

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, MAY 5, 1905

No. 12

IF YOU ARE INTERESTED IN HEREFORD CLEAN YOUR PREMISES

OUR SECOND BARREL SALE ON RIBBONS

FOR THE SEASON WILL COMMENCE TUESDAY, MAY THE 9TH AND CONTINUE UNTIL SATURDAY, MAY 13TH. REMEMBER THE DATES AND COME EARLY AND GET THE CHOICE BARGAINS

D. R. GASS & SONS, HEREFORD, TEXAS

GRAVES & ELLISTON The Real Estate Men

Have both Panhandle ranches and farms for sale. Do you want a home cheap? If so, you should not hesitate a moment to write us telling what you want. Now is the opportunity of a life time to secure homes cheap, as our lands are rapidly advancing in value. Read what one of our farmers has done:

I came from Germany to Deaf Smith county, Texas, fourteen years ago. Had then \$1000.00. I now have 5440 acres of land, 200 head of good cattle, a nice bunch of hogs, fifteen head of horses and mules and one hundred acres of alfalfa. I grow corn, oats, wheat, milo maize, millet and other forage crops. Grow all kinds of vegetables and have the best of health. A working man can make a good living on 150 acres of land.

HENRY VONLIENEN,
Hereford, Texas, March 23, 1905.

All communications addressed to us will receive prompt and careful attention, or better still if you will come, we will show you the country without cost to you.

GRAVES & ELLISTON The Real Estate Men

PERSONAL PRIDE

THE gratifying condition of this Bank is largely due to the guidance of its directors, each of whom takes personal pride in the success of the Bank.

HEREFORD NATIONAL BANK
Hereford, Texas

SHOULD THRESH KAFFIR CORN.

Money to be Made by Growing Kaffir and Maize for the Market.

Our attention this week was called to the fact that there is not a single crop produced in the Panhandle which cannot readily be turned into money if the same care is taken in preparing that crop for market which is necessary in order to market other crops. There was a time even in the South when it was not profitable to grow cotton because of the cumbersome methods practiced in separating the lint from the seed; but Eli Whitney contrived a machine which today, with its modern improvements, will separate several scores of bales of the fleecy staple and hence cotton has become one of our principal money crops. So it has been with wheat, oats, rice and other crops.

We today have opportunities here in the Panhandle which have never before been presented to any other section of the South or West. These opportunities are found in the production and marketing of Kaffir corn and maize. It is a well known fact that these crops can be successfully grown here one year with another, with the expenditure of only a small amount of labor. The harvesting, when done with the latest improved row binder, is a work of small moment. But when the work of harvesting is over, our farmers have hitherto been puzzled to know what to do with their crop. Many men of small means have come to this country and been scared into returning home on account of not being able to purchase a sufficient number of cattle to consume their forage crops and fearing that they could not find a market for their grain. This difficulty has now been removed by the construction of a threshing machine which will take a large bundle of maize and not only thresh the grain but will shred the stalk in such a way as to make excellent feed of it. A machine of this kind, we are informed, is in operation in Potter county being owned by a Mr. McGee of near Amarillo. We are reliably informed that Mr. McGee has this year sold over \$3000 worth of Kaffir and maize seed and from the shredded stalks has kept his cattle fat. We are also reliably informed that this threshing machine complete with horse-power attachment costs only about \$750. Now, we come to the question. One man can cultivate and harvest 100 acres of either Kaffir or maize. One year with another, we are told that this country can be relied upon to produce thirty-five bushels of either crop, the average price ranging about fifty cents per bushel on the open market. This would give us a total yield of 3500 bushels and would bring the

nice sum of \$1,750 for the grain alone. The shredded stalks could be fed to the cattle at a good profit. We understand that local parties are figuring on buying one of these machines for this season's crop. This is a good proposition and we believe every Panhandle community should be in a position to prepare the above mentioned crops for the market.

We can always rest assured that as long as there is a cash market for Indian corn and wheat, threshed Kaffir and maize will sell readily.

Resolutions of Respect.

We know that
Death rides on every passing breeze,
And lurks in every flower;
Each season has its own disease,
Its peril every hour.
The messenger, Death, has again entered another home, and has borne away a loved one.

Whereas, in Brother Daniel Turrentine's going away, we have lost a faithful member from our Sunday school, and,

Whereas, the purity of his character and earnestness of his life shone out clear and bright above the storms of life, and,

Whereas, Brother Turrentine was a golden sheaf ready to be garnered home, Be it

Resolved, That we bow in humble submission to the will of the Father who doeth all things well, and be it

Resolved, That we try to emulate the example of this good man, that there may be no moaning of the bar when we put out to sea, and, be it further

Resolved, That a copy of these resolutions be spread upon the minutes of our Sunday school and a copy be given to our city paper for publication.

MILLCENT GRIFFITH,
W. B. FARMER,
THOS. S. BARCUS,
W. G. ROSS,
Committee.

Arney Dots

J. B. Storm is planting cotton this week. He aims to plant thirty acres in cotton this spring. I guess we will know in a year or two that cotton on the plains is not an experiment.

J. C. Gardner sold forty head of yearling steers a few days back to Mr. McCrory who is stocking his ranch north of Hereford.

The phone line continues to grow as there have been two new phones put in this neighborhood this week.

Gardens are looking well in this part, especially Irish potatoes. It looks now as if we all ought to have several acres planted in Irish potatoes.

W. D. R.
Send the BRAND "back yonder."

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending May 5, 1905:

J. Frank Fouche, care Rev. T. S. Barcus; Jas. R. Gollenon, A. C. Gong, Wm. Kiser, M. P. Pearson, A. Ragsdale, J. L. Robertson (2), Miss Alma Smith, Mrs. Essie Weltsch, package for Geo. D. Vonis.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALKERS, P. M.

Ladies 15-cent vests, new days longer two for 15-cents. Ladies' Cal-lens.

Board of Trade.

It should be borne in mind that Tuesday night of next week is the time for the regular monthly meeting of the Board of Trade. All the members and those who desire to become members are urged to be present.

Brick House For Sale.

A well located brick business house in Mexia, Texas, for sale or trade for land near Hereford. Building 25x50. Size of lot 25x115. See GRAVES & ELLISTON.

Skirts and Shirt Waists, new spring styles at 25 per cent off for one week. Hereford Mercantile Co.

BARGAINS

FOR ONE WEEK, BEGINNING

SATURDAY, MAY 7TH

WE WILL GIVE

25 Per Cent Off

On all Ladies' and Misses' Skirts and Shirt Waists. New goods, perfect fitting and bargains never heard of before. Come and be supplied before sizes are broken.

Price \$1 to \$18

Remember we sell goods cheaper than you can buy elsewhere. Our stock is complete in every department. Examine our goods and compare prices. You'll be convinced that we save you on every purchase 10 to 25 per cent.

HEREFORD MERCANTILE CO.
HEREFORD, TEXAS

NEW LAND LAW.

Applications Must Be Filed by Mail—Measure Suspends Further Leases and Sales Until September, 1905.

Its main provisions are as follows:

1. Requires applications to be filed in the land office through the mail, and not by any one in person.
2. After the land has been advertised applications may be filed in the land office any time, but cannot be considered until the land comes on the market.
3. All applications are sealed in envelopes when filed, with proper indorsements, but are not opened until the land comes on the market.
4. After an application has been accepted the purchaser is allowed ninety days in which to settle upon the land, and is required within thirty days thereafter to file his affidavit that he has so settled, and he must reside on it for three years.
5. Purchasers cannot sell until they have so settled and filed their proof in the general land office.
6. In Bandera, Brewster, El Paso, Crockett, Valverde, Pecos, Sutton, Jeff Davis, Presidio and Loving counties one person may purchase eight sections.
7. Original lessees and the assignee of an entire lease out of which no land has been sold can buy the amount allowed to one purchaser at any time during the lease, but no one has a preference to buy when the lease is terminated.
8. One who was the assignee of a part of a lease on March 17, 1902, when the supreme court decided the case of Hazelwood vs. Rogan, and who is now in possession of the land, may buy his quantity at any time prior to the expiration of the lease, also one who was the assignee of a part of a lease January 1, 1905, and in possession at that date may buy one section at any time before the lease is terminated. In these cases the person entitled to buy out of a lease must first notify the commissioner and let him inspect the land or have it inspected, and the commissioner is required to place on it the reasonable market value before they can buy it. Only one quantity allowed to one person can be bought of a lease before it expires or is canceled. After a lease is canceled or expires every person has the same chance to buy the land.
9. Vacant land, subject to overflow or situated in bottoms, or which is otherwise situated so as to make it unsuitable for settlement, can be purchased for cash, or for one-fortieth cash, with 5 per cent interest on deferred payments.
10. The act provides for the sale of all vacant land. It permits persons from whom Spanish grants are recovered by the state to buy four sections, without settlement, and for cash, or for one-fortieth cash, with 5 per cent interest on deferred payments. Purchasers of timbered lands on time must first pay cash for the timber.
11. The act requires a fee of 25 cents to be paid to the general land office for every transfer filed there, and also \$1 for every certificate of occupancy issued. After the governor signs the bill no land can be sold by the state before September 1st of this year. The act repeals only such law as may be in conflict with it.

Sunday Night's Entertainment.

The entertainment given by the Junior Endeavor of the Christian church at the Cumberland Presbyterian church on last Sunday evening was well attended, the commodious building being taxed to its greatest capacity. The program was under the directions of Mrs. Jesse B. Haston and Miss Bulah Wright and was enjoyed by those in attendance.

An offering was taken for the benefit of the orphanage fund and the amount collected showed that the people are in hearty sympathy with the move.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

51f J. D. BURKETT.

The Hereford Nursery.

Still has several thousand Locust, Fruit trees, etc., and a few nice roses to close out this spring. 11-2t

NEW
SODA FOUNTAIN
ARRIVED

We have received our new Soda Fountain, and it is complete in every particular. We have all of the standard syrups, crushed fruits, iced drinks, in fact, we are exactly duplicating all the up-to-date drinks and supplies handled by the most elite and up-to-date soda fountain dispensers of the East. We have bought our goods in quantities and expect to make prices right, and we guarantee to keep in stock just what you want. Everything will be NEW AND UP-TO-DATE.

We have just received a choice line of SAXA WAIMER CHINA. Suitable for gift purposes. See it.

Our Mr. Wicker is agent for the Daily and Semi-Weekly Dallas News. Leave order for subscriptions with him and they will receive prompt attention.
DON'T FORGET THE PLACE

T. M. COULSON & CO.
...The New Corner Drug Store...

Why Not Raise Sheep?

The following by R. A. Bradford, an experienced sheep raiser of Taylor, Texas, is excellent advice and we reproduce it for the benefit of our readers who are engaged in this industry:

Why do not more farmers raise sheep? You can keep from four to five sheep at the same expense of one hog for one year. Wool is a good price and always salable, and for some years to come will be in great demand.

Mutton sheep are also good sellers and in demand at all packeries at from four dollars to six dollars per hundred pounds.

Farmers should raise one of the mutton breeds of sheep, of which there are many, namely, Cotswolds, Lincolns, Dorsets, and the South-down, Shropshiredowns, Oxford-downs, Hampshiredowns, and the other mutton breeds that will do well in Texas.

A farm flock, well kept, will shear from eight to ten pounds of wool each and if mutton fat, each sheep will weigh from one hundred to one hundred and sixty pounds, and sell at any time of the year, spring, fall or winter, and fat lambs are ready sale in midsummer.

Your local butcher will pay you four or five dollars per hundred pounds if you have what he wants, that is fat sheep of good quality. Farmers, it rests with you. There is ready sale at a home market, for every good, fat sheep you can produce. Add sheep to your farm stock and you will soon prove the sheep industry a paying one, in Texas or in the south.

In this I do not discredit the hog, but give my experience compara-

tively. I have raised hogs and sheep for years, Polan China hogs, too, for they are the best farmer's hog.

We raise stock for pleasure, and the money we can make out of it, and I find that mutton sheep and wool pay better than hogs on the small farm. Brother farmer, think on this line of diversification and try a flock of mutton sheep. As to the price of wool, John M. Droke, of San Juan county, Washington, writes: "Wool buyers have been offering 22 1/2 cents here for the coming spring clip of wool. Some contracted their wool early in the winter at 21 cents." Texas wool will also be a good price.

Missionary Social.

The ice cream social given by the ladies of the Christian church on last Friday evening at the home of Mrs. E. M. Vanderburgh was liberally patronized, notwithstanding the inclemency of the afternoon and night. The ladies made all who attended spend a most enjoyable evening in social converse and partaking of the delicious cake and cream which had been prepared for the occasion.

They were quite well pleased with the result as they were enabled to add about \$10 to their missionary fund.

Bulls For Sale.

I have for sale at my place in South Hereford two registered Durham bulls, three and four years old. They go at a bargain.

61f L. W. RICKETTS.

For Trade.

83 1-3 acres of land in Caldwell county for land in the Panhandle. Address box 102, Hereford, Texas, or

71f A. E. MYERS, Lockhart, Texas.

TO HYPNOTIZE
A MAN OR BEAST IS AN EASY THING
(IF YOU KNOW HOW)

But you can't hypnotize a broken watch or clock so they will run. The thing to do, is to take it to a man who knows how to fix it and have it fixed. I can fix all kinds of broken Clocks, Watches and Jewelry for you. Bring them to me and while you are in my store just look at my stock of Watches, Clocks, Jewelry, Fountain Pens, Silverware and the many other pretty and useful articles I have on display.

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

GREAT THINGS FOR
1905

We are determined to furnish the people of this section with the BEST GOODS—BEST ASSORTMENT and for LESS MONEY than at any previous time in the history of Hereford. We are in touch with the BEST markets in the country and can buy from any factory in America. Plenty of Go-Carts and Buggies for all the 1905 babies—come get one. 325 rooms of Floor-Coverings in stock—all kinds. Let us put you down a carpet. Have in stock over 100 kinds of Rugs. Have just received a large shipment of choice Glassware, Punch Bowls, Etc. Have nice stock of Wallpaper on hand. Special prices on jobs—figure with me. Handle the celebrated New Home and White Sewing Machines. A life-time guaranteed machine for \$20.00 cash. Some good second-hand Singer and New Home Machines for \$5.00 to \$12.50

E. B. BLACK, Furniture Dealer and Undertaker

COAL and GRAIN
Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER ELSHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

HEREFORD MEAT MARKET

WETSEL & CLOYD, PROPRIETORS

We will make a reputation by killing only fat beeves and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 15

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

Pale, Thin, Nervous?

Then your blood must be in a very bad condition. You certainly know what to take, then take it—Ayer's Sarsaparilla. If you doubt, then consult your doctor. We know what he will say about this grand old family medicine. Sold for over 60 years.

This is the first question your doctor would ask: "Are your bowels regular?" He knows that daily action of the bowels is absolutely essential to recovery. Keep your liver active and your bowels regular by taking laxative doses of Ayer's Pills.



N. W. T. P. A. ATTENTION.

The Association Will Meet at Hereford, August 11th and 12th.

The executive committee of the Northwest Texas Press Association met in Amarillo on April 17th and called the Association to convene in the city of Hereford, Texas, on Friday and Saturday, August 11th and 12th, this being our seventeenth annual convention.

The session is to open with prayer at 2 p. m., August 11th, and an address of welcome is to be delivered by Judge L. Gough, to be replied to by F. N. Oliver of the Lockney Beacon, on behalf of the Association.

President's Annual Address—Harry Koch, Quanah Tribune-Chief. Poem—Tom Marks, Jacksboro News.

Foreign Advertising Rate, Based on Circulation—W. A. Johnson, Hall County Herald.

Should the Subscription Price of our Papers be Raised Above One Dollar—Geo. L. Rhea, Graham Leader.

How Long Should Subscribers be Credited, if at all—F. L. Vanderburgh—Amarillo Herald.

Should the Members of this Association Have Uniform Prices for Commercial Work—J. Ray—The Hereford Brand.

County Printing and Job Work, How to Obtain Them—J. E. Cooke, Clarendon Banner-Stockman.

Northwest Texas Printshops and Their Reminiscences—Cyrus Coleman, Henrietta Independent.; J. M. Shafer, Plainview Herald.

How to Get and Hold One Thousand Subscribers—E. S. Hendrick, Vernon Hornet.

Deadheads—Samuel Gay, Stamford News.

At the conclusion of each paper, the subjects shall be open for discussion by members.

Through the unfailing courtesy of "The Denver Road," your secretary has arranged for an excursion to Boulder, Colorado, details of which will be announced later.

Your secretary wishes to again urge upon every member the importance of aiding in working up an interest in Association affairs.

You are requested to publish above call, and later, when the campaign for new members is commenced, you are urged to take it upon yourself to aid in the work. Hereford, 1905, must be a rouser!

Fraternal; ORION PROCTOR, Secretary, Bridgeport, Texas.

Fine Bulls For Sale. I have at my place, 15 miles north of Hereford four Registered Hereford Bulls. Best breeding and splendid individuals. Will sell cheap. 9-4tp. A. H. MORRIS

CORN AND ALFALFA LEAD.

Results of Cattle Feeding at Oklahoma Experiment Station.

The department of animal husbandry of the Oklahoma agricultural college located at Stillwater recently had on market twenty-five head of steers that had been feed at the college for experimental purposes on various rations. The steers were of the native grade stock. The Short-horns predominating in the way of breeds. Care was taken to handle each lot in the same manner as the others, and the results are given below together with the rations used in each case, the feeding lasting 161 days.

Lot No. 1. Cotton seed and Kaffir corn, the former in one-fourth quantity and three-fourth Kaffir corn. Total gain per head, 343 pounds. The roughage used was alfalfa and Kaffir corn stover.

Lot No. 2. Five parts cottonseed and twelve parts Kaffir corn, for 105 days, during which time an average gain of 172 pounds per head was made. Then for fifty-six days the ration was changed to ground Kaffir corn. In this time a gain of forty pounds per head was made, or a total of 312 pounds per head for the 161 days. The roughage was Kaffir corn stover and alfalfa.

Lot No. 3. One-third cottonseed and two-thirds Kaffir corn heads, for a period of 105 days, making a gain of 178 pounds per head. The last fifty-six days the ration was Kaffir corn ground during which time an average gain per head was made of 127 pounds, or a total of 305 pounds per head. Roughage, Kaffir corn stover and alfalfa.

Lot No. 3. One-third cottonseed meal, and two-thirds cottonseed hulls for 105 days, in which time an average gain per head of 167 pounds per head was made, and during the last fifty-six days the gain per head was ninety-nine pounds, making a total gain per head of 266 pounds. Roughage used was Kaffir corn.

Lot No. 5. Corn meal and alfalfa hay were used the entire 161 days without change, in which time the gain per head was 363 pounds, the greatest gain made by over twenty pounds per head on the entire lot.

What is meant by Kaffir corn stover, is the Kaffir corn stalk without the head.

The Oklahoma agricultural college is in charge of Prof. E. C. Burtis and his assistant, Prof. E. H. Riley, who accompanied the cattle to market yesterday. The college while one of the youngest in the West, is doing a good work, and is in a fair way to expand in its work, having added a section of land to its possessions during the past year. A building to cost \$75,000 is being added, also a \$20,000 gymnasium. In the stock kept at the college station is represented all breeds of cattle, sheep and hogs, while the horse department contains the standard breeds also. The whole farm now contains 1,000 acres of choice land.

Electric Light Plant Arrives.

The electric light plant recently purchased by Tucker & Jacobsen arrived last Saturday and the work of installing same will be pushed as rapidly as possible. The plant, as stated before, is more extensive than the one which was first planned and will be adequate in every particular for Hereford till she becomes a city of 6000 people. The plant complete will cost between \$6000 and \$7000 and it is estimated that it will be ready for service within the next six weeks. This will be a convenience which is not enjoyed by many towns the size of Hereford and Messrs. Tucker & Jacobsen deserve much credit for the enterprise which they have manifested in this as in all other moves which pertain to the public good.

We bespeak for them a very liberal patronage from our people.

"WE HAVE THE BEST"

If Deere in quality, it is not dear in price. We are offering to our trade this season a line of Implements we can recommend without hesitation and upon which we stake our reputation as implement dealers. The builders of our lines are the John Deere Plow Company and the Davis Bradley Manufacturing Company, both of which have stood many years of competition and today stand in the front rank of implement builders. We want to invite the attention of the trade just at this season to our No. 1, No. 8 and No. 31 two row planters, and our No. 61 single row riding planter. Our listers are in a class to themselves and in point of construction and durability stand distinctly alone when compared to other makes. Come and see us before buying anything in the implement line. Our line of shelf goods, stoves, harness and saddles, windmills and wire is complete. We will appreciate your business and our prices are right. When in Hereford make your headquarters at our store.

GARRISON BROTHERS, Hereford Texas

Hogs and Alfalfa.

Mart Darter was in town Tuesday looking for hogs. He has a large alfalfa pasture and uses it for grazing purposes, especially for hogs. Last week he purchased a lot from the Goodnight ranch but he wants more. He has forty acres in alfalfa and only about seventy head of hogs, therefore he wants more hogs. The Darters are strong in the belief that it pays to fatten stuff and ship to market direct instead of allowing some other fellow to make the big profit. Recently they shipped forty-one head of fed calves to the Kansas City market and were well pleased with results. The average weight was 522 pounds, price \$4.65 per hundred. Claude News.

Mr. Darter properly belongs to that class of individuals who believes that "nothing succeeds like success." In other words he lays his plans and puts forth an unceasing and unflinching effort to carry them to a successful consummation. The hog has always been a welcome guest on the farm of every successful farmer and now that alfalfa can be successfully grown on the upland of the plains, there is no longer any good reason why every farm of any consequence should not emulate the example as given above by planting his forty acres of alfalfa and buying more hogs.

Chamberlain's Cough Remedy the Best and Most Popular.

"Mothers buy it for croupy children, railroad men buy it for severe coughs and elderly people buy it for la grippe," say Moore Bros., Eldon, Iowa. "We sell more of Chamberlain's Cough Remedy than any other kind. It seems to have taken the lead over several other good brands." There is no question but this medicine is the best that can be procured for coughs and colds, whether it be a child or an adult that is afflicted. It always cures and cures quickly. For sale by T. M. Coulson & Co.

Important Business Change.

The friends of F. L. Vanderburgh will regret to learn that he has severed his connection with the Amarillo Herald as its business manager and moved to Mezzan, a new town on the Choctaw railroad, where he has embarked in the real estate business.

Van is one of the pioneer Pan-handle newspaper men and has done his part well in the work of developing the plains country and the BRAND sorely regrets to see him leave off the newspaper work. However, we wish him much success in his new field.

District Conference.

The Methodist District Conference which convened on Thursday of last week and continued through Sunday was largely attended and those who were present from Hereford report a splendid meeting. The Clarendon district is a large one, there being eighteen pastoral charges. Of this number, seventeen were represented by their respective pastors. Some of the best talent in the Methodist church was present and preached during the conference.

Those present from Hereford were Rev. Thos. S. Bercus, and James Hughes, the former preaching the opening sermon, which resulted in two professions of faith at the close. The latter delivered a lecture on league topics Saturday afternoon which won him many warm friends among the young people who heard him.

One important feature of the conference was the raising of \$2,500 for Clarendon College. This was done by private donation.

The next conference will be held at Canadian.

J. W. Hunt was chosen president of the senior district league and Miss Betts of Clarendon, president of the junior league.

The following were elected as delegates to the next annual conference: A. M. Beville, A. M. Works, Jas. B. Bishop and J. A. Laney.

Pedigree of "Richmond".

Dark grey Jack, foaled August 17th, 1901. Sired by "Sheeby" he by Cassell, he by Queenberry, by Bob Lee, by Kickapoo, by Compromise, by Tipacano, by Black Hawk by Imported Warrior.

"Sheeby's" dam was out of Fandango, second dam "Bessie" by Kickapoo, third dam Florence, by Republic, fourth dam by Walker's Castillian.

Richmonds, first dam by Longfellow, second dam by Leo, bred to imported stock, and of the Strains in Kentucky.

Igo & Walker.

This jack will stand one half the time at G. T. Higgins ranch ten miles north of town, and the remainder of the time at J. N. Askren's ranch east of town. \$8 to insure. Call on or write G. T. Higgins.

Business Change.

James Head this week sold his confectionery and cold drink business to W. A. Hancock who will remodel the inside of the building, arranging a nice ice cream parlor in the rear. Mr. Hancock authorizes us to state that he will carry a complete stock of everything usually kept in a confectionery store. The business will be conducted by a friend of Mr. Hancock's, who lives in the Territory.

Watch for his ad in next week's issue of the BRAND.

Bulls For Sale.

I have for sale at my ranch 10 miles south of Dimmitt in Castro county 40 or 50 full blood Hereford bulls one year old. Will sell any or all at \$35.00 per head. These are registered but are first-class and well worth the price. Apply to Lint Merritt at the ranch. 10tp. F. H. OBERTHIER

...The New... Photograph Gallery

IS NOW READY FOR BUSINESS AND THE PUBLIC IS INVITED TO CALL AND INSPECT THE WORK. IN ADDITION TO GENERAL PHOTOGRAPHY, WE FINISH ALL KINDS OF KODAK WORK, TAKE VIEWS AND MAKE A SPECIALTY OF ENLARGING SMALL PICTURES. EVERY PIECE OF WORK TURNED OUT IS GUARANTEED TO GIVE SATISFACTION OR NO CHARGES WILL BE MADE. OUR PRICES RANGE FROM \$1.50 TO \$40.00 PER DOZEN, OWING TO SIZE AND QUALITY OF WORK. WE HAVE A BRAND NEW OUTFIT AND EXPECT TO MAKE HEREFORD OUR HOME. STUDIO ON NORTH DEWEY AVE.

MISS MAMIE JOHNSTON
...Proprietor...

Impure Water the Source of Much Dread Disease

Long spells of fever can often be prevented by the proper care of the water supply. Begin at the bottom and have your well cleaned out nicely, then put in a galvanized barrel in the place of the old, wooden, water-soaked one that is already beginning to taste of impurities. Common sense teaches us this and by all means precautions should be taken in time to prevent sickness. Make up your mind in regard to the above and phone us about it. We can do an expert piece of work on your well and fit you up with all conveniences about your house water-works. We are making some nice galvanized milk troughs that will keep the milk cool. Let us hear from you at once about it.

Yours truly,
BELL BROTHERS
Hereford, Texas



PURIFIES THE BLOOD

A GOOD SPRING TONIC AND SYSTEM-RENOVATOR

TRY IT THIS YEAR. PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
J. RAY & COMPANY
 J. RAY, Editor

Official Organ for Deaf Smith
 and Castro Counties

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 mail matter, post office at Hereford, Texas,
 Act of Congress of March 3, 1879.

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 STRICTLY IN ADVANCE

FRIDAY, MAY 5, 1905.

THE COLLEGE PROSPECT.

The faculty of the Panhandle Christian College for 1905 has about been completed and about June 1st, an earnest, aggressive campaign will be commenced for the session of 1905 and 1906. The board of directors have taken time for due deliberation in the selection of the faculty and especially the president, in which all our people will realize later they have made no mistake. Prof. Charles Q. Barton is a teacher by nature. He was born under a teacher's roof, rocked in a teacher's cradle and reared under a teacher's influence. His splendid success in the public schools of Texas has been brought about by his manly and gentlemanly traits, his scholarly bearing and his never ceasing desire to do his work well. We believe our entire people will be glad to work with Prof. Barton in making the Panhandle Christian college an institution of learning which will be the pride of the entire Panhandle country.

We wish to say in this connection that, knowing the value of such an enterprise as we do, the BRAND's policy will be to use whatever influence it may have in bringing success to its doors. May we ask our readers if you don't realize that this duty is also resting upon you? We believe you do, and we further believe that no one will fail to avail himself of the opportunity of encouraging the management and faculty in every way possible, not only by word but by deed. Let us all be workers for the school.

WEDNESDAY of this week was by far the windiest day which we have had this year. Some of the new comers began to shake their heads but on the following days, when the elements were calm and clear, the same ones were seen wearing a broad smile of contentment as much as to say, "The Panhandle is good enough for me."

TO BE VOTED UPON.

The recent state legislature made itself most ridiculously conspicuous by the many mistakes which it made during the session. We believe the whole thing as conducted in the legislative hall is a farce and we further believe that the citizens of the grand old State of Texas will soon rise up in their might and intelligence, and forever bring to an end the mockery which has so long characterized the good solons. We do not mean to say that all our legislators or even a majority of them are worthless fellows, for many of them are excellent statesmen, but it is not unknown to the citizens of Texas that there are enough dead weights to block legitimate and necessary legislation. One of the boldest moves made by the 29th legislature was recommending to the people of the state an amendment to the state constitution to be voted on at the next general election, providing for the increase of legislators, salary to \$1000 per year. Referring to this action, the Fort worth Telegram has the following to say:

"Three constitutional amendments are to be voted upon at the next state election by the people of Texas, action to that effect having been taken by the recent state legislature. One of these amendments provides for the increase of the legislative salary to \$1,000 per annum, and the way the people of Texas will flatten out that proposition will be a holy caution, and it will be a fitting rebuke to the men who sprung it. As an extra inducement to have the people adopt this amendment, it provides that members of the state legislature elected under the provisions of the proposed new amendment shall not accept free passes from the railways. To a man up a tree it looks very much like an effort on the part of the members of the state legislature to have the people pay them to be good."

The farmers of this county are now as busy a set of men as can be found anywhere in the world. The seasons have come to suit them exactly this year and they are making good use of the unequalled opportunities. All the leading crops are being planted this year, including Indian corn, cotton, onions, melons, maize and Kaffir corn. Also, in a number of instances, a good acreage is being devoted to broom corn. Added to these are our wheat and oat crops which promise a yield never before heard of in West Texas. With cattle at from \$20 to \$30 a head and abundant crops, there is no reason why the Panhandle should not take many strides forward this year.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

DIRECTORS: Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

NOTICE TO ICE CUSTOMERS

Price of Ice Ice will be sold at the same old price--Fifty pounds and under one cent per pound; over fifty pounds seventy-five cents per 100 pounds.

As to Delivery We will deliver ice at your door every morning. Phone us or hale the wagon. No deliveries made in the afternoon for less than twenty-five pounds.

Remarks We sell commutation tickets at reduced prices, and we think you will find it more convenient to have your ticket punched than hunt for your pocket book. Price of tickets range from \$1.00 to \$7.50. \$1.00 ticket, 100 pounds; \$7.50 ticket 1000 pounds. Please do not ask us to charge ice as it is too inconvenient. All patronage appreciated. Our endeavor shall always be "Full weight and partiality to none."

WILL H. HINES, HEREFORD, TEXAS

SHALL WE CLEAN UP?

THE BRAND has been airing our sanitary needs to a limited degree of late, not because there was nothing else about which to write, but because we realize that in every community there are those who, through negligence, allow debris and refuse of one description and another to accumulate to that extent that the health of the entire community is jeopardized. We realize that Hereford ought to be a cleaner town, must be if her reputation as being a healthful town is maintained.

The committee appointed at the Board of Trade meeting on Tuesday night has conferred and we are authorized to state that in those instances in which premises are not kept in a sanitary condition, the owners will be notified to clean up. Failure to comply with said notice will be a misdemeanor under the state laws, punishable by a fine.

It costs but little for a citizen to do his duty in this respect and the question of caring for the health of his family and neighbors certainly ought to appeal to every good and loyal citizen.

HEREFORD has within the past few months added to her list of enterprises a first-class cotton gin, an up-to-date electric light plant and erected a number of handsome brick business houses. Within the next two years, if our farmers will sow wheat, we will have large elevators and a large flouring mill. This may sound a little off to some, but these same people would have laughed at us if we had mentioned a cotton gin two years ago. Two years hence will reveal to them greater things.

DALLAS has at last succeeded in raising the amount required by the U. S. Government and is now rejoicing in the possibility of one day seeing a tug or schooner wending its way among the sand beds of that noble stream, the Trinity. No people outside of Dallas have ever believed there is sufficient water in the Trinity River to ever render that stream navigable.

Burton-Lingo Co., LUMBER

OUR STOCK IS ALWAYS COMPLETE

Don't fail to call at our yard when needing Lumber, Posts, Fence Staves, Sash, Doors, Etc. Courteous treatment and square dealing is our motto.

WE WILL APPRECIATE YOUR PATRONAGE
 Yours for Business,

BURTON-LINGO CO.

THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. For
 teen Years Experience In Texas

YOU CANNOT AFFORD TO DO
 WITHOUT OUR NATIVE VARIETIES



THE WISE AND FOOLISH MAN

Now months have hurried—not a few,
 And still my suit is good as new;
 The Sweet, Orr clothes, you can bet,
 Has never found an equal yet.

Alas, wack, Oh me, Oh my!
 Next time a suit I have to buy
 No "Just-as-good" will go with me;
 I can't be fooled but once—you see.

Sweet, Orr & Co's Overalls and Pants never rip. They are splendidly made and matchless for wear. It is astonishing what a good pair you can buy from an honest dealer for

\$1.00 to \$1.50

They are union made by well paid workmen in light, cheerful, well-equipped factories. Ask for Sweet, Orr & Co's Pants and Overalls. Look for the name on the buttons.

For sale by

H. C. MYRICK

GENTS' FURNISHINGS

Up-To-Date Soda Fountain and Ice Cream Parlor

Our Syrups, Extracts and Crushed Fruits are fresh and pure, and are of the highest grade that can be had in the market. We handle Steffen's Celebrated Ice Cream. We pay no house rent, do our own work; consequently we can sell as cheap as the cheapest. Give us a trial and we will convince you that we have the "know-how" and keep everything neat and in order.

EASLEY & SHELLEY

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate, except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.

AS COMPARISONS ARE TO OUR ADVANTAGE WE CAN AFFORD TO ENCOURAGE THEM.

THROUGH THE TEXAS PAN-HANDLE.

SAVES PATRONS 300 MILES IN VISITING "COOL COLORADO" LEWIS & CLARK EXPOSITION, YELLOWSTONE NATIONAL PARK, OR CALIFORNIA POINTS, AND IT'S SERVICE SPEAKS FOR ITSELF.

See samples of wall paper at Racket Store. 8tf

List your lands, cattle, etc. with Barton & Miller. 8tf

Judge W. B. Boyd had business in Amarillo Thursday.

Mr. and Mrs. O. M. Daniel and children were shopping in the city from their ranch Monday.

W. H. Walcott this week sold and delivered to Kansas parties 130 two and three year old steers at \$25 around.

We are selling lots of dry goods and shoes. Why? Because the price is lower than others. J. G. Callens. 1t

A. H. Elliston returned Sunday from Collin county where he had been in the interest of the immigration business.

Why complain of hard times and kick about high prices when you can get goods REASONABLE at Callens' Give him a trial. 1t

J. C. Womble was a pleasant caller at this office today and informed us that he has just returned from a threshing tour of five counties.

We don't have any CHEAP STUFF or LEADERS to MISLEAD you but sell every article in our store cheaper than you can get elsewhere. Hereford Mercantile Co. 1t

Word was received in Hereford Thursday that C. R. Smith, manager of the Escarbada Division of the XIT, was seriously ill. His physician was sent for in haste.

Wall Paper—E. B. Black. 44

For fine monuments, see J. H. Calloway, Hereford, Texas. 12tf

Ladies Hose worth 20-cents per pair, cut to 12-cents at Callens. 1t

H. G. Tucker has just recovered from a two weeks' siege of measles.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. 1t

Mrs. Bessie Ramsey of Itasca is visiting her parents, Mr. and Mrs. H. B. McKinley this week.

S. H. Mount came in Saturday from the Carlsbad oil fields where he had been to close up a deal for sinking a well.

I. N. Brown and W. W. Edwards of West Virginia arrived with their families this week and will make this their home.

Ladies, don't forget that we are selling Laces and Embroideries cheaper than other houses. Try us once. J. G. Callens. 1t

Geo. W. Dale spent Monday in Texico where he filed on a claim. We understand Mr. Dale will build a house right away.

I have cabbage plants, onions and turnip greens for sale at my place in South Hereford. Call and let your wants be known. D. E. Weaver. 12tf

For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47tf

Don't miss the Big-Shirt Sale at Callens'. 75-cent dress shirts go at 45-cents. \$1 to \$1.25 Dress Shirts go at 65-cents. Men's Underwear in proportion. J. G. Callens. 1t

J. P. Collier last week delivered to Kansas parties 219 two and three year old steers, the former being full fed and bringing \$25.50 per head, the latter going at \$23.50.

A whole train, consisting of 144 "Car Loads" of matches will arrive this week. Three boxes contain as many matches as three boxes of any other brand. SOLD ONLY by J. G. Callen at 5-cents a box. 1t

We have just received a big shipment of men's Shirts, worth 75-cents to \$1.25. We are now putting them on sale at 45-cents and 65-cents. If you ever expect to buy shirts don't miss this. J. G. Callens. 1t

Prof. H. H. Bain and wife arrived Monday from Rhome, Texas, to visit the latter's brother, S. H. Mount. Mr. and Mrs. Bain were married on last Sunday and they are spending their honeymoon in the Panhandle.

Geo. Findley of Chicago, and one of the stockholders of the XIT ranch, accompanied by Joe Frazier, manager of the ranch, was visiting in the city this week. They had been inspecting the southern division of the ranch.

J. S. Mellenhour of Kansas has been prospecting in the vicinity of Hereford this week and has about closed a deal for ranch property. His family are now on the road here and we will in all probability be able to report them located by our next issue.

Witherspoon & Gough. 48tf

See Cogdell at the Racket Store for early plants. 8tf

Bring your chickens to C. E. Edwards and get the highest price.

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

C. B. Oxendine this week purchased a section of the XIT lands, situated fourteen miles west of town.

Six dozen Stay Fast hooks and eyes for 5-cents!!!! Four dozen Pearl Dress Buttons for 10-cents!!!! At Callens'. 1t

J. P. Collier, one of the county's successful ranchmen living on the North Draw, was in the city today on business.

E. P. Orr returned Tuesday from a prospecting trip to the coast country. Mr. Orr returned well pleased with the Panhandle.

That batch of fifteen thousand envelopes is about gone. Three packages for 10-cents all the time. Don't delay. J. G. Callens. 1t

Burn Smith this week sold his residence in Hereford to J. N. Brown of West Virginia. The deal was made by Graves & Elliston.

Is it a suit of clothes you want? We sell the best line of men's and boys' perfect fitting clothes in Hereford. Hereford Mercantile Co. 1t

The big Shirt and Underwear sale at Callens' surpasses anything ever held in Hereford. Goods go at about one-half actual price. 75 cent shirt, 45 cents. \$1 and \$1.25 shirts 65 cents. 1t

E. B. Black this week received his funeral car from St. Louis and is now ready to serve the public in this capacity. This step is only another evidence that Mr. Black is doing all in his power to take care of his trade.

Notice to the Public.

I wish to again remind the people of Hereford and vicinity that I have come here to do a general photography business. I intend to make this my permanent home and have paid my rents for six months in advance. Having had special preparations for my profession, I do not hesitate to guarantee every piece of work turned out. If any work does not prove satisfactory, I will be here to make it good. Do the people of Hereford want a first class studio? If so, support a home institution rather than one that is with you only for a few days.

MISS MAMIE JOHNSTON.

Notice to Occupation Delinquents.

I have just received blanks for occupation taxes for 1905 and request all who have not yet paid their annual occupation taxes to call and adjust same at once.

J. T. KIMON, Collector.

Postponed.

We are requested to announce that the wedding which was announced to occur at the residence of Mr. and Mrs. E. Herron on next Sunday has been indefinitely postponed.

For Sale.

A sulky plow and cultivator, both as good as new. A bargain if sold at once. M. H. LILE, Hereford, Texas. 10tf

HEREFORD LUMBER CO.

See us for cash bargains in Paints Oil, Varnishes and Glass. Complete stock. Correct prices. Let your wants be known

HEREFORD LUMBER CO.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER THE GROCERYMAN

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

We call attention to the local of W. M. Cogdell found elsewhere in which he requests the parents living in the country to call in and enroll their children for next scholastic year. Mr. Cogdell will take it as a personal favor from those who will do this.

Institute Meeting.

We wish to remind our readers that tomorrow is the time for the regular meeting of the farmers. The meeting will be called to order promptly at 1:30 p. m. and it is desired that a large attendance be had.

Important to Parents.

I will take it as a personal favor if parents living in the country will call at my store and enroll their children within the school age. Be sure to bring exact ages of children, also full names.

Wanted at Once

A first class printer. Must be strictly sober and willing to work. Permanent position at \$50 per month. Address THE BRAND, Hereford Texas.

A SNAP

IN REAL ESTATE

17-section ranch, 8 school sections and 9 sections leased, 12 miles south-west of Dimmitt. A bargain is sold at once.

C. F. KERR

Real Estate and Live Stock DIMMITT, TEXAS

Erastus Gamble

General Transfer and Delivery

The business of the public respectfully solicited.

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, May 10th and 11th, at the offices of Drs. Hicks and Rogers.

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c. Large Size 50c.

For Sale by T. M. COULSON & CO.

Trail To Be Kept Open.

The cattle shippers from the counties south of this point will be glad to know that the cattle trail through the Spade and Long S pastures has again been opened and Hereford will continue to maintain her reputation as being the largest shipping point in West Texas. The race, however, is pretty close between this point and Bovina. The management of the above named ranches were induced to keep the trail open by Col. Avery Turner, vice-president of the Pecos Valley Road. Mr. Turner has always manifested a friendly interest in our town and his action in this matter places this section of the Panhandle under additional obligations to him.

We are authorized to announce in this connection that the management of the Pecos Valley Road has employed a man to watch the thirteen sections, situated south of town and rented by the railroad for the specific purpose of affording free grass for shippers, and see that no stray cattle or sheep are allowed to graze on same. No cattle will be permitted to run on the thirteen sections except those being driven for shipment, hence with a wide-open trail and plenty of free grass and water Hereford can reasonably hope for larger shipments this season than ever before.

Hereford Defeats Canyon.

The ball game between Hereford and Canyon City on last Saturday afternoon was pretty hotly contested but the Canyon lightweights proved wholly unable to cope with the Hereford giants. This was the second game the local team has played this season, both times being a decided victory for them. It begins now to look as if they will be compelled to leave the Panhandle if they will find a team that will give them full entertainment.

The Hereford line-up was as follows: Gus Hubbert, center field; Jas. Carter, catcher; Maple Daniel, left field; Grayson Bell, first base; Allie London, second base; Henry Cloyd, pitcher; Tom Carter, right field; William Walters, short stop; Lon Sturgeons, third base; Ben Hubbert, umpire.

The following composed the Canyon team: Penon, Whitworth, Hix, Bratton, McClary, Donalson, Pipkin, Peeler and Reeves.

Fifth Sunday Meeting.

The Baptist people met in a Fifth Sunday Meeting with the Paloduro Missionary Baptist church Saturday, April 29th. Rain prevented meeting on Friday night.

Notwithstanding the threatening weather, we had a large attendance Saturday. Sunday, more in attendance than could be seated. Some disappointment by brethren who had been assigned subjects not being present.

Bro. E. A. Wesson of Hereford being the only visiting preacher, was much used on the different subjects of the program. The people greatly appreciated the many good talks as well as sermons by Bro. Wesson.

T. R. R. ATKINS, Clerk.

Christian Missionary Society.

Following is the program to be rendered at the home of Mrs. Haston next Wednesday at 3 p. m:

Subject: Recent Work in India
Devotional Exercise: Mrs. Gough
The Mahola Mission: Mrs. Kibbe
The Calcutta Mission: Mrs. R. Clark
The Deoghur Mission: Mrs. Wheeler
Annual Reports: Miss Wright
Our Orphanages: Mrs. Haston

For Sale.

One of the best improved places in Hereford with five acres of land. Also one good family surrey. Address, 1014 MRS. J. H. WILLIAMS.

WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

LAIRD-HERRING MERCANTILE COMPANY

BOVINA, TEXAS

Panhandle News

The Canyon City reunion will begin this year on July 11th. The work of preparation has already been begun.

The town of Jerico north of Amarillo is said to have been thrown into a state of considerable excitement last week by the discovery of what was supposed to be natural gas.

We notice from the Dalhart News that R. B. Edgell of that place has commenced the publication of a newspaper at McLean in the North Panhandle to be known as the McLean News.

We understand that the Rock Island Road will put on fast passenger trains between Amarillo and Memphis, Tennessee, at an early date. It is said the new train will make a schedule of fifty miles per hour.

The commissioner's court of Brisco county has ordered a prohibition election to be held the latter part of May. The election was made necessary by the proper returns not being made in the election which was held there several years ago.

The railroad men who have been drilling, or rather, sounding, for a solid bottom upon which to place the abutments of the new bridge, left yesterday to be absent for ten days. They will return and transfer their machine to the other side of the river. On this side they found a good gravel bed at a depth of forty to sixty feet.—Canadian Record.

Contractor John White, of Vernon, who is a live and energetic man, has been sowing alfalfa for four years, which he will cut this week. Last year Mr. White had six cuttings, making each time over a ton to the acre. He never sold for less than \$12 per ton. Why alfalfa is not sown more extensively here, where it will do so well, and is in such demand, is queer. Right now is an ideal year to get it started.—Quanah Tribune.

About Rheumatism.

There are few diseases that inflict more torture than rheumatism and there is probably no disease for which such a varied and useless lot of remedies have been suggested. To say that it can be cured is, therefore, a bold statement to make, but Chamberlain's Pain Balm which enjoys an extensive sale, has met with great success in the treatment of this disease. One application of the Pain Balm will relieve the pain, and hundreds of sufferers have testified to permanent cures by its use. Why suffer when Pain Balm affords such quick relief and costs but a trifle? For sale by T. M. Coulson & Co.

Our New Flour.

We have just received a car load of the celebrated "Peace Maker" and "Gold Medal" flours and ask the public to call and examine these brands and get our prices. Every sack of these two brands is guaranteed to be the very best the market affords.

J. A. JOHNSON,
1014 The Leading Grocerman.

Kingman Plow For Sale.

I have a Kingman Double Disc plow at my ranch north of town which I will sell at a bargain. Only been used about three weeks.

11-2tp J. R. T. BASSETT,
Hereford, Texas.

New Shoes

We have just received a full line of Roberts, Johnson & Rand, the Famous Star Brand Shoes; also a large shipment of M. D. Well's Fine Shoes. These are two of the best brands on the market and every pair is fully guaranteed to be as represented. We have all the styles and lasts on the very latest patterns and extend a cordial welcome to all our friends to call and inspect these goods whether you wish to buy or not. We can save you money.

A large shipment of dry goods has been received in which all the latest fabrics are represented. Remember we are here for business and will appreciate your trade.

Yours truly

BEACH & KERR

DIMMITT, TEXAS

THE NEW STORE

When you need groceries, come to see me. I will try to interest you in quality and prices. I thank the public for the liberal trade which has been given me and I earnestly solicit a portion of your future business. "Quick Sales and Small Profits" is my motto.

B. BARNARD, HEREFORD TEXAS

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

are after your grocery business good and strong. We have sold groceries in Hereford a number of years and can truthfully say we have exactly what you want in the way of something good to eat. One trial with us will convince you we know whereof we speak. We are agents for White Star Coffee, the finest high-grade coffee in town "famous for fine flavor." Try us

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

SCREEN DOORS,

SCREEN WIRE

AND

POULTRY NETTING

AT

STRINGFELLOW-
HUME
HARDWARE CO.
HEREFORD, TEXAS



Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, Texas.

R. M. TRIMBLE
PAINTER AND PAPER HANGER
WORK GUARANTEED
Hereford, Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

DAVIS & RUSSELL
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

A. B. PARR,
PHYSICIAN AND SURGEON
Dimmitt, Texas.

Witherspoon & Gough. 48tf
Go fishing and come by Smith's Drug Store. 12tf
Pure Ribbon Cane Syrup can be had at C. E. Edwards. 11tf

W. M. Locker was among the ranch visitors in the city Saturday.
A. P. Sims who ranches north of town came in Saturday after supplies.

H. H. Stanley was in from his Castro county ranch Saturday after supplies.
Remember phone No. 81 where you get fresh groceries and prompt dealing. 1t

Geo. H. Wicker is local agent for New York Life Insurance Co. See him for insurance. 10tf

Geo. H. Wicker went up to Amarillo Saturday on business, returning Sunday morning.

Save your garden by using Aspinwall garden spray. Only 75 cents at Smith's Drug Store. 12tf

Mr. and Mrs. J. P. Terry of Castro county were among Hereford's shoppers Monday.

Thoroughbred Barred Plymouth Rock eggs, 50 cents per sitting of 16. Clarence Smith, Hereford. 7-8tp

Louis Arnold, our popular bachelor ranchman living west of town, was in Saturday after supplies.

Mrs. C. E. Trebby arrived Monday from Amarillo to visit her sister, Mrs. E. M. Vanderburgh.

Come to our store before you buy dry goods. We will sell you for less. Hereford Mercantile Co. 1t

J. M. Coffin, who has been visiting in Hereford for several days returned to his home in Itasca Tuesday.

New spring styles in Ladies' Shirt Waists and Skirts at 25 per cent off for one week. Hereford Mercantile Co. 1t

C. S. Richards has accepted a position as salesman at the store of D. R. Gass & Sons where he will be glad to meet his friends.

If you want life insurance why don't you buy a policy that you can get something back—The New York Life. G. H. Wicker, local agent.

J. P. Sebastian of Cook county arrived Tuesday in quest of a five or six-section ranch. He is looking over the country and will probably locate.

Mr. and Mrs. Geo. A. Stambaugh returned Sunday from a four month's outing down on the coast. Mr. Stambaugh's health is very much improved.

Rev. Thomas S. Barcus returned Tuesday from Clarendon where he went to attend the annual meeting of the Northwest Texas Methodist District Conference.

W. D. McIntosh returned Friday of last week from Cameron where he spent several months visiting relatives and friends. Mr. McIntosh was a pleasant caller at this office before going to his ranch north of town.

Jas. Denton of Emma, who aided in shipping the half-circle cattle from Hereford last week, called at this office Saturday to subscribe for the BRAND. He also ordered the paper sent to a relative down in Texas.

G. R. Hay, H. B. Webb, C. S. Richards, W. B. Beach and G. Lehman returned the first of the week from Raymondville down in the coast country where they had been on a two week's outing and prospecting tour.

The firm of Graves & Elliston has sold \$15,000 worth of real estate and loaned \$23,000 since April 1st, 1905. They have done this by advertising their business through the mediums furnished them in Hereford. 10tf

Frank and Henry Saalfeld and W. Litsch of Nazareth, all substantial German farmers, were in town Monday and took out several wagons loaded with lumber. The colony is steadily growing and the settlers are proving themselves wide awake in material advancement.

Witherspoon & Gough. 48tf
List your lands, cattle, etc. with Barton & Miller. 8tf

Bring me your prescriptions. O. F. Smith, druggist. 12tf

Highest prices paid for good hens at the Racket Store. 12tf

Geo. W. Dale returned Saturday from a business trip to Amarillo.

Commissioner Geo. L. Muse was a business visitor in the city Saturday.

Geo. M. Day of the North Draw transacted business in the city Monday.

J. E. Calwell and wife of Dimmitt were among Hereford's visitors Monday.

If you want to save money on every purchase trade with the Hereford Mercantile Co. 1t

J. B. Stone of the north part of the county was in the city Saturday after farming implements.

Newest styles in ladies and misses skirts for 25 per cent off of regular price. Hereford Mercantile Co. 1t

Full blood Brown Leghorn eggs for sale at fifty cents for sitting of fifteen. Joe Dobbins. Phone 60. 8tf

Wanted—A ranch of 20,000 to 50,000 acres at once. Must be cheap. Apply to Barton, Miller & Co. 12tf

Mrs. S. J. Dodson, who has been visiting friends in Amarillo for several days, returned home Monday.

W. R. Woodburn of Dimmitt had business in the city Monday and remembered this office in a substantial way.

We this week received a card from our friend, F. B. Fuller, indicating that he got the glad hand in California.

C. S. Richards called around this week and had the BRAND sent to J. M. Richards at Weatherford and A. J. Richards at Cleburne.

We don't have CHEAP stuff for balls. We sell first class goods cheaper than you can buy elsewhere. Hereford Mercantile Co. 1t

J. W. Ewell, who has been running a threshing machine in Armstrong county, is spending this week with his family in Hereford.

Prof. H. W. Campbell came in on Monday's train from Lincoln, Nebraska, and is spending a few days at the farm near Bovina.

Mrs. B. H. Frazier left Wednesday afternoon for Raymondville where she will join her husband. She will visit relatives at Ft. Worth and other points on the way.

W. W. Parker of Hart wrote us this week, requesting us to send the BRAND to John Anderegg of Tracey City, Tennessee, for one year, which request we gladly comply with.

We received a communication from A. C. Bratton of Brownwood this week with a check for a dollar enclosed and an additional request to send the BRAND for one year.

Mrs. F. L. Vanderburgh and Miss Nara Trebby came down from Amarillo Tuesday to visit relatives. We understand Miss Trebby will now make her home in Hereford.

Rev. Jesse B. Haston will preach the commencement sermon for the Canyon City public school on next Sunday. Those who have heard Bro. Haston on similar occasions congratulate the school on securing him.

C. P. Arthur returned Tuesday from Bovina where he is engaged in double harrowing the H. W. Campbell experiment farm. Either Mr. Arthur or his brother will accept the position to work permanently on the farm.

J. B. Powell, manager of the half circle ranch near Emma spent Friday and Saturday in Hereford supervising the shipment of their cattle to Kansas. Mr. Powell was a pleasant caller at this office and ordered the BRAND sent to his address.

T. J. Graves this week exhibited a sample of this year's wheat crop at this office which shows it to be in a very promising condition. The sample was taken from the twenty-acre field of Robert Humphrey north of town and it is estimated that the yield will range from thirty bushels to forty bushels per acre if conditions remain favorable.

THE REASON WHY

The reason why John A. Johnson sells the best flour on earth is because he buys the best. The reason why our prices are right is that we buy direct and pay spot cash. Our brands are all well known here. They are as follows: Albatross, Gold Medal, Peace Maker and Alliance Beauty. Our prices can not be beat. Come and see

We also handle American Stock Food Powder and have exclusive sale on same. See us for prices on stock salt.

The people in general are invited to call and investigate our claims. Please bear in mind we carry no old stock.

John A. Johnson

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

If You Buy From Us We Both Make Money

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc. Etc.

Hereford Planing Mill and Construction Co.
HEREFORD, TEXAS

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

<h3 style="font-size: 2em;">A</h3> <p style="text-align: center;">N EASY SHAVE NEAT HAIR CUT. CLEAN BATH</p>	<p style="text-align: center;">Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.</p>
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A. P. Murchison J. D. Thompson

Murchison & Thompson

LIVESTOCK SALESMEN

HEREFORD, TEXAS

We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.

Office Phone No. 12

OUR RECORD

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Rememebr That We Do General Repair Work

J. A. CANTERBURY

Boot and Shoemaker

...NEW....

Goods Arrive

We have just received a large shipment of Saddles, Plow and Buggy Harness and everything kept in a first-class saddle and harness store. Our stock is complete and we invite our friends to come in and let their wants be known. We have a number of good second-hand saddles for sale or trade. Our specialty is general repair work.

Yours to please,


T. J. GAMBLE

HEREFORD, TEXAS

Fifty Years the Standard

PRICES

CREAM



BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

Items From Hart.

Everything is in fine shape down here and farming is being pushed rapidly.

A. P. Eaton is back on the mail line after being out several weeks farming.

Mrs. Edwards and her daughter, Olivia, and Mrs. Killough and daughters were in Hereford last week shopping.

H. D. Cody passed through Hart this morning on his way to Hereford to meet his mother who is coming out to spend the summer.

J. D. Cook of Tulia preached at the Wise school house last Sunday. There was a good audience and fine attention. Rev. Cook will preach again the second Sunday and at the Holder school house on the third Sunday.

We are glad to have you with us H. C. as we believe the BRAND is as we make it. You can also give us much of the happenings about our county seat. Give us all the news and the workings of the different courts and we can then grow wise to the full knowledge of the truth. You are the right man in the right place. Here is our hand to your welfare.

We are asked, "How is the BRAND liked down your way?" and will begin by saying on our way from Hereford last week we were caught in the rain at Dimmitt and stayed over there about twelve hours and we found about nine-tenths of the people we saw reading the BRAND and upon inquiring found the other tenth had read it. Every one wants to read the BRAND and the sample copies sent out are appreciated very much.

T. W. H.

News From Olton.

Elmer McGill spent several days at Hale Center last week.

T. F. Brown went to Canyon on Thursday of last week on business.

Mr. and Mrs. H. F. Dickerson went to Plainview shopping last week.

Ed Burrus captured ten young wolves last week for which he received a bounty of \$5.00.

Moore Jones of Dimmitt and Robert Finley of the Creag community attended our Sunday school last Sunday.

Mr. Bell, who has been at Plainview for several weeks under medical treatment, was able to return home last week.

Judge Barber of Dimmitt came down to Olton on the stage Wednesday morning on business and returned in the afternoon.

For a weak Digestion.
No medicine can replace food but Chamberlain's Stomach and Liver Tablets will help you to digest your food. It is not the quantity of food taken that gives strength and vigor to the system, but the amount digested and assimilated. If troubled with a weak digestion, don't fail to give these Tablets a trial. Thousands have been benefitted by their use. They only cost a quarter. For sale by T. M. Coulson & Co.

Notice to Road Overseers.

Will the person or persons now in possession of three of the county's road scrapers please bring same to undersigned.

11-24 J. T. INMON.

BOVINA ITEMS

Rev. Huntington will preach Sunday.

W. B. Mersfelder was sick last week.

Mr. and Mrs. Laird were in town Sunday.

John Rhea went to Kansas with cattle Monday.

B. B. Curtis returned from Kansas last Wednesday.

Tom and Phelps White were here Wednesday and Thursday.

Fowler Nichols went out to the DeOliviera Ranch Friday, returning Sunday.

W. L. Elwood of DeKalb, Michigan, came in Thursday to go out to his ranch.

Julian Bassett shipped cattle from here Saturday. W. D. Johnson shipped Friday.

B. P. Abbott, manager of the Middlewater Division of the XIT ranch was in Bovina Tuesday and Wednesday.

Janes Bros' freight team ran away last Thursday. E. L. Patton, in attempting to stop them, was hurt, though not seriously.

Bovina continues to improve. John DeOliviera is having a nice six-room cottage built. T. A. Walker has the contract. Mr. DeOliviera will move his family in, that his children may have the benefit of the school.

Mrs. P. J. Mersfelder, after an absence of two months visiting relatives and friends in South Texas, returned home last Friday, accompanied by her niece, Miss Agnes Parten of Madisonville, and her nephew, John Wallace of Lufkin.

M. A.

Items From Dimmitt

Mrs. M. F. Barber's father is very sick this week, and as he is ninety years old there is little hopes for his recovery.

W. A. Tate made a trip to Hereford this week returning Monday with a load of lumber for Sam Wise, who is erecting a residence in West Dimmitt. Our town builds slow but sure.

W. J. Slover, our confectionary man, had his spring opening last Saturday night. Ice cream and cold drinks of all kinds were served. Everybody reports having had a big time at the opening.

Mr. Hubbert, an attorney-at-law of Chickasha, Indian Territory, is prospecting in our county this week with a view of locating. We would be glad to have Mr. Hubbert locate with us, as we are in need of an attorney.

Beach & Kerr, one of the popular mercantile establishments of our town, reports a big sale in footwear this week and all on account of their add in last weeks BRAND of their stock of shoes. They are now firm believers in advertising.

The people in general are rejoicing over the pretty, warm weather we are having after the big rain of last week; farmers are all busy with their crops, cattlemen proud to see their herds taking on good flesh and the sheep men think they are strictly in it.

H. C.

Notice to all Concerned.

Heretofore certain stockmen have held their herds on the holding grounds at Hereford for pasturage without permission or consideration. These holding grounds are intended for cattle brought into Hereford for immediate shipment and this is due notice to all parties that no stock will be permitted to pasture on these lands this year except those who have placed car orders with the agent at Hereford for shipment within five days. All stray stock will be driven off these grounds.

It is hoped that all will see the advisability of complying with this notice and enable the company to secure a good growth of grass to make Hereford an attractive shipping point, not only for the benefit of the railroad company which spends a good deal of money providing for the cattle trail to reach Hereford, but for the business interests of Hereford as well.

Wanted

to sell a good young jack at a reasonable price or would trade for cattle. Can show colts. See Will H. Hines at coal yard.

11tf

Board of Directors Meet.

The directors and officers of the Board of Trade met in regular session at the court house on last Tuesday evening with only two members absent. The meeting was presided over by President A. J. Lipscomb and the routine work of that body was first disposed of, after which, attention was turned to topics of local interest.

A letter from Col. Avery Turner was read by the secretary stating that the eastern terminus of the Santa Fe cut-off has not yet been decided upon and that public announcement would be made as soon as the matter was determined. In the letter Mr. Turner paid a high compliment to Hereford citizens by stating that they had been pioneers in Panhandle development. We were assured by Mr. Turner that our welfare would not be overlooked.

C. S. Garrison started a move in the right direction when he made a pointed talk on our sanitary needs. Others followed and it was soon evident that all those present were in favor of a general cleaning up of the town. Judge Russell explained that while there is no law by which all may be compelled to clean their premises by a general mandate, yet such work can be effected by referring specific cases to the county health officer whose orders in the matter must be obeyed.

It was moved and carried that the chair appoint a committee to confer with Dr. Estes, our county health physician, and aid him in devising ways and means for a general renovating of the town.

No further business coming before the house, the meeting adjourned to meet again the first Tuesday night in June.

B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, May 14th:
Subject—Spirit-filled Christians.
Leader—O. F. Smith.
Scripture lesson—Acts 2:4-4 and 41:47.
Scripture reference—The Gift—Acts 1:5; Luke 24:49; Jno. 14:16-17.
Scripture references—Manifestations—Acts 8:17; 1st Jno. 3:24.
Scripture references—The Results—Rom. 14:17; 2nd Cor. 3:3; Rom. 5:5; Acts 9:31.
The Holy Spirit, a person and our need of his help.—Paper by Miss Lizzie LeGrand.
The temple of the Holy Ghost and why he does not always abide there.—Luther Hough.
Solo—By Bro. Coward.
The signs or manifestations of a spirit-filled life.—Reading from quarterly by Mack Beach.
The power of the spirit-filled life to do the work of God.—By leader and others.

Photographs.

I am here. Will make all sizes of photographs, buttons, etc. at lowest prices, considering workmanship. Come at once as will be here only a short time. You are next, so look pleasant. I am yours for a happy life and good photographs.

F. T. DENSON.

T. & N. O. Lands For Sale.

T. & N. O. Ry. lands in block 10T Castro county will be on the market after June 1st. For price and terms see

WITHERSPOON & GOUGH,
12-4t Agents, Hereford, Texas.

Hereford vs Amarillo.

The best ball game of the season will be played here Saturday evening at 3 p. m. Everybody is invited to come and see what the Hereford boys can do. Admission free.

Do You Want Money?

Graves & Elliston closed up several fine loans this week. See them if you want to borrow money on patent land security. 9tf

Church Notice.

Preaching next Sunday morning and night at the Christian church. You are cordially invited.

ALEXANDER W. CRAWFORD.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned to No. 9. 12tf

Cattle for Sale.

Eighty head stock cattle at my ranch 12 miles west of town. Some good milch cows for sale.

12-4tp L. N. DILLARD.

When you want the Best Candies it's Lowneys, at Callens'

BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BUNIONS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00
BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY O. F. SMITH, Druggist

Rock Island System

\$25 COLONIST TO CALIFORNIA DAILY TO MAY 15

ONE WAY

Tourist Car privileges

\$50 Round Trip Los Angeles Or San Francisco
April 10, 11, 12, 13 and 14. Liberal stopovers.
Return via Portland \$12.50 higher.

One Fare and \$2 St. Louis and Return
May 14, 15 and 16. Baptist Conventions.

One Fare and \$2 Kansas City and Return
May 8, 9, 10, 11 and 12. Baptist Conventions.

Only Line With Through Sleepers Texas to Chicago.

PHIL A. AUER, G. P. A., Fort Worth, Texas.

Santa Fe

"PROCRASTINATION IS THE THIEF OF TIME."

The opportunity of securing a cheap home in the

Fertile Pecos Valley

will not long remain open. We are bringing hundreds of people from Illinois, Indiana, Iowa and Missouri into the valley every month and it is only a question of a short time when the most desirable land will be gone. You had better avail yourself of the next Homeseekers' Excursion and take a trip to this wonderful farming section. Its products were awarded first premium at the Louisiana Purchase Exposition at St. Louis last year. Excursions from all points north and east on the first and third Tuesdays of each month. For further particulars write to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

LET ME BE

YOUR TAILOR

L. A. RANKE

Suits made to order at home. Also orders taken for suits. Cleaning, Pressing and Repairing. Call and see me in the

REAGAN BUILDING
DEWEY AVENUE

Who Wants

a registered durham bull? If you do you should see Will H. Hines at the coal yard and get price on one of best quality.

11-2t

We have just received one thousand (1000) dozen Stay Fast Hooks and Eyes. Now on sale 1-cent per dozen or 6-dozen for 5-cents!!!! 1t

Amarillo Steam Laundry
AMARILLO, TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent