

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, NOVEMBER 4, 1904

No. 38

BRING YOUR POLL TAX RECEIPT WITH YOU TO THE POLLS TUESDAY

YOU CERTAINLY WILL NEED A STOVE THIS WINTER

The last cold snap should remind you that winter will soon be upon us in full blast and you will need a stove. We are prepared to save you money on this class of goods. Following we quote you a few prices:

HEATING STOVES

Stoves that were worth \$4.00, now
Stoves that were worth \$8.00, now
Air-tight Heaters, were worth \$12.00, now
Air-tight Heaters, were worth \$14.00, now
Hot Blast Heaters, were worth \$13.00, now

\$ 2.50
5.50
10.00
12.00
11.00

COOKING STOVES

\$18.00 No. 8 Cook Stove
\$20.00 No. 8 Steel Cook Stove
\$22.50 No. 819 Steel Cook Stove
\$25.00 No. 819 Steel Cook Stove
Good Coal Hod, worth 35 cents, now

\$16.00
18.00
20.00
22.50
25c

SIX INCH STOVE PIPE, WORTH 20 CENTS, NOW 15 CENTS PER JOINT

D. R. GASS & SONS, Hereford, Texas

PRESIDENT'S PROCLAMATION.

Thursday, November 24th, Fixed as a Day for General Thanksgiving.

By the President of the United States of America—A Proclamation: It has pleased Almighty God to bring the American people in safety and honor through another year, and in accordance with the long, unbroken custom handed down to us by our forefathers, the time has come when a special day shall be set apart in which to thank him who holds all nations in the hollow of his hand for the mercies thus vouchsafed to us.

During the century and a quarter of our National life we as a people have been blessed beyond all others, and for this we owe humble and heartfelt thanks to the author of all blessings. The year that has closed has been one of peace within our own borders as well as between us and all other nations. The harvests have been abundant, and those who work, whether with hand or brain, are prospering greatly. Reward has waited upon honest effort. We have been enabled to do our duty to ourselves and to others. Never has there been a time when religious and charitable effort has been more evident. Much has been given to us and much will be expected from us. We speak of what has been done by this Nation in no spirit of boastfulness or vainglory, but with full and reverent realization that our strength is as nothing unless we are helped from above. Hitherto we have been given the heartiest strength to do the tasks allotted to us as they severally arise. We are thankful for all that has been done for us in the past, and we pray that in the future we may be strengthened in the undying struggle to do our duty fearlessly and honestly, with charity and good will, with respect for ourselves and with love toward our fellowmen. In this great republic the effort to combine National

strength with personal freedom is being tried on a scale more gigantic than ever before in the world's history. Our success will mean much, not only for ourselves, but for the future of all mankind, and every man or woman in our land should feel the grave responsibility resting upon him or her, for in the last analysis this success must depend upon the high average of our individual citizenship, upon the way in which each of us does his duty by himself and his neighbor.

Now, therefore I, Theodore Roosevelt, President of the United States, do hereby appoint and set apart Thursday, the 24th of this November, to be observed as a day of thanksgiving by all of the people of the United States at home or abroad, and do recommend that on that day they cease from their ordinary occupations and gather in their several places of worship or in their homes, devoutly to give thanks to Almighty God for the benefits He has conferred upon us as individuals and as a Nation, and to beseech him that in the future his divine favor may be continued to us.

In witness, whereof, I have hereunto set my hand and caused the seal of the United States to be affixed. Done at the city of Washington this 1st day of November, in the year of our Lord one thousand nine hundred and four, and of the independence of the United States, the one hundred and twenty-ninth.

THEODORE ROOSEVELT.

By the President: John Hay, secretary of State.

Gin Nearing Completion.

A BRAND representative visited the new gin this week and found everything pertaining to the plant nearing completion. The building has been finished and nearly all the heavy machinery placed, so that when the finishing touches are looked after, which will be about next Wednesday, Messrs. Tucker & Jacobsen will be ready to receive cotton and start the machinery to operating. While they do not anticipate a very heavy run this season, they will expect to gin from 1000 to 2000 bales next season.

Apples at a Loss.

For a few days only, I will sell apples at a loss. Call at the Racket Store and let your wants be known before they are all sold.

Yours respectfully,
GEO. W. EAGLE.

Halloween Party.

Robert Burns said "The passion of prying into futurity makes a striking part of the history of human nature in its crude state in all ages and nations," and the earnest efforts put forth by the young ladies at the Halloween party held at Miss Nora Daniel's on Monday evening for determining their husbands' to be, proves to us that belief in fortune telling is still extant.

Believing that on October 31, between dusk and midnight, "the wheels of the universal love factory are set to running at full speed", the young ladies of Hereford were invited by Miss Daniel to meet at her home where, in imitation of their Scottish sisters, they ate apples before mirrors in which the faces of their future husbands were seen by the light of single candles, threw two named nuts in the fire and watched if they burned brightly and evenly, thereby proving the future unmarred, pitched apple peelings over their heads and seeing the initials of their sweethearts and in divers ways sought to appease their curiosity as to what the days to come have in store for them, all being happily satisfied with the results of the evening's efforts except Miss Jessie Head on whom fell the lamentable decree of old maidhood.

In a fishing contest after apples in a tub of water by means of the teeth, Miss Nora Walters won the prize which was a box of candy.

Playing ghosts and relating ghostly narratives in the latter hours of the evening prompted the thought of going out on a masked marauding expedition, the results of which were found before the doors of the business houses Tuesday morning and made the various men of business to believe that Halloween is indeed the night when witches, devils and other mischievous beings are supposed to be all abroad on baneful midnight errands.

Freighters and Plowers Wanted at Once.

We want a large amount of freighting and plowing done. Have one thousand acres of sod to break 25 miles of wire fence to build. Contractors please apply to Laird-Herring Mercantile Co., Bovina, Texas, or A. Laird, at the Lone Star Ranch. Phone connections with Bovina and ranch.

36th KELLY BROS. & LAIRD.
Subscribe for THE BRAND.

Government Forest Reserve.

The following from the Texico Trumpet indicates the character of work being done by the government:

"The sand hills between Texico and Portales from the Texas line for forty miles northwest out to the Horn Ranch will be taken off the market immediately and made a government forest reserve. It will embrace in all nearly 50,000 acres of sand hills, all in Roosevelt county, which are not supposed to be good for agricultural purposes. The government agent was here this week and went over the ground, and has returned to Washington to make his report at headquarters. He informed the Trumpet that a proclamation would soon be made, setting this land aside, and that he thought a few sections would be fenced and planted in cottonwood, black locust and pine next spring. He says that trees ought not to be set out here in the fall, but should always be set out in the spring and then be protected from the winds. This reserve may remain unfenced and unoccupied for many years, and will afford a range for stockmen and farmers along its borders, as the grass is fine and the hills are good windbreaks for the cattle in winter. Farmers have filed here and there in the hills, and a good many cattle are already scattered over this government reserve. The lines go around them and leave them in peaceable possession.

Oil Near Roswell.

Roswell, N. M., Oct. 30. The discovery of oil on the Cittingham ranch at Riverside stockyards, twelve miles north of the city, on the Pecos Valley and Northeastern railway, has occasioned the wildest excitement in the vicinity and hundreds are flocking there and are staking mineral claims. The oil was discovered at a depth of 1,115 feet.

Already 4,000 claims have been staked out and a square of four miles has been taken up.

Great secrecy has been kept in regard to the discovery, but it leaked out yesterday and hundreds of people from Roswell and Artesia went there last evening. It is thought that 5,000 people will arrive there in the course of the next week. Experts say that the discovery is the best that has ever been made in the valley.

Referring to the above we are pleased to learn that a number of Hereford citizens got in on the ground floor. Among those who have filed in the Roswell oil belt, is F. Herron, who has forty acres in what is supposed to be the heart of the field.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15th

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.
Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.
Office at

T. M. COULSON & CO., drug store.

Mr. Harding Will Move.
J. P. Harding and family will leave tomorrow for Howe, Texas, where they expect to make their home. Mr. Harding having made arrangements to engage in the drug business in that town, will move his stock from Hereford there. Our entire community will deeply regret to lose this family. For the past two years Mr. Harding has been one of Hereford's most progressive business men, always ready to do what he could for the welfare of the town, and his straightforward way of dealing with his fellowman enables him to leave the town without an enemy and in the fullest confidence and esteem of the entire public. The best wishes of the BRAND go with them to their new home.

HOW ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service.

Give Us a Trial
Hereford Sheet Metal Works
T. R. REGAN, Manager

C. T. HERRING A. LAIRD H. B. FARRELL
President Vice-President Cashier

HERRING & LAIRD BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us.

PERIODICALS MAGAZINES BOOKS

We have received a supply of Magazines and periodicals--Novbemer numbers. In the meantime our stock of books will be complete and we would be glad to sell or rent you one of the latest novels of the day.

T. M. COULSON & CO.
...Druggists...

"BLOOMER-HUBBARD."

(CONTRIBUTED)

"Saturday eve-next, October twenty-nine, nineteen and four
We hope to see you early at Dameron's door.
But we ask you not decty our pian
When we say our party receives no man;
But instead we want in "bloomers" six,
While others in "hubbards" will be fixed.
Without you our party would be incomplete
So you in bloomers-hubbards we hope to meet,"
If in this form you'll allow me to write,
I say in response to this invite
Came six "mother hubbards" and soon after,
Followed the "bloomers," causing much laughter.
Each guest some part was to play
And it happened, a midnight story Mrs. Fuller had to say;
While Mrs. Dodson and Miss Gamble would try
With weighty conundrums, our guessing powers to vie.
Misses Fore and Nunley did reveal our fates,
And "The Honest Old Toad" was sung by "girlie" Bates.
Mrs Slaton, through no disrespect,
Was asked to entertain us by negro dialect
Mrs. Cardwell would have given "Yankee Doodle"
Had not "The Old Hen," with her "cack-a-doodle,"
Been so well rendered by Miss Beatie, who sung
With much gaiety, assisted by Miss Dameron.
Miss Boorland a story of love wanted to tell,
But as no man was concerned, we thought it well
To have Miss Turrentine make an epigram,
With which, I believe, ended the program.
The athletic games proved the most amusing.
Some seemed to have no capacity for jumping;
But all entered the "potato race," with animation
"Bloomers" with "hubbards" according to preparation.
As the former had advantages, each race they won
And were brought into favor by wearing blue ribbon.
In a spirited cake walking contest ('twas not wrong for there was no man)
Every one endeavored to do his best, ('twas all in fun 'you understand)
But, though 'twas difficult to decide, the prize was won
By the champion "cake-walkers," Mesdames Slaton and Dodson.
After refreshments, from a blot on a card
Each guest was asked by pencil mark,
To draw some animal. Pigs, donkeys and the World's Fair whale,
Also, chickens, birds, lizards and a new species of quail
Were artfully drawn.
We have been asked to give an account
And now this is all of any amount.
We hope all meets your approbation;
This hope expressed, I bring my account to a consummation.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

Record Broken.

J. H. Weems, who lives north of town, has perfectly eclipsed all previous efforts at truck farming in this country so far as we are able to ascertain. Mr. Weems exhibited at the real estate office of Witherspoon & Gough this week a cabbage head weighing twenty-six pounds and samples of his sweet potatoes, weighing nine pounds. Mr. Weems' last year had a feather placed in his cap for the production of the best kaffir corn and now he excels at truck farming. Such a thing as a twenty-six pound cabbage or a nine pound potato is unknown in other sections of the state outside of the Panhandle. The Dallas News and other papers down in Texas boast of a ten-pound cabbage or a five-pound potato.

Clothier on Trees.

The following letter from Mr. Clothier to the Amarillo Herald contains information of interest to Panhandle towns:

Since my visit to your beautiful little city two years ago, I notice that great improvements in the matter of the erection of new buildings have been taking place. I am a little disappointed, however, to see that tree planting along the streets and on the lawns has not kept pace with the growth of the city. I hope you will urge this matter upon the attention of your people through the columns of your valuable paper.

The amount that property value may be enhanced through the beautifying of streets and lawns with shade trees, is difficult to over-estimate. Your wide avenues make it possible to plant a row of trees on each side of the street between the street and the sidewalk and the driveway. If property owners would, then plant trees in alignment immediately inside of their lawn fences, the sidewalks would be laid between rows of trees. Such a plan for a city makes it beautiful beyond description and greatly increases the comfort of its inhabitants. The trees should be planted about 20 feet apart in both directions, and in the future, when they mature, each alternate tree in the rows may be cut out leaving them 20 to 40 feet apart.

Some of your people may object, saying that trees will not grow on the plains; and that money and labor spent in tree planting will be lost. Such objections are not valid; since there are many examples where trees are growing west of the 100th meridian where the annual rainfall is less than 20 inches. At Cheyenne Wells, Colorado, both forest and fruit trees have been growing for several years without irrigation. Many of the towns in Western Kansas located on the bald prairie 20 years ago, are now almost buried in a forest. In a city like Amarillo, it will pay property owners to irrigate shade trees from wells, at least until they get so well established that they need no artificial water supply.

Your people may inquire what specie to plant. The best rapid-growing forest tree for this region is the black locust. Other species that can be depended upon are the white elm, green ash, hackberry, red cedar, chinese arborvitae and honey locust. The cottonwood and California poplar will thrive if given sufficient moisture. They are thirsty trees and for this reason should not be planted where irrigation is not available. The western yellow pine from the Rocky Mountains also deserves trial here.

It may interest the people of Amarillo to know that forest trees may be purchased at amazingly low prices. Black locust, white elm, green ash, cottonwood and honey locust seedlings may be obtained from reliable dealers at \$1.50 to \$3.50 per thousand. The seedling trees should be secured and planted in a garden nursery for one season so as to give them opportunity to become somewhat acclimated. They will be on hand to plant the second year at the right time and can be taken up with balls of earth around their roots thus insuring the growth of the percentage. The young seedlings can be irrigated and cultivated better in the nursery than in the lawn and the repeated transplanting, if carefully done, serves to increase the fibres of the roots thus making the trees more valuable.

Not only should city people plant more trees in this part of Texas, but farmers should plant blocks of 5 to 10 acres on every homestead. Fence posts and fuel for the farm may be grown artificially on the plains in 12 to 15 years. The windbreak afforded by a grove of trees placed near an orchard and residence will more than pay for all that the trees will cost. The writer believes that by the proper arrangement of windbreaks, the moisture of the soil may be conserved in sufficient quantity to make this country one of the best farming counties in the United States.

GEORGE L. CLOTHIER,
Assistant Forest Inspector,
Bureau of Forestry.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.



White Sewing Machines

We handle the latest improved ball bearing White Sewing Machines. Its a luxury to use one of them. You don't get out of patience sewing on them. They last a life time. They are beauties. Its time you were doing up your fall sewing. I am giving special cash prices.

E. B. BLACK, FURNITURE DEALER
AND UNDERTAKER

LUMBER HEREFORD COMPANY

JOE CARTER

TOM CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordillay solicited

The New Drug Firm

Wants your business. We will give you the worth of your money and will greatly appreciate your patronage

Smith & Orr, Druggist

TELEPHONE NO. 13

C. L. Davis

S. H. Mount

Davis & Mount REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

TO PREVENT BLACK LEG.

While the Disease Cannot be Cured, It Can Readily be Prevented.

There has been considerable complaint of blackleg among the calves and yearlings in different sections of the state this season, especially out in the range country. This disease annually causes considerable loss in young stock, as it is extremely rare that an animal ever recovers when it once contracts the disease. While the disease cannot be cured, it can readily be prevented, and we give the following suggestions along that line, which may be studied with profit by all stockmen:

The disease is commonly known as black leg or black quarter but technically as symptomatic anthrax. It is a fatally infectious disease, affecting cattle under two years of age and apt to recur upon the same pastures year after year. The cause is a short spore, forming bacillus known as bacillus chauvoei which usually finds entrance to the blood circulation by way of a scratch or wound of the skin. The bacillus is difficult to destroy and under favorable conditions retains its virulence for years. It is most apt to be found upon old, tainted cattle pastures, in wild pastures or in wet, low lying areas. Strange to say it usually attacks young cattle when they are taken from pasture and suddenly put upon a rich ration which causes them to thrive apace. It sometimes, however, may even attack calves suckling their dams but as a rule it is most fatal among weaned calves and yearlings. While it can scarcely be doubted that the true cause of the attack has been discovered in the bacillus mentioned it remains a conundrum why cattle, doubtless exposed to the germ for months, rarely succumb before being fed highly. It would appear that the germ may require a plethoric condition of the body to proliferate successfully and for this reason cattle fed a surplus of nutrients, over and above their requirements for maintenance and growth, offer the germ its most fitting breeding place. There are many old time veterinarians who, despite the fact that they are fully aware of the claims of science, prefer to believe that the disease is purely due to excess of unused nutrients in the blood. They also claim that they have better results in preventing the disease by setoning and due precautionary measures relative to feeding than by employment of the commercial vaccines so widely disseminated, for purpose of prevention.

Symptoms—It is an easy matter to determine black leg by its prominent symptoms. The most striking is the sudden appearance of a large swelling upon either the front or hind quarter. On passing the hand over this swelling a crackling sound is produced as if the skin were distended with gas, which is indeed the case. On making incision into the tumor, more or less gas is liberated and a dark, bad

smelling, frothy blood escapes. Death may occur before the characteristic swelling becomes apparent but in most cases that have come under our observation the swelling has proved characteristic. In addition to symptoms noted the animal is dull, loses appetite, has high fever and soon becomes weak. Lameness is caused by the swelling. The attack may prove promptly fatal or the animal may linger for two or three days. As true anthrax attacks cattle in similar manner and is even more immediately fatal the two diseases should not be confused. In anthrax there is a bloody discharge from the natural orifices of the body after death; this is not seen in black leg. The swelling sometimes present, does not give forth, crackling sound when handled. After death the blood of the animal that has died of black leg coagulated freely and the spleen is normal in appearance. On the contrary the blood of the anthrax victim does not coagulate, is dark colored and tarry in consistency and the spleen is enlarged, dark and filled with black, tarry blood. Black leg is peculiar to cattle but anthrax at each outbreak usually spreads to horses and hogs, etc., and may even affect man in the form of "malignant pustule" possibly caused by fly bites or by inoculation of the skin when he removes the hides of carcasses.

Preventive Treatment—Pastures upon which the disease has been experienced should be avoided for young cattle or dressed with crushed rock salt. Care should be taken to gradually accustom young cattle to changes of food and to avoid sudden plethora due to rich feeding. Vaccination is now largely adopted as a preventative, there being a number of commercial vaccines upon the market and one being distributed by the bureau of animal industry of the government department of agriculture.—Stockman-Journal.

What the Tyler Daily Courier Says of Tyler College of that City.

If you were to meet people promiscuously in or out of Tyler, and ask in what institution do the people of Tyler take greatest pride and the people of East Texas as a whole take greatest interest, there is little doubt that a big majority would answer "Tyler College".

This is by far the best known institution in East Texas and one of the best known in the South. It seems that no one ever thinks of sending away from Tyler or the surrounding country for a commercial course of any kind. It is said to be the rarest case when anyone from any part of East Texas goes anywhere but to Tyler College for a commercial course. Why should they? The work of this school is as far ahead of the old methods and systems in vogue in many schools as the automobile is ahead of the ox cart for speed.

To begin anew and build up in five years time a school with an annual enrollment of over 800 pupils is an achievement to be proud of and probably the only one on record in this line of work. It means push, co-operation and merit with all that these terms imply. The new college building is the handsomest private school building in the state.

Seed Wheat Arrives.

I wish to announce to those who think of sowing wheat this season that I have just received a shipment of a car load of hard wheat, grown in Oklahoma and hence is specially adapted to this climate. Let your wants be known in this line and I shall be glad to supply them.

C. C. FERGUSON.

Hereford Fuel Oil Co.

For best coal and Ice, Troy Womble, manager—phone 76. 9tf

BOVINA ITEMS.

P. J. Mersfelder has moved his family to Bovina for the winter.

Messrs. C. D. Steele and John Dyer were on our streets Tuesday.

Mrs. John Ledbetter and Miss Nita Tullis of Quanah were in our little town last week.

Mrs. J. R. Armstrong, after an illness of some two weeks, is again at her post—the postoffice.

Jim Terry, after an absence of some months visiting his parents at Sterling, has returned to Bovina.

The trustees have employed Miss Alice Mersfelder to teach their school, which will begin next Monday.

George Collup of Hale county will move his family here in the near future, for the purpose of sending to school.

C. O. Brown and wife, have gone to Woodward, Oklahoma, for a few days. C. T. Parmer of Hereford is acting as substitute.

W. L. Townsend, has bought the stock of goods belonging to Oylor & Watts and has rented their building where he will run a hotel. Mr. and Mrs. Oylor will return to Michigan, their old home.

Quite a number of cattle are being shipped from here now. Clarence Scharbouer of Midland has been here with a herd which he shipped yesterday. The Nuns, under charge of John Iry, will ship today.

The people of Bovina and the neighboring ranches made up their minds to have a school building. The town committee generously donated a block of land and \$200; the others did the rest, so we are soon to have a nice building.

OCCASIONALLY

Who Can Beat It?

We were compelled to take off our hat to W. J. Driggers Thursday, when he brought to the BRAND office a monster beet, weighing somewhere between 28 pounds and 35 pounds. We place these limits because Mr. Driggers attempted to weigh it on a pair of scales which would draw only 28 pounds. Hence its exact weight was not known.

Thus again the sugar beet industry is suggested to our minds as one which will, in all probability, soon take a prominent place among the already varied industries of the Panhandle.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL Co.
Troy Womble Manager.

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE

SUCCESSOR TO THE ADD-RAN COLLEGE

AND Business Normal School

HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

CHARTER OAK

STOVES

Have outlived half a century of competition and are growing more popular every day. The universal satisfaction, durability and cooking qualities of "The Charter Oak" will not be found in other makes of stoves. We have just received a large shipment of Cook and Heating Stoves. It will be to your interest to see us before buying stoves.

GARRISON BROS.

FARM LANDS

ALONG "THE DENVER ROAD"

IN NORTHWEST TEXAS

THE PANHANDLE

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, REAL ESTATE AGENT, FORT WORTH, TEXAS.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

My Grocery Stock

is now more complete than ever before—with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. Phone No. 15

C. E. EDWARDS, The Cash Grocer

REGISTERED BERKSHIRES

Best strain of breeding. Either sex, Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts.

Yours for a deal

R. H. NORTON
HEREFORD, TEXAS

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOVEMBER 4, 1904.

ANNOUNCEMENTS

- FOR COUNTY JUDGE**
W. H. RUSSELL
A. J. LIPSCOMB
- FOR SHERIFF AND COLLECTOR**
J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD
- FOR COUNTY CLERK**
W. B. BEACH
- FOR COUNTY TREASURER**
C. L. DAVIS
P. R. PURCELL
- FOR TAX ASSESSOR**
J. S. WYCHE
J. WALK BRADLY
J. W. FORD
- A. STEWART KENDRICK**
FOR COUNTY ATTORNEY
S. J. DODSON
- COMMISSIONER PRECINCT 1**
L. R. BRADLY
O. M. DANIEL
- COMMISSIONER PRECINCT 2**
T. M. PALMER

CASTRO COUNTY

- FOR COUNTY JUDGE**
M. F. BARBER
- FOR TAX ASSESSOR**
W. S. DIXON
- FOR COUNTY TREASURER**
GEO. W. IRWIN
- COMMISSIONER PRECINCT 1**
W. A. TATE
A. P. EATON

THE author, Earnest U. Smith, has ready for publication a book that will alike interest those who appreciate an entertaining and well written story and the Bible students who like scientific explanations of its many profound questions. This book, "Rachel, a Story of the Great Deluge," conceives the unique belief that the Garden of Eden and the Land of Nod were in Peru of South America, and that the origin of the American Indian was the tribe established by Cain. His account of the voyage of Noah's Ark to Mt. Ararat during the flood is claimed by Mr. Smith to have a scientific foundation and is purported to be very interesting. The maps with which the introduction is illustrated will aid in the full comprehension of the author's work, and as the book is attractive in its make-up, its coming will be awaited with interest.

THIS is the last issue in which the names of the candidates for office in Deaf Smith and Castro County will appear. In looking over the announcement column, this week with a view to ascertaining for whom we should vote, we found that we had rather a difficult task confronting us, for, in our opinion, every man who has announced is fully qualified to fill the office to which he aspires. No county in the great Lone Star State can produce a worthier set of men and the BRAND would be glad to see them all elected, but since this can't be, we can only rejoice with those who are successful and sympathize with those who meet their Waterloo.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

BELlicosI SUNT.

For sometime past, the Amarillo Herald has not only claimed everything in sight and out of sight for Amarillo but has had the gall to ask different papers in the Panhandle, of which the BRAND is one, to carry ads for the Herald so as to make it a great paper whose circulation and influence should be co-extensive with the broad expanse of the Panhandle. This we refused to do, since which the Herald has imagined the BRAND had nothing but bitter feelings of jealousy and hatred for her. So long as there was nothing claimed for Amarillo but that which is reasonably due her and came within range of a possibility for her to secure, we said nothing; but when the Herald persisted in contending that our northern neighbor is the only town in the Panhandle which could ever occupy a position directly over the center of the earth and unhesitatingly declared that Amarillo would necessarily become the greatest cotton market of all this vast country, by reason of the fact that she claimed to pay and would continue to pay from \$2 to \$3 a bale more than any other railroad point, when at the same time the Herald was ignorant of what other towns were paying, we felt that, in justice to Hereford and neighboring towns, we should correct the erroneous impression which was about to be made; hence we gave conditions as they really exist and so stinging were the truths which we uttered, they called forth the following revengeful invective!

"What a pity that a newspaper, located in one of the very best counties and towns in the Panhandle, does not get in harmony with its environments. The beautiful city of Hereford, with her churches, schools and exemplary class of citizenship, naturally instills a spirit of 'peace upon earth and good will among men;' but the BRAND seems to have a pachydermatous covering that is invulnerable to the influences that lighten life's burden and stimulate the christian graces."

"We have no war to make on Hereford because of any industrial importance the BRAND might claim for her. The fact is the BRAND does not appreciate the commercial advantages of its own town. The Herald hopes to take a day off some time and give Hereford the kind of a 'write-up' she deserves."

"The BRAND is too busy advertising the shortcomings of its neighbors to fully comprehend its home resources. Newspapers are generally meek, mild and long suffering, and as free from jealousy as they are from riches, and just what animated the BRAND to reveal to the world that Amarillo could not become a cotton market or run a saw mill we are at a loss to know."

"The BRAND seems to think that a town has to back up to a forest to have a saw mill or to a cotton field to become a cotton market. The mahogany of Central and South America is sawed in Massachusetts and the greatest cotton market in the world has not a stalk of cotton grown within two thousand miles of it. The Atlantic ocean and England don't grow any more cotton than Amarillo does timber, but a few bales are handled in Liverpool."

Referring to the above, we wish to thank the Herald for the good things said about Hereford as well as the base insinuations against the BRAND. In defending Hereford and community, we did not mean any offense to our spirited neighbor, who seems to think it our duty to close our eyes and with folded arms allow Hereford's trade induced to go elsewhere through allurements which exist only as a shadow, without even making a statement to the public."

The attack the Herald makes reminds us vividly of the idiotic proceedings of Sanka Panza in Don Quixote when he was on his tour of knight-errantry and imagined every object which he met was posing to attack him.

Personally, we have nothing

against the Herald nor either of its genial editors. It is an excellent paper and deserves the patronage of its community. Also Amarillo is the largest and will doubtless continue to be the largest town on the Plains; but when they begin to reach out and try to move all the other Panhandle towns to Amarillo or even their business men to infringe upon our rightful territory, they may rest assured that the BRAND, in conjunction with other contemporaries, will offer protests. The trouble lies in the fact that the Herald has over-estimated its bearings.

As to whether the BRAND properly represents the interests of its community, we leave with our readers and will not seek the opinion of the Herald.

We merely wish to make the above explanation to our readers, promising them that we will not make a practice of entering into combats at their expense.

WE are authorized to present the name of S. J. Dodson to the voters of Deaf Smith county in this issue of the BRAND as a candidate for the office of County Attorney for said county. During his residence in Hereford, Mr. Dodson has proven his ability in law, and asks for the office on his merits as a citizen and lawyer. We predict that his candidacy will be warmly received by the voters. Following is what he has to say:

Quite a number of my friends feeling that a county attorney should be elected, rather than appointed, have expressed a desire that I announce for such office in this county.

Not being in politics, but devoting my entire time to the law, it is scarcely consistent with my duties as a lawyer to accept any office; however, if it is the wish of the voters in this county election to put me in charge of affairs and do so, they can rest assured that to the best of my ability the interests of the county will be protected.

The office, as such, will pay but little for I will not take any guaranteed salary from the county. As I have only recently decided to run, and as it is too late to see the voters in person, I respectfully request your votes, for which I thank you in advance. Very sincerely yours,
S. J. DODSON.

THE Banner-Stockman of Clarendon has just closed its twelfth year and starts out on its thirteenth year's work under very flattering and auspicious prospects. The enterprising proprietors, Messrs. Cooke & Kelley, are giving their readers an all-home-print, five column, quarto and their efforts are freely responded to by the business men of that town. The Banner-Stockman is official organ for The Panhandle Stockmen's Association and may readily be reckoned as one of the Panhandle's best newspapers.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

The Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy Bed Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods. The weather is getting cold and the best time to buy is before the stock is broken—visit our millinery department before buying. Our prices are as low as the lowest.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

First Choice Brand, highest patent Flour, per 100	\$3.20
Success Brand, high patent flour, hard wheat, per 100	2.75
20-lb. Sack New Meal 40 cents or 2 sacks for	.75
16 lbs. Granulated Sugar	1.00
Good Sorghum in 1 gallon cans, per gallon	.45
English Bacon, per lb.	.14
4-lbs. Arm & Hammer Soda	.30
10 Bars Greenville Laundry Soap	.25
Smoked Bacon Strips, per lb.	.13
22 lbs. Navy Beans	1.00
22 lbs. Pink Beans	1.00
50 Ounces K. C. Baking Powder	.40
25 Ounces K. C. Baking Powder	.20

We have a new car of Flour and Meal.
Every Sack Guaranteed.

The Cash Store

Stambaugh & Lipscomb
Hereford, Texas.

Mr. Hughes Dead.

Our entire community was thrown into a state of mourning early this morning on receiving the sad intelligence of the death of G. A. Hughes who lived about two miles northeast of town. Mr. Hughes was able to transact business in town Wednesday and the announcement that he died at 3 o'clock this morning was a complete surprise as well as a great shock to a vast majority of our citizens. Mr. Hughes had not been in the best of health for sometime and finally his trouble gave way to congestion of the stomach which resulted in his death. In his demise we lose one of our best and most respected citizens—one whom we were all proud to call our friend. Mr. Hughes was a leader, both in church and state and his death is a severe blow to the entire community.

The funeral services were conducted at the Methodist church this

afternoon by Rev. C. L. Cartwright

in the presence of a large concourse of friends and relatives, after which the Masons of the Hereford Lodge administered the solemn rites and ceremonies and laid the remains to rest in the City Cemetery. The BRAND joins in extending deepest sympathy and condolence to the grief-stricken family.

Horse Ran Away.

Wednesday afternoon, T. D. Hunt's children were driving along the street on their way from school when the horse became frightened and ran away, completely demolishing the buggy and bruising the children, but fortunately no one was seriously hurt. The horse was thought perfectly gentle and it is not known what frightened him.

For Sale.

250 head good Durham and Hereford calves. Call or write me at Dimmitt, Texas.
28-2tp
G. T. ABBOTT.

THE FAMOUS

Dry Goods and Groceries

2 Packages of Bluing	.05
California Apricots, per pound	.10
California Raisins, per pound	.10
Quartered Apples, per pound	.08
California Prunes, per pound	.05
2 Boxes of Shoe Blacking	.05
Sweet Potatoes, per pound	.02

W. H. STONE, Manager

Subscribe for the BRAND.

If its leather you want, go to Canterbury. 37tf

I want 400 to 500 head of cattle to pasture. E. B. Black. 25tf

T. J. Graves returned today from a business trip to Waxahachie.

Oscar Witherspoon returned Thursday from Cedar Hill, Texas.

Grape cider, orange cider and pure apple cider at the Bargain Store. tf

Miss Lula Garvin came in today from Farmington, N. M., to visit her parents west of town.

Mr. and Mrs. C. H. Carl were shopping in Hereford Wednesday from their ranch east of town.

J. L. Vaughn went up to Amarillo Monday afternoon on business, returning the following morning.

J. M. Gollehon of Dimmitt and W. J. McMinn of Arney were pleasant callers at this office Thursday.

If you wish to keep your premises clean and thus preserve the health of your family, see D. W. Crawford. 34tf

Rev. E. A. Wesson went to Amarillo Wednesday afternoon to attend the quarterly meeting of the Paladuro Baptist Association.

Prof. W. T. Noblitt left Tuesday for Kansas City, where he goes to take treatment from a specialist. He will be absent about two weeks.

Uncle Noah Taylor came in Thursday from Central Texas. It is quite difficult for one to stay away from Hereford after once having lived here.

Big lot of blankets just received were delayed on account of wash-outs—that means prices away down. Don't buy till you see them. The Bargain Store.

The Tallmadge Company passed through Thursday on their way to the Pecos Valley with several cars of prospectors. They will see Hereford on their return.

New line of 75c shirts cut to 45c. Good line heavy work shirts, wool overshirts and black satin shirts cheaper than any body in Hereford. The Bargain Store.

J. R. Clayton returned this week from New Mexico where he has been improving his claim. Mr. Clayton and family will leave today by private conveyance for New Mexico, where they expect to make their home. The best wishes of the BRAND go with them.

Judge J. P. Connell and wife left last week to visit in Mineral Wells and Hillsboro. They will spend the winter in Central and South Texas. Judge Connell informs us that he will return to Hereford next spring and that he will probably build a home on his ten acre block in the Evans addition.

We are glad indeed to report that Troy Womble is recovering from a recent attack of fever. His many friends will expect to see him on our streets again in a few days. Clarence who has also been in a dangerous condition with typhoid fever, but his physicians report him slightly better this morning.

J. J. Anderson of Summerfield was in Hereford Tuesday and called at this office. In discussing the cotton situation, Mr. Anderson stated that his experience this year convinces him that cotton may properly be classed with the certain crops of the Panhandle. He believes, however, that the farmers will find it to their interest to plant the big boll variety as it seems to mature earlier.

CHICAGO AND ST. LOUIS

ROUND TRIP RATES DAILY.
FREQUENT COACH EXCURSIONS to Kansas City and St. Louis
ONE FARE plus \$2 to Kansas City, October 15, 16, 17, 18 and 19, account Royal Stock Show.
ONLY LINE WITH THROUGH SLEELER
TEXAS TO CHICAGO
 SEND IN SLIP BELOW

Mr. Phil. A. Auer, G. P. A., R. I. Ry., Fort Worth.

I am going to _____ about _____

Send me rates and all details.

Town _____ State _____

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers Sash Doors Screens Lumber Lime Cement, Etc.	Plans Free Schools Churches Court Houses Jails Dwellings Etc., Etc.
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HEREFORD, TEXAS

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Sisk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford.

J. M. GARNER

—THE GROCERYMAN—

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is "Clean," "Non-sulfured" Coal. We Sell Your Favorite.

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

FIRST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

G. A. F. PARKER President	J. P. CONNELL Vice-President	F. B. FULLER Cashier
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The Western National Bank

Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker,	J. P. Connell,	F. B. Fuller,	G. R. Hay,
W. S. Higgins,	J. P. Slaton,	Ross W. Davis	

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading Facts Concerning People You Know. Wall Paper—E. B. Black. 34

If you wish a few geraniums cheap for cash, apply at this office. 36tf

E. F. Connell spent Wednesday in Bovina on business.

Wanted—A doctor at once, but have no phone. See W. G. Ross.

J. H. Turbeville of Roswell was in Hereford this week with a bunch of horses for sale.

G. A. James and J. E. Caldwell of Cleo community in Castro county were in town Tuesday after supplies.

A. Laird of Bovina passed down the line Wednesday on his way home from a business trip to Vernon.

Rev. E. A. Wesson preached at the Bassett school house on North Draw last Sunday, the result of which being one conversion.

Prof. W. T. Noblitt called around Saturday afternoon and ordered the BRAND sent to his father, M. G. Noblitt, at Dean, Tennessee.

John Droke was in Hereford Thursday, purchasing goods for his store at Dimmitt, and while in town paid the BRAND office a pleasant visit.

The "Mule Skin" Brand of hosiery for women and children is 25 per cent better than any other hose sold in Hereford at same prices—sold only at The Bargain Store.

A. H. Elliston returned Thursday from a business trip to his old home in Collin county. He was accompanied by his friends, J. A. Womble and W. W. Woodall, who will spend some time looking over this country with a view to locating.

Mr. and Mrs. L. R. Brady were shopping in the city Wednesday.

White Pine and Tar is the thing for your cough, at Smith & Orr's.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

Reagan and Connell bought 150 yearling colts from A. Wedmore of Roswell Thursday.

Will A. Boyce of Amarillo spent several days in this vicinity this week, acting the part of a Nimrod.

Elder Jesse B. Haston is occupying Prof. Noblitt's place in the College during the latter's absence.

The most healthful and refreshing drink to be found in Hereford is the pure apple cider at Callen's Bargain Store. tf

Mr. and Mrs. J. P. Snyder and children arrived Thursday from a visit to their former home at Modena, Missouri.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Witherspoon & Gough building. tf

A. J. Oliver returned Tuesday from a business trip to Chicago, Ill., and is again at his post of duty in the Hereford National Bank.

J. T. Inmon has been busy this week delivering the official ballots, ballot boxes and other necessary articles for holding the general election.

Everybody is invited to stop at the jewelry store and see my new watches and jewelry. I have all kinds of rings and baby rings too. John B. Vannoy, Optician and Jeweler. 35tf

Headquarters for stationery, tablets, of all kinds, box paper, onion skin and tinted papers. Also just received 7500 good envelopes and they are now on sale 3 packages for 10c at The Bargain Store.

Elder Jesse B. Haston returned Monday from Tulia where he preached Sunday and Sunday night. In referring to the cotton crop in Swisher county, Mr. Haston stated that it is opening up in good shape and that it is believed the crop will make at least a third of a bale per acre.

HEREFORD TRANSFER

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

The Brand \$1 per year

Panhandle News

Tulia received and ginned her first bale of cotton last week, for which the merchants made a nice premium.

C. C. Ralls of Dozier sold one section of his land last week to Mr. Weaver of Haskell county for \$4,000. It was unimproved but Mr. Weaver will build on it at once and put in a good sized farm next year.—Memphis Herald.

A wreck occurred on the Denver last week in which the fireman had his leg broken and the engineer badly bruised. It is said an engine and caboose were backing down the track and collided with a north bound train, with the result as given above.

A citizen of Wichita county, Mr. H. Willis of Gilbert Creek neighborhood, carried off the prize for the best sample of Texas grown wheat at the St. Louis World's Fair. Wichita is the banner wheat producing county of Texas.—Wichita Times.

The Farmers and Merchants Bank opened for business Monday with J. N. Beasley, cashier in charge. Mr. L. G. Hawkins has been here the greater part of this week initiating the business. This new institution starts off with flattering prospects and is proof that our town is growing.—Chillicothe Independent.

This week R. T. Williams, six miles south of town, gathered, shelled and measured the corn grown on two acres of land and got seventy-two bushels. This corn is readily worth seventy-five cents per bushel here, and at that rate will bring Mr. Williams \$27 per acre, or eight or nine times the price of raw land.—Lockney Beacon.

The gin at Hauk caught fire Friday evening from the press, and was supposed to have been put out. For fear that the fire might not be out Mr. Kelley and some of the hands slept at the gin. In the night they were wakened by the flames which they could not put out. Only one bale of cotton was burned. The gin was destroyed.—Chillicothe Independent.

There has been 556 bales of cotton ginned up to date by the gin at this place. The staple was selling in this market on a basis of middling at 8 1/2 this morning. On account of the low price many farmers are not selling their cotton, but will hold for a time, at least, for a better price. There has been six hundred bales sold in this market up to date.—Wichita Times.

Uncle Isaac Smith was up from Rowe Monday. He reports farming operations in fine shape, everybody picking cotton and the gin busy all the time with a fine prospect for turning out 700 bales this season. Most of the cotton planters are holding their cotton for ten cents, and while the gin has already turned out eighty odd bales only about fifteen have been sold.—Banner-Stockman.

The Giles ticket office was robbed last Sunday night and the ticket case was taken away. The next day the case was found about a mile beyond Giles. About \$10 in money was stolen and taken away. The tickets were not taken away from the case. The target lamp at the depot was taken from the place above the track and placed on the ground in middle of the track, thus causing the south bound train to stop there.—Hall County Herald.

Elder E. Dubbs will on the first of November begin his duties as pastor of the local Christian church. One-half of his time (the first two weeks in each month) will be devoted to the church. During the balance of the month he will keep up his duties

as Panhandle missionary. Bro. Dubbs is known far and wide as a consecrated Christian gentleman, and has, perhaps, more friends in the Panhandle than any other minister of the gospel.—Banner-Stockman.

Will A. Miller, who is the immigration agent of the Denver road, was in Ft. Worth this week looking after some business in connection with several excursions that will be brought to Amarillo from various parts of the country this fall and winter. The Denver road is aggressive and enterprising in its cooperation in settling up the Panhandle country. The execution of plans formulated will greatly aid in stimulating farming and other industries in the Panhandle. The terminus of the excursions that are now under contemplation will be Amarillo.—Amarillo Herald.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, November 13:

Subject—Studies in the doctrines of salvation; the need of divine help.

Leader—Roy Myers.

Scripture lesson—Rom. 7:14-25.

Prayer.

Song.

Two talks upon the meaning of the scripture lesson—Hansford Myers and O. F. Smith.

What the seeking sinner is unable to do, talk—A. J. Oliver.

Song.

The sinner's need of divine help, talk or paper—E. W. Harrison and W. B. Beach.

Testimonials as to the truth of the lesson, voluntary.

We earnestly request the unsaved to attend.

Mr. Gass Makes Improvements.

On passing down the street one day this week, our attention was directed to the improvements which were being made in the dry goods store of D. R. Gass & Sons in the form of a neat but substantial center shelving in which some of the more delicate box goods are to be kept. This, with other contemplative improvements, will greatly add to the convenience and appearance of this already popular house and shows an enterprising spirit on the part of the proprietors.

Mr. Gamble Coming.

T. J. Gamble, successor to Guy Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will have a full line of saddles, harness—in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated. 33tf

Republican Speaking.

Captain J. M. Kindred, republican candidate for congress from this district, and Hon. H. H. Cooper of Amarillo will address the voters of this county at the court house Saturday night in the interest of the republican ticket. Everybody is invited to hear them.

Money to Loan.

For money in sums, ranging from \$4,000 to \$15,000 at 10 per cent interest per annum for five years to be secured by deeded land, apply to GRAVES & ELLISTON, Hereford, Texas. tf

Lunch at Ritchey House.

We are requested to again remind our readers that the ladies of the Christian church will serve a 15-cent lunch at the Ritchey Hotel tonight (Friday), at which everybody is cordially invited to be present.

For Sale or Rent.

My six-room residence in West Hereford. Apply at the BRAND office. 37tf T. S. BARNETT.

General Stock News

The following cattle were shipped to Kansas City Saturday: Murchison & Thompson, 3 cars cows; J. D. Thompson, 2 cars cows; R. C. Phansteel, 5 cars cows and yearling steers; J. T. Rutherford, 2 cars steers; Wilson and Kibbe, 1 car mixed; W. J. Killough, 2 cars cows and steers.

Tuesday's shipments to Kansas City: M. W. Shelley, 14 cars mixed; Miller and Lay, 5 cars steers; T. Tubbs, 1 car cows.

R. N. Mounts purchased from M. W. Shelley this week 114 yearling steers, which he drove to his ranch west of town. We understand the price paid was \$14. Mr. Mounts also bought of Miller and Lay 36 yearling steers on same terms.

C. P. Epps of Running Water shipped five cars of cattle from Canyon City to St. Jo, Missouri, Thursday.

Fred Klin this week bought of W. J. Killough 3 cars of two and three year-old steers which he shipped to Minneapolis, Kansas. The price paid was \$19 and \$25.

League Program.

Following is the Epworth League program for Sunday, November 6:

Topic—The Unprofitable Life.

Leader—Miss Alma Bates.

Reading—The Barren Tree, a Fruitless Life—Miss Linnie Hughes. Bible reference—Two kinds of teachers and their success, Matt. 7:15-23—Jim Hughes.

Song.

Reading—Mercy bears with our barren lives and multiplies opportunities to improve—Miss Frankie Britain.

Bible reference—A lesson in a miracle, Matt. 21:17-22—Miss Maggie Syms.

Prayer—C. E. Edwards.

Song.

Benediction.

A Question

Of vital importance to the people of the plains is to plant lots of trees, how to plant, when to plant, and what to plant. Now is the time to prepare your ground, while there is a season. November and December are the best times to plant. See me about varieties to plant. I have over 100 varieties growing here and have had fourteen years experience in Texas. Over 100,000 trees growing here.

HEREFORD NURSERY.

L. P. Landrum, Prop. 34-12t Hereford, Texas.

Notice to Voters.

I wish to take this means of correcting an erroneous report which has been propagated and circulated over the county to the effect that I am a republican. I do not know who wished to do me so great an injustice, but in self defense I will say that I was reared by a democratic father, have always lived in the south and never voted anything else but the democratic ticket; and if elected assessor for Deaf Smith county, I shall stand upon democratic principles.

A. S. KENDRICK.

Election Dinner.

We are requested to announce that the ladies of the Methodist church will serve dinner in Hereford on next Tuesday, election day, the proceeds to be applied to the Ladie's Home Mission fund. The place will be announced later. Everybody cordially invited to attend.

For Trade.

I will trade my house and two acres of land, well improved, for either land or cattle. IRA ATEN.

IT IS A PLEASURE

to show you through my stock of groceries. I am proud of it. While it is not the largest stock in the Panhandle, it contains everything that the people of Hereford and vicinity require. We guarantee to give you the very highest quality of goods and deliver them to you promptly.

Yours for Business

J. H. CARDWELL

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm
Laird-Herring Mercantile Company

(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

Burton-Lingo Co.

Dealers in

Lumber, Sash, Doors, Moulding Cypress Shingles, Pickets and Cedar Piling.

Get Our Prices Before You Buy
J. W. BURKS, Local Manager.

HOLD YOUR COTTON

Till our gin is completed, which will be about two weeks from date. We have purchased an up-to-date outfit and the fact that we have gasoline engine power will enable us to gin your cotton without delay. Our charges for ginning and wrapping will be the same as that of other Panhandle gins. We guarantee that those bringing their cotton to Hereford will receive the highest market prices.

Tucker & Jacobsen

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

The Brand \$1 per year

PROFESSIONAL CARDS.

C. P. ESTES, M. D.

PHYSICIAN & SURGEON

Office at Burns & Smith's Drug Store
Residence Phone No. 82.
Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT
Amarillo, Texas

Practice limited to the eye, ear,
nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST

Special attention given to diseases
and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65 Residence 18

Witherspoon, Gough & Dodson

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE
NOTARY IN OFFICE

Office next door to Bank
Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.
Hereford, Texas.

G. F. LeGRAND, M. D.

PHYSICIAN & ACCOUCHEUR.

Office at Burns & Smith's Drug Store
Residence Phone 138.
Hereford, Texas.

Leather in most any form at Can-
terbury's. 37tf

J. A. Fox had business in Amarillo
Tuesday and Wednesday.

Sam F. Dunn, our popular animal
inspector, had business in Amarillo
this week.

J. W. Alexander, Dimmitt's drug-
gist, had business in Hereford
Wednesday.

G. S. Higgins came in Wednes-
day from his ranch north of town
with hay to market.

A. M. Kiser, who lives south of
Dimmitt, was transacting business
in Hereford Wednesday.

M. F. Barber, one of Castro
county's most respected citizens, was
transacting business in Hereford
Monday.

Mr. and Mrs. M. O. Meeks came
up from Texico Tuesday afternoon
to attend the bedside of the latter's
brothers, Troy and Clarence Wom-
ble.

Mr. and Mrs. T. D. Lipscomb of
Stratford spent several days in
Hereford this week, visiting their
son, A. J. Lipscomb. They were
accompanied by A. J.'s two little
boys, all of whom were on their
way to their former home at Quit-
man where they will again live.
Mr. Lipscomb has just proved up on
a valuable claim near Stratford and
is quite enthusiastic over the pro-
spective future which awaits the
Panhandle country.

DR. A. D. MILLER

will be pleased to do your
DENTAL WORK

Judge Kerr of Dimmitt visited in
Hereford this week.

Mrs. E. F. Connell visited in
Canyon City this week.

Archie Conrad left Tuesday after-
noon for a visit to the World's Fair.

For Sale—A good Jersey cow and
calf. Apply to Stambaugh & Lips-
comb. 32tf

A. J. Thompson was in Tuesday
from his ranch northeast of town on
business.

H. Baker of Dimmitt was trans-
acting business on our streets
Wednesday.

If you want hard wheat from Ok-
lahoma to sow this fall, see Chas.
C. Ferguson. 32tf

Mr. and Mrs. J. N. Askren were
visitors from their ranch east of
town Tuesday.

W. B. Parmer, who has been con-
fined to his room for several days,
is able to be out again.

T. H. Beach, one of Dimmitt's
well-known merchants, had business
in Hereford Wednesday.

If you are tired of waiting for
your groceries when ordered, try J.
H. Cardwell; he delivers prompt-
ly. 36-2t

The many friends of J. C. New-
man are glad to see him again able
to be out after a three-week siege of
slow fever.

We are glad to announce that
Miss Linnie Herron, who has been
seriously ill for the past two weeks,
is convalescent.

G. W. Orr and J. F. Dendy of
Boom were in Hereford Tuesday
having fixtures to their harvesting
machines repaired.

Let us put up your stoves. We
furnish the best pipe and can put
your stove up nicely and safely at a
small cost. Bell Brothers. Phone
24. 34tf

Mrs. Fred Reece who has been
visiting her sister, Mrs. G. H.
Guinn, for the past week returned
to her home at Amarillo Tuesday
afternoon.

J. M. Sherman, presiding elder of
this district, will hold the last
quarterly conference of this year
Saturday and preach at the Metho-
dist church Sunday morning and
night.

I. N. Dillard who ranches north
of town sent in a dollar Saturday,
accompanied with an order to send
the BRAND to Dr. W. H. Walker at
Red Water, Texas, which order we
freely comply with.

J. F. Eddleman, one of Castro
county's wide-awake school teachers,
was in the city Saturday and paid
this office a social visit. Mr. Eddle-
man ordered the BRAND sent to his
father, at Joshua, Texas, who ex-
pects to move here to live next sum-
mer.

Eli Dunlap who has been living just
over the line in Randall county
moved his family to Hereford Sat-
urday. It will be remembered that
Mr. Dunlap purchased the beautiful
residence of Judge J. P. Connell
several weeks ago, which place he
will make his permanent home.
The BRAND in behalf of the town,
extends a hearty welcome to Mr.
Dunlap and family.

W. P. Armstrong of Dallas county
visited his friend, C. R. Moreman,
this week and looked over the
country with a view to locating.
Mr. Armstrong, in company with
Mr. Moreman, paid this office a
pleasant visit and expressed himself
as being well pleased with the Pan-
handle and that if he moved here,
he thought several other Dallas
county families would also move.

**THIS IS LOW YEAR
NATIONAL LIVESTOCK COMMISSION COMPANY
GOES ON RECORD**

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY
We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

WRITE US WIRE US SHIP US
OFFICES: Chicago St. Louis Ft. Worth, Kansas City

Leather—that's all at J. A. Canterbury's. 37tf

W. M. Smith of Dimmitt was in the city Tuesday on business.

Lee Bivins of Amarillo was in Hereford this week trading in cattle.

Witherspoon & Gough represent nine old-line fire insurance companies. 43

S. F. Marshall returned this week from a prospective trip to Howard county.

T. G. Walker was in town Saturday from his ranch west of town after supplies.

R. W. Baird was in town this week after lumber with which to make ranch improvements.

J. D. Thompson, J. T. Rutherford and R. C. Phanstiel went to Kansas City Saturday with cattle.

Will Reagan of Edwards county was looking after his ranch interests in Castro county this week.

Mrs. G. C. Hutchinson of Tulia is visiting her parents, Mr. and Mrs. D. R. Gass, this week.

Mr. V. Robertson, who lives in the extreme northwest part of the county, was in town Monday after ranch supplies.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices.

Dr. Chas. E. Donnell of Dimmitt, the BRAND's correspondent, is away taking a post-graduate course in medicine, which leaves that community without a physician.

J. R. Hailey of Cheyenne, Wyoming, is visiting his parents, Mr. and Mrs. M. B. Hailey, this week. Mrs. Hailey will arrive soon and they will probably make this their home.

G. L. Davidson and W. A. Ricketts went over to the breaks in New Mexico this week on a hunting excursion. They took their wagons along and will bring back a supply of winter wood.

J. L. Vaughn and son, Frank, who have large ranch interests in both Castro and Hale counties, spent several days in Hereford this week trading in stock. The latter shipped 150 fat cows to the Kansas City market.

We received a communication this week from our former townsman and friend, Harman Beach, requesting that his BRAND be changed from Sherman to Dallas. Mr. Beach is taking a business course at the Metropolitan Business College at that place.

Joe Carter this week made a valuable addition to his business by purchasing a pair of perfectly white horses from Frank Vaughn. This is by far the handsomest team ever brought to Hereford, and so well do they match that it is a very difficult matter to distinguish one from the other. Joe paid a fancy price for them, we understand.

John A. Johnson

DEALER IN

Staple and Fancy

GROCERIES

Canned Goods, Jellies, Preserves
Teas and Coffees.

FREE DELIVERY

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record

Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year
Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in

**Coal, Grain, Hay, Salt
AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS


L. R. BASSHAM, Proprietor

Our Specialties....

**A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH**

Have just purchased an
Emery stone and are prepared
to put your scissors and shears
in first class condition.

Fifty Years the Standard



BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

Endeavor Program.
Following is the Christian Endeavor program for Sunday, November 7:

Leader—Miss Fannie Kellow.
Subject—Some of God's promises that cheer me—2 Peter 1:1-4.
Song:
Scripture reading.
Prayer.
Why does God delight to bless those that delight in Him?—Miss Miller.
Why can not God bless us unless we let Him lead us?—Mr. Mauk.
Reading—Miss Myrtle Wither- spoon.
What things chiefly worry us, and what is the one way of escape?—Miss Nunley.
Song—"He Leadeth Me."
Reading—Miss Ethel Wright.
Sentence prayer.
What comfort, in our sorrows, can we get from Christ's sorrows?—Miss Fore.

Taxes Unpaid.
The following communication from Austin shows bad state of affairs in Ochiltree county in the North Panhandle:

"The Controller finds that Ochiltree county has for the past two years refused to pay taxes on \$214,400 of land which is held by individuals and which was purchased from the school fund. The owners claim that inasmuch as the land has not been paid for and is virtually the property of the school fund until entirely paid out, they are not subject to pay taxes thereon. Several county officials side with them with the result that the state has not been able to collect any taxes on the land. The next legislature will consider the matter and possibly take some drastic measure for the future. The assessed value of Ochiltree county amounts to only about \$700,000."

Baldwin's Second Ascent.
On Monday of this week, T. S. Baldwin made his second aerial voyage at St. Louis in the presence of thousands of witnesses. The airship rose to a height of about 2000 feet and was accurately steered in every possible direction for about thirty minutes and finally landed at the identical spot from which it started, thus showing that the ship was completely under the control of the aeronaut. What will render the success of Mr. Baldwin's ship especially interesting to Texans is the fact that he lived in the state during his boyhood days and has relatives in Sherman and McKinney at present.

Colts for Sale.
We have 150 head of good stock, yearling colts which we are offering cheap for cash. See them at the stock pens.
38tf REAGAN & CONNELL.

Land Breaking.
I will plow your land with my steam plows and take in payment either cash, cattle or feed.
tf J. W. FEWELL.

From Mr. Cummings.
Dallas, Oregon, Oct. 23, 1904.

The BRAND,
Hereford, Texas.

Well, here we are, up in the northwest corner of the United States, in Pott, the banner county of Oregon. No doubt this is a fine country. Nearly all garden truck in full growth at this time; fruit in abundance, apples, pears, prunes and plums on the tree and on the ground. Nearly all the cereals are grown here in abundance. The money crops are hops, potatoes and prunes. Cattle, sheep and goats are profitably raised. And lumber, beyond estimate. Climate and water, excellent. The best water that I have found since leaving the mountains of Tennessee and Georgia. And a better class of citizens, I have never met with—regular home-like people. All meet upon the "level."

Best wishes for the success of the BRAND and the Hereford people generally.

W. H. CUMMINGS.

Abstracts.
We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

5tf WITHERSPOON & GOUGH.

Safe Blown Open.
The safe of the Hereford Business College Bank was blown open last night and had it not been for the early arrival of a new student the bank would have been considerably weakened.

The Bank opened on time this morning and is doing business as usual.
37tf

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38.40. 60 days limit on sale April 25th to Nov. 20th—\$32.00. 15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.

Parties knowing themselves in debt to us please call and settle. We need money to meet our obligations. Past due accounts must be paid at once. Hereford Lumber Company.
2t

Laundry Re-Opens.
I have leased the Hereford Laundry and will appreciate the patronage of the public. All work turned out is guaranteed to be first class.
35tf A. E. STANLEY.

Kindergarten Drill.
Mrs. Haston's primary school and kindergarten will give an entertainment at the Christian church Thanksgiving eve, for the benefit of the poor children of Hereford.

Do You Wish Conveniences.
Do you wish the convenience of a phone at your residence? If so, let me know and your wants will soon be satisfied.
27-tf W. G. ROSS, Prop.

Church Notice.
We are requested to announce that there will be preaching at the Christian church Sunday morning and night.

Cold! Cold!! Cold!!!
Let Bell Bros. put up your stoves on short notice and run no risk of bad pipe and flues. We can save you money.
34tf

Seed Rye.
I yet have a supply of seed rye and would like to furnish those wishing to sow this crop this fall.
33tf C. C. FERGUSON.

OFFICIAL ORGAN FOR CASTRO COUNTY

OFFICIAL ORGAN DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its Class of Readers

Best Equipped Office in Panhandle

DO YOU KNOW

A GOOD THING WHEN YOU SEE IT?

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

School Items.
For the first time in the history of Hereford Public School, King Cotton wielded an influence over its pupils, several being out this week, gathering the fleecy staple.

Alex and Emmett McKinney left last Friday for their new home at Amarillo.

Some of the High School girls have been learning new songs.

We are sorry to lose Amber Collins this week from the ninth grade. She goes to Vernon to make her home.

Alleyne Brunds also has stopped school to move from Hereford. What is our loss we hope will be some other school's gain.

The pupils are making the most of the fine weather.

The boys are deep in the delights of football while an enthusiastic baseball nine of girls wins new laurels daily.

C. W. B. M. Program.
Devotional exercises—Mrs. Randolph Clark.

Missionary work in Mexico—Miss Bulah Wright.

Missionary work in Jamaica—Mrs. Ferguson.

Missionary work in Porto Rico—Miss Maude Miller.

Missionary work in India—Mrs. C. B. Haston.

Missionary work in America—Mrs. S. J. Dodson.

Meeting to be at residence of Jesse B. Haston at 4 p. m. next Wednesday.

MRS. WHEELER, President.

Underwear in abundance cheap at The Bargain Store.

PECOS VALLEY LINE
TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.

Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
" Canyon City	9:00 " " " "	" " " "
Arrive Amarillo	9:50 " " " "	" " " "
Leave Amarillo	10:20 " " " "	" " " "
" Washburn	11:15 " " " "	" " " "
" Panhandle	12:05 a. m.	Tuesday and Sunday
" Pampa	1:30 " " " "	" " " "
" Miami	2:25 " " " "	" " " "
" Canadian	3:35 " " " "	" " " "
" Higgins	6:25 " " " "	" " " "
" Gage	5:15 " " " "	" " " "
Arrive Woodward	7:25 " " " "	" " " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

HEREFORD MEAT MARKET

C. P. ARTHUR, PROPRIETOR

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash Phone No. 15