

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, JANUARY 1, 1909

No. 47

**BEGINNING
MONDAY,
JAN. 4th, 1909**

GREAT UNLOADING SALE

**CLOSING
Saturday Night
JAN. 30, 1909**

TWELVE THOUSAND, FIVE HUNDRED DOLLAR STOCK OF UP-TO-DATE FURNITURE

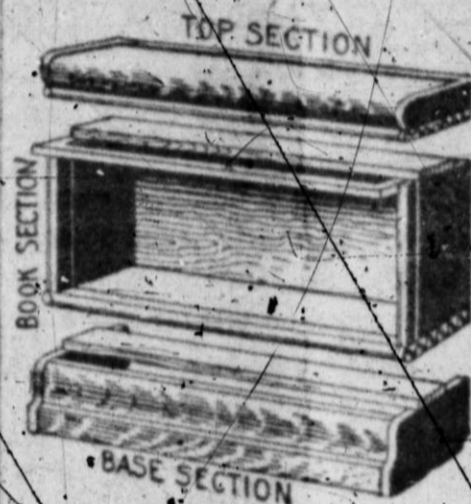
now on the market at prices never before heard of. We are going to unload more House Furniture into the homes of Deaf Smith County within the next thirty days than has ever or will ever be done in the history of Hereford or Deaf Smith County. If you are intending to furnish your home now is the time and you have the best opportunity that you will ever have to furnish it with High Grade Furniture of the best style and quality that money and taste can procure, at a trifle more than the cost of the raw material. Read these prices and watch us for the next thirty days and you will be convinced that Furniture is sell at Irwin & Matthews (the store that is pleasing to visit) at prices never before heard of. We shall make a strong effort to accommodate all, and if we cannot wait on you the moment you enter our store, make yourselves at home, and we shall accommodate you for being so accommodating to us in waiting.



SIDEBOARDS AND BUFFETS

We will convince you that we have the biggest line of these goods ever shown in the city.

\$75.00	Sideboard now	\$47.50
52.50	Sideboard now	34.95
35.00	Sideboard now	26.35
32.50	Sideboard now	21.75
67.50	Buffer now	46.90
57.50	"	39.50
45.00	"	29.50
37.50	"	25.95
27.50	"	19.25



BOOK CASES

We have Sectional Book Cases galore. We have them in the Golden Oak Finish. Build your Book case to suit yourself.

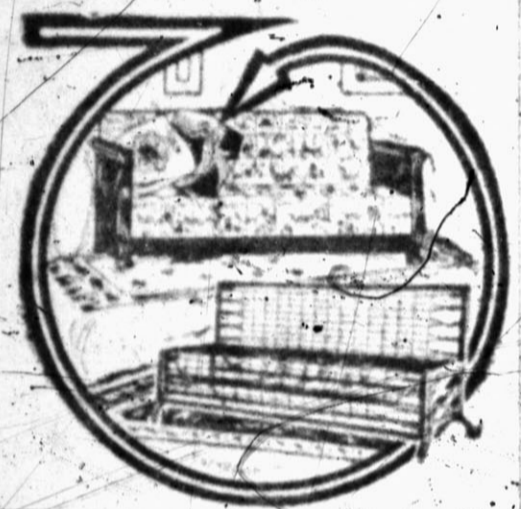
You will see this TRADE MARK on every section.



DAVENPORTS

We have a fine line to select from.

85.00	Davenport for	\$59.90
77.50	"	54.75
73.00	"	52.50
65.00	"	47.50
57.50	"	46.90
45.00	"	33.35
37.50	"	27.50
\$29.50	"	22.50



Linoleum

\$1.00 Inlaid at, per yard, 85c
85c Blabons at, per yard, 60c
75c Blabons at, per yard, 55c
60c Blabons at, per yard, 45c
50c E grade, small pieces for small rooms, at, per yard, 35c

Kitchen Tables

Regular \$4.00 Table for \$4.75
Regular 5.00 Table for 3.85
Regular 4.50 Table for 3.15
Regular 3.50 Table for 2.90
Regular 3.00 Table for 2.45
These are extra good values

Window Shades

\$1.00 Window Shades now 82c
85c Window Shades now 67c
65c Window Shades now 47c
50c Window Shades now 42c
40c Window Shades now 27c
35c Window Shades now 25c

Wall Paper

We have just received a large shipment of Wall Paper, consisting of about eight thousand rolls. We can please you, both in patterns and prices. Buy before this picked over.

MATTRESSES

The Ostermoor and The Chase Perfection

These are the oldest established lines in the United States, and if you want perfect rest buy an Ostermoor or a Chase Perfection.

Regular	\$18.50 kind, now	\$14.85
Regular	15.00 kind, now	11.65
Regular	10.00 Chase Blue Ribbon now	7.35
Regular	8.00 Chase Mattress now	6.20
Regular	6.50 Chase 45-lb all cotton now	4.40
Regular	5.00 Chase 40-lb all cotton now	3.85
Regular	4.00 kind now	2.75
Regular	1.75 kind now	.95

BED ROOM SUITS

All the latest styles. We have them in Golden Oak, Oak with Wax Finish, Bird's eye Maple and Circassian Walnut. The finest line ever shown in Hereford.

Regular	\$165.00 Bed Room Suit, in this sale,	\$125.00
Regular	150.00 Bed Room Suit, in this sale,	112.50
Regular	125.00 Bed Room Suit, in this sale,	98.50
Regular	85.00 Bed Room Suit, in this sale,	55.00
Regular	50.00 Bed Room Suit, in this sale,	33.50

We have a large stock of Bed Room Suits, and have only priced a few in order to show you how we have reduced the prices during this sale.

MATTINGS

At less than wholesale cost. You will save about fifty per cent by buying your matting now for Spring. We have about eighty rolls to select from. Note these greatly reduced prices:

Regular	42c grade in this sale at, per yard	29c
Regular	37c grade in this sale at, per yard	25c
Regular	35c grade in this sale at, per yard	23c
Regular	30c grade in this sale at, per yard	20c
Regular	25c grade in this sale at, per yard	17c
Regular	20c grade in this sale at, per yard	14c
Regular	15c grade in this sale at, per yard	11c

Bed Springs

We are loaded to the brim on Bed Springs and to make room we are going to offer the VERY BEST Spiral Bed Springs at VERY Low prices:

Regular \$4.50 Spring in this sale at \$2.85
Regular 3.00 Spring in this sale at 1.75

Don't miss this chance to buy your Bed Springs.

Folding Beds

Upright and Mantle.

Regular	\$125.00 Upright bed, now	\$87.50
Regular	85.00 Upright bed, now	67.50
Regular	67.50 mantle bed, now	52.50
Regular	47.50 mantle bed, now	35.00
Regular	35.00 folding bed, now	26.00
Regular	25.00 folding bed, now	18.50

Best bargains ever offered in Hereford.

Dining Chairs

and Rockers

Rockers from 95c to \$22.50.

Dining Chairs

Regular	\$3.50, now	\$2.65
"	3.00, now	2.25
"	2.50, now	1.95
"	1.35, now	.85

These Chairs are built for service.

Dressers

and Dressing Tables

A regular	\$50.00 Dresser goes for	\$38.50
A	45.00	35.00
A	37.50	27.50
A	27.50	18.50
A	15.00	11.25

We have many others cheaper that we do not quote prices on.

DINING TABLES

We have these tables in Early-English and Golden Oak.

A regular	\$55.00, Sale price	\$42.50
"	42.50	32.50
"	32.50	21.75
"	21.50	14.50
"	15.00	11.95
"	12.50	7.90

Don't miss this great opportunity to secure an elegant table at reduced rates.

IRON BEDS

Our stock of Iron Beds will convince you that we are right on the prices; more than right.

\$37.50	Iron Bed only	\$21.65
25.00	"	18.80
21.50	"	16.90
18.50	"	14.65
15.00	"	11.10
12.50	"	9.50
10.00	"	6.90
8.50	"	4.90
5.00	"	3.95
4.00	"	2.25



KITCHEN CABINETS

The biggest line of Kitchen Cabinets ever shown in the city. The celebrated line of McDougall. Don't fail to look this line over and take advantage of this Great Sale to buy your Kitchen Cabinet. We have them in all styles and finishes and can surely please you. Prices to suit all.

Bring this Price List with you and see that we advertise nothing that we cannot produce at this sale.

IRWIN & MATTHEWS

Don't forget the date, beginning Monday morning, January 4, 1909. Your times will be worth dollars at this Great Sale.

With assurances of our grateful appreciation of your courtesies toward us during the past, and hoping the approaching Year may bring you Happiness and Prosperity, we are
Yours very truly,
Garrison Bros.

BUSINESS BLOCK IN FLAMES

Fire Starts in Restaurant and Consumes Five Brick Buildings—Others Endangered.

\$30,000.00 LOSS

Buildings Total Loss, Stocks Damaged and Heavy Loss Sustained—Partially Insured.

Wednesday afternoon at 3 o'clock the alarm of fire startled the quiet little city. Men, women and children rushed to the scene. The fire had started from a defective flue in Baker's restaurant which was located in the middle of a line of brick buildings on the west side of Dewey avenue, the block being known as the Opera House block. The fire was discovered when it had burned thru the ceiling in the kitchen and it was first thought that it could be stopped, but all efforts proved fruitless. Water wagons, street sprinklers and a bucket brigade poured a



The Man With Money

is always looked up to by his fellow-men. It is a natural instinct to admire him, for he represents the success that we all dream of.

Many Wealthy Men

keep their accounts with the First State Bank, for it is a conservative and trustworthy institution, whose checks merit recognition from all men. Its facilities for loans on good collateral are unsurpassed.

FIRST STATE BANK OF HEREFORD
 W. B. BEACH, President
 H. B. WEBB, Vice-President
 OTHO H. YARDAMAN, Cashier
 J. THOS. WEBB, Assistant Cashier

flood of water into the building, but the fire had spread above the ceiling to such an extent that it was hardly checked in its progress. Men and boys, and even the women, worked like Trojans moving stocks of goods and fighting the flames.

The streets for three blocks were literally jammed with people and all manner of goods and fixtures. Many of the stocks were removed to places of safety, but all were greatly damaged. The five buildings all being one story bricks were a total loss, estimated at about \$15,000.00. The estimated loss in stocks by fire, water and moving is about the same, \$15,000.00, making a total of \$30,000.00. The buildings were not covered by insurance there being only \$2,500.00 on the entire lot. The stocks of goods had more insurance, but several firms had none, the amount of insurance carried being less than one-fifth the damage.

Had it not been for a favorable east wind, which was not strong, and the heroic efforts of the fire fighters the entire block, if not the entire west side of Dewey avenue, would have gone up in the flames. Several hundred men and boys with no interest except that in their fellowmen worked in the face of eminent danger trying to save and saving the property of others. The property occupied by the Horseshoe restaurant, Gass & Son and Curtsinger's stores, the Purcell stables, a block away but in direct line of falling brands, the Opera House, which included many business concerns, all would have gone up in flames had it not been for the efforts of the brave fellows. Fighting at every step, the boys took the last stand at the east wall of the opera house, where by the use of sacks of flour and salt, stacked in the windows and what water the bucket brigade could pass up, the fire was checked. If this building had burned it would have been impossible to have prevented the fire crossing the street to the Stambaugh building, which being a frame structure would have endangered the Col-lip grain store, the Fox Dry Goods and the Western National Bank. The owners of the opera house building owe the fire fighters a debt of everlasting gratitude if not more.

The following business houses and firms were in the burned district:

F. H. Britain building burned, valued at \$3500, insured for \$1500, total loss.

Mrs. S. C. Worley building burned valued at \$3000, insured for \$1000, total loss.

J. C. Murphy building burned, valued at \$3000, no insurance, total loss.

Geo. W. Dale building burned, valued at \$3000, no insurance, total loss.

F. H. Britain building, last building next to opera house to burn, valued at \$2500, no insurance, total loss.

Opera House building, owned by Palmer & Higgins, damaged on south side by fire and water, loss about \$1000, covered by insurance. South wall damaged but no estimate yet made.

The following business houses sustained heavy damage by fire, water and moving goods:

Hereford Hardware Company in Britain's and Worley's buildings, damaged about \$7000, entire stock was covered by \$8000 insurance. Part of stock moved into streets.

Baker's restaurant in Murphy building, damaged about \$500, no insurance. The fire started in the kitchen of this building.

Barber shop in the Dale building, owned by Mr. Byrd, damaged by

fire and moving, about \$500, no insurance on fixtures.

Wilson's meat market also in the Dale building, damaged about \$500, insurance \$350.

Powellson & Son, harness and saddles, in Britain building, damaged about \$500, covered by insurance.

Miller & Co., dry goods, in opera house building, damaged about \$1000 with no insurance.

G. W. Smith & Co., in opera house building, damaged about \$750 actual, covered by \$1000 insurance.

Hubbard Grocery Company in opera house building, damaged by move and loss of flour used in fighting fire, about \$1000, covered by insurance.

The First State Bank and other offices on the first floor of the Opera house building received little damage except the inconvenience of moving out and then moving back.

On the second floor of this building the Hereford Telephone exchange sustained the greatest damage, their plant being entirely torn-out. It was in their switchboard room where the fire was checked by stacking flour in the win-

dows. Loss about \$2000, no insurance.

Dr. Estock's dental parlors, across the hall from the Exchange, were damaged by water and move about \$250.

The auditorium of the opera house was considerably damaged by fire and water, windows in south wall being burned out.

The furniture of the Masonic Order, also in the opera house, was moved out and damaged about \$250. The large carpet was ripped up to be used in saving the Stambaugh building across the street, but was not used as about that time the flames were checked.

G. A. Stambaugh's loss consisted mostly in the use of quilts and blankets in fighting the fire.

On the south side of the fire, the rooms and eating hall of the Horseshoe restaurant were damaged by water and the move. This wooden structure was but a few feet from the first Britain building, but by the use of blankets wet in salt water, it was saved. D. R. Gass & Son next door south were considerably damaged.

Burned Out of Home But Not Out of Business

We wish to thank our many friends for their heroic efforts to save our place of business and stock of goods during the disastrous fire. We desire also to thank you for the patronage given us during the year 1908. All of our books and accounts were saved and we ask you to call and settle your account without waiting for a statement. As soon as we can secure a building we will open for business.

Hereford Hardware Company

RETROSPECTIVE

We wish to employ this method and take advantage of the extensive circulation of The Brand to thank our friends and customers for the liberal patronage accorded us during the year. Our business has far surpassed our most sanguine expectations, and dealings with our customers have been most pleasant and cordial. For all this we are grateful and will never miss an opportunity of showing our appreciation in every way possible.

Our plans for the future are greater and more extensive than they have ever been and are carefully laid and studiously planned that we may be of mutual benefit to each other.

TO THE HOST OF NEW-COMERS into our country we would say to those we have not had the pleasure of meeting, we would be glad to meet in a social as well as in a business way, and to those we have met we hope to know better.

Yours for greater things,

E. B. Black.

ANOTHER GOOD PLANK ADDED

Citizen Moves to Place Another Plank in People's Platform for 1909.

The publication of the Peoples Platform for 1909 has brought forth some more good things. L. Gough, ever and always interested in the city offers the following as an additional plank to the platform:

Hereford, Texas, Dec. 28, 1908. The Brand,

I notice that you say other planks may be added to the Peoples Platform as laid down in last week's Brand. If that platform is carried out, as I believe it will, Hereford will be a city, and a city without parks would look barren. I want to

add as the 18th plank \$500.00 on tag day for the improvement of Tierra Blanco Park.

Yours truly,
L. GOUGH.

Card of Thanks.

We take this opportunity to thank those who gave us such valient assistance Wednesday during the fire in handling our goods. We hope we may never be able to return the favor under similar circumstances.

HUBBARD GROCERY CO.

A Recital.

On the evening of Dec. 26 at the M. E. Church, the Misses Edwards gave a public musical recital. At an early hour the church was filled with people anxiously waiting for the hour's entertainment. The Misses Edwards have a very large class in both piano and stringed instruments, and the greater number of the class participated in this entertainment. Each one, from the

little six year old boy, to the young men and ladies that took part, showed that they were rapidly advancing in the art and science of music, and ere long, if they persevere, they will become adepts.

The Misses Edwards have reasons for being proud of this large class, as the interest each member seems to manifest; while the people of Hereford deem themselves very fortunate in having these excellent teachers in the city.

Don't forget the bath service at the Boone shop. The best in town.
47-t

SUGAR BEETS AT HEREFORD

Analysis Show High Percentage of Sugar and Beets Can Be Grown Successfully.

J. S. Wyche, ex-county commissioner, was one of the men who planted sugar beets last spring, and he has shown that a beet of very high sugar per centage can be grown on the Plains. Mr. Wyche sent two lots of his product to the A. and M. College of Texas for analysis and the following letters give the very satisfactory showing:

College Station, Texas,
Nov. 12, 1908.

Mr. J. S. Wyche, Hereford, Tex.
Dear Sir:—Your sample of sugar beets contains 16.25 per cent sugar with a purity of 72.8 per cent. The factory requirements are 12 per cent. sugar and 80 per cent purity. These results, however, indicate that sugar beets can be grown successfully in your section. We were obliged to work these two beets from irrigated and unirrigated land together, as one beet would not have been suffic-

ient for our analysis. If you desire to compare the irrigated and unirrigated beets, you could send us another set of amples of two beets from each treatment.

Yours very truly,
G. S. FRAPS,
State Chemist.

College Station, Texas,
Dec. 12, 1908.

Mr. J. S. Wyche, Hereford, Tex.

Dear Sir:—The beets from your irrigated and unirrigated land had the same composition, namely, 16 per cent sugar and 80 per cent purity.

Yours very truly,
G. S. FRAPS,
State Chemist.

In conversation with Mr. Wyche and others, a Brand representative learned that the sugar beet seed planted by them must have been of poor quality, as less than half germinated. This being a first experiment, the kind of seed was not given much thought. The seed used were sent here by the government. After the plants attained some size, they were attacked by a kind of potato bug, which destroyed many of the small patches planted. Mr. Wyche,

however, succeeded in saving enough plants to demonstrate that the soil of the Plains is well adapted to beet culture. The matter of a few bugs will be overcome.

Another item. It will be noticed that the irrigated and unirrigated beets give the same analysis, and further that the factory requirements are exceeded by over 35 per cent as to the sugar per centage. The purity falls some below the requirements but is more than made up by the quantity of sugar.

Now, that one man has succeeded in the culture of beets, let ten others try it. The Commercial Club has on hand sufficient seed for that many. The ten who will promise to prepare the soil properly, plant the seed and cultivate the field, will be given these seed. At the next meeting of the Club this matter will come up for discussion.

Hogs for sale.
It E. W. Harrison.

Don't Shave yourself because one barber shop is burged out. We have the proprietor of that shop with us; we are running all our chairs, and can take care of your wants.
Boone Barber Shop. 47-1

..Grab These Quick..

No. 101—Unimproved 160 acres located near Sherer, the new town on the C., H. & G. R. R.; all tillable; deep loam soil; gradual slope to the north; a bargain and on easy terms. You'll have to hustle.

No. 103—More picking in a 1280-acre tract near Sherer; small house, well and mill, sheds, corrals, etc.; 200 acres in farm; will cut in half; this is the last month this can be bought at a bargain.

No. 135—10 acres in northeast part of Hereford; 4-room house, barn, coal house and outbuildings;

well and mill; nice orchard; net wire fence on two sides. Price \$2750, 1-3 cash, balance 1 and 2 years at 8 per cent.

No. 129—100 acres 2 1-2 miles east from Hereford on south side of railroad; 6-room house, sheds, well and mill; all in cultivation.

No. 128—474 acres 5 miles from Hereford; 4-room house, sheds and corrals, well and mill, water 65 feet deep, orchard and 1-acre locust grove, 100 acres in farm fenced; 1 mile from school; tract fenced; all tillable.

THESE WILL GO IN A HURRY. SEE OR WRITE

O. K. Land Company

HEREFORD - - - TEXAS



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

COME AND SEE THE CATTLE

J. D. BURKETT

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.



LUMBER CO.

J. F. BARKER, Mgr.

Will sell you anything in the building line and make no effort to please you, as our grades will do that. We are born to do right and deserve no praise for it.

BRIGHTEN UP

With Sherwin-Williams Paint

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

THE FORD'S BLACK-DRAUGHT Liver Medicine

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not imitate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

A Stag Party.
On Tuesday evening, Dec. 29, the doors of the beautiful home of Mr. and Mrs. J. H. Pittman were thrown open and an elegant 6 o'clock dinner was served by Mrs. Pittman in honor of her husband. The occasion was a complete surprise to Mr. Pittman, as many of his gentleman friends were able abettors of Mrs. Pittman at this particular time.

About 5:30 in the afternoon Mr. Pittman remarked that it was about supper time, and he thought he would go home. Mr. B. H. Smith knowing that Mrs. Pittman was not very anxious to see her husband just at that time, insisted on him staying a little longer at his office. A hungry man is not always easily managed, and as Mr. Pittman had been out all day and had had no dinner, he marched straight home. Foiled in the first attempt, Messrs. Will O'Brien and A. O. Thompson with a stranger in their auto, went to the Pittman home. Mr. O'Brien was not long in reaching the door and insisting on seeing Mr. Pittman on

Notice by Publication of Final Account.

THE STATE OF TEXAS.
To all persons interested in the Estate of B. and Melissa Barnard, deceased: H. B. Webb, administrator of the estate of said B. and Melissa Barnard, deceased, has filed in the County Court of Deaf Smith county his final account of the condition of said estate, together with an application to be discharged as Administrator thereof, which will be heard by our said Court on the first Monday in January, A. D., 1909, same being the 4th day of January, 1909, at the court house of said Deaf Smith county, in the City of Hereford, at which time and place all persons interested in said estate are required to appear and contest said final account and application if they see proper.

Witness W. M. Cogdell, clerk of the County Court of Deaf Smith county.
Given under my hand and the seal of said Court at my office in Hereford, on this the 27th day of October, A. D., 1908.
W. M. COGDELL.
[L. s.] Co. Clk Deaf Smith Co., Tex.
By O. B. Pirkey, Deputy.

Buy a Home

In the Famous Panhandle of Texas, from the owner. Ten years time and only 5 per cent interest. 3680 acres near Hereford, between 3 railroads, in shallow water, \$15 to \$20 per acre, only 1-5 down; 300 acres in cultivation now; this year averaged 14 1-2 bu. winter wheat per acre. Will sell any size tract to suit purchaser.

J. W. FORD
Hereford, Texas

important business. Mr. O'Brien informed Mr. Pittman that the strange gentleman in the auto wanted to buy some lots and insisted on him going to show them. Of course, with an eye to business, Mr. Pittman went and soon sold the stranger six choice lots. To close the deal it was necessary to have Mr. H. Yost present. After hunting for him awhile, some one said that Mr. Yost had gone up to Mr. Pittman's home to see him. The auto again turned in the direction of this home. When they reached the place Mr. Pittman rushed up to the house and informed Mr. Yost that he had made a trade and wanted him to go with him at once to his place of business. Mr. Yost refused to go, and then those who were in ambush began to laugh and the joke was out.

The dinner consisted of five courses. Mrs. Pittman being assisted in serving by Mesdames Hicks and S. B. Edwards and Miss Miller, sister of Mrs. Pittman. After the inner man had been refreshed a lively time was had in the popular game of "42."

Dr. J. W. Hicks who had been placed at the punch bowl, soon had a professional call and left as guardians of this delicious drink Messrs. J. H. Cardwell and B. H. Smith. Father Time was in such a hurry that 10:30 arrived ere the guests were aware.

Declaring the hostess to be a superior entertainer, and bidding Mr. and Mrs. Pittman good night, these gentlemen friends soon found their different homes.

Those present were:
Messrs. F. H. Oberthier, J. D. Jarrott, Geo. W. Irwin, H. H. Hawkins, J. W. Hicks, J. H. Cardwell, H. T. Yost, L. A. Hough, A. O. Thompson, Will O'Brien, B. H. Smith.

You will save a big per cent of your lumber bill if you buy from me. G. R. Jowell. 44-tf

Corn Figures.

The Department of Agriculture's crop reporting board contains the gratifying information that Texas now ranks fifth in corn production among the states of the union. Missouri and Nebraska have such a slight lead over Texas that this state might justly claim to divide third honors with them. Illinois and Iowa alone have a respectable quantity above the production in this state. Following are the records in the leading corn states:

States	Yield Per Acre	Total Production
Illinois	31.6	294,860,000
Iowa	31.7	287,456,000
Missouri	27.0	203,634,000
Nebraska	27.0	202,767,000
Texas	25.7	201,848,000
Indiana	30.3	137,845,000
Kansas	22.0	152,900,000
Ohio	38.5	130,000,000
Oklahoma	24.8	122,139,000

It will be noted that Iowa leads in the number of bushels per acre, its average being 31.7 bushels, as compared with an average yield of 25.7 per acre in Texas. If Texas had added six bushels to its average yield, its total would have been greater than Iowa. It is possible that Texas will next year reach the third place at least in corn production, and it may crowd Illinois and Iowa closely for first honors. Reports from all parts of the state indicate that a much larger acreage will be planted, and the further fact that the average yield in Texas has been increasing regularly gives additional foundation for the hope that this state will soon become of first importance in the production of this great staple.—Ft. Worth Star.

For pure hog lard see the Hereford market or phone 318. 47-4t

COAL - GRAIN - HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160

Free Delivery

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

Ask Me If you want to sell your Business or Real Estate For Cash

Or if you want to buy land, city residence property, vacant lots, or acreage, we have it and at prices that can't be beat, quality and location considered.

When you need Fire or Plate Glass Insurance, remember we represent only first class companies.

Office Opposite First National Bank

C. O. Lee

Phone 310 Hereford, Texas

YOUR OPPORTUNITY

In order to materially increase our attendance, we have decided to allow a ten per cent. discount on twenty scholarships, if sold before January 1st, 1909. This gives you a regular \$50.00 Scholarship good in any department for \$45.00 cash. It will be good for any date to enter.

YOU HAD BETTER ACT PROMPTLY

or you will not be one of the twenty. Get your scholarship now, to-day, and you can enter any time. Address

Amarillo Business College

Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

W. E. TOMPKINS

Proprietor

TO THE PUBLIC

HAVING purchased the entire stock of the Stroud-Gary Hardware Company, we will continue the business at their old stand, and will carry a more complete line of General Hardware, Wind Mills, Wagons, Pipe Casing, Wire, Etc., than has ever been carried heretofore. We cordially invite the patronage of all customers of the old firm, and as many others as may need goods in our line. We will assure you of conscientious and courteous treatment at all times. Our prices will be as low as the quality of the goods will permit. We extend you herewith an invitation to call at our store and look over our line of goods at any time, whether you wish to purchase or not. Hoping we may have the pleasure of at least a part of your patronage, and wishing all a Happy and Prosperous New Year,

Very truly yours,

Warren Hardware Company

Local and Personal

E. B. Trice of Mountain Air, N. M., is in the city prospecting.

Fallwell & Sons' have several cars of good coal on track. Buy it now. 47-1t

See Fallwell & Sons for your coal. We keep plenty of good coal at \$6.50 per ton. 1

Mrs. J. M. Boone and daughter, Miss Lila Mae, spent a day in Amarillo this week.

Mr. and Mrs. J. W. Blanton and little daughter of Stratford are visiting relatives in the city.

If your children are crying for more milk order a sack of caddo cake, from phone 1. J. F. Collup. 47-3t

J. W. English is able to be on the streets again after an illness of several days. His friends are pleased to see him out.

Don't get angry at the old cow for not giving any more milk. She wants a sack of Caddo cake from J. F. Collup's Feed Store. 47-4

If your cow isn't doing well ring No. 1 and get a sack of caddo cake, the best cow feed on earth. 47-3t Collup Grain Store.

Mrs. J. B. Phillips and daughter left for Kansas City Tuesday afternoon, Mr. Phillips accompanying them as far as Amarillo.

W. H. Ray went down to Amarillo Tuesday on his way to visit at Vernon, but when he heard of the fire he returned to Hereford.

J. Ray came up from Vernon on Thursday and was surprised to see a block of brick buildings burned out. He reports that Vernon, too, had a serious fire yesterday, burning three of the largest brick buildings on the square.

J. T. Wilkerson has returned from a trip somewhere supposedly to Arkansas to visit home folks in the old state. He returned Wednesday.

J. W. Lacy after a visit to his mother in Indiana, during the holidays, is now at home in Hereford. He has not made known his plans for the future.

W. E. Rutledge of Amarillo Conservatory of Music, professional piano tuner, has been working in Hereford this week. All those wishing his services in any way, leave orders at phone 14, E. B. Black Furniture store. 47-1tp

There will be no preaching service at the Baptist church next Sunday morning. Rev. T. P. Sparkman of Canyon City will preach for us at 7 p. m. I go to Summerfield Sunday morning to preach the dedication sermon of their new church building. O. W. Dean.

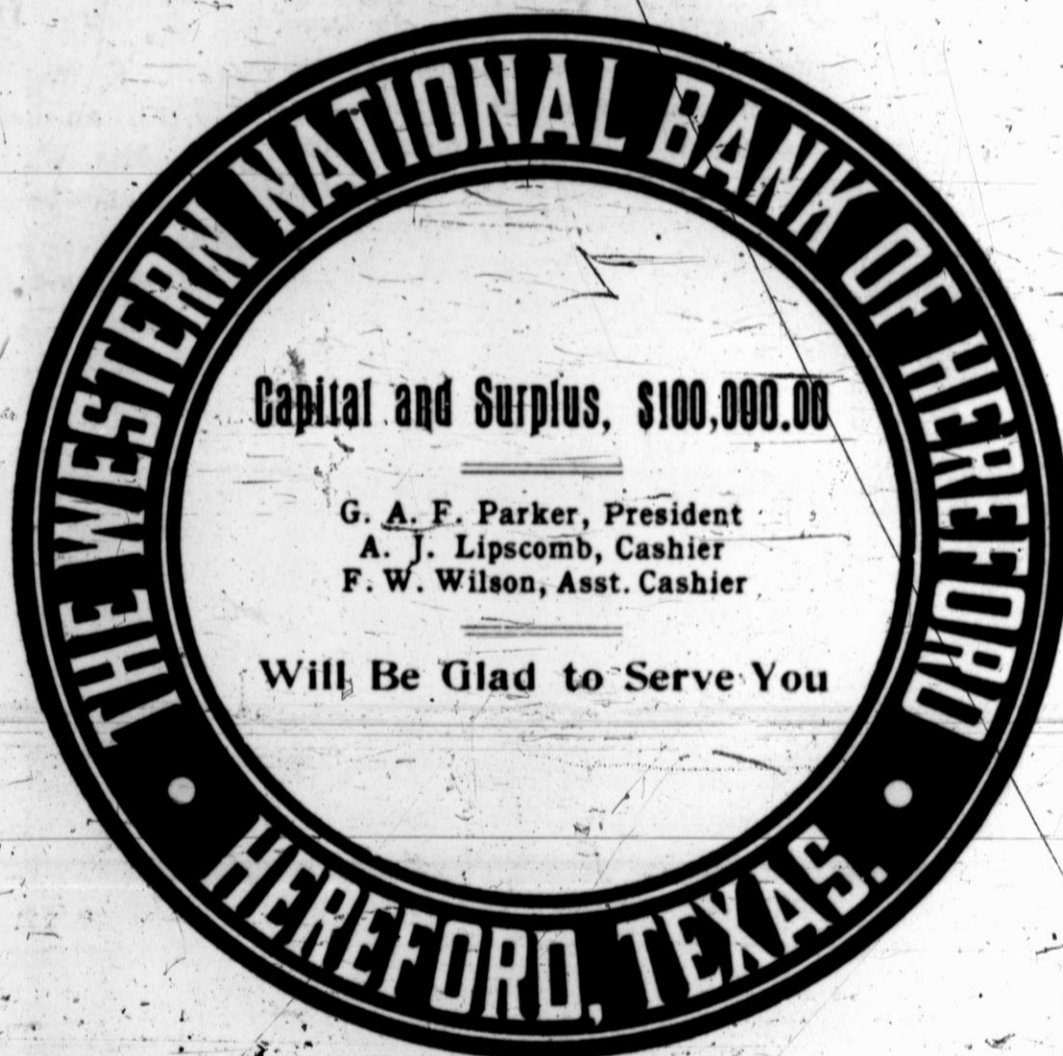
Notice to the Public.

We wish to thank the people of Hereford for their assistance in saving our stock of Saddlery and Harness. We will be located in southeast corner of Garrison Brothers' warehouse until we can secure a building. H. E. Crockett, the shoemaker, will also be with us.

J. C. Powelson & Son,
per Allen Powelson,
Successors to J. A. Canterbury. 47-2t

Immigration Continues.

Last week The Brand gave a record of 29 immigrant cars arriving in Hereford during December up to the 24th of the month. Since that time ten more cars have arrived, as follows: R. Graham, of Mo.; E. B. Bowles of Okla.; H. C. Bogeman, of Mart, Texas; M. G. Mathis of Gainesville; Jas. T. Harp, of Ky.; Jesse Beard, Eugene Love, Charles Pugh, and Joe Polly, all of Missouri and J. A. Crawford, of Iowa.



J. F. JOSS
BRANCH YARDS ALONG LINE OF THE COLORADO, HEREFORD & GULF R. R.
LESLIE BABIN

BASKIN-JOSS LUMBER COMPANY

LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH
FENCE POSTS, LIME, SAND, CEMENT, BRICK

We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 19 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract owners at Hereford prices. Give us a trial.

Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

WHAT THEY SAY

Letters From the Friends of the
Brand—Samples of Appreciation
and Good Will.

The Brand receives almost daily
letters of good will and appreciation.
From the files a few have
been selected for publication. As it
is far better to let others count your
virtues The Brand bows its acknowl-
edgement to these, its friends, who
have felt inclined to say "what they
say." Roses cast in the path of the
living are scented, while flowers in
the hands of the dead lose their
sweetness on the desert air.

WISHES THE BRAND A HAPPY NEW
YEAR.

Dear Sir:—

Inclosed you will find check for
\$1.15, for which please send me a
copy of the Mirage and renew my
subscription to the Brand for another
year. I cannot be without The
Brand, for it contains the informa-
tion I want.

Wishing The Brand force a merry
Xmas, and a Happy New Year, I am

Respectfully yours,
F. J. EBERLE,
Ironton, Ohio.

CAN'T DO WITHOUT IT.

Hereford Brand:

Enclosed you will find one dollar,
for which please move my subscrip-
tion to your valuable paper up a
year. While absent in body my
spirit doth linger lovingly over
Hereford, and I watch her advance-
ment with great interest. Can't do
without The Brand, so send her on.

Yours truly,
J. H. COPELAND,
Eschite, Okla.

COULDN'T STOP HIM.

Dear Sir—Enclosed please find
draft for renewal of The Brand for
the year from Dec. 1st, 1908. I am
interested in Deaf Smith county,
having holdings near Kelso, and I
like to see items from that place.
Two years ago when I went to the
Panhandle to look at land several
people here telephoned to Kansas
City to stop me, and said I would
lose all I invested in that dry coun-
try and land of cactus. That did
not stop me, and I am mighty glad
it did not, as I believe that is going
to be the garden spot of Texas.
I take delight in reading everything
in your spicy paper.

Very respectfully,
A. E. DERWENT, M. D.,
Missouri.

IT LOOKS GOOD.

Dear Sir:—Just received your
paper; it looks good to me. You
will find enclosed draft for \$1.00.
Please send me your paper for one
year.

Yours truly,
J. G. RAMSEY,
Neb.

SURPRISED.

I was surprised to see such an enter-
prising paper from Hereford.

Four years next April I was there,
but the town must have grown won-
derfully. Find enclosed money order
for \$1.00, for which please send
me The Brand. Yours truly,
A. MUELLER,
Illinois.

HASTENS TO RENEW.

I see that my subscription to The
Brand expires on the 7th. As I do
not wish to miss a number of your
valuable and entertaining paper, I
hasten to renew my subscription and
at the same time to take advantage
of your club subscription with Camp-
bell's Scientific Farmer at the rate
of \$1.50 for both. I enclose here-
with postal money order for that
amount.

I have been very much interested
in everything you have published
pertaining to the crops and weather
of the season, but I have been ex-
pecting to see something concerning
the experiments made with the sugar
beet in the Hereford country. I am
sure your non-resident readers would
be glad to know something of the
results of this season's work along
that line.

Trusting I may some day have
the pleasure of visiting your city and
country, I remain,

Yours truly,
A. J. WAGERS, M. D.,
Missouri.

COMING TO SEE WHEN HORNS ARE
TRIMMED.

The Hereford Brand:—Your card
received. Glad you notified me. I
had neglected sending in my dollar
for renewal. Of course I want to
get The Brand; like to read it. I
am coming to see you when you get
your horns all trimmed off and when
you start out in that five thousand
dollar auto with your Pennsylvania
subscriber. I want to see you start.

DAVID CORNMILLER,
Ohio.

KEEP POSTED.

In order for a person to do busi-
ness and keep posted in the Panhan-
dle he must have The Brand at his
command. Inclosed please find
check for one dollar to pay subscrip-
tion.

Yours truly,
W. E. PATTEN,
Vice President Webb City Bank,
Mo.

That's the Time.

Hereford is now the busiest town
on earth. Why? Because! The
evidence: A fifteen thousand dol-
lar passenger station, a twenty
thousand dollar sewer system, a
sixteen thousand dollar church, a
seventy-five thousand dollar bunch
of new residences, ten thousand dol-
lars street improvement, ten miles
of new sidewalks, forty miles of new
railroad, all being built, put up or
put down at once. You don't have
to watch Hereford grow—she is
growing without being watched, but
if you don't watch out she will out-
grow you.—Hereford Brand.

That's the time! Hereford will
continue to grow and prosper so long
as her people inject money as well
as enthusiasm into their enterprises.
Here's howdy to you.—Midland Ex-
aminer.

I will be compelled to be in my of-
fice the greater part of my time for
the next three months on account of
city tax collections. So if my ser-
vices are needed elsewhere please
phone office, 222 or residence, 182.
City office is with Suggs & Jones ab-
stractors. C. L. Sullivan, City
Marshal. 34-tf

Get my prices on lum-
ber before you buy. It's
to your advantage. G. R.
Jowell. 44-tf

See Smith & Ashbrook for city
property and all kinds of insurance.
42-tf

Intermediate Endeavor Program.

For Sunday, Jan. 3.

Topic—Noble purposes: Acts
11:19:23; Josh. 24:14-25.

Leader—May Gough.

Bible lesson and talk by the
leader.

Prayer.

Scripture readings and comments.

II Chronicles 1:7-13—A wise re-
solve—Roy Gough.

Josh. 24:14-18—A noble purpose.

Joe Landrum.

Phil. 3:13-14—A New Year's Re-
solve: Roy Jowell.

Heb. 10:5-7—Christ's Own Re-
solve. James Robinson.

Song—Just to Be What You Want
Me to Be.

Bible study for Jan. 3, page 19
King's Builders.

Mission study conducted by Noble
Owens.

Song.

Mispah.

For Sale by Owner.

A resident house at Dimmitt. 10
rooms, good out buildings, well and
windmill, equipped with acetelene
gas plant. Plenty of Room. Has
cement basement. Best house in town
Also 1 section well improved, a half
section, a quarter section and eighty
acres all near Dimmitt. Will also
sell team, tools, feed and milch cows
with which to equip the farm.

J. R. HASTINGS,
Dimmitt, Texas.

39-tf

Program for the C. W. B. M. Jan. 6

Topic—The working basis of the
Christian Woman's Board of Mis-
sions—Our constitution; our funds.

Hymn.

Prayer.

Hymn.

Bible lesson.

Hymn.

Business period.

Roll call—Name some fund of the
C. W. B. M.

What is the object of the C. W.
B. M.?—Mrs. R. J. Kibbe.

What is the constitutional name
for the local auxiliary society?—
Mrs. C. E. Wheeler.

Is this an independent organiza-
tion?—Mrs. W. H. Garrison.

Who may be members?—Mrs. E.
E. Ramsey.

To what is it auxiliary?—Mrs. S.
J. Dodson.

What does Article III of the Aux-
iliary Missionary Society constitu-
tion suggest as a duty of member-
ship?—Mrs. L. Gough.

Hymn.

Auxiliary benediction.

To be held at the Christian church
at 3 p. m.

Save Money on Lumber.

I have purchased the entire stock
of lumber from J. A. Fox and will
continue the business at the same
place. I can save you money on
your bill, so is you are going to build
you had better get my prices.

G. R. JOWELL JR.

The Thrice-a-Week World.

It has invariably been the great
effort of the Thrice-a-Week edition
of the New York World to publish
the news impartially in order that it
may be an accurate reporter of what
has happened. It tells the truth ir-
respective of party, and for that
reason it has achieved a position
with the public unique among papers
of its class.

If you want the news as it really
is, subscribe to the Thrice-a-Week
edition of the New York World
which comes to you every other day
except Sunday, and is thus practi-
cally a daily at the price of a week-
ly paper.

The Thrice-a-week World's regu-
lar subscription price is only \$1
per year, and this pays for 156 pa-
pers. We offer this unqualified
newspaper and The Brand together
for one year for \$1.65.

The regular subscription price of
the two papers is \$2.00.

Hard to Please?

If you are we want to
sell you Groceries.
Our business is to
serve your wants.
We are never in too
big a hurry to fill your
order. Your order is
never too small for our
attention.

P
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81

Jno. D. Jarrott

PRESCRIPTIONS

When having prescriptions filled there are
two things which you should consider—
PURITY AND ACCURACY. Let us fill your
prescriptions; we guarantee they will be

ACCURATELY COMPOUNDED

from the Purest of Drugs, and with a
promptness that will both surprise and
and please you. Try us with your next
prescription and see if we do as we say.

DRUGS T. M. COULSON CIGARS

CHOICE FEED

We have a complete stock of
Rich Bran, Shorts, Cotton Seed
Products, Corn Chops, Oats,
Milo Maize Chops, Millet and
"Trico," the best cow feed.

Grist Mill in connection.

Free
Delivery

HICKS & HARRISON

Phone
76

MAITLAND COAL

We now have in transit several cars of
Genuine Black Diamond Maitland Coal.
See us before placing your Storage Orders.

W. L. FALLWELL & SONS

FOUR LEAGUES === 17,712 ACRES OF FINE LAND

In solid body only three miles from station on Railroad Survey. Good soil; Shallow water. Price and Terms just right. Will consider \$50,000.00 in good trade, \$25,000.00 cash and balance on time at 6 per cent interest. Investigate this; it may what you are looking for.

Hereford Highland Park

For sale or exchange for Farm Land. This is a select 120-acre tract. It overlooks the City, it fronts on the Railroad, it has 25,000 trees, and is a money maker to the right man.

A \$5,000.00 BARGAIN

If you buy at once our improved four-section ranch, 6 miles northwest of Dimmitt, Costro County, Texas, one mile from new railroad survey. This is a solid body of fine Wheat, Fruit and Alfalfa land; has a good house, 2 good wells, 225 acres in farm, 6,000 fruit and forest trees. An ideal location.

For Prices and Terms on all, see or write

For Quick Sale!

68 acres adjoining North Hereford; 1000 select fruit and forest trees, Apples, Peaches, Plums, Cherries, Pears, Walnut, Ash, Etc., all two-years old and growing fine.

Also 40 acres in West Hereford at a bargain.

O. K. LAND COMPANY, HEREFORD, TEXAS

Local and Personal

L. A. Hough came up from Amarillo Tuesday.

Screened coal at Hicks & Harrison's. 43-tf

C. Risser, architect, was in the city Tuesday.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

B. F. Ashbrook came over from Mexico Tuesday afternoon.

Pies, Cakes, Cookies always in stock at the Home Bakery. 47-2t

We have the best quality bran. 43-tf Hicks & Harrison.

Figure with us on water tanks and plumbing. Gopes & Palmer. 28-tf

W. O. London orders his Brand changed from Hereford to Black-tower, N. M.

Best Niggerhead coal screened at Hicks & Harrison's. 43-tf

See that picture of the beautiful home for sale in the advertising column. 44-tf

Mrs. Clara LaShelle of Amarillo spent Sunday in Hereford, returning Monday afternoon.

Don't worry over a hot stove, buy your cakes, pies, cookies, etc., at the Home Bakery. 47-2t

Miss Elizabeth Dunlap left Sunday for her home at Portales, New Mexico.

We make a specialty of gun, bicycle and stove repairs at the second hand store. 44-tf

The firm of Renfro & Price has received three brand new Buicks, and they are beauties.

Rush in your coal orders on clear days, as we can screen better than. 43-tf Hicks & Harrison.

You can get any part of a stove you need, cook or heater. See the second hand man. 44-tf

Alfred Hornbeck, a member of The Brand force, spent Sunday on his claim in Mexico.

Paint your roof with Missouri paint. Guaranteed five years at J. C. Cummins the black-smith. 42-5tp

Miss Mattie Rogers of Canyon passed thru Hereford Tuesday on her way to visit relatives at Dimmitt.

We can prove to you that our bran is worth more money than any other offered for sale here. 43-tf Hicks & Harrison.

Born—To Mr. and Mrs. S. M. Smith, Christmas afternoon, at 3 o'clock, a girl. A real Christmas present.

Have a large assortment of enamel ware; regular 30, 35 and 40 cent stuff, at 25 cents per choice. At the second hand store. 44-tf

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention. tf

R. G. Kirsch of the firm of Kirsch Company of St. Louis, was showing some very fine perspectives of court houses this week at the sample rooms of the Northern.

Rev. J. W. Story has been compelled to change his plans by which he expected to be out of the city next Sunday and will therefore occupy the pulpit at the Methodist church Sunday morning and evening.

Cards are out announcing the birth of William Jackson West, Monday, Dec. 28, at the home of Mr. and Mrs. W. F. West.

Charlie Altes of Keokuk, Ill., has been visiting his sisters Mrs. Heifner and Miss Altes, during the holidays.

Prof. Lewis Mersfelder of Farwell has been at the home of Mr. and Mrs. S. M. Smith during the week while attending the Teachers' Institute.

Mr. and Mrs. E. O. Stallings of Bovina spent the holidays with her father and mother, Mr. and Mrs. F. H. Brittain.

Miss Willie Moyers of Madison, Ind., is visiting her sister, Mrs. S. T. Shore. She will remain for several weeks.

J. L. Fuqua, president of the First National Bank, came back from a business trip to Amarillo on Tuesday.

Dairymen use "Trico," it is best and cheapest. If you have no especial desire to throw away money just try it. Only \$1.00 per cwt. Hicks & Harrison. 41-tf

"Trico," best cow feed. Hicks & Harrison. 41-tf

"Niggerhead" coal is best. 38-tf Hicks & Harrison.

Smith & Ashbrook would be glad to sell your city property for you. 42-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bove. 23-tf

The grist mill is in fine condition. Bring along your corn for meal, wheat, for Graham, and maize for chops. Hicks & Harrison.

For flue building and repairing, cement work of all kinds, foundation work—brick or cement, general house plastering, see G. F. Loughmiller 2 doors west of City Cafe. Phone 275.

T. B. Ridgeway, of Missouri is now a full fledged Texan, having arrived here Tuesday with his family to make Deaf Smith county his home. Mr. Ridgeway will do the farming stunt and is one man who proposes to "prove his faith by his works."

Notice. I wish to announce that I will open up my cement block factory on or before February 1, 1909 at Hereford, Texas. The blocks will have a water-proof face, and colors of any shades which lend themselves to beautifying in a remarkable degree. Houses built with concrete blocks enhance to an almost unlimited extent, the beautiful effects that the architect can get through combining with the graceful exteriors of his houses, the added charm of color harmony.

I also build up-to-date cement walks, steps and floors. In the meantime address me to J. L. JOHNSON, Contractor, West Union, Iowa.

At One Country School. The Christmas exercises on last Thursday afternoon at the new school house, designated as "Berve's School House," were pleasing and entertaining. The parents and the people of the community had been invited to be present, and, although the day was somewhat breezy, several were present to encourage the children and the teacher.

There were songs and recitations and all acquitted themselves most creditably, and in so doing honored their teacher as well as themselves.

At the close of the exercises, the genial and popular teacher, Miss Elizabeth Hasser, gave the children a generous treat of candy and oranges. The beaming faces of the children, indicated a good will in every heart, giving evidence that the pupils greatly enjoyed the occasion and certainly appreciated the efforts of their teacher in their behalf.

The least parents can do is to manifest an interest in the schools in every possible way and the least-all good citizens can do, is to be willing to help all they can. The cities and all the large towns are depending on the new blood from the country to save them from the rapid degeneration. Remember, the source of supply must be kept at its best.

REV. A. D. SMITH.

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

Lumber Bargains. I still have several thousand feet of lumber which I am selling at saving prices. A few minutes with me will save you several dollars on your lumber bill. Cash talks at my yard, rear of Fox residence on 25-Mile Avenue. RAT JOWELL. 46-2t



This Beautiful Home For Sale

HAS six rooms and is brand new. Has good well and new barn. Is well located, and will be sold on easy terms. For particulars, see owner

R. E. COOK

Hereford Society

Mrs. J. W. Hicks entertained a number of relatives and friends at dinner Wednesday.

Misses Blanche Stephens, Alice Sumner and Ethel Rhodes who were attendants at the Witherspoon-Collins wedding returned to their home at Vernon, on Christmas day.

Mr. Luther Witherspoon and Miss Lutie Simms returned to their home at Childress Christmas day, after spending a few days pleasantly in Hereford and attending the Witherspoon-Collins wedding.

Mrs. N. A. Gregg entertained for her daughter, Ina, the following young people at a turkey dinner Sunday: Misses Harriet Shirley, Erma Gough and Nona Arthur; Messrs. Carl Shirley, Earl and Leron Gough, all of whom are at home on vacation from T. C. U. at Waco.

Miss Amber Collins made it pleasant for a few of her friends Monday evening. The Collins home which has been the scene of so much merriment in the past was none the less attractive on this occasion. The rooms were appropriately decorated in holly, mistletoe and white chrysanthemums and they afforded a most fitting place for the party of pleasure seekers who came to enjoy the hospitality of Miss Collins. Refreshments of custard with whipped cream and cake were served.

The last of a number of ante-nuptial entertainments given in honor of Miss Anna Collins was an elaborate two o'clock luncheon at which time Miss Leila Gregg entertained the young ladies of the bridal party. The wedding colors, pink and white, were effectively carried out in the decorations of the home. The dining room was especially pretty. From the chandelier in the center of the room suspended a shower bouquet of bride's roses tied with a bow of pink ribbon. A swan surrounded by cupids and resting upon a reflector made an attractive center-piece for the dining table. To the arms of these little cupids were tied narrow white ribbons which extended to the plate of each guest. At the end of these little ribbons were attached beautiful little place cards, on which were designed tiny cupids with paint brushes painting on a large pink heart (supposedly that of the groom) the picture of the bride. The pictures were miniature photos of Miss Collins and the likeness was very good. Mid such delightful surroundings the following elegant luncheon was served in courses by Misses Ina Gregg and Erma Gough who were prettily attired in pink and white and presided most gracefully.

Menu: Oysters and brown bread and butter sandwiches, tomato soup with celery and olives. Salmon fricassee with white sauce and cream potatoes. Turkey, dressing, peas, rice and cranberries. Fruit salad, in apple shells and buttered thin wafers. Bridesmaid's cake and bride ambrosia. Coffee and mints.

The bridesmaid cake was cut by the bride and no little amusement was had when the following significant articles were found in the slices cut. Miss Frances Hammock got the dime, Miss Sumner the thimble, and Miss Gregg the ring. While words of condolence were being extended to the former the latter was receiving most hearty congratulations.

Before the luncheon was served Misses Sumner and Simms favored the party with a number of musical selections vocal and instrumental. The luncheon was indeed a delightful affair, and many compliments are due the fair hostess for the original and careful painstaking demonstration.

Mr. Daniel took the following young people to the home of Mr. Cartright and wife in the country in his auto Wednesday: Misses Rattan, Haile, and Warren, Messrs. Herbst, and Woodburn and Mr. and Mrs. A. O. Thompson. An elegant turkey dinner had been prepared by the hostess and a number of whetted appetites were in readiness to enjoy it.

Miss Ina Gregg entertained about thirty of her young friends Monday evening from 8:30 to 12. The party was fashioned as "A farewell to Leap Year." A number of charming little nooks had been arranged in different parts of the house and each young man was given a score card on which was the number of a certain nook. The young ladies began with nook No. 1 and progressed. A few minutes was given the ladies in which to propose to the occupant of each cozy corner. This game of proposing as it has been since the beginning of time, proved very interesting. The making of 1908 shadow pictures and guessing the contents of packages that were supposed to have come from Santa Claus' pack, furnished amusement till the time came to unwind the web. This web was woven of cord, and it was with eagerness the guest labored to find what trophy awaited them as fruit of their labor. The end of each cord was found, after much unwinding to bear a little card in which was written a new year's resolution. Refreshments of gelatine with whipped cream and assorted cake were partaken of, after which the guests departed, pronouncing the evening a pleasant one.

MISS SHIRLEY ENTERTAINS.
Miss Pauline Shirley entertained a limited number of friends complimentary to Misses Rattan and Haile on Wednesday evening, Dec. 28, 1908. The Shirley home which is large and well arranged for entertaining, was beautifully decorated in mistletoe, holly and La France roses.

In the parlor the decorations suggested a snow scene; snow and snow balls were much in evidence and in one corner of the room was a very natural looking snow man. This snow man afforded much amusement during the evening. After jolly boys and girls had thrown snow balls at him and cruelly mistreated him another plan of treatment was adopted, and each guest was requested to make from pieces of material furnished them some article of wearing apparel for the snow man. Numerous garments were constructed, some shapely and some otherwise. Charles Woodburn proved himself the most artful seamster and was awarded the prize. The article winning the prize was a shirt. A number of games suggestive of Xmas time were engaged in till at length the following dainty 2-coursed luncheon was served: Creamed turkey in rosette cups, olives and bread and butter sandwiches for the first course; fruit gelatine with whipped cream and cake for the second. Cunning little favors were presented the guests during the luncheon. In opening the little packages the recipient was made to feel most fully the spirit of the Yuletide.

Misses Haile and Rattan delightfully rendered some musical selections on the piano and violin. It is ever a treat to hear these accomplished performers.

Those who enjoyed the hospitality of the Shirley home on this occasion were, in addition to the guests of honor: Misses Warren, Hammack, Gregg and Hendrick; Messrs. Woodburn, Daniels, Nesbit, Herbst, Collins, Brown, and Haile and B. S. Arnold and wife.

WITHERSPOON-COLLINS.

A Beautiful Church Wedding Solemnized on Christmas Eve.

The marriage of Miss Anna Collins and William Claude Witherspoon was solemnized at the First Presbyterian church of Hereford, Texas, Dec. 24th, 1908, at 6 o'clock Rev. Wm. M. Baker officiating.

The popularity of these young people has been the cause of much interest being manifest in their approaching marriage. The fact has been demonstrated by the number of pre-nuptial entertainments given in their honor the last few weeks. The church where the ceremony was performed was elaborately decorated in Christmas greenery interspersed with white chrysanthemums. From the center of the large arch under which the bridal party stood, were suspended the letters W and C. From these letters was festooned pink and white ribbon. At the opportune moment the C mysteriously vanished, symbolical of the union. To the strains of Mendelssohn's wedding march played by Miss Lutie Simms of Childress, the bridal party entered; the ushers, Messrs. Albert Herbst, Luther Witherspoon, R. L. Sedwick, Arch Collins and Clyde Wright, were followed by the bride's maids, Misses Blanche Stephens, Sudiebel Warren, Francis Hammock, Leila Gregg, Alice Sumner and Ethel Rhodes, who were attired in pink messaline empire gowns and wore picture hats. Next in the party were the maid of honor, Miss Amber Collins, sister of the bride, and matron of honor, Mrs. Bernard Arnold, who were gowned in blue messaline. The maids and matron of honor all carried white chrysanthemums. Then came the flower girl, little Anna Marie Jones, and the ring bearer, Evans Mason, nephew of the bride, bearing a large chrysanthemum with the ring concealed in its petals. Immediately following the bride entered, beautifully attired in an empire gown of white satin trimmed with rose paint and duchess lace. Her only ornament was a handsome necklace of pearls, the gift of the groom. Her veil was

caught with natural orange blossoms and she carried a shower bouquet of bride's roses. The bride was met at the altar by the groom, with Mr. Charley Woodburn as best man. After the very solemn and impressive ceremony the bridal party repaired to the bride's home, where a reception was tendered them.

Mr. and Mrs. Witherspoon left later in the evening in an auto for Amarillo. They were accompanied that far by Miss Amber and Mr. Arch Collins. They boarded the Fort Worth and Denver 2 a. m. train for a southern trip. After a few weeks stay they will return to Hereford, when they will be at home to their friends at the home of Mr. and Mrs. C. G. Witherspoon, parents of the groom.

WEDDING RECEPTION.

Mrs. Richard Collins, mother of the bride, entertained a large number of friends in honor of the newly wedded pair immediately after the marriage ceremony which took place at the Presbyterian church on Christmas eve.

In the receiving line were the bride and groom, the ladies of the bridal party and Mrs. Harry Mason of Vernon, sister of the bride. The guests were met at the stairway by

Mrs. J. N. Russell and invited upstairs, where Mrs. G. W. Barcus conducted them to the room where the wedding gifts were displayed. The gifts were numerous and costly, consisting in silver, cut glass, china and a number of other useful and ornamental articles. The linen and books presented at the several showers were also in evidence.

The hall was decorated in cedar, holly and mistletoe and white chrysanthemums. In the dining room the color scheme was the same as at wedding, pink and white. Pink and white satin ribbon and pink carnations were used very effectively.

In the rear of the library was the punch bowl, embowered in Christmas-greeting and presided over by Mesdames N. J. Matthews and G. W. Irwin. These ladies also had charge of the bride's book, where the guests were all given an opportunity to register.

Refreshments of pink gelatine with whipped cream and angel food cake were served in the dining room by Misses Emma Gough and Ina Gregg.

After words of hearty congratulation and best wishes to the bride and groom the guests departed.

Caddo cake, best cow feed at J. F. Collup's. 47-2t

HEREFORD GLOVE FACTORY

MANUFACTURER OF

Fabric Gloves and Mittens

We guarantee our Gloves to be equal or better than those purchased in Northern Markets. They are made of the best Fabric and will not rip. Send in your order.

C. F. HACKER, Proprietor

The Hereford Market

We are now in the first building North of the Brand Office. We are going to deserve the continued patronage of our old customers and any one else who wants first-class service in the market line.

Yours for business,

Phone 318 HAWKINS & ARTHUR

To Our Friends and Customers:

Having sold our entire stock of Hardware, Etc., to the Warren Hardware Co., we wish to thank you for the liberal patronage extended to us while in business here, and to assure you of our appreciation of same. We cheerfully recommend to you our successors, the Warren Hardware Co. Mr. C. W. Warren will be in charge of the business, and his reputation for square dealing is so well known, all patrons are assured of fair treatment from the new firm.

All notes and accounts of the Stroud-Gary Hardware Co. will be placed in the hands of Mr. H. A. Asbury for collection. He will have exclusive control of them, and will have an office with the E. F. Connel Land Co. in the rear of the First State Bank. We will appreciate prompt payments. Wishing all a Happy and Prosperous New Year, we remain,

Yours Very Truly,
Stroud-Gary Hardware Co.

Chalmers-Detroit "30"

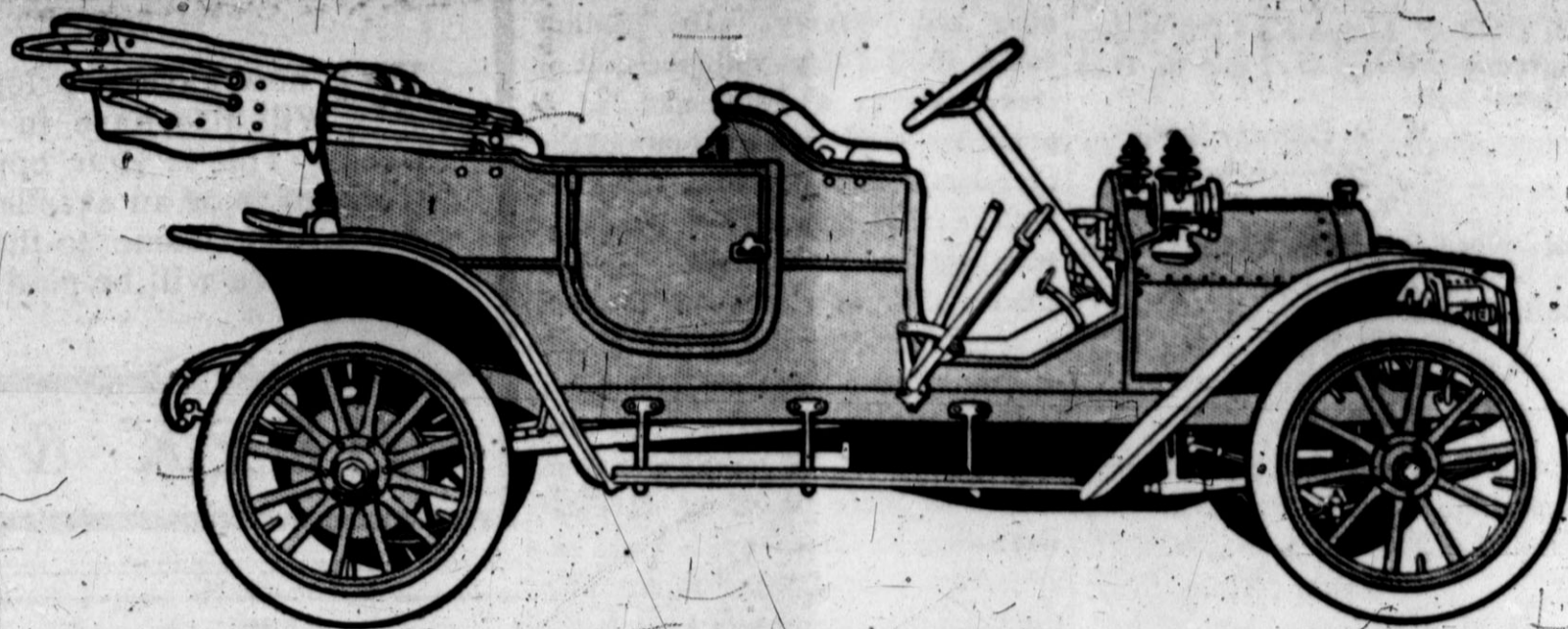
1909 Models Ready Touring Cars, Touring
bouts, Roadsters

"It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstery are high grade. The motor develops 24-30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

Thompson & Daniel

CITY SHOULD NUMBER HOUSES

Town of Sufficient Size to Warrant Placing Numbers on Houses and Naming Streets.

The secretary of the Commercial Club suggests that the city should have a competent man to lay out a system of numbering the houses and naming the streets of the city. True, most of the streets have names but many of them do not give any idea of their location. None of the houses are numbered as you all know. The need of such a step was made ridiculously pressing last Tuesday when a stranger wanted to know where a certain other man lived. A Brand reporter overheard the secre-

tary trying to tell the stranger how to find the house and the conversation ran along with halting gates something like the following:

Stranger—"Are you acquainted in Hereford?"

Secretary—"Yes, sir. I have lived here three years."

Str—"Can you tell me where E. I. Dunlap lives?"

Secy—"Yes, I think I can, if you know enough to follow directions."

Str—"Well, I guess I am good in a coon hunt, and if you know how to give the directions, I ought to be able to follow them."

Secy—"Well, all right. Go right up Dewey avenue, this is Dewey we are on, until you get opposite the First National Bank, two blocks from here."

Str—"Which side of the street is the bank on?" (interrupted the stranger).

Secy—"On the other side. (con-

tinuing) Then turn east and you will pass the postoffice."

Str—"I'm a stranger here and feel a little turned around. Which is east?"

Secy—"When you get to the post office, you will be going nearly east. This is east." (pointing his index towards the place where the sun rises).

Str—"It's funny how directions are different on the Plains."

Secy—"When you get to the post office, just keep on going until you get to Thompson & Daniels' garage on the same street."

Str—"Are there any other houses on that street? And what's the name of the street?"

Secy—"Yes, sir. There is a planing mill and the railroad offices and a new cement shop."

Str—"What railroad office is that?"

Secy—"Oh, that's the Colorado, Hereford & Gulf, our new road that is being built north and south."

Str—"What kind of a looking house is the garage?"

Secy—"It used to be an opera house, but it looks like an old store. They keep automobiles in it now."

Str—"Yes, I understand that."

Secy—"Then turn to the left and take up that street, passing by the courthouse and jail until you go two blocks. Then turn east again and tramp three blocks until you come to a house on the corner that has a cement walk in front. This is where Mr. Keliehor lives."

Str—"Let's see. After you pass the automobile store, you go two blocks north and three east. This is north, I suppose."

Secy—"Yes, but not exactly. The original town was not laid off square with the world."

Str—"Such a pity. I thought something made me feel turned around."

Secy—"After you get to Mr. Keliehor's, there's a three cornered vacant lot there that you will have to take 'roundance' on, or you can cut across it and make a line for the College, which you will see when you get that far. Mr. Dunlap lives in the first house on the left side of the street as you go north towards the College."

Str—"Alright. I'm much obliged to you for the directions."

Secy—"You are welcome to any information that I can give you."

Thus closed the conversation and the stranger took his grip and started north on Dewey avenue. When last seen, the secretary was watching him to see if he kept the track, but they were both lost in the crowd when they got to Coulson's drug store. With the streets numbered and named and the houses numbered and then a directory, the stranger with

the assistance of the secretary of the Commercial Club might be able to give shorter and more specific directions. Whether the stranger ever arrived at Mr. Dunlap's is not known.

Baths, Baths—Boone barber shop.

Fashions Go Back to the Farm.

Farmer Korntop (to a son he has brought to the city to place in college)—Wall, now, I guess you ain't so 'shamed of your old dad, after all Zeke. I see the world is comin' round to take its fashions from the farmers. The last thing your maw said to me when we left the house, says she, 'Don't make Zeke 'shamed of you, Silas, afore all them other young men, by goin' around town with yore britches rolled up on yore boots.' But just look at them fellers now, how they've rolled their britches up. They're copyin' after the farmers and I'm right top notch on style, 'cause my britches is a little higher nor theirs, Zeke!"

Notice.

The firm of Garrison Brothers, Hereford, Deaf Smith county, Tex., will be dissolved by mutual consent on February the 1st, 1909, and a corporation known as Garrison Bro's will be formed on the same date under the corporation laws of the State of Texas. The corporation of Garrison Brothers will continue at Hereford, Texas, the business heretofore conducted by the firm of Garrison Brothers, and will assume all liabilities of said firm. 47-4t

Signed GARRISON BRO'S.

Notice.

By mutual consent the firm known as the Hereford Market has this day been dissolved, Hawkins and Arthur continuing the business. All debts contracted by the Hereford Market will be assumed by the new firm, and all money due the Hereford Market will be due the new firm. 47-1t

Dec. 31, 1908.

MOVING PICTURE SHOW

Now running in building formerly occupied by The Grand Leader. Will be open every night from 7 to 10 o'clock. Continuous performance, giving an entire change of program Monday, Wednesday and Friday nights.

10c Price of Admission will always remain the same 10c

Come, bring your friends, wives, sweethearts and children and see a first-class moving picture show and illustrated songs.

Johnson-Bickmore

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers.

Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas

or C. L. Davis Realty and Immigration Co.

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long list of satisfied customers.
You should not fail to see us.

Alfalpa Lumber Company
C. M. Miller Local Manager

Official Directory

County.
 W. H. Russell..... Judge
 W. M. Cogdell..... Clerk
 W. M. Megert..... Attorney
 E. F. Connell..... Sheriff
 J. W. Ford..... Tax Assessor
 C. E. Smith..... Treasurer
 L. R. Bradley.....
 H. B. McKinley..... Commissioners
 H. F. Shelton.....
 Geo. L. Muse.....
 G. R. Jowell..... Surveyor
 J. H. Turnbow..... Justice of Peace
 C. S. Richards..... Constable

City.
 S. B. Edwards..... Mayor
 C. L. Sullivan..... Marshal
 J. C. North..... Attorney
 A. M. Jones..... Secretary
 J. H. Head.....
 C. G. Witherspoon.....
 R. N. Mounts..... Councilmen
 L. A. Stroud.....
 W. D. Keliehor.....

Churches.

BAPTIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. B. Y. P. U. at 3 and 4 p. m. Prayer meeting Wednesday evening. O. W. Dean, Pastor. E. H. Wray, S. S. Supt.

CHRISTIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 3 and 4 p. m. Prayer meeting Wednesday evening. S. T. Shore, Pastor. L. Gough, S. S. Supt.

METHODIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Epworth Leagues at 3 and 4 p. m. Prayer meeting Wednesday evening. J. W. Storey, Pastor. E. B. Black, S. S. Supt.

PRESBYTERIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 2:30 p. m. Prayer meeting Wednesday evening. W. M. Baker, Pastor. C. G. Witherspoon, S. S. Supt.

Santa Fe Train Schedule

201 West (mail)..... 11:30 a. m.
 202 East (mail)..... 4:35 p. m.
 37 West (no mail)..... 3:55 p. m.
 38 East (no mail)..... 8:56 a. m.
 Nos. 37 and 38 are short trains between Canyon City and Clovis and run daily except Sunday, and do not carry U. S. Mail.

Lodges.
 I. O. O. F.
 I. O. O. F. Lodge No. 476 meets Thursday evening at 7:30 in Odd Fellows' hall.
 W. B. Palmer, N. G.
 D. F. Ashbrook, Sec'y.
 W. O. W.
 Hereford Camp No. 990 meets 2nd and 4th Saturday nights in each month in Odd Fellows hall.
 J. W. Burks, C. C.
 C. L. Sullivan, Secy.
 M. W. O. F. A.

Estacado Camp No. 12058 meets 2nd and 4th Tuesday nights in Odd Fellows hall. C. E. Smith, N. C. Walter Nelson, Secy.

REBEKAHS.

Hereford Rebekah Lodge meets Monday afternoon 4 o'clock in the Odd Fellows hall.

Miss Mina Dameron, N. G.
 Mrs. J. T. Inmon, V. G.
 Mrs. F. L. Johnson, Secy.

R. N. OF A.

La France Camp No. 4731 meets every Friday night in Odd Fellows hall. Mrs. L. B. Cogdell, O. Miss Zelma Beemer, Secy.

O. E. S.

Tietra Blanca Chapter No. 312, O. E. S., meets Saturday afternoon, 3:30 p. m. on or before full moon, and second Thursday evening following at 7:30 p. m., at Masonic Temple. Visitors cordially welcomed. Mrs. Jennie Thompson, W. M. A. P. Murchison, Secy.

A. F. & A. M.

Hereford Lodge No. 849 meets Saturday night on or before full moon, in Mason Temple.

P. W. Price, W. M.
 O. E. Thomas, Secy.

R. A. M.

Hereford Chapter No. 246, R. A. M., meets first Monday night in each month at Masonic Temple. Visitors welcome. J. A. Buckner, H. P. A. L. Gibson, Sec'y.

R. & S. M.

Hereford Council No. 181, R. & S. M., meets first Monday night in each month at Masonic Temple. W. M. Knight, T. I. M. A. L. Gibson, Recorder.

Dr. Collins Moves to Hereford.
 Dr. A. B. Collins, recently of Lionsville, Pennsylvania, has come to Hereford to make his home and to engage in the practice of medicine and surgery. Dr. Collins comes to the city with the best of credentials as a gentleman and a practitioner. He is a graduate of the Cleveland Homoeopathic Medical College; has pursued post graduate work and special courses. He has a successful experience of thirteen years in the profession in the states of Pennsylvania and Ohio, and holds licenses from these states. He also has a license and certificate from the Texas State Board of Medical Examiners, obtained by a rigid examination. Dr. Collins ranks with the prominent members of the medical profession, having been a member in good standing of the American Institute of Homoeopathy for a period of seven years, and holds letters written in the highest commendatory language. One of these is herewith given and from a second extracts are taken:

Hot Springs, Ark., Feb. 26, 06.
 To whom it may concern:—
 It is to me a pleasure to have formed the acquaintance of Dr. A. B. Collins during the past year, and it now affords me greater pleasure to feel that I am absolutely safe in recommending him to the acquaintance and confidence of others, as a man of honor and ability.

I am personally well acquainted with Professors Wood and Jones, whose letters Dr. Collins bears. When conservative men of such distinction freely express their favor, I regard it as a high tribute, and it leaves but little of value I can say. I am sure any favors or courtesies extended to Dr. Collins need never be regretted. Respectfully,
 V. H. HALLMAN.

Cleveland, Ohio, Jan. 3, 1906.
 To whom it may concern:
 I have known A. B. Collins, M. D., for fourteen years, and I am pleased to state that he is a well educated and refined gentleman and an honorable and successful physician. I could not say less, and to say more is superfluous.

GAINS J. JONES, M. D.
 Dr. Collins will be located over Coulson's drug store with Dr. Bisco for the present. Calls will be answered day or night from his office. Phone connection.

For Sale.

Having sold my farm 5 miles east and 2 miles south of Hereford, I will sell at private sale:
 4 work horses, consisting of 3 geldings and 1 mare.
 1 Jersey cow.
 100 bushels of oats.
 20 tons of milo maize.
 2 sets of work harness.
 2 plows.
 1 farm wagon.
 Some household and kitchen furniture. SCOTT BUCHANAN.
 47-2tp

Program Farmers' Institute.

Pres. H. G. Hays—What in your judgment is the most important single thing to be done for the general betterment of country life?
 J. E. Garrison—Shall the farmers and the Commercial Club of Hereford co operate to build a flouring mill and elevator?
 Mr. Osborn—Shall the Association affiliate with the Grange or similar organizations?
 A full attendance of farmers and others interested is expected. Let every one take a few hours off and make yourself felt by your presence at the court house at 2 o'clock Saturday afternoon.

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention.

MARES FOR SALE

WE now have a carload of work mares for sale. Will also have in a car of milch cows next week. This is your opportunity to get a good work mare or an excellent milch cow at a reasonable price. Come to the barn and inspect this stock. We will be glad to show you.

SHERK & STANEK

NR TO-NIGHT NR

If you are feeling out-of-sorts, take an NR Tablet, and you will feel better in the morning. They will make you feel just right. "NATURE'S REMEDY" strengthens the Stomach, Liver, Kidneys and purifies the Blood, does its work thoroughly and pleasantly, yet it never gripes, weakens or sickens—invariably making the user feel stronger and better.

Better Than Pills For Liver Ills.

Take NR Tablets for Indigestion, Sick Headache, Loss of Appetite, Sallow Complexion, Liver Complaint, Skin Diseases, Pimples and Eruptions, Chills, Malaria, Biliousness, Rheumatism, Torpid Liver or Inactive Kidneys and all troubles arising from the digestive organs.

Get a 25c. Box. *Nature's Remedy* One Tablet GIVES RELIEF. NR-TABLETS-NR

E. T. WOODBURN & SON, - Hereford, Texas

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE.

your ticket read via Santa Fe, all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,

Traffic Manager, Pecos Valley Lines
 Amarillo, Texas

BE CAREFUL WHAT YOU EAT

WE HANDLE

ALBATROSS FLOUR THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know how to please you by keeping you supplied with the best of good things to eat

Cardwell Brothers

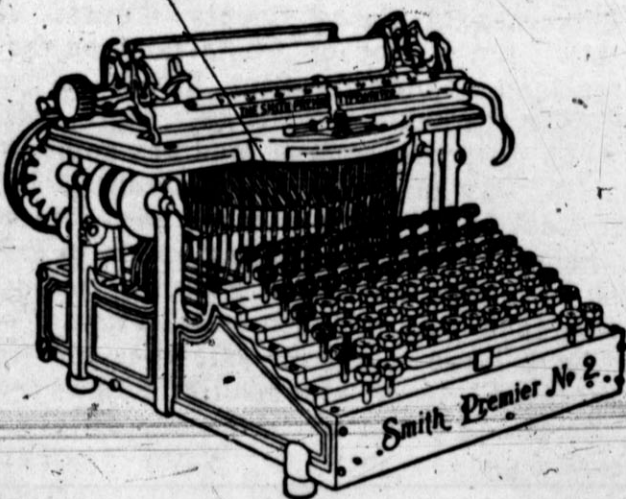
BUY YOUR

LUMBER

FROM

Kemp Lumber Co.

J. W. BURKS, - - Local Manager



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith-Premier Typewriter Co.
 1637 Champa St., Denver, Colo.

As the Dale barber shop has been burned out, Mr. Byrd who purchased that place some time ago, will be with the Boone shop until he can get another building. All his friends are invited to see him there.

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-ff

Figure with us on cotton seed cake. Hicks & Harrison.

Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

WHAT THEY SAY

Letters From the Friends of the
Brand—Samples of Appreciation
and Good Will.

The Brand receives almost daily
letters of good will and appreciation.
From the files a few have
been selected for publication. As it
is far better to let others count your
virtues The Brand bows its acknowl-
edgement to these, its friends, who
have felt inclined to say "what they
say." Roses cast in the path of the
living are scented, while flowers in
the hands of the dead lose their
sweetness on the desert air.

WISHES THE BRAND A HAPPY NEW
YEAR.

Dear Sir:—

Inclosed you will find check for
\$1.15, for which please send me a
copy of the Mirage and renew my
subscription to the Brand for another
year. I cannot be without The
Brand, for it contains the informa-
tion I want.

Wishing The Brand force a merry
Xmas, and a Happy New Year, I am
Respectfully yours,

F. J. EBERLE,
Ironton, Ohio.

CAN'T DO WITHOUT IT.

Hereford Brand:

Enclosed you will find one dollar,
for which please move my subscrip-
tion to your valuable paper up a
year. While absent in body my
spirit doth linger lovingly over
Hereford, and I watch her advance-
ment with great interest. Can't do
without The Brand, so send her on.

Yours truly,
J. H. COPELAND,
Eschite, Okla.

COULDN'T STOP HIM.

Dear Sir—Enclosed please find
draft for renewal of The Brand for
the year from Dec. 1st, 1908. I am
interested in Deaf Smith county,
having holdings near Kelso, and I
like to see items from that place.
Two years ago when I went to the
Panhandle to look at land several
people here telephoned to Kansas
City to stop me, and said I would
lose all I invested in that dry coun-
try and land of cactus. That did
not stop me, and I am mighty glad
it did not, as I believe that is going
to be the the garden spot of Texas.
I take delight in reading everything
in your spicy paper.

Very respectfully,
A. E. DERWENT, M. D.,
Missouri.

IT LOOKS GOOD.

Dear Sir:—Just received your
paper; it looks good to me. You
will find enclosed draft for \$1.00.
Please send me your paper for one
year.

Yours truly,
J. G. RAMSEY,
Neb.

SURPRISED.

I was surprised to see such an en-
terprising paper from Hereford.

Four years next April I was there,
but the town must have grown won-
derfully. Find enclosed money or-
der for \$1.00, for which please send
me The Brand. Yours truly,
A. MUELLER,
Illinois.

HASTENS TO RENEW.

I see that my subscription to The
Brand expires on the 7th. As I do
not wish to miss a number of your
valuable and entertaining paper, I
hasten to renew my subscription and
at the same time to take advantage
of your club subscription with Camp-
bell's Scientific Farmer at the rate
of \$1.50 for both. I enclose here-
with postal money order for that
amount.

I have been very much interested
in everything you have published
pertaining to the crops and weather
of the season, but I have been ex-
pecting to see something concerning
the experiments made with the sugar
beet in the Hereford country. I am
sure your non-resident readers would
be glad to know something of the
results of this season's work along
that line.

Trusting I may some day have
the pleasure of visiting your city and
country, I remain,

Yours truly,
A. J. WAGERS, M. D.
Missouri.

COMING TO SEE WHEN HORNS ARE
TRIMMED.

The Hereford Brand:—Your card
received. Glad you notified me. I
had neglected sending in my dollar
for renewal. Of course I want to
get The Brand; like to read it. I
am coming to see you when you get
your horns all trimmed off and when
you start out in that five thousand
dollar auto with your Pennsylvania
subscriber. I want to see you start.

DAVID CORNMILLER,
Ohio.

KEEP POSTED.

In order for a person to do busi-
ness and keep posted in the Panhan-
dle he must have The Brand at his
command. Inclosed please find
check for one dollar to pay subscrip-
tion.

Yours truly,
W. E. PATTEN,
Vice President Webb City Bank,
Mo.

That's the Time.

Hereford is now the busiest town
on earth. Why? Because! The
evidence: A fifteen thousand dol-
lar passenger station, a twenty
thousand dollar sewer system, a
sixteen thousand dollar church, a
seventy-five thousand dollar bunch
of new residences, ten thousand dol-
lars street improvement, ten miles
of new sidewalks, forty miles of new
railroad, all being built, put up or
put down at once. You don't have
to watch Hereford grow—she is
growing without being watched, but
if you don't watch out she will out-
grow you.—Hereford Brand.

That's the time! Hereford will
continue to grow and prosper so long
as her people inject money as well
as enthusiasm into their enterprises.
Here's howdy to you.—Midland Ex-
aminer.

I will be compelled to be in my of-
fice the greater part of my time for
the next three months on account of
city tax collections. So if my ser-
vices are needed elsewhere please
phone office, 222 or residence, 182.
City office is with Suggs & Jones ab-
stractors. C. L. Sullivan, City
Marshal. 34-tf

Get my prices on lum-
ber before you buy. It's
to your advantage. G. R.
Jowell. 44-tf

See Smith & Ashbrook for city
property and all kinds of insurance.
42-tf

Intermediate Endeavor Program.

For Sunday, Jan. 3.

Topic—Noble purposes: Acts
11:19-23; Josh. 24:14-25.

Leader—May Gough.

Bible lesson and talk by the
leader.

Prayer.

Scripture readings and comments.

II Chronicles 1:7-13—A wise re-
solve—Roy Jowell.

Josh. 24:14-18—A noble purpose.
Joe Landrum.

Phil. 3:13-14—A New Year's Re-
solve: Roy Jowell.

Heb. 10:5-7—Christ's Oww Re-
solve. James Robinson.

Song—Just to Be What You Want
Me to Be.

Bible study for Jan. 3, page 19
King's Builders.

Mission study conducted by Noble
Owens.

Song.

Mizpah.

For Sale by Owner.

A resident house at Dimmitt. 10
rooms, good out buildings, well and
windmill, equipped with acetelene
gas plant. Plenty of Room. Has
cement basement. Best house in town
Also 1 section well improved, a half
section, a quarter section and eighty
acres all near Dimmitt. Will also
sell team, tools, feed and milch cows
with which to equip the farm.

J. R. HASTINGS,
Dimmitt, Texas.

39-tf

Program for the C. W. B. M. Jan. 6

Topic—The working basis of the
Christian Woman's Board of Mis-
sions—Our constitution, our funds.

Hymn.

Prayer.

Hymn.

Bible lesson.

Hymn.

Business period.

Roll call—Name some fund of the
C. W. B. M.

What is the object of the C. W.
B. M.?—Mrs. R. J. Kibbe.

What is the constitutional name
for the local auxiliary society?—
Mrs. C. E. Wheeler.

Is this an independent organiza-
tion?—Mrs. W. H. Garrison.

Who may be members?—Mrs. E.
E. Ramsey.

To what is it auxiliary?—Mrs. S.
J. Dodson.

What does Article III of the Aux-
iliary Missionary Society constitu-
tion suggest as a duty of member-
ship?—Mrs. L. Gough.

Hymn.

Auxiliary benediction.

To be held at the Christian church
at 3 p. m.

Save Money on Lumber.

I have purchased the entire stock
of lumber from J. A. Fox and will
continue the business at the same
place. I can save you money on
your bill, so is you are going to build
you had better get my prices.

44-tf G. R. JOWELL JR.

The Thrice-a-Week World.

It has invariably been the great
effort of the Thrice-a-Week edition
of the New York World to publish
the news impartially in order that it
may be an accurate reporter of what
has happened. It tells the truth ir-
respective of party, and for that
reason it has achieved a position
with the public unique among papers
of its class.

If you want the news as it really
is, subscribe to the Thrice-a-Week
edition of the New York World
which comes to you every other day
except Sunday, and is thus practi-
cally a daily at the price of a week-
ly paper.

The Thrice-a-week World's regu-
lar subscription price is only \$1
per year, and this pays for 156 pa-
pers. We offer this unqualified
newspaper and The Brand together
for one year for \$1.65.

The regular subscription price of
the two papers is \$2.00.

Hard to Please?

If you are we want to
sell you Groceries.
Our business is to
serve your wants.
We are never in too
big a hurry to fill your
order. Your order is
never too small for our
attention.

P
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81

Jno. D. Jarrott

PRESCRIPTIONS

When having prescriptions filled there are
two things which you should consider—
PURITY AND ACCURACY. Let us fill your
prescriptions; we guarantee they will be

ACCURATELY COMPOUNDED

from the Purest of Drugs, and with a
promptness that will both surprise and
and please you. Try us with your next
prescription and see if we do as we say.

DRUGS T. M. COULSON CIGARS

CHOICE FEED

We have a complete stock of
Rich Bran, Shorts, Cotton Seed
Products, Corn Chops, Oats,
Milo Maize Chops, Millet and
"Trico," the best cow feed.

Grist Mill in connection.

Free
Delivery

HICKS & HARRISON

Phone
76

MAITLAND COAL

We now have in transit several cars of
Genuine Black Diamond Maitland Coal.
See us before placing your Storage Orders.

W. L. FALLWELL & SONS

FOUR LEAGUES === 17,712 ACRES OF FINE LAND

In solid body only three miles from station on Railroad Survey. Good soil; Shallow water. Price and Terms just right. Will consider \$50,000.00 in good trade, \$25,000.00 cash and balance on time at 6 per cent interest. Investigate this; it may what you are looking for.

Hereford Highland Park

For sale or exchange for Farm Land. This is a select 120-acre tract. It overlooks the City, it fronts on the Railroad; it has 25,000 trees and is a money maker to the right man.

A \$5,000.00 BARGAIN

If you buy at once our improved four-section ranch, 6 miles northwest of Dimmitt, Costro County, Texas, one mile from new railroad survey. This is a solid body of fine Wheat, Fruit and Alfalfa land; has a good house, 2 good wells, 225 acres in farm, 6,000 fruit an forest trees. An ideal location.

For Prices and Terms on all, see or write

For Quick Sale!

68 acres adjoining North Hereford; 1000 select fruit and forest trees, Apples, Peaches, Plums, Cherries, Pears, Walnut, Ash, Etc., all two-years old and growing fine.

Also 40 acres in West Hereford at a bargain.

O. K. LAND COMPANY, HEREFORD, TEXAS

Local and Personal

L. A. Hough came up from Amarillo Tuesday.

Screened coal at Hicks & Harrison's. 43-tf

C. Risser, architect, was in the city Tuesday.

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-tf

B. F. Ashbrook came over from Mexico Tuesday afternoon.

Pies, Cakes, Cookies always in stock at the Home Bakery. 47-2t

We have the best quality bran. 43-tf Hicks & Harrison.

Figure with us on water tanks and plumbing. Copes & Palmer. 28-tf.

W. Q. London orders his Brand changed from Hereford to Black-tower, N. M.

Best Niggerhead coal screened at Hicks & Harrison's. 43-tf

See that picture of the beautiful home for sale in the advertising column. 44-tf

Mrs. Clara LaShelle of Amarillo spent Sunday in Hereford, returning Monday afternoon.

Don't worry over a hot stove, buy your cakes, pies, cookies, etc., at the Home Bakery. 47-2t

Miss Elizabeth Dunlap left Sunday for her home at Portales, New Mexico.

We make a specialty of gun, bicycle and stove repairs at the second hand store. 44-tf

The firm of Renfro & Price has received three brand new Buicks, and they are beauties.

Rush in your coal orders on clear days, as we can screen better then. 43-tf Hicks & Harrison.

You can get any part of a stove you need, cook or heater. See the second hand man. 44-tf

Alfred Hornbeck, a member of The Brand force, spent Sunday on his claim in Mexico.

Paint your roof with Missouri paint. Guaranteed five years at J. C. Cummins the black-smith. 42-5tp

Miss Mattie Rogers of Canyon passed thru Hereford Tuesday on her way to visit relatives at Dimmit.

We can prove to you that our bran is worth more money than any other offered for sale here. 43-tf Hicks & Harrison.

Born—To Mr. and Mrs. S. M. Smith, Christmas afternoon, at 3 o'clock, a girl. A real Christmas present.

Have a large assortment of enamel ware; regular 30, 35 and 40 cent stuff at 25 cents per choice. At the second hand store. 44-tf

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention. tf

R. G. Kirsch of the firm of Kirsch Company of St. Louis, was showing some very fine perspectives of court houses this week at the sample rooms of the Northern.

Rev. J. W. Story has been compelled to change his plans by which he expected to be out of the city next Sunday and will therefore occupy the pulpit at the Methodist church Sunday morning and evening.

Cards are out announcing the birth of William Jackson West, Monday, Dec. 28, at the home of Mr. and Mrs. W. F. West.

Charlie Altes of Keokuk, Ill., has been visiting his sisters, Mrs. Heifner and Miss Altes, during the holidays.

Prof. Lewis Mersfelder of Farwell has been at the home of Mr. and Mrs. S. M. Smith during the week while attending the Teachers' Institute.

Mr. and Mrs. E. O. Stallings of Bovina spent the holidays with her father and mother, Mr. and Mrs. F. H. Brittain.

Miss Willie Moyers of Madison, Ind., is visiting her sister, Mrs. S. T. Shore. She will remain for several weeks.

J. L. Fuqua, president of the First National Bank, came back from a business trip to Amarillo on Tuesday.

Dairymen use "Trico," it is best and cheapest. If you have no especial desire to throw away money just try it. Only \$1.00 per cwt. Hicks & Harrison. 41-tf

"Trico," best cow feed. Hicks & Harrison. 41-tf

"Niggerhead" coal is best. 38-tf Hicks & Harrison.

Smith & Ashbrook would be glad to sell your city property for you. 42-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 23-tf

The grist mill is in fine condition. Bring along your corn for meal, wheat for Graham, and maize for chops. Hicks & Harrison.

For flue building and repairing, cement work of all kinds, foundation work—brick or cement, general house plastering, see G. F. Loughmiller 2 doors west of City Cafe. Phone 275.

T. B. Ridgeway, of Missouri is now a full fledged Texan, having arrived here Tuesday with his family to make Deaf Smith county his home. Mr. Ridgeway will do the farming stunt and is one man who proposes to "prove his faith by his works."

Notice.

I wish to announce that I will open up my cement block factory on or before February 1, 1909 at Hereford, Texas. The blocks will have a water-proof face, and colors of any shades which lend themselves to beautifying in a remarkable degree. Houses built with concrete blocks enhance to an almost unlimited extent, the beautiful effects that the architect can get through combining with the graceful exteriors of his houses, the added charm of color harmony.

I also build up-to-date cement walks, steps and floors. In the meantime address me to J. L. JOHNSON, Contractor, 1t West Union, Iowa.

At One Country School.

The Christmas exercises on last Thursday afternoon at the new school house, designated as "Berve's School House," were pleasing and entertaining. The parents and the people of the community had been invited to be present, and, although the day was somewhat breezy, several were present to encourage the children and the teacher.

There were songs and recitations and all acquitted themselves most creditably, and in so doing honored

their teacher as well as themselves. At the close of the exercises, the genial and popular teacher, Miss Elizabeth Hasser, gave the children a generous treat of candy and oranges. The beaming faces of the children, indicated a good will in every heart, giving evidence that the pupils greatly enjoyed the occasion and certainly appreciated the efforts of their teacher in their behalf.

The least parents can do is to manifest an interest in the schools in every possible way and the least all good citizens can do, is to be willing to help all they can. The cities and all the large towns are depending on the new blood from the country to save them from the rapid degeneration. Remember, the source of supply must be kept at its best.

REV. A. D. SMITH.

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

Lumber Bargains.

I still have several thousand feet of lumber which I am selling at saving prices. A few minutes with me will save you several dollars on your lumber bill. Cash talks at my yard, rear of Fox residence on 25-Mile Avenue. RAT JOWELL. 46-2t



This Beautiful Home For Sale

HAS six rooms and is brand new. Has good well and new barn. Is well located, and will be sold on easy terms. For particulars, see owner

R. E. COOK

Hereford Society

Mrs. J. W. Hicks entertained a number of relatives and friends at dinner Wednesday.

Misses Blanche Stephens, Alice Sumner and Ethel Rhodes who were attendants at the Witherspoon-Collins wedding returned to their home at Vernon, on Christmas day.

Mr. Luther Witherspoon and Miss Lutie Simms returned to their home at Childress Christmas day, after spending a few days pleasantly in Hereford and attending the Witherspoon-Collins wedding.

Mrs. N. A. Gregg entertained for her daughter, Ina, the following young people at a turkey dinner Sunday. Misses Harriet Shirley, Erma Gough and Nona Arthur; Messrs. Carl Shirley, Earl and Leron Gough, all of whom are at home on vacation from T. C. U. at Waco.

Miss Amber Collins made it pleasant for a few of her friends Monday evening. The Collins home which has been the scene of so much merriment in the past was none the less attractive on this occasion. The rooms were appropriately decorated in holly, mistletoe and white chrysanthemums and they afforded a most fitting place for the party of pleasure seekers who came to enjoy the hospitality of Miss Collins. Refreshments of custard with whipped cream and cake were served.

The last of a number of ante-nuptial entertainments given in honor of Miss Anna Collins was an elaborate two o'clock luncheon at which time Miss Leila Gregg entertained the young ladies of the bridal party. The wedding colors, pink and white, were effectively carried out in the decorations of the home. The dining room was especially pretty. From the chandelier in the center of the room suspended a shower bouquet of bride's roses tied with a bow of pink ribbon. A swan surrounded by cupids and resting upon a reflector made an attractive center-piece for the dining table. To the arms of these little cupids were tied narrow white ribbons which extended to the plate of each guest. At the end of these little ribbons were attached beautiful little place cards, on which were designed tiny cupids with paint brushes painting on a large pink heart (supposedly that of the groom) the picture of the bride. The pictures were miniature photos of Miss Collins and the likeness was very good. Mid such delightful surroundings the following elegant luncheon was served in courses by Misses Ina Gregg and Erma Gough who were prettily attired in pink and white and presided most gracefully.

Menu; Oysters and brown bread and butter sandwiches, tomato soup with celery and olives. Salmon fricassee with white sauce and cream potatoes. Turkey, dressing, peas, rice and cranberries. Fruit salad, in apple shells and buttered thin wafers. Bridesmaid's cake and bride ambrosia. Coffee and mints.

The bridesmaid cake was cut by the bride and no little amusement was had when the following significant articles were found in the slices cut. Miss Frances Hammock got the dime, Miss Sumner the thimble, and Miss Gregg the ring. While words of condolence were being extended to the former the latter was receiving most hearty congratulations.

Before the luncheon was served Misses Sumner and Simms favored the party with a number of musical selections vocal and instrumental. The luncheon was indeed a delightful affair, and many compliments are due the fair hostess for the original and careful painstaking demonstration.

Mr. Daniel took the following young people to the home of Mr. Cartright and wife in the country in his auto Wednesday: Misses Rattan, Haile, and Warren, Messrs. Herbst, and Woodburn and Mr. and Mrs. A. O. Thompson. An elegant turkey dinner had been prepared by the hostess and a number of whetted appetites were in readiness to enjoy it.

Miss Ina Gregg entertained about thirty of her young friends Monday evening from 8:30 to 12. The party was fashioned as "A farewell to Leap Year." A number of charming little nooks had been arranged in different parts of the house and each young man was given a score card on which was the number of a certain nook. The young ladies began with nook No. 1 and progressed. A few minutes was given the ladies in which to propose to the occupant of each cozy corner. This game of proposing as it has been since the beginning of time, proved very interesting. The making of 1908 shadow pictures and guessing the contents of packages that were supposed to have come from Santa Claus' pack, furnished amusement till the time came to unwind the web. This web was woven of cord, and it was with eagerness the guest labored to find what trophy awaited them as fruit of their labor. The end of each cord was found, after much unwinding to bear a little card in which was written a new year's resolution. Refreshments of gelatine with whipped cream and assorted cake was partaken of, after which the guests departed, pronouncing the evening a pleasant one.

MISS SHIRLEY ENTERTAINS.

Miss Pauline Shirley entertained a limited number of friends complimentary to Misses Rattan and Haile on Wednesday evening, Dec. 28, 1908. The Shirley home which is large and well arranged for entertaining, was beautifully decorated in mistletoe, holly and La France roses.

In the parlor the decorations suggested a snow scene; snow and snow balls were much in evidence and in one corner of the room was a very natural looking snow man. This snow man afforded much amusement during the evening. After jolly boys and girls had thrown snow balls at him and cruelly mistreated him another plan of treatment was adopted, and each guest was requested to make from pieces of material furnished them some article of wearing apparel for the snow man. Numerous garments were constructed, some shapely and some otherwise. Charles Woodburn proved himself the most artful seamster and was awarded the prize. The article winning the prize was a shirt. A number of games suggestive of Xmas time were engaged in till at length the following dainty 2-coursed luncheon was served: Creamed turkey in rosette cups, olives and bread and butter sandwiches for the first course; fruit gelatine with whipped cream and cake for the second. Cunning little favors were presented the guests during the luncheon. In opening the little packages the recipient was made to feel most fully the spirit of the Yuletide.

Misses Haile and Rattan delightfully rendered some musical selections on the piano and violin. It is ever a treat to hear these accomplished performers.

Those who enjoyed the hospitality of the Shirley home on this occasion were, in addition to the guests of honor: Misses Warren, Hammack, Gregg and Hendrick; Messrs. Woodburn, Daniels, Nesbit, Herbst, Collins, Brown, and Haile and B. S. Arnold and wife.

WITHERSPOON-COLLINS.

A Beautiful Church Wedding Solemnized on Christmas Eve.

The marriage of Miss Anna Collins and William Claude Witherspoon was solemnized at the First Presbyterian church of Hereford, Texas, Dec. 24th, 1908, at 6 o'clock Rev. Wm. M. Baker officiating.

The popularity of these young people has been the cause of much interest being manifest in their approaching marriage. The fact has been demonstrated by the number of pre-nuptial entertainments given in their honor the last few weeks. The church where the ceremony was performed was elaborately decorated in Christmas greenery interspersed with white chrysanthemums. From the center of the large arch under which the bridal party stood, were suspended the letters W and C. From these letters was festooned pink and white ribbon. At the opportune moment the C mysteriously vanished, symbolical of the union. To the strains of Mendelssohn's wedding march played by Miss Lutie Simms of Childress, the bridal party entered; the ushers, Messrs. Albert Herbst, Luther Witherspoon, R. L. Sedwick, Arch Collins and Clyde Wright, were followed by the bride's maids, Misses Blanche Stephens, Sudibel Warren, Francis Hammock, Leila Gregg, Alice Sumner and Ethel Rhodes, who were attired in pink messaline empire gowns and wore picture hats. Next in the party were the maid of honor, Miss Amber Collins, sister of the bride, and matron of honor, Mrs. Bernard Arnold, who were gowned in blue messaline. The maids and matron of honor all carried white chrysanthemums. Then came the flower girl, little Anna Marie Jones, and the ring bearer, Evans Mason, nephew of the bride, bearing a large chrysanthemum with the ring concealed in its petals. Immediately following the bride entered, beautifully attired in an empire gown of white satin trimmed with rose paint and duchess lace. Her only ornament was a handsome necklace of pearls, the gift of the groom. Her veil was

caught with natural orange blossoms and she carried a shower bouquet of bride's roses. The bride was met at the alter by the groom, with Mr. Charley Woodburn as best man. After the very solemn and impressive ceremony the bridal party repaired to the bride's home, where a reception was tendered them.

Mr. and Mrs. Witherspoon left later in the evening in an auto for Amarillo. They were accompanied that far by Miss Amber and Mr. Arch Collins. They boarded the Fort Worth and Denver 2 a. m. train for a southern trip. After a few weeks stay they will return to Hereford, when they will be at home to their friends at the home of Mr. and Mrs. C. G. Witherspoon, parents of the groom.

WEDDING RECEPTION.

Mrs. Richard Collins, mother of the bride, entertained a large number of friends in honor of the newly wedded pair immediately after the marriage ceremony which took place at the Presbyterian church on Christmas eve.

In the receiving line were the bride and groom, the ladies of the bridal party and Mrs. Harry Mason of Vernon, sister of the bride. The guests were met at the stairway by

Mrs. J. N. Russell and invited upstairs, where Mrs. G. W. Barcus conducted them to the room where the wedding gifts were displayed. The gifts were numerous and costly, consisting in silver, cut glass, china and a number of other useful and ornamental articles. The linen and books presented at the several showers were also in evidence.

The hall was decorated in cedar, holly and mistletoe and white chrysanthemums. In the dining room the color scheme was the same as at wedding, pink and white. Pink and white satin ribbon and pink carnations were used very effectively.

In the rear of the library was the punch bowl, embowered in Christmas greeting and presided over by Mesdames N. J. Matthews and G. W. Irwin. These ladies also had charge of the bride's book, where the guests were all given an opportunity to register.

Refreshments of pink gelatine with whipped cream and angel food cake were served in the dining room by Misses Emma Gough and Ina Gregg.

After words of hearty congratulation and best wishes to the bride and groom the guests departed.

Caddo cake, best cow feed at J. F. Collup's. 47-2t

HEREFORD GLOVE FACTORY

MANUFACTURER OF

Fabric Gloves and Mittens

We guarantee our Gloves to be equal or better than those purchased in Northern Markets. They are made of the best fabric and will not rip. Send in your order.

C. F. HACKER, Proprietor

The Hereford Market

We are now in the first building North of the Brand Office. We are going to deserve the continued patronage of our old customers and any one else who wants first-class service in the market line.

Yours for business,

Phone 318 HAWKINS & ARTHUR

To Our Friends and Customers:

Having sold our entire stock of Hardware, Etc., to the Warren Hardware Co., we wish to thank you for the liberal patronage extended to us while in business here, and to assure you of our appreciation of same. We cheerfully recommend to you our successors, the Warren Hardware Co. Mr. C. W. Warren will be in charge of the business, and his reputation for square dealing is so well known, all patrons are assured of fair treatment from the new firm.

All notes and accounts of the Stroud-Gary Hardware Co. will be placed in the hands of Mr. H. A. Asbury for collection. He will have exclusive control of them, and will have an office with the E. F. Connel Land Co. in the rear of the First State Bank. We will appreciate prompt payments. Wishing all a Happy and Prosperous New Year, we remain,

Yours Very Truly,
Stroud-Gary Hardware Co.

Chalmers-Detroit "30"

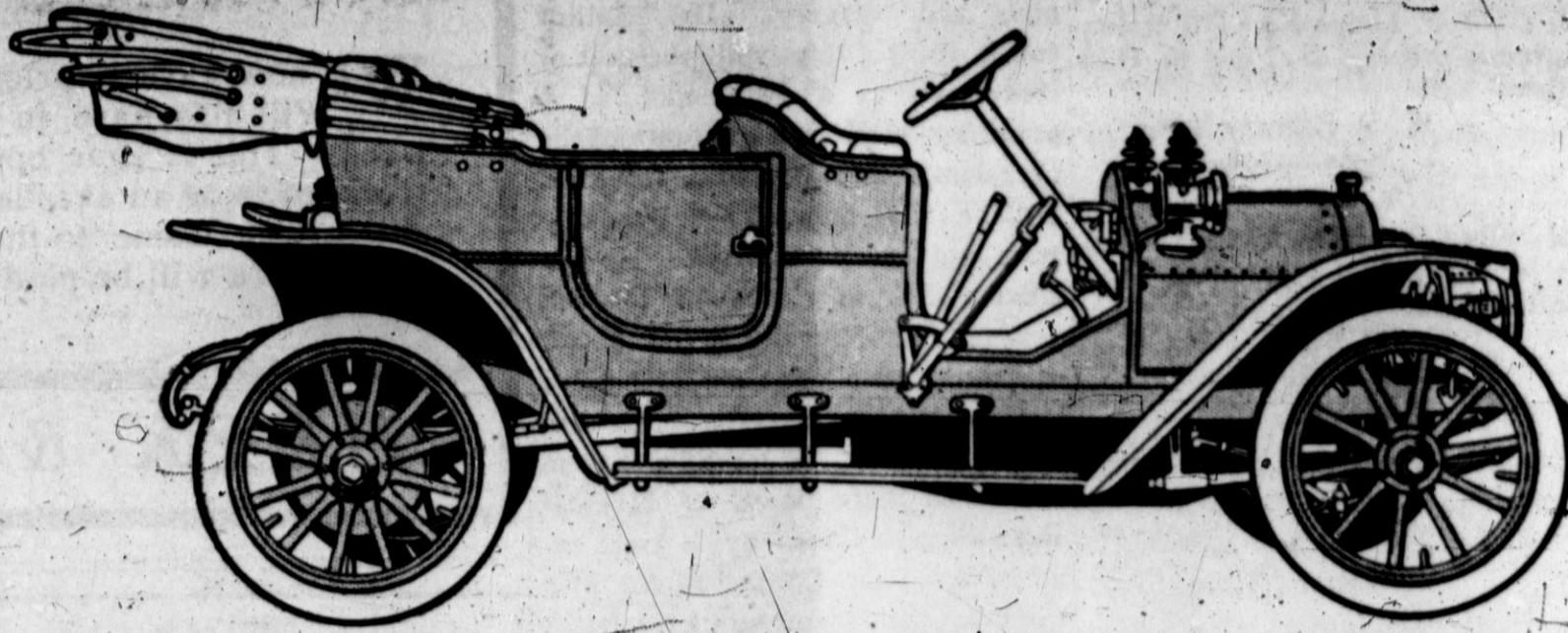
1909 Models Ready Touring Cars, Touring
buses, Roadsters

"It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstery are high grade. The motor develops 24-30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

Thompson & Daniel

CITY SHOULD NUMBER HOUSES

Town of Sufficient Size to Warrant Placing Numbers on Houses and Naming Streets.

The secretary of the Commercial Club suggests that the city should have a competent man to lay out a system of numbering the houses and naming the streets of the city. True, most of the streets have names but many of them do not give any idea of their location. None of the houses are numbered as you all know. The need of such a step was made ridiculously pressing last Tuesday when a stranger wanted to know where a certain other man lived. A Brand reporter overheard the secre-

tary trying to tell the stranger how to find the house and the conversation ran along with halting gates something like the following:

Stranger—"Are you acquainted in Hereford?"

Secretary—"Yes, sir. I have lived here three years."

Str—"Can you tell me where E. I. Dunlap lives?"

Secy—"Yes, I think I can, if you know enough to follow directions."

Str—"Well, I guess I am good in a coon hunt, and if you know how to give the directions, I ought to be able to follow them."

Secy—"Well, all right. Go right up Dewey avenue, this is Dewey we are on, until you get opposite the First National Bank, two blocks from here."

Str—"Which side of the street is the bank on?" (interrupted the stranger).

Secy—"On the other side. (con-

tinuing) Then turn east and you will pass the postoffice."

Str—"I'm a stranger here and feel a little turned around. Which is east?"

Secy—"When you get to the post office, you will be going nearly east. This is east." (pointing his index towards the place where the sun rises).

Str—"It's funny how directions are different on the Plains."

Secy—"When you get to the post office, just keep on going until you get to Thompson & Daniels' garage on the same street."

Str—"Are there any other houses on that street? And what's the name of the street?"

Secy—"Yes, sir. There is a planing mill and the railroad offices and a new cement shop."

Str—"What railroad office is that?"

Secy—"Oh, that's the Colorado, Hereford & Gulf, our new road that is being built north and south."

Str—"What kind of a looking house is the garage?"

Secy—"It used to be an opera house, but it looks like an old store. They keep automobiles in it now."

Str—"Yes, I understand that."

Secy—"Then turn to the left and take up that street, passing by the courthouse and jail until you go two blocks. Then turn east again and tramp three blocks until you come to a house on the corner that has a cement walk in front. This is where Mr. Keliehor lives."

Str—"Let's see. After you pass the automobile store, you go two blocks north and three east. This is north, I suppose."

Secy—"Yes, but not exactly. The original town was not laid off square with the world."

Str—"Such a pity. I thought something made me feel turned around."

Secy—"After you get to Mr. Keliehor's, there's a three cornered vacant lot there that you will have to take 'roundance' on, or you can cut across it and make a line for the College, which you will see when you get that far. Mr. Dunlap lives in the first house on the left side of the street as you go north towards the College."

Str—"Alright. I'm much obliged to you for the directions."

Secy—"You are welcome to any information that I can give you."

Thus closed the conversation and the stranger took his grip and started north on Dewey avenue. When last seen, the secretary was watching him to see if he kept the track, but they were both lost in the crowd when they got to Coulson's drug store. With the streets numbered and named and the houses numbered and then a directory, the stranger with

the assistance of the secretary of the Commercial Club might be able to give shorter and more specific directions. Whether the stranger ever arrived at Mr. Dunlap's is not known.

Baths, Baths—Boone barber shop.

Fashions Go Back to the Farm.

Farmer Korntop (to a son he has brought to the city to place in college)—Wall: now, I guess you ain't so 'shamed of your old dad, after all Zeke. I see the world is comin' round to take its fashions from the farmers. The last thing your maw said to me when we left the house, says she, 'Don't make Zeke 'shamed of you, Silas, afore all them other young men, by goin' around town with yore britches rolled up on yore boots.' But just look at them fellers now, how they've rolled their britches up. They're copyin' after the farmers and I'm right top notch on style, 'cause my britches is a little higher nor theirs, Zeke!"

Notice.

The firm of Garrison Brothers, Hereford, Deaf Smith county, Tex., will be dissolved by mutual consent on February the 1st, 1909, and a corporation known as Garrison Bro's will be formed on the same date under the corporation laws of the State of Texas. The corporation of Garrison Brothers will continue at Hereford, Texas, the business heretofore conducted by the firm of Garrison Brothers, and will assume all liabilities of said firm. 47-4t

Signed GARRISON BRO'S.

Notice.

By mutual consent the firm known as the Hereford Market has this day been dissolved, Hawkins and Arthur continuing the business. All debts contracted by the Hereford Market will be assumed by the new firm, and all money due the Hereford Market will be due the new firm. 47-1t

Dec. 31, 1908.

MOVING PICTURE SHOW

Now running in building formerly occupied by The Grand Leader. Will be open every night from 7 to 10 o'clock. Continuous performance, giving an entire change of program Monday, Wednesday and Friday nights.

10c Price of Admission will always remain the same 10c

Come, bring your friends, wives, sweethearts and children and see a first-class moving picture show and illustrated songs.

Johnson-Bickmore

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers. Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas

or C. L. Davis Realty and Immigration Co.

Something That You Should Consider in the Building of a Home

Good Grades—Right Prices
We refer you to our long list of satisfied customers.
You should not fail to see us.

Alfalfa Lumber Company
C. M. Miller Local Manager

Official Directory

County.

W. H. Russell..... Judge
 W. M. Cogdell..... Clerk
 W. M. Megert..... Attorney
 E. F. Connell..... Sheriff
 J. W. Ford..... Tax Assessor
 C. E. Smith..... Treasurer
 L. R. Bradley.....
 H. B. McKinley..... Commissioners
 H. F. Shelton.....
 Geo. L. Muse.....
 G. R. Howell..... Surveyor
 J. H. Turnbow..... Justice of Peace
 C. S. Richards..... Constable

City.

S. B. Edwards..... Mayor
 C. L. Sullivan..... Marshal
 J. C. North..... Attorney
 A. M. Jones..... Secretary
 J. H. Head.....
 C. G. Witherspoon.....
 R. N. Mounts..... Councilmen
 L. A. Stroud.....
 W. D. Keliehor.....

Churches.

BAPTIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. B. Y. P. U. at 3 and 4 p. m. Prayer meeting Wednesday evening. O. W. Dean, Pastor. E. H. Wray, S. S. Supt.

CHRISTIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 3 and 4 p. m. Prayer meeting Wednesday evening. S. T. Shore, Pastor. L. Gough, S. S. Supt.

METHODIST CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Epworth Leagues at 3 and 4 p. m. Prayer meeting Wednesday evening. J. W. Storey, Pastor. E. B. Black, S. S. Supt.

PRESBYTERIAN CHURCH.

Services each Sunday at 11 a. m. and evening. Sunday school at 10 a. m. Y. P. S. C. E. at 2:30 p. m. Prayer meeting Wednesday evening. W. M. Baker, Pastor. C. G. Witherspoon, S. S. Supt.

Santa Fe Train Schedule

201 West..... (mail)..... 11:30 a. m.
 202 East..... (mail)..... 4:35 p. m.
 37 West..... (no mail)..... 3:55 p. m.
 38 East..... (no mail)..... 8:56 a. m.
 Nos. 37 and 38 are short trains between Canyon City and Clovis and run daily except Sunday, and do not carry U. S. Mail.

Lodges.

I. O. O. F.
 I. O. O. F. Lodge No. 476 meets Thursday evening at 7:30 in Odd Fellows' hall.

W. B. Palmer, N. G.
 D. F. Ashbrook, Sec'y.
 w. o. w.
 Hereford Camp No. 990 meets 2nd and 4th Saturday nights in each month in Odd Fellows hall.

J. W. Burks, C. C.
 C. L. Sullivan, Secy.

M. W. OF A.

Estacado Camp No. 12058 meets 2nd and 4th Tuesday nights in Odd Fellows hall. C. F. Smith, N. C. Walter Nelson, Secy.

REBEKAHS.

Hereford Rebekah Lodge meets Monday afternoon 4 o'clock in the Odd Fellows hall.

Miss Mina Dameron, N. G.
 Mrs. J. T. Imcoe, V. G.
 Mrs. F. L. Johnson, Secy.

R. N. OF A.

La France Camp No. 4731 meets every Friday night in Odd Fellows hall. Mrs. L. B. Cogdell, O. Miss Zelma Beemer, Secy.

O. E. S.

Tierra Blanca Chapter No. 312, O. E. S., meets Saturday afternoon, 3:30 p. m., on or before full moon, and second Thursday evening following at 7:30 p. m., at Masonic Temple. Visitors cordially welcomed.

Mrs. Jennie Thompson, W. M.
 A. P. Murchison, Secy.

A. F. & A. M.

Hereford Lodge No. 849 meets Saturday night on or before full moon, in Mason Temple.

P. W. Price, W. M.
 O. E. Thomas, Secy.

R. A. M.

Hereford Chapter No. 246, R. A. M., meets first Monday night in each month at Masonic Temple. Visitors welcome. J. A. Buckner, H. P. A. L. Gibson, Sec'y.

R. & S. M.

Hereford Council No. 181, R. & S. M., meets first Monday night in each month at Masonic Temple.

W. M. Knight, T. I. M.
 A. L. Gibson, Recorder.

Dr. Collins Moves to Hereford.

Dr. A. B. Collins, recently of Lionville, Pennsylvania, has come to Hereford to make his home and to engage in the practice of medicine and surgery. Dr. Collins comes to the city with the best of credentials as a gentleman and a practitioner. He is a graduate of the Cleveland Homoeopathic Medical College; has pursued post graduate work and special courses. He has a successful experience of thirteen years in the profession in the states of Pennsylvania and Ohio, and holds licenses from these states. He also has a license and certificate from the Texas State Board of Medical Examiners, obtained by a rigid examination. Dr. Collins ranks with the prominent members of the medical profession, having been a member in good standing of the American Institute of Homoeopathy for a period of seven years, and holds letters written in the highest commendatory language. One of these is herewith given and from a second extract are taken:

Hot Springs, Ark., Feb. 26, 06.

To whom it may concern:—

It is to me a pleasure to have formed the acquaintance of Dr. A. B. Collins during the past year, and it now affords me the greater pleasure to feel that I am absolutely safe in recommending him to the acquaintance and confidence of others, as a man of honor and ability.

I am personally well acquainted with Professors Wood and Jones, whose letters Dr. Collins bears. When conservative men of such distinction freely express their favor, I regard it as a high tribute, and it leaves but little of value I can say. I am sure any favors or courtesies extended to Dr. Collins need never be regretted. Respectfully,
 V. H. HALLMAN.

Cleveland, Ohio, Jan. 3, 1906.

To whom it may concern:

I have known A. B. Collins, M. D., for fourteen years, and I am pleased to state that he is a well educated and refined gentleman and an honorable and successful physician. I could not say less, and to say more is superfluous.

GAINS J. JONES, M. D.

Dr. Collins will be located over Coulson's drug store with Dr. Bisco for the present. Calls will be answered day or night from his office. Phone connection.

For Sale.

Having sold my farm 5 miles east and 2 miles south of Hereford, I will sell at private sale:

4 work horses, consisting of 3 geldings and 1 mare.

1 Jersey cow.

100 bushels of oats.

20 tons of milo maize.

2 sets of work harness.

2 plows.

1 farm wagon.

Some household and kitchen furniture. SCOTT BUCHANAN.

47-2tp

Program Farmers' Institute.

Pres. H. G. Hays—What in your judgment is the most important single thing to be done for the general betterment of country life?

J. E. Garrison—Shall the farmers and the Commercial Club of Hereford cooperate to build a flouring mill and elevator?

Mr. Osborn—Shall the Association affiliate with the Grange or similar organizations?


A full attendance of farmers and others interested is expected. Let every one take a few hours off and make yourself felt by your presence at the court house at 2 o'clock Saturday afternoon.

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention.

MARES FOR SALE

WE now have a carload of work mares for sale. Will also have in a car of milch cows next week. This is your opportunity to get a good work mare or an excellent milch cow at a reasonable price. Come to the barn and inspect this stock. We will be glad to show you.

SHERK & STANEK



If you are feeling out-of-sorts, take an NR Tablet, and you will feel better in the morning. They will make you feel just right. "NATURE'S REMEDY" strengthens the Stomach, Liver, Kidneys and purifies the Blood, does its work thoroughly and pleasantly, yet is never gripe, weakens or sickens—invariably making the user feel stronger and better.

Better Than Pills For Liver Ills.

Take NR Tablets for Indigestion, Sick Headache, Loss of Appetite, Ballow Complexion, Liver Complaint, Skin Diseases, Pimples and Eruptions, Chills, Malaria, Biliousness, Rheumatism, Torpid Liver or Inactive Kidneys and all troubles arising from the digestive organs.

Get a **25c. Box.** *Nature's Remedy* **One Tablet GIVES RELIEF.**

E. T. WOODBURN & SON, - Hereford, Texas

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe, all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,
 Traffic Manager, Pecos Valley Lines
 Amarillo, Texas

BE CAREFUL WHAT YOU EAT

WE HANDLE

ALBATROSS FLOUR THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know how to please you by keeping you supplied with the best of good things to eat

Cardwell Brothers

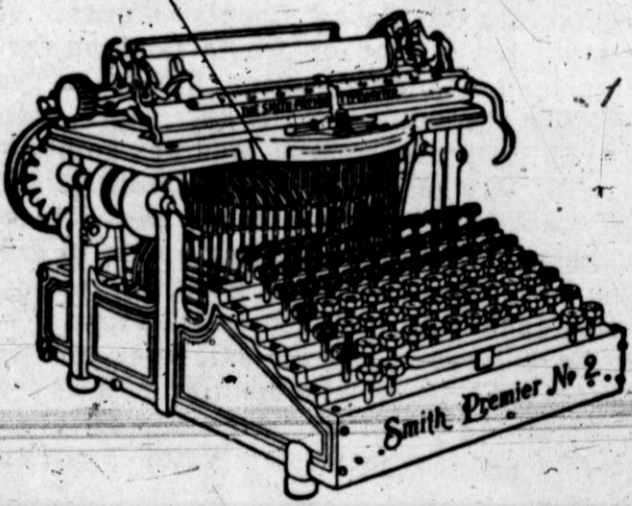
BUY YOUR

LUMBER

FROM

Kemp Lumber Co.

J. W. BURKS, - - Local Manager



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith-Premier Typewriter Co.
 1637 Champa St., Denver, Colo.

As the Dale barber shop has been burned out, Mr. Byrd who purchased that place some time ago, will be with the Boone shop until he can get another building. All his friends are invited to see him there.

47-1

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-1f

Figure with us on cotton seed cake. Hicks & Harrison.

Professional and Business Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
HEREFORD, - TEXAS

R. M. JOHNSON,
PHYSICIAN AND SURGEON
CITY HEALTH OFFICER
Res. Phone No. 109 Office Phone No. 105

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DRS. TAYLOR & HUDGINS
PHYSICIANS AND SURGEONS
Office at H. O. Park's Drug Store.
Office Phone No. 16
Residence Phone: Dr. Taylor 138, Dr. Hudgins 44

DR. G. F. LeGRAND
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy.
Residence Phone 244 Office Phone 300

A. B. COLLINS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store
Office Hours 9 to 10 a. m., 1 to 3 and 7 to 8 p. m. PHONE No. 238

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

KING REALTY CO.
Lands, Loans and Insurance.
Notary in Office
Abstracting a Specialty Hereford, Texas

E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

MISS HENRY
ELOCUTION and ORATORY
With Mrs. W. A. Holbrook

Water Works for Hereford.
Immediately on the heels of the fire and before the embers had cooled a petition was written and is now being circulated for an election to settle the question of water works for the city. A sufficient issue of bonds is asked for and the matter will, no doubt, be settled in the right way. The Brand favors the proposition. It does not like to say "I told you so," but by reference to the files of The Brand, it will be seen that the question of water works has been an almost weekly topic. Only a week ago, the paper contained an editorial headed with a fire alarm. Since the fire, several have twitted the editor for not advocating water works instead of a sewer and a courthouse. The would-be "cryers over spilled milk" either do not read The Brand or have short memories. The Brand conscientiously feels that it has sounded the alarm long enough and often enough. It took just such a fire as visited the city this week, to wake up the slumbering. And even now, some would be mostly benefited will vote against the proposition.

Wedding invitations and cards engraved or printed at The Brand office. Orders will be given prompt attention.

We have the best quality bran. 43-1f Hicks & Harrison.

Wm. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law Hereford, Texas
Office in First State Bank building

L. GOUGH
GENERAL IMMIGRATION NOTARY PUBLIC
Hereford, - - - Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

The Rayzor Colonization Co.
PLAINS LAND AND CITY PROPERTY
HEREFORD, TEXAS

O. K. LAND COMPANY
We Buy, Sell and Exchange Panhandle Land a Specialty
See us Three Doors East of Post Office
A. H. ELLISTON & SON,
HEREFORD, - - - TEXAS

B. D. WOODLEE
ABSTRACTOR OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, - - - Texas

J. C. COMER
CONTRACTOR AND BUILDER
Plans and Specifications given special attention.
HEREFORD, - - - TEXAS

SMITH & ASHBROOK
Represent
ALL KINDS OF INSURANCE
Phone No 273
Office second door south First National Bank

Teachers Institute.
The Deaf Smith-Parmer County Teachers Institute which has been in session in the city for a week closed yesterday after a most profitable convention. The papers and speeches made were all of high order and many subjects of importance were discussed. The program as rendered was published last week.
The following teachers attended from Parmer county. T. Guy Rogers, L. C. Meshfelder, Misses Minnie Harberson, and Roxie Witherspoon. Several local people were also in attendance among whom were W. H. Russell, L. Gough, Geo. W. Irwin and Rev. J. W. Story. At the close of the session resolutions were passed thanking the people of Hereford for their extended courtesies.

Lumberman's Banquet.
On the last day of the year, at the Iowa Hotel, the local lumbermen with a few invited guests enjoyed a feast of good things in toasts and roasts and closing a most pleasant evening with the dying of the old year. The out-of-town guests present were Messrs Kemp of Roswell and Bowie of Amarillo. Local men present but not lumbermen G. A. F. Parker, C. W. Dodson and L. A. Stroud.

Pies, Cakes, Cookies always in stock at the Home Bakery. 47-2f

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND
LOST—A watch charm, a small gold cross with three links. Return to P. L. Johnson. 46-2tf

LOST—Somewhere on the road from Dimmitt to Hereford about one month ago, three Hereford calves branded small — | — on left jaw, unmarked. Reward for recovery. 44-1f F. H. Oberthier, Hereford.

LOST—In Hereford Wednesday at noon Dec. '30, a surveyors' steel tape line, 50 feet long and about 1/4 inch wide, wound up on a small reel. Finder will please leave at Brand office and get reward.

MONEY FOUND—Any person describing amount and time lost and paying for this ad can get same by applying to Geo. A. Stambaugh. 1f

ROOMS AND BOARD
BOARDERS—Wanted, men to room and board, at Mrs. Porter Johnson's. 45-1f

BOARD—Roomers and boarders at reasonable rates by the week or month at J. E. Humphreys' one block east of Presbyterian church. 45-1f

LIVE STOCK FOR SALE
HOGS—Registered Poland China hogs for sale. All ages. See J. T. Jowell. 41-1f

HOGS FOR SALE—A nice lot of shoats at my home in Hereford. One or more, your choice. Eli Dunlap. 41f

FOR SALE—Poland China pigs and Scotch Collie pups. W. M. Mathis, 2 miles west of town. 47-2tp

FOR SALE—A pair of work mules. Apply at O. K. Land Co. 47f

FOR SALE—Good family broke horse 6 years old, and rubber tire buggy good as new. Fred Groves. 42-1f

FOR SALE—The best span of horses in Hereford. Weight 2300 lbs. Smooth and young. E. W. Harrison. 1f

ESTRAY NOTICES
STRAYED—From my place in South Hereford 1 dark blue horse mule colt, 6 months old. When last seen in West Hereford had rope and chain around neck. Any information left at Fallwell's wagon yard will be greatly appreciated. G. R. Ward. 47-2f

BUSINESS CHANCES
FOR SALE—Three chair barber shop with baths for sale or rent. A. J. Lipscomb, at the Western National Bank. 41-1f

WAGON YARD—good paying business. (wagon yard, grain, coal and feed.) In good new town in Pecos Valley, on Belin cutoff. See or write E. B. Orr, La Lande New Mexico, or J. A. Orr, at Hereford, Texas. 45-4tp

REAL ESTATE FOR SALE
FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-1f

FOR SALE—Half or quarter section 9 miles northwest of Hereford in 3 miles of C. H. & Gulf grade. All smooth prairie at \$16.50 per acre—terms if desired. For particulars see or write C. O. Lee, Hereford, Texas. 43-1f

FOR SALE—A section of land three miles from town. Will sell entire, in halves or quarters. 60 acres of alfalfa land, 12 acres already sowed, 120 acres in upland farm and 90 acres in apple orchard. Price: \$18, \$20 and \$25 per acre. Terms if wanted. J. T. Jowell. 44-1f

HELP WANTED
WANTED—Two or three good sewing machine operators for 1st of week. Apply to C. F. Hacker at Bakery. 46-2f

MISCELLANEOUS
Milo Maize chops \$1.25 at Hicks & Harrison's. 39-1f

FOR SALE—A good carriage. For particulars see C. H. Reasor at Jarrott's grocery. 44-1f

FOR SALE—A high grade upright piano. Will sell at a bargain if taken at once. See Mrs. J. B. Phillips. 44-1f

FOR SALE—A rod plow, a Rock Island sulkey and a single disc. Cheap, very cheap. Inquire at Brand office. 39-1f

WANTED—A milk cow to keep for her feed. See Walter Nelson at Boone Barber shop. 46-2f

WANTED—100 men at once to bathe and shave at the Boone barber shop. 47-1

WANTED—A good incubator, hot water preferred. Walter Nelson, Boone Barber Shop. 1f

MACHINES—20 per cent off for cash on Wheeler & Wilson and Singer sewing machines till January 15th. 46-3tp Jas. B. Phipps.

FOR RENT—One section of land nine miles from Hereford, Texas. Has a four room house, plenty of water and one hundred and sixty acres in cultivation. 47f W. B. Park.

FOR SALE—Thirty pounds good onion seed for \$25 or in any sized packages desired at corresponding prices at Martha J. Nelson's northeast of Hereford, Texas. 45-4tp

LAND—Wanted a section of land near Hereford. Will trade good property near Chicago which is paying good revenue. Say what you have and address Advertiser, care of The Brand. 47-1f

FOR SALE—CHICKENS
FOR SALE—A dozen Brown Leghorn hens and one Cockrell. Call at Brand office. 46-2f
FOR SALE—275 brown Leghorn hens and pullets. Jim Chamlee. Phone 205 45-3tp

FOR SALE—Full Blood Barred Rock eggs, \$1.00 for 15. Bronzed turkey eggs, \$2.00 for a setting. 47-1f Mrs. J. H. Williams.

FOR RENT.
FOR RENT—A good 4-room residence. E. B. Black. 1f

CITY PROPERTY FOR SALE
FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-1f
Beautiful new home for sale in the Evans addition. See J. B. Phillips.

FOR SALE—House and 2 lots near public school for \$1800. Terms \$500 cash, balance in 2 years. L. A. HOUGH, office Rayzor Bldg.

FOR SALE—By owner, new seven room house, close in; price \$2000. 1-3 cash, balance in monthly or yearly payments. 41-1f C. S. McMillen.

LAND—C. O. Lee will sell you a lot, an acre or a block in the Evans Addition to Hereford. See him for prices and terms. Office opposite First National Bank. 45-1f

FOR SALE—Residence property. Large lot nicely fenced, 10-room house, rooms large, well and mill. Well house and supply tank, plenty of shade trees, this is nice property, close in, just right for a business man. For prices and terms see C. O. Lee, Hereford, Texas. Phone 310. 40-1f

FOR SALE AT A BARGAIN—A good four-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Price \$1,300. Terms one-half cash, balance in twelve months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and crossfenced, 3 acres in orchard and one in alfalfa. Price \$1,000. Terms one half cash, balance to suit purchaser. 42-4f JOHN W. DEATLEY.

FOR SALE—Good 6-room house, pantry, bath room, complete system of water works, hot and cold water, two large bay windows, hall, three porches, ten-foot ceiling, cellar, barn and other necessary out buildings; fish pond, 5 large water tanks 100 barrel capacity, large garden, feed lots, 6 acres young orchard and 3 acres of fine alfalfa. In all 12 acres in Southwest Hereford near schools and churches. Annual rental value \$400. Price \$5,500; terms, half cash, balance to suit purchaser. Might be willing to exchange for other desirable real estate of about equal value in Deaf Smith or Castro county. John W. DeAtley. 39-1f

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	48,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$148,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

"Opportunities is pretty sho to come to ebry man, but hit's a mighty good idee, jes de same, for ebry man and oman to sen out a few invitations," said Uncle Eben.

There is but one crop of land. Nothing is as safe as land. It costs very little to keep, and is the basis of all wealth. Come to the Panhandle of Texas, and see the opportunities the Hereford section invites you to share as a farming country. The best watered section in the State of Texas. Good land, good climate and good people. Thousands of acres of improved and unimproved cheap land on the Market. Not good times part of the time, but good times all of the time in the Panhandle.

The Hereford Country offers the best opportunities in farm land of any part of the State of Texas: First, because it's yield of wheat, oats and alfalfais the largest. Second, the water supply is shallow and superior to any in the state. Third, good farms can be bought cheaper. Don't wait until it is too late, but write us at once.

1113 Commerce Building
Kansas City, Mo.,
and Hereford, Texas.

The Star Land Company

THE OTHER SIDE

Citizen Assigns Reasons Not Favoring the Erection of Courthouse at This Time.

Many of you have doubtless seen a petition directed to the Honorable Commissioners' Court of Deaf Smith county, praying said court to order an election to determine whether or not said court should issue bonds to the amount of \$75,000 for the purpose of building a new court house in Hereford. Some of you have probably signed said petition.

Mention was made in last week's Brand relative to this matter, and it asks why this should not be done. It seems that this item was intended as a feeler, and invited discussion. Whether I am correct in my surmise or not, I feel that it is of such moment that it justifies discussion that we may not act unwisely in this matter. The Brand seems to favor this move. I do not favor it for many reasons, some of which I will mention now, and others when I have had time to make certain investigations that facts and figures may be given.

My first reason, and one that seems to me to be sufficient, is that we do not need any \$75,000 court house at this time. The one we have is large enough for any and all purposes, and comfortable in every respect. It is very much better than a very large per cent of the tax payers are living in.

In the second place those of you who have paid your taxes for 1908 know that your taxes are "higher than a cat's back" already, and those of you who have not done so, will find it out when you do go to pay them. The City of Hereford and contiguous territory early in this year, by vote of its citizens, was elected into an independent school district with the purpose of issuing bonds to the amount of \$25,000 for the purpose of erecting suitable, and I may say absolutely necessary, public school buildings. But about this time the Supreme Court of the state held in a case before them that we could not levy a tax sufficient to meet the payment of the bonds as they became due, and have anything left for carrying on our schools. This put a stop to this move temporarily. But it is confidently believed that the Legislature which will meet next month, will take such action as will enable us to proceed in this move, and before another year passes, we will no doubt have the opportunity of issuing these bonds and erecting said buildings. We must have these

buildings. There is no alternative. Our old school buildings are entirely inadequate now to comfortably house the children in our public school, and before these buildings can be erected they will be much too small. This is evident to every one.

The creation of this independent school district necessitated the levying of a district school tax by the trustees for the year 1908, of 30 cents on the \$100.00 for carrying on the school for this year. When our school bonds have been issued our taxes will probably be from 60 cents to 75 cents on the \$100.00 for independent school district purposes. They will certainly be twice as much as at present.

The city recently issued \$20,000 in bonds for sewerage and water-works purposes. This money is now being expended in putting in a sewerage system for the city. It will not be sufficient to cover more than half of the territory that now actually needs sewerage. This sewerage system will have to be extended at an early day, and this will cost at least \$20,000 more. There is also now a strong demand for a water system to afford protection to the town from fire. To put in a system that would give protection to even the business section of the city, and possibly some of the nearest residences, would cost an additional \$20,000. Of course these things cannot be done without submitting the matter to the voters of the city, but I have no doubt these three propositions will be submitted to us before the coming year closes. It will take, for the three matters mentioned, at least \$85,000 in bonds to meet the present requirements, to say nothing of the rapid growth of the city. And at the present rapid rate of growth of the city provision will have to be made for this expanding growth before we commence to pay for the bonds mentioned.

It is unnecessary, in my opinion, to argue that we need or even that we must have the things just mentioned. They are patent to every one. Then the city should have a hall, a fire company, and fire apparatus, to protect us from the fires that will come sooner or later. These things will cost money and lots of it. I will try and give you some figures next week.

C. G. WITHERSPOON.

To Our Customers:

Several pair of wire stretchers have been borrowed and not returned. We are needing them very much and if you have one, please return at once. Yours very truly,
44-tf STROUND-GARY HDW. Co.

We crush threshed milo maize for 15c per Cwt. 43-tf

Hicks & Harrison.

TUCKER MILL IN PUBLICITY

Catalog of the Temple Pump Company Gives Tucker's Mill First Position.

The Brand is in receipt of the catalog of the Temple Pump Company of Chicago, in which is shown the Tucker Automatic Windmill in all its parts and detail. Several cuts of the mill are given showing the mill in action and in different positions. The company sends out about 5000 of its catalogs each day, there being no traveling salesmen employed, hence it will be seen that Mr. Tucker's mill is given some publicity of consideration.

Artesian Well Only 75 Feet Deep.

A flow of artesian water has been struck in Dallam county, Texas, on the Wight ranch 11 miles east of Texline. The well throws a three and a half inch stream of water ten feet above the ground, and has already formed a lake that covers nearly two sections of land. The well has been flowing about three weeks and the flow is as strong as when first struck. A letter received today from a Texline party says the flow was struck at a depth of 75 feet.

This is the first artesian well in that section of the country, but this well, taken in connection with the one in the Central City country, is a strong indication that the Nara Visa country is in the artesian belt. In all probabilities there will be a test well put down in the Nara Visa

country in a very few months.—Nara Visa New Mexican.

Notice.

To the Stockholders and patrons of the First State Bank of Hereford: This is to notify you that on the 15th day of February, 1909, there will be a meeting of the stockholders of said First State Bank of Hereford for the purpose of increasing the capital and amending the charter to a Bank and Trust Co.

OTHO H. VARDEMAN, Cashier.
H. B. WEBB, V. P. 44-6t

Cotton Seed, Meal and Cake.

Ask us for prices delivered any railroad station. We are also in the market for KAFFIR CORN, CANE, and MILLET SEED.

EARLY GRAIN & HAY CO.,
40-tf Amarillo, Texas.

THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

We Are Receiving Daily

Shipments of new goods such as Jellies, Jams, Preserves, Salad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Yours
for
Business

HUBBARD GROCERY CO.

Telephone
No. 25

MEN, GET CURED! QUICKLY AND PERMANENTLY

If you suffer with VARICOCELE, STRICTURE, LOST VITALITY, SEXUAL WEAKNESS, LOSSES, DRAINS, SPECIFIC BLOOD POISON, HYDROCELE, STOMACH, KIDNEY, BLADDER and PROSTATIC TROUBLES.

Don't give up. You must get treatment from some one, then why not get the BEST? The best is always the cheapest, and my charges are most reasonable and are within the reach of any man who wants a safe and certain cure. I give you a LEGAL, WRITTEN GUARANTEE which protects you against any possible loss, of either your time or money.

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On the Diseases of Men which is easily best publication of its kind ever offered for free distribution. It should be read by every man, young or old, in America, as it will tell you how to get well, how to regain your old-time Vim, Vigor and Vitality. This book describes fully all the Weaknesses and Diseases peculiar to the Male Sex. SEND FOR IT TODAY. Sent ABSOLUTELY FREE to any address in a plain, sealed envelope. Correspondence strictly confidential. Consultation and a thorough X-RAY examination FREE.

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