

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD. YEAR. NO. 73

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, OCTOBER 9, 1923

Wake Up, Cotton Men! --- How Many Pickers You Want?

SANITARIUM QUESTION IS TALKED OVER

DIVERGENT VIEWS TO BE IRONED OUT, IT IS HOPED SOON

MORE MEMBERS

To be Sought by Organized Effort For New Work of Year

Monday's luncheon of the Chamber of Commerce was held at the Stockmen's Cafe, instead of the Cordova Hotel, owing to the illness of Mrs. Chapman. Rev. W. R. Hill of the Baptist church offered thanks after which President McDonald opened the discussion with the statement that it had been determined to send the Deaf Smith exhibit to the Dallas Fair, with J. B. Elliston and J. S. Jones in charge, and an effort would be made to show South, East and Central Texas that the folks up here live at home and board there, too.

The president stated that it had been suggested that the sentiment of the Chamber of Commerce should be taken as to when would be the most opportune time for holding a special county election to determine if the voters favored a county hospital. The matter was discussed informally and several suggestions made, among others that such an election should not be held until after the approaching term of district court. It was decided almost unanimously that in the opinion of those present, the most opportune time for holding the election would be during the month of December and not later than the 12th or 15th.

The president said that everyone recognized the desirability of avoiding conflicts as much as possible and ironing out differences of opinion as to the amount of the bond issue to submit to the voters and that he would appoint some additional men on the sitting committee to sift this question still further, unless there was objection. Everybody agreed to the suggestion of the president and he will later announce some additions to the committee.

J. B. Elliston, who, with E. H. Shore, had charge of the Deaf Smith county exhibit at Lubbock Fair, made a report of his experiences and observations there and said that undoubtedly the exhibit would result in many new comers to this section, some even now being on their way. He was greatly pleased with the Lubbock Fair and the results obtained.

Mr. McDonald asked for suggestions on a proposed membership drive and ways and means of securing more contributing members. Finance Director Rockwell was finally put in complete charge of this campaign, to draw help from the ranks as he needs them. Rev. Sharp suggested an intensive personal campaign, and the Rev. Merrill said that when the plan was put over he wanted to use it in his own church.

N. J. Burkett of Dallas, with the Federal Reserve Bank, made a short talk touching on the bright crop outlook, etc., after which adjournment was taken. Unless otherwise notified in Friday's Brand the meeting next Monday will be held at the Cordova Hotel. Those present Monday were: Henry Wilkinson, J. B. Elliston, Captain John Estes, L. Baskin, E. C. Eubanks, D. F. Ashbrook, Ralph Barnett, W. E. Dunlap, Rev. L. N. Lipscomb, Rev. Paul J. Merrill, W. R. Stockman, Dr. J. W. Overton, Rex Tynes, Rev. J. R. Sharp, N. C. Vogele, Rev. W. R. Hill, Jonathan Pittman, A. Herbst, Mayor Knight, D. L. McDonald, C. C. Rockwell, J. E. Hill, J. C. Allred, H. Gray, Chas. Paddock, S. Garth, G. A. F. Parker, C. P. Ringer, F. J. Eberle, C. A. Skelton, F. B. Tillotson, George Overton, N. J. Burkett of Dallas.

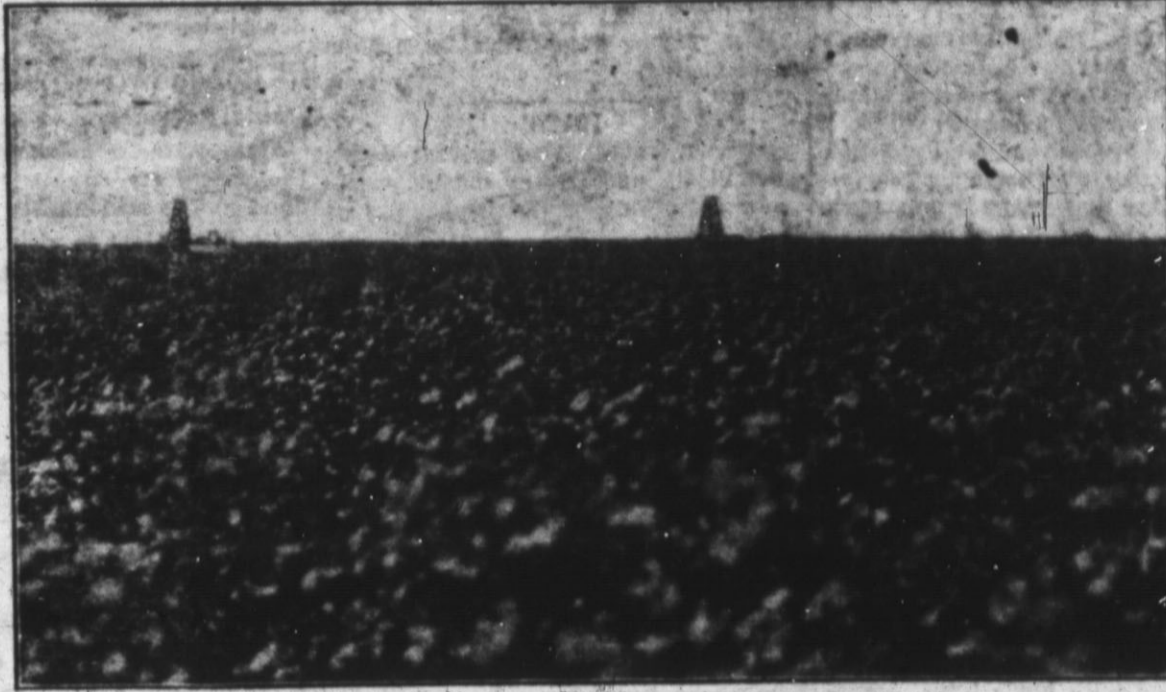
Miss Ina Gregg Returns From Mayo Bros. Clinic

Miss Ina Gregg reached home Tuesday morning from Rochester, Minn., where she went through a thorough examination at the Mayo Brothers Sanitarium. Miss Gregg left Hereford a week ago last Sunday.

Rev. J. R. Sharp Off For Amarillo to Attend Meet

Rev. J. R. Sharp left for Amarillo Tuesday morning to attend the Executive Commission of the Amarillo Presbytery meeting to be held in Amarillo Tuesday afternoon. Mr. Sharp is secretary of the executive commission.

Do We Raise COTTON? -- We DO!



Irrigated Cotton Field on McDonald Farm Near Hereford—Yield Estimated at Better than a Bale Per Acre

Superintendent Tells of School Results to Date

The first period for which a report will be made to parents closed last Friday and report cards will be sent out for the first time this year on Wednesday. In the future the report will be sent out on Wednesday following the close of each period indicated on the report card. The report card is a balance sheet, so to speak, showing the child and parent the condition of the child's chief business enterprise at stated intervals. It measures the success of the child's work as accurately as the teacher is able to measure it. It is hoped that parents will show an interest in the reports brought home by their children and that they will call for the reports on Wednesday night and return it to the teacher on the following morning if possible. Please examine the card carefully and discuss the grades with the child, commend when the grades are satisfactory and encourage him to better effort where the grades are unsatisfactory.

A grade of C is a passing grade but in general students should not be satisfied with that grade but should be satisfied with nothing less than an A or a B. If the child forms the habit of barely escaping failure in the school, he may have a great difficulty in breaking that habit after he gets through school. A grade of B more nearly indicates the minimum knowledge of a subject which the pupil can afford to master. Help the school to raise the standard and at the same time help the child set such a high standard for himself that it will cause him to put forth his best effort—anything less is unworthy of him.

Honor Rolls

Soon after the close of each period for which reports are issued it is hoped to publish two honor rolls for each school. One will be called the Honor Roll and the other the High Honor Roll. In order for a student to get his name on the High Honor Roll he must make an A in every subject including deportment. To get on the Honor Roll he must make not less than a B on every subject and B in deportment. The honor rolls for the first report will be published in the next issue of the paper. Parents are requested to encourage their children in every way possible to get on one of the honor rolls every time.

Attendance

The attendance record for the first three weeks was very satisfactory but the rains of last week lowered the percentage of attendance in both schools. Regular attendance is very essential and should be insisted upon by parents except in emergencies. In order to encourage perfect attendance any grade in the Central School that has a perfect attendance record for one week will be allowed to dismiss one period earlier, on Friday, afternoon. None of the grades have had a perfect record since the plan was announced. Also it is planned to get a small flag for each grade in the near future. When the grade does not have a pupil tardy the flag will fly over the door during the day but if there is a case of tardiness, the flag will be taken down. Certificates will be given at the close of school to those who have been neither absent nor tardy during the nine months of school. May we not count on parents and children to help the schools make this year's attendance record the best that the schools have ever had?

Let us make Hereford schools the best in Texas, and Texas schools the best in the world. —C. H. Dillehay.

More Cotton Has Been Brought to New Cotton Gin

The Hereford Gin Company got in their new huller and cleaner Monday evening and proceeded at once to place the machine. The cleaner is one of the latest make, made by the Hart Co. of Chickasha, Okla. Mr. Tillotson says they hope to be ready to gin cotton the last of the week. The gin is continually taking on the appearance of a real establishment. In the last two weeks another storage house has been erected, the scales will be in operation this week, an addition to the office will be completed in the next ten days.

The second load of cotton came in last week, brought in by J. F. Ward. Monday morning J. W. Caldwell drove in with a load of cotton, Keith and Welliver are picking and are expected in Tuesday.

Former Citizen Arrives From California Home

E. U. Berry of San Diego, Calif., reached Hereford Sunday. Mr. Berry was formerly a citizen of Hereford and left with his family for California about twelve years ago. Mr. Berry says he is in the chicken business out a ways from San Diego and runs about seven hundred white leghorn hens and pullets. Mr. Berry will remain in Hereford the balance of the week.

Mr. and Mrs. J. J. Blanchard Are New Citizens

Mr. and Mrs. J. J. Blanchard of Chillicothe, Texas, are now located in Hereford in the C. E. Lester residence in North Hereford. Mr. and Mrs. Blanchard expect to make their home in Hereford until next spring, or longer. Mr. and Mrs. Blanchard have two sons near Hereford farming, one on the J. W. Seals place seven miles south and the other on the Fate Waiser farm near Summerfield.

County's Exhibit at Lubbock Was A Splendid Ad

Messrs. J. Burl Elliston and E. H. Shore reached home Sunday morning from Lubbock where they were in charge of the Deaf Smith county agricultural display at the South Plains Fair. Both Messrs. Elliston and Shore were bubbling full of enthusiasm with the good things said about the exhibit and the prospects for new-comers who have their eyes turned this way.

The following letter from James A. Hughes of Lubbock, formerly of this city, to G. A. F. Parker, gives an idea of what others thought of the Deaf Smith county exhibit at Lubbock:

"Deaf Smith county certainly made a fine showing at the South Plains Fair here last week. It would have done you Hereford people good to have seen the interest that the exhibit created and to have heard the favorable comments made about it. A great many people could not understand why Deaf Smith county did not get the Blue-Ribbon. Of course the exhibit was not arranged according to the score card and was not entered to compete for the prize, but it was arranged admirably to show the products of the county. Burl Elliston and Ed Shore deserve much credit for the way they displayed the products and worked during the whole time showing and explaining every thing to everyone who was at all interested. I am sure that the exhibit has done a lot of good for the Hereford country."

Daughters of Mr. and Mrs. E. W. Morgan Are Visitors

Mrs. T. V. Humphrey of Canadian and Miss Maude Morgan of Washington, D. C., both daughters of Mr. and Mrs. E. W. Morgan, reached Hereford the latter part of last week. Miss Morgan holds the position of district clerk with the Riggs National Bank in Washington, and is enroute to southern California. She left Tuesday morning. Mrs. Humphreys will visit her parents the remainder of the week.

County Exhibit Will be Shown At Dallas Fair

The Deaf Smith county agricultural exhibit is going to the Dallas Fair. In fact it has already been shipped from Lubbock, and space has been reserved by wire. The booth will be in charge of J. S. Jones and J. B. Elliston. Mr. Elliston started for Dallas Tuesday morning by car, while Mr. Jones is busy gathering new samples of all kinds of crops which he will ship Wednesday by express, and will probably leave for Dallas himself Wednesday afternoon.

The Chamber of Commerce is preparing some new literature for distribution at Dallas, especially stressing the cotton crop, and the Hereford Receptor's Association is also preparing to take a hand with the literature of their own. Some of the very finest agricultural specimens ever produced in this section have been secured for exhibition at Dallas, and the people of East, South and Central Texas will be shown, by the actual stuff itself, just what the Plains country of Texas is producing every year.

The exhibits at both Amarillo and Lubbock have attracted a great deal of favorable attention and it is felt the climax will be reached at Dallas.

State Takes Over County Highway On January 1st

The State Highway, running east and west through this county, is to be put in first class shape before January 1, when the state takes it over officially, according to a decision arrived at by the commissioners court in regular session Monday.

The state of Texas will officially take over and hereafter maintain all state designated highways January 1, and announces that it will maintain the roads from then on up to the condition in which they received them, no more and no less. For that reason the county wants the road to be in the best possible shape when taken over. There has always been a low place opposite the Chalmers farm east of Hereford and it has been determined to put on the excavator at this point, dig the ditches deeper, and make a higher fill. This work will be done as soon as the weather and condition of the road will permit. It is understood the state will maintain the highways taken over through tax money received from automobiles, etc.

The county's road work is being sadly handicapped by the weather. Many washed out roads will have to be repaired as soon as the crews can get to them, but it will require some sunshiny weather before anything can be done.

Cotton Buyer of Memphis Here Looking Over Field

Messrs. Clyde Baird of Canyon and W. D. Trueblood of Corpus Christi reached Hereford overland from Canyon Tuesday morning. Mr. Trueblood is a cotton buyer representing the Whaley Cotton Company of Memphis, Texas, and is here looking over the cotton prospects.

MAKE KNOWN YOUR WANTS NOW PLEASE

CHAMBER - COMMERCE MUST HAVE EXACT DATA TO HELP

COTTON OPENING

Slowly, and Next Week is Likely to See Grand Rush For Help

If the cotton farmers of this territory don't wake up quickly and file their needs with the Hereford Chamber of Commerce at once many of them will wake up too late a little later and find themselves with a crop that is suddenly opening, and no pickers to be had.

It's going to be necessary to go outside of this community for help, and the Chamber of Commerce wants to lend its aid in securing this help, but cannot do so unless it knows who wants pickers, how many is wanted, and the price to be paid, etc.

For his own protection, if for no other reason, every cotton farmer in this territory who knows he will have to have outside help should communicate his needs to the Chamber of Commerce, at The Hereford Brand office.

Cotton is slowly opening all over this section and already the scarcity of pickers is beginning to be felt. Tuesday a man from Sudan, Texas, came to Hereford in search of pickers. Monday H. A. Odell, south of Summerfield, filed his application for ten men at once. Tuesday Will Wright of Castro county asked for three. Several farmers think they will want pickers next week, depending upon the amount of sunshine received. If the sun does shine there will undoubtedly be a big demand.

The Chamber of Commerce cannot go to the expense of sending conveyances to Mexico for one or two, or a half dozen pickers. There must be enough demand to justify the trip. Farmers are asked to do a little figuring ahead and file their needs quickly so that a definite number of men can be gone after.

Do it NOW!—not tomorrow! A meeting of the Board of Directors was scheduled for Tuesday afternoon to see about sending a truck to Mexico as soon as possible after a load of Mexican pickers. They may be hard to get. Farmers who want these men should get their names on the list quickly. First come, first served, will be the order of procedure.

Miss Livingston At Amarillo in Bible Work Talk

While in Hereford last Friday, Mrs. Gullidge, chairman of the Literary division of the Federation of Women of Potter county, visited a Bible recitation in one of the first grades. She was much pleased with the recitation. The work Mrs. Gullidge has charge of includes poetry, Bible drama and pageantry. To increase interest in Bible memory work Mrs. Gullidge asked Miss Livingston to speak to the members of the Federation of Women of Potter county at their monthly meeting at Amarillo last Saturday.

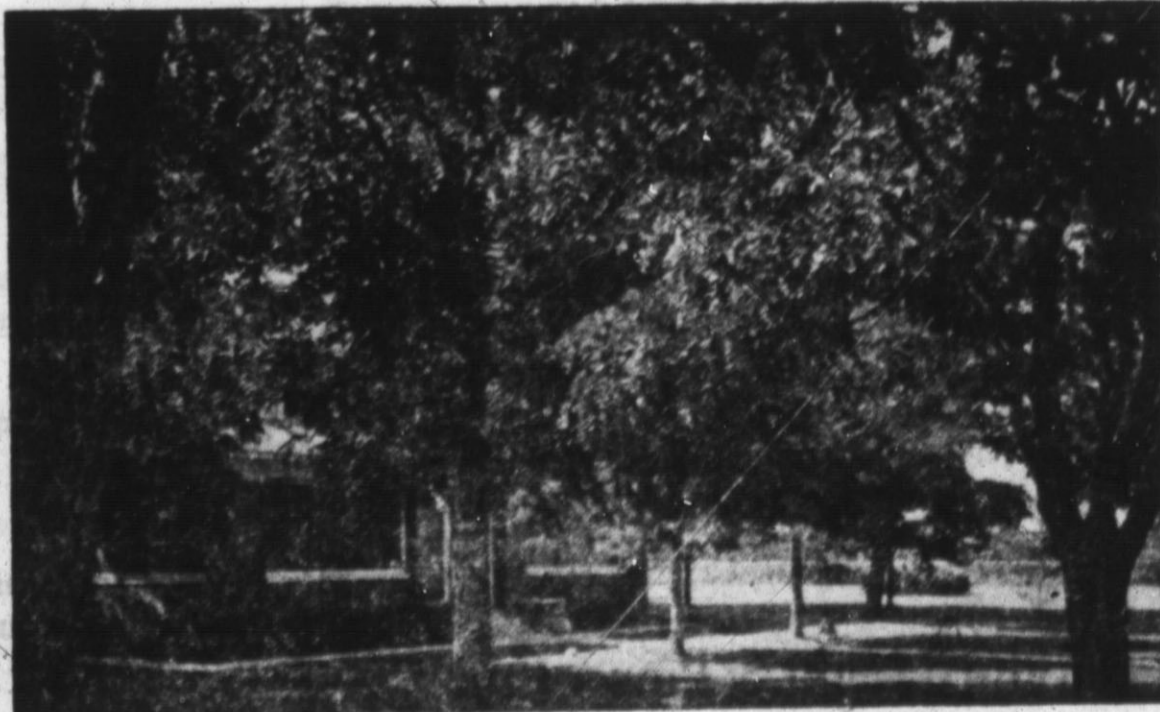
The ladies manifested much interest in the facts presented by Miss Livingston concerning the Bible memory work done by the children in the schools here.

Mrs. J. S. Jones Returns From Visit to Her Son

Mrs. J. S. Jones reached home from Canyon Tuesday morning. Mrs. Jones has been visiting in the home of her son, Jack Jones. Mrs. Jones reports the arrival of a daughter, Hettie Regis, September 12 to Mr. and Mrs. Jack Jones.

E. C. Eubanks of the Western National Bank, left Tuesday morning for Amarillo where he will attend a district meeting of the State Bankers Association. Mr. Eubanks said that a banquet for the visitors at the Amarillo Hotel would precede the regular meeting in the afternoon.

Example of Civic Attractiveness. Home of L. F. Borden.



Hereford is famous for its trees, its small parks, its well-kept lawns. There is no other town on the Plains with the quantity of beautiful trees to be found in Hereford: the people are tree-lovers, and the city's Park Board, supported by taxation, encourages and fosters the idea of trees, and yet more trees, for the present and for the future.

TOWN & COUNTY Personalographs

SIMS SCHOOLHOUSE

Jeff Reed made a business trip to Adrian last Saturday.

Frank Stevenson transacted business in Adrian Saturday.

Prof. Coleman Howard and wife were business callers in Adrian Saturday.

Last Saturday, Temple Lynch made a business trip to Amarillo and Claude, Texas, returning Saturday.

Ben Rice made a business trip to Hereford last week.

Stanley Cronk took supper in the Reed home Sunday.

Mrs. B. F. Oats of Amarillo, Texas, visited with her daughter, Mrs. Temple Lynch, at the Ball H headquarters last week, returning home Saturday.

Rally H ranch spent two very busy days last week vaccinating cattle.

N. J. Lenox helped the Ball H ranch vaccinate cattle Thursday and Friday.

Mrs. Pauline Speed, of near Roswell, is visiting her parents, Mr. and Mrs. P. M. McAdoo of Adrian.

Edgar Jacobson, of near Adrian, attended church at Sims Sunday afternoon.

Allen Bell and wife of Hereford, were out at their ranch near Adrian last Saturday.

Sunday night Spurgeon Reed took supper with home folks, he is working on the Engle ranch east of Hereford.

Jeff Gains of near Brownwood, Texas, left Monday, enroute home after a short visit with his sister, Mrs. J. A. Reed and family.

Mrs. Temple Lynch and son, Richard, visited in the home of their friend, Mr. Dawson Blassengame, last Saturday night.

Mrs. N. J. Lenox visited with Mrs. Nell Lynch last Thursday and Friday. The rain is still falling. It may be dry somewhere in Texas but it certainly is not in Deaf Smith county.

It has been raining one big rain after another since Sunday night. The precipitation has been several inches this week.

Lakes on the prairie are full of water and fields are boggy.

Farmers are very anxious to have some sunshine now, that they may save their feed crop for winter use.

School opened October 1, with Mr. Coleman Howard and wife as teachers. It opened three weeks late on account of some long needed improvements being done on the school building. Several other things are badly needed yet, viz: desks, windbreaks for the school children's horses, as the horses have to stand all day in the cold wind during the winter months. Also a well for the school, at present the nearest water is more than a mile away.

Mr. Vibbard of Belleview is putting in a new garage in Adrian.

WYCHE

We have had another good rain but this one as slower and not so much water is standing.

Mr. and Mrs. J. A. Goodwin and family and Ira Faulkenberry spent last Sunday in the Clayton home.

Mr. and Mrs. B. W. Hough and their daughters, Mary and Mildred, and son Joe spent last Thursday and Friday in Amarillo visiting relatives, attending the Fair and also getting some repairs for their car.

On account of the rain Saturday night the meeting of the Wyche club was postponed.

Mr. and Mrs. Edgar Moseley and family spent Saturday night with relatives in Hereford.

Blaigh Hough, Jr., attended the fair at Amarillo Saturday, returning on Sunday. While there he visited in the home of his cousin, Mrs. Bockman. Fay Paddock spent Sunday with Ralph Wolfe.

Mrs. Clayton visited Mrs. Paddock Saturday afternoon.

Mr. and Mrs. Edgar Moseley and family took supper in the Hough home on Sunday night.

Mr. and Mrs. Jim Nutter and daughter visited Mr and Mrs. R. W. Hough Tuesday afternoon.

G. O. Chandler visited in the Wyche home Tuesday.

Sam Hembree from Happy is cutting feed on Mr. Bandy's two places south east of the school house.

Gordon Gold spent Saturday night in the G O Chandler home.

Ed Cox left Tuesday to cut feed for Henry Hastings west of Hereford.

Miss Alberta Dugan is staying with her sister-in-law, Mrs. Clem Dugan, who has been ill for several days.

Myrtle Ellen Elliston visited the Wyche school Friday.

Mrs. R. T. Nunn and son Ray spent Friday with Mrs. J. A. Goodwin.

Blaigh Hough Jr. visited his cousin Bobbie Hough in Hereford Sunday.

Mr. Edwards of Floydada is visiting in the home of his brother, A. E. Edwards.

Before sending in the news we have had two big rains—nothing short of a flood. We hope this is the last rain for a long time for we know we have had enough.

BIG SQUARE

Mrs. Herman Haberer returned last Monday from Denison, Texas. Mr. Haberer met her in Amarillo.

Several of the Big Square families

attended the singing at Cleo last Sunday.

Mr. and Mrs. Roy Haberer and small son spent a day at the Amarillo fair.

Mr. and Mrs. George Kellar and children, Mrs. Kellar, Harvey and Whit, Mr. and Mrs. Sam Layman and children, C. W. Mick and family, Mr. and Mrs. Doc James and children, Jack Woods and family and Mr. and Mrs. Clifford Kellum attended the fair at Oleton Friday. The Kellar boys and Woods boy were contestants in the roping and riding contests.

Mrs. Roy Haberer visited on Friday with Mrs. Loyal Lust at Bethel.

We had a splendid League program and attendance Sunday evening. Mrs. Will Wyer was the leader and several visitors were present.

Mr. and Mrs. Loyal Lust were visitors in the homes of Herman Haberer and Glen Stiles Sunday afternoon.

We are having heavy rains and there seems to be no end of them.

Herman Haberer is delivering sheep to Bovina this week.

TERRA BLANCO

School was not held for two days last week on account of some inside work being done on the building.

Mr. and Mrs. Grady Wilson, Mr. and Mrs. R. W. Shafer went to the fair at Amarillo last Wednesday.

Born to Mr. and Mrs. Walter Craig September 19, a son.

S. T. Moore made another trip to Kansas City.

Miss Clara Davis spent the week end with Mrs. J. O. Robinson.

Several cases of sore eyes are reported in the neighborhood.

J. O. Robinson is away on a business trip to Alarado.

SPRING LAKE

Elmer Clevenger, Harry Axtell and June Hewitt, who are attending high school in Plainview, spent the week end at home.

The first fair to be had in Lamb county was held at Oleton on Friday, September 28. A very large crowd, representing all the communities of the county, was present. The agricultural displays were extremely good considering the dry season during most of the summer. A good many individual displays were shown also. All these booths and displays were in the basement of the high school. In room No. 3 on the first floor the canned fruit, preserves, pickles, cakes, bread and all kinds of needle work was on display. Some of the prizes and ribbons were as follows: Community display. 1st prize, \$14, Oleton; 2nd, \$10, Spring Lake. Individual display: 1st, \$10, Mrs. Erb, Oleton; 2nd, \$5, O. H. Reeves, Spring Lake; 3rd, \$2.50, Mrs. Geo. Bohner, Oleton.

Some blue ribbons awarded to those in this community were: Prettiest girl, Ethel Cunningham; red beets, Mrs. P. D. Vore; peanuts, G. R. Linville; Irish potatoes, G. R. Linville; winter wheat, Jesse Clevenger; oats, H. M. Packard; best stalk of cotton, J. L. Linville; best tating, Mrs. Frank Hyatt; sweet peppers, Mrs. M. E. Clevenger; best bunch peanuts on stalk, J. E. Linville; canned tomatoes, Mrs. J. L. Linville.

While watching the ball game at the fair Friday Posey Cunningham was struck on the forehead by a bat flung by one of the batters. Mr. Cunningham was taken to Mr. Webb's office immediately where first aid was administered, but will probably carry an ugly wound for some time.

Mrs. M. E. Clevenger stepped on a nail Saturday and is unable to get around without difficulty at present.

Mr. and Mrs. Ernest Jones, Mr. and Mrs. Sam Jones and Miss Hudgins spent the week end with home folks near Hale Center.

Mr. and Mrs. Tom Moore returned Saturday from Abilene.

O. C. Axtell, D. G. Axtell and Ray Axtell attended the Amarillo fair.

Mr. and Mrs. F. Lehres of Plainview who have been visiting their sons, Ray and John, returned to their home on Sunday.

ARNEY-BLUE RIDGE

Dave Binlon, who has been on a trip to different parts of Texas and Oklahoma, came back to our community on Wednesday.

S. J. Taylor made a business trip to Hereford Thursday, returning Friday. Charlie Hogge made a business trip to Dimmitt Thursday.

Mrs. J. P. Hutson was a caller at her son, Lees, home Thursday.

Mr. Stewart and daughter were callers at the home of Mrs. B. F. Holden Thursday.

Mr. and Mrs. M. A. Brooks made a business trip to Amarillo Friday.

Mr. and Mrs. J. E. Morris and family went to Amarillo Thursday to visit Mrs. Morris' brother and family, Porter White, and to attend the Fair. They returned Friday and report a great time at the fair, and say it was fine.

Mable Taylor made a call at the home of Mr. and Mrs. Lee Hutson Thursday.

C. L. Goad went to Hereford Thursday and returned Friday.

Dr. Binlon was a caller at the A. E. Morris home Friday.

Mable Taylor visited the Blu Ridge school Friday afternoon.

Mrs. Esta Fullwood and baby of Hereford, are visiting her parents, Mr. and Mrs. C. L. Goad, and family while her husband is on a trip to South Texas, looking for a location.

Misses Vesta and Lorens Goad who are attending school at Hereford, spent the week end with home folks.

Mr. and Mrs. Charlie Cox and daughter Laura were in Nazareth Friday.

J. P. Hutson visited at the home of John Hendrix Sunday.

Dr. and Mrs. Binlon, recently of Maryetta, Oklahoma, coming by the way of Von Alstyne, where they visited relatives, arrived in our community Thursday afternoon. He plans to take charge of his ranch and sow grain.

A number of our people attended the fair at Amarillo. Among the number were: C E Burks and son Margroves, Mr and Mrs. W T Bailey and son Ed, J E Davis and sons Earl and Frank, J P Stewart and others.

J. E. Daviss and son Earl were business callers in Hereford Wednesday and Tulla Friday.

Mrs. M. T. Bailey is spending a few days in Amarillo visiting her daughter, Mrs. Holt, and her son, Joe T., who is attending school there.

Messrs. J. P. Hutson, Mynor Holden, A. E. Morris, Will Dixon son Henry and grandson Charlie Hogge were Happy callers Saturday.

Mesdames J. P. and L. G. Hutson and Mr. and Mrs. C. Burks were in Nazareth on business Friday.

Mr. and Mrs. Nix and children of Shamrock, Texas, came into our community Sunday and are visiting Mrs. Nix' parents, Mr and Mrs J E Davis.

There was a hail storm that swept a part of our country Saturday night and did quite a bit of amage to crops and killed some turkeys for Mrs Bailey.

Mrs. M T Bailey returned home from Amarillo Sunday morning.

S. J. Taylor went to Nazareth Monday morning.

HART

After an absence of several weeks we will try and let the outside world know something of the happenings at Hart.

This community was visited by a rain Saturday evening, and night that almost made Noah's flood look like a dew. In places the rain was accompanied by a very destructive hail storm, doing a great deal of damage to cotton and late feed.

E. G. Shives and family returned last Thursday from a week's visit to relatives at Lamesa and Big Springs.

T. W. Hart and family, who have been living at Canyon the past five years, recently moved back to their farm near Hart.

J. B. Hancock, who has spent the past few weeks installing a flour mill for a Hereford firm, has returned home.

Miss Ruth Hart left last Tuesday for Canyon, where she will attend school this term.

Hugh Hancock entered school at Canyon last week.

Sherman Attaway, who was quite seriously hurt in an automobile accident some six weeks ago, is now able to be up and about the house with the aid of crutches.

Mrs. Furse, who has been visiting her daughter, Mrs. J. R. Riley, returned to her home at Sherman last Friday.

Quite a crowd from this community attended the singing convention at Cleo last Sunday afternoon. The singing was very fine. Hart was chosen for the next place of meeting, which will be the Fourth Sunday in March, 1924.

Work is progressing nicely on the new school building, while they are having to work short handed. If they could get more helpers they would make better progress.

Prof. and Mrs. Flynn came down from Canyon last week and brought a part of their things. They will move down soon.

Floyd Hacker was operated on last Wednesday. At last report he was slowly recovering.

Hubert Maples has been suffering for the past forty days with a bad sore hand and is still unable to work.

Grandpa Hart is visiting his daughter, Mrs. Waldon in Plainview the past few days.

Ernest Worrell and wife attended the fair at Oleton last Friday and spent the night with her parents, Mr. and Mrs. Henderson.

The wind storm of last Thursday

(Continued on page 7).

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs". Calomel, the most generally useful of all medicines that enters upon a wider field of popularity, purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening quality. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a glassful of water—that's all. No fasting, no griping, no nausea, no pills. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. That's what you desire. No danger.

Calotabs are sold only in original sealed packages. Price thirty-five cents for the large family package; ten cents for the small trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs.—(Adv.)

Milk Maid Bread

Now on sale at Cash and Carry, L. W. Carlyle Grocers and Jim Carroll Cafe.

Milk Maid Bread is made in the Canyon Steam Bakery by bakers who know just how to bake pure white wholesome bread. We spare nothing to make our bake shop as clean and bright as a new pin. We operate the latest, modern bread baking machinery

Ask your business men for MILK MAID BREAD



More For Your Money!

When it comes to actual value, whether you buy a wood-insulated Willard—the lowest priced reliable battery made—or a Willard Threaded Rubber Battery—the finest ever—you get more for your money than you can get in any other make of battery.

Electric Service Station
Phone 284

Willard STORAGE BATTERIES

Don't Blame the Boy—Buy him ~ Leather Shoes

If the boy's shoes wear out sooner than expected, don't blame him. See that he wears

RED GOOSE SHOES
Being of solid leather in the vital parts—insole, outsole, heel and counter, they give 100% service for every dollar spent.

J. O. Newell

HARDWARE BARGAINS

Now is the time to fix up for winter, and it will be a long time before you have a chance to get goods at our prices again:

MONARCH and SUPERIOR RANGES --- BUCKS and VORTEX HEATERS RED STAR and QUICK MEAL OIL STOVES at extremely low prices.

We have a good stock of DeVoes Paints and Varnishes, Roof Paint and Shingle Stains. See our Crockery, Dishes, Mixing Bowls, Aluminum and Copper Ware.

COME IN AND SAVE MONEY AT THE OLD C. O. LEE STAND

Mr. and Mrs. Tom Moore returned Saturday from Abilene.

O. C. Axtell, D. G. Axtell and Ray Axtell attended the Amarillo fair.

Mr. and Mrs. F. Lehres of Plainview who have been visiting their sons, Ray and John, returned to their home on Sunday.

Better Lighting Better Business

Of course you have noticed that the store with well lighted interior and windows draws more buyers than the poorly lighted one. Do you want more customers? Light can help you to get them, and we can help you get better lighting

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

Always, There's a Man in Front

He knows that success of any kind is won only thru intelligent reasoning, honest courage and sustained endeavor.

He saves a little each day, adding it to that which he already has, whether it be reputation, friends, influence or money.

He keeps mind and eye open for new opportunities. He is in position to take advantage when the time to strike arrives.

Benjamin Franklin was "A Man in Front." He said, "If you would know the value of money go and try to borrow some."

A saving account has solved many problems

The First State Bank & Trust Co.

"Coming!"



**Yes Sir! Yes Mar'm!
IT'S A FACT!**

Oh Boy!



Our Stupendous

FALL HARVEST SALE!

Store Closed All Day Wednesday,
Oct. 10 to Prepare for Sale

Please-Don't ask Us to Charge
Goods During this Sale

A GIGANTIC UNLOADING OF THE LARGEST, CHOICEST STOCK OF MERCHANDISE EVER BROUGHT TO HERFORD—A MAMMOTH SALE THAT WILL STARTLE THE PEOPLE WITH ITS PROFUSION OF GENUINE BARGAINS, AND AT PRICES THAT WILL MAKE COMPETITION AN ABSOLUTE IMPOSSIBILITY!

A SENSATIONAL SALE OF THE BIGGEST STOCK OF PIECE GOODS, NOTIONS AND DRY GOODS THIS BIG STORE HAS EVER OFFERED YOU BEFORE. WE REALIZE THAT QUALITY ALONE WILL NOT SELL MERCHANDISE IN GREAT QUANTITIES IN A RECORD BREAKING SHORT TIME—THEREFORE WE OFFER HERE SOME OF THE MOST REMARKABLE PRICES EVER QUOTED IN HERFORD, FOR WE SIMPLY MUST SELL THIS STUFF!



Mark the Date!



**Sale
Begins**



Mark the Date!

Thursday, October 11



THE BIG EVENT the housewives, and their men folks too, have been looking forward to for weeks! Our big store is crammed to the ceilings with large shipments of New Fall Goods of every description; New Fall Suits for men, young men, and boys, New Ready to Wear for the Ladies, Misses and Girls, a tremendous assortment of fine wearing Shoes for Men, Women and Children; winter Furnishings for the home, everything from the bathroom towels to the reception hall door curtains! The rarest opportunity you will get this season to take your choice from such a huge stock, at such prices!



'Tis a Fact

Fox Mercantile Co.

Hereford, Texas

Hereford's Largest Mercantile Establishment



Fox Mercantile Company

Of Hereford

in Their Great

FALL HARVEST

Very Latest in Ladies and Misses' Ready-to-Wear



Ladies' Coats and Suits

Ladies' Coats, Suits, Blouses, Petticoats, Sweaters, Silk Dresses, Wool Dresses, House Dresses, Aprons, etc., Nothing reserved, they all go—Right at the beginning of the season. We get new garments on almost every express for this department, and every garment will be especially priced for this Fall Harvest Sale.

Ladies' Coats in all the new shades and cloths. Some have fur collars and some are without. Medium length to full skirt length.

Prices range from **\$14.95, \$19.95** and **\$24.50** up to **\$48.50**; Regular prices range from \$20.00 to \$65.00.

Ladies' Suits, prices range from **\$13.95** up to **\$45.00**; Regular prices range from \$20.00 to \$65.00.



Blouses

Ladies' Blouses in both the light and dark shades. Extra Special for Fall Harvest Sale, HALF PRICE.

WOOL MIDDIE BLOUSES

Regulation Middie Blouses in Navy Blue only, priced at **\$4.50** and **\$5.25**



Petticoats and Bloomers

Petticoats and Bloomers in all the new wanted shades for Fall. Regular price ranges from \$1.75 to \$12.50, Fall Harvest Sale Price ranges from **\$1.45** to **\$9.95**



Wool Blankets in blue, plaids, size 66x80, Special Wool Blankets No. 744, in this blanket wool both ways 68x80, value \$14.50, sale

Dresses



Ladies' Dresses in Silk and Wool. Prices range from **\$7.50** up to **\$39.95**

HOUSE DRESSES

House Dresses and Aprons, all new Fall Designs:

- \$5.00 House Dress, Fall Harvest Sale **\$4.25**
- \$4.50 House Dress, Fall Harvest Sale **\$3.95**
- \$4.00 House Dress, Fall Harvest Sale **\$3.35**
- \$3.50 House Dress, Fall Harvest Sale **\$3.15**
- \$3.00 House Dress, Fall Harvest Sale **\$2.45**
- \$2.75 House Dress, Fall Harvest Sale **\$2.25**
- \$2.50 House Dress, Fall Harvest Sale **\$2.15**
- \$2.25 House Dress, Fall Harvest Sale **\$1.90**
- \$1.75 House Dress, Fall Harvest Sale **\$1.40**
- \$1.50 House Dress, Fall Harvest Sale **\$1.25**
- \$1.25 House Dress, Fall Harvest Sale **\$.95**

Ginghams

New ginghams in a wide variety of colors, designs and qualities are all included in this sale, reducing yard buying prices to the lowest level in many seasons. Ginghams rule supreme for winter wear.

- One table 32 inch new fall ginghams Sale Price, yd. **21c**
- One case of 32 inch ginghams, Regular Price 35c, Sale Price, yd. **29c**
- One table of 27 inch ginghams, Regular Price 20c, Fall Sale Price, yd. **16c**
- One table of 27 inch ginghams, Regular Price 25c, Sale Price, yd. **21c**



WOOL DRESS GOODS

- 48 inch Poirer Twill, navy blue and brown, regular price \$5.00 a yard, Sale price **\$3.95**
- 48 inch Poirer Twill, regular price \$3.75, Sale price **\$3.15**
- 54 inch fancy wool skirting, in mixed colors, ideal cloth for sport suits and separate skirts, prices for Fall Sale **\$2.95**
- \$3.50 quality serge in both French and storm, Fall Sale price **\$2.95**
- \$3.00 wool goods, Fall Sale price **\$2.60**
- \$2.75 wool goods, Fall Sale price **\$2.35**
- \$2.50 wool goods, Fall Sale price **\$2.15**
- \$2.25 wool goods, Fall Sale price **\$1.90**
- 44 inch sponged and shrunk storm serge in navy blue, brown and dark red, extra special at, per yard **\$1.45**
- 36 inch wool serge special for yd. **98c**
- \$1.00 quality serge, Fall Sale price **75c**

Special

27 inch Shirting, Dark Color, 21c yd.

Childrens' Hosiery

Misses medium ribbed mercerized lisle, black, white or brown, value 35c, Sale price 25c
No. 1 Chaser Stocking, brown or black, value 20c, Sale price 15c

Munging

Ladies, Misses and Childrens' Winter Mungingwear:

- \$4.50 Unions, Fall Sale **\$3.15**
- \$3.50 Unions, Fall Sale **\$3.15**
- \$2.75 Unions, Fall Sale **\$2.15**
- \$2.50 Unions, Fall Sale **\$2.15**
- \$2.25 Unions, Fall Sale **\$1.90**
- \$2.00 Unions, Fall Sale **\$1.90**

NOTIONS

- 1 card of 10c buttons for **25c**
- 1 card hooks and eyes for **25c**
- 1 box hair pins for **25c**
- 1 paper pins for **25c**
- 1 paper safety pins for **25c**
- 1 bar shaving soap for **25c**
- 4 cedar pencils for **25c**
- 3 large bars soap for **25c**

BEST SALE

Flattens
All
Competition

Through
Vast

Volume!
Values!
Low Prices!

Ready-to-wear

Gossard Corsets

Knows what the Gossard Corset is, and they need no introduction. They are sold at a standard price the country over. This is the reason we put them on sale at reduced prices.

- Gossard Corset, reg. \$12.50 value, Fall Harvest Sale **\$10.25**
 - Gossard Corset, reg. \$8.50 at **\$7.25**
 - Gossard Corset, reg. \$6.50 at **\$5.35**
 - Gossard Corset, reg. 5.50 at **\$4.65**
 - Gossard Corset, reg. \$5.00 at **\$4.25**
 - Gossard Corset, reg. \$6.00 at **\$4.95**
 - Gossard Corsets for **\$3.25**
 - Gossard Corsets for **\$3.10**
 - Gossard Corset for **\$2.90**
 - Gossard Corset for **\$2.15**
 - Gossard Corset for **\$1.65**
- Reduction on all Gossard Brassiers.



Blankets Blankets

Here at the beginning of the Fall Season we are going to give you prices on all wool, wool mixed and cotton Blankets cheaper than we can replace them for on today's market. We have plenty of them for you to select from.

- Will sell you an all wool blanket. This blanket is all wool warp and filling, size 66x80, during Fall Sale, pr. **\$9.25**
- pink Wool-nap Blankets in both plain and fancy plaids, sizes 72x84 and 66x80, the best blanket money can buy, pair **\$4.75**
- Wool-nap Blankets Range in prices during this Sale from **\$2.95** a pair up to **\$3.95**
- Wool-nap Blankets in both plain and fancy plaids, sizes 72x84 and 66x80, the best blanket money can buy, pair **\$4.75**
- Cotton Blankets Range in prices during this Sale from **\$2.95** a pair up to **\$3.95**

Special

36 inch Percales guaranteed fast colors, only **21c yd.**

det Hosiery for Ladies' Miss- and Boys, double knees, reinforced heels and toes, guaranteed to give satisfaction in wear or a new pair, Special price during Fall Sale **44c**
SPECIAL: One lot of Ladies' hose in black only, pair **15c**

Underwear

- 1.75 Unions, Fall Sale **\$1.45**
- 1.50 Unions, Fall Sale **\$1.20**
- 1.25 Unions, Fall Sale **95c**
- 1.00 Unions, Fall Sale **85c**

Extra Special

One case of Childrens' taped unions, 2 to 12 years, suit **90c**

- 3 bars Palm Olive soap for **25c**
- Colgates talcum powder **19c**
- Colgates tooth paste **19c**
- 5c tooth brush **19c**
- Mennen's shaving cream **44c**
- Pepsodent tooth paste **44c**
- Sanitol tooth paste **42c**
- Hinds honey and almond cream **44c**
- 25c Mentholatum for **21c**
- Woodbury's face powder **21c**

TRADE MARK
CADET
MARK
Reg. U. S. Pat. Off.

For Boys and Girls
ORIGINAL QUALITY

WELT.
Very elastic.

KNES:
Special weave. Very strong and durable. Very elastic. Extra long—always in the right place.

INSTEP:
Outlet of heel and edge of ribbed leg form a straight line over instep of stocking. Instep of wear always in elastic ribbed part. No binding—easy off and on.

TOE:
Hand-finished. Special weave. Very durable and strong.

Never binds leg.

Rip-proof.
Rub-proof. Always comfortable. Always reaches and covers the knee of the wearer.

HEEL:
Special weave. Very strong and durable. Rip-proof. Rub-proof.

HEEL:
Special weave. Very strong and durable. Rip-proof. Rub-proof.

No seam to touch any TENDER part of the toe.
Rub-proof—stub-proof.

For School or Dress.
All weights—All sizes.
Every pair guaranteed.

SHEETINGS AND DOMESTIC

- 10-4 Sheeting, value 75c yd., Sale price **63c**
- 9-4 Sheeting, value 70c yd., Sale price **58c**
- 36 inch Bleached Domestic, Chambric finish, Special yd. **19c**
- 36 inch brown Domestic, good quality **16c**
- 40 inch brown Domestic, extra quality **24c**

Special

10 yards 36 inch Brown Domestic for **\$1.25**

PILLOW TUBING

- 36 inch Pillow Tubing, linen finish **36c**
- 40 inch Pillow Tubing, linen finish **42c**
- 42 inch Pillow Tubing, linen finish **44c**

Special

10 yards of good grade Cotton Checks for **\$1.25**

OUTING! OUTING!

- 27 inch Outing in both light and dark colors, Special for this sale **19c**
- 36 inch Outing, value 30c, Fall Sale **25c**

Special

C. M. C. Crochet Thread, White only **10c ball**

CRETONES AND CURTAIN SCRIMS

- 36 inch Sunfast Curtain Madras, silk finish, regular price \$2.00, Fall Sale **\$1.50**
- Colors golden brown, rose and green, \$1.25 grade of scrim or cretones **95c**
- \$1.00 grade of scrim or cretones **75c**
- 85c grade of scrim or cretones, price **68c**
- 75c grade of scrim or cretones, now **58c**
- 65c grade of scrim or cretones, for **48c**
- 50c grade of scrim or cretones, for **42c**
- 45c grade of scrim or cretones, for **38c**
- 40c grade of scrim or cretones, for **33c**
- 35c grade of scrim or cretones, for **28c**
- 30c grade of scrim or cretones, for **24c**
- 25c grade of scrim or cretones, for **21c**
- 20c grade of scrim or cretones, for **16c**

Special

36 inch Duvetyne priced for this Fall Sale **\$1.25**

SATEENS

Sateens in most all shades, priced from **21c** to **48c** yd., 27 to 36 inches wide.

INDIAN HEAD

Indian Head in all the new shades, guaranteed fast colors, Fall Sale price **48c**

Special

36 inch Challies for Comforts, Special for our Fall Harvest Sale **21c yd.**

SOISETTE

Soisette, 32 inches wide, Sale price **44c**

SATINETS

- Satinets in both plain and fancy striped light and dark shades, regular price 1.00 and \$1.25, Sale price **85c** and **95c**
- Canton Silk, 40 inches wide, Special for our Fall Sale **\$2.95**
- 12 Mommie Pongee, Fall Sale price **\$1.25**

Mens and Boy's Furnishings

We have by far one of the largest stocks of Men's and Boys' Clothing that we have ever carried. Men's suits in plain or sport models in regulars, slims, stouts and medium stouts, and in all the new colors and weaves. We carry nothing but the standard brand clothing, such as Hart-Schaffner and Marx, and Style-Plus. Every suit is sold with a positive guarantee, if they do not give you satisfaction in wear you get a new suit. Why buy an off brand when you can buy these clothes cheaper. Give us a trial and be convinced. Below we quote you only a few of our many prices. All blue serges included in this sale.



Prices Range \$21.50, \$24.95, \$29.95 to \$42.50

Overcoats

Our new Fall Overcoats have just arrived and will be sold at a great reduction. Overcoats with belted backs and large collars, medium length; some with small collars and plain backs, on the Chesterfield model. New Gaberdines shower proof coats. Regular prices \$25.00 to \$60.00, during the Fall Harvest Sale prices from **\$19.50** to **\$45.00**.

Boys Suits

Boys' suits with two pair of trousers, the Sonneborn Bros. Clothing for boys, the clothing that gives satisfaction in wear. Most all have two pair trousers. However some of the cheaper suits only have one pair of trousers. Boys' suit prices range from **\$7.95**, **\$8.50**, **\$10.50**, **\$12.50**, **\$13.95** and **\$15.50**. Sizes 7 to 18 years.

Mens' and Boys' Unionsuits

- No. 1602 Men's Ecu ribbed unions, medium weight for winter wear, Special during Fall Harvest Sale **\$1.25**
- No. 1712 Men's Ecu ribbed unions, same as above only heavier weight, during this Fall Harvest Sale **\$1.45**
- No. 1603 heavy flat fleeced unions, worth on today's market \$1.75, Our price for this sale only **\$1.20**
- No. 1828 Boys' heavy winter weight Ecu ribbed unions, sizes 6 to 16 years, sale price per suit **95c**
- No. 1816 Boys' heavy flat fleeced unions, sizes 26 to 34, Fall Harvest Sale price, suit **98c**

Special

1 lot Men's Khaki Coveralls **\$2.75**

Special

Leather palm gloves, knit wrist or gauntlets for **25c pair**

Special

One lot Boy Blue Overalls Your Choice **95c pair**

Special

Clark's O. N. T. Thread **5 Spools 25c**

Special

Men's high grade flannel shirts, sizes 14-12 to 17 **Only \$1.45**

Special

Men's O.D. wool shirts, one of the best shirts on market **Only \$2.95**

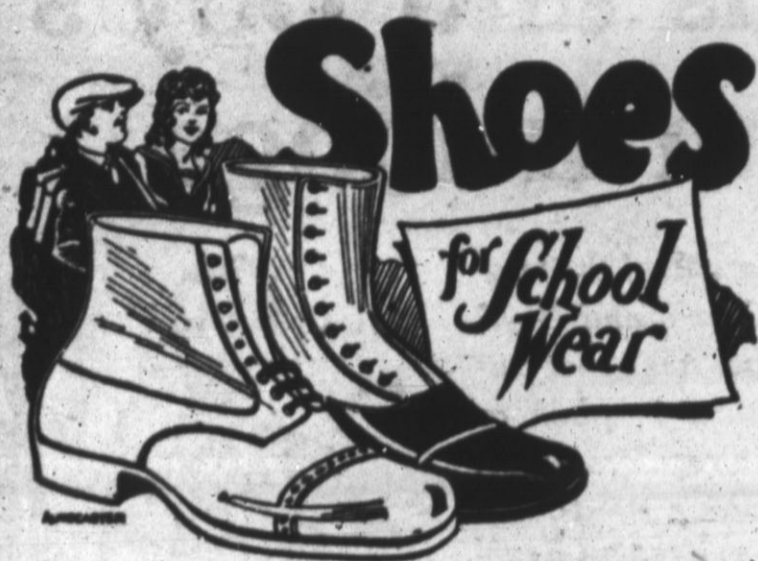
MEN'S LEATHER COATS AND VESTS

Moleskin with leather sleeves, with moleskin and sheep linings. Not just a few to select from but several racks full. Prices range from **\$5.75** up to **\$19.95**

MEN'S WORK PANTS, ALL KINDS, **\$1.20** to **\$4.75**

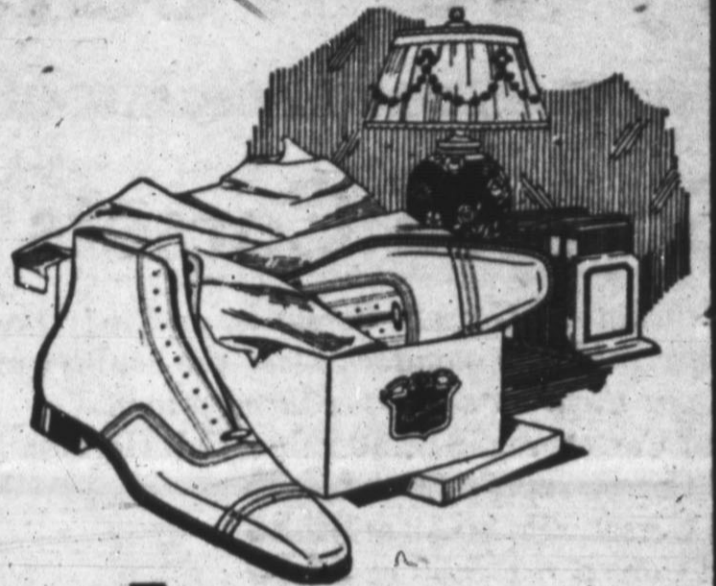


SHOES!



Why Pay More?

We Will Sell You the Very Best for Less



We have the biggest stock of SHOES we have ever had in our house. They will be sold on a smaller margin of profit than ever. Each and every pair of shoes in our house is marked to sell on a small margin of profit. These are not "Baits." Every pair is guaranteed to be solid leather and to be free of defects in material and workmanship.

We have for the Ladies new Fall Oxfords in all the new leathers, in Black and Brown, with low heels and military heels, and new Suedes in Straps and Oxfords. Nothing reserved. They all go in Our Big Fall Harvest Sale.

Ladies' New Fall Oxfords

- \$8.00 value, Fall Harvest Sale Price -- **\$6.95**
- \$7.50 value, Fall Harvest Sale Price -- **\$6.35**
- \$7.00 value, Fall Harvest Sale Price -- **\$6.25**
- \$6.50 value, Fall Harvest Sale Price -- **\$5.45**
- \$6.00 value, Fall Harvest Sale Price -- **\$4.95**
- \$5.50 value, Fall Harvest Sale Price -- **\$4.75**
- \$5.00 value, Fall Harvest Sale Price -- **\$4.25**
- \$4.50 value, Fall Harvest Sale Price -- **\$3.90**
- \$4.00 value, Fall Harvest Sale Price -- **\$3.50**
- \$3.50 value, Fall Harvest Sale Price -- **\$3.15**
- \$3.00 value, Fall Harvest Sale Price -- **\$2.65**
- \$2.75 value, Fall Harvest Sale Price -- **\$2.35**
- \$2.50 value, Fall Harvest Sale Price -- **\$2.15**
- \$2.25 value, Fall Harvest Sale Price -- **\$1.90**
- \$2.00 value, Fall Harvest Sale Price -- **\$1.65**
- \$1.75 value, Fall Harvest Sale Price -- **\$1.45**
- \$1.50 value, Fall Harvest Sale Price -- **\$1.20**

Special

Boys' U. S. Scout Shoes, full vamp, all leather.

Special for our Fall Harvest Sale

\$2.15

sizes 2 1-2 to 6

Mens' and Boys' Shoes

Including all high grade dress shoes, and down to the cheapest work shoe.

- \$12.00 value, Fall Harvest Sale Price **\$10.50**
- \$11.00 value, Fall Harvest Sale Price **\$ 9.75**
- \$10.00 value, Fall Harvest Sale Price **\$ 8.75**
- \$ 7.50 value, Fall Harvest Sale Price **\$ 6.35**
- \$ 7.00 value, Fall Harvest Sale Price **\$ 5.95**
- \$ 6.50 value, Fall Harvest Sale Price **\$ 5.90**
- \$ 6.00 value, Fall Harvest Sale Price **\$ 4.95**
- \$ 5.50 value, Fall Harvest Sale Price **\$ 4.75**
- \$ 5.00 value, Fall Harvest Sale Price **\$ 4.25**
- \$ 4.50 value, Fall Harvest Sale Price **\$ 3.95**
- \$ 4.00 value, Fall Harvest Sale Price **\$ 3.48**
- \$ 3.50 value, Fall Harvest Sale Price **\$ 3.15**
- \$ 3.00 value, Fall Harvest Sale Price **\$ 2.65**
- \$ 2.50 value, Fall Harvest Sale Price **\$ 2.15**
- \$ 2.25 value, Fall Harvest Sale Price **\$ 1.90**
- \$ 2.00 value, Fall Harvest Sale Price **\$ 1.65**

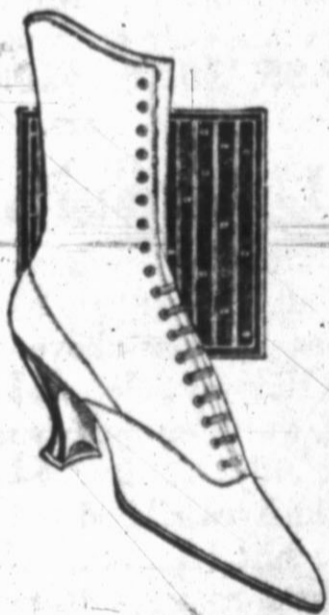
Officer's Booties

Officers Booties, in Brown only, Special for **\$8.75**

Special

Men's U. S. Army Shoes, No. 208. Special for Fall Harvest Sale

\$2.95



Style		Leather
Comfort		Shoes
Quality		That
Economy!		Wear!

Wanson Army Last

Fox Mercantile Company
Hereford, Texas

FIRE!

The time to know how much gas there is in your tank is before you reach the bottom. And the time to know that you have enough fire insurance is before you smell smoke.

Building costs are approximately 200 per cent above the 1913 level. Have you gone over your property

lately with the view of finding out what it would cost to replace it should it be destroyed by fire? This Agency will be glad to advise you, not only how much fire

insurance you should be carrying on your buildings and their contents, but also what other forms of insurance you need to properly protect you.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter E. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.
First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

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Six months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See 75-1f-2pd. C. S. PURCELL

HOME FOR SALE—at a bargain. 75-2t Phone 369, C. R. TUBB

Horses at \$7.50 a Round

We are closing out our entire lot of stock horses, mares and colts at from \$7.50 to \$10.00 around in car load lots. Heavier blocky mares and mules at prices equally as cheap. Worth while to investigate our bargains and first come first served. For further detailed information write or wire—

STRAIN & MONTGOMERY,

74-3t Carlsbad, New Mexico.

FOR TRADE—5 room cottage Marble Falls, Texas, want Hereford property. Marble Falls has been selected as textile mill site. Phone 340. 75-2t-pd. W. E. MCCOY

FOR SALE—or trade, a 20 acre tract of land with good five room house and bath, large sleeping porch, plenty shade and fruit trees, fine lawn, close in. 73-6t E. W. MORGAN, Owner

FOR SALE—McCormick row binder in first class condition. Phone 137. 73-1f H. C. BOWSHER

FOR SALE—Bundle Sorghum, Phone 303. FRED MILLARD 69t

FOR TRADE—100 acres unimproved land three miles west of Hereford, for cattle. See 70-1f E. W. Kinney

FOR SALE—Mules, horses, mares, milk cows, brood sows, pigs and shoats of all sizes, also baled alfalfa and millet. See G. F. Hembree at Sulphur Park Ranch. 70-8t

FOR EXCHANGE—My Buick six auto, with special California top, all in A 1 condition, fully equipped for traveling and rare'n to go. Want a boat or air plane, land, and notes or Hereford property.—A. H. ELLISON. 711f

FOR SALE—or Trade, 160 acres land, 85 under cultivation, good cotton land, at a bargain. see 74-1f E. W. MORGAN, Owner

LOST AND FOUND

LOST—Four year old dehorned steer, 12 miles northwest of Hereford, branded two half circles facing, one slightly lower than the other, on left side. Reward W. H. Steele, Seagraves, Texas. 70-5t

FOR RENT

FOR RENT—Three light house keeping rooms, private, water and bath. 74-2t-pd. MRS. L. A. RICKETTS

FOR RENT—Three nice rooms, furnished or unfurnished, see 73-1f MRS. J. L. FUQUA

FOR LEASE OR SALE—Have creek pasture and stock fields for lease and some feed for sale. 73-9t-pd. KYE HIGGINS, Hereford

WANTED

WANTED—Will do family washing at reasonable rates. North of High school. 74-2t MRS. O. O. OLSON

WANTED—Have rooms and board for two. Nice down stair rooms. 75-4t-pd. Mrs. Hattie Rutherford

WANTED—to buy one or two fresh Jersey cows. Phone 195-F2 or See 75-1f MRS. C. C. SLAUGHTER

From Neighboring Towns

HART
(Continued from Page 2)

nigh blew the Scotts grainery over, and a metal feed bin of Mr. Jobes' was blown several feet and set over the fence into the field.

Ewell Jobe and family visited W. W. Jobe's Sunday.

Carl Hutchinson visited his family at Plainview Saturday and Sunday. Joe Piggott shipped a car of cows to Kansas City last Thursday.

Will Cox and family returned last week from an extended visit to relatives in Coryell county.

Percy Hart marketed a load of fat hogs in Tulla last Thursday.

DIMMITT

MISS WALDEN ENTERTAINS
On Tuesday evening, September 25, Miss Veda Walden entertained a number of young people in the home of Mrs. Connie Clauahan.

When the guests arrived a unique contest entitled "A Car Romance" was participated in with great zest. Then Miss Powelson gave a selection of numerous readings which were highly appreciated.

The games of progressive 42 and bridge were then entered into. Mrs. L. A. Womack and Jay Hastings winning high score. After delicious refreshments, followed a social hour, all the guests expressed themselves as having enjoyed the party to the fullest.

Those present were Misses Helen Cowser, Nell Gilley, Glenola Powellson, Edna Galle, Murha Montgomery, Tennie Hastings, Vada Walden, and Mesdames Clauahan and Womack.

Messrs. Jack Cowser, Billy Hindman, Arthur Patton, Willard Montgomery, Jack Tate, Cooper Woodburn, Homer Norwood, Jay Hastings and Cecil Montgomery.

JOEL

Harvesting is at a standstill, fields all under water and the ether very unsettled. What grain there is getting discolored by the rain. A seventy cent spread between the local and the terminal market on old grain sorghums. Drouth, chinch-bugs, hail and floods. Why can't the farmer "come across" and be happy.

Miss Hazel Green, one of our school teachers lost her driving horse by founder the past week.

Rev. Lipscomb and wife and Rev. Monroe and wife were dinner guests at O. L. Sharp's on Sunday last. They then came on to the school house for services and Bro. Monroe preached to us a regular old time heart searching sermon. We were highly edified and made to feel our need of God's salvation. The Bro. Monroe is well stricken in years "yet his eye is not dimmer nor his natural force abated."

Arch Conklin was badly bruised and strained in body on Friday of last week. While at a feed yard in Hereford his team became fractious and in trying to get them under control he was knocked down and the wagon ran over an arm and a leg. No bones were broken but it is a painful experience.

Mr. Robinson's family were dinner guests at the Ed Botts home on Sunday last.

Mr. and Mrs. L. A. Smith were callers at the C. P. Galley home one day last week.

Great was the shock to the community because of the drowning of Mr. Hembree. Every able bodied man was at the scene of disaster to aid in the search for the body. Great is the loss to his family, friends and acquaintances.

Mr. and Mrs. Geo. Conklin returned Saturday morning from Fonk, Arkan-

sas, where they had been called by the illness and death of their little granddaughter, a child of their daughter, Alta, who also was very sick of nervous breakdown from constant care of the child. They report the daughter as convalescing.

BETHEL

A three inch rain fell here Saturday evening in just a little while. The electrical storm and hail were quite destructive, the lightning killed some cattle. These storms are coming at short intervals and the electricity is coming very close.

Harvy Rothwell and Lois Rushing attended the Olet-on fair Friday.

Mrs. W. A. Jinks of Vega, Messrs. and Mesdames I. V. Hamner and Chas. Houseman of Moran were guests in the K. Roberts home Thursday.

Mrs. Ed Smith and family went to the Amarillo fair Wednesday, returning Thursday evening. They report a splendid time.

Our school opened Monday morning with eleven pupils enrolled and Mr. Ray Showalter as teacher.

Mr. and Mrs. Emmett Rothwell and family were dinner guests of Mr. and Mrs. Henry Simmons Sunday.

Medames Jim Bagwell and children and J. C. Williams and children returned Tuesday afternoon from a several days' visit with relatives in Floyd county.

Messrs. Irvin Hamilton, K. Roberts and the Rushing boys attended the sale at Mr. James' near Friona Wednesday.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady to 25c lower. Hogs 45c lower. Sheep 50c lower. Prospects steady market balance of week.

GRASS-FAT STEERS:

Good to Choice \$6.50 to 8.00
Fair to Good 5.50 to 6.50
Plain to Fair 4.50 to 5.50

DRY LOT FED STEERS:

Good to Choice 11.00 to 11.75
Fair to Good 9.00 to 11.00
Common to Fair 8.00 to 9.50

FEDDERS:

Good to Choice 6.50 to 7.50
Fair to Good 6.00 to 6.50
Common to Fair 4.50 to 6.00

STOCKERS:

Good to Choice \$6.50 to \$7.25
Fair to Good 5.50 to 6.50
Common to Fair 3.50 to 5.50
Stock Cows and Heifers 3.00 to 3.50
Stock Calves 5.00 to 6.50
Stock Bulls 3.50 to 4.00

BUTCHER COWS:

Good to Choice 4.00 to 5.50
Fair to Good 3.50 to 4.00
Cutters 2.50 to 3.00
Canners 2.00 to 2.50

HEIFERS:

Good to Choice \$5.50 to \$7.00
Fair to Good 4.00 to 5.50
Common to Fair 3.00 to 4.00

CALVES & YEARLINGS:

Baby Beef 9.00 to 11.00
Killers 6.00 to 8.00
Veals, fair to good 7.50 to 9.50
Veals, Common to Fair 3.00 to 7.50

BULLS:

Killers and Bologna \$3.00 to \$4.50
HOGS:
Light 7.00 to 8.00
Heavy 7.50 to 8.00
Packing Sows 6.25 to 6.75
Pigs 5.50 to 6.50

SHEEP:

Lambs 11.50 to 13.00
Cull Lambs 7.00 to 8.00
Wethers 7.00 to 8.00
Fat Ewes 4.50 to 5.50
Western feeding lambs 11.00 to 12.50

RECEIPTS: Monday Last Week

Cattle 35,000 80,700
Hogs 20,000 98,100
Sheep 12,000 52,500

LEE LIVE STOCK COM. CO.
Oct. 1, 1923

NOTICE OF SALE

Notice is hereby given that I will sell at public sale to the highest bidder for cash on November 2, 1923, one cut down Ford Touring car, motor No.

FREE
Cut out this coupon, present it at our Toilet Soap Dept., and receive FREE (occasional) folder containing trial box of **RICHARD HUDNUT Three Flowers Face Powder** For Sale at **CITY DRUG STORE**

TIME TO USE WANT ADS

FORD MOTOR CO. ANNOUNCES

NEW LOW PRICES

F. O. B. DETROIT

Runabout, Regular	\$265.00
Runabout, Starter	330.00
Runabout, Starter, Demountable	350.00
Touring, Regular	295.00
Touring, Starter	360.00
Touring, Starter, Demountable	380.00
Coupe	525.00
Sedan, Four Door	685.00
Truck	370.00
Fordson Tractor	420.00

THESE ARE THE LOWEST PRICES EVER QUOTED ON FORD CARS. GET YOUR ORDER IN EARLY

Wilkinson Motor Co.
AUTHORIZED FORD AND FORDSON AGENT

Phone 177

W. S. WILLIAMS

Live Stock and General Auctioneer
HEREFORD, TEXAS

LODGE DIRECTORY

Hereford Lodge No. 848, A. F. & A. M. Stated meetings, second Monday each month.

GEO. L. MUSE, W. M. J. S. JONES, Sec.

Hereford Chapter 249, R. A. M. Regular meetings, first Monday of each month.

CARL P. COCKRELL, H. P. J. S. JONES, Sec.

Complete Lines

John Deere Binders
Binder Extras
Plymouth Twine
On Hand

Garrison Bros.

Orr's Tailor Shop

10 PERCENT DISCOUNT

For a limited time, on early orders

C. R. Barber

AUCTIONEER

Hereford, Texas

Pure bred livestock and farm sales given special attention

A. L. BIGGS, Insurance
Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.
Phone 50 Theatre Bldg.

RICE BRAN

Makes the Cow Give More Cream
It's the cheapest feed on the market
A phone call brings us to your door

Jones & McLean
Phone 1

A GOOD BANK IS A GOOD FRIEND

LET US BE THAT FRIEND

Any banking or financial information we possess is at your disposal at any time.

Any advice we can give you is yours for the asking. In the meantime, if you do not carry an account with us we suggest that you open one. You can open an account in any sum at any time.

The First National Bank
The Bank of Safety and Service

Another NEW PERFECTION ACHIEVEMENT



The best and most complete line of stoves ever shown in Hereford. Both heaters and cook. Oil burning and coal burning. We invite you to inspect our display.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

Star Theatre
Wednesday and Thursday
Oct. 10 and 11

Quincy Adams Sawyer

The Greatest Home Folks Story Ever Screened.—With a Remarkable Cast

FREE TICKETS THESE NIGHTS FOR COUNTRY STORE MONDAY AND TUESDAY—CAPITAL PRIZE \$50.00 IN CASH!

LOCAL HAPPENINGS

Miss May Landrum spent the week end with her parents. Miss Landrum returned to Canyon Monday morning. O. T. Bailey reached Hereford Monday morning from Magdalena, N. Mex. Mr. Bailey is living out a claim near Magdalena.

Suppose an accident should happen to YOU—are your wife and children provided for?—better think about that NOW—it will be too late afterwards. Ashbrook & Wilson, Insurance.

We take this way to thank the people of Hereford and the surrounding country for the untiring service you rendered us the past few days. We thank you for the kind words of consolation and the many deeds of kindness. May God's richest blessings rest on you. Mr. and Mrs. R. P. Hembree and Children, Mr. and Mrs. T. P. Hunter and family.

J. P. Hodge spent Sunday with his brother in this city. Mr. Hodge returned to his home in Amarillo Monday morning.

The U. D. C. will have a social at the home of Mr. and Mrs. Ralph Barnett next Friday afternoon at 3 p. m. All are cordially invited.

Suppose an accident should happen to YOU—are your wife and children provided for?—better think about that NOW—it will be too late afterwards. Ashbrook & Wilson, Insurance.

Mrs. Tom Bray and two children left for Covina, California, Tuesday morning where Mrs. Bray will join her husband. Mrs. Bray has been visiting in the home of her father-in-law, J. E. Bray.

Important Announcement!
 The Methodist Missionary Women and the Epworth League Girls will hold a Xmas Bazaar early in December. The time and place will be announced in next issue. 75-ct

Lester Boardman accepted a position as driver for the American Railway Express Company, Tuesday morning. Mr. Boardman will work under Sank Ramey, cashier.

Messrs. A. I. Morrison and J. Lindsey reached home Monday from Fort Sumner, N. Mex. Messrs Morrison and Lindsey were looking over the apple crop and brought back several bushels.

Mrs. Ella Provine returned to her home in Amarillo Saturday morning. Miss Marion Livinstone went to Amarillo Saturday.

J. W. Johnson spent Sunday with his parents, Mr and Mrs. Edgar Johnson. Mr. Johnson returned to Clovis Monday morning.

Jack Randolph left for his home in Sherman, Texas, Tuesday morning. Hillie Bennett returned home from Amarillo Tuesday morning.

Mrs. U. Smith and daughter of Albreed, Texas, reached Hereford Tuesday morning and are visiting in the home of Mr. and Mrs. Charlie Benge.

A. C. Lietzke left for his home in Seattle, Washington, Monday morning. Mr. Lietzke visited in the home of his relatives, E. H. Hare, near Vega.

Clyde Carroll left for O'Donnell, Texas, Tuesday morning. He will help his father do concrete work at O'Donnell.

Miss Ruby Norton of Mexia, Texas, reached Hereford Saturday and is here visiting relatives.

Roy Reid returned to Amarillo Monday. Mr. Reid visited friends over Sunday in Hereford.

The Parent Teachers Association will meet at the club room 8 at the court house Friday, October 19, at 4 p. m. 75-76 MRS. B. F. GUTHRIE, Pres.

Messrs. J. E. Hill, John Wagner and R. L. McMurtry made a business trip to Amarillo Tuesday morning.

Rev. M. M. Beavers of Canyon made a business trip to Hereford Saturday morning.

J. Lindsey Smith of Amarillo was in Hereford between trains Saturday morning.

Ramsey Landrum left for Oklahoma City Monday morning on a business trip.

Mr. and Mrs. R. H. Caler of Bellview, N. Mex., were in Hereford on business the fore part of the week.

T. H. Vinson reached Hereford from Waco, Texas, Monday morning.

F. J. Eberle reached home Monday morning from Sweetwater, Texas.

All Felts at a reduced price. VOGELE MILLINERY.

L. Gough of Amarillo was in Hereford last Saturday.

All Felts at a reduced price. VOGELE MILLINERY.

Better subscribe for the Amarillo Daily News while you can get it for \$5.55 per year, from Prewitt News Stand. 74-2c.

C. J. Mapes of Dimmitt was in Hereford Tuesday on business.

All Felts at a reduced price. VOGELE MILLINERY.

Lloyd Wright of Ash Grove, Mo., reached Hereford Tuesday morning.

Wood Vaughn went to Amarillo on Tuesday morning. Mr. Vaughn is firing for the Santa Fe and makes his runs from Amarillo to Clovis.

We take subscriptions for anything you want in magazines and papers.—Prewitt News Stand.

Student Recital Given by Miss Helen Lambert Friday

On last Friday evening at eight o'clock Miss Helen Lambert gave a students recital at the home of Mr. and Mrs. H. L. Broadwell. Miss Lambert expects to give these recitals at short intervals through out the year to encourage the pupils and give the parents and friends an idea of the work being done. The following program was rendered with credit to both teacher and pupils:

- "Largo from Xerxes" by Handel—Misses Lambert and Wanda Wilkinson.
- "Waltz" Theo. Presses—Mary Broadwell.
- "Bendemeer's Stream" vocal, Galty—RUBY FAYE BENNETT.
- "Hear the Bird Sing" Spaulding—Mary Inez Hough.
- "Around the May Pole" Garland—Misses Veda Hicks and Lambert.
- "Sounds from the Ringing Rock" by B. Frank Walters—Miss Ruth Conklyn.
- "Prelude in E" by Chopin—Ruth Marie Mountz.
- "In an Old Fashioned Town" vocal—Miss Helen Lambert.
- "Concert Mazurka" by Mrs. A. M. Virgle—Miss Mary Christine Bruner.
- "Caprice a La Tar antella" Carl Kern—Miss Wanda Wilkinson.

GEORGE FRANKLIN HEMBREE

George Franklin Hembree, whose sad death by drowning occurred last Thursday afternoon, was born in Cataosia county, Georgia, January 6, 1894, making him at his death 29 years, 8 months and 28 days old. Mr. Hembree lived with his parents in Georgia until he was about 14 years old when the family emigrated to Texas, in Foard county near Crowell. He was united in marriage to Miss Jimmie Hunter April 10, 1919, to this union two children were born. Mr. and Mrs. Hembree moved to Deaf Smith county three years ago and early this spring located on the Sulphur Park farm east of Hereford about six miles. Mr. Hembree is survived by his wife and two children, parents Mr. and Mrs. R. P. Hembree of Margarete, Texas, three brothers, Will S., of Dimmitt, Sam H. of Happy and Marvin Wesley of Margarete, two sisters Mrs. W. Newth of Mingus and Mrs. L. A. Goodman of Margarete. Mr. Hembree became a member of the Methodist church at the age of 14 to which he remained a faithful worker. The funeral services were held at the Methodist church Saturday

afternoon at 3 p. m. and the remains were laid to rest in the city cemetery, Rev. L. N. Lipscomb officiating. The out of town relatives who attended the funeral were his parents Mr. and Mrs. R. P. Hembree, the three brothers and two sisters, Mr and Mrs. T. P. Hunter, parents of Mrs. Hembree, and family of Margarete.

Surprise Birthday Party Held at C. E. Gatlin Home

Last Sunday at the C. E. Gatlin home just south of Hereford on 25 Mile Avenue was staged a big surprise birthday party, this time on Charles Gatlin, son of Mr. and Mrs. C. E. Gatlin. The guests gathered in afternoon church services with laden baskets much to the surprise of Charles. The afternoon and evening was spent in keeping with the day, all enjoying themselves to the utmost. The guests present were Mrs. Henry Hastings and three children, Mr. and Mrs. Vern Witherspoon, Mr. and Mrs. C. O. Lee and baby, Mr. and Mrs. M. Gilliland and daughter, Mr. and Mrs. Arthur Rogers and baby, Rev. and Mrs. Sharp and little daughter, Mr. and Mrs. Albert Schuette and baby, Mr. and Mrs. W. M. Cogdell and son, Mr and Mrs. Earl Nunn, Mr. and Mrs. C. J. Padock and son, Mr and Mrs. Anderson Witherspoon and two children, Mrs. McCullen, Messrs. Melvine Schuette, Roy and Howard Golden.

Mr. and Mrs. G. R. Conklyn at Funeral Grandchild

Mr. and Mrs. G. R. Conklyn reached home Saturday morning from Texarkana, Texas. Mr. and Mrs. Conklyn were called to Texarkana by the death of a grandchild, a daughter of Mr. and Mrs. J. C. Ely. Mrs. Ely was formerly Miss Alta Conklyn. The deceased was about five years old and passed away last Tuesday.

Mrs. Lloyd Wright, Visitor, Honored at Luncheon

Mrs. Lloyd Wright of Ash Grove, Missouri, was most pleasantly surprised on last Friday with a cafeteria dinner. This affair was a complete surprise to the honoree, who was kept in ignorance of the well laid plans until one by one the neighbors and old school friends began arriving at the home of Mr. and Mrs. Frank Lambert.

GOOD USED CAR VALUES

- 1 1919 Ford Truck
 - 1 1921 Ford Touring Car
 - 1 1920 Ford Truck
 - 1 1918 Buick Touring Car
 - 1 1918 Velle Touring Car
 - 1 1922 Ford Coupe
 - 1 1920 Fordson Tractor
- ALL PRICED TO SELL
- WILKINSON MOTOR CO.**
- Lincoln — Ford — Fordson

where the dinner was given. Each lady brought a favorite dish and at noon a delicious dinner of good things to numerous to mention was served. The afternoon was spent in renewing old acquaintances and all too soon the day was ended. Those who enjoyed the occasion were Mesdames Lloyd Wright and children, George Suggs, H. L. Conklyn, Carl Mountz, Jno. L. Wilson, Jeff Thompson, Nora Russell of Perry, Oklahoma, Edgar Johnson, Jno. L. Fuqua, John Haberer, Misses Sisk and Lambert, Earl Wilson, Mesdames J. B. Phillips, H. F. Lambert and children.

Guests of Elliston Family Return to Dallas Home

J. B. Elliston and son, Francis, and Mesdames T. E. Shutt, A. P. Mauk and Fannie Daniels left Hereford early Tuesday morning overland for Dallas. Mesdames Shutt, Mauk and Daniels are relatives of the Ellistons and have been here visiting the past week.

Newspaper Man and Wife Here from Marble Falls

W. E. McCoy and family reached Hereford the latter part of last week from Marble Falls, Texas. The McCoy's will make their home in Hereford for the present. Mr. McCoy is a brother of Mrs. Russell Carroll. Mr. McCoy is a printer and all round newspaper man and just recently resigned his position with the Messenger at Marble Falls.

Tom Wood and Girl From Electra Are Married

W. T. (Tom) Wood of this city and Miss May Bugg of Electra, Texas, were united in marriage at the Wood home in west Hereford last Saturday night. Mr. Wood drove to Amarillo to meet his bride and on their arrival home they were surprised by the neighbors, who had prepared a high-wedding supper. Rev. W. R. Hill performed the wedding ceremony. The home was beautifully decorated in dahlias and white chrysanthemums. The guests present were Mr. and Mrs. R. J. Naylor, Mr. and Mrs. O. S. Tatman, Mr. and Mrs. A. C. Barnhart, Mr. and Mrs. Tom Sullins, Mr and Mrs. D. W. Crawford, Mesdames Will Carroll, L. L. Stone and, Will Smith and daughter, Miss Gladys, Misses Mabel Barnhart, Nina Crawford and Gladys Sullins.

Cecil Montgomery of Castro Co. Looking for Help

Cecil Montgomery of Castro county was in Hereford Monday looking for farm hands. Mr. Montgomery said "Yes I have no cotton" but I want farm hands to help with our big row crop and to do plowing for wheat sowing."

S. Garth, representing the Lamb Tailoring Company of Chicago, was in Hereford Monday and Tuesday at the C. P. Tailor Shop.

B. J. Mecaskey sold and shipped 14 cars of two year old steers Tuesday. F. J. Goffinet bought these cattle and shipped same to Estaline, Texas, to be put on full feed.—Vega Sentinel.

Why don't you go to Church? Good Printing at the Brand

D. F. ASHBROOK T. K. WILSON

ASHBROOK & WILSON

REAL ESTATE, RENTS AND INSURANCE

List your city property with us. We will rent your property and collect the rent

TRY US AND WATCH RESULTS



There are over 100 Primrose Cream Separators in this Community

They Get All the Cream

Ask Anyone who Uses One

PRICE & HOUGH

Are You a Member of the HEREFORD CHAMBER OF COMMERCE? IF NOT, WHY NOT?

This is a time when the physical, moral and financial support of every man, woman and child in this community is needed to

Help Put Deaf Smith County's Wondrous Resources Before the World

There is none independent of the other—the destiny of each one of us is intertwined with the destiny of every other one who lives here. This is THE time when all personal, religious, financial, social and political differences should be buried deep and

A UNITED EFFORT FOR MORE PEOPLE—MORE FARMERS made by the community as a whole

WE NEED YOUR HELP THINK IT OVER! YOU NEED OUR HELP

Hereford Chamber of Commerce 'MORE PEOPLE—MORE FARMS'

Saving Money at 6 Percent Interest

A monthly deposit of \$1.00, with interest added twice a year, will give you in—

1 year	2 years	3 years	4 years	5 years	10 years
\$12.36	\$25.47	\$39.35	\$54.12	\$69.57	\$160.86

A saving of \$10.00 per month for ten years would buy a home. *Start a saving account with us—*

The Western National Bank