

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, NOVEMBER 15, 1907

No. 40

Beginning November 16

## ANNUAL

Continuing Six Weeks

# Clearance Sale

**B**EGINNING Saturday, November 16, and continuing for 6 weeks we will have our Annual Clearance Sale. Our word for it, we propose to make this the most unique and impressive sale of any previous effort. We now have on hand a TWENTY-FIVE THOUSAND DOLLAR STOCK of first class merchandise, of the best selected designs and values, filling to over-flow all departments of our big store. We find this is entirely too much goods, and we propose to cut our stock half in two during this sale. Every department of our store will lend a helping hand to make this the most wide-felt effort of our history. Remember these Clearance Prices are for SPOT CASH ONLY. Our object in this great sale is to convert half of our goods into ready money and reduce our big stock.

### Folding Bed Department

In this line we can show superior workmanship—as well—the newest things.

\$65.00 Beds, Clearance Price	\$52.50
60.00 " " "	48.75
50.00 " " "	40.00
45.00 " " "	37.50
37.50 " " "	28.75
30.00 " " "	22.50
20.00 " " "	13.75

### Bed Room Suite Department

We certainly are proud of our collection of styles and values comprising this extensive line. We show the goods from \$175.00 down to \$20.00. The prices for this event will be 20 per cent off.

### Princess Dressers, Odd Dressers and Chiffoniers

It is truly a delight to show the nice things we have in this department. We show the finest and then we show the cheapest. Remember the PRICE SMASHER has visited this department also.

### Iron Bed Department

It's a delight to any one to visit this department of our store and see the new colorings and late patterns we are now showing. Every piece of every bed is guaranteed.

\$18.50 to \$20.00 Beds, Clearance Price	\$13.75
12.50 to 15.00 " " "	8.75
9.75 to 10.00 " " "	7.50

All cheaper grades in proportion.

### Ladies Desk Department

We show the most extensive line of these goods to be found in any store in Texas. We have over a dozen styles ranging from \$16.50 down to \$5.75 for the Clearance Sale.

### Davenport, Couches, Etc.

We handle in these goods, Karpen's, Hart- spoon's and the National. These names stand as a guarantee to every article sold. The Clearance Sale Schedule of prices will be applied to every article in this department.

## Remember, the Famous Baldwin Pianos

Are included in this Great Clearance Sale



### A COMPLETE LINE

now on hand. Let us save you \$75.00 to \$150.00 on a Standard Instrument.

### Wall Paper Department

We now have on hand a fresh stock of over a Thousand Dollars worth of new things in Wall Paper. For the Clearance we will give for 25c as good Paper as anyone can sell you for 35c to 50c.

### Art Rug Department

It affords us much pleasure to show the extensive line of these goods that we are now handling. We are showing the best made down to the cheapest, from \$75.00 each down to \$4.95. For the Clearance a most liberal discount will be applied.

### Carpet Matting and Linoleum

We handle in these goods, the best to be found. The prices will be an utter surprise to every visitor to our store during the Clearance.

75c to 85c Carpeting, Clearance	65c
60c " " "	40c to 45c
An awful good one for	35c
Pick on choice of all Figured Matting worth 35c to 40c, Clearance	27½
75c Linoleum, best made, Clearance	58c
60c " second best, " "	49c

Get your floors covered now.

### Dining Room Stuff

In Buffets, China Cases, Sideboards, Extension Tables and Chairs, we show a much larger line and better values than at any time. We cordially ask you to see them. All prices will be on the Clearance order.

### Sewing Machine Department

We handle the Standard White's and New Home Machines. Also the cheaper line made by these same factories.

We give you the best Sewing Machine made	
\$65.00 grade, Clearance Price	\$39.75
35.00 " " "	22.50
25.00 " " "	17.50

Buy one quick.

### Mattresses

We handle the best Mattresses made for less money than any concern in Texas sells them for.

### Window Shades

As for Window Shades, our \$500.00 stock of these goods speak for themselves. We do the shade business.

### Our Rocker Stock

Will surprise the natives both in style, quality and prices. Clearance Sale is on.

### Queensware

Our extensive line of Queensware goes in this Clearance. We can do you good.

Let us say to one and all, avail yourself of this GREAT OPPORTUNITY of supplying your wants now. Yours very truly,

Furniture Dealer

# E. B. BLACK

UNDERTAKER



Buck's Hot Blast Heaters  
Make Warm Rooms  
In the Cold Winter Time

Our

Our Stock of Buck's Heaters is Large  
Our Prices are Attractive  
You See Them—You Buy Them

# November Special Offerings

Great Majestic Ranges, Bucks Enameled Lined Cook Stoves are world's best. Price and service satisfactory.

Lap Robes in Silk Plush, Wool, Rubber and Melton. From \$2.50 to \$25.00 each. Bargains in them from now to Dec. 1. Come in and look them over. Superior Grain Drills, Moline and Canton Disc Plows, P & O Success Sulky and Gang Plows and everything that a large and up-to-date Hardware House carries, at prices that make our competitors "set up and take notice."

Horse Covers, Buggy and Wagon Harness, Moon Bros. Buggies, Bain and Florence Wagons, all at special prices for the next two weeks.

A car of Woodmanse Steel Windmills, a car of the Old Reliable Eclipse Windmills, 3 cars of Baker Perfect Barb Wire, 2 cars of American and Ellwood Hog Fence at prices that will demand the prompt attention of all Bargain Hunters for this month.

Haviland—White and Decorated China in sets. Hand Painted and Genuine Japanese China in greatest variety. Fancy Lamps from \$1.00 to 10.00 each.

Our Salesmen are prompt and courteous to all.

Our Motto is: "A dollars worth of goods for a dollars worth of money."

YOUR FRIENDS,

Hardware

## Stroud-Gary Hardware Co.

Implements

### THE GILLIAM GLOBE GOBBLES.

#### Missouri Editor Comes Back Thinks Texas Raises Nothing but Cattle.

The BRAND has no time to deal in personalities and does not wish to become offensive by forcing its readers to look upon obscene matter in its columns, but when any one dares to besmerch the good name of Texas by a dash from the swill barrel of some quick-order editorial chop house, otherwise known as a newspaper shop, it is difficult to restrain a Texan from putting into immediate action his shining tenderfoot opener. The BRAND in making reply to this certain Missouri editor brought out an array of facts that he dared not mention in his rejoinder, but, instead, went out of his way to call the people of Texas "nasty." One would have supposed that this nice editor was too refined to use such a word, unless he gave it the Bostonian whang and called it "nahsty." When his reply is read, and the BRAND reprints it just to show what kind of a man Saline county has in its borders, you will conclude that the article, like its father, is also "nahsty."

The BRAND made no attack upon the people of Missouri and spoke of the great resources of the state, but this polished gentlemen, who has failed to find salt sufficient in a Saline county to save his words from patrifaction, uncovers the cess-pool of his editorial back yard and lets fly the foul miasma of his unwanted hatred for a great people of a sister state.

But what did the BRAND say, that would call forth such an article? The Gilliam Globe, a newspaper published in Saline county, Missouri, whose editor is C. Whit. Williams, made certain grave charges against Texas and Texas people, which, if true, would justify punishment in the

penitentiary. Among a number of things he charged that there was never a worse swindle worked off on the innocent public than the cheap lands of the Panhandle. The BRAND in answer to this asked—"Who is the innocent public?" The answer: The intelligent farmers and business men of Missouri. Again, the BRAND asked—"Who is 'working off' this swindle?" The answer:—There are as many Missourians engaged in the Texas land business as Texans. If the Texas land is a swindle, the Missourians have a serious charge made against them by this Catoline Whittlesome Williams. For additional proof of this, the Globe published recently a personal about one of his friends distributing Texas literature on the streets of Gilliam and asked what man in Saline county would have a whole county as a gift? Any of them, sir, even the great Catoline Whittlesome would accept a quarter of a section and be thankful. He says that the people only laughed. Read what Mr. Osterhout says about whose "laugh" it is, as published in another section of this issue of the BRAND.

Another charge made is that the owner of a whole county would be a beggar. This the BRAND met by giving the actual experiences of farmers in the Panhandle who had come here a few years ago with small means and could now make out their check for \$25,000.00. Now in order to put this contriver of intrigues in the senate chamber in the proper light before the hundred of BRAND readers in the good old commonwealth of Missouri, the letter of a Saline county farmer is herewith produced:

Claude, Tex., Sept., 1907.

Dear Sir:—My experience on the Plains of Texas has been very satisfactory. I came here in the spring of 1889 and the longer I stay, the

better I like it. I have farmed in Saline county Missouri and also in Denton county, Texas, and can say that I would rather farm in this county than in any other place I have ever been for several reasons: The land is just as good as there is anywhere. The soil is easily cultivated. It is the best land to run machinery over I ever saw—no gullies, branches, mudholes, rocks, hillsides, all smooth. The weather is fine in the spring, summer and fall for working, not too hot any time, nor too cold in the winter. We can make more dollars per acre with less work. We raise wheat, oats, barley, rye, speltz, corn, millet, Kaffir, maize, sorghum and alfalfa, besides all the fruit and garden stuff. I have been making over \$1000.00 per year besides improving my one section.

Yours very truly,

J. H. HOWE.

Dear reader, do you think this

Missourian too poor to get back to Saline county? He owns only one section and yet is making clear every year over \$1000 and is worth \$10,000.00 at present. How does his letter compare with the great Catoline Whittlesome Williams knowledge of the Panhandle? Who speaks the truth; this "nahsty" editor or the horny handed farmer of the Plains?

Now read if you have a strong stomach, the following from the buzz saw editor of the Gilliam Globe Gobbler. His article reminds one of the noise a gobbler makes when disturbed; instead of giving a sensible reply, he only gobbles to make a noise. To make the reply short, the answers are inserted in parenthesis.

"We understand by letter from a friend in Texas that some paper at Hereford devoted three columns to the Globe two weeks ago."

(The Globe tries to make the impression that it did not see a copy of the BRAND. A marked copy was sent to him.)

"Of course it is characteristics of the filthy people of Texas to strike in the dark, and still we would pay no attention to it."

(The BRAND did not strike in the dark but published its reply and sent a copy to the editor of the Globe. The world knows that Texas people are open in a fight,—they never strike a fallen foe.)

"If we can keep just one poor mortal from being held up and literally robbed by the land thieves, our reward will be great when we close our eyes to all earthly scenes."

(How many Missourians are engaged in the land business in Texas.)

"If you don't believe what the Globe has to say about the nasty state, just ask any man who has been fortunate enough to get back to Missouri, where the people are civilized and decent, and 10 acres of the dirt, for actual agriculture purposes worth an entire county in the Panhandle."

(Nobody believes that the people of the state are filthy and

(Continued on Page Eight)

## INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

## DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

## J. H. KING, Agent



**AT THE OPERA HOUSE**

**Local Talent to Hold the Reins—  
Popular Cuban War Play Given  
for Rapid Benefit.**

On Tuesday night, Nov. 19th the Hereford Dramatic Club will present the very popular Comedy-Drama, "The Cuban Spy," written by Mr. Frank Dumont. This is one of Mr. Dumont's most popular plays and has been played with success by a number of good traveling companies.

The leading character is Elenora, "The Cuban Spy" whose father was murdered by a false friend. This girl Elenora is on the trail of the villain and gets into many thrilling scrapes in her attempts to aid the struggling men of Cuba who are trying to rid themselves of the hated rule of the Spanish Government.

Another character is Richard Carson, an American, who is on his way to Cuba to aid the Patriots in their bitter struggle against oppression, meets Elenora on board the ship in which he is a passenger, and saves her life by preventing the crew who are in the pay of Spain from killing her, when she is discovered as a stow-away on board. He goes thru many thrilling scenes during the progress of the play in which Elenora repeatedly rescues him from the hands of the Spaniards.

Roderego Valdez is captain of a ship, supposed to be a blockade runner taking arms and ammunition to the Cubans, but is really in the pay of the Spanish Government. Both on sea and land, he especially persecutes Richard Carson and Elenora who in the end discovers in him her father's murderer.

Jasper Gomez, an officer in Valdez's command who assists him in his persecution of Richard and Elenora, but whose conscience smites him in the last and he turns on his captain and protects Elenora from his villainy.

Lopez, another officer under Valdez, who does all the dirty work for Valdez and his officers.

Phelim McNab, an Irishman in company with Richard Carson, keeps the audience splitting with laughter by his very amusing antics and funny sayings.

Carl Weisbeer, a Dutchman also in company with Richard Carson, joins Phelim in making fun for all.

Bridget Monahan, an Irish old maid, is on the track of Phelim McNab who has promised to marry her and has broken his promise.

Jerry, the negro cook on board the blockade runner, another very important and always prominent character.

**CAST OF CHARACTERS.**

- Elenora, The Cuban Spy..... Miss Mina Dameron.
- Richard Carson, an American..... John D. Jarrott.
- Roderego Valdez, Captain of Blockade-runner..... Paul Barnett.
- Jasper Gomez, Commanding Officer,..... Alex Thompson.
- Lopez, Military Officer.....
- Phelim McNab, an Irishman..... Edgar Inmon.
- Carl Weisbeer, a Dutchman..... A. M. Jones.
- Bridget Monahan, an Irish Bachelor Maid..... Mrs. John D. Jarrott.
- Jerry, the Negro Cook..... Bill Argo.

The popular play will be given for the benefit of the Hereford Cornet Band. Every citizen should show his interest in this local organization that has already delighted the people with their music by purchasing tickets for this play. The Club has gone to considerable expense and have taken much pains in staging this play. That all who attend will be pleased is guaranteed. The Club has all the costumes and paraphernalia for putting on this play. The great fire scene alone is worth the price. The date is set for Tuesday, November 19, 7:30. Tickets are on sale at Hubbard & Barnett's.

**A Giant Tomato Vine**

The readers of the BRAND may tire of the wonderful stories of the Panhandle as so many have been told, but here is one that will "stump" the windiest booster on the Plains. This is the truth and can be verified by a number of eye-witnesses. J. F. Barker, who is the local Manager of the Hereford Lumber Company, brought into the BRAND office Monday morning this giant tomato vine, which had grown at the corner of his front porch. When held up at full length, the three main branches measured respectively 9½, 10 and 10½ feet in height. There were a large number of shorter branches but these three had started out near the root of the vine and were taken as the principal ones. Tho the vine had produced during the summer over 90 ripe tomatoes, there were still on the vine 80 well grown but green tomatoes, 12 of which weighed 4½ pounds. Thus this single vine, grown on sod land, had produced nearly 175 tomatoes. While this is an extra large vine and no one claims that this will happen every year, it goes to prove that the soil of the Hereford country is as rich as the Nile.

**For Sale at a Bargain.**

Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced, 3 acres in orchard and 1 in alfalfa. Terms ½ cash, balance to suit purchaser.

38tf JOHN W. DEATLEY.

**Trainmen Dispute.**

Last Thursday just a few miles out of Amarillo, the trainmen of the regular and the two specials, all coming west had a dispute as to orders. The specials claimed the right of way and tried to force the regular off the siding. The conductor of the regular had his orders and expected the specials to take the siding for his train. As a result of the dispute, the three trains were held out on the plains for nearly two hours. The passengers got off and played "mumble peg," and "wolf over the river," while the trainmen painted "blue streaks" in the air.

**In the Tea Reason Why Contest.**

Little Ora Curtis was awarded first prize, the Buck's Junior Range. Elizabeth Richards, second prize, Maggie Stanley, third prize and Lois Wiley fourth prize. Mrs. J. H. Radsom, Mrs. S. J. Dodson and Mrs. Judge Houston kindly assented to act as the "Awarding Committee" and we hereby thank them sincerely for their fair and impartial work.

STROUD-GARY HDW. CO.

**Real Facts.**

Hannibal, Mo., Nov. 4, 1907.

The Hereford Brand,

Gentlemen:—Enclosed find one dollar, please move me up a notch. I have land interest in your territory, and feel that is a good investment. I bought a section last fall and bought another tract of 960 acres a short time ago, from your man Arnold that dupes the weary Missourians into buying the land, where they lose their money and part with their happiness. I keep as well posted by reading the BRAND as I would by being on the ground in person, and consider it one of the most up to date papers that I read, as it gives real facts as they appear.

Yours very truly,  
S. O. OSTEROUT.

**Wanted to buy Land.**

I want to buy one or two sections of land putting in some good city property as first payment. 36-4t  
JNO. YARBROUGH.

**THE TOWN OVER IS OUR TERRITORY**

and there's no street we don't deliver goods on. You can buy hardware here and be assured of early and prompt delivery.

IT'S ABOUT



STOVE TIME

and a good place to select what you want is from that new stock of our. Stoves for parlors and all other parts of the house we have a good supply of. For hardware of all kinds, buy it here.

Yours truly

**Hereford Hardware Co.**

**THE GRIST MILL**

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

**E. W. HARRISON**

HEREFORD,

TEXAS

Good Groceries

**Designs On It**

Good Service



is what all young chaps have when they see a jar of that best brand of Jams like we always keep. They are not made to keep but to eat, and that's why they go off so lively. Pure Fruit Jams of all kinds are always in stock ready for delivery on your order. Our assortment at present is unusually large and comprises a fresh lot just received.

Remember the Piano Contest and that it closes November 30. Pay your bills before the contest closes and get the votes.

**Hubbard Grocery Company**



# Wholesale Prices ON Boys' Clothing

\$6.00 Suit for	-	\$4.65
5.00 " "	-	4.05
4.50 " "	-	3.75
4.00 " "	-	3.25
3.50 " "	-	2.85

All new goods, and the best values in town. These prices are STRICTLY CASH.

## H. C. MYIRCK

## Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

### Kemp Lumber Co.

J. W. Burks, Local Manager  
Hereford, Texas

## First State Bank of Hereford HEREFORD, TEXAS

**CAPITAL \$30,000.00**

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or  
small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,  
President Vice President Cashier

Astonishment follows surprise. Some of the excursionists were shown last Saturday at the BRAND office a real Panhandle bouquet. They had already been surprised to find such a great country and fine products, but were astonished when shown this wonderful bouquet, which consisted simply of four Hereford grown cabbage artistically arranged on a table in the form of a huge bouquet. The whole lot weighed 60 pounds, the largest tipping the beam at 17½ avoirdupois. That these giant cabbage were grown in the garden of the "peace editor" of the BRAND demonstrates that he is able to raise other things beside the height of the hot-air thermometer. One of the smallest heads started on a trip to Kentucky Monday evening with W. G. Ross, where it goes to show the Missourians who are living in that state that the Hereford country can produce even larger heads than his.

(This highly complimentary write-up was dictated to the "office devil" by the "fighting editor" who is entirely responsible for the truthfulness of the state. The Peace Editor.)

### Three Beets.

At the home of Dr. G. H. Le-Grand in Hereford last Saturday three big beets were taken from his garden, the three weighing 22½ pounds. C. S. Richards says that the beets left holes in the ground that looked like post holes. The BRAND has known all the time that the Panhandle beats many other sections in growing garden sass and, of course beats on beets but did not know that our friends were forcing the garden to dig post holes for them. Everybody works in Hereford, even the "dead beets."

### House Bargain.

New seven-room house with 2 porches, 3 wardrobes, well and fences. On lot 75x140 feet on the 5th block from Brand office. Price \$2500.00 on terms to suit purchaser. Inquire at BRAND office. Z 38-1f

### At the College.

The BRAND reporter made a visit to the College last Wednesday morning and attended the chapel exercises which are conducted at 10 o'clock. He found the students and faculty busy with the work of the day when he arrived. In the chapel the student body impresses a visitor as being a fine lot of young people, earnest and happy in their efforts. Coming from many parts of the Panhandle, as well as from Oklahoma, Indian Territory, Missouri, Indiana, Texas and other points, they represent the best of the land. New students have been enrolled every week since the session opened in September. Tho the College management does not boast of a large attendance, yet there has been enrolled some 150 students in the different departments of the school. Every room in the boys dormitory is occupied to its fullest capacity.

Those who have not visited the College this year would be greatly pleased to see the new look which has been given to the interior of the building by the work of the painter and paper hanger. The former unsightly walls have all been made new, the floors are clean and a general air of prosperity prevails. The new president, Prof. T. R. Day, feels encouraged at the growth of the school and says that the student body is doing splendid work in all departments. Many new faces were seen among the students besides a goodly number of former pupils.

The citizens of Hereford do not realize the benefits which are coming to them by the presence of a higher institution of learning located in their town. Every loyal citizen should see that the proper support is given to this school.

# LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

## MURCHISON & JONES

REAL ESTATE AGENTS

Hereford, Texas

M. M. Major

C. M. McGhee

## Major & McGhee

### Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

**PORTRAITS A SPECIALTY**

## TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

### WARREN GRAIN CO.

Successors to J. F. Collup



**Educational Column**

"Some books are to be tasted, others to be swallowed, and some few to be chewed and digested."

Jane and Clyde Gregg who have recently moved to Herford with their parents from Fort Wayne Indiana, are now new pupils in the 6th and 7th Grades respectively.

Parents, are you aware that the school in which your children are enrolled, and where they attend five days in each week is a real gymnasium where the young mind receives its training and gains its earliest strength?

Mary Farmer is again in school after an absence of several weeks on account of sickness.

Here are a few gems of gold!  
"The best hearts are ever the bravest."

"Bad habits gather by unseen degrees."

"As brooks make rivers, rivers run to seas."

"We can do more good by being good than in any other way."

Boys do not kill the birds for they are our little friends. It is said that the country loses three hundred million dollars a year through the ravages of insects, and every one who kills a bird helps to swell this loss. Why be cruel to the birds?

The 8th Grade is sorry to lose Conley Bryant from its ranks. He with his parents left Thursday for Tennessee where they go to make their home.

A true teacher never thinks his education complete, but is always seeking to add to his own store of knowledge. As soon as the teacher ceases to grow, he begins to go backward.

Goochie Sisk is absent from her grade this week on account of illness.

On November 16th, President Roosevelt will sign the constitution of Oklahoma and issue a proclamation declaring that commonwealth a state of the Union. This will give us forty-six states. It is eleven years since a state was admitted and a new star added to "Old Glory."

We are sorry to note the absence of Clara Dunlap from her place in the 7th grade. She is one of our brightest girls. Clara has been quite sick at her home in East Herford for the past two weeks.

We are told that when a baby is born in Japan, all the friends bring gifts usually either fish or eggs. On the third day the baby is named. The girls are all named after some fruit or flower, while the boys are generally given nick-names. The children in a Japanese school all study aloud and turn their backs when reciting.

Here is another item of interest about our great state of Texas. It is the first in the production of cattle, horses, mules, peaches, pecans, honey and cotton; it produces a quarter of the whole world's crop of cotton, and a third of the crop of the United States.

President Roosevelt delivered an address to the boys of the Friends' Select School, in Washington, one evening recently. In the course of his remarks he had something to say of the "boy bully." "I wish to see the boy enjoy himself," he said, "for the boy at play often shows some qualities that determine what kind of a man he is going to be. If he dislikes his work, if he shirks his studies, he will develop into a great failure in everything else. If he hasn't character to study he won't have character to play. Play hard while you play, and work hard while you work. I want to see you brave and strong, and gentle and kind. These are the qualities that make up good citizenship. I want to see you so conduct yourselves that among your fathers and mothers there will be a feeling of regret when you go away from home. The bully, the boy who would maltreat the weaker, is one of the meanest boys in the world. I want to see you protecting those who are weak against those who would oppress the weak."

**Our fall line of Queen Quality shoes are now in. They come in the golden browns, vicl kid and patent leather. Geo. A. Stambaugh. 40-1t**

**Spots Before Your Eyes**

Spots before your eyes, dizziness, sick headache, biliousness, constipation, malaria, chills, fever, muddy complexion, bad breath, sour taste, nausea, vomiting, loss of appetite, etc., are all signs that your liver is out of order. These symptoms will surely lead to worse, if you do not stir up your liver with

**THEDFORD'S BLACK-DRAUGHT**

the genuine, original, vegetable liver medicine, of which you have always heard. The favorite for over 70 years. In 25c and \$1 packages. **AT ALL DEALERS**

**Liver is in Trouble**

37-2

**Cardwell Brothers**

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

**Panhandle Short Line.**

The work on the Panhandle Short Line has been quiet for some time but there now seems to be a hopeful prospect of work being resumed and the road completed. There is entire harmony between the parties operating the road and a man has been wired to come at once, who has the

power and influence to finance the road if we can only show him that it is a paying proposition. This we can do if we all pull together and give him the proper encouragement. Let us send him down the road to the other towns along the line with a feeling that Herford wants the road and is willing to work for it.

**HIGH ART FURNITURE**

If you want something artistic in the Furniture Line, as well as something that will give you good service, come see our goods.

See our line of Wall Paper just arrived, new patterns and new styles. We can't help but please you in this line.

We have received from the largest China House 12 beautiful hand painted Japanese Vases.

We have also received a new shipment of very beautiful Chamber Sets.

The greatest of all ENTERTAINMENTS is the EDISON PHONOGRAPH which we have added to our stock. We will be pleased to show you and play for you.

Our Christmas line of picture moulding has arrived and we are better prepared to do your framing than ever before.

**GILLILLAND FURNITURE CO.**



# The Brand

W. HAWKINS, Business Manager,  
A. C. ELLIOTT, Editor.

Address all communications to  
**THE HEREFORD BRAND**

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

**FRIDAY, NOVEMBER 8, 1907**

## RESOURCES OF TEXAS.

THE DALLAS merchants, in their efforts to restore confidence among the people of Texas, have caused to be issued a full page advertisement in the Dallas News, setting forth the resources of the state. The BRAND, at this time, could do nothing better for the Panhandle people than to publish what these men have to say. That the Panhandle comes in for her share of these great resources is a matter of profound satisfaction. The present financial strain, (it cannot be called a panic when the people are so prosperous), comes from a break in the thread of confidence and the unwarranted capitalization of stock companies that had no foundation for their existence. This is only a process of squeezing the water out of the overgrown sponge of speculation. But read what the Dallas business men have to say. They know Texas. They await the coming and sure return of confidence among the people of the commonwealth, and it will come. If a little fifty million shipment of gold from the Bank of England will relieve the strain in Wall Street, the merchants and farmers of Texas will be quickened into a new life when ten times that amount of the blood of commerce is poured in the veins of the body-commercial of the state. The people of Texas and especially of the Panhandle should not become excited over the situation, when the plains are dotted with fattened cattle, the barns bursting with the abundance of the land, all untouched awaiting only the opportunity of an open market. "To the Merchants of Texas and Adjoining Territories

Gentlemen:—The financial situation in the East has created a condition in the commercial interests of the South without parallel in the history of this country. Notwithstanding the solvency and soundness of our institutions, the temporary suspension of currency shipments from chief financial centers has locked the wheels of commerce and brought about a waiting condition.

We feel confident, however, that because of the large influx of gold from Europe and the temporary use of credit currency, the conditions that now impede the transaction of business will shortly be removed.

Texas and Oklahoma, as you know have diligently attended to their own legitimate business, comparatively free from speculation, and it is only a question of time when we shall have more ready cash in these states than we ever had before.

In the first place, the conditions in the East are gradually improving and we will soon have a flow of gold and currency in this direction; and in the second place, this flow can be accelerated by marketing our products at as early a date as possible, consistent with legitimate prices. In this way large sums of money will be brought into these states, dormant money will be instantly put into circulation and the commercial and other interests of this section will be as bright as they ever were in ordinary circumstances at this season of the year.

Here is the foundation of our confidence in the solidity of Texas predicted upon the unsold harvests of 1907:

Cotton	\$112,000,000
Cotton Products	50,000,000
Cattle and Hogs	100,000,000
Corn	50,000,000
Hay	50,000,000
Rice and Sugar	20,000,000
Sundries	38,000,000
Total	\$400,000,000

Also lumber, petroleum and petroleum products, etc., aggregating about fifty million dollars.

Such, in brief, is the story of the year's unsold output.

Four hundred and fifty million dollars to the credit of the state; to the debit of the rest of the world—a debit which will soon be paid in good sound cash, since the world must be supplied with the necessities of life.

Texas was prosperous before the financial flurry and Texas is solvent and prosperous today. Its prosperity is based, not upon stocks or bonds with fictitious values, but upon actual products in hand, and is a prosperity which must be enduring.

There is every reason why patience, prudence, common sense and cheerfulness should prevail.

The situation here, as we see it today, surely warrants the largest possible confidence.

Texas was and is sound, healthy, and prosperous.

Instead of finding fault with temporary inconveniences, let us all co-operate for the common good by promoting that confidence everywhere which is absolutely essential to national prosperity."

Your friends always,  
This public letter and declaration was signed by nearly sixty jobbers of Dallas, and heading the list may be found such strong firms as Sanger Bros., Padgett Brothers, Waples-Platter, Butler Brothers, Texas Drug Company.

### Letters to Santa Claus.

The BRAND is arranging to publish a hundred letters from the children to dear old Santa. All children under the age of 12 years may write a letter in their own language telling old Santa what they want. Santa Claus likes to get the letters and the BRAND will aid all the little boys and girls in getting the news to him. The Christmas number of the BRAND will contain Santa's picture and perhaps some of the brightest children of the city. It is not expected that the fathers or mothers write the letters, as the BRAND wants all the letters to Santa in the originality of the children. Simply see that the form of the letter is correct, giving the date, the address, the letter itself, the complimentary closing, the age of the writer and name. Short letters will be the best. The BRAND wants to receive a hundred letters by the first day of December so that good old Santa will have time to make his purchases and get back to the Panhandle from the toy markets of the world. Children who are not old enough to write may dictate their letters to big sister or brother or uncle. The BRAND wants every boy and girl represented.

### Biggest Yet.

R. L. Johnson who lives in the Ricketts addition takes the blue ribbon and the cake too for raising the biggest sweet potatoes of the season. It tips the scales at 7 pounds. The specimen may be seen at the office of Park & Bourn. If the Fort Worth Record will furnish the "possum," the feast will come off.

### Buzz Saw, Editor.

The Hereford Brand, published at Hereford, Texas, took occasion last week to publish a three column article denying certain charges against the Panhandle of Texas, as presented in the Gilliam Globe several weeks ago. The BRAND is as positive in denying as the Globe was in making detrimental charges. While we are not in a position to say who is right in this matter, we have an idea that the Texas editor is getting close to a buzz saw, when it gets into a controversy with the Globe, but on account of the distance which lays between Gilliam and Hereford, no serious results are anticipated.—Slater (Mo.) Hustler.

**The First National Bank**  
HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent  
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

**Surprised and Pleased.**  
Dr. D. J. Chinn and L. Susemihl both of Davenport Iowa, were in the BRAND office Thursday morning. In conversation with these gentlemen, the reporter learned from Mr. Susemihl that a few weeks ago, he would not talk to Texas people at his home office about Texas land. He said, "When land agents from Texas would come into my office, I would simply tell them that their story was too old and that there was no use to spend time with me. But I finally decided to come to the Panhandle to see for myself. We have been over a greater part of the Panhandle and some of New Mexico and I must admit that you people have got the finest looking country I ever saw." "I am surprised" said he, "to find such up-to-date and progressive people. We Iowans, before coming to the state, have the impression that the Texans are "wild and woolly," but I find no indication of the frontier life. Your towns and cities are modern and indicate an advanced state of civilization." Dr. Chinn was a citizen here some two years ago and he, too, was surprised to find the large amount of improvements that have been made in the town. "Why, I had no thought of the change that has been wrought," he said. "My only regret is that we did not make larger investments

## Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

**Alfalfa Lumber Company**  
J. M. NICHOLS, - Local Manager

when my wife and I were here two years ago."  
—Thus Hereford pleases all the "comers and goers." There is no use for other towns to deny that Hereford is not one of the coming cities of the Plains. The BRAND has no fight to make against any other section of the Panhandle, it is all good; but when some Panhandle boosters try to make the impression

on visitors to the Plains that their town is the only dot on the map, the BRAND must rub up its rusty S. & W. for immediate use. Be fair, friends, we are all working for the same cause. Give other towns credit for what they are. You cannot hope to succeed by pulling down your neighbors.  
Phone 76 for salt. E. W. Harrison. 31ft

Always Awake to the Newest

# Hubbard & Barnett

The Store of Quality

## New Things for the Holidays

We make special mention this week of some very new and nobby things we have bought **SPECIALLY FOR NOW AND CHRISTMAS**

**We have the largest, most carefully selected and up-to-date line of Ladies' High Grade Neckwear ever shown in Hereford. To appreciate fully, you must see it. Prices are from 25c to \$3.00 each.**

**New shipment of Hand Bags from the largest novelty house in the world. They come in Russia Seal, Black Seal, Alligator Calf, Genuine Dull Seal, Chatelaine Style in Dull Goat, and Genuine Elephant Leather. All popular sizes and styles. Prices are from 25c to \$10.00 each.**

**We call special attention to our new styles in Belts, including the New Elastic, Crushed Kid, Plain Kid and Silk. Prices 50c to \$1.**

**Last of our novelties, but by no means least, is our new creation in Back and Side Combs, Hair Ornaments, Baby Pins and Veil Pins, from cheap to the very best.**

### Our Shoe Specialties

**The celebrated Hanan & Son for men. They come in Patent Leather, Box Calf, Vici Kid, Velour Calf and Gun Metal. Prices \$6.50 and \$6.00. These shoes need no introduction as they are the most popular Men's shoes on the market.**

**Neither do the celebrated DOROTHY DODD shoes for women. We have at last received a partial shipment. They come in Patent Leather, Vici Kid, Glazed Kid and Gun Metal. Prices \$4.00, \$3.50 and \$3.00**

Ladies who have been waiting so patiently for our Dorothy Dodds to come, can be supplied now.

Stop and look at our display in window on Dry Goods side.





## A Small Depositor

at this bank is treated with the same courtesy and consideration as a large one.

### The Western National Bank.

is conducted for the convenience of every business man or woman: If you have hesitated to open an account because your affairs are not large, hesitate no longer. Your account will probably be as large as many others now on the books.

## The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00  
SURPLUS - - 35,000.00

G. A. F. Parker,  
President

J. L. Smith,  
V. President

F. B. Fuller  
Cashier



## Local and Personal

See the Ferris wheel at the Elite.  
J. H. Wood left Saturday for a trip to Coryell county.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

The photo man, M. M. Major, was a lay delegate to the conference.

See Baskin Land Co.'s list of bargains in this issue. 35-tf

Sheriff Connell and W. R. Evans were in Portales last Saturday on business.

Mrs. Leslie Robinson was in attendance at the Methodist conference in Amarillo.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32-tf

Big shipment of fresh candies at the Elite. 1t

Miss Lilla Parks of Marietta, Indian Territory has enrolled in the College as a student.

Mrs. J. B. Phillips went up to Amarillo last Friday to attend the Methodist conference.

Mrs. Frank Tucker has returned from a visit to the family of J. M. Garner at Mineral Wells. \*

Editor Lawler of the Iowa Dispatch passed thru the city last Sunday returning from New Mexico.

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31-tf

Mrs. John W. DeAtley was at the conference last week, returning Sunday afternoon.

Let us wrap your pipe with asbestos. Guaranteed that it will not freeze. Sewell & Brazil. 39-tf

W. G. Ross is in Kentucky this week looking after the interests of the Panhandle and especially Hereford.

Mr. and Mrs. James Hughes spent one day at the conference in Amarillo returning Sunday afternoon.

B. D. Woodlee of Dimmitt was on the streets Wednesday. He left in the afternoon for points on the Texas & Pacific.

Judge J. E. Ferguson returned Wednesday from his ranch in Bailey county, where he had been for several days.

Mrs. Jessie Neal was in New Mexico last week and it is reported that she filed on a claim on the Santa Fe land.

Carl T. Shirley is now at Fort Collins, Colorado, where he is taking a special course in stock judging and stock raising.

Mrs. F. L. Vanderburg after spending a pleasant visit in the home of E. M. Vanderburg left for her home in McLean.

L. W. Ricketts returned from Marlin, last Sunday, where he had been to see Mrs. Ricketts who is there for her health.

Jake Litteral, who has recently brought down two big span of mules for use on his ranch and wheat farm, has returned to his home in Missouri.

Miss Lena Paggett of Kentucky, after spending a happy visit with her sister, whom she had not seen for many years, left for her home last Monday.

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31-tf

Born.—Cards have been issued announcing the birth of Charles Olive Christy to Mr. and Mrs. J. Olive Christy, of this city Saturday, November 9, 1907.

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect; so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36-tf

W. R. Monday of Knoxville, Tennessee, is out from the old state looking after the improvements being made on his big ranch 5 miles southwest from Hereford. He is having a sheep proof fence put around the three sections and has bought 1000 head of fine sheep from Bell Brothers with which he will stock the ranch. Besides the other improvements, he is having 150 acres put in cultivation, 100 acres of which will be put in wheat.

Cardwell brothers are located in their new store, a handsome block building on main street. They now have ample room to accommodate their growing business. The building itself is a model of business structures, provision having been made for proper lighting, the awning having been dropped, below the transoms lights. The ceiling is stamped steel and is painted in harmonious colors. They have not been able to get their goods all properly placed as they have carried on their regular trade during the move into the new building, but as soon as they get "fixed up," their store will present an inviting view when customers go in.

# THE HUB

## Ladies

Cheyene Hats	50c
Ladies Caps	50c
Ladies Gauntlet Gloves	90c
Colgates Talcum Powder	20c
Hand Bags	25c to \$1.50
Military Hose Supporters	15 25 and 30c
Corsets and Girdles	25c to \$1.25
Calicos, per yard	5 1/2 to 8c
Baby Toques	25c
Fascinators	25c
Shawls, knit	35c
Ladies Hose, per pair	10 to 75c

## Gents

### Character Trousers

We have some broken lots, which in order to clear up we will give 20 per cent off

Price ..... \$1.00 to \$5.00  
**20 per cent off.**

Men's Caps	50c, 75c and \$1.00
Boys' Caps	10 to 50c
Star Union Overalls for men	95c
For boys	55, 45 and 50c

### Just Received

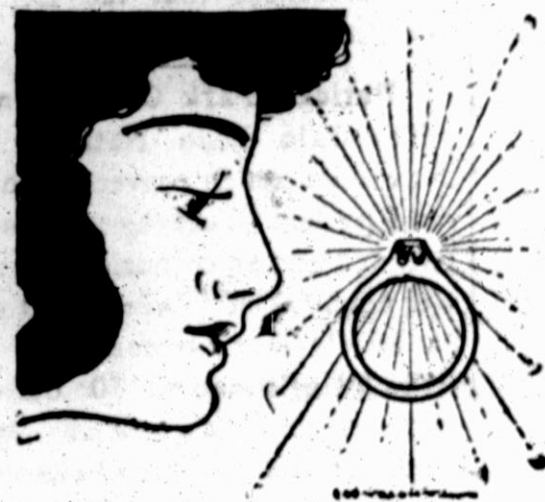
A lot of new goods for our 5c and 10c counters.

### Worth

Hats are best for the money

E. C. Elrod, - - Proprietor

## Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

## W. H. RAY

...Jeweler and Optician...

## A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE AND LIVE STOCK CO.**  
Dimmitt, - - Texas



## REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

**J. D. BURKETT**

Brand Want Ads Bring Results



**Additional Locals**

**CLASSIFIED ADVERTISEMENTS**

Brand Want Ads Bring Results If you want anything or have something for sale, list it in this department.

4000 new post cards at the Elite.  
 Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.  
 Plenty of sacks for Kaffir corn and maize. Warren Grain Co. 37tf  
 Harvey Cash of Dimmitt was doing business in and around Hereford this week.  
 Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf  
 You will do well to see C. S. Richards for city and ranch property before buying. 28-tf  
 Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf  
 Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.  
 F. G. Elliott went to Texico, Sunday, returning Tuesday, to visit Mrs. Elliott, who is making a short stay with her sister in New Mexico.

All members of the W. O. W. are advised to meet at regular meeting place Saturday night, November 16, 1907. Also Modern Woodmen meet each Tuesday night at I. O. O. F. Hall and all members will be expected to be present next Tuesday night.  
 Sam G. Bratton has accepted a position in the office of the county clerk of Farmer county. Mr. Bratton is one of Hereford's most promising young men and the BRAND feels sure that the new county will find in him a faithful and proficient clerk.  
 Judge W. L. Townsend of Farmer-ton was in Hereford Wednesday and reports his young city in a prosperous condition; new buildings being erected, among the important ones being a court house for the county. The building will be 24 by 60 feet and is to be erected at once.

**LOST**  
 ESTRAYED—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tf  
 LOST.—A public school class pin for last year. Has on it H. H. S. and 07. Finder will please return to this office. 39-2t

**REAL ESTATE FOR SALE**  
 FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf  
 FOR SALE.—Two houses and lots in one block of public school. See C. T. Cox. 36tf  
 LOTS OF LOTS—For sale on installment plan. 18-tf SAM H. MORRIS.

FOR SALE—One nearly new walking sod-plov, and one sulky plov with sod attachment. Byrle Elliston. 40tf  
 FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.  
 FOR SALE.—One good well drilling outfit. Cheap for cash. Ben Wright. 40-2t

**MISCELLANEOUS WANTS**  
 WANTED—A few clean cotton rags at this office. Will pay 5c per pound.  
 I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

Half block desirable unimproved residence property. Mrs. J. C. Mason, at Dormitory. 40-tf  
 LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. tf

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf  
 FOR SALE—2000 seedling peach trees 2 to 5 feet tall, good varieties, ready for delivery. See me for prices. G. W. Shonkwiler. 40-2tp

WANTED—Situation as governess for small children, in town or country. Also teach piano. References exchanged. Address Mrs. Mary Polk Potts, 604 W. Houston St. Sherman, Texas. 34tf

FOR SALE—A good farm 1/2 mile from College, well improved, containing 240 acres, at a bargain if taken at once. G. W. Shonkwiler. 40-2tp  
 BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf  
 BRICK WORK.—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

WANTED.—To exchange for a small home in Hereford a good clean stock of groceries and general merchandise in the best superb of Dallas that would invoice about \$1,000 (one thousand dollars) also 2 years lease of large store, meat market, small house, stables, etc., rent \$30 (thirty dollars) a month. Must be a home within walking distance of school, would like a modest home that would not be worth more than \$1500 (fifteen hundred dollars.) I. R. Hussey, Dallas, Texas. 394t

FOR SALE.—At a bargain, one good 4 room house, barns, sheds, wind-mill, ect. Call at BRAND office for owners name if you want a genuine bargain. Buy from owner and save commission. Easy Terms. 38tf  
 RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

FOR SALE.—Piano, iron bed and springs, rocker, Buck's cook stove and small gasoline stove with oven. Mrs. Wm. G. Keiry, at the Presbyterian parsonage. 39-2t  
 PASTURE.—As soon as the grounds is dry, we will take a few horses to run on alfalfa and wheat field. Running water and good care. At Sulphur Park and Alfalfa Farm. 374t

**ROOMS FOR RENT**  
 ROOMS.—For rent. Mrs. Chas. Havenhill. 37-tf  
 FOR RENT.—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39tf  
 TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

FOR SALE.—Section 34 in Block K. 3. Fine smooth section, fenced on three sides. Has good well and windmill on it. Is 7 miles northeast of Hereford. Price \$20 per acre if taken soon. Address box 411 Washington, Ill. 39-tf  
 FOR SALE OR LEASE.—My improved 4 section Castro County Ranch near Hereford. Good house, well, corrals and 1000 acres free for two years if broke and sown to wheat or will sell 1/2 cash 10 years on balance. A. H. Elliston, Norwalk, Cal. 40-2t

FOR SALE.—4 head horses, cow and 3 calves, 16 head hogs and 7 pigs, wagon, 3 sets harness, sulky plov, harrow, row binder, mower, hay rake, hay frame, household goods. Frank Bourell, 7 miles southeast of town. 37-4tp  
 FOR SALE—Good new four room house—one acre of ground. Buggy. Horses and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

**FOR RENT—DWELLINGS**  
 FOR RENT.—4-room house near public school. A. P. Marchison. 1t  
 FOR RENT.—6 room house with barn, garden etc. Sam H. Morris, agent. 38tf  
 HOUSE TO RENT.—5 room house with all necessary out buildings for rent. Vacant now. Call at C. E. Edwards. 40-2t

FOR SALE.—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-tf

FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf  
**TO EXCHANGE**  
 FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

**LIVE STOCK FOR SALE**  
 MULES.—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf  
 SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

**LAND FOR RENT**  
 FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.  
 TO TRADE.—Unimproved land 10 miles from Hereford for a business or business property. S. J. Williams. 38-4t

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf  
 FOR SALE.—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. tf

FOR SALE.—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 394t  
 FOR SALE.—Good Jersey cow and Sulky plov with sod attachment. See Byrl Elliston. 39tf

FOR EXCHANGE.—A nice residence property, just 1 block south of Industrial College in Deaton Texas—rented for a year—and 400 acres best grade land just half way between Hereford and Dimmitt and within 1-3 mile proposed switch on Panhandle Short Line to trade for smooth, unencumbered land in Castro or Deaf Smith county at \$10.00 per acre. Total value \$11,500.00. J. N. Russell at L. Gough Development Co. 39-4t

FOR SALE.—Best family horse in town, also good buggy and harness. Call on A. C. Smith at parsonage. 1t  
 FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

**MISCELLANEOUS**  
 MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

committees of our National Congress. This Committee will be announced at an early date. The convention was addressed by the leading men of the Panhandle and great interest was manifested. It developed that the matter was not a Panhandle affair but that the entire state would take an interest in the establishment of the park. The Texas Legislature as well as the National Congress will be memorialized.  
 Mayor Gough and J. Ray were the delegates from Hereford, but there would have been several others had the train service been such that they could have gone over to Canyon City Tuesday morning.

**CAN PLEASE YOU**

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone.

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Geo. H. Johnson**  
 Hereford, Texas



# KRESO

Combination of Coal-Tar Derivatives.  
(NON-CARBOLIC.)

## A STANDARDIZED DISINFECTANT, ANTISEPTIC CLEANSER, DEODORIZER AND PURIFIER

Kresol possesses advantages which make it better and safer than any other material for household disinfecting, and it is preferable to carbolic acid, because it does not burn, is chloride of lime, caustic, etc., because

First. It is safe. In the dilution recommended it is practically non-poisonous, and can therefore be used freely, and is safe to have around. It is not caustic or irritating; it does not attack metals, and therefore does not destroy plumbing; it does not permanently stain washable fabrics.

Second. It is effective. Our laboratory tests require that in a 1% solution it must destroy the most resistant disease germ (the green pus germ) in one minute. It thus disinfects, cleanses and purifies. It destroys foul odors, not by substituting another, but by destroying the cause of the odor.

Third. It is standardized; always the same. You can depend upon it.

Kresol is particularly valuable in preventing an outbreak of contagious diseases, by destroying infection, cleansing, purifying and promoting sanitation. It is the ideal disinfectant for HOSPITALS, RAILWAY STATIONS, PUBLIC BUILDINGS, SCHOOL ROOMS, BATH-ROOMS, WATER-CLOSETS, URINALS, KITCHEN SINKS, STORE ROOMS, OUT-DOORS, GARBAGE BOXES, CESSPOOLS, STABLES, DOG-KENNELS, CAGES, ETC.

For all general disinfecting purposes mix Kresol with water (warm preferred) in the following proportions:

1 tablespoonful Kresol, plus Kresol,	2 pails water, 12 gallons water.
---	-------------------------------------

making approximately a 1-to-100 solution.

SAFE AND EASY TO USE.

FOR SALE BY

## T. M. COULSON

### A PARROT AT THE FAIR.

Uses Panhandle Lingo—Praises  
Childress County—An Apt  
Student.

While J. T. Jones was at the fair he drew a parrot from one of the grafting stands and as he had no place to put the bird decided to bring him up to Childress county exhibit tent where he was at work so as to be able to take better care of it. The bird was just from the jungles of Mexico and could speak nothing but the 'Greaser' lingo. But he was a close student. Uncle Bob Caradine often stood at the door of the tent shouting: "Childress county exhibit; the first county in the Panhandle." Old Polly heard this from day to day and along at the last of the fair, so says J. T., every time a person come into the tent and Uncle Bob would start to interview him Polly would be heard to shout, "Childress county exhibit; the first county in the Panhandle." He claims the parrot did lots of good and to reward the bird for this noble work purchased a gilded cage and brought it to Childress where it could live and enjoy life in the "first county of the Panhandle."—Index.

### Dissolution Notice.

The firm known as The Hereford Hardware Company, composed of D. R. Gass and L. W. Hough, partners, is by mutual consent this day, October 31, 1907, dissolved, D. R. Gass retiring and selling his interest to L. W. Hough, who assumes all indebtedness of the firm from January 8, 1907 and to whom all notes and accounts due the firm are payable. L. W. Hough will continue the business. 38-41

D. R. GASS,  
L. W. HOUGH.

### A Little Off.

Our neighbor, the Hereford Brand, is a little off when he says the News attributes the inception of a national park to Judge Haney of Canyon City. The idea the News intended to convey was that the mayor seemed to be the leading spirit at this time in an effort to strengthen the work heretofore inaugurated by others and pushed by Congressman Stephens. The Brand reminds us that at a forestry convention held at Amarillo several years ago our former fellow-townsmen, G. A. F. Parker, delivered an address in which he advocated the establishment of a national park in the canyon. So far as we know this was the first suggestion ever made in regard to a park, and we gladly give "honor where honor is due." It would be difficult to prove Mr. Parker innocent of any charge of this nature, as he is always suggesting something good for the Panhandle and the community in which he resides. We believe a reference to the files of the News would show that we published at least a part of the address referred to by the Brand. We hope to see Mr. Parker at Canyon City Tuesday next and have the benefit of his counsel in furthering the measure.—Claude News.

### Church at Summerfield.

Mess. Roberson, Majors and Clifton were here on Tuesday with a subscription list looking towards the erection of a Baptist church at that place, costing from \$1000 to \$1200. These gentlemen were meeting with much encouragement from the people of the city and were hopeful of raising sufficient funds to begin work on the new church in the near future. Hereford people can always be depended on to do their part towards every public enterprise and the committee were not disappointed at this time. The community at Summerfield had already subscribed liberally before they went out to seek aid from other points. They will succeed.

## Smith for Insurance

He has all the leading companies; their combined assets exceed

**\$150,000,000.00**

Such strong companies as The Hartford, The Aetna, Liverpool, London and Globe, Springfield Fire and Marine, Continental, Scottish Union and National, and twenty others.

### Six Reasons for Insuring With Smith

1. He has the strongest and best Companies.
2. He knows how to write a good policy.
3. The Companies always pay promptly.
4. The Companies bear the greater part of the burden.
5. He has the only exclusive agency in town.
6. He has no side lines or other business.

## B. H. SMITH

Over First National Bank

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



**YOU** write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

### The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.  
1687 Champa St., Denver, Colo.

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

Subscribe for The Hereford Brand

## DINNER!!

When you want things for dinner phone Argo & Jarrott. They sell groceries that are clean and fresh.

## ARGO & JARROTT

## YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

## LEE & GOLLEHON

Dimmitt, Texas



Charter Oak Stoves

# We Have Just Received

GARLAND STOVES

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

## GARRISON BROS

Make Our Store Headquarters

### ANOTHER EDITOR MAD.

Thinks Texas Farmers Slow to Learn—Houston Post Makes Comparisons.

It is a shame to do it. We hate to slam a small, little wad of earth like South Carolina, but it becomes necessary at times to draw from the sublime figure of truth every vestige of drapery in order that the world may behold her glorious charms. The noisy, medlesome and fakeriferous Charlestown News and Courier feels called upon to discuss agriculture in Texas. Of course it knows nothing about agriculture of any kind, let alone the magnificent diversity and abundance of Texas products. It says:

"The Texas farmers are crazy about cotton. They put all their eggs in one basket. They refuse to diversify their crops. They live in one of the most fertile regions on the globe, but they are Cottontots, nearly all of them. In South Carolina the farmers do a little better. They have learned the lesson of living at home, and are really the most pro-

perous farmers in the South. Moreover, they have beaten the world in their agricultural enterprise. The finest rice in the world, as everybody knows, is grown in South Carolina, and the finest cotton. The largest crop of corn ever produced on an acre of ground was produced in this state. Two years ago one of the truck growers in this state cleared \$50,000 on his cabbage crop alone. By the side of these figures the achievement of the little truck grower in the Texas Panhandle pales into insignificance. Yet we are delighted to see that the Texans are beginning to learn some sense, and that they are encouraging diversified agriculture. They ought to make enough to live on at least. They can't eat cotton."

It is unnecessary to discuss cotton. Our crop of 4,250,000 bales last year was the greatest crop ever produced in one state. It was about as much as South Carolina produces in six years. Ten Texas counties ordinarily produce more cotton than the state of South Carolina.

Now, let's see whether Texas is

cotton crazy. In 1900, census figures, Texas produced in round numbers 110,000,000 bushels of corn, South Carolina 17,500,000 bushels; Oats, Texas, 25,000,000 bushels; South Carolina, 2,261,000 bushels; Wheat, Texas, 12,266,000 bushels; South Carolina, 1,017,000 bushels; Hay, Texas, 1,500,000 tons; South Carolina, 213,249 tons. As for rice, within seven years Texas has jumped to first place with a yield of 350,000,000 pounds, or about eight times the product of South Carolina, and the industry is still in its infancy. In garden truck, Texas produces ten times as much in quantity or money as South Carolina. In meat products, Texas produces annually 600 times as much as South Carolina. In lumber, Texas produces about 15 times as much as South Carolina. In fish and oysters, Texas produces about 200 times as much as South Carolina. In poultry, eggs, butter and dairy products, Texas produces 500 times as much as South Carolina. In 'possums, prairie chickens, wild turkeys and all sorts of game, Texas produces 127,672 times as much as South Carolina.

For the Charleston paper to assume to compare its small truck patch with the real thing, such as Grand Old Texas is, is the pinnacle of audacity. We like South Carolina very much, but it compares with Texas about like an English sparrow compares with the condor of the Andes.

And what we say of Texas is but a fragment of what the Post of 50 years hence may say when the total value of our products will succeed \$5,000,000,000 annually. At that time, however, South Carolina will have long been annexed to Mecklenburg county, North Carolina, and under the kind but firm tutelage of that cradle of liberty it will have become a docile and charming community.—Houston Post.

### Do You Want a Home?

I make you this offer. I will sell you 165 acres of land the corner of which is one-fourth mile from city limits of Hereford at \$60.00 per acre; one-tenth cash, balance in ten equal annual payments at six per cent interest. If you will put 100 acres in wheat each year by the Campbell system and your wheat crop does not meet the payments and pay the interest I will extend the notes. This land is now nearly all in cultivation and 40 acres in wheat.

L. GOUGH.

### Fine Streets.

When completed the street running in front of the public school building to the main street will be one of the finest in the Panhandle, the city fathers having had it graded and deeply macadamized with the Hereford natural street dressing. That every street in the city will, in time, be treated the same way is one

of the settled policies of the council. Some back-talk has been given about the council not putting in the crossings, but it was expected that the property owners should first complete their sidewalks, making sufficient connection. In many places no walks have been put in and the city is simply waiting for these walks to be put in, so that the crossings would connect the walks. Let every one get busy at their walks and the city will do its part towards public improvement as rapidly as the finances will justify.

If it is windmill or well work you want, call us. Sewell & Brazil. 39tf

### Fairview Ranch.

J. F. Joss of Fairview, Kansas, who owns a ranch near Hereford consisting of some 3200 acres has been making improvements on his purchase and is here now with the intention of adding other substantial improvements in the way of houses and barns. He is placing on the ranch a number of practical farmers from the grasshopper state, who have turned some 200 acres of the virgin soil and have about 150 acres in wheat. By August next year, they hope to have ready for sowing in small grain 1000 acres.

The BRAND has the circulation.

## COME AND SEE ME

Nobody Can Serve You Better Everything You Want

All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

## J. A. CANTERBURY

## FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

## Fallwell & Sons



## FALL MODELS

THE new Autumn and Winter styles of Queen Quality shoes are here—in great variety. All the new smart shapes in the best leathers are included in the assortment. These beautiful Fall models will delight every woman who observes the niceties of dress.



It will give us pleasure to explain to you personally the many merits of Queen Quality shoes.

## Our November Cash Sale

CONTINUES on all goods as advertised last week, except a few items that has been entirely sold out. We will make some very low prices on many articles that we did not advertise on account of space.

Geo. A. Stambaugh



**ELITE**  
IT'S BEST  
**Candies, Cigars, Fruits**

The most up-to-date confectionery in Hereford. Our Motto: Quality and freshness.

**Fresh Box Candies Received Weekly**      **Come in and see us**

**P. R. Purcell & Sons**  
**Livery, Feed and Sale Stables**

GOOD SADDLERS      GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD      -      -      TEXAS

The patronage of the general public is cordially solicited

**BOONE BARBER SHOP**

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON      -      -      Proprietor

**Rev. Smith will Leave.**

At the Conference in Amarillo last week, the "powers that be" decided to change Bro. A. C. Smith from this station to Gatesville; in fact a little trading was done by which Pastor Storey of Gatesville comes to Hereford and Bro. Smith goes to Gatesville. While Hereford regrets to lose Bro. Smith, it is understood that the Gatesville charge is in the way of considerable promotion, both in point of membership

and emoluments, and for this reason the BRAND extends to the retiring pastor the congratulations of the season. Bro. Smith has endeared himself in the hearts of the Methodist as well as others of the city and many have expressed their deep regrets that Bro. Smith was not retained for another year. Rev. Storey is well known to the editor of the BRAND and he feels that the people of Hereford will be highly pleased with the man sent to them. He is a

**T. M. Palmer Lumber Comp'y**  
DEALERS IN  
**LUMBER, LIME, BRICK, CEMENT**  
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

**T. M. Palmer Lumber Comp'y**  
HEREFORD, TEXAS

**Hereford Grain Co.**

We Pay Highest Prices For  
**Wheat, Oats, Kaffir and Maize**

**We Buy Hides**

**We Sell Coal**

**Come and See Us**

man of large talents and a capable preacher. Pastor Smith will deliver his fare-well address at the 11 o'clock service next Sunday, which all members and friends are invited to hear.

**Dental Office.**

Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work. 34-1f

**Plans Contest.**

The greater interest taken in the contest this week has brought the three leading candidates nearer together than ever before. Now that the end is coming when this contest must close, the BRAND admonishes everybody to adhere to the rules. One of the rules requires that the voting must be done at the time of the purchase. Votes should not be taken from the place of purchase and voted at some other box. Merchants should not permit this to be done.

Jessie Sisk	34173
Commercial Club and Band	30655
Roxie Witherspoon	21121
Katie Davidson	8358
Audry Argo	5280
College	3806
Jimmie Rowe	3552
Bessie Curtzinger	2658

**Cheap Washing.**

We will make special rates on family washing. 38tf

HEREFORD STEAM LAUNDRY.

**Light Snow.**

On last Sunday morning the thermometer took a drop and ominous clouds appeared. In the afternoon, a light snow began to fall and it looked like a big snow was coming; this however melted quite as rapidly as it touched the ground. On Sunday night the thermometer was not able to recover itself and fell down again. Early Monday morning a beautiful snow began to fall covering the ground about one half inch, the cold wave chasing the mercury thru the freezing point about noon and soon afterwards the snow ceased to fall. Monday night, still cold, but the thermometer stumbled and fell down the shaft to the 16th story below freezing. While this degree may seem low to a south Texas ranger, still the Panhandlers went about their work with quickened step and enjoyed the change. No stock have suffered and what, at first, seemed the beginning of a severe storm turned into a still cold wave that soon passed over.

**TREASURER'S REPORT.**

Statement of the Condition of the Finances of Deaf Smith County.

STATE OF TEXAS,  
COUNTY OF DEAF SMITH. }  
Before me, W. M. Cogdell, Clerk County Court, in and for said county and state, on this day personally appeared, W. H. Russell, County Judge; W. D. Keliehor, Commissioner Precinct No. 1; T. M. Palmer, Commissioner, Precinct No. 2; Geo. L. Muse, Commissioner Precinct No. 4, who, being by me duly sworn, did depose and say:

That the requirements of Article 867, as amended by Acts of 1897, page 27, have been in all things fully complied with by them at the November term of said Commissioners Court, and that the cash and other assets mentioned in the said County Treasurer's quarterly report made by said Treasurer to said court and held by him for the county have been fully inspected and counted by them:

	DR.	CR.
Jury fund, first class		\$ 513.25
Road and bridge fund, second class		2376.33
General fund, third class		1015.16
Court house and jail fund, fourth class		116.49
School fund, fifth class		735.14
Sinking Fund		453.00
Estray fund sixth class		53.75
Total on hand		5263.12

W. H. RUSSELL,  
County Judge.  
W. D. KELIEHOR,  
Com'r Prec. No. 1.  
T. M. PALMER,  
Com'r Prec. No. 2.  
GEO. L. MUSE,  
Com'r Prec. No. 4.

Sworn to and subscribed to before me this 13th day of November A. D. 1907.  
W. M. COGDELL,  
[SEAL.] County Clerk.

**PROFESSIONAL AND BUSINESS CARDS.**

**W. J. ROGERS, M. D.**  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77      Office Phone 145

**Wm. M. Shaver      Jas. F. Shaver**  
**KNIGHT & SLATON**  
ATTORNEYS  
First National Bank Bldg.  
Hereford, Texas.

**W. A. FRIGE**  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 223      Office Phone 300  
Hereford, Texas

**Geo. W. Shaver      Jas. C. North**  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

**R. M. JOHNSON,**  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

**BAKER & WITHERSPOON**  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

**S. D. HOWSER**  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

**W. L. SIMS**  
LAWYER  
ABSTRACTS OF TITLE  
FARMERTON TOWN LOTS  
Farmerton, Texas

**J. W. HICKS**  
PHYSICIAN AND SURGEON  
Diseases of Eye, Nose & Throat a Specialty  
Office over Coulson's Drug Store.  
Office Phone      Residence Phone 217

**E. F. Connell      W. D. Keltner**  
**E. F. CONNELL & COMPANY**  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

**DR. J. D. RATLIFF,**  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, Texas

**O. P. SUTHERLAND**  
DENTIST  
Office in Opera House Building.  
Phone  
HEREFORD, TEXAS

**C. G. Witherspoon      W. Claude Witherspoon**  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

**W. M. MEGERT**  
LAWYER  
Office over Garrison Brothers  
HEREFORD, TEXAS

**C. L. Davis      Jno. W. DeAtley      C. B. Oxendine**  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
**WALTER D. HORNE**  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

**SAM H. MORRIS**  
HEREFORD CITY PROPERTY  
RENTAL AGENT  
ABSTRACTS      ACCOUNTING  
Office over Garrison Bros. Hdw. Store--Phone 72

**G. M. Suggs      A. M. Jones**  
**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford      -      -      Texas

**J. W. ENGLISH**  
Real Estate  
Office South Side Public Square

**A. B. AXTELL, C. E.      S. D. MILLER**  
**AXTELL & MILLER**  
CIVIL ENGINEERS  
RAKLE BUILDING      AMARILLO, TEXAS

**A. P. Murchison      J. S. Jones**  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**HEREFORD**  
and other points on  
**Pecos Valley Lines**  
best reached by direct connection with the A. T. & S. F. Ry.  
**BE SURE**  
your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.  
**D. L. MEYERS,**  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

**Tierra Blanco Herefords**  
**L. R. BRADLEY, Owner      W. T. WOMBLE, Manager**  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

**Registered Hereford Cattle**  
Herd Headed by Strike Six, No. 156847  
Ankled by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load lots

**Subscribe for the Brand --- \$1.00**



FARMS

# BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

## PARK & BOURN

Hereford, Texas

### THE GILLIAM GLOBE GOBBLES.

(Continued from Page Two)

"nahsty" not even Catoline Whittlesome Williams. This is the subterfuge of a defeated enemy. And does he think that the only decent and civilized people live in Missouri? What about the 100,000 Missourians who live in Texas? Are they decent people?

"It is the man who goes there to farm it who gets swindled."  
(Ask J. H. Howe from Saline county, Missouri, and a thousand other Panhandle farmers.)

"You can't swindle the speculator, for he has nothing but Texas land, and if you were to get a whole county of it for nothing but wind, you would find after farming it two or three years that you had been badly swindled."

(Your "wind" will not buy a foot of Panhandle land—it takes the cash.)

"The only thing the state can produce is cattle, and they are so full of microbes that they have to be thoroughly renovated before they are permitted to come into Missouri and mingle with thoroughbreds."

(Some folks are noted for their intelligence but this Saline Catoline Whittlesome Williams will become famous for his ignorance. Another editor of the states showed his ignorance of Texas and stated that they raised nothing but cotton. Read the reply of the Houston Post. Why, my dear fellow, Texas can raise everything that Missouri can, besides all of the tropical fruits. We are eating strawberries and cream before the ice breaks from your frog ponds. Nothing but cattle! Nothing but cotton! This editor is so easy that friends have offered to buy a ticket and a sleeper birth for him and, also furnish a guardian so that he may come down on the next excursion. If he will signify his acceptance, the BRAND will forward him the cash. When he gets here, a committee of Missouri-Texans will meet him at the train. They will pull off a "badger fight" especially for his entertainment and will allow him to be sponsor for the wild animal. The Texans will furnish him with other amusement by shooting the ashes off the nose of his "twofer," and will open a box of axle grease for the occasion.

Again, while Texas cattle may be full of microbes, M. L. Daniel's ad in the Globe makes interesting reading for the Gilliam people when it says:—"Use Lion's remedy to expel the worms, purify the blood and tone up the system and Lion's Improved Dip to destroy the lice, cure mange, scurf and all skin diseases and to thoroughly cleanse and disinfect the outside. All kinds of dip tanks at greatly reduced prices." The BRAND is not poking fun at Mr. Daniel. He knows what the people need. The editor of the Gobbling Globe should try this remedy. It is guaranteed to expel the worms, cure

the mange and to thoroughly cleanse the outside. He needs it as the thoroughbreds do not, according to his statement. It is funny that the Globe should contain this advertisement just at the time Catoline Whittlesome Williams should accuse the Texas steers of being full of microbes. Take your own remedy. You might try a little as a hair restorer—it is good for the mange.

The BRAND is done. If this Saline editor gets any more of the valuable space properly belonging to hundreds of anxious readers, the fighting editor of the BRAND promises to charge the per line rate up to the peace editor. But in all earnestness. We invite the gentlemen of the clean state, the grand old commonwealth of Missouri, to lay aside for once his envious thoughts, come down to Texas and let his eyes rest on the broadest expanse of God's great country where the sun stoops to kiss the springing flower, where the mocking bird thrills his hundred songs, where the people worship at the shrine of chivalry, where the graves of the bravest are found and the peace of plenty reigns supreme. He will be welcome and will be received into the courtesies of a progressive people.

#### Woman Lectures.

Mrs. A. C. Zehner of Texas who was to have lectured last Thursday night failed to appear on account of the delayed trains, but she spoke to a delighted audience at the Presbyterian church the following Friday night. Her subject was along temperance lines and was well received by all present. Mrs. Zehner is a brilliant speaker and carries her audience with ease. She is, perhaps, the most popular woman lecturer in Texas and has appeared before large gatherings in many of the northern states.

#### Notice.

On and after November the 11th, 1907, we, the undersigned agree to close our shops at seven o'clock p. m., except Saturday nights.

Signed  
OAK BROS,  
GEO. W. DALE,  
L. E. THOMPSON.

#### Praises the Council.

The citizens are quite complimentary in their remarks about the work of the street committee which, under the order of the city council, is having some substantial culverts put in on Dewey avenue. These culverts are being constructed of cement cast around a tube of galvanized iron and when the mixture sets will form a perfect solid bridge. The streets will then be graded over the culvert and the approaches to the sidewalks from the streets put on the same level. Second street is also being re-graded preparatory to put on the macadamizing. Thus the good work will go on until all the principal streets have been put in a shape that would be a credit to the largest cities.

#### An Illinois Senator Buys.

Ex-state senator F. E. Downing, who made a trip to the Panhandle some four weeks ago, returned last week and has made a purchase of three sections of the virgin soil thru the agency of Mr. Yost. Judge Downing has had many friends to

come to Texas, but never before had he had the opportunity nor the inclination to visit the state. But he, like hundreds of others, has labored under a wrong impression as to the character of both the people and the country. He is delighted with the Panhandle and hopes to interest a

number of good Illinois farmers to come here and open up farms.

#### Notice to Tax Payers.

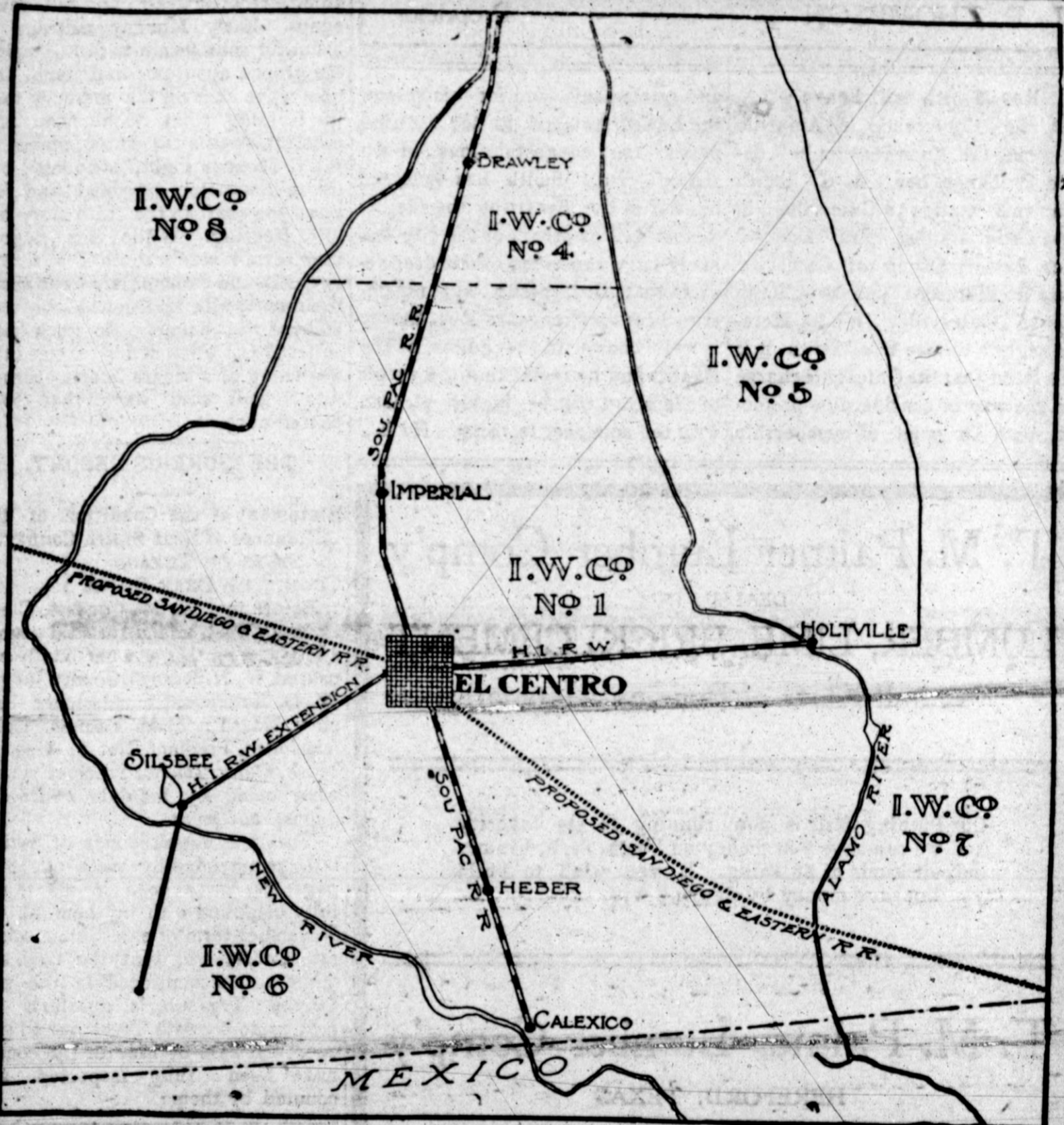
I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office!  
33-1f HENRY HUBBERT,  
City Marshal and Collector.

## SECRETARY of AGRICULTURE

### Endorses Imperial Valley

Imperial County is California's Newest County

El Centro is County Seat



In the year-book of the Department of Agriculture, just published, Secretary Wilson says the Imperial Valley is the hope of Southern California, and points out the many advantages possessed by this favored region. And the Secretary is right. All kinds of semi-tropical products, such as have made Southern California famous, can be grown to far better advantage in Imperial Valley than anywhere else. Grape vines grow all the year round here and are as large at three years old here as they are at five years anywhere else. Oranges, the growing of which has made more men rich in Southern California than all the gold mines ever did in Nevada, can be grown cheaper, earlier and more profitably in Imperial Valley than in Riverside and Realands. Orange trees two years old in the coast region are as large as four or five year old trees put on the coast. And the oranges ripen in October and are sweet and deliciously flavored. Orange groves bring from \$1,500 to \$2,500 per acre in the coast region and the orange land with a water right is worth from \$500 to \$1,000 per acre.

Imperial Valley can beat them all on oranges, lemons, grapefruit, guavas and all kinds of semi-tropical fruits. Besides that, it is a fine alfalfa country and unexcelled for dairying and hog raising. All modern improvements are being supplied. We have railroads, electric systems, electric power and light, handsome churches, schools, and great brick buildings already completed and many planned and under construction. Land values are rising rapidly, the people are waking up to what a good thing they have. Come at once before they all wake up. Don't miss full particulars and fair dealings, see or write to

## Ira Aten Land Company

El Centro,

Imperial County,

California