

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, OCTOBER 11, 1907

No. 35

## THE WHITE SEWING MACHINE IS KING

IS the universal verdict of all who try it. A simple test will satisfy the most skeptical. We handle only the latest improved kinds, with the newest designs, etc. Every machine we sell is guaranteed to top notch. We do not charge you TWO prices--as agents do--but buying direct from the factory we are able to sell you a first class sewing machine--NONE better on earth, for \$40.00. Agents get \$65.00 for same machine. We will also sell you a life-time-guaranteed machine for \$18.75, cash. So do do delay, but order up a machine to your home at once. Make your fall sewing a pleasant task for your wife to do. Our big store is CHUCKED full of the good things in house furnishings. Prices are marvelously cheap. Yours for a fair deal



Furniture Dealer

# E. B. BLACK

UNDERTAKER

### EXPRESS RATES.

#### Business Men of Hereford Complain of the Unjust Charges Made by Express Company.

A petition was circulated this week and nearly one hundred names were obtained asking the Inter-State Commerce Commission to investigate the rates of the Wells-Fargo Express Company and complaint is made that the express rates are unjust and unreasonable. The petition follows:

Hereford, Texas, Oct. 8, 1907.  
The Inter-State Commerce Com.,  
Washington, D. C.

We, the undersigned citizens and business men of Hereford, Deaf Smith county, Texas, hereby request that your honorable body take immediate action to relieve us of the unjust and unreasonable charges which are being made by the Wells-Fargo Express Company. In many cases the express charges exacted exceed the original cost of the goods and are often from two to five times what would be a reasonable charge, and matters have reached a point where these unjust charges are no longer bearable and, therefore, request that you take such action as will bring us speedy relief.

Signed by nearly 100 names.  
That the express companies have long been plundering the state by unreasonable charges has been well known. The freight rates along the Pecos Valley were the subject of investigation and revision by the Commission some time ago. It will be remembered that Amarillo took an

active part in having the rates adjusted and that the Commission gave out a note of no uncertain sound in regard to how the roads had "bottled up" the valley by their extortionate rates. Now the express companies seem to "hold their breath" and make charges as long as they can hold.

The petition will have to be backed up by specific charges. Simply a general charge that the rates are unjust will not suffice. Those who are interested will, no doubt, get up their complaints in proper form and have them presented to the Commission.

#### Sweet Potatoes.

Surprises will never cease. B. H. Smith who lives only five blocks from the court house square planted a small patch of potatoes in sod land and this week he dug up a few to see what the harvest would be. As an evidence of his horticultural ability, he is exhibiting one huge potato weighing 5½ pounds, and showed the number taken from one hill weighing 8½ pounds. These potatoes were smooth, firm and well formed and judging from their looks would make a fine dish cooked with "possum" or pork. The BRAND will congratulate Mr. Smith when he brings that biggest potato back to this office and leaves it.

#### Take Notice Agents.

I would kindly ask that no one else take any of my feed stuff for samples.

JIM ROBINSON.

#### Directors Elected.

Pursuant to call, the subscribers to the flouring mill stock met Monday afternoon and organized, the following officers being elected: Guy Weatherford, President, G. A. F. Parker, J. L. Fuqua, M. J. Weatherford and W. H. Weatherford. It was agreed to charter the organization with a well paid-up capital stock of \$15,000.00. A charter is being drawn and application will be made at once.

An effort was made to find a suitable location for the mill but up to the present no satisfactory place or price can be found. It seems that the desirable lots are out of all reason as to price and other lots cannot be had on account of some title entanglements, but Hereford is not going to let the mill proposition go by on account of a place. The citizens of the town and the farmers of the country could well afford to purchase the site and donate it to the mill company rather than have the mill badly located. It should be convenient to the wheat farmers and easy of access. Guy Weatherford has gone to Kansas City to look after the machinery and to inquire into the ownership of some lots. He is ready to begin active operations and as soon as a location can be secured, plans and specifications will be drawn and bids asked for the erection of the building.

#### Where "The Breeze" Blew.

C. G. Witherspoon & Son are in receipt of a letter from a client at Dana, Indiana, as a result from an

ad in "The Breeze" and he states that he has two families that wish to move to Hereford at once and makes inquiry about houses to rent, cost of same, work to be had, etc. One thing in the letter that impressed those who have read it is the fact that the men and boys of the family say that they are willing to do any kind of honest work it makes no difference what it is, day laboring, odd jobs, farming, etc. This is the thing. There are too many young men who are looking for something easy, a soft snap. There are no soft snaps left, they are all taken up. It is to be hoped that "The Breeze" will blow some more good families this way.

#### PROGRAM.

#### For Lyceum Course at Hereford Opera House.

First performance October 19, Ex Governor Bob Taylor.

Second night, in November—Hawthorne Musical Club.

Third night December 14—Miss Nettie Sackson—Humorous and Dramatic entertainer.

Fourth night March 13—Caveny, Cartoonist.

Fifth night in April—Gilbert A. Elderidge, Impersonator.

Season tickets for the five performances including reserved seats \$2.50. One night reserved seats 75 cents. One night admission 50 cents. Save money by buying season tickets.

On Sale, beginning Monday, Oct. 14. See E. C. Elrod at The Hub.

#### Another Flouring Mill.

J. L. Fuqua, President of the First National Bank, is in receipt of a letter from the Ocheltree Grain Company in which they ask about the milling business for Hereford. They propose to put in both a flour and feed mill grinding wheat into flour and Kaffir and Maize into feed stuff. They have a large mill at Chichasha and also one at Fort Worth and they wish to get into the Panhandle field. Evidently not acquainted with this section of Texas, they ask if the farmers are raising any wheat. They were, of course, given the proper answer to the question. They also asked about the crop of Kaffir and Maize and the price of same in the local market.

It is well known that the Commercial Club has a contract with The Weatherford Milling Company of Unionville, Missouri, to erect a flouring mill, which will be ready about the first of next year, but if anything should happen that this company does not build the mill, the Ocheltree people will be glad to step into the place.

#### Dallas Fair Exhibit.

How many farmers are intending to help get up the exhibit at the Fair? Unless a creditable showing is made, no attempt should be made. Dalhart is to send all the exhibits of her recent fair. What is Hereford going to do? The Fair opens on October 19, and the exhibits should be in place. The Commercial Club has offered to bear the expense. Will the farmers do the rest?

Free

ON OCTOBER 31, 1907

Free

We will present to the little girl under 14 years of age, FREE OF CHARGE, a BEAUTIFUL BUCK'S RANGE, who will give us the best TEN REASONS WHY her mamma should use a Buck's Cooking Stove. Come to our store and get a Buck's Pamphlet and your number.

**Success Sulky and Gang Plows**

Moline and Canton Disc Plows, Baker Perfect Barb Wire, American & Ellwood Farm Fence, Disc and Drag Harrows, Moon Bros. Buggies, Bain and Florence Wagons, Eclipse Windmills

**Our Car Superior Grain Drills**

ard here. Come in and let us show you the BEST DRILL ON EARTH. They will help you to make that 40 BUSHEL TO THE ACRE WHEAT CROP. We guarantee them to do the BEST of WORK with less DRAFT THAN ANY DRILL MADE

Hardware

**Stroud-Gary Hardware Co.**

Implements

**Items From Hart**

Another norther has convinced us that winter is approaching fast and lots of feed in the field unsaved.

Rev. E. D. Morgan held services at the Killough school house Saturday and Sunday with two additions.

W. R. Norfleet has commenced the shipment of about five hundred head of cattle with two cars of fat cows last week.

We have a fine season in the ground and wheat sowing will be the order of the day with those who intend to sow, besides it is a good time to prepare the ground for the oats you intend to sow in the spring.

Now Mr. BRAND send us a few hundred good energetic farmers down this way and we will point them to their Star.

A. L. Ray who has been rusticated in southeast Texas for the last 20 days has just returned home after visiting Waco, Mart, Dallas, Houston, Galveston and Ft. Worth. He took a 14 mile run out on the Gulf and saw many good things including some big foreign battle ships.

Miss Zola Storm of Arney was in our community a few days talking to our trustees about the good things in store for our children if they would employ her as teacher which they promised to do. Miss Zola has taught for us before and needs no recommendations as to her ability to teach the young ideal how to shoot.

What a change this country is undergoing? The old cow will soon be a thing of the past but we can see in her place fields of golden grain, alfalfa, fine hogs, fine horses and mules and lots of prosperous farmers and land lords all over the country. It took lots of land and cattle to make a cow ranch, but 160 acres, a few good brood sows, and a few good brood mares gives us lots of good prosperous people on these plains with plenty to eat and wear and "money to throw at the birds".

C. C. Dox has made one of the best land deals of this community when he sold a part of his ranch to W. R. Norfleet for \$23.50 per acre. The south part of the ranch includes 100 acres of alfalfa bottom land with about 40 acres well set and cutting 1 to 1 1/2 tons per acre for the four and five cuttings this year. This is an ideal stock farm ranch with fat hogs, fat cattle and fine sleek horses. Mr. Norfleet is figuring on four to five thousand dollars clear per year on 640 acres of land and we really believe he can do it by close attention to his work. He can ship several of hogs and cattle each year and raise all the hogs on his place at but little cost.

T. W. H.

**Brands and Ear Marks.**

A plug pony usually has several brands.

The cheaper the steer, the plainer the brand.

A calf can be traced by the tracks he makes.

A locoed horse steps high to keep down suspicion.

A blind horse will not "bat" his eye when "struck at."

There is no difference in the can between a Hereford and a long-horn.

Some folks may be "cut out" as "canners" at the general "round up."

Some folks graze with one herd on week days and with another on Sunday.

If some folks had "horse sense," they would know the way home after night.

A tag in the sheep's ear may denote full blood, but some "sheep" dont need tags.

**Dental Office.**

Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work.

34-tf

A Buck's junior range free to the little girl who will give the best ten reasons why Buck's stoves are best. Help the little ones to win this splendid gift which will bake and cook just like a big range. All papers must be in our hands before one o'clock on November the first 1907. Come to us for full particulars and a contest number. And you'll be glad to see the little range and other prizes which are now on exhibition in our window. Stroud, Gary Hardware Co.

35tf

**Panhandle Real Estate is the Best Investment**



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

**W. H. RAY**

...Jeweler and Optician...

**THE FIRST STATE BANK**  
OF HEREFORD

**CAPITAL \$30,000.00**

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,  
President

OTHO H. VARDEMAN,  
Cashier

## The Soil of the Panhandle

The soils of the Llano Estacado and the North Plains have been derived mostly from the sediments of an ancient Neocene fresh water lake and from the drift and wash brought down from the higher plains and mountains by the inflowing streams of this great lake. These soils are called residual and alluvial because of their origin and are always the richest and deepest soils of a continent. The Valley of the Nile was formed in the same way, the fertility of which made that country at one time the granary of all the civilized nations. There is no part of the country that has a richer, a deeper and a more continuous soil than the Panhandle and a larger per cent is tillable than may be found in any other section of the United States. The surface consist of fine silt, sand and disintegrated rocks, giving rise to a variety of soils, ranging from the light limey, thru all the shades and grades of chocolate loams and dark sandy loams. Some of the soil is termed "tight land", while others are termed sandy. In the southern part of the Llano Estacado, there are long stretches of sand hills, some nearly pure white, others of a redish hue.

Hereford is situated in the best part of this great plateau. The soil of the Hereford country, which includes a radius of 30 miles taking in all of Deaf Smith, Castro, Parmer counties and a part of Randall county is the richest in the world. It varies from a rich red loam, rich clayey loam, deep red clayey loam, red clayey loam, red sandy and black sandy loam. Some of the soil is "tight" and some "loose" and most of it will scour the plow when not too wet and is easily cultivated. The subsoil of the Hereford country is practically of the same porous formations as the soil itself but changes to a broken limestone some feet below under which lies an impervious bed of clay.

The fertility of all these soils is most remarkable and they will never wear out. The varieties of wild including the buffalo, the gramma, grass the several kinds of mosquit, the blue stem, all grow in abundance and for ages supported the unnumbered herds of roaming buffalo and wild cattle which ran wild over these plains. Where fields have been opened and crops planted, the soil gives up its richness in the production of the finest products.

### The Lewis Meetings.

According to the programs of the Lewis meetings which closed last Sunday night, they proved the advertisement that they were a unique evangelism. In all there were about 60 accessions. Mr. Lewis is not unlike many other noted evangelist, but he has some striking individualities. The seventeen days meeting had a greater variety of interesting programs crowded into them than one might have supposed could have been done. At 8 o'clock each morning, the most helpful and instructive Bible readings were given. Tho at this early hour, all the morning meetings were well attended. In the afternoon at 4, the children were gathered together for special services. In this, Mr. Lewis has no equal as far as interesting and holding the children are concerned, but it did this in a very natural way. He used the most familiar objects to yield the needed lesson. As an example, he had the children to bring in a variety of weeds,—yes, just common weeds. From these he drew a fine lesson. Many children were brought into the church. The evening services were held more particularly for grown-ups, but the preacher always told his story so simply that even the children understood. These were largely attended by Christians of all faiths and of no church relations. The sermons were never an effort in oratory, but showed the fire of the earnest speaker. The subjects chosen were such that would reach a mixed audience of church people.

Another feature of this unique evangelism was introduced during the second week by holding noon-day meetings in the business houses down-town—drug stores, drygoods, grocery stores, banks, and the best one, a newspaper office, served for a place. Tho these services were intended for men, there were always a few women present. The people in the audience stood or sat around on whatever was convenient, counters, boxes, barrels—there was no stiffness about these noonday meetings. The earnest talks made by the preacher were strong appeals for a better life.

No revival is complete without singing, and was fully complete in the Lewis meetings. Mr. T. K. Temple, the leader, proved himself popular at once with the singers of

the town and he had always ready at hand the right song with the right sentiment. He was quick to learn the good voices and soon had a number of special songs and quartettes well prepared. His solo work was good and highly appreciated. He made himself a necessity in the success of all the meetings.

Tho Rev. R. W. Lewis is a Presbyterian and the meetings were under the auspices of that church locally, yet every pastor and nearly all the laity of all the churches helped in some way. The other churches were equally benefitted, and the meetings closed with a hearty benediction of all.

There were a number of helpful workers, but none proved more faithful than the pastor of that church and his good wife. Bro. Keiry in his always gentlemanly dignity served as a balance wheel as well as a pilot. Always present in prayers and praise. Mrs. Keiry as pianist and assistant in song proved herself an accomplished accompanist and leader of no mean ability. Refined in manners, modest in her efforts, she won her way into the hearts of the people.

That the Lewis meetings have done great good for the town is not the least doubted. His work belongs to the kind that will last.

The Presbyterian brethren are to be congratulated in securing this helpful series of meetings.

### Acreege Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days.

11-1f J. P. SNYDER.

### Robinson's Face.

The Roswell Register-Tribune has been for some months printing a series of photographs of prominent Pecos Valley men under the caption, "The Valley and its Makers." We offer the suggestion that Robinson print his own likeness. He not only belongs to the class but ranks high in the affairs of "The Valley," for as editor of such a splendid Valley advocate as the Register-Tribune he is doing as great a work as any of the men about whom he writes. Come through, Rob; don't be bashful.—Banner Stockman.

The motion is made and seconded. All the ladies of the Panhandle want to see the face of the leader of "The Valley and its Makers."

## THE TOWN OVER IS OUR TERRITORY

and there's no street we don't deliver goods on. You can buy hardware here and be assured of early and prompt delivery.



IT'S ABOUT

STOVE TIME

and a good place to select what you want is from that new stock of our. Stoves for parlors and all other parts of the house we have a good supply of. For hardware of all kinds, buy it here.

Yours truly

**Hereford Hardware Co.**

## THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

**E. W. HARRISON**

HEREFORD,

TEXAS

**A GOOD BAKER**

cannot do her best work without

**GOOD GROCERIES**



She must have reliable baking powder, fresh eggs, pure spices, clean sugar, etc. Well, this is headquarters for good bakers and housekeepers. They meet here to get the groceries that make their work easier and pleasanter. They are one big happy family who never have any grocery troubles. Come and join it. :- :-

**Hubbard Grocery Company**

FARMS

# BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

## PARK & BOURN

Hereford, Texas

### Goover-Grabbers.

Will Texas rob good old Georgia of her rightful name? It seems so. But when Texas does go into the peanut business, she will be able to supply the world and she is going into it, if indications mean anything. Peanut farms are being opened, peanut factories are being erected in which this edible legume will be prepared for the market. Peanut oil will be manufactured as well as peanut meal. It is said that the vines cannot be excelled for stock feed and that the hulls make a good fertilizer. The Dallas News has been receiving information about the crop in Texas, and has this to say about it:

As indicating the tendency of Texas farmers to greater efforts in diversified farming, attention is called to the interest being manifested in the production of peanuts. This crop up to a very short time ago had been given very little attention by the farmers of this State. During the last year or so, however, the advantages it possesses as a stock feed and also as a marketable product have been pointed out by many of the more progressive agriculturists, and newspapers, as well as by Agricultural Department agents, with the result that investigation is being made in various sections of the State as to the adaptability of the land to the production of peanuts.

Peanut vines are acknowledged to be one of the very richest and best forages known, while the nuts are good flesh producers. Hogs are very fond of them, and the change in the appearance of a drove of hogs

after having pastured in a peanut patch for a few days is remarkable. The demand for these nuts as a commercial product is growing rapidly. They are being used extensively in manufacturing, and new uses for them have been discovered.

Will the peanut grow in the Panhandle? What's the use of asking such a question. The many small patches in town and the larger ones in the country all show that the soil of the Panhandle is eminently suited to this plant. No effort has been made to raise the plant extensively or for the market, but sufficient has been done to show that it will make an abundant yield. The farmers of the Hereford country should not let another year pass without putting in a number of acres of this plant. It is easily cultivated, the crop is almost certain, and the outcome will surprise the old Georgians who live around here. A good variety of seed should be procured and planted.

Attention should be given to the selection of soil for the successful growth of this plant. A loose well sanded soil is best suited. The peanut develops from the flower or blossom, which has the appearance of the blossom of the pea, and after the flower drops off, the "spike" or flower stalk pushes its way into the ground, where the "nut" or pea continues to grow until mature. If the "spike" is unable to penetrate the ground, it dies.

The "peanut" as it is called, is not a nut at all, but rather a kind of pea or bean. It has been variously termed ground pea, earthnut, pindar, goober, the latter name coming from Georgia. The fruit is a true legume, and, like other legumes, bears nitrogen-gathering tubercles upon its roots.

### Campbell's Soil Culture.

Campbell's Soil Culture, the book for the Panhandle Farmers, can be secured at the BRAND office for 25c with a year's subscription. If you are not a subscriber, \$1.25 will give the BRAND for one year and the book for all the time. If you are already a subscriber, extend your figures one year and take the book. The book sells for 50 cents.

### From Arizona.

The friends and old pupils of Miss Chapman will be surprised to learn that she is now teaching in Arizona. She writes that her going was "almost as great a surprise to herself as to her friends." She is in the city of Globe which has a population of some 10,000. She says that one can find every nationality, every mode of living and every tongue in that city. Globe being a mining town one would not expect to find many fine buildings, but such is not the case. She mentions the Old Dominion Hotel and the courthouse as deserving special attention. The Old Dominion Mine employs over 3000 men. In speaking of the prices of ordinary articles of food, she

says that eggs are 50 cents per dozen, broilers \$1.00, butter-milk 15 cents a quart and she regrets that she did not take some from her home. Tuition for music lessons only \$8.00 per month. She says that she sometimes walks 3 miles over the mountains before breakfast and wishes that all her friends could enjoy some of the sights with her.

### Will Move to Texas.

Supervisor J. M. Branch of Sangamon township will quit the land of his birth and will move to Texas. He is advertising a sale of his effects

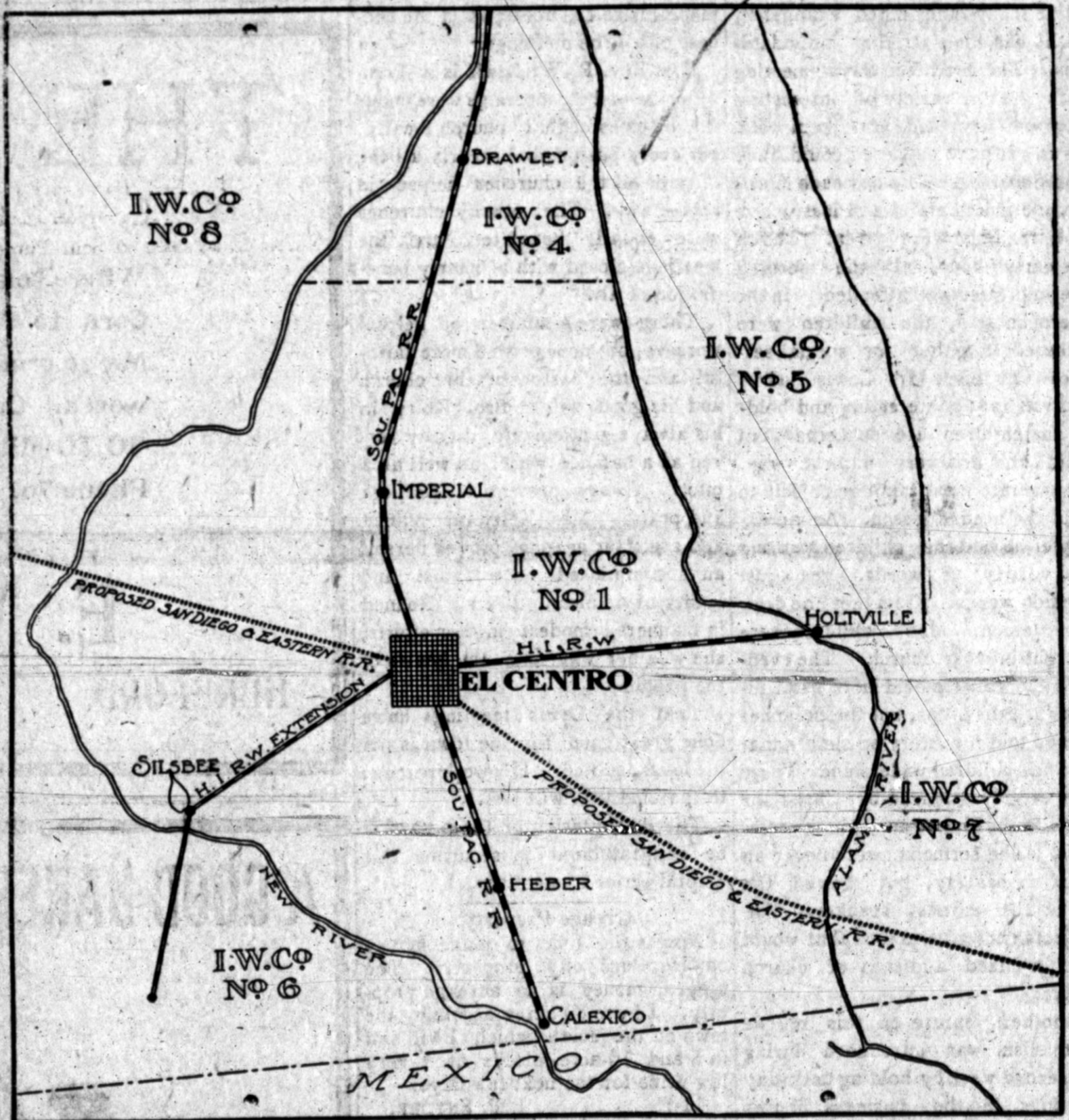
for the 10th and will go to his new home soon after. He purchased a farm there a year ago in the Panhandle, adjoining lands advertised in this paper by the Golden Belt Land Co. Adjoining his are farms owned by William Alexander and others from Sangamon township and all will be managed by Mr. Branch. His address will be Hereford, Texas. He and his wife returned from there, last week. He will resign his seat on the county board and as yet no successor has been named.—Platt County Republican.

### Train Schedule.

The change in the time of the west bound train which went into effect last Sunday will not be as convenient as far as mail matters are concerned as the old schedule, but the people will accept the change. The time table now is:  
201, west bound.....3:00 p. m.  
202, east bound.....3:45 p. m.  
The trains pass at Summerfield.

I now have a first class boot and shoe man in my shop and will do all work with dispatch. J. A. Canterbury. 332t

## Where Values Double Every Year



The Imperial Valley "Alphabet of Irrigation" begins with "I. W. Co." This means "Imperial Water Company," and is followed by a numeral to designate the Company and its district. With irrigation, in other words, with the needed water under the control of the farmer himself, the almost entire absence of rain in the Imperial Valley is deemed rather more of a blessing than otherwise. The simple and easily acquired knowledge of when to turn on the rain makes full crops a certainty.

Our town, El Centro, the county seat of the new Imperial County, occupies the geographical centre of the valley; our office is in touch with every district and can put you "next" to the best purchases that can be made at the owners lowest price. "Nothing Added" is our motto. Write us what you would like of land that will produce from two to six crops each year.

## Ira Aten Land Company

El Centro, Imperial County, California

### J. H. KING

Notary Public

LANDS,  
LOANS and  
INSURANCE  
Abstracting land titles a  
Specialty

### PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam  
... Laundry ...

Charter Oak Stoves

# We Have Just Received

GARLAND STOVES

a car load of **CHARTER OAK** and **GARLAND STOVES**. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for **HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER** and **SAMPSON WINDMILLS**, and everything you need in **GENERAL HARDWARE**.

YOURS TO PLEASE

## GARRISON BROS

Make Our Store Headquarters

### Success a Veritable Triumph.

The well known and popular young showmen, Norris & Rowe are celebrating the twentieth year of their partnership in the circus business by giving as pretty a souvenir as has ever been seen. Incidentally they have secured as fine an array of arenic feautres, novel acts and sensations as could well be secured. Each season finds this show larger and better than ever. This year they come to us with all new tents again and the spread of canvas is

greater than ever. The show is as large as any person could reasonably wish and in its entirety embodies every feature known to the circus world. The menagerie has expanded by additional purchases of wild beasts and many births in captivity. The most interesting are a pair of baby lion cubs. The little fellows are mighty lusty. A tiny tigress came to the show the past winter and is doing finely. Mr. and Mrs. Leopard have also had an addition to their family and four baby cubs are the laughing feature of the menagerie. The equipment, as to costumes, big band wagons, carved tableaux floats, dens and cages and all the paraphernalia of the big successful show is perfect. Everyone should see the street parade for it will give some faint idea of the many good things that will be exhibited. For twenty years Norris & Rowe have been adding to their circus and the present marks the zenith of their career as "Big Show Showmen." Exhibitions will be given Thursday, October 17.

### The Piano Contest.

The contest gets warmer this week. More votes have been cast than in any previous week. The position of three leading candidates have not been changed, but the Commercial Club has come up much closer, gaining some 5000 votes during the week.

Jessie Sisk	12750
Roxie Witherspoon	8865
Commercial Club and Band	7393
Katie Davidson	5894
Audry Argo	3525
Jimmie Rowe	3492
College	2166
Bessie Curtsinger	1316
Public School	1290
Nellie Robinson	1270
Frio School	756
Etta Dixon	597
Julia Green	549
Mary Lindsey	537

The tickets can be had at the following places:  
Hubbard Grocery Co., S. B. Feemster, Hereford Hardware Co., El Merito Pharmacy, Hereford Lumber Co., D. R. Gass & Son, Purcell & Sons, Beck & Roberts, Major's Studio, Orr Bros., E. B. Black, H. C. Myrick, Hereford Brand.

### Deaf Smith County Tax Renditions

The following tables will show both the state and county taxes which will be paid in by Deaf Smith county for this year.

Total state ad valorem	\$3,703.44
Total state school ad valorem	\$5,925.50
Total state poll ad valorem	840.00
Total state tax	\$1,0468.94
Total county ad valorem tax	\$7,406.89
Total county special tax	13,332.36
Total county school tax	5,549.10
Total county poll tax	140.00
Total county tax	\$26,428.35
Total state and county tax	\$36,897.29
Total value of all property assessed for taxes for the year 1907	\$2,962,750.00
Total value of all property assessed for taxes for the year 1906	\$1,787,105.00
Increase	\$1,175,645.00

This shows the assessed valuation of property for Deaf Smith county to have increased nearly 70 per cent over last year, a mighty fine increase. And when it is known that only 50 cents an acre was added to the land of the county, it must be seen that there has been a large increase in the value of all other property.

J. W. Ford, the assessor for the county, has just completed the tax rolls. Tho this is his first experience as an assessor, the books show that the work has been done carefully and accurately.

### Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office. 33-14 HENRY HUBBERT, City Marshall and Collector.

### Christian Endeavor Program.

Following is the Christian Endeavor Program for October 13:  
Leader—Edith Smith.  
Song.  
Bible Lesson—Joel 2:23.  
Lord's Prayer in concert.  
Lesson Story—Anna Garrison.  
Lesson explained by Superintendent.  
Circular of Sentence Prayers.  
Mission Study—Enid Smith.  
Roll call.  
Election of new officers.  
Mizpah.

### Land Owners Notice.

I, am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.  
S. L. ADAMS,  
With E. F. Connell Land Co.

"I suppose you go to the city at least once a year," said the summer boarder. "I used tew," replied the old farmer, "but I ain't been thar fer nigh onto three years now. Sense we got rural free delivery I kin git bunkoed jist as well by maif, b'gosh."—Chicago News.

## Major's Studio

PORTRAITS, VIEWS  
AND ENLARGEMENTS  
Satisfaction Always

M. M. MAJOR

# THE HUB

Just a Glance at Our Prices

Mohair in Black and White	50c
All Wool Voiles, Blue Brown and Grey	50c
Albatross in Cream only	50c
Toile de Nord Waisting	15c
Dress Gingham	9 to 12 1/2c
Apron Gingham	7 to 7 1/2c
Calico	6, 6 1/2, 7c
Percales	7 and 8c
Lerna Flannels	11 1/2c
All Wool Flannel—White only	45c
Pivitan Outing Flannels	10 and 12 1/2c
Cotton Flannels	7 1/2, 8, 10c
Unbleached Domestic	6 1/2, 7 1/2c
Bleached Domestic	7 1/2, 10, 12 1/2c
Ready Made Sheets, 72x90	60c, 75c, \$1.00
“ “ “ 81x90	\$1.25
Ready Made Pillow Cases, per pair	30 and 40c

### Hosiery Department

Men's Hosiery, per pair, from 10 to 50c  
Ladies' Hosiery, per pair, from 10 to 75c  
Misses' and Children's Hosiery 10 to 25c  
Boys' Leather Stocking per pair, 25c

We have some bargains in Window Shades at 25c, 30c, 35c, 40c, 45c, 50c, all on good rollers.

### Winter Underwear Department

Our Puritan Underwear for Ladies, Misses and Children has arrived.  
Ladies Union Suits 50c to \$1.50  
Ladies' Vests 25, 45, 50c  
Ladies' Pants 25, 45, 50c  
Misses and Childrens Union Suits 25 to 90c  
Infants' Lambs Wool Wrappers 35 and 40c  
The Rubens Infants Shirts 25, 40, 50c  
Nazareth Waists 25c

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

## The Hereford Nursery



WHY WASTE YOUR TIME IN LOOKING AROUND WHEN EVERYONE WILL TELL YOU THAT WE STAND AT THE TOP IN THE CLOTHING TRADE. WE DO NOT, HOWEVER, FEAR COMPARISON. WE ESPECIALLY INVITE YOU TO COMPARE OUR READY-MADE SUITS WITH THOSE THE TAILORS MAKE AND CHARGE YOU MUCH MORE FOR. OUR CLOTHING IS MANUFACTURED. BUTCHERS DO NOT MAKE OUR CLOTHING, BUT TAILORS. BUTCHERS DO NOT TAILOR SUITS, BUT TAILORS SOMETIMES BUTCHER SUITS. YOU CAN TRY ON ONE OF OUR SUITS AND YOU NEED NOT TAKE IT UNLESS IT SUITS YOU AND FITS YOU. YOU WON'T HAVE TO MAKE YOUR FRIEND, THE TAILOR, FEEL BADLY BECAUSE YOU DO NOT LIKE THE SUIT WE TRY ON YOU. IS NOT YOUR BEST FRIEND, YOUR-SELF? RESPECTFULLY,

**H. C. MYRICK**  
HEREFORD, TEXAS

# The Brand

B. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
**THE HEREFORD BRAND**

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 11, 1907

THE BRAND has always tried to give the news and has endeavored to publish such personal mentionings that would be of interest to at least a majority of its readers. It sometimes happens that a friend will do something that deserves mention, if not a real commendatory write-up, and the whole thing goes unmentioned in the paper. The friends will catch up the paper and run thru it to see what the BRAND had to say about him, but they look in vain,—nothing was said. This sets one to thinking and a few questions at once come up. Why didn't the BRAND say something about it? Don't the editors like the family? These are natural questions. Before passing judgement for the failure to mention somebody, it would be well to inquire. The writer has in mind at this time an occasion that deserved special mention, but the BRAND was silent. It happened this way. The event took place on Friday morning. All hands and the "devil" were at work getting out the paper, and no reporter was on the streets. The paper came out the following week and nothing was said. The reporter was not present and did not learn what had happened until too late to give mention. Everybody supposes that the reporter is omnipresent and didn't tell him and the friends of the person thought that he was left out on purpose. So there it goes. No one was to blame. The BRAND did not get the item and therefore did not publish it. It was not on account of the lack of friendship for the ties of friendship were strong in this case. If the BRAND had any enemies it would mention them just as quickly as its friends.

W. J. BRYAN will likely announce his candidacy at the big banquet to be held at Omaha on December 7, to which 1000 leaders among the Democrats have been invited. This number includes many of the Southern Governors. At this time the strong friends of the great Nebraskan will endeavor to launch a winning campaign, but at the same time the former backers of Alton B. Parker will try to sidetrack the attention to Governor L. S. Chanler. The Wichita Beacon is responsible for the statement that the New York Press thinks that the moneyed Democrats will prevent the nomination of Mr. Bryan in the national convention. But there is another possible candidate in the field in the person of David R. Francis. Some days ago, he and J. W. Bailey incidently met in New York City and talked over the situation. The Beacon says that Bailey is to work up the Standard Oil connections in the southwest in Francis' favor and "Tom" Taggart will do the middle west. Just what the outcome of all this will be is difficult to surmise. There is one thing certain. If Bryan is the choice of the majority of the Democrats who attend the national convention, he will be elected. The denomination of party by a few men is a ... Laugh too much feeling ... up with ... little

regard for the "brass collar" politician is prevalent to justify the statement that a few "moneyed Democrats" would control the situation. If Bryan is the choice of the people, he will be their candidate.

### The Brand Prizes.

In order to encourage the farmers of Panhandle to bend their efforts to produce the best results, to create some interest in making exhibits, and to obtain a good supply of products for the purpose of adding to the exhibition to be sent to the Dallas Fair, the BRAND offers the following cash and subscription prizes. There are no restrictions except that the products must be taken from a field and not from isolated stalks. Six prizes will be given, for the best and second best in three classes. The first prizes will be \$2.50 in cash and one year's subscription to the BRAND, second prizes will be one year's subscription.

For the best seven heads of Kaffir corn, first prize.

For the second best seven heads of Kaffir corn, second prize.

For the best seven heads of Milo maize, first prize.

For the second best seven heads of Milo maize, second prize.

For the best seven ears of Indian corn, first prize.

For the second best seven ears of Indian corn, second prize.

The BRAND wants only well matured products. Bring them in at any time, but all must be in by the 17th of October.

It is understood that the Maize which may enter this contest must be the pure dwarf variety and not the mixed.

### Strayed.

Ten dollar reward for a gray mare, 3 years old, no brand or ear marks, heavy made, broad shoulders and neck. Strayed from L. R. Bradley's pasture in September with a roan colt 2 year old and a blue 2 year old stallion. Finder return to 35-3tp

L. R. BRADLEY,  
Hereford, Texas.

## CAN PLEASE YOU

Our stock of **GROCERIES** is so complete and our goods so **FRESH** that we have no hesitancy in saying that we can please everyone. ❀❀❀

Our policy is to sell **THE BEST GROCERIES** for the **LEAST** money. If you will investigate, you will find this to be our record.

**Jno. A. Johnson**  
Hereford, Texas

J. L. FUQUA, President C. W. DODSON, Cashier

## The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

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**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

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Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

W. H. M. S.

Attention Please!

Beginning October 13 is our week of prayer. On Friday and Saturday afternoons at 4 o'clock, and on Sunday evening special programs will be rendered. The committee has endeavored to make these helpful and interesting and we hope for a large attendance, especially at the Sunday morning and evening service. And we would earnestly urge that every member of our society be present at each of these services. The special collection this year is for our Vashti Home at Thomasville Georgia. Surely we are all interested in that.

Following are the programs:

FRIDAY, OCTOBER 19.

Song.  
Bible Study—Faith and Service—Mrs. Snyder.  
Outline of work of W. H. M. S.—Mrs. DeAtley.  
Sentence Prayers.  
Song.  
Leaflet—Miss Vandiver.  
Song.  
Leaflet—Mrs. Burks.  
Song.  
History and Origin of Vashti Home—Mrs. Johnson.  
Collection.  
Lord's Prayer in concert.  
SATURDAY, OCTOBER 20.

Song.  
Bible Study Service in Suffering Submission—Mrs. Ashbrook.  
Prayer.  
Song.  
Leaflet—Mrs. Black.  
Song.  
Leaflet—Mrs. Edwards.  
Song.  
Work and Feature of Vashti Home—Mrs. Parker.  
Special Prayer for Vashti Home. Why have Home Missions?—Mrs. Hamilton.  
Collection and soliciting members.  
SUNDAY, OCTOBER 21.

Sermon by the Pastor.  
SUNDAY EVENING.

Music—Choir.  
Prayer—Bro. Smith.  
10 Minutes Talk—Mr. Black.  
Male Quartette.  
Reading—Mable DeAtley.  
What the W. H. M. S. is doing—Mrs. DeAtley.  
Duet.  
Our Vashti Home—Mrs. D. W. Hawkins.  
Collection.

PRESS SUPT.

Prepare for winter in early autumn. Did you feel that chill wind yesterday? Just landed a fine variety of R. & W. and Schwabs over coats. Geo. A. Stambaugh. It

## Corner Drug Store

Is the place for SCHOOL CHILDREN to buy tablets and other school supplies. For MEN to get a good after-meal cigar. For LADIES to find the best toilet articles. For everybody to take a cold drink.

**Prescriptions a Specialty**

Pure Drugs

T. M. COULSON

Pure Drinks

Lucky the Man  
Who has the 'Sand'  
To Put His Cash  
In Texas Land

Gaze on These Bargains  
Special Bargains

Beautiful smooth 160 acres two miles from Hereford at \$22.00 per acre. Well improved section 3 miles out for \$24.00 per acre. Two smooth sections 16 miles out at \$10.50 per acre. Smooth section 19 miles out, 2 miles of La Plate, at \$10.00 per acre. Smooth half section 5 1-2 miles out for \$16.00 per acre. Smooth 160, 10 miles out, all in crops, at \$20.00 per acre. If you want to buy or sell, write us at once.

**THE BASKIN LAND COMPANY.**

Agents Write Us
Hereford, Texas

When you see good things to eat

Think of Argo & Jarrott,

When you see Argo & Jarrott think of good things to eat.



## Depositors Rightly Smile

At him who refuses to avail himself of the advantages of having a bank account. They know their money is safe from theft, injury or fire, while his is in danger all the time.

### The Western National Bank

Suggests that if you have not yet opened an account it would do no harm to do so as an experiment. If you don't like the freedom from worry such an account will give you, you can close it any time. But you'll like it.

## The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00  
SURPLUS - - 35,000.00

G. A. F. Parker,  
President

J. L. Smith,  
V. President

F. B. Fuller  
Cashier



## Local and Personal

The BRAND is a dollar down.

Geo. Abbott and wife of Arney were shopping in town this week.

See Baskin Land Co.'s list of bargains in this issue. 35tf

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Call at Myrick's and get a beautiful souvenir. One given to each family.

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Guy Weatherford left for Kansas City Wednesday in the interest of the flouring mill.

Mr. and Mrs. J. Ray and their son, George Barnett, left for Texas Wednesday evening.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

C. C. Ferguson of this city purchased a very fine Ludwig piano of the Maxwell Music Co., this week.

Mr. Strange at Hubbard & Barnetts will repair, clean and press your clothes. Ladies work especially.

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

New line of ladies wraps and rain coats just received at Hubbard & Barnett's. 1t

If you want a good driving horse or a first class wagon reasonable see W. H. Hines at Central Hotel. 1t

Col. E. T. Woodburn was seen leaving for Tulsa one day this week. He promised to make a safe return.

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

Mrs. J. D. Ratliff has gone to spend until Christmas with her mother at Coleman, while Mr. Ratliff will "keep back".

We want to sell you that bill of underwear, quilts and blankets. Prices are lowest. Hubbard & Barnett. 1t

Dr. Howser has been called to Fort Worth on professional business. He will visit in Denton county where he has some interests.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

Some lines of shoes we will discontinue and to do so at once will make some very special prices on same. Hubbard & Barnett. 1t

Married.—At the home of the bride's father last Sunday night, Mr. J. L. Lovejoy and Miss Audry Roberts, Rev. O. W. Dean, officiating.

A. M. Jones came on the plug Wednesday afternoon from a visit to his old home in Tennessee. He looks well and reports a pleasant trip.

Mrs. J. H. Copeland has returned from a visit to her mother at Temple where she was called on account of the illness of the latter. Her mother is much improved.

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

The parties who took the pump and steam gauge from the Buffalo pit engine are known, and are asked to return the same within the next five days. David Alban. 1t

E. Renfro says that a Prospector landed at his house Tuesday night that seems very much pleased with the country. He had not been in the house five minutes when he gave the Texas yell. He weighed 9' lbs.

Our stock of wool goods and silks both in plain and novelties is complete in every detail, dont buy until you have seen our stock. Tis a pleasure to show our goods. Hubbard & Barnett. 1t

J. P. Wood has returned from Gateville and other central Texas points where he put in some good talk for the Hereford country. A number of his friends from Coryell county will make a trip to this section with a view of locating.

Mrs. M. E. Love and daughter, Miss Lottie, left last Saturday for their home at Jackson, Tennessee. Mrs. Love has been at the home of Rev. J. N. Wooten of this city for several months in attendance at the bedside of her sister, Mrs. Manning, during her fatal illness.

W. F. McClaren of West Point, who has owned some property in the Summerfield neighborhood for several years came out to see it for the first time this week. He is ready to make a very favorable report of conditions here, and expects to move here in the near future.

Schwabs \$15.00 special suits for men. The price is on the sleeve. If you need a good suit see our line before you buy. Geo. A. Stambaugh. 1t

A real stove, just like the one mama uses, only smaller, which will bake cake, burn fuel and do all the other fine things, will be given to the little girl of fourteen years or under, who will give us in writing, the best ten reasons why her mama should use a Buck's range. See the stove and other rewards in our show window. Also, get full particulars and a number at our store. The contest closes November 1st at one o'clock. You surely don't want to miss this splendid chance. Stroud, Gary Hardware Co. 35tf

## A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

## BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - - Texas

## HAVE YOUR PLUMPING REPAIRED



To get up in the middle of the night and hear the water spouting from a broken faucet or bursted pipe. It is not pleasant. See that your plumbing is alright for winter, for that is the time that tries weak pipes and weak plumping.

## Sewell & Brazill

## FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time.

## Fallwell & Sons

## T. M. Palmer Lumber Comp'y

DEALERS IN  
LUMBER, LIME, BRICK, CEMENT  
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

## T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

## Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

Alfalfa Lumber Company  
J. M. NICHOLS, - Local Manager

# Seeing is Believing.

—are you able to tell the difference between clothes of real value and those of mere appearance of merit. Probably not.

—you can avoid taking chances by buying "R & W" Clothes which we sell.

—besides the gratification of satisfactory wear, you will also enjoy the distinction of being well dressed.

—our variety has been selected from five hundred different fabrics, the linings, trimmings and even buttons were especially chosen with the idea of creating the best possible values.

—our London smoke grays, Van Dyke browns and Autumn tans represent the latest delicate effects.



## Geo. A. Stambaugh

Hereford, Texas

I will sell all kinds of drawn work and cluny lace in Mr. Stambaugh's store Oct. 18 and 19. Please call. Clara Beebe. 352t

Married.—On the evening of October 2, at the home of the pastor Mr. W. E. Roberts and Miss Mattie Purcell. Rev. A. C. Smith officiating.

Ranchman.—Try a 50 cent package of that guaranteed stock food at El Merito Pharmacy. It will put that horse in right condition. 1t

Get full particulars regarding our Ten Reason Why contest before it is too late. Stroud, Gary Hardware Co. 35tf

R. N. Mounts is up after a few days confinement in his room on account of a broken rib caused by his horse becoming too familiar with the master in his caressing.

R. H. Woods & Co. have sold their confectionery to parties from Fort Worth and the place will be known hereafter by the name "The Elite." F. S. Barrow is the local manager and comes to Hereford well recommended as a young man of good business qualifications.

A splendid Buck's junior range and other good things go to the little girls who give us the best ten reasons why Buck's Stoves are best. A pretty little booklet, which resembles a school slate—tells all about this contest. Get one of these booklets at our store and register your name—today, before it is too late. Stroud, Gary Hardware Co.

Wilkinson-Williams.

At 3 p. m., October 10, at the residence of the pastor, Mr. Henry Wilkinson and Miss Byrdie Williams, both of this city were united in the holy bonds of matrimony, Rev. A. C. Smith, pastor of the Methodist church officiating.

Both these young people are members of prominent families and are beginning their new life under an auspicious star. Miss Williams is the accomplished daughter of Mr. and Mrs. S. J. Williams; Mr. Wilkinson is the son of Mr. and Mrs. J. T. Wilkinson and a promising young business man of Hereford. The BRAND wishes them all the happiness that may be drawn from a successful life.

Strictly up to Now.

See El Merito Pharmacy for that fine stationery. 1t

To the little girl fourteen years of age or under who will give in her own handwriting, the best ten reasons why her mama should use a Buck's range or stove in her kitchen, we will give the beautiful Buck's junior range now on exhibition in our window. Come to our store today to register and get full particulars. There are other splendid prizes for the second and third best set of reasons. Don't miss this chance to get a perfect stove in miniature—it will bake, boil and cook, just like the one mama uses. Stroud, Gary Hardware Co. 35tf

Our line of wool and cotton blankets is large. Get our prices before you buy. Geo. A. Stambaugh. 1t

Car No. 3 of the Norris & Rowe was in town this week, with the well known showman, Josheah Billings as car manager, has done some clever work in advertising this famous show. Mr. C. H. Henry will follow next week as special agent for the greater Norris & Rowe shows.

For Sale.

323 acres of good, smooth, patented land five miles of Dimmitt, at \$11.00 per acre. For terms see HARVEY CASH, Owner, Dimmitt, Texas. 34-tf

# Hereford Grain Co.

We Pay Highest Prices For  
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

# P. R. Purcell & Sons

## Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

# LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

# MURCHISON & JONES

REAL ESTATE AGENTS

Hereford, - - - Texas

# Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

## Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford, Texas

## Additional Locals

The BRAND is a dollar down.

T. J. Carter left Thursday afternoon for Austin on business.

Phone 76 for salt. E. W. Harrison. 31tf

Plenty of alfalfa seed. Warren Grain Company. 27-tf

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.

Sam Bratton went to Texico Wednesday returning the following day.

Mrs. C. G. Witherspoon went to Amarillo Thursday afternoon visiting.

J. A. Buckner and J. U. Jacobsen returned Thursday from a trip thru New Mexico.

The BRAND has some of the very latest wedding invitations and announcements.

Ernest Carper of Roswell is in the city to attend the banquet at the College tomorrow night.

L. W. Ricketts and wife left last Saturday for a trip to Marlin, where Mrs. Ricketts will take treatment.

New hand bags and ladies belts, latest creations at Hubbard & Barnetts. 1t

Now is the time to buy your window glass at E. T. Woodburn & Son Drug Store. 1t

I have some fine residences for sale or to trade for cattle. A. O. Thompson. 30-tf

C. S. Richards, has some choice city and ranch property. See him before buying. 28-tf

W. T. Smith will haul that trunk—he never misses a train. Phone 87 or 226. 31-4t

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

Largest selling high-grade wheel in the world. The Racyclé. See M. M. Major. 31tf

Don't fail to see that cluny lace and all kinds of drawn work in Mr. Stambaugh's store Oct. 18 and 19 two days only. They make very nice presents. 35-2t



# WE HAVE MOVED

Cardwell Brothers will be located one block east of old stand, by the Central Hotel, for a few weeks, until our new building is completed. Don't forget the place, for we want your business.

## CARDWELL BROTHERS

### The Cantaloupe Business.

Theo. C. Lindsey, secretary of the Beaver County Melon Grower's Association, informed us the first of the week that there had been something like 85 cars of cantaloupes shipped from this section of Texas county this season. He expects to ship enough more to fill out 100 cars this year.

To a person unfamiliar with this business it is hard to figure out what the cultivation of this crop means to the farmers of Texas county. Each car contains 350 crates and each crate sells for from 60 cents to \$5. The first cars brought the \$5 price, then the price gradually declined until now a crate brings 60 cents.

Those who raise cantaloupes tell us there is pretty good money in them, even at that price. R. A. Pontow has sold better than \$1500 from a six-acre patch. Figuring them at the low rate of \$1.20 per crate and the 85 cars now shipped would mean the neat sum of \$32,300 and the crop in reality netted the farmers more than that.

The principal advantage in the crop in this country lies in the fact that it is ready for market two or three weeks before the Rockyford crop, which gives our farmers the advantage of the prevailing high prices. Another excellent feature of this crop is that it can be handled at a season of the year when other crops are not rushing the farmers.

And the acreage is another matter worthy of consideration. Think of

cleaning up \$250 an acre on your land. The farmers in the east can't touch that. The cantaloupe business is one that is going to make Texas county, and just keep your eye peeled for it.—Guyton Herald.

This same thing could be done in Sherman county as the soil, climatic conditions etc., are the same as those of our neighbor, 40 miles away. They have a melon grower's association there and are thus enabled to market their cantaloupes by the carload.—Stratford Star.

"Me too". The Hereford country can grow the early cantaloupes.

The number of small patches that have been seen all produce a fine flavor and an abundant yield of melons. The truck farmers around Hereford should organize a melon growers association and prepare to ship out a few car loads of melons next year. Concerted action on the part of a dozen farmers will make the proposition pay. A few acres of melons of the same variety and all planted within the same period so that the crops would all come on about the same time would be an easy matter to arrange. What do the farmers say.

### Call and Settle.

We will very much appreciate it if those indebted to us will call at Hubbard & Barnetts where our books will be kept and settle their accounts. D. W. Pinkston & Son. 34-ff

**The Mail Order Dollar.**  
Our friend and fellow citizen, L. A. Stroud, sees a point when one is made: He was reading in some of his journals and came across a bit of history which should be printed in large letters, framed and hung up in every office, store house and every home in Texas. Here's the story:  
Ten years ago a Dallas County, Texas, farmer put his initials on a Silver Dollar. The next day he went to town and spent it with a merchant, before the year was out he got the dollar back.

Four days in six years this same dollar found its way back to him in payment for produce he sold, and three times he heard of it in his neighbor's pocket.  
The last time he got it back, four years ago, he sent it to a mail order house. He has never seen it since and never will.

It must be understood that the BRAND does not decry sending off orders for supplies that cannot be had in your home town, but in nine cases out of ten, the same article and oftentimes better, can be bought in home market at the same price.

### Notice.

Hereford, Texas, Sept. 27, 1907.  
Notice is hereby given that a special meeting of the shareholders of the Panhandle Short Line Railroad Company will be held at its office in the city of Hereford, Deaf Smith county, Texas, at 10 o'clock a. m. on Thursday, the 31st day of October, 1907, for the purpose of electing a Board of nine directors to serve until the next annual meeting of the shareholders and for the purpose of adopting by-laws and for such other business as may probably come before said meeting. 34-4t

J. H. RANSOM, President.  
J. RAY, Secretary.

### What a Mayor Sees.

Mayor Isbill of McGregor, Texas, made a trip thru Kansas and the Panhandle, going as far as Artesia in New Mexico. While at the latter place, he writes to his home paper and gives expression to some of the things that he saw in the Panhandle. What he says of Lockney is just as true of every other part of the Plains—they are all alike as far as good crops are concerned. Central Texas folks should not wait till all the land has been taken up, but should come on now and buy some of the Plains dirt before it gets too high.

"A run from Winfield to Amarillo, a distance of 300 miles, takes just 22½ hours. And the most remarkable thing along this line is the Canadian river, the most treacherous of all rivers. It has no banks where you cross it in Oklahoma and it is the same way where you cross it just before going up the cap rock on to the great Plains of Texas. This river is covered over with a great bed of sand with a current underneath, and he who goes out on this land seldom returns.

I spent two days on the Plains and the grandeur and extent of that country is simply more than the most fertile imagination can picture. The possibilities of the Plains within the next five years, no man can tell. In the Lockney country they have better corn than we have; their milo maize and Kaffir corn is simply immense; they will make half a bale of cotton per acre—some figure on three-fourths; and each section, in fact each county looks just as good as the other, and any man with half an eye can see that the great, fertile Plains at from \$10 to \$20 per acre can not long go to waste.

### A Big Radish.

The Panhandle keeps on surprising the people. This time Mrs. W. B. Beach will take the blue ribbon for the biggest radish. It is a big white variety, measuring 17 inches long and weighs 5½ pounds. It hangs in the BRAND office on exhibit and will be sent to the Dallas Fair.

A new line of boy knee pants at Geo. A. Stambaugh's. 1t

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

## Hereford Lumber Co.

## YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

## LEE & GOLLEHON

Dimmitt, - - - Texas

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

## COME AND SEE ME

Nobody Can Serve You Better Everything You Want

- All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

## J. A. CANTERBURY

Subscribe for The Hereford Brand

## REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

## J. D. BURKETT

# W. J. GILILLAND

Will give you prompt service, the best goods and the best prices in town. Come and look through when you need furniture. See our line of Blankets, Comforts and Rugs. We have a full line of Davenports and Couches. We have a car of assorted furniture which will be here in a few days. No trouble to show our goods.

**Furniture**

Day Phone - 115

# W. J. GILILLAND

**Undertaking**

Night Phone - 250

**PANHANDLE AND ITS MAKERS.**

**Farming a Success—Cook County Man Diversifies—Facts about his Farm and Ranch.**

A few days ago, R. C. Bridges who had won two of the prizes in the Hereford Fair, came into the office of the Secretary of the Commercial Club to get his check for the prizes, and in the course of the conversation which sprung up, Mr. Bridges said: "Yes, I have taken prizes every year the fair has been held. Next year I intend to make a greater effort to take off more of the prizes. I took the prizes last year, 1906, on Indian corn and millet; this year I carried off the first prizes on maize and sorghum. I did not make any special effort to win the prizes but simply went out in the field and cut a few heads."

Taking his check, Mr. Bridges was about to take his leave, when he was asked about his farming experience in the Panhandle. In answer to a question, he said: "I came to the Panhandle in March, 1903 from Cook county, Texas where I had lived some 8 years. I came originally from Tennessee having been in Texas some 18 years and have been farming all my life. I have made a fair crop every year since coming to the Panhandle."

"What do you raise on your farm?" he was asked. "Anything that I plant," he said. "Corn, wheat, oats, Kaffir, Milo maize, sorghum, peanuts, sweet potatoes, all kinds of garden truck,—in fact, I have never tried anything but that I raised some of it." Mr. Bridges said that his wheat this year averaged 14 bushels to the acre and his oats 46 bushels. "My millet crop last year was extra fine," he said. "I sold what was raised on a certain field and realized \$35.00 per acre."

"What do you think of this country for growing Indian corn?" asked

the Secretary. "Well, I'll just tell you. Last fall, I measured off a strip of ground across the field, gathered all the corn from it, brought it to town and weighed the whole lot, and found that the strip made 60 bushels to the acre. That was in 1906. I will average 40 bushels this year. From this you can see that the soil will grow corn." Mr. Bridges was then asked what kind of stock he raised. "Oh, I never raise anything but a good grade of cattle and hogs to sell, and I have a few horses for farm use.

The cattle and hogs always bring in ready money. My wife raises chickens and turkeys, and the receipts from these alone will nearly pay for our grocery bill and other little household necessities."

Another question put to Mr. Bridges brought the matter to a clear show-down. "Mr. Bridges, do you think that a single-handed farmer can make a decent living on a small farm in the Panhandle?" Our farmer friend straightened up and answered in his usual "matter of fact" way. "No country is good for farming unless you work," he said. "I know what farming is, and am what you call a single-handed farmer. I have about 100 acres in cultivation and last year I sold over \$1000 worth of stuff off the place besides keeping up 60 or 75 head of stock. Of course, we use a good deal of feed stuff and waste a lot. The cattle and hogs and horses never go hungry. Yes, I consider this a good farming country, and I think a single-handed farmer can make a good living."

It was learned thru Mr. Bridges and other sources that he came with his wife to their present home in the spring of 1903. They had about \$4500 in cash and bought a section of land 5 miles southeast of Hereford containing 688 acres, paying \$6.00 bonus. They have a good

five room house, good barns, fences and lots, a small orchard and garden place. They have made a fair crop every year and have added to their little nest egg. Besides the improvements made on the ranch, they have about \$1500 in good stock cattle, \$600 in some good farm horses, some \$250 worth of hogs, and a lot chickens and turkeys. They have other investments amounting to some \$1300 in negotiable paper. Mr. Bridges has been in the Hereford country a little more than four years

and has more than doubled his estate, not counting the advance in the market value of his land. His section alone, not estimating the improvements, his stock and his other outside investments, is well worth \$17,000. Mr. Bridges is reserved in his manner and does not blow about what he is doing, and for this very reason, he was induced to tell his experience as a farmer in the Panhandle. No man need doubt for a moment the truthfulness of every word he has stated. There has been

no effort made to overdraw the statements in this article. Those who contemplate making the Hereford country their home would do well to emulate the frugal thrift of this single-handed farmer of the Panhandle.

**Musical Recital.**

Miss Etta West of Milford, Texas will give a musical recital at the Methodist church Friday night, Oct. 18, 1907. Everyboey invited to attend. Admission free. 35-2t

## Men's Distinctive Clothes

**FOR FALL and Winter** At \$8, 11, 12, \$15 and up to \$27.50

Embracing the Celebrated Hart, Schaffner & Marx

**DISTINCTIVENESS** in Men's Clothes is as much to be sought for as quality, fit and style. Oftentimes where you find evidence of one or two of these requisites, the garments are decidedly lacking in the others. Our clothes combine all four of these important essentials. The clothes sold in "The House of Hubbard & Barnett's," \$18.00, \$20.00, up, are strictly hand-tailored, and possess a tone—a something which sets them apart from just ordinary clothes. These garments are made with an exceedingly careful regard for all the smaller details. The national reputation of these sterling quality clothes is convincing evidence of the high character of our offerings. They have no equal at the price. Most every man has some particular fancy regarding the style of his clothes—the shade and pattern. We have the new smoked and oyster grays, as well as the prevailing shades of brown and the mixtures now in vogue. The materials are too numerous to mention, including our Suits, Overcoats and Raincoats.

**Our Underwear Department** is full to overflow, ranging in price from 25c to \$2.50 per garment. We have bargains in men's Negligee shirts, in light and medium dark grounds. They come in assorted patterns, special from 50c to \$2.00 for the Celebrated Cluett brand.

**Our Glove Department** was never more complete and the prices and quality are right.  
**Men's Hosiery**  
We can suit you in quality, quantity and price.

The place where most people trade

# Hubbard & Barnett

The place where most people trade

# Wants For Sale

## LOST

LOST.—A folding pocket Kodak. Finder please return to Alex Thompson. 23-tf

## MISCELLANEOUS WANTS

WANTED.—Girl to do light house work. Good wages. Mrs. R. H. Barnett. 34tf

WANTED.—To trade 160 acres land for good stock cattle, horses, hogs, or sheep. Address L. Gough, Hereford, Texas. 31tf

WANTED.—To take a 5-year lease on a brick hotel with 25 or 40 rooms in Hereford. Address R. L. D. care of BRAND, Hereford, Texas. 32tf

WANTED.—Situation as governess for small children, in town or country. Also teach piano. References exchanged. Address Mrs. Mary Polk Potts, 604 W. Houston St. Sherman, Texas. 34tf

LOAN WANTED.—I have a customer for a \$2000 loan for two years at 10 per cent interest. Ample security given. If interested see L. Gough. 35-3t

## LIVE STOCK FOR SALE

SALE.—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. tf

TRADE.—I will trade two fairly good milk cows for one extra good one. A. H. Morriss. 30-tf

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

COWS.—Who wants 100 good cows? Bred to registered bulls. Would take part payment in good approved papers. Eli Dunlap. 342t

FOR SALE.—Any one wanting to buy good gentle milch cow would do well to see J. W. Wasson. 35-2t

HEREFORD BULL.—Will sell a registered Hereford bull or exchange for brood mares—May be seen at my ranch 10 miles west of Hereford. W. B. Boyd. 33-4t

## REAL ESTATE FOR SALE

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf

LOTS OF LOTS.—For sale on installment plan. SAM H. MORRIS. 18-tf

FOR SALE.—One improved ten acre block in South Hereford. J. S. Shadrick. 35tf

QUARTER SECTION.—\$10 per acre, \$600 cash, balance in 5 equal payments, 6 per cent interest. Address L. Gough, Hereford. 31tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. tf

BARGAIN.—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-tf

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. H. B. WEBB. 13tf

## TO EXCHANGE

FOR EXCHANGE.—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE.—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.

## MISCELLANEOUS

SEE Baskin Land Co.'s list of bargains in this issue. 35tf

HAY.—Baled alfalfa for sale by A. H. Morriss. 31tf

MONEY TO LOAN.—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE.—Two Deer disc gang plows, span 5-year old mules weighing 1100 and sound. One driving horse, six years old, well brpke, 4 miles north of Dawn. J. L. Cox. 32-tf

FOR SALE.—Some good, clean fall seed wheat at \$1.00 per bushel. See G. W. Barcus. 33-tf

BRICK WORK.—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

FOR SALE.—Seed wheat. Car of genuine Western Kansas Turkey Red wheat which I have on hand especially for seed purposes. Call and see it at the elevator. Star Mill & Elevator Co. 34tf

FOR SALE.—8 room house, with hall just completed. 130 feet cement walks, plenty of fruit trees. Close to school. \$2500 will get it and only 1-3 cash. Balance to suit. C. H. Carl. 1tp

FOR SALE.—A 6 1/2 foot McCormick binder very cheap. Turrentine Bros. 35-2tp

FOR SALE.—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE.—One broad cast McCormick Binder and one Row Binder. See T. B. Kellow. 34-tf

SEED WHEAT.—I have Mediterranean, the wheat for this climate. Stands longer after ripening without shattering. Eli Dunlap. 342t

FOR SALE.—Good new four room house—one acre of ground. Bug-gy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

FOR SALE.—Nice 4-room-house, two lots on corner, east front, well and windmill, three blocks from main business street. If sold right away, will sell cheap. Call at Kemp Lumber Co.'s office. 33-3t

FOR SALE.—As I have had health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-tf

## Scattered News

Stratford voted on water works bonds last Saturday and no doubt the issue carried. All the Panhandle towns are coming to the front.

All the Panhandle papers reported in their last issues big rains in every section of the Panhandle. Wheat planting is the order of the day.

An Ouster suit has been filed by the state against the Pullman Company. D. H. Martyn, general superintendent, is in Texas looking after the case.

John Elkin was lodged in the Greer county jail charged with abandoning his child. He left the baby in a buggy near a church where preaching was being held.

Miss Gladys Vandervilt is to be married to Count Laszlo Szrchenyi, November 4. It may be another case of an American estate supporting an impecunious foreigner.

Wichita Falls has voted an issue of \$40,000 in bonds for sewerage purposes and \$15,000 for a city hall and fire department. Amarillo has also voted \$90,000 for water works.

The Fort Worth Fair and race meet opened last Tuesday and will continue 10 days. One drawing feature of the fair will be a collision between two big engines on next Sunday.

The Childress Index has enlarged from a five column paper to six column. Its first issue in the new dress contains eight pages well filled with advertising and good reading matter. The Index was established in June, 1889, and has been under the same management. The Index is a fine index to the Panhandle country.

### The Brand Pleases.

The BRAND receives letters every day enclosing the price of the subscription, but occasionally letters are opened that have a genuine ring of appreciation and to refrain from publishing them is nearly impossible. Here are two such letters that come from other states.

Missouri, Oct. 5, 1907.  
"The Hereford BRAND",  
Hereford, Texas.

Dear Sir:—Accept my thanks for sample copy of the BRAND just received, also \$1.00 in payment for one year's subscription to same. Judging from the copy at hand, I shall be kept well informed concerning the progress of events in and about Hereford. While it has not yet been my pleasure to visit the Panhandle section of Texas, I have recently acquired a small tract of land in the northwestern part of Deaf Smith county, and consequently I am very much interested in anything pertaining to the progress and general development of the country.

Yours truly,  
A. J. WAGERS, M. D.

Illinois, Oct. 4, 1907.  
The BRAND:—Certainly, we desire to continue as a subscriber; and herein find remittance for another year.

We are interested in the Panhandle and have faith in her possibilities.

Yours very truly,  
I. F. HARTER.

Notice to the Public.  
I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf. SAM WORLEY.

## PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

W. A. PRICE  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 222 Office Phone 300  
Hereford, Texas

R. M. JOHNSON,  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

S. D. HOWSER  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

J. W. HICKS  
PHYSICIAN AND SURGEON  
Diseases of Eye, Nose & Throat a Specialty  
Office upstairs in First National Bank Building  
Office Phone 298. Residence Phone 217.

DR. J. D. RATLIFF,  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

O. P. SUTHERLAND  
DENTIST  
Office in Opera House Building.  
Phone  
HEREFORD, TEXAS

W. M. MEGERT  
LAWYER  
Office over Garrison Brothers  
HEREFORD, TEXAS

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
WALTER D. HORNE  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford - - - Texas

A. B. AXTELL, C. E. S. D. MILLER  
AXTELL & MILLER  
CIVIL ENGINEERS  
EAGLE BUILDING AMARILLO, TEXAS

JNO. P. SLATON  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

BAKER & WITHERSPOON  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

W. L. SIMS  
LAWYER  
ABSTRACTS OF TITLE  
FARMERTON TOWN LOTS  
Farmerton, Texas

E. F. Connell W. D. Kelleher  
E. F. CONNELL & COMPANY  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - - Texas

C. G. Witherspoon W. Cauda Witherspoon  
C. G. Witherspoon & Son  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Oxendine  
HEREFORD REALTY COMPANY  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

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MURCHISON & JONES  
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Hereford, Texas

# HEREFORD

and other points on

## Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

### BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

## Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

## Registered Hereford Cattle

Head Headed by Strike Str, No. 156847  
Assisted by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load Lots

# BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON - - - Proprietor

Subscribe for the Brand - - - \$1.00

The Banner Circus  
of America

# The Greater

The Banner Circus  
of America

# NORRIS & ROWE CIRCUS

Elevated Stage

The One Great Tented

Mammoth Menageria

Amusement Enterprise

Educational Musium

That Fulfills Every Promise

Colossal Two Ring Circus

Such famous bare-back riders as as Geo. Holland with his four pure white stallions; Ed. V. Hocum, somersault rider; Frank Miller, hurrican jockey and hurdle rider; Herbert Rumley, rough rider; Frank O'Brien and his trick mule "Claude;" George Settler and his six white Shetland ponies; John Carroll and his well educated horse "Rinaldo;" Edna Maretta, somersault bare-back rider; Rose Dockrill, the dainty equestrienne; Ethel Stetson, principal rider, Dolly Miller and her high school horses.

## The Big Aerial Numbers

Include the Famous Flying Banvard Troupe; the Leffel Troupe of aerial horizontal bar experts; the Melnotte Troupe of high wire artists; Irene Maretta on the flying ladder; Ben Lucier and his giant golden ladder; the splendid Avallons, a Troupe of Seven Expert Bicyclists and a host of others.

# HEREFORD, OCTOBER 17

### Sugar Beets in Panhandle.

Among the many things of promise for the Panhandle, the production of sugar beets looms up in perhaps the brightest colors in the horizon of the future.

Col. H. T. Groom of Carson county submitted a sample beet of his own raising at this office this morning. He informs us that he has raised sugar beets on his ranch in Carson county for nine consecutive years without a failure, that the six different analyses he has had from

official experts show 12½ to 17½ per cent of pure sugar. The best Michigan beets contain 12½ to 13 per cent and Colorado's 14 to 16 per cent pure.

Mr. Groom says he raised the beets without any irrigation, that it will stand more drouth even than Kaffir and maize, and that after nine years of practical experiments he is thoroly convinced that the Panhandle is the best sugar beet country on earth. He claims that one acre will grow, with ordinary cultivation,

twenty tons of beets in any year.

Colonel Groom Sr., father of the gentleman who today is a prominent Panhandle advocate carried on extensive experiments in all lines of agriculture on his Carson county ranch. He died while at work, but the son has stepped into his place and is continuing the work of the father.

There is no question in the minds of those who have tried to raise sugar beets on our fertile Panhandle soil that the rich and remunerative crop will thrive here. The specimen shown by Mr. Groom looks fertile and thrifty. All that remains to be done now is to get our farmers to raise the beet in supplies large enough to warrant the establishment of a sugar refinery in Amarillo.

It is suggested, and well so, that sugar beet convention be called for Amarillo in January, that we induce the farmers from a hundred miles around us to attend it, that we have men who can speak authoritatively inform the farmers how to grow the beet, that we offer large cash prizes for the best half acre, second best, and so on, thus arousing general interest and get the farmers to raise what promises to be the most remunerative of all our crops.

What success of such a movement means to land owners and the entire Panhandle country can readily be seen. It would mean \$100 land inside of two years. The sugar beet question is well worth consideration. —Amarillo Panhandle.

### They Stopped their Paper.

During our three months notice of the raise of subscription price of the Chronicle, just three men stopped their paper. One is a land agent, and said he could get a foreign paper cheaper, and both said they would not take either local paper, and the other said he had moved to town and could learn about all the local news himself. Still we hardly think his facilities for doing so are quite as good as a man's in a neighboring town who gave the following reasons for not taking his home paper: "I get all the news there is. My wife belongs to the woman's club,

one of my daughters works in the millinery shop and the other is in the delivery window at the postoffice, and I am the village grocer." But we must compliment Clarendon and vicinity on having so few people of the above stripe.—Chronicle.

The BRAND has not raised the price of subscription yet and just three people have stopped their pa-

per. Strange coincident! One is a railroad man and said he didnt need the paper, but he still reads it; another was a real estate man and did not want to know when other peop'e were going to build houses; the third said to stop the paper when the time expired, (and the time expired last year). Hereford has many good people in it.

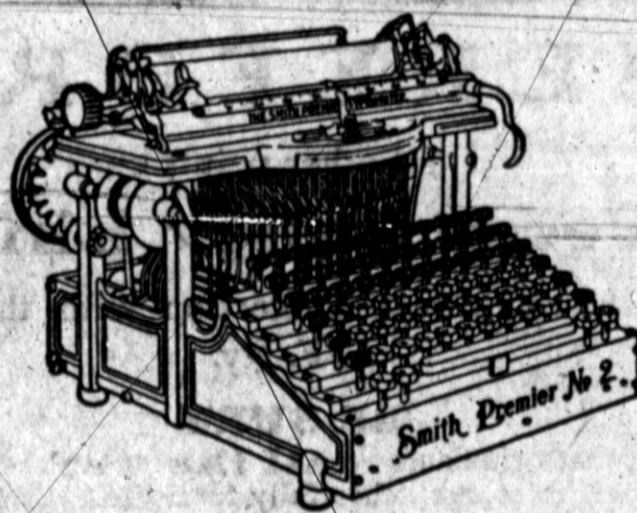
## TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

### WARREN GRAIN CO.

Successors to J. F. Collup



**YOU** write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

**The New Tri-Chrome Smith Premier Typewriter** will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

**The Smith Premier Typewriter Co.**  
1687 Champa St., Denver, Colo.

## Look Here!



You want insurance and want it reliable and not high priced. Perhaps you're in doubt where to buy it. I sell insurance and just the kind you have been meditating purchasing. What hinders me writing your policy now? The sooner its done, the safer you'll be. Call and I will get down to facts and figures. I represent the best Insurance Companies in the United States. Try them and you will be convinced.

**B. H. SMITH**