



# MUENSTER ENTERPRISE

VOLUME XXVIII

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 27, 1963

NUMBER 5



## The CHRISTMAS STORY...

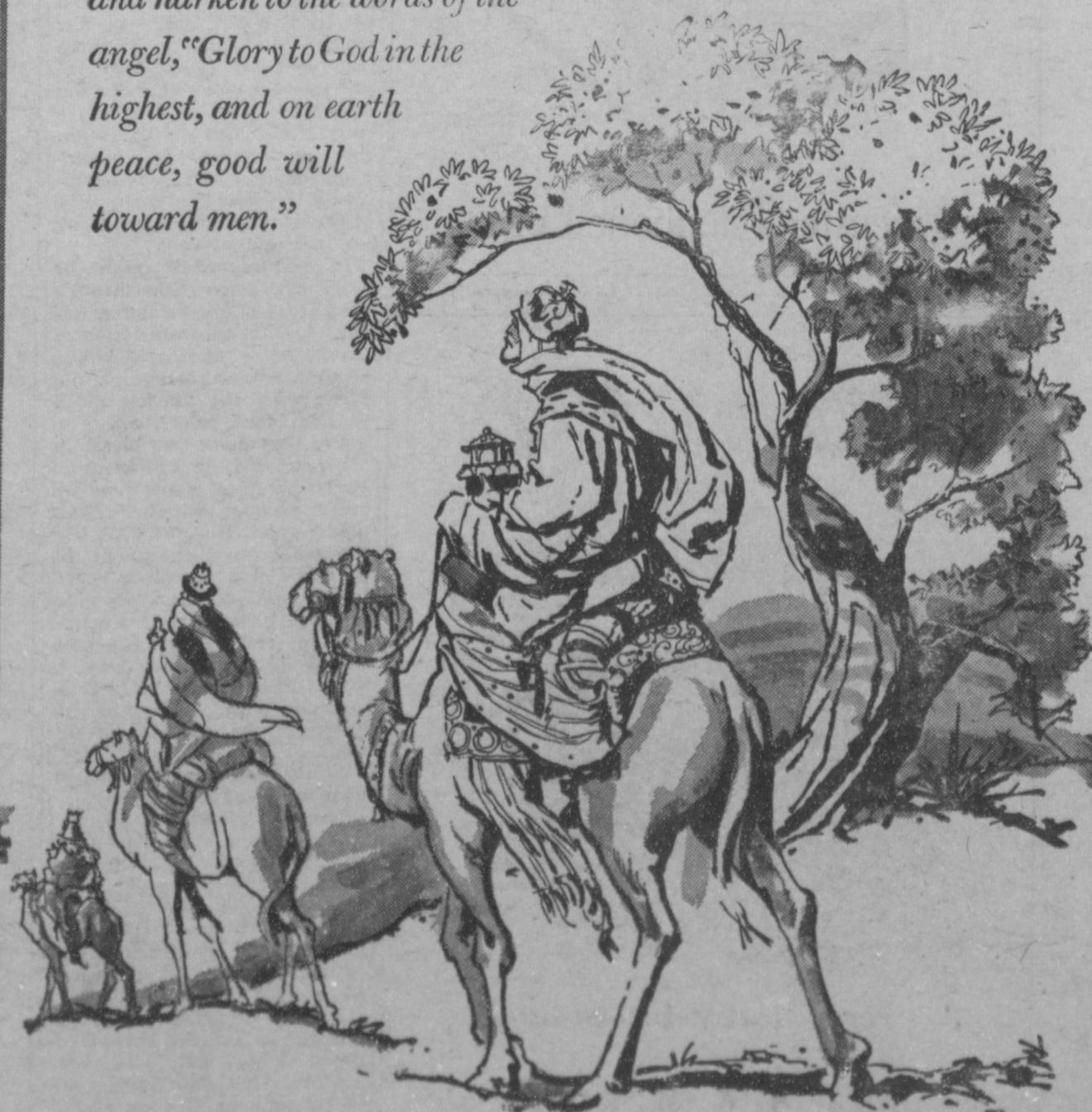


*On that night many years ago, as white stars glittered and angels' voices rang out triumphantly to proclaim his coming, there was born unto mankind, a Saviour. Humble shepherds, gathered in the fields tending their flocks, heard the message and came in haste to visit the babe lying in a manger, and they were filled with joy.*

*Far to the East, the Wise Men saw the great Star of Bethlehem and they followed it to where the Young Child was, bringing rare and precious gifts in their adoration.*

*Across the ages, the ever-wonderful story of the birth of Christ inspires mankind with a feeling of new hope. Today, in the spirit of the Holy Season, it is for us to rededicate ourselves to His teachings and humbly pray that the ideal of brotherhood will light the way to a lasting peace in this troubled world.*

*Let us rejoice in the true meaning of Christmas with sincere reverence and harken to the words of the angel, "Glory to God in the highest, and on earth peace, good will toward men."*



## THE MUENSTER ENTERPRISE

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 R. N. Fette, Editor  
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### Pastor Announces Mass Schedule for Year's Last Week

Christmas services at Sacred Heart Church will include the traditional midnight mass and four others on the usual Sunday schedule. But there will not be an evening mass as on Sundays.  
 Father Alcuin will be celebrant of the solemn high mass at midnight. It will be pre-

ceded by a procession of altar boys and clergy and a special ceremony of blessing the crib.

The Christmas schedule of day time masses also applies to New Year's Day. And, as on Christmas, there will be no evening mass on Jan. 1.

Father Alcuin called attention to a change of Novena devotions. The usual Tuesday night service will be held instead on Monday night at 7:30.



Another Christmas is here—the blessed season when this confused world seems at least temporarily to get closer to the ways of God. The spirit of it apparently has penetrated even the thinking of that old scoundrel Khrushchev. He has permitted a holiday break in the Berlin wall enabling thousands of people to see their folks on the other side during the holy season.

Naturally a person wonders about his motives. Is the apparent softening just a calculated gesture of the coexistence policy, or is it prompted by genuine concern for the happiness of the people affected? Most of us would like to think that he has mellowed, because, if so, it is his best step yet toward peace and good will. Furthermore we'd like to think there is a deeper significance in this goodness for Christmas—that it possibly indicates the beginning of an awareness of God, or at least a regard for that awareness in the hearts of other people.

Experience has told us not to trust K. In the spirit of the season, however, we'll give him the benefit of the doubt. We want to think there is good rather than foul trickery behind this concession to his subjects on their most beloved feast—that he actually has made a start in the right direction. If so, this could be the dawn of a better era. On the feast of the Prince of Peace let's hope this is a good sign, even though we can justifiably keep our fingers crossed.

Whether or not that is significant remains to be seen. And regardless of it this is an occasion for us of this country to appreciate the significance of Christmas. First and foremost is the religious side of it—the birth of the Son of God to become one of us and show us how to live according to the Divine plan and earn eternal happiness.

While involved in our inevitable worldly pursuits we are also very much concerned with what awaits us in the great beyond. Christ by His coming gave each of us the opportunity to make the most of it. Without even considering its bearing on the rest of the world, Christmas is a magnificent event to all of us individually.

But that's only the half of it. Along with those eternal benefits are the temporal benefits which help us spend this life so much more pleasantly, blessings that apply to mankind collectively as well as individually. The world attains happiness in the proportion that it applies the formula of Christ.

That formula was spelled out plainly on the night of His birth by the angelic choir singing "Glory to God in the Highest, and on earth Peace to Men of Good Will." Only a few words but still a complete statement of what God expects—a proper appreciation of the greatness of God and a spirit of good will toward those we live with. It is a summary of the ten commandments, the New Testament way of prescribing how to get along in time and eternity.

In that regard it might be noted that somewhere through the ages a slight variation has developed in the translation of the heavenly chorus. Scholars of the original passage do not agree with the "Peace, Good Will to Men", which seems to imply that those two blessings are bestowed by the birth of Jesus. By that translation we might wonder whether Jesus made good His promise. On the other hand there can be no doubt that the other translation applies. Men of good will are blessed with peace. Reason and experience both tell us it works that way. It works in the relations of individuals with each other. It works in the relations of nations.

While we're on the subject, let's try to appreciate also the sublime meaning of Christmas to our nation. It is not an accident that we enjoy greater freedom and prosperity than any other country on earth. This country was founded on the principle of human dignity and equality, applications of the spirit of good will.

In that environment people are free to exercise their God-given rights and talents, to achieve what they individually are able to. Our country is great because of their combined achievements—because our forefathers had the wis-

### Pastor's Christmas Message

Yes, Christmas is a happy time! It is a happy time in its own right, whether it reminds one of cranberries and popcorn strung for a Christmas tree, or of home, friends, the church or the carols which honor the Babe of Bethlehem.

Whenever anyone looks his Christmas greetings over, with a view to counting his blessings, in the form of that intangible quality known as friendship, there wells up within him a sense of gratitude and good cheer which is outreaching to all mankind.

It is then that he really makes his New Year's resolution—not a week later—to give more happiness, more kindness, and more friendship to his fellowman all through the coming year, in the spirit of the Great Giver of Gifts, in whose name we celebrate Christmas!

My sincerest and heartiest greetings to each and everyone of you for a very Merry Christmas.

FATHER ALCUIN

### Christmas Is Forever

Christmas is a lot of things. It's bigger than Santa Claus and it's brighter than a million lighted trees. It reaches beyond the mailing of Christmas cards and the exchanging of gifts. It's warmer than hot mince pie and more inspiring than the aroma of golden brown turkey and sage dressing.

The spirit of Christmas encircles this confused and tired world of ours every year and neither war nor personal tragedy can dull its luster.

It begins before December 25th and lasts as long as you have the spirit of Christmas in your heart.

It begins along about the time small children with amazing intuition ask, "When's Christmas, Mommy?" And the day you take the bedraggled Christmas tree down against tearful protests doesn't really mark the end.

dom to start with the principles proclaimed at the first Christmas.

On those premises we can also be certain that if our national greatness ever declines it will be because of our departure from these principles.

Mindful of that original Christmas, as it applies to us individually, in the community, in national and international affairs, this column extends sincere wishes for a very merry Christmas.

Christmas thrives wherever men are free, for its roots are buried deep in human dignity. No dictator can ever entirely destroy Christmas because it is impossible to put barbed wire around a man's soul.

Christmas is a magic thing. It makes a family out of relatives, turns acquaintances into friends. It changes houses into homes, makes bright lights brighter, makes snow more beautiful. Christmas even turns the music of children's laughter into a symphony of joy and praise. Christmas leaves on everything a touch of greatness and peace.

Christmas is indestructible and everlasting because it's a state of mind—a way of thinking—a manner of looking at things—a belief in people—and an abiding faith in Christ the Lord.

—The Mullins Press

### Attend Funeral of Mother in Illinois

Mr. and Mrs. Herbert Cunningham were in Vandalia, Ill., the past week to attend the funeral of his mother, Mrs. Myrtle Cunningham, who died there Monday. The funeral was Thursday.

Mrs. Cunningham was believed to be recovering normally from surgery when she took a turn for the worse. The couple left Sunday night after learning she was critical.

Survivors include three sons and seven daughters. Her husband died in 1934.



Woodruff Pharmacy  
 Next to Post Office, Gainesville

### MERRY CHRISTMAS

... From all of us to all of you



Muenster Telephone Corp.



Best wishes to all for a joyous Christmas.

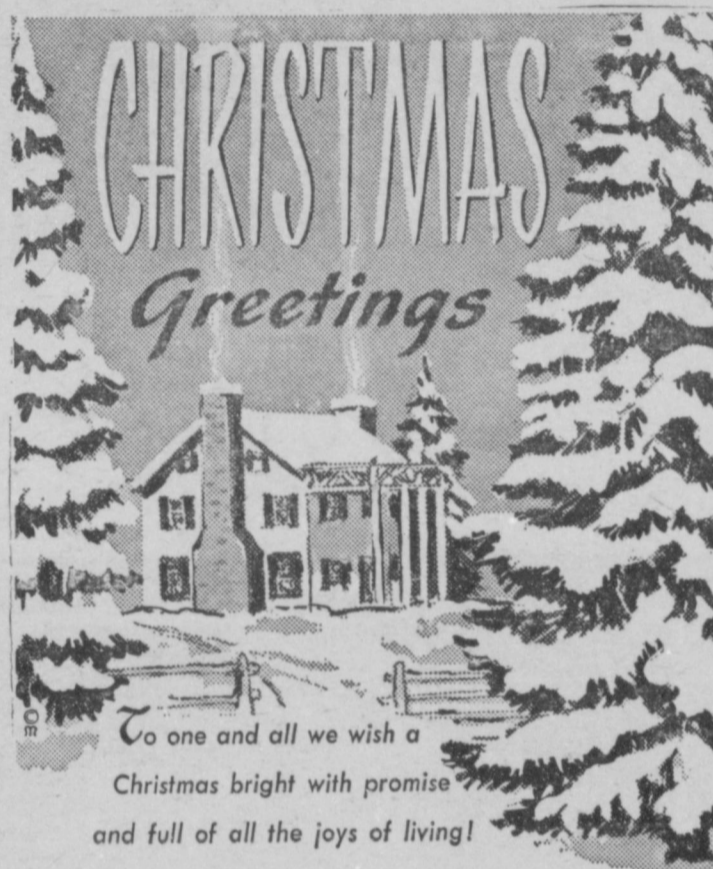
W. R. "Bob" Smith  
 LIFE INSURANCE  
 103 1/2 S. Commerce, Gainesville

O, come all ye Faithful...



We lift our voices to wish you and yours all the blessings of Christmas. May your day be truly joyous.

Wilson & Wilson  
 Gainesville



Go one and all we wish a

Christmas bright with promise and full of all the joys of living!

Proffer & Woolfolk Nursery  
 East Highway 82, Gainesville



Merry Christmas

Time for holiday fixin', for lights on the tree... for our good wishes to you... as warm as good wishes can be!

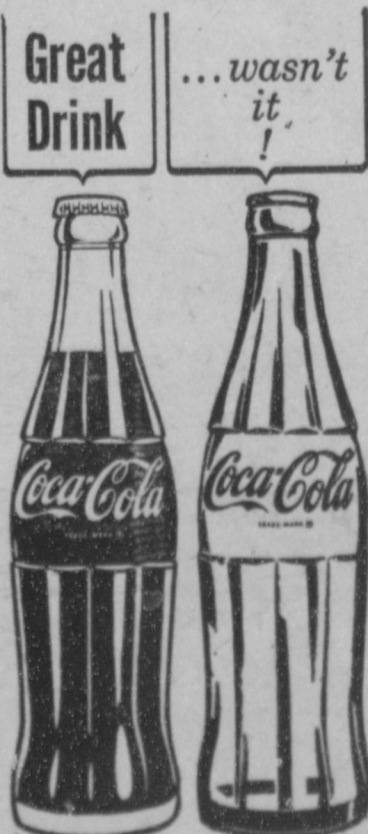
STREET PHARMACY  
 and the Entire Staff  
 Gainesville

### CHEERIO



Best wishes to you and yours... above all, have a Very Merry Christmas!

The B & B Store  
 Gainesville



### GREETINGS

What better time than the merry Yuletide to express deep appreciation to our customers for their loyal patronage throughout the year... We greet you one and all!

Coca-Cola  
 Bottling Company  
 Gainesville

# Greetings

Here's to a holiday merry and bright, with bells ringing, carol singing, greetings and treatings, gifts and gladness galore.

And here's to you! We sincerely wish you the season's best, and gratefully express our appreciation for your friendly patronage.

**Jones & Laughlin  
Supply Division**  
Muenster

## Santa Flies in to Treat Big Crowd Of Shivering Kids

Santa Claus received a royal welcome on his visit to Muenster Saturday afternoon. In spite of bitter cold, several hundred youngsters and parents were out to greet him.

The Muenster Jaycees arranged Santa's visit and brought him to town by plane. He circled several times, low enough for children to see him and they waved as he passed over, his white beard and red cap fluttering in the brisk wind.

Santa's plane landed east of town and Jaycees met him there in the city fire truck and brought him to Main Street where the shivering groups waited. Snow flakes fell.

The jolly old man in the bright red suit alighted from the truck amid cheers and ho-orrays and was almost mobbed by anxious kiddies. He made himself comfortable, sitting down on the back of the truck and held youngsters on his lap as long as they came. Meanwhile Jaycees and their wives handed out candy and gum.

Luck is good planning, carefully executed.



## A Joyous Christmas

May the Holy Family guide your path to a spiritually inspiring Christmas. And may all the days to come reflect the peace and joy of this blessed Holiday.

**R & M Auto Service**  
Albert Rohmer, Muenster

## Building Activity Booms Despite Slump in Permits

According to the record of city building permits, construction at Muenster hit its worst slump in many years. But according to the record of work done it was one of the most active years.

Two factors explain the situation. Several of the jobs were built mostly this year on permits that were issued last year. And several other new homes, built outside the city limit, do not show on city building permits.

The total of permits issued this year is only \$51,500, which, incidentally, falls far short of reflecting the actual value of construction done. Figures on permits are only guesses, and usually very conservative guesses.

Three new homes in the city account for \$42,000 of the building permits. They are for John Mosman, W. H. Endres and Rufus Henscheid, the latter two still under construction. Residential remodeling permits add to \$8,400. They were issued to R. N. Fette, Tony Luke, J. T. Hammer, Alfred Luttmer and Mrs. Arnold Hess. Permits of \$1,100 for commercial construction were issued to Muenster State Bank, Muenster Mill and Ray Wilde.

Building within the city on the previous year's permit include the new homes for Emil Rohmer, B. J. Swirczynski and Pete Koelzer and a major remodeling job for Ferd Luttmer.

Also included is the community's biggest project ever, the hospital. It was barely started in 1962 and is practically finished now. Likewise the new telephone exchange, almost all the work was done this year.

The big lift in residential building is that beyond the city limit. There are ten of them. Paul Walterscheid rebuilt on his former location across the street from the east city limit. Henry Pels Jr. built just beyond the north city limit and Al Hess is building in the same area. Both of those are included in the city's recent annexation of about six blocks.

Four more new homes are only a little farther from the city limit, all less than a mile away. The Ernest Medders' Colonial Manor is a mansion, equivalent to several normal jobs. Nearby are Arthur Hess and Leo Hesse. Just south of town is Gerald Hess. Farther out are rural homes for Ed Knauf and Louis Roberg. Knauf's is finished, Roberg's just starting.

Moved and remodeled is Lawrence Martin's house. It is Paul Walterscheid's former house, now located east of town on small acreage bought from Andy Schoech.

For the sake of comparison here is the record of building permits in Muenster for the previous six years.

1962: 12 residential, \$115,500; 3 business, \$731,000; remodeling, \$24,800. Total \$871,300.  
1961: 9 residential, \$227,000; 3 business, \$124,000; remodel-

ing \$17,450. Total \$418,450.

1960: 10 residential, \$112,500; 2 business, \$2,750; remodeling, \$34,200. Total \$149,450.

1959: 4 residential, \$48,500; 4 business, \$55,500; remodeling, \$18,950. Total \$122,950.

1958: 3 residential, \$27,000; 3 business, \$42,000; remodeling, \$20,250. Total \$89,250.

## Yule Parties Are Held by Classes

All grades at Sacred Heart School had room parties before classes dismissed for the holidays. Santa in person was the chief attraction for the younger children.

Each room had its Christmas tree from which gifts were distributed in a student exchange. Roommothers were present with refreshments which they served after games and caroling.

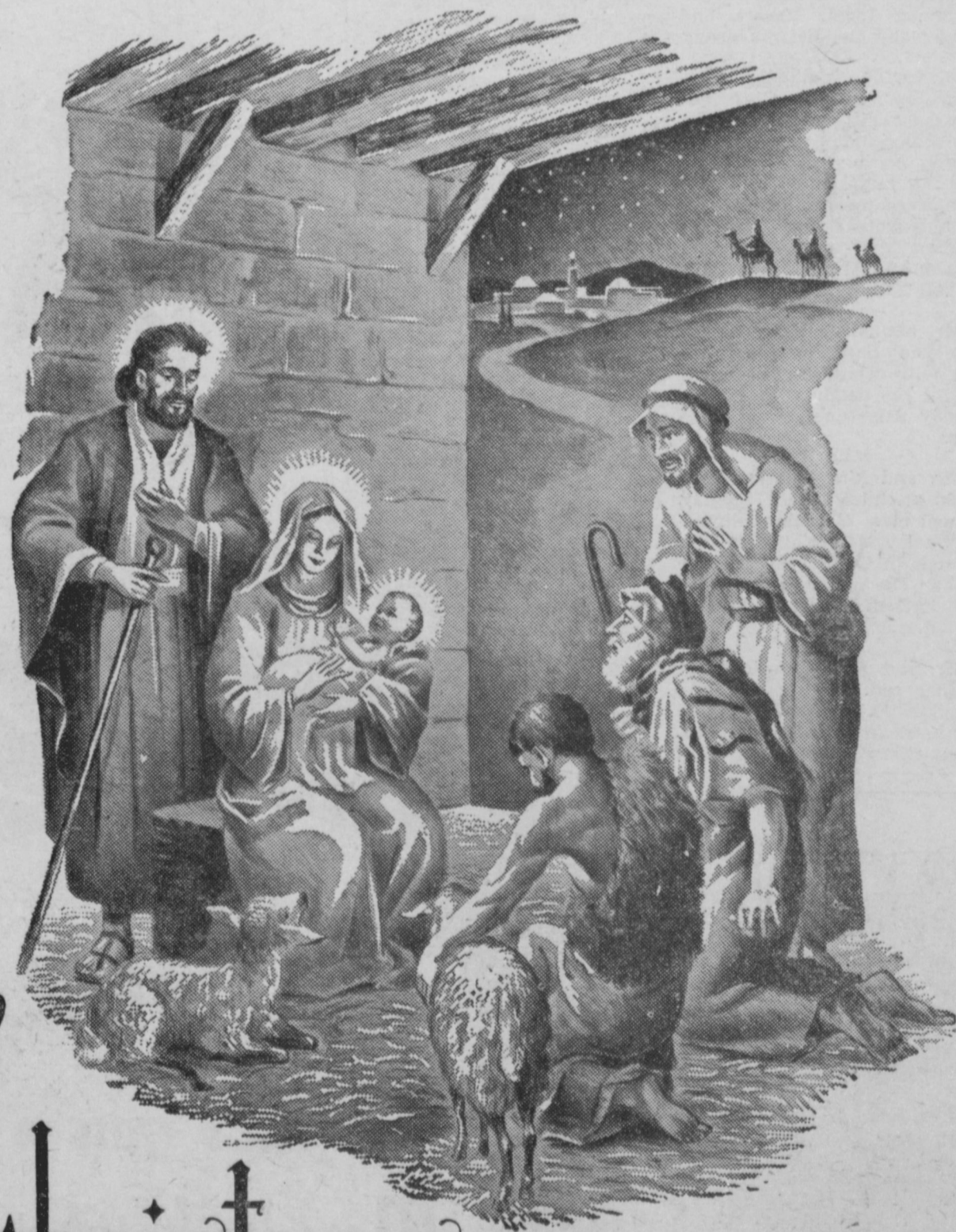
A chrysanthemum by any other name would at least be easier to spell.



Merry Christmas to You

It is a real pleasure to say "thank you" and wish you the happiest of holidays.

**EMMET J. FETTE**  
Your Friendly Franklin Life Agent



# Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

## Sacred Heart Church and School

Father Alcuin Kubis, O.S.B., Pastor  
Fathers Martin Fischer, O.S.B., and Bruno Fuhrmann, O.S.B., Assistants  
Brother Thomas Moster, Teacher and Director of Altar Boys  
And our Staff of Eighteen Benedictine Sisters and Three Lay Teachers

### White Christmas

A white Christmas is almost a cinch at Muenster this year. Snow came Saturday night and Sunday morning, about a half inch, and has a strong chance of remaining.

Temperature was below freezing all day Sunday and down to 5 Monday morning.

### BIRTHS

Twins! A boy and a girl arrived Sunday night Dec. 22 for Mr. and Mrs. Richard Hermes of Lindsay. At birth, at Gainesville Hospital, the boy weighed six pounds one ounce and the girl weighed six pounds three ounces. The babies and their mother were reported doing fine. Welcoming two grandchildren at one time are the Joe Hoenigs of Muenster and the Julius Hermes Sr. of Lindsay. Mrs. Anna Loerwald of Lindsay is the great-grandmother. The twins have four brothers and one sister.

Proudly announcing a son are Mr. and Mrs. Tommy Herr. They welcomed their six pound 12 ounce boy Friday, Dec. 20. He checked in at Gainesville Hospital 1:20 a.m. He's a brother for Sherrie, a grandson for the Frank Schillings and Frank Herts and a great-grandchild for the Henry Strengs and Mrs. Katie Roberg.



and the Wise Men came.....

and found Him lying in a manger.  
May your holiday be filled with the peace and contentment of that first Christmas...

## The Enterprise Staff

R. N. Fette, Rosa Driever, Alvin Hartman, Herbert Fette, Emmet Fette



## BLESSINGS

May the true, deep meaning of Christmas make the season bright for you and yours.

**Hennigan Auto Parts**  
Pat and Alice Hennigan, Muenster

## Greetings



It's time again to wish our good friends all the enchantment, every excitement and wonder that the Christmas Season can bring... and to express our sincere appreciation!

**Kubis Motor Company**  
Your Dependable Dodge Dealer  
835 N. Grand, HO5-9711, Gainesville

## IT HAPPENED 25 YEARS AGO

Dec. 23, 1938

Wildcat gusher at Voth's shoots 80 feet and is regarded among the best in the local field with an estimate of more than 500 barrels. Rush for poll tax to precede school consolidation vote. Preliminary work along rural lines gets attention by Electric Co-op. Community ships toys, food and clothing to Dallas orphanage. Lindsay parish announces no midnight mass this Christmas. The Paul Claytons move to Saint Jo. Buster Herr returns home after being employed in Idaho for the past eight months.

## 20 YEARS AGO

Dec. 24, 1943

Mary Ann Hesse, 11, dies after one-day illness. Sacred Heart installs new furnace and speaker system. Muenster votes for school tax, 101 to 37; authorizing the board of trustees of Muenster Public School to assess a tax of 25 cents on the 100 dollar valuation of all taxable property in the district. Muenster sends gifts to soldiers at Camp Howze for Christmas. Forty-four children make First Communion Sunday. Funeral is held at Lindsay for Adam Beyer, 60, resident for 43 years. Muenster's World War II service flag displays 176 blue and two gold stars. Lindsay's honor roll totals 47.

## 15 YEARS AGO

Dec. 24, 1948

Fire Monday night causes heavy loss at Ed Endres home. Muenster rejects pavement proposal by vote of four to one. Transfer of church equipment to parish hall for temporary church begins next week. Muenster Mutual Insurance expands policy to include storm and hail insurance. Santa Claus bandits rob Saint Jo cafe. Thelma Kathman and Pete Hawthorne marry. Parochial pupils honor Father John at Christmas program. Large crowd attends Yule program at public school. Shorty Herr is recovering from injuries received in car accident. Gift exchange and book review feature Garden Club meeting. Mrs. Aubrey Tuggle is recovering from surgery.

## 10 YEARS AGO

Dec. 25, 1953

John B. Herr, 92, resident here 57 years, dies in Denison and is buried here. Building permits issued in city during past year total \$253,000... \$150,000 of it applies to new Sacred Heart High School. Bonnie Hammer and Douglas Robison marry. Collinsville teams take top trophies at MHS basketball tournament. SHH shop department adds new equipment. Firecracker causes serious injury to left eye of Sammy Biffle, 13. Andy Hofbauer buys FMA Store. Garden Club's decorated tree

at east city limits tops array of Yule displays in city. Mr. and Mrs. W. H. Endres are spending the holidays in Rockford, Ill., with their daughter and family, the Joe Gormans.

## 5 YEARS AGO

Dec. 26, 1958

Muenster is loaded with good looking Christmas displays. Schedule of services includes midnight mass. Choir boys lead midnight procession before mass. The J. C. Donnels of Saint Jo celebrate silver wedding anniversary. City water connections show increase of 16 families in 1958. KCs host 200 children at Christmas party. City total of building permits for 1958 is \$89,250. Bank deposits in community show gain in 1958. Leo Hoedebeck undergoes surgery and spends Christmas in hospital.

## Marysville News

By Mrs. John Richey

MARYSVILLE, Dec. 18 — Mrs. Milton Hickman and daughters Tammie and Paula and Mrs. John Richey were Thursday visitors in Denton, window shopping and stopping at the home of Mrs. Hickman's aunt. They made a pop call on the Fred Hickmans at Gainesville as they returned home.

Reagon McElreath is on the mend, convalescing at home after being a hospital patient at Gainesville for treatment of four broken ribs.

Sunday guests for dinner in the Sam Sparkman home were the Melton Ramseys and sons, Larry Sparkman and Miss Shirley Coleman, all of Whitesboro, Ross Ballinger of Norwalk, Calif., and his son Ted Ballinger of Dallas and Mrs. Mary Pruitt of Gainesville. Mrs. Pruitt was a weekend guest. The Ballingers also stopped in to see other friends including Linzie Branch and family and the Earl Robisons.

Marysville Methodist congregation had their Christmas tree and gift exchange after the 5:30 Sunday services. The pastor, Brother Larry Eaton and his wife and son Larry Don were present. Coffee and cookies were served to 19 including Mr. and Mrs. Jim Shiflet and Mrs. Houston Miller of Gainesville.

Mr. and Mrs. W. F. Davidson spent Saturday at McKinney with relatives after learning of the death of Jeff Mills Friday. His funeral was Sunday.

Mr. and Mrs. Charles Davidson attended their Sunday School class Christmas dinner at Whaley Memorial Methodist Church in Gainesville Sunday night. The party included a gift exchange around a decorated tree.

Mr. and Mrs. Charlie Winchester returned their granddaughter Kim Winchester to her home in Dallas Friday and spent the weekend with their

children the David Winchesters and the Don Sells.

Performance of two granddaughters in a Christmas program at Sivells Bend brought their grandmother from Carrollton to see them. Mrs. Paul Hickman was accompanied by friends, Mr. and Mrs. Barry Joffrion of Dallas. They stopped for visiting with the Paul Hickmans before returning home.

Mr. and Mrs. J. T. Cole report an enjoyable time in Chicago where they attended a Farm Bureau meeting.

The Sam Sparkmans and Grady McElreaths were Denton visitors Monday.

John Richey spent Sunday in Ringgold with the Coy Fittes.

Dick Hickman of Fort Worth visited Saturday with the Milton Hickmans.

Ronnie McElreath and Sammy Sparkman missed classes at school Monday on account of illness.

The Sheldon Doughtys and children of Valley View visited his parents, Mr. and Mrs. Joe Doughty Sunday. The Jimmy Doughty and daughter of Muenster joined them for the day.

## Camp Fire Girls Activity

Distribute Cheer

Sixth Grade Camp Fire girls distributed Christmas cheer to local shut-ins during the weekend when they delivered to homes handmade gifts they worked on at meetings during December.

Fourteen shut-ins received novel felt fish pin cushions made glamerous with sequins. This group is headed by Mrs. Charles Bayer as leader, with Sandra Cl-r as assistant and Mrs. Ray Swirczynski as sponsor.

The members are Helen Landsfeld, Joan Wilde, Patty Sicking, Sus Flusche, Cindy Swirczynski, Sandra Fette, Connie Endres, Karen Sicking, Christy Cler, Kathleen Swirczynski, Elizabeth Fleitman, and Darlene Hess.

Christmas Party

For their Christmas party the Sixth Grade group had the seventh grade Camp Fire Girls for guests and the seventh graders entertained with a Christmas play. Their leader Mrs. Bernard Swirczynski and assistant Mrs. Herbie Miller were present.

Other party features were a gift exchange, games, caroling, and refreshments. Patty Sicking and Karen Sicking were refreshment hostesses, assisted by their mothers, Mmes. Ray Sicking and Leo Sicking

in serving. The party was held at the club house and the groups had planned to follow up with caroling around town but the weather was too cold so they settled for singing at the convent for the Sisters and at the rectory for the pastors.

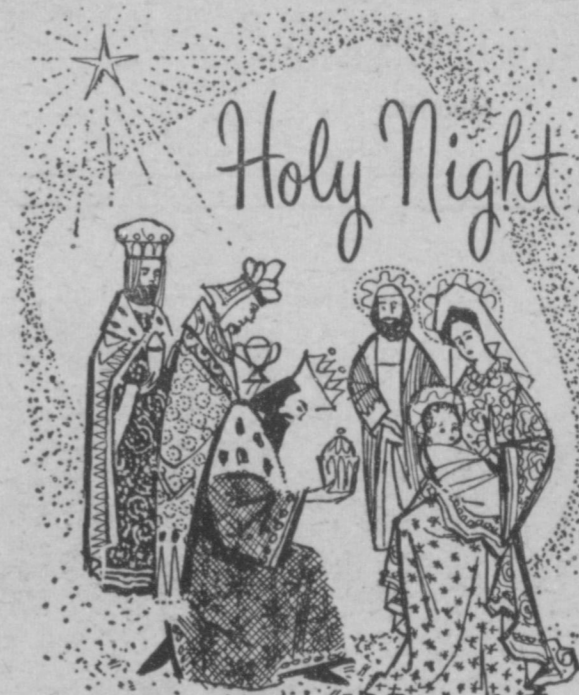
The Japanese are growing taller! A diet emphasizing meat and milk instead of rice has pushed 15-year-old boys an average of 3 1/2 inches higher than World War II counterparts. One result: schools are providing larger desks.



Best Wishes for a Merry Christmas

MAY Christmas Day be an especially merry and bright one, bringing you full measure of joy, peace and contentment.

**Ed Hess Drilling Co.**  
Muenster



As it came in the hush of that Holy Night, so long ago, may the wonder of the Christmas miracle once more fill your heart with a transcendent joy!

**W. W. Howeth Co.**  
Gainesville

## merry christmas!



Now is the season of deep delight as dear ones gather to celebrate the Christmas Holiday. May yours be a merry one!

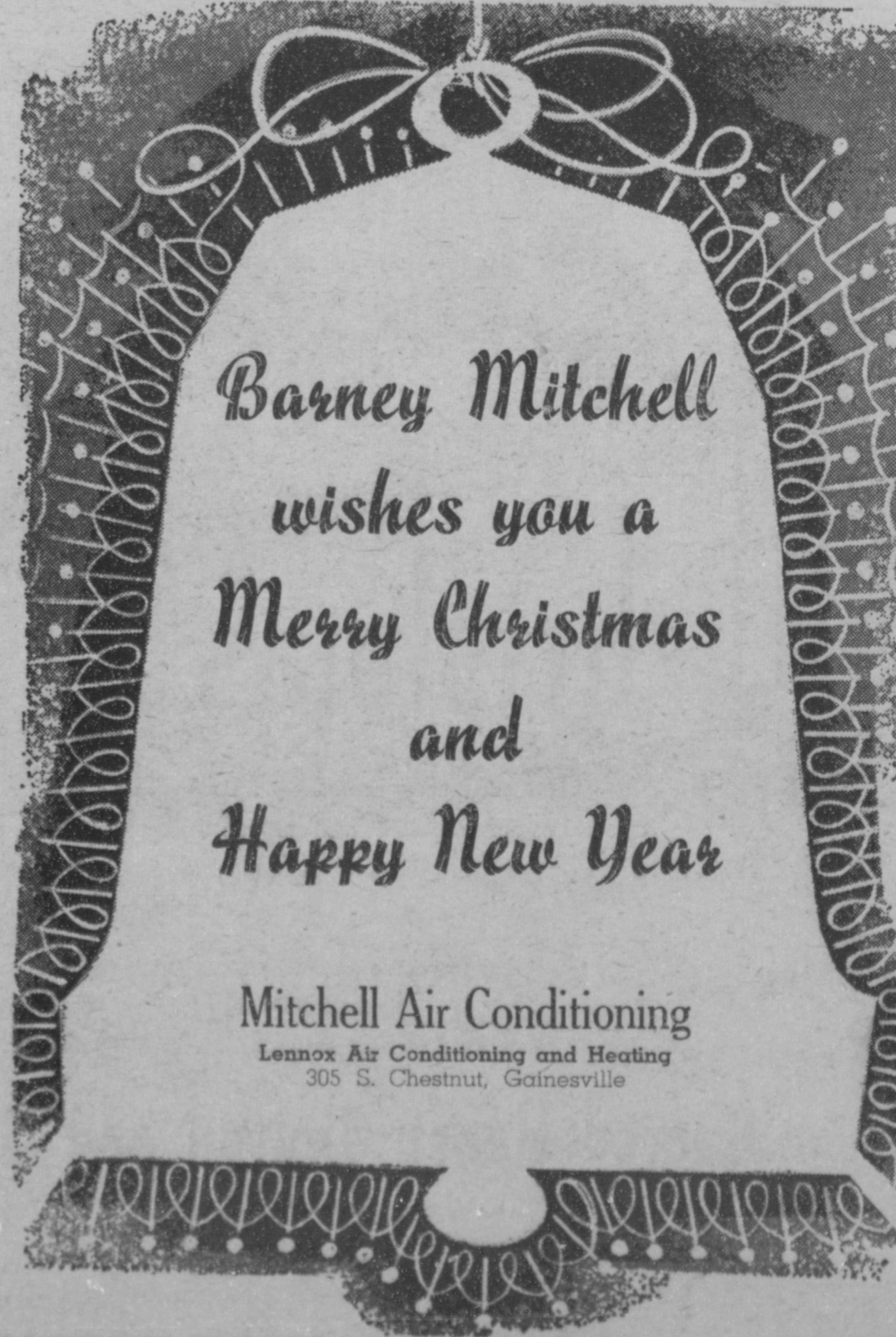
**Muenster Butane Co.**  
Paul, James & Clyde Walterscheid

## Silent Night

May all be calm and bright for you and your loved ones... now, at this happy time of Christmas!



**B & B SALES**  
301 W. Broadway, Gainesville



Barney Mitchell wishes you a Merry Christmas and Happy New Year

**Mitchell Air Conditioning**  
Lennox Air Conditioning and Heating  
305 S. Chestnut, Gainesville



LOST • RENT • SELL • BUY • HIRE • TRADE  
**"YOU'LL FIND IT IN THE WANT ADS!"**  
 FOUND • SERVICE • EMPLOYMENT • PERSONAL



**CLASSIFIED AD RATES**  
 First insertion 15 cents per line.  
 Minimum 60 cents  
 Following insertions 10 cents per line.  
 Minimum 40 cents

Card of Thanks \$1.00  
**LEGAL NOTICE RATES**  
 First insertion 2 cents per word.  
 Following insertions 1 cent per word

**FOR SALE**

FOR SALE: Registered Polled Hereford Bull, 3-years old. See Gene Hoerber. 1-tf

**RUBBER STAMPS**  
 3 lines, \$2.00. One day service. John Winters, HO5-4154, HO5-3321, 421 Mill St., Gainesville. 4tf

FOR SALE: Springing Holstein Heifers. See or call Vincent Zimmerman, Ph. 736-2212, Myra. 39tf

**DODGE Sales & Service**

Used Cars & Pickups  
 All makes and models  
 Paint and Body Shop  
 24 hour wrecker service  
 Boat rebuilding and repair (glass, metal or wood)

**Kubis Motor Co.**  
 835 N. Grand, HO5-9711  
 Gainesville

MONUMENTS for sale. Newest designs and colors. Satisfaction guaranteed. Tony Otto, Ph. 759-2889, Muenster.

**Save at Flusche's Pipe & Salvage**

Dealer in oxygen, acetylene, welding rods, new and used pipe, sucker rods, trash burning barrels. Also iron for gates, fence, cattle guards, barns, sheds, car parts, clothes line posts. Portable and shop welding. We buy any iron, and metal. The home for "Tired Iron". J. P. Flusche, Don Flusche Office ph. 753-2203, Res. 2205

TANKS. Septic tanks, stock tanks, grain tanks, water tanks. Will install. Bayer Bros., Ph. 759-4244, Muenster. 6tf

**Barbecue**

In sandwiches or by the pound packages to go.

**Johnny's B-29 Club**  
 Across the river

**Save Money!**

Once you buy Merlite bulbs, you never have to buy light bulbs again. Never!

**Miller's**  
 Gainesville

WINDOW SHADES, with or without rollers, plastic or Cloray. Washable, cut to your size. Ben Franklin Store. 31tf

GLASS: Plate, window, automobile, furniture tops, mirrors. Complete glass service. We handle insurance claims. Gainesville Glass Shop. HO5-3321, 311 N. Chestnut. 37tf

Aluminum Storm Doors \$35 complete  
 Community Lumber Co.

For Sale: 20-foot cattle-truck bed. Bayer Bros., Ph. 759-4244. Muenster. 26tf

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

**PIT BARBECUE**

Beef, Ribs, Ham

Let Us Serve Your Party

... in our dining room or with our catering service

**ROHMER'S RESTAURANT**  
 Muenster

Bois d' Arc fence posts in stock at Community Lumber Co. 51tf

**New Hydraulic Hose**  
 and hose repair service using COUPLAMATIC press  
 Muenster Equipment Co.

**New Necchi-Elna Automatic Sewing Machine \$147.50**  
 NECCHI-ELNA SEWING CIRCLE  
 309 E. Calif., HO5-2524

**Ceiling Tile**  
 by Armstrong in stock at Community Lumber Co. Muenster

Good young registered Hereford and Angus bulls for sale at Muenster Livestock Auction.

STORM WINDOWS AND INSULATION  
 Community Lumber Co. 51tf

Ladies! Ladies! Ladies!  
**Something New:**  
 120 Fashion Colors.

Summer to fall and winter, then to spring, then back to summer — all with one pair of shoes.

**Nick & Adelina**  
 Muenster

**Tires**  
 For tractors, implements cars and trucks

**Tom's Fina Station**  
 Muenster

**FARM MACHINERY**  
 Tractors, combines, windrowers, balers, rakes, mowers, plows oneways, tandem disks, field cultivators, chisels, spring tooth harrows, drag harrows. Lawrence Zimmerer, Highway 51. HO5-5636. 23tf

**AUTHORIZED DEALERSHIP**  
 for  
 Hale Livestock Trailers  
 S&S Calf Cradles  
 S&S Branding Chutes

Muenster Livestock Auction 39tf

**Shoes — Boots**  
 Work - Dress - Western  
 The New Home of  
**Nocona Boots**

**J. R. Hocker**  
 Men's & Boys' Store  
 207 N. Commerce  
 Gainesville

**SERVICE**

**Sewing Wanted**  
 Will do sewing in my home  
 Ph. 759-4118  
 Muenster 5-2

**CERAMIC TILE** New and old installation. For estimate call Ted Henscheid, 759-4280, Muenster. 5-tf

For the best Watch and Jewelry Repairs, come to Browning's, Gainesville. 33tf

**Westinghouse Appliances & Zenith TVs**  
 Sales and Service

Radio & TV Repair

**Muenster Butane**  
 Ph. 759-4411

**CONCRETE WORK** any kind of a concrete job, or furnish ready mix concrete. Bayer Brothers. 28tf

**Carpet and Linoleum**  
 Roll ends & remnants  
 Special low prices

**Newland Furniture Co.**  
 201 N. Dixon  
 Gainesville

**TV, Radio and Antenna Service**

CALL  
**Schad & Pulte**  
 HO5-4374 49tf

**COMMERCIAL HAULING**  
 We have our permit and are able to haul livestock or any other kind of load.  
 Muenster Livestock Auction 31tf

**Cleaning & Pressing**  
 We pick up and deliver.  
**NICK & ADELINA**  
 Ph. 759-4422, Muenster 48-4f

**Expert Watch Repair**  
**HUNEYCUTT'S DISCOUNT JEWELRY**  
 116 N. Commerce  
 Former Tappan's Location

**Your Watch . . .**  
 Ultrasonically cleaned and scientifically timed  
**Francis Wiese**  
 at Kinne's, Gainesville

**JACK CHEANEY'S SADDLE & SHOE SHOP**  
 211 W. Elm  
 in Temple Building  
 Gainesville  
 ALL WORK GUARANTEED

**CUSTOM SPRAYING**  
 Anything. Anywhere  
 Muenster Hatchery. 759-2766

**SHOE REPAIRS**  
 Cavalier & Esquire polish in all popular shades  
 Nick & Adelina Miller 48-4f

**VENETIAN BLINDS**  
 Repaired, Retaping and re-cording. Tony Hoenig, Phone 759-4142, Muenster 50tf

**ECONOMICAL Watch and Clock Repairs**  
 All Work Guaranteed  
**Stan Chadwell**  
 317 N. Commerce, Gainesville

**REAL ESTATE**

**HOUSE FOR SALE OR RENT** in Muenster. See or phone Frank Yosten, 759-4137. 2-tf

Irish peasants depended almost entirely on the potato for food in the first half of the 19th century.

**H.O. Kinne, O.D.**  
 OPTOMETRIST  
 210 E. Calif., Gainesville  
 State License No. 26

**Save Time! Save Money!**  
 Shop the Drive-In Window for all your prescriptions and drug needs  
**WATTS Prescription Shop**  
 302 N. Grand, Gainesville  
 Prescription Is Our Middle Name

**Christmas Arrived Early at Fishers**

There was an early Christmas in the home of Mr. and Mrs. J. W. Fisher this year. The traditional reunion and gift exchange was Sunday, while Neil Fisher of Houston was at home. He had only a weekend holiday.

Mr. and Mrs. Jim Fisher and daughter Susan of Lubbock are holidaying until after the first of the year. They will move then to Denver, Colo., to make their home. Misses Therese and Jo Ann Fisher are on vacation from NTSU in Denton. Another weekend guest of the Fishers was Miss Gaelyn Geistweid of Houston.

**Fine Photography**



**STOP FROZEN PIPES**

Electric Heating Tape easily wrapped on pipe prevents freezing. Built-in thermostat saves current. Insulate with WRAP-ON INSULATION to save heat. All sizes stocked \$3.85 UP SEE US TODAY.

**Community Lumber Company**  
 Muenster

For **COLDS** take **666**

**Dr. J. W. Middleton**  
 CHIROPRACTOR  
 In Muenster  
 Tues., Thurs., Sat.  
 408 N. Oak, Ph. 759-4312

**YOUR Independent AGENT**  
 FIRE — AUTO — LIABILITY  
**INSURANCE**  
 BOOKKEEPING SERVICE — NOTARY PUBLIC  
**Leo Henscheid Insurance Agency**  
 Ph. 759-2844, North Main St., next door to City Hall

*After Christmas*  
**SALE**  
*Begins December 26*  
 Large group  
**Dresses** Sale priced \$2.99  
 One group  
**Blouses** \$1.39  
 One group, values to \$2.99  
**Toreador Slacks** 99c  
 Ginger shade only  
**Hose** 2 pr. \$1.00  
**MODE O'DAY**  
 105-B E. California, Gainesville

**MERRY CHRISTMAS**

**For Gift or Guest Take Home the Best**  
 Wonderful selection. All the favorite brands of liquor, wine and beer . . . many of them in special handsome gift packages.  
**Grady Jones Cut Rate Liquor**  
 Muenster and Lindsay

*The Charm Shop's*  
**PRE- INVENTORY SALE**  
**Fri.-Sat., Mon.-Tues. Dec. 27-28, 30-31**

One Group <b>DRESSES</b>	One Group <b>DRESSES</b>
One Group <b>COATS &amp; SUITS</b>	One Group <b>COATS, SUITS JACKETS</b>
One Group <b>SPORTS WEAR</b> Pants, skirts, sweaters, blouses	One Group <b>SPORTS WEAR</b> Pants, skirts, sweaters, blouses

**all 1/4 off**      **all 1/2 off**

**Hats, Bags, Jewelry** - - - 1/2 price  
**Bargain Table** - - - 1/2 price or less  
 Includes bras, girdles, hose, blouses, sports wear, gowns, slips, shoes, bags and many, many other items

ALL SALES CASH      ALL SALES FINAL

**The Charm Shop**  
 Pearl Evans, Muenster

**QUITTING BUSINESS SALE**  
**December 26-31**  
 Our last day of business is Tuesday, Dec. 31, so - - -  
**EVERYTHING GOES! BARGAINS GALORE!**  
**Smart & Thriftee Shoppe**  
 114 N. Commerce, HO5-6611, Gainesville

**Naming the Day**  
As a holy day and a holiday, Christmas means both prayerful worship and festive merry-making. The holy meaning of the day is expressed in its name.

The Latin name for Christmas translates as the Feast or Birthday of Our Lord. The English Christmas means the

Mass of Christ, a meaning which is closely paralleled by the Dutch "Kermis." In German it's "Weihnacht," or sacred night.

The French "Noel" has several possible meanings—news, birthday or a "shout of joy." Whatever the exact origin, there's no question that Noel now means Christmas.

### Elm-Red District Sponsors Fourth Essay Contest

Harold Skaggs, Chairman of the Board of Supervisors of the Upper Elm-Red Soil Conservation District and acting on behalf of the entire board, announced today that they would sponsor the 4th annual Essay Writing Contest in the field of soil conservation. This contest begins now and runs through January 31, 1964. Any boy or girl residing in the Upper Elm-Red Soil Conservation District who is not more than 19 years old, in or out of school, but not a high school graduate may enter this essay writing contest.

There is an interesting and challenging subject to write about this year. It is "Youth's Stake in Conservation." The essay need not be too lengthy and it is suggested that it be no more than 300 words in length.

Skaggs stated, "The Upper Elm-Red Soil Conservation District Board would give incentive prizes to each winner as follows: \$15.00, first prize; \$10.00, second prize; and, \$5.00, third prize." Last year the Soil Conservation District Board received 112 entries and the year before approximately 300. The Board expressed a desire to see 400 or 500 entries this year.

All the essays will be judged locally for awards in the Upper Elm-Red Soil Conservation District contest and then forwarded to the Fort Worth Press for entry in the State contest where they will be considered for the \$200.00 first prize and 50 other trophies and medals.

All entries must be mailed to reach Harold Skaggs, Chairman of Board of Supervisors, Upper Elm-Red Soil Conservation District, Route 1, Sherman, Texas, not later than January 31, 1964. The essay should have the writer's name, address and name of school plainly written on the front page or attached thereto.

### Rev. Harry Fisher Ordained Deacon

Harry Fisher has been ordained deacon at St. Maur's Seminary, South Union, Ky., and has the title of Reverend. The private ceremony took place Dec. 15. He is the son of Joe Fisher Sr.

The Rev. Harry Fisher, on a holiday visit with family members, will be assisting at Christmas services at St. Mary's Church in Gainesville.

His next step toward the priesthood is the final one... that of ordination sometime next May. He will be ordained for the Dallas-Fort Worth diocese.

St. Maur's established itself as an independent Priory this month and chose as its first Prior a Negro priest, believed to be the first of his race to hold such a post in the United States.



MRS. STANLEY KRENEK is the former Miss Betty Landsfeld, daughter of Mrs. Wesley Landsfeld. Since returning from their wedding trip Mr. and Mrs. Krenek are at home in Fort Worth.

### News of the Men in Service

#### Top Blue Jacket

A clipping from a newspaper published in Japan at the naval base where their son is stationed has been received by Mr. and Mrs. Roy Endres Jr. The story relates that Jerome Endres, SK3 of the General Mess had been selected as the Blue Jacket of the month for October. He was chosen for his "sincere interest and devotion to duty" during the past two years. Capt. C. R. Chandler, commanding officer of SHA presented Endres a letter of commendation to place in his service record. Formerly assigned aboard the Tioago County LST-1158, the young sailor now is storekeeper of food at the base. He enlisted in the Navy in Sept. 1960, was recently married to a native Japanese girl.

#### Home After Sea Duty

Sailor Herbie Cunningham is at home on holiday leave with his family, the Herbert Cunninghams. They met him in Dallas Friday when he arrived by plane from San Diego, Calif. He will return there to go back on duty Jan. 6. Herbie has just completed a six-month tour to Hawaii, Japan, China and other points. He serves aboard the U.S.S. Manatee. His brother, Sailor Ronnie Cunningham, isn't getting home this year. He goes on sea duty Dec. 26. His ship is the U. S. S. Delta.

#### Holiday Visitor

Ens. Charles Felderhoff arrived Saturday from Long Beach, Calif., to complete the family circle at the Tony Felderhoff home. The traditional Christmas reunion will have children and grandchildren of the Felderhoffs present.

#### On Overseas Leave

Pfc. Don Wilson is at home on leave until he reports to Oakland, Calif., on January 15 to join other members of his outfit for a tour of duty in Korea. He is visiting his wife, and his father Nig Wilson

### Parochial Teams Lose Two Games To Valley View

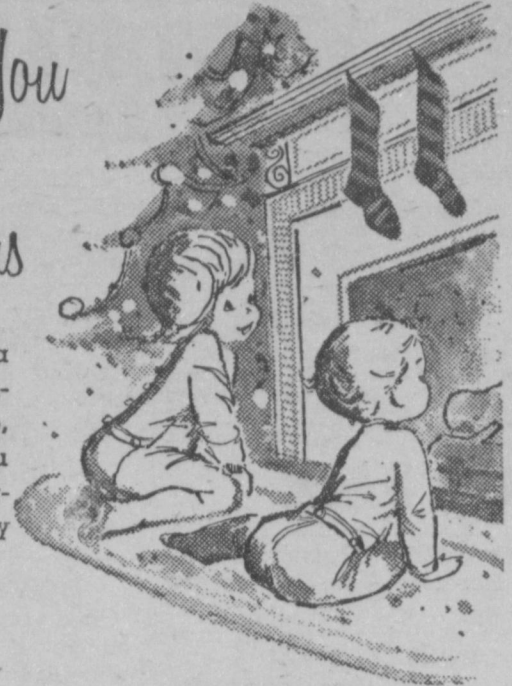
Sacred Heart teams lost in both games of a double header with Valley View here Friday night. In the opener the Tigerettes lost 49-26. Next the Tigers went down 42-31.

The visiting girls took a 13-7 lead in the first period and Sacred Heart shaved the lead by a single point for a 22-17 half time count. After that the visitors pulled away fast with scores of 32-21 and 49-26 the other quarters. Mary Wimmer scored 17 and Barbara Schmitt 9.

Strong first and third quarters assured the win for the Eagles. Tigers trimmed the margin in the second and fourth periods but not enough and the Eagles were never in trouble. Scores by quarters were 15-8, 25-16, 35-20, 42-31. Tom Fuhrmann with 9 and Larry Hess with 7 were tops for the Tigers.

There will be holiday basketball for the Sacred Heart teams, especially the girls. Tigerettes enter a Sanger tournament on the day after Christmas. On Monday, the 30th the SH teams will have a three game event with Lindsay — boys playing one and girls two.

Joy to You  
AT  
Christmas



Time for Santa to fill the stockings. Time, too, for us to wish you a Christmas overflowing with joy and happiness.

SANDERS JEWELRY  
Mr. and Mrs. Walter Sanders, Gainesville

## END OF YEAR CLEARANCE

Friday-Tuesday, Dec. 27-30  
Store will be closed Thursday, Dec. 26

Curlee Suits  
Curlee Sport Coats  
Haggard Slacks **1/4 off**

Boys' reg. \$2.95, long sleeve  
Shirts (including knits) **\$1.99**

Reg. \$14.95, men's and boys'  
Jackets **\$7.50**

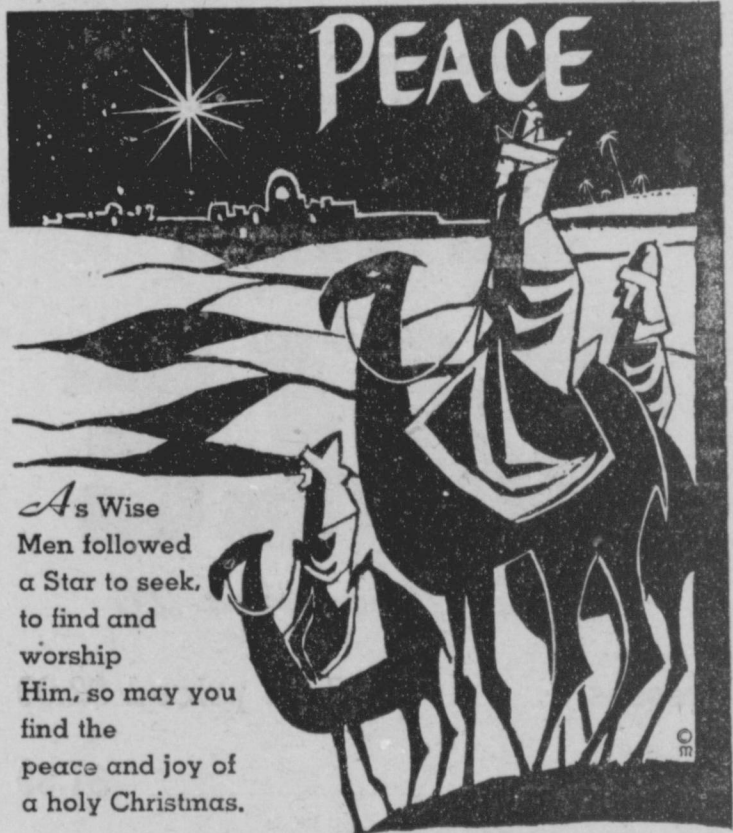
Sport Shirts **Reduced**

VALUES GALORE ON OUR  
DOLLAR TABLE

All sales cash All sales final

## HAMRIC'S

The place to go for brands you know



As Wise Men followed a Star to seek, to find and worship Him, so may you find the peace and joy of a holy Christmas.

J'S BAR  
Theresa & A. J. Huchton  
Muenster



A PRAYER FOR Christmas

Let us, at Christmas, pray that the spirit of the Nativity may be with us always.

Let us, with faith reaffirmed and resolve renewed, pray that we may live as He would have us live, ever seeking to attain "Peace on earth, good will to all."

Bone Furniture Co.  
J. T. Owen, Dick Truesdell  
Gainesville



With all Good Wishes for Christmas

The scene is set for gladness and cheer... so we send our brightest wishes with a happy "Thank you" for allowing us to serve you,

Tuggle Motor Company  
Muenster

TURBEVILLE MUSIC CO.  
Pianos, Organs, Gibson and Kay Guitars, Band Instruments  
212 E. Calif., Gainesville

Gilbert-Dare STUDIO  
GAINESVILLE, TEX.

Federal Land Bank FARM LOANS

See W. P. Waldrop each Tuesday at Howeth's Abstract Office Gainesville

## Dance

Saturday Dec. 28  
VFW HALL  
MUENSTER



Music by The Lone Star Playboys  
8 piece Western Band

## PLAN NOW

... to put your money to work where it will earn the maximum dividends consistent with ABSOLUTE SAFETY

## YOU CAN EARN

# 4 1/4%

### Compounded Semi-Annually

SAVE BY MAIL. Use the coupon below to open or transfer your savings to First Savings & Loan Ass'n. Your transaction is processed and mailed back to you the day it is received and First Savings & Loan pays the postage both ways.



Savings accounts are insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an agency of the U.S. Government.



Savings deposited by Jan. 11 earn dividends from Jan. 1

## First Savings & Loan Ass'n

310 N. Mason — Bowie, Texas — TR2-2421

( ) Please open an account in the amount of \$\_\_\_\_\_ for the name (names, if joint account) listed hereon. Check or money order is enclosed.  
( ) Please send me the necessary forms enabling you to transfer part or all of my savings to First Savings & Loan Ass'n by mail.  
( ) Please send additional information.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Social Security No. \_\_\_\_\_

The candidate who challenged his opponent to a lie detector test might start a new trend in political campaigning.

Ducks are the fastest flying game birds. The canvasback has been clocked at 94 miles per hour, the blue-wing teal at 89.

### Output Doubled At Dress Factory During Past Year

Production at the Muenster dress factory has practically doubled since the firm occupied its new location just a little more than a year ago. Because of that increase the firm has outgrown its office, display and warehouse space in Dallas. Sam Raden, owner, said that he will move at the first of the year practically doubling his space. Clothing made in Muenster is distributed by Raden's Dallas firm.

One of its brands is the Judy Junior, which received nation wide attention early in November when it was selected as the uniform for entries of the Miss Teenage of America contest. Raden also has the contract to make the summer wardrobe for Miss Teenage of America.

During the past year the local factory has increased its number of single needle sewing machines from 25 to 52 and anticipates adding more soon. Employment roll has increased from 45 to 74.

Production at the plant, which includes one, two and three piece outfits, is estimated at the equivalent of 10,000 to 12,000 one piece dresses a month.



EAGLE SCOUT Joe Hartman smiled as photo was snapped following court of honor Dec. 16. Father Alcuin Kubis presented the award in a program at which 32 other badges were presented to Scouts of Muenster Troop 664. Joe is the son of Mr. and Mrs. Herman Hartman and follows two older brothers in winning the top award in scouting. He also earned the Ad Altare Dei medal, highest honor a Catholic Boy Scout can earn.—Polaroid Photo by Dorothy Hartman.

### Opening Date at Muenster Hospital Still Not Definite

The date for opening of Muenster hospital still is not definitely set. In a meeting last week Wednesday the directors and Sister Mildred, administrator, decided that they will wait until they can tell the day of actual opening before having their formal opening.

Most of the finishing work and also most of the installation is completed now. Within a few weeks it will be far enough along for an impressive showing. However the hospital needs a few items of equipment and a few employees. Opening date will be set as soon as those problems are settled.

Mrs. Isabell Fette is spending the Christmas holidays with her son Jim and family in Dallas.

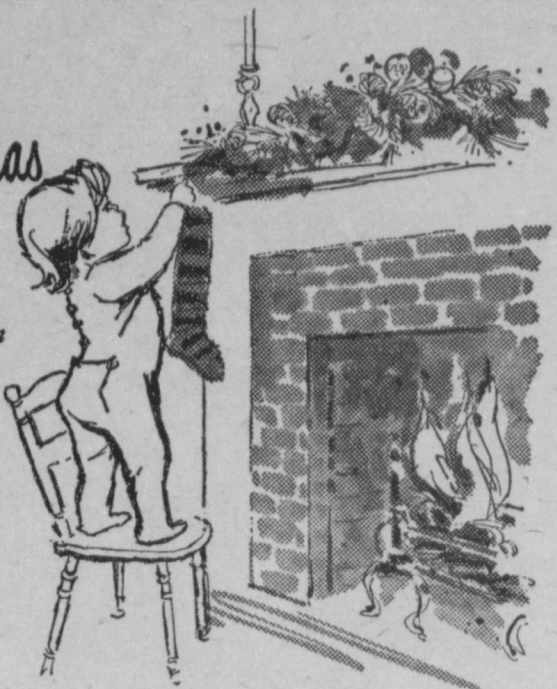
Mr. and Mrs. Lester Harris and son James were in Fort Worth Saturday at the funeral of her brother G. E. Sloan who died of a heart attack Thursday.

### At the Round Table

Traditionally, the first Christmas feast in England was held at the Round Table of King Arthur. While the specific date is undetermined, references to the famous king in medieval legends have been traced back to as early as 600 A. D.

Warm Christmas Wishes

Hope Santa fills your Christmas stockings with everything your heart desires!



J. P. Flusche Pipe & Salvage  
Iron for your Needs  
Muenster



OUR FONDEST WISHES FOR

A Merry Christmas

Knowing that we have so many wonderful friends... old and new, gives us a warm glow at this happy time! Thank you all!



Gainesville National Bank

Member FDIC

### NEWS OF THE SICK

Mrs. T. S. Myrick who underwent knee surgery at Harris Hospital in Fort Worth last Thursday will be home for Christmas unless something unforeseen develops. The doctor said she would be hospitalized five days.

Mrs. Charles Denny and daughter Sharon of San Antonio are in Methodist Hospital of that city for treatment of injuries received in a car accident last Friday night.

C. F. Gobble continues as a patient at the VA Hospital in McKinney. He's on the mend after major surgery but is not quite ready to be dismissed and so he won't be home for Christmas. Mrs. Gobble and Larry visited him Saturday found him in good spirits. He's in Ward 106.

### MHS Teams Lose Two at Forestburg

Muenster High basketball teams ran into lots of trouble at Forestburg Thursday night. They did not have a chance as sharpshooters on both the girls and boys hosting teams hit long shots with monotonous regularity.

Coach Polk was pleased with the defensive efforts of his two teams. They allowed few close-up shots. But the eagle-eyed Forestburg kids did not let that bother them.

In the opener MHS girls dropped behind 13-6 in the first quarter and gained to 22-17 at the half. Then the Forestburgers extended their lead to 31-20 at the third quarter and 55-27 at the end. Top scorers for Muenster were Cindy Cain 13, Dolores Monday 8 and Sandra Cain 5.

Muenster boys played the Forestburg B string while the regulars were playing elsewhere. At the first quarter they trailed 6-4 and at the half they led 15-13. Next two periods the home team got hot for leads of 25-21 and 40-29. Bob Russell scored 12 and Roy Reiter 8 for Muenster.

### Phone Companies Of Texas Spend Over \$32 Million

AUSTIN, — Texas' largest independent telephone companies spent more than \$32,740,000 on expansion and improvements during 1963, and have already allocated more than \$37,465,000 for similar purposes in 1964.

These startling figures were developed in a special survey by the Texas Telephone Association among independent Texas telephone companies, including 120 privately-owned companies and 22 telephone cooperative organizations. Muenster Telephone Corporation is a member of the association.

During 1963, these companies have added over 48,000 new subscribers, nearly 1,000 every week. They built 30 new exchanges to serve these new customers more efficiently and added 83 new employees in spite of automation and unattended dial operation of many exchanges.

About 50 percent of the area of Texas is served by independent companies, the remainder by Southwestern Bell Telephone Co. and Mountain States Telephone & Telegraph Co. The latter company serves only El Paso County.

Ending 1963, according to the survey reports, Texas independent telephone companies have a total investment in facilities exceeding \$298,367,000. Their plans for 1964 will raise this total to more than one-third of a billion dollars.

Estimated gross revenues of the independent companies are expected to rise from \$57,500,000 in 1962 to \$63,800,000 by the end of 1963, an increase of about \$6,350,000.

These figures give a good idea of the huge amounts of money required to serve Texas cities and the vast rural communities with adequate, modern telephone and communications services. The faith of these companies in the future of Texas is impressively demonstrated by the fact that they and their stockholders will have invested more than one-third of a billion dollars in their Texas properties by the end of next year.



Wishing you a joyous Christmas

EDDIE DULOCK  
PAINT & BODY SHOP  
801 E. Main, Gainesville

### SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

Dear Mr. Cooperator:

In a few short months grass planting time will be here again. Too much grass is planted every year in the Upper Elm-Red Soil Conservation District on unprepared land or on land which received a "lick and a promise" at the last possible moment. Through the years it has been observed that poor seedbed preparation has been the greatest cause in grass-planting failures. Even this past year, with its severe shortage of rainfall, the majority of complete failures can be traced to a lack of good seedbed preparation.

A deep, early plowing seems to be the best answer. Land which is plowed early enough to receive the freeze-thaw benefit plus winter moisture is in excellent condition for spring planting. At the same time land which is deep plowed holds more moisture, utilizes any residues available, and buries all weed and grass seed. As a result there is less competition and grass gets a good early start.

All of you have a conservation plan on your farm. Grass planting is one of the practices most of you planned to carry out. We take this opportunity to remind you of a conservation practice which can be started now.

Members of the Soil Conservation Service wish each of you the best during the Holiday Season and a prosperous, soil conserving New Year.

Call or come by your local SCS office for information and assistance in solving all your conservation problems.

Sincerely,  
The Soil Conservation Service



MERRY CHRISTMAS To You!

Christmas comes but once a year... and always such a happy time for all of us to wish all of you and your families every Christmas joy!

Gainesville Glass Shop



Warmer than ever  
And cheerier too,

Are the Holiday wishes we're sending to you.

CLUB SIXTY  
Pat & Mary, Lindsay



GREETINGS

Glad tidings to all and our warmest wishes for the happiest of holidays. Please accept our sincerest thanks for your friendliness and patronage this past year. It has been a pleasure to serve you.

Curtwood Motel Courts  
and Restaurants

Gainesville

Spending the Christmas holidays away from home will be Mr. and Mrs. Arthur Williams and son Randy. They'll be with relatives in Clemons, Okla., for the 25th and go from there for a weekend visit in Great Bend, Kansas.

Mr. and Mrs. Ernest Medders made a flying trip to Knoxville, Tenn., last week to visit her sister, Mrs. C. S. Martin who continues as a hospital patient. They left early Wednesday, returned late Thursday.

### Local News BRIEFS

The holidays find the John Mosmans' three sons at home but daughter Becky and her family can't come to Muenster this year and they'll miss the grandchildren. Pvt. Tim Mosman is on holiday leave from Fort Leonard Wood, Mo., Tommy arrived Friday from A&M University and Jerry came in Saturday from St. John's Seminary, San Antonio. Lt. and Mrs. John McDonnells and children Bobby and Nora will see what Christmas is like in North Carolina. He's stationed at Fort Bragg.

Traditional Christmas dinner at the Frank Herts will have all the family together except Charlie Herr, who is in Topeka, Kansas, and gets his holiday vacation later. Coming from out of town to join the locals will be the Melvin Herts and daughters of Wichita Falls, the Ronnie Herts and children of Gainesville and the Eddy Dunhams of Fort Worth.

Mr. and Mrs. P. W. Hellman flew over from Tulsa Thursday, had lunch with her parents, the J. M. Weinzapfels, and took his mother, Mrs. G. H. Hellman, home with them for the Christmas holidays.

Former Muensterite Mrs. J. A. Sanders was back for a visit on crutches Thursday. She and her daughter, Mrs. Walter D. Cooke, drove over from Fort Worth to visit the Joe Linns. Mrs. Sanders broke her right ankle the previous Sunday in a misstep and has the injury in a cast.

Mr. and Mrs. Bobby Simmel of Pilot Point have named their infant son Jeffrey Robert. He was baptized in St. Thomas Church at Pilot Point. Miss Agnes Eckart of Muenster and Albert Simmel of Fort Worth were there to be godparents for their nephew. Father John Gillespie officiated. Also there was Miss Rosalee Eckart of Muenster, another of Jeffrey's aunts.

Rainard Walterscheid has ended a visit at home with his parents, the Harold Waltersheids. He came from Alliance, Ohio, and left for Kermit where he will work on an oil rig. While he was at home he joined his parents and his brother Lambert on a visit in Rockwall with the Delbert Waltersheids and family. They picked up Shirley Walterscheid at Fort Worth on the way and had a little family reunion. Rainard also visited his sister, Mrs. Jim Harris and family, in Oklahoma City. He left Muenster Thursday.

It's like old times at the Paul Endres home. Four out-of-town children at school are on vacation to complete the family circle. Clifford Endres is holidaying from Atlanta, Ga., where he is enrolled at Emory University. Karen Endres is home from the University of Dallas, Patsy Endres is on vacation from Incarnate Word College, San Antonio, and Ricky Endres is home from Subiaco Academy, Ark.

Mr. and Mrs. Ernest Medders and daughter Miss Kathy Medders were in Dallas among guests of Miss Florene Smith at a party on Dec. 15. The evening was spent at Bali Hai and featured a floor show with performers from Ed Sullivan's show. Mr. and Mrs. Tom Thorpe were among guests at the party and the Medders trio spent the weekend in the Thorpe home. The Thorpes and Miss Smith are frequent visitors with the Medders family here.

Twelve boys from Muenster who are in school at Subiaco, Ark., arrived Friday for the holidays and have until Jan. 6 to visit their parents. The young men are Pat Hennigan Jr., Wayne Trachta, Robert Walterscheid, Gene and John Riggs, John Henry Streng, Jerry Taylor, Ricky Endres, Charles Sicking, Gene Kleiss, Dickie Schoech and Dwayne Hess.

Nearly two years old and all excited about Santa for the first time are Crissy and Cathy Glover who will be sharing their enthusiasm with their grandmother, Mrs. Andy Hofbauer, during the holidays. The twin girls and their parents, the Don Glovers of Dallas, will be spending the holidays with her mother and sister Jeannine. Also a Christmas guest is Larry Hofbauer of Dallas.

Holiday visitors with the Earl Robisons are their son and family, the Douglas Robisons and children Mark and Jan of Spur.

It's like old times with two little boys around the place at the Ervin Hamric home for Christmas. Both grandsons and their parents came during the weekend to stay until after Dec. 25. Mr. and Mrs. Burt Hamric and Michael arrived Friday night from Norman, Okla., will leave Dec. 26 to visit her family in New Mexico. Mr. and Mrs. Dan Hamric and Bobby arrived Saturday from Anthony, N. M., will stay through Jan. 1.

The John Richeys entertained little nephews over the weekend. Their guests were Mark and Sonny Barnes of Gainesville.

Airman Jerry Lauzon came from Lawton to spend part of his holiday leave from Fort Sill with the Albert Hess family and other friends.

Christmas Eve brings the traditional reunion with a turkey dinner and gift exchange at the home of Mr. and Mrs. Adolph Walterscheid. The three sons and their wives and the 13 grandchildren get together.

Guests of the Ray Swirczynskis for a four-day pre-Christmas visit were her sister and husband, Mr. and Mrs. Lawrence Bruce of Norris City, Ill. They left Sunday.

Two from out of town and two with their families from here join Mr. and Mrs. John Fisher for Christmas dinner.

Two with their families are missing. Butch Fisher of A&M and Miss Rosemary Fisher of NTSU are spending the school holidays at home. The Joe Galloways and daughters Joann and Mary Ellen and the Clyde Fishers and Chuckie, Dickie, Nancie, Dannie and Kathie spend the day. The Max Rumelhart and the Johnny Fishers and families have Christmas at home, in Bath, Maine, and Houston, respectively.

For food-poisoning bacteria, life begins at 40 and ends at 140 — degrees F. Warm foods are ideal breeding grounds for bacteria and for toxin-manufacturing. Heating the food after the toxin has developed won't destroy the toxin. Best advice: if you can't keep the food hot, and you can't keep it cold, don't keep it long.

### Sunday Christmas For Schmitz Clan

Christmas was Sunday at the Al Horn home where a family gathering, gift exchange and dinner marked the day while Mr. and Mrs. Leroy Schmitz and sons Tommy and Kevin of Boosier City, La., were visiting his sister.

John Schmitz of Thackerville and all his children and grandchildren were together except Leonard Schmitz and family of Dallas.

Others present were Mr. and Mrs. Johnny Schmitz and children Joey, MaQuita and John Dave, Mr. and Mrs. Freddie Schmitz and sons Buster and Mike, all of Gainesville; Mr. and Mrs. Martin Theimer of Oklahoma City; Mrs. Rosalie Cox of Dallas; and Mr. and Mrs. Ray Wilde and children Danny, Janice, Joan, Tina, Gregg and Renee.

### Three-Year-Old Has Party on Birthday

Jesse Walterscheid's third birthday Friday almost got lost again this year in the Christmas rush, according to his mother, Mrs. Julian Walterscheid. Although preoccupied with the holiday theme, his mother was hostess for a family-type party.

Little cousins and his grandmothers came with gifts and had refreshments of the traditional birthday cake, ice cream and drinks.

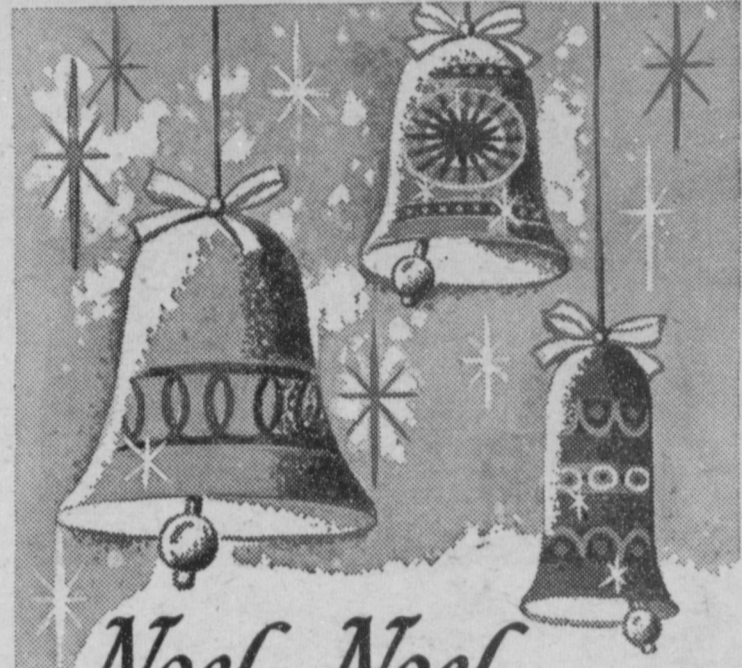
### Mrs. Luke Hostess For Club Social

Mrs. Joe Luke entertained members of the Idle Eight Club in her home for the December meeting Wednesday afternoon and served a pretty holiday refreshment plate after a progressive 42 series.

Winners in the games were Mrs. Joe Kathman for high score, Mrs. Joe Horn runner-up, and Mrs. Jake Pagel consolation.

### Club Has Breakfast

Members of the Friendly Neighbors Club did something different for their Christmas party this year. They had breakfast together and had their husbands as guests. The group met at Rohmer's Restaurant Thursday morning for the occasion. Twenty-six were present.



Noel, Noel

Let the joyful sound of bells ring out our sincere best wishes to all our friends, for a very Merry Christmas!

Singer Sewing Machine Co. Gainesville

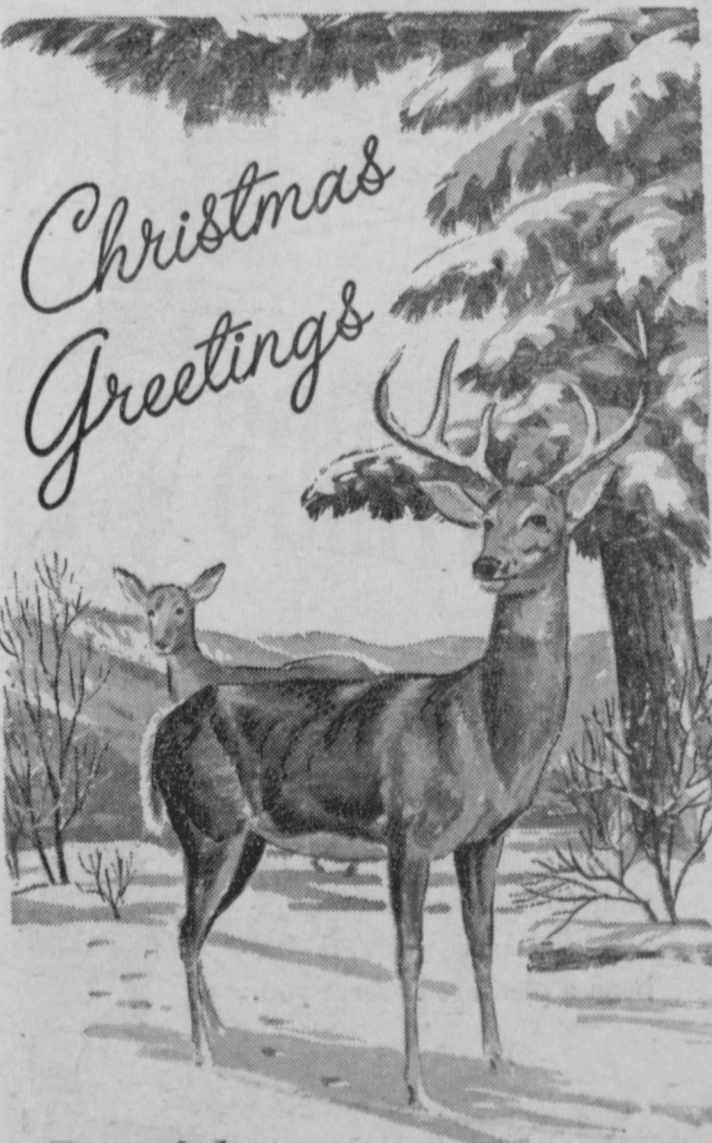


Silent Night

May the spirit of Christmas bless you and yours.

RONNIE HERR

Conoco Agent, HO5-9512, Gainesville



Christmas Greetings

Peaceful as a snowy landscape, lively as a playful fawn is the Christmas we wish for you. We are ever grateful to you for your thoughtful consideration and gracious patronage.

The Manhattan Clothiers

Leo M. Kuehn, Gainesville



Joyous Christmas

We earnestly hope that you may enjoy all of the spiritual gladness that comes with the Christmas season.



W. J. Miller, Muenster Miller Humble Station



GREETINGS FOR CHRISTMAS TO ALL OUR FRIENDS

Thomas C. Schneider Humble Bulk Agent, Gainesville



Peace and Happiness

As the Star shone on the Babe of Bethlehem, so may the peace and promise of His wondrous message shine brightly on you and yours, this Christmastide, bringing happiness in abundance.

Hess Furniture Company

Mr. and Mrs. Al Hess Muenster



Wishing you all the joys of the Christmas Season

Standard Reserve Insurance Company

GAINESVILLE



# MUENSTER ENTERPRISE

VOLUME XXVIII

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 27, 1963

NUMBER 5

## Bells, Bells, Bells

Through the ages, bells have served many purposes — announcing the approach of vehicles, for instance, or signaling the beginning of curfew. Early associated with churches, by medieval times the pealing of the bells had come to signify the rejoicing of the Christmas season.

An early custom was the tolling of church bells on Christmas Eve, during the hour before midnight. The tolling announced the death of Satan, and at midnight joyous peals told of the birth of Christ.

In England, where bell-ringing is an honored, family-taught art, the 'uneful' bells ring out at seven-thirty on Christmas morning.

It takes years of training and practice to learn the ringing of complex "changes," as the different chants and tonal combinations are called.

## Confused

A citizen of a Texas town committed suicide years ago. His reasons for doing so were found written on a scrap of paper in his left boot leg:

"I married a widow with a grownup daughter. My father visited us frequently, fell in love with my stepdaughter and married. And so my father became my son-in-law and my stepdaughter became my mother. Some time later a son was born to me, who thus became my father's brother-in-law and my own uncle on account of being a brother to my step-daughter.

"My step-daughter also gave birth to a son, who was certainly my brother and at the same time my grandson. Through all this my own wife was my grandmother. I was at the same time my wife's husband and grandchild.

"In consequence, the husband of anyone's grandmother must be his grandfather. Thus I was my own grandfather, which was more than I could stand."



QUIET COUNTRY LANDSCAPE COVERED WITH SNOW is traditional vision of Christmas cherished by most folks. Even in climes where snow never falls, dreams of a white Christmas dance in the heads of young and old. With a little imagination, Christmas is always a winter wonderland.

## Despite Severe Drought Muenster Continues Drive Of Growth and Progress

The past year at Muenster can be regarded generally as another good one — lots of activity and lots of achievement as the community moved steadily forward in its march of progress.

Probably the biggest news of the year is the drought, which to now shows the second lowest moisture measure on record. It's only 21.08 as compared with the 19.06 in 1956. As regards the grain harvest, it was not bad. Rains were timely and yields were about normal. But dryness since has been bad for pastures and feeds. Livestock raisers face one of the biggest winter feed bills the area has known.

For the City of Muenster it's been a big year of improving as work started on the program authorized in a 1962 bond issue. It was the biggest year ever in street work, giving the town a fine rating in both condition and mileage of pavement. A new reservoir and pump station increased the water supply substantially. Work on the mains extended and improved the distribution system.

Other building too was steady and substantial even though it does not show on the year's building permits. The hospital has advanced from a mere beginning to near completion, representing about a half million dollars of work this year. And the telephone building, also started before was done mostly this year. Residential building was most unusual in that more was done just beyond the limits than in town. However limits are extended now and two new homes are brought into town.

Business news presents a few changes. Dr. Laughlin moved his office here. J D Hanna and Don Woodruff started Muenster Pharmacy then bought Dixie Drug. The Bob Halls opened a White Auto Store. Al Hess bought Scott Furniture.

Significant in town activity was the organization of Muenster Jaycees. They have been busy as beavers doing a fine job for the town. Their best effort was promoting Muenster Day at the State Fair and capitalizing in a big way on their public relations opportunity with a fine display and lots of spirit.

As usual the community had its sadness, as loved ones passed on. The year was unusual in that death chose mostly the young and comparatively young.

At the schools the enrollment record was broken again. Registrations starting school hit 713, a gain of 10 since last year.

Lindsay also makes history. It has started on the addition of two new buildings to its improving school system. It has completed a good municipal water system. Its Knights have won district and bi-district football championships for the second consecutive year.

Here in more detail is a summary of the year's happenings taken from the Enterprise file.

Dec. 21, 1962 — Muenster building permits this year total \$845,500 . . . for biggest year ever in building activity. Local residents give \$324 to city's Christmas lighting project. Hospital project is going fine but funds are getting low. CDA members fix and deliver Christmas baskets to parish shut-ins. Christmas pageants, parties and caroling are in social spotlight. Lindsay Craft Club shows decorated float in Santa Parade at Gainesville. The Rufus Bezners get settled in their new home at Lindsay.

Dec. 28 — Many changes in (Continued on page 2)



At the joyous Christmas season, we greet you with our hopes for your holiday happiness.

Wilde Chevrolet Co.  
Muenster

## Newspapers Are Useful

A six-year-old California girl did a little essay on the subject of the newspaper and sent it to the local editor. We quote:

"Newspapers. We need them so we can know who reks and who drowns and who shoots somebody. And who wants a house or who dies or gets a baby. It tells if your dog is lost. They are good on shelves and to make bond fires. They also good under a baby's plate and to keep dogs offa things. You can wrap potato peelings in them. You can put one when you defrost. They tell about shows and how much things are."

The editor, added a P.S.: "Diana they also are good to swat things with, like flies and public officials and things."

The way a woman likes to be treated is often.

## 2 Billion Stamps Printed by PO for Christmas 1963

Encouraged by last year's sale of one billion Christmas Stamps, and a continued demand after the supply was sold-out, the Post Office is anticipating record-breaking sales of two billion this coming Christmas season, a Post Office spokesman said.

The design of this year's stamp was inspired by a painting of the towering National Christmas Tree, flown in from Colorado, with its 5,000 lights visible from almost any point in Washington. The painting was done by famous Viennese-born Lily Gabrielle Spandorf.

Color-tone Press, of Washington, D. C., saw a unique opportunity to make Christmas greeting cards from Miss Spandorf's painting and offer them to retailers nationally. The cards are expected to have a value as collector's items since this marks the first time in history that a postage stamp and a greeting card have ever been made from the same art.

If every taxpayer had to pay an equal share of taxes to cover the public debt, it would amount to \$5,084 each, \$117 more than this date last year. Present public debt is \$306 billion.

## Employee Notice!

Here's an interesting reprint clipped from one of our exchange papers. It's self explanatory:

A while ago, Wanamaker's Department store, an old landmark in New York, closed its doors. An anonymous, but apparently nostalgic student dug back into records and found this copy of a notice that appeared on the bulletin board of the store in 1845:

"Store must be open at 6:30 a.m., and remain open until 9:00 p.m. the year round.

"The store must be swept counters, base shelves and show filled and the chimney cleaned; pens made; doors and windows opened; a pail of water and a scuttle of coal must be brought in by each clerk, before breakfast if there is time to do so, and attend to customers who call.

The store must not be open on the Sabbath day unless absolutely necessary, and then only for a few minutes. Any employee who is in the habit of smoking Spanish cigars, getting shaved at the barber shop, going to dances and other places of amusement will surely give his employer reason to be suspicious of his integrity and all-around honesty.

"Each employee must not pay less than \$5.00 per year to the church and must attend Sunday School every Sunday. "Men employees are given one evening a week for courting purposes, and two if they go to prayer meeting regularly.

"After 14 hours of work in the store, the leisure time must be spent in reading good literature."



## CHRISTMAS BLESSINGS

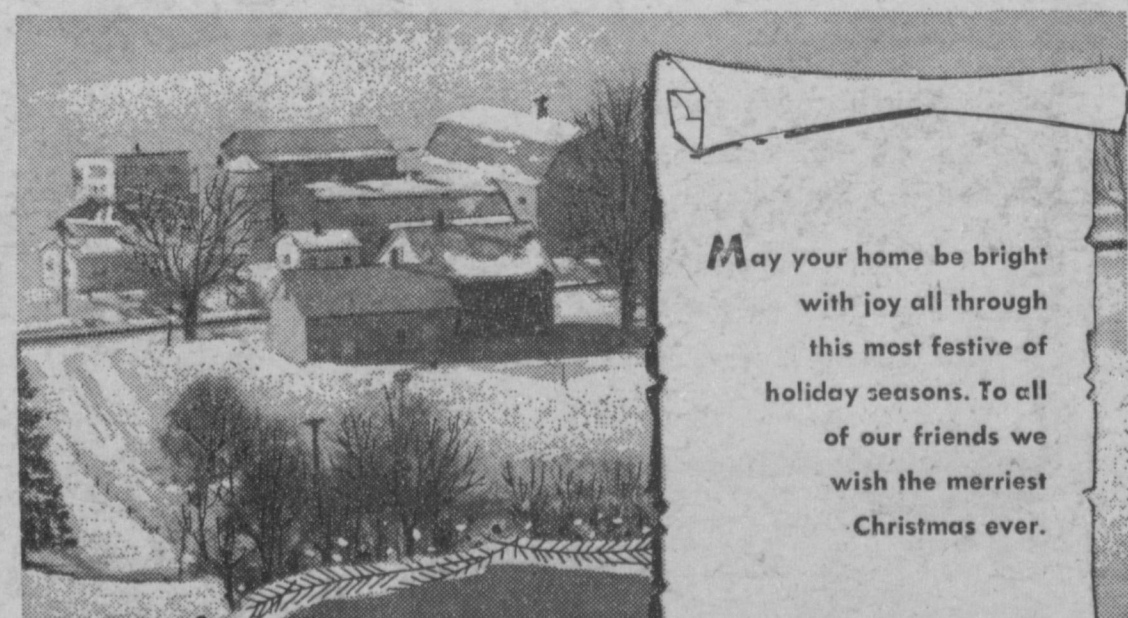
Reverently, prayerfully we celebrate the birthday of the holy Child. May this truly be for you a blessed Christmas.

HOFBAUER'S  
FOOD & LOCKER SERVICE  
Muenster



Greetings AND BEST WISHES FOR THE Christmas Season

HAMRIC'S  
The place to go for brands you know  
Muenster



May your home be bright with joy all through this most festive of holiday seasons. To all of our friends we wish the merriest Christmas ever.

Greetings of the Christmas Season

Community Lumber Co.  
JEROME PAGEL RODY KLEMENT  
Muenster



# O, Holy Night

May the blessings of the night when Christ was born enkindle in your heart a happiness that shines ever brighter throughout all the days to come.

**Ray Hess Cable Tool and Well Service**  
Muenster



Wishing you all the joys of the Christmas Season, and sending you our sincerest thanks for allowing us the privilege of serving you.

**HESPERIAN Building & Savings Assn.**  
111 E. Calif., HO5-3486, Gainesville  
Current Dividend Rate 4%

## Review - - -

phone directory follow line work by Muenster Telephone Corp. Jeanette Klement is crowned queen at Fort Worth ball. Family get - together mark observance of Christmas. Chris Cain and Buster Kubis have emergency operations for appendicitis. Charles Wimmer is at home on leave after duty in Korea. Peter Kappas is at home on his first leave since joining the Marine Corps. New arrivals: boys for Messrs. and Mmes. Raymond Hesse, Jim Schwartz and James Wolf; a daughter for the Jim Fishers.

Jan. 4, 1963 — Higher rates for postal service begin Jan. 7. More uniformity in envelope sizes is demanded by Post Office Dept. Mr. and Mrs. John Knabe celebrate their golden wedding anniversary. 1962 was next to wettest year here with a total of 41.77 inches of rain. Postal receipts at local Post Office fall behind those of last year. City adds 23 water meters for total of 407. Marilyn Moffett and Bernard Luke marry in Wichita Falls. The John Mosmans celebrate their silver wedding anniversary. Local group goes to Fort Worth to help Mr. and Mrs. H. H. Homsley celebrate their 30th wedding anniversary. SH Tigerettes win champ trophy in Sanger tournament. New arrivals: a boy for Mr. and Mrs. Wylie Edwards; girls for the Leroy Wiesmans and Bob Grobers.

Jan. 11 — Deposits during 1962 in Muenster State Bank gain 11 per cent. Muenster Mutual Insurance Company reports another good year. Farm Bureau elects R. F. Hasenpflug of Valley View as president. Earl Cochran, formerly of Marysville, dies at Gainesville at age 70. Muenster Young Farmers chapter gets trophy as outstanding chapter organized during 1962. Dan Luke sets up Butane dealership. Stockmen are asked to contribute to screwworm fund. VFW Auxiliary plans annual March of Dimes campaign. Mary Pratt becomes bride of Maxie Hice. The Dude Rossons move from Muenster to Gainesville, Rt. 1. New arrivals: boys for Messrs. and Mmes. Joe Hundt, Leroy Neu, Paul R. Nieball, and Bob Reiter; a girl for the Charles Naughtons.

Jan. 18 — Area crawls out of deepfreeze; frigid cold accompanied by a driving north wind sent thermometers plunging between three and seven degree low reading. Muenster's first baby for 1963 is Glenn Fisher, son of Mr. and Mrs. Earl Fisher, born Jan. 11. A boy for the Ed Endreses is next on Jan. 15. W. T. Richter, 84, dies . . . was 71 year resident here. Hospital takes shape as work progresses. Civic League and Garden Club elects

Mrs. Dick Cain president. Annual scholastic census nears end. Fire Department adds new members to bring total to 27. Airman Ferd Haverkamp marries Maria Ramizery in Rosas, Spain. Former residents, the John Henseids, celebrate golden wedding in Flagstaff, Arizona. Mrs. Curtis Holland is in LVN class capped in Cleburne. Family dinner marks Henry Streng's 52nd wedding anniversary. Pamela Russell and Curtis Wells marry at Myra. Myra Baptist pastor and wife, the Max Loves, get degrees in theology.

Jan. 25 — New siren will replace old steam whistle for fire alarms. Annual report shows progress made in Upper Elm-Red Soil Conservation District. Winter's worst hits community with thermometer drop to two above zero. Installation of automatic equipment starts in new telephone building. Willard Kemplin dies of heart attack in Lubbock. City asks bids for water reservoir and pump house. City gets new two-ton truck. Lindsay has community meeting to start planning for new grade school. Housewarmings greet Mrs. C. M. Walterscheid in new home. Leo Orrell farm home and contents are lost in fire. Charlotte Wolf and Janice Vogel win Betty Crocker homemaking title. Danny Yosten joins Pagel's store as employee. REA Co-op directors and officers attend National REA meeting in Las Vegas, Nev. New arrivals: boys for Messrs. and Mmes. Dan Luke and Richard Hess; girls for the Joe Paul Fuhrmanns and Delbert Walterscheids.

Feb. 1 — Charter is presented at local Boy Scout meeting with 32 boys and Scoutmaster Ed Schneider present. Jesse Kathman, 73, former resident, dies in New Mexico. Dolly Otto and David Gilley marry here. The Jerome Pagels and Ernest Medders see Old Mexico on trip. Dr. and Mrs. Kenneth Dobbs and children attend funeral of his aunt in New Braunfels. Mrs. J. P. Janticki has surgery in San Antonio to remove knee cap, shattered in a fall at home. Larry Yosten is dismissed from doctor's care after treatment for a broken ankle since Aug. 18. New arrivals: a boy for the Paul Sickings; a girl for the Roger Wolfs.

Feb. 8 — Tony Yosten dies after 14-month illness. Mrs. Nellie Kelly, 85, of Marysville is seriously burned as her home is destroyed by fire. Sisters receive charter incorporating Muenster Memorial Hospital as a non-profit organization to be operated by the Benedictine Sisters. S. M. Duffey, 78, Marysville native, dies in Fort Worth. Only five per cent of city tax remains delinquent. City council okays plan to extend water and sewer line. J. J. Haverkamp buys first '63 license plates as car tags go on sale in Muenster. Pete Prescher herd is leader in DHIA. Morning coffee is get-acquainted fete for Mrs. Jack Hagler, wife of the new manager of the NTPA plant. City gives annual banquet for employees. Six new members get welcome from St. Anne's Society. New arrivals: boys for Messrs. and Mmes. Danny Owen, Ted Noggler, Richard Neu, Vincent Forrester and A. J. Felderhoff; girls — identical twin girls for the Andy Wimmers and a daughter for the Raymond Haverkamps.

Feb. 15 — Meeting set to revive campaign for hospital funds. Bond is proposed for expansion of Cooke County

Junior College. Mrs. Nellie Kelly dies of burns received when her home was destroyed by fire. Sacred Heart lunch room gets inspectors okay. Sailor Ivan Koelzer, who assisted in the pickup of Astronaut John Glenn while serving aboard the USS Enterprise, gets separated from service after four years of duty. The Emil Rohmers move into their new home. Annual tridium of St. Francis Third Order set for Feb. 26-28. Mrs. C. W. Yetter Sr. of Saint Jo who received a broken hip Dec. 11, leaves Nocona Hospital to continue recovery at Nocona nursing home. Mrs. Emma Williams, 91, of Saint Jo, mother of A. B. Williams, is a patient at Nocona Hospital with broken hip suffered Jan. 31. New arrivals: a boy for the Kenneth Wiesmans; a girl for the Travis Wickliffes.

Feb. 22 — VFW and Ladies Auxiliary hear Byron B. Gentry, commander-in-chief of the Veterans of Foreign Wars at district meeting in Denison. (Continued on page 3)

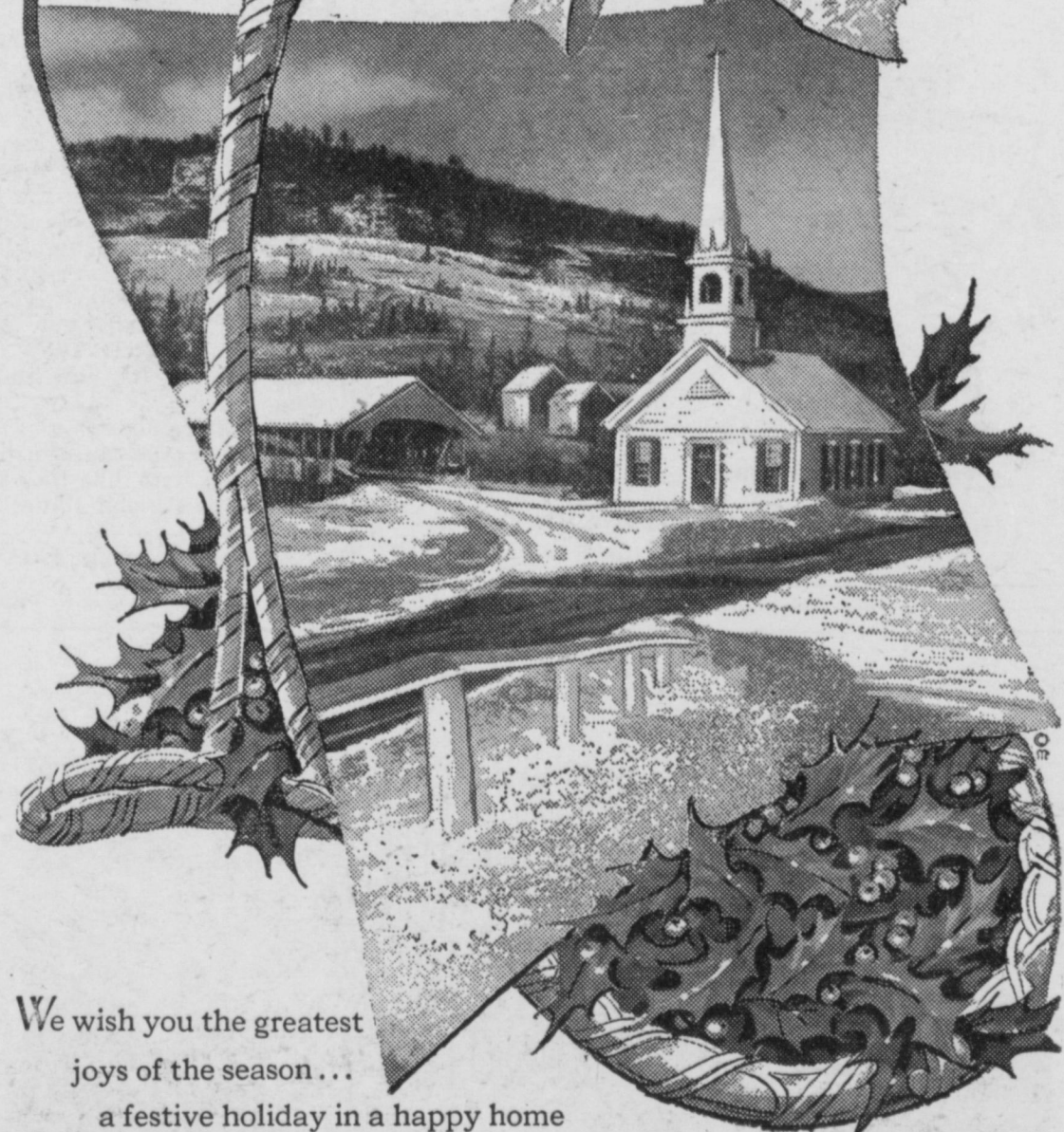


# CHRISTMAS GREETINGS

We take this opportunity to extend warmest wishes to our many friends. Hope you are heading for the happiest holiday season ever!

**JOHN J. WIELER**  
Mobil Agent, Muenster

# Greetings



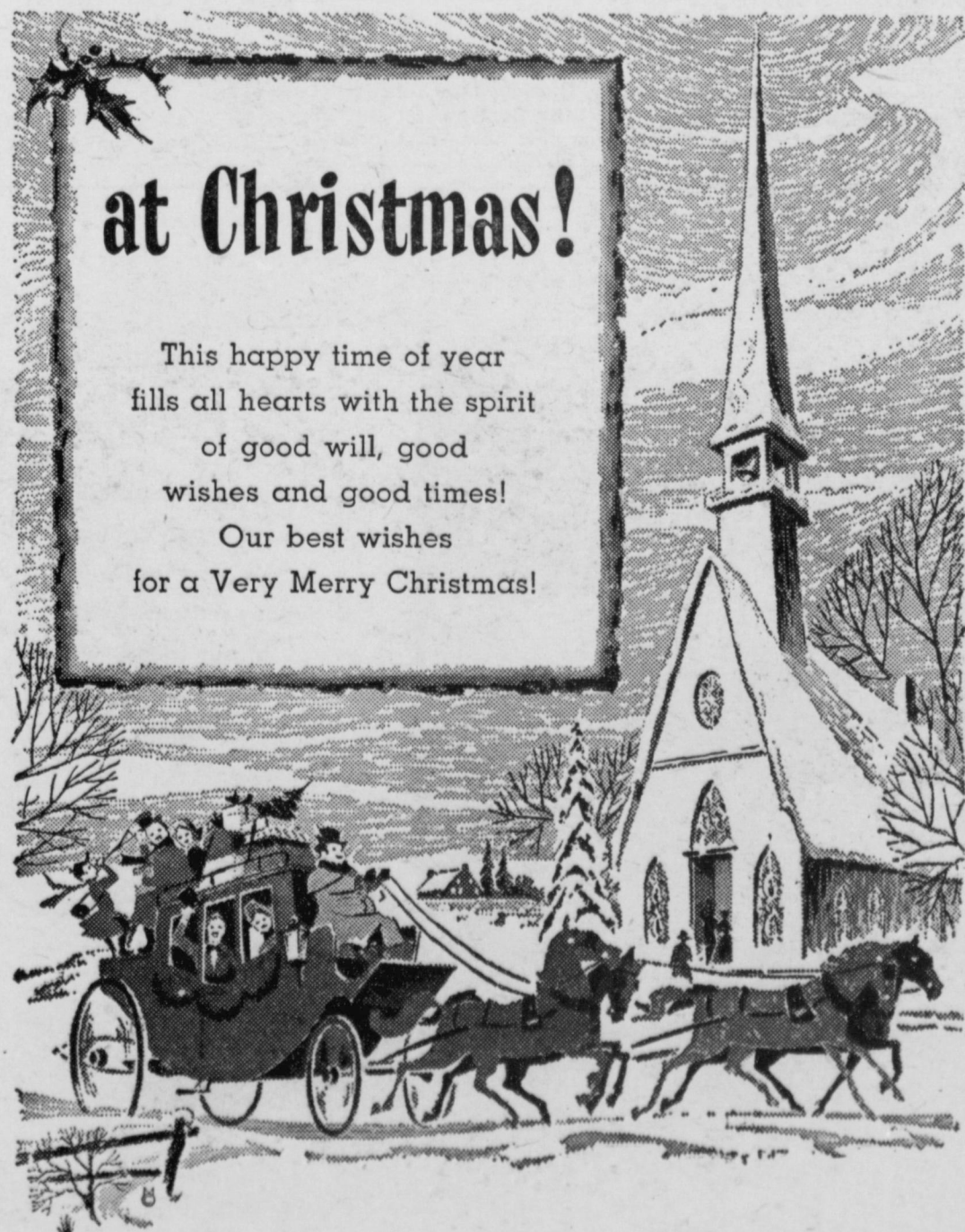
We wish you the greatest joys of the season . . . a festive holiday in a happy home where family and friends gather to exchange gifts and greetings, to light the fire, trim the tree, bask in the warmth of real affection.

## Muenster Wholesale Beer Distributors

Gilbert Endres, Urban Endres, Clyde Fisher  
Muenster

# at Christmas!

This happy time of year fills all hearts with the spirit of good will, good wishes and good times! Our best wishes for a Very Merry Christmas!



## First State Bank

Gainesville Member FDIC



We've wrapped up best wishes for a very Merry Christmas, along with our sincere thanks for your kind and generous patronage.

## WHITE AUTO STORE

Mr. and Mrs. Robert Hall, Muenster

May holiday happiness  
shine brightly in  
your heart.

Our best wishes for a  
Christmas glowing  
with cheer.



**Trachta Drilling Company**  
Dave Trachta, Muenster

**Review - - -**

City election to name mayor and three aldermen is set for April 2. Bond election for county college is set for March 19. City receives new fire siren. Work speeds up on hospital job. Snow gives little drought relief; measured two inches. Sports banquet honors Sacred Heart athletes. Fort Worth firm gets contract for city reservoir. Local relatives attend funeral of F. L. Loeffelholz at Norman. Mr. and Mrs. Lawrence Zimmerer observe 25th wedding anniversary. Officer election features NCCW meeting; Mrs. T. L. Anderson of Gainesville is elected president. Mike Schillings get house warming in new home. Shirley Reiter and Paul Hess marry. Mr. and Mrs. John Klement observe 55th wedding anniversary. Catherine and Veronica Rollman attend funeral of aunt in Atchison, Kansas. New arrivals: boys for Messrs. and Mmes. Joe Moster, Alvin Fleitman, Paul Arendt Jr., Alrich Zwilling; girls for the Bernard Sickings and Edward Sandmanns.

March 1 — Pickets cause slight delay on hospital work. Both schools work on displays for science fair in Gainesville. Weather record shows driest January and February with only a half inch in the two months. Mayor Herbert Meurer declines to seek another term as mayor. Linda Rohmer is top winner in 4-H junior fof contest. L. B. Bruns heads local Heart Fund drive. Gainesville rites are held for mother of Mrs. Ola Roberg. Special events slated for Public School Week. Al Yosten is recovering from surgery. Father Anthony Schroeder is seriously ill in Bethania Hospital in Wichita Falls. Friday night mass will be celebrated during Lent. Knight and Lady J. M. Weinzapfel receive promotion honors in Equestrian Order. John Hartmans celebrate 55th wedding anniversary. The Ed King family moves back to Kansas. Mr. and Mrs. Albert Hess celebrate 25th wedding anniversary. New arrivals: boys for Messrs. and Mmes. Larry Hennigan, Ray Laux, Bill Martin, Leroy Schmidkofer and Richard Schumacher; a girl for the Billy Joe Reiters.

March 8—Mrs. Henry Luke, 59, dies after extended illness. Father Anthony Schroeder, 60, dies in Wichita Falls hospital; funeral is held in Subiaco, Ark. Earl Fisher, candidate for Muenster mayor, is unopposed on ballot; Wilmer Luke, Gene Hoedebeck, Don Flusche, Ray Otto and Jerry Wimmer are candidates for alderman positions. Both schools have big displays at Science Fair. Muenster retains maximum credit on fire insurance. FFA members groom animals for pro-

ject show. Twenty-six volleyball teams will play in tournament here next week SH Alumni fens win consolation trophy in Nocona tourney. Sacred Heart entries win top honors in 4-H Festival. Joyce Tempel quits job as city secretary. Heart Fund drive nets \$140. Mrs. Andy Arendt has hepatitis. Ed Schneider attends father's funeral in Arkansas. New arrivals; a boy for the Melton Ramseys; girls for Messrs. and Mmes. Bernard Gieb, Henry Popp, Lambert Beyer and Eugene Evans.

March 15 — Box lobby at local post office gets drop for letters. Local FFA boys exhibit 65 animals in project show. County votes next Tuesday on bond issue for college. Ed Cler and Joe Galloway are candidates for two positions on local school board. Records show Muenster has 556 voters this year. Muenster and Lindsay students win medals in county Science Fair. Sacred Heart Parish observes old tradition on St. Joseph's Day. Former resident, Mrs. Anna Muller, 76, dies. Infant son of Mr. and Mrs. Alfred Hess dies. Lone Star will open fertilizer plant in Gainesville. Brooks Smith is new county agent for Montague County. Good attendance marks triduum of Franciscan group with Father Elias Koppert of Chicago in charge of conferences. Mrs. T. S. Myrick attends funeral of her sister Miss Lillie Bradshaw in Weatherford. Mrs. Roy Robinson resigns as Cooke County Farm Bureau secretary. New arrival: a girl for the Irven Derichsweilers.

March 22 — Mrs. J. H. Coursey, 30 year resident, dies suddenly. County voters approve issue of bonds for college in amount of \$350,000. Harold Skaggs is elected new chairman of Upper Elm-Red Soil supervisors. Formal opening Sunday will show county Farm Bureau's new home. Sylvan Walterscheid is elected president of St. Joseph's Society. Soil conservation awards banquet is set for May 19. Solemn service ends 40 Hours devotion at Sacred Heart Church. The John McDonnells return from army tour in Germany. MHS students attend TWU Science Day. Kathy Trubebach and James Whitt marry. Domino tournament at Myra benefits Community Improvement Club. Pancake supper at Forestburg is Red Cross benefit. Former Muensterites the Joe Bernauers buy home here and will move from Austin. Grass planting is all but stopped on account of the drought. New arrivals: boys for Messrs. and Mmes. Leonard Hartman and Willie Joe Matthews.

March 29—Automatic phone service will start here May 4 at 2 p.m. All are urged to give in renewed hospital drive. Building at hospital and telephone exchange dominates construction work; city has reservoir and pump house started. Home construction progresses at Ernest Medders, B. J. Swirczynski, Gerald Hess, Pete Koelzer. Church service, social mark Camp Fire Week. Judy Walter and Johnny Wolf marry. J. R. Winchester, 84, breaks hip in fall. Mrs. A. C. Flusche of Denison breaks hip. Geneva DeBorde is recovering from major surgery. New arrivals: boys for the Dan Ham-

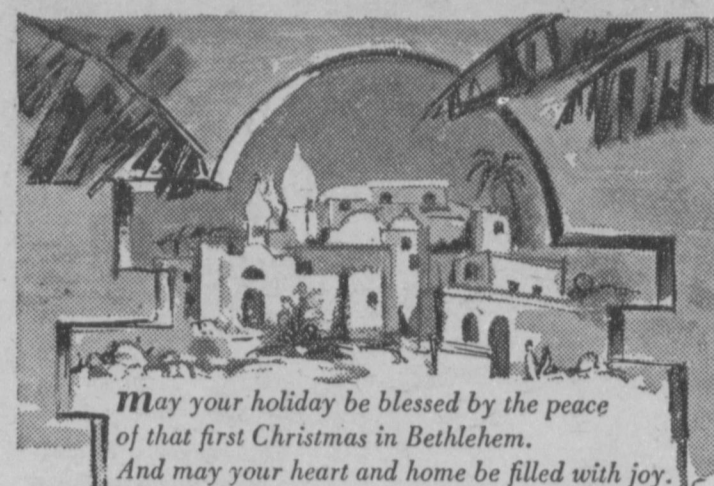
rics and Eddie Grewings; a girl for the Arthur Felderhoffs.

April 5 — Ferd Albers, 67, of Lindsay dies. Mayor asks observance of Good Friday. Pastors announce Holy Week services. Albert Wilde, 55, dies at Corpus Christi. Gene Hoedebeck and Ray Otto are re-elected city aldermen. Earl Fisher, unopposed on the ticket, is Muenster mayor succeeding Herbert Meurer. Sister Claude Roberg, 88, dies in San Antonio. MHS track team takes third place in district meet. Three-month rainfall measures only 1.69 inch. St. Mary's Parish honors Father Richard at farewell gathering. Joyce Tempel and Lewis Rigler marry. VFW Auxiliaries re-elect Mrs. Charlie Pazel president. Mrs. Charlie Winchester is recovering from surgery. Rev. L. A. LaMance preaches farewell sermon at Shiloh Baptist Church. Formal reception admits 26 new members to CDA court. Bill Derichsweiler has knee surgery. Wayne Klement has appendicitis operation. Jerome Voth reports for army training. New arrivals: boys for the Jerry Fosters and Bobby Bierschenks; girls for the J. D. Caplingers and W. L. Rossons.

April 12 — Bond issue for hospital funds being prepared. VFW Post elects Arthur Felderhoff new commander. Endres Motor Co. is contest winner; the Marty Klements will make trip to Old Mexico. Six-year-olds will register April 21 at Sacred Heart School. Gloria Yosten is candidate for Miss Gainesville. Ed Cler and Joe Galloway are elected school trustees in quiet election. Infant son of the Paul Arendts Jr. dies. Linda Rohmer, SH 4-H clubber is ribbon winner in district food show. Mmes. Paul Fisher and Albert Fleitman attend district home demonstration club meeting in Corsicana. Knights of Columbus will sponsor annual Easter Monday picnic. New arrivals: boys for Messrs. and Mmes. Wylie Lewis and Wilfred Klement; a girl for the Bill McCollums and twin girls by adoption for the C. C. Blantons in Germany.

April 19 — Lt. Col (retired) Charles O. Taylor, 49, dies after suffering heart attack April 4. Electric Co-op will observe 25th anniversary at general meeting Monday. Bi-district KC initiation will be held here Sunday. Funeral services are held for John P. Neu, 90, pioneer resident of Lindsay. Daughter of Joe Bernauers dies at Baytown. Meeting set to explain wheat program. Traditional family gatherings observe Easter. Over 150 attend open house party honoring the John Herrs on their 35th wedding anniversary and the Elbert Vances on their tenth. The Henry Henscheids observe their 35th wedding anniversary with family reunion. Burglar is nabbed promptly after break-in at Fina Station. Floyd Lehnertz advances to chief petty officer in the Navy. New arrival: a girl for the Charles Neus.

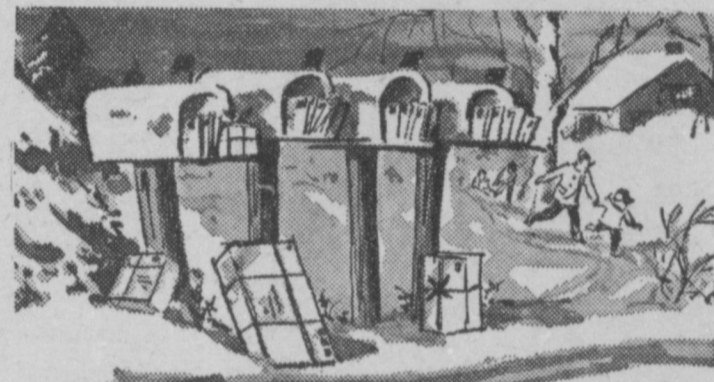
April 26 — Over 700 attend 25th anniversary meeting of Electric Co-op and hear Congressman Graham Purcell as principal speaker. Two week (Continued on page 4)



May your holiday be blessed by the peace of that first Christmas in Bethlehem. And may your heart and home be filled with joy.

**MERRY CHRISTMAS**

**Muenster Pump & Supply**  
A. B. Williams



*Warm Christmas Wishes*

From all of us to all of you, in gratitude and deep appreciation for your continued friendship.

**MILLER'S CLEANERS**  
329 N. Commerce, Gainesville



Best holiday wishes and sincere thanks to you all!

**ROHMER'S RESTAURANT**  
Emil Rohmer, Muenster



May you enjoy Christmas as much as we have enjoyed the opportunity to serve you. Our hearty thanks!

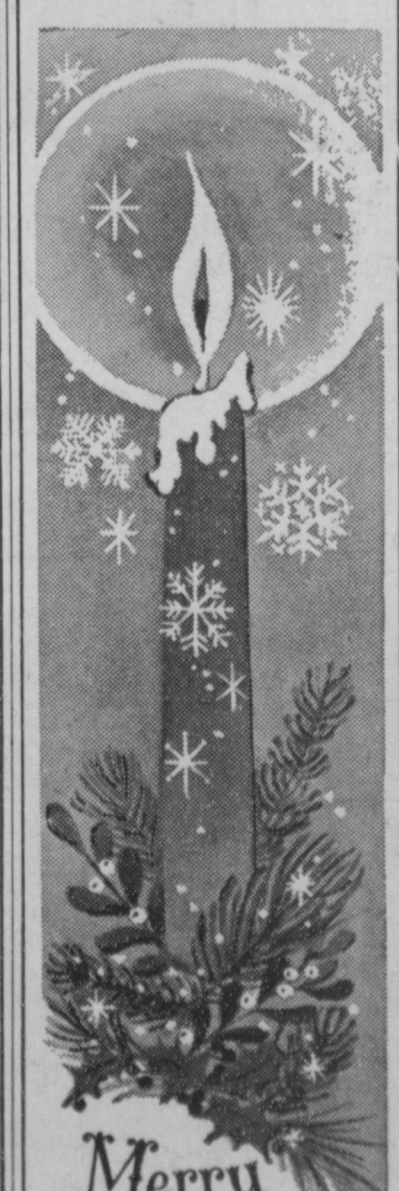
**SCHMITZ MUSIC CO.**  
Freddie Schmitz, Gainesville



**Sincere goodwishes**

for the Holiday Season to all our good friends! We've enjoyed serving you, and want to thank you heartily. Wishing you all good health, good cheer and every happiness the Holiday can bring!

**THE FASHION SHOP**  
AND  
**TYKE TOWN**  
113 E. California, Gainesville



**Merry Christmas**  
Our warmest wishes to all our good friends!

**Chapman's Shoes**  
111 N. Dixon  
Gainesville



**A Christmas Wish**  
We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

**TONY'S SEED STORE**  
Muenster



May you enjoy the season's splendor in the love of dear ones and the warmth of spiritual well-being.

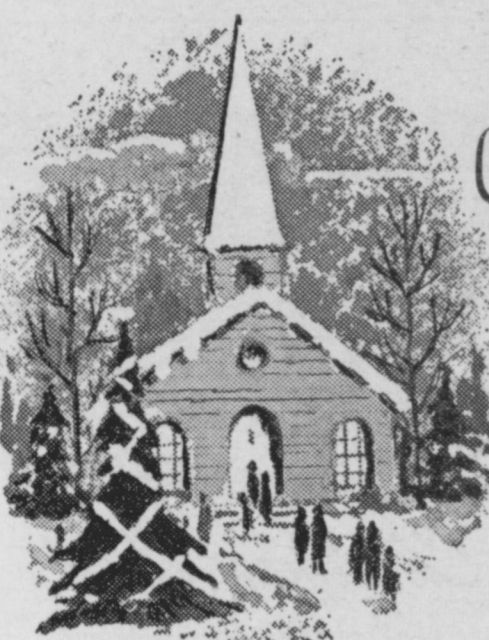
**BAYER BROTHERS**  
READY MIX CONCRETE  
Muenster



**Greetings AND Best Wishes FOR Christmas**

Wishing you a holiday so merry you'll remember it with great pleasure long after the snow man has melted away.

**Teague's Clothiers**  
111 N. Dixon, Gainesville



**Joyous Christmas**

Joy to the world... we chime in to wish you and yours the happiest of Christmases.

**Dr. Davenport Chiropractic Clinic**  
301 E. Broadway, Gainesville



**A MERRY, MERRY CHRISTMAS**

And many thanks to you for your patronage.

**TEXAS BAR**  
Henry and Lorine Huchton, Muenster



**Sincere Good Wishes**

We take this opportunity to extend heartfelt thanks to all our friends and patrons. It is our sincerest wish that each and every one enjoy the very merriest Christmas and a holiday season filled with good cheer.

**Ferd's Gulf Station**  
Muenster

**Review - - -**

illness of Ben Lutkenhaus ended by death. Mrs. Howard Couch fails to survive short illness. Some 150 farmers hear Farm Bureau man talk on wheat program. City's new 200,000 gallon reservoir and pump are completed and on 30 day test. FHA members and Miss Doris Vavra attend state convention in Dallas. Dr. Jack Fowler comes to Muenster and opens veterinarian office at Livestock Auction. Mrs. Frank Herr is recovering from major surgery. Muenster gets new telephone directories. Reception marks golden wedding of Mr. and Mrs. Pete Mosman. Doris Sicking and Cecil Hermes wed. CDAs announces winners in annual poetry contest. Ted Kathman is on leave before going to Cuba.

May 3 — Dial telephone service begins in Muenster area tomorrow at 2 p.m. Drought is broken and crops boosted by 3.49 in. rain. J. A. Sanders, 65, dies Friday of heart attack. SH Home-School Society elects officers and sees style show; Clyde Fisher is new president. Muenster's newly organized Junior Chamber of Commerce will sponsor Little League baseball season. Joe Galloway is JC president. MHS seniors leave next Tuesday for class trip to Colorado. REA loan for telephone project is upped \$123,000. PTA election retains all officers for another year; Paul Fisher continues as president. Last item of hospital equipment is ordered. Marysville is ready for homecoming Sunday. Rufus Henscheid has major surgery. Joe Voth sustains cracked vertebra in fall from oil field storage tank. Dale Hellman starts back to school with left leg in cast. Work is started on new home for Henry Pels Jr. Father Herman Lax is named pastor of Rhineland to replace Father Anthony Schroeder. Kuhn relationship attends investiture of monsignor Behrens, a relative in Iowa. Jeanette Walterscheid and Johnny Reiter marry. The Eddie Grewings leave Muenster to live at Gainesville. The Paul Brewer family moves to Borger. The James Whitts move here from Gainesville. New arrivals: boys for Messrs. and Mrs. James Hess and Roy Swirczynski.

May 10 — Champion soil conservationists are honored at annual banquet. Voth Brothers Ray and Ted receive district and Zone 3 award. Richard Arend is tops in Zone 4. Conservation roll adds 230 landowners past year. Local swimming pool will open May 26. Glenn Hellman is named superintendent of Lindsay school. Glenn Richardson resigns as Hornet coach to take Valley View coaching job. Charlotte Wolf and Janice Vogel advance to state 4-H contests. Tommy Dankesreiter buys Fina Station from Dan Luke. Mrs. Arnold Henscheid is appointed new city secretary. Twelve Boy Scouts advance in court of honor. SH Mosais receives first class rating from National Scholastic Press Assn. Wil-

bert Vogel is home from Washington, D. C., before going to Libya. North Africa. Marysville homecoming draws 400. County Farm Bureau honors Mrs. Roy Robison who resigns as secretary after eight years. Gloria Yosten is chosen from 11 contestants for the title of Miss Gainesville and will compete in Miss Texas contest. Lawrence Noggler leaves for Korea. New arrivals: a boy for the Albert Shaws; girls for the Dennis Hofbauers, Carl Kings and Gerald Wachsmans.

May 17 — Andy Hofbauer, 55, dies suddenly Wednesday after lingering illness. Kenneth Selby survives 12,500 electric volt shock. Twenty-two will receive diplomas Sunday in Sacred Heart High graduation. Seventeen will receive diplomas at Muenster High School Friday. Parish Hall and grandstand get volunteer fix-up. Eleven teachers are booked for return to Public School next year. Two leagues of kid baseball start here next week. Theresa Fisher is among graduates at NTSU in Denton. Formal opening Sunday will show new telephone building and equipment. Charlie Herr is pharmacy graduate at Southwestern Oklahoma State College. Jeanette Klement is outstanding nursing student at St. Joseph's in Fort Worth. Sherri Batis and Steve Krahl marry. Lindsay crowns May Queen. CDA court re-elects Mrs. Charles Taylor grand regent. Lindsay will have commencement program Sunday. Shiloh Homecoming draws 250. Mother's Day and First Communion bring many family reunions. Eunice Knauf and Tim Wimmer marry. New arrivals: boys for the Cletus Hoedebecks and Pete Schicks; girls for the George Schmidkofers and Vincent Beckers.

May 24 — Over 600 attend formal opening of Muenster Telephone Corporation's new building. . . dial's more modern but area will miss varied services of operators. Gladys Ann Bayer, six-year-old daughter of the James Bayers downs in stock tank on family farm. Muenster gets first load of season's wheat Saturday. Rain Sunday delays harvest. SH Parish starts plans for homecoming on Father's Day. Fred Luebbert, 79, of Lindsay dies of heart attack. Muenster votes 149-20 against wheat program. The Rev. Billy Whitt is graduate of Southwestern Baptist Theological Seminary. Mr. and Mrs. Ray Laux of Lindsay are both hospital patients in Fort Worth. Lindsay Knights win bi-district title in baseball. Judy Yosten and Gary Pate marry. Mrs. G. H. Hellman, back from British Honduras, Central America, reports unforgettable experiences on vacation working with Peace Corps. VFW Auxiliary sponsors Buddy Poppy sales in Muenster.

May 31 — Grain harvest is delayed by rain. . . wheat yield is good. Month's rainfall measures 4.62 inches; year's total is 10.60 inches. New metal crosses beautify graves of service men in Sacred Heart Cemetery. VFW weekend district convention bring 250 veterans and ladies to program here. Robert Fetsch is valedictorian at Subiaco Academy. Hospital bonds will become available June 13. Charlotte Wolf wins State Fair 4-H honor award. District meeting of Catholic State League held in Lindsay. Benedictine pastors go to monastery in Subiaco for annual retreat. Father Herman Laux is twice honored on silver jubilee, once at Lindsay and again

at Rhineland. Contract is let at Lindsay for water supply system. New arrivals: a boy for the Herbie Fleitmans; girls for the Ed Sicking, Kenneth Klements, Billy Fuhrmanns and Frank Haverkamp Jr.

June 7 — Clearing weather speeds harvest; yields are good. KCs re-elect James Walterscheid as grand knight. City council invites bids on curbing and paving jobs. Mayor Earl Fisher has major surgery. W. H. Endres undergoes major surgery. Collection adds \$360 to cemetery fund. Several hundred persons attend Memorial Day services conducted by pastors, VFW Post and Auxiliary. Arrest in Muenster of Dallas escapee by Bill Pratt, ends manhunt. Dan Hamric graduates at Texas Western. Mrs. Steve Otto, 83, former resident, dies in Wichita Falls. The Very Rev. Bonaventure Koelzer will celebrate silver anniversary of priesthood here June 13. Alfred Kuhn is graduate at Texas Tech. Elaine Friske gets degree at Our Lady of the Lake College. Jeanette Klement is graduate nurse in Fort Worth. Shirley Luttmier is winner in Farm Bureau Citizenship Meet. Charlotte Wolf and Janice Vogel go to A&M to compete in state 4-H contests. New arrivals: a boy for the Leonard Owens; girls for the Howard Mollenkops and Leo Schmitts.

June 14 — Muenster is ready for homecoming Sunday. Showers measuring .33 inch arrives near end of local harvest. City council starts annual

job of equalizing taxes. Leonard Vogel, 22, escapes death in oil rig 50-foot fall. Sister Verona Walter is nurse graduate. Six are enrolled in senior life saving course at local pool. George Petrus and Jane Weinzapfel join public school faculty. Mike Kleiss finishes jun-

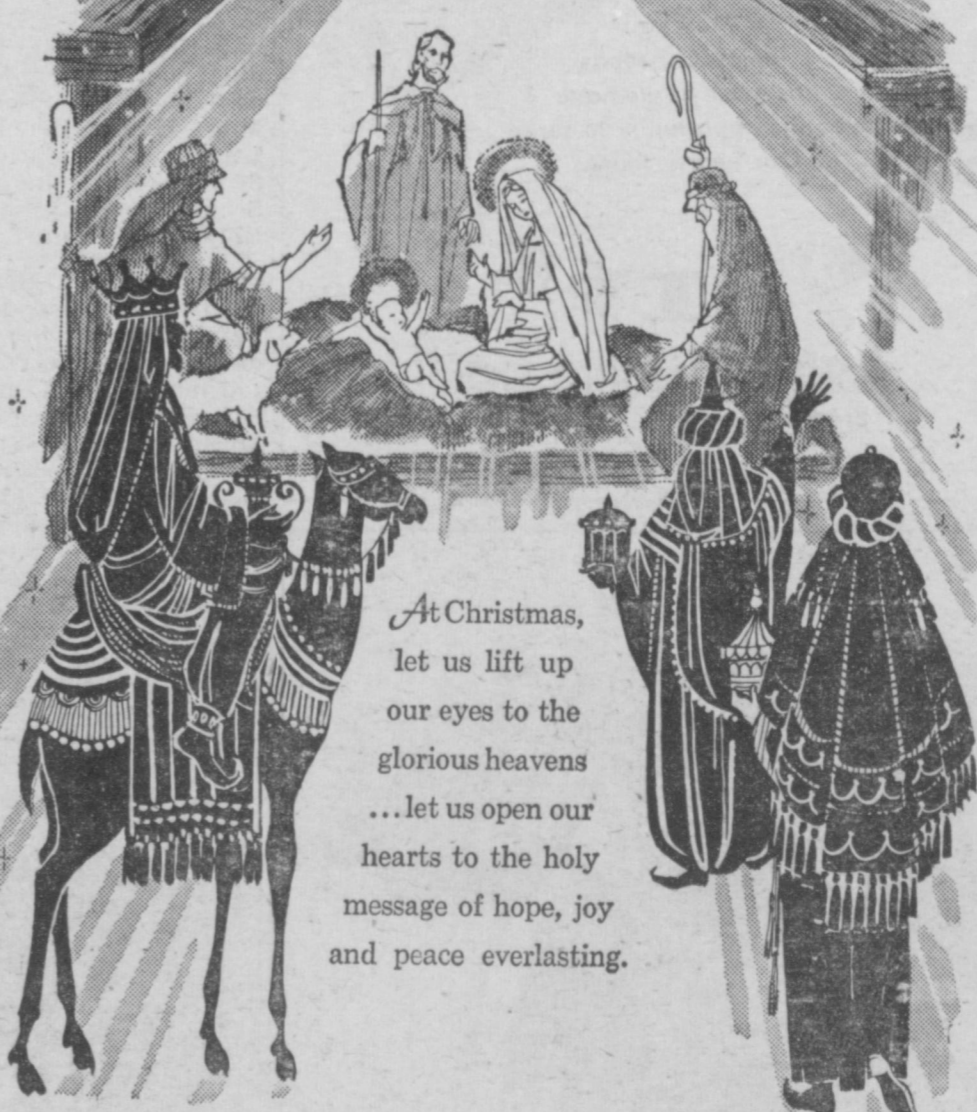
ior college in La. Early observance of golden wedding greets Mr. and Mrs. Joe Sturm. Father Edward Devers marks silver jubilee in priesthood. Charlotte Wolf and Janice Vogel take third place win in state contests at A&M. Sister Zita (Continued on page 5)

**OUR FONDEST WISHES FOR A VERY MERRY CHRISTMAS TO ALL... AND SINCEREST THANKS FOR YOUR PATRONAGE**



**M & W Oil Field Supply Co.**  
James Mollenkopf, Tommy Walterscheid

**CHRISTMAS GREETINGS**



At Christmas, let us lift up our eyes to the glorious heavens... let us open our hearts to the holy message of hope, joy and peace everlasting.

**Johnny's B-29 Club**  
Across the River



**merry christmas**

'Tis the season to be jolly, and to wish you and your family a Yuletide filled with every happiness.

**Muenster Milling Company**



### Christmas Joy

As Christmas once again proclaims the joyful message the herald angels sang, we wish for you and yours the complete happiness of that holy night.

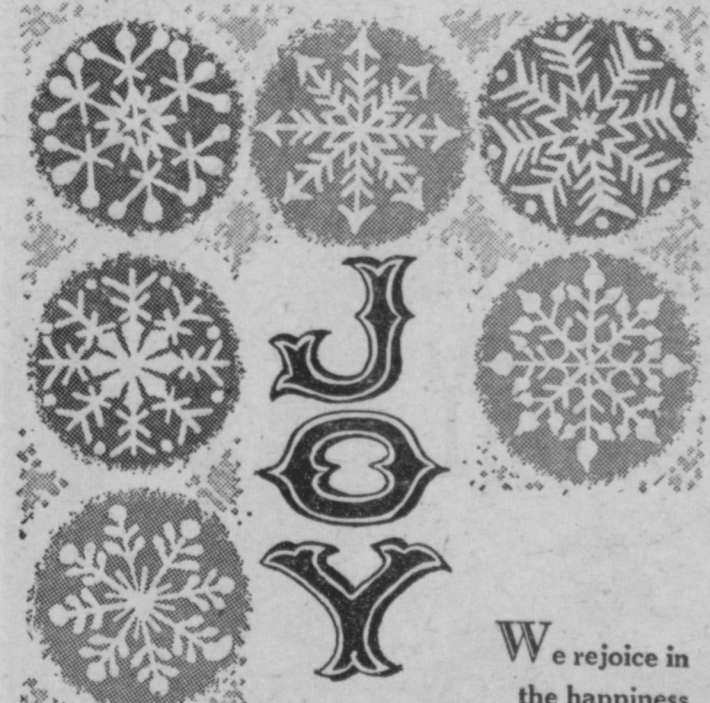
**Ray's Trucking Service**  
Ray Swirczynski, Muenster

### Blessings



We hark in our hearts to the angelic tidings, and extend best wishes for a happy and holy Christmas season

**Luke's Finca Service**  
Dan Luke, Muenster



We rejoice in the happiness of the Christmas season, and extend our wishes that your holiday is the best ever.

**H & H BAR**  
Clarence Hellman, Muenster

### Review

Zipper and Sister Loretta Eckart are at home for visits... the latter for the first time in seven years. Work starts on new home for Leo Hesse. New arrivals: boys for Messrs. and Mmes. Gunter Goetz and Francis Wiese; a girl for the Ferd Luttmers.

June 21 — Zip Codes are assigned... Muenster's number is 76252. Free Red Cross swimming class at local pool has 202 registered. About a thousand visitors see the Ernest Medders' new home, Colonial Manor, at open house showing. County FB starts program on rural fire protection. Eight finish course in life saving at local pool. Daniel Hoedebeck and Sheila Travelstead marry. Relatives attend funeral of Albert Schroeder, 75, at Windthorst. Rosemary Hermes goes to Chicago for summer study of piano and organ. The Jim Shiflets, long-time Marysville residents, quit the farm and move to Gainesville. New arrivals: boys for the Anthony Klements and Alvin Rauschubers; a girl for the Ronnie Herra.

June 28 — Abbot Alfred Hoenig will return home to celebrate silver jubilee of priesthood. Mother and daughter, Mrs. Ernest Bode and Susan, formerly of Lindsay drown as car plunges into Lake Whitney. Jaycees start work building two tennis courts in City Park. Mrs. Joe Schad, 71, of Gainesville dies suddenly. J. W. Fletcher retires as rural mail carrier after 43 years of service. The Glenn Hellmans move from Muenster to Lindsay. Lynette Sicking and Cyril Hermes marry. Betsy Reed and Leon Fleitman say vows in Houston. City council and firemen agree false fire alarms are not funny... penalty will be as rough as possible. New arrivals: a boy for the Denis Walterscheids; girls for the Herbert Fettes and Arnold Knabes.

July 5 — Mrs. William Bergman, 84, dies of heart attack. Mrs. W. R. Linn, 61, dies after extended illness. City decides to enforce old law banning fireworks in city. Muenster State Bank marks 40th anniversary of service to community. Parish joins Abbot Alfred Hoenig in observance of silver jubilee. VFW Auxiliary wins two awards at state convention: membership and honor roll. Mrs. Albert Dulock, 77, of Gainesville dies. Patsy Endres gets nurses cap. The LeRoy Schmidkofers move from Lindsay to Gainesville. The George Swirczynski move to Muenster from Beaumont. Patsy Otto and Jim Schumacher marry. The Joe Horns celebrate their silver wedding anniversary. More Black Angus added to Colonial Acres. Mrs. Norbert Klement is recovering from major surgery. Hank Sicking, 11, is doing fine after having 34 stitches in his left hand and wrist after a hay baler accident. Robert Knabe is recovering from surgery. New arrivals: girls for the Don Flusches and Ervin Henschels.

July 12 — Local bank deposits gain one-third million during past year, report shows. Relatives and friends join Father Vincent Orth at Lindsay for his silver jubilee celebration. Joe Horn is elected head of Fourth Degree Knights of Columbus. Mrs. A. Koriath, former resident, dies in Sherman. The Tom Pryors of Myra observe 65th wedding anniversary. Phyllis Cler and Tom Youngblood marry. Big crowd attends Lindsay homecoming. Carol Fette and Ens. Michael Simpson marry here, will honeymoon to Hawaii to make home. John Walterscheid re-

ceives highest FFA state award, Lone Star Farmer. Michael Fuhrmann participates in display for President Kennedy's visit in Hanau, Germany. Buddy Yosten is recovering from surgery. New arrivals: boys for the Walter Hermes, Walter Eberharts and Keith Tompkins; girls for the Virgil Henschels, Joe Grewings, Bill Hoehns and John O'Dowds.

July 19 — Hillsboro firm gets contract for city paving job. Directors finish details for issue of hospital bonds. James Polk, coach, and Royce Lumpkin, band director, fill last vacancies on MHS faculty. Funeral services are held for Guy Cannon, 66, of Saint Jo. Scouts and dads get soaked at Lake Texoma outing; will try again. Infant daughter of Gene Hoedebeck dies three days after birth. Some relief to drought arrives with 1.34 inch rain. City begins use of new reservoir. Maxine Steinberger marries in Montana. Douglas Doughty and Odella Duggar marry. Milk receipts in North Texas area continue to decline. Work progresses on new homes for Richard Hermes and Norbert Mages at Lindsay. New arrivals: boys for the Charles Bayers and Lawrence Mosters; girls for the Harold Knabes and Herbie Walterscheids.

July 26 — Mrs. Alfons Koessler Jr., 25, fails to survive sudden illness. Frank Bergman dies in Oklahoma. Ed Endres gets appointment as Rt. 1 mail carrier; Henry Pels Jr. is on rural route 2. Burglar gets \$80 from city safe, overlooks \$100. Bonds close up gap in hospital building fund. Sister Remigia dies in Arkansas. Jaycees get charter at banquet. Funeral is held for Mrs. W. L. Young at Marysville. Work begins on new home for John Mosmans. Airman Bobby Yosten gets settled in Iceland. League Moms and JC wives play benefit softball. Leonard Vogel is dismissed from hospital. Sister Henry Ann Fuhrmann celebrates silver jubilee as nun. Early celebration observes silver wedding of Tony Hoenigs. City gets award for safety record in waterworks department. New arrivals: boys for Messrs. and Mmes. Emil Rohmer, Rudy Dieter and James Bass; girls for Messrs. and Mmes. James Whitt, Clifford Otto, Choice Stephens and Billy Joe Mayers.

Aug. 1 — Sam Biffle, 90, area pioneer, dies. Pharmacy department at Dixie Drug will open Sept. 1. Rain measures .90 inch and total for year is still far below normal. Gloria Yosten is in state finals for Miss Texas title. VFW flag service donates \$600 to hospital and JCs. Mr. and Mrs. J. M. Weinzapfel leave on European tour. Alvin Hartman represents local fire department at A&M school. Revival is held at Baptist Church. George Petrus family moves back to Muenster from Rhineland. Sister Christine Hesse makes final vows at OLV Convent. More Angus cattle added to Colonial Acres which has been elected to membership in the American Angus Association. The Lloyd Barnharts move from Marysville to Gainesville. Edna Hagen and Herbert Knabe marry. Carol Hess is named Carnival Queen at Gainesville. Seven girls are in FB Queen contest. Charles Hess, 4, breaks leg at thigh. Herman Eberhart is recovering from surgery. Mrs. Ed Klement is doing fine after surgery. New arrivals: boys for Messrs. and Mmes. Jimmy Jack Biffle, Albert Zimmerer and David Gilley; girls for Messrs. and Mmes. Bill Metzler, David Endres and William Koerner.

Aug. 9 — 70 miles per hour limit begins Aug. 23 on most

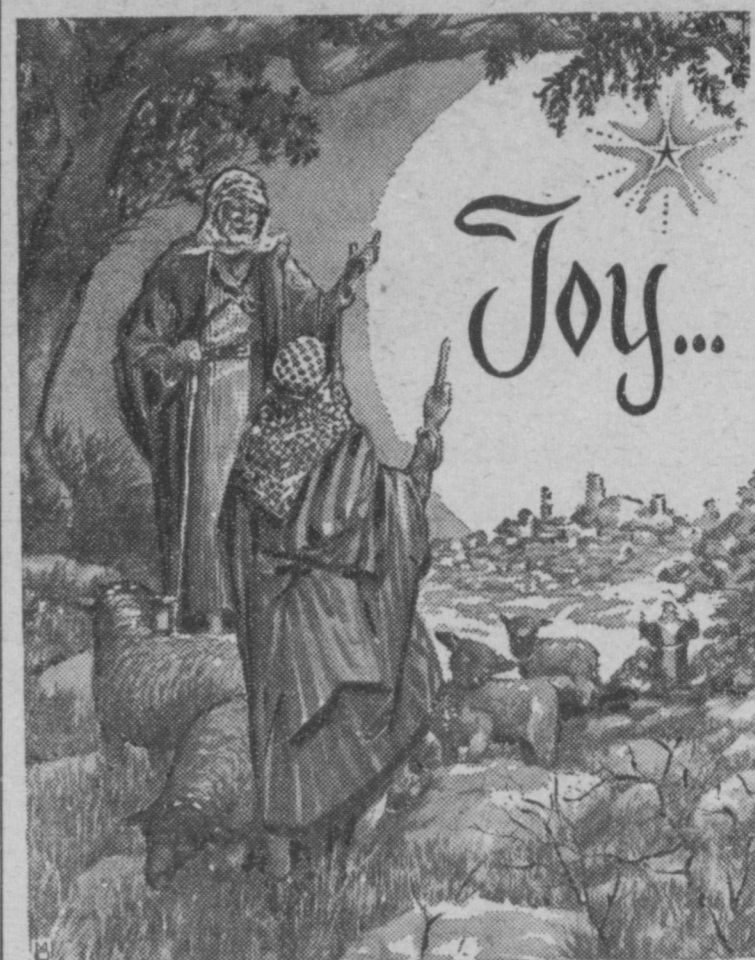
state roads. Jaycees sponsor baseball tourney in which six teams are entered. Giants are champs in local Little League. Frank Aldridge Sr. is assigned to county tax renditions job. Mmes. Henry Hess, Lawrence Zimmerer, Fred Luebbert and Gary Hess leave on flying pilgrimage to Old Mexico. Housewarming held at Gerald Hess home. Medders' home, Colonial Manor, is blessed. Brenda Taylor and Billy Richter are married. Barbara Esker and Frank Wright will marry in Oklahoma City Aug. 17. Brother Charles McGannon receives masters degree in English. The Maurice Pagels attend annual reunion of his World War II buddies in Cedar Rapids, Iowa. New arrivals: boys for the Jerry Wimmers, Lawrence Milners, Giles Trubebachs; girls for the Billy Jo Dangelmayrs, Ronnie Fettes, Joe Hermes.

Aug. 16 — Registrations set next Thursday at Muenster schools. Football practice at both schools begins Monday. Sandra Cain is crowned Cooke County Farm Bureau Queen. Rita Fisher is runner-up. Ten from Muenster are in ceremonies at Jonesboro Convent. Band will get new uniforms. Readiness tests for SH beginners are set for Monday. Visiting nuns will be honored at open house Sunday. Scouts and dads have weekend campout and field mass at Lake Texoma. Local Guardsmen return from summer camp. Brother Thomas Moster gets degree at NTSU. Pat Hess is separated from the Air Force. Lindsay school will open Aug. 26. REA group attends state convention in Houston. Work starts on new home for Paul Walterscheids, former home is moved and becomes home of Lawrence Martin family. New arrivals: boys for the Ernest Wolfs, Dan Haverkamp and Anthony Lamannas; girls for the Johnny Wolfs and Sonny Walterscheids.

Aug. 23 — Jaycees start plans for Muenster Day at Dallas Fair. Teachers are assigned at

Parochial School. Revised schedule reduces electric rate in Muenster. Electric Co-op sends final check on original loan. Twenty-six report for Tiger squad. Twenty-eight report for Hornet practice. Bill Pratt, city policeman and former deputy sheriff, will run

for county sheriff's office. Father Sylvester Schad of Corpus Christi returns to Lindsay to celebrate silver jubilee of ordination. Several hundred persons attend open house for visiting nuns. Swimming pool will close on Labor Day. Mrs. (Continued on page 6)



### at Christmastime

May the Star of Bethlehem beam its blessed light of love and peace on you and your loved ones... and through all the world, always.

**Necchi-Elna-White Sewing Circle**  
309 E. California, Gainesville



MAY YOU BE BLESSED WITH HAPPINESS THIS Christmas Season

**Stan & Ida Chadwell**  
317 N. Commerce, Gainesville




### WARM WISHES for Christmas

We want to take this opportunity to thank you, our good friends, for thinking of us through the year, and to wish you and your families every joy of the Christmas Season.

**WAPLES PAINTER COMPANY**  
Gainesville

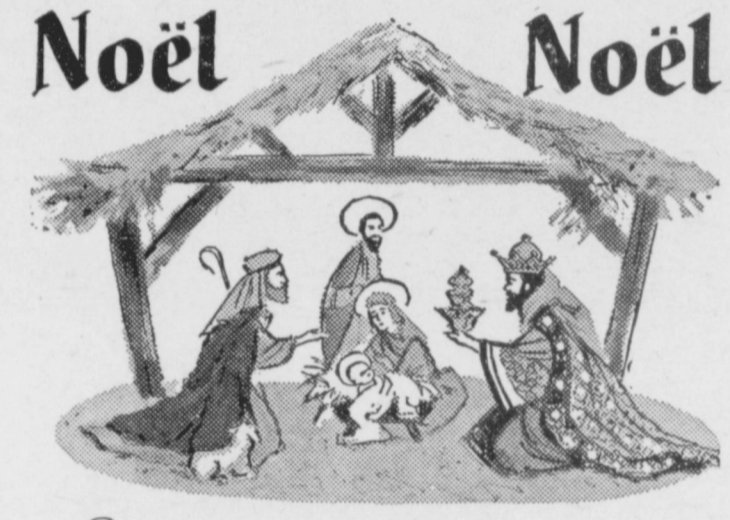
**SEASON'S GREETINGS**  
May You Have Joy, Happiness and Cheer at This Special Time of the Year.  
Your TP&L Friends

**TPL TEXAS POWER & LIGHT COMPANY**



**Tony Rohmer Well Service**  
Muenster

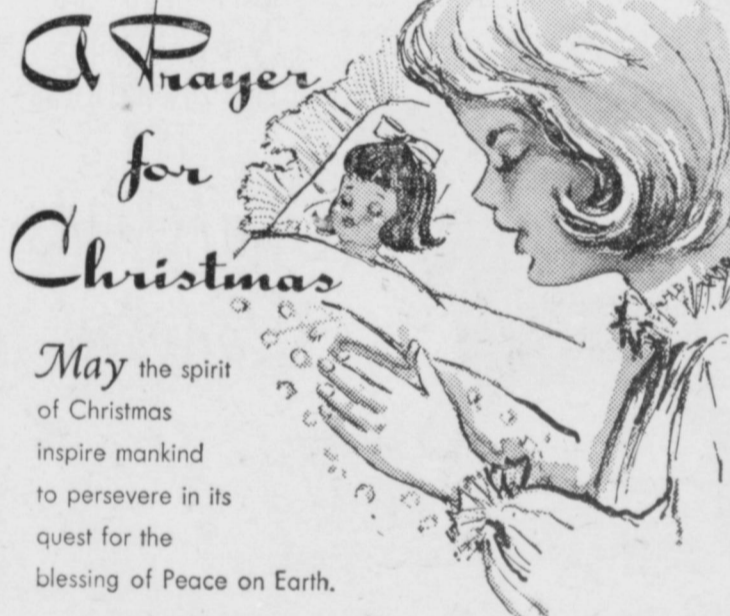
**Noël Noël**



At this glad Christmastide, we wish for you the great gifts of faith renewed and spirit uplifted by the joy and promise of His holy birth.

**Muenster Pharmacy**  
Don Woodruff & J D Hanna

**A Prayer for Christmas**



May the spirit of Christmas inspire mankind to persevere in its quest for the blessing of Peace on Earth.

**Joe Walter Lumber Co.**  
Gainesville



**Old-Fashioned Wishes**

We take this opportunity to wish all our friends a wonderful Christmas holiday!

**Stockman's Feed Store**  
Buster, Tim, Harold, Gene, Edwin  
Muenster

**Review - - -**

Jos. F. Neu celebrates 92nd birthday. K. W. Homer, brother of Sister Geraldine, is fatally injured in car accident. Charm Shop has models in fashion show at Gainesville. Frank Martin Family has first complete family reunion in 20 years. Paul Fishers have early celebration of silver wedding. Alan Miller, 9, sustains serious arm fracture in home football game. New arrivals: a boy for the Doug Reiters; a girl for the Julius Metzlers.

Aug. 30 — Muenster schools gain ten as first-day count is 713. Wayne Schmitt and Dave Flusche graduate at Texas Tech. Work will start next week on city's paving job. Pharmacy will open Monday. White Auto Store will be new business here about Oct. 1. Baby daughter of the Joe Grewings dies. IBM billing on toll calls begins at Phone company. Sinclair honors Edd McGannon at retirement party. Grass fires now are hard to stop. Mrs. Curtis Holland gets diploma as vocational nurse. Two new buildings for Lindsay school system are planned. Eighteen report for football practice at Lindsay. Former resident Sister Constantia dies. Lindsay school starts with 237 students. Bernice Thurman, county HD agent, gets top HD award. Hoenig and Fetsch cows lead county DHIA in production. Housewarming greets Mr. and Mrs. Leo Hess. Family reunion for Boyles family is first in 30 years. Della Hartman and Harvey Schmitt marry.

Sept. 6 — Jaycees invite entries in Miss Muenster contest. Sister's annual shower will be held Sunday. The J. M. Weinzapfels return from tour of foreign lands. Mrs. Walter Pulte fails to survive heart attack. Arthur Hennigan sells bar to Henry Huchton. New Cooke County Library has open house Sunday. New home is being built for Arthur Hess. Fred Martin, brother of Mrs. Tony Otto, dies in California. Camp Fire leaders elect officers, reelect Mrs. Ray Swirczynski president. Relatives take 13 boys to Subiaco for school term. Mrs. Ernest Medders is shut-in following auto accident. Robert Klement has tonsillectomy. Farm Bureau starts policy meetings. New arrivals: boys for the Maynard Williams, Henry Voths Jr., and Jim Schindlers; a girl for the Lee Wolfs.

Sept. 13 — About 75 per cent of work is finished on hospital job. Twenty are entered in contest for Miss Muenster. Service begins on Lindsay's new water system. Budget of \$120,626 is okayed by Public School board. Aiden C. Wyatt, 80, Marysville native dies. MHS loses 58-28 in game with Pilot Point. Tigers slip past Fort Worth Christian by count of 20-0. FFA Chapter elects Sandra Cain president. Louis Hellman breaks left arm. Harry Fisher will be ordained subdeacon Sept. 21. Rain measures .33 inch. Mike Kleiss joins Subiaco novitiate. Elementary team at Public School has 18 players. Windthorst jolts Lindsay Knights with 12-0 upset. Danny Yosten receives foot injury in hunting accident. Maxine Schmitz and Paul Sandmann marry. Quarterback Club is organized at Lindsay with Bruno Zimmerer first

president. The Norb Mages family moves into new house Joan Kupper is nurse graduate in Dallas. Garden Club hears Clive Gobble as guest speaker. Jane Hesse and Jim Myrick marry. Relatives attend solemn profession of Frater Frowin Schoech at Subiaco. New Arrivals: boys for the William Hermes and Gordon Lins; girls for the John McDonnells and Paul Klements.

Sept. 20 — Thirty girls are entered in Miss Muenster contest and winner will be chosen Tuesday. Hospital receives application from Urology group. County campaign for United Fund begins Sept. 30. S. P. Durham, 77, of Rosston dies. Tigers look fine in 12-6 decision over Valley View. FFA chapter elects Glenn Fleitman president. Wylie Lewis is elected president of Young Farmers. Infant son of Mr. and Mrs. Willard Kuhn buried at Lindsay. Knights clobber Tom Bean 52-14. Mr. and Mrs. Parker Fears get surprise celebration on 25th wedding anniversary. Parish CCD discussion clubs are being organized. Lou Rena Wolf is married in New York to C. W. Hammond. Carol Hess is bride of Ted Henscheid. CDAs volunteer to sew linens for Muenster Hospital. New arrivals: a boy for the Dick Dittfurths; girls for Dr. and Mrs. Kenneth Dobbs and Mr. and Mrs. Jimmy Harris.

Sept. 27 — Jo Ann Fisher wins Miss Muenster title. Tigers nudge Era 2-0. Hornets go down 26-14 to Valley View Warriors. Endres Motor Co. sponsors PP&K contest for kids. Helen Ruth Rohmer is hospital patient. Joe Fuhrmann is recovering from surgery. John Paul Endres is recovering from emergency appendicitis operation. Francis Fuhrmann breaks arm. Hank Sicking has surgery on hand hurt in baler accident last June. SHH starts soliciting cancelled stamps to help missions. Lindsay Knights lick Carroll 22-8. Jimmy Owen is home after three years in the Navy. Get-acquainted session features first PTA meeting. Mrs. Paul Fisher attends state convention of home demonstration clubs in San Antonio. Four compete for Tiger Queen crown here. Four are in contest for Knights' crown at Lindsay. New arrival: a boy for the Billy Joe Millers.

Oct. 4 — Special events at State Fair will salute community on Muenster Day Sunday. Miss Jo Ann Fisher will reign as queen. Special bus will go to Dallas. Muenster will have special booth showing local products. Twenty-two workers start on local United Fund campaign. Local FFA teams win honors in grass judging Grand opening of White Auto Store set Oct. 5. Dr. L. O. Laughlin will begin practice here Oct. 14. Cecil Wolf and Henry Starke leave for army training. Hornets lose 16-0 to Windthorst. Tigers beat Bowie B Bunnies 24-6. Mrs. Charles Bayer has emergency appendicitis operation. Allen Reiter is recovering from appendicitis surgery. Muenster High begins plans for homecoming. Lindsay swamps Gunter 20-8. New arrivals: boys for the Bob Fitches, Kenneth Ottos, and Kenneth Lloyd Kings; a girl for the Larry Joe Walters.

Oct. 11 — Big crowd from Muenster attends Muenster Day at State Fair. Muenster Hospital formal opening planned for Dec. 8. Fire wipes out all buildings on Elton Ballinger farm at Marysville. Hornets win 46-24 over Ardmore B. Tigers lose 40-12 to Saint Jo. Deposits and loans drop at Muenster bank during year, report shows. Arthur Felderhoff is new president of Subiaco Alumni. Charlotte Wolf is 4-H honoree at Dallas Fair. Scott Bros. announce they will quit furniture business in Muenster. Mrs. Wilfred Luttmann has major surgery. Gene Gieb breaks two bones in right leg in oil field mishap. Knights clobber Collinsville 34-14. Three bus loads of Sacred Heart 4-H Clubbers go to State Fair on Rural Youth Day. Dolores Koelzer and Mary Hermes marry. City Library adds equipment and books. VFW Auxiliary has reception for eight new members. New arrivals: boys for the Ted Voths and Bob Koppers; a girl for the William Vicaris.

Oct. 18 — City council okays new Sixth Street bridge. Homecoming at Muenster High will honor 1953 graduates. VFW Post and Auxiliary make plans to sponsor Thanksgiving picnic and dinner. Dr. L. O. Laughlin starts practice of

If you want to test your memory try to remember what you were worrying about one year ago today.

**a basketful of Good Wishes**




Please accept our sincere good wishes for a happy, joyful Yuletide... rich in love and warm friendship!

**AUGHTRY'S FLOWERS**  
802 S. Clements, Gainesville

(Continued on page 7)

**Blessings...**



Every Christmas candle beams the light of the Star that shone over Bethlehem the night when Christ was born. May the holy, blessed meaning of that Birth be reflected in this Christmas season, for you.

**Babcock Bros. Auto Supply**  
Joe Wilkinson, Mgr.  
114 W. Main, HO5-4981, Gainesville


**THE CHRISTMAS STORY**



Once again we pause to observe, and gather new inspiration from the age-old story... the birth of our Saviour... and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness... making spirits bright!

**Commerce Street Store**  
Pete Briscoe, Gainesville

**O, HOLY NIGHT**



As we hark back in reverence to a night of wonder and holy joy, nearly two thousand years ago, may the spiritual blessings of that first Christmas be with us all.

**Stice Furniture & Appliances**  
Broadway at Dixon, Gainesville

Review - - -

top butterfat producers among DHIA cows. House blessing held at Henry Pels Jr. new home. CDA plan annual Christmas bazaar. Mrs. George Lutkenhaus goes to New York to attend funeral of son-in-law George Witherell. Attendance at mass and communion breakfast mark observance of Columbus Day by local KCs. New

arrivals: boys for Messrs. and Mmes. Jerry Fette, Gene Johnson, Richard Allen, Henry Kuhn Jr. and Bernard Luke; a girl for the Ray Voths.

Oct. 25 — Shower measuring .92 inch settles dust but does not relieve extended dryness. St. Mary's will host ten parishes for Christ King feast.

Tigers win 26-14 in action packed tilt with Jesuit B. Scrapy Hornets lose tough 21-0 game to Saint Jo. Debbie Fette is queen at Muenster Homecoming. S. H. Mosaics gets first class rating. Record crowd from Muenster and Dallas enjoys German food, and German concert by Dallas Frohsinn and Muenster church choirs. Don Wilson participates in Exercise Big Lift to Germany. Gerald Bindel gets discharge from army after two years in Germany. New arrivals: a boy for Mr. and Mrs. Bill Hess; girls for the Pete Hammers and Gene Hartmans.

Nov. 1 — Long illness of Sis Walterscheid, 39, is ended by death. Al Hess buys furniture store from Scott Bros. Patsy Streng wins Tiger Queen crown to head royal party at SHH homecoming. Dec. 8 planned for Muenster Hospital dedication. Burglars get \$500 in robbery at Fisher's Store. County Farm Bureau elects J. T. Cole president. Tigers win over Gainesville B Devils 8-0. Hornets drop 20-0 contest to Callisburg. Jerome Endres, Navy, marries Chieko Yoshida in Japan. Donald Hennigan is enroute home from Germany. Rosalie Schmidkofer and Jerry Reiter marry. FHA Chapter initiates four new members. Lindsay Knights win 24-14 over Collinsville. Joan Hundt and Lenny Haverkamp marry. Bruno

Fleitmans celebrate silver wedding anniversary. Bernard Sickings observe 25th wedding anniversary. New arrivals: boys for Messrs. and Mmes. Felix Pelzel, Monte Hellman and Virgil Walter; girls for Messrs. and Mmes. Donald Trubenbach, Raymond Barnhill, John Wright, Billy Ben Boyles and Charles Wray.

Nov. 8 — Trick or treating ends in death of Richard Fette, 6, who dashed in front of a truck on Main Street. Community gives about \$1600 to United Fund. Kenny Stormer breaks arm. Annual clothing drive set three days next week. Tigers run wild in 47-8 win over Dallas Christian. Mrs. Killian Homer moves to Muenster from Lindsay. Richard Hermes get housewarming in new home. Lindsay Knights sew up title with 48-14 win over Gunter. Mr. and Mrs. Charlie Schmitt of Grandview, Wash. newly wed couple spend part of honeymoon here. Dave Walterscheid is separated from the army. John McDonnell is lieutenant now. Mrs. Herschel Coffman, 62, formerly of Marysville, dies in Fort Worth. New arrivals: boys for the Alois Pelzels and Wilbert Blocks; girls for the Bill Fuhrmans and Steve Grewings.

Nov. 15 — Short illness of Dennis Koesler, 17, is ended by death. Jaycees volunteer blood bank for Gainesville child. Cash, about \$100, and cigarettes are taken in burglary at Palace Drug. Donors are urged to select memorials in new hospital. Hess Furniture Co. opens this weekend for business but not formal opening. Katy freight wreck Saturday was third near here within a month. Rent car service is established by Endres Motor Co. Hannas purchase Dixie Drug Store from Mrs. Myrick; will be known as Muenster Pharmacy. Hornets blasted 32-12 in cellar contest with Era. Poll Tax repeal is defeated 193-53 by Muenster voters, going with the rest of the county and state to vote down the proposal. Tigers shine in win over Whitesboro. Family reunion observes golden wedding of the Tony Ottos. November collection for S.H. Cemetery nets \$472. VFW Auxiliary works on program for hospital opening. Tim Mosman enters the army. Johnny Swirczynski joins Air Force. Paul Arendt, 74, Lindsay pio-

(Continued on page 8)

Greetings FOR Christmas

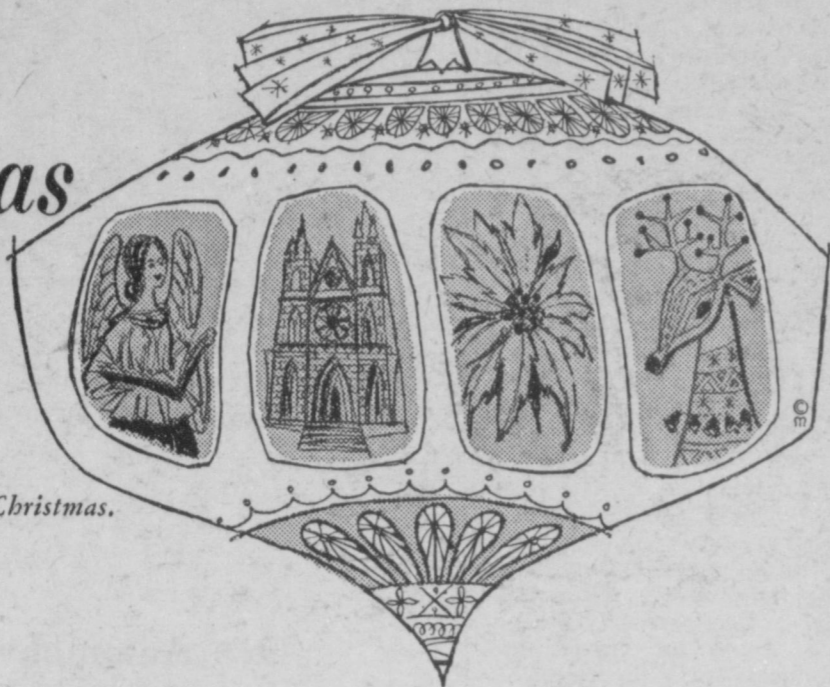


Because we realize how much our success is due to you, we are most sincerely appreciative.

MUEINSTER HATCHERY Clive and Willie Gobble

Sincere Christmas Wishes

Our heartiest greetings to all our friends and neighbors. May you enjoy a very Merry Christmas.



Hess Brothers Drilling Company Muenster

ROEL

Joy, peace and good will... that's our wish to you... have a Merry Christmas!



Jack Cheaney's Saddle & Shoe Shop 211 W. Elm, Gainesville



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Muenster Livestock Auction Dick, Dickie and Wendell



MERRY Christmas

We welcome the glad Christmas season and all the heartfelt joys it brings. We welcome, too, the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

Grewing Bros. Well Service RICHARD STEVE WALTER Muenster

Review - - -

To wish you every Joy and Blessing for Christmas



Tom's Fina Station Tom Donkesreiter, Muenster

neer, dies following a stroke. Lindsay Knights repeat as champions by walloping Prosper 52-8; will play Pickton for bi-district. Betty Haverkamp is crowned football queen at Lindsay. Stella Neu marries Wilson Stinnett. Johnny Sickings celebrate 25th wedding day. E. M. Shiflets are honored on 50th anniversary. Sister Berenice Trachta, Muenster native, authors second book. Carole Quenzer becomes bride of Jerry Klement. CDA court has successful holiday bazaar. Local women can pears for hospital. Mrs. Joe Walterscheid, 80, breaks hip in fall. Illness sends Mrs. Joe Smiddy to hospital. New arrivals: a boy for the Nick Dieters; a girl for the Harold Neus.

Nov. 22 - Long illness of Mrs. A. H. Rebenish, 77, ended by death. Four-month drought is broken Tuesday by 2.24 inch rain. Tornado causes heavy damage at ten farm homes in areas west and north-west of town. New survey sets correct boundaries along city limits. Tigers drop 13-6 battle at Dallas for season of 7-3. Hornets lose 24-6 tussle to Valley View Eagles in season finale. Frater Frovin Schoech receives minor orders at Subiaco Abbey. Michael Fuhrmann ends army tour in Germany and gets discharge. Lindsay Knights close season with win over Tom Bean 52-6. . . . meet Pickton Saturday in bi-district. Lindsay gets six on dream team. Hartman, Flusche and Vogel named on all-district team. Alphonse Reiters celebrate silver wedding day. Wilde Chevrolet loans cars to four schools for driver training. Scout mothers elect Mrs. Ed Schmitt president. Joe Sturms get second surprise observing golden anniversary. Mrs. Walter Acker is recovering from surgery. Janet Krahl, 3, has surgery after cutting tendon in heel. New arrivals: boys for Messrs. and Mmes. Raymond Hesse and Dickie Cain; girls for the Tommy Felderhoffs, Andy Arendts, Anton Fleitmans and Kenneth Thurmans.

Nov. 29 - Memory of President John F. Kennedy, felled by an assassin's bullet Nov. 22 in Dallas, is honored here by special services. Long illness of Mrs. W. B. Wilson is ended by death. Doctors organize medical staff at Muenster Hospital. Hospital preview and dedication scheduled Dec. 8. Muenster donates 5000 pounds of clothes to needy. Basketball starts at local schools. Clive Gobble enters VA Hospital at McKinney for surgery. Claude Klement breaks ankle. Formal opening of Hess Furniture set Saturday. New homes are being built for Al Hess and Werner Endres. Lindsay Knights lick Pickton 14-6 in bi-district.

Over 70 attend deanery NCCW meet at Valley View. KCs honor 68 at Memorial service. J. C. Trachtas celebrate 17th wedding anniversary. Street-bridge level on Sixth St. raised four feet. New arrivals: boys for the Bobby Simmels and Barry Blevins.

Dec. 6 - Hospital dedication is postponed. . . . too much is still unfinished. Six-block area north of town is annexed by city. Christmas lights are turned on in city. Football letters are awarded to 23 at Sacred Heart. Sister Pauline attends mother's funeral in Arkansas. Some 500 visitors see Hess Furniture at formal opening. Carolyn Schmitz is married to Irby Macready. Knights lose in regional contest at New Waverly 24-14. Plans for new grade school approved for Lindsay. Thanksgiving Day reunions hold social spotlight. Sacred Heart School leads in stamp contest at last count. Former Muensterite Cotton Endres and family leave for job in Germany. Benedictine nuns do mission work in Montague County. Nancy Haverkamp and Dan Wilson marry. James Fleitman, Mrs. Eddie Krahl, Mims Lewis, C. F. Gobble and Lawrence Bruns Jr. undergo surgery. New arrivals: a boy for the Gerald Walterscheid; a girl for the Henry Eskers.

Dec. 13 - JCs will sponsor Christmas tree and Santa visit. Fire causes heavy damage at Vincent Felderhoff home. Soaking rain of 1.96 inch is fine for grain fields. Muenster Knights of Columbus will have candidates at Denison initiation Sunday. Ben Derischer, former resident, dies in Denison on eve of 75th birthday. VFW Post donates Texas flag and money for shrubbery for hospital. Public is invited to see Yule display at Medders home. Fencing arrives for city's tennis courts sponsored by JCs. City finances are in good condition, auditor reports. Lambert Walterscheid gets army discharge. Judith Devers and David Haynes marry in Dallas on silver wedding day of her parents, the Paul Devers. Henry Strengs have first family reunion in 22 years. St. Nicholas makes annual visit to SH School. Mrs. Leona Jackson dies in Fort Worth. Corina Vogel and Wayne Keys marry in Arkansas.

Betty Landsfeld and Stanley Krenek marry in Fort Worth. Mrs. Ben Haverkamp and Jimmy Joe Lehnertz undergo surgery. New arrivals: a boy for the Ewald Fuhrmanns; girls for the Joe Felderhoffs and Albert Bauers Jr.

Dec. 20 - Brief illness of Lawrence Bruns Jr., 14, is ended by death. Joe Hartman gets Eagle award, 32 other badges are given at local Boy Scout court of honor in connection with Christmas party. North Texas district meeting of Catholic State League is held here Sunday. Tests will decide best height for city fire siren. Franchise is granted to Electric Cop by city council. Schools dismiss for Christmas holidays. Santa parties feature social activity. James Krahl is on leave before going to Korea. Alvin Hartman is elected fire chief. City hall to have 1964 car and pickup license plates. Santa Claus is coming to town by plane Saturday. Joyce Haverkamp and Gilbert Boydston marry. CDA members play Santa to local shut-ins. Mrs. Joe Wilde sprains ankle. Kathy Selby has measles. Elton Balingier suffers stroke. New arrivals: a boy for the Richard Hellinggers; girls for the Norbert Rohmers and Douglas Rogers.

NOEL



Joyful voices singing well-loved carols, telling of the first Noel, guide us to the true spirit of Christmas. May its joys, its divine message be with us, always.

Ed's Automotive Shop Ed Pels, Muenster



Best Wishes FOR A CHRISTMAS FILLED WITH HAPPINESS AND CHEER

Simpson Sporting Goods West Side Courthouse, Gainesville



Merry Christmas

We're ringing out our very warmest Yuletide greetings to you and yours . . . with a sincere "thank you."

Metzler Bros. Drive-In Bill, Gerald, Leroy Lindsay

GREETINGS



...and good wishes to all

At the Yuletide, one of our greatest pleasures is to greet our many good friends with warm wishes for a season rich in the quiet peace of a winter landscape . . . the jubilant joy of a ringing bell. And may all the happiness of Christmas be yours.



Christmas Wishes

With sincere appreciation for your loyalty and patronage during this past year . . . we extend to you our heartiest wishes for a very Merry Christmas!

Since 1884 It's KADEN, the Florist

Flowerphone HO5-5221, Gainesville Represented in Muenster by Mrs. Nick Miller

The CENTER

LOUNGE COFFEE SHOP BAR



**Classified Classics**

A man with a sewing machine to sell placed a classified ad in the newspaper. The ad came out the next day as follows:

**Monday:**  
"FOR SALE: R. D. Smith has one sewing machine for sale. Phone 958. Call after 7 p.m. and ask for Mrs. Kelly who lives with him cheap."

**Tuesday:**  
"We regret having erred in R. D. Smith's ad yesterday. It should have read: FOR SALE: R. D. Smith has one sewing machine for sale. Cheap. Phone 958 and ask for Mrs. Kelly who lives with him after 7 p.m."

**Wednesday:**  
"R. D. Smith has informed us that he has received several annoying telephone calls because of an error we made in his classified ad yesterday. His ad stands corrected: FOR SALE: R. D. Smith has one sewing machine for sale. Cheap. Phone 958 after 7 p.m. and ask for Mrs. Kelly who loves with him."

**Thursday:**  
"NOTICE: I, R. D. Smith, have no sewing machine for sale. I smashed it. Don't call 958, the phone has been taken out. I have not been carrying on with Mrs. Kelly. Until yesterday, she was my housekeeper."

**SIP OF THE TONGUE**

A newspaper we enjoy reading every week stated that the speaker at a veterans' dinner was battle scared. Hastening to correct the error, the editor reported in the next issue: We sincerely regret that we referred to the speaker as battle-scared. This should obviously have been bottle-scared."

# MUENSTER ENTERPRISE

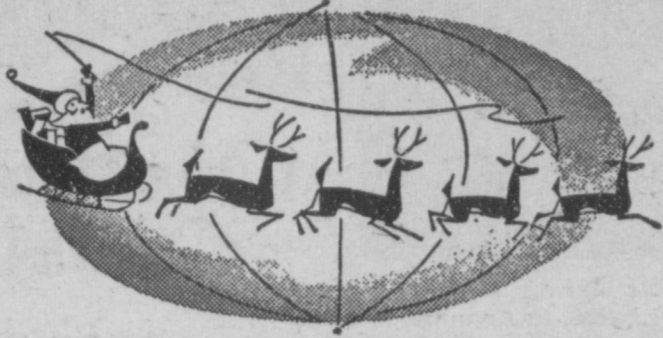
VOLUME XXVIII

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 27, 1963

NUMBER 5

## Legends Show Many Helpers for Santa on His Christmas Rounds



Even though Santa is sometimes pictured as traveling by rocket or by jet plane, his favorite mode of transportation still seems to be the famous reindeer-drawn sleigh. The only wonder is that he can remain as jolly as he traditionally is, when he has to cover the world in one night, delivering gifts by the billions.

Perhaps the explanation may be found in the number of helpers he has, and also in the fact that Christmas Eve is not his only day for delivering gifts. St. Nicholas, a real bishop, was the first "Santa". Many legends grew up around his name, and many centuries after his death on December 6, about 342 A. D., he was honored as a friend of the young. December 6 became "Children's Day," and St. Nicholas, traveling by horse, brought gifts to reward children for good behavior.

Although Santa has to a

large extent replaced St. Nicholas, in some European countries children still await the arrival of the bishop on the night of December 5, and set out shoes filled with hay and carrots for his horse.

In Scandinavian and some other countries Santa gets an assist from St. Lucy, who is responsible for the distribution of gifts on her day, December 13.

Christmas comes after Christmas to many homes in France and French Canada, where the old tradition of giving gifts to children on New Year's day is observed. There's a resemblance to Christmas in the placing of gifts beside the fireplace, often in stockings.

Even then, the Santa season isn't finished. Many Spanish children expect the Three Kings to bring them gifts on Epiphany, January 6. They too, set out shoes filled with straw and grain for the horses the Kings ride.

Whatever the gift-giving date, Santa has a host of helpers to lighten his load. In addition to St. Lucy, Scandinavian countries have the Tomtar, little gray-bearded men who are said to hide gifts for boys and girls on Christmas Eve. The Christ Child or Kristkind brings the gifts in many countries.

In Italy the traditional gift-giver is Befana, sometimes described as a benevolent fairy and sometimes as a witch. Legend says that she misdirected the Magi or that she refused shelter to the holy family. Now she goes around the world, in repentance, seeking the Christ Child and doing good to children on Christmas Eve.

**GOOD SAMARITAN LAW**

To date 21 states have passed Good Samaritan laws to protect doctors who stop at accidents to help victims. In the past, many doctors who have saved the lives of these injured, have later been sued on the grounds of malpractice by these same ingrates. As a result, doctors have been advised by lawyers and insurance companies to keep traveling when they encounter a wreck. New Jersey is the latest state to pass a Good Samaritan law.

**ORIGIN OF OK**

Where did the expression OK originate?

The exact origin of this Americanism is uncertain. Many authorities say the term derives from the OK (Old Kinderhook) Club organized in 1840 by supporters of Martin Van Buren for president. Kinderhook, New York was Van Buren's birthplace. Others attribute the term's origin to the Choctaw Indian "okeh" meaning "it is so" or to the initials of Obadiah Kelly, a railroad clerk who initialed the packages he accepted for shipment.

One way to keep a man's feet on the ground is to put a heavy responsibility on his shoulders.



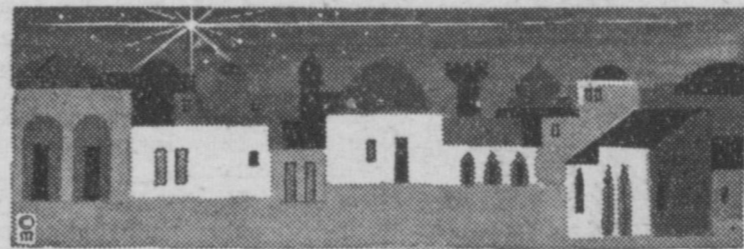
**Naming Santa**

Santa, the giver of many gifts, is a man of many names, too. While he is becoming almost universally known as Santa Claus, Santa or St. Nick, many European children still wait for the arrival of St. Nicholas.

St. Nicholas was the first of Santa's names and came from a real bishop in the fourth century, A.D. He is said to travel not by reindeer but on horseback, and wears bishop's robes. Over the years, Santa has gained still other names. In France he's Pere Noel, in Finland Father Christmas, in Germany Kris Kringle, in Russia Father or Grandfather Frost.



THE STORY OF THE BIRTH OF CHRIST has for centuries, been an inspiration to artists. The Nativity, the adoration of the shepherds, the journey of the Wise Men and the Madonna and Child have been the subjects of hundreds of beautiful paintings. "The Madonna and Child," shown here, is by Vincenzo Foppa, a Milanese painter of the fifteenth and early sixteenth centuries. It is painted in tempera on wood. From the Metropolitan Museum of Art, The Theodore M. Davis Collection, Bequest of Theodore M. Davis, 1915.



## Three Celebrations of Christmas In Bethlehem's Church of Nativity

Pilgrimage to Bethlehem is for thousands of Christians each year the focal point of the religious observance of Christmas. Visitors of many faiths make the trip to Bethlehem, now a part of Jordan, to the Church of the Nativity above the Grotto of the Nativity where Christ was born.

The manger so familiar to all who know the Christmas story was an improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem.

Christmas is observed three times at Bethlehem, and for each observance the Mandelbaum Gate between the Israel and Arab sectors of Jerusalem is opened to admit the Christian pilgrims.

Roman Catholic, Greek Orthodox and Armenian denominations share the Church of the Nativity. Roman Catholic churches begin the Christmas

celebrations with masses on Christmas Eve, December 25. Eastern churches observe Christ's birth in January. For the Greek Orthodox churches, which still follow the old Julian calendar, Holy Night is January 6, Christmas Day January 7. Armenian churches celebrate both Christmas and Epiphany on January 19.

Those of the Protestant faiths gather in Shepherds Fields, the nearby site where, according to tradition, the shepherds heard the angel of the Lord come to tell of the Nativity.

The wooden leg is a victim of progress. Artificial limbs of plastic are 30 per cent lighter than wood, cost less, and end chronic problems of splitting and weathering. The Veterans Administration has done considerable work with the new lightweight limbs.

## Average Family In US Mails 110 Christmas Cards

Today, the greeting card industry estimates six billion greeting cards for all occasions are mailed annually in the United States. Statistically, this is estimated at about 110 Christmas cards per family on the average each year.

We often think of the custom of sending cards as modern, but the origins of the greeting card can be traced back thousands of years.

The earliest known holiday greeting was printed from a crude woodcut about 1450 in Germany. It shows the Christ Child standing in the bow of an ancient galley manned by angels, with the Holy Mother seated by the mast.

History reveals people have always had a desire to communicate on a sentimental and emotional basis. For example, the ancient Egyptians conveyed greetings with papyrus scrolls.

In the Dark Ages, the exchange of symbols — gloves, garters and bows — was regarded as a form of sentimental communication.

The modern custom of sending greeting cards can be traced back through the centuries to the Chinese who celebrated the advent of the New Year with messages of good will.

The first-known published Christmas card made its appearance in London, England in 1843. It was designed by John Calcott Horsley, British painter and illustrator of the period.

In 1846, one thousand copies were lithographed, hand-colored and sold by an art shop.

It is surprising how similar this first card more than a century ago was to many today. Small panels to the left and right show the charitable acts of 'clothing the poor' and 'feeding the hungry', always connected with the Christmas season.

The date of the first American Christmas card is not known, but an American authority on greeting cards, Ernest Dudley Chase of Boston, found what he believed to be



**For Kissing**

Secular and religious Christmas customs met in the old English "kissing bunch." This evergreen ball had mistletoe, for kissing, hung from the center.

But it also contained small dolls to represent Jesus, Mary and Joseph, as well as an array of fruits and colorful ornaments.

**Give Me - - -**

Give me a good digestion, Lord,  
And also something to digest;  
Give me a healthy body, Lord,  
With sense to keep it at its best.  
Give me a healthy mind, Good Lord,  
To keep the good and pure in sight,  
Which, seeing sin, is not appalled  
But finds a way to set it right.  
Give me a mind that is not bored,  
That does not whimper, whine or sigh;  
Don't let me worry over much  
About the fussy thing called "I".  
Give me a sense of humor, Lord,  
Give me the grace to see a joke,  
To get some pleasure out of life  
And pass it on to other folk.  
—Anon.

A smart husband doesn't get so busy bringing home the bacon that he forgets the applesauce.

the first.

Authorities say there can be no question but that his discovery, a card which extends 'A Merry Christmas and a Happy New Year' from 'Pease's Great Variety Store' — is a very early card. Mr. Chase believes it to be the earliest known American card.



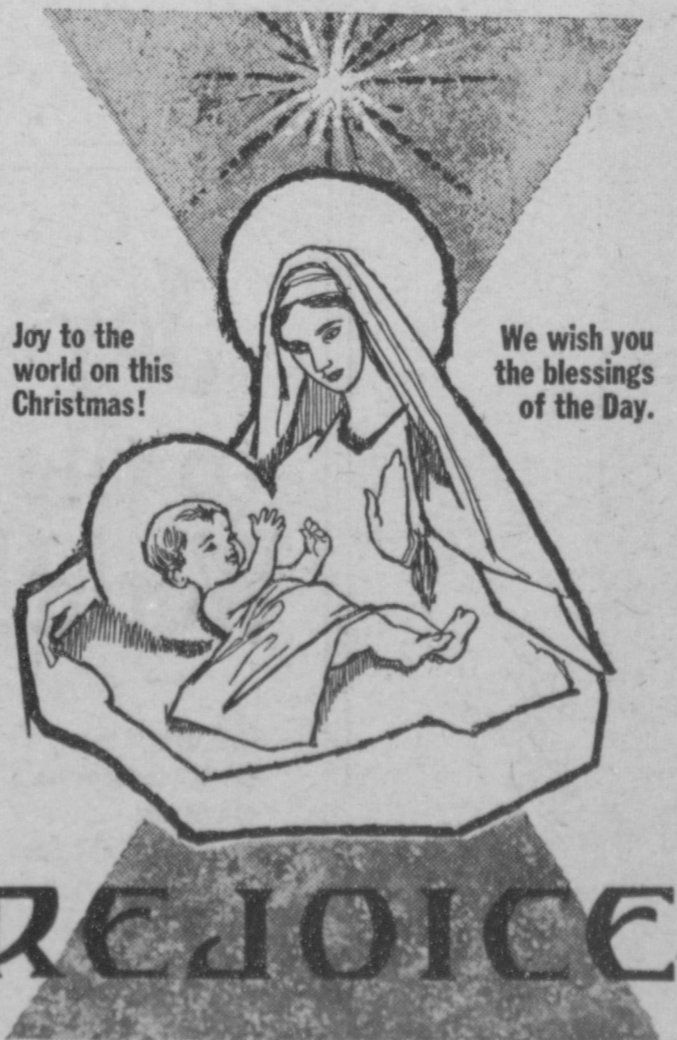
**PAGEL'S STORE**  
Maurice Pagel, Muenster



## GREETINGS

As Christmas comes to you this year, we warmly wish that it may bring a holy meaning ever deeper, hopes ever brighter, and joyous blessings ever richer.

**Ben Franklin Store**  
Mr. and Mrs. Tony Luke  
Muenster



## REJOICE

**C. D. Shamburger Lumber Co.**  
Dick Trachta, Mgr., Muenster



May the Spirit of Christmas abide with you and fill your heart with peace and happiness in all the days to come.

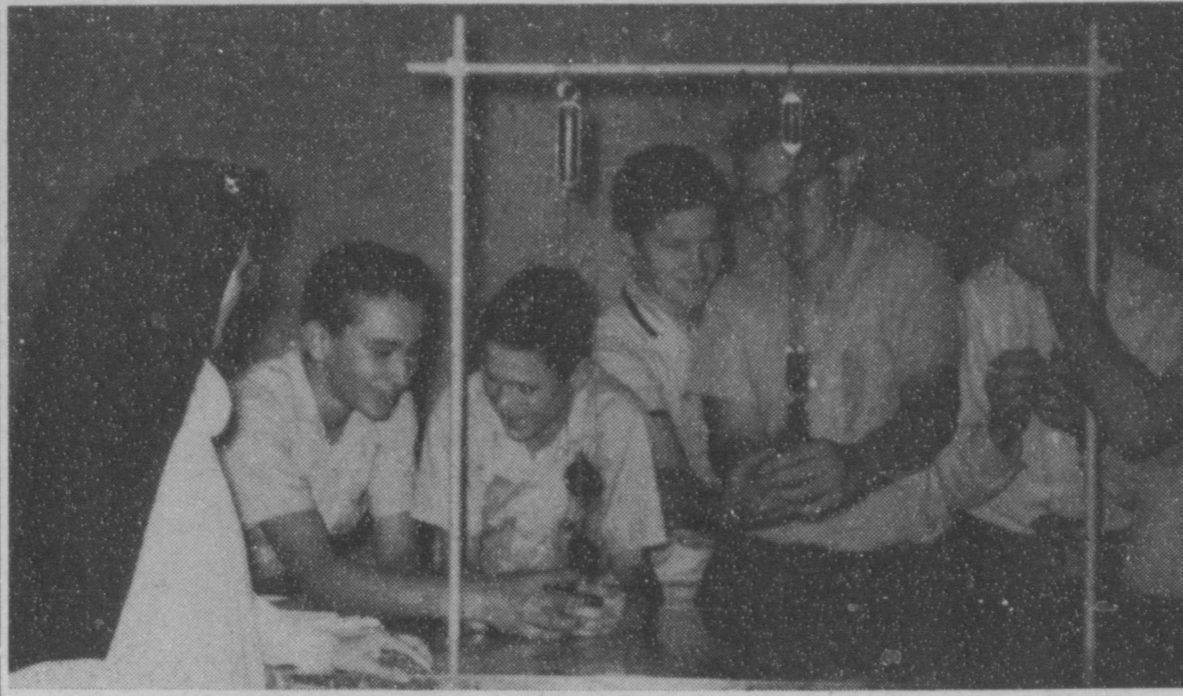
**Fisher's Market & Grocery**  
Muenster

# NOEL



We extend our sincere good wishes that you may enjoy to the fullest every blessing of this Holy Season.

82 LIQUOR  
Muenster



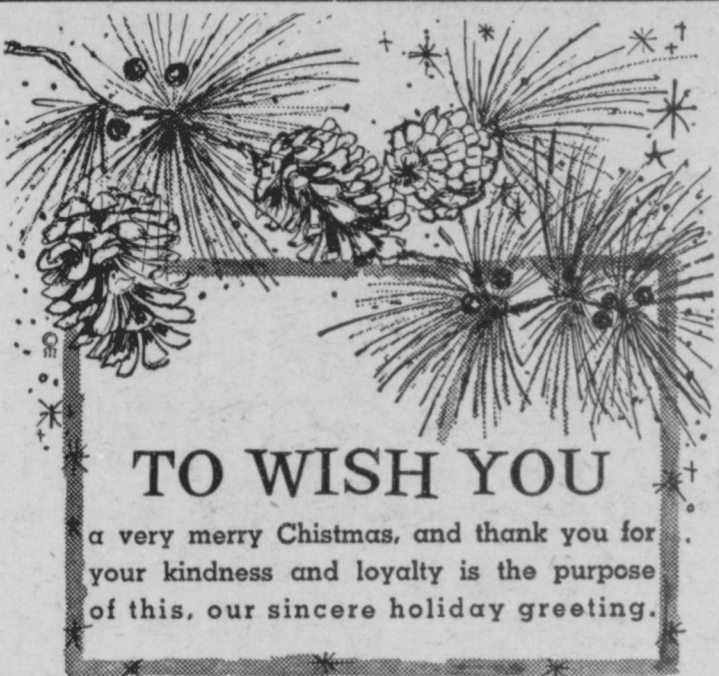
SISTER THERESINA explains experiment on relative weights during general science class at Sacred Heart High School. Douglas Martin, right, seems to find the information humorous as well as informative as he gives his own impressions to Ricky Stewart while Larry Vogel assists Wesley Landsfeld in the demonstration. Ted Endres and Jerry Yosten are trying to get their weights to work.



## Christmas Cheer!

May the season bring great joy to you.

Mobil Service Station  
Willie Walterscheid, Muenster



### TO WISH YOU

a very merry Christmas, and thank you for your kindness and loyalty is the purpose of this, our sincere holiday greeting.

Muenster Machine Shop  
and Supply Company  
Louis Roberg

A billion dollars is a lot of money. If you had been able to borrow a billion dollars, interest free, and had paid it back at the rate of one thousand dollars per day, with the last payment made some time this year, your original loan would have been made in the year 783 B. C.

### The Story Behind "Silent Night"

Once upon a time, on a cold winter evening long ago, a young priest in Austrian Tyrol was sitting quietly by the fire-side of his parish house, writing out his Christmas sermon, when there suddenly came a knock at the door. It was one of the villagers, bringing an important message. A peasant woman in the little town had that night given birth to a child, and wanted it to have the priest's blessing. "Will you come, Father?" the messenger said. "Yes," Father Josef Mohr replied quickly, as he drew on a heavy cloak. In the peasant's hut where the messenger led him, Father Mohr found a beautiful infant, cradled in the arms of a radiant young mother. It was only two days before Christmas, and as he gazed at the sleeping child and proud mother, Father Mohr could not help being reminded of the Holy Infant and the Virgin Mary.

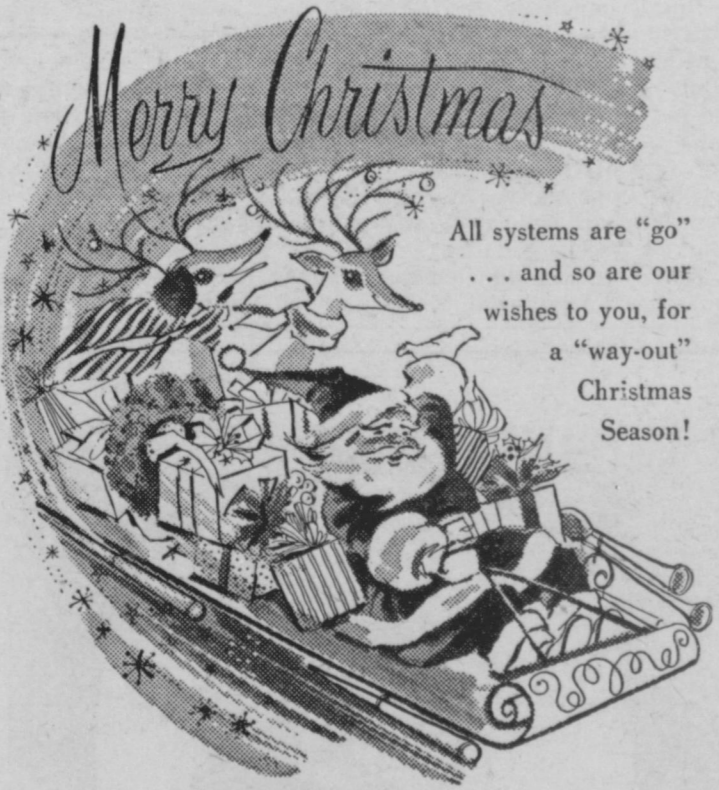
Frau Gruber's prophecy was remarkably accurate. Some months later a visiting organist copied the song and taught it to a quartet of gifted children in a neighboring province. They, in turn, sang it at the Leipzig Fair, at concert halls, before the King and Queen of Saxony. It was taken to France, to England, to Russia, to America. Years after, Franz Gruber died in poverty and obscurity, but the song he and Father Mohr composed has become immortal. Like the Holy Manger, the Three Wise Men, the Christmas tree and jolly old St. Nicholas himself, "Silent Night" is an unforgettable part of the annual rites honoring the Birth of Christ. night, on Christmas Eve in 1818, before a hushed congregation in a little village church, "Silent Night, Holy Night!" was given to the world. When Herr Gruber's wife first heard the song, she told her husband, "We will die — you and I — but this song will live."



### A Bright and Merry Christmas

GLAD TIDINGS TO ALL AND SPECIAL WISHES FOR THE HAPPIEST HOLIDAY.

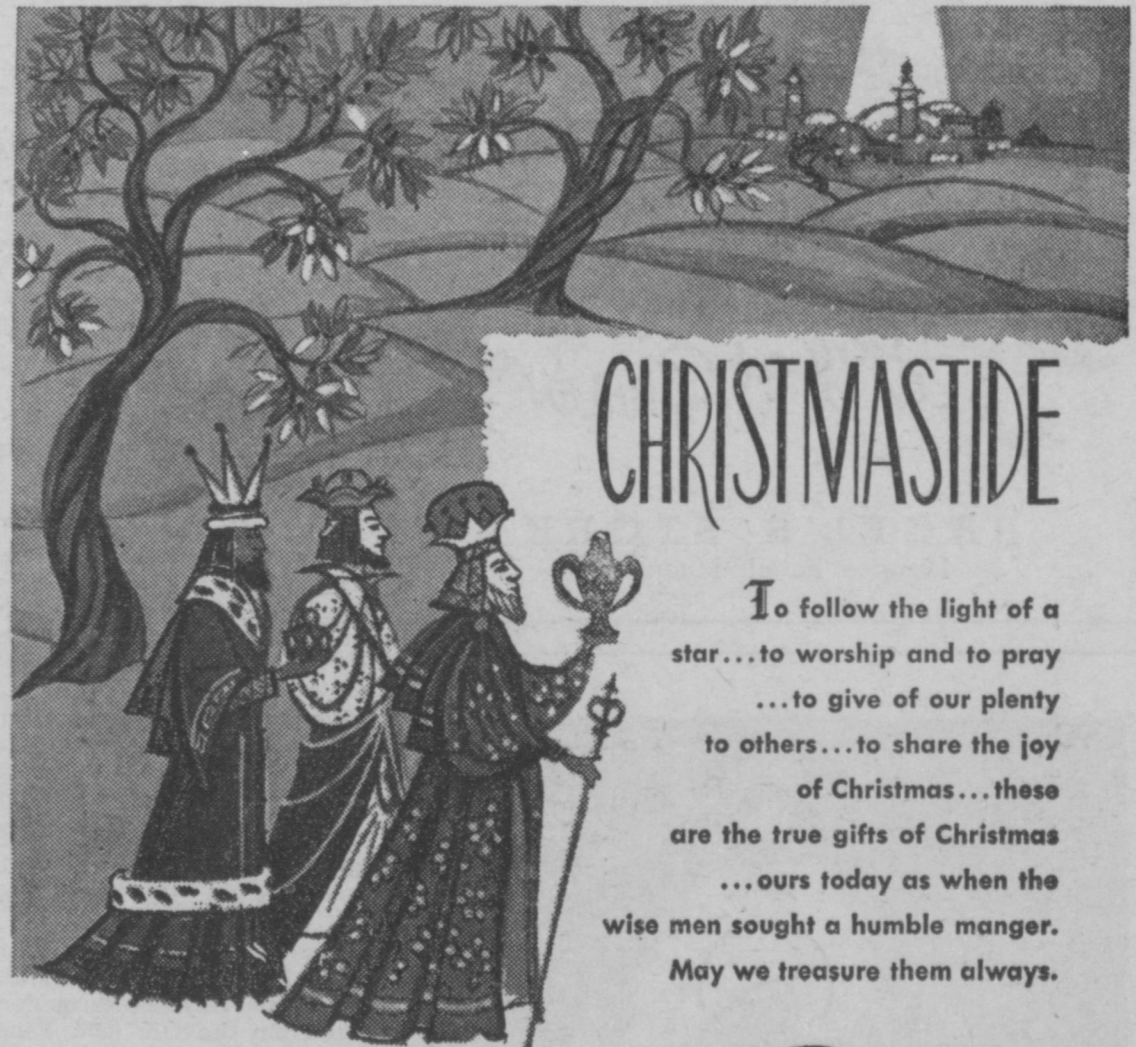
Palace Drug  
J. C. Trachta  
Muenster



## Merry Christmas

All systems are "go" ... and so are our wishes to you, for a "way-out" Christmas Season!

JIMMY LEHNERTZ  
Gulf Oil Distributor, Gainesville



## CHRISTMASTIDE

To follow the light of a star... to worship and to pray ... to give of our plenty to others... to share the joy of Christmas... these are the true gifts of Christmas ... ours today as when the wise men sought a humble manger. May we treasure them always.

# Chick's

## Christmas Greetings

The Christmas candle reflects the bright spirit in which we send you our best wishes for a Season filled with Joy and Happiness.



Dorothy's Fashionette Beauty Salon  
DOROTHY MITCHELL & STAFF  
303 S. Chestnut, HO5-9402, Gainesville

## Joy to the World!

Let us hold in our hearts the happiness of that first Christmas when a Babe in a manger brought joy to a waiting world.



Muenster Dress Manufacturing Company



**BRIGHT Christmas Wishes**

We wish for you the blessings of Christmas. May the radiance of the Star of Bethlehem light your way to peace and contentment in the coming year.

**Huneycutt Jewelry**  
116 N. Commerce, Gainesville

**The Day After Christmas**

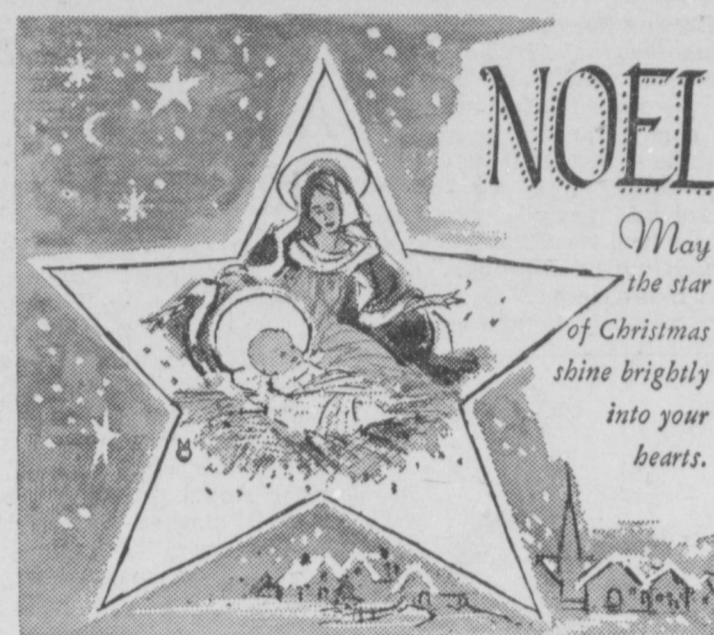
'Tis the day after Christmas and inside and out, the holiday carnage lies scattered about. And Ma with a wet towel atop her head and aspirin tablets has crawled into bed. The kiddies, God bless em, are raising a din, with thundering drums and shrill trumpets of tin. While Pa, like a schoolboy, forgetting his years, is all tangled up in the bicycle gears. Old Duffer, the dachshund, delightfully smug, lies gnawing a carcass upon the new rug. And Muffet, the kitten, despaired of a lap, on the dining room table is taking her nap. Plaid neckties, pink socks and what-nots galore await their exchange at the five-and-ten store. While tidbits and knickknacks of left over sweets must furnish the menu for future-day eats. 'Tis the day after Christmas and once every year folks willingly pay for their holiday cheer. With toothaches from candy and headaches from bills, they call up the doctor and order more pills.

—Marguerite Gode.

Adolph is a good business man but only a dumbkopf would trust him with a busted pfenning. I want darn sure that schlemic oscar don't nothing get. Tell adolph he can have a hundred dollars if he prove to judge oscar don't get nothing, that dam sure fix oscar.

Herman Obelweiss

Probably the carrying capacity of no other form of transportation has been increased as much in recent years as that of the gravy train.



**NOEL**

May the star of Christmas shine brightly into your hearts.

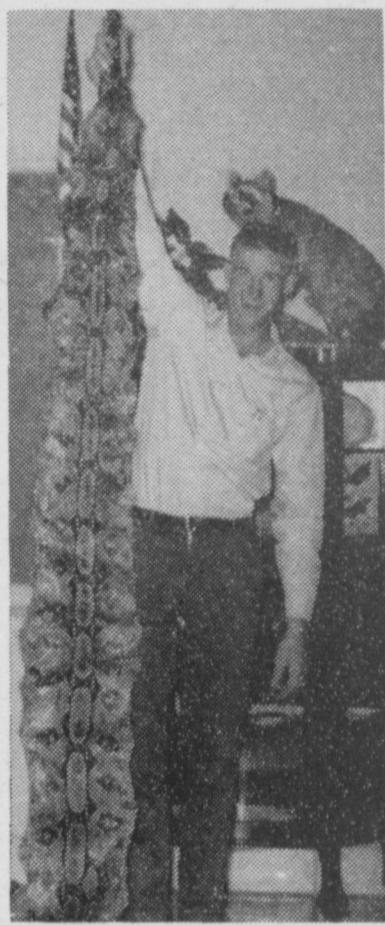
**Muenster Equipment Co.**  
W. J. Luke  
Ford Tractors & Implements

**MERRY CHRISTMAS**



To Mother, Dad, and "young 'uns," too... Grandma, Grandpa, all of you... we send our warmest wishes, true... for Christmas joys to please the "crew".

**Albert Plumbing & Heating**  
209 E. California, Gainesville



**That Dam Sure Fix Oscar**

A copy of a will filed for probate in Anderson County, apparently long ago, is framed and hangs on a wall in the office of the lawyer Paul Port. What a will! Judge:

I am writing of my will mineselluf that dam lawyer want he should have too much money, he asked too many answers about family, first thing i want i don't want my brother oscar have a dam ting what i got. he done me out of forty dollars fourteen years since.

I want it that hilda my sister she gets the north sixtie akers of at where i am homing it now. I bet she don't get that loafer husband of hers to broke twenty akers next plowing time. she can't have it if she lets oscar live on it i want it i should have it back if she does.

Tell mamma that six hundred dollars she been looking for for twenty years is berried from the backhouse behind about ten feet down. she better let little fredrick do the digging and count it when he comes up.

Pastor lucknitz can have three hundred dollors if he kiss the book he won't preach no more dumbhead politiks. he should have a roof put on the meetinghouse with it and the elders should the bills look at.

I want it that my brother adolph should be my execter and i want it that the jedge make adolph plenty bond put up and watch him like hell.

**SHH Science Dept. Adds Reptile Skin**

The skin off whose back? That is the question of biology students at Sacred Heart High as they search through reference books looking for the name of the enormous snake. The skin comes from South America. It was given to Mrs. G. H. Hellman by Father Joseph Weinzapfel. Mrs. Hellman, in turn, presented it to the school's science department. In the above picture Virgil Hess displays the skin which measures 12 feet six inches without the head. It is a foot wide at the largest measure. It is now mounted and on display in the science department. Another recent addition is a mounted deer head presented by Vincent Felderhoff. It is in the animal collection in the biology department.

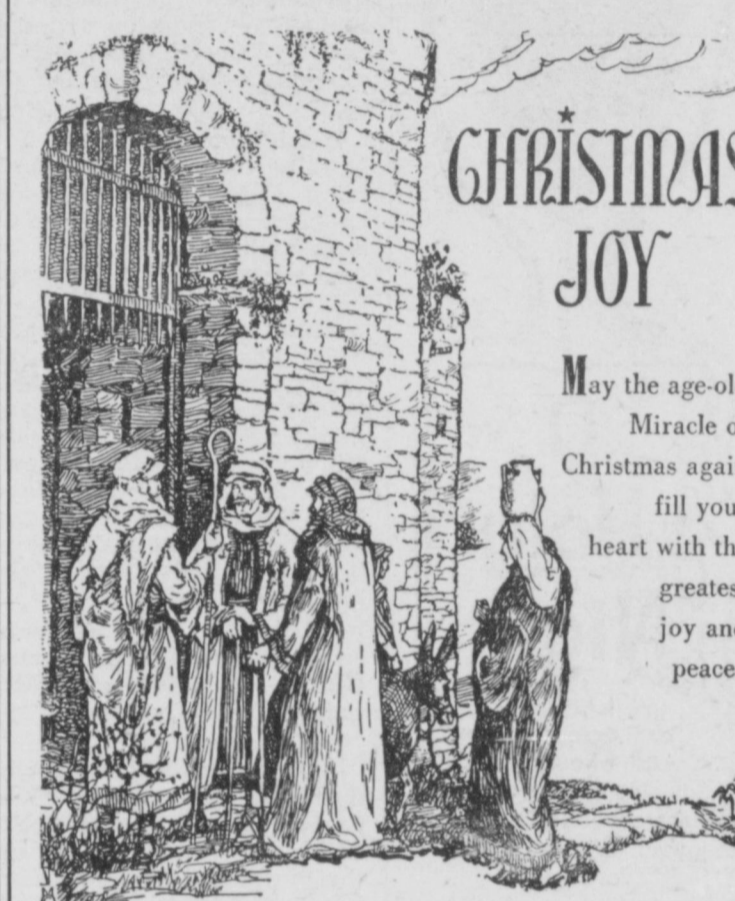


**Greetings.**

To all our friends, best holiday wishes.

We extend our grateful thanks for your friendship and good will.

**Palace Cafe**  
Catherine Herr  
Muenster



**CHRISTMAS JOY**

May the age-old Miracle of Christmas again fill your heart with the greatest joy and peace!

**SCHAD & PULTE**  
Gainesville

**BEST WISHES FOR THE**

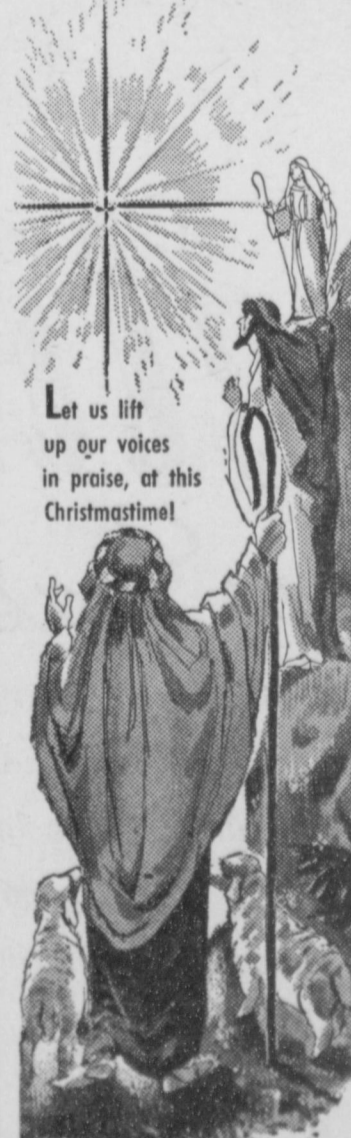
*Holiday Season!*



As we joyously herald the arrival of the Holiday season, our hearts are warmed by the devotion and good will of our many friends.

**Yosten Sand & Gravel**  
Muenster

*Joy to the World*

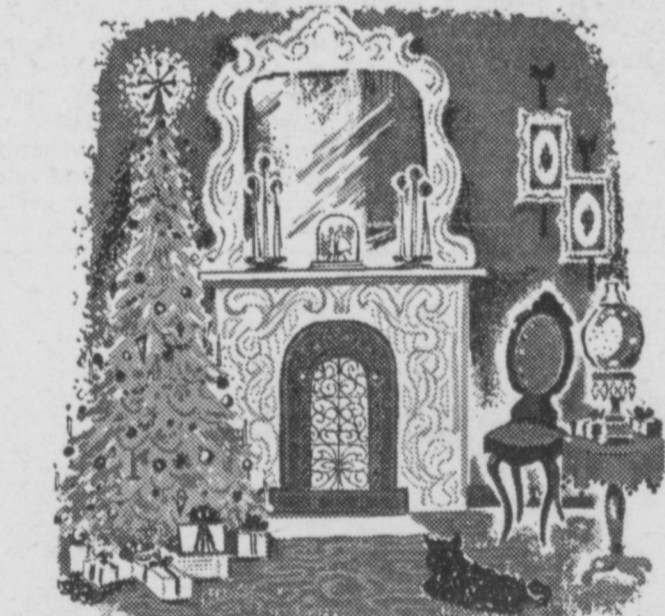


Let us lift up our voices in praise, at this Christmastime!

**Green Gables Lounge & Bar**  
Joe Bezner, Lindsay



**National Distribution Co.**  
Mr. and Mrs. Ed W. Miller  
419 S. Clements, Gainesville



**Christmas Greetings**

... of the warmest, old-fashioned kind, from all of us to all of you!

**Parker Electric**  
112 S. Rusk, Gainesville



**CHRISTMAS**

Time to wish all our loyal friends and customers a Christmas season filled with joy and happiness, and express our sincere gratitude for their patronage.

**Myers, Cheaney & Thompson, Inc.**  
JOHN DEERE Gainesville NEW HOLLAND

Cutting spaghetti calls for diamonds, say Italian manufacturers who found that steel knives dulled after two hours of slicing macaroni, spaghetti and their hundreds of variants into proper size for boxing. Diamond particles embedded in a wheel form a circular saw which whizzes through spaghetti like cheese. Still only lasts two months, though.

### Handel's Messiah Among Greats of Christmas Music

Of all the music associated with Christmas, perhaps no composition so well embodies the spirit of the holiday as Handel's "Messiah." The great oratorio has enthralled countless audiences. It has been said to have brought more money for charity than any other single piece of music. And it marked a rebirth for its composer.

George Friderick Handel was virtually a has-been in 1741. London had grown tired of his Italian operas and of him. More than once he had barely missed being thrown into debtors' prison, and his health was beginning to fail.

Then came a commission from the lord lieutenant of Ireland and the governors of three charitable institutions for Handel to conduct a series of charity concerts. He began to compose a new piece for the tour.

Handel was not an especially religious man, but something seemed to possess him as he worked. For some 23 days he kept to his study, refusing to see any visitors, leaving his food untouched and working through the night. Now he played the harpsichord, now he sang, then back to the writing. His servants thought he was going mad. Often they found him in tears. When he finished the "Hallelujah Chorus," he declared, "I did think I did see all Heaven before me, and the great God himself."

On April 13, 1742, 700 people crowded into a Dublin music hall for the premiere of "Messiah." It was a resounding success.

At the first English performance a year later, King George II was so overwhelmed by the "Hallelujah Chorus" that he rose from his seat and stood throughout the section. The audience, of course, followed the example of their king, and so began a custom which survives to our day.

Despite the king's appreciation, however, London was not ready to accept Handel and the concert failed. It was not until Handel began directing annual benefit performances of "Messiah" at the London Foundling Hospital in the 1750's that his adopted countrymen came to recognize it as a masterpiece, and once again gave him their acclaim.

### Longhorn Vane

At Gonzales, Texas, they have the most unique weather vane in the state. It is perched atop the firehouse where all can see it.

Residents of this Central South Texas town are ready, willing and able to tell you about the vane and the impressive history behind it and the T41 brand.

What makes this weather vane so different from others? In the first place it's made of gold-plated copper. Second, it's the same size, shape and weight of a real Texas longhorn steer.

For further realism, this 2,000 pound longhorn vane always faces into the wind, just as did the real longhorns in their trips from Gonzales up the Chisholm trail.

Radium is 3,000 times as valuable as gold.

### Man's a Slowpoke

If a bear were chasing you, what chance would you have of outrunning the bear? Your chance would be slim, for even the best runners among men can travel at most less than twenty-three miles an hour, while a bear can run twenty-eight miles an hour. And bears are slow-pokes in comparison with the speed some animals can run.

Among all animals, the cheetah or hunting leopard, is the speediest. It can run 70 miles an hour. It belongs to the cat family, and is found throughout Africa and in South Asia. Some deer can run 60 miles an hour, while lions, race horses, jack rabbits, kangaroos, and oxes can run from 40 to 50 miles an hour.

Size has little to do with speed in animals. The large

### No Junk Please

Oh, Santa dear, I wish to say That on the morn of Christmas Day

I don't intend to scream with glee

If lots of junk's beneath the tree.

My wants are many; my tastes are dear,

And Christmas comes but once a year.

So when you make your yearly flight,

You'd better bring what I think's right.

elephant, buffalo, and rhinoceros, and the little chipmunk are all faster than man. Better keep on friendly terms with those cheetahs, and bears, and elephants, if you don't want to be chased up a tree.

### Of Wreaths

Using wreaths as decorations at

Christmas may be traced to the customs of Advent season, the four Sundays before Christmas — a time of preparation for the coming of the Christ Child. Traditionally, the Advent wreath is made of evergreen branches interlaced with red ribbons. It holds four candles. One candle is lit at dusk on the first Sunday of Advent, two the next Sunday, three the next and four on the last Sunday before Christmas. The wreath may be placed on a door, set on a table or hung from the ceiling.




**O, Holy Night**

On this anniversary of the birth of our Blessed Saviour, accept our most sincere good wishes for a joyous Christmas to you and yours.

**Browning's Jewelers**  
Gainesville


R. C. Browning  
Mrs. Ludi Mae Davenport  
Mrs. Sarah Davenport  
Mrs. LeRoy Hay  
Vicki Whaley  
Vicki Hurley  
Cecil Orr



**Holy Night**

May the wonder and joy of the night He was born be with us all at Christmas.

**Geo. J. Carroll & Son**



**Greetings of the Season**

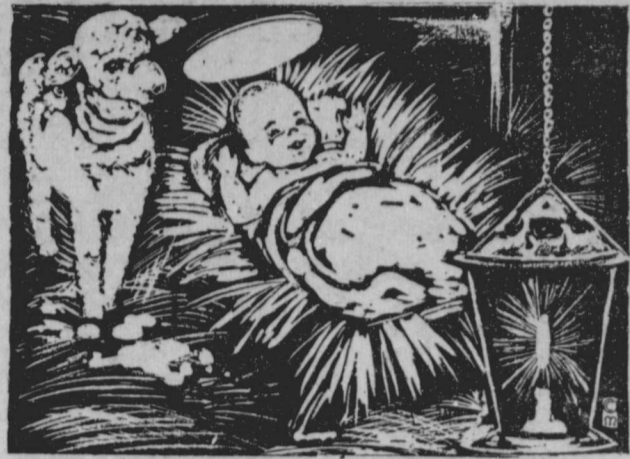
The Holidays are here... with all their flurry, hurry, fun and frolic!

In the midst of all the merriment and bustle, we want to make a special point of pausing in the day's occupation to wish every one of our friends and their families all the joys of the Holiday. Serving you all has indeed made our Season bright and happy.

**Colonial Acres Farm**

Mr. and Mrs. Ernest Medders  
MUENSTER

An automotive invention that automatically gets tight that is greatly needed — brakes — when the driver does.



## JOYOUS WISHES

Let the message of the manger, ever new, bring peace and contentment to all of us at Christmas.

**Eddie's Texaco Station**  
Eddie Krahl, Muenster

## Holly Holds Sway

The holly tree and its brightly berried branches hold an important place not only in holiday decorations but in the legends and lore of Christmas. An old belief in England and Germany was that there are "he" and "she" hollies—the "he" hollies with spined leaves, the "she" hollies smooth-leaved. The varieties brought into the house at Christmas supposedly showed who would head the household for the coming year—"he" or "she." A variation on this custom said that if the holly was brought into the house in fair weather, the wife would rule, but if the weather was bad, the husband would be master. Holly was credited with many magical and medical powers. It was believed to cure toothaches, banish rickets, and even foretell to girls the names of their future husbands.

## A Letter To Posterity

"To My Great, Great Grandchildren, Inasmuch as we shall never meet, I want to leave you this note of appreciation.

"You see, it was during my lifetime that the leaders of the United States decided to spend some of the tax money that your great grandparents, grandparents, parents and you, and most likely your descendants, would have to pay.

"Thank you for your generosity.

"Our practice of deficit financing was started during a financial depression and was necessary. It was necessary to continue the practice through

a great war, called World War II. Following WW II the United States had a period of long prosperity, but we had grown accustomed to spending more tax money than we liked to pay. Rather than paying off what we had borrowed, we decided to let you do it.

"I hope you won't hate the memory of my generation. Mostly, they were darn fine people. They would have liked to leave you the same rich, debt-free heritage that they received, but in the name of progress we had to get money from someone. We took it from you. Thanks.

"With appreciation,  
Great, Great Grandpa Jim."  
— Lusk, Wyo., Herald

## St. Nick Image 100 Years Old

Santa Claus, as we know him today—jolly smile, round, red cheeks and chunky figure—is the creation of two famous men.

The first was Clement Clark Moore, author of "A Visit to St. Nicholas," better known as "Twas the Night Before Christmas." Moore actually described Santa and gave him the famous reindeer and sleigh.

The second man, who put the actual likeness of Santa on paper to illustrate Moore's poem, was Thomas Nast, a great cartoonist.

Nast drew the familiar, fat, merry old fellow with red cheeks and white beard, dressed in red, wearing a cap and boots, carrying a pack of toys and smoking a short pipe.

The artist then gave Santa a spyglass so that during the year he might pick out the good children from the bad, and also a big book in which to write their names and keep records.

This conception of Santa Claus first appeared in 1863. Since that time the pictured Santa has been the same, although the spyglass and pipe have vanished.

## Name's the Same

The hotel calls him a guest. The doctor calls him a patient.

The retailer calls him a shopper.

The educator calls him a student.

The banker calls him a depositor.

The sports promoter calls him a fan.

The manufacturer calls him a dealer.

The politician calls him a constituent.

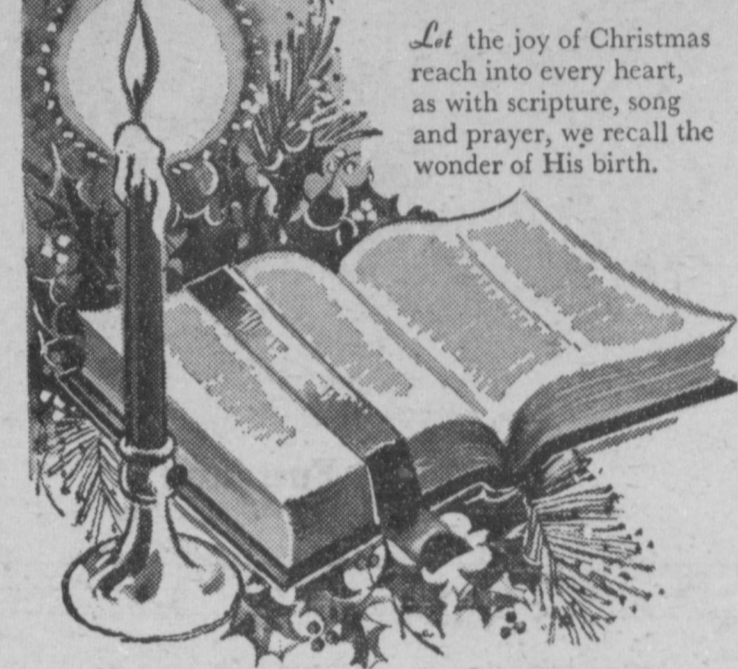
The railroad and airline call him a passenger.

The advertising agency and lawyer call him a client.

No matter what you call him, he is always the customer, and he's the most important fellow in your life!

— Business Briefs

## A JOYOUS Christmas



Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.

**Bavarian Wood Carving Studio**  
Muenster

## Christmas Greetings

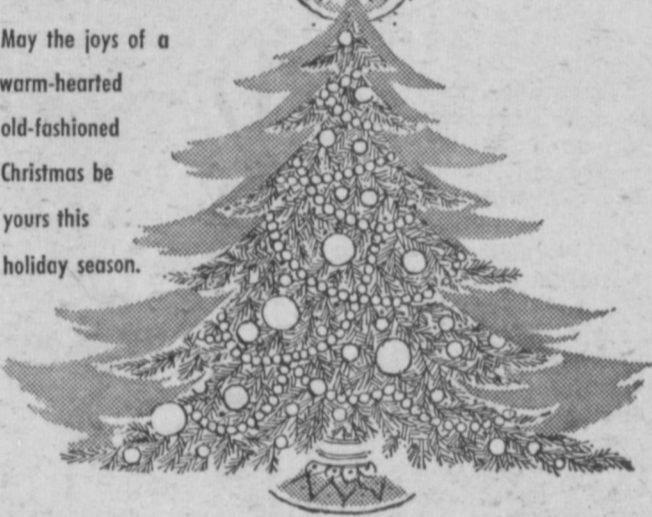


With grateful thanks to our friends for the pleasure and privilege of serving you.

**Endres Motor Co.**  
Muenster

## CHRISTMAS GREETINGS

May the joys of a warm-hearted old-fashioned Christmas be yours this holiday season.



**BILL PRATT**  
Muenster Chief of Police



## A Blessed Christmas...

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you A VERY MERRY CHRISTMAS and HAPPY NEW YEAR

**Nick and Adelina Miller**  
Muenster



# CHRISTMAS GREETINGS

There's no season quite like Christmas... no custom quite so happy as the old tradition of exchanging greetings. With real appreciation for our cordial relations, we thank you and wish you a most joyful holiday.

**Cooke County Electric Cooperative**

Muenster, Texas



## Merry Christmas to all!

Here comes Santa with a sleigh-full of warmest wishes for a happy holiday. May the Christmas season bring every joy to you and your family.

**Leo J. Haverkamp Well Service**  
Muenster



As families gather together in joyous celebration, we extend best Yuletide wishes.

**Harold Otts Furniture**  
South Side Courthouse, Gainesville



THE NATIVITY. Page from a medieval Book of Hours shows the Nativity scene as illustrated and illuminated by the Limbourg brothers, famous illuminators. Books of Hours, or "Belles Heures," are hand-lettered and individually-illustrated prayerbooks intended for private devotions. This one was prepared for Jean, Duke of Berry, sometime before 1413. From The Metropolitan Museum of Art, The Cloisters Collection, purchase, 1954.

### History Records Christmas 'First' Legends, Customs

Shepherds watched, angels sang and wise men traveled far to behold the miracle of the first Christmas.

Since that holy night a multitude of legends and customs, both religious and secular, have developed as part of the holiday. Each legend was once told, each custom once observed for the first time, and though origins of many traditions are now lost in time, other Christmas "firsts" have been recorded for posterity.

There are historic Christmas "firsts" attested by church records and by scientific research into the early years of Christianity, as well as "firsts" of later history and "firsts" that blend fact with myth.

#### Setting the Date

December 25 was first assigned as the date for the celebration of the Nativity in about the year 320 A.D. Since the New Testament was written as religious instruction rather than history, the exact date of Christ's birth is not known.

The present day was selected as a means of unifying the observances of Christmas, "the mass of Christ."

#### Hanging Stockings

Story of the first Christmas stocking is associated with the real St. Nicholas, a fourth century bishop known for his many kind deeds. Wishing to present an anonymous gift to help the daughters of an impoverished merchant, he threw a bag of gold down the chimney, where it fell into a stocking hung up to dry.

The legend is reflected in today's custom of tucking "gold" — an orange or tangerine — into the toe of a Christmas stocking.

#### Trimming Trees

Trimmed Christmas trees first appeared in the United States probably during the American Revolution. Hessian soldiers with the British forces started the practice to relieve their nostalgia for their homeland.

An early diary, written at Fort Dearborn, Ill., in 1804 relates the practice of trimming the Christmas tree with ornaments of the time.

#### At the White House

First National Community Christmas Tree in the U.S. was placed on the White House lawn in 1923, while Calvin Coolidge was President. The tree was a spruce from Coolidge's native state, Vermont.

In the following year Coolidge presided at a ceremony under the sponsorship of the American Forestry association, to urge the use of living Christmas trees.

**How the Tree Grew**  
When the German prince Alfred married Queen Victoria, he carried the custom of the Yule tree to England, and from there it spread by imitation and immigration to the United States and Canada.

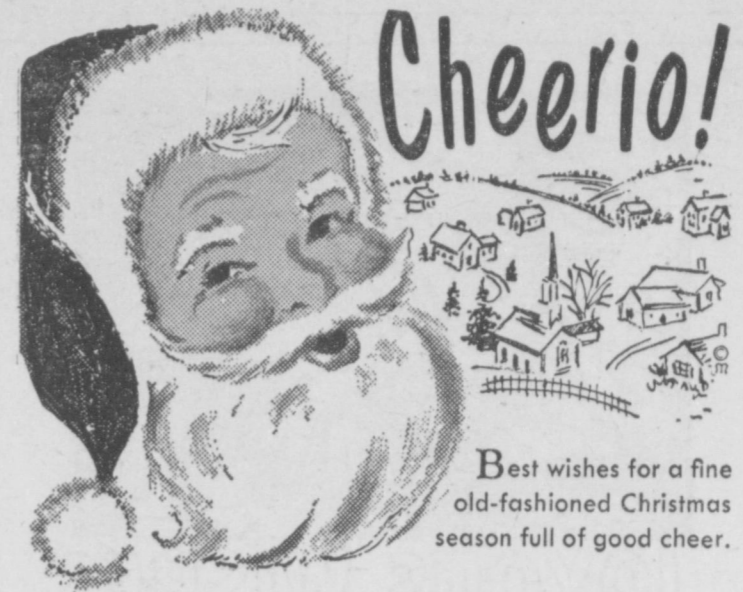
The German origin is appropriate, since it was in Germany that the English missionary St. Boniface, formerly a monk named Winfrid, first instituted the decorated fir tree, a tribute to the Christ Child, as a replacement for the sacrifices made to the oak, which was sacred to the pagan god Odin.



NOEL

We're all aglow with good wishes for all!

**Lou Wolf's Barber Shop**  
Muenster



Best wishes for a fine old-fashioned Christmas season full of good cheer.

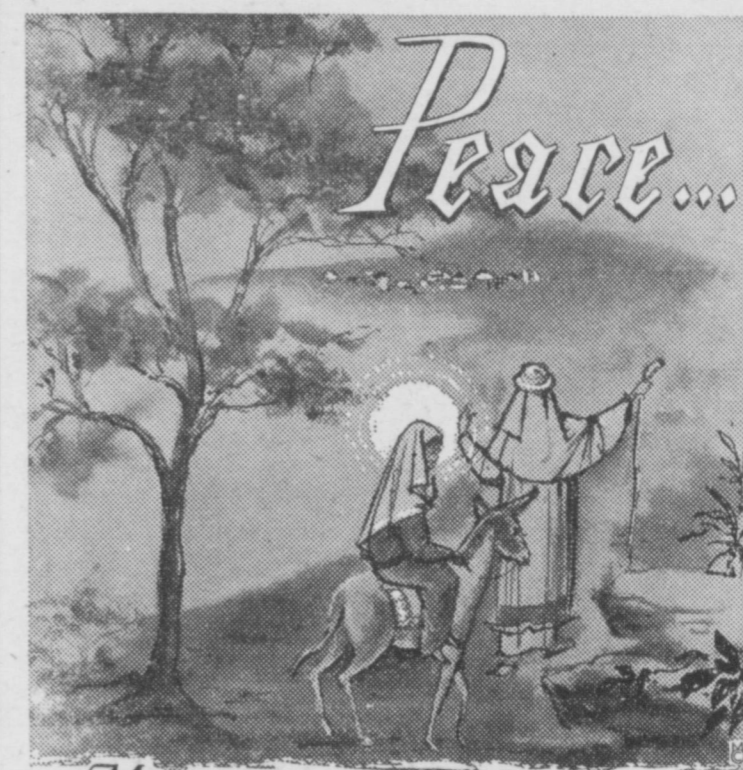
**Hess Sinclair Station**  
James Hess, Muenster



Good Wishes to All!

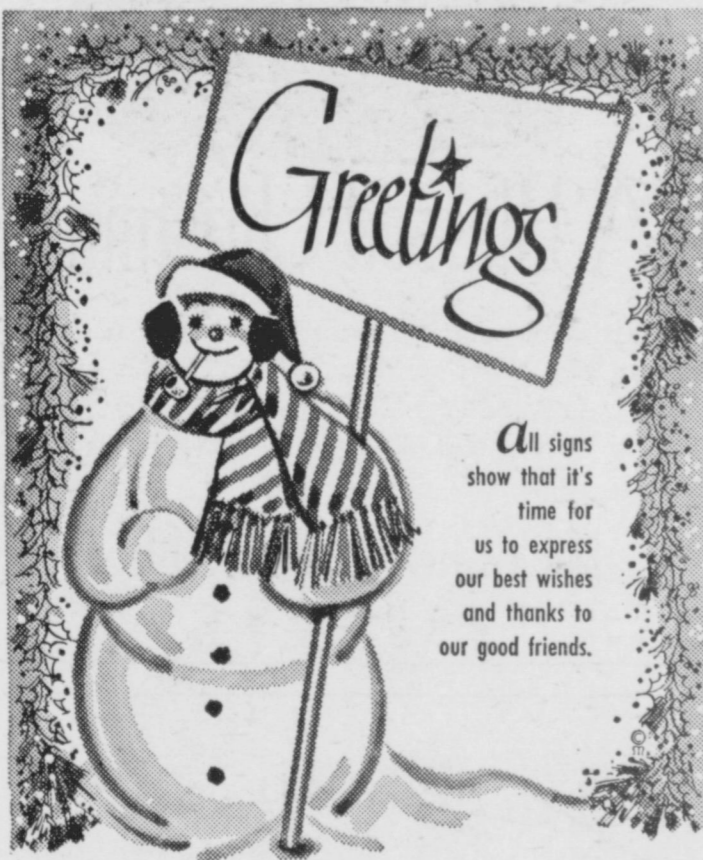
In great sincerity, we express our appreciation for our friendly association. May you and yours have a holiday season abundantly filled with joy.

**K Cut Rate Liquor**  
C. J. Kaiser, Muenster



May the Christmas spirit of Peace on Earth come to dwell in the hearts of all.

**SPORT'S**  
MEN'S & BOYS' WEAR  
104 S. Dixon, Gainesville



All signs show that it's time for us to express our best wishes and thanks to our good friends.

**Muenster Beauty Shop**  
Pearl Williams





# Season's Greetings

May you have...

the happiest of holidays, warm  
with the joys of friendship, and bright  
with the delights found  
in the traditional festivities of the season.

## Your County Officials

**Jack Gray**  
District Judge

**Wm. W. Carroll**  
County Judge

**L. V. Henry**  
County Attorney

**Milton Thomason**  
District Clerk

**O. E. Whisnand**  
County Sheriff

**Ruby Davis**  
County Treasurer

**J. H. Riley**  
County Clerk

**Tom Blount**  
County Auditor

**J. E. "Earl" Taylor**  
Commissioner, Precinct 3

**E. F. "Kit" Carson**  
County Superintendent

**Rafe I. Piper & Staff**  
Tax Assessor-Collector

**J. E. "Earl" Robison**  
Commissioner, Precinct 4

### Scientists Seek Explanation of Christmas Star

Since St. Matthew first described the star of Bethlehem, its mystery has fascinated mankind. Was it a miracle? Or was it a brighter-than-usual star or other celestial object?

Astronomers, while seeking to identify the star, emphasize that it may have been indeed a miracle that can't be explained in terms of natural phenomena. However, research has provided material for conjecture that the star may have been a natural occurrence.

#### One Discovery

A Danish astronomer, Tycho Brahe, discovered a new and brilliant star in the constellation Cassiopeia in 1572, according to the Encyclopedia Americana.

Since that discovery, The Americana says, it has been suggested that this might be an especially brilliant star visible only at long intervals.

A reported appearance of a bright star in that part of the heavens about the middle of the 13th century, coupled with a vague account of a similar appearance a little more than 300 years earlier, led to the thought that these might possibly be former appearances of the star of 1572.

If, as this might indicate, the star appeared at intervals of 310 to 315 years, three intervals of 300-odd years from the time it was first reported would carry it back to about the time of the birth of Christ.

#### Another Theory

Johannes Kepler, a German astronomer, made discoveries that led to still another theory about the star of Bethlehem. In 1604, he observed a configuration, or close grouping, of the planets Jupiter, Saturn and Mars.

He determined that such a configuration occurred each 805 years, and calculations established that the same grouping might have appeared in 6 B. C.—which, some research indicates, may have been the correct year of Christ's birth.

Since legends identify the wise men as astrologers, this theory accounts for the fact that, as reported in the New Testament, only the wise men saw the star.

While the three planets grouped together would shed unusual brightness, the average observer might not notice them, while the wise men, as astrologers, would.

### Tinsel

Tinsel on the Christmas tree began, so legend says, when spiders covered with webs a tree that had been decorated by a mother for her many children.

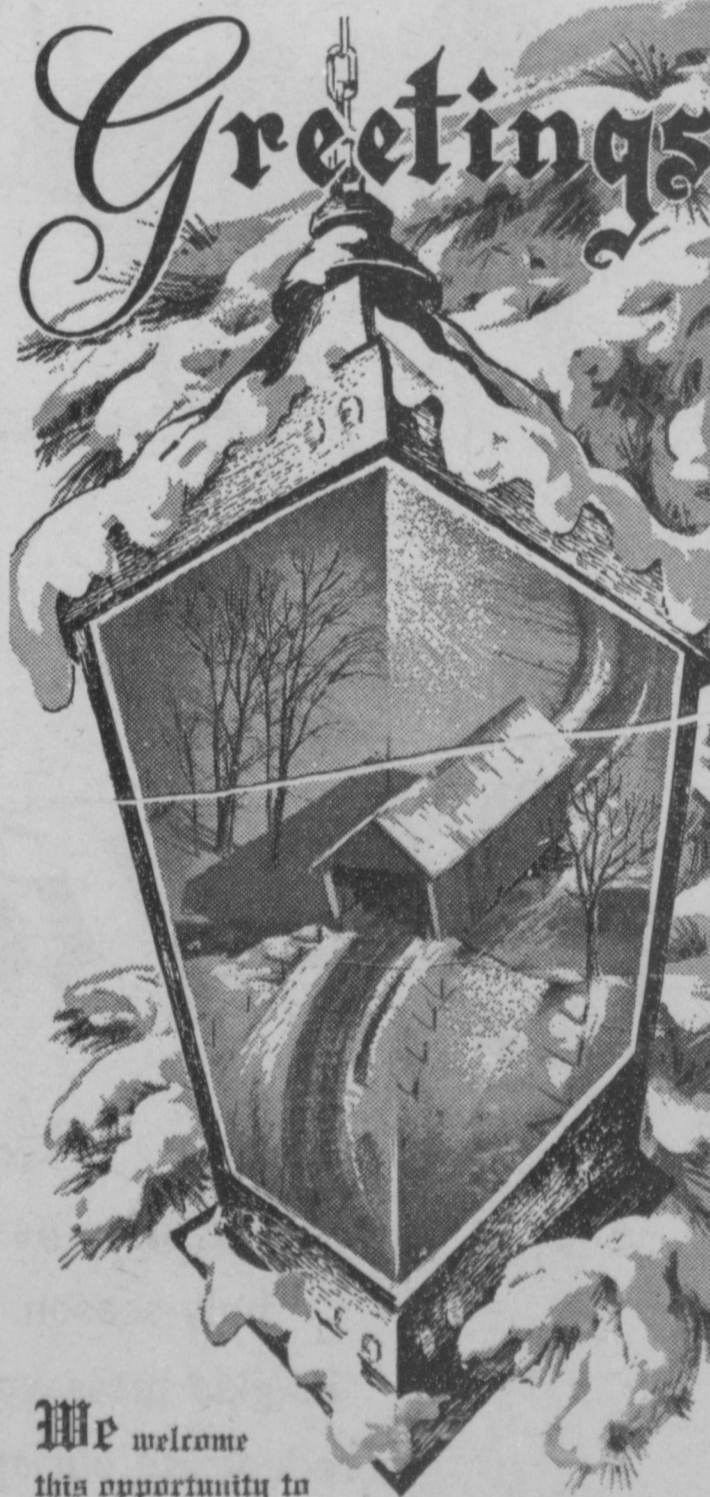
To reward the woman for her goodness to her children, the Christ Child changed the spider webs to gleaming silver.



GREETINGS

May your holiday be a happy and holy one.

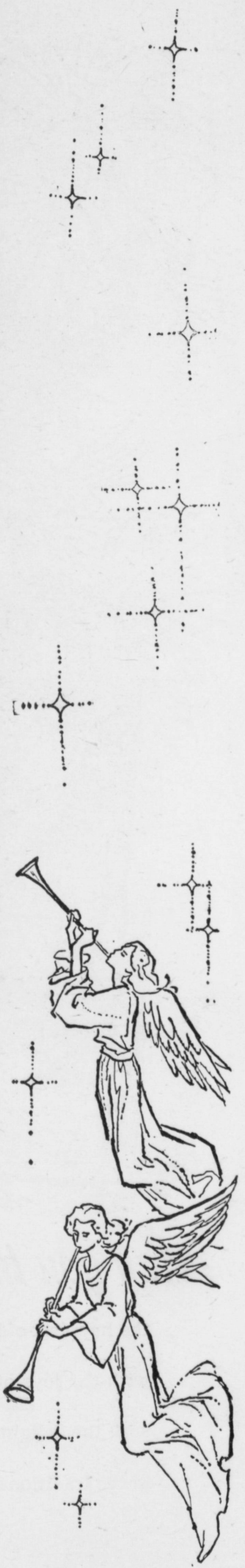
**Tommy's Barber Shop**  
Tommy & Jerry



We welcome this opportunity to extend holiday wishes to our friends. Thank you for your patronage, good will and loyalty.

**J. M. Weinzapfel**  
Insurance Agency

J. M. Weinzapfel, Earl Fisher, Herbert Meurer



# Joy at Christmas

Across the years, the miracle of Christmas shines like the light of the Star, casting its eternal radiance into our lives and hearts. As we celebrate this holy season, let us rejoice anew in the wonder of Christmas...let us cherish its glad message. Let us take pause from the turmoil and stress of our daily life to rededicate our spiritual aspirations toward "Peace on earth, good will to all men."

## The Muenster State Bank

Serving the financial needs of this area since 1923

### Officers

- J. M. WEINZAPFEL  
President
- HERBERT MEURER  
Executive Vice-President
- EARL J. FISHER  
Vice-President & Cashier
- HENRY G. WEINZAPFEL  
Assistant Vice-President
- MARLAN GRUBER  
Assistant Cashier

### Directors

- J. R. DANGELMAYR
- EARL J. FISHER
- J. W. FISHER
- HERBERT MEURER
- MRS. T. S. MYRICK
- HENRY G. WEINZAPFEL
- J. M. WEINZAPFEL