

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, DECEMBER 24, 1909

No. 46

TODAY IS CHRISTMAS, MAKE SOMEBODY HAPPY

BUSINESS MEN DINE TOGETHER

Discuss Ways and Means for Betterment of Town and County—
Large Crowd Present.

There is little use to praise a man for doing only his duty, but he who makes "two stalks of wheat grow where only one grew before" needs to be applauded.

While a group of business men may seem out of their sphere discussing how to improve the conditions in the country, or a set of farmers telling city folks how to make a better town, it becomes both the merchant and farmer to sit down together and quietly discuss the town and country as taken together. As the country grows so does the town; as the town improves, so does the country. This was the key note of the speeches made at what was called a business men's dinner at the Arcadian restaurant last Tuesday night. But there were farmers as well as business men present.

This dinner was the outgrowth of a similar meeting held at the Northern hotel on the Thursday previous. No one was barred and only the limitations of the building prevented a much larger number from being present. As it was about 80 men sat at the well filled tables for three hours and listened to a number of rousing speeches from men who are vitally interested in the welfare of both the city and country.

The following program was responded to with a fluency of speech that indicated more oratory in Hereford than may be found in larger cities:

PROGRAMME

1. Is it worth while for the people of Hereford to make a concerted effort to construct more side walks, to grow more shade trees and to beautify their homes? If not, why not? Response by G. A. F. Parker.
2. What are the most urgent, particular improvements that should be at once undertaken by the City Council? Response by Mayor S. B. Edwards.
3. Is it practicable and worth while for the people of Hereford and the Hereford country, including this and neighboring counties, to establish, own and operate a Demonstration Farm? Response by George W. Barcus.
4. What do you know about a Hotel as an advertisement for a town? Is Hereford sufficiently advertised, and in what way? What can we do about it? Response by Jno. P. Slaton.
5. Name three or more things, which, in your opinion, the business men of Hereford can do to make Hereford a more attractive trading place and a better place in every way. Response by C. G. Witherspoon. Name one thing no one had thought of. T. E. Shirley.
6. How can we put more land in cultivation? Response by L. Baskin.
7. Good roads and plenty of them: their importance and what is the duty of the Commissioners' Court in reference thereto? Re-

sponse by A. J. Lipscomb.
8. "Where the Hen Scratcheth, There She Expecteth to Find a Worm?" Response by W. H. Ray.

Hon. William M. Knight, president of the Commercial Club, served as toast master in a most acceptable manner, adding some appropriate remarks in the introduction of the speakers and in keeping the interest up to the polling point.

Mr. Parker, president of the Western National Bank, happily responded to the first subject. He said in part:

"When the committee approached me the gentlemen said that he was making up a bouquet of orators for the dinner. Now in making bouquets there must always be a spray of green, hence the wisdom of the com-

Boys Will Return.

After four years of service in the Marine Corps of the United States Service, the two sons of J. T. Montague will return home next March. They are now located on the Pacific coast and have just returned from a long cruise in foreign waters. The two boys have been to nearly every important port.

CITY CANDIDATES

Only Two Seem to Want their Present Places But Others May Come Out Later.

The first man of the city family who brushed his extreme timidity aside and came out in plain words telling what he wanted was C. L.

Landrum-McCandless. At Farwell, Texas, on Wednesday December 22, Mr. and Mrs. L. C. McCandless gave their daughter, Rebecca Brown, in marriage to Dr. Martin M. Landrum of Dimmitt. The new couple came over to Hereford in the afternoon and were congratulated by friends. Dr. Landrum is a prominent physician of Castro County. Mr. and Mrs. Lan-

WILL HOLD HIM RESPONSIBLE

United States Issues Notice to Nicaraguan Government.

Special to The Brand. Washington, D. C. Dec. 23.—Secretary Knox today issued a formal notice to President Madriz, new head of Nicaragua that the United States will hold him strictly accountable for the safety of all Americans and their property. Secretary Knox expresses his displeasure that Mexico should permit the deposed president, Zalaya, to board a war vessel of that nation and escape.

EIGHT KILLED 400 IN DANGER

Mine Explosion Caused by Lamps Snuff Out Life of Miners.

Special to The Brand. St. Louis, Dec. 24.—Eight men killed and 400 others endangered by explosion of gas in coal mine at Herrin, Ill., late yesterday. Lamps carried by mine engineer and assistants caused the disaster.

Dead—W. T. Hierch, Eugene Barrett, Thos. Williams, George Snyder, Salvaxer Greece, Piero Remoe, Thos Harbes, Unidentified Bodies.

TEXAN A LEADER

Nicaraguan Revolution Being Led to Victory by Fowler, a Native Texan.

Special to The Brand. Austin, Dec. 24.—Godfrey Fowler a native Texan and a grandson of John H. Reagan, is one of the generals in the Nicaraguan revolutionary army and is winning laurels to himself. He has been away from Texas only a short time.

BRYAN IS SEVERELY ILL

Suffering with Cold and threatened With Attack of Pneumonia

News by Wire. Jacksonville, Fla., Dec. 24.—Wm. Jennings Bryan, who has been visiting his cousin in this city for several days became suddenly ill to-day and has been forced to cancel all speaking dates. He is suffering from severe cold and is threatened with pneumonia.

Woman Burns to Death. News by Wire. Texarkana, Texas, Dec. 24.—Mrs. Isaac Hale was burned to death in a fire which destroyed her home and contents. The roof was falling in when the neighbors discovered the fire and nothing could be done to save the woman. No outcry was heard and her body was taken from the ruins, burned to cinders.

J. M. Boone has returned from East Texas where he has been sojourning since the Dallas fair.



To My People

mittee in selecting me to respond to this subject. (Laughter and cheering.) God has made green the prevailing and softening color in all beautiful landscapes. Flowers of the garden and lawn are inspiring, hence I have ever advocated making our homes beautiful. Sidewalks and bordering trees beautify the city, but what's the use to spend hundreds of dollars improving the city then for a herd of cattle to be driven along our most prominent resident streets and destroy what beauty there is. I believe the city council should pass an effective law prohibiting stock from being driven through the city." (Applause.)

W. M. Knight spoke by proxy for Mayor S. B. Edwards, who had him to say:

"That the Mayor was in favor of making Main street a first class avenue, if money would do it;—that he favored employing an engineer

Sullivan, City Marshal and Tax Collector. Having held this office one term, he but naturally and justly claims the right to a second term. He says he has tried to do his duty as he saw it but has made several mistakes and likely to make others, but will try not to make some blunders a second time. He wishes to thank the people for their past favors and wants them to do the same thing to him again next April when the City election rolls around. The Brand can warrant this, that Mr. Sullivan will be delighted and tickled beyond recovery if the city voters will return him to the place.

A. M. JONES.

Has filled the office of City Secretary and Treasurer most acceptably for one term and it is only natural that his friends are going to give the place to him again. He says that he has given his time and effort to the duties of the office and has tried to give the city efficient ser-

vice. If the people think he has done his duty, he wants the place again. The records are open for inspection and any one may see whether they have been properly kept. If elected for a second term, he promises to do his whole duty as he sees it and hopes to have the happy opportunity to show his appreciation next April.

Brother Believes Cook Murdered.

News by Wire. New York, Dec. 24.—William L. Cook, brother of Dr. Cook, the explorer who claims to have discovered the North Pole, announced today that he believed his brother has met with foul play in Europe and has been murdered. The last letter received from Dr. Cook was posted on board ship. The supporters of Cook are anxiously awaiting developments.

Weather Forecast

Special to The Brand. New Orleans, Dec. 24, 10 a.m.: Tonight and Saturday fair. Colder tonight and in east portion Saturday.

CLINE.

GANDIDATES COMING OUT

County and City Aspirants for Office
Let Their Wants be Known in
Time for Xmas.

About the first of the week the busy office bee got to buzzing around and a number of our citizens heard the buzzing. As a result, their announcements for the numerous offices appear this week.

J. H. KING.

Not wishing to be left behind at the start of the race, J. H. King was the very first to tell The Brand the secret ambitions of his heart. He has no more secrets about what he wants—it's the office of County Clerk for Deaf Smith County. Mr. King is well and favorably known and his ability as an abstracter indicates his competency to fill the office acceptably to the people of the county and patrons of that office. It is a well known fact that the office of County Clerk is one of the most important as the deed records and other records require utmost painstaking and care in their proper keeping. Mr. King feels that his long experience justifies his claim that he is a suitable person for the office. He asks a careful consideration of his fitness, and a support sufficient to put him safely in the office when the time comes to vote. Mr. King was for three years deputy clerk of Deaf Smith County and his acquaintance with the routine of the office work makes him feel that he is fully competent to fill the position.

F. H. BRITAIN.

Taking their turns at the mill, F. H. Britain was the next to yank his sack up to the political hopper. He was first deputy marshal in Oak Cliff, Texas, years ago, was high sheriff of Swisher county one term during the early days of "sorghum

nesters," and held a place on the Board of County Commissioners in Castro county for one term. Mr. Britain came to swisher county in 1891 and on to Deaf Smith county in 1901. He is a native born "long-horn" and began to run on the range 53 years ago. An early settler on the Plains against the wishes of the Cattle Kings, he was one of the "sorghum nesters," during which time he invented and used the first two-row planter in the Panhandle. He has followed "cow punching," cattle owning and farming all his life, and was one of the first to convince others that farming could be successfully done on the Plains. But—the office? He wants to be Sheriff and Tax Collector of Deaf Smith county, and asks his friends in every corner of the county to give his case careful study. He promises, if elected, to enforce the law and perform the duties of the office as the law requires. In his own way he has the following to say:

To the Dear People of Deaf Smith County:

Having a desire to present you with a Christmas gift and having had some encouragement and considerable desire and having had some experience and knowledge of the responsibility of the things desired, and with a full knowledge that you will find out all my short-comings and just how mean I am, I have consented to make the race for Sheriff and Tax Collector. After you have sifted everything thoroughly, I hope for a favorable verdict.

Very truly,

F. H. BRITAIN.

H. B. WEBB

Tells The Brand that he wants to handle the cash for the county, and knowing that the duties of Treasurer require that the incumbent keep guard over the coin of the county, he asks that he be placed in charge. Mr. Webb came to Hereford in 1902 from Weatherford, Texas, where he lived for a number of years. He is a little timid yet as this is the first time he ever asked the people for any public office. He has followed

a business career for the greater part of his life but on account of poor health he was forced to retire. As a competent and an honest man, no one can gain-say. If elected, he would attend to the duties of the office with the same dispatch and care that he does his own affairs.

DOW MERCER.

Twenty-one years in the county, coming here when only a broad expanse was to be seen, when Hereford was not thought of, when Amarillo was just beginning, L. D. Mercer, familiarly known as Dow Mercer, announces himself for the important office of Tax Assessor for Deaf Smith county. Though a young man, Mr. Mercer is among the few yet in the county who are counted as pioneers. He has been a cow-puncher, cattle owner, stock raiser, and for the last three or four years in the real estate business. Mr. Mercer feels that his business relation in the county justifies his claim that he is fully competent to fill the office. He solicits a careful consideration at the hands of the people during this friendly campaign and a favorable vote at the time of the election.

JOE DOBBINS.

"Just tell them that I want the office of Tax Assessor and want it bad," said C. T. Dobbins, better known as Joe Dobbins, to The Brand reporter Wednesday afternoon. With further talk it was brought out that this is the first office Mr. Dobbins has ever sought, that he feels that he is entirely competent to fill the place, having been a resident of Hereford about seven years and is fully acquainted with values in the county. He has been in business most of the time and has always boosted and talked for Hereford and country. If the people see fit to give him the place he will endeavor to show his appreciation by performing the duties of the office in a manner satisfactory to the people of the county.

E. F. CONNELL

No man has won a wider reputation for long catcher and quick results than the big sheriff of Deaf Smith county, Ed F. Connell, the present incumbent. It was he who first used the auto for official purposes in Texas and the Panhandle and his methods attracted such widespread attention that the Kansas City daily papers gave him a write-up. He now comes to ask the people of the county to give him the office again. His official record is an open book to the public and he asks that his claims be given due consideration. Mr. Connell is too well known to need any commendation on the part of the weekly newspaper, and all he asks is sufficient votes at the polls to make him feel just like he did two years ago when he was elected.

FLETCHER ROGERS

A native Texan for clerk of Deaf Smith. Mr. Rogers has been in the county and Hereford for ten years and has occupied some exacting and heavily responsible places, being for six years railway and telegraphic accountant for the Santa Fe and Western Union. These positions require the utmost care and demand extreme accuracy in the smallest detail. He feels that he is thus fully qualified to fill the office of clerk with a degree of proficiency which should be demanded by the people. He says if elected, that he

will employ home people in the office. He asks that his case be given due consideration and promises to give an undivided service to the duties of the office.

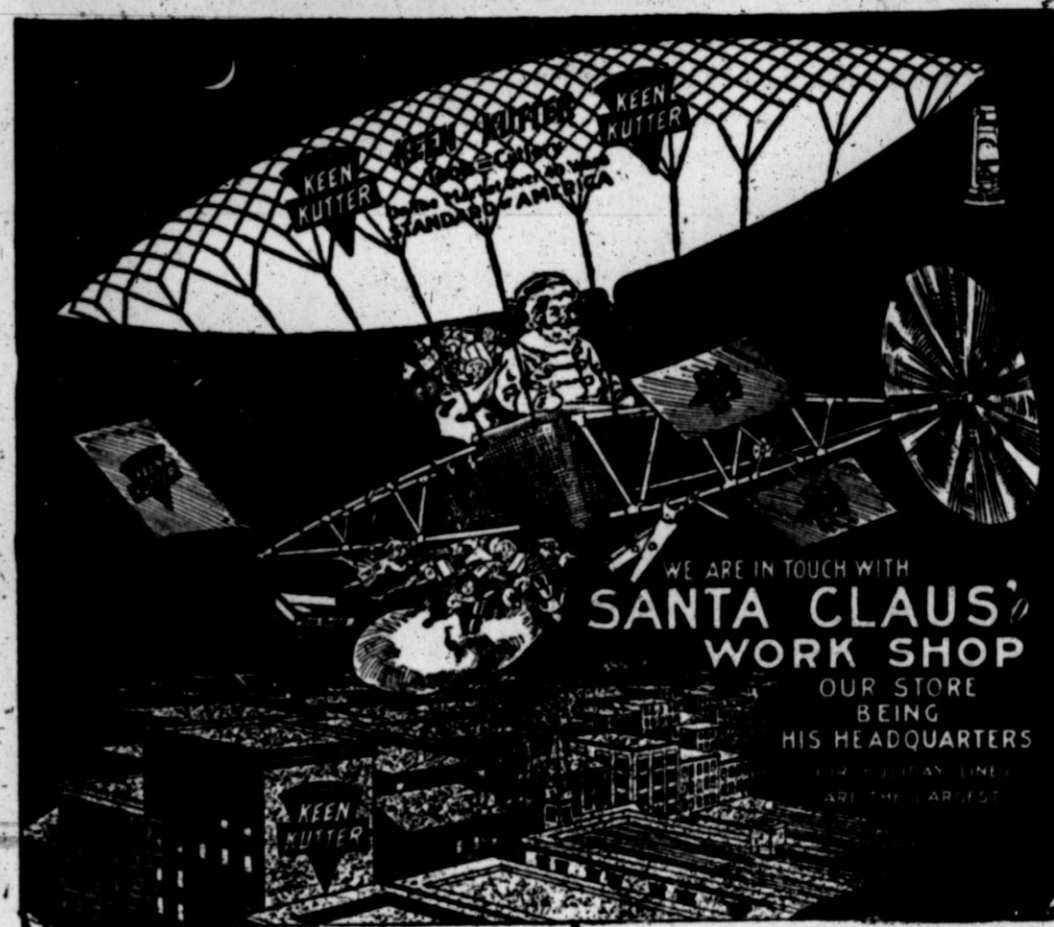
C. P. ARTHUR

Last but not the least comes C. P. Arthur who aspires to the office of tax assessor for Deaf Smith. Mr. Arthur has been in Texas all his life having lived in Ellis county for 25 years and in Deaf Smith about eight years. He says that he wants the office for what there is in it and if elected will serve the people to the best of his ability. He feels that somebody will be chosen and he wants that somebody to be himself. He asks that his claims be given a fair and careful consideration, and that the voters of the county remember him on the day of election.

A Big Lemon.

Mrs. F. C. Bradley of near Summerfield brought to Hereford one day last week a small lemon tree. This tree had been previously brought from Clinton, Wisconsin, at which time there were eleven lemons on it. At the present time however there is only one lemon, but it is a good one, measuring 13½ inches around one way and 13 inches around the other. This lemon will be used in making some Christmas lemonade and Mrs. Bradley estimates that this one lemon will make 4 quarts. The tree is on exhibition at Jarrott & Wilkinson's store.

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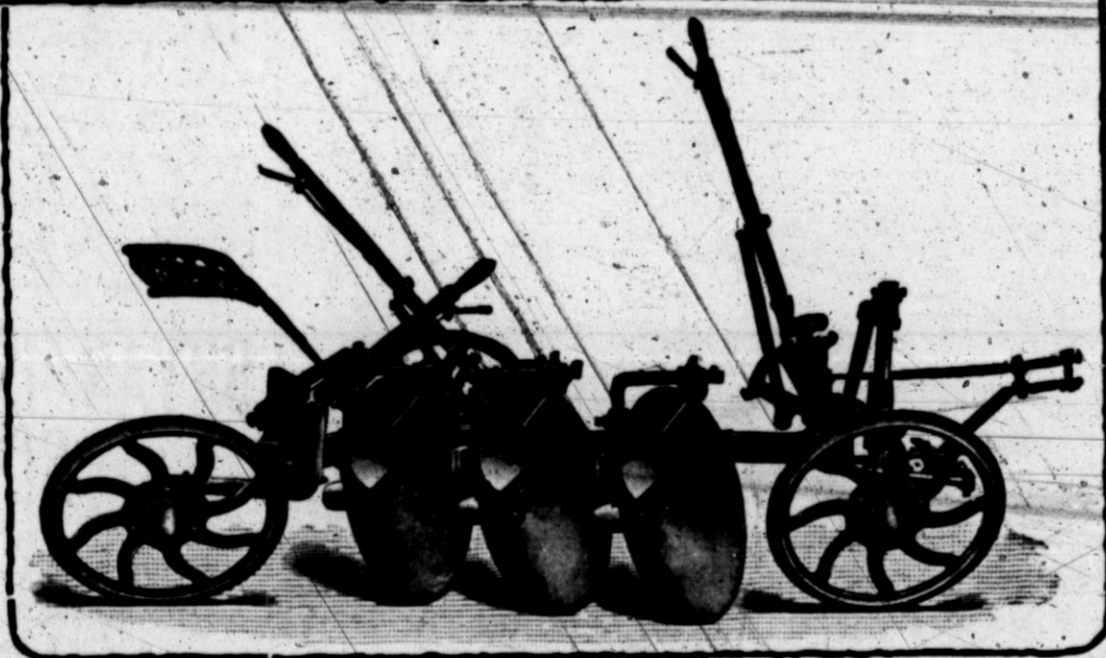
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FLOUR

COLLEGE MUSICAL A SUCCESS

Large Audience Hears the Best Recital Ever Given at the Hereford College.

(This should have appeared last week)

The musical event of the season occurred at the College Chapel last night. Some of the pupils in violin, voice, and piano rendered a program of classical music that surpassed anything of the kind heretofore given in Hereford. There have been some extraordinarily good student recitals given at the college during the past two years but that of last night was said by a large number of people to be the best.

Before the program began President Haile said that it is his ambition to see built up at Hereford College a conservatory of music that will take rank with the leading music schools of the country. There is no doubt but this ambition will be realized because already the advantages for a musical education at Hereford College are the best to be had anywhere on the Plains. The highest recommendation of a teacher in music is the ability with which her pupils perform. The program as rendered Thursday night shows great progress is being made at the college in the department of music. Every number deserves a special write-up but the three most attractive features of the recital were the sextet on two pianos under the efficient direction of Miss Rhone, the violin quartet by Miss Ratten and pupils, and the Girls' Chorus under the leadership of Mrs. Haile.

Chatterings from Parrott.

Parrott was again visited with a good snow both Friday and Saturday nights which will add more moisture to the ground already wet to a good depth, but we can take all that comes.

Owing to the cold weather there was not a very large attendance at Sunday-school. They will try it again next Sunday and hope the weather will be so that a goodly number can come.

Mr. Miller and brother returned Monday to Plattville, Wis., after spending two weeks with their brother. They were so well pleased with the country they intend to come back and cast their lot with us but say they will not settle any place but Parrott. And why not? We are the most thickly settled of any place around and more farming done to say nothing of the number of acres of sod that has been broken this fall and that is yet to be this winter. Let them come; we welcome all good farmers to our settlement.

Mr. and Mrs. John Guthrie Jr

If Its a Good Roast or Steak, Sausage or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use. We are in to stay and aim to merit a part of your trade.

Yours for Business, CITY MARKET STANEK & ROOD, Proprietors Successors to Wilson & Cloyd.

have returned from Raymond, Ill., It will be remembered they went back to Illinois with their little daughter's remains about two weeks ago. They feel as if they can't make this their home now and are preparing to move back. We are sorry to see them go and the community extend to them their sympathy in this their time of bereavement.

Capt. Hamil is moving his family to the Frio neighborhood. Our loss is their gain.

A. P. Helphrey is away on a hunting trip but not for game. He is on the hunt of his span of mules that got away a week ago.

A school meeting was held at the Helphrey home Monday afternoon to see what could be done toward getting a new school house. There is some talk of dividing the district as sixty-four sections is quite a large school district and one school house cannot accommodate all the children. They want to increase the tax in order to get money to build a good comfortable school house and if those speculators who have land do not think it right, let them pause a moment and ask themselves, who has made this country what it is? who is it that has increased the land from two to thirty dollars per acre? They must answer that it is the actual settler who has come to make this his home and has improved the land by erecting good houses and by cultivating the ground. We are not condemning the man who has invested in these lands for every one has a right to all he can get honestly, but let him help just a little by paying a little more tax to build school-houses. When we have more school houses in the country then we will have more settlers for people can't afford to go where they can't educate their children. POLLY.

Notice Stockmen. From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-1f DR. F. E. BOWE, D. V. S.

Ladies Skirts and Suits Cleaned and Pressed. The Suintorium. 36 tf

MRS. SANTA CLAUS.

By ELLA E. BARNES. (Copyright, 1909, by American Press Association.)

FOR several years the proverbial Santa Claus with white beard had visited our Christmas tree to distribute the gifts and dispense his mirthful cheer. Last year he could not come, and as the age is one of womanly achievement he asked permission to send his wife. Of Mrs. Santa Claus we had all heard, but none had seen her, and the announcement of her coming provoked great interest. Many were the queries regarding her appearance, but none could be answered. A knock at the door announced her arrival, and in came the kind old lady, covered with (cotton) snowflakes, rosy and animated after her long journey, but radiant with loving good cheer and affection for all. She wore a long cloak of bright red homespun (a real antique borrowed for the occasion) and a wonderful poke bonnet, an ancient calash, trimmed with gleaming holly and adorned with flowing strings of red and green ribbon. Upon her hands were huge fur mittens, and beneath her cloak, which she threw back from her shoulders, we saw her spotless crossed kerchief and a wonderful lawn apron with green sprigged border. These she was pleased to exhibit to the ladies, for she took a womanly pride in her dress, although she confessed that the styles did not change



IN CAME THE KIND OLD LADY.

very often at the north pole, and, anyway, she was too busy to think of such things.

After a short rest, through which she rather gasped her Christmas salutations, she stood to make a short speech before beginning her gracious labor of distributing the gifts from the laden tree.

She said in part: "Ever since I married Mr. Santa Claus, over 150 years ago, I've tried to be a real helpmeet to him. But I've never gone around to entertainments before. I've done the work in the background, so to speak, as a good wife should. However, this year Santa's been dreadfully overworked. Why, just think of all

those Philippine children added to the American list not so long ago, not to speak of the Alaskans and others. Then there's that bothersome crowd at Panama. So Santa said to me, real coaxing: 'Hannah,' he said, 'this year I'll have to ask you to help me out by going once before the public. There's



MRS. SANTA CLAUS GAVE THE PRESENTS.

a tree I've always attended, but I can't possibly get there this year. I'll send the presents as usual, but you go down for me, won't you, and distribute them for me? A great many ladies speak in public these days, and you needn't be afraid. So, though I'm bashful, I'm here, and please excuse any mistakes I may make. Santa sent his love and best wishes, and I've brought for each a polar snowball as a kind of curiosity. I picked them up just before I started out. They're in my bag here. This bag was one of my wedding presents, and I carried it on our first journey. Of course it's old, but I think so much of it I'd never give it up. See the letters on it—H. S. C. They stand for Hannah Santa Claus. 'Twas the first monogram I ever had."

The old lady proudly exhibited her old fashioned sole leather satchel and frontlets, capacious depths distributed the polar snowballs. These were formed of white cotton, and each when unwrapped was found to contain a tiny numbered star. The gifts upon the tree had been previously numbered, and the snowball indicated to each person the gift to be received. Mrs. Santa Claus herself gave the presents and kept the company amused by her comments upon the beauty and usefulness of the various articles.

The evening was one of great pleasure and merriment. At its close Mrs. Santa Claus was invited to come again; but, while she thanked the ladies for their kind thoughts, she said, "I'll have to see what Mr. Santa Claus says, for I always do exactly as he wishes."

If Christmas day Saturday be A great winter that year you'll see And full of winds both loud and shrill. But in summer, truth to tell, High winds shall there be and strong, Full of tempests lasting long. While battles they shall multiply, And great plenty of beasts shall die. They shall be strong, each one, and keen. He shall be found that stealth aught. Though thou be sick, thou diest not.

City taxes are now due for 1909. The city collector's office is with Pitman Land Co. There is considerable delinquent tax for 1907 and 1908 in the city, especially in Evans addition. Pay now. C. L. SULLIVAN, Marshall.

10870

A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all

Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

An startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

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BIG YEAR at HEREFORD

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The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or KANSAS CITY, MO. **Star Land Company**

JOINT SESSION HELD

Farmers' Institute and Commercial Club Hold Meeting at Court House Saturday Afternoon.

One of the most profitable meetings held by the citizens of Hereford for some time was the joint session of the Farmers' Institute and Commercial club last Saturday afternoon. A splendid program was given. Good talks and speeches were made. The object of the meeting was to create a closer and better feeling between the town and country.

The joint meeting was called to order by L. Gough, vice-president of the Commercial club as well as the Farmers' Institute, he having the honor of being in both places.

Hon. W. M. Knight led off with the subject, "Relation between the Commercial club and the Farmer." His speech was full of many good suggestions and may be summed up as follows: That this country is passing from a cattle range to an agricultural section. That the farmers and business men should organize a stock company and operate a demonstration farm. That a practical farmer should be put in charge of the farm, and that only scientific methods should be used. That a fair association be organized in connection with the farm. His remarks were received with evident favor by all present.

H. G. Hays, president of the Farmers' Institute, was absent, but true to his duties, he sent his speech along in the form of a well written paper. Mr. T. E. Shirley read the paper and it was given the closest attention. The paper appears in full in another part of this issue.

At the close of Mr. Shirley's reading, Mr. Gough took up the subject assigned to him, "What to do now for the 1910 wheat crop?" He advised the farmers to save the moisture now in the ground by harrowing if the top soil showed any tendency to crust over.

The question of a suitable hog law was discussed and the attention of the people called to the election to be held on January 18 effecting stock running at large.

Officers for the coming year of the Farmers' Institute were elected as follows: H. G. Hays, re-elected president; L. Gough, re-elected vice-president; James E. Kelly, secretary and treasurer.

The books were opened for the payment of membership fees and about thirty paid their dues. This included a number of new members.

The next meeting will be held on Saturday, January 1, at which time the following program will be given: Growing broomcorn, - I N Askren Dairying - - - - Robert Elliott Poultry raising - - - C. Sailor Truck farming - - - Open Talks

L. A. Sasser Hurt. Tuesday afternoon, while working on a shed at the light plant, L.

A. Sasser fell to the ground and came near being seriously hurt, falling on his back. For awhile he was unconscious but soon recovered and is now resting well. Dr. Rogers was called to his assistance.

Spring Lake Items.

Two inches of snow fell here Saturday night.

Mrs. Carlen's father was here this week on business.

We wish to correct a mistake made last week. It was Mr. Dotson who traded for the Olton property.

The Holiness folks have been having a meeting at Spring Lake school house this week.

Miss Nellie Correll closed her school at Spring Lake Friday for a two weeks' vacation. A program was given and also a nice treat. She will spend the two weeks at Plainview with home folks. Mr. Rice, teacher at the Axtell school also closed Friday for a two weeks' vacation with home folks at Hereford.

Doug Howell went to Dimmitt Saturday after coal. Coal is very scarce and if they don't get to bringing more and selling cheaper we farmers will have to move back to our former homes where we could get both wood and coal for the asking, or we will have to join in and order our own coal as we just can't afford to be robbed.

Orval Axtell finished threshing for Mr. Thomas this week.

There will be a Christmas tree at the Rouse school house Friday eve.

The Ladies' Aid met at Mrs. Shifflet's Thursday.

Mr. Olewanger the new merchant at Spring Lake has gone back for his family. He is having an addition built to his store house preparing for a large stock of goods, he has a fine trade and as we can't have a railroad we are certainly proud of a good country store.

Mrs. Geist spent the day Wednesday with Mrs. J. I. Phipps.

Mrs. J. I. Phipps received a letter from her home folks in Missouri stating that the creeks were out of banks and the farmers could not get in the fields to gather their corn. The roads were almost impassible.

Mr. and Mrs. Ott went to Dimmitt one day this week trading.

Mrs. Cline has been on the sick list.

Mr. Willis White went to Olton Wednesday to purchase a pair of mules of Mr. Dotson.

Mr. Stuck and wife have returned from a six weeks visit to their old home in Nebraska. They were accompanied home by their son and family.

The late freeze will stop the plowing for some time.

Lots of fine feed in this community for sale.

ANGIE.

"Niggerhead."

Car fresh coal on track until Wednesday. Hicks & Harrison. 441f

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

We Startled a Good Many People with our Heater Offer Did You Read It?

We put some statements about heating stoves down in black and white that stove users never heard before. We want to repeat them! Remember, we are backed up by one of the grandest stove manufacturing concerns in the world—yes, backed by a concern that makes and sells more soft coal heaters each year by three times than any other maker anywhere.

So there are millions of dollars behind what we have to say about heaters this year! To us alone is given the right to make the most unusual guarantee ever made on a heating stove.

Cole's Hot Blast Guarantee

Here is our authority from the President of the Cole Manufacturing Co.—the strongest guarantee ever made on a heater.

- "You are authorized to sell the Original Cole's Hot Blast Heater this year on the most rigid guarantee ever made by any stove manufacturer. Our guarantee to every customer of yours is—
- "1—A saving of one-third in fuel over any lower draft stove of the same size, with soft coal, slack or lignite.
- "2—That Cole's Hot Blast will use less hard coal for heating a given space than any base burner made with same size fire pot.
- "3—That the rooms can be heated from one to two hours each morning with the soft coal or hard coal put in the stove the evening before.
- "4—That the stove will hold fire with soft coal from Saturday night until Monday morning.
- "5—A uniform heat day and night, with soft coal, hard coal or lignite.
- "6—That every stove will remain absolutely air-tight as long as used.
- "7—That the feed-door is and will remain smoke and dust-proof.
- "All we ask is that the stove shall be operated according to directions and set up with a good fue.

"(Signed) COLE MANUFACTURING CO.,"
(Makers of the Original Patented Hot Blast Stove.)



Shows top draft burning the gas half of soft coal.

For Soft Coal, Hard Coal, Wood or Cobs

\$12 up

Hereford Hardware Company

Local and Personal

New signet rings at Smith's. 45-2t
Carving Sets. Warren Hardware Co. 44tf

Just received a car rock salt. Hicks & Harrison. 44tf

Do you want your moneys worth. See Smith the Jeweler. 45-2t

Guy M. Nesbitt left yesterday for Dallas to spend the holidays.

"The mail order question" read it on page 5. 1t

Heating Stoves at Warren Hardware Co. 44tf

We can save you money on your jewelry. Gass & Son. 41-tf

Order coal in nice weather. Hicks & Harrison. 44-tf

1/2 to 3/4 off on our Holiday Goods. See Smith the Jeweler. 45-2t

Gass & Son have what you want in holiday goods. 41-tf

See the Game Boards at Smith's. 45-2t

Read a plain talk on the "mail order question" on page 5. 1t

C. G. Bratton, tax assessor for Farmer county was visiting in Hereford recently.

Mr. and Mrs. E. W. Harrison are with friends and relatives at Seymour, Texas, for the holidays.

I am taking orders for the Texas Alamac which will be out about Jan. 1st. 1910. Rex Owens

Family Laundry 6c per pound. Phone 246. We will call. 43t5p

C. H. Dale and A. F. Hendricks of Bovina were in Hereford Monday on business.

Mr. and Mrs. C. E. Smith will visit her parents in Oklahoma during the holidays.

Miss Echols of Denton is spending the holidays with her sister, Mrs. Peter on 7th Jackson street.

B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf

Order feed and coal early, our wagon dont leave the store after 6 p. m. Hicks & Harrison. 44-tf

C. S. Businga and son, Claude are in Illinois for the holidays. Mr. Businga will return the first of the year.

Miss Stella Rhone of Winnsboro is here to spend the holidays with her sister, Miss Willa Rhone of the College.

Mr. and Mrs. F. H. Oberthier and family left yesterday for a Christmas visit at Comanche, Texas their former home.

Mrs. J. M. Seypert is spending a month with her daughter, Mrs. Lee Clark, at Iowa Park and Mrs. Wynne of Oklahoma.

Albert Herbst, Assistant Cashier of the First National Bank, left Tuesday to spend the holidays with his mother at Caldwell, Texas.

J. W. Hubbard of the Hubbard Grocery Co., has been called to Fredrick, Oklahoma, on account of the illness of his father.

J. W. Moore foreman for the City in Building the waterworks left Monday for his home at Lampasses where he will spend Christmas.

Smith and Brumley do all kinds of Scavenger work, also haul off your trash, cans and dead stock. Prices reasonable. Hereford, Tex. 46-tf

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Prairie Hay at Hicks & Harrison. 44tf

Our guarantee speaks for itself, it is paramount. D. R. Gass & Son. 41-tf

Old hats made to look new. The Suitorium. Phone 350. 39tf

Keep your right eye on Baskin Heights. 1-tf

We have saved others money so let us have your patronage. Smith the Jeweler. 45-2t

I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf

You'll like our work. There's a reason. The Suitorium. Phone 350. 39tf

Family Laundry 6c per pound. Phone 246. We will call. 43t5p

Take a walk, and see how little coal there is in Hereford. Hicks & Harrison. 44-tf

Prof. E. H. Wray and wife, Profs. Cannon, Harp and Bridges left Thursday to spend the holidays and attend the State Teacher's Association.

Misses Bertha and Frankie Dameron, who are attending school at Denton, Texas, arrived Wednesday afternoon to spend the holidays with their parents.

We have one of the most up-to-date lines of jewelry in the city and our guarantee is absolute. D. R. Gass & Son. 41-tf

Mrs. R. H. Barnett has returned from a trip into New Mexico where she visited her sister, Mrs. Spath, whose home is at San Juan.

J. R. Wright, father of Clyde D. Wright, is here from Briscoe county on a visit. They left yesterday for a visit at Portales.

D. C. Laird and wife left yesterday for San Antonio and coast towns Mr. Laird will enjoy a hunt while Mrs. Laird will visit friends.

Is it good or bad? Strong or weak? Right or wrong? "The Mail Order Question" by Walter Nelson on page 5. 1t

Miss Corda Rutledge who has been visiting with Mrs. L. P. Landrum, her cousin, left Wednesday for her home at Florence, Texas.

Judge W. H. Russell and wife left Wednesday for Austin and Paris, Texas, where they go to visit old friends during the festive season.

There isn't anything nicer than an assortment of fancy cakes for Xmas festivals. We have them. Home Bakery, in O. K. Land Office building. 452t

J. B. Adams from Clinton, Wis., is visiting at the home of F. C. Bradley, near Summerfield. He is well pleased with Hereford and the surrounding country.

W. T. Stanberry of The Brand force is spending the holidays with home folks at Midlothian. In the meantime, the force is working under the "devil's" leadership.

We have moved to room 6, Miller building, where we are better prepared than ever to serve you. Call and see us. 42-tf. C. G. Witherspoon & Son.

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It wont be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf

The City Plumbing Company guarantees all their work to pass a sanitary inspection. We employ only first class Mechanics. See us at Hereford Hardware Co. 45-tf

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

To prevent our patrons from using bread of an inferior quality we are putting labels on every loaf. Insist on having bread with our label on every loaf. Insist on bread with our label attached. Take no other. The Home Bakery, O. K. Land Co. Building. 44-tf

D. L. McDnald, of Van Wert, Ohio, was in Hereford Monday and Tuesday closing up an important contract which has been pending for some weeks. In conversation with him the Brand learned that he contemplated moving his family here for the winter. If he makes the decision favorably they will arrive the first week in January. This move may terminate in securing him and his family as permanent residents of the city.

My steam plow outfit, complete, in good condition, at auction, Dec. 30th. Also the biggest combination sale ever held in the County. B. R. Watchbaugh, of Weldon, Iowa, Auctioneer. Free barbecue dinner. Town lot free. One and two years time. Now is the time to buy a steam plow on easy terms. J. D. Rice, Tulia, Tex.

WHAT FRIENDS HAVE TO SAY

Expressions of Appreciation From Those Who Find Time to Say Good Things About The Christmas Number.

G. A. F. Parker.—"Bro. Elliott, allow me to congratulate you and the Brand force for that excellent Christmas number. It was certainly fine."

Geo. P. Slaton.—"I owe the Brand the cigars for that splendid Christmas issue."

F. H. Oberthier.—"Best I ever saw for a country weekly. I don't see how you did it in such short time. I read everything in it, ads and all."

G. C. Major.—"I always like to read the Brand but the last number was the best yet. I enjoyed Robert Elliott's watermelon story greatly."

Dr. Lee Jones.—"Liked it pretty well."

C. S. Richards.—"Thought it a good get up."

Harry Yost.—"It was a dandy all right. Read magazine stories and whole shootin' match."

Mayor Edwards.—"Real nice, extra fine edition; shows enterprise and progress."

J. N. Russell.—"Beauty alright. A very creditable edition. Best I ever saw for town size of Hereford."

H. L. Rice has bought the interest of Albert Murphy of the firm of Murphy and Barnhart. All accounts due the old firm are payable to the new firm of Rice and Barnhart and obligations due by from partnership are assumed by new firm. This shop is one of the best equipped in the country, having all the latest power tools, including a disc sharpener and other time and labor saving machines. 462t

H. L. RICE. A. C. BARNHART.

The Mail Order Question

LET us have a plain talk about the greatest problem Hereford business men have to tussel with, and the only way in which I think it can be solved. "Why does so much money go from Hereford trade territory to other places?" In the first place I think it is due to the merchants' prejudice against certain competition, and trying to beat them by ignoring their existance. I believe that mail order catalogues are in ninety-nine per cent. of the homes in this country. Every customer knows just what he can buy every article for; the merchant knows no stock but his own, and as long as he ignores his competitor and does not attempt to know what they are doing, he is in no position to meet their competition. As long as he is in the old rut he does not realize that his customer is as much interested in his own welfare as the merchant is in his. I believe the only way to keep the business in Hereford is for the merchant to take the mail order catalogues, go over his entire stotk and compare goods and prices. Then he will be as well posted as his customer, the answer to the question will be at once apparent and he will be in a position to apply the remedy.

I have been operating my Racket Store on that principle and regret that I have not the capital to run a complete department store which I think is so badly needed on the same principle. If you are a mail order patron, I invite you to come in and compare my prices with what you pay, and decide for yourself if it isn't better to see and examine goods before you buy, when you don't have to pay an unreasonable price for the liberty. If you are not a mail order patron I invite you to come in and study my stock and prices and see what it means to you. I am located on the corner of Main street and the railroad, where you will receive personal and courteous treatment and your patronage will be appreciated.

Walter Nelson
The Square Deal Man

The Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

DEAF SMITH COUNTY.

For County Clerk:—

J. H. KING
FLETCHER ROGERS

For Sheriff and Tax Collector:—

F. H. BRITAIN,
E. F. CONNELL, re-election

For Treasurer:—

H. B. WEBB

For Tax Assessor:—

L. D. (DOW) MERCER
C. T. (JOE) DOBBINS
C. P. ARTHUR

CITY OF HEREFORD.

For Marshal and Collector:—

C. L. SULLIVAN

For Secretary and Treasurer:—

A. M. JONES

A MERRY CHRISTMAS.

The ever recurring years bring the good cheer of Christmas. Despite the Misfortunes of the year, most people, poor and rich, endeavor to do something to give happiness to those nearest them. It is a beautiful custom to exchange gifts and greetings on the approach of Christmas. May many more come to the friends of The Brand scattered over the world.

Our esteemed contemporary, the Brand, came out last week with twenty-eight pages, Christmas edition. The issue carried a nice line of well set ads, and many columns of well edited articles. The clean, clear cut appearance of the halftones used displayed the rare production of press work. The management is to be congratulated upon giving to the people so excellent a paper.—Recorder.

Show.

Moving picture show for sale. Other business demands my attention. Good proposition for right party. For particulars address,
J. F. Stanley.

Strayed or Stolen.

One span of mules. Mare mule, brown in color, no brands; horse mule, black, about 9 years old; if found notify A. P. HELPHREY, postmaster at Parrott, Texas. 4612

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

ARCHITECT FOR COURT HOUSE

Commissioners Court and Citizens Committee Settle on General Plans and Select Architect.

After two or three sessions of the Court and a careful going over of many plans and suggestions, the Commissioners last Friday selected Walter Chamberlain, formerly of Birmingham, Alabama, but recently of Fort Worth, as the architect and his plans have been adopted subject to approval when submitted in full and complete detail. Every one present agreed that Mr. Chamberlain's plans were the most practical. The building will be about 80 by 100 feet in size, three stories and basement; it is chaste in design and beautifully classical in architecture, modeled somewhat after the modern government buildings. A little out of the ordinary, there will be no clock tower or dome but rather a battlement effect. The main south front and the north front will be beautifully finished with porticos and colonades. The structural material will be stone or brick trimmed in stone and the cost will be less than \$100,000.

The main or first floor will be occupied by the county officers, county court room and commissioners council room. The second floor will be given up to the district court room and its necessary attached offices. On this floor will be the grand jury rooms and other offices. The auditorium for the district court will be about 80 x 60 feet, the ceiling to extend up to correspond with the ceiling of the third floor, which will give ample room for a gallery. On the third floor there will be ample provision made for grand jurors and officers of the district court. The dormitory arrangements will be ideal, having sleeping apartments, bath and toilet connections, and such other conveniences as will make jury service more easily borne.

When completed Deaf Smith county will have the best and most practical court house in Texas.

Look at the Label.

The yellow label tells all about it. If it reads "24 Dec. 09" this is the last copy you will receive. But if you live at Hereford you will likely get a "notice of expiration" or a bill, either of which may mean a "dun." In all events kick a dollar this way and be happy a whole year. It won't happen again for 365 days.

A Brand Liner will rent that room for you—5c a line.

Citation By Publication.

The State of Texas, to the Sheriff or any Constable of Deaf Smith County greeting: Oath having been made as required by law you are hereby commanded to summon Stonewall Brown by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 69th Judicial District, to appear at the next regular term of the Justice Court of Precinct No. 1, Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the fourth Monday in December, A. D. 1909, the same being the 27th day of December A. D. 1909, then and there to answer a petition filed in said court on the 14th day of July, A. D. 1909, in a suit, numbered on the docket of said court No. 301, wherein E. T. Woodburn & Son are plaintiffs, and Stonewall Brown is defendant, and said petition alleging that said Stonewall Brown is indebted to plaintiffs in the sum of Ten and Twenty One-hundredths dollars for merchandise furnished by plaintiffs to defendant.

Herein fail not, but have before said court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness, J. H. Turnbow, J. P., Precinct No. 1 of Deaf Smith County.

Given under my hand and the seal of said court, at office in Hereford this 26th day of November A. D. 1909.

(seal) J. H. TURNBOW, J. P.
Precinct No. 1, Deaf Smith County, Texas.

THE FIRST STATE BANK

S. B. EDWARDS, President

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier

H. B. WEBB,
1st Vice Pres.

W. S. HIGGINS,
2nd Vice Pres.



CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG
AND
RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

ASK ME If you want to sell your
Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

C. O. LEE Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

"I SAW IT IN THE BRAND"

A Merry Christmas To All

We wish to thank you for your liberal Holiday Patronage



E. B. BLACK COMPANY

FURNITURE AND UNDERTAKING

Local and Personal

New Goods at Smith's. 45-2t
 G. A. Bunch is spending the holidays in Fort Worth.
 Christmas presents. Warren Hardware Co. 44tf
 What is your opinion of the "Mail Order Question" on page 5. 1t
 J. A. King is spending a few days with his mother in Fort Worth.
 W. B. Dameron has returned from a month's stay at Aransas Pass.
 L. Gough was in Canyon City Monday.
 Mrs. Karr of Friona was shopping in Hereford yesterday.

Rogers 1847. Warren Hardware Co. 44tf
 Elmer Dameron is home from the State University at Austin, for the holidays.
 Boys coaster wagons. Warren Hardware Co. 44tf
 We are not advertising coal. Haven't enough to bother about. Hicks and Harrison. 44-tf
 Jessie Stanford left Wednesday to spend the holidays with homefolks at Lorena, Texas.
 We can save you money on your jewelry and other Christmas goods. D. R. Gass & Son. 41-tf

You will find Haviland and Versailles China ware at Warren Hardware Co. 44tf
 Ralph Joss left Thursday for Midlothian, Texas, to spend Christmas with W. T. Stanberry.
 Dont risk cotton seed cake advancing in price. Investigate. Hicks & Harrison. 44-tf
 R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.
 Miss Bea Ratten, instructor of Violin of the College, left yesterday for Denton to spend the holidays with homefolks.
 Misses Bertha and Frankie Dameron, returned from Denton, where they have been attending school, to be with the home folks during Xmas.

Have you seen our selection of Goods. If not come and see them. We are leaders. Smith the Jeweler. 45-2t
 Miss Linnie Davis, who has been visiting her cousin, Miss Artibel Givens, for the past six months left Wednesday for her home in Kentucky.
 C. C. Bowman and family of Central Texas have come to Hereford to make their home. They arrived this week. Mrs. Bowman is a daughter of Mr. and Mrs. Deibel.
 Col. Hendricks father of our townsman Dr. J. G. Hendricks died at his home in Eastern Texas, Monday, December 6th, after an illness of some months. Dr. Hendricks was present at his bedside during his last hours.

Say did you know that Gass & Son have a complete line of jewelry and we can save you money on these goods. Call and see us before buying your holiday goods. 41-tf
 Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf
 Smith McLeroy and family arrived in Hereford last Friday just in time to see the last forms of the Christmas number of The Brand go to press. Mr. McLeroy was only a few months ago foreman of the office which accounts for the interest taken. He has an important position with the Daily News at Amarillo where he is now at work. Mrs. McLeroy will spend Christmas in Hereford with home folks.

LOST gold cuff button with W. C. W engraved on it, lost on streets yesterday. Return to Brand office and get reward. 46-2t
 Family Laundry 6c per pound. Phone 246. We will call. 43tp5
 We have a nice assortment of Japanese china ware. Warren Hardware Co. 44tf
 Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf
 25 cents to you if you read our ad and comply with its terms. Smith's. 45-2t
 Look up our prices. We are 5 per cent cheaper than elsewhere on same quality of goods. Smith's. 2t
 We have moved to room 6, Miller building. Call and see us for Deeds, Abstracts, etc. 42tf. C. G. Witherspoon & Son.
 We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheltree & Co. Room 5 Brigan-Dunlap Bldg. 35-tf

A Merry Christmas AND Happy New Year

To all my Friends
 Everywhere

W. H. RAY, Jeweler and Optician

A Full House!

We have a heavy stock of corn, corn chops, shorts, bran, cotton seed cake and meal; alfalfa, prairie hay, millet, rock salt, and a little coal. Our prices are right and we can deliver the goods. : : :

TELEPHONE 76

Hicks & Harrison

SOMETHING NEW FOR CHRISTMAS.

By ELIZA ARCHARD CONNER.

Copyright 1909, by American Press Association

WE lash our brains to chase up something new to give our friends at Christmas. In like manner they lash their brains to think of something to give us. We say to ourselves, "Rich old Aunt Rachel ought to put up something handsome this year, the old curmudgeon!" Rich old Aunt Rachel in her turn says of us: "I suppose those beggarly nieces of mine will send me some fool trash they themselves can make and expect me to give them gifts worth forty times as much. They're a nuisance. Every way I turn there's somebody expecting me to put up a Christmas present. I wish these hungry hangers on were at the north pole."

The whole scheme of Christmas giving has been perverted till it now means only one of three things—either barter, unwilling almsgiving or tipping. Servants, deserving or otherwise; poor relatives, charity societies, people too lazy and shiftless to earn comfort for themselves, all "expect" something. The effort to fill these expectations causes a drain that makes most people look forward with dread from one Christmas to the next. Seven out of ten Christmas presents are nowadays forced from the grudging donor just because the receivers "expect" something. Mortal mind can sink to no meaner level than to "expect" a Christmas present.

Yet with all earth's giving there is one thing nobody ever thinks to bestow unless it is some man or woman, usually a woman, who has been tried in all ways by sorrow, hardship and affliction, who has looked on this world's treasures and seen them melt away and has learned there is nothing in them. To such a true, sweet, tested soul has come the full knowledge that the only Christmas present worth while is the one the Christ Child came to earth to bring. Still the Christ Child's gift is on the earth, 1,900 years after the holy Nativity. It is to be had by every human being, it is the most precious offspring human being can either give or receive, yet in our so-called Christian world today naught is so scarce as this one thing.

What was it the Christ Child came to bring? "Peace on earth, good will to men!" Down the centuries the tidings of this priceless offering have sounded, and they sound still, but now faint and afar off to the worldling sense. For weeks the atmosphere has been confused and lashed with the vibrations of Christmas buying and selling, Christmas scramble and expectancy; it is overborne and heavy with the awful weariness of the Christmas makers. Who has time to send forth the glorious gift which is the very foundation stone of Christmas itself—peace and good will?

How would it do alike for those overtaxed with giving and those too poor to give anything at all simply and quietly to bestow the Christ Child's gift on all mankind? After presenting the few material gifts one really offers for the pleasure of it, how would it do to make everybody around us happy as we can all day long, being cheerful, merry, loving and helpful to every member of our household, thinking not at all of our own deserts or disappointments, but giving forth joyfully the best that is in us—if, widening and softening our souls, we would weed from our consciousness all our pitiful little grudges against others and infold even those we dislike most in the loving thought of Christmastide?

A Beet Story Hard to Beat.

L. J. Davis of Stratford, living north of town, is possibly the first man in this country to plant sugar beets. He planted an acre this year and the result has been astonishing. He has just now begun to dig his beets and the first of the week he gathered 130 pounds from a space of about 15 feet square. These beets were gathered as he came to them in the patch and the acre, figured on this basis, would yield something over 12 tons to the acre. Mr. Davis is using the beets for feed for his cows and hogs and he thinks they furnish the finest kind of food for fattening hogs. He planted them in rows about 20 inches apart and thinned them to one beet to every 15 inches. He says if there are any "doubting Thomases," come to his place and see what an acre of Panhandle beets look like.

If 12 tons of beets can be raised

to an acre, we can see no reason why this should not be a profitable crop in this section. It is not many miles from us to Colorado, farmers there are getting rich in this beet business. Besides there they irrigate, but here in the Panhandle of Texas we have a much greater rainfall than the best section of Colorado.—Stratford Star.

Frio Items.

(Too late for last week.)

The Frio Sunday School and the public school are preparing an entertainment to be rendered on Christmas Eve. All are cordially invited to attend.

Quite a number of young folks met at the home of W. B. Green Sunday evening to practice singing.

The Misses Maggieray and Miss Mira Stanley spent Sunday with Miss Whiteford.

R. T. Green and sister Maydolin spent Saturday and Sunday with Callie and Walter Easter.

E. H. Shockley entertained Mr. Trice and Family Sunday.

Claude Dendy and sisters Alice and Alma were entertained at the home of Clemma and Callie Sanders Sunday.

Chancy Trice and family spent Friday with W. B. Green and family.

Walter Easter is able to be out after a spell with typhoid fever.

H. H. Stanley still continues in poor health.

W. B. Green transacted business at Dimmitt Monday.

C. F. Galliger is making some improvements on his farm near here.

Miss Stacey Easter is improving from a severe attack of typhoid fever.

Several from here were shopping at Hereford Monday.

Chesley Merrell of Hubbard City, Texas is visiting W. B. Green and family.

Jim Green and Chesley Merrell made a flying trip to New Mexico last week.

Grady and Doris Stanley spent Saturday and Sunday with home folks.

L.

Statement of Condition.

The following is a correct statement of Hereford Camp 990, Woodman of World for 1909.

GENERAL FUND.	
Feb. 1. By cash Bal.....	\$23.45
By cash Initiation.....	\$184.00
By cash Camp dues.....	\$412.25
Total.....	\$619.70

CHARGES.	
Clerks and Bankers Bond.....	\$ 1.50
One Policy.....	1.00
Examination Blanks.....	.50
Laundry.....	.35
Premium bought of Ray.....	6.00
To Band Boys.....	10.00
Money returned Candidates.....	3.00
Money Orders.....	3.25
Registers.....	.90
Charity.....	62.90
Hubbard Gro. Co.....	11.00
Bakery.....	4.00
Postal Cards.....	5.00
Stationery, receipts and advertising.....	18.00
Stamps.....	7.35
Fixtures for Camp.....	11.00
Clerks fees.....	181.00
Rent.....	100.00
Camp By-laws.....	.75
Cash on Hand.....	191.80
Total.....	\$619.70

Young Lady Dies.

Near Arney, Tuesday, after an illness of some weeks, Miss Ettie Broyles, daughter of George Broyles passed beyond this life. She had just passed her eighteenth year and death is mourned by all the community. Burial took place at the Hereford cemetery yesterday.

Christmas Goods ELECTRIC



Let Santa send you an Electric Chafing Dish

HEREFORD ELECTRIC LIGHT AND POWER CO.

THE WESTERN NATIONAL BANK OF HEREFORD

HEREFORD, TEXAS.

Capital and Surplus, \$116,000.00

G. A. F. Parker, President
A. J. Lipscomb, Cashier
Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

Foreign Missionary Society.
The Woman's Foreign Missionary Society held a business meeting in the Methodist church, Wednesday Dec. 22. A very interesting leaflet entitled "A Christian Message" was read. The contents of a letter from the Conference Press Superintendent was given to those present and after a discussion of the work in general the meeting came to a close. The auxiliary will meet again Wednesday, Jan. 12, at 3 p. m. Mrs. A. P. Parker formerly a missionary to China, is now at work on the Pacific Coast as organizer and visitor.
MRS. L. B. HARWELL, Reporter.

Christmas Trees!

We have a few Christmas trees, 2 to 5 feet high. Phone us if you want one, before they are all gone.
4512 Hereford Nursery.

BASKIN LAND CO.

VIGILANCE
PROFITNESS
RELIABILITY

We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address
BASKIN LAND COMPANY
HEREFORD, TEXAS

SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

**Fire
Tornado
Life
Accident
Health
Plate Glass
and Live Stock**

EMPLOYERS' LIABILITY

Office first door south of First National Bank

You'll Like Hereford.

SAVE FUEL BILLS

With an

Electric Flatiron

DAY CURRENT NOW
Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

Society

MR. AND MRS. GIBSON ENTERTAIN
One of the most enjoyable social functions it has ever been the good fortune of the Hereford young people to participate in was the Xmas party given by Mr. and Mrs. A. L. Gibson on Tuesday evening, December 21.

The hospitality of the Gibson home is far reaching and an invitation from its genial hostess is always responded to with pleasant anticipations,—tho many happy hours had been spent there on former occasions the guests unaniously pronounced this the most cheerful of all. The first part of the evening was spent in playing progressive "42," there being six tables prepared for that purpose. Attractive little Xmas score cards were used. After a number of games were played the hostess provided the guests with new partners and invited them to the dining room where a line of stockings were hung. In each stocking some little gift was placed and the fun of securing Xmas gifts immediately began. Each person had been requested to bring some little remembrance to exchange with his or her partner and the display of gifts, most of which were toys, proved very interesting. When these "wee tots" had entertained sufficiently with their new toys a more serious task was assigned them. In the three receiving rooms were chafing dishes and the amateur cooks were given an opportunity to display their skill in that capacity. After much confusion and even more experiments a delightful chafing dish luncheon of creamed oysters, Welsh rarebit and tea was prepared and served.

Not until the midnight hour arrived did this merry party take their leave. Mr. and Mrs. Gibson will leave Thursday morning for Wichita Falls where they will visit relatives and friends during the holidays. Ever mindful of the pleasure of the young people the desire to make their Xmas a happy one found expression in this delightful little affair. The guests were Dr. Massie, Messrs. Daniels, Mercer, Carter, Woodburn, Cross, Henderson, Collins, Perkey, Elliott and Olson; Misses Collins, Milam, Stroud, Warren, Pierson, Vaughan, Mercer, Barnard, Elder, Weaver and Ham-mack, and Mr. and Mrs. Ezra Norton.

MRS. CARTER ENTERTAINS

On Saturday evening of last week Mrs. Tom Carter entertained about sixteen young people in honor of Miss Mary Hill. The evening was pleasantly passed in playing games and enjoying music rendered by several of the guests present. The hostess served sandwiches, candy and apples, and the party proved a happy affair for the guests. This will doubtless be the last contribution to the social life of the Hereford young people by Mrs. Carter as she expects to move to her former home in the north soon. During her residence here she has made many friends who regret her leaving but wish her much happiness in her new home.

MISS BOWERS ENTERTAINS LEAGUE

Miss Bowers entertained the members of the Epworth League Friday night at her beautiful new home in North Hereford. The social was a measuring party and as the attendance was large quite a helpful little contribution was realized. The League has some social affair once a month and in that way the young people are brought together and learn to know each other better. This is always a good feature of any religious organization, and it is especially beneficial to a town like Hereford where strangers are continually coming in.

Groceries

We are fitted out complete in our new quarters in the Miller-Walker Building now, and we extend our friends a most cordial invitation to call and see us. We have one of the most complete lines of Groceries in town, and we will continue to live up to our reputation of selling good goods at the right prices

TELEPHONE 45

J. D. Curtsinger

UP-TO-DATE LIVERY and

SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the plains. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

The Hereford Abstract Company

Titles to Deaf Smith County Lands.
Prompt Service. GIVE US A CALL

Office with J. P. Snyder Land Co.,
BRITAIN-DUNLAP BUILDING

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

Palace Barber Shop

ORR & LONG, Proprietors

Best Service and equipment in town. Open until 7 p. m. week days except Saturdays, 11 p. m. Bath Sundays until 11 a. m.

YOUR PATRONAGE APPRECIATED.

Agent Hereford Steam Laundry

TRY A BRAND LINER

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN, FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford

WE HANDLE ALL KINDS OF POSTS.

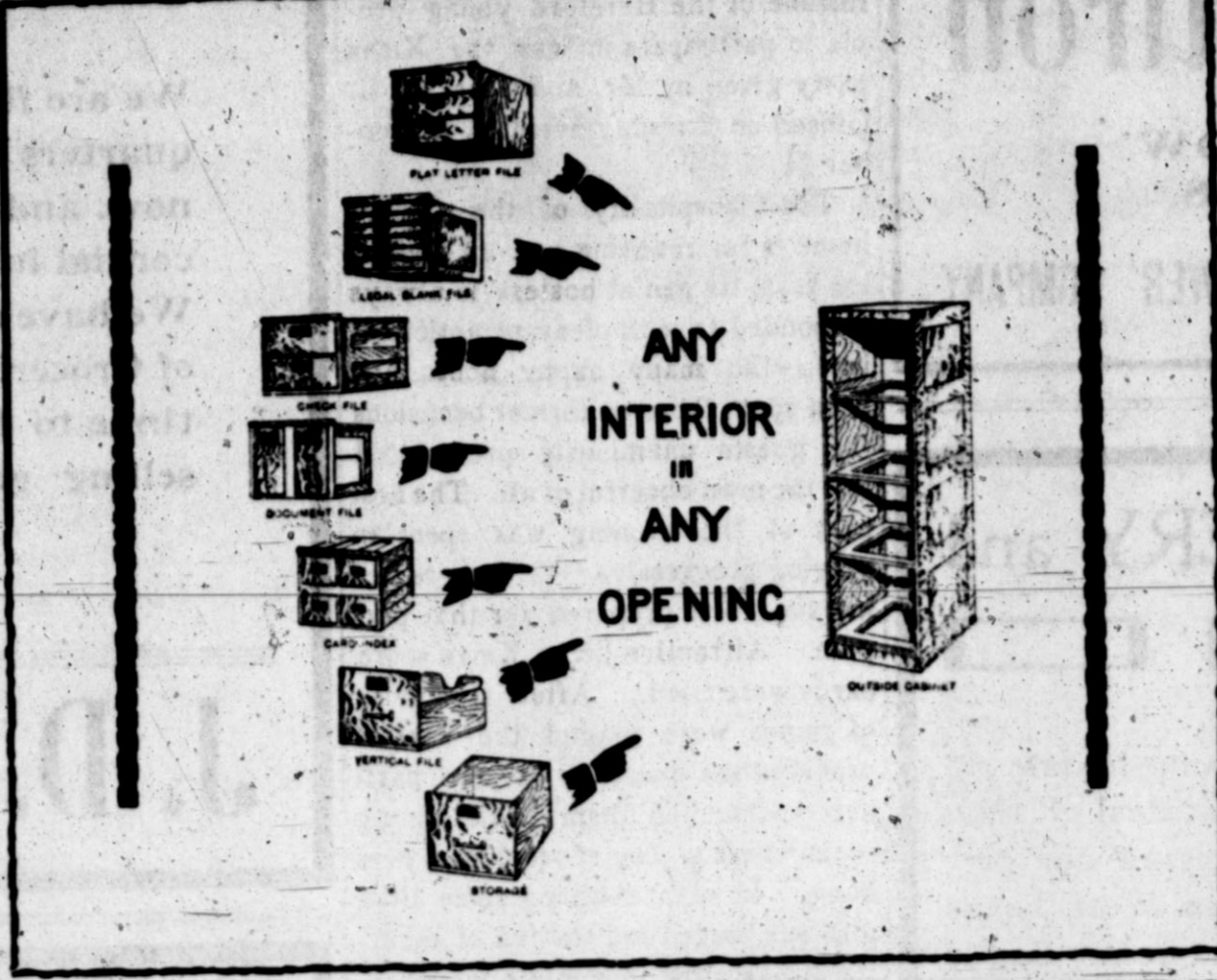
Concrete AND Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD,
TEXAS

W. J. BRAND

Insist that it is a



J. M. Gililand
Embalmer and
Funeral Director

Arnold & Matthews

The
Furniture Store
That is Pleasing

**BROOM CORN AS
MONEY CROP**

Wise County Farmer Tells What
Should be Done to Raise Prod-
uct Successfully.

According to F. M. Privett, a successful broom corn grower of 8 years experience, the Japanese fields are now being called on to furnish broom corn which American, and especially Texas, farms should be providing in quantities of the greatest abundance at home. In view of what Mr. Privett has accomplished in the raising of this product, and what, by such demonstration, he knows can be accomplished on the rich soils of Texas, he thinks Texas farmers are placing great limitations on their farm output in not resorting to this and like crops, which can be grown without hindrance to cotton as the main crop, and which return a revenue greater than does cotton.

Broom corn, said Mr. Privett, is a ninety day crop; that is, the crop can be harvested ninety days from planting, providing average summer weather prevails. It will grow on most of the soils on which cotton will do well, and is both a drought resister and a plant that will flourish luxuriantly under conditions of excessive wet weather. It will yield in about the same ratio of seed pounds as cotton; that is, land that will make from 1,000 to 1,200 pounds of seed cotton will produce a like number of pounds of broom corn per acre. Thinner land that brings only 500 or 600 pounds of seed cotton will do likewise in pounds for broom corn. Mr. Privett estimates the average yield per acre at 300 to 1,000 pounds, and puts small faith in the ton-per acre rumors he has heard. He cites one woman in Oklahoma who this season made 18 tons from 35 acres, for which she received \$210 per ton, but thinks both price and yield are abnormal. Owing to a sort of general failure in the country broom corn is selling at \$200 to \$300 per ton the highest average it has reached since 1872, when \$300 to \$500 was obtained as a result of short crops that year. The average year price will be

about \$100 a ton.

From a patch measuring slightly larger than an acre of black land, Mr. Privett, on season, harvested about 1,500 pounds and received a price proportioned to \$100 per ton for it. This year his yield was cut very short, not by drouth, but by the abnormal disastrous winds of early spring. Mr. Privett thinks the tight black lands of North Texas are extremely well adapted to growing broom corn, perhaps more so than the loose, loamy sands, but claims the product can be well and profitably raised on both soils. He would advise, however, that beginners try only small patches at first, so that familiarity with the knowledge necessary to raising and handling may be gained. About the time of harvesting the weather becomes a vital factor and the crop of a novice would stand endangered if no former experience was had in growing the crop.

Preparations for planting should begin simultaneously with that of all other crops—in the fall. Plow the land deep and let it resume firmness and re-establish capillary movement before spring. In the spring, about cotton planting time, drop the seed with a planter in drills which have been run in the flat land three or three and a half feet apart. The quality of the land should govern the thickness of the stand in the drill. The poorer the land the thinner the stand should be. From forty to fifty stalks to the rod in land that will make 500 to 600 pounds of seed cotton per acre, and eighty-five stalks to the rod in land that will make 1,000 to 1,200 pounds of seed cotton. A tooth harrow, drawn crosswise the rows after the corn is up, will thin overthick corn to a stand. A side harrow should be used among the first cultivations and after this, shallow plowings should be given in proportion to the needs of the crop, bedding slightly in plowing. It is advised never to use a hoe in the crop if possible, as the least injury to the base of a corn stalk will precipitate a deformed head. Harvesting in Central Texas takes place in July and August. There being two kinds of corn, two different methods are used in gathering the tops. The specials known as the Standard grows ten or twelve feet high and the method of gathering the tops of this

is called tabling. A man walks backwards between the rows and breaks the corn down across the rows in front of him, the stalks meeting from the parallel rows and forming a table. A knife is then used to cut the tops from the boot or last leaf, care being taken to so cut the top that five inches of stem will be left. The heads are piled on alternate tables so that a team can be driven down the unused rows to haul away the product. This is carefully laid in the wagon so that no time will be lost in the necessity of arrangement in further handling. The second variety, the Dwarf, is handled differently. This grows to about the height of a man's head and when the corn is ripe for gathering the heads are jerked sidewise from the boot, one hand being placed against the boot to steady the stock. This crop is gathered when the seeds are in the milk, or probably the dough, when the top, being crisp, comes readily out with a jerk.

Of the two kinds of corn, it is advised to plant the Dwarf, since it is less expensive to gather and handle and less trouble. It is said also that the straw of this is of better and finer fibre. The crop, after gathered, must be given prompt treatment. From one half to a day's curing in sun should be given, but no longer, because any longer would bleach the straw and cause it to lose its fresh, green appearance, and consequently a loss in price. Not a drop of rain or dew should be allowed to reach the straw after it is pulled; mold and ruination will follow. The heads are then hauled to the thresher and threshed of their seeds. The machine, if necessary, can be built of the cylinder of an ordinary thresher, with proper supports, and operated by any kind of power. After threshing the corn is laid away, preferably in a good, dry room or barn, stacked on shelves two or three inches deep and plenty of space intervening between the shelves for the very necessary circulation of air, which continues the curing process. After ten days or two weeks the straw is bulked where the curing process is completed by going through a kind of heating, following which the straw is baled and sold.

In planting much care should be used in the selection of seed as there

is always seed of low vitality on the market. Two quarts will plant an acre, one bushel will plant ten acres. There is a good market for seed when thoroughly cleaned and is sound, and there is splendid value in seed as feed for all kinds of stock. Mr. Privett fattened his hogs for market by feeding them broom corn seed which had been cooked in water fifteen minutes. He thinks they have about the feeding value of oats

and found that his horses would quit eating corn for the seed. They are as well suited for feed for fowls.

Some time after the heads are gathered a new crop of seed appears on the stalks and from then until cold weather and the stalk field makes excellent pasturage for stock, the fodder having about the feeding value of corn fodder, but a richness is added from the seeds, which continue to appear.



EXCURSIONS

Winter Excursions

Los Angeles or San Diego, Cal., and Return, \$75.40

November 1st to December 31st, 1909. Limit, Six months from date of sale.

San Francisco, Cal., and Return, \$84.90. November 1st to December 31st, 1909. Limit, Nine months from date of sale.

R. E. BRYANT, Agent

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	} Our Price	
The Hereford Brand	- \$1.00		\$1.75
The Brand Magazine	- .50		
} For Three			

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND



A BASKET OF LUSCIOUS GRAPES to tempt the daintiest appetite is among our offering of **Seasonable Fruits and Vegetables.** Come and get one while they are plentiful and inexpensive. While here don't fail to note the appetizing freshness of our display. The question of what fruit or vegetable to have will not bother you when you see it. For whatever you choose here is bound to be good, for everything is of the best.

Stock is fresh daily and price always close to cost

Cardwell Brothers

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Satisfactory Tailoring, Cleaning and Pressing. The Suttitorium. 36-tf

Remember we carry as complete a line of jewelry as can be found in the city. Gass & Son. 41-tf

Letters to Santa.

These letters were received too late to get in last week's issue, but Old Santa will get it just the same.

RAG CAT.

Dear Santa
I am a little girl five years old. Will you bring me a little stove, a little broom, a doll bed and a doll buggy. An old rag cat with two little kittens and a little chair. That will be all for this time.

Good by from
Mable Barnhart.

RED SWEATER.

Dear Santa Claus.
Please bring me a ball and bat and a red sweater, a box of dominoes and some good things to eat and a pair of roller skates.
William Linville, Jr.

TRICICLE AND STORY.

Dear Santa.
I am 7 years old. If you have any toys left please bring me a tricycle, some candy, nuts and story book. I am your little boy.

Willie Curtis.

Newcomer.

You might be interested in the fact that being engaged in the immigration business I can assure you and the good citizens of Hereford, that I will bring at least one more actual settler in your midst. He was born Dec. 13th and mother and child are doing well. He weighed 10 lbs. strong.

Respectfully,
J. S. Warner,
Leon, Iowa

Professional and Business Cards

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KNIGHT & SLATON
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Hereford, Texas.

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SULPHUR PARK FARM **HILLCREST FARM**
ALFALFA HAY AND SEED TURKEY RED WHEAT
L. C. L.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
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Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands
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ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
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HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey Counties. Your business solicited.
DIMMITT, TEXAS

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

FOR RENT

FOR RENT—A 3-room house. See Edgar Betts at Betts-Millard's Drug Store. 40-tf

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

FOR RENT—4 room house near public school. Windmill, tank and barn. A. P. Murchison. 39-tf

FOR RENT—5 room house. Murchison & Jones. 34-tf

MISCELLANEOUS

WANTED—Your shoe repairing at Norton's Harness Shop. 36-tf

WANTED—Land to break in tracts of one section or more. Box 871, Amarillo, Texas. 44-tf

STRAYED—Hereford cow and calf. Box—on left shoulder of cow. E. E. Brubaker, Hereford, Tex. 45-2tp

FOR SALE—All of block 90, 91, 92, 99, 100, 101, 102, 103, 104, 106 and 107, in Friona, Tex. Price, \$1450.00. G. S. DeMots, Hull, Iowa. 43-tf

SEVEN—room house with 6 lots, barns, well and mill on 25-Mile Avenue for trade. Will take land or vendors lien notes. Write Box 248 or call Brand office. 44-tf

WILL TRADE—my interest in 57 lots on 25-Mile Avenue for land, improved city property or vendors lien notes. A. C. Elliott care Brand Office, Hereford, Texas. 44-tf

MAIZE—40 or 50 tons of well headed maize for sale, 8 1-2 miles south east from Hereford. W. Tidwell Smith. 3tp

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

FOR SALE—A high grade Colquhbus Phaeton in first class condition. Write or see Mrs. Wm. Linville, 500 East 3rd Street. 45-2t

FOR SALE—General Hardware and Implement business, good clean stock, no competition, stock will invoice about \$6,000. Will also sell buildings and lots, worth \$4,000. It is a bargain for a live party. Want to retire from business, reason for selling. Address Haase Hardware Company, Vega, Texas. 45-tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR TRADE—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-tf

FOR SALE or trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-tf

FOR SALE OR EXCHANGE—291 acres of good land in Butler Co., Kans., all tillable which I will sell or exchange for land in the Panhandle, in Deaf Smith or Castro counties. Land must be first class. Distance from town no objection. Write Box 248A care of Brand office, Hereford Texas. 43-tf

CITY PROPERTY FOR SALE

FOR SALE—I will sell nice residence property, cheaper than you can build. R. E. Cook. 44-tf

FOR SALE—Two choice lots, southwest corner, three blocks from court house. \$100.00 cash, balance \$20.00 per month. Inquire at The Brand Office. 45-tf

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

FOR EXCHANGE—My home in Hereford and \$5,000 in Vendors Lien Notes. Will take good land, priced low or good business in Hereford or elsewhere, priced at value. J. N. Russell. 45-2t

LIVE STOCK FOR SALE

JERSEY COW—Fine young milch cow, fresh, for sale. See E. E. Ramsey. 45-tf

FOR SALE—Young horses. Some broke to work, all halter broke. J. C. Womble, Wildorado, Texas. 43-tf

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-tf A. H. Elliston.

The Home Bakery

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

W. E. TOMPKINS Proprietor

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Barred Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS
Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

BUSINESS MEN DINE TOGETHER

(Continued from Page One)

who would give competent advice as to the best method of attaining that end. That he favored the causway across the Tierra Blanca and the City Council was in favor of it; and it was now up to the Commissioners of the county." (Applause.)

The third number was responded to by Hon. Geo W. Barcus, who spoke on the subject of a Demonstration farm for the county. He said in part:

"If this country is not fit for farming we had as well fold our tents and move away. But I believe it is a splendid farming country and all that is needed is for us farmers to be shown. If such towns as Dalhart, Amarillo, Plainview and Lubbock found it profitable to maintain a farm, Hereford could certainly do the same. I had figured out one scheme but found it too costly; then I got over another way and found it too cheap, but finally hit upon this: Lease a tract of land, say the Walker section east of town, employ a competent man to run it. I have figured that it would require about \$3,000 a year expenses but a part would be returned by the income from the sale of crops. I do not think a fair in connection would help much,—fairs are expensive things, but they have their value. With a properly conducted Demonstration Farm we would all grow rich. (Applause.)

The next subject was brilliantly introduced with a flourish by the toastmaster but the toaster failed to respond being confined at his home with a "blooming" headache. Prof. Haile was called for and he declined by saying that he was a married man and didn't know anything about Hereford hotels. Hon. Carl Gilliland was called up and he said:

"As to the first question, it has been so long since I was in a real hotel, I don't know anything about them as an advertisement. As to the second question,—I'm in the same fix. And the third,—what can we do about it, I don't think we can. (Applause.)

Judge C. G. Witherspoon spoke enthusiastically about Hereford as a place of schools and churches as a means of making it a better town. He spoke specifically about Hereford College and the splendid work being done by the faculty and said: "We are not giving the College the support it deserves. The faculty is working hard and for one I think the teachers deserve great credit for the self-sacrifice and work. I am glad to be here and hear these speeches and feel that I am benefited." (Applause.)

The next subject was a sort of open congress in which a number took part. The subject was "What do you think will make Hereford a better place?" S. H. Holman was the first to respond. He advocated a trade day, a merchants' association and more farmers. J. F. Barker thought that the churches, the banks and the five lumber yards made Hereford a good town and that if these were removed the Santa Fe would also move away. J. A. Fox responded without rising that printer's ink judiciously spread would make Hereford a better town and bring more trade. Geo. A. Stambaugh and J. H. Cardwell favored a merchants' association, Mr. Cardwell adding that his firm lost practically nothing by the farmers failing to pay. J. L. Fuqua, president of the First Nat'l Bank, spoke briefly and to the point. C. W. Warren favored anything that would build up the town and country. J. D.

Jarrott thought that a more closely organized body would benefit the merchant as well as the farmer. H. G. Hays, farmer and president of the Farmer's Institute was called for and he responded in a pleasing style. He said in part:

"We need more roads and better roads. As a chain is no stronger than its weakest link, so a road is no better than its worst place. I favor the causeway across the creek on Main street and bridges where ever needed. While something has been done to provide hitching places the town needs more yet. Our wives need a suitable and convenient rest room when they come to town and I hope a place in the new court house will be provided. While but a farmer, I like to see public improvements, I think Hereford is under fair way to become a good town. I think if our merchants would be more willing to order what our people want, there would be less mail

he was sending out, which letter was a response to the subject; "How to get more land in cultivation?" This letter will be published in full next week.

For a regular exhortation and rouse em speech, A. J. Lipscomb, cashier of the Western Nat'l Bank, took the honors of the evening. He said that he did not believe unfriendly criticism ever accomplished anything, that he thought the Commissioners were doing all they could to better the roads; That they were men among us and were our friends and that we should ask for what we want in a business like way and we were more likely to get it. Mr. Lipscomb's remarks were heartily received.

The last but not least was the response of W. H. Ray to the subject, "Where the hen scratcheth, there she expecteth to find a worm." In a most humorous style Mr. Ray dealt off his subject, telling two or

Frio Items.

E. H. Shokley our district school teacher will attend the institute at Dimmitt this week.

Miss Maggieray Stanley with the Misses Clemma and Callie Sanders.

W. B. Green and sons, Joe and R. T. were at Hereford Saturday.

Ed Newsom is visiting homefolks.

Claude Whitford and sister Alma spent Saturday night at the home of W. B. Green.

Chesley Merrel returned home after visiting relatives here.

Mrs. Wm. Sain accompanied by her two sisters, Mesdames. Dendy and Robinson have gone to Corpus Christi to spend the holidays with relatives.

W. B. Green and wife spent Tuesday with Mr. Tice and family.

Hunting and skating are the main amusement since the cold spell and snow.

The thermometer registered 5 below at this place Monday morning.

THE CONTEST CLOSES

Drawing Takes Place—Lucky Numbers and Winners of Prizes Published.

The Brand Circulation Campaign closed yesterday. It grew warmer and warmer up to the very closing hour. The drawing was pulled off at 2 o'clock when a large crowd gathered. Buck Roberts announced the program and called for the crowd to appoint two men to conduct the drawing. Messrs Millard and Conkling were chosen. A little girl was blindfolded who drew the tickets from the big box. The numbers taken out in their order were:

For Prize No. 1. Ticket No. 12312	" " " 2. " " 11126
" " " 3. " " 533	" " " 4. " " 11574
" " " 5. " " 12167	" " " 6. " " 12365
" " " 7. " " 11178	" " " 7. " " 11205
" " " 8. " " 836	" " " 9. " " 11333
" " " 10. " " 11532	" " " 11. " " 11707
" " " 12. " " 12247	

Up to the hour of going to press the following persons have claimed prizes:

Joe Pratt, 12312, Heating Stove; Miss Patterson, 11813, Bill Book; J. M. Cockran, 11333, Lap Robe; Luther Hough, 11574, Suit Case; Mrs. L. Hough, 11532, Lady's Suit; S. B. Edwards, 12167, Stetson Hat.

Those holding lucky numbers please call at The Brand office and get your Christmas present.

THE CONTEST.

The "young ladies" contest for the prizes was the most interesting. While The Brand would like to see all of them win the first prize, yet in the course of human events, all cannot be first. The Brand wishes to thank each and all of them for their splendid work. The final vote is as follows:

Susie Lackey.....	226,250
Jennie Carter.....	149,600
Jewel Buster.....	103,900
Mary Williams.....	94,050
Jessie Sisk.....	35,950
Dimple Gass.....	28,900
Una Norton.....	16,400
Ida Beach.....	13,780

The list of prizes as awarded are. To Miss Susie Lackey, Gold Watch. " " Jennie Carter, Diamond Ring " " Jewel Buster Gold Necklace " " Mary Williams Mandolin.

The special prize to Castro county a gold bracelet, will, of course, go to Miss Carter, she being the only candidate outside of Deaf Smith county.

Mr. and Mrs. S. S. Evans, who have been spending the early winter at Mineral Wells, came home yesterday, but will at once leave for Los Angeles, California, to spend the remainder of the winter.

500 FARMERS WANTED!

The Hereford Country offers Splendid inducements to industrious Farmers. Land owners will give renters a good "lay" and an opportunity to better their conditions. Write Secretary Commercial Club or The Brand for information.

500 LAND OWNERS!

are wanted who will agree to have as much as 160 acres put under cultivation. The rental returns will pay for improvements necessary, the selling value of the section will be enhanced, and the opportunity to sell greatly increased. Write The Brand or the Commercial Club for information.

order business." Mr. Hays was heartily applauded.

"Name one thing no one has thought of" by T. E. Shirley. This gave Mr. Shirley an opportunity to say a few things and he did:

"You can never make a first class street out of Main street, its too narrow," he said. "Just why the main streets should have been left so is a profound secret, but I suppose it was because land was so scarce. But to name one thing no one else had thought of may be too hard. Parks in a city are a necessity. We have a beautiful little park already started in the present court house square. I wish the Commissioners would buy other property and leave the trees as they stand and let the people have a pleasure ground." (Applause.)

L. Baskin, land man and all around booster, read a letter which

three funny stories before he got down to his subject. It is needless to tell what Mr. Ray said, he said a plenty and you ought to have been there to hear him.

The meeting was a decided success and many are already looking forward to the annual banquet in February.

The following is the menu as served by Manager Baker:

Roast Chicken, Oyster Dressing
Cranberry Sauce
Cold Ham, Pickled (Beef) Tongue
Cream Potatoes, Potato Salad,
Pickles
Bread and Butter Hot Rolls
Tea, Coffee and Cocoa
Cake and Fruit.

Telephone Subscribers.

All bills must be paid by the 10th of each month or the service will be discontinued until settlement is made Hereford Telephone Company. 46-3

