

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, DECEMBER 10, 1909

No. 44

WANTED—A FLOUR MILL FOR HEREFORD

Write Secretary Commercial Club or The Brand for Information about Deaf Smith County Wheat

MORE GOOD FARMERS WANTED

Responses Received from Men Who Would Lease Improved Farms Around Hereford—Others Coming Soon.

WILL YOU IMPROVE ONE QUARTER SECTION

If Club will Furnish Responsible Farmers with Complete Outfits to Do the Work

Since the publication of the article "500 Farmers wanted" in last week's issue, a number of responses have been received. These men are moving their effects to Hereford and are all practical farmers. Two of them with families want farms northwest of town. Another will go on, where but wants a good house and barns. It is now up to the land owners to do the rest. Provide good, but not expensive houses and barns and the farmers will come. Many of them will be buyers later on.

The men reported to date are:— R. B. Miller, or Beloit, Kansas. He has complete outfit and can handle from 200 to 300 acres in feed crop. J. E. Hopkins, recently from Missouri, but now living in Hereford, wants about 160 acres northwest of Hereford. Also G. E. Ridenour from same state, wants to locate northwest of town. Address them at Hereford.

Now, the Brand wants to know who will undertake to improve quarter and half sections. If you live out of the Panhandle and want to begin to realize something from your land, now is the time to get busy. If you live in the county and will improve a quarter or more, the Brand will advertise for a renter and make no charges.

If this country is ever settled and settled rapidly, every effort should be put forth. You can't hope to sit down with folded arms and wait for "the butter to come." You'll have to do a little churning.

The Alabama Election.

The Fort Worth Star-Telegram sees a prophecy in the Alabama prohibition election for Texas. Its leading editorial in a recent issue gives vent to the spirit of the anti State-wide faction and predicts dire calamity, if the State-widers continue the fight. It says:—

"We suppose that it is a penalty of this particular period in the passing of the prohibition issue in the South that Texas must, too, have its day of agitation, of cantankerous and inflammatory speech, of suspicion, of intolerance, of doubt as to the motives of men and of slander of good citizens who until prohibition stalked like a skeleton into the feast of reason, walked in the sunshine of the confidence of their fellow men.

"But when the ballot comes in Texas, to decide whether we shall have state-wide prohibition it will be decided as it was decided in Alabama, on the side of order, regulation and the right of the citizen to conduct his own castle as he chooses under the protection of the law and the

constitution, free from the interference of interlopers and marplots.

Does the Star think the State-widers all to be "interlopers and marplots?" The Brand is perfectly willing for the editor of this great state paper to take such a stand but he must not imagine for one moment that only the virtuous are lined up on his side. And then the intolerant spirit of the two paragraphs is sufficient to show that he has not fathomed the depths of the issue. He sees only the ranters and imagines he sees ghosts.

And that's not all. One of the state railroad commissioners, an awowed candidate, also sees the doom of Texas, if the State-wide issue carries. In an open letter he says:

"And the people of Texas will do likewise, except they will do it by a

houses four miles northeast of town, Mr. Van Lein's foot became entangled in the stirrup and he was thrown on his back. He called out for help. Mr. Devore was attracted to the front by the barking dog and he found the horse whirling around and kicking. The horse was caught and Mr. Leiu rescued. Although badly scared and kicked four or five times, he escaped without serious injury.

PIERCE LOSES

Judge Calahan Overrules all Objections Raised by the Oil Man.

Austin, Dec., 8.—All objections raised by Henry Clay Pierce against the indictment charging false swearing in connection with affidavits re-

ed aside all objections and ordered the trial to proceed.

A Letter from J. F. Joss.

The Brand has been permitted to read a letter to Dr. Joss from his brother J. F. Joss, who has recently moved to California. The letter tells about the safe arrival of the family at their new home in Pomona and describes the beautiful southern California home for which that state has a reputation. Blooming roses, orange trees loaded with ripe oranges pepper trees and blue grass surrounding the cottage in which they have domiciled. This is the picture. The Brand wishes Mr. Joss and his family contentment, prosperity and happiness in their newly chosen home.

Rides on Sidewalks.

There has been much complaint

COMMITTEE MAKES REPORT

Commercial Club Committee Recommends Road Improvement and Causeway.

The following report was read before the Directors of the Club Monday noon and was unanimously adopted.

To the Honorable County Commissioners and City Council:

We, a committee appointed at a recent meeting of the Directors of the Commercial Club to inspect and report on the conditions of certain roads leading out from Hereford, and the probable cost of improving same, beg to submit as follows:

1st. We find the road at a point three miles east of town at a place called the "loop the loop" between the railroad and the present dumping grounds badly in need of repairs, and there should be about \$250 expended at this place to make a good road.

2nd. We recommend that a bridge be placed across the Tierra Blanco on the section line of the new Gregg road and just south of the Weaver Dairy. This will cost about \$300.

3rd. We also recommend a thorough cleaning up of the old cans and trash pile from the old stock yards dumping ground, near the creek crossing, and this road to be graded total cost of same \$75.

4th. In our judgment there should be at least \$250 to \$300 expended on the hill on the north side of the Frio Draw, four miles southeast of town.

5th. We recommend the bridge now expanding the Tierra Blanco on Main Street be moved west to Twenty-five Mile Avenue crossing, and this section line opened up. Also a road way be opened up on south side of creek leading west to Summerfield road, and east to Main street, and that a Causeway be erected where the present bridge now stands. In our judgment the City Council should have said bridge moved and said road opened up at the expense of the city, and the county should bear the expense of the causeway across the creek.

Very Respectfully Submitted,

A. H. ELLISTON,

A. W. GREGG,

H. G. HAYS,

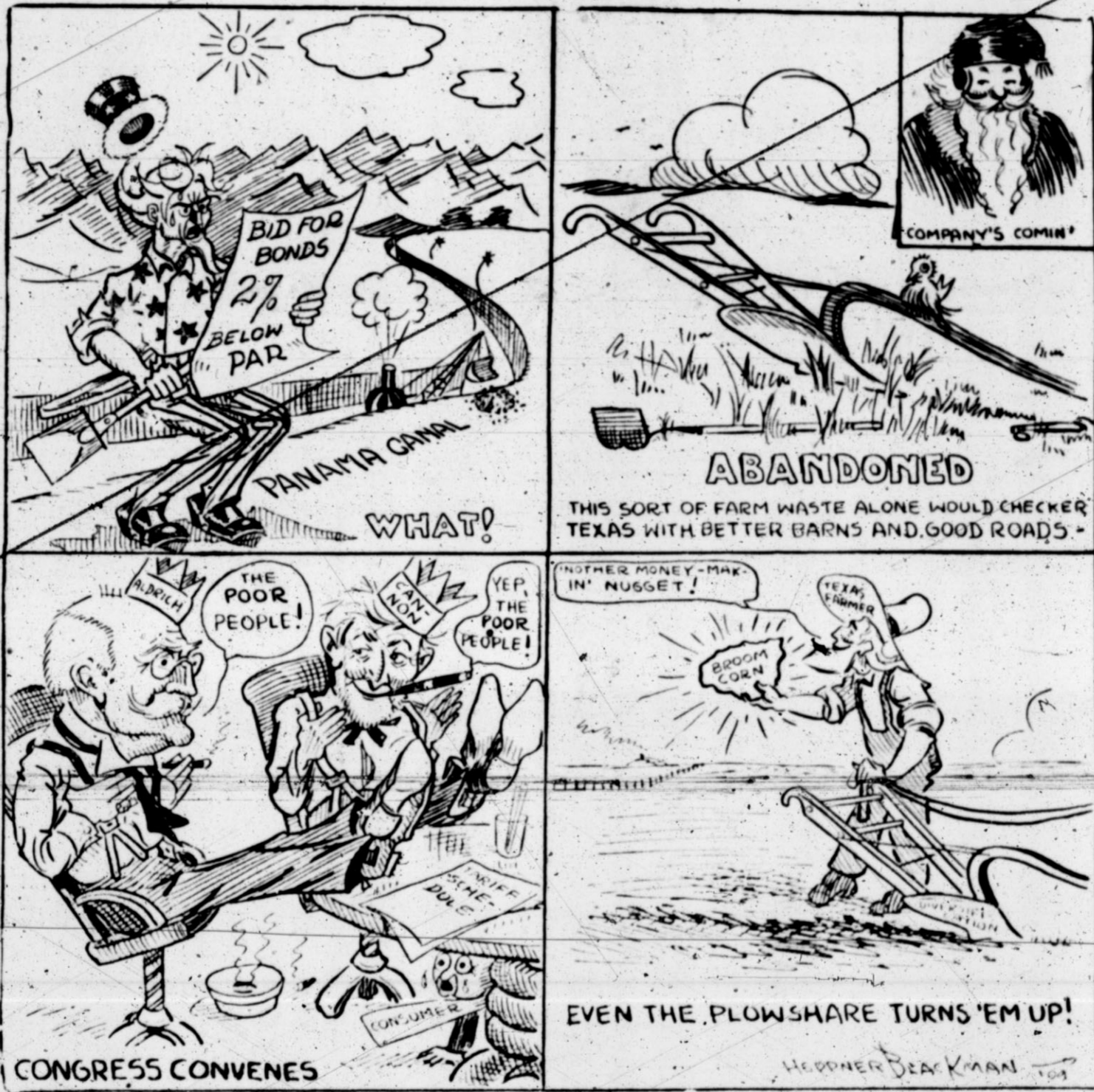
Com. Club Committee.

For Representative.

A letter from Joseph E. Farrow, editor of the Dalhart Texan announces his intention to make the race for representative to succeed Hon. Dick Bowman. He says: "I am a Democrat. If elected I shall strive to the extent of my vote and influence to help redeem the pledge and broken faith of my party by doing all in my power to submit to a vote of the people of Texas the question of the Constitutional prohibition of the legal manufacture or sale of intoxicants in this state."

Hunting Expedition.

L. W. Ricketts, Rev. S. T. Shore, A. W. Gregg and H. H. Hawkins left Monday for the Van Horn Country for a ten days hunt. Deer, bear and turkey will be the game of their choice.



Some Random Observations

more decisive majority than was the case in Alabama. Alabama had local option laws, then passed state-wide prohibition statutes, then submitted constitutional prohibition, and the people of the state have rejected the latter, and besides have indicated their disapproval of the governor of the state trying to dictate his successor.

"I believe the people of Texas will repudiate the 'political cannibalism' which wants to destroy all who do not agree with the political cabal in control or who do not ask for and clearance papers from the governor's office."

Is Mr. Colquhoun to be governor of the state of Texas? Last Monday from the horse's

admitting the Waters-Pierce Oil Company, this morning were overruled by District Judge Calahan.

The state then commenced interrogation of witnesses. The trial probably may consume all this week.

Judge Calhoun announced he was not entirely satisfied about some objections, but recognizes that if the motion to quash was sustained and prosecution stopped, the state would have no appeal, and the merits of the case would be undecided.

The court ruled separately that a woman in Texas may exercise the duties of a notary public, that limitation has not operated against the defendant and that the joint charge of false swearing and perjury may be maintained, this because of the repeal of the act of 1899, upon which it is based. Nevertheless, he brush-

recently about the unthoughted and careless way in which some stockmen have considered the trees and sidewalks in town. During the recent rains and while the ground was soft and muddy, a herd of cattle were driven along the main residence streets, the cattle allowed to push down trees, run over the yards, and even some of the men rode their horses the full length of a sidewalk that cost the owner nearly \$1,000. In consequence of this, the City Council has been asked to pass an ordinance making it an offence to drive cattle or sheep through the streets. Action will likely be taken.

Will Hold Mass.

Rev. C. J. Bier will hold Mass at the Courthouse, Monday, Dec. 20, at 10 o'clock. All interested parties please take notice.

WRITES NEW BOOK

Jasper T. Moses Publishes New Book
The Life of Helen E. Moses,
His Mother.

Coming from the press just at the opening of the great Christian Convention held at Pittsburg, Penn., in September, the new book by Prof. Jasper T. Moses of Indianapolis, Ind., but more recently of Hereford has attracted favorable attention not only among the Disciples or the Christian Church Brotherhood but among other church people as well. The title of the book is HELEN E. MOSES of the Woman's Christian Board of Missions, a biographical sketch, memorial tributes, Missionary Addresses, Sonnets and other verses by Jasper T. Moses, Author of "Today in the Land of Tomorrow." The book is from the press of Fleming H. Revell Company, of New York and contains 200 pages,

neatly printed and bound. The price is \$1.00. The proceeds going to the credit of the Christian Woman's Board of Missions whose head offices are at Indianapolis.

The life work of his sainted mother, Helen E. Moses, is the subject of the sketch, a good likeness of whom appears on the facing page. The biography of her life is told in simple but earnest words, breathing a love and adoration known only by a son whose early life was so carefully moulded by a truly conscientious and lovingly patient mother. A mere outline of the text will indicate what a wonderful personality Mrs. Moses had.

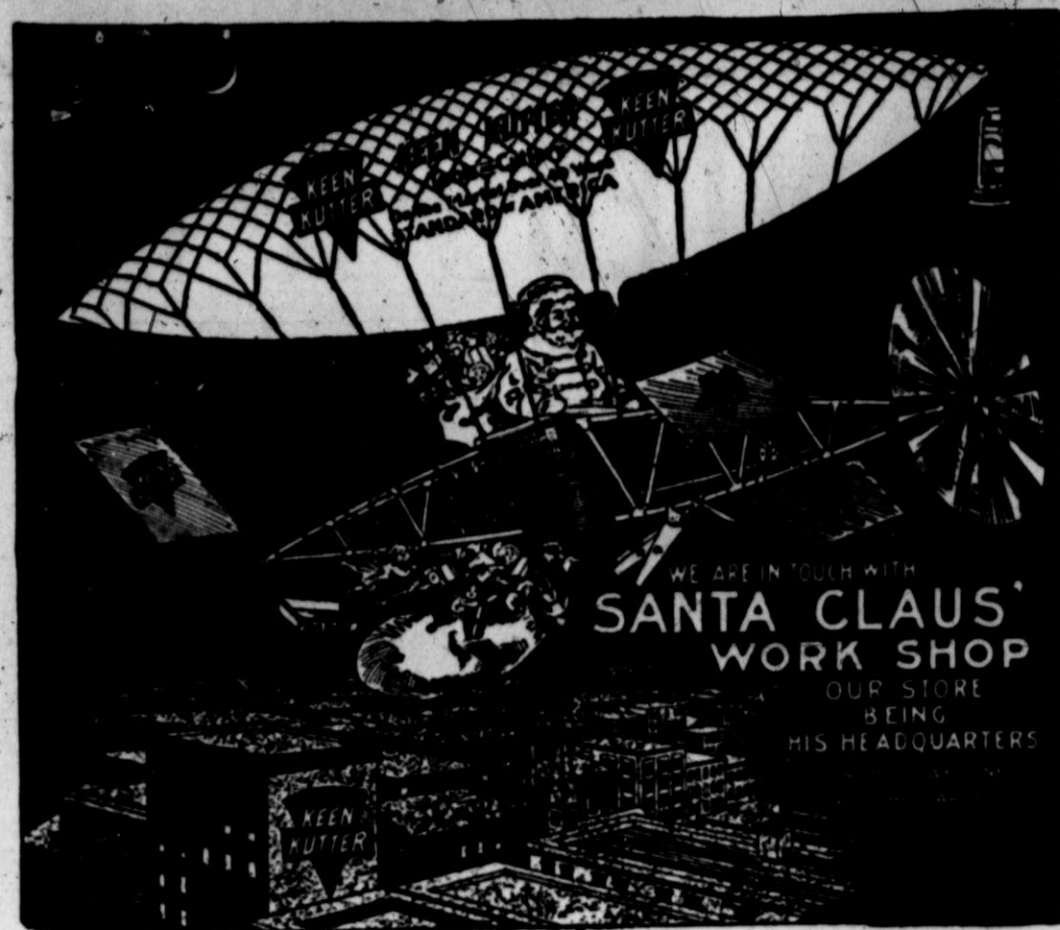
Another book from the easy pen of Mr. Moses is "Today in the Land of Tomorrow." This book is really a history of the church work in Mexico, not of the Christian Church but of all the protestant churches; being so impartially written that the different religious and theological schools have adopted it for class and lecture rooms. This book is the outcome of a careful

personal study of the conditions in Old Mexico and was written for the benefit of the Christian Woman's Board of Missions, of which Mrs. Helen E. Moses was for several years president and director. At the time Mr. Moses was president of the Christian Institute, Monterrey, Mexico.

The entire book of some 100 pages bears an individual mark and indicates a careful research on the part of the author. The language, like the biographical sketch, is wonderfully simple and attractive, the thoughts following logically and sequentially. The proceeds of this book also go into the treasury of the C. W. B. M. at Indianapolis.

The latest publication from the pen of Mr. Moses is the "Story of a Useful Life," being a short sketch of Thomas G. Nance, former preacher of the Panhandle. The sketch containing but 12 pages is now in press at the Brand office and will be ready for distribution this week. In this connection it might be well to mention that Bro. Nance's friends

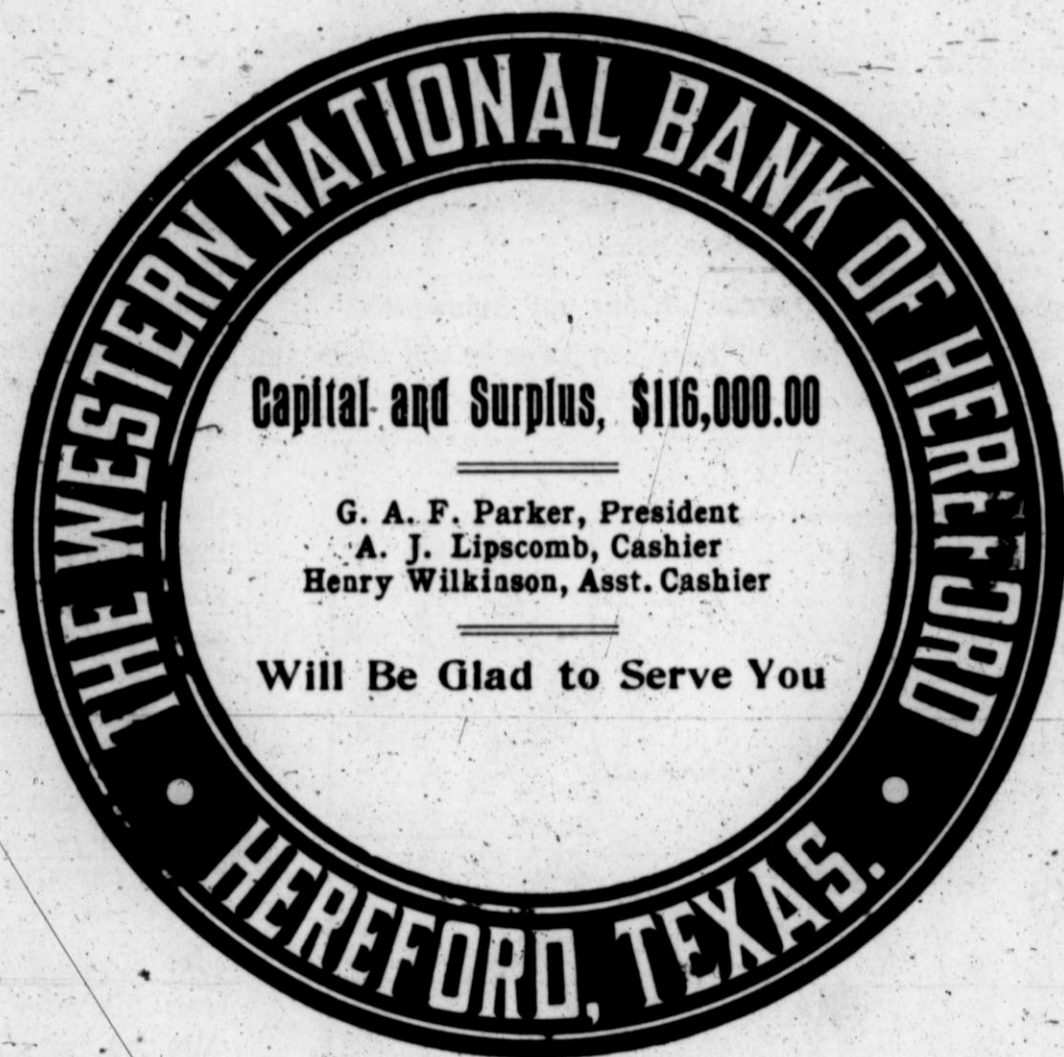
THE "CHRISTMAS" STORE



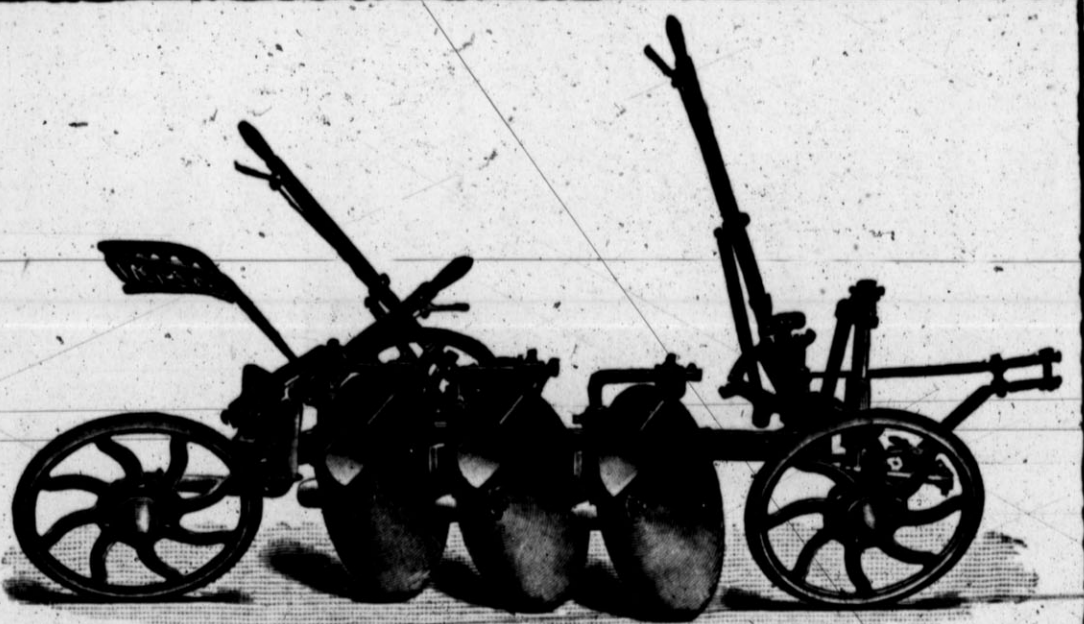
Our General Stock of Hardware is also Larger and More Complete than ever before and a visit to our store will convince you

GARRISON BROS.

Make Our Store Your Headquarters



The Means of Successful Plowing



Depends entirely upon the QUALITY of the Plow and for this reason the

Parlin, Orendorff & Emerson

Lines have no Equal. The DOUBLE and TRIPPLE EMERSON DISC, the Emerson EXPRESS SULKY and GANG, the SUCCESS SULKY and GANG are the standard of all Plowing Machinery and we will take pleasure in showing you the many good features of these plows if you will call at our store. We also have a nice line of

Windmills, Pipe, Casing and Builders' Hardware

WARREN HARDWARE

212 Main street

Hereford

have undertaken to dedicate a window in the New Christian Church to his life-work on the Plains and the sketch is issued that his many Panhandle friends may have an opportunity to refresh their memories about his good work.

At Opera House

The Woodward Stock Co. played to a full house last night and everyone seemed to enjoy the show immensely. The play presented was a good one full of heart interest and plenty of good clean comedy. The specialties introduced by Mr. Woodward, Miss Wren, Miss Humphries, Mr. Wren, and Briscoe, the comedy juggler, were the best ever presented on the local stage. Mr. H. Guy Woodward who played the principal comedy role of the piece is one of the most clever performers that has ever come to Hereford. His comedy is clean, wholesome, and high class, and he has surrounded himself with an excellent company. Tonight Mr. Woodward and his company will present for the first time in this city the beautiful western comedy drama, "Sunset Land." With an entire change of musical specialties, Briscoe the comedy juggler will repeat his act and an entertainment is promised that will equal if not surpass last night's performance. Positively the last night. Seats on sale at the usual place, prices 35c and 50c.

Fresh Tomatoes for Dinner.

Fresh tomatoes for Sunday dinner, raised in Hereford. This is what W. H. Rayzor and his family enjoyed last Sunday. Mr. Rayzor took up the vines before frost and placed them in his flower pit. The transplanting was successful and now he is enjoying fresh ripe tomatoes.

Mrs. J. W. Karr of Friona was a pleasant caller at the Brand office last Saturday.

City Ordinance

Ordinance No. 46 Dec. 7, 1909 Be it ordained by the City Council of the City of Hereford:

That each and every person owning or controlling any house, houses, building or buildings within the corporate limits of the City of Hereford, shall place on the front of said house or houses, building or buildings, in a conspicuous place, a number or numbers such as shall be furnished on application to the secretary of the said City of Hereford, and any person who shall violate this ordinance or who shall fail to or refuse to comply herewith shall be guilty of a misdemeanor and on conviction shall be fined a sum not exceeding \$10. EDWARDS, Mayor M. JONES, Sec'y

Numbers.

about house numbers issue. Those who own their houses, Jones City Sec'y tractor. 442tp.

ack until Wednesday. 44tf

H. Clay Pierce Acquitted.

Austin, Dec. 7.—Acting under instructions from Judge Calhoun, the jury this morning rendered a verdict acquitting Henry Clay Pierce of the charges of perjury and false swearing made against him by indictment in connection with the affidavit which he made at the time the Waters-Pierce Oil Company was granted a permit to do business in Texas in May, 1900. This charge was given when Judge Calhoun sustained the defendant's plea of immunity upon the ground that Pierce had as an involuntary witness given testimony in the case of the State against the Waters-Pierce Oil Company and that he was entitled under the laws of Texas to immunity.

Pupil's Recital

Next Thursday evening at 7:30 at the College, the pupils of the special departments will give a recital, consisting of an interesting program. Everybody invited.

Nominates Hereford Citizen

Feeling that the Panhandle should be properly represented at Austin in the next legislature and that Hereford has as good material as any other town for the senate, the Brand rises in the meeting and nominates Hon. Jno. P. Slaton as a candidate. Mr. Slaton has not been consulted, nor his permission asked to place his name before the public. The Brand knows him to possess superior qualities and to be thoroughly acquainted with legislative affairs.

Shipping Turkeys

Hereford farmers have done a good business in the shipment of turkeys this fall and the Thanksgiving trade almost cleaned up the stock. Chickens and turkeys are still in good demand. About \$500 worth were shipped out for the Thanksgiving trade.

Shopping in Hereford

A number of ladies from Friona were in Hereford last Saturday for the purpose of shopping. Though the day was cold and the ground covered with snow, they enjoyed the day and made their purchases. The party consisted of Mesdames J. W. Karr, Bert Shottuek, J. B. Overfelt and Miss Floy Knode.

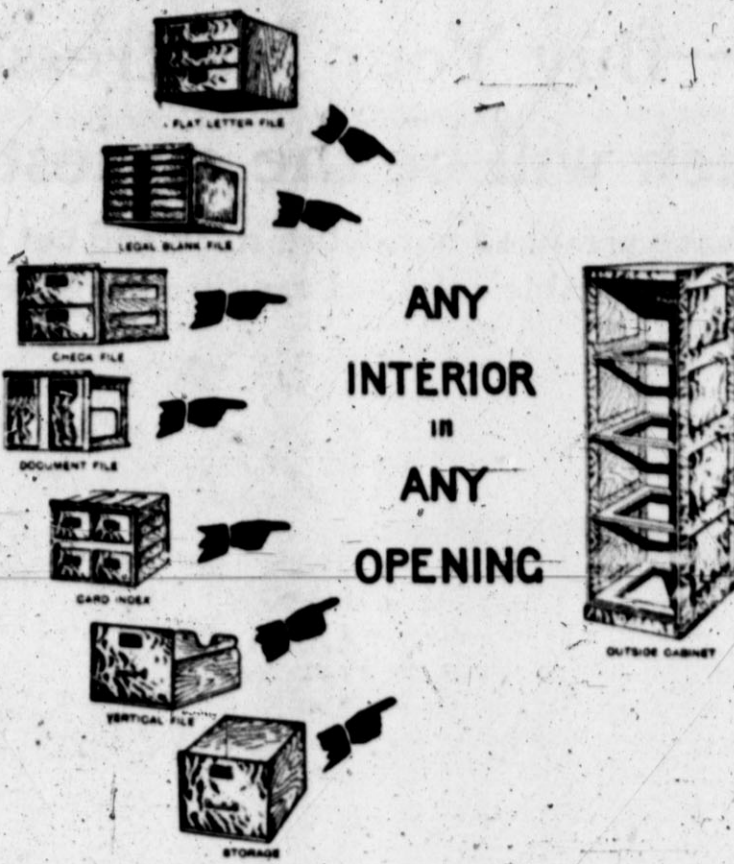
S. B. Holman, secretary of the Commercial Club, left Tuesday for San Antonio to attend the annual state meeting of the Commercial Clubs of Texas.

Church of Christ

The new building for the Church of Christ on East 6th street is rapidly nearing completion and the membership will soon be able to hold their first service in their own home. It is a neat frame building, 30x40 feet.

it a fit person
great common
Escape.
day while alighting
in front of Frank DeVo

Insist that it is a



J. M. Gilliland
Embalmer and Funeral
Director

Arnold & Matthews

The
Furniture Store
That is Pleasing

**WEEKLY MEETING
CLUB DIRECTORS**

Hold Important Session—Discuss
Many Things of Interest to
Town and Country.

At the regular weekly dinner of the Hereford Commercial Club, held at the Commercial Hotel, Monday, Dec. 6, 1909, the following were present: L. Gough, J. L. Fuqua, A. J. Lipscomb, F. H. Obertheir, A. H. Elliston and A. C. Elliott.

After lunch the Board adjourned to the Secretary's office, where various matters were considered.

(1) The report of the committee on good roads and the causeway was formally accepted and a motion made that the matters therein be laid before the city council and county commissioners.

(2) A motion was adopted formally regarding the Deaf Smith county Farmers' Union to meet with the Club at the regular meeting.

(3) The action of the Secretary in requesting the city council to pass ordinances prohibiting loose cattle, etc., from being driven through the city limits, and requiring that houses

be numbered, so that free mail delivery may be secured, was endorsed.

(4) The Secretary was instructed to put a display ad in some good trade paper, that he might select,

advertising for a first class flour mill.

(5) The Secretary was instructed to attend the Annual Meeting of the Commercial Secretaries of Texas,

to be held at San Antonio, commencing Dec. 10th.

(6) The matter of having a Trade Day for Hereford and several other minor matters were discussed and

endorsed.

The six short paragraphs above appearing is the simple and unvarnished record of the doings of the Club Directors, but the full scope and meaning of the Monday noon session cannot be fully known from the reading of such notes. The road committee composed of A. H. Elliston, A. W. Gregg, and H. G. Hays made their report in writing, same being read by Mr. Elliston.

A discussion of this report showed that three of the leading roadways into Hereford were not in first class condition. The road running east has the famous "Loop the Loop," the road south has two bad places, the Tierra Blanca hill and the Frio banks, while the Summerfield road is not the best the Panhandle can afford. All of these roads prevent our farmer friends from hauling full loads to and from town. The poorest place in a road fixes the value of such a road. The Commissioners and the City Council will take up this report and will begin active work for betterment. Both bodies are in favor of a speedy remedy.

The next subject was the flour mill. The Secretary has a lot of correspondence on the subject, but he was instructed to let the world know that Hereford would support a mill, but wanted some good and able company to erect mill. No bonus or graft proposition would be considered.

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

FLOUR

At the Elevator, for Cash

FLOUR

\$1.45 PER FIFTY POUND SACK \$1.45

Every sack guaranteed and your money refunded if you are not satisfied

Star Mill & Elevator Co., O. FALLWELL, Mgr.

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

We Will Do You—A Very Great Deal of Good From a Financial Point of View

**Wake up and Take Notice—Buy Your Mattresses Now—And Afterwards
Do Your Sleeping—Which will be the easiest part of the proposition**

Below are only a few Prices on Mattresses, but we have arranged our entire stock and cut the Prices in two in order to make these next
TWENTY DAYS the most profitable ones to Furniture buyers ever witnessed in Hereford

Some Profitable Bargains in Furniture

On your LIBRARY SUIT we will save you not less than
Forty Per Cent

On your BEDROOM SUIT we will save you not less than
Forty-Five Per Cent

On your DINING ROOM SUIT we can save you not less than
Fifty Per Cent

On any SINGLE PIECE we can save you not less than
Fifty Per Cent

This is the Chance of a Lifetime
Note prices of Mattresses opposite side



Prices on Cheap Mat- tresses **Cut** One-Half EXACTLY

We Handle all Standard Makes of Mattresses

On our regular \$18.50 Guaranteed Mattress we are making the price (for 20 days only) of	\$13.50
On our Regular \$16.50 Guaranteed Mattress we are making the price (for 20 days only) of	\$11.50
On our regular \$15.00 Guaranteed Mattresses we are making the price (for 20 days only) of	\$9.50
On our regular \$12.50, all long staple cotton Mattress, will go, 20 days for	\$8.35
On our regular \$11.50, all long staple cotton Mattress, will go, 20 days for	\$7.15
On our Regular \$10.00, all long staple Mattress, will go 20 days for	\$5.90
On our regular \$8.50, all long staple cotton Mattress, will go 20 days for	\$4.45
On our Regular \$7.50, all cotton Mattress, will go 20 days for	\$4.15

We have a Solid Carload of Mattresses on Hand and they were bought BEFORE the ADVANCE in COTTON. This is the reason why we are able to offer you such EXTRA LOW PRICES. Try us on some of the above mentioned goods, and if not found as represented we will gladly refund your money. We are glad to be in a position to offer our friends these big reductions and trust you will take advantage of them

EVERYTHING AT THESE PRICES MUST BE FOR THE CASH STRICTLY

J. M. Gililand
Embalmer & Funeral Director

ARNOLD & MATTHEWS

PRICES ALWAYS THE
LOWEST QUALITY
CONSIDERED

HOGS AND MAIZE

Farmer Makes Record with Combination and Says its Easy to Make.

E. E. Ramsey who owns a well improved farm just west of town, while some-what inclined to keep the "odds and evens" even on the boosting proposition, easily makes a record on the combination of milo maize and hogs.

As a result of feeding he has recently brought to the market 3 porkers whose total weight dressed foited-1290 pounds. These hogs were 19 months old. He also marketed a lot of 10 months pigs which dressed out 268 pounds average. With the prevailing prices, the combination is a good one. Try hogs, maize and kaffir.

Church Reception.
The local membership of the Methodist Church met at the church recently for a consecration service and get-acquainted meeting, but the main feature of the reception was the welcome service tendered their pastor, Rev. J. W. Story, who, as is well known was returned to the Hereford station by the recent Conference and the members thought it

befitting to show their appreciation of the pastor's valuable work by giving him a hearty return welcome. A short program was rendered, several talks being made. Mr. G. A. F. Parker for the Board of Stuarts made one of his bright and spicy little speeches in which he told how much the church thought of their old pastor and also the new, he being the one and the same. It was

brought out that Rev. Story preferred Hereford and the Conference returned him to this charge. The Board as a work of appreciation raised his salary from \$1,800 to \$2,000 with a promise to do better when the times were better.

The entire evening was enjoyed by those present. Music enlivened the hour. Light refreshments were served by the ladies and happy social evening was passed.

Christian Church Building.
The new building for the First Christian Church located on Main street is assuming definite proportions. Practically all the frame work has been completed, the window frames set and the work of tinning the roof will begin next week. Sam Worley the contractor and his efficient foreman Mr. Kirby with a large force of men have done an excellent piece of work. Every one who has examined the building pronounces it strongly built and a most conveniently arranged church building. The work will be pushed rapidly along as the weather permits. The snow storm last week stopped the work except for two days.

Christmas Bazaar.
An elegant line of Christmas goods will be on sale by the Ladies of the Christian Church at their Bazaar at L. Gough's office, Dec. 10-11.

If Its a Good Roast or Steak, Sausage
or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.
We are in to stay and aim to merit a part of your trade.
Yours for Business,
CITY MARKET
STANEK & ROOD, Proprietors
Successors to Wilson & Cloyd.

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies.



Write us at

HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

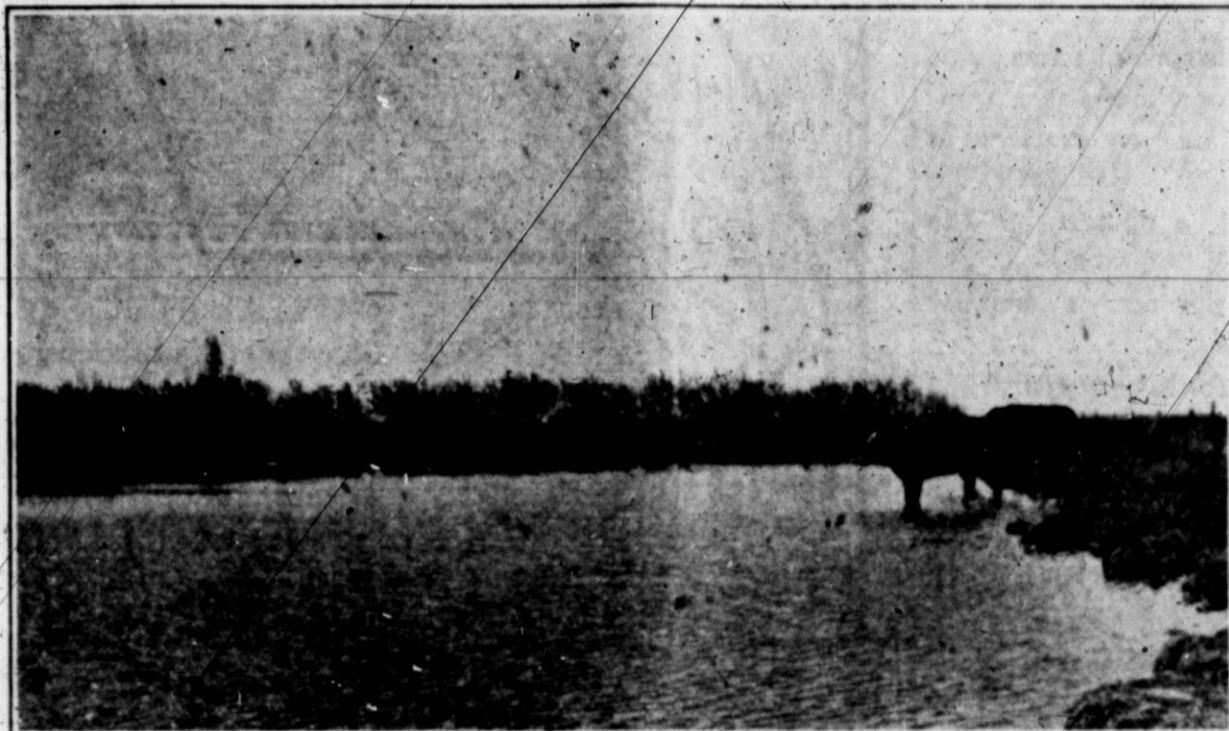
WADE IN! THE PRICES ARE RIGHT!

During the next TWENTY DAYS we are going to sell more FURNITURE than has ever been sold in Hereford in the same length of time heretofore. Why? Simply because we are making prices that will surely move the goods OUT. When you have inspected our Beautiful line of High and Medium Grade Furniture, and have heard our

**UNMISTAKABLY
LOW PRICES**

You will agree with us that this is

THE ONE TIME



Wade in, the Prices Are Right!

**THE ONE
OPPORTUNITY**

of a LIFE TIME to supply your needs, while your dimes will do you

DOUBLE DUTY

In other places in THIS ISSUE we are quoting a few prices, that if you will take advantage of, (together with our many other Bargains, that we do not have space to MENTION PRICES) you will NEVER IN A LIFETIME, have cause to regret, but on the other hand, you will REJOICE that you AVOIDED yourself of this splendid opportunity and

WADED IN WHILE THE PRICES ARE RIGHT

**J. M. Gililand
Elmbalmer and
Funeral Director**

**Arnold & Matthews
FURNITURE AND UNDERTAKING**

**THE STORE
That is Pleasing**

LOCALS

Boys coaster wagons. Warren Hardware Co. 44tf

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

Order coal in nice weather. Hicks & Harrison. 44-tf

Heating Stoves at Warren Hardware Co. 44tf

Special Matinee at Star Theatre Saturday 2:30 p. m. 1t

New holiday novelties at the Ladies Furnishing Store. 43t2

We can save you money on your jewelry. Gass & Son. 41-tf

Just received a car rock salt. Hicks & Harrison. 44tf

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

Carving Sets. Warren Hardware Co. 44tf

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

Attractive holiday things at the Ladies Furnishing Store. 43t2

Gass & Son have what you want in holiday goods. 41-tf

Christmas presents. Warren Hardware Co. 44tf

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

It will all happen for 10 cents at the Matinee Saturday, 2:30 at Star Theatre. 1t

Rogers 1847. Warren Hardware Co. 44tf

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

We can save you money on your jewelry and other Christmas goods. D. R. Gass & Son. 41-tf

Don't risk cotton seed cake advancing in price. Investigate. Hicks & Harrison. 44-tf

A fine line of Dolls, toilet sets, post card albums and fine candies Christmas. Come in and see them. Coulson's Drug Store. 44t2

You will find Haviland and Versailles China ware at Warren Hardware Co. 44tf

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

Order feed and coal early, our wagon don't leave the store after 6 p. m. Hicks & Harrison. 44-tf

Arnold & Matthews, Furniture and Undertaking. J. M. Gililand, Elmbalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

A Letter From Santa Claus

Way Up North, Dec. 4, 1909

Dear Mr. Gass:

Tell all the good little boys and girls and babies Hereford that I have lots of nice things for them this time—tell them that I will have my presents displayed in your big show window and all over the store from Monday, Dec. 13, till Xmas, and I want them to come and see all about them. My phone number will be just SANTA CLAUS. The Hereford Telephone company was so good as to fix it that way—'cause its so hard to think of big old phone numbers, and everybody knows my name anyhow. When Central says "Number?" just say "Santa Claus, please," and that will get me everyone. Well, Mr. Gass, I'm just so busy getting all my things ready that I'll have to close now. But, say, Mr. Gass, don't you tell any bad little boys or girls or babies about this, 'cause there are just so many good children that I have got to see that I won't have time even to talk to bad boys or bad girls or bad babies either. I'll be there on time sure. Your old friend,
SANTA CLAUS.

Santa Claus will leave the biggest load of Toys and Christmas presents that he will bring to town this year at our store. Come and see.

D. R. Gass & Son

We have the best assortment of real valuable presents and holiday goods in the city. Call and get our prices. Coulson's Drug Store. 44t2

We have one of the most up-to-date lines of jewelry in the city and our guarantee is absolute. D. R. Gass & Son. 41-tf

Take a walk, and see how little coal there is in Hereford. Hicks & Harrison. 44-tf

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power-Company. 36-tf

We have moved to room 6, Miller building. Call and see us for Deeds, Abstracts, etc. 42tf. C. G. Witherspoon & Son.

Now is the time to buy Hereford acreage property. C. O. Lee has some bargains in this line be sure to ask him about them. 36-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

We are not advertising coal. Haven't enough to bother about. Hicks and Harrison. 44-tf

Miss Sophie Madden of Denver, Colorado, is visiting with Mrs. A. J. Thompson on 11th street.

If you ever think of economy you should read the article on page 8, entitled, "the need to economize and how to do it." 44tf

Mrs. S. J. Dodson has returned from an extensive trip and visit through the East, visiting relatives at Nashville and friends at New York City, Baltimore and Washington. She was also in attendance at the Pittsburgh Christian Convention.

The
Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

TROT HIM OUT.

Amarillo News.—The Daily News wishes to go on record with a plea for recognition of the Amarillo country in State affairs. Amarillo and the counties composing the Texas Panhandle are just as much a part of Texas as though they had been bathed in the sacred blood of San Jacinto or the Alamo. Obviously so because we of Amarillo and the entire Panhandle are proud of the fact that we are on the map of Texas. We glory in the Texas spirit of freedom. We dote on the expansiveness of Texas. We believe that the bravest men and truest women are reared in Texas. We revere the names of Houston, Bowie, and others who made a world's record for heroism. We admire the sentiment for fair play that is so indelibly woven into the very woof and warp of the Texas Constitution. In short, we are of Texas and we're for Texas. Therefore we want something to say in the government of Texas. Let us indulge the hope that the Panhandle may nominate and elect a Governor. East Texas, South Texas, and North Texas have had their inning—now let's demand recognition for West Texas and the Panhandle.

The State Press.—Go as far as you like. Do not hesitate to ask for what you want and having asked, hustle. In Texas, as elsewhere, political reward is not solely intent upon a search for the deserving; public preferment is not always, nor half the time, an award of merit. Rather is it sometimes the fruition of well-laid plans upon the part of the recipient and his co-conspirators. If the Panhandlers wish to name the next Governor, let the Panhandlers trot him out at once.

Why should the News be so timid about naming its candidate? Mr. W. H. Fuqua has been mentioned a number of times before this and everybody knows that he is good timber. but Mr. Fuqua has said nothing. Let the Amarillo political contingency put him out and all the Panhandle will second the nomination.

AN EXCELLENT Xmas present and one that will last 365 1-4 days is a yearly subscription to the Brand. Send several back to the folks and friends. They'll like it and will learn to like Hereford.

THE CONTEST closes at 2 o'clock Saturday, Dec. 23. Do you hold a ticket?

YOU WON'T be happy at Xmas time unless you are a paid-in-advance reader of the Brand.

Look at the Label.

The yellow label tells all about it. If it reads "10 Dec. 09" this is the last copy you will receive. But if you live at Hereford you will likely get a "notice of expiration" or a bill, either of which may mean a "dun." In all events kick a dollar this way and be happy a whole year. It won't happen again for 365 days.

SENDS OUT LETTER

Farmers Asked to Meet in Regular Session, Saturday, December 11th.

Dear Sir:

The regular December meeting of the Hereford Farmers and Truck-growers Association, which was announced for last Saturday, was postponed, owing to stormy weather, until Saturday, December 11th, at 3 p. m.

Please make a special effort to be present at the Courthouse at 3 p. m. on the above date, as matters of special interest will be taken up. Officers will also be chosen for the coming year.

If you are not now a member please come and join.

Yours very truly

HARVEY G. HAYS, Pres.

Spring Lake Items.

Mr. Dwyte Axtell who was kicked by a mule last week is getting along nicely.

We are having quite a cold spell. Lots of rain and sleet.

Mr. Roush of this vicinity is going to ship a load of hogs this week.

Mr. Frenzel Mr. Garberson and Wallace Phipps went over to Mr. Abbots after Locust sprouts.

Mrs. J. I. Phipps has been quite ill.

Clarence James has rented and moved onto the Duncan farm.

Mrs. Gilbert was around on business Saturday.

The Thanksgiving dinner and the program was a success. Mr. Phipps and Dwyte Axtell were not able to be there and the ladies remembered them with a nice basket of cake and good things, which were highly appreciated.

The people of this locality are much excited over the railroad. The company took a new survey 2 miles south of Spring Lake. Report says the road will be built by the first of July. (I am from Missouri.)

Farmers are breaking a large amount of sod in anticipation of a bumper crop.

S. J. Rice of Hereford visited his son Edgar and other relatives, Thanksgiving.

Several new families have moved in this vicinity lately.

Mr. Fred Ott is going to move into their new house Tuesday.

Mr. Frederick is hauling his feed to Dimmitt.

ANGIE

Say did you know that Gass & Son have a complete line of jewelry and we can save you money on these goods. Call and see us before buying your holiday goods. 41-1f

Citation By Publication.

The State of Texas, to the Sheriff or any Constable of Deaf Smith County greeting: Oath having been made as required by law you are hereby commanded to summon Stonewall Brown by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 69th Judicial District, to appear at the next regular term of the Justice Court of Precinct No. 1, Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the fourth Monday in December, A. D. 1909, the same being the 27th day of December A. D. 1909, then and there to answer a petition filed in said court on the 14th day of July, A. D. 1909, in a suit, numbered on the docket of said court No. 301, wherein E. T. Woodburn & Son are plaintiffs, and Stonewall Brown is defendant, and said petition alleging that said Stonewall Brown is indebted to plaintiffs in the sum of Ten and Twenty One-hundredths dollars for merchandise furnished by plaintiffs to defendant.

Herein fail not, but have before said court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness, J. H. Turnbow, J. P., Precinct No. 1 of Deaf Smith County.

Given under my hand and the seal of said court, at office in Hereford this 26th day of November, A. D. 1909.

(Seal) J. H. TURNBOW, J. P., Precinct No. 1, Deaf Smith County, Texas.

THE FIRST STATE BANK
S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
H. B. WEBB, 1st Vice Pres. W. S. HIGGINS, 2nd Vice Pres.

EX
STRONG AND RELIABLE
TA

CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

AND TRUST COMPANY HEREFORD TEXAS

ASK ME If you want to sell your **FOR CASH**
Business or Real Estate

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building—Rooms 2 and 4
C. O. LEE Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank
HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES	LIABILITIES
Loans and Overdrafts - \$367,953.14	Capital Stock - \$50,000.00
U S Bonds and Premiums - 51,800.00	Surplus and Profits (net) - 61,563.87
Banking House and Fixtures - 13,038.50	Circulation - 50,000.00
Redemption Fund - 2,500.00	DEPOSITS - 369,828.09
Demand Loans - 64,345.32	
Cash and Exchange - 31,755.00	
	\$531,391.96

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

"I SAW IT IN THE BRAND"

DECEMBER PROCEEDINGS

We have reached the last month of 1909. The full *Record* will soon be made for the year. We are determined to make this month a *Record Breaker*. We ask for your assistance and your co-operation in our effort to do this

CHINA AND TABLEWARE.

We claim to have the most extensive line of fancy hand-painted China for nice Gifts that is shown in West Texas, also Dinner Sets of White and Decorated China. We claim to save you \$5.00 to \$10.00 on these Sets and will be glad for you to inspect our carefully selected stock. We carry the Haviland and Austrian Goods.

\$50.00 Dinner Set Decorated Haviland for	- - -	\$40.00
\$50.00 Dinner Set White Haviland for	- - -	\$37.50
\$35.00 Dinner Set Decorated Austrian for	- - -	\$25.00
\$30.00 Dinner Set Weite Austrian for	- - -	\$20.00

We Have Five Lines of beautiful Queensware of the best Import that we can fit you up in full Dinner Sets at a moderately small cost. Come see.

WALL PAPER



We have just received a large shipment of new things in Wall Paper. If you have a room or a house that you want papered will you please to let us know and we will be more than glad to do our duty in supplying your wants. Can save you 25 per cent on your bill of this kind.

SEWING MACHINES White, New Home and Will C. Fore are our lines. We are not agents but dealers for their goods, hence we can save you \$15 to \$25 on a high-grade Machine. Please let us do this for you, and for the sake of your family and your Bank account.

It's a much easier task to count money in the till than it is goods on the shelf. We are therefore prepared to meet you on more than half-way ground on our December doings, as you know January 1st is inventory time.

E. B. BLACK COMPANY

Local and Personal

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

You'll Like Hereford.

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

F. P. Wilson was in Happy this week.

A. L. Sherk is at Granite Okla-homa for a week.

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf

Old hats made to look new. The Suitorium. Phone 350. 39tf

E. H. Fretz left Saturday for Illinois on important business.

N. H. Dennison left for a business trip to Iowa this week.

Melvin J. Nelson, of Michigan, bought two lots on Baskin Heights.

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

Keep your right eye on Baskin Heights. 1-tf

For bargains in Acreage property in Hereford see C. O. Lee. 26-tf

Prairie Hay at Hicks & Harrison. 44tf

Smokers sets, Toilet sets, Indian Baskets and Moccasins for Xmas. Coulson's Drug Store. 4412

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf

See our line of fine new jewelry just arrived. Some fine presents, Coulson's Drug Store. 4412

Ben Jenkins from the North Plains is here with his mother and father for a few days.

Jesse Foose, of Missouri, has purchased 5 lots on Baskin Heights and will erect a modern house at once.

You'll like our work. There's a reason. The Suitorium. Phone 350. 39tf

I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf

H. N. Russell, of Pilot Point, Tex. while passing thru the Panhandle last week dropped off for day to visit his brother, J. N. Russell.

Mrs. Jeff C. Patterson left Thursday for Greenfield, Indiana, for an extended visit to relatives and old friends.

Don't fail to see our assortment and get our prices on Holiday goods Coulson's Drug Store. 4412

J. H. Williams is expected home from El Paso in a few days, where he has been for several weeks, straightening out his cattle interests in that section.

Mrs. W. H. Neilson and children of Adobe Walls, Texas, are visiting her parents, Mr. and Mrs. J. O. Jenkins in East Hereford.

You can join the W. O. W. up to Dec. 21, for only \$2.00. 1t

Ladies Skirts and Suits Cleaned and Pressed. The Suitorium. 36 tf

Our guarantee speaks for itself, it is paramount. D. R. Gass & Son. 41-tf

Our Holiday goods are all new. We sold out last year. Come and see them. Coulson's Drug Store. 4412

Family Laundry 6c per pound. Phone 246. We will call. 43t5p

G. R. Conklin from the Chester community called at the Brand office to-day. He says that about 150 or 200 acres of broomcorn will be in his neighborhood.

The most interesting and valuable article you read to-day is "Let us reason together," on page 8. Ponder it well. 43t2

A little side walk talk for 60 days will give Hitching Post of a nice Pattern with each order for walk or curb. See Loughmiller. 37-tf

Miss Clara Harvey of The Ladies Furnishing Store, left Thursday for Denison, Texas, where she will visit with her folks till after the holidays.

We have moved to room 6, Miller building, where we are better prepared than ever to serve you. Call and see us. 42 tf. C. G. Witherspoon & Son.

A Full House!

We have a heavy stock of corn, corn chops, shorts, bran, cotton seed cake and meal; alfalfa, prairie hay, millet, rock salt, and a little coal. Our prices are right and we can deliver the goods.

TELEPHONE 76

Hicks & Harrison

Park & Nesbitt

Make Loans on Ranches, Buy and Sell Vendor's Lien Notes, make Abstracts, write Deeds, Mortgages, Wills and do all kinds of conveyancing.

We write a liberal Life and Accident Insurance Policy.

WE ASK FOR A SHARE OF YOUR BUSINESS

The Need to Economize and How to Do It

Is one of the greatest problems the common people have to solve. Did it ever occur to you, that a few moments hard thinking and figuring on this question might save you more than a fourth of your income in the future? Did you ever take the time to consider that prices are not the same the world over and that you might get the goods for 75c that you are paying a dollar for now? If the dealer you buy from does not economize, who pays for it? If the other fellow asks more for an article than you think it is worth, that's no sign that I will come in and get my price on the same article. I can show you a complete stock of Racket store goods at prices you would expect in Chicago. You will also find a complete line of Second Hand Goods. Safes at \$3.50, Iron Beds from \$1.50 to \$9.00, Bed Springs from 25c to \$1.50, Couches from \$2.50 to \$5.00, Dressers from \$1.50 to \$6.50, Dining Table \$4.50, Washing Machine \$3.50, Stoves of various kinds and prices, and plenty of pipe cheaper than you can buy it from the other fellow. I have also some little wagons, and NEW coil wire bed springs, the \$3.50 kind for \$2.50. It don't cost you anything to come in and get prices, but its worth money to you. I am always glad to quote prices on anything, even if you don't buy then, for I know they will bring you back. My expenses are light. I buy and sell for SPOT CASH only. Come in and let me show you what this means.

Walter Nelson, Proprietor Racket and 2nd Hand Store
 CORNER MAIN STREET AND THE RAILROAD—THE SQUARE DEAL MAN

Contest Votes.

Miss Jessie Sisk wins consolation prize this week.

Name	This Week	Total
Miss Mary Williams	10100	34900
Miss Jewell Buster	1200	34500
Miss Susie Lackey	7000	32200
Miss Jessie Sisk	10350	24000
Miss Jennie Carter	1000	21200
Miss Dimple Gass	3600	11700
Miss Una Norton	8200	10700
Miss Ida Beach		7130

Autumn Leaves.

That others think of their Pan-handle friends was demonstrated recently by the receipt of a large box via express by Mrs. Bullock. Upon examination the large box was found to contain nothing but leaves. Mrs. Bullock has very graciously divided them among her many friends. They have been a source of great pleasure to many. The gift was the thoughtfulness of Mrs. Barcus of Lorena, Texas, who is the mother of Mr. Geo. W. Barcus and Mrs. Bullard. A handsome branch was presented to the Brand office by Mr. Bullock.

Notice.

I am now located in my new place of business where I will be pleased to have my friends call and look over our large stock of new groceries and get our prices. I believe that I can save you money on your grocery bill. Our motto is quick sales and small profits.

I handle the White Crest and Diamond K flour—the best on the market.
 J. D. CURTSINGER.

Notice—Presbyterian Women

The Ladies' Aid Society meets at Mrs. B. S. Arnold's next Wednesday at 3 p. m. It is desired that all the ladies of the church who will, bring any toy or gift to this meeting to be given to those children who may not be fortunate enough to get any Christmas presents. If preferred

you may bring or send money.
 Mrs. H. H. Bordman, Pres.

The Hotel Iowa.

The hotel Iowa will be opened to the public by the owner, R. T. Edwards, December 6, 1909. He will conduct it as a first-class \$1.50 per day hotel and boarding house. He will have a free carriage to meet all trains. Give him a trial. You will be pleased. 43tf

Heir at Parker Home.

The arrival of an heir, a ten pound boy, was celebrated at the home of Mr. and Mrs. G. A. F. Parker, Saturday, Dec. 4, at 4 p. m. Mr. Parker has added another chapter to his usual smile and wants a suitable name for the newcomer.

HELLO!

This is just to remind you that the Local Agent for

THE LADIES' HOME JOURNAL AND THE SATURDAY EVENING POST is

J. B. Curtis
 P. O. Box 201, Hereford

Paper delivered every week at the house or office as desired. If you wish to subscribe just drop a postal to the above address

Additional Locals

Hon. W. M. Knight was in Farwell Monday on legal business.

Mrs. E. F. Parker, mother of G. A. F. Parker is visiting with his family. She comes to see the new grandson.

Our holiday assortments are the best goods for the least money in town. Come and see. Coulson's Drug Store. 44t2

It is interesting because it is timely and to the point. Read it, "the need to economize and how to do it" on page 8. 44tf

Regular meeting of the Commercial Club has been postponed until Saturday, Dec. 11, 3 p. m., to hold joint session with Farmers' Association.

Ladies, I want to furnish you sofa pillows for those pretty tops you are going to get Christmas. See them at Nelsons Racket Store.

John Bingham, the finest looking traveling salesman on the road and who represents the Kansas City Paper House was a pleasant visitor at the Brand office Tuesday.

J. H. Bowers has opened an office in Room 5, Miller-Walker building, where he will engage in the land and general conveyancing business.

Mr. Elmer Harding and Miss Bessie Perry were married at the Presbyterian Manse December 4 at 7:00 p. m. They will make their home in north Hereford.

Regular meeting of the Commercial Club has been postponed until Saturday, Dec. 11, 3 p. m., to hold joint session with Farmers' Association.

We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Britain-Dunlap Bldg. 35-tf

We have one of the nicest lines of jewelry in the town and some of it would be fine presents for the Holidays. We guarantee it to be as good as money can buy and as cheap as anywhere. Coulson's Drug Store. 44t2

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It won't be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf

Miss Mary Williams left Thursday afternoon to attend Trinity Unit at Waxahachie, Texas. Miss Mary will take a special course in Music and Literature. Her many friends wish her success. At the solicitation of her friends she will still remain in the Brand contest and appreciates their kindness very much, and she requests this method to thank them for their kindness and has the Brand to follow her so she may keep informed as to the welfare of Hereford:

Mrs. C. C. Ferguson is expected to arrive today from Oregon where she has been visiting for some months. She returned by way of California and was met at Albuquerque by Mr. Ferguson.

Coal Notice.

Now that we have clear weather place your order for genuine Ruby Niggerhead Coal with us. A car on track until Wednesday. Hicks & Harrison. 44-tf

CHRISTMAS PRESENTS

That are valuable and lasting is the kind your friends and loved ones will remember you for. This is the kind we want to sell you. In our large stock we can show you many valuable and suitable articles for Christmas presents.

We mention below a few lines suitable for this purpose.

We have a large line of Ladies' Furs, Scarfs, Sweater Coats, Back Combs, Barettes, Belts, Fine Hand Bags, Fancy Collars, Fancy Embroidery Handkerchiefs, Fine Bed Spreads, Nice Wool Blankets, Table Linen and Napkins, Kid Gloves for Men and Ladies, Men's Dress Shirts, Ties, Umbrellas, Hats, Suspenders and Fine Shoes, Baby Coats. Men and Boys Overcoats, Child's Bearskin Coats, Ladies' Coats and Suits, Men and Boy's Suits, and a Fine Line of Perfumery and Toilet Goods.

We will appreciate the opportunity of showing you anything in our store and there are many things that we can save you money on

We are still giving a Big Cut on Men and Boy's Overcoats and Suits, Ladies' Suits and Coats and Children's Coats

Geo. A. Stambaugh

Groceries

We are fitted out complete in our new quarters in the Miller-Walker Building now, and we extend our friends a most cordial invitation to call and see us. We have one of the most complete lines of Groceries in town, and we will continue to live up to our reputation of selling good goods at the right prices

TELEPHONE 45

J. D. Curtsinger

SAVE FUEL BILLS With an Electric Flatiron

DAY CURRENT NOW
Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

The Hereford Abstract Company

Titles to Deaf Smith County Lands.
Prompt Service. GIVE US A CALL

Office with J. P. Snyder Land Co.,
BRITAIN-DUNLAP BUILDING

To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

Palace Barber Shop

ORR & LONG, Proprietors

Best Service and equipment in town. Open until 7 p. m. week days except Saturdays, 11 p. m. Bath Sundays until 11 a. m.
YOUR PATRONAGE APPRECIATED.

Agent Hereford Steam Laundry

TRY A BRAND LINER

LUBBOCK FARMERS

HEAR L. GOUGH

Farmer from Hereford Addresses
Big Crowd of Citizens at Lubbock on Scientific Methods.

The People of Lubbock turned out en masse to hear the address of L. Gough one day last week while in that city. The Commercial Club of that place had secured his services for a talk on scientific farming.

The meeting was held in the courthouse which was filled to overflowing by the farmers and citizens of the county, some of the farmers coming as far as 30 miles to hear what a man could say about the "new fangled way," of farming.

The public school was dismissed and some 400 children and ten teachers also heard the address. Mr. Gough says he never saw so much interest taken in farming as was shown there.

The Lubbock people believe in their country and they want all the good things coming. Hereafter they will study scientific farming and will produce better methods.

Will Not Use Road Tax.

In a recent issue of The Brand a copy of the order levying the tax for the court house bonds was printed. In some way the correct copy failed to be obtained and the impression has gone out that the road and bridge fund will be used for that purpose. That part of the order which refers to the road and bridge should read:

"It is further ordered by the court that to pay interest on said bonds and create a sinking fund sufficient to discharge them at maturity, a tax of (12) twelve cents on each one hundred dollars of taxable property in said Deaf Smith County shall be annually assessed and collected until said bonds with interest are paid, and said tax is now hereby now levied for the current year while said bonds are outstanding, and the same shall be assessed and collected for the current year and annually thereafter, and applied to the purpose named."

K of P Election.

The K. of P. order is a new organization for Hereford, only recently being chartered.

At an election Friday night, the following officers were elected:

W. R. Evans, C. C.; W. H. Ray, V. C.; W. S. Rance, M. of W.; O. B. Pirkey, K. of R. and S.; C. N. Hill, M. of A.; J. L. Fuqua, M. of E.; E. B. Posey, M. of F.; Albert Herbst, I. G.; J. F. Barker, O. G.; A. J. Lipscomb, A. P. Murchison and C. G. Witherspoon, Trustees.

W. O. W. Elect Officers.

The Woodman of the World of Hereford Camp No. 990 held their annual election Saturday night December 4th, 1909, and the following officers were elected for 1910:

Jas. T. Williams, C. C.; J. B. Rogers, Adv.; E. B. Posey, Banker; C. L. Sullivan, Clerk; D. W. Crawford, Escort; G. H. Sasser, Watchman; J. D. Bourn, Troy Womble, and W. T. Smith, Managers; Drs. W. A. Price, G. F. LeGrande, J. W. Hicks and H. H. Taylor, elected Camp Physicians for 1910.

At this time the meeting adjourned to meet at the Horse Shoe Cafe in 30 minutes, where a four course lunch was served. And every one present expressed himself as being proud of his membership in the W. O. W.

Special Services at College.

The ladies of the Christian Mission Society of the Christian Church will hold a special service Sunday at the College Chapel at 11 a. m. Rev. Jasper T. Moses former Missionary to Mexico, will deliver the address. All invited.

ANNOUNCEMENT

WE desire to announce to our friends and patrons that we have moved into our new store at 218 Main Street where we are thoroughly equipped to handle any business that belongs to our line. Our stock always represents the best and most up-to-date goods at the lowest prices. Don't forget that our repair work is the most reliable. : :

W. H. RAY, Jeweler and Optician

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford

WE HANDLE ALL KINDS OF POSTS.

Concrete AND Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,
TEXAS

W. J. BRAND

The GREAT SLAUGHTER SALE

IS STILL GOING ON AT
THE J. A. FOX DRY GOODS COMPANY'S

The Price and Quality is What Will Interest You

All Standard Brands Calico going at per yard
Four and One-Half Cents

All Standard Brands of Colored
Oilcloth going at 2 1-2 yards
for Twenty-seven Cents

Ladies' and Children's Cloaks at HALF PRICE

All Ribbons at HALF PRICE

Too much Wool Underwear in stock so they must go. Everything in this line at exactly one HALF PRICE. Come in and see how cheap you can buy your Underwear of this kind

Don't forget that we are selling all new goods for less than they could be bought for in the wholesale market today. No goods charged during this big sale. Come and see the BARGAINS

Laces and Embroideries at about One Half-Price

Remember the Place Where You Can Buy Goods at One-Half the Price

J. A. FOX & CO.
HERREFORD, TEXAS



A BASKET OF LUSCIOUS GRAPES to tempt the daintiest appetite is among our offering of Seasonable Fruits and Vegetables. Come and get one while they are plentiful and inexpensive. While here don't fail to note the appetizing freshness of our display. The question of what fruit or vegetable to have will not bother you when you see it. For whatever you choose here is bound to be good, for everything is of the best.

Stock is fresh daily and price always close to cost

Cardwell Brothers

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Satisfactory Tailoring, Cleaning and Pressing. The Sultorium. 36-tf

Remember we carry a complete line of jewelry as can be found in the city. Gass & Son. 41-tf

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We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address: **BASKIN LAND COMPANY** HEREFORD, TEXAS

SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance
Fire Tornado Life Accident Health Plate Glass and Live Stock
EMPLOYERS' LIABILITY
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The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

FOR RENT

FOR RENT—2-room house \$7.50 per month. See Mrs. Dent. 1tp

FOR RENT—A 3-room house. See Edgar Betts at Betts-Millard's Drug Store. 40-tf

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

FOR RENT—4 room house near public school. Windmill, tank and barn. A. P. Murchison. 39tf

FOR RENT—5 room house. Murchison & Jones. 34-tf

ROOMS AND BOARD

WANTED—A few roomers and boarders. Mrs. Geo. Karr. 33-tf

MISCELLANEOUS

WANTED—Plain sewing. Mrs. Joe Chandler, at Carroll residence. Phone, 275. 42t2p

12 PER CENT—land notes for sale. Inquire at Brand office. 1t

WANTED—Some clean COTTON rags at The Brand office.

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR SALE—A set of the Success Reference Library, at a bargain. Inquire of "E" at Brand office.

WANTED—Land to break in tracts of one section or more. Box 871, Amarillo, Texas. 44t6p

SEWING—Wanted, plain sewing and dress making. Mrs. Everett, 2 doors west of public school, phone 132. 41-tf

FOR SALE—All of block 90, 91, 92, 99, 100, 101, 102, 103, 104, 106 and 107, in Friona, Tex. Price, \$1450.00. G. S. DeMots, Hull, Iowa. 43t4

FOR SALE—2 houses, 2 lots, fruit trees, well, stables, etc. Reduced price to Jan. 10, \$1100.00. See or write Mrs. Dent, Box 143, across street north court house. 1tp

SEVEN—room house with 6 lots, barn, well and mill on 25 Mile Avenue for trade. Will take land or vendors lien notes. Write Box 248 or call Brand office. 44-tf

WILL TRADE—my interest in 57 lots on 25 Mile Avenue for land, improved city property or vendors lien notes. A. C. Elliott-care Brand Office, Hereford, Texas. 44-tf

FOR NOTES—One twenty acre Block,—good house, orchard and windmill. All land in cultivation. Will sell or trade for V. L. Notes. J. H. Bowers, Room 5, Miller-Walker Bldg, Hereford, Texas. 44t2

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill; fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR TRADE—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-tf

FOR SALE or trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-tf

FOR SALE OR EXCHANGE—291 acres of good land in Butler Co., Kans., all tillable which I will sell or exchange for land in the Panhandle, in Deaf Smith or Castro counties. Land must be first class. Distance from town no objection. Write Box 248A care of Brand office, Hereford Texas. 43tf

CITY PROPERTY FOR SALE

FOR SALE—I will sell nice residence property, cheaper than you can build. R. E. Cook. 44-tf

FOR SALE—Three room house, well, barn and other improvements two blocks east of college. Price \$1050. P. V. Winstead. 442tp.

FOR SALE OR TRADE—Any size farm from 107 to 662 acres, well located in shallow water belt near Hereford. Also good Residence Evants addition known as the Reece Hough place. J. H. Bowers, Room 5, Miller-Walker Building, Hereford, Texas. 44t2

FOR SALE—Cottage with 24 lofts, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank; 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

FOR SALE—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 blocks from the postoffice. For price and terms see C. O. Lee. 31-tf

LIVE STOCK FOR SALE

FOR SALE—Four good milk cows, 1 double row cultivator, 1 drill, 1 corn planter, 1 spring wagon. Four miles north on 25 mile Ave., 2 miles west. S B. Hemsted. 1tp

FOR SALE—Young horses. Some broke to work, all halter broke. J. C. Womble, Wildorado, Texas. 43t4p

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. A. H. Elliston. 32-tf

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

W. E. TOMPKINS - - - Proprietor

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard-in town. 30-tf
DR. F. E. BOWEN, D. V. S.

Matinee Saturday.

At 2:30 p. m. Saturday the Star Theatre will put on a special Matinee. Enjoy an hour with your friends Saturday. It will happen for 10 cents. 1t

You'll Like Hereford.

13 MORE DAYS 13

**SUBSCRIPTIONS ARE 500 ABOVE PAR
AND ARE STILL GOING UP**

—ITS THIS WAY—

\$1.00 Paid on Subscription Gives You Two Hundred Votes
and One Ticket

\$2.00 Paid on Subscription Gives You Eight Hundred Votes
and Two Tickets

\$5.00 Paid on Subscription Gives you FIVE THOUSAND Votes
and Five Tickets

The Tickets entitle you to the Free Drawing of Seventeen Prizes at 2 o'clock December 23rd. These prizes aggregate \$200.00 in Value. Give your money to the young lady workers and help them win one of the handsome prizes.

**All Job Work and Advertising Space
Will Also Give You Free Votes and Tickets**

\$5.00 worth of Job Work gives 900 votes and 5 tickets. \$5.00 worth of ad-space the same amount. Try an ad in the Xmas number.

CONSOLATION PRIZES have already been awarded to the following young ladies for their splendid work:

1st Week.	Miss Jewell Buster, Handsome Metalized Rose Hat Pin.....	Value \$2.50
2nd Week.	Miss Ida Beach, Metalized Rose Hat Pin.....	Value 2.50
3rd Week.	Miss Jennie Carter, Beautiful Solid Gold Broach.....	Value 3.50
4th Week.	Miss Jennie Carter, Handsome Statue Vase.....	Value 6.00
5th Week.	Miss Mary Williams, Handsome Gold Belt Buckle.....	Value 3.50
6th Week.	Miss Jewell Buster, Novelty Toilet Set.....	Value 5.50

The Free Drawing Will Take Place Promptly

on the streets of Hereford at the time set. Two O'clock, December 23rd

Save Your Tickets and Come to the Drawing

Pay Your Subscription And Be Happy

The Hereford Brand

316 Main Street

Hereford, Texas