



WINNER OF THE BEARD AWARD CLASS 1—1937

MUENSTER ENTERPRISE

BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS

VOLUME II

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MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, DEC. 24, 1937

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NUMBER 5

SLOT MACHINE MUST GO, SAYS CITY COUNCIL

Group Approves Purchase of Geophone For Water Department

Muenster will start the new year minus its slot machines, members of the city council decided Monday night in their last meeting of the year. Spurred on by frequent complaints from a number of citizens, some of whom were themselves in the habit of playing and want the machines removed because they are too great a temptation to their gambling tendencies, the council members determined to adopt sufficiently drastic measures to remove the machines and keep them out.

Returning to their problem of loss of water, the council granted authority to City Water Commissioner M. J. Endres to purchase a geophone for detecting leaks in the water line. A very sensitive instrument, the geophone reveals leaks by amplifying the very faint hissing or gurgling sound of escaping water.

Also relative to the water department is the appointment of Jake Horn Jr., to relieve M. J. Endres of reading meters in the future. Mr. Endres will continue to serve as Water Commissioner, sending out all bills and keeping the water department's records.

M. J. ENDRES STORE WILL BE FIRST TO CLOSE ON SUNDAY

Convinced that a good example is all that is necessary to discourage Sunday trading Mayor M. J. Endres advised early this week that he will make the first step in the movement to close stores on Sundays. Beginning with the new year Mr. Endres will discontinue his custom in long standing to keep his place of business open for two or three hours following the first Mass.

His decision, he said, is prompted by his conviction that doing business is not "keeping Holy the Sabbath." Since business to him is a means of livelihood as field work is to farmers, he feels that it is wrong on Sunday.

In the future he will open his store on Sunday only as an accommodation in emergency cases.

As Mayor, Mr. Endres is hopeful that other merchants will follow his example and remove a blot on the city's good name.

AL FLEITMAN'S FIRE RESULTS IN LOSS OF FAMILY WARDROBE

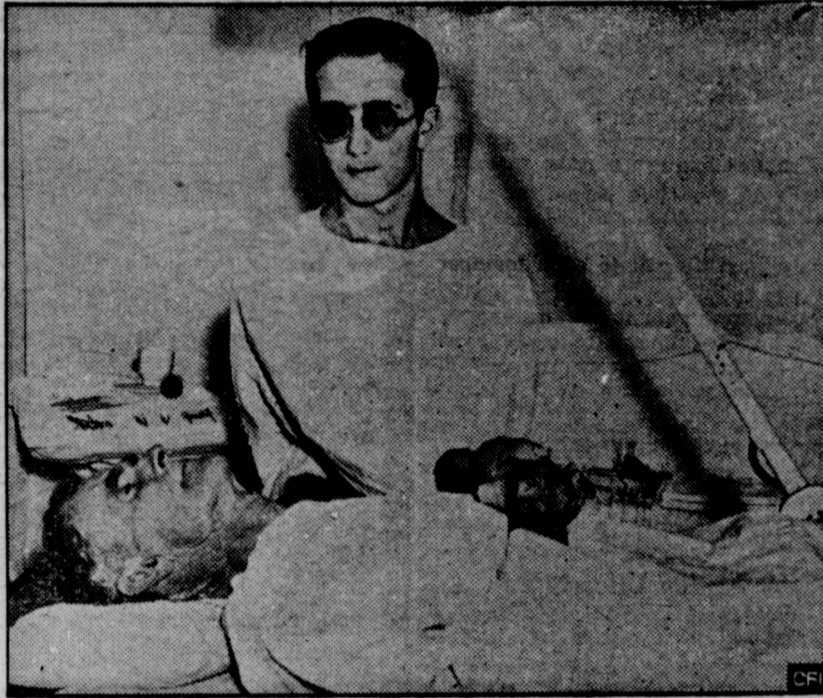
Santa Claus will not have to think long to decide upon a gift that will be really appreciated by the Al Fleitman family. They need clothes, a whole wardrobe full, since last Friday morning when a fire broke out in a closet and burned almost all of their apparel so bad as to make it useless. Only a few items were left.

As soon as the fire was discovered, about 8:30 Mrs. Fleitman rushed to the phone and sent an alarm to the operator who notified several neighbors living on the road leading to Fleitman's. Members of the Lehnertz, Becker, and Kleiss families rushed over to find Mrs. Fleitman fighting the fire alone with a fair degree of success. After help arrived the flames were subdued within a few minutes.

The flame is thought to have originated in a flue leading into the chimney from a wood heater in an opposite room. At one time, it seems, the present closet was a part of another room similarly provided with a heater, and the opening for the flue had been closed with a strip of tin. Whether the tin had rusted through or came loose was not mentioned, but it was named as the source of the fire.

No damage other than that to the clothes was reported. The fire was described as a smoldering, typical rag fire with very little flaming.

A REAL CHRISTMAS GIFT



NEW ORLEANS.—The gift of sight is the offering of John Amos, 68-year-old carpenter, to Frank Chabina, 20-year-old farm boy. Pictured here young Chabina, standing, is shown shaking hands and thanking his benefactor before the latter was placed under an anesthetic for an operation by which doctors hoped to restore the sight of the youth's eye. Chabina's left eye was ruined by lime dust. Amos' eye, which has been infected since the removal of a cataract, was useless to him, but the cornea was uninjured. From the two injured eyes doctors thought they could construct a good one for Chabina. When approached, Amos readily agreed to the operation, for the two had become close friends. The operation took place on December 10, and news dispatches on December 10 revealed that it was successful. For only an instane the bandage was removed and the youth promptly stated that he could see the light bulb.

ISOLATION, 70 BELOW, GOLD ALL A PART OF RALPH'S ADVENTURE

Traveling a couple of thousand miles between his summer and winter jobs, striking it rich one day and finding himself dead broke a short time later, braving temperatures of forty below zero, living in the wilderness until solitude drives him to speaking to himself, then answering back and finally arguing with himself—such is the experience of Muenster's carefree adventurer, who pulled up his stakes here about seven years ago and set out to see what he could see.

Returning to the old home town for a holiday visit, Ralph Hellman is supplied with a stock of memories that make story book adventures seem insignificant. Right now his big interest is in his several gold claims staked in the heart of Alaska. Operating about two hundred miles from Fairbanks and slightly within the Arctic circle Ralph and his partner spent the greater part of last Summer prospecting for the claims which he hopes, will put him on easy street.

During his three years at Fairbanks Ralph has become a typical prospector. Like all the others, he works like a slave while he can, always urged on by the gambler's chance of striking it rich, and making enough to permit a round-the-world trip. He compares prospecting with oil field wildcat drilling. While a person depends to a great extent on favorable formation he is just lucky if he strikes it rich.

The process of recovering gold from the dirt is expensive and slow. By using water from a higher level in the creek or river, along with an arrangement of pipes a water pressure is created for use in moving dirt into sluice boxes. As the gravel, sand and gold is washed through the trough the heavier gold settles to the bottom and is trapped by mercury in small ridges. The gold is recovered later by evaporating the mercury amalgam, which is the mixture of gold and mercury. In some of the

(Continued on page 7)

FOREIGN MISSIONARY SPEAKS HERE SUNDAY

People of the community who are familiar with the German language had the privilege Sunday of hearing a talented speaker from the old country at the three Masses and afternoon services in the Sacred Heart Church. He is Rev. Severin Kleinenbroich of Bechta, Germany.

Belonging to an order of Missionary priests Father Severin is on a tour through United States seeking donations for missionaries of his order in China. His sermons here Sunday were given to encourage a renewal of pledges and resolutions made during the parish mission a year ago.

PAN OF GAS IGNITES SLIGHTLY DAMAGES H-5 SERVICE TRUCK

The Muenster fire department was called out again Tuesday morning about 10 o'clock to help subdue a gasoline fire which threatened to destroy the H-5 Motor Service station's Chevrolet truck.

Responding to the alarm with creditable speed the fire boys arrived on the scene to find H. S. Wilde, owner of the truck, keeping the fire well under control with a regulation water hose. Some of the boys rushed to his aid with a chemical extinguisher only to find it ineffective in fighting the gasoline fire. The blaze broke out while Barney was washing the motor with gasoline. Resting the pan on the generator and frame, he thinks he created the short which ignited the gasoline.

Turning the hose on the flame immediately Mr. Wilde was able to keep the fire confined to the pan until Barney improvised a hook with which to pull the pan away.

By playing the stream of cold water over the motor constantly Mr. Wilde succeeded in avoiding any serious damage. After the fire he thought it might be necessary to replace the coil and distributor cap and a few wires.

GIANT DIPPER PICKS UP SKUNK; IT'S JUST VARIETY TO WOODIE

Whether it is an affection or an aversion for snakes, we are unable to determine, but we are well aware of the fact that every time we hear of a good snake yarn we are out to see what it's all about. Naturally, when someone offhandedly remarked that "Woodie," on the McKinney Construction Company's power shovel, unearthed a nest of rattlers once upon a time, we suspected the possibility of a good snake story.

In a way we got it. The fact that he picked up a bundle of 180 snakes is good without a doubt, but the fact that he did it 10 years ago takes some lustre from the incident's news value.

In speaking to "Woodie", however—his name happen to be W. B. Woodruff—we did stumble onto something right here in our own back yard.

While working at the quarry west of town Woodie picked up a skunk in his giant dipper. In the midst of a couple of tons of tumbling boulders the poor animal was instantly crushed to death but what it did in its dying moments was plenty. The crusher attendant who saw the lifeless form headed for a grinding with the rocks grabbed it and threw it

(Continued on page ten)

'38 DIRECTORS AND OFFICERS ELECTED BY TELEPHONE CO.

Stock holders of the Muenster Telephone Company gathered in the parish hall last Saturday, December 18, principally for the purpose of electing a board of directors for the ensuing year. J. W. Meurer, president of the company presided at the meeting.

The new directors of the company were elected as follows: C. M. Walterscheid, Joe Knauf, G. H. Hellman, Alford Harrison, John Knabe, Joseph Flusche, John Rohmer, Henry Wiesman, Henry Wolf, Felix Becker, Wm. Hellman, Will Richter, Jno. Bayer, J. I. Welch, Ben Sicking and J. W. Hess.

Directors then re-elected officers for the coming year as follows: J. W. Meurer, president; Henry Fleitman, vice-president; J. S. Horn Sr., secretary; M. J. Endres, treasurer.

A report of officers showed a substantial increase in improvements, finances, and area served over that of the previous year.

The Muenster Telephone Company, a purely local business built and owned by local citizens, was organized some thirty years ago. This mutual organization expanded continuously, covering more and more territory each year, until its incorporation in 1930 with capital and assets of \$7,200.00, and has since continued a steady and substantial growth until it now serves an area of more than 100 square miles through more than 150 miles of its own lines and equipment, which may be further extended to satisfy the requests of many living beyond its area.

PAROCHIAL CHILDREN APPEAR WEDNESDAY IN CHRISTMAS PLAY

The annual Christmas program of the Sacred Heart School pupils was presented Wednesday afternoon at 2 o'clock in the school auditorium. Especially honored at the program were the Reverend Pastors, Father Frowin and Father Francis, both of whom received Christmas presents from the children.

Opening the program was a chorus by the fifth and sixth grades on "The Babe in Bethlehem." Pupils of the seventh grade next presented a playlet in two scenes entitled "The Boy They Turned Away." It was a reverent and edifying religious play ending in the song "Good Night, Sweet Jesus."

The sixth grade's contribution to the program was a dialogue "Peace on Earth." Next came a recitation and pantomime "Christmas Fun" by the pupils of Grade 5.

The program ended with a tableau on the Nativity by children of the first grade, followed by a solo and chorus, also by grade 1, entitled "What Lovely Infant Can This Be."

Muenster Cheese Factory Has Almost 20 Per Cent Greater Volume In 1937

SUMACS VICTORIOUS IN FIRST TILT WITH AUSTIN HI MAROONS

The Sumacs won their first game at Austin by a score of 16 to 14, according to a report received late Tuesday by Mrs. Elton Burger.

As this paper goes to press no report has been received on the second game with the Austin High Maroons or that with the Deaf and Dumb Institute.

PASTOR ANNOUNCES TIME FOR SERVICES ON CHRISTMAS DAY

A change of schedule for Divine Services at the Muenster Church on Christmas day was announced as follows at the Masses last Sunday:

5:00 a. m. Angel's Mass—A High Mass followed immediately by two Low Masses.

8:00 a. m. Shepherds' Mass—A Low Mass followed by one Low Mass.

10:00 a. m.—High Mass.

3:00 p. m.—Vespers and Benediction.

After the 5:00 o'clock Mass the pastor will bring the Blessed Eucharist to sick persons of the parish. Sermons will be delivered in the 5, 8 and 10 o'clock Masses.

PUBLIC SCHOOL TO PRESENT CHRISTMAS PROGRAM THURSDAY

Following their annual custom, children of the Muenster Public School will observe the coming of Christmas with a program at the school Thursday afternoon December 23. Parents and friends of the children are cordially invited to attend.

A series of poems and songs by children from each of the four rooms will provide about 45 minutes of the program's entertainment. Then follows the part in which Santa himself is expected to take charge as master of ceremonies. He will distribute several dozen gifts brought to the Christmas tree by pupils of the school.

The program marks the beginning of the Christmas holiday season at the school.

Reports Tuesday were that T. P. Frost and Kingery Brothers struck a dandy well Monday night on the Alice Johnson lease. The depth was given at about 1200 and the estimated production is a little more than 160 barrels a day.

1,200,000 Lbs. Cheese

Increase in Production and Price Nets \$192,000 To Farmers

Nearing the end of another successful year, officials of the Muenster cheese factory are proud to announce an increase in volume of about 18.5 per cent over that of 1936. Estimating business for the latter part of this month as equal to that of the first 15 days, Rudy Hellman, manager of the cheese plant, states that the total paid out to dairymen this year will be \$192,000. The total last year was \$162,512.

Almost 11 million pounds of milk was used in making 1,220,000 pounds of cheese this year. While the figure is still considerably short of the peak year 1932, in which the total cheese production was almost one and a half million pounds, it does approach the 1934 figure, which shows a total of only 2,000 pounds more. With favorable weather conditions this year's production may actually pass that of '34.

While the total weight of cheese produced during recent years has been considerably smaller than that of '32 and '33, there has been a substantial increase in cash returns to the dairy farmers. Mr. Hellman pointed out that only \$154,000 was paid for milk in 1932 whereas \$192,000 was paid out this year.

Most of the milk received at the cheese factory is delivered by farmers of the Muenster community. More patrons are found in outlying communities as far as 25 miles away, and there is at least one route originating almost 50 miles away. The total number of patrons at the present time is about 475.

In addition to its very substantial cash value to farmers, the cheese plant, as Muenster's leading industry, is a distinct asset in that it provides employment for fourteen persons besides twelve milk haulers in charge of routes.

Begun in May of 1930 with a small capital and limited space, as well as a limited number of dairy cows in the community, the cheese factory enjoyed a phenomenal

(Continued on Page 3)

GORGEOUS SCENES FEATURE PAROCHIAL PLAY SUNDAY NITE

The Parochial High School pupils and their directors scored a triumph at the parish hall Sunday with one of the most impressive presentations ever given here. Along with their splendid acting, which in itself was ample evidence of long painstaking hours of rehearsals, were an elaborate tableau on the Nativity and the dramatization of a child's dream in Santa Claus' palace.

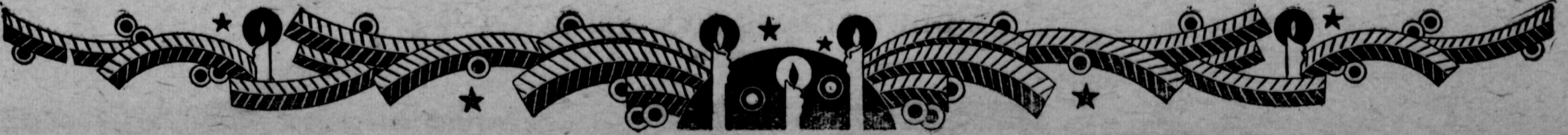
Enthusiastic applause for both of those scenes indicated their popularity with an audience of about 200. In costume, lighting effect and attention to minute detail the Christmas Tableau stands out as a tribute to the industry and creative ability of Sisters Gerarda and Terrecina, co-directors of the show. The shepherds and three wise men were there in typical dress as were the Blessed Mother and her spouse. In the dim background was a choir of angels in white. Even such details as the presence of donkey, ox and camel were remembered.

Rivalling the tableau in splendor was the fairy scene in Santa's palace. Several fairy characters such as Red Riding Hood, Little Boy Blue, Humpty Dumpty and Bo-Peep made their appearance and then retired in favor of the half dozen fairies going through an intricate fairy dance routine.

Presented as the outstanding feature of the evening was a play "The Quest" which stressed the importance of worth while values in preference to social artificialities. In it a wealthy young daughter and her socially important mother are

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Merry Christmas



LOCAL NEWS BRIEFS

Stanley Yosten of Denison was back in Muenster for a visit last Sunday.

Joe Herr and family of Arlington were guests in the John Herr home last Sunday.

A. J. Rebbentisch of Dallas spent several hours calling on old acquaintances here last Friday.

Al Schnitker and family of Pottshoro spent Sunday here visiting relatives in the Herr and Schnitker families.

Miss Lorraine Otto of Amarillo arrived last Saturday for a holiday visit with her parents, Mr. and Mrs. J. H. Otto.

Miss Louise Felderhoff of Ursuline Academy, Dallas, returned home Wednesday for the Christmas holidays.

From Thursday of last week until Monday evening Andrew Flusche was on a trip to West Texas to deliver a pickup load of pecans.

After completing a new garage, Joe Luke is spending his spare time making a series of changes in his house.

The Vitcopy Academy students, Misses Catherine Seyler, Ernie Herr and Agnes Fette will return Thursday to spend Christmas at home.

Miss Edith Mae Rhodes of Texas State College for Women at Denton arrived during the past week-end for a holiday visit with her mother, Mrs. Jim Cook.

Young Alfred Rohmer, son of Mr. and Mrs. John Rohmer had the misfortune of breaking his arm Monday evening while cranking a stationary engine.

Paul Newsome of Ada, Okla., was back in Muenster a few days ago to get a new Plymouth from Ben Seyler Motor Company. Ben delivered it to Ada on Tuesday.

Following a fainting spell on Monday, Mrs. Ben Seyler spent the early part of this week in bed. Also forced to bed by sickness was Anna Hellman.

Emmett Fette and Robert Weinzapfel are expected to return from St. Edward's University and St. Mary's University during the latter part of this week.

Miss Anne Huchtons of Sherman arrived Wednesday morning for a holiday visit with her parents, Mr. and Mrs. O. J. Huchtons, and other friends and relatives.

Mr. and Mrs. Steve Fette, "Sunny" Kanippa and Miss Virginia Gehrig are making plans for a holiday tour through South Texas. Some of the old acquaintances they expect

to see are Mr. and Mrs. Leonard Endres at Brenham, Mr. and Mrs. John Chandler at Seguin. Mr. and Mrs. Judge Boyd and Gus and Joe Hellman at Corpus Christi.

Recent sales at Herr Motor Company include a new 85 Ford Coupe to Alphonse Luke and a late '37 model Ford 2-door sedan to Louis Roberg.

Getting out of A. and M. College on Friday of last week, M. J. Endres, Jr., went to Brenham to spend several days with his brother, Leonard, and family before coming home.

Misses Elfreda Luke and Agnes Weinzapfel returned home during the past week-end to begin their Christmas leave of absence from scholastic duties at Victory College, Fort Worth.

Returning from a several weeks' job in Mississippi only a few days ago, several members of the R. W. McKinney Construction Company are on their way again. This time their work takes them in the vicinity of Galveston.

Friends here were advised early this week that the emergency which called Mrs. John Fuhrbach to Amarillo on Wednesday of last week was the operation of her husband for appendicitis. Mrs. Fuhrbach will remain in Amarillo for several weeks.

Rudy Hellman, John Klement, C. J. Wimmer, and Victor Hartman made an official trip to the Cheese Factory at Winnsboro on Tuesday. They were accompanied by Herman Hartman who will be a guest visitor at the Winnsboro plant until his return with Arthur Endres on Friday.

Ben Luke left Monday morning for Subiaco, Arkansas where he was joined Tuesday by the Muenster sextet of students returning for their Christmas vacation. The group consists of Roy, Urban and Edward Endres, Wilmer Luke, Wilfred Reiter and Anthony Klement.

MISS SEYLER HONORED AT MISCELLANEOUS SHOWER

Honoring Miss Marie Seyler on her approaching marriage to John Mosman, Mrs. Henry Hennigan and Miss Bertha Danglmayr entertained with a miscellaneous shower last Thursday afternoon in the Hennigan home.

Bridge and "42" constituted the entertainment feature of the afternoon.

Refreshments consisted of chicken salad sandwiches, olives, coffee, cake and candy.

Miss Seyler received a large variety of attractive and useful gifts from the following: Mesdames Joe Felderhoff, Elton Burger, William Kithman, T. S. Myrick, Frank Herr, Herbert Meurer, William Stelzer,

John Fisher, Ben Seyler, Rosabell Driever, J. P. Flusche and Misses Angeline Hartman, Theresa Wiesman, Olivia Stock, Eva Joe McEntire, Dorothy Fette, Mary Barker, Elfreda Walterscheid, Anna Wilde, and the hostesses.

Christmas with a program at the self is expected to take charge as of the Christmas holiday season at

LAYETTE SHOWER FRIDAY HONORS MRS. BURGER

Mrs. Elton Burger was honor guest and Miss Marie Seyler was hostess at a layette shower last Friday afternoon at 3 o'clock in the home of Mr. and Mrs. Frank Seyler. Honoring Mrs. Burger on the occasion were the three teachers of the Muenster Public school, Misses Marie Seyler, Mary Barker, and Dorothy Fette, and eleven girls of the volley ball teams.

Beginning after school, the party's entertainment program was cut short in order to permit the students to get home at an early hour.

Refreshments consisted of cookies and hot chocolate.

TAX INFORMATION

If the citizenship of the Muenster Community find it more convenient to pay their taxes for 1937 at home they can do so by calling at the Muenster State Bank.

They have a list showing the amount due also poll tax order blanks which you will fill out and receipts will be mailed direct from the Assessor-Collector's office.

Hugh H. Hamilton, Tax Assessor-Collector

INITIATION MAY BE PART OF CEREMONY ON HOLY NAME DAY

Preliminary plans were discussed by members of the Holy Name Society for the annual enrollment ceremonies to be held January 2, the feast of Holy Name, in their regular meeting Monday night in the parish hall. The enrollment ceremony will be supplemented this year by a ceremony in which the new society banner is blessed, and possibly also by an initiation in the evening.

Speaking briefly to the members in his position as spiritual director, Father Francis Zimmerer placed special emphasis on the importance of selecting the proper kind of companions. "Tell me with whom you associate and I'll tell you who you are" was the central thought of his message. He also had a word of censure for youngsters who fail to conduct themselves properly in church.

By vote the Holy Name members adopted the custom of presenting a framed picture of the Blessed Mother as a parting gift to each member in good standing on his wedding day.

By another vote it was decided to present a Christmas gift to sisters of the local convent in recognition of their favors during the past year.

Misses Lanora, Dorothy and Juanita Crow, students in Durant Teachers' College arrived Friday evening

to spend Christmas holidays with their parents, Mr. and Mrs. S. R. Crow.

J. W. Perryman L. S. Com. Co

102 L. S. Ex. Bldg. Fort Worth, Texas

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OFFICE PHONES
6-1168
6-1169

YARD PHONE
6-2249

THIS LITTLE AD

Many others will buy a much larger space than this to wish you a Merry Christmas and Happy New Year, but no one can possibly wish you any more happiness, or be more thankful for your patronage than we are.

HOLLYWOOD SHOP

L. Lewis, Prop. Home Owned Store
"Exclusive But Not Expensive"
Gainesville



Gift for Mother

MAKE IT A *Merry Christmas* EVERY DAY IN THE YEAR FOR MOTHER - GIVE HER A BEAUTIFUL, LABOR-SAVING

AUTOMATIC GAS RANGE

THE *Gift* MOST DESIRED - THE *Gift* OF A LIFETIME

Glittering knick-knacks won't do for Mother! What she wants, and really needs, is easier work, more leisure! And what gift would be more helpful, more labor-saving than a sparkling automatic gas range?

Today's gas range, with its many extraordinary features of convenience, is a wonder-worker in easing mother's never-ending work of daily meal preparation. One makes all cooking operations surer, easier. There's a new high-speed grill that broils in practically half the time. Automatic oven heat control puts an end to oven-watching. Simmer burners provide the exact heat needed instantly. Insulation of oven keeps heat inside to do more cooking on same amount of gas. These and many more features will be a delight to mother every day in the year and for many years.

So, dad, talk it over with the children tonight and plan now to pool your Christmas money for a gift mother really wants.



- Easy Monthly Terms!
- Small Down Payment!
- Generous Trade-in Allowance!



LONE STAR
Community Natural Gas Co.
GAS SYSTEM

A KITCHEN BEAUTIFIED TODAY WITH GAS EQUIPMENT STAYS MODERN LONGER

At Christmas Time

- WE SEND YOU:
- BEST WISHES
 - BEST LUCK
 - BEST CHEER
 - BEST EVERYTHING

Muenster Hatchery

Muenster

Each of Us Wishes Each of You
A Merry Merry Christmas
And a Very Happy New
Year



C. D. Shamburger Lumber Co.

Henry J. Luke, Mgr.
Muenster, Texas

CHEESE PLANT

(Continued from page 1)
 growth in business and capital until competing milk interests a few years ago began to share the patronage of many farmers living outside the Muenster community. Natural increase in the size of herds is responsible for much of the increased business during the past two years. The average size of dairy herds serving the cheese factory is estimated at 10 to 12 cows. While a number are much smaller there are a few containing as many as 40 cows. The total number of cows serving the cheese factory is roughly estimated at 5,000. With an equal

number serving competing interests, the number of producing dairy cows in the county is estimated at about 10,000.
 Contrary to some opinions, the Muenster Cheese Factory is not owned and controlled by the nationally known Kraft Phenix Corporation. It does however, have a marketing agreement with Kraft which provides for the sale of every pound of Muenster cheese.
 The agreement with Kraft is considered as especially valuable by the cheese factory. It provides not only a ready market at all times but also the privilege of calling on that company's technical experts for any difficulty, or any contemplated change.

Christmas

A Day of Peace, Love and Happiness



A day when human hearts are tuned to the finer things of life, a day of carols brightly sung, a day that's free from strife—a day that teaches Peace on Earth, Good Will and Kindness to all.
 As this Christmas day approaches and we are ready to greet the New Year it is our sincere wish that it will bring you added happiness and increased prosperity.

★★★★

The Muenster Milling Co.

J. P. Flusche, Mgr.
 "Hauling of all kinds"

Christmas Joy

At this time our thoughts turn especially to the patrons who have made this year what it has been to us. To them we offer our hearty thanks and appreciation.

May your Christmas be joyful—May your New Year hold in store all that you desire.

John Wieler

Magnolia Agent
 Muenster, Texas



In the full spirit of this joyful season we extend our heartiest wishes for—



A Merry Christmas

★★★★

We thank you sincerely for the continued friendship, the generous patronage, the gratifying courtesies that made our first year of business a happy success.

★★★★

HERR MOTOR CO.

FORD AGENCY
 Muenster, Texas



But It's True



O'Kelly's interest in farming is limited to his desire to show that the natural elements do more harm than good as far as agriculture is concerned. He contends that heat and water are best applied indoors. He supplies his heat through furnaces, his water through sprinkling cans. Thus his crops never suffer from drought, wind or heavy windstorms.
Leslie's great-grandfather went to Holland on business, asked in his will that his descendants remain British subjects. They have complied with his request, but their personal interests have kept them in the Netherlands.
Mr. Johnson's parents were so fond of a turtle they kept for 22 years that when the son was born in 1906 he was named for the pet. Both Doveys are still alive.

Another privilege is that of attending Kraft meetings so that the Muenster plant can keep in pace with the latest developments in cheese making as discovered in Kraft's extensive research laboratories.
 Co-operating with the Texas Cream Improvement Association is another evidence of the industry's endeavor to keep pace with the progress of the time. That organization seeks to improve both the quality and quantity of milk through sanitation, better feeds, and selective breeding.
 The value of the cheese factory is now estimated at \$60,000, and new improvements are being added yearly. During the past twelve months about \$1,000 was added in a new stainless steel vat, a new centrifugal pump, steel whey tanks, and a number of smaller items. A new separator, pasteurizer, can washing equipment, and other replacements are expected to total 3 or 4 thousand dollars next year. An ultimate goal of the cheese plant is to install equipment for the condensation of whey, much of which is now wasted, into a saleable by-product.

Driver, 94, and 1910 Car Pass Tests in Oregon

SALEM, Ore.—Once more it has been illustrated that age should not be an handicap in the pursuit of life's activities. This fact was recognized by state policemen assigned to examine applicants for driving licenses, when T. E. Hills, 94-year-old Civil War veteran of Garden Home, Ore., passed the strict examination for drivers.
 Mr. Hills accepted the challenge of the examination designed to "weed out" drivers who are not skilled in the operation of automobiles and passed every section. Likewise Mr. Hills' car, a 27-year-old Ford checked perfectly when tested in the Portland municipal testing station. The car had worn out one speedometer.
 In recognition of Hills' ability, Earl H. Snell, secretary of state, personally presented him with his driver's license.

PEPPER IS RUINING TEXAS STOMACHS

If you would live long and be healthy, watch your diet, Paul O. Sampson, Philadelphia foods expert, advises.
 The dietician, a man 61 years old, with the appearance of one twenty years younger, told Kiwanians that

the early deaths of many famous men result from improper eating.
 "You Texans near Mexico eat too much pepper and mustard," he said. "Would you throw pepper into your eyes? The same effect occurs in the stomach. Such irritating ingredients cause 90 per cent of appendicitis attacks. The same is true of drinks. Common soft drinks at the soda fountain upset your digestive juices and the result is a strain on the organs and an upset stomach."
 The speaker gave the Kiwanians five food tips:
 "To get most benefit from milk, mix it with orange juice or grape juice before drinking it."
 "Eat more raw foods and fibers, raw carrots, raw apples and strawberries—not baked apples, cooked carrots and strawberry shortcake. Raw food aids elimination, stops constipation and in turn stops 90 per cent of heart diseases."
 "Don't drink liquids at the table. They may hinder digestion."
 "Give your system more minerals and ward off cancer."
 "Do not begin, but end your breakfast with fruits."
 The speaker pointed out the cucumber as an example of common misuse of foods saying: "It is one of the best foods known if taken as it is, but what do we do with it? We immerse it in vinegar. Vinegar is decomposed alcohol, worse than gin. Taken with certain other substances, it starts a human brewery in the stomach."—Dallas Journal.

Send Your
CATTLE, HOGS and SHEEP
 —to—
OSCAR BRADY COMMISSION CO.
 Fort Worth, Texas
 "The Friendly Firm"

To You and Yours

A MERRIEST
MERRY CHRISTMAS
 and
 A HAPPIEST
HAPPY NEW YEAR

★★★★

DIXIE DRUG STORE

C. J. Kaiser, Prop.
 GIFTS OF ALL KINDS

Our Christmas Wish

May these holidays be as pleasant as any you have ever spent and may the New Year be a storehouse of happiness for you.

George Carroll and Son

Gainesville, Texas



W.W.W.

We wish our friends and patrons of Cooke County a most pleasant Christmas and hope the New Year may bring happiness and prosperity to all of you.

★★★★

We will appreciate handling your business in 1938 and will give you the very best sales and service the market affords.

Texas Livestock Marketing Association

Fort Worth

Kansas City

and represented on all markets

BEST CHRISTMAS WISHES

and
HEARTY GREETINGS

For The
NEW YEAR

"The Old Reliable"

Waples Painter Co.
 Muenster

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
EUGENE CARTER, Managing Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

JOY OR SORROW

If history repeats itself we may take it for granted that the joys of this holiday season will be marred by sorrow in many a home. Holidays have always been big business days of the grim reaper. In a spirit of celebration people are more likely to abandon normal caution, and evidence of their thoughtlessness appears the next day in the reports of hospitals and morgues.

Judging from records of the past we know now that the most common cause of death and injury on Christmas will be the automobile. As usual Christmas egg-nogs and old fashioned will be plentiful. As usual many a person slightly overloaded with the liquid cheer will crawl behind the wheel and decide to go places. His accelerator foot gets heavier as his head gets lighter. Suddenly trouble looms up ahead and he, in his benumbed state, fails to reach the controls in time.

"If you drive don't drink, if you drink don't drive." This message, screaming out from thousands of road signs today, is not merely a prohibitionist's proverb, but a jewel of sound advice. Science and experience shows that dinking drivers are more reckless and less able to cope with emergencies.

Most of us will have a little drink on Christmas—that seems to be quite generally settled. It is to be hoped, however, that few will mix gasoline with their liquor.

Not in cars alone is the danger to be found but also in a large variety of play-things meant to make Christmas the happiest day of all for kiddies. It is significant that the harmless air rifle blinds and injures more people than all the high powered hunting rifles. In the East last year a child died after being struck in the ear by a nail shot from an air rifle. Many a toy will ignite when brought near a flame.

Parents who find any dangerous items among their children's things would do well to begin the day with a lecture on safety.

The increased number of holiday injuries and deaths can be accounted for by increased carelessness. To give ourselves more than an even break we need only decide that we will not discard caution.

A GLANCE BACK

As the last prominent day of the year Christmas can be regarded as marking the end of 1937. In a few days all will be looking forward to the realization of new goals in 1938. That will be the time for us to make plans, to launch a new attack in the never ending struggle for success.

Just as it is a very common practice for business men to take inventory during the coming week, it should be a practice for ordinary citizens to count their achievements in an effort to determine whether the year was worth while.

In that spirit we make an attempt here to review briefly our community's progress with the hope that it will serve as an incentive to greater effort in the coming year.

We have every indication that the proposed rural electrification project will receive official approval and that our farm homes will be favored with the conveniences of electricity within a reasonably short time.

There has been some response to the plea for a more beautiful city. The cemetery beautification project is under way, some trees have been planted around homes, plans have been made for a flower show.

We can boast of a long step in street improvement. Main street was re-topped, side streets have received generous additions of gravel.

Educational facilities are likewise on the up grade. At the Parochial school the third year of high school was added to the curriculum, another teacher joined the staff, a science department and library were added, the first steps toward state affiliation were taken.

While apparently little nearer to the much needed gymnasium, we have made some progress toward our goal of organized recreation by setting up a lighting system for the ball park.

And as regards a general program of community progress, we have adopted a plan specifying certain objectives. We are no longer groping in the dark. We know what we want to do and are directing our efforts toward that objective. Achievements of the past year are in harmony with that program.

In one instance, however, our community seems to regress rather than progress. Automobile accidents have caused three deaths and two serious injuries. In addition to this we have had a score of minor accidents.

Such is a brief inventory of our past year's activities. In general it is fairly good and should serve as an excellent inducement next year.

PEACE—GOOD WILL

Almost nineteen and a half centuries ago a star over Bethlehem was the guiding light that attracted a group of humble shepherds to the broken down stable in which lay the new born King of kings. While a celestial choir proclaimed "Glory to God and peace to men of good will" those shepherds knelt in adoration before the Infant Savior.

This Christmas is another anniversary of that beautiful night in Bethlehem. The guiding star is still present in His divine spirit that lights the world with faith and hope. The shepherds are still present in the countless millions who adore Christ. The chorus of peace and good will are still present in His teachings.

Through the centuries the beautiful picture of Christ's humble birth has come as an inspiration. During this week it is with us again to gladden the hearts of mankind with the spirit of peace and good will that He gave as His special gift.

On this Christmas day it is well for us to reflect on existing conditions and understand that happiness still prevails in the hearts of those who embrace and cherish the principles of Christ's teachings. It is true that war and suffering are abundant, and it is also true that these evils prevail only where men have substituted their own

selfish standards for those offered by the Prince of Peace. In spite of turmoil it is possible to enjoy the blessings of a happier life if one will but accept the gifts of peace and good will offered by the Babe in the manger. He is anxious to have all accept them.

In the true spirit of this joyous season, then, it behooves everyone to adopt the Infant Savior's system of living to make life more pleasant and more profitable in the really worth while values. Though the blessings of peace and good will may never prevail in the world at large there is no reason for individuals to live without them.

As regards the observance of Christmas there is one predominant thought to bear in mind. It is the birthday of God, a sacred

feast. As such it should be observed according to the standards of Christianity with a reverent joy, not according to the standards of paganism with boisterousness and drunkenness.

A young boy, undergoing an examination for position came across the question, "What is the distance of the earth from the sun?" He wrote his answer as follows: "I am unable to state accurately but I don't believe the sun is near enough to interfere with a proper performance of my duties if I get this clerkship."

A doctor has got off a good one which will appeal to everyone worried about highway crossings. He says: "A foot on the brake is worth two in the grave."

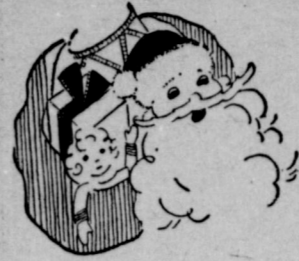
Say—

MERRY CHRISTMAS

with one of these

- Maytag Washers
- Philco & Zenith Radios
- Norge Ranges and Refrigerators.
- Delco Light Plants and Batteries
- White Electric and Treadle Sewing Machines.
- Kitchen Kook Ranges
- Sun Flame Kerosene Heaters
- Pianos — String Instruments

F. H. TURBEVILLE
Gainesville, Texas



Cordial Wishes

Our best wishes to you and your dear ones for a very Merry Christmas and a New Year that will bring happiness to all of you.

Clara's Cafe

Muenster

Fifer LIVE STOCK COMMISSION CO.

FORT WORTH, TEXAS

Wishes You

A Merry Christmas

—and—

A Prosperous New Year

GREETINGS

Please accept this hearty, sincere greeting that your CHRISTMAS may be merry and your NEW YEAR filled with happiness.

At this season of the year we want to stop long enough in our business activities to express our thanks for the many kindnesses that have been shown us during the past year, and extend each of you greetings of the season.

F. E. SCHMITZ, Agent
State Reserve Life Insurance Co.
Muenster

Merry Christmas



and a word of thanks for your patronage during the past year.

Happy New Year



Edgar Fette

Muenster

**'TOM' RELUCANTLY
GIVES UP LIFE FOR
CAUSE OF SCIENCE**

An adventure worthy of the attention of Floyd Gibbons has just been brought to our attention as a mere unusual occurrence in the science department of the Parochial school a few weeks ago.

Striking upon the idea of mounting a cat Sister Terrecina and her staff of scientists were on the lookout of a good specimen until one of the students showed up with a giant milk fed Tommy that was a dandy in every respect. All the class and their instructor agreed that it was as large as any they had ever seen; besides it was well formed and fat and well supplied with a silky beautifully colored fur.

Thomas, destined for a martyr's death behaved quite creditably while Sister Terrecina prepared the death chamber, a tin can in which was placed a chloroform soaked rag. But when he received a whiff of the lethal dose the formerly docile victim

reacted with all the ferocity of a wounded panther. With a mighty lurch he freed three of his feet from the grip of two strong arm boys, jerked his head from the lethal chamber and made for his executioner.

Fortunately the enraged beast's progress was stayed by the desperate grip of Johnny Wimmer, but in his tugging taut muscles, his bared fangs, and his eyes, burning with all the fury of the jungle, he created a general feeling of terror.

Facing mutilation, blindness, and possible death Sister Terrecina frantically begged Johnny to hold on while she maneuvered the can before the vicious beast for another whiff of the fumes, which subdued him enough for Sister to administer the "coup de grace" by slipping the hood back over his head.

One shudders to think of what havoc could have resulted had the animal got his fourth foot loose.

But now, along with their adventure the science class has a beautiful cat fur. George Gehrig skinned it and sent it away to a tanner after which it will be sent to one of Sister Terrecina's friends for mounting.

In the meantime the animal's bones are being saved for a skeleton.

And so the Parochial school will honor the memory of "Feles Thomas" with three monuments. One is his skeleton, one his beautiful fur, one is the unforgettable picture of his released fury.

"DOUBLE FEATURES" HERE



NEW ULM, Minn.—Four sets of twins in one family are the proud boast of Mr. and Mrs. Anton Windschitl, farmers living six miles west of here. Pictured are Nurses Gertrude Dedrich and Bernice Simmet holding Joan and Jean, the youngest twins born November 3rd, Marie Windschitl, 16, oldest child in the family; Alice and Alvin, 8; Lyle and Lois, 12, and Arnold and Raymond, 14 years old.

He pumped a few shots of gas to the firing chamber and pulled out the throttle and then made the starter contact which set the motor to roaring and the car to moving in reverse at the first impulse.

When he saw what was happening Mr. Wilson rushed for the door but soon found that his acceleration was not equal to that of the charging machine. His hands, holding on the door, were keeping up with the car, but his feet were losing ground, and he promptly took the inevitable dive. As he fell he plastered his entire front with mud and tore some of the skin off one hand.

In the meantime the car went merrily on its way. It hurtled the curb at Henry Trachta's, ran over the lawn and a small tree, then crossed the street to Doc Myrick's, tore down three fences and finally came to rest. By this time a horse and a few cows in Myrick's back yard became frantic and added to the general consternation.

At about the time the car hit the third fence the ghost driver took it out of gear. It was standing quite still but roaring noisily when Mr. Wilson reached it. Fearing at first that the transmission had been ruined he was surprised to learn that it worked as good as ever.

Mr. Wilson's explanation of the whole affair is that he probably bumped the shift lever with his knee when leaving the car to start it, that such a bump could cause the gears to just barely mesh and set the car in motion, and that the mesh had been broken by jarring and bumping.

Damages caused by the charging machine were surprisingly few. Mr. Wilson felt lucky to escape with only a small loss of skin. The tree in Henry Trachta's yard was badly sprained and lost some of its skin but Henry seems to think he can nurse it back to health. The fence sustained a few ruptures, of course, but they were considered as minor worries. A few scratches and bent fenders were the only injuries to the car.

A curious detail of the affair is the manner in which the car missed all really damaging obstructions. Dr. Myrick expressed the opinion that it would take an unusually good driver to follow the car's course and miss everything so expertly.

Theatre to see the office each was to occupy. I chose County Superintendent, because I thought I could gain some knowledge on the working of our school system. After every one had selected his position, we all went to Fair Park, from where the boys' parade started.

The boy scouts, carrying large banners and flags of the United States, led the parade. Next came several bands, the members of each being dressed in their special uniforms. Then came the boys who represented their schools, followed by the boys of different schools carrying their school banners.

The parade stopped in front of the Majestic Theatre, where there was a platform erected. It was there that we were sworn into our offices by County Judge Ray Winder.

Judge Winder gave a very interesting talk to "the boys of today who will be the men of tomorrow." Each boy was then introduced.

Immediately afterward we had lunch at the Knights of Pythias hall, and at one o'clock we took up our positions for the day.

Mr. Wilson and his assistant showed me all about the office; how the census record, the record of teachers and their salaries, and the different state-adopted books are kept. How each school's allowance is governed by the number of pupils. All in all it was a very interesting experience which I shall never forget.

At three o'clock we were dismissed to watch the Santa Claus parade, following which we were guests of Mr. Wade at a special Boys' Day picture at the Majestic Theatre.

If your business isn't worth advertising, advertise it FOR SALE!

OUR CHRISTMAS WISH—

That you are blessed with every joy of this happy season.

LONE STAR CLEANERS

We Greet You

We hope your Christmas season will be filled with cheer, to help you greet the New Year, and may it be filled with sunny days all through and in the end may you look back and be pleased and thankful for an A-1 Year.

LEVINE'S

Gainesville, Texas

Gainesville Welcomes This Opportunity to Thank You

Our business men cherish the good will so evident in friendly relations of the past.

In the full spirit of their gratitude they wish for you the most sacred blessings of this sacred season.

Gainesville Chamber of Commerce



**Wilson Car Drives
Itself Over Curbs
And Three Fences**

This must be the time of the year for ghost drivers to take charge of automobiles. Last year in December Theresa Wiesman's went astray after she had been jerked out while trying to close a door, this year Clarence Wilson had his car to run away from him.

Mr. Wilson's experience took place near Dr. Myrick's residence last Tuesday afternoon. He had just left the place and turned north when his motor stalled leaving him parked almost directly in front of Henry Trachta's home. On trying to start the car again he found that the starter button was out of order, an ailment not at all uncommon to the car, so he proceeded to start the motor by lifting the hood and making the starter contact by hand.

Our Heartiest Wishes

We extend our wishes for a Christmas season full of joy. May life's gladdest sunbeams shine 'round you everywhere.

We thank you for the many courtesies you have shown us in the past year and express a word of appreciation for your friendliness and generous patronage.

★★★★

J. B. Wilde

CHEVROLET DEALER
Muenster, Texas



**MÜNSTER
STATE
BANK**

Wishes You A

MERRY CHRISTMAS

And A

HAPPY NEW YEAR

★★★★

**MEMORIES OF BOYS'
DAY AT GAINESVILLE**

By Ray Wilde

On November 26, I, having been previously elected by my classmates and friends, had the happy privilege of representing Sacred Heart School at the Boys' Day program in Gainesville. I take this opportunity to express my appreciation for this honor.

All the boys who were to hold office for the day met at the Majestic

**HENSLEY
and
BONE**



Greets you on this happy day and thanks you for your kind patronage during the past year.

OLD SANTA HIMSELF

With A Load of Our Wishes

for Your

**Merry
Christmas**



May this message convey our heartfelt appreciation for your friendship and our many pleasant dealings with you. May it also express our hope that your joy of this day extend throughout the coming year.

★★★★

Jimmie Troutt

Lowell Dunn

D & J SALES CO.
Gainesville, Texas

Texas on Parade

Editors Note: The following is an article recently sent out by the Texas Cream Improvement Association. Since it refers to an outstanding industry of this community, we welcome the opportunity to give it space in our columns. The item was submitted to us by the Cheese Factory, which has been co-operating with the Texas Cream Improvement Association in its program.

The greatest Jersey cattle breeding area in the world—Jerseys everywhere—approximately 2,016,000 Jersey cattle on Texas farms.

Eighty percent of all the cows milked in this State last year (1,120,000) were Jerseys—896,000 heifers all ages, bulls and bull calves saved for breeding purposes, go to make up the balance of the total.

Placing them in line—one behind the other—one animal for every 16 1/2 feet—320 for every mile—we would have a Jersey Parade 6,300 miles long.

Starting this parade from El Paso—crossing New Mexico, Arizona and California to Los Angeles—then up the coast to San Francisco—from there East over the Rocky Mountains—through Denver and Omaha to Chicago—across Indiana and Ohio to Cleveland, and farther East into New York City—then down the East coast to Washington, D. C., and from there through Virginia, North and South Carolina to Jacksonville, Florida—then West across the entire South—back to Texas (adding 1,000 extra miles to make up for irregularities in the roads and detours)—when the head of this Parade entered East Texas, we would still have 15 Jerseys waiting to get in line at El Paso.

During the past year 128 Jersey calves were born in Texas every hour; better than two every minute, day and night.

If we transported all our Jerseys to Iowa, there would be 67,200 carloads; it would require 1,344 locomotives to pull that many trains of 50 cars each—after they arrived if they were divided equally we could place ten Jerseys on each of Iowa's 212,000 farms—"Believe it or not."

Looking ahead—Jersey cattle will make this the leading Dairy State—Texas is destined to become a great Jersey Empire.

An examination of statistical reports issued by the United States Department of Agriculture for the year 1935 shows—Texas ranked 10th among the States in the union in total milk production—8th considering the gross income from the sale of milk—4th in the number of milk cows on farms—but only 42nd in production per cow.

Texas now ranks 6th among the States in the production of cheese (having advanced from 10th to 6th place within the past two years) 8th in ice cream—14th in condensed milk—21st in evaporated milk—and 23rd in the production of dried milk. The manufacture of milk casein was started only last year.

In 1920 we imported 60 percent of all dairy products consumed within the State—today we are exporting these products. Since 1920 the production of creamery butter has increased 75 per cent.

Our production per cow is a disgrace—we are ashamed of our showing, and those responsible for the future of the industry intend to do something about it.

The Jerseys we have would double their production over night if they were properly fed and given the kind of care the Jersey cow deserves. Here—we have our greatest opportunity.

The Jersey is naturally a docile and lovable animal—she responds to care, and her environment in Texas is ideal for greater production.

Land—thousands of acres going to waste—land which Texans ignore—land capable of growing grain hay, pasture and ensilage for the production of milk—land as far as you can see—land already producing feed crops which are not conserved.

A land of plenty—with Jersey cows begging for care and feed.

Through the press, which includes daily and weekly newspapers and farm magazines—through our Agricultural Colleges, Extension Workers, County and Home Demonstration Agents—through thousands of business men and last but not least, through cream buyers and route men

and through farmers themselves—lets put momentum behind a program which will take Texas Jerseys off of a mere subsistence ration and place them on a high producing basis.

During this campaign our slogan should be—"Feed those cows."

The farmer who become convinced it is an honor and a privilege to be the owner of a herd of Jerseys—who, through becoming interested in the cows he milks, increases their pro-

duction—will at the same time become interested in the quality of the milk and cream produced. Interest in the one leads to interest in the other—increased production and quality improvement will go down the line hand in hand.

The future of dairying in this State looks bright—the number of dairy cows is increasing—improvement work is making rapid progress—land reclamation and soil erosion service is putting more land back into pasture crops, which means more economical production and economic security for our future dairy farmer.

Approximately 7,000 silos were constructed this year, which brought

the total number now in use to approximately 12,000—with an average capacity of 75 tons. Three tons a year per cow is sufficient in this territory—we therefore have ensilage on hand for 300,000 cows.

Our dairymen are beginning to realize the value of the silo for conserving feed crops—if the momentum behind this State's silo construction campaign continues, Jerseys will have feed—the kind of feed which increases production—economical feed that will cut the cost of production.

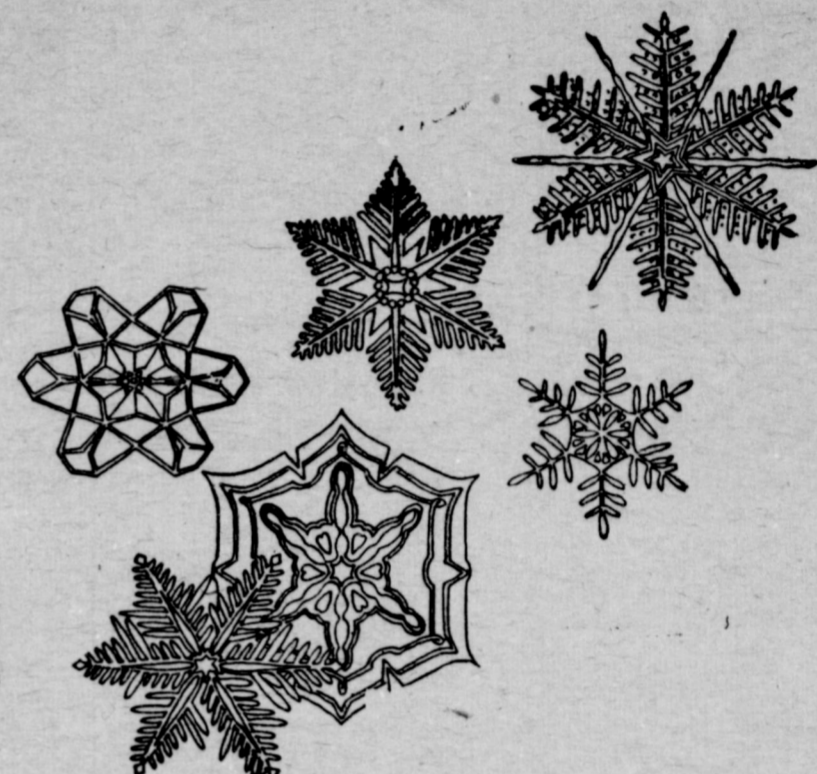
"Contented Cows" producing a cash crop beats waiting a year with the uncertainties of cotton. Native Texans believe in the future of dairy-

ing in this territory, which their ancestors dramatically carved out of a vast untamed wilderness—they are a proud and progressive people, living in a country which has a glamorous historic background, unequalled by any other section—they glory in the agricultural resources of this State—they revel in and enjoy the climate—they talk about our highways and beautiful scenery, our rivers and harbors, our oil, our cotton, our ranches, and our wide-open spaces—and while spending millions pioneering other more fascinating and alluring developments, they failed to notice 2,016,000 humble Jerseys had already made Texas a great Dairy State.

Fruit Cake
at your Grocer's
49c per lb.
Howard the Bread Man
Representing
Purity Baking Co.
Gainesville

Please Patronize Our Advertisers

In The Spirit of Christmas



**We Send You Greetings and Best Wishes for the
Most Joyous Season You Have Ever Known**

**Merry
Christmas**



Deep down in our hearts we hope you catch the Spirit of Christmas Day; for in no other way that we know of can folks be changed from the every day people of yesterday.

By catching the Spirit of Christmas we become more human, more understanding, more likeable. The Spirit of Christmas makes our friends grow more close and dear . . . our hearts more understanding . . . our homes more bright and cheerful.

May all the thrills of this magnificent Christmas Day be yours— and may they never be forgotten, is our sincere wish for all.

**Happy
New Year**



**Many Thanks for Your Patronage During 1937
May We Serve You Through 1938**



Muenster Cheese Factory

**MERRY CHRISTMAS
AND A HAPPY
NEW YEAR**

We are wishing you every good thing for Christmas and the New Year.

Friends, we thank you untold times for your favors of the past and naturally we are looking forward to seeing you during 1938.

BRIGHT GABLE INN

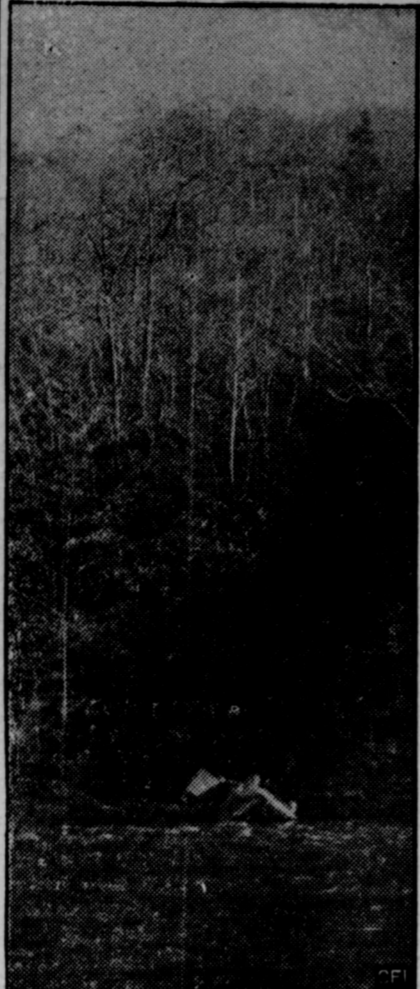
Bud and Cora
Muenster

RALPH'S ADVENTURES

(Continued from First Page)
 simpler outfits the gold sand taken from the ridges is panned. While prospecting, the gold content is also determined by panning.
 When a person works hard in good

pay dirt he can get several ounces a day. With a value of about \$20 per ounce, this seems like big money until one realizes the expense. First of all equipment is expensive, then it must be moved by airplane at a cost of 12 cents a pound and much of it must be built at the scene of operation with a great loss of time. Likewise prospecting is practically a loss

PLUNGES 600 FEET



PARSONS, W. Va.—William Hardy, 37, escaped death very narrowly last week when a car he was driving went down a 600-foot mountain side near here and plunged in the Shavers Fork river. His cousin, Cleland Hardy, 43, was killed when thrown out of the car against some rocks. The car, partly submerged is shown in the upper photo. A woman companion was pinned in this overturned car for three hours finally brought to safety in a boat. The injured man, shown in lower photo after being treated at the local clinic, is a lumber mill operator at Franklin.

of time. Finally the expense of living is outrageously high. Room and board is normally \$125 a month, or if the person is on a claim his groceries are brought to him by plane.

One of the prospector's consolations, however, is that game in Alaska is plentiful, and he enjoys an open season the year round. Moose, grouse, rabbits, caribou provide much of their rations. After one of the animals is shot it is placed on cold storage—on the ground under the ever present carpet of thick moss. A remarkable feature of the ground in Alaska is that it is always frozen in spite of the fact that summer temperatures have been known to reach 90 degrees. The heavy growth of moss is said to protect the ground from the sun's heat.

Work on the claims is possible only about six months of the year. In late Spring as the weather moderates and days begin getting longer activity begins and lasts until cold weather sets in.

A redeeming feature is the fact that there are 24 hours of light in midsummer. For only a few hours the sun is out of sight but the light then is brighter than our best moonlight. As a result men work while they can. When they become exhausted they sleep a while, then work until tired again.

In mid winter all is night. At this time of year the sun is dimly evident over the distant horizon but its effect at Fairbanks is a twilight with darkness following immediately after its disappearance.

Offsetting the gloomy winter is the

Northern Lights, which Ralph describes as the most beautiful sight he has ever seen. Shimmering, sometimes appearing as giant searchlights, sometimes as a huge light area, sometimes with all the colors of the rainbow and more added in, the lights still defy description or explanation by man.

The winter is intensely cold except for a few days that moderate to above zero figures. Every year the mercury falls as far as 60 below and sometimes it reaches 70 below. Forty below was mentioned as the lowest figure in which people will venture outside.

Freezing to death is not an uncommon occurrence in Alaska. Ralph can recall the time when he was saved from such an end only by the ceaseless prodding of a friend until the two of them found shelter. Both ended the rip with their faces frozen.

One feature of Alaska unknown to the world at large is its frequent earthquakes. Many a time, our adventurer stated, he has felt the earth shake under him, or was awakened by the rocking of his bed in a quake. Only a short time before his departure, he said, Fairbanks was in a near crisis after a quake had shaken the liquor bottles off all the saloon shelves. Emergency trips by plane from a neighboring city—a hundred or so miles away—however, soon relieved the strain of unquenched thirst.

Drinking seems to be an important pastime in Fairbanks. While the town is not a mere collection of sots, it is apparent that people there believe in living life without worries. The most care free, happy-go-lucky people he ever knew, Ralph calls them. Furthermore the country is ideal for the youngster who has the heart to make good. Once he is known his credit is unlimited and he has the opportunity of coming through in a big way. Such credit risks are considered safe because the borrower, virtually isolated, cannot book passage on the only steamship line until his debts are paid.

The isolation was named also as an explanation for the absence of crime about Fairbanks. Where everybody knows everybody and no one can leave unnoticed there is no chance to escape after a crime.

Ralph Hellman's adventurous career began seven years ago with his enlistment in the flying corps of the army. His training in airplane mechanics and parachute rigging at that time enabled him to secure work with the Douglas Aircraft Corporation on two occasions. When he leaves Muenster shortly after Christmas he intends to return to his former work with the Douglas Company for a few months until he can renew activity on his gold claim.

Ralph's trip from Fairbanks cost him something near \$500. When reminded that it seemed an expensive trip he said "What of it? Up there it would cost that much to live through the winter. This way I'm going places and doing things and they don't cost me anything after all."

Until our young friend outlives his adventurous tendencies he'll probably continue migrating with the seasons. But who knows! he may decide to stay in the frozen north and spend the rest of his days like the grizzly prospectors who are still wielding the pans in hopes of that big strike, or like the other fellows who did strike it rich and built up a mighty gold industry.

GREETINGS

To wish you the Season's Greetings—
 And may this little Ad convey,
 The kindest thoughts to wish you
A HAPPY CHRISTMAS DAY

★ ★ ★
RAY'S BARBER SHOP
 Muenster

*The Star
 O'er Bethlehem*

Hanging low in the lurid sky that eventful eve almost two thousand years ago, the fateful star of Bethlehem sent its far-reaching beams down on the savior of mankind in his humble resting place. Every beam loaded with peace on earth, good will to men, the star shone down on the Christchild in his manger. Today, seeing the many things you have done for us, we send you a message of cheer and best wishes for every beam of every star in the sky.

FOR EVERY STAR

IN THE HEAVENS—

WE SEND YOU A

BEAM OF GOOD WILL

★ ★ ★ ★

Farmers Store & Market

Muenster

GREETINGS



It wouldn't be Christmas in all of its best worth unless we could greet all of our patrons and business associates with the two words so full of meaning—"MERRY CHRISTMAS."

To the people of this community we feel that we owe a debt of gratitude and many thanks for the splendid patronage and many favors you have conferred upon us.

Home Furniture Company

Gainesville

**Best
 Wishes**

★
 Another Christmas season's come, and with it new hopes are begun. We send to you a cheery greeting. May our paths be often meeting.

★
Louie's Cafe

L. A. Bernauer, Prop.
 Muenster

TO MY MANY FRIENDS AND CUSTOMERS

I can do no more than wish you the greatest happiness of this season; and hope you are sleeping on an Inner Spring Mattress.

A. J. ESTES MATTRESS FACTORY

Phone 9516

211 N. Commerce

Gainesville

AN OLD CHEER FROM A NEW FRIEND

Merry Christmas and Happiness throughout the Coming Year.

★ ★ ★
FLUSCHE SERVICE STATION

Muenster

**A Load of
 CHRISTMAS WISHES**

Our thoughts are laden with good wishes, love and cheer, to gladden your hearts on Christmas Day and brighten the New Year.

★
COMMERCE STREET STORE

J. R. Briscoe, Mgr.

Gainesville

WITH BEST CHRISTMAS WISHES

May your Christmas day be one of gladness and may each hour during the whole year of 1938 be bright with happiness for every one.

★ ★ ★ ★

HOME BEAUTY SHOP

Muenster

Heartiest of Good Wishes

for a

Joyous Christmas Day

and as time marches on

May your New Year abound in Health, Good Fortune and Cheer.

T. L. ANDERSON, Representative

Great Southern Life Insurance Company

Gainesville

Say Merry Christmas with Electrical Gifts

When you say "Merry Christmas" with Electrical Gifts it echoes down through the years, bringing Christmas Cheer many seasons beyond the date of giving. Electrical Gifts possess beauty, smartness and utility... and the greatest of these is utility. They save time... drudgery... health... and money. That's why Electrical Gifts say the merriest and cheeriest "Merry Christmas!" Shop with Electrical Dealers, Contractors and other stores dealing in electrical appliances and equipment. They carry a variety of Electrical Gifts so that you can delight almost everyone on your list... electrically, this Christmas.

TEXAS POWER & LIGHT COMPANY
 ELECTRICITY... GAS... WATER... WE'LL DELIVER IT!



*We, as Public Servants of Your
County and District join voices in a loud
chorus to wish you a*

Merry Christmas

and to assure you that we shall continue, to the best of our ability, to work for the general welfare of you who have entrusted us with the care of your interests.

*May the coming year bring you Happiness and
Prosperity*

RAY WINDER
County Judge

MRS. SALLIE WHITFIELD BASS
County Treasurer

TRUMAN PACE
District Clerk

HUGH HAMILTON
Tax Assessor-Collector

E. A. (Babe) FELKER
Commissioner Precinct 3

ROY WILSON
County Superintendent

CHARLES P. PRIDDY
County Clerk

C. H. CLARK
County Agent

Wm. C. CULP
County Attorney

LUTHER McCOLLUM
County Sheriff

JOE BEZNER
Commissioner Precinct 4

P. JANE HARRIS
County Health Nurse



Lindsay News

MISS LONIA GIEB
Correspondent

Mrs. C. Hoelker who was seriously for several days was reported improved Monday.

Joe Hundt and son, Gregory, made a business trip to Fort Worth Tuesday.

John Fuhrmann accompanied by his father Mike Fuhrmann made a business trip to McKinney Tuesday.

Miss Rose Gieb of St. Vincent's Hospital, Sherman, surprised her family when she unexpectedly dropped in for one of her infrequent week-end visits.

The Christmas party which will be held in the Lindsay school on December 23 marks the opening of the Christmas vacation, which will be extended to January 3, 1938.

Jake Bezner, accompanied by Joe Walter of Gainesville, left Monday on a motor trip to Arkansas to bring back Lambert Bezner, Joseph Koesler and Herbert Bezner, the Lindsay trio attending Subiaco College, who will spend the Christmas holidays here with their parents.

Mr. and Mrs. Frank Popp have torn down their old home on the Popp estate 4 miles north of Lindsay and are having it replaced by a modern six room bungalow. William

Gruber of Lindsay is building contractor. He is being assisted by Pete Stoffel of Muenster. While their new home is under construction the Popp family are occupying the house on the Jake Bezner farm directly across the road.

The condition of Mrs. Joe Hundt who suffered severe burns on her hip and leg two weeks ago, when she accidentally turned over a kettle of boiling water while doing the family washing is noticeably improved, her daughter Antonio, stated Monday night.

Mr. and Mrs. Ernest Mosman and sons Pat and Gene of Dallas were the guests of his parents Mr. and Mrs. Fred Mosman Sunday. Other guests in the Mosman home included their daughter Mrs. Charles Curran and grandmother Curran, also of Dallas.

Gregory Hundt continues to carry the fore finger on his right hand in a cast. A short time ago, Greg had the misfortune of fracturing his finger above the third joint, while hauling rocks for the foundation of the new home on the Popp estate. As he lifted a large stone, weighing about 60 pounds onto the truck his hand was caught between the rock and the truck bed causing the fracture. At present he is progressing nicely and his physician is confident that the finger can be removed from the cast by Friday.

MOSMAN COMPLIMENT MISS SEYLER WITH PARTY

Lindsay, Dec. 21.—Mr. and Mrs. Fred Mosman entertained a number of relatives in their home Sunday afternoon at a pretty party complimenting Miss Marie Seyler of Muenster, bride-elect of their son, John Mosman.

An array of lovely gifts was presented to the honoree. During the luncheon hour the hostess served a refreshment plate of cheese and assorted cold meat sandwiches, cake and coffee to Mr. and Mrs. Mike, Tony, Willie, Matt, Henry S. and H. N. Fuhrmann, Mr. and Mrs. Anton Hermes, Mr. and Mrs. Alphonse Koesler, Tony Flusche, Mr. and Mrs. Ernest Mosman, Mrs. Charles Curran and Mother Curran of Dallas, Charles Crowley of Dallas, John Hoerber and daughter Bertha, Mr. and Mrs. Robert Loerwald and Mr. and Mrs. Nick Mosman of Gainesville.

TWENTY TO RECEIVE FIRST COMMUNION IN MIDNIGHT MASS

Lindsay, Dec. 21.—Wide eyed and eager, twenty small candidates are waiting for Christmas Eve when, escorted by their parents, they will approach the communion railing for the first time to receive the Baby Jesus into their hearts, during the mass at midnight.

For the past three months the little ones have been receiving catechetical instructions from their teacher, Venerable Sister Mary Olivet. During the past few days this teaching was supplemented by instructions from the Rev. Father John.

The class of aspirants is composed of Jerome Dieter, Linus Fuhrmann, Alfred Kuhn, Julius Metzler, Jerome Neu, Henry Roewe, Leroy Schmitz, Alrich Zwinggi, Mary Frances Arendt, Florentine Arendt, Rosalie Beyer, Evelyn Black, Caralie Fuhrmann, Emelia Hermes, Elfrieda Koesler, Elizabeth Kuntz, Marie Lueb, Norma Jean Mosser and Mary Schmidkopf.

PASTOR OF LINDSAY GIVES SCHEDULE OF CHRISTMAS SERVICE

A communication from Father John announces that the schedule of church services for Christmas at St. Peter's Church in Lindsay will be as follows:

- Friday: Virgil of Christmas: 9:00 o'clock — Confessions for school children.
- 3:00-6:00 o'clock during and after Rosary at 7 o'clock p. m. confessions of adults.
- Christmas:—Mid-night: Adoration at the Crib, High Mass and Communion.
- Christmas: 6:00 o'clock—Low Masses, 8:00 o'clock—Sing-Mass, English Sermon.
- 10:00 o'clock — German Sermon, High Mass.

- 3:00 o'clock—Christmas Vespers, Sacramental Benediction.
- Sunday:—Saint Stephen's Day: 6:30—Distribution of Holy Communion.
- 7:30 o'clock—English Sermon—High Mass.
- 10:00 o'clock—German Sermon—Low Mass.
- No service in the afternoon.

Annotations:—The privilege of celebrating Mid-Night Mass was given by His Excellency, the Most Reverend Bishop to the Parish for the parishoners. Strangers are welcomed provided they submit to the regulations of our community and help us make Holy Night a Silent Night, avoiding all unnecessary noise, boisterous laughing, shooting fire-works. People having not the pious Christmas Spirit are kindly asked to stay away. The officers of our Young Men's Society act as ushers and must be obeyed.

During Christmas week Holy Communion will not be distributed at 6:30 a. m. but only during Mass at 8:00 o'clock.

Myra News

MRS. JOHN BLANTON
Correspondent

Miss Lillian Speake spent the week end in Gainesville and Bonham.

Mrs. John Parker, who is ill at her home, is reported to be better.

Jack Needham, who is confined at his home with chicken pox, is reported better.

Mrs. McTiggart Who has been ill at her home is much improved.

Miss Mary Townsley of Marysville spent the week-end with her mother, Mrs. L. A. Townsley.

Mr. and Mrs. W. G. Barnett of Durant, Okla. spent Saturday with her sister, Mrs. H. T. Tucker, and family.

Aubrey Tuggle of Bulcher and Lloyd Tucker of Hays spent Saturday with their grandmother, Mrs. H. T. Tucker.

Mr. and Mrs. Joe Townsley and sons, Joe Jr., and James Howard, were guests of Mrs. L. A. Townsley Sunday.

Miss Claudine Brogan spent Friday night and Saturday in Dallas visiting her sister, Miss Anna Marie Brogan, and Christmas shopping.

The W. M. S. of the Baptist Church met Monday afternoon. Mrs. Tom Watson brought a review over the last half of the Missionary book, "Lottie Moon."

Miss Dorothy Fay Blanton, students in Teachers College, Denton, arrived Saturday evening to spend the Christmas holidays with her parents, Mr. and Mrs. John Blanton.

Hugh Lee Tuggle of Hays, who was removed from Gainesville hospital following an operation, to Mrs. Lillie Farrow's home, is reported to be getting along nicely.

Joe Boggs, son of Mr. and Mrs. Tamer Boggs fell from a log Sunday morning while playing and broke his arm. He was taken to the Scottish Rite Hospital for treatment. Joe has

been a patient of the hospital for several months. Oscar Aldridge took the child and his parents to Dallas.

Mr. and Mrs. Johnie Wilson and sons, Johnie Jr. and Charles Marlon of Greenville; Mr. and Mrs. Roy Wilson and daughters, Wanda June and Bobby Nell and Miss Gladys Strader of Gainesville were present for a community recreational gathering at the school auditorium Saturday evening, sponsored by the P. T. A. of Myra. Mr. Johnie Wilson who is now county agent of his county, was formerly superintendent of Myra High School and all his friends were delighted to welcome him back.

When Carl Wiesman and his sons, Paul and Lawrence, returned to their home in Carlsbad, N. M. on Wednesday of last week they were accompanied by Frank Treubach. Mr. Treubach returned Sunday after visiting friends and seeing the Cavern at Carlsbad.

EACH OF US WISHES EACH OF YOU

A Merry, Merry Christmas

And a Very Happy New Year

G. L. 'Stogie' Mitchell

Gainesville

KELVINATOR and AMERICAN-BOSCH RADIOS

Thank You Friends

For your continued support and business—it has made us enjoy a bigger year in 1937 over the good year of 1936 and we again pledge our untiring efforts in your interest during 1938.

We Wish You

and yours a very—

MERRY CHRISTMAS

and

A HAPPY NEW YEAR

Shirley
LIVE STOCK
COMMISSION CO.



BEN SHIRLEY
Cattle Department



CLINT SHIRLEY
Hog-Sheep Salesman

Texas Theatre

SAINT JO

The Home of Good Pictures

Christmas Eve Preview

and

CHRISTMAS DAY

DECEMBER 26 and 27

The Girl Said No

with Irene Harvey and Robert Armstrong

Saturday Night Preview

Sunday and Monday

December 26 and 27



with

Bing Crosby, George Burns, Gracie Allen, Fibber McGee and Molly, Jack Benny, Rufe Davis

Tuesday and Wednesday

December 28 and 29

Love on Toast

Stella Ardler, John Payne and Benny Baker

Thursday and Friday

DECEMBER 30 and 31

Over the Goal

with

June Travis, Johnnie Davis, Mabel Todd, Gordon Oliver

PREVIEW

NEW YEAR'S EVE



with

Patricia Ellis, Warren Hull, Richard Carle

GREETINGS

With Our Best Wishes

With the utmost sincerity and pleasure we extend our wish for your Merry Christmas and unbounded success and luck in the coming year.

May we continue to have your esteemed friendship and co-operation in years to come.

Gainesville National Bank

Gainesville



We, at Teague's,
Wish You ---

... a marvelous Christmas day ... a day filled with happy associations ... a day that will renew old friendships and mark the beginning of new ones ... a day that will long be remembered by you ... a day complete with peace and happiness. We, at Teague's, wish you many more Christmas days.

A Happy Christmas

Teague Company

Dixon at Elm

Gainesville, Texas



Confetti

By CON FETTE

If and when Doc Myrick decides upon a name for his home, it is quite likely that his first choice will be "The Jinx." After Clarence Wilson's car went astray up there the Doc went into a dissertation about all the things that had happened. For the sake of convenience, and partly also because of poor memory, we'll skip a few of the incidents and mention only such vexing affairs as the heavy rain after he had taken off his old roof preparatory to building a new one; more rain when he started painting; a fire after the house was finished; and now the Wilson

car tearing down fences and throwing his livestock into a panic.

Clarence Wilson says his little adventure would be perfectly all right with him if it were not for the injury to Henry Trachta's tree. Sez Clarence, the skin on his hand will grow back all right, a few hours' work can fix a fence, and a few bucks can fix a fender, but killing a tree is just rubbing out the result of two years of development. His is a commendable sentiment that the Civic League should not overlook. If his idea were contagious the town would be full of trees in no time.

The parade—to the altar—begins just two days after Christmas, and that day will witness a double header. Another knot will be tied exactly a week later, and, discrediting rumors at about 50 percent, we assume that two or three more will follow in rapid succession. Now if this paper only had a gushing society editor its future prospects of news copy would be a cinch. But as it is, there will probably be a bare mention of the fact that such and such a couple "middle-aisled it," and that's all.

It seems to be an accepted axiom in psychology that a person cares little about the things he is not familiar with. This sheet's scribe knows nothing about the flauts and frills of feminine apparel, and each occasion of mentioning them seems more than sufficient provocation for turning traitor to an accepted duty. To him the millennium will have arrived when it becomes permissible to say "the groom was dressed in conventional black; the bride was also there."

There must have been grief in a family full of hearts when it was discovered that the 26th of December fell on Sunday this year. In view of the fact that Father Frowin has an

Here's Wishing You
a heartfelt of good wishes
on this Joyous—
CHRISTMAS DAY

NICK
The Cleaner
Muenster

A Message From Your Postmaster

Please feel that every greeting, every parcel, received through this office carries with it my wishes for your happiness during this season.

Herbert Meurer



Best Wishes

Another Christmas season's come and with it new hopes are begun. We send to you a cheery greeting—May our paths be often meeting.

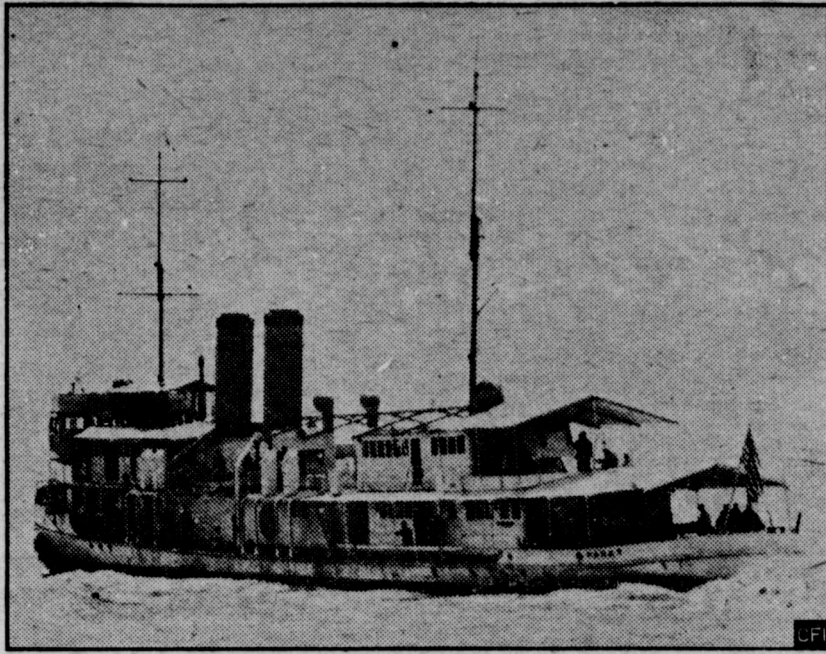
Fisher's Market & Grocery
Muenster

WISHING YOU A
Merry Christmas
AND
Happy New Year



J. C. TRACHTA
Muenster

U. S. GUNBOAT PANAY



SHANGHAI, China.—The United States gunboat Panay which was bombed by the Japanese in the Yangtze River. She was part of the international patrol under an old treaty, and with 17 refugees aboard, had moved up the river from Nanking to escape the artillery fire and airplane bombardment of that city by attacking Japanese forces.

aversion for Sunday weddings, Paul "Bill" Hellman just had to compromise and accept the 27th instead of the traditional family wedding day. To date Hugo, marrying in mid-summer is the only black sheep. Bill will be slightly off color, of course, but his intentions were good and we'll blame the calendar.

Last Sunday night Sisters Gerarda and Terrecina expressed their sincere appreciation to the many people who had honored the pupils with their presence. While not contending that the attendance was poor, we hasten to state that it should have been much better. To have only a little more than 200 out of a community of six or eight times that figure seems poor evidence that people are giving children the attention they deserve. Furthermore, those who missed the show deprived themselves more than anyone else. It is known that in patience and thoroughness the sisters cannot be surpassed and that when they present a show it is really worth seeing. Sunday night's presentation was a combination of good subject matter, splendid acting and gorgeous scenes and costumes; it was worth a couple of hours of anybody's time.

Many a heart went out to little Betty Lou Buckley Sunday night. As the baby daughter in a large family she was a natural. She acted and spoke with the assurance of a veteran, apparently living through her experiences on the stage, and recited a long part without a single stumble.

Besides rehearsal time the sisters must have put in hours upon hours for their play. Such items as a dozen or more paper dresses, costumes for kings and shepherds, profuse decorations, and artificial livestock so natural that it chews its cud are no trifles.

In order to avoid getting the cart before the horse we take this occasion to explain that we are not responsible for M. J. Endres' decision to keep his store closed on Sunday. The fact is that his decision as responsible for our editorial comment of last week. Nevertheless, we're glad to know that at least one business man is taking a definite step toward the elimination of a totally unnecessary and none too edifying practice. May his good example lead the way to an early suspension of all unnecessary Sunday trading.

Woodie's Skunk

(Continued from page 1)
to the side, then retired to the fresh air.

But the kitty's damage had already been done. Thorough crushing did not rid the rocks of their very rancid odor, a fact that was particularly distressing to the truck driver receiving the load. On his next trip he had the pleasure of driving in a decidedly powerful atmosphere. Woodie was spared the delightful aroma by being on the lucky side of the breeze.

Getting back to our snake yarn, we must first call exception to our one time promise of dedicating an issue and printing a picture of the person who caught more than 86

rattlers at a crack. We renege on the basis of this story's age. But we mention it because it is still new to most of us and so old to others that they do not remember anyway.

The incident took place near Quitague southwest of Childress. While cutting a tunnel through the caprock formation for a railroad track, Mr. Woodruff noticed the wriggling mass in a shovel full of gravel. Seeing what he had, he emptied into a waiting truck according to the usual routine. As the dipperful fell the driver saw and left at full speed without a moment's hesitation. Others less timid in the presence of snakes came with poles to prod them apart then counted the lot—180. A dozen or so additional scoops at the den continued to bring out rattlers until a total of about 480 counted.

The first bunch was the largest, Mr. Woodruff said, and tightly tangled in the midst of their hibernating period they seemed like a huge ball of twine with dozens of loose ends.

In his nineteen years as a power shovel operator Woodie has picked up a large variety of things from gravel and rock deposits. While helping to excavate for Lake Dallas several years ago he discovered a human skull and several bones 26 feet below the ground level.

Near Chillicothe the several years ago he caused headaches for college professors by uncovering what was thought to be the teeth and bone of some giant animal. Several pieces varying in length from 1 to 4 feet apparently fitted together to form one huge bone almost 14 feet long and 8 inches thick. The teeth were 8 inches long, 6 inches wide, and four inches across. The prevailing guess concerning the bones was that they belonged to a mastodon, a giant pre-historic elephant-like animal.

At the same pit near Chillicothe Mr. Woodruff discovered a skeleton along with several useful primitive implements indicating that the skull probably belonged to an ancient, uncivilized man.

Parochial Play

(Continued from page 1)
brought closer together after being thrown into the simple happiness of a poor home. Woven about a Christmas background, the play ends with new comforts for the poor and a new happiness for the rich in a joint gathering around the Christmas tree.

Musical selections before the show and between the acts were given by Leo Henscheid and his band.

Some explanatory remarks between the acts and a word of appreciation from the sisters for the encouraging attendance, were given by Miss Dorothy Mae Luke.

Those taking a part in "The Quest" were: Marie Pels, Eugenia Walter, Clara Hoenig, Frances Wiesman, Agnella Pels, Catherine Swirczynski, Giles Lehnertz, Helen Hess, Gladys Wilde, Betty Lue Buckley, Mary E. Endres, Lorene Fisher, John

WOOD FOR SALE
Delivered at—
\$1.75 Per Rick
or **6 Ricks for \$10.00**
DICK CAIN

Christmas

the day of
PEACE ON EARTH and GOOD WILL TO MEN
May its joys remain to cheer you through out the coming year.

TONY HOENIG, Agent
T. P. COAL AND OIL COMPANY
Gainesville

Wimmer, Thomas Weinzapfel, Dora Weinzapfel, Dorothy Mae Luke and Harriet Schoech, Henrietta Wiesman, Juanita Muller, Loretta Hartman, Andrew Wimmer, Raymond Wilde, Raymond Otto, Lucille Cler.

Those participating in the Christmas tableau are: Rita Voth, Raymond Voth, Martin Kleiment, Patrick Hennigan, Earl Swingler, James Endres, Wilfred Herr, Vincent Becker, Paul Temple, Norbert Felderhoff, Arnold Henscheid, Alphonse Felderhoff and the girls of Grade 8.

RAIN WASHES AWAY BRIDGE OVER CREEK AT C. J. WIMMER'S

Complaints from Paul Nieball have been loud and long since last week's rain, which took out the bridge over Dry Elm near Charles Wimmer's home. It causes Paul to make an extended detour on his mail route every day. People living beyond the bridge are also a little displeased with their isolation.

The bridge referred to is the one scheduled to be replaced in the near future by the one at Reed Crossing south of Myra when that place is replaced by the bridge formerly at the end of West California street in Gainesville.

Since last Saturday the Nieballs have been the proud parents of a big baby boy. On Monday Paul admitted that his name had not yet been selected but they were calling him Buddy until the family comes to an agreement.

"ELGIN and BULOVA
WATCHES"
A. R. Porter
104 N. Commerce Gainesville

MAJESTIC

Gainesville
**CHRISTMAS EVE
PREVIEW ONLY**
Lupe Velez — Wheeler and Woolsey
'High Flyers'
"Big Apple Minuet" and Community Sing.
A Laugh A Minute

**CHRISTMAS DAY
and Friday, Dec. 24th**
"STAGE DOOR"
Ginger Rogers — Katherine Hepburn — Adolph Menjou also Betty Boop and Our Gang Comedy

**PREVIEW SATURDAY
December 25th**
"The Awful Truth"
Irene Dunne — Cary Grant plus POPEYE & THE FORTY THIEVES in technicolor and third dimension.

PLAZA
**SUNDAY - MONDAY
December 26 - 27**
**"Charlie Chan on
Broadway"**

RITZ
**Sunday - Monday and
Tuesday, Dec. 26-27-28**
"Exiled in Shanghai"
June Travis — Wallace Ford

Christmas Candies
3 lb. for 28 c

Fisher's Market

Muenster, Texas

CHRISTMAS To Our Friends GREETINGS and Patrons

With the dawn of a New Year we wish you health and happiness—With the dusk of an Old Year we extend our hearty thanks for favors past.

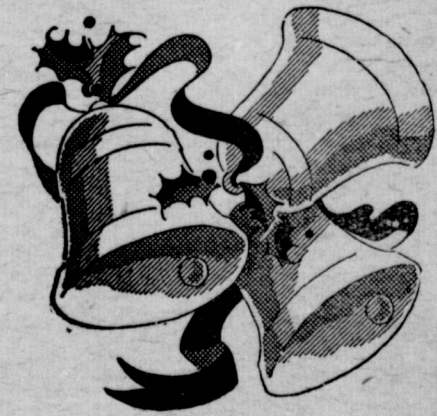
MERRY CHRISTMAS

and a

HAPPY NEW YEAR

HENNIGAN GARAGE

Muenster



Wishing All Of You

A

Merry Christmas

Ben Seyler Motor Co.

The home of service and dependable used cars
CHRYSLER — PLYMOUTH
Muenster, Texas