

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, NOVEMBER 29, 1907

No. 42

Mammoth Stock Reducing

Begins Friday, November 29

Sale

Closes Saturday, December 14

\$1.00 Will go Farther Here Than \$2.00 Elsewhere

\$25,000.00 is too much money tied up in merchandise at this time of the year. Friday morning, November 29, at 9:30 o'clock, we will begin one of the most tremendous Stock Reducing Sales ever heard of in West Texas. Our stock is entirely too large. Our object is to reduce it and do it now, while you need the goods, and to do so we have put the knife into most everything. You can buy your winters supply at prices you never dreamed of. We are going to sell the goods. The price is CUT, and cut as never before. Sale don't last all winter, neither will the goods. We guarantee you have never had such rediculously low price made you on such goods before. Just to give you a faint idea of what we are offering for sale at such prices, read the few articles we mention:

\$5,000.00 worth of absolutely the best Shoes and Boots carried in town will be sacrificed. We cannot tell you how rediculously low the prices are, if you'll come, though, you will buy several pair. Will sell Men's, Ladies' and Children's the same way. No junk at all to offer--all practically new.

\$10,000.00 worth of Dry Goods. 'Tis well known already the class of merchandise we carry. Some lines we are over loaded on--we will make correspondingly low prices on everything in Dry Goods. You haven't had, and not likely to have in the future, the opportunity to buy goods so cheap.

\$2,000.00 worth of Underwear, every dollars worth of which was bought this season, therefore, you won't find any "junk" in it. We are loaded on all lines--Men's, Ladies' and Children's, in wool and cotton, and must reduce some. Prices will be CUT DEEP. You will buy a supply if you come before sizes are broken.

\$2,000.00 Hat Sale. Not much to say--however, if you'll come to this department and you don't buy a hat cheaper than ever before, we will donate you a Jno. B. Prices and quality are from best to cheapest. We carry several medium priced lines, and for our best, the Stetson. Price is "itt" too--better come.

\$1,500.00 worth of Quilts and Blankets, entirely too many. We don't want to have any left, and have slashed all of the profit and some of the cost off. If you need any; come quick. White and fancy Quilts; all colors in Blankets, wool and cotton.

Shirts! Shirts! Shirts--Men's and Boys', \$1,500.00 worth. All kinds, too many for three big stores. We will be satisfied if we reduce this stock half--we believe we can too. Prices you never dreamed of before. You won't only buy one, but a box.

Our stock of Ladies' and Children's Cloaks, Ladies' Skirts and Shirt Waists will be closed out at most any price. If you haven't already bought, it will pay you to visit this as well as other departments.

300 dozen Handkerchiefs, Ladies' and Men's, bought for the Holidays. Will put them on sale at prices you can't resist (drummers samples.) Bought 33 1-3 per cent less than wholesale price--yours at unheard of bargains.

We were lucky again--bought about 25 dozen latest novelties in Hand Bags, same way, a beautiful selection, no two alike, yours for about 50 per cent less than regular price.

Our sole object of this sale is to reduce our very large stock down to at least half. We have made prices that will do it. Remember, the class of goods we are offering is absolutely first class dependable merchandise. DON'T FAIL TO ATTEND THIS SALE.

Only the
Best
Merchandise
carried

HUBBARD & BARNETT

Always
Awake to the
Newest

Buck's Hot Blast Heaters
Make Warm Rooms
In the Cold Winter Time

Our

Our Stock of Buck's Heaters is Large
Our Prices are Attractive
You See Them--You Buy Them

November Special Offerings

Great Majestic Ranges, Bucks Enameled Lined Cook Stoves are world's best. Price and service satisfactory.

Lap Robes in Silk Plush, Wool, Rubber and Melton. From \$2.50 to \$25.00 each. Bargains in them from now to Dec. 1. Come in and look them over.

Superior Grain Drills, Moline and Canton Disc Plows, P & O Success Sulky and Gang Plows and everything that a large and up-to-date Hardware House carries, at prices that make our competitors "set up and take notice."

Horse Covers, Buggy and Wagon Harness, Moon Bros. Buggies, Bain and Florence Wagons, all at special prices for the next two weeks.

A car of Woodmanse Steel Windmills, a car of the Old Reliable Eclipse Windmills, 3 cars of Baker Perfect Barb Wire 2 cars of American and Ellwood Hog Fence at prices that will demand the prompt attention of all Bargain Hunters for this month.

Haviland—White and Decorated China in sets. Hand Painted and Genuine Japanese China in greatest variety. Fancy Lamps from \$1.00 to 10.00 each.

Our Salesmen are prompt and courteous to all.

Our Motto is: "A dollars worth of goods for a dollars worth of money."

YOUR FRIENDS,

Hardware

Stroud-Gary Hardware Co.

Implements

CAR SHORTAGE AGAIN.

Local Agent Replies to Article in Brand—Fourteen Hour Law Criticized—Mr. Turner's Letter.

In the BRAND of November 8, an article appeared in which the Santa Fe was taken to task for the failure to furnish cars for the prompt shipment of cattle from points in the Panhandle. The BRAND pointed out that the bankers, merchants and cattlemen were suffering great financial loss on account of car shortage; that some cattle had been held two years awaiting shipment and that many were being driven to other points for loading; that Mr. Turner had not seemed disposed to relieve the matter but was laying the blame on the public; that the attitude of the Santa Fe was not in good spirit towards Hereford and the Panhandle. Against these statements and especially the interpretation placed upon Mr. Turner's letter, the local agent, Mr. Lacy, takes exception.

The BRAND has no desire to pick a quarrel with the road or to call in question the efficiency of the local agent. Mr. Lacy has always shown himself to be courteous and obliging in his dealings with the patrons of the road at this point; he has endeavored, as far as his power and authority extended, to give the public good service, but he has been handicapped by the general management. The people of Hereford count him as one of them, are his friends and in no way would they allow an injustice or an indignity placed upon him. In this case however, he has assumed the defense of the Santa Fe and has undertaken to justify the road in its dealings with the public. In this capacity, the BRAND feels that he has taken a heavy burden upon himself and is

the advocate of an unpopular cause. But in order to place the matter before the people in the proper light, the BRAND publishes Mr. Lacy's reply in full.

Hereford, Texas, Nov. 12, 1907.
Mr. A. C. Elliott,
Hereford, Texas.

Dear Sir:-

In your publication of November 8th, you have quite a lengthy article relative to the car shortage and also published a letter alleged to have been written by Mr. Turner to our agent at Plainview in which he states that the public is more interested than the railway in this matter and that the railway will eventually get the traffic anyhow, leaving the general impression on the public that the Santa Fe was indifferent in the matter and making no effort to relieve the present conditions.

I do not believe that any fair minded business man could possibly take any stock in such statement, and especially as coming from the General Manager of a railway, neither do I know the source of your information but having a copy of this letter which was addressed to all agents, I am in a position to show you just what this alleged statement lacks which should place the railway in an entirely different light to the general public and its patrons whose friendly relations and co-operation in the rapid handling of business it greatly appreciates. Following is a copy of Mr. Turner's Letter:

Amarillo, Texas, Oct. 21st, 1907
All Agents:-

The question of car shortage is at this time a very desperate situation for the public as well as the Railway Company and is being agitated greatly by shippers, the majority of whom are causing a large per cent of this shortage, account their slow

work in loading and unloading of cars.

The Railway Company is vitally interested in furnishing empties to fill all orders for loading via its line; the public is more interested than the Railway Company for the reason that when empties are not furnished promptly for their shipments they lose money in holding the commodity, while the Railway Company loses nothing practically, as they know that the business will have to be moved by them sometime, and it is no cheaper at one time than another.

For the above reasons it is certainly the duty of every shipper to the public and the prosperity of the country to put forth the very best effort they can command for prompt

release for all loads received by them, and prompt loading of all empties furnished for loading.

I have observed that it is the practice of some of the grain and hay shippers on our line to order cars placed for their loading, and use them as warehouses to collect such commodities in, as they buy same from wagons, thus causing in a number of cases from 5 to 10 days delay in loading cars.

There is certainly no reason why warehouses could not be built cheaper by all shippers in which to store their stuff, than to pay \$1.00 per day rental on cars.

Without considering this feature, they should all consider it a part of their duty to help out the business prosperity of their country by get-

ting the very best action possible out of the equipment at hand.

I will be obliged if you would go over the situation with the principal shippers at your station, and explain to them why it is essential to their business that cars be released without any delay when left to hands of shippers for loading or unloading.

(Signed) Avery Turner,
V. P. & G. M.

Careful perusal of Mr. Turner's letter can but convince you that he is much interested in the prompt handling of traffic for the good of the shippers and public as well as the railway.

You will note that Mr. Turner's letter does not refer especially to stock cars, as there is a great scarcity

(Continued on page twelve)

Good Groceries

WHEN YOU GIVE YOUR ORDER

Good Service



For Coffee

Don't forget that we are sole agents for Blankes World's Fair Line of high grade Coffee. This line of Coffee took the Gold Medal at the St. Louis World's Fair.

Attention Ladies!

We will have in a few days, a nice lot of Fruit Cakes for Xmas. Buy your Cakes from us and save the time and trouble of making them.

Yours for business,

Hubbard Grocery Company

A REMOVAL SALE

OWING to the fact that we are going to have to remove our goods from present warehouses in the near future, we are going to make **ROCK BOTTOM** Prices to the trade for the next ninety days on following articles: Farm Trucks, Wagons, Anchor Buggies, Surries and Hacks, Windmills and Windmill Fittings, about three cars of Baker Perfect Barb Wire, in galvanized and black, several thousand pounds of smooth American Wire, a large line of Kingman Gang Disc Plows, Disc Harrows, Sulky Plows, Riding Attachments, Sod Breakers, Mold Board Plows. A large line of nice Heating Stoves--all sizes, Cook Stoves and Ranges of the best make. Special bargains on all Leather Goods, Harness and Saddles, Lap Robes, Horse Blankets, Washing Machines, in fact everything in our stock will be sold at the greatest bargains ever known in the city of Hereford. If it is bargains you are hunting, come in and let us figure with you.

Yours very truly,

No Trouble to Show
Goods

Hereford Hardware Co.

Buy your Hardware
from Us

The Panhandle Short Line.

It was announced in the BRAND of last week that Col. J. H. Ransom had associated with him, Major W. A. Squires, a Texas railroad builder and promoter, and that Mr. Squires was here now looking into the situation. He feels confident that the Panhandle Short Line offers the best opportunity for a profitable and successful line than any enterprise with which he has had to do for many years. He is in touch with a strong English financial concern that will be glad to take the bonds of the new road. He has just closed a deal with this company by which they take the bonds of a new road in Oklahoma and he is confident that there will be no trouble in closing a deal for the bonds of the Panhandle Short Line. Both Col. Ransom and Major Squires have been two of the busiest men in town for the past week. They are on a deal for 20 miles of steel and ties, which they know that they can se-

cure, and work will be resumed as soon as the necessary contracts can be made.

Major Squires received a letter from his broker last night, saying that he could make contracts for the sale of bonds on 20 or 200 miles of the Panhandle Short Line.

The BRAND does not propose to be misled in this matter, nor will it publish a statement in regard to this road or any other enterprise unless the conditions and facts warrant such a statement. The BRAND has given the conditions as they exist at this hour and will continue to give out the facts as they develop. Both the promoters hope to have contracts in shape to begin actual construction by the first of the year.

Turkeys Wanted.

I want to buy all the turkeys that will be for sale in the Hereford country; will pay the highest market price. See me at the Hubbard Grocery Company.

LEONARD RICKETTS.

Dimmitt.

Quite an enjoyable program was given by the children of the school Wednesday.

Estes Bros. have sold their ranch 3 miles Southwest of Dimmitt to E. R. Rice of Hereford who intends to move down and stock it with cattle.

Edgar S. Ireland, county clerk was visiting in Hereford this week.

H. H. Burks and son of Waxahachie have brought a lot of stock and implements for their ranch close to town. They intend to make considerable improvements and put in quite a crop of wheat and oats for the coming season.

Frank and Herman Recker are each putting up their residences as fast as they can get the work done. They are large and roomy and well constructed and will be a credit to our town.

The stock for the Recker Bros. Hardware store has been ordered and will be placed in their new store as soon as it arrives.

Parmerton Items.

Work is progressing at a satisfactory rate on the new court House and it will no doubt be completed by the time District Court convenes, December 16th. The contractor is expected to arrive within a few days to begin work on a concrete vault 10 feet wide by 12 feet long, so it will be but a short time until the county officials will have suitable quarters in which to carry on the business of the county and a place of safety for the county records.

Considerable campaigning is being done for the county seat election which has been ordered for Dec. 10th and the contest promises to be a close one. The result is very uncertain as yet, but the citizens of the county seem united in the hope that the coming election will settle the question of the location of a county seat for Parmar county for all time to come.

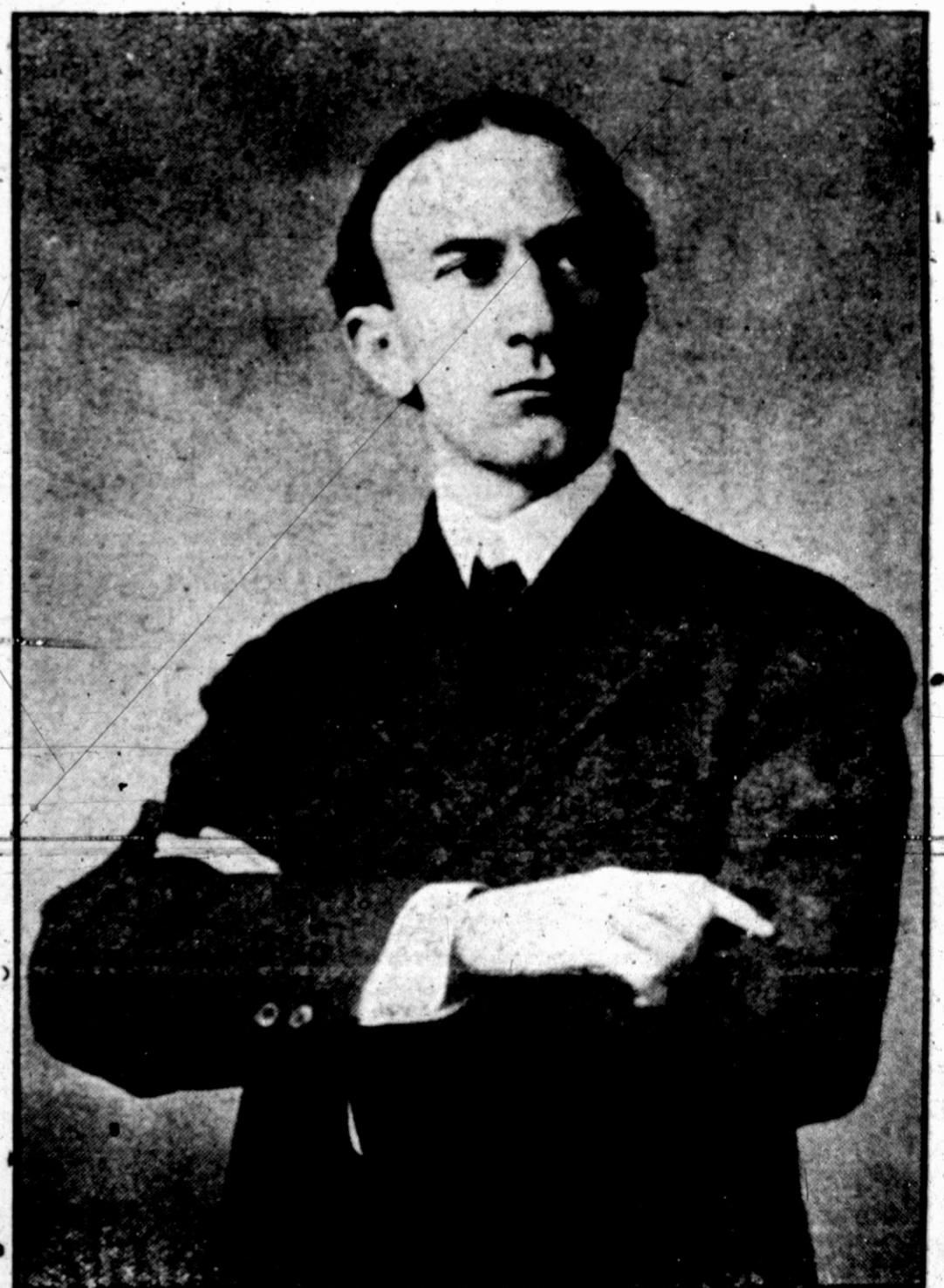
Last week's excursion was not as large as usual, but a good number of sales of Parmar county real estate are reported by the real estate men.

Mr. and Mrs. W. L. Simons returned Monday evening from an over Sunday visit with Mrs. Eva Bruce and family at Hereford.

C. G. Bratton, Deputy Tax Collector spent two days last week collecting taxes in and around Farwell.

Several Fyona citizens were in Parmerton on business Tuesday.

Farwell has voted to incorporate. Further action was polled and will be taken at the next meeting.



Mr. Albert Taylor

Who will appear at the Hereford Opera House two nights only, in Sol Smith Russell's two great plays, "Peaceful Valley" and "A Poor Relation." Wednesday and Thursday, December 4 and 5. Reserved seat tickets on sale Monday at The Hub.

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

Fallwell & Sons

FARMS

BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

PARK & BOURN

Hereford, Texas

At the Play House.

The reputation of any business depends upon the treatment received at the hands of the management. The Hereford Opera House in its first season so far has treated its large circle of friends most liberally and royally. The only Bob Taylor of America, who recently gave one of his unmatched lectures at the Play House, set the pace and established a record, which might be the envy of a metropolitan opera house. This reputation is to be maintained in the person of another Taylor, apparently of no kin to the famous orator and lecturer, except his ability to sweeten your tears with laughter and to thrill your emotions beyond control. In this they are brothers, otherwise, Mr. Albert Taylor and his distinguished company surpasses the Governor, Senator and American Orator. The play-goers will have the pleasure of seeing Mr. Taylor in two most popular plays: "Peaceful Valley" and "A Poor Relation," both of which has lifted the American stage into its greatest heights. The date

for these two superb attractions has been set for Wednesday and Thursday, December 4-5, and you are warned not to attend the first night unless you have the price for the second, as you cannot resist the influence and power that will draw you back for the second time. Seats will be on sale at The Hub.

Hereford is Thankful.

Hereford spent yesterday in a most appropriate way in expressing her thanks for the blessings of the year. Most of the business houses suspended during a greater part of the day. A large crowd assembled in the morning at the Methodist church for public worship. All of the pastors of this city took part in the exercises, Rev. W. M. Baker of the Presbyterian church delivering the principal address of the day. After this a number of leading citizens arose and give good reasons for their thankfulness. The special music was highly enjoyed and altogether the exercises were such as a Hereford audience appreciates.

Our Public School.

A BRAND reporter took a short vacation one day this week for a little visit to the Public school. Most of the rooms were visited but the shortness of time prevented a very long stay at any. We were glad to note the splendid work being done in all the rooms. Part of the high school were busily engaged in written work. Their close attention showed they were doing their best. The others were trying to see the beauties and unravel the mysteries of Lowell's "Vision of Sir Lamfal." The careful and painstaking work in this class showed the teacher's earnestness and interest in his chosen profession. In one of the primary rooms, the boys and girls were striving to master the intricate art of analyzing arithmetic problems. We were glad to see this most important of all mental training being so thoroughly done.

Though not much time was left for staying in the other rooms, we could notice an atmosphere of work and interest that showed earnest and careful work on the part of our teachers. Enough was seen to satisfy us that our school is safe in the hands of Mr. Ray and his excellent corps of teachers.

Do You Want a Home?

I make you this offer. I will sell you 165 acres of land the corner of which is one-fourth mile from city limits of Hereford at \$60.00 per acre; one-tenth cash, balance in ten equal annual payments at six per cent interest. If you will put 100 acres in wheat each year by the Campbell system and your wheat crop does not meet the payments and pay the interest I will extend the notes. This land is now nearly all in cultivation and 55 acres in wheat.

L. GOUGH.

National Park Committee.

Chairman Jasper N. Haney has appointed on the National Park Executive Committee the following gentlemen:

A. H. Noble	Amarillo
L. T. Lester	Canyon City
L. Gough	Hereford
Judge Doak	Claude
Charles Goodnight	Goodnight
Harry Tracy	Tulia
W. E. Armstrong	Plainview

Mrs. Charles Goodnight has also been added to this committee, and requested to take steps to organize the ladies of the Plains to aid in the accomplishment of the objects sought.

Moved to New Quarters.

I have moved to my new quarters on Dewey Avenue and I am revising my list of lands. If you wish to get advantages of our Eastern agents, you had better come in and relist with me. Yours for business,

W. H. RAYZOR.

Junior Endeavor Program.

Following is the Junior Endeavor Program for Sunday December 1.

Subject—"Called of God."

Song.

Leader, Hazel Wilson.

Bible Lesson read by leader.

Explanation of the lesson by all present.

Lord's Prayer in concert.

Song.

Reading—Edith Beck.

Solo—May Gough.

Recitation—Ethel Beck.

To what does God call us?—Ana Garrison.

Why should we pray?—Alma Norton.

Roll call and answer with the name of some missionary.

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work.

42-1f W. F. WEST & Co.

The Hereford BRAND is still One Dollar per year.

Letter to Alfalfa Lbr. Co.

Hereford, Texas.

Dear Sir: You are the agent for Devoe lead-and-zinc for your town and country.

The whole doctrine of it turns on these three points:

- (1) It is all paint and true paint;
- (2) It is the strongest paint;
- (3) It is full measure

Because it is all paint, true paint, proportioned for strength and full measure,

- (1) It takes least for a job;
- (2) Looks best all the time;
- (3) Lasts longest;
- (4) Gathers the trade, and holds customers.

There is no such argument for any other paint; there is nothing but talk for any other paint. Devoe is the paint, if you want the facts on your side.

The country is full of experiences; we bring these experiences to bear on your trade.

Yours truly,

F. W. DEVOE,

New York, Chicago and Kansas City.



RESOLVED!
THAT AS YOU WEAR YOUR
OVER COAT ON THE OUTSIDE
IT IS THE FIRST THING THAT
OTHER PEOPLE SEE WHEN YOU
MEET THEM. YOU CANT AFFORD
TO TAKE CHANCES ON DODGING
PEOPLE BUSTER BRO

R. F. Outcault



DONT
DODGE.



LOOK AT YOUR LAST WINTER'S OVERCOAT AND SEE IF THE CLOTH ABOUT THE SEAMS IN THE BACK AND AROUND THE CUFFS IS NOT BADLY WORN. IF YOU TUCK YOUR SLEEVES YOU WILL MAKE THEM TOO SHORT. IF YOU LENGTHEN THEM OR LEAVE THEM AS THEY ARE, YOU CANNOT GET AWAY FROM HAVING PEOPLE KNOW THAT YOU CANNOT AFFORD A NEW OVERCOAT. THEN IS THERE ANY REASON WHY YOU SHOULD NOT BUY A NEW ONE, ESPECIALLY WHEN YOU CAN DO SO FOR THESE PRICES:

\$22.50 OVERCOAT FOR \$20.00
\$17.50 OVERCOAT FOR \$15.00
\$15.00 OVERCOAT FOR \$13.50

RESPECTFULLY,

H. C. MYRICK

3840

Acres Improved
Near Hereford, Texas.

Good House and Outhouses,
Good Wells Windmills All Under
Fence-250 Acres In Cultivation.
This property, can be bought now for \$13.00 per acre. The tract consists of six sections can divide it into 3 parts of two sections each about \$1,800.00 per section cash balance in payments of from 1 to 10 years at 8 per cent. This is a bargain. Write for information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

F. B. FULLER LEAVES

Will Return to El Centro—Thanks Patrons of the Bank—Friends Regret to See Him Go.

The BRAND joins with the many friends of Mr. Fuller and his family in expressing their regrets of his departure. It will be remembered that Mr. Fuller returned from California about one year ago and took a position in the Bank and every one thought that he would become a fixture in Hereford; but time changes the minds, even of the best of us, and so Mr. Fuller goes back to his interests in the Pacific slope states. As cashier of the Western National Bank of this city, Mr. Fuller has ever been most courteous and obliging to the friends and patrons of that institution, careful and accurate in his dealings and always at his post of duty. While the Brand regrets to see him go; he and his inestimable family are commended to the good auspices of the people of his new home.—El Centro, California. To My Friends and the Patrons of The Western National Bank:— It is with deep feelings of regret that I announce my departure for California but believe it to be to my best interest to do so. I am leaving The Western National Bank on my own motion and beg to say that I love the bank and its officers. The Western National Bank is sound to the core and I shall always be proud to know that I have served as its cashier and that I have been associated with such a noble character as G. A. F. Parker and shall always remember the pleasant faces of the bank's customers and I most heartily recommend that institution.

Your true friend,
F. B. FULLER.

Let us wrap your pipe with asbestos. Guaranteed that it will not freeze. Sewell & Brazil. 391f

Rings Round Eyes

JJ-3

The illa peculiar to women, take different forms. Some ladies suffer, every month, from dark rings round their eyes, blotches on their skin and tired feeling. Others suffer agonies of pain, that words can hardly express. Whatever the symptoms, remember there is one medicine that will go beyond mere symptoms, and act on the cause of their troubles, the weakened womanly organs.

Wine of Cardui

Mrs. M. C. Austin, of Memphis, Tenn., writes: "For five (5) years I suffered with every symptom of female disease, but after using the well-known Cardui Home Treatment, I was entirely well."

WRITE US A LETTER

Write today for a free copy of valuable 64-page illustrated Book for Women. If you need Medical Advice, describe your symptoms, stating age, and reply will be sent in plain sealed envelope. Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

Where's The Blame?
Editor BRAND.

Evidently some dealer in Hereford is selling tobacco to the boys, judging from the number of boys who are becoming cigarette smokers.

This is a violation of the law, and a little watchfulness on the part of the officers may locate the guilty party if there be one.

A Subscriber.

The above note was addressed to the Brand by one of our leading citizens. If it be true that boys under the legal age are being sold tobacco, the Brand feels sure that the merchants do not realize that they are violating the law.

Parents should see whether their boys are acquiring the cigarette habit or not. A little family discipline on the part of the home authorities would do what the state can never do. Long experience in the school room has convinced those in position to know, that boys who are cigarette smokers never succeed as students; hence their chances for success in life is curtailed in the same degree. Seventeen years in the school among boys who smoke the cigarette shows that not one has ever attained any degree of success in the business or professional world.

Then this note from "A Subscriber

er" should be taken in all seriousness.

Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.
W. F. STIMTON, Manager.

Well Satisfied.

From Oskaloosa Herald.

In company with several other land seekers from Oskaloosa, Des Moines and Other Iowa points I made the trip to the Panhandle and to say that I was surprised at the immense immigration flowing to the Panhandle would be putting it mild. We waited at Kansas City from 11:00 a. m., until 5:00 p. m., before our car was attached to the last section. This made seven section had from ten to twelve coaches filled to the guards.

With the expectation of the extreme eastern part, the Panhandle is as fine a country as I ever saw. On every hand you can see prosperity, and the crops we saw would not shame even our Iowa or Illinois farmer. It is a great country and has a great future

Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same."

Alfalfa Lumber Company
J. M. NICHOLS, - Local Manager

before it. I was told that the crops were not as good as last year, as it was an off season in the Panhandle, the same as with us in Iowa and the rest of the county, but in the spite of this fact the corn would yield from 25 to 40 bushels per acre, and Kaffir from 2 to 3 tons per acre, for which they get from \$8.00 to \$10.00 per ton in that part of the Panhandle. Besides this I saw immense fields of milo maize and sugar cane, also cotton and a number of new stands of alfalfa and this on \$15.00 per acre land, as this is the average price of good land in the Panhandle, but according to the crops they raise it is worth \$50 00 per acre today.

HIGH ART FURNITURE

If you want something artistic in the Furniture Line, as well as something that will give you good service, come see our goods:

See our line of Wall Paper just arrived, new patterns and new styles. We can't help but please you in this line.

We have received from the largest China House 12 beautiful hand painted Japanese Vases.

We have also received a new shipment of very beautiful Chamber Sets.

The greatest of all ENTERTAINMENTS is the EDISON PHONOGRAPH which we have added to our stock. We will be pleased to show you and play for you.

Our Christmas line of picture moulding has arrived and we are better prepared to do your framing than ever before.

GILILLAND FURNITURE CO.

The Brand

B. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOVEMBER 29, 1907

ONE WESTERN road reports that it recently carried over ten thousand land and home seekers into Oklahoma and Texas on a single excursion. The Panhandle had more than her pro rata of this large number and many have selected a spot on the Plains for their future home. It is the greatest place for home-builders in the world. Let others come.

ONE HUNDRED thousand people are coming to the golden Southwest every month. Ninety six per cent of these are American born. The Panhandle is getting its share of these sturdy Americans who are coming to help build the greatest country in the world.

ONE MILLION farmers have come into the great Southwest in the last two years. The Panhandle has felt the quickening impulse of this new blood. The Plains of Texas are under the zenith of the star of the west.

OKLAHOMA has accomplished in fifteen years, the molding a new state, what it took Kansas forty years to do. How was it done? Homes were built, the soil was tilled and the result came. The people make the state—they are the state.

Educational Column

"Give thanks for what?
The things you had forgot:
The fire on the hearth, the cheerful kettle's hum,
Dear faded books—perhaps a friend has come
To share your day—someone has sent a flower,
Or, else, to one in need you gave an hour.
Give thanks for what?
The things you have forgot."

This week closes the third month of the Hereford Public School.

Since the last report, the following pupils have entered the different grades as new students: Neva Clements, Rollie Rutherford, Marcellus Chadwick, Horace and Floyd Schimsher, Sloan Barker, Lois Carlisle, Ruth and Robert Storey.

Mr. B. H. Smith made the High School a short visit on Tuesday afternoon.

The historic prison of Napoleon has long been a British garrison, and Boer prisoners were kept there during the Boer War. After peace was made in South Africa, the larger part of the garrison was withdrawn, and hard times threatened the inhabitants. It is now announced that a garrison of at least seven hundred men will be kept on the island, and St. Helena that famous but lonely rock in mid-Atlantic, 1400 miles from anywhere is to have prosperity once more.

The Public School dismissed on Wednesday for Thanksgiving, and also on Friday as a number of the teachers desired to attend the Teachers' meeting at Claude.

Mrs. W. B. Parmer visited the Fifth Grade on Wednesday afternoon, and enjoyed the Thanksgiving exercises in this room.

Here is a recipe for a good boy:
To make a good boy/tis easy enough,
When by patience and toll you have found
out the stuff
Out of which he is made.
To five parts of interest add five parts of love,
And enough of encouragement to tht above
To keep him a-going.
Then, if all this does not keep him in line,
Apply at once a good shingle of pine,
And that with a will.

Supt. E. H. Wray and Misses Maggie Ray and Millicent Griffith are in attendance at the Panhandle Teachers' Association at Claude.

In a North Missouri town where the writer of this column was former principal of the High School for three years, the High School pupils on last Saturday all worked for wages at whatever they could get to do, and in the evening turned over their earnings to the superintendent to buy books for their library. As a result they had one hundred dollars. A move something like this would not be out of the way for the High School of Hereford.

Cards have been received announcing the marriage on December 4 of Miss Agnes Clark, the 7th Grade teacher of 1906-'07, and Mr. O. E. Thomas of our city.

If William Bradford of the old Colonial days, who, perhaps, was the first to proclaim a thanksgiving day in our country, had cause to give thanks, and to call the people of Plymouth together in their little meeting-house for worship, and to offer up thanksgiving for the fish they could catch in the streams, the small amount of corn they had raised, and their escape from the red men of the forest, how much more we, the people of this, our mighty commonwealth should thank the Great Father for what he has done for us, and what he is to us. We should exclaim with the psalmist—blessed be the Lord, who daily loadeth us with benefits.

The new gold coins which have recently been put into circulation are the first to be issued in a generation which do not bear the words: "In God we trust."

Ex-Supt. D. W. Hawkins visited a number of the grades of the Public School on Tuesday forenoon. No one is more welcome and greeted with a kindlier smile than Prof. Hawkins, for in the past three years he as Superintendent of the school has done much to bring it up to its present standard of excellence.

Just now the heirs of George Washington are coming into public notice through their attempt to recover lands in Ohio which were granted to the first President by the British government, and later by the United States in recognition of his military services in both governments. There are ten thousand acres of this land in all. Whether the heirs will receive the value of the land as it was when the grant was made, or as it is now is rather an important question, for the site of Cincinnati is included in one of the grants. The heirs are great-grand-nephews of George Washington.

Young people, remember that nothing worth while in this world is ever done without an uncompromising spirit, undaunted by opposition but determined upon victory.

"Tis not how much but how well we read."

"People are not usually better than the books they read."

"Behind the Bars."

On Friday evening, November 22, Mrs. Porter Johnson entertained the Ladies' Home Missionary Society and its friends at her hospitable home in the jail. If "going to jail" and getting "behind the bars" always afforded as much pleasure as on this occasion, our jails would always be crowded to overflowing.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklin	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,
J. H. KING, Agent

Mrs. Johnson was "at home" in the afternoon from 3 o'clock to 6 and in the evening from 7 o'clock to 10. Music was one of the attractive features—an instrumental duet being rendered by Mrs. G. A. F. Parker and Miss Tarver, a piano solo by Nellie Black and a vocal duet by Mamie Inmon and Essie Johnson. Bessie Snyder gave a recitation, and Albert Pike Snyder also entertained

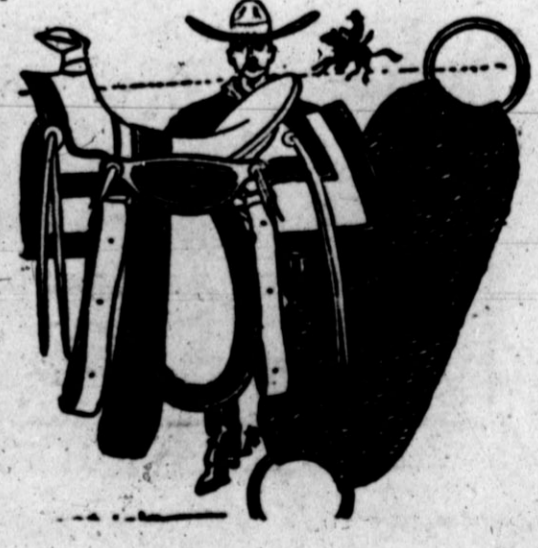
the company with a "speech." One of the most interesting parts of the evening's entertainment was a flower contest which was entered into with a great deal of earnestness and zest by every one present. Miss Julia Tarver won the honors by answering nineteen questions out of the thirtyone asked. Each answer was the name of a flower. Mrs. Geo. Barcus, Mrs. Estelle Tucker and

Lester Guinn came up with second honors answering eighteen. Cake and coffee were served as refreshments. A free will offering was made to the society amounting to about fourteen dollars, for which the members are grateful and desire to thank each one who contributed.
PRESS SUPT.
For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-1f

FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.

Come in Strangers and let's get acquainted.



Yours very truly,
J. A. CANTERBURY



Your Hand's In Your Purse

all the time if you keep your cash about you. You see so many little things you buy because the money is so handy. You wouldn't buy half of them if you had an account at

The Western National Bank.

You would decide that you didn't need them bad enough to warrant drawing a check. The price of those many things you wouldn't buy would make a very comfortable saving at the end of a year. Ever think about it in that way.

The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00
SURPLUS - - 35,000.00

G. A. F. Parker,
President

J. L. Smith,
V. President

F. B. Fuller
Cashier



Local and Personal

J. W. DeAtley went north Thursday afternoon.

Special Prices on all saddles. J. A. Canterbury.

C. S. Garrison was in Amarillo on business this week.

If it is windmill or well work you want, call us. Sewell & Brazil. 39tf

Plenty of sacks for Kaffir corn and maize. Warren Grain Co. 37tf

J. A. Buckner left Sunday for Waco where he will attend the Grand Chapter.

Miss Katie Davidson left Thursday afternoon for Estilene to visit her brother.

Miss Gertrude Taylor, daughter of Dr. A. L. Taylor, is visiting her uncle in Texico this week.

Misses Elsie and Kate Cross of Texico have been visiting at the home of E. T. Woodburn.

C. P. Arthur and family will spend the winter in California for the benefit of Mrs. Arthur's health.

The laughing season is coming. Albert Taylor in Peaceful Valley and A Poor Relation, Dec. 4-5. 1t

L. F. Bowe and wife of Iowa came in Thursday to visit their grand daughter, Mrs. Vern Witherspoon.

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

Peaceful Valley is one of those home stories which always touches the heart and makes all the world akin. Opera House Dec. 4-5. 1t

M. M. Major

C. M. McGhee

Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

H. H. Hawkins, brother to D. W. Hawkins, left this week to spend Thanksgiving at his old home in Altamont, Mo.

The Clearance Sale of trimmed hats at Mrs. Hart's to make room for the large spring stock is now on. At Hubbard & Barnett's. 1t

Albert Taylor has long since been recognized as the best of American Repertoire Actors. Opera House, Dec. 4-5. 1t

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

If you have any "Poor Relations" that would like to attend the playhouse, reserve seats for them at The Hub for December 4-5, when Mr. Albert Taylor will make you appreciate what you have more than ever.

You may never have the privilege of entering the "Peaceful Valley" unless you let Mr. Albert Taylor and his company guide you thru it next week at the Hereford Opera House. Tickets for the journey can be had at The Hub, Monday.

Matt Gililand has returned from Dallas where he has recently pursued a course in embalming, thus preparing himself to accept the responsible position of undertaker and embalmer in the W. J. Gililand Furniture Company's establishment.

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect; so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36tf

Mr. and Mrs. T. M. Palmer and their daughter, Miss Avis, left last Monday afternoon for Wichita Falls for a short visit, after which they will spend the winter on the coast at Corpus Christi. During their absence, Walter Palmer, will take up his quarters at the College where he is a student.

Nice Hereford residences, small farms near Hereford quarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from nonresidents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

J. R. Mosley, hot-air dispenser and general mixer for Panhandle boosters, has returned from Mineral Wells and other Texas points, where he almost talked the entire population in the notion of moving to Hereford. The Hereford people now in Mineral Wells are only too anxious to come back home, he says.

J. M. Boone has returned from quite a visit to his old "stomping grounds" in East Texas, after he had helped carry off a hat full of blue ribbons at the Texas State Fair for the Hereford country, as care-taker of the exhibit sent down by the Commercial Club. Mr. Boone says that Hereford would have taken the prize on Indian corn if he had ten ears. He had only two ears of the "eight row" corn from J. D. Thompson's ranch and the judges admitted that these were the finest specimens they had ever seen. The bale of alfalfa was, also, a feature of the Hereford exhibit. Men who knew, said that the alfalfa was the best cured and finest looking lot on exhibit. Of course, it took the blue ribbon. The Sulphur Park Farm has made a reputation for itself.

Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

W. H. RAY

...Jeweler and Optician...

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Brand Want Ads Bring Results

Additional Locals

Special Prices on all saddles. J. A. Canterbury. Phone 76 for salt. E. W. Harrison. 31tf

Special Prices on all saddles. J. A. Canterbury.

Mr. Edwards of the Edwards Land Company went north Tuesday afternoon.

H. F. Mitchell is on a visit back to his old home in Illinois. He left last Tuesday.

Mr. and Mrs. E. Megret have gone down into Texas to spend a part of the winter.

Mrs. Ella Winstead came back from a short visit to friends at Canyon City, Tuesday.

Hon. W. M. Knight returned Tuesday afternoon from Austin and other Texas points.

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

Attend the hat sale this week. Trimmed hats will go cheap. Also plumes. Mrs. Hart, at Hubbard & Barnett's. 1t

A few choice fur that will make an elegant Xmas gift to your wife or friend. For a fine rug the price is right to move them at Canterbury's.

Special Sale for a week on trimmed hats. Entire stock must go regardless of price. Plumes and fancy feathers at two-thirds their value. Mrs. S. L. Hart, at Hubbard & Barnett's. 1

Cold weather is coming. You will need hot fires. You had better let us repair your old flue before it is too late. You may wish you had. Sewell & Brazil. 36tf

J. H. Mitchell and Jno. O'Day of St. Joseph Missouri, were callers at the Brand office Tuesday. Mr. Mitchell is the happy owner of a large tract of land near Hereford, but he had never seen the land until recently. He made the purchase 27 years ago and comes now for the first time to his land. He says that it looks good to him.

Quarterly Conference.
Rev. G. S. Hardy, Presiding elder for this district, will be here and hold his first quarterly conference Saturday night. He will also preach at the Methodist Church, Sunday and Sunday night.

RESOLUTIONS.
Executive Committee Outlines Their Work by Passing Resolutions.

Whereas, nature's handiwork and vagaries are most grandly demonstrated in the beautiful Palo Duro Canyon exhibiting rocky crags, rough ravines, ragged slopes, beautiful water falls, awesome gorges, forests of varied woods, tangled undergrowth and wild thickets, which to-day remain practically in their natural state, undisturbed by the ravages of man, affording retreat and protection for varieties of wild beasts and fowls indigenous to the southwest; the Palo Duro being without a parallel in the United States, this immense gorge of 50 miles in length by 6 miles in width, occurring abruptly in the center of a flat alluvial plain which surrounds it for hundreds of miles on either side, offering an opportunity for the making of a National Park and Game Reserve unlike any other similar reservation, in that it is not carved out of a scenic country, practically similar, surrounding it.

And whereas, pursuant to a call of the citizens of Canyon City, a convention of 150 business men of Texas was held in said city on Tuesday, November 12, 1907 for the purpose of considering the feasibility and advisability of securing action by the Congress of the United States towards making a National Park and Game Preserve of this Canyon.

And whereas, at said meeting, the Hon. Jasper N. Haney, Mayor of Canyon City, was made permanent chairman of the convention, and in pursuance to the action of said convention, appointed the undersigned General Executive Committee, with full power and authority to initiate and carry out a movement towards this end.

Now therefore at the meeting of said Executive Committee, held in the rooms of the Amarillo Chamber of Commerce on Tuesday, November 26, 1907, the following action was taken:

RESOLVED: That we form ourselves into the Palo Duro National Park Association with the permanent offices of said convention of officers for the first year with headquarters at Amarillo, Texas.

That county organizations be formed in the 44 Counties of the North Plains, becoming members hereof, and that each County organize and report to the Secretary of the Executive Committee, and that we invite all Commercial Clubs, Civic Organizations and Federal Clubs of Women in other cities and sections of the State be made Associate Members and requested to co-operate in this movement, resultant only in good to the entire State at large.

That the one and only purpose of this Association be to secure a

CLASSIFIED ADVERTISEMENTS

Brand Want Ads Bring Results "If you want anything or have something for sale, list it in this department."

MISCELLANEOUS WANTS

I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

WANTED TO TRADE.—Hogs for corn. Good grade of hogs, different sizes See W. H. Rayzor. 41-tf

WANTED.—Position as governess. Long experience in teaching good testimonials. See Rev. E. D. Morgan or write me at Hereford, Texas, Mrs. Sarah Morgan. 42-4t

WANTED.—A restaurant keeper to run a restaurant in connection with a 21-room hotel, now run on European plan. Nicest furnished rooms in town. Located near business centre. Dining room 30X30 feet. Plenty of kitchen room. For further particulars address or call on Jno. Yarbrough, Hereford, Texas. 42-4t

WANTED.—To exchange for a small home in Hereford a good clean stock of groceries and general merchandise in the best superb of Dallas that would invoice about \$1,000 (one thousand dollars) also 2 years lease of large store, meat market, small house, stables, etc., rent \$30 (thirty dollars) a month. Must be a home within walking distance of school, would like a modest home that would not be worth more than \$1500 (fifteen hundred dollars.) I. R. Hussey, Dallas, Texas. 394t

LIVE STOCK FOR SALE

MILCH COW.—Good 4-gallon cow for sale. Inquire at this office. 41-tf

MULES.—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf

FOR SALE.—Anyone wanting a good milch cow. See J. H. Harris near cemetery. 42-3tp

SALE.—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE.—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. tf

FOR SALE.—Full blood Berkshire male, year and a half old. Apply to J. H. Bowers, at Ranch. 41-2t

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE.—Two 2-year-old and one 1-year-old thoroughbred Percheon mares. Combined weight 3300 and broke to work. A. H. Morris. 41tf

FOR RENT—DWELLINGS

FOR RENT.—6 room house with barn, garden etc. Sam H. Morris, agent. 38tf

FOR RENT.—Good two-room house, good sheds and one-half acre of ground. House close to the public school. See J. F. Collup. 41-tf

National Park and Game Preserve in the Palo Duro Canyon and believing such Park to be feasible and desirable and of National importance, we appeal to the people of Texas and Oklahoma especially, and to the nation at large, to give their patriotic encouragement, support and co-operation to this end.

That our Senators and Representatives in Congress be, and they are hereby respectfully requested and urged to at once introduce and urge

LOST

ESTRATED.—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tf

LOST.—A small purse containing a \$10 bill and keys. Finder will be awarded by leaving same at Brand office. G. W. Jowell. 41-2t

COW FOUND.—Big pale red cow, dehorned, branded LIB on right side. Has been at my ranch since May. Owner may claim same by paying pastorage and for this ad. M. E. Goodloe, on old E. Carter ranch. 41-2tp

REAL ESTATE FOR SALE

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf

FOR SALE.—Two houses and lots in one block of public school. See C. T. Cox. 36tf

LOTS OF LOTS.—For sale on installment plan. SAM H. MORRIS. 18-tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. tf

BARGAIN.—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

FOR SALE.—Section 34 in Block K. 3. Fine smooth section, fenced on three sides. Has good well and windmill on it. Is 7 miles northeast of Hereford. Price \$20 per acre if taken soon. Address box 411 Washington, Ill. 39-tf

FOR SALE.—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-tf

FOR RENT—OFFICES

FOR RENT.—Good office, well located recently occupied by Bowers & Dunlap. See Park & Bourn. 41-tf

FOR RENT.—Office rooms. Inquire at Hereford Telephone Company's office. 42-tf

LAND FOR RENT

FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

FOR RENT.—Nice quarter section of land 7 miles from Hereford. Good three room house and 80 acres in cultivation. Park & Bourn. 41-tf

the adoption of a joint resolution, directing the Agricultural or other proper department of the Government to cause to be made an examination, survey and report on said canyon, as to the feasibility and suitability of such proposed park, preparing and providing such full and complete data as the department may require to intelligently act on the matter; said resolution carrying sufficient appropriation to defray the expenses thereof.

ROOMS FOR RENT

ROOMS.—For rent. Mrs. Chas. Havenhill. 37-tf

FOR RENT.—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39tf

ROOM.—Nice furnished room for rent at \$7.50 per month, at Mrs. W. G. Dent's. 42-2tp

TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

MISCELLANEOUS

FOR SALE.—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 394t

MONEY TO LOAN.—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE.—One nearly new walking sod-plow, and one sulky plow with sod attachment. Byrle Elliston. 40tf

FOR SALE.—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf

BRICK WORK.—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

FOR SALE.—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf

TO EXCHANGE

FOR EXCHANGE.—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE.—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.

FOR EXCHANGE.—A nice residence property, just 1 block south of Industrial College in Denton Texas—rented for a year—and 400 acres best grade land just half way between Hereford and Dimmitt and within 1-3 mile proposed switch on Panhandle Short Line to trade for smooth, unencumbered land in Castro or Deaf Smith county at \$10.00 per acre. Total value \$11,500.00. J. N. Russell at L. Gough Development Co. 39-4t

That the Governor and Legislature of the contiguous State of Oklahoma be requested and urged to adapt resolutions favoring the project, and urging the Congress of the United States to comply with the needs and desires of the people of Texas in this direction.

L. T. Lester. H. A. Nobles.
Harry Tracy L. Gough.
R. D. Doak. C. Goodnight.
Jasper N. Haney, Chairman.
Vernon Beggs, Secretary.

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

KRESO

Combination of Coal-Tar Derivatives.
(NON-CARBOLIC.)

A STANDARDIZED DISINFECTANT, ANTISEPTIC CLEANSER, DEODORIZER AND PURIFIER

Kreso possesses advantages which make it better and safer than any other material for household disinfecting, and it is preferable to carbolic acid, because it does not burn, to chloride of lime, copperas, etc., because

First. It is safe. In the dilution recommended it is practically non-poisonous, and can therefore be used freely, and is safe to have around. It is not caustic or irritating; it does not attack metals, and therefore does not destroy plumbing; it does not permanently stain washable fabrics.

Second. It is effective. Our laboratory tests require that in a 1% solution it must destroy the most resistant disease-germ (the green pus germ) in one minute. It thus disinfects, cleanses and purifies. It destroys foul odors, not by substituting another, but by destroying the cause of the odor.

Third. It is standardized; always the same. You can depend upon it.

Kreso is particularly valuable in preventing an outbreak of contagious diseases, by destroying infection, cleansing, purifying and promoting sanitation. It is the ideal disinfectant for HOSPITALS, RAILWAY STATIONS, PUBLIC BUILDINGS, SCHOOL ROOMS, BATH-ROOMS, WATER-CLOSETS, URINALS, KITCHEN SINKS, STORE ROOMS, OUT-HOUSES, GARBAGE BOXES, CESSPOOLS, STABLES, DOG-KENNELS, CAGES, ETC.

For all general disinfecting purposes mix Kreso with water (warm preferred) in the following proportions:

1 tablespoonful Kreso,	3 pints water.
1 pint Kreso,	12 gallons water.

making approximately a 1-to-100 solution.

SAFE AND EASY TO USE.

FOR SALE BY

T. M. COULSON

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

B. H. SMITH

THE INSURANCE MAN

See Him About The Nice Things He
Has In His Office for You

Office over
First National Bank

Hereford, Texas

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burke, Local Manager

Hereford,

Texas

Additional Local
Reserved seat tickets for the Albert Taylor Co. on sale Monday at The Hub. 42-3t

Hon. and Mrs. J. M. Houston of Boulder, Colorado, have returned to their home after spending a few days in this city.

Large crowds, help more than anything else to get better plays. See Albert Taylor and his company at Opera House, Dec. 4-5. 1t

We would like to put in some good flues with our concrete blocks. They make the best and safest flues. 42-tf W. F. WEST & Co.

The Albert Taylor company played to crowded houses in Dallas, Houston and San Antonio. They are entitled to one at Hereford, Dec. 4-5.

Mayor L. Gough went to Amarillo Thursday afternoon on an invitation of friends in the local option election and addressed a public meeting there last night.

Prof. Wray, Misses Griffith and Ray were seen to board Thursday afternoon train for Claud where the Panhandle Teachers Association is being held.

A Poor Relation. Glancing over the audience one could see the faces of people wet with tears and yet laughing heartily.—San Antonio Express. Opera House, Dec. 4-5.

FOR SALE.—1/4 section choice land in Farmer county near Bovina, will consider property in Hereford as part payment. Grimes, Hereford, P. O. box 141. 1tp

A. J. Lipscomb, teller for the Western National Bank, will serve in the capacity of cashier until the officers of that institution can elect one in the place of Mr. Fuller, resigned.

Mrs. J. C. Mason left yesterday afternoon for Dallas where she will make her home in the future. Her two daughters, Misses McXie May and Grace will remain in school for a few weeks yet, but will join their mother in her Dallas home before the holidays.

Telephone Girls Wanted.

The Hereford Telephone Co. wants several girls to operate switch board. Apply to R. H. Hemley, at Hereford Telephone office. 41-tf

Piano Contest.

According to the rules the contest will close tomorrow, Saturday, Nov. 30, at 6 p. m. The final count will be published in the Brand next week. Commercial Club and Band. 79203

Jessie Sisk	65052
Roxie Witherspoon	23472
Katie Davidson	9825
Audry Argo	5280
College	3806
Jimmie Rowe	3552
Bessie Curtzinger	2685

"The Finger of Scorn."

The Curtain Club of the College, which made such a fine reputation last year by the splendid dramatic productions, will give tonight in the College auditorium, that most interesting drama, "The Finger of Scorn." Those who have never attended an exercise at the College will be surprised to find that the stage setting in the auditorium is the best in the Panhandle; the scenery was painted by a special artist and the stage is larger having a 26 foot opening and a 14 foot proscenium, thus enabling the Club to put on the play in the most advantageous manner. The hall is seated with elegant opera chairs, giving comfort as well as pleasure while you enjoy the production of the play. Go to the College tonight.

Dental Office.

Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work. 34-tf

THE HUB

While doing you Christmas
buying

Don't Forget OUR Store

We live up to our Motto:
Quick Sales and Small Profits

Our 5c and 10c Counters are
the TALK OF THE TOWN

DINNER!!

When you want things for
dinner phone Argo & Jarrott.
They sell groceries that are
clean and fresh.

ARGO & JARROTT

YOU CAN'T Afford to Miss

Seeing our line of
Fall and Winter
Goods, consisting of
Suits, Ladies'
Skirts, Hats, Caps,
Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt,

Texas

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

GARRISON BROS

Make Our Store Headquarters

Thomas-Clark.

The friends of Mr. O. E. Thomas and Miss Agnes Clark will be pleased to learn that on December 4th, at the home of the bride's mother at McGregor, Texas, the two will be united in the bonds of matrimony. Cards announcing the wedding affair have been received at Hereford:

Mrs. S. E. Clark request the honor of your presence at the marriage of her daughter, Agnes Elizabeth, to Mr. Orlando Erle Thomas, Wednesday afternoon, December the fourth, Nineteen hundred and seven at three-thirty o'clock, at her home South Main Street, McGregor, Texas. At home, Hereford, Texas, December 10th.

From this it will add more pleasure to know that Hereford has been chosen as their future home, as both

are well known in the city. Miss Clark was a popular teacher in the public school here last year and while she was not long with us, her charms brought to her a large circle of friends. Mr. Thomas is one of Hereford's own, having made this place his home for nearly two years and has served in several capacities most proficiently; as teacher in the schools, as local editor of the BRAND and until recently as a business man. His friends are numbered only by his acquaintances for to know him is to like him.

The Brand joins in congratulations with the many friends of these young people in the happy termination of their acquaintance and association into a closer relation for life.

Plenty of sacks for Kaffir corn and maize. Warren Grain Co. 37tf

Press Extracts

The Elks at Amarillo will erect a \$25,000.0 home.

Parmer county will vote on location of county seat by order of the county Judge, December 10th.

A man by the name of Kennedy seriously cut Judge W. R. McGill, U. S. court commissioner at La Lande, N. M.

Prof. E. Smith of Texico, who recently lost his voice, has sufficiently recovered to enable him to speak to his friends.

Alabama has joined Georgia in declaring for state prohibition. The new law will take effect January 1st 1909. Mobile threatens to secede from the state. She tried that once.

Amarillo is in the middle of a local option election which will be "pulled off" on December 3. If she "goes dry," the Panhandle will be the "dry-est" country in the Southwest.

When Amarillo and Wichita Falls both vote local option, there will be no saloon between Ft. Worth and Dalhard, a distance of 416 miles, "a long time 'tween drinks."

Panhandle city voted \$17,000 in school house bond last Tuesday by 32 to 6 votes. This is the way all good Plain's towns do the work. Hereford will erect a handsome public school building.

The election held last week at Childress to determine whether the city should issue bonds for the purpose of putting in a system of water works resulted in a victory for the town, the vote being 172 for and only 16 against. Good for childress, the corner spot on the Panhandle trumps.

Stallion Kills Owner.

From Daily Panhandle. Canadian, Texas, Nov. 20.—Geo. W. Little, a stockman residing in the eastern part of Hemphill county, was killed by a stallion.

The full particulars have not been learned, but it is stated that the stallion caught him by the arm and drug him about fifty feet and tore his arm entirely from his body and otherwise injuring him, from the effects of which he died a few hours after.

Mr. Little was about 50 years old, had resided in this county for at least 25 years, and was a good and respected citizen.

He leaves a wife and two children who have the sympathy of the entire community in their bereavement.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office. 33-tf HENRY HUBBERT, City Marshall and Collector.

W. D. Kelleher Resigns.

W. D. Kellehor, who has served the county in the capacity of commissioner for a long time, tendered his resignation a few days and J. W. Wyche was appointed in his stead. Mr. Kellehor has made an excellent record in that office and has added substantial improvements in the affairs of the county. He is a progressive man and entirely reliable in his dealings, not only in the county's

business but his own private affairs as well.

Dr. Ratliff has sold his office fixtures to Dr. Sutherland, and will go to Oklahoma City and open up a new office there. Dr. Sutherland moves into his new quarters Monday. He comes to us well recommended and Dr. Ratliff feels no hesitancy in commending him heartily to his old patronage.

IF ELITE IT'S BEST

Candies, Cigars, Fruits

The most up-to-date confectionery in Hereford. Our Motto: Quality and freshness.

Fresh Box Candies Received Weekly **Come in and see us**

Cardwell Brothers

Are now in their new building at the same old stand. We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - Texas

Too Many Goods

I HAVE decided there is entirely too many goods in this town for the number of people here and the size territory to draw from. A large part of our territory has been cut off from Hereford during the past 18 months. On that account I have decided to cut our \$20,000.00 of dry goods down to \$10,000.00 during the next 3 months. We expect to reduce it by making very low prices on every line that we are overstocked in. It will be to every ones interest and a saving of money to get our prices before buying.

George A. Stambaugh

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

A Delightful Occasion.

The ladies of the Monday Club and a few other friends, with Mrs. W. G. Keiry as guest of honor, were delightfully entertained on last Tuesday afternoon by Mrs. Bernard Arnold. A literary contest had been prepared and was participated in with much zeal and pleasantry. Each invited guest had been asked to write some recipe in verse. The reading of these at this time caused much laughter and applause. For truly each one portrayed a union of the poetic and culinary arts. Mrs. J. D. Jarrott was adjudged first honor and received as a prize a dainty booklet of recipes. The poems were collected and given to Mrs. Keiry as little mementoes of those present.

Mesdames Keiry and Parker and Miss Tarver added much to the real pleasure of the afternoon by giving several beautiful vocal selections. These were followed by a reading from Mrs. Jarrott in her own inimitable style.

Dainty refreshments were served. At a late hour we said good-bye, each with words of praise for the hostess who had entertained so well.

A GUEST.

House Bargain.

New seven-room house with 2 porches, 3 wardrobes, well and fences. On lot 75x140 feet on the 5th block from Brand office. Price \$2500.00 on terms to suit purchaser. Inquire at BRAND office. Z 38-1f

BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON - - - Proprietor

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD - - - TEXAS

The patronage of the general public is cordially solicited

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

PALO DURO CANYON.

Mayor L. Gough returned Wednesday from Amarillo, where he had been attending a meeting of the National Park Executive Committee. He brings back a most encouraging report. Among other things discussed by the committee was a suitable memorial in the form of resolution to be presented to the National Congress, a copy of which appears in the issue of the Brand. Mr. Gough stated that he had promised the support of the Hereford Commercial and that Parmer and Castro counties would be put on notice that they too were wanted in this matter.

This is the best step has ever been taken by the people of the Plains—to advertise their only great natural people's play ground. The Palo Duro Canyon is not excelled in beauty and grandness except by the Grand Canyon of Colorado. It is to be hoped that every paper on the Plains will publish the resolutions and other papers of the state will give mention of the move. It is a state affair and not a Panhandle boomlet altogether.

Veterinary Notice.

I am now within 20 minutes ride of Hereford and will soon be ready to answer calls in veterinary surgery. My number is 151 of Veterinarians State of Missouri. 41-2tp
F. E. BOWE, V. S.

Special Prices on all saddles, J. A. Canterbury.

MAKES MONEY.

An Illinois farmer tells the Claude News something of his experience as a farmer in the Panhandle. This coming from a man who has come to the Plains as a farmer should forever put to silence the cry that a man would starve if he tried to farm in the Panhandle. Read what the Illinois man has to say for himself:—

I find that farming here pays a much better return on the investment than it does in Illinois.

Claude is the county seat of Armstrong county. It is on the Fort Worth and Denver railroad and is a growing town, surrounded by as fertile a body of land as there is in Illinois. I bought near Claude, and to illustrate what this country will do I submit the following facts: I bought six hundred and forty (640) acres of land October 12, 1906, and paid fourteen thousand (14,000) dollars for it. There was 140 acres in cultivation and I broke out 120 acres of sod. I had—

65 acres sowed to wheat, threshed 1,092 bushels and sold at 90c per bu., making	\$982.00
75 acres oats, threshed 1,100 bushels, sold at 50c per bushel	550.00
80 acres sorghum, in sod, raised 1,500 bushels seed worth 80c per bu.	1,200.00
40 acres Kafir corn, in sod, raised 800 bushels worth 50c per bu.	400.00

Making a total of \$3,132.00

The total expense of planting, harvesting and marketing the above crop was done under contract for one-half, which leaves as rents on 260 acres fifteen hundred and sixty-six (\$1,566.00) dollars, which is a little more than \$6.00 per acre on the land in cultivation, and is 11 1-7 per cent on the total investment.

For Sale at a Bargain.

Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent: also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced, 3 acres in orchard and 1 in alfalfa. Terms 1/2 cash, balance to suit purchaser. 38tf

JOHN W. DEATLEY.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, - - - Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
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DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

O. P. SUTHERLAND
DENTIST
Office in Opera House Building.
Phone
HEREFORD, - - - TEXAS

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford - - - Texas

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Office in Western National Bank building

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FARMERTON TOWN LOTS
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E. F. Connell W. D. Kelleher
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Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - - Texas

C. G. Witherspoon W. Cauda Witherspoon
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Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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HEREFORD REALTY COMPANY
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City, Ranch and Farm Property
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Personal attention given to all business given us.

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HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Head Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

Subscribe for the Brand --- \$1.00

Art Rug Sale

Have Your

**Floor
Coverings**

Put Down
Now

For the Next Ten Days

We will without question, have the Greatest Sale of RUGS of every description, we have ever had. We have just received our big stock of Holiday Rugs-- over Five Hundred Rugs and over \$1,500.00 worth. These new creations are direct from the mills of W. J. Sloan Co., and Alexander Smith & Sons--the Greatest Carpet and Rug mills in America. These goods will be sold for about 25 per cent less money than you are in the habit of buying them for. We have Five Times as Many PICTURES for the Holidays as usual. The most extensive selection and the finest display of art. They are beauties, come in and see them.

See us for all
kinds of

China

and Fancy
Lamps

Yours very truly,

Furniture Dealer

E. B. BLACK

UNDERTAKER

CAR SHORTAGE AGAIN.

(Continued from Page Two.)

ity of all classes of equipment; however, it is more noticeable in this territory as a stock car scarcity; we have had a standing order for some time to not allow delay in unloading stock cars from any cause and to give their handling preference over all other equipment.

Recent enactment of Texas Legislature in restricting maximum time of service for trainmen to 14 hours has caused considerable delay to the prompt handling of traffic as well as great waste of power and might say unnecessary expenses to railroads. This was in evidence to fullest extent at this place on night of November 7th when we were loading a train of 20 cars of cattle. It was seen that the crew who started this loading would not be able to finish the train and take it into Amarillo within the limit as required by law, hence, at 11:40 p. m., our crew was given orders to stop and run to Amarillo with only engine and caboose and that another train would finish the job. This caused not only a delay of two hours to cattle, but left part of a train of dead freight which the latter train had to set out here in order to handle the cattle with least possible delay. It is too bad the public are not more familiar with the little detail work required by some of the laws, and also how hard the railroads work to handle traffic under some of the adverse conditions. If they were there would not be as much criticism and surely not near as many laws which work a hardship on the railway, are of no benefit to the public, unsatisfactory to the employes and handicaps the railway in giving their patrons the service they otherwise could.

Do not understand that I claim a 14-hour day is too short, as it is certainly long enough for any man to work in one day, but it is unsatisfac-

tory for train men to be required to tie up 40 miles from home for rest, as required by law, when an extra leeway of two or three hours would place them with their families, move a train of freight that much earlier and be generally more satisfactory to all concerned.

Yours truly,

J. W. LACEY, Agent.

In answer, the BRAND must here state that the article that gave occasion to Mr. Lacey's letter was not a day-dream or a night-mare of the editor, but that the sentiments therein were largely obtained from a free discussion in a meeting of the Board of Directors of the Hereford Commercial Club, of which the editor happens to be secretary. As secretary of the club or editor of the BRAND, he is perfectly willing to shoulder the responsibility of the article. He feels strong in a just cause. At that meeting, a committee was appointed to draft a letter to Mr. Turner, which letter should contain, and when written did contain, practically the same statements made by the BRAND. This letter was forwarded to Mr. Turner on November 6, and to this date, November 29, 23 days, no reply has been received. Does this look like the Santa Fe was indifferent in the matter?

In reply, Mr. Lacey opens the matter by stating that the BRAND publishes a letter "alleged to have been written by Mr. Turner to our agent at Plainview." The BRAND took the clipping from a Plainview paper in which the letter of Mr. Turner was published. The letter is identical in phraseology with the letter in Mr. Lacey's office and, in fact, the same letter. The BRAND's allegation is thus sustained by Mr. Lacey's own admission and the letter itself.

But it appears that our local agent objects to the interpretation placed

upon Mr. Turner's letter. The paragraph was correctly quoted, the letter is now published in full and the BRAND is perfectly willing to let the general public pass upon the conclusion reached. Mr. Turner's letter, stripped of all its phraseological frills means just what the BRAND said, "This expressed feeling that the railroad can await its own pleasure in furnishing cars and still get the business at the same charges," or as Mr. Lacey interprets the BRAND's letter, "That the public is more interested than the railway in this matter and that the railway will eventually get the traffic anyhow, leaving the general impression on the public that the Santa Fe was indifferent in the matter and making no effort to relieve the present condition." Mr. Lacey's statement that he does not believe that any fair minded business man could possibly take any stock in such a statement and especially as coming from the General Manager of a railway is rather unfortunate.

The BRAND has submitted Mr. Turner's letter, as furnished by Mr. Lacey, to several of our local business men and they, without a single exception, agree with the BRAND in its conclusions. Read the second paragraph of Mr. Turner's letter in which he states emphatically that the public is more interested than the railway as the business will have to be moved by them at some time.

No, sir; a careful perusal of Mr. Turner's letter does not convince the BRAND that he is as much interested in the prompt handling of traffic, nor does the failure of his road to furnish cars, nor does his long delay of 23 days in replying to a courteous business letter written by our best citizens, convince the BRAND that he, Mr. Turner, is as much interested as the public. Let the facts be given. Some of our people have waited now two years to ship cattle and they have been driven back to the range; orders have been on file in the local office for months asking for cars and in many cases no satisfactory promises could be extracted from the railway as to when cars could be furnished; hundreds of cattle, yes, thousands have been held on short

range for weeks and weeks, months and months, awaiting the pleasure of the railroad. One buyer drove his herd thru to Amarillo from Hereford and applied to the Rock Island for cars. They were assured by that road that cars would be forthcoming. On learning that this herd was about to be taken by the Rock Island, the Santa Fe at Amarillo, at once stated that cars were ready for the cattle. The shipper then preferred to give the business to the Rock Island. Does this not leave the impression that the Santa Fe feels that "the business must be moved by them at some time or another?"

The BRAND in this matter is the advocate of the people. That Hereford and the Panhandle has been "bottled up" by the Santa Fe by the manner in which all traffic has been handled during the past several months can hardly be denied. There is no less than \$100,000.00 tied up in cattle that could be put into immediate circulation, if prompt shipments could be made. The merchants as well as all others have lost heavily by the car shortage. But Mr. Lacey says that Mr. Turner's letter does not refer especially to stock cars as there is a scarcity of all classes of equipment. Mr. Turner tries to lay the blame on the public by the slow way in which they unload stuff. Do not the cars belong to the railway? Cannot the company enforce their rules of demurrage? But is it a fact that the merchants are slow in unloading? Are the Hereford merchants negligent in this matter? Is it not a fact that our merchants have been so anxious to receive their goods and shipments that they wait rather impatiently for the arrival of all their shipments.

The Santa Fe has known for two or three years that this condition was to be faced. The opening up of a new territory always makes a greater demand for equipment and power. Why did not the great Santa Fe anticipate a little and prepare for just such conditions. Other main trunk lines in the state have been able to provide more and better power and equipment, but it seems that the Santa Fe has tried to do a maximum business with a minimum equipment.

Mr. Lacey continues and injects the 14-hour law into the discussion.

The people had nothing to do with the enactment of such a statute and the Hereford people lay no blame at the door of the Santa Fe for obeying such a law. He lays great stress on the point that a recent train of 20 cars for cattle was delayed 2 hours on account of such a provision. For this delay, the public gladly and freely forgives the Santa Fe. But what about the delays of 2 weeks, of 2 months, of 2 years? Have all of these been caused by the 14-hour law? The law has not been effective but a short time and it is hardly fair, not to mention unconstitutional, to make this law post facto. The BRAND is of the opinion that the public did not ask for this 14-hour law but that it was the trainmen themselves who memorialized the legislature. Mr. Lacey himself admits that it is certainly long enough for any man to work.

Our friend deplors the fact that the public is not more familiar with the little detail work required by some of the laws, and how hard the road works under adverse conditions. The roads have always been put upon notice of the enactment of any and all laws. The railways have ever had the most powerful lobbyists at our legislative halls, they employ the most competent railway attorneys and yet they complain of the many and unjust laws that have become a burden to the roads. They test every law passed by the legislature in the courts and break all the weak links in the chain. If the 14-hour law is unjust, the attorneys of the roads in Texas should be able to show it.

It must be understood that the BRAND has no ill feeling against either Mr. Turner or Mr. Lacey. This is not a personal matter in any way. The questions at issue are of vital importance to both the railroad and the public and the sooner a better relation exists between them, the quicker both will be benefited. The Santa Fe cannot allow its business to suffer in the Panhandle. The producers of the Plains are ready to give the road all the business it can possibly handle and it is hoped that this great system will put itself in position to take care of the enormous increase that is sure to come within the next few years.