

IF YOU SEE IT IN THE BRAND, IT'S TRUE

The Hereford Brand

ADVERTISE IN KEEPING EVER-LASTINGLY AT IT BRINGS SUCCESS

VOLUME 15

HEREFORD, TEXAS, FRIDAY, JUNE 11, 1915

NUMBER 19

TO FINISH CHRISTIAN CHURCH

One of the Best Church Edifices in West Texas May be Completed This Year

The Christian church people of Hereford are laying plans to complete their church building here this year. It is estimated that it will require about \$6,000 to complete the work. The members of the church and officers have received encouragement from outside the membership that leads them to believe that at least half the amount may be raised outside the church.

The building, which is probably the best church building, outside of Amarillo, in the Panhandle, was begun in the boom days when money was plentiful and the town was growing rapidly. Hard times prevented its completion at that time or since. The basement which was intended for Sunday School rooms and reception rooms was finished and has been used for all the services. The main auditorium will have a seating capacity of over a thousand people. Such an auditorium is much needed in Hereford. At present there is no good place where services can be held that will accommodate the people on special occasions.

The auditorium when completed, will be open for all gatherings of a public nature, proper to be held in a church, for all the people of the town. This fact will give the public an added interest and it is that the public will assist liberally in completing the building.

The building, when completed, will have cost over \$30,000. It stands in a commanding position and its style of architecture is unique. Every citizen of Hereford will hope for its early completion.

Farm Accounting and Losses

"Farming is no longer just a bit or miss business," says C. M. Richards, cashier of the National Bank of Carlsbad. "There was a day a day when the incompetent in industry or business could as a last resort be a farmer."

"Farming is now recognized as the leading business. It is in fact a complicated business; especially so is mixed farming, the most reliable money maker in our section. Yet the farmers themselves often fail to place their operations on a business basis. They may show a profit at the end of the year, but many of them keep no books and can only guess what made the profit. Careful accounting is just as necessary on the farm as in the store, the factory, the mill.

"There grain and feed crops, produce, fruit, cows, sheep, hogs, chickens, and so on; all essential departments on the farm. Books alone can tell what each gains or loses. Serious leaks here and there proper accounting alone can reveal and prevent in future.

"Farm accounting can be easily done. The farmer will find that keeping accounts will increase his profits and at the same time give greater confidence in his business, the accounting removing many elements of chance in his operations.

"It will help the farmer's credit. He will be in position to make a written financial statement of his business as now being urged by the Dallas Reserve bank and receive accommodation from his banker. This is a most important consideration at this time when feeding and growing stock on the farm is being so strongly advocated. It will require a written statement to obtain funds from member banks of the Federal Reserve System. The book-keeping farmer will have the first call on feed lot loans.—A. M. Hove.

LISTEN—Be stirring man, while yet the day is clear. The night, when none can work, is drawing near. Build you a home, Hereford Lumber Co.

"Human Hearts"

That wonderful old play, "Human Hearts," so full of pathos and heart interest, intermingled with some of the best comedy to be found in any play ever staged, will be presented to the people of Hereford by local talent on the evening of June 19th at the Opera House. The proceeds are to go to the Aid Society of the Christian church for the express purpose of helping to finish the structure, which as everyone knows has been in an incompleting condition an overly long time.

Every one has, at some time or other, either seen or heard of "Human Hearts" and there is nothing to be said to those who have seen the play, for it speaks for itself in all its strength. To those who have not seen the play, we can say: If you like tense situations, it has them; if you like comedy, it has it, and lots of the right kind. The old negro servant is full of wit and humor, and at the same time, when his master is sent to the penitentiary for a crime he did not commit, the old negro rises to the occasion by stealing so that he may be sent up to where his master is confined. A noble spirit and one that you will appreciate.

The tramp is another comedy character that will appeal to you. He is smart as a whip and uses the best of English, in fact he seems to pride himself on the way he handles the English language, and while he is a comedy character of the best kind, he also can see the serious side of life. He it is who finally furnishes the means to bring the real criminal to justice and gives an innocent man his liberty. If you like pathos you will find enough to satisfy the most exacting. The old mother who cries for her son, who is suffering punishment for another's crime, till she loses her sight, the innocent little girl, who has never seen her father, leading her poor, blind grand-mother, and the poor half-witted boy, with his mother, pleading with the governor to pardon their son and brother.

Following is the cast:

- Tom Logan, a blacksmith..... Elmer Dameron
- Old Man Logan, Tom's father..... Old Man Logan
- Jimmie Logan, Tom's brother..... Jimmie Logan
- Fred Caylor
- Mrs. negro servant, Forest Walker..... Fred Armsdale
- the cause of it all..... Paul Barnett
- Jem Mason, a tramp..... A. C. Elliott
- Richard Markham, Governor of Arkansas..... Jas. A. Hughes
- Limp, a newsboy..... Jonathan Pittman
- Deputy Weston, deputy warden..... F. W. Curtis
- Corrigan, a guard..... Claude Ricketts
- Samanthy Logan, Tom's mother..... Miss Oma Landrum
- Gracie Logan, Tom's child..... Eloise Pittman
- Jennette Logan, Tom's wife and Fred's accomplice..... Mrs. Leslie Moreman
- Ruth Larkin, an angel of mercy..... Miss Alma Norton

This play will be presented at the Opera House on the evening of June 19th. The admission will be 50c for adults and 25c for children between the ages of eight and twelve years. No reserved seats.

The Management.

Church Members Enjoy Picnic

The members of the Church of Christ took their well filled baskets on last Sunday and went to the beautiful home of W. W. Watson where a picnic dinner was enjoyed. It was a farewell gathering for Bro. Ira L. Winterrowd. The singing was enjoyed by all, and also a poem that was read. It was written on the life of the young man, by his friend, W. F. Ledlow and all enjoyed it very much.

Look out for AD-EM-NEL-LA.

TO JUNE

And what is so rare as a day in June?
Then, if ever, come perfect days;
Then Heaven tries the earth if it be in tune,
And over it softly her warm ear lays:
Whether we look, or whether we listen,
We hear life marmur, or see it glisten;
Every clod feels a stir of might,
An instinct within it that reaches and towers,
And, groping blindly above it for light,
Climbs to a soul in grass and flowers;
The flush of life may well be seen
Thrilling back over hills and valleys;
The cowslip starts in meadows green,
The buttercup catches the sun in its chalice,
And there's never a leaf nor a blade too mean
To be some happy creature's palace;
The little bird sits at his door in the sun,
Atilt like a blossom among the leaves,
And lets his illumined being o'errun
With the deluge of summer it receives;
His mate feels the eggs beneath her wings,
And the heart in her dumb breast flutters and sings;
He sings to the wide world, and she to her nest,—
In the nice ear of Nature which song is the best?
Joy comes, grief goes, we know not how;
Everything is happy now,
Everything is upward striving;
'Tis as easy now for the heart to be true
As for grasses to be green or for skies to be blue,—
'Tis the natural way of living:
Who knows whether the clouds have fled?
In the unscarred heaven they leave no wake;
And the eyes forget the tears they have shed,
The heart forgets its sorrow and ache;
The soul partakes of the season's youth,
And the sulphurous rifts of passion and woe
Lie deep 'neath a silence pure and smooth,
Like burnt-out craters healed with snow.
—Vision of Sir Launfal

Hog Cholera Here

D. L. McDonald is having his hogs vaccinated this week to check what appears to be cholera that has broken out in his hog herd.

It has often been claimed that hog cholera is not know here. But the probable reason for this claim is the fact that hog raising in the Panhandle is a comparative new industry and what few hogs have been raised in years gone by were widely scattered. As the country becomes settled and hogs exist in large numbers and close together, cholera is sure to make its appearance.

This is especially true where hogs are shipped in. When new hogs are brought to a farm, where there are other hogs they should be dipped and vaccinated and then isolated from other hogs for two weeks.

Good Wheat

Mr. T. R. Mooney who lives just south-east of town brought a bunch of wheat from his fifteen acre field that looks good enough to make 25 bushels per acre. He says he thinks it will yield this much if no storm hits it. He was having it insured by Mr. Elliott. This wheat was raised without irrigation.

LISTEN—Confidence is the keystone of the structure of financial and commercial progress. We must look toward the material things that make for improvement. Catch hold. Build you a home. Hereford Lumber Co.

At the First Christian Church, Dr. Faris will preach in the morning at night Elder Ledlow will, from the same pulpit, deliver an address on the Immorality of the Soul. Those who heard his address last Sunday night on "Character" will be anxious to hear this one.

Hail Destroys Wheat Crops

The report from different parts of the Panhandle show that severe hail storms have destroyed a number of wheat and oat crops. A small out lay for hail insurance would be the part of wisdom; rates: From 6 to 7 per cent on a value of \$10 per acre. For further information see Harry Whitchurch or A. C. Elliott.

Wall paper 10 cents per double roll. E. B. Black Co.

Unload 600 Head Cattle Here

E. B. Dickenson of Midland Texas was here Tuesday. He came up with 600 head of yearlings that he sold to J. W. Puckett of Amarillo. Mr. Puckett takes them to a ranch north of town.

Protracted Meeting Closes

The two weeks meeting held at the Church of Christ by W. F. Ledlow, President of Lockney Christian College, assisted by Ira L. Winterrowd, closed on last Sunday night with a lecture in the First Christian church. The meeting was a very satisfactory one to all. There were eight additions and the members were stirred up to a greater work of usefulness.

Bro. Ledlow is a fine and forcible speaker and received much praise for his kind and congenial manner towards all. He and also the church wish to express thanks to all for their kind and courteous treatment to him while among us. He kindly consented to return for next Sunday.—A Member.

Notice of Summer School

To pupils of the first seven grades desirous of removing conditions or of doing extra work in any subject, Miss Sulu Eakman, teacher for last two years in Amarillo public schools is in the city to investigate the prospects for a six month summer school. Having talked with the superintendent for the coming year, she finds that conditions will have to be removed by examinations at beginning of fall term or by work done in summer school. Examination papers will be left on file in the superintendent's office. Any information as to terms, etc., can be obtained by phoning No. 156.

The pupils of Mrs. Charles Pratt, assisted by other local talent of the town, will give a complimentary recital at the High School auditorium Thursday, June 17th at 8:30. Those taking part are the Misses Mable Gass, May Pratt, Effye Lee Guinn, Dorothy Barnett, Dorothy Watson, Marjory Dameron, Seqa Mae Mounts, Dora Watson, Avis Wilson, Mrs. Brac Williams, and Miss Elizabeth Black, accompanist.

The wonderful old play "Human Hearts" at the Opera House June 19th.

Typhoid Dangerous

Midland Texas is having an epidemic of typhoid just now. In other towns cases are reported. Typhoid in Texas is a disease to be dreaded as it has in years past taken a heavy toll of those attacked. It is time to Clean up and keep clean. Kill the flies and all disease carrying insects.

Joel Jettings

The Sunday school at the Askren school house continues in interest and attendance. Brother Baker of Hereford was out on Sunday, June 6th and gave us a good talk. After the sermon four or five of our young people decided for Christ and the church. So we rejoice.

At our Farmers Institute meeting on Friday evening last, Mrs. L. D. Kelsey, Judge L. Gough and Lester Galley were chosen as delegates to the State meeting of the "Farmers Co-operative Institute" to be held at Austin July 27-28-29. Mrs. Askren and Mrs. Laurens Teafel were chosen as alternate delegates.

Our Farmers Institute decided at the last meeting to have a grand celebration picnic to be held on July 3rd and the following committee on general arrangements was appointed. Messrs. Welden, Bowman, Walker, Galley and Mrs. Askren. Judge Gough offered the use of his grounds at Sulpher Park for the occasion which was unanimously accepted. So prepare to come and enjoy yourself and hear the eagle scream. There will be a regular 4th of July program, speaking, music, and sports. Take a day off and be with us.

LISTEN—The modern Tom Sawyer saw a rifle in the window. He had intended to loaf all summer, but he wanted that rifle. In order to get it he had to have money. To get money he went out and painted fences and mowed lawns. See the point? Wake up. Build you a home. Hereford Lumber Co.

FOR SALE—Five Good Hereford males for sale ages from one to five years old. For particulars see J. O. Lindsey, Hereford Tex. 19 3p

Don't miss "Human Hearts" on June 19th.

DISTRICT COURT ADJOURNS

Many Cases Continued. Mrs. Hudson Gets Judgment.

District court that has been grinding away for nearly a month will adjourn today.

Many of the most important cases were continued. Probably the case that attracted most attention was the case of Mrs. Hudson against L. T. Lester. This is the third time the case has been tried in this court. The first trial resulted in a hung jury, the second trial gave Mrs. Hudson a judgment for the 2 1/2 sections of land involved and was similar to the decision this time.

The case went to the court of appeals and was remanded on an error. This time Mrs. Hudson gets title to 2 1/2 sections of land clear of encumbrance valued at about \$17,000.00. The case will be appealed again.

Following are the disposition of the cases that were not continued. S. J. Dodson vs S. S. Evans, judgment for the plaintiff in the sum of \$2,934.80.

Parlin & Orendorf Implement Co. vs J. I. Walker and interveners. A judgment was rendered for plaintiff. This was a case in which it was sought to determine to whom J. I. Walker should pay certain funds held by them.

R. N. Mounts vs General Bonding and Casualty Co. judgment was rendered for plaintiff.

Leo Wolfe vs J. P. Snyder, judgment for plaintiff by default.

Renfro vs Duff, dismissed.

T. L. White vs E. H. Shockey, judgment for plaintiff and vendor's lien closed.

H. R. Duff vs W. W. Bennett, dismissed at plaintiffs cost.

N. R. France vs W. E. Baldwin a suit for title and possession, judgment for plaintiff.

First State Bank & Trust Co. vs W. R. Evans, judgment for plaintiff in sum of \$763.

First State Bank & Trust Co. vs S. S. Evans, judgment for plaintiff.

L. A. Arnold vs J. N. Russell, judgment for plaintiff and foreclosure.

Mr. Irrigation Farmer:

We believe in you. You have already made good, and will do better this year. You need stock to feed your crop to. Come and see us and we will fix you so you can get the stock.

Live Stock has always paid

4 Per Cent and 5 Per Cent

G. A. F. PARKER,
A. J. LIPSCOMB, Cashier J.

of Par... last we... Other boys... refer him in...

Parrot News

The most of Castro county has received some moisture since our last report. In some parts a good rain has been reported and indications are favorable for more rain soon.

Another new automobile in Parrot Uncle Jake Wagner being the owner. He and his family were trying it out last Sunday.

The Parrot mail route is well on its way with the possibility of a daily delivery. Every head of a family should put his name on this petition, and we would say one who would not has some cerebrum essential missing. And such a grouch should not be allowed the use of such a route when it is established, not even to look at the carrier as he passes by. Of course now, Parrot has no such man, but often there is a party living out in the suburbs of a place that will act this way. Nothing personal however.

Coyotes and rats are becoming a great menace to this part of the country. Seems the farmers will have to organize against these marauders, and seriously speaking of a farmers organization it is absolutely necessary. A farmer is a business man, he starts the wheel that other business men roll on, yet when he collects the fruits of his labor and ships it to a suitable market he is literally speaking robbed to a certain extent enroute. The farmer can neither help himself nor be helped by others until he organizes. Then co-operation between practical farmers and proficient business men will eliminate ignorance and prejudice.

R. S. Neely shipped three car loads of hogs to the Fort Worth market the later part of last week.

Mr. Kopp the Parrot carpenter is building a new garage for T. R. Metcalf.

John Renfro was in Parrot recently initiating Uncle Jake Wagner into the mysteries of automobilism.

Mr. and Mrs. Oris Renfro and family, and Mr. and Mrs. B. F. Neely and Ned spent Sunday afternoon at J. W. Hanlan's.

Cleve Tate of Dimmitt who we mentioned last week as being operated on for appendicitis is getting along well and on a fair way to recovery.

Mr. Rowan of Dimmitt is making a trip through New Mexico and other points by auto.

Mrs. Estes Woodburn is visiting friends in Dimmitt.

A most enjoyable day was spent at the ranch home of Martin Simpson Sunday when a jolly crowd of people assembled to spend the day with him in his bachelor apartments. When the guests arrived they found everything in readiness for their reception. Martin himself as serene as some old fashioned dame. Now most people who had not been house keeping any longer than he, would have become frustrated and made excuses for having been in town on Saturday, etc. too numerous to mention. But not so with him "nary" a word to give one a suspicion that he wasn't accustomed to as many people every day in his home—except when he bolted in and asked the ladies, when they were at dinner, if they ever intended to get through eating. Due apologies were offered and accepted. Therefore, nothing happened, or would have happened, to mar the day's pleasure had it not been for Billy the goat. He caused a little excitement among the — well you know men are timid and can be frightened. The dinner was replete with all the toothsome viands one could desire with two freezers of ice cream for desert. Those who enjoyed the hospitality of this genial host were, Mr. E. Renfro and family, Mrs. Simpson, Misses Fanny Simpson and Miller, Messrs. Fullwood, Smith and McGee all of Hereford, J. W. Hanlan and family, Aris Renfro and family, and Mr. Hill. Each reluctantly prepared to make the departure for home and unani-mously voted it a day of pleasure.

Boy Drowns in Pond

Lester Cox a fifteen year old boy of Panhandle Texas was drowned last week while bathing in a pond. Other boys were near but could not rescue him in time to save his life.

BELIEVES IN THE PIT SILO

Dr. Lloyd, a Prosperous Resident of Vega, Makes Farming Pay

Dr. O. H. Lloyd, a real estate dealer and farmer of Vega, was in Hereford Tuesday. Dr. Lloyd is a real estate man who ought to be able to sell Panhandle land to even a Missourian who has to be shown for that is just what the doctor has been doing, showing people that farming in the Panhandle pays and he has been succeeding in, not only making money, but in showing old timers and new comers alike that this is a farming proposition without irrigation. He has in nearly 600 acres of wheat and says it looks like it would easily make 25 bushels per acre although the doctor has not as much faith in wheat as in feed crops.

He has a pit silo on his farm 20 feet in diameter and 4 feet deep. The wall of the silo extends about 8 feet above the level of the ground, banked up around the part above the level of the ground with the dirt taken out of the pit. The part above the ground is built of reinforced concrete while below the ground the walls are plastered with two coats of cement, making a wall an inch thick, air and water tight, the bottom being laid with concrete. The walls are plastered as the digging is done so that when the excavating is done the wall is plastered.

This silo he filled last fall with sorghum in the bundle just as it is cut. The sorghum is cut when in the dough and put in at once without any water being added. The silo holds 300 tons of this feed and he says it is better than any cut ensilage. The cattle eat every bit of it and there is no loss as there is in cut silage. The expense of filling it is light compared with the cut material. Last year he filled this silo with sixty acres of sorghum. He fed 200 old cows all winter on it, and had 100 tons left. The cows he bought last fall at \$45 per head, and is delivering them this week at \$75 per head. These cows has nothing but this silage except oil meal for two weeks.

The doctor says this country is also easy to farm as he farms 1,300 acres with from 5 to seven men. He has unbounded faith in this country when people are willing to adopt these methods and get down to business.

Hail Destroys Wheat Crops

The report from different parts of the Panhandle show that severe hail storms have destroyed a number of wheat and oat crops. A small out lay for hail insurance would be the part of wisdom, rates: From 6 to 7 per cent on a value of \$10 per acre. For further information see Harry Whitcomb or A. C. Elliott. 17-1f

Wall paper 10 cents per double roll. E. B. Black Co.



Bell Telephone Service

Keeps a balance in farm affairs, which means more profit at the end of the season.

It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife—

By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY



Vega's Big Barbecue

The people of the little town of Vega to the north of us are happy. They have a right to be happy. That little city of Oldham has just won over its old time rival, Tascosa, in a county seat fight. They now have the county seat with all the offices. They want to show their appreciation by doing something grand for all who will come eat, drink and be merry. Accordingly, they have decided on a big barbecue with all the et cetera that belongs to an old time barbecue. On next Saturday all the gates and doors of the city are to be unlocked and the keys are to be thrown in the well.

Four big beeves, such as they raise only in the Panhandle, are to be put on the gridiron Friday and the fat frying process is to be watched over by the most noted barbecue in all Texas.

Ball games, foot racing, basket ball games, horse racing and all kinds of games will afford diversion for the people. Even Tascosa has been invited. The hatchet is to be buried and peace, joy and plenty is to reign supreme all day. All the plains is invited.

In the meantime Tascosa languishes. The poor saloon, the only one in all this section, has closed its doors for want of patronage and the old town, the scene of many a hilarious round up in years gone by, is quiet and deserted.

HEREFORD PROOF

Should Convince Every Hereford Reader

The frank statement of a neighbor, telling the merits of a remedy. Bids you pause and believe. The same endorsement By some stranger far away Commands no belief at all. Here's a Hereford case. A Hereford citizen testifies. Read and be convinced.

W. S. Higgins, 610 E. Fourth St. Hereford, says: "My back was lame and painful and I had dizzy spells and pains in the top of my head. Some time ago, I got Doan's Kidney Pills from Woodburn & Son's Drug Store and one box brot me great relief."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Higgins had. Foster-Milburn Co., Props., Buffalo, N. Y.

"YOU'LL LIKE HEREFORD."

Accidental Shooting at Lockney

Another death from a supposedly unloaded gun has gone on record. Mrs. D. W. Enyeart of Lockney was accidentally shot and died later from the effects of the wound made by a gun in the hands of her husband who was cleaning the gun.

This sad accident should be a lesson to boys and even to older people who often carelessly handle guns regardless of whether they are loaded or not loaded.

Houses to sell or rent; ranch lands for sale; farms for rent; vendor's lien notes bought and sold. A. C. Elliott, Hereford. 9-1f.

Latest designs in monuments. Prices right. Ashbrook & Suggs. 17-4



Panama-Pacific Exposition

We will have on sale daily until November 30, round-trip special excursion at fare of

\$48.30

Final return limit 3 months from date of sale.

Will also have on sale June 1st to September 30th, Summer Tourist Rate of

\$58.30

Final return limit Dec. 31st. These tickets also include free side trip to San Diego Cal. when route one way via Santa Fe Lines. Stopovers allowed at all points both going and coming.



Cres Art Rugs at \$7.50 K. B. Black Co.

Plumbing, windmill and pump work. If it is to be done right, see Troy Womble. 13-1f

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt. 3-1f

If you need medicine phone 13 your troubles. Betts-Clark. 11

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES

"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work

Live up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crumbles into acid bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver

Tone tonight. Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal money-back guarantee that each spoonful will clean your sluggish liver better than a dose of nasty calomel and that it won't make you sick.

Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working; headache and dizziness gone; stomach will be sweet and bowels regular.

Dodson's Liver Tone is entirely vegetable, therefore harmless and can not salivate. Give it to your children. Millions of people are using Dodson's Liver Tone instead of dangerous calomel now. Your druggist will tell you that the sale of Calomel is almost stopped entirely here.

REWARD

Awaits those who buy Cedar Posts at low prices. All kinds of Fence, Corall, Gate, Shed and Telephone Posts. Club together and buy in car lots. If you only wish a few hundred, write me, as I may be able to ship you with another order.

S. M. Patterson

BELTON, TEXAS



Make them feel like they'd been to a party

Give your callers a treat—after they've been there awhile disappear for a moment and come back with clinking glasses and

White Swan Grape Juice

Watch them from the first sip—hear their exclamations of delight—note how they warm up to conversation as they themselves cool off.

They'll like it—you'll like it for its rich, smooth, delightful flavor.

Get it from your grocer—in bottles. Buy it by the glass at any soda fountain.



WAPLES-PLATTER GROCER CO., (Wholesale Only) Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Geismville, Greenville, Hamlin, Marshall, Stamford, Tascosa and Ada, Okla.

COMPARE PRICES

In the Light of Firestone Extras

YOU who know, know tire values from experience; but note also the specifications in this cross section. The same relative values apply in all sizes of Firestone tires. For instance, in the 30 x 3 inch, you pay only 40 cents more for the more mileage values represented in these extras. And only a trifle more in proportion for the larger sizes. Less material and lower grades are traps to make sales on prices.

The Firestone organization, the largest in the world specializing on tires, can make and market tires and tubes at a lower cost to you, the user, than any one else in the industry.

Actual Size 3-inch "Plain Tread" FIRESTONE

Fig. 1. 4 plies of fabric in Firestone —not in the ordinary.

Fig. 2. Extra coating of finest rubber between fabric layers in Firestone —not in the ordinary.

Fig. 3. 1-1/2 inch heavy rubber cushion layer in Firestone —not in the ordinary.

Fig. 4. 1-1/2 inch heavier strip of high-grade fabric and high-grade rubber in Firestone —same quantity in others.

Fig. 5. 1-1/2 inch tread, tough, resilient, in Firestone —not in the ordinary.

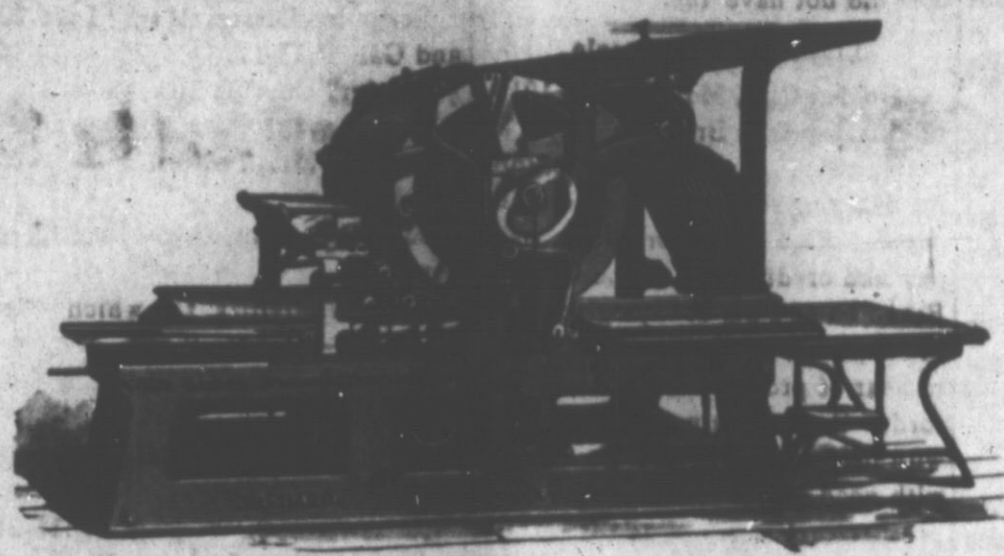
Fig. 6. 1-1/2 inch side wall of strongest rubber in Firestone —same quantity in others.

Fig. 7. Band of extra adhesive strength in the Firestone —same size, used in others.

Yet you pay only \$9.40 for this 30 x 3 Firestone—less than \$7 more than four widely advertised makes.

	Case 30x3 1/2	Case 30x3 3/4	Case 30x4	Case 30x4 1/2
30x3 1/2	\$9.40	\$10.50	\$12.20	\$13.20
30x3 3/4	11.00	12.25	14.00	15.00
30x4	12.75	14.00	16.00	17.00
30x4 1/2	14.50	16.00	18.00	19.00
32x5 1/2	16.00	18.00	20.00	22.00
34x5 1/2	18.00	20.00	22.00	24.00
36x5 1/2	20.00	22.00	24.00	26.00
38x5 1/2	22.00	24.00	26.00	28.00

Garrison Bros.



THE BIG PRESS ON WHICH THE BRAND IS PRINTED

The Hereford Brand

COVERS thoroughly, the counties of Deaf Smith, Castro, Parmer and parts of Oldham. It is the *only Advertising Medium in this Section.*

It keeps abreast with the facts and tells the truth about conditions here. This country offers great opportunity to the industrious farmer with some means. All these will be more than welcome but the truth about this country is good enough to attract such and the truth we will tell.

The Brand is worth \$2 a year but we sell it for \$1.

The Brand does not club with any paper on earth. We learned years ago that it was mighty bad policy to do a general bookkeeping business for the trashy city weeklies and the booze advertising, mail-order, so called farm journals

Job Department

We have an excellent Job Department—run on business principles. Work done right and at Fair Prices. We give special attention to mail order business. There are many little towns without a paper in this section of the Panhandle. We would like to have a chance at your printing. We will please you or return your money.

We sell the Brand for one dollar and give the worth of two for your money. We always have this standing offer to large city dailies and mail order farm journals:—we will furnish them the Brand to club with their papers at 75c per year, provided they agree to take 1000 copies. We are sure the Brand would be a puller for them.

WANT ADS in the Brand always bring results. If you have anything to sell or if you want to buy anything, try a Want Ad—a cent a word each insertion if paid in advance, two cents a word where charges must be made, unless you have a regular account, then a cent a word.

Tell your neighbor about the Brand. If you have a news item, phone it to us, we'll appreciate it.

“If You See It in the Brand it's the Truth”

The Hereford Brand

R. F. CUTLER, Editor
 Entered April 21, 1914, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 20, 1910, as the Hereford Reporter. First number of The Brand issued March 21, 1912.
 Subscription Price \$1.00 per Year, Strictly in Advance
 Any statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly accepted upon being brought to the attention of the publisher.

To be a consumer of wealth without being a producer should be a disgrace.

TAX ON COMMUNITY

The American people are, as a rule, very much averse to paying taxes. Let a movement be started for public improvements and the average citizen gets much alarmed about taxes.

However, there is one tax that the public bears with little murmur or thought. That is the tax of the unproductive citizen, whether he is a criminal, a street loafer, or one of those fellows who gets his living by matching his wits with others in the barter and exchange of wealth, all of them non-productive, so far as anything of value or service is concerned, but all consumers. It is a fundamental principal that should be clear to all that whosoever gets his living in a community without producing anything of intrinsic value or returning a real and needed service is a burden that the producing community must carry. Take the case of the gambler, one of the worst ways of being a consumer without being a producer. He wears fine clothes and lives sumptuously. Who bears the burden of his existence? You may say his victim, but while his victim may be the greatest and most direct loser, the entire producing community bears the burden. His victim either ceases to be a purchaser of the products of legitimate labor or makes obligations he never meets, in both cases adding to the cost of such things to the producing consumer.

Take the case of the fellow who lives by his wits, trafficking or trading, without in any sense fixing a stable and reliable market, whether cattle, houses or lands, his gains only add so much more to the cost of the legitimate producer or user and the cost of living is increased by so much.

Take the man who enters a business or profession already crowded, unless he can do it on the claim of giving better service, he is an added burden that a community must bear.

A failure to recognize these principles is the first cause of the ever increasing cost of living. Two few are producing things really needed and too many trying to get some of the products after they are produced by some method more easy and less useful than producing them.

In the scientific emphasis is not laid on the lines of endeavor most worth while. Young people should be taught that man's first duty is to produce the things that bring to the community the greatest good or to render public service in business better and more economically than is being done by others. Teach them that to do less than this is to become a burden that others must bear.

Don't be suspicious of your neighbor he may be honest who can tell.

FOR HIGHER EFFICIENCY

The fact that so many schools are maintained during the summer is significant. Teachers and high school graduates in large numbers are spending their vacations in our Normals and other schools, and vacation time, which formerly meant a time to be used solely for recreation and which to the student was almost universally a period of retrogression instead of progress, is now being used by him to acquire a greater degree of proficiency in his chosen work.

This is indicative of the "signs of the times"—the demand for greater efficiency in every line of work.

The farmer realizes that the boy who is equipped with the fund of information, the trained eye and the ability for intelligent investigation

with which the agricultural college endows him, is a valuable asset to the intrinsic worth of his farm and is willing to pay for this intelligence. School boards are responding to the demands of parents that their children have the advantage of trained teachers.

The day is coming when the term "unskilled labor" will be a misnomer, as skilled labor—labor in which brains is the motive power, will have taken its place.

Young people everywhere realize as never before, that the ability to do one thing well is a better equipment for success in life than the ability to do a number of things fairly well and that these vacation schools furnish the necessary opportunity to many of them to secure this equipment.

Young man if you will spend your time hustling instead of wishing and dreaming it will yield a better income.

NEED OF ORGANIZATION

One of the most needed things for Hereford at the present time for the future material and the social welfare of the city and country adjacent is some kind of organization for the development of the community interest both in a material and social way.

This town has as good a mayor as we ever saw in any town of its size anywhere but the city officials are going it alone so far as organized effort is concerned. There is no place where the business affairs of the city can be talked over by the officials. Hereford has as good a class of citizens as dwell this side of Utopia. She is a city susceptible of great natural beauty when the individual interest and enthusiasm can be welded with a public movement for the beautifying and adorning of the city. The city is surrounded by land as fertile as the prairie land of the rich corn belt underlaid with water that will yet make the land blossom like the valleys of much overrated California, yet immigration is passing these possibilities by because the truth has never been told in such a way as to carry conviction.

The pushing energetic citizen working alone can do something toward developing those resources but little in comparison with organized effort. This organization should not be for exploitation or for affording opportunities for the get rich quick scheme or the land shark but for legitimate development and for presenting the facts as they are to the world and for attracting desirable settlers who have means enough to develop the lands and make good. Such should be given every inducement of cheap lands and fair treatment.

These things can not be done best by the private citizen but by organized effort.

Why not every one help. The people of Hereford should organize for this work. The organization can be called a commercial club or by that more aristocratic name chamber of commerce or a "Let's Do Things Club" the name does not mean as much as the spirit. As a mere means of social intercourse such an organization is invaluable. A place where all meet on a common level lay personal and private business cares aside and let public weal have its inning. A place where we might know each other better. "Get acquainted with your neighbor you might like him" is a good slogan—why not get busy?

Here's hoping that little John Jacob Astor will not be compelled to struggle along through life on a miserable \$36,000 per year. We've been poor ourselves, Jakey, and can sympathize.

Money is a good thing to have, so those that have it tell us, but is by no means necessary to happiness or contentment and these latter are the greatest gifts from God to man.

It is harder to raise good crops of grain than to raise a big noise before a jury but young man there is more real glory in raising the crop.

About the quickest way to get rich is to raise poultry on paper.

A man of most words is usually one of few deeds.

If you are real smart you don't need to tell people they will discover it.

Most of the material things that we think we need and want most, would be unnecessary if our neighbors did not have the.

Likes Hereford People

Golden City, Mo., June 4, 1915. Editor Hereford Brand.

Dear Sir: I wish to beg pardon for delaying to remit past due on paper. Find check for \$2 for back pay and credit balance and send the Brand on as I am always glad to get the paper. I am more than pleased to hear of prosperous times at Hereford. Good rains make good crops with proper tillage, and good crops with good prices for the crops, make prosperous times. While I am not a land owner any more in the Hereford country, I am anxious to hear of that country making good. As to the people they are of the very best. Tell everybody hello for myself and family. Prospects are fine here for crops of all kinds and plenty of moisture. Wheat will soon be ready for the binder.

Yours for a prosperous Hereford country. C. H. Wright.

LISTEN—Improve your property and encourage your neighbors to do likewise; then the whole community will get the spirit and everybody will be benefited. Build you a home. Hereford Lumber Co. 11

Don't say drug store say Corner Drug Store. 11f

\$2.95 buys a matting Art Rug size 9x12 E. B. Black Co. 9f

LOWNEYS CHOCOLATES a sure winner in the game of hearts. Betts-Clark. 11

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17f

Crex Art Rugs at \$7.50 E. B. Blacks Co. 9f

LISTEN—It is hard to teach thrift to men and women, who for years have had wasteful habits. Before the present era of extravagance set in, it wasn't necessary to teach people to save. Everybody did so. Now prizes are offered workmen and others to induce them to save a little of their money—take our advice: Build you a home. Hereford Lumber Co. 11

The Golden Thread Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

Sheriff's Sale

State of Texas, County of Deaf Smith.

By Virtue of an execution issued out of the Honorable Justice Court of Dallas County, on the 7th day of May, 1915, by the Clerk thereof, in the case of Hugh Perry versus T. G. Rogers (et al) alias execution No. 18861, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in July A. D. 1915, it being the 6th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford the following described property, to wit:

Situated in Deaf Smith County, Texas and being all, lot No. 3 Block No. 15 in Evant's addition to Town of Hereford, Deaf Smith County, Texas, Levied on as the property of T. G. Rogers, to satisfy a judgment amounting to \$179.15 in favor of Hugh Perry and cost of suit.

Given under my hand, this 5th day of June 1915.

K. W. Baird Sheriff, Deaf Smith County, Texas.

LISTEN—The sin of extravagance is not confined to any one class; rich and poor alike are guilty, the poor paying for it most dearly. Gather yourself together and make provisions now, early in life, for your old age. Build you a home. Hereford Lumber Co. 11

Save Old Sores, Other Remedies Won't Cure. The worst case, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Itch at the same time. 25c, 50c, \$1.00

With Our Churches

Epworth League Program

Subject: God's Call to Special Service for Him. Scripture Lesson, Mark 1:16-20. and Gal. 1:11-17.

Leader, Goochie Sisk. Song. Prayer, Mr. Tedford. Song.

Men Called of God—John Hen-son. Some Activities to which God Calls Us—Claudia Ward.

Reading—Jma Landrum. Song. How we may know God's call—Ruth Sites.

Elisha's call, 1 King 19:15-21. Short talk by Leonard Blanchett. Vocal Solo—Inez Ricketts.

Isaiah's call, Isa. 6—Short talk by Mary Alice Dickert. David's call, 1 Sam. 16:1-13—Short talk by Nellie Farmer.

Special Music—Alice Ward. Samuel's call, 1 Sam. 3—Talk by Clifford Acker.

Business. Song. League Benediction.

Jr. B. Y. P. U.

Songs. Prayer. Song.

Subject, Paul Writes to the Church at Ephesus. Leader, Lucile Garrison.

Scripture reading, Acts 19:18-20 by leader.

Story of the founding of the church at Ephesus—a. The work of Aquila, Priscilla and Apolo, Acts 18:18-20—Eddie Connell; b—Pauls great work at Ephesus, Acts 19:1-12—Corine Jowell; c—The great revival at Ephesus, Acts 19:13-20—Del Rayzor; d—Paul driven from Ephesus, Acts 19:23-4—Robert Sisk; e—The farewell meeting at Ephesus, Acts 20:17-38—Alfred Farmer.

Tell of the letter to the Church at Ephesus—Rosa Mae Carl.

Short talks on: a. We are saved by grace—Jeff Robinson.

b. We are God's workmanship—Mae Mounts. c. We must walk in love—Olive Wilson.

d. The church—Mattie Mounts. e. The Christian Armor—Lillian Robinson.

Solo—Helen Lambert. Closing prayer.

Presbyterian C. E. Subject: Christ's Call to the Young Men of Today. Scripture, Mark 1:16-20. Why should young men especially dedicate themselves to Christ? Sloan Baker.



Attention!

The modern soldier fights with modern weapons and the business man who is constantly on the firing line, cannot hope for success unless he also goes into battle fully and modernly equipped.

A BANK ACCOUNT IS ALWAYS AT ATTENTION; A PROTECTION IN TIMES OF PEACE, A STRENGTH IN TIMES OF WAR.

We respectfully solicit your cattle loan business. Make our BANK your headquarters whenever you come to town.

The First National Bank

E. B. POSEY, Cashier
 RAINFALL since January 1—9.3 inches.

What excuses do young men make for not answering the call of Christ—Mr. Galley. Why does the church need young men?—Glen Boardman. Violin Solo—Harley Green. Why do young men need the church?—Frank Gyles. What need has this society for young men?—Phillip Broadwell. What will this society do for young men?—Roy Robertson. Business. Leaders, Glen Boardman, Roy Robertson, Sloan Baker.

Intermediate C. E. Program

Topic: Christ's Call to the Young Men of Today. Ten minutes service of praise. Bible lesson Mark 1:16-20. Song.

Prayer. Short talks on the subject: 1. Why should Christ appeal to young men?

2. What is worth imitating in Christ. 3. Manly work for Christ.

Quotations on manly virtue—Emma Belle Elliott. Season of prayer.

Miss'on Study—Robert Moffat—Leta Brazil. Study of the life and hymns of John Newton—Supt.

Closing Song. Mizpah. Leaders, Elmer Barnett, Jay Barnett, Paul Guthrie.

Junior Missionary Society

Program conducted by Laura Edwards Missionary Band. Song. Prayer.

Roll call; payment of dues. The Double You (W) program for 1915—Annie Fitzhugh Parker.

Appointment of our workers in China for 1916—Jessie Anthony. Interesting things about China—Donelda Sites.

Little friends in Mexico, Cuba

and Brazil—Lennie Anthony. Bible lesson, Leader. **Church Services** Services for next Sunday at the Church of Christ: Song service 10 a. m. Bible study 10:15 a. m. Preaching at 11 a. m. and 8:30 p. m. by W. F. Ledlow. See Human Hearts June 19th. 1c Linoleum 45 cents per yard E. B. Black Co. 9f For tomato plants see G. C. Major south Hereford or phone 97 11p Put your duds in our suds. Weaver Laundry, phone 196. Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9f

LISTEN—An excuse is the statement of the circumstances under which you did not do your duty. Nothing is impossible to a willing mind. Build you a home. Hereford Lumber Co. 11

LOST—A garden tork somewhere near Big Springs while camping. Return to Brand Office and get reward.

FOR SALE—70 ft. of sucker rod. One Marcy cylinder practically new. Ralph Barnett. 192t

LOST—A Watterman fountain pen. Finder please leave same at the Brand office. 1t

FOR SALE—A header. A. W. Gregg. 1t

WANTED—Men and Women can make big money selling household necessities. Good wages, salary or commission, apply at once at residence. Mrs. E. J. Williams Hereford Texas. 18-4t

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

"A SINGER"
Is Always the Pride of Its Owner
 The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING
 Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.
SOLD ON EASY PAYMENT PLAN
 With liberal allowance for your old machine.
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

OLD WOODWORK Made New
 Varnished surfaces will get shabby. Floors, furniture and woodwork become marred, scratched and scuffed. Make them bright and new at little cost. There's a
Lincoln Varnish
 for every purpose. Floor varnish made to be walked upon; a quick-drying furniture varnish that imparts a brilliant, durable lustre; varnish that water will not turn white; Lincoln finishes for all surfaces, new or old, indoors or outdoors. Tell us what you need.
Kemp Lumber Co.



We not only give you a full measure, when we sell you LIQUID GROCERIES, but those which are pure.

No adulteration goes with us. Even pure food inspectors have a hard time discovering impurities in "liquid" groceries.

We avoid any possibility of our liquids being impure by handling goods made only by reputable manufacturers.

There is no POISON in anything we sell.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

Mr. Geo. Caylor is in Iowa this week on business.

Mr. O. E. Thomas of Amarillo was in Hereford Tuesday.

Mr. Homer McDonald of Bovina was a business visitor in Hereford, Monday.

Mr. L. E. Cobb and family left last Friday for Burleson Texas for a few weeks.

O. W. Smith and Jack Wade of Amarillo were business visitors in Hereford Monday.

Deible and Bowman have bought 116 high grade yearlings and 33 Jersey cows from J. A. Fox.

Miss Dorothy Barnett is spending a few days at the ranch home of her uncle Mr. Berry Lucas, near Friona.

Miss Emma Marsh teacher of violin, has closed her work here for the summer but expects to resume it in September.

Mrs. Leuck, who has been employed as housekeeper for Father Campbell, returned to her home at St. Louis, Tuesday.

Mr. and Mrs. C. F. Hastings of Bovina are at the Northern this week. They have recently returned from a trip to California.

Misses Mary and Doris Nobles, of Amarillo and Myra Stanley of the Stanley ranch spent the week end with Miss Hazel McQueen.

Master Evans Mason, of Vernon Texas, is visiting his grandmo her Mrs. Richard Collins and other relatives in Hereford this week.

Mr. W. C. Patton arrived Monday from Richmond Mo. and is now at the Northern. He was delayed several days by the heavy rains.

Sisters Isabel and Hilda from St. Mary's Academy at Amarillo spent Tuesday and Wednesday in Hereford, the guests of Father Campbell.

Mrs. C. C. Loving and children of Amarillo passed through Hereford Monday enroute to their home from Dimmitt where they had spent the two past weeks with relatives.

W. F. Deible and C. C. Bowman have sold their half section 17 miles North West of Hereford, to J. A. Fox. Mr. Fox now owns all of the Deibel ranch containing 1920 acres.

N. L. Pennock, of Amarillo has decided to discontinue his regular professional visits to Hereford. This is much regretted by the doctors patients and other friends here.

Mr. H. C. Dyar, proprietor of the Hereford Garage, started Monday morning for San Francisco California where he will spend several weeks enjoying the Exposition.

A dinner party composed of the following persons was entertained at the Cordova Sunday Mr. and Mrs. John Sherman, Misses Dimple Gass, and Mary Jones and Messrs. Earl Bennett and Leslie Neal.

Mr. J. F. Muse of Cleburne has been buying horses and mules in the vicinity of Hereford the past week. These animals are intended for shipment to the French republic. Mr. Muse left for Clovis, Tuesday.

Mr. and Mrs. Vogele went to Dallas Thursday morning.

Dr. Ernest E. Robinson conducted the quarterly meeting and conference of the M. E. Church here Monday evening and returned to Amarillo Tuesday morning.

At the last meeting of the Bible Club it was decided to disband for the year. The year's work has been very gratifying to the members who will resume it in the early autumn.

Rev. P. J. Conkwright and family of Sapulpa, Oklahoma are visiting the family of Mr. J. H. Conkwright a brother, and other relatives in Hereford. They expect to remain about a month.

Mr. and Mrs. Chas. C. Perry and Mr. C. C. Galloway and family all of Weatherford Okla., were at the Cordova Sunday. They were on their way to San Francisco to visit the Exposition. They were making the trip in automobiles.

Judge James Hughes is remodeling and enlarging his residence in North Hereford. Improvements and progression are in the air here this year and there will be much remodeling, repairing and sidewalk building this summer and next fall.

The tabernacle, in which the co-operative meeting will be held, is now in process of construction. It will be large and comfortable and will amply accommodate the large crowds expected to attend the meeting. It is estimated that it will seat three thousand people.

Miss Millicent Griffith came over from Dimmitt Monday. She is in company with Dr. and Mrs. Stapleton, of Dimmitt, started Thursday on an overland trip to the Panama Exposition going in Dr. Stapleton's car. They expect to be gone the greater part of the summer.

Mrs. J. R. Henson has gone to Colorado City for an extended visit. She accompanied her daughter, Mrs. Wolgin, who was returning from a visit to the Panama Exposition and had made a short visit here with her parents Mr. and Mrs. J. R. Henson.

Lloyd Fletcher, of Amarillo was in Hereford Tuesday.

Mr. W. H. Martin of Bovina was a Hereford visitor Sunday.

Mr. R. M. Cherry, of Amarillo, was in Hereford Saturday.

W. F. Smith of Clovis, was a business visitor in Hereford Saturday.

Mr. Sid Reid of Tullia, was a visitor in Hereford several days last week.

Miss Mary Hustle was in Hereford last week looking after school interests.

Mrs. Mary A. Young was quite ill the first of the week but at present is much improved.

Messrs. W. E. Dameron and A. M. Jones made a business trip to Friona Wednesday.

Miss Lula Eskman of Canyon, a teacher in the Amrillo schools, is in Hereford this week.

Mr. Calven Barnett went to Bovina Thursday where he will spend the remainder of the week.

Mr. H. A. Vincent has gone to Kansas where here will work at the carpenter trade during the summer.

Miss Julian Lambirth who has been visiting Mr. and Mrs. J. E. Ferguson left Wednesday for her home in Elida N. M.

Mrs. W. R. Price returned Wednesday from Amarillo where she went with her daughter who remained in the sanitarium to take treatment for her eyes.

Mr. Jesse Robards, of Clarendon, Government cattle inspector, had as his dinner guests at the Northern, Saturday, Mr. and Mrs. M. E. McSpadden, Mr. and Mrs. Oscar Shore and Miss Charlotte Mooney.

Mrs. T. M. Coulson and daughter Miss Glonnis left Wednesday morning for Panona Springs N. M. where Mrs. Coulson goes for the benefit of her health, having been afflicted with rheumatism for some time.

Millinery

Miss Mitcheson will have charge of the Vogele Millinery Parlor while Mrs. Vogele is in Dallas. Don't fail to see the many rare bargains.

Society and Clubs

One of the most unique and enjoyable of the week end events was the elaborate six o'clock dinner and smoker given on Saturday by Mrs. Ray Barber, the occasion being Mr. Barber's birthday. Invitations were limited to the friends of Mr. Barber who are members of the "Cattlemens Fraternity" and every man who could qualify eagerly responded, for a stag party especially one with similarity of interests to insure congeniality and with the well known hospitality of Mr. and Mrs. Barber, has ever an attractiveness all its own.

The bountiful dinner was served in five courses and included just those viands which so appeal to the masculine palate. The after dinner cigars, and the social hour, free as

it was, from the restraints and conventionalities so characteristic of women's parties was indeed a "feast of reason and a flow of soul."

Beside the cattlemens, Dr. Paris, was also a guest. Mrs. Barber was assisted by her sister, Miss Gladys Johnston, who also furnished delightful music during the evening.

Mrs. F. T. Roloson was hostess to the Bay Views on Thursday morning, at one of the most pleasant meetings of the year.

The delights of a fresh summer morning free from the heat of a later hour, was accentuated by the grateful coolness and inviting appearance of this pretty home.

The program follows. "Robert Burns," Mrs. A. C. Elliott; "Modern English Art," Mrs. George Garrison; "The Royal house of Hanover," Mrs. J. E. Ferguson. Quotations from Burns were given in response to roll call.

A tempting luncheon of cheese sandwiches, fruit salad and iced tea was served.

The lovely lawn at the home of Mr. and Mrs. J. E. Ferguson, brilliantly lighted with electricity and sweet with flowers, made an attractive setting for the gay company of guests which assembled there on Wednesday evening in celebration of the tenth anniversary of the wedding of Mr. and Mrs. P. W. Price.

The party was given by Mrs. Price and all the arrangements were made by her but as her home was in the hands of decorators Mrs. Ferguson kindly granted the use of her lawn.

A profusion of potted plants was charmingly arranged on the gallery from which a victrola played throughout the evening adding to the pleasure occasioned by the enthusiastic games of forty-two which were enjoyed at some twenty

tables. In keeping with this advanced age the usual tin shower became an aluminum shower, which began its career of usefulness by decorating a small tree on the lawn from which it was presented to Mr. and Mrs. Price.

The different "states" of matrimony was the idea emphasized in the place cards, maps of "divided states" being happily united by partners.

Delicious refreshments of ice cream and angel food were served from tin plates and hot chocolate from tin cups.

The guests registered in a dainty guest book, the work of Mrs. Ferguson and in addition to their names gave dates of their own weddings.

The ideal evening so warm and bright enhanced the delights of this enjoyable occasion.

Mrs. Kibbe was hostess to the

Mothers' Club Tuesday afternoon. The program included a splendid paper on the subject, "Truthfulness in children", by Mrs. Bowers, and an interesting one from Mrs. Tyess, "Correcting faults through Play." The Club then discussed, "The Child and the moving pictures." Mrs. Sherman Williams was welcomed into the club.

At the conclusion of the program the hostess served delicious mint ice and cake.

The club had as a guest Mrs. Wheeler.

The Bible Study Club met at the home of Mrs. Anderson for the last lesson May 31st.

Leader Mrs. H. L. Mitchell; Lesson Jeremiah, Lamentations and Ezekiel. The class will take up the study with the missionary Society, as many are out of town or leaving for the summer. This class hopes to organize a larger class later on.



No Need To Have Lame Back

Rheumatism, Neuralgia, or any of the common kindred pains, which can be quickly and surely relieved by



White Liniment

This is an absolutely dependable and satisfactory article for use wherever a good family liniment is required. Thousands of users have found Meritol White Liniment invaluable in the treatment of the many ailments common to us all. Positively guaranteed by us and endorsed by the American Drug and Press Association. Should be kept in every home.

Three sizes—25c, 50c and \$1.00. For sale by

GEO. E. BURNS, Druggist



The Boy Who Saved Holland

You remember the story of the little Dutch boy whose courage and foresight saved his country. He spied a trickle of water on the side of the dike, where the sea had found an entrance. He knew that the hole would spread, the dike weaken, collapse, and bury the country under many feet of water.

Thrusting his hand and arm into the hole, he stopped the leak, staying at his post until found in the morning.

It was only a small leak, but it would have worked great havoc.

Just the stopping of a trickle of water saved the people of a country. Of course, all trifles are not so important as this, but they are always fraught with possibilities.

Poor lubricating doesn't mean that the plant will be lost, but it may mean the stoppage of the unit at the most inconvenient time.

See that your plant is lubricated with Texaco lubricants. You can depend on Texaco. It lubricates all the time, saves bearing wear, saves work, saves power.

Our claim for your business is based on the quality of our goods. Made in Texas quality, sold under the Red-Star-Green-T emblem in your town.



Order it from

The Texas Company
General Offices, Houston, Texas



**HAVE YOU TRIED OUR
Genuine Maitland Colorado
Washed Nut Coal**

AT

\$7 per Ton

This is the best cooking coal that is sold because it is free from slack and dirt. We also have lump coal and coal from New Mexico.

We have on hand at all times plenty of Feed, Hay and Flour.

**Flour \$3.50 per hundred
and up.**

We have just unloaded a car of No. 1 Salt in 100 lb. and 50 lb. sacks. We also have the 50 lb. blocks of Medicated Salt.

Fallwell & Son

Dr. Brooks Out For Senate

Dr. S. P. Brooks, president of Baylor University, has made an announcement that he is a candidate for United States Senator to succeed Senator C. A. Culbertson. While the announcement is given Dr. Brooks did not put out a platform, but will do so in a few months. His announcement is as follows:

"To the Democrats of Texas: I hereby unreservedly announce myself a candidate for the United States Senate to succeed the Hon. Charles A. Culbertson. In offering myself for this exalted position, I do not claim any magic wand whereby I can help the Congress make something for the people out of nothing. I, however, do hope to be of service to my fellowmen. This step is taken with due deliberation as to all of its consequences. At the proper time I will publish a platform of principles on all questions involved. Meantime, I invite the co-operation of my friends."

Dr. Brooks has not yet selected the date or the place where he will open his campaign next year.

Dr. Brooks has been head of Baylor University for several years, and is noted as one of the leading educators of the south. He has taken a prominent part in state politics for some years, and is well known to the people. Being at the head of the Baptist educational institution of the state he will have a following that will be hard to overcome by any other candidate. Not only will the voters of the denomination give him support, but other denominations and educators of the state will give him an almost undivided support, so it is claimed.—Childress Index.

Young Minister Married

Rev. Ira L. Winterrowd the well known young pastor of the Church of Christ in this city, was united in marriage Wednesday, June 9th to Miss Kate Germany of Pauls Valley Oklahoma. He was accompanied to the home of his bride by Elder W. F. Ledlow, President of Lockney college, a close friend of both bride and groom, who performed the ceremony.

On Thursday Mr. and Mrs. Winterrowd went to the groom's home at Ennis for a short stay after which they will make a trip to San Francisco and visit the Exposition, but will return in time for Mr. Winterrowd to take up his work in Lockney College, where he will be a student this year.

Mr. Winterrowd is a young man of sterling worth. Though young, he has been for years earnestly and actively engaged in preaching and the good that he has accomplished among his people is a testimonial of his worth as a Christian gentleman and to his ability as a leader.

His bride is a stranger to Hereford people, but she also, has been an active worker in church circles and is well fitted for the new duties which she assumes.

That the happiness which is attained by worthiness may be theirs to enjoy is the wish of their many friends.

Meeting Closes

Elder W. F. Ledlow who has been conducting revival services at the Church of Christ has closed his work and returned to his home at Lockney.

The meeting was quite successful there having been eight additions, seven by baptism.

Both Sunday night meetings were held in the Cliffstain church in order that the large crowd might be accommodated. Rev. Ledlow has promised to preach here again, Saturday evening and Sunday, June 12 and 13, and will probably be here several times during the summer.

Quarterly Meeting at Black

The quarterly conference of the M. E. Church at Black was held Saturday with Dr. Ernest E. Robinson, Presiding Elder for the district in charge.

A large crowd attended the services and listened to the two excellent discourses by Rev. Robinson.

On Sunday at 2 P. M. a lay service was held at which addresses were made by E. T. Graham of Bovina, and J. I. Walker of Hereford. This service was also largely attended.

Great Future For Plains.

The following good article from the Plainview Herald is especially applicable to the Hereford country and is given here for the benefit of readers in other states who are looking for homes where land values will increase and where health and good people abound.

The time has been when large tracts of land in the South Plains could be bought for \$1.25 per acre. That time is easily within the memory of many men now living here. To many of these men the advantages of intensive and irrigated farming have not appealed very strongly.

It has been found that many field crops and deep-rooted plants thrive in the Plainview country without irrigation. Water is not a necessity for crop growing; but it makes possible much larger yields, the cultivation of lands otherwise chiefly valuable for grazing.

When the worn-out, non-productive and expensive lands of the Eastern portion of the country are considered, the immense value of new rich, irrigable lands is evident. Only a small per cent of the land is under irrigation, and it is the prediction that a large per cent of it will ultimately be brought under water. The permanent future population will be largely made up of the influx of men with capital who want to farm new lands in a health-

ful, pleasant section of the Southwest. To such a country the North and East are looking for homes for surplus population. The progressive, wide-awake farmers are the ones who are moving to the newer country, which offers wider opportunities for the man really alive to the situation.

In California the study of irrigation and the extensive use of ground water for irrigation purposes, public supply, etc., led the United States Geological Survey, in co-operation with the California State Department of Engineering, to undertake investigation. The preliminary report is very favorable, and it is estimated that where in 1912 only 3.5 per cent of the area was irrigated, when the investigation was begun, seventy-five per cent, or twenty-one times that area, will ultimately be placed under irrigation.

There is offered in the shallow water of the South Plains country one of the best irrigation propositions now being developed. The work of private individuals and the Texas Land and Development Company is only a suggestion of the future possibilities of this section. In two or three years' time the Aiken district has been transformed from prairie lands into one of the best ordered and most productive sections of the Southwest.

And this is only the beginning of the splendid work of development—

a mere suggestion of development possibilities.

Our Memorial Services

Last Monday, May 31st was celebrated all over the United States as Memorial or Decoration Day. For years the North and South have had separate days but now they have both selected May 30th. That day coming on Sunday this year, the celebration was postponed until the 31st. Now the blue and the gray can be seen in the cities of the United States marching side by side to the various cemeteries to decorate the graves of their dead comrades. This is a beautiful sight; and it would seem that the dead have not died in vain, as their death has united, with strong ties, the people of the United States, both north and south. This gives rise to the thought that no matter how great the present sacrifices may be, time always shows that their ultimate result is for the good.—Ex.

Good Gooseberries

The Brand family is indebted to Mr. T. E. Shirley for some of the nicest gooseberries seen here in a good while.

Mr. Shirley says he does not raise them every year but that they grow as fine here as anywhere.

Those desiring fresh court butter made by Mrs. J. N. Askren, can procure same at the Texas Meat Market. 18-4tp

GARRISON

1901 BROTHERS 1915

HAVE JUST RECEIVED A CAR LOAD OF

DEERING

HEADERS, BINDERS, BINDERS, HAYRAKES

The Harvesting Season will soon be on in full force. Come and get the machine you need and be ready when the grain is ready.

Have You Seen the famous

"Little Devil" Tractor

This is the new Hart-Parr farm tractor that has caused so much talk. We have one on hand. Come and see it.

ANOTHER THING!

The big cherry crop will soon be ripe and you will need a

CHERRY STONER

Get it before they get ripe and before the stoners are gone.

We have just received a shipment of the well known

Hercules Buggies

COME AND MAKE OUR STORE HEADQUARTERS

Garrison Bros.

HEREFORD, TEXAS

"You'll Like Hereford—Oceans of Water."

White Swan

Mrs. Housewife—

A few words with you about many things you buy at your grocer's

First—What It Means to You to Buy Branded Goods—

Perhaps you don't realize it, but it's true that nearly every concern that puts up its goods in packages is doing it in an attempt to give you something cleaner, purer and better than you've been able to buy in "bulk."

They brand it with a name because they believe enough in the goods to be willing for them to be known by name—they want you to know what to ask for next time, if you liked the last lot.

Pretty much like the difference between the man who sends an anonymous letter (bulk goods) and the one who signs his letter (branded goods).

Then—as branded goods without doubt represent an attempt to give you something better it is a certainty that when it comes to a choice between unbranded and branded goods it will pay you to buy the latter.

The Difference between Branded Goods

Frankly—nine cases out of ten—the reason why one brand is better than another is simply a case of the "know how." Seldom because one manufacturer is trying harder than another to give you good stuff.

It's like the difference between cooks. For this reason. The concern with the "know how" back of it buys intelligently as well as sees that every item is prepared with skill. It doesn't depend on this section or that section to get the vegetables, fruits, fish, etc., that are put up for you. It goes

to market wherever the best buying market is for each of these articles. Then, right there—right where the best of its kind is raised the product is packed for you.

All this counts for something in price—we buy in large quantities—people want to sell to us—result, we get better quality for the same or less money.

What It Means to You to Buy White Swan Goods—

We've got the "know how"—we think a little better know how in buying and in securing the best in preparation and packing than most anybody else. At the very least that's what we're trying to do every day—not only to be better than the others—but to be ourselves better today than yesterday.

And then there's the matter of experience. Years of study of foods and methods of manufacturing—years of experience—all that must cut a big figure in ability to give you the best in quality. We know very well that our 43 years' hard at it have built something into White Swan Products that nothing else could take the place of.

People who've tried White Swan Goods seem to agree that we are on the right track—because they keep on buying that brand.

The result of this is that in all of Texas (and elsewhere in this section) there is not a retail grocery store whose service is built on QUALITY that does not sell, and recommend, White Swan Goods. This means that YOU can get them in your town at your grocer's.

We want to ask you to try White Swan—any article in the list—or all of them. We appoint you sole judge of the whole line by try them in it. That's fair, isn't it—and isn't it worth trying? Ask your grocer.

WAPLES-PLATTER GROCER CO., Wholesale Only

Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Childress, Dalhart, Gainesville, Greenville, Hamlin, Marshall, Stamford, Tex.; Ada, Okla.



BETTER THAN THE LAW REQUIRES

NOTICE OF SPECIAL MASTER COMMISSIONER'S SALE

The United States District Court, Northern District of Texas, Amarillo Division. WHEREAS, on the 19th day of April, A. D. 1915, in case No. 49 in Equity, wherein THE FIRST MORTGAGE GUARANTEE & TRUST COMPANY, a corporation, is Plaintiff, and FAYETTE F. McELHINNEY, ET AL., are defendants, the said First Mortgage Guarantee & Trust Company, a Corporation, recovered a judgment and decree against the defendants Vaughan Land Company, a corporation, Fayette F. McElhinney, and Dessie McElhinney, for the sum of \$142,194.01, with interest thereon from April 19th, 1915, at 8 per cent per annum, also for the sum of \$3,000.00 attorney's fees, and for the sum of \$442.87, together with interest thereon from January 31st 1914, at the rate of 8 per cent per annum, and costs of suit, and a foreclosure of the Deed of Trust and Mortgage Liens on the hereinafter described property, situated in Bailey and Deaf Smith counties, Texas, as against FAYETTE F. McELHINNEY, DESSIE McELHINNEY, VAUGHAN LAND COMPANY, A CORPORATION, MATTHEW C. VAUGHAN, JOSEPH OGLESBY, THOMAS GAMON, JR., and WILLIAM E. CHAPMAN, and

WHEREAS, on the 21st day of May, A. D. 1915, an order of sale issued out of said Court, directing me, the said Special Master Commissioner named in said Final Decree, to sell the hereinafter described property, as follows: Those certain lands situated in Bailey county, Texas, at public outcry at the Court House door of Castro county, Texas, (to which the county of Bailey is attached for judicial purposes, the said Bailey county being an unorganized county of the State of Texas); and those certain lands situated in Deaf Smith county, Texas, at public outcry at the Court House door of Deaf Smith county, Texas; after having first advertised said sales once a week for four consecutive weeks in some newspaper or newspapers published and circulated in each of said counties of Castro and Deaf Smith. Said premises to be sold to the highest secure bidder for cash, on the first Tuesday of any month after advertising as aforesaid, such sale to be made between the hours of ten o'clock a. m. and four o'clock p. m.; provided, the plaintiff in this cause, its successors or assigns, shall have the right to bid on such property, and if the highest bidder, to credit its bid on the sums due by defendants Vaughan Land Company, Fayette F. McElhinney, and Dessie McElhinney, up to and including, the amounts so due, and costs, but in such event such plaintiff, its successors or assigns, shall pay an amount equal to at least five per cent of such bid to cover the costs of this proceeding and the expenses of such sale hereunder.

NOW, THEREFORE, by virtue of the authority vested in me by said decree and order of sale issued out of said Honorable District Court of the United States for the Northern District of Texas, on the 21st day of May A. D. 1915, by the clerk thereof, in the said case of the First Mortgage Guaranty & Trust Company, a corporation, Plaintiff, versus Fayette F. McElhinney, et al., defendants, No. 49 in Equity, and to me as Special Master Commissioner named, directed and delivered, I will proceed to sell, within the hours prescribed by law, and in said final decree set out, on the FIRST TUESDAY IN JULY, A. D., 1915; it being the 6th day of JULY, 1915, the 6th day of said month, before the Court House door of Castro county, in the City of Dimmitt, Texas, the following described property, to-wit:

The North one-half (N. 1-2) and Southwest one-quarter (S. W. 1-4) of Section thirty four (34), Block C. of the Melvin, Blum & Blum Survey in Bailey county, Texas.

All of Sections six (6); seven (7); eight (8); and nine (9) situated in Block F, of the Leon Blum Survey, Bailey county, Texas.

All of Sections seven (7); eighteen (18); nineteen (19); thirty-five (35); thirty-six (36); forty-four (44); forty-nine (49); the South 1-2 (S. 1-2) of Section twenty (20); the Southeast one-quarter (S. E. 1-4) of Section twenty-one (21); the North one-half (N. 1-2) of Section thirty-three (33); the North 1-2 (N. 1-2) and Southwest one-quarter (S. W. 1-4) of Section thirty-seven (37); the Northwest one-quarter (N. W. 1-4) and the Southeast one-quarter (S. E. 1-4) of Section thirty-nine (39); the Northwest one-quarter (N. W. 1-4) of Section thirty-two (32); the Northeast one-quarter (N. E. 1-4) of Section seventy-seven (77); the Southwest one-quarter (S. W. 1-4) of Section eighty-eight (88); and the Southeast one-quarter (S. E. 1-4) of Section ninety (90); all situated in Block B. of the Melvin Blum & Blum Survey in Bailey county, Texas.

All of Section eleven (11); the South one-half (S. 1-2) and Northwest one-quarter (N. W. 1-4) of Section twelve (12); the South one-half (S. 1-2) and Northeast one quarter (N. E. 1-4) of fifteen (15); the North one-half (N. 1-2) and Southeast one quarter (S. E. 1-4) of Seventeen (17); the South one-half (S. 1-2) and Northwest one-quarter (N. W. 1-4) and the West one-half (W. 1-2) of the Northeast one-quarter (N. E. 1-4) of twenty (20); the Southwest one quarter (S. W. 1-4) and North one-half (N. 1-2) of the Northeast one-quarter (N. E. 1-4) and the North one-half (N. 1-2) of the South one-half (S. 1-2) of the Northeast one-quarter (N. E. 1-4) of twenty-four (24); Section twenty-eight (28); the East one-half (E. 1-2) of twenty-nine (29); Section thirty-six (36); the West one-half (W. 1-2) of fractional section one (1); fractional section four (4); fractional Section eighteen (18); the North one-half (N. 1-2) of fractional Section nineteen (19); the East one-half (E. 1-2) of fractional Section two (2); the North one-half (N. 1-2) of fractional Section nine (9); the East one-half (E. 1-2) and Southwest one quarter (S. W. 1-4) of Section thirteen (13); the Northwest one-quarter (N. W. 1-4) of Section fourteen (14); the Northwest one-quarter (N. W. 1-4) of Section sixteen (16); the East one-half (E. 1-2) of Section twenty-one (21); the Northeast one-quarter (N. E. 1-4) of Section twenty-three (23); the South one-half (S. 1-2) of Section twenty five (25); the Northeast one-quarter (N. E. 1-4) of Section twenty-six (26); the South one-half (S. 1-2) of Section thirty-four (34); the Southeast one quarter (S. E. 1-4) of Section thirty-five (35); all situated in League one hundred forty-one (141), one hundred forty-two (142), one hundred forty-three (143), one hundred forty-four (144) of Hansford county school lands, according to certified plat thereof of record in Bailey county, Texas.

ALSO, I will proceed to sell, within the hours prescribed by law and in said Final Decree set out, on the FIRST TUESDAY IN JULY A. D. 1915, it being the 6th day of said month, before the Court House door of Deaf Smith county, in the city of Hereford, Texas, the following described property, to-wit:

Table with 4 columns: Section, Twp, Range, East, Acres, League. Rows include Section 24, 25, 36, 9, 19, 30, 31, 32.

being lots, tracts or parcels of land situated in Deaf Smith county, Texas. Said above described property situated in Bailey county, Texas, and Deaf Smith county, Texas, levied on this the 21st day of May A. D. 1915, as the property of Fayette F. McElhinney, Dessie McElhinney, Vaughan Land Company, a corporation, Matthew C. Vaughn, Joseph Oglesby, Thomas Gamon Jr., and William E. Chapman, to satisfy a judgment and decree for the sum of \$142,194.01, with 8 per cent interest from April 19, 1915, for the sum of \$3,000.00; and for the sum of \$442.87, with interest thereon at 8 per cent from January 31st, 1914, in favor of the First Mortgage Guarantee & Trust Company, a corporation, and costs of suit, and a foreclosure of the Deed of Trust and Mortgage liens on said lands against all said defendants.

GIVEN UNDER MY HAND, this the 21st day of May, A. D. 1915. ROLLIE H. SCALES, Special Master Commissioner named in said Decree and Order of Sale.

Want Ads

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

FOR SALE—At a bargain it taken at once, my residence on E. 3rd St. Side walks and street crossing all the way to town. Well improved. Walter Orr. 52tf

A GOOD Section of land in Dallam County to trade for land near Hereford. Will take fewer acres or pay difference. Address Brand office. 1tf

I HAVE LEFT a few hundred lbs. of Sudan Grass Seed at Dunlap's Hardware Store. J. W. Logan. 8tf

FOR SALE—Overland roadster, overhauled and painted and in good repair. C. R. Smith. 12tf

FOR TRADE—A seven room house bungalow style, Hereford, Texas. Smith & Gunn. 12tf

WANTED—Two good second hand wheat headers, 12 foot cut. Send price and description at once to Jno. Gerer, Pampa, Texas. 1tp

FOR SALE—Pure Sudan grass seed. Grown here and pure. Hereford Garage. 3tf

Plies Cured in 6 to 14 Days. Your druggist will refund money if PAGO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and Rest. 50c.

FOR EXCHANGE—Some improved East Panhandle land for improved section around Hereford. Jas. B. Elliston Realty Co. 12tf

FOR SALE—Old newspapers at the Brand office 5c for a large bunch. Useful for shelves, putting under carpets or starting fires, cheaper than any other kindling. 1tf

RANCH FOR RENT—A good ranch of about four sections of grama grass with fine running water, bars and corrals sufficient to carry about 400 head the year round. Those desiring good range or ideal ranch address box 14, McIntosh, N. M. J. O. Fulghelm. 6tf

FOR SALE OR RENT—Good three room house with garden, sheds, well, mill, etc., close in. Jas. B. Elliston Realty Co. 10tf

FOR ALFALFA SEED—Absolutely pure, recleaned, non-irrigated, saved from the most vigorous growth of hay. Phone 54 or write R. H. Norton, Hereford, Texas. 11tf

FOR SALE OR EXCHANGE—Some choice Central Texas black land farms. Want land near Hereford. Jas. B. Elliston Realty Co. 10tf

For Weakness and Loss of Appetite. The Old Standard general strengthening tonic. GROVE'S TASTELSS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Santa Fe Time Table. WEST BOUND: No. 21 Lv. 6:40 a. m., No. 117 Lv. 12:17 a. m. EAST BOUND: No. 22 Lv. 10:35 a. m., No. 114 Lv. 5:59 p. m.

OFFICIAL DIRECTORY

District Court Deaf Smith County—Hon. D. B. Hill of Dalhart, Judge, Floyd A. Cooper, Dalhart, Court Reporter. County Officers—Jas. A. Hughes, County Judge and Ex-Officio School Superintendent. A. O. Thompson, County and District Clerk. R. W. Baird, Sheriff and Tax Collector. W. A. Miller, Tax Assessor. J. J. Ward, County Treasurer. W. E. Dameron, County Attorney. Commissioners' Court—Jas. A. Hughes, Presiding Officer. W. W. Bennett, Com. Prec. 1. R. J. Kibbe, Com. Prec. 2. John Gregory, Com. Prec. 3. T. J. Bassett, Com. Prec. 4. Precinct Officers—J. M. Boone, Justice of the Peace Precinct 1. Charley Purcell Constable Prec 1.

Professional and Business Cards

W. H. RUSSELL, LAWYER, Hereford - - - Texas

ASHBROOK & SUGGS, Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists on Fruit and Nut Trees, Shade and Ornamental Trees, Shrubs and Evergreens, Roses and Greenhouse Plants. Hereford Nursery Company

J. FRANK POTTS & A. M. JONES, POTTS & JONES, BONDED ABSTRACTERS, Complete Abstract of Title to Deaf Smith County Lands, Fire Insurance Written, Deaf Smith County Maps for Sale

Drs. Harris & Pennock, Osteopathic Physicians and Surgeons, Dr. Pennock will be in Hereford Monday and Thursday mornings each week. Phone 246, Rooms 6, 7, 18, 19, New Fuqua Bldg., Amarillo, - - Texas

WHITE BRONZ MONUMENTS. Guaranteed for all time; No moss, growth, chipping or crumbling. Investigate. Sold by P. R. Purcell, Hereford

GUARANTEED PLUMBING, B. ANDERSON WITHERSPOON

L. S. BRYANT T. E. HUFFMAN, Co. Surveyor Deputy, Bryant & Huffman, Civil Engineers, Draftmen, Office in Court House, Hereford

GO TO A. PEDDE, 109 Main St., When you want soles put on shoes and boots that wont come off. All work guaranteed. MAKE OF FINE BOOTS

Hereford Garage & Machine Works. FOR Goodyear, Goodrich and Michelin Tires. Ford Shock Absorbers, Sanitary Water Bags, FRESH BATTERIES, All Kinds Machine Work, Gunsmithing, Etc. AUTO LIVERY. PHONE 23. One Hereford Garage & Machine Works

It Always Helps. says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Gardui, the woman's tonic. She says further: "Before I began to use Gardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Gardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill. I wish every suffering woman would give a trial. I still use Gardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Gardui, the woman's tonic. You cannot make a mistake in trying Gardui for your trouble. It has been helping weak, ailing women for more than fifty years. Get a Bottle Today!

FOR HER SWEET SAKE

By FRANK EVANS. (Copyright, 1915, by W. G. Chapman.) Before Tom Graves had been in the celler's cage twenty-four hours he realized that something was wrong with Van Loew's methods. On the second day he was sure of it. Van Loew and he had entered the bank within a week of each other. Van Loew was a college graduate, while Tom was only the son of a country storekeeper. That ought not to make any difference worth noticing in America, but everyone knows it does, especially in large country towns like Hereford. It made this difference in particular: Van Loew was privileged to call on Mildred Leeson, the president's daughter, to dine at her house and take her driving in the automobile he owned. Whereas, Tom Graves, who had, in his boyhood, often served Miss Mildred behind the counter of his father's store, could scarcely gather up his courage to look like an ordinary man when she bowed to him in the street; and then, seeing his confusion, Mildred would smile again, in a kindly way, which Tom usually missed, because his eyes were on the ground. Everybody said that Tom was of the kind that are born to be drudges and to work for men like Van Loew. Van Loew never doubted that he was destined to marry Mildred and step into her father's shoes. He told Tom about it. "When I'm president of the bank I'll take care of you, Tom," he said. "I'll see that you get a better job." Tom would swallow his feelings then and turn to his books. Now, it was a fact that something was seriously wrong. Tom soon discovered that it was not a mistake, to be picked up and rectified with a few hours of extra work. After two weeks of night work he traced back the error to something that had begun two years before. In short, there was a defalcation of \$12,000, and the man who was responsible for it had hidden his trail beneath the cleverest and most intricate system that any thief had ever devised. Two years ago! That was when Van Loew bought his automobile! But Tom did not think of that. He resolved to tell Van Loew of his discovery and ask his advice. He did so, and when he saw the ghastly pallor upon the man's face the hideous suspicion came home to him. "Tom, I'll see you at your place tonight," said Van Loew. "I—I want to speak to you." Van Loew came into Tom's room at eight o'clock and flung himself down in a chair. "What did you want to meddle with the books for?" he began angrily. "It's no confounded business of yours." "Perhaps not," admitted Tom. "But I know it now, and I've got to go to Leeson." "I tell you I can pay it back," snarled Van Loew. "No," answered Tom. "I'll have to go to Leeson—unless you do—" Van Loew rose up, ashen white. "My God!" he cried, "what will become of Mildred? Don't you know she thinks the world of me?" Tom sank down again, whiter than the other man. Yes, he knew she did. When at last he spoke there was an air of unusual decision about him. "Van Loew," he said, "if I take the blame for this, will you swear always to run straight in future? It doesn't matter to me, you know. For Miss Leeson's sake—" "You'll say you stole the money?" cried Van Loew, incredulously. "Tom, I always knew you were as true as steel. And I'll make it worth your while." "Good night," said Tom, coldly. He went into Mr. Leeson's office the following morning. Van Loew had not appeared at the bank, and he was forced to close the cage when he went out. Fortunately, depositors were few in the first hours of morning. "Ah, Graves, I was going to send for you," said the bank president, rising. "We have made an unfortunate discovery—" "Yes," answered Tom. "I wish to inform you, sir, that I have embezzled \$12,000 of the bank's funds." The door opened and a woman came in. Tom started as he saw Mildred. This made it doubly hard. But he was prepared to play his part to the end now. "Mildred, will you come here a moment?" asked Mr. Leeson, to Tom's amazement. "Please sit down." Mr. Graves has just been informing me that a serious embezzlement of bank funds is to be placed to his discredit." "Papa—" began the girl, and Tom saw that her face was drawn and white, and her eyes red. "You are sure of your statements, Graves?" inquired Mr. Leeson, turning to Tom. "I should hardly have come here if I were not," answered Tom angrily. "It is very strange," said the banker, shaking his head. "You see, Mr. Van Loew, who is now being sought for, wrote me a letter informing me of the facts, assuming the responsibility, and stating that you proposed to bear the blame. I understood that he had a spasm of conscience after my daughter had brought him to his senses by refusing—" "Papa!" cried Mildred, blushing furiously. "Well, my dear," said the banker, rising, "perhaps when I am gone you yourself will be able to convince Mr. Graves that he is under a delusion."

Will You Read This Twice?

A very important question to-day which every housekeeper must decide for herself is whether she prefers pure, cream of tartar baking powder like Dr. Price's or whether she is willing to use alum baking powder in food.

One kind is easily distinguished from the other, since the laws of various States require the ingredients to be printed upon the label. If anyone is in doubt which to use, it is worth while to ask the family doctor. Then decide.

And when once a decision is reached let no advertisement, or dealer's argument, or canvasser's solicitation, change the decision. It is not a question of a few cents or of pleasing a salesman. It is a question of health.

If this appeals to you as reasonable and sensible advice, it is worth reading twice. And it is worth remembering.

DR. PRICE'S CREAM BAKING POWDER
Made from Cream of Tartar

FARM DEMONSTRATOR BOYS REPORT FOR MAY

Brief Summary of the Work Being Done by Triple County Demonstrator

The following is the report of W. L. Boys, U. S. Farm Demonstrator for Castro, Deaf Smith and Parmer counties for May:

- Number of letters written 64
- Number miles traveled 665
- Number persons visited interested in demonstration work 169
- Number meetings held 3
- Number persons attending 42

I wish to mention the brood sows shipped from Memphis and the results the boys are getting. These sows were distributed, 29 in all, in all parts of my territory from Wildorado to Farwell and southeast to Happy. I have visited most of these sows this month and have found without an exception that every sow saved every pig so far. Some few have not farrowed to date of visit. Most of these farrowed from seven to eleven pigs, only two falling below that and each had four and saved four. This is, to me, a wonderful record, out of 18 sows visited 120 pigs with every pig alive at time of visit, and every pig born alive and the sow save every pig and almost without an exception no runs. There are a few pigs not doing as well as they should or as well as others in the same litter, but surprisingly few. There are several reasons for these results in my judgment. 1st. Only a few sows to the man; 2nd. Every man believed he had the best blood in Texas and was

very anxious to save every possible pig; 3rd. Every man was proud of these hogs with the result they were given proper care; 4th. These were the finest mothers I ever saw in my life, considering number; 5th. These sows were from twelve to fourteen months old at first farrowing and weighed from 250 to 300 pounds at this date, showing each sow had the strength to produce this progeny and then start them off as a litter of pigs should be started off. I am having inquiries for some of the gilts from this litter but have failed so far to find them for sale as the owner wants them to increase his brood sow herd. These sows are Duroc Jerseys and most of them were bred after delivery in Hereford to one of the four registered boars I was able to get the loan of from the Fort Worth Stock Yards Company. I still have these boars and each of them is being taken from farm to farm breeding sows for their board. I believe with this start this country will have a few Duroc hogs at a reasonably early date.

The demonstrations in spraying for the codling moth were not as successful as I should like to have seen, for the reason, in my judgment, we had had a great deal of rain and orchard owners were just able to get into preparation for their crops. However, we sprayed and was the cause of spraying 1,500 to 2,000 apple trees that most likely would not have been sprayed had it not been for this effort.

The meetings at the Askren school house every other Friday night of the entire community, gathered for

the purpose of talking, studying and looking after the interests of the community in general, are getting very interesting to me and I believe to each one in attendance. The assembly selects or has outlined for them a subject at each meeting for the meeting following two weeks hence. This subject becomes the general discussion and only matters of business comes before them after order is called. These meetings have been held since about the first of the year with the result, I am pleased to say, of a wonderfully good feeling and general uplift for the betterment of this community in many ways to date, with many more yet to come in my judgment. The average attendance to date at these meetings has been about 40 persons. Each meeting lasts two hours, from 8 to 10 o'clock, and many times discussions are incomplete at the expiration of this time or time for adjournment.

A second very interesting club I have, and one in which a great deal of interest is being shown by the members, is the Hereford Boys Club. This Club meets once every two weeks at some specified time and place. Since the roads have become dependable we have been going into the country to the farm of some good live stock farmer to study by permission, this man's stock. It usually takes about three hours to make the study, as we take a small bunch at a time, going over them thoroughly, then the second and usually the third bunch of stock. To date we have gone over Mr. Rat Jowell's registered herd of fine Hereford bulls, Mr. Will Womble's registered herd of fine cows and heifers, and the D. L. McDonald fat steers on the farm of Mr. Webster. I truly believe those boys having attended the meetings in the office and in the cow lot can already make many of our older ones scratch our heads to prove to them we know more about a Hereford than they when it comes to the difference between two certain animals by telling why one is better than the other. These boys are determined to go on with this work, meeting in the lot when the weather is good and in the office when bad, until we have covered all kinds of beef cattle, cows, bulls, heifers, etc., dairy cattle, hogs, sheep, horses and mules. By this time, I think they have learned all I am capable of giving them and hope they will see enough in the business to look for better material to get more from. It is interesting to note most of these boys attending are from families following some line of agriculture for a livelihood. The attendance at these meetings range from six to twenty.

My attention has been called a number of times to the varying conditions of fields of wheat, and usually asked the question why. So far I have been able to show the reason but not until a visit to the field was made. I now have in mind a field having several conditions existing

and a history of each patch cultivated over a period of five years. I will not attempt to go into a detailed report of these conditions but enough to show my points in each case. I shall number these points 1, 2 and 3 for convenience. Patch No. 1 was what he thought should be his star patch because of the preparatory cultivation given the land. The land was plowed 5 inches deep with a disc plow followed shortly with a double discing as soon as possible after last year's harvest. At seeding time the seed was distributed by a press drill and double discing in. On the 29th and 30th, the dates of my visits, I believed it to be the poorest wheat on the farm of 150 acres. Patch No. 2 has been discing continuously at times when needed most with no other cultivation during this time. This party could not say how many times each year this land was discing, but answered my question by saying a plenty. This patch had the best prospect for a crop the day of my visit of any of the whole acreage. No. 3 had been plowed three years out of five and discing during the entire five years according to the best judgment of the owner. This was second for prospects. Now the question comes, why? These facts are contrary to the teachings of the best men we have and yet the poorest results. I hope to show, by explaining my examinations of these patches, it is not contrary to the teachings of our best men, but rather our best men fail to make their points, i. e. in patch No. 1 with a shovel digging down for twenty-four inches we found the following existing: The first four inches, moisture from the rain falling the night before and the soil firm, the next two inches dry and pulverized and very loose, the next two inches so hard it was impossible to draw the big blade of an ordinary pocket knife through it, and below this hard strata for four inches conditions were very good so far as the soil was concerned. My conclusions: This hard strata of four inches was there at the time of plowing last fall but the plow did not in any way break up this hard strata. I believe this strata of hard dirt four inches thick made the abundant rains stay within the soils above it thus allowing the water to evaporate very fast and, second, this same strata of four inches was so hard the wheat was unable to send its roots through it, thus starving the plant because of its not being able to extract enough nourishment from the top five or six inches of the soil. In each of my examinations to date where I have found this hard strata I have found poor crop prospects. Patch No. 2 was the best prospects in the field and nothing but the disc harrow had been on the land in five years. The soil was very firm but without a hard strata with no break below the surface or dry soil. The firmness being continuous as well as the moisture. Patch number three

had a hard strata of about two inches but no visible disconnection as the moisture was continuous from the surface down nor was this hard strata as hard as in the first patch. Summing up the whole thing in order for a man to be able to avoid having these varied conditions, a thorough knowledge must be had of the consistency of the top twenty-four inches at planting time and if these certain conditions exist they must by all means be bettered before the seeds are planted. The plan to change this condition must be solved by each man having the work to do and with implements to do it with.

By invitation from the Capitol Freehold Land & Investment Co., of Chicago, I drove with them two days over their holdings. It developed they were making an effort to find the real possibilities, agriculturally, of their lands and asked Mr. H. M. Bainer and myself to accompany them on this trip that they might ask our opinion on questions confronting them while on this trip. Being present continuously during this time we were frequently asked questions by these owners concerning certain matters. I don't know that I did any good while with these people but was pleased at the many good, sensible questions they asked and cannot help believing that they left us with a great deal more faith in the possibilities of the Panhandle after having seen what we are doing and talking with the men making these things possible on their respective farms and ranches.

By invitation I attended a meeting of a group of farmers adjacent to Wildorado, for the purpose of organizing a Farmer's Elevator Co. This being their first meeting, the adoption of constitution and by-laws were in order. I served as best I could in helping this organization get started.

Miss Bernice Carter, of College Station, State Lady Demonstrator,

visited us this month to help our newly appointed local lady demonstrator, get started. Miss Carter was very much pleased with prospects for the ladies work here and expressed her confidence by inquiring into the possibilities of having this lady's services the year round.

Yours for service,
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