

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, AUGUST 6, 1909

No. 26

## STYLE, QUALITY AND PRICE

WE HAVE THE STYLE AND QUALITY AND ARE THE

**ORIGINATORS OF LOW PRICES**

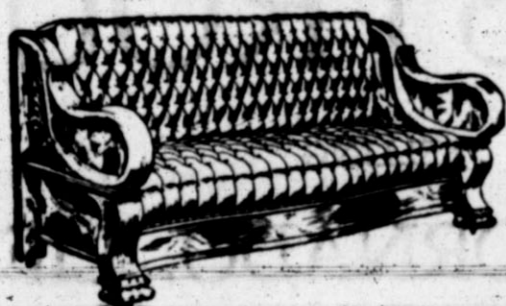
**O**UR show room is packed full of High and Medium grade Furniture, and it will be a pleasure to you to select your Library, Living Room, Dining Room, Bed Room and Kitchen Furniture from this nicely selected stock. We barr none in **STYLES, QUALITY and PRICES.** Below are only a few hints of what we have and are doing.

### Go-Carts.



Have just received a big shipment of Go-Carts, "The Gendron Wheel" Go-Carts, the kind that everybody likes to recommend. Complete in every way. Call and see them. It pleases us to show 'em.

### Davenports.



We have just set up about eight new patterns in Davenports. Have them in Plain and Tufted Leathers, Golden, Waxed and Weathered Oak finishes. Prices are the Lowest, Quality considered.

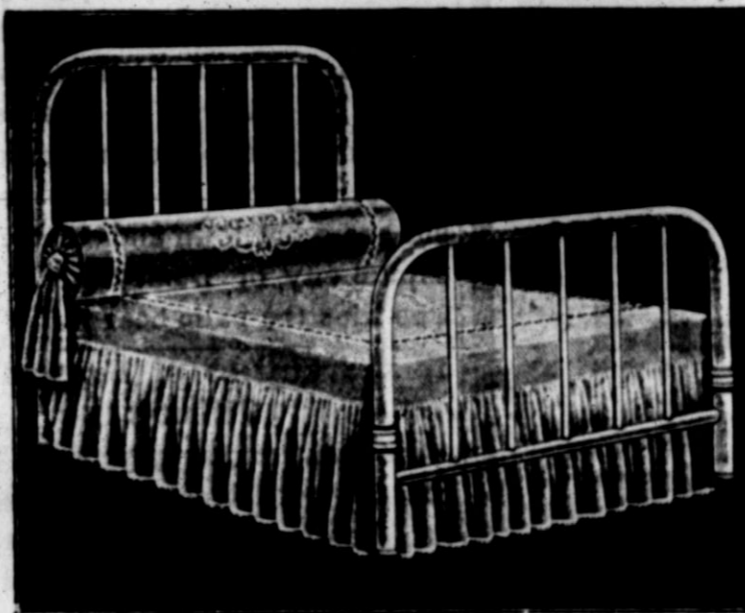
Macey Macey



The "Macey" is the most complete sectional Book Case on the market. We are showing them in the Golden, Waxed Oak and Early English Finishes. Ask to see the "Macey." Build your case to suit.

### Enamel and Brass Beds

In Enamel and Brass Beds, we are showing some extra pretty patterns and are making some very attractive prices for the next thirty days. Call and inspect our line.



"IT PLEASES US TO PLEASE OTHERS."

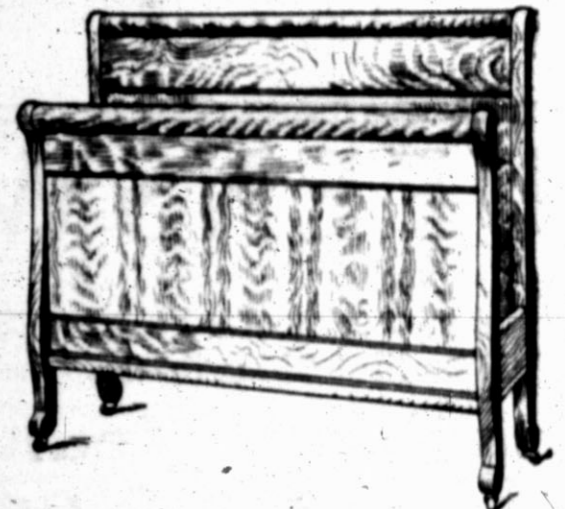
### A Nice Line of Kitchen Cabinets.

We are showing about 30 patterns in Kitchen Cabinets,



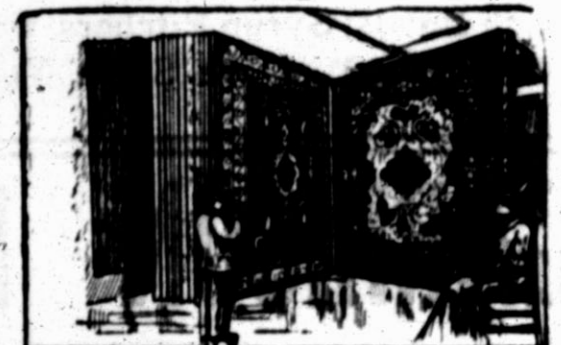
and can please the Most Particular in this line. Have the celebrated "McDougall" and "The Indiana Lines," and are sure you will be glad (when you look the lines over) that you took the time to do so.

### Our Bed Room Suits



(We think), are some of the prettiest ever shown in the city. Birds-Eye Maple, Golden Oak, Circasion Walnut and Mahogany. Look them over, they will please you.

### Art Squares



In this department we have some extra good things to offer. We were successful in buying a large shipment RIGHT FROM THE MILLS, just before the advance in prices. Therefore we are able to sell you Art Squares for less money than most dealers CAN BUY THEM at the present market prices.

### Mattings



We have about 35 rolls of Matting left from our large Spring shipment, and if you are in the market for Mattings, our prices will certainly be attractive.

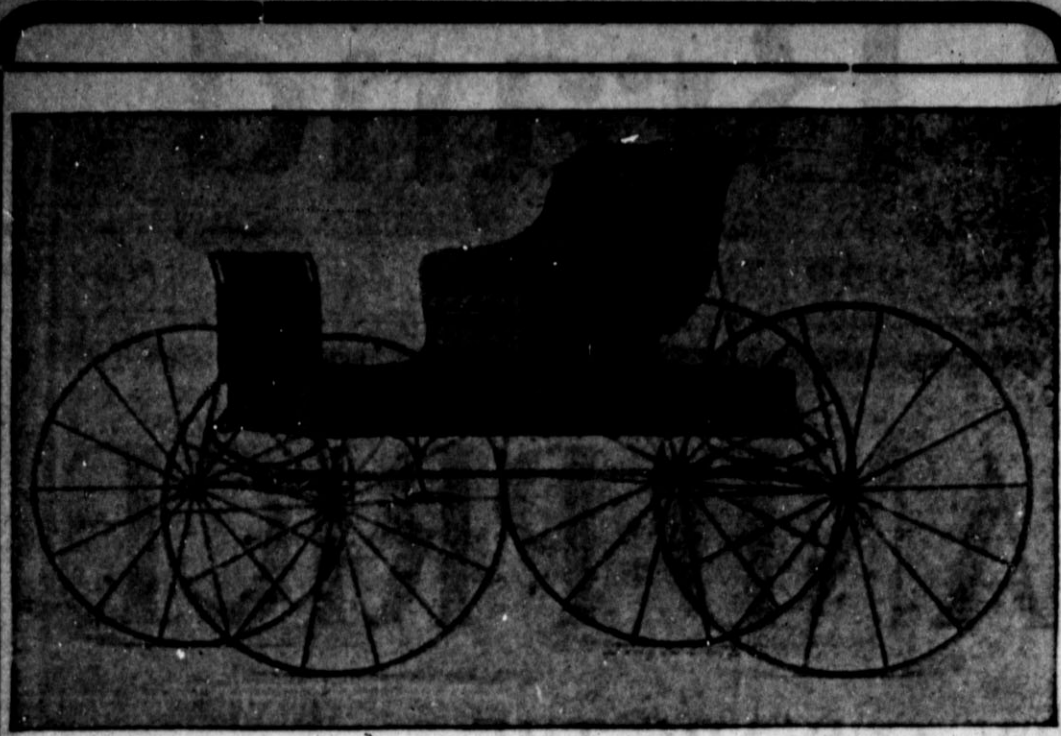
Let Us talk with you about your Furniture needs. We give you **BETTER VALUES** for **LESS MONEY**

J. M. GILLIAND  
Embalmer and  
Funeral Director

## Arnold & Matthews

Leading House-Furnishers and Undertakers

We make the  
terms to suit  
our customers



# THE VELIE BUGGY

EATS THEM ALL  
SEED EVERYWHERE  
LIVES SATISFACTION  
WARRANTEE STICKS  
YOU WILL NEED

## QUEENSWARE

We have received a New Stock of Beautiful China in the

**Haviland, Meakin and Ironstone**

## GLASSWARE

Fruit Dishes, Tumblers, Cake Stands, Sherbet Cups  
Punch Bowls; Syrup Pitchers, Preserve Stands.  
May We Serve You?

# GARRISON BROS.

## \$500 TO \$50,000 Interest 5 PER CENT returnable on or before 10 years MONEY

Loaned on Lands, Lots, Homes, Houses, Farms, Vendors Lien Notes, Builders and Material Men's Liens, Bonds, Mortgages, Stocks, Oil Property, Chattels, Business or any security taken. Will furnish Money to buy Lot to build your Home on your own Plan, and Builder.

**NO DELAY OR WAITING FOR MONEY**  
A FEW GOOD AGENTS WANTED

**J. J. JONES, Fiscal Agent**

PHONE, PRESTON 6120

PRUDENTIAL INVESTMENT CO.  
701-2-3 PAUL BLDG., HOUSTON, TEXAS

## NORMAL FORCAST

Locating Board at Ft. Worth Next Week Will Thinout Bids—A Panhandle Town to Get It.

It is not safe in Texas to forecast the weather nor prophecy events, but the writer is going to take one whack at the location of the West Texas Normal.

Forecast No. 1.—No town east of the 100th meridian will get the Normal. This would cut out Quanah, Vernon, Wichita, Stamford and Abilene.

Prophecy No. 2.—Hereford will not get it for several reasons, one of which is that she is not located on the map at the right place—too close to the Mexico line—and second reason is that she has not asked for it.

Guess No. 3.—Amarillo has given up the fight for the Normal. She has not posed as an educational center, but has recently been the training quarters for Texas Rangers and no town in which such a condition exists will receive the endorsement of the Governor nor State Superintendent.

Forecast No. 4.—Dalhart will not get the Normal for the reason that she has recently voted to herself a different training school than that for teachers—The two schools are compatible.

Guess No. 5.—Claude, Goodnight, Memphis, Childress and Canadian have each made some talk about the school but all will be dropped by the committee for sundry reasons.

Prophecy No. 6.—There remains but one other town and that is the capitol city of Donley. "Let him who wins the palm bear it."

To the Citizens of Hereford and Vicinity:

Notwithstanding any report to the contrary, the Recorder, a new paper for Hereford, will appear on or about the first of October next, the plant for same having been purchased, and which will be installed in the new brick now under course of construction on Ohio avenue, opposite the Alfalfa Lumber Yard, as soon as same is completed.

Respectfully,  
Vanderburgh & Kelly.  
By F. L. Vanderburgh.

### Wheat Makes 20 Bushels.

George Higgins, familiarly known as "Uncle George," has so far threshed the best wheat crop of the season. From a field of 20 acres he got a little over 400 bushels, averaging 20 bushels per acre. The berry is par excellent but this is always the case with Panhandle wheat. Even with a small yield the grain is good. On another field adjoining he made only an average of 10 bushels per acre. He sold the crop at \$1.10

Miss Mary Shultz who has been making a protracted visit in the home of Mr. and Mrs. R. N. Mounts returned this week to her home in Paducah, Kentucky.

Miss Lon Harvey, proprietor of the ladies' furnishing store, will leave tomorrow for St. Louis and other eastern points where she goes to purchase her fall and winter stock. She will buy a large and complete line of ladies skirts, suits, notions of all kinds including the most select stock of millinery ever shipped to Hereford. The stock will embrace the latest designs and fashions that the best money and good taste can buy. Miss Harvey is one of the most up-to-date milliners ever in Hereford and her wide experience will enable her to buy to suit the varied tastes of her customers.

**MONEY LOANED**  
ON REAL ESTATE  
LONG TIME EASY PAYMENTS  
RELIABLE REPRESENTATIVES WANTED  
**The Jackson Loan & Trust Co.**  
FORT WORTH, Texas. JACKSON, Mississippi.

## The Home Bakery

For  
Plain and Cream Bread, Buns,  
Rolls, Pies and all kinds of  
Cakes and Cookies

W. E. TOMPKINS - - - Proprietor

## CONCRETE WORK

All classes of Concrete Work at the Right Price.

SIDE WALK, 12 1-2 cents per square foot. CURB, 20 cents and up. All work warranted against breakage, wear or unsightly cracks for one year.

BEST SAND and GRAVEL in the Panhandle delivered to any part of town for \$1.50 per yard.

S. T. WORLEY

## THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

## L. A. STROUD

SELLING

FIRE, TORNADO, LIFE,

ACCIDENT, AND

PLATE GLASS

## INSURANCE

Representing Companies that are  
STRONG AND SAFE

I will appreciate your business

## The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM



Portland, Ore., Seattle or Tacoma, Wash., and return, \$60.00. Account Alaska-Yukon Exposition. July 1st-Sept. 30th, 1909. Final limit October 31st, 1909.

Los Angeles, San Diego, or San Francisco, Cal., \$47.45 Summer Tours and Conventions, July 27th to Aug. 6th, inc. Final limit Oct. 31st, 1909.

EASTERN EXCURSIONS  
Chicago and Return, \$59.40; Kansas City and Return \$64.40; St. Louis and Return, \$55.10. Tickets on sale to Sept. 30th. Final limit Oct. 31st, 1909.

W. E. BRYANT, Agent



# BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or  
KANSAS CITY, MO.

## Star Land Company

### FARMER HAS KICK

Pays Railroad Overcharges and Gets Poor Returns on Green Hide Shipped.

Hereford, Tex., July 28.—Editor Hereford Brand.

Dear Sir: I received a letter from the Commercial Club asking me to a meeting last Friday, but I did not get the letter until Sunday, so that I could not go, but if I could have gotten there I would not call Hereford a popcorn station on the Santa Fe, but from my experience with the Santa Fe, would rather call Here-

ford a slave station to the Santa Fe. You know I came here from Iowa in March, they charged me \$227.00 for a car down here; I was to pay a rate of 69 cents per hundred and weighed my stuff in the car but they would not take my weight here, but the agent agreed that if I would weigh my stuff out and make an affidavit to it that he would pay back the overcharges. I did this, then then waited about four months for them to settle. I then gave the claim of \$17.60 to an attorney for collection and it is not paid yet. About two weeks ago I had a salted horse hide to sell and tried to sell it in Hereford and could not get what I thought it was worth, so I tried to send it to St. Louis to a firm

that I had sold hides to before. They would not take it for less than first-class freight and it would cost me \$1.67 freight. I then sent it by express and it cost me \$1.63. The company sold it for \$3.00 and charged me 5 per cent commission for selling, so all that I had left was \$1.22. When I was in Iowa I could send salted hides as fourth-class freight and it would cost me 25 cts to send a hide to Chicago or Minneapolis. I enclose a clipping from the Farm Stock and Home, a paper that I have been taking for years.

Yours truly,  
John T. Montague.

#### A Lesson in Calf Hides.

The writer recalls having seen, when a boy, the picture of a calf's tail sticking thru a knot hole, and a comic-supplement "country jake" remarking: "Wall, heow did that 'ar calf git thru that 'air knothole?" The same question occurred to the writer many years later in a personal form. It happened that he killed a calf and took the hide to a local North Dakota dealer who offered 50 cents for it, and rather than hold the hide it was sold for that price. Later in the same winter he was again butchering, a neighbor being present. He suggested that three of us who had hides to sell ship them to the Twin Cities, as he believed we could get enough more for them to pay for our trouble. The hides we turned into the deal was possibly five pounds heavier than the one the local dealer had secured for a half dollar. One day the neighbor met us and remarked, "I've the money from those hides

we shipped," and he turned over our share in the shipment, \$4.76. It seemed then, and the feeling has grown with time, that fifty cents was a pretty small knothole for a \$4.50 hide to crawl thru.—Farm Stock and Home.

#### Hereford Market Report.

Showing what local dealers are paying for products of the ranch and farm. Corrected each week.

Wheat per bu. \$ 1.00  
Oats, per bu. .45

Kaffir corn, per 100 lbs.	1.30
Milo maize " " "	1.30
Sorghum " " "	1.50
Millet hay, per ton	10.00
Alfalfa hay, per ton	12.50
Beef cattle	
Hogs	
Eggs, per doz.	.20
Butter, dairy made	.25
Butter, country	.20
Chickens, (fryers), per doz.	\$3.00
to	\$3.50

Office rooms for rent over T. M. Coulson's Drug store. Apply to B. Brand. 25-2t

## Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

**W. H. RAY,** Jeweler and Optician

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accomodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

**SHERK & STANEK**

## Long Leaf Yellow Pine Lumber

We are now receiving from one to two cars daily of Long Leaf Yellow Pine Lumber from Louisiana and extend to every one an invitation to call at our yard and look our stock over. It is the very best the market affords. We can fill your bill, large or small, and kindly ask that you give us a chance to figure on your bill. We are satisfying the most exacting. We handle the Celebrated B. P. S. Paints (Best Paint Sold) and Varnishes, Colliers White Lead in any quantity. Our Nisoron Varnishes are guaranteed not to mar after being applied according to directions. Pay us a call and be convinced. We assure you that your business will be appreciated.

**A. O. Thompson Lumber Co.**

**Local and Personal**

J. T. Heflin of Amarillo was in the city Wednesday.

We meat all comers at Hereford market. 24-2t

Swell souvenirs at the racket store. 26-2t

Come in and see our bargains on dishes for one week. Warren Hardware Co. 1t

24x36 business house for rent at \$20. C. H. Carl. 22-tf

Pretty souvenirs unusually cheap at the racket store. 26-2t

Special dish sale on odds and ends for one week at Warren Hdw. Co. 1t

The Hon. C. D. Wright is down in Brisco County for a few days looking after bussiness matters.

Souvenirs of Hereford Texas, get them at the Racket Store. 26-2t

The band will play the first of a series of Saturday night concerts tomorrow night.

Miss Lucian Farley of Amarillo is a guest in the home of Mrs. R. N. Mounts.

Come in and see our bargains on dishes for one week. Warren Hardware Co. 1t

Can you see like you use to? Dr. Rigdon can make you. Call and see him at Coulson's Drug Store, Aug. 27, 28. 26-3t

We are selling the odds and ends of our dish stock at one half the original selling price. Warren Hardware Co. 1t

Emory Elliott of Plainview has accepted a position with The Western National Bank.

C. S. Businga arrived at Liberal, Kansas, August 2nd having traveled 600 miles on his homeward bound trip to Illinois.

I have a motorcycle now and on any kind of reasonable road I will be there in short order. Dr. F. E. Bowe, V. S. 26-tf

We are selling the odds and ends of our dish stock at one half the original selling price. Warren Hardware Co. 1t

We are in the market for your wheat, and will pay the highest price the market will allow. J. F. Collup. 25-tf

LOST—Between Hereford and the dairy, book entitled: "A Young Girl's Wooing." Pair of glasses inside. Return to Mrs. J. S. Jones. 1t

Dr. Rigdon, of El Paso, is the best eyeglass man in Texas. See him at Coulson's Drug Store, Aug. 27, 28, Friday and Saturday. 26-3t

We buy no cheap lumber. We want your business in lumber because we know you want the best. Prices right. J. F. Joss Lumber Co. 26-2t

The Brand again desires to express thanks and make its prettiest bow to Mr. and Mrs. A. P. Murchison for another bouquet of beautiful dahlias.

Mrs. Putman and daughter Miss Mary McHenry are guests in the home of Mrs. J. A. Weatherly, daughter and sister of the former.

Mrs. C. A. Burton of Plainview, who has been visiting her mother, Mrs. E. R. Betts and family the few days, returned to he home this a. m.

H. V. Aderhold and family of West Texas are here visiting friends and relatives. Mrs. Aderholder and Mrs. R. E. Cook of this city are sisters.

If you are not now a customer of J. F. Joss Lumber Co., try them with your next order and you will surely be pleased with the fair treatment you will receive. 26-2t

G. A. F. Parker, president of the Western National Bank, leaves today to join his family at Chatauqua, New York where they will spend another month in pleasant vacation.

We guarantee all of Dr. Rigdon's work. See him if you need glasses. At Coulson's Drug Store, Friday and Saturday, August 27, 28. 26-3t

T. M. Schrimsher of Hess, Oklahoma, and his son, A. L. Schrimsher of Frederick, Oklahoma, are visiting in the home of C. Schrimsher for the week.

Mrs. Dudley Reid will return to her home in Roswell today (Friday) accompanied by Mrs. Effie Graham and Miss Lora Guinn who will spend a month in Mrs. Reid's home.

Prof. Bridges, principal of the business department of the College, has returned from his vacation at his home in East Texas and is ready for his year's work. His friend, G. W. Lyles of Center, returned with him.

The Concert and Lawn Festival to be given by the band boys has been postponed for one week in order to arrange a better programme. The date is Saturday August 14. Buy tickets in advance and save five cents on each ticket.

Mr. and Mrs. C. E. Woodman of Albuquerque New Mexico, old time friends of Mr. and Mrs. F. W. Lambert, spent Monday and Tuesday in our city, on their way to Dallas where they expect to live in the future.

If you want lumber of any kind we will appreciate your business and will strive to please you in price and quality. Try us. One half block north of new depot. J. F. Joss Lumber Co. 26-2t

Mrs. J. W. Burks and children who have been spending the past month with relatives in scenic Colorado, returned home on Wednesday. J. W. now holds up his head and a beaming smile o'erspreads his countenance.

Mr. Jolly's Lecture Entertainments combine wit, pathos and the joy and humor of life, humorous recitations and impersonations, sparks and flashes of fun. You'll miss a rare treat if you fail to hear him. Opera House Wednesday night, August 11.

A Card to friends from Dr. W. J. Rogers and family who are at Glenwood Springs Colorado States that they are enjoying the mountain air and are all in fine spirits.

Miss Carrie Butler who has spent the past four weeks most pleasantly with her friend, Miss Ingalls Gyles left for Canyon City Thursday evening where she will visit for a few days before returning to her home in Dallas.

Editor Parden of the Clovis Daily Journal, a new venture in the big city across the line, was in Hereford Wednesday arranging with The Brand to publish ten thousand booster books for the Clovis Real Estate Exchange.

Misses Fannie Turrentine and Clara Edwards left for Corpus Christi on Tuesday to attend the State Epworth League Convention. The young ladies expect to visit several places of note in Southern Texas and will be gone about two weeks.

That we are living in a great time of the world's history, and in an age of advancement, no one doubts; yet we are sometimes reminded of this in a special way. On last Sunday, Dr. Charles Hall, wife and little son came up from Tulia by auto to visit their relatives, Mr. and Mrs. O. E. Thomas. Notwithstanding the distance to Tulia is 50 miles, yet Dr. and Mrs. Hall spent 5 hours here and returned to Tulia before sundown. Mrs. J. N. Simpson accompanied the party to Hereford.

The Halls live in Hico and have just made the trip from Hico via San Angelo, a distance of 1,000 miles.

J. E. KELLEY, former editor of the Eldorado Courier, who went to Melbourne, N. M., and purchased the Enterprise there several months ago, has sold that paper and will start a Democratic journal at Hereford, Texas. We are sorry to lose Jim from the Republican ranks, and deflecting he is violating all the traditions of his family. However, we hope he will be successful financially, and build up a good patronage at Hereford.—Altus Times.

We are personally acquainted with Mr. Kelley, and we always regarded him as broadminded gentleman, and we are glad that our opinion of him has not been lowered. In the change of heart and mind, as concerns his politics makes us think of the old adage. "Wise men change their minds, but fools never do." We join hands with Mr. Kelley and wish him very success in his new field.—Memphis Democrat.

Jolly Entertainment Postponed. The entertainment at Opera House advertised for Saturday night has been postponed to Wednesday night, August 11.

Old Song Concert. The old time concert given by the young ladies class of the Christian Church at the opera house Tuesday was largely attended and an excellent program rendered.

Veterinary Notice. I am still at Collup's wagon yard for dental work or day calls. Phone No. 1. Residence Phone 142. 11-tf. DR. F. E. BOWE, V. S.

Lake Side Assembly, N. Y. His ability to make people laugh reminds one of Mark Twain.—Lake Side Daily Herald. Hear him at Opera House Wednesday night.

Jefferson City Missouri. The lecture-entertainment by Mr. Jolly at the Presbyterian church last night gave unqualified satisfaction to the large audience present. I have heard the foremost lecturers on the American platform and I regard Mr. Jolly as worthy to be ranked with the best.—Rev. Jno. F. Handy, D. D., Pastor of the First Presbyterian Church.

**TRUTH** has one good friend left anyway, Time.

Time is the revealer of truth, as well as falsity, Time proves the truth and exposes the faults.

And you can ride down any country road in this country, or any village, town, or city street and see for yourself what Time has done to bring out the facts about paint. Over there, you see a muddy, bleary-looking house—dull-eyed, as it were—low vitality, paint that is dying—dead, may be.

And there in a stone's-throw away, one that fairly gleams with the reflection of living light, bright, clear, with that brilliant sheen and radiance of gloss that tells you the story of what's in it just as truly as if you were looking into a mirror to see your own self.

Time has proven absolutely that Horse Shoe Brand House Paint, manufactured by the Mound City Paint and Color Company of St. Louis, is the truest paint manufactured in this country or any other country. It's the one paint that does what good paint ought to do, and so much more than you expect that any paint will do. This is because it is made of nothing but the highest quality white lead, zinc, and best aged linseed oil. One gallon goes twice over a surface as high as a six-footer and 50 feet long—and stays there at least three years and sometimes ten.

It pays to know what's good in paint. It pays to know where to get it. All we have to say is that we know absolutely that Horse Shoe Brand Paint is the straightest, highest quality, honest priced paint for honest work that we can get hold of. Made by the same house for twenty-six years. Sold on its merits; on its character.

Remember, too, the Mound City Paint & Color Company manufactures a complete line of the highest quality paint specialties—a Horse Shoe Brand paint for every use: Floor Paint, Barn and Roof Paint, To-Walk-On Stain, Screen Paint, Wagon and Implement Paint, etc., Grecian Enamel for the Bathroom, Iron Beds and the like.

And so we claim it pays to know that there's one paint store in this town where you can get good paint advice: and there's some color cards you ought to have, too, if you're going to paint—they're free—to you—here at the store—come and get them.

**Call Phone No. 98**

and ask for ANYTHING you need in the LUMBER line. WE have it.

If by any possible chance its out of stock we'll get it QUICKER

Having learned HOW to figure we want to give you our estimate on that House Bill

**Kemp Lumber Co.**

C. L. Carter, Mgr.

**Nervous Women**

For nervous, tired women, we recommend Cardui. Cardui is a woman's medicine. It acts specifically on the female organs and has a tonic, building effect on the whole system. It contains no harmful ingredients, being a pure vegetable extract. If you suffer from some form of female trouble, get Cardui at once and give it a fair trial.

**TAKE CARDUI**

It Will Help You

Mrs. W. W. Gardner, of Paducah, Ky., tried Cardui. "I think Cardui is just grand. I have been using it I am 48 years old and feel like a different woman, taking it. I used to suffer from bearing down and sleeplessness, but now the pains are all gone. I highly recommend Cardui for young and old."

**AT ALL DRUG STORES**

**\$6.50 PER TON**

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

**W. L. FALLWELL & SONS**

**The Hereford Brand**

D. W. Hawkins, Business Manager  
A. C. Elliott, Editor

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

**HEREFORD COLLEGE.**

One of the leading arguments in favor of establishing Hereford College was that Hereford boys and girls could receive educational advantages at home and thus save the heavy expense of attending foreign schools.

The second argument was that the school would attract a good class of citizens.

Third, that the property valuation would be increased.

All of these conditions and promises have been fulfilled. Taking the three points in their reverse order, it is an admitted fact that Hereford College has added thousands of dollars to city and country property. The Evans addition alone has been enhanced not less than a quarter of a million dollars. It is also an admitted fact that the college has attracted a good class of citizens. I have heard both of the claims made in public addresses when appealing for financial aid for the school. While the last claim is legitimate, it is purely financial. The second claim seeks for better social and moral conditions. But it is the first point to which I call special attention, and, if possible, I want to bring the matter face to face with the actual conditions as they exist in Hereford College and elsewhere. Are you taking advantage of the opportunities offered by Hereford College, when you send your boys and girls to other schools? The answer is, no; but it is none of my business where you send. You are paying the cost.

When should a boy "go off" to college? When he has finished the high school course in the public school and not before; when he has finished the college course would be far better. I make the claim that a boy is lost as far as his books are concerned when he attends the big schools of Texas. He is placed in large classes and unless he has arrived at the age of independent study and thinking, he is mere "driftwood" in the class. He never comes in touch with the personality of the teacher nor receives the attention that he does in smaller schools and colleges. I have known boys, and girls too for that, sit in classes of 40 or more for weeks and never answer a question nor discuss a point in the lesson. The teacher confessed that he did not know all the pupils by name. There were a few live and wide-awake pupils who did all the "reciting," and from all outward indications did all the studying. Half the pupils did not know

how to study and the teacher did not have the disposition to show them. If these same boys and girls had finished even the high school course, they would have been in position to advance despite the "long-distance" method of the teacher.

When should a boy "go off" to college? When he has attained sufficient moral strength to "hold his own" when thrown in contact with the young men of doubtful habits. Many a boy has lost his moral manhood and even his mother's religious training when overpowered by the influence of moral and infidel prostitutes.

Local pride should, at least, have some bearing with the people who control the politics of Hereford College and their patronage should be strong. "Others seeing our good works are constrained." It has been a great disappointment to the college managements, since the establishment of the school, that a more hearty support has not come from the people of Hereford and the Panhandle whose name the school bears.

I appeal to the local pride of Hereford citizens to lead their patronage to the college. We cannot expect the school to grow without the town gives it deserving support. In conclusion I want to say that Hereford College is in position to give our boys and girls the necessary foundation to properly equip them to pursue the higher college courses.

"Going off to college is not what it seems. In order that I may assume the full responsibility of this article, I sign my own name hereto.  
A. C. ELLIOTT.

WHEN the hungry town cow goes abroad and tears up a fine growing tree or two, after you have spent money and time in beautifying the sidewalk, it is hard to keep your face and feelings straight. The Brand has always advocated tree planting and has been trying to follow its own preachments, but when the editor went Wednesday evening to admire the results of his labors and found two of his choicest trees stripped by her bovina pancity, what he thought would not do for publication.

**Well Drilling.**

Albert Wilde 15 miles northwest will drill wells from 2 to 8 inches and put up mills ready for use at reasonable price. He makes hydraulic tubular and cased wells, with or without casing. See him at his home or address him at Hereford. He can save you money on any kind of a well and can put a well through any depth of sand without casing. Twenty-five years experience. 25-4t

**Men's Prayer Meeting.**

You are cordially invited to attend the prayer and praise service at Odd Fellows Hall, Sunday afternoon at 3 o'clock. Subject next Sunday: The Golden Rule; Leader J. P. Wood.

**Hereford Ice Co.**  
PHONE 350

**ICE**

COUPON BOOKS—We urge upon every consumer of ice the use of our coupon books for we can not only make you a cheaper price in this way but can give you better service and the customer will also find it much more convenient than paying cash each time. There is no difficulty in making change, no time lost with several of your neighbors on the route ahead of you to make us late. Unused coupons not detached from covers are good for their full face value in cash at our office any day. You help us to give you better service by buying a coupon book.

**A \$500 PIANO**

Cash and other valuable prizes to be given away by the Conservatory of Music of Central Plains College, Plainview Tex. If you have pluck and push you may win one of these prizes in a little while. Write terms of contest and get race at once.  
GLADNEY, Pres

**If Its a Good Roast or Steak, Sausage**  
or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade.  
Yours for Business,

**CITY MARKET**

STANEK & ROOD, Proprietors  
Successors to Wilson & Cloyd.

**We Want More of Your Lumber Trade**

We believe we can convince you that it is to your interest to trade with us if you will let us show you the grade of lumber we are handling.

It will not pay you to use poor grades of building material in your house, thereby weakening and shortening the life of it when you can get good first class material so cheaply.

We have paints, oils, varnishes, glass, screen doors and a full line of paint brushes.

We carry a large stock of post at very low prices. See us if you need posts. Our stock of Lumber is always complete and prices right.

Call and see us and get acquainted. Yard one-half block north of new depot.

**J. F. JOSS LUMBER COMPANY**

**Keep Your Eye on ADRIAN**

**Crossing of Two Railroads 50 Miles West**

**of Amarillo, 38 Miles North of Hereford**

**Will Have 5000 Population in Three Years**

**Your Opportunity Has Come**

Now is the time to buy. Get in on the ground floor. Do not wait till the railroad gets there. You get in ahead of the railroad.

**THE ADRIAN TOWNSITE COMPANY**  
are putting in Waterworks System, putting down Cement Walks, Grading the Streets, Building Brick Bank and \$35,000.00 Hotel,

**Buy Now before the Grand Opening July 9, 10, '09**

**Come See Me at Once. GET A FREE RIDE TO ADRIAN**

**CALL AT THE OFFICE**

**E. M. WOODFORD**

Rear First National Bank Building

Hereford, Texas



**ASK ME** If you want to sell your  
Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office East Side  
Dewey Ave. Second  
Door N. Gardwell  
Building

**C. O. LEE** Hereford, Texas

# WORTH YOUR TIME!

It's well worth your time just to step in and see for yourself what's doing in our store and if you are interested in buying Furniture, to incidentally catch on to a few of our extremely low Prices.

## We are House-Fitters for Big and Small Little and All

Remember the Liberal discount on all Dining Room Furniture.

Special Bargains on all Porch Furniture, Hammocks, Croquet Sets, Hammocks.

Wall Paper—We have on had a complete and extensive line of Wall Paper, and are prepared to give you the closest figures on your wall paper account--can hang the paper for you.

A new shipment of Trunks just received--handsome ones at Special Bargains. Get our prices before buying.

The Furniture Store  
Ahead

**E. B. BLACK CO.**  
FURNITURE AND UNDERTAKING

**O. E. THOMAS**  
EMBALMER and FUNERAL  
DIRECTOR

### Local and Personal

Who's Jolly?

Let's all be jolly!

Keep your right eye on Baskin Heights. 1-tf

Sell that old stove or piece of furniture to the 2nd store. 25-tf

We have some good bargains in dishes for one week. Warren Hdw. Co. 1t

Buy your paint and window glass of J. F. Joss Lumber Co. 26-2t

Car load of rock salt just received Hicks & Harrison. 25-3t

Come in and see our bargains in the dish line. Warren Hdw. Co. 1t

See J. M. Bogard if you want a bargain in a two-story brick. 23-4t

A plain talk about little things on page 3 read it. 25-tf

Take your lumber requirements to J. F. Joss Lumber Co. 26-2t

Special dish sale on odds and ends for one week at Warren Hardware Co. 1t

You can make money by buying at the racket store, try it. 25-tf

Storage season on coal ends August 15. Hicks & Harrison. 25-3t

If you want to sell it, take it to the 2nd store. 25-tf

Come to our office and get better acquainted. J. F. Joss Lumber Co. 26-2t

Everybody is jolly after an evening with Mr. Jolly of Joliet. Opera House Saturday night.

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

The plain talk about little things on page 3 is interesting if not profitable. Read it. 25-tf

Small packages thankfully received and large ones in proportion. Hereford Steam Laundry. 26-3t

J. M. Bogard has a bargain in a two-story brick building bringing \$105 a month. 23-4t

Lumber! Lumber! Lumber! Train loads of it at J. F. Joss Lumber Co. 26-2t

See Van Orsdal Plumbing Co. for real Plumbing and heating. Residence phone 360. 25-tf

While the weather is so hot, have your washing done at the Hereford Steam Laundry. 26-3t

Come in and see our bargains in the dish line. Warren Hdw. Co. 1t

Miss Lois Estes of Estacado is a guest this week in the home of her relatives, Mr. and Mrs. R. A. Tynes.

W. Booth who lived in Hereford for a short time two or three years ago was here this week on business.

Let us grease that windmill and keep it in repair for you. Then it won't tear up. RAYZOR & CARROLL. 20-tf

E. B. Lancaster and family have arrived in Hereford from Lorena, Texas and will make their home here in the future.

I will have my gray Purcheon horse at Sherk and Stanek's livery barn Thursday Friday and Saturdays of each week. B. B. Easter. 14-tf

Be sure and see the manager of the Electric Light Company before having your house wired as we may be unable to extend the line to you. Hereford L. & P. Co. 24-tf

Sanitary plumbing, heating and ventilating. The real thing; Van Orsdal Plumbing Co. Residence phone 360. 25-tf

Mrs. N. J. Hodge of Amarillo, mother of Mrs. J. C. Berry, is in our city for a protracted visit with daughter and family.

Mrs. Gough attended the Farmers' Congress with Judge Gough but it must not be supposed that she is going to run a farm except by proxy.

M. M. Packard of Spring Lake community was in Hereford Tuesday and reports that the crops in his country are looking fine.

Knowledge is valuable. There fore you will be paid for your time if you read Walter Nelson's plain talk on page 3. 25-tf

C. M. Hunt wants to list a few pieces of land located near Kelso and Spring Lake. He has some buyers for these sections. 22-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

Not how cheap? But how good! The principle we work on. Van Orsdal Plumbing Co. Real plumbing and heating. That's all. Phone 360 and 335. 26-tf

Lawrence Johnson of Summerfield is prepared to buy and handle all the grain offered for sale in his community and will pay highest market price. See him. 25-4t

When you want pure Shumac sorghum seed or millet seed that was raised on last year's sod, free from Johnson grass, see Fallwell & Sons. 15-tf

We want your lumber trade and will, to the best of our ability, show our appreciation of it. Give us a trial. J. F. Joss Lumber Co. 26-2t

Mrs. T. E. Shirley and daughters, Misses Pauline and Harriett have returned from an extended visit to friends at their former old-home place in north Texas.

We employ only the best of mechanics and do strictly sanitary work. Plumbing, heating and ventilating. That's all. Van Orsdal Plumbing Co. Phone 360 and 335. 1t

Mrs. L. P. Landrum accompanied Mr. Landrum to College Section to attend The Farmers' Congress and will remain down in Texas for a month visiting her mother in Williamson county.

There will be the regular preaching services at both the morning and evening hour the coming Sunday at the Methodist church, as the pastor has returned from the meeting at Vega.

Dr. and Mrs. Rogers and Mrs. Carter did not remain at Los Vegas but a day or two on account of the crowded conditions of the accommodations. They are now at Glenwood, Colorado enjoying a vacation.

Father Duff and his good wife of Hill county are here visiting with their son, R. H. Duff. They come to Hereford nearly every summer to spend a short time. Mr. Duff is 76 years old and walks without a cane.

J. F. Joss Lumber Co. is doing a fine, large business and are meriting same by the fair, honest treatment they are giving the people. They handle good grades of lumber and carry an immense stock. 26-2t

Mr. and Mrs. Frank Williams and Mrs. J. H. Pitman left Monday for Boulder, Colorado, where the two ladies will spend a month in restful vacation and outing. Mr. Williams will return to Hereford as soon as the ladies are comfortably located.

**HELLO, CENTRAL!**  
**GIVE ME 81**

I want some Clean, Fresh Groceries of the Highest Quality and they are always to be found at

**JARROTT**  
&  
**WILKINSON'S**

**Professional and Business Cards**

WM. M. KNIGHT JMO. P. SLATON  
**KNIGHT & SLATON**  
 ATTORNEYS  
 First National Bank Bldg  
 Hereford, Texas.

Geo. W. Barcus Jao. C. North  
**BARCUS & NORTH**  
 Attorneys at Law  
 Hereford, Texas  
 Office in First State Bank building

**L. GOUGH**  
 GENERAL IMMIGRATION  
 NOTARY PUBLIC  
 Hereford, - - - Texas

**O. E. THOMAS**  
 Funeral Director and Embalmer  
 With E. B. Black Co.

**KING REALTY CO.**  
 Lands, Loans and Insurance  
 Notary in Office  
 Abstracting a Hereford, Texas  
 Speciality

G. M. SUGGS A. M. JONES  
**SUGGS & JONES**  
 ABSTRACTERS  
 Complete Abstract of Title to Deaf  
 Smith County Lands.  
 HEREFORD, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
 Dealers in Panhandle Lands  
 Abstracts prepared on short notice. All  
 kinds of stenographic work done. Ex-  
 clusive agents for Western Union  
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**MURCHISON & JONES**  
 Real Estate and Live Stock  
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B. H. Smith D. F. Ashbrook  
**SMITH & ASHBROOK**  
 ALL KINDS OF INSURANCE  
 AND LOANS. Phone 273.  
 Office 1st door South of First National Bank

**O. K. LAND COMPANY**  
 We Buy, Sell and Exchange  
 Panhandle Land a Specialty  
 See us Three Doors East of Post Office  
 A. H. ELLISTON, MGR.  
 HEREFORD, - - - TEXAS

**J. C. BERRY**  
 ARCHITECT and  
 BUILDING CONTRACTOR  
 Room 1 Upstairs Garrison Building  
 Phone 335.

E. S. Ireland R. A. Holland  
**DIMMITT ABSTRACT CO.**  
 ABSTRACTS OF CASTRO AND BAILEY  
 COUNTY LANDS  
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HARVEY CASH C. L. ADAMS  
**CASTRO-ABSTRACT COMPANY**  
 Abstracts of Castro and Bailey  
 Counties. Your business solicited.  
 DIMMITT, - - - TEXAS

**Chas. V. Kirkpatrick**  
 DEALER IN SHEET MUSIC  
 All of the late popular songs. Sheet  
 Music at half price. Write me for what  
 you want.  
 AMARILLO, - - - TEXAS



**I AM RESIDENT AGENT** for  
 the Wyatt Marble Company of  
 Canton, Ga. Call and see me for  
 designs and prices.  
**J. M. BOONE**

**Society**

MCCORMICK-GEORGE, NUPTIALS.

When the Master Hand had finish-  
 ed the work of creating the heavens  
 and the earth, He looked upon it  
 all and said: "It is good." Here  
 were the beasts of the field that  
 came and went, and the fish that  
 sported in the depths of the sea.  
 Here too, were the birds of the air  
 that flitted from tree to tree, carol-  
 ling their thanksgivings for life and  
 a home in this beautiful world.

Then there was a council held in  
 the heavenly courts, and God the  
 Father said: "Let us make man in  
 our image, after our likeness, and  
 let him have dominion over the fish  
 of the sea, and over the fowls of the  
 air, and over the cattle, and over  
 all the earth, and over every creep-  
 ing thing upon the earth." So man  
 was made from the dust of the  
 ground in the image of God, and be-  
 came a living soul.

He was given the choicest place  
 in all the earth in which to dwell  
 —the "Garden of Eden." This  
 home was replete with everything  
 that made it a real paradise. There  
 was nothing wanting upon which his  
 sense of sight might feast. Here,  
 too, were the luscious fruits hanging  
 from the boughs of the trees in the  
 sunshine; the fragrant flowers all  
 around him shed forth their sweet  
 aromas, and the beautiful river that  
 flowed nearby, as it rippled over its  
 golden sands, whispered to him  
 sweet stories. Yet man heard them  
 not. There was a lacking within  
 his soul, and a longing for some-  
 thing he knew not what.

The great father that hears the  
 ravens when they cry, and notes the  
 fall of the sparrow, understood the  
 longing of man, and said: "It is  
 not good that man should be alone,"  
 and he gave man the priceless jewel  
 —woman.

"As unto the bow, the cord is, so  
 unto the man is woman."

The night breezes were whisper-  
 ing messages of love as they kissed  
 the petals of the flowers, when at  
 8:30 o'clock, Wednesday evening,  
 August 4, at the T. B. Rector home  
 in our city, Mr. R. D. George of  
 Blooming Grove and Miss Lucile  
 McCormick of Corsicana plighted  
 their vows of faithfulness and eter-  
 nal constancy. In the presence of  
 a few newly made friends, Rev. S.  
 T. Shore of the Christian church  
 spoke the words that united these  
 lives for all time. After congrat-  
 ulations and happy wishes for the  
 years to come, all sat down to get  
 better acquainted and exchange the  
 little pleasantries of the evening.  
 During the evening instrumental  
 music was furnished by Miss Mayme  
 McCormick, niece of the bride and  
 Miss Willia Elliott and Roberta  
 Nance. One of the most pleasing  
 features of the evening was when all  
 present, including bride and groom,  
 engaged in singing the old songs:  
 The Good Old Summer Time, Old  
 Kentucky Home, etc.

The bride was attired in a gown  
 of satin, with a tint of the ethereal  
 blue, which hung gracefully about  
 her slender form. She wore no  
 ornaments save the grace and  
 modesty of pure womanhood. The  
 groom wore the conventional black.

The bride came to our city about  
 two weeks ago with her brother's  
 wife and daughter, Mrs. L. E. Mc-  
 Cormick and Miss Mayme McCor-  
 mick for a little outing and to es-  
 cape the intense heat of lower Texas.  
 As Mr. and Mrs. T. B. Rector were  
 just ready to make a trip west the  
 McCormicks took the Rector home  
 for a season.

The Bride is a beautiful young  
 lady with many natural gifts and  
 talents and to know her is to be at-

tracted to her by her womanly  
 graces.

Mr. George is a merchant of  
 Blooming Grove and has every ap-  
 pearance of a perfect gentleman.  
 After a few days spent in the Pan-  
 handle, the young people will be at  
 home in Blooming Grove.

The Brand expresses its very best  
 wishes for these young people, and  
 hopes for them bon voyage across  
 the ocean of life.

**BIRTHDAY DINNER.**

Much of life's pathway is rugged,  
 and the ascent precipitous; but here  
 and there, all along the way bloom  
 the flowers of hope, and among the  
 rough places are found the wells of  
 pleasure. Were it not for the sun-  
 ny nooks in the journey of life where  
 the velvety verdure soothes the tired  
 feet and the cool breezes from the  
 sparkling brooks fan the aching  
 brow, many would falter in the way  
 and never reach the goal.

Last Tuesday, August 3, being  
 the birthday of Mr. D. W. Hawkins,  
 business manager of the Brand, Mrs.  
 Hawkins decided to give her hus-  
 band a little surprise by giving him  
 a birthday dinner.

At the proper time, Mr. Hawkins  
 was seated at the table in the place  
 of honor, and near him sat his aged  
 mother who is spending the summer  
 in the Panhandle. After this came  
 Mr. H. H. Hawkins, brother and  
 family, Mr. Terrence Stanberry,  
 nephew, and Miss Millicent Griffith,  
 a friend. Every one forgot that the  
 day was warm, and the cares of life,  
 for here was a feast spread for the  
 occasion. While all were partaking  
 of this bountiful meal, many happy  
 reminiscences were recited and the  
 hearty laugh of Mr. Hawkins came  
 as good news from a far country,  
 and did good as a medicine. Too  
 soon after the dinner hour, all had  
 to leave this hospitable home for  
 the duties of life were pressing.

It is the wish that the last mile-  
 stone in Mr. Hawkins' life may be  
 in the far distance, and as he travels  
 along, he may gather many of the  
 good things of life.

**THE FIRST STATE BANK**

W. B. BEACH, President  
 H. B. WEBB,  
 1st Vice Pres.

OTHO H. VARDEMAN, Cashier

J. THOS. WEBB, Asst. Cashier  
 S. B. EDWARDS,  
 2nd Vice Pres.



**AND TRUST COMPANY HEREFORD TEXAS**

**A Birthday Surprise.**

On last Monday night, August 2,  
 a large party of young people gath-  
 ered at the home of Clarence Smith  
 for the purpose of a surprise to Wil-  
 liam, it being his 19th birthday.  
 As it was band practice night he  
 was away and that gave the girls  
 and boys a chance to all be there,  
 but he stayed so late he had to be  
 sent for, and when he came in the  
 house and saw the crowd there to  
 greet him he had nothing to say for  
 once in his life, but the surprise  
 soon wore off and he joined with the  
 rest in merry making. He received  
 a number of useful presents, some  
 of them created a great deal of fun.  
 The cutest of all was the past, present  
 and future of his life in book  
 form, illustrated and a delightful  
 little story following each picture  
 taking him from babyhood to three  
 score and seven years. This book  
 was the source of lots of amuse-  
 ment. At the small we hour of  
 11:30 the guests each departed to  
 their various homes, wishing him  
 many more happy birthdays.

**Junior B. Y. P. U. Program.**

Song—154.  
 Prayer—Superintendent.  
 Song—81.  
 Minutes and roll called answered  
 by verse on faith.  
 Subject: "The power of faith."  
 Scripture lesson, Matt. 9:27-34.  
 Leader—Essie Smith.  
 Paper: "The raising of Jairus  
 Daughter," Mark 5: 22-24; 35-43,  
 —Lillian Rogers.  
 Song—73.  
 Prayer—Maude Dean.  
 Quartet—Grace Wilson, Annie  
 Dean, Marie Hammak and Lota Fu-  
 qua.  
 Paper: "The woman who touched  
 Christs garment, Mark :5 25-34,—  
 Tulliar Sasser.  
 Recitation—W. C. Pitman.  
 Solo—Oliver Wilson.  
 Paper: "Futhur cures wrought  
 by Christ, Matt. 27-34," —Helen  
 Baldwin.  
 Prayer—Ruth Hammrck.  
 Song—171.  
 Prayer—Annie Laura Sasser.

**Notice.**

The same regulations in regard to  
 fishing and picnicing at Sulphur  
 Park will be enforced as last year.  
 All such parties must present per-  
 mits before entering grounds. These  
 regulations are made necessary for  
 the protection of the property.  
 14 tf Irwin, Gough & Collins.

**J. M. Gililand Embalmer  
 and Funeral Director.  
 with Arnold & Matthews,  
 Furniture and Undertaking.  
 Day phone 115, night  
 phone 251 or 232. 3tf**



We offer special inducements in  
 quarter and half section tracks close  
 in to actual settlers. We have some  
 on easy payments. Hereford is in  
 the shallow water belt. Write us for  
 particulars. Address  
**BASKIN LAND COMPANY**  
 HEREFORD, - - - TEXAS

**CLUBBING OFFER**

The Dallas Semi-Weekly Farm  
 News makes a specialty of  
**OKLAHOMA**  
 news. Outside of this, it is unques-  
 tionably the best semi-weekly pub-  
 lication in the world. It gives news  
 from all over the world, but particu-  
 larly an unsurpassed  
**NEWS SERVICE**  
 of the great Southwest in general.  
 Specially live and useful features are  
 the FARMERS' FORUM. A page for  
 the LITTLE MEN AND WOMEN. The  
 WOMAN'S CENTURY. And particular  
 attention is given to MARKET RE-  
 PORTS. YOU CAN GET The Semi-  
 weekly Farm News in connection  
 with THE HEREFORD BRAND for only  
 \$1.75 a year cash for both papers.  
 SUBSCRIBE NOW and get the local  
 news and the news of the world at  
 remarkably small cost.



# JUST RECEIVED

A  
**Car  
Load  
EACH**

Celebrated PETER SHUTTLE WAGONS  
MARSHALTOWN BUGGIES, Latest cuts and Styles in Stan-  
hopes, Phaetons, Surreys, Traps, Etc.  
PITTSBURG ELECTRIC WELD FENCE  
BARB WIRE

Don't Forget that we sell the Arcadian Malable Range. The latest in its class.  
Look at our line of Screen Doors, Screen Wire and other lines of Summer Goods.  
Of course we are in close quarters and cannot show our goods, but we have them  
stored and can "dig" them up if you will give us a chance.  
Don't fail to call on us when you need anything carried by a Hardware Company  
**We need and appreciate your business**

## Hereford Hardware Co.

### BUILD CYCLE PARK

Two Hereford Citizens To Lay Out  
and Build Cycle Park and  
Recreation Grounds  
Near City.

Last Monday morning a number of auto enthusiasts drove down to the western part of town and examined the property surrounding the big lake with a view of turning it into a cycle park and play grounds. The property is owned by Messrs. Rayzor and Ross and they have made the proposition to improve the grounds for the purpose desired. It is proposed to enclose about 40

acres with a fence, level to the ground where needed, grade a 100-foot driving track around the outer edge of the lake basin, build an auditorium to seat 1,500 people, erect a grand stand of sufficient capacity, lay out ball grounds and other things necessary to make an amusement park. The auto driving track will require the greatest outlay of money. The 100-foot width will be graded to accommodate fast cars, the outer rim being higher than the inner. Sewer tiles will be laid under the track at intervals to drain the surrounding surface water into the lake without flowing over it. The distance around the track will be a mile or more.

It is being planned by auto owners to pull off a number of "joy

rides" at the annual picnic to be given next month. Out-of-town auto owners will be invited so that the first day the big picnic will witness a ground auto parade around the mile track. Each auto will have the name of the town on a flying pennant. The date of the annual fair and picnic has not been set but the Board of Directors of the Commercial Club will take the matter up next Monday and appoint the necessary committees.

#### Bloomers Win.

By far the largest crowd out to see a ball game this season was the crowd which witnessed the game between the Boston Bloomers and our boys, the first of the week.

The features of the game was the Bloomers battery and the work of

the little girl on 1st base. She was right there every time and played the game all the way through. Five girls and four big husky men appeared on the diamond against our boys and the way those Bloomers skated around the path and piled up scores was just awful and our boys would look at the smiling face at 1st waiting to greet them and they just refused to run, in fact most all of them fanned in 1, 2, 3, order. The final score announced was 32 to nothing.—Dalhart Texan.

Hereford boys fared a little better, allowing the lasses to run around the diamond 5 times to their 3. It seems that both Dalhart and Hereford were afraid of that smiling first baseman (or rather base girl) and did not like to run into her arms, especially when their own dear girls were looking on.

If your eyes bother you see Dr. Rigidon at Coulson's Drug Store, Aug 27, 28. 26-3t

### THE TABLES TURNED

McLennan County Farmer Draws on Panhandle Farm for Corn.

Mr. R. S. Barnes, a prominent farmer of the Lorena section, is the proud possessor of a Panhandle farm and he was never prouder of the West Texas property than he was a few days ago on receipt of a letter from his manager. Mr. Barnes' farm is in Hale county and crops are fine out there. It has been the custom for years for the Panhandle country to draw on McLennan and other older counties for a supply of corn every year, but this year the tables are turned. Mr. Barnes' McLennan county farm will not yield a supply of this crop this year and he wrote to his Hale county manager telling him of his shortage. A reply came promptly to the effect that prospects for corn there was fine and the yield would be sufficient to supply Mr. Barnes' McLennan county wants.

## FLOUR ! FLOUR ! FLOUR

Why pay more when you can buy a sack of the best soft wheat flour for \$1.90.  
Have you tried our brands ? ?  
Then you have not experienced the pleasure of baking with a perfect flour. The cost is not as much as that of other kinds. But the results are INFINITELY BETTER.

**HUBBARD GROCERY CO.**

The Quality Store

PHONE 25

## J. F. COLLUP

DEALER IN

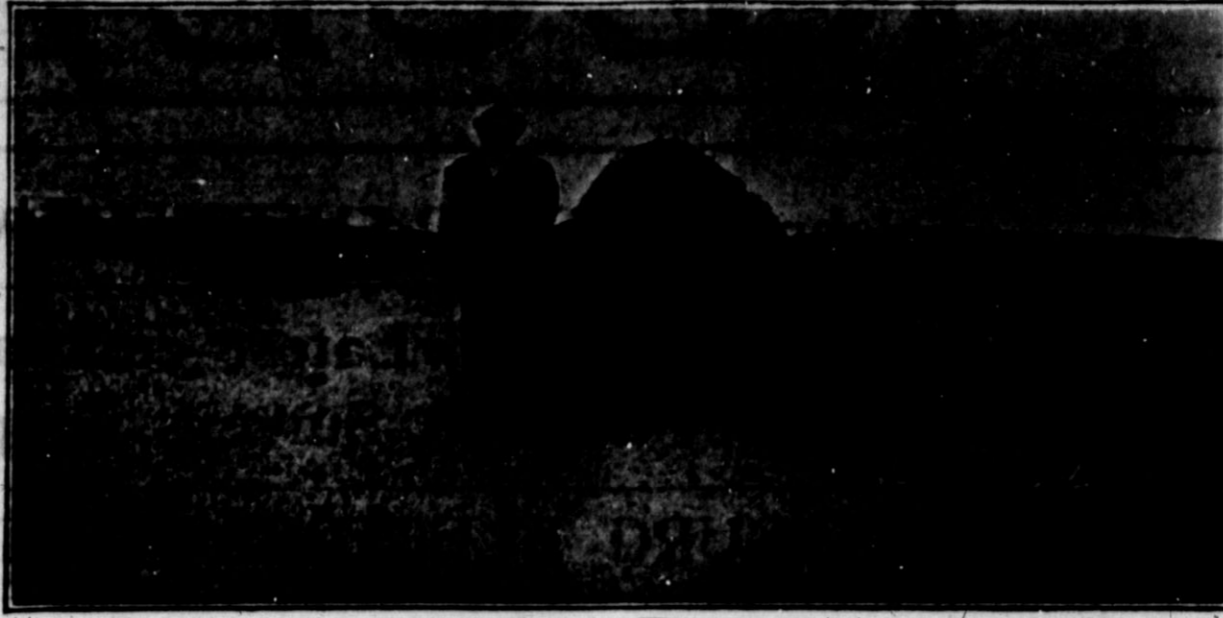
**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

**WE HANDLE ALL KINDS OF POSTS.**

# WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a nome here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

## EDWARDS-O'BRIEN LAND CO.

HEREFORD, TEXAS

### PANHANDLE SOIL INVESTIGATED

Government Experts Make Partial Report of Soil and Conditions in Ten Counties.

Staff Special to The Dallas News.

Washington, Aug. 1.—One of the most rapidly developing parts of the country is that portion of the United States lying just west of the 100th meridian. As the cultivable land of the older parts of the country is becoming more difficult to obtain and of such a high price that it is out of the question for a great many people to secure it, the attention of great numbers of people is being turned to the plains of the West, and enormous amounts of land are being sold to people who go there for the purpose of engaging in farming. As yet this new country has not all developed a settled condition of agriculture: many are uncertain as to what crops are best adapted to the region, while the best methods for handling soils and crops have not as yet been entirely worked out.

This region is being studied in many ways by the experts of the Department of Agriculture in order to gather data which, in published form, will be of assistance to the agricultural interests of the country. One of the most important steps that has been taken by the department along these lines has been the soil survey work of the Bureau of Soils. With a view to studying the soils of the Western plains, and

especially studying the relation of soils to agriculture in the Southwest, the Bureau of Soils recently sent a party into the Panhandle region of Texas to make an extensive examination of the soil conditions there. At present only eleven counties have been completed, these being the counties of Deaf Smith, Randall, Armstrong, Donley, Collingsworth, Childress, Biscoe, Swisher, Castro, Parmer and Hall. These counties constitute two tiers from east to west across the southern part of the Panhandle, and it is intended that the three tiers of counties north of these will be covered by the field men at an early date, and then the twenty-seven northern Panhandle counties of Texas will be published in one sheet, showing the kind and extent of the various soils of that region. The total area of the region which has been covered to date is about 10,000 square miles, but the total area of the twenty-seven counties will be about 23,000 square miles.

In the area of the two tiers of counties that have been already surveyed there was found two general soil provinces, the Staked Plains and the Red Land Plains. The Staked Plains occupy the highest position and have an altitude in the area surveyed of approximately from 3,000 to 3,600 feet. The Staked Plains are very gentle rolling in topography and nearly every bit of the land on these plains may be cultivated. The staked Plains on the east have been eroded away during the past ages, leaving a rough, broken land region around the border, which in a few miles leads down to the lower plains, which are called the Red

Land Plains. The Red Land Plains, which lie in the eastern part of the area surveyed, are several hundred feet lower than the Staked Plains. They are gently to very rolling in topography and there are some areas of it that are very badly broken and eroded.

The soils of the Staked Plains are very uniform in texture, the greater part being a rather heavy textured silt loam, easy to cultivate and of considerable productiveness.

The soils of the Red Land Plains are more complicated and small bodies of different kinds of soils are found throughout a comparatively small area. However, the soils of the Red Land Plains consists principally of silt loams and sandy loams. These soils are quite productive and may be used for a considerable variety of crops. In a preliminary report the Bureau of Soils Survey says:

"For many years the western part of this country was considered as worthless for anything except stock grazing, and in this region the country began to be utilized for cattle ranching as early as the early '70s. Somewhat later, as railroads were built through the Panhandle region in the late '80s some few people began to move into the country and take up State land and engage in some farming. Many tried to raise wheat principally and not much of any other crops in the Red Staked Plains, and to a less extent also on the Staked Plains, but in the early '90s one or two dry seasons, together with a plague of grasshoppers, caused many people to abandon agriculture and leave the country. Much of the failure at this early period

was due to the ignorance of the proper methods of agricultural operations in this new country. However, some who raised feed and stock in a small way were able to go through the bad years and continue farming successfully until the seasons became better for the production of crops.

"During the past few years many people have been moving into this region and are successfully engaging in farming. On the high Staked Plains many people are coming from the central and western states and are buying good-sized tracts of land, building splendid homes and making first-class improvements. As yet no absolute methods of tillage have been worked out, although there is a general uniformity of agricultural procedure. The principal crops raised are oats, wheat, Indian corn, Kaffir corn, milo maize, sorghum, with some alfalfa. Owing to some seasons of dry weather in the early spring, the small grains—wheat and

oats, as well as corn and alfalfa—are sometimes of no large yield. Under the present method of tillage, however, the feed crops, Kaffir corn, milo maize and sorghum, may be planted quite late and are sure crops. For these crops there is a good market and some is shipped from the area. Some hogs and cattle are raised and fed by the small farmers and profits are good. The hogs are also grazed on the alfalfa and in the valleys of some of the canyons alfalfa is also cut for hay, making good yields.

"It seems from the present state of affairs that intensive stock farming is going to be a very profitable industry in the Staked Plains, and when the best method of soil tillage adopted that nearly every year good yields of corn, wheat and oats will be made."

#### Notice.

If you won't let Buck Roberts sell your second-hand goods, sell them to him. He will pay the highest cash price. 21-1f

## P. R. Purcell & Sons

### Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

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WE HAVE IN TRANSIT SEVERAL CARS OF

## GENUINE RUGBY NIGGERHEAD

which produces more heat to the weight than any other coal. and until August will sell at the moderate price of

**\$8.00 Per Ton off Car** ————— **\$8.25 Per Ton in Yard**

Place your orders a week, or better, a month ahead and get choice lump coal off car.

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WE ALSO HAVE NUT COAL AT \$6.00 PER TON

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Fresh Meal and  
Graham Flour  
Grinding Done for the Public

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OUR MOTTO:  
Quality first, last and  
all the time.

**GOOD THINGS FOR BREAKFAST,**

lunch, dinner, supper and between times are plenty in this market. In fact, there is nothing here which is not good.

You'll Like Our Groceries

the first time you try them. You'll like them more as you continue to use them. You will like our prices too. The way to prove it is to come and see.



Stock is fresh daily and price always close to cost

**Cardwell Brothers**

**If You Are Thinking Of Building a Home**

You should see our large stock of all kinds of Building Material and get our prices. You should also see our house and barn plans. One thousand plans to select from.

**Alfalpa Lumber Co.**  
C. M. MILLER, Manager

**COAL = GRAIN = HAY**

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

**Hereford Grain Co.**

Phone No. 160 Free Delivery

**Hotel Iowa**

ROOMS TO LET

Single Rooms \$1.50 per week

Double Rooms \$3.00 per week

All rooms and beds kept nice and clean.

Meals without Rooms \$5.00 per week

**T. G. NANCE, Prop.**

**Tierra Blanco Herefords**

R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

**Registered Hereford Cattle**

Herd Headed by Strike Six, No. 156847

Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

**PROHIBITION TOWN**

**Amarillo City Jail Without Inmates—Never Such Good Order In Queen City.**

From Daily Panhandle.

More than a week has elapsed since the peace officers of the city or county have made an arrest for petty criminality, barring the arrest of two negroes for fighting last night. The record has been especially fine, and that, too, in the face of the fact that the officers have been unusually diligent.

For days together the city's hold-over has been tenacious. The cells of the county jail are far from crowded and withal it is doubtful if there has ever been a time in the history of Amarillo when laws were so thoroughly obeyed, in a general way, as they are now.

No entries for drunkenness are offered to break the monotony.

(Amarillo has been in the local option column for several months and is getting use to it.—Ed. Brand.)

**Curios Added.**

The curio window at the Brand office owned by Robert Elliott and his friends has received recently a number of interesting and valuable additions. A savage's battle ax of odd shape but terrible in contemplation of the execution it might effect is one piece by trooper W. H. Harris of the United States Volunteer Cavalry of Rough Riders and recently of the Texas 33rd Regiment. The battle ax was captured from the wild tribes in the Phillipine Islands, about 160 miles north of Manila. Other savage weapons are two Spanish machettes. One was taken in the battle of San Juan Hill and still bears blood stains and the four marks of execution on the handle just as it came from that famous battlefield. The other manchet had thirteen marks of execution, showing how many lives had been sacrificed under its stroke. Mr. Harris has many fascinating stories at his command, having been a member of the daring Rough Riders and a volunteer in the trans-Pacific service for ten years. In describing the manner in which the natives spun, he told how the women used their toes to "pull-out" the thread instead of their hands. He also tells that the natives do barber act by striking two sharp rocks together. Their hair is thus chopped off and kept in the latest fashion.

Mr. Harris was wounded three times in as many battles with the native tribes. Being fluent in speaking Spanish, he served as interpreter on many important occasions. At present he is "holding down a claim" in New Mexico, but has been in Hereford for a few days following his trade.

**Foreign Missionary Society**

A business meeting of the Womans Foreign Missionary Society will be held at the Methodist Church Wednesday August, 11 at 4, P. M. In connection with this meeting will be the study of Mexico. The Womans Board commenced work in Mexico in 1881. The value of Protestant Christian schools can not be over-estimated, and the missionaries are planting schools and colleges as fast as they can, from the kindergarten age to men and women. These schools which the children in infancy are giving to the republic a reformed and godly people which in time will revolutionize the whole land.

MRS. LUTHER B. HARWELL, Reporter.

**Notice.**

Mr. J. D. Thompson has this day severed his connection with the Hereford Land Company and the business will be conducted by R. T. Moses who will be responsible for all debts hereafter incurred by said firm. Dated July 27th, 1909. 25-2t

**THE BRAND'S SPECIAL CLASSIFIED ADS**

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

**LOST AND FOUND**

LOST—Back Comb, dark in color, brilliant set-in silver. Finder please return to H. C. Myrick. 1t

LOST—a bunch of keys. The finder will be rewarded if returned to The Star Land Co's. office. 1t

LOST—Between Hereford and the dairy, book entitled: "A Young Girl's Wooing." Pair of glasses inside. Return to Mrs. J. S. Jones. 1t

**ROOMS AND BOARD**

ROOMS—Will rent furnished rooms to school girls and give privilege of light housekeeping. \$5 per room. Mrs. Alice Lea on 25-mile avenue. 26-2t

WANTED—Boarders, with or without rooms. 2nd block west of First State Bank. Mrs. Rosa Carl. 25-tf

TO RENT—I desire to rent my home in Hereford at once, as I will spend the fall and winter elsewhere. I will rent the house furnished or unfurnished to any reliable party. 1tp Mrs. G. R. Jowell.

FOR RENT Pleasant east room, 4th residence west of First State Bank. Mrs. Delphia Cox. 1tp

BOARDERS—Men wanted as boarders and roomers at Mrs. P. L. Johnson's. 21tf

**MISCELLANEOUS**

WANTED—To rent furnished rooms or small cottage. Leave word at Brand office. 24tf

Engraved calling cards are in perfect taste. See the elegant samples at the Brand. 1fB

LAND.—Two quarter sections close in, for sale cheap by the owner. T. B. Kello. 17-tf

WANTED—A man or lady to buy a home and pay part cash and balance in monthly payments. 17tf

FOR SALE Good set of single and double harness nearly new, see J. B. Elliston. 16-tf.

**REAL ESTATE FOR SALE**

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

HALF SECTION—A1 420 acres, 4 1-2 miles from Hereford, at Jowell. \$3,000 cash, balance on good terms at 8 per cent interest. 52-tf Gough & Russell.

QUARTER—160 acres well improved, 7 1-2 miles from Hereford, 2 miles from Jowell. \$1000 cash closes a deal. 52-tf Gough & Russell.

FOR SALE—\$100 per acre will take 4 or 5 acres on any corner of my 20 acre block in South Hereford in Ricketts addition if taken right away. Address T. J. Williams, Morganfield, Ky. 23-tf

SECTION—640 acres, section 21; 11 miles northwest from Hereford for sale on easy terms and at a bargain price. Write owner, M'rs. R. L. Boren, Colorado, Texas. 26-5tp

FOR SALE—The N. 1/2 Section 30, Township 4 N., Range 4 East. Syndicate Subdivision. Price low, easy terms. Buy from owner and save commission. J. P. Slack, Richmond, Mo. 25-2tp

**Berve School House.**

There will be preaching next Sunday morning at 10 o'clock at the Berve school house followed by Sunday school at 11 o'clock. All are cordially invited.

**LIVE STOCK FOR SALE**

FOR SALE span of driving ponies and buggy at a bargain. B. M. Hester. 15-tf

FOR SALE—15 head holstein heifers, 2 years old, at a bargain. H. M. Packard, Spring Lake, Tex. 26-2tp.

**CITY PROPERTY FOR SALE**

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Witherspoon. 23-tf

FOR SALE—Two-story brick building lot 25x140, building 25x80 feet, bringing \$105 a month. Little money will handle it. Bargain if sold at once. J. M. Bogard. 23-4t

FOR SALE 6-room house, well and wind-mill, fruit trees, large barn, chicken house, corral, lot 100x140 ft near public school. Terms to suit purchaser. See C. O. Lee: 7tf

FOR SALE OR TRADE—665.4 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unincumbered land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Clark, Hereford, Tex.

FOR SALE—5 room residence located in the Evans Add., nicely finished papered and painted, two porches, lot 100 by 200 feet, west front, fenced with palings, well, wind-mill and elevation tank, barn 22 by 30 feet with loft, good corral, chicken house. Price \$2100.00. Terms \$700.00 cash, balance to suit purchaser, see C. O. Lee 1tf

FOR SALE OR TRADE—220-acre farm in Van Buren County, Iowa, all fenced hog-tight, good improvements, plenty of good water; good orchard of apples, peaches, pears, plums, cherries. Will trade for land in vicinity of Hereford, Texas. For particulars, see or write C. O. Lee, Hereford, Texas. 24-tf

FOR SALE OR TRADE—My Highland Park of 120 acres with 25000 trees. It overlooks the city, fronts on the railroad. A money maker to the right man. For further particulars see or write A. H. Elliston. 26-tf

FOR SALE—My 4-section Castro county ranch with 350 acres in growing crop. If its a bargain you want see or write me at once. Small cash payment, balance 10 years at 8 per cent. Will also sell teams and tools. A. H. Elliston. 26-tf



**JAKE SCHACK BLACK PERCHERON STALLION**

SIRE, Jacques 7063 (10395), he by Venmouth 54,97, son of Picordo 1st 7330. First Dam by Charmante by Oscar; 2nd dam Sophie 1st, 10394 by Picordo 1st, 7330, by bayard 1st, son of Picordo, out of Charmante, recorded in Volume 5 of the Percheron Stud Book of America. Jake Schack weighs 2000 pounds, has good action, heavy bone and is a sure foal getter. The best horse in the Texas Panhandle.

Located with C. F. Reidel, 2 1/2 miles northeast from Hereford, along Santa Fe track.

**Just Received a few boxes Star Typewriter Paper. Its the paper you have been wanting. STATIONERY DEPT., THE BRAND**

# A FEW HOT WEATHER SPECIALS

BUY YOURSELF A FINE SUIT FOR THE PRICE OF A CHEAP ONE



Copyright 1908 by Hart Schaffner & Marx

No details necessary. The Kind is HART, SCHAFFNER & MARX.  
 No better Clothing made than this line.  
 Prices range from \$20.00 to \$30.00 including Blues, Blacks, and a good range of novelties. In order to clean up absolutely before we receive our Fall stock, will sell any suit now in stock

YOUR CHOICE **\$16.75** PER SUIT

## A Few Lingeries Left

Colors white, cream, lavender, Helio and blue. Prices range from \$6.50 upwards to \$18.00, while they last

YOUR CHOICE **\$7.50** EACH

## Special Prices on Oxfords

\$5.00 Burt Packard Oxfords	\$3.50
\$4.00 Burt Packard Oxfords	\$3.00
\$3.50 Burt Packard Oxfords	\$2.75
Choice all other Kinds worth up to \$5.00	\$3.00

ALSO SPECIAL PRICES ON SHOES.



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## WRIGHT BROS. MAKE GOOD

Test Demonstrates Beyond Doubt the Practicability of the Aeroplane.

Washington, D. C., July 31.—In a 10-mile cross country flight last night, Orville Wright attained the zenith of his hard earned success, surpassing the speed requirements of his contract with the government and accomplishing the most difficult and daring flight ever planned for a heavier than air flying machine.

By traveling more than 42 miles an hour he broke all speed records over a measured course, making the distance in 14 minutes and 42 seconds. At times he was 500 feet in the air but the average altitude was 200 feet. By fulfilling and exceeding the terms of the contract, Orville and Wilbur Wright, inventors of the aeroplane will, receive \$35,000 from the government for the machine.

Lieut. Benjamin D. Foulois, of the army signal corps, who was a passenger with Wright, said: "We were making 80 miles an hour, coming back."

Details of cavalry at Shuter Hill, where the machine rounded the balloon bouy, making the turning point in the course, forgot the purpose of their presence and sat rapt upon their horses watching the apparition. Wright at all times had perfect control of the machine.

President Taft arrived upon the parade ground in time to see the aeroplane land and to participate in the wild demonstration which welcomed the triumphant aviators.

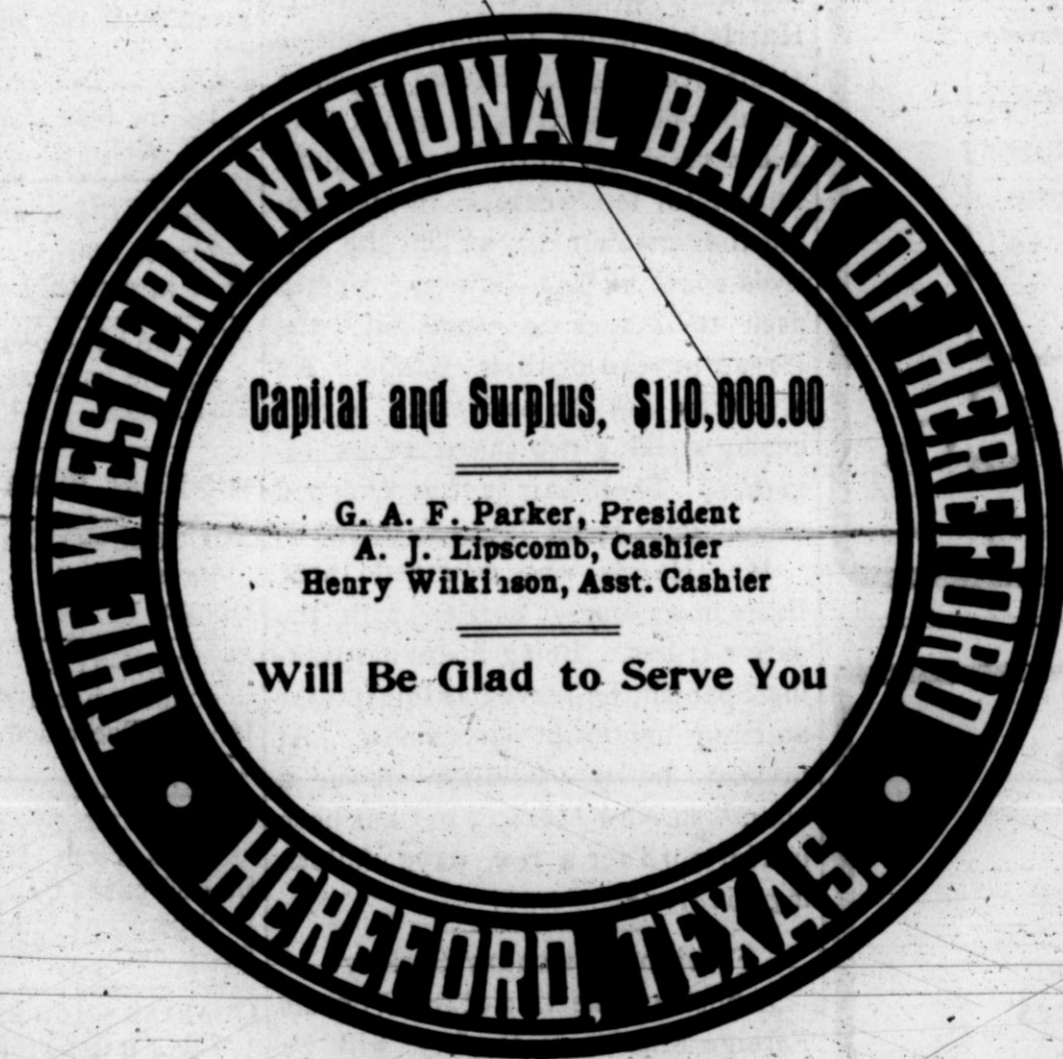
Lieutenants Lahm and Foulois, of the signal corps, will now be

schooled in handling the machine. Official timers report that Orville Wright's speed from Alexandria to Fort Myer on his return half of his flight was 47.4 miles an hour while his speed from Ft. Myer to Alexandria was 37.7 miles making an average of 42.5. The Wrights receive \$30,000 for the aeroplane, of which \$5,000 is a bonus for exceeding the speed requirements.

The test last night is regarded as proving the war value of the aeroplane, enabling the operator to move rapidly over rough ground with little danger of being struck by artillery.

Wilbur Wright will now train a section of the signal corps in handling the Wright machine.

New Oliver typewriter for sale cheap. Apply to B. Brand. 25-2t



Capital and Surplus, \$110,000.00

G. A. F. Parker, President  
 A. J. Lipscomb, Cashier  
 Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

Clarendon College.  
 Rev. C. N. N. Ferguson of Clarendon was in Hereford Sunday and Monday of this week in the interest of Clarendon College. Mr. Ferguson is the special agent and business manager of that flourishing institution. Last year the enrollment was 350 and every department was filled to overflowing. Two new buildings are being erected to accommodate the rapid growth of the college. This school is under the control and auspices of the Northwest Texas Conference of the Methodist church and is one of a line of secondary schools of the state, supported by that church. Hereford is a hearty supporter and has always been counted among the leaders. During Mr. Ferguson's visit, he received pledges amounting to more than \$1,400 for the school.

We have some good bargains in dishes for one week. Warren Hdw. Co. It  
**Junior Endeavor Programme.**  
 Topic: "Cheerful Giving."  
 Missionary meeting.  
 Leader—Arva Sherk.  
 Song.  
 The Lord's Prayer in concert.  
 Bible lesson, 2 Cor. 9:6-11.  
 Circle of sentence prayers.  
 Lesson Story—Effie Lee Guinn.  
 Bible references.  
 Song.  
 Recitation—Ruby Williams.  
 General discussion of lesson.  
 Our string of pearls. (Bible verses beginning with B.)  
 Mission study period.  
 Offering for self-denial week.  
 Song.  
 Mizpah.

## PREPARING SOD

Campbell Farmer Answers Question of The Brand and Tells How To Prepare New Land For Wheat.

In answer to your inquiry as to the proper method to prepare prairie sod for wheat and to insure a good yield will say the thing cannot be done in a day. Turn the sod any time from January to middle of May, breaking not less than two and one half and not more than three inches deep, roll down flat and follow with harrow to knock off the high places and fill the crevices with loose dirt to stop evaporation and to hold what moisture there is in the ground at time of breaking. Harrow after every good rain until about July 15. By that time the sod will be well rotted and the ground mellow for two or three inches below where the land was plowed. Then rebreak or "back set" five to six inches deep following immediately with subsurface packer well weighted and follow packer with some good harrow that will make a fine mulch. If rain comes after breaking and before time to plant, harrow again as soon as the ground is dry enough. Land treated in this way will make a good yield even if the rainfall has been very light. The soil will not blow nor the wheat freeze out. The land must be plowed when moist, not too wet, nor very dry. The condition of the ground at the time the plowing is done has as much to do with the yield as anything else. Many of our western farmers make the mistake of planting all their newly plowed sod to feed crops, then taking that off and try to grow wheat. This method will never get large yields and will not get the land in good physical condition. Summer tillage of old ground will be discussed in another article. L. Gough.