

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, DECEMBER 21, 1906

No. 45

THE BRAND WISHES ALL ITS READERS A MERRY CHRISTMAS

TO HOMESEEEKERS

B. W. Miller & Sons have many thousand acres of Land in Deaf Smith and adjoining counties for sale in tracts of 160 acres up to 30,000. We guarantee to sell land as cheap and on as good terms as any of our competitors. Have been in the land business in Hereford over four years and while others go and come we are here to stay. Have never had a dissatisfied customer. Have sold land to parties who have never seen it, who can sell for three times as much as they gave for it. We have our own teams and automobile and can show you whether you are from Missouri or any other place. Write for descriptive literature and prices. :: :: ::

B. W. MILLER & SONS
HEREFORD, TEXAS

VAT CORPUS CHRISTI.

Letter from Geo. W. Dale, Telling of the Doings of Former Hereford People.

The Brand.—We arrived here from Ft. Worth on last Monday's train, having spent the day previous in Ft. Worth taking the 6 p. m. M. K. & T. train and came through without change, the sleeper being transferred to the S. A. & A. P. train

which runs direct to this place, arriving here at 9:30 a. m. Next morning we found a comfortable hotel and after dinner, wife and I started out and of course I gradually steered for the water. We went out on the wharf and watched the people fish. I soon became enthused and hurried back to town and purchased an outfit and went to work, but being a novice, had poor success. Nothing daunted, I was up at 5:30

next morning and again on the wharf meeting with better success. By 7:30, I had five speckled trout averaging two pounds each and since then I have saved our Hotel man his fish bill with venison included. Fishing is fine considering the time of year.

Corpus Christi is a nice town and a good place to spend the winter but to live here permanently, don't think I would like it. The town has about 8,000 population, composed of Americans, Mexicans and Negroes. There are ten churches here—five white, two Mexican and three Negro. The Presbyterian church here is a magnificent building erected by Mrs. King now of Kingville in memory of her late husband, Captain King. The building cost \$45,000.

My wife and I visited the camp grounds where the soldiers were stationed temporary during the Mexican War of 1846. My father was stationed at this place and helped to build the trenches which are still plainly to be seen. They cover about ten acres of ground. I stood there and thought of many incidents that happened while he was there which he often spoke of while I was a boy. In one instance I well remember he said one day a Mexican war vessel came in as near as possible and began shelling the trenches and the troops having no cannon to reply with, they all pulled for tall timber.

Corpus has three principal streets, running north and south parallel with the bay. The business portion is next the beach and back on the bluff is where the fine residences are situated. This country is very much over rated (in my opinion) as a truck and fruit growing country. I have looked around some and in all I saw growing and grown would not

be as much as I see at Cardwell Bros. and J. A. Johnson's on vegetable day.

There is great sociability among the visiting class here and the first words spoken is "Howdy." Where are you from? Then the conversation commences. I am putting in some good talking for Hereford and the Plains county and have succeeded in turning three, an old German and his two sons. I told them about the Nazareth country and they left on the evening train for the Panhandle.

I have seen oranges, lemons, figs and bananas growing here but the fruit is not good. It is more for ornament than use and they sell them to us suckers at 25cts each with the privilege of selecting and picking it yourself.

I mentioned venison in our bill of fare at the Hotel. This was through the courtesy of Tom Graves and A. H. Elliston. They have made two hunts for deer in the last 10 days. They go out about 8 miles in a large pasture to hunt. The first time they killed two bucks, the next time they killed two more. There is more deer here than any place I have been yet. Elliston said they saw 38 deer in the two days they were out. Graves, Elliston, McKindree and myself will go again Tuesday. I want to do my deer hunting now as the season expires the 1st then I will turn my attention to fishing.

Phansteel and family are here very well satisfied and doing well. Prof. Wyatt is in the land business and has made money.

Hurry up the BRAND. I want to hear from you all.

Yours,

GEO. W. DALE.

Fresh bread, pies and cakes at the City Bakery at all times. 32tf

Will Render Aid.

Judge C. G. Witherspoon returned on Friday of last week from Kansas City where he went to confer with the Western Union Land Co. about the right-of-way for the new railroad over their property in Hereford. As is usually the case when he goes after any enterprise, Judge Witherspoon brought back good news to the citizens of our town. While no definite arrangements were made, yet the city is given to understand that the original owners of Hereford will do well their part in the way of securing the right-of-way. In fact it is generally understood that the Western Union will donate a sufficient amount of their lands for yard, round-house and shop purposes, besides the right-of-way where the road touches their property. This means that the financial burden will fall less heavily on many of our citizens than was recently thought, as it is now believed that \$25,000 will foot the bill.

The BRAND moves to thank Judge Witherspoon for his efficient work with the understanding that he be sent on similar errands when the opportunity is presented.

WANTED.

From \$2000 to \$2500 worth of Vendor's Lien Notes at reasonable discount. Apply at this office. 45tf

Subscribe for the BRAND. \$1.00.

BARNETT'S SLAUGHTER SALE

Is in FULL BLAST. More bargains and bigger bargains. You lose money if you buy your goods ELSEWHERE. We will CUT THE PRICE on Xmas Handkerchiefs Saturday and Monday. Buy your goods for Xmas at CUT PRICES.

Yours For Bargains

Ralph Barnett

TO EVERYBODY--EVERYWHERE

PRETTY ARTISTIC CHRISTMAS PRESENTS--In hand painted China, Imported china dinner sets complete, the celebrated Jordon carving sets, Grand Majestic Ranges, Bucks unequalled cook stoves, Lisk imperial enameled roasters--that roast your turkey like grandmother used to roast them. We have an elegant assortment of Rogers "1847" silverware, table and pocket cutlery at prices to suit everybody. In winter lap-ropes we offer you fine fur, elegant plush and servicable rubber lined felt robes.

We are still Headquarters for the **ECLIPSE WINDMILLS**--The old reliable mill that is a friend in time of need. Just received this week two cars of the Baker perfect barbed wire, hog wire and nails. We have a full line of sod plows, disc plows, and the farmers' money saving friend--The P. & O. Success Sulky Plows. In conclusion will say that we have a full line of everything carried in an up-to-date, first-class Hardware Store and that the pleasing and satisfying of all customers is our pleasing and untiring efforts and constant study

Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

College Recital.

The Recital given by Miss Chapman's class on last Friday evening was well attended by the lovers of music of the city, notwithstanding the cold weather which prevailed. Miss Chapman has certainly done much faithful work along the line of awakening a love for music among the young people of Hereford and her good work is reflected in each successive entertainment given. The BRAND has no remembrance of ever having seen a larger and more perfectly organized class in music than Miss Chapman has. The fact of the matter is that "Nothing succeeds like success."

See Mrs. McMahon, dressmaker, at Mrs. Hodge's residence. 40tf.

New Bank.

First State Bank of Claude will open for business Monday, December 17th. This Bank is fully prepared to take care of the banking interest of the citizens of Armstrong, as shown by the following stockholders: R. G. Dye, H. O. Knight, B. T. Ware, L. C. Cobb, J. Wade James, C. E. Oakes, J. N. Marshall, H. M. Knight, J. E. Hill, H. Z. Pennington, H. S. Dye, D. W. Badgley, J. M. Pyeatt, T. J. Page.—News.

Success with Hogs.

R. N. Mounts and W. E. Hicks this week sold to C. T. Dobbins 30 one-year-old hogs, the smallest of which weighed 305 pounds. This bunch is all said to be nice porkers and were finished on Panhandle-grown Indian corn.

BUILD BRIDGES.

Money Talks When it is a Question of Public Improvements.

Editor of the BRAND:

While we are in the whirl of improvements, building the city, streets, sidewalks, and avenues, I don't think we should forget the outside improvements that are necessary to the upbuilding of the town—as much so as the interior of a town. I think it is well enough for the citizens of Hereford, Deaf Smith and Castro Counties, to consider their road question.

We certainly need a good bridge across the Tierra Blanco, and two across the Frio. We have been reliably informed that the citizens have refused to repair the present bridge across the Frio, on the Hereford and Dimmitt road, on account of its not being the county road. Since the recent survey of block M-2, it has moved the road to the east of the bridge, hence, they claim that the work on the bridge would be fruitless, and of no benefit to the country: and at the same time, the bridge is hardly worth repairing. It is driving trade away from our town every day, and people that would come here to do their trading, are forced to go to other towns, on account of the condition of the road. I say, let us have bridges wherever they are needed, and think now is the time to put them in.

If the county will put in good, substantial bridges, at the three points above mentioned, I will be one of the citizens to donate \$100.00 for that purpose.

Now, Mr. Editor, I will be glad to have you take this matter up, and discuss it with the people.

Hoping that in the near future we may see these badly needed improvements a living monument to the energy of the citizens of Hereford, Deaf Smith and Castro Counties, I am,

Yours for Improvements,
W. H. RAYZOR.

At Dimmitt.

A BRAND representative spent Monday of this week in the capital of Castro County, where many of the old-timers, as well as the new comers, were met. While nothing startling was transpiring in the country village at present, yet the number of new buildings just completed and those in course of construction indicates that that community is enjoying a healthy growth with the rest of the country. While Dimmitt is not large, yet a community in which more genuine enterprise is manifested is seldom found. They already have their cash bonus for the new railroad raised and will contract with Mr. Ransom on short notice when he is ready. Not only this, but those people are planning to build a fine brick or stone courthouse early in the spring to take the place of the one recently destroyed by fire.

We found everybody busy, no loafers, and the business men seem-

ed prosperous. The business interests of Dimmitt are now represented by Lee & Gollehon, general merchandise, T. H. Beach, general merchandise, and Dr. Stapleton, druggist.

The county officials are all occupying a small frame building while the plans and work on the courthouse are being perfected.

With the advent of the new railroad to Dimmitt, the BRAND predicts that that town will contain 3,000 people in six years. They have the location, the territory and the resources—the railroad is now all that is needed.

Town Lots for Sale.

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired.

37tf E. F. CONNELL LAND CO.

SATURDAY AND MONDAY

DECEMBER 22 AND 24

Will witness the greatest sale of Holiday Goods at our place ever seen. All Parlor Lamps, Fancy China, Pictures, Rockers Rugs, Center Tables, Etc., will go in this GREAT SPECIAL :-: :-:

See Us For All Kinds of Furniture

E. B. BLACK
Furniture Dealer and Undertaker

FARM LANDS

Can always be depended upon to bring handsome returns from what they will produce. Hence from a productive standpoint they are popular as an investment; but aside from what can be produced from year to year, all good lands are constantly enhancing in value, which makes the income from them a two-fold one. The best cheap farm lands are in the Panhandle of Texas and the best bargains can be found at the office of

GUINN & ARNOLD

GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

ENDORSES BAILEY.

Deaf Smith Voters Sign Petition For Return of Junior Senator to Office.

The following letter signed, as given below will be self-explanatory:
Hon. Jno. W. Veale,
Amarillo, Texas.

Dear Senator:
In reply to your letter asking if we think you should vote for Senator Bailey, we the undersigned voters of Deaf Smith County respectfully make the following reply:

We read and heard the discussions with reference to our United States Senator, Hon. J. W. Bailey, and we have read the attacks made upon him by various citizens of Texas, and especially those made by the Attorney General of Texas, and we wish to enter our hearty indorsement and approval of Senator Bailey. We believe that the charges that have been published against him have only convicted him of accepting employment from individuals while United States Senator. We do not believe this is wrong and do not believe it is right that the people of Texas should demand that our Senator during the interim between the sessions of congress should refrain from following their vocation.

We respectfully ask that you, as our State Senator, cast your vote for Senator Bailey for reelection to United States Senate.

Your Constituents: G. W. Barcus, B. H. Baker, W. C. Witherspoon, S. P. Hamblen, Jno. P. Slaton, L. Gough, (Mayor) J. Ray (Editor Brand) H. B. McKinley, A. J. Thompson, S. B. Higgins, A. O. Thompson, Ralph H. Barnett, Jno. A. Johnson, T. A. Huffman, J. E. Howard, Edgar A. Johnson, C. L. Sullivan, C. E. Smith, J. B. Stone, J. P. Burch, A. H. Morrison, J. H. Head, J. G. Callens, J. D. Bourn, A. P. Murchison, W. R. Evans, R. N. Thompson, B. F. Stanley, J. L. Fuqua (President First National Bank) J. H. King, J. T. Inman, T. D. Hunt, Sam H. Morris, J. S. Jones, S. W. Jones, S. W. Miller, C. S. Carrison, W. H. Rayzor, B. N. W. Roberts, Q. B. Jackson, J. H. Cardwell, G. W. McMillion, W. H. Russell (County Judge) S. J. Dodson (County Attorney) E. F. Connell (Sheriff) C. S. Richards, C. W. Dodson, Emmett Cardwell, Lester Weaver, W. D. Keliehor, J. H. Bowers, John B. Miller, J. H. Pitman, W. M. Cogdell (County Clerk) L. Gough, J. H. Thompson, J. G. Hendricks, M. D., M. A. Lamkin, S. S. Evans, S. M. Suggs, J. W. Burks, Con Jowell, Geo. W. Irwin Jr., W. J. Chapman, W. J. Rogers, M. D., A. L. Taylor, M. D., T. M. Coulson, L. A. Stroud, W. L. Smith, E. B. Black, C. E. Edwards, L. C. Hulet, J. M. Garner, R. H. Norton, W. F. Smith, C. E. Wheeler, J. W. Boone, W. B. Beach, C. L. Davis.

Intermediate Program.

Following is the Intermediate program for Sunday, December 23:
Topic—How can we carry the Christmas spirit through 1907?
Luke 2:8-20.

Leader—Earl Wilson.
Song.
Prayer.
Roll call—Reading of minutes.
Scripture Reading and Comments.
Recitation—Nellie Witt.
Duett—Glennis Coulson and Audry Argo.
Message on Topic—Mildred Waterman.
What Christs coming meant to the World—Sam Bratton.
Song.
Voluntary Prayers.
Pastor's five minutes.
Song.
Mizpah.

Appreciates Promptness.

Hereford, Texas, Dec. 19, 1906
Mr. Bern H. Smith
My Dear Mr. Smith:—It affords me pleasure to express my thanks for the very courteous treatment and prompt settlement I have received from the Liverpool, London and Globe Fire Insurance Company through you, the local agent. Settlement in twenty-two days from date of fire is quite a prompt settlement and I thank you for the same. I am very respectfully,

T. E. SHIRLEY.

Counterfeit Money.

The public should always be on the guard in receiving and disbursing moneys as many counterfeits find their way to the commercial world. A counterfeit dollar was found in the cash drawer of the T. M. Palmer Lumber Co. this week, and was discovered by C. W. Dodson at the First National Bank when a deposit was being made. It was a pretty fair imitation but when thrown on the marble tester, failed to give forth the clear ring which always characterizes the genuine.

Dissolution Notice.

Notice is hereby given to the public that the firm Guinn, Lamkin & Arnold is this day by mutual agreement dissolved except as to such business which has not been finished which business will be continued under the same management and completed by the old firm as usual.

44-4t
GEO. H. GUINN
M. A. LAMKIN
W. B. ARNOLD.

Horse Found.

Who has lost a bay horse, small star in forehead, wire cut on right hind leg, enlargement above hoof on left foreleg, branded ff's? Call at this office and pay for this ad. 1f

Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

B. Y. P. U. Program.

Following is the program for the Senior B. Y. P. U. for Dec. 30:
Subject—Missionary Lesson.
Leader
Scripture Reading.
Song.
Map study of China.
Song.
Address—Early Missions in China
Rev. O. W. Dean.
Paper—The periods of Preparation and Progress of Work in China
—J. C. Comer.

Address—The period of Development of Work in China—Earl Wilson.

Paper—The period of Conquest—Mrs. Ashberry.
Song.
What Baptists are Doing—Paper—Audrey Argo.
Duet—Essie Beach, Sina Hodges.
Reading—Miss Mary Greene.
Reading of letter from Dr. Oxner—Miss Lizzie LeGrande.
Question to be Discussed—What can this Union do to help Dr. Oxner in his Work?
Song.
Dismissal.

Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. Program for Sunday, Dec. 23:
Reading of minutes.
Leader—Alma Beach.
Subject—God Calling.
Scripture Lesson—Isaiah 55:1-3
Prayer—Emma Dean.
Song No. 132.
Whom God Calls—Morris Garner.
Recitation of Matt. 11:28-30—Lucy Cassels.
Recitation of Jno. 7:37—Verda Buckner.
Why God Calls—Frank Richards.
Song.
Recitation of Rev. 22:17—Leroy Richards.
Recitation—Clara Mount.
In What way, God calls—Price Bruce.
Recitation of 1 Sam. 3:4—Alice Biggs.
Recitation of Matt. 22:14—Guy Witt.
Why should we hear and heed God's Call.—Edna Witt.

We Anticipate Your Wants.

We wish to say to the public that we have anticipated your wants in making our selections of jewelry, genuine cut glass and everything in the holiday goods. Our mammoth stock is on display and you only have to glance at it to be convinced that our place will be the most popular resort in the city for those seeking just the thing which would be most appropriate for a Christmas or birthday present. It is said "Seeing is believing," so come and behold.

43tf
VANNOY & RAY.
FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 34tf

HOLIDAY RATES VIA THE ROCK ISLAND

30-day Tickets on sale Dec. 20, 21, 22 to points in Alabama, Mississippi, Georgia, Florida, Tennessee, North and South Carolina, Kentucky, Ohio, Indiana, Kansas, Iowa, Minnesota, Michigan, The Dakotas, Colorado, Oklahoma, Indian Territory, Arkansas, Wisconsin, Nebraska, Illinois, Pennsylvania, West Virginia, New York and Ontario.

Tickets limited Jan. 7, on sale Dec. 23, 24, 25, 26, 30, Jan. 1 to Oklahoma, Indian Territory, Arkansas, Kansas, Missouri, Nebraska, The Dakotas, Minnesota, Wisconsin, Illinois, Iowa points.

LOCAL HOLIDAY RATES

To all points in Texas, Dec. 21, 22, 23, 24, 25, 26, 30, 31, Jan. 1, Limit Jan. 7.

Homeseker Excursion Rates

Every Tuesday and Saturday to Estancia, Dalhart, Guymon, Amarillo, limit 30 days. Stopovers.

Union Depot Connections

Through Sleepers Daily
Through Car Service
to Chicago, Kansas City, Oklahoma

2 GREAT TRAINS EVERY DAY TO THE EAST AND NORTH



Full particulars regarding any trip given by

PHIL A. AUER,
G. P. A., C. R. I. & G. RY.
FORT WORTH, TEXAS

CANNON & MAGILL

1st Door North Tygret Hotel

Complete Line of
CIGARS AND TOBACCOS

NEWS Everything in the class of reading matter. All the latest Magazines and Periodicals :-:-:-

KANSAS CITY AND DENVER
Papers Received Daily

TO THE PUBLIC

I have opened a real estate office in the building which I bought from Allan Bell and I am ready to serve any one having land to sell. I have never bought an option, hence have none to unload. I have no land that is on the market. Will give my clients full benefit of any customers that I may have. Am selling land at a straight five per cent commission.

Yours for best service

W. H. RAYZOR

The Brand
 Published Every Friday
J. RAY & COMPANY
 J. RAY, Editor
 Official Organ for Deaf Smith and Castro Counties
 Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.
 Subscription Price \$1.00 per Year STRICTLY IN ADVANCE

FRIDAY, DEC. 21, 1906

THE RIGHT MOVE

By reference to a statement elsewhere in this issue, it will be seen that Hereford now has an opportunity to secure a fire department—an enterprise which has been a crying need in our community for several years. This opportunity is offered us in the commendable enterprise of T. E. Shirley who offers \$100 in cash to start the ball rolling. Of course it is not the intention of anyone to have a completely equipped fire department, but rather a hook and ladder outfit with cart and hose to be drawn by hand in case of fire. The equipment should consist of a supply of buckets, axes and all the articles generally needed in fighting fires. To provide for such equipment, only from \$500 to \$1000 would be required. Of this small amount, Mr. Shirley generously offers \$100.

As the BRAND sees it, there is no more important work to be done in our city than the providing of some adequate means of guarding against fires. No one knows whose house will be the next to go up in the flames and often times an outfit as outlined above could prevent the loss. Who will join Mr. Shirley in this worthy enterprise? The names of those wishing to subscribe will be properly recorded at this office.

Strayed or Stolen.
 Four two-month-old pigs, black with white spots. Either strayed or was stolen about a week ago. Will pay reward for their recovery.
 43-44 S. L. BOONE
 Hereford, Texas.

INSURE Your Stock

I now represent the International Live-Stock Insurance Co. of Dallas, Texas, and would like to insure any and all of your live-stock
Terms Reasonable

H. V. HENNON

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
 Local Agent
 HEREFORD, TEXAS

THE BRAND wishes to join heartily with W. H. Rayzor in his argument presented elsewhere in this issue with reference to the providing of some means of crossing the Frio and other streams south of town. These crossings are public highways and are used by the majority of the people of both Deaf Smith and Castro Counties and their being kept in a good state of repair means much for the volume of trade for Hereford. The fact of the matter is that this particular line of improvement has been neglected too long already. Every one of these deep draws should be spanned by a substantial bridge so that crossing them with heavily loaded wagons would be possible. As it is, both the Tierra Blanco just south of town as well as the crossings on the Frio are difficult to cross owing to steep embankments and lack of adequate bridges. Mr. Rayzor's offer of \$100 for this line of improvement is a generous one and should be the means of calling forth an interest which will cause the work to be done. Let us have good roads and good bridges throughout our county.

We notice that a few of our neighbor papers will take holiday next week. The BRAND force would enjoy a brief vacation but we feel it our duty to never miss an issue, hence the BRAND may be expected as usual. However, we will publish next week from our new building on Dewey Avenue and if we are a little short on local news, we will ask the indulgence of our readers. In fact in our preparations to move, we are perhaps below the usual standard this week. A great amount of work will be required to install our new press and other machinery, but we shall endeavor to make up for the loss after the holidays. As this will be the last issue before the Christmas holidays set in, we wish to extend our greetings to our readers, with the wish that one and all may enjoy a merry Christmas and a happy New Year.

NOTWITHSTANDING the recent severe attacks which have been made against Senator Bailey, it is said that of the 163 members in both branches of the state legislature, 116 of them have already pledged themselves to vote for Bailey. It seems to the BRAND that these 116 are acting wisely; for the people have instructed them once and they feel that they need not to be told again. Some of our West Texas representatives seem afraid to vote unless they have daily instructions from their constituents. All they need is a stiffer backbone and a judicious use of their gray matter.

THE DAILY PANHANDLE of Amarillo has put on a new dress of late and now presents as neat appearance as any of our large dailies. We also note a decided improvement in its news service. A few more strides like this last one and the Panhandle will have a first class daily paper.

Laundry Change.
 The Hereford Steam Laundry was sold this week to L. Gough and Harmon Beach, F. A. Stewart retiring from the business. The change was not made because the business is not a paying one, but because Mr. Stewart's wife can not live in this altitude.

The new owners have ample capital and an abundance of enterprise and will make some additions and improvements which will give us a laundry second to none in West Texas.

Mr. Beach will have charge of the business and he authorizes us to state that the plant will be closed down all next week while repairs are being made, and some additional buildings erected.

For Sale.
 Two Remington typewriters in good repair.
 JNO. W. DEATLEY & Co.

J. L. FUQUA, President C. W. DODSON, Cashier

The First National Bank
 HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

HARDWARE COMPLETE

OUR STOCK OF HARDWARE, IMPLEMENTS, WAGONS, BUGGIES, HARNESS, WINDMILLS AND WINDMILL SUPPLIES IS THE LARGEST AND THE BEST. WE HANDLE ONLY SUCH LINES AS HAVE BEEN TESTED BY LONG YEARS OF SERVICE AND THE PUBLIC WILL SAVE MONEY BY FIGURING WITH US

YOURS FOR BUSINESS

Hereford Hardware Company

TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

THE HEREFORD NURSERY
 L. P. LANDRUM, Proprietor

Sad Death.
 The home of Mr. and Mrs. George E. Burns is saddened unto the uttermost by the loss of their oldest and much loved child, little eight-year old Charles Austin, on Tuesday of this week.

After about three weeks' sickness resulting from measles, membranous croup and tonsillitis, the little body wasted away and Charlie's spirit left his childhood's abode and went to dwell in realms above with Father who doeth all things for the good of His children.

Charlie was a bright, exceedingly intelligent boy and loved by all who knew him. His parents and other relatives are put to a sore trial by his death and life for a long while will seem void without his presence, but there is no doubt but that he is better off to miss the trials incident to a life of matured years.

Funeral services were conducted at the family residence Wednesday afternoon, following which interment took place at the city cemetery.

LLANO ESTACADO NURSERY
 S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Tierra Blanco Herefords

L. R. BRADLY
 ...BREEDER OF Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Chorister, No. 93983
 Ansted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

All eyes are turned to THE PANHANDLE of TEXAS. Read its development in the condensed statement of

The Western National Bank of Hereford

at the close of business, November 12, 1906

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$308,913.24	Capital Stock	\$ 50,000.00
U. S. Bonds and Premiums	51,000.00	Surplus and Profits (net)	26,090.47
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Other Real Estate	3,362.32	Deposits:	
Redemption Fund	2,500.00	Individual	\$353,716.71
Cash and Exchange	108,431.62	Banks	.00
	479,807.18		353,716.71
			479,807.18

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	\$5,959.21	Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906	\$327,692.15		

DEPOSITS NOW - \$353,716.71

DRUGS

BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

Toilet Articles

of all kinds may be found here at tempting prices: Sponges, Brushes. All Sick Room Requisites, etc..

PRICES THAT ARE ALWAYS RIGHT

Herbert O. Park

DRUGGIST

Hereford

Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

P. C. Pylant & Sons

BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

L. T. LESTER, President J. P. STONE, Vice-President
J. H. NEWSON, Cashier

THE BANK OF BOVINA

Unincorporated

BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
Bovina, Texas.

A. P. MURCHISON
J. D. THOMPSON

J. S. JONES
W. O'BRIEN

MURCHISON, THOMPSON & CO.
REAL ESTATE AND CATTLE AGENTS
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us

Buy from us

SUBSCRIBE FOR THE BRAND---\$1.00

If you want a bargain see Park & Bourn. 39tf

J. A. Buckner is spending the holidays at his old home at Thorpe, Missouri.

A new line of men's and ladies' high top overshoes at Geo. A. Stambaugh's. 43tf

Just opened up a new line of men's heavy wool underwear at Geo. A. Stambaugh's. 43tf

Ollie Davidson returned to Estellene after a week's visit with home folks in this city.

C. W. Dodson is in Stratford to spend the holidays with his family who are visiting relatives there.

One Cadillac automobile for sale at a bargain or will exchange for larger machine. Jno. W. DeAtley & Co. 45tf

Mr. and Mrs. P. C. Pylant of Bovina were among Hereford's large number of shoppers Wednesday.

Second-hand furniture bought and sold. Also highest cash price paid for hides, by Buck Roberts, next door to J. W. English. 40tf

Elder J. C. Mason, State Missionary for the Christian Church, is in the city to spend the holidays with his family.

FOR SALE—A surry and double harness. Also a pair of single harness for sale, cheap for cash. Apply to W. T. Smith. 39tf

LOST—Saturday 15, between East-erwoods and college via business part of town, oval shopped, hand painted belt pin. Return to Mrs. Mason at Dormitory or to the BRAND and receive reward. 45-2t

A. J. Thompson has purchased the building occupied by Witherspoon & Baker from C. G. Witherspoon, consideration \$1,800. Mr. Thompson tells us that he will erect a brick building on this lot early in the spring.

Miss Carlock of Everton, Missouri, is visiting her aunt, Mrs. J. E. Gyles, this week.

For cheap close in lots on easy terms 50x150 feet see Mrs. Mason at Dormitory. 45-4t

Mr. and Mrs. Will Evants and Mr. and Mrs. S. S. Evants visited in Amarillo this week.

FOR SALE—A good gentle horse and buggy for sale at a bargain. Apply to T. S. Barcus. 45tf

C. H. Carl is at home from his ranch near Gomez to spend the holidays with his family.

FOR SALE—A good work horse, drives either single or double. Apply to Byrl Elliston. 45tf

Mr. and Mrs. Eli Dunlap have returned from their visit with relatives in Marlin and other South Texas points.

One good 2 seated spring wagon, almost new, for sale or will exchange for carriage or surrey. Jno. W. DeAtley & Co. 45tf

Mr. and Mrs. M. S. Acuff and children returned this week from an extended visit with relatives in Arkansas.

J. W. Ford, our popular tax assessor, was in Hereford Monday for lumber with which to make improvements on his ranch.

B. F. Stanley and family left Thursday for Alabama points where they will spend the Christmas holidays with relatives.

A Mr. Hill has purchased J. H. Cardwell's residence in East Hereford at a consideration of \$1,800. Mr. Cardwell will build again at once.

J. M. Scott and W. W. Jobe of Hart were welcome callers while in Hereford Thursday. Messrs. Scott and Jobe are well known Grayson County farmers and will make valuable citizens for the community in which they live.

W. M. Hewett has moved to Texico near which place, we understand, he has a claim.

Mrs. P. W. Price arrived for Portales this week to join her husband in making this her home.

L. R. Bradley is able to be on our streets again after having undergone a siege of the measles.

Cheapest property in Hereford Two lots and a five room house, also team and surry cheap. Bill Head.

Prof. A. C. Elliott is erecting a nice cottage home on his property just in front of the dormitory.

We have cash customers for land in the Panhandle. See us at once. Baskin Land Co., Hereford, Tex. tf

Rev. V. H. Trammell who had charge of the Hereford mission last year has moved to Dimmitt that he may be more centrally located for his work.

J. E. Howard tells us that he has a whole section of land in cultivation on his Deaf Smith County ranch. He will plant it all in spring wheat, oats and barley.

Judge P. W. Gardner, of Holden-ville, I. T., was in the city this week the guest of his old friend, A. J. Thompson. Mr. Gardner thinks of moving to Hereford.

FOR SALE—A good six-room residence with 50 acres of ground near college, \$3,500; \$1,500 cash, balance in 8 years. Apply to Byrl Elliston, Hereford, Tex. 45tf

J. W. Morris, a prosperous stock farmer of Arney, was in Hereford Wednesday after coal and other ranch supplies. Mr. Morris ordered the BRAND while here.

Col. S. T. Howard and family will leave this week for Oregon, where they expect to live. This excellent family has lived on the plains for years and the BRAND sincerely regrets their departure. The move is made principally for Mr. Howard's health.

Residence For Sale.

A food five-room residence, with hall, together with 2 acres of ground one acre front, good barn and out-houses, well and windmill, located in Hereford, can be purchased for \$3,500 if taken within the next few days. MAX ROBERTS, At E. Connell Land Co's. office.

WANTED.

From \$2000 to \$2500 worth of Vendor's Lien Notes at reasonable discount. Apply at this office. 45tf

Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horseshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

Remember Our Piano Offer

With each dollar's worth purchased at our store you get a chance to draw a \$450.00 Piano



And with every dollar you get one hundred cents worth of furniture — no more — no less

Cockrell & Houck

W. H. M. Society.

"For unto you is born this day in the city of David a Savior which is Christ the Lord."

The December business session on Tuesday of last week had a good attendance of the members of the society and an interesting and beneficial hour was spent.

A full set of good sized pictures of Home Mission work and institutions may be obtained for fifty cents.

Circle Five of the Hereford auxiliary will have a report of \$36.50 on January first. Will the other circles bring a better report?

The earthquake caused a great many Japanese to leave San Francisco, so our school for them has been opened for Koreans. There are now 1,000 Koreans in the city and about 5,000 more are expected during the next few years. Dr. Reid, superintendent of Home Mis-

sion Work on the Pacific Coast, speaks Korean, and Mr. Ryang, a Koreann, educated in the Anglo-Chinese college in China and converted there, will take charge of the work. Instructive items from the November Bulletin were given at the last meeting by our secretary.

CITY MISSIONS.

The W. H. M. S. has organized city missions in 23 cities. They are in Ashville, North Carolina; Atlanta, Augusta, Rome, Macon and Cartersville, Georgia; Dallas, Houston, Waco and Tyler, Texas; Montgomery and Mobile, Alabama; Memphis and Nashville, Tennessee; Portsmouth and Richmond, Virginia; Jacksonville and Tampa, Florida; St. Louis and Kansas City, Missouri; Los Angeles, California, New Orleans, La.; Louisville, Kentucky.

Fortyeight city missionaries are employed. The Woman's Board of

appoints them.

There are 175 volunteer workers reported. More trained workers, better buildings and better equipments are greatly needed.

The city missions are managed by a City Board. Funds are collected from the city's auxiliaries and ten per cent of the amount reported to the Woman's Board is added from the W. H. M. S. treasury.

The work done in city missions is in day nurseries, kindergartens, industrial schools, night schools, boys' clubs, girls' clubs, mothers' clubs, dispensaries, Sunday Schools, reading rooms, house-to-house visiting, distribution of literature, needy supplied and one Door of Hope.

"If the Christ-child came to the Avenue home,

Where the tree is laden with gifts tonight,
Where the tapers shine and the wreathen pine

Is scenting the air in the yule log's light,
He would say, I am sure, to the children there:

'Go gather my little lost ones in;
For I came to save from earth and the grave
The poor lost souls in a world of sin.'

If the Christ-child came to the tenement room,

Where the stove is cold and the hearth is bare,

He would lighten the dark with his own dear face,

And mother and children would see them there.

But yet he would say, in that crowded home:

'Go gather my lost ones here to me;
For I've peace for strife, I have love and life,
And I bring it for you abundantly.'

O child of the rich man, child of the poor,
The Child of Heaven is coming soon!

The night grows sweet with the sound of his feet;

On the threshold I hear his sandal shoon.

And earth is brief and heaven is long,
And he bids us all to hasten in;

For he comes to save from death and the grave,

And to heal the hurt of the hateful sin."

SUPT. OF PRESS WORK.

Public Notice.

On account of the inclement weather, continued illness and death in my family, I failed to fill my regular appointments in November and will not make any trips out of town during December. On or about December 20th I will move my office from its present location to the new Carson building on the corner of 5th and Polk streets, my former location before the fire. After January 1st, 1907, Dr. J. Wright Hicks, formerly of Hereford, Texas, who spent several months in New York and New Orleans preparing himself for special work on the eye, ear, nose and throat, will be associated with me. Dr. Hicks has had a number of years of experience in the field of medicine, is a gentleman of sterling qualities and high reputation, worthy of confidence and thoroughly competent to do any work in his line. After January 1st, regular monthly visits to Hereford, Dalhart and other points will be made as before. My office will be open every day from this date. Any and all of my friends and former patients needing my services will find me at Amarillo every day. Regretting the conditions which have compelled me to cancel my out-of-town dates for November and December, and with best wishes to one and all for a Merry Christmas and a prosperous new year, I am,

ALBERT J. CALDWELL.

Methodist Church.

Preaching by the pastor 11 a. m. Christ the World's Redeemer. Special Christmas Music. 7:15 p. m. Special Gospel Service. Sunday School 9:45 a. m. Junior League 2:30 p. m. Senior League 3:30 p. m. Christmas Tree Monday evening. Prayer meeting Wednesday evening at 7:15.

A cordial welcome for all.

THOS. S. BARCUS, Pastor.

Benson Bros. Hung

Wall paper the past four months and are not dead yet. Our office and shop are located northeast corner from City Cafe. Estimates furnished on all lines of work pertaining to our trade. Plain and fancy sign work a specialty. Phone 33, Cottage Hotel.

BENSON BROS.

CHEAP FARM LANDS

IN THE
HEREFORD COUNTRY OF THE
TEXAS PANHANDLE

We handle Lands and City Property on a small margin, thus giving our customers the benefit of the lowest possible prices. Our methods of doing business have already enabled us to settle some substantial Missouri and Iowa farmers, all of whom are well pleased with our treatment. We now have a complete list of choice farm lands and are in every way facilitated to properly take care of all the business entrusted to us...

Yours for Settling the Pandandle

OLINGER, PITMAN LAND CO.

HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

KEMP LUMBER COMP'Y

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us.

KEMP LUMBER COMP'Y

Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Mr. Lucian Copes and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks—
Drinking Tubs, Vats and
All Tin Goods

Our Repair Department is well equipped.

We will appreciate your orders.

Johnson & Brazil

A CHRISTMAS GREETING

We have some special bargains to offer you that will be to your interest to investigate. Beginning Saturday, Dec. 22 we are going to give you 25 per cent discount on all boys' knee pant suits and ladies' short coats. We now have one of the best line of trunks and leather suit cases ever shown in Hereford. Our shoe stock is complete; have just received a lot of men's fine boots and booties. Also a nice new line of kindergarten shoes, sizes from 2 1-2 to 8; a prize goes with each pair; ask to see them. We have some great bargains for you in an odd lot of men's boots and shoes. If you need a new hat for Christmas, we can show you the neatest line of novelty and staple hats in the city. In fact we are prepared to supply your wants with anything usually found in an up-to-date dry goods store. If it is honest merchandise you want come to see us.

Yours For Fair Treatment

GEO. A. STAMBAUGH

Yours For Fair Treatment

FOR...

**WATCHES
JEWELRY
DIAMONDS
SILVERWARE**

SEE
VANNOY & RAY, Jewelers

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us.

Yours for Business

BARNARD & CO.

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once.

B. H. SMITH, Agent
HEREFORD TEXAS

J. D. Burkett and family are in South Texas on a month's visit with relatives.

G. M. Suggs returned Saturday from a ten-day visit to his old home in Waco.

A. P. Murchison has returned from a few weeks business visit in Kansas City.

Mr. and Mrs. H. H. Stanley of Northern Castro were among the city's shoppers Monday.

A. J. Oliver, bookkeeper for the Bovina Mercantile Co., was mingling with friends in the city Monday.

Geo. A. Stambaugh is in Raymondville for a few weeks on a combination business and pleasure trip.

Mr. and Mrs. Jno. A. Johnson and little grandsons, visited in Amarillo Saturday and Sunday, returning to Hereford Monday.

Mrs. E. I. Garvin of Dallas arrived this week to spend the holidays with her son and daughter, Mr. and Mrs. J. A. Garvin.

Luther Barnes, manager of the grocery department of the Bovina Mercantile Co., paid this city a brief visit the first of the week.

Equal To River Bottom.

Some four years ago, the BRAND editor came to the Panhandle with a considerable degree of misgiving as to the merits of the country in any other relation than that of stock raising. Our mind was centered on the oft-admitted fact that the Great American Desert was truly the home of the buffalo, the deer and the coyote. Soon after arrival, unmistakable signs of successful farming began to come within range of our view. At first these were limited; only the forage crops being grown; but with the advent of Texas and Missouri farmers a little later on, wheat and oat fields were scattered here and there over the country, then came cotton, fruits and vegetables, etc. With each attempt to introduce these various crops, there would go up a general clamor from those of long residence against "such folly." When the culture of Indian corn was first being agitated, we joined heartily in declaring that this crop could never become a successful one in this altitude. But with each passing year, we have been driven backward in our belief to a point where we are compelled to admit that all former impressions have been formed by a lack of information as to the producing qualities of our soils as well as to the excellency of our growing seasons.

This year, as well as last, enormous crops of corn have been gathered by many of our farmers, the yield ranging all the way from 25 bushels to 45 bushels per acre, all with but little cultivation. Only this week our attention was called to the crop grown by S. H. Little on Capt. Trow's place north of town which is almost equal to the best successes recorded by the farmers in the river bottom districts. From 18 acres, Mr. Little has gathered 800 bushels, or a little more than 44 bushels per acre. The crop referred to was cultivated only twice, but the land was in fine condition, having been cultivated for four years.

Not only is such instances as this one convincing, but when we walk into our local real estate offices and behold the large, plump ears, no further argument is needed in the matter. One is compelled to voluntarily exclaim "The Panhandle is the farmer's Paradise!"

Notice to Land Owners.

For the past six months, the land owner has had but little or no opportunity to sell his land on account of the land agent being loaded with options. They of course would want to sell their own land, and his was laid aside. I never buy nor sell options but am always ready to give you full benefit of any client I may have at five per cent commission. 45tf W. H. RAYZOR.

Will Buy Kaffir and Maize.

We are now in the market for all the kaffir, cane and maize seed the farmers have for sale and will pay the highest cash price for same. 36tf FALLWELL & SONS, Hereford, Texas.

White and graham bread at City Bakery. 32tf

LUMBER WILL BE HIGHER.

Supply Gradually Decreases While Demand Rapidly Increases.

"The price of lumber is not high and all statements to the contrary are erroneous and due to a lack of thought or a knowledge of actual conditions," stated Editor Billy Barnes of the St. Louis Lumberman to a Post representative last night. Mr. Barnes is well known all over the country and is now making his annual tour through this section. The above statement was made by him in answer to a query for a reason for the high price of lumber.

"I will give you an illustration. Some time ago I attended a convention of retail lumber dealers in a town in Missouri, and the price of lumber was under consideration and a number of the delegates stated that the farmers of the state were complaining because of the price of lumber, maintaining that it was retarding development. During the discussion a retailer from up the state made a statement; Last year, he stated, a farmer came to me and wanted to buy a bill of lumber; I gave him the price. He stated that the prices were too high. I told him that I would take mules in trade. The deal was made and everybody was satisfied. This year the same farmer came back and wanted to duplicate the bill. I asked him if he wanted to exchange mules for lumber. He answered emphatically no. The price of mules had increased 30 per cent over that of last year, he stated. I then asked him if he would exchange hay. This met with a similar answer. Hay, he stated, had increased greatly in price since last year. He saw through my argument and purchased the lumber and paid the cash without further ado.

"That's the whole argument in a nutshell. The price of lumber has not increased in proportion to the increase in wages, in stumpage and the increase of everything else."

Discussing the lumber question further, Mr. Barnes stated that the supply of yellow pine will be exhausted in ten to thirty years. "The outside estimate of the supply of yellow pine in the Southern country is 300,000,000,000 feet. The annual consumption is 10,000,000,000 feet. Lumber is not like iron. We know just about what the supply is. We can see it while iron mines are being discovered all the time, and no one knows what the supply is. A great many people make the mistake when they take only the building industry into consideration in discussing the lumber question. We use in this country as much lumber for the making of packages—boxes, crates, staves and the like—as we do in building. Few people realize that, but it is a fact. Take the demand for railroad ties. The railways of the country use for relaying their tracks from 120,000,000 to 150,000,000 ties. This does not take into account the number used annually for new railway construction. In each railway tie of standard size there are thirty-two feet of lumber. For the most part ties are manufactured from oak and pitch pine. We are using all kinds of timber for lumber now and the hardwood of the country is coming into use. This country is today using more lumber and steel than England and Germany combined. We are using more per capita. That shows civilization, and it shows the prosperous condition of the country. Correct the fallacy that the price of lumber is high. It would be well if those who make statements to the effect that lumber is high would compare the price of lumber with that of other commodities, with wages, the price of mules and the like."

Mr. Barnes will leave for the North today. He is one of the best posted men in the country and travels, perhaps, as much as any other man in the country, going at the rate of 60,000 miles annually. Houston Post.

Notice Cattlemen

Winter pasturage, fine grass, abundant water. Cattle received at the railroad. Wintered, gathered and returned to the railroad. 25cets per head per month. Address 44-4t FREDERIC WHITNEY, Camarron, New Mexico.

Notice to Public.

You are hereby notified to close the gates when passing through my home section near Boom. 44-4t E. C. MILLET.

GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting.

We Sell Albatross Flour "BEST ON EARTH"

Cardwell Bros.
GROCERS
HEREFORD, TEXAS

RIGHT PLACE

Ours is the right place to find what you want in Fine Hand-made Boots, Harness, Saddles, Blankets, Robes, Etc. Prices Always Correct.

J. A. Canterbury

NEW STORE

I take pleasure in announcing that I have enlarged my store building and added a complete stock of both staple and fancy groceries. I am now before the public with a complete stock of general merchandise and will be glad to meet old friends as well as the new comers.

T. H. BEACH
DIMMITT, TEXAS

Notice! Notice!
All those knowing themselves indebted to J. M. Garner will please call and settle as early as possible, for I want to close this year's books before the first of the year.

Yours Truly,
44-3t. J. M. GARNER.

For Sale
The east 320 acres in Block B, League 503, near Bovina, Palmer Co., Texas. Only \$13.50 per acre. A beautiful section of land, address the owner. 44-4t

F. L. CONGER,
Galesburg, Illinois.

**PRICKLY
ASH
BITTERS**

**A Kidney Medicine
THAT CURES
THE KIDNEYS.**

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE PRICE \$1.00

T. M. GOULSON, Special Agent

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

J. H. KING

ABSTRACTOR
HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courtous Treatment

Hereford, Texas

Major's Studio

HIGH-GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

STROUD & WILSON

AGENTS FOR
The Royal Insurance Co.

The Best Fire Insurance Company on Earth. See Us for Rates.

OFFICE WITH
Johnson, Berg & Co.

Educational Column.

A Merry Christmas and a Happy New Year to all the readers of the Brand.

Our books are all put away now for the holidays. We hope that Santa Claus will fill every child's stocking full to the top.

The total enrollment of the Public School to the present time is four hundred forty-six.

As there will be but one week of vacation at the present, none of the teachers will spend their vacations very far from Hereford.

Parents, be children again this Christmas and cause your children to love their homes more than ever.

Once upon a time in the by-gone ages of the past, away off in the distant Northland, a young man made ready for a voyage. His name was Norss; his hair was fair and long, his body betokened strength, and good nature shone from his blue eyes. The night before Norss started on his voyage, a spirit came to him in his dreams and told him to launch his boat and set sail on the morrow for a strange country where his bride awaited his coming. There standing before Norss all white and beautiful, the spirit held forth a symbol—such as was never seen before by Norss—in the figure of a cross, and said, "By this symbol shall she be known to thee."

So when Norss was making ready, old Jans the forge-master asked him why he went to foreign lands to seek a bride when the maidens were so fair at home. Norss shook his head and told his old friend of his dream.

On, on many days sailed Norss. In all this time he knew no hunger nor thirst, no cares nor dangers beset him. By day the dolphin and other creatures of the sea gambolled about his boat; by night a bright star seemed to direct his course, and when he slept and dreamed, he saw ever the spirit clad in white, and holding forth to him the symbol in the form of a cross. At last, he came to a strange country—a country of palms and a landscape of velvety green. The wind that filled the sail of his boat, and fanned his cheeks, was freighted with the odor of spices. The waters, too, were calm and blue,—very different from the white and angry waves of Norss's native fiord.

As if guided by an unseen hand, the boat pointed straight for the beach of this strangely beautiful land; and before the boat reached shore, Norss saw a maiden standing at the water's edge, shading her eyes with her hand, and gazing intently at him. She was the most beautiful maiden he had ever looked upon. As Norss was fair, so was this maiden dark; her black hair fell loosely about her shoulders, and her graceful form was robed in white. Around her neck, she wore a golden chain to which was fastened a small symbol, which Norss did not immediately recognize. No sooner had the little boat reached the shore, than the maiden asked its only occupant if he were not Norss from the Northland. "I am Faia, and last night," said she, "I had a dream, and an angel came to me and said, 'Stand upon the beach today, and Norss shall come out of the North to bear thee home a bride.'" Remembering then the spirit's words, Norss asked Faia what symbol she had; and when she held up the symbol that was attached to the golden chain about her neck, Norss saw it was the symbol of his dream,—a tiny wooden cross. Then Norss clasped Faia in his arms and entering into the boat, they sailed away into the North. Strangely enough, the Star which before had led Norss into the strange land, now shone bright and beautiful in the Northern sky.

When Norss and his bride reached their home, Jans, the forge-master, and the other neighbors made great joy. So merry was Jans that he built a huge fire in his forge, and the flames filled the whole northern sky with rays of light.

So Norss and Faia were wed, and they went to live in the cabin in the fir-grove. To these two was born in good time a son, whom they named Claus. On the night that he was born wondrous things came to pass. To the cabin came all the quaint, weird spirits,—the fairies, the elves, the goblins, the moss-people, the brownies the dwarfs,—all came to the cabin in the grove, and capered

about singing strange and beautiful songs of the Mist-Land. The flames of old Jans's forge leaped up higher than ever into the Northern sky, and the night was full of music.

Even in infancy, Claus did marvelous things. With his baby hands he wrought into pretty figures the willows that were given him to play with. As he grew older, he fashioned with the knife old Jans had made for him, many curious toys. His mother taught him to make dolls, too; so Claus became the favorite of the little girls as well as the little boys in his native village, for he was so kind and generous, that he gave away all the pretty things as fast as he made them. Claus seemed to know by instinct every different language. As he grew older he would ramble into the woods and talk with the trees, the rocks, and the beasts of the green-wood. Jans told him quaint legends of the North, and his mother sang to him the lullabies she had heard when a little child herself in her far-away home. Every night his mother held out to him the symbol and bade him kiss it before he went to sleep.

So Claus grew to manhood, increasing each day in knowledge and wisdom. His works increased, too. Jans being now a very old man, and having no son of his own, gave to Claus his forge and workshop, and taught him those secret arts which he in youth had learned from cunning masters.

Claus was full of joy now, and many, many times the Northern sky glowed with the flames that danced, singing from the forge while Claus moulded his pretty toys. But now Norss and Faia were come to old. After long years of love and happiness, they knew that death could not be far distant. One day Faia said to Norss, "Neither you nor I fear death; but if we could choose, would we not choose to live always in our son, Claus, who has been so sweet a joy to us?" The next night they each dreamed that if they would but acknowledge the little symbol in the form of a cross they should live forever in their son. In the morning when they told each to the other their dreams, Faia brought the little wooden cross, and when they pressed it to their lips with prayers and kisses, suddenly a beautiful light filled all the place, and never thereafter were Norss and Faia seen of men.

Until late that night Claus toiled at his forge, and when he returned to the cabin he wondered that no sign of his father or of his mother was to be seen. Just then the Star cast its golden gleam through the window, and its holy light fell and rested on the symbol of the cross that lay upon the floor. Claus picked it up, and when he had pressed it to his lips, he felt the gift of immortality bestowed upon him, and in that moment, too, there came to him a knowledge that his parents' prayer had been answered, and that they would live in him always.

To that place, and in that hour came all the people of Mist-Land, and of Dream-Land to declare allegiance to him. There came also to Claus the beasts of the forest and the birds of the air and bade him be their master. Up danced the four winds and asked to serve him, too. The Snow King came stealing along in his feathery chariot and cried that he would speed over all the world and tell of the coming of Claus. Of all the beasts that begged to do him service, Claus liked the reindeer best. "You shall go with me in my travels; for henceforth, I shall bear my treasures not only to the children of the North, but to the children in every land whither the Star points me, and where the cross is lifted up." Many, many times has Claus whirled away from his Northern home in his sledge drawn by the reindeer, and brought thousands of beautiful gifts—all made by his own hand—to the children, for he loves them all alike. The children call him Santa Claus, and truly he is a saint, for he was born of Faith and Love and we believe he will live forever.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

34-1f. SAM WORLEY

Subscribe for the BRAND—\$1 Per Year

S. I. LEE

ROBT. GOLLEHON

Lee & Gollehon

Dealers In
General Merchandise, Dry Goods
Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Slover & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us, if not, go elsewhere.

LEE & GOLLEHON
GENERAL MERCHANDISE - DIMMITT, TEXAS

THE CITY CAFE

Is the best place in Hereford to get a first class meal. We have experienced cooks, and our place is always kept neat and clean. If you will eat with us once you will eat with us all the time. Remember that we have an up-to-date Bakery in connection.

THE CITY CAFE

The Pecos Valley of New Mexico is fast becoming a popular winter resort. Those who have never paid this new and wonderful country a visit should do so now.

A most delightful climate, good hotel accommodations, and last of all a world of opportunities for home-seekers.

Ask any Santa Fe ticket agent for Tourist Rates to the Pecos Valley. If you are interested, write me for descriptive literature.

D. L. MEYERS,
TRAFFIC MANAGER

Amarillo, Texas



Texas Farmers Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in

THE PANHANDLE

as no where else for the reason that no other section now offers REALLY HIGH-CLASS LANDS AT LOW PRICES and that the Agricultural and Stock-farming possibilities of this section are the equal of, and in some respects better than three to five times higher priced property located elsewhere.

In a word: MANY MAGNIFICENT OPPORTUNITIES are still open here to those possessing but little money, but prompt investigation and

QUICK ACTION

are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices.

"THE DENVER ROAD"

Sells cheap round trip tickets twice a week with stop-over privileges. For full information write to A. A. GLISSON, G. P. A., FORT WORTH, TEXAS

THE BRAND—\$1 Per Year

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive Agents for Western Union
Land Co.'s Lands

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

E. F. Connell W. D. Kellehor Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

BAKER & WITHERSPOON
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PRACTICE IN ALL THE COURTS
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DENTIST
Office over Coulson's Drug Store
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PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE

WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Park's Drug Store.
Hereford, Texas

Move For Fire Department.
Editor BRAND:
Why delay a matter of so great
importance? If those interested will
organize a hook and ladder com-
pany to give our town some protection
in case of fire, I will be glad to give
one hundred dollars to be applied to
the purchase of necessary equipment.
Who will give in this greatly needed
enterprise?

THORNTON E. SHIRLEY.
W. T. Smith the transfer man.

List your property with Park & Bourn.
39tf.

See the City Bakery for all kinds
of pies. 32tf

C. G. Aten of Rock Lake was a
business caller in Hereford several
days this week.

See W. M. Cogdell for marble to
mark graves of your beloved
dead. 38tf.

Mrs. Smith of Cleburne is visiting
the family of her brother, J. B.
Allen, of this city.

For Sale.—Shumach cane seed at
30 cents per bushel. Apply to
Henry Farmer. 22tf

WANTED—A good milch cow.
Apply to Harmon Beach at J. P.
Snyder Land Company's office. 44tf

W. J. Chapman left Tuesday for
Hillsboro, Tennessee, to attend the
bedside of a brother who is not ex-
pected to recover.

For Sale—A good residence with
four acres of ground, close in and
well improved. Apply to the Here-
ford Realty Company. 44tf

W. B. Arnold is in Kansas City
this week marketing five cars of cat-
tle which were shipped from his
Deaf Smith County ranch this week.

G. B. Ramey of near Dimmitt
supplied our city with mutton—the
first of the week. Mr. Ramey has a
fine bunch of high grade sheep on
his ranch.

WANTED—A few good mules at
the railroad camp four miles east of
Hereford. Apply to R. T. Amis at
the camp or address Hereford,
Texas. 44-2tp

Frank J. Eberle who has been en-
gaged in putting his quarter section
of land north of town in cultivation
left Tuesday for Dallas, where he
expects to open a music store.

LOST—A purse containing be-
tween \$35 and \$40. Was lost no
Wednesday or Thursday of last week
on the Endee road, northwest of
Hereford. Leave at this office and
get reward. 44-2t

J. W. Gordon, the Gomez ranch-
man, has been in the city this week.
Mr. Gordon instructs us to hold his
BRAND at this office for three months
as he expects to get his mail here
for that time.

Carl Gilliland was in Tulia this
week on legal business, going down
on the new railroad from Canyon
City. In speaking of the excellency
of this road, Mr. Gilliland compared
it with a bucking broncho.

C. W. Dixon, our Cleo corres-
pondent, was in the city the first of
the week after coal and other heavy
supplies. Mr. Dixon brought with
him a bale of this year's cotton-crop
which was sold to local dealers in
the seed.

J. J. Anderson, the well known
stockfarmer of Boom, has moved to
this city where he will hereafter
reside. Mr. Anderson has given
possession of his place at Boom to
the man who purchased it a few
months ago.

WANTED—A car load of second
hand furniture at once. Highest
price paid. Also I am in the mar-
ket for all kinds of hides. It will
pay you to see me if you have any-
thing in either of the above lines to
sell. Buck Roberts, next door to J.
W. English. 43tf

L. Baskin of the Baskin Land Co.,
mention of whose location in this
city was made in last week's BRAND,
has opened an office for his company
in the building formerly occupied by
Judge W. B. Boyd on South Dewey
Avenue. The new company will be
ready for business by January 1st.

Park & Bourn want to sell that
place of yours. 39tf.

New plaid silk waistings at Geo.
A. Stambaugh's. 43tt

See me for genuine bargains in
wall-paper. J. W. English. 27tf

WANTED—White cook at the
Ritchie Hotel. Apply at once. 45tf

R. C. Bridges left this week for
Tennessee to spend the holidays with
relatives.

FOR SALE—365 ewe sheep, al-
ready bred. Call at this office for
prices.

FOR SALE—7 brood mares at a
bargain for cash or will trade for
cattle. W. O'Brien. 37tf.

I now have two good teams and
can do your transfer work on short
notice. W. T. Smith. 34tf.

J. P. Collier of Rock Lake in Old-
ham County was a business caller in
the city this week.

We have a great many inquiries
for city property. What have you
to sell? Park & Bourn. 39tf.

FOR SALE—My residence in East
Hereford. See me or DeAtley, Mo-
ses & Co. Dr. W. C. Moughon. 43tf

Bill Head has purchased 5 1/2
sections of land in Prasideo County,
Texas, and will move there soon
after January first.

FOR SALE—160 acres near Elida,
New Mexico, or will trade for
property in or near Hereford. W.
J. Major, Boom, Texas. 44-4tp

LOST—White handle office pocket
knife, with one blade. Return to
B. H. Baker at office of Withers-
poon & Baker. 45tf

Mr. and Mrs. J. L. Beach left
Saturday for Oklahoma and Texas
points where they will spend the
holidays with relatives and friends.

STRAYED—One roan dehorned
cow, branded 7777 on left side. Any
information should be reported to J.
E. Calwell at Hereford Grain Co's
store. 43tf.

Dr. L. F. Taylor and family have
arrived from their Bailey County
ranch and are now at home in the
C. E. Edwards residence in East
Hereford.

The Baskin Land Co. of Kansas
City have opened a branch in Here-
ford. They have cash customers
for land in the Panhandle. See
them at once. 45tf

We received a communication
from E. W. Harrison this week re-
questing his paper changed to Bo-
vina, from which we suppose he has
located there.

J. E. Martin has sold his ranch in
Northern Castro and his immigra-
tion car was shipped this week to
Garden City on the South Plains
country where he has purchased a
sheep ranch.

Miss Pattie Estes came in the
first of the week from Parkville,
Missouri, where she has been attend-
ing college, to spend the Christmas
holidays with homefolks. She will
return to college the first of the
year.

Conner Jowell is in the city again
after several months absence in
Kansas City where he has been in
the employ of the Frank Withers-
poon Cattle Commission Co.
"Con" has a host of friends here
who are always glad to welcome
him back home.

Dr. C. W. McFarling placed the
erection of a \$2500 residence in the
hands of competent mechanics this
week and work on same is being
expedited. The doctor will have
one of Hereford's prettiest homes
when it is completed. Comer Bros.
have the contract.

**To School
Children**

Our stock of Pencil and Fancy Tablets, Inks,
Pencils, Etc., is complete. We can sell you
just the design you want in Writing Tablets.
Come to our store when you need anything
in this line.

T. M. Coulson
DRUGGIST

WILL H. HINES
DEALER IN
COAL and GRAIN

Crude Oil and Ice in Connection
YOUR PATRONAGE SOLICITED
YOUR TRADE APPRECIATED

JOE CARTER ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLES GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP
DEALER IN
**Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will
endeavor to sell you goods at as close margin as
possible.

WE HANDLE ALL KINDS OF POSTS

The City Meat Market

I have again purchased the City Meat
Market and wish to announce to the
trade that it is my intention to devote
my entire time to the business, giving
the best possible service. I will de-
liver on Sundays at the usual hours.

J. H. WILSON

Married in Amarillo.

A marriage of last week that was not reported in time for publication was that of Miss Lucy Wolfe and Ben Bradley which occurred on Tuesday, Dec. 11th.

To more completely surprise their friends and to add a touch of the unusual to their union, the contracting parties boarded Tuesday's train for Amarillo and had the ceremony performed there that evening, returning to Hereford the following day. They will continue to reside here.

The BRAND extends best wishes and congratulations.

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see

32tf H. B. MCKINLEY, Hereford, Texas.

Negro Minstrel.

The minstrel which appeared at the opera house on Wednesday evening was said, by those in attendance, to be the best affair in the form of a traveling show which has yet visited our city. It attracted a well filled house.

Best Bargain in Hereford.

New five room house with hall. Well finished. Well and windmill. Two acres of land. Fuel to last a year. Household and kitchen furniture. Everything is right new. Will sell with or without the furniture. I will sell this cheaper than you can build or buy.

38tf C. M. HUNT.

STRAYED—30 head grade Hereford cattle branded Z on left thigh, young stock, marked crop the right ear and have Bar on left jaw. Two cows marked underbit each ear and branded M-E connected on right side. Any information will be liberally rewarded by R. H. Norton, Hereford, Texas. 44tf

STRAYED—A red heifer, unbranded, marked underslope in each ear. Any information about same should be reported to C. L. Davis. 41tf

FOR SALE:—A good work horse. Works both single and double. Apply at the BRAND office. 44tf

For An Investment.

The Western Consolidated Mining Company offers to the general public an unexcelled opportunity for a speculative investment. For terms apply to W. E. Robertson, Hereford, Texas; W. M. Lay, Amarillo, Texas, or G. F. LeGrand, Raymondville, Texas.

The following is a list of stockholders, viz: E. E. Connell, Wm. Harrison, T. B. Rector, J. M. Baugh, Jno. P. Slaton, Jno. Lee Hutchins, T. M. Coulson, J. M. Garner, H. B. Webb, Wm. Lay, J. A. Puckner, Mrs. N. I. Sullivan, E. A. Johnson, Jack Cranford, Herbert Coulson, J. G. Callens, C. E. Edwards Geo. R. Hollman, B. H. Baker, N. M. Fail, J. S. Ayers, H. F. Wiggins, Mrs. W. M. Lay, Louis Anthony, O. H. Rheinhardt, E. L. Dohoney, Hon. Ira Webster, Thomas Currie, J. M. Russell, Miss Drury Featherstone, W. S. Page, W. H. Spinks, R. K. Sansom, Mrs. T. H. Collins, Mrs. C. E. Robertson, Rev. J. W. Collins, J. Frank Blanton, J. H. Costolo, R. T. Martin, W. N. Brickey, Dr. J. B. Campbell, Mrs. Mary D. LeGrand, Mrs. N. A. Price, Miss Leila R. Price, Miss Cassie P. Shuan, H. Grunewald, Will H. Hines, W. G. Ross, A. U. Myrick, J. H. Hines, Chas. T. Wilmette, J. P. Collier and G. F. LeGrand. 40tf.

Bro. Barcus Will Leave.

The public in general and the members of the Methodist Church in particular will regret to learn that Rev. Thos. S. Barcus has been called to another field and that he will sever his relations with the local Methodist Church about January 1st. The Bishop who has charge of the work in Old Mexico has assigned him to the field at Monterey which is one of the most important church positions in the Republic and the assignment of this work to any minister is very complimentary to him.

Knowing Bro. Barcus as we do we feel that the bishop could not have made a better selection, and while the BRAND regrets exceedingly to see him go, yet our best wishes will go with him to his new appointment.

It is not yet known who will be assigned to the vacancy here.

Ready for Delivering.

I am now prepared to deliver from the Weaver place in southwest Hereford all kinds of fruit, shade and ornamental trees. I have in stock a limited number of ash, elm, sycamore, ashbury, mulberry and weeping willow from 10 to 15 feet high. If you wish any of these large varieties, come quick. In fact, I can interest you in any department of nursery stock. 44tf

CLEO COMMUNITY.

We are having nice weather at present, and have had for the past two weeks.

Our people are very busy trying to get all their feed up before Christmas.

J. R. Hastings and J. T. Gilbreath started their plows this week.

O. M. Burch of Arney is moving to our community and will improve the place he bought of F. A. Henderson last spring.

J. A. Johnson made a business trip to Hereford this week.

J. D. Burch and sons, Ollie and George, went to Hereford last week after building material and other supplies. George and Ollie, (we learn) will both locate in Cleo community. We are glad to have our neighborhood build up with such boys as those.

Born to Mr. and Mrs. Will Taft, Monday Dec. 10, a fine boy. Both mother and child doing well.

Our school is progressing nicely under the management of Mrs. Lenna Estes. She has about 22 pupils in regular attendance who are well pleased with their teacher and are learning fast.

There is some talk of our citizens building a high telephone line from Dimmitt to Cleo community, but as yet, nothing definitely has been done toward it.

M. D. Barnard is moving his barn, granery, lots and other outside buildings out of the mud since the snow. From the looks of our places it would be well if more of us would follow Mr. Barnard's example.

J. T. Gilbreath and J. R. Hastings are killing hogs today. They will be well supplied with back bone, spare ribs and sausage for Christmas, as they both have some fine hogs.

J. R. Harris of Cleo is making preparations to visit home folks in Tennessee during the holidays.

It seems as though the railroad talk in this part of the country is about to die out. Come on with the railroad. I am sure Castro county will do all she agreed to do, and we are anxious for the road. We need it.

Wishing the BRAND force, and her many readers a merry Christmas, I will close for this time.

W. S. D.

Provides Protection.

It is indeed pleasing to note the care which many of our stockmen are exercising in providing for the protection of their cattle during bad weather. Not only have numbers of them built well arranged barns, but ample shed room is also being provided.

J. D. Thompson, who has one of the very best ranches in this county, is engaged this week in the construction of 250 feet of double sheds which are designed especially for the protection of his cattle during the months of January and February. Cattle raising is a nice and profitable business but those who would succeed at it must first be equipped with ample feed and shelter.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

Notice to Cattlemen.

I can pasture 1000 head of cattle or lease 17,000 acres of land for one year. Ranch in Bailey County, 20 miles from Bovina.

43tf A. L. TAYLOR, Hereford, Texas.

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES
COUGHS, COLDS, BRONCHITIS, ASTHMA, SORE THROAT, HOARSENESS, WHOOPING COUGH AND CROUP And Prevents CONSUMPTION.

DO NOT DELAY

Until the drain on your system produces permanent disability. The human breathing machinery is a wonderful system of tubes and cells. To have good health it must be kept in good order. A GOLD is considered of no importance, yet if it was known by its proper name of "throat inflammation," or "congestion of the lungs," its dangerous character would be appreciated. When a cold makes its appearance use at once Ballard's Horehound Syrup which will speedily overcome it. WHOOPING COUGH and CROUP Require Prompt Action. SNOW LINIMENT applied to the throat and chest gives wonderful relief, while Ballard's Horehound Syrup will rapidly stop the violent paroxysms of coughing. IT IS THE ONLY COUGH REMEDY THAT WILL POSITIVELY CURE WHOOPING COUGH AND CROUP.

BEST FOR CHILDREN

Mrs. Maud Adams, Goldthwaite, Tex., writes:—"I have used Ballard's Horehound Syrup and find it the BEST medicine for croup, coughs and colds. My children use it and it is pleasant to take and quickly cures."

SAFE AND SURE

Three Sizes, 25c, 50c, \$1.00

The Children's Favorite Remedy Every Bottle Guaranteed

Ballard Snow Liniment Co., St. Louis, Mo.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :: :: :: :: ::

HILL & ROBINSON
HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y
HEREFORD, TEXAS

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us



1 CENT IS ALL IT WILL COST YOU

to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

DO NOT BUY A BICYCLE from anyone, or on any kind of terms, until you have received our complete Free Catalogue illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models, and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

WE SHIP ON APPROVAL without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a **Reliable Agent** in every town and can offer an opportunity to make money to suitable young men who apply at once.

\$8.50 PUNCTURE-PROOF TIRES ONLY \$4.80 PER PAIR

Regular Price \$8.50 per pair. To introduce We Will Sell You a Sample Pair for Only \$4.80 (WITH ORDER \$4.55)

NO MORE TROUBLE FROM PUNCTURES.

Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS or GLASS. Serious punctures, like intentional knife cuts, can be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Buck et" "leave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASE WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory, on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to bend us a small trial order at once, hence this remarkable tire offer.

COASTER-BRAKES, built-up wheels, saddles, pedals, parts and repairs, and everything in the bicycle line are sold by us at half the usual prices charged by dealers and repair men. Write for our big SUNDEY catalogue.

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HEAD CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.



Notice the thick rubber tread "A" and "B" and "D," also rim strip "H" to prevent rim cutting. This tire will outlast any other make—SOFT, ELASTIC and EASY RIDING.