

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, AUGUST 2, 1907

No. 25

A Special Excursion Train

We will run a special train from Kansas City to Hereford, Texas, leaving Kansas City, Union Depot, at 10 a. m. on Wednesday, August 21st, to arrive in Hereford, Texas, at 1 p. m. Thursday, August 22. Round trip including sleeping accommodations \$19.12

Make Your Summer Vacation Profitable

As Well as Pleasant

As we will spare no expense to make this a pleasure trip for all who accompany us, and a profitable one for all who see fit to make investments in some of the BEAUTIFUL PRAIRIE LANDS which we will show you in the vicinity of Hereford, "GEM CITY OF THE PANHANDLE." Situated in the center of a fine agricultural district, on the main line of the Santa Fe Railroad; where an abundance of pure water is obtained at a depth of 60 feet; where every foot of the land can be cultivated; where the soil is from 4 to 20 feet deep; where all kinds of crops and fruit can be grown with very little cultivation; where two crops of oats, wheat, alfalfa, millet, flax or corn will pay for the land on which it grew and pay you for your labor in raising it. Where all we need is more people to help us settle and improve this the LAST GREAT BODY OF FINE UNIMPROVED COUNTRY LEFT IN THE UNITED STATES.

We Own

About 30,000 acres of this fine agricultural land in the vicinity of Hereford, which we are going to offer from \$2.00 to \$5.00 per acre lower than the prevailing prices until September 1st. When you buy direct from us you save all agents commissions as we own our land in fee simple. These lands were bought in large tracts and at a lower price than now prevails, and we will sell you any size tract at prices and terms that will interest you.

CORNET BAND

The Princeton Cornet Band of sixteen pieces will accompany us on this excursion for the amusement of our guests.

A few Important Features of This Excursion

Are that you have the advantage of our special train of solid Pullman Sleepers, run on a special through schedule on both the going and returning trip; that you will be showed over the country in our automobiles; that you will make your headquarters at our ranch where we are equipped to make you comfortable, and which will be free of cost.

OUR POSITIVE GUARANTEE

If you accompany us on this excursion and are not thoroughly satisfied with the country, and with our treatment, and feel that you have not had your "money's worth," we will refund you every dollar of your expenses before you leave Hereford, and in all cases we will refund everyone's expenses who makes a purchase from us while here.

UNCLE SAM IS OUT OF GOOD LAND

and the Panhandle of Texas affords the last opportunity to get a home with limited means, in a climate which cannot be excelled in the United States; where malaria, tuberculosis, prostrations from heat, cold severe winters or destructive storms are unknown.

You Need Us, and We Need You

This is a business proposition; we have the country and you need homes, so make your arrangements to meet us in Kansas City Tuesday evening or Wednesday morning, August 20 or 21, at the Blossom Hotel, or at Room number 7 Union Depot. For further information address our home office at Hereford, Texas.

Hereford, Texas, July 31st, 1907.
We are glad to say for The J. P. Snyder Land Company that all of their business that has been transacted through us has been entirely satisfactory to us. They have done a very large land business, and to the best of our knowledge, have always made good their contracts and satisfied their customers.

G. A. F. PARKER, Pres. Western National Bank.
F. B. FULLER, Cashier.

Hereford, Texas, July 31st, 1907.
TO WHOM IT MAY CONCERN:—This is to state that we know, and have known The J. P. Snyder Land Company for quite a while. They have been doing a very fine land business here, and we feel that they are competent and able to carry out any contract they may make, and will give entire satisfaction to any one with whom they do business.

J. L. FUQUA, Pres. First National Bank of Hereford
C. W. DODSON, Cashier.

Hereford, Texas, July 31st, 1907.
We take pleasure in stating for The J. P. Snyder Land Company that all of their business that has been transacted through us has been entirely satisfactory. This Company has done quite a large land business in this and adjoining counties, and to the best of our knowledge, have always stood by their contracts to the satisfaction of their customers.

W. B. BEACH, Pres. First State Bank of Hereford
OTHO H. VARDEMAN, Cashier.

THE J. P. SNYDER LAND COMPANY

OF HEREFORD, TEXAS

Our Car of Moon Bros. Buggies

HAVE ARRIVED

And we can say, without fear of Truthful Contradiction, That these buggies are the Best in Finish, Best in Material, and the longest lived Buggies ever brought to the Panhandle. We can show you **Surries, Phaetons, Top Buggies, Young Men's Nobby Buggies**

That for Style, Durability and Beauty of Finish, cannot be equaled. Our pleasure to show them and your delight to see them. Come in and look them over. Yours truly,

Quality Always First

Stroud-Gary Hardware Co.

Prices Right

Cleo Community.

THE BRAND:
On account of being very busy of late I haven't written to the BRAND in some time. Harvesting the wheat is all over in this part of the county at last. I suppose we were about the last to finish.

Mrs. R. L. Shive and daughters, Clara and Frances, of Lemesa, are visiting Mr. and Mrs. Geo. T. Abbott.

E. J. Gilbreath spent last week with his brother, W. H. Gilbreath of Tulia, returning home yesterday.

J. T. Gilbreath made a business trip to St. Louis a short time ago and returned last week.

Our protracted meeting will be held at Shive school house by Rev. Morgan and Rev. Smith, beginning the first Sunday in August. We hope the entire community will try to arrange their business this week so as to have nothing to hinder them from attending the meeting.

Our school opened July 15, with Miss Clara Hodges as teacher and is progressing nicely. She has about twenty pupils in attendance.

Mr. and Mrs. T. A. Tobias and Mr. James Lawles of Bryan, are visiting friends and relatives at Dimmitt and Cleo Community. Mrs. Tobias taught the Shive school here some three years ago and her many friends are glad to see her again. Messrs. Lawles and Tobias are well pleased with our delightful climate, and may invest in some of the Plains soil before returning to Brazos county.

Most everyone in this community is now plowing their crops over after the late rains. Crops are fairly good considering the late cold spring. W. S. D.

Lace curtains at cost.
D. R. Gass & Son. It

Collecting Subscriptions.

We threatened last week to publish the name of the young man in Roby who was seen with his sweetheart's head on his shoulder if he did not come across with a dollar on subscription. A number of readers are anxious to know the name, but as twenty seven young fellows slipped in and subscribed and paid the dollar this week we cannot give any name. We also have letters from two or three other young fellows saying they will hand us the dollar the next time they are in town.—Roby Banner.

This is certainly taking an undue advantage of the young men of Roby and an unusual way to secure new subscribers. Does the editor of the Banner mean to insinuate "that more than 27 young fellows must have shouldered their sweetheart's heads and were possibly seen in their ecstatic happiness? The young ladies of Roby should call on the Banner editor and make him apologize if he is a married man. If he is a bachelor, let one of the marriageable age call at his sanctum and make him divulge the name of the culprit. He will come across or propose on the spot.

To the Stockholders of the Pecos & Northern Texas Railway Company:

You are hereby advised that the Board of Directors of the Company have called a meeting of the stockholders, to be held at the principal office of the Company in the city of Amarillo, Potter County Texas, on the 10th day of October, A. D. 1907, at 10 o'clock a. m. to consider and act on a proposition to ratify, confirm and approve the action of the Directors of the Company in causing an amendment to the Company's Articles of Incorporation to be approved by the Attorney General of Texas and filed in the office of the Secretary of State of the State of Texas, on the 14th day of March, A. D. 1906, which amendment provided for the construction of two branch lines of railroad and fixed the amount of the capital stock of the Company at Five Hundred and Seventy-five Thousand (\$575,000.00) Dollars, divided into 5,750 shares of the sum of \$100.00 each, which proposition, if adopted by a vote of two thirds in value of the stock of the Company will increase the capital stock of the Company from \$100,000.00, the amount fixed by the Original Articles of Incorporation, to \$575,000.00, the amount fixed by said amendment so filed to the original Articles of Incorporation.

J. N. FREEMAN,
25-9t Secretary.

Eating Roasting Ears.

At the table of W. H. Rayzor last Monday, the first roasting ears for the season were served in the good old style—on the cob. His friend, E. Megert, was present and

enjoyed the feast. The corn was of the common white variety, not the sweet corn usually planted in gardens, and was well filled. Mr. Rayzor says that 25 or 30 big ears were served, he and Mr. Megert being the principal diners. The Panhandle thus adds another winning card to its full hand.

Notice Ice Customers.

The ice wagon will make the round Saturday afternoon in future instead of Sunday morning.

19-1f E. W. HARRISON.

Successful Revivals.

Two successful revivals have recently been held at Summerfield and Frio school house under the direction of Rev. Trammell assisted by Prof. H. M. Law of Portales. A number of conversions were made and the communities given a spiritual up-lift. Mr. Trammell has charge of the mission work in the Hereford district and his efforts are meeting with unusual success.

Editor Shafer Retires.

J. M. Shafer, for 18 years editor of the Hale County Herald, has sold that South Plains paper to D. H. Stovall. Editor Shafer has seen this country grow from an uninhabited cattle range to a prosperous farming country. He has never lost faith in the future of the West and has done much towards upbuilding the greatest part of the biggest state in the Union.

J. H. KING

Notary Public

LANDS,

LOANS and

INSURANCE

Abstracting land titles a Specialty

All the Time

We always keep fresh meats of the very best quality and never fail to please our customers. Phone us your wants when we can serve you. FREE DELIVERY.

City Meat Market

WILSON & REID, Props.

THE FIRST STATE BANK

OF HEREFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,
President

OTHO H. VARDEMAN,
Cashier

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited



YOUR VACATION SMOKE

Has a deal to do as to how you'll enjoy yourself. Any old weed won't do. What you want is a **BOX OF PURE HAVANAS**

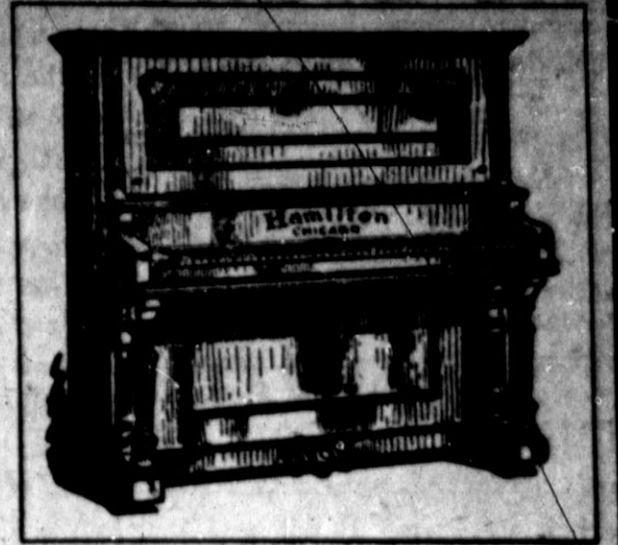
like those we have such a run on. Our Cigars soothe instead of tire you, and as to their flavor, its exquisite. It's the delight of the ladies to be at outings where our cigars are smoked.

The Hereford Pharmacy

H. O. PARK, Proprietor



BALDWIN PIANOS COMING



As we announced through the local columns of this paper last week, we have in transit

A CAR LOAD OF BALDWIN PIANOS

WHICH WE ARE EXPECTING EARLY IN THIS MONTH

We wish to state to our friends and the public that we went direct to the factory for these goods. We buy them from first hand and can afford to sell them for **\$75 to \$125 less** than the agents would charge.

Have You Seen the Rim?



It is in the BALDWIN Piano—in no other.

The Laminated Acoustic Rim (patented) is one of the most interesting parts of the Baldwin Piano. This invention is based upon the fact, that wood fibres conduct vibrations with greater facility when uninterrupted. The rim is endless, polygonal in form and supports the soundboard, to which the edges are continuously glued. Thus the acoustic rim forms a conducting periphery for the reinforcement of tone, enhancing the power and beauty of the tone.

How well the Acoustic Rim performs its function is proven by the tonal magnificence of the Baldwin Piano.

Still, this is but one of the many special features and advantages which make the Baldwin superior to all others in artistic merit.

It is interesting to inquire into this. Call on us.

We will show you

You don't run the risk of getting a

Second Hand Worked-Over Instrument

from us, and you will patronize home industry in buying from us. You buy an instrument that occupies the Front Ranks in Pianos

If you expect to buy a piano see our lines.



A Hint to the Wise is Sufficient

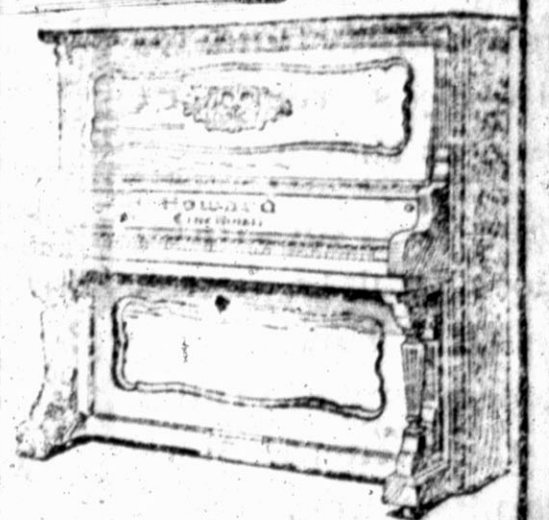
WE WOULD CORDIALLY ASK ALL WHO CONTEMPLATE BUYING A PIANO, TO WAIT UNTIL OUR SHIPMENT COMES IN. EVERY INSTRUMENT WE BOUGHT IS MOST HIGHLY GUARANTEED.

Yours for Fair Business

E. B. BLACK

The West Texas Furniture Man

Is Economy an Object to You?



Economy, at the expense of quality, is extravagance. The "Howard" is a piano of quality, but economy in its construction is practiced by eliminating costly ornamentation. It is modest, but refined; plain, but solid and reliable. Fully warranted by us.

Cash or Payments

No trouble to show you through our Store

THE BRAND
 W. HAWKINS, Business Manager.
 A. C. ELLIOT, Editor.
 Address all communications to
THE HEREFORD BRAND
 Official Organ for Deaf Smith
 and Castro Counties

Entered April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
 STRICTLY IN ADVANCE

FRIDAY, AUGUST 2, 1907

REMEMBER that there is an election to be held next Tuesday, August 6th. This is an important election as no officers are to be chosen but several amendments to the state constitution are to be voted upon. Six amendments were submitted by the last legislature. The first provides for a home for the aged and needy wives and widows of confederate soldiers. The second asks for the establishment of a new department of the state to be known as the Bureau of Labor. The third effects the pay of the members of the legislature by increasing the per diem and decreasing the mileage. The fourth amendment provides that in cities of more than 5,000, the citizens may establish districts for special improvement such as sewerage, streets, sidewalks, etc. The fifth asks for a return to the old custom of the state doing its own printing. The sixth amendment provides for a better road system. A careful study of all these amendments will show that all of them, with possibly one exception, should receive the sanction of the people. All of them are submitted to the people on account of the platform demands of the Democratic party, and, no doubt, will receive their hearty support. The Dallas News, tho it could not be called a Democratic paper by several hundred counts, favors all but the increased salary amendment. Nearly all the county papers that come to the BRAND office have expressed themselves as opposed to many, if not all of the amendments.

THE benefits to be derived from a picnic, fair, reunion, or any kind of celebration can be hardly estimated. Peaceful public assemblies

YOURS TO PLEASE

Our goods are of the first quality and we always represent them as they are.

See us for Hats, Shoes, Shirts, Dress Goods, Underwear, Hosiery and anything in the General Merchandise line. Sole agent for Edwards-Stonewood's shoes. Prices right.

A liberal share of your patronage solicited.

T. H. BEACH,
 DIMMITT, - - TEXAS

people. This was one of the things for which the Revolutionary fought—the right to assemble and discuss the affairs of state. Has it been worth while? No one will gain-say. It has become a happy custom for the people to call themselves together as occasion demands. The renewal of friendships, the making of new ones, the recounting of the deeds of heroism, the exchange of ideas, the relaxation from the strenuous affairs of business and labor, all bring a rich reward. The celebration which the people of Hereford and the Panhandle will engage in on September 6 and 7 will be another opportunity to exercise the right of assembly. No one should hold themselves aloof or fail to take an active part. The occasion demands the attention of every public spirited person in the entire section. What you get out of it will depend largely upon what you put into it. Let every one celebrate. Begin at once to prepare for the day. It will benefit you as well as our neighbors who may come.

THE Avalanche, a paper published at Lubbock and edited by J. J. Dillard, and withal a good publication striving to build up its home city and the South Plains, clips two and one-half columns from the BRAND for its issue of July 19. The BRAND feels highly complimented in having so worthy contemporaneous paper to thus use its columns, if there should appear anything of sufficient interest to attract the attention of Editor Dillard, and though the matter in the BRAND is not copyrighted, yet it seems that the custom of giving credit when a clipping is made, was entirely overlooked by the Avalanche. This must have been an oversight on the part of the editor of that paper, and if he thinks that the value of his publication is enhanced by taking as much as two or more columns from the BRAND, he is welcome to it, but he should not treat himself unjustly. The BRAND has an extensive circulation in Texas as well as in many other states and the readers of the Avalanche will wonder that the same article should appear in two papers. The BRAND might be accused of plagiarism.

EVERY good town has a few knockers. They only serve to prove that there are some good workers. No body has any use for them, yet they serve the same purpose as small-pox and yellow fever do in the lower altitudes—they stimulate vigilance in perserving the healthy condition of the city.

A KNOCKER is one who tries to build up his own business by tearing down that of another; a kicker against public progress; a leech on the business body; a snail on the highway of prosperity.

HEREFORD in 1910! What will she be? Don't wait, but come along and see. Help every laudable enterprise, keep the town clean.

HEREFORD is making rapid strides towards the claims of a city.

WATCH Hereford grow!

Pleased With the Brand.
 July 28, 1907.

Hereford BRAND,

Gentlemen:—Enclosed herewith I hand you my check for \$1.00 covering the enclosed bill which renews my subscription to July 1st, 1908. I am much pleased with your paper and it is with much pleasure that I hand you this check which is a very small consideration for the most excellent and newsy sheet which you are giving the public.

Yours very truly,
 W. H. FUQUA,
 President First National Bank Am-
 arillo, Texas.

Reports are coming in that the grain crop is turning out well, even exceeding the expectations of the people. The question as to whether the Plains will grow small grain successfully or not is no longer a conjecture, it is a demonstrated fact that it excels many parts of the state that the crops have been successfully raised in for years, and despite the dry weather in the early spring the crop on the Plains is making a better yield than in any other part of the state heard from.—Silverton Enterprise.

Another Good Report.

For a man to raise enough wheat the first year to nearly pay for the land upon which it was grown may seem impossible but such is the case. And that too in what has been called a dry year. J. S. Warner, a young man in the real estate business, bought a half section 3 miles from Dimmitt about one year ago and had 40 acres put in wheat last fall. His scale receipts and check for his part of the crop, (he had the ground rented,) shows that the 40 acres made 11 bushels per acre, or more exactly the land that cost him \$10 per acre made him \$9.68. Mr. Warner whose home was formerly in Iowa but now a citizen of Hereford is highly pleased with his first adventure in the Panhandle.

Card of Thanks.

Mrs. Francisco and children desire by this method to thank the friends and neighbors who so kindly and willingly administered to their needs during the fatal illness of her husband and their father.

Hello Neighbor

We just want to remind you that we are still doing business at the old stand. While we have no "bargains" in groceries, if you want fresh ones and those that can be bought for as little money as anywhere else would be glad if you would give us a trial. And don't forget that we also carry a full line of Dry Goods, Stetson Hats, Boots and Shoes. Can also take your measure for a suit of clothes that we guarantee to fit and give entire satisfaction or your money back. We solicit your business.

LEE & GOLLEHON

Dimmitt, - - - Texas

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Head Headed by Chorister, No. 93963
 Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.



FOR THE CHILDREN

Especially good cereals are a necessity. The enormous popularity of the better kind shows how this fact is appreciated.

YOU CAN GET ALL CEREALS HERE

that are worth eating. They are so good that children never tire of them. They are so nutritious that the little ones grow at an amazing rate. Suppose you try some of the newest. They are a vast improvement on the old time porridge.

Hubbard Grocery Company

Rugby "Nigger Head" Coal

Is beyond question the best burning Coal. Our supply is limited, so buy now while you can, even if it does cost more than cheap grade Coal. Call for No. 76 and phone us your orders for

ICE, GRAIN, HAY, FUEL OIL, SALT,

SULPHUR AND POSTS.

E. W. Harrison

Successor to
 Hancock & Furche

fo. ha
 PARK, spriator

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, AUGUST 2, 1907

No. 25

HEREFORD ANNIVERSARY

Birthday of Gem City of the Plains to be Celebrated in a Two-days Picnic and Fair—Sept. 6-7

Pursuant to call the Commercial Club met in the district court-room Monday night to consider among other things the celebration of the birthday of the city. After some discussion the whole matter was referred to the Board of Directors. Accordingly the Board met at the office of C. E. Edwards Tuesday morning at 10:30 and appointed a number of committees.

On Finance—J. Ray, Geo. W. Irwin Jr. and J. H. Bowers.

On dinner—E. B. Black, J. T. Inman, R. H. Norton and W. B. Arnold.

On Grounds and Privileges—Geo. W. Barcus, J. P. Snyder and E. F. Connell.

On Transportation and Advertisement—L. Gough, P. W. Price and D. W. Hawkins.

On Entertainment and Speakers—Jno. P. Slaton, J. L. Fuqua and W. B. Beach.

On Prizes and Exhibits—L. R. Bradley and A. C. Elliott.

On Music—C. E. Edwards, J. M. Warner and M. F. West.

Besides the regular committees, there will be a number of other committees appointed as well as the judges to award the prizes. If these are named before the paper goes to press, publication will be made.

The duties of the various committees were made known in printed

circulars now in the hands of the members. All of the committees went to work at once, the finance beginning instanter on the adjournment of the Board of Directors. And the way they went at their work assures a celebration of which Hereford will be proud. The Advertisement committee also got down to business and has already done a good deal of work in placing advertising.

It is intended to have the town full of people during the two days. Public speaking, musical concerts day and night, big entertainment each afternoon and night, barbecue and basket dinner at high noon both days, merry-go-rounds all day, fine stock exhibits, fruit and vegetables exhibits, flower show, foot races, base ball, prize contests, will be some of the features of the big celebration. Hereford has always been modest in her past celebration but she now is able to give something on a larger scale.

This celebration is expected to bring the largest gathering ever held in the Gem City of the Plains. Every body in the entire Panhandle and the South Plains is invited to come and bring their entire family. Hereford will entertain you in her royal style. The abundance of pure water and the ample provisions that will be made will make it worth while to take two days off and spend them pleasantly with your friends and neighbors in helping to make this the biggest celebration ever held in the Panhandle.

RAILROAD NEWS

Contracts to Complete Panhandle Short Line Secured—Extension to Dalhart.

J. H. Ransom returned from a trip south the first part of the week on business for the Panhandle Short Line. He reports that he met with success and, judging from the good humor in which the BRAND reporter found him, it is evident that he has something of an encouraging nature bound up in his mind, but the reporter was unable to get anything out of him. He simply said, "I have nothing to give out for publication at present. I am attending strictly to my railroad business and do not care to give the knockers any information. I have, ground-hog like crawled in a hole leaving only my nose stuck out and the dogs had better be careful how they smell around or they will get snipped."

The reporter, however, standing at a good safe distance, and giving assurances of a peaceful visit, learned that contracts for the successful furtherance of the road were secured and that some who had knocked the road would be either disappointed or surprised within the next 60 or 90 days to see a train running into Dimmitt. The BRAND reporter interprets this to mean that Col. Ransom will complete the road.

The Dalhart papers have given notice of the work of the Commercial Club of that city in the interest of the Panhandle Short Line, looking towards the extension from Hereford

north to that city. The stockholders of the Pecos Valley give notice of an amendment to its charter, calling for two branches of that road in Texas. The second branch will likely be the connection from Albany to Texico by way of Plainview, or the new town of Barton on the P. S. L. Is it not time that Hereford was looking into some of the new roads that are being projected from the Plains. With a new line from Texico to Tucumcari and one from Texico southeast, Texico will outstrip us. Hereford should push the northern extension of the Short Line as well as on to Stanton south. While roads are being built let Hereford take notice.

TWENTY THREE BUSHELS.

Best Report Received—Surprises the Farmer by Scientific Methods.

W. G. Broyles who lives near Arney a Plains village about 15 miles southeast of Hereford, so far as reports go, has taken the prize this year in raising wheat according to scientific methods. He planted a small field of eight acres, and used his good judgement and sensible methods of preparing the ground, planting the seed and in the cultivation, the result of which is shown in the yield. The wheat tests over 62 pounds and by weight made 23 bushels to the acre. The threshing was done by R. G. Stewart who says that the berry is of fine quality. When it is known that this field had no more rain than others in the same neighborhood, but made from two to three times as much per acre, all must be convinced that the Panhandle soil, when properly prepared and cultivated will always bring a good harvest.

FIRST BAND CONCERT

The Hereford Band to Give Concert Tomorrow Night on Court House Lawn

The first concert to be given by the Hereford Cornet Band will be held on the courthouse lawn tomorrow night, beginning at 8:30. At the meeting of the Commercial Club Monday night the band gave a few numbers which were highly appreciated by all present and convinced everyone that the Band would meet the expectations of the people at their first regular appearance. Messrs. West and Warner, leader and manager respectively, deserve much credit for the good work they have done in reviving the old music spirit and in perfecting the organization. The members of the Band too merit the praises of the public in thus giving their time and talent for the pleasure of the music loving people of the city. The Band is composed of the leading young men of the town and the personnel should be a matter of considerable pride. Every body will hear them Saturday night.

Sixteen Pages.

On account of the extra number of ads in the BRAND this week, sixteen pages have been printed instead of the usual number. This requires a great deal of extra work on the part of the force but the BRAND is equal to the demands. If you like this issue, after you read your copy, send it to the folks "back home."

Phone M. M. Major for views. tf

The World Owes Every Man a Living

But there is no delivery system to leave it at his door. He must go after it early and often. Allow us to make some suggestions from our experience along this line:

Short Cuts to Fortune

through speculation ruins ninety per cent of those who start on that trail. Honest work and an account at this Bank will bring success.

The System of Savings

conducted by this Bank is easy, comprehensive and practical, and has so demonstrated itself to those who have adopted it.

A Checking Account

is not a hobby. It facilitates the transaction of your business and the keeping of your accounts, and, besides, gives you business standing.

The Policy of This Bank

is to be strong; to be liberal; to be prompt; to serve our customers well and truly; to grant as generous terms as are consistent with sound banking.

This Bank Opened For Business July 1st, 1903

Deposits January 1st, 1904	-	-	-	-	\$ 51,300.62
" " " 1905	-	-	-	-	90,016.08
" " " 1906	-	-	-	-	220,466.42
" " " 1907	-	-	-	-	326,927.68

Capital and Surplus - - - - - 85,000.00

The Western National Bank of Hereford, Texas

G. A. F. PARKER, President

J. L. SMITH, Vice-President

F. B. FULLER, Cashier

The Successful Farmer

Like any other successful man, thinks ahead, lays his plans intelligently, and works to them.

NOW THAT THE HARVEST IS OVER

He is getting ready to break his stubble, knowing that the earlier and the more thoroughly it is done, the better it will be for next year's crop. When he thinks of plows he thinks of JOHN DEERE and that takes him to

Garrison Brothers

who carry a complete line of John Deere Plows, the **LIGHTEST DRAFT PLOWS MADE**, besides a full line of Farm Implements of all kinds, including

The Deering Row Binder, the Emerson Disc Plow, the Emerson Alfalfa Renovator, Moline and Burr Oak Wagons, Etc. Make our store headquarters when in town.

RAILROAD FACILITIES.

Hereford, the Gem City of the Plains, to become Traffic Center of the Panhandle.

That Hereford is to be the center of railroad building in the Panhandle has hardly dawned upon the old settler. Where once the mystic sun-tipped lake in the mirage stood before the bewildered traveler now is seen in reality a beautiful little city of several thousand industrious inhabitants. The buffalo roamed unhunted, the coyote chased his prey unscared, the rattle snake charmed the innocent bird, and the breeze wafted the perfume of flowers beyond the borders. Now all is changed: where once wended the cow trail, now the steel rail; where the cowboy rounded up his thousands

of long horns, now stands waving fields of grain; where the Indian pitched his light tepee, the farmer's house stately stands.

The change from the leather girdle to the steel band has wrought all this difference. Hereford already on the main line of the great Santa Fe System from Kansas City to the Pacific coast is to be at the intersection of all the leading roads, running east and west, north and south. The Santa Fe has taken the western course, the Panhandle Short Line the North and South direction. With the latter road completed to the gulf, thus making connection with the markets of the world, and its northern extension tapping the coal fields of Colorado, it will be one of the biggest traffic carrying roads in the United States. The shipment

of coal, iron and precious ores from New Mexico and Colorado; the movement of the wheat, alfalfa, corn, cotton, etc. from the Panhandle and the South Plains, not to mention the cattle, sheep, hogs and sundry farm products, will give this new road out of Hereford a tonnage never dreamed of by the big eastern roads. With the completion of the Panama Canal, this new line will open a market for the products of the 18 million acres of rich soil of the great Panhandle.

The Santa Fe affords a quick and ready outlet to the northern and eastern markets, and the millions of dollars that have been spent during the past two years by this road shows that it is preparing to do its share of the tonnage business. The road through the entire Panhandle has been practically rebuilt in that time. With the removal of the machine shops to Hereford of this road and the shops of the Panhandle Short Line already secured and assured, Hereford will double her population every year.

Lipscomb-Carlock.

At the home of the bride's father, D. E. Carlock, Everton, Mo., Mr. A. J. Lipscomb of this city and Miss Alma Carlock were united in marriage, on the evening of July 17, 1907, Rev. W. R. Russell, pastor of the Presbyterian church of that city officiating. On leaving Everton, Mr. and Mrs. Lipscomb spent a pleasant and happy honey moon sight-seeing in Colorado, visiting the many places of interest in that state returning to Hereford Monday of this week. They are at home to their friends at the residence of B. H. Smith in East Hereford. Mrs. Lipscomb is a niece of Mrs. J. E. Gyles of this city. Mr. Lipscomb, though well known here, was compelled to go before a notary in Missouri and take oath that he was over twenty-one years of age, on account of his youthful appearance. The BRAND extends to Mr. and Mrs. Lipscomb hearty congratulations and welcome to the circle of its friends.

Closing out summer goods at cost. D. R. Cass & Son.

Land Title Investigation.

On Monday the 5th instant I will begin special investigation of all questions decided in Texas in any way pertaining to land, land litigation, and I intend to master the entire field, which means much work, for I aim to read and carefully study every case reported in this state touching these subjects, and will not depend on digest or index, but will take up the work volume by volume, page by page so as to miss nothing.

As read the cases I will dictate to commercial graphophones all the law in point, which will be transcribed by typewriters, and then filed both by name and subject, where at a moment's notice I can turn to all the law on a given subject. I am going to know the law not just that it exists.

In order to get in mind as many different questions of interest as possible along the above lines I will for a while give the public the privilege of asking me any and all questions pertaining to lands, abstracts, adverse interests, overlapping surveys, homestead rights, limitations, etc. and I will answer without cost all such questions according to the law as it exist in Texas today. Bring in, send in, 'phone in, mail in as many questions as you are interested in, it will do us good, and our interests are mutual. You will find me at my office day and night.

Very respectfully yours

S. J. DODSON.

A Few Dots on Man.

Chicago Trade Journal.

A man's life is full of crosses and temptations.

He comes into this world without his consent and goes out against his will, and the trip between the two is exceedingly rocky. The rule of contraries is one of the important features of the trip.

When he is little the big girls kiss him, but when he is grown the little girls kiss him.

If he is poor, he is a bad manager; if he is rich, he is dishonest.

If he needs credit he can't get it, if he is prosperous everyone wants to do him a favor.

If he's in politics, its for pie; if he's out of politics, you can't place him and he's no good for his country.

If he doesn't give to charity, he is a stingy cuss; if he does, it is for show.

If he is actively religious, he is a hypocrite; if he takes no interest in religion, he is a hardened sinner.

If he shows affections, he is a soft specimen; if he seems to care for no one, he is cold-blooded.

If he dies young, there was a great future ahead of him; if he lives to an old age he has missed his calling.

The road is rocky, but man loves to travel it.

Racycle is the best wheel on the market. M. M. Majors, Agt. 22tf

The Hereford Brand

Is popular with the Panhandle papers, judging from the number that use its columns. Under date of July 26, the Lynn County News credits the BRAND with two articles, besides using the Holcomb letter which the News credits to the Lubbock Leader, the latter paper evidently taking it from the BRAND. The Clarendon Chronicle clips an editorial from the BRAND for its July 31st issue. The Lubbock Avalanche takes two articles for July 26, one on Panhandle Wheat and the other a news item about the new town of Barton. The Daily Panhandle finds two items of interest to its readers for a recent issue. The BRAND feels puffed up on the attention from the usual modesty.

GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting. :- :- :-

We Sell Albatross Flour "BEST ON EARTH"

Cardwell Bros.

GROCERS

HEREFORD, . . . TEXAS

WE ARE WELL PREPARED TO DO YOUR

Painting and Paper Hanging

All work guaranteed. Best of references furnished

SLAUGHTER

Major's Studio

PORTRAITS, VIEWS AND ENLARGEMENTS Satisfaction Always

M. M. MAJOR

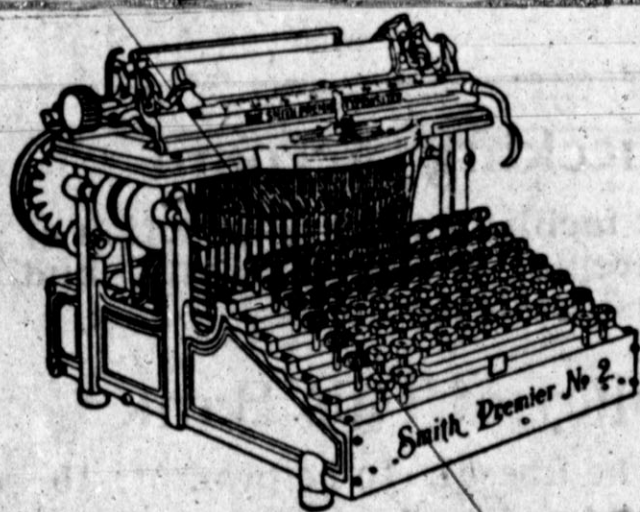
BOYLAN & COMPANY TAILORS OF DENTON

Have opened up a branch shop at Myrick's. Mr. Boylan is a practical Cutter and Tailor. Call when in need of anything in the Tailor's line. :-

BOYLAN & COMPANY TAILORS AT MYRICK'S

Rate From Kansas City \$19.20 and Not \$19.12 as Advertised.

By an inadvertent error, the rate from Kansas City as advertised in The J. P. Snyder Land Company's ad on the first page, was made \$19.12 when it should have been \$19.20. The BRAND regrets that this error occurred and takes this method of making the correction. Even with the greatest of care, errors will sometimes appear where they should least expect them.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
1637 Champa St., Denver, Colo.

TRY US FOR GROCERIES

FRESH STOCK, the right prices, prompt service. With Oriole flour you can't have a failure in bread. Use Kinhee coffee once and you won't use anything else.

The New Store

Argo & Jarrott

Hereford, Texas

FACTORIES FOR HEREFORD

Thread and Broom Factory May be Secured—Local Product Manufactured.

The secretary of the Commercial Club is working to interest some out-of-town capitalists in the establishment of a flax thread and also a broom factory for Hereford. These two factories are some of the early possibilities for the city. That the Panhandle can produce the flax has long been demonstrated. For several years the farmers have planted some of this fiber plant and it has invariably proved to be profitable. The seed as well as the fiber is a source of profit, producing as much as \$25 per acre. That broom corn can be grown here is known to every one. The quality, color and strength of the straw will insure a good article when manufactured into brooms. The establishment of these two factories, however small they may be will give employment to a number of people and will give a market for two of the most valuable and most

easily grown products of the Panhandle soil. The Commercial Club should take up the matter of securing some sites suitable for the erection of factory buildings, while land is cheap. The location of factories should be a matter of some thought. They should be placed so that they would not in any way interfere with the resident part of the city, but should be located where the surrounding grounds could be beautified.

Land Owners Notice.

I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.

S. L. ADAMS,

With E. F. Connell Land Co.

Notice.

The Beautiful American Club of Hereford will hold regular monthly session on the evening of August 6th at 8:45 o'clock at the court house. An interesting program to be enjoyed by all who come. By order of President. MRS. S. J. DODSON, Secretary.

Piano Recital.

What proved to be a most delightful performance was had in the piano recital by the talented boy, Joe Wynne, at the Presbyterian church last Tuesday evening. Though only 13 years old his playing was a revelation and a wonder. His full interpretation, his perfect technic, his ready execution was the admiration of the music loving people in the audience. He was assisted by his aunt, Mrs. Leoti Sybert Clark, who gave a selection from Chopin as well as to render a pleasing vocal solo. Another feature of the evening not down on the program was the vocal trio by three little tots, the granddaughters of Mr. Sybert. The recital was given under the auspices of the Ladies' Aid of the Christian church. The receipts were quite satisfactory. The complete program follows:

PROGRAM.

- Sonate Pathetique—Grave, Allegro, Adagio..... Beethoven
- Joe Wynne.
- A Gipsy Maiden I..... Parker
- Mrs. Clark.
- Witches Dance..... MacDowell
- Joe Wynne.
- Pylonaise in A Flat op. 53..... Chopin
- Mrs. Clark.
- A Suite of Sacred Solos.
- (a) Jerusalem..... Ch. Gounod
- (b) Angels Ever Bright and Fair..... Handel
- (c) He Wipes the Tear from Every Eye..... Evans
- Mrs. Clark.
- Valse in D Flat..... Wieniawski
- Joe Wynne.
- Die Italienerin in Algier..... G. Rossini
- Mrs. Clark and Joe Wynne.

Mrs. Evants' Morning.

Mrs. Will Evants very pleasantly entertained at "forty-two" Wednesday morning July 31. The reception was given in honor of Mrs. Evants guests Misses Orr of Waxahachie. The young ladies having just arrived were pleased to have an opportunity so early of meeting some of Hereford's ladies.

The occasion was a delightful one the popular game of "42" was played professionally. A handsome piece of hand painted china, a specimen of the hostess' art, was received by Mrs. Barcus as a prize for having won the greatest number of games. Miss Warren was rather unfortunate in receiving the booby.

After the game refreshments of ice cream and cake were served. Mrs. Evants proved a charming hostess and the ladies all pronounced the morning a very enjoyable one. Those present were: Misses Minnie and Laura Orr, Laura Dysart, Francis Hammack, Josephine Warren. Mesdames Fowler, G. W. Barcus, Norris, B. S. Arnold, Price, Jarrot, Barker, Chris Garrison.

Closing out summer goods at cost. D. R. Gass & Son. 1t

CLIPPINGS

From Western Publisher.

Water will make a barrel tight. In talking, as in shooting, one should aim at a mark. Life is too short to waste time throwing stones at curs. You cannot expect the dog on top to sympathize with the under dog. Boys should remember that a time will come when they will know no more than their fathers.

Give me a man who has enemies. It is proof positive that he is not a dead one.

Marriage is not a lottery. It is a pottery where family jars are manufactured.

Let me change the ten dollar bill and the leopard can change his spots to suit himself.

There is one nice thing about a safety razor. A man's wife can't use it for cutting her corns.

Even an editor cannot get a pass into heaven by running a notice of St. Peter's attraction.

Some men grumble sixteen hours a day without seeming to be relieved.

This breadfruit tree is all right, but what I want to know is, "Where is there a tree that grows pie?"

Notice.

I have a first class dray line and can handle any and all kinds of business entrusted to me in the very best of style.

E. A. WINTERROWD.

Elder J. C. Mason to Preach.

Brother Mason will occupy the pulpit at the Christian Church Sunday at 11 a. m. All regular services for the day. A cordial invitation is extended to attend any and all services. Members of the official board requested to be present.

J. N. WOOTEN, Pastor.

For high grade clothing buy Schloss. 25 per cent off, at D. R. Gass & Son.

A rocker—the kind that gives two hours rest in one can be found at Black's. 25-2t

A BIG 10 DAYS CLEARANCE SALE

Dress Goods

- Wash Dress Goods, including Linens, Lawns, Wash Cotton, Silk Mulls, this sale..... 1-4 off
- Ladies' Belts, all styles and colors, this sale..... 1-3 off
- Ladies' White Shirt Waists, this sale..... 1-3 off
- All Embroideries, Laces, Allover Lace and Embroidery, this sale..... 1-4 off
- Ladies' Hand Bags, this sale..... 1-3 off
- 2 dozen Ladies' and Misses' Corsets, your choice..... 10c
- One lot Ladies Skirts, this sale..... 1-4 off
- Curtain Scrim, this sale..... 1-4 off

Stetson and Panama Hats

- \$6.50 Stetson Hats, this sale..... \$5.00
- 5.00 " " " "..... 4.00
- 4.00 " " " "..... 3.50
- 6.50 Panama Hats " "..... 5.00
- 5.00 " " " "..... 3.50
- 2.00 Fox Hat, this sale..... 1.50

Clothing

- Men's, Youths' and Boys' Suits, extra pants, etc., this sale..... 20 per cent off
- Men's Ladies' and Children's Slippers, this sale..... 1-4 off

D. W. PINKSTON & SON

Harness For Heavy Purposes

Is often a serious problem. That's because it is often made out of inferior leather and because the workmanship is bad.



UNDERSTAND

we are not running down others, but simply telling the truth. Our heavy harness always proves satisfactory, we can amply prove by our customers.

Try us on set next time. It won't cost more than common grade and last twice as long.

Remember I guarantee every stitch. The leather is everything, is A1 and the

PRICE IS RIGHT

Canterbury's is the right place for horse goods of all kinds.

I am yours to please.

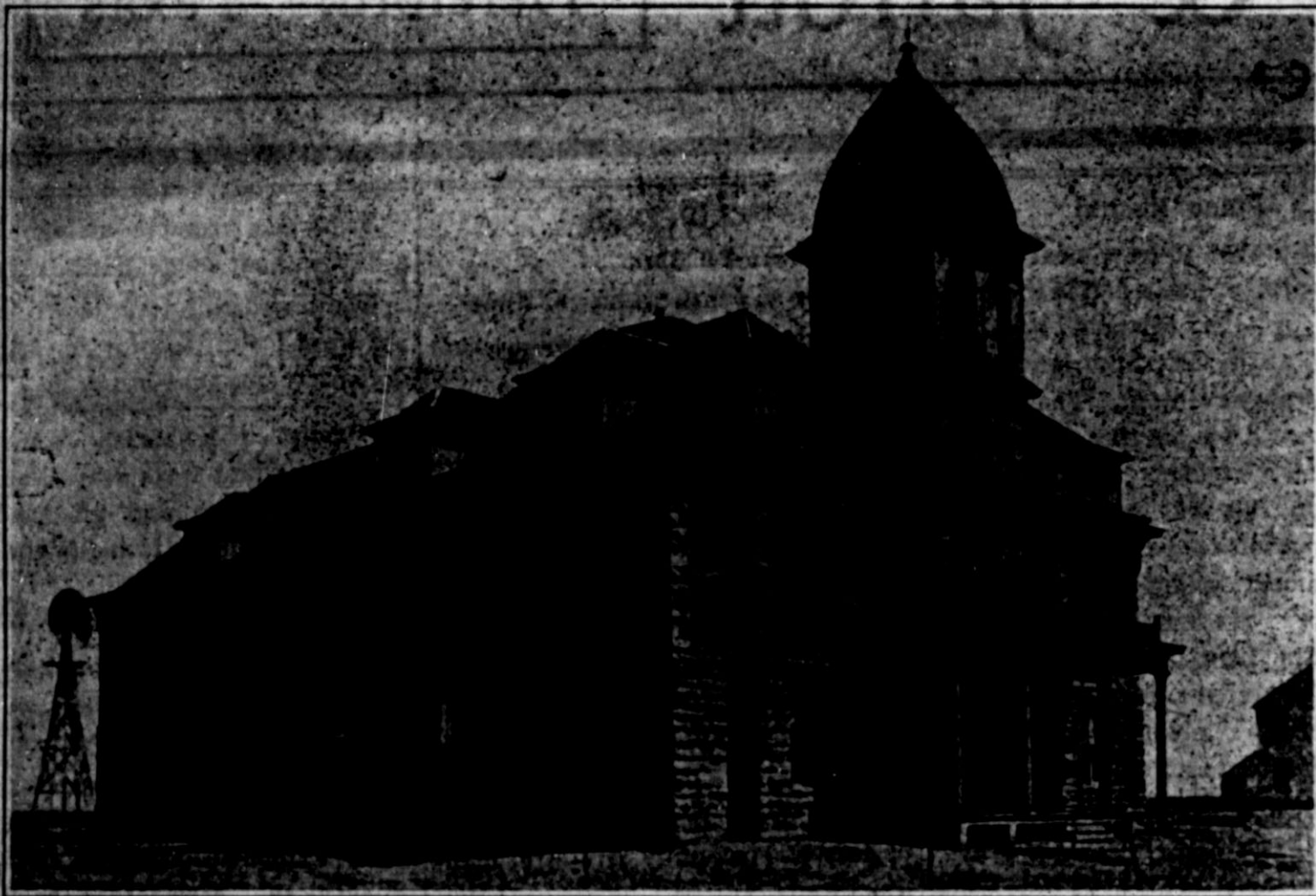
J. A. CANTERBURY

Panhandle Christian College

Hereford, Texas

A Training School For Boys and Girls

"THE SCHOOL OF THE PLAINS"



PANHANDLE CHRISTIAN COLLEGE

Main building is 68x127 feet. Three stories, built of red stone and brick. Contains thirty rooms and offices and large assembly hall with seating capacity of three hundred. Young men's dormitory in this building.

Comprises Six Schools and Twenty-Five Departments

1. School of Literature and Science. 1 English, 2 Mathematics, 3 History, 4 Natural Science, 5 Philosophy.
2. School of Music. 1 Piano, 2 Voice, 3 Stringed Instruments, 4 Dramatics.
3. School of Expression. 1 Oratory, 2 Reading, 3 Physical Culture, 4 Dramatics.
4. School of Art. 1 Oil, 2 Pastel, 3 Sketching, 4 China.
5. School of Business. 1 Bookkeeping, 2 Shorthand, 3 Typewriting, 4 Penmanship, 5 Business Law.
6. Preparatory School. All Public School Branches Taught.

Offers Special Advantages

1. Able Corps of Teachers. Ten Instructors and Officers.
2. Complete Courses of Study and Thorough Work Required.
3. Leading Universities and Colleges Represented by Members of Faculty.
4. Literary Societies and Parliamentary Organizations Conducted by Student-body.
5. Library of General Literature and Reference.
6. Splendid Climate, Pure Artesian Water. School Owns its Water System.
7. Home-Like Life Fostered in the School, but We Believe in and Will Maintain Thorough Discipline.

Beautiful Campus of Twenty Acres. Set with Rapid Growing Trees. Unexcelled for Outdoor Recreation and Field Games. Tennis Courts and Ball Grounds.



GIRLS' DORMATORY

The building is 62x88 feet, three stories, built of native Texas pine. Contains thirty rooms, a large dining room and a double parlor.

Panhandle Christian College is one of the Correlated Schools of Texas Christian University, located at Waco. Panhandle Christian College is a Religious School but is not Sectarian. Teachers and Officers Secured from Various Religious Organizations.

Next Session Opens September 4th, 1907

Experienced Teachers

Expenses Low for High Grade Work

Thorough Work

ADDRESS

T. R. DAY, A. B., B. S., President

HEREFORD, TEXAS