

The Hereford Brand

OPPOSES BOND AMENDMENTS

Country Weeklies, Mouth Pieces for the People, Sound Note of Warning to Voters.

As a rule the big daily papers advocate that side of political questions which will further the fortunes and satisfy the ambitions of certain political favorites. When the daily papers fail them, then these same politicians appeal to the country weeklies by offering whole gobs of "boiler plate," ready-to-print, and "canned" editorials, but they never send a check and instruct the country weeklies to mark all stuff as "paid adv." Recently the country weeklies have been the dumping ground for a lot of spoiled canned stuff, which they offer "free without cost," and ask that it be published for the good of the cause. But all of the weeklies and some of the big dailies have not been "fooled" this time. It would be an "eye opener" to the average voter if he could examine the mail of the average country weekly paper and see just how the voter is being worked thru the innocent looking weekly paper. Some of these stuffed politicians treat the weekly papers just like we were pushed for matter to fill the columns of the paper and that they were conferring a great favor upon the editor to supply him with "ready-to-wear" editorials. The Brand wishes some of these political barnacles on the bottom of the "ship of state" would be scraped off in the deepest sea of oblivion. But the country weeklies are, with an astonishing unanimity, opposing the exploitation of the state by means of the "unlimited" bond issue amendments. The Williamson County Sun says all three amendments should be voted down and gives its reasons: First, because the people have been left no chance to place a check upon the legislature; second, because the people do not understand none of the proposed changes, two of them having been abandoned and kept in the background; and the third, that No. 18, having been espoused by the whole bunch of politicians and those who have been living out of the public crib. The Tulia Herald endorses this and adds that all of the amendments will give constitutional authority to exploit the credit of the State. The Claude News opposes No. 41 because it raises the salaries of county officers and as the Panhandle is sparsely settled, it puts the salary of the Panhandle county officers out of proportion. It estimates that the salary budget for the Plains counties would run to about \$23,850 per year

and that, with other taxes, would bankrupt four-fifths of the western counties. The News favors No. 11, but bitterly opposes No. 18. It says the present administration has involved the penitentiary to the amount of \$2,000,000 and if given a free hand, what would they do? But the politician will tell you that the influence of the country weeklies do not amount to anything. If you could see how they attempt to "work" the little sheets for free space you would think they felt that the country weeklies held the political fortunes of many in the hollow of their hands.

Hereford Citizen in Arkansas.
J. A. Stegall, who has been visiting at Fayetteville, Ark., returned Wednesday morning. The Evening Daily News of that city has the following to say about the man from Hereford:

J. A. Stegall, a former resident of Fayetteville, is in the city visiting numerous friends and acquaintances. Mr. Stegall is now located at Hereford, Texas. He informs us that Hereford is a very pretty little city of some 2,500 inhabitants, and that they will pull off a water carnival, beginning July 14, and lasting a week. Mr. Stegall says that the country is underlaid with a subterranean lake and wells are being developed converting the country into a never failing crop producing country. He spoke of wells developed that furnishes irrigation for 200 and 480 acres each. He says the town of Hereford is beautifully shaded with trees and beautiful lawns abound everywhere. He has a number of charts illustrative and descriptive, showing a number of large wells feeding large trenches or ditches. Mr. Stegall has had dealings with a number of our people, and anything he should say relative to Hereford and its shallow water you can rest assured it will be the truth. Hereford and that section of country is beginning to develop and doubtless presents some very good inducements to those looking for a point to better their financial condition.

Judge C. F. Kerr came up from Dimmitt on Tuesday to meet Mrs. Kerr and children, who have been visiting relatives at Newport, Texas, for the past month. Mrs. Kerr was accompanied home by her father, Mr. Ireland.



SCHOOL TAKES ADVANCE STEP

Board Adds Manual Training and Domestic Science to High School Course—State Will Give Aid.

The School Board by unanimous vote at meeting Saturday night decided to add Manual Training and Domestic Science to the course of study of our local High School. We believe this is one of the most important actions taken by our school authorities in quite a while. In fact the Board is simply reading the signs of the times and making an effort to keep the standard of the Hereford High School on a par with the best schools of the state, irrespective of size. The last few years has witnessed great changes in the school course of study; subjects that bring the pupil into more vital relation to life, are being added. Things that deal more with the practical are accentuated, while languages of the dead past are receiving far less prominence in the curriculum.

After as thorough investigation as was possible in the time, the Board put in these practical subjects, believing that such change would be of great benefit to the boys and girls of the town. Why not give the pupils some training that will be valuable in home making? Why should not our boys know something of elementary carpentry, and the girls something of the science and art of cooking. The Board also hopes to add a modern language to the course, thus making the study of Latin optional rather than a requisite for graduation. The State of Texas is so much interesting in the subjects of Manual Training, Domestic Science and kindred subjects that it offers to duplicate any amount raised by a town for the purpose of equipping and maintaining these departments in the public high schools of the state. The amount offered to any school during any one year not to exceed \$1,500. Feeling that the time was ripe for these subjects and that state aid might be withdrawn in a few years, the Board took a very wise course in acting on this matter at this time. The universal experience of schools has been that these departments are successes where tried, and that they often appeal to and enlist a class of pupils that take little interest in the regular course. We hope that the course of study and character of work will be such that every pupil in the district will attend the school and lay a foundation for a life of usefulness. The Board has not chosen teachers for these departments.

CIVIC LEAGUE RE-ORGANIZES

Will Take Up at Once Systematic Plans to Dress City for Reception of Carnival Visitors.

On Monday evening a good number of the ladies of the city (all praise to their public spirit) met at the court house in accordance with the call of the Mayor. An organization was partially perfected for the purpose of cleaning up the town, cutting weeds and burning and hauling off rubbish and trash. It will be still further perfected later on, and other officers will be selected. At this time, Mrs. S. J. Dodson was selected as the general manager, or chief executive officer in the clean up campaign. It was decided to divide the city into fifteen districts with an executive committee of two or more ladies in each district, whose duty it will be supervise and manage the campaign in each district with the assistance of such gentlemen as they may call to their aid. The executive committee in each district with the assistance of all those called to aid them will be expected to canvass their respective districts and to try to interest every residence and property owner in the district in cleaning up. It is the intention of the organization not only to go after the Holland's prize, but to put the city in first class, sanitary condition for the sake of the health of our people. The cooperation of every resident and of every property owner is requested. The districts are laid out subject to change, however, if found to be either too large or too small, are as follows:

- 1st District—From center of Main street to center of 25-Mile Ave., and north of railroad to Third St.
- 2nd District—Between Main street and 25-Mile Ave., and between Third and A street.
- 3rd District—Between Main street and 25-Mile Ave., and between 6th and 10th street.
- 4th District—East of Main street to city limits north of railroad and 3rd street.
- 5th District—East of Main street and between 3rd and 5th streets.
- 6th District—East of Main street and between 5th and 10th streets.
- 7th District—Evants' Addition east of 25-Mile Ave., to D street and north to city limits.
- 8th District—East of D street to H street and north to city limits.
- 9th District—East of H street to city limits and north to city limits.
- 10th District—All of Mabry Addition east of city limits.
- 11 District—All west of 25-Mile Ave., and north of 10th street.
- 12th District—All west of 25-Mile Ave. and south of 10th street to Fuller St.
- 13th District—All west of 25-Mile

Ave., and south of Fuller to Caltpa street.

14th District—All west of 25-Mile Ave., and south of Caltpa street.

15th District—All south of railroad track.

The executive committee in each district will be named at once and will be urged to organize for a general clean-up campaign in their respective districts. Monday and Tuesday, July 7th and 8th, are designated as general clean up days all over the city. All combustible rubbish and trash should be burned. All non combustible rubbish should be raked into piles accessible for the wagons. We are soon to have a Water Carnival and local pride ought to stimulate everybody to help to put the town in the best possible condition for the observation of the many strangers, who will be our guests. The city will haul free of charge all non combustible rubbish which is raked up in piles on the clean up days designated and placed in the alleys or in the gutters near the sidewalks.

Hereford Civic League.

That Hodge-Podge For Second Monday.

Don't look in the dictionary for the meaning of Hodge-Podge. It's there all right, but Webster did not live in these modern times and didn't know what the word really meant. Take it from The Brand that the Hodge-Podge to be given by the merchants of Hereford as a compliment to Second Monday visitors will be something entirely different from anything ever "pulled off" or "put on" in any town in Texas. And just as soon as other towns hear of what Hereford has done, they will all be trying to do the same thing. It is hard to tell just what will be in the Hodge-Podge Pot at this time and if you do not find just what is going to happen by reading this or the advertisement on Page 9, you will have to watch next week's paper carefully or just come to Hereford Monday, July 14, and see for yourself.

Ray sells the famous South Bend Watch. It keeps time in all sorts of weather. 21-2t



The Long Horns of the Plains 1880.



A White Face Thoroughbred Hereford, 1913.

I'll Meet You at the Corner Drug Store Fountain

I'll Meet You at the Corner Drug Store Fountain

I'll Meet you at The Corner Drug Store Fountain

I'll Meet You at the Corner Drug Store Fountain

We serve Ice Cream Soda, and Sundas that will make your eyes sparkle and make you feel good "plumb" through.

You hear the ICE jingle in all our drinks—we make them right.

Let us serve you your drinks during the Carnival. Let our store be your headquarters.

Leave your thirst at our Soda Fountain and it will forever be **THANKFUL.**

*Gee! it looks good!
is good
too*



When you come to Hereford, during the Carnival or at any other time, have your friends meet you at the Corner Drug Store. We are centrally located and will endeavor to make your meeting place a pleasant one.

We have everything in Drugs and Drug Sundries, Cigars, Candies, Perfumes and Toilet Articals, Kodaks and Films, Leather and Rubber Goods.

THE CORNER DRUG STORE

I'll Meet You at the Corner Drug Store Fountain

I'll Meet You at the Corner Drug Store Fountain

Christian Church.

At morning service the subject will be—"Lessons from the Apostles and Prophets;" Text—Ept. 2:20. The public is invited. Elder Nance will do the preaching.

A Pleasant Afternoon.

The Junior Society, Class No. 2, of the Methodist church, entertained the Woman's Missionary Society on Tuesday afternoon at the home of Mrs. W. A. Price. Violin and piano selections, vocal numbers and some readings made a most enjoyable program. An appetizing salad course was served.

For Mrs. E. B. Orr.

Mrs. Sam Worley was hostess on last Saturday to a congenial party of friends, complimentary to Mrs. Orr on her birthday. At the noon hour Mrs. Orr was summoned to the Worley home, and to her surprise found Mesdames Syvert, Stillson, Roberson, Fallwell, Jacobson and Evans, all of whom had aided Mrs. Worley in planning this happy day. Mrs. Orr received several gifts and many good wishes.

A Birthday Surprise.

On Thursday of last week one division of the Aid Society of the Christian church and a few additional guests spent the day with Mrs. E. E. Ramsey, the occasion being the birthday of her sister, Miss Lu'a Bender. Early in the day Miss Bender accompanied some girls to the river for a morning fishing, and on her return found this gathering of friends and everything in readiness for a bounteous picnic spread. The afternoon was spent in conversation and in quilting. Altogether the day was most delightful and at a late hour the guests departed, all wishing for Miss Bender many more happy birthdays.

Special Notice.

Miss Elizabeth Purser announces that she will begin a class in Expression next Tuesday morning, July 8th, 1913, at the Public School Building at ten o'clock. The course will consist of training in public reading, impromptu speaking, story telling, the art of conversation, physical and voice culture. Terms \$4.00 per month. 1tp

Feeling Good

The best place in town to get that Good Clean Feeling and to secure a half-hours nerve rest is the Sanitary Barber Shop. A Shave, a Shampoo and a Bath will do the work and you'll Feel Good, Look Better and be Happy. Make us a visit any time. Carnival Visitors will be Welcome.

The Sanitary Barber Shop

Fifth Sunday Meeting.

The Fifth Sunday Meeting held with the Hereford Baptist church was largely attended and the program as published was given with an increasing interest. The ladies' part of the meeting was splendid, a number of fine papers being read and the general discussions freely participated in. The men's part of the exercise was up to the usual good standard and some good talks were made. The questions up for discussion created a fine interest. The visiting ladies were: Mrs. B. T. Johnson of Canyon, president of the association of about forty counties; Mrs. O. W. Dean and daughters of Tulia. The men delegates were: Rev. Holmes Nichols of Canyon, Rev. O. W. Dean of Tulia, Rev. B. T. Johnson of Canyon, Rev. John Rowan. The ladies of Hereford served an old fashion "dinner on the ground" on Saturday, which repast was greatly enjoyed by all present.

Kemp has it for less. 10tf

Presbyterian Services.

Sabbath school at 9:45 a. m.; Young People's Society 3:00 p. m. At the 11 o'clock service an opportunity for membership and the Sacrament of the Lord's Supper administered. The night service will be enlivened by good music.

For Miss Louise Irwin.

Misses Mary and Clara Dunlap and Elzina Mounts entertained on Monday evening at the home of Mr. and Mrs. Luther Hough, complimentary to Miss Louise Irwin. Great bowls of daises gave to the receiving rooms the floral touch desired for this occasion. The house, however, with its conventionalities, was deserted, the porch and spacious lawn being more suitable for the planned amusement. Miss Mary Bourn presided at the punch table and Miss Cassie Phillips gave several piano numbers. At the close of an evening most happily spent delicious cream and cake were served.

The Woman's Missionary Society of M. E. church met June 25th with Mrs. G. A. F. Parker in a called meeting for the purpose of hearing the reports of the delegates who attended the conference of the Missionary Auxiliaries of the W. W. Texas Conference held at Seymour, Texas, June 16-19. The delegates were Mesdames Parker, Black and Price. The reports were very interesting and instructive and enjoy-

ed very much indeed by all members present. In fact, the delegates were running over with enthusiasm which seemed to be caught up by the entire society. Lets all do our very best to make the remainder of this year a red letter day in our missionary work.

How Foolish

To suffer from Skin Diseases (Itch, Eczema, Ringworm, etc.) when one 50c box of "Hunt's Cure" is positively guaranteed to cure or your money promptly refunded. Every retail druggist in the State stands behind this guarantee. Ask your druggist and see the guarantee with each box. You don't risk anything in giving it a trial. 22-4t

H. C. Hawk, Sr., and H. C. Hawk, Jr., of Battle Creek, Mich., were in Hereford this week looking over the irrigation projects. Mr. Hawk, Sr., is the general manager for the Post Interests. Both were pleased with the development of the water resources.

Plants.

See Major the Plant Man, South Hereford. Phone 97. 134f

Deaf Smith County Depository

Special Attention to Visitors During the Water Carnival, July 14th, to 19th.

YOU are invited to make The First National Bank your Headquarters, while in the city. Have your Mail and Telegrams sent in our care, they will receive OUR SPECIAL ATTENTION and be delivered to you promptly.

Your Business Solicited, Appreciated and Protected!

The
First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POST, Cashier

1902

1913

Garrison Bros.

Now is the time to buy
JOHN DEERE LISTERS

If there is any one implement that a farmer in this country needs most it is a LISTER, and if there is any one LISTER he needs more than another it is a

John Deere Lister

We also sell Star and Leader Windmills, Garland Stoves, Velie Buggies and a full line of

Hardware and Builder's Supplies

Make our store headquarters

GARRISON BROS.

DRAWING THE FAMILY WASHING AWAY FROM THE HOME

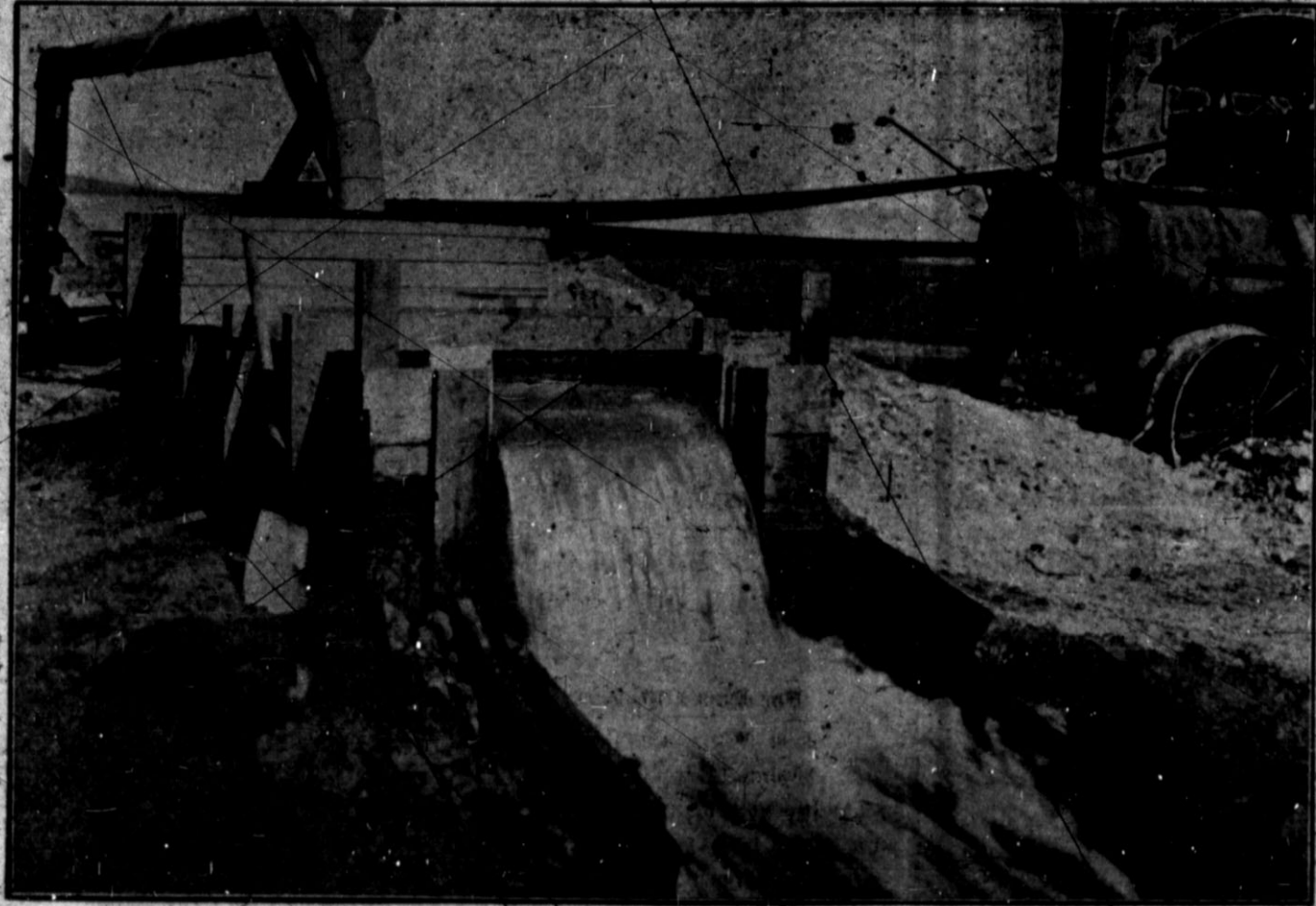
Every progressive laundryman looks forward to the day when the entire family wash will be sent to the laundry. To the farsighted this ideal condition of affairs is rapidly becoming a reality. But there are some less optimistic who still argue that it is practically impossible—that conditions of years standing cannot be overcome, and particularly in their own locality.

BY WAY OF COMPARISON. It was not so very many years ago that in a certain province of China all the inhabitants retired at dusk as their ancestors had done for centuries past, simply because they had no proper illumination. One day the Standard Oil Company invaded the territory, not only with the oil, but with lamps. They changed this custom, centuries old, in almost a day.



AS IT APPLIES TO THE LAUNDRY. And so it is with the laundry work. The man who insists that a thing cannot be done is oftentimes interrupted by someone doing it. There are hundreds of laundrymen who have developed their territory, until to-day they are handling tons of family work each week.

Notwithstanding the fact that our business has more than doubled since starting up some few weeks ago, we have the capacity and can handle five times as much business. Our charges are reasonable; suppose you give us a fair trial. We are pleasing a great many and more than likely can please you. We are here to stay and are striving to make each week's work better than the last. Phones 246, 116 and 197. **HEREFORD STEAM LAUNDRY**



McDonald Well No. 1, First Irrigation Well in the Panhandle

Will Raise Special Fund for School.

A petition is being circulated to raise a special fund for the purpose of installing and maintaining for the first year the domestic science and manual training in the high school. It is proposed to raise \$1,000 and then to ask the State for the same amount, which under the present law, can be obtained. This will give \$2,000 for the school.

To meet the demands of the patrons of the Hereford High School, and in order to place our school on an equal footing with other progressive schools of Texas, we, the Board of Trustees of the Hereford High School, have unanimously agreed to add Domestic Science and Manual Training to our course of study.

Further; In order to receive the donation of \$1,000 from the State of Texas, as per their offer, the same to be used in installing and equipping Domestic Science and Manual Training, we, the Board, advise the raising of \$1,000 (an amount equal to that donated by the state) in the following manner: First, raise what we can by popular subscription, the balance to be paid out of the avail-

able school fund.

We, the undersigned subscribers, agree to give the amount opposite our names for the above mentioned purpose, same to be due and payable on or before Sept. 1st, 1913.

For fresh sweet milk see Lester Weaver or phone 9. 40ff

Civic League Manager Issues Appeal.

In answer to our Mayor's Call the Civic League met Monday, June 30, and formulated plans to aid in putting our town in the best possible sanitary and orderly condition. The League urges a fuller cooperation of the citizenship, Hereford's Family, in clearing away any and all unsightly objects, weeds or trash, which may be not only upon or about your place, but please lend the helping hand to one another. Remember Hereford now is before the public for inspection, having entered in Holland's Cleanest Town Contest for 1913. Let us be doing whatever we can to make our town the cleanest and most inviting entered in the Contest. To get the most done well and to assist Hereford in making ready for her

Carnival visitors, who will be here to see her clothes then go away and talk about how Hereford was dressed, the League has divided the town into districts with a chairman for each district and a chairman for the town. The League and Mayor feel already assured that after Hereford's children have finished cleaning and beautifying their town, no one can say but good things about her, for she will be adorned in attractive and sanitary clothing. Hereford's chairman will be around to see each district chairman soon. She thanks you for what you have done and asks that you keep at it. Let us make the town where we dwell clean and beautiful.

Mrs. S. J. Dodson.

Everybody is going. Where? To the Star Theatre to see those good pictures. 20ff

Rev. G. T. Bailey to Hold Meeting.

Rev. G. T. Bailey will begin a revival meeting at Bovina next Sunday, July 6. All who are interested are invited to be present and to assist in making the meeting a success.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Dimmit Public School Building



Miss Millicent Griffith, Principal.

Miss Millicent Griffith, principal of the Dimmit Public School, is visiting with friends in the city this week. She has just closed the fourth session of successful work at Dimmit and the trustees have unanimously chosen her as their leader in educational affairs for another year. Miss Griffith has been doing a "man's work," having to teach the 7th, 8th, 9th, 10th and 11th grades in her school, in which the attendance exceeded 40 pupils. The school enrolled some 150 for 1912-13. And then she was at her work early and late, going to the school building early in the morning to open the doors and receive the children and remaining in the afternoon until the last one was out and on his way home. Besides doing the regular work of the high school, she has had each year a number of normal students whom she was drilling and training for the work of teaching. This was done after hours and the success of her pupils before the examining boards for certificates indicates that her teaching and instructions have met with the approval of the high authorities of State. The people of Dimmit have a very neat and commodious school building for school purposes. Not only have the patrons of the Dimmit school had a more keen interest in educational affairs since they have become acquainted with this woman's work, but the entire county has felt an uplift in social and educational matters. Miss Griffith has had a wide and valuable experience in school matters and any community should think itself fortunate in securing such service.

Some Great Bargains For July's 2nd Monday

Our last Second Monday was very satisfactory and we offered some real bargains in piece goods, but this July's Second Monday we purpose to give you anything in our entire stock at much lower prices than before. We now have in stock a full line of Wool Coat Goods, Silks, Linens, Crepes, Dimities, Nainsook, in fact most anything to be found in a first-class Dry Goods Store. No prices are quoted in this July's Second Monday, but you will find prices lower than you expect. We invite you to come in and take a look and be convinced.

SPOT CASH STORE

J. G. CALLENS

SPOT CASH STORE

The Hereford Brand

(A NEWSPAPER)

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Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "tr" with figures prefixed or "adv" is paid advertising.

The people of Texas will be expected to vote upon some important questions affecting the organic law of the State on July 19, next month. There were four resolutions submitted, but No. 4 has been declared as void on account of the failure of somebody to insert the year along with the date of the election. The other three resolutions should be carefully studied by the people before they go to the polls. The election tickets will contain the captions only and after you get to the polls, it will be too late to study them. All of these proposed changes were published in every county paper in the state and they should have been saved for reference. The Brand believes that some of the proposed changes in the constitution are good, but that some others are dangerous. In No. 18 and especially in

Section 49, it is proposed to allow the legislature to issue bonds, apparently without limit, for various and sundry purposes for State Schools and State Institutions. The Brand does not believe that it would be a wise policy for the people of the state to give an incompetent legislature the power to create a bonded indebtedness without limit. If "turned loose," and then subjected to the influences of a powerful lobby, the Texas legislature would bankrupt the state. The first call from "infusness" would come near fourteen million dollars. The Main University would ask for five million, the A & M College for three million, the Medical Department for one million, the other state institutions for three million, the penitentiary system for two million, and where is the end? There is no doubt but that the state schools and the other state institutions need additional buildings (they have practically burned out A & M), but some limit should have been placed upon those who would be asked to issue bonds by the men directly and personally interested. It has been charged that this fear shows a lack of confidence in the integrity of the members of the legislature. It does not necessarily mean that, but it does mean that there is a great fear for the lack of competency. Let the people study each proposed change before they vote and be sure to vote just the opposite way the state politicians and other lesser lights want you.

Calomel is Bad.

But Simmons' Liver Purifier is delightfully pleasant and its action is thorough. Constipation yields; biliousness goes. A trial convinces. [In Yellow Tin Boxes Only.] Tried once used always.

INDEPENDENCE DAY.

Today, July 4th, is being celebrated throughout the Nation as the Day of Independence. In many sections of the country elaborate demonstrations are being held; military and civic parades during the day and fireworks during the night. In every town of the Nation, Old Glory is being waved from prominent places. The Flag we all love should be displayed in front of every home and from the top mast of every public building.



THE BEST WAY TO KEEP POSTED

ON market or crop conditions, or to secure the latest information of any sort is to employ Bell Telephone Service.

It will take you a long or short journey with a substantial saving of time, effort and money. RURAL TELEPHONE SERVICE is easily had at very low cost. Apply to our nearest manager or write to

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO.
DALLAS, TEXAS



How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE,
Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

Why not buy from Kemp and get full value for your money. It

Thanks Returned.

I wish to take this means of thanking those who supported me for postmaster of Hereford. To these, as well as to every patron of the office, I will say that it will always be my earnest desire to render the very best service possible to the whole people. The office belongs to the people and I shall be glad to receive suggestions from them at any time when they think it possible to better the service in any way. Again thanking those who were kind enough to support me, I am yours to serve.
Ralph Barnett.

A Good Strong Bank In A Good Country

Come To Hereford July 14th

And spend a week enjoying our Big Water Carnival which will be held here July 14th to 19th. Besides the many Carnival features will be many things that will prove profitable to you and yours. While in our city call on us and make our bank your headquarters. We shall be more than pleased to meet you and talk over matters of mutual interest. We offer you Western hospitality as well as every accommodation consistent with good banking. We have a reputation for Square Deal Methods and Modern Banking Service. Come pass a pleasant and profitable week with us.

The Western National Bank

Mutually Agreeable Accounts Solicited

K. N. & K. Travelers Checks Payable All Over the World

We Sell K. N. & K. Self-Identifying Travelers Checks



RUBBER AT OUR RUBBER GOODS

Syringes, Rubber Gloves, Hot Water Bags

In fact, anything in the Rubber line, we have it. **TOILET WATERS, PERFUMES, FACE CREAM, TOILET GOODS.**

We have the kind you like. We carry a large variety. Come in tomorrow and inspect them.

E. T. WOODBURN & SON

Rev. J. R. Henson will fill the pulpit at the Methodist church Sunday at 11 o'clock after an absence of two weeks caused by sickness.

A good assortment of ready to wear hats \$1.50. **Vogele Millinery Parlor.** 1t

Clarence Wheeler was in Sunday and Monday from his ranch in Papper county some 40 long miles from Hereford. He says there are only three families in the big pasture, but that they are all good neighbors.

We want you for a customer. We will make it worth your while to let us quote you on anything in our line. **R.H. Kemp.** 1t

Mrs. W. L. Wilson of Belton, Mrs. G. A. Parker's mother, arrived in the city Wednesday and will "mild the children" in the Parker home while Mrs. Parker is away. This will be a pleasant duty for the grandmother.

For Sale.

Five room house good as new, good sheds, feed room, buggy shed, chicken house, good well and mill, lot 125x177 feet. Price \$850.00 cash. **C. O. Lee.** 14tf

J. O. Lindsey, a prosperous Castro county farmer, was in town Tuesday and brought with him a cherry limb loaded with cherries, ripe and juicy. Mr. Lindsey has one of the best orchards in the country and will have an abundance of cherries, plums, grapes, peaches and apples this year.

All the latest summer styles in dress and street hats at \$2.00 and \$2.50. **Vogele Millinery Parlor.** 1t

Mrs. J. W. Carter and daughter, Mrs. Pres Burnam, came up from Dimmitt on Tuesday to visit a week with Mrs. E. Carter, south of town. Mrs. Burnam, who resides at Bisbee, Ariz., is spending the summer months with her parents at Dimmitt.

Don't forget you can get a hat for \$1.00 at the **Vogele Millinery Parlor.** 1t

Ed Smith, who is constructing a telephone line out of Dimmitt to connect with Spring Lake, Olton and other towns south and Hereford on the north, is busy this week with a force of men and teams getting his material from the Hereford station.

Boy's Knickerbocker Suits, Tailor Made, Prices \$10 up. **Ralph Barnett.** 11tf

All having "Texas School Books" we will take them in for merchandise or for credit. **E. T. Woodburn & Son.** 21-4t

One good 4-cylinder auto to trade for stock or land. Address Box 128, Hereford, Texas. 21-F3t

Ray will sell you a better watch and for less money. 21-2t

Local and Personal

Tel-er-phon 367. 48tf

A. A. Ott was in Canyon Monday. Saturday Evening Post at **Betts & Clark.** 21-2t

John Wood, sheriff of Carson, visited with his brother, Albert Wood, in this county this week.

Call 281 for fresh milk, butter and cream. **College Dairy.** 8tf

W. Bratton has changed his address from Waxahachie, Texas, to Mansfield, Texas.

We will give merchandise in exchange for old Texas School Books. **E. T. Woodburn & Son.** 21-4t

J. W. Malone of Decatur is now owner of the M. V. Roberson ranch northwest of town.

Get a Ladies' Home Journal at **Betts & Clark.** 21-2tp

At a meeting of the school board last Saturday night, Miss Mary Sweet of Brownwood, Texas, was elected as English teacher.

I'll meet you at the Corner Drug Store. 38tf

A. L. Sherk left Monday for Granite, Okla., where he goes to help celebrate the Glorious Fourth.

See us for roof paints. We handle the best brands made. \$1.00 and \$1.25 per gal. **Hereford Lbr. Co.** 22-3t

Suggs for Accident Insurance. 21-4t

Mrs. Ponder and children, after a several weeks' visit to Portales and Clovis, is again a guest in the home of her brother, Judge Wright.

We are closing out our stock of Horse Shoe Paint—none better made. We guarantee it—The price is right. **Hereford Lumber Co.** 22-3t

Mr. and Mrs. J. C. Copeland of Bovina were in town on Wednesday and visited in the home of J. W. Barnett in the afternoon.

We are across the track, a little out of the way, but if quality, price and satisfaction mean anything, see us. **Hereford Lbr. Co.** 22-3t

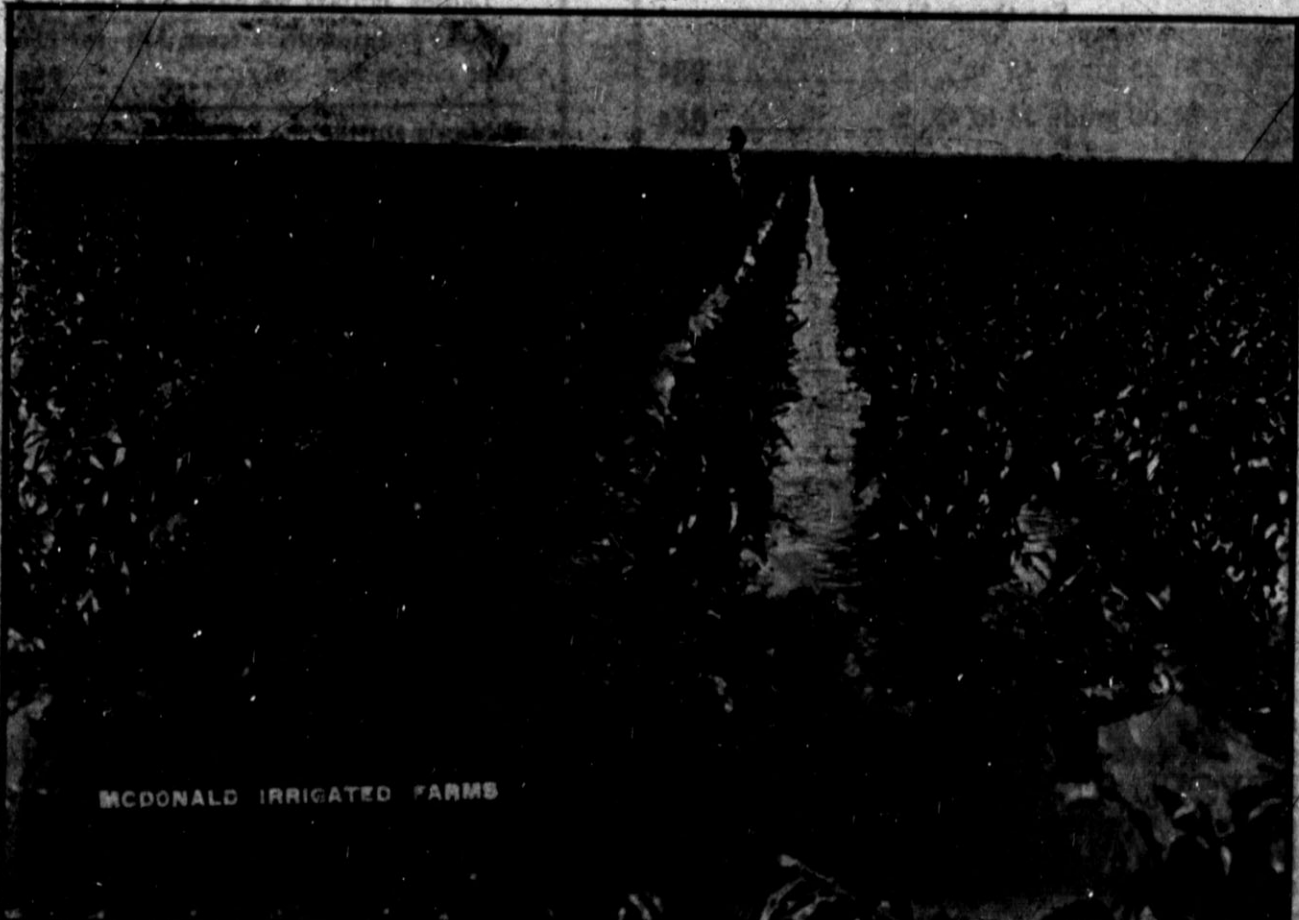
Mr. and Mrs. Harvey Clark are visitors in the home of J. J. Clark. Mr. Harvey Clark is a brother of our townsman.

If your lumber bill amounts to \$100.00 you will save \$10.00 by buying at **Kemp's.** 1t

J. G. Callens, who returned from Mineral Wells some days ago, has not been able to be down town to his business, but his friends hope that he will be out soon.

Every night is a feature night at the **Star Theatre.** 20tf

New novelties in jewelry at **Ray's.** 21-2t



McDONALD IRRIGATED FARMS



Come in and Cool Off

Pure—Sparkling—Tasty
Invigorating—Satisfying
ICE COLD SODA DRINKS

Served as you like them—from pure wholesome ingredients. Wholesome and clean, careful dispensing make our drinks the finest you can enjoy any-where. Bring your friends to our fountain and treat them to our **DELICIOUS FOUNTAIN DESSERTS.**

Telephone No. 13

BETTS-CLARK

Druggists that Always Have What You Want

You Will Need a New Hat For Carnival Week

Come in at once and select the Style and Pattern. We have a good assortment on hand and will have more for the Carnival.

Our Special Half Price on all Trimmed Hats and Frames will be continued especially for **CARNIVAL WEEK.** Also Half Price on all Flowers.

Visiting ladies will find a place to rest and to leave packages at my parlor. You are cordially invited to come in and make yourself at home.

MRS. T. N. HEIFNER

To Our Customers

Please take notice that hereafter our current will be on Tuesday and Friday Morning.

Big stock of 6lb. Electric Irons fully guaranteed. Only \$2.50

Hereford Electric Light and Power Co.

We can sell your **WOOL** for you
For Quotations and Particulars write or wire

F. L. COFIELD WOOL COMMISSION CO.
(Incorporated)

Only Strictly Wool Commission House in K. C.
WOOL, PELTS, FURS, HIDES AND TALLOW

Office and Warehouse
1739 to 1743 Genesee Street, **KANSAS CITY, MO.**

We
Sell
For
Cash
Not
Credit

Semi-Annual Sale

Beginning Saturday, July 5th and continuing until Saturday night the 19th. It's our desire to turn our Summer Goods into cash and make room for Winter Goods which will soon be coming in. In order to do this we realize it will take low prices to move the goods quick. Our stock is the largest in the city and of the best brands known. Short lengths, odd lots and remnants will be priced during this sale very low. July 5th to 19th.

Two
Weeks of
Money
Saving
To
Every
One

Big Water Carnival 14th to 19th.

Big Cash Dry Goods Sale 5th to 19th.

This Sale is only on Summer Goods as advertised below and those marked with green tags.

Boys' Knee Pant Suits.

The Perfection Make. And no better in for the money. They are made with style and will wear. Buy your boy a suit during this sale and save money.

\$10.00 Suit for only	\$6.98
\$9.00 Suit for only	\$6.75
\$8.50 and \$8.00 Suit for	\$6.45
\$7.50 Suit for only	\$5.98
\$6.50 Suit for only	\$5.00
\$5.00 Suit for only	\$4.00
\$4.50 and \$4.00 Suits for	\$3.45
\$3.50 Suit for only	\$2.85

One lot Men's Pants 1-3 off. One lot 20 per cent discount.

Men's Suits.

We have a few suits, sizes mostly, 34, 35, 36, 37 and 42.

\$22.50 to \$30.00 Suits for	\$16.00
\$12.50 to \$20.00 Suits for	\$10.00

Summer Dress Goods white and figured Lawns, Flaxens, Cross Bar Dimities, Poplins, Silk Zephyrs, Voiles, Cotton Crepes and many other kinds of Summer Goods at clearance sale and water carnival prices.

50c Dress Goods and Waistings	38c
40c Dress Goods and Waistings	30c
35c Dress Goods and Waistings	25c
25c Dress Goods and Waistings	18c
20c Dress Goods and Waistings	15c
15 Gingham and Percals	12c
12 1-2 Gingham and Percals	10c
10c Gingham and Percals	8c
8 1-3c Gingham and Percals	7c
6 1-2c Gingham and Percals	5c

Ladies Leather, Cloth and Embroidery Hand Bags 1-3 off.

Table Linens

In this line we have a good assortment. All pure linens from 75c to \$1.75 per yard and mercerized cotton Damask from 50c to 75c per yard.

\$1.75 All Pure Linens	\$1.38
\$1.50 All Pure Linens	\$1.20
\$1.35 All Pure Linens	\$1.10
\$1.25 All Pure Linens	.98
\$1.00 All Pure Linens	.79
75c Table Damask	58c
65c Table Damask	45c
50c Table Damask	38c

Underwear

Men's and Boys'

In this line we are broken in sizes. Scrivens Elastic Seam Drawers, the

75c kind	60c
50c Elastic Seam	40c
65c salmon color Drawers and Shirt for only	38c
Boys' 35c shirts and drawers	18c
Boys' 50c long arms and leg Union-suits for	25c
Men's broken lot Union Suits long leg \$1.00 values	75c

John B. Stetson Hats.

\$6.00 kind	\$5.00
\$5.00 kind	\$4.35
\$4.00 kind	\$3.40
\$3.50 kind	\$2.95
\$3.00 Hats	\$2.40
\$2.50 Hats	\$2.00
\$2.00 Boys' Hats	\$1.50
\$1.50 Boys' Hats	\$1.10
\$1.25 Boys' Hats	90c

Staples.

27 1-2 9 1-4 unbleached sheeting for	25c
32 1/2 10-4 Pepperel Sheeting for	28c
12 1/2 Domestic or Cambric for	10c
10c Domestic for	8 1/3
8 1/2 Domestic for	7 1/2
10c unbleached Domestic for	8 1/3
8 1/2 unbleached Domestic for	7 1/2

Shirt Waists.

\$3.50 value	\$2.48
\$2.50 value	\$1.68
\$2.00 value	\$1.39
\$1.50 value	88c

Ladies' Skirts

1-4 to 1-2 off. See Green Sale Tags.

Dress Bandings.

We have good values in these wide, heavy bandings.

50c wide, ekru or white	38c
40c value	29c
35c value	25c
25c value	17c
20c value	14c
15c value	11c

Dress Straw Hats.

1-3 off

\$3.00 grade	\$2.00
\$2.50 grade	\$1.65
\$2.00 grade	\$1.35

Notions.

5c Lead Pencils for	3c
5c Pearl Buttons for	3c
5c Paper Pins for	3c
5c Paper Needles for	3c
5c Paper Safety Pins for	3c
5c Thimble for	3c
5c Hook and Eye for	3c

Ladies, and Children's Slippers.

\$4.50 Queen Quality	\$3.68
\$4.25 Queen Quality	\$3.50
\$4.00 Queen Quality	\$3.35
\$3.75 Queen Quality	\$3.18
\$3.50 Queen Quality	\$3.00
\$3.25 Queen Quality	\$2.83
\$3.00 Queen Quality	\$2.65
\$2.75 Queen Quality	\$2.40
\$2.50 Queen Quality	\$2.15
\$2.50 H. & B. make	\$1.98
\$2.25 H. & B. make	\$1.80
\$2.00 H. & B. make	\$1.60
\$1.75 H. & B. make	\$1.40
\$1.50 Children's	\$1.20
\$1.25 Children's	98c
\$1.00 Children's	77c
75c Children's	60c
50c Children's	40c

Men's and Boy's Ox-fords.

We have a good stock of these, in the Walkover and H. & B. makes.

\$5.00 kind Men's	\$4.00
\$4.50 kind Men's	\$3.75
\$3.00 kind Boy's	\$2.45
\$2.75 kind Boy's	\$2.30
\$2.50 kind Boy's	\$2.15
\$2.25 kind Boy's	\$1.90
\$2.00 kind Boy's	\$1.65

Men's Patent Leather Shoes or Slippers.

\$5.00, \$4.50 and \$4.00 grade your choice for only \$1.95
Boys' \$2.50 to \$3.00 for 88c

Bargain counter shoes go at a big sacrifice.

Ladies' collars we have one assorted lot, the regular price from 35c to 75c your choice for only 25c

Men's shirts, one lot with or without collars. Regular price 75c to \$1.50 now only 88c

Underwear—In this we are getting rather low and have't all numbers.

Silks.

We have one lot that goes on sale at 1-3 off.



Embroidery Flouncing

See these big values.

\$1.25 grade 45 in	88c
\$1.00 grade 24 to 45 in	65c
85c grade 24 to 45 in	49c
75c grade 24 to 45 in	45c
65c grade 24 to 45 in	40c
50c grade 24 to 45 in	35c
35c grade 24 to 45 in	25c
One lot of Embroidery Banding and edges 1-2 price	

We Sell for
CASH
Not Credit

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

We Sell for
CASH
Not Credit

Kelso Klatter.

We are certainly enjoying some nice weather at present. Crops are growing very rapidly since the big rains. Grass on the range is finer than it has been for five or six years.

Miss Gladys Rutter spent Friday night with Miss Tilly Bippus.

Miss Edna Shelton was shopping in Hereford last Monday.

Alfred Ellison was in Hereford on business last Monday.

Born to Mr. and Mrs. Will G. Harris, Saturday, June 21, a son.

Misses Lena and Verna Gregory spent Sunday with Miss Noma McDaniel.

Mrs. Chas. Sorrows of Hollene, N. M., spent last week with her brother, W. G. Harris and family.

Misses Murchison and Blanche Warren of Hereford are visiting their aunt, Mrs. Marvin Cross.

Mrs. George Bippus has been very sick, but is some better at this time.

Mr. and Mrs. D. L. Rutter and children spent Sunday afternoon at the Bippus home.

Miss Ana Hall entertained a large number of friends last Friday night at a moonlight picnic, or it would have been a moonlight picnic had the moon been so good as to have shown his face from behind the dark, threatening clouds. But, as it was, supper was spread before dark in regular picnic fashion on the lawn, after which all gathered in the parlor and spent the evening with games

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

and conversation. Everyone went home declaring they had "had the time of their lives."

"Nameless."

Sherwin Williams Guaranteed Pure Linseed Oil 75 cents. Hereford Lumber Co. 22-3t

Uriah Jones, Hezekiah Brown and John Peter Smith all say that Hunt's Lightning Oil stops Neuralgia, Rheumatism and other pains. Just try a 50c or 25c bottle from your druggist. 22-4t

Slap Shots.

Why will a woman wear to church a straw stack on her head and then herself complain of a sister just in front who happens to be wearing a larger pile which obstructs the view of the choir and the preacher? Answer: Because she is not a man but a woman.

The men who furnish the purse should no longer kick about the cost of high living as their wives' dresses have been abbreviated at top and bottom to such an extent that some of the textal mills have been compelled to close down. It takes less than one third as much cloth to make a woman's dress as it did a few years ago.

Now, if the men will cut out some of the long smokes and high balls and few of their indulgences, the high cost of living will come down off its perch. But they won't.

A philosopher—The sage of Hereford says that he made a dollar the other day by selling 85 cents worth of eggs, shaved himself before he left home and did not buy a cigar after he got to town. Eighty five plus fifteen plus five cents equal \$1.00.

Among the lower animals it is the male that decorates himself with feathers of many colors, presumably to attract the attention of the other sex, but not so with the upper animals called "man."

Just how some folks make living without work is a mystery to the other half who have to dig like forty to pay their grocery bills and to make the upper and lower garments on their growing children meet.

When you find yourself talking about your own neighbors and they happen to walk up just then, had you noticed what a different turn the conversation takes? Strange folks we are; we just love to talk about others when they are not listening.

Forest Walker and Edgar Betts have been down below San Angelo on business.

See Baskin for Exceptionally Low Prices on the Following:

- Improved eighty joining town;
- Improved twenty joining town;
- Unimproved eighty 3 1/4 miles out;
- Half section 1 1/2 miles out;
- Five acre tract in town;
- Your price on 7 room house.

It will always be to your interest to see us before you buy.



Eleven Years' Record.

Ten years ago on July 1st, The Western National Bank of Hereford began business, succeeding the private banking firm of Smith Walker & Co. A year before that G. A. F. Parker came to Hereford and erected the first brick building in the town, and in it he opened the bank of Smith Walker & Co., of which he was the active partner. When the private bank was succeeded by the National bank, Mr. Parker remained as president. He still holds the same position in the same bank and in the same building. A record a stayer.

The Best Hot Weather Tonic GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 48 and 330. 24t

Professional and Business Cards

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hays Make Deaf Smith County Maps for Sale
HEREFORD, TEXAS

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS OF INSURANCE.
ABSTRACTING
Notary Public Hereford, Texas

HEREFORD NURSERY
Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.
L. P. LANDRUM, Proprietor

W. E. Dameron
ATTORNEY-AT-LAW
HEREFORD, TEXAS

WANT ADS

- MISCELLANEOUS WANTS**
- Local readers 5 cents per line. 19tt
 - WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tt
 - WANTED—You to buy your lumber from R. H. Kemp. 14t
 - FIFTEEN cents in spot cash will pay for three lines in the Want Ad Columns. 19tt
 - FOR SALE—Large carriage or farm horse, also carriage and harness cheap. Ben Short. 1tp
 - FOR SALE OR TRADE—One span of large mules 9 years old. H. D. Rucker, Hereford, Tex. 22-2tp
 - FOR SALE OR TRADE—One five passenger auto, 4 cylinders. H. D. Rucker, Hereford, Tex. 22-2tp
 - WANTED—To buy one young Hereford Bull, registered. H. D. Rucker, Hereford, Tex. 22-2tp
 - FOR SALE—1/4 Sec. of land near Kelso, cheap if taken soon. Address Geo. Dismay, Buffalo, N. D. 18-8tp
 - GOOD ALFALFA seed for sale. Phone Mrs. L. R. Brady, No. 75-2r. 13tt
 - FOR SALE—Saddle horses and work horses and a fine Jersey cow. See J. L. Fuqua. 16tt
 - THREE PAPERS—Dallas Semi-Weekly Farm News, Holland's Magazine and The Hereford Brand, all three one year for only \$2.25.
 - Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tt
 - MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tt
 - Hunt's Cure rapidly destroys Itch, Ringworms, Itching Piles, Eczema, Tetter and like troubles. Under its influence the diseased cuticle scales off leaving a smooth, white, healthy skin in its place. A wonderful remedy and only 50 cents a box. 22-4t
 - A. H. Elliston and wife have returned from a visit to Farmersville and other points down in Texas. Mr. and Mrs. Floyd Elliston returned with them and also Miss Stella Coffee, a niece of Mrs. Floyd Elliston.
 - All kinds of Plants for sale. Mrs. W. H. Rayzor. 16tt

Forty Years Too Late

Tonganoxie, Kansas, 3-19-1913.

Mr. J. H. Foresman,
Kansas City Missouri,

Dear Sir:

We built the second Common Sense Silo in Kansas, 8 sided 2 x 4 x 6 Ft. Y. A. 29ft high and 6 feet of concrete in the ground—35 feet the base, tile drained. My son and myself did our own concrete work, hiring a carpenter to make and set forms. And also later when we had the frame up some height—we finished it August 24, 1911 and began to fill it next day—cut all our own corn and bought all we could that was ripe enough, and lacked some 5 or 6 feet of filling it. We built a down chute and neither sided or roofed it that year. Had to shovel down much snow, but no amount of rain damages silage at any time of year. We fed 5 horses, 6 cows and 14 head of mixed heifers till Spring grass, all fed short on hay and long on silage, all Wintered FINE.

In April, 1912, we sold at \$8. per ton at silo to Mr. Frank F. Fairchild, who milked 125 cows, 28 1-2 tons at \$8. per ton—\$228. This sale enabled us to cover it at once. We sided it with drop siding, roofed it with best shingles, 2 coats of paint and metal corners over all, running the wall up 4 ft. more—39 x 14 and holds 131 tons. We refilled it in September 1912—in October my son bought 40 600 lb. steers, cleaned out stalk fields, fed oat straw and some silage and January 1st put them on crushed ears and cotton seed meal and these will now weigh close to 900 lbs. We also fed one cow, 4 heifers and 5 horses and now have 5 feet of silage left.

I like the Common Sense Silo because it costs less, can in the main be built by common farm labor, and when well covered and kept in repair, will last as long as a good house or barn—say 25 to 40 years and because most essential of all it keeps silage perfectly. It requires no guys no ladders or wrenches to take it through dry, windy weather, and it is the only kind of silo known that can be added to and finished on the second year, its bare walls taking no harm.

As I am 71 years old I see one glaring fault with mine—it was 48 years too long getting here.

Respectfully submitted,

C. M. Harris.

ALFALFA LUMBER CO.
SELLS THEM
HEREFORD, TEXAS

Now is the time for all good men to paint their buildings. Use Lincoln Climatic Paint.

Mr. and Mrs. John Sherman left the latter part of last week for Sweetwater to spend a few days with his parents, Rev. and Mrs. J. M. Sherman. John returned Tuesday night and is now back at work at the Western National Bank. Mrs. Sherman will remain for some time at Sweetwater.

All of our high grade watches are thoroughly tested before they are sold to the customer. Ray. 21-2t

Miss Nellie Black, daughter of Mr. and Mrs. E. B. Black, left Monday for Fort Worth where she will join a Texas Tourist Party, which will visit many of the important cities of the North and East. They will go first to Chicago where they will see Chicago University and then to Ann Harbor. Next to Battle Creek, Niagara and Buffalo. A long stop of several weeks will be made at Lake Chautauqua where the party will enjoy the popular programs of that Summering place. After that they will see New York City, Washington and other points of interest after which they will return by water to Galveston.

Just received a new shipment of cut glass at Ray's. 21-2t

The home of Mr. and Mrs. A. A. Godwin was the scene of a delightful birthday party on Sunday, June 29th, which was given in honor of Mrs. Godwin's mother, Mrs. L. C. Godwin, of Whitesboro, Texas, who had reached the 83rd mile stone on that date. At 12:30 p. m. the invited guests were ushered into the dining room where a table was laden with delicacies of all kinds to satisfy the appetites of both young and old. The afternoon was pleasantly spent in conversation and music. Among the guests were: Mrs. C. G. Burns, Geo. Burns and family, Mr. and Mrs. Burns Higgins, Mr. and Mrs. A. D. Godwin, Mr. and Mrs. Zedie Godwin, Mrs. Julian, Chas. Julian, Mr. and Mrs. Wm. Strothman, Mr. and Mrs. Winterrowd, Mr. and Mrs. Vinson and family.

The Star Theatre is the place to get rid of the blues. 20tf

McIntosh-Hood Nuptials.

The friends of Mr. Will McIntosh were somewhat surprised on a recently passed Sunday when he alighted from the train and began to introduce a young lady as Mrs. McIntosh. He had slipped off unbeknown to his friends down to Colorado City, Texas, and had on June 18th, taken Miss Lidia Hood as his life partner, the marriage taking place at the home of her parents. Miss Hood is an accomplished young woman, having taught two schools in this county in the neighborhood of the McIntosh ranch where the little romance that has rightly ended was begun. Mr. McIntosh is a prominent stockman of this county and is a member of the firm of McIntosh Brothers, who own large tracts of land and handle many cattle. Mr. and Mrs. McIntosh will be at home to their friends at the old Howard ranch as soon as the house can be furnished.

I'll meet you at the Corner Drug Store. 38tf

Forest Lillard of Decatur, Texas, banker and merchant of his town, has been in Hereford visiting with his friend, Prof. Ben Short. Mr. Lillard is highly pleased with the irrigation plants at Hereford, and as an experienced irrigationist his opinion should be worth something. He is owner of 300 acres of irrigated land in Oregon and thinks the Hereford proposition as good as any they have in the northwest.

Big Bell Alarm Clocks at Ray's. 21-2t

The Brand in Alaska.

The following from our distant friend gives a touch of the privations of life in the American Refrigerator. The subscription notice required 53 days to reach its destination, while the return came back in about 35 days. Mr. Cauer has been a reader of the Brand for a number of years and he never fails to send some word of encouragement from that distant star of the United States.

Nulato, Alaska,
May 25th 1913

The Hereford Brand,
Hereford, Texas

Sirs:—

Your letter of April 3rd just received today, so you see some latitude must be allowed for the extremely slow mail service up here during the closed season. The river is now open, the ice broke May 19th and the first steamer of the year arrived today with mail. Inclosed please find one dollar for which renew my subscription to your valuable paper. Trusting you will enjoy a prosperous year and that better times are in store for the plains. I am sincerely yours

JOSEPH T. BAUER

M. S. E. Signal Corps U. S. A.

Contributions to the Hodge-Podge Pot.

The Hodge-Podge Pot was filled just before the Brand goes to press and a list of the contributions are given. These things will be given away to out-of-town visitors on Second Monday, July 14, at 2:30 p. m. There are no strings tied to this proposition; every article has been freely donated and every article will be freely given away without cost or consideration. The articles in the Hodge-Podge Pot will be distributed in a fair and equitable manner. You will not have to pay a cent to get your "name in the pot." Just come and see for yourself how it will be done.

- No. 1. H. C. Myrick—Pr. Pants \$3.50.
- No. 2. Hereford Brand—Subscription to Brand, Holland's and Farm & Ranch, \$3.00.
- No. 3. Mrs. T. N. Heifner—Ladies' Hat, \$3.50.
- No. 4. E. T. Woodburn & Son—Set Boy's or Girl's books, \$3.00.
- No. 5. John A. Johnson—50 pound sack Flour, \$1.90.
- No. 6. D. R. Gass & Son—Pair Slippers, \$3.50.
- No. 7. The Fair—Set Gold Band Saucers and Plates, 2.00.
- No. 8. Corner Drug Store—Box of 5 cents Cigars, \$2.50.
- No. 9. Hereford Light & Power Co.—Electric Iron, \$2.50.
- No. 10. Texas Meat Market—Ten pound Bucket Lard, \$1.50.
- No. 11. W. H. Ray—Conklin Fountain Pen, \$3.00.
- No. 12. Geo. A. Stambaugh—Man's Hat, \$3.00.
- No. 13. Brumley & Holman—Can Baking Powder, 80 oz., 75c.
- No. 14. F. H. Britain—Dollar Box of Chocolate.
- No. 15. Garrison Bros.—Pair of K K Scissors, \$1.00.
- No. 16. E. B. Black Co.—Rocking Chair, \$3.00.
- No. 17. Sanitary Barber Shop—\$1.00 in Tonsorial Work.
- No. 18. J. G. Callens—Man's Shirt, \$1.50.
- No. 19. Betts & Clark—Anso Camera, \$3.00.
- No. 20. Caadwell Bros.—Sack of Albatross Flour, \$1.90.
- No. 21. Post Office Barber Shop—\$1.00 Tonsorial Work.
- No. 22. Orr's Palace Barber Shop—\$1.00 Tonsorial Work.
- No. 23. J. I. Walker Hardware—Dozen Quart Fruit Jars, 85 cents.

To Prevent Blood Poisoning

apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

GOOD STUFF MYRICK'S

WHERE ALL THE PEOPLE TRADE

Hereford's Most Dependable Store & There's a Reason

CAUSE AND EFFECT

There's a CAUSE for EVERY EFFECT and an EFFECT for EVERY CAUSE

The World is Growing Better Every Day

And nowhere is this shown plainer than in "MODERN MERCHANDISING" Despite the greed of many for the "Mighty Dollar" the "Cry of the Masses" for pure and honest Merchandise has been heeded and to-day the Laws of our Land have demanded that "system of protection" known as the "Pure Food and Drug Law", and while they have not as yet succeeded in a Legislation that would protect us in the purchases of our Wearing Apparel the wave of Progressive Merchandising has paved the way to certainty.

Buy Nationally Advertised Standard Brands

No man is more honorable than his word--No house more honorable than its dealings. You have only to look through the leading Standard Magazines and Journals of to-day THEY ARE ALL ADVERTISED IN THEM These Standard Lines have been thoroughly tested and PROVEN TO BE ABSOLUTELY RIGHT. Their Quality is guaranteed by the man who makes them he KNOWS, and just think of it. Why spend your time and money "testing out" an article when its own maker is not willing to recommend it to the general public through the columns of these National Journals. He KNOWS they won't stand. He made them and knows what's in them--that's why they are not there.

It Has Ever Been Our Policy

To handle only such Standard Brands of Merchandise as the General Public Knows TO BE ABSOLUTELY RIGHT.

Here are a few of the well known Brands you'll always find at Myricks

Edwin Clapp, Steadfast & Excelsior Shoes

Stetson and Beaver Hats

Adlers Collegian Clothes

Geo. P. Ide and Wilson Bros.

Shirts, Collars, & Furnishings

Munsing, Set-Snug, Wrights

and Coopers Underwear

Sweet Orr and Flat Iron Pants

Sweet Orr and Headlight Overalls & Work Pants

If You found these Goods elsewhere, they'd be as Good, but you would pay more, and you'll hardly find them

These same Brands would be just as good if you should find them elsewhere, but that's the trouble--you can't find them

Water Carnival July 14 to 19

This will be without a doubt the biggest week that Hereford ever saw. Everything is being done that will help make this week YOUR WEEK in Hereford. Come, bring all the children and spend the week in Hereford.

Make this store YOUR store during Carnival Week.

We will have a nice surprise for you each day

The Hereford Brand

OCEANS OF WATER CARNIVAL HEREFORD, JULY 14 TO 19

AN INVITATION:--All Hereford invites you to be present during the week of the Carnival and participate in the celebration of the greatest discovery ever made in Texas--the discovery of the Underground Reservoir of the South Plains.

We want you to see the proof of the existence of this Irrigation Water Storage Plant that Nature has built in the secret ways of the High Plains of Texas.

Irrigation Demonstration

On Friday and Saturday of Carnival Week, July 18 and 19, the Big Wells will be running and actual Irrigation will be going on. The Irrigation Farmer will be on the job. We want every man, woman and child to see these demonstrations.

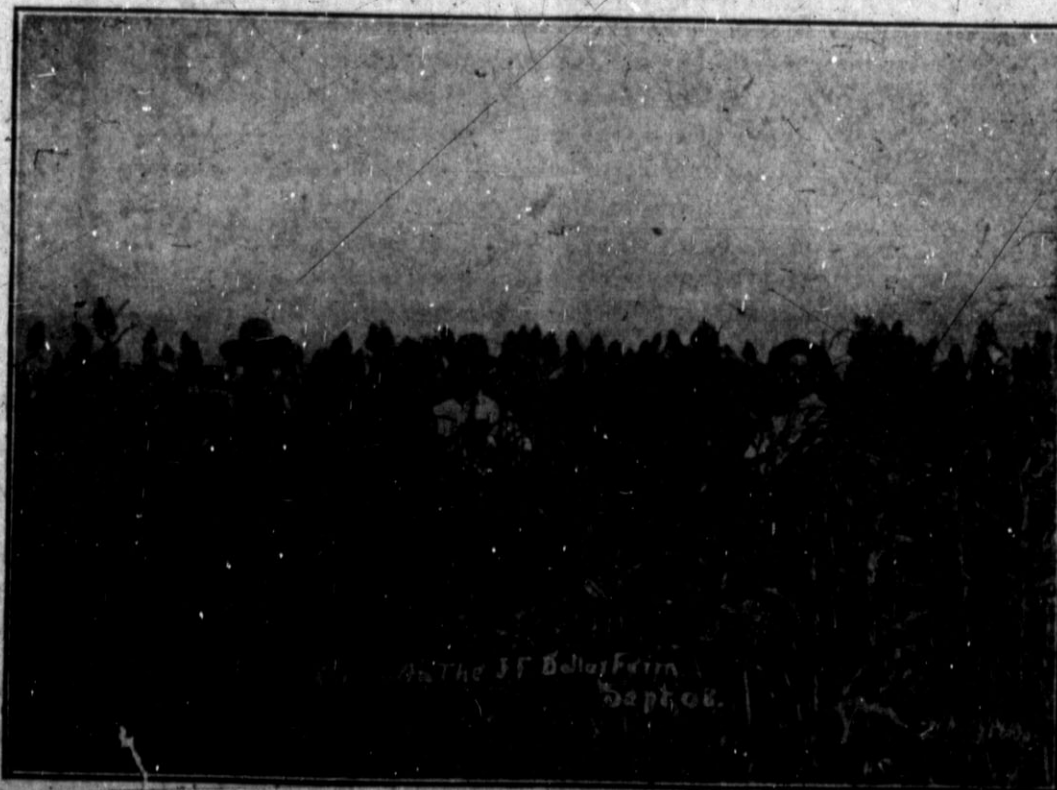
6 Days of Pleasure and Profit

While the object of the Water Carnival is to advertise the Water Resources of Hereford, the community has not neglected to look well to the pleasure of our visitors. The biggest Amusement Company in the Southwest will furnish a variety of features—Shows every day and night, open air Band Concerts, etc. You will find an up-to-date Carnival Company.

When you come to Hereford, ask questions. We want you to eye-witness the process of pumping the Water, Sparkling Crystal of Life, from this hidden Lake Reservoir and to examine at first-hand the Irrigation Demonstrations. We want you to come; you will be welcome. We know we have something worthy of your attention.

Second Monday Trades Day

Remember that Monday, July 14, the first day of the Carnival will also be Second Monday Trades Day at Hereford. The first Trades Day was a flowering success. Come to Hereford on the next Second Monday, bring your family. If you have anything to trade off bring it along, you may find some of your neighbors from the other side of the County that has something also to swap.



Head-high in Milo Maize at Hereford

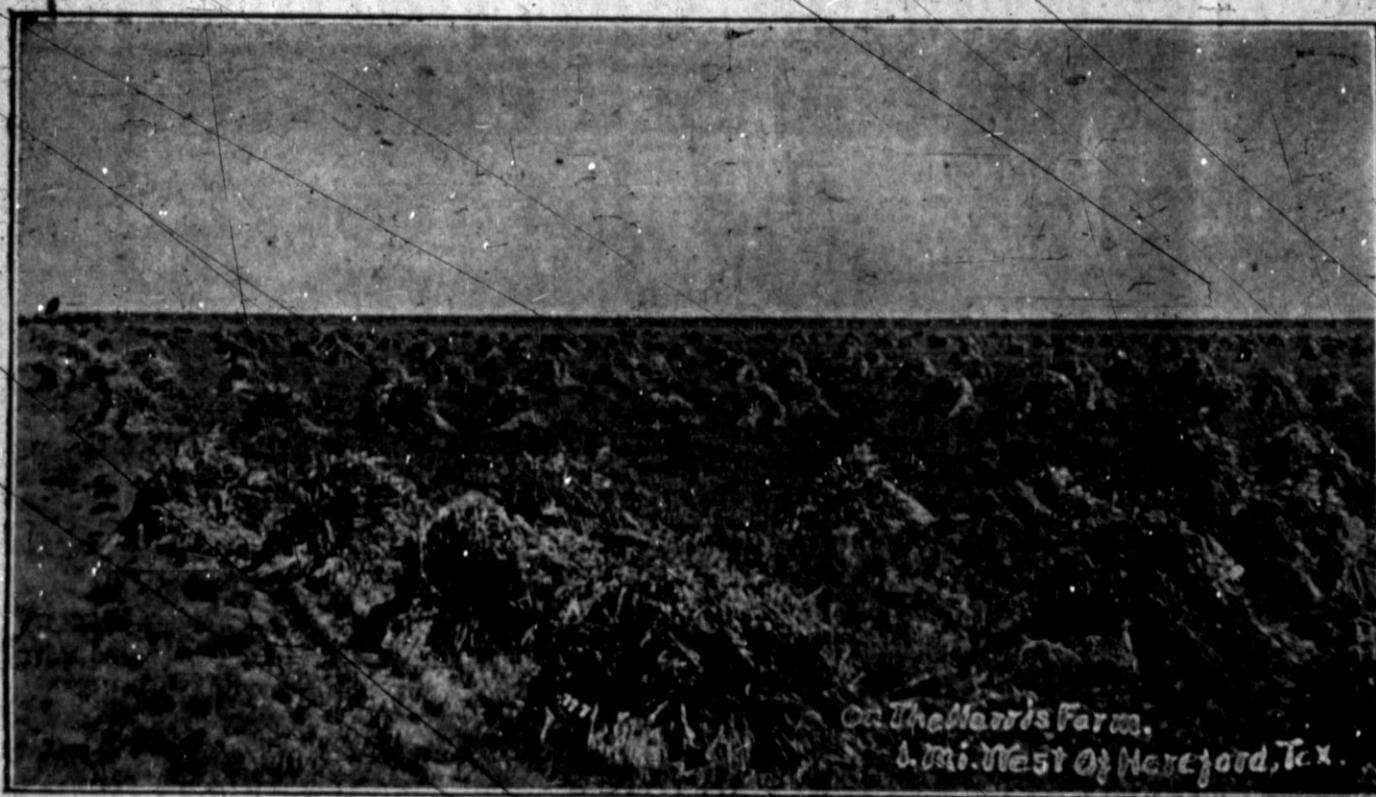
Hodge-Podge For Visitors

One of the Features on Trades Day will be a Hodge-Podge. If you don't know what this is, your curiosity will certainly bring you to Hereford on Second Monday Trades Day. What is it NOT: It is not a legerdemain; it is not a hocus-pocus; it is not restaurant soup, though you may be able to eat some of them; it is not a fake but a Four Square Feature that will interest every man, woman and child that will be in Hereford on July 14, at 2:30 p. m., when the Hodge-Podge will be opened, right on Main Street.

Strong Claims

The person who knows the facts about the Hereford Country is justified in making very strong claims as to its possibilities. The customer who is acquainted with us in a business way will say that we are justified in making some very **STRONG CLAIMS** in the way of reliable merchandise and reliable repairing. Our strong claims are backed up by the right kind of goods, and prices that are uniformly low. If you want the very best in jewelry, watches, silverware, cut glass, and hand painted china, see us. If you want your watch repaired so that it will stand the test, see us. If you want your eyes fitted with glasses so that you can see, see us. If you want up-to-date engraving, we can give entire satisfaction. We have a big line of souvenir spoons with the Court House, Public School Building, Irrigation Wells and other views engraved in the bowl.

W. H. RAY, THE JEWELER.



On The Morris Farm,
1 mi. West of Hereford, Tex.

Distributor of Good Cheer.

When business men take time to become the distributors of Sense and Good Cheer, it is a sign that the world is growing better. Many business men are taking time to place within their envelopes bits of literature that carry a message, sent to their friends. Here is a sample of what J. L. Smith of Amarillo is sending out; a bit of poetry but a bite of sense:

The Fence or the Ambulance.

'Twas a dangerous cliff, as they freely confessed,
Though to walk near its crest was so pleasant,
But over its terrible edge there had slipped
A duke, and full many a peasant;
So the people said something would have to be done,
But their projects did not at all tally.
Some said, "Put a fence round the edge of the cliff;"
Some, "An ambulance down in the valley."
But the cry for the ambulance carried the day,
For it spread through the neighboring city,
A fence may be useful or not it is true,
But each heart became brimful of pity
For those who slipped over that dangerous cliff;
And the dwellers in highway and alley
Gave pounds or gave pence, not to put up a fence
But an ambulance down in the valley.
Then an old sage remarked, "It's a marvel to me
That people give far more attention
To repairing the results than to stopping the cause,

When they'd much better aim at prevention.

Let us stop at its source all this mischief," cried he.

"Come, neighbors and friends, let us rally:

If the cliff we will fence we might almost dispense

With the ambulance down in the valley."

Better guide well the young than reclaim them when old

For the voice of true wisdom is calling:

"To rescue the fallen is good, but 't is best

To prevent other people from falling."

Better close up the source of temptation and crime

Than to deliver from dungeon or galley;

Better put a strong fence 'round the top of the cliff,

Than an ambulance down in the valley!

JOSEPH MALINS

Mr. and Mrs. G. A. F. Parker will leave Saturday for a trip thru the Northwest States going with the Southern Methodist University touring party. They will visit Denver and Pueblo and then pass through the Royal Gorge and across the Great Divide, going as far as Salt Lake City. On the return their itinerary will take them to the Yellowstone National Park. Bishop Mouzon will be a member of the party and a number of other prominent preachers of the Methodist church. Services will be held each Sunday morning, one of which will be in the National Park. Those in the party contemplate a pleasant and profitable trip.

The Best Medicine in the World.
"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

W. B. Forbes of Colorado who has recently bought 325 acres of fine land near Hereford was here the latter part of last week taking another first-eye-view of the irrigation situation. Mr. Forbes is an actual irrigation farmer having been engaged in the business from A to Z. Hear what he says: "Hereford farmers have a far better proposition as far as soil, water and sunshine is concerned than Colorado. The land is level, the water is plentiful and pure, and the sunshine is just like it is in Colorado.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

A Pleasant Surprise.

Monday, June 30th, Mrs. W. B. Robinson was surprised by a number of her relatives and friends, who prepared an elaborate and enjoyable dinner for her. Sunday was her birthday, but they decided to surprise her on Monday. The dinner was a merry one and the enjoyment of it was attested by both young and old. After dinner the guests were entertained by some musical selections and a lovely talk by Mrs. S. J. Dodson, which was enjoyed by all present. On departing each guest wished for their friend many more happy birthdays and each declared that they had had a delightful time. Besides the immediate family the guest list included the following: Mesdames M. B. Daniel, S. J. Dodson, E. A. Winterrowd, W. B. Dameron, W. D. Cloyd, J. M. Gilliland, T. G. Nance, S. McLeroy and children, J. L. Duncan and children, Carl Gilliland and children, Geo. Beems and family, A. B. Simpson and family, W. H. Russell and children, A. G. Bell and children, Messrs. I. H. Spratt and family, Henry Cloyd and family, Ben Hubbert and wife, Geo. Cloyd and family.

YOU'LL LIKE HEREFORD!

If we make your suit our guarantee not only holds good until you get out of the house, but we will make good any time the suit proves inferior in material or workmanship. W. F. Orr, Palace Barker Shop. 17tf

For Insurance that insures, see C. O. Lee. 28tf

For HAIL Insurance covering growing crops see C. O. Lee. 14tf

Causes of Stomach Troubles.
Sedentary habits, lack of out-door exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by all dealers.—Advertisement.

COAL

Our stock of coal is at all times complete and we make prompt deliveries

Best Sunshine Maitland Lump \$7.25
Sunshine Maitland Wash Nut \$6.50

We will appreciate your business
Telephone 41
FALLWELL & SON

BRAND WANT ADS

Result Getters!

To Sell, Buy or Exchange, Use Brand Want Ads

Was Well Pleased

Brand Publishing Co.,
Hereford, Texas,
Gentlemen:—
You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.
Very truly yours,
J. V. PERRY,
Midland, Texas

[The Best in The Panhandle

Brand, Hereford, Texas.
Gentlemen:—Enclosed please find \$1.10 for 55 word want ad run two issues for me.
I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.
J. P. ANDERSON,
Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

Brand Publishing Company
HEREFORD, TEXAS

TELEPHONE NUMBER

30

RATE 5c PER LINE

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town orders must be accompanied by cash

GET IN THE SWIM

Water Water Water Water

We make use of this great "Irrigation Special" and the WATER CARNIVAL to invite everybody to "Get in the Swim" and come to our place for on this "Watery Occasion" we are going to "Water Our Prices". We have launched for the week a great WATER CARNIVAL FURNITURE SALE, which great event we intend to make a large part of the Carnival. Why not make the Carnival occasion profitable as well as well as pleasurable by taking advantage of the very special low prices we have on our entire stock for the entire week.

We cordially invite every body to visit our place at this time and also to make it headquarters. We have easy rest chairs, comfortable sofas, and "sparking benches" for the boys and girls. A CORDIAL WELCOME TO ALL.

We must reduce our immense stock. We are full up and things are surely going to HUM while the "Flood Gates are Open". We have added a large car of new and up to-date Furniture to tone up our stock. This was recieved from some of the largest and best Furniture Markets of the East, where they "KNOW how to make FURNITURE" and where the styles are correct.

Parlor and Library Furniture

Here we take a front seat. Our stock is varied, selections choice. CARNIVAL PRICES ARE YOURS.

\$30.00 Library Tables, Carnival price	\$22.50
\$22.50 Library Tables, Carnival price	\$15.00
\$17.50 Library Tables, Carnival price	\$12.50
\$45.00 Davenport's Carnival price	\$30.00
\$20.00 Leather Rockers, Carnival price	\$15.00
\$10.00 Leather Rockers, Carnival price	\$7.50

**COME TO
HEREFORD**

Brass Bed Special

We would call your special attention to our lines of Iron and Brass beds. We buy these in large quantities direct from the factory. We claim to have the best line made in America.

\$75.00 Brass Beds, Carnival price	\$50.00
\$62.50 Brass Beds, Carnival price	\$40.00
\$37.50 Brass Beds, Carnival price	\$25.00
\$25.00 Metal Beds, Carnival price	\$18.75
\$15.00 Metal Beds, Carnival price	\$9.75
\$3.75 Metal Beds, Carnival price	\$2.50

The same proportionately cut in prices obtain throughout our entire stock of BED ROOM SUITS, DINING ROOM FURNITURE, LINOLEUM and MATTINGS TRUNKS and SUIT CASES, RUGS, ODD DRESSERS, CHIFFONNIERS, CHIFFOROBES, ETC., ETC. We only quote a few prices to show the immense saving it will be for you to purchase now.

You cannot afford to miss this Sale July 14th to 19th GREAT WATER CARNIVAL WEEK

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Remember! Make Our Place Your Headquarters. We are satisfied with small profits

Coming! Coming!!
On July 7 to 13, Inc.

THE SOUTHERN AMUSEMENT CO.

Furnishes Attractions for the
Clovis Merchants
Midsummer Carnival

Good High Class Shows
Absolutely Clean, Moral Attractions
The Southern Amusement Co.



Plowing, Harrowing, and Planting All At One Time On Soil, Texas, Panhandle, etc.

The way they do it in the Hereford Country

Miss Witherspoon's Recital.

It is not often that so much genuine pleasure is had by so many friends as was found in the recital by Miss Witherspoon at the Presbyterian church last Thursday evening. The program consisted of both heavy and light readings in which this Hereford young lady delighted an audience that filled the auditorium and Sunday school annex of the church. The first number on the program, "The Night Wind," by Eugene Fields, was a weird, creepy affair that made one think the joblins would get them. It was well rendered. The Story of Patsy was full of pathos and Miss Witherspoon gave this number with telling effect. Danny Deever rendered with a military musical accompaniment was an unusual piece, representing the hardness of military life. Of course, every one enjoyed "Tom Sawyer's

Love Affair," especially as given by

Miss Witherspoon. The remaining numbers were all well given and the young reader sustained her excellent renditions to the last number. Two musical numbers by Miss Gregg were given as a little spice to the program. This was Miss Witherspoon's first appearance since her graduation from the department of oratory at Trinity University and her host of friends and former associates in Hereford were glad of the opportunity to hear this talented young reader. Miss Bertha, daughter of Judge and Mrs. C. G. Witherspoon, was reared in this county, opening her eyes for the first time on the beautiful Plains of the Panhandle some—oh, what difference does it make how long ago. But she is still a young lady at home full of life and always ready for a lot of fun with her young girl friends and others of

sterner stuff. Miss Witherspoon's friends expect to see her continue her work which she has, so far, done so well.

Big Ben will get you out of bed bright and early. W. H. Ray. 21-2t

Fruit Ripping.

Many of the Hereford orchards are now furnishing delicious fruit. The cherries have all about found their way into big pan pies and the peaches are blushing on the trees with a sun-kissed glow that invites even the larger folks to snatch the forbidden fruit, until it's ripe. Already a number are talking about the fine, large peaches almost ready for the tooth. And then there are the plums and grapes, lots of them. Hereford will eat fruit this year under her own vine and fig tree. Come to Hereford.

YOU'LL LIKE HEREFORD!

COME TO
Hereford
July 14 to 19

DON'T MISTAKE THE CAUSE

Many Hereford People Have Kidney Trouble And Do Not Know It.

Do you have backache?
Are you tired and worn out?
Feel dizzy, nervous and depressed?
Are the kidney secretions irregular?
Highly colored, contain sediment?
Likely your kidneys are at fault.
Weak kidneys give warnings of distress.

Heed the warning; don't delay—
Use a tested kidney remedy.

Read this Amarillo testimony.
Mrs. S. O. Winn, 605 Jefferson St., Amarillo, Tex., says: "I used Doan's Kidney Pills when I lived in Clayton and they gave me relief from backache after other remedies had failed to help me. I was also rid of languor and nervousness and my strength and energy was restored. I found Doan's Kidney Pills to be a very good tonic for the kidneys. Recently I got a supply of this remedy and it was just as beneficial as before."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. It

Cleaning Up the Town.

A number of proud feeling Hereford folks did not wait for the Mayor's Clean-Up Campaign to get under way before they began the slaughter of weeds. It is not an uncommon nor unusual view to see early and late the men folks out with a hoe with the women folks holding a sort of oversight on the good work; either by way of physical demonstrations or by force of persuasion. As a result, you will see great piles of weeds along the gutters and fences on many of the streets. Well, this is certainly encouraging. With the organized effort to be put forth by the Civic League and with the assistance of all others who have any pride in their homes, Hereford will present a well groomed appearance on the opening day Carnival week. True, there will be some folks who simply will not cut the weeds at their very front door nor clean the filth from their back door; they were raised that way and don't know the difference. It's nobody's business, they say, as to whether they keep clean or not. If they want to let the chickens roost on their bed rail, they would think it interfering with their "personal liberties" to require them to scare the rooster out of the house. But Hereford has no such within her borders. Every body will surely fall into line and present a solid phalanx to the weed and filth enemy. Besides giving Hereford a thorough cleaning for the Carnival, this Clean-Up will put Hereford away along the road to success in Holland's Clean Town Campaign. Let's all do it; everybody's doing it now.

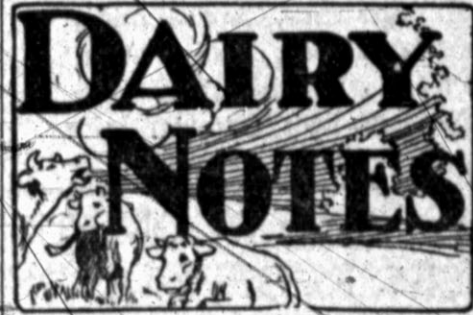
NOW IS THE TIME TO PLANT

CANE	
Sumac, per cwt.	\$2.50
Black Amber, per cwt.	2.50
Orange, per cwt.	2.50
Seeded Ribbon, per cwt.	3.00
KAFFIR CORN	
White, per cwt.	2.50
MILO MAIZE	
Dwarf, per cwt.	2.50
Standard, per cwt.	2.50
White, per cwt.	2.50
PEANUTS	
Spanish, per cwt.	12.00
Jumbo, per cwt.	9.00
COW-PEAS	
Whippoorwill, per cwt.	6.50
New Era, per cwt.	5.50
Red Ripper, per cwt.	5.50
Black Eyed, per cwt.	7.00
Mexican June Corn, per cwt.	3.50
Let us sell you your Seeds. There is None Better.	
THE FARMERS SUPPLY CO., ROSWELL N. M.	

QUALITIES OF HONEY LOCUST

Drought Resisting Tree May Well Be Grown on Most Farms in the Northwestern States.

The honey locust is a most beautiful tree and one that might well be grown to some extent upon most farms. It belongs to the legume family or pod producers and has a beautiful compound leaf. It grows very large and has sharp thorns on both the branches and trunk of the tree, says a writer in the Dakota Farmer. When closely set in the form of a hedge, it makes a most formidable barrier against any kind of stock. The Colorado station in a recent bulletin recommends the honey locust as the most drought resistant of any species of deciduous trees. When this is taken into consideration, it will be seen that this tree deserves a much larger use in the northwest. It does not sucker as does its closely related species, the black or yellow locust, and is not nearly as subject to the attack of the locust borer. The writer has in mind a specimen of the honey locust in Jerauld county, South Dakota, which is one of the handsomest trees he has ever seen in the Dakotas. It is about twenty-five feet high, very spreading, and has proven a rapid grower. Northwestern nurserymen highly recommend this tree and offer seedlings and young trees at low prices and the Dakota Farmer would urge a larger trial of this beautiful tree in its territory.



No animal that gets only feed enough to support life can make a gain or profit.

Corn fodder that is dry and dusty will be improved a little by sprinkling in the mangers.

The man who can double the productivity of his farm more than doubles its value.

Provided your cow is a good one, the more she is fed along right lines, the more she will give.

Haphazard methods of breeding never pay with dairy cattle. The best herd bull is none too good.

One of the chief reasons for butter becoming rancid at an early age is the fact that it is not washed thoroughly.

The bigger the ears of corn when they are put in the silo, the bigger the milk flow will be when the silage is fed.

The milk utensils must be free from seams and cracks. It is impossible to keep them clean if this is not the case.

Before warm weather comes prepare a cool place for the milk and cream. Make the milk and cream room cool, sweet and clean.

One advantage of succulent feed is the fact that it not only provides the cow with more moisture, but at the same time is more appetizing.

DRUGGISTS ENDORSE

DODSON'S LIVER TONE

It is a Guaranteed Harmless Vegetable Remedy that Regulates the Liver Without Stopping Your Work or Play.

A dose of calomel may knock you completely out for a day—sometimes two or three days. Dodson's Liver Tone relieves attacks of constipation, biliousness and lazy liver headaches, and you stay on your feet.

Betts-Clark sells Dodson's Liver Tone and guarantees it to give perfect satisfaction. If you buy a bottle of Dodson's Liver Tone and do not find it the safest, most pleasant and successful liver remedy you ever took, this store will give you back the 50 cents you paid for it without a question.

This guarantee that a trustworthy druggist is glad to give on Dodson's Liver Tone is as safe and reliable as the medicine, and that is saying a lot.

Remember if we don't fit you perfectly, workmanship the best and style the smartest, you are under no obligations to take the suit. W. F. Orr, Palace Barber Shop. 17tf

WATER-SOIL-SUNSHINE

Three Elements of Production

LET WALKER-PERKINS DEVELOPMENT CO. SHOW YOU

When you want the machinery for utilizing them you must see us

J. I. WALKER HARDWARE COMPANY

WE SELL THEM: Canton Implements, Eclipse Wind Mills, McCormick Harvesters, Mowers, Rakes and Headers. These are Implements the names of which are only necessary to mention, every farmer knows them as CLASS merchandise, Implements of Merit.

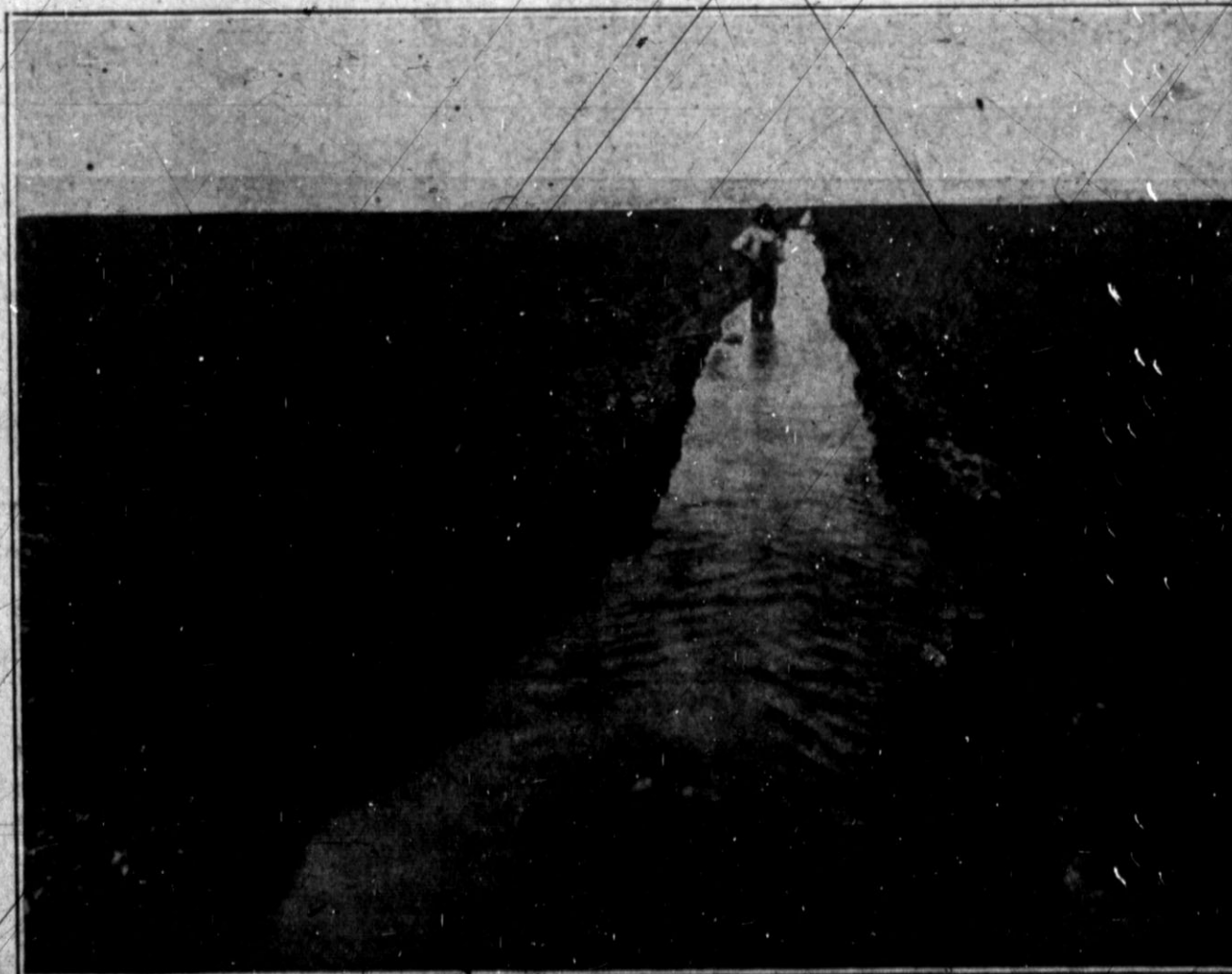
We also handle a full line of Shelf and Heavy Hardware, Buggies, Wagons, Majestic Ranges, Buck Stoves and Ranges, DeLaval Cream Separators, Quick Meal Gasoline Ranges, Rev-o-Noc Coal Oil Cookers, all merchandise of exceptional value and merit.

We invite every reader of this advertisement to make our store headquarters during the Carnival.

We will keep ice water for our friends and patrons and your visit will be appreciated.

J. I. WALKER HARDWARE CO.

Mile-long ditch from one of Hereford's Big Wells,



This well will be in operation during the Carnival, July 18-19

While You are taking in the Fair and Water Carnival

Don't Fail to Drop in at "THE FAIR" The Store with a Conscience

We will make a special effort during the Street Fair and Water Carnival to demonstrate to you that we sell goods cheaper than you pay for them elsewhere. Goods that you use every day such as Crockery, China and Glassware, Enameled-ware, Staples in Dry Goods and Notions as cheaply as you can buy them in the larger cities.

We trust to see you during the Carnival and want you to make our store headquarters

THE PEOPLE'S STORE

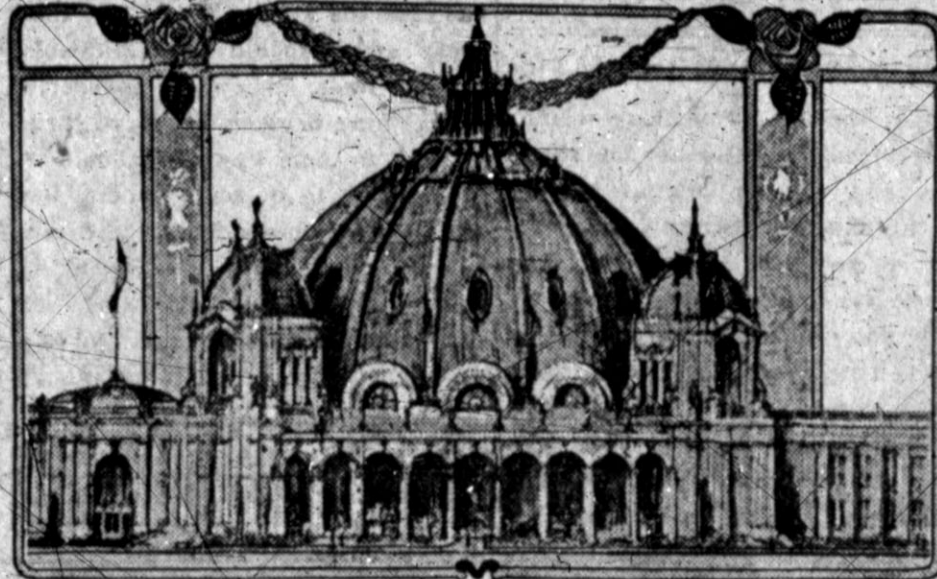
THE FAIR

THE PEOPLE'S STORE

The farmers in Wilbarger county are fighting the grasshopper pest with what they call "Hopperdozers." A recent bulletin from the State Department of Agriculture describes a device for destroying grasshoppers, called a hopperdozer, which is a tin pan from 12 to 24 feet long, 2 feet wide and from 3 to 6 inches deep. The pan is fastened onto wooden runners and framework at the back for the support of a canvass or oil cloth sail. The pan is filled with a few gallons of water with enough oil added to make a thin film on top. The hopperdozer is dragged across the field by one or two horses, and the insects will either fly into the fluid or against the sail and drop in. A small amount of oil will be sufficient to kill them.

For HAIL Insurance covering growing crops see C. O. Lee, 141f

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.



Copyright, 1913, by Panama-Pacific International Exposition.
FESTIVAL HALL, where the conventions of the world will meet in 1915. The building will be 380x200 feet, with greatest breadth of 280 feet, the latter being taken up by the wings. A vast auditorium with a huge stage will be a feature of the structure.

METHOD OF SAVING MOISTURE

Much Can Be Gleaned From Farmers Who Raise Profitable Crops With Small Rainfall.

There is much that can be learned from the methods of the dry land farmers who raise profitable grain crops in regions with less than 13 inches of rainfall. If the practices which they follow, to conserve the moisture for crops were followed more closely by farmers everywhere bigger and better crops could be grown.

The land is plowed deep to get a good bed of mellow soil which will hold the moisture. It is then packed to make it firm, which holds the moisture, and the surface is harrowed within a few hours to let the air into the top soil and form a surface mulch of dry soil which prevents the moisture from below going up into the air.

The thoroughness with which these operations are done determine largely the size of the crop. On most farms east of the semi-arid region the roller may take the place of the sub-surface packer if it is used with discretion.

The roller is particularly valuable to use after plow in late summer and early fall when the ground is dry. It should be well weighted and follow the plow closely. But used when the ground is wet it will do more harm than good.

Go over the ground after the roller the same half day with Acme or smoothing harrow and harrow again after each rain before the seed is sown. If the ground is plowed eight to ten inches deep and well pulverized the moisture will work up from the subsoil, but the surface mulch will keep it from evaporating and a fine, moist seedbed will result.

Soil moisture moves quickly up and down but slowly sideways. It quickly evaporates if there is nothing on top to prevent it. If the surface is stirred frequently it breaks up the myriads of tubes through which the moisture rises from below and goes off into the air.

The dry land farmers find that it pays them to harrow their grain in the spring, not only to destroy the weeds, but to establish a new soil mulch. Other farmers would find even greater profit in using the harrow or cultivator in their orchards and cultivated crops after each rain all through the season.

Findlay News.

The recent rains are making things grow surprisingly fast, especially the weeds.

Mr. Potts of Hollege, N. M., has been hauling wire for R. S. Houlette.

George Sachs left for Ft. Wayne, Ind., last Saturday. He left an old bachelor, but we understand he will not return under that name.

R. H. Kinsley & Co., are drilling a well for the Syndicates north of Mr. Messenger's place.

(Editor's note—The Findlay community is about 40 miles west of Hereford in Deaf Smith county. We shall expect a news letter often from there.

C. D. Miller has returned from a trip over the Denver and Rock Island in the Panhandle territory. Mrs. Miller and child returned Monday night from Lampasas where she has made an extended visit.

Special Correspondents.

A few have responded to the Brand's request for special correspondents in the different communities. We want one from every community and while we could not hope for a newsy letter each week from every place, we should have a sufficient number of letters each month to bring each community into some notice. Often it happens that a good news item escapes when a little thinking would turn an almost unnoticed thing into a valuable piece of news. Some of the things which make good items are: visitors to and from the community, social gatherings of the young people, and older ones too, Sunday afternoon gatherings, preaching services, reports of Sunday schools, social and church suppers, new people moving into the community, people moving out, report of rain, hot and cold weather, report of accidents, harvesting and threshing items. In giving names, try to get the initials of each person. A few simple instructions as to the form of the news letters might not be amiss:

Write on one side of the paper only.

Separate each item by at least one blank line.

If you use a typewriter, keep the left margin straight.

In giving names, be sure to get the initials.

There are four things that make a news item: Who, when, what and where.

It is not necessary to use "Mr." before the names of men, but when a man and his wife are to be mentioned, write—Mr. and Mrs. John J. Doe of the Lake View community were visitors at the home of Mr. and Mrs. Jas. T. Smith last Sunday afternoon.

Try to make the phrasing of each item a little different.

Do not hesitate to ask other folks for news items.

Hereford Court No. 71 Tribe Ben Hur meets the first and third Friday nights each month. Visiting members always welcome.

W. M. Megert, chief,
C. O. Lee, scribe.

Geo. Garrison sustained a severe sprain of his back the other day while lifting some machinery and it will likely keep him away from his business for a week or ten days.

Surprising Cure of Stomach Trouble.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because you have tried everything else. G. Stenge, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

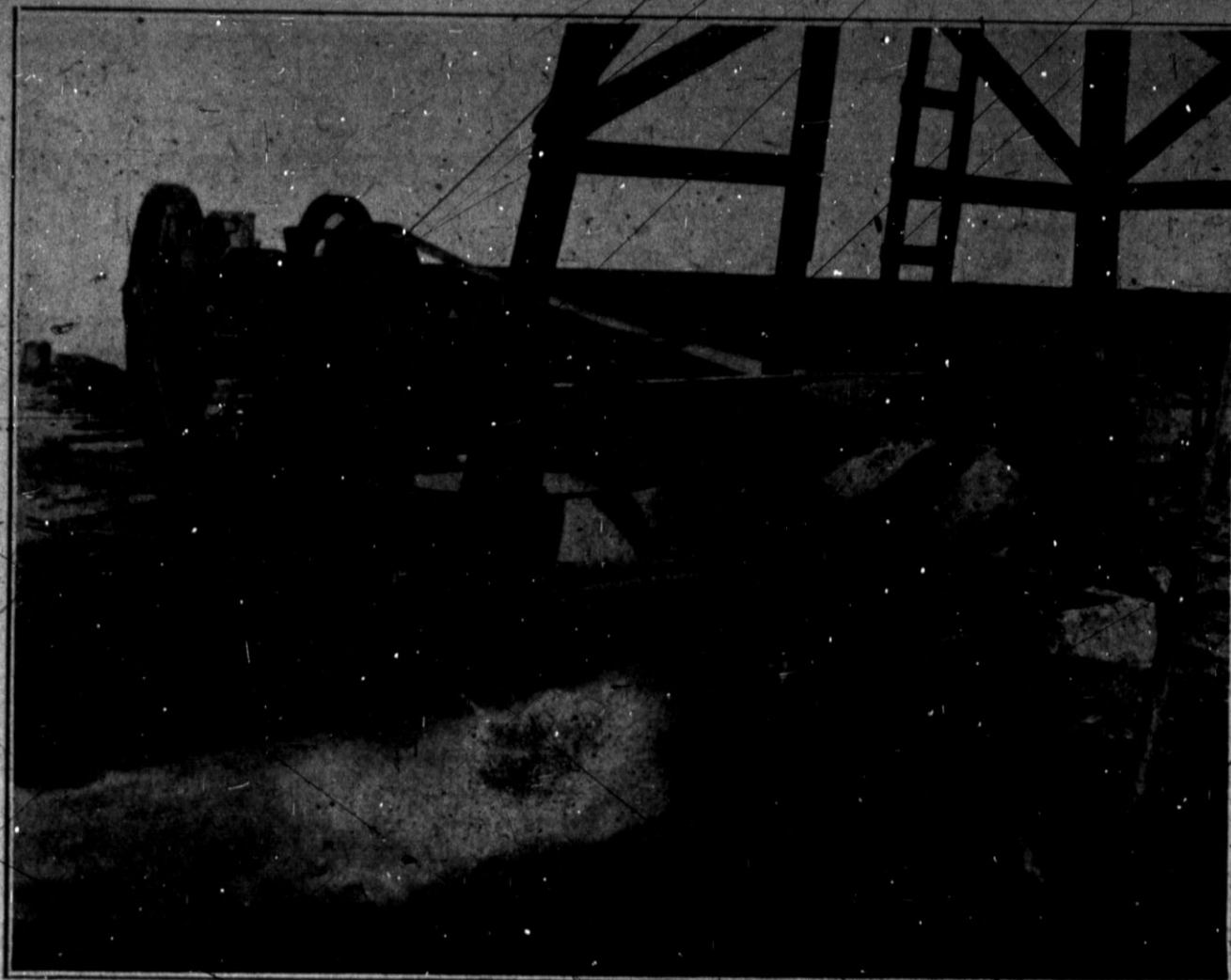
We Lead The Way

To better things in Groceries and to lower prices for life's necessities. If you are not getting the satisfaction you desire, we can render you assistance and save you many a dollar. One trial is sufficient to convince.

When in town during Carnival Week we invite you to come in and inspect the cleanest and most up-to-date Grocery in the Panhandle.

We will guarantee to save you Money and please you Better.

CARDWELL BROS.



Type of Irrigation Equipment used at the Big Wells of the Hereford Country.



See that joint!

THAT patented joint has revolutionized the whole business of building silos by making it possible to construct a perfectly solid stave silo of any desired height. When put together with a little white lead at these joints, a two-piece stave

INDIANA SILO

is as good as if it were made of one-piece staves, and very much less expensive. There is no metal at these joints to become corroded by the acids and no outside moisture can collect in them to rot the wood. This joint adds years to the life of your silo and many dollars to its value.

We have a plan by which you can own an Indiana Silo and let it pay for itself out of what it saves for you on next winter's feed bills. Give us a chance to explain it to you.

G. H. WOMBLE
LOCAL AGENT
WILDORADO, TEXAS

Silos in Deaf Smith County.
A number of farmers and ranchmen will erect silos this year and will be prepared to feed silage this winter. Among the number who will have silos on their farms this year are: F. M. Oberthier, who is the first to have one erected, has chosen the common sense wood silo, and has had it built on his ranch northeast of town. G. H. Womble, M. O. Meeks and two or three others in the north part of the county have selected the Indiana Silo and will begin work right away. D. L. McDonald has let a contract for a 200-ton hollow concrete block silo to be built on his north farm. S. B. Edwards has made a contract for two 170-ton common sense silos to be placed on his Hillcrest Farm. John J. Zinzer will also have one common sense silo. E. E. Ramsey, Henry Weams and George Burns have made contracts for treated stave silos. This makes about a dozen silos in sight for Deaf Smith county this season and before the season for building is past, there is likely to be a dozen more. The success of silo feeding has convinced the Hereford ranchmen and farmers that in silage feeding is the right

thing. As will be seen, four different styles of silos have been bought. The test of time will tell which one is best suited to this country and climate.

Paint up that house with Lincoln Climatic Paint. It has twice the life of the average paint.

R. H. Kemp.

Two Hundred Twenty Pound Sheep
It remained for Harry Noble, who ranches some 13 miles out, to sell the heavy weight mutton in Hereford. The weather 3 year olds tipped the beam at 225 pounds and brought 5c on the local market. When a stray lamb showed up one morning at Noble's house, he took it in and fed it, using the baby's bottle to do the work, the baby having outgrown its use, and the lamb fattened on this artificial but very satisfactory substitute. The lamb grew and became a pet of the family and they regretted to see it lead to slaughter.

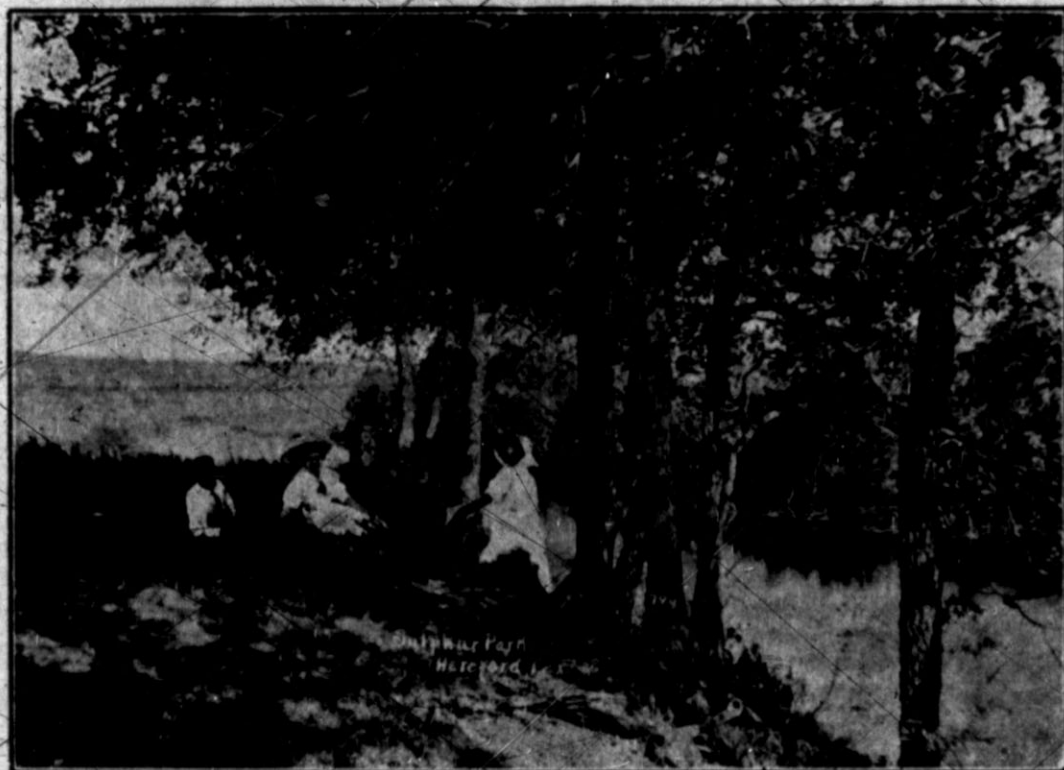
Rev. J. H. Henson was not able to occupy his pulpit last Sunday so no preaching was had at the Methodist church, that congregation going to other churches.

Trees and Orchards in Hereford Fine
It is the remark of every visitor to Hereford that the many fine shade trees and well-kept orchards gives the town a most attractive appearance. Hereford has always lead other Plains towns in the matter of shade and orchard trees. On every street may be seen beautiful shade trees of different varieties, the black locust predominating, and the growth that the trees of all kinds have put on this year is simply marvelous. A

little wonderflow water and sunshine has done the work. We believe that every street should have a double row of trees and where property owners have neglected to have them planted, in some way they should be encouraged to do so. Where the owners are non-resident, the Civic League would do a good work if they would prevail upon them to have trees planted and thus complete the line of shade. Hereford would then be the Park City indeed.

Saggs for Accident Insurance.
21-4tp

Brand New Cash Grocery.
We have opened up with a brand new stock of staple goods. We will be pleased to have a part of your patronage. We will do our best to please you in every way that is in the bounds of reason. We can save you some money on your groceries. We will buy eggs, butter and poultry in exchange for goods or cash. Call in and see us, 2 doors south of First State Bank & Trust Co., on Main street. We are in charge of the Elevator, anyone wishing anything in the feed line call on us. Brumley & Holman. 1t



Scenes in Sulphur Park Near Hereford

MOLINE AGENCY

Established in Hereford

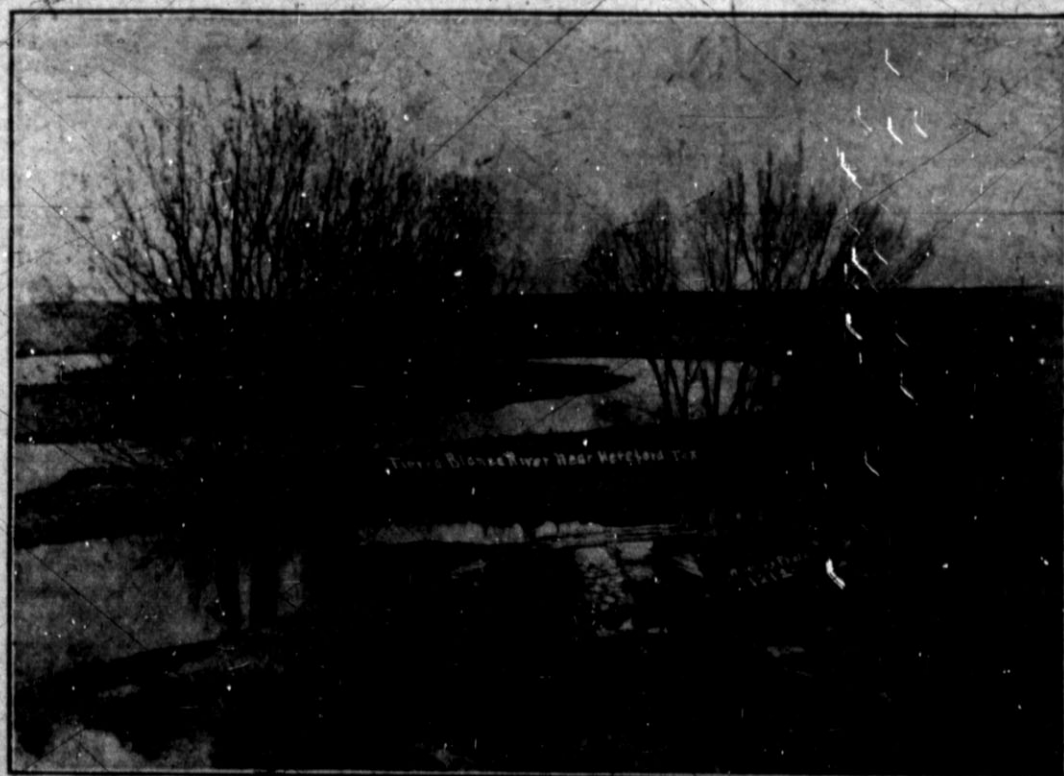
We want your business and are ready to serve you with dependable goods and fair treatment.

Don't fail to see us if you are going to buy a buggy.

We are now located in the Gass Building on main Street. Give us a call.

Call and let me show you
W. W. BENNETT

The Peaceful
Tierre Blanca
Winds Its Way



**The Concrete
SILO—The Silo
PERFECTION!**

THE CONCRETE SILO—The Silo PERFECTION—Made solid from top to bottom, re-enforced, requires no bands to hold it together, will not let insilage freeze, will not blow down nor fall to staves; will last for centuries. They will add a substantial "look" to your premises besides being the most useful thing on the place. We'll make the figures for you and show you what one will cost, then we'll build it and guarantee a first class job and a Silo that will last as long as stone itself. Ask Buckner, **T. M. PALMER LUMBER CO., Hereford** he knows how it is done.

WATER

CAPITAL

SOIL

LABOR

SUNSHINE

And all There are Greatest at Hereford

The Water, Soil and Sunshine have been here for countless ages, but only recently have Capital and Labor found these **THREE UNLIMITED RESOURCES**, and when these two human agencies combine these three dynamic forces of Nature the wealth-stream of abundance will burst forth from the rock of prosperity.

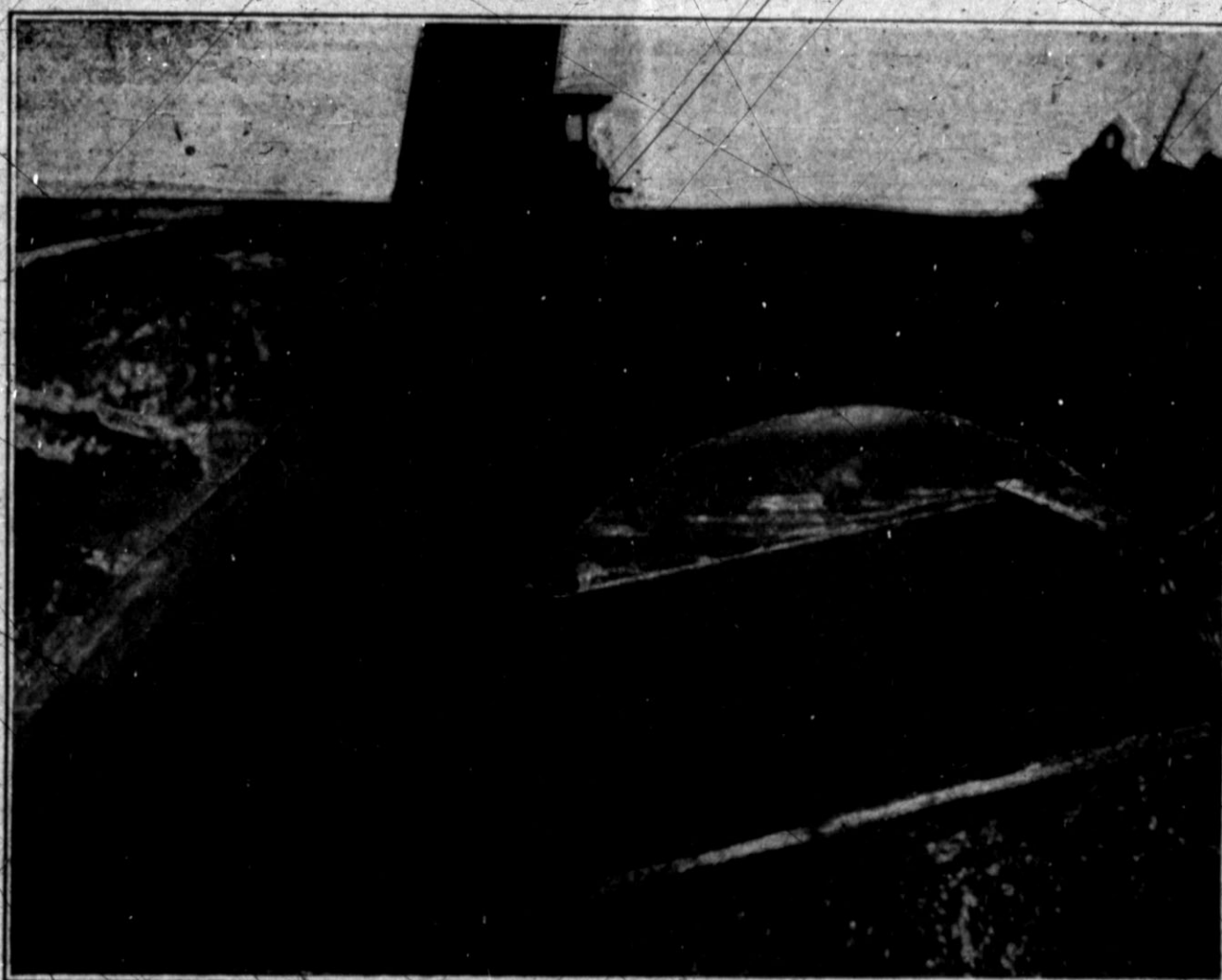
There can be no greater opportunity for the man of industry than where Water, Soil and Sunshine--these three--are combined in such compatible proportions as at Hereford. We believe in all three thoroughly, we have all three abundantly, we are willing to share them with our neighbors. We invite Capital to investigate, we extend a hearty welcome to both Capital and Labor

WATER

When You
Need it
No Waiting
On Ditch
Companies

WATER

As Much As
Needed



WATER

When You
Are Ready
No Waiting
On The Sky
Ships

WATER

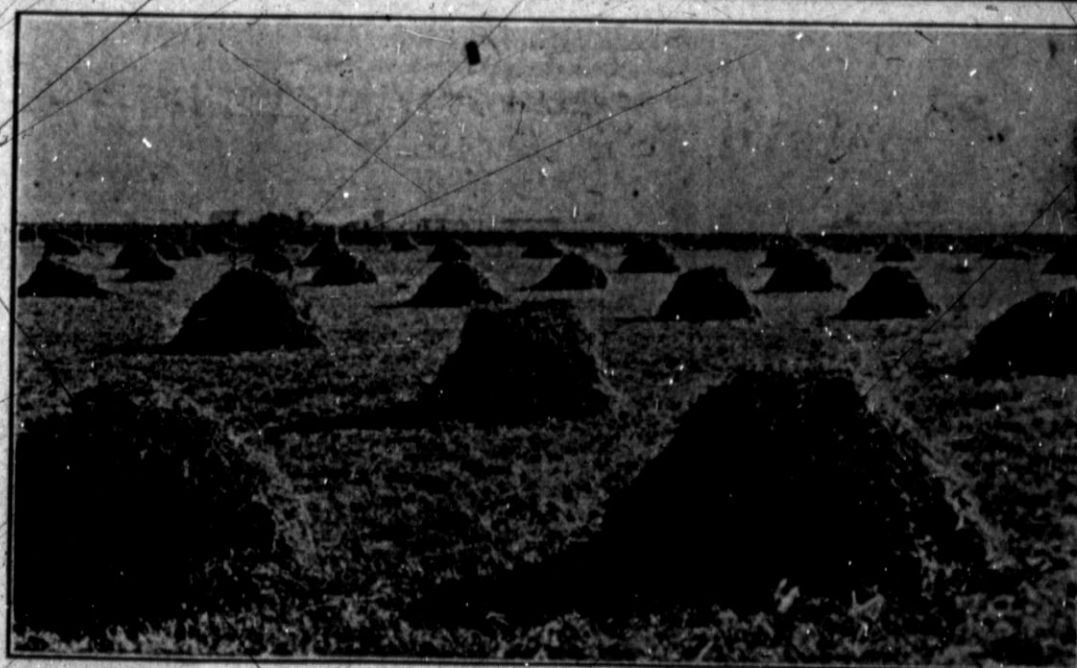
For Every
Acre

One of the Big Pumpers in Action---1300 Gallons Per Minute.

INSURANCE FARMERS. Hereford wants to interest an hundred farmers this year in Insurance Farming. Not to sell Fire and Life Insurance, but to give them an opportunity to conduct their farming with an Insurance against Crop failure for lack of water and drouth. A thousand gallon well is the **ONLY** Insurance Policy needed to insure your crops against probable drouth. Barring the accidents of Nature, there is no reason why any industrious man cannot farm with certainty in the **TIERRA BLANCA VALLEY**, if his farm be properly equipped---that equipment to include a Big Well, deep in the ground and a Big Silo high in the air. What can a farmer raise? Alfalfa and hogs; other feed stuffs and cattle



A Big Wheat Yield Is Insured With Irrigation



Alfalfa, King of Crops. Making Hay With Water and Sunshine

ANOTHER INVITATION. If this paper falls into your hands and you have been reading this, consider it an earnest invitation to visit Hereford; to look over the situation; to examine the many Irrigating Plants; to see irrigation in actual operation and not in promise. If you cannot come this time, write to any advertiser in this paper, or to the Chamber of Commerce, or to A. C. Elliott, editor of the Brand, for further information.

You are Invited to Visit Hereford During Water Carnival Week

Visitors, One and All Will be Welcome

The Water Will Guarantee The Harvest but the State Guaranty Law of Texas will guarantee the safety of your money if deposited with us. Come in and get acquainted with us and make our bank your bank. We do a Modern Banking Business based on Modern Principles. Our equipment is complete, our resources unlimited and our willingness to serve you in any way consistent with sound Banking, makes business a pleasure.

The First State Bank & Trust Co.

"THE PEOPLES DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, V-President
H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier
J. C. BURKHALTER Asst. Cash.

YOU CAN DEPEND ON YOUR NEIGHBORS.

By Holland.

To whom do you appeal for help in time of trouble or sickness? On whom would you depend if dread misfortune laid its heavy hand on you? Your neighbors? Exactly.

Man is a gregarious animal, and he naturally cares for relatives, friends and acquaintances rather than strangers. Social affairs depend entirely on acquaintanceship, and business affairs are controlled to large extent by the same element. It would be better if business and friendship were still more closely linked.

If you would depend on your neighbors in time of adversity why not depend on them in prosperity? Isn't the man whose hand you would like to grasp the man to whom you ought to hand the dollar that you have to spend? Why send it away to a mail order house which would be interested in a death in your family merely because it offered a possible chance to sell you a tombstone or a crape band for your hat?

You know your neighbors are reliable, that they can be depended on, that they would come to your aid with sympathy or material help should the occasion arise. Then why not show that you appreciate their good qualities by doing business with them regularly and as a matter of habit? They know you and are interested in you. The mail order man is merely interested in getting your money, and that in advance. **SPEND YOUR MONEY WHERE YOU MAKE IT.**

A Good Investment.

W. D. Magli, a well known merchant of Whittemound, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers. —Advertisement.

BROOKLYN TABERNACLE

BIBLE STUDY ON

MOSES, THE GOODLY CHILD.
Exodus 1:22-2:10.—July 6.

"Who so receiveth one such little child in My name, receiveth Me."—Matthew 18:5.

JOSEPH was the Grand Vizier of Egypt for eighty years—dying at the age of one hundred and ten years. Surely the Israelites suffered no oppression during that time. Shortly thereafter, however, another Pharaoh came into power who "knew not Joseph"—who ignored his services to Egypt and the tentative covenant with the Israelites. This Pharaoh is supposed to have been Rameses II., a hard-hearted, selfish despot.

This Pharaoh perceived that the Israelites were multiplying much more rapidly than were the Egyptians. Therefore he considered them a menace. At first they had been viewed as a protection, because Goshen lay eastward, and an invading army would encounter the Israelites first. Egypt's only antagonist in those days was Assyria. When the Israelites would outnumber the Egyptians, an invading army might bribe them, and thus the rule of the Pharaohs be overthrown.

To meet this contingency, various expedients were tried. First, an edict compelled the Israelites to perform arduous labors, which it was hoped would undermine their strength. On the contrary, they seemed to flourish increasingly with every burden. The next repressive measure was the edict that every male child of the Israelites should be strangled at birth. But this command was disregarded, the midwives claiming that they arrived too late. The final resort was the royal edict that the Israelites must drown every new-born male infant. Failure to do this was made a punishable crime.

It was under these conditions that Moses was born. The account indicates that both his parents were pious, and hence we are not surprised that the babe "was a goodly child"—beautiful. Comparatively few parents realize that where children are otherwise than "goodly"—graceful in feature and character—a responsibility for the defects rests upon them. We do not

mean that any human pair could bring forth absolutely perfect children. "Who can bring a clean thing out of an unclean?"—Job 14:4.

What we mean is that as careful breeding affects the form, features and character of the lower animals, and improves both fruit and flowers, so also it is potent in respect to humanity. Parents have in their own control the most wonderful power whereby to influence the character and form of their children before birth, and not to be ignored after birth—the power of the mind. Were this law of nature clearly recognized by intelligent, conscientious people, what a change would speedily be effected!

Co-operating With God's Providences.

Doubtless Moses' parents thought how to advance the plan which proved so successful in saving his life. They knew that the Egyptian princess resorted to a certain secluded spot on the Nile for her bath, presumed to have been part of a religious ceremony. A little basket was woven of bulrushes, and made watertight with pitch. The babe was placed therein, and at a proper time was left near the spot visited by the princess. Moses' little sister Miriam stood near, ready to suggest the bringing of a nurse. It is quite possible that the princess perceived the ruse, and merely co-operated, believing that the child might as well have the mother's care.

Aided and Protected.

How much there is of wonderful romance in this story! Think of the leadings of Divine providence in this case! One day the child Moses is a danger in his parents' home. At any moment his presence might be discovered, and he would be killed. Possibly his parents would also be put to death for disobeying the royal edict. The next day, through Divine prov-



The Princess And's No-Idence, the child is back in the same home, and his mother paid by the princess for caring for him.

It is assumed that the child was weaned at the age of four years. Then he was claimed by the princess as her own. He was given the name Moses, of which Professor Sayce says: "The Greek form of the Hebrew *Mosheh*—*Moysee*—is derived by Josephus from the Coptic (ancient Egyptian) *Mo* (water) and *wee* (saved out of it). In other words, the princess made a pun of the name, as though she had said: 'This is my son, because I brought him forth—out of the water.'"

Truly, we never know when Divine Wisdom is working human wool into the Divine web, or plan. God's people are ever to remember that He is "working all things according to the counsel of His own will." While using human instrumentalities, God nevertheless respects the human will, and merely co-operates with it. And whoever most zealously co-operates with God receives proportionately the larger share of the Divine blessing. This simple lesson, received into good and honest hearts, gives us greater faith in God.

Misses Agnes and Louise Parr, accompanied by Miss Addie Whitecomb, spent part of last week in Hereford visiting friends and relatives. With Mrs. Turrentine and family they enjoyed a day on the creek fishing. Miss Louise Parr remained over for this week and she has had some friends who visited with her while here, Miss Cula Skipweth and Mr. E. A. McCaffrey also of Amarillo.

"That Hereford is coming to the front there cannot be the least doubt," declared J. L. Pope, an attache of the Santa Fe Agricultural department, during a brief stop in this city Wednesday. Continuing, the visitor remarked: "Most excellent advertising is being accomplished for the Water Carnival that is being arranged for July 14-19. I believe that Amarillo and other cities and towns will have ample representation at the carnival, and I am sure that the program is such as will amply repay for all the time spent in the visit."

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamcosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

WOULD LIKE HEREFORD!

Wool Market.

The following quotations are furnished by F. L. Cofield Wool Commission Co.

WOOL.

Texas and New Mexico.	
Light Medium	17c to 20c
Light Fine	14c to 18c
Heavy Fine	11c to 15c

HIDES.

Green salt natives, No. 1	13½c
Green salt natives, No. 2	12½c
Part cured hides, ½ cent less than cured.	
Uncured hides 1 cent less than cured	
Dry flint hides	22c to 24c
Dry salt hides	16c to 18c

PELTS.

Dry full wool sheep pelts	10c to 11c
Green salt pelts	50c to \$1.00 each

Judge L. Gough and wife of Crosbyton, Texas, were in Memphis and spent the day Tuesday, the guests of W. M. Fore and family. They are living in Crosbyton where he is now manager of a large farm.—Herald.

Advertisements in the local column will be inserted when the cash accompanies the copy. Count five words for each line; the rate is 5 cents per line for each insertion. 191f

THE HEREFORD BRAND AND THE DIMMITT PLAINSMAN BOTH ONE YEAR FOR \$1.50

These two papers fully cover all the important Local and Development News of Deaf Smith and Castro Counties.

ADDRESS **BRAND PUBLISHING CO., HEREFORD, TEXAS**