

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, NOVEMBER 18, 1904

No. 40

HEREFORD GINNED HER FIRST BALE OF COTTON WEDNESDAY

WE CAN SAVE YOU MONEY ON YOUR WINTER GOODS

We carry a large line of Overcoats and can save you money on same. Our prices range from \$4.00 to \$20.00. We also carry a large line of Childrens' Jackets and can save you money on these goods. Ladies' Dress Skirts ranging in price from \$3.00 to \$10.00, see them before buying. Good stock of wool and cotton blankets ranging in price from 75c to \$10.00.

D. R. GASS & SONS, Hereford, Texas

ALFALFA AND IRRIGATION.

Facts About Alfalfa as Given by J. H. Dawson at Fort Worth.

The farmers generally are becoming convinced that alfalfa is one of the best forage crops grown in the United States, and is adapted to cultivation in a greater range of latitude than red clover; it has succeeded as far north as New York, Michigan and Montana, and as far south as Southern California and the Gulf of Mexico, a wider range than that of any forage plants except Indian corn.

Its points of superiority are: when once well rooted it withstands drouth; it may be cut oftener, thus yielding a larger amount of hay or green forage per acre in the course of a year, and the hay is richer in muscle-making crude protein than any of the clovers.

Alfalfa is a silent sub-soiler and self-irrigator, that does its work with ease, and in its way as effectively as steam and plow could do; its roots work night and day, Sunday as well as any other day; they strike deep down into the soil, making innumerable perforations, leading air down into the sub-soil, and drawing moisture therefrom by capillary attraction, thereby enabling the plant to withstand adverse conditions beyond the endurance of almost any other forage product.

It is at home on any moist soil, whether light sand, dark loam, or any variation of either, regardless of location; it loves best an open, friable sub-soil, where its roots can readily penetrate to great depths in search of water. At the same time, there are few plants that can maintain existence on so small a supply; it is a deep rooter, and to this fact is probably due its great power to resist adverse conditions, and sustain life through a period of severe drouth, and when well started will produce its annual crop of hay and seed for ten or more years. It is

not inclined to spread like Johnson or Bermuda grass, but remains within its own confines where it is complete master of the situation.

Resolutions of Respect.

WHEREAS, it has pleased Almighty God, in His mysterious providence, to remove from us our dearly beloved brother, G. A. Hughes. Therefore be it

Resolved, By the Sunday School of which he was an earnest member, and the Bible class of which he was the beloved teacher,

That we understand not wily so useful a man should be taken from us in the prime of life, and while doing his best work, still through faith we exclaim in our sorrow "God knows best" and we humbly bow to His will.

That in the death of Brother Hughes the Sunday School has lost a sincere friend and intelligent worker, and the Bible class a teacher whom they dearly loved.

That a copy of these resolutions be spread upon the minutes of the Sunday school, and that copies be furnished to the bereaved family and to the BRAND.

E. B. BLACK,
W. G. ROSS,
C. L. CARTWRIGHT,
G. A. F. PARKER,
Committee.

Gin Donations.

We are requested by the Gin Directors to urge all subscribers to the gin fund who have not yet paid their subscriptions to call and adjust the matter at once as the gins are now completed and under the contract the board obligated themselves to pay the entire bonus when the plant was ready for operation. If you are behind with your subscription, you will confer a favor by calling on any member of the Board at once, thus saving them the trouble of calling on you.

Notice

Miss Nara G. Trebby, hair culturist and manicurist, will be at the millinery department of Stambaugh & Lipscomb's department store until further notice. Facial massage a specialty. Both ladies and gentlemen treated. 39.4tp

Stray Hog.

I have in my pen a stray hog which the owner can get by paying for this advertisement and calling at my place 6 miles southeast of town. J. D. WILLIAMS.

Cotton Growing in the Panhandle.

The work of the U. S. Department of Agriculture in Northwest Texas along the Fort Worth & Denver Ry. this year in the development of the cotton industry has been of the greatest value. Not only has the acreage increased, but the yield per acre and the quality of the staple improved.

Special Agent Bentley reports that there are farms in each county from Wise to Donley that will make one bale per acre. Samples sent in show a better staple, longer and stronger than made in the black land belt.

As predicted in the spring, the boll weevil has gone east, and despite all efforts, nearly one-fourth Louisiana has become infested this year. During the month of October 1500 miles of new territory became infested, and they are half-way from the Sabine to the Mississippi river.

If the proper efforts are put forth, I do not believe that the boll weevil will ever become a serious pest in the Panhandle of Texas, and that the counties along the Fort Worth & Denver Ry. will become the most important cotton producing section of the south.

If fall cleaning of the fields is essential in the weevil infested district, it is doubly so in your section to prevent the weevil from getting a start.

Dr. Hunter says that there is absolutely no question but that the weevil will spread until it reach the Atlantic ocean, and that it will never be exterminated. If you can keep it out of your section, your lands will become the most valuable agricultural lands in the Union.

OSWALD WILSON.

Fort Worth, Texas, Nov. 12, 1904.

Safe Blown Open.

The safe of the Hereford Business College Bank was blown open last night and had it not been for the early arrival of a new student the bank would have been considerably weakened.

The bank opened on time this morning and is doing business as usual. 37tf

Church Notice.

Preaching at the Christian church next Sunday morning and night. All are invited.

ALEXANDER W. CRAWFORD.

Killed!

If you wish your cattle or hogs slaughtered, see A. E. Stanley. tf

Sam Jones Will Lecture.

The world famed Sam Jones, the noted Georgia evangelist and lecturer will give one of his famous lectures at Amarillo next Monday night, November 21st. The Pecos Valley train arrives at Amarillo at 7:10 and comes back in the morning, so now is the time and perhaps the last and only time that we will have an opportunity to hear this wonderful man with his burning words of eloquence that raise you from the earth, flashes of wit that convulse, sarcasm that bites and pathos that melts you to tears.

Admission 50 and 75 cents. If you want a reserved seat, write H. L. Powe, music dealer, enclosing 75 cents.

Don't forget the date, opera house, Amarillo, Texas, Monday, 8:15, November 21, 1904.

Stores to Close.

We, the undersigned business men of Hereford, agree to close our places of business on Thursday Nov. 24th from 10 a. m. for the remainder of the day:

Garrison Bros., Galbreath & Fox Trading Co., J. M. Garner, W. M. Cogdell, C. E. Edwards, Geo. W. Eagle, P. L. Johnson, E. B. Black, J. H. Cardwell, Stringfellow-Hume Hardware Co., J. G. Callens, Jim Head, John A. Johnson, Stambaugh & Lipscomb, Tucker & Jacobsen, Burton-Lingo Co., Hereford Lumber Co.

Popcorn as a Forage Crop.

The following from G. D. Perego of Newton, Texas, will interest some of our readers:

Anyone who will give popcorn a fair trial once will always grow it. I have been growing it for seven years and will continue to grow it as long as I stay on the farm. The kind I grow is an extra good variety and the most astonishing yielder I ever tried. I can make more forage to the acre planted in this kind of popcorn than anything else I ever tried. It will grow about five feet high, having from three to five ears to the stalk. I got the start of this variety from an old Indian in Northwest Texas. He said poultry fed on it would never have cholera. I have not lost a fowl with cholera since I have been raising it. I have a fine lot of seed and if any brother farmer would like to get a start of this corn and will write me for it I will send him a bunch by mail. It is so easily grown and such a tremendous yielder every farmer should grow a patch. With good ground and care it will make from fifty to one hundred bushels to

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

the acre. Plant thick and cut stalk and all and it will make more feed and better feed than anything else. If anyone writes for seed, kindly send postage.

College Board Meets.

The College Board met Tuesday afternoon to consider the needs of that institution. At the request of the board, Prof. Wyatt consented to stay with the school till the first of next year, whereas he had intended offering his resignation right away. The school has done well this year and will continue right along without any hitch.

Rev. Jesse B. Haston has been employed to teach regularly, thus affording ample teaching facilities for all who may attend.

Subscribe for THE BRAND.

HOW ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service

Give Us a Trial

Hereford Sheet Metal Works

T. R. REGAN, Manager

C. T. HERRING A. LAIRD H. B. FARRELL
President Vice-President Cashier

HERRING & LAIRD BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us

SCHOOL BOOKS School Supplies

We have received the agency to handle the public school books, adopted by the state, and will be glad to receive orders for same either from pupils from the Hereford school or from those of the surrounding country. We also carry a complete line of school supplies. Call when in need of anything in our line.

We are now in possession of J. P. Hardings's prescription file dating from the present time back five or six years and we can refill any prescription from this file.

T. M. COULSON & CO.
...Druggists...

THE CATTLE SITUATION.

Prominent West Texas Stockman Says the Future of the Cattle Business is in Hands of Packers

"Cattle prices have been down, down, down—to the bottom! Well, cattlemen hope that they have gone the limit in one direction at least. The indications are that they have. There is undoubtedly a considerable shortage in production and consumption is not decreasing, either at home or abroad, while war and rumors of war will have a tendency to elevate rather than lower the selling price at the packing houses, the only place to sell.

"Not a cattlemen that I know of is making money under present conditions," said Col. C. C. Slaughter and, as is well known throughout the southwest, Col. Slaughter usually speaks by the card when he talks about cattle. "It's easy to figure," he continued. "Take land that is worth, say \$2.50 an acre, and allowing interest at 7 per cent and counting in taxes the cost is about 20 cents an acre for grass alone. At the lowest calculation it will take 15 acres per head—in many cases more, and you have a cost of \$3 per head for grazing alone. The expense of looking after the cattle will run from 50 cents to \$1 per head. Lump it in and say that the cost of carrying 100 cows is \$850, not calculating interest on first cost.

"The calf crop has been exceedingly short, not more than a third of the usual crop. The man who branded 33 calves from 100 cows this year is fully up to, if not above, the average. Keeping the mothers of these calves has cost \$350, making the cost of the calves between \$7 and \$11, they are worth about \$7. You can see how much money there is in it for the cattlemen. Then, too, his cows are a year older, not worth so much in market. Well-bred cows, even if they are fat, will not bring more than about \$15. Yet many cattlemen will be forced to market a part of their stock cattle to get money for running expenses. Others will sell out altogether in disgust with the cattle business.

"The result will be a further decrease in production next year and the supply is already limited.

"For grain fed cattle, prices are comparatively no better. With corn at 50 cents a bushel grain enough can't be made at present prices of cattle to pay for the feed. Of course the better bred the cattle, the better the price they will bring in market, but all hands, ranchmen and stock farmers, will have to have more money for their stuff to warrant them

in continuing to raise cattle for the market.

"The situation is in the hands of the packers. They make the prices. They claim that they are not making money now—that the retail butcher is the man who is getting it all. That may be true, I don't know, but there's one thing certain; judging from the retail price of beef somebody is making money out of the cattle business and it isn't the producer.

"If present prices continue it will drive so many men out of the cattle business that the packers will find themselves short on the raw material. Will they place themselves in such a situation? I hardly think so. I give them credit for being men with brains and I reckon they are all pretty familiar with the story of the goose that laid the golden eggs. No, as I see it, prices are bound to go up but the cattlemen are getting caught pretty hard right now. There was a lot of land put in cotton in the west this year—they can't grow corn out there you know. I don't know how the land will stand cotton cultivation but unless there is a change in present prices the cattlemen will have to do something else than raise cattle. However, I look for the change."

The Negro.

Seventy-five negro cotton pickers are working near Hess, and rapidly cleaning one field after another. It is understood, as soon as cotton picking is over they will be shipped back to Texas.—Tribune-Chief.

It is to be hoped so at any rate, for if seventy-five negroes should settle permanently in the Panhandle, it would be only a question of a few years when our otherwise glorious country would be crowded with black faces. As it stands today, our citizenship is at a higher standard than in other sections of the state, owing to the total absence of the negro here, and we look forward with regrets when the thick-lip race shall gain a foothold on the broad prairies of West Texas.

New Confectionery.

James Head has rented the Moreman building on the corner, recently vacated by J. P. Harding, and is preparing to put in an up-to-date line of confectioneries. The building is undergoing a complete renovation and will soon be in readiness.

James has many friends in Hereford who join the BRAND in wishing him success.

Seed Rye.

I yet have a supply of seed rye and would like to furnish those wishing to sow this crop this fall.

C. C. FERGUSON.

CAUSE OF BLACKLEG.

Experts Claim It is the Result of Inoculation.

In a recent bulletin the agricultural experiment station of the Territory of Oklahoma gives some interesting directions for the prevention of blackleg in cattle. The only precaution necessary is the vaccination of the cattle twice each year, while the animals are young, it says. During the five years the station has been distributing vaccine free to the farmers and stock-raisers of Oklahoma, 400,000 vaccine points have been distributed. In spite of this free distribution the officers in charge of the station say that many of the cattlemen wait until one or more calves in their herds die with the disease before they take precautions for the protection of the rest of the herd.

The belief is rather general among cattlemen that the animals are infected with blackleg through eating or drinking some tainted or poisonous food or water. To disprove this notion, the Oklahoma station conducted experiments into the cause of the development of the disease in young cattle that seem conclusive. These experiments consisted of isolating two calves and drenching them with the pulverized meat of a calf that had died of the blackleg. The calves were kept up for a week after the drenching but no noticeable effects followed the drenching.

At the end of the week the calves were inoculated with the one hundredth part of the amount of tainted meat that they had put into their stomach by drenching and the result was that one of the calves died in forty-one hours after inoculation and the other in fifty-two hours.

From these experiments the veterinarians deduced that the disease was certainly the result of inoculation. How it is done is of course a mystery, but the presumption is that it is done by an abrasion of the skin by striking or scratching against some object containing the germs, or that after the wound is made the germs of the disease find their way into the open wound.

"Blaze Away Gridley Whenever You Are Ready"

Was the noted command to the famous gunner who fired the first shot in the battle of Manila. It was followed by the greatest naval victory ever won for our flag.

A pity, but every young person with now an opportunity to secure a practical education and prepare to win in the battle of life could read this command and appropriate its meaning.

He who is ready ought to "blaze away" now. Why wait until after Christmas, when you can start now?

The most skillful general that ever maneuvered an army on an American battle field achieved his success by getting there before the enemy expected him and making things happen when he got there. The same is true of the great captains of industry, they don't wait for Christmas to come, or the moon to full or something to turn up. They "blaze away" and turn something up—a fiery lesson to young people. Wait till after Christmas and the opportunity may be gone forever.

We urge that every young person who expects to go to school later write to-day to Tyler Commercial College of Tyler, Texas, for catalogue, and not wait till after Christmas. This school is a live wire and takes no vacation. It and the business world are big enough that you can enter any time and get equal advantages.

Lost.

Between E. B. Orr's and Mrs. Burns' in Hereford, one hand saw. Finder return to BRAND office. 1t



The White New Home and SINGER Sewing Machines

I handle these three leading, standard Sewing Machines. I am selling these high-grade goods at a much lower price than the agents of the East get for them. I do not ask a "great long profit" that agents usually get. I will continue to sell on the installment plan or for all cash. I will take your old machine in on deal. A life-time, guaranteed machine for \$20 cash. We handle the best oil for all makes—also needles and attachments.

**E. B. BLACK, FURNITURE DEALER
AND UNDERTAKER**

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

**W. B. Mersfelder, BOVINA,
TEXAS**

JOE CARTER

TOM CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

G. L. Davis

S. H. Mount

Davis & Mount REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor.

The Brand \$1 per year

ITEMS FROM BOOM

Interesting Budget from Our Regular Correspondent.

Will Williams shipped some cows from Hereford on the 12th.

R. L. Wilson and family took dinner with J. T. Dendy Sunday, 13th.

W. H. Renfro and family spent the day with R. M. Hardesty Sunday.

Boom can boast of G. W. Orr, justice of the peace, and Jim Anderson constable since the election.

W. R. McMinn delivered 50 threes and 46 four and five year-old steers to R. N. Mount on the 4th. Terms private.

Miss Ethel and Lida Laughlin were out driving one day this week in their new buggy which their father recently bought.

Mr. Zack Blunt who has been visiting his uncle, T. W. Roberson, for sometime, took the train for his home in Mississippi on the evening of the 8th.

J. P. Roberson and family of our community, who are picking cotton near Memphis, writes he is gathering about one bale of cotton a day. We shall expect him home soon as the weather may get bad.

J. B. R.

Appreciates Mr. Clark's Work.

Elder Randolph Clark preached for the Christian church here Sunday morning and night. He was attentively listened to by a good sized audience at each hour. Elder Clark is one of the brainy preachers of Texas, and Memphis is always glad to claim him as a local pastor. He does not lay much stress on oratory but he gets all there is in a text, and presents it to his congregation in such a manner as to enlist their closest attention and earnest approval. A number of our leading religious people of all denominations, as well as many who belong to no church, are not loth to say he is one of the most earnest and most interesting ministers who has filled a local pastorate. He has become again interested in the famous old college at Thorp Springs, but we voice the sentiment of all Memphis when we say we hope he may still find time from his other work to still keep up his regular appointment at this point. *Hall County Herald.*

Seed Wheat Arrives.

I wish to announce to those who think of sowing wheat this season that I have just received a shipment of a car load of hard wheat, grown in Oklahoma and hence is specially adapted to this climate. Let your wants be known in this line and I shall be glad to supply them. 33tf C. C. FERGUSON.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle. 5tf WITHERSPOON & GOUGH.

REGISTERED BERKSHIRES

Best strain of breeding. Either sex. Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts. Yours for a deal

R. H. NORTON
HEREFORD, TEXAS

The Christmas Delineator.

The December Delineator, with its message of good cheer and helpfulness, will be welcomed in every home. The fashion pages are unusually attractive, illustrating and describing the very latest modes in a way to make their construction during the busy festive season a pleasure instead of a task, and the literary and pictorial features are of rare excellence. A selection of love songs from the Wagner Operas, rendered into English by Richard de Gallienne and beautifully illustrated in colors by J. C. Leyendecker, occupies a prominent place, and a chapter in the Composers' Series, relating to the romance of Wagner and Cosima, is all interesting supplement to the lyrics. A very clever paper, entitled "The Court Circles of the Republic," describes some unique phases of Washington's social life is from an unnamed contributor, who is said to write from the inner circles of society. There are short stories from the pens of F. Hopkinson Smith, Robert Grant, Alice Brown, Mary Stewart Cutting and Elmore Elliott Peake, and such interesting writers as Julia Magruder, L. Frank Baum and Grace MacGowan Cooke hold the attention of the children. Many Christmas suggestions are given in needle work and the cookery pages are redolent of the Christmas feast. In addition, there are the regular departments of the magazine, with many special articles on topics relating to woman's interests within and without the home.

Work on Jail.

The work on the new jail is now being vigorously prosecuted and soon Deaf Smith's prisoners will have a nice home in which to pass their days of confinement. The material is now nearly all on the ground and the ditches for the foundation are completed, so that there will be nothing to hinder the masons in their work.

When the structure is completed, Deaf Smith will have one of the very best and most substantial prison houses in the Panhandle. However, this does not mean that the county is filled with criminals (for at present there is only one inmate of the county jail) but that she is willing to extend to the prisoners the same protection from exposure to cold and fire that a private citizen enjoys. The best part of the whole matter is that the county is in a position to pay for the building.

Christmas Holiday Rates.

The Rock Island System and connections have authorized one fare plus two dollars for the round trip to points in Tennessee, Alabama, Mississippi, Florida, Georgia, Kentucky, North and South Carolina, on December 20, 21, 22 and 26, limited thirty days for return. This system has through service to Memphis and connects there in union depot with all lines, thus avoiding transfer across town. The General Passenger Agent, Phil A. Auer, Fort Worth, Texas, will be glad to send rates from your station, details of service, connections, changes of cars, etc.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced prices. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.
Troy Womble Manager.

Money to Loan.

For money in sums, ranging from \$4,000 to \$15,000 at 10 per cent interest per annum, for five years to be secured by deeded land, apply to GRAVES & HELLISTON, Hereford, Texas.

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE
(SUCCESSOR TO THE ADD-RAN COLLEGE)
AND
Business Normal School
HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 3, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

Strange Case in Wilbarger.

Austin, Texas, Nov. 12. — A remarkable situation, not contemplated by any provision of law, exists in Wilbarger county. The attorney general's department is advised that an independent school district of that county, which was created several years ago and a school tax levied, is now without a single inhabitant, and the writer desires to know how the school tax can be abrogated for the district in question. The law provides that a tax can be voted off by a majority of the taxpayers of the district, but in this district there is no qualified voter or other person living in the district, and the tax cannot, therefore, be removed in the way provided by law.

There is no further use for the tax, but it must be collected just the same and placed to the credit of the district. The collection of the tax will have to continue to be made until some patriotic, interested party or other person moves into the district and lives there six months, when he will have become a qualified voter, provided he has complied with the other requirements. He may then petition the county court to order an election for the purpose of voting on the proposition to remove the tax. This voter, being in the majority, may then vote for the removal of the tax.

Special Program.

Following is a special program for the B. Y. P. U. Sunday night, December 4th:

Subject—Following Jesus.
Leader—O. F. Smith.
Scripture references: Mat. 8:21-22; Mat. 9:9; Mat. 14:24; Luke 5:27-28; Mark. 10:29-30; John 10:27.

Prayer.
Song—Quartette.
Jesus calling—A. J. Oliver.
Leaving all and following Jesus—Paper by Miss Carrie Myers.
Cross bearing—Paper by Miss Lizzie LeGrand.
Song—"The cross is not greater than His grace."
Where He would have us go and what He would have us do.—Hansford Myers.
Closing exercises by Bro. Wesson.

Gasoline Engines.

The Blakeslee is the best engine on the market for pumping water or for any use where power is used. All engines fully guaranteed. Complete pumping rigs, oils, etc. For catalogue and prices address **CHAS. FIE,** Gen'l. Agent, Graham, Texas.

CHARTER OAK STOVES

Have outlived half a century of competition and are growing more popular every day. The universal satisfaction, durability and cooking qualities of "The Charter Oak" will not be found in other makes of stoves. We have just received a large shipment of Cook and Heating Stoves. It will be to your interest to see us before buying stoves.

GARRISON BROS.

FARM LANDS

ALONG
"THE DENVER ROAD"
IN
NORTHWEST TEXAS
(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L. PASSGR. AGENT, FORT WORTH, TEXAS.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town & of Field Seeds 2000

YOUR PATRONAGE IS SOLICITED

My Grocery Stock

is now more complete than ever before—with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. Phone No. 15

C. E. EDWARDS, The Cash Grocer

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOVEMBER 18, 1904.

PANHANDLE VICTORY.

THE great St. Louis World's Fair which will soon be a matter of history has been of far more benefit to the South as a whole than any previous World's Fair. At both the Chicago and Paris Expositions, the southern states were not represented as they have been at St. Louis. During this magnificent gathering together of the civilized nations of the earth, the attention of all has been attracted by the South's unlimited resources and Texas has won her share of the plaudits and prizes. Even our own beloved Panhandle is not without its honors as will be shown by the following from Mr. Black, a prominent feeder of Ohio:

The one great glory that had come to the Lone Star State, however, was in showing to the world that it could breed cattle, the equal of which for finishing purposes can not be excelled, indeed if equalled, anywhere on top of the green earth. This was demonstrated in the victory made with the cattle bred on the Adair ranch in the Panhandle section and fattened after being shipped as calves by Mr. Black of Ohio. Mr. Black, who is a heavy purchaser of Texas calves for finishing purposes, said today that to his mind the Texas bred stuff was far superior for beef purposes, and that this fact was rapidly becoming known among the Northern feeders and finishers. He says that the Texas cattle have a neater bone; that there is less waste in the carcass; are better killers, having less ponch and that they will kill out better than any cattle that goes to the markets of the country.

ERE our next week's BRAND is issued, this year's Thanksgiving holiday will have come and passed. As the golden pumpkin is now very much in evidence, we suppose not one of our readers will have the misfortune to have his pumpkin pie denied him, and we trust that every one may also have the privilege of hugely enjoying a wholesome limb or slice from some monarch of the poultry yard; and may the relish, in each instance, be equivalent to that experienced by our Pilgrim Fathers when feasting on forest turkey that was furnished them in great abundance by Massasoit and his braves, on that first American Thanksgiving in the autumn of 1621. If then, after a year that had held so many disasters and privations for that Plymouth colony, they could meet in a devout thanksgiving assembly, we should not forget on next Thursday to let our minds dwell to an extent on this good Panhandle year and see that our hearts are not without feelings of great and sincere thankfulness to our Creator.

THE question which is agitating the minds of Japanese leaders at present is the meeting of the Russian Baltic fleet when it makes its appearance in Japanese waters. It is then that interest in the war will become intense throughout the civilized world. If the plucky Japs can only succeed in sending to the bottom of the mighty deep their arbitrary adversaries, perhaps Russia will decide that it will not be best to wage the bloody affair to the bitter end.

AGAINST KING'S EARLY.

A question which our farmers should settle this winter is the kind of cotton to be planted here next year. Last spring when this question arose many were in favor of King's Early. Some few, however, favored the big boll varieties. From what we have seen, we are convinced that these few were right in their selection. Those farmers with whom we have talked, after this year's experience, are inclined to the same belief. It is now claimed that many of the large boll varieties will open just as early as the King's and the yield was better this year. The following from J. H. Morris, a successful cotton farmer of Central Texas, is against King's Early:

I see that some people, writing for publication, think that King's Early is the best cotton seed to plant; Russell's Big Boll, the next, and then Shines. We have King's Early, also the big boll five-lock cotton, which goes by various names. Some like the King's Early, though all admit that it is not best to plant a full crop of that variety from the fact that it is too bad to fall out and waste. Hands can't pick by one-third as much of that variety as they can of the big boll variety; consequently they have to pay more to get it picked than they do the other, or big boll five-lock cotton, and the difference in yield is small, and I don't know what variety to give the best yield to; though I prefer the big boll variety. Some that have tried King's in this country, will not plant it another year.

FARMERS NOT DISCOURAGED.

In talking with the farmers and stock-farmers we find that there is not the semblance of discouragement existing in the minds of any of them. With the abundant feed crop which has just been harvested and the upward tendency in the price of cattle, there is nothing to fear along that line. As to farming proper, the minds of all have been satisfied by the experiences of this year. The paramount issue among the farmers of Deaf Smith and Castro counties today is "How much cotton can I cultivate next year." From border to border of these two counties, come the reports of hundreds of acres which will be planted to this crop. This done, we will no longer look to a bonus crop or a bunch of so called "suckers" for cash money, but instead our streets will be crowded with wagons laden with cotton, and everybody will have money in the bank. The man who is now engaged in preparing his ground for next year's crop, instead of spending his time grieving and brooding over what has already passed, is the man whose "yoke will be easy, and his burden light" at harvest time next fall.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, November 27:

Subject—Consecration.
Leader—E. W. Harrison.
Scripture Lesson—Matt. 28:1-10.
Prayer.
Song.
How can we consecrate our lives to God's service?—Paper or talk by J. M. Gilliland.
The necessity of a consecrated life.—Paper by Roy Myers.
The power in a consecrated life.—O. F. Smith.
The joy that comes from consecrated service.—Paper by Sister McGee.

Delivery Notice.

Beginning Monday, November 21, during the winter months, we will make no deliveries after 5 p. m. Please put in your orders early and avoid delays.

40-2t J. M. GARNER,
C. E. EDWARDS,
J. H. CARDWELL,
JOHN A. JOHNSON.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

College Notes.

Joe Martin entered the academic department last Monday morning.

Several new students are reported to be ready to enter during the next few days.

The boys of the athletic club presented Bro. Haston with a beautiful Morocco bound Bible Thursday, that being his 45th birthday anniversary.

Everyone is glad Prof. Wyatt has consented to remain until at least the end of the year. During his absence next week on business, the department will be taken care of by some competent person.

The Lamar Literary Club has a very interesting program arranged and will hold its meeting on Saturday afternoon at 1:30. Visitors are most cordially invited. Following is the program:

Recitation—Ethel Ricketts.
Song—Leo Scott.
Recitation—Leron Gough.
Debate—Resolved, That it would be better for the Russians to rule the world than the Japanese—Affirmative, Chas. Graves and Mose Elder; Negative, R. M. Trimble and Louis Turrentine.

Salary is Increased.

Postmaster Walters was recently notified that his salary had been increased \$250 a year, that he might employ a clerk for her full time. This step was taken in consideration of the increased volume of business done through this office. This is a pretty good indication that we are still growing and it ought to be encouraging to us when we take into consideration the fact that this increase has come to but few towns in West Texas this year.

In this connection we wish to remark about the excellent service which the public is getting through the Hereford office. Mr. Walters and his sister, Miss Nora, are at all times prompt and courteous in the discharge of their duties and deserve credit for the excellent way in which the office is kept.

Tree Shipments.

L. P. Landrum has been busy this week preparing several large shipments of trees. There has also been a large local demand which the nursery is in a position to supply. Mr. Landrum anticipated a large trade this fall and the present indications are that he will not be disappointed as a large number of our citizens in Hereford and surrounding country have expressed their intention of planting rather extensively this season.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

The Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy **Bell Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods.** The weather is getting cold and the best time to buy is before the stock is broken--visit our millinery department before buying. Our prices are as low as the lowest.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

First Choice Brand, highest patent Flour, per 100	\$3.20
Success Brand, high patent flour, hard wheat, per 100	2.75
20-lb. Sack New Meal 40 cents or 2 sacks for	.75
16 lbs. Granulated Sugar	1.00
Good Sorghum in 1 gallon cans, per gallon	.45
English Bacon, per lb	.14
4-lbs. Arm & Hammer Soda	.30
10 Bars Greenville Laundry Soap	.25
Smoked Bacon Strips, per lb	.13
22 lbs. Navy Beans	1.00
22 lbs. Pink Beans	1.00
50 Ounces K. C. Baking Powder	.40
25 Ounces K. C. Baking Powder	.20

We have a new car of Flour and Meal.
Every Sack Guaranteed.

The Cash Store

Stambaugh & Lipscomb
Hereford, Texas.

The New Drug Firm

Wants your business. We will give you the worth of your money and will greatly appreciate your patronage

Smith & Orr, Druggist

TELEPHONE NO. 13

Notice to Cattlemen.


We have ordered the necessary machinery and in a very few days will be prepared to crush your **corn and maize**, both in the head and threshed. We will also be prepared to make chops of Indian corn. The patronage of the public is solicited. First come, first served.

TUCKER & JACOBSEN.

Subscribe for the BRAND.

Cotton Rolling In

W. D. Appling, who lives just over the line in Lamb county, arrived in Hereford Thursday morning with a bale of seed cotton on his wagon, making the third bale received by this town to date. It was sold to D. R. Gass & Sons for 2.92 which was the very top of the market when it is taken into consideration that the cotton was damaged by the early freezes.



THE FAMOUS
Dry Goods and Groceries

Flake Garner of Umbarger spent Sunday in Hereford.
Ethel Gochrell of Umbarger visited Imo Gass Sunday.
H. H. Stanley of Castro county was on our streets Thursday.
J. J. Anderson of Summerfield was among our visitors Saturday.
County Assessor McEntire of Dimmitt was in the city Saturday.
Wanted—A doctor at once, but have no phone. See W. G. Ross.
G. W. Orr of Boom was in Hereford, purchasing supplies Saturday.
Judge M. F. Barber of Dimmitt was a visitor to Hereford Thursday.
E. H. Fullwood of Endee, New Mexico, was in Hereford Saturday after supplies.
T. A. Holley of Terry county was in Hereford Thursday, looking after cattle interests.

Sheriff Burnam of Dimmitt had business in Hereford for several days this week.
A. P. Eaton of Castro county was a business visitor to Deaf Smith's capital Tuesday.
Mrs. J. G. Callens returned Saturday from St. Louis, greatly improved in health.
R. W. Baird who lives southeast of town was among our business visitors Saturday.
Come and see my new silverware and clocks. John B. Vannoy, Optician and Jeweler. 39tf

Tol Ware and Jas. Pottinger of Amarillo were business visitors in Hereford Tuesday.
Prof. Randolph Clark returned this week from a visit to the St. Louis World's Fair.
Men's pants, jumper suits, over-shirts and underwear CHEAP at Callen's Bargain Store.
A train load of cattle and horses were shipped from Bovina to Canadian, Texas, Thursday.
W. A. Hubbard of Castro county was in town Wednesday and paid this office a business call.

O. L. Slaton of Lubbock arrived in Hereford Saturday, the guest of his brother, Judge Jno. P. Slaton.
J. L. Park, one of Deaf Smith's successful ranchmen and stock-farmers, was in the city Saturday.
Will Burnam, who works with the OYO people in Castro county, spent several days in Hereford on business this week.
In connection with our confectionery business, we have added a short order department and oyster parlor. Easley & Shelley. 39tf

B. W. Wright this week purchased the lumber and will begin the erection of a four-room residence in West Hereford right away.
The best and healthiest drink in Hereford is the PURE APPLE CIDER, by the glass, quart, gallon or barrel, at Callen's Bargain Store.
W. J. McMinn of Arney was in town Monday after supplies and renewed for the BRAND and News. Mr. McMinn says he will farm rather extensively next year.


H. H. Hawkins, one of our progressive stock-farmers, came in Saturday and called at this office, renewing for the BRAND, Farm and Ranch and the Stockman-Journal.
Ladies, don't forget that Callens saves you 25 cents on each dollar in hosiery, underwear, shawls, fascinators, kid and wool gloves, ribbons and all kinds of dry good notions. 39tf

NOVEMBER SPECIAL RATES

St. Louis and return, Tuesdays and Saturdays, extremely low. Longer limit costs slightly more.
Chicago and return, daily, one fare plus \$4.50.
Chicago and return, November 26, 27 and 28, account Livestock Exposition, one fare plus \$2.00

Holiday Rates to the Southeast

Will be in effect December 20, 21, 22 and 26, limit 35 days, one fare plus \$2.00.



Through Service via Memphis
White
PHIL. A. AUER, G. P. A.
Fort Worth, Texas

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.
Wall Paper—E. B. Black. 44

J. B. Moore of Amarillo spent last Sunday in Hereford.

Mr. and Mrs. C. L. Sullivan and children visited in Amarillo Sunday.

J. T. Rutherford was among the ranch visitors to Hereford Saturday.

B. F. Westbrook of Dimmitt was a business visitor in the city Wednesday.

C. V. Walker came in Tuesday from his ranch west of town on business.

Mrs. J. L. Parker of Dallas is visiting her sister, Mrs. Jno. P. Slaton.

If you wish to keep your premises clean and thus preserve the health of your family, see D. W. Crawford. 34tf

J. B. Carr, Deaf Smith's sheep raiser, was a pleasant caller at this office Wednesday, renewing his subscription to the BRAND and Stockman-Journal.

L. D. Shephard of Castro county was in town Wednesday after coal and other ranch supplies. Mr. Sheppard made arrangements for the BRAND to go regularly to his home.

Mr. and Mrs. J. E. Tucker left on the afternoon train Wednesday for their home at Taylor, Texas, after spending two weeks on the OYO ranch in Castro county, of which ranch Mr. Tucker is one of principal owners. While Mr. Tucker is satisfied with the cattle business, he seemed to be friendly to the cotton move which is just now taking the entire Panhandle country.

If you wish a few geraniums cheap for cash, apply at this office. 36tf

J. C. Newman spent Monday and Tuesday in Portales on business.

J. F. Merritt of Castro county had business in Amarillo Saturday.

J. G. Lindsey of Castro was transacting business in the city Monday.

W. B. Beach is visiting relatives at Yelldell, Oklahoma, and in Grayson county.

H. Baker of Dimmitt was numbered among our business visitors Wednesday.

Ross W. Davis returned Wednesday from a business trip to Wellington, Kansas.

Commissioner J. R. Armstrong of Bovina attended commissioners' court this week.

Mrs. J. H. Williams and children left this week for Lockhart where they will spend several weeks visiting relatives. They ordered the BRAND to follow.

J. H. Holland of Gates county was in Hereford Tuesday on business and promised to bring the BRAND a Christmas turkey the next time he comes up.

E. M. Vanderburgh received a message Tuesday morning stating that his brother, Frank Vanderburgh, of Abingdon, Ill., was killed on the 14th inst. by a falling tree.

W. S. Dixon, the BRAND's correspondent from Cleo Community in Castro county, was in Hereford Wednesday after coal and other ranch supplies. Mr. Dixon was accompanied by his two little boys.

T. J. McGill of Lamb county called around at this office Thursday morning and informed a BRAND representative that he would have four more bales of cotton to bring to Hereford this year.

Archie Conrad left Wednesday afternoon for Salt Lake, Montana, where he will keep books for a mining company of which his father is president. Archie can properly be classed as a model young man and he will be greatly missed in the social circles of our city as also will he in church work. The BRAND joins his many friends in wishing him success in his northern home.

HEREFORD TRANSFER

W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford

J. M. GARNER

THE GROCERYMAN

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE: JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank

Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS: G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis

The Brand \$1 per year

Panhandle News

The Amarillo football team defeated the Dalhart team last week by a score of 10 to 0.

The J A ranch last week received and branded 4000 yearling steers, recently purchased by them from W. J. Richards.

It is generally conceded that the county judge's race will have to be run over. It is evident that Mason and Journeay are tied—Silverton Enterprise.

Prof. J. E. Farrow has retired from the editorship of the Dalhart Texan and Mr. McNeil again assumes full charge of the paper. Mr. Farrow is a good writer and we regret to lose him from the newspaper field.—Dalhart News.

T. J. Davis has taken charge of the day work for the Western Union Telegraph Co., at this point. The company put this work on the agent for awhile, but subsequent events proved that a day operator was an absolute necessity.—Clarendon Banner-Stockman.

Attorney V. K. Wedgworth of Clarendon was struck on the head with a six shooter by J. D. Jefferies as the former entered the postoffice in that city on last Monday. The trouble, it is said, was occasioned by statements published by Mr. Wedgworth regarding the commissioners' court.

A freight train on the Fort Worth & Denver was wrecked Tuesday night between Memphis and Giles station. As far as can be learned no one was injured. Ten cars of coal were ditched, and passenger trains No. 8 and No. 2 were delayed fourteen and five hours.—Wichita Falls Times.

Messrs. Mudge and Key, representing the Amarillo Construction Company, are here. They are in charge of a surveying corps that is now about sixteen miles southeast of here running a survey from some point on the Texas & Pacific to Canyon City. The proposed line will pass through or near Snyder.—Snyder Coming West.

Mrs. C. Adair received a telegram from Richard Walsh, manager of the J A ranch, stating that J A cattle had taken prizes in every line and had received the grand World's Fair championship prize. As these cattle competed with cattle from all over the world this adds another big feather to Texas' cap and we should feel proud of our state.—Quanah Tribune-Chief.

The Panhandle is very rapidly turning dry. There is going to be an election soon at Quanah after which there will not be a wet spot between Amarillo and Wichita Falls. The day is very near when there will be no liquor sold northwest of Fort Worth. Still the people of "Bonsting" and the far East believe a converted cowboy is a real curiosity.—Hall County Herald.

Sam Jones will lecture Monday; the 21st, in Amarillo, instead of on the 18th. Those who would like to hear one of the most original and forceful men of his generation, and who has a knack of hitching up logic with wit and humor in such a manner as to command the attention of those who like to think and laugh, come out to hear the Reverend Samuel in his best lecture.—Herald.

Mrs. Cornelia Adair, owner of the world famous J A ranch, is now at ranch headquarters at Paloduro, where she will remain until January. Mrs. Adair is accompanied by her nephew, Mr. Wadsworth Rogers, of France, and her friend, Mrs. Skelington Smith of London. Mrs. Adair's fondness for her Panhandle possessions seems to be gaining as

her visits of late years have been more and more frequent.—Clarendon Banner-Stockman.

J. S. McMillen, of near Hartley, was in town Wednesday and paid the News a business visit. He informs us that from one-quarter of an acre of cabbage he raised this year over 900 head of cabbage upon an average of four pounds each. He finds ready sale for them at four cents a pound, making a total of \$180 for the crop. At this rate one acre would have netted him \$720. Pretty good for "The American Desert."—Dalhart News.

The meeting of the Panhandle Teachers' Association, called for November 25-26, at Clarendon, has been transferred to Amarillo. This transfer was made not because of any lack of interest at Clarendon, but because of the art exhibit to be held in Amarillo at the same time, so that all teachers of the association will have an opportunity to see this exhibit. Reduced railroad rates have been secured for this occasion and the citizens of Amarillo will furnish free entertainment for visiting teachers.—Herald.

Stockmen's Excursion to Denver.

On account of the Annual Convention of the National Live-Stock Association and National Wool-Growers' Association to be held at Denver, Colorado, beginning January 10th, 1905, the Fort Worth & Denver City Railway Company ("The Denver Road") announces a rate of one fare plus \$2.00 for the round trip, applicable from all points in Texas. Tickets will be sold January 7th, 8th and 9th, will be good for return until January 31st, and holders will be allowed stop-over privileges on the going trip at and North of Pueblo within final limit.

As many matters of vast importance to live-stock interests, are to receive attention in these conventions, an unusually large attendance is expected from all sections and it goes without saying that Texas will, in all respects, be well represented.

Those interested who may desire further information regarding transportation arrangements or wish to reserve sleeping car accommodations, etc, in advance, should address Mr. A. A. Glisson, G. P. A., "The Denver Road" at Fort Worth.

Commissioners' Court.

The Commissioners' Court met Monday morning in regular session, the personnel of the court being Judge W. B. Boyd, J. R. Armstrong, L. R. Bradley, Geo. L. Muse and R. N. Mounts.

Aside from the regular business usually transacted by that body, an official canvass was made of the election returns.

The personnel of the next session of the court will be W. H. Russell, J. R. Armstrong, Geo. L. Muse, T. M. Palmer and O. M. Daniel.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded. 32tf

Re-Elected Surveyor.

In giving the election returns last week, we failed to mention that G. R. Jowell was re-elected to fill the office of county surveyor.

Mr. Jowell has served in this capacity for a number of years to the entire satisfaction of his constituents and hence had no opposition this time.

Crushed Kafir Corn.

Crushed maize and kaffir corn is being placed upon the market here. The crushing process largely increases its value as a ration for horses and cattle and if sold right it would not only take the place of the foreign grains in use here, but ought to command also a good market abroad. W. E. Bates has a large crusher and talks of doing custom work on this line if the patronage will justify. Considering the immense crop of these grains there is undoubtedly money in this business for all concerned if handled right.—Canyon City News.

The above advice is good for everybody who expects to make cattle raising a business. The crusher, in connection with the shredder, will prepare not only the grain but the entire stalk so that it makes a most excellent feed for cattle. Those who have experimented along this line pronounce it a great success and predict that at no distant day, crushers will be in general use in the range country. In this connection, we will say that our townsmen, Tucker & Jacobsen, are preparing to install a plant of this kind to be run in connection with their gin.

Cattlemen's Return Passes.

Owing to the extensive manipulation of return passes for stockmen, a meeting of passenger officials has been held in Chicago to devise means of reducing, if not doing away with the evil. It was practically decided to recommend to the executive officials a radical reform in the method of handling such passes. Now stockmen are permitted to return to their homes after their tickets have been validated by the stock yards agents of the railroads and reissued in the main office. It is now proposed to compel the stockmen to purchase a return ticket which will be stamped good for a refund providing certain conditions are observed. Upon the stockmen's return home the money will be refunded, provided the conditions have been observed.—Stockman-Journal.

A Question

Of vital importance to the people of the plains is to plant lots of trees, how to plant, when to plant, and what to plant. Now is the time to prepare your ground, while there is a season. November and December are the best times to plant. See me about varieties to plant. I have over 100 varieties growing here and have had fourteen years experience in Texas. Over 100,000 trees growing here.

HEREFORD NURSERY.

L. P. Landrum, Prop. 34-12t Hereford, Texas.

Will Locate Here.

C. R. Moreman has received word from his old friend, W. P. Armstrong, of Dallas county that he is making arrangements to move here. Mr. Armstrong has already sold his farm in that county and will come to Hereford and take his time in locating.

Mr. Armstrong spent several days here a few weeks ago and we were impressed that he would make any community a good citizen. Our people stand ready to welcome him and his family.

Mr. Gamble Coming.

T. J. Gamble, successor to Guy Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will have a full line of saddles, harness—in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated. 33tf

Laundry Re-Opens.

I have leased the Hereford Laundry and will appreciate the patronage of the public. All work turned out is guaranteed to be first class. 35tf A. E. STANLEY.

IT IS A PLEASURE

to show you through my stock of groceries. I am proud of it. While it is not the largest stock in the Panhandle, it contains everything that the people of Hereford and vicinity require. We guarantee to give you the very highest quality of goods and deliver them to you promptly.

Yours for Business

J. H. CARDWELL

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company

(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

Burton-Lingo Co.

Dealers in

Lumber, Sash, Doors, Moulding Cypress Shingles, Pickets and Cedar Piling.

Get Our Prices Before You Buy

J. W. BURKS, Local Manager.

HOLD YOUR COTTON

Till our gin is completed, which will be about two weeks from date. We have purchased an up-to-date outfit and the fact that we have gasoline engine power will enable us to gin your cotton without delay. Our charges for ginning and wrapping will be the same as that of other Panhandle gins. We guarantee that those bringing their cotton to Hereford will receive the highest market prices.

Tucker & Jacobsen

Tierra Blanco Herefords

L. R. BRADLY
BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load lots

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

The Brand \$1 per year

PROFESSIONAL CARDS.

C. P. ESTES, M. D.

PHYSICIAN & SURGEON

Office at Burns & Smith's Drug Store

Residence Phone No. 82.

Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s

Drug Store. Telephone No. 39.

HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT
Amarillo, Texas

Practice limited to the eye, ear,
nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST

Special attention given to diseases
and deformities of the mouth

Prices governed by services rendered

Office at Hereford Dental Parlors in

the G. R. Hay brick building

Office phone 65 Residence 18

Witherspoon, Gough & Dodson

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank

Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts

Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

J. D. Thompson was in town Mon-
day.

Leather—that's all—at J. A.
Canterbury's. 37tf

S. J. Dodson is in Chicago this
week on business.

Sheriff Inmon spent Friday night
in Amarillo on business.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies. 43

Our correspondent, J. B. Rober-
son of Boom, was in the city Satur-
day.

Geo. W. Dale and Geo. Dent are
spending the week hunting in New
Mexico.

If you want hard wheat from Ok-
lahoma to sow this fall, see Chas.
C. Ferguson. 32tf

E. F. Connell was in Amarillo
this week on business connected with
the inspector's office.

C. P. Arthur this week authorized
us to send the BRAND to two of his
friends at other points.

Easley & Shelley are prepared to
serve first class short order meals
to cowboys and ranchmen. 739tf

T. S. Barnett went out to the
ranch with E. Megert Saturday
afternoon where he spent several
days.

Rev. C. L. Cartwright left Sunday
afternoon for Mineral Wells to at-
tend the Northwest Texas Annual
Conference.

Geo. E. Burns was among our
ranch visitors Saturday. Mr. Burns
says he intends making farming a
success, and judging from the man-
ner in which he is accustomed to
doing things generally, we believe
he will not be disappointed.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

R. N. Mounts spent Sunday in
Amarillo.

Leather in most any form at Can-
terbury's. 37tf

W. A. Odell of Boom was in
town Saturday after supplies.

White Pine and Tar is the thing
for your cough, at Smith & Orr's.

G. T. Abbott of Dimmitt was in
Hereford Tuesday after ranch sup-
plies.

For Sale—A good Jersey cow and
calf. Apply to Stambaugh & Lips-
comb. 32tf

A. J. Hughes of Castro county
was transacting business in the city
Saturday.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. 11

J. R. McFarling left Saturday
afternoon on a visit to his former
home at Paris, Texas.

L. R. Mathers of Dimmitt was in
Hereford Tuesday and paid the
BRAND office a business call.

C. S. Cardwell, one of our suc-
cessful farmers, living south of town
was a business visitor Saturday.

Mrs. J. L. Beach returned Satur-
day from an extended visit with re-
latives in Oklahoma and Grayson
county.

If you want a monument of any
description, see S. B. Feemster.
He can supply your wants at reason-
able prices. 11

J. D. Burch, who lives south of
Dimmitt in Castro county, was in
Hereford Saturday negotiating with
our merchants.

G. W. Roberson and R. E. Tay-
lor left Saturday afternoon in charge
of a train load of cattle bound for
the Kansas City market.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
poon & Gough building. 11

Mr. and Mrs. Wm. Harvey ar-
rived Saturday from Bowie and will
live here. Mr. Harvey travels for a
Ft. Worth drug company.

Uncle Fred D. Williamson of the
North Draw spent Monday and
Tuesday in Hereford purchasing
supplies and meeting friends.

A. J. Thompson, one of Deaf
Smith's wide-awake ranchmen, liv-
ing northeast of town, was among
our business visitors Monday.

J. R. McCarter of Dimmitt was in
the city Saturday after supplies and
made arrangements for the BRAND
to go regularly to his address.

Let us put up your stoves. We
furnish the best pipe and can put
your stove up nicely and safely at a
small cost. Bell Brothers. Phone
24. 34tf

Judge C. G. Witherspoon is in
Kansas City this week marketing
cattle. He will go from there to
join his wife and daughter at the
St. Louis Fair.

Rev. E. A. Wesson returned
Tuesday morning from the Baptist
State Convention at Waco and re-
ports a great meeting, there being
2,480 messengers present. At this
meeting attention was given the ed-
ucational work of the church through-
out the state.

J. B. Storm of Arney was in town
Saturday after supplies. In con-
versation with a BRAND representa-
tive, Mr. Storm stated that owing to
late planting his cotton crop will not
turn out very well this year, but
after watching the growth and de-
velopment of the crop under adverse
circumstances, he will plant a large
acresage next year.

THIS IS LOW YEAR
NATIONAL LIVESTOCK COMMISSION COMPANY
GOES ON RECORD

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY
We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

WRITE US WIRE US SHIP US
OFFICES: Chicago St. Louis Ft. Worth, Kansas City

G. F. LeGRAND, M. D.
PHYSICIAN & ACCOUCHEUR
Office at Burns & Smith's Drug Store
Residence Phone 138.
Hereford, Texas.

J. W. English was on our streets
Saturday.

E. Renfro of Arney was among
our business callers Tuesday.

James Hughes began his school at
Frio in Castro county Monday.

A seven and one-half section
ranch for lease cheap. E. B. Black.

Grape cider, orange cider and
pure apple cider at the Bargain
Store. 11

Ralph Barnett went to Amarillo
Monday afternoon to consult an
occulist.

J. J. Portwood left Sunday on a
hunting excursion down on the Rio
Grande river.

Day Bros., prominent North
Draw ranchmen, transacted business
in Hereford this week.

We invite everybody and especial-
ly the ladies to visit our oyster par-
lor. Easley & Shelley. 39tf

William Von Negelein, who
ranches on the North Draw, was in
town Saturday after supplies.

Mr. and Mrs. J. W. Hough re-
turned Tuesday from a visit to their
daughter, Mrs. Reed, of Dalhart.

Guy Pearce, a well known stock-
man of Waxahachie, arrived Tues-
day to look after his Panhandle in-
terests.

A. E. Wolf of Ellis county ar-
rived Saturday to visit his brother,
F. M. Wolf. Mr. Wolf thinks of
making this his home.

The most healthful and refreshing
drink to be found in Hereford is
the pure apple cider at Callen's
Bargain Store. 11

J. A. Stegall went up to Amarillo
Sunday afternoon to meet his son
and daughter on their return from a
visit with relatives at Memphis.

Mr. and Mrs. J. R. T. Bassett
came in from the North Draw Sat-
urday. Mrs. Bassett went up to
Amarillo on the afternoon train to
visit her parents.

J. C. Fottenberry and family will
leave today for Running Water
where they will spend the winter
looking after their stock. They
will return to Hereford, however,
in the spring.

Mesdames C. G. Witherspoon and
J. E. Rhea, Misses Fannie Mays
and Bertha Witherspoon left Monday
afternoon for St. Louis where they
will spend about two weeks viewing
the scenes at the Fair.

W. W. Parker, a well-to-do
ranchman living at Hart in Castro
county, was in town Saturday and
called around to this office, renew-
ing for the BRAND and Dallas News.
Mr. Parker is making preparations
to engage in farming next year.

John A. Johnson
DEALER IN
Staple and Fancy
GROCERIES
Canned Goods, Jellies, Preserves
Teas and Coffees.
FREE DELIVERY

Looks Like Democratic Year
AND DEMOCRATS WANT A DEMOCRATIC
PAPER. TRY THE
Fort Worth Record
Semi-Weekly \$1.00 a Year
Six Months 50 Cents
In combination with THE HEREFORD BRAND \$1.75 a year
Send Subscriptions to this Office
BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT
THE NEWSIEST AND MOST ENTERPRISING GENERAL
NEWSPAPER IN THE SOUTH. MARKET REPORTS
SUPERIOR TO ANY.


W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt
AND FIELD SEED
Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

YOU'RE NEXT
For a Shave, Haircut or a bath at the
City Barber Shop
George W. Dale, Proprietor
THREE CHAIRS TWO BATH ROOMS
In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor
Our Specialties....
A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH
Have just purchased an
Emery stone and are prepared
to put your scissors and shears
in first class condition.

Fifty Years the Standard



**DR. PRICE'S
CREAM
BAKING
POWDER**

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO.
CHICAGO

General Stock News

W. A. Hubbard of Castro county will ship 6 cars of cattle to Kansas City tomorrow.

The Horse Shoe Cattle Company shipped 27 cars of mixed cattle from Bovina to Kansas City last week.

The XIT people shipped 19 cars of fat cattle from Bovina to Kansas City Saturday.

On Saturday the following cattle were shipped from Hereford to Kansas City: C. V. Taylor, 87 head mixed; Higgins & Roberson, 72 3-year-old steers; J. D. Thompson, 2 cars; Geo. W. Irwin, 87 mixed; W. A. Witherspoon, 73 mixed; C. G. Witherspoon, 28 mixed.

Sunday shipments to Kansas City were as follows: J. H. Wilson, 1 car fat cows, purchased from Geo. Abbott; Tom Curry, 60 3-year-old steers; J. D. Thompson, 1 car; Black R, New Mexico, 600 head mixed cattle.

Send the BRAND "back yonder."

W. H. Hines came in from his ranch Thursday after supplies.

J. T. Rutherford is spending a few days in Roswell on business.

A. S. Kendrick returned Thursday from a business trip to Oklahoma.

Miss Louise Moore of Amarillo arrived Thursday to visit the Misses Harvey.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15tf

Mr. and Mrs. S. L. DeSpain who live northwest of town were shopping in Hereford Thursday.

J. P. Snyder and T. J. Graves went down to Carlsbad, New Mexico, Thursday afternoon.

Ed Thompson of Gainesville is visiting his parents, Mr. and Mrs. A. J. Thompson, east of town this week.

Lee and Edwin Shive who live in Cleo Community in Castro county were in Hereford Thursday after supplies.

C. L. Tammadge passed through Hereford Thursday afternoon with two cars of prospectors, bound for the Pecos Valley. They did not stop here.

Mr. and Mrs. C. E. Lester and children, who live several miles east, were shopping in Hereford Thursday. Mrs. Lester went down to Artesia on the morning train to visit relatives.

S. L. Gaston of Justin, Denton county, arrived in Hereford this week to look after his ranch interests in Castro county. He handed a BRAND representative a dollar to renew his subscription.

DIRECTORY

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.

L. A. SIMPSON, W. M.

Regular convocation of R. A. Chapter No. 246 of Hereford, 1st Monday night each month.

B. H. BOUNDS, H. P.
W. B. BEACH, Secretary.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month.

J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week.

J. H. TURNBOW,
Noble Grand.

Hereford Camp No. 990 W. O. W. meets first Saturday night in each month.

JAS. HUGHES,
Council Commander.

First Bale Ginned.

Tucker & Jacobsen furnished entertainment to a large number of our citizens Wednesday afternoon by ginning their first bale of cotton. The gin had been in readiness for several days but had not been set in operation, owing to a delay in a shipment of bagging and ties.

The bale, referred to above, was raised by T. J. McGill, of Olton in Lamb county, making the second bale gathered by him this season, and was soon swallowed up by the new gin stands. The cotton was bought in the seed by D. R. Gass for three cents.

It is expected that the gin will be kept pretty busy now until the crop is gathered.

Kindergarten Entertainment.

At the Christian church Tuesday night, the children of Mrs. Haston's kindergarten will give a Thanksgiving entertainment for the benefit of the poor children of Hereford. Admission 10-cents.

The exercises will begin at 7:30, and will consist of songs, plays, drills and novelty features. Go and enjoy the little folks.

Apples at a Loss.

For a few days only, I will sell apples at a loss. Call at the Racket Store and let your wants be known before they are all sold.

Yours respectfully,
GEO. W. EAGLE.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

Free Engraving.

I will engrave initials free of charge on all silverware, jewelry and watches sold by me until the 1st of January.

39tf JOHN B. VANNOY,
Optician and Jeweler.

Colts for Sale.

We have 150 head of good stock, yearling colts which we are offering cheap for cash. See them at the stock pens.

38tf REAGAN & CONNELL.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

OFFICIAL ORGAN FOR CASTRO COUNTY

OFFICIAL ORGAN DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its Class of Readers

Best Equipped Office in Panhandle

**DO YOU KNOW
A GOOD THING
WHEN YOU SEE IT?**

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

**STRINGFELLOW-HUME HARDWARE CO.
HEREFORD, TEXAS**

Sheriff's Sale.

THE STATE OF TEXAS,
County of Deaf Smith.

By virtue of an order of sale, issued out of the Honorable County Court of Randall County, on 9th day of November A. D. 1904 by the Clerk thereof, in the case of Gober, Hume & Kenyon, a corporation, versus H. S. Burnham No. 163, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in December A. D. 1904, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford the following described property, to-wit:

All that part of Survey No. Eighteen in Block No. One, Certificate No. Fifty-Seven, Tyler Tap Ry. Co. land situated in Deaf Smith County, Texas, containing one hundred and sixty acres, and located about twenty miles northeast from Hereford and will sell all the interest H. S. Burnham had in said land on May the 9th, 1904, and since said time levied on as the property of H. S. Burnham, November the 9th, 1904, to satisfy a judgment amounting to two hundred fifty-nine dollars and fifty cents (\$259.50) in favor of Gober, Hume & Kenyon, a corporation, with six per cent interest from date and costs of suit.

Given under my hand, this 9th day of November A. D. 1904.
39-3t J. T. INMON, Sheriff.

If it is fresh oysters you want, don't fail to see Easley & Shelley, the confectioners. 39tf

**PECOS VALLEY LINE
TRAFFIC DEPARTMENT**

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904. Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
" Canyon City	9:00 "	" " " "
Arrive Amarillo	9:50 "	" " " "
Leave Amarillo	10:20 "	" " " "
" Washburn	11:15 "	" " " "
" Panhandle	12:05 a. m.	Tuesday and Sunday
" Pampa	1:30 "	" " " "
" Miami	2:25 "	" " " "
" Canadian	3:35 "	" " " "
" Higgins	6:25 "	" " " "
" Gage	5:15 "	" " " "
Arrive Woodward	7:25 "	" " " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on these shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

HEREFORD MEAT MARKET

C. P. ARTHUR, PROPRIETOR

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash

Phone No. 15