

The Hereford Brand

WAIT! WAIT! WAIT FOR THE Grand Opening

of the New Dry Goods Store **WEDNESDAY, MAY 27, 9 O'CLOCK**
THE GRAND LEADER A. M.

H. Miller, of Central Texas, feeling confident of the future greatness of the city of Hereford, has decided to locate one of his large stores here permanently, and will swing open the doors Wednesday, May 27th, at 9 o'clock sharp. In order to get our goods before the people we will open with a Sensational and Astounding Sale that will shake the annals of competition and awake every person in and around Hereford with prices never before known in the Texas Panhandle. **SALE IN CHARGE** of the famous R. E. Callahan, Advertiser and Promoter--the World Record Breaker of Dallas, and personally in charge of H. J. Bradley, representing R. E. Callahan.

LOOK! READ!

Lock the door, leave the key. Men's and Ladies' Shoes, worth \$2.00 to \$2.50, Opening Sale \$1.35	Laugh and let your troubles go. Come to the Opening and get a FREE DRESS	Men's Suits, worth \$12.50 to \$15.00, Sale Price only \$7.15
Not a yard of CALICO in the house more than 5c, a large quantity for 4c	A. F. C. and Red Seal Gingham, per yard only 10c	Ladies' Hose, worth 10c, Opening Sale 5c
Big Line Men's Hats, worth \$1.50 to \$3.00 for 95c	Men's Underwear, worth 60c to 75c garment, Opening Sale Price 43c	Men's Sox, worth 10c, Opening Sale 6c
Men's Pants, worth \$1.25, Opening Sale price 79c	Men's Shirts as cheap as the price of one sleeve, 75c Shirts for 33c	Mama-Look! Children's Shoes worth \$1.25, \$1.50 and \$2.00, Opening Sale only 95c
		Children's Shoes, worth 75c and \$1.00, Opening Sale 48c

Besides above quoted prices, there are thousands we have no room to mention. REMEMBER, every article in this Mammoth Dry Goods House will be slaughtered in our GRAND OPENING SALE as we want to meet the people and are offering inducements that are marvelous to get your trade. LOOK FOR THE SIGNS OVER THE DOORS.

To the first ten women entering doors opening hours gets nice dress free

Wanted
12 Salesladies
4 Salesmen
1 Cashier
1 Bundle Wrapper
Apply at Store to Manager

\$20.00 given away at the Opening hour. The first ten women entering the door gets a ten yard dress pattern worth \$2.00
FREE

Don't Forget the Date, Wednesday May 27, at 9 O'CLOCK SHARP

R. E. Callahan, Promoter
H. J. Bradley, in charge of Sale

The Grand Leader
H. MILLER, Proprietor

T. Mitchell, Permanent Manager

THE COMMERCIAL CLUB MEETS

Secretary Makes Report of Status of the New Railroad Bonus

PLAN BOOSTERFEST

Members to Have a Stag Party to Celebrate and to Plan Future Work

At a call meeting of the Hereford Commercial Club last Tuesday night at the Courthouse, a report of the railroad bonus was made, a membership committee appointed, a boosterfest planned, building for Club talked and other things considered. Many members of the Club were not present as the call was made late in the afternoon, but there was a good at-

tenance and business was transacted with dispatch.

Vice-president J. E. Garrison occupied the chair. A motion was made to levy an assessment of \$1.00 on the members to meet current expenses, same to be paid at once to treasurer, O. H. Vardeman. A committee composed of Messrs Mercer, Barcus and Elliott was chosen to assist in collecting the assessment and to solicit new members.

The secretary suggested that the Club give a Boosterfest in the near future. A motion was made by Mr. Barcus that the executive committee be instructed to proceed at once with the plans and to arrange for the fest as quickly as possible. The suggestion was received with interest and the chair asked whether the steering committee should consider the

presence of the ladies. It was suggested that the first Boosterfest be for men only as so many of the members were timid and the presence of the ladies would tend to enlarge their hands and feet in the social functions.

The chair then placed a plan before the Club for the erection of a Club room. He offered to be one of a hundred members to organize a Ten Thousand Dollar stock company within the circle of the Club and to buy or erect a two story brick building, either on a 25 or 50 foot lot. The lower story would be devoted to a business enterprise and the second story for the exclusive use of the Club, in which a reading room, a library, an assembly hall, a smoking room, lavatory and private apartments. He further added that the rooms should be made a rest resort, a pleasure resort for the members and their friends, in realty a Club Room. This idea was sanctioned by

Messrs. Lipscomb, Burks, Fallwell, and some dozen others who responded to a call to see how many would take stock. The plans will be fully developed at the Boosterfest. A motion was made to instruct the secretary to formulate a subscription contract looking towards the Club building.

Speeches were made by Messrs. Slaton and Knight in response to a call for some explanation on the legal points of the railroad contract between the Commercial Club and Mr. Cullin. It developed that Hereford had secured in this contract all that she could ask or desire. Mr. Knight reviewed the entire document from start to finish while Mr. Slaton dwelt upon the first item of the payment of the \$25,000 and showed that the people of Hereford were amply and fully protected against the possibility of a loss if the construction company failed to build the road. It appeared that every one was satis-

fied with the terms of the contract and many arose and expressed the readiness to make their first payment even more than they had agreed to do in their written obligation.

A rap was given the efforts of some outside parties who are alleged to be trying to divert the attention of the people from the Colorado, Hereford & Gulf to some make-believe road that, from all evidences, seems to be trying to operate in the same territory without a charter or any authority from the state. The people were warned to go slow in encouraging any such schemes or lend their assistance.

The Club adjourned to meet at the call of the president.

Dr. H. D. Rucker, owner and proprietor of the Korak Wonder Ranch near Hereford, was in the city this week and mingled among his friends. At present he is at Fort Worth where his Korak Wonder Theatre is holding forth.

FARMING IMPLEMENTS

When buying farming implements you want the best. We have the best and the prices are right. For everything in the Hardware line come to our store.

STROUD-GARY HARDWARE CO.

A MAN IN JAIL.

Secures his Freedom by Writing Want Ad—Creates New Idea for Men not at Liberty.

By the pardon last month of John L. Silber, by Governor Haskell of Oklahoma, a strange tale of the human interest variety is brought to a conclusion. The story is given a place in Printers' Ink because a six-line Want Ad is responsible for the whole affair.

For the purpose of booming its Want Ad page the Oklahoman of Oklahoma City, had offered prizes for the most original liners that appeared in the paper on a given day. A committee of local advertisers, selected to act as judges in the contest, very properly awarded the first prize to the writer of this advertisement:

WANTED:—Young man in jail wants out; suggestions solicited that might result in immediate release; wants poet's address who wrote "Stone Walls Do Not a Prison Make Nor Iron Bars a Cage." Address John L. Silber, Kay county jail, Newkirk, Oklahoma.

A great deal of notoriety was given to Mr. Silber's peculiar announcement, and many letters were addressed to the Oklahoman and to the prisoner from interested people all over the State, wanting to know on what charge he was confined, and whether or not anything could be done toward securing his liberty. Finally, through the assistance of the Oklahoman, the movement took definite shape, and attorneys were employed to draw up petitions for his pardon. An investigation developed the fact that Silber was very probably unjustly imprisoned.

The circumstances were briefly as follows: Silber is a young man of some twenty-two years of age, a professional railroad switchman. Having an inclination to travel, and being a member of the Trainmen's Union, which gave him free transpor-

tation, he left his home in Buffalo and went to Oklahoma in the spring of last year. He stopped off at Newkirk, and was looking the small town over, when he was accosted by the town Marshal, who demanded to know what he was doing there. Silber resented the Marshal's officiousness, and told him that it was none of his business. The latter, having nothing else to do, followed Silber about for the most of the day. Finally, Silber crossed the railroad track near the switch light. The switch light happened to be not burning. This seemed to suggest to the Marshal a plan for punishment. Silber was at once arrested on the charge of blowing out the switch light. Two of the Marshal's men swore, in the preliminary hearing, that they saw Silber blow out the light. Silber had a switchman's key on his person, and the case seemed likely to go rather hard with him, especially as he was without money and friends, and refused to notify his relatives in the East. On the advice of his acquaintances in Newkirk, he pleaded guilty to the charge, and accepted a jail sentence rather than run the risk of being sent to the penitentiary.

The absurdity of the charge is quite apparent when it is considered that the switch light is within 100 feet of the depot, and that it was broad daylight, between 4 and 5 o'clock, when it was supposed to have been blown out, and also that, according to the affidavit of numerous people in Newkirk, the switch light was allowed to go out, and remain out for hours without attention.

Letters were written to the Governor by the prosecuting attorney who had tried the case, by the judge of the district court before whom the case was tried, and by the county sheriff, all recommending pardon. The petition was presented

to the Governor by Senator Roy E. Stafford, of Oklahoma City, and pardon was almost immediately granted.

It is too much to expect that a new classification of Want Ad business will result from Mr. Silber's successful trial of the Oklahoman's columns, but the story is interesting in that it supplies another proof of the value of the classified.

Notice.

The Ladies Aid Society of the Christian Church wish to announce that they will observe Decoration Day, May 30, by decorating the graves of those who have passed into the great beyond, and extend a cordial invitation to the Aid Societies of all the churches to join us in this labor of love.

MRS. E. E. RAMSEY, Sec.

Posts.

When in need of posts see Fallwell & Sons. We have best assortment in Hereford, Texas. 12tf

SHOOK PRESS AGENT.

Will Carry on a Vigorous Campaign of Education Through the State Press!

Fort Worth, Texas, May 13.

Major L. B. Shook of Abilene recently appointed press agent of the Texas Commercial Secretaries Association, entered upon his duties today and has his headquarters with the Association in the Wheat building in this city.

Major Shook has had an extensive and successful experience in the newspaper work, and has a wide acquaintance among the profession in this State. He is in sympathy and thoroughly familiar with the work of the organization.

Major Shook's work will be largely educational in its character, and he will supply the press with information of especial interest to farmers and business men concerning best methods of conserving and develop-

ing the material resources of this State. The co-operation methods adopted by the State Association makes the work State-wide and opens up a field of usefulness to the press of Texas and provides an opportunity for patriotic work on the part of every enterprising citizen of Texas.

Junior League Program.

Following is the program for the Junior Epworth League, Sunday, May 23, 2:45 p. m.

Subject—The Pure in Heart.
 Song—Take my Life and let it be.
 Lesson Text—Matthew 5:3-12.
 Prayer—Superintendent.
 Song—I Need Thee every hour.
 Key Thought—Eddie Johnson.
 References—by Juniors.
 Song—Jewels.
 Recitation—Bessie Snyder.
 Song—Ruth Myrick and Leila Patton.
 Recitation—Albert Pike Snyder.
 Song—Will there be any Stars in my Crown.
 Story—Superintendent.
 Leader—Cassie Phillips.

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

A REAL SLAUGHTER SALE

Beginning Friday Morning, May 22

Goods must go--we need money--the profit is yours during this most extra-ordinary Slaughter Sale. Don't delay--we are offering the Best Bargains

Closing Saturday Night, May 30

ever shown in Hereford. Our stock is too big in most all lines and we are determined to force these goods out at a big sacrifice. We mean exactly what we say and ask that you come with the CASH and investigate. It means big money to you.

Eight Days of Low Prices at Hereford's Cash Store

Fine Dress Goods

at less than cost

Very fine Lisle Voiles, selling at \$1.00 per yard, now	64c
Very fine Silk Luster Mohairs, selling at \$1.50 per yard, now	98c
Panamas and Novelty Woolens, selling at \$1.25 per yard, now	83c
Light colors in evening shades, worth 35c per yard, now	19c

Silks at a Sacrifice

Very fine Taffeta Silk, worth \$1.75 per yard, now	1.18c
Very fine Taffeta Silk, worth \$1.25 per yard, now	87c
Wash Silks, all colors, worth 65c to 75c per yard, now	43c
Silk and Linen Dress Patterns, worth 75c per yard, to close quick	49c

Wash Dress Goods

Fine Silk Mulls, Dotted and Plain, worth 40c yard, to close out	23c
Fine Mercerized Voiles dirt cheap at 35c per yard, now	21c
Fine Lawns and Batistes, worth 20c yard, this sale only	11³/₄c
Big lot nice Lawns at 10c and 12 ¹ / ₂ c, to go in this sale at	6¹/₂c
Silk Gingham and Tissue Gingham, worth 35c, cut to	22c

White Goods

Plain and Figured. Cheaper than ever Known. Don't Fail to see these goods.

India Linons and Persian Lawns, worth 35c per yd, now	21c
India Linons and Persian Lawns, worth 25c per yard, now	16c
India Linons and Persian Lawns, worth 20c per yard, now	11³/₄c
Fine Figured White Goods, worth 50c per yard, in this sale at, per yard	32c
Fine Mercerized Dotted Swiss, worth 40c per yard, in this sale at, per yard	23c
Dotted Swiss, regular 15c value, in this sale at, per yard	9c
White, Pink and Blue Organdies, worth 20c per yard, now	11³/₄c

Gingham and Percales

Very best Dress Gingham at 15c and 20c per yard, now	11³/₄c
Fine Percales, worth 15c per yard, to go in Slaughter Sale at	9¹/₂c
Fine Apron Checks, worth 10c and 12 ¹ / ₂ c per yard, now	6³/₄c

Embroideries and Laces

These goods must be sold during this sale--we have a big assortment. They must go cheap--see them sure.

Dress Linen

Very Cheap

30c yard Dress Linen, to go in Slaughter Sale at	19c
25c yard Dress Linen, in Slaughter Sale for only	16c
White Dress Linen, worth 50c, in this sale only	32c

Calico

All best Calicos worth 7 1-2c any day, this sale only	5c
Clark's O. N. T. Thread, this sale only, per spool	5c

Table Linen and Towels

Extremely low--a great Bargain

Fine Mercerized Damask, worth 90c per yard, this sale	57c
Fine Irish Damask, worth \$1.50 per yard this sale	92c
Colored Damask, worth 40c per yard, this sale	26c
Bleached Damask, worth 40c per yard, in this sale	23c
Towels worth 25c pair, now	17c
Towels worth 35c pair, now	21c

Bleached Domestic

and Cambric. Look at these Prices.

Regular 15-cent grade Bleached Domestic, in this sale at, per yard	11c
Regular 12 ¹ / ₂ -cent grade Bleached Domestic, in this sale at, per yard	8³/₄c
Regular 10-cent grade Bleached Domestic, in this sale at, per yard	7¹/₂c
Regular 7-cent grade Bleached Domestic, in this sale at, per yard	4³/₄c
Superfine Cambric, sold regularly at 20c per yard, in this sale at, per yard	14c
Finest Cambric, sold regularly at 15c per yard, in this sale at, per yard	11c

Big Lot Bed Spreads

Fine Marseilles Patterns, worth \$2.50 each, in this sale at	\$1.65
Nice Large Bed Spreads, worth \$1.40 each, in this sale at	92c

Ladies' Vests at a Bargain

25c Vests, this sale	15c
20c Vests, this sale	12c
10c Vests, this sale	7c

Curtain Swisses

Several pieces to close out at a Sacrifice--20c and 25c Curtain Swiss, Colored Stripes, to close

Hosiery! Hosiery!!

Ladies' Fine Black or Tan Hose, worth 35c per pair, in this sale at, per pair	21c
Ladies' Black Hose, regular 15c value, in this sale at, per pair	8c
Children's Bear Skin Hose, Best of all 25c Hose, in this sale at, per pair	15c
Children's Good Hose, best you can get in Hereford at the price, at per pair	7c

Ladies' and Children's

Shoes, Oxfords and Slippers

Now is the time to save big money and get a new pair. We are determined to reduce our stock in this line at once.

Finest Dress Oxfords, worth \$3.50 and \$4.00, right now	\$2.83
Finest Dress Oxfords, worth \$2.75 and \$3.00, right now	\$1.98
Nice Dress Oxford, worth \$2.50, right now	\$1.83
Nice Dress Oxfords, worth \$1.75, right now	\$1.18
Children's Oxfords will be sacrificed this sale.	
Fine \$2.50 Oxfords, in this Slaughter Sale only	\$1.65
Fine \$1.65 and \$1.75 Oxfords, in this Sale only	\$1.25
Nice \$1.25 Oxfords will go in this sale for only	88c
Babys' Soft Shoes, worth 65c, in this sale only	43c
Ladies' and Children's Shoes in similar prices.	

Men's and Boys' Shoes

Take advantage of this opportunity --it's money in your pocket

Men's Finest \$4.00 Shoes and Oxfords this sale only	\$2.90
Men's Finest \$3.00 Shoes and Oxfords this sale only	\$2.15
Men's nice work Shoes, regular \$2.00 shoes, now	\$1.22
Boys' Fine Shoes, regular price \$2.25, this sale	\$1.58

Men's Shirts

Fine Dress Shirts worth \$1.50 each, in this sale at	\$1.15
Fine Dress Shirts worth \$1.25 each, in this sale at	92c
Fine Soft Shirts with collar, worth \$1.40 each, in this sale at	93c
Fine Soft Shirts with collar, worth \$2.25 each, in this sale at	\$1.48
1 Lot Men's Silk Stripe Madras Shirts, regular price \$1.50, now	58c

Men's Underwear

Cheapest Prices Ever Made in Hereford

Gen. Pep. Drill Elastic Seam Drawers, worth 65c, in this sale at, per pair	43c
Fine Silk Finish Balbriggan Underwear, worth 65c a garment, now	43c
Men's Good Knit Underwear, worth 40c a garment, now	23c
Men's Black and Tan Socks, worth 15c per pair, in this sale at, per pair	8c
Men's Fine Black, Tan and Embroidered Socks, worth 35c, in this sale, at per pair	23c

Hats! Hats!! Hats!!!

We now make a regular slaughter of prices on these goods. Don't wear an old hat when you can buy a new one at such low figures.

Men's Finest \$7.00 Stetson Hats, in this sale at	\$5.40
Men's Finest \$6.00 Stetson Hats, in this sale at	\$4.35
Men's Finest \$5.00 Stetson Hats, in this sale at	\$3.35
The "Buck Skin Felt," \$3.50 grade, in this sale at	\$2.45
Our Best \$2.00 Hats will go in this sale at only	\$1.33

Big lot of Straw Hats in this sale very cheap. You can't afford to wear the old hat when such prices are offered.

Great Slaughter in Men's Pants

We are over-stocked and must force these goods out. Need the money badly. See the prices and see the pants.

Men's finest Pants at \$5.00 per pair, in this sale	\$3.20
Men's finest Pants at \$3.50 and \$4.00 per pair, this sale	\$2.58
Men's finest Pants at \$2.00 per pair, in this sale	\$1.33
One lot Men's Pants, old price \$2.00 per pair, now	95c
Boys' Fine Knee Pants, worth 75c to \$1.00 per pair, now	48c
Boys' Fine Knee Pants, worth 50c to 60c per pair, now	35c

Overalls for Men and Boys

We carry the best in Hereford. The bottom is knocked out of the price.

The very best Overalls, all styles, low at \$1.00 per pair, now	88c
Coats to match at same price.	
Boys' Overalls selling at 35c per pair, in this sale	23c

The Cash Store

J. G. Callens

The Cash Store

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901 as second class
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act of Congress of March 3, 1879.

Subscription Price 1.00 per year
STRICTLY IN ADVANCE

HEREFORD COLLEGE.

Every institution must have some bearing on the growth and progress of the town in which it is located. A mill or a factory, a railroad or a college, goes along with the progressive cities of the country. Some towns are widely known as a railroad centre, others are known for the fine schools and colleges and still others are widely advertised as health resorts.

Hereford like many other growing towns, some five or six years ago, had the opportunity to secure the location of a college, then a private institution. And like all good towns have done, put up a large bonus to secure the school. The school, since its establishment has had varied experience and not altogether different from many other similar institutions. It has made its successes and had its reverses. Not having an endowment like the large schools thruout the country, it has had to depend upon the tuition from the enrolled pupils for an income. The boarding department, when properly managed, has been a means of securing some income; but these two sources are not sufficient to put up buildings and equip them with a first class school plant. The people of Hereford and other interested friends have provided for the buildings. Their equipment was left largely to be taken care of by the board of management or the teachers. But there is still a large part of the equipment unsupplied.

Unfortunately for the school, this year, the panic came on and when about to recover from that the small pox scare was encountered. The management closed the school and left to enter another business. What remained of the school, the teachers reorganized and continued the work of several of the departments up till two weeks ago; the business department is still going on with success.

The Brand has been asked what is to be done for next year and the next. The questions asked indicate a lack of confidence in the ultimate success of the school. Some even intimate that the institution should be closed. In answer to these intimations, The Brand would respectfully ask some other questions.

What firm who has had the occasion to send out printed advertising matter from his office in Hereford has not failed to mention, as an inducement to get business, the college. The cuts of the building have appeared in nearly every real estate pamphlet mailed at Hereford. These same business firms never fail to drive by the campus and to point out the "College on the Plains." Most of these firms have helped the school in many ways; they have paid on the bonus, assisted in paying for the buildings and have patronized the school. They have helped the school and in turn the school has helped them. The selling price of realty in the city has been largely influenced by the college. Even now the town lots around the campus are sold at a higher rate than any other part of the city, except in and about the business centre. Many

people in Hereford owe a part if not all their present prosperity to the fact that the college was located in Hereford.

Then what is the duty of the people towards the school? Must they let it close its doors for want of students? Are they now willing to have it said that Hereford College will not open next year? The Brand does not believe they do. The enterprising and progressive citizenship of the town and country know as well as they know anything that the permanent closing of that school will do an unrepairable injury to the city. Well, what is to be done.

The board of directors have failed to secure the services of a man who was willing to bear the burdens of the school alone. The work is too much for the shoulders of any man. They are at present trying to arrange with a competent head for the school and will secure a president and elect a faculty. After this is done, the work is just begun.

The Brand begs to suggest that the board solicit the interest of the people. One way this could be done and the school given some assurance of a successful term is this. Appoint some man to make a thoro canvas of the town and country and ask that 50 scholarships be guaranteed for the full term of ten months for the year at a fixed sum. This will give the new president some encouragement and will make a basis for successful work in the field. For the head of the school to go into the field and say that Hereford the home of the school, has guaranteed 50 students, the outside patronage would feel more inclined to consider the school's advantages. This is nothing uncommon or unusual. Those who would send any way could start the list, others could be enlisted and the 50 pupils soon secured.

But advice not asked for is seldom appreciated and much less kindly received. Here, The Brand stops, but closes by saying that Hereford cannot afford to allow the school to go by default or lack of local patronage.

FARMERS AND MERCHANTS JOIN HANDS.

Judge Cato Sells of Cleburne Outlines Plan and Starts Off the Movement.

Fort Worth Texas, May 12. At the meeting of the advisory committee of the Texas Commercial Secretaries' Association, held at Fort Worth May 6th, Judge Cato Sells of Cleburne urged the wisdom of concerted action to bring the financial, industrial and producing classes of Texas into the closest relationship. The necessity for a work of this character was recognized by all present and a special effort will be made by the State Association to have all the commercial clubs in Texas appoint an agricultural committee of strong influential men who are both able and willing to labor for the upbuilding of the allied interests of the business men and the farmer. Judge Sells practices first, and then preaches—when he preaches at all—as is indicated by the call, which, as chairman of the Agricultural Committee of the Cleburne Board of Trade, he has issued to the citizens interested in the development of Johnson county. It reads as follows:

"We, the undersigned, hereby call a meeting of those who are interested in the greater and better development of agriculture in Johnson county to organize a permanent County Association.

"It is the purpose of those interesting themselves in this movement to strictly confine the work of his association to acquiring and disseminating information for the most intelligent and profitable farming.

"All who are interested in the

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:

A. A. LUMPKIN.
HENRY S. BISHOP, (re-election.)
JUDGE B. H. BAKER.

For County Judge:

W. H. RUSSELL, (re-election.)
JAS. A. HUGHES.
S. J. DODSON.

For County Attorney:

W. M. MEGERT.

For Sheriff:

E. F. CONNELL, (re-election.)
HENRY HUBBERT.

For County Clerk:

W. M. COGDELL, (re-election.)
G. M. SUGGS.
J. H. KING.

For County Treasurer:

C. E. SMITH, (re-election.)
G. R. JOWELL.

For Tax Assessor:

J. W. FORD, (re-election.)

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For County and District Clerk:
EDGAR S. IRELAND, (re-election.)

For Sheriff and Tax Collector:

ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:

S. I. LEE.

For Tax Assessor:

ARCH CONNER.
F. J. AXE.

work proposed are invited to be present at the court house in Cleburne June 1st at 2 p. m."

The success of the movement means the elimination of the middle man—the demagogue—and with the agricultural and commercial interests transacting their business and interchanging economic views direct the sentiment in Texas will get right; Texas will grow and grow rapidly.

Literature concerning the movement is being mailed out from the headquarters of the Texas Commercial Secretaries' Association in this city to all commercial clubs in the State urging upon the officers and directors of the local commercial organizations similar action.

A Dog's Human Nature.

Men will sometimes forsake their boon companions, but a dog never. This was strongly impressed upon the people at the train Tuesday morning when a dog was taken from the express car and delivered to his master. Of course, the good animal knew him as well as the children of the family. While the children expressed their gladness in the usual way, the dog added to the tearful gladness of the children by his continued barking, his own way of saying howdy to the folks and expressing his joy at being restored. The dog is the property of the children of Mr. and Mrs. Obertheir, who have recently moved to Hereford. While on the route up here from Central Texas, the dog was lost somewhere on the Denver road. A reward was offered for the return of the faithful animal. Word had been received that the good dog had been found and shipped to Hereford. The entire family went down to meet their pet. He was not slow in beginning his capers and barking, and showed the human side of his nature. The children were almost overcome with joy to regain their lost companion.

For Cleaner Hereford.

I am a candidate for trash hauling, yard and alley cleaning, plowing and harrowing. Phone 78.

H. B. CANNON.

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

To Buyers of all Kinds of Building Material

There are many little advantages to be obtained by dealing with us. The close association we have with the demands and needs of our customers has made our relations mutually pleasant. Those who have patronized us have found it greatly to their advantage. Give us your bill

Alfalfa Lumber Company
C. M. Miller - Local Manager

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

LAND FOR SALE

4,428 acres of strictly first-class land in Castro County, Texas, about 12 miles south of Hereford on the Pecos Valley Railroad, and 3 1-2 miles from Dimmitt, the County Seat of Castro County. For sale at a very low price and on reasonable terms, by the owners. Write for full particulars.

TUCKER & LAIRD,
OWNERS

Lock Box 608. Hereford, Texas

VEGA, TEXAS

Is standing on its own merits. Come and investigate its possibilities or write

Sachse & Ivy

For information. Also agents for Land, Cattle and Insurance. Vega, Texas

Local and Personal

Dr. W. E. Robertson of El Paso is in the city this week.

Mr. Sterner of Friona was in the city Monday.

W. D. Keliehor came last Monday from a trip somewhere north.

Geo. Sache of Vega, came down to Hereford Tuesday morning.

Sam H. Morris took the east bound Pecos Valley last Monday.

Car of lime just received at T. M. Palmer Lumber Company. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Just received full line of screen material. Palmer Lumber Co. 8-tf

For Big German Millet Seed, see Fallwell & Sons. 12tf

Mr. and Mrs. A. G. Bell left Monday to visit friends down in Texas.

B. H. Smith attended the Republican convention at Fort Worth last Saturday.

Visit the Guaranteed Shoe department for your next bill of shoes. Hubbard & Barnett.

Hon. Geo. W. Barcus returned last Monday from the district conference at Clarendon.

Mrs. Herbert Copeland has gone to Clovis to join Mr. Copeland where he will go into business.

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

Do you want a machine as good as new at 25 per cent discount? See mine at Brand office. 1tp

If it's 160 to 3000 acres you want on long-time, see us. A. H. Elliston & Son. 15tf

Mr. and Mrs. E. F. Corbin of Sioux City, Iowa, spent Tuesday night at the Tygret on their return from the coast country.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

Hogs furnished with plenty of fine coal are not susceptible of disease. Buy coal slack \$2.00 per ton from E. W. Harrison. 11-tf

P. H. Stamford of Lorena was in the city this week. While here he paid a visit to his friends at Black, where they are putting in a 2000 acre farm.

For 100 per cent Stamen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

O. F. Paige, state prohibition secretary of Dallas, was in the city this week in the interest of the state and national movement for world-wide prohibition.

W. A. Tate of Dimmitt, one of Castro County's Commissioners was in the city Saturday and informed The Brand that work would commence on their new court house this week.

H. G. Tucker and W. J. Luna left Monday for Chicago where they will have a lot of models made of the Tucker Windmill. They will also have shipped as soon as possible two car loads of completed machines.

We have no JUNK to unload on our customers. Our goods demand a profit, and our customers demand a superior class of goods, not the kind that is being offered at HALF PRICE & etc. Hubbard & Barnett.

All parties living within the corporate limits of the city of Hereford are hereby requested to clear your premises of all garbage, at once. Don't wait for 2nd notice. C. L. Sullivan, City Marshal. 14-2t

Mrs. Redington of Springlake was in Hereford Monday inquiring about the Tucker windmill which her husband wanted to put up on his ranch in that section. She says that she is getting tired of working the pump handle.

Editor J. Ray of the Vernon Record (nee Hornet) spent Sunday in Hereford with his old friends. They were glad to see him and he was equally as proud to be back in his home city. He reports everything lovely in the "Lower Plains Country."

MEN—We have opened some more of Hart Schaffner & Marx fine clothes, this week. You will certainly get your moneys worth, as well as the best style and fit. The best dressers in Hereford are wearing our clothes, why? Because they know. Hubbard & Barnett.

D. N. Brockman of Paducah, Kentucky, has been in Hereford recently and he is so well pleased with the country that he is making arrangements to go into business. His brother, W. I. Brockman, has been a citizen for some months and it is largely thru his favorable report of the country that he is coming.

S. B. Feemster has sold his restaurant to Arthur and Vaughn. The latter gentlemen are overhauling the place this week with water, soap and lime. They are also putting down new matting and say they are going to have one of the cleanest restaurants with cold drink stand combined in Hereford.

We conduct our own business. We sell only first-class MERCHANDISE. We make a profit on what we sell at this season. We don't believe in HOT AIR. We won't misrepresent to make a sale. We guarantee every piece of goods we sell to be the best for the price paid. We can sell goods without exaggeration. Hubbard & Barnett.

Robert Elliott of Waco has just returned from a trip to New Mexico prospecting and is more impressed with the Hereford country than ever. Mr. Elliott makes this comparison of the two districts. That the majority of land owners of the Hereford country are agriculturist while the land owners of Mexico are farmers. The difference in the two is that the agriculturist is the man who puts more money in the farm than he gets out while the farmer is the one who gets more money out of the farm than he puts into it.

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

MAITLAND COAL

We now Have in Transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

FALLWELL & SONS

SEE

B. H. SMITH

FOR

Hail Insurance

Cardwell Brothers

Are now in their new building at the same old stand. We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutbrill p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 556 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

PATRONIZE HOME INDUSTRY

Our Superior Steel Tanks and Stock Tubs are unexcelled for workmanship and quality. We also manufacture and install Acetylene Gas Plants for lighting houses, churches and stores. For the best windmill repair work and plumbing, see us.

COPES & PALMER

MASCOT OF HOUSTON TEAM.

Big-Hearted Pitcher Hester Takes Care of Baby, Carrying it on His Travels.

From Dallas News.

W. E. Hester, a pitcher for the Houston team, has demonstrated that he is not only a good pitcher, but a man of large heart, located just where a human heart should be. While on the train last Monday with the team, en route to Waco, Hester came into involuntary possession of a blue-eyed, curly-headed baby boy, which took a fancy to him. The child was given him to hold for a few minutes and he has it yet.

Hester cannot adopt the baby, being an unmarried man and an unsettled ball player, having no permanent abiding place. But he has held to the child since it adopted him and has taken it about with him. Everywhere the team has gone there have been good women to care for Edmond, as he was called, while Hester plays ball. The team men have become attached to the little fellow, and he will be made the mascot of the team, though he will be taken to Houston, where he has been given a good home.

Dallas admirers had the story briefly told at the game yesterday afternoon. Waco had contributed about \$100 for his endowment and the Dallas boys raised a similar amount. It is the intention of the Houston team to raise a fund of \$2,000 to provide for the time when the little fellow shall be really ready to battle with the world.

Childress Shops Burned Today.

From Daily Panhandle.

Childress, Texas, May 16.—The entire machine, foundry and boiler shops of the Fort Worth & Denver railway, located in this city, were destroyed by fire at 2:30 this morning. The fire originated in a back shop and is supposed to have resulted from crossed electric wires. Five engines and all of the machinery are a total loss, estimated to be \$150,000. Two hundred and fifty men are thrown out of employment. The shops cannot be reconstructed under four months.

Hard work on the part of the local fire department and the absence of high wind is all that saved the spreading of the fire to other buildings.

Buzz Wagons Too Roomy.

One thing about these buzz wagons that we don't like is that they are too roomy. Then there are other

things, too. Who wants to take his best girl riding in a vehicle big enough for a union depot, and which requires both hands and both feet to steer it properly?—Midland Examiner.

The Brand wonders what the Midland editor wants to do with his feet and hands. Usually a timid man would give a fortune to find some employment for such useless appendages when out courting but now he is kicking because the inventor has made a contrivance for that very purpose.

For Tampico, Mexico.

The next excursion leaves Hereford June 5th for Tampico, Mexico via El Paso. Now is your opportunity to secure a cheap "home by the sea." A pleasant, healthful climate, sure crops, abundant rainfall (average 45 inches) well distributed through the year, no frost, where rheumatism and catarrh are unknown, roasting ears with all tropical fruits and vegetables fresh from your garden every day in the year, efficient laws, agreeable neighbors with a market at your door for everything you can raise.

For further information address
14-2t G. R. JOWELL,
Hereford, Texas.

Arney News.

We were visited by another fine rain last Saturday. Several of the farmers are complaining about the hail damaging their wheat crops but nothing serious.

Mr. Hendrix and family visited Geo. Broyles and family Sunday.

Mr. Shiveington was hauling feed from his home near Dimmitt Monday to a farm in this neighborhood where he expects to raise a crop this season. We gladly welcome Mr. Shiveington as a new neighbor.

Miss Evelyn Storm will return home soon from Goodnight where she has been attending school for several months.

The surveyors are getting along rapidly this week. There will be considerable house moving done if every one has their house on their own farms.

J. L. Crum and family are visiting H. H. Swarts and family at present.

A bouncing boy arrived at the home of Mr. and Mrs. Broyles last week.

Several of the people in this vicinity are intending to attend the fifth Sunday meeting at Dimmitt next week.

Harvey Golden was seen going south Sunday and it was heard later on that he was resting in the parlor of Mr. Crum.

A protracted meeting will begin the first Sunday in June at Arney.
SELDOM.

Notice to the Public.

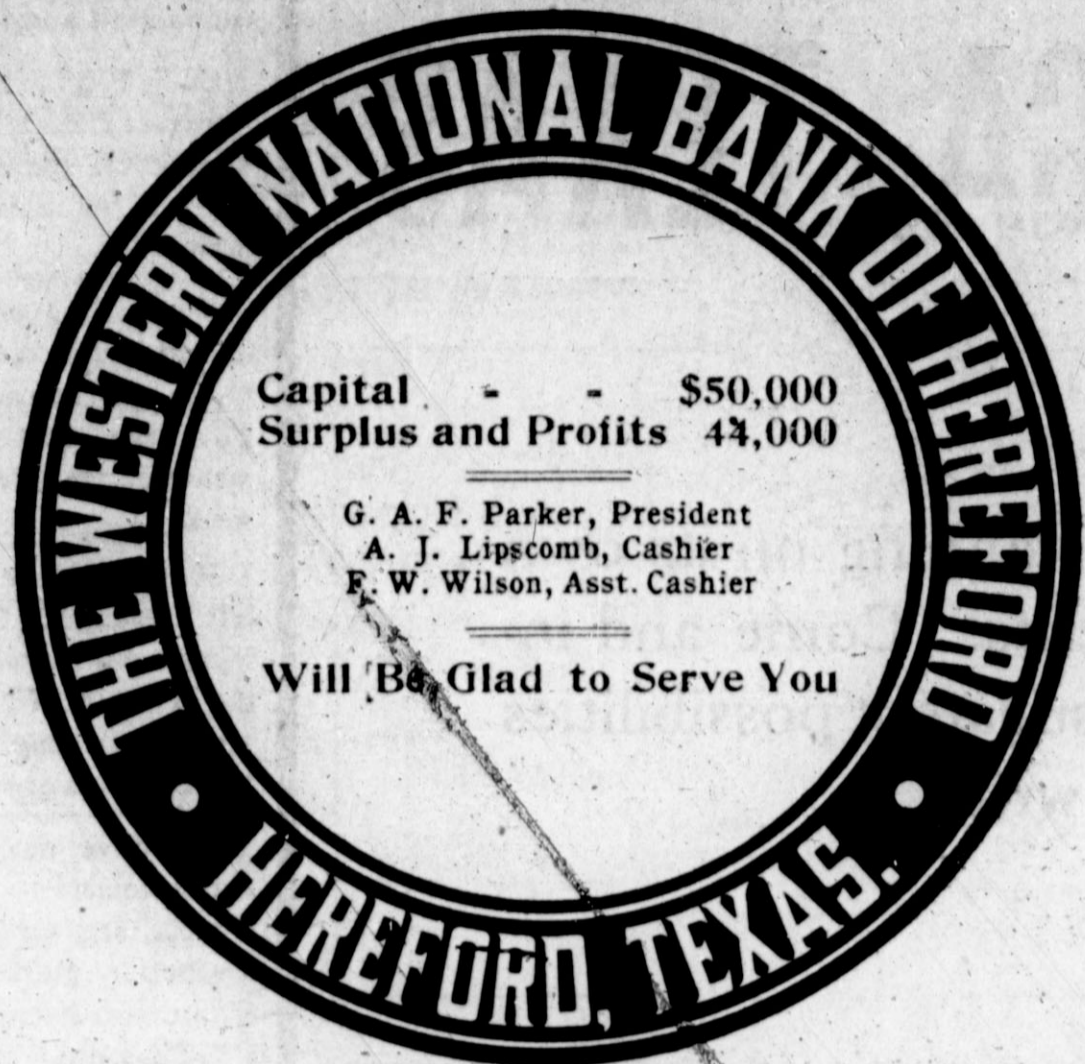
On account of having so many hogs at Sulphur Park and making extensive improvement on and after May 15th we will post according to law and our man will have instructions to put out all hunters and fishers not having permits signed by us.

Also of late our gates have been left open and our mules let out. Some trees have been cut down and damage done to other property. We will arrange under suitable regulations to issue permits to those wanting to go to the Sulphur Spring or for picnics.
14-2t

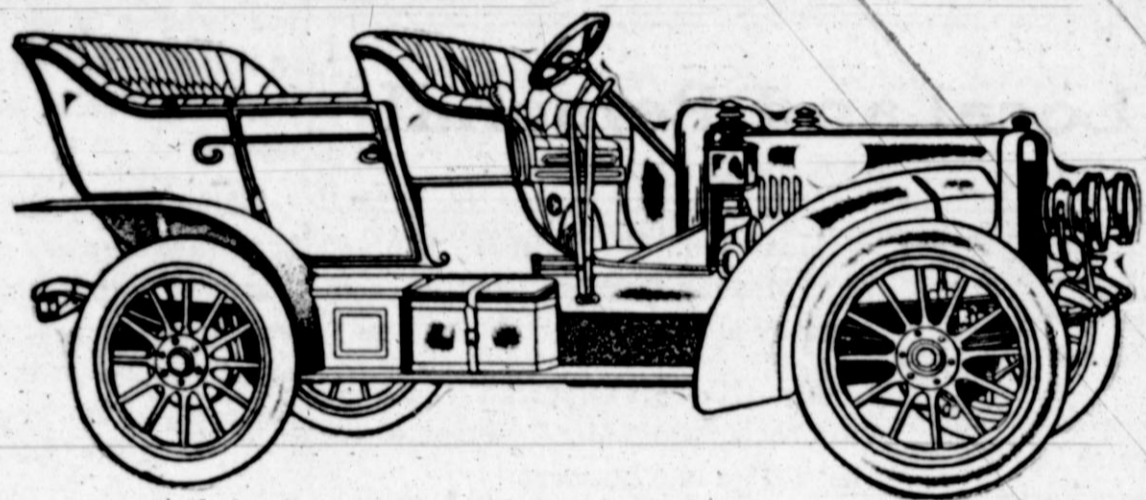
Respectfully,
IRWIN, GOUGH AND COLLINS.

Car New Autos.

Renfro & Price received last Monday three new Buick buzz wagons; two large touring cars and one runabout. All three of the cars beauties. Hereford is fast becoming a city of horseless carriages, as they used to be called.



WINTON RELIABILITY



The record of the Model M Winton used by ourselves in the Hereford Country during the past year is a striking example of Winton Reliability. This car has never failed to make the "round trip." To break down on the Plains means delay, inconvenience and expense. The total cost of new parts and repairs on our Model M for one year is \$22.50—\$13.50 for repair and replacement of left front spring and \$9.00 on balance of car. The car today is in the pink of condition, and the most reliable car in the whole Texas Panhandle.

When you buy a Winton you buy reliability and that means economy. Then we have a Winton expert right on the ground to keep your car running; that's economy too. We sell for cash or trade for land.

D. L. McDonald & Co.,
Van Wert, Ohio Hereford, Texas



Safer Than a Safe

Is a Fire Insurance Policy

IT can be burned up, destroyed or stolen yet you lose nothing. You are on record in the company's office and your loss is made good. You know how reasonably you can protect yourself, do you not? Probably not. Call on me and I'll explain the matter of insurance to you fully and tell you just what I can insure your property for in good old line companies.

D. F. Ashbrook

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	40,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$140,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

Subscribe today for The Hereford Brand---\$1 per Year



A SWELL BANK ACCOUNT

makes a swell man. He is a man that does things and is looked up to.

BIG BANK ACCOUNTS

as a rule are the growth of small beginnings. You bank with us and the account will grow. Opportunity presents and you make a good investment. You double your capital and before you hardly know it you're rich. Try it.

FIRST STATE BANK OF HEREFORD
HEREFORD, TEXAS

WADE TO TOUR TEXAS.

Will Preach the Commercial Gospel of "Fewer Laws, Better Laws."

Fort Worth, Texas, May 12. Homer D. Wade, Secretary of the Stamford Commercial Club, has been granted a leave of absence for thirty days by the director of the Stamford Commercial Club and will tour the State of Texas preaching a commercial gospel of "Fewer Laws and Better Laws."

Mr. Wade was elected State organizer of the Texas Commercial Secretaries' Association at the meeting of the advisory committee in this city last Wednesday and has opened his headquarters in the offices of the Association in the Wheat building in this city. Mr. Wade's itinerary has not yet been completed but he will make most of the larger cities of Texas organizing the agricultural and commercial interests and encouraging activity in commercial club work throughout the State. This work initiates a forward movement

which will be carried on persistently until "Fewer Laws, Better Laws" becomes a household word in Texas and finds its way into our statutes.

Mr. Wade was the first president of the Texas Commercial Secretaries' Association and was largely instrumental in building up the organization to its state of efficiency. He has been associated with the movement for conservative legislation from its incipiency, and is thoroughly familiar with every phase of its development. It was the Stamford Commercial Club which gave to the State Association the slogan, "Fewer Laws, Better Laws." Mr. Wade is especially qualified for the work assigned him.

Notice to the Public.

Having purchased the old stand of Beck and Roberts a blacksmith shop I am prepared to do your work promptly and with workmanship in manner on all classes of wood and iron work.

J. C. CUMMINS.

An Advertiser.

Successful business men are known for their progressive advertising methods. Of course, a man could stay in business for a number of years and never advertise a cent's worth, but still he recognizes the wonderful advantage the advertiser has. Knowing the real worth of a continuous advertising campaign, E. B. Black has become a public benefactor by placing at various points some rests eats, but not forgetting himself, as no man should ever do, he has utilized the idea by having the following slogan painted in the backs and seats of the novelty sette:

E. B. BLACK—FURNITURE
"Black in Name but White in Price."

Notice.

Notice is hereby given that there is no public road through my pasture, section 23 Blk. K. 14. I will prosecute any one whom I may find tearing my fence down and going through. I can't afford to hire a man to follow you and put up fences.
14-4tp J. T. JOWELL.

Lucid Intervals.

"This is what I call capital punishment," said the boy who was shut up in a closet with the preserves.

New Arithmetic—If it takes one boy one hour to do two errands, how long will it take two boys to do one errand?

Answer—Half a day.

In an address at Vassar college Joseph Jefferson once said that a national theatre in this country is an impossibility. Politics, said he, would sooner or later get into it and ruin it. "They would have a republican tragedian and a democratic comedian", he added.

Seminary Teacher—Emma, what do you know of the orchid family?
Emma—If you please, mamma has forbidden us to indulge in any family gossip.

"What part am I to take?" said Chappie.

"You are to be the heroine's father," replied the stage-manager.

"What does he do?"

"He dies ten years before the curtain rises on the first act."

Grocer—You gave that woman one too many potatoes when you measured out that quarter-peck, my son.
Boy—What's one potato, I'd like to know.

Grocer—One potato in a quarter-peck! Four potatoes in a peck! Sixteen hundred potatoes in a hundred bushels! Why, my boy, you'll ruin me if you keep on.

The latest thing in photography is to have your phiz photoed on a plate. A man can thus "eat off his own head," as they tell about horses doing.

Pedestrian (to cough-drop peddler) Why don't you call out your wares man?

Peddler (in a whisper)—How can I call out "Three X Philadelphia Cough Drops cure coughs, colds and hoarseness," when I've got such a cold I can't speak aloud?

Cholly—I perceive, ah, you have dropped youah English accent.

Chappie—Yes, it's so awfully American to be English nowadays.

They say it is a poor rule that will not work both ways. But its not so with folding pocket-rules.

"I ate a piece of pie for supper last night," "How did you feel when you awoke this morning?" "I haven't been to sleep yet."

Professional and Business Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No. 196
HEREFORD, TEXAS

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

E. F. Connell W. D. Kelehor
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

W. M. MEGERT
LAWYER
Office 4th door east of Post Office
HEREFORD, TEXAS

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdq. Store—Phone 72

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

JOB PRINTING
The kind we do
always please

WHEN YOU ARE THIRSTY

and tired visit our Soda Fountain. We are serving all the latest Drinks under the Pure Food and Drug Law. Try Us.

Our Drug and Sundry Departments are complete. Better see us when you get sick. . . .

Blank Books, Fine Cigars and Post Cards. Come to see us.

T. M. COULSON'S DRUG STORE

CORNER DEWEY AND ILLINOIS AVE.
HEREFORD, TEXAS

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale (no, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

Nature's Remedy
REG. U.S. PAT. OFFICE
R-TABLETS-R
CURES CONSTIPATION,
DYSPEPSIA, RHEUMATISM.
Better Than Pills
For Liver Ills.
Get a 25¢. Box
Sold Everywhere.

TAKE ONE TO-NIGHT YOU'LL FEEL BETTER IN THE MORNING

A.H. LEWIS MEDICINE CO., ST. LOUIS, U.S.A.

E. T. WOODBURN & SON, - Hereford, Texas

The New While it is News---The Brand

The Hereford Brand

THE GREATEST LUXURY IN LIFE----IS SLEEP

Little Boy Blue come blow your horn
Sheeps in the meadow and cows in the corn
Where is little boy blue that looks after the sheep
Upon one of Ostermoor's Mattresses fast asleep

Leggett & Platt's Coil Spring, an Ostermoor Mattress and an Emerich Feather Pillow will give you sweet Sleep and genuine rest. Every article guaranteed for a life time.

The \$30.00 Ostermoor Mattress for \$16.50
The \$20.00 Ostermoor Mattress for \$13.50

Floor Coverings--All Kinds

We are looking forward to making next week the greatest sale of Floor Coverings during the season. We have the goods on hand and they are yours almost for the asking.

Folding Bed Special Sale

We now have planned one of the Greatest Folding Bed Sales of our history. We have in stock more than a car load of these goods, which is entirely too many to have in stock at this time. The variety is the very best and latest in design. This sale will make the "fur fly" in price making. Now don't delay, but avail yourself of this opportunity of money saving.

A \$20.00 Folding Bed for only \$12.75
A \$47.50 Folding Bed for only \$37.50

Many others in same proportion

Remember--We don't keep Furniture--We Sell it.

We are Black by Name But Our Prices are White

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

WICHITA EXCURSION

Annual Tour of Trade Boosters
Spend an Hour in the City
and Meet Merchants.

The third annual Trade Excursion Tour of the Wichita Commercial Club paid Hereford a visit last Monday, arriving here at the noon hour. No special effort had been made to entertain the boosters as they had written the secretary of the Hereford Commercial Club that all they wished was to be given an opportunity to come up town and get acquainted with the business men. The hour at which the train arrived found most of the men away from their places of business, but as soon as the arrival of the train was announced every one made it their business to hurry back to the business centre of town and to extend the glad hand to their visitors. The officers of the Club are: Frank C. Wood, president; John McGinnis, secretary. The trip organization was under the leadership of John L. Powell, president of one of the leading dry goods houses of Wichita.

The Club had a finely equipped train, equally as good as the Oklahoma boosters, if not some better. The boosters were of the right stripe, a jolly, easy-to-get-acquainted-with lot of fellows. They distributed advertising novelties and handed out a lot of literature about Wichita and her facilities to handle trade. As many of the Hereford merchants are already doing business with Wichita wholesale houses, this tour enabled

them to get better acquainted with their customers.

The 20-piece band dispersed a few numbers of lively music as they marched up the street and gave a short concert on the porch of the Ritchey Hotel.

The Daily Eagle, The Daily Beacon and The Price Current were represented by good fellows who were looking out for items of interest along the route and no doubt found something of interest in Hereford over which they could sharpen their stubs.

It would be useless to tell what all the Wichita men said about Hereford as they were just getting over a chill they had at Canyon City. Needless to say that the whole lot were surprised to find Hereford more than a switching station on the Pea Vine as they had been told down the line. When told what improvements had been made in the city during the last 18 months, they could hardly believe what was told them. Hereford business men met them half way on every proposition made. The whole lot were wearing Hereford buttons before they got out of town, even if they did not stay but 40 minutes. They liked the spirit of the Hereford people and will remember their visit here for a long time to come. Some of the easiest talking boosters in the crowd asked if Hereford had any knockers. They answered, no, as the wind had blown their whiskers off and you could not tell them from the regular and progressive citizens and boosters.

In all, the people of the city enjoyed the visit of the Wichita people to a large degree and extend to them an invitation to return next year.

OPENS OFFICE

Construction Company Leases the English Building for Headquarters

SURVEYORS START

Begin in East Hereford and Start North--Pictures Made of the Crew

Early Monday morning the Southwestern Engineering and Construction Company opened up their offices in the English building on Illinois avenue. The doors had hardly been opened when the surveying corps with a complete outfit for a long stay in the field drew up in front of the building. Engineer Long with his assistants and helpers, standing behind their instruments and in front of their wagon and camping outfit posed for a picture. The outfit consisted of a small compartment house on wheels, in which was a complete kitchen and dining room, the latter to be used only when the weather will not permit the use of an awning outside. Then there was the prairie schooner loaded with supplies and general outfit, followed by the ever necessary water wagon. After the picture was taken, congratulations and well wishes were expressed by the by-standers and the corps moved off towards the eastern part of town. The surveyors sent the camping train

north while they reconnoitered. Beginning near the river in East Hereford, a line was run bearing west of north a few degrees, passing to the rear of Geo. W. Irwin's residence, across the garden and orchard of A. C. Elliott's place, then between the College and Dormitory, and on in that direction until the corps disappeared in the mirage beyond the horizon.

DECLARED A TRUST.

Texas Book Commission Will Now Advertise for New Bids.

Austin, May 19.—At a meeting of the state text book commission, yesterday, a resolution was adopted reconsidering the action of the commission in awarding conditional contracts to the American Book company for school books for state schools and provides for advertising for bids. This action follows an opinion submitted by the attorney general's department to Governor Campbell in which it is asserted that the concern was a member of the trust. The attention of the attorney general to other concerns is directed by the text book commission.

Married.

The friends of Mr. Sam Ward and Miss May Gates were agreeably surprised Tuesday afternoon when word was passed that they had joined themselves together for life. Only a few closest friends were present and the affair was a quiet one. The young people have received the congratulations and well wishes of their acquaintances.

GETS A GOOD RAIN

The Hereford Country Visited by Timely Waterfest Saturday

The clouds had been overshadowing the evening sky for several days. The new comers were remarking that if other countries had had such good signs for rain, they would have been drowned out. And they thought they were going to be drowned in fact last Saturday afternoon. Beginning about 5:30, in just 35 minutes, the streets were flooded and the cutters were raging torrents. The smile that came over the face of the Hereford wheat farmer has not yet disappeared. The rains covered a large territory, falling in some localities more than others. At Hereford the fall was a little less than one and one-half inches, according to the government rain gauge it was 1.45 inches. After the first big shower, a slow rain fell until midnight. The wheat was just in the condition to receive a shower with grace. While more rain is still expected this month, yet what has come is sufficient to make a good crop of wheat and oats.

Lamb County Organized.

At a recent meeting of the court of Castro, in accordance with a petition presented by J. A. Hooper, Fred Dickerson and others, an election was ordered for the purpose of locating the county seat and choosing officers for the new county. For the present, it appears that Olton will be the seat of justice. The election will be held on June 20.

LOOK LOOK! LOOK

We have determined to rid ourselves of a lot of Shop-Worn Implements at prices that you can't afford to miss. Implements that have never been out of the shop. They are as good as new with the exception of paint and will give good service.

Listers, Cultivators, Disc Harrows Plows, Disc Plows and Planters

Gentlemen: These goods are going to move. Price will have little to do with them. We are going to get rid of them. Come and get first pick. In addition to these goods we are offering the nicest line of Buggies that has ever come to your town. Don't forget we are agents for "Pittsburg Perfect Electric Weld Hog and Poultry Fence."

We Invite Your Inspection

Hereford Hardware Co.

THE NEW RAILROAD

Central Committee Making Good Headway—Surveying Corps at Work.

The Central Committee met the first of the week and appointed a special executive committee, composed of T. E. Shirley, L. Gough and J. E. Garrison, whose duties should be to proceed at once to the collection of the first installment of the bonus for the new road and to attend to other details of the contract with the construction company. They have had issued notices to all who have subscribed asking that payment be made at once. They have also sent out a letter showing the status of the bonus and asking that as many as possible pay some additional sum in order to bring the first installment fully up to the \$25,-

000, as the subscriptions for the first amount were not sufficient to meet the obligations. Many have paid their first installment and have also increased their subscription. They ask that no delay be allowed in this matter and the construction company is ready whenever the Commercial Club conveys to them the information that the bonus is in the bank. In fact, they have announced that they are ready and anxious to comply with the contract and are here for business.

The surveying corps has run a preliminary line due north from Hereford following the Twenty-five Mile avenue out for a distance of twenty miles. Other lines will be run and then a selection made of the best and most feasible route. They make about eight miles per day, when the weather will permit and up to this morning everything has been most favorable. The big rain this morning will suspend work for the day, but work will be pushed rapidly forward Monday next.

Lands! Lands! Town Property.

We are revising our list of lands and property. We are having calls for lands and improved town property that we are not able to meet. If you have lands anywhere in the Hereford country, or improved city property in Hereford that you wish to sell, and at such prices as will sell we would be glad to list same. We have made some nice sales recently, and can make more if we can get the right kind of prices. We also have calls for large tracts of land suitable for colonization purposes that we can not fill. We expect to get out a new booklet of lands soon to distribute throughout the country, and you had better list same so as to get it in our booklet. 14-2t

C. G. WITHERSPOON & SON.

ANOTHER BIG RAIN

Hereford Country Gets Another Big Rain this Morning.

Those who were up early this morning had the exquisite pleasure of seeing what threatened to be a wind storm change in a few minutes to a generous down pour of aqua pura. Beginning at 7 o'clock for more than an hour a heavy rain fell accompanied with some thunder and lightning. The streets were flooded, the gutters running full and the whole face of the earth seemed to be covered. The rain covered a large scope of territory.

With the rain that fell a week ago the two rains will put the wheat and oats and the other planted crops in fine shape. The wager that is up on that Star Ranch field that must make 40 bushels will be a safe bet now by the Missouri man. This will also put the fruit in excellent condition and it is expected that an average yield will be made, though some orchards were caught in the last freeze, and the crop greatly reduced. Garden truck will come on early. The farmers will not be able to whistle for several days on account of the smile that has taken the pucker out of their mouths.

At 12 o'clock today and just as the paper goes to press, another rain is falling. The street crossings are muddy and great lakes of water are to be seen in every quarter.

Spelling Bee Postponed.

Just as we start to press a phone message says the Spelling Bee will be postponed on account of the rainy weather.

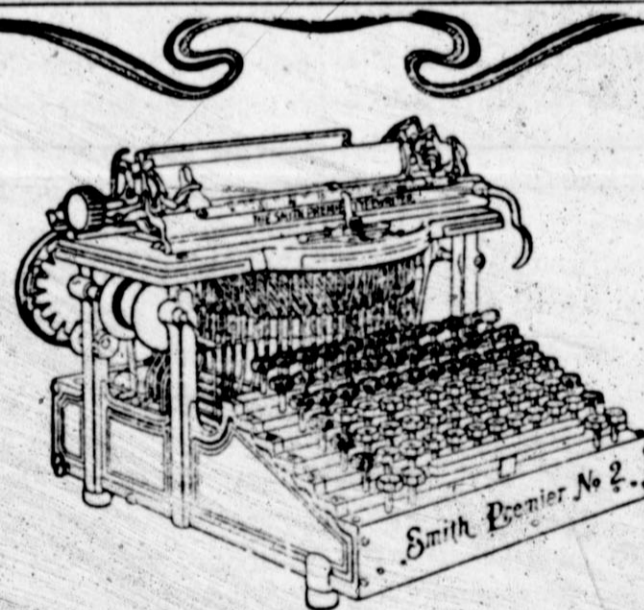
For 100 per cent Statemen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

The Three Hardest Things.

A few weeks ago down in one of the Central Texas counties a number of candidates according to their custom, had gathered in the school house of a small village to lay their claims before the good people. The villagers had previously arranged to offer a big cake to the one who made the best and shortest speech, in which they would name the three hardest things to do. A local wag, tho not a candidate, was put up to compete in the contest. Each and

every candidate in his turn made his announcement and then named what he thought the three hardest things to do. Finally the wag's time came. He arose and said:—The three hardest things in the world to do are—First, to make this speech; second, to climb over a fence that leans towards you; and third, to court a girl that leans from you.

It is useless to say that the wag took the cake and that all the candidates took to their heels. But, he was generous and called them back and cut the big cake for the crowd.



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink; the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith-Premier Typewriter Co.
1627 Champa St., Denver, Colo.

Warren Grain Co.

For Grain,
Feed, Coal and
Posts. Will Pay
the highest market
price for all kinds
of Grain and
Field Seeds

We Solicit a Share
of Your Business

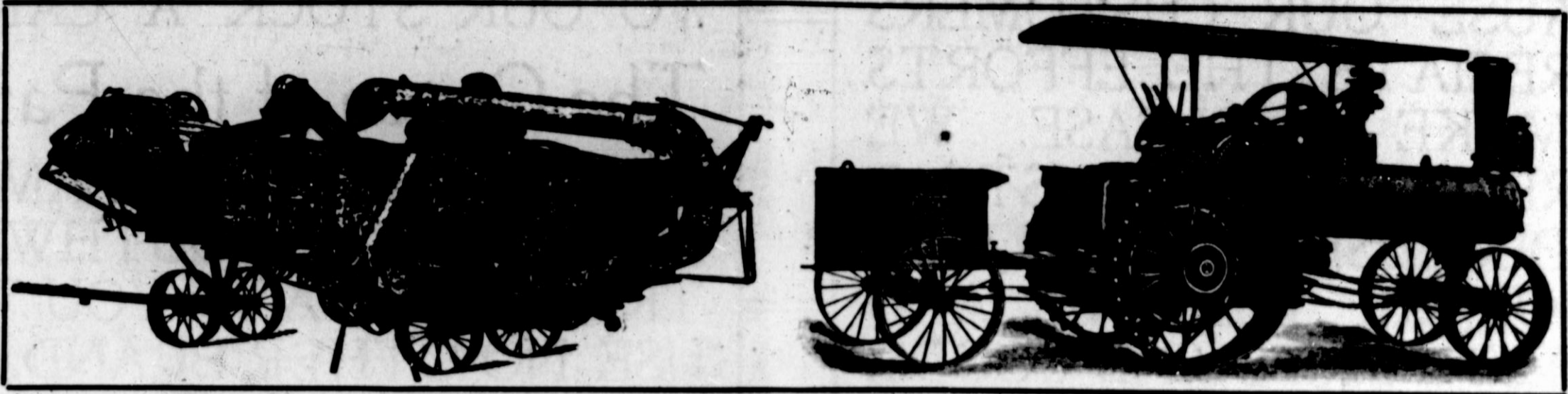
THRESHER MEN, ATTENTION!

IF YOU BUY A THRESHING OUTFIT

- 1st Buy the Best. It is economy to buy the Best Always.
- 2nd Buy as near as possible to Headquarters. It will save time and expense.
- 3rd Buy a Recognized Standard. It will give you and your patrons confidence.
- 4th Buy where you can get accommodation if you need it and merit it.

ALL THESE CONDITIONS ARE FULFILLED

- If you buy the J. I. CASE ENGINE AND STEEL SEPARATOR, because
- 1st It is the BEST.
 - 2nd Headquarters located at Amarillo for this Territory.
 - 3rd It is the WORLD'S STANDARD.
 - 4th The J. I. Case people are able and willing to help the fellow who deserves help.



SEE THE COMPLETE OUTFIT AT

Make our Store Your Headquarters When in Town

Garrison Brothers

Watch our ad next week



Local and Personal

Geo. Sache of Vega was in the city last Tuesday.

C. E. Oliver came in from Amarillo this morning.

W. S. Dixon of Castro county was in Hereford this week.

Mr. and Mrs. Harmon Beach went to Texico this morning.

W. R. Smith left on the Pecos Valley west Tuesday morning.

Sheriff E. F. Connell has returned from a quick visit in Kentucky.

See M. M. Major for the Racycle. Best Bicycle made. 47tf

W. B. Beach is at his office after spending several days at his home on account of vaccination.

NO. 5604

Bank Statement.

Report of the Condition of the First National Bank at Hereford, in the State of Texas, at the close of business, May 14th, 1908:

RESOURCES:	
Loans and discounts	\$261,349.43
Overdrafts, secured and unsecured	15,385.01
U. S. Bonds to secure circulation	50,000.00
Premiums on U. S. Bonds	1,816.41
Banking house, furniture and fixtures	12,955.00
Due from approved reserve agents	32,400.88
Checks and other cash items	2,258.74
Notes of other National Banks	2,680.00
Fractional paper currency, nickels and cents	325.56
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	\$7,765.50
Legal-tender notes	4,000.00
	11,765.50
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$393,436.53
LIABILITIES:	
Capital stock paid in	50,000.00
Surplus fund	35,000.00
Undivided profits, less expenses and taxes paid	4,206.44
National Bank notes outstanding	50,000.00
Due to other National Banks	21,121.06
Due to State Banks and Bankers	8,727.16
Individual deposits subject to check	193,905.67
Time certificates of deposit	10,440.26
Bills payable, including Certificates of deposit for money borrowed	20,000.00
Reserved for taxes	35.94
Total	\$393,436.53

THE STATE OF TEXAS } ss.
COUNTY OF DEAF SMITH }
I, C. W. DODSON, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
C. W. DODSON, Cashier.
Subscribed and sworn to before me this 22nd day of May, 1908.
[SEAL] B. H. BAKER, Notary Public.
CORRECT—Attest:
J. L. FUQUA }
L. GOUGH } Directors.
J. T. JOWELL }

Mess. Slaton and Barcus left for Farwell this morning to attend court.

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

Herman Gartner, special agent for Craven & Gage of Dallas, was in the city last Tuesday.

Miss Lula Stableton of Dimmitt passed thru Hereford on her return from Texico last Tuesday.

Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-tf

Geo. W. Barcus and J. C. North have moved their offices in the First State Bank building, where they have fitted up departments in good taste.

J. H. King has moved his office from the Cottage hotel building to offices in the rear of the First State Bank.

Mess. Goodenough and Less returned last night from an auto trip south over the proposed route of the Colorado, Hereford & Gulf railroad.

G. A. F. Parker returned Wednesday from Clarendon where he had been in attendance upon the quarterly district conference, which was largely attended.

Bern H. Smith has moved his insurance office into the same rooms now occupied by the J. H. Pitman Land Company, second door from First National Bank.

I am making a specialty of views and do my own finishing. Office with Morris & Thompson over Garrisons. Satisfaction always. M. M. Major. 1t

A larger number of prospectors arrived here last night and this morning. The special trains were delayed just beyond Woodward Oklahoma on account of a burned bridge.

Miss Emma Austin, who has been making her home with Mr. and Mrs. Barker, and little Miss Corrie Barker, only 6 years old, left Wednesday for a visit to the latter's grandmother at Palistine.

Dr. S. D. Howser has sold his residence to Dr. G. F. LeGrand, who will come to Hereford to make his home. Dr. LeGrand is well known here as he made this his home for a number of years. Dr. Howser will return to his former home at Aubry.

LADIES—Before you start on your summer vacation, you'll no doubt need a new skirt, shirt waist, traveling bag, hand bag, etc. We have what you want and at the right prices. Hubbard & Barnett.

Mrs. Carl Gilliland and baby left Wednesday to visit her mother in Swisher county. Mr. Gilliland remained at home and will bach for a season. His friends are invited to spend their evenings with him.

E. B. Black and O. E. Thomas were called to Friona the latter part of the week to take charge of the remains of Mr. Olson. A splendid casket was secured and the body embalmed and shipped to Sioux City, Iowa.

The Martha Taliaferro Circle. Will meet with Miss Nannie Jowell at her home, Thursday May 28. The following program will be rendered:

- Leader—Miss Beulah Wright.
- Topic—Pundita Ramabai—Story of her life Her great school—Gen. 12:1, 2, 7, 8; Rom. 4:3, 13, 20.
- Hymn—Lead Kindly Light.
- Invocation—Miss Rubie Norton.
- Bible Lesson—Mrs. Paul Barnett.
- Offering—Give and it shall be given unto you.
- Hymn—I need Thee every hour.
- Circle of prayer.
- Story of the life of Pundita Ramabai—Miss Dameron.
- Duet—India—Mrs. R. H. Barnett and Mrs. C. R. Smith.
- Her great School—Miss Vaughan.
- Paper—Ramabai, a friend for India's wronged and suffering Womanhood—Miss Jowell.

Discussion by all members.
United Mission Study for May.
Hymn—May Faith Look up to Thee.

Benediction.
A Summer School.
I will open a short term of school at the Public School building, Monday, June 1.

Here is an opportunity for any who may desire to prepare for teaching, or do any kind of school work. Parents, if you desire, send the "little tots," and I will find a time for them.

Tuition for the higher grades, \$3.00 per month for more than one subject. For one subject only, \$2.00 per month.

The tuition for younger pupils \$2.00 per month.
For further information, phone me at Ritchey Hotel.

Respectfully,
MILLCENT GRIFFITH.
For views phone M. M. Major. 1f

What do you want, first clas merchandise and pay a reasonable price for it, or red hot air? A screw is surely loose some place. Common sense teaches that no merchant in Hereford is in business for your health—we are not ourselves. Our health is very good and our business better.

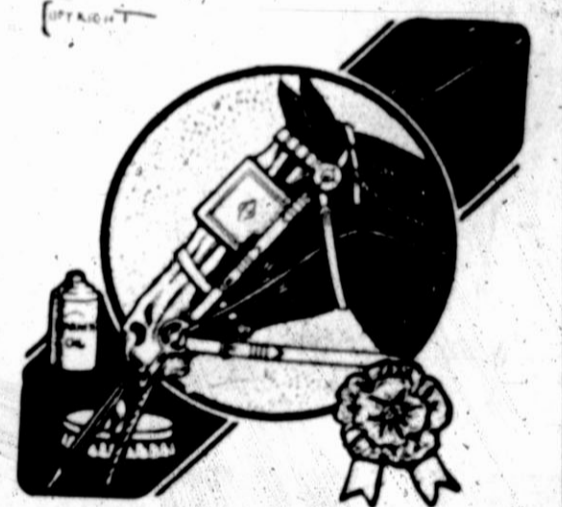
HUBBARD & BARNETT

We Are In to Win

When it comes to supplying everything your horse wears. You certainly ought to see how thoroughly we are equipped to supply your horse with

NEW HARNESS FOR THE SUMMER SEASON

Everything for his toilet, too. Curry combs, brushes, harness dressing, blankets. When you come to examine you'll probably be surprised at the uniform good quality of everything we handle. You'll be still more surprised at the extreme moderation of our prices



J. A. CANTERBURY

L. Johnson Lumber Co.

Of Summerfield, Texas

Will keep on hand a good No. 1 grade of all kinds of Building Material, Roofing, Etc. We also make and sell Cement Blocks, and about June 15, we will have several cars of Domestic and Steam Coal on track for sale at a low figure, for cash. :: ::

We solicit the patronage of all who are in need of anything in our line.

Mammoth and Spanish Jack

SANTO III—Is 15 hands high; black with white points, and will stand the season at my place one mile north-east from the College.

TEN DOLLARS TO INSURE COLT

FRED MILLARD HEREFORD, TEXAS

Subscribe for the Brand---\$1.00 a Year.

OUR BUSINESS IS STEADILY INCREASING

OUR BUSINESS IS INCREASING BECAUSE OUR CUSTOMERS APPRECIATE THE EFFORTS WE MAKE TO PLEASE. WE APPRECIATE OUR CUSTOMERS BECAUSE THEY BELIEVE IN SQUARE DEALING, AND HONEST PRICES AND GOODS.

WE HAVE THIS WEEK ADDED TO OUR STOCK A CAR OF **The Queen of the Pantry FLOUR, THE MOST FAMOUS FLOUR IN THE SOUTHWEST. TRY A SACK AND YOU WILL USE NO OTHER BRAND.** ❁ ❁

TELEPHONE NO. 84

JOHN D. JARROTT

PROMPT DELIVERY

Hereford Soceity

Mrs. Geo. W. Irwin is enjoying having with her her parents. Mr. and Mrs. Reed of Canyon City.

Mr. and Mrs. John Wasson and daughter, Miss Madge will return to their old home at Leon, Iowa in a few days. Their many friends in Hereford hope the move will only be a temporary one.

Miss Julia Tarver left Wednesday for her home after teaching a very successful term of music here. Miss Tarver is a lady possessed of rare talents and a noble character. Hereford is to be congratulated upon securing the service of such an aimable person and it is the desire of all who know her that she will see fit to return with the fall season.

The Monday Afternoon Club met with Mrs. Geo. W. Irwin as hostess May 18. A very interesting and instructive study of Shakespeare's King Henry 8 was begun. Owing to the month's vacation the Club took in April the programs for that month will be carried out in June. After which time they will disband for the summer.



Pushing Business

is not usual when the demand is briskest. But we do business differently than some others. This is the building and repairing season. This is the best time of year for that work. Are you thinking of doing any? If so, let us supply the

Building Material.

We carry everything in the line. Plaster, cement, lime, brick; laths; in fact, anything and everything that you need. Though this is the busy season we are selling everything at slack season prices.

Kemp Lumber Co.

Mr. and Mrs. Allen Bell and Artis Daniels left Monday for Stratford to attend the wedding of a friend at which occasion Mr. Daniels has the honor of acting as best man.

Prof. and Mrs. Wray took the sixth and seventh grade children for a picnic last Saturday morning. The journey was begun auspiciously and the young people were about to pronounce the trip altogether good when they were brought to realize "alls well that ends" well. The end was not very pleasant. The storm came up and in their effort to hasten home the wagon on which they were traveling became disabled resulting in most of the crowd walking home. Here's to better luck to the picnickers next time.

The warm sun and still air of Monday was altogether conducive to good fishing. Messrs Glenn and Thompson and their families were among those who tried their luck at the creek. Friday afternoon Mr. and Mrs. A. J. Lipscomb and Mr. and Mrs. Henry Wilkinson went to Sulphur Park on a fishing expedition. The ladies had a tempting lunch prepared and in anticipation of success took along a frying pan. Quite a lot of fish were caught. Mr. Lipscomb had the distinction of catching the largest fish. He reported it to weigh two pounds. After a delightful outing the little party drove home in the twilight.

Hen Party.

Taking advantage of the absence of all the male members of the Thompson household, Miss Jessie Morris hastily issued verbal invitations to a goodly number of ladies to come to a hen party. Great things were expected and the fun surpassed even the highest expectations. As to the details of the party the ladies are not willing to commit themselves. Although this department of the Brand is devoted to the affairs of woman, we don't put it past the men to read very enthusiastically what is going on in this part of the feminine world. Suffice it is to say the time was spent very pleasantly with music and games. Miss Oatis, Mrs. Thompson's guest favored the crowd with several vocal selections. At a late hour refreshments of lemonade, cake and candy were served. At a still later hour the hens went home to roost pronouncing Misses Morris and Thompson adepts along the line of poultry pleasures.

The ladies of the Presbyterian church take this means of thanking all those who so kindly assisted them in the presentation of "Union Depot for a Day." To the Brand they wish to extend a special word of thanks for the aid they so graciously donated. And to the public in general who so liberally patronized the entertainment.

A jolly crowd of Christian Endeavorers of the Presbyterian faith boarded a hay wagon Tuesday afternoon well supplied with fishing tackle and baskets full to overflow with picnic lunch. A suitable place in Mr. Weaver's pasture had been selected as the point of their destination and as soon as it was reached a hasty preparation for work was begun. Fishing before supper was not good—possibly the effect those baskets on the wagon had on the mind of the anglers was not condu-

cive to success. In all events after each had done his part at emptying the lunch baskets and returned to the creek too full for utterance about fifty small fish were caught. About ten o'clock the merry crowd turned homeward making the air ring with songs and hearty laughter.

Mrs. Bernard S. Arnold left Thursday for an extended visit to relatives and friends in Central Missouri. She expected to be joined by Miss Anna Collins at Amarillo who will accompany her on her visit.

The ladies of the Christian Church were at home Thursday afternoon from 3 to 6 with Mrs. L. Gough. The house was artistically decorated in pink and refreshments of brick cream and cake were served in those colors. A delightful time was spent with music and conversation and the afternoon proved very pleasant for

all present. The ladies who have recently come to Hereford were afforded an excellent opportunity of meeting the ladies of the church.

Miss Graves, after a very pleasant visit to her brother and family at this place returned to her home in Springfield Illinois; Thursday.

C. E. Program

Following is the Program for the Christian Endeavor Sunday afternoon May 24th at the Presbyterian church:

Topic—Citizens of God.
Leader—Clyde Wright.
Scripture Lesson—Psalm 28:1-9.
Each person present will be expected to give some Bible example of patriotism.

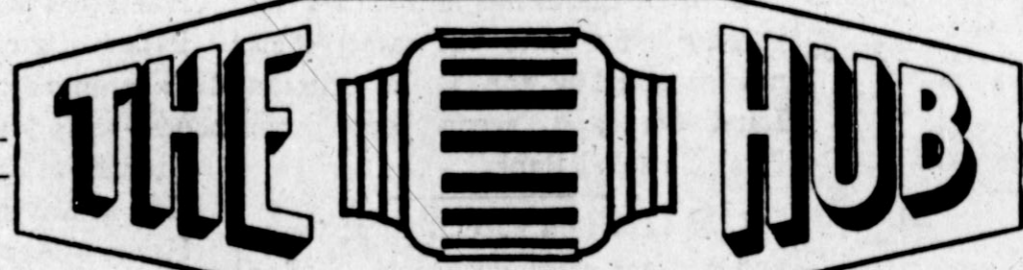
Present conditions that call for patriotic action—Rev. W. M. Baker.
Good Citizenship—Judge B. H. Baker.

Quality is Essential

Prompt Service is Pleasant

Low Prices are Profitable

All to be Found at



the Home of

Worth Hats

Character Trousers

Star Union Overalls and Jumpers

Black Cat Hosiery for Men

Women and Children

We have always had our prices lower than our competitors and will continue to keep them there

Just received a shipment of Glassware, regular 15c and 25c, while they last **10c**

Official Directory.

County.
 W. H. Russell..... Judge
 W. M. Cogdell..... Clerk
 S. J. Dodson..... Attorney
 E. F. Connell..... Sheriff
 J. W. Ford..... Tax Assessor
 C. E. Smith..... Treasurer
 T. M. Palmer
 J. S. Wyche } Commissioners
 George Muse
 Frank Shelton
 G. R. Jowell..... Surveyor
 J. H. Turnbow..... Justice of Peace

City.
 S. B. Edwards..... Mayor
 C. L. Sullivan..... Marshal
 J. C. North..... Attorney
 A. M. Jones..... Secretary
 W. B. Beach
 C. G. Witherspoon } Councilmen
 R. N. Mounts
 L. A. Stroud
 W. D. Keliehor

Churches.
BAPTIST CHURCH.
 Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. B. Y. P. U. at 3 and 4 p. m. Prayer meeting Wednesday evening. O. W. Dean, Pastor. E. H. Wray, S. S. Supt.

CHRISTIAN CHURCH.
 Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 3 and 4 p. m. Prayer meeting Wednesday evening. J. N. Wooten, Pastor. T. R. Day, S. S. Supt.

METHODIST CHURCH.
 Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Epworth Leagues at 3 and 4 p. m. Prayer meeting Wednesday evening. J. W. Storey, Pastor. E. B. Black, S. S. Supt.

PRESBYTERIAN CHURCH.
 Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 2:30 p. m. Prayer meeting Wednesday evening. W. M. Baker, Pastor. C. G. Witherspoon, S. S. Supt.

Lodges.
 I. O. O. F.
 I. O. O. F. Lodge No. 476 meets Thursday evening at 7:30 in Odd Fellows' hall. L. A. Stroud, N. G. B. H. Smith, Sec'y.

A. F. & A. M.
 Hereford Lodge No. 849 meets Saturday night on or before full moon, in Mason Temple. P. W. Price, W. M. O. E. Thomas, Secy. W. O. W.

Hereford Camp No. 990 meets 2nd and 4th Saturday nights in each month in Odd Fellows hall. J. W. Burks, C. C. C. L. Sullivan, Secy.

M. W. OF A.
 Estacado Camp No. 12058 meets 2nd and 4th Tuesday nights in Odd Fellows hall. C. E. Smith, N. C. C. L. Sullivan, Secy.

REBEKAHS.
 Hereford Rebekah Lodge meets Monday afternoon 4 o'clock in the Odd Fellows hall. Miss Mina Dameron, N. G. Mrs. J. T. Inmon, V. G. Mrs. P. L. Johnson, Secy.

R. N. OF A.
 La France Camp No. 4731 meets every Friday night in Odd Fellows hall. Mrs. L. B. Cogdell, O. Miss Zelma Beemer, Secy.

WHAT HE SAW.

Col. Poole in the Texas Stockman Journal—Tells About the Panhandle.

In my last communication I told you that I would have something further to say about this town. After a four or five hours' drive thru the Buffalo pastures, Colonel Goodnight and I arrived at his residence. Mrs. Goodnight had her hat on already, and said: "I now take you in charge for myself a little while," taking her seat in the buggy, headed for the college, about 600 yards away.

The Goodnight Baptist industrial Institute is one of the correlated schools of the Baptist general convention of Texas. It is not a college, but claims to be an academy of of first rank, seeking to do real academic work.

IMPROVEMENTS IN AMARILLO.
 I was surprised to see the great improvement here in the last two years. Street cars are running in every direction; the city is lighted up by electric lights, and is putting on lots of style. After getting breakfast I made my way to the leading hotel in the city, the Amarillo, which was full and running over with stockmen and visitors from a great portion of Texas and New Mexico, Missouri, Kansas, Colorado and some from Iowa and Indiana, and they come from all directions during that day on the arrival of every train. Next morning the streets were blocked in every direction with the visitors to the convention.

George Slaughter was elected president for the next twelve months. Colonel Bugbee said he had served the association eight years in that capacity, and asked that they put the duties on some younger man. Hence George Slaughter was unanimously elected, and in my judgment is the proper man, for he is wide-awake and aggressive and goes into

MALARIAL DISEASES.

How to Avoid Them and the Serious Consequences of Neglect.

"Fix me up something to knock the malaria, doctor," remarked a sallow-faced, sickly looking man, entering a prominent physician's office the other day.

The doctor stepped to his medicine case, took down a couple of bottles, mixed a preparation which he handed to the patient with the customary advice to 'shake well and follow directions,' and resumed his seat.

"Such cases are frequent," replied the doctor in answer to a question. "The warm days and damp, chilly nights are certain malaria breeders and are most serious in those who have neglected to keep their stomach, liver and bowels in good condition. Such persons are full of the impurities on which the malarial germ thrives, and it is from this class that typhoid fever, pneumonia, Bright's Disease, small pox and yellow fever claim most of their victims whenever these diseases are prevalent.

The proper way to guard against the malarial germ and the serious diseases which follow it is to get into good condition by taking a reliable remedy that will keep the bowels clear and the liver healthy, and to continue with it at frequent intervals during the sickly season.

A dose of Prickly Ash Bitters three or four times a week will do all of this, besides stimulating the digestion, improving the appetite and keeping the bodily energy at the highest pitch.

Prickly Ash Bitters is known everywhere as a system tonic and bowel regulator. It not only removes all traces of malarial poison from the system, but tones up the vital organs, gives new strength and vigor, makes the body strong and the brain active.

"Prickly Ash Bitters is the best all-around medicine for the family I ever used. During the past ten years I have always kept it in my house. Whenever any of my family show signs of malaria, kidney trouble, indigestion or constipation a few doses is all that is needed to make them well and hearty again.—W. H. McWILLIAMS, Pickering, La.

Sold by druggists. Price \$1.00. T. M. Coulson, Special Agent

it with his whole heart.

The convention goes to Roswell the next year, which I thought was the proper thing, as the organization is largely made up of New Mexico stockmen. Roswell is amply able in the way of hotels to accommodate a large gathering.

I met a host of my old friends here, who extended to me a hearty welcome, and I desire to thank the many gentlemen who patronized the gentle kid with their one-dollar donations to The Journal.

Friday evening I boarded the Pecos Valley car and disembarked at Hereford, the county site of Deaf Smith county. Here too the boys extended to me a hearty greeting. Among them were T. E. Shirley, J. D. Thompson, A. P. Muchison, C. F. Kellner, S. B. Forrester, R. N. Mounts, G. W. Dale, Judge C. G. Witherspoon, Judge Miller and others.

CHANGES AT HEREFORD.
 I was very agreeably surprised to find the wonderful changes that have taken place in the way of improvements since I was here two years ago. Large commodious business houses have been erected, which would be an honor to a town twenty-five years old instead of one only nine years. Deaf Smith county is a magnificent body of land, adapted to farming and stock raising, and especially to fruit culture. The town was full of prospectors from other states, and the land agents are reaping a rich harvest in the way of selling land, as it is going off like hot cakes. While the prices may seem to be a little high, yet I regard money well invested planted in Deaf Smith dirt. The land is bringing all the way from \$10 to \$35 per acre, owing to locality and improvements.

I had the pleasure of taking supper with my old time friend, T. E. Shirley. I knew the Shirleys back in Collin county over forty years ago, and they are all true-blue southerners, ladies and all. I had the pleasure of meeting Mrs. Graves, nee Miss Annie Shirley. She married Captain Graves just at the close of the war and he died about eight years ago. She looks young and sprightly. T. E. Shirley came here two years ago for his health after living in Collin county fifty-two years. He came here on account of asthma, almost dead on his feet, but now he is hale and hearty and looks the picture of health. He said: "I wouldn't give one section here for my use for 10,000 acres in Collin county, as I value health above money or anything else."

Before supper was announced, in company with Mr. Shirley, I took a stroll over his orchard. He has 130 apple trees, four and five years old, that are loaded down with young fruit. Many of the trees will measure five inches thru at the base. I've forgotten how many peach, pear, cherry and apricot trees he has. I would judge about 200 or more in all. They are all loaded down. We next passed into the vineyard, which was in the same shape as the fruit trees loaded with blooms. I presume there is something like 300. He also has a world of blackberries, strawberries, gooseberries, the English and native currants, the latter which are said to never fail to bear. They were all very full. I saw the largest stalk of pie plant I ever saw in all my life. Mr. Shirley has peaches continuously from June 25 to Nov. 20.

To say that I did ample justice to the supper prepared by Mrs. Graves, his sister, is only putting it mildly. Supper being over, his daughter, Miss Harriett Shirley, treated us with some splendid music on the piano.

Now in regard to land in Deaf Smith county. It is usually of a

Advertise

Our agency is forwarding each week several hundred letters and circulars, advertising—not only individual tracts—but the entire Hereford country and her resources.

Ask the Printer, ask the Postmaster how much we are sending out.

If you want to get results, list your property with me—Phone 608

Box 608

Sam H. Morris

HEREFORD

NIGGER-HEAD COAL IS BEST

Because one ton will produce heat equal to one and one-half tons of any other. It Burns Up like Wood. Get the Best out of car on Track. \$8.50 Per Ton.

Yours truly,

E. W. HARRISON

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS - GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY Hereford, TEXAS

\$850.00

WORTH OF FINE NURSERY STOCK

Our \$850.00 Worth of Fine Nursery Stock will have to be closed out by the 15th of May at Some Price. Now is your best chance. First come, first served. We can't afford to carry this stock over and it will go at from 50c to 80c on the Dollar.

THE HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

How Well They Match



"The bouquet is beautiful and so is the table." "It is so appropriate to have them together." The handsome Dining Room Tables we are showing are worth double what you generally get them at. We secured bargains at "under price" and that is why we are underselling competitors. For substantial goods and low prices, inspect our stock. Our business is increasing because we have one quality—the BEST, and one price—the LOWEST. Let us prove this

Gililand Furniture Company
The Leading Furniture Store of Hereford

Choice Farm Lands

I am now offering for sale or trade 11,215 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the town site of Halsell. 200,000 acres around this land was sold last year to actual farmers. Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas
or C. L. Davis Realty and Immigration Co.

THE PLAINS FLOODED.

Reports by Wire and Phone Indicate That Entire Country has Been Covered.

Special by Wire—
Roswell, N. M., May 22.—Big rain fell in the Pecos Valley last night covering a large scope of territory in every direction from this city.

Special by Wire—
Kenna, N. M., May 22.—This place was visited by an all night rain and indications are that more is to come this morning.

Special by Wire—
Amarillo, May 22.—Amarillo got the biggest rain last night and this morning that she has had for a long time. The streets are flooded and in many places impassable. Phone messages from surrounding territory gives same reports of big down pour.

Texico, N. M., May 22.—Rained from 4 to 7 a. m. at this place. Biggest rain this year.

Special by Phone—
Canyon City, May 22.—Big rain fell here early this morning and still raining. Some hail mixed with the rain but no damage reported.

Special by Phone—
Bovina, May 22.—Heavy rain fell here early this morning. The whole country around seems to be flooded with water.

Special by Phone—
Dimmitt, May 22.—The finest rain of the season fell here this morning early and still raining. Reports from different sections of the county indicate a general rain.

Git Yo Hoss Showd.

Ef yo want ter git er shu on yer hoss kwick drag hem inter P. L. Jonsun's shu shop. Him kin do the wurk. 14-2t

Pot Plants.

A few seedling and blooming plants for sale. Phone 61. 14-2t

Our Population.

The Brand has asked its friends to make a guess at the number of people within the independent school district and offered a prize of a year's subscription to the one who made the nearest guess. Some have also recorded their guesses of the number of windmills in town as well and these are given below:

No. of People	No. of Mills
3840	290
4187	268
3977	375
3995	300
4135	400
3927	396
3752	407
5000	425
4375	375
4325	340
3915	735
4010
4000
4250	375
3700	400
4301	390
3116	381
4444	950
4800	601
3659	175
2800
3033	265
3013	313
4200	475
2350	375

Garden Plants Ready.

The Hereford Truck farm has ready now potato slips, cabbage and tomato plants. On sale at JARROTT'S or at the farm. 11-tf

Public School Closes.

The present session of the Hereford Public School closes today. Examination commenced in earnest

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST.—In opera house a book Eugene Fields "With Trumpet and Drum." Finder bring to this office.

LOST.—A Swatika stickpin between the college and town. Finder please return to Lillian Ford. 1tp

LOST.—Hunting case, silver watch, 18 size case. Had a leather fob. Return to Brand office and get reward. 14-tf

FOUND.—A gold Modern Woodmen watch charm. Finder can get same by calling at Brand office and pay for ad. 12tf

LIVE STOCK FOR SALE

FOR SALE.—Good cow with young calf. W. M. Mathis. 1tp

COW.—Will sell good Jersey milch cow. See J. H. Bowers. 2t

FOR SALE.—Good pair of mules. Will sell cheap if taken at once. See J. B. Phillips. 15tf

FOR SALE.—Or will exchange for family driving horse a good 5 year old work mule. A. H. Elliston & Son. 14tf

FOR SALE.—About 25 head, one and two-year old, high grade registered Hereford bulls, up in good shape for service. Prices reasonable. Bradley & Womble. 15-4t

FOR SALE.—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

FOR SALE.—Three jacks from three to six years old, black or brown with mealy points. Bred by mammoth Missouri jacks and maltese jennets. All good size, about 15 hands high and very heavy bone. Also 20 mules sired by same jack and from 15 to 16 hands high, all good colors. See H. Trow, Hereford, Texas. 7-tf

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

FOR SALE.—A five acre lot near college, well improved, 6 room house, bath, closets, water works, barn, other ample out buildings. Fruit, such as apples, peaches, pears, quince, plums, cherries, blackberries raspberries, gooseberries, tame currants and grapes. Plenty of shade trees and chicken proof garden. Flock of Plymouth Rock chickens and two good Jersey cows go with place. Price \$4000, small cash payment, terms to suit purchaser. Also have for sale a pair of large English shire brood mares, four years old. Price \$550. J. B. Phillips, L Box 1. 14-3t

LAND WANTS.

WANTED.—6 or 8 sections of level unimproved land. Deaf Smith or Castro county. Address Lock Box 509, Hereford, Texas. 12tf

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

Tuesday, and the boys and girls went along the streets with an examination tablet under the arm and an anxious look on the face, wondering what was going to happen to them in the next few days.

The year's work is done now and we hope the boys and girls all passed the examination creditably. If not, determine now that it shall nev-

REAL ESTATE FOR SALE

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

LAND FOR SALE.—I will give a special bargain in 1/4, 1/2, 1 or 2 sections of land if sold in 60 days 12 miles northwest from Hereford. Phone and I will come after you to show my land. I. N. Dillard. 12-4t

197 ACRES in _____ county, 1 1/2 miles from Altamont, Missouri, 117 acres well improved, 25 acres corn land, balance blue grass. Fine spring, good 6-room house, 40x60 barn. Also 80 acres, 60 in cultivation, balance blue grass. All to trade for Panhandle land. Write H. H. Hawkins, Hereford, Tex. tf

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—The best 80 acres of land within one mile of Hereford, house cost \$2,250. Lots 9, 10, 11 and 12, block 2, original town, 2 houses, one the best built rent house in town, rents for \$38 per month. Lots 9, 10, 11 and 12 in block 5, Whitehead addition. Lots 4, 5, 6, block 11, Whitehead addition. 208 feet off of west part of lots 2 and 3, block 8, Womble addition small five-room house. Lot and houses in every part of town, my own property. Cash or time, to suit purchaser. J. W. English. 8-tf

TO TRADE

PIANO—Will trade fine toned Adam Schaff upright piano. What have you to trade? A. C. E. at Brand office.

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf

FOR EXCHANGE.—Good ranch land, for Hereford business property. Also Hereford residence for farm land. A. H. Elliston & Son. 14tf

MISCELLANEOUS

FOR SALE.—A 14 inch sod plow. \$5.00 gets it. Troy Womble. 11tf

FOR SALE OR TRADE—House moving outfit in good condition. E. W. Harrison. 15-3t

FOR TRADE.—An improved farm close in for Hereford property. See at A. H. Elliston & Son. 15tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Steam plow outfit, Reeves make; if taken at once will sell cheap. J. S. Mullenhour.

HOUSES.—Bargains in residences and city lots. Six lots in Evans Addition \$250. Forty lots in Mabry Addition, \$50 per lot. Other choice property at prices to please. See the Actual Settlers today.

er happen so again. This ends a most successful year's work for our public school. Prof. Wray and his able corps of teachers have labored hard for the upbuilding of the school and though Hereford is far toward the Western border of the state, her faculty is second to none in faithful effort, in efficiency, and earnest devotion to duty.

THE GREATEST SUBSCRIPTION AND EDUCATIONAL OFFER EVER MADE

The Fort Worth Semi-Weekly Record and The Brand together with the New Home Library Wall Chart, showing splendid maps of Texas, the United States and the World, all three for only \$1.75.

The Semi-Weekly Record is easily the best paper in Texas, Tuesday and Friday, twice a week. The newest, best, brightest and biggest Great Southern Newspaper.

The Record presents at one sweeping view the whole area of events. The news of the country, state, nation and the world is given in each complete issue. Special departments each week that will interest every member of the family.

The New Home Library Wall Chart, for home, school, college, business and professional reference is positively up-to-date. Similar charts sell regularly in educational supply stores for \$1.50 and upward. Size of chart, 28x36. Number of pages, 6. Portion of contents: Ten distinct maps; Flags of all nations; Portraits of all our Presidents; Portraits of all rulers; Portraits of all Governors of Texas; Maps of Panama, the United States, Texas, the Philippines and of the world. Nothing approaching it in educational value ever before produced.

Price of the chart alone, express prepaid, \$1.50.

THE GREAT PROPOSITION

Remember, The Brand one year, The Semi-Weekly Record, Tuesday and Friday, for one year, and the splendid Wall Chart, all three for \$1.75, when called for at this office. Fifteen cents extra is charged to cover postage and packing if the chart is to be mailed to you instead of being called for at this office.

The Brand, one year, - - - - -	\$1.00
The Semi-Weekly Record, one year, - - - - -	1.00
The Wall Chart - - - - -	1.50
Total, - - - - -	\$3.50
All Three for only - - - - -	\$1.75

SECOND OFFER

Or the Semi-Weekly Record one year and the Wall Chart for \$1.00 at this office; 15c extra if the chart is to be mailed to you.

This is the greatest value for your money ever offered. Act now. Order at once; as our supply of charts is limited.

Address all orders to

The Hereford Brand

Hereford, - - Texas

WHERE THE WIND BLOWS

Collin County Editor at Farmersville Gives a Bit of News

The Brand has been claiming that the Plains of Texas are in the lead in many things. It has laid claim that the Panhandle has more tillable land, more fine cattle, more big farms, more clear sky; more pure air, more clean cities than any other section of the country in the world. But it will have to yield the palm to the Farmersville Sentinel, a small paper published in good old Collin county. While the modesty of the Sentinel editor forbids his making the claim that North Texas is the windiest place on earth, a careful reading of the two short clippings taken from the same issue of his windy sheet, will convince the readers of The Brand that it has lost on that score.

FIRST CLIPPING.

Last Saturday we were talking to a farmer friend who, some years ago, moved West with his family, and returned to Collin county after having been away not quite a year. He said that he cannot see what it is in the "Windy West" that is so alluring to the fancy of men who live in this section; that this being the best land in the state, the climate and farming conditions the best, and the best people to live

among there is no reason in the world why sane people should leave it for a land of wind, dust, prairie dogs, rattle snakes and cactus. He has been there and knows what he is talking about, and his is the experience of almost every other man who leaves this, the garden spot of the world, and moves West.

Did you ever read anything with more wind in it than this? The Sentinel was very careful to conceal the name of his farmer friend and the location in the West. The Brand man has been reliably informed that J. Olin Cullom, who has the honor of being the pencil pusher of the Sentinel, has never been as far west as the Denton county line. Come now, tell your readers who this farmer was and where in the West he was located. What do you mean by Windy West? Didn't you swipe that euphonious phrase from the Bonham News? But read the second clipping and assist The Brand to acknowledge that North Texas has the ribbon on wind.

SECOND CLIPPING.

Crandall, Texas, May 12.—A cyclone struck this place at 8:30 tonight. It was a regular twister. About fifty houses were wrecked, but no one was killed. Several were slightly and more or less painfully injured. Few people had time to get to storm-houses, the cyclone swept upon them so suddenly. Several residences and the Christian Church were completely wrecked. The Shelton Hotel is wrecked. A car of merchandise and an empty stock car were blown off the siding and turned over.

All telephone wires are down and telegraph wires are down east of here.

The west bound passenger due here at 9:43 p. m., was delayed on account of the track being obstructed by a residence and seed house blown across the track.

It is impossible to get news from the surrounding country at this hour.

Several families lost everything; their houses and furniture were completely blown away.

The Sentinel might have mentioned too about the village of Deport that the twister recently lifted bodily from the earth, giving it a few shakes and then scattering it to the four winds. He also remembers Sherman and its experience with the twisters, and many other points in North Texas where the velocity of the wind has not been exceeded except by the puffs sent out by such papers as the Sentinel, Honey Grove Citizen and the Bonham News. Put the News man has promised to come to the Panhandle, and denies having any reference whatever to the Panhandle, when he wrote about the Windy West, the Desert West and the Cactus Plains.

But Farmersville has something else that Hereford cannot boast of, but the Sentinel does not seem to be proud of the distinction. Now if Hereford had such a thing as "drop-stitch sidewalks," The Brand would be publishing a special edition with photographs trying to induce new people to move to the city on account of the "open-work and drop-stitch" article. Read what he says:

Let's change the style of sidewalks that has been in vogue in Farmersville so long; these open-work and drop-stitch walks may be alright for an acrobat to tread upon, but to the ordinary club footed denizen they are extremely annoying.

But it is funny how all those North Texas editors are wearing out their pencil stubs trying to keep their best and most progressive citizens from coming to the Windy West. You know, it's an ill wind that blows nobody good. Their windy articles about the West are creating a breeze that is blowing the good people the refreshing air of the Plains. Scatter the News, boys. Every line you write about the Windy West will be used as a good point in advertising the Plains of Texas. The secretary of the Hereford Commercial Club has received a number of inquiries from the recent article that appeared in the Bonham News and he has turned what the News man thought to be a "solar plexus" blow into a neat advertisement.

But let's "keep the record straight." Who has not returned to Farmersville? One or two is sufficient.

A. H. Elleston, who made his home in and near Farmersville for 18 years, came to the Panhandle some six years ago. He had some means when he came but now is worth six times as much and he made it in the Windy West. He says that Collin county is the best county he ever lived in except on the Plains of Texas. If Mr. Elleston has been so successful, where has the Sentinel's farmer friend been that he could not do as well? Then there is Virg Hartman, who lived in and near Farmersville for 30 years. He sold out and left. He is now easily worth \$75,000.00 and has made it on the Plains of Texas, the Windy West. But there is Bill Geans, a common sort of a fellow, who worked on an 80-acre farm near Farmersville for over 30 years. He sold out and lacked \$500.00, after the 30 years of hard work, of being worth a dollar. Now, a short period of time, Mr. Geans has enough to buy out the Sentinel, the Honey Grove Citizen and the other windy sheets. The good friends, the editors of all those breezy newspapers in Collin,

LEGAL BLANKS

- Deed of Trust
- Quit Claim Deed
- Vendor's Lien Note
- Vendor's Lien Transfer
- Live Stock Bill of Sale Books
- Warranty Deed with Vendors Lien
- Warranty Deed, Joint Acknowledgment
- Vendor's Lien Note with Deed of Trust
- Release of Mortgage or Deed of Trust
- Release of Vendor's Lien
- School Land Obligations
- Land Agents Contracts
- Scale Receipt Books
- Chattel Mortgage
- Land Contracts

FOR SALE AT THE

BRAND OFFICE

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good
for our patrons

Come and Make Yourself
at Home

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

A Car Load of Horses

If you want to purchase a fine mare, a good driving horse, single or double, a fancy single driver, an all-purpose team or a ladies' driver, genile and reliable, call at Fallwell's Livery Yard, where we have just received a fine lot of horses direct from the breeders. We guarantee every one to be as represented, and you will find our prices reasonable

STANEK & SHERK

Shippers and Owners, at Fallwell's Livery Yard

Grayson and Fannin, could save some of their mental agony in writing windy articles if they would only come to the Plains. All they would have to do would be to make a bag out of "dropstitch" paper, furl it to the breeze and it would be quickly filled with wind.

Agents Wanted
Throughout
the
United States

Call on
or Write us

The Star Land Company

Main Office 1113 Commerce Building,
Kansas City, Mo.

FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company FOX & GYLES, Agents
Hereford, - Texas

LOOKS GOOD TO LAMESA.

Parties Propose to Build Railroad Through County—Bonus to be Paid When Road is Built.

Now folks, quit your bickering over past failures, look the present in the eye, get shoulder to shoulder and all pull together. This is the time for action. Let's get together; decide what we can afford to give and make a proposition that will get the road. To get this road, we must go the limit.

West Texas can count on a north and south road in the very near future. This is certain. The contract has been let to the Southwestern Engineering and Construction Company of Newark, N. J. The line is located from Hereford north to the Rock Island Ry and representatives of the railroad and construction company are now in the field to determine the location of the line from Hereford to some point on the T. & P. Ry. This party was in Lamesa a few hours Friday. S. S. Lees, Pres., and W. A. Cullin, General Manager of Construction Company, A. D. Goodenough, President of railroad company and Ephram Wells, capitalist of New York City were of the party.

From Mr. Lees the News man learned that their company had contracted to build this road from Hereford to T. & P. Ry. and were to get pay for same from railroad company. Such bonus as is paid by people along the line will form a substantial part of the consideration. This bonus will be payable to the cor-

struction company and must be gilt edge in every respect. This company does not ask the people to advance the money to aid in construction work as they have the proposition financed, but they want the cash when the road is completed. Say one-half when road reaches Lamesa and the balance when the road is completed through the county.

There has already been submitted to the company a proposition from the people along a line some 20 miles west of Lamesa which will be accepted and the road built if Lubbock, Lynn and Dawson counties do not get together and make a better proposition.

Lamesa and Dawson county cannot afford to pass this chance up. This road will probably be the last to build in this section for the next several years.

To get it will cost money. We may have to put up much more than has ever been raised in the county before. But one fact we can count on; the road will be built whether we get it or not.—Dawson County News.

Card of Thanks.

We wish to thank the friends who so kindly and tenderly ministered to our wife and daughter in her late illness and for the many expressions of sympathy after her departure of this life. May the good Lord reward each of you.

V. H. TRAMMELL,
S. H. HUNT AND FAMILY.
Bovina, Texas.

Car of lime just received at T. M. Palmer Lumber Company. 8-1f

WHAT HE SAW.

(Continued from page 13)

dark red loam, about eight feet deep, and there is an endless quantity of water at a depth of from thirty to sixty feet, as pure as ever run down any man's neck. This is a high, elevated, healthy country, and is rapidly settling up with thrifty farmers from northern and northeastern states.

I interviewed a number of stockmen here, and they all reported that stock had gone thru the winter in fine shape with but very little loss.

J. D. Thompson has probably the best bunch of yearling steers, 400 in number, three-fourths to seven-eighths breed, all white faces, on his ranch, fifteen miles north of Hereford. They are in fine flesh, and he contemplates feeding one car load of them and entering the fat stock show at Fort Worth next spring. I predict they will be hard to turn down.

Hereford is situated near the banks of the sparkling Palo Duro Canyon, or the extreme head waters of Red river. One mile above here these large springs burst up out of the earth and run boldly the year round, making the finest fishing grounds in all Texas. It is no uncommon thing here for the boys to capture trout or bass weighing as much as seven and one-half pounds. The government stocked this stream several years ago, and I think Sam Dunn and Albert Murchison replenished this stream again with this noble finny tribe from the government hatcheries at their own expense.

While here I had the pleasure of stopping at the Cottage hotel, operated by Mrs. Sallie D. Shurtleff, and I can commend this hotel to the traveling public. There is plenty of good, clean grub, all on the table at once; nice clean beds, and nice attentions all around. Her daughter, Miss Lindy, does quite a good deal of the waiting on the table. She is a fine singer. I want to thank the young ladies for the sweet music rendered during my stay there.

Saying adieu Sunday evening to these good people, I took the back track and halted at Canyon City. Next morning I was out early and found but very few country people in town. This town is putting on airs also, and is rapidly improving, and is surrounded on all sides for miles around by first-class farming lands. Politics are red hot here. Nearly every fellow I met was a walking encyclopedia of political economy. Dad gasted the politics. It was Stock Journals I wanted to sell, and I never sold but one in the town, and I am ashamed to own it.

On this trip up to date I have sold five Stock Journals to the ladies, which demonstrates that it is a fa-

vorite among them also. These ladies, are as follows: Mrs. N. M. Hart, Goodnight, Texas; Mrs. Annie Smith, Kenna, N. M.; Mrs. J. R. Kenney, Roswell, N. M.; Mrs. W. C. Simpson, Allen, N. M.; and Mrs. Sallie D. Shurtleff, Hereford, Texas. So you see I have a little touch of the "big head," being so successful among the ladies.

Now before I close I want to thank the editor of the Hereford Brand for so many nice attentions paid me during my stay in Hereford. Likewise the editor of the Press of Canyon City. Now I shall say good night for the present. C. C. POOLE.

P. S.—I omitted to mention in the proper place the real estate firms of Thompson & Miller of Hereford, Judge C. G. Witherspoon and W. D. Keliehor.

We have filled our shelves full of Hamilton Brown shoes. The kind that wear. We can fit you. Geo. A. Stambaugh. 1t

Letter to E. H. Wray, Hereford, Texas

Dear Sir: You are a teacher—here's one for your boys:

If the painting costs two or three times as much as the paint, and one paint goes twice as far as another, how much are those two paints worth?

If Devoe is worth \$1.50 or \$1.75 a gallon how much is the other one worth anyhow?

The answer is: Depends on the paint.

The reason is: paint isn't always paint. There are true and false paint and short-measure.

How much is a short-measure gallon worth? How much is false paint worth? How much is Devoe worth?

There are millions a year in the answer to this last one.

Yours truly,
F. W. DEVOE & Co.,
New York, Chicago & Kansas City.
P. S. Alfalfa Lbr. Co. sells our paint.



Direct from China's most famous weavers, ordered before the rise in price and sold to you at old rates.

OUR LINE OF MATTINGS

for this spring has never been equalled and certainly has never been excelled. There is more variety in designing this season and there is a noticeable improvement in the weaving. The wearing qualities are better than ever.

GILLILLAND FURNITURE COMPANY
Leaders in Furniture and Undertaking

Dependable Merchandise

AT a legitimate profit is our method of doing business. We do not buy drummers' samples, bankrupt or fire stocks; neither do we buy auction goods and use Hereford for a dumping ground. We buy goods that gives us pleasure to recommend to our customers. When we sell such goods as this, we, and our customers too, know they are getting full value for their money. It is true we put on a sale at the end of seasons for the purpose of reducing our stock of odd sizes and odd lots, and goods that would not be in style next season. Our stock is large and our line of customers first class—they know when they get the right goods at the right prices.

Geo. A. Stambaugh