

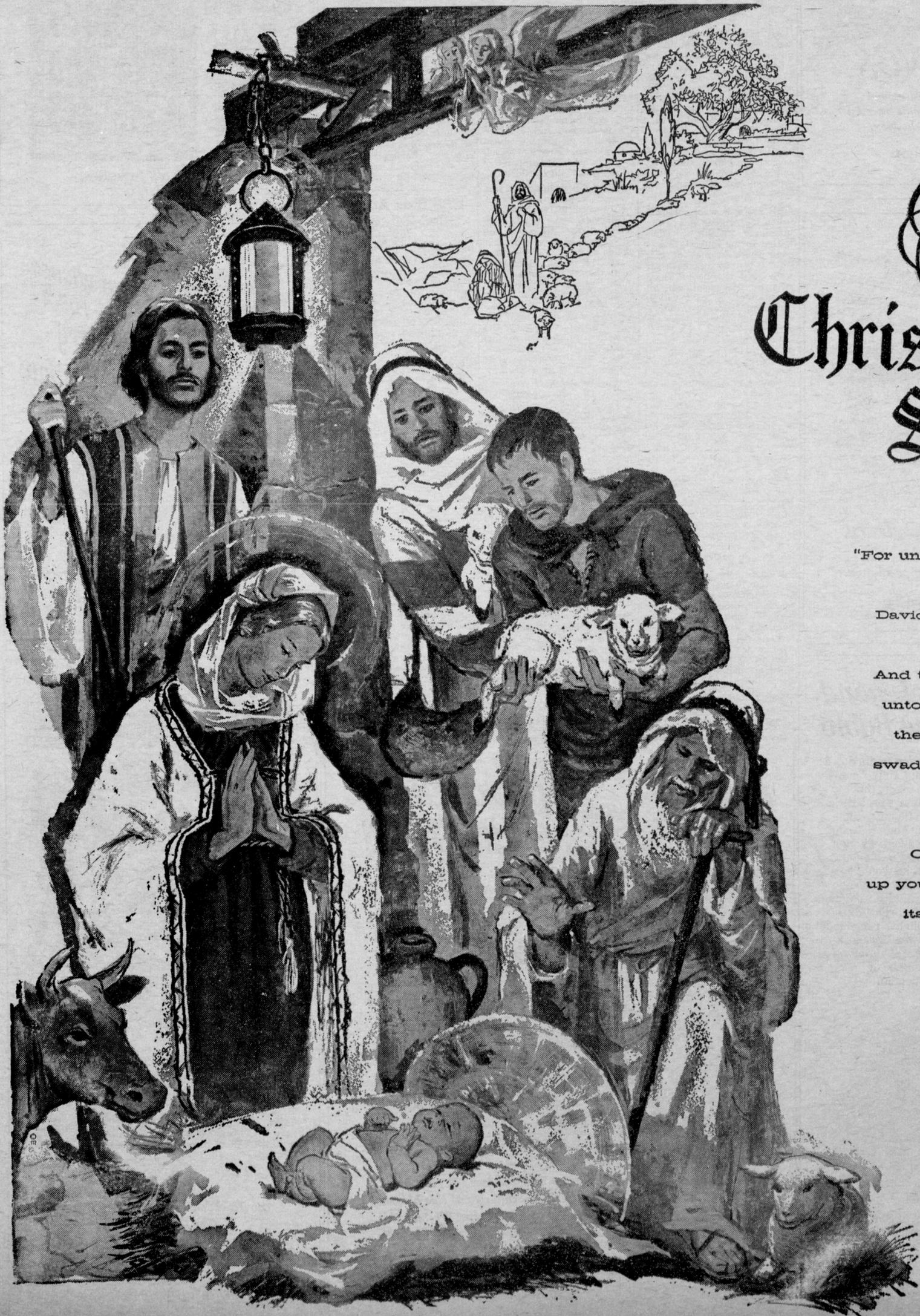


# CHRISTMAS GREETINGS to all

## The Christmas Story

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes lying in a manger."

May the glorious Christmas story lift up your hearts and may its message bring to you enduring comfort and joy.



# THE MUENSTER ENTERPRISE

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 R. N. Fette, Editor  
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## GREETINGS

During Christmastime we extend to all our neighbors and friends warm wishes for a wonderful holiday.

The Fashion Shop  
 Gainesville



## Friendly Christmas Greetings

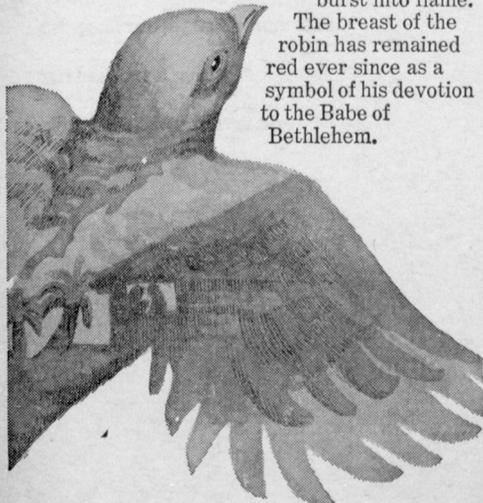
Fill 'er up . . . the season that is, with our good cheer and appreciation.

Miller Exxon Station  
 W. J. Miller, Muenster

## The Christmas Legend of the Robin

As the fire began to die down while the weary Holy Family slept in the manger, the Heavenly Father sent a little brown bird to flap his wings over the dying embers to fan them into life again. Though the bird's breast reddened from the heat, he would not fly away until the embers burst into flame.

The breast of the robin has remained red ever since as a symbol of his devotion to the Babe of Bethlehem.



May the Spirit of Christmas, its joy and its meaning, be with you for all the coming year.

TEXAS POWER & LIGHT COMPANY  
 A tax-paying, investor-owned electric utility



It's a pleasure this week to extend another welcome to Christmas, that blessed occasion when this confused world seems to get a little closer to the ways of God. In the Christian world at least it is the season when smiles are more prevalent, when folks are drawn a little closer together in a spirit of brotherhood, when friends who seldom see each other exchange their annual gifts and greetings, when people are a little more generous to those less fortunate than themselves, when children are lavished with the traditional shower of toys and goodies.

All of these manifestations combine into a beautiful tribute to the Infant Savior, whose birth on the first Christmas was the greatest gift that the world has ever known. Spiritually, socially and economically He is man's greatest benefactor of all time. Besides restoring humanity to the favor of Almighty God by His supreme sacrifice, He gave the teaching and the example by which people can get along with God and each other.

His precepts were summarized in the Angelic chorus that announced His birth: "Glory to God in the highest, and on earth peace to men of good will." It was a simple message easily understandable as an assurance that people who apply a spirit of good will in their association with others will live happily in peace and harmony.

As we think it over we can recognize in the message the essence of the ten commandments. The law of the old testament in its simplest form tells us to "love thy God and love thy neighbor." The idea was conveyed in the song of the angels. Just like the decalogue, it is a reminder that we are creatures of God and the way to get along in His world is to live His way.

That applies to nations as well as individuals, and we don't have to look far to see ample evidence of its truth. Nations, like people, don't long enjoy the blessings of peace and harmony when they fail to live by the golden rule.

We'd be doing the Savior an injustice if we did not acknowledge also that He is the source of progress and prosperity by which we enrich our lives. His teaching on the dignity of the individual is the basic principle from which civilization derives its ideals of freedom and self determination.

The fact that Christian nations have recognized man's God-given right to shape his

## Pastor's Christmas Message

by Father Placidus Eckart, O.S.B.

Christmas is the feast of joy because it is the beginning of our salvation. What does it mean to be saved? A life may be saved by the quick action of a doctor. A good rain can save a crop. The game may be saved by a good tackle or one clutch hit. Even a dollar may be saved.

Something similar happened when Jesus saved us. But here salvation is from sin, from hell, from hatred, from eternal fear and everlasting death. The stakes in this salvation are infinitely higher and of lasting importance. When we understand this meaning of salvation every other thing must take second place.

Christmas, the birthday of the Savior, recalls the beginning of our salvation. We may accept this free gift of salvation, or we may reject it. Whatever we do determines the real meaning of Christmas in our life.

May you choose the Savior and His salvation and have a really happy Christmas.

own destiny has inspired the work and study which unlocked the secrets of nature, along with the ways of using them for better living. It's more than just a coincidence that the real progress of history was made by free men. It's more than just a coincidence that the notable advances in human freedom developed in the atmosphere of principles taught by Christ.

While appreciating that fact, there is another which we urgently need to remember. As people learn the wonders of the universe, they are inclined to forget who put the wonders here in the first place. In smug satisfaction over their own achievement they become less aware of Divine Greatness and gradually exclude God from their consciousness. Next they proceed in their own way, not bothering to remember that this is still God's world and men make an awful mess of it unless they run it His way.

Another teaching from the Savior deserves extra emphasis nowadays. Everyone remembers the story of his stern dealings with some fellows who desecrated the House of God. He was telling us that evil should not be tolerated. Christ was not content just to do good. He rebuked and got rough when he encountered wickedness.

The ideas presented above are just a few that should help us appreciate what a wonderful event we are observing. The birth of Christ is the greatest blessing that ever came to the world. His words and His works will stand forever as man's sure guide to a better life and a happy eternity.

As a closing thought this column extends sincere wishes to everyone for a very blessed Christmas.

My wife happens to be very opposed to one of those Christmas songs: "You better not pout, you better not shout." Two of her best weapons!

**Perform at Hillcrest**  
 Misses Gina Marie Hofbauer and Dia Swirczynski presented a program of duet and solo singing and dancing at Hillcrest Manor Nursing Home Tuesday night. During the 50-minute show they changed costumes several times and performed encores of several numbers. Relatives of the home's residents and of the performers also attended.

### CBS Bias Against Red Refugees

In an article which was first published in Human Events and later reprinted in Our Country, a monthly published in Cardinal, Virginia, the distinguished newspaper columnist and author, Ralph De Toledano, vividly describes how the CBS television network news managers distort the truth about refugees from Red China.

In a "news" broadcast telling of the thousands of Chinese who brave the menace of Communist gunboats, treacherous tides and sharks to swim from four to eight hours to reach the freedom of Hong Kong, some anonymous writer at CBS could not refrain from adding the aside:

"The reasons for escape are usually obscure. They are not politically motivated. They are from the first generation to grow up under Communism. They come to Hong Kong more as economic and educational refugees than political immigrants."

To this gratuitous comment, Mr. DeToledano angrily replied, "This is ridiculous. Anyone who has spoken to these refugees knows that they risk their lives to flee Chinese Communism. They do not swim for up to eight hours through perilous water just to see a Saturday night movie or to get a 10 percent wage increase.

"Like the many Eastern European refugees who voted against communism by risking

death from machine guns — or worse, arrest and deportation to forced labor camps — the Chinese who swim to Hong Kong are making a conscious choice. They take that fearsome swim to Hong Kong because whatever the imperfections of Western democracy, it is infinitely better than the politics of violence that Mao Tse-tung and the Communists have given them. In short, they prefer to die reaching out for freedom than live in slavery. And even CBS admits that the number of escapees grows with each

passing year." Mr. De Toledano has registered a legitimate complaint. Whatever CBS thinks about matters in the news, those thoughts and ideas should clearly be labeled as such; they should not be foisted on the people as "news." In newspapers, the editors and publishers reserve their right to express editorial opinions, but these are always clearly labeled as such.

The present CBS-News policy is wrong, and it should be changed. And that's an opinion.



CHRISTMAS GREETINGS TO ALL!

Deck the halls with Christmas Greetings for all. Good wishes for a very Merry Season.

Browning's Jewelers  
 Gainesville



BEST WISHES FOR A Merry Christmas

We thank you for your continued good will.

W. W. Howeth Co.  
 Gainesville



## Christmas GREETINGS

May the peace and serenity of Christmas fill your heart, your home and your life throughout this blessed season and in the year to come. We take this opportunity to thank you for your continued patronage.

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 Muenster



## MERRY CHRISTMAS

May the joy of the holiday season be with you and your family now and throughout the year to come. Thanks for your kind generosity.

I. B. J. Corporation of Dallas  
 Jr. Elite Dress Company  
 Myra Cutting Room  
 Warehouse Outlet of Gainesville  
 L. W. Kreditor, Sy Thum, Jerry Frankel

**Santa Parties by KCs Treat Kids And Old Timers**

Muenster Knights of Columbus sponsored separate Christmas parties and treats for youngsters and oldsters and arranged to have Santa Claus at both events.

Sunday night at 7 o'clock in the KC Hall, members' children under 12 were guests. The group of 140 gathered

around a decorated tree for caroling until Santa arrived at 8 for visiting and handing out bags of goodies and helium inflated balloons. The council provided free soda pop.

Monday night a group of Knights and their ladies accompanied Santa Claus to Hillcrest Manor Nursing Home for a round of visiting with patients and distribution of sacked fruit and candy. Staff members and guests at the home also enjoyed the visitors.

**Local News BRIEFS**

Mr. and Mrs. John Mosman had as guests during the weekend their grandchildren Tommy, Bobby and Nora McDonnell of Denton. Father Jerry Mosman of Fort Worth visited his parents Friday.

Mr. and Mrs. Victor Hartman, their daughter Mrs. Harvey Schmitt and daughters Vickie and Debbie spent Sunday in Arlington with the couple's daughter Mrs. Keith Tompkins and children. Her son-in-law and daughter Mr. and Mrs. Mike Fedor joined them for dinner.

Mrs. Ed Schmitt has joined the staff at Muenster Hospital as a nurses aid.

Mrs. Betty Ann Trubenbach is a new employee at Muenster State Bank. Mrs. Frank Schilling Jr. has resigned, effective the middle of January, to devote full time to her family. She has been with the bank eight years.

Mr. and Mrs. Arlin Naegeli and children will spend part of the holidays in Brenham with parents and grandparents and plan to go deer hunting.

Mrs. Frank Cox and daughter Kelly of Houston had a four day visit with parents and grandparents, the Bruno Fleitmans, returning home Tuesday. They traveled by train.

Mr. and Mrs. W. L. Patterson attended funeral services Saturday for his brother Loy Patterson, 56, of Rt. 4, Gainesville, who died of an apparent heart attack Thursday at 2:45 p.m. as he was driving his truck on FM 51 two miles southwest of Gainesville. Patterson had resided in the Era community for the past 40 years and was employed on the Fisher ranch. Services were conducted in Geo. J. Carroll & Son Chapel followed by burial in Valley View Cemetery. The W. L. Pattersons were ready to leave for a holiday vacation with their daughter and family in Los Angeles when his brother's sudden death occurred. They postponed the trip until Monday this week.

Mr. and Mrs. Wilfred Bindel will have their family together at their home for Christmas and the weekend. Mr. and Mrs. Mac Dennis will come from San Antonio to join Miss Phyllis Bindel who arrived Wednesday from St. Edward's University, Austin, for the holidays. She has a month's vacation.

**Theresa Luke, 88 Birthday Honoree**

Miss Theresa Luke, 88, was the honoree at a dinner party Sunday at noon in observance of her birthday. Mr. and Mrs. Ben Luke were hosts for the festive meal at Rohmer's Restaurant.

Others present were Alphonse Luke, Mrs. Joe Luke, and Mr. and Mrs. Martin Friske of Lindsay. Mrs. Friske participated left-handed. Her right elbow and wrist were fractured in a mishap at her home and await a cast which will be applied when swelling diminishes.

**Seniors To Convey Light Of The World At Christmas Mass**

Leading the procession of the Christmas Midnight Mass will be eight seniors representing SHH and the CCD classes. The eight seniors will carry flaming torches — a symbol of the Christ Child, the Light of the World.

Torchbearers this year are Lois Sicking, Joyce Swirczynski, Mary Beth Bartush, Janet Knabe, Richard Fisher, Joe Swirczynski, Ernest Martin, and Kenny Fleitman.

Following the torchbearers will be CYO officers Cheryl Bayer, Kim Reiter, and Susan Endres. Susan will carry the statue of the Christ Child that will be placed in the crib.

**Dress Factory Has 200 at Yule Party For Dinner-Dance**

Employees of Jr. Elite Dress Factory and employees of the firm's cutting room at Myra were treated to their annual Christmas party, a dinner dance, in the KC Hall Friday night.

Management, employees and guests brought the total attending to about 200. Special guests were Mr. and Mrs. Lou Kreditor and Mr. and Mrs. Sy Thum of Dallas.

Miss Ola Roberg, local manager, and employees provided a buffet of pickup foods.

Miss Gina Hofbauer and Miss Dia Swirczynski entertained with singing and dancing. Sy Thum gave a short talk and Mrs. Roberg did a "This Is Your Life" skit on Mr. Kreditor. A band composed of employees and former employees of the Myra cutting department provided music for dancing.

**Grandparents Host Christening Dinner**

Mr. and Mrs. Paul Fisher were hosts for a christening dinner Sunday in their home before the 4 p.m. baptism of their newest grandchild, infant Gaye Lanette Fisher, daughter of Mr. and Mrs. Willie Fisher.

Guests included Father Harry Fisher of Fort Worth who officiated at the baptism of his grandniece in Sacred Heart Church, the godparents Mr. and Mrs. Kenneth Walterscheid, uncle and aunt of the baby, and their daughter Jeannene, the other grandparents Mr. and Mrs. Tony Klement, Mr. and Mrs. Mike Kleiss and children Michelle and Brian of Sanger and Jeff Fisher of Irving.



Sandra Luttmmer and Ted Endres to marry February 3

A February wedding is planned by Miss Sandra Jean Luttmmer of Valley View and Ted J. Endres of Muenster. Parents of the couple are Mrs. Leonard Luttmmer and the late Mr. Luttmmer of Valley View, and Mr. and Mrs. Ray Endres, Jr., of Muenster.

The couple will be married in Sacred Heart Church on February 3 at 5:00 p.m. Chosen as attendants are Mrs. Leonard Hacker, sister of the bride-elect of Valley View and Misses Susan and Sally Endres, sisters of the future groom, and Mrs. Joyce Mitchell of Gainesville.

Groomsmen will be Tim and Pat Endres, Muenster, Ronnie Endres, Dallas, and Timmy Luttmmer, Valley View, brothers of the couple.

The bride-elect is a graduate of Valley View High School and is now attending Cooke County Junior College. The prospective groom is employed by Davis and Allen Veterinary Hospital and is attending CCJC.

**CD of A Members Share Blessings With Sick, Shutins**

Members of Muenster Court Catholic Daughters of America shared their blessings with local sick and shutin members of the community by providing Christmas goodies which they packaged at their December meeting Thursday night and delivered to 47 recipients during the weekend.

Members also had a party for themselves around a decorated tree in the KC Hall and exchanged gifts. Mrs. Paul Fisher served punch and cookies to some 30 present.

During the business session conducted by Mrs. Tony Hess, regent, the group discussed plans for the dinner dance to be sponsored jointly with the Knights of Columbus Council in the KC Hall on Jan. 20. It is themed "Winter Party." Tickets are going on sale this week.

In other business, Mrs. Joe Luke gave the library report which included shelving 71 new books from the Sherman loan library. And members voted a contribution of \$100 from the treasury to the library fund.

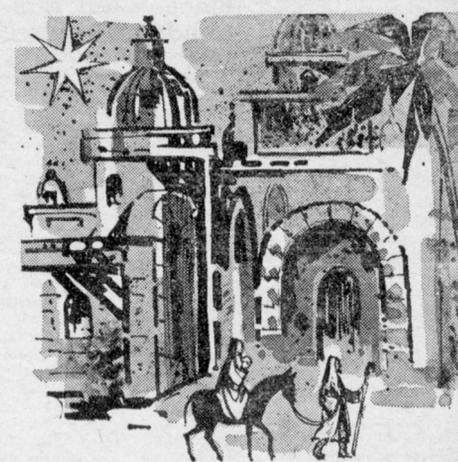
Father Leonard Wangler was a special guest and gave a mini sermon on preparation for Christmas - stressing spiritual values.

It might be a good idea during this Christmas season to remind ourselves about the nature of Men . . . and Man. Men are sometimes cruel, but Man is kind. Men are sometimes greedy but Man is generous. Men are mortal, but Man is immortal. And I believe along with Faulkner that Man will do more-than survive, he will prevail. — Adlai E. Stevenson.



It is our warmest wish that your holiday be filled with peace of mind, good health, and much joy.

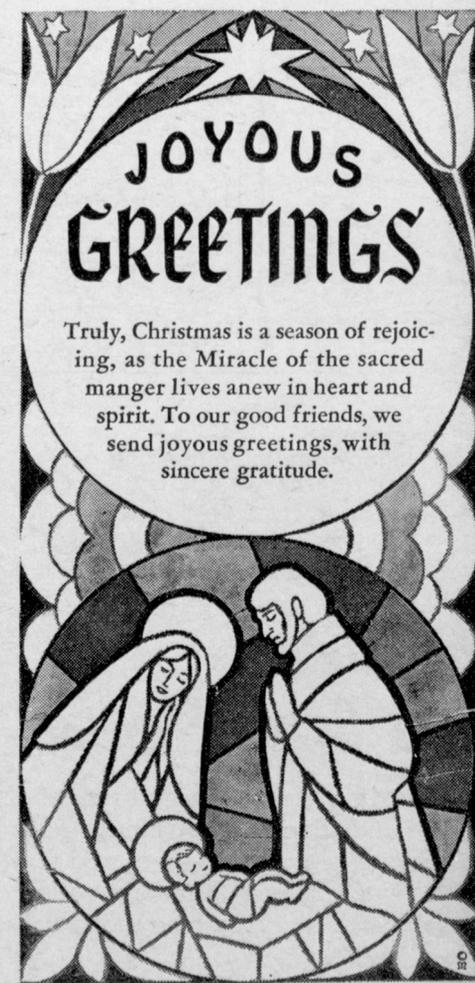
**Eddy's Radiator Shop**  
Muenster



**Glad Christmas Tidings**

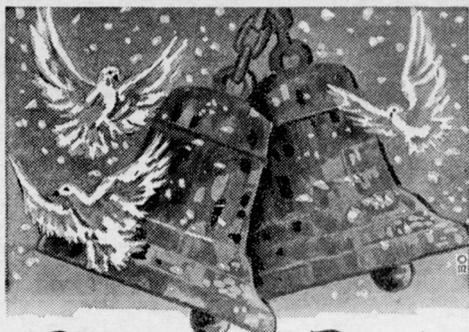
Let us glory in God's promise of Joy and Peace on Earth, Good Will to all men.

**PAGEL'S STORE**  
Mr. and Mrs. Maurice Pagel, Muenster



Truly, Christmas is a season of rejoicing, as the Miracle of the sacred manger lives anew in heart and spirit. To our good friends, we send joyous greetings, with sincere gratitude.

**Cooke County Implements**  
Your Case Dealer  
West Hwy 82, Gainesville



**Christmas Peace**

As we celebrate the Christmas season, may the symbols of peace and freedom enkindle a fraternal spirit in all.

**T & L SHOES**  
202 N. Dixon, Gainesville



**Silent Night**

May the spirit of that night, on which the Saviour was born, shine upon you in this Christmas season.

**First Baptist Church**

Muenster  
Rev. Bill Hatler, Pastor



**Merry Christmas**

We wish you joy at Christmas. May its true deep meaning light your way to peace and contentment.

**Jimmy Jack & Colette Biffle**  
Muenster



**All the Joys of Christmas**

We hope the Christmas promise of a bright future is fulfilled for you and your family. For your valued patronage, we thank you.

**Tom & Jerry's Barber Shop**  
Tommy Herr & Jerry Wimmer, Muenster

### Students Provide Christmas Cheer At Nursing Home

Patients at Hillcrest Manor Nursing Home were cheered twice Sunday by young people who brought Yule holiday treats to them. Other caroling entertained them Dec. 14 and Dec. 18.

Sunday morning, each resident of the home received a Christmas stocking filled with candy courtesy of the home economics girls of Gainesville Junior High School and their advisor Mrs. Neil Tibbets.

Distributing the filled red felt stockings were Miss Joanie Eberhart and Miss Cheryl Douglas, representing their class. Tim Eberhart accompanied them from room to room. They came to Muenster with Mr. and Mrs. Walter Eberhart who visited his father Ed Eberhart.

In the afternoon Sacred Heart Honor Society entertained with Christmas carols, first in the lobby for ambulatory patients, then in each room for bed patients. Bluebirds of Sacred Heart School had a similar program last Thursday.

A group of young people from Rosston entertained at the home Monday night this week. They were accompanied by Mrs. Bud Ford who played piano accompaniment for a half hour of caroling and Mrs. Sam Raney, Mrs. Jim Raney and Mrs. Norma Richardson who served refreshments of red Christmas punch and decorated homemade cookies. Staff members and guests shared in the goodies.

About one-third of the cultivated land in India is in rice.

### Yule Party Fetes HDC and Husbands

Members of Muenster Home Demonstration Club had a Christmas dinner party for themselves and their husbands Saturday night in Cooke County Electric Co-op auditorium. The roast turkey meal with all the trimmings was provided by members. Some 40 were present in the group.

For entertainment Mrs. Rudy Hellman showed slides of her tour of Russia and gave commentary on the summer trip to the Soviet Union.

Among personal observations she recounted were the few functioning churches and of these the greatest number are Russian Orthodox and Baptist with a few Synagogues and less Catholic Churches.

### Bindel Clan Has Holiday Reunion

Children and grandchildren of the late Mr. and Mrs. Frank Bindel held their traditional holiday reunion Sunday at Myra with Mr. and Mrs. Archie Livingston as hosts in the school building. Mrs. Livingston prepared the dinner and supper menu. The group played games and visited during the afternoon.

Seven of the eight Bindel children were present with their families: Messrs. and Mmes. Leonard Bindel of Carrollton, William Koerner of Pilot Point, Gilbert Bindel of Gainesville, Arnold Wimmer, Wilfred Bindel and Harold Bindel of Muenster and the hosts. Also the Koerners' son-in-law and daughter Mr. and Mrs. Sid Newton of Fort Worth. Only the Gerald Bindels of Arlington were unable to attend.

### Santa Distributes Gifts to Tots at Auxiliary Party

Santa Claus made his first official visit of the Christmas season in Muenster Friday, Dec. 15, when he was at a party given by VFW Auxiliary members for their pre-school children.

Some 20 small boys and girls had a happy time talking with Santa, sitting on his lap and receiving a toy from him. Activity centered around a decorated tree.

Afterward Mrs. Leo Hesse and Mrs. Wilfred Bindel served cookies, soda drinks and coffee to the youngsters and their mothers.

The best way to get your share of the wealth of the country is to work hard for it.



### Teresa Hoedebeck Chris Cagle Plan January Wedding

Mr. and Mrs. Gene Hoedebeck have announced the engagement and approaching marriage of their daughter Teresa to Chris Cagle of Dallas, son of Mrs. Donald Huffman of Lawton, Oklahoma and the late Adford Cagle. They will be married on January 27 at 5:00 p.m. in Sacred Heart Church.

They have chosen for bride's attendants, Linda Voth, maid of honor and Peggy Hoedebeck, Yvonne Gehrig, Roberta Sanchez, and Toni Hoedebeck. Groom's attendant's will be Leroy Hess, Sammy Sparkman, Eddie Hellman, Steve Hess and Fred Hoedebeck.

The bride-elect is a graduate of Sacred Heart High School and is employed at Jr. Elite. The future groom graduated from Saint Jo High and attended CCJC and is employed in Dallas.

To be born a gentleman is an accident, but to die one is an achievement.

People are doing their Christmas shopping so early these days next thing we know Santa will be tossing out the first ball to open the baseball season.

You can always tell the secure people in this world. They're the ones who send their boss the same price Christmas card they send the rest of the list.

**Leo Henscheid INSURANCE**  
Auto, Fire, Liability  
Ph. 759-2844

"Thanks for the mouth organ you gave me for Christmas," the little boy said to his uncle the first time he saw him after the holidays. "It's the best Christmas present I ever got."

"That's great," said his uncle. "Do you know how to play it?"

"Oh, I don't play it," the little fellow said. "My mother gives me a dime a day not to play it during the day and my father gives me fifty cents a week not to play it at night."

**DAVENPORT CHIROPRACTIC CLINIC**  
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665-3521, Gainesville  
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## Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$5.00 or more in groceries. (Cigarettes not included.)

- Kraft American Cheese, 2-lb. . . . . \$1.59
- Chiffon 1-lb. Whipped Margarine . . . . . 39c
- Borden 14-oz Eagle Brand Milk . . . . . 39c
- Lucky Leaf No. 2 can Apple Pie Filling . . . . . 39c
- Shurfine No. 303 can Cherries, r.s.p. . . . . 29c
- Reg. 49c Chap Stick Lip Balm . . . . . 25c
- Reg. 25c Rubbing Alcohol . . . . . 16c
- Reg. 98c Aqua Velva After Shave Lotion . . . . . 65c
- Reg. 59c Shurfine Shampoo . . . . . 45c

### Frozen

- Shurfine Cut Corn 24-oz. 49c
- Shurfine Orange Juice 12-oz. 39c

- Shurfine Crinkle Cut French Fried Potatoes 32-oz. 45c

### Produce

- Texas Ruby Red Grapefruit 5-lb. 59c

- Radishes bag 10c

- Tomatoes lb. 29c

## GOOD BEEF for your freezer

Home fed and Home Killed whole or half carcass



## Meats

Neuhoff or Dold, Fully Cooked 20 to 26-lb., Whole or Half

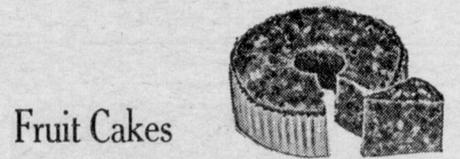
- CURED HAM . . . . . lb. 69c
- AF 5-lb Canned Ham . . . . . \$5.69

## BEEF

- Sirloin Steak . . . . . lb. \$1.19
- T-Bone Steak . . . . . lb. \$1.49
- Club Steak . . . . . lb. \$1.29

## Christmas Turkeys

Good selection of sizes



Fruit Cakes

Or ingredients to make your own

Redeem this coupon for 100 FREE Buccaneer Stamps plus reg. earned stamps on purchase of 1 qt. Delta Kosher Summer Dill Pickles  
Void after Saturday, December 23

Redeem this coupon for 100 FREE Buccaneer Stamps plus reg. earned stamps on purchase of 2 46-oz. cans Del Monte Tomato Juice  
Void after Saturday, December 23

Redeem this coupon for 100 FREE Buccaneer Stamps plus reg. earned stamps on purchase of 2 20-oz. bottles Shurfine Catsup  
Void after Saturday, December 23

Redeem this coupon for plus reg. earned stamps on purchase of 100 FREE Buccaneer Stamps 1 family size Palmolive Dishwasher Detergent  
Void after Saturday, December 23

Redeem this coupon for 50 FREE Buccaneer Stamps plus reg. earned stamps on purchase of 1 48-oz. bottle Crisco Cooking Oil  
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Redeem this coupon for plus reg. earned stamps on purchase of 50 FREE Buccaneer Stamps 1 4-roll pack Zee Asst. Colors Tissue  
Void after Saturday, December 23

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for Holiday Hosting & Toasting

## Wines & LIQUORS

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Remember Yourself, Too!

Stock up for holiday treating

Grady Jones Cut Rate Liquor  
Muenster and Lindsay

Mr. and Mrs. Larry Gobble were honored at a housewarming party in their new home at Farmers Branch on Dec. 9 when relatives and friends

Kent Bellah Studio  
Saint Jo  
Open 10 a.m. to 5 p.m.  
Closed Sun., Mon., Tues.

gathered there with gifts and refreshments. The young couple moved from Arlington. At the party from Muenster were parents the Clive Gobbles and Clarence Hellmans and Tim Hellman, the Paul Fishers, the Chris Cains and the Wayne Trachtas.

### 67 Altar Boys of SH Parish Attend Christmas Party

Sixty-seven acolytes of Sacred Heart Parish attended the annual Altar Boy Christmas party in the parish hall Sunday afternoon. Brother Thomas, director of altar boys, was host for the group.

Games, refreshments, and Christmas gifts were party highlights.

Game winners were Mark Felderhoff, Damian Luke, Mike Hesse, Gregg Wilde, Greg Gieb, Paul Bartush, Chris Felderhoff, Robert Grewing, Gary Rohmer, Benny Bindel, Joe Sicking, and Joe Bartush. Stuart Wolf won the door prize.

High School boys attending were: Guy Bindel, Chris Felderhoff, Ramon Luke, Karl Koesler, Damian Luke, Paul Reiter, Damian Walterscheid, and Arnold Yosten.

Attending from the eighth grade were: Benny Bindel, Billy Felderhoff, Robert Grewing, Steve Henschel, Charles Hess, Jim Koesler, Charles Koesler, George Luke, Chris Schilling, Kent Wolf, and Albert Zimmerer.

Seventh grade boys at the party were: Jack Endres, Bernie Fette, Robert Hartman, Joe Hoedebeck, Matt Jaska, Freddy Koesler, Lloyd Reiter, Gary Rohmer, Joe Sicking, Chris Stoffels, Daniel Walterscheid, Glenn Walterscheid, Gene Yosten, and Deryl Zimmerer.

Attending from the sixth grade were: Joe Bartush, Mike Bayer, Dick Dangelmayr, Kent Fuhrman, Greg Gieb, Billy Haverkamp, Jeff Hess, Kevin Hess, Bert Hesse, Mark Klement, Eugene Luttmir, Michael Stephens, Jesse Walterscheid, Tim Walterscheid and Gregg Wilde.

Fifth grade boys attending were: Paul Bartush, Brian Bindel, Mark Felderhoff, Kenneth Hartman, Tim Hermes, Brian Hess, Clarence Hess, Mike Hess, Chris Jaska, Terry Knabe, Bert Miller, Terry Rohmer, Dale Schilling, Mike Sicking, Craig Walterscheid, Mel Walterscheid, Phil Wolf, Sturat Wolf, and Gary Zimmerer.

Thirteen altar boys were unable to attend the party so their gifts were presented to them later. They were: Dan Endres, Darell Walterscheid, Andy Serna, Dean Sicking, Paul Becker, Brent Hess, Glenn Hess, Tim Sicking, Dale Wolf, Dan Fisher, Neil Rohmer, Gary Henschel, and Phil Walterscheid.

Factory-sliced bread was first introduced to the public in 1930.

### MHS Teams Win Two Trophies in Krum Tournament

Muenster High basketball teams came home with both consolation trophies from the invitation tournament at Krum during the past weekend. And the prizes were won by a pair of real classics, the boys winning theirs 56-55 in the final seconds and the girls going in to overtime for their 53-51 decision.

Another honor was the selection of two Muenster players on all tournament teams. They were Doris Felderhoff and Tommy Otto.

The boys, playing Paradise were ahead, but not comfortably, for three quarters by counts of 13-10, 31-24 and 42-37 and Paradise caught up in the fourth. However, with 5 seconds to go the Hornets were 3 ahead and had a foul shot coming. Coach Cash called a time out and told the boys to avoid a foul by not trying for a rebound. Paradise took the ball across the court for 2 easy points but ran out of time and lost by 1. Hornet scorers were Tom Otto 26, Ramie Felderhoff 11, Mark Lippe 7, David Bright 6, Robert Johnson 5.

MHS girls likewise had a close one with Aubrey. After leads of 15-12 and 24-18 in the first quarters, they trailed 38-37 at the third period and tied it at 49 at the end. In overtime Muenster added 4 and Aubrey 2. Doris Felderhoff led the scoring with 37. Debbie Schneider made 10 and Becky Fields 6.

In their opener with Krum Muenster girls were ice cold. After leading 14-6 in the first period they trailed 24-18 and 28-24 in the next two and finally lost 42-36. Doris Felderhoff hit 24 points, Debbie Schneider 10 and Becky Fields 2.

Next one, with Little Elm, they did better and also had little competition. The result was a 96-26 run away in which Doris Felderhoff scored 58 in three quarters. Debbie Schneider added 18, Becky Fields 8, Janet and Joyce Swirczynski each 6.

MHS boys, started against Krum, the team that took the champ trophy, and gave Krum its hottest game of the tournament. After a 16-11 first quarter lead Hornets trailed the rest of the periods by scores of 23-22, 38-34 and 55-46. A big factor was that Krum got 23 foul shots and made 17 of them whereas Muenster got only 2 and missed both of them. Top Hornet scorers were Tom Otto 14, Mark Lippe 12, Joe Bright 8, Robert Johnson 6.

The semifinal with Little Elm was no contest as the Hornets piled up the points while giving lots of time to the reserves. Final count was 77-33. Tom Otto led the scoring with 30, Lippe made 14 and seven others shared in the remaining scores.

### Library Luncheon

Members of Muenster Public Library staff had their annual Christmas social — a covered dish noon luncheon — at the library Thursday this week.

### Dallas Man Buys Hesperian B&S

Hesperian Building and Savings Association, the oldest building and loan association chartered in Texas, was sold last Friday by its Gainesville stockholders to Ward Hunt of Dallas, a nephew of the famous and fabulously wealthy H. L. Hunt.

The transaction resulted in a change of ownership and executive positions but not in working personnel. J. D. Howeth and Dr. H. O. Kinnes, former president and vice president, gave up their positions as they sold their interest. Ed Wright, former secretary, is the new president and manager, and Hunt is the new chairman of the board.

Other former employees continue with the organization. They are Fred Buckingham, Mrs. Fern Ranton, Miss Marie Cannon, Mrs. Ruby Belle Cheaney, Mrs. Doris Hamer and Mrs. Dorothy Krebs. The new owner is a son of Stewart Hunt, former owner of Sherman Savings and Loan Assn. Wright stated that Hesperian is nearing the end of a record year, with loans over \$5 million and savings increased more than \$2 since January 1. Assets, increased more than \$2 million this year, are at an all time high of \$21,300,000.

He expects even greater growth in the future as it begins the coming year with increased interest rates in its savings plans. Those rates are 6 percent on two year certificates, 5 1/2 percent on one year certificates, 5 1/4 percent on 6 months certificates, and 5 percent on investment savings or passbook savings.

### The Men In Service

#### Brothers On Leave

Army Pvt. Jerry Cash and his brother, Dale Cash, U. S. Navy, will be home for Christmas on holiday leave with their parents, Mr. and Mrs. Charles Cash. Jerry is driving in from Arlington, Va., Saturday and Dale is expected to drive in the same day. He has been assigned to sea duty aboard the carrier USS Constellation and will be at sea the next ten months. His home base is Albany, Ga. Jerry will return to Virginia.

#### On Holiday Leave

Pvt. Steve Walterscheid of Fort Lee, Va., arrived Thursday, Dec. 21, to spend a holiday leave with his parents, the Joe H. Waltersheids and family. It's his first visit at home since entering the Army. He took basic at Fort Ord, Calif., and went from there to Fort Lee for specialized training.

### Local News BRIEFS

Mr. and Mrs. Gregg Lutkenhaus have returned to Festina, Iowa after being here for the funeral of Alex Lutkenhaus. While in Muenster, they were guests of Mr. and Mrs. Gus Lutkenhaus.

Mr. and Mrs. J. T. Horner of Decatur visited Monday with her uncle Tony McDonald at Hillcrest Manor Nursing Home and with her cousin Mrs. Dick Cain.

#### Mass at Hillcrest Manor

Father Bede Mitchell will celebrate Mass at Hillcrest Manor next Tuesday, Dec. 26, at 7 p.m. Relatives and friends of patients are invited to join in the service.

### HD Club Combines Business and Yule Party for December

A demonstration of many uses of an electric blender, an unusual distribution of Christmas gifts and a lovely Christmas dinner made the December meeting of the Home Demonstration Club especially delightful.

Mrs. Paul Fisher was hostess in her new home Wednesday, December 13 at 11:00 a.m. Mrs. Tulu Hickerson, Home Service Adviser of Cooke County Electric Co-op demonstrated many uses for an electric blender and prepared several dishes suitable for a festive dinner during her demonstration. Earlier in the morning she had begun other preparations and at noon served a Christmas dinner to twenty one. Her menu included a fruit punch, turkey and dressing, cole slaw, cranberry sauce, a green bean casserole prepared with mushroom sauce and french fried onion rings, and a chilled lemon or limeade pie.

The business meeting following dinner was opened with prayer, reading of the collect, Pledge of Allegiance and council report. Mrs. Joe Hoening reported that she and her husband and Mr. and Mrs. Albert Fleitman delivered usable gifts previously collected by the club and valued at over \$100 to patients of Wichita Falls State Hospital.

Members made plans for their covered dish Christmas dinner and party Saturday night, December 16 when husbands will be guests, at the Cooke County Electric Co-op Building. Mrs. Rudy Hellman will show slides made on her trip to Russia.

Mrs. Hellman and Mrs. Henry Pick reported on visits to several Senior Citizens and Mrs. Henry Henschel told of her visits to others.

Mrs. Fisher gave several humorous readings which provided an opportunity for distribution of gifts.

### BIRTHS

Mr. and Mrs. Bonny Prescher of Valley View announce the birth of Michael Ray, a brother for Bobby Joe and Denise. The seven pound three ounce boy was born at Flow Hospital in Denton on Dec. 11 at 6 p.m. He's a grandson for Mrs. Alfons Walterscheid of Muenster and Mr. and Mrs. Leo Prescher of Valley View. Counting another great-grandchild are Mrs. Jenny Schilling of Muenster and Mrs. Joe Prescher of Lindsay.

Mr. and Mrs. Billy Joe Dangelmayr proudly announce a son, seven pounds one-fourth ounce, born at Muenster Hospital—Tuesday, Dec. 19, 4:12 a.m. Also welcoming him are his sister Janet and his brother Tommy and grandparents Mr. and Mrs. Herman Dangelmayr and Mr. and Mrs. Frank Schilling Sr. Mrs. Jenny Schilling is great-grandma again.

Buy, sell, rent with the Enterprise Want Ads.

### Yes!

I wish you the best of everything for Merry Christmas and the New Year

A. J. Estes Upholstering Furniture and Mattress Co. Highway 82 Gainesville

**Remodeling SALE**  
Starts Tues., Dec. 26  
We're clearing out our entire display floor  
EVERY ITEM  
**10 to 20% off**  
Satisfaction Guaranteed or Your Money Back  
SHOP AT SEARS AND SAVE **Sears** 315 E. California Gainesville  
SEARS, ROEBUCK AND CO.



N°5 CHANEL PERFUME  
1/4 oz. 8.50, 1/2 oz. 11.00, 1 oz. 16.00, 1 oz. 30.00  
EVERY WOMAN ALIVE LOVES CHANEL N° 5  
Watts Bros. Pharmacy  
Gainesville

Best to give... best to receive...  
**ZENITH**  
Gifts of Quality that last through the years



16" diagonal PORTABLE SUPER CHROMACOLOR  
The LYNDALE • D3721L  
Superb value! Elegantly styled two-tone beige cabinet. Super Chromacolor picture tube. Zenith High-Performance Chassis. Super Video Range Tuner.  
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12" diagonal B&W PORTABLE TV  
The DISCOVERER • D1335  
Personal super-compact portable. Choice of five colors. Zenith Quality TV Chassis featuring Solid-State Modules. Solid-State Custom Video Range Tuner.  
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SOLID-STATE MODULAR STEREO  
The IVES • DS56W  
24 Watts of Peak Power Output. Stereo Precision automatic, four-speed record changer with Zenith Micro-Touch™ 2G Tone Arm and cueing lever. Grained Walnut color.  
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FM/AM DIGITAL CLOCK RADIO  
The LUMINAR • C472W  
New computer-inspired, tape-readout FM/AM Digital Clock Radio features bottom-firing Circle of Sound™ speaker to surround you with beautiful sound. Grained American Walnut color.  
\$49.95



FM/AM WALLETSIZE POCKET RADIO  
The ROYAL B21  
Deluxe 9-transistor portable with 4-piece gift ensemble. Wave-Sensor built-in FM antenna. Plays open or closed on 9-volt battery pack. Choice of Ebony color, Beige or Olive.  
\$21.95



CIRCLE OF SOUND™ FM/AM TABLE RADIO  
The RONDELLE • B416W  
Sound surrounds you in a 360° circle. "Wave-Sensor" FM antenna. Batteries or AC. FM-AFC. AGC on FM and AM. Grained Kashmir Walnut color.  
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Open: 9 a.m. to 5 p.m. Mon-Fri.  
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Effective January 1, 1973

**6%** 2 Year certificate \$5,000 minimum  
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**EQUAL HOUSING LENDER**  
**HESPERIAN**  
BUILDING & SAVINGS ASSN.  
SERVING COOKE COUNTY SINCE 1890  
101 E. Broadway, 665-3486, Gainesville  
Real Estate Loan Headquarters for Cooke County



# City Building Permits For '72 are \$246,800

Building permits in the city this year are just short of a quarter million dollars, which is considerably below a number of the peak years but still higher than average. The total is \$246,800, topped by only seven of the figures since the record was started in 1946.

Included in that amount are \$190,000 for new homes, \$50,000 business buildings and \$6,800 for additions to both residential and commercial buildings.

And, as usual, it tells less than half of the story. Applying only to the city limits, it does not include many new homes outside of town, nor a number of new farm buildings such as dairy and hay barns, nor to lots of additions and remodeling outside of town. In fact, it does not cover all of the building activity

in town. Permits are required for additional space. Remodel jobs that did not enlarge easily outnumber those which did.

There is still another consideration. Building permits customarily are much lower than actual cost. When all those factors are figured in the volume of community building for the year can be estimated at close to a million dollars.

Residential building on the year's permits includes twelve units, nine of which are new houses and the other three are mobile homes. The new house builders were Bill Moore, Gilbert Boydston, Mary Klein, J. F. Lucas, Gary Chisam, Ray Wilde, Frank Rauschuber, Allen Reiter and Harry Otto. Mobile homes were installed by Damian Moser, Louis Roberg and Vincent Reinart.

New houses outside the city were built for Adam Wolf, David Bayer, David Siebold, Dolphy Joe Hellman, Al Vogel, Jerry Hoening, Johnny Fisher, Paul Fisher, R. J. Fuhrmann, Adolph Walterscheid and Wayne Richards.

New commercial construction for the year is the building for Carol's Beauty Shop

and the automotive supply about to be started for Pat Hennigan. East of town about a mile on Highway 82 is Chris Muller's electric service shop.

Permits for additions were issued to Herbert Meurer, Lee Roy Yosten, C. F. Gobble, Leonard Yosten and Arthur Endres.

Other improvements within the city include those made by the city. An 8 inch water main, 1700 feet long extends from the highway at the east city limit to Second and Sycamore. It completes a loop in the main, will maintain a better supply of water and will enable continued service in case of a break in the line. Also the city installed 520 feet of 2 inch mains, two fire hydrants, 680 feet of 6 inch sewer line and extended Fifth Street east a distance of 940 feet.

## NEWS OF THE SICK

Miss Angela Laake was dismissed from Muenster Hospital Saturday after 36 days of medical care and was transferred to Hillcrest Manor Nursing Home for extended nursing care.

Mrs. L. A. Bernauer was dismissed from Muenster Hospital Wednesday after five days of medical care.

## HOSPITAL NOTES

Tuesday, Dec. 12: Admit — Mrs. Gerald Hess, Hess baby boy born, Muenster, John P. Rowell, Lewisville; Richard Stephenson, Dallas. Dismiss — Mary Walterscheid, Muenster; Ike Fulton, Myra.

Wednesday, Dec. 13: Admit — Dwight Wolf, Muenster. Dismiss — Jack Taylor, Nocona.

Thursday, Dec. 14: Admit — Thomas Walterscheid and Mrs. Martin Klement, Muenster; Floyd Martin, Saint Jo; Terri Cheairs, Gainesville. Dismiss — Mrs. Billy Dyer and baby boy, Gainesville.

Friday, Dec. 15: Admit — Mrs. Albena Dames and Mrs. Susie Bernauer, Muenster; Vicky Thurman, Gainesville; Shannon Kelly, Denton; William Montgomery, Mrs. Connie Williamson and Mrs. Sula Dunn, Saint Jo. Dismiss — Anthony Grewing, Muenster.

Saturday, Dec. 16: Admit — Gregg Wilde. Dismiss — Mrs. Gerald Hess and baby boy, Angela Laake and Thomas Walterscheid, Muenster; John Rowell, Lewisville; Richard Stephenson, Dallas.

Sunday, Dec. 17: Admit — Phillip Reiter and Mrs. Kenneth Selby, Muenster; Harvey Lamkin and Mrs. Mary Brantley, Saint Jo. Dismiss — Greg Wilde, Muenster; Vicky Thurman, Gainesville.

Monday, Dec. 18: Admit — Mrs. Billy Joe Dangelmayr, Muenster; Billy Robertson, Saint Jo. Dismiss — Charles Wimmer (died), Mrs. Martin Klement, Mrs. Hattie Grewing and Mrs. Kenneth Selby, Muenster; Harvey Lamkin, Saint Jo.

Tuesday, Dec. 19: Admit — Birth of son of Billy Joe Dangelmayr, Muenster; Mrs. Don Bird and birth of Bird baby girl, Gainesville; Mrs. James Eubank and Mrs. Lydia Marsh, Saint Jo; Geoffrey Christenson, Dallas; Jerry Orrell, Forestburg. Dismiss — Phillip Reiter, Muenster; Lynn Bailey and William Montgomery, Saint Jo.

A consultant is someone who is called in at the last moment to share the blame.

# Bloodmobile Will Make Next Visit Here January 10

January 10 has been set as the date for the next visit of the Red Cross Bloodmobile in Muenster.

J. W. Fisher, program chairman, and David Bright, hospital administrator, announced the visit this week and emphasized the need for new donors to meet the community's quota of 80 units. They pointed out that most of the quota can always be reached by faithful repeat donors, but a few new contributors are needed each time to continue reaching the goal. This lack of response from new donors was given as the reason for failure to meet the quota at the last collection.

Bright added that despite the previous shortage of 21 units Muenster has continued to receive full service from the Wichita Falls blood center. Moreover it has been favored by recent arrangements doubling the quantity of fresh blood kept on hand here for emergencies. A big response topping the quota in a big way was suggested as the community's best way to show appreciation for the blood center's generous policy.

# SH Teams Sweep Pair of Games with Collinsville High

Sacred Heart teams were the winners in both of a pair of games here Tuesday night with Collinsville. The girls led the way with a 35-26 win and the boys won 54-46.

The visitors led in the first quarter of the opener by a count of 8-4, then the Tigerettes had a good quarter for a 17-12 lead. They held their margin, 25-20 in the third and gained three in the last. Nancy Fuhrmann and Peg Hoedebeck shared scoring honors with 16 each and Mary Hess made 3.

A big third quarter accounts for the Tiger win. After a 20-15 half time deficit they soared to a 31-26 third period lead and upped their margin to 54-46 in the last period. Gary Endres hit 21, Ricky Walterscheid 11, Kevin Pels 12, Pat Endres 6, Phil Endres 4.

Final pre-holiday basketball action at Sacred-Heart will be a twin bill Thursday night as A and B girls teams entertain Immaculate Conception of Grand Prairie.

# Junior Teams Lose Two to Petrolia

Junior teams of Muenster Public School lost another pair Monday night as they entertained Petrolia's kids on the MHS court. They had previously lost their opening games of the district junior loop to Nocona's teams.

In this one Muenster girls were behind 24-3 at the half and finally lost 30-13 after the visitors played everyone on the squad. Muenster boys did slightly better, losing 23-13 after a close 11-8 first half.

Scorers were Tracey Klement 10, Vickie Scoggins 2, and Darlene Klement 1 for the girls; Danny Fisher 6, Tim Wolf 5 and Lenzie Dyer 2 for the boys.

The teams will go back to district play on January 15. Their season is a double round robin, playing two with each of their six opponents — Nocona, Petrolia, Pilot Point, Sanger, Callisburg and Frisco.

# Lindsay News

Mrs. A. C. Flusche celebrated her 90th birthday Dec. 13 in company of her son and daughter-in-law, Mr. and Mrs. Henry Flusche of Dallas who came with a prepared birth-

day dinner for his parents. They were joined by the honoree's brother and sister-in-law Mr. and Mrs. H. S. Fuhrmann.

Pfc. David Stoffels is on holiday leave with his parents, Mr. and Mrs. Henry Stoffels. He will return to duty with the U.S. Marine Corps at Camp Pendleton, Calif., on Dec. 27.

Pvt. Jimmy Fuhrmann who has been in Army basic at Fort Polk, La., since Nov. 20 arrived Wednesday this week to spend the holidays with his parents. The Damond Fuhrmans. He will return to Fort Polk on Jan. 7.

Mr. and Mrs. Herbert Schmidkofer and children joined Mr. and Mrs. Victor Koelzer and children of Muenster on a recent weekend deer hunt in Normangee, South Texas.

Classes at Lindsay School will recess Thursday, Dec. 21 for the holidays and will resume on Jan. 2.

Thirty guests attended a Saturday night barbecue in the home of Mr. and Mrs. Andy Arendt with Mr. and Mrs. Leonard Hartman of Muenster as co-hosts.

Mr. and Mrs. Hubert Bezner and children Rickey, Janet,

Sharon and Dolores will arrive from Houston to spend the weekend and Christmas with his mother Mrs. Joe Bezner Sr. and family members.

Sixty-one Lindsay parishioners were nominated for church wardens last Sunday and the six receiving the most votes were Vincent Zimmerer, Gerald Metzler, Norb Mages, Paul Sandmann, Mrs. Louise Schad and Rudy Dieter. Run-off election to select three of the six will be held Sunday, Dec. 24. Parishioners over 18 years of age are eligible to vote. They will write three names on a piece of paper with their name on the opposite side and drop it in the collection basket. Wardens will be at the rectory after 10 a.m. Mass to tabulate results.

Lindsay CYC will go caroling Saturday, Dec. 23, from 5 to 7 p.m. Members expressed thanks this week for contributions to their clothing drive. Items will be taken to Catholic Charities in Fort Worth.

Mr. and Mrs. Tommy Zimmerer and Tonia of Grapevine will spend the holidays with their families.

Sister Dorothy Theresa of Ennis will be in Lindsay for Christmas with her father I. A. Zimmerer and other relatives.

# Dairy Inn

Open: 9:30 to 11 p.m. Sunday thru Thursday  
9:30 a.m. to midnight Friday & Saturday

# Specials

Tuesday, Wednesday, Thursday  
December 26, 27 & 28

Hamburger with free drink 55c

## Special Any Time

Notice your cash register slip. If it has a red star you are entitled to a free banana split.

# The Dairy Inn

Muenster

## Save Money! Save Time!

Prescription Is Our Middle Name.

Shop the Drive-in Window for all your prescriptions and drug needs.

WATTS Prescription Shop  
302 N. Grand, Gainesville

# MOONLIGHT SALE

Friday, Dec. 22 6-11 p.m.

# Christmas Decorations

and

All Toys over \$10



plus many other outstanding values



200 N. Denison, Gainesville

We Close Saturday at Noon

# JUICY-FIRST QUALITY MEATS

## SPECIALS

- Sirloin Steak ..... lb. \$1.09
- T-Bone Steak ..... lb. \$1.35
- Ground Beef ..... lb. 59c

## EVERYDAY LOW PRICES

- Round Steak ..... lb. \$1.19
- Club Steak ..... lb. \$1.25
- Rump Roast ..... lb. 85c
- Pike's Peak Roast ..... lb. 89c
- Chuck Roast ..... lb. 69c
- Arm Roast ..... lb. 77c
- Seven Roast ..... lb. 71c

Lots of Ham and Sausage for Christmas

## Processed Beef

1/2 each of steak, roast and hamburger  
50-lb. \$42.00 100-lb. \$81.50

We specialize in sales of half or whole beef and custom processing. Double wrapping, paper between steaks, and solid freezing are all a part of our service. Tenderizing, hamburger patties, and special cuts of any kind if desired.

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Card of Thanks \$1.00

**LEGAL NOTICE RATES**  
 First insertion 2 cents per word.  
 Following insertion 1 cent per word.

**THANKS**

Many thanks for many kind and thoughtful deeds while I was a patient at Muenster Hospital. The cards, flowers, visits, spiritual tributes and gifts are all appreciated. Thanks to Dr. Kralicke, the nurses and hospital staff and to the clergy. My niece Rosa Driever joins me in this note of gratitude.

— Angela Laake

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MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

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**Tom's Fina Station**  
 759-2982, Muenster

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 1971 Yamaha 650. See Dale Felderhoff or call 759-2941 2-4p

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 A very inexpensive way to get water where you need it.

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EYEGASSES FOUND ... in Pat Fisher's yard Loser please see Pat

**Parochial Teams Win One Lose Four In Era Tourney**

A win by the girls in their opening game was the measure of Sacred Heart's success in the Era tournament last week. The Tigerettes beat the host team 34-27 then were blasted 61-28 by Valley View in the semifinal and by Lindsay in the try for third place honor. The Tigers were bested 55-38 by Era, then 71-38 by Valley View.

For half of their first game the Tigers were in competition leading 4-3 after a slow quarter and trailing 17-15 at the half. Then Era had a big third quarter ending 40-23 and coasted to the 55-38 win. Gary Endres scored 19, Ricky Walterscheid and Pat Endres each 5.

Valley View took over at the start and gained in every period for its 71-38 win. Gary Endres led SH scoring with 16. Ricky Walterscheid and Kevin Pels added 5 each.

The girls opener was a close one through the first two quarters with Sacred Heart leading 8-7 and 19-18. Then the Tigerettes gained to 28 while Era had a scoreless period and went on for the final count of 34-27. Nancy Fuhrmann hit 23, Mary Hess 6 and Peg Hoedebeck 5.

The next two games were lop sided losses 61-28 to Valley View and 45-17 to Lindsay. Sacred Heart scorers in the Valley View game were Nancy Fuhrmann 16, Peggy Endres 10, Susan Endres 2. And in the finale Nancy Endres made 10, Peg Hoedebeck 5, Mary Hess 2.

An alert San Antonio restaurateur has this suggestion printed atop the dessert list on his menus. "Remember the alameda."

**Former Saint Jo Residents Found Dead of Gunshot**

Mr. and Mrs. Weldon Dennis, former long-time residents of Saint Jo, were found dead at their home, Rt. 2, Paris, early Wednesday morning, of gunshot wounds. Police are withholding a verdict until further investigation.

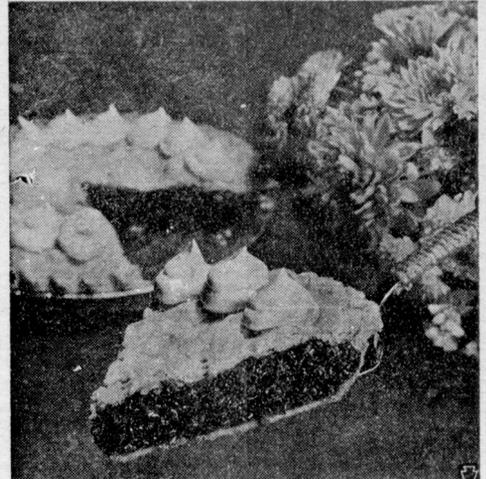
Dennis was a rancher at Saint Jo for many years before the couple moved to Paris in 1971. He was born in Saint Jo on April 17, 1912. Mrs. Dennis was a native of Valley View, born Nov. 13, 1916.

Sign on the music store door: "Gone Chopin—back in a minute."

**Uniforms Given To Scoutmasters**

Surprise gifts of scout uniforms to the scoutmaster and assistant scoutmaster featured the Boy Scout meeting Monday night. Because of slim attendance the flag design contest was postponed until the next meeting on January 8 and the boys spent a short time reviewing requirements for the several scout ranks.

Then came drinks and cookies served by Mrs. Jack Davis and Mrs. Wilfred Reiter and presentation of gift certificates for the scout uniforms to Jack Davis and Wilfred Reiter. Henry Weinzapfel and David Bright made the presentation for the scout committee.



There is more than tradition that makes mince meat pie an all-American favorite. Today, it is the convenience of frozen ready-to-bake pie-crust shells and ready-to-use mince meat, so easily spooned from jar to shell. A twist of the wrist sets the automatic oven to the proper baking temperature. When the pie is baking, cut and top each portion with prepared topping whip.

Make mince pie baking your pet personal pie project. Here's how:

- Buy: 2 frozen pie crust shells
- 1 (28-ounce) jar ready-to-use mince meat
- 1 cup non-dairy whip topping

Since frozen shells are packaged by "two's" — separate them. Fill the first shell with mince meat. With a small spatula, carefully loosen and lift the edge of the shell from the rim of the pan. Let the second shell thaw slightly, then loosen its edges. Turn it upside down over the mince meat filling. Fold the edge of the top shell over and under the edge of the filled shell. Press edges to seal. Making a standing edge; crimp. Bake in a moderate (350°F) oven for about 45 minutes or until lightly browned. At serving time: top with a halo of non-dairy whip topping.

Mince meat is packaged in two forms... instantly ready-to-use in a convenient wide-mouth jar and condensed, packaged ready-for-use by the addition of water and a few minutes of cooking. Just follow the package directions about the amount of water and the necessary cooking time. Frozen pie-crust shells are usually found in the baking foods section of the frozen food case. Frozen shells and mince meat of your choice, capsule baking time, provide the personal satisfaction of producing home-baked pies of superior taste and quality.

**PAGEL'S**

**SUPER \$AVE MARKETS**



- Hale Farms pkg. 12
- Brown & Serve Rolls 4 - \$1.00
- Unity all flavors
- Cake Mix 3 - \$1.00
- Unity all flavors
- Cake Frosting 3 - \$1.00
- Unity 16-oz.
- Instant Potato Flakes 39c
- Individual Swiss Miss
- Instant Cocoa 6 - 33c
- Hale Farms
- Bread 1 1/2-lb. loaf 4 - \$1.00
- Bath Towel Pack
- Silver Dust, king size 79c
- Sara Lee 7-oz.
- Sesame Rolls 39c
- Tangerines lb. 29c
- Bananas lb. 10c
- Sweet Potatoes lb. 25c
- Pork Steak lb. 79c

**Tony's PIZZA**



Hot & Ready to Take Home

**Pagel's Store**

Maurice Pagel, Muenster

**The Tree House**

312 E. California, Gainesville  
 Specializing in fashions for boys and girls through age 16

**SPECIAL NOTICE**

Non-Sale purchases may be exchanged only until Thursday, Dec. 28

No Returns No Exchanges

- JUST-IN-TIME CHRISTMAS Sale**  
 Friday-Saturday, Dec. 21-22
- 1 group, values to \$9.00, sizes 6-14
  - Girls Robes \$5.00
  - Possum Trot, large & small 1/3 off
  - Stuffed Toys 1/3 off
  - 1 group, \$6.00 to \$8.50 values
  - Girls Body Suits \$5.00
  - Boys' Sport Coats & Dress Pants Sale Priced. Look for Your Bargain
  - Boys' & Girls', red velvet and corduroy Infant through 4T
  - 2 & 3 pc. Sets 1/3 off
  - \$3.50 values, 11-7, blue & red corduroy
  - Boys House Shoes \$2.00
  - \$3.60 values, S, M, L, XL Red, yellow, pink, blue, green
  - Corduroy Creepers with Padded Knees \$2.00
  - \$4.50 values, S, M, L, XL Red, yellow, blue, green
  - Corduroy Coveralls \$3.00
  - 4-18, long and short sleeves
  - Boys Knit Shirts 1/3 off
  - Mann & Health Tex, slim & reg. 4-16, some waist and inseam sizes
  - Boys Pants 1/3 off

**NOTES FROM THE LIBRARY**

By Bettie Luke

As the holiday season for 1972 is here, we at Muenster Public Library extend our best wishes for a Merry Christmas and a prosperous New Year.

We have been happy to serve you this past year and hope to continue to do so.

We are adding new books, especially those which are helpful in research and literature for the older students.

We also are glad to take books to shut-ins. Call 759-4291.

Come and read with us.

Gifts to colleges set a record of over \$1.8 billion in 1970-71.

**4-H Club News**

Eight 4-H girls belonging to the Unit III Food Groups celebrated the completion of their project with a party in the home of the Wilfred Reiters.

Kim Reiter, junior leader, led the two groups of four girls each in the study of foods and nutrition. The girls will demonstrate what they have learned in the 4-H County Food Show on January 20. They will meet again in January for a refresher course before the county show. The eight girls include: Carolyn Luke, Mary Luke, Cheryl Luke, Jeanann Hartman, Mary Margaret Rohmer, Donna Sue Swirczynski, Mary Caplinger and Brenda Voth.

4-Hers of the Foreign Foods group celebrated the completion of their project with a Christmas party in the home of the Gene Klements.

Lynda Klement and Sandy Reiter, junior leaders, held six meetings alternately in the Klement and Wilfred Reiter homes to study the foods of foreign countries, with emphasis on nutrition.

The six members of the group included Julia Bayer, Janet Henscheid, Ramona Walterscheid, Elizabeth Kralicke, Marilyn Otto and Gloria Hess.

The fifth and sixth grades 4-H Club met Wednesday at school with 20 members present. Craig Rosenbaum, assistant County Agent showed a number of posters with grass specimens for study.

The "Share the Fun" group entertained with the skit it will perform at the county-wide program later. Members of this group are Mike Bayer, Mark Klement, Dick Dangelmayr, Gene Luttmmer, Jesse Walterscheid, Dale Schilling, Kenny Hartman and Bert Hesse.

The Muenster Community 4-H Club met Thursday, December 14 in the TPL Community Room. Eighteen members were present, along with two adult leaders and assistant county agent Craig Rosenbaum.

Vice president Albert Zimmerer, Jr., conducted the meeting. Roll call and minutes were read by Kathy Davidson. Debbie Zimmerer led a Christmas song. Darrell Zimmerer gave a brief inspirational message.

Assistant County Agent Craig Rosenbaum led a discussion of the spring livestock show. Junior leader, Mary Lou Fleitman talked about the Foods Project and Food Show.

The club's Share the Fun Act provided entertainment. After games, refreshments were served by Mmes. Charles Davidson, Eddie Fleitman, and Albert Zimmerer.

Mike Davidson is reporter for this club.

Girls of Sacred Heart seventh and eighth grades 4-H club began their crocheting project at their December 13 meeting. Marlea Thompson and Bernice Thurman, county home demonstration agents, helped the group get started. Stacie Walterscheid, president, called the meeting to order and Sandy Voth called the roll and read minutes of the previous meeting. Monica Hartman, reporter, counted 27 members present.

Look out the window from the breakfast table and you see the bird after the worm, the cat after the bird and the dog after the cat. It gives you a little better understanding of the morning's news.

**Phone Corp. Party**

Muenster Telephone Corp. personnel, management and employees and their spouses — a group of 22 — had their annual Christmas party Saturday night in the KC Hall where they had dinner, exchanged gifts around a lighted tree, and spent the rest of the evening playing table games.

**Christmas Visitors**

Mr. and Mrs. Howard Mollenkopf and children Jana, Greg, Matt and Stephen of Stillwater, Okla., will spend Christmas holidays with his mother Mrs. Elizabeth Mollenkopf and make an all-family reunion. They also will visit her father and family, the Arthur Endreses.

**Choir Yule Party**

Members of Sacred Heart men's choir held their annual Christmas party Sunday night in St. Joseph's Club. A catered dinner and singing highlighted the event. Some 20 choir members and their wives attended. Father Placidus Eckert was a special guest.

**Yule Party Dec. 23**

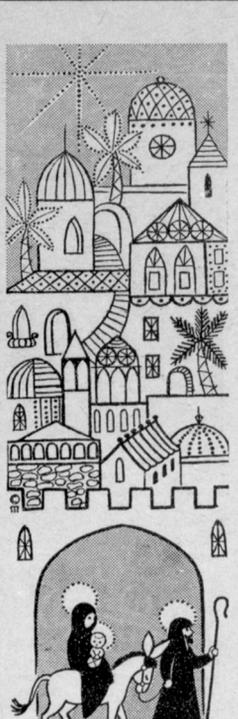
A Christmas party will be held Saturday, Dec. 23, at Hillcrest Manor Nursing Home for patients. Their relatives and friends are invited to join them in the festivities. Mr. and Mrs. O. D. Garland and Mrs. Dick Cain, owners and administrator, announced this week.



**GREETINGS**

Our warmest wishes for happiness at this Christmastime go forth to you.

**Flusche Enterprises Inc.**  
Muenster



**Rejoice**

The time of His birth is a time for rejoicing. May the many blessings of Christmas be yours.

**Ted Henscheid**  
Tile and Brick Contractor  
Muenster



**Peace and Joy**

On the eve of His Birth, may the light of love and understanding shine upon you and kindle your heart with peace... and joy.

**GREWING BROTHERS**  
Well Service & Tank Trucks  
RICHARD STEVE WALTER  
Muenster

**Christmas Greetings**

Best Wishes to All Our Friends from ...

- Minnie Tuggle
- Ruth Needham
- Mr. and Mrs. Paul Fisher
- The Ray Hess family
- The Charm Shop
- Mr. and Mrs. C. F. Gobble
- The Dave Walterscheid family
- The Ted Henscheid family
- Mr. and Mrs. Al Fleitman
- Mr. and Mrs. Tony Hoenig
- Mr. and Mrs. Jerome Pagel
- The Dick Pagel family
- Mrs. Odella Detten
- Grewing Gulf Station
- Mr. and Mrs. Albert Danglmayr
- Mr. and Mrs. Joe Horn
- Mr. and Mrs. J. A. Klement
- The Ed Endres family
- Dr. and Mrs. Alfredo Antonetti
- Bayer Concrete
- Mrs. Joe Luke
- Mr. and Mrs. John Fleitman
- Mr. and Mrs. Ray Swirczynski
- Walterscheid Arco Station
- Mr. and Mrs. Herbie Miller
- The Carl Walterscheid family
- Mr. and Mrs. L. B. Bruns
- Dr. and Mrs. Gerald Graham
- Mr. and Mrs. Ed Pick
- Mr. and Mrs. Al Horn
- The Eddie Fleitman family
- Mr. and Mrs. M. F. Milner
- The John Pagel family
- The Andy Schoech family
- Hugo and Gladys Lutkenhaus
- Mr. and Mrs. Al Hess
- Mr. and Mrs. Jerry Sicking and family
- Mr. and Mrs. J. H. Bayer
- The Walter Grewing family
- Mr. and Mrs. Ben Luke
- The Mel Stephens family
- Mr. and Mrs. B. J. Sicking
- John, Pat and Paula Yosten
- Hamrics — Bertha, Faye, and Dan
- The Jerry Walterscheid family
- Mr. and Mrs. Dan Bayer
- Mr. and Mrs. Tom Herr and family
- Mr. and Mrs. Ray Wilde
- Mr. and Mrs. Steve Moster
- Mr. and Mrs. Arthur Felderhoff and family
- The Ernest Jaska family
- Mr. and Mrs. Norbert Walterscheid and family
- Evelyn's Style Room
- The Gerald Hess family
- Theresa Luke
- Mr. and Mrs. Rody Klement and family
- Rosa Driever
- Henry and Mildred Yosten
- The Tony Koesler family
- Ed and Aileen Cler
- Mr. and Mrs. C. B. Fields and family
- Hennigan Auto Parts
- Mr. and Mrs. Pat Hennigan and family
- Mr. and Mrs. V. L. Sparkman
- Mr. and Mrs. Gilbert Endres
- Mrs. Bonnie Hess and family
- Mr. and Mrs. Andy Wimmer and family
- Mr. and Mrs. Norbert Koesler
- Mr. and Mrs. Charles Bayer and family
- Mr. and Mrs. Leonard Hartman family
- Mr. and Mrs. Willie Walterscheid and family
- Mr. and Mrs. R. N. Fette and family
- The Rufus Henscheid family
- Mr. and Mrs. J. M. Weinzapfel
- The Hermie Grewing family
- Mrs. Charles Taylor and Steve
- Art and France Bayer and family
- Mr. and Mrs. Johnnie Wimmer
- Dr. and Mrs. Martin Kralicke and family
- David and Juanita Bright and family
- Mr. and Mrs. Dolphy Joe Hellman and family
- Mr. and Mrs. Alois Trubenbach
- The Daniel Luke family
- Mrs. Marge Schmitt and family
- Mr. and Mrs. Bernard Wolf
- J. D. and Miriam Caplinger and family
- Mr. and Mrs. Tony Hess and sons
- Mr. and Mrs. Earl Fisher and family
- Mr. and Mrs. Claude Bayer and family
- The Hank Walterscheid family
- Mr. and Mrs. Emil Rohmer and family
- Mr. and Mrs. Billy Don Wolf and family
- Mr. and Mrs. Jerry Hoenig and family

In lieu of sending greeting cards to their local friends, the persons listed above have donated \$511.00 to the Muenster Hospital Auxiliary

Wife addressing Christmas cards, turns to husband: "George, should we send one to the Browns? We sent them one last year and they didn't send us one so they probably won't send us one this year be-

cause they'll think we won't send them one because they didn't send us one last year, don't you think, or shall we?"

Christmas is surely the time of year when father owes best.

### Eskimo Christmas Is Festivity Time

Children of the Far North know of the Christmas story only what the white man has told them. But before the white man visited them, the Eskimos had a big mid-winter festival SINCK TUCK, a big dance and present giving party.

It is unique in that it is an event between towns or villages. One invites the other, and the next winter the entertained village returns the compliment. The heart of it consists of folk dances in costumes of fur, trimmed with feathers and ornaments of ivory, feasting on rare delicacies; and the grand finale, present-giving.

On the appointed day, a long, picturesque caravan of dog teams arrives, bringing every member of the village, even the ill and the crippled, who may need assistance. The dancing lasts for days, as long as the entertaining village can produce feasting, provisions and entertainment. It is a season of good will and merriment for all.

A boss is someone who is early when you're late, and late when you're early.



## Merry Christmas

In the true and hearty spirit of an old-fashioned Christmas, we wish you the best, and thank you warmly.

**Otto's Automotive**  
Kenny Otto  
1611 Throckmorton, Gainesville



Greetings! Just a friendly note to say We wish you the merriest Christmas Day!

**Denis' Texaco Station**  
Denis Hofbauer, Muenster

### Piñata Fun Gets Break

A joyous Christmas tradition for Mexican boys and girls is the breaking of the piñata, a decorated earthen jar.

Sometimes, the piñata may be a caricature of people or animals.

The piñata is suspended by a rope that can raise or lower it. Each child is blindfolded and usually given three chances to poke at the piñata with a stick.

When it's broken, the piñata releases a bounty of delicious fruits, sweets, nuts and toys.

The children scramble to claim as many goodies as possible.

## Don't Quit

When things go wrong, as they sometimes will,  
When the road you're trudging seems all uphill,  
When the funds are low and the debts are high,  
And you want to smile but you have to sigh,  
When care is pressing you down a bit —  
Rest if you must, but — don't quit.

Life is queer with its twists and turns,  
As every one of us sometimes learns,  
And many a fellow turns about  
When he might have won had he stuck it out.  
Don't give up though the pace seems slow —  
You may succeed with another blow.

Often the goal is nearer than  
It seems to faint and faltering man;  
Often the struggler has given up  
When he might have captured the victor's cup;  
And he learned too late when the night came down,  
How close he was to the golden crown.

Success is failure turned inside out —  
The silver tint of the clouds of doubt,  
And you never can tell how close you are,  
It may be near when it seems afar;  
So stick to the fight when you're hardest hit —  
It's when things seem worst that you mustn't quit.

Anon.

## THE INFORMED CONSUMER



By Crawford C. Martin  
Attorney General of Texas

The Texas State Board of Insurance is charged by law with the promulgation of uniform rates and uniform coverages in the major property casualty lines of insurance. The three member board has direct supervision over the rate making functions.

The rates for fire, wind, storm, hurricane and hail insurance on every insured home, commercial and public building in the State of Texas are set by the Board. It also determines liability, fire, theft, and collision rates on every insured automobile and truck in the State as well as setting workmen's compensation and liability rates for virtually every Texas employer. Every twelve months the Insurance Board resurveys these rates measuring each for reasonableness, fairness, and adequacy.

The rates must be adequate to enable the companies to op-

erate and make a reasonable profit. On the other hand, insurance rates must not be so high as to be unfair to the policyholders.

If an insured purchases fire and windstorm insurance on his home or its furnishings, the form or language of the policy and the rules under which the form must be written will be prescribed by the Insurance Board. If an insured elects to buy workman's compensation insurance on his employees, the rates per \$100 of payroll will be published by the State Board of Insurance, as will be the rules and the form of the policy. If an insured buys a title insurance policy on his home or property, the form as well as the rate must be uniform and prescribed by the Board. Automobile insurance companies must charge the rates prescribed by the Board, but they may reduce the premium by payment of a dividend. This dividend allowance also applies to insurance companies which write fire and windstorm insurance on your home.

Finally, in addition to its rate-making authority, the State Board of Insurance determines policy rules and methods of appeals from decisions of the Commissioner of Insurance. It also licenses insurance agents, and supervises the administration and enforcement of the Insurance Code.

In the area of insurance, the State Board of Insurance is the agency which is charged with the protection of the Texas consumer.

No matter the number of names on your Christmas card list, the first one you get is from someone you missed.

## Tire Inspection Included in Next Safety Check-up

Captain M. C. Blount of the motor vehicle inspection service, Texas Department of Public Safety, announces that effective January 1, 1973, the inspection of tires will become a requirement as part of the annual inspection of vehicles in Texas.

Other items to be inspected along with the new requirements on tires include brakes, lighting equipment, horns and warning devices, mirrors, windshield wipers, front seat belts, steering, wheels and rims, exhaust system and exhaust emission systems.

A minimum charge of \$2.00 must be made by the inspection station for each complete inspection performed.

Tire tread wear, tread cuts, fabric breaks, snags, sidewall cuts, bumps, bulges and knots, plowout patches or boots will be some of the defects checked for during the inspection. Tires marked for "farm use only" or for "racing purposes only" will not be approved for highway use.

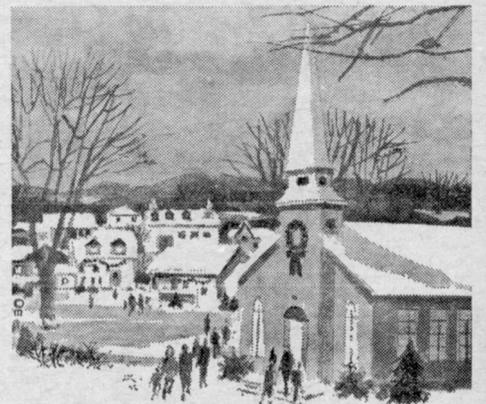
Captain Blount urged vehicle owners to save time, extra expense, and possibly even an accident, by making sure tires and other vehicle equipment are in good condition, not only at inspection time but at all times.



## Hi! Merry Christmas

May you have a wonderful Christmas, bright with happiness and joy.

**Griggs Electric**  
Rosston and Muenster



## CHRISTMAS BLESSINGS

May the blessings of this joyous season surround you. May your holiday be merry and your happiness enduring.

**The Fabric Center**  
Muenster

Barney Mitchell  
wishes you a  
Merry Christmas  
and a  
Happy New Year

**Mitchell Air Conditioning**  
Lennox Air Conditioning and Heating  
305 S. Chestnut, Gainesville



## Blessings of the Holy Season

Good Will to All Men.  
May the spirit of His message abide with us.

**Angie's Beauty Shop**  
Muenster



## Christmas

As the glory of this Holiday Season unfolds, let us share a prayer for peace. May your holiday be a joyous one.

## GAINESVILLE CARPETS

Charles & Dorothy Barnes  
212 E. California, Gainesville

# The Great "Cannots"

Lincoln's legacy is not that of negative thought. Yet some of his most telling points were driven home in reverse. Consider, "A house divided against itself cannot stand."

His counsel is apropos in these times, when elements of the American team strain to run off in all directions. He had other negatives that are as positively valid today as they were more than a century ago:

\*You cannot bring about prosperity by discouraging thrift.

\*You cannot help small men

by tearing big men down.

\*You cannot strengthen the weak by weakening the strong.

\*You cannot lift the wage earner by pulling down the wage payer.

\*You cannot help the poor man by destroying the rich.

\*You cannot keep out of trouble by spending more than your income.

\*You cannot further the brotherhood of man by inciting class hatred.

\*You cannot establish security on borrowed money.

\*You cannot build character and courage by taking away

man's initiative and independence.

\*You cannot help men permanently by doing for them what they could and should do for themselves.

Lincoln's dream was of a decent society united by a common bond of freedom. It was little more than a dream when he wrote his 10 cannots. It has flickered to reality all too seldom since.

Although the dream may yet be largely that and no more, it still glows deep within the bosom of a principled people — an indivisible nation seeking, under God, liberty and justice for all.

Lincoln speaks to us in negative terms. So does the Bill of Rights, which, to preserve the dignity of individual man, tells government what it cannot do. From that ancient tablet, eight of the Ten Commandments thunder, "No!"

Together, their negatives fan the coals of that dream toward positive fulfillment.

## The Protein Problem

By the year 2000, it is estimated that world population will exceed 7 billion. As the population grows, so too will the problem of supplying people with adequate food and nutrition — particularly with protein, the most important of all nutrients.

Technologists estimate that within 30 years, more than 100 tons of protein will be needed annually to fill man's nutritional needs. Possibly twice as much will be needed to feed animals.

Meat proteins are by far the most popular of all proteins, and are the most costly to produce. The world population seems to have an insatiable appetite for beef, lamb, pork and other meats.

Scientists realize that if our growing population is to be supplied with adequate protein, it may have to come from relatively inexpensive and easily grown vegetable sources. Such unlikely sources as cotton seed, peanuts, sesame and sunflower seeds, even alfalfa and leaves are being tested for conversion into nutritious foods.

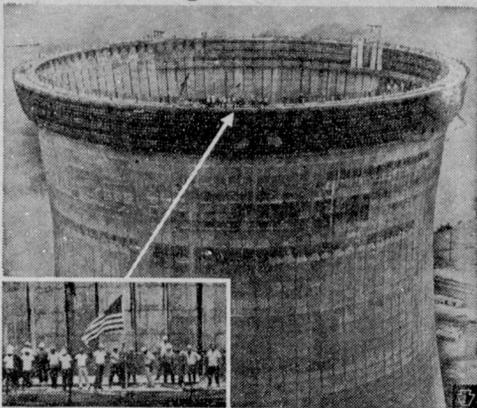
Although not many of these products are now commercially available, General Foods Corporation has successfully tested and marketed to institutions such as schools and hospitals a high protein macaroni.

The company says it provides a prototype of foods we can expect in the future. By adding soy flour (an excellent vegetable protein) and corn flour to the wheat normally used to make macaroni, it has twice the protein content of regular macaroni. Also the protein quality is comparable to that of milk, but costs roughly the same as regular macaroni.

## Freezing Improves Fruit Cake

All the cooking experts say fruitcake not only can be frozen but often improves in taste from the process of freezing. It seems to stay moist and slices better after thawing. The important thing for freezing, is that the fruitcake be properly wrapped in an air-tight container.

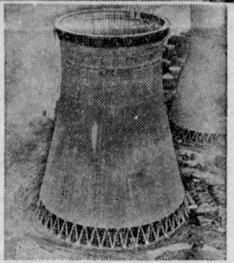
## World's Largest "Water Cooler"



The largest cooling tower in the world, big enough to handle the water supply of a city of 6 million people, has reached its full 50-story height at the John E. Amos plant of the American Electric Power System near Charleston, West Virginia.

The Amos power plant steam condensers are cooled by closed water systems as auto engines are, with cooling towers performing the function of auto radiators. Such closed systems eliminate the need for a power plant to draw cool water from, and discharge heated water to, a river or lake.

Engineers of the Hamon Cooling Tower Division of Research-Cottrell, Inc., designer and builder of the towers at the Amos station, calculate that the concrete the new tower contains is enough to build



143 miles of sidewalk, its reinforcing and piling contain as much steel as 3500 automobiles, and the asbestos-cement sheets it contains would cover 200 football fields. Its size enables the tower to cool 600,000 gallons of water per minute for re-use in the power plant.

## Come, Follow Me

Long ago three Wise Men were gazing at a star that glistened in the Heavens, outshining all by far.

And so the Wise Men pondered what could its message be, for it somehow seemed to beckon and say, "Come, follow me!"

So they readied for a journey, and chose their gifts so rare. Then they climbed upon their camels, and turned them toward the star.

Long days and nights they traveled with trails along the way, until they came to Bethlehem where now the Christ Child lay.

And there the holy Magi

knelt before this tiny King; they gazed in adoration while hearing angels sing.

And then along with shepherds they learned the reason why they were beckoned by a message that came out of the sky.

And they gave it to the ages so that all good men might be, just as joyfully rewarded by the words, "Come, follow me!"

—LaRayne E. Ebert



O, Holy Night

"Bearing gifts, they traveled afar." At this Holy time, we wish for all the great gifts of peace and happiness, faith and love.

Tony's Seed & Feed, Inc.  
Muenster



Christmas Wishes

Jolly old St. Nick is coming to help us thank all our patrons, friends, ... you!

Frank Dustin  
Office, School & Bank Supplies  
Gainesville

## 1980 Farming Will Be Big Business

The farmer of 1980 will have to be a businessman just as much as agriculturalist, according to Dr. John Hopkin, Stiles professor of agricultural finance for the Texas Agricultural Experiment Station.

He also will need an operation physically large enough to supply his family an adequate standard of living and still be able to generate enough capital to keep expanding. This means he likely will have to generate minimum farm sales of over \$40,000 annually, which will require that he have control over farm assets (land, equipment) totalling over \$250,000 to \$300,000.

And since profit margins have declined for most farm production, there will be greater stress on business and financial management skills, Hopkin, also with the Department of Agricultural Economics and Rural Sociology at Texas A&M University, said.

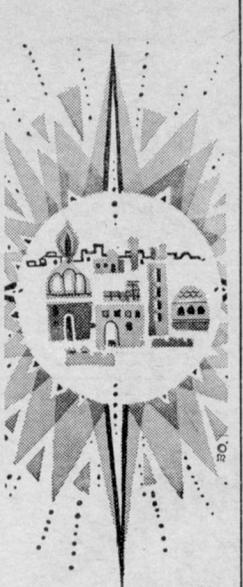
Generating both equity and debt capital, or risk and borrowed capital, will be one of the main concerns of the future farmer. The large investments plus the need to keep competitive by utilizing new and usually expensive technological advances are causing capital to be very important. To obtain capital, several things are necessary. The farmer-businessman will have to prepare profit and loss statements to show that he is profitable. Financial state-

ments must be prepared to show that financial progress is being made and cash-flow projections developed to show loan repayability. Only then is the farmer ready to go looking for funds.

Skills in capital budgeting and analyzing alternative investment opportunities are needed to see that the limited capital is invested where payoff is the greatest. He also will have to exercise budget and cost controls of his business. Skills in building sound credit, and then merchandising it, are also needed.

Hopkin feels the greatest payoffs in the future are likely to come from the effort devoted to improving farmers' skills in business and financial management.

Deflating your tires in order to get additional traction in snow is an "old wives' tale." Deflating your tires means decreased traction in snow or ice.



PEACE, Goodwill toward men

At this joyful season, may there come to every heart a glad renewal of the warming spirit of peace and good will to all.

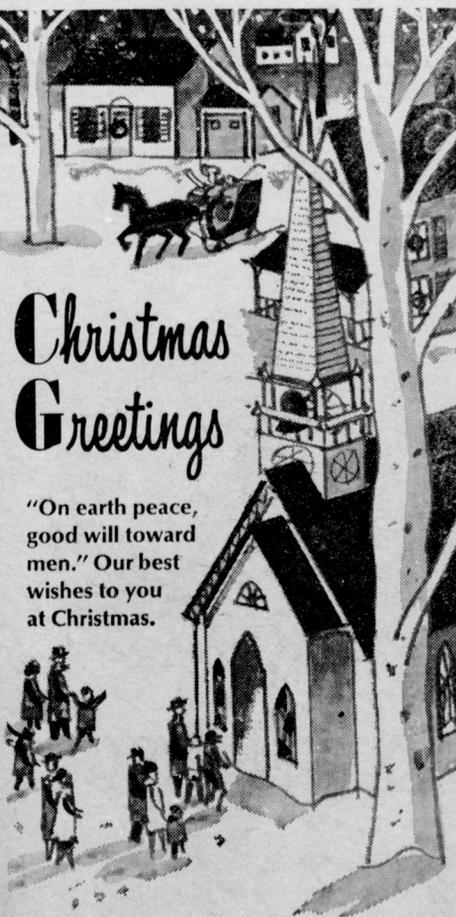
Chapman's Shoes  
111 N. Dixon  
Gainesville



CHRISTMAS GREETINGS

Sincere wishes that the joys of Christmas be abundantly yours.

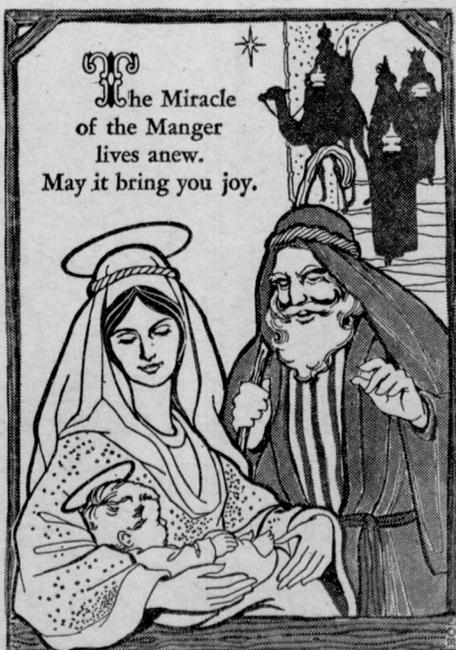
Muenster Machine Shop  
David Haverkamp



Christmas Greetings

"On earth peace, good will toward men." Our best wishes to you at Christmas.

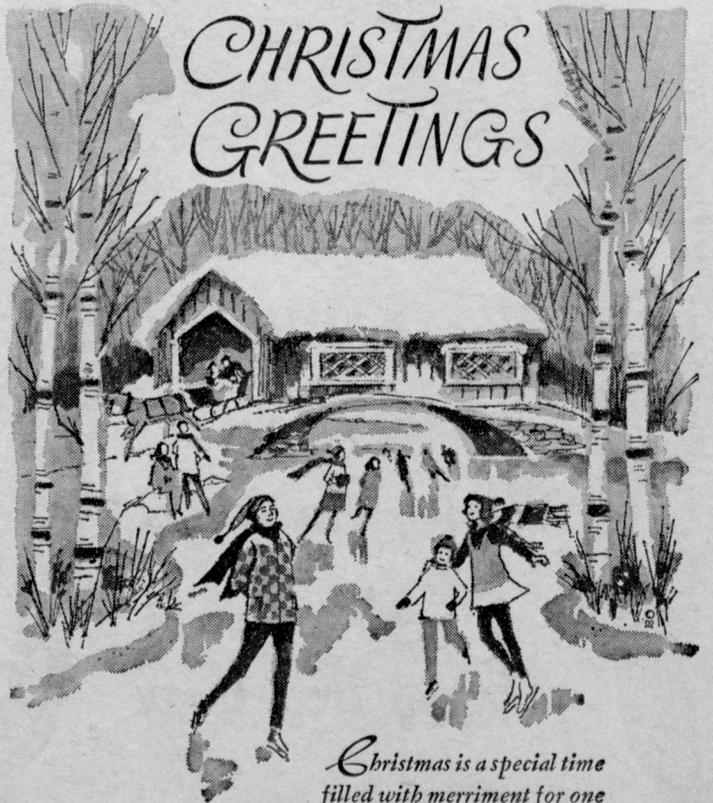
Geo. I. Carroll & Son



The Miracle of the Manger lives anew. May it bring you joy.

Heartfelt appreciation to our customers.

Don's Record Rack  
203 E. Calif., Gainesville



CHRISTMAS GREETINGS

Christmas is a special time filled with merriment for one and all. We hope your holidays are exceptionally happy, and thanks for making us happy by being a loyal friend and customer.

Myers, Cheaney & Thompson  
Your Cooke County John Deere Dealer  
Gainesville

**IT HAPPENED  
35 YEARS AGO**

Dec. 17, 1937

Turkey season ends at FMA plant with two carloads; this year's total came to seven cars. CDA court sends Christmas candy and cookies to Dallas orphanage. Suit for damages in Seyler wreck opens in Denton. Mrs. T. L. Gaston, 67, dies at Myra. Fire in Clem Reiter home is checked in early stages. Engagement of Agnes Weinzapfel and P. W. Hellman is announced. Muenster Hatchery is making improvements before opening the season.

Mission group sends three bundles of clothing to needy missions. Doc Hellman of Randolph Field will spend holidays here. Katie Truempter of Helena, Ark., is visiting the Jacob Pagel family. Rainard joins the Harold Walterscheid family.

**30 YEARS AGO  
Dec. 18, 1942**

Mrs. Philomina Wilp, 77, dies of heart ailment. Mrs. Joe Luke is re-elected president of Civic League and Garden Club. Parish discussion clubs end current season. Older selectees are now grouped into 4-H classification. LaVerna Starke has appendicitis operation. Gus Hellman breaks finger crank-

ing tractor. Local men attend USO breakfast in Gainesville and hear address by Major Conley. Sugar Stamp No. 10 is good for three pounds. Seabee Earl Swingler writes from Dutch Harbor. Sailor Louis Roberg is on duty in the Atlantic. Father Frowin sends Christmas greetings from St. Bernard's Hospital in Jonesboro, Ark.

**25 YEARS AGO  
Dec. 19, 1947**

Masses at midnight and 5 a.m. head list of Christmas services at Sacred Heart Church. Burglars get tires, radios and heaters in theft at Wilde Garage. Marty and Rody

Klement plan to open new Texaco Station Jan. 2. Garden Club elects Mrs. T. S. Myrick president. Annual collection for Dallas orphanage nets \$460.86. Nick Miller closes cleaning and pressing plant to install modern new equipment. Bertha Haverkamp is recovering from burns she received when she slipped and fell with a pail of scalding water. Jackie Reiter and Tommy Otto have enlisted in the Navy; are in boot training in California. Mrs. John Furbach was in Amarillo over the weekend to attend the formal opening of her husband's new jewelry store. The Robert Kuppers announce arrival of Chris. Jerry joins the C. M. Flusche family.

**20 YEARS AGO  
Dec. 19, 1952**

District initiation adds seven members to local KC council. Tiger gridders are feted at banquet with more than 150 persons joining in the event. Champ trophies in MHS basketball tourney are won by Prairie Valley. Willie Walterscheid is named on Southwest Academic League's all-state football team. Marty Klement is elected Muenster fire chief. Rosalie Fuhrman is named SH Alumni president. Michael Neu of Lindsay wins county contest in soil conservation. Gracie Moster, two-year-old daughter of the Johnny Mosters is recovering from lye burns. Gid Prather suffers broken leg in oil field accident. More than 500 attend annual county 4-H Yule party.

**15 YEARS AGO  
Dec. 20, 1957**

Santa Claus will be here tomorrow to treat the kiddies as the feature attraction in the Lion Club - sponsored Christmas parade. Schools will have six holidays during Yule season. Contract is let to build two reservoirs on Brushy Elm Creek. Muenster will host 16 teams at holiday basketball tourney. The J. P. Janickis wire safe arrival in Germany. The Gene Strassbergs visit here since his discharge from the Air Force. Capt. Jane Hoehn is enroute to nursing duty in Germany. Dennis Hess is in Baylor Hospital for plastic surgery. Burt Hamric breaks right arm. A total of 938 persons complete Salk polio shots given at Muenster Clinic.

**10 YEARS AGO  
Dec. 21, 1962**

Muenster building permits this year total \$845,500... for the biggest year ever in building activity. Local residents give \$324 to city's Christmas lighting project. Hospital project is going fine but funds are getting low. CDA members fix and deliver Christmas baskets to shut-ins. Christmas pageants, parties and caroling are in social spotlight. Lindsay Craft Club shows decorated float in Santa Parade at Gainesville. The Rufus Bezners get settled in their new home at Lindsay. Lt. and Mrs. John Broome arrive to visit her parents, the John Wielers before Lt. Broome goes to Germany for duty. New homes are being built by the Bernard Swirczynskis, Pete Koelzers, Ernest Medders, Emil Rohmers, Ray Walterscheids, Mike Schillings and John Arends. New arrivals: a boy for the C. J. Newmans; girls for the Leonard Reiters and the Robert Mayers.

**5 YEARS AGO  
Dec. 22, 1967**

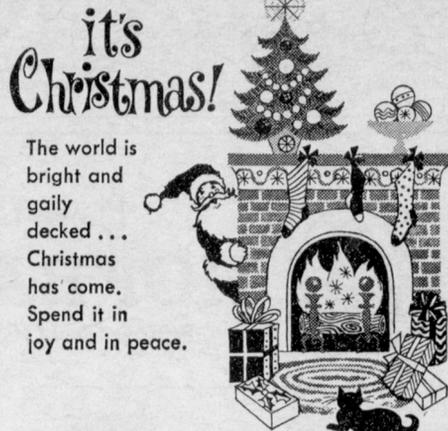
City building permits for 1967 total \$372,500. Buford Whitt, 58, dies of heart attack while hunting. Early morning fire destroys interior of Tommy Knabes' mobile home. Forestburg dedicates restored community center. Lewis Lauderdale of Saint Jo dies. Ice storm causes minor damage. Alvin Hartman is reelected fire chief. Edward Thetford, Marysville native, dies in crash at Odessa. Local Chamber of Commerce holds annual banquet. J. M. Weinzapfel receives Land Bank's

award for service in agriculture. Classes, clubs and organizations hold Christmas parties. Families get together for holiday reunions. Lindsay Athletic Association plans volleyball tournament. City

council buys two smoke masks for fire department. Mrs. Don Christian and sons are hospitalized in Fort Worth after auto accident. Santa treats children at KC and VFW Auxiliary parties.



**JIMMY LEHNERTZ**  
Gulf Distributor, Gainesville



**United Electric Service**  
Chris Muller, Muenster



**Muenster Garden Center**  
Mr. and Mrs. Roger Taylor



**Ronnie Herr**  
Conoco Agent  
Gainesville



**K Cut-Rate Liquor**  
Muenster

**Christmas...**

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

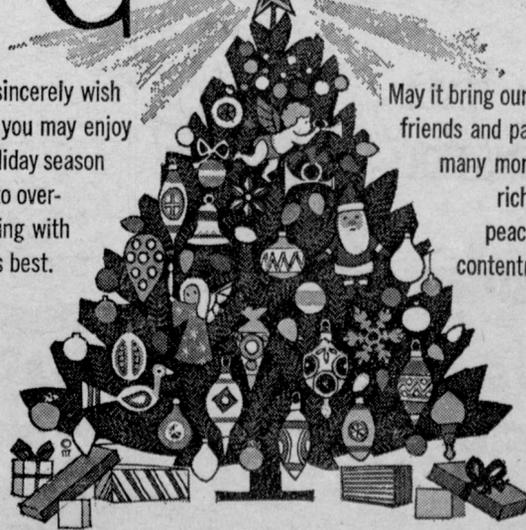
**Sacred Heart Church and School**

Father Placidus Eckart, O.S.B., Pastor  
Fathers Bede Mitchel, O.S.B., and Leonard Wangler, O.S.B., Assistants  
Brother Thomas Moster, Teacher and Director of Altar Boys  
And Our Staff of Nine Benedictine Sisters, Fourteen Lay Teachers and Twelve C.C.D. Teachers

**MERRY CHRISTMAS**

We sincerely wish that you may enjoy a holiday season full of overflowing with life's best.

May it bring our good friends and patrons many moments rich with peace and contentment.



**Hillcrest Manor Convalescent Home**

Mr. and Mrs. O. D. Garland, Muenster

# Final Services for Charles Wimmer, 84

Charles J. Wimmer, 84, a Muenster resident since 1918, died Monday at 3 p.m. in Muenster Hospital after an extended illness. Death came five days before his 85th birthday.

Funeral services for him were held Wednesday at 10 a.m. in Sacred Heart Church with Father Placidus Eckart officiating at the Mass, delivering the sermon and conducting graveside rites in Sacred Heart Cemetery. Nick Miller Funeral Home was in charge of arrangements.

Rosary was recited at the Miller Chapel Tuesday at 4 and at 8 p.m.

Bearers were grandsons: Larry Joe Wimmer, Jerry Wimmer, Randy Wimmer, Tim Wimmer, Tommy Reiter and Ken Luke.

Charles J. Wimmer was born Dec. 23, 1887, in Tours, Texas. He married Miss Annie Seith there on October 30, 1906. The couple and their family celebrated each anniversary since their golden wedding celebration with the exception of their 68th, the past October, due to failing health.

After their marriage the couple farmed at Tours for seven years, then at Durant, Okla., for five years before settling in Muenster in 1918. He retired from farming in 1947 and the couple moved to

town in a new home on N. Walnut St.

He was active in community affairs in his younger days, helped organize the Farmers Union, and was its second president, elected in 1934 and holding the office for ten years. He served on the city tax equalization board and was a member of the parish St. Joseph's Society and Third Order of St. Francis.

Surviving are his wife; six sons, Joe, Tony, Charlie, Lawrence, John and Andrew, all of Muenster; four daughters, Mrs. Leo J. Haverkamp and Mrs. Vincent Reinart, of Muenster, Mrs. C. J. Berend of Hereford and Mrs. Paul Luke of Farmers Branch; 44 grandchildren, 52 great-grandchildren, and one sister Mrs. Frank Burger of Axtell, Texas.

## Pastor Announces Mass Schedule For Christmas

Four services are scheduled for Christmas Day at Sacred Heart Church, Father Placidus, pastor, announced this week.

The first will be the midnight mass concelebrated by Fathers Placidus and Bede. It will be preceded from 11:30 to 11:50 by the high school choir singing carols, then a torch light procession carrying the Infant Jesus replica to the crib and ceremonies of blessing the crib.

Because of the expected customary large attendance children are urged not to attend at midnight and go instead to the special children's mass at 9, which will have children's liturgy and children's singing.

Other masses are at 7 and 11 o'clock. Father Placidus also announced that there will not be a 7 p.m. mass Sunday night nor Christmas night.

**Toys for Christmas**  
Muenster Jaycees have delivered Christmas gifts to Denton State School, continuing a practice of several years. Toys amounting to \$115 were taken to the school by Mr. and Mrs. Wayne Klement and Herbie Fisher.

## MHS Teams Split Two Games with Pilot Point High

The Hornets got off to a bad start in their district basketball race Tuesday night by dropping a 53-47 contest to Pilot Point on the MHS court. Meanwhile the girls improved their standing by rolling over the visitors 50-23.

First game was no contest. MHS girls took an early lead and kept improving on it, Doris Felderhoff led the effort with 30 points, Debbie Schneider made 10, Becky Fields 8 and Joyce Swirczynski 2.

The MHS boys simply missed too many. With a record of only 29% hits they led 15-10 in the first period and trailed 27-23 at the half. From then on the visitors added 2 to their lead for the final count of 53-47. The Hornets' leading scorers were Tom Otto 18, Robert Johnson 9, Ronnie Felderhoff 8, Joe Bright 6.

The boys now have a loop record of 0-1 and the girls 1-2. They'll play their last pre Christmas games with Callisburg here Friday night. It will be a 3 game program. Girls B teams will start at 5:30, then the A girls games and the A boys game.

## 150 Report for Jaycee Kid Party

Little kids had a big time Saturday afternoon when Santa Claus came to town as a guest of the Jaycees. He arrived on schedule at 2 o'clock using the city's fire truck and parked on Main Street.

Children of the area flocked around and some tiny tots were carried by their mothers to sit on Santa's lap. He had treats for all of them, handing out about 150 sack of candy.

## Muenster Firemen Re-elect Officers

Members of Muenster Volunteer Fire Department Thursday re-elected officers for another year. That was the principal business at their regular meeting.

Continuing as fire chief is Herbie Knabe with Ricky Stewart assistant and Ervin Henscheid secretary-treasurer. Tommy Herr whose term as trustee expired was elected for a three year term. Trustees with unexpired terms are Walter Bartel, two years and Henry Pels Jr., one year.

**Kids' Movie**  
The last of the series of kids movies sponsored by SH Lettermen's Club will be held Saturday from 1:30 to 4:30, just in time to give parents a break for their late Christmas shopping. The program this week includes a movie, "Operation Mad Ball", a cartoon and a visit with Santa. It will be in Sacred Heart gym and the admission charge is 50 cents.

**SH Juniors Lose**  
Junior Hi boys at Sacred Heart were victims by a 24-16 count in a game with Immaculate Conception 8th graders on the local court Monday night. They were down 12-6 at the half and were outscored 2 more points in the second half as George Luke and Keny Felderhoff made 6 each and Joe Hoedebeck 4.

Mr. and Mrs. Clive Gobble will have as Christmas guests their children Mr. and Mrs. Pat Cathey of Wichita Falls and Mr. and Mrs. Larry Gobble of Farmers Branch. Larry and his wife will divide time with her parents, the Clarence Hellmans.

**Headed For Thailand**  
Air Force S.Sgt. and Mrs. Tom Webb and daughter Rhonda are holidaying with her parents, the Werner Clers, on the final days of his overseas leave. The couple spent the past three weeks in California with relatives and returned here Tuesday. Rhonda stayed with her grandparents here. S.Sgt. Webb will leave Dec. 28 for assignment in Thailand. His wife and daughter will live in Muenster.

Buy, sell, rent with the Enterprise Want Ads.

**PREVENT FIRES**  
...it's your job, too!



## City Submits Data For TIC Computer Program Service

As a means of conveying its story to prospective industries, and also as a means grading itself in relation to other towns, Muenster is participating in a computer program service promoted by the Texas Industrial Commission.

The program records principal features of all the participating communities and becomes useful as a source of information to firms looking for a location and also as a bank of ideas to towns that are trying to improve themselves.

Information related to all areas of community life, service and government is submitted on forms which are furnished by T.I.C. and is fed into the computer to acquire a general community profile. That data is made available to prospects that have been developed by T.I.C. through its nationwide prospecting program.

gram. As a means self improvement or getting more for their tax dollars participating towns may get print outs of other towns as a possible source of ideas.

The Muenster computer program was completed recently and mailed to Austin. Project workers and the subjects on which they furnished data were Steve Moster, city; L. B. Bruns, school; J. M. Weinzapfel, bank; Alvin Fuhrman, phone service; Henry Weinzapfel, realty; Ray Wilde, chamber of commerce; Arthur Endres, postmaster; John Pangel, Electric Co-op; Ernest Jaska, TP&L; H. E. Lawson, Lone Star Gas; Jerome Pangel, Industrial Foundation.

Gene Davenport of Cooke County Electric Co-op was coordinator in the overall computer service program for Muenster. He received a citation from Governor Smith in 1970 for his help in developing the initial computer program.



Principals in a program to provide computer data on Muenster for Texas Industrial Commission are J. M. Weinzapfel and Ray Wilde (seated) and Steve Moster and Gene Davenport (standing). The program's chief value is in familiarizing industrial prospects with the community's special features.

It pays to advertise with the Muenster Enterprise

## STATE

in Gainesville

Now thru Sat.

"The Legend of Nigger Charley"

Rated PG

Sun. - Mon. - Tues.

"CABARET"

Rated PG

A Great Musical with Liza Minnelli

## 4 Top Gaining Charolais Bulls

For sale Jan. 13, 1973 at Gainesville Sale Barn

These bulls are grandsons of the first super-certified meat sire in the U.S. One of them is the top gaining bull at the Cooke County Evaluation Center, with a gain of 5.05 pounds per day for 84 days. All four of these bulls are on feed tests now and are doing very good.

Also a few weaning bull calves for sale at my home.

Gary Hess, 759-4335, Muenster

## CHRISTMAS DANCE

VFW HALL MUENSTER

Monday Dec. 25th

Music by The Rustlers



Phone 759-4434

## HOFBAUER'S

FOOD & LOCKER SERVICE

COURTESY SERVICE PRICE QUALITY

SAVE 60c

NESCAFÉ

INSTANT COFFEE

LIMIT 1 PER FAMILY



10-oz. jar, with coupon \$1.29

without coupon \$1.89

Good only at Hofbauer's

Offer Expires December 23, 1972

SAVE 40c

on 3 oz. size INSTANT NESTEA® 100% TEA



3-oz. jar with coupon

99c

without coupon \$1.39

Limit 1 per family

Good at Hofbauer's

Offer expires December 23, 1972

## Produce

1-lb. pkg. Cranberries 3 - \$1.00

Radishes bag 10c

Carrots bag 15c

Bananas lb. 10c

Cabbage lb. 7c

WE GIVE



Double Stamps on Wednesday

With grocery purchase of \$5.00 or more (no cigarettes) on Wednesday we give twice as many S&H Green Stamps

## Meats

Fresh Chicken Hens - - - - - lb. 43c  
Hormel Cure 81 Boneless Ham - - - - - lb. \$1.59  
Fresh boneless Pork Roast - - - - - lb. 75c  
Decker smoked Summer Sausage - - - - - lb. \$1.29  
Fresh Bacon - - - - - lb. 79c

## Frozen

Shurline 6-oz. Orange Juice - - - - - 4 - 89c  
Birds Eye 8-oz. Cool Whip - - - - - 59c  
Trophy 1-lb. pkg. Sliced Strawberries - - - - - 39c  
Reg. \$1.98 1-A-Day Vitamins, 60 - - - - - \$1.59  
Reg. \$1.17 Bayer Aspirin, 100 - - - - - 99c  
Reg. \$1.29, Scope 12-oz. Mouthwash & Gargle - - - - - 99c  
Reg. \$1.49 Alberto VO-5, 15-oz. Shampoo - - - - - \$1.19  
Polaroid No. 108 COLOR FILM - - - - - \$4.39

Shurline 1-lb. box Powdered Sugar - - - - - 18c  
Shurline Flour, 5-lb. - - - - - 49c  
Smucker's Jellies, 10-oz. - - - - - 3 - \$1.00  
Shurline No. 303 can Pumpkin - - - - - 3 - 43c  
Keibler asst. Cookies - - - - - 3 pkg. \$1.00  
Reg. 49c Morton Potato Chips - - - - - 35c  
Seven Seas 8-oz. bottle Salad Dressing - - - - - 45c  
Reg. 21c Shurline tall can Canned Milk - - - - - 5 - 89c  
Shurline Brown & Serve Rolls - - - - - pkg. 25c  
Reg. \$1.09, Ajax king size All Purpose Cleaner - - - - - 94c  
Teri jumbo roll Paper Towels - - - - - 3 - \$1.00  
Reg. 59c pkg. Foil Pans, Plates, Trays - - - - - 48c  
Royal Arms 4 roll pack Toilet Tissue - - - - - 3 - \$1.00  
Reg. 48c Food King qt. Salad Dressing - - - - - 28c  
With \$5.00 purchase



# MUENSTER ENTERPRISE



VOLUME XXXVII

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 22, 1972

NUMBER 5

## Candles Light the Way Through the Ages

Although it has been said there was no candle to light the manger in the stable at Bethlehem, still from early times people have placed tapers in windows to light the way for the Christ Child and welcome Him.

In any countries, anyone coming to the door at Christmastime was invited to enter. For some believed that Christ Himself would appear at a house with a candle, concealing his identity, to learn the extent of their kindness.

Candles have inspired men throughout the ages, linking their bright glow with the beauty of faith. Research by Hallmark candle expert John Sinjem reveals that candles were generally used at Christmastime as far back as the 11th Century. Until the 18th Century they were made primarily from tallow or beeswax. The latter was preferred, as an emblem of Mary's purity, for wax is the product of virgin bees. Many persons believed that bees came from

heaven, and it waws not unusual for religious institutions to keep swarms of them. According to an early writer, the wax represented Christ's body; the wick, His soul; and the flame His divine nature.

The religious symbolism of the candle grew through the centuries after early Christians, huddled in the damp chill catacombs of Rome, used lighted candles as a source of comfort.

### New Candle Materials

In 1750 a substance from the head of the sperm whale was found to be superior to tallow and beeswax. Later, in 1850, paraffin wax was developed and combined with stearic acid to make candles of the modern type.

Bayberry candles with their delicate scent are especially popular at Christmas, and they are said to bring good luck to the home. The bayberry candle is uniquely American. Bayberry bushes grew in great abundance in the new world, and after learning to extract the greenish wax from the wild bayberries, the Pilgrims used it to make candles.



THE ADORATION OF THE MAGI — French tapestry of the late 15th Century. The Metropolitan Museum of Art.

## Christmas Themes Revived in Tapestry

Today's great revival of tapestry work and other needle crafts shows a lively interest in sacred subjects, just as many of the famous tapestries of the past were devout treatments of Biblical themes, including the Nativity and the Adoration of the Magi.

Tapestry work itself has a long and fascinating history, as modern weavers and embroiderers are discovering. It is defined as a hand-woven, patterned fabric in which the weaver shapes one area of color at a time. Basically a simple technique, which can be accomplished even on primitive looms, such weaving has been done ever since early antiquity.

The oldest tapestry work known to us is Egyptian, where some of the cloth found in tombs was patterned with lotus flowers and hieroglyphics. A comprehensive history would trace it through pre-Christian times to the fine silk hangings made in Byzantium, and adapted from there by Islamic artists — plus the parallel development in the Far East, where tapestries were made by the Chinese and Japanese. But our own tradition is derived from the European, which has produced exquisite work.

Although the most dramatic

examples are large pictorial wall hangings, tapestry has been used for many other purposes, such as covers, cushions, and upholstery . . . just as today's craftsmen make chair covers in needlepoint.

Wool is the most frequently used fiber, though details are often done with silk or even gold or silver — and some tapestries have been produced entirely in silk.

Large pictorial tapestries were generally made by a team of weavers, the most skillful of whom specialized in faces. They worked from a full size design, or cartoon, made by a professional designer, which was traced in outline on the warp or vertical threads.

Tapestries used as wall hangings found a wide acceptance in mediaeval Europe — they gave warmth and color to the stark stone walls of castles and other interiors, and they were a type of furnishing easily movable from one location to another.

The earliest wool tapestries in Western Europe date from the 12th and 13th centuries — when the Crusades had made Europeans familiar with the tapestries of the East. The first professional tapestry workshop in Paris was established about 1263. The earli-

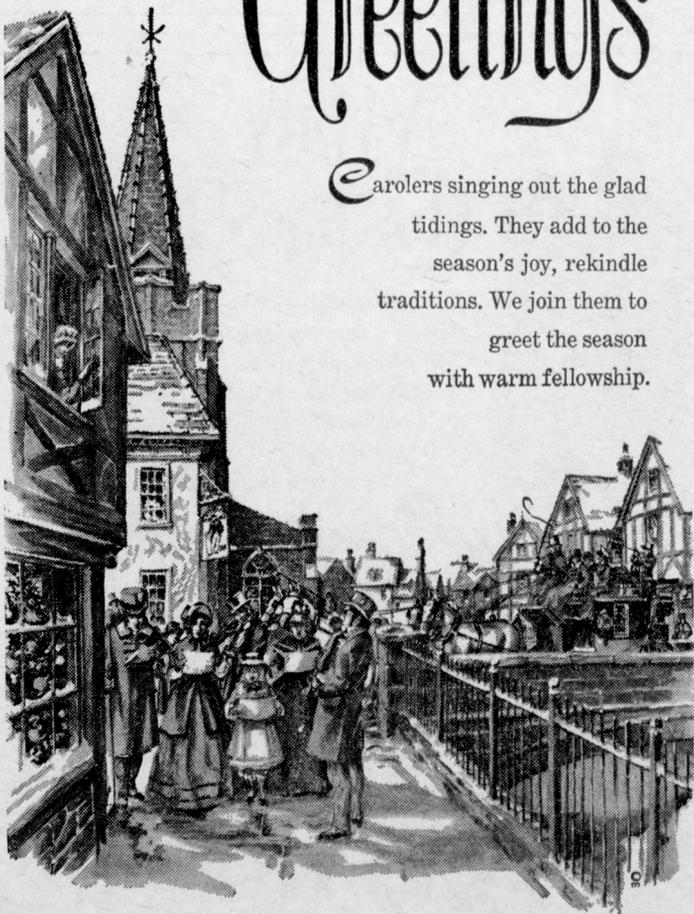
est surviving product of that workshop is a group of large tapestries showing scenes from the Apocalypse, now in the Museum of Tapestries in Angers, France.



RONDEL, Adoration of the Magi. This 16th Century Spanish tapestry in the unusual round shape is embroidered in silk and metal thread on canvas. Its actual diameter is just 12 1/2 inches. From The Metropolitan Museum of Art, purchase, Rogers Fund.

## Greetings

Carolers singing out the glad tidings. They add to the season's joy, rekindle traditions. We join them to greet the season with warm fellowship.



May the spirit of the Christmas season linger on and brighten all your days.

Muenster Milling Co.  
Mr. and Mrs. Arthur Felderhoff



### The First Christmas

Silent night, holy night . . . May the joy of Christ's birth live in your heart today and forevermore.

Bayer Concrete  
Arthur Bayer, Muenster

 **COOKE COUNTY ELECTRIC** COOPERATIVE ASSOCIATION MUENSTER, TEXAS

**THE SALESMAN**

And in those days, behold, there came through the gates of the city a salesman from afar off, and it came to pass as the day went by he sold plenty.

And in that city were they that were the order takers and they that spent their days in adding to the alibi sheets. Mightily were they astonished. They said one to the other, "What the hell; how doth he getteth away with it?" And it came to pass that many were gathered in the back office and a soothsayer came among them. And he was one wise guy. And they spoke and questioned him saying, "How is it that this stranger accomplished the impossible?"

Whereupon the soothsayer made answer: "He of whom you speak is one hustler. He ariseth very early in the morning and goeth forth full of pep. He complaineth not, neither doth he know despair. He is arrayed in purple and fine linen, while ye go forth with pants unpressed.

"While ye gather here and say one to the other, 'Verily this is a terrible day to work', he is already abroad. And when the eleventh hour cometh, he needeth no alibis. He knoweth his line and they that would stave him off, they give him orders. Men say unto him 'nay' when he cometh in, yet when he goeth forth he hath their names on the line that is dotted.

"He-taketh with him the two angels 'inspiration' and 'perspiration' and worketh to beat hell. Verily I say unto you, go and do likewise."

— James X. Cahill

**Realistic Nativity At Gatlinburg Conveys Christmas Spirit Daily**



GATLINBURG, TENN. — The familiar scene of Mary and Joseph at the manger, with the shepherds and wise men nearby, is repeated and re-enacted throughout the Christian world each Christmas season.

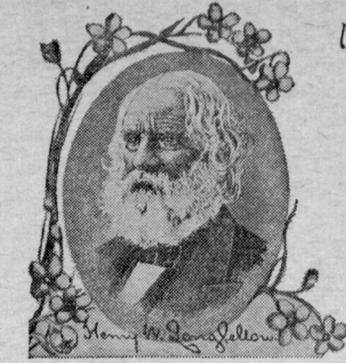
But probably nowhere in the world is there a Nativity scene which has been viewed by more people than the one in this vacation city in the heart of the Great Smoky Mountains.

The scene, unlike other Nativity scenes, is on view year-around at Gatlinburg's Christmas Gardens, and it has been seen by millions since the Gardens opened in 1960. The life-like, life-size three dimensional representation is also considered one of the most realistic in the world. The figures, like the rest of the more than 80 figures in the Gardens' series of scenes from the life of Christ, were created by Gems, Ltd., of London, and the scene itself was designed by Deroy Displays of Toronto, Canada. Officials of the Gardens

point out that visitor interest in the Nativity scene is high throughout the year, emphasizing the importance of the event itself, rather than any particular season.

Like all the scenes at the Gardens, the Nativity scene reflects detailed authenticity. As an example, the life-like sheep in the scene were obtained from a taxidermist.

The Gardens are open to visitors every day from early spring to late fall, and complete information and an illustrated brochure may be obtained by writing to Christmas Gardens, P.O. Box 587, Gatlinburg, Tenn.



**The Hanging of the Crane**

O fortunate, O happy day!  
When a new household finds its place  
Among the myriad homes of earth,  
Like a new star just sprung to birth  
And rolled on its harmonious way  
Into the boundless realms of space!  
So said the guests in speech and song,  
As in the chimney burning bright,  
We hung the iron crane to-night,  
And merry was the feast and long.

**Score Yourself on this Christmas Quiz**

See how well you can score on the answers to questions about Christmas and its customs! Then check the answers:

1. Research says that Christ's birthday occurred on: a) December 25 b) an uncertain date c) January 6.
2. Sending Christmas cards is a custom that started in: a) Germany b) England c) the U.S.
3. Hanging mistletoe is a custom that began: a) in the 18th Century b) in Scandinavia c) among the ancient Druids.
4. Decorating a Christmas tree has its origin in: a) Germany b) Czechoslovakia c) Norway.
5. The first people to set up a decorated Christmas tree in a public place were: a) Portuguese b) Flemish c) Americans.
6. The custom of burning the Yule Log originated with: a) the Vikings b) the French c) the Slavs.
7. The meaning of the word "carol," as used in England in the Middle Ages, was: a) dancing b) singing c) dancing in a circle while singing.
8. The use of the creche, or crib, as a Christmas symbol was introduced by: a) the French b) the Italians c) the Swedes.
9. Exchanging gifts for Christmas was not practiced until: a) 800 A.D. b) the latter part of the 19th Century c) about 200 years ago.
10. The character of Santa Claus was first known as: a) Father Christmas b) St. Nicholas c) Pere Noel.

ANSWERS:  
1-b; 2-b; 3-c; 4-a, 5-c; 6-a; 7-c; 8-b; 9-b; 10-b.

SCORING:  
8 or better gives you an A; 5 to 7 is average. Less than that — return one Christmas present!



**Merry Christmas**

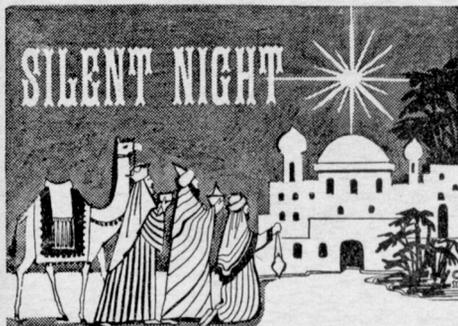
Filling the air with peace and joy... the Yuletide spirit. We add our warm wishes.

Joe Russell & Son  
Muenster



Old Santa's stocking is full of our appreciation for our customers and friends.

State Theatre  
Gainesville



May the peace of that first Noel shine brightly on you. May its true meaning fill your heart and home with love, understanding, happiness.

The Tree House  
312 E. California, Gainesville

**Depends on How You Look at It**

You may have read this anonymously-written piece before. If so, maybe you'll enjoy re-reading it. If you haven't read it, we're sure it will make a valid point or two.

There was a man who lived by the side of the road and sold hot dogs.

He was hard of hearing so he had no radio. He had trouble with his eyes so he read no newspapers. But he sold good hot dogs.

He put up signs on the highway telling how good they were.

He stood on the side of the road and cried: "Buy a hot dog, Mister?"

And people bought. He increased his meat and bun orders.

He bought a bigger stove to take care of his trade. He finally got his son home from college to help him out. But then something happened.

His son said, "Father, haven't you been listening to the radio?"

Haven't you been reading the newspapers? There's a big depression.

The European situation is terrible. The domestic situation is worse."

Whereupon the father thought, "Well, my son's been to college, he reads the papers and he listens to the radio, and he ought to know."

So the father cut down on his meat and bun orders, took down his advertising signs, and no longer bothered to stand out on the highway to sell his hot dogs.

And his hot dog sales fell almost overnight. "You're right son," the father said to the boy.

We certainly are in the middle of a great depression."

Reprinted from The Meter  
Published by The Oklahoma Gas & Electric Company



May the inspiration of faith and love fill your heart with quiet peace and happiness. A joyous Noel to all.

Geo. Gehrig Hardware  
Muenster

**Prayer for Peace from the Moon**

This is the Christmas Prayer offered from lunar orbit by Apollo 8 Commander Frank Borman:

"Give us, O God, the vision which can see Thy love in the world in spite of human failure. "Give us the faith to trust

the goodness in spite of our ignorance and weakness.

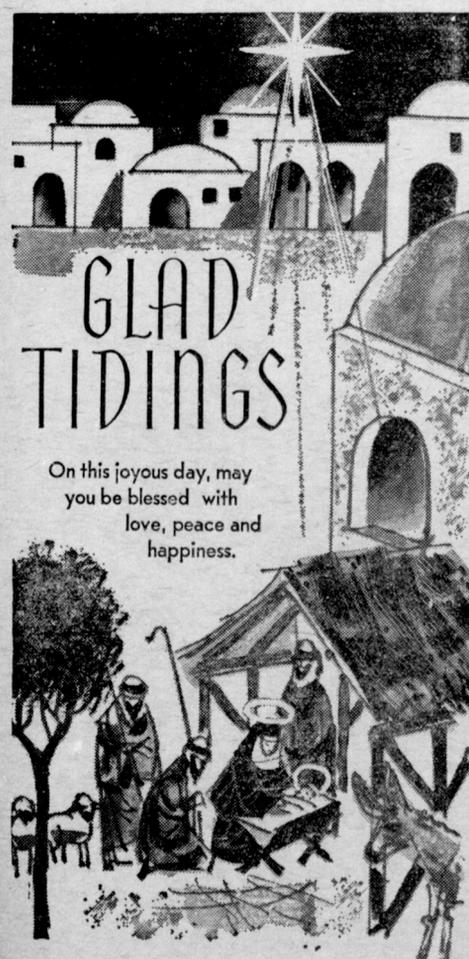
"Give us the knowledge that we may continue to pray with understanding hearts, and show us what each one of us can do to set forward the coming of the day of universal Peace. Amen."



**Peace... Joy**

May the many blessings of Christmas dwell with us... always.

W. J. Luke Company  
Muenster



On this joyous day, may you be blessed with love, peace and happiness.

Thanks from Everybody at  
Metzler Drive-In  
Lindsay

**MERRY CHRISTMAS**

At holiday-time, we take pleasure in remembering your friendship and loyalty... remembering too, the joys of old-fashioned festivities in the hope that they are now yours.



Muenster Telephone Corp.  
Alvin Fuhrman & W. J. Miller

Serving Muenster, Myra, Forestburg & Rosston

# Christmas Wishes

Jolly good wishes for a happy holiday are coming your way from Santa. Merry Christmas!



Jack Cheaney's Western Wear  
Gainesville



**DEACT DEACT**

May you and yours be greatly blessed by the spiritual radiance of Christmas. To know and serve you is our sincere pleasure.

Muenster Butane Co., Inc.  
Paul, James and Clyde Walterscheid

# Merry Christmas



WARM FRIENDSHIP,  
CHILDREN PLAYING,  
MERRIMENT . . . ALL PART  
OF A JOYFUL YULETIDE.  
FOR US, CHRISTMAS IS  
ALSO TIME TO THANK YOU  
FOR ALL YOUR GENEROSITY.

Metal Sales Inc.  
Henry & Robert & Employees  
West Hwy 82, Gainesville



St. Nicholas (Sinterklaas) riding in the Amsterdam parade, after arriving by boat. His horse is always white, said to be in memory of the white horse of Odin.

## Holland Celebrates Feast of Sinterklaas

For centuries, the Feast of Sinterklaas has been unique as a Dutch and Flemish event, honoring St. Nicholas' Calendar Day on December 6, but celebrated on the eve, December 5.

Why is St. Nicholas' influence so strong in Holland? Primarily because he was the patron saint of merchants and sailors. The actual Saint lived from 271 A.D. to December 6, 342 or 343, so that his Calendar Day honors the date of his death. He became famous as the Archbishop of Myra, in Asia Minor, and performed many good and saintly deeds. Legend tells us he performed miracles as well, such as calming stormy seas, dropping dowries into the shoes of penniless maidens, and saving children from dire harm. He is now the patron saint of the city of Amsterdam.

All Dutch children believe that Sinterklaas, as the saint is now known, lives in Spain, where he spends most of the year recording the behavior of all children in a big red book, while his servant Piet (Pete) stocks up on presents for the next December 5. At mid-November, Sinterklaas mounts his milk-white steed, Piet swings the sack full of gifts over his shoulder, and they board a ship to sail for Amsterdam harbor and a formal welcome by the Mayor and prominent citizens. Then comes a fabulous parade through town, watched live and on TV by people all over the country.

At night Sinterklaas rides across Holland's rooftops and Piet distributes gifts and candy — in exchange for the hay or carrot which children leave for the horse in each little shoe that's left by the fireplace.

A Sinterklaas present is not a bit like an early Christmas present. Dutch tradition demands that all packages be

camouflaged in some imaginative way, and that each gift be accompanied by a fitting poem. For the essence of Sinterklaas is sheer fun — with kidding expected between all ages and social groups. Presents are often hidden all over the house — and those who get them must be willing to work hard for their surprise. The poems that come with the gifts are expected to play good-natured jokes on the giftees and they must be read aloud. Afterward, each person says a loud "Thank you, Sinterklaas!" — which is indeed the way the Hollander feels about this merry and very special Christmas festivity.

## Unpolluted Christmas

Instead of gifts that pollute, environmentalists are giving gifts that either improve the environment or at least don't despoil it. That's because millions of Americans are newly concerned with ecology.

Ecology fans don't wrap their gifts, in hopes of teaching people that they shouldn't pollute with paper bags and wrapping paper. Friends of the Earth, San Francisco, suggests using bandanas, cloth napkins or newspapers as wrappings — all materials that can either be used again or recycled.

Some retail stores have set up ecology "corners" or "boutiques", from which it sells games, kits, sweatshirts, posters and other items. The kits, designed for children, include "Why Leaves Are Green", and "Life In The Water", which provide materials for scientific experiments. The games — Ecology, Dirty Water, and Smog are Monopoly-like contests designed for older children and adults.



## GREETINGS for CHRISTMAS

For the season's festivities — we're putting down a red carpet of good wishes. It's our way of saying "Thanks."

MODERN FLOORS  
Jane and Roy Monday, Muenster

## Test Yourself on Facts of the Road

Do you think you are a good driver?

If you do, you're not alone — most drivers do.

Statistics tell a different story. With 55,000 Americans dying and more than two million injured in highway accidents each year, most drivers obviously are not quite as good as they would like to think.

The following quiz was developed by Liberty Mutual Insurance Company, one of the nation's leading automobile insurers. It should give you a pretty good idea of just how much of a driving expert you really are and at the same time provide a few valuable safe driving tips.

1. A flashing red light means: A. slow down. B. stop. C. yield right of way. D. caution.

2. The most frequent cause of head on collisions is: A. improper passing. B. tire blow-outs. C. steering control failure. D. intoxication.

3. Alcohol and the Automobile too often equal an Accident. What percentage of automobile fatalities result from accidents involving this deadly combination?

A. approximately 10 per cent.  
B. approximately 25 per cent.  
C. approximately 50 per cent.  
D. approximately 75 per cent.

4. At 40 miles per hour on a wet road how many car lengths should be kept between your car and the vehicle in front? A. four. B. six. C. eight. D. twelve.

5. In any type of vehicle skid, the skidding wheels tend to: A. move sideways. B. lead. C. trail. D. none of the above.

6. During a snowstorm, it is advisable to use low beams as snow reflects light and makes it difficult to see the road ahead. A. true. B. false.

7. Stopping distance consists of: A. reaction speed braking distance. B. perception and braking distance. C. perception and reaction speed. D. perception, reaction speed and braking distance.

8. The average motorist makes how many driving decisions each mile? A. two. B. ten. C. twenty. D. fifty.

9. In 1971 there were more than 10,000 pedestrian fatalities. The majority of these occurred during what time of day? A. night. B. mid day. C. dusk. D. sunrise.

10. Driver error is responsible for what percentage of automobile accidents? A. 25 per cent. B. 50 per cent. C. 75 per cent. D. 90 per cent.

11. A good indication that a parked car is about to pull out in front of you, can be: A. wheels turned toward the road. B. exhaust emission. C. signal blinker. D. all of the above.

12. Average reaction time from gas pedal to brake pedal is: A. 1/2 second. B. 3/4 second. C. one

second. D. 1 1/2 seconds.

13. At night, when in the glare of approaching vehicle headlights, you should direct your vision: A. to the left of the roadway. B. direct ahead. C. to the right edge of your traffic lane. D. none of the above.

14. If your automobile starts to skid out of control, never: A. take your foot off the gas. B. countersteer. C. stab brake. D. stomp your foot on the brake.

Answers: 1-b; 2-a; 3-c; 4-c; 5-b; 6-a; 7-d; 8-c; 9-a; 10-d; 11-d, 12-b; 13-c; 14-d.

How do you rate? If you got 13 or 14 correct you are an excellent driver; 10-12, a good driver; 7-9 a fair driver; six or less, study up or use public transportation.

## Christmas Towns In United States

One community in Canada five communities in the United States are named for the Nativity season:

- Christmas, Gila County, Arizona
- Christmas, Orange County, Florida
- Christmas, Lawrence County, Kentucky
- Christmas, Belivar County, Mississippi
- Christmas, Roane County, Tennessee
- Christmas Island, Nova Scotia

"The Land of Lakes," in Minnesota prides itself on having a lake in Scott County by the name of Christmas.



## GREETINGS

To our friends and neighbors, all best wishes for holiday happiness.

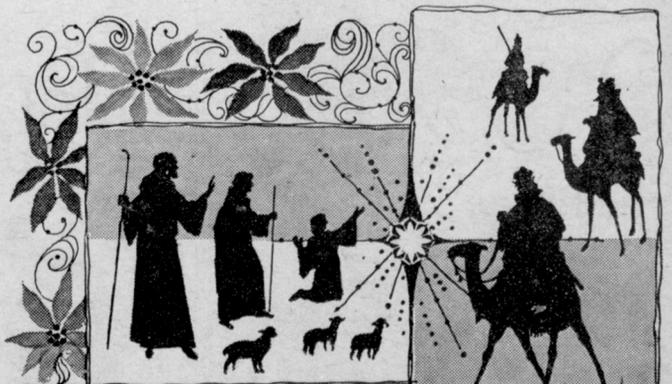
Rohmer's Restaurant  
Muenster



## Glad Christmas Tidings

To all, we wish the spiritual rewards that are so much a part of Christmas.

Evelyn's Styleroom  
Muenster



## In the Spirit of Christmas

It's the season of His birth. Let us rejoice in loving adoration as we celebrate and remember the true meaning of Christmas.



Fisher's Market & Grocery  
Muenster

# Not So Peachy

Once upon a time there was a man called Snappy Clabberhorn who was the healthiest man in the whole wide world. Snappy wasn't always the healthiest man in the whole wide world. When he was young, Snappy smoked what he wanted, drank what he wanted. He thought he was happy. "Life is absolutely peachy" he was fond of saying. "Nothing beats being

alive." Then along came the surgeon general's report linking smoking to lung cancer and heart disease. Snappy read about the Great Tobacco Scare. . . . "Life is so peachy, he said, "there's no use taking any risks." So he gave up smoking. . . . Snappy became interested in his own health. In

fact, he became fascinated. And when he read a tract saying that alcohol caused liver damage and brain damage, he gave up alcohol and drank dietary colas instead. At least he did until the Great Cyclamate Scare.

"There's no sense taking any risks," he said. And he switched to sugar-sweetened colas, which made him fat and caused dental cavities. Upon realizing this, he renounced colas in favor of milk.

That was about the time of the Great Cholesterol Scare. Snappy gave up milk. To avoid cholesterol, which caused arterio-sclerosis, he also gave up meats and fats and dairy products and feasted on a diet of raw fish.

Then along came the Great DDT Scare. Snappy read with anguish about the presence of large amounts of DDT in fish. But fortunately that's when he met Ernestine. They were made for each other.

Ernestine introduced him to home-grown wheat germ, macrobiotic yogurt, and organic succotash. They were happy eating this dish three times a day. They were, that is, until the Great Color Television Scare. "The color TV gives off radiation," said Snappy. "There's no sense taking any risks."

So Snappy took up jogging. He did, that is, until he read somewhere that 1.3 percent of all joggers are eventually run over by trucks or bitten by rabid dogs. He then retired to a bomb shelter in his backyard to avoid being hit by a meteorite, installed an air purifier after the Great Smog Scare, and spent the next 63 years doing the Royal Canadian Air Force exercises. "Nothing's more important than being alive," he said proudly upon reaching 102. But he didn't say anymore that life was absolutely peachy.

Caution: Being alive may be hazardous to your health.



## CHRIST IS BORN IN A MANGER

LUKE 2:1-7

From THE LIVING BIBLE

About this time Caesar Augustus, the Roman Emperor, decreed that a census should be taken throughout the nation. (This census was taken when Quirinius was governor of Syria.)

Everyone was required to return to his ancestral home for this registration. And because Joseph was a member of the royal line, he had to go to Bethlehem in Judea, King David's ancient home—journeying there from the Galilean village of Nazareth. He took Mary, his fiancée, who was obviously pregnant by this time.

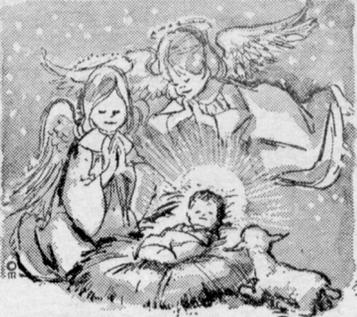
And while they were there, the time came for her baby to be born; and she gave birth to her first child, a son. She wrapped him in a blanket and laid him in a manger, because there was no room for them in the village inn.

Illustrations from TAYLOR'S BIBLE STORY BOOK

**REJOICE**

Christmas renews in the hearts of mankind the joy and wonder of the shepherds as they watched by night . . . the all-pervading love of the Saviour.

**Muenster Tire Company**  
J. J. Wieler



## A Christmas Prayer

May the holy light of the Christmas season shine on us and bring peace to our hearts.

**Ray's Drive-In Grocery**

Mr. and Mrs. Ray Swirczynski, Muenster



## Wishing You Christmas Joy

A season of peace and wonder, excitement and joy is Christmas! May this spirit of happiness be with you always.

**A. J. Tuggle Garage**

Muenster

## Christmas and the Written Word

This Christmas Season, 1972, the mystery and magic of Christmas night are very real as hundreds of millions of people in small countries and great nations across the breadth of the world join hands in the eternal wish of peace on earth and goodwill toward men.

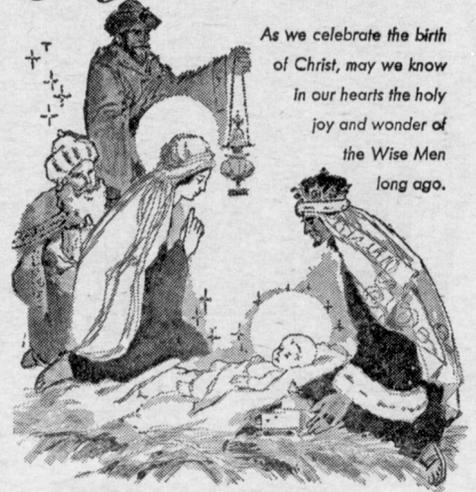
In this day of instant communications, flashing in words and pictures the sometimes confusing kaleidoscope of world events, it seems appropriate to give thanks for one gift that has preserved the humanity and hard-won, accumulated knowledge of man through thousands of years — the gift of the written word. In countless languages, the written word has spanned the whole surface of the Earth making knowledge of God and

the teachings of Christ. Through the written word all men know the story of Christmas. These words endure to be read and reread again and again. How else could the story of Tiny Tim and the name of Charles Dickens have become synonymous with the Spirit of Christmas?

Countless millions of children have listened in breathless wonder as their parents read the fantasy-conjuring words of "The Night Before Christmas" — the reindeer, the fur-trimmed red suit and the jolly cry of, "Merry Christmas to all and to all a good night!" These words, written in 1823 by an American minister and poet, Clement C. Moore, are here today as part of the living legend of Christmas. So, let's give thanks for

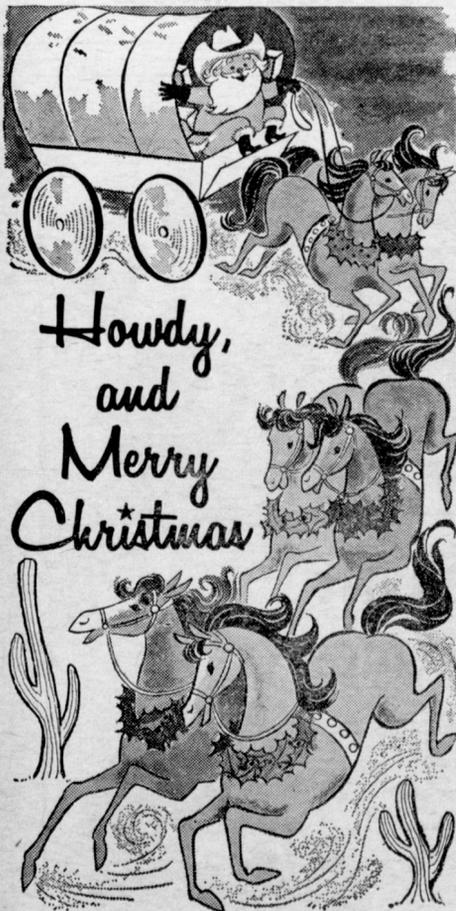
the written word. Its power has preserved the Spirit of Christmas, and its wisdom may yet save mankind from his own folly.

## Joy to the World



**Ben Franklin Store**

Anthony & Leona Luke, Muenster



We're sending mighty big Christmas wishes your way, with a hearty "Thank you" for your loyal support.

**M & S Dairy & Farm Center**

Willie Joe Matthews & B. J. Sicking  
1529 N. Dixon, 668-7861, Gainesville



Joy to the world, it is the season of Christ's birth, rich in love and peace. We wish you a full share of holiday joy. Grateful thanks to all.

**Babcock Brothers Auto Supply**

Joe Wilkinson, Gainesville

# Greetings for Christmas

With good old-fashioned enthusiasm we send Christmas greetings and warm wishes that you and your dear ones may enjoy a bounty of wonderful holiday pleasures.



**GAINESVILLE NATIONAL BANK**

Member FDIC



*In a lowly manger, hewn from the rocky hillside of Bethlehem, a Child was born . . . and herald angels sang. To the manger came humble shepherds, in wonder and rejoicing. Three Wise Men journeyed from the East, bearing precious gifts. And over all shone the miraculous light of a Star. In the words of the Christmas story, that light lives and shines across the ages, bringing hope and promise to all mankind. May the spiritual joys of the season bless you and yours, abundantly on this Christmas Day and forevermore.*

## Your County Officials

**Bill Sullivant**  
State Representative Elect

**J. E. "Earl" Taylor**  
Commissioner Precinct 3

**W. C. "Bill" Boyd**  
District Judge

**Frank Scoggin**  
County Clerk

**Robert Bayer**  
Commissioner Precinct 4

**Larry Sullivant**  
County Judge

**Tom Blount**  
County Auditor

**E. F. "Kit" Carson**  
County Superintendent

**Anna Mae Shorter**  
District Clerk

**Ruby Davis**  
County Treasurer

**Jo Hillis**  
Tax Assessor-Collector

**Bill Pratt**  
County Sheriff

**Jerry Woodlock**  
County Attorney

### Christmas Has Taken Its Toll

A businessman came seeking the counsel of an old man of many years. "I fear for the future," said the younger man. "Evil is everywhere. One need only pick up a newspaper or listen to the news and it's plain that the world is ridden with strife and men of evil are taking over. What can we do against all the bad men in the world?"

The old man smiled. "Are you one of the evil men?" he asked.

"Certainly not," replied the businessman.

"Good," said the old man, "then we have a start against all the evil men you fear. And what of your neighbors, business associates and friends? Are they all bad?"

"Well, no. They are good, hardworking citizens," was the reply.

"Excellent," said the old one. "Then there is a group of good people left in the world. We can take hope. Now, in your community, who builds the buildings, drives the trucks, does the laundry, bakes the bread, teaches the children, grows the crops, and tends the stores? These must be the evil men of whom you speak."

"No, these are not the evil ones. They are mostly good people who turn out a fair day's work."

"I think you get the point," said the aged one. "Other communities and cities are very much like yours. They were built and are run by good people. About ninety-five percent of the citizens of this country are good people. The fact that evil is news is proof that it is unusual and is the exception. Millions of people live right, and millions of college students are good serious students. For this reason it is news when people do wrong and when hippies dress and act unusual. It is the bottom five percent that do the evil things reported in the news."

"People today are more kind, more helpful, more concerned about their fellow man than ever in history. More voluntary charities exist than ever before."

"People are basically good. They are this way partly because a baby was born in a manger a long time ago. His life and His teachings have helped change men's lives away from evil. The Christmas spirit He started is not dead. It lives in the hearts of men."

"Thousands of our good young men have sacrificed and put their all into fights against evil for other people in other lands. They strived to bring about the things angels sang about nearly two thousand years ago — Peace on earth, good will toward men."

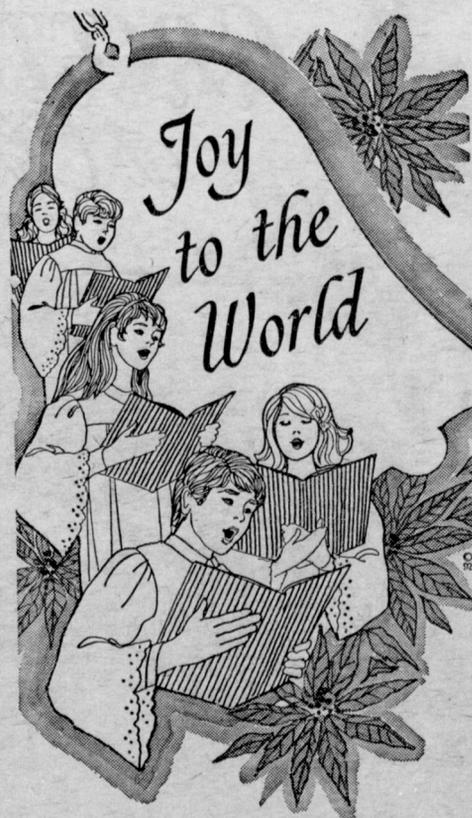
"Yes, my friend, people are good. Christmas has taken its toll. Take heart in the knowledge that men will continue to be better because there is a Christmas."

Phil Porter

### 1752 Calendar Set Christmas Date On December 25

We know that our calendar today is a relatively modern institution. But do we realize that in earliest times, Christmas was celebrated on January 18? It is still so celebrated by the Armenian church. Later on, the date became January 6 — and it was only in 1752, with the final change to the Gregorian calendar, that the rearrangement of dates placed Christmas Day on December 25.

Some church people in England were very indignant when this change took place — feeling that somehow they had been robbed of 11 days and the corresponding wages. Some of them tried to find out if the new date were correct by nothing whether or not the tree called the Glastonbury Thorn (supposedly planted by Joseph of Arimathea) would flower on the new date or the old. Sometimes the tree bloomed on one day and sometimes on the other, however, depending on the weather — so that supporters of both dates managed to keep up the quarrel for some time.



*May joy fill your heart and enrich your life this Christmas Season. We extend our warm thanks to you.*

Since 1884

**Kaden, the Florist**

Represented in Muenster by Mrs. Nick Miller

### Magic of Bells At Christmas

Medieval people considered bells almost living beings. They were dedicated before being hung and the dedication was almost like a baptism. During the ceremony prayers were offered that the sound of the bell might summon the faithful, stimulate devotion, drive away storms and banish evil spirits. One document of days long ago comments: "in those dark chambers, high above the turmoil and strife of human life, dwelt the apostles of peace, whose salutations were never so welcome as at the time of the great Winter feasts of Christmas."

The novelist Victor Hugo calls the ringing of the bells

"the opera of the Steeples." Bells come in all shapes and sizes. Their moods span the ages . . . from the rattle of the African chieftain to the sweet-toned church bells. Bells were originated according to legend by Bishop Paulinus, in Nola, in Campania, in the fifth century. From his town and district are derived the name Campanula, the Latin for bell.

Too many people don't care what happens so long as it doesn't happen to them.

We know you join us in hoping that scientists discover that Mars is not inhabited. This country just can't afford to stretch foreign aid any further.

### Barleycorn Is the Unit of Measure In Shoe Sizes

Barleycorn has been the means of measuring feet since the 14th century and still is the basis for the shoe-sizing system, according to Good-year's Shoe Products Division. England's King Edward II first decreed that the standard for one inch be three grains of barley laid end to end. Shoemakers found that the longest normal foot measured 39 barleycorns or 13 inches. So, they called shoes designed to fit 13-inch feet size 13.

From size 13, shoemakers started graduating shoe sizes downward by barleycorns, not inches. A size 12 became 38 barleycorns, or 12 2/3 inches, a size 11 measures 37 barleycorns, and so on.

When cobblers got to size one, however, they still had 27 barleycorns, or nine inches left. Since children's feet are smaller than that, sizes started children's shoes at 13 all over again and went on down to size 1.

That's why children's shoe sizes carry the same numbering system as adult's but are actually about two-thirds as long.

Feet have become larger since the days of Edward II, but the system of one-third of an inch per size — one barleycorn — has persisted.

### Things I Wish I Had Known

We don't know his name — but our compliments to the author who wrote, "Ten things I wish I Had Known Before I was 21." Here they are:

What I was going to do for a living — exactly what my life's work would be.

That my health after 30 depended in a large degree on what I put into my stomach before I was 21.

How to take care of money. The commercial asset of being neatly and sensibly dressed.

That habits are mighty hard to change after you're 21.

The worth-while things require time, patience and work.

That the world would give me just about what I deserved.

That a thorough education not only pays better wages than hard labor, but it brings the best of everything else.

The value of absolute truthfulness in everything.

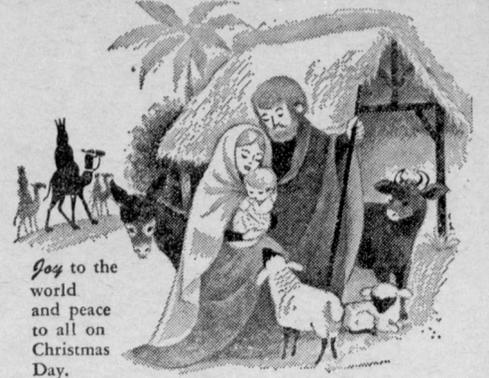
That my parents weren't old fogies after all.

To this list we would add one other thing we'd like to have known. We would like to have known that we could have attained much more wisdom had we not assumed that we already had plenty of it.



THE NATIVITY — a detail of the altar frontal at The Cloisters. German tapestry, dating from third quarter of the 15th Century. From the Life of the Virgin. Done in wool, silk, and metallic threads on a linen warp. The Metropolitan Museum of Art, gift of Charles F. Kkle.

### IT'S CHRISTMAS



Joy to the world and peace to all on Christmas Day.

Lords & Ladies  
109 E. California, Gainesville

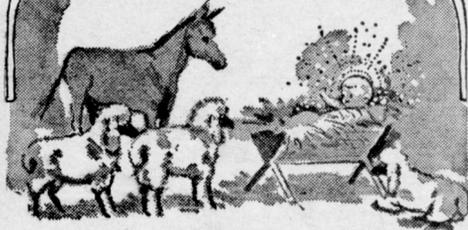
Here's hoping that Santa brings lots of good things your way! Thank you.



Merry Christmas

AL HORN  
Paint and Body Shop  
Muenster

### The Christmas Story



As we celebrate His Birth, we pause to study the true meaning of Christmas. Best of the season to you and your family.

Owen Furniture  
Gainesville

"Why are you running so fast?"  
"I saw a snake, but it turned out to be a stick."

"Then why are you shaking?"  
"Because the stick I picked up to hit it with was a snake."



Peace, Joy

May the Star that guided the Wise Men blaze a path of enrichment for you.

John Otto Shamrock Station  
409 Summit, Gainesville



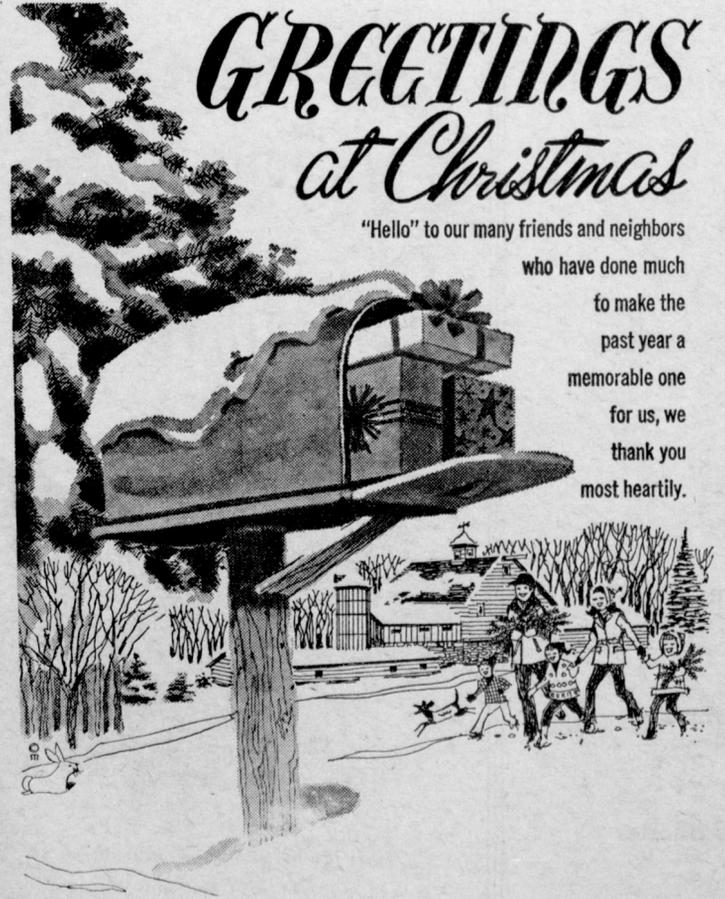
Christmas GREETINGS

Fill up the holidays with many happy memories. Our thanks for letting us serve you.

Tom's Finca Station  
Tommy Dankesreiter, Muenster

## GREETINGS at Christmas

"Hello" to our many friends and neighbors who have done much to make the past year a memorable one for us, we thank you most heartily.



Muenster Livestock Auction Commission Co.  
Bill and Sam Hamer, Muenster



With pride and gratitude for the loyalty you have shown, we extend our sincerest wishes that you and yours enjoy

A Merry Christmas

A-OK Motel  
Muenster



Here comes Santa Claus! Hope his pack is brimming with lots of good things for you and your family and friends.

**SANDERS JEWELRY**  
West Side Courthouse, Gainesville

Joy to the World

In keeping with the spirit of the season, may we extend the very best of the Christmas holiday to all... also, our thanks for everything.

**R & M Auto Service**  
Albert Rohmer, Muenster



**THE SPIRIT of CHRISTMAS**

As you worship with your family at Christmas, may the true spirit of the season greatly bless you. Sincerely, we extend our greetings.

**Gainesville Glass Co.**  
311 N. Chestnut, Gainesville

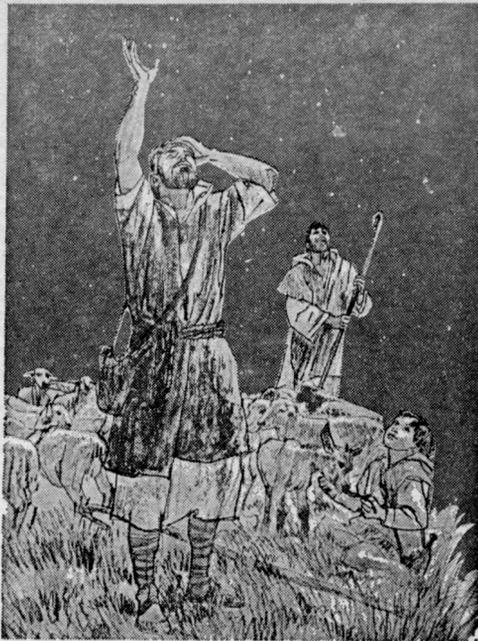
**Bells**

Ringin' bells in churches, for solemn and glad ceremonial occasions, goes back to about 7 A.D.

In early Britain church bells tolled for an hour on Christmas Eve, announcing to Satan the coming of Christ. At midnight, joyous peals heralded Christ's birth.

**A Wish for Christmas**

"May God Send you for Christmas and the New Year  
Enough joy  
To keep your heart singing,  
Enough sympathy  
To make you understanding,  
Enough hope  
To enrich your life,  
Enough strength  
To steady your spirit,  
Enough love  
To share yourself with others."



**THE SHEPHERDS ARE TOLD OF A SAVIOR**

LUKE 2:8-17

From THE LIVING BIBLE

"That night some shepherds were in the fields outside the village guarding their flocks of sheep. Suddenly an angel appeared among them, and the landscape shone bright with the glory of the Lord. They were badly frightened, but the angel reassured them.

"Don't be afraid!" he said. "I bring you the most joyful news ever announced, and it is for everyone! The Savior—yes, the Messiah, the Lord—has been born tonight in Bethlehem! How will you recognize him? You'll find a baby wrapped in a blanket lying in a manger!"

Suddenly, the angel was joined by a vast host of others—the armies of heaven—praising God:

"Glory to God in the highest heaven," they sang, "and peace on earth for all those pleasing him."

When this great army of angels had returned again to heaven, the shepherds said to each other, "Come on! Let's go to Bethlehem! Let's see this wonderful thing that has happened, which the Lord has told us about."

They ran to the village and found their way to Mary and Joseph. And there was the baby, lying in the manger. The shepherds told everyone what had happened and what the angel had said to them about this child.

Illustrations from TAYLOR'S BIBLE STORY BOOK

**Son's Battle to Halt Pollution**

On the subject of kids, the Wheaton, Minn., Gazette printed the following little item, written by a tried and true mother. It all had to do with her son's battle to halt pollution:

I peeked into my son's bedroom a few weeks ago and found him sprawled on the floor with a pencil and notebook. "How are you going to observe Earth Week?" he asked.

"Gee, I don't know," I said. "Maybe the same way I observed Jackie and Ari's wedding day — by shaving my legs."

"I'm serious," he charged. "Do you know what is the greatest threat to man's environment?"

"This bedroom," I said, looking around in disbelief.

"People," he amended. "They're careless. I am writing a paper on ways we can help."

"Where do you keep your bed?" I asked, bustling around. "In the middle of the floor," he said. "It isn't made because I'm airing it."

"You've been airing it for three years," I said. "Why have you been sleeping with 48 copies of Sports Illustrated, a Dixie cup, a hubcap and 18 mismatched socks?"

"Ecology is a personal thing," he mused. "It has to start with one person at a time. Every candy wrapper is important. Every bottle cap."

"Why are my eyes watering?" I gasped.

"It's the aquarium," he said. "The catfish isn't doing his job."

I looked at the polluted bowl of water with the pump that gaped and gurgled. Other than the Cuyahoga River in Cleveland, it was possibly the only body of water that caught fire.

"Carelessness," he continued. "I think that's what it is all about. If you could just make people aware of how they are cluttering up our countryside."

"Are you saving these soft drink bottles for anything?" I asked.

"There's a garter snake in one of them," he said. "Now, where was I? Oh yes, clutter. How about 'We must all band together and form groups to bring pressure against the earth molesters.' How's that?"

"Wonderful," I said. "Did you know you have gym shoes under your bed that have rusted? A three years' supply of crumpled nose tissue in your sock drawer? A piece of green bread under your pillow? A preschooler under your clothes on your chair? A nest in your toothbrush and a towel on the floor of your closet that just spoke to me?"

"Mom," he sighed, "If you aren't going to help me with this paper on ecology, then quit mumbling."

I stood at the door and watched a garter snake slither over a mound of dirty underwear and wondered what you'd get if you recycled kids.



Our wish is simple but sincere... May you enjoy a Merry Christmas.

**M & W Oil Field Supply**  
James Mollenkopf, Tommy Walterscheid  
Muenster

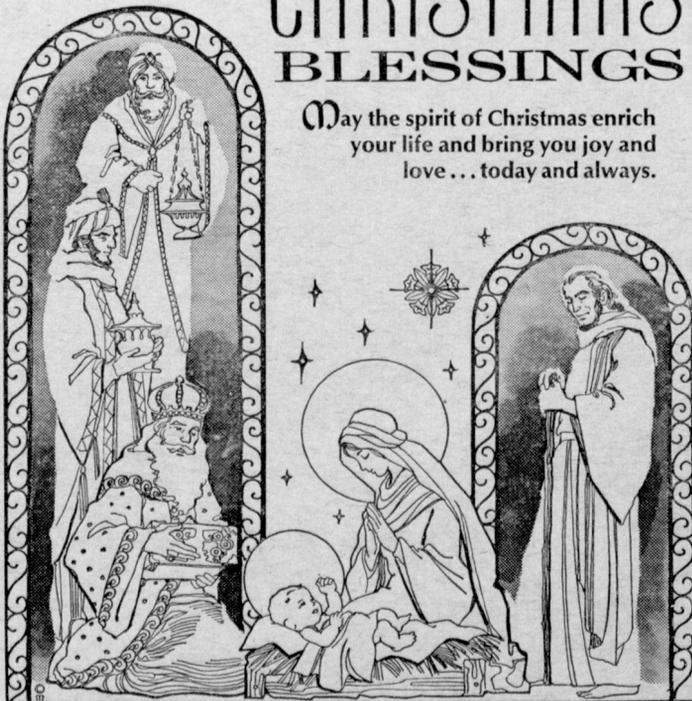


At Christmas, a special prayer: May mankind be blessed with "Peace on Earth." And a special wish: May your personal Christmas be a most happy one.

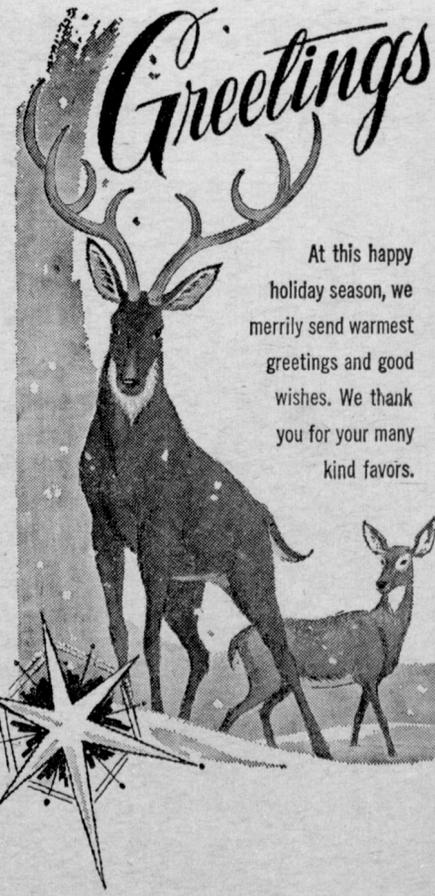
**Clyde D. Fisher Beer Distributor**  
Muenster

**CHRISTMAS BLESSINGS**

May the spirit of Christmas enrich your life and bring you joy and love... today and always.



**Yosten Sand & Gravel**  
Muenster



At this happy holiday season, we merrily send warmest greetings and good wishes. We thank you for your many kind favors.

**Bill's Liquor Stores**  
No. 1, Highway 82, Lindsay  
No. 2, Downtown Lindsay



These two examples of modern needlecraft were winning designs in a contest held by the Embroiderers' Guild of America. At left, the Three Wise Men, done in crewel embroidery. Right, a modern Santa Claus and reindeer in needlepoint.

Australians spend about \$120 million a year on books. This is almost \$10 a head, the highest in the English-speaking world.

Milk and other dairy foods provide about 30 percent of the nutritional requirements of each family but cost only 15 cents out of each food dollar.

While the art class was setting up a Christmas scene on the school lawn, one of the boys asked uncertainly, "Where shall I put the three wise guys?"

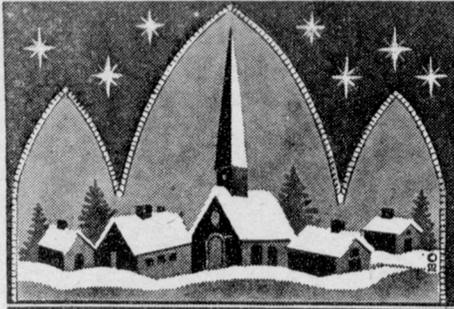
Why some men marry is a mystery. When a man takes two or more wives it's a big-mystery.

Whole milk should be part of reducing diets because it keeps protein, mineral and vitamin levels high while supplying only a fraction of the calories needed.

Sign on the office bulletin board: "This year's Christmas party has been cancelled due to last year's Christmas party."

Insecurity is getting depressed if you send out more Christmas cards than you receive.

So these three wise men are following a star in the East and two of them are staring at the third: "Myrrh? This is what you call a Christmas present?"



## Silent Night

Holy Night, all is calm, all is bright. We wish you the great gifts of friendship, love and peace.

FARRAR'S  
in Gainesville



May the joys of this Christmas season rekindle cherished memories, and fill your heart with great happiness.

The Charm Shop  
Muenster

## The System

Suppose the government gave everyone a million dollars. "Wonderful!" you exclaim. "I could quit work and live like a king." And so you could — until you tried to do such an unkingly thing as buy a quart of milk or a gallon of gasoline.

You see, the milkman and the filling station attendant also got a million dollars. They quit working, too. And so did everyone else. It quickly becomes apparent, doesn't it? Money has no value itself. It's so much paper or bits of metal.

Only work (and the things work produces) has real value! But, obviously we couldn't go around exchanging work. It would be a cumbersome process. So we let money represent work — use it as a medium of exchange. We work for someone and get money. We use money to buy the work (products, services) of others. That's the system.

To make it function properly, all persons, who are able to work, must strive to give as much value for the money they receive, as they expect to get for the money they spend. Some people do this. And some don't.

Some do shoddy work. But, when they buy a new car or TV or washing machine (the work of others), they demand top quality workmanship — the very best. They don't seem to realize that the people who buy their work or service have a right to expect the same thing.

What these people are really saying is that they want as much of the other person's work as they can get — giving him as little of their efforts as possible in return.

These people think they are beating the system. They're not, of course. They are only putting a greater — and often unfair — burden on someone

else who is trying to follow the rules. If we expect to get full value for what we spend, we must expect to give it for what we are paid. Man has reached the moon; eventually he will go beyond. But it isn't likely he will ever figure out an honest way to beat the system.

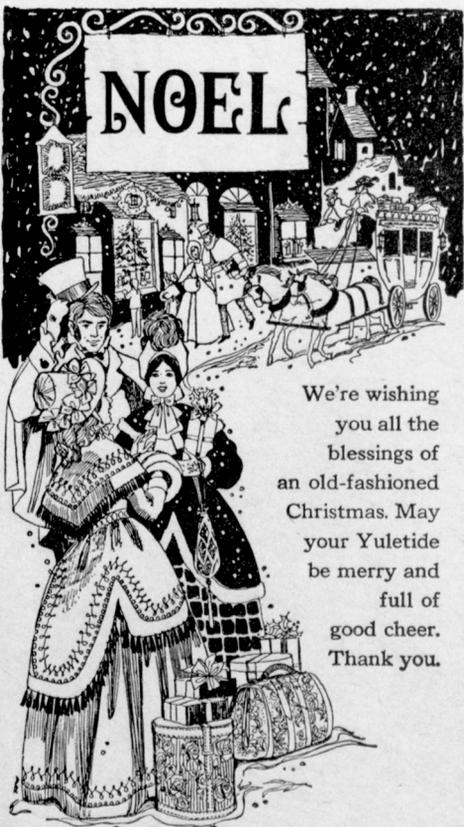
— Industrial News Review



## Christmas Greetings

We hope you and yours have the Merriest Christmas ever in the grand tradition of the Yuletide season!

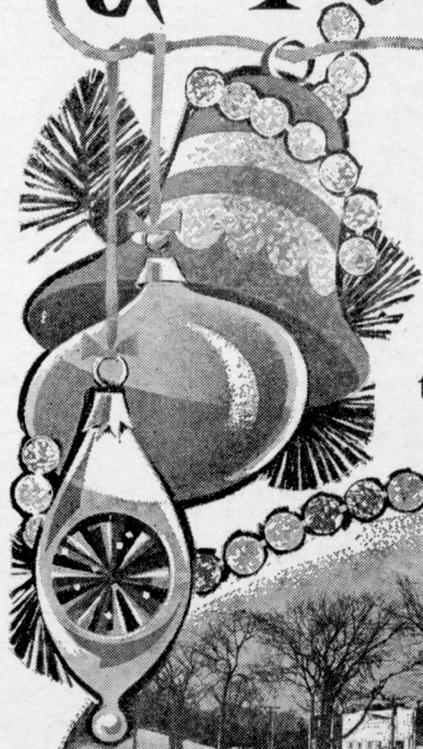
HAMRIC'S  
Muenster



We're wishing you all the blessings of an old-fashioned Christmas. May your Yuletide be merry and full of good cheer. Thank you.

Watts Bros. Pharmacy  
Gainesville

# Christmas Greetings



Holiday joy is twice as sweet when it comes from simple things... cherished things...our homes, our children, our friends. May the true pleasures of Christmas be yours.



Thank you, sincerely, for your friendly good will.

Grady Jones Cut Rate Liquor & Beer  
Muenster and Lindsay



## A Great Country

An eyewitness was telling us of an eye-opening experience at the height of the Great Depression, in 1933. It seems that there was a public sale in this farming community in Central Illinois. It was a raw, windy March morning. And the atmosphere was even colder.

The ladies from the Methodist church had set up a stand in the front of the garage which housed a 1928-model pick-up truck. One could buy a quarter of an apple pie and a scalding cup of black coffee for a dime. It was a way to keep the hands warm, and the innards alive.

Promptly at 12:00 noon, a deputy sheriff clanged the dinner-bell, and the sheriff mounted a big hayrack standing in the barn lot, followed by the county clerk. The taxpayer's delinquency sale was in progress.

A cold deputy led out a good-looking span of mules. It was a team that many neighbors had admired. Even several of the eleven neighbors of the tax-delinquent farmer, who had taken positions circling the platform of the hay-rack. Eleven of the brawniest. Peculiarly, each had browsed the implements and tools being sold, and picked one. A pitch fork here, a scythe there, a tow-chain. It was customary. It would be bid in when offered for sale.

"What," said the sheriff, "am I offered for this team of mules?" Even in those dread days, \$160, \$130 or \$200 would have been expected.

"Ten cents," shouted the brawniest of the eleven.

The silence was endless or so it seemed. Neither the sheriff, nor the county clerk nor any other would be buyer even breathed. And nobody moved. The county clerk knew that it was worth his life to end the sale—or to refuse the bid. The sheriff called "ten cents" three times, and recorded the sale.

A Fordson tractor brought 5 cents; a milk cow 3 cents; in the course of an hour-and-fifteen minutes, all the worldly possessions of a man and wife and 3 school-age children were auctioned for \$52.15. There were no buyers other than the eleven brawny neighbors encircling the hay-rack. Each had a bill-of-sale for every item, duly inscribed by the county clerk.

When the last item was bid in, each of the eleven walked over to the coffee stand where a family watched in silence—and handed over the bill-of-sale for every article that had been auctioned. The government had \$52.15 in revenue derived from sale for taxes. A man and wife and 3 youngsters had a clean slate.

This is a great country. It can't even be taxed to death.

## Charles II Restored Christmas Tree

Ironically it was the "merry monarch," Charles II, that much-maligned king of England, whose licentious adventures were the scandal of 17th century Europe who actually caused the Christmas tree's return into English life.

It is said that the Round-

heads, who beheaded his father Charles I, had banished the tree as part of the Devil's work, but on Cromwell's demise and the return of the royalists, the fun-loving monarch restored this picturesque custom, much to the joy of the English-speaking world.

## Christmas Legends With Animals

Christmas season folklore is fascinating. Whether true or not, there are innumerable tales on traditions of the holiday season.

Animals are prominently mentioned in many legends and customs.

One Christmas legend tells of the little gray lamb with a longing in its heart to be white. It wandered to the dwelling of the Holy Family, lingering at the door. The Christ Child, seeing the lamb, beckoned it in. He laid His hand on its head, and it became white as snow.

Norwegians, Swedes, and the Swiss made it a special point to be extremely friendly and hospitable on Christmas, both to domestic pets and wild birds.

A persistent Christmas legend is that bees hum a carol in honor of the Christ Child. In England, holly is placed on the hive to wish the bees a Merry Christmas.

Spaniards are taught to treat cows kindly: they believe that cattle breathed upon the Christ Child to keep Him warm. Tradition holds that cows and horses kneel in adoration at midnight each Christmas Eve. Among the residents of the German Alps it is believed that on Christmas Eve all animals can speak.

In Worcestershire, it was at one time the custom to give a bough of mistletoe to the cow that first bore a calf after New Year's Day, to bring good luck to all.

In Syria, the youngest camel which accompanied the Three Wise Men is called the camel of Jesus, and it is this camel which brings gifts to children.

In Bohemia a horse is taken into a river at Christmas and walked against the current. The rider tosses an apple into the stream and if it hits the horse it will be stronger during the coming year.

## The Government Is My Shepherd

The Government is my shepherd, I need not work. It encourageth me to lie down on a good job. It leadeth me beside the still factories.

It destroyeth my initiative, and confiscateth my earnings. It leadeth me in the path of a parasite, for politics' sake. Yea, though I walk through the valley of deficit spending, I will fear no evil, for the Government is with me.

Its Social Security and its price supports, they comfort me. It promiseth an economic utopia, and appropriateth the earnings of my grandchildren.

It filleth my head with the false security of a dream-world, Until my inefficiency runneth over.

Surely the Government will care for me, all the days of my life, And I shall dwell in a fool's paradise forever.

Townsend, Mont., Star



## ASTROLOGERS BRING GIFTS TO THE CHRIST CHILD MATTHEW 2:1-12

From THE LIVING BIBLE

Jesus was born in the town of Bethlehem, in Judea, during the reign of King Herod.

At about that time some astrologers from eastern lands arrived in Jerusalem, asking, "Where is the newborn King of the Jews? for we have seen his star in far-off eastern lands, and we have come to worship him."

King Herod was deeply disturbed by their question, and all Jerusalem was filled with rumors. He called a meeting of the Jewish religious leaders.

"Did the prophets tell us where the Messiah would be born?" he asked.

"Yes, in Bethlehem," they said, "for this is what the prophet Micah wrote:

'O little town of Bethlehem, you are not just an unimportant Judean village, for a Governor shall rise from you to rule my people Israel.'

Then Herod sent a private message to the astrologers, asking them to come to see him; at this meeting he found out from them the exact time when they first saw the star. Then he told them, "Go to Bethlehem and search for the child. And when you find him, come back and tell me so that I can go and worship him too!"

After this interview the astrologers started out again. And look! The star appeared to them again, standing over Bethlehem. Their joy knew no bounds!

Entering the house where the baby and Mary his mother were, they threw themselves down before him, worshipping. Then they opened their presents and gave him gold, frankincense and myrrh. But when they returned to their own land, they didn't go through Jerusalem to report to Herod, for God had warned them in a dream to go home another way.

Illustrations from TAYLOR'S BIBLE STORY BOOK

## Another Busy Year Passes into History

History at Muenster repeated itself again last year as the community continued its course of growth and improvement, but produced little that was sensational. More new homes were built and old ones were remodeled. The Electric Co-op and the Dairy Inn showed their handsome new homes at open house.

And as the year closes prospects are fine for a big new parish hall, hailed as the last word in a spacious, good looking and well equipped community center.

Politics locally was nil. The three ballots for city council, school board and hospital board did not offer a single contest. However people were considerably more interested in state and national elections. They went strong for Briscoe in the Democratic primary but gave Republican Gover a strong lead in the general election. They favored Nixon 7 to 1 over McGovern and Tower over Sanders by a small but still landslide margin.

Population apparently skidded downward a bit. Combined enrollment of the two schools on opening day was 743, a drop of 24 since last year. Most of the decline is explained by the fact that 61 high school graduates were checked out but only 46 first graders were checked in.

Moisture starting the year was far below par — only 1.18 inch in the first three months, but that seemed to be just what the crops needed. After 7 inches in April and May grain yield was exceptionally good. Rainfall since then has been moderate for a present total of less than 25 as the year is almost ended.

A probable record for early coldness is in effect now, still prior to winter's official arrival. There was 2½ inches of snow before Thanksgiving; freezing rain and sleet with a mercury plunge to 15 before December 15.

Tragedy almost repeated itself when Dr. and Mrs. Kralick were rescued just in time from monoxide poisoning. Two persons from Denison also survived but two others died. Dr. Hejduk was lost that way five years ago.

Athletically the Sacred Heart Tigers had good seasons in track and football. They scored high in several meets — especially on distance events — and had a 9-1 record in football, a welcome switch from their 1-9 of a year earlier. Boys Club kids likewise did well in boxing, winning trophies at several tournaments. Wrestling fans got a big treat when professionals who appear weekly on Channel 11 put their show on here in Muenster.

Interest in the proposed bridge over Red River north of here flared up briefly but fizzled after a road bond proposal was voted down in Oklahoma.

It was also the year for recognition in conservation. Arthur Bayer was named champ farmer of the Elm-Red district, and the district was a state winner in the Goodyear conservation contest.

December 24, 1971 — NOEL sign on elevated water tank dominates Christmas lighting in Muenster; bracket and framework of street decorations will be permanent to avoid expense of installation each year. Hospital Auxiliary plans Stork Derby and benefit dance. Jim Fisher heads Parks-Recreation area in Colorado. Eight grads receive degrees at NTSU — Brother Thomas Moster MA in speech and drama, Joe Bayer BA in industrial arts, Glenn Trachta Bachelor of Business Administration, and three received BS degrees in physical education and biology — they are Chris Cain, Dale Klement and Wayne Hesse, bachelor's degree, cum laude in interior design, Virgil Swirczynski bachelor's degree in marketing, W. D. Pit-grees at NTSU — Brother

(Continued on Page 2)

## Holy night



May the infinite blessings of Christmas be yours in abundance. Our sincere gratitude to all our many friends and neighbors.

Shamburger Lumber Company

Muenster

Loads of Good Wishes at Christmas

Santa is taking stock of our season's wishes to our many appreciated customers.

Hofbauer's Food & Locker Service Muenster

Merry Christmas

Our sincere wishes for a holiday abounding with memory-making good times. We extend thanks for your loyalty and continued confidence.

Weinzapfel Insurance Agency Earl Fisher, J. M. Weinzapfel, Herbert Meurer

**News Review**

man gets degree in Education at East Texas State. Joe Henry Walterscheid wins K.C. Contest in Yule lighting. Community gives 66 units during Bloodmobile visit; Soil directors praise district progress in 1972. Sixty two Altar Boys of Sacred Heart Church attend Christmas Party. Angela Mays and Michael Bezner marry in Lindsay. First Graders of Sacred Heart do Christmas story for TV program.

December 31 — Alan Miller is named on Fort Worth Star Telegram's All-State Football team. Singing Cadets of A and M will appear in concert in Gainesville. City Building Permits for 1971 are \$318,000. Firemen answered 47 calls in '71. Final rites held for Glenn Hacker, 22 of Valley View, a recent returnee from Vietnam who was killed in motorcycle accident. Dolores Pels and Danny Eberhart say vows at Mass. Names of 45 men who have served on City Council in city's 45 years are published in December 31, 1972 issue of Enterprise. Many holiday parties and family reunions occur in Muenster homes. Patients and staff of Hillcrest Manor cheered by various organizations and church groups who visited, brought gifts and goodies and sang.

January 7, 1972 — Boxing tournament draws about 225 boys from eleven Boys Clubs in North Texas and Southern Oklahoma — will be hosted and sponsored by the Muenster Boys Club. Mercury plunges to 7 in winter's worst to date. Six percent rate increase for TP&L OKd by city. Muenster State Bank shows substantial gains in both deposits and loans over the past year. 1971 sets an all time record for dryness in first six months and an all time record for wetness in last six months. John Rohmers celebrate 60th wedding anniversary at Mass and reunion. Stork Derby sponsored by Hospital Auxiliary will offer 29 gifts to first 1972 baby born in local hospital. Sacred Heart Alumni start planning for four volleyball tournaments. City gets \$8,616 for sales tax in third quarter of 1971. Joe Swirczynski honored on 91st birthday. A son is born to Mr. and Mrs. Donald Hennigan on December 31.

January 14 — Death claims Mrs. Mary Voth, 93, one of very few remaining pioneer residents. Darrell Mullins, son of Mr. and Mrs. Phil Mullins wins Stork Derby. Local Schools observe Arbor Day. Knights of Columbus consider building program. Bank Stockholders hold annual meeting and hear report of increased business activity. Preparations beginning for annual joint songfest and dance for Choir-

Frohsinn. Sacred Heart students win two trophies in Speech tourney. Influenza closes school at Lindsay. Twenty Hornets get football jackets. Roy Huchtons of Gainesville dies suddenly. MHS girls win 2, boys lose 2 in Loop 12A basketball race. Car Wash installs automatic unit. Third Order joins Rosary Crusade. Mr. and Mrs. Gene Klement celebrate 25th wedding anniversary. Carol Pope and Roy Lee Fuhrman are married. Karen McMichael and Danny Wilde are married. Donna Janicki and Captain Tackaberry take vows December 30 — bride of San Antonio is granddaughter of the Jake Pagels. Junior teams of Muenster Public School in win over Lake Dallas. Funeral held for Mrs. G. O. Renfro, 81, Whitesboro resident formerly of Muenster.

One father has announced nothing but the extra parts that he intends to assemble a left over from toys he's assembled on other Christmases.

January 21 — Second annual boxing tournament sponsored by Muenster Boys Club is huge success — Muenster and Lawton share top honors. Flu absenteeism nears 20 per cent at schools. City Council approves rate increase for water and sewer. 1971 was one of the

(Continued on Page 3)



**In the Spirit of Christmas**

With best wishes for a happy, holy holiday, we send greetings and gratitude to you. May the blessings of Christmas ever be yours.

**HESPERIAN**  
Building & Savings Assn.  
101 E. Broadway, Gainesville



**With Best Wishes**

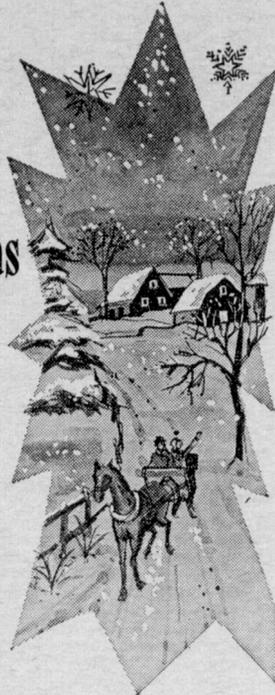
**FOR CHRISTMAS**

Holiday prescription: lots of family happiness, warmth, fun. Our gratitude for your patronage.

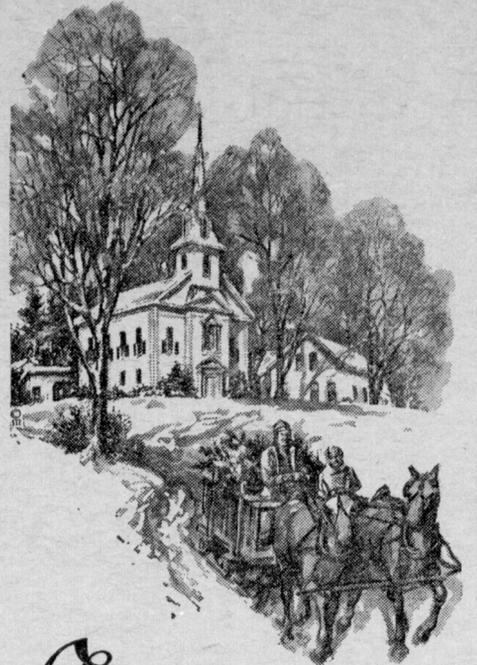
**Muenster Pharmacy**  
J D Hanna & Bob Pels

**A Very Merry Christmas to All!**

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.



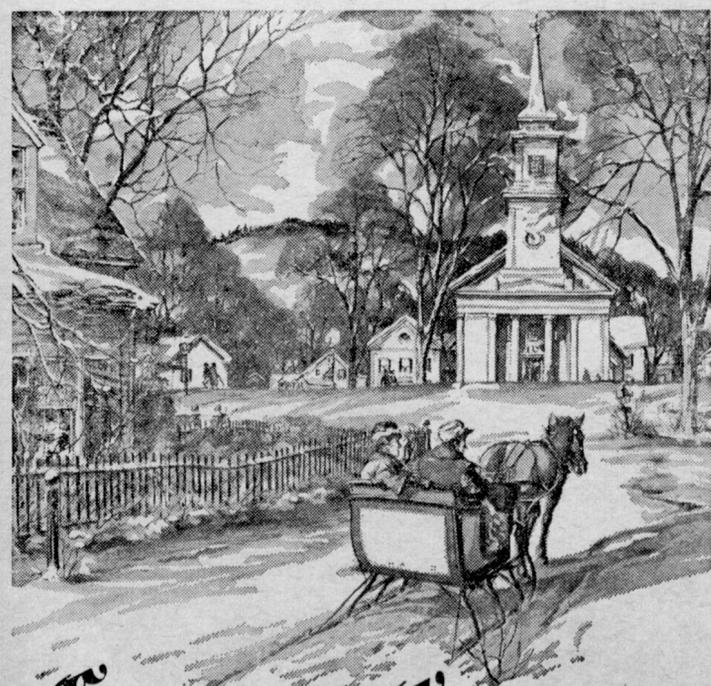
**Hacker Brothers Well Service**  
Henry, Paul, Kenny, James, Freddie  
Muenster



**GREETINGS**

May the joys of Christmas . . . peace, serenity and goodwill . . . bless you, your family and your loved ones. Thank you for your support.

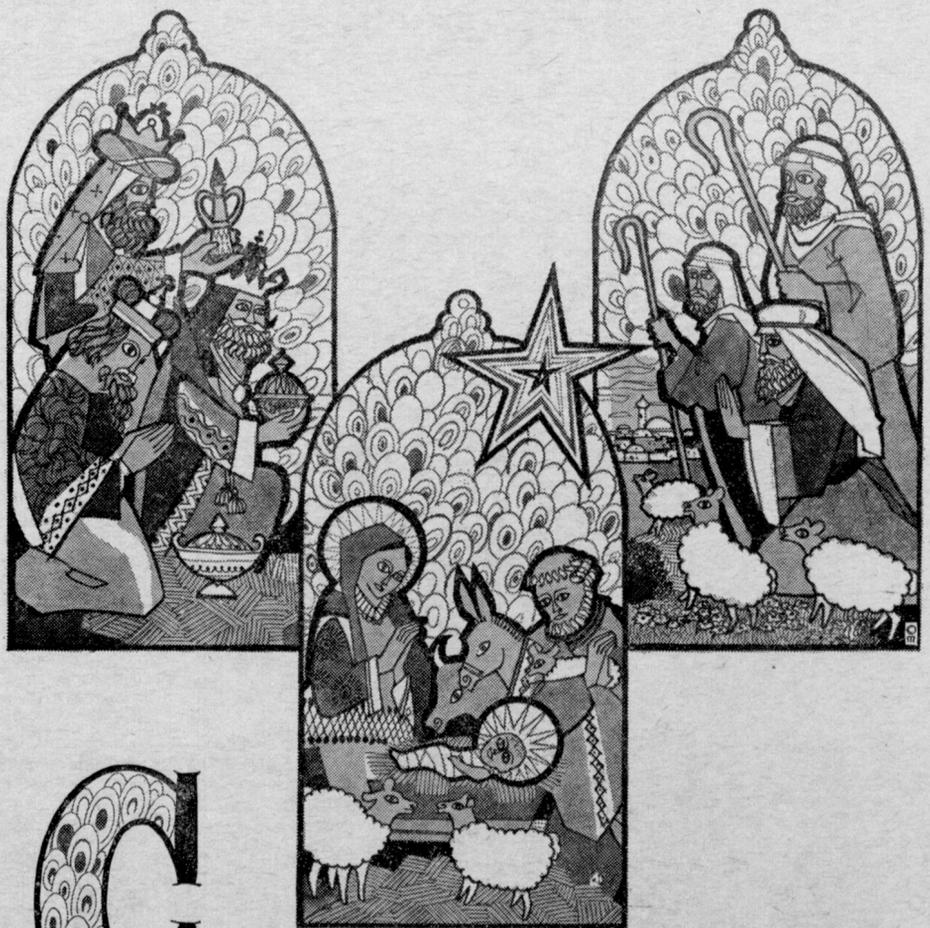
**Grewing Gulf Station**  
Herman Grewing, Muenster



**Christmas Greetings**

The beauty of the Christmas countryside fills hearts with warmth and good cheer. We take this time to share with you the traditional greetings of the season, and to thank you for your loyal support.

**Waples Painter Company**  
Gainesville



**CHRISTMAS...**

A time for spiritual rededication. A time for sharing memories and renewing cherished friendships. A time for joy and peace.

THE DIRECTORS & STAFF

**Muenster Memorial Hospital**

News Review

best for Muenster Mutual Fire Association. Spacemobile brings NASA story to Muenster Public School, when the space science education project unit arrives. Board of review is held for Boy Scouts. A Red Cross First Aid course will be offered here. Mr. and Mrs. Frank A. Wiese of Gainesville observe 50th wedding anniversary with Mass and reception. Mr. and Mrs. Tony Reiter of Gainesville observe 40th anniversary with family reunion of children and grandchildren and Reiter and Luttmer relationship. Mr. and Mrs. Albert Kubis, whose 40th anniversary was January 19 share day with Father Alcuin Kubis whose 40th anniversary of ordination will be in May — by a family reunion. Mr. and Mrs. Marcus Fuhrman observe 25th wedding anniversary with dinner-dance for family, friends and relatives. In Muenster the W. L. Scoggins will observe their 50th anniversary on January 23. Muenster High basketball teams win one, lose one to Frisco and Nocona. Services are held in Gainesville for Mrs. Lon Blanton, 91. CDA Court begins plans for reception and hears book review by Mrs. Norbert Felderhoff. Son is born to Mr. and Mrs. Gary Covington. A son for Mr. and Mrs. David Huchton.

January 28 — Former pastor, Father Christopher Paladino, dies suddenly at rectory in Paris, Arkansas. Both schools observe Arbor Day in cooperation with Muenster Garden Club, five trees are planted. Red Cross First Aid courses start here. Muenster Jaycees win three trophies in regional meeting. Boys Club boxing team wins four trophies at Wichita Falls — directors are lavish in their praise of Mike Stoffels for his outstanding work as coach and supervisor. Local 4-H clubs have winners in County Food Show — Sandy Reiter is tops in senior division fruit and vegetable and Sharon Rohmer leads in junior fruit and vegetable division and eleven more girls are ribbon winners. Hospital Auxiliary clears debt on current project and plans Heart Drive. Completion is near on Muenster Telephone Company's improvement job. Mrs. Jack (Mildred) Biffle gets appointment as Myra Postmaster. Tom Hess wins Marathon at NTSU. Open house celebration in Myra honors Mr. and Mrs. W. L. Scoggins on their 50th anniversary when their children are hosts.

February 4 — Heart attack is fatal to John J. Moster, 53, at his home. C. M. Flusche, 62, dies in Decatur of heart attack. Oklahomans revive interest in bridge over Red River northwest of Muenster. Ten new homes and the Dairy-Inn head the list of building jobs under way or just completed — Biggest job, the Cooke County Electric Coop is moved in and planning open house in March. Theft of 58 head of cattle from Livestock Auction is partly solved — one man charged in Atoka, Oklahoma. Mike Davidson's calf wins first in Fort Worth Fat Stock Show. Kralickes' Top San and Antonetti's Top Doc win in Appaloosa division. Fiftieth anniversary observ-

ance fetes Mr. and Mrs. Clem Hermes Sr. of Lindsay. Twins, a boy and a girl born to Mrs. Mary Ann Brawner and the late Lloyd Brawner. New homes are being built for: Mrs. Ronnie Hoagland, Adam Snider, David Bayer, Ollan Snider, Mrs. Anna Mae Sicking, Bill Moore, David Siebold, Mrs. Lorena Taylor, Joe Hellman, Lou and Al Vogel and a weekend cabin for Johnny Fishers on former Fisher Estate and major interior changes for James Walterscheid on former Fisher home.

February 11 — City orders increase in water and sewer rates. Local interest in 1972 politics takes sharp upturn when eight candidates file before deadline. Muenster High teams end season with three wins out of four. Sacred Heart Home School Society sponsors Mardi Gras carnival. Choir sponsors concert and dance as benefit — will be preceded by dinner featuring German foods. Boy scouts spend weekend at camp beside Red River. City council passes resolution praising Mike Stoffels for Boys Club work. VFW Auxiliary sponsors March of Dimes. Joe Felderhoff heads Library Board as new president. A son is born to Mr. and Mrs. Anthony Grewing. Mr. and Mrs. Daniel Hudspeth announce a son.

February 18 — Final rites held for Adolph Fuhrmann, 67, Herman J. Zimmerer, 78, of Lindsay is victim of heart attack. Oklahoma legislature orders state wide election on road bond issue which is regarded as vital to Red River Bridge. Dr. Anthony Kubeck of University of Dallas to lecture in KC Hall on "Communism in Our Schools". Interstate cattle rustling ring broken by Cattlemen's Inspectors. Traffic Safety Month is project of SH Student Council who urge responsibility in driving. Tuggle Motor Company gets Dodge dealership. Bertha Jane Hoehn promoted to Colonel at Army Hospital at Fort Dix. KC State Council charity program will instruct deaf. Cindy Swirczynski and Athel Dean McMahon are married. Sharon Tompkins and Michael Fedor marry in Arlington. Open house marks 89th birthday of Henry Pels Sr. The Harvey Schmitts announce a daughter; a girl for the Cyril Yostens of Greenville and a girl for the Wayne Schmitts of Amarillo.

February 25 — City orders report on proposed lake for future water supply. Kathy Rohmer and Peggy Sicking guests of Texas Federation of Cooperatives in Dallas to present state award winning demonstration. Religious and social events observe golden wedding of H. S. Fuhrmans. Judy Hellman and Richard Dein marry in Tulsa. Dr. Marvin Knight of Hospital Staff is speaker for Lindsay High's awards banquet. A. V. Grant speaks at JETS club meeting. City Council votes to extend 5th Street. Speech students of Sacred Heart win four tourney awards. A son for the Alvin Fleitmans of Gainesville, a son for Mr. and Mrs. Dave Berres.

March 3 — Dr. Anthony Kubeck, history professor of the University of Dallas speaks to large crowd in KC Hall on

World Communism. Richard Wilde, 56, dies suddenly of heart attack. Open House will head observance of Public School Week at MHS. Four students named to Outstanding Teenagers of America at MHS — Marilyn Felderhoff, Cheryl Otto, Doris Felderhoff and Danny Fette. Sharon Rohmer is spelling champ at Sacred Heart and will compete in county bee. 17 Hornets assigned jobs on MHS track team. Tigers start '72 track season at Red River Relays. Wayne Reiter of Richardson earns CPA rating. Final rites held for Mrs. G. L. Walsh, former Anna Margaret Stelzer in Houston. Martin Friske is patient in Houston hospital for heart surgery. Department of Public Safety officer speaks on Traffic Safety at Sacred Heart assembly. A son is born to Mr. and Mrs. Larry Vogel.

March 10 — Dairy Inn is ready for weekend grand opening. City council asks State to keep a short overpass over Maple Street if four lane surface road replaces Highway overpass. Martin Walterscheid, 65, dies. Muenster hosts 32 volley ball teams in tournament. Hornets start '72 track season at Holliday meet. Tigers take 4th place in Saint Jo Red River Relays. Jim Endres and Doris Felderhoff on all-district basketball teams. Local 4-H'ers win ribbons in County Livestock Show. Jaycees invite names for community's outstanding citizen award. Grady McElreath kills rabid skunk. "Our Town" chosen for senior play at MHS.

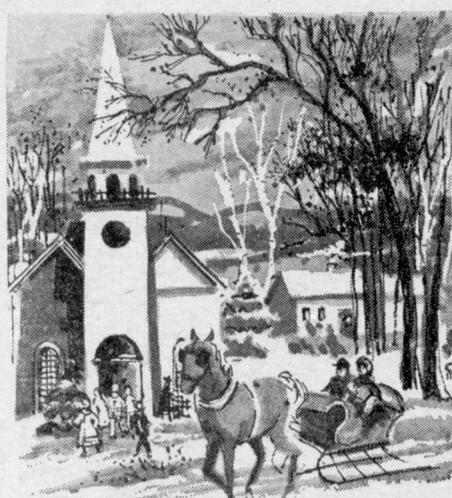
March 17 — Fire insurance rates in Muenster go up April 1. Muenster Jaycees get 7 trophies at area banquet. Ronnie Hess wins mile at Possum Kingdom Relays. Boy scouts get 27 promotions and 32 merit badges in Court of Honor. MHS wins 3 basketball games. MHS track team scores 10th place in Holliday meet. Red River bridge project set back when Oklahoma voters turn down extensive road building. Work begins on new beauty shop. Final rites held for Joe Cooke in Midland. Martin Friske returns home to recuperate after successful heart surgery in Houston.

March 24 — Junior Stock Show is Bonanza for 4-H and FFA. Sacred Heart High wins sweepstakes in Speech tourney. New ordinance on removal of junk and trash passed by city council. Tiger Track team wins fifth place at Nocona relays. Wayne Klement is new Jaycee president. "Our Town" to be presented by MHS Seniors. Lyle Klement and Dan Sicking have FFA show champs. Jaycees start work on park projects and announce dates for snake hunt. Final rites held for Leo Zwinggi, 83, in Lindsay. New arrivals: a boy for the Gilbert Boydstuns; (Continued on Page 4)



Merry Christmas  
May all your dreams be fulfilled.  
Thanks for your continued support.

Hudgins Sewing Circle  
309 E. Calif., Gainesville



Merry Christmas

To the Christmas season, we say,  
"Welcome!" To our good friends and patrons,  
we say, "Thanks and the best of everything always!"

Hoedebeck GMC  
Muenster



Peace... Joy

May the love He taught the world fill every heart as we celebrate the birth of our Saviour.

KOESLER JEWELRY

Mr. and Mrs. Norbert Koesler, Muenster



O, HOLY NIGHT

Across the ages shines the wonder of a Holy Night. May the true meaning of Christmas make your holiday bright.

Chick's Department Store  
Gainesville



Merry Christmas

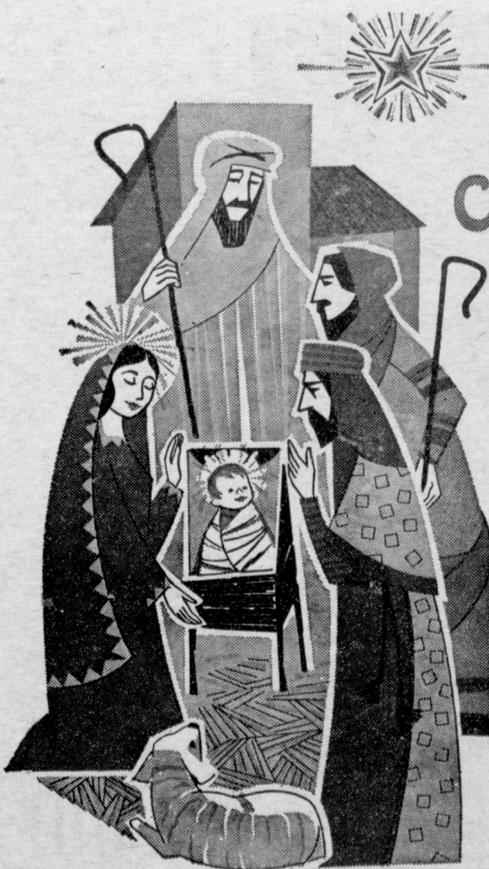
It's time once again to take pause, in the spirit of the beautiful Christmas season, to greet fine friends and neighbors with best wishes. And to add deep appreciation for your acceptance of our Tom's products.

Jameslee Distributing Co.  
Leon and Betsy Fleitman  
Dave Berres, Ed Elstrom,  
Floyd Roe, Danny McCrory



Our wishes are packed and ready to join our good friends, wherever they are. Sincere thanks go with our wishes.

Wilde Chevrolet  
Muenster



CHRIST is BORN

May the Star that blazed in the heavens on the night of His birth shine upon you and yours, bringing much Christmas joy.

Joe Walter Lumber Co., Inc.  
705 Summit, 665-5577, Gainesville

**News Review**

girls for the Johnny Anderles of Gainesville and for the David Reiters.

March 31 — Three no-contest ballots await voters Saturday. Thirteen teams advance in 4-H Methods contests. Sharon Rohmer is Cooke County spelling champ. Tigers score big in two weekend track meets and will host meet next Saturday at Gainesville track. Tom Hess is off to fine start for NTSU track team. Hornets win district opener in baseball with Whitesboro. Electric Co-op members receive \$51,283 in checks. Upper Elm Red Soil and Water Conservation District Awards banquet set for May 11 in Sherman. Final rites held for T. M. Hammer. Jaycees will treat children, ages through ten Sunday in Easter egg hunt. Mental Health Clinic established in County.

April 7 — New home of Cooke County Electric Cooperative Association will be shown at open house Sunday, — in its 35th year of area service. Fourteen un-opposed candidates coast into office Saturday without contest. Older youths ask for place in city baseball plans. 12A Track meet will be held at Nocona Saturday. Tigers are third in Tiger Relays sponsored by Sacred Heart. Ronnie Hess wins mile and 880 runs in Marietta meet. Mary Lou Kralicke wins first in Texas Garden Club, District 2 speech contest. Bob Jaska of A and M conducts farm short course here. Jaycees host 100 kids at egg hunt. New arrivals: a boy for Mr. and Mrs. Jim Schwab, a girl for the Rocky Dickersons and a girl for the Billy Seylers — she's a granddaughter for Mrs. Ben Seyler.

April 14 — Over 1,000 attend formal opening of Electric Co-op. Trustees re-hire 21 teachers for next year at Muenster. Public School. Twenty 4-Hers are included in group of sixty six at District 4 eliminations in Denton. Eighteen from Muenster will compete in State Round-up at A and M. C. W. Ratliff, 67, dies in Lubbock. James Ray Polk heads program at Muenster High Awards Banquet. Jaycees will have 10th annual awards and installation banquet. Services held for Ralph Russell, 64, in Gainesville. Muenster High competes in one act play contest of Interscholastic League. Evelyn Fetch and Orlando Bonfiglio are married here. Connie Endres and Sam Bezner united in double ring rites. CCD First Communion class at Sacred Heart includes seven boys and four girls. Hornets are third in District 12-A track meet in Nocona. New arrivals: sons for the Dolphy Joe Hellman's and the Don Reeds; a girl for Mr. and Mrs. Frank Cox.

April 21 — Reverend Jerome Mosman will be ordained Saturday, April 22 and will offer First Mass Sunday, both in Sacred Heart Church. Sacred Heart Junior High entries in Speech tournament in Fort Worth win eight trophies. Good rain arrives with twister, power failure and thousands of dollars of damage. Academic and athletic achievements listed at Muenster High School

All-Awards Banquet. Jaycees start plans for Little League and sponsor rattlesnake hunt, dance and snake fry this weekend. City Council assumes equalization job. Carmen Wimmer is married in Dallas to Gary Henkel. Sacred Heart High will stage "My Fair Lady" in April. Dr. Hugo Hellman is named Outstanding Alumnus of 1972. Hornets tie for first in District Tennis Meet.

April 28 — Parish and community have two memorable days and see Ordination of a native son and his First Mass both in Sacred Heart Church when Rev. Jerome Mosman becomes first priest ordained for Fort Worth diocese. Cubs are first, Tigers are second in TISC Track Meet. Tom Joy resigns Tiger coach job. Mike Stoffels gets Jaycee Award for "Man of the Year." Biggest year reported here at Electric Co-op meeting, when over 700 members and visitors attend general meeting in Muenster High auditorium. TPL office will help youths get summer work. Mat Neu, 79, dies in Lindsay. Boy Scouts bike to weekend campout on Bartush ranch. Tom Mosman graduates from A and M with degree in electrical engineering. Phyllis Bindel and Margie Felderhoff are named top students at Sacred Heart. Six MHS students advance to Interscholastic League Regional events. Adolph Pittners are honored on 57th anniversary. Adolph Walterscheids observe 45th anniversary. Local bank shows gains in deposits. Final rites held for Abner C. Enderby, 82, in Gainesville and Audra Coleman, 64, in Forestburg. New arrivals: a boy for Mr. and Mrs. Regi Bayer, a boy for Mr. and Mrs. Henry Weinzapfel.

May 5 — Muenster Memorial Hospital receives re-accreditation with high rating. Msgr. Thomas Weinzapfel will be speaker at Muenster High School's Baccalaureate service. Sacred Heart High gets new coach when Robert J. Steele is hired. Mary Lou Kralicke is first in Texas Garden Clubs state competition in Waco. Cheryl Otto and Danny Fette named top students at Muenster High. David Yosten graduates at Southwestern State College. Weatherford, Okla. Magna Cum Laude with pharmacy degree. Closing Liturgy for CCD classes will honor eighth grade and high school graduates. Annual May Queen Crowning is held with all students of Sacred Heart grade and high school participating. Muenster High nips Frisco 5-4 in 18 innings. Forty four kindergarten tots have graduation. Carra Lou Cole and Damien Moster say vows at Mass. Jane Stoffels and Johnny Welborn marry at Lindsay. Service pins awarded to six teachers at Muenster High. New arrivals: a boy for the James Walterscheids; girls for the Ray Wimmers, W. A. Eldreds, Teddy Oakleys, and Danny Joneses.

May 12 — Thirty eight high school seniors and thirty nine eighth graders in graduation exercises at Muenster Public School. Dr. George T. Tade of TCU is speaker. Conservation champions of 1971 honored at 23rd annual awards banquet in Sherman. Arthur Bayer is grand champion of the district and Zone 3. Local district wins

Goodyear Award as one of outstanding Soil and Water Conservation Districts of the U.S. and will be represented by Arthur Bayer at Texas Conservation Awards program in Fort Worth. Daily schedule at post office changes, effective May 13. Hornets tie for second in district baseball. Kids baseball to organize in meeting sponsored by Jaycees. Janice Yosten will receive B.A. degree in Speech Pathology at Fort Hays State College, Hays, Kansas. Garden Club plans an all day workshop in June. Scouts camp-out and attend Field Mass at Red River and ride bikes both ways. Dixie Fields and Mark Lane marry. The Claude Bayers are parents of a daughter and the Roger Hamiltons are parents of twin boys.

May 19 — Twenty three high school seniors and twenty six eighth graders receive diplomas at Sacred Heart Church services Sunday night. Father Robert Wilson, diocesan superintendent of schools is speaker and Bishop A. Dangelmayr will present diplomas. David Bright Jr. is Eagle Scout. Blood-mobile visit nets 79 pints for local blood bank. Awards banquet for Sacred Heart students set to recognize academic and athletic achievements Saturday night. Muenster High Seniors are on trip to Galveston and Houston. Judy Klement, Gretchen Koesler, Joyce Sicking and Barbara Schumacher are graduates of Grayson County College. Sister Gemma Vogel is honored as top parochial teacher in 1972 in Little Rock schools. Robert Buehrig is named History Scholar at Midwestern University. Mrs. Jimmy Don Robison is graduate of East Texas State University with degree in Education. Thomas J. Schmitt is graduate of University of Houston. Piano pupils of Mrs. Tommy Dankesreiter present recital. Karen Hawkins and Louis Hacker are married. Story hour starts at local library. Celebration marks 50th anniversary of Home Demonstration Club.

May 26 — Charles A. Fisher, 66, is victim of fatal heart attack. Harvest outlook here is for high yield despite drought. Memorial service will honor deceased of armed

(Continued on Page 5)

**Joyful Wishes**

May holiday blessings brighten your tree. Many thanks for being able to serve you.



**AUGHTRY'S FLOWERS**  
802 S. Clements, Gainesville

**Old-Fashioned Greetings**



Hope you and your family share an old-fashioned Christmas decked with friendship, fellowship, festivity.

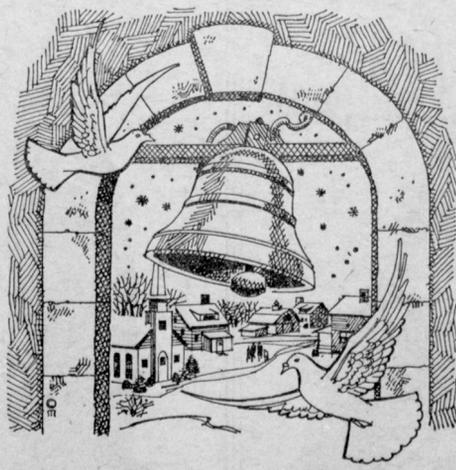
**Miller's Cleaners**  
429 N. Commerce, Gainesville



May the spirit of Christmas remain in your hearts all through the holidays.

**MERRY CHRISTMAS**

**Willie Walterscheid**  
Mobil Consignee  
Muenster



**BEST WISHES AT Christmas**

We're hoping the holiday brings you many joys shared with loved ones. It has been a pleasure to serve you.

**STOCKMEN'S FEED STORE**  
Buster, Roy, Harold, Wayne, Junior



A bit of Good Cheer we're sending 'specially your way. A Happy Season to you, to yours, to all, we merrily say.

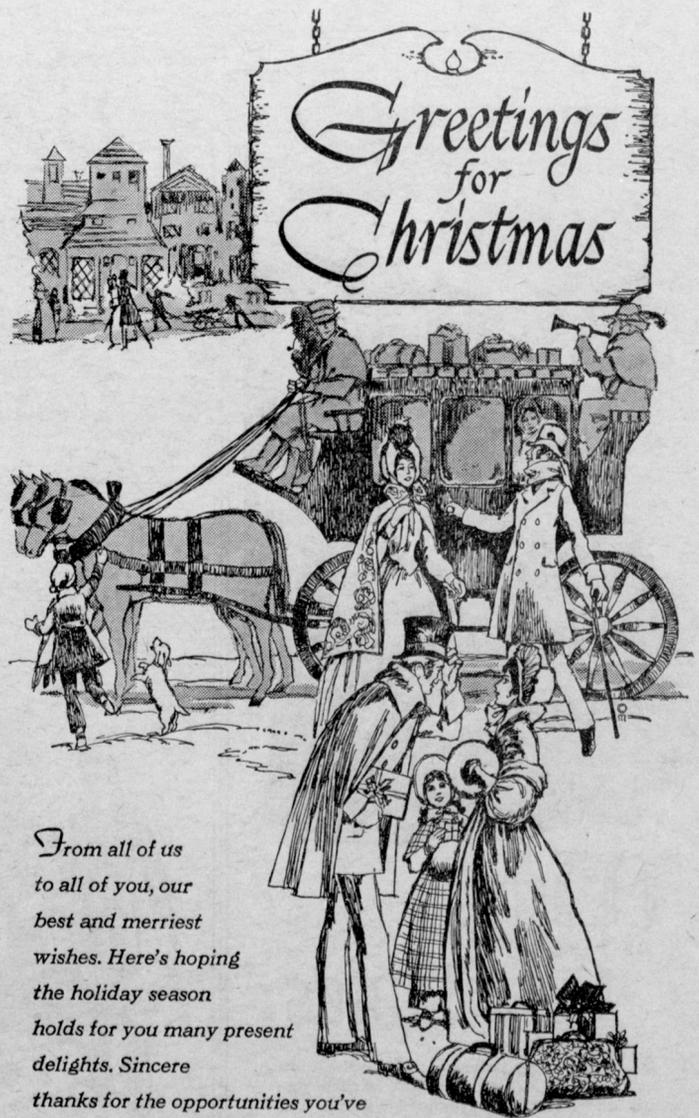
**82 Liquor**  
Muenster



**O, come all ye faithful**

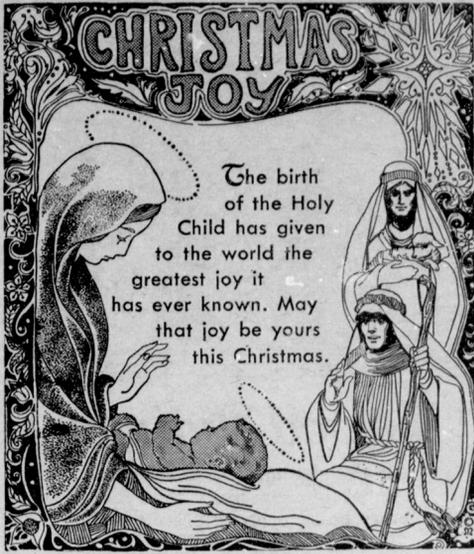
Let every heart rejoice in the spiritual blessings and inspiration of the season. And may great joy be yours at this most happy, holy time.

**EDDIE DULOCK**  
Paint & Body Shop, Gainesville



From all of us to all of you, our best and merriest wishes. Here's hoping the holiday season holds for you many present delights. Sincere thanks for the opportunities you've given us to be of service. Have a simply wonderful holiday.

**THE CENTER**  
COFFEE SHOP • BAR • LOUNGE  
Mr. and Mrs. Adam Wolf and Employees, Muenster



**Cut Rate Bottle Shop**  
Highway 82, Lindsay

**News Review**

forces. Swimming pool will open May 27. Muenster has 61 high school graduates in both schools. Four from Muenster receive degrees from NTSU — Lloyd Klement, BBA in industrial management; Thomas Hess BS in physical education; Stan Endres BBA in marketing; Ramona Voth BS in elementary education. Roger Taylor is graduate of University of Houston with BBA in marketing; Robert Fetsch receives MA degree in guidance and counseling from OLL in San Antonio. Linda Rohmer is Magna Cum Laude graduate of University of Dallas with BA in English. Muenster's 4-Hers are tops in county dress revue with 23 blue ribbons. Steve Fette opens Auto Repair Shop. Muenster Firemen win first place trophy at Seymour. Charlotte Wolf presents School of Dance pupils in recital. Home Demonstration Club sponsors Agnes Lehnerz for title of Woman of the Year. Lindsay has two graduates of TWU Denton, Barbara Fuhrmann and Mary Jane Beyer both BA in English and two from Rice University, Houston, Roger Hundt and Michael Hundt, both BA in Mechanical Engineering. Also at TWU, Mrs. Danny Hoenig receives degree in clothing and fashion merchandizing with minor in business. New arrivals: a daughter for the Dwayne Schillings; a son for the Clinton Bayers and a daughter for the Johnny Stofels.

June 2 — Annual memorial service honors local war dead. Harvest featured by good yield and good weather. Volunteer firemen set for benefit picnic in city park. Sister Alberta of Sacred Heart gets certification as Language therapist. Muenster has nine in Red Cross Water Safety Instructor course. Pamela Young and Mike Felderhoff are married. Mr. and Mrs. Al Haverkamp are surprised on 45th anniversary. Local KC sponsored girls softball league teams assigned. Three Benedictines celebrate golden jubilees, Father Thomas Buegler, Father Ignatius Bodmayr and Father Joseph Fuhrman. New arrivals: a son for Mr. and Mrs. Pat Knabe.

June 9 — Final rites held for Bernard Schmitz, 55. Mr. and Mrs. Lee Toothaker observe golden wedding. Forty five attend flower workshop given by Mrs. Ross Ferrier at Electric Co-op auditorium. Modern rustling includes stealing fish from pond when Dan Luke loses commercially grown crop of near market size. Jan Wilde and Chris Cain are married here. Dorothy Schmidkoffer and Larry Hogue are married in Irving. Lou Ann Lewter and Alvin Knabe marry in Gainesville. Susan En-

parents of a son and Mr. and Mrs. Jimmy Prescher announce a son. Building activity continues at steady pace on homes for Mrs. Ronnie Hoagland, Jess Lucas, Jerry Hoenig, Paul Fisher, Miss Mary Klein, Lewis Robinson, Mrs. Cecil Rathburn, William Dulock, Pete Jones. The new home of Adam Wolf is just recently completed. Major remodeling job under way for Herman Hartman; a barbecue drive-in for Jim Klement is under construction; and a parlor type dairy barn for

June 16 — Jaycees planning picnic to continue city park improvement. Carol's Beauty Salon is new local business. Bishop A. Danglmayr observes 50th anniversary of ordination. Tom Joy joins coaching staff at Henrietta. Cecilia Hagan and Joe David Bayer say wedding vows here. Becky McElreath and Floyd White, Jr. are married in Gainesville. Mr. and Mrs. Don Hess are

parents of a son and Mr. and Mrs. Jimmy Prescher announce a son. Building activity continues at steady pace on homes for Mrs. Ronnie Hoagland, Jess Lucas, Jerry Hoenig, Paul Fisher, Miss Mary Klein, Lewis Robinson, Mrs. Cecil Rathburn, William Dulock, Pete Jones. The new home of Adam Wolf is just recently completed. Major remodeling job under way for Herman Hartman; a barbecue drive-in for Jim Klement is under construction; and a parlor type dairy barn for

(Continued on Page 6)

Christmas is the time when people put so many bulbs on the outside of their house, you don't know if they're celebrating the birth of Jesus or General Electric.



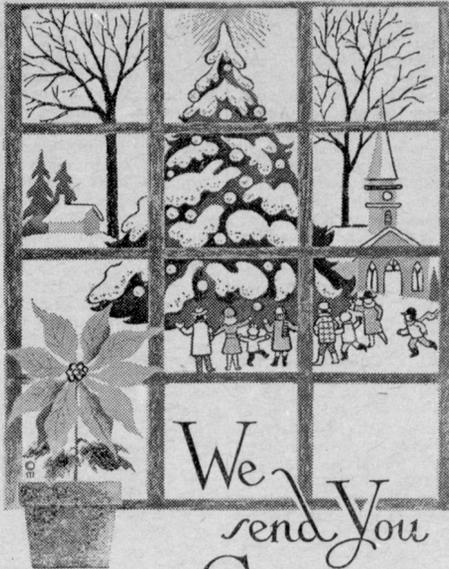
The folks here have a message for you. May the season roll in with joy and peace. For the patronage shown us... thanks.

**Endres Motor Company**  
Muenster



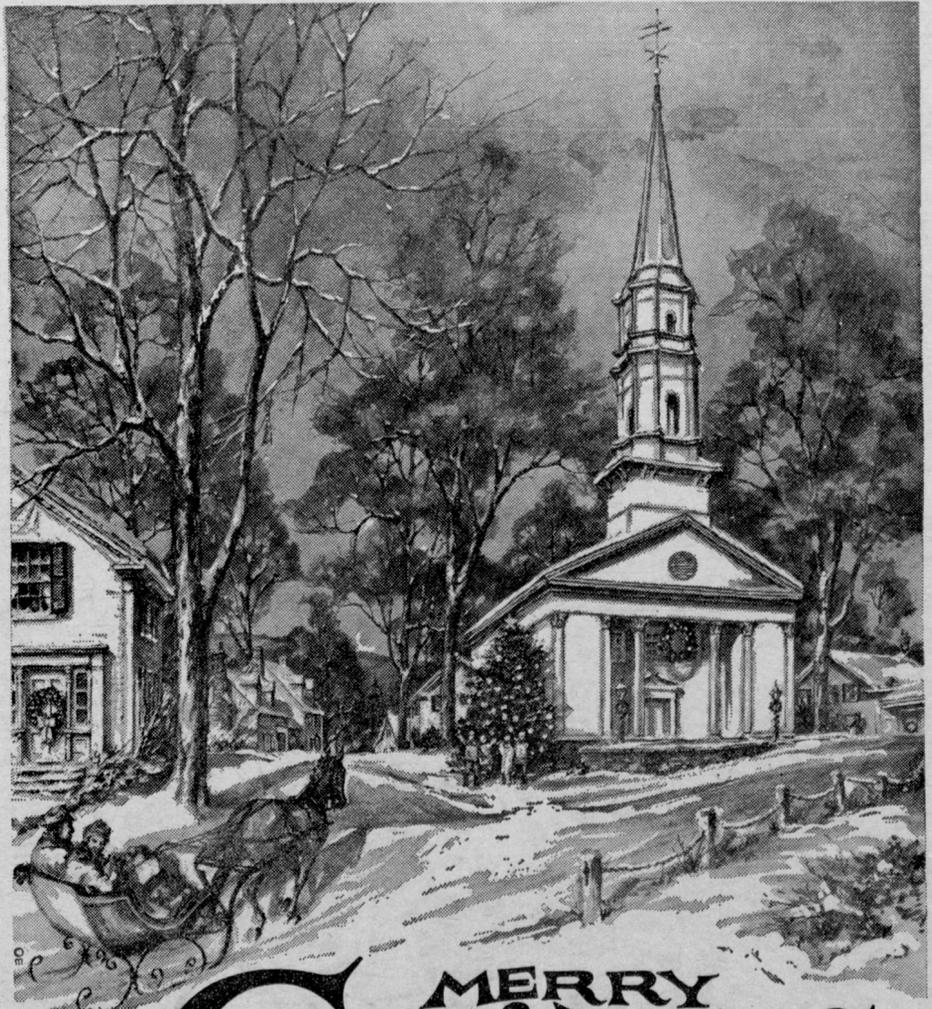
The radiant Star of Bethlehem shines brightly as ever, symbol of the true meaning of Christmas... Our greetings and thanks to all of you.

**T. C. Schneider, Agent**  
Exxon, U.S.A.



Here's hoping that all of you whose patronage we value so highly enjoy the Christmas season to the fullest.

**Hess Furniture & Western Auto**  
Al and Dennis Hess, Muenster



**MERRY CHRISTMAS**

In the spirit of the season we bestow on all our neighbors and friends this wish — a blessed Yule, filled with special moments to be enjoyed with the folks you love.

**Muenster State Bank**

Serving the financial needs of this area since 1923



**Greetings of the Holy Season**

At Christmas, we wish for you and yours peace, joy, and love. With gratitude and thanks for your loyalty.

**Hennigan Auto Parts**

Pat, Alice, Pat Jr., Mike, Tim, Tom

### News Review

Robert and Kenneth Klement; and a hay barn for Emmet Sicking.

June 23 — Death ends long illness of Elizabeth Koelzer, 81. Roger Taylor buys Muenster Hatchery. Gas rate increase receives city council's conditional OK. Centennial attendance at Rosston tops 3,000. Ronnie Hess gets Track scholarship to Eastern New Mexico University. Mrs. Joe Zipper, 77, dies in Pilot Point. Sheila Hennigan and Jean Gebman marry. Mrs. Lillian Otto and Vincent Reinart are married here.

June 30 — Jaycee picnic is city park project. Annual Red Cross program of free swimming lessons to begin next week. Optimistic group of sixteen persons discusses bridge across Red River and road. Muenster schools set August 14 and 21 as opening date. Gina Hofbauer will compete in pageant for Little Miss World Title. Mercury soars as drought hangs on. Jaycee President Wayne Klement attends National convention. Postmaster Arthur Endres calls attention to new mail pick up time. C. G. Clayton and Mrs. Ann Graves are married in St. Jo. New arrivals: a son for Mr. and Mrs. Bill Metzler, a daughter for Mr. and Mrs. Steve Jeffries.

July 7 — Twenty students enrolled in Life Saving Class; free swim classes will enroll Monday. Football Magazine rates MHS second in 14A race. Thirteen Muenster students on CCJC honor rolls. Scholarships to A and M given to six County students. Former Hatchery due for new lines and remodeling by Roger Taylor. Glenda Gieb and Glenn Cler are married here. Temperature drops to 88 degrees on July 4, making it one of the coolest ever. Mr. and Mrs. Maurice Pagel announce a son; Mr. and Mrs. James Hellingner are parents of a girl; Mr. and Mrs. Ken Sherrell are parents of a son.

July 14 — Over 320 enroll in free swim classes. Mosaics gets award of \$350 in safety contest. Faculty is complete at Muenster Public School. Deposits at Muenster Bank con-

tinued steady climb. Charles Wilsons are honored on 50th anniversary. Thirty three Hornets start shaping up for football season. City gets \$7366 for sales tax in first quarter of 972. Two local girls model in 4-H District Dress Revue — Kim Reiter and Lenora Fleitman represent Muenster at Forum 303, Arlington-Grand Prairie. Five from Muenster, enter Grayson County College to begin Nurses training — Linda Sicking, Frances Hess, Marilyn Felderhoff, Debbie Sicking, and Yvonne Gehrig. Becky Davidson returns from 5 week stay in Europe.

July 21 — City Council approves gas rate increase. Rites held for Lena Bernauer, 83. Sacred Heart School will have 24 teachers. Two nuns, Sr. Agatha Knauf and Sr. Anselma Haverkamp observe golden jubilees at Jonesboro. The American Way is boosted in local youth seminars. Lonnie Hellman gets Lone Star Farmers Degree. Robert Fisher and Christal Orbison say vows in Corpus Christi. Sr. Roberta Hesse is home from Africa on vacation visit. Ben Luke is honored by family reunion on 84th birthday. Seven complete Red Cross Class in senior life saving. Instructor class will begin next week. Sr. Bernadette Bezner professes vows at St. Peter's Church in Lindsay. New arrivals: boys for Mr. and Mrs. Vincent Forrester; for Mr. and Mrs. Alfons Koelsler, Jr.; and for Mr. and Mrs. Richard Herr — a girl for Mr. and Mrs. James Otto.

July 28 — Bloodmobile will make its second and final visit of year next week. Two big name cowboys receive surgery here — Rodeo Cowboy Larry Mahan, five time consecutive world champion and Dallas Cowboy Bill Thomas, this year's No. 1 draft choice, both patients of Dr. Marvin Knight. Past two weeks' total shows enrollment of 317 in swim classes. Next Youth meeting on Communist threat to be moved to KC Hall because of increased attendance. Cathy Arendt and Gary Krahl say vows in Lindsay. Linda Spireweds Charles Kennedy in Gainesville. Sharon Beyer and Ronny Kovington marry in Lindsay. Five hundred kin join to fete Sr. Anselma Haverkamp on golden jubilee. County tax rate increased 3 cents. New arrivals: a boy for Mr. and Mrs. Mike Kleiss; for Mr. and Mrs. Norman Koelzer; and for Mr. and Mrs. Ronnie Herr — a girl for the David Vogels and the Frank Sandmans.

August 4 — Dr. and Mrs. Martin Kralicke are rescued as two from Denison die from carbon monoxide gas in tragedy at Lake Texoma. General Edwin A. Walker will be speaker at meeting of American Youth Patriots. Bloodmobile visit nets 48 pints for local Blood Bank. Saint Jo is ready for annual rodeo August 3, 4, 5. Four local Boy Scouts selected for OA at Texoma camp. Cooke County Farm Bureau has picnic in City Park. Dorothy Knabe and Raymond Fleitman say vows in Gainesville; Nina Allen and William Arendt marry in Gainesville. Windthorst ready for 80th birthday. New arrivals: a boy for the Kenneth Bierschenks, a girl for the Eugene Walters. Building notes: new home for Gary Chism, Al Vogel.

August 11 — Jaycees set for 10th annual fish fry — will be benefit for park improvement. Both schools register Tuesday — total of 712 students which is 55 less than last year. Muenster retains tax rate of \$1.50. Cooke County Electric Co-op wins Brazos Power Marketing Award. General Edwin A. Walker talks on Red Menace at meeting of American Youth Patriots. Final rites held for Lavonia Williams. Peggy Sicking and Sammy Sparkman married here. Cynthia Bindel and Malcolm Dennis say vows. Lynn Fuhrman and Maurus Hacker marry at Lindsay. Final rites held for Tony J. Beyer at Lindsay. New arrivals: Mr. and Mrs. Tom Fuhrman announce a daughter.

August 18 — School Board adopts budget of \$308,933. City Council hears about park facilities for proposed lake. Moderate hair cuts required of boys in both schools. Hornets go into football season with 4 on ailing list. Kim Reiter of SHH makes: "Who's Who" in High Schools. Thirty eight Tigers report for grid practice. Betty Mae Rohmer and Mickey Glenn Tyler married here; Kathleen McGannon and Reid M. Shanks marry in Dallas; Doris Fleitman marries Robert Martin in Lindsay; Jean Wensley and Andrew V. Arendt wed in Richardson. James Lutkenhaus gets Master's degree in Physics at NTSU. New arrivals: a girl for the Clifford Swirczynskis, a boy for Mr. and Mrs. David Burns.

August 25 — Complete registration show a total of 743 students in both schools. City council adopts budget of \$106,220. Sunday, September 3 set as Homecoming Day for Parish. A. D. Walterscheid lose home in fire. City Council approves ordinances pertaining to hours and use of city park and assessing penalties for damage or destruction of city property. Mr. and Mrs. Joe Swirczynski observe 66th anniversary. Two nuns, Sr. Georgia Felderhoff and Sr. Gemma Vogel receive master's degree in Education from NTSU. Mrs. Diann Hulstrand earned a masters degree in Elementary Education and Miss Linda Insel received a BA in Psychology, also from NTSU. Mrs. Florence Williams received a bachelor's degree in Elementary Education, and Miss Joyce Schmitt a bachelor's degree in nursing from TWU. Donna Kay Endres and Daniel Schmitt are married here, Sue Smith and Pat Hennigan, Jr. marry. Gretchen Koelsler and Larry Kostyniak are married here. Mr. and Mrs. Carl Luke of Hereford, formerly of Muenster observe golden wedding — many local relatives attend. Mr. and Mrs. Rupert Hoenig announce a son.

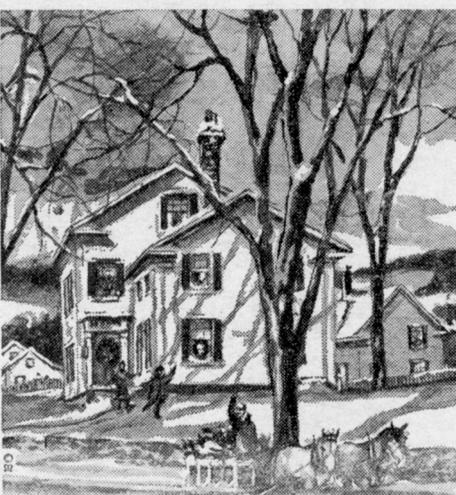
September 1 — Parish ex- (Continued on Page 7)



## Good Tidings

Let the eternal light of love, the symbol of His birth, shine into every heart, bringing peace to all.

J. W. Fleitmann, Inc.  
Welding & Repair Shop  
East Highway 82, Muenster



## Christmas Joy

As this quiet scene reflects Christmas peace, may all share its true tranquility.

Launer Studio  
665-4742, Gainesville



To old friends and new go our wishes for a wonderful Christmas season.

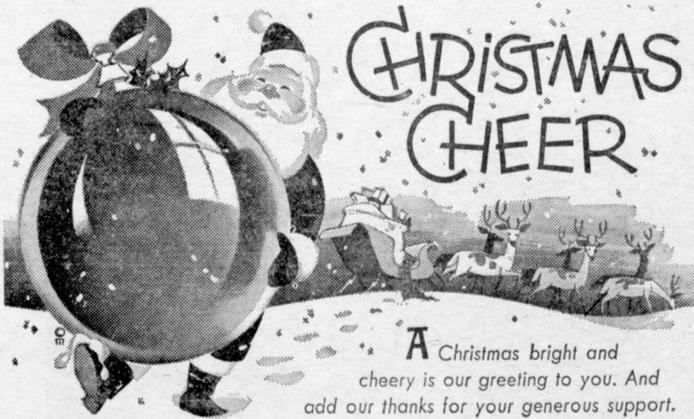
B & B SALES  
301 W. Broadway, Gainesville

## CHRISTMAS JOY

May the joy and peace of this holiday season be with you.



SCHAD & PULTE  
Gainesville



## CHRISTMAS CHEER

A Christmas bright and cheery is our greeting to you. And add our thanks for your generous support.

DAIRY INN  
Muenster

## BEST WISHES FOR A MERRY CHRISTMAS!



from  
Dorothy's Fashionette  
Beauty Salon

665-9402 303 S. Chestnut Gainesville



May the gaiety and warmth of the season brighten the hearts and light the lives of our good customers and friends. Thanks for your continued loyalty and patronage.

Cooke County Beer Distributors

Schlitz and Pearl  
Muenster

**News Review**

tends welcome for Sunday homecoming. PP&K registration now under way. Hornets win over Saint Jo and Tigers over Alvord in scrimmages. Miss Barbara Schmitt is graduate of Texas University receiving bachelor's degree in Fine Arts. Mary Jane Knauf and William W. Wilkes say vows. Jane Smith and Ronald Zimmerer are married in Lindsay.

September 8 — Garden Center will hold formal opening. Three local girls go to Europe to study-work-travel. Linda and Donna Rohmer and Peggy Endres. Two kindergarten classes have 40 enrolled. Local 4-Hers, Lenora Fleitman and Kim Reiter perform at National AMPI meeting in Kansas City. Hornets lose in practice session with Archer City. Tigers look good in practice session with Pottsboro. Dr. Knight featured on front page of Dallas, News. The Henry Spaeths observe 25th anniversary. Linda Jo Tempel and James Hacker are married.

Muenster Swim Pool has good season with 10,402 total attendance. New arrivals: boys for the Vincent Zimmerers; the Julio Sernas; the Jim Krahl; and Mr. and Mrs. Paul Hess; girls for the Eddie Ramseys; and for the Larry Wimmers.

September 15 — Cooke County budget increased to \$1 million. Thirty nine of last spring's sixty one high school graduates enroll for advanced studies. German teacher here for sample of American life — Miss Elseore Rottenkolber of Nurnberg, spends a week as guest of Mr. and Mrs. Urban Endres. Davey Krahl runs great as Tigers dump S&S 30-8. Final rites held for James D. Cook, 78. Andy Flusche, 56, dies of coronary. Mr. and Mrs. Curtis Holland observe silver wedding. Relatives of Brother Vincent Klein, grandson of Mrs. Joe Fuhrman, attend his final profession at Subiaco. Surprises greet Mr. and Mrs. Clive Gobble at retirement party. Special Liturgy observes opening of CCD classes. More than 200 register at Garden Center formal opening. Five

generations of kin honor Mrs. J. S. Hogan, 83, at family reunion of about 200 descendants, where she is crowned "Queen for the Day." Mr. and Mrs. Buddy Fuller announce a son.

September 22 — Coronary is fatal to John Grewing, 74. Rampaging Hornets clobber Boyd 44-0. Tigers win over Gunter 14-12 in fourth quarter rally when they overcome a two touchdown deficit and win by two bonus points. Bank deposits top six million. Earl Walterscheid's win trip to Spain and Portugal. Bill Pels, 90, dies in Pilot Point. Mary Kay Flusche and Dennis John Hess marry at Lindsay. Mrs. P. B. Turner, mother of Mrs. JD Hanna receives friends and relatives at reception on her 100th birthday — among her main interests have been political elections — she has not missed voting even once. Dale Felderhoff is 2,000th student to enroll at CCJC this fall.

September 29 — John Herr, 78, dies after long illness. Ronald Fuhrman earns wings as Marine Aviator. Total count in County schools 5,539. Hornets walloped 21-0 by Whitesboro. 60 boys entered in PP&K contest here. Chartered buses will take football fans to Newcastle. Former football pro member of Kansas City Chiefs is hospital patient here. Auxiliary to VFW sponsors student Voice of America essay contest. Kim Reiter and Lenora Fleitman earn trip to Kansas City from AMPI. Sacred Heart seniors and parents honored at get-together. Mrs. Delbert Walterscheid is graduate of Terrell School of Vocational Nursing. New arrivals: A boy for the Billy Dettens; a girl for the Fritz Zimmerers.

October 6 — Muenster set for two homecomings, Muenster High on Friday night, Sacred Heart on Saturday night. Alvin Fuhrman heads community drive for United Fund. Winners named in PP&K competition — 67 boys participate. Hornets take 26-24 victory at Northwest. Tigers bow 23-14 to Wilson, Oklahoma A

AA team. Hospital auxiliary asks for clothes of 1900-1970 era for fashion show: "You've Come a Long Way, Baby." Marla Grewing and Steve Feite are married. Three Muenster girls compete for Queen of Grayson County College. Council of Garden Clubs to meet here. New arrivals: boys for the Danny Eberharts; the Gus Berends; girls for the Steve Yostens, and the Sammy Endreses.

October 13 — Dr. Marvin P. Knight gets local K.C.'s "Good Neighbor" award. Tigers romp to 56-0 win over Trinity Christian Trojans. Hornets lose 42-14 as Lake Dallas Falcons break jinx. Marlene Herr is queen of MHS Homecoming. Nanci Fuhrman crowned at SHHS Homecoming. Mr. and Mrs. Andy Schoech are surprised on 35th anniversary. Paul Hoedebeck, injured in Germany in September 1971 will spend a few weeks at home, on leave from the Veterans' Hospital in Memphis, Tennessee. Ewald Hoelker resigns Lindsay postmaster job. Danny Bezner is PP&K Zone Winner. Mrs. Rose Hofbauer returns from 23 day Scandinavian tour. The Gary Clers and two children make motorcycle trip from Washington State to Texas. New arrivals: boys for the Tommy Youngbloods; Jimmy Wagners; and the Walter Hackers. JETS Club of MHS hears report of students' trip to Career Day at A and M University.

October 20 — Burglars strike Cooke County Electric Co-op. Muenster Mill's truck tractor stolen and found. Left turn lane at intersections and "No Parking" on both sides of Highway 82 through town, recommended by Highway department, approved at City Council meeting. Work continues on Hospital Auxiliary's benefit show of styles and talent. Record deposits reported by Bank. Bishop Cassata confirms 66 here Sunday. Gene Davenport is new employee at Electric Co-op. Tigers win 20-6 over Callisburg. Hornets upset Newcastle 22-13. Tommy Felderhoff is cover feature on

sports weekly "Outdoor Times." Mr. Jimbow, a chestnut yearling American Saddlebred is champion at Texas State Fair to continue the 18 year winning tradition of the Charles Bartush farms. Mass, dinner and open house honors Mr. and Mrs. John C. Schmidtkofer on 50th anniversary. Mr. and Mrs. John H. Bayer are surprised on 35th anniversary. Danny Bezner, 8, wins again in PP&K competition in Dallas. Infant daughter of Mr. and Mrs. Guy Pels dies in Arkansas. School Finance facts given PTA in briefing by Urban Endres, president of Board. New arrivals: boys for Mr. and Mrs. John Becker; and for Mr. and Mrs. Clarence (Dink) Hudspeth; a girl for Mr. and Mrs. Travis Wickliffe.

October 27 — Community gets 1.54 rain — is crop starter. Weekend finish is aim of United Fund drive. Valley View is ready to host all day Centennial Gala. Hornets beat Pilot Point 14-6 in district opener in come-from-behind thriller. Tigers win 24-0 over Lake Worth B. Thirty eight participate in Muenster's first Golf tournament. SH Spook carnival Halloween night to be fun event. Debbie Allen and Mike Trubenbach are married here. David Fette is named to Ross Volunteers, military honor unit at A and M. Cooke County's Mental Health Clinic sets open house. Mrs. Lambert Bezner reviews "Sam Bass" for CDA meet.

November 3 — Community gives \$1636 in United Fund drive. Hospital Auxiliary to show 70 years of Women's World in extravanza involving many of community, from housewives to professional men and women. Mr. and Mrs. Clem Reiter observe golden wedding. Moisture is super after 5.04 in. rain. Jaycees will send Christmas packages to Muenster servicemen overseas. Garden Club set for Flower show Saturday. Mike Jaska, Texas A and M sophomore is elected officer in Czech Club, only active modern language club on campus. Tigers jolt Whitesboro B in 66-0 scoring spree. Crippled Hornets mauled 49-0 by Frisco as four key men sidelined with injuries including the quarterback and his replacement. Pro wrestling booked here for November 11. Sisters Genevieve and Lenore will see Holy Land on Christmas. Rites held for John W. Morris, 78. Kin attend rites for Sister Christina Flusche, 95. New arrivals: a boy for the Frank Felderhoff, a boy for the Leroy Sandmans. New homes are under construction for Ray Wildes, Harry Ottos, Dan Lukes, Frank Rauschubers, Adolph Walterscheids, Wayne Richards, R. J. Fuhrmanns and a swimming pool and cabana and guest room at Tom Sangsters. United



Best wishes for a holiday season filled with happiness and good cheer. And sincere thanks for your patronage.

**WIL-O-MAC**  
Gainesville



**CHRISTMAS...**

May the serenity and joy of the Holy Family inspire you with the spirit of love and peace at Christmas. Our sincere thanks to everyone.

**Luke's Finca & Butane Service**  
Dan Luke, Muenster

**Merry Christmas**  
At Yuletide, we extend to you our wish that merriment may brighten your happy home, all season long.  
**Commerce Street Store**  
Pete Briscoe, Gainesville

**Merry Christmas**

In quiet serenity, let us reflect on the true message of Christmas. May your home and family be blessed with the spiritual joy and happiness that His birth taught us to cherish. With our greetings goes our sincere appreciation.

**THE First STATE BANK**  
GAINESVILLE, TEXAS  
MEMBER FDIC

**Merry Christmas**

At this joyous time of year, we wish the best of holiday blessings to all our customers and their loved ones. Thanks for your loyalty.

**Gilbert Endres Distributor**  
Budweiser, Busch Bavarian, Michelob  
Muenster

**News Review** -- Electric owned by Chris Muller will open soon and remodeling at the Garden Center by Roger Taylor is already in use. Recently completed homes are now occupied by the Jerry Hoenigs, Paul Fishers and Al Al Vogels.

ten, 79 and Eddie Schmitt 61, died 7-1 in local vote. Muenster loses two long time residents. SHS plans Book Fair. Cemetery Fund is enriched by \$595.14 after annual All Saints Day collection. Kim Reiter is County 4-H Gold Star Girl. John Schumacher of Gainesville is 4-H Gold Star Boy. Hornets mauled 37-0 at Sanger. Tigers romp 34-6 over Dickson, Oklahoma. Pro Wrestling perform Saturday night in SH Gym. KCs will conduct Memorial November 19. Additional 1.70 in. added to rain measure. Joyce Hellingner and Thomas Yosten marry in Lindsay. Beauty abounds at Garden Club's fall flower show, titled "A Stroll Through a French Market." Hornet Band will attend festival at NTSU. Three Boy Scouts admitted to Order of the Arrow. Junior High of SHS Charm class gives show for mothers. Mr. and Mrs. Johnny Schmitz announce a son.

November 17 -- Final service held for Jack Biffle, 68 in Gainesville. Funeral here for Mrs. W. G. Boyles, 61 Tigers nudge Bowie B, 8-6. Hornets trampled 49-0 by Nocona as Muenster High continues to be plagued by injuries. However, Muenster Juniors beat Nocona Juniors 14-6 to take District lead. Muenster Girls Basketball improves as they divide pair of games with Alvord. Gun safety is feature of 30 minute assembly program at SHHS. All is ready for CDA Bazaar and Bake Sale. Debby Felderhoff and David Fisher marry. Marilyn Wiesman and A. J. Wachsman, Jr., marry. Home Demonstration Club to send Christmas gifts to State Hospital.

November 24 -- Scouting program gets fresh start. New Scout Master is Eual (Jack) Davis; assisted by Wilfred Reiter. Pre-Thanksgiving snow of 2 1/2 inches sets record. Muenster High's Junior football team blasts Callisburg 32-0 for Champ title. Hornets win finale by dumping Callisburg's Wildcats 25-6. Tigers romp 44-8 over Henrietta B and observe Parents' Night in pre-game ceremonies. KCs remember 88 deceased members in Memorial Rite. City Council considers but postpones decision on temporary use of a street for playground. Basketball practice starts at MHS with 24 boys, 25 girls; will compete in 7 member loop. SHH will play in a district interscholastic league but without eligibility to represent the district in bi-district play. Book Fair hailed as great success. Hospital Auxiliary continues project of donations to its fund in lieu of Christmas cards. Henry J. Thoele, 70, dies in Wichita Falls. Mrs. Louis Bezner, 92, dies in Dumas. Darlene Rohmer and Andy Truebenbach, Jr. say vows here. Church ceremony and reception mark golden wedding for Mr. and Mrs. Henry Schumacher. Auxiliary decorates hospital for Christmas. New arrivals: a boy for the David Huchtens; girls for the Herbert Knabes; the John Hoberers Jr.; and for the Charles Cowans.

December 1 -- Drive begins for new Parish Hall. Holiday lighting features "Noel" display on tower. Boy Scouts continue organizing troop. Tom Hess repeats as number one in Dallas Turkey Trot. Elm-Red district invites entries for essay contest. Alan Miller and Roy Klement of the Hornets selected on All-District team. Half inch snow melts as it falls. Electric Motors is new business to open here. Local seed store buys Gainesville cleaning plant. Pulte reunion brings together 200 from wide area -- make plans to meet again in two years and again in five years for 100th anniversary of August Pulte's arrival in Cooke County. Many family gatherings held for First Communicants. Forty two children receive First Communion Sunday. V.F.W. Auxiliary plans Yule party for pre-schoolers. New arrivals: a daughter for the Melvin Sickings, a daughter for the Ed Hackers.

December 8 -- Mrs. Cecilia Tempel, 80, dies suddenly of a heart attack. Alex Lutkenhaus, 65, dies after a long illness. New Parish Hall okayed by first response of drive. Muenster Public School Teachers sponsor unit of National Honor Society. Sacred Heart Junior High students win trophy at Speech Tournament. So early, and already a lot of winter! Names and leaders voted for scouts' four local patrols. SH students hear CCJC choir and band. Muenster pastor assume added duty, helping with pastoral work at Bridgeport and Jacksboro. SH basketball teams split pair of hot contests with Collinsville. MHS basketball teams win two champ trophies at Callisburg tournament. Sister Mary Frances Angerer, 78, dies. Rhonda Dishman and Joseph Edward Pulte marry in Gainesville on November 25. St. Nick continues tradition of several generations in annual visits to Danglemyr clan. Mr. and Mrs. Willie Fisher announce a daughter. Muenster, Lindsay basketball teams split two overtime games. MHS girls lose 37-26 to Frisco in district opener.

December 15 -- City receives \$9,869 in Revenue Sharing. Burglars mess but miss on job at Public School. Winter resumes pre-season capers. High School and Elementary Bands of Muenster Public School to present Christmas concert. Knights of Columbus council sponsors contest featuring "Keeping Christ in Christmas". J. H. and Art Bayer on four day vacation study program in Florida for Soil Conservation district. Cub Scout Pack to have first re-organizational Pack Meeting before Christmas. The Wayne Klements attend seminar on Drug Abuse in San Antonio, sponsored by Texas Jaycees. Miss Marlene Herr is Muenster's representative at Pioneer Bowl Football game -- is sponsored by Muenster Chamber of Commerce and Jaycees. MHS girls basketball team loses 57-49 to Petrolia in district game. Both Sacred Heart teams blanked in S & S tourney. In Saint Jo tournament MHS boys reach champ semifinals, girls lose in consolation finals. KCs Christmas party for children Sunday. Santa Claus comes to town Saturday afternoon as guest of Jaycees. Christmas parties begin for clubs and businesses. Sacred Heart High chooses 1973 Who's Who. Loretta Droll and August Felderhoff marry in Dallas. Myron Hess and Susan Endres are year's Mr. and Miss Sacred Heart. Winners of the 26th annual Voice of Democracy Essay Contest, sponsored by VFW Auxiliary are Beverly Walterscheid, Carol Yosten and Christi Koesler. Auxiliary's Party for tiny tots is Friday. CYO Yule Party is benefit for Cooke County Development Center. New arrivals: a daughter for Mr. and Mrs. Glenn Cler, a son for Mr. and Mrs. Gerald Hess.

They say that money doesn't bring happiness, but it's nice to be able to find out for yourself.



Warm and sincere greetings to you and your loved ones for the bright holiday season.

**PARKER ELECTRIC**  
112 S. Rusk, Gainesville



**A Blessed Christmas...**

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you  
A VERY MERRY CHRISTMAS  
and A HAPPY NEW YEAR

**Nick and Adelina Miller**  
Muenster

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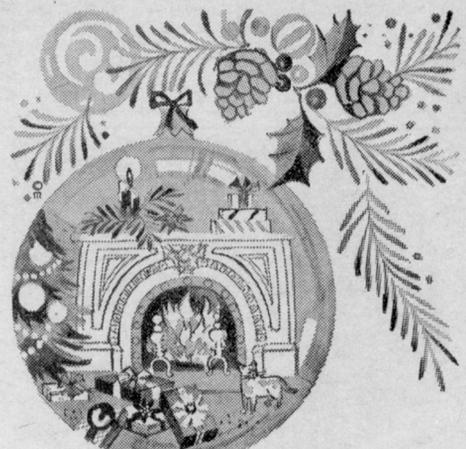
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**Merry Christmas**

Here's hoping everyone, everywhere enjoys a very happy holiday!

**H & W Meat Co.**  
Muenster



**CHRISTMAS**

... may it bring you and yours lasting peace, joy and blessings.

**H & H BAR**  
Mr. and Mrs. Clarence Hellman, Muenster



**CHRISTMAS GREETINGS**

Sing the carols. Ring the bells. Let the season's joy be felt by young and old... and thank you for your patronage.



**Community Lumber Co.**

Muenster



Good tidings are coming your way from the bottom of our hearts on this special day, and with our wishes go our thanks for letting us serve you.

**DALE'S CARPETS**

Dale & Pat Martin, Gainesville