

Are You a New Member of the Chamber of Commerce?

Question: Shall We HAVE ICE Or Do Without?

20th YEAR, NO. 22

HEREFORD, DEAF SMITH COUNTY, TEXAS, SEPT. 2, 1920.

TWO DOLLARS A YEAR.

Deaf Smith County's Population 3,747

Committees To Handle The Fair Are Now Organizing

NEFF, JOHNSON, PIERS-ON, PURCELL AND BIGGS WINNERS IN THE PRIMARY

INTENSE INTEREST MANIFESTED LOCALLY AND HEAVY VOTE RECORDED. WOMEN TAKE ACTIVE PART IN BALLOTING

NEFF'S MAJORITY NEARLY 2 TO 1

Saturday is Day of Hard Partisan Work by Friends of All the Candidates. Election Judges Hold the Voting to Democrats and Nothing Else

Pat M. Neff for Governor, W. A. Johnson for Lieutenant Governor, Judge William Pierson for the Supreme Court, C. S. Purcell for Sheriff and Tax Collector, and Lee Biggs for County and District Clerk, were the winners in Saturday's second Democratic primary to determine the party's nominee at the November general election. Neff's vote was almost two to one over J. W. Bailey, Biggs defeated Estes with 98 votes to spare, while Purcell beat Baker by 62.

Four Novices to Cross Hot Sands Shrine Ceremony

Four local Novices will journey up to Amarillo and test the sands of the desert at the first Ceremonial services of Kiva Shrine, which opens Thursday of this week. The four candidates are George Beams, A. O. Thompson, W. E. Dunlap and Ed Johnson.

As was the case in the first primary the vote of the women poll tax payers was heavy. The ladies had their representation on the election boards, and a large majority of those entitled to do so voted during the day.

The judges of both city boxes required an affidavit from any voter who presented himself that they did not positively know to be a democrat.

Saturday was a tense day in the city, the partisans of all candidates working hard for their favorites. Business was practically at a standstill. Saturday night great crowds gathered downtown, watching the bulletins secured by The Brand and posted at the drug stores.

BORDENS IN IND.; GABBERTS AND WILKINSONS ARE BACK

L. F. Borden and family, who have been in Colorado for some time, left at state last Friday for Vincennes, Ind., the home of Mr. Borden's parents. Mr. Borden and family will also visit friends and relatives in Illinois. Dr. and Mrs. W. F. Gabbert left Colorado last week and arrived in Hereford last Tuesday. Mrs. Henry Wilkinson and children, who have been in California for several weeks, returned on Wednesday of this week.

UTHER HOUGH IS HEAD NEW MOTOR SALES COMPANY

L. W. Hough has assumed the management of a new concern known as a Motor Sales Company of Hereford. The company will handle autos, tractors, trucks, and all farm machinery. Hough will devote his entire-time this new line of work.

NON-PROGRESSIVE REVIVAL SUCCESS

Rev. W. T. Kidwell returned to Dallas last Sunday, after holding a revival at the Non-Progressive Christian Church for the past two weeks. Rev. Kidwell reports three conversions and an encouraging meeting.

OFFICIAL COUNT Deaf Smith County Primary, August 25

| Precinct Number | 1 | 2 | 3 | 4 | 5 | 6 | 8 | 9 | 10 | Total |
|---------------------------------------|---|-----|---|----|----|----|---|---|----|-------|
| Governor: | | | | | | | | | | |
| Neff | 142 | 347 | 8 | 10 | 23 | 8 | 8 | 2 | 15 | 563 |
| Bailey | 97 | 156 | 0 | 8 | 3 | 22 | 0 | 3 | 5 | 294 |
| Lieut. Governor: | | | | | | | | | | |
| Johnson | 130 | 287 | 4 | 11 | 20 | 16 | 3 | 3 | 14 | 488 |
| Davidson | 90 | 171 | 3 | 7 | 8 | 10 | 4 | 2 | 3 | 293 |
| Supreme Court: | | | | | | | | | | |
| Pierson | 115 | 270 | 3 | 10 | 17 | 11 | 5 | 4 | 3 | 488 |
| Hawkins | 98 | 170 | 4 | 8 | 8 | 14 | 2 | 1 | 13 | 327 |
| Sheriff: | | | | | | | | | | |
| Purcell | 114 | 282 | 3 | 14 | 17 | 17 | 7 | 2 | 8 | 464 |
| Baker | 126 | 229 | 5 | 4 | 8 | 12 | 1 | 4 | 13 | 402 |
| County Clerk: | | | | | | | | | | |
| Biggs | 123 | 295 | 3 | 12 | 21 | 20 | 2 | 2 | 13 | 481 |
| Estes | 116 | 225 | 5 | 6 | 8 | 10 | 6 | 4 | 8 | 388 |
| Grand Totals: Total county vote cast: | 878; Box No. 1, 244; Box 2, 817; Box 3, 8; Box 4, 18; Box 5, 26; Box 6, 30; Box 8, 8; Box 9, 6; Box 10, 21. | | | | | | | | | |

AMARILLO MAN IS REFEREE IN HARD BADGER BATTLE

R. L. O'Brien, of Amarillo, traveling salesman for the Certainteed Products Co. is receiving the congratulations of his numerous friends in this community for the cool and business-like way in which he handled a difficult situation at Hereford Wednesday afternoon. Mr. O'Brien for the first time acted as "third man in the ring" in the fiercest Badger Fight ever pulled off here, and acquitted himself in a manner that speaks volumes for his presence of mind and resourcefulness. The fight was staged at the Rockwell Bros. & Co. lumber yard in the presence of a large and appreciative audience. The badger, an unusually big and ferocious brute, offered a problem that would have stumped a less versatile man than Mr. O'Brien, but the man who sells goods on the road is usually equal to any emergency, and Mr. O'Brien expertly and safely coaxed the animal from his cage. The dog was simply massacred. Mr. O'Brien's workman-like and efficient services were the wonder and delight of the crowd.

DEAF SMITH CO.'S POPULATION NOW AMOUNTS TO 3,747

Figures given out by the Census Bureau at Washington, D. C., September 1, give Deaf Smith county a total population of 3,747. This is an increase of 195, or 4.9 over the 1910 census figures. Another Panhandle county figure announced at the same time is that of Hemphill county, 4,280, increase 1,110, or 35.0. While the figures are disappointing in a way, they are about what the dopesters had figured out in advance. It is believed that the city of Hereford will show a small decrease, about in the same proportion. All indications in the past two years are that the country is slowly catching up with the city, which is an indication of a healthy condition, and one promising a solid foundation for future city growth.

NEAL HOGS TO BE SHOWN AT CANYON AND AT HEREFORD

Leslie Neal will take a litter of Futurity Class Duroc Jersey hogs to the Randall County Fair at Canyon, September 8-9-10. The National Duroc Breeders Association will offer a special prize for this class at this fair. Mr. Neal intends to show the same hogs at the Hereford Fair in October in addition to about fifteen others. Regarding the Canyon Fair the Randall County News says: President J. A. Hill has tendered the use of the Normal athletic field for the use of the Randall County Fair. The grandstand will be used for the athletic stunts, with a platform built out in front where night shows will be put on.

STINSON BOOSTING DAIRY COWS ALSO BUILDING ASS'N

F. N. Stinson, of the Stinson Cattle Company of Amarillo spent Tuesday in Hereford looking into the prospects for a Building & Loan Association here, and also talking dairy cattle. Mr. Stinson is a member of a dairy concern which is putting thousands of good milk cows into the Panhandle. He is also treasurer of the Farmers' & Stockmen's Loan & Investment Co., of Amarillo, which finances building and loan associations.

PANHANDLE LUTHERANS HAVE BIG MEET AT CANYON

The Panhandle Lutheran Church celebrated the Mission Festival on Sunday, August 29, with a big meeting in the Palo Duro Canyon, near Canyon City. About 200 attended, among them some fifty from Hereford and vicinity.

HEREFORD'S BOY SCOUTS ON CAMPING TRIP TO PECOS

Dressed in khaki uniforms, with business-like axes swung at their belts, loaded down with bedding and camp equipment, but with banners waving and one smile from ear to ear, twenty-six members of the Boy Scouts of Hereford left here early Monday morning for a camping trip to the Pecos valley.

Along the east side of the athletic field the show pens will be constructed. The hog and agricultural exhibits, sheep, cattle, horses and poultry will have stalls on the east side of the race track. The grounds will be so that visitors may go to the grounds at night. A special performance will be put on at least two nights during the fair. The tractor and automobile agents have been solicited and at least ten dealers from Amarillo will bring an exhibit. They are going to put up a big tent for exhibition purposes.

The boys were led by Scout Master Rev. J. R. Sharp, assisted by Allen Bell, and the party traveled in five cars. They expect to be gone a week or ten days at least. Thursday morning R. F. Guthrie received the following postal from Rev. Sharp: "On the Pecos, 12 Miles North of Carlsbad. "The boys are having the time of their lives. Reached here just before dark last night (Tuesday). The fellows had to go for a swim. As luck would have it, Mr. Bell got some ham and lightbread at Roswell about noon yesterday so that we could have a quick lunch and drive on, but when we got the boys together it was found that they had filled up on soda water,

peanuts, and everything in the fruit line, etc., so we drove on and saved our ham and bread for supper. "We had some mud, and a lot of car trouble. We have been out about \$35 for oil and gas already. Had to buy one casing also. Mr. Landrum joined us at Roswell. We are going to the mountains today." "The boys in the party are: Berlin Angelo, Daniel Bell, John Biggs, George Beams, Jr., Onis Carroll, Clyde Carroll, Roger Corbett, Merlin Gilliland, Guy Gilliland, Gwynne Guthrie, Bruce Guthrie, Wilson Gyles, Ramsey Landrum, Leland Lee, Carl Lester, James McIntyre, Ted Miles, Johnnie Orr, George Parker, J. M. Posey, Alton Robinson, Artis Russell, C. R. Smith, Jr., Roger Wilkinson, Willard Witherspoon, Beryl Witherspoon. The Hereford Boy Scouts have a tremendous enthusiasm in their work and are rapidly developing into the kind of boys that make real men under able leadership and inspiration. They deserve and should have every encouragement from the citizens of the entire community.

CATTLE DISPLAY TO BE HELD IN THE NEW BARN OF THE BREEDERS' ASS'N

AGRICULTURAL EXHIBITS MAY BE SHOWN IN THE NEW PAVILLION, PROVIDED IT IS IN SHAPE BY THAT TIME

DALLAS FAIR EXHIBIT ABANDONED

So Much Work Ahead of Chamber of Commerce in Getting Organized That it was Feared too Many Irons Might be put into the Fire to Burn

Teachers' Names Announced For New School Year

Our Public Schools are an institution in which every citizen should be a stockholder, because no institution in our city will pay greater dividends, and these dividends will always be proportionate to the amount invested. Give much and you will receive much, and our Public Schools will grow in power and efficiency in the proportion that you extend to them your interest, sympathy and cooperation. When mistakes are made by your officers and faculty, counsel instead of censure, and the day will soon come when you will have cause to be proud of the institution you have fostered and nourished.

Faculty

- Five members of the faculty of 1919-20 remain. Sixteen teachers will be connected with the Hereford schools for the first time. All these new members come highly recommended, in particular for the work assigned them. It is hoped that the patrons will make an early acquaintance with all the members of the faculty to the end that the teachers will feel at home and be enabled to do their very best work. The list follows:
- L. M. Fertsch Supt.
- Miss Millicent Griffith, Prin. High School.
- Miss Alpha Kemp Latin-Spanish.
- Miss Ethel Williamson, Home Economics.
- Miss Lucille Brand English.
- Miss Laura Ellen James History.
- Miss Velma Read Science.
- Miss Mattie Swisher Music.
- Miss Mahalia Williamson Bible.
- Miss Mathea McClurkin, Dramatic Art.
- Miss Helen Sisk Seventh Grade.
- Miss Faye Burrus, Fifth and Sixth Grades.
- Mrs. James Lipscomb Fifth Grade.
- Miss Grace Skelton Fourth Grade.
- Miss Elizabeth Corbett, Third and Fourth Grades.
- Miss Gussie Christian, Third Grade.
- Mrs. L. M. Fertsch Second Grade.
- Miss Virginia Lawler, First and Second Grades.
- Mrs. C. S. Garrison First Grade.

Plan of Opening

Past experience has clearly proven that the high school students need more counsel in the arrangement of their course for the school year. It is therefore hoped that all the young people who are in the Senior year or the eleventh grade will report at the High School at 2 p. m. Saturday, September the eleventh. The teachers of the various departments for high school work will be there to greet you and plan work with you. Books will be issued and plans will be laid with the class for the year. Those who expect to enter the tenth grade are urged to report at 3:30 p. m., same date as above. Children for the first six grades should report to the Central School Building on Monday morning, September the thirteenth. There is no necessity for any children coming before 8:30 a. m. Teachers prefer all children to arrive at school from 8:30 to 9 a. m. It is hoped that parents will take note of this. A finer bit of co-operation between home and school on this very thing, promptness, will add greatly to effective work. There are plenty of books desks, and rooms to accommodate all. A word of explanation in regard to the grades is necessary. We have nine teachers for the first six grades. A division in the grades is inevitable.

A complete list of committee chairmen for the Hereford Fair, October 15-16, with the exception of the Woman's Division, was announced by Director Leslie Neal at Monday's luncheon meeting of the Board of Directors of the Hereford Chamber of Commerce. The list includes: C. C. Ferguson, grade cattle; W. E. Dameron, registered Hereford cattle, Lee Biggs, poultry, H. B. Neal, horses, Glenn Snyder, hogs, Jim Robinson, sheep; A. O. Thompson, agricultural exhibits; Berry Orr, dairying. These committees are to meet at once and begin work on their various details.

The stock show this year will be held in the new barn of the Registered Hereford Association, and it is possible that the agricultural exhibits may be housed in the new Pavilion, if it is in shape by that time. Every Director was in his seat when lunch began with the exception of President McDonald, detained on private business. Vice chairman Hill presided. Homer Fox announced the appointment of Jas. A. Hughes and E. W. Kinney as members of his committee on trade extension. After a long discussion it was resolved to cut out the house proposed for the new Tourist Camp Grounds until next spring, owing to the fact that travel will soon be at low tide, but to complete the water, sewerage, and cooking arrangements for immediate use, and to sign-board the roads leading into and out of town. W. E. Dunlap's committee has this work in charge. Mr. Dunlap also announced that his section was working out a plan to open up several roads leading into competitive territory.

The week previous it had been decided to send an exhibit to the Dallas Fair, but Monday this action was rescinded, owing to the fact that there is danger of getting too many irons in the fire at the start, and the work and expense of getting the new Chamber started off is too great at this time to tackle too many good things at once. It was decided to hold a big Membership Banquet in the near future. W. E. Dunlap, Homer Fox and W. E. Dameron were appointed on a committee to see about making arrangements for feeding the crowd, and the most appropriate date, to report at next Monday's meeting.

An advertising folder submitted by Homer Wilkinson's publicity committee was approved and ordered printed. The location for the Chamber's headquarters has not yet been secured, but this problem will probably be solved the coming week. Miss Johnnye Wood has been employed to assist the Acting Secretary with detailed work for the present and headquarters will be opened and furnished as soon as possible.

For example, there are about sixty third graders and about sixty fourth graders. Our rooms seat only about forty each. These pupils, therefore, are placed forty to a room, making it necessary for twenty third graders and twenty fourth graders to be under one teacher. All those of the third grade and all those of the fourth grade however, do work of equal rank for the respective grades.

The seventh, eighth and ninth grades should report at High School on the morning of the thirteenth. Students of the high school should bring with them the credit cards issued in May last. Everything bids fair for a most profitable year for all who shall have the pleasure of attending. The teachers come for the one purpose—to successfully train the head, hand and heart of all pupils for intelligent and patriotic citizenship.—L. M. Fertsch.

MISS HELEN LEA ASSUMES DUTIES IN MUSKOGEE SCHOOL

The Brand is in receipt of a letter from Miss Helen G. Lea, ordering a change in the address of her paper. Miss Lea has a host of friends in this community and her letter is given below for their benefit: "Richard, Mo., August 25, 1920. "Mr. S. B. Holman, Hereford, Tex. "Dear Mr. Holman: "I am spending a few days with my mother and father before going to my work. I have never enjoyed anything like I have this summer's work. "Peabody College is a great school. I have made application for my degree and am planning on spending all of my next year in the school. "I am very anxious to get to my work again. I feel I have accomplished so much this summer and am ready to go back into the schoolroom a much better prepared teacher than before. "I trust that the coming year will be the most successful school year in the history of Hereford. "Please send the Brand to the address given below. "Respectfully yours, "Helen G. Lea, "125 North F. St., Muskogee, Okla."

MRS. McDONALD IS DOING WELL AFTER SLIGHT OPERATION

Mrs. D. L. McDonald underwent a slight operation last Monday and has been confined to her bed since that time. She is reported to be doing nicely.

NEW REAL ESTATE FIRM ORGANIZED BY HEREFORD MEN

E. W. Morgan and W. S. Williams have formed a new Real Estate partnership. They have their office in the E. W. Morgan office. Mr. Williams will continue his profession as auctioneer.

OIL ACTIVITIES OF TUCUMCARI WELLS

The Standard Petroleum has the water under control at the Haight Number 1, northeast of Tucumcari, and is walling up cellar where water had caused a cave of the sides. This is being done to preclude the possibility of injuring the foundation of the derrick. This company will be ready to drill again next week. The water is entirely cut off after setting the 12 1-2 inch casing, and the 12-inch is dry, but the water is coming up between the twenty-inch and the 12-inch. A draining pipe has been placed to catch this overflow from the 20-inch casing and the water is now going into the sluice way and on into the river and no further trouble is anticipated.

The McGee well is waiting for a tool to rip casing that is buckled. Fuel is arriving and work will commence again in the next few days. The future course of operations will be determined upon as soon as the extent of injury to casing is known. Should it be necessary to remove all the 6-inch casing it may delay the finishing of this test for several weeks. The company does not yet know what has been accomplished by the cementing of casing at the bottom. It is feared that the water is yet getting into the six-inch casing, but since the baller can't pass the buckled point of casing the exact condition is unknown.

The company has announced its intention to drill two more wells, the

showing being sufficient in the McGee Number 1, to justify the development of other lease holdings. Should the McGee Number 1 be lost below 2200 feet, it is their intention to shoot the line there to determine whether it will bring in a commercial well. It is hoped that this forty feet of line which showed about seven percent of saturation will bring in at least a hundred and fifty barrel well with the possibilities of a real gusher.

The Comanche Home Two, has recovered the lost string and is drilling again. A joint of casing was lost at the bottom and the baller then lost under a cave and the line cut above the baller. This delayed the company for several weeks and the drill has been dropping now only a few days of the last thirty.

The Knox Oil Company, Benedum & Trees, Oil Issues and the Big State are drilling. The Benedum & Trees and the Big State have had fishing trouble and one of them a crooked hole, but these troubles are getting out of the way and work is progressing at this time.

The Bucyeros well is drilling again after a fishing of two weeks. A gas blowout there recently caused some trouble.

Geologists have been working out territory east and north of Tucumcari for the past two weeks as far east as the Texas line. Other locations are expected to be announced a little later. H. T. McGee made an airplane survey of the country north of the McGee Number 1, to the Bucyeros well and

east to the Texas line a few days ago, mapping his company's holding across the field. It is expected that he will announce the sites where his company will drill the two other wells mentioned in the next few weeks.—Tucumcari American.

DALHART YOUTH IS DROWNED IN POOL

Donald, fifteen-year-old son of Mr. and Mrs. Frank Williams of this place was found at the bottom of six feet of water in the swimming pool Wednesday night about 8:30 o'clock. A number of men and boys were in the water, and it remained for the younger brothers of the dead boy to miss his brother, when a hunt was instituted by all who were in the water at the time, which resulted in locating the body after only a few minutes. Fred Lyon, cousin of the boy, a man six foot two inches, says the body was found in water over Lyon's head, and he could only reach it with his feet after submerging himself entirely. No one remembers seeing the boy for a period of twenty or thirty minutes, and it is probable that life had been extinct that long before the search began. Medical aid was immediately summoned, but it was found impossible to re-

suscitate the body. According to Dr. Dawson the boy died of heart dilatation and not drowning, as no water could be found in the lungs, even though artificial inhalation and exhalation were produced. The stomach pump showed that his stomach was full at the time, the boy having probably eaten a number of times during the afternoon and evening, and with probable threatened congestion of the stomach the shock of the cool water was too much.

Donald was a favorite among all the boys of his age, and was liked by all who knew him, as he had cultivated a gentlemanly manner that won him friends everywhere. The news of the tragedy reached the chautauqua tent immediately, where his mother and a number of relatives were attending the first number of the program, and although no public announcement was made, the word was passed quickly to all parts of the big tent, and scores made their way quietly out to render whatever service they could under the circumstances.

The funeral will be conducted at the Christian church tomorrow, (Friday) at 10 a. m. Rev. Jasper Bogue officiating, with the Boy Scouts and members of the juvenile band taking part.—Dalhart Texan.

Good Printing at The Brand.

AGED MINISTER ENJOYS MANY DISTINCTIONS

Rev. Shelby King, the oldest Missionary Baptist minister in Texas, was in town Tuesday on his way to join his son in New Mexico. Rev. King is eighty-seven years old, was licensed to preach more than sixty-two years ago. Not only that, he enjoys the distinction of having officiated at the

golden wedding ceremony of a couple which he had joined in wedlock more than a half century past. The venerable man is known and loved by hosts of the people of the southwest for his Godly nature, kindly disposition and that big-heartedness redolent of the southwest.—Clarendon News.

Hereford Fair, October 15-16.

Young Man Young Woman Are You Going to College This Fall?

Then you will be interested in a school that offers the following advantages:

1. A standard four years' college curriculum leading to a Bachelor's degree, and specially equipped to offer advanced instruction in Agriculture, Art, Expression and Music in addition to the usual college courses.
2. A faculty of fifty "hand picked" specialists in the various fields of learning.
3. A Department of Music unexcelled in the whole Southwest, giving private instruction in voice, piano, string instruments, band and orchestra besides instruction in public school music.
4. A Department of Expression that takes rank with the best in the country.
5. A Department of Agriculture equipped with splendid laboratories and sufficient land for work in horticulture and stock farming. We have a herd of high bred dairy cows, a few fine hogs, and a poultry yard.
6. A school plant that represents the last word in school architecture consisting of an Administration Building, a Dormitory for girls, an Infirmary, a metal shop for Manual Training and a heating plant conservatively valued at \$1,250,000 and easily surpassing all other institutions within three hundred miles.
7. A Dormitory for women that has every modern convenience at a minimum of expense, under the directions of as fine Christian influence as can be found anywhere.
8. A Kindergarten in charge of trained experts, used as a demonstration school for kindergarten teachers.
9. A common school of nine grades under expert instructors used as a demonstration school for grade and high school teachers.
10. A Manual Training Department that offers courses in all forms of wood and metal work and printing.
11. A Director of Athletics and Physical Education for both men and women and the very best equipment for these departments including a beautiful indoor swimming pool, shower baths, an unexcelled gymnasium, six tennis courts, a base ball and foot ball field, a race track, etc.
12. A Library of 10,000 volumes, unexcelled in quality and administered by trained librarians.
13. The religious life of the school is distinctly invigorating. Devotional exercises are held daily for the entire student body. The Y. W. C. A. maintains a paid secretary who gives general direction to Christian activities. In addition, the Baptist and Methodist Churches will have paid secretaries here during the coming session.
14. Expenses very low—no tuition (except for private instruction) free text books, cheap board.

There is no need for the young people in the Panhandle and Plains to go away from this section for college advantages, when all of the above unexcelled facilities are to be found in The West Texas State Normal College, Canyon, Texas.

J. A. HILL, President.

Bran, Hulls, Meal Hay, Salt, Coal

An absolutely complete stock of grain, feed and coal.

Phone 1

Jones & McLean Grain Co.

A Problem

If a new pair of shoes cost \$9.00 and wear 90 days, and can be repaired for \$3.00 so as to wear 90 days more, how much does the wearer save by having the shoes repaired?

The Answer

\$9.00 divided by 90 equals cost of new shoes per day, 10c.
 \$3.00 divided by 90 equals cost of repaired shoes per day, 3 1-3 cents.
 Cost per day, new shoes.....10
 Cost per day, Repaired shoes.....03 1-3
 Saved per day on repaired shoes.....06 2-3
 90 times .06 2-3 equals amount saved on repaired shoes, \$6.00, plus the comfort.

TAKE the JOB over NOW.

Tubb Shoe Shop
 Repairing That's Different

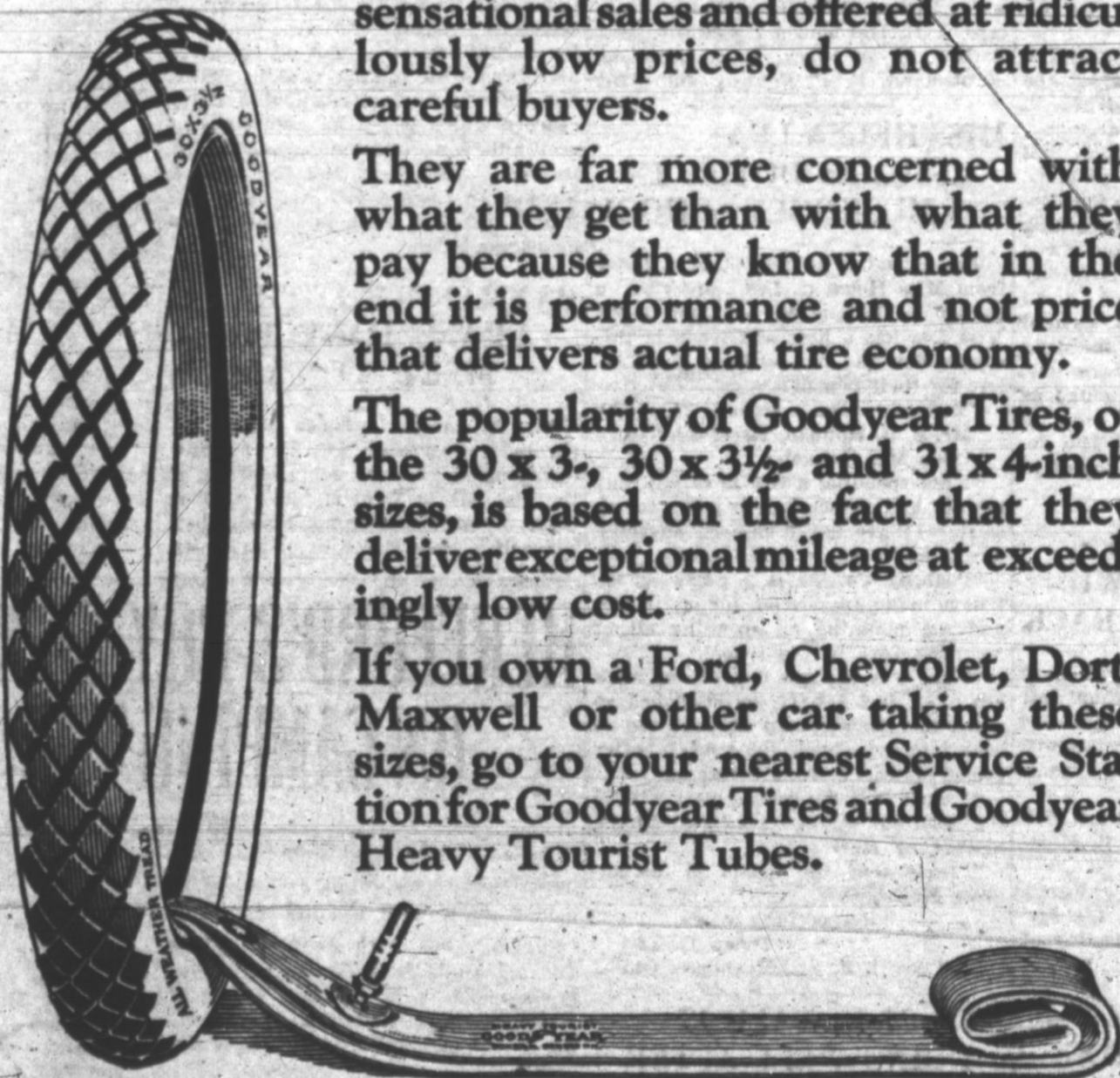
The Economy of Using Goodyear Small Car Tires

So-called bargain tires, made up for sensational sales and offered at ridiculously low prices, do not attract careful buyers.

They are far more concerned with what they get than with what they pay because they know that in the end it is performance and not price that delivers actual tire economy.

The popularity of Goodyear Tires, of the 30 x 3, 30 x 3 1/2 and 31 x 4-inch sizes, is based on the fact that they deliver exceptional mileage at exceedingly low cost.

If you own a Ford, Chevrolet, Dort, Maxwell or other car taking these sizes, go to your nearest Service Station for Goodyear Tires and Goodyear Heavy Tourist Tubes.



30x3 1/2 Goodyear Double-Cure Fabric, All-Weather Tread..... \$23.50
 30x3 1/2 Goodyear Single-Cure Fabric, Anti-Skid Tread..... \$21.50
 Goodyear Heavy Tourist Tubes cost no more than the price you are asked to pay for tubes of less merit—why risk costly casings when such sure protection is available? \$4.50
 30x3 1/2 size in waterproof bag.....

GOOD YEAR



"It Beats—as it Sweeps—as it Cleans"

Only Hoovers perform the essentials of sanitary cleaning.

The New HOOVER SPECIAL
 \$65.00

The largest selling electric cleaner in the world.



"DO IT ELECTRICALLY"

Hereford Light & Power Co.

Society and Clubs

Mrs. B. F. Guthrie, Editor
Phone 180

Visit Relatives

and Mrs. A. P. Mauk and two sons, Blond Elliott and Frank Elliott, all of Britton, Texas, have been in the past week in the home of Mr. and Mrs. J. B. Elliston. Mr. and Mrs. W. B. Kellow. Mauk is a son of Mrs. Kellow.

Enjoy Visit

J. J. Roy and son and daughter, Mrs. Barnett and Mary Lois, are having an enjoyable visit with the family of W. H. Ray and Ralph Ray at this week.

They came Wednesday, accompanied by W. H. Ray and children, who have been visiting in Canyon and Amarillo.

Girls Entertained

Miss Joyce Corbett entertained a number of her girl friends with a delightful party at her home in South Hereford Monday evening.

A program of games interspersed with musical numbers sped the hours so swiftly and, at their close, refreshments of cantaloupe and watermelon were served.

The jolly evening gave pleasure to Miss Lucille Gilbreath, Thelma Hill, Moselle Hill, Ines Clark, Edna Robinson, Mildred Hambo, Gladys Tynes, Gladys Bryant, Zee Zee and Joyce and Carroll Corbett.

Endeavor Picnic

Nothing more delightful has been enjoyed recently by the young people of the Christian Church than was the picnic given Thursday evening by Mr. and Mrs. Claude Ricketts at Alpha Park.

With that thoughtful interest that characterizes their work with the young people, effective, Mr. and Mrs. Ricketts carefully planned each detail of the evening and brought to the fullest measure of success the various amusements provided.

The culminating feature was a delicious and wienie roast and a ride home by moonlight concluding an entertainment that was heartily enjoyed by about thirty young people.

Mrs. Shore Entertains

At the home of Mr. and Mrs. L. H. Shore was the scene of a charming affair on Saturday evening when she entertained a number of young people in honor of Mr. Rose and Mr. Orme, of Roswell.

A musical program, including piano numbers by Miss Helen Lambert and vocal numbers by Mr. Osborne with Miss Lambert as accompanist, provided delightful entertainment which made more pleasurable by the attractive environment of this comfortable home. Iced melon consisted of the refreshment course.

Participating in the evening's pleasures were: Misses Mabel and Corinne Bell, Eddie Connell, Helen Lambert, Edna Bradley, Lola Bradley, Messrs. Ed Johnson, Oden Weems, Douglas Bell, Jack Mounds, Rose and Orme.

Birthday Party

Mr. and Mrs. R. J. Kibbe entertained a number of young people at dinner Sunday, complimentary to their daughter, Miss Lora, the occasion celebrating her birthday.

After attending the morning church services, the party drove to the Kibbe home where at twelve o'clock an elaborate three-course dinner was served. The table was beautifully appointed, covers being laid for eight, with garden flowers used in decoration.

A kodaking party furnished pleasant diversion for the afternoon and at early twilight, a watermelon feast at the home of Miss Jewell Gilbreath was enjoyed.

Guests of the occasion were: Misses Jewell Gilbreath, Christine Nutter, Lora Kibbe and Alma Knox, Messrs. Jay Hastings, Will S. Kerr, Bryan McDonald, all of Dimmitt, Jesse Wintzrow and Mr. and Mrs. T. M. Palmer who spent the day with Mr. and Mrs. Kibbe.

Mr. and Mrs. Chenoweth Honored

Mr. and Mrs. C. C. Chenoweth were honored guests at one of the very pleasant parties of the week given Tuesday evening by Mr. and Mrs. A. M. Jones.

At eight o'clock the guests were welcomed into the pretty receiving rooms, bright with a charming arrangement of summer blossoms, and reflecting the touch of the perfect hostess.

After greeting the honorees, the guests were directed to tables placed for forty-two, score cards being distributed by Miss Mattie Woodburn and Mr. Jones.

Eleven tables of enthusiastic players lent unusual interest to this ever popular diversion, the games continuing until a late hour.

A refreshment course consisted of perfection salad, sandwiches, almonds, and iced tea and was served to about fifty guests.

Class Picnic

A picnic party and watermelon feast was enjoyed, on Wednesday, by the class of little boys and girls taught by Miss Agnes Elliston in the Christian Sunday School.

The little folks were taken in cars to the Mooney ranch east of town, well known for the opportunities it offers for pleasure. All kinds of outdoor sports engaged the jolly party most

(Continued on Page Four)

Hand Made Saddles

We are located in the building 1st door south of the Fox Mercantile.

If you need a new hand-made saddle, give us your order. We are located in Hereford to stay and make all our saddles here. We use the best trees obtainable, also the best California Leather. All saddles hand laced.

Taylor Bros. Saddlery

FOR HEADACHE, LIVER TROUBLE

Black-Draught Is The Best Medicine This Lady Ever Used. Says It Is Only Medicine She Gives Her Children.

Cherry Village, Ark.—In telling of her experience with Theford's Black-Draught, Mrs. Lottie Ellis, R. F. D. No. 1, this place, said: "I used Black-Draught as a laxative, also for headache, torpid liver and indigestion. It is the best liver medicine I have ever used and is the only medicine I give my children."

"I feel like it has saved me a lot in doctors' bills, for when the children complain of feeling bad or have a cold, I just give them a good dose of Black-Draught and they soon get all right. It certainly cleans the liver and clears up the skin and they are soon out, well again. I wouldn't be without it for anything."

Seventy years of successful use has made Theford's Black-Draught a standard, household remedy. Every member of every family, needs, at times, the benefit that Black-Draught gives in helping to cleanse the system and to prevent or relieve the troubles that come from constipation, indigestion, and a lazy liver.

To keep well, your stomach, liver and bowels must be in good working order. To help keep them that way, take occasional doses of Theford's Black-Draught. Thousands of homes are never without it.

For sale by all druggists. The genuine has the name, Theford's, on the label. Insist on getting what you ask for.



COFFEE WITH A ROYAL AROMA

This ad deals only with COFFEE SENSE. We are offering a special blend. It is so good, and such an exceptional value under our offer that we stake our reputation on it. We are not offering you premiums but Coffee, and the greatest value in coffee you have ever seen.

Give us a trial order. The Coffee will do the rest.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES
J. R. RUTHERFORD

HEREFORD, TEXAS



Copyright 1919, Hart Schaffner & Marx

What we can do for you in Clothes

We'll give you fine all-wool quality and the best style to be had. We'll reduce your clothes expense. Hart Schaffner & Marx clothes outwear other clothes. We'll give your money back if you're not satisfied.

Fox Mercantile Co.
The home of Hart Schaffner & Marx clothes

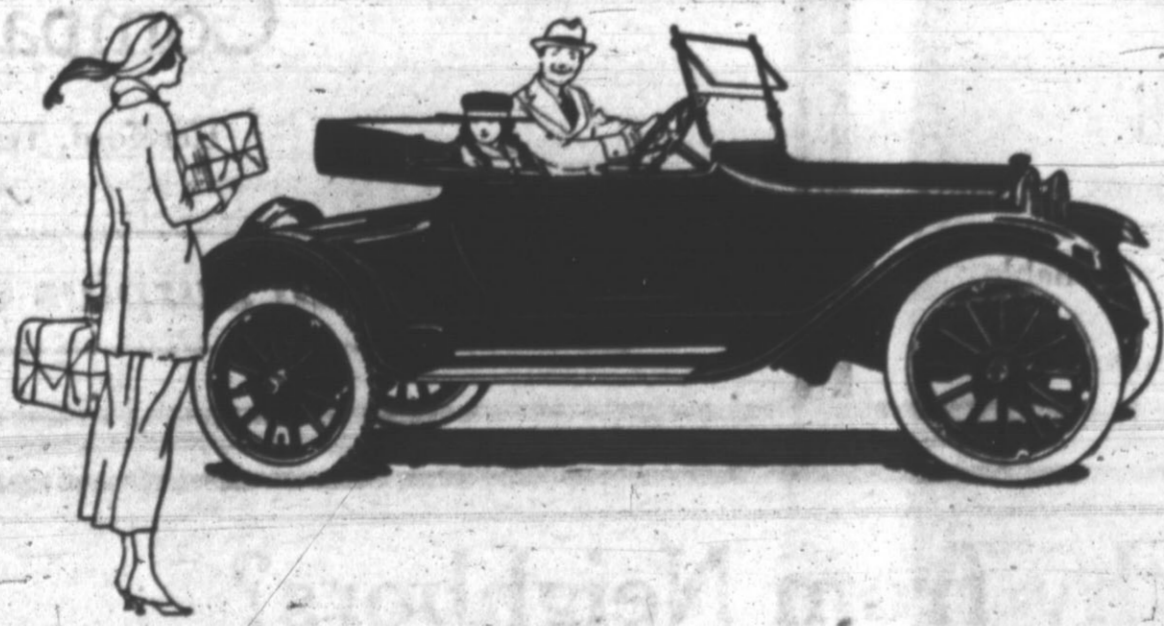


Fresh Bargain List

- \$12.50 per acre buys quarter west of town.
- \$62.50 per acre buys well improved quarter only 2 1-2 miles out.
- \$50.00 per acre buys improved section only three miles out.
- \$3200.00 buys 8 room plaster house 8 blocks from post office.
- \$75.00 per acre buys 90 acres at edge of town. All in cultivation.
- \$62.50 per acre buys extra well improved half section 1 mile from town.
- \$30.00 per acre buys fine 200 acre tract only 5 1-2 miles out, part in cultivation.
- \$4000.00 buys 35 1-2 acre tract edge of town, nearly all in crop.
- \$3750.00 buys improved 19 acre irrigated place edge of town, possession.
- \$100.00 per acre buys 2 1-2, 5, 10, and 15 acre tracts in Evans and Mabry Additions.

See us for bargains.
Baskin Land Co.
Phone 104

DODGE BROTHERS ROADSTER



The ideal Roadster for all roads, Dependable, Economic.

L. W. Hough, Dealer.

Goodyear Tires Racine Tires

We are still boosting those famous green jacket

Splitdorf Plugs

Made in a variety of types in standard sizes and special dimensions to suit every engine.

Just arrived—BATTERIES—New Fresh Red Seal Hot Spot Sparker. No better on the market today.

ACCESSORIES
Auto Jacks, Pumps, Patches, Fan Belts, Weed Chains, in fact, all you want is here.

Let's Get Better Acquainted

The Hereford Garage

Phone 23 TERRY BROS., Proprietors.

Michelin Tubes Goodyear Wingfeet Tubes

The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by
BRAND PUBLISHING COMPANY
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year.....\$2.00
STRICTLY IN ADVANCE

Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION

DON'T CHEER BOYS.

THE ELECTION IS OVER
Remember the day when Admiral Schiel's gobs had the Spanish fleet on the rocks of Santiago harbor, scuttled and in flames? The jackies raised a mighty cheer when the flagship signalled: "Don't cheer, boys; the poor devils are dying!"

TO OUR ESTEEMED AND CENSORIOUS CRITICS

The News did not succeed in pleasing everybody during the late unpleasantness, nor could it have done so, since all were not in agreement. To suggest some of the difficulties which the effort to be fair encounters, it might say that it has been denounced because it has reported the utterances of a candidate for office, and denounced for having published nothing on his side. It has been flooded with communications relating to the gubernatorial campaign, and nine in ten of these have given rise to fancied grievances. Many of these have been exceedingly long; most of them rehearsed old statements and arguments. Many of them were mere personal declarations of intention to support one or the other candidates. The entire mass on many days would have filled an entire issue of The News. Obviously, for this reason alone, it was obliged to reject most of the communications and to trim others. Many of them were rejected because of the violence of the language employed, or because they asserted as facts things which were merely deductions. Many sides of the gubernatorial contest, denounced it for not publishing their products or for abridging them. Some of them accused it of trying to fool the people. In fact, it has witnessed just such symptoms of partisan zeal and public excitement in many campaigns throughout its history. But it is comforted by the thought that always in the past, after the "heat of debate," most of its censorious critics have resumed cordial relations with The News. So it expects and hopes it will be now. At all events, to all of its well-intending, if often unjust, critics, The News carries the assurance of its most distinguished consideration.—Dallas News.

It was midnight on the ocean, not a street car was in sight,
The sun was shining brightly, and it rained all day that night.
It was a winter's day in summer, the sky was raining glass,
And a barefoot boy with shoes on stood up sitting in the grass.
It was evening and the rising sun was setting in the west,
The little fishes in the trees were huddled in their nests.
The rain was pouring down in drops, the moon was shining bright,
And everything that you could see, was hidden out of sight.
While the organ peeled potatoes, lard was rendered by the choir,
The sexton rang the dish cloth, someone set the church a-fire,
"Holy Smoke," the preacher shouted—in the rush he lost his hair,
Now his head resembles heaven—for there is no parting there.—Elkhart Truth.

SOCIETY HAPPENINGS
(Continued from page 3).
happily throughout the afternoon, and a feast of luscious, juicy watermelons

Plumbing, Well and
Wind Mill Repairing
and Tin Shop work
done to your satisfaction.

Auto Radiator Repairing
A Specialty

HEREFORD TIN SHOP
Phone 317

the party known as "Monday's Best" completed the Perfect Day.

Miss Agnes was assisted in entertaining by Mrs. J. B. Elliston and Mrs. A. P. Mauk, of Britton Texas.

The party included Lolita Wright, Ruth Elliston, Florence Meier, Georgia Cloyd, Madge Morrison, Earl Marie Foster, Ina Sullins, Dorothy Black, Arthur Jowell, Woodrow Gilbreath, Paul Wright Barnett, Keith Guthrie, Melvin Harris, Thomas and Francis Elliston, Blond Elliott and Frank Glenn.

Hereford Fair, October 15-16.

Picnic

What was declared to be the jolliest picnic of the season was enjoyed by a number of young people Monday evening, the number of changed plans owing to threatening weather only increasing the hilarious fun which began with the gathering of the "bunch" and closed only when the last of the party reached home.

A storm being imminent when about half way to Sulphur Park, they came back to town and sought Mothers' Park, spreading their delicious picnic

supper on the grass before we shoes and moistened food revealed to them that the park had just been thoroughly watered. Nothing daunted, they proceeded to enjoy the supper and all the fun that a party of young people can induct into such an occasion.

The evening's enjoyment was shared by Misses Olive, Katharine, and Victoria Wilson, Maurine Steckman, Lura Gregg, Sena Mae Mounts, Gladys Hicks, Dene Dunlap, Helen Lambert, Messrs. Dubbs and Mac Pitman, Ho Chamness, Douglas Connell, Ferd Johnson, Travis Dameron, Carl Lewis, Forrest Randall, and Mr. and Mrs. Loren Gallagher.

Entertains Class

Mrs. Albert Lowther was hostess on Friday to the young ladies of her Sunday School class and a number of other friends.

The festivities began at three o'clock when the gay party met at the Christian church and proceeded by automobiles to the home of their hostess. The pleasant ride was a fitting introduction to an afternoon filled with the joys that only youth and summertime can bestow. The entire home with its boundless possibilities for enjoyment,

was placed at the disposal of the girls and the real comradeship which marks the association of this group of charming girls and their genial, understanding teacher, made the occasion one of genuine delight.

Grapes, iced watermelon, and delicious divinity fudge furnished the "something different" in the way of refreshments and concluded the very pleasant affair. Members of the class were: Mabel Benfro, Emma Belle Elliott, Eunice Gilbreath, Mildred Rambo, Nora Beams, Avis Wilson, Velma and Thelma O'Brien, Davy Clark, Dorothy Shore, Ruth Casebolt, Lucille Megert, and Mabel Jowell.

Other guests who enjoyed the afternoon were: Mesdames Robert Elliott, Jeff Gilbreath, and Misses Dorothy Ramsey and Agnes Elliston.

Auction Sale Sat., Sept. 11th

7 head of Horses, 2 sets of Harness, 1 Wagon with frame, 1 Milwaukee Row Binder, 1 Cultivator, 3 sec. Harrow, 1 Lister, 1 slide Go-devil, Buggy and Harness, 1 double disc Plow, Household goods consisting of 1 iron bed and mattress, 2 heavy tables, chairs, bachelor stove, 1 reading lamp, 1 country telephone box.
Terms: Cash, 5 percent discount, or notes 6 mo. at 10 percent.

Auctioneer, W. S. Williams.

Sale takes place at 3 p. m. at the usual Sale grounds, Hereford.

H. R. ALBERTUS,
N. C. VOGELE.

SPECIALS IN USED CARS

One Essex Touring Car.
One Ford Touring Car.
One Ford Delivery.

Watch this space for Bargains in used cars. All cars will be in first class running order.

Motor Sale Co.
L. W. HOUGH, Mgr.

Longwear Tires

America's Greatest
Tire
—100 Percent Efficient—
and

Star Tires

The Master Tire
Hand Made
Extra Ply

The best of satisfaction when you get your auto repaired at

Phone 216 THOMPSON GARAGE
THAT GOOD GULF GASOLINE

Get 'em While They're Here

OR SOME OTHER FELLOW WILL!

Just received a carload of the Old Standbys:

VAN BRUNT DRILLS
and
JOHN DEERE CORN HARVESTERS

in addition to a carload of
PLYMOUTH TWINE

We Are Ready For You

Garrison Brothers
HEREFORD, TEXAS

Young Man

If you attend the
West Texas State Normal College
which offers
AGRICULTURE, MANUAL TRAINING, LITERARY WORK
Stay at
Huntleigh Hall

which offers you Steam heated rooms for study; good meals served family style; every convenience for your comfort. Rates reasonable.

Apply to Owner.
MRS. CARRIE P. TURNER, Canyon, Texas.

COURTESY FIRST. MAKE THIS BANK YOUR BANK SAFETY ALWAYS.

The Right Direction

If you are going anywhere, the natural thing to do is to travel in the direction of the place you desire to reach. The speed you make merely regulates the time of your arrival—if you are headed right.

It is not the amount of money you save, but the fact that you have begun to save, that invests the act with a certain moral influence which, properly encouraged, becomes stronger and stronger all the time. That's why we urge you to open an account with us and get started on the right road, where the going is easy.

The First State Bank and Trust
Company

Hereford, Texas

Capital and Surplus Over \$100,000

Do You Expect Sympathy from Neighbors?

If your Home Burns and you failed to Protect it with Insurance, can you expect sympathy?

Hadn't you better call at my office or phone and attend to this important duty before it's too late?

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

FIVE GET OUT OF PANHANDLE JAIL

Five prisoners escaped from the Carson county jail Tuesday night. Sheriff John Cane discovered shortly after the escape was made that the prisoners were gone and at once secured the help of several citizens and made a close search of the country, but up to yesterday had not succeeded in the capture of any of the men. Two of the prisoners were charged with highway robbery, two with burglary, and one with bootlegging. The escape was made by sawing the iron bars and then with a rope made of blankets let themselves down to the ground.—Panhandle Herald.

NORTHWEST TEXAS PLAINVIEW FAIR

Fifty Comanche Indians from the Government reservation in Oklahoma will mix it with the Greek acrobats, the South American wire walker, the second largest wheat show ever held in America, the largest cotton show in Texas this year and dozens of other outstanding attractions at the Northwest Texas Fair at Plainview, September 27, 28, 29, 30 and October 1st.

Four of the biggest free acts in the country have been booked by the management of the fair to come directly from the Muskogee, Okla. State Fair and to go directly from Plainview to the Dallas Fair. Fifteen free performances of these big acts will be given daily, morning, afternoon and evening. One of these big acts is Thaleros Circus which has been playing only the big state fairs. Another is the Great Martelle, a star attraction with Ringling Bros. Circus for a number of years in a daring slide on his head down a tight wire. Another is the Five Petrowans who landed in this country in July from Greece. These performers are acrobats and balancers and do unusual Greek posing. And the fourth big act is the Ples Rector Trio, comedy acrobats who perform on stationary ladders thirty feet in the air.

These are only four of the headliners for a program of entertainment which crowds every minute of the five days. There will be the Comanche Indians in their war dances and village life, the big Wild West Round Up with horse racing, bronc busting, steer roping, goat roping, bulldogging, the baseball and football games, auto racing every day with \$3500 in purses, wrestling and boxing, band music, quartette and choral singing, foot races and field events, water fights and fire fighting and numerous other exciting and entertaining events. The Plainview grain dealers have

made possible the biggest purses ever offered at a wheat show with a single exception. For instance the sweepstake for the best bushel of winter wheat is \$200 cash with a big list of other sweepstakes in proportion. The alfalfa show will be another feature and the cotton show with \$200 sweepstake for the best 10 lbs. lint and other heavy awards will be a winner.

The Horse Association of America, The Hereford Association, The Poland China Record Association, the National Duroc-Jersey Association and several others are all co-operating in the awards and the success of the livestock exhibits. The Poultry show will be judged by one of the best judges in the Southwest and promises to be unusually large.

There will be extensive county and individual farm displays. A total of nearly \$7500 in premiums is being offered. Over \$8,000 in race and other contests purses and \$5,500 in free attractions are sure to bring forth meritorious entertainment. And the best part of it all is that admission to all exhibits is free and competition open to the world, and there is no charge to most of the entertainment, and no gate admission.

Thirty-five hundred catalogues are about ready for distribution, and copies of these can be obtained from the secretary, E. B. Miller, Plainview, Texas.

NOTICE OF TRUSTEE'S SALE

Notice is hereby given that the undersigned, as trustee, holding the hereinafter described property and interests by virtue of a conveyance thereof, executed by the Big Cabin Oil Company pursuant to a resolution thereof adopted at a meeting of the Board of Directors of said Company heretofore held at the Company office, will, on the 4th day of September, 1920, at Amarillo, Texas, at the Court House door thereof, between the hours of ten a. m. and four p. m., sell at public auction for cash the following property, rights, titles and interests,

and execute proper conveyances to the purchaser or purchasers thereof, to-wit:

1. That certain Standard oil drilling rig complete, including all tools, timbers, boiler and other adjuncts thereof, now located in Deaf Smith County, Texas, on Section 34, Township 4, Range 4.
2. All those office furniture and fixtures heretofore belonging to said Big Cabin Oil Company and located in its office at No. 516 Taylor Street, Amarillo, Texas.
3. An undivided one-half right, title and interest in and to oil and gas mineral leases, comprising lands located in Deaf Smith County, Texas, and described as follows, to-wit:

The east 1-2 of the SW 1-4 of Sec.

34, Carter and Head Subdivision, making 80 acres, more or less.

991 acres of land out of Capitol League 407, and 744 acres out of Capitol League 408, being a total of 1735 acres, and being all of a 1735 acre tract described in Book 39, page 418, Deed Records of Deaf Smith County, except 480 acres heretofore leased in three tracts to the Empire Gas & Fuel Company.

All of Section 20, Township 4 N. Range 4 E. except 160 acres out of the

N. W. corner, making 688 acres more or less.

623 acres, more or less, off of the north part of Section 29, Township 4 N. Range 4 East.

All of Section 35, Carter and Head Subdivision, save and except 160 acres out of the Northwest corner, making 482 acres more or less.

The East 1-2 of Section 35, Carter and Head Subdivision, making 321 acres more or less.

The Southwest 1-4 of Section 35,

Carter and Head Subdivision, making 161 acres, more or less.

The South 1-2 of Section 2, Carter and Head Subdivision, making 120 acres more or less.

The West 1-2 of Section 2, Carter and Head Subdivision, making 320 acres, more or less.

The Northeast 1-4 of Section 11, Carter and Head Subdivision, making

(Continued on Page 8).

Buck Jones
in
"The Last Straw"
An entertaining story of the West and its great outdoors, its love, thrills and cattle rustlers—
Charlie Chaplin
in
"The Count"
STAR THEATRE
Friday, Sept. 3
and Saturday Matinee


Wheat, Kafir, Maize
With a tremendous crop of grain in sight we are making every effort to take care of you.
COAL—GENUINE NIGGER HEAD
Great West Mill and Elevator Co.
Phone 265 J. P. Hodge, Manager.




Hoflin Middy Suits

Red Goose School Shoes, guaranteed "all leather, all the time"
Friedman Shelby

J. O. NEWELL
The Fashion Store



B U I C K



POWER, sturdiness and dependability have been qualities of Buick Valve-in-Head Motor Cars from the time that the name Buick first became linked with the automobile industry. Today, in equal measure as in the past, the Buick Motor Company is dedicated to a continuance of the policy that has caused the Buick car to occupy the position it holds in the public mind.

To all that the name Buick has meant in twenty years of automobile history, the new Nineteen Twenty One Buick brings that grace of movement, that refinement of every line and feature, that sheer beauty of design which inspire a pride of ownership in a fine motor car.

The new Buick line comprises seven models, one for every possible demand. Each has the famed Buick Valve-in-Head Motor, as rugged and powerful as ever, yet refined into a mechanism of unusual quietness.


ANNOUNCING

THE NEW NINETEEN TWENTY ONE BUICK SERIES

| | | | |
|-----------------|-------|------------------|-------------|
| Three Passenger | Open | Model Twenty One | Forty Four |
| Five Passenger | Open | Model Twenty One | Forty Five |
| Four Passenger | Coupe | Model Twenty One | Forty Six |
| Five Passenger | Sedan | Model Twenty One | Forty Seven |
| Four Passenger | Coupe | Model Twenty One | Forty Eight |
| Seven Passenger | Open | Model Twenty One | Forty Nine |
| Seven Passenger | Sedan | Model Twenty One | Fifty |

Ask us for Delivery Dates, Catalog and Prices, or write the Buick Motor Company, Flint, Mich.

Renfro
Buick Agency



WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM . . .

UNCURBED! UNDER-PRICINGS! UNBELIEVABLE!

**REVEL
IN THIS
BARGAIN
RIOT**

*Tell Your
Neighbors*

THE MOST DARING SELLING EVENT

Ever staged in this section opened Thursday with a stampede.
Hundreds of eager buyers are flocking to

**Corner of Main
and Second**

HUGHES & CROUCH

HEREFORD, TEXAS

**Corner of Main
and Second**

**STORE OPEN
Every Day Until
9 p. m.
Saturdays Until
11 p. m.**

*Phone Your
Friends*

**A WORLD OF
GOOD
MERCHANDISE
INVOLVED
A
DETERMINED
SELLING
EFFORT
BEHIND
IT**

CROWDED TO POINT OF SUFFOCATION—JAMMED TO THE DOOR

Packed to the Limit!

Although we employed every available salesperson in Hereford, we were swamped, utterly covered up with buyers from North, South, East and West. The crowd was so great, we were unable to give some the proper attention that were fortunate enough to be here when the doors opened. Hundreds of things have been brought from the ware rooms and placed on sale—things not heretofore shown.

THE MERCHANDISE WORLD IS TOPSY-TURVY! ABLE MERCHANTS PUZZLED AND PERPLEXED

Hughes & Crouch overstepped the bounds of judicious buying, while the market was low, in order to protect their customers against advancing prices. People well know this—you should know that this action is what overstocked this store—overloaded the shelves—that's why I'm talking. That's why I'm marking such astounding prices on everything here.

V. R. GEHER, Merchandise Expert.

**Everything
of this Entire Fine
\$40,000 Stock is on
Sale. BE QUICK—
GET HERE—IT IS
GOING FAST. Never
again will you have
an opportunity to
buy such bargains.**

FRANTIC SELLING! — TERRIFIC BUYING!

Free Railroad Fare

Many of you will come a long way and purchase bills amounting to say \$5.00 or more. To those who do this we offer your railroad fare FREE to fifty miles; of course this means both ways. Be sure and bring your ticket or receipt. No rebates will be made without this.

The Whole Store

Struggles in the Grip of the

Low Price Giant

Hour Sales

EVERY DAY BETWEEN THE HOURS OF 10 TO 11 AND 3 TO 4 WE WILL CONDUCT SPECIAL SALES ON MERCHANDISE AT SPECIAL REDUCTIONS. DON'T MISS THESE, COME EVERY DAY, REALIZE YOUR DOLLARS' WORTH.

PUMPS

OIL CLOTH

INC

Best Quality Ladies' Handkerchiefs

Finest Quality "Hamilton-Brown" Pumps for girls, all black Kid-Cuban Heels. ALL Sizes. Reg. Value \$7.00 ----- \$4.73

YOUNG MENS' SUITS

This lot consists of the well known "Hart, Schaffner and Marx" clothing in latest styles. Worsteds and Serges. Especially designed for the dressy young men. All sizes and patterns. Reg. Value \$30.00, as an Unloading Special ----- \$12.50

GIRLS' SHOES

"Hamilton-Brown" Girls' Dress Shoes, in Black, Brown and Grey, Lace and Button, low heels. An extra fine value for \$6.00, Unloading Special Only ----- \$3.97

Sells everywhere for 50c, Extra Special ----- 30c

MENS' HATS

Finest Quality Men's Felt Hats. The well known "Stetson," "Kingsburg," "Thorough Bred," "Statesman," "Wear Well," All popular brands in all colors and sizes. Reg. Value \$6.00, Unloading Special ----- \$3.97

LADIES' PURE SILK HOSE

Highest Quality Pure Silk Hose, in Black, White, Tan, Field Mouse, etc., All sizes
Reg. Value \$2.25 ----- \$1.49
Reg. Value \$3.50 ----- \$2.69
Reg. Value \$4.50 ----- \$3.67
Reg. Value \$6.00 ----- \$4.87

Standard Brands, all Colors and Patterns, Reg. Value 65c, Now ----- 49c

MEN-LOOK-READ

Men's Sport Shirts—FINE Assortment—All sizes. Plain White, as well as Striped Models. Reg. Value up to \$4.00, UNLOADING SPECIAL ----- 98c

BOYS' PANTS

Worsteds—Khaki—and Corduroy. All sizes up to 18. Reg. Value \$4.00, Unloading Special ----- \$2.13

Mens' Summer Pants

1 Lot in Palm Beach Cream, Grey and other colors, all sizes, Regular Value \$3.50, Special ----- \$2.23

Boys' Oxfords

Finest Quality, all sizes, Black and Tan, Lace, Reg. Value \$5.00, Extra Special ----- \$1.98

Mens' Hose

Finest Quality Cotton, in all sizes and colors, Reg. Value 35c, Unloading Special ----- 19c

VERY HIGHEST QUALITY 9-4 Value \$1.25 ----- 92c
10-11 Value \$1.35 ----- 98c

GEORGETTE WAISTS

A beautiful assortment of finest quality Georgette Waists, including White, Pink and Blue shades, with Plain, Embroidered and Fancy Beaded fronts, just received—the very latest styles in all sizes
Value \$6.50 ----- \$4.37
Value \$8.50 ----- \$5.79
Value \$10.00 ----- \$7.48
Value \$12.50 ----- \$8.98
Value \$16.00 ----- \$13.79
Value \$20.00 ----- \$15.23
Value \$22.50 ----- \$17.48

YOU ARE SURE TO FIND JUST WHAT YOU WANT IN THIS LOT.

Plain and with Fancy Border, Reg. 15c Value ----- 6c

VOILES

White Striped, as well as Blue and Brown patterns in Silkatine, Persian Lawn, Rice Cloth, Reg. Value 85c yard ----- 43c

INFANTS' COTTON HOSE

In Black and White and Tan, Reg. Value 40c, SPECIAL ----- 18c

BOYS' DRESS SHOES

Finest Quality, in Black, all Button, Gun Metal, a, Reg. \$5.00 Value ----- \$1.97

Boys' Finest Quality "HAMILTON-BROWN" Dress Shoes, Calf in Black and Brown, Lace, Goodyear Welts, All Sizes, reg. \$7.00 value, Special ----- \$4.43

NOTIONS

Our entire line, reduced space prohibits their listing on this poster.

COLLARS

A Complete Assortment of Arrow Collars. They sell everywhere for 25c, Special ----- 15c
1 Dozen ----- \$1.75

BOYS' SUITS

Finest Quality Serges and Chevots, Light and Heavy weight, latest Boys' Styles. Sizes up to 18. Black, Grey, Checkered and Brown. Value \$20.00, Special ----- \$15.47

MENS' SILK SHIRTS

Very highest grade "IDE" pure silk, full assortment, all sizes
Value \$8.00 ----- \$5.20
Value \$16.00 ----- \$9.33

PETTICOATS

Finest Quality Ladies' Silk Jersey Petticoats in assorted colors. Big Values at \$12.50, Unloading Special ----- \$8.98

"KEDS"

For Ladies, Men, Girls and Boys, Reg. Value \$1.25 ----- 98c

LADIES' SHOES AND OXFORDS

Best quality "WALK-OVER" Ladies' Dress Shoes and Oxfords, Black and Brown Kid, \$5.43 values up to \$12.50 -----

BOYS' MACKINAW INAWS

Boys' Mackinaws. In Blue, Grey and Brown patterns, all sizes, Plain and Striped, Reg. Value \$15.00, Special ----- \$10.98

LACES AND INSERTIONS

Up to 6 inch widths, Reg. Value 50c, Extra Special ----- 18c

LADIES' OXFORDS

"WALK-OVER" Finest Quality Bals in Black and Brown Kid, Reg. Value \$4.37 \$12.50. Just think of it.



This Poster Contains Only a Few of the Many Bargains

Hughes & Crouch
HEREFORD, TEXAS

Corner Main and Second Street

Corner Main and Second Street

BATH TOWELS
Finest Quality, extra large sizes. Reg. 65c Values, Special ----- 43c

HANDKERCHIEFS
Men's Blue and Red Bandanas, Reg. 25c Value, Special ----- 18c

WAISTS
Voile and Organdie Waists, White, with Lace, Plain and Fancy Fronts, reg. value \$3.00, Special ----- \$1.97

LADIES' SILK HOSE
Finest Quality in Grey, White, Pink, Blue, Tan, etc., Reg. Value \$1.50, Special ----- 99c

BATH-TOWELS
Extra Large, Finest Quality, Value 60c ----- 43c

All Rights Reserved. E. K. Kelly Sales System, Minneapolis, Minn.

BIG INCREASE IN REGISTERED HOGS

The past eighteen months has shown an increase in registered hogs in the Panhandle area of 150 per cent, according to the Southwest Poultry and Swine Breeder of Plainview, Texas. This increase is attributed to a popular awakening of interest in more and better hogs and to the unusual prosperity of the farmers of this section.

The auction sale is becoming more popular each year in this area. Texas has broken Southwestern records for both Poland China and Duroc Jersey hogs during the past 12 months. Childress County has become quite a hog center and auction sales will be held there this winter and spring in increasing numbers. Among those who will sell in auction sales are Lewis Bros. and Cunningham, August 21st; Claude Alexander, January 22nd, both breeding Poland Chinas. Alexander, Michie and Jones will hold their annual winter sale of Duroc Jerseys. At Hedley, Texas, Frank M. Clary who recently purchased the nationally famous boar "The Jayhawk," will sell September 10th. Ludwig Irlbeck at Happy, Texas, will sell September 11th. C. W. Denny will hold a dispersion sale at Lockney, August 24, and O. F. Wilson at Plainview, August 28th. All the last named are breeding Poland Chinas. There will be many other Texas auction sales during this fall and winter.—Lubbock Avalanche.

(Continued from Page 5).

100 acres, more or less.

The West 1-2 of Section 11, Carter and Head Subdivision, making 320 acres, more or less.

The Northwest 1-4 of Section 10, Carter and Head Subdivision, making 160 acres more or less.

The Northeast 100 acres out of Section 5, Township 3 North, Range 4 East, and the NW 1-4 of Sec. 7, Twp. 3 N. Range 4 E., making 320 acres, more or less.

The South 1-2 of the Southwest 1-4 of Section 25, Twp. 4 N. Range 3 E. making 80 acres more or less.

The SE 1-4 of Sec. 1, Twp. 3 N. Range 3 E., making 160 acres more or less.

Being 33 acres out of Capitol League 406, 795 acres out of Capitol League 400, 68 acres out of Capitol League 426, 697 acres out of Capitol League 409 1/2, and 327 acres out of Capitol League 406 1/2, being a total of 1920 acres of land surveyed for W. H. Wolcott by the Capitol Freehold Land and Investment Co. designated on map of Deaf Smith Co. as the W. H. Wolcott Tract, and 100 acres of the east side of the S. N. Garvin Tract out of Capitol League 409 1/2, making 2,020 acres, more or less.

Being a part of Capitol Leagues Nos. 391, 391 1/2 and 408 described as follows: Beginning 671 vrs. N. from the S. W. corner of Sec. 91, Block K-7; thence W. 2070 vrs. to a stake; thence S. 4013.45 vrs. to an iron stake; thence E. 2287 vrs. to an iron stake; thence S. 390.6 vrs. to a stake; thence E. 383 vrs. to a stake; thence N. 4393.05 vrs. to the place of beginning, save and except 480 acres out of said tract heretofore leased to the Empire Gas and Fuel Co., making a total of 1442.5 acres, more or less.

All of the W. P. Rambo Tract Capitol League 426, containing 1280 acres and 592.5 acres off of the north end of the S. C. Estes Tract Capitol League 406 1/2, making 1872.5 acres, more or less.

The East 1-2 of Sec. 10, Carter and Head Subdivision, making 320 acres more or less.

Being 916 acres of land more or less out of Capitol League 408 described as follows: Beginning at the S. W. Corner of a tract of land deeded to J. M. Coffin by the Capitol Freehold Land and Investment Co. out of Capitol Leagues 391, 406 and 408 1/2, which is the S. W. corner of this tract; thence N. 2375 vrs. to a point in the west line of said J. M. Coffin tract; thence E. 2288 vrs. to a point; thence S. 390.6 vrs. to a point, the N. W. corner of the B. H. Frasier tract, which point is 383 vrs. west of the S. W. corner of the H. E. Moran Tract; thence W. 128 vrs. to a point; thence S. 1990 vrs. to a point in the north line of the J. H. Hampton Tract, which tract is now known as Sec. 35, Carter and Head Subdivision; thence West 2150 vrs. to the place of beginning, save and except 160 acres of land heretofore leased to the Empire Gas and Fuel Company out of the S. E. corner of this tract, being in a square, and 160 acres out of the S. W. corner retained, making 596 acres more or less.

Being 685.4 acres of land out of Capitol League 408, which tracts are known as the B. H. Frasier 640 acre tract, the J. Z. Noble 180 acre tract and the J. L. Fuqua 45.4 acre tract described as follows: Beginning at the S. E. corner of the J. M. Coffin tract, thence W. with the south line of the said Coffin tract 2482 vrs. to a point in said south line; thence N. 1990 vrs. to a point; thence E. 2452 vrs. to a point, the most eastern N. E. corner of said J. M. Coffin tract, which point is in the east line of the B. W. Miller tract; thence S. 1990 vrs. to the place of beginning, save and except 180 acres in the S. E. corner retained, making 685.4 acres more or less.

Save and excepting, however, from the foregoing lands, those certain tracts as follows:

- The East half of Tract No. 80;
- The West half of Tract No. 102;
- The North half of Tract No. 185;
- The South half of Tract No. 218;
- The West half of Tract No. 156;
- The South half of Tract No. 133;
- The East one-half and the Northwest one-fourth of Tract No. 68;
- The East one-half and Southwest one-fourth of Tract No. 154; and

All of Tracts Nos. 41, 54, 57, 58, 59, 67, 73, 85, 90, 105, 106, 110, 125, 179, 190, 200, 208, 204, 212, 213, 224, 235, 237, 238, 239, 252, 256, 258 and 294.

of the M. D. Ricketts Subdivision, according to the plat thereof of record in the Plat Records of Deaf Smith County, Texas, in Volume 1, page 2, to which reference is here made; said tracts and parts thereof of said M. D. Ricketts Subdivision excepted as aforesaid aggregating approximately 1285 acres.

4. An undivided one-half right, title and interest in and to oil and gas mineral lease comprising that certain tract of land situated in Randall County, Texas, and being the Southeast one-fourth (S. E. 1-4) of the Northwest one-fourth (N. W. 1-4) of Section No. 124, Block 6, I. & G. N. R. E. Co. grant.

5. An undivided one-half right, title and interest in and to oil and gas mineral lease comprising that certain tract of land situated in Hall County, Texas, and being the Northwest one-fourth (N. W. 1-4) of the Northwest one-fourth (N. W. 1-4) of the Southeast one-fourth (S. E. 1-4) of Section No. 48, Block 2, T. & P. Ry. Co. Survey.

6. An undivided one-half right, title and interest in and to oil and gas mineral lease comprising that certain tract

of land situated in Donley County, Texas, and described as the East one-fourth of the Southeast one-fourth of the Southeast one-fourth of Section No. 66, Block C-6.

7. An undivided one-half right, title and interest in and to oil and gas mineral lease comprising that certain tract of land situated in Dopey County, Texas, described as Subdivisions Nos. 1, 2, 6 and 7, out of the Southeast one-fourth of Section 108, in Block C-6, as shown by the recorded plat and subdivision of record in the Deed Records of Donley County, Texas.

8. An undivided one-half right, title and interest in and to oil and gas mineral lease comprising that certain tract of land situated in Carson County, Texas, described as the Northwest one-fourth (N. W. 1-4) of the Northwest one-fourth (N. W. 1-4) of Section 30 in Block T.

Said sale shall be subject to an outstanding mortgage lien and incumbrance upon that part of the above property consisting of said Standard oil drilling rig and the appurtenances thereto aforesaid, securing an indebtedness of said Big Cabin Oil Company aggregating the sum of Eight Thousand Dollars exclusive of interest, amounting to the additional sum of approximately \$150.00; and the purchaser of said last described property shall assume and pay off the indebtedness secured against same by said mortgage within five days of said sale and shall obtain a receipt and release evidencing the payment and satisfaction thereof and deliver such receipt and release to the undersigned before being entitled to receive a conveyance

of said property from the undersigned, and upon failure to comply with this condition within the time stated, such sale shall lapse.

Any further particulars as to the terms and conditions of such sale and concerning the property to be sold may be obtained upon application to the undersigned, or to S. E. McMahon, Secretary of said Company, at Amarillo, Texas.

Dated at Amarillo, Texas, this 23rd day of August, A. D. 1920.

C. R. AUSTIN.

Barber's Line Bred Anxiety Herefords

Representing Gudgeon and Shipman's best producing families.

Herd headed by Beau Randolph 2d, a son of the Grand Champion \$20,000.00 Beau Randolph, Dam by Beau President. If you anticipate buying a young herd bull prospect of the most popular blood lines, now is the time to select him. I have a few very choice Bull calves ready for delivery.

River Park Hereford Farm, Hereford Texas
C. R. BARBER, Prop.

SQUEEZED TO DEATH

When the body begins to stiffen and movement becomes painful it is usually an indication that the kidneys are out of order. Keep these organs healthy by taking



The world's standard remedy for kidney, liver, bladder and uric acid troubles. Famous since 1894. Takes regularly and keeps in good health. In three sizes, all druggists. Guaranteed as represented. *For the same Gold Medal on every box and accept no imitations.

The Harvest

We are again at that season when the farmer's harvest is being reaped and sold. This turns loose a flow of gold that finds its way thru the channels of trade. Most of us cash in to some extent with this realization of anticipated profits, we can go ahead with our building plans. Our Building Service will assist you in determining your requirements and will insure satisfaction.

Rockwell Brothers & Co.

For Sale

Good section, four miles from Hereford, priced to sell —\$25.00 per acre.

Good 6-room residence, price \$3,250.00

4,000 acres nice land, in solid body, close to Hereford, a bargain. Priced to sell.

5,900 acres good land in Bally county, 15 miles of town, shallow water. Price is right, with good terms.

85 barrel galvanized tank. Want to sell it.

J. H. Pitman
Hereford, Texas

DENBY MOTOR TRUCKS

Capacity 1 to 5 Ton

Wheel Base 124-inches, Turning radius 25 ft. Motor 4 cylinder unit power plant 25 H. P. Carburetor—Stormberg; Ignition—High tension water-proof magneto; Radiator—built-up, with cast top and bottom tanks. Heavy fabricated steel radiator guard. Lubricating system—horizontal plunger pump driven by camshaft, and splash system. Clutch—multiple disc; transmission—four speeds forward, one reverse. Cord or Solid tires.

We are exclusive agents for Deaf Smith, Castro and Parmer counties. Get literature that tells all about it. Good terms.

Roy Thompson, Agent
At Thompson Garage.



Goodrich Tires

BEST IN THE LONG RUN

Where's the economy in wringing the last mile out of a worn-out tire when you can buy a new Goodrich Tire from 15% to 20% less than in 1910?

SOLD BY

L. W. HOUGH

Barnett & Thurmond

If you have property to sell or exchange, list with us. We handle all kinds of real estate and business propositions. Call on us and let's talk it over.

Real Estate Bargains

Office: Elliston Building Phone 50

The Customer is
"Boss" at
Burns' Drug Store
Hurry Back Some
Time

CLASSIFIED COLUMNS

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—Fine Jersey cow, fresh in milk. See Lee Terry. 32-1t-Pd.

FOR SALE—Am leaving for school and will sell my flock of Guinea Pigs cheap. They make excellent pets and are profitable to raise. Gwynne Guthrie. 32-1t

FOR SALE—A good, fresh half Durham and Jersey Milk Cow. Phone 9-721. W. H. Heinen. 32-1t-Pd.

FOR SALE—A Ford in A1 condition. Call Jones & McLean. 32-2t

FOR SALE—Double Disc Plow. Will take \$10.00. Plow on farm 4 miles southeast near Summersfield road. Call N. C. Vogeles at Brand office.

SAND AND GRAVEL
Fene T. B. Slaughter, number 196, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-4t

FOR SALE, or Trade—5-room modern residence, northwest part of town, bath and all modern conveniences. See 19-4t J. A. Mayhall.

TRADE—A nice bungalow in good condition to trade for land. 28-4t-Pd. J. E. Gyles.

FOR SALE—Having decided to buy an Electric Range, I offer a good oil stove for sale. T. K. Wilson. 28-4t

FOR SALE—Windmill and Tower, complete, and water tank. 23-4t H. L. Broadwell.

FOR SALE—One registered Jersey bull, one Poland China bear hog, weight about 225. Nine miles east of Hereford. J. W. Dugan. 30-4t-Pd.

FOR SALE—34 head of Registered heifers, one, two and three, in good condition. Sired by some of the best Bulls in the county, such as Royal Randolph, Georgianna, Glasco, D Beau Carlos and Beau Randolph 2nd., out of good Dams. Not fixed with proper pasture, the main reason for wanting to sell. Cattle are one mile north of Hereford. Come and see them. J. H. Bowers, Hereford, Texas. 30-4t

FOR SALE—Span of good four year old mules. Ralph Barnett. 30-4t

FOR SALE—L. C. Smith Typewriter. Good one. Ralph Barnett. 30-4t

FOR SALE—Several good residences, convenient to the schools. To avail yourself of a home for the coming school term, buy before these have been taken. A. A. Ott. 29-4t

FOR SALE—One 4 year old gelding colt, one 9 year old horse, A good riding molo-board plow. 29-40-Pd. N. C. Vogeles.

FOR SALE—Ford Sedan, practically new. B. A. Witherspoon. 22-4t

FOR SALE—Write me your best offer for 1190 acres of land, 11 miles west of Hereford. Said land is leased to Chas. Donald for this year. Dr. B. G. Prestridge, Alvarado, Texas. 31-4t-Pd.

FOR SALE—4 Room House, about one acre vineyard, edge of Hereford, Texas. T. H. Place, Box 709. Houston, Texas. 29-5t-Pd.

TO TRADE—Improved 1-2 section, reasonably close in for Hereford residence property. Good land, abundance of water, fair improvements. A. A. Ott. 29-4t

FOR SALE—McCormick Row Binder, in good condition. H. C. Bowsler. 32-1t

FOR SALE—Row crop, farm implements, and some good work stock. For further information, see Lee Conklin. 32-2t-Pd.

FOR SALE—Cheap for cash, one 8-16 International Mogul Tractor and one Lacrosse 5 disc gang plow. Everything is in A1 condition. Write or see Lee Terry at Hereford, 32-1t-Pd. Garage.

FOR SALE—One section of land 7 miles south of Summersfield. Cheap, by owner. H. W. Garrett, Plainview, Texas. 29-4t

FOR SALE—Some Bargains in Hereford Homes and farm lands. A. H. Elliston. 31-2t

FOR SALE—180 acres, well improved, adjoining west addition of Hereford. See W. S. Williams, or Fone 136. 31-4t

FOR SALE—394 acres good plains land, 2 miles of Friona, price \$22.50 per acre. \$4,000.00 cash, balance 1 to 5 years. See us for cheap farming ranch land. M. A. Crum, Friona, Texas. 31-2t-Pd.

FOR SALE—A Cheverolet car in good running condition, will trade for extra good milk cow or pigs. J. L. Johnson. 31-3t-Pd.

FOR SALE—A 2 row lister, Emerson, used on season. Will take \$75.00. O. K. Higgins. 31-3t-Pd.

REGISTERED JERSEY BULL—I have purchased the fine Registered Jersey bull belonging to J. B. Phillips, and after Saturday, September 4, will have him for service at the Purcell Barn, in west Hereford. C. S. Purcell. 32-4t

WANTED

WANTED—A good fireproof safe. Carl Cockrell.

WANTED—Half Section to plow with new tractor. Roy Begeman. 32-1t-Pd.

WANTED—Do you want to sell your holdings both of land and city property? I have inquiry for both, and would appreciate having you list same, with me at once. A. A. Ott. 29-4t

WANTED—Boys and Girls, 16 or older. Hereford Steam Laundry. 23-4t

WANTED—I have a good team and row binder, and am ready for work this week. M. T. Hager. 31-4t-Pd.

WANTED—Your Hereford property and land bargains, to go in my revised list. Call at my old office east of P. O. A. H. Elliston. 31-2t

WANTED—If you don't want to sell your land, don't list it. If you do want to sell, list with T. T. McDermitt. 31-2t

LOST AND FOUND

LOST—A white baby slip-over sweater with pink stripes. Lost in Hereford last Saturday. Finder leave at Brand Office. Reward. H. Tietel, 32-2t-Pd. Dawn, Texas.

STRAYED—Black mare, 5 yrs. old, weight 850. Big white star in forehead and foretop fresh trimmed. Strayed from the Richard Jacobs place, 2 miles Northeast, seen Monday morning, the 14th. Liberal reward. Finder please notify R. W. Kough. 25-4t

STRAYED—From farm, 2 brown mare mules, one bay horse mule, one bay horse, branded G on left jaw. Finder notify Morris and Fugua. 25-4t

LOST—Moonstone Brooch set in sterling silver, last Sunday morning, in or near First Christian church. Finder return to Brand office. 32-1t

STRAYED—From my lot, one dark Jersey steer calf, about months old. Findre phone 280.

Don't fail to call Hereford Produce Co. when you want nice fresh groceries. We have them. Hereford Produce Company.

BOYINA

Since the recent rains, people are getting their ground ready for fall wheat planting.

Mr. and Mrs. J. W. Lovelady opened their home to their Bovina friends for a social last Wednesday evening.

Mr. and Mrs. Jim Martin are moving this week to their new home in Friona. We regret the move of these good people and congratulate the people of Friona on their accession.

Miss Donna Gardner and Mrs. Jeanette Hartwell were in Friona Tuesday.

Miss Candie Ola Roberson, of Summersfield, has been here on a visit to Mrs. B. Y. Dickinson.

Mrs. T. O. Cunningham has been quite ill for several days.

Rev. Edward M. Young was a weekend guest of friends here. He was accompanied by his niece, Miss M. Zook, of Terrell, Texas. The latter was quite ill for several days and was taken to the Hereford Sanitarium for treatment.

To Those Concerned:

I have just returned from Chautauqua School where I completed and received a certificate for the courses of study, and am back with lots of new ideas and material. Those desiring to enroll in my classes of Dramatic Art, Story Telling or Physical Training, please do so at an early date. Call me at phone 141. Miss McClurkin. 32-1t

Mrs. James M. Mortimer

Mrs. James M. Mortimer died at the home of her brother, Frank Devore, at Judith Gap, Mont. on August 9th, at 2:30 p. m., after several years of failing health.

Mary C. Devore was born March 30, 1858, in Dillon, Ill. and was the only daughter of Cornelius and Elizabeth Devore. She was married on December 23rd, 1875 to James M. Mortimer and they went to housekeeping on a farm near Delavan, Ill., where they resided until 1914, when they moved to Comanche, Mont. In 1917 they moved to Hereford in hopes that the change would be of some benefit to her, but to no avail. It was felt by all the family that her days were numbered, and on August 2nd they returned to Montana to be among relatives.

Besides her husband, she is survived by five children, namely: Mrs. Lillian Meyst, Roundup, Mont.; Mrs. Fannie Meyst, Comanche, Mont.; James W. Mortimer, Broadview, Mont.; Edwin C. Mortimer, Grey Cliff, Mont.; and Mary Mortimer, at home. Also three brothers: William, Montrose, Colo.; Joseph, Delavan, Ill.; and Frank, Judith Gap, Mont.

The remains were shipped to Comanche, Mont., where they were interred. There was a large funeral and a profusion of flowers.

Mrs. Mortimer joined the Christian church in Delavan, Ill., in 1902. She was always a good christian woman and she will be greatly missed by those who knew her.

NOTICE

To The People of Deaf Smith County, Texas:

I wish to take this method of thanking you for your support and vote in the Primary Election of Saturday, August 28th, 1920.

I sincerely thank you, and will show you that I appreciate the office by trying to make you one of the best and most efficient Clerks the County has had.

Again thanking you, I am yours for service, A. J. Biggs.

THE STATE OF TEXAS

To The Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to cause to be published once a week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS, To all persons interested in the Estate of Mary A. Higgins, Deceased, W. S. Higgins has filed in the County

Court of Deaf Smith County, an application for Letters of Administration upon the Estate of said Mary A. Higgins, Deceased, which will be heard at the next term of said Court, commencing on the first Monday in October, A. D. 1920, the same being the 4th day of October, A. D. 1920 at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

HERKIN FAIL NOT, but have you before said Court on the said first day of the next term thereof this Writ, with your return thereon, showing how you have executed same.

Given under my hand and the seal of said Court, at office in Hereford this 30th day of August, A. D. 1920. (Seal) A. O. THOMPSON, Clerk County Court, Deaf Smith County, Texas.

Thank You

I want the good people of this county to know how very deeply I appreciate their support and votes in the recent primary elections. I am going to try to merit the confidence shown in me by giving the county the best service in my department that it is possible for me to give.

Gratefully yours, C. S. Purcell, Sheriff and Tax Collector.

Ladies, Attention!

We have added to our Tailor Shop, Ladies' made-to-measure Department. Get a real tailored outer garment made to your taste. This line consists of the Victor and Ideal Ladies' Tailoring Company, of Chicago. \$35.00 to \$125.00. Phone 16 Orr's Tailor Shop.

A Special Price

For next Saturday, September 4, only. We will sell on this day Three Big Ten Cent Bars of Peets White Naphtha Soap, and one large fifteen cent cake of Cream Oil Toilet Soap—all for .50. Remember! one day only—Saturday, September 4. Hereford Produce Company.

Notice

I have opened a small dairy and am prepared to care for a limited trade. Telephone 40-F3 if you desire good milk service. D. C. White. 32-3t

Save \$25.00 on a Phonograph by buying now.

E. B. Black Co. Notice So many people attended our Blackboard Sale last Saturday that we were unable to wait on everyone. We will ask that you come again next Saturday, as we will have plenty of help to take care of everyone. C. A. Skelton.



Speak well of the dead and if you have time you might speak a good word for the living occasionally

It's better than knocking, we think.

Mr. Pep has a weakness for good Cleaning and Pressing. That's why he located here.

We are Experts in Cleaning, Dyeing, Pressing, Repairing

We take the dirt and leave the clothes.

Orr's Tailor Shop
308 Main St., Hereford, Texas

W. S. WILLIAMS Auctioneer

Office with Morgan & Williams Elliston Building Hereford, Texas. Phone 273

Emerson Wheat Drill

The kind that has dust-proof bearings, and puts the seed in the bottom of the furrow. We also have on hand an ample supply of the

DEERING STANDARD SISAL TWINE

ready for immediate delivery

The C. O. Lee Hardware

Select Oysters at the City Cafe

About Sept. 1st we will open our Oyster Season. We "know-how" to fix them any style.

Coffee

It's made right. Try it and be convinced.

W. A. Greenwood & Son City Cafe

Rest Room and Beds in Connection
Phone 269

Blackboard Sale

Price Reductions in Every Department

Don't pay regular prices for your present household needs. Buy cheaper at our big Blackboard Sale. Weeks of preparation have filled our store with a lot of new things to show you. Every department offers outstanding bargains. Make your money go twice as far as last week. You can do it at this sale.

Skelton's

If you were to look at the Label in the next Good Looking Suit you see, it would probably be

C. P. Ringer's Tailor Shop
Exclusive Local Dealer

We don't Tailor All the Suits in Town, but we do Tailor the Best.

The cause
The effect

Ye Jolly Little Tailor

CHURCH NOTES

Baptist Church
 Regular services next Sunday.
 Sunday School at 9:45.
 Preaching at 11 a. m.
 Sunbeams and Junior B. Y. P. U. at 5 p. m.
 Senior B. Y. P. U. at 6:30 and reaching again at 7:30.
 We want to call attention to our all-week prayer services, every Wednesday evening 7:30. Everyone will receive a welcome to any and all of our services. Come and worship with us.
 J. E. McClurkin, Pastor.
 Senior B. Y. P. U.
 Leader—Mr. A. O. Thompson.
 Scripture Reading and Introduction—Mr. Thompson.
 Put Trust in God.
 Young People Admonished—Glenola Rowleson.
 Necessary in the Ministry—Clyde Wilson.
 Needed in Sunday School—Mary Lou Johnson.
 Cultivate the Grace—Mrs. Johnson.
 Special Music.
Y. P. M. S.
 Sunday, Sept. 5
 Subject—The Rural Church.
 Leader—Frances Potts.
 Song.
 Bible Lesson—Frankness, a Test of Friendship—Mark X 17-22.
 Prayer—All in unison.
 Song—The Church in the Wildwood.
 The Problem of the Rural Church—Mellie Ward.
 What the Rural Church is Doing in Some Communities—Elizabeth Stegall.
 Special Music—Jewell Porter.
 Discussion—What May Our Church do to Make Our Community Better?—Gwendolyn Price, Maude Dalton, Gladys Bryant and Maurine Hughes.
 Series of Sentence Prayers.
 Reading—Eloise Pitman.

Y. P. S. C. E.
 Presbyterian Church, Sunday, Sept. 5, 6:30 p. m.
 Leader—Leslie Bruner.
 Topic—What Christ Does for the Christian.
 Music Class.
 Bible Class.
 Prayer Class.
 Bible Verse Class.
 Arithmetic Class.
 Comment Class.
 English Class. Debate—Resolved that Religion is the Most Valuable Factor in the Civilized World—Aff.—Roy Nunn, Roy Golden; Neg.—Leslie Bruner, Paul Corbett.
 Principal's Lecture.
 Business.
 Benediction.

Just one little visit from you—that's all we ask. You'll call again.
Intermediate C. E.
 Sept. 5, 6:00 p. m.
 Song Service.
 Subject—What Christ Does for the Christian.
 Leader—John Robison.
 Scripture—John 15:1; John 15:14-16.
 What Christ Gives the Christian—Zoe Womble.
 Things that Christ Does for us—Dorothy Shore.
 Special Music—Mildred Rambeau.
 What Christ Builds into the Christian's Character—Mozelle Hill.
 Business.
 Benediction.

JUST ARRIVED

Boys School Suits and Pants

Mens' Suits and Work Pants and Shirts

A big, complete line of Men's and Boys' Hats

Silk Shirts

GALLAGHER & SONS

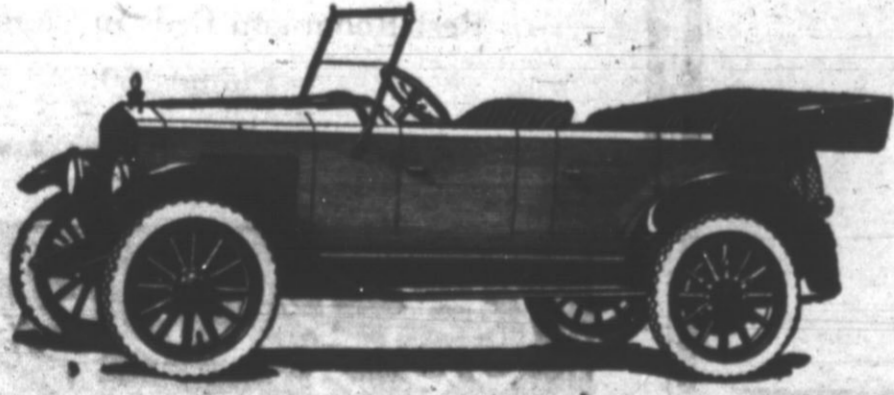
Gents' Furnishings

List your land with us
Buy your land through us

Come borrow some of our 8½ percent money.
 It is good.
 We are at your service, Try us.

Byrd, Mikel & Hill
 Elliston Bldg. Hereford, Texas.
 Phone 358

Have you been reading about the astonishing performances of the new Essex



The Wonder Car?

The good points about this wizard of the motor world are developing from day to day with such remarkable regularity that "they're all buyin' 'em."

SEE US ABOUT THE PURCHASE OF AN ESSEX


Hudson-Essex Agency
 Hereford, Texas.

Nothing to do

We are caught up with our work. No oyster shells; no coal and can get none. Elevator is full of grain and no cars. We have lots of feed to sell, but with your immense crop you don't need it and will not buy it. If we are ever in position to do business, we will advertise in the Brand.

E. W. HARRISON

Phone 76



Present day financial requirements are greater than they have ever been before.

Banking service, to be effective today, must be a progressive service.

It is the sort of service we offer you. Sufficient to take care of your every legitimate need, and give you the utmost in safety as well.

PERSONAL SERVICE ABSOLUTE SAFETY

1ST NATIONAL

HEREFORD, TEXAS

**DALHART HUSTLER
NEW PUBLICATION**

This is the name of Volume 1, No. 1 of the four-page sheet just from the Texan press and issued monthly by the Dalhart Advertising Association, an organization of business men affected for the purpose of drawing more trade to Dalhart by offering a large number of staple articles one day each month at a reduction in price.

In the first issue more than forty business houses are offering cut prices for the sales day, Wednesday, September 1. The first Wednesday in each month will be sales day, and the "Hustler" will go to 3000 readers a few days beforehand so that it will be possible to know just what is being offered at reduced figures. It is thought by those who have the sheet in charge that after it becomes known that real bona fide bargains are offered, and that it is not a trap to catch buyers, hundreds will take advantage of the sales day offers.

Every article advertised is vouched for by the entire organization as being just as represented in quality and price. The advertisements are censored by a committee appointed for the purpose, and the entire membership is back of the guarantee. The same article will not be offered by any two members, and no member is permitted to cut his regular price on articles that others offer on sales day.

It will pay prospective buyers to look over the list carefully as there will be only one opportunity each month to buy at the prices quoted, and the chances are that altogether different articles will be advertised next month.—Dalhart Texan.

**FLOYDADA BOY IS
HIT BY LIGHTNING**

Duke McGuire, 23, brother of Robt. L. McGuire, who has resided in Floydada since the earlier part of last year, was instantly killed by a stroke of lightning last Friday afternoon at three o'clock, while crossing a cotton field on the W. F. Weatherbee farm south-east of Floydada five miles. He had started to the residence of Mrs. Jno. W. Smith, where he lived and worked, after a shower had stopped a thresher crew with whom he was working.

His body was not torn up, though the neck was broken and severe burns were made on the neck, chest, abdomen and legs.

The body was taken to the home of Mrs. Jno. W. Smith and his father at Granite, Okla., and an aunt at Canyon were notified of his death. The body was embalmed and was sent on Monday morning to Granite, Okla., his former home, for burial.

Funeral services were held Sunday afternoon at the home of Mrs. Smith, conducted by Rev. J. S. Huckabee. Many friends of the deceased and of Robert McGuire, his brother, attended the services. Sunday afternoon the body was brought to Floydada and Sunday night lay in state at the G. V. Slaughter home.

Mrs. John W. Smith and Robert

McGuire accompanied the remains to Oklahoma.

The war department is soon to make known to the public the names of 173,911 men who are listed in the records of the department as men who "willfully failed" their country in its hour of peril. It is understood that the names will be grouped by localities, and that every loyal American will be called upon to help bring the deserters to justice. Out of a total registration of over 24,000,000 men, less than one per cent are classed as slackers. This percentage of slackers is said to be smaller than that which occurred during the Civil War.

A thousand people killed and three thousand injured is the average annual toll of automobile accidents at

railroad grade crossings in the United States, announces the National Safety Council.

**DUSTIN FARNUM HAS FINE
ROLE IN "THE VIRGINIAN"**

Popular Screen Star Shows as Strong Man of the West in Photoplay
In the wide range of his portrayals, Dustin Farnum never has portrayed a role of greater dramatic power than that of the stellar role in "The Virginian," which will be presented at the Star Theatre Saturday Night, with a two reel wild animal comedy "Hungry Lions and Weak Hearts" and a Mutt and Jeff Comedy Cartoon.

Almost everyone is familiar with the story of "The Virginian," his quick temper, his magnificent personality, and his power to make friends; his ardent worship for Molly, the little

school teacher, and his devotion to duty when he is compelled to hang his best friend, Steve.

"The Virginian," in book form was most interesting; as a stage play it was one of the sensations of its period, but as a photoplay, it surpasses in every detail, both the book and the stage production, and it is one of the most thrilling of screen productions.

**He Mixed the
Women's Babies
for "Fun"**

Babies, fun and guns go into the making of this man's happiness. And let's not forget the school ma'm and the bad man.

**Dustin Farnum
in
"The Virginian"**

A Story of the West
From the play by Kirke La Shelle founded on the book by Owen Wister

Also Showing

**"Wild Lions and
Hungry Hearts"**

Two reel Wild Animal
Sunshine Comedy
Cartoon

Saturday Night

**STAR
THEATRE**

Three Shows
7:00—8:45—10:00



**Strength
Beauty
Fuel Economy**

This range is designed for great strength and lasting qualities as well as beauty. All parts subject to breakage are of best malleable iron. All linings are of acid and rust proof enamel with foundation of purest

rust resisting iron. All parts are made by experts. Nothing has been overlooked to make this the most durable and the most beautiful range on earth.

**COLE'S
HOT BLAST
MASTER MALLEABLE RANGE**

We wish also to call your attention to the 1/2 to 1/4 fuel saving that the Cole's Hot Blast Draft in this range will give you. Come in now and see us. You cannot afford to ignore what we have to offer you.

Dunlap Hardware Co.

**G. M. C.
Truck**

Announcement

We have contracted to distribute G. M. C. Trucks in a large portion of the Panhandle and we want agents in all towns to represent us. This Truck is made by General Motors, the same people who make the Cadillac and Buick automobiles. Write or call on us for our proposition.

**G. M. C. Truck Co., of Amarillo,
JACK PITTMAN, Mgr.**

Temporary headquarters with Western Motor Co.,
Buick Agency, 114 West 5th St., Box 1235.

**Are You Equipped
to Win Success?**

Here is your opportunity to insure against embarrassing errors in spelling, pronunciation and poor choice of words. Know the meaning of puzzling war terms. Increase your efficiency, which results in power and success.

**WEBSTER'S
NEW INTERNATIONAL**

DICTIONARY is an all-knowing teacher, a universal question answerer, made to meet your needs. It is in daily use by hundreds of thousands of successful men and women the world over. 600,000 Words, 2700 Pages, 6000 Illustrations, 12,000 Biographical Entries, 30,000 Geographical Subjects. GRAND PRIZE (Highest Award) Panama-Pacific Exposition. REGULAR and INDIA-PAPER EDITIONS. WRITE for Specimen Pages. FREE Pocket Index if you order this paper. G. & C. MERRIAM CO., Springfield, Mass., U. S. A.



**Ford
THE UNIVERSAL CAR**

During all the years the Ford Model T One Ton Truck has been on the market, we have never had one complaint of rear axle trouble. We have had no complaints of motor trouble. As the motor and the rear axle are the vital fundamentals in a motor truck, we have the right to conclude that the Ford One Ton Truck has not only met the demands of business, but has done so in a satisfactory and economic way. There is no other evidence so convincing as that which comes from long practical experience. Ford One Ton Trucks are serving along all industrial and commercial lines. You will find them everywhere. If these statements were not facts, the demand for the Ford One Ton Truck would not be as large as it is, because people are not buying trucks which do not give service. Coupled with the dependability of the Ford One Ton Truck in all classes of usage, comes the economy in operation and maintenance. On the farm, in factory delivery, for the merchant, manufacturer, and contractor, in these days of modern business methods, this worm-driven One Ton Ford Truck has become an actual necessity. Come in and talk it over.

**WILKINSON & STOCKING,
Authorized Ford Agents**



FARMERS

**Lee Terry
Jim Lipscomb**

Freight rates have gone up, but our rates are still the same. Let us haul your grain. We can do it Cheaper than you can.

Phone 23

Terry & Lipscomb, Hereford Garage

\$1,000
Insurance on Grain anywhere on
Farm.
90 days... \$ 4.20 90 days... 5.60
60 days... 6.45 120 days... 10.75
T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

WIND-HAIL
\$1,000 Insurance one year, \$4.00
You need this.
T. K. WILSON.

Shelter

A sure sign of a good, thrifty, successful farmer is to see his machinery, tools and stock under good sheds.

WHETHER YOU BUY LUMBER FROM US OR NOT WE HOPE YOU WILL PROVIDE SHELTER THIS WINTER.

PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE

GRAIN

The best crop coming in the History of the Panhandle

Here and There Among People You May Know

N. C. Vogels,
L. Ed. Ph. 30

R. L. Bailey and sister went to Canyon last Sunday.

G. L. Bruner went to Vernon Tuesday on business.

W. M. Knight went to Amarillo on business Tuesday.

School Shoes for children.
D. R. Gass & Son.

Ladies' made-to-measure Suits.
Orr's Tailor Shop.

New shapes and the very latest ideas in Millinery.
Vogels Millinery.

No odor of gasoline when we clean your suit.
Hereford Steam Laundry.

Mrs. C. L. Davis returned to her home in Dallas Tuesday.

A. W. McDuff, of White Deer, Tex., spent Sunday in Hereford.

Rev. J. E. McClurkin preached at Lella Lake last Sunday.

Burns Smith, of Quanah, Texas, was in the city the first of this week.

Call Hereford Produce Co. when you want top prices for chickens, eggs and cream.

We have just received a large shipment of buttons, both plain and fancy.
Skelton.

Our great Harvest Sale will save you Greenbacks on your Rugs, Linoleums and Furniture wants.
E. B. Black Co.

Notice
I hereby notify all Real Estate Agents that my farms are off the market.
J. H. Bowers.

Miss Lila Wear went to Panhandle, Texas last Saturday to visit friends.

Mrs. C. W. Seed arrived in Hereford last week. Mrs. Seed will make Hereford her home for the winter.

Rev. J. E. McClurkin returned home Monday night from Lella Lake, Texas.

Mrs. W. J. Todd, Jr., of Canadian, Texas, is visiting her mother this week.

E. B. Black Co. continues big sale through next week.

Swell samples and the new ideas in Ladies' Tailoring.
Orr's Tailor Shop.

We are expecting new pattern hats Friday and Saturday of this week.
Vogels Millinery.

Middles for School Children.
D. R. Gass & Son.

We now carry a fine line of ladies' pure silk hose.
Skelton.

C. W. Anthony went to Dalhart last Saturday to visit until Monday with friends.

Pat Elliston went to Canyon Sunday, after a few days visit with his parents.

Jno. McDermitt, of Crosbyton, Texas, arrived in Hereford Tuesday on business.

New line of narrow val laces at Skelton's.

Middles for School Children.
D. R. Gass & Son.

Farmers—Get my prices first before you sell. I can make you money.
Hereford Produce Co.

Swell samples and the new ideas in Ladies' Tailoring.
Orr's Tailor Shop.

Mrs. C. H. Clifton and daughter, of Dimmitt, went to California Wednesday morning.

Clyde Taylor, of the Taylor Bros. Saddlery, is in Denver and Pueblo, Colorado on a business trip. Mr. Taylor will remain in Colorado for about three weeks.

New line of fancy ribbons at Skelton's.

Sweaters in all sizes and colors.
D. R. Gass & Son.

The Victor and the Ideal Ladies' Tailoring Co. of Chicago at Orr's Tailor Shop.

A good, clean, odorless job on that suit that needs both cleaning and pressing.
Laundry.

Mrs. Lucy Skains, of Memphis, Texas, is visiting with her parents the first of this week.

Roy Curtis returned to Amarillo after a few days visit with his cousin, Mrs. C. M. McGhee.

Mrs. H. H. Hawkins and daughter, Kathleen, arrived home Monday from Colorado Springs, Colo.

Get our prices before you buy. We make the prices.
Hereford Produce Company.

Sweaters in all sizes and colors.
D. R. Gass & Son.

Ladies' made-to-measure Suits.
Orr's Tailor Shop.

You can buy Pianos, Singer Sewing Machines, Phonographs, Furniture, etc. on the installment from us.
E. B. Black Co.

Mrs. J. J. Ward has taken charge of the Cordova Dining room and is serving three meals per day.

Earl Gallagher has been on the sick list for the past ten days, but at this time is reported improving.

Otis Jennings, of Lineville, Iowa arrived last Sunday. Mr. Jennings is visiting in the home of W. S. Williams.

Miss Ethel Fuqua is visiting this week with her parents. Miss Fuqua will teach in the Amarillo Public Schools.

Ladies' Union Suits 60c Skelton's Sale.

The Victor and the Ideal Ladies' Tailoring Co. of Chicago at Orr's Tailor Shop.

We want your trade. Can fill all orders. We deliver.
Hereford Produce Company.

Mr. and Mrs. T. F. Held, of Canyon, arrived in Hereford Thursday morning for a visit with their daughter, Mrs. Geo. Guinn.

R. G. Guffey and family, of Onaga, Kansas, arrived in Hereford last week. The Guffeys were former Hereford residents.

J. W. Vincent and Jack Smith returned to the home last Saturday, after a few days visit with H. L. Bailey and family.

School Shoes for children.
D. R. Gass & Son.

L. S. Lahn, of Amarillo, arrived in Hereford Tuesday. Mr. Lahn states that he sold his interest in the Tourist Inn and will give possession October 1.

Boys' school pants and blouses at a big saving at Skelton's Sale.

Mrs. H. B. Stephens, of Amarillo, returned home Tuesday morning. Mrs. Stephens was visiting in the home of Jno. McLean.

Mrs. Robert Horn, of Amarillo, was in Hereford last Monday. Mrs. Horn is a student of Miss McClurkin in Dramatic Art.

Miss Minnie D. Coffin returned to Hereford, after spending a few days in Plainview, arranging for her music class the coming season.

A Special Price
For next Saturday, September 4, only. We will sell on this day Three Big Ten Cent Bars of Peets White Naptha Soap, and one large fifteen cent cake of Cream Oil Toilet Soap—all for .30. Remember! one day only—Saturday, September 4.
Hereford Produce Company.

Ed Wals, of Cicero, Indiana arrived in Hereford last week. Mr. Wals has land near Friona. He will visit for a few days in the home of Jake Teitel.

All outer garments made to order for ladies in connection with our tailor shop.
Orr's Tailor Shop.

Skelton's Blackboard Sale will close Saturday.

Try an Overland Light 4. Use less gas and oil. More mileage on tires. Takes the rough roads like a Cadillac. Call 150 for demonstration.
E. Robt. Rowan, Agent,
Hereford, Texas.

W. E. HICKS
Brand: O Right Shoulder
Dealer in Hereford Cards
Hereford, Texas

Plans Teaching
Miss Elizabeth Black will begin teaching piano on September 13th. Those interested, call phone No. 92. My studio will be located convenient to both schools.

Mrs. J. L. Waller, who had been visiting with her parents, Mr. and Mrs. J. L. Fuqua, returned to her home in Amarillo Tuesday morning.

J. L. Whitsett arrived in Hereford last week from Mineral Wells. Mrs. Whitsett stopped over in Amarillo to visit relatives on the return trip.

FOR SALE—320 acres good smooth land in southwest part of Deaf Smith county. Price \$12.50 per acre, half cash, balance terms. See us for cheap farm and ranch land.
M. A. Crum,
Friona, Texas.
32-2t-Pd

We have the greatest stock of Furniture, Rugs, and Linoleum of any one in the Panhandle. We sell these goods for less.
E. B. Black Co.

All outer garments made to order for ladies in connection with our tailor shop.
Orr's Tailor Shop.

Arden W. Blough, of Canyon, Texas, was in Hereford last Monday. Mr. Blough will take charge of the Post Office at Canyon September 1st.

Mrs. H. N. DeBerry and children, of Waynoka, Okla., returned home Tuesday morning. Mrs. DeBerry was visiting in the home of M. L. Powers.

Men's Hse hose 29c at Skelton's Blackboard Sale.

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Hereford Produce Company.

Mrs. W. A. Doolittle arrived in Hereford last Friday from Long Beach, Calif. Mrs. Doolittle is visiting in the home of E. W. Morgan.

Cecil Gilliland, who has been working as auxiliary clerk in the local Post Office, now becomes a regular clerk through the resignation of B. R. Dixon.

A Special Price
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Hereford Produce Company.



SMOKERS DELIGHT
is Our Store

We cater to the smoker who is particular about his cigars, his smokes.

There is no one cigar that will suit every taste. Consequently we carry a variety of types and qualities that will suit almost any taste that may be presented.

We invite your business in this line on the basis of your satisfaction and money saved.

ACCURACY SERVICE COURTESY

THE CORNER DRUG STORE
PRESCRIPTION DRUGGIST

HEREFORD The Rexall Store TEXAS

Ed Wals, of Cicero, Indiana arrived in Hereford last week. Mr. Wals has land near Friona. He will visit for a few days in the home of Jake Teitel.

All outer garments made to order for ladies in connection with our tailor shop.
Orr's Tailor Shop.

Skelton's Blackboard Sale will close Saturday.

Try an Overland Light 4. Use less gas and oil. More mileage on tires. Takes the rough roads like a Cadillac. Call 150 for demonstration.
E. Robt. Rowan, Agent,
Hereford, Texas.

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Hereford Produce Company.

Good turkish towels 30c at Skelton's Sale.

For Sale

7 room house, \$2,000.
5 room house, 1 acre, \$3200.
6 room house, 3 acres, \$3500.
400 acres, \$12.50, Easy terms, 6 percent.
320 acres, well improved, close in, \$50.00.
900 acres, \$16.00, Easy terms.
A nice section, \$30.
Some good 1 and 2 year old steers. Good young mule teams.

Morgan & Williams

"SEND IT TO THE LAUNDRY"
"YES, IT IS SANITARY"

And Back of You There is Always The Western National Bank

When you become a customer of this bank you have the privilege of financial advice and protection from all its officers.

You receive a service that mere money cannot buy. This bank depends upon the success of its customers for its development.

Thrifty and a Bank Account go hand in hand.

It is Thrifty to invest in War Savings Stamps, too.

The Western National Bank
Hereford, Texas
Capital and Surplus \$125,000.
Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President,
J. L. SMITH, Vice President,
ROSCOE L. DAVIDSON, Cashier,
CLIFFORD C. ACKER, Asst. Cashier.

Our Great Harvest Sale

We have had a number of customers to come a great distance to buy from us in the last two weeks. Every one delighted. They truly sing our praise for selling Furniture and Rugs at such low prices.

It's a fact, no one anywhere is in position to do you such great service as we. It is truly our pleasure to render you this great service.

We want to say to you, that we are not in business alone for the Dollar. We find great pleasure in merchandising. We sell our goods for a profit it's true—but we are satisfied with small profits.

Our great harvest sale will be continued through all of next week.



We welcome, specially solicit business from out of town. We have customers who drive many miles to trade with us and they save money in doing so.

When you trade with us you are treated just the same as "home folks" and we want you to feel at home here, no matter how far you have come.

E. B. Black Co.
FURNITURE - UPHOLSTERY - HEREFORD, TEXAS