

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, DECEMBER 31, 1909

No. 47

ANNUAL BANQUET COMING AROUND

Directors of Club Take First Step
In Planning Important Event
May Occur Next Month

At an interesting session of the Club Directors Monday noon in the Arcadian Cafe, several important questions were discussed.

Secretary Holman reported that a government inspector would visit Hereford soon to determine whether the town is entitled to free mail delivery. Get your numbers up quick. The matter of advertising for farmers with the aid of the railroads was talked of and the Secretary laid out his plans.

Better roads and the causeway came in the discussion and it was agreed that the city and county should get busy at once on the matter. The city, it is understood, is ready with a proposition. How about the county?

Cotton raising, broom corn, wheat and alfalfa came in for some talk.

But the absorbing question and one that received the most time was the annual function of the Club. It was suggested and approved that a "Whirlwind Campaign" be organized as a leader to the banquet. This will require more mature planning. The banquet will be held the latter part of January or the first week in February. It is planned and their promises are already out to have present on that great occasion, Capt. B. B. Paddock of Fort Worth; Homer D. Wade, of Stamford, and E. A. (Pat) Paffrath of Texas. These men are recognized town and state builders, either one of whom is a live wire at a Commercial Club banquet.

It is thought that provision can be made for 400 guests, including the ladies. Members of the Club and their wives will be given preference in admission to the hall. After that others will be counted in and provided for. The event of the season will happen.

It will be remembered that last year, a most successful and happy occasion was given after the campaign of the "Reds and Blues" in which the Reds gloriously lost. As a direct result of that contest the Club has been able to be much more alive all the year and to accomplish great things for the town and country.

WAGON PLUNGES DOWN 60 FEET

Woman and Ten Year Old Son
Dying From Effects of Fall
and Burns Received

News by Wire
Floydada, Texas, Dec. 30.—Enroute from Clovis, N. M. to Plano, Texas, the wagon in which S. R. Beck and family were traveling plunged over a sixty foot embankment near here and all were seriously hurt. The fall killed outright Mrs. Beck and the ten year old son is dying from burns received. The camp stove which they had in the wagon set fire to the contents after the fateful fall and the boy was unable to crawl away from the fire.

Appreciation.

To the friends who helped me in the race for the premium offered by The Brand, I wish to extend my

heart thanks, and to assure them that I appreciate every effort they made in helping me to secure the very Pretty and Valuable watch. I realize that it was thru the good work done by my friends that I was able to win in the contest. I will wear it and each time I look at the time of day will think of each and all who helped me. I also wish to thank The Brand for this beautiful gift. Again thanking all who rendered me such valuable assistance I beg to remain your little friend.

SUSIE LACKEY.

56 MILLION DEFICIT

National Treasury in Cash at Half
Fiscal Year

News by Wire.

Washington, D. C., Dec. 29.—National Treasurer reported today a deficit for the first six months of fiscal year of 56 million dollars and the amount of working cost at 28 million dollars. Officials admit that this is a bad beginning for the new year.

SPECIAL SESSION

Oklahoma Legislature to Amend
Bank Guarantee Law

News by Wire

Guthrie Okla., Dec. 30.—A special session of the Oklahoma Legislature will be called to amend the bank guarantee law. This was decided after a lengthy consultation between Governor Haskell and Oklahoma bankers after the failure of several banks in the state. January 18th is the date set.

Children Entertained.

On Monday afternoon Mr. and Mrs. E. Lancaster entertained a merry crowd of children. The hours were from 4 to 6 o'clock. The happy children played various games interspersed with music by some of the guests and Mrs. Lancaster who is an accomplished musician. At 6 o'clock an elegant dinner was served to which the jolly crowd did ample justice. The rooms were

beautifully decorated. The color scheme of green and red was carried out with pleasing effect.

The children one and all say it was the "best party ever." And thus has Mr. and Mrs. Lancaster builded a monument for themselves in the grateful hearts of the children present and they love those who think "we are worth while."

Notice to Stockmen.

Let us teach your colts by the scientific method. Satisfaction guaranteed. For further information write or see us. Jacobs Bros. 4745

IS KILLED IN DUEL

Earl Percy of London is Dead From
Effects of Shot Received in Duel

News by Wire

Paris, Dec. 29.—Earl Percy who is Henry A. George of London and a member of the English Parliament, died here today in a hotel from the effects of a shot through his lungs following a duel. His death has created a sensation all over Europe.

MAY CAUSE MORE TROUBLE

United States and Old Mexico May
Be Brought to Clash of Arms

News by Wire

Mexico City, Dec. 30.—Former President Zelaya of Nicaragua became reticent today after a conference with General Diaz the President of Mexico, who told him that he was talking too much and would cause trouble between the United States and his country. Zelaya has been denouncing Knox but is now silent.

No Arrests for Holidays.

Hereford prides herself in being a clean town and free from the raff crowd that usually appears before the police court after each holiday. During Christmas week, the officers tell that not a single arrest was made and that perfect order prevailed.

Open Letter to the Public

Dec. 31st, 1909.

To the Citizens of the 29th Senatorial District;

About the easiest task that could be placed upon any community would be that which required its citizens to induce one of their number to submit himself as a candidate for office. When a man who is eligible is approached by friends, and articles are published in the papers advising him that he is the proper person to fill some office and requesting him to make the race, there are few who are not convinced of their own fitness and do not submit. I confess that I am not one of the few.

Until the middle of December, I had not thought of entering the race for the office of State Senator. During my absence from home a combine was made and entered into by my friends, including the local editors, by which they proposed to cause me to enter the field for the office of State Senator for this District. Their task has been well performed and I have fallen a victim to their plots. I am a candidate for the office, subject, of course, to the Democratic Primary in July.

In making an announcement of this character it is usually customary to state one's views upon some needed legislation, which if elected, he will endeavor to have engrafted upon our statutes. In this I shall not adhere strictly to that custom. I do not believe it the part of wisdom or statesmanship for each of our representatives to go to Austin with a grip full of bills to be introduced. It would probably be better for the state at large, and the 29th District in particular, if a few of our law-makers would try to hold the others back and prevent some of the bills from becoming laws and thereafter a dead letter, or worse still, a hindrance to our development. The 29th District is new, it is progressive, it is advancing and improving with such wonderful rapidity that the older portions of the state stand and look at us in wonder. Let no law be passed that will hinder and retard us.

Of course one should declare himself upon the question of "Submission." During the last Legislature I expressed the opinion that the Legislature should submit the Prohibition Amendment. I have found no reason to change that opinion. Should I be elected to represent this district in the Senate, I shall vote to submit to a vote of the people the Prohibition Amendment and then shall vote for such amendment at the polls. In other words, I favor state wide prohibition by constitutional amendment, statute or otherwise.

I am of the opinion that the 29th District has not received from those in authority such recognition as it has been entitled to. The State has established schools, experimental farms and various other institutions in other portions of the state. Other than the Normal recently located at Canyon City (and that had to be purchased), I do not call to mind any other state institution in the 29th District. It seems to me that we are entitled to recognition. This may appear selfish, but as Texas is one of the most rapidly developing states in the Union, why not urge upon those in authority the wisdom of developing the best part of the state—The territory composing the 29th Senatorial District.

I feel that a thoughtful reading of the foregoing will be sufficient to give those with whom I am not acquainted an understanding of my ideas and purposes. During the campaign I will meet most of the voters personally in their home communities when a more detailed discussion of the questions affecting our interest will be had.

Yours respectfully,

JNO. P. SLATON.

DEER HUNTING IN TEXAS MOUNTAINS

Successful Outing by Hereford Nimrods—Only Big Game Killed.

A party composed of Messrs. H. H. Hawkins, A. W. Greeg, L. W. Ricketts and S. T. Shore left Hereford on December 6, 1909 for a few weeks outing in the Davis and "Wal-upe" mountains. They were equipped with all things necessary for camping, with a heavy tent to turn both snow and rain and to keep out winter's frost; and bedding of great quantity, both blankets and comforts mattresses and pillows.

The box that contained the guns was perhaps the heaviest of all. Shot guns for quail and duck and long range rifles for large game. Then suit cases and telescopes filled with private apparel and ammunition sufficient for two weeks outing.

On the second day after passing through the Pecos valley for a distance of over two hundred miles we arrived at Tojah. This was the place to fill the "chuc-box," mount the spring wagon and drive to the above mentioned mountains.

The trip from the beginning was an eager one to make time especially for the inexperienced ones; for now we beheld the mountains of our destination at a distance of fifty, sixty or seventy miles. With anxious look and eager step forty miles was made the first day. Blue quail and Jack Rabbit and coyote and Bobcat were the receipts of a portion of our ammunition on this days journey. One of the party proves to be an expert on broiling quail and was kept busy at our six o'clock dinner.

While a majority of the party had had some experience hunting deer and other large game, all were eager to start on the first days' hunt. For the territory was new and new

experiences were encountered and spice of deer had never been seen or hunted except by one of the party. And too, the story of a ranchman about the killing of a Panther and the presence of its hide in camp brought more excitement and anxiety.

The next morning before the sun had cast its ray in the western horizon, breakfast had been eaten, a biscuit rapped carefully in paper and placed in each ones pocket, the canteen well filled with water and the guns put in trim and the nearest-by high hill climbed that advantage might be taken of the deer as they were seeking the most secret place in gulch or ravine for the days hiding.

The hunting was done in the foothills of the Main Mountains. Hills of varied height and descriptions, some covered with cedar and cat claw and "shinery" and others almost bare.

From the first day to the last (except one) the echo and re-echo of the 30-30, 30-U. S., 44-guns were heard. Some were very exciting experiences as the following:

Once when a large deer made its way across the valley being fired at by the entire party for the distance of half a mile. Each being eager to place the fatal shot. Another when the party happened upon a yearling calf that had been killed and half eaten by Panther. Here was careful searching for there were signs of fresh trail. Carefully searched a short distance away, two Panthers were disturbed. At a range of from three to five hundred yards several shots were fired. Some hit but were not effective, for the Panther revealed his kinship to the cat.

Perhaps the most interesting and exciting experience was the trailing of a large buck thru 10-inch snow. The buck had been crippled the day before and the trail left at nightfall to be resumed by the entire party. The trailing thru brush and thicket, over hill top and thru valley, around the point of the hill and up to the

top most peak calls out the most eager expectancy. For those who know the habit of a crippled deer feels that the most careful work must be done in order to get an effective shot; for they are listening with an outstretched ear and an ever open eye that they might hear the footfall or behold the image of the pursuer.

Quail were found in abundance and all bagged that were desired.

The last days' hunt revealed that each one had put in some effective shots and that the wagon would be well loaded for a two days' journey to the train. However under the law of Texas the party had only killed half their allowance. The hunting was done in an altitude of 7,000 or 8,000 feet. It is most remarkable what strenuous exercise one is capable of taking in such an altitude. Even the one who had passed the three score year mark felt the vigor of youth and was enabled from day to day to walk thru 8 or 10 inches of snow fifteen, twenty and even thirty miles.

The expectancy while in pursuit leads one far away from camp 'ere he is aware but the effort it takes to return is capable of being described only by the experienced. But the warm camp fire, hot coffee, well prepared venison and quail soon make itself felt and all are ready to hear and relate the exciting experiences of the day.

On returning all were anxious to make every connection that home might be reached at the first possible moment.

Much excitement was created when two large deer were taken from the train. Many for the first time beheld a deer and none or but few had ever seen a larger one whose weight was guessed to be more than two hundred pounds.

The entire party felt that the outing was helpful to both body and mind and as far as game was concerned a very successful hunt.

ONE OF THEM.

J. W. Ford for Tax Assessor.

Smiling, and having a knowing wink in his eye, J. W. Ford the present incumbent of the Tax Assessor's Office, said this week that he wished to again serve the people in that capacity. For forty years a resident of Texas, nine of which have been spent in Deaf Smith county and a full acquaintance with values and the people of the county,

justifies him in again asking for the place. If he has faithfully performed the duties of the office in the eyes of the people and they see fit to return him, he knows he will appreciate it and will try to show that he is not unmindful of their kindness.

LOST gold cuff button with W. C. W engraved on it, lost on streets yesterday. Return to Brand office and get reward. 46-2t

THE "CHRISTMAS" STORE



Our General Stock of Hardware is also Larger and More Complete than ever before and a visit to our store will convince you

GARRISON BROS.

Make Our Store Your Headquarters

A Full House!

We have a heavy stock of corn, corn chops, shorts, bran, cotton seed cake and meal; alfalfa, prairie hay, millet, rock salt, and a little coal. Our prices are right and we can deliver the goods. : : :

TELEPHONE 76

Hicks & Harrison

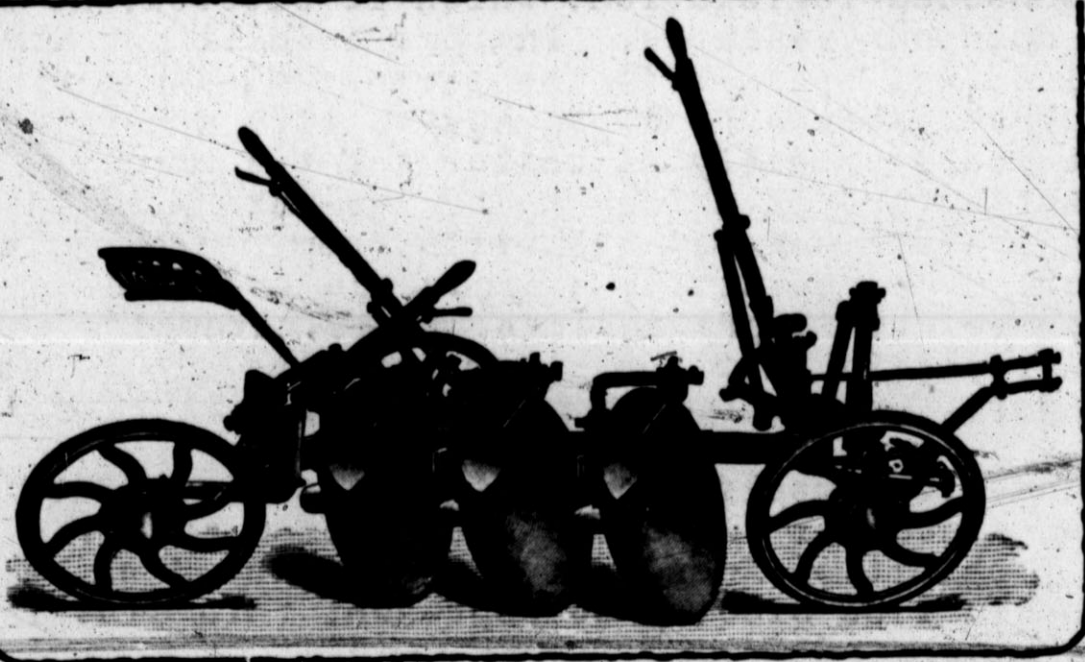
Park & Nesbitt

Make Loans on Ranches, Buy and Sell Vendor's Lien Notes, make Abstracts, write Deeds, Mortgages, Wills and do all kinds of conveyancing.

We write a liberal Life and Accident Insurance Policy.

WE ASK FOR A SHARE OF YOUR BUSINESS

The Means of Successful Plowing



Depends entirely upon the QUALITY of the Plow and for this reason the

Parlin, Orendorff & Emerson

Lines have no Equal. The DOUBLE and TRIPPLE EMERSON DISC, the Emerson EXPRESS SULKY and GANG, the SUCCESS SULKY and GANG are the standard of all Plowing Machinery and we will take pleasure in showing you the many good features of these plows if you will call at our store. We also have a nice line of

Windmills, Pipe, Casing and Builders' Hardware

WARREN HARDWARE CO.

212 Main street

Hereford, Texas

FLOUR

At the Elevator, for Cash

FLOUR

\$1.45 PER FIFTY POUND SACK \$1.45

Every sack guaranteed and your money refunded if you are not satisfied

Star Mill & Elevator Co., O. FALLWELL, Mgr.

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

"A Voice in the Box."

The telephone is more essential in country districts than in the city, in the opinion of the Atlanta (Georgia) Constitution. This newspaper recently reviewed in its editorial columns a rural telephone article which appeared in the Manufacturer's Record, also a Southern publication. The Constitution stated:

"Commenting upon the marvelous manner in which the telephone is coming into vogue in the rural districts, and outlining its practical value to the farmer and the rural resident generally, the Manufacturer's Record says:

"It is not alone that the farmer can in this way keep posted as to the price of his products, and many of the farmers of the West depend entirely upon the telephone in making sales of grain and other produce—valuable as the telephone is from this financial point of view, it is even more valuable in bringing the family of the farmers in touch with their neighbors. The loneliness which has made farm life a burden to so many people especially to the women and children; the fear that takes possession of them when the men are away, the fear of the inability to reach a doctor in times of sickness, are all banished by the telephone in the home. Among the great blessings which have come to civilization in recent years there is scarcely anything comparable to the value of the telephone, and as valuable as it is to the people of the city, it is infinitely more valuable to those in the country."

"In the South, and, of latter years especially in Georgia, the 'voice in the box' has made wonderful strides in the country districts.

"The farmer has outgrown the old impression that the telephone was a luxury accessible only to the man in the city.

"He has discovered that with the use of the 'party line system' and co-operative method, now so prevalent throughout this section, he can have an instrument in his house the year round at a cost well within the revenue from one bale of cotton.

"The claim of The Record that a telephone is even more essential to the country than to the city is entirely logical.

"In the city there is none of the isolation that characterizes the rural districts, and the means of communication, aside even from the telephone, are numerous and rapid.

"In the country there is only the highway connecting farmhouse to farmhouse, a highway often nearly impassable in inclement weather and under the best conditions forcing consideration of the elements of delay and outlay.

"Into this difficult situation the

rural telephone comes as a great transformer. It mitigates isolation almost to the vanishing point. It puts the farthest removed farm in immediate touch with neighboring farms as well as civilization-at-large. It gives the farmer, with a crop ready for sale, instant access to market quotations, it provides for the summoning of physicians, for aid in fighting fire or for the dozen emergencies inseparable from country life.

"It is not strange that, offering these and other revolutionizing advantages, the telephone should be rapidly conquering the rural districts.

"So vividly was Mr. Roosevelt's country life commission impressed with the salutary results that had followed the general prevalence of telephones in the country that it named their patronage as one of the factors destined to solve the rural problem.

"With the South facing unprecedented prosperity, it is likely the coming year will witness even greater progress on the part of this modern adjunct to life and business."

That the new telephone is rapidly "conquering the rural districts" was never more apparent than this year. In the past ten months the Western Electric Company, which makes all the "Bell" telephones, sold 100,000 of its newest type of rural telephone. In some sections of the country more than three-fourths of the farms have their telephones.

Resolutions.

BE IT RESOLVED by the the teachers of Castro county in association assembled:

FIRST: That we express our grateful thanks to the people of Dimmitt for the kind hospitality shown us during our stay with them and especially are we thankful to Judge M. F. Barber, Mr. C. F. Kerr, Dr. Stapleton, Mr. and Mrs. T. H. Beach, Mr. I. O. Jackson and Mr. B. D. Woodlee for their interesting efforts in making this meeting a success.

SECOND: That we express our grateful appreciation of the interest manifested by the parents in the great work of education as shown by their presence during this meeting.

THIRD: That we are especially grateful to Miss Griffith for her un-failing efforts in making this Institute both pleasant and profitable and one of the best ever held in Castro county, also for the royal manner in which she entertained the teachers with a reception given by her at the Hotel Castro in our honor.

FOURTH: That we heartily concur in the opinion of the Commission of Education that provision should be made whereby teachers holding second grade certificates may build up on this by passing on one or more

branches each year by this means giving the teacher a chance to reach the top without materially interfering with their school work.

FIFTH: That we favor some means of compulsory education and recommend that our legislators take steps looking to that end.

SIXTH: That we firmly feel that the profession of teaching is a great and mighty one and as individual teachers will labor to secure for the profession the just recognition that it so well deserves.

SEVENTH: That this Institute has been an inspiration to the teachers and that we will each return to our respective labors with fresh courage, clearer views, new impulses and more definite aims and designs.

EIGHTH: That a copy of these resolutions be handed to The Plainsman of Castro County and a copy

be sent to the Hereford Brand for publication.

EDWIN H. SHOCKLEY.
BESSIE J. BEEDLE.
CHESTER E. WILLIAMS.

Fertsch-Witherspoon.

Mr. Lin Fertsch and Miss Roxie Witherspoon were quietly married at the Presbyterian manse, Tuesday morning, Rev. W. M. Baker, pastor officiating. Mr. Fertsch is principal of the Farwell High School and it was there that he met and won one of Hereford's most popular and accomplished young ladies. Miss Roxie has lived in Hereford since a child and is highly esteemed for her sterling qualities and winning accomplishments. Cards announce that the new couple will be at home to their friends after Dec. 29, at Farwell, Texas, where both will remain as teachers in the school. The Brand wishes them a long and happy life.

City taxes are now due for 1909. The city collector's office is with Pitman Land Co. There is considerable delinquent tax for 1907 and 1908 in the city, especially in Evans addition. Pay now.
C. L. SULLIVAN, Marshall.

10870

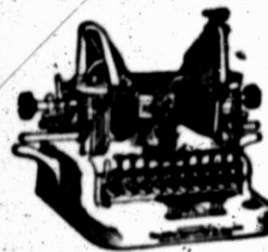
A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacers," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all



Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.
Oliver Typewriter Building
Chicago, Illinois
3-5-10

Winter Excursions

Los Angeles or San Diego, Cal., and Return, \$75.40

November 1st to December 31st, 1909. Limit, Six months from date of sale.

San Francisco, Cal., and Return, \$84.90.

November 1st to December 31st, 1909. Limit, Nine months from date of sale.

R. E. BRYANT, Agent

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	Our Price
The Hereford Brand	- \$1.00	\$1.75
The Brand Magazine	- .50	For Three

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

HEREFORD AS SUMMER RESORT

Plans to Make City Mecca of Summer Tourists from Over Other States.

Two years ago the Brand began an agitation toward making the Panhandle, and especially Hereford, a summer resort for tourists who wish to escape the heat of the cities and locations less favored than Panhandle cities.

This talk was stopped for awhile, being unable to get anyone to undertake to furnish entertainment for the ever drifting crowd of health and ease hunting tourists. But a plan is now maturing to meet the necessary requirements.

That the Panhandle offers a delightful place for summer cooling and rest can not be doubted for a moment. The summer climate is similar to the famous Colorado variety, with the advantage that the extremes of heat during the day are less. All who have spent a summer on the eastern slope of the Rockies need not be told what the summer is, the Panhandle climate is better. The period of heat during the day is shorter and the nights are a never ceasing cooling spring of delight. (How's that?)

Now the Denver road and other lines advertise Kool Colorado and thousands of dollars are spent each year for the sole purpose of bringing people who are tired and hot to the cooling atmosphere of the mountains. If half the money was spent for the Panhandle, thousands of sweltering Texans and others would flock to the top of the largest mountain in the world, the Llano Estacado, and there cool their feverish brow and sleep the sleep of the just every night. It can be done.

One thing will be needed. Cottages for light house keeping and ample boarding facilities. Last summer a number of families from Central Texas were here and were unable to find suitable lodgings. One good woman who intended to remain two months, remained only two days because she could find no house. The lodging question must be solved first.

A Reception.

Last Monday evening the people of Dimmitt were invited to a reception given in honor of the teachers of Castro county by Miss Griffith, principal of the Dimmitt public school. At eight o'clock the crowd began to gather and the entertainment began. The guests were first asked to the dining room and were served with delicious punch, after which all were

invited to the parlor where several selections were rendered on the piano by those present. Several of Dimmitt's most popular young men were asked to sing, and they selected as their piece, "Old-Black Joe," and "Home-Sweet Home." After the songs came a very amusing contest, half an hour with our English "Kates" and a love story with blank spaces that were to be supplied with the name of some flower. After enjoying these games, music and songs entertained the guests for a few min-

utes when refreshments were announced. Each guest was served with whipped cream, bananas and cake. A short talk was made by Judge Kerr, in behalf those present assuring the hostess that a more pleasant evening could not have been spent, after which each took their departure for home. Miss Griffith is one of the best teachers in the state, and very popular in the society circle of Castro county, the largest number were present that ever attended an entertainment of this kind.—Dimmitt Plainsman.

A. H. Elliston Hurt.
Last Tuesday, while assisting at the shop in shoeing an unruly horse, A. H. Elliston came near meeting with a serious accident. He was holding the horse when the animal reared up and brought his fore feet down upon him, knocking him backward against a box. Mr. Elliston received quite a shock, but escaped with a cut on his face, another on his head, and a bruised back. These kept him in for a couple of days, but his back is still giving him considerable pain.

FARMS TO RENT

More Renters Needed To Handle the Good Farms Around Hereford.

Others are letting it be known that they have good farms to rent. The following have reported since last issue.

W. B. Palmer, farm 10 miles east 300 acres under cultivation, good house, barns, etc.

H. L. Waterman, farm 12 miles northeast, 200 acres under cultivation, good house, barns, etc.

I. N. Dillard, farm 14 miles northwest, 150 acres under cultivation, has good house, barns, etc., will give $\frac{2}{3}$ of all crops to renter and employ him for all spare time at good wages. Can furnish part of teams needed.

James Vannatta, farm 10 miles southwest from Dimmitt, 300 acres in cultivation, good 4-room house, barns, etc. All fenced. Will rent for $\frac{1}{3}$ share of all crops. See F. W. Lambert, Hereford, Texas.

In this connection, The Brand wants to hear from non-resident owners who will be willing to have their land put under cultivation. If you own a section or less, it will be to your advantage to put in from 100 to 300 acres. On the other side, The Brand wants to hear from men who will put this land in cultivation. Make a clean-cut proposition as to what you will do. Address The Brand, Hereford, Texas.

Appreciates her Friends.

I take this method of expressing my appreciation and thanking my many friends who lent me their material aid during the Brand contest and hope the coming year of 1910 may shower its richest blessings upon each and every one.

Also I wish to thank the Brand management for its courteous treatment throughout the entire contest, and to express myself as being pleased with my connection with the paper as the contestant from Castro county. May the Brand live long and continue its usefulness.

JENNIE CARTER.

Christmas Trees.

All of the churches of the city and many private homes had the usual Christmas tree, from which useful presents, toys, etc., were distributed. Old Santa Clause kept his promise with the children and filled their stockings at night while they slept. Friends exchanged their happy greetings and good cheer prevailed throughout the city.

A Brand Liner will rent that room for you—5c a line.

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

WANTED! WANTED!!

500 Pairs Old Boots And Shoes at 50c a Pair

We will allow 50 cents a pair for every pair of Old Boots or Shoes left at our store, when new ones are purchased. The only condition is you must wear the old shoes into the store.

H. C. MYRICK

1910

1909

We Wish our Patrons and Friends
 A
 A Prosperous and Happy Year

in

1910

And Thank Them for Their Liberal Patronage
 During the Past Year

Arnold & Matthews

Furniture and Undertaking

1909

1910

Local and Personal

Carving Sets. Warren Hardware Co. 44tf

Just received a car rock salt. Hicks & Harrison. 44tf

S. B. Holman was in Amarillo Tuesday on business.

L. N. Hancock of Clovis was in Hereford this week on business.

Heating Stoves at Warren Hardware Co. 44tf

We can save you money on your jewelry. Gass & Son. 41-tf

Order coal in nice weather. Hicks & Harrison. 44-tf

Will O'Brien is in Ohio looking for farmers to buy Hereford land.

Gass & Son have what you want in holiday goods. 41-tf

Old hats made to look new. The Sultitorium. Phone 350. 39tf

Keep your right eye on Baskin Heights. 1-tf

Prairie Hay at Hicks & Harrison. 44tf

J. Ray of Vernon was in Hereford from Saturday to Monday transacting business.

I repair your stoves cheaper than moving furniture in case of fire. See Loughmiller. 37-tf

You'll like our work. There's a reason. The Sultitorium. Phone 350. 39tf

Family Laundry 6c per pound. Phone 246. We will call. 43t5p

Our guarantee speaks for itself, it is paramount. D. R. Gass & Son. 41-tf

Take a walk, and see how little coal there is in Hereford. Hicks & Harrison. 44-tf

Judge C. F. Kerr of Dimmitt was in Hereford Monday on important business.

Mrs. Eva Bruce enjoyed a visit by Mr. and Mrs. Wm Gordon of Texico during the holidays.

We have moved to room 6, Miller building, where we are better prepared than ever to serve you. Call and see us. 42-tf. C. G. Witherspoon & Son.

I Take Great Pleasure

In thanking my Friends and Patrons for their liberal patronage during the past year, and during 1910 I wish you much success, and desire to say it will be my earnest effort to serve you even better than in the years past.

Most sincerely,

GEO. A. STAMBAUGH
 Everything for Ladies, Men and Children

We have one of the most up-to-date lines of jewelry in the city and our guarantee is absolute. D. R. Gass & Son. 41-tf

Miss Carter, one of the teachers in the College is spending the vacation with her parents at Belton, Texas.

Order feed and coal early, our wagon don't leave the store after 6 p. m. Hicks & Harrison. 44-tf

Family Laundry 6c per pound. Phone 246. We will call. 43t5p

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf

Smith and Brumley do all kinds of Scavenger work, also haul off your trash, cans and dead stock. Prices reasonable. Hereford, Tex. 46-tf

Arnold & Matthews, Furniture and Undertaking. J. M. Gililand, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Frank Chesnut of Fort Worth was in Hereford on business this week. He owns a large tract of land near here.

We can save you money on your jewelry and other Christmas goods. D. R. Gass & Son. 41-tf

Mrs. Press Burnam entertained with a Turkey Dinner Christmas Day, a number of friends being present. A good time is reported.

We are not advertising coal. Haven't enough to bother about. Hicks and Harrison. 44-tf

Ladies Skirts and Suits Cleaned and Pressed. The Sultitorium. 36 tf

O. B. Pirkey and A. J. Olson were gunning near Adrain on the Canadian during the Holidays. They returned with a full bag.

Mrs. Joe L. Carter entertained a number of friends at six o'clock dinner on the evening of the 27th. A dainty six course dinner was served and a most enjoyable occasion was held.

Say did you know that Gass & Son have a complete line of jewelry and we can save you money on these goods. Call and see us before buying your holiday goods. 41-tf

Miss Ethel Tompkins, thru the instrumentality of Agent R. E. Bryant, has secured a position as stenographer to the Chief Dispatcher, at Amarillo.

J. R. Fudge has bought an interest with Mr. Curley in the Lone Star Dry Cleaning Works, located on Sampson Anenue, where they have an up to date shop.

Miss Millicent Griffith, principal of the Dimmitt Public school spent the week with friends in the city. She will return today to resume her work next Monday.

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

Mr. and Mrs. Tom Carter left Tuesday for Sioux City, Iowa, where they will make their future home. Mr. Carter has been engaged in a successful real estate business at Hereford. Mrs. Carter coming here as a bride about a year ago and has been during the fall term a popular teacher in Hereford College. She had charge of the department of oratory. While here for only a short time, Mrs. Carter made many warm friends who regret to see her leave, but all of whom wish her well in her newly chosen home.

The
Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

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THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make
the following announcements, same
being given in the order of the in-
formation received at this office.
All candidates, unless otherwise an-
nounced, are subject to the action of
the Democratic Party.

Fees for announcements are pay-
able in advance and as follows: For
all county offices, \$10.00; for com-
missioners, \$2.50; for precinct and
city offices, \$2.50 to \$5.00; offices
having no or small emoluments,
\$1.00 to \$2.50.

DEAF SMITH COUNTY.

For County Clerk:—

J. H. KING
FLETCHER ROGERS
O. B. PIRKEY

For Sheriff and Tax Collector:—

F. H. BRITAIN,
E. F. CONNELL, re-election

For Treasurer:—

H. B. WEBB
ROSCOE DAVIDSON

For Tax Assessor:—

L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR
J. W. FORD, (re-election)

CITY OF HEREFORD.

For Marshal and Collector:—

C. L. SULLIVAN
J. B. ROGERS

For Secretary and Treasurer:—

A. M. JONES

CLOSING YEAR.

Tonight at 12 o'clock the old year
will die and the New Year will make
its advent. The history of 1909 has
been written, the events of 1910 are
still in the sealed book of time.
Many important things effecting the
happiness and welfare of man has
transpired. Fortunes have been
made and lost; reputations have
been established and blighted; new
friendships have been made and old
ones broken. At the close of the
year, the world finds itself wrestling
with the problem of humanity.
Will the close of the new year find
man more humane and the world a
better place in which to live? The
Brand thinks this old world grows
better. Are you helping to accom-
plish the purpose for which it was
created—to make a finite home for
man and a place in which man pre-
pares himself for an infinite home in
the great beyond?

The Hereford Brand devotes a
page this week to Thomas G. Nance
pioneer preacher of the Panhandle.
He was once pastor of the Christian
church of Claude being the founder
of the present organization. A mem-
orial window in the new Christian
church at Hereford will be dedicat-
ed to Mr. Nance. This an unusual
feature for flowers are not often
thrown until after life's fitful fever
is ended.—Claude News.

AN HONEST SALOON MAN.

The following appears in the West
Times, a paper published at West,
Texas, a town in McLennan county
in Central Texas. This is certainly
an unique way to put a saloon ad
and is remarkable for its honesty:

WANTED.

New customers—must have them.
My old customers are dropping
off fast.

Many have died before their time.
Some have gone to jail.

Others are in the poor/ house and
insane asylum.

A lot of them have lost their
money, and cannot help pay my
\$1,000 license.

THE candidate is out to hear the call,
The politic bee is on the wing,
The buzzing bug has started the ball,
The forks o' creek with music ring.

PAY your poll tax, state, county
and city, if you would vote during
the year 1910.

OTHER CANDIDATES ANNOUNCE.

FOR CITY MARSHALL. The
second man out for the exalted honor
of the City Marshalship is J. B.
Rogers. He says he needs the of-
fice and wants it bad. Mr. Rogers
is well known in Hereford having
lived here four years. He is another
native Texan and says out loud
that he is a Democrat and a Prohi-
bitionist. He is not a novice in the
matters of police duty, having been
constable in Harrison County and
also served as deputy sheriff for 15
years. Thus he knows some of the
dark and shadowy ways of the viol-
ators of the law. If elected, he pro-
mises to enforce the law "without
fear or favor," and asks that he be
remembered next April.

FOR COUNTY TREASURE. The
second man to enter the race for
County Treasurer is not known the
world over for his size, but in this
case the candidate thinks the pug-
ilistic weight of his friendly oppo-
nent will cut no figure. The Brand
refers to Roscoe Davidson, who for
4 years and more has held the same
position as bookkeeper for the Hub-
bard Grocery Co. It is remember-
ed that he started in with this Com-
pany to work for 3 days and he will
soon complete his 5th year with
them. Mr. Davidson is also a na-
tive of the Lone Star State and has
made his home in this city for 9
years. He believes and feels that
his knowledge of bookkeeping espe-
cially fits him for the office sought,
and asks his friends in the county to
give his announcement due thought
and a straight vote at the Primary
Election. He advocates the doctrine
of "everybody with a poll tax re-
ceipt" and a vote for Roscoe Dav-
idson.

O. B. PIRKEY for CLERK. The
importance of accuracy in the office of
County and District Clerk is an ad-
mitted condition that should always
exist. Experience in the office is
the best way to secure that desired
accuracy. Now, O. B. Pirkey for
nearly two years deputy clerk in
Deaf Smith County and for six years
deputy clerk in Bowie County, jus-
tifies his claim that he feels fully
competent to handle the details of
that office. Mr. Pirkey is a native
Texan and has been a resident of
the county two and one half years.
He is at present bookkeeper at the
First National Bank having resigned
the deputy clerkship to accept the
latter position. He is a young man
of sterling qualities and bears a
splendid reputation. If elected he
promises to devote his undivided at-
tention to the duties of the office and
to the care of the county's records.

Sells Insurance Business.

W. H. Rayzor has sold his fire in-
surance business to Smith and Ash-
brook. This gives the latter firm
another strong line of companies.

THE FIRST STATE BANK
S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
H. B. WEBB, W. S. HIGGINS,
1st Vice Pres. 2nd Vice Pres.

CAPITAL STOCK \$100,000.00
Shareholder's Liability \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

ASK ME If you want
to sell your
Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell
or Exchange any kind of Business or Real Estate.

Insurance placed in best companies
and policies looked after.

Office in Dunlap
and Britain Build-
ing, Rooms 2 and 4

C. O. LEE Hereford, Texas.

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank
HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
C. W. DODSON, Cashier R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully
solicits your account.

"I SAW IT IN THE BRAND"

A Happy New Year To All

And a Prosperous 364 Days to Follow



E. B. BLACK COMPANY

FURNITURE AND UNDERTAKING

Local and Personal

"No bonus needed to build Hereford." Read it on page 8. 1t

Skirt bargains at the Ladies' Furnishing Store. 1t

Boys coaster wagons. Warren Hardware Co. 44tf

C. O. Lee and wife are spending a short vacation at the home in Iowa.

Skirt bargains at the Ladies' Furnishing store. 1t

Analyze a bonus. Who pays it, who gets it? Read the bonus article on page 8. 1t

Rogers 1847. Warren Hardware Co. 44tf

Skirt bargains at the Ladies' Furnishing Store. 1t

D. F. Ashbrook has returned from a trip to New Mexico in the interest of his "claim."

Just received a new lot of one piece dresses at the Ladies' Furnishing store. 1t

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

We have a nice assortment of Japanese china ware. Warren Hardware Co. 44tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

We have moved to room 6, Miller building. Call and see us for Deeds, Abstracts, etc. 42tf. C. G. Witherspoon & Son.

You will find Haviland and Versailles China ware at Warren Hardware Co. 44tf

Just received a new lot of one piece dresses at the Ladies' Furnishing store. 1t

We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Britain-Dunlap Bldg. 35-tf

Mr. and Mrs. G. Tabbott of Dimmitt spent Tuesday and Wednesday in Hereford shopping.

Mrs. W. P. Edwards and daughter, Ethel, of Wildorado, spent the holidays with relatives in Hereford.

J. A. King with the Electric Light Co., spent Christmas in Fort Worth visiting home folks.

Just received a new lot of one piece dresses at the Ladies' Furnishing store. 1t

Do you agree with the statement? "No bonus needed to build Hereford." Read it on page 8. 1t

Don't risk cotton seed cake advancing in price. Investigate. Hicks & Harrison. 44-tf

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf

Dr. J. G. Hendricks returned last Monday from Eastern Texas where he has been for some weeks attending the bedside of his aged father's illness, a notice of whose death has appeared.

Mr. T. E. Fowler is here visiting in the family of Dr. R. M. Johnson. Mrs. Fowler, daughter of Mr. and Mrs. Johnson has been here for some time with her sister Mrs. Evans who has been quite ill at her home.

To prevent our patrons from using bread of an inferior quality we are putting labels on every loaf. Insist on having bread with our label on every loaf. Insist on bread with our label attached. Take no other. The Home Bakery, O. K. Land Co. Building. 44-tf

Prof. J. A. Morgan, principal of the school at Vega, made a pleasant call at the Brand office while here attending the teacher's institute. Mr. Morgan spoke very enthusiastically

of his thriving town and mentioned the fact that a \$20,000 brick hotel had just been completed. Other improvements are under way and the town growing right along.

H. L. Rice has bought the interest of Albert Murphy of the firm of Murphy and Barnhart. All accounts due the old firm are payable to the new firm of Rice and Barnhart and obligations due by from partnership are assumed by new firm. This shop is one of the best equipped in the country, having all the latest power tools, including a disc sharpener and other time and labor saving machines. 462t

H. L. RICE.
A. C. BARNHART.

YOU'LL LIKE HEREFORD!

You Who Spend Twice for Fuel What You Should

We'll save you a third or half your fuel bill this season if you will listen to reason. If it was \$30.00 last winter, how would \$15.00 sound for this year? Remember, we guarantee to save a third the fuel—proper use will save at least half. And just stop to think—the amount saved in fuel will pay the cost of the stove—Cole's Hot Blast saves its cost and over! Will we guarantee this? Yes! We guarantee:

Cole's Hot Blast
\$12 up

- 1—A saving of one-third in fuel, over any lower draft stove of the same size, with soft coal, slack or lignite.
- 2—That Cole's Hot Blast will use less hard coal for heating a given space than any base burner made with same size fire pot.
- 3—That the rooms can be heated from one to two hours each morning with the soft coal or hard coal put in the stove the evening before.
- 4—That the stove will hold fire with soft

- coal from Saturday night until Monday morning.
 - 5—A uniform heat day and night, with soft coal, hard coal or lignite.
 - 6—That every stove will remain absolutely air-tight as long as used.
 - 7—That the feed-door is and will remain smoke and dust-proof.
- All we ask is that the stove shall be operated according to directions and set up with a good flue.



Hereford Hardware Company

A Happy New Year

I wish my Friends and Patrons a Happy New Year, and desire to thank them for their liberal patronage accorded me during the last twelve months, and take pleasure in assuring you that I will appreciate the same support in 1910.

W. H. RAY, Jeweler and Optician

Society

IN HONOR OF MRS. DAMERON

Mrs. A. M. Jones delightfully entertained a number of ladies Monday afternoon Dec. 28, from 3 to 5 at her suburban home in North Hereford. The party was a compliment to her sister, Mrs. L. B. Dameron of Denver, Colo. The home was attractively decorated in holly, mistletoe and evergreens and the soft light of many candles made the effect very pretty. The punch bowl in the reception hall was presided over by Miss Frankie Dameron, sister of Mrs. Jones. After being served with punch and being presented to the guest of honor, the ladies were invited into the parlor and dining room where a game of "42" was in progress. The hostess served home made candy during the game and at the close dainty refreshments of white grapes, angel food cake and fruit nectar in orange shells. Mrs. Dameron with her husband will return Thursday to her home in Denver after a week pleasantly spent with home folks. The ladies of Hereford were pleased to have the opportunity of meeting this lady and thank Mrs. Jones for her delightful afternoon. The guests in addition to the honored guest were; Mesdames Price, Garrison, Webb, Russell, Barcus, Jarrott, Matthews, Kilough, Johnson, Hough, Cardwell, Groner, Moreman, Witherspoon and Arnold.

MISS ELLIOTT ENTERTAINS

Wednesday afternoon at her spacious home in North Hereford, Miss Willa Elliott entertained a number of young ladies in honor of her College friend, Miss Stella Rhone of Whitsboro, Texas, who is spending the holidays with her sister, Miss Willa of Hereford College. The principal amusement for the afternoon was "42" and though it is an old game it was evident that all the interest was not gone from it. Choice candies were served during the game and afterwards delicious coffee and sandwiches. The hostess was assisted in serving by her little sisters Misses Edna and Emma Belle. The dainty score cards were very suggestive of the Christmas season. Those who shared the enjoyment of the occasion were Misses Stella and Willa Rhone, Winona Arthur, Harriet Shirley, Irma Gough, Willie Moyers, Glennis Coulson, Ruth Wilson, Edna Fuqua, Beluah Potter, Roberta Nance, and Mate G. Hunt.

ANNIVERSARY CELEBRATED

Mr. and Mrs. J. W. Burks celebrated the ninth anniversary of their marriage Sunday by inviting a few friends to dinner. Artistic little hand painted place cards bearing the dates 1900-1909 were laid for eight guests and an elegant eight coursed dinner was served. The house was prettily decorated in Xmas greenery and the dining table was attractive with a miniature Xmas tree as the centerpiece. The feast of good things to eat and the cherry hospitality dispensed by the host and hostess will long be remembered. The following guests are joined by a host of other friends in wishing Mr. and Mrs. Burks many happy returns of the day: Mr. and Mrs. G. W. Barcus, Mr. and Mrs. H. H. Hawkins and Mr. and Mrs. A. O. Thompson.

VENISON AT MRS. SULLIVAN'S

Those who received invitations to dine with Mr. and Mrs. Chas. Sullivan, Wednesday noon and ate real deer meat consider themselves fortunate indeed. Mrs. Sullivan is noted for the genuineness of her hospitality and good cheer and good

dining that prevails about her table but on Wednesday Mrs. Sullivan even surpassed Mrs. Sullivan. And while she declares it was her first attempt at preparing venison the result was enough to satisfy the palate of the most exacting epicurean. The service was handsome and the side dishes delicious.

Those present were: Mrs. Estelle Tucker; Messrs. W. M. Knight, Paine, and Terrence Stanberry.

MISS FUQUA ENTERTAINS

Miss Edna Fuqua was at home to her friends Monday evening, Dec. 28. Progressive "42" was the special diversion of the evening, although in addition to that many interesting contests were engaged in. Refreshments of ice cream and cake were served by the hostess and the following young people pronounced Miss Fuqua a delightful hostess.

Misses Guinn, Ruby and Ruth Wilson, Edwards, Givins, Gass, Gregg, Black, Bruce, Shirley, Hammack and Woodburn; Messrs. Price, Gough, Guin, Sam, Orville and Pearl Brunk, Shirley, Griffin, Thompson, Henderson and Adair.

SIX O'CLOCK DINNER.

The Gregg home was a scene of a very happy little dinner party when Mr. and Mrs. A. W. Gregg entertained A. M. Jones, Mr. and Mrs. B. S. Arnold and Mr. Clyde Wright at a venison dinner. The place cards were artistically and appropriately decorated. Each card bore a rugged bit of landscape with a cunning little deer. The pleasing sketches was the handiwork of Miss Leila the eldest daughter of the home. On no occasion was the ever hearty hospitalite of the Gregg home more generously dispensed and a delightful evening was passed by the guests present.

MISS COLLIN'S DANCE.

Miss Amber Collins entertained a few friends at a Xmas dance on the evening of Dec. 25. She was assisted in entertaining by her sister Mrs. Claude Witherspoon who furnished music for the festive affair. Refreshments of gelatine with whipped cream and cake were served and an exceedingly happy evening was spent by the following guests. Misses Milam, McGarr, Gregg, Ina Gregg and Tot Mercer; Messrs. Arch Collins, Dow Mercer, Lefter, Carter, Dr. Masse and Mr. and Mrs. Joe Collins.

MRS. RESOR ENTERTAINS

Mrs. Homer Resor entertained a number of young people Saturday evening in honor of her sister Miss Willie Hammack.

The evening was spent pleasantly in playing games and engaging in interesting contests the hostess had carefully prepared for the entertainment of her guests. Refreshments of fruit were served and at a late hour the young folks departed, pronouncing the party an enjoyable affair.

Those present were; Misses Hammack, Doss, Givens, Woods, Beach, Murphy, Black and Guinn; Messrs. Henderson, Sam and Orville and Glen Brunk, Hubbard, Marshall and McBride.

A TEA

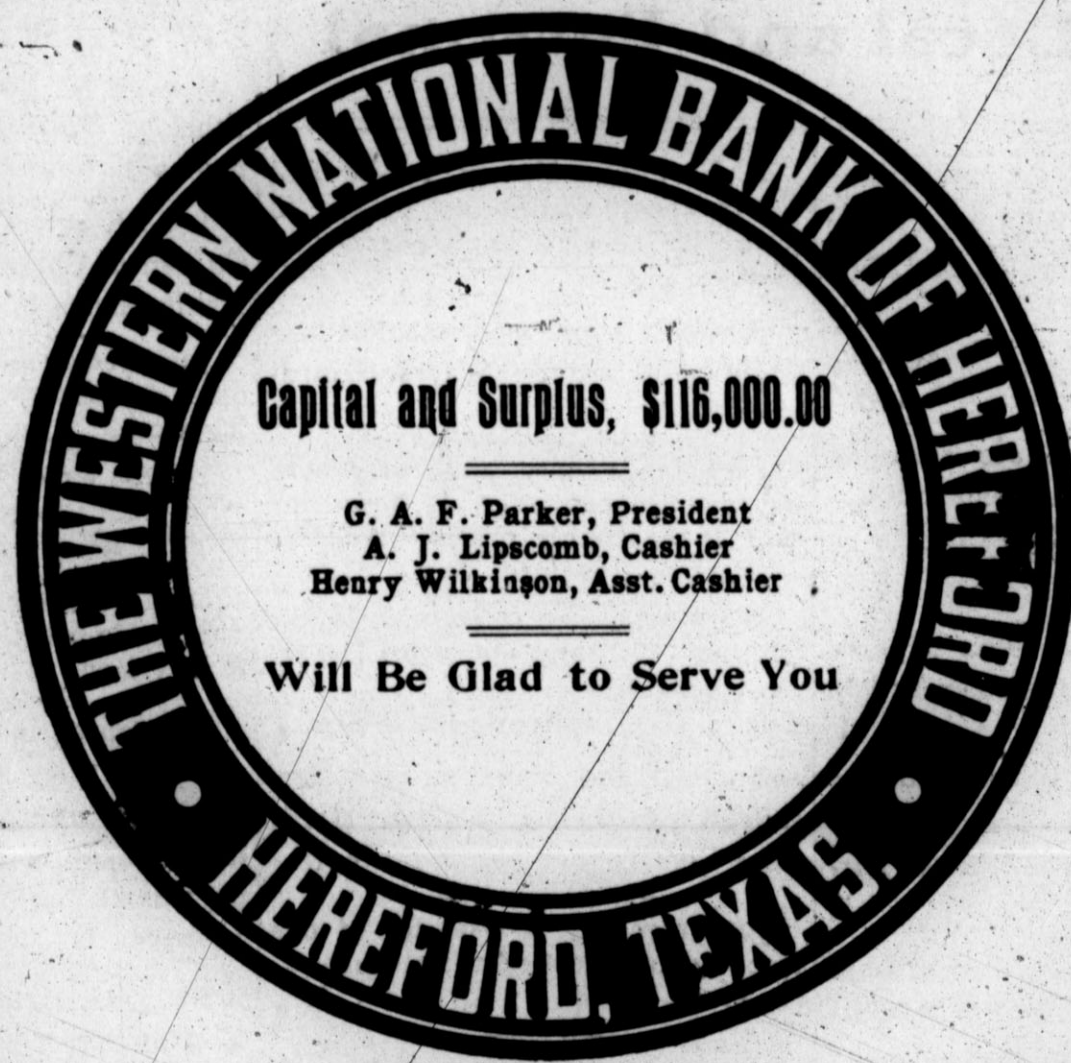
Delightfully informal was the tea given by Mrs. J. N. Russell on Wednesday afternoon from 5 to 6. A profusion of holly, mistletoe, and autumn leaves, the softened electric lights, and the cheerful glow from the open grate made the receiving rooms unusually homey and inviting. More than once in the "fitful firelight" did the mistletoe contribute to the amusement of the hour. A very pleasing diversion from the usual afternoon function was the pres-

No Bonus Needed to Build

HEREFORD

THE Railroads and all other enterprises will come to us when we make something for them to come to, not before. The best inducement we can offer them is an actual business center. As long as a large portion of Hereford's trading is done in distant cities those cities will look better to new enterprises than Hereford does and those cities will get them. A retail store which gives the customer the full worth of every dollar he spends at home is worth many times more to the masses, and does more toward building the country, than the biggest bonus ever offered to a foreign corporation to induce them to try to build up our country for us. In conducting our Racket and Second-hand Store, on the corner of Main street and the Railroad, I am applying the methods of the big stores in the east, which enables me to undersell the hardest competition and actually surprise you with the low prices, which, you cannot deny it is to your interest to obtain. I want your business bad enough to go to the firing line against the hardest competition in the world, and invite you to come in and see what I've got, and get prices, compare and see if I am not making it more to your interest to help build an enterprise of this kind than any business that asks you for something for nothing, called a "bonus." You will receive courteous treatment whether you buy or not, and your patronage will be appreciated.

WALTER NALSON
The Square Deal Man



ence of quite a number of gentlemen. There were about a hundred guests. Misses Warren and Potter very gracefully served at the tea table. The house party was composed of Misses Warren and Potter, Mesdames Jarrott, Price, Barcus, A. C. Elliott and Russell.

QUILTING BEE.

At the beautiful home of Mr. and Mrs. C. G. Witherspoon last week a most delightful hour was spent in an old-time Quilting Bee, in honor of Mrs. Paralee Wilson of Amarillo, a friend of the hostess. After a pleasant time around the circle, light refreshments were served. The young daughter of the house, Miss Bertha, gave a reading. The friends present were:

Mesdames Moreman, Fuqua, Collins, Ross, Davidson, Cobb, Mercer, Graham and Estes.

A FAREWELL PARTY

Miss Ina Gregg entertained a few young people in honor of several ladies and gentlemen who were going away for the Xmas holidays on Wednesday evening, Dec. 22. A most enjoyable time was spent with games and music and dainty refreshments were served. The guests of honor were: Misses Ratten and Angel; Messrs. Doak, Leftwich, Wright and Joss and Mr. and Mrs. Tom Carter.

Mrs. B. S. Arnold entertained the following at a chafing dish party Monday evening; Misses Warren, Gregg and Hammack, Messrs. Charleston, Wright and Woodburn. A few games of 42 were played before the luncheon of creamed turkey and fudge was served.

MRS. EDWARDS ENTERTAINS.

Mr. and Mrs. S. B. Edwards en-

tertained the following friends at 6 o'clock dinner Christmas Eve. Misses Madden of Denver, and Morris, Messrs Kerr of Dayton, Ohio, and North and Dr. and Mrs. Hicks.

Mr. and Mrs. B. S. Arnold entertained the following friends at turkey dinner Sunday. Mr. and Mrs. J. H. Pittman and little daughter Eloise, Mr. and Mrs. J. D. Jarrott, Mr. and Mrs. Emmett Cardwell, Mr. and Mrs. N. J. Matthews and son, Burke.

Miss Willie Hammack entertained the following friends at a chafing dish party on Xmas eve. Misses Gass and Wilson; Messrs. Charleston, Henderson and Brunk.

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

SAVE FUEL BILLS With an Electric Flatiron

DAY CURRENT NOW
Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

The Hereford Abstract Company

Titles to Deaf Smith County Lands.
Prompt Service. GIVE US A CALL

Office with J. P. Snyder Land Co.,
BRITAIN-DUNLAP BUILDING

To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

Palace Barber Shop

ORR & LONG, Proprietors

Best Service and equipment in town. Open until 7 p. m. week days except Saturdays, 11 p. m. Bath Sundays until 11 a. m.

YOUR PATRONAGE APPRECIATED.

Agent Hereford Steam Laundry

TRY A BRAND LINER

The Kindergarten Christmas Tree.

A very "cute" little entertainment was that of the kindergarten children last Wednesday week. The invitations, in the childrens own hand writing were as follows.

Come to our Christmas tree Wednesday December 22. From 10 to 12 a. m.

The number invited was limited to the parents of the children and a few friends.

One mother began to question regarding presents for the tree, but with much pride her little girl answered, "O, we make all the presents." The tree was well laden with many beautiful little gifts made by the children from specially designed cardboard and paper. The children themselves, distributed the presents, thus carrying out the idea of being real helpers or partners in this entertaining. A suitable closing was the giving of three college yells with an earnestness that would have done credit to a freshman.

Misses Wright and Potter are quite successful in the kindergarten work.

PROGRAM.

Song.—We Welcome You.
Prayer and thought pictures.
Song.—God Sees.
Song.—Little Feet Be Careful.
Song.—We Wish You a Merry Christmas.

Recitation.—A Happy Christmas, Mamee Butler.

Song.—Time for Santa Claus.
Recitation.—Our Christmas Tree, Juanita Beach.

Recitation.—A Speech, Willie Landrum.

Song.—Old Santa Claus.
Recitation.—What I Like, Mattie Mounts.

Recitation. Her Secrets, Annie Fitzhugh Parker.

Song.—Little Snow Flakes.
Song.—Little Lambs.

Recitation.—Mother Goose's Letter to Santa Claus, Gladys Applegate.

Song.—Clap, Clap, Your Hands.
Recitation.—I'll Watch, Davis Elliott.

Recitation.—A Sad Catastrophe, Charles Dodson.

A Christmas Lullaby.
Star and Bell Drill.

Song.—Joy to the World.

YELLS

Razzel, dazzel, sis, boom, bah!
H C, H C, rah! rah! rah!

Whose O K, whose O K,
Kindergarten! Kindergarten!
is what we say!

Whose O K, whose O K,
Santa Claus! Santa Claus!
is what we say!

Another Deer Hunt.

A party of four composed of the famous scout and hunter George Dent; the crack blue rock shot, George Karr; the knight of the crossbones, Dr. H. H. Taylor; and last but not without windmill fame, H. G. Tucker; all in a big auto fully equipt for a weeks hunt left for the renowned Palo Duro Canyon where deer, bear and other wild game abound. It is hard to get them to tell just what happened or who put in the lucky shot but they have each been enjoying venison ever since that occasion.

Robert Dunn, Impersonator

This popular young platform speaker will give one of his pleasing entertainments at the Methodist church tomorrow night (Saturday). He comes under the auspices of the Epworth League who guarantees a splendid program. An admission of 25 cents will be charged.

Farmers to Meet.

Tomorrow at 2 o'clock at the court house, the Farmers' Institute will hold an important session. Lend your aid by your presence.

Groceries

We are fitted out complete in our new quarters in the Miller-Walker Building now, and we extend our friends a most cordial invitation to call and see us. We have one of the most complete lines of Groceries in town, and we will continue to live up to our reputation of selling good goods at the right prices

TELEPHONE 45

J. D. Curtsinger

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford

WE HANDLE ALL KINDS OF POSTS.

Concrete ^A_N ^D Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,
TEXAS

W. J. BRAND

NEWSY LETTERS

Spring Lake Community Enjoyed Real Christmas—Many New People Coming In.

[The following items come from the Brand's two correspondents at Spring Lake. These good people, nearly all of whom are from the northern states, are making a real home on the Plains of Texas and their newsy letters will be enjoyed by their friends:]

LETTER NUMBER ONE

We are having some lovely weather now—did not need any wraps Xmas day.

There are twelve new families moving in and around Spring Lake.

The sale at Mrs. Carlins was well attended and things sold well. One team of horses brought \$357.50, and other things in proportion.

Willis White bought a team of mules of Mr. Dutson, of Olton, this week.

Mrs. Orvel Axtel and Mr. and Mrs. Frenzel went to Dimmitt Friday.

Our farmers are going to haul their feed to the Halsell ranch this week.

This community had a free treat of candy, peanuts and oranges for everybody, Friday evening at Spring Lake school house, and a nice program.

They had a Xmas tree and program at the Rouse school house where Miss Mildred Gilbert teaches.

Mrs. Gilbert's father is with her to spend Xmas.

A few of Mr. and Mrs. Frenzel's neighbors enjoyed a sumptuous oyster supper at their home Saturday evening.

The young folks attended a nice party and treat at Mrs. Jurgenson's Saturday night.

Several families with well-filled baskets enjoyed a pleasant Xmas day at Mr. Orval Axtell's. The afternoon was spent with music and other entertainments.

Farmers are busy planting again.

Mr. Dwight Axtell is able to be out with the aid of his crutches.

Mr. Albert Frederic presented his wife with a nice Singer sewing machine for a Xmas present.

LETTER NUMBER TWO

Mr. Phipps is able to be around again.

A number of people of Dimmitt attended the sale Tuesday.

Our schools are enjoying a two weeks' vacation.

Edgar Rice, teacher of the Axtell school, is spending his Xmas vacation with home folks at Hereford.

Dwight Axtell was in Spring Lake Wednesday.

A. D. Frederick and wife were shopping in Dimmitt Wednesday.

Messrs. Wooten and Carpenter left for Plainview Wednesday.

Roy Gilbert spent the week at P. C. Axtell's.

The treat committee of the Sunday School met with D. B. Shiflet Thursday and sacked 237 sacks of candy and nuts. How's that for a settlement not yet two years old?

We have been having real winter but our genial mail carrier, S. W. Downs, has made his regular trip with the mail.

H. M. Packard has succeeded in capturing two coyotes.

Miss Nellie Coryell, teacher of the Spring Lake school, is spending her vacation with her parents near Plainview.

T. M. Divening has the ground broken for his new house.

Mrs. A. D. Cline was able to be

From nursery direct to the planter, the world's standard trees (Stark Trees) are now sold at

25% Discount To Mail Order Buyers

for all cash-with-order business.

In addition to giving this liberal discount, we also prepay freight to any point in the United States, on orders amounting to \$10 or more, box and pack shipments without extra charge, most nurserymen make extra charges for boxing and packing, guarantee safe arrival, give generous premiums and assure every customer complete satisfaction.

Why We Make This Offer

Heretofore Stark Trees have been sold through salesmen; to whom we have paid a commission for sending us your orders. We have now discontinued selling through salesmen and are dealing direct with the planter in the irrigated valleys and orchard regions of the west. Thus the commissions formerly paid are saved—and given to you.

Our Catalogue-Price-List Is Our Only Salesman

In this state and it is a top-notch salesman too—better by far than most men salesmen. Every question you could ask, it will answer, and the answer will be correct—not a guess. Every variety in all classes is fully described, strong and weak points are pointed out—(everything is not listed as "best" as is the case with most nurserymen's literature). Following each variety is a key indicating the section of the country where experience has proven that variety will succeed.

This book contains accurate and valuable information on methods of planting, fertilization, cover crops, planting and care of trees, suggestions for spraying, pruning, etc., etc. Over 150 illustrations from actual photographs are within its pages.

You could not ask for a better salesman than is our catalogue-price-list. With it in your hands you can order more successfully, conveniently, and with better results than you could by talking to the best informed nursery salesman. Send for it today.

Have You Planted Stark Delicious?

If not make it the first and biggest item on your next order—you'll never regret it. Delicious is the most wonderful apple known to horticulture for quality, keeping qualities and selling value. This year at the sale of the Wenatchee Valley Fruit Growers' Ass'n (Washington) Delicious brought \$3.00 per box f. o. b. there (the present market value is \$4.00), while Spitzenburg brought only \$2.50, Winesap \$2.25, Jonathan \$1.90, Black Ben \$1.75, (now \$2.00—selling with Jonathan), Baldwin \$1.15, Ben Davis \$1.40, Gano \$1.50, etc.

Luther Burbank, Wizard of Horticulture, says: "Delicious is a gem, the finest apple in all the world. It is the best in quality of any apple I have so far tasted"—and Luther Burbank knows.

Delicious Brings \$2,000 Per Acre

100 seven year old Stark Delicious apple trees in the Bailey Orchard, Chelan Co., Washington, earned \$2,000 for their owner last year and when prices were low—or an average of \$20 per tree for one season's crop.

Delicious is today making more profits—big profits, for the long-headed, far-sighted orchardists who have planted it than any other variety. Write

for "The Apple Stark Delicious" a booklet giving its full history and the opinions of the world's greatest horticulturists and successful orchardists. It will convince you. Last year we sold 1,250,000 trees of Delicious alone and could have sold another 2 million had we had them. Planters now-a-days do not buy a variety at that rate unless there's a reason. And there is one—send for the booklet.

Stark King David Apple

You should plant it along with Delicious—plant it largely—you'll never regret it. It's a money maker, and a big one. It has highest quality, is a long keeper, very hardy, and has beautiful color. Sells at highest prices. Many planters think it better than Delicious.

"In my opinion King David will surpass Delicious as a commercial apple. It is fine as silk."—Rev. T. H. Atkinson, Entiat, Washington.

Was in Mr. Olds' orchard last week. His King David 3-yr. old trees will bear quite a lot of fruit this year. I consider them far ahead of Jonathan—the fruit is larger, has better color and flavor and is a better keeper.—D. J. Hayden, Chelan Co., Washington.

King David stood 25 degrees below zero last winter without injury while Ben Davis suffered severely.—R. G. McDougall, Chelan Co., Washington.

King David, a very rich red, makes a most beautiful apple. Hangs on the tree well, equal to Ben Davis and just as productive; quality is equal to Spitzenburg; picked three boxes from one scion grafted on Ben Davis. It is the finest apple you have for this part of the country; the most beautiful apple grown; can't help but sell anywhere, and ahead of all others. Have heard nothing but King David all this season. Have had to date fifty-two parties at my place to see these apples.—F. Dando, Chelan Co., Washington.

Include King David in your next order. You'll never regret it and will want more when you see its magnificent fruit.

Stark Early Elberta Peach

One of the good things you can not afford to overlook. It is winning golden opinions from experienced fruit men the country over. Better quality than Elberta and ripens ten days to two weeks earlier, reaching the markets when all other good peaches are scarce and thus commanding high prices. A great shipping peach, surpassing Elberta.

I believe Early Elberta is one of the best varieties introduced since the first Elberta came. In Early Elberta one has all of the good qualities of Elberta, and the additional feature of early ripening. When this is taken into consideration, and when it is planted along with the original Elberta, much of the strain and congestion which comes with peach harvest will be greatly reduced. The shipping season will be lengthened.—E. H. Favor, Ass't Horticulturist, Davis Co., Utah.

Having tested its shipping and keeping qualities thoroughly, without doubt it is the most valuable addition to the commercial peach list introduced in recent years; an excellent shipper and a keeper it has no rival.—L. March, Hort. Inspector, Davis Co., Utah.

J. H. Hale (The Peach King) wrote me that he took some Early Elberta home from Georgia and that they kept nearly twice as long as Elberta.—Dr. Sumner Gleason (Originator of Stark Early Elberta) Davis Co., Utah.

Use Our Special Service Department Free

If you contemplate planting an orchard in either a large or small way, let us assist you. Our Special Service Department will advise you as to best varieties for commercial or home orchard, best methods and time of planting in your locality, spraying, care of trees, and other valuable information. This service is given without charge and will in no way obligate you to buy of us. The department is maintained to promote greater interest in the planting of the best and most profitable varieties of fruit known. Address

Stark Bro's Nurseries & Orchards Company

Lock Box Number 1000 Louisiana Missouri U. S. A.

If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade.

Yours for Business,

CITY MARKET

STANEK & ROOD, Proprietors
Successors to Wilson & Cloyd.

out Christmas. This is the first time since Thanksgiving.

The young people were very pleasantly entertained by Miss Mamie and Will Jergersen Xmas night. Everyone reports a fine time.

Mesdames Baker, Roush, Packard and Jergersen; Karl Baker, Ralph Packard, Clarence James and John Jergersen were shopping in Olton Tuesday.

Mrs. Gilbert is enjoying a visit from her father whose home is in Indiana.

A. R. Reddington reports five new families in their neighborhood.

Miss Mildred Gilbert, who is teaching the Rouse school, spent this week in Dimmitt attending the teachers' institute. Miss Mildred is Spring Lake's production and we are proud of our young school mistress.

Our Sunday School celebrated Xmas Friday afternoon with appropriate exercises and a splendid treat. Don't forget that Spring Lake has

a grange meeting next Thursday. Everybody come.

The Sunday School of the Roush school house held their Xmas exercises Friday night.

M. Dotson, who has lived five miles southeast of Spring Lake for almost two years, traded his unimproved land for a store building and goods and residence property in Olton. He is now a resident and merchant in our young county seat. We regret very much to lose this

family. Mr. Dotson still owns his home place and we may find him among us again.

Pleased with Investments.

Illinois, Dec. 22, 1909.

Hereford Brand,
Dear Sirs:

Will you be so kind as to let us know through The Brand the dates between which taxes are to be paid on land in Deaf Smith County, Texas, and also the name of the party to whom it is to be sent?

We like your paper very much and are pleased to see the energetic spirit of your City. We are pleased that we have been fortunate enough to invest in land where the outlook is so promising.

Thanking you for all favors,

Yours very truly,
JOHN L. BRUBAKER.

Taxes in Texas must be paid before February 1st, 1910, to avoid penalty. Write E. F. Connell, Tax Collector, Hereford, Texas, and give description of land and name of party rendering same.



A BASKET OF LUSCIOUS GRAPES to tempt the daintiest appetite is among our offering of Seasonable Fruits and Vegetables. Come and get one while they are plentiful and inexpensive. While here don't fail to note the appetizing freshness of our display. The question of what fruit or vegetable to have will not bother you when you see it. For whatever you choose here is bound to be good, for everything is of the best.

Stock is fresh daily and price always close to cost

Cardwell Brothers

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204146

Will sell a quantity of young stock either singly or in car load Lots

Satisfactory Tailoring, Cleaning and Pressing. The Suitorium. 36-1f

Remember we carry as complete a line of jewelry as can be found in the city. Gass & Son. 41-1f

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Abstracts of Castro and Bailey Counties. Your business solicited.
DIMMITT, TEXAS



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

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Sell all kinds of Insurance

Fire
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EMPLOYERS' LIABILITY

Office first door south of First National Bank

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

FOR RENT

FOR RENT—A 3-room house. See Edgar Betts at Betts-Millard's Drug Store. 40-1f

FOR RENT—A good six-room bungalow near College; wired, for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-1f

FOR RENT—4 room house near public school. Windmill, tank and barn. A. P. Murchison. 39-1f

FOR RENT—5 room house. Murchison & Jones. 34-1f

MISCELLANEOUS

WANTED—Your shoe repairing at Norton's Harness Shop. 36-1f

WANTED—Land to break in tracts of one section or more. Box 871, Amarillo, Texas. 44-16p

MAIZE.—Bundle maize for sale. 7 miles south of Hereford. W. B. Green. 47-12p

FOR SALE—All of block 90, 91, 92, 99, 100, 101, 102, 103, 104, 106 and 107, in Friona, Tex. Price, \$1450.00. G. S. DeMots, Hull, Iowa. 43-14

SEVEN—room house with 6 lots, barns, well and mill on 25-Mile Avenue for trade. Will take land or vendors lien notes. Write Box 248 or call Brand office. 44-1f

WILL TRADE—my interest in 57 lots on 25-Mile Avenue for land, improved city property or vendors lien notes. A. C. Elliott care Brand Office, Hereford, Texas. 44-1f

MAIZE—40 or 50 tons of well headed maize for sale, 8 1-2 miles south east from Hereford. W. Tidwell Smith. 3p

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-1f

FOR SALE—General Hardware and Implement business, good clean stock, no competition, stock will invoice about \$6,000. Will also sell buildings and lots, worth \$4,000. It is a bargain for a live party. Want to retire from business, reason for selling. Address Haase Hardware Company, Vega, Texas. 45-1f

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-1f

FOR TRADE—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-1f

FOR SALE or trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-1f

FOR SALE OR EXCHANGE—291 acres of good land in Butler Co., Kans., all tillable which I will sell or exchange for land in the Panhandle, in Deaf Smith or Castro counties. Land must be first class. Distance from town no objection. Write Box 248A care of Brand office, Hereford Texas. 43-1f

CITY PROPERTY FOR SALE

FOR SALE—I will sell nice residence property, cheaper than you can build. R. E. Cook. 44-1f

FOR SALE—Two choice lots, southwest corner, three blocks from court house. \$100.00 cash, balance \$20.00 per month. Inquire at The Brand Office. 45-1f

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-1f

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 47-1f

LIVE STOCK FOR SALE

FOR SALE—1375 head of sheep. M. V. Robinson. 47-1f

FOR SALE—Young horses. Some broke to work, all halter broke. J. C. Womble, Wildorado, Texas. 43-14p

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. A. H. Ellison. 32-1f

The Home Bakery

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

W. E. TOMPKINS - - - Proprietor

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 30 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS
Drop me a card if you would like to read a little book 'Berkshire Excellence & Progress'

If at First you Don't Succeed, Try a BRAND WANT AD

MUSICAL COMEDY ATTRACTION

The Best Show of the Season to be at Hereford Opera House Next Thursday, Friday, Saturday

When the Raymond Teal Musical Comedy Company has finished its three night engagement here next week the opera goers will with one accord pronounce it the best thing that has ever come to town. The engagement just closed at the Grand at Amarillo was produced before packed houses that showed much appreciation.

The company is worthy of the best patronage the city can give and Manager Loveless is to be complimented on securing such an excellent aggregation.

"Variety Isle" will be the opening play and tickets are on sale at Betts & Millard's.

The Winners.

- No. 1, 12312, Stove; Joe Pratt.
- " 2, 11126,
- " 3, 533,
- " 4, 11574, Suit Case, L. Hough
- " 5, 12167, Stetson Hat, S. B. Edwards.
- " 6, 12365, China Set, J. F. Collup.
- " 7, 11813, Bill Book, Miss Patterson.
- " 7, 11205, Bill Book.
- " 7, 11178, Bill Book, Warren Hardware Co.
- " 8, 836, Side Board, Mrs. G. A. Stambaugh.
- " 9, 11333, Lap Robe, J. M. Cockran.
- " 10, 11532, Lady's Suit, Mrs. L. Hough.
- " 11, 11707, Shoes, J. B. Frizzell
- " 12, 12247, Kitchen Cabinet, Mrs. J. L. Johnson.

Citizen Dies.

Last night at 11:30 at his residence, L. W. Vaughn passed from this life. Mr. Vaughn was in his 61st year and was one of Hereford's most respected citizens. He leaves a wife, several grown children and grandchildren. He has not been in his usual good health for several months but no one was expecting the end. He was surrounded by the members of his family and friends at the time of his death. Funeral services will be conducted tomorrow and interment made in the city cemetery.

J. M. Gilliland recently made a trip to Fort Worth for the purpose of bringing the body of Ruben Deibel back to Hereford for burial. Young Deibel, the son of Mr. and Mrs. W. F. Diebel died at the family home on Oct. 23, and his remains were shipped to their old home near Fort Worth for interment. Later the family decided to make Hereford their permanent home and desired that their son's body be placed here as its final resting place. Mr. Gilliland accompanied the remains to Hereford and acted as Funeral Director during the services and re-interment in the city cemetery, which occurred December, 22, 1909.

Monday afternoon the N. H. B. D. girls met with Miss Willie Moyers and elected officers. Up to this time the club has been loosely organized for a purely social purpose. The plans are to form a reading club, while the social side will not be neglected. To secure good work and thorough interest, every member was made an officer. The members are Willie Moyers, P. B., Mate G. Hunt, V. P. D., Ina Gregg, Sec. of W. D., Roberta Nance, Sec. of P. D., Wenona Arthur, Ch. I. B., Beulah Potter, Ch. F. B., Willia B. Elliott, Ch. Sq. B., Glennis Coulson, S. at A. B., Vera Angel, Ch. P. H. D., Ruth Ricketts, Ch. M. D.

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf

DR. F. E. BOWE, D. V. S.

Bell-Ireland Nuptials.

Just as the Christmas bells begin to ring, telling the story of the birth of the Christ child, when the Shepherds in the Judean Hills were awakened by the heavenly host singing, Glory to the God in the highest, and on Earth peace good will to men, Mr. Edgar S. Ireland of Dimmitt, Texas, led to the hymeneal altar, Miss Emily Townsend Bell of Castro County. The wedding took place at high noon, Thursday, December 23rd in the home of the bride's parents, Mr. and Mrs. B. T. Bell, two miles east of Dimmitt, and the marriage rites were performed by the young people's pastor, Rev. Hawthorne. The ceremony was one of the most beautiful and impressive that the writer has ever been permitted to hear. Immediately after congratulations, all were invited to the dining room where a repast was served befitting the home and hospitality of a typical Southern home.

At 1:30 o'clock amidst a shower of rice, Mr. and Mrs. Ireland left by auto for Hereford where they took the afternoon train for Newport, Texas where they will spend several days with relatives of the groom, and then return to the new home in Dimmitt already prepared and be ready to welcome their many friends after January 1st.

Mrs. Ireland comes from one of the the oldest and most prominent families in the state of Texas, and is a lady of superior intellectual attainments and refinement, and loved by all who know her.

Mrs. Ireland's grandfather, James H. Bell, was the second white child born in the State of Texas, and fought in the battle of San Jacinto at the age of sixteen. Mr. Bell afterwards sat on the Supreme Bench in his native state. Mrs. Ireland's parents have lived in their present home in Castro County for the past fifteen years, and are among the representative citizens of the whole Panhandle.

Mr. Ireland is at present serving his second term as County and District Clerk of Castro County and is a gentleman to the core of the heart.

The Brand expresses its happiest wishes, and hopes for these young people a long voyage on the Ocean of Life and a safe landing in the Haven of Rest.

Teachers Institute.

The teachers of Deaf Smith and a few from Oldham County have been in session this week at the High School holding their annual institute. A number of interesting subjects have been discussed. These sessions five days in duration will close today. The local teachers have entertained their visiting friends and a profitable meeting has been held.

Telephone Subscribers.

All bills must be paid by the 10th of each month or the service will be discontinued until settlement is made Hereford Telephone Company. 46-3

Strayed or Stolen.

One span of mules. Mare mule, brown in color, no brands; horse mule, black, about 9 years old; if found notify A. P. HELPHREY, postmaster at Parrott, Texas. 46t2

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It wont be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf

"Niggerhead."

Car fresh coal on track until Wednesday. Hicks & Harrison. 44tf

The friends of L. Gough in different parts of the district are urging him to make the race for the State Senate. It is a well known fact that Judge Gough is a standpatter for State-wide prohibition and his friends may induce him to offer his name.

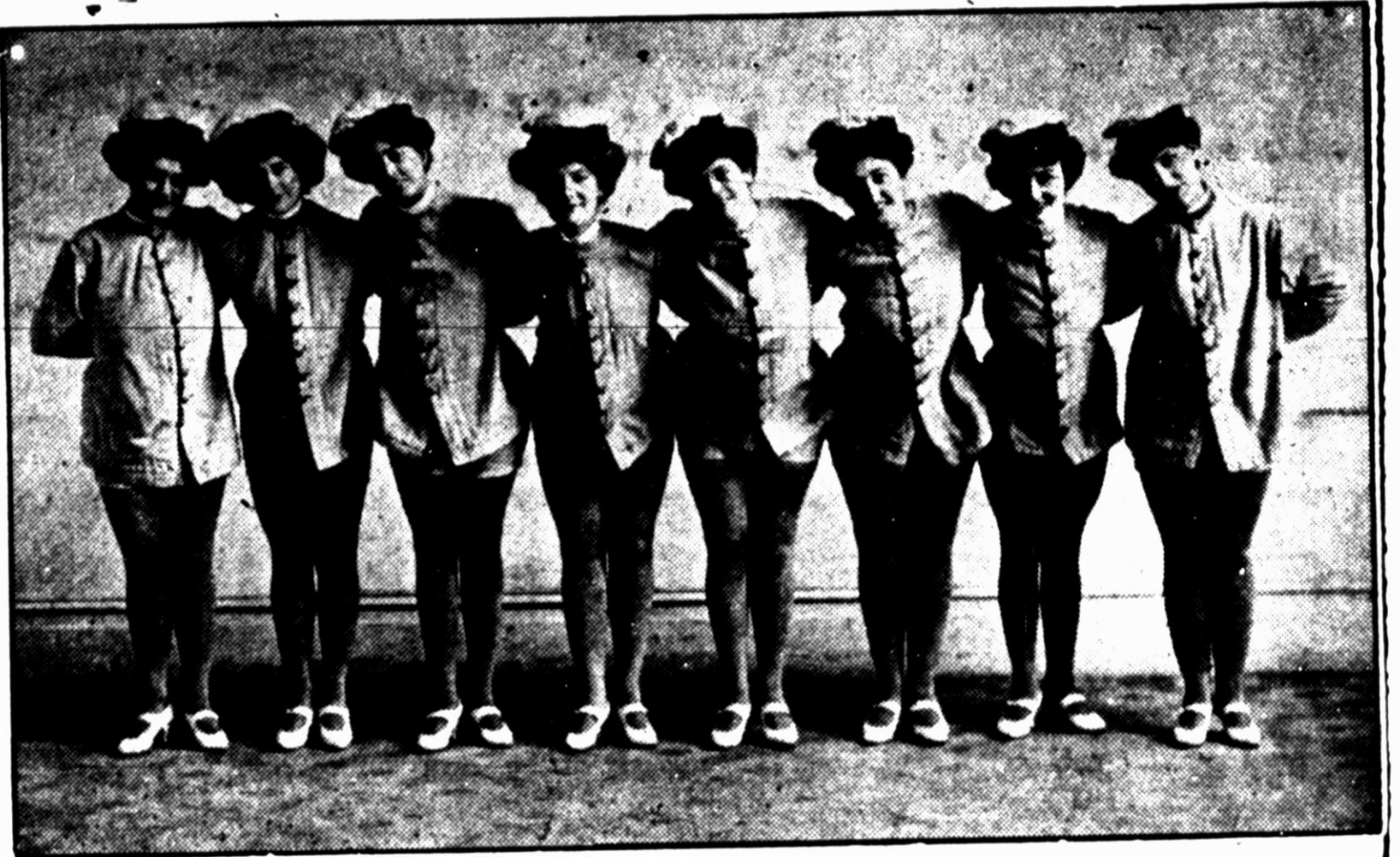
Mrs. J. W. Karr and son Charles of Friona spent Wednesday with Mrs. Geo. Karr.

B. H. Smith after a visit of eight weeks at Quanah with friends, returned Monday. Mrs. Smith will remain several weeks longer.

COMING! COMING!

THE RAYMOND TEAL MUSICAL COMEDY CO.

SEVENTH SUCCESSFUL SEASON



Thursday, Friday, Saturday - Hereford Opera House

A HIGH-CLASS MUSICAL COMEDY COMPANY, REFINED AND RIGHT UP-TO-THE-MINUTE

The press endorses this company very highly and all comments point toward its being the best show company that has come to the larger towns of the Panhandle in several seasons.

Seats on Sale Today at Betts & Millard's

If you are not pleased with any of the productions please call for your money.

500 FARMERS WANTED!

The Hereford Country offers Splendid inducements to industrious Farmers. Land owners will give renters a good "lay" and an opportunity to better their conditions. Write Secretary Commercial Club or The Brand for information.

500 LAND OWNERS!

are wanted who will agree to have as much as 160 acres put under cultivation. The rental returns will pay for improvements necessary, the selling value of the section will be enhanced and the opportunity to sell greatly increased. Write The Brand or the Commercial Club for information.