

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, DECEMBER 27, 1907

No. 46

GRATITUDE

I TAKE this method and place of extending to the entire trading public my sincere thanks for your most liberal patronage during the year just closing. You have made it a most pleasant year for me. You have made me to feel and exclaim many times that I was glad of the great privilege I had of serving such good and agreeable people.

This closes our sixth year in your midst and allow us say that you have made it our greatest year for which we again wish to thank you most heartily, one and all.

Prompt Response to All Calls For UNDERTAKING WORK

J. T. Webb, night phone	-	-	66
O. E. Thomas	-	-	59
E. B. Black	-	-	92

Permit us at this time to solicit your full co-operation during the incoming year. We deem it a privilege to see you. When in need of our services command us.

E. B. BLACK

PIANO AWARDED TO MISS SISK.

Board of Directors of Commercial Club Waive Their Rights in Favor of Young Lady.

Resolutions adopted by Board of Directors of Hereford Commercial Club at meeting held Dec. 23, 1907. Jno. P. Slaton, chairman. J. L. Fuqua, J. Ray, W. B. Beach, Geo. W. Irwin and A. C. Elliott, Secretary, present:

STATE OF TEXAS, }
County of Deaf Smith, }
Know all men by these presents, that,

Whereas, in the recent contest for the piano given by certain merchants in the City of Hereford, the said piano was awarded by the Judges of said contest to the "Commercial Club and Band," and,

Whereas, we, the directors of the Commercial Club having read the rules prescribed for said contest, do not think they permitted the Commercial Club and Band to combine its forces in said contest, or that either of said organizations was eligible to enter said contest under the rules prescribed; and,

Whereas, we believe from the evidence before us that Miss Jessie Sisk is entitled to said piano;

Now, Therefore, we, the Directors of the said Commercial Club of Hereford, Texas, hereby waive all rights and claims in and to said piano

that the said Commercial Club has or may be entitled to by reason of same having been awarded to the said Commercial Club and Band, and hereby, for the said Commercial Club, disclaim any interest in and to said piano.

JNO. P. SLATON, Pres.
A. C. ELLIOTT, Secy.

Declared to be Frauds.

The United States courts have indicted Sears, Roebuck & Co., the large mail order house for using the United States mails for fraudulent purposes. They must now answer in court the same as any criminal. Uncle Sam is now protecting the public from deception and fraud through the advertising of such concerns.

Sears, Roebuck & Co. have been indicted on three counts, but this does not mean that they are not guilty in many other instances. Much more evidence is already in the hands of the government officials.—Ex.

W. C. Harrison and his bride came in from Seymour, Texas, to visit his brother, Esca Harrison, during the holidays. This is the third of the Harrison boys to get married within the last three months. Mr. Harrison is a prominent young business man of Seymour and his bride was one of the most popular young ladies. They left for their home Monday.

NEWSPAPER MAN TALKS.

Highly Pleased with his first Visit to the Plains—Talked About National Park.

Speaking of general publicity and judicious advertising, relative to the Plains country and the Palo Duro National Park movement, J. B. Dickinson, staff correspondent for "Mid-Continent" said:

"I know of no better way of convincing Congress than by giving facts and figures about the wonderful gorge. An aggressive campaign of publicity along sane business lines would accomplish the desired result. As to the Plains country in general I believe every commercial club in the Panhandle should enter into a close compact with a view to giving the supposedly arid plains a place among the leading agricultural states in the Union. The 44 counties comprising the Plains should have full representation when it comes to advertising the resources of this great country.

"It might be well for all commercial organizations in Plains to send a committee to Oklahoma City and have them investigate the manner and method of doing things over there. It is a well known fact that Oklahoma City has forged ahead along conservative lines, and their achievements are due almost entirely

to persistent, sane, judicious advertising.

"Wide publicity based upon facts will induce thousands of actual settlers to locate in the Panhandle country within the next two years, and I see no reason why the Commercial organizations of the Plains country should not form a joint publicity account and begin the good work.

"At the Amarillo meeting, Jan. 9th, 10th and 11th it would be a capital idea to organize such a plan. It would certainly prove valuable to all concerned, and would cost but little, when all clubs become equally interested in the movement."

Election in Randall.

The Canyon City News reports that the bond election for the \$50,000.00 courthouse for Randall county carried by a large majority, the vote standing 130 for the issue and 72 against. There were 21 votes in Canyon City against the measure and 118 for it. This speaks well for Canyon but bad for those 21 men. All the country boxes went against it but one, Umbarger gave 2 majority. This looks "not a bit good" for the country. Why the farmers and business men out of Canyon should vote against the courthouse proposition is difficult to understand. Deaf Smith county will have to follow Randall in this matter, but the Brand hopes that the vote will be unanimous and that the country boxes will favor the proposition.

COMMERCIAL CLUB MEETS.

Canning Factory Discussed—Committees Appointed—Delegates Named for Convention.

Pursuant to call of the president, the Hereford Commercial Club met at the courthouse, Thursday night, 7:30. The president, Hon. Jno. P. Slaton, was present but asked to be excused on account of some important business. The Club was called to order by the secretary and in the absence of the vice president, Mayor L. Gough was selected as chairman.

Mr. J. B. Dickinson, staff representative of the Mid-Continent was introduced and made an interesting talk on his trip thru the Palo Duro Canyon with the inspection party which went out from Canyon City some weeks ago. He also laid before the Club a proposition to do some effective advertising for Hereford and the Hereford country. The Club accepted his proposition and in addition voted fifteen subscriptions to the Mid-Continent for each of the Texas congressmen.

It was explained that a number of conventions would be held in Amarillo on the 9, 10, and 11 of January and upon motion five delegates were appointed; J. E. Garrison, W. H. Rayzor, A. P. Murchison, L. Baskin, W. D. Keleihor and W. G. Ross to attend the convention of

(Continued On Page Two)

Stroud-Gary Hardware Co.

Expresses their appreciation of the very liberal patronage that the people of the Panhandle have given them during the good year of One Thousand Nine Hundred and Seven and wishes for all a happy and prosperous new year.

They announce that their facilities will enable them to handle a much larger trade for next year. Their stock in all departments will be complete.

THE STROUD-GARY HARDWARE CO.

HEREFORD AND THE SANTA FE

New Depot a Sure Thing—Mr. Turner's Position on Crossing—Likes Hereford People

COLQUITT'S FAILURE TO SPEAK

Assumes all Responsibility—Wreck and Rush of Business Prevents—Takes up Depot Question

It will be remembered that some weeks ago, a petition was circulated asking the Railroad Commission of the state to take up the question of depot facilities for Hereford. The following correspondence between Mr. Colquitt and Mr. Slaton will serve to explain to the signers of the petition just the status of the matter. The Commission has taken up the question with Mr. Turner who, however, has indicated in another letter addressed to Mayor Gough, that the plans and specifications for an Eight Thousand Dollar depot has long been planned for the city and the matter would be put into execution as soon as the amount in the budget was allowed. As the matter stands, Hereford will be enjoying a fine new depot before the expiration of six months. The citizens of Hereford are not disposed to be unnecessarily impatient about the erection of a new depot as shown by their long wait without a protest, but now, that the city has outgrown its swaddling clothes, there is a strong notion that better facilities are deserved. The Santa Fe is going to give Hereford something nice.

This correspondence will also explain the position of Mr. Turner in the matter of crossings and the promise to get a force at work lay-

ing new sidings and otherwise improving the switching facilities at Hereford. The failure of Mr. Colquitt to speak is explained and other matters cleared up. The whole correspondence is rather lengthy but makes interesting reading.

Austin, Dec. 21, 1907.
Hon. Jno. P. Slaton,
Hereford, Texas

Dear Sir:—Referring to your letter and petition concerning depot at Hereford, beg to advise that I have a letter from Mr. Avery Turner, General Manager of the Pecos & Northern Texas Railway, concerning a new passenger station at Hereford. He sends me a blue print showing the plans for same. It is to be 90 feet long; main building to be 26 feet wide, with the central portion 38 feet wide. Materials to be concrete floor and foundation, red pressed brick with cream colored press brick trimmings; steel shingle roof. All to cost approximately \$8,000.

Mr. Turner states to me that he expects to begin the erection of this building as soon as he can secure the funds from the controlling corporation to do so.

However, if you insist upon a hearing upon this matter I will make a motion to set the same down for public hearing. We have to give 10 days notice of hearing and, according to our custom, we would require plans and specifications to be filed in 30 days and work to be commenced on same in 90 days. That is the practice with us in depot matters of this kind. Hence it would be about the first of March before we would compel work to begin upon this structure, if it is built by order of the Commission.

I am writing to Mr. Turner in

reply to his letter and sending him a copy of my letter to you.

Yours truly,
O. B. COLQUITT,
Commissioner.

Hereford, Tex., Dec. 26, 1907.
Hon. O. B. Colquitt, Com.
Austin, Texas.

Dear Sir: In reply to yours of 21st inst. in the matter of the petition by the citizens of Hereford asking that a suitable depot be constructed at this place by the P. & N. T. Ry. Co., on behalf of the petitioners will state that there is no desire on their part to unnecessarily rush the railroad company in this matter. But the citizens of Hereford feel that their long and uncomplaining submission to the inconveniences and inadequate depot accommodations has been taken for granted by the railroad officers that we should and will continue to submit to delay and postponement of just, deserved and adequate depot accommodations.

It is the desire of our people that the town and railroad build and prosper together; and if Mr. Avery Turner will give his promise to the Commission that he will begin the erection of the depot within a time certain, that time to be not unreasonable, then we are willing to withdraw the petition. If Mr. Turner will give such assurance to the Commission, then no public hearing is desired by petitioners.

Yours very respectfully,
JNO. P. SLATON.

December 12, 1907.

Mr. Avery Turner,
Amarillo, Texas,

Dear Sir:

Having been away from home so much this year, and while at home being absorbed in my personal affairs, I have not noticed until the last few days the controversy going on between some of our people here and your agent, Mr. Lacy, in regard

(Continued On Page Two)

COMMERCIAL CLUB MEETS.

(Continued From Page One)

Commercial Clubs of the Panhandle.

The canning factory proposition was then taken up and explained as may be found in the Christmas number of the Brand. Upon motion the following committee was appointed to take up the work of meeting the requirements: J. E. Gyles, chairman, Wm. O'Brien, R. N. Mounts, W. L. Falwell and W. H. Rayzor.

A number of good speeches were made. Col. J. H. Ransom made a good one on the subject of the factory, giving some valuable information as obtained from his experience. On the Palo Duro Park matter, Major Squires made an enthusiastic address, telling of his acquaintance with Charles Goodnight and his interest in the Canyon, covering an experience of twenty years.

R. W. Terrell of Pecos was in the city this week. He leaves for Amarillo today.

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

GROWTH OF THE GEN CITY.

Herford's Record for the Year Without Parallel—Long List of Buildings and Improvements

The making of a new country, the building of a new city is not such a task as it was one hundred years ago. Then the pioneers had to cut their way thru the forests, cross dangerous water courses, or even face the uncertainties of an ocean voyage. But in the new Southwest, where nature has left its handiwork most accessible, ready for the turning of the soil to open a farm or the laying of a foundation for the building of a city, the burden has been lightened, and what might have required years to accomplish may now be done in a decade. The settling of the great Southwest is without a parallel in the history of nations; the growth of the towns and cities on the Plains of Texas has astonished even those who had wished for a magic growth. Herford has been under the glow of the magician's wand, taking on the habiliments of a city. The record of the past two years has exceeded the expectations of all. The record of the year fast fading will be of interest to all who have seen the work in progress.

The Brand gives below a list, as far as obtainable, of most of the building and other improvements that have been begun and finished during the year 1907. If any have been overlooked, the correction will be gladly made. While the city has thus made such rapid progress, one must not think that the surrounding country has not kept apace. Every day has seen lumber wagons going out from the yards of the city.

THE LIST.

The Bogard building, a fine two-story brick, 25 by 80 feet, on Dewey Avenue.

The First National Bank, handsome two-story concrete, 25 by 70 feet, on the 3rd Street and Dewey Avenue.

The Cardwell Brothers' store, a fine one-story concrete, 25 by 80, on Dewey Avenue.

The Odd Fellows' Hall, a splendid two-story brick, 25 by 80 feet, on Dewey Avenue.

The Razor building, a substantial one-story brick, 25 by 80 on the Avenue.

The E. B. Black addition, a 20 by 80 brick structure, single story.

The Garrison Brothers warehouse, a large single story brick building, 50 by 140 feet, on Miles Avenue.

The New Opera House, erected by Palmer & Higgins, a fine two-story brick 50 by 100 feet, on Dewey Ave.

The First State Bank, a remodel and the addition of a second story for Masonic Hall, a fine structure when completed, 25 by 100 feet, on Dewey Avenue.

The twenty-one room hotel, erected by Max Roberts, known as the Gamble House.

The Palmer Lumber Company's machine shop, a 30 by 50, one-story brick, facing the court house.

The extension of the post office building and otherwise remodeling making a good one-story brick, 25 by 40 feet.

The Edwards concrete office building adjoining the post office, 25 by 25 feet.

The Grain Elevator on the Santa Fe tracks, erected by the Herford Grain & Elevator Co. This is an iron clad frame building.

The big addition to the Purcell stables, giving double the capacity.

The Alfalfa Lumber Co.'s office building and sheds.

The J. W. English office building on the court house square.

The Herford Lumber Company's new office building and new sheds.

The Edwards Land Company's office building.

A new blacksmith shop for Shelton Brothers.

Besides all these there has been a lot of remodeling and rebuilding both in the residence section and the business part of the city.

D. R. Gass & Son, an extension of their main building which they now occupy.

The placing of a sky light over the Western National Bank, a much needed improvement. The same on the building occupied by Woodburn & Son, druggists.

The remodeling of the interior of the Stambaugh building giving additional room.

The remodeling of the undertaking department of the Black establishment.

The overhauling of the telephone system from beginning to end, putting in new poles, new switch boards, the stringing of a 200 wire cable on the main street and three smaller cables on the branching streets.

It would be an endless task to enumerate the improvements that have been made on the older residences in the city and the following is only a partial list of the new houses that have been erected and finished during the year, 1907.

- | | |
|---------------------|--------------------|
| J. H. Bond (2) | J. A. Canterbury |
| J. C. Cummings | J. H. Copeland |
| J. W. Hough | C. G. Witherspoon |
| Dr. J. W. Hicks | B. S. Arnold |
| Clarence Smith | D. F. Ashberry |
| Mrs. Laura McMillen | E. R. Rice |
| Luther Hough | C. E. Edwards (2) |
| R. Collins | J. A. Buckner |
| R. G. Sisk (3) | R. W. Beard |
| H. M. Forrester | H. R. Duff |
| Jim Cardwell (2) | J. C. Meacham |
| Frank Heagy | C. W. Blanks |
| A. E. Argo | Mrs. E. S. Roberts |
| J. W. McCrory | E. T. Woodburn |
| Renfro & Price | George Dent |
| Dr. McFarling | Charles Hodge |
| N. J. Matthews | Geo. W. Irwin |
| T. M. Palmer | John Teters |
| Max Roberts | R. Brazill |
| A. C. Elliott | Hubert O. Park |
| R. E. Cook | A. L. Gibson |
| J. H. Beach | J. P. Copeland |
| A. L. Francisco | M. M. Major |
| E. H. Wray | W. B. Parks |
| Mrs. Ida Miller | H. B. Webb |

HEREFORD HARDWARE CO.

A PPEARS before the last act of the Great Commercial Drama of the year 1907.

To thank the people for the liberal patronage during the year.

To express their appreciation for the full house they have had.

To announce that their house will be open business day during the next season

And to wish for all a happy and prosperous New Year.

HEREFORD HARDWARE CO.

J. M. Bogard
Sam Worley
Wm. O'Brien
J. T. Williams
J. D. Ratliff
J. N. Russell
S. J. Williams

J. E. Gyles
G. H. Guinn
C. P. Arthur
Jno. P. Slaton
Vern Witherspoon
James Hughes
R. H. Barnett

Telephone Girls Wanted.

The Herford Telephone Co. wants several girls to operate switch board. Apply to R. H. Hemley, at Herford Telephone office. 41-tf

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

The Big Doll.

Who holds the lucky number 982? The committee to whom Mr. Park desires to express his thanks for their impartial and fair way of making the drawing announces that No. 982 is entitled to the big doll. The members of the committee were S. S. Evants, E. B. Black and J. H. Cardwell.

Later—Little Miss Marie Trieves walked into the Park store Friday morning and asked who got the big doll. The answer was given that No. 982 was the lucky number and was asked if she held it. "I don't

know—I'll run and ask mama," she replied. In a few minutes the little lady returned with the ticket, No. 982. She was all ecstacy and took possession of the doll that lacked but a few inches of being as tall as she.

The Music Toilet Set.

The fine music toilet set at Coulson's was drawn by George Karr. He has made a Christmas present of it to his wife. The set attracted a good deal of attention during the holidays as it was a handsome piece of workmanship.

Subscribe today for the Brand.

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A Johnson
Herford, Texas

WE desire to thank our friends and customers most earnestly for the pleasant business relations which we have enjoyed during the past year, and trust that our future actions may merit a continuation of their patronage. We trust that 1907 has brought you your share of prosperity and that the future may have in store for you even greater successes than that attained. We extend the season's greetings to all our friends and customers, and with the best wishes for a Merry Xmas and a Happy New Year, we are,

Very truly,

Hubbard & Barnett

A HAPPY NEW YEAR

— TO ALL OUR —

FRIENDS AND CUSTOMERS

"NO MAN LIVETH UNTO HIMSELF" LET US BE MUTUALLY HELPFUL

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

ENTOMBED IN MINE.

Another Catastrophe in Bituminous Coal Mining District.

Jacobs Creek, Pa., Dec. 19.—An explosion of gas today in the Darr mine of the Pittsburg Coal Company located here entombed between 200 and 250 miners and there is scarcely a ray of hope that a single one of them will be taken from the mine alive. The partially wrecked buildings in the vicinity of the mine and the condition of the few bodies found early in the rescue work indicate an explosion of such terrific force that it seems impossible that any one could have survived it. All of the thirteen bodies taken out up to this time are terribly mutilated and three of them are headless.

This is the third mine disaster since the first of the month in the veins of bituminous coal underlying Western Pennsylvania and West Virginia, for the Naomi mine, near Fayette City, and the two mines at Monongah, W. Va., in which the

earlier explosions happened, are in the same belt as the local workings.

Today's catastrophe swells the number of victims of deadly mine gas in nineteen days to between 550 and 600.

That today's disaster does not equal or even surpass in loss of life and attendant horrors the one in West Virginia is due to the devotion to church duties of a considerable number of the miners. In observance of a church festival many of the more than four hundred men regularly employed did not go to work this morning. Those who escaped through this reason are members of the Greek Catholic Church and they suspended work to attend church.

Steam Plow for Sale.

A complete steam plow outfit for sale at a bargain if taken at once. Inquire at the Brand office or address Box 14, Hereford, Tex. 46tf

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43tf

PULP FOR PRINT PAPER.

Corporation Buys Spruce Timber Tract in New Brunswick.

New York, Dec. 19.—The International Paper company, it is announced, has practically closed for the purchase of 550 square miles of timberland in New Brunswick containing 350,000 acres of spruce timber. A. N. Burbank, president of the paper company, stated that the problem of securing spruce wood for pulp has become a very serious one, and that as a result the price of print paper has increased. Spruce wood, it is said, is now quoted at \$10 a cord. In some quarters it is said that the price of print paper in 1908 would be at least 20 per cent above the price that has prevailed during 1907.

With an advance of 20 and 25 per cent with the last two years, and an other advance for 1908, the newspapers of the country will have to either do one of four things,—raise the price of subscription, the rates on advertising, bust the paper trust, or go to making paper out of the cotton stalk fiber. Many papers have already done the first and second as well, but the patrons of the paper will not stand another raise. The government is itself the biggest victim of the paper trust and does not seem able to get relief itself or to offer any to the newspapers. The last item, making paper out of the fiber of the cotton stalk, is the only recourse, and this will have to be guarded or the trust will buy up all the stalks and make a bon fire or grind them up and sell them back to the farmers as a fertilizer. Why don't some cotton farmer test the matter of converting this otherwise waste into a valuable commercial article? The Southern newspapers will use the paper, even if a little off in color, but present day advance in making paper, it may be possible to make a clean smooth white paper from the cotton stalk fiber.

See Traveling Airship.

Muskogee, Okla., Dec. 19.—An airship going from east to west was seen by citizens in North Muskogee at 8:30 o'clock last night. It was cigar-shaped and lights could be seen on the sides from the view obtained.

It is reported that this same object was seen near Texico on the following night. Nothing was thought of it, until the dispatch was seen in the News, when the parties remembered that they too had seen what appeared to be a very bright star or slowly moving meteor. It was moving in a westerly direction. It is conjectured that this is a government air ship making a trial trip over the country. The western papers will be watched for additional reports of the strange sight.

Good Grass to Lease.

8,000 acre ranch in Castro county to lease for a number of years, grass fine. T. F. NANNY, 43-4t Brownwood, Texas.

Mr. Fuller Tells Things.

El Centro, Cal., Dec. 21, 1907.

E. T. Woodburn & Son, Hereford, Texas.

Dear Sirs: I am in receipt of your dun for \$1.20 and hand you herein my check on the Western National Bank for same. So take it to the bank and if they will pay it, you consider that you are just that much ahead, but should they turn it down, you can charge this little account up to experience. You really ought to lose this and have shown yourselves to be pretty slow business men to sit there and let a fellow slip off to California without even making an effort to collect your money.

Tell old Doctor Price that I saw here a herd of five thousand turkeys, every one of which would weigh fifty pounds each and sell for thirty cents a pound. All the doctors here have torn up their Sheep-skins and have gone to raising turkeys as no one gets sick in the Imperial Valley.

The weather is just simply grand, no cold weather, no rain, just one perpetual Springtime, nothing to do

but have an easy time. Any one who would get sick and go to bed here ought to die. Why there are old Indians here that are several hundred years old and can well remember when the Salton Sea was a mountain. These old Indians are from six to eight feet tall and weigh from four to five hundred pounds.

Wishing a Merry Christmas for the firm of E. T. Woodburn and son and especially for "Gloomy Gussie,"

I beg to remain your friend,

F. B. FULLER.

Pecans for Sale.

Good pecans, shipped in any quantity at low price by M. B. Dabbs, Llano, Texas. Call at Brand office to see sample. 46-5tp

Likes the Brand.

Missouri, Dec. 13, 1907.

The Hereford Brand, My Dear Sir: Accept my thanks for one of the very best county papers published. A prosperous New Year for you.

Yours very cordially,

B. M. SHIVE.

THE HUB

On January 1st our store will be four and one half months old---only an infant---but it is growing fast. It has been fed on your patronage, for which we wish to thank you and ask you for a share of your trade in

-1908-

We will do our best to give you satisfaction

E. C. ELROD



READY FOR SHIPMENT

IN addition to our large FRUIT, SHADE and ORNAMENTAL stock, we have purchased the large Harbison Locust Grove from Mr. Bowers. Can furnish

TREES

from 12 inches to 12 feet. Over 50 acres in trees. Our stock is large and they are going out by the car load. Write, phone or come and see us. You can get the benefit of our 18 years experience in Texas and New Mexico. if we sell you. We can select varieties for you suited to the plains.

Hereford Nursery

L. P. Landrum,

Proprietor

HEREFORD AND THE SANTA FE
(Continued From Page Two)

to shipments and other things.

In July at the Council meeting the matter of street crossings came up, and as I understood the matter it was agreed to open crossings on some of the streets, but the one immediately east of the depot, which I believe is Miles Avenue, would not be required to be opened. I have never believed it the proper thing to open this street either for the railroad or the general public.

During my absence in November, I understand the Council ordered this street, together with others, opened, and there seems to be some feeling on the part of some of the members of the Council and the railroad. Also some seem to think you are personally doing everything you can to injure the town. As I cannot subscribe to that view I am writing you this letter, for I feel that many have the wrong conception of your intentions and are doing you an injury in making the accusation.

I believe there ought to be some more street crossings put in, and the depot facilities here are not adequate to the demands, and that it should be corrected as early as possible.

I have just had a talk with some of our citizens this morning, and some of them think the railroad officials at Amarillo are doing all in their power to injure Hereford; and just why this feeling exists I hardly know.

Also, many of our people are blaming you for Mr. Colquitt not meeting his appointment in Hereford, and take the position that you kept him from getting the messages, in order to prevent his speaking to the people here.

However, I do not think you had anything to do with it and am very much of the opinion that Mr. Colquitt did not wish to make a speech



**Splotches
On Your Skin**

Poor blood is easily told, by splotches, pimples, boils and other defects in the skin. Poor blood is bad blood, diseased blood, poisoned blood, caused by imperfect liver action. To regulate your liver, purify your blood, cleanse your system from all poisons and impurities, take a course of

**THEDFORD'S
BLACK-DRAUGHT**

It is a purely vegetable remedy, safe, reliable, prompt and without bad after-effects, and is sold in 25c and \$1. packages. Insist on having Thedford's Black Draught. It is the most widely imitated vegetable liver medicine in the world--WHY? JJ-4

here. I would like to have a personal expression from you in regard to these matters, and if necessary would like a personal interview, to see if some way could not be adjusted to bring about a better feeling between the people of Hereford and the railroad.

I do not know that any of the railroad officials have any animosity toward Hereford, but there is considerable feeling in Hereford against the railroad, and if some of the causes alleged are true there is some ground for complaint, but it occurs to me that it can be amicably adjusted if the proper steps are taken. Awaiting an early reply, I am
Yours truly,
L. GOUGH.

Amarillo, Dec. 14, 1907.
Mr. L. Gough,
Hereford, Texas.

Dear Sir: Noting yours of December 12th. In regard to the street crossings, in every town in the country, it is always conceded that the railroad company should be given a privilege of closing streets where the trains would stop; certainly the streets that passenger trains would cover in making the stops. Miles avenue is now obstructed by the pump house, and all trains would

have to block streets while taking water, oiling engines, etc. I believe in common fairness that we should not open that street. We are now rapidly closing up our work on the main track; grading and track raising between Amarillo and Texico will be about completed by the end of this month, and we will be able to send a track gang to Hereford soon to relay the yard and put in the street crossings in good shape. Amarillo gets along very well with three crossings, and there is no reason why Hereford could not be satisfied with the same number.

In regard to the statement that I am personally doing everything I can to injure the town. I understand very well, the origin of that statement; it is simply this, that I declined to aid and assist in any way whatever, the construction of the Panhandle Short Line. I was advised when I turned the proposition down that this would be the result, and any statement that I am hostile or prejudiced in the slightest against the town, is simply a lie.

I had in my budget, the item of \$8,000 for a new passenger station at Hereford, with the authority to do the work, and intended to commence it this fall, but our President, foreseeing the immense expenditures

required to put the road in shade, asked me to defer it for several months; in the meantime, the financial stringency came on, so that I do not now know just when we can do the work. I hope to be able to begin the work next April, but our first duty to the country is to put our track in condition to give the people service. Nearly all the towns along the line are extremely patient, and many of them are even complimentary concerning the immense amount of work we are doing. At the time when all other roads were reducing wages and cutting off work, we are maintaining a force of three thousand men and continuing the work. Every time that I escort anybody through the country, or any time the name of Hereford is mentioned, I have praised the town and have always given credit to most of the citizens for fair treatment. Certainly I have been grateful to many of them for fair judgments in controversies, and I hope that you will deny that there is any basis whatever for the slightest injury to the town on the part of myself for the interests I represent.

The facts in regard to Mr. Colquitt are as follows:

It was agreed between us that we would leave Amarillo Monday morn-

ing, inspect the track to Texico and passing Hereford arrange with the people there for Mr. Colquitt to make a speech about 7:30 p. m. on our return, but at the last moment Mr. Colquitt changed his plan and requested that instead of going over the Pecos & Northern Texas, we inspect the Southern Kansas on Monday. He did not give me his reasons, nor was I consulted in regard to the change. I do not know whether he wanted to make the speech to the Hereford people or not, but I do know that I did not suggest or intimate in any way, that he should not make the speech. Mr. Colquitt insisted on handling all his messages over the Western Union Lines, and I do not know their contents, and did not delay the delivery of a single message; never thought of such a thing. On the trip over the Southern Kansas, we were unfortunate in having a derailment of engine tender, which caused him to lose practically half a day, by reason of our not finishing the Southern Kansas Monday night so that we could return on Tuesday. We had to lay over at Higgins and finished the next day. Although there was not sufficient time to inspect the Southern Kansas, after he decided on doing so Monday,

(Continued On Page Eight)

W. J. GILILLAND

J. M. GILILLAND

GILILLAND FURNITURE COMPANY

We handle a line of Gate-end Davenport Sofa Beds, which for Quality, Design and Price are unequaled. We also handle a line of Automatic Davenport Sofa Beds, which are acknowledged the superior of anything of the kind on the market.

We have a large stock of Mattresses that we are going to close out at just what they cost us. We can furnish you an \$18.00 Mattress for \$10.00. If you want a cheaper Mattress, we have them from \$2.50 up. Call at our store and see them.

Our resolution for the new year is to sell goods for a small profit, so we invite you to come and price our goods and see if we are keeping our resolutions.

GILILLAND FURNITURE CO.

FURNITURE

UNDERTAKING

The Brand

B. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 27, 1907

A REVIEW.

The Gem City of the Plains is about to pass out of the old year into the new with a record of building and other evidences of prosperity unprecedented in the history of the Plains. Not only has the city grown in the matter of erecting residences and business houses, but she has grown in strength of character. Her gain in citizenship has been most satisfactory in every way.

The large number of beautiful cottages and the more pretentious residences, costing all the way from a few hundred to several thousand, which have been built, would give a stranger a thought that Hereford had been on a building boom, but such is not the case. From the first of the year to this good hour, the work has gone on without any great noise or show. There has been no attempt on the part of any one to create a building boom. Just the homes that have been needed by the people have been erected.

Every part and section of the city has made wonderful growth,—north, east, south and west, Hereford has spread. A number of additions to the city have been platted and sold. In some quarters, where there were only a few homes at the first of the year, may now be seen a thickly settled community. It is the common remark of visitors that Hereford is building in a most substantial way. The order and character of all the residences are such as to attract favorable comment.

While the resident section has made such progress, the business part of the city has kept pace. The large number of substantial brick and concrete structures that have been erected, has been of such character as to show the confidence the people have shown in the ultimate success of all the commercial enterprises of the city. In another part of this issue of the Brand may be found a list of both the business houses and residences that have been built during the year. An endeavor has been made to have a complete list, but some may have been overlooked. If any has been omitted, the Brand would consider it a favor to get the information.

One thing that has added greatly to the good appearance of the city has been the grading of the streets and the laying of the many good cement sidewalks. A large number of the residences have had good walks put down along their fronts to the number of several hundred blocks. In the business section, practically all of the business houses have had a 10-foot sidewalk laid.

The city council took this matter up in the early part of the year and passed an order as to the character and width of the sidewalks. The first sidewalk was put down in May and since that date about 2000 feet has been laid. The city council has had graded and macadamized all the principal streets in the business section, putting in culverts at all the crossings. The county has had the streets around the courthouse treated

in the same way, besides the building of two or more bridges, and the erection of the vault room for the records of the county and the office of the clerk.

Thus the good work of building a city on the Plains of Texas has gone on unceasingly. The music of the saw and hammer and the song of prosperity has given contentment to a good people.

THE CANYON CITY NEWS comes to the exchange table this week with two additional pages made necessary by an increase in the advertising patronage. This the editor of the News promised some weeks ago, when he got "wind" of a criticism that was made about the News not rustling for business. The merchants of that city do not use printers ink like they should. They cannot see that the mail order houses get all their business by advertising and, no doubt, take hundreds of dollars out of the county that should properly go to them. The News has always been a good paper and, since installing its new plant, is turning out the cleanest and best printed product in the Panhandle. Canyon City should furnish enough business to make it necessary for the News to get out an eight page paper instead of four for its regular edition. Surely the merchants of Canyon are not waiting for the News man to inform them that they should advertise. That's their business. They should go to him.

THE establishment of a canning factory for Hereford is among the possibilities. It is within easy reach of the people. There is no use what ever to wait until foreign capital gets ready to come in. They will not come unless such a heavy bonus is offered that it would be far cheaper to build the factory with local money. Hereford must first convince others that they have the local advantages to offer factories. The canning factory is a small thing as far as the original cost is concerned, but the benefits to be derived are large. The Club adjourned until the next regular meeting.

For Sale at a Bargain.

Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced, 3 acres in orchard and 1 in alfalfa. Terms 1/2 cash, balance to suit purchaser. 38tf

JOHN W. DEATLEY.

The Local Weather.

The weather for the Hereford country during the fall and thus far into the winter has been most delightful. The balmy days during the months of September, October and November were dealt out to the Panhandlers in full hands. The crisp mornings, the warm days, with an occasional "norther," the timely rains and snows during the fall has made a variety that would please every one. The month of November brought two snows, the last one being most beautiful. The month of December has seen a gradual lowering of the average temperature. Last week, beginning with Monday, the thermometer began to fall. On Tuesday a colder wave followed with brisk wind from the north; when at night, the wind ceased, but the mercury went thru the freezing point at the speed limit, running rapidly down to 9 degrees during the night. On Wednesday night the thermometer went down to 8 degrees. This may seem rather cold, but the next morning many of the business men went to their stores without overcoats. Thursday and Friday, omni-

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

ous clouds began to appear, a low bank settled in the north, and Friday night the northeast wind, brought a light shower, which changed to a slow falling snow at daylight. All day Friday, the snow fell and by night the depth was 8 inches on a level. As the wind was not high during the falling of the snow, it did not drift, tho in places it piled up some three feet. Sunday was quite cold, the sharp wind from the northeast keeping nearly everyone close to the fire. Monday and Tuesday brought on the usual muddy thaw, but the approach of Christmas did not deter but few from doing their shopping. Both days brought large crowds to the stores and the merchants enjoyed a fine trade.

Christmas day was delightful; the bright warm sunshine adding cheer to the occasion.

Woodman of the World.

The following officers have been elected for the W. O. W. Hereford Camp, No. 990, for the year 1908 and will be regularly installed at the first meeting in January:

J. W. Burks, C. C.; Ivy Martin, A. L.; Troy Womble, Banker; C. L. Sullivan, Clerk, Frank G. Elliott, Escort; Drs. Rogers, Hicks and Price, Physicians; H. O. Hubbert, J. T. Inman and W. T. Womble, Managers.

District Court in Parmer County.

District Court convened in Parmer County Monday and adjourned the following evening, having completed the business for the term. The following officers and attorneys were in attendance: Judge J. N. Browning, Judge 47th Judicial District, Henry S. Bishop, District Attorney, J. F. McKay, District Clerk, and E. T. Stevens, Sheriff. Attorneys Wm. Boyce of Amarillo, Geo. W. Barcus and Jno. B. Slaton of Hereford, T. C. Taylor and Harry L. Patton of Texico were here in the interest of clients. The Grand Jury composed of A. J. Oliver, foreman, B. B. Curtis, Luther Barnes, C. W. Arthur, E. Shopbell, J. M. Simmons, W. H. Abbey, Louis McMillen, G. W. Lambert, C. H. Leftwich, M. W. Gaither and Press Abbott, completed their duties Tuesday evening, having found three indictments for felonies.

Case No. 1, Tom Hogland et al, contestants vs. Henry S. Bishop, contestee, being a contest as to the location of the County Seat of Parmer County was dismissed by the contestants.

Case No. 2, E. L. Swenson, contestant vs. J. F. McKay, contestee, being a contest as to the office of County and District Clerk, was con-

tinued pending the action of the Court of Appeals.

Case No. 3, M. B. Tisdell et al vs. A. E. Whitehead et al was continued to the next term of court.

Fair Warning.

All who know themselves to be indebted to J. M. Garner, Dr. McFarling, Carter & Houck, D. W. Pinkston, will please take notice that I have all these accounts for collection. Your good promises will not satisfy them, so they must either have the cash or a good bankable note. See me at once. 46-2t

C. S. RICHARDS, Collector.

Modern Woodman.

The following officers have been elected for the Modern Woodmen of America, Estacado Camp, No. 12058, Hereford, Texas, for the year 1908 and will be regularly installed at the first meeting in January.

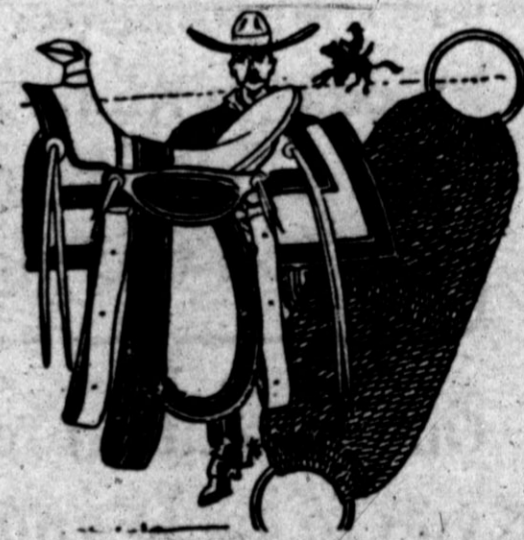
C. E. Smith, V. C.; Troy Womble, A. L.; I. N. Bown, Banker; C. L. Sullivan, Clerk; Mat Gililand, Escort; B. F. Taylor, Watchman; H. Cloyd, Sentry; Drs. Price, and Hicks, physicians; H. O. Hubbert, A. H. Morris and J. S. Orr, Managers.

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.

Come in Strangers and let's get acquainted.



Yours very truly,

J. A. CANTERBURY



MONEY IS A BOTHER

And a source of great worry if it is not properly handled. Experience proves that depositing it in a good bank is the safest, easiest and most accurate way of handling it. An account at

The Western National Bank

during this holiday season would take a lot of care off your mind and leave you free to devote all your thought to other details of business. Why not start an account today? Now is the time to make good resolutions for the New Year.

We Wish All a Happy and Prosperous New Year

The Western National Bank of Hereford, Texas

CAPITAL - - - \$50,000.00
SURPLUS - - - 35,000.00

G. A. F. Parker,
President

J. L. Smith,
V. President

F. B. Fuller
Cashier



Local and Personal

R. D. Sedwick of Friona was in the city the first of the week.

Herbert Coulson of Friona is spending the holidays at home.

Try a gallon of that barrel ribbon cane syrup from Cardwell Bros. 2t

Special Prices on all saddles. J. A. Canterbury. 42-1f

Miss Julia Tarver is enjoying a visit with relatives during the holidays at Belton.

Sam Bratton is over from Parmerton spending the holidays with friends in the city.

Miss Nannie Davidson is spending the holidays with friends and relatives in Cleburne.

C. P. Cockrell left Tuesday for his old home in Missouri to spend a few days in visiting.

Dr. E. H. Inman, who has been at the Dallas Medical College is at home during the holidays.

Just received from East Texas some pure ribbon cane syrup in barrels. Cardwell Bros. 46-2t

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

All my laprobes that I have left I will close out at cost for spot cash. J. A. Canterbury. 43tf

If you are in a hurry to have your baggage hauled, just phone Smith at 87 or 226. 43tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

Frank LeGrande of Dallas is spending a part of the holidays with his father and mother, Dr. and Mrs. G. F. LeGrande.

Mr. and Mrs. G. M. Suggs left last Friday to visit relatives and friends at Gatesville, the former home of Mr. Suggs.

We would like to put in some good flues with our concrete blocks. They make the best and safest flues. 42-1f W. F. WEST & Co.

You dont have to go to Amarillo to get an electric massage. Just call at Orr Brothers, an up-to-date barber shop. 45-2t

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

You can get your "rough dry" clothes back Wednesday, if sent in Monday. Hereford Steam Laundry. 44-3t

Mrs. Dimmitt and daughter, Miss LeNoir, of the College left last Sunday for a visit at their home at Benjamin, where they will spend the holidays.

Misses MacDiarmid and Taliaferro left last Friday afternoon to spend the Christmas holidays in Austin, in the home of Mrs. Richardson, Miss Taliaferro's sister.

The latest invention in electric massage machines has been installed at Orr Brothers. There is no shop in the Panhandle that is more complete and up-to-date. 45-2t

W. T. Smith returned with his family from Mineral Wells Christmas eve, and will make this their permanent home. They were at the health resort city for only a short time.

The business manager of the Brand, Mr. D. W. Hawkins, Mrs. Hawkins and the children are spending Christmas holidays with friends and relatives in Dallas and other central Texas towns.

Jack Garvin and his young son paid the Brand office a visit on Xmas day. Mr. and Mrs. Garvin are making their home in Amarillo and were here during the week visiting relatives and friends.

Born.—To Mr. and Mrs. Travis, December 17, a fine boy, a Christmas present for Mr. Travis.

The Hereford Steam Laundry will take "rough dry" clothes at 6 cents per pound and will return everything but the dirt. 44-3t

J. Kus Holman has sold his rental contract for the Tyget Hotel to Mr. Blankenship, who will run the house for the new year. Mr. Holman will visit his old home in Huntsville, Missouri, for the remainder of the winter.

J. B. Morton, Will Storrs and Miss Grace Storrs, Miss Ethel Potter, Clarence Woody and Sam Kimble, all College students left for their various homes at the close of the term. They will all probably return after the holidays.

Nice Hereford residences, small farms near Hereford headquarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

A letter from C. P. Arthur at Carpenteria, California states that Mrs. Arthur stood the long trip well and is improving. Mr. Arthur says that they met Mr. Elliston on their way and that they are enjoying the sights of the golden state. He complains about not getting the Brand but it has been entrusted to Uncle Sam each week since he has left and should have received each copy.

Press Extracts

Sulphur, Okla.—Robbers blew open safe at post office and secured \$600 in cash.

The third mine explosion within 20 days has occurred in the Virginia-Pennsylvania district swelling the total loss of life to five or six hundred.

Austin, Texas.—The official statement shows that the Texas State Banks are in good condition and hold cash reserve in excess of legal requirements.

Washington, Dec. 20.—Congress-Williams of Mississippi and DeArmond of Missouri pass the lie and a few blows. Results: a broken nose for one and limbered jaw for the other.

Corsicana, Texas.—When advised that the Court of Criminal Appeals sustained the action of the trial court in convicting him of manslaughter, Walter Easler, kissed his wife and children good-bye and left unescorted to the Rusk State Prison to begin a term of four years.

Notice

All parties knowing themselves to be indebted to the Hubbard Grocery Co., will please call and settle by the first of January. We need the money to place ourselves in a position to accommodate the trade another year. 44-3t

HUBBARD GROCERY CO.

Misses the Brand.

Colorado, Dec. 18, 1907.

Editor of the Brand,

Hereford, Texas.

Dear Sir: I notice my time expires Dec. 20th. I herewith enclose one dollar. Please renew my subscription for another year. I am interested in the future of Hereford and I enjoy reading the Brand. If I fail to get an issue I miss it very much. Give old friends my best wishes. Wishing you a Merry Xmas and a Happy New Year, I remain, Very truly,

H. S. SYMS.

M. M. Major

C. M. McGhee

Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

Cardwell Brothers

Are now in their new building at the same old stand. We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Brand Want Ads Bring Results

HERFORD AND THE SANTA FE
(Continued From Page Five)

and even if the derailment would not have occurred, we would hardly have been able to complete that line Monday. Mr. Colquitt expressed to me, the kindest feeling toward Hereford, and with the exception of two attorneys, I gave him a very complimentary opinion of the town and its people. We ran very fast for an inspection trip from Amarillo to Hereford, and I offered to tie up there, but Mr. Colquitt said he was working for the State, and it would not be proper to take another day's time, but was necessary to complete the inspection of the Pecos & Northern Texas that night.

To sum up, I cannot conceive why anyone should have an idea that either myself or the railroad company is hostile toward Hereford. I have heard one reason was because I do not stop off and visit. I have not had time to stop anywhere in the past year. I never take any recreation, or visit any town. Every waking minute has been required to handle the work and I wish that you would openly say to the people of Hereford simply that I like the most of them and like the town; that I will do all that I can for them.

I will endeavor to see you personally soon as opportunity offers.

Yours truly,

AVERY TURNER.

Austin, Dec. 19, 1907.

Editor, The Brand,
Hereford, Texas.

Dear Sir:—I have received a marked copy of your paper of December 13, wherein you refer to my failure to speak at Hereford on the night of the day I passed through your city. You intimate that there was some unexplained reason why the train upon which I was traveling could not be stopped to accommodate my wishes in that case.

I beg to advise you in reply that Mr. Turner, manager of the road, had allowed me to control the time of arriving and starting this train from different stations and of stopping same at different places. I was on a trip which I had been instructed to make by my associates on the Commission investigating the physical properties of the railroads in the Panhandle and was traveling at the expense of the state with two employes with me and the Asst. Attorney General. I had previously advised our mutual friend, Hon. W. M. Knight, that I expected to be in Hereford about Saturday, December 14th, at which time I would try to comply with the wishes of the people of your city and address them upon the question of the cost of building railroads.

I was more than anxious to comply with my promise in this respect, but found after I started upon the work that I would not be able to meet my promise on the date named, without delaying the inspecting party at some expense to the state, and I called up Mr. Knight over the phone from Amarillo, explaining the situation to him and asking him to explain it to others. I had not heard from Mr. Knight and did not know until I talked with him that a definite appointment had been made for me on Saturday, as I told him I would communicate with him later about that matter. In my conversation with him over the phone from Amarillo I agreed to speak at Hereford on Tuesday night and Mr. Turner arranged for the departure of the train upon which the inspection was being made so as to accommodate my wishes and convenience in that matter.

We went over the Southern Kansas Ry. from Amarillo to Higgins, leaving Amarillo Monday morning, expecting to return to Amarillo that

night and go from Amarillo to Texico and return to Hereford Tuesday night in time for me to address your people on the question of cost of railroad building, but on our way to Higgins Monday our train was derailed, detaining us several hours and causing us to spend Monday night in Higgins. I wired Mr. Knight from the first station I could get to that the delay incident to the accident would make it impossible for me to say when I could reach Hereford and asked him to cancel any engagement for me to speak on that account.

I heard nothing further from Mr. Knight, or any one else at Hereford, and supposed that any appointment for me to speak that might have been made was cancelled on the strength of my telegram.

You can easily understand that such delays and accidents may occur and it is impossible to control such matters. No one else was in any way responsible for my failure to keep the promise to speak Tuesday night at Hereford, but the accident referred to and myself. Mr. Turner or po one else connected with the railroad or the train was in the least responsible.

I am very sorry that matters turned out as they did, but we had a program of work to do and I did not feel justified in detaining the completion of the work. As I stated in my talk, I had previously arranged to leave Amarillo Wednesday morning at 8 o'clock for an inspection or investigation of the C R I & G Ry Company to the state line, besides I felt like after I traveled over the Panhandle I could make observations that would be of benefit to me in preparing a speech which I might later deliver to your people with much more interest and profit. This I promised to do at some future time. I felt inclined to the opinion also that the railroad project about which Mr. Knight had spoken to me and concerning which Mr. Slaton had written me several letters, could be promoted with better success at a later date when the financial flurry had blown over than at this time.

It is true, it was late in the afternoon when we passed through Hereford, but, as explained to you, our train had to reach Texico that evening in order to be back in Amarillo next morning for an inspection of the C R I & G Ry, arrangements for which had been previously made.

I sincerely trust that this will fully explain to you all the facts concerning my movements and my engagement with your people satisfactory to you and to them. I shall be delighted at some future time when it is convenient for us both, to discuss the questions of interest to you along the lines indicated by you if you think I can be of service and assistance to your people and your section of our great state.

I am very sorry indeed, that I disappointed you last week, but, under the circumstances, I did the very best I could. With kindest regards I am
Very truly yours,
O. B. COLQUITT.

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work.
42-tf W. F. WEST & Co.

A Bargain in Land.

Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

Letter to Alfalfa Lbr. Co.
Hereford, Texas.

Dear Sir: Messrs Leachman & Edelin, Grafton, W. Va. had been selling a paint, which they thought well of; and this had occurred.

They had sold a customer 18 gallons of it to paint his house. A few

CLASSIFIED ADVERTISEMENTS

Brand Want Ads Bring Results If you want anything or have something for sale, list it in this department.

MISCELLANEOUS WANTS

I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

WANTED—Position as governess. Long experience in teaching good testimonials. See Rev. E. D. Morgan or write me at Hereford, Texas, Mrs. Sarah Morgan. 42-4t

LIVE STOCK FOR SALE

MULES.—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE.—I have a number of single comb brown leg horn cockrels for sale at 50 cents to \$1.50. See J. P. Eskeldsen, north of College campus. 43tf

FOR RENT—OFFICES

FOR RENT—Good office, well located recently occupied by Bowers & Dunlap. See Park & Bourn. 41-tf

FOR RENT—DWELLINGS

FOR RENT—Good two-room house, good sheds and one-half acre of ground. House close to the public school. See J. F. Collup. 41-tf

LAND FOR RENT

FOR SALE.—Good four room house, good barn, shed and out buildings also some fifty bearing fruit trees and nice lot of grapes, 9 lots in alfalfa, block in all, 5 blocks west of First State Bank. Consideration \$3500. Will sell part or all. H. K. Baughn. 43-6t

FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

LOST

LOST.—Set of furs. Return to this office and receive reward. 1t

LOST.—An Eastern Star Pin. Return to Brand office and receive reward. Mrs. Alex Thompson. 44tf

ESTRAYED.—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tf

FOUND.—A good bridle. Owner can have same by calling at the Brand office, describing the bridle and paying 20 cents for this notice. 1t

FOUND.—Near J. W. Bradley's home, large fur driving glove. Owner may get the glove by calling at the Brand office and paying for this notice.

REAL ESTATE FOR SALE

FOR SALE.—A good farm 3-4 mile northeast of college, well improved, containing 240 acres. Will sell all or 160 acres or 80 acres. G. W. Shonkwiler. 45-2tp

FOR SALE.—Two houses and lots in one block of public school. See C. T. COX. 36tf

FOR SALE.—One section, half section and two quarter sections of land situated from 3 to 10 miles of Bovina, Texas. F. D. Perkins, Shenandoah, Iowa. 44-8tp

FOR SALE ON EASY TERMS.—654 acres all smooth land 7 miles south-east of Hereford no improvements, 320 acres north of Hereford adjoining Howard ranch all smooth unimproved. Also 160 acre farm 4 miles southwest of Hereford, good 5-room house, barn, well and mill, young orchard, 80 acres in cultivation. Will sell at a bargain. See J. A. Bowers, owner at Locust Grove Ranch. Box 204, Hereford, Texas. 44-tf

FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf

ROOMS FOR RENT

ROOMS.—For rent. Mrs. Chas. Havenhill.

ROOMS.—Two furnished rooms close in. Phone 84. 44tf

TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

WANTED—Couple to occupy front room; nicely furnished, with best board, at \$20.00 each. Address Box 272.

MISCELLANEOUS

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

For Sale.—City lots close in. Will put house on same and sell cheap. Address box 248, City.

FOR SALE.—One nearly new walking sod-plow, and one sulky plow with sod attachment. Byrle Elliston. 40tf

FOR SALE.—My residence and my new two story brick building at a bargain. J. M. Bogard.

BALED MILLET—I will deliver good baled millet at 35c and 45c. Phone or see Fred Millard. 43-4t

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf

FOR SALE.—Lady's ticket to Indianapolis, Ind., via Kansas City and St. Louis. Same party wishes work in private family or any congenial work for lady. Inquire at Rayzor's office. 1tp

FOR SALE.—Macaroni seed spring wheat. Inquire of T. A. Osborne, Boom, Texas. 45-5tp

PIGS.—A bargain. A few pigs and shoats, or would trade for calves and yearlings. See Troy Womble now. 1t

THE HUBBARD GROCERY CO.



Has enjoyed a large and successful business during the year just closing and they feel that this has largely been the result of a satisfied list of customers.

They will begin the new year with a resolution to bend their best efforts in holding their old customers and in gaining new ones by giving a line of

TABLE SUPPLIES THAT WILL SATISFY

years later, they sold the same man Devco lead-and-zinc, the same number of gallons to paint the same house. He had 7-gallons left. The point of the tale is: 11 gallons Devco paints an 18-gallon house. Of course, that isn't all. Why does 11 gallons Devco go as

far as 18 gallons of other paint? Because it is all paint, all true, no sham, and full measure.

But that isn't all. Devco lasts longer. No you haven't got to wait ten years to find that out. Ten thousand people know it. We've got their names. Our agents know

them; they think a heap of Devco. There's no difficulty in showing your townspeople what to expect of Devco. \$10 will paint a \$15 house; and the paint'll last twice as long.

Yours truly,
F. W. DEVCO & Co.,
New York, Chicago & Kansas City.

Santa Claus
Has Gone



but we still have a large and well assorted stock of

Watches, Clocks, Jewelry
China, Cut Glass and Silverware

and the prices are the lowest; also remember that we are well equipped for repair work and glass fitting. All work and every piece of goods guaranteed to give satisfaction.

JEWELER **W. H. RAY** OPTICIAN

HEREFORD ENJOYS CHRISTMAS

Old and Young Gather at All The Churches on Christmas Eve—Time Honored Trees

The time honored Xmas trees were the principal features at all the churches on the Christmas eve. The old and the young as far as the inclement weather would permit were out in full force, all the churches being filled to their capacity. While the trees were intended for the Sunday School children, many older persons enjoyed the good feeling of receiving a present from the trees. Who wouldn't? The various committees worked hard all day getting the trees ready, providing presents for all, so that no little heart would go away heavy with disappointment. Short programs were rendered at the different trees, consisting of appropriate music, speeches by the little folks, and the joy of all the children, old Santa was there anxious to distribute the presents. In many of the homes, private

trees were put up, or other arrangements made to celebrate the occasion. The happy custom of hanging up the stocking was not omitted. Who would miss the fun and the unspeakable joy of seeing a child dig into the length of a stocking on Christmas morning for the presents that have come so mysteriously during the night. While the absence of the old chimney in Hereford is to be deplored; yet, the ingenious methods that old Santa uses in getting into the house of Christmas eve night are many. A half open door, a closet, or even the narrow confines of a brick flue will suffice for his huge body and burden. The child's imagination can either stretch the flue or cause the camel to pass thru the "eye of the needle" with little effort.

Christmas day was spent in the homes. Turkey and cranberry sauce and a festive crowd around the boards passed the hour away only too quickly. The home dinner parties were many. The day was full

of sunshine within and without. The warm weather permitted an outing in the afternoon.

Those who came down into the business section, were treated with a musical program by the Hereford Cornet Band. A number of pleasing numbers were rendered on the main street. At night the young people enjoyed themselves at a number of hospitable homes in a social way. Christmas was a success for Hereford.

New Blacksmith Shop.

We have recently established a new blacksmith shop near J. F. Easterwood's Livery barn, horseshoeing a specialty. Call and see us. 43-4tp

SHELTON BROS.

New Court House For Dimmitt.

In conversation with Mr. Woodlee of Dimmitt this morning, the BRAND learns that the courthouse bond proposition carried by a large majority, the vote standing 88 to 22. The bond issue will be for \$28,000, but as the county has \$5,000.00 cash on hand, it is likely that a \$33,000 fire proof building will be erected, either of brick or concrete. Mr. Woodlee says that most of the country votes were favorable to the bond issue. The people of Castro county are happy over the prospects of having a fine new temple of justice and as soon as the necessary contracts can be drawn, the work will begin.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office. 33-1f HENRY HUBBERT, City Marshall and Collector.

Royal Neighbors.

The Officers and Members of the Royal Neighbors Camp at Hereford are requested to be present at the installation of the new officers, the first Friday night in January, 1908. By order of the Camp.

Local Happenings

Mr. and Mrs. J. H. Ransom are spending part of the holidays in Denton with friends.

S. H. Harris of Portales, N. M., was a caller at the Brand office Thursday. He was visiting in the city for the holidays.

Mrs. B. H. Baker is spending the holidays with relatives and friends at Portales, N. M.

A. H. Morris made a trip to Roswell this week returning Xmas day. He says that the lid was off in that city and had blown away.

Mrs. C. M. Dobbs and daughter, Miss Jim, are here this week visiting in the home of a son and brother, U. V. Dobbs. While here they made the Brand office a pleasant visit.

F. E. Powe has just returned from Cedar Rapids, Iowa, where he went to accompany the body of his father, deceased. It will be remembered that his father came to the Panhandle on a visit to his son and granddaughter, Mrs. Vern Witherspoon, and that he was taken suddenly ill and never rallied. It was his desire that his body be laid to rest at the old home in Iowa.

Lands Must Sell.

At once, 660 acres, 4 miles east of Dimmitt in Castro county, six room house, 100 acres old land nearly ready for wheat, or will rent to the right man. Also section 23, blk K 3, 3/4 miles east of Hereford on creek, 200 acres broke and contracted to put in apples, 50 acres sub-irrigated valley to put in alfalfa, finest hog or sheep ranch in Panhandle; price \$18 per acre, 1/4 cash, balance 1 to 4 years 8 per cent. See Owner. 43tf J. T. JOWELL.

FIRE INSURANCE

Plate Glass Insurance
Live Stock Insurance

written in GOOD COMPANIES

D. F. ASHBROOK, Agent
AT STROUD & GARY'S STORE

FRUITS, CANDIES and Cigars

Let us tickle that palate of yours with our Choice Candies and Fruits.

Sample our Fancy Chocolate and Dipped Ammon, They are winners.

TheElite

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.
J. W. Burks, Local Manager
Hereford, Texas

SEE MY BARGAINS IN HEREFORD CATTLE AND BERKSHIRE HOGS

I am not in the Hot Air Zone nor from Missouri, but I show the goods. I have some very choice young Hereford bulls, by Stuart of Shadeland 113423 by the \$10,000.00 bull, Diplomat.

I have a few young Berkshire Boars, by Master Highclen 90350, a half brother to the \$5,500.00 Star Masterpiece.

We also breed Mammoth Bronze Turkeys and Barred Rock chickens. We breed them to sell and sell them to breed. See me, write me and deal with me to get your money's worth.

R. H. NORTON
ONE MILE WEST FROM HEREFORD, TEXAS

Do Not Fail to See

Alfalpa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalpa Lumber Company
C. M. MILLER Local Manager

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business
WARREN GRAIN CO.
Successors to J. F. Collup

LUMBER BARGAINS

When you are ready to build that house, barn or cowshed don't buy till you have figured with us. Our stock of doors, windows, paints, glass, varnishes, oils and everything in the lumber dealer's line is complete and first class. Trust us to interest you on prices. Mound City Paint our leader. Sherwin-Williams Paint our specialty. For interior finish don't fail to get our HAND CRAFT STAIN.

HEREFORD LUMBER CO.

Made More Money.

To the Hereford Brand: Enclosed please find one dollar for which please mark me up for one more year. I was a resident of your country for nearly two years and can truthfully say I like the country and the people who live there. I made a more clear money the short time I was there than I ever made anywhere else in the same length of time. I did not leave because I was dissatisfied with the country, but I had interests here that needed looking after as well as there. I recommend your country to all good honest people who want to get a good home cheap.

Yours truly,
A. C. EITZENHOUSER.

Baby Ricketts.

Died—On December 21, Milton Westley Ricketts, son of Mr. and Mrs. Walter Ricketts, after a short illness. Age 11 months and 5 days. The funeral services were conducted by Pastor J. N. Wooten from the residence of Walter Megert, Monday December 23. Thus, after a few short months, Baby Ricketts passes from the loved and loving ones. The father was not at home at the time and the funeral services were postponed for his coming. The friends of the family extend their sympathy in this hour of trial.

A NEW HOUSE OF WORSHIP.

Summerfield People Erecting Church by Public Subscription.

Our nearest neighbor, a white rose in the Panhandle bouquet of cities and altogether a thriving little city, is about ready to dedicate a fine new house of public worship. The funds for erecting this building were raised by the committee and friends during the most trying period of the year. The building, when finished will cost about \$1200.00 and a glance at the subscription list will show the liberality of the people of the Plains. A few donations have been received from outside sources, all of which are appreciated.

The committee having the subscription in charge, after securing practically everyone at Summerfield, came over to Hereford and judging from the list, the good people of Hereford did a very handsome thing for their little nabor. But the list is made still more interesting from the fact that two very prominent mail order houses appear. This is a bona fide list and the amounts set opposite the names have been paid. You will notice that the names of Sears, Roebuck & Co. and Montgomery Ward & Co. have large amounts opposite their names. These big mail order

houses are always contributing just that way to all public enterprises for which they deserve the patronage of the people. Every new church and school house in the Panhandle should apply to them for a liberal subscription. They will give about as much as they have to the Summerfield church. The list follows:

- International Land Co. \$100.00
- Sears, Roebuck & Co. 2000.00
- T. W. Roberson 50.00
- J. P. Roberson 60.00
- J. B. Roberson 50.00
- B. C. Roberson 40.00
- Montgomery Ward & Co. 2000.00
- W. L. Sain 25.00
- F. W. Mangold 5.00
- R. M. Hardstry 25.00
- J. F. Eddleman 5.00
- G. Hudson 20.00
- G. J. Ness 5.00
- Z. T. Clifton 25.00
- Wash Parrot 2.00
- Mrs. Major 15.00
- Miss Julia Major 2.00
- First Nat. Bank 25.00
- W. S. Higgins 20.00
- Canyon City Church 43.25
- Paloduro Church 26.25
- G. A. F. Parker 25.00
- Garrison Bros. 10.00
- The Hereford Brand 7.50
- L. E. Cobb 2.00
- J. L. McCandless 2.00
- Geo. A. Stambaugh 2.50
- E. B. Black 5.00
- G. E. Burns 5.00
- Herbert O. Park 5.00
- Cardwell Bros. 5.00
- W. H. Ray 5.00
- Suggs & Jones 3.00
- E. Woodburn & Son 5.00
- J. G. Callens 2.00
- J. D. Ratliff 1.00
- J. J. Ward 2.00
- C. E. Smith 1.00
- Hubbard & Barnett 5.00
- J. A. Johnson 2.50
- Argo & Jarrott 5.00
- W. J. Gilliland 5.00
- T. M. Coulson 2.50
- Jno. P. Slaton 1.00
- B. H. Smith 2.00
- L. W. Ricketts 5.00
- C. G. Witherspoon 5.00
- Dr. W. A. Price 10.00
- S. S. Evans 5.00
- H. B. McKinley 5.00
- H. H. Hawkins 2.50
- W. B. Farmer 2.50
- J. A. Fox & Co. 1.00
- Dr. Hower 1.00
- W. B. Beach 20.00
- A. P. Murchison 1.00
- Hubbard Grocery Co. 5.00
- J. A. Canterbury 1.00
- J. E. Yarbrough 1.00
- Hereford Hardware Co. 2.50
- H. A. Odell 5.00
- D. R. Gass & Co. 2.00
- Sam H. Morris 2.00
- Hereford Lumber Co. 20.00
- Falwell & Son 5.00
- E. F. Connell 2.50
- Stroud Gary Hardware Co. 20.00
- Hereford Grain Co. 5.00
- C. L. Davis 5.00
- E. W. Harrison 5.00
- Max Roberts 5.00
- T. M. Palmer Lbr. Co. 5.00
- J. W. Israel 10.00
- L. Baskin 2.00
- N. A. Laughlin 10.00
- Mrs. Beulah Roberson 10.00
- Mrs. Brunette McMinn 5.00
- Parties in Cleburne, Texas, by T. W. Roberson 4.50
- J. C. Berry 5.00
- E. F. Bodger 5.00
- G. W. Barcus 5.00
- Kemp Lbr. Co. 20.00
- Dr. H. H. Taylor 10.00
- J. Ray 5.00
- Purcell & Son 1.00
- W. P. McMinn 10.00
- Warren Grain Co. 1.00
- J. H. Wilson 2.00

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-1f

3840

Acres Improved Near Hereford, Texas.

Good House and Outhouses, Good Wells Windmills All Under Fence-250 Acres In Cultivation. This property, can be bought now for \$13.00 per acre. The tract consists of six sections can divide it into 3 parts of two sections each about \$1,800.00 per section cash balance in payments of from 1 to 10 years at 8 per cent. This is a bargain. Write for information.

MURCHISON & JONES

REAL ESTATE AGENTS

Hereford, - - - Texas

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in ereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time.

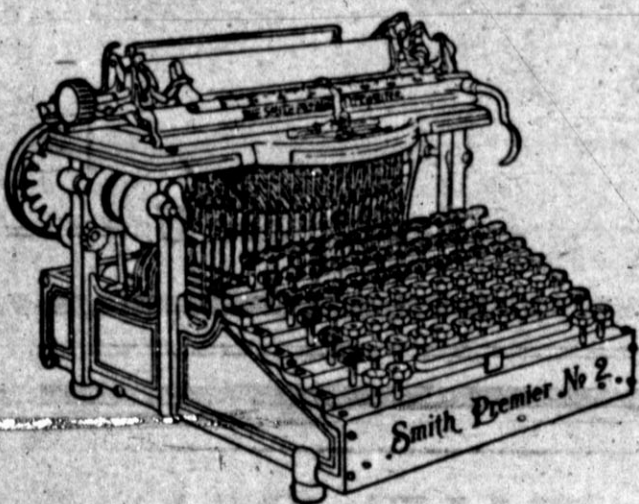
Fallwell & Sons

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.

Dimmitt, - - - Texas



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
1627 Champs St., Denver, Colo.

T. M. COULSON

The Corner Drug Store Man

Has had a big Christmas trade as a climax to the year. He wishes to express his appreciation of the fine patronage which the people have given him in the past and asks for a continuation during the New Year. He will endeavor to merit your patronage by giving a satisfactory service.

T. M. COULSON

The Masquerade Social.

The Rebekahs of the city gave a most interesting program in connection with the Masquerade Social last night in the Odd Fellows Hall. A large number of members and friends were present and passed away the hour in a social way, after which the following program was rendered. After the program the banquet was served consisting of well filled boxes that had been prepared by the ladies. The opening of boxes revealed the fact that an abundance of palatable things, enough for two, could be secreted even in a small box. The whole affair was a success and the ladies of the lodge received the thanks and praise of all present.

THE PROGRAM.

Paper, "Rebekah and Odd Fellowship,"—B. H. Smith.
Reading, "A Conversation over the Telephone,"—Miss Lela Grigg.
Song, "When the Harvest Moon Shines,"—Ralph Smith.
Box Supper—By All Present.

Good as Illinois.

Illinois, December 23, 1907.
Editor Brand,
Hereford, Texas.

I have been very much interested in reading the Hereford Brand, which I presume was sent me through the kindness of the Sheriff of your county. I am very much pleased with the paper. The Brand certainly deserves the full patronage of all

the citizens of Deaf Smith county, and also adjoining counties. It is a power in the building up of the great Panhandle country. The writer was in Hereford in July, 1906. I was exceedingly pleased with the country and the city of Hereford. The land in the Panhandle is as good and productive as that in Illinois. I am therefore very much interested in this great country. I herewith inclose \$1.00 for which please send me the Brand for one year.

Very truly yours,

W. H. AMBROSE.

P. S.—I was especially interested in the article relative to the meeting of citizens of Hereford for the purpose of promoting the "Short Line Rail Road" I am not informed as to the route of this line. Will it be too much trouble to again inform your readers as to this matter? If such is the case cut it out, and I beg pardon. Yours,
W. H. A.

Jno. A. Johnson appeared on the streets this morning after being confined to his room for some weeks. His friends are glad to see him able to come down town and trust that he will soon be in his usual good health.

C. M. Hunt will leave in a few days to look out a new location. He has not fully decided where he will go. Mrs. Hunt and daughter, Miss Mate, will remain in Hereford for some time yet.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Registered Hereford Cattle
Head Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Eli Dunlap and little son, Walter, are in the eastern part of the state enjoying the Xmas.

Mrs. E. C. Elrod is spending the holidays at Stillwater, Oklahoma, with relatives and friends.

The Brand Late.

On account of taking a holiday and the extraordinary amount of work during the week, the Brand has been delayed one day and appears on Saturday. It has always been the effort of the Brand to come out on Friday, but on such occasions, the delay is sometimes unavoidable. It is the custom of many weekly papers to miss the week altogether, but the Brand feels that the publication of a paper is a business and should not be closed. The merchants never close except on rare occasions; why should a paper fail to bring out an issue?

Prairie Fire.

Thursday night at 8 o'clock the citizens of North Hereford were somewhat alarmed by what seemed to many to be the outbreak of a fire within the city. The telephone soon brought the news that a big prairie fire was raging some two miles southeast. The light clouds that hung high in the sky served as a reflector for the leaping flames and the brilliant effect was quite beautiful. Not a very large territory was burned off, but considerable less was suffered by one or two, on account of the loss of pasturage.

The Yellow Label.

The expiration of your subscription to the Brand is indicated by the date on the "Yellow Label." The manager is anxious that every date be correct. If the date is not correct, a card addressed to the Brand will put it right. Look at the label and if it reads "25Dec08," that means that your subscription expired on Christmas day, December 25, 1907, and that you should send in a dollar and have the figures moved forward. The Brand has been sending out notices, giving two weeks time before the names are dropped from the list. Therefore if you fail to receive a copy of the Brand, consult your last copy and examine the date.

Study Advertising.

Give some thought to your plans for next year's advertising. For the growth of your store will depend largely on the plans you adopt. You should—if you want to be successful—begin to be enthusiastic about the manner of advertising. Make it a study from the first to the end of the year. In the large stores in the big cities, a man with a handsome salary spends all his time in the advertising department. Why do not the merchants of the smaller cities, whose business is just as important to them, spend a little thought on the subject themselves. It will pay.

The Real Estate Men.

The association of real estate men of the city will do some effective work for the Hereford country during the next year. Many of the firms will get new and attractive advertising. The Brand has nearly one hundred cuts giving scenes in and around Hereford that will be at the disposal of the real estate men. As to newspaper advertising, they will want to reach the people thruout the north and northwest; the Brand goes into thirty states and territories, covering such states as Missouri, Kentucky, Illinois, Iowa, Minnesota, Nebraska, Kansas and others. Our mailing list is subject to examination; come in and take a look at the list. The Brand reaches the people that you wish to reach. An ad in the Brand will bring the desired results.

Subscribe today for the Brand.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

Wm. M. Knight Jno. F. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

Geo. W. Barcus Jno. C. North
BARCUS & NORTE
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
PARMERTON TOWN LOTS
Parmerton, Texas

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
Office Phone Residence Phone 217

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone
HEREFORD, TEXAS

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

C. L. Davis Jno. W. DeAtley C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business given us.

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store—Phone 72

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

J. W. ENGLISH
Real Estate
Office South Side Public Square

A. B. AXTELL, G. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
EAKLE BUILDING AMARILLO, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Subscribe for the Brand --- \$1.00



1908

RESOLVED THAT DURING THE LAST YEAR WE HAVE BUILT UP AN HONEST TRADE WITH HONEST PEOPLE BY SELLING HONEST GOODS AT HONEST PRICES-NEXT YEAR SAME METHODS BUSTER BROWN

NEW YEAR HAPPY

WE FEEL THAT WE CAN LOOK OUR PATRONS SQUARE IN THE FACE AND WISH THEM A HAPPY NEW YEAR, BECAUSE WITHIN OURSELVES WE ARE CONSCIOUS OF HAVING TREATED OUR PATRONS RIGHT IN THE PAST. OUR PATRONAGE PROVES THIS. IN THE YEAR TO COME WE CAN PROMISE TO DO NO MORE THAN IN THE YEARS THAT HAVE PASSED. WE NEED NOT, WE KNOW, EXTEND ANYTHING BUT THANKS TO OUR OLD PATRONS. WE KNOW THEY NEED NO INVITATION TO COME TO OUR STORE. TO THOSE WHO HAVE NOT YET COME OUR WAY, TO THE STRANGER IN OUR TOWN, WE EXTEND HOWEVER, AN INVITATION TO COME AND SEE US.

RESPECTFULLY,

H. C. MYRICK

Smith County were: Mr. and Mrs. E. H. Wray, Miss Ivey, Miss Perry, Mrs. Trieves, Mrs. Ashberry, Miss Dameron, Miss Witherspoon, Mr. T. R. Day and Miss Griffith.

Those in attendance from Castro County were: Mr. B. F. Hodges, Mr. S. G. Moore, Miss Laura Hodges, Miss Temp. Riley, Miss Essie Bourne and Mr. Francis Woelfle.

Moved to New Quarters.

I have moved to my new quarters on Dewey Avenue and I am revising my list of lands. If you wish to get advantages of our Eastern agents, you had better come in and relish with me. Yours for business,

41-tf W. H. RAYZOK.

Panhandle Hogs Top the Market.

Oklahoma hogs were vanquished as top-getters in Tuesday's market by Texas hogs raised in the Panhandle on typical Panhandle forage. The trick was turned by four loads of cross bred Poland-China and Ber-shires, 297 head, from Floyd county, averaging 226 pounds. William McGehee was the shipper, the point of origin being Lockney. Mr. McGehee owns a section of land, a good portion of which is set in alfalfa, and on this these hogs grazed while getting their growth. They were finished on milo maize, kaffir corn and Indian corn. Six hundred head of hogs have been sent to market this year from Mr. McGehee's ranch and he contemplates increasing the number next year and changing his breed to Duroc-Jerseys. The profits of hog raising are so apparent in Floyd county that Mr. McGehee has refused \$22.50 an acre for his land, the original price of which was \$1 per acre.—Ex.

Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.

42tf W. F. STINSON, Manager.

Inquires About Rock Island.

Missouri, Dec. 10, 1907. Editor of the Hereford Brand, Dear Sir: I herewith inclose draft for one dollar, as payment of one years subscription to your paper. I see by one of your late papers that the Santa Fe R. R. is laying rails on its old grade through Vega. I am interested in the country near there and will be glad if you publish in your paper, anything which may transpire relative to the building of this railroad bed.

Very truly yours,

SAM'L. ROBERTSON.

The Brand in answer to the above inquiry stated that the Rock Island had not laid the Santa Fe was laying steel out of Amarillo. In conversation with G. A. Sachse, who lives near Vega, the Brand learns that the road bed is being put into fine shape before the steel is laid. He says that old railroad men tell him that the trackage when completed will be far better than is usual for new roads to put down. Thirty or forty miles of steel will be laid by the middle of January, connecting Vega with Amarillo. The road will eventually be completed to Tucumcari, N. M.

The Breeze.

The Brand has recently turned out No. 2, Volume 3, of the Breeze, the quarterly publication of Hereford College. This number is good from beginning to end. A number of original articles appear. A good story of western life is also given. Those who do not receive this number would do well by addressing the president of the College, Prof. T. R. Day, asking for a copy.

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

- 1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.
- 2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, President H. B. WEBB, Vice President OTHO. H. VARDEMAN, Cashier

Teacher's Institute.

(Continued from last week.)

On Tuesday morning the sun came up bright and clear, and promptly at 9 o'clock every teacher was in place and ready for business. Rev. Story of the Methodist church led the devotional exercises at this time. Miss Dameron led the discussion of the morning by using as her subject "Literature below the High School." By the many happy comments on this ably prepared paper showed that Miss Dameron was fully acquainted with her subject. Following this, came Miss Perry of the second grade with a paper on "English in the Primary School." Miss Perry handled her subject in a masterful manner, and provoked many new thoughts in the minds of the teachers. Miss Griffith of the High School was next, and gave her manner and method of teaching literature in the higher grades. At the close of this, all felt that the inner man needed to be refreshed, so all went home to dinner.

The first thing after the noon hour was "Some of the things to be accomplished in the teaching of geography in Grammar School." This was very ably discussed by Miss Ivey of the sixth grade. All were glad indeed, when it was announced that Ex-Supt. D. W. Hawkins of the Hereford Public School would address the teachers. It was soon seen that Prof. Hawkins was to meet the teachers with his "inevitable Arithmetic." All who know Mr. Hawkins as a school man, know that he has this subject well in hand, and always gives his students food for thought in this subject.

Mrs. E. H. Wray followed Prof. Hawkins with an illustrated lesson in English Grammar. Mrs. Wray with the aid of a number of her pupils that were present gave a most interesting as well as instructive lesson in this subject. This closed Tuesday's work.

When the teachers came together

on Wednesday morning for the day's session, Rev. Baker of the Presbyterian church asked divine guidance for the day.

The first subject on program was "Music in the Public Schools." Prof. Woelfle of Nazareth who is a German, and received his education in Germany presented this subject in a very able manner, indeed. As all know, our German students in music are among the most proficient.

Mrs. Ashberry with her class of little "tots" now gave us something to think about with her lesson in arithmetic analysis. Mrs. Ashberry is one of our representative teachers and a lady of broad experience in her chosen work.

In the afternoon the first thing was a general discussion on "How to teach History." Now came Mrs. Trieves with her paper on "Physiology." This paper was rich and spicy, and gave us new ideas of our makeup. After some routine work connected with the institute the session was again closed for the day.

After opening exercises on Thursday morning, Prof. Francis Woelfle entertained the institute by his lecture on German education. Miss Laura Hodges then told the institute of the importance of good reading. Miss Hodges certainly appreciates the fact that reading is the foundation of all educational progress.

Thursday afternoon Mr. B. F. Hodges of Dimmitt very ably indeed discussed "The Home and the School." As a climax for the day Mr. J. Ray gave us his best along the line of education. As Mr. Ray is a school man and formerly one of the prominent educators of the state we were not surprised at the feast of good things he gave us.

On Friday Prof. T. R. Day of the College entertained the Institute with an address on "Agriculture and Manual training in our schools" and Round Table talks by all present.

Those in attendance from Deaf

YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt, - - - Texas

B. H. SMITH

THE INSURANCE MAN

See Him About The Nice Things He Has In His Office for You

Office over First National Bank Hereford, Texas

L. E. Thompson HAS AGAIN LEASED The BOONE BARBER SHOP

The Best Equipped For **BATHS** Hot and Cold

Firstclass Barber Work Guaranteed.....Experienced Men Employed

Subscribe for the Brand --- \$1.00