

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, DECEMBER 2, 1904

No. 42

MEET WITH THE FARMERS AT THE COURT HOUSE TOMORROW

WE CAN SAVE YOU MONEY ON YOUR WINTER GOODS

We carry a large line of Overcoats and can save you money on same. Our prices range from \$4.00 to \$20.00. We also carry a large line of Childrens' Jackets and can save you money on these goods. Ladies' Dress Skirts ranging in price from \$3.00 to \$10.00, see them before buying. Good stock of wool and cotton blankets ranging in price from 75c to \$10.00.

D. R. GASS & SONS, Hereford Texas

A LETTER FROM CALIFORNIA.

Mr. Aten Writes a Description of the Country.

San Diego, Cal., Nov. 25, 1904.
Judge L. Gough,
Hereford, Texas.

Dear Judge:—We arrived here at noon day-before-yesterday, and having a few spare moments will drop you a few lines.

Our trip was a remarkably pleasant one. Mrs. Aten stood the trip fine, also the children.

I will start at Dalhart and give you an off-hand sketch of our journey via El Paso and Los Angeles. We took the Rock Island train at 4 o'clock on the morning of the 20th, and I thought we were going to be taken far away from the dry, cold and windy Panhandle. I find that we are away from the cold and wind, but "dry country!" Why, I haven't seen a sprig of grass since I got 100 miles west of the Pecos River except what has been irrigated and very little of that. The country around Alamogordo to the Rocky Mountains is a perfect waste. There is absolutely no grass on it, and I don't believe there has ever been or ever will be without irrigation. You remember the look of the Hereford country last spring. That was nothing compared to the country just mentioned. You may think I'm exaggerating, but I'm stating facts. You may be wondering what the cattle live on. Why, there are no cattle nor any sign that there has ever been any. One thousand head will cover all the cattle I've seen since I left Alamogordo and they were in feed lots or alfalfa patches of not more than fifty acres. With a few exceptions, cattle are still streaked, striped, spotted or yellow in this country and look like our "dogies."

The earth is as bare as your streets with the exception of the "grease-wood" bush, a little "cat-claw" bush and a hundred different kinds of cactus. It is strange that every variety of vegetation on this barren country to the Rockies has thorns on it and I actually believe it belongs to the devil and I don't think the people will ever be able to take it away from him. At many of the stations, I examined the soil, and it seemed to be the very best, and where water tanks had furnished moisture for trees and gardens, they seemed to grow well and looked fine. There is only a very, very small portion of this country that

can be irrigated as the number of rivers is limited to two—Rio Grande and Colorado.

With the exception of the mountains, which are solid rock, the country is more level than the plains, not enough rain-fall to wash ditches in the valleys so that up-hill and down-hill can be determined. The valleys along our route are from twenty to eighty miles wide and level as a floor and bare as your streets with the exception of the thorny bushes mentioned above.

There are only a few towns, along the railroad of any size, and their business is furnished by the railroad or mines. The few stock pens seen would only hold two or three cars of stock, which proves this never to have been a cattle country. From what I could see and hear, the soil is good; and the Arizona desert you have read about is fine land, but only one or two inches of rain falls there each year which causes its worthlessness. If it would rain there as much as we have on the plains, it would be a cowman's paradise if nothing else. At one station, a railroad man said he had been there three years and it had not rained during that time, and probably not for quite a while before.

I think Yuma, Arizona, on the east bank of the Colorado River which separates Arizona and California, is destined to make a good town as the government is putting in a great dam by means of which the river's water can be used to irrigate the country on both sides of the river. Enough irrigation is already begun to prove the soil fine. West of the Colorado River a few miles there are sand hills, but not worse than in Lamb and Bailey counties.

Saltion Station in California is named after the Salt Lake near by, which is two hundred and ninety feet below the level of the sea. The station is only twenty-five feet higher. From there, we gradually went up the valley which was fifty miles wide to the top of the Rockies, and when we were on the western slope we began seeing the fine orange and lemon groves that we read so much about. I could see a sign of shortage of the water supply in many orchards, and some dying and dead. There was still no vegetation without irrigation. It seems to be almost as dry on the western as on the eastern slope of the mountains, but there are a few more streams and the system for irrigation better.

We remained in Los Angeles one day and two nights. This city has 150,000 people, has many beautiful parks and magnificent dwellings, which make it a very pretty city, indeed. We went to Pasadena, a beautiful suburban town five miles north and to Long Beach on the Pacific coast eighteen miles southeast. There we took a steam yacht and went to San Pedro where they do the shipping and the government is putting in great jetties three miles long out in the ocean. We then went out on the high sea for two hours. We returned to Los Angeles after night and realized we were very tired, especially Mrs. Aten. Los Angeles has fine electric cars to all its suburban towns and they make regular railroad time.

I kept a constant lookout for something growing without irrigation, but failed to see anything. I saw men plowing with eight and twelve mules to many plows sowing wheat and so forth, but nothing green where the land had not been irrigated. In many of the ditches the water had been scarce and some of the orange trees dead and many damaged by dry weather. I was told that they were having a long drought, their reservoirs being almost empty in many places. They have their rainy season here during the winter and its time now and even past time for their rains to begin, but I haven't seen a cloud or any sign of rain since I left the Panhandle.

We left Los Angeles the morning of the 23rd for San Diego, and as we passed down along the Pacific coast, I tried to watch the country closely. I saw very fine orange, lemon and English walnut orchards at Santa Anna. The system of irrigation seemed to be better there than at any place we passed. The hills were bare, also valleys, where there was no water for irrigating. Very few sheep and cattle and they looked like or worse than ours in March and April. This is a dry country, I assure you, but the climate is fine and delightful. We haven't seen a fire since we got off the train at El Paso. No wind except a gentle breeze and more like August in Hereford only not the hot sunshine we have there. Wherever irrigation can be had, trees are green and flowers blooming just like summer time, but I'm sure from what I can see and learn that this is a drier country than the plains.

We have rented a nice five-room house, furnished, for \$20 per month. Houses are getting scarce as so many people are coming in for the winter. We met Miss Harris here, who was the domestic science teacher in the Hereford College last year. We'll stay here for the winter anyway, but can't say how much longer. Will write you all about San Diego in my next letter.

The children are homesick. All want to go back to our grape-vine ranch. Much love to the dear children. Yours truly,

IRA ATEN.

School Items.

Pannie Gilliland, Cecil Dillard and Richard Keesee entered the fifth grade this week.

Witt Ward suffered a painful injury to his arm recently, caused by falling from a wagon.

Horace Baird was badly hurt while playing football Wednesday. We hope he will soon be all right again.

Marvin Watts has been lame for several days, having been cut on the foot. He is now able to walk without crutches.

Lewis Lay accompanied his father into New Mexico last week, but his genial face smiles from his accustomed place, again.

The pupils enjoyed their holidays last week and are now in harness again, looking forward, however, to the approaching Christmastide.

Our principal reaped new honors while at Amarillo, having been elected president of the Panhandle Teachers' Association for the present school year.

Our school was without a principal Wednesday afternoon, Mr. Hawkins being called away on business. During his absence Sam Marshall presided in his room.

Delivery Notice.

Beginning next Monday, December the 5th, and continuing through the winter months, we will receive no orders after 5 o'clock p. m.

HEREFORD FUEL OIL CO.
C. C. FERGUSON,
42-31 FALLWELL & SONS.

The Clark Dairy Co. is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

DR. W. J. ROGERS
PHYSICIAN AND SURGEON
Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.
Office at

T. M. COULSON & CO., drug store.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Nov. 30, 1904:

Mrs. J. E. Bridges, Mr. B. Bonner, O. Bond, Miss A. Bownes, Will Davis, A. J. Davis, J. C. Frye, Mrs. Agusta Galpin, R. T. W. Moss, Robert Moss, G. W. Nelson, Mrs. S. P. Stovall, H. P. Speed, Albert Williams.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS.

NOTICE!

All parties knowing themselves indebted to me will please call and settle without further delay.

42-4 C. C. FERGUSON.

HOW ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service

Give Us a Trial

Hereford Sheet Metal Works

T. R. REGAN, Manager

SCHOOL BOOKS School Supplies

We have received the agency to handle the public school books, adopted by the state, and will be glad to receive orders for same either from pupils from the Hereford school, or from those of the surrounding country. We also carry a complete line of school supplies. Call when in need of anything in our line.

We are now in possession of J. P. Hardings's prescription file dating from the present time back five or six years and we can refill any prescription from this file.

T. M. COULSON & CO.
...Druggists...

THE NEW BOOK

Thirty Years in Washington, by Mrs. John A. Logan.

This magnificently illustrated volume is published with the consent and aid of the United States Government, and this fact alone is evidence of its sterling merit and of the great care that has been bestowed upon it.

It is said that all roads lead to Washington just as they did to ancient Rome. Certain it is that the eyes of millions who cannot behold the marvels and glories of our National Capital in person are constantly turned toward it.

The book is a complete panorama of the countless interests of the National Capital as seen by a famous woman who, as the wife of an influential Senator, a society leader, and the close friend of every mistress of the White House from Lincoln to the present time, has been in close touch with the inner life of Washington, and enjoyed rare privileges for studying the mighty activities of the Government, such as no other person has ever before been able to command.

Many distinguished men and women have long urged Mrs. Logan to give this volume to the world. She has received letters from thousands, unknown to her, expressing the hope that it would be written. In her preface she says: "My first introduction to life in the city of Washington was in 1858, General Logan being then a member of Congress, and for more than thirty years I have lived there almost continuously, an interested observer of passing events. As the wife of a Senator, I may say that I enjoyed unusual privileges and opportunities to see and know the inner life and activities of the Capital City. I have had my share of the favor of the powers that were, and the honor of being included among the distinguished guests at both private and official entertainments; and I have known the pleasure of personal acquaintance with prominent statesmen, courtly diplomats, and beautiful, winning, and gifted women, filling with grace and dignity the highest social positions that the people could bestow.

"It has been my aim to show, my readers, both by word and pictorial art, the wonders and the workings of the elaborate machinery of the Government in motion, by leading them through the great departments and explaining what the army of busy men and women do and how they do it; to show them the works of art, the wonderful collections of

relics and curiosities from all parts of the world, and the architectural glories and priceless treasures of the Capital; to describe and explain its giant activities; to take them through the White House from the attic to the cellar, through every forbidden room, and to portray not only its daily life, past and present, but its brilliant social and official functions as well; to tell the story of every president, and of every woman who has ever reigned in the White House; to visit the treasury, the dead letter office, and to solve the marvels and mysteries of every government industry; in short, to present every interesting phase of life and scenes in Washington."

Its illustrations are a triumph of American art. It is worth the price of the book just to look at these 50 magnificent full-page plates, from photographs taken with Government consent and aid exclusively for this volume. They portray wonderfully interesting scenes. The government generously waived all "rules and regulations" in order that this book by a woman of Mrs. Logan's standing and influence should be as perfect and complete as possible. One can linger a long time over these beautiful plates, and though he turns from each with regret, he is pretty sure to find the next one of still more absorbing interest.

We do not know when 740 pages has given us more pleasure. If we speak warmly of the book, it is because it richly deserves it. It is sold only by agents, and all who introduce such a work ought to be cordially welcomed. Put it into your homes. To own it is to prize it; to read it is to obtain a liberal education. We believe the best way to keep out poor books is, by introducing good ones, and a better one than this has never been brought to our notice.

The book is published by the old and well-known firm of A. D. Worthington & Co., Hartford, Conn., whose imprint is sufficient guarantee of the excellence of this first-class volume. They want more agents for it. An agency for a book so popular as this offers to men and women an unusually good opportunity to do well.

For sale by Mrs. C. V. Walker, Hereford, Texas.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.
Troy Womble Manager.

New Enterprise.

A. J. Oliver this week resigned his position with the Hereford National Bank and accepted a position, as local manager, for a Chicago firm who manufacture oil paintings, steel engravings, pastels, etc. Mr. Oliver will keep a complete line of the above in stock and in addition to looking after the sale of same, will appoint agents at other points in this section of the state.

C. R. Keen, traveling representative for the company, was in Hereford Tuesday and established Mr. Oliver in the C. R. Moreman building, formerly occupied by J. P. Harding, where samples of the work may be inspected.

We call attention to his ad. found elsewhere in this issue.

Just the Thing.

J. N. Askren who lives east of Hereford was in town Monday with a wagon load of dressed hogs for sale for which he found ready market.

Mr. Askren stated that he has already killed 38 porkers and yet has twenty to butcher. When asked by a BRAND representative what feed he used in fattening his hogs, he replied that he fed them Panhandle Indian corn which he grew on his ranch. Mr. Askren gave broom corn a start in the county last year and now he takes the lead in growing Indian corn and raising fat hogs. His example is one which is worthy of emulation by all the farmers throughout the country.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded. 32tf

Down on the Rio Grande.

J. J. Portwood returned Tuesday from a two weeks hunting excursion down on the Rio Grande River, bringing as an evidence of his success the head and horns of a large deer. Mr. Portwood killed four wild deer on his trip and as he told, in glowing terms, of his success, Sam F. Dunn and Geo. W. Dale could not longer restrain themselves, but cried with one voice "Let's go boys!"

Christmas Bazaar.

The Woman's Home Mission Society will hold their bazaar on the 16th and 17th of December. Don't buy your Christmas presents until you see what the ladies have on exhibit.

Those who have kindly promised donations will please take them to Mrs. J. Ray's residence on or before Wednesday, December 14th.

Special Notice.

I have decided to open up offices at Amarillo between now and the first of the year and will ask that those, desiring my services as hair culturist or manicurist, will call at once. Facial massage a specialty. Both ladies and gentlemen treated. ltp
MISS NARAH TREBBY.

Holiday Goods Arrive.

Our holiday goods are now arriving and will be placed on exhibition next Monday, December 5th. We have many nice things for both the young and old and ask that you call and inspect our assortment before making purchases.
SMITH & ORR.

Killed!

If you wish your cattle or hogs slaughtered, see A. E. Stauley. tf

Art Squares Rugs CARPETS Window Shades, Etc.

Its time your floor was covered for the winter. It's economy. We have a large stock of choice goods in this line. You would be surprised to see how cheap we are selling them. For holiday trade, we have some choice China (that will be sold very cheap) in coffee and chocolate sets, cake plates, solid dishes, sugar and creams, etc. Also an elegant line of fancy lamps, toilet sets, water sets and entire line of Queensware will go at a very low price.

A Lifetime Guaranteed Machine for \$20 Cash

**E. B. BLACK, FURNITURE DEALER
AND UNDERTAKER**

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

**W. B. Mersfelder, BOVINA,
TEXAS**

JOE CARTER

TOM CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

C. L. Davis

S. H. Mount

Davis & Mount

REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

The Brand \$1 per year

Panhandle News

Free mail delivery went into effect in Amarillo this week, with two regular and one substitute carriers.

The next Panhandle Teachers' Meeting will be held at Claude on the third Friday and Saturday in February.

It is reported that the Quañah Observer will hereafter be edited by Dr. B. F. Hart, a newspaper man of long experience.

A fire, caused by the explosion of a lamp, occurred in Dalhart last week, destroying property the extent of about \$4,500.

Since his election as county treasurer of Armstrong county, we notice J. H. Hamner has relinquished his paper, the Claude News, to his daughter, Miss L. V. Hamner, whose name now appears at the head of the editorial column.—Hall County Herald.

C. E. Blair filed a petition in bankruptcy Thursday, giving assets of \$7,466.72 and liabilities of \$4,014.69, with an exemption of \$1,755. We regret Mr. Blair's misfortune, as he is a pleasant, agreeable man to do business with.—Clarendon Chronicle.

The XIT's have gone regularly into the cattle feeding business. For this purpose 800 calves have been penned and will be fed on oil cake. This is an experiment, and on a rather large scale. We hope the venture will prove eminently successful.—Channing Courier.

Mr. J. H. Foster moved the late Texan Press material into the building just vacated by Vaughn Bros. and has been busy straightening it out this week. His first issue of his new paper will appear at an early date. His many years' experience have fitted him for the business, and with his assistance we ought to be able to "boom" this country in a way to attract the outside world, and make the little city the liveliest kid on the range. We wish him success.—Hale County Herald.

J. M. Gist topped the Fort Worth hog market Thursday of last week with a nice car load of Panhandle hogs. The highest price paid that day to any other seller was \$4.77 1/2, while Mr. Gist received \$4.90, being 12 1/2 cents over Oklahoma hogs. This is all sorts of a good country and the man who don't believe Hall is the banner county of Texas will only have to keep his eyes open a little time to be convinced. Finer hogs never grew than those raised right here in the upper Red river valley.—Hall County Herald.

Last Tuesday the XIT corrals near headquarters were filled with a royal herd of young cattle. Col. A. G. Boyce, with his cowboy aids, was busy cutting and roping out those selected for competition at the forthcoming cattle show at Chicago. Mr. Wm. Powell and Mr. Jas. Powell were also present. Three car loads were selected, one car of Polled Angus, one car of Herefords and

REGISTERED BERKSHIRES

Best strain of breeding. Either sex. Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts. Yours for a deal

R. H. NORTON
HEREFORD, TEXAS

lastly, one car of Shorthorns. If these sleek, cleaned-limed and fine blooded animals should by any means fail to take first prize in their class, then it will be not only a disappointment but a surprise as well.—Channing Courier.

Stockmen's Excursion to Denver.

On account of the Annual Convention of the National Live-Stock Association and National Wool-Growers' Association to be held at Denver, Colorado, beginning January 10th, 1905, the Fort Worth & Denver City Railway Company ("The Denver Road") announces a rate of one fare plus \$2.00 for the round trip, applicable from all points in Texas. Tickets will be sold January 7th, 8th and 9th, will be good for return until January 31st, and holders will be allowed stop-over privileges on the going trip at and North of Pueblo within final limit.

As many matters of vast importance to live-stock interests are to receive attention in these conventions, an unusually large attendance is expected from all sections and it goes without saying that Texas will, in all respects, be well represented.

Those interested who may desire further information regarding transportation arrangements or wish to reserve sleeping car accommodations, etc., in advance, should address Mr. A. A. Glisson, G. P. A., "The Denver Road" at Fort Worth.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday Dec. 11th:

Subject—Studies in the doctrines of salvation (the atonement through Christ.)

Leader—J. M. Gililand.

Scripture lesson—Roman 8:1-11.

Prayer.

Song—What Christ died for us.—Paper by Miss Essie Beach.

Why Christ did for us.—Paper by Miss Orpha Myers.

Song—"What wondrous love is this."

Christ, our substitute—Reading, Miss Delia Cassels.

The penalty bearer—Reading, Raleigh Hough.

God's love manifest in the gift of his son—Paper or talk, W. B. Beach.

Card of Thanks.

I desire to express through the columns of the BRAND my deepest appreciation and sincerest thanks to my friends who so zealously supported my candidacy for tax assessor in the recent campaign. While the majority of the people said by their vote that I was not the man to serve them, yet I feel proud of the hearty support accorded me and those who thus honored me shall ever have a sacred place in my memory. Respectfully,
J. W. FORD

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

WITHERSPOON & GOUGH.

Ranch Improvements.

A. H. Elliston this week let the contract to J. W. Hough for the construction of a substantial, three-room cottage on his ranch two miles north of town. We understand Mr. Elliston has sold his Armstrong county ranch in order that he may unite his efforts in building up the Hereford country.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE
(SUCCESSOR TO THE ADD-RAN COLLEGE)

AND Business Normal School
HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

Corn Fed Hogs.

Harry Clifton was in from the Dr. Morris ranch Saturday and reports farm and ranch interests in fine shape. He says he raised the finest June corn he ever saw and he has 900 bushels, besides his other feed crops. He is not worrying about the price, either, for he intends feeding it all. He now has 60 hogs which he will corn fatten, and says he expects to have 200 by next fall.—Banner-Stockman.

The above reminds us of the good old days we have read about when everybody had plenty of hog and hominy. Nine hundred bushels of Indian corn and sixty hogs is not bad for a Panhandle farmer when it is taken into consideration that nothing has been said of the maize, Kaffir corn and fat cattle which Mr. Clifton doubtless has.

The man who will pursue the course as mapped out above will never have cause to complain of his inability to make a living or even make money in this country. All we need to make the Panhandle a most desirable home for the farmer is more men like Mr. Clifton.

Dollar Roll.

Following is the "Dollar Roll" program to be held at the Baptist church December 15th, 1904 at 7 p. m.

Scripture reading and prayer by pastor.

Song.

What work must we look forward to.—Paper by Mrs. McGee.

Duett—Misses Myers.

What must we do to be ready for the work, paper—Mrs. Richards.

Quartett—Misses Stella Renfro and Essie Beach, Messrs. Oliver and Beach.

Dollars deposited.

Closing exercises—By Pastor.

New Missionary.

Rev. Mr. Brendle and family of Indian Territory arrived in Hereford Tuesday and will make this their home, Mr. Brendle having been appointed to look after the missionary interests of the Baptist church in this part of the Panhandle. We understand they have rented J. H. Stinson's house in West Hereford.

Wanted

Cattle to care for through the winter; four sections of land in pasture and an abundance of water and feed for from three to four hundred head of cattle. Man on the place to do the work. Apply to
2t
Mrs. C. E. NUGENT,
843 Ross Avenue, Dallas, Texas.

Money to Loan.

For money in sums, ranging from \$4,000 to \$15,000 at 10 per cent interest per annum for five years to be secured by deeded land, apply to
GRAVES & ELLISTON,
Hereford, Texas.

CHARTER OAK

STOVES

Have outlived half a century of competition and are growing more popular every day. The universal satisfaction, durability and cooking qualities of "The Charter Oak" will not be found in other makes of stoves. We have just received a large shipment of Cook and Heating Stoves. It will be to your interest to see us before buying stoves. :: ::

GARRISON BROS.

FARM LANDS

ALONG "THE DENVER ROAD"

IN NORTHWEST TEXAS

THE PANHANDLE

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT,
FORT WORTH, TEXAS.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

My Grocery Stock

is now more complete than ever before—with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. Phone No. 45

C. E. EDWARDS, The Cash Grocer

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 2, 1904.

COTTON TURNOUT.

The gin has been turning out cotton at a pretty lively rate this week. One noticeable fact which deserves special mention is that there has not yet been ginned a single bale which did not more than third itself. If a man wants a five hundred pound bale, it is necessary for him to bring only about 1400 pounds of seed cotton. This can be accounted for from the two-fold reason that we have the very best machinery and that the staple of Panhandle-grown cotton has an exceedingly long staple.

The farmers throughout the country are waking up to the fact that we have an excellent cotton country and this immediate section will lead the Panhandle in the acreage planted to the fleecy staple next year.

What contributes largely towards making cotton a desirable crop to plant here is the small amount of labor required to grow it and the beautiful weather which prevails throughout the fall months for gathering it.

On account of the unfavorable conditions this year, which all are familiar with, there will probably not be more than fifty bales ginned here this season; but the prediction of those who are conservative on the question places next year's crop at from 1000 to 2000 bales which, turned loose in a town, will contribute in no small way towards the prosperity of that town. Cotton has come to the Panhandle to stay and fortunate, indeed, is the man who is in a position to own a section or two of this fertile soil.

THE Annual Livestock Review, issued by the Fort Worth Livestock Reporter, ought to be of interest to all our ranchmen and stock-farmers. Besides containing a map of Texas, showing every county in the state, and in each county giving the latest assessor's return of the number of livestock in that county, it contains articles on the breeding and handling of stock, on farming, truck growing, etc., on the operation of the packing plants at Fort Worth and many other subjects of interest to cattlemen. In referring to the map, we find that Deaf Smith county at the last report given in by the assessor contained about 4,000 livestock while some of our northern neighbors, such as Potter contained only about 25,000 head.

We wish to again call attention to the fact that tomorrow is the time for the regular meeting of the Farmers' Institute. It is desired that a large attendance may be had as important matters will be taken up at this meeting. It has been just one year since the farmers organized and every member should be present Saturday if possible.

HEREFORD can boast of the only cotton gin on the Pecos Valley railroad, which is an indication of her progressive attitude on all questions pertaining to her advancement. A town may boast of her railroad shops and her saloons but such an enterprise as a cotton gin in a new country is worth them all.

THE DALLAS NEWS.

The *Hall County Herald* is noted throughout the Panhandle as being conservative on questions pertaining to the public weal and the *BRAND* has no exchange which it values more highly, but we are compelled to differ with our esteemed contemporary in its criticisms on the *Dallas News*. In a recent issue, the *Herald* says:

"The *Herald* would be delighted to see Hearst start a first-class paper in Dallas. He is the only man we know now who could make a good morning paper a go there against the *News*, but he could do it like a deer in a walk. The people of Texas do not endorse Parkerism and Clevelandism even if a few political has-beens did hop in saddle last spring and make it appear that way. The substantial people of Texas were busy looking after growing crops. A Hearst paper at Dallas would be one of the most profitable newspaper properties in the south."

While the *News* has been in favor of the gold standard ever since the money question became an issue, yet it has been for democracy first, last and all the time. But there has been a greater work for the *News* to perform than the mere discussion of political issues and differences, which work consists in the development of the natural resources of Texas. We do not believe it is saying too much to state that the *Dallas News* has done more in this direction than any other one agency. It preached diversification till the people accepted it as the best solution to successful agriculture in the State. Aside from what it has done for the agricultural interests, the news service of the paper is doubtless unexcelled by any paper in the South, and we would regret exceedingly to see the ability which the *News* has for doing useful service to its state impaired by the incursions of any northern or eastern concern.

TREE PLANTING.

As the season for planting trees advances, we are reminded that there is not being as much done along this line in the Panhandle as the condition of the country demands. Those who, in years past, have given attention to this line of development are satisfied with the result to the extent that they continue to plant trees with the coming of each successive season.

The following, from one who knows the value of forestry, would be well for us all to heed:

Let no tree planting season pass without setting new trees and vines about the home. True, they will not live always, nor always live, but we can not afford to neglect them as a rare means of comfort and as supplying a real need in our lives. Selection of stock affords us much pleasure; preparing the ground and setting these living monuments to man's forethought, is a genuine delight; cultivating, training, pruning and protecting this property affords us training that no other man can give. The deeper joys of life are his who sits under his own vine and fig tree in close touch with the work of his own hands during the rest hours.

To show how utterly impossible it is for man to be satisfied with conditions, however favorable they may be, we refer to the cotton raisers of Texas. When cotton was selling readily at 10 and 11 cents, the majority of the producers were holding for a still higher price. The advice usually given was to "Hold your cotton and you will get 15 cents per pound for it." Many followed this advice with the result that they are now being forced to put it on the market at greatly reduced prices. The moral to the situation is: Sell your produce when you can get what it is worth.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

CARRIE NATION, the saloon smasher, is in Texas this week in the interest of her occupation. Mrs. Nation speaks disparagingly of the morals of Ft. Worth and is contemplating making headquarters there, for a time at least, for the purpose of breaking up some of the dens of that city. There is doubtless plenty of work to be done in some of our Texas cities along the line of morals, but Mrs. Nation will, of necessity, be compelled to pursue altogether a different course in the Lone Star State to what she did in "Bleeding Kansas."

THE Nobles Dramatic Company gave their first performance at the opera house last night in the presence of a large audience. Everybody seemed to be well pleased with the entertainment, judging from the attention given. We consider this far superior to the average show which makes our western towns.

TREASURER'S REPORT.

Statement of the Condition of the County's Finances.

STATE OF TEXAS,
COUNTY OF DEAF SMITH.
Before me, W. B. Beach, Clerk County Court, in and for said county and state, on this day personally appeared, W. B. Boyd, County Judge; L. R. Bradly, Commissioner Precinct No. 1; R. N. Mounts, Commissioner Precinct No. 2; J. R. Armstrong, Commissioner Precinct No. 3 and Geo. L. Muse, Commissioner Precinct No. 4; who, being by me duly sworn, did depose and say: That the requirements of Article 867, as amended by Acts of 1897, page 27, have been in all things fully complied with by them at the November term of said Commissioners Court, and that the cash and other assets mentioned in the said County Treasurer's quarterly report made by said Treasurer to said court and held by him for the county have been fully ascertained and counted by them:

	DR.	CR.
Jury fund, first class	\$176.43	
Road and bridge fund, second class		470.60
General fund, third class		14.34
Court house and jail fund, fourth class	2,603.23	
School fund, fifth class	109.00	
Estray fund, sixth class	141.38	
Total on hand		3,338.55

W. B. BOYD,
County Judge.
L. R. BRADLY,
Com'r Prec. No. 1.
R. N. MOUNTS,
Com'r Prec. No. 2.
J. R. ARMSTRONG,
Com'r Prec. No. 3.
GEO. L. MUSE,
Com'r Prec. No. 4.

Sworn to and subscribed to before me this 1st day of December, A. D., 1904.

W. B. BEACH,
County Clerk.

By J. H. KING, Deputy.

Subscribe for the *BRAND*.

The Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy Bed Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods. The weather is getting cold and the best time to buy is before the stock is broken--visit our millinery department before buying. Our prices are as low as the lowest.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

First Choice Brand, highest patent Flour, per 100	\$3.20
Success Brand, high patent flour, hard wheat, per 100	2.75
20-lb. Sack New Meal 40 cents or 2 sacks for	.75
16 lbs. Granulated Sugar	1.00
Good Sorghum in 1 gallon cans, per gallon	.45
English Bacon, per lb.	.14
4-lbs. Arm & Hammer Soda	.30
10 Bars Greenville Laundry Soap	.25
Smoked Bacon Strips, per lb.	.13
22 lbs. Navy Beans	1.00
22 lbs. Pink Beans	1.00
50 Ounces K. C. Baking Powder	.40
25 Ounces K. C. Baking Powder	.20

We have a new car of Flour and Meal.
Every Sack Guaranteed.

The Cash Store

Stambaugh & Lipscomb
Hereford, Texas.

SANTA CLAUS

will be at our store in all his glory. Don't buy your nice presents till you see our large and complete stock.

WE WANT YOUR PRESCRIPTION WORK

Smith & Orr, Druggists

TELEPHONE NO. 13

Tierra Blanco Herefords

L. R. BRADLY


BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots



THE FAMOUS
Dry Goods and Groceries

A few fine pigs for sale cheap by Troy Womble. 42-2t

Mrs. J. E. Rhea of Bovina visited in Hereford this week.

Jno. E. Day of the North Draw was in town Tuesday after supplies.

J. R. Armstrong of Bovina attended commissioners' court this week.

E. R. Rice came in Wednesday from his Castro county ranch on business.

Rev. Thos. Barcus, the new Methodist pastor, arrived this week and will preach Sunday.

J. P. Snyder returned Tuesday afternoon from a business trip to Carlsbad, New Mexico.

Geo. W. Dale returned Saturday from a business trip to Ft. Worth and other North Texas points.

Attorney Carl Gilliland had business in Canyon City Tuesday, returning home Wednesday morning.

If you wish to keep your premises clean and thus preserve the health of your family, see D. W. Crawford. 34tf

J. G. Callens returned Friday of last week from Kansas City where he purchased a large supply of holiday goods.

C. D. Steele, one of Texico's leading business men, passed down the road Wednesday on his return from Amarillo.

L. M. Forrester of the north part of the county was in town Tuesday after lumber with which to make ranch improvements.

In connection with our confectionery business, we have added a short order department and oyster parlor. Easley & Shelley. 39tf

W. J. Myers, who formerly lived in Hereford but now a resident of Floyd county, was in town Wednesday with produce for sale.

T. E. Shirley, traveling representative of the Christian University at Waco, is in Hereford this week in the interest of the Panhandle Christian College.

We are glad to report that Troy Womble, who has been confined to his bed for several weeks, is rapidly improving and will soon be able to be on the streets again.

Robt. Gollehon, of the mercantile firm of Drake & Gollehon of Dimmitt, was in town Thursday after lumber and incidentally ordered the BRAND sent to his address.

Prof. Woodlee and wife of Dimmitt were among the visitors to Hereford Saturday. The former called at this office and made arrangements for the BRAND to go regularly to his home.

Batson Bro's substantial ranchmen living in the north part of the county, were in town Wednesday trying to buy 200 yearling steers. While in town they made arrangements for the BRAND to go to their address.

W. S. Dixon of Cleo community in Castro county arrived in Hereford Thursday with his this year's cotton crop which amounts to about 1000 pounds. Mr. Dixon took the seed back home with him and will plant them next year.

Rev. C. L. Cartwright and family left Tuesday afternoon for Dalhart where the former will have charge of the Methodist church for the ensuing year. Mr. Cartwright has just closed two successful years' work with the Hereford church and has a host of friends here to wish that similar results may attend his efforts at Dalhart.

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford

J. M. GARNER
THE GROCERYMAN

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.
Wall Paper—E. B. Black. 44

J. M. Purcell had business in Amarillo this week.

A. P. Murchison is in Kansas City this week marketing cattle.

Geo. A. Sachse of the North Draw had business in Amarillo Wednesday.

G. L. Abbott of Umbarger was a business visitor to the city Wednesday.

J. F. Merritt of Dimmitt was transacting business in Hereford Thursday.

Harvey Cash, county clerk of Castro county, was a business caller at this office Wednesday.

Conner Jowell and R. N. Mounts returned Thursday from Kansas City where they went to market cattle.

Mr. and Mrs. W. B. Beach returned Thursday from an extended visit with relatives in Oklahoma and North Texas.

The two-year-old child of Mr. and Mrs. H. C. Fenton, who live near Arney in Castro county, happened to the painful accident of breaking its leg by falling off the fence this week.

Allen S. Bassett of Amarillo spent several days in Hereford this week on business. Mr. Bassett informed a BRAND representative that he purchased one of L. R. Bradley's yearling bulls to put on his Amarillo ranch. Mr. Bassett is a successful cow man and knows exactly where to come when he wishes to secure an animal which will improve his herd.

S. J. Dodson had business in Amarillo Tuesday night.

Wanted—A doctor at once, but have no phone. See W. G. Ross.

A. A. Harrison left Tuesday afternoon for his home at Seymour.

F. Herron returned Thursday from a visit to his former home at Graham.

Sam F. Dunn went up to Amarillo Tuesday afternoon, returning Wednesday morning.

If it is fresh oysters you want, don't fail to see Easley & Shelley, the confectioners. 39tf

W. L. Gibson of Endee, New Mexico, was in Hereford on business for several days this week.

A. P. Eaton, one of Castro county's recently elected commissioners, was in town Tuesday.

A. M. Collier, who lives just across the line in Oldham county, was in town Saturday after ranch supplies.

H. O. Hubbert and family returned this week from a trip over Oklahoma and will now make Hereford their home.

Mrs. J. L. Parker, who had been visiting her sister, Mrs. Jno. P. Slaton, returned to her home at Dallas this week.

W. L. Williams, who lives just over the line in Palmer county, was in Hereford Thursday on business and ordered the BRAND sent to his address.

T. J. McGill of Lamb county arrived in Hereford Wednesday with his third bale of cotton. Mr. McGill stated that he would have one more bale.

Tom Witherspoon went up to Amarillo Tuesday afternoon to meet his sister, Miss Brunett, on her return from Goodnight and who is seriously ill. The latter went on to her home at Boom.

H. B. McKinley who recently purchased the Avis place north of town was a pleasant caller, at this office Tuesday afternoon, renewing for the BRAND and Ft. Worth Record. Mr. McKinley stated that he has been offered \$70 per acre for his Johnson county lands and he is thinking seriously of selling them and investing the proceeds here.

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage.

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE
JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

The Western National Bank
Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

The Panhandle Marble Works

G. W. BARKUS, PROPRIETOR
VERNON, TEXAS

Marble and Granite Monuments, a Specialty.

J. H. CALLOWAY, Local Manager

Texas Distributing Co.

A. J. OLIVER, Manager

Manufactures and Sell Oil Paintings, Steel Engravings, Pastels, Photogravures, Etc.

AGENTS WANTED AT ALL TIMES GOOD WAGES

Nice line of Samples on display at their office in building opposite The Hereford National Bank.

HEREFORD TRANSFER
W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

WHEAT IN OKLAHOMA.

Paper, Read by Dr. Jno. Fields, Director Oklahoma Station, at Oklahoma City Farmers' Institute.

I want to make good use of this opportunity and drive home, so that they will stick, a few results of a series of wheat experiments we have been making at the Oklahoma Experiment Station during the past five years. They show so strikingly the possibilities of good methods applied to wheat farming that I wish every grower of wheat in Oklahoma might be brought to see their value to him.

The time of plowing for wheat is an important factor. For the last five years duplicate half-acre plots have been plowed about the middle of July, August and September, put into the best possible shape for seeding by the use of the harrow, drag and disk, and seeded on the same date each year with the same variety of wheat. Last season, which was the poorest of the five for the wheat crop, the July plowed land yielded 15½, August 12½ and September 7½ bushels per acre. By doing the work in July, when it was done easiest, more than twice as much wheat per acre was secured as when the work was done in September. At present prices for wheat, doing the plowing at the right time, paid \$7.75 per acre net for the work. That amounts to the difference between "cussing the country" and boosting for it. In five years, land plowed in July yielded 25 and that plowed in August yielded 10½ bushels of wheat per acre more than land plowed in September. Taking the individual years, in 1900 July plowing yielded 31½ and September 15½ bushels. In 1901, July plowing yielded 43½ and September 40 1-5 bushels. In 1902, July plowing yielded 17 and September 19½ bushels. In 1903, July plowing yielded 26 and September 27 bushels. In 1904, July plowing yielded 15½ and September 7½ bushels per acre.

As is often the case with field experiments, the results are not absolutely uniform, but keep this in mind: In five years, land plowed in July yielded 135½, in August 120½ and in September 110½ bushels of wheat per acre. Taking the average difference per annum between the two methods and multiplying it by Oklahoma's acreage of wheat in 1903 and we have 8,215,650 bushels. Does this not seem sufficient evidence to warrant the statement that every acre of land to be sown to wheat in Oklahoma should be plowed before August 15? I think it does. But by plowing is meant real plowing—not merely a bluff at it.

The time of seeding wheat has considerable influence on the yield. The acreage of five years shows no difference in yields from sowing September 15 and October 15. But seedings made in November average a little over 10 bushels per acre less wheat than from those made earlier. Late seeding usually follows late plowing and deficiencies in yields are thus multiplied. In these experiments, the land plowed in July or early August.

It is a common statement that what runs out and that it is necessary to change seed frequently. So firmly is this notion established that it is an easy matter to sell seed wheat at good prices, if the story attached to it is sufficiently preposterous. At the Station variety tests have been made of nearly three hundred different varieties of wheat and a great many of them have been discarded as worthless here. The new and wonderful varieties are tested as they appear. But the list of best yielding varieties last season carries such familiar names as Turkey, Missouri Blue Stem, Sib-

loy's New Golden, Early Ripe, Fultz, Red Russian, Early Red Clawson and Fulcaster. And the seed from which these were grown has, in some cases, been grown on the Station farm for from five to twelve years. Turkey headed the list with a yield of 16½ bushels. Yet many are securing very low yields of Turkey wheat and are dissatisfied with it. If heated, shriveled, dirty seed is sown on poorly prepared land, the wheat which is produced will have low vitality and the yields will be small. And if this is kept up for several years, no matter what the name of the variety, wheat growing will be unprofitable. But if plump, mature, clean seed is sown on well prepared land, the yields will tend to increase rather than decrease as the wheat becomes adapted to the conditions of soil and climate where it is grown.

What I have said are not my opinions on methods of growing wheat. I have given a very brief statement of the results of actual experiments carried through a sufficient number of seasons to warrant the drawing of some conclusions. To sum up, these conclusions are: Plow for wheat before August 15, apply all the stable manure that you can secure, sow only plump, re-cleaned seed of your own raising after you get started with a good sort, and sow it between September 15 and October 15.

Demand for Stenographers.

There is a great demand for expert stenographers everywhere, in courts, in law and medical offices, on newspapers, by literary workers, in state and municipal offices, in the White House, in Congress and the Legislature, in hotels, and on railroad trains; in fact wherever there is writing to be done, there too, is the strong call for the stenographer to do it.

The salaries paid are much better than in ordinary clerical positions, and the duties lighter and more congenial. In the U. S. Government Departments, there is a constant call for young men and women to fill these positions paying \$1200 to \$1800 a year.

The largest Shorthand school in the South, and only one teaching students to write 150 words to the minute, a speed high enough to hold expert government positions, is Tyler College, Tyler, Texas. The famous Byrne Simplified Shorthand is taught there by its author and other experts, and more students are said to finish shorthand there than in all other schools in the state. Any of our readers interested in shorthand, business, or telegraphy courses should write for their large free catalogue. 42-11

A Question

Of vital importance to the people of the plains is to plant lots of trees, how to plant, when to plant, and what to plant. Now is the time to prepare your ground, while there is a season. November and December are the best times to plant. See me about varieties to plant. I have over 100 varieties growing here and have had fourteen years experience in Texas. Over 100,000 trees growing here.

HEREFORD NURSERY,
L. P. Landrum, Prop.
34-12 Hereford, Texas.

B. Y. P. U. Special Program.

The B. Y. P. U. will render a special program Sunday night, December 4th, taking the regular preaching hour. Bro. Wm. McClain will be here to help in the music. Come and be with us.

O. F. SMITH.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

American Gentleman

A SWELL SHOE
made in all leathers and styles.



THIS IS ONE

PRICE: \$3.75

SHOE



MAKERS

WITH THE CHARACTER OF THE MAN

FOR SALE BY
Stambaugh & Lipscomb
Hereford, Texas

Changes in Panhandle.

"It was hard a few years ago for us to see the big ranches disappear and to see the Panhandle country fenced up and made into small stock farms," says A. H. Young of Frye, Wheeler county, Texas. "I went out to that country almost thirty years ago, when that was a wide, open range country where there was nothing but cattle, and at that time no one ever supposed that at some future day farming would be carried on there. And if any one had predicted ten years ago that these great changes would take place no one would have believed it. We hated to see these changes brought on, but now we see they were a benefit. It is the cotton seed that is responsible for a great deal of this change, as the land owners are now raising cotton, cattle and other crops, including hogs, and we find that this diversity of crops and stock raising is a good thing. I have at the present time 150 head of hogs on my ranch, and many others have more. Then we are raising alfalfa, which does well there. On every farm there is some of it, in places as much as 150 acres, and from that down to a ten-acre patch. At the present time the stock farmers all over Wheeler county are in good shape, and the outlook for plenty of feed for stock this winter was never better. All the stock is in good condition, as the feed this fall has been very good, and they are well prepared to carry through the winter all the stock they have."—Record.

Gasoline Engines.

The Blakeslee is the best engine on the market for pumping water or for any use where power is used. All engines fully guaranteed. Complete pumping rigs, oils, etc. For catalogue and prices address CHAS. FIE, 40-4tp Gen'l. Agent, Graham, Texas.

Deaf Smith's First Bale.

The first bale of cotton ever gathered in Deaf Smith county was brought in last Friday by L. E. Cobb who lives south of town. While a number of our farmers had their first bale about gathered at the time, this was the first of the county's cotton to be ginned. It was bought by D. R. Gass & Sons at the top of the market and was ginned Saturday.

Colts for Sale.

We have 150 head of good stock, yearling colts which we are offering cheap for cash. See them at the stock pens. 3814 REAGAN & CONNELL.

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company
(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

Burton=Lingo Co.

Dealers in

Lumber, Sash, Doors, Moulding Cypress Shingles, Pickets and Cedar Piling.

Get Our Prices Before You Buy

J. W. BURKS, Local Manager.

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF

HARNESS, SADDLES,

BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

HEREFORD MEAT MARKET

C. P. ARTHUR, PROPRIETOR

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash Phone No. 15

PROFESSIONAL CARDS.

C. P. ESTES, L. D.

PHYSICIAN & SURGEON
Office at Burns & Smith's Drug Store
Residence Phone No. 82.
Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

Witherspoon, Gough & Dodson

ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

W. H. RUSSELL

LAWYER
Practice in all courts
Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

L. R. Bradley was in town Monday after supplies.

J. D. Thompson was in town from his ranch Monday on business.

W. H. Walcott, who ranches west of town, was among our visitors Tuesday.

A. H. Elliston spent several days in Armstrong county this week on business.

FOR RENT—25x80 brick building, centrally located. Address Box 255 Hereford, Texas.

L. A. Simpson and J. A. Stegall left this week for Waco where they will attend the meeting of the Grand Lodge.

A Mr. McGill of Hopkins county is prospecting in Hereford and vicinity this week with a view to locating.

We are glad to report the condition of Mr. Turrentine, who has been dangerously ill for several days, much improved.

Miss Hortense Parmer of Dallas, niece of W. B. Parmer, arrived last week to take charge of Stambaugh & Lipscomb's millinery department.

J. W. English and little grandson were pleasant callers at this office Monday, the former moving his subscription to the BRAND up a year in advance.

*Mr. and Mrs. Q. A. Cooper left Friday afternoon for Midlothian where they expect to make their home. Before leaving Mr. Cooper called around and ordered the BRAND to follow.

Geo. F. Burns, one of the county's hustling farmers, was transacting business in the city Saturday. Mr. Burns has watched the development of this country from the beginning, and has full confidence in its successful future. He was a success as a druggist, we predict he will be as a farmer.

Mr. and Mrs. Leslie Roberson left Monday afternoon for Hansford in the North Panhandle where the former has received his first appointment to preach. Leslie is an excellent young man and the BRAND predicts that he will accomplish much good in his chosen work, the ministry. The best wishes of a host of friends go with them.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

D. Davie came in Saturday from his ranch after supplies.

White Pine and Tar is the thing for your cough, at Smith & Orr's.

Sheriff Inmon had official business in Amarillo Monday and Tuesday.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb. 32tf

Mr. and Mrs. E. M. Vanderburgh returned Monday from a visit in Amarillo.

Mr. and Mrs. J. B. Roberson of Boom were shopping in the city Saturday.

If you want hard wheat from Oklahoma to sow this fall, see Chas. C. Ferguson. 32tf

P. C. Pylant, one of Boom's sturdy farmers, was a business visitor to the city Monday.

Easley & Shelley are prepared to serve first class short order meals to cowboys and ranchmen. 39tf

J. R. T. Bassett of the North Draw was in town Tuesday after lumber and other supplies.

L. D. Shephard of Dimmitt called around while in town Saturday and renewed his subscription to the BRAND.

R. A. Campbell and Judge B. Frank Buie of Canyon City were transacting business in our city Tuesday.

A. S. Gracey was a business visitor from the ranch Tuesday and ordered the BRAND sent to W. H. Taylor at Hutchins, Texas.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Witherspoon & Gough building. tf

J. R. McFarling returned Monday from a visit to his former home at Paris, Texas. Mr. McFarling reports prosperous times in that section.

Mrs. C. E. Trebby and daughter, Miss Narah, returned Tuesday from a several days visit with Mr. and Mrs. F. L. Vanderburgh in Amarillo.

Robt. Keesee, who owns a section of land just across the line in Castro county and who is making stock-farming a success, was in Hereford Saturday.

Miss Fannie Turrentine, who is teaching school near Canadian, spent Saturday and Sunday in Hereford at the bedside of her father who was dangerously ill.

T. A. Cowart of Running Water has purchased the J. C. Fortenberry place in West Hereford and moved his family there this week. Mr. Cowart will make Hereford his home and engage in some kind of business which will be announced later.

Mr. and Mrs. H. R. Miller and children of Running Water were the guests of the former's brother, Dr. A. D. Miller, Monday. Mrs. Miller and the little boys left on the afternoon train for Mineral Wells where they will remain for several weeks.

J. C. Frazier of Alvord in Wise county arrived last week and is visiting his son, B. H. Frazier. Mr. Frazier is one of the oldest settlers in his county, having been there in the early development of the country. He favored this office with a pleasant call Monday and, in reference to what may reasonably be expected of the Panhandle, stated that he believed that almost all branches of agriculture would eventually be made a success here. Mr. Frazier commended the BRAND for the work which it is doing in the development of the country.

THIS IS LOW YEAR
NATIONAL LIVESTOCK COMMISSION COMPANY
GOES ON RECORD

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY
We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

WRITE US WIRE US SHIP US
OFFICES: Chicago St. Louis Ft. Worth, Kansas City

G. F. LeGRAND, M. D.
PHYSICIAN & ACCOUCHEUR
Office at Burns & Smith's Drug Store
Residence Phone 138.
Hereford, Texas.

Postmaster Laughlin of Boom had business in the city Saturday.

J. C. Womble of the north part of the county was in the city Monday.

Witherspoon & Gough represent nine old-line fire insurance companies. 43

W. B. Parmer returned Tuesday from a business trip to different points in Oklahoma.

We invite everybody and especially the ladies to visit our oyster parlor. Easley & Shelley. 39tf

Prof. J. E. Eddleman, one of Castro county's teachers, had business in the city Saturday.

L. A. Dugger of Woodward, Oklahoma, is working in Geo. W. Dale's barber shop this week.

J. D. Williams, one of our successful stock farmers, was transacting business on our streets Saturday.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. tf

Walter Phansteel returned Tuesday of last week from Seymour and will now live with his parents, Mr. and Mrs. R. C. Phansteel.

H. B. Sammons, traveling representative for the Texas Trade Review, spent Monday in Hereford in the interest of that journal.

W. B. Green, who owns a large ranch in Castro county, was in town Saturday and received our thanks for moving his subscription to the BRAND forward two years.

S. J. Dodson returned Sunday from a two-weeks' business trip to Chicago, Milwaukee and other northern cities and reports having had a most delightful time.

Mrs. E. B. Black returned last week from Cleburne where she had been to attend the bedside of Captain W. D. English who was dangerously ill but is now very much improved and on the road to recovery.

J. T. Rutherford, who owns a model ranch north of town, was on our streets Saturday. Mr. Rutherford, in addition to raising white-face cattle, experimented with a few acres of cotton this year with the result that he now has a bale about ready for the gin.

W. D. Robinson, postmaster at Arney in Castro county, arrived in Hereford Tuesday morning with his first bale of cotton which was ginned and sold Tuesday afternoon. He would have made a third of a bale per-acre this year if his stand had been good. Mr. Robinson informed us that he would plant rather a large crop next year and agreed, in the meantime, to keep our readers posted on the happenings in his community.

John A. Johnson
—DEALER IN—
Staple and Fancy
GROCERIES

Canned Goods, Jellies, Preserves
Teas and Coffees.

FREE DELIVERY

IT IS A PLEASURE

to show you through my stock of groceries. I am proud of it. While it is not the largest stock in the Panhandle, it contains everything that the people of Hereford and vicinity require. We guarantee to give you the very highest quality of goods and deliver them to you promptly.

Yours for Business
J. H. CARDWELL

W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED


YOU'RE NEXT
For a Shave, Haircut or a bath at the
City Barber Shop
George W. Dale, Proprietor
THREE CHAIRS TWO BATH ROOMS
In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor

Our Specialties....
A N EASY SHAVE
NEAT HAIR CUT.
CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

Fifty Years the Standard



DR. PRICE'S CREAM BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

ITEMS FROM BOOM

Prof. J. F. Eddleman was visiting his aunt, Mrs. Hardesty, on the 26.

Chas. and B. C. Roberson have finished stacking Mr. Frazier's immense feed crop.

We are sorry to state that Mrs. H. K. Monroe has been very sick, but is better at this writing.

R. L. Wilson sold his calves to J. F. Perry on the 24th. Also shipped one car of fat cows on the 26th.

Vance Witherspoon who is hauling colton seed cake for A. Laird was at home last week. R. L. Sain went back with him to do some hauling.

Miss Laura Edwards, our school teacher, gave a most excellent Thanksgiving entertainment on the night of the 23rd. It consisted of beautiful and appropriate recitations, songs and dialogues by the children.

Another good day goes to record for Boom. According to arrangement and program of the Sunday school our entire neighborhood gathered at 10:30 a. m. for a special Thanksgiving service. Rev. A. W. Crawford of Hereford after reading some beautiful psalms preached a very appropriate and practical sermon on thanksgiving. The following visitors were present: Rev. A. W. Crawford and family, Dr. C. P. Ester and family, Henry Renfro and family, Charlie Hodges and family, Ed Renfro and daughter, C. G. Witherspoon and wife, Mrs. Emma Guinn and children, C. S. Cardwell and family, J. P. Carr and family, Mrs. Ora Newsome and family, Mrs. W. G. Ross, Mrs. A. A. Davidson, Misses Maud Higgins, Willie Dyer, Stella and Ida Renfro and Patty Estes; Messrs. A. A. and E. W. Harrison, Oscar Pylant, J. F. Perry and John Gilliland. After the sermon dinner was announced for all. Soon the tables were arranged and dinner spread and the blessing asked and I will solemnly say that there was not a person present who did not give his whole service to that part of the program. At 2 o'clock the song service began and W. H. Renfro gave a nice talk on Sunday school work. Dr. C. P. Estes was called for and he tried to excuse himself by saying he had only one object in life and that was to relieve suffer-

ing humanity, yet he endorsed with eloquent words what had been said during the day and spoke on the subject of Sunday school education and also spoke in behalf of the visitors present in the way they had been entertained. Everything passed off nicely had it not been for too many sweets which caused one of the speakers to nearly have the don'ts and the singing teacher to have a slight touch of the heaves. Everybody come to the next Thanksgiving service. J. B. R.

C. T. HERRING President
A. LAIRD Vice-President
H. B. FARWELL Cashier

HERRING & LAIRD BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

A. J. Owen is helping Mr. Kiser haul and stack his feed crop.

Sam Lee and family visited J. D. Burch and family last Sunday.

Mr. and Mrs. O. M. Burch attended preaching at Dimmitt last Sunday.

W. S. Dixon and family spent the day with Mr. and Mrs. T. J. Sawyer last Sunday.

Miss Mamie Todd visited Miss Etta Dixon and other friends of this community a few days last week.

I hope the Earmers' Institute will be well attended at Hereford December 3. We invite the Institute again to meet with the Castro people at Dimmitt.

I must say that the write-up of Dimmitt by the BRAND representative in last week's issue was a good one. We would like to see an article from there often.

Rev. A. W. Crawford of Hereford filled his regular appointment at Shive school house last Sunday evening. There was a very good congregation present notwithstanding the very high wind that was blowing. We noticed in the audience J. A. Slover and Miss Hellen Turner of Dimmitt and Arthur Edwards of Hart.

We were glad to see that our friends, Anderson of Hart and Chestnut of Arney, had succeeded in getting out some of their cotton. The BRAND didn't state how much lint Mr. Anderson's seed cotton turned out, but Mr. Chestnut got the best turnout that I ever heard of and I was raised in a cotton country. That almost encourages me to try making a bale out of what I have.

Miss Mary Henderson and brother, Richard, of near Hart attended the entertainment given at Mr. and Mrs. S. I. Lee's on Thanksgiving night. There were also a large crowd of Dimmitt's young people present and, judging from the broad smiles that lit up the faces of the boys and girls while engaged in earnest conversation and exchanging cunning glances, they had a good time. And the older people seemed to enjoy the music furnished by S. I. Lee and Company.

W. S. D.

Items From Dimmitt

Our public school is moving along nicely with good attendance.

L. R. Mathers of the Shive neighborhood was in our city Tuesday.

Judge Witherspoon of Hereford was a business caller in Dimmitt Monday.

Rev. Crawford filled his regular appointment here Sunday, preaching to a good crowd.

As this is our first letter to the BRAND, and as news is scarce, we will not write any more and see how this looks in print.

Our new County Judge, M. F. Barber, was in our city today. We understand that Mr. Barber will build soon and move to town. He will certainly be welcomed.

Our Sunday school voted for an old fashioned Christmas tree Sunday. All necessary committees were appointed, and everybody is expecting a good time. Our Sunday school was well attended Sunday and hope that those who can come will continue to do so.

No doubt some of the BRAND readers think that Dimmitt is dead as there has been nothing from our little town for sometime, but I can assure you that it is as much alive as ever, and as I've agreed to act as correspondent for the BRAND I will do my best to give the Dimmitt news every week.

Safe Blown Open.

The safe of the Hereford Business College Bank was blown open last night and had it not been for the early arrival of a new student the bank would have been considerably weakened.

The Bank opened on time this morning and is doing business as usual.

Notice to Cattlemen.

We have ordered the necessary machinery and in a very few days will be prepared to crush your kaffir corn and maize, both in the head and threshed. We will also be prepared to make chops of Indian corn. The patronage of the public is solicited. First come, first served.

Church Notice.

By an exchange of appointments for the day Rev. John K. Howard will preach at the Dimmitt Presbyterian church next Sunday morning and night and Rev. A. W. Crawford will fill his appointment at the Cumberland Presbyterian church at Hereford.

Christian Church.

Preaching will be held at the Christian church next Lord's day and at night. We expect to see you

Christmas is About Here.

Come at once and buy a present for some loved one. I have something suited for everybody.

Watches, clocks and jewelry of all kinds, Conklins fountain pens (the best), knives, forks, spoons, butter bowls and other silverware, gold-filled and sterling silver thimbles, rings that will fit the baby and gold band rings that will fit anybody.

Come early so I will have time to engrave it for you. I engrave free until after Christmas.

Officers Qualify.

Commissioners' Court met in continuation of the regular session Thursday and closed up all the unfinished business in addition to qualifying the new officers.

Killed!

If you wish your cattle or hogs slaughtered, see A. E. Stanley. If

Hereford Fuel Oil Co.

For best coal and Ice, Troy Womble, manager—phone 76. 9tf

DO YOU KNOW A GOOD THING WHEN YOU SEE IT?

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

STRINGFELLOW-HUME HARDWARE CO.
HEREFORD, TEXAS

PECOS VALLEY LINE TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.

Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
" Canyon City	9:00 " "	" "
Arrive Amarillo	9:50 " "	" "
Leave Amarillo	10:20 " "	" "
" Washburn	11:15 " "	" "
" Panhandle	12:05 a. m.	Tuesday and Sunday
" Pampa	1:30 " "	" "
" Miami	2:25 " "	" "
" Canadian	3:35 " "	" "
" Higgins	6:25 " "	" "
" Gage	5:15 " "	" "
Arrive Woodward	7:25 " "	" "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

HOLIDAY RATES

To Illinois, Iowa, Minnesota, Kansas, Missouri, Nebraska, Colorado, Tennessee, Kentucky, North and South Carolina, Georgia, Florida, Mississippi, Alabama.

ONE FARE PLUS \$2.00
Dec. 20, 21, 22 and 26, Limit 30 Days

THROUGH SERVICE.
CONNECTIONS IN UNION DEPOT.

RATES TO OKLAHOMA AND INDIAN TERRITORIES,
December 24, 26, 31, and January 1, Limit January 4.
One Fare and Fifty Cents

Only Line With Through Sleepers
Texas to Chicago

Rock Island System

PHIL A. AUER, G. P. A.
Fort Worth, Texas.

Cattle Shipments.

The following cattle have been shipped to Kansas City since our last issue:

Mr. Wilwee of Hale county, 7 cars mixed; Mr. Crump of Hale county, 36 head; R. N. Mounts, 163 head steers and cows; E. F. Connell, 1 car strays; J. P. Burch, 28 mixed; J. H. Wilson, 68 mixed; R. L. Wilson, 1 car mixed; Murchison & Thompson, 10 cars yearling steers.

On last Saturday, E. Megert shipped 110 fat cows to Ft. Worth. On the same date I. N. Dillard shipped 2 cars horses to Kansas City.

A Letter From Coleman.

Coleman, Texas, Nov. 29, 1904.

HEREFORD BRAND, Hereford, Texas.

Gentlemen:—

Enclosed please find \$1.00. Please send the BRAND to my new address—Rockwood, Coleman county, Texas. I am going back on the farm and cannot do without the BRAND. I like to hear from the plains once and awhile. Hope some day to make that my home again.

Wishing the BRAND success, I remain as ever,

W. O. PURCELL.