

# The Hereford Brand

Vol. 6

HEREFORD, TEXAS, OCTOBER 25, 1906

No. 37

Remember the City Election next Friday, November 2nd

## SPECIAL PRICES ON STANDARD GOODS

As is well known to the trade of this community, we handle only Standard Goods in every department of our store --- goods which are valued for their service and durability. All these goods we are offering to the public at Special Prices --- Prices which will make it decidedly to your interest to call at our store and investigate before making your purchases. Remember that we will always do exactly what we advertise.

## J. H. BOWERS DRY GOODS HEREFORD - - - TEXAS

### FIRST BLIZZARD.

#### All Panhandle Held in Angry Grasp for three days.

During the first three days of this week, the Panhandle witnessed what is said to be the worst blizzard and snow storm which had ever before been known here at this time of the year. All day Sunday and Monday a fierce north wind blew, accompanied by a constant sleet and snow storm, which covered the ground to a depth of about two inches with almost a solid sheet of ice. A day or two later, however, this was all made to disappear by a gradual change to warm weather, resulting in one vast sea of mud and water throughout the entire town.

The unusual feature of this blizzard is that it should come before a killing frost had been permitted to get in its work. Trees and all vegetation was green, not even showing the slightest indication of having been frost bitten.

The live-stock interests have suffered considerably as the heavy sleet on the ground prevented any grazing whatever and stockmen were compelled to resort to heavy feeding. On the other hand a splen-season was put in the ground and the farmers everywhere are feeling good, as there will now be no limit to the amount of wheat which can be sown.

#### New Fire Insurance Company.

We have secured the agency for the following Old line Millionaire Fire Insurance Companies: Phoenix Insurance Co., Camden Fire Insurance Association, Michigan Fire and Marine Insurance Co. Let us insure your property against Fire, Tornado and Cyclone. 22-1f

RAYZOR & DEATLEY.

Better see L. Gough about it. 1f

### A Plea for Sanitation.

At the coming election, if there was no other consideration than the sanitation of our town, that should be enough to cause every intelligent man to vote for incorporation.

There is more fever here than ever, and it is the direct result of the filthiness we have. You may not, individually, be any more to blame than others—possibly not as much. It may even be that you would keep your place in decent condition, if others would, but the fact remains that it is not done and you know it will not be done till there is an ordinance compelling people to do it. It is a shame that a respectful community will allow such a condition. If the cost was ten times what it will be, we could not afford to neglect a condition so essential to our health. It may not be you or your family next, but again it may be, and even if you were sure your own home would not suffer, you can not be a man and be so selfish as to have others suffer for the sake of a paltry dollar or two.

Hereford has reached a point in her growth where she demands cleanliness and an enlightened citizenship must respond to the demand, and rid our streets and alleys of the rottenness and filth that pollute them. As we said in the beginning, if there were no other consideration than that of a sanitary one, it should be sufficient to impel an intelligent man to vote for incorporation.

#### Ten-Acre Block for Sale.

Anyone wishing acreage property in the suburbs of Hereford for building purposes, will do well to see me at once. Have ten-acre block close in. 35tf

B. M. HESTER.

All the latest magazines and periodicals at Cannon & Magill's. 2t

### 1906 Grain Crop Approximated.

J. C. Womble who has a well improved 3-section ranch north of town and who has operated a threshing outfit in this country for a number of years, was a welcome caller at this office while in the city Tuesday.

When questioned as to the volume of wheat and oats produced in Deaf Smith and Castro Counties this year, Mr. Womble stated that he had thrashed 31,000 bushels, about half wheat and half oats. He also informed us that there have been six other outfits of about equal capacity with his own in operation. Using

what he has thrashed as a basis from which to make his calculations, Mr. Womble gave his estimate of the wheat and oat crop in the two counties this season at 210,000 bushels. This is by no means a bad showing for our farmers and with the increased acreage which is now being sowed, the crop will no doubt double this amount next season.

#### Dead Matches for Sale.

I have two four-year-old horses which are well matched, both in size and color, which can be had at reasonable price by applying to.

B. M. HESTER.

### An Object Lesson.

While in town Tuesday, J. C. Womble, one of the pioneer settlers of Deaf Smith County, gave out the information that he was preparing to build some tenant houses on his 3-section ranch north of town. Mr. Womble tells us that he will either put his ranch in cultivation and lease it to farmers or he will employ men by the month to cultivate it. A 3-section farm will be an object lesson to many of our people; it is only a matter of a few years when many others will pursue the same course.

We Must Lead in the Sale of  
COAL, GRAIN, FUEL OIL, HAY, POSTS  
Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE  
WITH US WHEN IN-NEED OF ANYTHING IN OUR LINE  
WHETHER YOU BUY OR NOT

YOURS FOR BUSINESS

WILL H. HINES







# GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

## Health, Comfort & Beauty = = = = =

ARE THREE things desired by every woman. This store has at least one article that will aid a woman to acquire more of each of these long-sought qualities. To be healthful you must be properly clothed; to be comfortable, your garments must fit right; to be beautiful, according to the present day ideal, you must to some degree, be stylish.



### HENDERSON CORSETS

Look well, fit well, wear well. They're comfortable; they're stylish. Any physician will tell you that they are cut along hygienic lines, even if they are stylish.

If you'll come tomorrow or any day this week we'll show you the latest models at prices that will meet with your approval.

Geo. A. Stambaugh

## LUCIAN COPES TINNER AND PLUMBER

Having purchased Grayson Bell's interest in the tin and plumbing business, I hereby solicit the good will and patronage of the public. I have secured the help of Mr. Dave Palmer of Dallas, an expert tinner and plumber, and by attending strictly to business, we shall endeavor to please all and thereby build up a trade that will be second to none on the Plains. We have on hand a fine lot of Porcelain Lined Bath Tubs, Lavatories and Kitchen Sinks which we would be glad to place in the homes of Hereford.

## LUCIAN COPES TINNER AND PLUMBER

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983  
Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

### HART-ITEMS.

The worst storm of the season blew up Saturday night and lasted for several hours and was very trying on our old cows.

Many acres of feed are standing in the fields uncut and the freezing of Sunday and Sunday night did much damage.

T. A. Turnbow, the present county treasurer, was in Hart this week soliciting and insisting that the "good people" elect him to office for another term.

L. M. Hancock went to Plainview with a load of oats last Saturday, returning Sunday.

Percy Estes, of Dimmitt, passed through town on his way from Plainview where had been on business.

S. L. Lee, the senior member of the firm of Lee & Gollehon (merchants of Dimmitt) was with us last Friday. He is making the race for County Treasurer.

G. B. Edwards went to Olton last Friday on business and found everything in a prosperous condition in the thriving little village. He says Brown is doing a good business and much for his patrons and community.

"Wheat or cotton?" This question is of much importance to the farmers of this country and as we are possessed with ideas differing, we feel a hesitancy to even mention the subject, much less trying to write upon it. Both have a history and are leading staples of the country.

Each has its sphere and commercial rating. Cotton is the chief product of the south and thrives best in a warm, genial climate with a long and warm summer and a pleasant fall running well into the winter months. The cultivation must be the best and there must be ideal weather in which to gather the fleecy staple. The weed grows well and fruits nicely in this country, but that is about all it ever will do. Our falls are too cool and our winters too long to gather the crop if it were ever so good. I have in mind a piece of cotton which was planted in 1905.

A part of it was gathered in the fall of the same year but the following spring another bale was gathered and still there is cotton in the field. Winter is too long and too severe to gather, besides it does not and is not a paying crop, everything considered. Our southern cotton raisers can hardly give up the idea of growing it when they come to this country and will not give it up until they have tried it a few seasons. The experience of this community is one bale to eight acres and sells from 8 to 11 cents per pound or 5 to 7 dollars per acre, basing our figures on a 500 pound bale. It is very different with wheat. Climatic conditions have but a very little to do with it. We can sow broad fields of this golden grain early in the fall and even late in the fall and early part of the winter and some varieties can be sown in the early spring. All this sowing and reaping can be done with machines and at the most pleasant seasons of the year and when fall and winter comes we can take our ease and rest by a good, blazing fire and read the papers, and THE BRAND in particular. There has been but few wheat failures in the whole history of the country, and the yield has been very satisfactory, ranging from 12 1/2 to 40

bushels per acre, or from 6 to 20 dollars per acre, counting wheat at the low price of 50 cents per bushel. With a fair preparation of the soil at or before sowing, we might even do better. Soil and climate of this country are fine for small grain and only a few years hence will find thousands of acres in each county yielding many bushels of the golden grain and our banks overflowing with money, our children will be educated and "Excelsior" will be the cry and our country will blossom as the rose. Give us more wheat.

#### Letter About S. W. Paint.

Hereford, Tex., Sept. 29, 1906.

Friend Watkins:

Mr. Barker, the manager of the Hereford Lumber Company of Hereford, Texas, has heard of your success in painting Fort Sam Houston with S. W. P. and is quite anxious that you have the gentlemen who gave you this order to write him a recommendation of S. W. P. If you succeed in having this letter written it will prove quite an "ad" for S. W. P. Mr. Barker desires that your friend state that he has turned down competitive brands of paints and bought S. W. P. at a high price because he considered S. W. P. to be the best paint made.

Assuring you this favor will be highly appreciated and thanking you for past favors, believ me to be

Your Friend,

JNO. H. RIVIER,

S. W. P. Salesman No. 626.

Dear Rivier: We are not allowed to advertise Government business. The officials here object. I sell them, however, all they use through our agent here (the Hesweck Co.)

Trusting you are doing fine, I am Yours Truly,

I. G. WATKINS.

#### Becomes Identified With Company.

L. A. Stroud, manager of the Johnson, Gary Hardware Company, of this city, has not only decided to remain here as manager of the business, but has become more closely identified with the business interests of our community by purchasing stock in the company. Mr. Stroud makes a valuable citizen and his friends will be glad to learn that this is to be his permanent home. He is now in North Texas disposing of some property interests with the view of transferring the proceeds to this country.

#### For Sale.

One good span two-year-old mules, partially broken, one span three-year-old geldings, partially broken, one span aged mules (large) blemished, good for farm use; one family pony and suckling colt, safe for any lady or child, one lot of farming tools. I have sold my ranch and must sell this stuff. I am 5 miles southwest of Vega, Texas, which is my postoffice.

E. E. BAKER.

#### Will Buy Grain.

I want all the good wheat and oats you have. Also a few cars of kafir corn and milo maize in the head. Also will buy your hides at the best market price for all you have to sell. Office at Cardwell Bros.

C. L. CYRUS,  
Hereford, Texas.

#### For Sale

A Calligraphypewriter in good condition. Apply to

A. P. MURCHISON.

#### Senior League.

The following is the Senior League program for Sunday, October 28, 3:30 p. m.

Subject:—A Christian Friendship. Leader:—G. W. Burcas. Roll Call—Members responding by verse of scripture.

Prayer.

Scripture Text: Prov. 18:24.

Reading:—Miss Clark.

Leader's exposition of the topic. Paper: "Is it possible to Develop Friendship Into Christian Friendship?"—Miss Clark.

Song.

"What Lesson do we Find For Our Guidance in The Life of Jesus?" W. H. Ray.

Closing.

#### For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see

32tf

H. B. MCKINLEY,  
Hereford, Texas.

#### Horses for Sale

I have seven head of good single and double drivers, which are for sale. Apply to

28-tf

J. A. SPIRES,  
Hereford, Texas.

See me for genuine bargains in wall-paper. J. W. English. 27if

## QUALITY FIRST

While we endeavor to make our prices as low as possible on every article we sell, yet our primary and constant endeavor is to see that each and every article is first class, of its kind, before allowing it to leave my store.

Remember that Saddles, Bridles, Harness, and Hand-Made Boots are here for you in great profusion

J. A. Canterbury

## MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER  
Local Agent

HEREFORD, TEXAS



# The Brand

Published Every Friday By  
**J. RAY & COMPANY**  
J. RAY, Editor

Official Organ for Deaf Smith and Castro Counties

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year STRICTLY IN ADVANCE

FRIDAY, OCT. 26, 1906

## ANNOUNCEMENTS

[All candidates for County and District offices will be charged \$10 for announcements; for precinct, \$5, payable invariably in advance.]

For State Senator:  
JND. W. VEAL  
For District Judge:  
J. N. BROWNING

### Deaf Smith County.

For County Judge:  
W. H. RUSSELL.  
For County and District Clerk:  
W. M. COGDELL.  
For Sheriff:  
E. F. CONNELL.  
For Tax Assessor:  
J. W. FORD.  
For County Treasurer:  
CHAS. E. SMITH  
For County Commissioner Prec. No. 3:  
J. R. ARMSTRONG  
For Commissioner Precinct No. 2:  
T. M. PALMER  
For Commissioner Precinct No. 1:  
W. D. KELIEHOR

### Castro County

For County Judge:  
M. F. BARBER  
For County and District Clerk:  
EDGAR S. IRELAND  
HARVEY CASH  
For Tax Assessor:  
W. S. DIXON.  
For County Treasurer:  
S. I. LEE  
T. A. TURNBOW  
For sheriff and tax collector:  
I. O. JACKSON  
PRESS BURNAM

WE publish elsewhere in this issue a list of those who have subscribed to the railroad bonis. As yet, the names of many of our wealthiest citizens fail to appear on this list, which, of course, is a disappointment to those who are anxious to see the proposed road built. Many thus far have done their parts nobly and freely. They have given because they feel that the enterprise would not only add to their wealth, but to that of the entire community as well. To date about \$18,000 has been raised. It is now estimated by the committee in charge that \$25,000 will be needed for all purposes, leaving a deficit at present of about \$8,000. Now, there is one thing certain, we cannot hope to secure the road unless we comply with the demands of the promoters. Those who have already subscribed have about gone to their limit. It now remains for those who have thus far remained indifferent to come forward and do their part in helping to bear the burden of securing this enterprise which would make Hereford a city of 10,000 people in five years, as well as double the value of farm lands in both Deaf Smith and Castro Counties.

ELSEWHERE in this issue will be found a statement from "A Citizen" in which a few of the advantages of incorporating Hereford are set forth. This same citizen has property in Hereford and a family, too. The question with him, as it should be with everyone else, is that of choosing between giving up a dollar or so, and thus observing the laws of sanitation and decency or keeping the dollar and bringing his family in daily contact with deadly and diseased germs and even compelling them to plod through the mud over their boot tops. We can see this question in no other light than that mentioned by this citizen. We want those who oppose incorporation to read this appeal and see if he is not right. In the meantime our columns are open for a free discussion of the question alike to those who favor and those who oppose the measure.

### For Sale Cheap.

A large residence lot, 210 feet front—Evants addition, see,  
W. M. HINES,  
Hereford, Texas.

30tf

ELSEWHERE in this issue under the Caption, "Hart Items," will be found an article written by our Hart correspondent, on "Wheat and Cotton" in which farmers are urged to grow wheat, more wheat and then still more wheat and shun even the appearance of planting cotton in this altitude. Now, THE BRAND editor does not wish to become involved in a public controversy with its tried and trusted correspondent but the gravity of the question under consideration compels us to bury silence and speak out in defence of what we have always regarded as one of the Panhandle's safest and most reliable crops. We gather from the letter in question that the writer would have the farmers of Deaf Smith and Castro Counties convert this to a one-crop country, or at least devote a few months of each year into making and harvesting a crop of small grain, consisting of wheat and oats, spending the remainder of the time around the happy fire-side with wife and baby. This is all very nice on paper, but exceeding fatly when practiced. No people ever prospered continually who did not keep busy, not three days each week, but every day in the week. Nature intends that man shall work and not loaf. With the one crop idea, this injunction cannot be obeyed. There is a portion of the time in which there is nothing to do. Other crops are needed to fill the vacant time—must be if the Panhandle ever prospers. The farmers should bear in mind that any crop is likely to fail in any country occasionally, in which event other crops must be looked to to keep the prosperity going. In other words, the old-time diversification of which the Dallas News has preached so long must be observed in West Texas just as it must be in other portions of the state. We would not advise planting cotton any more exclusively than we would kaffir corn exclusively. We believe that wheat, oats, millet, etc., should be the leading crops, but we do believe that if we get most out of our lands, we will grow everything here for which our soil and climatic conditions prove adapted. The experience of different communities differ widely with respect to cotton growing here, some failing while others succeed. Yes, Bro. Hart, grow your countless acres of golden grain, you are right; but tell your neighbors that this is the best country in the whole world to practice diversification. Tell them that a few bales of cotton each year come in opportunely to pay grocery bills and meet other exigencies of life.

### Presbyterian Church Entertainment.

The entertainment given by Miss Clark under the Ladies Aid of the Presbyterian Church on Thursday evening was pronounced by the large number who attended as among the best church events yet witnessed in this city. Variety seemed to be observed throughout the evening, so that no portion of the program grew monotonous. The music, the recitations and other features combined to render the evening a most enjoyable one and gave the ladies a nice sum of money to be applied to their church debt.

### Sends Blue Prints.

Judge C. G. Witherspoon this week received blue prints from J. R. Ransom showing the course of the Panhandle Short Line Road through Hereford and Deaf Smith County, together with the location of the shops, round houses and general offices, all of which appear in the eastern portion of the city. The location of everything shows that the plans have been well laid and there now seems to be but little doubt that the work of executing them will commence at an early date.

### Just to Remind You.

We feel desirous of reminding our friends and the public that we have recently added a large assortment of silverware, holiday goods, jewelry and watches to our stock and can now boast of the largest jewelry store outside of Amarillo to be found in West Texas. In making these large purchases, we selected only such goods as will please the trade of this community. We take a pride in showing our beautiful line of goods in all departments and we ask that you call and allow us this privilege before making your purchases.

WANNON & RAY,  
Jewelers.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

# Let Us Save You Money On BINDER TWINE

We will sell you the best SISAL Twine at 11 1-4c per pound and guarantee it to be as good as twine sold by our competitors at 12 1-2c per pound. Remember that we will stand by this. We handle the only kaffir corn header on the market that will do the work satisfactorily, to-wit: Eagle Mfg. Co. All sizes of Hoosier Grain Drills with preaser wheels and anything from 8 to 12 hoe. Prices right. Our General Hardware line is now complete. Please call and examine our prices on general stock.

YOURS FOR BUSINESS

# Hereford Hardware Company

WM. LAY, President. W. E. ROBERTSON, V-Pres. and Gen'l Mgr. JACK CRANFORD, 2nd Vice-Pres. G. F. LEGRAND, Sec'y and Treas. A. J. NICKEL, Supt.

Incorporated Under the Laws of the United States Congress

# WESTERN CONSOLIDATED

**W. E. Robertson & Co.**  
Capital Stock  
\$2,000,000.00

BANKS: First National Bank, Hereford; Amarillo National Bank, Amarillo; Banco de Sonora Properties located near Hermosillo, Mexico

### PERSONEL OF COMPANY:

Wm. Lay, Amarillo, Texas  
Jack Cranford, Alvarado, Texas  
Dr. G. F. LeGrand, Raymondsville, Texas  
Louis Anthony, Amarillo, Texas  
R. T. Martin, Howell, Arkansas  
Rev. J. W. Collins, Rockport, Texas  
W. G. Ross, Hereford, Texas  
Will H. Hines, Hereford, Texas  
T. M. Coulson, Hereford, Texas  
W. E. Robertson, Hereford, Texas  
Hon. Ira Webster, Amarillo, Texas  
Jno. P. Slaton, Hereford, Texas  
Currie & Dohoney, Amarillo, Texas  
T. B. Rector, Hereford, Texas  
C. E. Oakes, Amarillo, Texas  
J. M. Garner, Hereford, Texas  
A. J. Nickel, Shawnee, Oklahoma

### Will Buy Kaffir and Maize.

We are now in the market for all the kaffir, cane and maize seed the farmers have for sale and will pay the highest cash price for same.  
36tf FALLWELL & SONS,  
Hereford, Texas.

### Work Guaranteed

We have come to Hereford to engage in our trade—a trade which we have thoroughly mastered in detail. We do sign painting, house painting, and paper hanging so that it does not have to be done over again. See us about your work.  
27tf BENSON BROS.

Send the BRAND "back yonder."

### If You Want Bargains

See my work horses, cow horses, drivers, mares, colts, year olds, well bred ones, mules, five months to two and six years old. The best jack and trotting stallion in the county, 700 head of high grade cows and heifers, 300-1 and 2 year old dehorned steers, good ones, 20 registered bulls, good enough for any herd. Will sell anything on hand wanted. Farming tools at less than half value, wagons, harness and a splendid ranch buggy. Everything must sell quick. Cash or a good note satisfactory.  
36tf S. T. HOWARD,  
Hereford, Texas.

### Cattle Shipments.

The following are the cattle shipments to the Kansas City market this week:  
J. F. Merritt and T. M. Keenon, 9 cars cows; J. D. Thompson, 5 cars steers and cows; T. D. Hunt, one car cows; J. H. Wilson, one car cows; G. W. McMillion, one car cows; R. N. Mounts, one car cows. In addition to the above Geo. Slaughter is in the city to superintend the shipment of 20 cars of cows which are on their way from his Running Water ranch.

For Sale—A good sorghum mill and equipment. Apply to J. M. or S. L. Boone for particulars. 30tf



# The Western National Bank of Hereford

CAPITAL - - - \$ 50,000.00  
 SURPLUS - - - 22,000.00  
 DEPOSITS - - - 327,692.15

We have built up our business upon SECURITY. Good security is given to depositors. Good security is always taken from borrowers. The best of bank safes to protect from burglars. Our rule that NO OFFICER OF THE BANK SHALL EVER BORROW FROM THE BANK IS OUR GREATEST SECURITY. We have never made a bad loan.—Never foreclosed upon the security to collect a loan.

## THE RESULT

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	\$5,959.21	Deposits at the end of 2 1/2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906			\$327,692.15

G. A. F. PARKER, President  
 F. B. FULLER, Cashier

J. L. SMITH, Vice-President  
 F. W. WILSON, Assistant Cashier

# DRUGS

## BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

## Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc.

PRICES THAT ARE ALWAYS RIGHT

## Herbert O. Park

DRUGGIST

Hereford - - - Texas

## Educational Column.

"Sow love and taste its fruitage pure, Sow peace and reap its harvest bright: Sow sunbeams on the rock and moor, And reap a harvest-home of light."

If there is a hill difficult in your way don't talk much about it. For every time you do you discount your ability to climb over it.

Effie Garten and Merton Waterman entered the 4th grade as new pupils on Tuesday.

We are sorry to lose two of our bright little girls, Eva Keathly and Mary Ella Coward, from the 5th grade. They have gone with their parents to their new home in Central Texas.

Even with the new desks in room number 2, it is still necessary to use a number of chairs.

We are indeed sorry that it became necessary for Ethel and Lee Graves to leave us for the winter months. These pupils are among the very best in their respective grades. They with their parents expect to spend the winter in southern Texas.

The second grade was again gladdened this week by the presence of Laura Waterman, Requs Garten and Harold McCain as new pupils.

The little folks in the primary class are now enjoying the doings and sayings of Brer Rabbit and Brer Fox as told to the little boy by Uncle Remus.

The pupils of the third grade organized their little literary society on Friday by electing May Gough as president, Robert Bowers secretary, and Willie Howard, Allene Robinson and Olive Buster as a committee to prepare programs for each week. We expect to give an open session of the society occasionally, and invite the parents to hear the efforts of their children.

Moody Vaughn is a new addition on the roll in the 6th grade.

Ethel Williams and Elmer Moore are with us again after a few days absence.

Gay Renfro, George Valentine and Alex McCain are now numbered with the little tots in the primary grade. This grade now numbers fifty-two.

Several of the public school have been afflicted with the measles the past few days. Among the number are Essie Johnson, May Gates and Frank Steel.

Parents, be careful not to speak too lightly of your little one's "night work" even though it seems trivial to you. The light in which it is regarded by the child means something. Just as the child performs

little duties now so will he perform larger ones when he becomes a man.

The inclement weather on Monday greatly affected the attendance of the whole school. Pupils who live in the country were unable to reach school at all.

Phrone Garten is now in the 3rd grade as a new pupil.

Louise McFarling is absent on account of going with her parents on a visit to their old home in Central Texas.

Jimmie Green soon leaves us for her new home in New Mexico.

New pupils in the 5th grade this week are Alta Renfro and Washington McCain.

Tommie McGill and Edith Rayzor are both on the sick list. Hope they will soon be able to return to their work.

It was said by that matchless woman, Francis E. Willard, that character is bounded on the north by sobriety, on the east by integrity, on the west by industry and on the south by gentleness.

The man accused of being responsible for the Iroquois Theater horrors in Chicago is to be tried at Danville, Ill., far enough from Chicago to avoid any chance of prejudice.

Wanted—A few more girls and boys of the Public School who will give their school studies their first and best efforts.

Mr. McKinley erected a neat little shed on the school grounds this week that his children might have a place to shelter their horse when the cold weather comes on.

Boys, don't be afraid of hard study. Delve to the bottom, and your work now will bring you large returns in the days that are to come.

Industry is the great safe-guard against evil. Somebody has said that if Mother Eve had been hoeing in the garden she would not have been tempted of the servant to eat of the forbidden fruit.

In the next two decades the girls and boys of today that are in our schools learning the rudiments of knowledge, will be in training for the responsible positions that they will be called upon to fill at the close of that time. Who will Hereford fit and prepare for one of these places?

Notice to Cotton Growers.

We wish to notify all that we will gin for the public on Wednesday of every other week after prospector week. We trust all will take due notice and not ask us to gin on any other days.

35tf TUCKER & JACOBSEN.

## Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Oct. 20, 1906.

Rev. Adam; L. M. Akin; Harry Aliston; Frank M. Bailey; John Barnett; A. F. Barkley; Mr. and Mrs. E. R. Bartlett; Mrs. Linda Bates; H. E. Bennett; Homer Bennett; Geo. Bloomer; Mabel Bayles; W. C. Bordea; Miss Myrtle Brown; Roy Brumley; Henry Carr; W. B. Caldwell; E. Cottingham; J. S. Cornie; E. Cruch; John Chapman; Mrs. Sallie Cowan; W. E. Eaton (2); B. F. Elliott; Ab. Fisher; Jas. Gillian; J. S. Hay; Miss Lea Harris; Miss Effie Harwick; R. Havens; J. H. Henderson; C. C. Hixon; W. W. Hill (2); E. D. Howard; Mrs. A. W. Halliday; C. F. Harwood; C. E. Hughson; Jim Hubbard; Ed. Kauffman; F. D. Lawson; Marvin Law; Mrs. E. A. Lemons; Horace Leath (2); W. B. King; C. C. Knowles; H. C. O'Brien; John Mazello; R. W. Merse; C. E. Moseley; Wm. F. Mulholland; Jesse Munchus; A. M. Overman (2); W. E. G. Donnell; W. L. Parrott; E. J. Penfold; Mr. Raleigh; Mabel Rice; Jesse Rogers; John Rogers; Miss Nellie Shaffer; J. B. Simpson; M. Slover; Roy Smithers; C. L. Smith; J. R. Smith; Mrs. Maude Snyder; H. C. Speer; Perry Sterling; Mrs. Geo. K. M. Stewart; Mrs. Roy Stoddard; Ira Taylor; R. M. Taylor; M. W. Taggart; Dr. Tidball; James E. Tollett; Mrs. Vogne; J. C. Webb; C. W. White; Herbert Woodridge; Miss Leona Young.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

## Work of Ladies' Aid.

The Ladies' Aid Society of the Christian church met in regular session on Thursday, 18 inst. There was a good attendance and much business was dispatched. The record for the year was summoned up and the summary showed a good year's work. But not content with well doing, plans were made for a better record during the ensuing year. The first thing on the list is the sending of a box of clothing and other necessities to the Juliette Fowler Home at Dallas and another to the Babies Home in St. Louis. The next meeting will be in the parlors of the College. The lesson, James 1 chap., the leader, Mrs. A. C. Elliott.

PRESS REPORTER.

## To the Citizens of Hereford.

In leaving your city, I feel deeply impressed with a desire to extend to you, who have been so good and kind to me in the trying ordeals of the past, my sincere gratitude and unspeakable appreciation. I go to Dallas to take work in Buckner's Orphan Home, where I not only expect to better my condition, but give my children better advantages. May God's mercy keep and save you all is my prayer.

MRS. R. S. COWARD.

## Must Be Sold in 30 Days.

Best paying business in Hereford. Would trade for land, made \$500.00 in Sept. If you want it and mean business, call at this office for party's address.

## Methodist Church.

Sunday School, 9:45 p. m.; Junior League, 2:30 p. m.; Senior League, 3:30 p. m.; Preaching at 11 a. m. 7:30 p. m. A cordial welcome for all. Strangers especially invited.

THOS. S. BARCUS.

## Town Lots for Sale.

See J. L. Fuqua for some bargains in choice city lots and suburban property.

# Clothesology

By RALPH BARNETT

We can save you money. Why? Because we are designers of MEN'S CLOTHES whose garments are called CREATIONS OF ART. They are up to the minute in style. Our samples are complete in all shades of the newest material. You are invited to inspect our 500 samples and convince yourself of how you can save wonderfully by having your clothes made by us.

## Ralph Barnett

### The Tailor

# NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

## P. C. Pylant & Sons

BOOM, TEXAS

## City Barber Shop

IN BRICK BLOCK NEAR DEPOT  
 George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction, Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

L. T. LEISTER, President J. B. STONE, Vice-President  
 W. W. UNDERWOOD, Cashier

## THE BANK OF BOVINA

Unincorporated  
 BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,  
 Bovina, Texas.

A. P. MURCHISON J. S. JONES  
 J. D. THOMPSON W. O'BRIEN

## MURCHISON, THOMPSON & CO.

REAL ESTATE AND CATTLE AGENTS

HEREFORD, TEXAS.

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us Buy from us

THE BRAND---\$1 Per Year



# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone.

Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A. Johnson**  
Hereford, Texas

**J. H. KING**  
ABSTRACTOR  
HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

**SPECIALTIES:**  
Conveyancing and Notary Work  
EVERYTHING GUARANTEED

**COTTAGE HOTEL**

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

Wanted.—A list of your city property—to sell. Murchison, Thompson & Co.

## CONVINCES HIM.

J. T. Chestnut of Keenee, Texas, Tells Farm and Ranch What He Found in Hereford Country.

"Being in need of a short rest I left home September 10th, for the Panhandle, and as we failed to make connections in Ft. Worth we were compelled to lay over until the next day. We pulled into Amarillo, the metropolis of the plains, at 4 a. m. shivering with cold.

After spending two days and a half in Amarillo, I boarded the Pecos Valley for Hereford; the county seat of Deaf Smith County. I met an old cowman on the train, who told us the same old story we heard eight year ago, that the plains is no place to farm. He said he formerly had a ranch south of Clarendon. He is now seventy miles from the railroad in the sand hills of New Mexico. I think he is out of reach of the farmer now. People have found out they can farm on the plains. The life of the big cow man is short.

We passed through Canyon City and to our surprise we saw a nice, growing town. This is where the new railroad starts for Tulia and Plainview, and will soon be completed. The crops in all the country I traveled through are good, such as milo maize, kaffir corn, California wheat, millet, oats and sorghum. Alfalfa does well on the low sub-irrigated land. I saw some corn which would make twenty-five to thirty-five bushels per acre.

On arriving in Hereford we found ourselves in a town of windmills. There are about two-hundred in the town. The inhabitants will tell you, with an air of pride, that there are more windmills in Hereford than any other town in the world. I will not dispute it. I was there eight years ago when they were putting up the first building. There were but one or two houses in sight of the place; now we see a nice, well-built town, and no saloons, with about 3000 inhabitants. It has forty business houses, two banks, one newspaper, three hotels, three lumber yards, a public school, costing \$7,000, and a christian college which cost \$40,000. About every third man you meet is a land agent, and most of them are doing good business. There is more land changing hands than at any other time in the history of the plains.

If I had the section of land I sold for fifty cents an acre seven years ago, I could get \$16 dollars an acre for it now. You may ask me why I did not keep my land until now. All the answer is, I had no land sense like I have now, when it is too late. The price of land is advancing very fast. I know one man who sold his land for \$8 an acre, which sold in one month for \$12 an acre.

I took a trip out south of town in Castro County to Mr. William Smith's place. Mr. Smith came here seven years ago from Missouri. He now has twenty acres in orchard, and about 2000 bushels of peaches. He has had some peaches every year for four years. Most of his peaches are seedlings. I only found one peach with a worm in it. He had some budded fruit which was all gone when I was there. He has some acres of cherries which have borne every year since they were put out. Some bore the first year. He has several varieties of grapes which he says bear full. His apples bore this year. I got some nice

maiden's blush, which I brought home with me. He has goose berries and Rhubarb which are doing well. He has some of the finest tomatoes I ever saw anywhere. Mr. Smith has a well kept place. Has 190 acres of crop. Has some of the finest milo maize, kaffir corn, oats, millet, Indian corn and sorghum. If you want to see what can be raised on the plains, it will pay you to visit Mr. Smith's place. His trees have not been irrigated. I asked Mr. Smith what he asked for his five sections. He said \$25 an acre, but said he didn't want to sell.

I visited the nursery at Hereford, all the stock seems to be doing well. The test peach orchard put out four years ago was full this year. I saw twelve or fifteen varieties of peaches, as large as I have seen anywhere in Texas. The blackberries and dewberries look as well as in the eastern part of the state.

I think this is a coming wheat country. They were hauling wheat into town every day I was there. It made as high as thirty to forty bushels per acre. I am also informed that barley does well on the plains. I know some of the readers of the Farm and Ranch will not believe all of this unless you go and see for yourself."

## "King of The Cattle Ring"

The new sensational Melodrama, presented only by Eilers Big Show. The play will no doubt prove interesting and entertaining; being properly staged with special scenery for every act, and an excellent company, which has always been one of the desires of the Eiler shows to give its patrons only the best. Having gone to the expense of over a thousand dollars in securing this great play, making this now without doubt the best show of this nature traveling. The company numbers fully thirty people, traveling in two fine Pullman-cars. Under Canvas at Hereford, Texas, Friday, Nov. 2nd.

## Dissolution Notice.

The coal and grain firm doing business under the name of Collup & Burkett has this day been dissolved by mutual consent, J. D. Burkett having sold his entire interest in said firm to J. F. Collup, who will continue the business. The public is hereby notified that all outstanding accounts due the old firm are payable to J. F. Collup and that he assumes all the indebtedness of said firm of Collup & Burkett. Given under our hands this 4th day of October, 1906, at Hereford, Texas.  
J. F. COLLUP,  
J. D. BURKETT.

## New Trust Company.

The Plainview Bank and Trust Company has been organized with a capital stock of \$50,000. The officers are L. T. Lester, president; V. P. E. Graham, vice president; J. B. Posey, cashier. This makes three banking concerns for Plainview, all of which are strong institutions.

## List with Us.

We are now located in our new offices on South Dewey Avenue and can give excellent service to those having real estate of any description for sale or trade. List your property with us. We will work well for your interest.  
321f THE PANHANDLE LAND CO.

FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 341f

# CHEAP FARM LANDS

IN THE  
HEREFORD COUNTRY OF THE  
TEXAS PANHANDLE

We handle Lands and City Property on a small margin, thus giving our customers the benefit of the lowest possible prices. Our methods of doing business have already enabled us to settle some substantial Missouri and Iowa farmers, all of whom are well pleased with our treatment. We now have a complete list of choice farm lands and are in every way facilitated to properly take care of all the business entrusted to us...

Yours for Settling the Pandandle

**OLINGER, PITMAN LAND CO.**

HEREFORD, TEXAS

## TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

**W. L. FALLWELL & SONS**

## KEMP LUMBER COMP'Y

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us.

## KEMP LUMBER COMP'Y

# CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:—I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser in 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$96 to be paid on Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope we can do some business with you.

**H. H. HAWKINS & COMPANY**  
HEREFORD, TEXAS



# OCTOBER BOOMING

Our trade has been large this far for the month of October, and in order to close out the month with a mammoth business, we will give for the next few days **SPECIAL INDUCEMENTS**; offering you great bargains in Shoes, Dry Goods, Hats, Clothing, Underwear, Notions, Etc. We lead the town in Hosiery and Underwear. Don't fail to come and see us before you buy. We have a large line of Men's and Boy's Pants which we will give **EXTRA BARGAINS** in for a few days. Come at once, as this month will soon be gone.

## J. G. CALLENS

### CITIZENS MEET.

own Builders Come Together at Court House to Arrange for Railroad Bonus—Much Genuine Interest Manifested in Project.

Last Saturday afternoon from the hour of 3 till 4 was a time in which almost every business man in Hereford, as well as many of the private citizens, lost all concern of their personal affairs and gave thought to questions of greater moment and broader scope. Early in the day large cards were hung up on the front doors of all the business houses with the inscription—“This store will be closed this afternoon from 3 to 4 o'clock on account of the railroad meeting at the court house.” At the appointed hour, the district court room was well filled with men who seemed anxious to know the exact purpose of the meeting, all eager to learn the latest railroad news.

By unanimous vote Judge Jno. P. Slaton was made chairman who, after briefly stating the object of the meeting, outlined at length the reason why a railroad would be constructed from northern and southern connections to this point and enumerated a few of the principal benefits which would come to Hereford as a direct result. After what information that can be had on the question Judge Slaton explained that in his judgment, the Gould system is behind the proposed road, it being their intention to connect their lines at Trinidad, Colorado, with some one of their Texas lines, thus giving a direct route to the Gulf.

The object of the meeting primarily was to add to the bonus fund which had already been raised and lay plans for quick action in raising the balance. Several collection talks were made, after which the door was ordered to be locked and every man present was brought face to face with the awful and heart-rending ordeal of parting with a few

hundred dollars of the coin of the realm. Up to this time there had been a little the rise of \$8,000 subscribed. In less than twenty minutes, this amount was raised to about \$17,000.

By a unanimous vote, the old committee was retained with instructions to continue soliciting till at least \$25,000 has been subscribed. The meeting adjourned at 4 o'clock subject to a call from the Chair.

In order that others may know to whom to hand in their subscription, it should be stated the committee is composed of J. P. Slaton, C. G. Witherspoon, G. A. F. Parker, J. D. Thompson, J. S. Jones, C. W. Dodson and J. Ray, anyone of whom will be glad to devote the required time for receiving the pledge.

We give below a complete list of those who have thus far contributed to the enterprise, together with the amount subscribed:

Allen J B	\$ 50
Arnold W B	100
Bowrn G W	200
Barnard B	200
Beach W B	500
Barnett R H	100
Baitain F H	100
Boone S L	75
Black E B	150
Bell Grayson	100
Bank First National	1000
Bank Western National	1000
BRAND The	500
Barcus G W	200
Cardwell Bros	100
Connel E F	100
Collup J F	250
Collins R	100
Carl C H	200
Carter J L	500
Davis Bros & Bell	250
Dodson C W	150
Dunlap Eli	150
Dean O W	50
Denison N H	100
Dale G W	50
Evants S S	500
Fallwell & Sons	100
Gough L	250
Guinn G H	50
Galloway B D	400
Giles J E	100
Gass D S & Sons	250
Hay G R	100
Hereford Lumber Co.	100
Higgins W A	100
Hawkin H H	150
Heberer Charles	400
Hereford Nursery	100
Hubbard W A	100
Hills J L	500
Irwin G W Jr	150
Johnson John A	100
Jackson H M	100
Jowell J T	100
King J H	100
Kibbie R J	300
Lamkin M A	50
Miller B W	200
Mckinley H B	500
Murchison Thompson & Co	350
Mounts R N	500
Morris A H	100
Meacham J C	250
Phillips C E	200
Portwood, J J	25
Parmer, B. W	250
Park, H. O	200
Park, W. B	100
Phillips, J. B	100
Rector, T. B	400
Ross, W. G	200
Ricketts, L. W	300
Snyder, J. P. Land Co	500
Stone, J. B	200
Slaton, Jno. P.	300
Stanley, H. H	100
Shirley, T. E	500
Stewart, R. F	25
Thompson, J. D	500
Vannoy & Ray	100
Vaughn, L. W.	400
Wright, Ben S	50
Williams, S. J	300
Webb, H. B.	100
Witherspoon, C. G	500
Worley, Sam	25
Walters, W. J	25

For Sale—A Kary safe in good condition. Can be had at a bargain. Apply to A. P. Murchison for terms. 30tf

### EILER'S BIG PRODUCTION "KING OF THE CATTLE RING" A Western Melodrama in Five Acts by Hal Reid IN A SPECIAL BUILT TENT



SCENE IN ACT TWO

**30—PEOPLE—30**  
**BAND AND ORCHESTRA**

**16 ACTING PARTS—14 MUSICIANS**

Calium and Mechanical Effects—Up-to-date Specialties—Correct Stage Settings—Elegant Costumes—Traveling in Two Pullman Cars.

**ONE NIGHT ONLY. CURTAIN RISES AT 8:20**

YOU MAKE NO MISTAKE BY ATTENDING THE EILER SHOWS

Don't be deceived --- wait for the good one

## HEREFORD,

Friday, - - - - - November, 2

#### Finest Ever Seen.

We publish below a letter from Ed. Wilkinson, a prominent citizen of Itasca, in which a deserved tribute is paid to Panhandle gardeners. The letter refers to a recent shipment of pepper from this place and is as follows:

Itasca, Tex., October 18, 1906.  
Mr. W. H. Rayzor,  
Hereford, Texas.

Dear Sir:—  
The pepper came to hand in good condition in the finest specimen of pepper ever seen in this county. I tell them that Mr. Rayzor grew it, and that under her supervision you are getting credit for being the best gardener in Texas.

Very truly yours,  
ED WILKINSON & Co.  
By J. L. Stamps.

#### For Sale.

We are offering for sale 200 good stock ewes, 225 wether lamb, one work horse, several milch cows, all our farming implements, all of which can be had at a bargain.  
33tf S. E. HARRISON and SON,  
at Locust Grove Ranch.

#### Masonic Meeting.

All members requested to be present, at next stated meeting of Masonic Lodge Oct. 27. Business of importance.

W. H. RUSSELL W. M.  
Geo. W. IRWIN JR. Sec.

#### For Sale.

Good five room house, out houses, windmill, fifteen acres of land joining town section, half sub-irrigated and set in alfalfa. Fenced into three fields. Apply to J. M. Boone at Barber Shop. 33-tf

#### Second Hand Buggies.

We will trade several second hand buggies and surries for feed or horses or will sell for cash. 25tf  
CARTER BROS.,  
Hereford, Texas.

ABOUT the biggest slur, and insult which visitors to Hereford ever throw at the town is that it is not a decent place in which to live on account of absence of sidewalks, our bad streets and improper sanitation. Since a newspaper man comes within range of these more, perhaps, than any other person of the town, the BRAND editor feels thoroughly justified in striving diligently to make Hereford a prettier town, a cleaner town, a more convenient town in which to live, a town which will win the admiration of all who chance to come within our gates. This has been our constant endeavor in the past; this is the direction in which our energies shall be bent in the future. We might state in this connection that to accomplish the above results is the reason and the only reason which would prompt us to vote to incorporate this city next Friday.

#### Junior Endeavor.

Following is the Junior Endeavor program for Sunday, October 28:

Subject—How we should do our missionary work  
Leader—Edna Kelton  
Circle of Sentence Prayers  
Bible lesson read by the leader  
Prayer by the Superintendent  
Paper—How we may help our church—Perry Wheeler  
Paper—How we may help our town—Anna Garrison  
Lesson story told by Wadine Wilson  
Solo—May Gough  
How we may help our community—Robert Wilson  
Discussion of Topic  
Mission Study Period  
Roll call  
Mizpah

Chas. C. Sanders this week received a shipment of a registered Hereford bull and some registered cows from Kansas City which will be placed with his herd west of town. These are all select stuff and will prove a valuable addition to Mr. Sanders' already well-graded herd. Subscribe for the BRAND, \$1.00.

**PRICKLY  
ASH  
BITTERS**

## A Kidney Medicine THAT CURES THE KIDNEYS.

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE • PRICE \$1.00 PER BOTTLE

T. M. COULSON, Special Agent

## TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

## THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor



# Piano Given Away!

At Cockrell & Houck's  
Furniture Store

On December 31st  
1906



We are going to give to some one of our customers on December 31st, 1906,

## A Handsome New \$450.00 Piano

Your chance of drawing commences on Oct. 24th, and extends to the time the Piano is given away

Call at our store and get particulars

# Cockrell & Houck

### The P. C. C. Curtain Club Entertains.

"They eat, they drink and in communion sweet  
Quaff immortality and joy"

In response to cordial invitations, which had been previously sent, friends of the several members of the P. C. C. Curtain Club last Saturday evening wended their way to the College Dormitory, where had been prepared a sumptuous banquet. Upon opening the hingeless doors and entering the spacious hall, each guest was made to feel, by the members of the receiving committee, and Miss MacDiarmid, a most entertaining hostess, that

"The very atmosphere breathed joy and comfort  
While the many chambers seem filled with welcomes."

We were soon ushered into the banquet hall, where we were seated at long tables beautifully decorated with the club colors, pink and green, also the club flowers, carnations and fern. Judging from the pleasing expression which each

guest wore, we would say that all agreed with Lord Byron when he said,

"Nothing is more sure at moments to take hold  
Of the best feelings of mankind which grow  
More tender, as we every day behold,  
Than that all softening, overpowering  
kneel.

The tocsin of the soul—the dinner bell."  
The menu card, which was hand-painted and taken as a souvenir, read as follows:  
Cream of Tomato Soup.

Veal Loaf	Peas	Potatoes
Sandwiches	Frappe	Tomatoes
Chicken Salad	Wafers	
Celery	Olives	
Almonds	Peppermints	
Ice Cream	Cake	
Coffee	Cheese straws	

After each course served, toasts were given, Earnest Carper assuming the duties and responsibilities of toastmaster.

Miss Taliferro coming first, in her easy and gracious manner, led us into the mysteries of the Curtain Club and explained its origin and purposes.

Mr. Herod, in his toast to the guests, presumed that all liked roast better than toast, so he proceeded to give it in abundance. But by the time he had finished, it was the general sentiment that toast, after all, was better than roast.

An appropriate toast on "Our Plains," was well rendered by Earl Gough. He made us not only see the greatness, the vastness, the beauty but made us feel that God had poured upon us his beneficence in bewildering expanse.

In poetry, Leron Gough handed Hereford girls an ovation that pleased them, very much. We thank you, Leron, for including them all, even the sassiest, the beatenest and the uncertainest. We believe you were sincere when you said:

"Oh, the Girls! The Hereford Girls!  
Are the best girls under the sun.  
When a man I be, just wait and see,  
I shall certainly woo me one."

In answer to this, Miss Mason declared in a poetical strain, that the Hereford boys are the bonniest boys,

the handsomest boys, the tormenting boys, the hard workinest boys, the wisest boys, the truest boys, the bravest boys and the manliest boys.

Mr. Wilson eloquently toasted the P. C. C. His remarks were carefully studied and consequently gave to the students some food for thought. Last, our hostess, Miss MacDiarmid in a pleasing manner gave us a beautiful toast on college memories, telling of the intermingling of joys, pleasures and regrets that in after life must inevitably come to every college girl and boy.

After thanking the club and hostess for the pleasures of the evening the writer feels that all went away with a blessing in his heart.

"For the feasts with simple plenty crowned  
Where all the ruddy family around  
Laugh at the jests and toasts that never fail  
Or sigh with pity at some mournful tale."

Those present were: Earnest Carper, Estelle Patton, Monroe Hill, Jessie Deshler, Herbert Coulson, Hattie Shirley, D. Melton, Tempest Ricketts, Leron Gough, Audry Argo, Jet Fore, Ida Beach, Rufus Hubbard, Miss MacDiarmid, Earl Gough, Nona Arthur, E. O. Thomas, McXie May Mason, A. M. Jones, Grace Mason, Earl Wilson, Ethel Graves, Elmer Dameron, Ingles Gyles, Mr. Herod, Miss Farmer, Mr. Elliott, Mrs. Elliott, Mr. Woodburn, Miss Dameron, Jess Carper, Miss Dimmitt, Scott Stringfellow, Miss Taliferro.

### Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. program for Sunday, November 4th:  
Reading of minutes.  
Leader—Amy McCracken.  
Subject—Winning souls by personal work  
Scripture Lesson—John 1:43-51  
Prayer and song  
The great need of personal work—Annie May Hodges  
Incidents in Trumbull's life of effectual personal work—Told by Elzina Mounts  
The story of the sick of the palsy cured—Alma Beach  
Recitation—Leron Richards  
Song No. 95, Soul Songs  
Incident of the woman at the well—Lucy Cassels  
Recitation—Minnie Carl  
Recitation—Caressa Dent

### For Sale Cheap.

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to C. G. WITHERSPOON or W. C. WITHERSPOON.



**1 CENT IS ALL IT WILL COST YOU** to write for our big FREE BICYCLE catalog showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

**DO NOT BUY A BICYCLE** from any one on any kind of terms, until you have received our complete Free Catalogues illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models, and learn of our remarkable PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

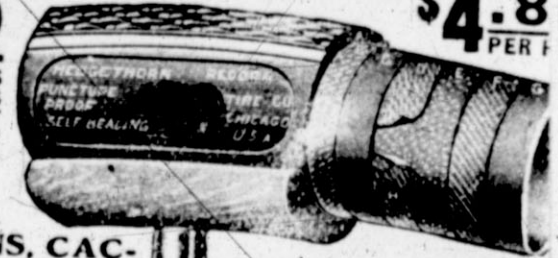
**WE SHIP ON APPROVAL** without a cent deposit. Pay the Freight allow 10 Days Free Trial and make other liberal terms which no house in the world will do. You will learn everything and get much valuable information by simply writing a postal note.

We need a **Rider Agent** in every town and can offer an opportunity to make money to suitable young men who apply at once.

**\$8.50 PUNCTURE-PROOF TIRES** ONLY \$4.80 PER PAIR

Regular Price \$8.50 per pair  
**To Introduce We Will Sell You a Sample Pair for Only \$4.80**

NAILS, TACKS OR GLASS WON'T LET OUT THE AIR



**NO MORE TROUBLE FROM PUNCTURES.**

Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS OR GLASS.

Serious punctures, like intentional knife cuts or cans, be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

**DESCRIPTION:** Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, special prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Basket Weave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

**FULL CASH WITH ORDER** of 5 per cent (thereby making the price \$4.55 per pair) if you prefer plated brass hand pump and enclose this advertisement. We will also send one nickel puncture closer to be used in case of intentional knife cuts or heavy gashes. Tires to be returned at OUR expense if for any reason they are not satisfactory on examination. We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear longer, last longer and last longer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

**COASTER-BRAKES,** built-up wheels, saddles, pedals, parts and repairs, and prices charged by dealers and repair men. Write for our big SUNDRY catalogue.

**DO NOT WAIT** to write a postal note. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

**MEAD CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.**

### R. M. Trimble

PAINTER AND PAPER HANGER

Paper hanging a specialty. Complete sample of wall paper.

Hereford, - - - Texas

### Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



**Professional & Business Cards**

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

C. G. Witherspoon W. C. Deude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention  
Hereford, Texas.

C. L. Davis C. B. Oxendine  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all busi-  
ness entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to  
Castro county lands.  
Dimmitt, Texas

**B. W. MILLER & SON**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**W. B. BOYD**  
Attorney-at-Law  
OFFICE IN SCHRIMSHER BUILDING  
Hereford, Texas

**GEO. W. BARCUS**  
ATTORNEY-AT-LAW  
Hereford, Texas  
Office in Western National Bank building

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, Texas

**DR. C. W. McFARLING**  
PHYSICIAN AND SURGEON  
Office at Smith's Drug Store  
Hereford, Texas  
Residence Phone No. 138

**FOR X I T LANDS**  
see  
F. W. WILSEY, 148 Market St.,  
Chicago, Ill.  
or E. F. CONNELL, Hereford, Texas

E. F. Connell W. D. Kellehor Max Roberts  
**E. F. CONNELL & COMPANY**  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford  
City Property of all kinds. Also some good  
bargains in Central Texas black land farms.

**BAKER & WITHERSPOON**  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

**BILL HEAD**  
Panhandle Farms and Ranches  
Hereford City Property  
Hereford, Texas

**DR. J. D. RATLIFF,**  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

**W. D. HORNE**  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

**BARCUS & SUGGS**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
Hereford Texas

Mr. and Mrs. D. C. Laird, of the  
O. Y. O. ranch left Saturday on a  
visit with relatives in Ft. Worth.  
They will also spend a few days at  
the Fair while there.

W. T. Smith the transfer man.  
See the City Bakery for all kinds  
of pies. 32tf

Anderson Witherspoon was in  
Channing a few days this week.

LOST—Gold-band ring some-  
where in Hereford. Return to this  
office.

J. J. Herbster, of Milford, Iowa, is  
in the city again after a few month's  
absence.

L. A. Stroud went to Denton and  
other north Texas points Saturday  
on business.

Mr. and Mrs. C. C. Ferguson have  
returned from a few days outing at  
Mineral Wells.

LOST—A pair of gold rim nose  
glasses. Finder will please return  
to W. J. Rogers. 37tf.

I now have two good teams and  
can do your transfer work on short  
notice. W. T. Smith. 34tf.

W. H. Finrock, of Wainessville,  
Illinois, was in Hereford to look  
after his interests this week.

J. H. Bowers is in Dallas this  
week making purchases to replenish  
his stock of dry goods at this place.

I am agent for Samuel H. Cohn  
ready-to-wear clothes. Fits guar-  
anteed. Mrs. S. H. McCracken,  
Hereford, Texas. 32tf

Elder J. N. Wooten has returned  
from Buffalo, New York, where he  
went to attend a general convention  
of the Christian Church.

I can make it to your interest to  
buy your canned sweet potatoes,  
pumpkins and Boston baked beans of  
me. J. M. Garner. 21tf

Scott Stringfellow is again back at  
his post of duty at the Johnson,  
Gary Hardware Co., after a pleas-  
ant outing at the Dallas Fair.

Mrs. R. S. Coward and children  
left Wednesday for Dallas where  
the former will have charge of the  
sewing department of Buckner's  
Orphan Home.

Hear Eder's "King of The  
Cattle Ring" show band at noon and  
don't miss the best of all shows at  
night under canvas. At Hereford,  
Texas, Friday, Nov. 2nd.

Strayed—A four-year-old iron  
gray mare with wire mark on right  
hind leg and had leathern halter on  
when last seen. Any information  
should be reported to Cardwell  
Bro's. 36tf

T. M. Palmer is down in Texas  
on business connected with his in-  
terests here. While away he will  
be with the lumbermen of the state  
at the Dallas Fair on the day set  
apart for these men.

The "King of The Cattle Ring"  
is by far the play ever seen under  
canvas and has proven to be a great  
attraction for country and out of  
town people. At Hereford, Texas,  
Friday, Nov. 2nd.

Lester Weaver left Wednesday  
for Ft. Worth and other Central  
Texas points where he will spend  
some days selecting some fine Jersey  
cows to be used in connection with  
his dairy at this place.

Mr. and Mrs. Robt. Ball left Sat-  
urday for Temple where Mrs. Ball  
will receive medical aid in the sani-  
tarium. Mr. Ball will take a com-  
mercial course at Dallas. They will  
return to Hereford in the spring.

J. L. Crawford and family have  
moved here from Vernon and will  
make this their home. Mr. Craw-  
ford is the son-in-law of W. A.  
Hubbard of this city. The BRAND  
is glad to welcome them to the best  
town on the plains.

Everybody remembers Eiler's big  
show that appeared here about a  
year ago as being good. They are  
coming again soon with the great  
new play "King of The Cattle Ring"  
and now far better than ever. At  
Hereford, Texas, Nov. 2nd.

Elsewhere in this issue will be  
found the half page ad of Cockrell  
& Houck, in which they propose giv-  
ing to their customers a high grade  
piano. Messrs. Cockrell & Houck  
have a complete line of furniture  
and we insist that you read their  
proposition in this issue.

W. F. Carl of Ohio has been the  
guest of his brother, C. H. Carl,  
this week. Mr. Carl is a sticker  
for his home state, but he told us that  
he is seeing some things here which  
cannot fail to impress one that the  
Panhandle is destined to become  
a great agricultural country.

If you read, see Cannon & Ma-  
gill. 36-2t

J. L. Wilson is in Dallas this  
week in attendance at the big Fair.

For Sale—A good sorghum mill.  
Call on J. M. Boone at barber shop.

Sheriff Press Burnam of Dimmitt  
was in our town over Saturday and  
Sunday.

Miss Abbie Hubbard has returned  
from an extended visit with her sis-  
ter in Vernon.

Mrs. C. E. Edwards has returned  
from an extended visit with her par-  
ents at McGregor.

4lbs soda for 25c at J. M. Gar-  
ner's, guaranteed to be as good as  
Arm & Hammer. 21tf

**Cannon & Magill are  
located first door north  
Tygret Hotel. 36-2t**

Foss Garrison of Cleburne ar-  
rived Monday to attend the bedside  
of his brother, W. H. Garrison.

Wanted—Several girls at the  
Hereford Steam Laundry who can  
do ironing. Apply at once. 30tf

Albert Begges of Waco is in the  
city to begin a school of instruction  
for the Masonic lodge at this place.

Parties wishing to sell their city  
property, will get results by placing  
a list with Murchison, Thompson &  
Co. 31tf

Prof. D. B. Woodlee and wife  
left Wednesday for an outing in  
North and Central Texas. They will  
visit the Fair while away.

STRAYED.—One black pig with  
white spots, about three months old.  
Reward if returned to  
(37-2tp) M. H. LILE.

T. M. Keen of Olton has been  
in the city this week holding a bunch  
of cattle for shipment, his delay  
here being the scarcity of cars.

WANTED—Twenty-five hundred  
dollars worth of Vendor's Lien notes  
bearing 8 or 10 per cent interest at  
reasonable discount. Apply to this  
office. 36tf.

J. A. Canterbury returned Sat-  
urday from Dallas where he went with  
Mrs. Canterbury. The latter will  
remain in the sanitarium at that  
place for medical aid.

I still have a few cans of Aldemy  
Baking Powder and with every 25c  
can you get a chance at a fifty dol-  
lar range stove. Come early for  
they won't last long. J. M. Gar-  
ner. 21tf

J. K. P. Gilliland has returned  
from a two weeks visit to his former  
home in Tennessee and reports an  
enjoyable trip. He was accompan-  
ied on his return by his daughter,  
Mrs. Mary E. Ritter.

Wanted—Freighters to haul four  
hundred tons of cotton seed cake  
from Bovina to the Lone Star Ranch  
at 11 cents per hundred. Distance  
18 miles. Kelly Bro's. per B. B.  
Curtis, manager. 36-4t

T. J. Graves and family left  
Wednesday for Mineral Wells where  
they expect to remain for several  
weeks for the benefit of the former's  
health. They will go from there to  
Corpus Christi for the winter.

Norman Wilson, the well known  
builder and contractor, of Bovina,  
was in the city a few days this  
week on business. Mr. Wilson tells  
us that he is kept quite busy to look  
after all the building going on in  
Bovina.

Frank J. Eberle of Norwood,  
Ohio, has moved to this place for a  
permanent residence. Mr. Eberle  
owns a valuable quarter section of  
land four miles north of town, which  
he says is not for sale. He will  
open a piano store here at an early  
date.

J. H. Cowart of Lamb county  
was in the city the guest of his bro-  
ther, T. A. Cowart, this week. Mr.  
Cowart brought with him a sample  
of his sweet potato crop, which tip-  
ped the balances at 10 1/2 pounds.  
We will have to admit that Lamb  
county has thus far beat the Pan-  
handle in growing large potatoes.

T. S. Shirley, of Melissa, Texas,  
has been in Hereford and vicinity  
for a few weeks visiting his uncle,  
T. E. Shirley, and making arrange-  
ments to have his wheat crop sowed.  
Mr. Shirley has purchased the home  
section of the Holland Ranch and  
tells us he will ship his immigration  
car here next week. He will live  
on the ranch.

**To School  
Children**

Our stock of Pencil and Fancy Tablets, Inks,  
Pencils, Etc., is complete. We can sell you  
just the design you want in Writing Tablets.  
Come to our store when you need anything  
in this line.

**T. M. Coulson**  
**DRUGGIST**

**CARDWELL BROS.**

IS THE PLACE TO BUY YOUR FRESH  
VEGETABLES AND FRUITS. WE  
GET A FRESH SUPPLY DAILY AND  
CAN SUPPLY YOUR WANTS ON  
SHORT NOTICE. DON'T FORGET THE  
PLACE. :: :: :: ::

**CARDWELL BROTHERS**  
THE UP-TO-DATE GROCERY STORE

JOE CARTER ELISHA CARTER

**CARTER BROTHERS**  
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers  
HEREFORD TEXAS

The patronage of the general public is cordially solicited

**J. F. COLLUP**

DEALER IN

**Coal, Hay, Grain, Field  
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will  
endeavor to sell you goods at as close margin as  
possible.

**WE HANDLE ALL KINDS OF POSTS**

**To The Public**

Having purchased the City Meat Market from  
Geo. F. Pearce, I take this method of inviting  
my friends and the public at large to call on  
me for anything in the fresh meat line. I  
shall butcher only fat stuff and you may rest  
assured that if you will buy your meat of me  
you will always get the best. :: :: ::

Yours for business,

**C. T. DOBBINS**



**Hodges—Park.**

On last Sunday afternoon at four o'clock, Rev. O. W. Dean, in his earnest, impressive way, spoke the words that united the lives of Miss Edna Park and Mr. B. F. Hodges until death intervenes.

The marriage took place at the home of the bride's brother, H. O. Park, in East Hereford, there being present the relatives and nearest friends of both the contracting parties.

Following the ceremony was the wedding luncheon which helped to make the happy event one long to be cherished by all present.

Both bride and groom have numerous friends in Hereford whose hearts are filled with earnest hopes and best wishes for their future happiness and prosperity.

Mr. and Mrs. Hodges will go to their ranch out north of town for their present place of residence.

**Wedding Overlooked.**

A news item of interest which was overlooked in last week's BRAND was the marriage of Albert Murphy and Miss Willie Herbbert, both of this city, which occurred at the home of Rev. and Mrs. O. W. Dean on Sunday, October 14, Bro. Dean officiating. Both the contracting parties are well known in Hereford and have numerous friends who will join the BRAND in wishing them much happiness and prosperity along life's journey.

**Plow-Engine For Sale.**

I have a 25-horse power engine which I am offering for sale on easy terms, or will trade for good property.

37tf J. S. MOLLENHOUR, Hereford, Texas.

**Corsets! Corsets!**

We have just opened a new shipment of Henderson's Corsets. Nothing better for your money.

37tf GEO. A. STAMBAUGH.

**Notice to the Public.**

Anyone wanting houses or barns moved, it will pay them to see

35tf J. T. OWEN, At Ritchey Hotel.

**Press Your Clothes.**

Bring your old suit to me at Dale's barber shop and let me clean and press it and make it as good as new.

29tf WALTER ORR.

**Others Wed.**

In the parlor of Mrs. W. B. Robinson's boarding house in West Hereford, Miss Ella Laugery and Mr. P. V. Winstead last Saturday at four o'clock the took solemn vows which united them in holy wedlock, Rev. V. H. Trammel performing the ceremony.

The bride's home is in Canyon City, but she has been in Hereford the greater part of the past year as a much valued member of the BRAND's working force, and has made many friends here by her pleasing and lady-like ways.

The groom is a young man of exemplary habits and close application to business and is liked and respected by all.

Mr. and Mrs. Winstead have the BRAND's most earnest wishes for a joyous and fruitful life-companionship.

They are domiciled in South Hereford at the old Conrad place and will welcome their friends into their newly established home.

**Town Lots for Sale.**

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired.

37tf E. F. CONNELL LAND CO.

**The Baker.**

We have moved into our new, clean, warm shop and are now prepared to give you the best bread that can be made by our new up-to-date baker—loaves as large as those sold anywhere else and fresh everyday. All kinds of fresh pies and cookies. Watch for our cake ad next week.

1t Strayed or Stolen.

Two Brown Work Horses, 16 hands high, each branded H on shoulder, will pay for information leading to their recovery.

30tf MCKNIGHT BROS. Amarillo Texas.

**List Your Property.**

We are compiling, and sending to northern and Eastern Correspondents, catalogs and descriptive circulars, of lands for sale, our patrons get this free advertisement.

36tf MURCHISON, THOMPSON & Co.

Subscribe for the BRAND—\$1.00.

White and graham bread at City Bakery. 32tf

Men's overcoats at Geo. A. Stambaugh's. 27tf

"See" Cannon and Magill about those new clothes. 36-2t

For Rent—A 125 acre farm. Apply to R. H. Norton. 30tf

Cannon & Magill will press your clothes and do it right. 36-2t

Fresh bread, pies and cakes at the City Bakery at all times. 32tf

An extra good team of horses for sale. See Jno. Humphry. 36tf

Dr. W. C. Moughon has returned from a business trip to Terrell.

"Have that overcoat" cleaned and pressed at Cannon & Magill. 2t

M. B. Keliehar, public stenographer. Office with E. F. Connell. 37tf

Judge C. G. Witherspoon has returned from a trip to the Dallas Fair.

We sell diamonds and can save you money if you buy from us. Vanoy & Ray.

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer. 22-tf

W. C. Green and family left today for New Mexico where they will improve their claim.

FOR SALE:—7 brood mares at a bargain for cash or will trade for cattle. W. O'Brien. 37tf.

Oscar Vaughan of Stratford is the guest of his parents, Mr. and Mrs. L. W. Vaughan, today.

Forty hogs for sale, from 5 to 500 pounds weight. High as a cats back. I. N. Dillard. 35-4p.

If you wish to sell that house and lot or vacant lot just tell Murchison, Thompson & Co. about it. 31tf

If it's work stock or farming tools you want, see me, I have 'em. Robt. L. Ball, Hereford, Texas. 34-tf

Beautiful wedding presents and gift goods in sterling silver and plated ware at the jewelry store. 37tf

Carrie A. Nation lectured to large audiences at the court house in this city Monday and Tuesday evening.

Vanoy & Ray now have the largest and best selected stock of silverware you will likely find in the Panhandle. 37tf

If you want a good work glove or dress glove, buy the Great Western or M. W. Hodkin. Can get them at Geo. A. Stambaugh's. 37tf

We are sorry to learn W. H. Garrison, who has been confined to his home in this city for several weeks, is yet in a critical condition.

G. R. Ward of Arney was in the city Thursday with the largest turnip ever exhibited here. The sample weighed 6 5-8 pounds and measured 24 inches around.

R. F. Price and R. N. Naudain, of Milford, Iowa, are in the city purchasing lands this week. The former purchased the Portwood three sections from Dr. Estes and G. H. Guinn.

J. N. Walder and wife arrived from Texas Wednesday to visit relatives at Hart. They were met in Hereford by the latter's brother, T. W. Hart, who had not seen his sister for seventeen years.

A change was made at the depot this week in which Fletcher Rogers was promoted from operator to cashier, his place as operator being supplied by Geo. Perkins, who was formerly stationed here.

Robt. Brazil tells us that he will erect a building on lots across the street from the telephone office and put in a first-class tin and plumbing shop. We are told the work will begin in a few days.

W. H. Rayzor has our thanks for bringing a fine bunch of his home-grown celery for the BRAND editor and wife's dinner Thursday. Mr. Rayzor has all "bested" when it comes to growing a variety of fine vegetables.

Mr. and Mrs. C. W. Dodson have sold their handsome cottage home in West Hereford to J. L. Crawford, of Vernon, who is now occupying same. Mrs. Dodson will leave in a few days on an extended visit with relatives in Central Texas, while Mr. Dodson will be at the Ritchey Hotel for the present. They will build again early next spring.

**THE JOY OF LIVING**

CAN BE FULLY REALIZED WHEN YOU ENJOY GOOD HEALTH



**The Popular Liver Medicine Will Keep You Well**

A GUARANTEED CURE for all diseases produced by TORPID LIVER and IMPURE BLOOD. Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. HERBINE is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

**CURED BY HERBINE AFTER OTHER REMEDIES FAILED**

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try Herbine, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

**TAKE IT NOW!**

LARGE BOTTLE, 50c GET THE GENUINE

**Ballard Snow Liniment Co.**

ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY T. M. COULSON, Druggist

**STONE MANUFACTURING PLANT**

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement.

**HILL & ROBINSON**

HEREFORD, TEXAS

**T. M. Palmer Lumber Comp'y**

DEALERS IN

**LUMBER, LIME, BRICK, CEMENT**

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

**T. M. Palmer Lumber Comp'y**

HEREFORD, TEXAS

**PARKER BROTHERS**

Up-to-Date Contractors and Builders

Always ready to figure your job and will do you none other than first class work. A trial with us will convince you that you can safely trust your building with us.

**PARKER BROTHERS**  
HEREFORD - - - TEXAS

**Don't Wait**

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once.

**B. H. SMITH, Agent**

HEREFORD - - - TEXAS

**The Hereford Grain Company**

Is in the market for Wheat, Oats, Kaffir, Maize, and other grains. Highest market price paid. We are now in a position to supply the wants of the local trade in grain, hay and feed stuffs. We are installing a mill to grind kaffir and maize.

**The Hereford Grain Company**

**Easterwood's Livery, Feed and Sale Stable**

Located one block east of the depot is now open for business. Everything brand new. Up-to-date rigs, fancy and spirited drivers. A trial with us will convince you that we are prepared to serve you well in our capacity.

**J. F. EASTERWOOD, - Proprietor**