

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



**Sub-
scription
Rates**

Per Year \$1.00
6 Months .50
3 " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

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Rates**

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per line, each in-
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**TERMS, CASH IN
ADVANCE**

Address all busi-
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payable to

The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 2

HEREFORD, TEXAS, JANUARY 23, 1903

No. 49

COMING TO-NIGHT FRIDAY, JANUARY 23

At the **COURT HOUSE** F.C. Huebner Presents **A Chicago Tramp**

The Happiest, Jolliest and Brightest **COMEDY**, That Ever Before Happened

A COMBINATION OF WIT AND BEAUTY NEVER EQUALED. 180 LAUGHS IN 180 MINUTES
IF YOU ARE BLUE, IF YOU ARE IN TROUBLE, IF YOU NEED A TONIC, COME LAUGH WITH THE REST

The Most Successful Play in America Soaring to Success, it is so far above all Competitors that even
the Heavy Weights of Opposition Cannot Drag it Down

PRICES: General Admission 50 cents, Reserved Seats 75 cents

IF YOU WANT TO BUY OR
sell Property, Cattle or anything
else come and see us. We
have a very fine list of
properties to show
you
Yours for business
T. J. GRAVES & CO.

Stringfellow-Hume Hardware Co.

(Incorporated)

HEREFORD- - - - TEXAS

Wholesale and Retail

**Bain and Mitchell Wagons, Imple-
ments, Hardware, Barbed Wire,
Water Supplies, Eclipse
Windmills**

A Modern Residence.

Ross W. Davis, of the Hereford Land and Abstract Company, kindly allowed THE BRAND representative the privilege of inspecting his new residence, situated in the north-west part of town. The structure was built on a contract by the Hereford Lumber Company, which company sub-let the work to J. H. Holland, one of Hereford's contractors.

To commence with, the building was built on a solid brick foundation, and contains besides a large hall, two bedrooms, a parlor, dining room, kitchen and bathroom. Built into each of the bedrooms and hall

is a beautiful tile fireplace, each having a separate flue leading to the chimney. The brick and tile work was done by J. D. Robertson, an experienced brick mason, and a prettier piece of work was never done in any country.

It is Mr. Davis' intention to beautify the grounds about his residence as soon as possible with trees, shrubbery, etc., which, in a few years, will make his one of the prettiest residence properties in town.

Go to Jno. Wyatt for fine candies—
all fresh. 43tf

Not in the Panhandle.

Hon. D. E. Decker of Quanah, who represents this senatorial district, stopped in this city Friday and Saturday on his way to Austin. In conversation with a prominent citizen, he stated that in his opinion, the people of this city could get the state to establish an experimental farm in Wichita county. Regarding the establishing of a branch of the A. and M. College in the Panhandle, he thought that such a measure would be agitated at this session of the legislature and from the present outlook he thought would carry. Wichita Falls, of course, would like

to have them both, but it is hardly reasonable to expect that she can succeed in securing them, therefore our citizens should decide definitely which of these enterprises they most desire, and go after it in an organized way.—Wichita Falls Times.

We, who live in the Panhandle, cannot see how the establishing of a Panhandle institution at Wichita Falls, or any other point not in the Panhandle, will do the people of this section of the state any good, and we respectfully protest against the placing of any Panhandle institution below the Panhandle line.

Advertise in THE BRAND.

**All Over
the
Panhandle**

Coal is said to be scarce at Quanah.

Hardeman county will vote on the local option question Saturday, Jan. 24th.

An exchange says a few applications of coal oil will remove warts from cows or horses. The remedy is simple enough to give it a trial.

Rowe now has a depot building and its people are so elated that they think they will soon get the division from Childress.—Clarendon Industrial West.

Drs. Pierson, Fly and Lockett of Amarillo have purchased one of the latest X-ray machines. Their enterprise will be commended by all physicians in the Panhandle.

A new postoffice of the name of Mickey has been established in Sand Hill vicinity which will be quite a convenience to the people of the Draw.—Floydada Hesperian.

The First National bank stockholders this week re-elected the same board of directors and the same set of officers will serve another year.—Clarendon Industrial West.

The oldest insurance agency in the Panhandle was established in 1838, and is now conducted by Martin & Currie, with offices in the Tolleson building.—Amarillo Champion.

The school bond tax in the Memphis school district carried by a vote of four to one. She will now tax her citizens 65 cents on the hundred for a modern school building.—Clarendon Industrial West.

The local option question is being agitated some this week and from what we can learn the commissioners court at their meeting on the second Monday in February will be asked to call an election.—Miami Chief.

The postoffice at Fort Griffin has been discontinued. Twenty-five years ago Fort Griffin was the largest and liveliest town in northwest Texas, but it went down with the passing away of the buffalo and as a military post.—Ex.

A report is current that during one week at McLean, down on the Choctaw in Gray county, 5,000 prairie chickens were shipped out of there in trunks and boxes by hunters who come in there from a distance. And yet there is a game law!—Miami Chief.

The canning factory, which heretofore has been located at Alvord, is being moved to this city, and will be operated this season. Messrs. Kemp and Lasker are the owners. When in operation this plant will give employment to about fifty people.—Wichita Falls Times.

If the Denver road keeps on confiscating the coal of our dealers, they need not be surprised if some of our citizens should confiscate the Denver coal cars in return. Over 100 cars have already been taken away from our people this winter, and if the coal famine lasts much longer, the worm is sure to turn.—Quanah Tribune-Chief.

J. L. SMITH J. A. WALKER B. C. D. BYNUM G. A. F. PARKER

Smith, Walker & Co., Bankers

FINANCIAL RESPONSIBILITY \$450,000

A General Banking Business Transacted

With our old friends in our former Mercantile Business, we hope to continue the pleasant relations we have so long enjoyed.

To those who do not know us, we say
Come in and get Acquainted

T. R. REAGAN

T. J. STEPHENS

HEREFORD MANUFACTURING CO.

MANUFACTURERS OF

**Galvanized Iron Water and Oil Tanks,
Flues, Well Casings, Etc.**

ALL KINDS OF PLUMBING AND TIN WORK

Special Attention Given to Repair Work.

Shop on Sampson Avenue

Telephone No. 24

Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

Things look lively in Miami this week with the large number of workmen at work on the new Johnson Mercantile Company's brick building, digging the cellar, building the foundation, etc. Brick are being hauled but the work of laying the brick has not commenced yet.—Chief.

Senator Decker of this district has been placed on the following committees: Privileges and elections, chairman; constitutional amendments, public lands and land office, military affairs, federal relations, stock and stock raising, rules, insurance statistics and history, mining and irrigation.—Childress Index.

The antis, who were recently defeated in Carson county, are contesting the election, which caused the Panhandle Herald to comment thusly: "If the court holds that these exceptions are well taken it will open up a way to play havoc with all official business of the courts of Carson county. It has long been a question in the minds of many if there ever has been any public business transacted that would allow too close inspection."

The fellows down "below the line" have made it their particular business for a number of years to block all legislation looking toward the destruction of the prairie dog. They were not troubled with these pests, and don't care whether they were destroyed or not. How will it be about the boll weevil when the legislature meets? Every "Sap Oak" member will have a bill in his pocket. The Panhandle has no boll weevils. Where will they expect our representative to stand? As they did on the prairie dog question?—Quanah Observer.

The grand jury has returned about fifty indictments, says the Amarillo Advocate.

One hundred head of Panhandle steers, weighing 1234 lbs., sold in Kansas City Monday at \$4.50. They had been fed 100 days.—Clarendon Banner-Stockman.

T. M. Pyle is rough feeding 1100 head of big steers. They will be put on full feed about the first of February, and in the spring will be shipped to Kansas for finishing.—Clarendon Banner-Stockman.

The Childress papers are now clamoring for a dam on the north side of town. They may soon have their whole county dammed, (we don't mean to be profane) but dams don't seem to settle the water question there much.—Clarendon Industrial West.

A peculiarity of Dan Waggoner's will is that it distributes his millions between five. Not many men possessed of as much wealth as Mr. Waggoner mentioned so few legatees. And more, one of the legatees is his wife, another his son, who gets nearly the entire estate, and the other three are children of the son. Nothing is given to charity, benevolence, or any church.—Herietta Independent.

The management of the Rock Island has given what is undoubtedly the largest single order on record for engines. The order is for 225 locomotives, to be divided between the passenger and freight service, and the total cost will be about \$4,000,000. This large expenditure for power is made necessary by the increased traffic of the system and by new construction and the acquisition of new lines which are in need of power.—Industrial West.

AN OBJECT LESSON.

Cattlemen Above the Line Will Prove to Legislature that Ticks Cause Fever.

The repeated attacks upon the state quarantine line by soreheads in the infected districts below who are fighting the line instead of the fever tick, has about decided certain cattlemen above the line to take steps towards showing the next legislature the true state of affairs by a practical illustration of the fact that ticks cause fever. The Fort Worth Register says:

These attacks upon the quarantine line never amount to anything except to inflame popular passion, as men of unbiased minds have long ago come to recognize the quarantine line as a public necessity. Cattlemen above the line are seriously considering the propriety of giving the state legislature an object lesson on the tick question, to counteract the possible effect of the continued agitation by men who affect to believe there is no danger in the fever tick.

This plan contemplates the shipment of about thirty head of cattle from above the line to the state capitol during the session of the legislature. These cattle are to be under the control and direction of a legislative committee, and are to be infected with fever ticks. The effects of this demonstration are confidently expected to be sufficient to counteract any lines of argument that may be presented by the quarantine line annihilators.

Capital and Labor.

An editor works 365 1/2 days per year to get out 52 issues of his paper—that's labor. Once in a while somebody pays him a year's subscription—that's capital; and once in a while some dead beat takes the paper a year or two without paying for it—that's anarchy. But later on justice will overtake the last named creature, for there is a place where he will get his just deserts—that's ————Shawnee County (Kan.) News.

\$10.00—Reward—\$10.00

Lost—One dark bay horse, black mane and tail, about 15 1/2 or 16 hands high. Branded C on left shoulder. Also one gray colt coming 2. No brand. Has black mane and tail. Well bred and gentle to handle. Finder will receive the above reward by delivering the above horses to J. A. WILLIAMS 49th or WILL H. STONE.

For Sale or Trade

On Girdner ranch twelve miles south of Hereford on Dimmitt road—15 thoroughbred Durham bulls and 3 thoroughbred Hereford bulls. See W. C. Morris at the ranch or Noah Jones in Hereford. 48-5-15

Everything for Schools

Lee Clark School Supplies

Estimates submitted for furnishing schools and colleges. Special discount on Church Bells. Wholesale prices. Cash or time. Also agent for approved FIRE EXTINGUISHERS.

THE GREATEST SPECIAL SALE HEREFORD HAS EVER HAD.

A Six Thousand Dollar Stock of Furniture to be Sold
Next Week.

Sale Begins Monday, January 26th, and Continues
One Week.

Every one should visit our store at this time and supply their wants at NEVER-BEFORE-HEARD-OF Prices in this country on Furniture, Carpets, etc. This will be a STRICTLY CASH DEAL. Our stock is entirely too large and we take this method of reducing same. We intend erecting a large modern building at once to accommodate our factory lines coming and we would rather sell our present stock very low than move. A big opportunity for you. YOU MUST COME.

Our regular \$47.50 Chamber Suits go at \$36.75
Our regular \$25.00 Chamber Suits go at 19.65
ALL OTHERS IN SAME PROPORTION.
Our \$55.00 Folding Beds go at 44.95
Our \$27.50 Folding Beds go at 21.75
ALL OTHERS IN PROPORTION.
Our \$27.50 odd Dressers and Chiffoniers go at 21.40
ALL OTHERS IN PROPORTION.

Our \$13.75 Couches go at \$ 9.80
ALL OTHERS IN PROPORTION.
We show the finest and largest line of FANCY IRON BEDS in the Panhandle.
Our \$16.50 Iron Beds go at 10.75
Our \$4.50 Iron Beds go at 3.45
ALL OTHER GRADES IN PROPORTION.
Our \$45.00 High Grade Sewing Machines go at 33.95
A \$65.00 Five Piece Parlor Suite goes at 43.75

All Mattresses, Springs, etc., go in this sale. Our FLOOR COVERING SALE of last Wednesday will be continued for this sale. Nothing in our house will be reserved in this sale.

LOVELESS & BLACK,

FURNITURE DEALERS AND UNDERTAKERS.

Proverbs.

HOME.

Travel abroad, but dwell at home.

A fine cage won't feed the bird.—French.

Every bird likes its own nest best.—French.

Fools build houses and wise men buy them.—Dutch.

Better dry bread at home than roast meat abroad.

A house ready-made, but a wife to make.—French.

The owner has one house, the renter a thousand.—Persian.

'Tis not woods or stone, But heart that make home.

Home is where the great are often small, and the small are often great.

Home is where there's one to love! Home is where there's one to love us!

—Swain.

The smoke of a man's own house is better than the fire of another's.—Spanish.

An empty house and a new house make a man wise, but too late—Portugese.

He that buildeth his house upon an ill site commits himself to prison.—Bacon.

East or west, Home is best.

—German, Dutch.

One's own thistle field is dearer to him than his neighbor's garden of roses.—German.

MOTHER.

All I am, or can be, I owe to my mother.

angel mother.—Abraham Lincoln.

Whom will he help that does not help his mother.—Turkish.

A mother is a mother still The holiest thing alive.

—Coleridge.

He who takes a child by the hand takes a mother by the heart.—Danish.

God could not be everywhere, therefore he made mothers.—Lew Wallace.

Where yet was ever found a mother

Who'd give her booby for another? —Gay.

A mother is a mother all the days of her life,

A father is a father till he gets a new wife.

Notice.

All parties having accounts at the grain and coal store of Johnson & Ferguson will please call and settle the same at once. C. C. Ferguson having purchased D. F. Johnson's interest in the business, all accounts are payable at the old stand.

D. F. JOHNSON.
40-1f C. C. FERGUSON.

Notice.

For sale, lease or trade for black land, three sections of improved land fifteen miles southeast of Hereford. Write quick. Lock Box 274, Wichita Falls, Texas. 39tf

Hogs for Sale.

Poland China and Berkshires. Call on or address R. B. Roberts, Hereford, Texas. 48tf

No Trouble to Figure Bills

We carry in stock all kinds of BUILDING MATERIAL Highest Grades. Lowest Prices

BURTON-LINGO CO.

First-Class Work Guaranteed

Clean Towels a Specialty

The City Barber Shop

GEO. W. DALE, PROPRIETOR

Bath Rooms in connection fitted up with Porcelain lined Bath Tubs

Your Patronage will be appreciated

FINE LUNCHES

Confectioneries, Tobaccos, Fruits, Stationery, Cigars

LOCATED IN THE BUILDING FORMERLY OCCUPIED BY RESTAURANT **B. T. HINTON** CALL UP PHONE No. 9

BIG CASH SALE

Discount from 25 to 50 per Cent

Having closed our first year's business, which has proven very satisfactory to us, we desire to show our appreciation to our friends who have contributed to our success by offering them the remainder of our winter stock of dry goods at a reduction of from 25 to 50 per cent discount from our regular marked price. This discount is without regard to the first cost of the goods.

100 Men's Suits	
\$16 suits for	\$12.00
14 suits for	10.00
12.50 suits for	9.00
11 suits for	8.00
10 suits for	7.00
8.50 suits for	6.50
7.50 suits for	5.00

Price \$6, now	4.00
Price \$4.75, now	3.25
Price \$4, now	3.00
Price \$3.50, now	2.60
Price \$3.25, now	2.25
Price \$2.50, now	1.75
Price \$2.25, now	1.70

Dress Goods	
Price \$1.75 per yard, now	\$1.35
Price 75c per yard, now	60c
Price 65c per yard, now	40c
Price 50c per yard, now	35c
Price 45c per yard, now	30c
Price 40c per yard, now	25c
Price 25c per yard, now	15c
Price 15c per yard, now	8 1-3c

100 Misses' and Ladies' Jackets and Capes	
Price \$8, now	\$6.50
Price \$7.50, now	5.75
Price \$6.50, now	5.00

50 Coats and Vests
Worth from \$4 to \$6 now **\$2.00** for coat and vest

OVERCOATS, LADIES' WOOL SKIRTS, LADIES' AND CHILDREN'S HOODS, FASCINATORS AND MANY OTHER THINGS IN THE SAME PROPORTION

Men's Shirts	
Men's Negligee shirts price \$1, now	50c
Men's dress shirts price \$1.25, now	65c
Men's dress shirts price 75c, now	50c
Men's dress shirts, price 60c, now	35c

Now is the time to buy what you need. Come and let us show you what we have. It is for your benefit we are giving this sale. We invite all to come and receive the advantage of this sale.

HEREFORD MERCANTILE COMPANY

HEREFORD, TEXAS

For Sale.

My ranch near Endee, N. M., consisting of 160 acres owned and 640 acres leased for five years, all fenced with three and four wires; plenty open range adjoining; three-room house, corrals, barns, etc., windmill, two tanks and two sixteen-foot drinking tubs. Improvements cost over \$1500. All for \$2500. This property is within seven miles of the Choctaw survey, and would make fine sheep ranch, or small cattle ranch. J. T. Claybrook, Endee, N. M. 46-8tp

Two Small Fires.

Yesterday there occurred two incipient fires—incipient because they were seen and extinguished before they had gained headway. The first one occurred in the morning at the residence of J. H. Calloway. Mr. Calloway had placed a large box of matches on a shelf in the clothes closet and it is supposed that mice ignited them. The members of the family were in the rear part of the house and were not aware of a conflagration until Mrs. J. A. Johnson apprised them of it, she noticing the smoke issuing from the house at her residence next door. The blaze was soon extinguished, but not before the house and contents of the closet were damaged to the extent of about \$25.

The second fire occurred soon after dinner on the roof of the Ritchey hotel. The fire was caused by sparks from the flue falling upon the roof, which being dry soon ignited. Prompt work on the part of the citizens in obtaining water, buckets and a ladder saved the structure from much damage.

Had either of these fires occurred in the night the results would, in all probability, been far different, or in the latter case, had there been a strong south wind it would have taken heroic efforts on the part of the fire fighters to have quenched the flames.

These two fires—small though they were—should be a warning to our townspeople and should cause them to immediately provide some adequate means for controlling the fire fiend. Will you act now, or wait until the best part of town lies in smoldering ruins?

Don't fail to attend Galbreath, Fox & Co.'s "dump sale." You will find some rare bargains.

J. N. Ivy came in from his his North Draw ranch Wednesday on business. He has our thanks for subscription favors.

Do you want to buy a choice piece of real estate? Or do you want to sell or lease your property? Ricketts & Rayzor can supply your wants. 46lf

J. W. Martin of Roswell is in town prospecting for a business location. He is much pleased with Hereford and her prospects and will probably locate here.

Mrs. W. H. Patton and children left Monday for Phoenix, Ariz., where her husband is staying for the benefit of his health. They will be met at El Paso by Mr. Patton. We regret exceedingly to lose these excellent people and hope that in a short time Mr. Patton's health will be sufficiently restored to enable them to return.

THE HEREFORD NURSERY

Has a nice stock of Fruit, Shade and Ornamental Trees, Shrubs, etc. Also have a large stock of Apple Trees of all varieties—first-class stock, and will meet anybody's prices.

W. F. Stimson, Manager
Nursery one-half mile east of court house

Charles Girdner left Saturday with four cars of cattle which he will take to Princeton, Mo. Before leaving he ordered his BRAND sent to him at that place as he said he wanted to keep posted on Hereford events.

Dr. N. S. Cox of New York City, who has been visiting his brother-in-law, J. C. Newman, left Tuesday for Denver. After spending some-time at that place he will visit Albuquerque, N. M., and other southwestern points. Dr. Cox is taking a much needed rest and is improving the time in sight-seeing.

J. T. Claybrook, one of Endee's prosperous ranchmen, was a pleasant caller at this office yesterday. He informed us that he and W. C. Beard had purchased ten sections of land in this and Oldham counties and would move there in the spring. He also placed a notice in THE BRAND advertising his New Mexico ranch for sale.

Subscribe for THE BRAND—\$1.00 per year in advance.

"But Where to find that happiest spot below;
Who can direct, when all pretend to know?"
—Goldsmith.

Many are satisfied to live in Northwest Texas, having proved the value of the land in this region as a good Crop Raiser. Not only Cattle, but Wheat, Cotton, Corn, Feed-Stocks, Cantaloupes, Garden Truck and Good Health flourish here—in a district where Malaria is impossible and very little doing for Jails and Hospitals.

Land, which is being sold at really low figures—the constantly increasing demand is steadily boosting values—is still abundant; and Farms and Ranches of all size very happily located, are being purchased daily.

We will gladly supply all askers with a copy of a little Book published by the Northwest Texas Real Estate Association, which contains an interesting series of straightforward statements of what **People Have Accomplished** along the

"Denver Road"
Manager Department
Texas

TIME TABLE

No. 20, Leaves 11:12 a. m.
No. 202, Leaves 4:12 p. m.

JOHN E. FERGUSON
President

C. W. DODSON
Cashier

The Hereford National Bank
Hereford, Texas

A General Banking Business Transacted

We solicit your account, and will appreciate your business, whether large or small

DIRECTORS
R. J. Kibbe Ira Aten L. Gough
C. W. Dodson Jno. E. Ferguson

W. D. Keliehor was in from his ranch Monday after supplies.

J. E. Nix was in from his Castro county ranch Monday after supplies.

F. Caraway of Texico, N. M., was in town Wednesday on business.

Call on Jno. Wyatt for fine candies—fresh supply just received. 46tf

Lee Giles was in from his North Draw ranch Wednesday on business.

For lease—Three sections of pasture land. See Loveless & Black. 43tf

A fresh line of home made candies at Orr's. Call at Hereford Restaurant. 47tf

B. B. Coston has our thanks for subscription favors this week, as has also S. T. Howard.

If you want alfalfa hay, remember I keep it constantly on hand. C. C. Ferguson. 43tf

Don't fail to attend Galbreath, Fox & Co.'s "dump sale." You will find some rare bargains.

W. O. London of Ardmore, I. T., has decided to locate here and has given Contractor Snyder the contract for the erection of a modern five-room residence. His family will arrive in a couple of weeks.

G. S. Williams was in town Saturday on business.

C. H. Moore was in from his ranch Saturday after supplies.

For Rent—4-room house. Inquire of Mrs. E. J. Breeding. 49tf

R. E. Taylor was in from his ranch Wednesday after supplies.

J. R. T. Bassett was in from his ranch Wednesday after supplies.

James Bell came in Wednesday from his ranch, near Endee, N. M.

If its good coal you want the Hereford Fuel Oil Co. have it. Phone 76. 41tf

Fresh consignment of Loose Bros.' chocolates and bon bons at Jno. Wyatt's. 43tf

J. D. Burkett was in from his ranch Saturday on business. He says that his infant son, who had been ill, was now entirely well.

We have the genuine Missouri cane sorghum, fresh from the mill. This is pure sorghum, there being no adulterations whatever. Hereford Mercantile Co. 43tf

Lost, strayed or stolen—A red and white dehorned dry cow, branded on the left side JMT Information leading to her recovery will be rewarded. J. H. Turnbow. 42tf

JUST NOW

We have just finished invoicing our

Mammoth Stock of Furniture

We find our stock entirely too large.
We offer you clean prices on good goods Yours for business

LOVELESS & BLACK
Furniture Dealers and Undertakers

Window glass in all sizes—we cut to fit. Gough & Davis. 38tf

E. B. Orr came in from his ranch Wednesday on business.

Wanted—Plain and fancy sewing and dressmaking. Miss Ella Hodges. 20-tf

Our paints are arriving and we can supply the trade. Gough & Davis. 38tf

J. V. Bird of Lone Grove, I. T., is prospecting here and will probably decide to locate.

It's a good time for coal and the Hereford Fuel Oil Co. has got a fine article and lots of it. 41tf

20 acres of land, well improved, Welsh addition, price \$1250. See Witherspoon & Gough. 39tf.

Don't fail to attend Galbreath, Fox, & Co.'s "dump sale." You will find some rare bargains.

Miss Virgie Fox, who has been visiting her brother, J. A. Fox, left Wednesday for her home at Mangum, Okla.

All Kinds, Solid Gold, Gold Filled and Plated Jewelry, at Prices that speak for themselves and Guaranteed by Lee Smith, the Jeweler. 31tf

Mr. Davis of the popular firm of Gough & Davis aims to give special attention to paint and oil orders. See him before painting your house. 37tf

Call and see C. L. Davis' fine line of samples before ordering your winter suit or overcoat. Office next door to Witherspoon & Gough's real estate office. 40tf

Lee Mitchell of Midlothian was in this week prospecting.

Finest line of cigars in town at Gough & Davis' drug store. 38tf

Jno. Wyatt has just received a fresh line of Loose Bros. fine candies. 46tf

J. L. Underwood was in from his North Draw ranch Saturday on business.

List your property with Ricketts & Rayzor. They are in touch with the buyers. 46tf

Call and see the new line of Jewelry, Watches, Clocks and Spectacles at Lee Smith's Store. 29tf

J. H. Burnam of Dodson, N. M., was in town Tuesday on business. On his return he was accompanied by his brother, B. C. Burnam.

For sale—Good cow and calf and yearling heifer, also my fine registered Hereford bull, at a bargain if sold at once. Troy Womble. 41tf

Meeks, the jeweler and optician, invites his friends and customers to call and inspect his watches and jewelry before purchasing. 44tf

When in need of a new suit or overcoat it would be to your interest to call on C. L. Davis, who has an office next door to Witherspoon & Gough's real estate office. 40tf

Troy Womble and family returned Wednesday from Huntington, Tenn., where they spent the holidays visiting friends and relatives. On their return they were accompanied by Odell Peoples, who has decided to locate here.

DYER & SONS
Retail Dealers in

Lumber & Sash & Doors
AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

GRAND CLEARING SALE

All men's and boys' winter suits. **At 25**
Men's and boys' winter underwear **per cent**
Ladies' and children's union and **reduction**
combination suits
Men's and Ladies' Heavy Shoes

D. R. GASS & SONS

STAR NURSERY

Ready for Business

I now have a full line of fruit trees, ornamental trees, shrubbery, roses, grape vines, small fruits and forest tree seedlings, and will make it to your interest to see me at my place of business one mile south of town

G. W. SHAFFER



The Brand

A Weekly Journal Devoted to the Interests of the Panhandle Country of Texas

FRANK L. VANDERBURGH
Editor and Publisher

An Immortal Stanza.

SIR WALTER SCOTT.

Breathes there a man with soul so dead,
Who never to himself hath said,
This is my own, my native land!
Whose heart hath ne'er within him burned,
As home his footsteps he hath turned,
From wandering on a foreign strand?
If such there breathe, go, mark him well,
For him no minstrel raptures swell;
High though his titles, proud his name,
Boundless his wealth as wish can claim,
Despite those titles, power and pelf,
The wretch concentrated all in self,
Living shall forfeit renown,
And, doubly dying, shall go down
To the vile dust from whence he sprang!
Unwept, unhonored and unsung.

THE Channing Courier boasts of a population of 500 for its town and is now advocating incorporation. What do you think of that, you citizens of Hereford who can boast of having over four times that population?

Now that the pool hall has been closed it is high time that our people organize a Y. M. C. A. or similar organization and thus provide a place of recreation and amusement for our young men who require such a place.

THE weather maker sent us a little snow Tuesday to remind us that we are still living in the temperate zone. Perhaps it was feared that we, who have been enjoying summer weather all winter, might forget and don our summer clothing.

BROTHER Cobb of the Bowie Blade is to be congratulated upon having received a slice of the pie given out by the Twenty-Seventh State Legislature. The Blade is a newsy paper and deserves far better support from the local advertisers than it is receiving.

THERE is but one way for Hereford to prosper and that is to continue to pursue this course.

How do you expect our local merchants to carry in stock those things which are necessary to our immediate wants if you do not merit this great boon by buying all your goods of them? It is with deep humiliation that we notice a few packages from the great mail order houses consigned to people who derive their livelihood from our people. Yet these same people will not hesitate to call on our merchants for money for charitable purposes, and even expect them to extend credit when they have not the ready cash to lend to the shoddy goods houses. "Consistency thou art a jewel."

It is no little satisfaction to our citizens who have provided our excellent educational facilities to know that nearly all the prospectors who locate here do so on account of this great advantage which Hereford enjoys.

THE editor of the Plainview Texan Press complains of not being allowed to do as he pleases, think as he pleases and say what he pleases, and Sister Morgan of the Amarillo Star advises him to move. We suppose, according to this that she followed her own advice and moved from Canyon to its neighbor on the north. Perhaps she can now exercise this great American privilege, without financial loss to her business. We shall see. It is our opinion that an editor who pursues this course should be independent of the counting room, regretting this fact however.

WE agree with our contemporaries in failing to see where the philanthropy of John D. Rockefeller comes in in giving a large amount of money to a college enterprise and then raise the price of oil which will bring more than enough to cover the gift in a month's time. There is also another motive in his philanthropy (?), evidently, and that is that colleges which accept his dollars will be careful to not teach sociology to such an extent that its students will gain an antipathy toward class legislation which enable the Standard Oil and other large corporations to control the output and price of their different commodities.

BROTHER Kelly of the Paducah Times calls our attention to the fact that there are several hundred denominations, each claiming to be the only true one of Christ. We were aware of the fact that the Hereford College and Industrial School was non-partisan, non-sectarian and non-denominational in its teachings. We were aware that there were many different denominations, some members of which would put their church and its creeds above their God, but were not aware that their teachings of christianity was materially different from any of the others. It was our understanding that the Baptist, Methodists, and all other christian organizations were banded for the same object—that of making men better and followers of Christ. Of course they differ in their methods, somewhat, but the ultimate object is the same. It matters little which road you take, just so that you arrive at the same destination.

Cuss the trusts and monopolies and demand that our legislators throttle their business and then sit down and order your goods from some large cheap-John mail order house, always enclosing the cash with your order. Are you not aware that no greater trusts exists? They suck the life blood from the country merchant, to whom you turn when you have not the cash to do business with the monopolies.

Notice of Dissolution.

The real estate firm of Brooks Bros. & Graves is this day dissolved by mutual consent, Brooks Bros. retiring, T. J. Graves continuing the business and receiving all commissions and debts due said firm and paying all liabilities of said firm to date. This 12th day of January, 1903.
T. J. GRAVES,
BROOKS BROS.
By C. MOORMAN.

For Sale.

A four-acre block in the College addition, fronting the residence property of Randolph Clark. Will sell whole or part. Hereford Land and Abstract Co. 45tf

MULES AT AUCTION

I will have nine or ten good young mules at C. C. Ferguson's wagon yard on Saturday, January 24 which will be sold to the highest bidder.

J. D. WILLIAMS

Moral Suasion.

An irate subscriber from Cobb Switch visited us yesterday. He felt offended because we had stopped sending him the paper, although he was five years in arrears. Taking our forty-five from the escriptoire we engaged the gentleman in friendly conversation, and before leaving the office he had paid all arrears and two years in advance, besides sending four copies of the paper to relatives in Arkansas. He also gave us a nice order for job work. We have always been firm believers in the efficacy of moral suasion.—Wills Point Chronicle.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

For Sale.

Forty acres of land one and one-half miles east of town and three-quarters of a mile from the new college, at \$15 per acre. R. R. Harris. 42tf

REGISTERED BERKSHIRES

If you wish Berkshires of good individuality and best strains of breedings. I can furnish them

R. H. NORTON

HEREFORD TEXAS

We Strive to Please. Good Weight and Small Profits

The City Meat Market

LEE GILLILAND, Proprietor

We handle only the choicest of Fresh Meats of all kinds and solicit a share of your patronage.

Phone 85

Prices Reasonable

R. B. Gough, M. D.

T. J. Davis

GOUGH & DAVIS

Dealers in

...DRUGGISTS

Drugs, Medicines and Chemicals
Solid Gold Jewelry, Watches and Diamonds

Headquarters for Paints, Oils Varnishes and Brushes

Phone 26

Night Phone 19

HEREFORD, TEXAS

I wish to announce that I have equipped my laboratory for the manufacture of all kinds of regulating appliances and, owing to the increasing demand for the correction of irregularities of the teeth and deformities of the mouth, I expect to give this

Branch of Dentistry

My special attention the ensuing year. And as for

Crown and Bridge Work

There are dozens of people here that will speak for me in that class of work. And to all that come to me for services I expect

to do for you just what I would want done under the same circumstances

Sincerely

DR W. E. ROBERTSON, Operator and Proprietor

HEREFORD DENTAL PARLORS

DR. A. D. MILLER, Laboratorian

In Honor of Miss Walters.

One of the most unique occasions of the season was the "Left Handed Party" given by Mrs. Leftwich in honor of her cousin, Miss Nora Walters, to her young lady friends on the eve of her departure for Hereford, January 10th. Each guest upon her arrival had her right hand put in a sling. The entire program, consisting of registering their names on souvenir cards, drawing the animals required by drawn slips, and sewing a seam, was carried out with the left hand. Dainty refreshments of cheese and fig sandwiches, charlotte rousse and coffee were served from a pretty table decorated in the color scheme of yellow and white, with trailing smilax. Misses Malcolm Moore and Carrie Brower were the successful competitors in the drawing contest, the latter drawing the prize of a quaint little vase. To Miss Sweet a souvenir spoon was awarded as the most skilful seamstress. It was an occasion of much fun and merriment and when the time of departure rolled around it was with many regrets that they bade Miss Walters good bye. She leaves a host of admiring friends in Amarillo who wish her a pleasant sojourn in her new home.—Amarillo Champion.

Miss Walters is now assisting her brother, W. J. Walters, in his duties as postmaster of this place.

For Sale.

60 head of saddle, work and stock horses from 3 to 5 years old. All sound and in good condition. E. FENTON, Hereford, Texas. 311f

A Junior Christian Endeavor for Children at the Christian Church.

A Junior Christian Endeavor has been organized for all children and young people. The little children of six are welcomed as much as boys and girls of eighteen. They try to live for Christ as well as grown men and women. Christ said: "Suffer the little children to come unto me for of such is the kingdom of heaven." Ought not the children to have a Christian Endeavor as well as the older children of Our Heavenly Father? Yes, and they are all welcome to meet with the other children who came last Sunday to be enrolled as members next Sunday afternoon at three o'clock. We hope all the girls and boys of Hereford will come. All who come bring some reading about the Chinese children if you can.

Better Prices.

As our northwestern friends put themselves to more or less trouble every year to find out the exact number of cattle above the line that will be offered for sale in the spring, they should not kick over a little advance information relative to prices. Good cattle are going to command good figures in the spring, better in fact than usual.—West Texas Stockman.

Bought Stock Cattle.

B. H. Smith on Tuesday purchased 91 head of stock cattle from W. H. Clary at private terms. They are well bred and Mr. Smith is to be congratulated upon his purchase.

J. P. CONNELL

W. H. RUSSELL

CONNELL & RUSSELL

HEREFORD, TEXAS

WE SELL

Ranches, Farming Lands, Cattle and Town Property

We solicit your business and will give it our best attention
Office Opposite Stringfellow-Hume Hardware Company

BURNS & SMITH Druggists

.....DEALERS IN.....

Drugs, Patent Medicines, Sundries, and Stationery
School Supplies

We have a good assortment of Books, Bibles and Testaments

WE EARNESTLY SOLICIT YOUR BUSINESS

W. E. REID

BEN WOFFORD

The City Cafe

REID & WOFFORD, PROPRIETORS

Short orders a specialty. Reasonable rates to regular boarders. Oysters served in any style. Good clean beds

DUMP SALE

Wednesday, Jan. 28 Thursday, Jan. 29

Just fifteen months ago we began business in Hereford and during this time the people of Hereford and surrounding country have been liberal in their patronage toward us, making this the largest and most popular dry goods store in this section. The year just closed has been a successful one for us, and for which we feel very thankful. Our special sale, which we closed January 20, was a complete success and left us with quite a lot of remnants and odds and ends which we must close out. Therefore we have decided to have a "Dump Sale," lasting two days only

Wednesday and Thursday, January 28 and 29

To those who do not know what a "Dump Sale" means we will say that all articles sold at 10c will be dumped into a large box, from which you may select any article you wish at 10c each. The same scheme will be inaugurated in the cases of the 25c, 55c and 98c goods. Below we quote you prices on a few articles which will be found in these dump boxes.

No. 1--Dumps at 10c

3 yards calico at	10c
2 yards double with worsteds	10c
3 boxes hairpins	10c
7 papers of pins	10c
4 papers of needles	10c
2 gents' handkerchiefs	10c
3 ladies' thimbles	10c
3 child's thimbles	10c
9 wood-covered slate pencils	10c
2 towels	10c
36 collar buttons	10c
2 bars toilet soap	10c
9 lead pencils	10c
1 gents' purse	10c
2 dozen pearl buttons	10c
1 pair boy's suspenders	10c
12 shoe strings	10c

Remember that you can buy oil cloth at 10c per yard during this sale.

Say boys—you boys who are swell dressers—we have just received 500 negligee shirts, all of the newest patterns, that are worth \$1.50—we place them in this sale at \$1.15. Come in and examine them, they are beauties.

Ladies, be sure and ask to see our new spring gingham. We consider them very nobby patterns and would like to have an expression from you—no trouble to show them.

No. 2--Dumps at 25c

3 yards percale	25c
1 pair suspenders	25c
6 pair child's hose	25c
1 misses' union suit	25c
1 ladies' union suit	25c
1 ladies' vest	25c
1 gents' undershirt	25c
1 boys' sweater	25c
1 child's hood	25c
5 ladies' handkerchiefs	25c
6 yards of embroidery	25c
6 yards of lace	25c
12 yards of lace	25c
1 cloth window shade	25c
1 men's jumper	25c
1 pair boys' brownies	25c
1 gents' negligee shirt	25c
1 boys' hat	25c
1 50c corset for	25c
1 pair child's shoes	25c
7 spools Clark's O. N. T.	25c

Be sure to visit our store on the above dates, as we feel sure that you will find something that you want at prices never before heard of.

Say boys—you boys who want high-grade shoes—we want to say that we have purchased a full line of the celebrated Hanan & Co. high-grade shoes which will be in about February 1st.

No. 3--Dumps at 55c

10 yards dress gingham	55c
11 yards apron gingham	55c
3 infants' undershirts	55c
2 pair gents' 40-cent suspenders	55c
1 pair gents' \$1 lined gloves	55c
1 pair misses' overshoes	55c
1 boys' wool waist	55c
1 man's sweater	55c
1 \$1 corset	55c
1 pair 85c overalls	55c
1 85c gents' percale shirt	55c

No. 4--Dumps at 98c

1 gents' \$1.50 wool shirt	98c
1 gents' \$1.25 negligee shirt	98c
1 dozen white linen napkins, worth \$1.25	98c
11 yards of 12 1/2c percale	98c
11 yards of Knight's cambric	98c
11 yards of Lonsdale bleach	98c
22 yards of 1/4 bleach	98c
1 ladies' \$1.50 wool waist	98c
1 pair ladies' satin calf shoes	98c
1 pair ladies' dress shoes	98c
1 pair gents' jeans pants	98c
1 duck coat	98c

Remember that you can buy A C A feather ticking for 9 1/2c per yard during this sale.

Remember that these prices are made on a spot cash basis.

YOURS FOR BUSINESS
GALBREATH, FOX & COMPANY

THE BRAND

HEREFORD COLLEGE LETTER

A Few Items of Interest From the Campus.

Mrs. Walsh has been sick several days.

Geo. Acker, who has had measles, is now up. There are no new cases.

The first term closes January 27, and the second term of five months begins next Wednesday.

President Randolph Clark officiated at the marriage of his niece, Miss Jessie Clark, at Amarillo last week.

Since Miss Ghents arrival she has taken charge of the morning song service, which insures us good music.

The class in advanced American History are now making a study of the Constitution. In a few days they will have final examination and begin the study of Political Economy.

Two of the English classes are now doing valuable work from an historical as well as literary standpoint, writing character sketches of the presidents of the United States.

Jno. Herod and Joe Clark have been selected by the literary societies as delegates to Clarendon. The representatives of the colleges of the Panhandle meet there Monday to form an oratorical association.

Miss Fannie Robinson's readings are one the pleasant features of the chapel services. Wednesday of each week is the regular day. The friends and patrons are invited to enjoy these with us—in fact you would be welcome any day.

For a Y. M. C. A.

Last Saturday evening several of Hereford's young men met at the Hereford Manufacturing Co.'s building for the purpose of devising ways and means for the organization of a Y. M. C. A. or a similar organization. Lee Clark was made chairman of the meeting and F. L. Vanderburgh secretary. Many suggestions were made and it is to be hoped that the proposition will prove feasible. Another meeting will be held Saturday evening.

Don't fail to attend Galbreath, Fox & Co.'s "dump sale." You will find some rare bargains.

J. H. KING
Hereford, Texas
Agent for and Builder of the
Kitselman
Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.
Hog Wire a Specialty

John Hickox

Agent for

Amarillo Steam Laundry

Will do you first class work. Try it. All work **G U A R A N T E E D**

Call at of Williams & Harrison

C. C. FERGUSON
Successor to Johnson & Ferguson
Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL
Highest Prices Paid for Hides
The most centrally located Wagon Yard in town We will handle a full line of Field Seeds
YOUR PATRONAGE IS SOLICITED

YOU CAN ALL SPELL THIS,
BECAUSE YOU HAVE SEEN IT ON YOUR MOTHER'S AND GRANDMOTHER'S
STOVE AND RANGE.

CHARTER OAK STOVES

A LARGE PROPORTION OF THE PRESENT GENERATION HAVE BEEN "RAISED" ON FOOD COOKED WITH THE CHARTER OAK.

THEY BECOME MORE POPULAR WITH EACH SUCCEEDING GENERATION.
BAKE, ROAST, BROIL AND BOIL TO PERFECTION

YOU SEE THE NAME EVERYWHERE.
FOR SALE BY
GARRISON BROS.

CHARTER OAK RANGES

CHARTER OAK STOVES

Pure Groceries

These are the only kinds which we handle. We keep on hand at all times a fresh supply of Canned Goods, Breakfast Foods, and other staple articles in our line. We have just received a car of the celebrated Albatross Flour

Phone 50 Cardwell Bros.

Wanted—In trade for coal, millet and Kaffir corn. See Troy Womble. 43tf

If you wish to secure a piano cheap you may do so by ordering with the College Club. 43tf

Gough & Davis are putting in a full line of paints, lead and oil. See them for prices. 37tf

Don't fail to attend Galbreath, Fox & Co.'s "dump sale." You will find some rare bargains.

If the best is the cheapest the Hereford Fuel Oil Co. have got some awful cheap coal. Phone 76. 41tf

L. E. Newsom of Navarro county, who recently purchased the Gilbraith ranch in Castro county was a pleasant caller at this office Wednesday.

Ricketts & Rayzor have some choice bargains in land. Office in the Hereford House Annex. 46tf

I expect to keep on hand at all times a fresh line of home made candies. Orr at Hereford Restaurant. 47tf

H. L. Carl of Ohio is visiting his brother, C. H. Carl. He expressed himself as being pleased with this country.

J. P. Burch was in from his North Draw ranch Wednesday after a load of lumber, with which he will erect a new residence.

For Sale—83 acres of land adjoining town on east, 1/4 mile from court house. 30 acres in cultivation lying in the valley of Tierra Blanco. Is very best alfalfa land. \$22.50 an acre gets it. Apply to D. F. Johnson. 241f

Ability and Integrity.

The following letters from former associates of G. W. Shaffer, proprietor of the Star Nursery at this place, are self explanatory:

Athens, Texas, Jan. 8, 1903.

G. W. Shaffer,
Hereford, Texas.

Dear Sir:

Replying to your favor of the 6th inst., beg to say that I take an especial pleasure in saying for you that during your residence here your conduct was at all times good and your dealings were at all times fair and honorable and that you conducted a nursery to the satisfaction of your patrons who would gladly welcome you back.

Wishing you good luck and a prosperous New Year, I am,

Yours truly,

R. P. WOFFORD,

Cashier First National Bank.

To whom it may concern:

I have known Mr. G. W. Shaffer for four years. Was in the nursery business with him for three years. He came to me with fine recommendations as a man and abilities as a nurseryman. I found them to be correct. I never was associated in business with a more genteel and courteous gentleman in my life and recommend him to the good people of Hereford in the highest terms.

W. H. COLEMAN,
of Athens Nursery.

Athens, Texas, Jan. 8, 1903.

To whom it may concern:

It affords me great pleasure to recommend Mr. Geo. W. Shaffer to anyone who may come in contact with him. In my dealings with him for several years I have always found him perfectly reliable and honest.

I think he will appreciate and reciprocate any favors shown him.

Respectfully,

L. A. POWERS,
Grocer.

We take especial pleasure in publishing the above letters, as they reflect credit to the character and ability of one of our townsmen and business men. The Star Nursery should not be confounded with the Hereford Nursery as they are separate enterprises.

Grazing Pastures.

Will pasture 500 head of cattle (steers preferred) at 25c per head per month. Plenty of water and fine grass. Feed can be purchased near. Inquire at this office. 49tf

Strayed

One white faced cow, branded TX on left side, from my pasture. Finder please take up and notify. 46tf

L. W. RICKETTS.

Ideal Dairy

B. H. FRAZIER, Prop.

We deliver pure jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

Phone No. 58

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

Shapbell got in a car of alfalfa today.

The medicare wagon struck town Saturday.

Elder Smith of Bethel preached for us last Sunday.

A feed and grain store is the latest acquisition for Texico.

Shapbell & Meeks shipped in a car of fine Jersey cows this week.

Blair Bros. will soon have another well finished for Mr. Mauldin.

Blankinship & Woodcock will soon have the big store house ready for occupancy.

Contractor Norris has finished a large up-to-date lumber shed for E. W. Dyer & Sons.

Ed. Harwell and Will Moak have taken the contract to catch, cripple, kill or run off all the wolves that infest certain districts south of this town, so rumor says.

Madame Grundy says there is a quick stepping widower who resides in these parts, that will soon travel east for the sole purpose of again assuming the bonds of matrimony.

That ball and supper was a success. Everyone had a good time and the cake walk by Miss Pauline Franklin and Henry Davenport on one side and Miss Kate Nicholson and Gene Dyer on the other was just simply immense.

Be patient boys, it won't take long at the present rate of travel to make the roads plain enough that you can't get lost again, and "Whiskers" hospitality imposed upon.

A mass meeting was called here the evening of the 16th inst., for the purpose of devising ways and means to present to our territorial legislature our need of a new county. J. B. Green stated the object of the meeting, T. C. Hunt was made chairman and A. Ragsdale secretary. After several speeches, resolutions were adopted, a purse made up, and T. C. Hunt selected to go to Santa Fe and present our grievances to our law makers.

AARON.

W. H. CUMMINGS

Carpenter and Builder

Leave orders with Rayzor & Ricketts, Hereford, Texas.

Painting and Paper Hanging

Is my business, and I would like to give you estimates on your work. Don't neglect to have your house painted and papered as nothing does more to beautify your home

W. T. PRIEST

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76 TROY WOMBLE, Manager

HEREFORD LUMBER CO.

FOR

Building Material

You Ought to Know That

Do

You

Know

That

The same number of dollars, it takes to buy material for a plain, cheap-looking house, will buy material for a modern up-to-date nobby looking HOME?

When you are ready to sell, our modern homes will find ready buyers at a profit to yourself?

We furnish plans and estimates free if we build for you?

Its all

in the

Me-

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ics

SNYDER IS THE BUILDER

HOMELIKE HOMES...

Making Improvements.

A. Laird, a member of the ranch firm of Laird & Kelly, and manager of their large ranch near Boyina, consisting of 100,000 acres which they purchased a short time ago from the XIT people, was here Monday after supplies. Mr. Laird now has a large force of men engaged in making extensive improvements on this property, which in a short time will be considered one of the fine ranch properties of the Panhandle. The fencing, providing of water and other improvements contemplated will cost several thousands of dollars, but the promoters will be amply repaid for their expenditure.

C. L. Davis requests that you see his line of clothing samples before ordering your suit or overcoat elsewhere.

40tf

T. D. Hunt Married.

T. D. Hunt, one of Deaf Smith county's prosperous stockmen, returned Monday from Sedalia, Mo., where he was united in marriage to one of that city's most estimable ladies, his bride accompanying him. We were unable to learn the lady's name, but will join their many friends in wishing for them a long life of happiness and prosperity.

Are Up-to-date.

F. L. Vanderburgh, editor of THE BRAND at Hereford, sends out a neat card to the friends and patrons of his paper with New Year's greetings. Editor Vanderburgh and THE BRAND are both up-to-date. Success to you is the wish of the News.—Higgins News.

Try the Longfellow cigar at Orr's.

47tf

W. C. T. U. COLUMN.

CONTRIBUTED.

A very interesting meeting was held at Mrs. G. W. Dale's last Monday. It being the Red Letter Day of the Curtis W. C. T. U., the study of Francis E. Willard was taken up. There were fourteen present each responding at roll call with a quotation from Miss Willard's writings. The meeting opened with her favorite hymn. After roll call several selections were read. The petition being ready it was decided that two members from each church take a petition and canvass the different parts of the town and all opposed to anything pertaining to the saloon and its immoral sign their names to it.

MOTHERS' MEETING.

Next Monday the Curtis W. C. T. U. of Hereford will hold a mothers' meeting at Mrs. E. M. Vanderburgh's at three o'clock. Mrs. Ira Aten will lead. All mothers should attend this meeting.

No \$2.50 Land.

We are authorized by Ira Aten, manager of the Escarbada division of the XIT ranch and local representative of the Capitol Freehold Land and Investment Company, to state that there are no more lands to be had in this property at \$2.50 an acre, \$3 an acre being the lowest price at which lands can now be purchased from this company. Mr. Aten states that all of the land which the company had listed at the former price has been sold, but that there are large bodies, which can be purchased at from \$3 an acre up. However, this land is cheap at the price and will in a short time more than double in value.

The Up-to-date Devil.

Rev. Johnnie Johnson, the Cumberland Presbyterian pastor of that church at Roswell, N. M., delivered a lecture at the Baptist church Monday evening in the presence of a large audience. He took as his subject "The Up-to-date Devil," which he described in various forms. The proceeds of the lecture went toward the building of a Cumberland Presbyterian church in Roswell.

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster

LOCAL AGENT

Hereford, Texas

SILAS JOHNSON

Dealer in

HIGH GRADE

THISTLE and RAMBLER

Bicycles

Repair work a specialty Shop opposite Hereford House

PROFESSIONAL CARDS.

C. P. ESTES, M. D.

PHYSICIAN AND SURGEON

Phone No. 82

Office at Gough's Drug Store

Hereford, Texas

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Surgical Cases Solicited. Office in Gough & Davis' Drug Store

Res. Phone 20 Office Phone 26

Hereford, Texas

E. W. TINSLEY, M. D.

PHYSICIAN & SURGEON

Office in Burns & Smith's drug store

Office Phone 13 Residence 27

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank

Hereford - - - - - Texas

W. H. RUSSELL

LAWYER

Practice in all courts

Hereford, - - - - - Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

(Over ten years experience.)

Office in Smith, Walker & Co. Bank.

Hereford, Texas.

H. H. WOMACK

ATTORNEY-AT-LAW

Office at court house

Hereford - - - - - Texas

R. F. HOLLOWAY

ATTORNEY-AT-LAW

Hereford - - - - - Texas

DICKENS COUNTY NEWS.

Transpiring Events in That Section of the Country.

from our regular correspondent.

One result of protracted wet weather is very evident in traveling over the country. There are more good plows at work now than ever before at this time of year. Almost every farmer is putting in some new land and some are preparing to sod from seventy-five to one hundred acres of land. The feed shortage this year has been felt so keenly that it is reasonably certain that it would be impossible to produce an oversupply next season, so farmers are making the most of the situation.

This country has been more exempt from prairie fires this fall than for several seasons, for two reasons. Heavy losses by fire last year made ranchmen careful to plow and burn good wide guards around their pastures, and if needful across them every two or three miles, early this fall. The damp weather also has helped to keep down the fires and as a result there have been almost no fires of any consequence.

Now and then one hears of small bunches of stock cattle changing hands but the sales are very few and generally at private terms. The scarcity of feed and continued bad weather makes buyers extremely careful.

The losses from black leg are not so frequent as during the fall, but cases are much too plentiful yet. The disease has been worse than usual this year and some cattlemen have lost nearly ten per cent of their calves. Vaccination, cording, dehorning or other remedies have not been so successful as usual.

The demand for cotton seed here now is brisk but the supply limited. The price about 35 cents per bushel generally but it is not at all uniform. Sometimes it can be bought for 25 cents while at others it runs as high as 40 cents per bushel. Many parties are going or sending to Stonewall, Jones or Haskell counties for their seed.

Many outfits are passing through Dickens and Crosby counties now on their way west to settle on some of the school land now coming on the market in the outer counties. It is to be hoped that they will find plenty of land and lots of grass for some of the stock they are carrying looks too thin to stand many blizzards without substantial aid.

From the amount of nursery stock that is being delivered throughout this country now it seems that the people are preparing to try to curtail the canned fruit companies' profits in this section considerably. Nearly every man who has a place to put them has bought a bill of trees and planted them with all due solemnity. This is a good step and we hope the fruit tree business will continue to grow.

There are now two systems of stock feeding employed in this section and people are pretty well divided as to the merits of each. One method is to carry the forage out on the range early in the morning, the other is to feed the stock at the pens or windbreaks at night. By the first it is claimed that the feed can be better scattered and the weaker cattle have better chances to eat than in the pens, while another advantage is that it causes the stock to graze earlier than if left to their own notions. The friends of the second method claim that under their system there is less danger of weak cattle staying off and lying out without shelter as the owner would be almost sure to miss them while feeding, and also that the night feeding reduces the loss by warming them up while they are still and haven't the sun's warmth to help them.

What Hustling Will Do.

There is a gentleman in Ector county who now runs and owns a fine stock ranch, and has some as fine young bulls for sale as can be found anywhere, and this gentleman landed in the country with the enormous sum of 15 cents. But he did not come here, sit around and talk hard times, he pulled off his coat, rolled up his sleeves and went to work in real earnest. He has made our county a good citizen, always helping and working for the town and surrounding country. He is a man of whom every one, who knows, likes and a man who never intentionally wrongs his fellow man. We publish this just simply to show what a little hustling will do. It is true the world owes every one a living, but this implies only to the man who carries his part of the load and works. We do not give the gentleman's name as he is not a man to want publicity or flattery. — Odessa Local.

Are Still Wide Places.

J. Winniford Hunt, the erstwhile editor of the Plainview Texan Press, but now a preacher of the Gospel, in a write-up in the above paper of the chances for inland towns getting a railroad, roasts the business men of Plainview, and incidentally cites Hereford as an example of what push, energy and enterprise on the part of a town's citizens will do, as will be seen by the following:

Hereford has made a town of 2,500 people with all the wise guys on the plains prophesying her early demise. Other towns with every natural advantage of her in the world, are still wide places in the road, and will still be at the crack 'o' doom.

Pay Taxes in Proper County.

The comptroller has announced that on and after January 1st all non-resident taxpayers in organized counties in the state must pay their taxes to the tax collector in the respective counties where such property may be located. Prior to the first of this month non-resident taxpayers could remit for the taxes to the comptroller, but after the 1st the law provides that the taxes shall be paid to the tax collector.

Notice.

All parties owing Beach & Camp an account will please call at county clerk's office and settle the same at once, either by cash or note. All accounts are now past due and must be settled at an early date.

Respectfully,
471f BEACH & CAMP.

J. A. CANTERBURY
MAKER OF

Strictly High-Grade Boots and Shoes
Cattlemen's Boots a Specialty.
All Kinds of Boot and Shoe Repairing Promptly Done. Send for Order Blank.

Hereford Restaurant

W. D. ROBESON, PROPRIETOR

Regular Meals at the Usual Hours

Special Rates to Regular Boarders

Short Orders a Specialty

YOUR PATRONAGE SOLICITED

HEREFORD * * * * * TEXAS

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Fine Confectionery, Fruits, Cigars, Tobacco, Etc.

Hereford Dewey Avenue Texas

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Special Conveniences for Drummers' Trade

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E. R. Rice Hereford **W. R. Evans** Grain & Coal Co.
Coal, Grain, Hay, Salt
AND FIELD SEED

Bris d'Arc Posts Cash for Hides and Bones Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address: **A. G. BOYCE** Channing **W. BOYCE** Amarillo **IRA ATEN** Hereford

A Parable True Today.

Once upon a time a donkey fell into a deep hole, and, after nearly starving, caught sight of a passing fox and implored the stranger to help him out.

"I am too small to aid you," said the fox, "but I will give you some advice. Only a few rods away is a big strong elephant. Call to him and he will get you out in a jiffy."

After the fox had gone the donkey thus reasoned: "I am very weak from want of nourishment. Every move I make is just so much additional loss of strength. If I raise my voice to call the elephant I shall be weaker yet. No; I will not waste my substance that way. It is the duty of the elephant to come without calling."

So the donkey settled himself back and eventually starved to death.

Long afterward the fox, on passing the hole, saw within a whitened skeleton, and remarked:

"If it be that the souls of animals

are transmigrated into men, that donkey will become one of those who can never afford to advertise."—Cassel's Saturday Journal.

Wichita Falls to Miami.

A charter has been granted to the Wichita, Oklahoma and Northwestern railroad company, the capital stock being \$2,000,000. A road is to be built from Wichita Falls, Texas, northwest through the counties of Comanche, Kiowa and Greer, O. T., to Miami, Texas, a distance of 200 miles. The incorporators are: W. A. Stinson and F. A. White of Vernon, Texas, and John H. Mounts and E. J. Schofield of Frederick, O. T.—Fort Worth Register.

Only Four.

There are only four homes in Quitman that the Democrat does not pay weekly visits. Thanks to our neighbors for their patronage.

Brothers Thomas and Jones are to be congratulated. We wonder how many Panhandle papers can say as much.

Land Breaking.

Parties wanted to break about 500 acres of land 10 miles from Hereford. Will pay \$1.50 per acre. Call on or write Ira Aten, manager of Escarbada division XIT ranch, Hereford, Texas. 411f

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN, Manager

HEREFORD TELEPHONE EXCHANGE

E. J. WHITE, MANAGER

We are putting up new 30-foot poles and cross-bars, fitting up the exchange with better equipment, including a new switchboard and will soon be in shape to attend to all the needs in our line

CONNECTIONS WITH ALL POINTS BETWEEN CLARENDON AND HEREFORD AND ALL PROMINENT POINTS SOUTH

Enjoy a Good Dinner

You cannot do this without having pure and fresh groceries. That is the only kind we handle and are selling them at prices commensurate with good business principles. Give our store a trial. Satisfaction guaranteed.

JOHN A. JOHNSON

Let Us Figure With You

It is with pleasure that we announce that THE BRAND is now prepared to fill your order for stationery and printing of all kinds, from the modestly printed card to the largest of blank book. We can quote you low prices on lithographed, embossed or engraved work—no matter how large or small the job wanted. We are the authorized agents for the M. P. Exline Co., Lithographers and Manufacturing Stationers of Dallas and can fill promptly any order with which you favor us

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J. H. HOLLAND

Contractor and Builder

Can give the best of references. Practical framing and joining together a specialty. Estimates given on short notice. A fair share of patronage solicited.

HEREFORD TEXAS

411f