

PUBLICATION OF MUENSTER NEWS DISCONTINUED

Career Ends as Hooper
Starts Gainesville Paper

Transfer of Postal Permit
To Cooke County News
Now Under Way

As in the days prior to Thanksgiving 1936, Muenster now has one newspaper. The Muenster News, printed since early in May 1935 at Saint Jo, discontinued publication with its issue of February 17.

An announcement by Editor-Owner J. G. Hooper concerning the decision to discontinue the Muenster paper appeared February 25 in the Saint Jo Tribune, also owned and edited by Hooper.

The career of the Muenster News ends just as that of the Cooke County News begins. In making his statement Hooper disclosed that all subscribers to the Muenster News will be favored with a subscription to the Cooke County News until their time expires. He also stated that his second class mailing permit is being transferred to avoid the delay and expense of securing another permit for the new publication.

Unlike the Muenster News, Hooper's new publication will have a shop of its own, in the building formerly occupied by the Gainesville Signal. He has spent the past month buying and installing equipment and is scheduled to send out the first issue this week-end.

THE SWIM WAS FINE BUT NOT THE VISIT OF PROWLING THIEF

While his friends in Muenster shiver in the mid-winter chill, Gilbert Endres arouses a jealous feeling in his recent letter telling about a refreshing swim under the balmy rays of the California sun.

The envy turns to sympathy, however, as he goes on to explain that the swim was quite expensive, and very embarrassing. He and three others had locked their clothes in his car and returned later to find that someone had broken in and appropriated clothing, wallets and other items of value.

Returning home through city traffic clad in swimming trunks was a mere minor detail of Gilbert's predicament. He lost his driver's license, car registration license, statement of car ownership, personal identification and other items. He was subject to arrest and the loss of his car until duplicates of most of the papers were forwarded by his family.

FMA INSTALLS NEW BOOSTER PUMP FOR WATER DEPARTMENT

A new booster pump to replace the badly worn, inefficient unit that has been found responsible for mysterious water losses the past two years will be installed late this week or early next week.

The Farmers Marketing Association will buy and install it for the city free of charge as a compensation for overcharges resulting from the other pump's inefficiency. Previously charges had been made according to electrical current consumption but it was discovered last fall that the pump was not moving all of its rated capacity.

The new pump will be larger, moving 300 gallons a minute whereas the other moved 250. It will also combine the latest improvements in pump design.

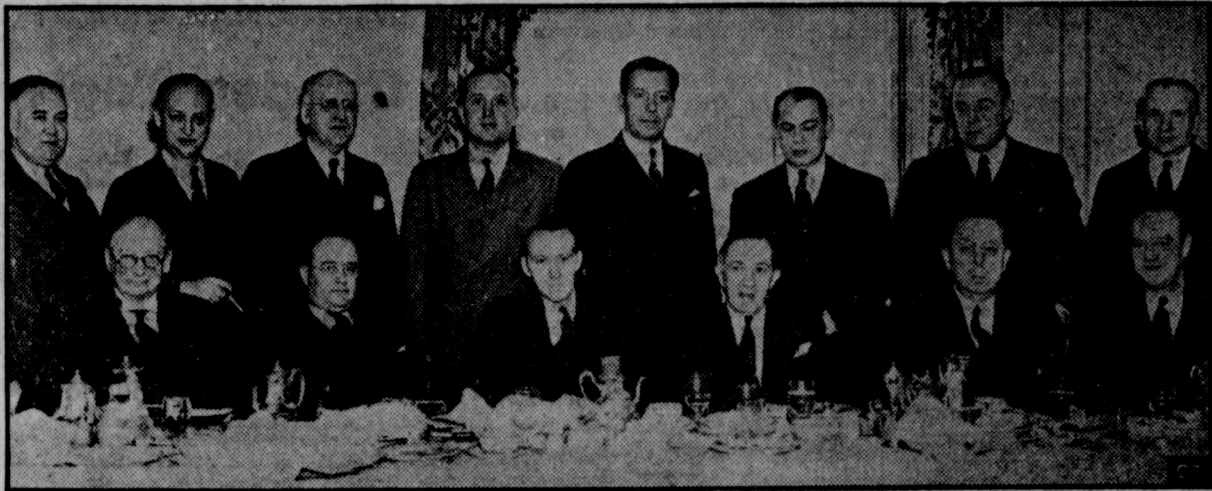
BUD BERNAUER AND JEROME PAGEL BEGIN LOCAL CANDY AGENCY

B. and J., representing Bud and Jerome, is the name of a wholesale candy agency started during the past week-end by Bud Bernauer and Jerome Pagel.

Their stock will be confined to candies and novelties, their sales efforts will be confined principally to Muenster and their selling time will be confined to after work hours, Bud stated. Both of them consider the agency as a sideline.

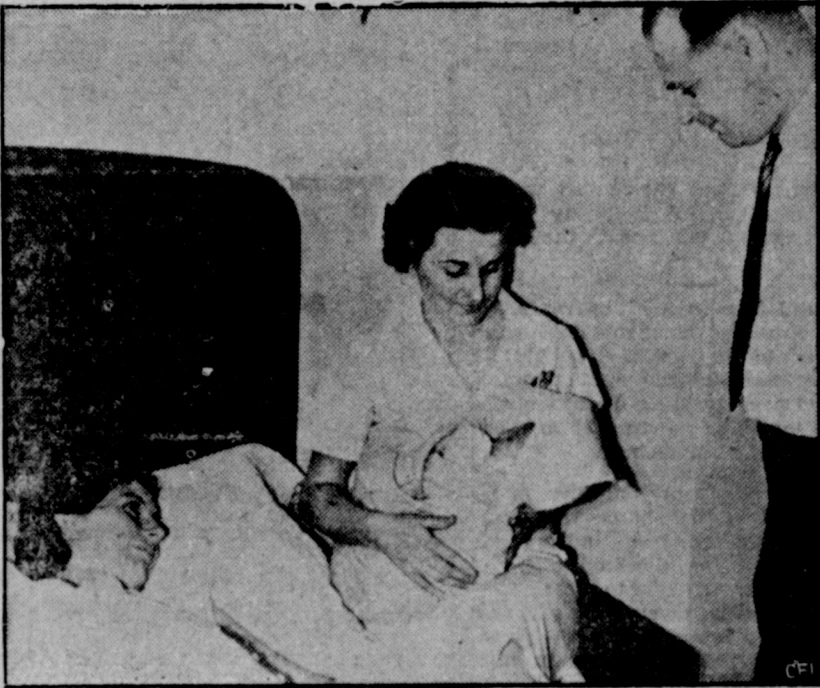
A survey of the town before the two accepted the agency resulted in promises of about 90 per cent of the local candy business.

HINES JURY



NEW YORK CITY—Members of the blue ribbon jury which found James J. Hines, Tammany District Leader, guilty on all counts. Fourteen jurymen were selected to hear the trial. Two were alternates, Standing, left to right: L. G. Habert, H. C. Coon, F. A. Childs, H. E. Nathan, L. S. Dorsey, D. Peidell, Basil H. Anglin and George Kraus, alternate. Left to right seated are: C. B. Halsey F. Woodruff, A. F. Priest, William Dansiger, H. Harwood and Percy Green. Mr. Dansiger is an alternate.

WAITING FOR TWIN



JASPER, Ind.—More than a week after birth of a son to Mrs. Robert Scherle, the 28-year-old wife waited for the arrival of another child—the twin of the new baby. Mother Scherle appears in bed here; Robert Scherle, 29, the father is looking on, and Mrs. Scherle's sister-in-law, Mrs. Louise Krelein, is holding the child who was born to Mrs. Scherle on February 13.

TO CURE THE BLUES NOTE SOME NOTES OF LAST WEEK'S NEWS

NEW YORK.—A search for a needle in a haystack (honest!) was the least of last week's goofy goings on.

The search was staged in Washington by the same man who sold an icebox to an Eskimo. But wait—

A storm polished off Lone Pine, Pa.'s lone pine.—A New York taxi driver was hit by his own cab.—A New Jersey prisoner slipped out of jail for three hours to get bail—

A fan dancer was arrested in Florida for leading a ten-foot snake along the street.—While a Philadelphia policeman was reporting his car stolen, his wife found it four blocks away—

The silver jubilee celebration of the Trinity (Texas) fire department was broken up by a blaze—Six fire engines were called to put out a blaze in a pot of beans in Seattle.—An Oregon couple put out a fire on their roof with teacups of water.

The Christopher (Illinois) fire department's truck was stolen—

Utica (New York) firemen were called to put out a conflagration of two buttons.—A Chicago Judge had a fire in his vest pocket.—Three Janesville (Wis.) firemen put out a blaze by blowing on it—

When a pocketbook was found in a New York City Council meeting and the owner asked to step forward the entire City Council stepped forward.

An Atlanta man ate forty-one eggs at one sitting.—A Washington legislator filed a bill requiring political candidates to tell the truth.

Somebody stole a half acre of trees in California.—Some Indiana burglars finished up a job by putting a brand new pad-lock on the door.—An absent-minded Massachusetts thief stole twenty-five carrier pigeons and they flew back home.

An Ohio nudist told the Legislature that being a nudist helps you get bank loans.—On Washington's Birthday a George Washington was arrested in Baltimore.—A Pennsylvania woman offered a negligee in payment for a lunch.

Five United Senators discovered that a bill they were debating already had been passed.

And—

West Virginia man invented a machine that puts your pants on you.

Bob McClure and family, who lived in the Al Flusche house on South Main, moved to Electra this week.

GLASS MEN INSIST IT'S THEIR JOB TO LAY GLASS BRICKS

RACINE, Wis. — Frank Lloyd Wright's windowless dream office building Sunday night created a nightmare for union labor leaders who sought the answer to the question:

May a bricklayer lay glass brick? The eccentric Spring Green, Wis., architect whose creative genius has given the world quakeproof buildings, designed the \$1,000,000 structure for the S. C. Johnson and Son Wax Company.

First, architects disputed his theory that inverted cone pillars which support the ceilings of the building are superior to conventional pillars. Wright hauled sand to the site of the building, set up one of the conical pillars until the pressure on it was far beyond that produced by the portion of the building the pillar was designed to support.

Then objection arose to the lack of windows. Wright replied that windowed buildings seldom give sufficient or proper lighting; fail too, to provide suitable ventilation.

But when bricklayers began cementing in the bands of glass bricks and heat-resistant glass tubing that girdle the building, it was the glaziers who protested. Such work, they maintained, was intended for them. The bricklayers countered with the explanation that a brick is a brick no matter what it's made of, and that their job is to lay bricks.

While the dispute continued, union leaders conferred and agreed that the bricklayers and glaziers should divide the work equally until they determined which of the two American Federation of Labor unions would do the job.

DIPLOMACY

The women in the theatre were asked by the manager to remove hats.

A few women in the audience completely ignored the announcement. Again the request was made and yet a third time, still without result. Whereupon the manager announced: "Thank you, all the ladies have now removed their hats."

It worked!

Mrs. M. L. Witherspoon of Bonham, who is the guest of relatives here is reported quite ill at the home of her son, Tom Carter.

MONDAY WIND LEAVES TONS OF WEST TEXAS BUT LITTLE DAMAGE

West Texas moved in by the tons Monday night while a typical "Panhandle Blizzard" raged for several hours. It was the first dust storm of the year and the hardest wind Muenster has had for several years.

The community was fortunate, however, in sustaining a very slight loss in spite of the high wind, said to have caused thousands of dollars worth of damage in other Texas cities.

At C. J. Wimmer's the wind is said to have lifted the roof off a barn and scattered parts of it as far as a half mile. While "taking off" the roof clipped one of the recently completed rural electrification lines.

Employees of the J. E. Morgan and Sons construction company expressed satisfaction Tuesday over the good showing of their line after this, the second severe test it has had within ten days. A total of eight miles over the hundred mile project required attention to such details as straightening poles and picking up the fallen line. The only break in the system was that at Wimmer's.

Several cases have been mentioned of broken windows, damaged signs, partly torn roofs, broken tree limbs and the like.

No personal injuries resulted from the storm.

ANNUAL CENSUS OF SCHOOL CHILDREN WILL BEGIN SOON

School trustees received final instructions for census taking this week and Miss Harriet Schoech will begin the yearly count of Muenster school children within the next several days.

All citizens are urged to cooperate with the census taker in an effort to complete the work before March 31, at which date census reports are due.

Local trustees joined with Randolph O'Brien, county superintendent, in asking that all children of school age be included in this count as the number of school-age children forms the basis for apportionment of state school funds.

Children who will be six years of age on or before September 1, or who will be under 18 years of age at that date, will be eligible for the school census.

KNIGHTS ANNOUNCE OPEN MEETING ON CHRISTIAN JUSTICE

Continuing the series of programs on Christian Justice begun last week by State Deputy C. K. Walsh, the local Knights of Columbus council will sponsor an open meeting next Wednesday night March 8, with Herbert Meurer, the newly appointed district deputy, as featured speaker. Announcement of the program was made by Father Francis Zimmerer at the regular Knights of Columbus meeting Wednesday.

The subject of the district deputy's speech is "Devotion and Christian Justice."

Every one is invited to attend the meeting, Father Francis said. Though sponsored by the knights, its purpose is to spread a wholesome influence far beyond the limits of their membership. Being a crusade for Christian Justice it strives to encourage reforms in generally accepted customs of the day so that the standards of Christianity will enjoy greater influence.

PROGRESS NOTED IN EXPANSION PROGRAM AT LOCAL REFINERY

Developments during the past week show substantial progress in the Muenster Refining Company's expansion program, according to a report from A. G. Hutton, Wednesday.

Since the first of the week its production has increased as a result of additional crude received through the newly constructed pipe line from Voth's field. More crude is being supplied by small wells in other parts of the Muenster field.

The refinery has also secured a permit from the Ethyl Corporation to distribute a "lead gas" and has made arrangements to handle "cracked gas." With its own straight run gas, the refinery can now offer three grades of gasoline of the same quality sold by larger companies.

An increase in the refinery's market results from H. S. Wilde's agreement to handle the cracked gas at his H-5 Service Station.

Rev. J. J. Whalen of Jourdan and Rev. P. J. Roabrocks of Honey Creek visited with Rev. Fathers Frowin and Francis Tuesday.

CO-OP CHEERED BY ACTIVITY IN HOME WIRING

Meter Bases Issued
To 174 Consumers

Indications Favorable That
Minimum of 2 per mile
Will be Ready When
Line is Completed

Cheered by reports that several wiring contractors are busy every day on home wiring, J. W. Hess expressed confidence this week that the electrification line can be energized as soon as it is completed. Specifications submitted by Washington REA officials call for an average of 2 wired homes per mile of line.

Early Tuesday Mr. Hess had submitted 174 meter bases. They were moving faster than ever before, he stated.

He mentioned, however, that while the outlook is encouraging, the number of homes wired is still far below the minimum requirement. Those who have not wired or made arrangements to wire are urged to begin at once.

For the contractor the end is almost in sight. Workmen are now busy on the last part of the project, about 40 miles, clearing brush or digging slug holes, and the power digger is doing its job as the poles arrive. At the same time primary wire is going up, customer service wires are being stretched from line to houses and transformers are being installed.

In general the progress of the contractor, as related Tuesday is as follows: 50 consumer service lines; 100 miles of primary line completed and another 40 miles of erected poles; 40 miles almost ready for digger and poles.

LINDSAY PREPARES FOR STATE LEAGUE DISTRICT CONVENTION

Lindsay.—Responding to a call issued by Rev. Father Conrad, pastor of Saint Peter's parish, members of the Saint Peter's Society met in business session last week.

The meeting was called for the purpose of making plans for the forthcoming district convention of the Catholic State League which will be held in Lindsay this year. The society has set May 2 for the one-day session. Arrangements were made preparatory to the issuance of programs, which will be distributed at a later date.

The North Texas district of the League includes the following towns: Wichita Falls, Electra, Scotland, Rhineland, Windthorst, Muenster, Lindsay and Pilot Point.

Oil Field Notes

A jinx has been hanging over J. G. Richards and Son on their Peery test well. At a depth of slightly more than 300 feet they started during the week-end on a fishing job that lasted five days without getting results. As a last resort they ran a 10-inch pipe to the bottom of the hole and poured in concrete, hoping in that way to trap the obstinate tool. They will know Friday whether their method was successful.

Witherspoon was setting stakes Wednesday for Hutton's Number 3 on Frank Trubenbach's. It will offset the No. 1 well one location to the north.

The No. 1 Trumter drilled by Couch on Barney Voth's has been declared dry. However some hope for continued development of the field is seen in preparations by Russell and Wham to drill an offset to the No. 2 well. The pipe line now carrying crude from that well to the Muenster refinery is said to have removed the principal handicap to previous drilling—the lack of a market.

Another new field, on the Wiesman estate, is getting a break. Kingery started drilling there Monday after the field was permitted to lie idle for more than two months after the discovery well.

The test well southeast of Myra is on the place occupied by Ben Roewe. Kingery started drilling there Tuesday.

The report on Kingery's third rig is that he was drilling at about 1600 Wednesday. The well is on the Felderhoff estate.

LOCAL NEWS BRIEFS

John Mosman made a business trip to Fort Worth Tuesday afternoon.

M. R. Collins spent the week in Dallas on business.

A walk of native stone is under construction at the home of Dr. and Mrs. T. S. Myrick.

Ben Seyler got in his first new Plymouth pickup of the season early this week.

Miss Marie Felderhoff is ill at the

home of her parents, Mr. and Mrs. Hubert Felderhoff.

Mrs. Bernie Schumacher had as her guest Tuesday, Mrs. Lyle Brandt of Nocona.

Henry Luke and Al Walterscheid spent Tuesday evening at Lake Bridgeport fishing.

J. B. Wilde attended a Chevrolet dealer's meeting at Sherman Monday evening.

Mr. and Mrs. Bernie Schumacher were in Fort Worth on business Friday.

A. H. Drake and daughter, Alta Gene, visited relatives in Wichita Falls Saturday.

An improvement now under way at Albert Reiter's is the construction of a new brooder house.

Miss Anne Gordon of Dallas was the guest of Rosabell Driever Saturday night and Sunday.

Mr. and Mrs. Richard Schmitz and son moved to Gainesville Monday. Mr. Schmitz is employed in a store there.

Mr. and Mrs. Henry Fleitman made a business trip to Sherman Thursday and on their way home visited in Southmayd with friends.

Since Saturday William Hellman is living in his new home. His sister, Miss Anna Hellman, is making her home with him.

Wanted: Good dairy cows. Anyone having one or more for sale may leave word at the Enterprise office. (Adv. 15)

Ben Seyler, Urban Endres and Elmer Fette were in Sherman Tuesday night for a service course on Conoco oils.

Anthony Luke was advised this week that his name appears on the Ford Accountants' honor roll for the tenth consecutive time.

The F. J. Hess house on North Main, now occupied by Joe Parker, is being papered and painted this week.

Improvements at the Henry Fleitman home include a new roof on the garage and the setting out of several Chinese elm trees.

Lawrence Felderhoff, employed in Gainesville, visited with his parents, Mr. and Mrs. John Felderhoff, over the week-end.

Vincent Trachta and Miss Lucille Witherspoon of Oklahoma City were guests of his mother, Mrs. Annie Trachta, over the week-end.

Al Walterscheid was host to the sheephead players in his home Sunday evening. At the conclusion of the games refreshments were served.

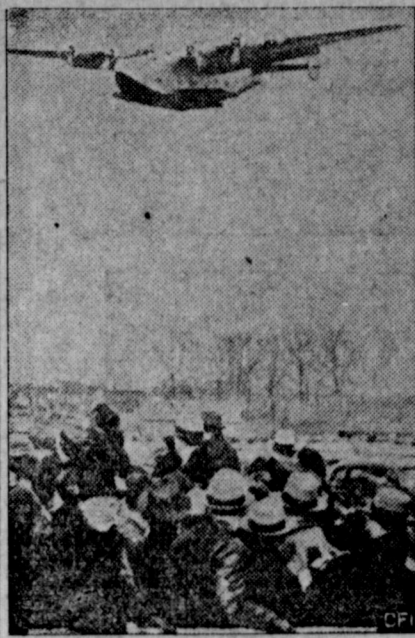
Mr. and Mrs. Jim Livezey and Mr. and Mrs. Oland Calvert have moved back to Muenster after spending several months in Bryson.

Public school pupils are elated over the addition of four new Royal typewriters to the school's equipment.

A new platen press for commercial printing is the latest addition to the Enterprise shop. It was installed during the past week-end.

After visiting here with relatives

READY FOR TESTS



BALTIMORE, Md.—Winging into Baltimore comes the giant trans-Atlantic flying boat of the Pan American Airways. Now known only as "Seventeen" this aerial giant will be christened "Yankee Clipper" by Mrs. F. D. Roosevelt, after which it will set out on series of test flights in preparation for regular trans-Atlantic service. The landing at Baltimore successfully completed long flight from the west coast.

for several weeks, Miss Elizabeth Koelzer has returned to her home in Hereford.

Pat Stelzer, who has been employed in Henrietta for the past months, is in Muenster for a several weeks' visit with relatives.

Latest addition at Shorty Herr's garage are an attachment for his laboratory test set to permit a greater variety of tests, and a new buffer.

For Sale: 5 yearling dairy short-horn bulls, red and roan. Bernard Voth, Muenster. (Adv. 13-15p)

New cars delivered by Herr Motor Company recently include 2-door Ford sedans to Albert Henderson and Casey Jones and a Ford Coupe to Ralph Richards.

For Sale: 12 week old White Leghorn pullets, 50 cents each or \$45.00 per hundred if taken at once. J. F. Yowell, Rt. 1, Bowie, 2 miles east of Stoneburg. (Adv. 14-15p)

Mrs. Theodore Vogel is recovering from an operation performed in the Gainesville sanitarium on Tuesday of last week. She is convalescing at the home of her sisters.

The Muenster High School volleyball team won its opening tilt with the Justin HI girls then lost to Valley View, at an invitation tournament in the Valley View Gymnasium last Saturday.

Mr. and Mrs. John Mosman spent the week-end in Dallas as guests of his brother, Ernest Mosman and family, and her sister, Miss Catherine Seyler.

Mr. and Mrs. Ray Evans and family and Mesdames Eton and Orlen Edelen were in Madill, Okla., last Friday to attend the funeral of Mrs. Evans' mother, Mrs. Bill Dickerson.

Mrs. Ward Hughes and children of Pottsboro visited here during the week with her grandparents, Messrs. and Mesdames Henry Schnitker and John Herr, Sr.

I can sell you a choice stock farm containing 540 acres for \$10,400;

100 acres of choice bottom land, balance pasture; see me for particulars. Reece A. Hays, Gainesville. (Adv. 15)

Paul Herr of Gladewater spent Monday afternoon and night with his parents, Mr. and Mrs. John Herr. Paul has just finished moving into his new six room home at Gladewater.

The infant son of Mr. and Mrs. Andrew Schoech is back at home following a week of serious illness in Saint Vincent's Hospital, Sherman. The child is still receiving treatment and is being taken to Sherman every other day.

Mr. and Mrs. Gene Carter and daughter, Peggy, visited in Bowie Sunday with relatives. Mrs. Carter and daughter remained there for several days of the week to attend the bedside of her mother, Mrs. O. A. Gray.

Mrs. Wm. Gehrig and daughters, Emma Lou and Mrs. Steve Fette, and Ray Hellman spent Monday evening in Fort Worth attending a program given at St. Joseph's hospital by student nurses. Miss Virginia Gehrig was in the program.

The infant son of Mr. and Mrs. Ben Haverkamp is improved following a week's illness. The Haverkamp family is living with her mother, Mrs. Stephen Grewing, for several weeks while their farm home is being rebuilt.

For Sale: John Deere 16-runner grain drill, practically new, \$85.00. Model D Tractor, \$200. John Deere 1-way plow, \$100. 1 new Timken bearing plow, \$175. Could sell Farm-all with equipment, \$300. reconditioned C C Case with equipment, \$450. Lawrence Zimmerer, Gainesville, Texas, Rt. 5. (Adv. 14-5p)

Mrs. Henry Trachta was the guest of her parents, Mr. and Mrs. Joe Burkhardt, in Fort Worth last week. She returned home Saturday with Mr. Trachta, who spent the day there.

Mr. and Mrs. Arnold Swirczynski moved into the Trubench house in the southeast part of town Tuesday. Alf Schumacher and family, who had been residing in the house, moved into an apartment in the home of Mrs. Wm. Gehrig.

Anthony Klement had the misfortune Tuesday of slicing the flesh from one side of his left index finger. While splitting kindling he chopped just near enough to graze the bone, leaving the severed flesh hanging by only a few muscles. The flesh is now being held in place by a half dozen clamps.

As a protection to milk haulers during bad weather the cheese plant is constructing a roof over its unloading rack at the south side of the building. It will extend well away from the building in order to completely cover an entire truck. The construction work was begun Tuesday by John Klement and C. M. Walterscheid.

WARNING!
SLIPPERY WHEN WET!

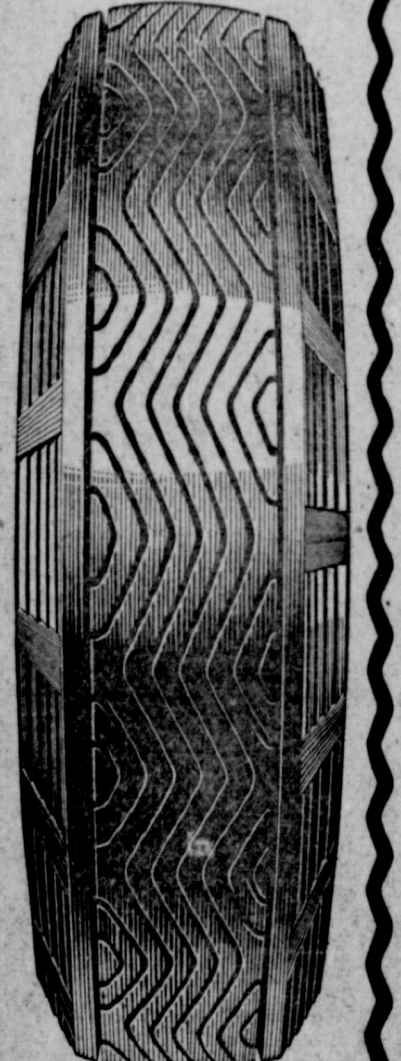


PLAY SAFE
IN WET WEATHER WITH THIS REVOLUTIONARY NEW "DRY TRACK" TIRE!

QUICKEST STOPS YOU'VE EVER HAD

You'll never know what the word STOP really means until you've felt the grip of the Silvertown Life-Saver Tread on a wet, slippery road. This amazing tread stops you quicker, safer than you've ever stopped before. Its never-ending spiral bars, like a battery of windshield wipers, sweep the water right and left—make a dry track for the rubber to grip.

What's more, Silvertowns give you exclusive Golden Ply blow-out protection. And you get both these priceless safety features—skid protection and blow-out protection—at no extra cost! Stop in today for a FREE DEMONSTRATION.



The new Goodrich SAFETY Silvertown LIFE-SAVER TREAD... GOLDEN PLY BLOW-OUT PROTECTION

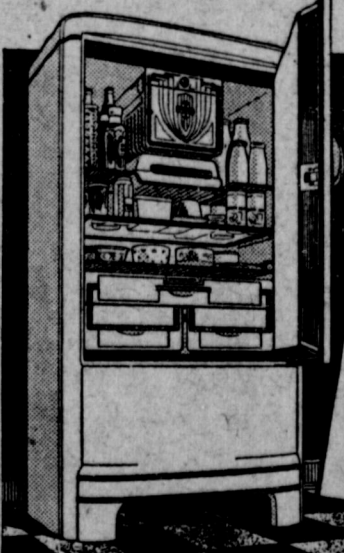
IS YOUR CAR SLUGGISH? IS IT HARD TO START?

You May Have Bad Spark Plugs Let Us Test and Clean Them For You

Jimmy's SERVICE STATION Muenster

MOTHER! KEEP FOOD FRESHER, MORE NOURISHING

-In the World's First "Cold-Wall" Refrigerator



FRIGIDAIRE WITH THE METER-MISER

Built on an entirely new principle. Food's vital juices are not dried out by moisture-robbing air currents. This prolongs original freshness amazingly. Don't buy until you see the revolutionary "Cold-Wall" Principle demonstrated. Take 5 minutes now and protect your refrigerator investment for years to come! Do it today! Convenient terms as low as 25¢ a day.

See Frigidaire's other advanced new models, too. For every need and budget. New low prices for 1939.

SEE A DEMONSTRATION NOW AT HOME FRNITURE CO. Gainesville

Everything You Need In Wiring Material

ROMEX WIRE — SWITCHES — BOXES PLAIN WIRE

We Meet MAIL ORDER Prices on—

Garden Tools—Field Fence Poultry Netting

"The Old Reliable"
Waples Painter Co.
Leo N. Henscheid, Mgr. Muenster

Muenster Refining Company

Did You Know... that the refinery now sells three grades of gasoline? That it has a permit from the Ethyl Corporation to sell "leaded gas"? That each of its three grades, leaded, cracked, and straight run gas, have the same octane rating as major company gas? That it offers a first class line of oils and greases?

The Muenster Refinery is more than just another local business. Its present payroll supports several families. It buys its crude in the Muenster oil fields. It sells products of the same quality as those offered by larger companies. Its price saves money for the consumer.

An Industry- A Community Asset-

A car that SAVES DOLLARS without PINCHING PENNIES ...

ECONOMY is one famous Ford word. Quality is another. And no Ford car has ever linked the two more clearly than the present Ford V-8. Learn for yourself how far it makes your money go—in quality as well as thrift!

STYLE LEADERSHIP—The luxury cars of the low-price field.

V-TYPE 8-CYLINDER ENGINE—Eight cylinders give smoothness. Small cylinders give economy.

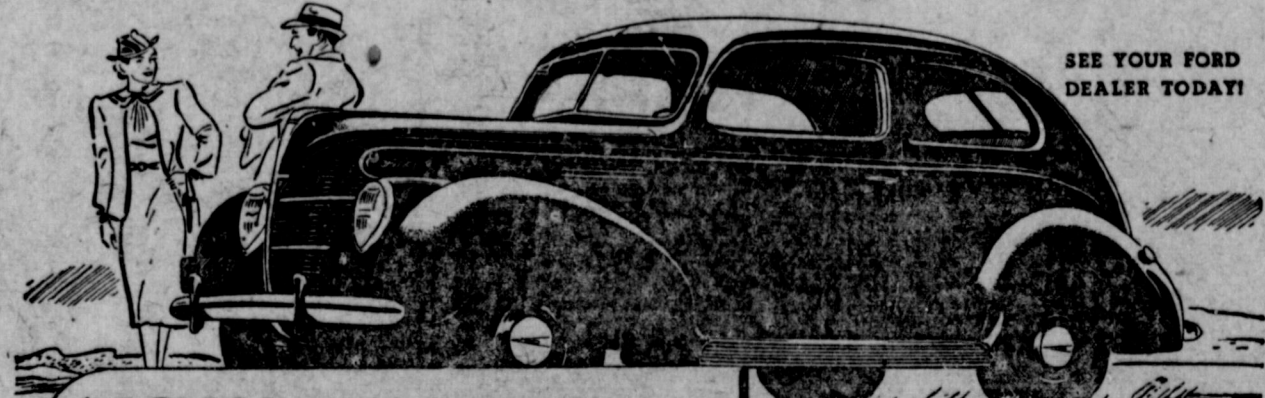
HYDRAULIC BRAKES—Easy-acting—quick, straight stops.

TRIPLE-CUSHIONED COMFORT—New flexible roll-edge seat cushions, soft transverse springs, 4 hydraulic shock absorbers.

STABILIZED CHASSIS—No front end bobbing or dipping. Level starts, level stops, level ride.

SCIENTIFIC SOUNDPROOFING—Noises hushed for quiet ride.

LOW PRICES—Advertised prices include many items of desirable equipment.



\$624.00 EQUIPMENT INCLUDED
State and Federal taxes extra

IS THE DELIVERED PRICE IN DETROIT
This is for the 60 h.p. Tudor Sedan illustrated and includes all the following: Bumpers and four bumper guards • Spare wheel, tire and tube • Cigar lighter • Twin air-electric horns • Dual windshield wipers • Sun visor • Foot control for headlight beams with indicator on instrument panel.

FORD V-8
60 H.P. — 85 H.P.

Ask for A Demonstration Drive in the Thrifty 1939 Ford

HERR MOTOR COMPANY

Sales  Service

**BEHIND THE SCENES
in
AMERICAN BUSINESS**

By JOHN CRADDOCK

NEW YORK—BUSINESS—Retail merchants handling general merchandise in rural areas during January achieved a sales volume which the Department of Commerce said was the highest ever recorded for that month. Undoubtedly the increase from December in cash income of farmers was a contributing factor, as was the less-than-seasonal decline in factory employment and payrolls. With industry decentralizing away from big cities, purchasing power of factory workers has a stronger influence on rural retail business. Looking ahead, observers of the economic scene foresee a slight decline in retail prices and other tobacco products a year from now. Having voted last fall for removal of compulsory crop restrictions, planters already are preparing more acreage for tobacco.

WASHINGTON—For each man, woman and child in America, there are 1.4 heads of livestock and 3.2 chickens. Altogether, the livestock population, excluding goats, adds up to 184,776,000 heads and is worth \$4,853,875,000, a sum equivalent to about one-eighth of the national debt. The 66,821,000 heads of cattle and calves outnumber horses and colts six to one, while the latter outnumber mules and mule colts better than two to one. Sheep and lambs total 53,762,000, hogs 49,011,000. Mules are the most valuable, worth on the average of \$118 a head. Sheep and lambs, valued at \$5.75 a head are the least precious. Chickens are worth about 70 cents each. In reporting its annual inventory of farm animals last week, the Department of Agriculture voiced the prediction that domestic demand for farm products next spring would improve.

RETAIL NEWS—More persons make a living in retailing than in any other business, and when a court decision on a retail question comes along, it creates a great deal of talk and speculation on the part of both shopkeepers and their customers. Such a wave of conversation is now sweeping the East following the decision a few days ago by the New Jersey Supreme Court recognizing the right of consumers in legislation which affects the market basket and tends to increase the cost of living. The court ruled as illegal taxes imposed on self-service markets by seven New Jersey municipalities. Attorneys and merchants view the decision as probably setting a precedent upon which courts in other states will act in settling similar cases, and in cases involving discriminatory taxes on chain stores.

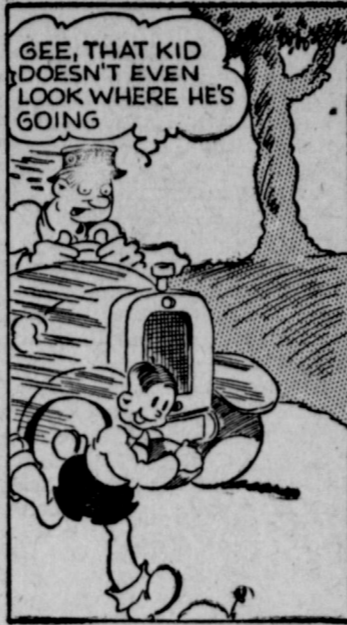
On the other hand, consumers—and especially the women—are taking note of the fact that from the time the taxes were enacted until they were ruled out by the court, the brunt of a wide-spread public campaign against them was carried on by embattled housewives, who, to oppose them, banded together to form Emergency Consumer Tax councils in 326 communities. Their war cry that taxes on retail stores impose an unbearable burden upon

Highest Cash Prices Paid for Old Gold Jewelry—White or Yellow.

A. R. Porter
104 N. Commerce Gainesville

THE ADVENTURES OF OZZIE

Thrown For A Loss



consumers was substantiated in the court's opinion which said that a "community may not require its residents to forego any economy they can wisely exercise. A municipality cannot confiscate the property of one merchant because he offers his merchandise for sale in one manner rather than another," adding that freedom of enterprise produces consumers' benefits, and low price merchandising increases sales, thus aiding production and employment.

THINGS TO WATCH FOR—Office desks with linoleum tops; the boss can feel perfectly free to put his feet up—A new heating unit that will be a combination fireplace, stove and air conditioner and will burn wood, oil, coal or gas—A new refrigerator that is hermetically sealed and impervious to air, gas and fluids—A new plastic made of Zeln, a corn waste which up to now has been used as a cattle feed, which will be used by Corn Products Refining Company for fabricating auto and aircraft accessories, and a coating for paper—A shoe polish that when applied automatically gives a shine, requiring no "elbow grease."

PAY OR LAY—Labor news, characterized of late by spirited battles of workers to obtain objectives from employers, took on a bright aspect last week as one major industry sprang a pleasant surprise on its workers. Aluminum Company of America announced a new, "streamlined" vacation plan for its 18,000 hourly employees which permit any worker with two years' service and at least 1,200 hours in the preceding 52 weeks to take a week's vacation with pay—or take a week's extra pay, if he had rather have the mon-

ey. Ten-year employees get two weeks. Vacation pay is based on the average week's pay over the past year. Employees required to take time off because of sickness or enforced layoff are given their vacations at once, automatically. Vacation periods are arranged between employer and employee.

HEADLINES IN NEW YORK—27,000,000th Ford made, goes to San Francisco World's Fair—FHA sees further increase in building activity—American Federation of Labor questions wisdom of federal government spending; says it is only temporary measure and not permanent solution for unemployment problems—Steel industry to spend \$126,000,000 this year for new plants and equipment—French government contracts to purchase 500 more planes from American manufacturers—Pan American Airways asks Civil Aeronautics Authority for license to operate transatlantic air route.

SLICK SALESMAN GETS TEN DOLLARS FOR A BURNT MATCH

"My name is Bill. I've never worked in my life and I probably never will."

With that startling introduction, one of the smoothest and most efficient confidence men ever to sell a burnt match stick for \$10 and empty boxes for \$6 fleeced a group of local men out of an estimated \$80 in a short time and left Beeville before his bewildered victims had an opportunity to examine their "bargains."

During the course of his short but highly interesting demonstration of advanced sales psychology, the stranger (who incidentally failed to leave either his name or address with local officers) collected a capacity crowd by racing up and down the streets and loudly heralding an exhibition of wall scaling by a lady "dressed in red tights."

With his audience gathered in front of him on a vacant lot next to the Weber cafe, the stranger selected his victims, gave his spiel, collected his money and left without once misrepresenting himself or his products.

He told nothing but the truth—with the exception of advertising a wall scaling act which was never staged.

He told his audience the watches he was selling were nothing but junk—and yet he sold them.

He informed one gullible man his grandchildren would wonder how in the world he ever escaped from an insane asylum long enough to pay \$10 for a burnt match stick, and yet that man purchased the stick, carefully wrapped in tissue paper, for \$10.

He introduced total strangers to

one another—and induced one to loan the other \$4 to purchase an empty box. While the money was being passed over, he calmly reached out and stuffed the bills into his pocket. And the borrower and lender didn't mind it in the least.

The hand of the law could not touch him. Even Sheriff J. B. Arnold admitted that. He was issued a license to sell novelties at the city hall. He paid rent for the vacant lot. He never misrepresented his merchandise—he even underrated it and told the purchasers they were suckers to pay a dime for the stuff.

Yet he sold it. And the purchasers liked it.

It was one of the most amazing demonstrations of salesmanship ever witnessed in Beeville. It will be a long time before the story dies down about how one man paid \$10 for a burned-out matchstick.

It started with the salesman working on the principle that everyone wants to get something for nothing. He first sold a \$1 bill for 50c. Then he sold the half-dollar for a quarter and followed up by selling the quarter for a penny. He ended that transaction by throwing the penny away.

Still smiling, still joking and still talking as easily as when he had

first swung into action, he closed his suitcases, picked them up and stepped into his car. He waved a friendly hand. Then—

The car's accelerator was jammed down. It gave a lead. There was a roar and the sight of a dusty car speeding down the street. It was goodbye and farewell.

FARMERS GET FORTY PER CENT OF MONEY PAID FOR PRODUCTS

WASHINGTON.—Agriculture department experts figured out today that farmers got only 40 cents of every dollar paid across the counter in 1938 for farm products.

The farmers' share was five cents less than in 1937 but seven cents more than in 1932.

Statisticians said the difference between the cost and selling price of farm products represented the cost of marketing, processing, transporting and distributing the foodstuffs.

Processing taxes levied on certain farm products by Congress in early days of the new deal increased the marketing costs in 1934 and 1935. Despite the Supreme Court decisions which invalidated the taxes, they said, the margin has not yet reflected the entire difference. The experts said an increase in wage rates might explain why the margin had failed to drop.

MOVIES SHOW CAUSES OF FAILURE, SUCCESS

CHICAGO.—A bricklayer who went into the movies without benefit of a screen test has proved to psychologists that many people are failures not because they lack ability but because their approach is wrong.

This bricklayer was a flop because he made 16 different movements every time he laid a brick.

No matter how fast he worked, he still had to go through the 16 movements, and it slowed him up.

Then someone took a movie of him and his 16 movements. They also took a movie of a successful bricklayer, and found that he made only four movements.

So the bricklayer who was a flop cut 12 movements out of his sequence and made a success of himself.

A lot of people in other vocations are like this bricklayer, says Dr. Robert H. Seashore, Northwestern University psychologist. All they need to change from failure to success is "shift to a higher gear of work methods."

By "work methods" the professor says he means "any variation in attitude approach or adjustment mechanism."

PHOUR BITS REWARD PHOR PHINDING LOST EPH KEY OPH MACHINE

SANTA FE, N. M.—Latest intelligence from El Boletin, state penitentiary monthly newspaper:

"Dear Editor:

"Would you be so kind as to insert the phollowing ad in your lost and phound column—

"Lost, the eph key phrom by type-writer. Phour bits reward phor return oph same as I phind it very unhandy and phor that matter a little undignified trying to make out without it.

"Signed, Phrank PHULLER."

You Can't Look YOUR BEST— Unless Your Clothes Look Their Best.

Lone Star Cleaners

J. P. GOSLIN, Prop.
Phone 332 Gainesville

If You Want to Sell It, Advertise It.



Regular and No-Pad

Permanent Wave
Home Beauty Shop
Phone for Appointment

AVOID EYE STRAIN! DR. H. O. KINNE OPTOMETRIST

Gainesville, Texas

Quality Food Properly Served

Curtis Sandwich Shop

East California Gainesville

Geo. J. Carroll & Son

Serving Cooke County Since 1901

PHONE 26
Gainesville

Borrowing

ON A SMALL SCALE

We are as much interested in meeting the needs of small-scale borrowers as of those with larger requirements.

In fact, we would rather help a great many people a little than to help just a few in a large way.

After all, however, the main thing in getting a loan of any amount is to be able to give evidence of your ability and willingness to repay it. When you can do that you are always welcome.

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Fort Worth, Texas

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Electric Ranges are modestly priced from \$90

BUY YOUR ELECTRIC RANGE TODAY
TEXAS POWER & LIGHT COMPANY



MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Editor
EUGENE CARTER, Operator-Printer.

Entered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.

FRIDAY, MARCH 3, 1939

Subscription (in Cooke County).....\$1.00
Outside Cooke County.....\$1.50

ADVERTISING RATES

Display, per column inch.....30c
Foreign, per column inch.....35c
Readers, Among Locals, per line.....50c

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PEACE IN SPAIN

Had Pope Pius XI survived until the past Sunday he would have been a very happy man. He would have received the same message that cheered millions of peace lovers' last words were a prayer for world peace, Franco agrees to avoid reprisals against foes and to keep Fascism out.

It will be recalled that the Holy Fathers last words were a prayer for world peace. It will be recalled also that he offered his life as a sacrifice for the cause of peace. Even though some of the dictator bullies continue to make threats, Spain's speedy campaign of the past few weeks ending in the announcement of an armistice causes one to wonder whether the beloved pontiff's sacrifice was not accepted in the spirit it was offered. The worst conflict is over. It is possible that others can be averted.

Franco's armistice agreement is an indication of his intention to make the peace complete and lasting. Absolving his enemies from reprisals is as generous as any sane agreement could be. To guarantee that Fascism and Nazism will be excluded from Spain was to guarantee freedom from any part of the mess that is brewing in Italy and Germany. Franco has just completed a dreadful struggle to purge his native land of Stalin's influence. He knows better than to take up with Hitler and Mussolini.

It is true that Franco did accept Nazi and Fascist help while the war was in progress. It was the natural thing to do. The instinct of self preservation demanded it. His resources were not adequate to meet the flood of men and equipment from Russia.

On the other hand Nazism and Fascism were serving their own interests when they intervened to prevent their hated rival, the Red menace, from gaining a foothold in Southern Europe. Communism would have been a disagreeable and dangerous enemy.

Franco's intention of keeping out Fascism may seem like a shabby kind of gratitude, especially to Hitler and Mussolini. Nevertheless the world knows that they have already won a major victory—in checking the Red menace. The world also hopes they will be content with their success and permit Spain to recover without the handicap of outside interference.

WHAT NOW?

There must be a great deal of guesswork concerning the course Franco will follow from now on. Unquestionably he is the dictator of Spain today. Being leader of a victorious army he has the power to take over the reins of government completely. Whether he will take advantage of his position to reign as actual or virtual king, whether he will immediately call for a vote of his people, or whether assume responsibility for beginning a harmonious program of reconstruction and then call for a popular vote, are all a matter of guesswork.

However, he has stated publicly that the people of Spain will be permitted to decide upon their form of government.

The record of his rule in Nationalist territory during the past two years is equivalent to an assurance that the people will receive a fair and generous treatment as far as he personally is able to guarantee it. While engaged in an international war Franco directed a program of reforms that would do credit to any peace time nation. Agriculture and industry went forward steadily providing ample food and clothing, social reforms were introduced, hospitals and schools by the hundreds were rebuilt or constructed, teaching and medical staffs were re-organized, new housing programs got under way as a remedy for slum conditions in tenements, churches

and religious services were restored. Fortunately Franco's government is receiving recognition as the official Spanish government. His record of service and the sacredness of his cause have won the respect of most nations and especially the leading democracies.

It is sufficient to say now that Spain is in good hands. Its future is promising. If Franco turns the government over to the people he will give it minus the tyranny that was there. If he chooses to become dictator his past record is virtually a promise of fair treatment. No one will deny that a person with Hitler's authority and Lincoln's heart would be a good ruler. Franco seems to be such a person.

WANT LESS

Taxes, Taxes! It seems that almost every time one turns around he encounters another drain on his resources. Not only is the existing burden about as heavy as the normal citizen can bear, but there is the ever present threat that more taxes will be added.

Governor O'Daniel's transaction tax is the latest nightmare. Apparently he himself does not expect it to be passed, he merely presented it in a sort of buck-passing way, suggesting that the legislature propose something better if it does not like it.

There are several million Texans who could offer a better suggestion. "Forget the transaction tax and for good measure repeal a few dozen other tax bills." Getting into national affairs the same holds true.

As Mr. and Mrs. Plain Citizen, all of us are weary of surrendering 20 to 30 percent of our earnings in order that a group of politicians may feather their nests by playing Santa Claus.

Right here in our Lone Star state we are worried about raising money for an old age pension that was promised in a political campaign. If O'Daniel is enough magician to back his promise by pulling money out of a hat let him give it. But if the money isn't there let him face the embarrassment. It will be his face that gets red. Legislators are elected to act as a check on the governor, not as chore boys to back up his wild promises.

Rather than talk additional taxation congressmen should be concerned now with reduction. On every side they see the effects of their previous enactments. As sane people they must realize that the excessive load is a handicap to every industry and private initiative. Citizens who pay the taxes know that.

Still the fault is not entirely with law makers, even though they, as elected leaders, should be the ones to lead the reform. The very people who complain about high taxes continue to ask for the government's help. Every time the government responds to the "gimme" plea it has to figure out another way to boost the taxes.

The way to reduce taxes is to want less. When the public lets it be known it does not want the expensive "gratis" help the tax scale will begin sliding down.

What Others Say

BROTHERHOOD UNITED

From the four corners of the world the cardinals of the Catholic church are converging upon Rome to perform the most important rite to which their rank privileges them—the election of a new supreme pontiff for their church.

The conclave of the cardinals has always been an important event. Perhaps never has one been so important as this one, especially to millions who are not members of the Catholic church. This time the selection of a new pope has a significance far beyond ecclesiastical or theological bounds, and the intense interest in the forthcoming conclave is indicative of that.

More than any time for centuries past—since the start of the Protestant reform and the Eastern Schism—has the pope of the Roman Catholic church today come to symbolize the unity of the Christian faith against the forces of evil and darkness threatening the world. Furthermore this unity of purpose has embraced Judaism, so that for the first time in history are all worshippers of the God of Israel united against a common enemy.

The reason for the extreme importance of the papacy in this crisis is simple. By virtue of its international character, its closely knit organization centering authority in a single leader, the Catholic church possesses advantages which the others do not have. Judaism is the chief victim of oppression and persecution at the moment, hence is in no position to lead the fight. Protestant churches are largely national in character and divided into many organizations.

The Catholic pontiff, therefore, becomes the natural focal point of all endeavors to turn back the tide of paganism and brutality. So when the college of cardinals begins its deliberations next week, the usually heavy responsibility of their task will be enormously weightier than ever before.

The importance of the new pope's position has not escaped the dictators. The Nazi and Fascist controlled press has been issuing little-veiled warnings that the cardinals' selection had better not be an enemy of Nazi-Fascism. The Nazi representative at the Vatican unctuously addressed the cardinals upon the importance of their task.

With these visible manifestations of pressure, the invisible, undercover attempts of the dictators to influence the cardinals must be many times as numerous and powerful. Probably not in centuries has there been as blatant an effort on the part of political heads of states to dictate who should head the church.

There is an unconscious and ironic confession of weakness in the actions of Hitler and Mussolini. Not for 80 years has the Catholic church participated in

Italian politics—in Germany for far longer than that. The Nazi-Fascism interference in the affairs of the church, then, is an admission of fear of the church's moral and spiritual strength.

It is of interest to note that churches and states flourish in almost direct ratio to the strictness of their separating spiritual and temporal affairs. In the nations of the world today where church and state are most completely disassociated, both the spiritual and the temporal affairs of their people are the best served.

Neither governments which attempt to dictate how their subjects shall worship, nor churches which attempt to dictate how their people shall be governed, survive or serve their primary purposes well.

It may be that the salvation of the world lies in the face that the dictatorships, both Nazi-Fascist and Communist, are overreaching themselves by attempting to become masters not only of the bodies, but of the souls, of their people.

This threat has brought about a degree of unity among God's people never before achieved. Worship of Jehovah has survived thousands of years of tribulation when the forces of Judaism and Christianity were divided and warring among themselves. What chance has any movement against their united strength?

It is a silly and futile campaign which Mussolini and Hitler are waging in their desire to influence selection of a pope. So vast is the chasm between Nazi-Fascism and the precepts of Christianity that essentially it would matter little if the two dictators were allowed to

select their own man to be pope. He and his church, and the forces allied with it, still would be the most terrible enemy of Nazi-Fascism.

On the one hand is hatred, oppression, fear, brutality, the belief that might makes right. On the other hand is brotherhood, mercy, kindness, supreme knowledge that only that is right which is in accord with God's Word. The leaders of those two philosophies must by their very natures be forever mortal enemies.

The gentle "Pope of Peace," Pius XI, united all men of good-will, Christian and Jew alike, in the cause against oppression. His successor inevitably can do nothing but follow in his path.—Chicago Times.

THE SERMON AND THE MOUNT

Religious notice in Southern newspaper 100 years ago: The Reverend Mr. Blaney will preach next Sunday in Dempsey's grove at 10 o'clock a. m., and at 4 o'clock p. m., Providence permitting. Between sermons, the preacher will run his sorrel mare, Julia, against any nag that can be trotted out in this region for a purse of \$100.

The ball players whose photographs are in the hall of fame are: 1. Ty Cobb; 2. Babe Ruth; 3. Hans Wagner; 4. Christy Mathewson; 5. Walter Johnson; 6. Nap Lajoie; 7. Cy Young; 8. Tris Speaker; 9. Grover Cleveland Alexander.

Confetti
By CON FETTE

"An enemy has invaded our sanctum sanctorum." If the people of this community were not several jumps ahead of the childish reasoning that draws visions of receiving great things for nothing, that might have been the cry of alarm. But as it is, there were a few off-hand remarks about the flood of Townsend pamphlets that made their mysterious appearance last Sunday. Instead of saying "an enemy hath done this" they say, "some simple minded soul is doing a lot of heavy wishing."

Of course there is nothing amazing about eagerness with which some old people propose the Townsend General Welfare Act. It is human nature to seek justification for deeds or plans that offer rewards to one's self. Take for example a tariff to protect domestic manufacture against the competition of cheap foreign labor. We the consumers think it's a darn shame to pay two bits for an American made item when a reduced tariff would offer the identical thing of Japanese make for fifteen cents. On the other hand the fellows who have to earn their bread making such things insist that the tariff is the only fair thing.

There is the power behind the Townsend plan. Thousands of old hopefuls see visions of themselves on plush, lavishly having a wonderful time on \$200 of easy money. A person really cannot blame them for desperate attempts to back up their dreams by logic.

Furthermore the unwary listener is likely to be misled by Utopian descriptions of how neatly the plan works. Here is a merchant doing \$20,000 worth of business a year. The general welfare act is adopted, and his volume jumps to \$60,000 as a result of about \$400 a year from 100 elderly persons. It actually sounds like an idea until one realizes that the 100 persons by themselves are spending twice as much as 1500 other persons.

Yes, that's the dope. According to Townsend figures there are 8 million persons eligible for the annuity. And the nation's population, you know, is about 125 million. That means about one out of every 16 is eligible, doesn't it? But wait. Of the 15 below 60 years of age at least two thirds are women and children who don't earn money. And so five wage earners will have to donate an average of \$40 each to make up the one Townsend purse of \$200. Deduct \$40 from the normal family man's wage and try to imagine his predicament. No matter how this thing is camouflaged it always boils down to the fact that five normal struggling persons are meeting the obligations of fifteen persons besides "keeping" one old person in luxury.

Two per cent transactions tax does seem small but when the aggregate of 10 or 15 such transactions add 20 to 30 per cent to the cost of an item the story is different.

Or look at it this way. Suppose we are willing to permit others the same luxuries that Townsendites would enjoy. In that case the normal wage earner, supporting himself and two others, should receive a salary of \$600 per month. How far is he from that figure now? Does that help you imagine how his condition would compare with the Townsend beneficiary's?

Old Doc Townsend may sincerely believe he's got something, but there is many a wiser person who believes that the idea is a fantastic dream. He seems to think that his slight of hand maneuvers will enable this nation to iron out all its economic problems. What he's apparently forgotten is that money is merely a medium of exchange, that prosperity

depends upon an abundance of the things money can buy. If the supply of goods is inadequate the thing to do is produce more. If the distribution is unjust the thing to do is eliminate unfairness, not swing over to another extreme of unfairness.

As the Cardinals enter their conclave to pick a successor to Pope Pius XI, we note with more than mere passing interest the "prophecy" made 800 years ago by St. Malachy and that made 300 years ago by the obscure Monk of Padua.

While the prediction gives no clue as to the identity of the man who will be favored, it does mention that he will choose the name of Gregory XVII, that he will be known as the Angelic Pastor (Pastor Angelicus), that during his reign the heretics and schismatics will return to the church of Rome and the history of the Church during his reign will be a glorious one. It will be interesting to note how closely these predictions are followed in years to come.

Judging from their accuracy of the past they are worthy of some attention. It seems like more than a mere coincidence, for instance, that the Monk of Padua listed correctly the names of 19 of the last 20 popes. Also in the passage that Cardinals electing the successor to Pius XI would meet under very trying conditions there is a possible hint of the long ocean voyage taken by some of them. Adding more weight to the prophecies is the reference to Pius XI as Intrepid Faith (Fides Intrepida). His frequent and candid announcements during the past two decades seem to warrant the title.

Though the prophecies have no ecclesiastical approbation they have

RADIO SALES & SERVICE
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held quite general interest through several centuries for their general accuracy.

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These dresses present all the fitable features of better dresses. They're just too flattering to resist. Featuring all the new Spring shades.
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New Arrivals in SPRING MILLINERY 98c & \$1.98
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Mrs. J. P. Goslin Miss Ruth Craven

See US For—
**Stormproof
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Poultry Fence of All Styles and Sizes
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CLEANING & PRESSING
Suits, Plain Dresses...50c
Hats Blocked50c
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Bosley Cleaners
Across from Teague's
Gainesville

Lindsay News

Miss Louise Kuntz has gone to Fort Worth to be employed.

Barney Hundt is seriously ill at his home north of the city.

Leonard Schmitz left this week to be employed in Gonzales.

Walter Bezner is back in Lindsay after spending two months in Lamesa.

Miss Marie Flusche and Jim Carter of Electra were guests of the John Bezner family Sunday.

Miss Lucille Neu of Fort Worth was the week-end guest of relatives and friends here.

Mr. and Mrs. Alton Bassett of Dallas spent Sunday here with her parents, Mr. and Mrs. Leo Zwinggi.

Mr. and Mrs. Ted Hundt of Fort Worth spent Sunday here with relatives.

Henry Lueb and Pat Schmitz visited with friends in Denison and Sherman Sunday.

Lambert Bezner of Ardmore, Oklahoma, spent the week-end here with his parents, Mr. and Mrs. Jake Bezner.

John Fuhrmann and Edgar Mosman were in Dallas Saturday and Sunday on a business and pleasure trip.

The Lindsay church yards are being improved and beautified. A fence has been erected and trees and shrubs are being planted.

Miss Elfrieda Bezner left for Electra this week. She will be the guest of relatives and friends there for several days.

Miss Stella Fuhrmann, who has been employed in the City Hotel in Muenster for the past several weeks,

is visiting with her parents here.

Miss Agnes Hellinger returned to her home in Gainesville this week after spending two weeks with Mrs. Al Moosburger.

The Matt Fuhrmann home underwent an interior decoration program last week when new paper was applied to the walls and woodwork was repainted.

Members of the Mission Sewing Circle are asked to be present next Wednesday, March 8, for a regular monthly session of sewing for needy missions.

The only damage to property reported as the result of the severe wind Monday evening was the destruction of the windmill at Bill Loerwald's. An estimated loss of \$30 was covered by insurance.

MOTHERS' SOCIETY HOLDS MONTHLY MEET AND SOCIAL

Lindsay.—The Mothers' Society of Saint Peter's parish met on Tuesday afternoon of last week to discuss plans for a study club to be held during lent and to elect delegates for the district meeting of the Catholic State League to be held here May 2.

The following ladies will represent the society at the time: Mesdames Joe Hundt, John Bezner and Clara Kuntz.

After the business session members enjoyed a social hour and refreshments.

FRIENDS JOIN MRS. WILSON TO ASSIST AT QUILTING

Friends of Mrs. Clarence Wilson joined her during the week to help her finish a lovely Irish chain quilt.

Ladies who assisted on Tuesday and Wednesday included Mesdames M. J. Endres, Jake Pagel, Joe Wilde, Joe Luke, Henry Barker, John and Joe Kathman, J. M. Weinzapfel, H. S. Wilde and Al Walterscheid.

SEWING CIRCLE COMPLETES 4 COMFORTS FOR MISSIONS

Meeting with Mrs. John Eberhart last week to sew for needy missions, members of the Mission Sewing Circle completed four comforts.

Ladies helping in the work were Mesdames John Kathman, John Wieler, Henry Barker, Clarence Wilson, Joe Wilde, Jake Pagel, Joe Luke, Henry Fleitman, Joe Swingler and William Becker.

HYACINTH STUDY CLUB HAS 13TH CHAPTER OF BOOK

Nine members and three guests were present for the weekly meeting of the Hyacinth Study Club Monday evening.

The topic for discussion, "Blessings of Persons" was the thirteenth chapter of the current textbook. Study was led by Miss Mary Becker. The club discussed the blessing of an abbot, the solemn profession of nuns, prayers connected with the blessing of the sick, ceremonies included in the burial rites of the Church and the attitude of the Church toward death.

Supplementary readings were given by Mrs. J. M. Weinzapfel from the Saint Andrew Daily Missal.

Mrs. Mollie Hudson, of Leo Sunday.

Darrell Melton—who has been ill at his home here for the past two weeks is reported unimproved.

Mr. and Mrs. Fred McTaggart and grandson, Donald Lee, spent the week-end with relatives at Emery.

Oscar Aldridge spent the week-end in Sherman as the guest of Mrs. Frank Needham and other friends J. B. Reid and family.

Mr. and Mrs. John Reeves and children of Denton spent Sunday here with Mr. and Mrs. Ebb Luna.

Bill Sullenger of Duncan, Okla-

homa, visited in the home of Mrs. Frank Needham and other friends here Thursday.

Mrs. Fred Snuggs and daughter, Miss Fredda, Mr. and Mrs. Ray Hudson were in Leo Sunday evening to be present at the birthday dinner of their mother, Mrs. Mollie Hudson.

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KELLY Springfield TIRES

Radio Tubes Tested
We Can Test and Replace Any Popular Radio Tube Also a Full Stock of Radio Dial Lights

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At Fisher's Market

Insist on Magnolia Square Brand Seeds

A COMPLETE LINE OF GARDEN SEEDS, IN PACKAGE OR BULK. ALL THE POPULAR FLOWER SEEDS.

Your Free Copy---

of the 1939 Square Brand catalogue is waiting. Ask for it. You'll find it has a world of helpful hints on gardening, poultry raising, etc.

Hear the Square Brand Seed Program over KRLD Every Friday at 6:40 A. M.

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Constant Care—

IS THE SECRET OF SUCCESSFUL HATCHING

Pure air, clean equipment, and maintaining the correct temperature and moisture conditions guarantee a higher percentage of hatch and more healthy chicks.

Avoid Disappointment. Reserve Trays in Advance for CUSTOM HATCHING.

Settings Monday and Thursday

Muenster Hatchery
Felix Becker, Mgr. Muenster

Myra News
MRS. JOHN BLANTON
Correspondent

Mrs. Leroy Porter is reported ill at her home.

Joe Cooke and J. T. Biffle made a business trip to Fort Worth Tuesday.

Mrs. Dave Gillette visited with her sister, Mrs. Frank Aldridge, Friday.

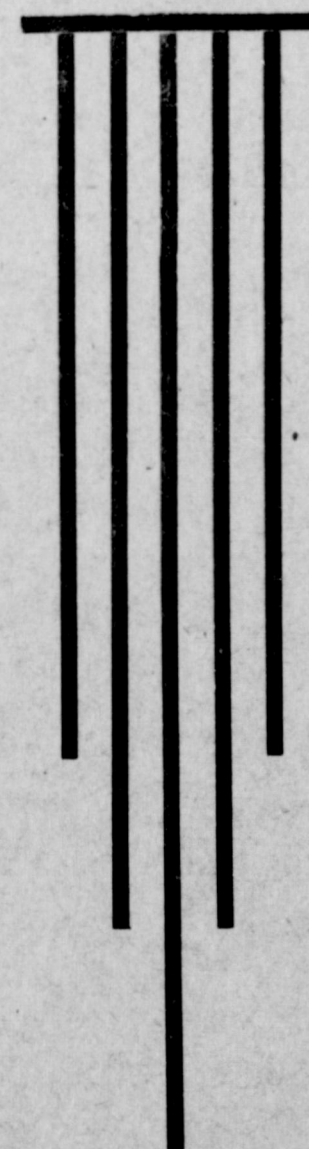
Mr. and Mrs. Richard Cain are the parents of an infant son born Tuesday morning.

Ebb Luna who was taken seriously ill Friday evening is able to be up.

Mrs. Fred McTaggart has as her guest this week her sister, Mrs. R. C. Jones, of Alba.

Mrs. Fred Snuggs and daughter, Miss Fredda, visited her mother,

SUPPOSIN'



—You had the opportunity to visit an ideal city. What would you expect to see?

Probably paved streets, with a beautiful background of trees, shrubs and flowers for rows of attractive, comfortable homes—all modern conveniences—a first class school system—recreation centers—a good market for home products—good stores offering a wide variety of merchandise at a fair price—and above all, a general attitude of cheerful helpfulness.

Muenster has some of these qualifications now. A lively interest can present ways and means to secure more of them.

"Muenster's PROGRESSIVE Newspaper"—

Muenster Enterprise

The
STETSON
Special—

A BRIGHT STAR IN THE HEAVENS!
AT \$5

You will stand out like a bright star in the Stetson Special. It's the value that only the world's greatest hatter can afford to offer . . . so that you can afford a Stetson . . . and it's thoroughly a Stetson . . . to the core. See the new International Colors.

Teague Company

**A COW CAN'T SAY
"HOCUS POCUS—MILK"**

COLLEGE STATION — A cow can't say "hocus pocus—milk," E. R. Eudaly, dairyman of the Texas A. and M. College Extension Service, points out.

While plenty of good feed is necessary for profitable milk production, there are several other factors of equal importance, Eudaly says. One of these is water.

A cow uses from four to five and a half pounds of water for each pound of milk she produces. Thus a cow that gives four gallons of milk will need from 16 to 20 gallons of water a day.

"Experiments have shown that when cows have constant access to cool, clean water in summer and warm clean, water in winter they produce 11 per cent more than when watered once a day, and four per cent more than when watered twice

CONTEMPLATION



FRENCH LICK, Ind.—Some of the children who attended the Oxford Group's mid-west house party for Moral Rearmament recently. There were 700 mid-western and national leaders from all walks of life in attendance, representing all Christian creeds.

a day," the dairyman stated. "I don't know of anything that will return more profit to the owner of a dairy cow, or of a commercial herd, in Texas than a roof about eight feet over the water trough," Eudaly said. "I don't care if it's made of brush or of the finest roofing, just so it shades the water."

**STIFF PETTICOATS
STAND ALONE TO
SET NEW STYLES**

PARIS.—Wired hips, stiff petticoats with matching gloves, an apron over the evening dress, and canes with a vanity case in the top seem to be the thing for summer.

The Paris stylists who think they dress the world have finished their showings and the trends are now apparent. The stylists put their emphasis on romance of three centuries ago.

The extreme in day skirts this year is 17 inches from the ground. Colors cover the rainbow cycle and more.

Many of the full skirts for evening were played up with the wired hips or hopped hems. Chiffons, organdie, lace and tulle were stiffened with taffeta petticoats or starched net. Models in slipper satin, fraile and moire "stood alone."

Romance turned the other cheek in a revival of scant-skirted day and business styles. These pushed the waist-line up under the bust and topped arms with the smallest sleeves known to fashion.

J. H. Flood, resident engineer of the Cooke County Electric Co-operative Association, went to Cleburne Monday for a several days' session with REA officials of Washington.

**PETE SMITH GIVES
HIS NOMINATION FOR
10 TOUGHEST WORDS**

HOLLYWOOD.—Pete Smith, who says he has spoken 183,000 words in 102 short subjects on the screen, pronounced "gastrud molluck of the suborder rhipidoglossa and genus haliotis" without a slip and then nominated his 10 toughest words in the English language. They are:

Anesthetist, ichthyologist, pterodactylus, phthisic, esoteric, syzygy, psittacistic, haemotocytotrypsis, philosophyocracy and choledocholithotomy.

Joe Luke, G. C. Gallaher and C. B. Fowler were in Nocona Friday night where they attended a Safety Meeting for Texas Company employees.

STATE

Gainesville

FRIDAY — SATURDAY



—PLUS—
WALT DISNEY — SPORT

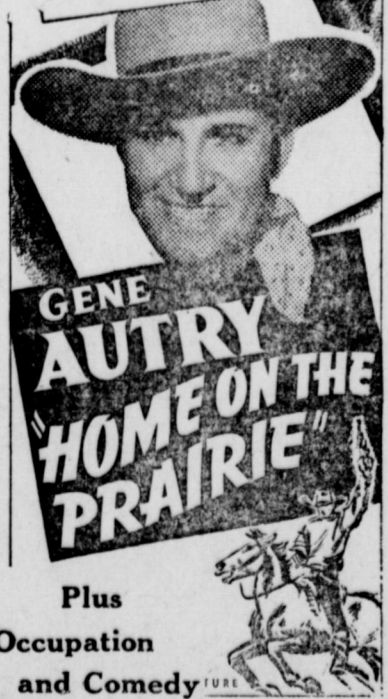
PREVUE. SAT. 11 P. M.
SUN. — MON. — TUES.

Carole Lombard
James Stewart
IN
Made for Each Other
—EXTRA—
Ted Fio Rita's Orchestra

PLAZA
Gainesville
FRIDAY & SATURDAY

Tex Ritter
"Starlight Over Texas"

SUN. — MON.
TUES.



Plus
Occupation
and Comedy
'Jesse James' is
Coming MARCH 12th.

**JACK AMLUNG WILL
PLAY BENEFIT DANCE
FOR LADIES' LEAGUE**

Jack Amlung will play for the cemetery benefit dance sponsored by the Ladies Civic League at the K of C Hall on April 20. The announcement was made by Mrs. Nick Miller, member of the dance committee, during the latter part of last week.

Amlung's band, well known for its radio broadcasts from Mineral Wells, was favored because of its immense popularity at a dance in a neighboring city several months ago.

The committee has ambitions of making a real financial success of the dance in order to build a sizeable fund for its extensive plan of cemetery improvements. To that end it will begin this week on a ticket sales campaign that is to last until the day of the dance.

The admission charge is \$1.00 a couple.

**OLD SHEETS, FLOUR SACKS
NEEDED BY MISSION CIRCLE**

Members of Saint Anne's Mission Sewing Circle are reminded of a regular monthly meeting next Thursday, the 9th, at the parochial school basement.

Mrs. J. M. Weinzapfel, president, made a plea for old sheets to be cut

for hospital bandages and for flour sacks which will be converted into cup towels for the local sisters. At this meeting flower bulbs will

be sold. Secretary Mary Becker, advised. Money derived from the flower sales will be used for buying altar linen materials.

Farmer Friend---

—Don's waste egg mash on old fat hens and culls. Trade them in for baby chicks FOR NEXT FALL LAYERS. We pay above market price in trade for Chicks, Feed, Supplies, Custom Hatching.

WOULD YOU BUY MILK COWS FROM A HERD THAT HAD BANG'S DISEASE OR TUBERCULOSIS? Certainly not, you want cows FREE of disease. THEN WHY BUY CHICKS FROM UNTESTED FLOCKS carrying PULLORUM and TYPHOID disease? Chicks that survive the disease lay eggs which carry the disease to the next generation; many hens die when they begin laying. Pullorum carriers disease the entire chicken yard. EVERY HEN AND MALE BIRD IN THE FLOCKS THAT PRODUCE OUR EGGS HAVE BEEN TESTED FOR PULLORUM AND TYPHOID. Reactors and culls went to the market. Eggs from these hens are weighed before set in the incubator. Pullets from such eggs will inherit laying large eggs.

WE DO NOT SEX CHICKS as many are killed and many permanently injured through rough treatment.

WE SPECIALIZE IN BEAUTIFUL WHITE ROCKS; also have lovely Reds, Barred Rocks, Buff Orpingtons; Large type English Leghorns, Brown and Buff Leghorns.

Our QUALITY CHICKS PAY grocery bills. Place your order in advance so as to get chicks on date wanted.

SPECIAL CUSTOM HATCHING.

GAINESVILLE HATCHERY

411 N. Commerce St.

Phone 219

**NEW
TEXAS
THEATRE**
SAINT JO, TEXAS

NIGHT SHOWS 7:30 P. M.

FRIDAY & SATURDAY
March 3-4
Torchy Blane in
Chinatown
with
Glenda Farrell — Barton McLane

SATURDAY MATINEE 2 P. M.

PREVUE SAT. NITE
and SUNDAY
Fast and Loose
with
Robert Montgomery — Rosalind Russell

Sunday Shows Start 3:00 P. M.

MONDAY & TUESDAY
March 6-7
Idiot's Delight
with
Clark Gable — Norma Shearer

Wednesday & Thursday
March 8-9
TAILSPIN
with
Alice Faye — Constance Bennett
Nancy Kelly — Joan Davis
Jane Wyman — Charles Farrell

No Other DRESS Like YOURS
You Have That Assurance---

If you select one of our dress-length packages. A high quality tub silk in the newest spring patterns. Pieces range from 3 1-4 to 4 yards. And no two patterns are alike.

Prints 10¢ 15¢ 18¢

A variety offering a wide choice in the popular shades and patterns of this spring. Just the thing for the thrifty housewife.

Hulaspun - Shantung - Krinkle Kool
Are Ideal for the More Dressy Dresses

Notions When selecting dress materials don't overlook our lovely array of buttons, buckles, belts, thread, etc.

Hosiery 50c up
By CINDERELLA and BERKSHIRE
Sheers and Service Weights. Popular Shades.

M. J. Endres
Muenster, Texas

The Safety Sensation of 1939!
**THE NEW
Firestone
CHAMPION**
The Only Tire Made with the
NEW SAFETY-LOCK CORD BODY
and **NEW GEAR-GRIP TREAD...**

NEVER before in our experience has a tire met with such instant and unanimous approval as the new Firestone Champion Tire. It's the Safety Sensation of 1939! Our customers have started a word-of-mouth campaign that is making this the biggest selling tire we've ever had. Motor car manufacturers have been so impressed by its superior performance that they have adopted it for their 1939 models.

Why? Because the Firestone Champion Tire is an entirely new achievement in safety engineering.

Stronger Cord Body. This is accomplished first, by the use of a completely new type of tire cord called "Safety-Lock," in which the cotton fibers are more compactly interwoven to assure cooler running and provide greater strength. Then, the fibers in each individual cord, the cords in each ply and the plies themselves, are all securely locked together by a new and advanced Firestone process of Gum-Dipping which provides amazingly greater strength. And greater strength means greater safety.

More Non-Skid Mileage. The new Safety-Lock cord construction provides the extra strength needed for the use of the new, thicker, tougher, deeper Firestone Gear-Grip tread which delivers remarkably longer non-skid mileage. This sensational new tread is called "Gear-Grip" because of its unique design — it has more than 3,000 sharp-edged angles which grip the road with a sure-footed hold to protect against skidding and assure a safe stop.

Drive in today and equip your car with a new set of Firestone Champion Tires — the only tires made that are safety-proved on the speedway for your protection on the highway.



LOUIS MEYER
Only Three-Time Winner
Annual Indianapolis
500-Mile Race
Champion race drivers, whose lives and chances of victory depend on tire safety, know tire construction and that is why they select and buy Firestone Tires for their cars.

**Firestone
LIFE PROTECTOR**
the Tire within
a Tire

This amazing new Firestone development makes a blowout as harmless as a slow leak.

Should a blowout occur the exclusive Firestone Safety-Valve holds sufficient air in the inner compartment to support the car until it is brought to a safe stop.

Firestone CHAMPION		Firestone HIGH SPEED		Firestone CONVOY	
5.25-17. \$14.65	6.00-18. \$17.15	5.25-17. \$11.60	6.00-18. \$15.45	4.50-21. \$8.35	5.50-16. \$10.00
5.50-16. 14.15	6.25-16. 17.95	5.50-16. 12.75	6.25-16. 16.15	4.75-19. 8.60	5.50-17. 11.00
5.50-17. 14.65	6.50-16. 19.35	5.50-17. 13.20	6.50-16. 17.40	5.00-19. 9.35	6.00-16. 11.95
6.00-16. 15.95	7.00-15. 21.35	6.00-16. 14.35	7.00-15. 19.20	5.25-17. 9.65	6.25-16. 13.45
6.00-17. 16.50	7.00-16. 21.95	6.00-17. 14.85	7.00-16. 19.75	5.25-18. 10.00	6.50-16. 14.50

TRUCK TIRES AND OTHER PASSENGER CAR SIZES PRICED PROPORTIONATELY LOW

Listen to The Voice of Firestone with Richard Crooks, Margaret Speaks and Alfred Wallenstein, Monday Mitchell interviews a Champion Farmer each week evenings over Nationwide N. B. C. Red Network. during noon hour. See local paper for station and time.



Ben Seyler Motor Co.
The Home Of Good Used Cars