

# The Hereford Brand

Vol. 5

HEREFORD, TEXAS, DECEMBER 15, 1905

No. 44

LET US WORK TOGETHER FOR THE UPBUILDING OF HEREFORD

## NOW IS THE TIME!

The Greatest opportunity of the whole year to buy your Goods CHEAPER than ever before. This claim is easily made but WE WILL CONVINCe YOU if you will come to our store within the next 10 days. This sale is to close out stock regardless of profit. It has never been equaled by myself or any one else in Hereford for low prices. Look over the entire list and you will be convinced. Your patronage HAS BEEN and WILL BE very much appreciated.

### WOOL DRESS GOODS

These prices on Wool Dress goods have never been equaled in Hereford by 25 per cent.  
 Extra fine Silk Luster Brilliantines, worth \$1.00 per yard, to close, now 67c  
 One Piece Fine Black Sicilian, regular price \$1.25 yard, now 78c  
 Several pieces Scotch Wool Suiting, worth 90 cents per yard, to close now 48c  
 Several pieces 1-2 Wool Granite Cloth, nearly yard wide, worth 25c yard anywhere, this sale 15c  
 Broadcloth, worth \$1.25 yard, this sale 78c

### COTTON DRESS GOODS

Very Best Calicos, worth 6 to 7c yd., now 4 1/2c  
 Outings, worth 12 1-2c yard, now 8 3-4c  
 Outings, worth 10c yard, now 7 1/2c  
 Flannelette, worth 12 1-2c yard, this sale 8 3-4c  
 Beautiful Homespun Dress Suitings, worth 20c, now 11 1-2c

### DOMESTICS

Best 1-yd-wide Bleached Domestic, worth 10c, now 7 1/2c  
 LL Brown Domestic, worth 7c, now 5c  
 Best 10-4 Sea Island Sheeting, worth 30c yard, now 22c

### TOWELS and LINEN

These prices never before heard of.  
 Extra fine Table Linen, very wide, worth \$1.25 yard, this sale 83c  
 Fine Satin Damask, worth 75c all the time, now 53c  
 Extra Good Huck Towels, large size, worth 35 cents per pair, now 20c pr  
 Cotton Towels, worth 10c per pair, now 5c pr  
 Extraordinary Large Linen Towels, knotted fringed, selling regular at 75c pair, this sale 49c pr  
 We have plenty other styles to select from.

### NOTIONS

We have a nice line of Ladies' Collars, Wool and Kid Gloves, Hose Supporters, Back and Side Combs, Hair NET Pins, Hair Pins, Ribbons and Hand Bags in great variety and will make you very reasonable prices on any of the above goods.  
 4 dozen Hooks and Eyes 5c  
 2 Packages Envelopes 5c  
 10c Writing Tablets 5c  
 2 Papers Safety Pins 5c  
 4 Papers Hair Pins 5c  
 2 Spools Silkatine 5c  
 2 Spools Crochet Silk 5c  
 3 Balls White Tape 5c  
 10c Dozen Pearl Buttons, now 5c

### GINGHAMS (Extra Quality)

Aprons Checks, worth 8 1-3c yard, this sale 6 3-4c  
 Dress Gingham, sold by others at 10c, yd. this sale 6c

### COTTON FLANNEL

Cotton Flannel, worth regular 10c yd., now 7 1/2c  
 Cotton Flannel, very heavy, regular 12 1/2c, now 9 1/2c

### OVERSHOES

For Men Women and Children.  
 Style from plain Rubbers to four buckle Artics.  
 Prices very reasonable.

### LACE CURTAINS

Just received big Shipment of LACE Curtains and will make a GREAT SLAUGHTER until closed out. Come quick, they won't last long at these prices.

Biggest Curtains ever seen in Hereford, nearly 6ft wide, 11 feet long, worth \$3.00 pair, this sale, to close out \$1.85 pair  
 Another Beautiful Appliqued Pattern, 3 1/2 yards long, well worth \$2.50 pair, now \$1.70 pair  
 Cheaper Curtains, beautiful in design at \$1.25 pair, a great sacrifice, now 65c pair

### LADIES' KID GLOVES

Nice line just received. A splendid article for Xmas presents. Come before sizes are broken. Prices are low.

### HATS AND CAPS

We are overloaded with hats—that means an awful slaughter in prices.  
 Men's best \$2.00 hats, all styles, this sale \$1.33  
 Men's black or white Buckskin Felt Hats, strictly worth \$3.50, this sale \$2.60  
 Boys' hats cheaper than you've been used to.  
 We want to close out this entire line before Xmas—that means lowest prices in Hereford.

### UNDERWEAR

These goods must be closed out during this sale. Profit is no object to us. Don't fail to see this line.  
 Ladies' extra heavy Union Suits, worth all the time 75c suit, now 45c  
 Ladies' extra heavy separate Suits, worth 65c garment, this sale to close out 39c  
 Children's Union Suits, regular 35c suit, now 22c  
 Boys' and Girls' EXTRA ORDINARY HEAVY Union Suits, worth 75c each, cut this sale, to 45c

### MEN'S UNDERWEAR and PANTS

Don't wait. Come quick. These goods are going to move FAST.  
 Big lot Men's Pants, regular price \$2.00, slaughtered to \$1.35  
 Men's Pants, worth \$3.50 and \$3.75, slaughtered to \$2.65  
 Men's extra heavy Fleece Underwear, regular price 60c garment, this sale 39c or per suit 75c  
 Boys' separate suits, worth 35c to 40c garment, this sale 25c  
 Boys' Pants in this sale very cheap.  
 Big line Men's Overalls cheaper than other houses.

### FACINATORS and SHAWLS

We have lots of these goods and don't allow any house in the Panhandle to beat us on prices.

### SOCKS AND SUSPENDERS

Men's 20 and 25c socks, this sale 13c or 2 pr 25c  
 Great variety Men's Suspenders, cheaper than any house in Hereford sell them.  
 Men's very heavy wool socks, worth 35c, now 25c

### HOSIERY

Our Hosiery Department is not equaled by any house on the Pecos Valley railroad in Texas—be sure and see them.

Ladies' finest 35c hose, this sale 22c pr  
 Ladies' extra fine 15c hose, this sale 10c pr  
 Ladies' extraordinary heavy fleeced hose, worth 25c pair, this sale 18c or 3 pair for 50c  
 Ladies' heavy fleeced hose, strictly 20c pair, now 13 or 2 pair for 25c  
 Plenty of other grades to select from—greatest bargains in children's hose in Hereford.  
 Children's 10 and 12 1-2c hose, this sale 8c  
 Boys' and Girls' BEAR SKIN, very best 20c hose, this sale 15c pr  
 BUSTER-BROWN Hose, straight 25c everywhere, this sale 20c pr

### Men's and Ladies' Gloves and Handkerchiefs

We are carrying the most stupendous line of Men's and Ladies' Handkerchiefs ever seen in a town the size of Hereford and propose to give you the "real thing" in BARGAINS. READ IT ALL.  
 Ladies' very fine Swiss Embroidered Handkerchiefs, worth 35c and 40c, this sale 25c  
 Ladies' Real Swiss Embroidered Handkerchiefs, worth 25c each, cut to 13c or two for 25c  
 Ladies' real nice 10c Handkerchiefs, cut to 7c or 4 for 25c  
 Ladies' nice plain hemstitched Handkerchiefs, good at 5c, cut to 2 for 5c  
 Men's finest quality plain white hemstitched Handkerchiefs, worth 20c each, this sale straight 10c  
 Men's good 5c Handkerchiefs, cut to 2 for 5c  
 We carry a good line of Gloves of all kinds and propose to make you better prices than any one else. Be sure and see them.

### SHOES

Our new line of Shoes have arrived and in order to close out all the odds and ends in the "Star Brand Shoes" we will give you some extraordinary bargains.  
 Ladies' fine Shoes, worth \$3 pair, cut to \$2.35  
 Ladies' fine Shoes, worth \$2.50 pair, cut to \$1.85  
 Ladies' Nice Kid Shoes, worth \$1.75, cut to \$1.30  
 Children's Shoes very, very cheap.  
 Men's \$3.50 to \$4 Shoes, best goods, cut to \$2.90  
 Men's \$2 Shoes, cut to \$1.45  
 Boys' Nice Dress Shoes, sizes 12 1/2 to 2, worth \$2, cut to \$1.40  
 Boys' Good Strong Shoes, sizes 3 to 5, worth \$2.25, cut to \$1.65  
 Will also give you the benefit of the new stock at extremely low prices.

### SHIRTS

Men's Nice Dress Shirts, regular \$1.25, cut to 68c  
 Men's 75c Dress Shirts, cut to 45c

### LOWNEYS FINE CANDIES

The only first-class candy kept in Hereford. Get you a box before its all gone.

## MANY NICE THINGS IN CHRISTMAS GOODS

Don't fail to come and look them over before you buy. Our PRICES WILL BE VERY REASONABLE. REMEMBER that our prices on Dry Goods, Shoes, Underwear, Hosiery, Hats, Gloves, etc., etc., will be less than any house in Hereford. Don't get in a hurry, but give us a chance to wait on you.

YOURS TRULY **J. G. CALLENS,** HEREFORD, TEXAS



## Headquarters For Holiday Goods

I have a nice and complete line of staple goods for Christmas presents and will make it to the interest of prospective purchasers to call at my store. Everything which I have to offer is both durable and useful. I insist that you do not make your purchases till you visit my store.

### T. M. COULSON

#### Bazaar and Baby Show.

The Woman's Home Mission Society of the Methodist Church will hold a Doll Bazaar in the Webb brick next Saturday, December 16th.

A Baby Show will be held in the afternoon, the following names having been entered for the race for the "prettiest girl" and "finest looking boy": Bonita Johnson, Lois Hancock, Annie Fitzhugh Parker, Fray Stallings, Marie Bratton, Lulu Orr, Emily Gladys Bryant, Leola B. Morris and Lucille Hattie Heath, Ruby Norine Moreman, Neva Collins; Charles Wilburn Barcus, E. F. Connell, Ira Aten Connell, Walter Edwin Robertson, Louie Stimson, John H. Biggs, William Alexander Black, Samuel Brents Harbison, Graham Curtis Myrick, Eugene A. LeGrand, Jimmie Lovelace, Master Womble, Joe Bailey, Elliston, Ray Tucker, Master Cardwell, Daniel Bell, Raymond Hines, James Rexford Higgins and Barnard Hicks.

Ladies and children are especially invited to attend the bazaar and cast a vote for a favorite baby. Tickets will be furnished at 5 cents each.

Prizes from the bazaar articles will be presented to the winning babies at five o'clock when the voting places will be closed.

A "grab bag" for the children will be conducted by the larger Sunday school girls. The bag will contain articles of interest to doll mothers, and each one well worth the nickel that will be charged per grab.

Cake with chocolate or coffee will

be served to those desiring refreshments for 10 cents.

Doll auction Friday night. Everybody invited. J. W. English, auctioneer.

#### DIVIDING CAPITOL PROPERTIES

##### Big Holdings of Syndicate Cut up for Colonization.

Amarillo, Tex., Dec. 6.—The old Capitol Syndicate ranching property in Deaf Smith and Palmer Counties, consisting of more than 1,500,000 acres, is now being sectioned and divided into townships for colonization purposes. A surveying corps of fifteen men is working on the land east of Texico, New Mexico, and north of the Pecos Valley line of the Santa Fe system. Chief surveyor, Capt. W. S. Howren, states that the surveying work in the two counties mentioned above will occupy eight months and when completed the same class of work will be commenced in other counties where the syndicate owns large bodies of pasture lands.

The land in Deaf Smith and Palmer Counties, now being thrown on the market in small tracts, is selling at prices ranging from \$6 to \$9 per acre.

#### For Lease.

Section 97, Block M-7 in Castro County. Has small house and 80 acres in cultivation. For further information apply to

RAYZOR & DEATLEY,  
Hereford, Texas.

#### ITEMS FROM BOOM

B. C. Roberson and wife spent Thanksgiving with Hereford friends.

W. L. Sain returned from Bovina this week for a few days stay at home.

Mrs. R. S. Coward of Hereford was visiting Mrs. B. C. Roberson the 26th ult.

W. A. Odell and wife spent Saturday night and Sunday with Lee Wilson and family.

Miss Roxie Witherspoon of Hereford was visiting her sister, Mrs. Wilson, last Thursday.

Messrs Jesse Roberson, J. B. Roberson and Bluford McMinn are in Bovina for several week.

William Heath of near Boom is soon to leave for Memphis, where he will reside in the future.

Sidney Monroe returned from Bovina one day last week and is now employed by S. B. Harbison.

Lee Crews removed his cows from the English pasture this week and shipped two tars of them to Kansas City.

J. B. Roberson bought five head of horses and mules from Edward McMinn, who is now moving to East Texas.

The Baptist Church of this place has called Rev. Dean of Hereford for their pastor—asking for only a part of his time.

Thanksgiving was appropriately observed by the people here Thursday. Preaching in the morning by Rev. Ballard. Afternoon spent in singing.

Omar Dendy was seriously injured a few Sunday nights ago. After attending a singing he had started home when his horse ran into the fence cutting his leg. He is better at present and will soon be himself again.

Misses Stella Renfro and Myrtle Harris of Hereford attended Thanksgiving services here, and were also present at the entertainment at Lee Wilson's that night. At the same gatherings also, were Messers Louis Arnold of the Weems neighborhood and Anderson Witherspoon of Amarillo.

(COR.)

#### Many Surprised

On returning from Bovina Monday afternoon, we were right well amused as the train pulled by the gin plant. A large crowd of prospectors was aboard and of course "the plains country" was the subject of their conversation, some expressing one opinion, some, another. Monday happened to be ginning day in Hereford and besides several bales already ginned and pressed lying around, there were two wagons standing, each with a bale of cotton in the seed.

Some of the new comers had never before seen the fleecy staple in the seed and it was both amusing and interesting to hear them ask questions about the cotton industry and at the same time the expressions of surprise which came from them upon learning that cotton can really be grown in this portion of the state.

#### The Key that Unlocks the Door to Long Living.

The men of eighty-five and ninety years of age are not the robust, well fed, but thin, spare men who live on a slender diet. Be as careful as he will, however, a man past middle age, will occasionally eat too much or of some article of food not suited to his constitution, and will need a dose of Chamberlain's Stomach and Liver Tablets to cleanse and invigorate his stomach and regulate his liver and bowels. When this is done there is no reason why the average man should not live to old age. For sale by T. M. Coulson & Co.

## NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

### LAIRD--HERRING MERCANTILE CO. BOVINA, TEXAS

## NOTICE

One of our firm is the least groceryman in town, but we get our alt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :-: :-:

### BARNARD & CO.

JOE CARTER

ELISHA CARTER

### CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

### GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

### J. M. GARNER THE GROCERYMAN

The Brand \$1 per year

## SANTA CLAUS

The reason that Santa Claus likes to get his Christmas Presents from the Jewelry Store is because he can get such beautiful gifts that will last a life-time (and ever keep some friend remembrance.) :: :: :: ::  
With my assortment of Watches, Rings, Jewelry, Cut-Glass and Silverware Santa Claus can get a beautiful present for anyone. :: ::  
Come early so I can do your engraving free on all articles I sell for one dollar or more.

John B. Vannoy  
Jeweler and Optician



## For Coughs and Colds

There is a remedy over sixty years old—Ayer's Cherry Pectoral. Of course you have heard of it, probably have used it. Once in the family, it stays; the one household remedy for coughs and hard colds on the chest. Ask your doctor about it.

"I have had pneumonia three times, and Ayer's Cherry Pectoral has brought me safely through each time. I have just recovered from my last attack, aged sixty-seven. No wonder I praise it."—E. V. HIGGINS, Stevens Point Wis.

Made by J. C. Ayer Co., Lowell, Mass.  
Also manufacturers of  
**Ayer's** SASSAPARILLA, PILLS, HAIR VIGOR.

Ayer's Pills increase the activity of the liver, and thus aid recovery.

### PUBLIC ROADS

We Need Them and Should Have Them While Land is Cheap.

The following able discussion of the public road question by the Canyon City News is applicable to all parts of the Panhandle, alike, and should appeal to every citizen of Deaf Smith County:

Next thing to settlers, for a country, is public roads. And the time to secure these public roads, as The News has time and again previously stated, is before lands advance in price and are fenced up in small holdings. Wait until this is done and then the trouble begins and there is usually lots of it. High damages are asked and sometimes awarded and then there are damage suits against the county all of which brings in its turn increased taxation.

Public roads, good ones, and for that matter you can't have too many of them, are indispensable to the growth of a town; it must have them; the sooner it sees about making provision in this respect, the better for it.

Over a year ago The News called attention to the probable cutting up of the "Block" lands, and to the absolute necessity before this was done of securing public road facilities for the benefit of the eastern and southeastern portions of the county as well as for the county seat.

Then but little attention was paid to the matter because the travel was permitted to go "through," in fact it was really objected to by the people sought to be benefited on account of the "pasture" along the way—"good camping grounds, you know." The News, from experience, knew at the time that this "good thing" like "free range" would soon pass away and such it seems is now about to be, if not already, the case.

The News is informed that only

last week the road leading from here to Ceta has been closed and that now it is necessary to travel directly east three miles from the Terra Blanco bridge, over broken and bad ground before you can turn in the direction of that point—Ceta. This is bad, very bad. It is not only hard on the people of Ceta and vicinity who have business at their county seat, but it is going to, if not speedily remedied, turn business away from Canyon City.

In this particular case, the remedy is self evident; the people of the Ceta community should at once petition the Commissioners' Court for a direct public road to the county seat. It ought to have been done a year ago and could have been secured then better perhaps than now, but it is not too late yet.

Every citizen of the town is also vitally interested in the settlement of this public road matter and more especially that which immediately presents itself—roads through the "Block" lands while they may be had. These roads may be had later, of course, and will be—no doubt of it—but as before stated, if we wait until these big tracts are cut up into smaller ones, it is going to cost the tax payers of Randall County big money to get them.

The Ceta people should act at once in the "Block" matter and the town should help, and now is the time to do it.

### Jr. B. Y. P. U. Program.

The following is the Jr. B. Y. P. U. Program for Sunday December 24th 2:30 s. m:

Reading of minutes.

Collection.

Subject—Charity.

Leader—Clara Palmer.

Scripture lesson—1st Cor. 13:1-8.

Talk or paper on Scripture lesson—Overton Hodges.

Sentence Prayers, begun by Eustace Coward and closed by Supt.

Definition of the Word Charity—Mae Jones.

The Power of Love—Stella Hartsfield.

Solo—Eustace Coward.

Recitation—Weada Irwin.

Why we Should Love Everybody

—Paper or talk—Earnest Cowart.

Reading—Jim Williams.

Song—Essie Smith and Lucy Cassle.

Recitation—Cora May Mounts.

Lesson 11 From Foundation Stone.

### Notice to Farmers.

I wish to announce to the cotton growers of this and surrounding counties that we are in the market for all the cotton which may be brought to Hereford. We will pay the highest market price. 40-tf

D. R. GASS & SONS.

Jewelry at Smith's. 44-tf

### Mrs. Corrie Hough-Reed.

After about a week's illness, Mrs. Corrie Hough-Reed's earthly existence was brought to a close by Death's relentless hand Saturday morning, December the ninth.

Having spent part of her girlhood days in Hereford, Mrs. Reed had many friends here who feel sad because of her unexpected and early demise, she being yet in young womanhood's promising age, having attained only her twenty-fourth year.

Not quite two years ago, deceased was given in marriage by her parents to Mr. W. E. Reed and went from her Hereford home to Dalhart where she has since lived, a happy and loving wife. Her death is all the more sad because of her being taken from her chosen life companion so soon after their marriage and because of her leaving behind her a baby of only a week old.

'Tis a consoling remembrance to her loved ones and friends that she had many years ago made a decision for Christ and has since been living a faithful and consistent member of the Missionary Baptist church.

The funeral services were conducted at the residence of Mr. and Mrs. J. W. Hough, Saturday afternoon at three o'clock by Rev. O. W. Dean, interment afterward taking place at the city cemetery.

The BRAND extends condolence to the bereaved husband, parents, brothers and sisters.

### Texas Resources.

The following bulletin, sent out by the United States Geological Survey, explains results of recent investigations in Texas:

Texas, while not potentially as great in water powers as some of the Southern States, has numerous resources in this respect which, when properly developed, are destined to create new communities, large industries, and to give employment for many thousand.

In recent years northern capital has been seeking investment in the South, and the development of the resources of this wonderfully rich region has progressed rapidly. In Georgia iron, and in Florida phosphate mining have been promoted; in Louisiana and Texas hundreds of thousands of acres once valueless prairie land have been converted by irrigation into rice fields, now so prolific that from an importer the United States has become an exporter of this cereal.

To bring about the fullest utilization of this natural asset of Texas, the water supply, the National Government, through the Hydrographic Branch of the U. S. Geological Survey, has recently concluded a very careful investigation, the results of which are given in two publications entitled "The Water Pow-

# Millinery Bargains

A nice selection of French Pattern Hats, Dress Hats and Ready-to-wear Hats. Hats that have the Style. Newest in colorings, shapes and designs. Nothing in stock but what is right up-to-now. Hats that range from \$3.00 to \$20.00 to be closed out at just Half Price. Such BARGAINS have never before been shown in the West. Come! visit the GREAT BARGAIN SALE. Hats must go.

Fronia Johnston

At the Hereford Studio

## City Barber Shop

IN BRICK BLOCK NEAR DEPOT  
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction.  
Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

ers of Texas," and "Irrigation in Texas." These investigations were made by Prof. T. U. Taylor of the University of Texas, and the data gathered by him, in the form of the above publications, are obtainable without charge, upon request to the Director of the U. S. Geological Survey, Washington, D. C.

### Gun For Sale.

I have a good shot gun which I will sell cheap or will trade for feed. 43-tf

Pirating Foley's Honey and Tar. Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

# MOUNT & WILLIAMS' SALE

A sale inaugurated against high prices. This sale is on our entire stock. In this sale we will make prices to meet any so-called slaughter sale prices. These prices we will make every day in the week and every week in the year. Our prices will be based on cost and quality of goods and at the lowest possible margin. High prices we will not recognize and those who trade at our store will at all times receive the benefit of these prices. You will always find them the lowest. They are not made to slaughter. We buy them already slaughtered and give you the benefit. If you trade at our store you will be convinced that these are facts. We propose to treat you right the whole year round. In order to keep our stock clean of odds and ends and out of season goods we will always have on sale some special bargains at such prices as will not be duplicated. We are now closing out our Comforts, Blankets, Men's, Womens' and Children's Underwear; also have some job lots to close out at one-half price. Come to see us. We have bought more goods than we need; we are going to sell them and the prices will be just what we have represented them to be. Be our customer and we will make our interests your interests. We take care of our customers.

YOURS TRULY MOUNT & WILLIAMS, HEREFORD TEXAS



# The Brand

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J. RAY, Editor

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and Castro Counties

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STRICTLY IN ADVANCE

FRIDAY, DECEMBER 15, 1905

## SHOULD TRADE AT HOME.

Now, that the holidays are fast approaching, almost everyone will begin to look about for a suitable present for some friend or relative. This is as it should be, for Christmas is the time for giving gifts; but we would urge upon all the importance of looking over the home market before making investigation elsewhere. Our merchants have put forth a very great effort this season to merit your holiday trade and if you will visit their respective stores, we feel certain that you will have no difficulty in finding just the present you are looking for. If you wish to know where to go to find the best selections of holiday goods and at the lowest prices, we would suggest that you go to the advertising columns of the BRAND and ascertain who it is asking for your trade and will really appreciate it. Almost every house in town is showing its appreciation of your patronage by writing you a special letter through the columns of the BRAND and if you will only read what they have to say and the inducements which they are offering, you will certainly not hesitate to investigate their claims. With the complete assortment carried in Hereford this season, we do not believe there is a shadow of a reason why anyone should be forced to send away from Home for anything.

ABOUT the best indication of prosperity which any country can have is to see the inhabitants making permanent and extensive improvements, for in times of financial depression, it is a well known fact that but little attention is paid to improvement. At present the ranch headquarters are not only being substantially looked after in the way of good barns, residences, etc., but almost every one seems to be beautifying his country home by planting trees. If the present rate is kept up, the year 1906 will be the banner year in the point of tree planting; and well may it be, for with the excellent seasons which we are having, there will be no difficulty met with in getting shrubbery of every description to live. Our local nursery should be taxed to its limit from now till June 1st in supplying trees for this and surrounding counties. It cost but a nominal sum to plant a small grove about one's place of residence; it will add much to his comfort.

WHILE almost all portions of North, East and Central Texas are just now undergoing a period of "hard times," owing to the crop failure there this year, the entire Panhandle is enjoying what might be termed her greatest season of prosperity. Come to think about it, the Hereford Country is mighty hard to beat.

HEREFORD is fast becoming the educational center of the Plains. With her five hundred pupils in daily attendance at the College and public school, she can easily set the pace, educationally, for all other Panhandle communities.

Subscribe for THE BRAND

## Mr. Stinson's Home.

Mr. and Mrs. J. H. Stinson have been making some improvements on their home, which, being completed, will make them the happy owners of one of the best situated and most comfortable of the many nice dwellings to be found in Hereford.

Contractor J. A. Buckner, in finishing his several weeks' job, leaves them a well arranged and commodious home with a reception hall, five large rooms, bath room and rear hall on the first floor, and two very roomy up-stairs apartments. The reception hall and parlor are connected by a double-door opening, for portiers; reception hall, parlor and dining room walls are newly finished in the rich ingrain paper in green, buff and red, respectively; the parlor and dining room are supplied with a double chimney for grates, over which are rich mantelpieces.

The several groups of double windows above and below the long front and convenient back galleries all do their part in making a home that Mr. and Mrs. Stinson may well feel proud of; and the latter says she's proudest of all of her underground storeroom that is built under and has its entrance in her back hallway, and no doubt it will prove of great convenience, especially in caring for winter provisions, for house plants and so forth.

Our congratulations to Mr. Stinson and wife on their improvements, which, with their already improved grounds with tree, shrubs and flowers, make their home a joy both to themselves and to all Hereford.

## Best Yet to Come.

Among the really genuine friends of the Panhandle country, there can be found none truer than A. J. Lipscomb of this city. Mr. Lipscomb has been here for years, and has watched every crest of prosperity as well as every depression of adversity; and there was never yet been a time when he doubted the ultimate development of the country into one of the leading agricultural sections of the state. When asked by a BRAND representative this week about what he thought of the immediate future, he stated that it was his opinion that the next two years will be the most prosperous the Panhandle has ever yet experienced, "for," said he, "with the abundance of moisture now in the ground, we may expect for a large acreage of oats and spring wheat to be sown and since the large acreage already sown is now practically an assured success, there is nothing to hinder the farmers from doing well, and the result will be that many others will be induced to settle here."

## Rent Houses.

If there are those in this city who have idle money, they would find a profitable field of investment in the building of substantial rent houses. The demand for houses in Hereford is likely to be in excess of the supply for some years to come, and it would be no trouble at all for one to realize 10 per cent on his investment.

## A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HEREFORD PRESSING CLUB,  
43-1f Walter Orr, Proprietor.

## Methodist Church.

Sunday School at 9:45 a. m. Junior League at 2 p. m. Senior League at 4 p. m. Preaching at 11 a. m. and 7 p. m. by the pastor. We extend a cordial welcome to strangers. Everybody come. Special music.

THOS. S. BARCUS, Pastor.

Wall Paper—E. B. Black. 44

J. L. FUQUA, President

C. W. DODSON, Cashier

# The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

**DIRECTORS:** J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

## ARNEY NEWS

Those who have not opened their fields yet have begun feeding their cattle.

It makes the country look much better to see green wheat fields here and there.

The twelfth inst. marked our first snow for the season. It was accompanied by rain.

Mr. Crum informs us that he contemplates making a visit to his old home during the holidays.

Rev. E. D. Morgan filled his regular appointment here Saturday and Sunday and had a good congregation considering the cold weather.

Young Mr. Adams of Missouri who bought the old Arney place will move on it this week. We are glad to see the vacant houses filling up.

Wm. Gregory of Swisher County was in the Arney community Sunday and says they are threshing in his country now and that the railroad running south from Canyon City will commence in a few days.

W. D.

## Junior League.

Program for Junior League, December 17, 1905.

Topic—"The Testimony of the Apostles," John xx:30-31.

Leader—Octa Moore.

Opening song and prayer.

Roll call and response with verses of scripture.

Minutes of last meeting.

Song.

References by Leaguers—Acts 4:5-12; Acts 20:18-21; Dan. 6:6-11.

Song and prayer.

Lesson Application—Velma Patton.

Reading—Bertha Witherspoon.

Talk on the lesson—Rev. T. S. Barcus.

"Boobear and Pago"—Supt.

Song.

Benediction.

## Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

J. D. BURKETT.

## A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town.

S. L. DESPAIN.

## Wanted to Buy.

Your kafir corn, milo maize and wheat.

J. E. GYLES, Ritchey Hotel.

# THINGS TO REMEMBER

REMEMBER our Great Slaughter Sale will be continued until SATURDAY, DECEMBER 23rd.

REMEMBER that everything in our store will be sold at WHOLESALE PRICES.

REMEMBER, to realize the great benefits of this cut price sale, you must visit our store before the expiration of this sale, which closes Saturday, December 23rd.

REMEMBER that greater bargains than ever will be given the remainder of this sale.

# HEREFORD MERCANTILE COMPANY, HEREFORD, TEXAS

## HOLIDAY EXCURSIONS

to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri.

Tickets on sale December 21, 22, 23, limit 30 days.

### TO THE SOUTHEAST

via Memphis, the Rock Island offers advantage of through car service to that gateway and Union Depot connections there, avoiding transfer across town, and delay to passengers or baggage.

### TO THE NORTH, WEST OR EAST

we have best service, quick time, good connections.

### CHICAGO and return

one fare plus \$2 December 16, 17, 18, 19, limit December 26, account Livestock Exposition.

### THROUGH SLEEPERS and chair cars

to Chicago and Kansas City daily.

### FOR A TRIP ANYWHERE

write me for rates, routes, etc., and full information will be sent you at once. Give me the names of friends who expect to make a Holiday journey and I will advise them also.



PHIL A. AUER,

G. P. A., C. R. I. & G. Ry.,

Fort Worth, Texas



**Quality the Best**

We are headquarters for

- Feed Crushers
- Sulky Plows
- Disc Plows
- Walking Plows
- Disc and Drag Harrows
- Buggies
- Harness
- Barb Wire
- Smooth Wire
- Hog Wire
- Eclipse Windmills

**Prices are Right**

**STRINGFELLOW-HUME  
HARDWARE COMPANY**

HEREFORD, TEXAS

**THE BELL SYSTEM**

**Double-Breasted Sack**

WILL PROVE TO BE A  
VERY POPULAR SUIT FOR

**Fall and Winter**

Just the snap, grace and swing  
to make you look right.  
Call and examine our elegant  
line of The Bell System Suits,  
Single and Double-Breasted,  
Overcoats and Raincoats.

Designed and Made by

**Stern, Lauer, Shohl & Co.**  
CINCINNATI, O.

SOLD BY

**H. C. Myrick**  
Hereford, Texas



G. A. F. PARKER, President. J. P. CONNELL, Vice-President. ROSS W. DAVIS, Cashier.

**The Western National Bank**

HEREFORD, TEXAS  
at the close of business, Dec. 12th, 1905

RESOURCES	LIABILITIES
Loans - - - - - \$210,210.53	Capital Stock - - - - - \$50,000.00
U. S. Bonds and Premiums 51,913.19	Surplus and Profits (Net) 16,089.48
Banking House and Fixtures 5,675.00	Circulation - - - - - 50,000.00
Redemption Fund - - - 2,500.00	DEPOSITS: 218,181.05
Cash and Exchange - - - 63,971.81	
<b>\$334,270.53</b>	<b>\$334,270.53</b>

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903

Deposits, January 1st, 1904 - \$51,300.62. Deposits, January 1st, 1905 - \$90,016.08.  
Deposits, July 1st, 1904 - \$55,959.21. Deposits, July 1st, 1905 - \$104,628.68

DEPOSITS NOW **\$218,181.05**

**Danger of Fire**

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly  
**Bell Brothers**

**NEW Thresher**

My self-feeding thresher and cyclone stacker are now in tip-top condition and I am ready to begin threshing kafir corn and maize for the public. Also have a steam plow outfit and can break your land good and deep. See me at my ranch 6 miles north-west of Hereford.

**J. S. Mollenhour**

See Will Stone when you want any sign painting done. 43-tf

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

E. B. Black was in Texico Tuesday in the interest of his furniture business.

B. Heilemann of Nazareth was among the city's business visitors Tuesday.

Judge Jno. P. Slaton was a business caller in Amarillo the first of the week.

Justice J. H. Calloway's court was in session this week to right the wrongs of precinct number 2.

John Estes came in Monday from the South Plains and is spending the week with his family in Hereford.

Judge and Mrs. W. H. Russell are the happy parents of a five pound boy which was born on the 12th inst.

Go to Hancock's and get one of those hot Bullions, beef, tomato and clam, hot coffee, hot chocolate. Call and try one. 41-tf

The Hereford Mercantile Co. has just received a new line of collars, stick pins and belts. You ought to see them; they are beauties. 38-tf

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and on reasonable figures. T. D. Humphrey. 43-tf

Among the really 'busy' men of Hereford at present, Sheriff J. T. Inmon may properly be classed. Taxes are rolling in at a right lively rate and, if there are those who had thought the tax assessor of Deaf Smith and Parmer Counties has a snap, their minds will undergo a radical change by calling at his office.

Rev. E. E. Baker, one of the pioneer stockmen of the Vega community was in town the first of the week and loaded his wagon with groceries and other ranch supplies. Mr. Baker's iron will was made manifest Wednesday morning when he started for home against the strenuous blizzard which was sweeping down upon the Panhandle country.

J. L. Parker of Hart was in town Monday with his second bale of this year's cotton crop. Mr. Parker informs us that he will have one more bale if he takes the time to gather it. This would make his crop average one third of a bale which is by no means bad. Mr. Parker was rejoicing over his turnout, 1500 pounds of seed cotton giving him considerably more than a 500-pound bale.

See W. M. Cogdell for all kinds of wall paper. tf

For fine monuments, see J. H. Calloway, Hereford, Texas. 12tf

Judge W. B. Boyd is in Kansas City this week marketing a bunch of cattle.

Go the Webb brick for cake with chocolate or coffee to-night and to-morrow.

HARNESS—strictly hand-made. The very best, quality first. Canterbury. 43-tf

Miss Fannie Turrentine came up from Boom Saturday to spend Sunday with homefolks.

You can get nicely dressed dolls in all sizes for Christmas presents at the bazaar tomorrow.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury. 43-tf

STRAYED—From the ranch south of town a yearling branded T over an A over a bar. Will pay \$2.50 reward for recovery of same. E. Warren. 43-2t

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and at reasonable figures. T. D. Humphrey. 43-tf

Dr. C. W. McFarling of Rattan, arrived Tuesday to visit his brother, J. R. McFarling, north of town. The doctor is enthusiastic over this country and informs us that he may become interested here.

W. E. Patton left for his home in Webb City, Missouri, Sunday after spending several days in the city looking after his Deaf Smith County ranch interests. Mr. Patton has three valuable sections just south of town and thinks of improving them in the near future.

W. M. Martin was in town Monday to market his 1905 cotton crop. Mr. Martin tells us that he has rented the farm land of the Palmer ranch north of town from H. C. Bowers and expects to go into the grain business on rather an extensive scale. He will sow 100 acres in oats this coming spring.

This week has been a severe test upon the cattle interest of West Texas. Following the heavy rains of the first part of the week, came the snow and freeze which made it necessary for cattle to be placed on heavy feed; but the bright side of the picture is that there is a very great abundance of feed in all parts of the country which makes the small cattle men in a measure independent.

**HEREFORD LUMBER CO.**

**TO REDUCE STOCK  
SEE US FOR CASH BARGAINS**

**HEREFORD LUMBER CO.**  
HEREFORD, TEXAS



New Goods  
**Arriving**  
At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

**Bovina Mercantile Co.**  
Bovina, Texas

**HEREFORD STUDIO**

New Christmas Leatherette Books for pictures. Nice for Xmas presents. Latest thing out. Xmas goods just received. Come and have a new picture made or one put in nice book from old negative. Cash in advance.

**MISS MAMIE JOHNSTON**  
Proprietor

**SMITH'S TRANSFER**

The most up-to-date outfit in Hereford. Watch for the bay team or call for W. T. Smith when you have hauling to do

**W. T. SMITH**

**NEW BAKERY AND RESTAURANT**

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

**W. C. GREEN, Prop.**

**Educational Column.**

"A blessed companion is a book, —a book that is fitly chosen, is a life-long friend."

Every act of today goes into the making of tomorrow's character.

When the long distance wire is completed between Denver, Omaha and Kansas City, there will be a direct telephone communication between New York and San Francisco, which are 3,250 miles apart.

It is interesting to know that oil has been used for many years for the purpose of quieting the sea. Of late, an extremely novel means of applying the oil has been devised by Vice-Admiral Guimares of the Brazilian Navy, who has made a gun for this purpose. The gun is called a "bottle gun," and when in use occupies a place on deck in the forward part of the boat. In case of a very turbulent sea the gun is loaded with a bottle containing sawdust which has been soaked with oil. The discharge of the gun breaks the bottle, and the contents are scattered over the surface of the troubled waters for some considerable distance and the effect is at once noticeable. If this operation is followed at intervals of five minutes, and the bottle shot ahead of the boat, a peaceful path is prepared for the vessel; and if she is at anchor, one round every twenty minutes is said to be sufficient.

The alligator cannot long escape practical extermination. This reptile is characteristic of the region ranging from North Carolina to the Rio Grande of Texas. It has never been seen in the Mississippi River north of Rodney, Mississippi, which is about latitude 32 degrees. Twenty-five years ago the alligator existed in great abundance in its range, but as alligator leather became fashionable about that time, the demand has reduced the supply by at least ninety-eight per cent says the Scientific American. It is estimated that 2,500,000 alligators were killed off the coast, and in Florida from 1880 to 1894.

At this time, the writer will tell of her trip to the great "Continental Divide" in the month of July over the famous Moffat Road. The Denver, Northwestern & Pacific Railway, named by the public "The Moffat Road" in honor of its builder, is now being constructed from Denver to Salt Lake City in an air line; and is destined to change the railroad map of the entire West. This road when finished, will traverse a region larger than the state of Pennsylvania, abounding in mineral resources of all kinds and passing through the home of the greater portion of Colorado's live stock industry—hitherto without a mile of railway owing to supposed insurmountable engineering obstacles. The new road will reduce the distance between the two terminals two hundred miles, and shorten the train time more than ten hours. The first fifty miles out of Denver to Tolland (Boulder Park) was completed and opened for travel July 1, 1904; and by October of the same year thirty miles more of track were completed and opened to the public. It is said that this road affords the grandest short scenic trip in the world. The road is of standard gauge, being hewn from solid rock, and equipped with powerful engines and vestibuled coaches. Leaving Denver at an elevation of 5,170 feet, the first twenty miles through valleys and foot-hills shows the richness of the soil, the great variety and abundance of vegetables that are produced and marketed in Denver; then for thirty miles the road passes through and along the brow of sublime mountains until beautiful Boulder Park is reached, at an elevation of 8,889 feet. Leaving Tolland, the pretty little summer resort in this park, the road now on its climb to the Continental Divide, creeps up the canyon, and swings back with a noble curve high up on the opposite mountain wall. Below is seen Tolland diminished in size by the height from which you view it. The little town in the emerald park is now dwarfed to the size of a mere toy. Again the train swings back on the side of the mountain, and leaning from the window of the coach, you can see three railway tracks below you on the steep incline, and the town and depot in the valley below appear as if seen through a reversed telescope. Now

**CHARTER OAK AND GARLAND STOVES**

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

**GARRISON BROTHERS,** Hereford Texas

PROMPT DELIVERY

TELEPHONE NO. 76

**GRAIN, COAL AND HAY**

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

**SEED RYE AND WHEAT**

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

**WILL H. HINES**

at an elevation of 10,800 feet, and surrounded by perpetual snow banks, is the beautiful body of water known as Yankee Doodle Lake. After girdling this lake, a loop of nearly five miles is made to gain the summit of the Continental Divide. Words are now entirely inadequate to describe what the eye beholds. At an elevation of nearly twelve thousand feet, where, if you cast a snowball in one direction, its waters will find their way to the Pacific Ocean, while if you cast the ball in the opposite direction its waters will go to the Atlantic Ocean, you can gather bouquets of beautiful wild flowers, and looking down one thousand feet over perpetual snow banks and glaciers the waters of Yankee Doodle Lake are seen shimmering green in the sunshine, near which the passenger rode thirty minutes before. Over the Moffat Road is found the forest primeval in all its grandeur. Nature in her wildest aspect greets the traveler. Until recently, none but the "red man" in pursuit of game roamed the mountain sides, and the sight-seer views nature in her original beauty. In making this trip

we pass through thirty-two tunnels, and at Plainview where there is a water tank to supply water for the engine, it is found that the water has strong magnetic properties. Scores of tourists who travel over this road avail themselves of the opportunity of testing the water in this tank, while the engine is standing under its spout taking water for the run to the top of the Continental Divide. A knife blade held in the stream of water that flows from its spout during the time required to fill the tank of an engine, will be magnetized so heavily that pins and even small nails may be picked up by it. Reader, do not fail to make this trip over the Moffat Road when you visit Denver.

**Shoe Repairing.**

I am prepared to do all kinds of boot and shoe repairing on short notice. Charges reasonable. Office with F. G. Edmonds on South Dewey Avenue. Also remember that I still weave carpets. 41-4t

T. A. COWART.

Jewelry at Smith's. 44-1f

**Ladies' Aid Program.**

Following is the program for the Baptist Ladies Aid Society Monday night, December 18, at 7:30 o'clock: Song by Congregation. Scripture Reading—Bro. Dean. Song by Congregation. Paper—Miss Stella Renfro. Recitation—Miss Ida Beach. Music—Luther Hough. Paper—O. F. Smith. Recitation—Maud Dean. Duet—Misses Pattie Estes and Audrey Argo. Dollar Roll—How each dollar was earned in verse in rhyme. Public invited.

**First Snow.**

The first snow of the season fell here on Tuesday of this week. The east wind which had brought a steady downpour of rain all the forenoon made its way to the northeast and soon the rain had given way to almost a blinding snow storm which lasted for about three hours. Owing to the large quantity of water already on the ground the snow melted almost as fast as it fell.



**A Kidney Medicine THAT CURES THE KIDNEYS.**

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE • PRICE \$1.00

T. M. CULSON & CO., Special Agents



# WE HAVE EVERYTHING

In the way of Holiday Goods, which can be procured in the market. We have made a special effort to please the children as well as the grown up folks. Our selections do not embrace anything trivial but almost every article which we have for sale may be made to serve a useful purpose. A glance at our store will convince you that we are amply prepared to take care of our share of the Holiday trade. We have what you want and will sell it so cheap that everybody can afford to buy presents. Our stock of Dolls and all the Toys and Novelties is especially select and complete and we insist again that you do not buy your Holiday presents till you see our large assortment. Our line is complete, our prices are right.

## MRS. R. S. COWARD

### The Biggest Man in Town

Our store has the distinction of having at its head the biggest man in town and we are selling groceries as we have never sold them before. The public is learning that, when they want the best groceries, ours is the place to come. Our store is packed with the highest grade goods which money can purchase and we are selling them at reasonable prices. We challenge the world to beat the Gold Medal and Peacemaker flours which you only need to try to be convinced—Also bear in mind that we buy salt in car lots and will be glad to supply you. Remember that Johnson's is the place.

**John A. Johnson,**  
..The Big Grocerman..

W. R. Monday of Knoxville, Tennessee, was in the city this week, the guest of his brother-in-law, C. L. Davis, and looking after his ranch interests in this County. It will be remembered that Mr. Monday recently purchased the 5-section Wheeler ranch south of town. He will hereafter read the BRAND.

### Chamberlain's



**Cough Remedy**  
The Children's Favorite  
Coughs, Colds, Croup and Whooping Cough.  
This remedy is famous for its cures over a large part of the civilized world. It can always be depended upon. It contains no opium or other harmful drug and may be given as confidently to a baby as to an adult.  
Price 25 cts.; Large Size, 50 cts.

Witherspoon & Gough. 48tf  
Doll buggies cheap at J. M. Witt's. 44-2t  
E. R. Gamble was in the city a few days from Texico this week.

Mustache cups, cups and saucers, shaving mugs at J. M. Witt's. 44-2t  
**A new line of Dress Goods at Mount & Williams**

Boys, if you want a nice present for your best girl, go to J. M. Witt's. 44-2t

Dr. C. P. Estes was called to Boom Wednesday on professional business.

Ladies, get one of those nice smoking sets at J. M. Witt's for your John. 44-2t

Mrs. Tom Stallings of Bovina visited relatives in the city the first of the week.

Don't forget the place to buy your Christmas goods. J. M. Witt, Easley's stand. 44-2t

Go to J. M. Witt's and see the nicest line of holiday goods in town, and they are cheap too. 44-2t

H. W. Renfro came in from Johnson County Wednesday to look after his Deaf Smith ranch interests.

L. A. Stroud, manager of String-fellow-Hume's hardware business at this place, was in Texico Wednesday on business for his company.

**For Xmas presents see that beautiful line of Ladies' and Gents' neckwear at Mount & Williams.**

N. M. Bartley of High Prairie, Missouri, has accepted a position as bookkeeper in the Western National Bank. Mr. Bartley's family will likely move down later.

LOST—By my little deaf girl between my house and town, a black hand bag with a leather purse on inside, containing small change. Finder please return to me. M. S. Acuff. 1tp

Mr. and Mrs. Joe Carter returned Tuesday from their bridal tour which included a visit to Galveston, Houston and other South Texas points. They are now at home in their newly acquired residence in West Hereford.

We received an interesting communication from our friend, G. R. Jowell, this week from Zacatecus, Mexico, stating that he is enjoying his visit hugely. He states he is having some high old times as the altitude of Zacatecus is about 9000 feet. We will likely publish his letter next week.

Barton-Miller and Co., report land deals as follows this week: Geo. Cloyd's residence and 50 acres in South Hereford to W. W. Locker who lives northwest of town; Q. M. Bell's section several miles northwest of Hereford to Jas. P. Baner of Illinois, who will move here in the course of a few months.

**Speltz or Emmer for Sale.**  
We have speltz or emmer seed for sale at our ranch 4 miles south-west of Hereford. Price \$1.00 per bushel. 40-11t  
S. B. HARDISON & SON.

**Mr. Eddleman Married.**  
Wednesday's south bound train brought in Prof. J. F. Eddleman and his bride from Mangun, O. T., their wedding having occurred in that city on last Sunday at 1:30 p. m.

Prof. Eddleman is well known in Deaf Smith and Castro County, having taught school here for a number of years and the only complaint which his friends have to offer is that he kept his intentions such a profound secret.

Mrs. Eddleman, formerly Miss Alice Mills, is one of Oklahoma's

charming young women who will make a true and faithful helpmate. The usual congratulations are in order.

**Wednesday's Wreck.**  
A south bound freight train left the tract six miles north of Hereford Wednesday afternoon, but fortunately no one was hurt nor no serious damage done. It required about 15 hours to repair the track so that trains could pass. In the meantime, the passengers were transferred so that but little delay was occasioned in travel.

**Intermediate Endeavor.**  
Following is the Intermediate Endeavor program for Sunday, Dec 17th:  
Leader—Leron Gough.  
Subject—What our Denomination stands for.  
Scripture lesson—1 Tim. 3:14-16. 1 Peter 2:9.  
Songs.  
Prayer.  
Readings by members.  
Solo—Glennis Coulson.  
Paper—Audrey Argo.  
Song.  
Bible references—Acts 11:26. Peter 2:6-8; Ept. 4:1-7.  
Roll call.  
Business.  
Song.  
Mizpah.

**Senior Endeavor.**  
Following is the Senior Endeavor program for Sunday, Dec. 17:  
Leader—Miss Mina Dameron.  
Subject—"What our Denomination Stands For."  
Scripture lesson—1 Tim. 3:14-16. 1 Peter 2:9.  
Songs.  
Prayer.  
"Do the people with which you are identified have better right to the name Christian than other religious bodies?"—Miss Trebby.  
Song.  
Talks on the subject by Mr. Ben Wright, Miss Beulah Wright and Mrs. Barnett.  
Song.  
Business.  
Mizpah.

**Will Move.**  
Albert Lowther of Colorado this week purchased a Western Union section two miles southeast of town and will move here in the early spring. Mr. Lowther is a brother-in-law of Rev. W. G. Keiry and would doubtless make us a good citizen.  
The above deal was made by Witherspoon & Gough.

**Card of Thanks.**  
To the people of Hereford—We desire to extend our sincere thanks to our kind and loving friends, who so faithfully and patiently assisted us during the illness of our daughter, Mrs. Reid. We fail to find words to express the gratitude of our hearts. May God bless you all.  
MR. AND MRS. J. W. HOUGH.

**For Sale.**  
A 32-horse power Reeves & Co. Engine, specially built for plowing. This make of engine is the best on the market for plowing and hauling.  
44-tf JNO. E. FERGUSON.

**Wanted.**  
To trade stock-cattle, and other property for section of land near north-east corner Castro County. Box 23 Justin, Texas. 31tf

**Public Notice.**  
Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week. 43-tf

I have the cheapest dolls in town.  
J. M. Witt. 44-2t

Photo Albums at J. M. Witt's from 50c to \$4.00. 44-2t

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

## THE "DODGING PERIOD"

of a woman's life, is the name often given to the "change of life." Your menses come at long intervals, and grow scantier until they stop. Some women stop suddenly. The entire change lasts three or four years, and it is the cause of much pain and discomfort, which can, however, be cured, by taking

## WINE OF CARDUI Woman's Relief

It quickly relieves the pain, nervousness, irritability, miserableness, forgetfulness, fainting, dizziness, hot and cold flashes, weakness, tired feeling, etc. Cardui will bring you safely through this "dodging period," and build up your strength for the rest of your life. At all druggists in \$1.00 bottles. Try it.

### WRITE US A LETTER

freely and frankly, telling us all your troubles. We will send Free Advice (in plain, sealed envelope). Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

### "EVERYTHING BUT DEATH

I suffered," writes Virginia Robson, of Easton, Md., "until I took Cardui, which cured me so quickly it surprised my doctor, who didn't know I was taking it."

## THE GREAT HOLIDAY SALE

IS RAGING  
WILL CONTINUE TILL DEC. 23RD

This is unquestionably the greatest buying opportunity the people of the Hereford Country has ever had in all kinds of Floor Coverings, Folding Beds, Bedroom Suits, Sideboards, Buffets, Rocking and Dining Chairs. Extension and Center Tables, Odd Dressers, Lounges, Iron Beds, Springs, Mattresses, Pillows, Comforts, Trunks, Suit Cases, Queensware, Chamber Sets, Fancy Lamps and Sewing Machines. This sale means for you—first-class Furniture at exceedingly close figures. Our China and Pictures go for less than you ever saw.

Yours for a fair deal

**E. B. BLACK**  
FURNITURE DEALER AND UNDERTAKER



...Our...  
**SHOE**  
Department

Is one of the leading features of our store. Anticipating an extensive business in this line, we purchased heavily of the leading brands on the market, including the celebrated Roberts, Johnson & Rand, the M. D. Wells and the Edwards-Stanwood fine shoes. We invite our friends and the public generally to call when in need of anything in the shoe line. We can save you money on every purchase. Come, let us prove to you that we are selling first-class merchandise on a very close margin. :: :: :: Yours for business,

**err, Slover & Ireland**  
Dimmitt, - Texas

ou be tha **STOCK COMPLETE** you hav

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

**J. A. CANTERBURY**

**Hereford**  
...Dairy...

I have purchased and will operate after November 12th, the dairy just east of town known as the Clark Dairy. I desire the patronage of all former customers, also that of any others who may at any time need dairy product. I shall endeavor to maintain for it the reputation the dairy has gained under Mr. Clark's proprietorship.

Yours for business,  
**HEREFORD DAIRY**  
LESTER WEAVER, Prop.

**J. L. BUTT**  
THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

**J. L. BUTT**  
THE PAINTER

**Broom-Factory in Operation.**

On Tuesday afternoon, the BRAND editor was favored with a brief visit by W. Litch, B. Heilemann and Frank Saalfeld, all of the Nazareth Colony in Castro County. These gentlemen came up Monday and had their wagons well loaded with supplies when the rain set in and detained them for a few days. We are always glad to have our Nazareth friends call and tell of their progress, for it can truthfully be said that there is no more progressive community in the entire Panhandle country. They tell us that they have over 500 acres of wheat sown already and now that the ground is thoroughly water-soaked, there is hardly a limit to the wheat and oats that will be planted in the spring.

Besides the success which they have achieved in growing the cereals, they are also making an enviable record growing broom corn. We learn from Mr. Litch that he has a broom factory in perfect operation and that many of the brooms which are now being used in Hereford are products of his factory. Mr. Litch has a car consisting of 6 or 8 tons of broom corn, which he will ship to Dallas within the next few days, as he has this much more than will be needed for his factory. On this car, he has a bid of \$80 per ton which will net the owner quite a nice sum of money for his trouble.

**Meeting Closes.**

The Fitzgerald meeting was brought to a sudden close the first of the week by the inclement weather which remained with us the greater part of the week. It was unfortunate, too, for the meeting was just arriving at that point of interest which would have given us one of the most successful revivals ever conducted in this city. Many young people of the town were becoming deeply interested for a better life under the able, earnest preaching of Mr. Fitzgerald who did not fail to present the Gospel in its beauty and simplicity.

Mr. Fitzgerald is one of the state's foremost evangelists and Hereford will ever stand ready to welcome him back again.

**A Certain Cure for Croup.**

When a child shows symptoms of croup there is no time to experiment with new remedies, no matter how highly they may be recommended. There is one preparation that can always be depended upon. It has been in use for many years and has never been known to fail, viz: Chamberlain's Cough-Remedy. Mr. M. F. Compton of Market, Texas, says of it, "I have used Chamberlain's Cough Remedy in severe cases of croup with my children, and can truthfully say it always gives prompt relief." For sale by T. M. Coulson & Co.

**Christian Church.**

Services will be held next Sunday, morning and evening at 11 a. m. and 7 p. m. respectively. There will be preaching at each service by the undersigned. Sunday School meets at 10 a. m., at 3 o'clock the Junior and Intermediate Endeavors meet, former at Miss Wright's residence. Senior C. E. at 4 p. m. Song practice Wednesday 7:30 p. m.

You will be made most cordially welcome at our church. tf

JESSE B. HASTON, Pastor.

**Premiums Given Away.**

I have a number of elegant picture frames which I am giving away absolutely free, on the condition that one frame is given with each cash purchase of groceries amounting to \$15.00 or more. Come early as they will not last long. 40-4t

J. M. GARNER.

Go to Bernard's & Co. for the best Bran. 39-tf

**Large Shipment.**

B. B. Curtiss, an employe on the well known Kelly Bros. ranch located near Bovina, Texas, came in this morning with eight carloads of 1,100 pound steers. Several train loads of steers have been brought in from this ranch during the past few weeks, and all of the usual good quality. After the windup shipments have been made, 5000 head of cattle will be wintered. "And there will be feed left after we get through next spring," said Mr. Custis. "On this ranch we had 2000 acres in forage, and I never saw such a crop. We are still stacking it, and cannot get it all stacked, as it is getting too late. We will just turn the cattle in on what is left. Next year we intend to increase the acreage of forage to 3,000. Kaffir corn, cane, millet and other feeds are raised on the ranch."—Drover's Telegram.

**Will Build Parsonage.**

The sturts and trustees of the local Methodist Church held a joint meeting Monday afternoon at the Western National Bank for the purpose of providing a home for the pastor.

A move had been inaugurated several weeks before to build a parsonage and the meeting Monday was to advance the work already begun.

After due deliberation, it was unanimously agreed that the church is able to build a parsonage; so it was decided to purchase a lot in the west part of town, belonging to Geo. W. Barcus and begin the erection of a neat four-room cottage at an early date.

This is an improvement which has been badly needed for several years and it should have the hearty support of every member.

**B. Y. P. U. Program.**

Following is the program for Sunday, December 24:

Subject—Our One Excuse.  
Scripture lesson—Rome 14:1-12.  
Leader—Miss Willie Dyer.  
The Teaching of Rome 14:1-12—Bro. Dean.

Our Conduct Toward our Weak Brethren—Miss Nellie Witt.

Duett—Mrs. W. T. Smith and Miss Essie Beach.

How Must We Treat Unreasonable and Foolish Brethren—C. H. Carl.

Influence them for good, 1st Cor. 8:9; Rome 15-2; Gal. 5:13; Gal. 6-1; Gal. 6-6, conducted by Miss Audry Argo.

**For Biliousness and Sick Headache.**

Take Orino Laxative-Fruit Syrup. It sweetens the stomach, aids digestion and acts as a gentle stimulant on the liver and bowels without irritating these organs. Orino Laxative Fruit Syrup cures biliousness and habitual constipation. Does not nauseate or gripe and is mild and pleasant to take. Remember the name is ORINO and refuse to accept any substitute. T. M. Coulson & Co.

**For Sale.**

I have for sale several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-tf

JNO. E. FERGUSON.

**House for Sale!**

The old Methodist parsonage can be bought at a bargain, the building without the lot, or will rent at reasonable figures. Apply to

J. T. INMON,  
at Court House.

**Good Colt.**

For sale or will trade for maize heads. W. T. SMITH,  
Transfer Man.

Barnard & Co. keeps the best flour in town. The sack has a bird on it. 39-tf

**Boys' Suits**  
and **Overcoats**

Some Bargains in Boys' Overcoats, Boys' two and three piece Suits. We have just received a nice assortment of boys' two and three piece suits, and owing to the lateness of the season will sell them very close for the cash. We are headquarters for good reliable goods and guarantee prices to be right. Don't buy until you examine our line. :: :: :: ::

**H. C. Myrick**

HEREFORD, - TEXAS

**BELL OF WICHITA FLOUR**

Every one knows the Wichita Flour. It has been sold here for a number of years and is better now than ever before

**Don't Buy Off Brands**

When they cost you as much as flour YOU KNOW is good. Don't forget the place to get Bell of Wichita and High Patent

**CARDWELL BROS.**

**PANHANDLE CHRISTIAN COLLEGE**

Hereford, Texas

For any information in regard to course of study, rates of tuition, board and lodging, address

CHAS. Q. BARTON, President,  
Hereford, Texas

**Next Session Begins September 4, 1905**  
Correlated With Texas Christian University

**R. H. NORTON**

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

**R. H. NORTON,** ONE MILE WEST OF HENRYHOLM



Fifty Years the Standard  
**DR. PRICE'S**  
**CREAM BAKING POWDER**  
 A Cream of Tartar Powder  
 Made From Grapes  
 No Alum

**HEREFORD TONSORIAL PARLORS**

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial. We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

**L. R. Bassham PROPRIETOR**

**E. B. Orr**  
 The Corner Grocerman

At C. E. Edwards stand sells THE GLOBE FLOUR, put up at Blackwell, Oklahoma. Every Sack FULLY GUARANTEED. Call and investigate its claims.

**E. B. Orr**

...FINE...  
**Chickens**

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

**C. T. DOBBINS**  
 At Meat Market

**Amarillo Steam Laundry**

AMARILLO, TEXAS  
 All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.  
**GEO. W. DALE, Local Agent**

**Look Out For Fires**  
 And insure your property with T. J. Graves who represents the strongest Insurance Companies of the world such as the Liverpool, London and Globe, Commercial Union of London, Hamburg, Bremen and Germany, New York Underwriters, German of Freeport and American Central and others. 39-1f

**Holiday Excursions via the Rock Island Railway.**

The Rock Island has authorized very low excursion round trip rates to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri, December 21, 22 and 23, with limit of thirty days.

The best gateway to the southeast is that of Memphis and as the Rock Island enters the Union Depot there, it gives connections with all lines without the delay and annoyance of transfer of passengers or baggage across town, greatly lessens the possibility of missing the outgoing trains. Through cars will be placed at many points in Texas to run via Memphis, advice of which will be given all inquiring passengers.

The route lies through the beautiful Indian Territory and the heart of the best section of Arkansas, giving the finest scenery of any line.

To the north the Rock Island has double daily service to Chicago, Kansas City and other points, including St. Louis, and through sleeping and Chair cars.

It is the quick line to Nebraska, and with sleeping and chair car service reaches Lincoln and Omaha many hours ahead of any other route.

For local points, reduced rates with liberal limits will be made during the holiday period.

Write Mr. Phil. A. Auer, G. P. A., C. R. I. & G. Ry., Fort Worth, Texas, for information desired about any trip, and you will hear from him by return mail with full details. 43-3t

PHIL. A. AUER,  
 G. P. A., C. R. I. & G. Ry.

**Roswell Car Returns.**  
 The Pecos Valley exhibition car which was sent out from Roswell early in the fall by the enterprising business men of that city passed down the line Sunday on its return.

The car was laden with the good things produced in the Valley and, in charge of wide-awake and reliable men, was taken to all the leading cities and towns of the North and East.

This is only a continuance of a custom which has been practiced for several years and has not only been the means of awakening much and wide-spread interest in that portion of the country but has had its part in inducing thousands of actual settlers to come.

Money spent in this direction is well spent and there should be no hesitation on the part of many of the Panhandle towns in emulating the example of our southwestern neighbor.

**Grip Quickly Knocked Out.**  
 "Some weeks ago during the severe winter weather both my wife and myself contracted severe colds which speedily developed into the worst kind of la grippe with all its miserable symptoms," says Mr. J. S. Egleston of Maple Landing, Iowa.

"Knees and joints aching, muscles sore, head stopped up, eyes and nose running, with alternate spells of chills and fever. We began using Chamberlain's Cough Remedy, aiding the same with a dose of Chamberlain's Stomach and Liver Tablets, and by its liberal use soon completely knocked out the 'grip.' These Tablets promote a healthy action of the bowels, liver and kidneys which is always beneficial when the system is congested by a cold or attack of the grip. For sale by T. M. Coulson & Co.

**Horses for Sale.**  
 One work horse; weight 1250 pounds, three 3-year olds, all broke. See CLAUDE NORTON 1 mile east of town. 43-tf

**Items From Hart.**

[Delayed From Last Week.]  
 Hancock and Hart were in Hereford last week after supplies.

Cold, clear weather down this way now and our grangers are improving their time.

G. B. Edwards and W. C. Holder were in Hereford last week with a bale of cotton each which they disposed of at a fair price.

Cattle are improving since the cold rains have ceased and pastures opened. We now feel prepared to enter the winter with lots of roughness and grain for our stuff.

Prof. J. M. Braselton, principal of Hart Public School was in Hereford last Friday and Saturday attending Panhandle Teacher's Institute. J. M. is a splendid man with lots of push and energy.

Our friend, Dr. Parr of Dimmitt, is well pleased with stock nurtured and raised on our native alfalfa and is in the market for all good stuff as they are fine riders and drivers and milkers. Be very careful how you approach the doctor as his enthusiasm runs very, Ah, just see him!

R. D. McGee, B. S. Dunn and E. F. Grissom will start south this week for Big Springs prospecting. McGee and Dunn have sold out and are now looking for a more favorable climate in which to live and make their home. Grissom will visit Waco before he returns to complete some unfinished business he has there. T. W. H.

**Debtors Take Notice.**

I am now endeavoring to get my business in shape for the usual annual inventory on January 1st and with this in view, I must insist that those having accounts with me will come forward and settle same between now and December 25th. By complying with this request, you will enable me to ascertain to what extent I can accommodate my customers another year. I have obligations of my own to meet and trust that all knowing themselves indebted to me will come forward and pay same as soon as possible and no later than December 25th.

In this connection, I wish to thank the entire public for the very liberal patronage of the past year and I wish to extend a special invitation for you to make my store headquarters in the future.

Yours to serve,  
 44-2t J. M. GARNER,  
 the Grocerman

**Threshing Notice.**

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to 33-tf J. J. WARD.

**Nazareth News.**

On Saturday last Mr. and Mrs. Henry Book and Mr. and Mrs. Theodore Kehl arrived to take a look at their land which they had bought some two years ago. They are well pleased with the land and expect to make their future home among us the coming summer.

Martin Fehr's new house is nearing completion and he will soon move into it. H. J. H.

**Well Drilling Notice.**

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on Bob Brazil at Stringfellow-Hume's. 40-tf

**BALLARD'S SNOW LINIMENT**

**A SURE CURE** FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BURNS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.  
 AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.  
 PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

**CURED OF PARALYSIS**

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."  
 BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES  
**THREE SIZES: 25c, 50c and \$1.00**  
**BALLARD SNOW LINIMENT CO., ST. LOUIS, U. S. A.**

SOLD AND RECOMMENDED BY  
**O. F. SMITH, Druggist**

**SANTA CLAUS**

Will Make His Headquarters from  
 December 1st to 26th at

**Smith's Drug Store**

I have been leading in the Holiday business for several years in Hereford and I still propose to lead again this Christmas. I have shown a very elegant line every year, but I will have nearly twice as many goods this year as ever before.

**Don't Buy Until You Have Looked Over My Mammoth Stock**

We will be ready to show you through by December 6th. Come early so you can get first choice.

**TEXAS FARMERS**

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

**BANK ACCOUNTS**

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers  
**Really High-Class Lands at Low Prices**  
 and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

**A. A. GLISSON, Gen. Pass. Agent Fort Worth, Texas**

**The Hereford Meat Market**

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

**PEARCE & ARTHUR PROPRIETORS**



**Professional & Business Cards**

**S. J. DODSON, LL. M.**  
LAW AND COLLECTIONS  
OFFICE WITH GRAVES & ELLISTON  
Hereford, - - Texas

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

**W. E. ROBERTSON**  
DENTIST  
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building  
Hereford, Texas

**WITHERSPOON & GOUGH**  
ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE  
Hereford, - Texas.

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention  
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to  
Castro county lands.  
Dimmitt, Texas

**BARTON & MILLER**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**W. B. BOYD**  
Attorney-at-Law  
OFFICE WITH BARTON, MILLER CO.  
Hereford, Texas

**C. F. KERR**  
Dealer in Real Estate and Livestock  
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents  
DIMMITT, TEXAS

**W. C. MOUGHON, M. D.**  
Professional Services to the Citizens of Hereford and surrounding country  
Office with Dr. Robertson over T. M. Coulson's Drug Store.

**GEO. W. BARCUS**  
ATTORNEY-AT-LAW  
Hereford, Texas  
Office in Western National Bank building

**Don't Read This!**

Singer Sewing Machines sold or leased on small monthly payment, or rented. What is a nicer or more useful present for wife or mother?

Second hand machines in good repair from \$3.00 up.

Needles for all makes of machines 20c per dozen. The best oil at the price of cheap stuff.

Repairs and extras for all machines at reasonable prices. All work guaranteed.

**F. G. EDMONDS**  
Agent, Singer Sewing Machine Co.  
Also Agent for Oklahoma Steel Watering Pools.

**THE CITY RESTAURANT AND CONFECTIONERY**  
SHORT ORDERS AT ALL HOURS  
HEADQUARTERS FOR FRESH FISH AND OYSTERS

**S. D. FEEMSTER, Proprietor**

Witherspoon & Gough. 48tf

Attend the Doll Bazar tomorrow.

Phone 81 when you want the best flour. 39-tf

Four big lots of china at half price at Black's. 41-tf

Hear J. W. English auction the dolls off to-night.

Buy your holiday jewelry from O. F. Smith, Druggist. 43-tf

Pop-corn balls and candy to be had during tomorrow's bazar.

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf

Geo. A. Sachse was shaking hands with friends on our streets Monday.

Mrs. S. J. Dodson is able to be out again after several weeks indisposition.

J. B. Storm, the Arney stock farmer, was a business caller at this office Saturday.

Complete stock of china, glass, queensware at Furniture store. Goes at 75 cents on the dollar. 41tf

Hancock's is the place to buy your fancy and staple groceries cheap for cash. We deliver them. 41-tf

Mr. and Mrs. J. D. Thompson and children were shopping in the city Monday from their ranch north of town.

Lost—Dark gray overcoat, with high collar. Liberal reward to finder. Leave same at this office. L. P. Landrum. 38-tf

We are glad to report W. G. Ross able to be out again after having been confined to his room for two weeks with an attack of pneumonia.

J. H. Klepper left for his home in Jamesport, Missouri, the first of the week after spending several days in the city. Mr. Klepper is working immigration to the Panhandle in connection with the firm of Graves & Elliston.

Dr. Albert J. Caldwell, the ear, eye, nose and throat specialist of Amarillo, will be in Hereford January 3rd and 4th, 1906, and will be glad to meet all those needing his services at his office at T. M. Coulson's drug store. 44-tf

J. P. Bickel left Saturday for his home in Gainesville after a sojourn of several days with relatives and friends in Hereford. Mr. Bickel was thoroughly convinced as to the merits of the plains country while here which was evidenced by his purchasing one of Allan Bell's sections near Dimmitt.

Miss Fronia Johnston of Italy, Texas, has been in the city the past week, the guest of her sister, Miss Mamie Johnston, and also her mother, Mrs. Johnston. We understand Miss Johnston and Mrs. W. H. Patton have formed a partnership and will engage in the dry goods business in Texico at an early date.

We had a communication from our friend, E. Carter, at Hot Springs, Arkansas, this week stating that he and Mrs. Carter are now at that famous health resort for the winter. Mr. Carter is suffering from a severe attack of rheumatism and on the advice of physicians he left the coast country for the waters of the celebrated Springs.

Several cars of coal arrived on the siding this week and our local dealers are once again enabled to supply the trade with Colorado coal. It began to look for a while as if we would have a fuel famine and those who did not take the precaution to lay in their winter supply of coal last summer had already begun to feel the cold shivers creeping down their spinal column.

Jewelry at Smith's. 44-tf

Witherspoon & Gough. 48tf

Remember Smith has the holiday goods. 44-tf

E. F. Connell spent Monday in Texico on business.

When you want a bill of groceries begin with Barnard & Co. 39-tf

Richard Keesee, Jr., is in Central Texas this week on business.

Remember \$18.75 gets our elegant Sewing Machine at Black's. 41-tf

Cast a vote for your favorite in the Baby Show tomorrow afternoon.

Get our prices on apples. Fifty bushels just received. Barnard & Co. 39-tf

Mr. and Mrs. T. R. Reagan of Texico visited relatives in Hereford the first of the week.

**Wanted--Second hand tow sacks at the Hereford Nursery at once. 41-tf**

A. J. Smalley who ranches north of town was among those to renew for the BRAND this week.

T. A. Cowart called around this week and had the BRAND sent to his son, C. P. Cowart, of Boulder, Colo.

J. R. Reilley, who recently moved to Hart from Grayson County, was a business visitor on our streets Monday.

Louis Arnold, the bachelor ranchman living west of town, has our thanks for subscription courtesies this week.

Frank Saalfeld and Stephen Thier, well-to-do citizens of the Nazareth settlement, were transacting business with our merchants Tuesday.

L. M. Motley of Prosperity, Missouri, left for his home Monday after spending several days in Hereford looking after his interests.

The continued rains of this week have been somewhat trying on the cattle interests. However, owing to the mild temperature which has prevailed, no serious results are expected.

B. F. Westbrook was up from Dimmitt Saturday on business. Mr. Westbrook informs us that he is having a residence built in Farmington, New Mexico, and expects to move his family thither in a few weeks.

Ira T. Blakely of Modena, Missouri, spent several days in the city last week, looking over the fertile acres in the vicinity of Hereford. Before leaving for his home, Mr. Blakeley called to have the BRAND sent to his address.

WANTED—Location in Hereford to open first class clothing and furnishing goods business. Want good local man to take stock and position. Will sell interest or trade for West Texas lands. Reason, pardner does not want to move. Address P. O. Box 826 Dallas, Texas. 1t

A. J. Oliver came up from Bovina Saturday and spent several days in the city packing and shipping his household goods to Bovina, his new residence at that place being completed. Mr. Oliver has every body in Hereford for his friend and we are all glad to have him visit us occasionally.

J. H. Williams, who has large ranch interests in the north part of the county, has made up his mind that he will hereafter be satisfied with nothing short of the best in the cattle line. As a result of this decision, he recently purchased nine head of registered durham bulls which he placed on his ranch. The time has arrived when we must have better cattle and few in numbers.

**THE OLD HOME**

**How About That Trip This Year?**

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Home-seeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :-: :-: :-: :-:

**D. L. MEYERS, Traffic Manager**  
Pecos Valley Lines and Southern Kansas Railway Co. of Texas  
AMARILLO, TEXAS

Telephone No. 1

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

Most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

**LUMBER! LUMBER!**

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

**BURTON-LINGO CO.**  
HEREFORD, TEXAS

**W. L. FALLWELL & SONS**  
Dealers in

**Coal, Grain, Hay, Salt AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard Connected  
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

**Hereford Nursery**

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

**Tierra Blanco Herefords**

**L. R. BRADLY**  
...BREEDER OF Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Head Handed by Chorister, No. 93983  
Ankled by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots