight mass, it will be left standing through the octave of Epiphany.

Two scenes are customarily portrayed during the Christmas season. Beginning on Christmas the group consists of the Infant Jesus, the Blessed Virgin, Saint Joseph and the shepherds. On Epiphany, Jan. 6, the feast of the Three Wise Men, the statuettes of shepherds are replaced by the statuettes of the Wise Men which remain until the set is taken down eight days later.

Only one important change has been made in the set since it was first installed in 1918. The statuette of the Infant has been replaced by a smaller one that harmonizes better with the size of the other figures. The original, intended to emphasize the Child, was almost as large as the adult figures.

The above picture shows the Holy Family and the Three Wise Men. It was snapped after Epiphany of the last Christmas season by members of the Sacred Heart Mosaics staff for use in their paper.

A note of sadness is woven into the story of this set. Father Joseph, one of the community's early pastors, secured it for the parish. It arrived in the Spring, he died a short time later. He was privileged to see the separate figures and parts as they were uncrated, but he did not see the assembled unit properly lit and in its place.

CHRISTMAS HOLIDAYS FOR SCHOOL CHILDREN WILL END JANUARY 5

Pupils of both Muenster schools are recessed for the annual Christmas and New Year holidays. Classes will be resumed on January 5.

Public school students began their vacation when classes dismissed Friday afternoon, Dec. 19. Parochial school pupils were dismissed on Tuesday afternoon, the 23rd.

PAROCHIAL PUPILS PRESENT CHRISTMAS PAGEANT AND CAROLS

A Christmas pageant and a feast day program were combined Thursday afternoon at Sacred Heart school when Sister Remigia's students of the seventh grade appeared in a delightful presentation of Yuletide numbers and feast day greetings, the latter honoring Rev. John Walbe, assistant pastor.

The First Christmas Eve, a beautiful pageant in two acts highlighted the program. Stage settings, costumes, scenery and lighting enhanced the presentation. Della Rose Felderhoff portrayed the role of the Virgin and Wilfred Koelzer that of Saint Joseph. Dolores Haverkamp was the Angel Messenger and Patrick Stelzer was an aged prophet. John David Meurer was the Wolf and other students took the roles of angels and shepherds. Scene one depicted the shepherds' camping ground on the outskirts of Bethlehem the night Christ was born and scene two showed the interior of the stable.

Christmas carols and hymns were sung by the ensemble and the school Glee Club presented several numbers. Between scenes Bernice Henscheid and Herbert Otto presented musical selections.

The feast day address was given by Glenn Hellman and the Glee Club sang a feast day song. The presentation of gifts to the pastors was made by Glenn Hellman, Jerry Fuhrman and Larry Hofbauer. Father John's feast day gift from the students is a radio, and his and Father Herman's Christmas remembrance from the pupils are gift certificates.

SCHEDULE OF CHRISTMAS MASSES

- Midnight
- Assisted high mass 5 a.m.
- Two masses, consecutive 6 a.m.
- Three masses, consecutive 8 a.m.
- High mass 10 a.m.
- Mass and benediction

Voices, Vision And Light Accepted By Shepherds As Signs Of Messiah's Arrival

Bethlehem, Judea, Dec. 25, 1 A.D. — Early today this humble village was the scene of a remarkable incident unparalleled in the history of mankind. The birth of a child in a stable was attended by miraculous phenomena which the shepherds here interpret as a message from heaven heralding the arrival of the Messiah.

Mysterious Star Appears

As the child was born a mysterious star cast its light on the stable, according to shepherds who were tending their flocks in the vicinity.

The unusual nature of the star was noticed also by three scholars who are several travel days distant. Convinced that it is a sign of Divine sanction they have changed the course of their journey to come here and inquire. They believe the prophecies relative to the coming of the Messiah are now fulfilled, and they expect to find Him and pay their homage.

An Angel Appears

The experience of the shepherds is most remarkable.

As they tell the story, a bright light shone on them and an angel appeared in their midst. Sensing their fright, the angel calmly asked them not to be afraid, "for I bring you tidings of great joy to yourselves and all people. Christ, the Savior was born tonight in the City of David. And this shall be a sign to you: an infant wrapped in swaddling clothes and laid in a manger."

Immediately after that announcement, the shepherds relate, the angel was suddenly joined by a heavenly choir singing, "Glory to God in the highest, and on earth peace to men of good will."

Responding to the miraculous summons the shepherds sought the stable, found the infant in the manger and paid their homage to Him as the promised Savior of mankind.

No Room In The Inn

An unfortunate circumstance led up to the birth of the Infant in those humble surroundings. A decree from the emperor, Caesar Augustus, required that all subjects of the Roman Empire be enrolled in their native cities.

Accordingly Joseph and Mary left their home in Nazareth to register in their native village of Bethlehem. Arriving, they found no accommodation in the inn and were forced to use the small stable near the village as their only available shelter.

In that stable was born the infant who according to the Bethlehem shepherds' interpretation of their vision, is the promised Savior of the human race.

State Okays Repairs On 1.3 Miles of Highway 82 Within Gainesville Limits

Austin. — The State Highway Commission ordered Wednesday that improvements be made on US 82 in Gainesville. Additional surfacing will be placed on the highway from California Street to Summit Avenue, a distance of 1.3 miles. This project is estimated to cost \$10,300.

The work will be financed with state funds which the Commission has been holding in reserve since the construction holiday during the war years.

State Highway Commission Chairman John S. Redditt explained the Cooke County construction was part of a general statewide move to modernize and rehabilitate 1,456 miles of state roads.

The work will be done in the Spring and Summer months of 1948 when the next construction season brings favorable weather conditions.



Bill Fuhrmann, a student at Saint John's Seminary, San Antonio, arrived Saturday, San Antonio, arrived Saturday to spend the holidays with his parents, Mr. and Mrs. H.J. Fuhrmann and family.

Merry Christmas and Happy New Year from THE BLOSSOM SHOP Muenster
Corsages for the dinner-dance Order early

LOCAL NEWS BRIEFS

Mr. and Mrs. Charles Stelzer of Fort Worth spent Sunday here with relatives.

Joe Parker, E.S. Lawson and George Mollenkopf made a business trip to Wichita Falls Friday.

Father Cletus Post of Subiaco, Ark., is here since Friday to as-

ist the local pastors with church services during the holidays.

Mr. and Mrs. Ed Swirczynski of Fort Worth are holiday guests of his parents, Mr. and Mrs. Joe Swirczynski.

R.E. Walker of Galesburg, Ill. is here to spend the holidays with his daughter, Mrs. Omer Baumhardt and husband.

Mr. and Mrs. Roman Trachta and little son of Fort Worth are guests of his mother, Mrs. Annie Thachta, for the weekend.

Miss Marian Gremminger of Dallas is the guest of her parents, Mr. and Mrs. Tony Gremminger, for the Christmas holidays.

Mr. and Mrs. Eddie Jakubec and son of Dallas are Christmas guests at the home of her father Fred Herr.

Paul Luke of Dallas is here to spend Christmas and the weekend with his parents, Mr. and Mrs. Henry Luke.

Joe Starke of Teachers College, Denton, is visiting his parents and family during the current holidays.

Norman Luke, a student at Denton, is here, to spend the holidays with his parents, Mr. and Mrs. Joe Luke

Cecil Cain returned home Tuesday, feeling greatly improved after a week of treatments at Veterans Hospital in McKinney.

Mr. and Mrs. Joe Parker and son, Dennis Lee, leave on Christmas day to visit her parents and other relatives in Oklahoma City until Saturday.

Misses Gladys and Laurie Wilde arrived from Texas Tech Saturday night to spend the holidays with their parents, Mr. and Mrs. J.B. Wilde.

Misses Johann and Mary Seyler of Texas Tech are here since Saturday night to spend the current holidays with their parents, Mr. and Mrs. Ben Seyler.

Miss Miriam Koesler of Sherman will be here to spend Christmas Day with her parents, Mr. and Mrs. Alphonse Koesler and family.

Earl and Quintin Lehnertz of Pampa will be here to spend Christmas day with their parents, Mr. and Mrs. Joe Lehnertz and family.

Mrs. Frank Seyler left Tuesday to spend Christmas and the weekend in Dallas with her son-in-law and daughter, Mr. and Mrs. Terrell Johnson.

Joe Fisher, who submitted to major surgery on Dec. 8 at Saint Paul's hospital in Dallas, is recovering satisfactorily and is back at his home since Monday.

Mrs. Joe Luke was out briefly Saturday for the first time since undergoing major surgery on Nov. 22 at Saint Vincent's hospital in Sherman.

Gene and Giles Lehnertz, students in Houston, are here for the holiday school vacation to visit their parents, Mr. and Mrs. Joe Lehnertz and family.

Miss Anselma Pagel of San Antonio arrived on Wednesday of last week for a holiday vacation with her parents, Mr. and Mrs. Jake Pagel and family.

Guests of Mr. and Mrs. Omer Baumhardt last weekend were Misses Betty Jane Kelfer and Zilda Griffin, both of Sherman.

S.Sgt. and Mrs. Bill Eberhart and son returned to Camp Hood Monday after a five day visit with his parents, Mr. and Mrs. Ed Eberhart and family.

Mr. and Mrs. Al Swirczynski

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CENTRAL HIDE & RENDERING COMPANY

of Dallas are spending Christmas with their parents, Messrs. and Mmes. J.S. Horn and Joe Swirczynski.

Mr. and Mrs. Tony Kleiss of Descola, Ill., arrived Thursday for a several weeks' visit with their daughter, Mrs. Oscar Miller and family, and relatives of the Kleiss, Vogel and Cler families.

Joe Horn has bought the John Yosten Estate house in the city but will not move in to occupy it until the present occupants the Leo Hoedebeck family find other living quarters.

Harold Luke, a student at Texas Tech, is here to spend the holidays with his parents, Mr. and Mrs. Ben Luke. His brother, Bill Luke, drove to Lubbock for him Saturday.

Jerry Fette, a student at Subiaco Academy, arrived Friday for a visit with his parents, Mr. and Mrs. Henry Fette and family, until his classes reopen after New Year's day.

Roland Baumhardt, a student at A & M College, is spending his holiday vacation here with his mother, Mrs. Callie Baumhardt, and his sister in Burk Burnett.

Miss Juanita Weinzapfel arrived Saturday from San Antonio where she attend Our Lady of the Lake College, and Joe Weinzapfel, who is a student at St. John's Seminary in the same city, came in Monday to spend the current holidays with their parents, Mr. and Mrs. J.M. Weinzapfel, who will also have two other daughters and their families, Mr. and Mrs. Hugh Jackson of Fort Worth and Mr. and Mrs. P.W. Hellman of Tulsa, Okla., as their guests during the holiday season. The Hellmans will also visit his parents, Mr. and Mrs. G.H. Hellman.

Personnel Changes Follow Wilmer Luke's Decision To Enroll At Texas Tech

A two way change in personnel has resulted from Wilmer Luke's decision to enter Texas Tech in the second semester to

take up a course in mechanical engineering.

On January 12 Lillian Wimmer will replace Luke as secretary at the local soil conservation unit headquarters. Until that date she will spend her spare time getting acquainted with the work.

At Fisher's Market, Terese Walter has taken over Miss Wimmer's former work.

Name of Jesus Carved On Ancient Burial Urns

Urns recently discovered in a cave on the Jerusalem-Bethlehem road, believed to be the oldest archeological record of Christianity, dating back to 70 A.D., contained the name of Jesus carved on them.

It is believed that the carving was made by an eyewitness to the crucifixion. They were found on

11 early Christian burial urns.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate, and mourned the crucifixion of their leader, was believed to have left the writing on the ossuaries in the cave.

DR. W.C. DICKINSON
Dentist
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We wish you a Merry Christmas and extend to you our best wishes for a Happy and Prosperous new year.

Frank's Cafe

Frank and Albert

Muenster



The Season's Cheer to Everybody

Because we are proud to number you among our friends we send you these Christmas Greetings. May this Christmas bring added pleasures of true health and happiness to every one of you.

May the coming New Year bring you every happiness, and the fullness of success reward your efforts in all your undertakings.



Magnolia Service Station

Muenster, Texas



MAY IT LAST FOREVER

All of us look forward to the quiet and cheerfulness of Christmas. Sparkling Christmas candles, gaily decorated gifts, the fresh fragrance of evergreen, the eager anticipation of youngsters waiting for old Saint Nicholas, the wholesome atmosphere of goodwill, the associations of good friends and loved ones, all blend to make Christmas a season of extreme happiness and contentment.

May it last forever—our Christmas wish for you.

Texas Cafe

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Miss Florence Fette of Holy Angels Academy, Jonesboro, Ark., and Miss Emily Fette of Dallas, arrived Friday night for a visit with their parents, Mr. and Mrs. Joe Fette. The latter returned to Dallas, where she is a student nurse, on Monday, and Florence has a two weeks' vacation before returning to classes.

Local NEWS Briefs

Mr. and Mrs. R.G. Baumhardt and daughter of Odessa arrived Saturday to spend the Christmas holidays with his mother, Mrs. Callie Baumhardt and family.

Mr. and Mrs. Ray Evans and son are spending Christmas day in Madill, Okla., with his mother and other relatives, and will go from there to Magnolia, Ark., to spend the weekend with her brother and family.

Miss Coralee Fuhrmann and Dolores Walter, students at OLV College in Ft. Worth, are here since Friday to spend the school holidays with their parents, Messrs. and Mmes. H.J. Fuhrmann and Al Walter.

Miss Joan Swirczynski, who attends school at Holy Angels Academy in Jonesboro, Ark., is here on a two weeks' holiday vacation with her parents, Mr. and Mrs. Herman Swirczynski and family.

Mr. and Mrs. William Insel of Laredo are here for a holiday visit with her parents, Mr. and Mrs. Bill Kattman, and will also visit his parents at Gainesville. Mrs. Insel is the former Miss Georgia Ann Kattman.

Sister Gertrude of Sacred Heart High school is spending the current holidays in Hot Springs, Ark. She made the trip with Mrs. Mary Wilde who was returning to her home in Hot Springs by car after a visit in Rhinecland.

Mr. and Mrs. L.A. Bernauer were hosts in their home Sunday for a dinner for which eleven guests were present including Mr. and Mrs. Charles Steizer of Fort Worth and Mr. and Mrs. L.W. Flusche and daughters of Decatur.

Robert Yosten and Miss Violet Otto of Wisner, Neb., and Rose Mary Joann and Shirley Heilmann of West Point, Neb., are here for a visit with relatives of the Yosten and Swirczynski families during the holidays.

Mr. and Mrs. J.B. Cason are spending the Christmas holidays in Houston with their daughter, Mrs. Tom Parkinson and family. Their little granddaughter, Jeanie Parkinson, who had been visiting here since Thanksgiving returned home with them.

Miss Rose Wiesman of Washington, D.C., arrived Sunday to spend the Christmas holidays with her sisters, Mrs. C.J. Kaiser and Mrs. R.M. Zipper, and her brothers, Henry and Al Wiesman. The Kaisers met her train at Denison. This is her first visit home in three years.

Mr. and Mrs. Elwyn Hope of Fort Worth spent the weekend with her mother, Mrs. Frank

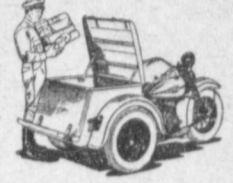


Mr. and Mrs. Ted Gremminger have as their guest since Friday, her aunt, Mrs. Frank Weber of Detroit, Michigan, who is visiting all her relatives in Texas. She came here after visiting relatives in Henrietta, Wichita Falls and Windthorst, and will go from here to Gainesville to visit a nephew, Adam Wolf and family.

Mrs. Herman Fette and son, Kenny, went to Plainview Saturday to get her sister, Mrs. Wanda Stewart, who is spending the holidays with her parents, Mr. and Mrs. J.F. Brown in Gainesville. Her husband, J.Q. Stewart, joined them for Christmas. Mrs. Fette and son stopped in Lubbock for a visit with the C.W. Ratliff family enroute to Plainview.

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... FOR A HAPPY CHRISTMAS SEASON TO EVERYONE

Enderby Brothers

Butane Distributor
Rt. 6, Gainesville

Forecasts of heating fuel shortages this winter turn Christmas gift-seekers to new warming aids like the new electronic blanket. Developed by Simmons, it automatically adjusts to changes in room and body temperatures to provide new sleeping comfort.

Seyler and other relatives and were accompanied home by their little son who had visited during the past week with his grandmother.

Bernard Swirczynski of St. John's Seminary, San Antonio, is here to spend the holidays with his parents, Mr. and Mrs. Joe Swirczynski and family. He arrived Saturday and was met at Fort Worth by Mr. and Mrs. Ray Swirczynski and George Swirczynski.

Mr. and Mrs. Ed Cler will be hosts on Christmas day for a family reunion dinner for members of her family including Mr. and Mrs. Jack Hoehn and daughter of Norman, Okla.; Mr. and Mrs. Albert Hoehn and Miss Jane Hoehn of Dallas, A.T. and Bill Hoehn.

R M W Auto Service
 (Rohmer — Miller — Wimmer)

Wishes you all the blessings of Christmas

Muenster

Yuletide

GREETINGS

to each of you!

As you gather with your loved ones and friends at this gay season of the year, we want you to know our thoughts are with you and we are happy in your happiness. Season's Greetings to each of you!

F. E. Schmitz Motor Co.

Gainesville

Merry Christmas

And a Happy, Joyous New Year to You All

To each and every one of you we wish the joy and happiness of Christmas. To our patrons we extend sincere thanks. We hope to see you often in '48.

H&H Feed Store
Muenster

THE MUENSTER ENTERPRISE

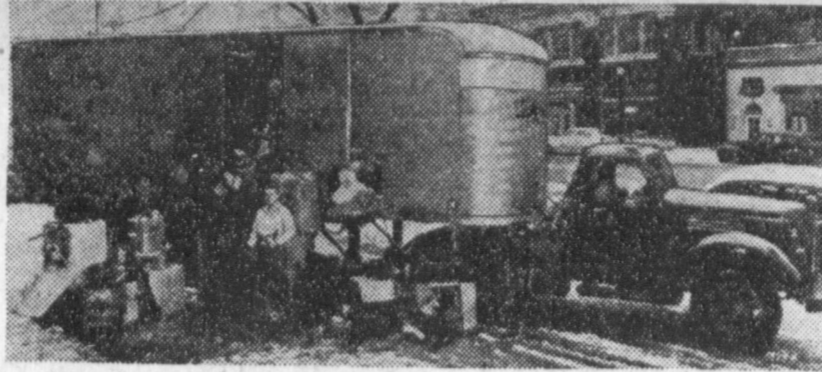
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



— STAINLESS STEEL SLEIGH FOR KIDDIES TOYS. Each year Columbus Elks distribute toys so no little kiddies will be forgotten. Last Christmas Eve reindeer and sleigh were replaced with a truck and stainless steel trailer manned by Elks in charge of the social welfare work. Bulging with toys this "giant sleigh" made the entire city circuit in one trip.

'White Christmas' Gets Place on List Of Immortal Carols

Irving Berlin's "White Christmas" has definitely joined the procession of Christmas music! Lest we hesitate to admit so recent a creation to the inner sanctum of cherished traditions, let's see just how old some of our Christmas favorites really are.

Denmark launched the annual Christmas Seal campaign against tuberculosis in 1904; Dickens' "Christmas Carol" was written in 1843; Samuel Clement Moore wrote "The Night Before Christmas" in 1822; W.C. Dobson, one of Queen Victoria's favorite artists, dispatched the first Christmas card in 1845, and, historically, the first Christmas tree was set up in 1604.

One can imagine the first Christmas carol — the "Gloria in Excelsis" of the angels. However, of our popular Christmas carols today, "Adeste Fideles" is undoubtedly the oldest. Its origin is controversial; some say it was a graduate of the Cistercians, others date its composition variously — from 1250 to 1680. Even accepting 1680, "O Come All Ye Faithful" antedates — for example — "Hark, The Herald Angels Sing" (1730), "Silent Night" (1818), and "O Little Town of Bethlehem" (1868).

There's a lot of Christmas tied up in the confident expectancy of childhood and the nostalgic memories of grown-ups; so,

"May your days be merry and bright
 And may all your Christmases be white."

Bad Luck From Keeping Tree Up Till New Year Not Just A Superstition

AUSTIN — The belief of having bad luck from leaving your Christmas tree up until New Year's Day is no superstition, declares Marvin Hall, State Fire Insurance Commissioner.

Warning Texans to take down their trees as soon as needles start turning brown or falling, Hall said a week old tree was the greatest fire hazard a person could have in his house.

"The day a tree is cut, it starts slowly drying out," he said. "A fresh cut tree will not take fire any more easily than would the evergreen shrubs growing outside but it becomes a more serious fire hazard every hour. At the end of the week it will be highly flammable."

Commissioner Hall cautioned that just taking the tree out to the backyard or down to the cellar is not safe either. The discarded tree should either be carefully burned in a regular metal or wire or mesh trash container or hauled away if the city provides such a method for disposal of trash.

Other special decorations should also be put away as soon after Christmas as possible, he said. Particularly leaves and berries and other temporary trimmings, should be taken down immediately after Christmas.

FDR's Estate Has Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N.Y. Developed as a result of a hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate.

The trees, about 270,000 in number, are principally of Norway spruce, white spruce and

Douglas fir, with a few balsams also included.

Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.

DR. A. A. DAVENPORT
 CHIROPRACTOR
 X-RAY FLUOROSCOPE
 Suite 205
 Pythian Bldg. Gainesville



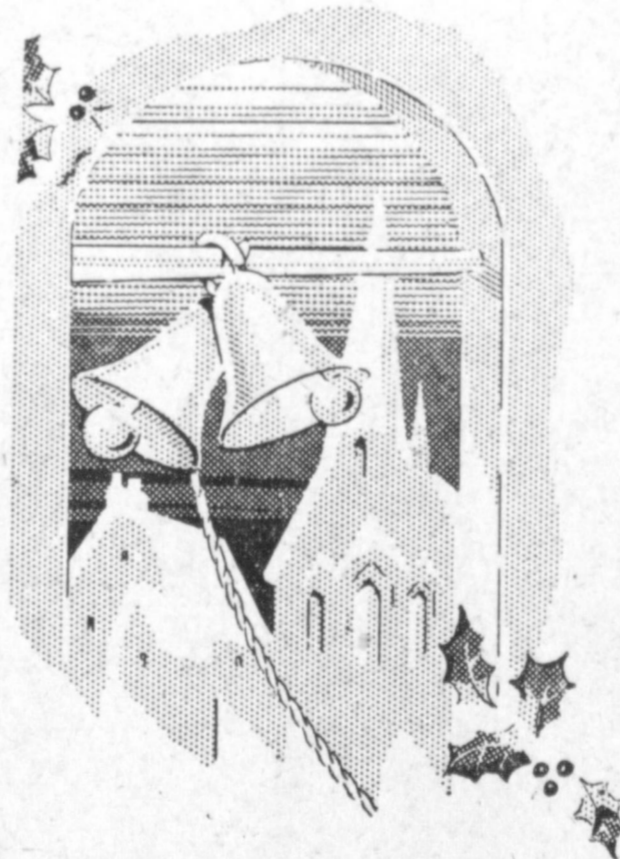
to All Our Friends

AND SINCERE GOOD WISHES FOR THE NEW YEAR

George Gehrig
 Muenster



Christmas Bells are Ringing Merrily...



... And it is pleasant to remember old friends, and to wish them, in a genuine sort of way, all the joys of a Happy Christmas.

May Health, Happiness and Prosperity be yours, not only on this day, but every day throughout the years to come.



May this Holiday bring you the utmost of joy and may the New Year bring with it success as a reward for your every effort. You have been very considerate of this institution and have made possible our continued growth. For your kindness we wish to express our appreciation and to pledge anew our policy of even greater service to the community which we serve.

and Happy  New Year!

Trachta Drug
 Muenster

Clara's Cafe
 Muenster

MAY

Every Good Wish Come True!

It is only natural at this glad Season of the year to think of those who have made the past so worthwhile and whose loyal support and friendships give added strength to the future.

We extend our compliments of the Christmas Season and take this opportunity to tell you how much we appreciate your patronage.

Sincere good wishes to all!

Curtis Restaurant
 Gainesville



FMA Store

Muenster

RETRIBUTION
 Attendant (in filling station): "Boss, your doctor's in here with a flat tire."
 Boss: "Swell! Diagnose the trouble as puncture wounds resulting in prolapsus of the perimeter. Prescribe plastic surgery followed by the administration of violent flatulents, and charge him accordingly. That's what he's been doing to me!"

Then there is the fellow who had to leave his job because of illness. The boss got sick of him.



FAMED BRITISH SCIENTIST PRODUCED FIRST ELECTRIC ARC IN 1808—IT LED TO ARC WELDING, WHICH IN LAST WAR BUILT SHIPS FIVE TIMES FASTER THAN RIVETING OF WORLD WAR I—TODAY IT'S FINDING INCREASING APPLICATION IN INDUSTRY—AND ESPECIALLY ON THE FARM—



SCHOOL AUTHORITIES REPORT THAT ELECTRIC GERM-KILLING LAMPS ARE CUTTING ABSENTEEISM AS MUCH AS 50%



MORE THAN 300,000 SEPARATE ELECTRICAL ITEMS ARE PRODUCED BY A SINGLE ELECTRICAL MANUFACTURING COMPANY.....

WISHING YOU A ★ MERRY CHRISTMAS



We send you sincere and hearty greetings, full of good cheer for each of you. And may the coming twelve months find you happy and contented in your every undertaking.

AND A HAPPY NEW YEAR

Huneycutt Jewelry

Gainesville

MERRY CHRISTMAS



HAPPY NEW YEAR

A SINCERE GREETING TO OUR MANY FRIENDS AND CUSTOMERS.



Miller's Cleaners

Mr. and Mrs. Ed Miller
 Mr. and Mrs. Wayne Miller
 Miss Georgia Moster Mr. Roy Norman
 Mrs. Lois Cummins Mr. P.G. Ferguson
 Mrs. Irene Fitzhugh Mrs. Joe Henderson

329-31 N. Commerce

Gainesville

Seventeen Rules for Your Driving Safety

Seventeen rules for safe motoring come with the official Pennsylvania road map.

1. Always be alert. Let nothing distract your attention from your job of driving.
2. Approach pedestrians with caution. Be ready to make a quick safe stop.
3. Always remain a sufficient distance behind the car in front of you to be able to stop safely.
4. Slow-moving vehicles must keep to the extreme right of the highway. They are an accident hazard, inviting foolish motorists to make dangerous passes.
5. When an officer signals for you to stop, drive to the extreme right of the highway and give notice of your intention to the vehicle which is behind you.
6. Always slow down before reaching a curve.
7. Instead of coasting around a curve, keep your car in gear and feed the gas cautiously.
8. Never jam your brakes. Best braking power is obtained by applying and releasing the brakes intermittently with a pumping motion.
9. Permit clutch to remain engaged in slowing down.
10. To insure safety, use the same gear in descending a steep grade as you would have to use to ascend it.
11. If your car starts to skid, keep it in gear and turn the front wheels in the direction of the skid.
12. Never overdrive your headlights at night. A good rule is to drive two thirds as fast by night as you do by day. Sundown — slow down.
13. Keep your windshield clean. A dirty windshield is especially

hazardous at sundown and at night.

14. Be on the alert at night for identification lights of trucks and busses. These indicate the presence of a large, slow-moving vehicle.

15. Never operate a car more than four hours with less than thirty minutes' relaxation, or more than eight hours with less than two hours' rest.

16. Keep your car under control while passing children who are walking or playing along the highway.

17. Avoid looking directly at the lights of an oncoming car at night. An eye is a sensitive instrument which is quickly blinded by a glare.

BETTER PERK UP

WITH



BETTER PER CUP

You'll like Polar Bear Coffee, too!—another Griffin product

Copyright Griffin Coffee Co., Muskogee, Okla.

CHRISTMAS



GRACIOUS

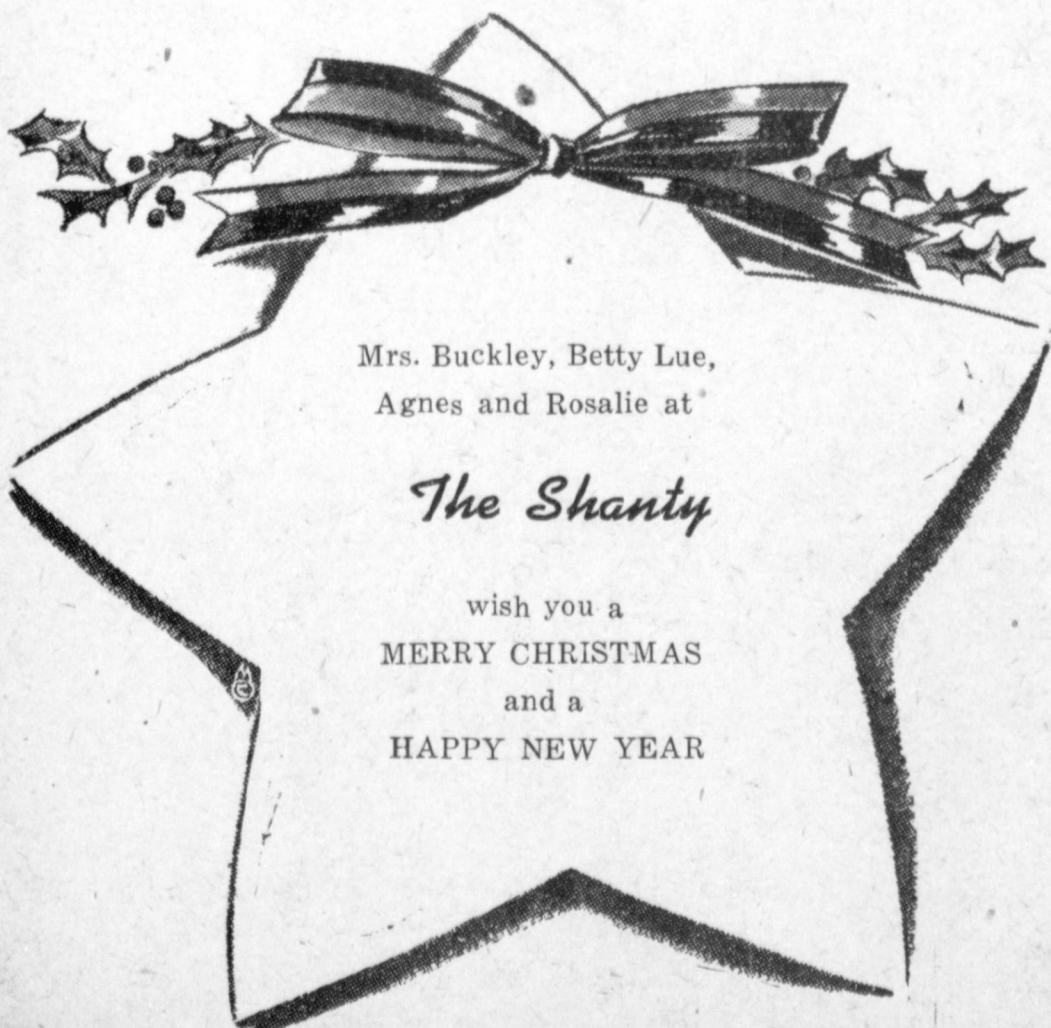
That each of you may enjoy the fullest measure of happiness and prosperity is our Christmas wish to the fine people of this community who have made possible the splendid growth of this organization. Whatever degree of success we have attained, we attribute to the splendid goodwill of our friends.

Commerce Street Store

Pete Briscoe

Geo. Ausmus

Gainesville



Mrs. Buckley, Betty Lue, Agnes and Rosalie at

The Shanty

wish you a MERRY CHRISTMAS and a HAPPY NEW YEAR

RUBBER TILE
ASPHALT TILE
LINOLEUM TILE
INLAID LINOLEUM
9 x 12 RUGS

Armstrong
Floor Covering Co.

306 E. Calif Ph. 272
Gainesville

Don't Sink
A wise philosopher once said: "All the water in the ocean can't sink even the smallest ship, unless it gets inside." Perhaps men are like sea-going vessels in this respect.

There's a lot of "water" about us all the time — bad influences that make us stray from the "right" path — laziness, prejudices, fear.
But all the "water" can't sink even the humblest person unless he lets it get inside — unless he lets it fill his mind, conquer his courage and control his thoughts.

CHRISTMAS CUSTOMS

OXFORD UNIVERSITY SERVES BOAR'S HEAD ON CHRISTMAS, BECAUSE AN EARLY STUDENT ESCAPED DEATH BY HURLING A VOLUME OF ARISTOTLE INTO A CHARGING BOAR'S MOUTH.



YEARLY THE KING OF ENGLAND PRESENTS GOLD, FRANKINCENSE AND MYRRH TO THE CHAPEL ROYAL, COMMEMORATING THE GIFTS OF THE THREE WISE MEN.

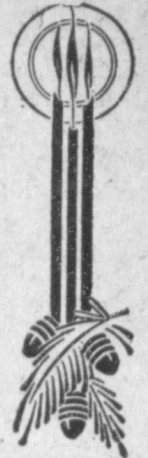


MEDIEVAL ACTORS, CALLED MUMMERS, PERFORMED FROM CASTLE TO CASTLE ON CHRISTMAS. 'MUMMERY' WAS ABOLISHED BY HENRY VIII, WHO FEARED DISGUISED ASSASINS.



Greetings

We desire to extend to you Greetings of the Christmas Season and to express our sincere wishes for your prosperity in the coming year. May the cordial relations existing between us continue.



Fashion Shop

Gainesville

MAY JOY THIS



CHRISTMASTIDE

attend you and may new found blessings make the New Year more bright.

We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

Sullivant Radiator Shop

Arty B. Sullivant

Gainesville

Death Did Not Stop Wise Men's Travels

The Three Kings of Cologne have become patron saints of travelers, and very appropriately, too, since the Wise Men traveled considerably even after their death.

Biblically we know very little about the Wise Men. Church tradition, based on the three specifically mentioned gifts, has established three Wise Men and identified them as Casper, Melchior and Balthasar; the Kings of Tarsus, Arabia and Ethiopia, respectively.

Legend advances that on their way to Bethlehem, the Magi met at Ur and St. Mathew states that having adored the Christ Child, they departed into their own country by a different route. Whether each returned to his own country or whether all three journeyed into one country are matters for conjecture. Legend continues that they were baptized, distributed their wealth among the poor, and went about preaching the doctrine of peace and repentance; all three seem to have suffered martyrdom in India at the same time.

In the fourth century Empress Helena, mother of Constantine, arranged for the transfer of their bodies to Constantinople.

When the Greek Emperor was overpowered by the first crusade in 1096, the holy remains were sent to Milan where they were enshrined until the latter part of the 12th century when Frederick Barbarossa ordered their removal to Cologne.

The Archbishop of Cologne adorned the relics with precious jewels and enshrined them within the Cologne Cathedral; in time, anything which touched the skulls of the Three Kings was considered as a charm against accidents, hence, the Wise Men became popular patron saints of travelers.

The Texas Safety Association warns motorists that skidding on the highway is a sign of "speed too fast for conditions." Slow down for bad weather and heavy Christmas traffic — Your Greatest Gift May Be a Life!

THE VALUE OF A SMILE AT CHRISTMAS

It costs nothing, but gives much.

It enriches those who receive without making poorer those who give.

It takes but a moment, but the memory of it sometimes lasts forever.

None of us is so rich or mighty that he can get along without it, and none is so poor but that he can be made rich by it.

A smile creates happiness in the home, fosters good will in business, and is the countersign of friendship.

It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble.

Yet it cannot be bought, begged, borrowed or stolen, for it is something that is of no value to anyone until it is given away.

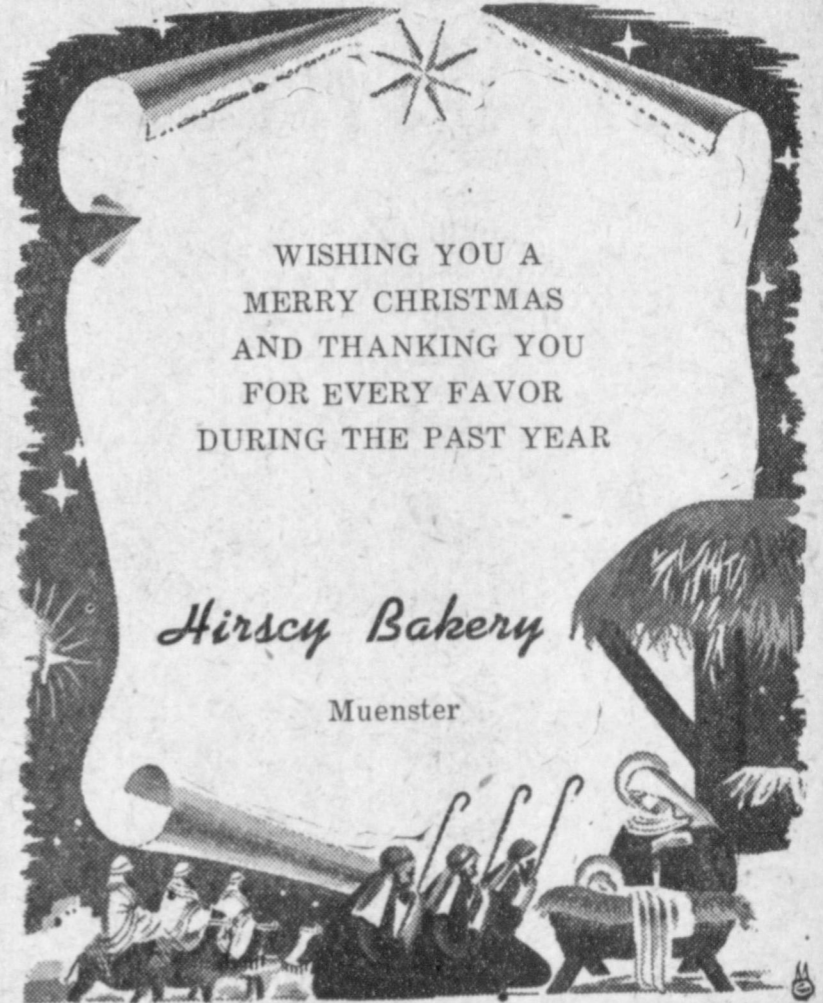
Some people are too tired to give a smile.

Give them one of yours, as none needs a smile so much as he who has no more to give.

WISHING YOU A MERRY CHRISTMAS AND THANKING YOU FOR EVERY FAVOR DURING THE PAST YEAR

Hirschy Bakery

Muenster



Kaden, The Florist

Flower Phone 570

Gainesville

Wishes You

A Merry Christmas

and

A Happy New Year



Merry Christmas to All Our Friends

It's our pleasure to wish you one and all much happiness. May all your fondest hopes and dreams come true in the year to come... may your Christmas be the best ever. Our very best wishes — our most sincere thanks to you for your appreciated patronage.

Jacob Pagel, Jr.

Muenster

ALMOST 100 CHILDREN AT CHRISTMAS PARTY SPONSORED BY CDA

About 100 children and their mothers attended the Christmas party given by the local court Catholic Daughters of America for their youngsters and little guests Sunday afternoon in the parish hall.

The group gathered around a large decorated tree for a sing-song of Christmas melodies, accompanied by Mrs. J.M. Weinzapfel on the piano, after which Santa Claus arrived to distribute gifts and bags of goodies to each child. The local pastors and Sisters were special guests for the event.

The committee on arrangements was composed of Mesdames T.S. Frost, Ben Hellman, Steve Moster, J.M. Weinzapfel, Joe Hoening and Emmet Fette.

SINGING AND GIFTING AND DANCING FEATURE PAROCHIAL P-TA PARTY

The P-TA sponsored Christmas party for pupils of Sacred Heart High school on Friday night, December 19, was a gay and festive affair held in the parish hall.

The center of attraction was a



huge, decorated Christmas tree around which the students gathered for a sing-song of Christmas carols, after which Santa Claus arrived and distributed gifts which had been placed under the tree.

After the gift distribution dancing was the principal diversion for the group and refreshments were served. Miss Virginia Walterscheid furnished the evening's music on her accordion. Parents of the students were guests at the party.

CLARENCE WILSON HOME IS PARTY SCENE SUNDAY

The home of Mr. and Mrs. Clarence Wilson was the scene of an enjoyable gathering Sunday and a dinner party at noon.

Guests were Mr. and Mrs. Fred Spoon of Randlett, Okla.; Mr. and Mrs. Joe Zipper and son, Jerry, Mr. and Mrs. Virgil Zipper and two daughters and Pat Zipper, all of Dallas. In the afternoon they were joined by Mr. and Mrs. Lloyd Sparkman and little grandson, Ronny, of Gainesville.

The Oklahoma visitor spent Friday through Sunday at the Wilson home.

FAVORITE CHRISTMAS PLANT GOT ITS NAME FROM U.S. DIPLOMAT

Poinsettias, among the most popular of all Christmas decorations owe their name and popularity to an early American diplomat, botanist and scholar — Joel Roberts Poinsett.

Nearly a century and a quarter ago, Poinsett, then U.S. ambassador to Mexico, first brought cuttings of the "fireplant" to his South Carolina home. Carefully he tended the transplanted tropical beauty. Under his skillful hands the flower thrived and improved.

Soon the fame of this colorful new plant spread to other states and Robert Buist, a Philadelphia botanist, bought some cuttings from Poinsett. He named them euphorbia poinsettia.

Since that day enthusiasts not only in the United States but throughout the world have continued to improve the poinsettia, until today there are a score of varieties from giant six-foot stalks to diminutive dwarfs, double and single varieties, green poinsettias with red veins, white

varieties and a gradation of reds from the traditional flaming scarlets to pale pinks.

Besides serving as ambassador to Mexico, Poinsett was a member of congress from South Carolina and served as secretary of war in President Van Buren's cabinet. He was a personal friend of Presidents Madison, Monroe, Jackson and Van Buren.

Major: "But, Rastus, why do you call your cooties arithmetic bugs?"

Rastus: "Cause dey add to my misery, subtract from my pleasure, divide my attention and multiply like the dickens."

**Gifts and Accessories
Russell Stover Candies
Phillip H. Teague
Dixon at Elm, Gainesville**

Miss Rita Swirczynski and Townsend Miller of Gainesville are guests of her parents, Mr. and Mrs. Joe Swirczynski, for Christmas.



**Gettys Furniture Co.
Gainesville**

MERRY CHRISTMAS

And may the Happiness of the Holiday Season be yours through all the coming—

NEW YEAR



**Owens Grocery - Market - Cafe
Muenster**

A MERRY CHRISTMAS



It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a *Happy Christmas*. And our optimistic predictions of a *Prosperous New Year*.

We are looking forward to serving you in the New Year and hope that increased patronage will make our services even more satisfactory.

WHITE'S
Auto Stores
THE HOME OF GREATER VALUES

J.F. Toler, Owner

Gainesville



TO WISH YOU THE BEST OF

CHRISTMAS CHEER

And joys and contentment that will brighten each day of the New Year just ahead.

We should like to take this means, too, of expressing our thanks to each of you for your patronage in the past. You have been generous and we are grateful.



Chapman's Shoes

111 N. Dixon

Gainesville



With Every Wish for a

HAPPY HOLIDAY SEASON

and a Year of Happy Days

Jimmy's Service Station

Jimmy ... Milton ... Chalky
Muenster

Cordial Christmas Greetings



and A Happy New Year

This firm extends to its friends and patrons its best wishes for a Happy Christmas and trusts that our services will merit the continuance of your good will.

The loyalty of our friends has been of material benefit in bringing us a little closer to our goal of achievement.

We are glad that this particular world in which we live, has friends... and CHRISTMAS!



the Hollywood Shop

EXCLUSIVE BUT NOT EXPENSIVE

FASHION CENTER OF GAINESVILLE



The driver who killed himself and also the driver of another car in this shambles had stubbornly persisted in driving when he was fatigued after too many hours on the road. As his car came over the bridge, his weary brain blanked out for a split second, his hands relaxed on the wheel. His car grazed the bridge abutment, skidding across the road, and crashed into an approaching automobile. Motorists for their own safety, and for the sake of others on the road, have no right to drive when overtired. National Conservation Bureau safety specialists advise: don't wait until you are tired; pull off the road at intervals; drink a cup of coffee, take a few moments' rest.

It Happened 10 Years Ago

December 24, 1937

Muenster cheese plant has almost 20 per cent greater volume in 1937; one million, two hundred thousand pounds of cheese. ... Slot machines must go, says city council. ... M.J. Endres store will be first to close on Sundays. ... Fire at Al Fleitman's home results in loss of family's clothing. ... School children present Christmas programs before recessing for the holidays. ... Rain washes away bridge over creek at C.J. Wimmer's. ... Pan of gas ignites, slightly damages H-5 Services Station truck. ... Relatives and friends flock home for the holidays.

5 YEARS AGO

December 25, 1942

World War II Veteran Bud Hoehn, wounded over Lae, New Guinea, in action, returns home for furlough with relatives. Muenster Hatchery will open Jan. 4. ... Mr. and Mrs. Henry J. Fuhrman and family move to Muenster from Lindsay after buying John Yosten farm here. ... Miss Evelyn Streng is recovering from an appendectomy. ... Brother of Mrs. Gene Carter dies at Bowie. ... Thirty seven children in First Communion class here Sunday. ... Major Connelly of Camp Howze will describe bombing of Pearl Harbor at general community meeting here Tuesday. ... 4-H Club girls enjoy party and gift exchange Friday.

HOLLY IS ASSOCIATED WITH ODD LEGENDS

Holly was much admired by the Druids who believed that its evergreen leaves attested to its favor with the sun god.

Legends related that the crown of thorns was plaited from the holly. Before the crucifixion the berries were white but turned crimson like drops of blood.

Another is that holly is hateful to witches and is therefore placed on doors and windows to keep out evil spirits.

A more modern legend is that whoever brings the Christmas holly into the house first, either husband or wife, is the one who will rule the ensuing year.

GOOD FOR SOMETHING

Here's proof that we should never underestimate the power of man! A man weighing 140 pounds contains enough fat for seven cakes of soap, carbon for 9,000 pencils, phosphorous to make 2,220 match heads, magnesium for one dose of salts, iron to make one medium-sized nail, sufficient lime to whitewash a chicken coop, enough sulphur to rid one dog of fleas and water enough to fill a 10-gallon barrel.

Grind equal amounts of dried apricots, peaches and prunes, combine with chopped nuts and moisten with a little fruit juice. Shape into small balls and roll in confectioners' sugar. The result is delicious dried fruit candy.

Papa glared sternly at his young son. "Another bite like that, young man," he said, "and you'll leave the table." Sonny looked up. "Another bite like that," he agreed, "and I'll be finished."

Auctioneering

Any Day Except Saturday

Richard 'Dick' Cain

Graduate of Reisch School of Auctioneering
Mason City, Iowa



Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.

Henry Luke

Muenster

Season's Greetings



MERRY CHRISTMAS

to You and Yours

Our best wishes to each of you—for continued happiness and increased prosperity.

We are happy in the thought that we have had the privilege of serving you during the year just closing. And because of these associations, we look forward eagerly to the coming year and a continuation of your consideration.

The Season's best to each of you!

BEST WISHES TO ALL OUR FRIENDS

Aldridge Implement Co.

Massey Harris and Goodrich Products
Gainesville



May yours be a Joyful, Blessed Christmas

Fisher's Market and Grocery

Muenster

'LITTLE STINKER'
Enid, Okla. — Students at Phillips University oft-times refer affectionately to their alma mater as "P-U".
Now they have a mascot to match. It's a deodorized skunk named "Little Stinker."

Life Boats Needed
In Victorian days there was talk about the submerged tenth of the population; under the Socialists it is no longer a case of helping the submerged tenth but of submerging the other nine tenths.
—Winston Churchill.

PAROCHIAL SCHOOL TO BEGIN USING MOVIES AS INSTRUCTION AID

Pupils of Sacred Heart school will soon be seeing as well as hearing their lessons explained to them as the result of a decision to purchase a projection machine, screen and films for school use. The subject was discussed at the regular monthly meeting of the P-TA Friday night and Father Herman Laux, announced that the equipment will be purchased with funds from the parish treasury.

Rev. Peter Molloy of Gainesville told of his experiences with a picture machine at St. Mary's school, and then gave a demonstration with his equipment by showing three short films. The fourth film was color scenes in Arkansas that had been taken by Sister Patricia, who served as commentator while the film was being shown.

Mrs. Rudy Hellman, president, presided during the business session which was preceded by a short program presented by girls of the eighth grade, who appeared in "March of the Wooden Soldiers", a drill in uniform.

The assemblage joined in a sing-song of Christmas carols and hymns, led by Father Herman. Sister M. Dolores, music instructor, played the piano accompaniment.

As the result of parent-attendance at the meeting the seniors of high school and the eighth graders won the galloping loving cup for the month.

FIRST DAY OF WINTER FINDS BALMY WEATHER

At 10:43 a.m. Monday the weather was out of tune with the season. As for several days past it was fair and mild in spite of the official calendar report that winter is here.

Winter's onset, as usual, already has been felt with sub-freezing temperatures of recent weeks. And Monday's shortest daylight period of the year won't be any different, really, than the daytime period for several days unless split seconds are counted.

The only sure things about winter's official beginning will be that nights will soon get noticeably shorter, until mid-June.

GREEKS ORIGINATED 'XMAS' ABBREVIATION

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy

Ghost. From this came the shortened form Xmas, instead of Christmas.

Benjamin Franklin was the first postmaster general of the United States.

The fact that "charity begins at home" is abundantly exemplified in our attitude toward our own faults.

WANT ADS

GRASS LAND for rent, about 300 acres, 10 miles north of Muenster See J.D. Walker, Rt. 3, Muenster. 4-2p

GENUINE FORD anti-freeze now available at Endres Motor Co. 4-3.

FOR SALE: Ideal kitchen cabinet, like new, and good 54-square dining table. See them at Mrs. O.J. Huchton's home. 4-2

WILL BUY old electric motors, 110-220 volt, and exchange or sell rebuilt motors. Also do motor repair work. Johnny Sicking, Rt. 6, Gainesville, Texas. 4-6p.

STARTED CHICKS, one to six weeks old. Also battery fattened broilers. Myra Feed and Hatchery. 3-3.

SCRAP IRON WANTED: 70 cents per hundred pounds. J.P.

Flusche, Muenster. 3-1f.

266, Gainesville, Texas 51-4f

FOR SALE: Nice five-room house and lot in city, close to Sacred Heart church. See L.A. Bernauer. 3-3

SEE AL about any kind of metal repair work: especially precision saw filing, welding, lathe work, blacksmithing, washer repairs. Al Walterscheid 3-1f

YOUR HOME will be more modern, more comfortable, with outside Venetian blinds... the blinds with a future. Lou Wolf. 3-1f

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs. Display located on Red River Street, between Main and Pecan. Office 305 E. Pecan. Phone 790-M W.O. Edgington, P.O. Box

FOR SALE: Baby chicks and started chicks. Custom hatch settings each Friday. Myra Feed and Hatchery. 50-4

COLDS
LIQUID MEDICINE IS BETTER
Get split-second relief of Cold Miseries with 666 the largest selling Liquid Cold Preparation in the U. S.
666 LIQUID COLD PREPARATION
Caution. Use only as directed.

NO MUSS, NO FUSS
When you do your washing at the

Huchtons Laundry



**Merry Christmas
Happy New Year**

to our many friends
and customers

H. E. Myers & Sons

Gainesville



Best Wishes
for a
Wonderful
Christmas

Ed Rohmer
Muenster

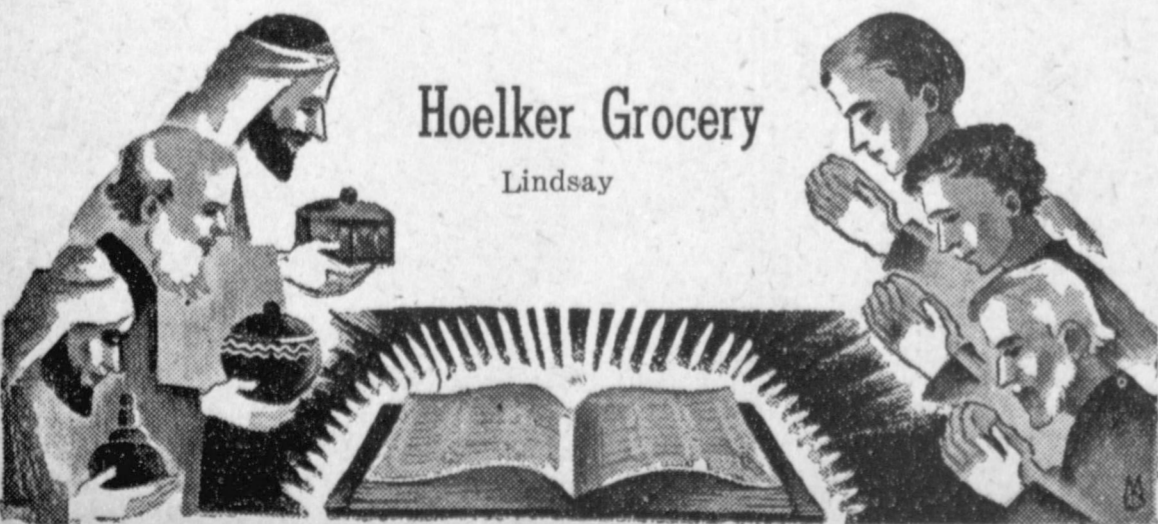


**Gainesville
Radiator Shop**

J.F. "Brownie" Brown
527 N. Commerce, Gainesville

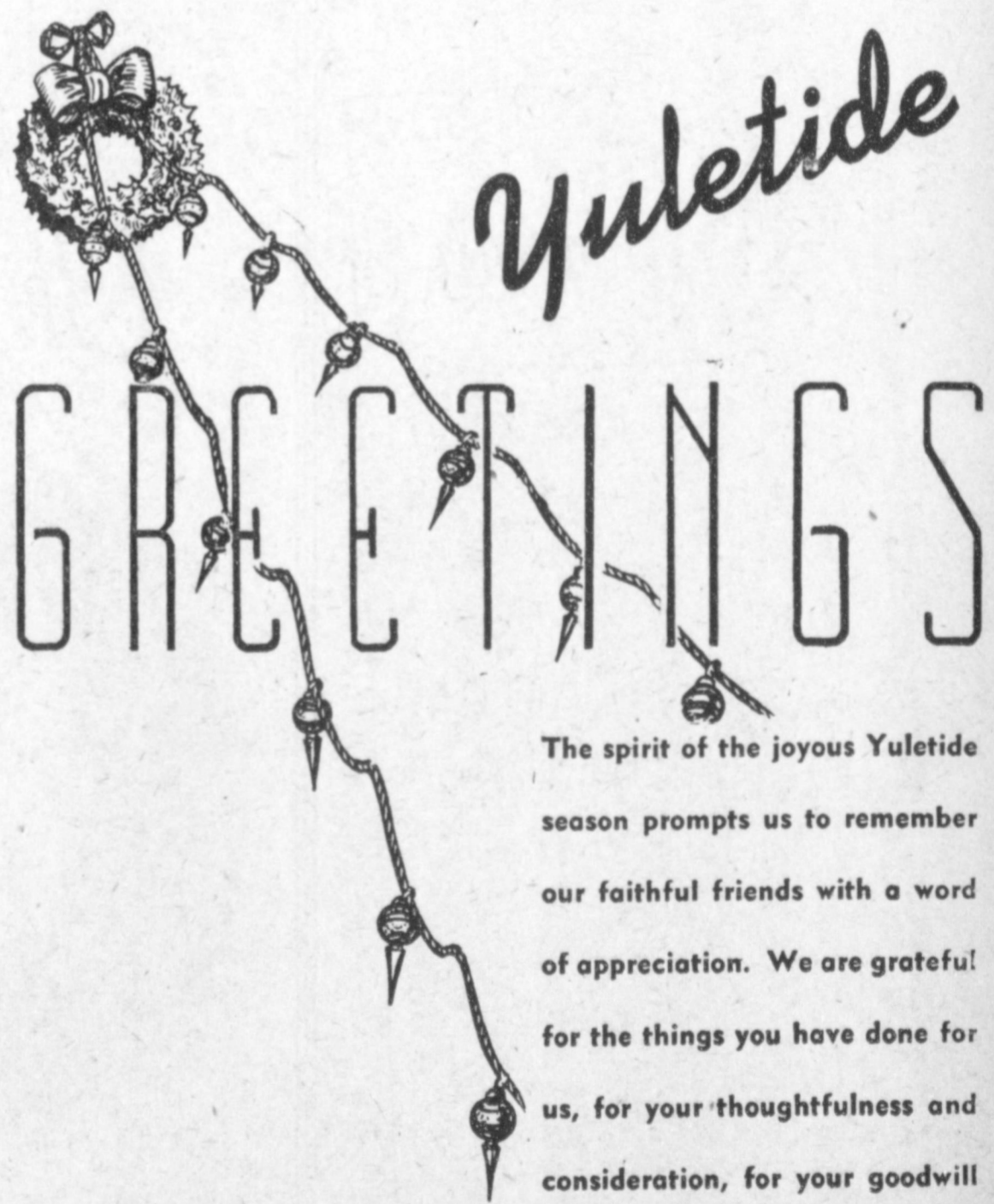


MAY THE GLOW OF CHRISTMAS BLESSINGS REST
UPON YOUR HOMES AND LIGHT YOUR PATHS OF
HEALTH AND HAPPINESS THROUGHOUT THE NEW
YEAR.



Hoelker Grocery

Lindsay



The spirit of the joyous Yuletide season prompts us to remember our faithful friends with a word of appreciation. We are grateful for the things you have done for us, for your thoughtfulness and consideration, for your goodwill and patronage. May we continue to deserve your consideration.

Merry Christmas, all!

SCHAD & PULTE
Hardware & Farm Implements
EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

Lindsay News

Harold and Miss Margaret Gruber of Fort Worth are here for a Christmas visit with their parents, Mr. and Mrs. F.J. Gruber and family.

Hubert Bezner arrived during the weekend from Texas Tech to

spend the holidays with his mother, Mrs. Joe Bezner and other relatives.

Bernard, William and Linus Fuhrmann, Max Sandmann and Ray Hermes, students at Subiaco Academy, are here since Friday night to spend the holidays with their parents.

Frank Zimmerer returned to Amarillo after spending the past weekend with his parents, Mr. and Mrs. H.J. Zimmerer and family. His sister, Marie, accom-

panied him for an indefinite stay.

Mr. and Mrs. H.J. Zimmerer and son and daughter, Frank and Betty Rose, have returned from a trip to Yoakum and San Antonio. In Yoakum they visited their daughter and sister, Sister Herman Mary, and Mr. Zimmerer's sister, Sister Fortunata. These two joined them on the trip to San Antonio where they visited with two of the Zimmerers' daughters, Florence, who is a postulant at Our Lady of the Lake convent, and Sister Mary Rose, a teacher at San Fernando school.

reveal that the gentle, generous souls enjoy the greater measure of peace and contentment.

While on the subject of a more sublime Christmas spirit we might note that the situation could be improved by more co-operation from artists and publicity people. During this season practically every paper and magazine is packed with Santa Claus, wreaths, poinsettias, candles and anything else but sacred scenes. There's so much to emphasize the one and so little to emphasize the other. Under the circumstances it isn't surprising that millions spend the day without being aware of its meaning.

A lot of them would be amazed if told that Santa doesn't even belong in the Christmas picture. According to Christmas tradition the feast of good old Saint Nick falls on December 6, and the traditional observance is to pass out lots of goodies to the kids on that day. Somebody just got mixed up in shifting his day to Christmas.

And now, a few words about this issue of the Enterprise, our annual special effort for our subscribers. We, meaning all the staff, have spent lots of time on it, and we're proud of it. We're proud because it represents something extra in artistic achievement, because it offers something extra in interesting features, because it also serves dozens of business men as a sort of composite Christmas greeting to their many friends of this area.

Among the features there is one that many will recognize as a repetition. It's the story of Christ's birth in a modern reporter's style. We're using it again because of the favorable comment it received last year and also because it is, after all, the beginning of the greatest story ever told. It will never get too old to rate as the most important news on Christmas day.

In spite of the fact that the greetings and good wishes subject has been quite thoroughly covered in the rest of the paper, there's room for one more mention in this column. Con extends to everyone his personal wishes for a wonderful Christmas.

Bootlegger's Missent Greeting Provokes Raid On His Christmas Cheer

Oklahoma City. — The sheriff thought it was tactless, if not downright insulting when he got Christmas cards of thanks from an Oklahoma City bootlegger.

Especially ones that read — "At the close of another year we realize how important your friendship and good will have been to our success..."

You can't ask a sheriff to take that sort of thing from a bootlegger, especially in prohibition Oklahoma.

So last night deputies began calling the telephone numbers they found on a little red card attached to the yule greeting. Soft voices discussed prices, made appointments.

When it was all over, one man was in jail on liquor charges, Santa's pack was 42 pints lighter, and the bootlegger's Christmas spirit had all gone down the drain.

He discovered that some humorous — or unsatisfied — customers had readdressed his cards.

Confetti---

we get impatient and start cutting corners. Before long we're bumping into others who do the same thing.

We'd have a lot more fun if we played the game according to the Christ Child's rules. In a cynical world that system seems a little out of place, but it works nevertheless. A look around will



HAPPY
• NEW •
YEAR

Season's Greetings

May this be your happiest Christmas of them all... and the New Year be the most prosperous, our Yuletide wish for each of our friends.



RELAX Theatre

December 25 Through January 2

THURSDAY & FRIDAY
Matinee on Christmas Day

Spirit of West Point

Felix "Doc" BLANCHARD — Glenn DAVIS — OTHERS

SATURDAY

DOUBLE FEATURE

Rio Grande Raiders

Sunset CARSON — Bob STEELE

AND

Last Crooked Mile

Donald BARRY — Ann SAVAGE

CHAPTER I of new serial "The Sea Hound" with Buster CRABBE as Captain Silver. Based on radio program and comic book strip.

SUNDAY & MONDAY

Buck Privates Come Home

Bud ABBOTT — Lou COSTELLO

TUESDAY & WEDNESDAY

Vigilantes Return

In Technicolor

Jon HALL — Margaret LINDSAY

THURSDAY & FRIDAY

Matinee on New Year's Day

Romance of Rosy Ridge

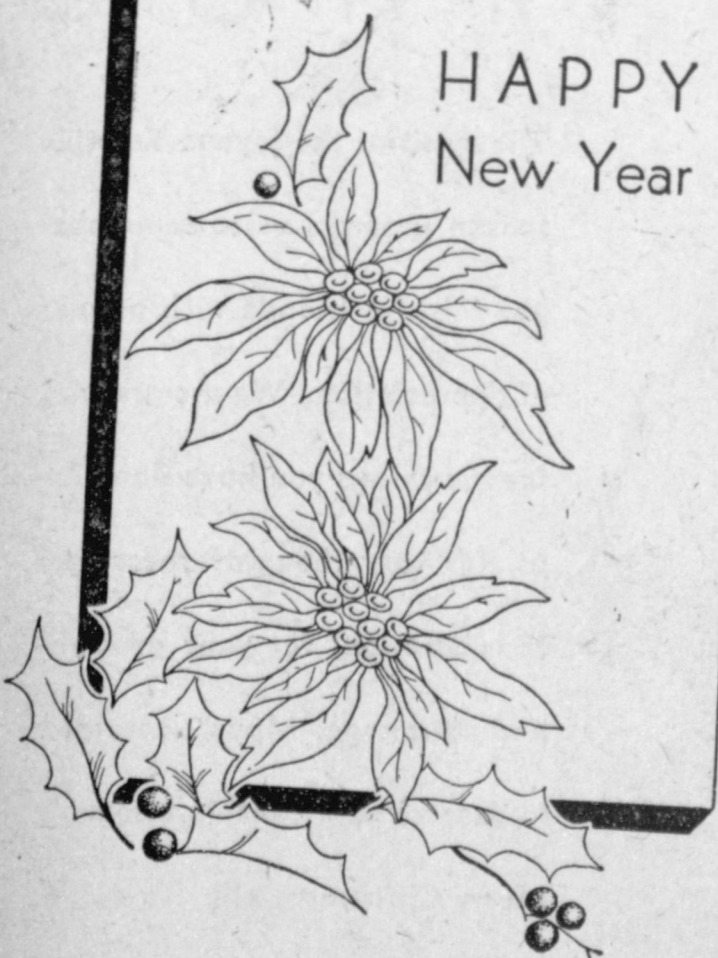
Van JOHNSON — Janet LEIGH

Sincerely

This is more than an ordinary greeting this year. It is evidence of our gratitude to the folks who have lived before us, who have made this Christmas of priceless happiness possible.

In this spirit we send our sincere good wishes for you and all those dear to you. May this Holiday time be one of joy and happiness to you and yours.

HAPPY
New Year



Porter's Jewelry

Gainesville

Merry
Christmas



Our best wishes are offered to each of you... May this Christmas truly be a happy one

State - Plaza - Ritz Theatres

Gainesville

GAINESVILLE'S FINEST ENTERTAINMENT

GIVE *Entertainment* THIS YEAR **THEATRE GIFT BOOKS**
The Perfect Answer to the Puzzled Shopper
You Give SO MUCH for SO LITTLE!
\$1 - \$250 - \$5
FOR SALE AT OUR BOX OFFICE!

HERE'S A NEW VAN JOHNSON — IN A ROUGH AND RUGGED ROLE THAT IS MADE TO ORDER FOR ACTION FANS

ROARING DRAMA!

BLAZING ROMANCE!

ROLICKING SONGS!



"Little Lulu" News

with Thomas Mitchell and introducing JANET LEIGH

Today -- Fri. -- Sat.

STATE

"Weather Conditioned"

HE WAS HER TYPE — THAT'S ALL THAT MATTERED! — AN ESCAPED CONVICT SHELTERED BY AN EXCITING BEAUTY AS HE WAS HUNTED BY THE POLICE — THEIRS WAS A STRANGE BOND!

TWO OF A KIND! TOUGH... TORRID... TERRIFIC!
Humphrey BOGART - Lauren BACALL
DARK PASSAGE
BRUCE BENNETT - AGNES MOOREHEAD

"Santa's Surprise"

SAT. NIGHT PREVIEW NEWS

Sun. - Mon. - Tues.

STATE

"Weather Conditioned"