



In Nocona Wednesday night some 350 farmers, ranchers and business men from the Upper Elm-Red Conservation District gathered for the fifth annual conservation awards dinner and program honoring the soil saving and soil building champions of the past year.

Of necessity, only a few individuals were singled out for special recognition, but the praises given those few were intended also for the hundreds of unsung heroes who did the same kind of work, though perhaps on a smaller and less spectacular scale.

Tremendous progress has been made in the past year. Gathered together in a single combined program it would seem enormous, and it would certainly be a delight to the far sighted observer. But the discouraging fact remains that all this notable achievement, when spread over the vast area of the district shows up for what it actually is... only a feeble beginning.

A systematic program of soil conservation got under way here when the Elm-Red district was organized in 1940. That is, the ways and means of getting things done became available on a limited scale, and public interest took to it on an even more limited scale. Progress was slow the first few years while farmers studied the idea and watched neighbors who were giving conservation a try. Gradually the merits became apparent and the number of cooperators increased encouragingly.

As things stand now one could say that the conservation program is well established in the public favor but it is still in the pioneering stage as regards application on the ground. Lots of men know it pays off and lots of others are going to realize it, but the work still to be done is staggering. The conservation program that destiny has in store for the district has only begun. It's a safe bet that youngsters of today who live out their normal allotment of years, will see improvements in this area that few of us can even imagine today.

Such a development is indicated by two vital considerations. First of all economic pressure will induce an ever growing number of farmers to condition their land for the best possible yield. Secondly the threat of future shortages can reasonably result in official policies requiring conservation and improvement practices.

Farmers who know the score already are doing things to meet the economic pressure. They realize that the mining process of the past either isn't paying any more or it can't pay much longer. Farms just do not continue to yield profitably when something is taken out every season but nothing is restored. Sooner or later they have to reach the point where revenue falls below expense, unless something is done to increase the revenue. Granted even that the farm still pays out a little, the progressive farmer is not satisfied. The desire for a better living is the economic pressure that induces him to condition his land for higher productivity.

As regards official policy, it seems altogether reasonable to expect measures to induce conservation practice. We hope this will never come in the form of coercion, with federal meddlers telling farmers they have to do this or that. Rather it should come in the form of agricultural aid. Subsidies should be paid on the basis of conservation effort instead of production.

For what it's worth, this column would like to offer that thought as an improvement in our country's present agricultural program. Support prices do nothing but guarantee the profit which serves as an inducement to continued production... and continued surplus. So farmers grow all they can, taking land fertility which ought to be held in reserve, and squandering it as a surplus. It's a process that, if continued, will go on and on until increased population demand and decreased fertility eventually come into balance.

But suppose farm support were applied the other way. Let the old law of supply and demand control crop prices while subsidies are paid strictly for soil improving practices. That would take a lot of acreage out of crop

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## J. H. Bayer Named Top Conservation Farmer of Zone 3

This year's winner for the Bankers Award for the individual farmer doing outstanding soil conservation work in Zone 3 of the Upper Elm-Red Soil Conservation District is J. H. Bayer. In cahoots with Johnny on winning this award were his wife Adelaide and his five sons, Danny, Leonard, Charles, Claude and Clint who range in age from 15 to 3 years.

The Bayers have a diversified farming operation on their 469 acres. Grade A dairying, and Grade A hatching eggs are the main enterprises. Hogs, sheep and beef cattle are the sidelines.

The farm is in hilly land and is difficult to care for, but Johnny has done a good job protecting his soil from erosion. His original 260 acres were bought in the spring of 1945. A soil and water conservation plan was worked out with the assistance of a Soil Conservation Service technician, in October of 1945. Today this plan is 90% completed. Three waterways have been sodded to bermuda grass for safe outlets for the five miles of terraces that have been built. One hundred and forty acres have been planted to soil improving legumes, including sweetclover, vetch and

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## NEWS OF SICK AND INJURED

Al Aldridge, 79, was a patient at Gainesville Sanitarium during the weekend and was dismissed Sunday. He apparently suffered a heart attack shortly after noon Friday when he collapsed just as he and Ernest Biffle of Myra and Noel McFarland of Muenster drove up to the bulk station of Continental Oil company in Gainesville.

Tim Stormer is limping this week and feels lucky that it's only a limp. At the cheese plant Saturday he did not quite scramble clear as a truck started rolling backward with a heavy object dangling on the winch line. The brakes did not hold on the grade. Tim received a glancing blow on the leg as he escaped being crushed against a wall.

Carl Walterscheid Monday returned to classes at Sacred Heart high where he is a junior after being absent since Thursday of last week following a head injury that sent him to Gainesville Sanitarium for x-rays and observation. He received a hard lick just above the left temple when he was struck by a baseball during a practice session. X-rays revealed a slight concussion and he'll have to take it easy for a while. So he won't be going to Austin this weekend with the Tigers.

## Trustees Announce 1954-1955 Faculty

The 1954-55 faculty at the Muenster public school is complete with one exception, Superintendent Weldon Cowan announced this week. Members of the school board decided to await the arrival of their newly appointed superintendent, Stanley F. Cernosek of Mercedes, before naming a successor to J. C. Embry, who resigned to become superintendent at Forestburg.

Of the twelve faculty members now named on the staff, ten are re-appointments. They are Betty Cole, Ann Searcy, Marie Mosman, Bill Searcy, Gene Nelson, Weldon Holland, L. B. Bruns, Troy Stewart, Franklin Farmer, and Bob Williams. Stanley Cernosek and Mrs. Gene Nelson are filling the vacancies left by the resignations of Weldon Cowan and Mrs. Weldon Holland.

Messrs. and Mmes. J. W. Fisher, J. P. Flusche and Charley Hellman were in Beaumont this week for the state Knights of Columbus convention. The Fishers left Sunday morning and the Flusches and Hellmans left Monday morning. Fisher attended a state board meeting before the convention proper opened.



J. H. BAYER, Muenster

## Summer School at MHS Opens June 1

Summer school courses will be available again in Muenster this year for the benefit of students who wish to make good on subjects they have failed or those who wish to work ahead.

Troy Stewart, who will be in charge of the classes announced this week that registration is scheduled for Monday, May 31, and classes will start the following day.

Stewart said that students from the fourth grade up are eligible to enroll and the courses can be used either to make up deficiencies or to get additional instruction on subjects that have caused trouble in the past. A high school student can earn a credit he failed in. An elementary student can review the subject which prevented his promotion. Or either can work simply for a better foundation in the chosen subject.

Fees will be the same as last year, \$10 per semester for a subject and \$5 for each additional subject.

## 38 Muenster Students Will Receive Diplomas in Commencement Exercises

Fifteen boys and girls are candidates for graduation in the annual commencement exercises of Muenster High school to be held next Thursday night, May 20, in the school auditorium.

The program, beginning at 8 o'clock, will include the valedictory address by Mildred Fisher and the salutatory by LaQueta Cain.

Mildred, daughter of Mr. and Mrs. C. A. Fisher, averaged 93.3 per cent. She was chosen the school's best all round girl, is editor of the annual, The Hornet, member of the basketball squad, and vice president of the FHA chapter.

LaQueta's average is 92.9. She is class secretary, FHA chapter president, cheer leader, assistant editor of The Hornets' Hum, and business manager of the year book. Her parents are Mr. and Mrs. Dick Cain.

Billy Ben Boyles is the boy honor student of the class with an average of 88.7. He is class president, member of the football team and annual staff and reporter for the FFA chapter. His parents are Mr. and Mrs. Jud Boyles.

Baccalaureate services will be held next Sunday, May 16, at 7:30 p.m. in Sacred Heart church with Rev. Paul Charcut of Irving as baccalaureate speaker.

Class night exercises are set for this Thursday night in the auditorium at 8 o'clock and the junior-senior prom will be held on Friday night. Class day, when the students, faculty members and class sponsors spend the day at Lake Murray is scheduled for next week when the weather is favorable. That event was rained out this week.

On May 22 the seniors and several adults including Franklin Farmer and Bob Williams, teachers, will leave on their class trip to Shreveport, New Orleans, the Gulf Coast and other points in South Texas.

End of school activities began on April 28 with the senior class play.

Graduation exercises for eighth grade students will be held in the auditorium on Friday, May 21, 8 o'clock. County Superintendent W. E. Chalmers will be the speaker.

## Tigers Beat Eagles; Enter State Champ Playoff in Austin

With a thrilling 2-run wallop against the left field fence, Albert Knabe entered the Sacred Heart Tigers in the baseball tournament which will decide the state championship of the Southwest Academic League.

Knabe's 2-bagger in the last of the last inning of the deciding game brought in Willie Walterscheid and Gilbert Knabe for a 4-3 decision over the Catholic High Eagles of Texarkana. The visitors had won the series opener 1-0 and Sacred Heart snapped back for a 5-1 triumph in the second.

The champ tournament, to be played in Austin Friday and Saturday, is a four team contest by the three district winners along with the runner-up of district 1. Father Christopher, Tiger coach, said the extra team was invited to complete the bracket. The other two districts can enter their runners up next year and the following year.

Up to Wednesday Father Christopher did not know what teams will play nor which district representative his boys will meet. He did know that the Tigers play their opener Friday afternoon and another game Saturday morning. If they win the first they'll be trying for the championship in the next. If they lose they'll be trying for consolation title, the third place rating.

The first game of the series with Texarkana was a pitching duel between Shoen and Walterscheid, and finally won in an extra inning as Banks slammed a homer into center field. Shoen pitched a no hit, no walk game, fanning 19 batters. Walterscheid gave up 3 hits and struck out 12.

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PAUL WALSER was the principal speaker for the Fifth Annual Awards Dinner held in Nocona Wednesday night. He is deputy state conservationist of the Soil Conservation Service.

## Soaking 3.4 Rain Does Wonders for Local Grain Crop

The rain was wonderful. For the first time in a long, long time cracks in the ground are closed and moisture reaches down to the deep roots.

General opinion is that it was all good, except for the several farmers who were caught with their hay down... and most of those are ready to concede that the benefits will more than offset the losses.

The moisture came as an ideal slow soaker spread over a period of more than two days. For a short time Monday morning it came down hard then eased off and fell in scattered light showers and mist. Practically all soaked in.

Up to Wednesday morning the total reading on Steve Moster's official U S weather gauge was 3.43 and weather reports at that time predicted several days of cool, cloudy weather, which is accepted here as more welcome news. General opinion is that if warm sunny weather will wait a week or so grain will have a better chance to mature well.

Crops helped most by the rain are late oats, hay and pasture. All got a wonderful lift, especially the oats which is abundant and also has sufficient time to develop well.

Wheat and early oats were near the harvesting stage, but they too can be helped, provided favorable conditions continue. The rain gives them chance to mature slowly to a better quality.

## Parish to Join in Quickie Drive for Diocesan College

Next Sunday the Sacred Heart Parish will join the rest of the Dallas-Fort Worth diocese in a whirlwind drive to raise funds for a Catholic university in Dallas. Bishop Thomas K. Gorman has indicated plans to start building soon so the school can be open by September 1955.

The institution is to be co-educational, under the management of the Sisters of St. Mary of Namur, who now operate Victory College of Fort Worth.

Members of the parish have been asked to cooperate in the local drive by remaining at home Sunday from 2 p.m. until a solicitor has called. Following the system proposed, it is hoped that all members can be contacted Sunday.

Co-Chairmen of the local drive are Father Louis Deuster and J. M. Weinzapfel. Assisting them as sectional chairmen are Al Fleitman, J. A. Klement, Al Wiesman and John Wieler. Each of the sectional chairmen has three captains and fifteen workers to help him.

## J. H. Riley Enters County Clerk Race

J. H. Riley of Gainesville has authorized the Enterprise to announce this week that he is a candidate for the office of county clerk in this year's Democratic primary.

His formal statement to voters will appear in a later edition of this paper.

## Soil Conservation Concerns Everyone, Walser Declares

A crowd that jammed the American Legion hall of Nocona Wednesday night honored conservationists of the Upper Elm-Red District and heard an inspiring address by Paul Walser, deputy state conservationist of the SCS.

Walser told the group that conservation is everybody's business... that everybody profits from the prosperity resulting from it, and everybody suffers from the losses caused by the lack of it.

He mentioned the dust storms of several weeks ago as an example, pointing out that the landowners out west were not the only losers. People over several states felt its effect in discomfort and sickness, in extra work and extra expense. Because of it clothes, cars and various machinery wore out faster than normal, more money was spent on cleaning, and we'll pay more taxes to support an erosion control program.

The same applies to water erosion, he said. Damage is felt first on the farms but flood destruction, siltation, flood relief, loss of municipal and industrial water supply has varying effects on everyone else.

Depleting farms also result in depleting business. Communities wither and die as the land wears out. On the other hand they prosper in an area of conservation farming. Experience has proved, Walser said, that conservation farmers are the better customers. So it's good business for the farmer to use conservation methods and it's good business for others to encourage and assist him.

P. B. Garrett of the Texas Bank and Trust Company was toastmaster for the banquet. Rowland Peters of the Nocona News presented awards to each of the five outstanding farmers, Harlow Tibbetts of the Bowie News presented the award to the Comeback Farmer of the year and Charles Graham, Henrietta banker, presented the award to the outstanding conservation group. Jerry Tally of Radio Station KGAF interviewed two of the winners.

Those receiving awards were J. H. Bayer of Muenster, Wm. Preuninger of Bowie, Sam Crownover of Nocona, Keith Kemplin of Gainesville and George Conner of Sherman as conservation champs in his five zones. George Barry of Bowie was the comeback farmer and the Bethany group, near Sherman, was the outstanding group of the district.

## Pilgrimage Visits Gainesville Church

A group of Sacred Heart High school socialists and adults filling 14 cars made a pilgrimage to Saint Mary's church in Gainesville Sunday afternoon as their principal observance of the Marian Year and in commemoration of World Sodality Day, observed May 9.

Father Louis Deuster led the pilgrimage and officiated at Benediction of the Blessed Sacrament after conducting special prayers in Saint Mary's church. The caravan left here at 2 o'clock. Enroute each car group recited the rosary.

## SCHEDULE OF COMING EVENTS

THURSDAY, May 13, MHS Class Night, auditorium, 8 p.m.

FRIDAY, May 14, Catholic Daughters of America meeting, K of C Hall, 8 p.m.

SUNDAY, May 16, MHS Baccalaureate, SH Church, 7:30 p.m.

WEDNESDAY, May 19, SHHS Class Night, parish hall, 8 p.m.

WEDNESDAY, May 19, Band Concert, auditorium, 8 p.m.

THURSDAY, May 20, MHS Commencement, 8 p.m.

FRIDAY, May 21, SH Elementary graduation, 7:30 p.m.

FRIDAY, May 21, Public school elementary graduation, 8 p.m.

SUNDAY, May 23, SHHS Baccalaureate, 8 a.m.

SUNDAY, May 23, MHS Commencement, 8 p.m.



Miss Walterscheid  
And Lee Roy Yosten  
United Wednesday



—Boyd and Breeding Photo

When Miss Dorothy Mae Walterscheid and Lee Roy Yosten exchanged nuptial vows here Wednesday morning they became the first couple to be married in the new Sacred Heart church.

Rev. Louis Deuster performed the double ring ceremony and officiated at the nuptial high mass at 8:30.

The bride is the daughter of Mrs. John Walterscheid and the bridegroom is the son of Mrs. Robert Yosten.

Wedding music was provided by Anthony Luke, organist, and the church choir and by Mrs. Norbert Walterscheid who presented a post-nuptial vocal solo.

The bride entered the church with her brother Raymond Walterscheid who gave her in marriage. She wore a lovely gown of chantilly lace and nylon tulle over satin. The lace bodice was designed with a low v-neck and sheer nylon yoke and petal point sleeves. The full skirt of tulle was accented with lace panels and fell into a chapel length train. Double tiers of nylon illusion fashioned the fingertip length veil attached to a seed pearl tiara.

She carried her flowers, white roses, on top of a Mother of Pearl prayerbook and also carried a crystal and silver rosary, a gift from the bridegroom. Her pearl necklace and matching ear rings were "something borrowed" from Mrs. Weldon Bezner and she wore a penny in her shoe.

The bride's attendants were her niece, Mrs. Weldon Bezner of Lindsay, and the bridegroom's niece, Miss Gladys Wiesman of Gainesville, as matron of honor and bridesmaid. They wore identical bouffant frocks of yellow lace and net over taffeta with matching mitts and headpieces and carried bouquets of pink roses. Their rhinestone necklaces and earrings were gifts from the bride.

The bridegroom was attended by Richard Swirczynski, a cousin, as best man and Wilmer Walterscheid, the bride's nephew, as groomsmen. Don and Louis Wiesman were ushers.

Mrs. Walterscheid and Mrs.

Yosten, mothers of the couple, wore navy blue dresses with navy accessories and pink carnation corsages.

After the mass the newly married couple went to the Blessed Virgin's shrine and the bride placed a bouquet of Madonna lilies on the altar while Mrs. Norbert Walterscheid sang "Mother at Your Feet is Kneeling."

Wedding day festivities included a breakfast for the bridal party in the home of Mrs. Hank Walterscheid, a reception which began at 4 p.m. in the parish hall and included a buffet supper for some 225 guests, and a dance in the VFW Hall. Miss Edna Swirczynski presided at the guest book. At the reception the bride's table was centered with a three-tier wedding cake on a mirror reflector surrounded by yellow roses and greenery.

Napkins and cloth used on the table formerly belonged to the bridegroom's grandmother, Mrs. Robert Swirczynski and are now the property of his mother.

After the dance Mr. and Mrs. Yosten left on a wedding trip not revealing their destination. For traveling Mrs. Yosten wore a navy and white striped suit with navy accessories.

When they return they will make their home here in Andy Yosten's house in the east part of town.

The bride is a graduate of Sacred Heart High school with class of 1951 and has been employed at the Variety Store. Mr. Yosten attended Sacred Heart school and served in the army during world war II with duty in Japan. He is employed by the Cooke County Electric Cooperative association.

CRAVENS GIVEN PROMOTION

Earl Cravens, formerly a pumper on the Seitz lease here has been promoted to assistant superintendent of Harrison and Dillard Oil Co. and Mr. and Mrs. Cravens and their sons Ronnie and Danny left Thursday of this week to make their home in Wichita Falls.

Joe Cason is replacing Cravens on the Seitz lease. The Casons and their children Danny and Nancy formerly lived at Gainesville.

Mrs. Myrick Talks  
About Wild Flowers  
At Garden Meeting

With "Wild Flowers in Our Gardens" as the topic and Mrs. T. S. Myrick leading the discussion the Civic League and Garden Club's meeting Monday night afforded members an opportunity to become better acquainted with varieties of wild blossoms, how to treat the soil, when to plant and how to preserve them.

Striking arrangements—drama in design—were on display as the featured arrangements for the month. Mrs. Myrick exhibited two, a real triangle, roses and foliage; and a tall arrangement of Madonna lilies. Mrs. Joe Luke also showed two arrangements. These were a crescent of roses and bells of Ireland with a large tray as a background, and Hogarth's curve, an S shaped arrangement of English ivy and double petunias with striped amaryllis as the focal point in a white pillow vase with a white bird as an accessory.

The meeting was held in the home of Mrs. J. M. Weinzapfel with Mrs. Joe Swirczynski as co-hostess. After the routine business session at which Mrs. Tony Gremminger presided the hostesses, assisted by Mrs. Joe Lehnertz, served refreshments of heavenly hash, iced cake squares and coffee to 11 members.

Nocona Caravan to  
Boost Girl Rodeo

Nocona Boosters will visit 23 area towns on two Booster trips, Wednesday, May 19th and Friday, May 21st, to advertise their All-Girl rodeo to be held on Friday and Saturday, June 4 & 5th.

Heading the Nocona good-will tours will be Miss Enid Justin, the only woman President of a Rodeo Association in the United States, and Lloyd Thompson, President of the Nocona Chamber of Commerce. About 100 Noconans are expected to be in each of the good-will trips that will cover over 500 miles.

Music will be furnished in each of the towns by the Nocona High School Band and several radio

and TV entertainers. The boosters will present about 20 minutes of entertainment in each of the towns they will visit.

They are scheduled to arrive in Muenster about 8:55 next Wednesday morning.

Band Will Appear  
In Spring Concert

The Muenster band is working overtime lately in preparation for its big show of the year, the Spring Concert, to be presented next Wednesday night, May 19, in the auditorium. Starting time is 8 o'clock.

Director Bill Searcy says the concert will be the band's best yet and will include several new numbers in waltzes, marches and overtures along with solos and ensembles.

Searcy also disclosed that the players are making special efforts since Saturday, May 1, when their pride was considerably deflated by the rigid criticism judges gave them on their performance at the NTSC band meet. They were penalized, and plenty, for rough spots in their playing, and came out with a Number 4 rating.

Auxiliary Admits  
Three New Members

Initiation of three members, election of delegates to the Fort Worth encampment, and plans for the sale of Buddy Poppies were principal features on the program at the VFW Auxiliary's regular meeting Monday night.

New members are Mrs. Joe Lehnertz, Mrs. Al Haverkamp and Mrs. Ellis Stofels.

Delegates to the Department Encampment the latter part of June are Mmes. L. J. Roberg, Pat Hennigan and J. C. Trachta. Alternates are Mmes. M. H. King, Richard Swirczynski and F. A. Kathman Jr.

Buddy Poppy day was set for May 29.

Another discussion centered on the annual Memorial Day services which the Auxiliary and the VFW Post will conduct jointly.

Members voted a contribution to the Palsy Fund and to the local Boy Scout troop to help in their fund for summer camp.

37 Pre-Schoolers  
Register Friday at  
Parochial School

Thirty-seven children and their mothers attended a pre-school roundup at Sacred Heart school Friday when the youngsters were registered for classes next fall and their mothers were instructed on how to prepare them for their entry into the first grade.

After registrations the little boys and girls were entertained in the first grade class room and the women went to the parish hall for lectures by Sister Carmelita, grade school principal, and Mrs. Irene Frost, county health nurse.

Refreshments were served both groups.

Parish records show that there are 43 children eligible for enrollment in the first grade in September. The number of beginners will be smaller than usual because they are being accepted only if they are six by the first of September. Previously they could start school if they were six by the first of January.

Floradell Endres and her roommate Dorothy Niver spent the weekend as guests in the R. R. Endres home.

A young man, one of a group of picnickers, climbed over a fence to gather wild flowers for his girl. He noticed a huge bull regarding him suspiciously.

"Say, Mister," he called to a passing farmer, "is this bull over here safe?"

"The bull is," replied the farmer, "but I'm not so sure about you."

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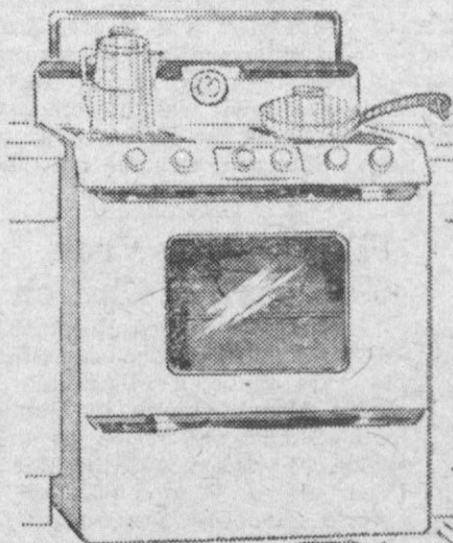
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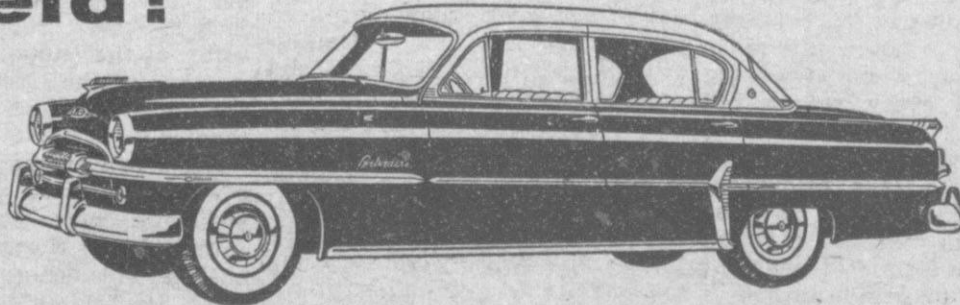
Hot weather is just around the corner. See the cool cooking new automatic Gas ranges during the Spring Showing at your Gas Range Dealer's!

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Plymouth  
is your "best buy"  
in the lowest-price  
field!



Recently a 1954 Plymouth and current models of the other two best-known low-price cars were taken apart by Plymouth engineers and compared, part by part. Standard "stock" models were used. We've listed some typical findings below.

Plymouth is "best buy" in many ways. Here are just a few!

Front Wheel Brakes

Plymouth engineers provide two hydraulic brake cylinders in each front wheel to ensure smooth stops without "grabbing." The other two low-price cars have only one.

Seat Springs

Plymouth uses coil seat springs, for longer lasting support. The "other two" have a zigzag platform type. Also, Plymouth's "springs-on-springs" design adds more comfort.

Piston Rings

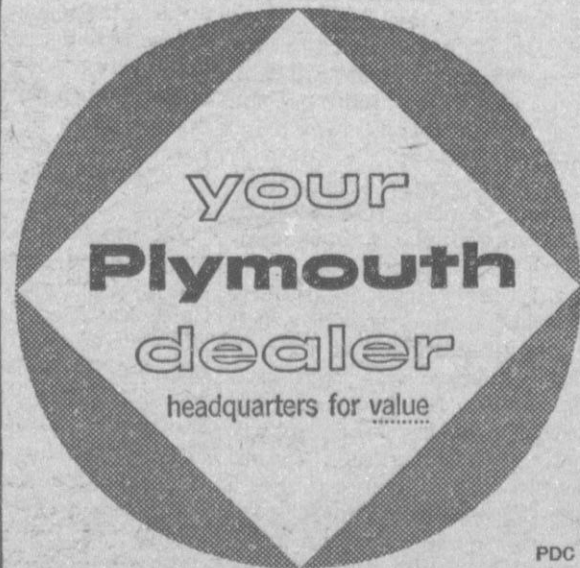
Plymouth has four rings on each piston; the "other two" have three. Result: decreased carbon deposit, more consistent power output. Increased oil economy, too!

Micronic Oil Filter

Standard on most Plymouth models. Keeps abrasive dirt out of the engine, reducing wear and achieving greater oil economy. Extra cost on the other two low-price cars.

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Go for a drive in  
America's "best-buy" low-price car!

LAMBERT BEZNER MOTOR CO.  
105 Main Street, Muenster



### Two Weddings Set For Tuesday, May 25

#### Hennigan-Sicking

The engagements and approaching marriages of Miss Frances Ann Hennigan to Victor Sicking and Miss Jeanne Neu to S.Sgt. Rupert Hoenig were announced Sunday. Both couples have selected Tuesday, May 25, for their wedding.

Miss Hennigan is the daughter of Mr. and Mrs. Fred Hennigan and Mr. Sicking is the son of Gus Sicking, all of Muenster.

The marriage will be solemnized here in Sacred Heart church at 9 a.m. Miss Hennigan has selected her sister, Joan, and her cousin, Miss Clara Streng, as her attendants. Mr. Sicking will be attended by his nephews, Raymond and Lloyd Prescher of Gainesville.

Both young people were born and reared in Muenster and attended Sacred Heart school. Miss Hennigan is bookkeeper for her father in the H&H Oil company. Mr. Sicking is a farmer and Grade A dairyman and a partner with Fred Hennigan in the H&S Butane company. They will make their home here.

#### Neu-Hoenig

Jeanne Neu is the daughter of Mr. and Mrs. Ted Neu of Gainesville and Rupert Hoenig is the son of Mr. and Mrs. Joe Hoenig of Muenster.

The wedding will take place in Saint Mary's church at Gainesville at 6 p.m.

Miss Neu is a graduate of St. Mary's school of Gainesville and Saint Paul's School of Nursing in Dallas and is employed in surgery at Saint Paul's Hospital since her graduation.

Staff Sergeant Hoenig attended Sacred Heart school and was

graduated from Subiaco Academy in Arkansas. He joined the Air Force in January 1951, trained at Sheppard AFB, Wichita Falls, and is now stationed at Barksdale AFB, Shreveport, La., with the Air Refueling Squadron. He also spent six months overseas on Okinawa.

Miss Neu's attendants will be her sister, Helen, as maid of honor and Miss Edna Mae Hoenig, sister of Sgt. Hoenig, as bridesmaid. Another sister, Donna Neu, will be flower girl.

Sgt. Hoenig will be attended by his brother Raymond as best man and Michael Neu, brother of the bride, as groomsman.

### Pre-Nuptial Party Honors Miss Rohmer

Miss Dorothy Rohmer of Dallas was honor guest here last Wednesday night at a gift party in the parish hall with Mrs. Joe Spaeth of Henrietta and Mrs. Tony Rohmer as hostesses.

Guests were entertained with a series of games including a novel one that revealed the oldest and the youngest present. Mrs. Joe Pautler and Caroline Hesse, respectively, won the awards. Mrs. John Felderhoff drew the door prize.

Thirty-five guests were served refreshments of chicken salad sandwiches, potato chips, ice cream, cookies and coffee by the hostesses.

The gift table was centered with an arrangement of red roses.

Miss Rohmer will be married on May 29 to Morton Wright in Saint Edward's church in Dallas. He is the son of Mr. and Mrs. Douglas Wright of that city. The bride-to-be is a daughter of Mr. and Mrs. John Rohmer.

Attendants at the wedding will be Mrs. Tony Rohmer and John McDonald of Dallas.

### Williams Family In Reunion Sunday

A Mothers Day dinner honored Mrs. C. L. Williams of Bonita here Sunday in the home of her son-in-law and daughter, Mr. and Mrs. John Huchton. Sharing honors of the occasion with Mrs. Williams was her daughter, Mrs. Jerry Goree, the former Joyce Williams who is visiting home-folks before going to Germany to join her husband.

All members of the Williams family were present except Pvt. Maynard Williams who is in basic training with the Marine Corps in California. Attending the celebration were Mr. and Mrs. C. L. Williams, the Bob McBrides and Mike of County Line, Okla., the Henry Huchtons, Mr. and Mrs. C. L. Williams Jr. and Sharon, the Ray Tempels of Gainesville, Mrs. Goree, Mrs. Cecil Aytes and children Ronnie, Jeanie, Kay and Joy, the hosts and their children David and Susanne.

Mrs. Goree arrived last Wednesday from Seattle by plane and was met in Dallas by the Ray Tempels. She will visit relatives until next Monday when she leaves for New York City to begin her trip to Germany. Her husband, Lt. Goree, a member of the Air Force, is stationed near Cologne.

#### Joins Chevrolet Personnel

Ellis B. Stofle is the new man on duty at J. B. Wilde's Chevrolet garage. He is in charge of the parts department. Stofle lives south of town in the Freemound area where he farms. He is married and has two little girls.

### Cooks Complimented At Surprise Party

Mr. and Mrs. Jim Cook, newly married couple, were honored with a surprise party Friday night by a group of friends who visited them in their home.

Russell Herb presented a decorated three-tier cake which was served with coffee to about 20 persons. The cake was inscribed with Happy Honeymoon and Best Wishes. Mr. and Mrs. Cook left Saturday on a two-week trip to points in Oklahoma, Missouri and Texas.

The party provided an occasion for the guests to get acquainted with Mrs. Cook and to welcome her to Muenster. Flash pictures were taken of the honor couple and of the party scene.

### Muensterites Attend Ft. Worth Field Mass

A bus load of thirty students, seven Benedictine Sisters and Father Christopher, along with other local persons in their own cars, went to Fort Worth Sunday to attend a solemn pontifical field mass at La Grave Field at 7:30 p.m.

This was Fort Worth Catholics' principal observance of the Marian Year and the first field mass ever held in the city. Bishop Thomas K. Gorman was celebrant.

Among those from here attending were Mr. and Mrs. George Mollenkopf who saw their son, Howard, receive an award for writing a winning essay in a recent diocesan vocation essay contest. Howard won third place in the grade school boys' division and received ten dollars in saving stamps. He previously had been a local and deanery winner on his essay "What a Priest Means to Me."

All diocesan winners received their awards from Bishop Gorman. The awards program followed the field mass.

### 58 Children Make First Communion

Fifty-eight second graders of Sacred Heart school, comprising this year's private Communion class received the Eucharist for the first time during the 8 o'clock mass Sunday morning. Father Louis officiated at the services and directed a part of his sermon to the communicants.

Members of this group in later years will recall that they were the first class to receive their First Communion in the new church.

### Party Compliments Miss Walterscheid

Miss Dorothy Mae Walterscheid who Wednesday became the bride of Lee Roy Yosten was complimented with a miscellaneous gift shower last Thursday night in the parish hall.

A trio of hostesses, Mmes. John Hacker, James Eckert and Norbert Walterscheid, entertained for the occasion.

In a progressive 42 series Mrs. Oscar Walter won the high score award and Mrs. Weldon Bezner secured the galloping prize. Miss Cecilia Hughton received the consolation award.

The gift table held an arrangement of yellow roses and greenery and a printed wedding invitation. This centerpiece was flanked by yellow candles.

The hostesses served refreshments of cake, ice cream, salted nuts and coffee to 25 guests.

Sunday dinner guests of the Tony Gremmings were their daughter and family, the Robert Mayers of Pilot Point, another daughter Dolores and her fiancé Bobby Howell and his parents, Mr. and Mrs. Otis R. Howell, all of Fort Worth.

Mr. and Mrs. John Aytes have moved to Roscoe to make their home after living in Colorado City, Texas.

### Marysville News

By Irene W. Richey

Minor Ballinger has returned to his home in South Pasadena, Calif., after a visit with his parents the Elton Ballingers. Other guests in the Ballinger home last week were their daughter and family, the Ross Dougats of Kountze, Texas.

Mr. and Mrs. T. C. Wyatt and Richard of Winnsboro spent Friday and Saturday with his mother, Mrs. Rilla Wyatt and his brother Joe Wyatt. Saturday they were dinner guests in the home of his sister and husband, the John Richeys.

Mrs. Ollie Morris returned to her home in Perryton Thursday after an extended visit with her daughter and family, the Rafe McElreaths, who took her home by car and visited in Perryton through Sunday.

The Earl Robisons and Jimmy and the T. J. Coles visited in Bryan this week with their children, the Douglas Robisons and Ralph Cole.

Mrs. Emma Dresser of Gainesville spent several days of the past week visiting her grandson, John Barnes and family.

Sam Biffle sustained gashes on his hand Saturday when he was knocked down by a frightened horse at the Muenster sale barn. He received treatment at the Muenster Clinic where several stitches were taken to close the wounds.

The Max Harrells of Sherman, Mrs. Everett Sanford of Gainesville and her grandson, Kenny Sanford of Fort Worth, visited Mr. and Mrs. Bill Moon Saturday.

A Mothers Day dinner that also honored three family mem-

bers having birthdays was given Sunday in the H. N. Selby home in Gainesville. Observing birthdays were Mr. Selby, Mrs. Edith Gregory and Wayne Selby. Others attending were the Jack Biffles and sons, Sam Biffle, the Ed Aston family of Gainesville, Joe Gregory of Fort Worth, the Cone Selbys of Era and the Charles Selbys of Commanche, Okla.

Larry Richey, 4, is spending this week with his uncle and aunt, the John Richeys. Larry's home is in Sivells Bend.

The Marysville home demonstration club will meet Friday, May 14, in the home of Mrs. Ernest Huggins. Mrs. Jack Biffle will be program leader. Her subject will be "The Know-how in Growing Pot Plants."

Mr. and Mrs. Robert Pourah and Mrs. Reagon Shiflet and son Larry Gene, all of Dallas, spent Saturday and Sunday with their parents, Mr. and Mrs. Jim Shiflet.

Mr. and Mrs. Charles Davidson attended a Farm Bureau meeting last Thursday in Dallas. Enroute home they stopped at Hood to visit her family, the O. B. Siegmunds.

Rain gauges in this area showed more than two inches of precipitation at 9:30 Tuesday morning representing rainfall since Saturday night.

Marysville and Bulcher home demonstration clubs were represented on a broadcast over station KGAF at Gainesville last Thursday as a part of the county's observance of Home Demonstration Club Week, May 3 through 8. All county clubs had a part on the Farm and Ranch programs conducted by Jerry Talley. Mmes. John Richey, Earl Robison and Charles Davidson of the Marysville club and Mmes. E. Newby, Gid Prather and Dexter Dennis of the Bulcher club appeared on the program.

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BEST WISHES TO COOPERATORS OF THE UPPER ELM-RED DISTRICT

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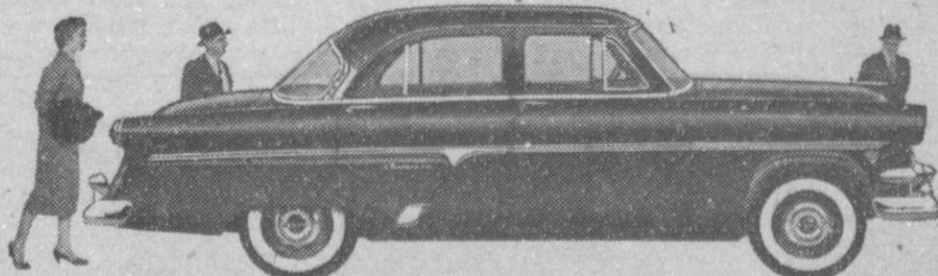
Why not accept our invitation to Test Drive a '54 Ford... and see why America's best seller is your best buy!

### FORD'S OUT FRONT

National new car registration figures\* for a seven-month period show Ford in the lead by thousands!

\*SOURCE: E. L. Polk & Company. Registrations for period September through March, the latest month for which figures are available.

*— the '54 FORD the "Worth More" Car!*



Test Drive America's most popular car today

## Endres Motor Company

MUENSTER, TEXAS

PHONE 44



# THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY — MUENSTER, COOKE COUNTY, TEXAS

R. N. Felle, Editor

Subscription Rates: In Cooke Co., \$2.00; Outside Cooke Co., \$2.50  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the Publisher.

## SO THAT WE WILL HAVE SOMETHING FOR TOMORROW

We read a definition of soil conservation the other day that boils right down to the core of simplicity—it is saving what we have today so that we will have something for tomorrow.

The American pioneer spirit has led men to crash every geographical frontier. But there are frontiers of new things and new ideas which will keep farming and its allied pursuits virile so long as the men who engage in agriculture have vision and the energy to make things come true.

That is the spirit in which a group of about 350 farmers, farm leaders, bankers and newspapermen are meeting this week in Nocona.

The annual awards dinner of the Upper Elm-Red River Soil Conservation district recognizes the spirit of farmers who possess ideas, the vision to see ideas through, and the will to combat the ravages of nature to build a bulwark against erosion.

Time was when the land was our most plentiful commodity. But that is not true any more. Good land has become precious and worth great price. Wind and water gnaw at the vitals of agriculture, day in and day out. Drought lays its withering hand over the face of the earth. The carelessness of many lays bare the acres to the pillage of the elements.

That makes it incumbent that men of vision come to the rescue of the soil. And it isn't a selfish fight. For the battle for a sound agriculture benefits more than its participants.

The merchant on main street, the manufacturer, the banker, the workingman, all depend on a healthy agriculture.

There can be no prosperity once the soil is impoverished; there can be no returning once fertility has been swallowed by the rivers and carried to the sea.

Saving the soil requires eternal vigilance on the part of the farmer. He must terrace, seed pasture grasses, rotate his crops, give back humus to the soil, or the soil will not yield up its bounty.

That is the purpose of this week's gathering, to reemphasize the need for soil conservation, and extend token rewards for farmers of this area who have formed the line of battle in the ceaseless struggle.

## A Farmer

A farmer is a man who starts out with nothing, loses on everything he grows and comes out even at the end of the year. Nobody knows how he does it. He doesn't know himself.

Anyone looking over his farm would think the smartest man in the world would starve trying to tend it. That would be right. The smartest man in the world would starve, but not the farmer. He just has a way of pulling through.

He can shape an axe handle from a persimmon sprout and put it in with a dull pocket knife. He has a serviceable set of machinery fashioned from hay wire, feed sacks, and a few scraps of tin and leather. He grows corn for the squirrels so that city sportsmen may have something to shoot at in due season.

He is the world's greatest optimist. He believes that the fact he has come this far is proof that he can continue to the end. He buries last year's disappointments with the spring plowing and lives for the future. His faith is not in himself alone.

Jokesters say he consults the almanac before he plans his crops and has his teeth pulled in the dark of the moon so they won't

sprout, and perhaps he does sometimes.

But, after a hard week's work, he drives five miles to church because his heart still holds the eternal truths that worldly, wiser men have lost. If any man aspires to the title of farmer, let him measure himself by this standard.

He must have worn out two pairs of overalls growing enough cotton for one; he must regularly do half a day's work before the sun comes up and another half day's work after the sun goes down; he must have the heart to plant in hope, cultivate in faith and end in failure, and then start all over with greater hope and stronger faith.

This is a farmer. He doesn't day-dream. He just farms. He won't be spoon fed. He refuses to float through life on anybody's sweat but his own. Of life he asks back only what he puts into it. He has sense enough to know that the only way out of difficulty is to work his way out.

To him if a thing is right, it needs no further justification: If it is wrong, it can not be defended. Philosophies and systems, foreign to his blood, cannot lure him. Whatever the job calls for, he gives ungrudgingly. And, when false prophets tell us there isn't going to be enough food to go round, he just smiles and makes them eat their words. His hens lay twelve eggs to the dozen. And he doesn't weigh his thumb when he sells his bacon.

For his simple faith and fortitude, we thank him. And we would all do well to follow in his furrows. Heaven helps the family that depends on him for support. Heaven help the nation that does not have him to depend upon for its support.

## In All The World

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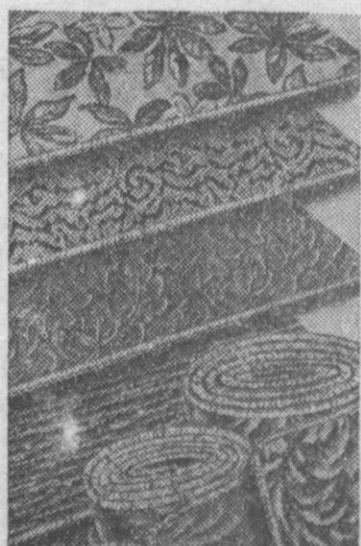
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## A Conservation Message

by Rev. Louis Deuster, O.S.B.

Dear Friend of the Soil:

You are close to the soil. God grant that you will always be. At any time that our nation would cease to contain within itself a large section of independent farm owners and operators, it would have every reason to fear for its constitution, its time-honored institutions, in fact, its very existence.

We know plenty about the history of peoples who lost their land, either by failing to take care of the soil itself, or by slowly allowing it to go into the hands of the few, to whom they then became mere vassals in effect if not in name. We know that such unpleasant events are not for us Americans. We know that the tap roots of our national budding and flowering lie buried deep in our American soil. We know that it and none other is the bearer of all our finest traditions and our noblest aspirations as a free nation.

Let's dedicate ourselves to keeping it that way always. I have mentioned the two ways in which our people can lose their soil—by carelessness in its use, and by default in its possession. Avoid these two pitfalls, and you will keep America the great, free nation it is.

Most of us are familiar with the old-time farmer who, when the up-and-coming conservationist tried to tell him about means of holding his soil and improving his land, would impatiently brush the young man off with a remark like this:

"Why, son, you can't tell me anything about farmin'! Heck, I've done wore out three farms and I'm gosh-well along into my fourth one right now."

That old-timer belonged to the same age as the one that squandered our woods, our wildlife, our streams, along with our land.

Don't blame him too much. He was a product of his time, not the maker of it. America was then intent upon clearing land and settling vast stretches. What Mr. Old-Timer was doing then seemed the natural thing to do. Land was dirt cheap. The woods were in the way. Wildlife was a menace to the farms and gardens. The streams could take pretty good care of themselves—or so people thought. The factory system was just a-borning, and nobody gave much thought to contamination and pollution of our waters, not to speak of the slow filling up and ruining of our best natural aqueducts. Mr. Old-Timer can be pardoned if not thanked for "wearing out" farm after farm as he went along raising crop after crop in the best way he knew how.

But this is another day. It demands other methods. We haven't much surplus soil left to "wear out." Plenty of young couples would be on farms now making a happy, healthy living if they could get hold of even one of those "wore out" farms to rebuild at a price they could afford.

We must strictly conserve the land we have left. We must use the know-how and the technical skills our agricultural leaders have been acquiring over the last quarter-century or so, for our benefit. If we do this, our soil will gradually recover most of its original fertility. Our good soil can be made better too. This has been proved so often in so many spots that no responsible person will challenge the statement.

If we will guard carefully against the two chief pests by which we can lose our soil for our people and their posterity, then in time we shall again have enough of it to go around.

The old town crier's "Watchman, what of the day?" should now be changed, in our rural districts, to, "Watchman, what of the SOIL?"

Eternal vigilance is the price of safety in this, as in all other matters.

Use your soil to heart's content. It is yours to use—but not to abuse. No title, deed, or warranty can give you any right to abuse the soil, which the Maker created for all generations, not just for ours.

Be proud to use and to protect your soil in such a way that when your great summons comes to give account to our Creator of your soil stewardship you can answer roll call with proud demeanor, and say:

"Lord, I turned it over to posterity in BETTER shape than it was given to me!"

## It's About Time

We hold no brief for the sword, but there have been times when we have had cause to doubt the mightiness that is so glibly credited to the pen. There can be no question, however, about the power of the can-opener. Just to make it official, we will be celebrating National Can Opener Week during the merry month of May... and we do not recall that there has ever been a National Pen Week, nor even a National Sword Week.

Further, if you don't think it's about time for NCOW, you might consider how destitute the American family would be without this humble device—faced as it is with an average of 788 cans of food to open during the year. Another way of looking at it is that the great American can-opener will slice its way through four million miles of tin-coated sheet steel during 1954!

America's first can-opener, a rather slight improvement on the hatchet, was patented by Ezra J. Warner in 1854. Since that time, Uncle Sam has granted 1,149 more can-opening patents, so that the "art", as they call it in the Patent Office, is now pretty darned advanced. In fact, there's one priced at \$3,000, that is studded with diamonds and rubies, although we think the

magnet they now put on the wall-type openers (to keep the severed lid from falling in) is a gem of far greater value.

Another little-known fact is that all of us who ever open a can are indebted to the Can Manufacturers' Institute for the recent improvement and present excellence of the device that stands between us and starvation in this land of plenty. They hired twelve young ladies of assorted shapes and sizes, weak and strong, helpless and determined—and put 'em to work "evaluating" can-openers, for eight hours a day. Among other things, they found that it takes only four seconds to open a can with a wall-type opener—more than twice as fast as the old fashioned punch-pump way.

We don't know what in the world they did with all the food they opened up, but they found out (with 450 different sizes and types of can, including dented ones) what was good and bad about the openers. So now, when you buy one of these implements with the CMI Seal of Approval on it, you know it failed to make any of the girls cry, or scratch a finger, or wrench a tendon—or even get juice in her eye.

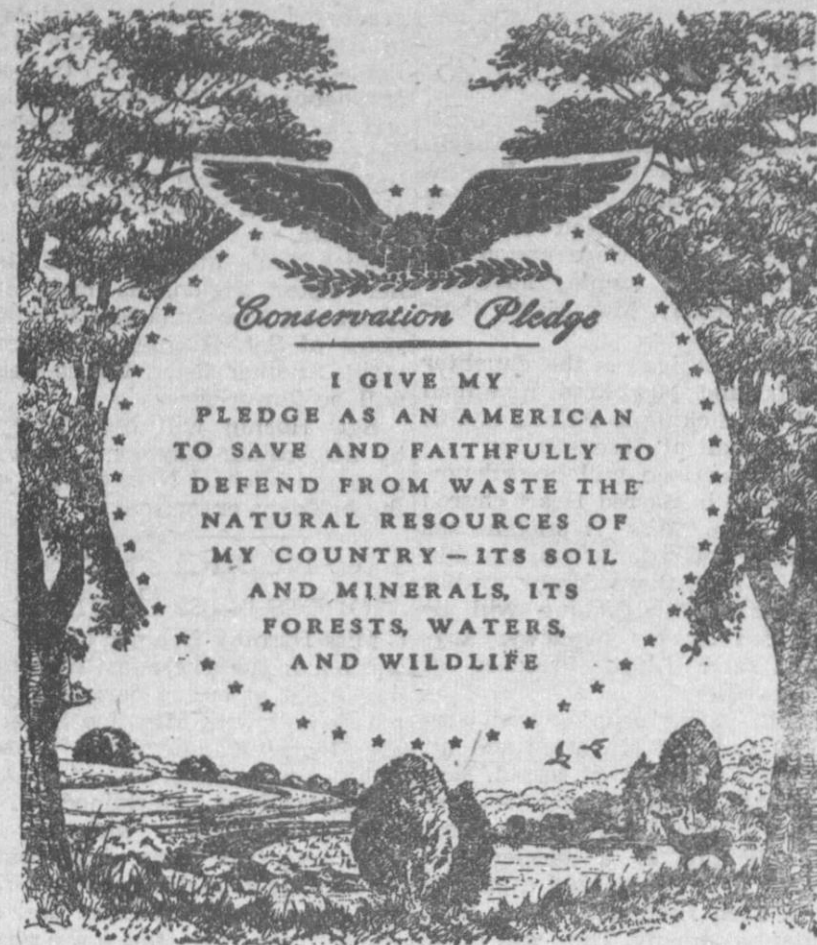
Will of your own is more likely to help you succeed than the will of a rich relation.

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from where I sit... by Joe Marsh

## The "Write" Prescription

Noticed three half-finished letters lying on the counter down at Jones' Drug Store last week. "Writing three at once, Doc?" I asked.

"No," Doc said, "you are—you and the rest of the town. Those are for the boys from our town who are at the National Guard encampment."

"Everyone who comes in adds a line or two, and when a couple of pages are filled, I mail them. That way the boys hear from folks who might not write otherwise. They sure do enjoy it."

From where I sit, little things can add up pretty big. A few short notes make a letter. Boys from our little town help build up a strong National Guard to protect our freedom. Even freedom is made up of a lot of things—living where we like, voting the way we think is right, choosing between coffee, tea, or beer at dinner. And anything that adds up to freedom gets my stamp of approval.

*Joe Marsh*



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**Local News BRIEFS**

Fifty-two children are in this year's Solemn Communion class. The group will receive the Eucharist during the 8 o'clock high mass Sunday.

Mrs. Ben Seyler is back at her home here after living in Midland for several months.

Mr. and Mrs. Ralph Maglaughlin are now at home in Spearman, Texas, where he is connected with the soil conservation service as a technician and farm planner. Mack recently completed a special course at a SCS school in Lubbock.

Sacred Heart High seniors spent last Wednesday at Lake Murray, Okla., where they enjoyed boating, swimming, horse-back riding and a fried chicken picnic lunch. It was the graduates annual sneak day. Father Christopher accompanied the group.

Mr. and Mrs. Wilfred Bindel were hosts in their home Sunday for a Mothers Day observance featuring a barbecue dinner at noon. Guests were Mr. and Mrs. Frank Bindel and sons Gilbert, Harold and Gerald, the Arnie Wimmers and Ronnie, the Archie Livingstons, the Leonard Bindels of Dallas and the William Koerners and children of Pilot Point.

E. F. Buckley arrived Tuesday morning from Grapevine to spend a few days with old friends. He's a guest in the home of the T. M. Hammers and is trying to see everybody he knows. Mrs. Buckley and Betty Lue sent regards to their friends. Betty who teaches at St. Cecilia's school in Dallas is off duty this week while she's nursing a case of mumps at her parents' home.

Mr. and Mrs. John Lewis and son Johnny Franklin were here Thursday for a visit with his mother, Mrs. Jim Cook and Mr. Cook. The Lewises recently adopted Johnny who is eight years old.

Mr. and Mrs. Ed Wolf spent Monday night here with his mother and other relatives. They are moving from Whitney to Ione, Wash., where he will work on a new dam construction project.

The Joe Vogels had a family reunion and dinner party Sunday in observance of Mothers Day. Out of town members of the family present were Lillian and Norma Vogel of Fort Worth, the Robert Beyers and children of Lindsay and Mrs. Clifford Otto of Gainesville.

Mrs. C. J. TUGGLE OF MYRA HONORED ON MOTHERS DAY  
 Mrs. C. J. Tuggle of Myra was greeted with a Mothers Day observance Sunday when her children and grandchildren gathered at her home to spend the day. They brought gifts, and covered dishes for the noon meal. Guests included the Wright Smiths of Wichita Falls, W. T. Martin and Mrs. Una Walton of Farmers Branch, the D. W. Willets and four children of Sunset, Mrs. Claude Cannon and Ronnie of Muenster and the Shorty Mac-Kenzies and daughter.

ANDY SCHOECHS HOST AT DINNER PARTY SUNDAY  
 Mr. and Mrs. Andy Schoech were hosts for Sunday dinner at noon honoring their son, Dickie, on his First Communion day.

SPECIAL GUESTS FOR THE DAY INCLUDED his godparents the Henry Spaeths and family of Henrietta, his grandmother, Mrs. George Spaeth of Lindsay, Miss Frances Spaeth and Mr. and Mrs. Wait Barry of Dallas. In the afternoon Mrs. Spaeth's children and grandchildren called at the Schoech home to visit her in observance of Mothers Day. Among those calling were Mr. and Mrs. Joe Kneupper and family of Gainesville.

SCHOOL OF INSTRUCTIONS HELD BY VFW AUXILIARY  
 Mrs. David Trachta conducted a school of instructions for members of the VFW Auxiliary last Wednesday night in the VFW Post Hall. She explained and demonstrated proper procedure for business meetings, memorial

services, installation of officers and other ritualistic work of the organization. Sixteen members attended the class and presented Mrs. Trachta a gift of book-ends.

GET-TOGETHER CLUB MEETS  
 All members were present for the regular Get-Together club meeting on the first Wednesday of the month when Mrs. Jake Pagel was hostess in her home. Forty-two entertained the group and prizes were won by Mrs. Joe Luke for high score and Mrs. W. H. Endres for low tally. Mrs. J. B. Wilde drew the door prize and Mrs. M. J. Endres received a gift from her Sunshine Pal. The hostess served cherry pie a la mode and iced tea. Mrs. Al Walter will be the next hostess on June 2.

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**HARVEST-HANDLER PORTABLE FARM ELEVATORS**

Sure the Harvest-Handler is a real performer filling cribs and bins. But its small size, light weight and extreme maneuverability also pay off removing grain and ear corn from storage. Thanks to its aluminum-alloy construction and light weight the Harvest-Handler is easily positioned by one man. Model B is available in 16' and 20' lengths, weighs only 79 lbs. with power unit removed. Greater-capacity Model C comes in standard 16' length, weighs 93 lbs. without power unit. For greater stretch, 4' extension section is optional with Model C. Both models are ideal as auxiliaries to larger units.

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Today, Tanner Furniture Company has one of the largest stocks of fine furniture ever shown in Gainesville. We're loaded with new, up-to-the-minute styles. Now, we have just been notified of huge additional new shipments that will begin arriving next week. We have no choice but to make room for this "en route" merchandise. We need space and we need it in a hurry! For this reason, we are going to sell much of our present floor sample merchandise at **ACTUAL WHOLESALE COST!**

**11 Brand New Bedroom Suites Will Be Sacrificed At Actual Wholesale Cost!**

By buying at **ACTUAL WHOLESALE COST** you can now have a brand new bedroom suite for the low price you'd expect to pay for an ordinary used suite.

These eleven floor sample bedroom suites have been in stock for several months. But they're all new ... brand new! And they must be sold at once! You can have your choice of solid rock maple and selected hardwoods in either modern or Early American designs. Just take a look at the **WHOLESALE PRICES** listed below ... then see the actual merchandise at Tanner Furniture Company as soon as possible!

52-inch TRIPLE DRESSER & Mirror	\$53.00	44-inch DOUBLE DRESSER & Mirror	\$47.00
MODERN VANITY & Mirror	42.00	LARGE CHEST-ON-CHEST	35.00
36-inch 4-DRAWER CHEST	35.00	26-inch 4-DRAWER CHEST	24.00
BOOKCASE HEADBOARD BED	29.00	FULL SIZE PANEL BED	19.00
NIGHT TABLE	13.80	VANITY CHAIR	9.60

Also included in this **WHOLESALE COST** offer ... you'll find 1 Living Room Suite, 1 Sectional Sofa, 2 Sofa Beds, a Hide-a-bed and 14 Living Room Chairs. All merchandise will be sold on a first come, first served basis. Don't miss this opportunity!

**TANNER FURNITURE COMPANY**  
 213 E. California Gainesville

Even at these **WHOLESALE PRICES** you don't need cash to buy! A small down payment will deliver any purchase to your home. Pay the balance in easy monthly installments.



Cleta Sue Cannon and Tom Harris of NTSC spent the weekend with family members.

Bulcher community had received more than two inches of rain by Tuesday noon, according to local rain gauges.

Merely having an open mind is nothing. The object of opening the mind, as of opening the mouth, is to shut it again on something solid.

—Gilbert K. Chesterton.

**Citation by Publication**  
**THE STATE OF TEXAS**

TO: Robert J. Davis  
GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of June, A. D., 1954, at or before 10 o'clock A. M., before the Honorable District Court of Cooke County, at the Court House in Gainesville, Texas.

Said plaintiff's petition was filed on the 19th day of April, 1954. The file number of said suit being No. 16553.

The names of the parties in said suit are:  
Pearl W. Davis as Plaintiff, and Robert J. Davis as Defendant.

The nature of said suit being substantially as follows, to wit:  
A suit for divorce from the bonds of matrimony for the reasons of harsh and cruel treatment, and for change of the name of plaintiff from Pearl W. Davis to Pearl W. Smith, and for general and special relief.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 19th day of April A. D., 1954.

Given under my hand and seal of said Court, at office in Gainesville, Texas, this the 19th day of April A. D., 1954.

(SEAL) Woodrow U. Clegg, Clerk  
District Court Cooke County, Texas  
(22-23-24-25)

**Citation by Publication**  
**THE STATE OF TEXAS**

TO: Tony Haze  
GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of June, A. D., 1954, at or before 10 o'clock A. M., before the Honorable District Court of Cooke County, at the Court House in Gainesville, Texas.

Said plaintiff's petition was filed on the 20th day of April, 1954. The file number of said suit being No. 16555.

The names of the parties in said suit are:  
Opal Haze as Plaintiff, and Tony Haze as Defendant.

The nature of said suit being substantially as follows, to wit:  
A suit for divorce from the bonds of matrimony for the reason of harsh and cruel treatment, for the care and custody of the three minor children, Larry Winford Haze, Tommy Lee Haze and Diana Sue Haze, for \$15.00 per month to aid in the support for each of said minor children, for cost of suit and for general and special relief.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 20th day of April A. D., 1954.

Given under my hand and seal of said Court, at office in Gainesville, Texas, this the 20th day of April A. D., 1954.

(SEAL) Woodrow U. Clegg, Clerk  
District Court, Cooke County, Texas.  
(22-23-24-25)

**Bulcher News**

By Mrs. R. J. Samples

Mother Day guests in the E. Newby home were the J. W. Newbys and family of Henrietta and the Carl Rows and Carla of Denton.

Mr. and Mrs. R. H. Sharp had as guests during the weekend his cousins, Mr. and Mrs. H. O. Ballard of Jefferson, Okla.

Mr. and Mrs. August Hyman had their son and family, the Ruel Hymans of Denton as their guests during the weekend.

Visiting the Sam Williamsons Sunday were their daughter and family, the Hardy Burks of Pilot Point.

Mrs. Nannie Morris had her son and wife, Mr. and Mrs. Leonard Morris of Booker as guests for the weekend.

Mrs. Mollie Montgomery, Bulcher's oldest resident and early day pioneer, will observe her 95th birthday on May 19 — next Wednesday. Those who know her are reminded to shower her with greeting cards.

E. Newby was in Wichita Falls Friday afternoon to attend a Shell Oil company Ten and Over Club banquet held for employees with ten or more years of service with the company.

The Bill Harrels and children were in Foster and Pernell, Okla., to visit their parents, Messrs. and Mmes. Arthur Harrell and C. J. Hinkle during the weekend.

Mr. and Mrs. Charles Dickerman and children of Fort Worth visited during the weekend with her parents, Mr. and Mrs. J. M. Shields.

A big fish story R. J. Samples tells—and can back up—is about catching a 20 pound catfish with a rod and reel at Red River last Friday. F. M. Webb is the backer-upper. He was fishing near by and helped pull it in. A few days earlier Samples caught a 14 pounder on a throw line.

**Bulcher Club Hears About Pot Plants**

A lecture on the care and growing of pot plants was presented to members of the Bulcher Home Demonstration club by Mrs. August Hyman on May 6 when members held a regular meeting. Mrs. R. H. Sharp was hostess in her home.

Mrs. Gid Prather conducted the business session and members answered roll call by telling the fate of their pot plants. The group discussed the benefit bake sale to be held in Gainesville on May 22 and members were reminded to have their baked articles at the store by 7 o'clock that morning.

Mrs. E. Newby was in charge of recreation. Game prizes were awarded to Mrs. E. L. Robison and Mrs. R. J. Samples after which the hostess served refreshments to 11 members and one guest Mrs. Jay Jones.

The club's next regular meeting will be an all-day affair at the home of Mrs. Bill Harrel. The living room demonstrator will re-cover a divan and chair. Members will bring covered dishes for the noon meal.

**Several Hundred at Shiloh Homecoming**

Several hundred persons gathered Sunday at the Shiloh Baptist church for the annual homecoming program and Mother Day observance and according to those attending it was a great day for meeting and visiting old friends.

Regular church services in the morning opened the day's program. Old timers were recognized and the oldest and youngest mother present received gifts. The oldest father in attendance was also honored. These honorees were Mrs. Roland Gene Dennis, youngest mother, and Mr. and Mrs. Lee Morris.

At noon an old fashioned picnic lunch was spread under the trees in the church yard and after the meal singing was the principal entertainment.

Among visitors were Minor Balenger of South Pasadena, Calif., William Hall of Kress, Horace Walker and Mrs. Mae Robison, and the Leo Potets of Olton, Mr.

and Mrs. Leonard Morris of Booker, the Lee Jettons and family of Dallas, the Sam Millers and J. D. Brewers of Fort Worth, the William Millers of Borger,

the A. Smiths and daughter, the H. O. Dennis family, and the Roy Ramseys all of Dallas, the Clem Chisems and son of Valley View, Mr. and Mrs. Charlie Luster of

Chico, the John DeGeorge family of Keller, the Albert Rectors and son of Sherman, and dozens from Saint Jo, Gainesville, Nocona and surrounding communities.

**WATCH**  
**Jewelry**  
**Repair**



**PEARSON'S**  
205 N. Commerce, Gainesville

**Cleaning**  
**Pressing**

We pick up on call

**Shoe**  
**Repairing**

Cavalier Polish

TAILOR MADE  
SUITS AND SLACKS

**Nick & Adelina**  
MUENSTER

*the Pick of the Crop*

**GOES IN OUR WONDERFUL**  
*Electric*  
**Food Freezer!**



Just think! We can select fresh foods at the peak of their goodness — and they'll be just as luscious months from now when we take them out of our electric food freezer! Shopping ahead and storing in the freezer saves time and money. We get tender young vegetables, fresh fruits, and economical meats — best quality and at lower prices by buying in quantity. And, an electric freezer keeps a storehouse full of foods within easy reach... ready for any occasion. Enjoy the pick of the crop every season... store in an electric food freezer!

**TEXAS POWER & LIGHT COMPANY**

**New driver comfort!**  
**New driving ease!**



**New Chevrolet Trucks...**  
*do more work per day... more work per dollar!*

**You save time in traffic.** New truck Hydra-Matic transmission gets you off to smooth, time-saving starts without shifting or clutching. Imagine how easy this makes driving in traffic and on delivery routes! It's optional at extra cost on 1/2-, 3/4- and 1-ton models.

**You save time on the highway.** New high-compression power gets you up to highway speeds from a standing start in less time, and saves you time on hills, too. You make trips faster—and the new Comfortmaster cab makes them seem shorter. It's got everything!

**You save extra trips, too.** That's because of the extra load space you get in the new Advance-Design bodies. New pickup bodies are deeper... new stake and platform bodies are wider and longer. Also, they're set lower to the ground for easier loading.

**You save on operating costs.** High-compression power saves you money! The "Thriftmaster 235" engine, the "Loadmaster 235," and the "Jobmaster 261" (optional on 2-ton models at extra cost), deliver greater horsepower plus increased operating economy.

**You save with lower upkeep.** New Chevrolet trucks are built stronger to last longer and save you money on maintenance. There are heavier axle shafts in two-ton models... bigger clutches in light- and heavy-duty models... stronger frames in all models.

**And your savings start the day you buy.** In fact, they start with the low price you pay—and they never stop. Chevrolet, you know, is America's lowest-priced line of trucks. And it's also the truck that has a traditionally high trade-in value.

**Come in and see how much you're ahead with America's number one truck.** You'll like the way we're talking business!

**Most Trustworthy Trucks on Any Job!**

**J. B. Wilde, Chevrolet Dealer**  
MUENSTER, TEXAS



**RADIATOR TROUBLE?**



**SEE US**

**Gainesville Radiator Shop**

J. F. "Brownie" Brown  
527 N. Commerce, Gainesville

**Friday & Saturday SPECIALS**

GRIFFIN'S  
CHILI BEANS, No. 300 Can, 10c

GRIFFIN'S  
WHOLE KERNEL CORN  
No. 303 Can - 13c 2 Cans - 25c

PET OR CARNATION  
MILK, Tall Can, - - - - 2 for 25c

BANANAS, lb - - - - - 12c

**The Farmers Store**  
Andy Hofbauer, Owner and Manager



# WANT ADS

**LOST:** Little red Hound wearing collar with buttons but no name. Missing since Saturday night. Believe lost near John Kreitz farm. Notify C. W. Martin, route 2, Muenster. 25-1p

**PLUMBING REPAIRS**  
pipe work.  
See Ralph Esker  
for your needs. 25-1

**FOR SALE**  
8 ft. International  
Binder  
Leo Hesse, Muenster 25-1p

**HASSENPLUG**  
Tractors & Implements  
Authorized dealer for  
**MINNEAPOLIS - MOLINE**  
**FERGUSON and GLEANER**  
Farm Equipment  
Combines, balers, rakes on steel and rubber, one-ways, 3 and 4 disc plows, grain loaders . . . practically any farm implement. 25-1

**NEW, washable, Genuine Leather RANCHIES MOCCASINS, Cats Paw soles, built in arch . . . \$2.98. Nick and Adeline. 22-4f**

**MAYBE YOU DO HAVE** all your mattresses in good shape, but we can still be of service with our Made-to-Order Awnings to help cool the coming season. Estes Mattress Factory, 314 Summit, Ph. 78, Gainesville. 21-4p

**FOR SALE** Registered Hampshire, boar pigs. Broadbreasted turkey eggs at \$3.00 per doz. W. J. Loerwald, Ph. 1592-W-2, Gainesville. 24-2p

**FOR SALE** Our home on East 5th Street. 2 Bedrooms. See J. C. Embry. 24-3p

**FOR SALE:** 4 room house and 11 lots in Lindsay. Plenty of water. Price \$4050. See Joe Schmitz, Lindsay. 24-3p

**WATCH REPAIRING.** We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 37-4f

**FREE COFFEE**  
Buy \$8.60 other goods and we give you a can of Folgers Coffee Free. Our stock is high grade and fresh, our prices always lower. We own our buildings and do our own work, so have no expense. You can save money by trading with us. Just received a fine shipment of stoneware. Owen Saunders, Gainesville. 23-4

**NEW COMBINES**  
as low as \$1275  
**GRAIN AUGERS**  
as low as \$24.95  
See the new "88" 7 ft. Auger-Type Combine and the Owatonna self propelled windrower

**NOTICE TO THE PUBLIC**  
Wilde Implement Company is still in business and will be in business at the same location, 413 N. Commerce, Gainesville, Texas, Phone 43.

**WILDE IMPLEMENTS**  
Gainesville 22-1

**TWO LOTS** for sale on Main Street, Muenster. See Dick Trachta. 9tf

**COTTONWOOD AND OAK** lumber at the mill at Caps Corner at money saving prices. Any Size. Wayne O'Neal or Avis Breeze. 6tf

**STILL** in the market for junk iron although the price is down. J. P. Flusche. 30tf

**GOOD PRICES** on Goodyear car and tractor tires. Hennigar Motor Company, Phone 39. 37tf

**BICYCLE PARTS AND REPAIRS**  
Hennigan Motor Co. 15tf

**TWO LADIES** with cars for part time work . . . 4 hours a day . . . 5 days a week . . . \$50 weekly . . . Write Enterprise. 24-2p

**FOR SALE:** Three lots, No. 8, 9, 10 in Block 10. One block from church and school. Mrs. Callie Baumhardt, Muenster. 2-4f

**SINGER**  
Sewing Machine Co.  
Gainesville, Texas  
Has a sales and service man in the Muenster vicinity each Wednesday. Mail a card or call 1223 Gainesville or Jimmy's Service Station, Muenster. 18tf

**GLASS**  
Plate, window, automobile, furniture tops, mirrors. Old mirrors resilvered. For complete glass service call Gainesville Glass Shop. Ph. 913, 3M N. Chestnut.

**GOODYEAR TIRES** are available at Endres Motor Co. Over 300 sizes of car, truck, tractor and implement tires. 30tf

**UNITED MATTRESS CO.** Renovation of Cotton Mattresses and Innersprings our Specialty. New Mattresses, Box Springs, Holly-wood Beds, King Size Sets, Baby Mattresses. All work guaranteed. One day service. 407 N. Commerce, phone 3246, Gainesville. 24-4f

**POULTRY SUPPLIES** If it's good for poultry we have it. Also peat moss for your flowers Muenster Hatchery, Ph. 63. 9tf

**CALL US COLLECT** for butane or propane. Phone 181, day or night. Enderby Butane Gas, Gainesville. 50tf

**C F & I Wire** for John Deere automatic balers is available at Shamburger Lbr. Co. 20tf

**It Pays to Check Our Prices** . . . on car, truck or tractor tires and batteries and accessories.  
**Jimmy's Service Station 18tf**

**LOTS FOR SALE**  
Three lots on Main Street for sale.  
J. B. WILDE tf

**USED IRON and parts** of all kinds. Half price. J. P. Flusche.

**FROZEN FOOD PACKAGING MATERIALS**  
Big new stock, all kinds, all sizes, just received.

**ENDERBY BUTANE GAS**  
Gainesville 10-4

**TRACTOR & EQUIPMENT RENTAL SERVICE**  
Post hole digger scoop, grader blade, plows. Rates by hour or day.  
Tractor Sales & Service 11tf

**LEATHER CLEANING.** Western jackets, gloves, coats, etc., expertly cleaned; colors and natural oils restored. We give United Trading Stamps. Robran Laundry & Cleaners, Gainesville. 13tf

**Dirt Work of All Kinds**  
See us for tanks, terraces and any kind of dirt work. We have the right equipment to give you a good job and a good deal on any kind of earth moving.  
**GILBERT ENDRES 45tf**

**Rust Proof Water Heaters**  
Jet-Glas Day and Night water heaters are surfaced with glass, they have no exposed metal to rust or corrode . . . assure hot water as clean as your water supply. In 20 or 30 gallon sizes. 10 year guarantee.  
Enderby Butane Gas Gainesville 11-1

**Get Set for Summer Comfort** . . . with a Friedrich refrigerated air conditioner or a Dearborn evaporative room cooler.  
Jimmy's Service Station 18tf

**PARAKEETS** for Sale. See Bill Hunt at Endres Motor Co. or phone 41 Myra. 3tf

**HAT Cleaning and Blocking.** If you want that cowboy or dress hat made like new, your favorite crush, new lining or band replaced, factory style, send it to Robran Laundry and Cleaners. We give United Trading Stamps. 13tf

**VENETIAN BLINDS.** Custom made to your size and installed. Wood, steel or aluminum slats. Reasonably priced. Community Lumber Co. 10tf

**INSURANCE SERVICE**  
Auto - Life - House  
Sales, Adjustments, Repairs  
Financing  
Ray Wilde Muenster 34-4f

**FIELD SEEDS**  
Corn, sudan, hegari, millet, clover and alfalfa. Also nitrogen inoculant for clover and alfalfa.  
**STOCKMEN'S FEED STORE 17tf**

**VENETIAN BLINDS**  
Custom made and stock blinds.  
Shamburger Lbr. Co. tf

A housewife in Trenton, Ga., answered a knock at the front door, found a gent with moist eyes who said, "I'm taking up a collection for a poor woman who lives in this town. She has no money to buy coal and they're freezing." He paused to wipe his eyes. "And they have no money for groceries. They haven't eaten for days, neither her nor her three children. But worst of all she ain't paid her rent in three months, and is about to be evicted. Madam, you could help if only to pay the rent and keep the roof over their heads."  
"It certainly is nice of you to collect money for this poor family. Who are you?" asked the housewife.  
"I am the landlord," he answered.



Earl Robison and his son Jimmy inspecting an excellent cover of vetch and King Ranch Bluestem on their farm north of Marysville. The K R is part of the pasture and waterway which Earl has overseeded with vetch. The vetch adds nitrogen to the soil, and its residue will serve as added cover through the summer and will go back to the soil as organic matter. Earl knows that by doing this he continues to increase the stand and vigor of his K R. These two partners are working for Earl to help him keep erosion to a minimum and increase production on his farm.



**CATTLE GRAZING A WIDE** grassed waterway of King Ranch Bluestem on W. W. Otto farm south of Muenster. The grass was planted in 1951 and now has good cover. Terraces have already been built to outlet onto the green. Note Terrace ends entering on left side of waterway.

The prisoner's attorney was at a dead end. "Jim," he said, "I filed a motion in Justice of the Peace Court in your behalf, and we got denied. Then I filed a Writ of Habeas Corpus in your behalf in Circuit Court, and we got denied. Next I filed an appeal with the State Supreme Court. There, too, we were denied."

"Finally, I filed a Writ in the highest court in the land, the United States Supreme Court. Again it was the same old story."

"Now, Jim, as your faithful counselor, I feel it is my duty to inform you that the only place left for you to file is the bars of your cell."

## Political Announcements

- For District Clerk  
**WOODROW U. CLEGG**,  
re-election
- For County Judge  
**SHELBY FLETCHER**, re-election
- For County Attorney  
**L. V. HENRY**
- For County Superintendent  
**W. E. CHALMERS**
- For County Clerk  
**TOM BLOUNT**, re-election
- J. H. RILEY**
- For Tax Assessor-Collector  
**RAFE I. PIPER**, re-election
- For County Sheriff  
**O. E. WHISNAND**, re-election
- For County Treasurer  
**WILLIE MAE GRUNDY**,  
re-election
- For Commissioner, Precinct 3  
**J. E. (EARL) TAYLOR**,  
re-election
- For Commissioner, Precinct 4  
**JOHN B. KLEMENT**, re-election
- J. E. (EARL) ROBISON**
- T. H. (TOM) HEMPHILL**

**PROTECT YOUR INVESTMENT . . .**  
**KEEP YOUR HOME LIKE NEW!**



**"Dutch Boy"**  
Reg. U. S. Pat. Off.

### HOUSE PAINTS

- Blended to stay bright!
- Bright White renews itself (Rain washes dirt away!) Tints stay color-true!

Wise home owners everywhere have learned to rely on "Dutch Boy" for quality paint jobs that last! It goes on smoothly, restores old surfaces, and is specially blended to stay bright and sparkling new! One gallon covers 600 sq. ft. Come in! Let us help you with your paint problems!

**Waples Painter Company**  
Gainesville



**JOHNNY BAYER** and Emmitt Yoder inspect a shaped waterway on the Bayer farm near Muenster. The wide flat waterway has been sodded to bermudagrass and will act as a safe outlet for a diversion terrace that will protect the bottomland field from outside hill water.

## Local News BRIEFS

Mrs. Al Walter, Jeanette and Eugene Walter, and Wilmer Walterscheid spent Saturday and Sunday at A&M College where they were guests of Virgil Walter. Mrs. Walter was among A&M mothers honored at a special Mothers Day program. Jeanette is on a month's vacation and has until May 23 before reporting back to St. Paul's in Dallas.

Mrs. Byron Sears is in Tulsa this week at the bedside of a sister, Mrs. Warren Ownby, who is seriously ill.

The Al Wiesmans spent the weekend in Houston visiting their son and wife, the Kenneth Wiesmans. Saturday the two couples spent the day at Galveston Beach.

Paula Herr had a nice birthday surprise Friday afternoon when her aunts, Mmes. Vincent Zimmerman, Ray Voth and Earl Walterscheid and their children came over to take Paula to the City Park for games. Afterwards they returned to the Herr home for ice cream and cookies and ended the afternoon by taking pictures.

Boy Scouts enjoyed a profitable though somewhat tiring day Saturday when they held Hobo Day and did odd jobs all over town for pay to help boost their summer camp fund. They counted \$35 that night.

Fred and Herbie Herr and Harry and Snookie Scoggins were in Dallas Saturday to visit the Dutch Albers and Eddie Jakubec families. The Buster Herrs and

Paula spent Sunday with the two Dallas families and attended church services there to see Robert Albers make his First Communion.

Home for Mothers Day was Joanie Klement of NTSC. Home with her were two classmates Karen Johnson and Martha Thomasen. The trio spent the day with Mr. and Mrs. J. A. Klement.

Mr. and Mrs. Bill Fry and two sons of Dallas spent the weekend here with her parents, the Andy O'Connors and other relatives.



**GRADUATES,**  
be sure your portrait is worthy of the occasion . . . one of distinction, made by

**Gilbert Studio**  
Gainesville



## "Farming out of a Sack" Is Good Business

When our country was young the pioneer farmer could plow the virgin land without thought of the future. But years of cropping and pasturing have left today's descendants a soil depleted of much of its fertility.

That's the reason behind the present need of conserving and rebuilding the soil . . . and "farming out of a sack."

Legumes can do wonders, but they can't do all the job alone. Some of the missing ingredients must be returned to the soil in commercial fertilizers.

**Muenster Milling Company**  
FEED - SEED - GRAIN - FERTILIZER  
Phone 87  
MUESTER, TEXAS



## Lindsay News

Sgt. and Mrs. Ernest Arendt called his parents, the Paul Arendts Sunday in observance of Mothers Day. They live in Alaska since Ernest is stationed there.

PFC Charles Neu has been transferred from Camp Carson, Colo., to Fort Knox, Ky., and is now spending a 20-day leave with his parents and family, the Joe J. Neus. Monday Charles and his parents visited in Muenster with their sister and daughter, Mrs. Wilfred Bindel and family.

Mrs. Mike Dieter, Nick Dieter, Henrietta Mages and the Bob Reiters and baby were in Tulsa, Okla., Sunday to visit Mrs. Dieter's brother and family, the A. B. Hugos.

Miss Frances Spaeth and the Walt Barrys of Dallas spent the weekend with their mother, Mrs. George Spaeth, and on Sunday all were guests for dinner in the home of Mr. and Mrs. Andy Schoech at Muenster.

### Cyril Hermes and Rachel Voth Named Four-H Presidents

Lindsay 4-H clubs elected officers for next year when they held their final meetings of the current school term last Thursday afternoon.

Heading the girls' club will be Rachel Voth who was elected president. Others officers chosen

are Mary Margaret Hermes, vice president; Stella Bergfort, secretary by re-election; Marlene Bezner, treasurer; Irene Block, song-leader; Clara Mae Haverkamp and Lavern Fuhrmann, recreational leaders; Verna Kuhn, reporter by re-election.

Margaret Mary Hermes was elected tentative delegate to attend the district encampment at Trinidad in June.

Adult Leaders Mmes. Joe Bergfort and Ben Hermes attended the session which Mary Margaret Hermes, retiring president, conducted.

In their meeting the boys elected the following officers:

Cyril Hermes, president; Melvin Kuhn, vice president; Henry Fleitman, secretary-treasurer; Alfred Hermes, songleader; Cecil Hermes, reporter.

### Lightning Strikes At Ed Fleitman's

Lightning at Eddie Fleitman's about 5 o'clock Sunday morning caused little damage but a few minutes of excitement. A loud crack aroused Eddie and his wife and the smell of smoke a little later started them looking for fire. They located it under a cabinet near the range and got it under control with one bucket of water.

The flash hit at the electric service pole outside the house and cut the wire leading to the range and water heater. The other two wires were intact and other circuits in the house were not affected. After the wire was repaired the range and water heater operated normally except that lights on the range were burned out.

## Tigers Beat - - -

In their next game, Saturday at 1, the Tigers tied the series with a 5-1 decision. Henscheid went all the way allowing 6 hits and striking out 13 while three of the Eagle hurlers gave up 10 hits and fanned 12. Sacred Heart scored 1 in the third and 2 each in the fifth and sixth. Texarkana got its lone tally in the last of the seventh.

A strong rally in their last chance at bat gave the Tigers their story book victory in the series finale. Mollenkopf hit but was forced out as Willie Walterscheid got to first. Gil Knabe got on and Walterscheid advanced on a bad throw to first and both came in when Albert Knabe hit to the left field fence for the 4-3 win. Texarkana brought in all its runs in the fourth. Sacred Heart had scored 2 in the fifth. For the second time that day Jerry Henscheid took the mound, relieving Walterscheid in the fourth. Between them they fanned 11 and allowed 8 hits. Shanks struck out 5 and allowed 12 hits.

Completes Leave  
Pvt. Clyde Muller will end his first army leave this Friday and will return to Fort Bliss to enter the second phase of training. He spent the past two weeks visiting his parents, the Matt Mullers and family.

### Nogglor Second in 100, 220 Dashes at State Track Meet

At Austin last Saturday Joe Nogglor officially established himself as the second fastest sprinter in Class B schools of the state.

In both the 100 and 220 yard dashes he came in a close second to James Segrest, the one-man track team of Bangs who won three first places and a fourth to give his school top score in the Class B division of the state interscholastic meet.

Coach Bob Williams, who accompanied Nogglor to the meet said that with better luck on his start Joe might have been the winner of the 100 yard run. A slip on the takeoff left him last at the start, but he passed all contenders except Segrest, whom he was crowding at the finish line.

In the 220 Nogglor led most of the way and Segrest edged ahead with a burst of speed in the last 20 yards.

The local athlete qualified for the meet by winning district and regional in the sprint events and also winning the preliminary runs at the state meet.

### J. H. Bayer - - -

alfalfa, one hundred acres are contour cultivated. Twelve acres of field area have been seeded to buffalo grass and retired to pasture. One farm pond was constructed to furnish stock water.

In 1953 Bayer bought an adjoining 209 acre farm and immediately set about to install needed soil conserving practices on it. On this new farm to date he has built 1.1 mile of channel type terraces, practices contour cultivation on 25 acres of upland cropland and has the 45 acres of bottomland in alfalfa. He has shaped a waterway and sodded it to bermudagrass. Hillside water will be diverted from the bottomland field into this waterway. Seven more acres of bottomland have been reclaimed for cultivation by the clearing off of regrowth timber. In addition to this work, in 1953 he constructed two miles of channel type terraces, practiced contour cultivation on 47 acres, seeded 18 acres to alfalfa and 20 acres to vetch on a farm that he leases from J. R. Winstead.

Johnny has found that it takes all conservation practices working together to keep down erosion and maintain fertility on his farm so that in future years his sons will have good fertile land on which to live. To show how Johnny believes in using conservation practices, he has 150 of his 175 acres of cultivated land in soil improving legumes at the present time.

## Tigers, Seniors at SH Combine Trips

A sudden change in plans for this year's Sacred Heart High senior trip developed after the Tigers won the district baseball title and found themselves eligible to compete for the state championship of the Southwest Academic League. Players, who are mostly seniors decided to make the tournament a part of their class trip. The rest of the seniors thought it was a good idea.

So the seniors and ball players will leave early Friday, arriving in Austin in time for the first game at 4 p.m. After the second game, Saturday morning, the group continues on its trip. They expect to return home next Monday or Tuesday. Father Christopher and two adults will accompany the party.

## WITH THE MEN IN SERVICE

### Completes Leave

Pvt. Eddie Fette has been assigned to Fort Bliss for basic training and has the following address: Pvt. Edward J. Fette, US 54156333; Btry. B, 10th Tng. Bn.; AAA-RTC; Fort Bliss, Texas.

### Training At Fort Bliss

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### Receives Promotion

James Knabe, U. S. Navy, has been advanced to third class engineman. He's stationed at Ship Repair Unit 3 at the Naval Station in San Diego, Calif.

### Confetti - - -

production, reduce the surplus which is a constant economic liability, and at the same time assure better farming land for the time when it will be needed to meet the population's demands. If the government has to pay to support the farm program, why should it follow the wasteful method when it could instead be making an investment in future welfare?

This column would not attempt to propose the working details. Uncle Sam has plenty of experts to figure out those things. But it feels convinced the principle is sound and can be made to work out in practice.

Another thought in connection with that theory: Soil stewardship applies to the nation as well as the individual. A farmer does not really own the land he claims. He's only a temporary user, and he has no right before Almighty God to ruin it for the man who will follow. Likewise our government. It is wrong when it follows policies which encourage depletion. It too has a sacred obligation to the people of tomorrow.

## WAGGONER BUYS SERVICE STATION IN SAINT JO

Kyle Waggoner associated with the Ben Seyler Motor company for almost 12 years, this week took over as owner and manager of a Texaco Service Station in Saint Jo.

The Waggoners and their daughter will move to Saint Jo as soon as living quarters are available. Meanwhile Kyle is commuting between Muenster and Saint Jo.

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in Technicolor  
GIG YOUNG  
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M.G.M. brings you Academy Award Winner  
WILLIAM HOLDEN  
in one of the year's best dramas

"Executive Suite"  
with  
BARBARA STANWYCK  
JUNE ALLYSON

## TEXAS

Saint Jo  
Giant Panoramic Screen

Friday-Saturday  
BIG DOUBLE FEATURE  
WAYNE MORRIS as the

"Fighting Lawman"  
with  
VIRGINIA GREY  
MYRON HEALY  
PLUS

This second big feature!  
"Valley of the Sun"

Saturday Prevue  
Sunday-Monday

"Sabre Jet"  
ROBERT STACK  
COLEEN GRAY

Fortune teller: "I'm sorry to tell you that you'll be a widow soon. Your husband is going to die a violent death."

Woman: "And will I be acquitted?"

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BARBARA STANWYCK  
"TITANIC"

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SUSAN CABOT  
"RIDE CLEAR OF DIABLO"

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DICK HAYNES  
AUDREY TOTTER  
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JOHN WAYNE  
"PITTSBURG"  
Plus  
WAYNE MORRIS  
"THE MARKSMAN"

Sun.-Mon., May 16-17  
STEWART GRANGER  
"PRISONER OF ZENDA"

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GEORGE MONTGOMERY  
"DAKOTA"

## CHIEF

in Gainesville  
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Open 12:45 Sat. & Sun.

Fri.-Sat., May 14-15  
JAMES GLEASON  
"HOLLYWOOD THRILL MAKERS"  
PLUS  
"RED RIVER RANGE"

Sun.-Mon.-Tues.  
May 16-17-18  
"THE CITY THAT NEVER SLEEPS"

Wed.-Thurs., May 19-20  
DEAN MARTIN  
JERRY LEWIS  
"AT WAR WITH THE ARMY"

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LEMON GRAPE  
"76" (Lemon-Lime) ROOT BEER

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# MUENSTER ENTERPRISE

VOLUME XVIII

MUENSTER, COOKE, COUNTY, TEXAS,

MAY 14, 1954

NUMBER 25



THE "NEW LOOK" IN AGRICULTURE is shown in the above picture, looking north, showing the H. N. Fuhrman, J. W. Fleitman and Gene Klement farms. Wide strips of bermuda grass follow all the drains and are fenced for pasture. Terraces can be seen on the J. W. Fleitman farm emptying into the grassed waterway. The field in the foreground is in sweet clover and close observation will show alfalfa being mowed on the Fleitman farm. All three farms show results of applying coordinated conservation practices to the land.

## Muenster Farmers Build 35 Miles of Terraces in 1953

More terraces were built last year by Muenster farmers than in any previous year. They set the record high by building thirty-five miles of terraces to District specifications. These terraces will break the slopes and give added protection to over a thousand acres of sloping cropland. They will slow down excess rainwater and make it walk, not run off the land.

A combination of early harvest and easy working soil conditions gave cooperators of the Upper Elm-Red Soil Conservation District an ideal chance to get the terraces built. The terraces were built by various methods. Many were built with three disc plows using the island method of terrace construction. Others were built by local contractors using motor graders. In both cases the finished terraces were broad based easy-to-cross type that can be worked with all kinds of equipment. Landowners who contributed to this record were Ray Sicking, Ben Fleitman, J. J. Haverkamp, August Lutkenhaus, J. W. Fleitman, W. W. Otto, Matt Muller, Alfred Sicking, Walter Becker, Norbert Klement, Gary Hess, Joe Knauf, Wilfred Reiter, Joe Swirczynski, Oscar Walter, Henry Wiesman, Anton Fleitman, Dr. Holland, Hugo Lutkenhaus, Alfred Bayer, Dangelmayr Bros. and Joe and John Kleiss.



DONALD A. WILLIAMS is now the Administrator of Soil Conservation Service. Born and educated in South Dakota he went to work for SCS in 1935 and spent 15 years as a field man doing conservation engineering in the West. The past few years have been spent in Washington acting as Assistant Chief of SCS and in other agencies. He was appointed to head SCS on Nov. 2, 1953.

Eddie Fleitman of Muenster had 15 cows on 11 acres of vetch and oats for a total of 37 days this spring. The oats and vetch gave a lot of grazing and produced a lot of milk during that time and still has a chance to produce enough seed to reseed itself. As Eddie put it "Even if it doesn't produce seed, it's already paid for itself."

## District Provides Complete Range of Conservation Tools

"Lack of equipment is no longer an excuse for farmers not installing soil conserving practices on their farms," says Mr. J. W. Hess, Chairman of the Board of Supervisors of the Upper Elm-Red Soil Conservation District.

According to a report from Mr. Hess the District now has the following equipment available for use by cooperators across the District. Fifty four combination grain-fertilizer drills for use in seeding legumes and fertilizers. There are also available a number of fertilizer spreaders for use in applying commercial fertilizers. Seven sprigging machines are available for planting bermuda-grass roots for waterways and for pasture. These machines are special built planters to handle roots. Seven grass seed drills for handling light chaffy native grass seed or extremely small grass seed. Two cultipackers for use in seeding small seeded legumes and grasses. Three stalk shredders, one combine, six vetch seed separators and two seed scalp-ers for cleaning chaffy grass seed.

In order to render better and faster service, the District owned equipment has been turned over to farmers in key locations throughout the area. These farmers are responsible for routing, maintaining and collecting rentals on the machines.

"In case of heavy seasonal loads in some areas it may sometimes

## Two New Grasses Introduced Here

Coastal Bermuda and Blue Panic grass last week joined the array of grasses being used around Muenster to combat the forces of erosion.

Coastal Bermudagrass is a giant growing strain of Bermuda. It is very aggressive and grows to a height of 2 to 3 feet, producing a heavy tonnage of good grazing. It thrives on damp fertile soils, but will grow anywhere that common Bermuda grows. Under similar conditions Coastal will produce four times as much forage as common Bermudagrass.

Cooperators who are giving Coastal a trial run are B. C. Redman at Saint Jo, Dangelmayr Brothers, the Voth Brothers at Muenster and Ike Fulton at Myra.

Blue Panic is a tall drought resistant plant similar to sudan. It is a deep rooted perennial that produces a high tonnage of high protein forage. It is a cropland plant and can be used in long rotations on fields. It does its best when seeded in rows and fertilized each spring. Ollie Trubenbach and Ike Fulton have planted portions of their fields to this grass.

be necessary to shift the equipment temporarily to meet the needs. This can be done if the demand justifies it," says Mr. Hess.

Farmers in the Muenster area that have drills assigned to them for routing and maintenance are Meinrad Hesse, Alfred Bayer, Joe Hoenig, Norbert Koesler of Valley Creek, Clay Sparks at Forestburg, George Barry at Rosston and Bill Crump at Saint Jo.

### Affirmation

Man has made the H-bomb,  
It has come to pass;  
Man CAN make an H-bomb—  
But not a blade of grass.

—Carl C. Helm

## Elm-Red District Is Big in Deeds; Has Proud Record of '53 Achievement

The Upper Elm-Red Soil Conservation District is big in area and big in deeds. It takes in almost all of Grayson, Cooke and Montague counties. It hovers over North Texas and, much as a hen protects her precious chicks, the District tries to protect all the precious soil within its boundaries.

In order to protect and improve all the lands within its borders the District seeks the cooperation of all the landowners and offers all available aid at their command to assist each farmer and rancher to conserve and improve soil to insure a permanent agriculture.

The District carries a heavy load. Helping in its work at the close of 1953 were 3,547 landowners. This is 273 more than in previous years. These District cooperators left their conservation mark on many acres last year, in spite of the fact that the extended drought made it increasingly harder to make the mark show in the dryer soils.

Here are some of the soil conserving practices that were applied to the soils of the Upper Elm-Red Soil Conservation District by landowners cooperating to save the soil and water.

57,539 acres were planted to soil improving legumes such as clovers, vetches, and peas. These legumes cover and protect the soil with their green forage and at the same time add organic matter and nitrogen to the soil. Their strong roots also break and destroy plow pans in the soils.

84,656 acres were protected by leaving all crop remains on the surface of the soil to prevent damage by falling rain, prevent crusting, reduce soil temper-

atures and add organic matter to the soil.

6,500 acres were seeded to pasture to prevent soil and water losses, to tie down eroding soil and to increase production on lands unsuited for cultivation. Grasses used include native and K R Bluestem, Bermuda and Buffalo grass, Indian grass and side-oats grama.

34,800 acres in the District were growing alfalfa or grass and legume mixtures to provide more forage for livestock and to protect and improve the soils.

192 miles of terraces—enough terraces to reach from here to Arkansas were built last year by cooperators to protect sloping fields from erosion and to divert outside hill water from cultivated lands.

86 waterways covering 276 acres were sodded and seeded to grasses to provide safe terrace outlets for future terracing of cropland.

70,723 acres of range land were managed so that half the grass was left to grow more grass and to give added soil protection.

332 ponds were built to furnish water for livestock so that better management of range grasses could be carried out. Water aids in pasture rotation and in getting uniform grazing of the grasses.

All in all it was a good year and a lot of good work was accomplished, work that will show benefits for generations to come. The District is already looking forward to another year of big deeds. The marks left on the land will still be there for following generations to see and they will know that soil conservation and a permanent agriculture benefit all the people, all the time.



They Pioneered It,  
Fought for It, Won It and . . .

## Built an Empire from a Wilderness

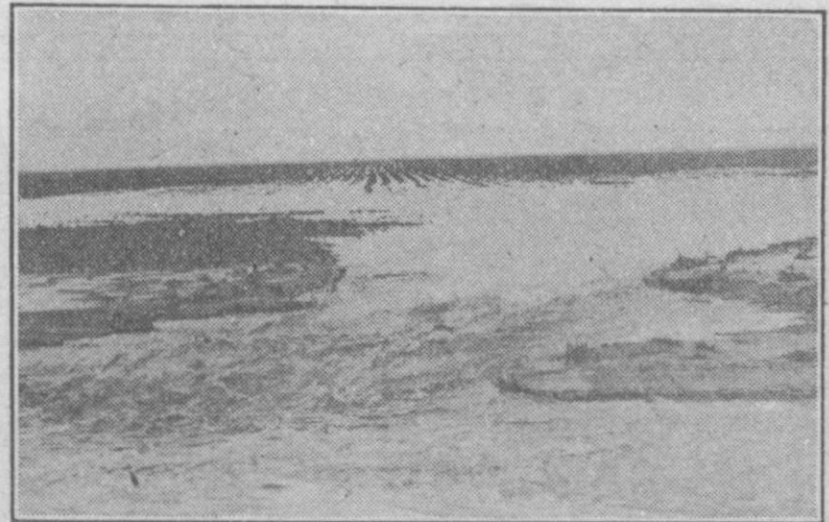
. . . Then, having built a new frontier, bequeathed it in all its promise of a fabulous future to us who were yet to come that we might call it home.

Today we own a share in the richest land in all the universe. What becomes of it shall be our own making. We can waste it through our neglect or we can save it for posterity as it was left for us.

It is our sacred duty to farm and ranch  
THE CONSERVATION WAY

Muenster Livestock Auction

## We Can't Bank on This!



\$3,665,000,000 worth of nitrogen, phosphorus and potassium is contained in the soil which is lost annually by water erosion.

Lake Dallas is filling with silt at an alarming rate . . . and every ounce of silt represents so much loss of productivity on farm lands of the Upper-Trinity Watershed.

FARM THE CONSERVATION WAY  
AND KEEP YOUR LAND AT HOME

Muenster State Bank





SAM CROWNOVER, Nocona

## Sam Crownover Is Nocona Area's '53 Soil Saving Champ

Sam Crownover is winner of the Bankers Award for the farmer doing outstanding work in soil conservation in zone 2.

The Crownover farm is in the Red River Valley 12 miles north of Nocona. He has been cooperating with the Upper Elm-Red Soil Conservation District for nine years and some of the practices he has applied to the land include 2 miles of terraces, cover crops on 360 acres of cultivated and pasture lands, and three ponds for livestock water. Sam has cleared over 100 acres of brush to improve his pasture lands. He seeds grasses on the cleared land and to date has planted over 160 acres of desirable grasses such as K R Bluestem, native bluestem and Indian grass to improve his pastures.

The Crownover cropland gets a rotation of legume soil improving crops regularly. Vetch is used frequently to give soil protection and add fertility to the soil. Sweet clovers and cowpeas are used as summer soil builders. The wide use of these legumes has raised Crownover's corn yield to 64 bushels per acre on land that used to produce an average 22 bushel per acre. Soil conserving practices are given full credit for tripling crop production on both cultivated and pasture lands. Sam cooperates with all his neighbors in getting soil saving practices applied to their farms. He is thoroughly convinced that it pays to farm the conservation way.

## Who Will Win This Race? Erosion Or Soil Conservation?

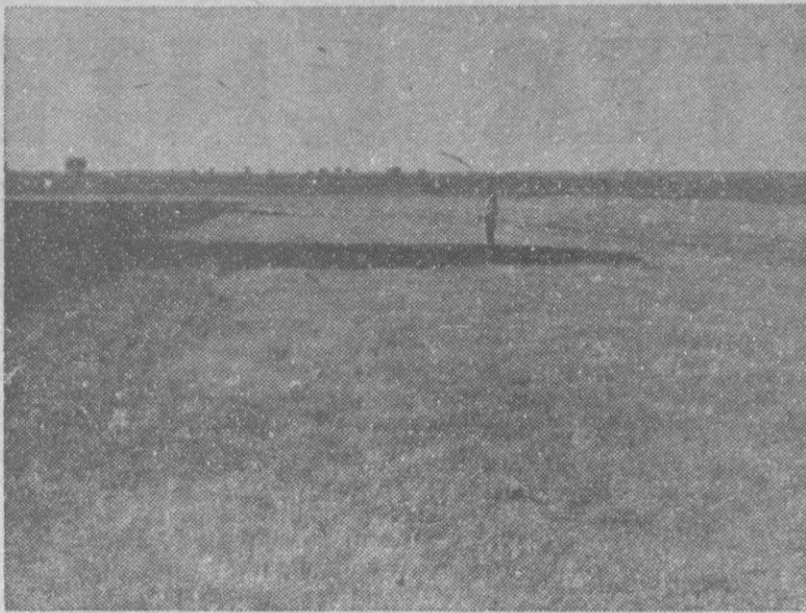
Several races are going full blast at this very moment with the result that if you stand still you get left behind wondering what happened. For example: what team is leading in the American League? How about the National? Who will cop the pennant? Who will win in the election this summer? Who will win on your farm, erosion or conservation?

The way you answer this last question may well be the way you answer the question of what kind of a farm will your children and grandchildren have. You can't afford not to vote on this question and you can't afford to stand still and be left behind in the race to defeat erosion. You probably hadn't stopped to think that every year you fail to put in needed conservation jobs you rob some future farmer of the chance to own a farm and raise a family.

In order for you to help him and raise your cash income at the same time it is necessary for you to plan your conservation work and work your plan. Technicians of the Muenster Soil Conservation Service will be glad to go over your farm with you to help you decide just what jobs should be done first, and how you can best lick your foes in the race against erosion.

Many cooperators with the Upper Elm-Red Soil Conservation District have the situation well in hand on their farms and will be glad to tell you how conservation has paid and is still paying for them. They understand that their land will not take care of them unless they take care of it . . . by keeping it covered from hard falling rains, keeping its productivity up by fertilizing and planting legumes, protecting its slopes with terraces, and by staying off the land when wet.

If you are a Freshman at the job of conserving your soil get some good pointers from neighbors who are upper classmen and who would be glad to help you. For example, many have learned that a tried and proven way to make eroded hillsides straighten up and fly right is to overseed them to grasses and legumes. If you will get your place in shape by adding needed conservation practices then you can manage it as a good team in top shape so that you will win the pennant of highest yield from each acre at lowest cost of production with maximum soil protection.



A GRASSED WATERWAY is the foundation of a good terrace system. The above picture shows a wide pasture strip that has been sodded to bermuda grass to act as a safe disposal area for outletting terrace water. Terraces have been built leading into the waterway. The wide sodded strip spreads the water out and carries it out of the field without soil loss.

## Community Continues to Increase Its Number of Grassed Waterways

The number of grass waterways in the Muenster community is steadily increasing. As one travels about the countryside he can notice a surprisingly improved appearance in many farms. The one thing that stands out above other improvements is a vegetated grass pasture strip along a natural drain. This is a pleasing contrast to the unvegetated drain that is beginning to show signs of erosion with gullies from the adjacent slopes beginning to take shape.

Grass anchors the soil and makes an excellent foundation for a terrace system. When a field is to be terraced the waterway or wide grass strip should extend far enough up the slope so as to furnish an outlet for water from the top terrace. With proper farming methods and properly constructed terraces erosion can be reduced to a minimum. Without a grass waterway or pasture for water disposal terracing would do more harm than good. Where water is concentrated and moving erosion takes place unless the soil is tied down.

A wide grass waterway is certainly not waste land. In most cases it is the most valuable piece of land on the farm. It is usually more fertile than other sections of the farm. Besides being fertile it receives more water than other portions of the farm. This combination with proper pasture management furnishes super grazing

for livestock. If not grazed it can furnish hay.

There are approximately 250 such waterways on farms in the Muenster community. This conservation practice coordinated with other conservation practices is helping make this area one of the attractive and profitable conservation centers. If there is not more land to buy and add to the present farm why not establish a waterway, apply other conservation practices and make the farm you have twice as productive.

Cooperators who have seeded or sodded wide grass waterways in the Muenster community this spring are: Joe and John Kleiss, Wm. Haverkamp, Alois Trubebach, Roy Townsley, R. J. Wimmer, Albert Knabe, John B. Schmitz, Emmet Sicking, Walter Reed, F. J. Hacker, Buckner Orphans Home Ranch, J. W. Fleitman, C. A. Morris, Thomas Sick-

ing, J. H. Bayer, Norbert Felderhoff, N. L. Finley, Al Wiesman and Ed Knaut.

Grasses well adapted for waterways and terrace outlets in this community are Bermudagrass, Buffalograss and King Ranch Bluestem.

## A HANDFUL OF EARTH

I knelt in the garden earth one day, As people kneel in a church to pray, For spring had come and I felt the need Of making again my offering of seed.

The breeze was soft as fairy thistle, And sweet and clear came the cardinal's whistle. Sitting on my heels, my work I surveyed, While idly my hands with the soft earth played, Musing on the

countless worth Of this one handful of damp, black earth.

Nature toiled for years on end, To bring this precious gift to men, For man with his clever brain and hand, Cannot create one grain of sand.

Owning the land with paltry gold, Give not the right to destroy its soul. 'Tis only loaned for our short stay, To fill our needs for our day. We must think of the thousands yet to come, Who will sow their seeds in the summer sun. —ISABELLE DAHL

Sweet clover will usually increase crop yields from 20 to 50%.

Sweet clover seed should be inoculated. Inoculant contains the organisms that remove nitrogen from the air and stores it in the roots of the sweet clover plant.

## Moses might well have written the Eleventh Commandment

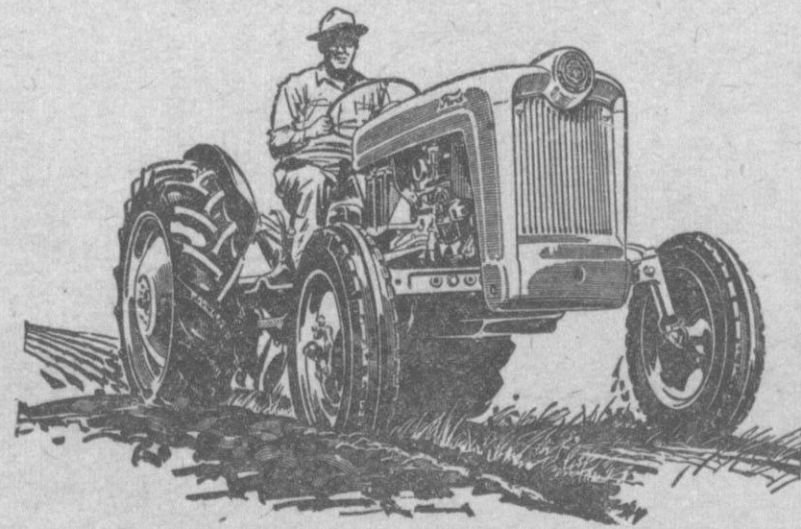
**XI** Thou shalt inherit the holy earth as a faithful steward, conserving its resources and productivity from generation to generation. Thou shalt protect thy fields from soil erosion and thy hills from overgrazing by thy herds, so that thy descendants may have abundance forever. If any shall fail in this stewardship of the land, his fertile fields shall become sterile stones, and his descendants shall decrease and live in poverty or vanish from the face of the earth.

Take Care of Your Soil and It Will Take Care of You



## "He Who Serves Agriculture Serves All Mankind"

(Inscription on Dearborn Motors Bldg., Dearborn, Mich.)



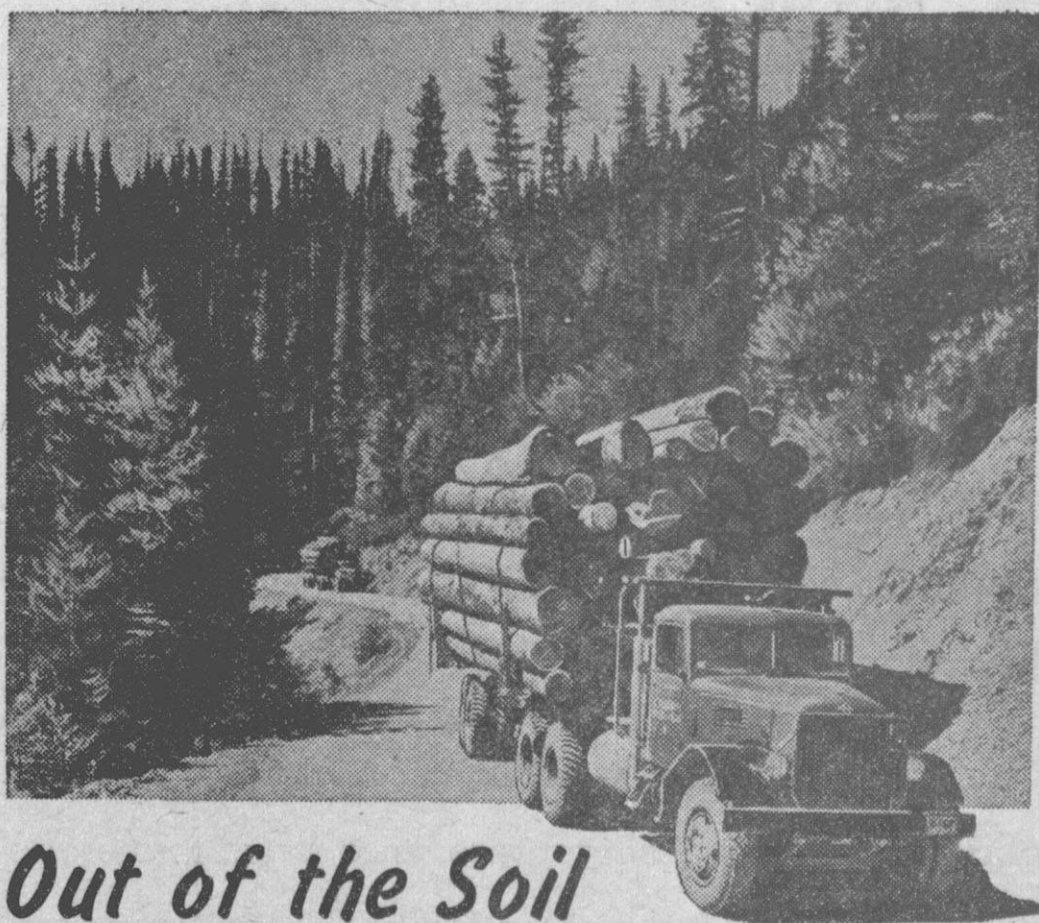
We Proudly Offer Our Service, Support and Assistance to those who serve our agriculture:

DISTRICT SUPERVISORS  
DISTRICT COOPERATORS  
WORK UNIT PERSONNEL

And the entire  
Upper Elm-Red Soil Conservation District

## Tractor Sales and Service

Phone 65, Muenster, Texas  
Walter Rawley Adrian Parker



## Out of the Soil

It all comes out of the soil . . . all the money we make and all the money you make. We spend our money on products of the Soil. Thus, Soil provides both the means and the ends of all wealth.

Your future, as well as ours, depends upon the conservation of our nation's timber. Even more, everyone's future depends on the conservation of our soil, for while there are some substitutes for lumber, there are no substitutes for good top-soil.

Everyone gains from sound conservation policies.

Our Soil Is Our Wealth - Let's Conserve It

IF IT'S LUMBER, CALL OUR NUMBER — 49

## Community Lumber Company

RODY KLEMENT, JEROME PAGEL

MUESTER





THE WORLD'S BIGGEST CROP is grass. Not only does it cover more than a fifth of the land surface of the globe, but it is the most widely distributed of all plants. It grows in hot deserts, inside the Arctic Circle, and in all climates and zones between. Grass is a land builder. It converts great stretches of marsh and tidal flats into productive meadowland in the coastal areas; it helps to create the rich black soils of the prairies. Grass affords protection from floods, guards the water supply of our cities, furnishes our great cereal crops, and supplies the forage for livestock. Of all the families of plants, grass is the one most essential to man's existence. "All flesh is grass," Isaiah says in the Bible. Thus the philosophers of ancient times, too, recognized the importance of grass.

### "Lum" Preuninger Of Bowie Awarded Zone 1 Soil Title



W. M. PREUNINGER, Bowie

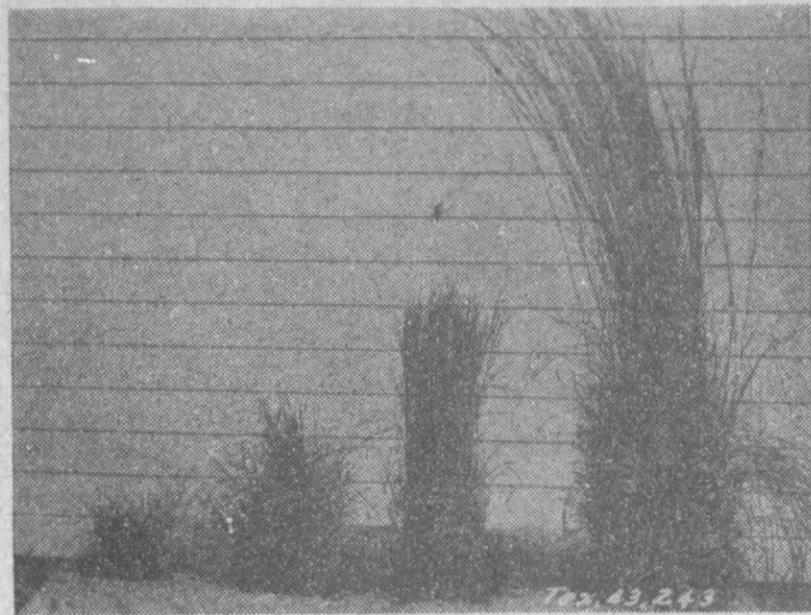
W. M. "Lum" Preuninger of Bowie is the winner of the Bankers Award for the outstanding conservation farmer in zone 1. He has applied all recommended conservation practices to a 160 acre farm although he is only a tenant. His unselfish desire to improve and protect the land on which he and his neighbors live, has led him to purchase a grain drill which is used by all the neighbors to plant vetch on their lands right after the harvest of their peanuts.

"Lum" uses vetch to tie down and improve his soils and says that the use of vetch has more than doubled his peanut production since he began using it as a soil improving crop. He has grown vetch on each acre of his land five times since he began cooperating with the District in 1947. He is a missionary spreading the gospel of soil conservation and he practices what he preaches.

Vetch and winter peas green plant growth should be worked into the soil by disking or shallow breaking. Flat breaking exposes the roots of the crops to the sun and causes a loss of the nitrogen stored in the soil by these legumes.

Inoculant for vetch and winter peas should be mixed with milk or sugar and water instead of using straight water. The sugar and milk serves as a food material for the nitrogen fixing organisms in the inoculant and also cause the inoculant to stick to the seed.

### "Take Half, Leave Half" Proposed As Rule for Good Grass Management



"Take half and leave half." That's the thumb rule that is the key to all good grass management. It is a rule that must be followed if pastures and ranges are to be improved and permanently maintained.

The above picture shows what happens to little bluestem, the dominating grass on ranges and meadows of this area, under different grazing management. The same principle applies to all grasses.

All grasses manufacture their food in their leaves. This food is then transferred to the roots. The roots use the food to expand, so that more leaves can grow and seed can be produced. If leaves are continuously removed by grazing the grass dies of starvation. It is usually replaced by weeds or by a grass that livestock won't eat.

When grasses starve, livestock goes hungry and the farmer or rancher loses money. As one rancher has said, "You can't starve a profit out of anything."

The success of any livestock operation depends upon having enough forage to meet the year long needs of the animals. This can only be done by adjusting the stocking rate to the amount of forage that can be grown. Forage on grassland and supplemental grazing on cultivated land must be considered.

Grass must be given a rest—a chance to grow and reproduce—if it is to survive and produce the

maximum forage. This period of rest must be absolute for best results. All livestock must be excluded or else damage by spot grazing of the better grasses will result.

Farmers and ranchers have worked out a number of ways by which they let their grass rest and improve.

The most used method is the deferred rotation system. This system, used mostly for tall grasses, calls for at least two pastures that divide the grass evenly. One pasture is used from green-up time until June, then the other is used from June until frost. Both are used during winter months. Pasture usage periods are reversed every two years. This system gives maximum improvement in both cool season and warm season grasses.

Another method widely used to let grasses rest is the use of fields of legumes to provide temporary or supplemental grazing so that livestock may be kept off of part of the grassland during the growing season.

Still another method used is the steer program. Calves are bought in the fall and carried until June or July then sold. This system allows summer growing grasses ample time to grow and reproduce and there is always good grass to carry the animals through the winter months.

All methods of grass management are designed to "take half and leave half"

### Sherman Man Gets District and Zone Soil Champ Title



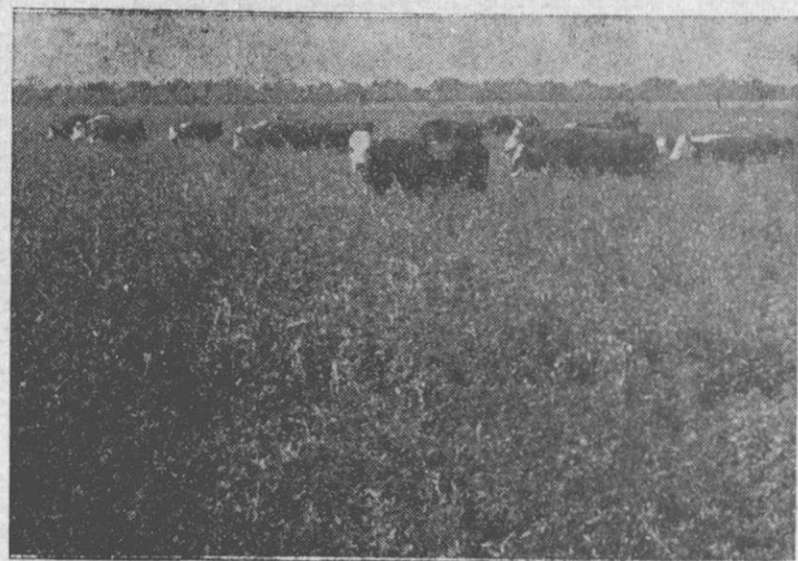
GEORGE CONNOR, Sherman

George F. (Hub) Connor, Rt. 1, Sherman, Texas, is the outstanding conservation farmer of zone 5 of the Upper Elm Red Soil Conservation District. He was also selected as the outstanding conservation farmer in the Upper Elm Red Soil Conservation District by the Fort Worth Press.

Connor, his wife Isabell and their six children live on the farm on which "Hub" was born. Their operation, in which the whole family takes part, consists of three farms, 225 ac., 150 ac. and 91 acres.

"Hub" has been a cooperator of the Upper Elm-Red Soil Conservation District six years. During that time he planted 307 acres of the 343 cultivated to sweet clovers for soil building crops. He has constructed eight miles of channel type terraces and contour farms 210 acres. He has sodded and seeded six waterways in order to have protected terrace outlets. He has constructed two farm ponds for livestock water and also stocked these ponds with fish. He has seeded and overseeded 90 acres of pastureland to adapted grasses and legumes.

Mr. Connor states that his conservation practices have increased his grain yields by at least 50%. In addition to that he has had an income from harvest of clover seed and grazing for livestock.



## PASTURES

come in two colors  
GREEN and BROWN

You can keep yours green by practicing soil conservation.

Fisher's Market & Grocery  
Muenster

## Soil Conservation

AND THE

## Telephone Industry

have advanced together in the past for the welfare of the American farmer and rancher and humanity in general.

As soil conservationists continue to improve our land we will continue to improve our rural telephone service

OUR SINCERE CONGRATULATIONS TO THE CONSERVATION CHAMPIONS OF THE UPPER ELM-RED DISTRICT

Muenster Telephone Co.



## Soil.. The World's Greatest Factory

It produces the food we eat, the clothing we wear, year after year, century after century . . . as long as it is supplied with raw materials and kept in proper working condition.

Thanks to conservation cooperators, the food and fiber factory of the Elm-Red District is being better supplied and better maintained . . . to produce more abundantly for us and for posterity.

**SCHAD & PULTE**  
Hardware & Farm Implements  
EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.



## K. Kemplin Cops Champion Farmer Award for Zone 4

Keith Kemplin of Valley View is the winner of the Bankers Award for doing outstanding soil conservation work in zone 4.

Keith has realized the ambition of many farmers all over the country by coming from tenant to owner of the 397 acre farm which he began farming in 1947. The stepping stone from tenant to owner has been a well rounded soil conservation program applied to the land.

One of the first things Keith did when he started farming was to take out of cultivation all land that was not suited for tillage because of erosion or frequent overflow. Sixty-two acres of this land has been established to grass by sodding bermuda or seeding to King Ranch Bluestem or Buffalograss. A considerable acreage of this retired land was phosphated in the fall of 1952 and overseeded to burr clover and rye grass.

Last year cross fences were completed so that he could rotate his livestock for better grass management. Two of his pastures will be managed as short grass with the other two being managed to encourage the growth of native grasses. Two ponds to furnish water in the new pastures were built last year. Brush clearing operations this year will give him more clear bottomland for improved pasture.

On his upland fields Keith uses a rotation that includes sweet



KEITH KEMPLIN, Valley View

clover and vetch for soil improvement and cover. Terraces are used to take care of any excess runoff and 4.6 miles of field terraces have been built. One waterway was sodded to bermuda grass to provide a safe terrace outlet so that one of his larger fields could be terraced. Alfalfa is used as a cover crop on bottomland fields. Diversion terraces have been built to lead water away from gullies in eroded old field areas now in grass in order that the gullies can be grassed over.

Most of the needed soil saving practices on this farm have been completed. Erosion, once high, has been reduced to a minimum and crop yields have been raised. Keith Kemplin has worked hard and long, but knows that he has found the right combination of farming practices that will keep the forces of erosion in check.

## Organic Matter Increases Fertility And Water Intake Capacity of Soil

Organic matter holds the key to continued high productivity of our soils. In order for our soils to produce as they did when first cultivated we must continually return a large part of the season's growth to the soil.

Organic matter, or humus, as the more valuable partially rotted portion is called, physically conditions the heavy soils so that they are crumbly and mellow instead of hard and crusted over. Organic matter is constantly decomposing and needs to be returned regularly to the soil. As the organic matter decomposes it supplies a balanced food for the growing crop. Organic matter in the soil and on the surface helps keep the soil in condition to take and store more water for later use by the crop.

What is a good organic matter program? It is one which gives maximum yields of all crops by building up the supply of nutrients to the level required and maintaining these high yields. First, the cropping system should include legume crops planted solely for return to the soil. Both by growing and by turning under these materials help to physically condition the soil. Commercial fertilizers, principally phosphate, should be used on these crops to get the highest yields of organic matter to return for soil building.

Second, it includes wise use of commercial fertilizers to give maximum yield of crop and maximum return of stalks, straw, and stubble. Nitrogen fertilizer helps speed up decay of crop residues like straw and stalks.

Third, it includes wise handling of the crop residues so that they give maximum buildup of organic matter. This means leav-

ing much of the residue on or near the surface. Just as the fence post rots faster near the surface of the soil, all of our straw, stalks and stubble rots faster on or near the surface. On the surface this crop residue will keep the soil warmer in winter and cooler in summer. It helps more rain to soak in and decreases the amount of erosion damage from heavy rains.

Want to up yields on your land by one-third?

You can do just that by including a soil building legume crop in your rotation. Here's what legumes in the rotation did for Ben Davis, who operates the Jack Howeth farm at Hood.

In the fall of 1952 Ben planted oats on 33 acres. Ten of these acres had grown a crop of Austrian Winter peas the winter before. The peas had received 200 lbs. of phosphate fertilizer and had been turned under as green manure. The oats yield the next summer was 82 bushels per acre on the land where peas had grown, only 54 bushels per acre on the untreated land. A 28 bushel per acre increase on the soil that had grown a legume crop.

With oats selling for 75 cents per bushel this increase in yield meant an additional income of \$21.00 per acre, which goes to show, it pays to farm the conservation way.

The young lady eyed her escort with extreme disapproval. That's the fourth time you've gone back for more ice cream and cake, Albert," she said acidly. "Doesn't it embarrass you at all?"

"Why should it?" the hungry fellow shrugged. "I keep telling them I'm getting it for you."

### WHAT THEY MEAN

"Competition" and "competence" have a great deal in common as vital factors in making our economic system the best in the world where human as well as other values are concerned. Latin root, "competere," which

Both words come from the means "to seek." The word "competent," which describes respected businessmen and craftsmen alike, comes from the Latin "competens," which means "to strive after together, to be qualified."

Failure is the line of least persistence.—Stephanie Martino

# We are living Within 6 Inches Of a Desert

That's the average depth of today's top soil.

Farm the Conservation Way  
And Save What We Still Have

## J. P. Flusche

Muenster, Texas



"Madrid sweet clover is the best crop I have." This statement was made by Leo Hesse and he has the figures to back him up. Two years ago he made a ton of seed from 10 acres of Madrid. The soil benefiting effects are still very evident this year in his oats crop on this field.

This year he has 15 acres of second year Madrid that he is very proud of, and he has reason to be. Twenty nine milk cows and calves have grazed this field of clover since the 20th of February with the exception of days when the field was too wet and, that wasn't often. The cattle were taken off the field when it rained the last week of April. This was approximately 60 days of grazing. In addition to the grazing value he also had a saving in feed cost of 6 bales of hay a day.

But that isn't the end of the story. As is apparent from the picture, which was taken May 4, the sweet clover got ahead of the cows. He now has an excellent growth with a very good possibility of an abundant seed harvest. He will also have a large tonnage of high protein residue to leave on the soil for cover and improvement. Also from his past experience with sweet clover he knows his following crops will show greater production.

As we can see it will almost take an adding machine to add up the benefits Leo gets from his sweet clover and when the total is run up we will all have to agree with his statement.



Let Us Help With  
Your Conservation Program

WE'LL...

DIG YOUR PONDS  
BUILD YOUR TERRACES  
CLEAR YOUR BRUSH

*Gilbert Endres*

EARTH MOVING CONTRACTOR

Ph. 195

Muenster



## The Good Earth

Our Priceless Heritage . . . It Must Be Preserved

It smells good. It feels good. Treated properly and tended with care, it provides our food and income. Handled without thought for the future, it withers and grows poor . . . depriving us of our livelihood.

Working with our Soil Conservation Service, we can keep our soil, improve it, and bring greater security to ourselves and posterity.

# NTPA Cheese Factory

MUESTER



### Legumes Pay Off In Improved Land And Cash Revenue

COLLEGE STATION—Legumes can help hold the line on farm income. With the return of acreage controls on some cash crops, the need for increasing profits on each acre planted is emphasized, says Extension Agronomist Ben R. Spears. He adds production cost can be cut by using improved machinery and labor saving equipment but emphasizes that higher acre yields are of major importance.

Legumes used in combination with other good farming practices, explains Spears, can boost yields and put extra dollars in the farmer's pocket. To get the most from legumes, however, only the best adapted varieties should be planted, the seed properly inoculated and fertilizer applied in accordance with the soil needs. A soil analysis should be used

as the basis for determining fertilizer needs, says the specialist.

Legumes when properly inoculated can help reduce nitrogen fertilizer requirements of the crops which follow the legume. Research workers of the Texas Agricultural Experiment Station in an 11-year study have found that the top growth of Hairy vetch contains an average of 102 pounds of nitrogen an acre. Legumes are the only plants which have the ability to take nitrogen from the air and store it in the plant but must be inoculated with the proper nitrogen-fixing bacteria before they can do so, says Spears.

He recommends the use of commercial inoculants which are readily available. Be sure and check the label on the container, he says, to make certain the right inoculant is being used.

Legumes, like other crops, require proper fertilization for maximum growth. Phosphorus is needed in almost all areas of the



THE BETHANY SOIL CONSERVATION GROUP of Sherman is the winner of the Bankers Award for the group of landowners who worked together to apply the most soil conserving practices to their lands. These farmers joined forces and pooled their labors and equipment to fight soil and water losses on their farms. They went together to sod waterways, harvest clovers, and build special grass drills, and cooperated with each other in doing terracing and tank building work. The amount of conservation work applied to their lands proves that in union there is much strength. Their accomplishments include 16 waterways, 17 miles of terraces, 9 ponds, 282 acres sodded to pasture grasses, and 800 acres of soil improving legumes.

Pictured are: Standing; J. H. Mitchell, Jim Hix, Bill Connor, C. H. Hickman. Front row; W. H. Sandifer, M. P. Connor, C. R. Grigg, George Connor. Group members not present; Preston Warren, H. L. Roberts, Gus Richardson, L. M. Probst.

state. Potash and calcium may also be needed particularly in the eastern half of the state, says Spears. On soils low in organic matter, a small amount of commercial nitrogen applied at planting time will help get the legumes off to a good start.

The effects from plowing under a heavy growth of legumes usually lasts for more than one year. The legumes add organic matter to the soil and thus improves the soil structure. This allows deeper root penetration and increases the water holding capacity of the soil. The increased water holding capacity, says Spears, is particularly evident in dry years and he cites two examples which show the value of legumes. Wayne Anderson of Lamar County last year combined 105 bushels of oats an acre from land that was locally known as "old land." The field for three previous years had been planted to vetch. In the Stanfield Community in Clay County, E. J. Lee produced 22 bushels of wheat an acre from land which had been in vetch during the winter of 1952. From similar land on the farm but not planted to a legume, he harvested only 7 bushels of wheat an acre.

Too, in the Blackland area, sweet clover has proved its value in the fight against cotton root rot. Using this legume in the crop rotation can make a considerable difference in the pounds of lint harvested from an acre, says Spears.

Livestock producers are in need of grazing crops and legumes can be used with success for supplementary pastures. They will provide high protein feed at a lower cost than purchased feeds.

Mix sweet clover inoculant with whole milk. The milk helps the inoculant to stick to the seed and will provide food for the nitrogen fixing organisms in the inoculant.

### Bowie Man Gets Award for Best Job Of Restoring Farm

To George Barry of Bowie goes the Bankers Award for the farmer who has done the best job of reclaiming an eroded farm.

This year's comeback farmer is a veteran of world war II. He came back to a run-down 323 acres just north of Bowie after the war and proceeded to bring the farm up to a much higher level of production.

Barry wanted to raise alfalfa, but the soil was too poor to grow it, so he planted it to vetch for two years to build up the fertility of the soil. Then he seeded his alfalfa on 17 acres. This was in 1950. He has netted approximately \$100.00 per acre from this alfalfa land each year since.

Barry has not only reclaimed in fertile crop land, but has also changed the weather around his farm. He has built five large earthen ponds and hooked them together with diversion terraces in order to keep all the water that comes his way. These five ponds furnish water for a sprinkler irrigation system that can be used on cropland and pasture.

Using the sprinkler Barry has developed a 48 acre improved pasture of bermuda grass and Dallis grass. These grasses are overseeded each fall with Black medic clover and produce grazing at the rate of a cow per every two acres. He is working to bring other parts of his farm up to this standard. He has cleared 20 acres of brush and planted 50 acres to better pasture grasses. He has protected his sloping fields with 2 1/2 miles of terraces and has sodded two grass waterways to remove excess terrace water safely from his land.

This once sterile non-productive farm has been brought back into high production under the care and foresight of Barry. It now produces vegetables and meat for two families and feed and pasture for 35 head of cows, 80



GEORGE BARRY, Bowie

head of sheep, 6 or 8 brood sows and a flock of chickens.

The Barry family of five live comfortably and carry on a live-at-home program built around their produce that they put in their large home freezer. As George put it, "We never have to buy vegetables and meats. Our cash income isn't especially high but we enjoy a good living."

New life has been built into an eroded farm through the "use of sound soil conserving and soil improving practices and a non-productive farm has been overhauled to produce food and fiber once again.

George Barry and soil conservation have once more won out over the forces of erosion.

#### IN ANOTHER'S SHOES

In the earliest days of our country, there was a custom among the Sioux Indians that we might remember today.

Before he left his own tribe to travel in the domain of another, a Sioux, on the night before his departure, would offer this prayer, "Great Spirit, help me never to judge another man until I have walked two weeks in his moccasins."

Wrinkles should merely indicate where smiles have been. —Mark Twain, Pudd'nhead Wilson's New Calendar

## AGRICULTURE

THE FOUNDATION OF

# TEXAS and the ENTIRE NATION

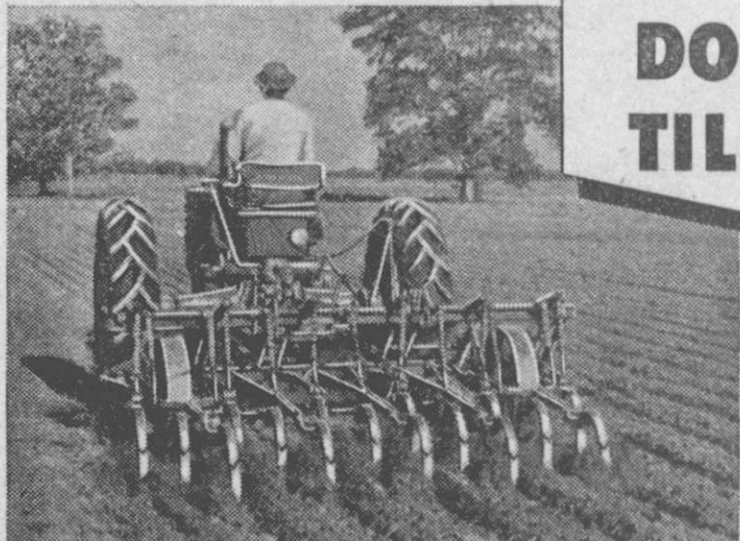
The fertility of our soil is our most valuable asset. Protect it! Improve it!

THE BETTER WE FARM,  
THE MORE WE PRODUCE,  
THE BETTER WE LIVE.

### Enderby Butane Gas

114 W. Main

Gainesville



## DO ALL THESE TILLAGE JOBS!

- MAKE SEED BEDS
- SUMMER-FALLOW
- ROUGH STUBBLE LAND
- KILL WEEDS
- CULTIVATE PASTURES
- RENOVATE ALFALFA
- CULTIVATE ORCHARDS

### ...with a JOHN DEERE-VAN BRUNT Model "CC" FIELD and ORCHARD CULTIVATOR

Count up the jobs you can do with a many-purpose John Deere-Van Brunt Model "CC" Cultivator on your farm. You'll discover that its usefulness stretches from the beginning to the end of the growing season. No wonder many owners call it their most valuable farm implement.

Wheels are mounted inside the frame and run on firm, uncultivated ground. This not

only permits cultivating close to field obstructions but eliminates side draft and assures even penetration over the full width of the cultivator.

The John Deere-Van Brunt Model "CC", equipped with either stiff or spring teeth, is built in 5-, 6-1/2-, 8-, 10-, 11-1/2-, and 14-1/2-foot widths. Both wide and narrow shovels are available. See us for complete information the next time you're in town.

The John Deere Field and Orchard Cultivator ties in perfectly with your conservation program. It's the low cost way to keep your soil in better condition.

## H. E. Myers & Sons

Gainesville

JOHN DEERE ... The Quality Name in Farm Equipment



## Saving the Soil Is Our Business, Too

No nation, no state, no community can outlive its soil. We firmly believe in the soundness of soil and water conservation because ...

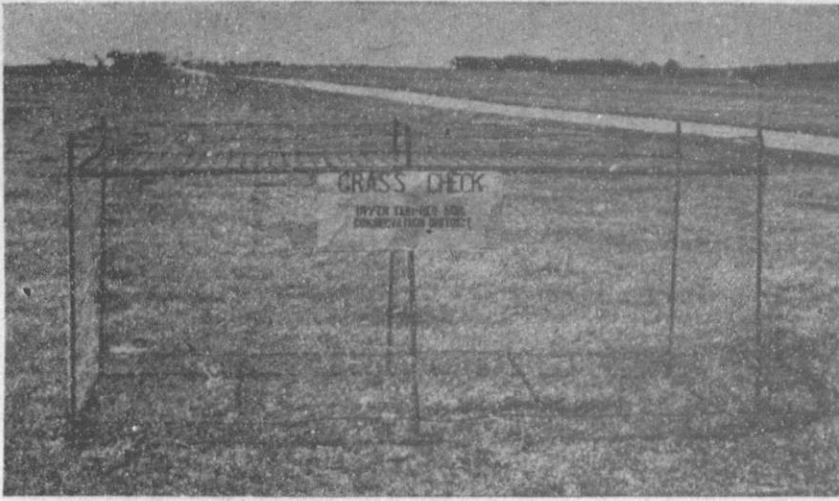
Saving Today means Security Tomorrow.

### The Time is NOW!

SAVE THE SOIL FOR THE FUTURE

# Gainesville National Bank





GRASS ENCLOSURE on the Alfred Bayer farm is one of four set up by the Muenster SCS work unit to keep check on the growth of grasses. Enclosure prevents grazing and indicates how much grass is actually produced.

keep cattle and other animals out. One of the enclosures has been placed in a native buffalograss sod on the farm of Alfred Bayer. Another is placed in the bermudagrass waterway on H. N. Fuhrman's farm. The other two are in native grass bluestem range on the Phillip Bros. ranch and H. D. Fields ranch at Saint Jo.

Periodic clippings will be made of the grasses produced within them. The grass will be weighed and acre yields calculated. The enclosures will afford room for clippings and an equal area of grass to be left as a check.

By controlling the grazing and by using various methods of pasture management of these tiny test tube pastures, local Soil Conservation Service personnel hope to compile some facts and figures on pounds of forage produced on local soils under local climate that will act as a guide so that District Cooperators may know how best to manage their grasslands for maximum production.

## 'Exclosure' Provides Way of Checking How Much Grass a Pasture Produces

How many tons of forage are produced on each acre of your pastures each month during the growing season? How much is produced each year? How much more forage is produced under a system of deferred grazing than under continuous grazing? How much more forage will grasslands produce if a winter legume is grown in the sod? What effect does a litter mulch have on grass production?

To help their cooperators in

answering the above questions and to learn how to get more and better grazing from their pastures, the Upper Elm-Red Soil Conservation District has recently acquired four exclosures.

The exclosures are made of steel rods and are covered on sides and top with one inch net wire. The cage-like structures are seven and one-half feet long, three and one-half feet wide and four feet in height. They are called exclosures because they

## Don't Work More Acres; Make Your Acres Work More

Want to enlarge your farm without increasing the number of acres?

All you need to do is increase production on the acres you now have. Prod those lazy acres into producing up to twice as much as they are now producing. Make each acre to do the work of two and in effect you double the size of the farm without the additional overhead of working and maintaining extra acreage.

The way to make those lazy acres come alive and start producing bigger and better crops is to include a soil building crop of two-year sweet clover in the regular crop rotation. Here's what sweet clover did for the soil on the farms of Wilfred Sicking and Ike Fulton.

Last summer Wilfred harvested 76 bushel of oats per acre from land that had grown Madrid Sweet Clover for two years. On similar land where no clover had been grown the yield was only 50 bushels per acre. The increase in yield on the cloverized land was 26 bushels per acre and at seventy-five cents per bushel this means \$19.50 more income per acre from the acres treated with clover.

Ike Fulton of Myra more than doubled his wheat yields on land that had been improved by growing clover. Here's his story.

A six acre plot that had grown Madrid Sweet Clover for the past three years was included in his wheat field. The wheat on this plot was fertilized with 100 pounds 16-20-0 fertilizer at time of seeding and top dressed in the spring with 100 pounds of Ammonium Nitrate. The average yield on the six acre treated plot was 49 bushels per acre. The average on the rest of the field was only 21 bushels per acre. The 28 bushel per acre increase meant an increase of \$63.00 per acre over the no-clover land. The commercial fertilizer cost was \$9.00 per acre leaving a net increase



BEN PERRYMAN OF FORESTBURG planted vetch on 11 acres of pasture land and 15 acres of cropland last September. This 26 acres of vetch has furnished grazing for 23 head of dairy cows since November and has kept the milk flowing at a high rate. The cows are still on the vetch, but it has grown away from them and is blooming now and it looks like a good seed crop is in prospect. Ben says "Vetch is by far the best plant I have found to give the grazing I need and to protect and improve my soil."

## Range Reseeding Is Like Preparing For a Cash Crop

COLLEGE STATION—Drought-weary livestock producers are advised not to reseed their ranges if as much as 15 percent of the native, key grasses are still on the ranges.

Deferred grazing and proper stocking are cheaper methods of recovery, explains A. H. Walker, extension range specialist.

Walker compares reseeding with the preparations for a cash crop. Permanent grasslands should be planted with seed of high germination and purity and on a comparatively deep soil. Some areas, he points out, need first to be fertilized and revitalized with an annual grass and legume crop.

He recommends reseeding in the west Texas area in May or June. Best results are obtained if the new grasses are seeded in rows, then followed with a cultipacker or roller.

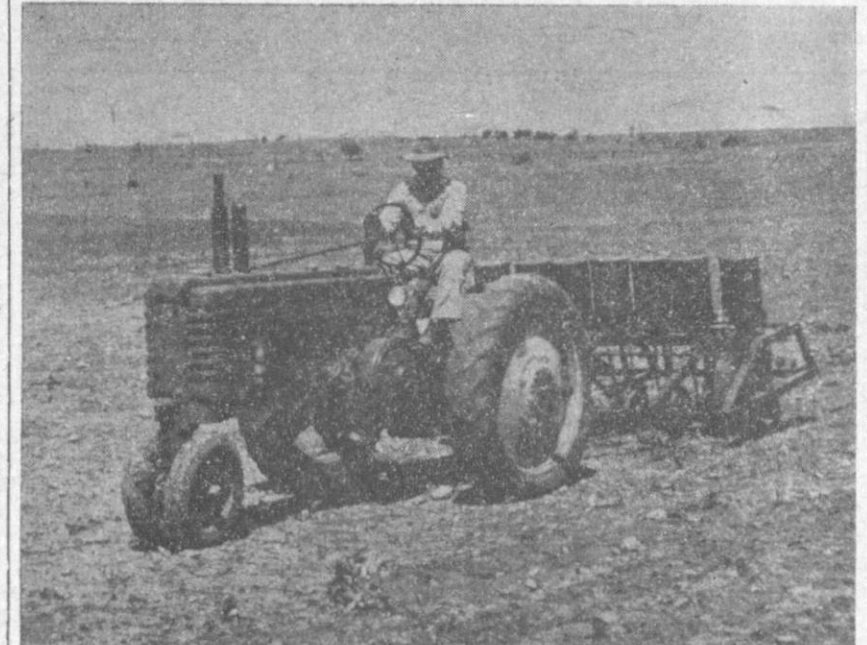
Correct seeding rate is another consideration. Cover the seed from one-quarter to one-half inch and do not graze the young plants the first season. Either let the plants grow a one-inch crown or produce a seed crop before livestock are turned in.

While reseeding programs pay off if properly managed, Walker says, they take time, patience, work and cost money. For that reason he suggests that producers not reseed if some of the native forage plants are present.

of \$54.00 per acre income on the clover land over the no-clover land.

Prepare now to step up production on your farm by putting at least one-third of the cropland in sweet clover the next year. A crop of Madrid or Biennial White Sweet clover will protect and improve your soil and provide both a hay and seed crop while doing its job. Take care of your soil and it will take care of you.

Clover needs an application of phosphate in order to do a good job, so apply phosphate before or at time of seeding. The Upper Elm-Red Soil Conservation District has combination drills that apply phosphate and clover seed in one operation.



WILFRED REITER SOWING King Ranch Bluestem on the land he leases from Meador Bros. The grass drill is a special drill built to sow grasses and is furnished to landowners by the Upper Elm-Red Soil Conservation District. The grass is being sown to provide more pasture and to protect the soil from erosion.

# 2 Essentials to Community Progress

## 1. Take Care of the Soil

It is the final source from which all wealth is derived.

## 2. Patronize Local Merchants

They need your help to develop better farm markets and shopping facilities.

Endres Motor Co.

Authorized  Dealer  
Muenster

## A Prosperous Community Cannot Stay After Soil Has Washed Away



Our economic welfare depends primarily on our fertile soil. The work being done by our progressive farmers and soil conservation leaders is essential to the welfare and growth of Cooke County. Our best wishes for continued progress in this fine work.

The **MANHATTAN** Clothiers

THE MAN'S STORE

National Brands are Your Assurance of Quality  
Gainesville



## SCENES LIKE THIS CAN BE PREVENTED

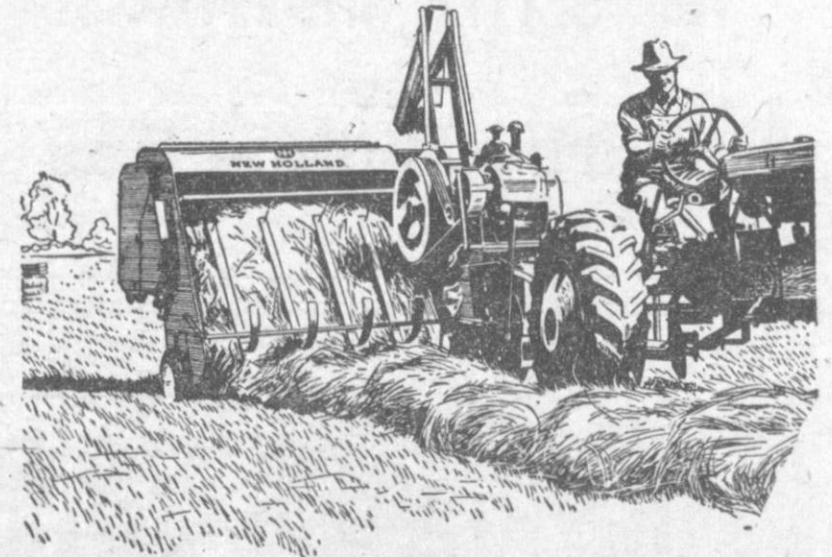
... and we can help you do it.

It's our business to help establish sound conservation practices ... such as building terraces, filling gullies, digging ponds and clearing brush.

Otto Brothers Contractors

Muenster

## Announcing—



## The Fastest Twine-Tie Baler in the World!

New Super "77" bales up to 12 tons an hour—and more—in field tests on private farms!

New Holland proudly introduces the Super "77"—the new baler for the farmer or custom operator who puts a premium on capacity.

Design is based on the time-tested features of the famous Model 77, America's most widely used baler. The big increase in tons per hour is made through 25 new improvements to cut friction, reduce power waste.

Result? A Super "77" will outbale any other twine-tie or wire-tie, regardless of conditions.

To demonstrate this, New Holland engineers ran production models of the Super "77" in field tests on private farms in all parts of the United States throughout the '53 season. Again and again, the Super "77" baled 12 tons an hour! Under good field conditions, results were even higher.

See us for full details. We can show you a full line of balers to fit your farm and budget requirements.

Certified Twine for Trouble-Free Baling

New Holland Twine is certified by the United States Testing Co. for full length, full quality, full strength. This certification means you get full value for your money plus protection against time-wasting breakdowns in the field. Always ask for New Holland, the Certified Twine.



BIFFLE BROTHERS

Gainesville





PROOF OF THE FISHING is in the catching. You can expect good pan sized fish such as these from a pond which has been properly stocked, fertilized and fished.

### Thirty Muenster Conservationists Completed Farm Ponds Last Year

Last year a total of thirty operators with the Upper Elm-Red Soil Conservation District in the Muenster area became the proud owners of new farm ponds. Many wondered if maybe they had jinxed the weather by building these storehouses for rainfall, but just the same they looked at the brighter side of the situation because twenty one of these same cooperators ordered fish from the Federal hatcheries with which to stock their ponds. Now it is just a matter of time and rainfall until these same cooperators can enjoy stretching it a bit telling their neighbors about that big one they had so much fun catching from their own pond.

The length of time they will have to wait, given adequate rainfall, can be shorter than you think. You may scoff, but it's been proven time after time that within a single year if ponds are properly stocked and properly fertilized they will yield plenty of keepers.

Any pond will support some fish, but to get best results from your pond here are a group of simple steps which you can take yourself without any special equipment. If these steps are followed you needn't have to stretch it to your neighbor, because he won't even believe the truthful side of the story.

First remember an acre of water is like an acre of ground. If there are too many fish they are small. You plant sorghum and if there are too many stalks they are small. An acre of water must have the correct number of fish or they do not grow.

Next, a pond must have the right fish, for example crappie do not thrive in a pond of less than five acres. Most of our farm ponds when full cover only one acre. This acre may support as little as twenty and seldom more than two hundred pounds of fish.

Now comes the biggest step in making a properly stocked pond grow good fish—Fertilize that pond. Fertilize using the same guide as you did in stocking, that is, according to the pounds of fish per surface acre. By putting on ordinary complete fertilizer such as 8-8-4 at the rate of 100 lbs. per surface acre in your pond you may up yields to 400 to 600 pounds of fish per acre.

By fertilizing your pond you accomplish another step. You make the water milky green because thousands of tiny plants thrive in the fertile water. This feeds the bugs that fish eat and at

the same time shade out undesirable water plants and moss. Fertilize when your pond clears up so that you can see your hand when you put your arm into the water up to the elbow.

Last but not least—"Go Fishin". If your pond is to be of any value you need to keep your pond fished. Give the fish elbow room and they will grow bigger. A good pond will stand fishing just as often as they will bite. If these steps are followed you will find that it will pay to fish the conservation way.

### For Sale One Texas Farm



Location—Bottom half of Cooke County. Top half divided between Lake Dallas and Gulf of Mexico. Minerals gone with the surface.

96 gullies 6 feet deep. (Due to grow larger) Make good places to dump trash and old car bodies.

1 empty house, doors and windows missing, lean-to, 2 rooms and a path.

1 silted up stock pond.

1 leaning barn, to be moved on

account of lack of storage for manure. Dangerous in high wind. 50 bales mixed grasses, mostly needle grass and dropseed. 100 bales broomweed and ragweed.

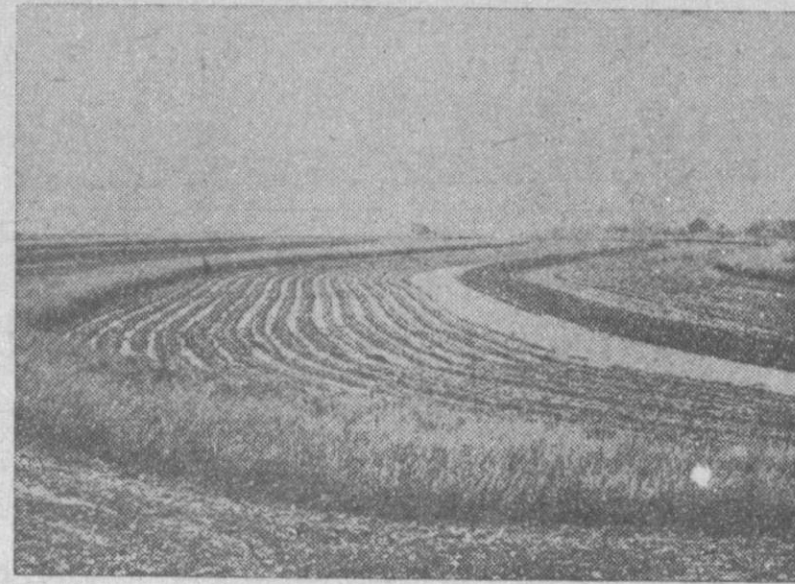
4 mineral-deficient cows. They are gentle, used to being tailed up in the winter. Guaranteed to have everything except calves. 1/4 mile of fence, sumac and baling wire.

13 hens, used to roosting in blackjack oaks.

Other articles too worthless to mention.

Reason for selling the above: owner going to work for conservation farmer who has taken care of his soil.

Sweet clover will add from 70 to 100 lbs. of nitrogen per acre valued at from 10 to 15 dollars per acre. After the clover roots decay, this nitrogen can be used by crops such as cotton, corn, and small grain. Nitrogen is that plant food that aids in the growth of crops.

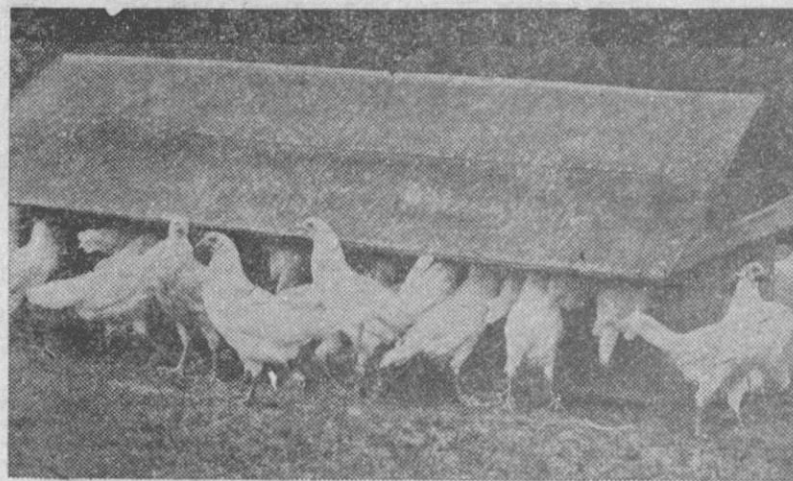


### Soil That's Pampered Yields Greater Profits

Soil that is pampered produces. By practicing conservation you keep your land where it belongs and also supply it with the ingredients it needs. Fertile and mellow, it will return every favor by yielding more abundantly . . . and by staying there to produce year after year.

### JOHNIE WILSON

Gainesville



### Chickens Are Soil Builders

Experts have estimated that every mature chicken on the farm contributes 35 cents per year to the fertility of its soil. Poultry droppings and used litter, properly applied to the soil, makes better land for better living.

Let Poultry help your conservation program.

### Muenster Hatchery

Headquarters for Better Poultry and Better Poultry Supplies

## "WILLFUL WASTE... MAKES WOEFUL Want"



Waste of our basic resource . . . THE SOIL . . . results in eroded, worn-out land, producing low yields and poor quality crops.

DON'T WASTE THE SOURCE OF YOUR PROSPERITY

Save the soil and water by proper conservation methods.

## Save the Soil-Save Texas

★★★★

KEEP BUILDING WITH

### C. D. Shamburger Lumber Co.

Dick Trachta, Mgr.

Muenster



## Save the Soil And Save Texas

You'll have

Better Land, Better Crops, Better Income

When you Farm the Conservation Way

See your Soil Conservation Service work unit for information on conservation practices which are most suitable for your land.

## First State Bank

Gainesville





### Detention Dams Prevent Floods by Checking Flow to Main Creek Channel

The best time to stop a flood is before it becomes a flood. Tiny trickles must be checked before they become raging torrents. Creeks must be checked before they become wide rivers of silt laden water moving across croplands.

That means water must be kept in check from the moment it strikes the soil. As much of it as possible must be absorbed by the soil and excess run-off must be controlled by vegetation, terraces and finally by dams on the smaller creeks. Small detention dams such as the one pictured above are planned on small creeks leading into the main Elm Creek as a part of the Upper Elm-Red District's flood prevention program on the Elm Fork of the Trinity River. These dams will hold flood waters and release them slowly so that creek channels will not become overloaded.

Used to check the water where it falls on fields and pastures are a number of soil conserving practices—seeding grasses, sodding waterways, terracing cropland, managing grasslands properly, rotating crops with legumes and grasses and farming on the contour. These practices increase the amount of water absorbed by the soil and slow down run-off water so that it does not carry soil off the land to fill the reservoirs with silt.

The District's flood prevention plan is designed to protect cropland below the dams. However the series of small up-stream detention dams will do much to control floods on the main stems and will protect bigger dams further downstream. Dams controlling run-off from the head of the watershed will increase production of bottomland fields along all of the stream. They will also protect other property by preventing flood damage to highways, bridges and homes.

Other benefits of the program besides the flood prevention insurance are the recreation that will be afforded by the lakes, possibilities of irrigation of some

bottomland fields, emergency water supply and a higher water-table in surrounding land.

Within the Muenster area present plans call for 15 detention dams to be built on tributaries of Elm Creek between Myra and Saint Jo, three reservoirs are planned to harness Brushy Creek and five dams are to be built on Upper Dry Elm Creek.

These detention dams are built on private lands and when completed, are turned over to the landowners who gave easements so that they could be constructed. The District retains only the right of inspection of the dams to see that they function properly. The program belongs to the people and it is up to the people to see that it is carried out and maintained.

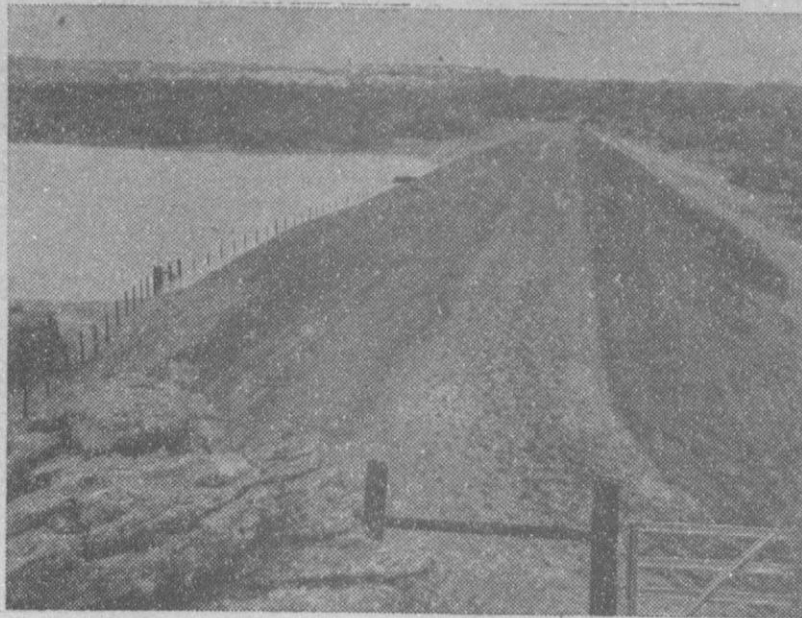
Fifteen sites have been secured by easements on Elm Creek. Detailed surveys have been completed and construction on some of the detention dams is expected to begin within the next few months.

#### "Eye of the Master Grows More Grass"

"The eye of the Master fattens the steer." To this old saying might be added, "The eye of the master also grows more and better grass". It is the judgment of the rancher that regulates his grazing so that he takes only half the grass and leaves the other half to add vigor to the plant and give it the protection it needs from the sun and the rain.

The "take half and leave half" thumb rule arises from the fact that grasses make 95% of their food in their leaves. If the leaves are continually removed the roots become weak and the plant dies. Enough leaves must be left to feed the roots so that more leaves can be grown. The more leaves, the stronger the roots to pump moisture and minerals from the soil.

The half of the plant that is left is not wasted but goes into the soil bank as a deposit for



A completed detention dam, similar to those planned on Elm Creek near Muenster, can prevent floods by holding rain water for gradual release in a volume that can be handled by the creek channel. The other view shows what frequently happens when the surplus from heavy rains is not held in check.

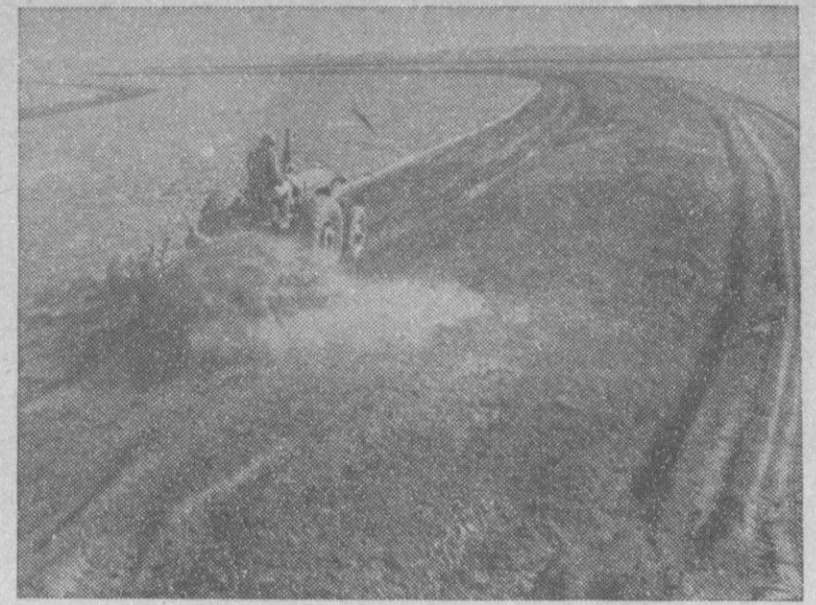
future use. The vegetation left on the soil serves as an insulator against heat and cold so that soil organisms and the plant roots will be protected. The mulch also serves to prevent raindrop splash and soil erosion. More water gets into the ground and is kept there because of the mulch. The grass finally decays and adds life to the soil.

To follow the "Take half, leave half," principle it is necessary to protect half the grass from grazing until around June 1 and then protect the other half from then until frost. By this method the grass in each pasture receives a

long rest and can regain its health and reproduce. Cattle numbers must be brought into balance with the grass so that the rotation can be maintained. As one good conservation rancher put it "I have never seen a man go broke because he had too much grass, but I have seen many go broke because they had too many cows."

If vetch is to be planted for seed harvest, a nurse crop of Abruzzi rye, wheat, or barley is recommended. These nurse crops provide good winter grazing and hold the vetch up to permit ease of harvesting.

Sweet cover has a strong tap and permit more water and air root that will penetrate plow pans to enter the soil.



### Take Care of Your Soil And It Will Take Care of You

YOU WILL HAVE BETTER LAND  
BETTER CROPS . . . BETTER INCOME  
ASSURED SECURITY  
WHEN YOU FARM THE CONSERVATION WAY

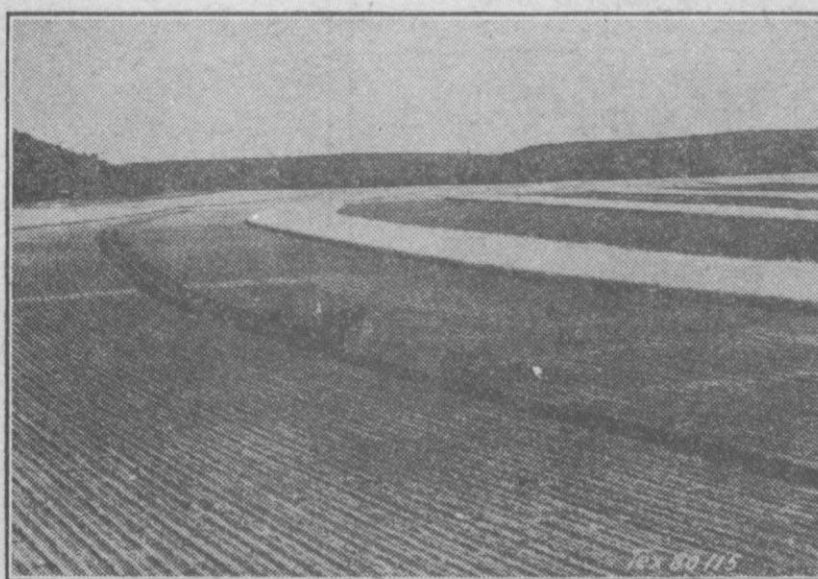
## The Farmers Store

Andy Hofbauer, Owner and Operator

# Mr. America 2000

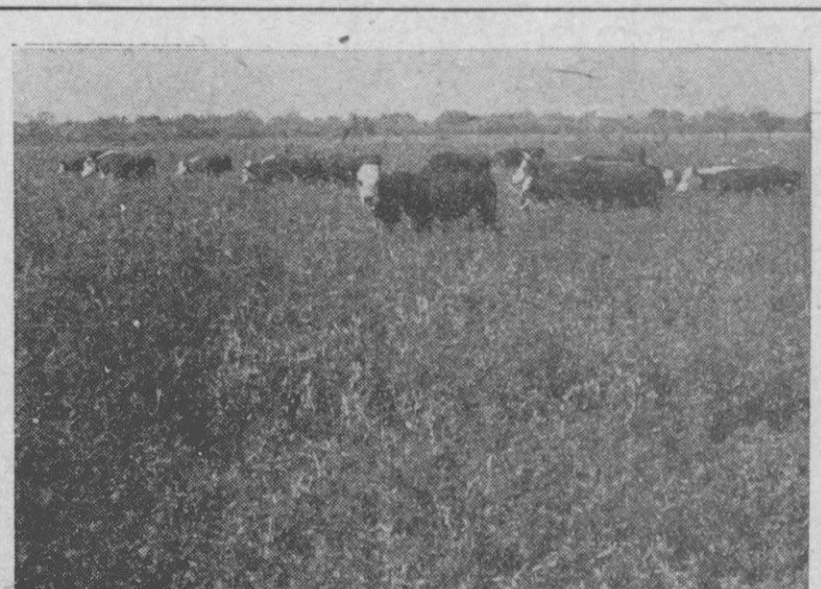


## What Will His Heritage Be?



We have a rendezvous with posterity. When children of today, and unborn generations, shall write the history of this country we will be recorded as villains of depreciation who caused the downfall of a nation, or as stalwart forefathers who saw our folly and preserved and rebuilt our precious topsoil.

Let us band together as forthright Americans and use every means available to combat America's greatest hazard, the depletion and erosion of soil. Let us work in harmony with our Soil Conservation Service that we may have better living today, tomorrow, and in the years to come.



### THE BETTER THE LAND, THE BETTER WE EAT!

Not just because of higher profit, which itself is a big inducement, but because . . .

Better land makes healthier plants. Healthier plants make healthier livestock. Healthier livestock plus healthier plants make healthier people.

**STOCKMEN'S FEED STORE**  
Muenster

**Cooke County Electric Co-op. Assn.**