

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, SEPTEMBER 27, 1907

No. 53

## OUR DOCTRINE

We believe that Honest Goods can be handed out to Honest People by Honest Methods. We believe in working, not weeping; in boosting, not knocking and in the Glory of the Grocery Business. We know your wants and we want your business.

## ARGO & JARROTT

### PANHANDLE DAY.

Monday, October 28, Special Day for the Panhandle—Many from the Handle will go.

The Daily Panhandle and other papers of the Plains are urging a large attendance at the Dallas Fair on Panhandle Day. The BRAND last week made the announcement concerning some of the plans, and also asked that those who intended to take the advantage of the special rates and train to Dallas, leave their names with the secretary of the Commercial Club at the BRAND office. These names must be obtained in order to provide for the special train from Amarillo. The trains will leave Amarillo on the morning of October 25 and will be pulled into Dallas without a change.

It is expected that at least two sections of the train will be necessary to carry the Panhandle crowd, and

only those who expect to be boosters and honest workers for the Panhandle, need offer to go—knockers will be put off in the "breaks" and given only bread and water to live on until the crowd returns.

The Dallas Fair opens October 19, but the people of the Panhandle will not go down until the 25th day of the month. It is intended to have a big display of products at the Fair.

Let every farmer who wishes to take some part in that exhibit, select some of his best stuff, and bring it in. The Commercial Club will pay the expense of sending it down to the Fair and a car load is wanted. A small amount of stuff from all the farmers will make a better show than a big lot from one. If you read this, call your neighbor's attention to the importance of making an exhibit at the Fair. Even the Texan "down in the sticks" does

not believe that the Panhandle can raise anything except sand and —, and it is proposed to show the visitors what the Panhandle is doing. All the exhibits must be in by Tuesday, October 15, in order to insure a place.

### Forty-Two Party.

Hereford Society was thrown into a fever of anticipation on receiving the following cards:

Mrs. Pugh William Price "Forty-Two 4:30 to 6:30 p. m. Thursday Sept. 19 1907."

For it is a well established fact among Mrs. Price's friends that she stands without a "peer" in the scale of "Genuine Hospitality."

On arriving we found the house prettily decorated with the color scheme "red" being carried out in every feature. The "Welcome" not being framed and hung in a conspicuous corner beaming forth from the eyes, and each little mannerism of our gracious hostess endowed each an air of "Good times coming" or "I am glad I am here."

Four tables were marked for progressives. The "Score cards" were dainty hearts of red celluloid tied to tiny vials with bows of red ribbon and the counters were red candy pills each playing so skillfully, she went away with a "well filled bottle" of candy. No prize being offered the "well-filled vial" was the Goal.

After the final game—then came the climax, for one man says, we may live without music and art, hope and heart, grieving and pining but not—without dining, so the

tables being hastily cleared, they were deftly spread and we were served with viands fit for Gods, most delicious brick cream and "angel food" the color scheme here predominating so we ate angel food and frozen bricks drank "Adams Ale" of the purest type and were indeed merry.

It was with deep regret and not a little chagrin we noted the hour hand pointed to 7 p. m. each reluctantly taking her leave, pronouncing Mrs. Price to be "Hostess par-excellence" and sincerely wishing many happy returns, as the human family is prone to actuations or selfishness we do not know in just what sense they used "Returns" so ended one of the most successful social events of the season. Those present were: Mesdames Irwin, Jarrott, Barker, Barcus, Hough, Mathews, Snyder, Arnold, Garrison, Parker, Lipscomb, Barnes, Fuqua, Evans and Misses Warren and Parks of Bryan, Texas.

A GUEST.

### Short Line Northwest.

J. H. Ransom went south on the first of the week in the interest of the extension of the Panhandle Short Line from Hereford to Tucumcari. A full corps of surveyors will be put in the field, taking up the work where the old survey was left, beginning west of town and running in such a direction as to be sure to get down the cap-rock north of Hereford in the easiest possible way. The extension to Tucumcari will give Hereford the quickest route to the coal fields of Colorado and will give Tucumcari a direct connection with central and south Texas.

### Woodmen.

W. O. W. and M. W. A. members are required to pay their dues by first day of month or go suspended. Also will ask that all W. O. W. members holding W. O. W. badges will return same to my office.

C. L. SULLIVAN, Clerk.

## REGISTERED HEREFORDS

All ages of Fine Bulls  
for sale at reasonable  
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

## Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

## Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas



# ON OCTOBER 4th, 1907

We Will Commence Our Cooking Bee

Come one,  
Come all  
and  
see  
the  
**Best Range**  
on earth

## The Great Majestic Ranges

Will be on exhibition and through all that week we will serve Biscuits and Coffee in our store free of charge, showing you "HOW GOOD" things are to eat that are cooked on the Majestic Ranges.

Come one,  
Come all  
and  
see  
the  
**Best Range**  
on earth

# STROUD-GARY HARDWARE CO.

### PANHANDLE CABBAGE.

Twelve Hundred Dollars per Acre—  
Average Twenty two Pounds—  
Virgin Soil of the World.

There is no use to dodge the issue—the Panhandle country contains the virgin soil of the world. There are many things that the soil will produce most abundantly, but it appears that cabbage surprises even the oldest truck farmers. The BRAND here relates two stories of the production of this succulent plant on the Plains.

G. C. Major, who lives 9 miles south east of Hereford, has been growing cabbage for the market. This year he has kept an accurate account of the sales off of a small patch and the results are as follows:

The patch consisted of only 10 rows, 30 yards in length. He and his son used what they needed for their families, and the rest were marketed, selling the out-put for \$77.30, besides receiving \$3 in cash for prizes at the Fair.

A little calculation will show that

this patch is a little less than one-sixteenth of an acre, and on the same count, the product of an acre would have sold for \$1280; it would have weighed 25,600 pounds.

Mr. Major in speaking of farming and gardening in the Panhandle, said that he had farmed in many sections of Texas, but that crops were raised in the Panhandle easier and with less uncertainty than in any other place he ever lived. He has lived in the Panhandle 6 years and does not care to hunt a new location. He owns a two-section ranch and raises all general farm stuff with equal success.

The other story is quite as good. Tom Beall, who is well known to several people in Hereford, raised some 200 head on a small patch of 1-16 of an acre and averaged 22 pounds each. He was not the only one in his community that did well, but every one who tried, cut a big yield. This crop was raised last year, but for the past seven years, just as good cabbage have been produced. With your pencil, figure out this yield. An acre at the same rate would have given the enormous yield of 70,400 pounds and at even 3 cents per pound, this would give over \$2000 per acre gross income. Taking the local market this season, an average of 5 cents, the gross income would give the unheard-of amount of \$3,520 per acre.

These two stories might be doubted by those who do not know the Panhandle soil, but the BRAND is in possession of the facts and can substantiate every statement.

### To Wheat Growers.

I have 500 or 600 bushels of last years wheat for sale. No smut, no Johnson grass. \$1.00 per bushel. You will have to hurry as I have sold half or more. Can see sample at my office.

H. H. HANKINS.

### Dr. McFarling Sells.

Having arranged my business to move to my ranch I have sold my house to Dr. H. H. Taylor of Goldthwaite Texas who will engage in the practice of medicine and surgery. I heartily commend Dr. Taylor to my friends as an honorable, christian gentleman and well qualified physician and surgeon. He also comes very highly recommended by the best physicians and surgeons of the state and is worthy of a favorable consideration of the people of Hereford. Thanking my friends and patrons for the kind consideration and favors of the past I shall ever remain a friend of Hereford and her citizens.

Respectfully,

W. J. MCFARLING.

The people of Hereford will regret to lose Dr. McFarling and his estimable family and they send with him their well wishes and blessing.

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company.

Our Dress Goods Department is large and complete. Ladies don't buy till you see these goods. J. G. Callens. It

### Junior League Program.

Following is the program for the Junior Epworth League for Sunday September 29, 1907:

- Song.
- Prayer.
- Song.
- Responsive Reading—Psalms 116.
- Discussion of lesson—Matt. 6:13.
- Bible Queries—Anna Price.
- Solo—Ellen McClearey.
- Recitation—Bessie Snyder.
- Duet—Mamie Inman and Essie Johnson.

Select Reading—Bruce DeAtley.  
Report of committees and election of officers.

Leader—Velma Patton.

### Wheat Rust.

The Formaline for the prevention of rust in wheat as recommended by Government Bureau of Agriculture is for sale at Woodburn & Sons. It

## THE FIRST STATE BANK OF HEREFORD

CAPITAL \$30,000.00

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,  
President

OTHO H. VARDEMAN,  
Cashier

## We Can Please You

We now have a Full Line of Samples for Fall Suits, and guarantee a perfect fit. Come and see us before buying. We make a specialty of ordering skirts for ladies. We also have a full line of Cigars, Tobaccos, Magazines, etc. Ready at all times to clean or press your clothes. We will give you FIRST CLASS work.

James Moses



FARMS

# BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

# PARK & BOURN

Hereford, Texas

### Sanitary Laws.

Under this head the BRAND will publish from week to week the sanitary laws which were passed by the last legislature. This week is given the rules governing the schools as this is important at this season of the year.

Continued from last week.

Sec. f. All urinals and water closets in connection with any school in this State must be thoroughly cleaned and disinfected with a solution as mentioned in Appendix B of this circular, at least once each week, so that same shall be kept in a sanitary condition at all times.

Sec. g. It is earnestly recommended that pupils furnish their own drinking cups, but in the absence of individual drinking cups, should a common drinking cup be used, both it and the water bucket or cooler or other container for the drinking water must be thoroughly scoured once daily, and disinfected with a solution as mentioned in Appendix B of this circular.

Sec. h. On the premises of every

school in the State of Texas, a sufficient number of trash or garbage cans must be supplied for the convenience of the pupils, teachers and employes, and said trash can or garbage can must be emptied at least once daily, except on holidays.

Sec. i. No person suffering from tuberculosis or other contagious or infectious disease, as defined in Appendix C, shall, knowingly, be employed as teacher or janitor in any school in this State.

Sec. j. All said contagious or infectious diseases to be reported to the authorized city or county health officer, and all children from the house infected must be barred from school until the health officer permits their return. In case of variola, all children exposed must be vaccinated or barred from school eighteen days, and when the whole school has been exposed, the school must be closed and disinfected, and in case the majority of the pupils have been successfully vaccinated, they, and any other vaccinated, allowed to attend school; those refusing to be

vaccinated to be held in detention at home for eighteen days.

Sec. k. All school houses in 500 feet of any public sewer shall be required to make permanent sanitary connection with same, and shall provide adequate urinals and closets for teachers and pupils. All such urinals and closets shall be maintained in a perfectly sanitary condition at all times.

Penalty. "Sec. 4. If any person having control of any public building, or any agent, manager, operator, employe or receiver of any railway company, sleeping car company, or any individual shall fail to comply with the provisions of this act, and the rules and regulations promulgated by the State Health Officer under the provisions thereof, he shall be deemed guilty of a misdemeanor, and upon conviction shall be punished by a fine of not less than fifty nor more than two hundred dollars."

### Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.

34-1f. SAM WORLEY.

### The Cigarette Must Go.

For sometime past the heads of the larger business institutions of the country have realized that the cigarette fiend was not as efficient in his work as the man who was not addicted to such habit, and for that reason a discrimination has been made against the young man who clings to the cigarette. The great railroad corporations were among the first to "cut out" the young man who insisted on his cigarette and then followed other large business concerns. It has now extended to almost every line of business and when a business man advertises for help it is usually stipulated in the advertisement that he "must not smoke cigarettes." This crusade against the cigarette smoker has been given quite a boost recently in this state by the statement of one of our prominent educators, Prof. Harris, principal of the South West Texas Normal of San Marcos, in which he takes the position that cigarette smokers do not make good teachers, and for that reason all students will be expelled from the Normal who insist on the use of the cigarette. Prof. Harris is to be commended for this move, and in a very few years he will find all colleges making the same ruling. The use of cigarettes is one of the worst habits the young boy can be guilty of and stringent methods should be adopted against this practice all along the line.—West Times.

We are agents again for the Great Western Tailoring Co. Made to order suits and overcoats for men. See our new fall and winter book of samples. Geo. A. Stambaugh.

### Grandstand Collapses.

Dalhart, Tex., Sept. 21.—Late yesterday evening during the progress of a ball game between the Dalhart and Tucumcari teams at the Dalhart County Fair, the grandstand which contained about 1,500 people, collapsed. Fifteen persons were injured, all of whom will recover. The most seriously hurt were Mrs. J. D. Howard and Mrs. Harry Wright.

Subscribe for the BRAND.

### Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, Sept. 21. Mr. Jarred Allen, Mr. L. G. Barnes, Mrs. Sue Barnes, Mr. Earnest Blackmon, J. B. Billings, John P. Busch, Mr. T. H. Brooks (2), Mr. W. K. Berry, L. Beny, Mrs. Willie M. Brown, Mrs. Will Davis, Mr. Tom Davis, Miss Annie Few, Mr. Wm. R. Griffith, Mr. George Gable, Mrs. Mary Hampton, M. F. Hampton, J. F. Hillard, Miss Lula Lindsay, Asa Martin Willis J. Nicklas, G. W. Orr, Mr. Cal Fowelson, Master Jack Rogers, Mrs. Brook Rogers, Miss May Smith, Mr. J. S. Smith (2), Miss Ethel Williams, C. E. Wheeler.

When calling for these letters, please mention that they are advertised.

Respectfully,

CLARENCE SMITH, P. M.

I have some fine residences for sale or to trade for cattle. A. O. Thompson. 30-1f

## WE HAVE MOVED

Cardwell Brothers will be located one block east of old stand, by the Central Hotel, for a few weeks, until our new building is completed. Don't forget the place, for we want your business.

CARDWELL BROTHERS

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

Hereford Lumber Co.

## COME AND SEE ME

Nobody Can Serve You Better Everything You Want!

All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

J. A. CANTERBURY



# W. J. GILILLAND

Will give you prompt service, the best goods and the best prices in town. Come and look through when you need furniture. See our line of Blankets, Comforts and Rugs. We have a full line of Davenports and Couches. We have a car of assorted furniture which will be here in a few days. No trouble to show our goods.

**Furniture**  
Day Phone - 115

## W. J. GILILLAND

**Undertaking**  
Night Phone - 250

### THE DISEASES OF PLANTS.

**Fruit Rot, Mildew, Rust, Smut, Mold—What they are—How to Prevent Them.**

Plants have diseases just the same animals. They are not called by the same names nor are the diseases anything of the same nature, but they are just as detrimental as the diseases which attack man or beast. The plant itself as well as the fruit may be attacked. And like the diseases of animals, some of them are "catching." Tho there are many different diseases which may injure the fruit, but the scope of this article will deal only with what is commonly called "rust" and "smut," both of which effect grains such as oats and wheat.

Any one may recognize "smut" on the wheat and oats. Go into the field and you will find the blackened heads. Upon examination you will see that this black appearance comes from a very fine looking powder and of a smutty nature. With a microscope, the powder will be seen to be made up of thousands of fine grains; this black dust consists of the spores of a tiny fungus plant and grows as a parasite on the wheat and ripens its spores in the head. When threshing is done, these fine spores are scattered over all the wheat, cling to the grain and are ready to be planted with the wheat for the next year. Many farmers imagine that "smut" attacks only the head or grain of the wheat. This is a mistake: the "smut" can gain a foot-

hold only on the very young oat or wheat plant; that is, when they first sprout. The spores develop with the sprouting of the grain and they are ready to attack the young plant just as it bursts from the seed. The smut continues to grow with the wheat and living off of it, retard its growth and finally multiply its spores by the millions in the head of the wheat.

With the present advancement of farming, no farmer need suffer from the attacks of smut. It is easily prevented. Tho the farmers of the United States are losing each year millions of dollars from the ravages of this disease, all that is needed to prevent its growth, is a little care in the treatment of the seed-wheat. According to the Farmers' Bulletin, formalin is a sure cure for the "smut." Purchase one pound of a forty per cent solution of formaldehyde from the drug store, add this to fifty gallons of water. Put a portion of this water into a barrel or tub, put in a bushel of the seed-wheat, let it remain about thirty minutes, drain off the water, and spread the soaked wheat on the floor to dry. Stir the wheat occasionally to prevent heating and sprouting. Take another bushel, put in some more of the formalin water, let it soak the same way. Continue this until all the wheat you wish to plant is thoroly treated. Be sure to let the wheat stay in the formalin water long enough. This treatment will kill every trace of the "smut", and will insure free and clean wheat that year.

#### Acreage Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days.

11-1f J. P. SNYDER.

#### Patent Sheet.

The patent-sheet should be cut out by all newspaper proprietors. For years the country publishers got no patronage from patent medicine ads, unless taken at about 2-cents per inch, but the ads are seen in every patent sheet. Now that railroads can no longer trade transportation for ad. space, instead of paying the publisher a fair cash price, they are running their ads through the auxilliary houses and the country publishers who use the patents are giving them free circulation. Many colleges are doing likewise. Cut out the patent, then these concerns will have to place their ads where they properly belong, or the vast country population will know nothing of them.—Chronicle.

The BRAND endorses what the Chronicle says about cutting out the

patent-sheet. It brings no profit to the paper and detracts from its neatness. The all-home print is far better. As far as the patent medicine ads are concerned, the BRAND carries but few, and they pay just the same as any other advertiser—not one cent less. The railroads will be put on the same scale.

If you buy your boy a suit at Myrick's he will be satisfied. It

#### Tax Payers.

All persons who are liable for city tax will please come in and render their property for city taxes. Assessors office is located at first door south of First National Bank in the Witherspoon & Gough old building.

H. O. HUBBART, Tax Assessor.  
City of Hereford

## YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.

Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

**LEE & GOLLEHON**  
Dimmitt, Texas



## WAIT!

**Coming Sure! Under Canvas**

Eller's Big Show, Presenting  
Lincoln J. Carter's

**DOWN**

The Greatest Scenic Production ever attempted under canvas

A BEAUTIFUL STORY OF SOUTHERN LIFE

**MOBILE**

Two Special Cars.

30 People. Special Scenery.

Grand Free Street Parade at noon.

Show at Night Only.

**HEREFORD, Thursday, OCTOBER 10**



**NOW** is the time to get yourself in readiness to

**SOW SMALL GRAIN.** The past season has demonstrated the fact that we have a wheat country, if the seed is properly put into well prepared ground. The **HOOSIER GRAIN DRILL** stand at the head of their class. They can be regulated to sow as little as six pounds of Alfalfa seed per acre, and as many bushels of wheat or oats as desired. We also handle the John Deere Disc Plows, single, double and triple, Mold Board Plows, Disc and Drag Harrows. New Moline and Burr Oak Wagons. Our Sampson Back geared Steel Wind Mill has proven its claim as the simplest and most powerful Steel Windmill ever made. In direct stroke windmill we handle the Wood-star and the Leader, both honestly built of the best material and painted with two coats of pure lead and oil. We have just received a car of wire and nails. On all these things and many more we will make you prices that will interest you. Make our store Headquarters when in town. Yours for a Square Deal,

**GARRISON BROTHERS**

**Lyceum Course.**

The Hereford Opera House, under the management of Mr. Elrod, will put on, beginning October 19, series of entertainments consisting of musicals, concerts, lectures and novelties, as furnished by that popular concern, The Rice Bureau, Nashville, Tennessee. The first number that will appear will be that favorite "Son of the South", the Ex-Governor, now United States Senator, Robert L. Taylor, better known as Gov. Bob Taylor. All the other numbers will follow the standard set by the fiddler from Tennessee.

**The Lewis-Temple Meeting.**

The evangelistic meeting which began in the Presbyterian church last week continues with a good degree of interest. There has been a splendid attendance and attention. Even the 8 a. m. Bible readings have been well attended, and have proven a great profit to those attending. The children have gone with eagerness to their services at 4 o'clock, when Mr. Lewis has illustrated great truths in a simple and intelligible manner. Many parents have shown their interest by their presence with their children.

The evening preaching is pungent and pointed and calculated to bring thinking men to a decision for Christ.

Singer Temple has the faculty of getting music out of the large choir he directs each evening, and is himself a soloist of no mean ability.

The meeting continues with good hope of a successful outcome. A mass meeting of parents and children and young people will be held on Sabbath afternoon at four o'clock. This will be a unique service and the culmination of the children's services. Let all attend who can possibly do so. A special invitation is extended to the unsaved to attend the night services.

**Lie Defined.**

The vicar was addressing the school on the subject of truth. He expounded at some length on the wickedness of lying, and before going on to the merits of speaking the truth he thought he would see if the children really understood him.

"Now," he said, "can any one tell me what a lie is?"

Immediately a number of small hands shot up. The vicar selected a bright-looking youngster.

"Well, my little man?"

"Please sir, a lie is an abomination unto everyone, but a very pleasant help in time of trouble."—Lutheran Observer.

The best line of boys clothing at Myrick's. 11

**Major's Studio**

PORTRAITS, VIEWS AND ENLARGEMENTS Satisfaction Always

**M. M. MAJOR**

**LLANO ESTACADO NURSERY**

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

We have a very large stock of Shoes. The very BEST. See them before you buy. Prices at the bottom. J. G. Callens.

**The Piano Contest.**

There has been some heavy voting this week. Miss Sisk still holds the place at the head of the class. For the lack of space candidates not having as many as 500 votes will not be published next week. Get busy if you want your favorite's name to appear in the published list. Work for your candidate. The vote stands as follows this week.

Jessie Sisk	7575
Roxie Witherspoon	4430
Commercial Club and Band	3056
Jimmie Rowe	3044
Katie Davidson	3027
Audry Argo	2496
College	1568
Nellie Robinson	1038
Public School	1001
Bessie Curtsinger	882
Frio School	718
Julia Green	549
Mary Lindsey	511
Baptist Church	394
Dimmitt Church	387
Etta Dixon	372
Ingalls Gyles	237
Lizzie Anthony	237
Louise Fere	211
Mattie Mullenhour	193
Ethel Laughlin	153
Allie Alexander	153
Ola May Keeler	130
Opal Vaughn	111
Emily Bell	106

**Physician's Office.**

Dr. R. M. Johnson has fitted up elegant and convenient offices in the rear of Coulson's drug store, where he will entertain his friends in a professional as well as in a social way, when they desire to call. The floors are laid with sanitary covering and some beautiful rugs are placed here and there; the reception room contains a number of easy chairs and the operating room is fitted with all the conveniences of a well-appointed office of a physician and surgeon. Dr. Johnson is not a stranger in Hereford, having made this city his home several years ago, and in his return some months since is found another case of coming back to the old home.

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

**Registered Hereford Cattle**

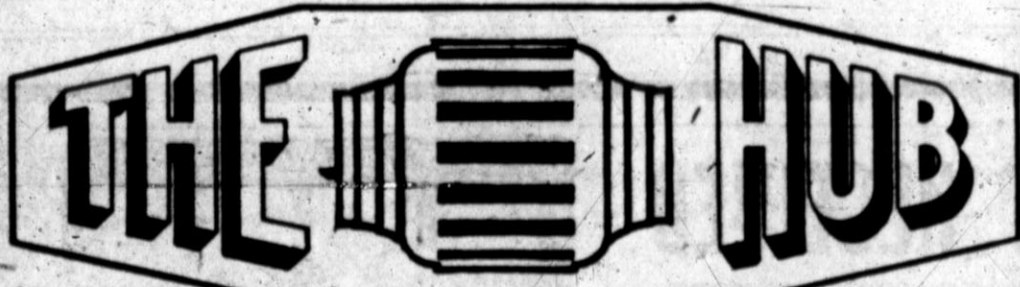
Herd Headed by Strike Six, No. 156847

Authorized by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

QUALITY IS ESSENTIAL, PROMPT SERVICE IS PLEASANT, LOW PRICES ARE PROFITABLE,

ALL TO BE FOUND AT



E. C. ELROD, Prop.

YOUR PATRONAGE AND INFLUENCE SOLICITED

HEREFORD, TEXAS  
IN OPERA HOUSE BUILDING

**LAND BARGAINS**

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Ewant's Addition. \$125.00 per Acre.

Write for Information.

**MURCHISON & JONES**

REAL ESTATE AGENTS

Hereford,

Texas



# The Brand

B. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
THE HEREFORD BRAND

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 27, 1907

## WATERMELON EXHIBIT.

The Farwell Times, a newsy publication from the adjoining county of Farmer, tells a big story in its issue of September 12 about some big watermelons on exhibit in that city. Prizes had been offered by some enterprising real estate agents for the biggest melons, the result of which was a surprise to the native Texan, while the Missourian had to be shown. In all sixteen melons were displayed, the lot weighing 784 pounds or an average of 49 pounds each. The smallest weighed 33 pounds and the largest 62½ pounds. When it is known that all of these melons were grown on sod or new land without irrigation on the High Plains of Texas and New Mexico or that part of the earth known as the Staked Plains, it will be a wonder to all who are not aware of the great productive power of the soil.

But if this story does not satisfy, here is another. The BRAND stakes its honor and reputation on the truthfulness of both these watermelon tales. If any one doubts that such is the truth, the names and addresses of every man can be given. Here is the other: The champion melon of the season for the Panhandle has been on exhibition at Amarillo and weighed 80 pounds. It was raised near McLean, a town in the Panhandle of Texas, and was for some time supposed to be the largest of the year, but another farmer carried into Amarillo the other a melon that tipped the beam at 92 pounds, and so will be given the blue ribbon. The eighty pounder has been taken east by a Mr. Shobe that he might show his Hoosier friends how melons grow in the Texas Panhandle.

What would that certain Missouri editor, who has been berating Texas and the Panhandle, if he should be invited to take a slice of the last big melon. He would lose himself in the find or be floated off into an ocean of ecstasy and awake in the Panhandle an owner of a section of the virgin soil. Come over and help us enjoy the land that "flows with milk and honey." The Panhandle needs you. If you are a successful farmer in some other state, you will doubly succeed in this new land.

## PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam  
... Laundry...

## STICK TO YOUR LAST.

This old adage, the time worn, contains a good text and gives the key note to success. Many well-meaning persons make the mistake of undertaking too many kinds of work. In their efforts to spread out, they do not concentrate their energies with sufficient force to make the most of them. A man may be versatile and able to do with a degree of success a score of things, but this does not signify that he should try all of them at one time. Many men make the mistake of doing what should be given to others. The lawyer, who happened to work an apprenticeship in a print shop when a boy, would not think of setting the type for his briefs, tho he thoroly understood printing. A merchant would not undertake to furnish his customers with butter by doing the churning himself; he could earn a hundred times that amount by putting in his time planning for a more extensive business and studying the needs and demands of his trade. The printing should be left to the printer and the churning to the dairyman. Every man to his last.

### Cook Brothers Show.

The big canvass of Cook Bros. was well filled last night to witness their presentation of the Hidden Hand and the applause and attention given indicated a well pleased audience. The show was much better than the majority of the numerous tented organizations that have visited Abilene in late years and doubtless very few went away feeling that they had not received their money's worth. Their black face character was an artist in his role and provoked a roar at each appearance. Their singing and dancing specialties were all that could be required. The Cook Bros. travel in their own private car to which they have attached a calliope and the attention of the people is called to their show by playing this instrument in the after noon before their performance.—Abilene Daily Reporter.

Hereford, Monday September 30.

### The Brand Prizes.

In order to encourage the farmers of Panhandle to bend their efforts to produce the best results, to create some interest in making exhibits, and to obtain a good supply of products for the purpose of adding to the exhibition to be sent to the Dallas Fair, the BRAND offers the following cash and subscription prizes. There are no restrictions except that the products must be taken from a field and not from isolated stalks. Six prizes will be given, for the best and second best in three classes. The first prizes will be \$2.50 in cash and one year's subscription to the BRAND, second prizes will be one year's subscription.

For the best seven heads of Kaffir corn, first prize.

For the second best seven heads of Kaffir corn, second prize.

For the best seven heads of Milo maize, first prize.

For the second best seven heads of Milo maize, second prize.

For the best seven ears of Indian corn, first prize.

For the second best seven ears of Indian corn, second prize.

The BRAND wants only well matured products. Bring them in at any time, but all must be in by the 17th of October.

### Mammoth Hill of Corn.

A BRAND reporter saw a hill of corn from Dr. Roger's garden patch this week that would prove a prize winner in most any country. There were three stalks and seven well developed ears in this one hill. Even a Doctor can raise corn in this virgin soil.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

### Free Invitation.

To the people of Hereford and Deaf Smith Co: If you visit Dallas during the state fair I extend to you a hearty invitation to visit my big Tent Theatre Corner Ervay and Bryan Streets 3 blocks from the postoffice. My tent will accommodate nearly three thousand people. I have the finest band and most superb orchestra in the south. My Repertoire company is recognized as one of the best in America while

my Big Tent Theatre is well known as being the finest in the world. If you want to see a clean moral show and hear fine music don't fail to call and see me. I will be glad to present to you or your family the best seats I have in my theatre and will show you all the courtesies due you and in my power to give.

The home of my old age will be in Deaf Smith county. Your interests are mine and mine are yours. Don't fail to call for me at Dallas.

Just inquire for the Big Tent Theatre. It has been there for six months and every citizen knows it.

Respectfully,

H. D. RUCKER.

Owner of Rucker's famous Korak Wonder and Big Tent Theatre Corner Ervay and Bryan Streets, Dallas, Texas. And owner of the H. D. Rucker Ranch Farm 12 miles northwest of Hereford. 1-4t

Plenty of alfalfa seed. Warren Grain Company. 27-tf

# THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

## E. W. HARRISON

HEREFORD,

TEXAS

## WE HAVE JUST RECEIVED

a number of cases of the finest groceries. We did not need them, but the wholesaler needed our money, so we could not resist the temptation to secure such values in REALLY FINE GROCERIES



Neither will you when you see them, for we pass along to you the benefit of our purchase. The result is a high quality and a low price seldom combined.

# Hubbard Grocery Company



# We Will Furnish Everything

We furnish the Stationery, Bookkeeper, Fire and Burglar-proof Depository, and in addition carry Fire and Burglar Insurance and are protected from daylight holdups. We employ polite and competent men to look after our business and they will keep books for you without charge, receipting you for money deposited and paying same out on your order. We will only discuss your affairs with you or your authorized agent. If there is anything else we can do for you, ASK and ye shall receive. Something for nothing generally comes high, but a BANK account is one of the exceptions—you have it all to gain. COME and be one of us.

## The Western National Bank of Hereford, Texas

CAPITAL - - - \$50,000.00  
SURPLUS - - - 35,000.00

G. A. F. Parker, President      J. L. Smith, V. President      F. B. Fuller, Cashier

Judge B. H. Baker, spent several days at Des Moines and other points this week on legal business.

Winter is coming on and now is the time to leave your order for boots. Canterbury will do the work.

Best line Wool Over Shirts, Cotton Work Shirts and men's underwear in Hereford at J. G. Callens.

Mrs. Jessie Neil and daughter, Willie, spent a pleasant visit with Mrs. Daniel on her New Mexico claim.

J. L. Fuqua, C. M. Hunt and Mr. Thrasher went to Amarillo Tuesday by auto route. Mr. Carr was at the wheel.

Miss Ruby Huffman, who has been visiting Miss Irene Pinkston of the city, returned to her home at Portales, Tuesday.

Mrs. Car Roberts and children of Lubbock, who have been visiting the family of Carl Gilland, returned to their home last Monday.

I now have a first class boot and shoe man in my shop and will do all work with dispatch. J. A. Canterbury. 332t

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

J. E. Mosely, father of J. R. Mosley, has returned to his home at McGregor, after spending several weeks on a visit. Mr. Mosely is highly pleased with what he saw in the Panhandle and will hereafter be a strong advocate of the Plains.

E. A. Hicks and family, after a summer visit at the home of Dr. Hicks of this city, left last Friday afternoon for their home at Henrietta. Mr. Hicks is so well pleased with Hereford that he will return next spring to make his home here.

Mr. and Mrs. M. M. Wilson, who have been visiting in the home of Mr. Sisk, left for their home in Kentucky, Wednesday. They are so well pleased that they will likely return in the spring to make the Panhandle their future home.

Rev. C. McPherson, who has been conducting the revival at the pavilion for the past two weeks, left Wednesday for his home in Waxahachie. While here Mr. McPherson made many friends and his sermons will do much good towards a better life for all who heard him.

The Art Department of Hereford Christian College is now open under the direction of Miss Dimmitt. She is prepared to teach, not only the students of the College, but ladies from town. She requests all who may be interested in china painting, water-colors, oil, etc. to call at her studios and make arrangements for lessons and hours. Miss Dimmitt takes orders for painting china and pictures. 32-2t

Byron B. Parish, who has been living at Portales, New Mexico, for the past year, will soon return to Hereford to make his home. Mr. Parish was a peace officer in Roosevelt county and did proficient and fearless work in bringing the violators of the law to justice, as might have been expected from the good record he made while deputy sheriff in Deaf Smith county before he went to the territory of New Mexico. While at Portales, he made a large number of friends, as was evidenced by his election as an officer, and his many friends in Hereford will be glad to learn of his intended return. Mr. Parish is highly esteemed in Deaf Smith county as a man and an officer, and if Roosevelt county does not want him, Hereford will take him and give him a hearty welcome.

# A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE AND LIVE STOCK CO.**  
Dimmitt, - - - Texas

# REPAIRING

Is one of our specialties. When your Mill, Well, Tank, Pipes, Etc., are out of order

PHONE NUMBER 24

We will do the rest. We oil mills by the month. Better put yours on our oiling list. :: ::

# SEWELL & BRAZIL

# FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

# Fallwell & Sons

**T. M. Palmer Lumber Comp'y**  
DEALERS IN  
**LUMBER, LIME, BRICK, CEMENT**  
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

**T. M. Palmer Lumber Comp'y**  
HEREFORD, TEXAS

## Local and Personal

Buy your boy a suit at Myrick's.

Joe Dobbins went to Dallas Tuesday evening.

BORN.—To Mr. and Mrs. A. J. Hughs, September 15, a girl.

BORN.—To Mr. and Mrs. T. M. Veach, September 11, a boy.

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.

A man was caught buying his boy a suit at Myrick's. 1t

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

The best line of boys clothing at Myrick's. 1t

Miss Leo Scott came back Monday from a visit to friends at Portales.

BORN.—To Mr. and Mrs. John Cramburg, Monday, September 23, a girl.

J. D. Thompson started Wednesday afternoon for Fort Worth and Dallas.

W. J. Walters and wife came in Tuesday from Mexico, where they had been on a visit.

Roscoe Davidson left last Saturday for a ten days trip to Estilline and other points.

Worth Hats don't cost \$5.00, but make you wonder why others do. The Hub. 31-3t

B. M. Hester left Tuesday on the Pecos Valley for Marshalltown, Missouri on prospectors business.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

# Alfalpa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

**Alfalpa Lumber Company**  
J. M. NICHOLS, - - - Local Manager



## QUALITY AND PRICE TALK

When you buy shoes why not buy the best that the price you pay will buy. We handle well advertised lines, that are guaranteed to give satisfaction.

### The Walk-Over

A Splendid Line for Men



\$4.00  
4.50  
and  
5.00

### The Queen Quality

A special line for Ladies

\$3.00, \$3.50 and \$4.00



407

A SWELL SHOE made in all leathers and styles.

THIS IS ONE



PRICE:

The Hamilton Brown

The best all purpose shoe for men women and children that your money can buy. Why not buy shoes that are known most all over the world, and guaranteed.

## Geo. A. Stambaugh

### Additional Locals

Blankets cheap at Callens. 1t  
D. W. Pinkston was seen leaving for New Mexico on Monday.  
Judge C. G. Witherspoon is in Pecos this week on business.  
Mrs. Barnett Seymour is visiting Mrs. Presler at Canyon City.  
Anything in the saddle and harness line, go to Canterbury's. 332t  
Buy Character Trousers at The Hub. 31-3t  
All kinds of gloves, prices cheap. J. G. Callens. 1t  
See the 5 and 10 cent counters at The Hub. 31-3t  
Carl E. Benson of Illinois, was a caller at the BRAND office this week.  
Phone 76 for salt. E. W. Harrison. 31tf  
H. W. Krueger of Missouri called at the BRAND office during the excursion.  
All should attend Cook Bros. Co. next Monday night, Sept. 30, presenting "The Hidden Hand" under canvass. They will please you.

Call at Myrick's and get a beautiful souvenir. One given to each family.  
T. E. Collins of Kansas, was a pleasant caller at the BRAND office Monday.  
Mr. and Mrs. Walter L. Sims of Permerton are visiting in the city this week.  
J. H. Wood left Sunday for a trip to Gatesville and other Central Texas places.  
William Stratman of Iowa, was a caller at the BRAND office during the last excursion.  
Mrs. Clara LaShelle is in Amarillo for a while. She has a position with The Famous.  
Earl Gough left Sunday for Waco. He will enter Texas Christian University for the session.  
A. C. Thompson left Monday for Dallas where he will enter a business college to take a special course.  
Time to buy underwear. We have it cheap. Ladies, mens and childrens. J. G. Callens. 1t

## Hereford Grain Co.

We Pay Highest Prices For  
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

W. T. Smith will haul that trunk—he never misses a train. Phone 87 or 226. 31-4t

None to equal "BEAR SKIN" Hose. Buying once; means buy them all the time. Sold by Callens.

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

See Callens first for anything you want in Dry Goods or Shoe Line. It will pay you. 1t

Mrs. Geo. A. Stambaugh is visiting her brother at Pryor Creek, Okla. She will be away several weeks.

W. P. Lambertson of Fairview, Kansas, who spent the first part of the year in Hereford was in the city this week.

Mrs. Purcell left Friday afternoon with her daughter, Mrs. Hattie Patterson, for a visit at the home of the latter at Dalhart.

H. O. Park has returned from a visit to Coleman, Dallas and other points. While in Dallas he bought a big lot of Xmas goods.

We have sold our entire stock, and would like for those indebted to us to call at the old stand and settle their accounts. Carter & Houck.

J. W. Cumming and L. Sanders, of Missouri, called at the BRAND office Monday. They were well pleased with the Hereford country.

Wait for the one you know is good. Eiler's big show presenting Lincoln J. Carter's "Down Mobile" under canvas Thursday Oct 10. 1tp

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

I have employed a first class saddle and harness man and will be able to do your work more promptly. J. A. Canterbury. 332t

Mrs. M. J. Barshaw, after spending a month or more with her son, J. S. Warner, left for her home at Leon, Iowa, on the Friday afternoon train.

L. A. Hough was in the city last Saturday, having come down from Sterling, Ill., where he has been boosting Hereford and Hereford country.

W. G. Ross left for a trip in Kentucky last Tuesday. He was well armed, knowing the reputation of that state, by taking an armful of BRANDS.

T. S. Barnett of Whitesboro with Mrs. Ralph Barnett and Miss Sallie Wright left today for Plainview, where they will spend several days visiting friends.

Prof. Edward McKinney, who successfully conducted the song service at the revival held for the Christian church, left for Washington, Wednesday.

Mr. and Mrs. E. R. Rice, W. G. Ross, W. H. Rayzor and Miss Cobb, all went to Kentucky, leaving on the Tuesday evening Pecos Valley, on a business and pleasure trip.

Miss S. C. Beach, sister of J. L. Beach, who has been spending the summer in Hereford, left Wednesday afternoon for a visit to friends and relatives at Clarendon.

The Eiler Shows are coming again. Presenting Lincoln J. Carter's "Down Mobile." Band concert and parade at noon. Don't miss it. Under canvass. Thursday October 10. 1tp

## Corner Drug Store

Is the place for SCHOOL CHILDREN to buy tablets and other school supplies. For MEN to get a good after-meal cigar. For LADIES to find the best toilet articles. For everybody to take a cold drink.

Prescriptions a Specialty

Pure Drugs

T. M. COULSON

Pure Drinks

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD - TEXAS

The patronage of the general public is cordially solicited

## BUY YOUR FALL LINE

OF DRY GOODS FROM  
HUBBARD & BARNETT

Who are in a position to save you money. We have on display a complete stock of everything carried in a first class, up-to-date Dry Goods Store. A special invitation is extended to the general public to call on us for Dry Goods

Hubbard & Barnett

Subscribe for The Hereford Brand



# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A Johnson**  
Hereford, Texas

Later on the freighter, homeward bound from Ma railroad base—Quanah—has stopped his wagon in the road some ten feet away, and mayhap cooked his supper over a fire built on one of the two mounds. Packs of wolves have no doubt tramped over them and panther and Mexican lion uttered their deathly screech from one of their summits. Through it all they have been undisturbed and are as plainly marked, as distinct and as conspicuous almost today as when made there after that memorable Indian fight in the autumn of 1860.

The graves mark a battle and an event read of by every Texas school child—the battle of Pease River and the recapture by Gen. Sol Ross and his Texas rangers of Cynthia Ann Parker, mother of the famous chief Quanah Parker, and withal one of the most tragic figures of civilized history.

The battle began at the point where Willow creek empties into Pease river, some four miles below. It extended well along the river bottom, ending, it is believed, by the slaying of the chief, Nacona, about where the graves are. Indeed, old settlers will point out to the curious visitor the identical mesquite tree under which the old chief was supposed to have been shot while singing his last death song.

Down the river farther are other Indian graves as distinctly marked as these, but being off the wagon road they are not so conspicuous. After his victory, Gen. Ross is supposed to have returned to the state capitol through Tennessee valley, some five miles farther on and by way of Quanah, some forty miles northeast of here and, by the way, one of the best known railroad towns of the Panhandle.

# HEREFORD HARDWARE CO.

Now that the plowing season is at hand and every eye turned to that of preparing their land for the planting season, it is very necessary for us to use the implements that are most adapted to this soil, and that can be bought most reasonable. We do not claim to have the best implements in the world, but we do claim and guarantee them to be as good as the best, and a great deal better than the most of them, and if they are not as represented, will cost the buyer nothing. We carry a complete line of gangs, sulkeys, walking plows, the noted HOOSIER DRILLS, land rollers, drag harrows, disc harrows, celebrated wide and narrow tire WINONA WAGONS, ANCHOR BUGGIES, heavy team harness, light driving sets, windmills, piping, casing, windmill fittings, HARRY BROS. CISTERNS, UPRIGHT TANKS and STOCK TANKS, stoves and ranges, builders' hardware, in fact we carry a complete line of hardware in every department. When in need of anything in our line call on us, we are anxious to please.

Yours truly

**Hereford Hardware Co.**

## INDIAN GRAVES.

Famous Battle Field in the Panhandle Marked by Mounds Covering the Fallen Braves.

Paducah, Texas.—Eighteen miles northeast of here, where the winding path of the wagon road, that has worn down, now plain and well marked, now indistinct, away off, from mayhap some frontier village on the Staked Plains, dips down into the "brakes" and canons that shade into Pease river, are two lonely Indian graves. They were there, grass-covered and green, these lonely mounds, long before the white man came; when the West was a wilderness, wild and unexplored; before the civil war—in 1860.

They have stood the ravages of wind and weather for nearly half a century. The primitive cowboy, east bound, has unrolled his "bunk" on them, staked his broncho to a nearby tree, and closed his eyes to sleep with perhaps not more than a passing thought of the grand and romantic, if not weird, historic event they marked.

It might be stated just here that Parker's fort stood near where the present town of Groesbeck, south of Dallas, now stands. This fort was raided in 1836 by a combined force of Kiowa and Comanche Indians. The redskins gained admission to the ill-fated fort by pretending friendliness to the whites. Once in, they began an indiscriminate massacre and did not cease until every white person, save a few, had been murdered and scalped. Those who escaped were Mrs. Plummer and her son, two years old; Mrs. Kellogg and Cynthia Ann Parker, 9 years old, and her brother, who was six years of age. That night they bound and gagged their captives and did a wild Indian war dance about their prostrate forms. The next day they parted, the Kiowas and the Comanches dividing the prisoners between them. With the Comanches went Cynthia Ann Parker. Mrs. Kellogg was taken by the Kiowas and later sold to Gen. Sam Houston for \$150. After six months Mrs. Plummer was sold by the Kiowas to

traders of the Santa Fe expedition and by them taken back to Missouri, where she lived to tell the story of the massacre and her sufferings. Mrs. Plummer's boy was taken by the Kiowas and was thought to have been murdered by them.

Cynthia Ann Parker was never heard of after the massacre until the battle of Pease River, described in an opening paragraph. Gen. Ross, who was afterwards governor of Texas, at once suspected his fair captive to be Cynthia Ann Parker. On conversation with her through an interpreter his convictions were more firmly established, and Cynthia Ann, after she had learned the English language, verified the suspicions beyond the peradventure of a doubt.

Her death was brought about mainly by grief because she was not allowed to go back to the savages by whom she was raised.

Some day, West Texans are hoping an appreciative state will raise up and consecrate this forsaken ground which ought to be hallowed.

They believe, and justly, and with many other history lovers, that the annals of history do not afford a romance as striking, as picturesque, and so interesting. As it stands the ground is a rolling strip of prairie stretching along the sandy bottom of Pease river. Wild cattle browse over it and the wild beast counts it a part of his domain. Not a house stands in ten miles of it. Many of those living nearest to it do not even know that it is the battle ground of such a fight. But the majority of them do and so long as they live the story shall not lack for repetition.—Tribune-Chief.

### He Paid Too Soon.

An automobile dashed along the country road. Turning a curve, it came suddenly upon a man with a gun on his shoulder and a weak, sick looking dog beside him. The dog was directly in the path of the motorcar. The chauffeur sounded his horn, but the dog did not move—until he was struck. After that he did not move.

The automobile stopped and one of the men got out and came forward. He had once paid a farmer ten dollars for killing a calf that belonged to another farmer. This time he was wary.

"Was that your dog?"

"Yes."

"Looks as if we'd killed him."

"Certainly looks so."

"Very valuable dog?"

"Well, not so very."

"Will five dollars satisfy you?"

"Yes."

"Well, then, here you are." He handed a five-dollar bill to the man with the gun and added pleasantly, "I am sorry to have broken up your hunt."

"I wasn't going hunting," replied the other as he pocketed the bill.

"Not going hunting? Then what were you doing with the dog and the gun?"

"Going down to the woods to shoot the dog."—Youth's Companion.

Black Cat Hosiery at The Hub.

# FIRST WEEK IN OCTOBER

BEGINNING SATURDAY, SEPTEMBER 28th, We Will Have the Greatest Sale of Our Life on

## ROCKERS AND PARLOR FURNITURE

We have the greatest variety and the strongest line of these goods ever exhibited in the Panhandle of Texas. 20 dozen styles of Rockers in the latest, from \$20.00 each down to 95c. Fine line of Couches at Bed Rock. A great line of Davenport, the cheapest prices you ever saw. Parlor Suits, \$175.00 down to \$13.75. You should see them. You who miss this sale of choice goods, will surely regret same.

Yours for Big Business at Small Profit

**E. B. BLACK**

Furniture Dealer and Undertaker



# FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

## QUEER THINGS MADE OF MILK.

A Substitute for Bone, Ivory, Celluloid, Marble, Hard Rubber, and Even Amber.

When a large Austrian novelty-house cornered the skim-milk market recently, dealers and the public wondered what on earth the concern would do with the thousands of gallons of the liquid which was shipped to them daily.

The two-hundred and sixty-seven employees couldn't possibly drink such a quantity, and although it has long been known that milk will cleanse certain metals, the company would find it impossible to use up those hundreds of cans in this way, even though they put the entire force to scouring eight hours a day.

What, then, could be the use to which this great ocean of skimmed milk was put? When questioned on the matter, the proprietor of the establishment smiled mysteriously and beckoned the visitor into one of the storerooms.

Here he picked up a billiard ball. "What do you suppose this is made of?" he questioned. "Celluloid," came the prompt and confident reply. "Wrong; it is milk—skimmed milk, sir!"

Billiard balls, doll's heads, white-handled golf sticks, umbrellas and canes, salt and pepper-shakers, pen-holders, ink-wells, fancy boxes for gloves, handkerchiefs, ties, card-

cases, cigaret-holders, and other novelties, all seemingly made of celluloid, were strewn about, and the visitor was told that each and every article was made from those gallons of skimmed milk which were shipped to the company every day.

What Austria had been doing for a number of years, other countries are now successfully attempting.

We have right here in our own land, besides those mentioned, a number of other articles made of skimmed milk. Many objects which are called "imitation ivory" are really made from a substance the chief ingredient of which is milk. Door-knobs, mantelpieces, clocks, piano keys, paper-racks, pin-heads, collar-buttons, picture frames, and innumerable other articles on the market which the purchaser believes to be made of bone or ivory or celluloid, are really cut from galalith or "milk-stone," which is a composition of milk with the cream taken off, and formaline.

Milk-stone, or galalith, or petrified milk, as the substance is known, is made by a very simple process. The equipment of the manufactory consists of a huge tank into which the milk is pumped, and connected with this, by means of an incline trough, is another tank with a wide, square opening. Over this opening are placed, each about two inches above the other, three wire sieves varying in fineness, the lowest one being very close mesh.

The milk is pumped from a huge vat, into which certain chemicals

have been added, through pipes into the first tank mentioned, where it is threshed about by a glass paddle for fifteen minutes. The bung-hole of the tank is then opened, and what was once milk is forced out by air pressure in the formation of a yellowish brown powder. This is called chemically-treated "casein," and it is sent down the incline trough through the three sieves to the second tank, where it is mixed with formaline and poured out on marble slabs to dry.

The formaline solidifies the powdered casein and forms it into a horn-like substance which has been given the name of galalith.

Galalith can again be mixed with other substances and worked over into a material which forms a substitute for bone, ivory, celluloid, marble, hard rubber and even amber.

There is really no limit to the articles which can be made from galalith. It takes dyes readily, and inferior grades are colored. The best remains white, however, for white galalith brings the highest price because of similarity to ivory.

Galalith is the best substitute for ivory ever discovered, for it is smooth to the touch, retains its soft, creamy tinting for years, is not marred by soap and water, and, unlike celluloid, is proof against fire. It does not chip or crack like bone and

can be cut into the most delicate shapes, being tough and not easily broken.

For piano keys it has no peer outside the general ivory, and that is rather difficult to secure, elephant hunters growing fewer each year, and those still in the business demanding almost prize money for their work. To be sure, a single elephant's tusk will make about ninety-six sets of piano keys, and it may be that the highest-priced pianos will always have ivory keys, but it is pretty safe to wager that

when next you play a Chopin nocturne on a concert piano you will run your fingers over keys of galalith.

Although Austria is the pioneer, Yankee ingenuity should soon enable this country to become the leader in this remarkable industry.—World's Events.

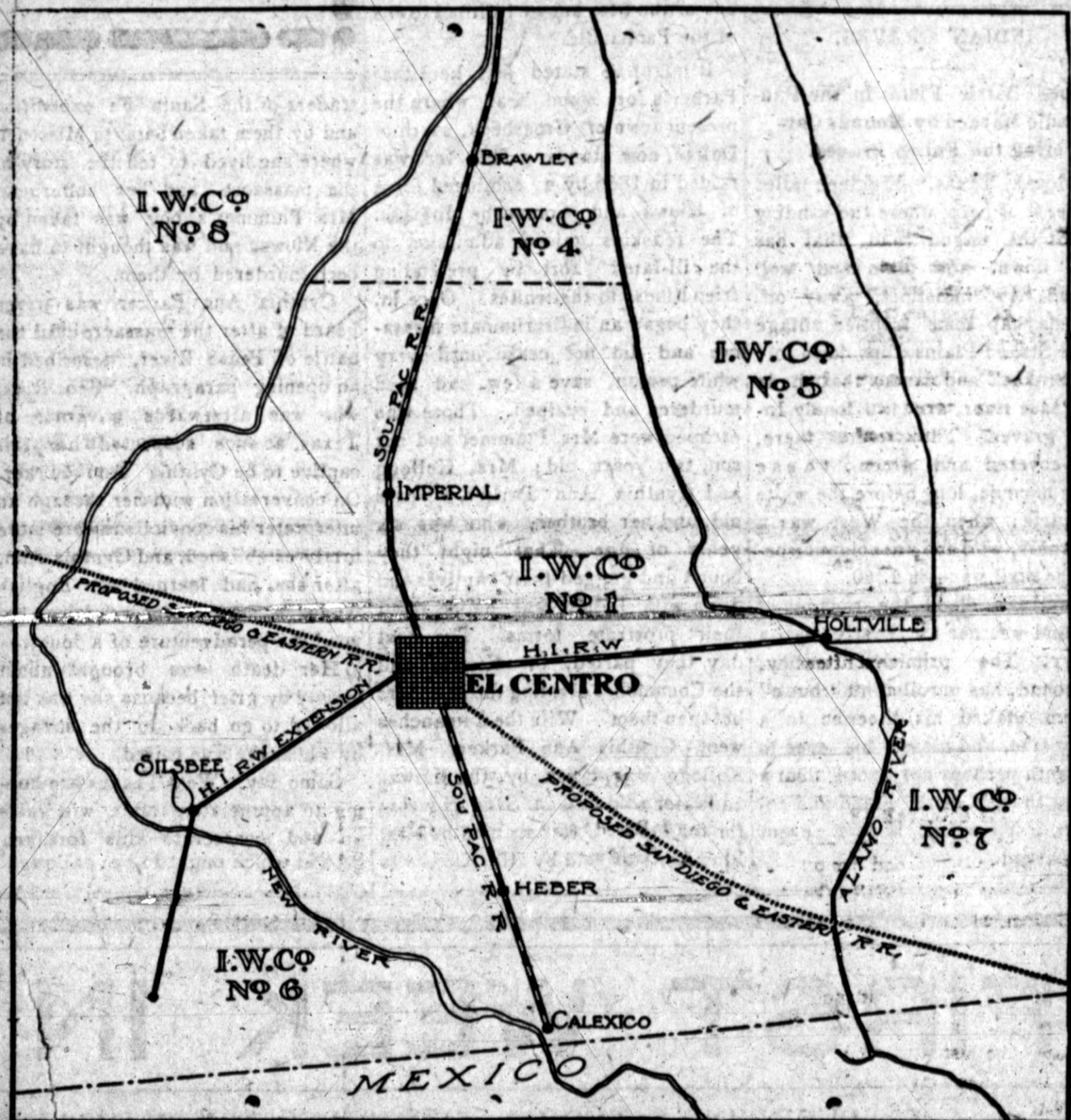
**Land Owners Notice.**  
I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.  
S. L. ADAMS,  
With E. F. Connell Land Co.

## Y. P. S. C. E.

Next Sunday afternoon the young folks Christian Endeavor will meet at the skating rink at 5 o'clock. The subject for the evening being "Home Missions". Religious progress in our cities. Jonah 1:1-3; 3:1-10; 4:9-11.

"To think about".  
Do I know the conditions of any great city?  
What is the extent of my responsibility for the city?  
Come and listen to our interesting meetings.

## Roosevelt as a Real Estate Man



"Lands in Imperial Valley will be worth from \$500.00 to \$1,500.00 an acre" so said the President in his message to Congress recommending that an appropriation be made to control the waters of the Colorado that irrigate this marvelous soil. The present rush of people to this section and the soaring values of land have proved that Roosevelt is right. The river is successfully and permanently turned by the Southern Pacific's unlimited funds, the County Seat Election was held in August giving the County Seat to El Centro. Railroad facilities are multiplying, the county hums with industrial life, improved telephone systems for the farmers, vast cold storages, electric and steam power plants, handsome churches, schools and magnificent brick structures have just been completed and yet the beginning has not been seen. Cantaloupes netted this spring from \$150.00 to \$464.00 per acre, two year old grapes brought \$300.00 an acre in the field. Hog raising and dairying pay as no where else in the United States. The finest alfalfa in the world grows here and is harvested the year round. Fruits and vegetables supply the earliest market, as frost and winter are unknown.

Now is the time to come and invest before prices are out of your reach. To see the wonderful IMPERIAL VALLEY OF CALIFORNIA is to be convinced. For full particulars and fair dealing see or write

## Ira Aten Land Company

El Centro,

California

## J. H. KING

Notary Public

LANDS,

LOANS and

INSURANCE

Abstracting land titles a Specialty

## BOYLAN & COMPANY TAILORS

Have no shop room at present. Mr. Boylan will be on the streets for a few days and will receive your orders for fall and winter suits. As soon as they can secure a suitable place, they will open up again. Special prices made on orders booked now. :: :: :: ::

TELEPHONE NO. 39



# Wants For Sale

## LOST

LOST.—A folding pocket Kodak. Finder please return to Alex Thompson. 23-tf

STRAYED.—From Bradley's pasture about September 9, 3 year old grey horse, no marks or brands, except a wire cut on left fore foot. Finder please notify G. B. Cobb. 2t

FOUND.—Some money tied in a lady's handkerchief. Inquire at this office.

## MISCELLANEOUS WANTS

WANTED.—Girl to do house work. Call at Mrs. J. W. Burks. 1t

WANTED.—A lady to demonstrate a well known article in this town. Salary guaranteed. El Merinto Pharmacy. 1t

WANTED.—To trade 160 acres land for good stock cattle, horses, hogs, or sheep. Address L. Gough, Hereford, Texas. 31tf

WANTED.—To take a 5-year lease on a brick hotel with 25 or 40 rooms in Hereford. Address R. L. D. care of BRAND, Hereford, Texas. 32tf

## LIVE STOCK FOR SALE

FOR SALE.—One good milch cow. Apply to Mrs. R. L. Biggs. 2tp

SALE.—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Some sows, shoats and pigs at a bargain if taken at once. See Verne Witherspoon. 30-4tp

TRADE.—I will trade two fairly good milk cows for one extra good one. A. H. Morriss. 30-tf

FOR SALE.—One fine bred Duroc Jersey male hog, eleven months old. Inquire at Mrs. W. B. Robinson's. Phone 126. 31-4tp

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE.—Four mares, two mule colts, one horse colt, and one horse cheap if taken at once. Call at Gilliland's Furniture Store. 1t

HEREFORD BULL.—Will sell a registered Hereford bull or exchange for brood mares—May be seen at my ranch 10 miles west of Hereford. W. B. Boyd. 33-4t

FOR SALE.—For the next fifteen days. 16 head of good short horn cows and a few shorthorn heifers. J. C. COKER, 33-2tp Umbarger.

## TO EXCHANGE

FOR EXCHANGE.—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE.—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf Sam H. MORRIS.

FOR SALE.—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE.—I have about 100 bushels of winter turf oats to sell at 75c per bushel. I consider these the best oats for this country. Also have about 50 bushels of speltz. This is as good a pasture and feed crop as we can grow. See L. W. Ricetts. 33-1t

## REAL ESTATE FOR SALE

LOTS OF LOTS.—For sale on installment plan. SAM H. MORRIS, 18-tf

FOR SALE.—My residence and my new two story brick building at a bargain. J. M. Bogard.

320 acres of patented land to trade for good residence in Hereford. See J. H. Bowers. 28-tf

FOR SALE.—Eight acres adjoining College campus. Call phone No. 248 if you want a bargain.

QUARTER SECTION.—\$10 per acre, \$600 cash, balance in 5 equal payments, 6 per cent interest. Address L. Gough, Hereford. 31tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1t

BARGAIN.—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

FOR SALE.—Good paying business property. Also good new residence close in; improved acreage property close to town. Call on J. M. Boone. 30-tf

FOR SALE.—8 room house close in. Terms to suit purchaser. A bargain if sold at once. Apply to BRAND office. 33-2tp

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. H. B. WEBB. 13tf

FOR SALE.—Nice 4-room house, two lots on corner, east front, well and windmill, three blocks from main business street. If sold right away, will sell cheap. Call at Kemp Lumber Co.'s office. 33-3t

FOR SALE.—A nice new 4-room cottage on easy terms. See Jones at Coulsons Drug Store. 33tf

LAND BARGAINS NEAR HEREFORD.—We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., 11-tf Hereford, Texas.

## MISCELLANEOUS

HAY.—Baled alfalfa for sale by A. H. Morriss. 31tf

MONEY TO LOAN.—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE.—80 acres of Kaffir corn in the field 10 miles northeast of town. Will sell cheap if taken at once. See J. B. Phillips. 32-2tp

FOR SALE.—Two Deer disc gang plows, span 5-year old mules weighing 1100 and sound. One driving horse, six years old, well broke, 4 miles north of Dawn. J. L. Cox. 32-tf

BRICK WORK.—Bricklayer and contractor of all kinds. Otto Borgsma, Hereford, Texas. At Mc's Boarding house next to post office.

FOR SALE.—Some good, clean fall seed wheat at \$1.00 per bushel. See G. W. Barcus. 33-tf

## Locals

Miss Maggie Argo asked some three weeks ago to withdraw her name from the piano contest, but in some way, her name has continued to be published. She had received in all about 600 votes.

Dr. O. P. Sutherland has fitted up elegant dental parlors on the second floor of the new opera house building. He comes to Hereford highly recommended in his profession. The BRAND welcomes him and his family to the city of the Plains and trusts that he will find his new location both congenial and profitable.

E. G. Cowen and J. H. Stoner, both of Logan, Iowa, called at the BRAND office last Saturday. One of the gentlemen remarked when he came in, "Well, this is the place where the BRAND is published. I have heard a great deal about the BRAND, have read a number of copies and both of us want to subscribe for it."

Mr. and Mrs. Kirkpatrick of Raub, Indiana, who have been visiting friends and relatives at this place called at the BRAND office on Tuesday afternoon and made an examination of some of the farm products which are in the office. They left for their home Wednesday, taking with them a quantity of Panhandle samp

Dr. J. J. Portwood and wife leave this week for their new home at Houston, where Mr. Portwood will engage in the practice of his profession. The BRAND regrets to have these estimable people leave the Panhandle, but trust that they will find in their new location a pleasant and profitable place to live. Tho Hereford will lose their presence, it will not lose their influence.

## Both Sides.

One of the doctors of Hereford, whose name is withheld, received the other day, a post card from some of his friends with the following printed letter on the reverse side:

Texarkana, Tex.—Ark., Half of this town is in Texas and half in Arkansas. Everbody drinks half-and-half. Half water and the other—half water. The State line runs right through the center of the city. Everybody hangs their washing on the line. In some places they arrest you if you are the least bit out of line. They don't here unless you are all in. Lots of twins here. They call it the Twin City. Texarkana has two fine sanitariums—one on either side. They operate for appendicitis here on both sides. Have found this to be a fine place—Eleven seventy in Texas and Five Dollars in Arkansas—or ten days. Will be here at least ten days.

On the address side was written with a typewriter these significant words:

If not called for in the prescribed time, return to the Board of Health at Texarkana, Tex.—Ark.

Dr. J. W. Rogers, Hereford, Texas.

We are headquarters for the Best Corduroy Suits and Corduroy pants. J. G. Callens. 1t

## Notice.

Order of Eastern Star meets in the Masonic Hall Thursday night at 3 o'clock October 3, 1907. All members earnestly requested to be present. Visiting members always welcome. 1t

MRS. CORA KIRKPATRICK, Worthy Matron.  
MRS. DELLA GIBSON, Secretary.

## PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

DR. C. W. McFARLING  
PHYSICIAN AND SURGEON  
Office at Park's Drug Store  
Hereford, Texas  
Residence Phone No. 138

R. M. JOHNSON,  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

S. D. HOWSER  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

J. W. HICKS  
PHYSICIAN AND SURGEON  
Diseases of Eye, Nose & Throat a Specialty  
Office upstairs in First National Bank Building  
Office Phone 298. Residence Phone 217.

DR. J. D. RATLIFF,  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

O. P. SUTHERLAND  
DENTIST  
Office in Opera House Building.  
Phone  
HEREFORD, TEXAS

DR. W. A. PRICE  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 222 Office Phone 300  
Hereford, Texas

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
WALTER D. HORNE  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford Texas

A. B. AXTELL, C. E. S. D. MILLER  
AXTELL & MILLER  
CIVIL ENGINEERS

BAKLE BUILDING—AMARILLO, TEXAS

Notice to Tax Payers.  
I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.  
HENRY HUBBERT,  
33-tf City Marshal and Collector.

JNO. P. SLATON  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

BAKER & WITHERSPOON  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

W. L. SIMS  
LAWYER  
ABSTRACTS OF TITLE  
FARMERTON TOWN LOTS  
Farmerton, Texas

E. F. Connell W. D. Kelleher  
E. F. CONNELL & COMPANY  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, Texas

C. G. Witherspoon W. Cande Witherspoon  
C. G. Witherspoon & Son  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Ozending  
HEREFORD REALTY COMPANY  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

SAM H. MORRIS  
HEREFORD CITY PROPERTY  
RENTAL AGENT  
ABSTRACTS ACCOUNTING  
Office over Gaston Bros. Hdw. Store—Phone 72

J. W. ENGLISH  
Real Estate  
Office South Side Public Square

A. P. Murchison J. S. Jones  
MURCHISON & JONES  
Real Estate and Live Stock  
Hereford, Texas

W. M. MEGERT  
LAWYER  
Office over Garrison Brothers  
HEREFORD, TEXAS

# HEREFORD

and other points on

## Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

**BE SURE**  
your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

## BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths  
on Short Notice

L. E. THOMPSON - Proprietor

Subscribe for the Brand --- \$1.00

When the Doctor Calls.  
At times every family needs the services of a doctor and he responds cheerfully. Now, I am too busy to make out bills or to enter the collec-

tion business; so if you know yourself to be indebted to me, I will appreciate a cheerful "call" from you. Respectfully,  
J. W. ROGERS.



**Panhandle Real Estate is  
the Best Investment**



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

**W. H. RAY**

**...Jeweler and Optician...**

**About Panhandle Colleges.**

Twenty-two young people, boys and girls, have left Canyon City for different schools or colleges this fall. All left the Panhandle and many of them Texas and to get that which could have been had almost at their very doors.

There is a well ordered college at Hereford, one that has behind it the backing and endorsement of the Christian church of Texas; there is one college and one academy at Clarendon, the first has the Panhandle Methodist backing and the other that of the Panhandle Catholics. There are Baptist institutions of similar high class at Canadian and Goodnight; Amarillo has one if not more well planned and fully equipped commercial schools and yet we who should above all things boost Panhandle institutions, if found worthy, send abroad. Read "college" for "prophet" and changing the scriptural quotation otherwise slightly, truly can we not say, that

a Panhandle college is not without honor save in its own country.

Any one of these Panhandle colleges would have answered the demands of these going-away students and why then send away?

Until such conditions upon our part change materially; until we, the Panhandle people are ready to send our own children to our own institutions, what's the use of even talking about building more Panhandle colleges?

If the Panhandle colleges are financial failures, we, the Panhandle people, make them so by taking patronage from them that is theirs by natural right. Is this not so?—Canyon City News.

The News springs a very pertinent question. Tho Canyon City has no college of its own, the writer dares to say that many of the boys who went to other points in and out of the state had not finished the high school course at home, and yet our

neighbor deplores the fact that the Panhandle Colleges are not patronized as they should be. "Going off" to college is a fad. Many a boy or girl will not attend the local college or high school, saying that they cannot learn anything, but will gladly leave home and "go off" to college. The idea of getting away from the home restraints is usually uppermost. The writer has had the opportunity to observe the boys and girls, (who cannot learn anything in their home schools), after they had "gone off" to college, and this general conclusion has been reached,—That the pupil who cannot or will not learn at home, makes a very poor student in the college. A little shine and polish may be obtained, but as far as the development of the mental faculties are concerned, the head was as empty at the close of school as at the beginning.

The writer is of the opinion that no boy should be sent away from home to one of the big colleges, until he has developed sufficient strength of character to enable him to meet successfully the temptation thrown before him. But are not all the colleges moral, if not religious, institutions? Is that your question? It can be best answered by saying that the student body is made up of all classes of characters, it is a mixture of the worst and the best with all the intervening grades of society. A boy who has not "seen the world" is likely to be attracted by the free and easy way of the "nice", but immoral, young man. He will be lead into divers places and ways of sin. If the boy is not able to say, "No", the battle is lost, and the boy returns from college "learned" in the ways of sin.—Zee.

**To the Stockholders of the Pecos & Northern Texas Railway Company:**

You are hereby advised that the Board of Directors of the Company have called a meeting of the stockholders, to be held at the principal office of the Company in the city of Amarillo, Potter County Texas, on the 10th day of October, A. D. 1907, at 10 o'clock a. m. to consider and act on a proposition to ratify, confirm and approve the action of the Directors of the Company in causing an amendment to the Company's Articles of Incorporation to be approved by the Attorney General of Texas and filed in the office of the Secretary of State of the State of Texas, on the 14th day of March, A. D. 1906, which amendment provided for the construction of two branch lines of railroad and fixed the amount of the capital stock of the Company at Five Hundred and Seventy-five Thousand (\$575,000.00) Dollars, divided into 5,750 shares of the sum of \$100.00 each, which proposition, if adopted by a vote of two thirds in value of the stock of the Company will increase the capital stock of the Company from \$100,000.00, the amount fixed by the Original Articles of Incorporation, to \$575,000.00, the amount fixed by said amendment so filed to the original Articles of Incorporation.

J. N. FREEMAN,  
25-9t Secretary.

**Like a Missouri Farm.**

T. E. Collins of Kansas, who bought a section of Panhandle land on the last excursion, anticipates improving his section "just like a Missouri farm." He will erect big barns as all Missourians do, put up fences and divide his farm into fields and pastures, build a handsome country residence, plant trees around the entire section and by the cross fences, put out an orchard and otherwise improve the farm. This is what the Panhandle wants—farmers that will improve their purchases. Let them come, from Kansas and Missouri, from Iowa and Illinois, they are all good citizens.

**\$350 Monarch Piano  
GIVEN AWAY**

The merchants of Hereford whose names appear below, will give free on November 30, 6 p. m., to the young lady, church school, club or public organization in the Panhandle receiving the largest number of votes, a

**\$350.00 MONARCH PIANO**

This piano is one of the famous Baldwin makes, and is a fine instrument.

**THE PLAN AND RULES**

1. For each cash purchase of 25c, one voting ticket will be given.
2. The tickets must be voted at the time and place of purchase.
3. Count will be made every Wednesday and the list turned in for publication in the Brand.
4. All tickets will be preserved and the final count made by the judges.
5. No votes given on credit purchases.
6. No votes will be sold but will be given away when purchases are made.
7. By special arrangement the Brand will give 100 votes for each years subscription.

**The following merchants will begin to give away  
the tickets on Tuesday, August 20:**

- Purcell & Sons, Best Rigs in Town.
- Major's Studio, Portraits and Views.
- Hereford Brand, on Subscription Only.
- Beck & Roberts, General Blacksmiths.
- E. B. Black, Furniture and Undertaking.
- D. R. Gass & Son, Dry Goods and Notions.
- Hereford Lumber Co., Everything in Lumber.
- Hubbard Grocery Co., Everything Good to Eat.
- H. C. Myrick, Clothing and Gents' Furnishings.
- S. B. Fester, Best Short Order House in Town.
- El Merito Pharmacy, Where Prescriptions are a Specialty.
- Hereford Hardware Co., Hardware, Queensware and Paints.
- Orr Bros., largest and best equipped Barber Shop in Hereford.

**RESOLVED!**  
THAT YOU MAY CLEAN ALL THE SPOTS FROM YOUR OLD CLOTHES, BUT WHO WANTS TO LOOK LIKE A SHABBY GENTEEL? YOU DON'T LOOK PROSPEROUS OR CLEAN, NICE, FRESH, NEW GARMENTS MAKE US FEEL CONFIDENT  
**BUSTER BROWN.**

*P. F. Boutwell*

ARE YOURS SPOTTED?

OPIE READ WROTE,

"A RIP OR A TEAR MAY BE ACCIDENTAL, BUT A PATCH IS A SURE SIGN OF POVERTY."

SO ARE CLEANED UP CLOTHES. WEAR RICH CLOTHES AND YOU WILL FEEL RICHER AND GET RICHER. WE CARRY SUITS AND OVERCOATS THAT ARE ESPECIALLY MADE FOR US. THERE IS A GUARANTEE BEHIND EVERY GARMENT. YOU CANNOT GET SOMETHING FOR NOTHING BUT IF YOU DO NOT COME TO THE RIGHT CLOTHING STORE YOU MAY GIVE UP YOUR GOOD MONEY AND NOT GET WHAT IS COMING TO YOU. COME TO US AND WE WILL GIVE YOU WHAT IS COMING TO YOU.

RESPECTFULLY,

**H. C. MYRICK**  
HEREFORD, TEXAS

**Look Here!**



You want insurance and want it reliable and not high priced. Perhaps you're in doubt where to buy it. I sell insurance and just the kind you have been meditating purchasing. What hinders me writing your policy now? The sooner its done, the safer you'll be. Call and I will get down to facts and figures. I represent the best Insurance Companies in the United States. Try them and you will be convinced.

**B. H. SMITH**

**TO THE PUBLIC**

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

**WARREN GRAIN CO.**

Successors to J. F. Collup