





# Our Car of Moon Bros. Buggies

HAVE ARRIVED

And we can say, without fear of Truthful Contradiction, That these buggies are the Best in Finish, Best in Material, and the longest lived Buggies ever brought to the Panhandle. We can show you Surries, Phaetons, Top Buggies, Young Men's Nobby Buggies

That for Style, Durability and Beauty of Finish, cannot be equaled. Our pleasure to show them and your delight to see them. Come in and look them over. Yours truly,

Quality Always First

## Stroud-Gary Hardware Co.

Prices Right

## FIRST ANNUAL CHAUTAUQUA

To Begin Monday, September 2, Continuing 7 days—To Close Following Sunday.

### FOURTEEN BRILLIANT CONCERTS

Best Talent, Both American and Foreign Secured—Held in Connection With Anniversary.

The Board of Directors of the Commercial Club has secured a contract for a Chautauqua Assembly to be held September 2 to 8 inclusive. The contract calls for two concerts each day with a change of talent every day, making fourteen entertainments during the week. The day program will begin at 3 p. m.; the night session at 8:30 p. m. The

Board feels itself fortunate in securing this Chautauqua course for the anniversary week, but it is not intended to interfere in any way with the work of the program committee already appointed by the Club. The committee will proceed to secure amusements and entertainments for the celebration just as it had planned.

#### DAYS.

The seven days will each be a distinct feature of the assembly. The first day will be known as the Hereford Day; the second as Texas Day; the third as Sobieski Day; the fourth as Education Day; the fifth Ben Hur Day; the sixth as Civic Day; and the last, Sunday, as Church Day.

#### TALENT.

The talent will be drawn from

state, national and international sources. Chas. F. Stalker, the famous cartoonist of Illinois, who can talk and at the same time draw wonderful pictures on the canvass, will occupy a prominent place on the program. Count Sobieski, a great man of the world, a descendent of the warrior-king, John Sobieski, of Poland, will tell in his interesting way about his eventful life and the Polish Republic. The Chautauqua platform has used his wit and wisdom for 40 years. Miss Edna Nash Thompson and Miss Frank Miller will please the Assembly with their remarkable and delightful entertainments. Tho' Miss Miller has a boy's name, "she is one of the most brilliant women of the century," says Captain Hobson. Prof. Ernest G. Shouse, tho the first visit to the Lone Star state, has made ten thousand friends in south and central Texas. He is a brilliant orator and a resourceful humorist all in one. He hails from Indiana. The Howard Payne Quartette are described by the Dallas News thus: "They are simply IT." They have a record of seven years most successful Chautauqua work. Each one a whole concert in himself; two are versatile readers, one a violinist, another a lyric tenor, and the last but not least, for he is the biggest, the best soloist in all the South. Then comes "the only concert company with a message. This company goes under the title of "Ben Hur Dramatic Concert," and if you are not familiar with Gen. Leu Wallace's greatest work, get down to its reading at once. You will engage the whole day with this concert company on the boards. Tho there are only three people in this company, they make a whole show. Robert E. Grabel, a Texas product and known to the BRAND, is a brilliant orator, reader and impersonator; Miss Ethel Miller Beach is a sweet vocalist as well as excellent reader; Miss Mary E. Pyle comes from a family famous for its musicians; Mrs. Daisy Dean Grabel is a winner of oratorical medals and a handy electrician. She operates the machine for the electric illuminations and illustrations of the Ben Hur Play.

#### PRICES.

A seven-day season ticket admitting the purchaser to the fourteen entertainments will be sold at \$2.00 for adults and \$1.00 for children. Single day tickets will be sold as follows: 15c and 25c for the afternoon sessions; 25c and 50c for the night sessions. All persons over 16 years old will be counted as adults. Children up to the age of 10 years will be admitted free if accompanied by parents. These prices will insure large attendance at every concert and entertainment.

#### MUSIC.

The program will provide for good

music. Besides the music given by the Chautauqua people, the Hereford Cornet Band will give an open air concert every evening just before the regular concert begins. A big local chorus will be organized to furnish music for two or three of the sessions especially the ones to begin on the Anniversary days and Sunday. There will be no lack of fine music the entire week.

#### PLACE.

A suitable tabernacle with platform and seats will be provided for the Assembly. It is likely the courthouse yard will be available upon which the tabernacle will be erected. The same could be used by the Anniversary and picnic and will add to the guest who may be present.

#### PURPOSE.

The purpose of the Chautauqua Assembly may be stated in four words: entertainment, recreation, education, amusement. The popularity of chautauqua courses have grown rapidly from their first intro-

duction. They are America's great popular universities. The benefit to be derived from assemblies cannot be estimated. The Hereford Chautauqua Assembly is to become a permanent thing for the city. It is hoped that by another summer a large auditorium will be built and suitable grounds provided. The Assembly to be held here in September will give some idea of the scope of the work. If this proves a success, a permanent organization will be made.

**J. H. KING**  
Notary Public

LANDS,

LOANS and

INSURANCE.

Abstracting land titles a Specialty

### 1. Aie Time

keep fresh meats of the very best quality and to please our customers. Phone us your wants and we can serve you. FREE DELIVERY.

**City Meat Market**

WILSON & REID, Props.

## THE FIRST STATE BANK

OF HEREFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,  
President

OTHO H. VARDEMAN,  
Cashier

## WHEN THE STORK COMES



the household is full of rejoicing. A name is provided for the little one and after that what? Why simply that you'll need

### BABY FOOD

Get it here. Baby food sold here has stood the test of time. You can't afford to experiment. It's dangerous and may cost the life of the child. Be sure and safe by buying baby's food here.

**The Hereford Pharmacy**

H. O. PARK, Proprietor



# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. \* \* \* \* \* Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A Johnson**  
Hereford, Texas

### THE BIG RAIN.

Entire Panhandle Refreshed By Big Down-Pour—Makes Every Thing Good.

The series of big showers which begun last Friday as the last pages of the BRAND were on the press continued until Sunday morning. According to the local weather station 3 1/4 inches fell, though many declare that an inch more fell Saturday night than the gauge registered. Much more rain fell to the north and east than to the south, some points registering as much as three inches for Saturday night. As far as reports have been received the whole western part of the state and New Mexico have had a good soaker. The Tierra Blanco river was higher than in seven years, the new bridge across the stream at this place being washed away. The railroad fill of the Panhandle Short Line at the river was considerably damaged. Lakes are all full.

Though the Hereford country already had a good season and crops of forage were growing well, this

rain will open up and breaking and the steam plows will begin work in full blast, and within this month thousands of acres of sod will be turned.

#### Storage Coal.

We have just received several cars of storage coal and it is now ready for distribution. It is the best coal ever brought to Hereford. Put in your winter's supply of coal this summer. Phone orders early. Reasonable prices.  
2014 C. W. WARREN GRAIN CO.

#### Hough-Warren.

On last Sunday night, Rollie Hough and Miss Josephine Warren surprised themselves as well as everyone else by getting married. Sometime in the afternoon the necessary papers were secured under penalty for secrecy. The young people were together at the Christian church at night and no one even dreamed that they had any serious intention of entering the state of matrimony. But after the night services ended, they repaired to the home of Pastor J. N. Wooten and were united in marriage, no friends being present except those at the home of Mr. Wooten. After the ceremony, Mr. Hough escorted his new wife to her home just as nothing had occurred and bid her the usual good night. When he arrived at his own home, he awoke his mother by the noise made in gaining entrance, and this prompted him to tell her, tho they had each promised absolute secrecy in the matter and had also sworn the preacher. His mother would not believe him at the time, thinking that he was playing one of his accustomed jokes. The next morning, however, he had one of the household call up the officiating minister to prove what he claimed. Their friends are now all reconciled, and they are at the home of his father on College Front Street.

#### Everybody Help.

If you have not already done something to help bring a number of people to Hereford on September 6 and 7, do something this week. Write to your friends, tell your neighbors to write. When the committee gets out the advertising matter, ask for a supply and send some to your friends in other towns. Get ready to enter for one or more of the prizes. You may win the blue ribbon and get a handsome prize as well.

#### Woodmen of the World.

All members of the W. O. W. Camp 990, will please be present at the court house Saturday night, Aug. 10, 1907. We urgently request your presence for this time if you never come again. Matters of great importance will come before this meeting.

JNO. W. BURKS, C. C.

# TO RIDE IN COMFORT

And style, ride in an Anchor Buggy. They run as easy as a baby carriage. They are made as carefully as a watch. The wood is well seasoned, fine quality, and the patent fifth wheel on the buggy adds much to it. Leather and cloth of the most durable kind. Look at our line of



## CARRIAGES

You can go further and not find anything to equal them. When in need of anything kept in a first class Hardware Store, call on us. How about a nice oil or gasoline stove for cooking during the hot weather season?

Yours for reliable goods,

# HEREFORD HARDWARE CO.

### TWO WRECKS

On the Pecos Valley—Passenger Goes Into Ditch—Coaches Smashed but No One Hurt.

On account of the heavy rains and the condition of the new track the Plug on Monday when a few miles west of Hereford went into the ditch. The baggage, mail and smoker went off. The passengers were considerably shaken up, but no one was hurt. The regular west bound met the east bound at the wreck and exchange was made. On Tuesday, the same thing occurred near Bovina, the Plug again being the unlucky train. These wrecks may be a bad omen, but it does not deter travel in the least. The change of the trackage from the old bed to the new and the consequent unsettled condition of the bed after the heavy rains accounts for the accidents.

### The Home Dairy.

A great number of people prefer to make their own milk and butter at home. Some, however, who are either too far from the supply to keep ice or consider that the expense is too great, have trouble in keeping the milk and butter for the table sweet and cold. The water of an ordinary well, though quite cool when freshly drawn, will soon absorb enough heat from the air to render the use of it as a cooling agent useless as far as the milk and butter are concerned. Vessels containing milk and butter should not be immersed in the water as this prevents the free circulation of air, but should be placed in a shallow pan not over two inches in depth and the tins or jars wrapped in clean cotton cloths so that they will touch the water. The water pan or vessel should then be placed in a current of free air. The rapid evaporation of the water brought up by the wrappings will render the contents of the vessels several degrees cooler

than the water in the pan. Butter kept in this manner will be sweet and so firm that a knife will be needed to cut it from the containing crock.

### Give Attention.

Are you interested in repapering your house? If so, let me make you

a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 51f

# Hello Neighbor

We just want to remind you that we are still doing business at the old stand. While we have no "bargains" in groceries, if you want fresh ones and those that can be bought for as little money as anywhere else would be glad if you would give us a trial. And don't forget that we also carry a full line of Dry Goods, Stetson Hats, Boots and Shoes. Can also take your measure for a suit of clothes that we guarantee to fit and give entire satisfaction or your money back. We solicit your business.

**LEE & GOLLEHON**  
Dimmitt, - - - Texas

### Tierra Blanco Herefords

**L. R. BRADLY** Registered Hereford Cattle  
...BREEDER OF

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Chorister, No. 93983  
Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

# TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

**WARREN GRAIN CO.**

Successors to J. F. Collup



# The Successful Farmer

Like any other successful man, thinks ahead, lays his plans intelligently, and works to them.

## NOW THAT THE HARVEST IS OVER

He is getting ready to break his stubble, knowing that the earlier and the more thoroughly it is done, the better it will be for next year's crop. When he thinks of plows he thinks of JOHN DEERE and that takes him to

### Garrison Brothers

who carry a complete line of John Deere Plows, the **LIGHTEST DRAFT PLOWS MADE**, besides a full line of Farm Implements of all kinds, including

The Deering Row Binder, the Emerson Disc Plow, the Emerson Alfalfa Renovator, Moline and Burr Oak Wagons, Etc. Make our store headquarters when in town.

#### Hereford Anniversary.

The committees which were appointed to arrange the details of the Hereford Anniversary to be held on September 6 and 7 have all gotten down to business. The finance committee has secured over \$1000 in pledges and cash. This at once insures a big celebration. This fund will be used to provide for the barbecue and other supplies for the day and to buy and offer prizes for the exhibits. The prizes this year are going to be worth while. The list will be published next week. Many stockmen have already expressed themselves as getting ready for the fine stock exhibit. The farm products exhibits will be particularly good this year. A booth or pavilion will be elaborately decorated with maize products.

#### A Long Trip.

Tuesday evening by phone L. Weaver learned that his mother who lives in New Mexico was seriously ill. No physician being near at hand at the time, Dr. W. J. Rogers of this city was asked to make the long trip some 80 or 90 miles distance. He left Hereford in his machine at 6 p. m., arriving at the point of destination in four hours. He returned to Hereford the following morning and reports that Mr. Weaver's mother is much better and will recover. This is certainly a long trip for a physician to make, but it shows also that the automobile has its usefulness in making it possible to bring immediate relief to the suffering.

Park & Bourn want to sell that place of yours. 39tf.

#### Items From Hart.

Everything down here is doing nicely and crops are real fine.

Wheat and oat threshing has been delayed for nearly two weeks on account of the heavy rains. It has turned out very satisfactory, when we take in the cold backward spring.

W. R. Norfleet who has been ranching in Yokum county for several years has leased the Anderson place and is now looking after his cattle until he finds a buyer.

W. W. Jobe and J. W. Scott go to Plainview this week with a load of oats each and will load back with supplies. They are old black land farmers and this being their first crop here are well pleased and hopeful of the future.

Sam Dinwiddie was in town a few days ago looking after a bargain in fat cows ready to ship, but it is likely he did not find what he wanted.

W. M. Robinson, wife and daughter returned to their claims in New Mexico a few days ago. They seem to be well pleased with their new homes with fine and promising crops.

J. P. Riley and A. Furche of Sherman, Texas, are spending a few days in this country with their children and friends, drinking good water and feasting on the good things of the gardens and fields. They say acre for acre, our land is as good as theirs. This makes us feel good.

Morgan and Smith of Hereford, and ministers of the Baptist church held a week's meeting at the Kil-lough school house with good results. Confessions, 6; baptisms, 4; re-claimed, 2. These add very much to the little band of Baptist at this place and much work will be done for the Lord. T. W. H.

#### Commercial Club Will Meet

Tonight at the court house, it being the regular meeting for the month. Several matters of importance are to come before the Club and every member should be present promptly. The reports of the Anniversary Committees will be heard and general matters pertaining to the celebration discussed.

#### Repair Shop.

J. W. English did not succeed in getting a building in which to operate his auto repair shop, so he has had one erected on his property in the rear of his land office. The building is 32 by 40 feet and will contain at present the machinery for the repair business. The shop will be ready for business next week, and those who have a car that is sick or has had coughing spells will find a good doctor at their service in the person of E. H. Hardin.

#### More Cement Walks.

Material has been placed on the ground for the construction of a walk in front of the Bogard building on Main street. Now, if the Ritchy Hotel will get busy and continue the work to the cross street, the avenue will put on city airs. Nearly all the business houses along the Main street have had the good walks put in, but still there are some left. What's the matter with the remaining property owners? Let them follow suit.

#### Warning to Public.

The Public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city.

HENRY HUBBERT,  
City Marshal.

#### Not Mentioned.

Mr. and Mrs. B. Blank entertained a number of friends at their beautiful home on Kept Quiet Avenue last Wednesday evening but the BRAND did not mention it.

Mrs. D. E. Blank, a prominent club woman of Central City, is visiting her brother, Dr. M. O. Dest, but the BRAND did not mention her.

Hon. A. Blank, a prominent attorney of the city, went to Slipaway City on legal business Monday, but the BRAND did not mention it.

Miss C. Blank entertained a number of young people Thursday evening at her home in honor of her guest, Miss Steplight of Secret City, but the BRAND did not mention her.

The BRAND did not mention these good people because Mrs. B. Blank kept quiet, Dr. D. E. Blank was modest, Hon. A. Blank slipped away, Miss C. Blank's party was a secret. The local reporter of a paper is not omnipresent.

#### To the Stockholders of the Pecos & Northern Texas Railway Company.

You are hereby advised that the Board of Directors of the Company have called a meeting of the stockholders, to be held at the principal office of the Company in the city of Amarillo, Potter County Texas, on the 10th day of October, A. D. 1907, at 10 o'clock a. m. to consider and act on a proposition to ratify, confirm and approve the action of the Directors of the Company in causing an amendment to the Company's Articles of Incorporation to be approved by the Attorney General of Texas and filed in the office of the Secretary of State of the State of Texas, on the 14th day of March, A. D. 1906, which amendment provided for the construction of two branch lines of railroad and fixed the amount of the capital stock of the Company at Five Hundred and Seventy-five Thousand (\$575,000.00) Dollars, divided into 5,750 shares of the sum of \$100.00 each, which proposition, if adopted by a vote of two thirds in value of the stock of the Company will increase the capital stock of the Company from \$100,000.00, the amount fixed by the Original Articles of Incorporation, to \$575,000.00, the amount fixed by said amendment so filed to the original Articles of Incorporation.

J. N. FREEMAN,  
Secretary.

25-9t

## GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting. :: :: ::

We Sell Albatross Flour "BEST ON EARTH"

### Cardwell Bros.

GROCERS

HEREFORD, . . . . TEXAS

### Major's Studio

PORTRAITS, VIEWS AND ENLARGEMENTS Satisfaction Always

M. M. MAJOR

### BOYLAN & COMPANY TAILORS OF DENTON

Have opened up a branch shop at Myrick's. Mr. Boylan is a practical Cutter and Tailor. Call when in need of anything in the Tailor's line. ::

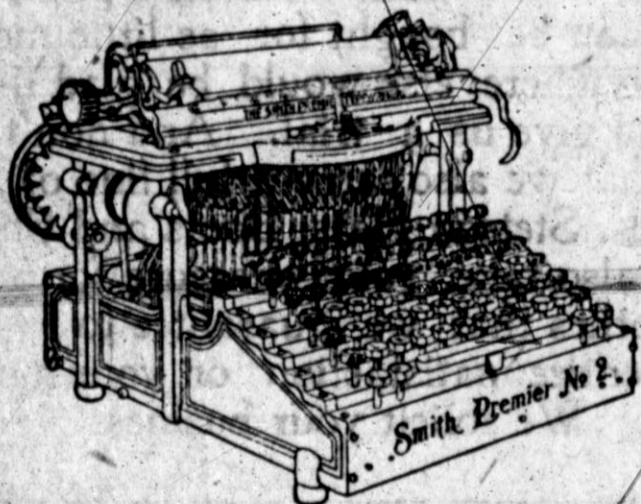
### BOYLAN & COMPANY TAILORS AT MYRICK'S

### PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam . . . Laundry . . .

Phone M. M. Major for views. 1f



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.  
1657 Champa St., Denver, Colo.



The NEWS has for nearly a year advocated the purchase and improvement of the lake in the heart of the city. The caption of this article, Chautauqua Lake was suggested by the recent action of the Commercial Club in making arrangements to bring to Hereford a Chautauqua assembly. A Chautauqua, if made a permanent thing, must have a home, and there is no better place than the vicinity of this lake.

A company should be organized or the city induced to buy the lake, confine its waters to a smaller area, surrounded by a wall of stone or embankment, lay the remaining ground in plots, walks and drives; plant trees, shrubbery and flowers; erect a commodious auditorium. The surface water as a matter of health to the city should not be permitted to flow into the lake but should be drained off. This could be done at a small cost. Then fresh water could be pumped into the lake by one or two good windmills in order to keep the water level at the same point. The lake would make an excellent place for boating and fishing. The government would furnish the stock of fish free of cost. The company owning the lake could put in several gasoline boats and pleasure craft. The park surrounding the lake could be used for many purposes for the pleasure and profit to the citizens. During the Chautauqua season, the grounds would furnish ample space for recreation and pastime. With this lake properly improved and beautified, Hereford would in a few years become the Chautauqua center of the Panhandle. The Commercial Club has taken the first step. Who will begin this good work?

Just as the above article was finished, one of Hereford's prominent citizens came into the office and made the same suggestion as to the

# Rings Round Eyes

JJ-3

The ill peculiar to women, take different forms. Some ladies suffer, every month, from dark rings round their eyes, blotches on their skin and tired feeling. Others suffer agonies of pain, that words can hardly express. Whatever the symptoms, remember there is one medicine that will go beyond mere symptoms, and act on the cause of their troubles, the weakened womanly organs.

# Wine of Cardui

Mrs. M. C. Austin, of Memphis, Tenn., writes: "For five (5) years I suffered with every symptom of female disease, but after using the well-known Cardui Home Treatment, I was entirely well."

WRITE US A LETTER

Write today for a free copy of valuable 64-page Illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

lake and auditorium. He stated that he and several others had talked the matter over and had decided that the city should take up the matter at once, and, if the city would acquire title to the property, that he and others with whom he had held the conversation would make most liberal donations in cash. Just how two or more groups of men should think and act on the same subject at the same hour of the day can be explained in no other way than by mental telepathy. The need of the hour is a provision for the immediate acquirement of the lake and surrounding land. The people of Hereford will have in this a source of pleasure and profit which will be enhanced in value every year. As the city grows, the property will become more and more valuable as a place of recreation and rest. What will the city do?

### Notice.

This Friday August 9th, at 4 p. m. in the courthouse there will be a called meeting of Beautiful America Club of Hereford. All members must attend—a special invitation to visitors who are in our town—come every body and bring your friends By order of the President.

MRS. S. J. DODSON, Sec.

### W. H. M. Society.

The Woman's Home Mission Society met at the church on Tuesday afternoon for its August business session. The attendance was unusually good, there being seventeen members on hand to respond to roll call.

The principle item of business that received attention was the vote to serve ice cream and cake on the court house grounds the afternoon of the first day of the picnic, Sept. 6. Visiting and flower committees for the month were appointed. Three dollars and eighty-five cents in membership dues was collected by the treasurer.

If you want a bargain see Park & Bourn. 39tf.

### Prospectors.

A good number of prospectors and excursionists were in Hereford this week. The trains bringing in new people were late all the way from 3 to 5 hours. This is the first excursion for the season and the way they are coming in there will be a large number of prospectors from now on. The country is looking her best and the land business will pick up. The Hereford country offers the best opportunities to those who wish to make a new home. Her millions of acres

of fine land and the assurity of good section. Let them come, the Hereford country can take care of ten thousand.

# HYDRAULIC WELL MACHINE

We have just arrived with our new Hydraulic well machine, from Nebraska, and are ready for any kind of work, from a 40 foot to a 700 foot well. Will dig from 200 to 400 feet a day. Never necessary to use any casing. Impossible for this machine to be turned from a straight hole. Can dig from a two inch to an eight inch well. Hole is crooked no charges made. Satisfaction in every way guaranteed. We will quote the right kind of prices on applications. Write us for further particulars, or address us at Hereford, Texas.

**LORENZ & THRAMER**  
Hydraulic Well Drillers

# JUST ARRIVED--OUR NEW STOCK

Our August work will entail big things in preparation for all that has been done for the coming season. Purchases have been made on such a scale that room-making is an urgent necessity. This chance is your happy opportunity. The sale winning features of the month's work means snug savings to you and and much needed room for the fast coming recent purchases. Go through your home, room by room, and make a list of Furniture, Carpets, Rugs or other home furnishings you may need, then bring the list to Carter & Houck's and let us show you just what we are offering.

# CARTER & HOUCK

FURNITURE DEALERS

DAY PHONE 115

NIGHT PHONE 250



**The Brand**  
 B. W. HAWKINS, Business Manager.  
 A. C. ELLIOTT, Editor.  
 Address all communications to  
**THE HEREFORD BRAND**  
 Official Organ for Deaf Smith  
 and Castro Counties  
 Entered April 17, 1901, as second-class  
 mail matter, post office at Hereford, Texas,  
 Act of Congress of March 3, 1879.  
 Subscription Price \$1.00 per Year  
 STRICTLY IN ADVANCE  
**FRIDAY, AUGUST 9, 1907**

**THE** Lack of native forest in the Panhandle should set every permanent citizen to thinking. The absence of trees has been accounted for by the theory that the great prairie fires which every year swept over the Plains destroyed the sprouting shoots and burned the seed. That the soil will grow large trees has never been doubted. The abundant forest growth in the canyon along the streams which were protected from the ravages of the flames and the trees which have been planted and protected, evidence this. In ordinary seasons a black locust sprout will attain a length of 5 to 7 feet the first year, in 3 years this tree will grow to some 10 or 12 feet high. This tree and the cottonwood seem to be the best and fastest growers. Though there are already thousands of these trees growing in the Panhandle, there should be a million planted every year, and within ten years, the whole country will be cross checked with long rows of beautiful trees. As new farms are put on, let trees be planted. Then, when there shall be a farm house on every section or half section, and all the highways bordered for miles and miles on both sides by graceful trees, the Panhandle will be one of the most beautiful countries in the world. Those who have driven through the long roads and Lovers' Lane near Roswell can imagine what the result would be; the difference being instead of a limited area, the Panhandle could be thus beautiful over the whole area of 30,000 square miles.

THAT big fine new brick depot for Hereford is on paper yet. When will it get on the ground?

**YOURS TO PLEASE**

Our goods are of the first quality and we always represent them as they are.  
 See us for Hats, Shoes, Shirts, Dress Goods, Underwear, Hosiery and anything in the General Merchandise line. Sole agent for Edwards-Stonewood's shoes. Prices right.  
 A liberal share of your patronage solicited.

**T. H. BEACH,**  
 DIMMITT, TEXAS

THE Standard Oil Company has been fined \$29,240,000 for violating the anti-trust laws. The state governments have long tried to convict the oil trust but all efforts have been frustrated. Just what the effect of assessing and forcing the collection of such a heavy fine can easily be imagined—the advance in the price of oil from 10 to 25 per cent or 2 to 5 cents per gallon to the consumer. Thus the people will pay the penalty and not the oil manipulators. The petroleum association will not be effected in the least by the decision of the learned judge. The restraint of trade, if a menace to the public welfare should be made a felony and not a misdemeanor. In the decision just rendered, the government in need of funds only becomes a high-way-man to hold up another high-way-man who has robbed the people.

THE Lubbock Avalanche joins the Hereford BRAND in admitting that its product is not worth more than \$1.00 per year. If the Avalanche steals all of its stuff as bodily as it did the BRAND's article we are sure its subscribers will readily agree with it concerning its monetary value.—Banner Stockman.

The second sentence in the above clipping is quite clear to the BRAND, the statement being tersely put in such language that no one could possibly be mistaken as to the meaning. The first, however, is a little ambiguous. For the benefit of the BRAND, the Banner Stockman will kindly stand up in the class and parse the pronoun "its." Be sure to state the antecedent of "its." If the antecedent is "Avalanche" the BRAND joins; but if the antecedent is "BRAND," there is room for some discussion, for everybody knows that the BRAND is worth more than a dollar.

THE enormous profits of the Standard Oil Company are beyond all just and reasonable amounts. The methods of business are morally wrong. The dividends for the last 25 years have averaged more than 25 per cent. Every independent oil company and retailer who has attempted to patronize such companies know the under-handed methods of the Standard. Competition has been stifled. Texas and Kansas both have felt the heel of oppression on account of this government created person the Standard. Kansas is now in the grip of its sharp talons. It remains to be seen whether the Federal Courts will give any relief to the consumers of oil.

The Hereford country is putting on her Sunday fixin's to receive the new comers.

WHAT'S the matter with that broom factory?

**Notice.**  
 I have a first class dray line and can handle any and all kinds of business entrusted to me in the very best of style.  
 20tf E. A. WINTERROWD.

**The Civic League.**  
 The Civic League at its meeting Tuesday night decided to have an open session this afternoon at 4 o'clock to which everybody is invited. The meeting will be held at the courthouse. The BRAND is requested to say that a large attendance is wanted as several matters of much importance are to be discussed. Come yourself and bring one with you.

**Ready to Thrash.**  
 In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served.  
 20-tf J. S. MOLLENHOUR.

J. L. FUQUA, President  
 C. W. DODSON, Cashier

**The First National Bank**  
 HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
<b>TOTAL</b>	<b>\$127,087.60</b>
<b>TOTAL ASSETS</b>	<b>500,000.00</b>

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent  
 This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

**Superfluity of Filthiness.**  
 The Civic League some weeks ago stirred up the citizens on the subject of a cleaner town. As a result, nearly everybody in the business and resident sections took a day off and had a general cleaning of alleys and back yards. Some of the restaurants and hotels took special pains in making their premises sanitary. But the spell soon wore off. Some have found it more convenient to throw slops, vegetable and animal trimmings, refuse and all kinds of trash into the back yards and alleys than to have them hauled off. The result: a superfluity of filthiness. More than a score of citizens have complained to the BRAND reporter about the condition of some of the alleys in the down-town districts. Just why they file their complaints in the BRAND office instead of the marshal's office where they should be, it is not hard to say, but will not say it. The BRAND has in mind to publish just what some of the citizens are saying about the condition of things—it will make fine reading—a kind of a muck rake variety. But the BRAND prefers to know that the right kind of a rake be put to use in the aforesaid alleys. If a kodak could snap up the filth as well as the unkept condition of the rear of some buildings, the BRAND would have a few snap shots taken and presented to the city council and the parties concerned so that they could smell as well as see the superfluity of filthiness.  
 Phone M. M. Major for views. tf

**A CAR LOAD**

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE AND LIVE STOCK CO.**  
 Dimmitt, - - - Texas

**Fair At Dalhart.**  
 The citizen of Dalhart have raised over \$2000 to help defray the expenses of the fair to be held in that city this fall. All the necessary committees have been appointed and arrangements are being perfected to make a big affair of it. A director and manager of the Fair is to be employed at a salary of \$100 per month. He will devote all his time to the enterprise.

**Tax Payers.**  
 All persons who are liable for city tax will please come in and render their property for city taxes. Assessors office is located at first door south of First National Bank in the Witherspoon & Gough old building.  
 H. O. HUBBART, Tax Assessor.  
 City of Hereford.  
 A rocker—the kind that gives two hours rest in one can be found at Black's. 25-2t


**FOR THE CHILDREN**

Especially good cereals are a necessity. The enormous popularity of the better kind shows how this fact is appreciated.

**YOU CAN GET ALL CEREALS HERE**

that are worth eating. They are so good that children never tire of them. They are so nutritious that the little ones grow at an amazing rate. Suppose you try some of the newest. They are a vast improvement on the old time porridge.

**Hubbard Grocery Company**





# Rule Your Money



Don't let your money rule you. Treat your cash as you would any other commodity. Don't let it be a cause of worry and distraction. Open an account with

## The Western National Bank

Then you are done with the worry end. Then you will know to a penny the amount of your spending. Then your checks will be receipts for every payment you make.

This Bank Opened for Business July 1st, 1903

Deposits January 1st 1904	-	-	\$ 51,300.62
" " " 1905	-	-	90,016.08
" " " 1906	-	-	220,446.42
" " " 1907	-	-	326,927.68
CAPITAL AND SURPLUS	-	-	85,000.00

## The Western National Bank of Hereford, Texas

G. A. F. Parker, President      J. L. Smith, V. President      F. B. Fuller, Cashier

## Local and Personal

Best coal at Warren Grain Company. 20-tf

If you want a bargain see Park & Bourn. 39tf.

For field seeds see the Hereford Grain Co. We handle all kinds. 1f

Miss Mattie Murphy has returned home after a summer visit to relatives at Estiline.

Girl wanted at Boylam & Co., cutters and tailors, at Myrick's. 17-tf

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Miss Julia Green of Carter, New Mexico, is in the city visiting friends this week.

Buy a rocker that is put together with bolts and screws, found at Black's. 25-2t

Born - To Mr. and Mrs. Carl Gilliland, August 3, 1907, Mary Margaret Gilliland.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

Mrs. Will Wright and Children of Denton came in Monday to visit her brother, R. A. Mounts.

See J. H. Calloway when he is in Hereford for fine monuments or address him at Childress, Texas. 13tf

Miss Maggie Garrison of Cleburne is spending a few weeks in Hereford with her brothers.

All refrigerators will be closed out in the next few days at cost. E. B. Black. 25-2t

Mr. and Mrs. Dick Stratton of Texhoma are visiting in the home of Mr. and Mrs. Ed. Johnson for the week.

Dr. D. D. Swearingen of Drs. Hanaa & Swearingen, Amarillo, will be in Dr. Price's office Monday, August 12, to treat diseases of the eye, ear, nose and throat. Glasses fitted. 25-2t

Miss Allie Barcus, a niece of Hon. Geo. W. Barcus, is here from Georgetown visiting this week.

C. W. Thomas of Lawrence County, Mo., who has a brother at Roswell is here this week looking out a location.

On account of the rain Saturday night, the band did not give its full concert, as but few braved the elements. They will render a full program next Saturday night at 8:30.

Miss Thyra Calloway of Gainesville is in the city for a month on a visit to her sister, Mrs. J. N. Russell on College Street.

We have cash buyers for large and small tracts in the Panhandle. Write us what you have. Baskin Land Co., Hereford, 14-tf

Oscar Vaughn and Mrs. C. W. Beard after a week's visit in the home of L. W. Vaughn have returned to their home at Texhoma.

Miss Bertha Randell who is a teacher at Reed, Oklahoma, is visiting in the home of Mr. and Mrs. R. C. Bridges in South Hereford.

Miss Annie Shram of Silverton while on a trip to her claim in New Mexico stopped for a few days with the family of E. T. Woodburn.

Mrs. Harrison from Bailey county, mother of Esca Harrison, is here visiting with friends. She was the guest of Mr. and Mrs. C. M. Hunt Wednesday.

I have some first-class land in the Hereford district to exchange for rental property or improved farms in the north or east. Address B. M. Hester, Hereford, Tex. 20-tf

The L. Gough Development Co. are now in their new office next door to post office ready for business. We will buy or sell land or will sell on commission. Fair dealing with everyone is our motto. 23-tf

Rev. J. C. Mason, State Evangelist for the Christian Church, preached for Pastor J. N. Wooten last Sunday. He went to Texico and other points the first of the week.

Miss Ida Conolly is in St. Louis this week purchasing a big stock of millinery for the house of Geo. A. Stambaugh. She will make a selection of the latest creations in the millinery line.

Ernest Carper of Roswell, a student in Hereford College last session, pleased his friend in the city by a visit last Saturday and Sunday. He returned to his home Monday. They say he is in Earnest this time.

Mrs. John H. Boyd of Rusk is visiting her daughter, Mrs. J. E. Garrison. Mrs. Boyd finds the Plains breezes such a pleasant contrast to the sultry weather in East Texas that she will probably remain until fall.

Prof. E. H. Wray arrived yesterday from his home at Denton to take up the work in the public schools of the city. Mr. Wray was unanimously elected superintendent by the school board and comes highly recommended.

Mr. and Mrs. D. W. Hawkins, accompanied by Miss Maggie Ray, left Tuesday for a tour through Colorado and Utah. They will visit many of the notable places, doing Colorado Springs, Denver, Boulder, Salt Lake City and other cities.

John Yarbrough returned last Saturday from an extended trip thru Bell county and other central counties. On arising Sunday morning, he found that some one had entered his house while he was away and had taken a package of laundry, a razor and outfit and several other articles.

# THE MOST IMPORTANT

Purchase you have to make is the Prescription for your dear one who is ill. Our Motto is

## PURITY AND ACCURACY

We can be depended upon to give you the very best service. And another important thing just now is your summer drink. We are prepared to serve you at our fountain with the purest and best in soft cold drinks.

# T. M. COULSON

ON THE CORNER

# Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us

# T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

# T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

# LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

# SIDEWALKS

First Class in every respect, using Clean, Strong Gravel and Sand. All work guaranteed with a reliable guarantee. Prices the best. :-: :-: :-:

G. W. NATIONS, HEREFORD, TEXAS

# Alfalpa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

## Alfalpa Lumber Company

J. M. NICHOLS, Local Manager

Subscribe for the Brand--Only \$1.00



# Remnants Left

**WE** have some odd lots in shoes, small and large sizes. We offer from 1-4 to 1-2 off. We have them out on the counter so you can see them. Every pair is a real bargain. We also have some men's and boys' Suits in odd lots, we offer at 1-2 price--less than wholesale. They are mostly small sizes. We have one counter of Summer Dress Goods, we offer at 1-3 off.

**Geo. A. Stambaugh**

## Additional Locals

Plenty of wheat sacks at Warren Grain Co. 20-t

List your property with Park & Bourn. 39tf.

Big shipment of trunks and suit cases just received at Black's. 25-2t

Special attention is called to the page add of E. B. Black, which appears on the first page. Bargains in all kinds of furniture—for new beginners in house keeping.

Mayor L. Gough and his family have returned from their vacation in Colorado. They report a pleasant outing but think more than ever of the Panhandle as a country in which to live.

Phone message to the BRAND: "Is that the BRAND office?" You can say there is a new sheriff at Ed Connell's home—12 pounds, 6 a. m. Thursday. Already carrying six shooter."

Dr. J. W. Hicks, after trying Amarillo for several months, has returned to Hereford to make it his permanent home and to engage in the practice of his profession. The BRAND welcomes the doctor and his family to the city.

Call phone 289. I buy and sell anything household goods, harness, etc. I will also repair your broken furniture. Come and see or phone me. Across the street from Hereford Hardware Co. C. G. English. 26-tf

I have been employed by the City Council as city scavenger and will attend to the duties to the best of my ability. Regular visits for garbage will be made to every part of the town and the work will be done in a clean and sanitary manner, as I have made ample provision to take care of the work. Phone 23. Sam Warden. 21-tf

Judge Kerr of Dimmitt was in the city Thursday on business.

J. S. Mason and sister, Miss Ora Mason, of Rockwall, Texas, are visiting in the home of E. T. Woodburn.

We have cash buyers for large and small tracts in the Panhandle. Write us what you have. Baskin Land Co., Hereford, 14-tf

Boylan & Company have moved their tailoring establishment from H. C. Myrick's to D. W. Pinkston & Son's, where they are prepared to serve their customers with dispatch.

Mrs. S. D. Brunk and daughter, Alma, left Wednesday for a month's visit in the states of Missouri and Iowa. While gone, Mr. Brunk will play Home Sweet Home on the bread board and Rag Time in the dish pan.

Rev. S. L. Bandy, once the pioneer preacher for the Panhandle but now of Coleman, Texas, was here the first of the week visiting his his daughter, Mrs. Walter Ricketts, and meeting his many friends. He filled Pastor Wooten's pulpit last Sunday night.

Max Roberts returned last Sunday from an extended trip through central and north Texas. He reports that all the country from Abilene to Wichita has had plenty of rain recently and that all the plains as far as he could learn has also been visited by down pours.

T. D. Boone of Vera, has been visiting his son, J. M. Boone. Mr. Boone is 81 years old but is hale and hearty for a man of his age. He came to Texas in 1856 and has lived to see the state develop into its present greatness. He left Tuesday to visit in New Mexico.

W. T. Smith and family have returned from an extensive trip to Huntington and other cities in Tennessee. He says that the good old state is entirely too warm for him and that the Panhandle looks good after spending two months in the hills and narrow valleys.

**Ready to Thrash.**  
In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served. 20-tf J. S. MOLLENHOUR.

**Weekly Weather Report.**  
The local station makes the following report for the week:

DATE	Maximum Temperature	Minimum Temperature
Aug. 1	92	65
" 2	88	64
" 3	82	63
" 4	90	62
" 5	91	68
" 6	90	65
" 7	93	63
" 8	94	63

The average maximum, 89.7; the average minimum, 64.1; mean temperature for the period reported, 76.9; rainfall on the 2nd and 3rd, 3 1-4 inches. Other points near the city report as much as 4 inches.

While the week has been somewhat sultry, the temperature has not been high as compared with other parts of the state. The recent heavy rains have caused an increase in humidity and that has made the change in the atmospheric condition.

**Notice to the Public.**  
I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf. SAM WORLEY.

# LOOK AT THIS

2,560 acres, well improved, prices and terms right.

10 good smooth sections from 8 to 12 miles from Hereford.

16 acres in Evant's Addition very cheap. :: :: ::

## MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

## Isn't it True



that many a policy holder doesn't feel sure his loss would be paid if he had a fire? It certainly is, and what is more, many of those misgivings in case of fire would prove true to the presentiment. Fire policies are good as gold. I write every working day of the year. Get them of me and you'll be safe. If you want peace of mind try them and see.

**B. H. SMITH**

## HEREFORD

and other points on

### Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

#### BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

## Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

### Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas



## TINNING

work of every description is a specialty of ours, and we are prepared to execute orders for Cornice, Skylights, Conductor Pipe, Eaves Trough, Etc., in a satisfactory manner. Estimates and designs submitted.

We Guarantee Our work to be First-Class.

## SEWELL & BRAZIL,



# WE ARE IN THE REAL ESTATE BUSINESS TO STAY

and will appreciate any business given us, either as a seller or buyer. Our charges are only five per cent commission on sales made. If you have any large tracts of land for sale, list them with us, as we have several calls for them. Our motto is square dealings with all customers. ∴ ∴ ∴ ∴

# PARK & BOURN

### Two Poor Moves.

The Leon (Iowa) Reporter under the above caption describes what it pleases to call Two Poor Moves. The first is the move from a well regulated farm to the city. The Reporter details the sorrow of the farmer in town, his lonesomeness and his utter disappointment and his final triumphant return to the old farm. "The second bad move," says the Reporter, "the Iowa farmer makes is when he leaves the corn country, charmed by the pictured profits and delights of dry farming in the arid belt." "What business has the man who knows how to raise corn trying to get rich on a half section of cactus country?"

The first move is, without a doubt, poor enough. The farmer, if he has made a success of the business will feel his activities circumscribed when he moves into the city. He must have the freedom of the farm and the freshness of the country air to make his head clear and his heart

glad. The BRAND endorses the words of the Reporter in the first move.

The second move which the Reporter calls bad is now open for discussion. The BRAND quotes from the Reporter its text: "Hundreds of Iowa men are taking their families into the dry lands who will bitterly regret the move." The BRAND does not know that the Reporter refers to the Panhandle as the arid belt, but inasmuch as hundreds of Iowa farmers are coming into the Panhandle from the neighborhood of Leon, it is easily to surmise that the Panhandle is meant. In the first place, why does he say that hundreds of men are moving their families? Because it is true, the Reporter must know—it is on the ground. Does the Reporter think that hundreds of good men would move to a new country unless they thought they would benefit themselves? The tide of immigration moves steadily westward. The Reporter admits candidly that

the Iowa farmers are going by the hundreds to seek new homes. The fact should make the editor think. But the tide cannot be stopped. The great Panhandle and the West are filling up with the best of the Iowa families. They are opening up farms and ranches, planting orchards and forests, preparing to raise fine stock, and to create a new life in the great Southwest.

### Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf. SAM WORLEY.

### In Honor of Deaf Smith.

The Dallas News of last Sunday, under the title of "Notable Texans of the Pioneer Era," by James T. DeShields, gave an interesting sketch of the life of Erasmus Smith, commonly known as Deaf Smith. The sketch is illustrated by a cut from an oil painting made by order of Gen. Sam Houston. The story begins with his early life and follows it through all the wonderful career of the famous Texas Ranger. The details of his connection with the battle of San Jacinto is well told, and shows that the success of the Texans on that day depended largely upon the work of Deaf Smith. For the sacred memory of this noble Texan, Deaf Smith county was named. Its citizens should emulate his honesty and bravery. Long live the name of Deaf Smith.

### Acreage Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days. 11-tf J. P. SNYDER.

### Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. Program for August 18, 3 p. m.:  
 Reading minutes.  
 Subject, Jesus the Way.  
 Leader—Louise McFarling.  
 Scripture lesson, John 10, 9-11.  
 Why a way is needed—Cotta Sisk.  
 Recitation, Isa. 5, 1-2—Nellie Wilson.  
 Recitation of 1st Cor. 3, 11—Muriel Hancock.  
 Recitation of John 14, 6—Cecil Cook.  
 How does he become the way?—Clyde Wilson.  
 Song, No. 137.  
 How may we enter the way?—Lois Garrison.  
 Recitation of Mark 1, 15—Laura Waterman.  
 Recitation of Acts 20, 21—Lois Wiley.  
 Song.

### Voice Heard 1,400 Miles.

The human voice can now be transmitted from Montreal to Winnipeg, a distance of 1,430 miles. This is the greatest distance over which men have been known to talk. The line was established by the Canadian Pacific railroad company for their telephone company by which a telegraph and telephone message can be transmitted at the same time. The medium used is a copper wire.—Pathfinder.

### Westward Movement.

Every westward movement has met with opposition. The first pioneers who came across the Alleghenys and settled the different western states were warned that the West was not an agricultural region, and had these warnings been heeded the great West would still be an undeveloped wilderness and the world would be suffering for the lack of the very food stuffs now so abundantly produced by the western farmers. Occasionally one who had made the trip, then most impossible, would return to his eastern home, but this did not deter the thousands who annually wended their way across the borders and made new

homes in the West. Just so now—the western movement continues, new lands are being opened, new cities built almost in a day, new railroads extended to carry the products of the new Southwest to market. And is there opposition? Yes, the same spirit that actuated the opposition to the western movement, now operates against the southwest. Prophecies of dire calamities are freely spoken. But still the tide moves on. The star moves on its western course.

### Land Owners Notice.

I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.  
 S. L. ADAMS,  
 With E. F. Connell Land Co.

WE ARE WELL PREPARED TO DO YOUR

Painting and Paper Hanging

All work guaranteed. Best of references furnished

SLAUGHTER



## HARNESS FOR HEAVY PURPOSES.

Is often a serious problem. That's because it is often made out of inferior leather and because the workmanship is bad. Our heavy harness always proves satisfactory, we can amply prove by our customers. Remember I

### GUARANTEE EVERY STITCH

The leather is everything, is At and the PRICE IS RIGHT. Try us on set next time. It won't cost more than common grade and will last twice as long. Canterbury's is the right place for horse goods of all kinds.

J. A. CANTERBURY

## We Can Please You

In Cleaning or Pressing your Clothes or we can order you a Tailor-Made Suit, which we guarantee will fit perfectly. We make a specialty of ordering Skirts for Ladies, our line of samples being complete. We also have a full line of Tobaccos, Cigars, Magazines, Etc. ∴ ∴ ∴

JAMES MOSES

## Palace of Sweets

Wood's Confectionery

Have you ever visited the New Confectionery? If you have not it will pay you to come and look over our line of Candies, Fruits, Nuts, and Etc. Our CANDY STOCK is the Finest and largest in the Panhandle. We carry the

BEST AND HIGHEST GRADES OF FRUITS AND NUTS

If you wish fresh and first-class goods buy them at

WOOD'S CONFECTIONERY

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery



# FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

## REVIVAL SERVICES.

To Begin Sunday Morning at Lake-view Auditorium.

On next Sunday morning we propose to begin a series of revival services at the above named place, and it is the sincere desire of all who are connected with the Methodist church that the Christian people of all denominations co-operate with us. Day services through the week will be held in the afternoons from 4 to 5 o'clock, and not more than one hour will be spent on said services. Let no one drive near the place of worship and remain in their vehicles as long as vacant seats are obtainable on the inside.

A. C. SMITH, Pastor.

### What Our Friends Said.

I must compliment the BRAND on last week's issue.—J. N. Russell.  
The last issue was a splendid one. My wife says that the BRAND is the best county paper she ever saw—Col. J. H. Ransom, President Panhandle Short Line.

You fellows got out a pretty good paper last week—does mighty well for a country weekly.—Sheriff Connell.

The BRAND is a fine paper this week. I will send a few to my friends in the north.—J. P. Snyder.

The BRAND was so good this week that my copy disappeared. I'll take an extra for my wife.—C. W. Dodson.

You got out a splendid paper this week. Allow me to extend my congratulations.—S. J. Dodson.

The BRAND did nicely this week, it grows. I will send a few copies to my friends.—G. A. F. Parker, President of Western National Bank

The BRAND was a corker this week.—J. W. Wasson.

### Bailey and Roosevelt.

Cheap, rich lands, pure water and healthful West Texas climate—all these things are in Throckmorton county. Give me your name and address and I will send you full description. R. B. HUMPHREY, Attorney-at-Law, Throckmorton, Texas. 25-4t

## Dewey Avenue.

The recent heavy rains have tested the macadamizing on main street and it has shown itself to be entirely satisfactory. If the gradient of the cutters had been correct and there had been no obstructions, the surplus water would have passed off. As it was the center of the street after the rain was clean and firm, but the sides and gutters were impassable. Now that about all the sidewalks are in, the entire street should be cleaned. As a matter of business, the contractors should have left the gutters and street clean, but they didn't. It was cheaper to them to leave debris than to remove it. All contractors should be required to remove all obstructions as soon as the work is completed and at no time should they be allowed to fill up the street so that travel is hindered.

When will the city put in the crossings? Is it not time that this is being done? And should not the streets intersecting Dewey Avenue be macadamized at once? The cost would be insignificant when the benefits are considered. The material is close at hand, and costs but the hauling. With the abundance of fine macadam so near the city and the ease with which it can be obtained, none of the down town streets should remain long without this finish. Hereford is the most fortunate city in the Panhandle to thus have at her very doors, enough good macadam to grade all the streets in the city and all the roads in the county. Talk street grading—that's the only way to get it done. The more the citizens talk it, the quicker it will be done.

### No Election Held.

For some reason not known to the BRAND no election was held here Tuesday. Most every one forgot about it as only four men presented themselves at the voting place. The lack of interest in the amendments and the fact that no candidates were stirring up the sovereignty accounts for the non-election. Since Tuesday several have expressed themselves as being opposed to all the amendments except the one pertaining to the care for the widows of Confederate soldiers.

### Junior League Program.

Following is the Junior Epworth League program for Sunday, Aug. 11, 1907:

- Song.
- Prayer.
- Song.
- Discussion of lesson, Matt. 12, 33-35.
- Bible Queries—Ashby Green.
- Recitation—Jimmie Snyder.
- Piano solo—Mamie Inmon.
- Duet—Essie Johnson and Velma Patton.
- Report of Committee.
- Song.
- League benediction.

## WHEAT CROP.

600 Acres of Wheat on M. J. Farris' Place Makes Only Fifteen Bushels Per Acre.

Mr. M. J. Farris has just completed the threshing of his wheat crop for 1907 which he cut from 600 acres of land the total amount is 9,000 bushels. Mr. Farris was much disappointed, for he fully expected to realize 12,000 bushels from this amount of acreage. The land is worth \$100 per acre on which the entire crop was raised. In conversation with a representative of the Advocate this morning Mr. Farris stated that in his opinion the cold April days following closely on the exceedingly warm spell experienced in March was undoubtedly the cause of the falling off of the crop.—Danville (Ky.) Advocate.

This clipping from the Kentucky paper should make interesting reading for the Panhandle farmers. Think of land valued at \$100 giving a yield of only 15 bushels to the acre. With wheat at \$1.00 per bushel, makes \$15 per acre. This is 15 per cent gross income on the land. At the same rate, with Panhandle

land valued at \$15 the farmers would realize just 100 per cent on the investment. The net income would make a much better showing than this, as it costs more to cultivate land in the older states. Mr. Farris should sell his 600 acres of wheat land in Kentucky and buy a Panhandle ranch. The exchange would put him in possession of from 4,000 to 8,000 acres of as fine wheat land as ever the sun shone on. Instead of having small patches on the creek bottoms and the fences following the crooked meanderings of the streams, he could have a magnificent ranch all in one broad expanse, so that he might stand in one place and view the entire golden harvest of a thousand acres at a glance.

### Band Concert.

The weather permitting, the Hereford Cornet Band will give another open air concert tomorrow night on the courthouse lawn. Everybody is invited. The program will open at 8:30. Let the citizens turn out en masse and encourage the boys. You will enjoy the concert.

## FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time.

## Fallwell & Sons

Please Notice that L. E. Thompson is now in charge of J. M. Boone's  
**BARBER SHOP AND BATH ROOMS**

To the Ladies and Children:—You are cordially invited to our bath rooms or to any other barber work, and you may assured that you will be treated with every courtesy and that there will be no loud talk or boisterous conduct about our shop. A liberal patronage of the citizens will be appreciated

L. E. Thompson



RESOLVED  
THAT NICE TOILET ARTICLES ARE  
A GREAT SATISFACTION BUT AFTER  
YOU'VE PREPARED YOUR TOILET  
DONT YOU WANT SOME LOVELY  
WEARABLES TO PUT ON? I DO! THEY  
MAKE YOU FEEL GOOD AND LOOK  
GOOD  
BUSTER BROWN



YOU WISH SATISFACTION DO YOU NOT? AND DO YOU NOT WISH TO GIVE SATISFACTION TO OTHERS? IF YOU MEET OTHERS YOU WILL BETTER SATISFY THEM IF YOU MEET THEM NEATLY DRESSED YOURSELF. REMEMBER YOUR FRIEND IS SEEKING TO ADVANCE YOU. SHE CAN DO NO BETTER IF YOU ARE STYLISHLY CLAD. WEAR GOOD ATTIRE, IT WILL HELP YOU. LET US FIT YOU UP AND YOUR FRIENDS WILL BE PROUD OF YOU.

RESPECTFULLY,

**H. C. MYRICK**  
HEREFORD, TEXAS



# Wants For Sale

## LOST

LOST—A folding pocket Kodak. Finder please return to Alex Thompson. 23-ft

LOST—A small crescent pin set with pearls. Finder will leave at the BRAND office and receive reward. Mrs. M. Taliaferro. 24-ft

LOST—A 4-year-old Hereford Bull, white face, but no white on back or neck. Anyone finding same please notify me. \$5.00 reward for information leading to recovery. 20ft R. J. Kibbie.

LOST—Mrs. Carrie Storts lost her purse on main street, containing a five-dollar bill. Finder will please leave at Brand office and obtain reward. 26-2t

FOUND—Day book containing W. A. Weybille's Union card No. 276. Call at BRAND office. 1t

## MISCELLANEOUS WANTS

WANTED—A carload of stock hogs delivered at any point on the P. V. & Denver. See G. A. F. Parker at Western National Bank, Hereford, Texas. 25-ft

WANTED—Two good separator men, will pay good wages. Work to begin about July 1. 21-ft J. S. MULLENHOUR.

WANTED—A few day boarders by Mrs. J. H. Copeland. Phone 299. 25-2tp

## FOR RENT

TO RENT—A few furnished rooms close in. Mrs. J. R. Jowell. 20ft

FOR RENT—The old Opera House building, suitable for a storage room. Sam H. Morris, Rental Agent. 22-ft

TO RENT—Two large rooms with large closet and pantry suitable for light house-keeping, has water in the room. Apply to Mrs. Carrie Storts. Phone 2 rings on 212. 24-ft

## LIVE STOCK FOR SALE

FOR SALE—A number of good brood mares and work horses at a bargain. See W. O'Brien at Edwards Land Company's office. 12ft

FOR SALE.—Two big work horses, harness and wagon for sale cheap by R. F. Parks or Alex Thompson. 26ft

FOR SALE—Duroc Jersey sow and two young shoats. Cheap if taken in the next few days. Inquire at this office.

SHEEP FOR SALE—We are offering our entire flock of 3,500 head of sheep for sale at prices that will interest anyone desiring to buy. We have muttons, ewes or lambs. Will sell any or all, to suit purchaser. For prices call on or write A. G. Bell, Hereford, Texas, or B. T. Bell Jr., Dimmitt, Texas. 25-4t

## MISCELLANEOUS

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21ft

FOR SALE—Two riding cultivators very cheap. Apply at residence in North Hereford. T. B. Kellow. 20ft

FOR SALE—A good store elevator. Geo. A. Stambaugh. 25-2t

I would sell or trade my 9-room residence in Hereford for land in Deaf Smith or Castro counties. S. S. Evants. 26-4t

## New Bridge.

The Commissioners Court will begin in a few days the erection of a 65 foot steel bridge across the Tierra Blanco at the foot of Dewey Avenue. This will enable those across the river to get over the stream but then they will encounter the railroad grade or dump. As it is, the rise in the natural surface of the earth with the dump added will make it next to impossible to get

## REAL ESTATE FOR SALE

FOR SALE—My residence in college addition. J. B. Allen. 7ft

LOTS OF LOTS—For sale on installment plan. SAM H. MORRIS. 18-ft

FOR SALE—4 sections of a La Cross disc plow. Price \$200 if taken at once. J. S. Mollenhour. 20-ft

\$8.00 PER ACRE.—For a patented section in Castro county, 3 miles of Nazareth. See C. R. Smith. 1t

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1t

FOR SALE—The north half of 30-4-4, seventeen miles north of Friona, two miles from Kelso. Long time at low interest. Abstract furnished. Address Lock Box 466, Richmond, Missouri. 26-3tp

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13ft H. B. WEBB.

FOR SALE CHEAP—One of the prettiest and best located homes in Hereford. House has 4 rooms, 4 closets, large reception hall, 100 foot front. Will sell at once, cheap for cash or will give some time. Apply at BRAND office for name of owner. 24-ft

LOTS FOR LESS.—We have some choice residence lots in Evants addition, adjoining College campus, size 52x175 feet. As we have only a few of these lots left, we will sell them for \$10 a lot less than similar lots can be bought for. J. P. SNYDER LAND CO., Hereford, Texas. 11-ft

CHEAP LAND—Located in Randall county, 7 miles of Happy, on new railroad from Canyon to Tulia. Section 120, block M 6, S. K. and K. Price \$9.00 per acre bonus net, half cash, balance in one, two and three years, interest at 8 per cent. Apply to, J. T. JOWELL, Hereford, Texas. 22ft

LAND BARGAINS NEAR HEREFORD—We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., Hereford, Texas. 11-ft

FOR SALE.—15 acres of land in southwest Hereford, known as part of the William Butcher place. This tract is platted into parcels of 5-acre blocks of 18 large lots to each block, wide streets and alleys. It adjoins the place where I now live and the lots are very fine and desirable for building. This is a good investment one either for trading purposes or for building a home. A good bargain if sold at once. 13ft JOHN W. DEATLEY.

## TO EXCHANGE

TO EXCHANGE—Dalhart residences, well located, bringing \$20.00 and \$25.00 rental, to exchange for Hereford property. Address Box 248, Hereford. 22-ft

TO EXCHANGE—Patent section 3 1-2 miles north of Dalhart, all smooth land, to exchange for Hereford property, town or adjacent. Address Box 248, Hereford. 22-ft

from the bridge approach to the street above the road bed. Just what will be done, the BRAND cannot say, but something will have to relieve the situation. When the track is laid on the road bed vehicles will have no way to get to the bridge. It is up to the Court or the City Council to do something.

The subscription price of this paper is \$1.00 a year, strictly in advance. Sample copies 5c each.

## WILLIAM J. BRYAN.

The Noted Nebraskan an Invited Guest of Hereford for September 6th.

The committee on public speaking has invited Hon. W. J. Bryan of Nebraska to deliver an address on the first day of the Hereford Anniversary, September 6th. That Mr. Bryan will accept is not definitely known, but the committee feels sure that, if possible, he will take this opportunity to visit the great Panhandle of Texas. The large concourse of people that will be here on that day and the following day will give him a chance to meet thousands of his friends and admirers. And if it should be known that such a prominent citizen and great statesman was to visit Hereford and the Panhandle country, thousands of Texans would come here to see and hear him. The fact that during the same week the first annual Chautauqua will be held and that he is invited to fill the platform for the one day will be the leading attraction of the week. A special train will be run from the division north of Amarillo on the 6th and a big crowd will accompany Mr. Bryan to Hereford from that city. Arrangements will be made to meet the great Nebraskan at the train by a committee of citizens and escort him to the grounds, the march being led by the Hereford Cornet Band. After Mr. Bryan delivers his address, an informal reception in his honor will be held. A luncheon will be served and a drive in auto's taken over the city and out to some of the big farms and ranches. On returning to the city and just before going aboard the train, a greeting will be given him by the school children of the Panhandle.

## The Birth of a City.

There has been some discussion since the setting of the date for the annual celebration of the birth of the city of Hereford as to the exact time. The BRAND reporter, in conversation with one who was here when the city was born, learned that the exact date and hour was September 1st, 1898 at 8 a. m. Some have put the date on the 2nd and others on the 3rd, but the circumstances and evidences given prove conclusively that September 1, as stated, is the correct date. "It was this way," says Mayor L. Gough, "I had been trying to decide whether I would move to Amarillo, Canyon or Hereford, or the place where Hereford was to be built. I had already been to Amarillo and Canyon and had looked at the prospects of the two places. On the last day of August, 1898, at my home near Dimmitt, I decided to come to this point and view the situation. I took dinner with some old friends and acquaintances at Dimmitt on that day, and we talked, during the course of conversation, about it being the last day of the month. I also told them that I was coming up to Hereford. That afternoon I came on to the place and found that old Bill Stuetzell, a German well driller, had just finished the well for the railroad. About the same time that I arrived, W. T. Bratton, a brother of Mrs. J. T. Inman, and a man by the name of Browning, drove up with a load of lumber and material to erect a house for W. H. Clarey, the lumber having been hauled from Amarillo. We all camped near the well that night, August 31, 1898. The next morning the carpenters laid the foundation of what was for a long time call the Annex, the building now occupied by the Hereford Realty Company. We talked about the event and some remarked that we could tell our children that we laid the foundation of a city. The railroad had not been completed through the place,

## PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

DR. C. W. McFARLING  
PHYSICIAN AND SURGEON  
Office at Park's Drug Store  
Hereford, Texas  
Residence Phone No. 138

R. M. JOHNSON,  
PHYSICIAN AND SURGEON  
Home at Stinson Residence,  
Office at Coulson's Drug Store.  
Hereford, Texas

S. D. HOWSER  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

DR. J. D. RATLIFF,  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

J. J. PORTWOOD  
DENTIST  
Office over First National Bank  
Phone No. 289.  
HEREFORD, - - - TEXAS

DR. W. A. PRICE  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 222 Office Phone 300  
Hereford, - - - Texas

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
WALTER D. HORNE  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford - - - TEXAS

A. F. Murchison J. S. Jones  
MURCHISON & JONES  
Real Estate and Live Stock  
Hereford, Texas

but the contractors were working on the road both east and west. I think," said Judge Gough, "that the first train ran into Hereford on Oct. 18. In this I might be mistaken, but as to the other dates, I am very sure."

So Hereford was born on the bright morning of September 1, 1898. Let those who wish to keep the record of the event cut this interview out and put in among your valuable papers. Make the record, "The Founding of a City."

## Amendments Defeated.

All the amendments to the Constitution which were voted on last Tuesday were defeated, except possibly one, the Confederate Widows' Home provision. A light vote was cast all over the State, some towns not holding an election at all. In many

JNO. P. SLATON  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

BAKER & WITHERSPOON  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

W. L. SIMS  
LAWYER  
ABSTRACTS OF TITLE  
FARMERTON TOWN LOTS  
Farmerton, - - - Texas

E. F. Connell W. D. Kelleher  
E. F. CONNELL & COMPANY  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - - Texas

C. G. Witherspoon W. Caudé Witherspoon  
C. G. Witherspoon & Son  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Oxendine  
HEREFORD REALTY COMPANY  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

SAM H. MORRIS  
HEREFORD CITY PROPERTY  
RENTAL AGENT  
ABSTRACTS ACCOUNTING  
Office over Garrison Bros. Hdw. Store--Phone 72

J. W. ENGLISH  
Real Estate  
Office South Side Public Square

counties where the voting strength is four or five thousand only two hundred votes were cast. The indifference and antagonism to all of the provisions snowed them under.

## Improvements.

Extensive improvements are going on in the stores of E. B. Black and Geo. A. Stambaugh. These enterprising men are preparing to do a bigger business and the enlargement and re-arrangement of their stores makes it necessary to accommodate their customers. The recent addition to the building occupied by Mr. Black has been divided so that he can set up a more commodious and better equipped undertaking department. The friends and customers of Mr. Stambaugh will hardly recognize the old stand after the changes in his store are completed.

REGISTERED  
HEREFORDS

All ages of Fine Bulls  
for sale at reasonable  
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT



# TRY US FOR GROCERIES

FRESH STOCK, the right prices, prompt service. With Oriole flour you can't have a failure in bread. Use Kinhee coffee once and you won't use anything else.

The New Store

Argo & Jarrott

Hereford, Texas

## PRIZES AT GREAT CORN SHOW.

### Many Money Rewards and a Unique Offering of Fine Texas Lands.

Chicago, July 25, 1907.

Dear Sir:

On October 5th to 19th inclusive, there will be held at the Coliseum in the city of Chicago what is known as the National Corn Exposition, at which exposition corn products from all states are to be exhibited and prizes awarded not only as to display, but likewise as to quality and also as to essays on corn culture, etc.

The Panhandle of Texas, being in its infancy as an agricultural producing section, cannot expect to successfully enter the contest, but there is presented an opportunity to show what has been done and further demonstrate what can be done by the cultivation of the soil in an intelligent manner. The rules governing the Exposition prohibit the display of any other than corn products, but

do not eliminate Milo maize, Kaffir corn, sorghum and, in fact, any of the maize family, neither does it prohibit the exhibit by photographs of any and all products.

At this Exposition this Company has arranged for a booth decorated by the same parties who decorate the exposition and in which decoration Panhandle maize products are to be used and there is to be located at this booth some intelligent practical Texan, who will preside and furnish information as to the virtues of the Panhandle to such farmers or investors who attend the exposition and are desirous of obtaining information relative to that section of the United States. To successfully carry out this scheme, it requires more than the efforts of any one party and it is with a view of securing your co-operation that we address you.

The company has offered four premiums of one-quarter section of land each to winners of prizes in various classes. We further are

paying expense incidental to making the Panhandle display and likewise standing the cost of all details in connection with forming a proper and systematic organization and will insure a creditable exhibit and all we ask at your hands is assistance in getting together the best samples of Kaffir corn, Milo maize and sorghum raised in your immediate section during the season of 1907 and also the securing and furnishing of as many photographic views as possible of growing crops of all kinds, likewise views of exhibits of crops grouped together, as well as town and farm scenes of an attractive character, in order to demonstrate to the uneducated that we have a productive country and not a country that is suitable for grazing purposes only.

This is a matter which we feel you are mutually interested, as the settling of the Panhandle of Texas with a class of intelligent farmers that can be induced to emigrate to a country where lands are cheaper and equally productive means increased prosperity to all. Can we have any assistance at your hands? If so, to what extent? Kindly let us hear from you and we will be pleased to receive any suggestions which you may have to make.

Yours truly,

The Capitol Freehold Land & Investment Co., Ltd.

F. W. WILSEY,  
Land Commissioner.

Referring to the above, the BRAND calls attention to other prizes to be given by the National Corn Exposition. The circular reads:

Prizes will be awarded to exhibits from the thirteen corn states, the amount of \$585 going to each state. Besides prizes for specific excellence in corn each state will be encouraged to compete for more than \$6,000 in cash open to the world, while in special prizes the value of prizes offered will probably amount to \$75,000.

The BRAND believes this is an opportunity that can not be neglected by the Panhandle. Hereford should be represented at the Exposition by a display of her corn products. In as much as Milo maize, Kaffir corn, broom corn, sorghum and Indian corn will be used in the decorations and display, the Panhandle can make a most creditable showing. If the farmers will go to the trouble of having a number of good photographs made of the farm scenes, showing shocks and stacks of maize, or display of any kind, scenes around the farms and ranches, these will be sent in without any cost whatever to those who furnish them.

If the real estate men will not organize and make provision for receiving and forwarding these exhibits, the Secretary of the Commercial Club will see that a place is secured for the storing, packing and

shipping of all the products brought in. The railroad will, no doubt, D. H. all such shipments. Now let every one who is interested in advertising the Panhandle send in something. Go through your field and cut, at the right time, a few good samples.

### Big Cabbage.

G. C. Major who lives in East Hereford brought a load of fine home grown cabbage to the market last Saturday. All of the heads were large, firm and well-matured, many weighing from 5 to 6 pounds. He has had cabbage for his own use some three or four weeks, but these were the first he had for the market. The replanting was done in the first week in May and he has about 1200 plants in his garden. These are being raised without irrigation. Counting that there are two plants to the square yard, this would cover about one eighth of an acre. If the cabbage will average 3 pounds to the

head and the crop produce 1,000 head, at the price current, the field would give just \$150. This gives an average income of \$1200 per acre. Now cut this half and it will give \$600 per acre. Truck farming will always bring a fine profit in the Panhandle. Mr. Major took the premium at the annual fair last year and will likely carry off the colors this year unless some comes under the wire first.

### Dissolution Notice.

The grocery business of W. A. Hubbard and E. R. Rice doing business under the name of Hubbard & Rice has this day dissolved, W. A. Hubbard purchasing E. R. Rice's interest in the business and will continue the business under the name of Hubbard Grocery Co., and will assume all indebtedness and collect all accounts of the old firm.

Signed at Hereford, Texas, this 13th day of July, 1907.

23-4t

W. A. HUBBARD.  
E. R. RICE.

## A BIG 10 DAYS CLEARANCE SALE

### Dress Goods

Wash Dress Goods, including Linens, Lawns, Wash Chiffon, Silk Mulls, this sale	1-4 off
Ladies' Belts, all styles and colors, this sale	1-3 off
Ladies' White Shirt Waists, this sale	1-3 off
All Embroideries, Laces, Allover Lace and Embroidery, this sale	1-4 off
Ladies' Hand Bags, this sale	1-3 off
2 dozen Ladies' and Misses' Corsets, your choice	10c
One lot Ladies' Skirts, this sale	1-4 off
Curtain Scrim, this sale	1-4 off

### Stetson and Panama Hats

\$6.50 Stetson Hats, this sale	\$5.00
5.00 " " " "	4.00
4.00 " " " "	3.50
6.50 Panama Hats " "	5.00
5.00 " " " "	3.50
2.00 Fox Hat, this sale	1.50

### Clothing

Men's, Youths' and Boys' Suits, extra pants, etc., this sale	20 per cent off
Men's Ladies' and Children's Slippers, this sale	1-4 off

D. W. PINKSTON & SON

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.

## Quality and Price

Are two points the buyer always considers before making a purchase. All our goods possess quality and are just as represented to the customer. We are headquarters for everything in Diamonds, Jewelry, Watches, Clocks, Hand Painted China, Cut Glass and Optical Goods. Our facilities for fine repair work are the best. We do plain or monogram engraving, special manufacturing and designing. Remember, too, that the customer who wants Eye Glasses and expects satisfaction begins to look for our store. Our Optical line is complete and we guarantee to accurately correct all errors of refraction. Unlike most others, we test your eyes free of charge, and make a moderate profit on our glasses, just as we do on other goods we sell. We guarantee our glasses, as well as other goods to give satisfaction.

W. H. RAY

...Jeweler and Optician...



# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A Johnson  
Hereford, Texas

ing and postage, cost them 50 cents each. The local merchant can reach 3,000 customers every day in the year for what it costs the mail order house to reach 2,000 customers one time.

There is no more effectual or more simple and and impressive method of building up home interests than for all our people to look to the columns of the local papers, instead of northern catalogues for what they need.—Austin tribune.

The catalogue houses claim that they sell so much cheaper than the local merchants that the buyer can afford to pay the freight from the distant city. But what are the facts in the case? Do they really sell all articles advertised cheaper than the local merchant when the quality and style is considered? One way the local merchant could successfully compete with the big catalogue houses would be to compare prices and goods. Invite the people to make an examination. One reason which has induced so many people to send off their orders, especially in the Panhandle, so the BRAND has been told by several, is that the catalogues carry a line of goods not to be found in the ordinary store. Is this true? Do not the local merchants often have on their shelves just what the buyer orders? The big houses get all their trade by advertising. Can the local merchant successfully combat their methods without advertising? They give the prices, they give a cut and description of the article they guarantee it. The BRAND is not complaining about the lack of advertising—it has no grounds for such a complaint. Look at the BRAND this week or last week.

What the BRAND wants to show is that the local merchant should be prtrionized if he has the goods. It is he who helps support the state and county; he contributes to every local enterprize; he helps build every school house and church in the county; he contributes to every public utility; he buys the farm and ranch products; he secures in many ways the integrity of the community. If the catalogue patron wants a small or large favor, he goes to the local merchant and not the catalogue. Home enterprises should be given the first consideration.

### Storage Coal.

We have just received several cars of storage coal and it is now ready for distribution. It is the best coal ever brought to Heseferd. Put in your winter's supply of coal this summer. Phone orders early. Reasonable prices.  
20th C. W. WARREN GRAIN CO.

### Card of Thanks.

We want to thank the good people of Hereford for their kindness toward us during the loss of our darling husband, brother and son. May God's blessings ever rest upon them.  
MRS. FRANK TUCKER, MR. and MRS. H. G. TUCKER and MOTHER.

# TO RIDE IN COMFORT

And style, ride in an Anchor Buggy. They run as easy as a baby carriage. They are made as carefully as a watch. The wood is well seasoned, fine quality, and the patent flfth wheel on the buggy adds much to it. Leather and cloth of the most durable kind. Look at our line of



# CARRIAGES

You can go further and not find anything to equal them. When in need of anything kept in a first class Hardware Store, call on us. How about a nice oil or gasoline stove for cooking during the hot weather season?

Yours for reliable goods,

# HEREFORD HARDWARE CO.

### The Panhandle a Wheat Country.

From the Denver Post we take the following clipping from a speech made by H. M. Campbell, Father of "Dry Farming", to a gathering of farmers and business men in Denver.

"I have just returned from Canada where I have been giving lectures on Scientific soil culture. I was in a part of the Alberta district, which is one of the greatest wheat producing sections in North America. It is equal to the Panhandle in Texas. In this part of Canada there is no more annual moisture than in sections of eastern Colorado, but the season there is shorter, the days are about three hours longer, and crops are grown rapidly."

Mr. Campbell knows this part of the country thoroughly, having conducted an experimental farm within a few miles of Hereford for a number of years. If he will thus favorably compare us with one of the greatest wheat producing sections of North America we should certainly feel satisfied with this as a wheat producing country. This with the numerous reports from our farmers

in regard to the yield this year found elsewhere in this paper, and taking into consideration also the fact that this is the poorest wheat year for a long time should convince the most skeptical that Hereford is in the midst of one of the greatest wheat growing districts of North America.

### Acreege Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days.  
11-1f J. P. SNYDER.

### Already Paid For.

An actor without funds managed in some way to get a second-class ticket on a line of steamers running between Seattle and San Francisco.

The voyage between these two points consumed the better part of three days, and in view of the fact that his finances were at a low ebb he solved the question in this way: The first day-out he slept all day to

keep from eating and remained up all night to keep from sleeping. On the second day he took physical culture exercises. On the third day he could not stand the strain any longer and went down in the dining-room and ordered the best meal on board the boat. While eating this meal he could see in his mind's eye a picture of a cell in the bastille in San Francisco.

After finishing his meal he said to the waiter, "How much do I owe you?" "Nothing," replied the waiter, "your meals are included in your ticket."—San Francisco Argonaut.

### Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.  
34-1f. SAM WORLEY.

Subscribe for the Brand \$1.00.

# WE ARE IN THE REAL ESTATE BUSINESS TO STAY

and will appreciate any business given us, either as a seller or buyer. Our charges are only five per cent commission on sales made. If you have any large tracts of land for sale, list them with us, as we have several calls for them. Our motto is square dealings with all customers. . . .

# PARK & BOURN



# Remnants Left

**W**E have some odd lots in shoes, small and large sizes. We offer from 1-4 to 1-2 off. We have them out on the counter so you can see them. Every pair is a real bargain. We also have some Men's and Boys' Suits in odd lots, we offer at 1-2 price--less than wholesale. They are mostly small sizes. We have one counter of Summer Dress Goods, we offer at 1-3 off.

**Geo. A. Stambaugh**

**G. A. F. PARKER**

**A Hereford Banker, Talks Interestingly about Panhandle Farming.**

G. A. F. Parker came into the BRAND office the other day and gave us an ad. for stock hogs. We asked him what a banker wanted with hogs and he turned loose on us; "I am a farmer, sir. No one ever heard me boast about being a banker, but when it comes to farming, I claim to be a professional."

"Well Mr. Parker" said we, "You have been distributing from your bank Campbell's Soil Culture Manual, and telling the farmers that in that book are your sentiment and we hear you called George Alfalfa Farmer Parker, but when and where do you do this farming?"

"Mr. Reporter, I am almost the oldest settler in this country, having lived in the Panhandle nearly twenty years and most of that time I have been interested in farming. I earned my title as an alfalfa farmer by being the first man to sow it on the high plains where it is 150 feet to water and make a success of it. This was on my farm near Claude not more than 40 miles from here. But as to my farming now, I have a partner, Mr. W. A. Ritter who looks after the farm while I keep the books. Come down to the bank and let me show you the books."

We proceeded with Mr. Parker to the bank and this is what we saw:

Parker & Ritter formed a partnership eight years ago, each put \$1000 into the business, Mr. Parker loaning the firm what was necessary to run the business. In the eight years they have made about \$50,000.00 They now own 3000 acres of land, 1000 acres in cultivation and 2000 in pasture.

On April 10th they took an invoice and balanced their books. Condensed it read as follows:

298 head of cattle, calves not counted	\$ 4,900
72 head of horses and mules, colts not counted	4,800
125 head of hogs	1,000
Total	10,700
3,500 bushels Indian corn at 40 cents	1,400
300 bushels June corn at 40 cents	120
5000 pounds of pop corn at 2 cents	100
900 bushels sorghum seed at one dollar	90
1400 bushels oats at 40 cents	560
45 tons hay at \$10	450
Total	2,720
Grand total	13,420
Sales from ranch for 15 months ending April 10, 1907:	
Cattle and horses sold	\$2,045.57
Hogs sold	1,095.98
Rent from cotton lands and sundry farm products	4,364.13
Total	7,505.68

Receipts for 15 months averaged \$500 per month. The cotton for year 1906 produced as follows:

Tenant	Acres	Bales	Sold for
J. W. Meek	150	94	\$4,991.51
J. G. Bryant	130	70	3,897.20
J. W. Williams	135	55	3,033.16
T. E. Vennum	50	18	964.24
Totals	465	237	12,886.16

"We get one-fourth of the cotton as rent for the land" said Mr. Parker, "therefore you see we received \$3,221.54 as rent on 465 acres or an average rental of \$6.92 per acre. We have trouble in keeping tenants. You see what they made on their cotton last year, and all of them had other crops. This spring all of our tenants left and bought land of their own. We have to look for poor men but when we get them they soon become able to buy land and leave us."

"Mr. Parker, you talk about being an alfalfa farmer, and you have so far said nothing about alfalfa. Are you raising it now?"

"Well sir, you must understand

# LOOK AT THIS

2,560 acres, well improved, prices and terms right.

10 good smooth sections from 8 to 12 miles from Hereford.

16 acres in Evant's Addition very cheap. :: :: ::

## MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

**THREE HUNDRED ACRES.**

**Makes an Average of Over Ten Bushels Per Acre.**

The BRAND learns this morning that the big field of wheat of 300 acres belonging to Troy Womble made an average of over ten bushels to the acre. The crop consisted of both spring and winter wheat, the latter giving the better yield. Mr. Womble had in about 300 acres and threshed nearly 2,400 bushels of a very fine quality of grain. The 120 acres in winter wheat made an average of 10 1/2 bushels, 80 acres planted on sod land made a yield of 8 1/2 bushels to the acre. In this crop the ground that had been well prepared before planting made the biggest yield. Though the entire is below the average, some five bushels to the acre, when it is known that the average amount of moisture did not fall this spring and summer, it is entirely satisfactory. The threshing was done by the big four: Womble, Farmer, Gray and Borden. They made a run of 5 hours yesterday evening without a single stop and run 500 bushels. This is certainly doing good work with a machine.

day evening without a single stop and run 500 bushels. This is certainly doing good work with a machine.

**Mexican Did Not Come Back.**

The trusty at the county boarding house broke faith with the jailer Thursday night and has not been heard of since. It seems that he was sent over to the public well a little after dark to get a bucket of water and as yet has not returned. It is not known how far he went, but the water must be a great distance, or he would have returned before this.

Everybody knows "Niggerhead" coal is the best. That's why E. W. Harrison sells it. 23-ff

**Monthly Weather Report.**

The local station makes the following report for July:

Mean maximum temperature	- 93
Mean minimum temperature	- 62
Average temperature	- 78
Precipitation for the month,	3 inches.

# We Can Please You

In Cleaning or Pressing your Clothes or we can order you a Tailor-Made Suit, which we guarantee will fit perfectly. We make a specialty of ordering Skirts for Ladies, our line of samples being complete. We also have a full line of Tobaccos, Cigars, Magazines, Etc. ::-;

**JAMES MOSES**

that Mr. Ritter does most of that farming. I keep the books and advocate Campbell's method of soil culture and alfalfa, but it was only lately that Mr. Ritter was converted to alfalfa. Now he believes in it as strong as I do, and soon I hope we will quit corn and cotton and be alfalfa farmers strictly. Last year we had 15 acres in alfalfa which was worth to us at least \$40.00 per acre. This year we have 30 acres in alfalfa. We have cut it three times already and expect to get two more cuttings. I think we have averaged fully one ton per acre per cutting. We are preparing to sow 200 acres more in alfalfa, and when it gets to producing like the 30 acres we now have, I intend to quit work and go to farming altogether.

**Prizes Offered.**

It has been suggested that, besides the prizes offered for the display of farm and ranch products, at the big celebration, a list of other prizes for turnouts, get-ups, make-ups and other unique exhibitions

be given. A prize to the man who would bring in the biggest load of girls and women from the country; a sack of flour to the heaviest weight couple, married or unmarried; a shirt waist pattern to the girl or woman who is the best horse-back rider; a pair of socks and a red neck tie to the boy or young man who could get up the most ludicrous costume; a set of harness to the farmer who would drive in the best around matched team; a silk parasol to the woman who can make the best man's shirt in the shortest time; a big cake to the best looking couple in a grand promenade and so on till a number of good prizes were given. This will help entertain the big crowd in the late afternoons and will give every body something to do, besides standing around on their sore corns. Let the committee on prizes get down to business.

**Boys' clothes at 25 per cent reduction at D. R. Cass & Son. It**

Please Notice that L. E. Thompson is now in charge of J M Boone's

## BARBER SHOP AND BATH ROOMS

To the Ladies and Children: You are cordially invited to our bath rooms or to any other barber work, and you may assured that you will be treated with every courtesy and that there will be no loud talk or boisterous conduct about our shop. A liberal patronage of the citizens will be appreciated

**L. E. Thompson**



Three complete lines of new rockers. The best in the union at Black's. 24-2t

FOR SALE—Duroc Jersey sow and two young shoats. Cheap if taken in the next few days. Inquire at this office.

Rev. M. E. Hawkins, pastor of Methodist church at Canyon City, is visiting his brothers D. W. and H. H. Hawkins.

We have cash buyers for large and small tracts in the Panhandle. Write us what you have. Baskin Land Co., Hereford, 14-tf

Those who wish to engage for privileges on the grounds at the celebration to be given Sept. 6 and 7, should write to or see the committee.

Mrs. T. E. Fowler and children of Bartlett are visiting in the home of Dr. and Mrs. R. M. Johnson. Mrs. Fowler is a daughter of Dr. Johnson.

Mrs. I. L. Cain of Muskogee, I. T. and Mrs. C. P. Nunley of Thorpsprings, Texas, who have been visiting at the home of Mrs. Delphia Cox return to their respective homes today.

R. D. Sedwick returned Wednesday from Gatesville, on a visit to his mother and friends. Willie Sedwick, his younger brother, came with him to spend the summer on the plains, his first visit.

Kenna, N. M., July, 30.—Kenna will have a big barbecue celebration on August 22. Reduced rates on all railroads have been secured. Everybody invited to attend. Speaking, baseball, races, etc. Remember the date.

C. E. Edwards left Tuesday for McGregor in response to a telegram which states that his father was lying at the point of death. It is to be hoped that he will find his father improved when he reaches his old home.

Dr. J. L. Kesler, holding the chair of biology in Baylor University at Waco, was in the city the first part of the week. This was his first trip to the Plains of Texas and he expresses himself as being more than delighted with the climatic conditions.

Mrs. C. B. Fullerton and children of New York and Mrs. J. N. Smith of Wichita, called here on account of the death of their brother, the late Frank Tucker, are visiting J. E. Tucker. Mrs. Fullerton will make this her home for several months while Mr. Fullerton, who is in the Secret Service of the government is in Panama.

Your attention is called to the ad of the Panhandle Christian College to be found in this issue. The President, Prof. T. R. Day, is making a vigorous campaign in the interest of the College. He is receiving a great number of inquiries asking for information about the school. Indications point that the College will have a liberal patronage this fall.

L. P. Landrum attended the Farmers Congress at College Station last week. He reports a fine session of the Congress but regrets that the Panhandle was not more largely represented. While away he visited his old home at Florence. Mr. and Mrs. Caskey, father and mother of Mrs. Landrum, returned with him for a short visit.

Presbyterian Church. Sabbath school at 10 o'clock. Preaching at 11, Theme "Divine Providence." Evening service at 8:30. This will be the last Sabbath before the ministers vacation. All are cordially invited.

WM. G. KEAY.



THERE ARE MORE KINDS OF CHOICE THINGS THAN ONE—FIRST CHOICE, SECOND CHOICE, THIRD CHOICE, AND SO ON, YOU WISH THE FIRST CHOICE DO YOU NOT? IF YOU COME NOW AND BUY YOU WILL GET THE FIRST CHOICE. WE WOULD ESPECIALLY CALL YOUR ATTENTION TO THE FACT THAT WE HAVE ADDED TO OUR STOCK ONE OF THE BEST LINES OF SHOES MADE, AND WE ARE NOW CARRYING THE LARGEST AND BEST STOCK OF SHOES IN TOWN. BUY YOUR SHOES FROM US AND GET CHOICE OF THE BEST THE MARKET AFFORDS.



ST. REGIS Patent Colt Fox Blucher PRICE \$6.50



FENWAY VICI BLUCHER PRICE \$6.00

H. C. MYRICK  
HEREFORD, TEXAS

Additional Locals

I. L. Griffith of Maypearl, Texas, is here visiting friends.  
Three cars of new furniture just in at Black's. 24-2t  
Best coal at Warren Grain Company. 20-tf  
Millet seed for chicken feed at E. W. Harrison's. 23-tf  
Park & Bourn want to sell that place of yours. 39tf.  
Buy "Niggerhead" coal even if it does cost more, it's the best. 23-tf  
Plenty of wheat sacks at Warren Grain Co. 20-t.  
List your property with Park & Bourn. 39tf.  
Big shipment of trunks and suit cases just received at Black's. 25-2t  
Big line Globe-Wernicke book cases just received. E. B. Black. 24-2t  
Rev. J. C. Mason and daughter, Maxie May, have returned from Central Texas.  
Miss Essie Harmon of Cleburne is visiting her cousin, Claude Wither- spoon, this week.

Mrs. A. J. Thompson left Thursday afternoon to visit friends and relatives in Gainesville.  
A. D. Shook, a prominent real estate dealer of Amarillo, was in the city this week on business.  
Mrs. J. S. Wyche left for Colorado Springs Tuesday for a month's vacation and a visit to friends.  
Misses Nellie and Willie Robinson left Thursday for Gainesville on a visit to relatives and friends.  
Misses Jessie Morris, Ruby Mor- ter and Eva Gilliam, of Gainesville, are visiting Mrs. A. J. Thompson.  
All refrigerators will be closed out in the next few days at cost. E. B. Black. 25-2t  
Misses Minnie and Laura Orr of Waxahachie are spending the week with their friend Mrs. W. R. Evants.  
Buy a rocker that is put together with bolts and screws, found at Black's. 25-2t  
Misses Maud and Ruby Huffmann of Portales, New Mexico, are visit- ing Miss Irene Pinkston of this city, this week.

ENLARGE YOUR ACCOUNT

by depositing at this bank. There are certain inflexible and infallible rules that guide each one of us in money making, and keeping.

WHERE YOU BANK



Is an item considered when asking for credit. Banking here is a sure way to enlarge your account.

THE WESTERN NATIONAL BANK

of Hereford, Texas

CAPITAL AND SURPLUS JULY 1, 1907, \$85,000.00

G. A. F. Parker, President J. L. Smith, V. President F. B. Fuller, Cashier

**Birthday Anniversary.**  
One of the most pleasant occasions of the summer, was the 66th birthday anniversary of Mrs. M. Taliaferro at the residence of Mayor L. Gough on Tuesday afternoon of this week. Mrs. Taliaferro assisted by her daughter, Mrs. Richardson of Austin, and Mrs. R. E. Cook, an old pupil and friend, received and did the courtesies of the afternoon, each guest being most cordially welcomed. After an hour of pleas- ant conversation light refreshments were served. Though not expected many of the guests deposited with their cards on the plate an amount in pennies equal in number to the age of the genial hostess. This was a compliment to her work in the Ladies' Aid Society, and will be credited to the church building fund of that organization. The BRAND joins with her many friends in hoping that she may celebrate many more happy anniversaries.

Palace of Sweets

Wood's Confectionery

Have you ever visited the New Confectionery? If you have not it will pay you to come and look over our line of Candies, Fruits, Nuts, and Etc. Our CANDY STOCK is the Finest and largest in the Panhandle. We carry the

BEST AND HIGHEST GRADES OF FRUITS AND NUTS

If you wish fresh and first-class goods buy them at

WOOD'S CONFECTIONERY

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery



# FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

### Forest Planting on The Plains.

The Forest Service has just issued a circular devoted to the interest of forest planters in the western portions of Kansas, Nebraska and Oklahoma, northwestern Texas, eastern Colorado and New Mexico.

This entire region is practically treeless. Here and there, of course, trees have been planted, but forest planting has in no way kept pace with agricultural development. There is real need for forest growth. By careful selection of the species, the choice of suitable sites and proper management of plantations, enough forest can be grown to exercise a marked effect upon farm development and to supply wood for most domestic purposes. The object of the circular is to show just what it is practicable to undertake in the way of such plantations. Planting may be done for any one of three chief purposes—protection, wood supply and shade.

A windbreak consists of one or two rows of trees planted primarily for the purpose of checking the force of the wind. The term "shelter-belt" is applied to larger groups of trees which form forest conditions and serve a protective purpose. Any species which is adapted to the region may be used for windbreaks. Where evergreens will succeed however, they are more desirable, since they afford better winter protection than deciduous trees. A windbreak consisting of a single row should be composed of a densely growing species with branches close to the ground.

The main use of windbreaks is to shelter an orchard or a residence site, to prevent hot winds from scorching field crops and to conserve soil moisture within the protected area. They may also be planted in open pastures for the protection of stock. Incidentally, the windbreak may furnish useful material, but it

must be placed where it will afford the most effective protection, without much reference to the character of the soil.

Wherever agriculture is practiced in the plains region, the farmer will find it profitable to devote a few acres of good land to trees. It is true that some time must elapse before the plantation will become productive, but, by the choice of rapid growing species and by close spacing, the thinnings which will be necessary in a few years will provide material suitable for fuel, stakes and the like.

The choice of species for this purpose is naturally very limited and will depend somewhat on the location. Trees that grow rapidly and at the same time produce wood of good quality are the best. If they also sprout from the stumps, the forest may be made permanent with a little care.

The circular contains suggestions as to the choice of species, with notes, their requirements, and directions for planting and care. Write the Forrest service, Washington, D. C., and ask for circular 99 which will give most valuable information.

### Ready to Thrash.

In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served. 20-1f J. S. MOLLENHOUR.

### Jr. B. Y. P. U. Program.

Following is the Jr. B. Y. P. U. Program for Sunday, August 11:  
 Reading of minutes and roll call answered by scripture verses.  
 Subject, Everlasting Life.  
 Leader, Frank Richards.  
 Scripture Lesson, John 3, 13-18.  
 Sentence prayer.  
 Who gives Eternal Life? Amy McCracken.  
 Recitation of John 3, 36, Effie Lee Guinn.  
 How do we get Eternal Life? Waldine Wilson.  
 Recitation of Matt. 25, 46, W. C. Pittman.  
 Recitation of John 10, 28, Ralph Rutherford.  
 Recitation of Rome 6, 22, J. L. Fuqua.  
 Recitation of 1st John 2, 25, Leroy Richards.

### Tax Payers Assessed.

The tax payers of the city are being assessed this week by the city marshal, Henry Hubbert, assisted by C. L. Sullivan. These gentlemen are interviewing every property owner within the city limits. There was some delay in getting at this work, but could not be avoided. They will complete their work in a few days.

### Attracts Attention.

Beaumont, Texas, July 26, '07.  
 Mr. A. C. Elliott,  
 Sec. Hereford 20,000 Club.

Dear Sir:—I am in receipt of your favor of the 22nd furnishing list of your officers and thank you for the information. Your letter head is very attractive and comprehensive and indicates study on the part of the Club. Please bring a supply with you at the Ft. Worth meeting so that other secretaries may examine them. J. A. ARNOLD,  
 President Commercial Secretaries' Association.

The foreman of the BRAND office, Mr. Frank Milhollan, is responsible for the very attractive typographical form of the letter head of the Commercial Club. He knows how and

under his supervision the BRAND office turns out work superior to that done in many offices of greater pretensions.

### Steers Sell.

J. D. Thompson sold this week to Brooks, Davis & Smith of Sioux City, Iowa, 200 two year-old steers, averaging in weight 800 pounds, at the good round price of \$25.00 per head; also 60 cows and heifers at \$20.00. This was as fine a lot of young cattle as has ever been sold from the Panhandle and Mr. Thompson is to be congratulated on producing a herd that takes the top of the market.

For high grade clothing buy Schloss. 25 per cent off, at D. R. Cass & Son.

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

**Hereford Lumber Co.**

## Quality and Price

Are two points the buyer always considers before making a purchase. All our goods possess quality and are just as represented to the customer. We are headquarters for everything in Diamonds, Jewelry, Watches, Clocks, Hand Painted China, Cut Glass and Optical Goods. Our facilities for fine repair work are the best. We do plain or monogram engraving, special manufacturing and designing. Remember, too, that the customer who wants Eye Glasses and expects satisfaction begins to look for our store. Our Optical line is complete and we guarantee to accurately correct all errors of refraction. Unlike most others, we test your eyes free of charge, and make a moderate profit on our glasses, just as we do on other goods we sell. We guarantee our glasses, as well as other goods to give satisfaction.

**W. H. RAY**

Jeweler and Optician...

## HYDRAULIC WELL MACHINE

We have just arrived with our new Hydraulic well machine from Nebraska, and are ready for any kind of work, from a 40 foot to a 700 foot well. Will dig from 200 to 400 feet a day. Never necessary to use any casing. Impossible for this machine to be turned from a straight hole. Can dig from a two inch to an eight inch well. If hole is crooked no charges made. Satisfaction in every way guaranteed. We will make you the right kind of prices on application. See us for further particulars, or address us at Hereford, Texas.

**LORENZ & THRAMER**

Hydraulic Well Drillers

## LET US SAVE YOU MONEY

WE have purchased the interest of T. H. Olinger in the land business of Olinger and Pitman; and can offer some excellent bargains in farm, ranch or city property. If you have property you wish to sell, list it with us.

**THE J. H. PITMAN LAND CO.**

HEREFORD,

TEXAS



## TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

### WARREN GRAIN CO.

Successors to J. F. Collup

## SEE US FOR COAL

We have quite a lot of coal on hand which we will sell cheap. Before buying your supply let us figure with you. Notice our price:  
Good Coal at \$6.50 per Ton

### CITY COAL CO.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

The coal storage rates expire July 31st. After that higher prices for coal. E. W. Harrison. 23-tf

Mrs. Frank Wolfe who has been visiting her folks here in Hereford for a short time, left Monday for her home near Portales.

Mrs. Chas. Smith who has been away on quite an extended visit to friends in Tennessee and Oklahoma returned to Hereford Monday.

Mrs. O. P. Norman and family have been visiting in the home of Dr. G. H. LeGrand. They returned to their home at Coffman City last Monday.

J. L. Kesler, nursery inspector for the Panhandle country, came in on the Monday's train. While here he will inspect the nurseries of L. P. Landrum and S. L. Boone.

I have some first-class land in the Hereford district to exchange for rental property or improved farms in the north or east. Address B. M. Hester, Hereford, Tex. 20-tf

The L. Gough Development Co. are now in their new office next door to post office ready for business. We will buy or sell land or will sell on commission. Fair dealing with everyone is our motto. 23-tf

T. E. Shirley and family have returned to their home on 25-mile Avenue after spending the summer at their old home in north Texas. Mr. Shirley has been engaged in work for Texas Christian University and Hereford College.

Dr. D. D. Swearingen of Drs. Hanaa & Swearingin, Amarillo, will be in Dr. Price's office Monday, August 12, to treat diseases of the eye, ear, nose and throat. Glasses fitted. 25-2t

Captain George Curry, recently appointed governor of New Mexico, passed through the city last Friday. Captain Curry was in the military department of the Philippines and was summoned from across the Pacific to take the new post to which the President has appointed him. He will be inaugurated some time in August at old Santa Fe.

I have been employed by the City Council as city scavenger and will attend to the duties to the best of my ability. Regular visits for garbage will be made to every part of the town and the work will be done in a clean and sanitary manner, as I have made ample provision to take care of the work. Phone 23. Sam Warden. 21-tf

J. R. Moseley, the genial proprietor of the Ritchey house, left Tuesday for Oklahoma City for a two week's stay on a combination business and pleasure trip. From there he goes to Waco to visit relatives and friends. We can always depend on Mr. Moseley to speak a good word for Hereford and tell of the prosperity of the Panhandle.

Through the kindness of J. W. Wasson, formerly of Leon and now of Hereford, Texas, we have received a copy of the Hereford Brand. It is a neat five column, twelve page paper well filled with local news, and also devotes considerable space to telling of the good points about the Panhandle country. The Brand mentions a good rain that had fallen July 1st, all over that portion of the Panhandle, also that work on the Panhandle Short Line, a new railroad, is progressing satisfactorily. The Texas newspaper also tells of a new bank building, a new opera house, and many other improvements under way.—Decatur County (Iowa) Journal.

## THE MOST IMPORTANT

Purchase you have to make is the Prescription for your dear one who is ill. Our Motto is

## PURITY AND ACCURACY

We can be depended upon to give you the very best service. And another important thing just now is your summer drink. We are prepared to serve you at our fountain with the purest and best in soft cold drinks.

## T. M. COULSON

ON THE CORNER

## T. M. Palmer Lumber Comp'y

DEALERS IN

### LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

## T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

## REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

### J. D. BURKETT

## WE HAVE THEM

We mean genuine bargains in Farm Lands and Ranches, as well as as well as Town Lots in Dimmitt. If you will deal with us you cannot help but make money.

### BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - Texas

## Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

### Alfalfa Lumber Company

J. M. NICHOLS, - Local Manager

Subscribe for the Brand--Only \$1.00



**DO YOUR WANTS**

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

**Hereford Steam  
... Laundry ...**

This can be opened at once, if the proper encouragement can be secured. By next spring, we hope to have ready for operation a canning factory. The amount of fruit and vegetables raised in the country will justify such a plant and when it is known that one will be put in, many others will turn their attention to such things. Besides the canning of peaches, berries and small fruits, beets, potatoes and pickles could be put up. The quality of the beets and potatoes raised in the Panhandle will be an inducement to the cannery. The culture of cucumbers for pickling would be an easy matter as the experiments in this line have shown that the vines will produce an abundant yield.

**Give Attention.**

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 51f

**Plenty Rain in the Panhandle.**

No part of the Panhandle is suffering from the lack of rain. Not a week during the month of July but that saw a copious rain in many parts of the plains. The Hereford country has had abundant showers. Last Friday and Saturday a large radius of country adjacent to the city was visited by down-pours. J. C. Coker who lives 15 miles northeast reports that his community had a light shower on Friday last, but that the next day, three big rains came down, filling the corn rows to overflowing. The country south, north and west likewise were blessed with big showers. The feed crops were already in good prospects, but this will insure a big harvest.

J. L. FUQUA, President

C. W. DODSON, Cashier

**The First National Bank**

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
<b>TOTAL</b>	<b>\$127,087.60</b>
<b>TOTAL ASSETS</b>	<b>500,000.00</b>

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

**CLUB WANTS.**

Advertised Needs Already Brings Results—Machine Shops and Bottling Works.

The 20,000 Club on its letter head advertised for a number of things, among them being bottling works and machine shop. The Club is getting results quickly. J. W. English will put in a complete automobile repair shop as soon as he can secure a suitable building. He will have lathes, drills, etc., and his workmen will be able to make anything that belongs to a machine. The bottling works will be backed by J. A. Fox. An up-to-date plant will be put in. All the varieties of soft drinks will be manufactured, besides ice cream. While these two factories will not employ a great number of people, they will represent considerable capital and will be valuable additions to the enterprises of the town. The next thing that the Club expects to see put in, is an overall factory.

**Sidewalks Still Building.**

The completion of the cement sidewalk around the First National Bank, the section in front of Stambaugh's store, adds greatly to the beauty of the avenue and to the comfort of the pedestrians. Many more resident fronts have added cement walks and there seems to be no end to the good work. Hereford will soon have a greater number of sidewalks than any other Panhandle town; in fact, only one place now exceeds her in this line.

Now that the citizens have so readily put down cement walks in front of their business blocks and in many parts of the resident portion of the city, it would become the city fathers to order cement crossings for all the places that have such walks. This the city will do, as

any other kind of crossing would be out of harmony and not in good taste. The additional cost of the cement walks would be fully repaid in the durability. What will the city do?

**Dimmitt's Prosperity.**

A reporter for the BRAND made a trip to Dimmitt last week and was glad to note the rush of business in our neighboring town. A large commodious hotel two stories and containing 28 rooms is nearing completion. It will be well equipped and would do credit to a town many times as large. This is being built and will be managed by J. A. Carter of Dimmitt.

A good substantial building is being erected by Messrs. Stechschulte and Recker of Ottawa, Ohio, which is to be used by these gentlemen

for a hardware store.

Dr. Stapleton and Dr. Lee have each a new building ready for a stock of drugs.

Other improvements are being made and Dimmitt has the hum of prosperity so common to our western towns.

We were glad also to note the continued work on the railroad grading. This work is practically finished to the city limits and it looks as if the two neighboring towns were soon to be connected by the Iron Rail.

**New Office.**

I have moved my office to the second story of the First National Bank Building, where I am ready to write your insurance whether it be large or small. Your business will be appreciated by

B. H. SMITH.

**BARGAINS**

**BARGAINS**

**NOT A COST SALE, BUT BARGAINS**

We carry a full line of Iron Beds, Brass Beds and Springs that cannot be excelled by none in quality or price. Iron Beds \$2.50 and up. Springs \$1.75 and up. Also a nice line of Couches and Davenport. Mattresses from the cheapest to the best. A big line of Matting, Linoleum and Art Squares. In fact a complete line in house furniture. See us before you buy.

**CARTER & HOUCK**

FURNITURE DEALERS

DAY PHONE 115

NIGHT PHONE 250

**BARGAINS**

**BARGAINS**



**Wants For Sale**

**LOST**

LOST—A folding pocket Kodak. Finder please return to Alex Thompson. 23-ft

LOST—A small crescent pin set with pearls. Finder will leave at the BRAND office and receive reward. Mrs. M. Taliaferro. 24-ft

LOST—Watch chain with two keys attached. Finder will be liberally rewarded by Boylan & Company, at Myrick's. 1t

LOST—A 4-year-old Hereford Bull, white face, but no white on back or neck. Anyone finding same please notify me. \$5.00 reward for information leading to recovery. 20ft R. J. Kibbie.

LOST—Part of a watch fob, with a monogram D. D. engraved, and containing a small set. Leave at this office and receive reward. 25-ft-1tp

**MISCELLANEOUS WANTS**

WANTED—A carload of stock hogs delivered at any point on the P. V. & Denver. See G. A. F. Parker at Western National Bank, Hereford, Texas. 25-ft

WANTED—Your second-hand household goods, will pay cash for same. C. G. English, across street from Hereford Hardware Co. 22-ft

WANT TO PURCHASE.—About 300 young ewe sheep. State quality and price. Address J. S. Little, Amarillo, Texas. 23-3tp

WANTED—Two good separator men, will pay good wages. Work to begin about July 1. 21-ft J. S. MULLENHOUR.

WANTED—A few day boarders by Mrs. J. H. Copeland. Phone 299. 25-2tp

WANTED—To rent 3 or 4 room house or 2 or 3 rooms close in. Apply to J. A. Fox. 1t

**FOR RENT**

TO RENT—A few furnished rooms close in. Mrs. J. R. Jowell. 20ft

FOR RENT—The old Opera House building, suitable for a storage room. Sam H. Morris, Rental Agent. 22-ft

TO RENT—Two large rooms with large closet and pantry suitable for light house-keeping, has water in the room. Apply to Mrs. Carrie Storts. Phone 2 rings on 212. 24-ft

**LIVE STOCK FOR SALE**

FOR SALE—A number of good brood mares and work horses at a bargain. See W. O'Brien at Edwards Land Company's office. 12ft

BARGAIN IN STOCK—I have 20 head of milk cows and 50 head of Poland China pigs, also six good mules for sale at a bargain. 16ft J. W. ALEXANDER, Dimmitt, Texas.

FOR SALE—Match team of brood mares and seven weight 2600 pounds, or a span of mules well matched in size, weight 2200, age five and six. Apply to C. S. McMillen, Hereford, Texas. 22-ft

SHEEP FOR SALE—We are offering our entire flock of 3,500 head of sheep for sale at prices that will interest anyone desiring to buy. We have muttons, ewes or lambs. Will sell any or all, to suit purchaser. For prices call on or write A. G. Bell, Hereford, Texas, or B. T. Bell Jr., Dimmitt, Texas. 25-4t

**MISCELLANEOUS**

MONEY TO LOAN—on patented land. Your vendor's notes extended. J. H. King. 21ft

FOR SALE—Two ing cultivators very cheap. A residence in North Hereford. B. Kellow. 20ft

FOR SALE—An wanting sorghum hay see Leveaver at the Hereford Dairy. 24-2t

FOR SALE—store elevator. Geo. A. S. 25-2t

**REAL ESTATE FOR SALE**

FOR SALE—My residence in college addition. J. B. Allen. 7ft

LOTS OF LOTS—For sale on installment plan. 18-ft SAM H. MORRIS.

FOR SALE—4 sections of a La Cross disc plow. Price \$200 if taken at once. J. S. Mollenhour. 20-ft

\$8.00 PER ACRE.—For a patented section in Castro county, 3 miles of Nazareth. See C. R. Smith. 1t

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1t

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13ft H. B. WEBB.

FOR SALE—Brick business house occupied by Argo & Jarrott's grocery store. One residence known as the J. W. Hough place. H. B. WEBB, 9ft Administrator for B. Barnard Estate.

FOR SALE CHEAP—One of the prettiest and best located homes in Hereford. House has 4 rooms, 4 closets, large reception hall, 100 foot front. Will sell at once, cheap for cash or will give some time. Apply at BRAND office for name of owner. 24-ft

FOR SALE—The best ten acre block in Evants addition one block from Panhandle Christian College. Will sell cheaper than anything in the neighborhood for the next few days. So hurry if you want it. See or write owner Robert L. Ball, Amarillo, Texas. 24-2tp

LOTS FOR LESS.—We have some choice residence lots in Evants addition, adjoining College campus, size 52x175 feet. As we have only a few of these lots left, we will sell them for \$10 a lot less than similar lots can be bought for. J. P. SNYDER LAND CO., 11-ft Hereford, Texas.

CHEAP LAND—Located in Randall county, 7 miles of Happy, on new railroad from Canyon to Tulia. Section 120, block M 6, S. K. and K. Price \$9.00 per acre bonus net, half cash, balance in one, two and three years, interest at 8 percent. Apply to, J. T. JOWELL, 22ft Hereford, Texas.

FOR SALE—One smooth half section land 1/4 mile west of Bovina at \$20 per acre, also 312 acres 3 1/2 miles west of Parmerton at \$14 per acre. No other lands at such prices here. I have a list of other fine lands. Address Edw. C. Knutson, 143 West Waters St., Gatesburg, Ill. 26ft

LAND BARGAINS NEAR HEREFORD—We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., 11-ft Hereford, Texas.

FOR SALE—15 acres of land in southwest Hereford, known as part of the William Butcher place. This tract is platted into parcels of 5-acre blocks of 18 large lots to each block, wide streets and alleys. It adjoins the place where I now live and the lots are very fine and desirable for building. This is a good investment, one either for trading purposes or for building a home. A good bargain if sold at once. 13ft JOHN W. DEATLEY.

**TO EXCHANGE**

TO EXCHANGE—Dalhart residences, well located, bringing \$20.00 and \$25.00 rental, to exchange for Hereford property. Address Box 248, Hereford. 22-ft

TO EXCHANGE—Patent section 3 1-2 miles north of Dalhart, all smooth land, to exchange for Hereford property, town or adjacent. Address Box 248, Hereford. 22-ft

**Where is the Panhandle?**

Wichita Times: Wichita Falls has passed the stage in her history where a crop failure in the surrounding territory means business stagnation and a backward movement. This was evidenced in the earliest part of the season, when the crop prospects were never more gloomy. Despite the discouraging outlook, the town pushed ahead steadily and increased in population wonderfully, and this discouraging period saw one of the greatest growths in the history of the town. The Times is not attempting to depreciate the influence a good crop has upon the business of the town, but wishes simply to emphasize the fact that a crop failure no longer means business stagnation.

Five years ago the uncertainties of farming were nowhere so great as they were in the Panhandle. The chances usually favored failure. As a consequence the Panhandle was prosperous one year and hard up the next. For the last five or six years, though, prosperity has been the uniform condition in the Panhandle, as the Times says, that this change is due, not solely to any change of seasons but to the fact that the people have adapted themselves to the conditions of their sections. They do not put their sole dependence upon one crop; diversification has been put into practice there as much as it in any part of Texas, and the Panhandle can lose one of its crops entirely without suffering hard times. —Dallas News.

The News is a little mixed as to the location of the Panhandle in the first place as well as the uncertainty of the crops. While Wichita is well located and in a good part of northwest Texas, it is not in the Panhandle. Its climate, its altitude, its atmospheric humidity, its soil; in fact, the Wichita country is not like the Panhandle. The whole western part of the state has been erroneously called the Panhandle by many people of the central part of the state, but it is all wrong. The Panhandle is that part of Texas lying between Oklahoma on the east and New Mexico on the west and a line drawn from Texico to Childress would practically include the Handle of the Pan. As to the crops, the News must know that she will exceed any other part of the state in the production of wheat this year and will make a bumper forage crop, and ought to read the BRAND and other Panhandle papers to keep herself posted.

**More Weed Cutting.**

The spirit has moved many more of our citizens to have the weeds cut in the gutters in front of their homes. The BRAND has had a short notice running for several weeks concerning the growth of weeds in the streets. If you read this notice and have not cut your share of the weeds, phone the hardware store to send you up a hoe and rake. After they come, use them.

**Hereford vs. Clarendon.**

We must apologize to our townsman, Mr. J. T. Inmon, for publishing the splendid growth of trees in Clarendon court house yard when that growth is beaten in our own town. Mr. Inmon has three fine shade trees in his yard which were set out five years ago and which now measure each 38 inches in circumference or 12 inches in diameter. No man in Hereford having trees like that would take \$100 each for them, and yet they can be grown for a very small fraction of that amount. But it takes water and some care. It isn't so much the trouble or cost that keeps us from growing large trees and beautifying our yards but the main task is "gettin' at it."

We take considerable pride in watching the fine growth of trees in our own court yard, and we sincerely hope they may have the care that will soon make them the delight of every citizen of Deaf Smith county.

**Boys' clothes at 25 percent reduction at D. R. Gass & Son. 1t**

**PROFESSIONAL AND BUSINESS CARDS.**

**W. J. ROGERS, M. D.**  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

**DR. C. W. McFARLING**  
PHYSICIAN AND SURGEON  
Office at Park's Drug Store  
Hereford, Texas  
Residence Phone No. 138

**R. M. JOHNSON,**  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

**S. D. HOWSER**  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

**DR. J. D. RATLIFF,**  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

**J. J. PORTWOOD**  
DENTIST  
Office over First National Bank  
Phone No. 289.  
HEREFORD, - - - TEXAS

**DR. W. A. PRICE**  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 222 Office Phone 300  
Hereford, - - - Texas

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
**WALTER D. HORNE**  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

**SUGGS & JONES**  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford - - - Texas

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

**Walks Around Courthouse.**

The Commissioner's Court is considering the advisability of putting in a ten-foot side walk around the courthouse yard. The fence will be removed and the grounds otherwise beautified and made more attractive. This will certainly meet with the approval of the people and will be appreciated by every one who has occasion to pass to or around that building. With the permission of the Court a suitable band stand will be erected on the grounds for the use of the Hereford Cornet Band in its weekly excursions.

**Dissolution Notice.**

The grocery business of W. A. Hubbard and E. R. Rice doing business under the name of Hubbard & Rice has this day dissolved, W. A. Hubbard purchasing E. R. Rice's interest in the business and will continue the business under the name of Hubbard Grocery Co., and will assume all indebtedness and collect all accounts of the old firm.  
Signed at Hereford, Texas, this 13th day of Suly, 1907.  
23-4t W. A. HUBBARD.  
E. R. RICE.

**Bailey and Roosevelt.**

Cheap, rich lands, pure water and healthful West Texas climate—all these things are in Throckmorton county. Give me your name and address and I will send you full description. R. B. HUMPHREY,  
Attorney-at-Law,  
25-4t Throckmorton, Texas.

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTH**  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

**BAKER & WITHERSPOON**  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

**W. L. SIMS**  
LAWYER  
ABSTRACTS OF TITLE  
PARMERTON TOWN LOTS  
Parmerton, - - - Texas

E. F. Connell W. D. Kelleher  
**E. F. CONNELL & COMPANY**  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - - Texas

C. G. Witherspoon W. Cauda Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. E. Oxendine  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

**SAM H. MORRIS**  
HEREFORD CITY PROPERTY  
RENTAL AGENT  
ABSTRACTS ACCOUNTING  
Office over Garrison Bros. Hdw. Store—Phone 72

**J. W. ENGLISH**  
Real Estate  
Office South Side Public Square

**Advertised Letters.**

List of unclaimed letters remaining in the postoffice at Hereford, Texas, July 30, 1907:  
Mrs N. J. Anderson, Miss Baily Bailey, Mrs Gregory Burnette, Miss Helen Bruck, Joe. Brill, Emmett Brightwell, J. W. Bowersick, K. W. Blow, N. B. Blake, Adam Bose, Mrs J. B. Blackburn, Roy Beal, Mrs Nina Bender, Mrs Minnie Bullard, G. O. Barks, Louis Bates, Rev. J. A. Balfanz, Jennie F. Calloway, J. E. Cisco, Laria Conia, Louis Cooper, Bert Cooper, H. Cordway, E. M. Collins, Press Colson, Clive Colbert, Mrs Emma Cunningham, Mrs Henry Dagley, Mrs Montie Dickerson, J. C. Dodges, Sidney Doege, Master Loyd Pence, Joe Fry (2), John Fry, W. A. Gorgan, Frank Hamilton, R. A. Hamon, Mrs Maggie Hamon, Frank A. Hamon, Mrs. Mary Hamon, Mrs. Mary Hamon, F. C. Johnson, A. L. Jones, Claud Kelley, W. J. Larimore, Geo. Legan, T. J. Mumford, Ed Mathis (2), W. R. Mason, Logan Maxwell, Miss Bessie Miller (2), Walter Milligan, Eugene Nordeke, J. D. Owens, B. V. Proctor, Mrs Cora Palmst, Frank Phipps, W. A. Peters, Sheryl Phipps, Richard Richart, T. G. Rogers, Clarence Roberts, Miss Lula Riley, H. B. Steman, W. R. Smith, F. G. Shive, A. Stewart, Dan Turnbull, Mrs Alice Tribble, Charlie Tapp, Mrs Pearl Trilver, Mrs Anna Wood, C. H. Walker (3), G. M. Walton, Mrs John M. Webster, Rasmus Yensen.  
When calling for these letters, please say "advertised." Respectfully,  
CLARENCE SMITH, Postmaster.

**Improvements at College.**

A number of workmen are at the College this week making extensive improvement and repairs. The plaster ceiling is being removed and replaced with wood. The walls in the halls, recitation rooms and dormitory rooms, are to be repapered, and the woodwork on the outside of the entire building is to be repainted.





## A SPEECH

a mile long wouldn't affect one iota the job of tinning which we might do. The good wearing qualities of **TINNING DONE HERE** together with our moderate prices is all the commendation we ask for. For quick work, either new or repair, in the tinning line, engage us.

Respectfully,

**SEWELL & BRAZIL**

### FIFTEEN BUSHELS PER ACRE.

**Campbell System Proves a Success**  
—Makes Difference in Yield of Wheat.

J. C. Coker who lives some 15 miles northeast of the city was in town the first part of the week and was in his usual fine optimistic mood. Mr. Coker is an old timer in the Panhandle having been on the Plains for 15 years and has no thought of making a change on account of the climate, high altitude, poor crops or his wife's health. He talks with considerable interest and enthusiasm about the wheat crop for this year, and having just threshed the crop from a field of 65 acres, making an average of 11½ bushels. There were three distinct crops: the first field of 27 acres made an average of 7 bushels and 3 pecks; the second field of 7 acres, an average of 10 bushels; the third field of 31 acres, 15 bushels per acre. These figures will be increased when weighed out, if the wheat is like other crops reported. It will be seen that there is a noticeable difference in the yield of the three fields, though there was no difference in the soil or manner of plowing or planting. The ground was disked and harrowed and the wheat drilled just the same in all the fields, but the weeds and after treatment made all the difference. Mr. Coker explained that he followed the Campbell system as near as possible in the third field and says that he

thinks the difference in yield is chargeable to the weeds and the cultivation. He is, however, pleased with the crop and will, no doubt, increase his acreage next year. He has at present only 125 acres of his 6-section ranch in cultivation, the greater part being left for grazing purposes. In speaking about the dry summer, Mr. Coker, being a close observer, says that this has been the driest season after the month of May since 1892. He is convinced that the Panhandle is a wheat country and that this season demonstrates what can be done under the least favorable conditions. He says that his wheat had but a few light showers after the snow in April and that if each of the fields had had the same treatment, he would have had a large yield from all of them. Now what do you think of this—making 15 bushels to the acre in what has been termed a dry season? A little attention a little work at the right time, brought the results. Therefore it behoves every farmer in the Panhandle to study the soil conditions, cultivate it accordingly, and reap a sure and profitable harvest.

#### Figure With Me.

I have an up-to-date well drilling machine and can dig your well and erect your windmill tower on short notice. See me at Garrison Bros. or phone 154-3rings, if you think of making improvements in my line.

14tf WILL GARLAND.

### Mr. and Mrs. Arnold Entertain.

On last Monday evening at their beautiful home in North Hereford, Mr. and Mrs. Bernard S. Arnold delightfully entertained a number of the Hereford young people in honor of Miss Laura Dysart of Marshalltown, Mo.

The entertainment was in the nature of an exchange party, each guest bringing some commodity for exchange which was taken up at the door upon their arrival. This exchange feature proved to be the most novel and interesting part of the evening's entertainment, there being so many ridiculous articles for exchange. Partners were secured by matching pictures, parts of which had been previously passed around to the different guests, and as the couples were matched they repaired to the dining room where the articles had been stored away and the exchange was made by each one interchanging gifts with his partner. The different articles on being brought to light caused a great deal of laughter and merriment. After this was over a conversational test was entered into by the young ladies each one being allowed two minutes to try her conversational power upon each one of the boys. After the vote was taken it was found that the guest of honor was the most entertaining talker.

In a contest of "Nations," Miss Martimer received a handsome leather bound volume of Poe's Poems for answering the most questions.

Delightful refreshments of cake and sherbet were served at a late hour after which the guests took their departure after having spent a most pleasant evening.

(This should have appeared last week.)

#### Warning to Public.

The Public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city.

HENRY HUBBERT,  
City Marshall.

#### Here's a Clincher.

Those who think the Panhandle and even the portion near Amarillo where moisture has been scarce this season, cannot stand more drouth than any portion of the globe and still raise good crops, want to take notice of the following:  
"G. W. Garretson, living northeast of Amarillo, was in town yesterday and reports helping thresh several very good fields of grain for John Goran. Mr. Goran's winter wheat made an average of 22 bushels per acre, and a field of forty-five acres of oats averaged 38½ bushels per acre. How is that for a yield for an off year? The mill and elevator people are paying \$1.00 per bushel for wheat and 50c per bushel for oats to ship out in car load lots. It can readily be seen that even on an off year, farming pays well in the Panhandle and in some instances will more than pay for the land with one crop. Mr. Garretson estimates his crop of wheat and oats this year at yielding over 10,000 bushels."—Daily Panhandle.

#### A. AND M. COLLEGE OF TEXAS.

H. H. Harrington, LL. D., President. Thorough Training in Practical Science.

Regular four year courses in Agriculture, Horticulture, Animal Husbandry, in Civil, Mechanical, Electrical, Textile, and Architectural Engineering. A two year course in practical agriculture. Instructions also given in English, history, mathematics, physics, chemistry, modern languages. Tuition free. Necessary expenses, exclusive of books and clothing, one hundred and fifty-five dollars per session. File your application now. For catalogue address S. E. Andrews, Secretary, College Station, Texas. 22-4t

Prince Allertell No. 34,502

### A Registered Trotting Stallion

See him at Purcell & Sons' Livery Stable in Hereford. The fastest trotting horse ever brought to Hereford. Terms to insure a living colt \$20.00.



### Isn't it True

that many a policy holder doesn't feel sure his loss would be paid if he had a fire? It certainly is, and what is more, many of those misgivings in case of fire would prove true to the presentment. Fire policies are good as gold. I write every working day of the year. Get them of me and you'll be safe. If you want peace of mind try them and see.

B. H. SMITH

## Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us

## Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

### Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford, Texas

## HEREFORD

and other points on

### Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

#### BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

## FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time.

**Fallwell & Sons**

## SIDEWALKS

First Class in every respect using Clean, Strong Gravel and applying work guaranteed with a T. A. guarantee. Prices the best anywhere.

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