

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



**Sub-
scription
Rates**
Per Year... \$1.00
6 Months... .50
3 " " .25
IN CLUBS OF SIX
To six different
addresses, \$5.00

**Ad-
vertising
Rates**
Display, 50 cents
per inch monthly.
No Discounts for
time or space.
Local reading no-
tices, 5 cents
per line, each in-
sertion.

**TERMS, CASH IN
ADVANCE**

Address all busi-
ness communica-
tions and make
all remittances
payable to the

The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, OCTOBER 2, 1903

No. 33

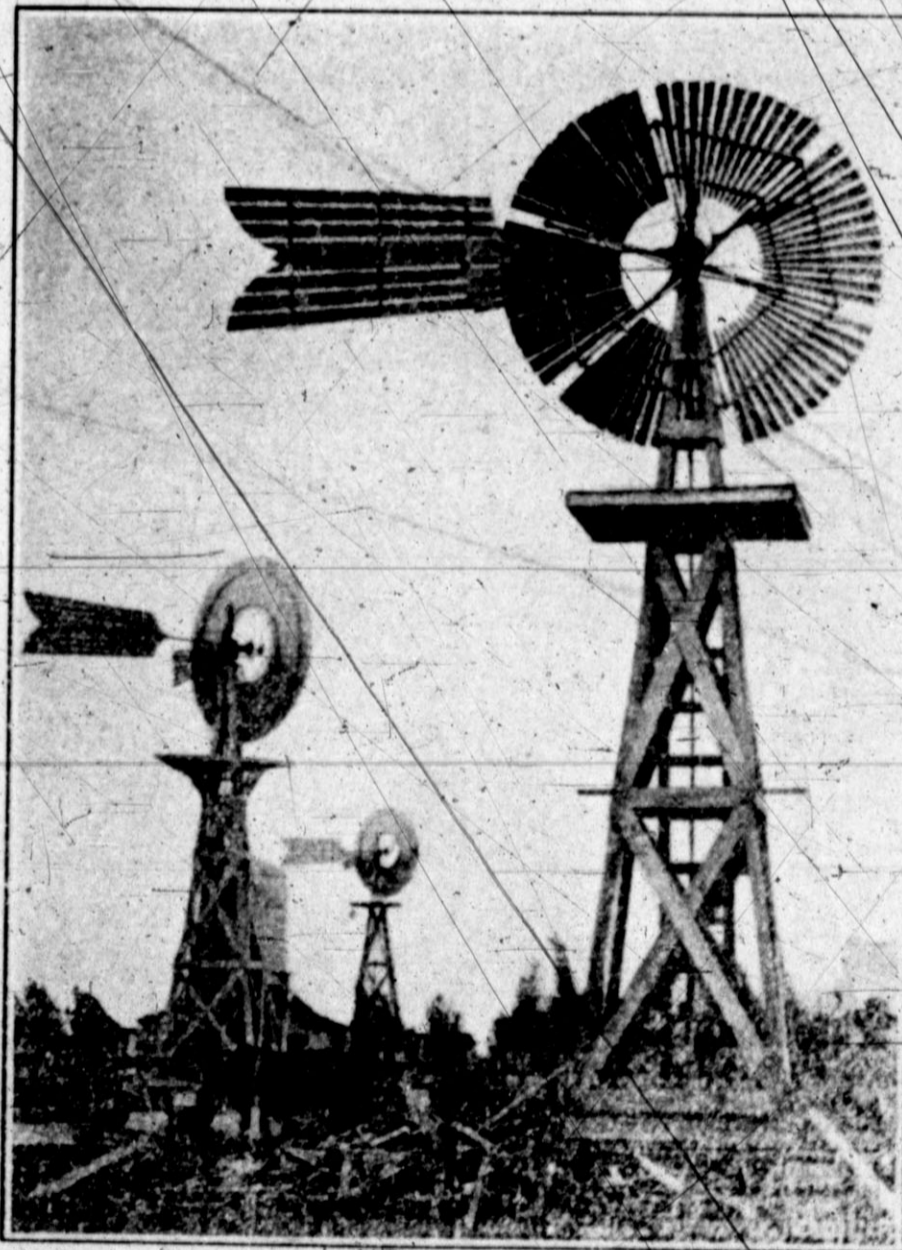
Stringfellow-Hume Hardware Co.

(INCORPORATED)

Wholesale and Retail Dealers in Hardware, Wagons, Farming
Implements, Wire, Wood and Steel Windmills.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Elipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Elipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

Pants That Fit

stay fit and won't rip, made with the highest waistband, look well, wear well, friend makers and retainers, good wearers and in every respect worth the money. Pants that are never shunned, never rip, an agreeable companion to the unmarried man, a saving of stitches to the married woman, that's

The Flat Iron

brand. We have them, we sell them. Can't we sell you a pair? You'll be pleased with them. We have the sizes, men's sizes, youth's sizes and boy's sizes. The boy needs a pair of good knee pants, and you need for him to have a good pair, a pair you will not be compelled to re-sew. The price is high, but the quality is still higher. Don't you want quality? If so, he is permanently located at

E. W. Harrison's Furnisher to Men

HENRIETTA OIL FIELDS.

Lockridge Field Taking on New Speed—Shooting Wells a Success.

New excitement was aroused in the field Sunday by the bringing in of the Jones well. This well is said to be as good or better than any in the field. It is 250 feet deep and located more than a mile south of the original Lockridge well.

This well will be shot tomorrow, which is expected to develop it into a phenomenal well for this field.

Col. J. D. Stine's well, just west of and adjoining the Lockridge tract, came in on Wednesday, but it is not as good as the Jones well.

The Lockridge well, which was shot some five days ago, will produce five barrels a day. A derrick and pump have been erected over it and it will be listed as one of the regular producers.

E. E. Dismuke has leased Frank Schnell's land just east of the Jones tract and will put a rig on it at once.

J. M. Butterwerth has leased from Wm. Hurn 100 acres. The contract calls for a well 400 to 500 feet deep with an option to drill two more. They go half and half the

expense after the 400 feet in the first well, and Mr. Hurn gets \$25 an acre and half of all above that sum when the land is sold.—Henrietta Independent.

Cheap Rates to the Panhandle.

For the purpose of enlarging the public's knowledge of the true conditions holding in northwest Texas—the Panhandle—"The Denver Road" has put in effect round-trip party home-seeker's rates to points along its line. These rates are upon a basis of one fare for the round trip for parties of five or more persons traveling together on one ticket, and carry the privileges of stop-overs at pleasure at all points north of and including Vernon, Texas; passengers being allowed a limit of 30 days in which to return.

In view of the fact that the Panhandle is enjoying the most rapid growth of any section of Texas, for which there is ample reason, this move on the part of "The Denver Road" is a wise one and will doubtless result in the splendid agricultural and business opportunities of that section becoming better known and appreciated within a very short period of time. This section of Texas abounds in resources and the land, being still available at very low prices, is now being rapidly taken up.

City Market Changes Hands.

W. R. Hess, of Miami, has become sole owner of the City Meat Market, having purchased the interest of his partner, Mr. Harmon.

Mr. Hess is a splendid gentleman and has a most excellent family which will prove a valuable acquisition to Hereford. He is an experienced market man and we bespeak for him the success he deserves.

In Dead Earnest.

I want to sell everything I own in Hereford at less than cost. Who wants it? I have a nice residence cost nearly \$1500, will take less for it. I have a good furniture business that I will sell for less than cost. For a bargain see C. E. Spath. 29tf

To Exchange.

\$15,000 worth of business and residence property in Itaska, Texas, and stock of the Itaska Cotton Manufacturing Co., for plains land; would put in some cash on proposition that suits. E. S. Burgess, Amarillo, Texas. 32t4

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and commercial branch for twenty years.

Harrison Sets 'Em Up.

E. W. Harrison, the popular habberdasher, has always been a firm believer in advertising and has won an enviable reputation as an adv writer. In last week's issue he placed some local advs, one of which read, "Bat Hides Wanted." Promptly on the issue of the paper two young ladies, Misses Maggie Watson and Kate Davidson, proceeded to his establishment with the required article. Esca was somewhat abashed, but soon recovered himself and proffered "set-up" to the young ladies with the acceptance of which the incident passed off pleasantly.

MORAL:—If you don't want anything don't advertise in the BRAND for it.

Brand Advs Bring Results.

We received this week a letter from John Estes, a prominent stockman and wheat raiser of Swisher county, enclosing a check in payment for a local adv offering for sale a quantity of seed wheat. What he thinks of the value of BRAND advs will be seen by a perusal of the following:

Twist, Sept. 26, 1903.

Editor BRAND,

Hereford

Gentleman:—The little adv in your paper has brought me several nice orders for seed wheat.

Yours truly,

JNO. ESTES.

Special Rates on Account of Meeting of American Bankers Association.

On account of the annual meeting of the American Bankers Association, to be held at San Francisco October 20th to 23rd, The Fort Worth & Denver City R'y—"The Denver Road"—has authorized a rate of one fare for the round trip, tickets to be sold October 8th to 17th inclusive, and to be good for return as late as Nov. 30th. In connection with this "The Denver Road" announces that stop-overs will be allowed practically at pleasure in both directions. Although this arrangement is made on account of the meeting of the Bankers Association, the rates are open to the public without discrimination.

Sand Wells

Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and "sanding down." Call and see us. We are handling the best and cheapest well casing on the market. 16tf

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,
Manager

41tf

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.
PHYSICIAN AND SURGEON
Surgical Cases Solicited. Electrical and X-Ray Machine in office at
T. J. Davis' Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas.

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
'Phone No. 82
Office at Burns & Smith's Drug Store
Hereford Texas

A. D. BRUBAKER, M. D.
PHYSICIAN AND SURGEON
Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Special attention given to Piles and other rectal troubles.
Office at Burns & Smith's Drug Store
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in the G. R. Hay brick building
Office 'phone 65 Residence 18

C. L. STOCKS
—DENTAL SURGEON—
Office 'phone 30 Residence 144

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

R. F. HOLLOWAY
ATTORNEY-AT-LAW
Hereford Texas

CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors,
We are yours very truly,

HEREFORD MERCANTILE CO.

School supplies at Burns & Smith's.

J. C. Cox returned Wednesday from a business trip up the line.

Quality is the main inducement Esca Harrison presents in favor of his goods. 32tf

Col. J. Q. Morrison, freight agent for the "Katy" road, was a business caller in town yesterday.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

Don't forget the "Voluntary Social" at the residence of Mr. and Mrs. Ira Aten next Tuesday evening.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

J. H. Boyce, who is visiting at the home of Ira Aten, paid this office a pleasant call Monday afternoon, in company with the latter gentleman.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

Our separate parlor for ladies is "it." Beach & Orr. 24tf

Ewing Halsell was in this week from his ranch near Bovina.

Do you care to trade where sweaters are not a necessity? Then patronize Beach & Orr. 24tf

E. H. Fullwood of Endee, N. M., was a pleasant caller at this office while in town last Saturday.

For Sale—"Black Bess," my famous buggy mare; also one good work mule. W. H. Cummings. 30t4

My electrical machine is now in repair and those desiring treatment may come regularly. 33tf

R. H. Gough, M. D.

Mrs. S. N. Garvin and Mrs. Daniel Davie, who reside twelve miles west of town, accompanied by Mrs. S. C. House, were pleasant callers at this office on Tuesday.

Washing 35c per dozen; washing and ironing 60c per dozen; washing, starching and ironing 75c per dozen. 33tf

Mrs. Davidson,
south of the railroad.

We carry in stock Rodgers & Gollets, Eastmans, Lazelle, Ed-Pineaud, Mellies, Alern, Colgates, handkerchief extracts and toilet waters and Coke's Dandruff Cure. T. M. Coulson & Co. 31tf

Babies' shoes, 20c apiece or 2 for 40c. E. W. Harrison. 32tf

W. J. Hodge of Cowden, Okla., came in Tuesday to look after his property interests at this place.

Call on Lee S. Smith at his new quarters in the F. H. Britain brick building for anything in the jewelry or optical line. 25tf

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

W. E. Pittman received a message on Tuesday that his father, who resides at Mexia, was dangerously ill. Mr. Pittman left on the evening train for his father's bedside and it is hoped by his many friends here that he will find his father convalescing.

C. C. Loving and family arrived in Hereford this week from Dimmitt and the former has accepted a position in the BRAND'S mechanical department, and of which department he will have charge. Mr. Loving is a first-class printer and a pleasant gentleman to meet and we trust that when printer's work of any kind is wanted you will ring up No. 96 and have Mr. Loving figure with you, or better yet, call at this office.

Ideal Dairy

J. E. BRIDGES, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons.

'Phone No. 38

Dimmitt Hotel

W. A. TATE, Prop.

Rates--\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING

Hereford, Texas
Agent for and Builder of the
**Kitselman
Wire Fence**

Best fence for stockmen. Will turn any stock and has no bars to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

MORE DIPPING IS IN SIGHT.

Opinion is Expressed That Clean Cattle Will Soon Be Allowed to Cross at Any Season.

Colorado, Tex., Sept. 30.—The announcement made to the effect that the State and Federal inspection season will begin Oct. 1 this year is generally satisfactory to the cattlemen of West Texas. John Carlisle, one of our leading ranchmen, who owns a border pasture, says this is one year that the Live Stock Sanitary Board has done the proper thing at the proper time, and that the new regulations will be generally satisfactory to all fair-minded ranchmen.

The early season is going to give a wonderful impetus to the dipping business. That fact is already evident from the manner in which the situation is beginning to shape itself. There has been no cold weather so far this season to interfere with the development of the fever tick below the line, and the presumption is that Southern cattle are going to show up pretty badly infected. They can not cross until they are inspected and found clean, and there is but one way to clean them, and that is to get rid of the ticks.

Dipping seems to be the quickest method of retaining the desired result, and there is going to be more dipping along the Texas line this season than was ever seen in the State before.

Last season the first of November was the opening date for the passage of clean cattle, one month later than the impending season. Inspectors say that last season the cattle were very ticky, from the fact that there had been no cold weather. The owners of such cattle had to clean them before they could come over. In the majority of instances this was accomplished by greasing the animals with diluted Beaumont oil. Some of them used curry combs and picked ticks by hand. In fact, all sorts of expedients were adopted for the eradication of the ticks. The difficulty experienced in doing this will naturally influence the adoption of the most effectual methods that can be desired this season, and as dipping is recognized as more or less of a panacea by both State and Federal authorities, the dip is going to be called very much into requisition.

The expense of dipping is something of an item, as the charge is an average of about 25c per head, but the average ranchmen prefer to pay the money and have the work done, believing it to be the quickest and surest way of accomplishing the desired end. The mere dipping of the cattle is not a guarantee, however, that they can cross the line. They will have to wait ten days below the line after being dipped and

then be inspected before they can cross.

If the inspector finds one tick in the entire bunch it will be accepted as sufficient evidence that the cattle are not clean.

Those who are watching the trend of events very closely with reference to the quarantine situation do not hesitate to express the opinion that the time is close at hand when clean cattle are going to be permitted to cross the line at any season of the year.

It may be stated that this reading of the stars depends very much on dipping developments.

HE IS NOT KICKING.

An Odessa Cattleman Who Thinks There is a Silver Cloud Behind the Prevailing Darkness in Cattle Circles.

"I am not kicking because cattle are a little lower just now," said E. M. Graham, of Odessa, when he dropped into the News office for a friendly chat Wednesday. He went on: "They are not so much lower anyhow. Let's look up your latest quotations to see. You see cows are off, but steers and yearlings are steady. Then we are able to hold our cattle now and they are going to bring a better price by next season. Look how they are shipping out their she stuff. Why, where is the next crop of steers to come from? The number will be greatly lessened. Then won't the demand for beef be greater, but since the range has been so depleted in number, won't there be a scarcity and a consequent higher price paid? Mark my prediction, we are not so bad off as we think we are. Let everybody keep a stiff upper lip—we are getting on fine, I tell you. Now read your latest quotations."

We turned to our daily bulletin from Kansas City and found the following prices quoted:

- Good grass beef steers, \$4.50 to \$4.75.
- Good straight grass heaves, \$3.50 to \$4.00.
- Good grass cows, \$2.50 to \$2.75.
- Good to choice stock calves, \$3.75 to \$4.25.—Pecos News.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Sept. 30, 1903:

- Mr. Clifford Acker, Mrs. Ola Berry, John Brown, Miss Nannie Barnes, R. E. Bardwell, Mrs. Ola Clark, Frank Duren, Jno. Fancher, Mrs. Mary Garrett, Sarah Hodges, J. E. Huffman, Mrs. Lucy Mills, Thomas W. Roberson, W. B. Roberts, Miss Laura Sheppard, Mrs. F. W. Slater, Obie Smith, Marion Smith, G. W. Sneathen, Miss Bettie Vincent, Mrs. M. P. Vance, J. M. Wood, J. W. Yates.

In calling for above please say "advertised"

W. J. WALTERS, P. M.

A BOOM
does not, ultimately, bring about the best results to a community.

THE PANHANDLE
is **NOT** on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.
Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine. A country abounding in such resources (tried and proven), together with the

LOW PRICE
of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"
has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON,**
General Passenger Agent, **FORT WORTH, TEXAS**
For pamphlets and full information.

**Southern Kansas Railway of
Texas and Pecos Valley Lines**

Weekly Stock Train

Beginning Monday, July 27th, 1903, and continuing every Monday thereafter until November 23rd, 1903, or as long as the business shall demand, we will operate our regular Weekly Stock Train for the season of 1903, in connection with the A. T. & S. F. Ry. to Kansas City, St. Joseph and Chicago markets. This train is put in service in order to offer the best possible facilities for the shipment of market cattle in less than train-load lots from New Mexico and the Panhandle of Texas. Particulars as to schedule, etc., can be obtained by writing (See Local Agent)

DON A. SWEET
Traffic M'gr Amarillo

WEST CO & G EAST
TO R R TO

EAST Rock Island WEST
System

DOUBLE DAILY SERVICE
Free Reclining Chair Cars on all Trains
Pullman Buffet Drawing Room Sleeping
Cars, Pullman Tourist Sleeping Cars
between MEMPHIS and the
PACIFIC COAST

J. S. McNALLY, D. P. A., **GEO. H. LEE, G. P. A.,**
Oklahoma City, O. T. Little Rock, Ark.

More Railroad Talk.

The talk of another railroad for Canadian still goes on, and it may yet become the railroad center, as it has been for years the trade center, of this section of country. A preliminary survey is now being made between Watonga, Ok., and Canadian for an extension of the road now in operation between Guthrie and Kingfisher, which it is said will pass into the control of the Rock Island provided the Watongo-Canadian extension is built. The objective point of the road is said to be Denver, Colo. Another road which will likely build through here is the Fort Smith and Western, which is now built to Guthrie, Ok., and will be extended to Pueblo, Col. —Canadian Record.

Teachers Wanted.

We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply.

American Teacher's Association,
J. L. GRAHAM, LL. D., Manager,
152-154 Randolph Building, Memphis,
Tenn. 24-37



Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster
LOCAL AGENT

Hereford, Texas



FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

Do It Now!

SAM H. MORRIS

Is the New-York Life Representative. See him at The Western National Bank

Returns From South Dakota.

J. H. Williams, the erstwhile Castro county steer raiser, but who sold his ranch some time ago, returned Wednesday from South Dakota, where he placed his 300 steers on the range. On his return he went to Austin to visit his father, who about two months ago had the misfortune to break his left hip and arm. He found his father improving, and while it will be some time before he will be able to get around comfortably, it is hoped that such will be the eventual result.

Buys a Ranch.

N. M. Hollis of West Point, Tenn., who came here to visit his brother-in-law, F. Herron, became so favorably impressed with this section of the country that on Monday he purchased the W. S. Files ranch, consisting of 3 sections, well improved and situated 10 miles north from Hereford. The consideration was \$5860. While we are pleased to chronicle this fact, we sincerely hope that Mr. Files and his estimable family will remain as one of us, though we have not learned what his intentions are for the future.

To Take a Needed Rest.

Dr. C. L. Stocks, the retiring editor of the Searchlight, accompanied by Mrs. Stocks, left yesterday for the old home at Barnesville, Ga., where they will visit the former's parents for some weeks and the doctor will take a much needed rest.

After returning here Dr. Stocks will devote his entire time to his profession—dentistry. His many friends and patrons, while regretting his absence, even for so short a time, will gladly welcome him and his excellent wife on their return.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

Teachers Interstate Examination Course.

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.

This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

GOLDEN SEAL

HIGH PATENT PREMIUM

Is the new and superb brand of Flour we are now putting on the market. We buy it and the Old Reliable Peacemaker direct from the mills in Fresh Car Load Lots. Our stuff is the Real Article; that's why we are popular.

BUY JOHNSON'S GROCERIES

and be pleased. We are moving to the large new Fuller brick where we will be even better prepared to serve you. It's our business to see that you are well fed.

ALLOW US PLEASE

JOHN A. JOHNSON

THE GROCERYMAN

'PHONE NO. 7.

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

The NEW MARKET

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market

W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place

Our Undertaker's Line is Complete and

will be kept up

C. E. SPATH & CO.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday
Ar. Dimmitt at 6:00 p. m. " "
Lv. Dimmitt at 7:30 a. m. " "
Ar. Hereford at 12:30 m. " "

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

If you want the latest designs in box stationery drop in and examine our stock. T. M. Coulson & Co. 31tf

Mr. and Mrs. D. R. Gass spent Sunday at Tulia, the guest of their daughter, Mrs. G. C. Hutchison.

Our prescription department is under the management of a registered pharmacist of sixteen years of practical experience. T. M. Coulson & Co. 31tf

Miss Tyson of the College will begin a class in painting at Mrs. M. B. Daniel's next Tuesday. All ladies interested are invited to be present. 31-3t

Judge Ira Webster came in yesterday from Dimmitt, where he had been holding the regular term of court, and left today for his home at Channing. He has our thanks for a year's subscription to the BRAND.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Dr. R. L. Bradley, one of Roswell's prominent physicians, passed through Hereford last Saturday, en route for Dallas. He was accompanied by Miss Holley, daughter of his partner, Dr. J. W. Kinsinger, who goes to enter an Episcopal college at that place.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

R. F. Holloway, and family left this evening for Cleburne, where they will henceforth make their home. Mr. Holloway, as county attorney, has made many warm friends by his zeal in bringing offenders to justice, which, added to his geniality and interest taken in all public affairs, will make his departure one of loss to Hereford. However, the best wishes of all go with him for a prosperous future.

BOOM ITEMS.

If you want to visit a first-class Sunday school, come any Sunday at 3 p. m. and visit Boom's.

Arch Bowlware and family, who have been visiting here for the past ten days, started on Monday for their home at Cleburne.

Wedding bells rang out in this community Sunday evening in honor of Vance Witherspoon and Miss Jennie Pylant, who were married that evening at the home of the bride's parents. The contracting couple were attended by Messrs. Robert Hooker and Bluford McMinn and the Misses Brunette Witherspoon and Carry Pylant, Rev. H. K. Monroe officiating. May their future pathway be strewn with flowers is the wish of a host of friends.

The health of the community is good.

Bro. Monroe filled his regular appointment Sunday at 11 o'clock. The services were well attended and much interest was manifested.

Mr. Blair of Texico was here this week on business and visiting at N. A. Laughlin's.

Homer Dendy on Tuesday began work for Henry Wealmer, who resides eight miles north from here.

A number of farmers in this community received a carload of coal last Saturday, and as a consequence were kept busy that day hauling it to their homes.

Louis Arnold was an attendant at our church services last Sunday.

Mr. Stanley and family, who reside east from here, attended preaching in the morning and Sunday school in the afternoon. We hope they will be with us regularly.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optician. 23tf

Low Rates to Colorado Points.

Announcement is made by "The Denver Road" (The Ft. Worth & Denver City Railway) that tickets will be sold to Colorado points from October 4th to 8th, inclusive, for one fare plus 50 cents for the round trip. This rate is considerably lower than the regular Summer Tourist rate, and, as the tickets will be good until October 31st, same as the Summer Tourist ticket, it is expected a large number of people will take advantage of same. A postal card addressed to A. A. Glisson, G. P. A., Ft. Worth, Texas, will bring any further desired information.

Icel Icel Icel

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

WILL CONTINUE

Indefinitely and for all time to come those awful **LOW PRICES**

on our entire complete and up-to-date stock of high and medium grade Furniture, Carpets, Matting, Linoleum, Floor Oil Cloth, Rugs, Window Shades, Picture Framing, Sewing Machines, Etc. We sew and lay carpets.

LOVELESS & BLACK FURNITURE DEALERS AND UNDERTAKERS

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

THE FAMOUS

Will open again in a few days. We are a little late on account of having to move building. Watch and wait for our bargains.

THE FAMOUS

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank
Of Hereford, Texas
CAPITAL - - - \$50,000.00

DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

BRAND ADVS BRING RESULTS

HEREFORD'S FIRST CAR WHEAT

Left This City Tuesday for Dallas to Be Ground Into Flour.

CAR GAILY DECORATED

J. N. Askren, One of Deaf Smith County's Enterprising Stock Farmers, Raised 700 Bushels of the Cereal in Excess of His Own Needs--Higgins & Rice Buy It and Ship It to the Century Milling Company.

On Tuesday a car loaded with wheat left this city and its advent was marked by having the car gaily decorated—advertising the fact that it was the first car of wheat raised in Deaf Smith county to be shipped to a flouring mill.

That this section of the Panhandle needs enterprising farmers only to develop this into THE wheat section of the State of Texas, if indeed, not the entire United States, was demonstrated this year by J. N. Askren, the well known stock farmer and broom manufacturer residing nine miles northeast from Hereford. This gentleman sowed nearly one hundred acres to wheat this winter and as a result raised over sixteen bushels to the acre, an excess of 700 bushels to his needs for feeding purposes.

Now, Mr. Askren is one of those kind of men who, when they see a good thing, grasp the opportunity presented at once and thus do good for themselves, their country and their fellow man. So, after noting the success made in raising wheat in small quantities for home consumption, Mr. Askren came to the very sensible conclusion that there could not be too much of a good thing—in wheat, especially—and broke land and sowed wheat of the Mediterranean blue stem variety with the result that after the threshing was done he found that he had enough wheat left to fill a car, after having provided for his individual purposes.

Again he showed the agility of his business qualities, and instead of selling his excess wheat to various parties in small quantities, he laid the matter before one of Hereford's enterprising grain firms—Higgins & Rice—who immediately bought all he had to sell and stored it into a car bound for Dallas, there to be received by the Century Milling Company, which company will convert it into flour—that indispensable hunger-satisfying staple, and who knows

but that before the winter is over this same Deaf Smith county raised wheat will find its way into the stomach of some hungry citizen of the county in which it was raised? One could go on and draw their imagination to an extent that lives would be saved, homes made happy, fathers and mothers saved from witnessing the trying and heart breaking ordeal of seeing their offspring slowly but surely dying for the want and need of this same wheat raised in Deaf Smith county, though such an ordeal could not come to pass in this Panhandle land of plenty.

But it is not our purpose to enlarge upon this phase of the wheat raising question. On the contrary we wish to draw our imagination a little as to what this country will be when it is inhabited by men who will grow more wheat and less kaffir and kindred crops—not that the latter are not essential to our cattle interests, however. Suppose, for instance, that next year half of the inhabitants of this and neighboring counties should put not less than 100 acres of their ranch land into wheat and assume that each would raise in excess to his own needs enough wheat to fill a car—as did Mr. Askren on the same amount of land—what would be the result? Some would say at once that not less than a thousand cars of wheat would be shipped from Hereford, and they might say aright, but we believe that instead of about 700,000 bushels being shipped from Hereford that amount and possibly more would be ground at a flouring mill located at Hereford, which amount would be increased from year to year until not only Hereford, but every railroad town in this section would have a similar institution and the value of lands would be increased from \$3 to \$10 an acre to \$25 to \$100 an acre, according to location.

There is not a citizen of this country but who knows that the above conclusion is correct, yet probably not one of five will act accordingly. Why is this?

Money Talks at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

Norman & Mabry
"THE PALACE GROCERY"

LUMBER - SHINGLES
BRICK, LIME AND CEMENT
OIL, LEAD, VARNISHES AND
PAINTERS' SUPPLIES

Hereford Lumber Co.

ELISHA CARTER

JOE CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

THINGS THAT WE

You are not required to be an expert to trade here, for we tell you sented all you have to do is to return them and we will cheerfully stant and unfaltering effort to serve you better, a desire to give you are some of the features that make this store grow. It is not our nothing. Instead we tell you about our goods and quote you price We want to keep up the reputation, and propose to do so by making

FLANNELS

A heavy red twill flannel, worth 30c, go at 22 1-2c.

Half wool white flannels, worth 25c, go at 17 1-2c.

A good wool white flannel, worth 35c, at 23c.

A dark heavy all wool grey flannel, worth 45c, go at 33 1-3c.

Opera flannels in all colors, light blue, white, pinks and reds, worth 65c, at 48c.

FLANNELETTES

Flannelettes for waistings in any colors you want at only 9 1-2c per yard. These goods are worth 12 1-2c and 15c. Just the thing you are looking for for a cheap waist.

Lace curtains, 21-2 yards long, worth 85c, go at 50c per pair.

The same old story to tell you, but we believe the public will appreciate it.

- 12 pearl dress buttons for 5c.
- 24 bone collar buttons for 5c.
- 2 papers of needles for 5c.
- 4 papers of pins for 5c.
- 2 ladies' thimbles for 5c.
- 2 child's thimbles for 5c.
- 2 ladies' handkerchiefs for 5c.
- 2 gents' handkerchiefs for 5c.
- 1 yard of lisle thread elastic for 5c.
- 2 dozen safety pins for 5c.
- 1 bunch featherstitch braid for 5c.
- 1 pair ladies' hose for 5c.
- 1 pair child's hose for 5c.
- Saxony yarn for 5c.
- 2 dozen hooks and eyes for 5c.
- 6 lead pencils for 5c.
- 6 wood covered slate pencils for 5c.

BLANKETS

We have just received 10 dozen more blankets and are determined to close them out, as we have no room to store them. If you need blankets you cannot pass these prices:

A 10-4 cotton blanket for 27 1-2c.

A 10-4 cotton blanket (very heavy) for 55c.

A 10-4 cotton blanket, extra heavy, in all colors, for 75c.

A 11-4 cotton blanket, extra weight in all colors, for 75c.

An all wool blanket, good lengths, \$1.50.

An all wool extra heavy blanket in all colors for \$1.75.

A 11-4 all wool silk bound blanket, all colors, for \$4.50.

Comforts from 85c to \$5 each.

HOSIERY

We let the people testify as to the merit of these goods, who bought them on last Monday and Tuesday.

100 dozen ladies' lisle thread hose, double heel and toe, guaranteed to be stainless, worth 25c per pair, go at 16 2-3c per pair. Now here is what we have to say about them: Buy three pairs of them for 50c, and if they prove to be no good, return two pairs and get your money back.

50 dozen boys' and girls' rock proof stockings, every pair guaranteed, worth 35c per pair, go at 25c.

We will sell a boys' double knee and toe stocking for 20c per pair, sold elsewhere at 25c.

SHOES

No space to tell you about shoes, but do not forget that we guarantee every pair of shoes from \$1.50 up that go out of our house and will make good any defective pair with a new one.

Now if you are looking for something swell in a LADIES' WINTER WRAP, CLOAK, JACKET or CAPE be sure to see our line before you buy.

DRESS GOODS

We are now prepared to fill every want in Woolen Dress Goods. We have everything that has a claim to being stylish--everything that is known to be fashionable.

For school dresses—a line of wool mixed suitings in a variety of colors at 25c per yard.

Plain Henriettas in tan, brown, blue, red and black at 15c per yard.

Plain Venetians, a sensible, serviceable goods, price at this store per yard 50c and 65c.

Fancy Zibalines in a large assortment, many styles in stock, on sale at 50c, 75c, \$1 and \$1.25 per yard.

Panama Serge in all shades at 65c and 75c per yard.

Camel's hair serge, very popular, at 75c and \$1 per yard.

Granite cloths in all colors, 75c and 85c per yard.

40-inch brilliantine at 65c.

44-inch brilliantine at 75c.

50-inch brilliantine, an exceptional value, at \$1.25 and \$1.50 per yard.

Galbre

We pens at the sive we a tuni to pr ed. thro if yo come us th

WANT YOU TO KNOW

re is to know about the goods, and if found not to be as repre-
 d your money. Selling only reliable goods at close margin, a con-
 eater incentive than is offered elsewhere to do your trading here
 to give you a long-winded writeup of this store that would mean
 have made this store known as the store that saves you money.
 the following prices:

LINERY

red neither effort nor ex-
 e the most up-to-date and
 time the most inexpen-
 y on the plains, and all
 at you give us an oppor-
 w you our stock in order
 ou that we have succeed-
 be glad to show you
 le the stock is full, and
 ready to buy a hat now
 , but by all means give
 e of showing you.

Fox & Comp'y

STAPLES

Ask your neighbor whether or not those goods bought at our store on last Monday and Tuesday were worth the money. Read these prices and be convinced.

- ACA feather ticking at 12 1-2c per yard.
- Outing flannel, worth 12 1-2c, for 10c.
- Outing flannel, worth 10, for 7 1-2c.
- Outing flannel, worth 7 1-2c, for 6c.
- A good 3-4 bleach for 5c.
- 12 yards of lonsdale bleach for \$1.
- 12 yards of knight's cambric for \$1.
- 20 yards of best cotton checks for \$1.
- Canton flannel at 5c, 6c, 7c, 8 1-2c and 10c.
- Bookfold cheviots, goods we have always sold for 12 1-2c, go at 10c.
- 1 case of 32-inch percales to sell at 8c per yard.
- 1 case of 27-inch percales at 6 3-4c.
- Best grade of oil cloth for 12 1-2c per yard.
- 7-foot cloth window shade for 25c.

Ladies Walking Skirts

Novelty walking skirts, fancy tweed walking skirts, all the different color combinations are shown here—made panel fronts, kilt sides, block bottoms—these skirts are very cheap at the price—\$5.

Walking skirts of latest styles and patterns at \$1.50, \$2, \$3, and \$4.

We have some swell walking skirts in zibalines, broadcloths and panama serge at \$7, \$8, and \$10.

UNDERWEAR

The people stood on the banks of the Hudson when Fulton's steamer first started up that stream without sails or oars, and said: "It can't be did."

Men's extra heavy fleece lined undershirts at 48c, sold elsewhere for 75c.

Men's extra heavy fleece lined drawers at 48c, sold elsewhere for 75c.

Men's heavy fleece lined undershirts for 40c, sold elsewhere for 65c.

Men's heavy fleece lined drawers for 40c, sold elsewhere for 65c.

Men's extra heavy fleece lined balbriggan undershirts for 65c, sold elsewhere for \$1.

Men's extra heavy fleece lined balbriggan drawers for 65c, sold elsewhere for \$1.

We can fit the boys in extra heavy fleece lined 2-piece undersuits at 75c per suit.

We claim without fear of contradiction that we are showing the best child's heavy fleeced lined union suit for 25c to be found anywhere.

Ladies' union suits at 35c, sold everywhere for 50c.

Ladies' extra heavy union suits at 50c, sold elsewhere for 75c.

Ladies' 2-piece fleece lined undersuits at 75c and \$1 per suit.

We do not claim to sell all of the goods, but we do claim that if you will inspect this underwear you will buy.

WAISTINGS

You cannot appreciate a good thing without you see it.

Ask to see our Oxford waistings at 33 1-3c per yard.

Fleece piques in all colors at 33 1-3c and 50c per yard.

Panhandle News

Canyon City organized a board of trade last Saturday.

The highest market price for wheat in the Panhandle this season was paid at Quanah yesterday by W. E. Givens, who paid 78 1/2 cents.

The cash drawer at the "Denver" depot at Quanah was rifled by thieves one night recently and about \$25 taken therefrom. The safe was not molested.

The Higgins News says that Will McCarthy of Ochiltree county raised four acres of barley this season and threshed out 300 bushels, which he sold for \$1.25 per bushel.

It is stated that the Rock Island will build an additional roundhouse of 16 stalls, and make additions to the repair shop, car shops, coal sheds, etc., at Dalhart, Texas.

John Pankney, an old-time Panhandle cowboy, was shot and killed at Shamrock Saturday night by a man named Fisher. Pankney was well known throughout this section. He was for years foreman of the Lit Johnson YOU ranch in Collinsworth county.—Banner-Stockman.

Messrs. Stewart & Half and Priddy & Co., jointly, on last Saturday closed a deal selling the 3 1/2 sections two and three miles south of town belonging to W. F. White, W. J. Lewis, R. A. and B. W. Chamberlain to R. W. Huie, Sr., late from Arkadelphia, for \$17,000. We hear Mr. Huie will occupy his purchase with his family as soon as he can get possession.—Clarendon News.

Jim Christian having resigned his position with the JJ ranch Jeff Campbell has been appointed as his successor. Mr. Christian has been with the JJ's for about fifteen years and his retirement was purely voluntary, his work at all times being satisfactory. In future he will boss his own ranch in the southwest part of the county, where he has a splendid herd of high grade cattle. Jeff Campbell is an old employe of the JJ's and his friends are gratified at his promotion.—Claude News.

The News has information that a brick yard is to be established here before long. W. S. Potter and G. B. Powell are the parties back of the enterprise. Good brick dirt has been found just northeast of town on the Palo Duro. Our reporter did not see the bricks made to test the value of the material used but is informed that they passed muster as "good bricks" among experts. A business of this sort ought to "pan out" well in this country.—Canyon News.

A 12 year old son of John Frazier, of the Boydston community, was

killed Wednesday. The facts as best we can gather are that his father had loaded a wagon with oats for market and had four horses to it. The father went into the house before starting leaving his son to hold the team. The boy was standing on the ground and it is supposed that they either jerked, or pushed him down and pulled the wagon over him before he could get out of the way. The wheel passed over his head crushing his skull. It was a heart crushing accident and the News tenders its sincere sympathy to the parents.—Clarendon News.

Cleo Community, Castro County.

Well, as it is trying to rain today and I can't do anything else I will try and give the BRAND a few dots from this community.

Every one is well and busy, as far as I am able to learn.

Putting up feed is the order of the day now, by those that have feed to put up.

Grain will be scarce with us this fall on account of so much dry weather during summer and fall.

The majority of our citizens have sown, or are sowing wheat. We are going into the wheat business on a very small scale, some planting as little as five acres while others are planting as high as twenty-five acres. It is to be hoped that wheat can be successfully grown here, as sorghum and kaffir corn are very poor money crops, especially when one is 30 miles from market.

Cattle are cheap in our part of the country now and but few buyers.

We are reliably informed that John Obethier and W. B. Hamilton were buying yearlings at from \$10 to \$13 per head.

The recent rains that we have had in this community are bringing grass out and cattle are looking well.

We notice that R. L. Shive is breaking more sod, which seems to indicate that he he isn't discouraged by making a short crop this year.

Mr. and Mrs. G. T. Abbott went to Hereford and also to Amarillo the first of last week.

Mrs. W. H. and J. T. Gilbreath went to Tulia last Friday to take in the barbecue and visit relatives a few days.

Our Sabbath school was largely attended last Sunday evening. Quite a number of visitors were present, among which were, Marvin Banard of the OYO ranch and his best girl. Come again young people, we are glad to have you with us.

We are glad to note that Mrs. John Obethier has returned to this neighborhood to reside with us permanently, or at least a while.

As news items are scarce I will close for this time:

NIMROD.

We can save you \$20 per hundred on
WELL CASING

and give you the best grade of casing you can buy. It won't cost you anything to call and see us and it **WILL** save you money.

Respectfully,

Hereford Manufacturing Co.

For
High-Grade Groceries

Call on.....
J. W. Martin
On east side Main St. oppo-
site Western Nat'l Bank

A trial order will convince you as to quality and price.

Good Bread

Is the foundation of a good meal. I handle the famous **Albatross Flour**, once you try it you will have no other.

J. W. MARTIN

**YOU NEED OUR DRUGS
WE WANT TO SELL THEM
WHY CAN'T WE TRADE?**

We also have a fine line of

STATIONERY
SCHOOL SUPPLIES
CIGARS, ETC.

THERE ARE TWO REGISTERED PHARMACISTS AT
BURNS & SMITH'S DRUG STORE

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL

Highest Prices Paid for Hides

Most centrally located Will handle a full line
Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

BRAND ADVS BRING RESULTS

**We Make Plans
and Specifications**

**We Will Give You
Correct Estimates**

Manufacturing In Hereford

Sash, Doors, Stairs, Casing, Moulding, Etc. Not only enables us to complete contracts with rapidity but we give you 25 to 50 per cent better material at a less price. If you contemplate building soon come in and let us show you the kind of material we put in all our mill work. All work guaranteed first-class

PLUMBING

We are prepared to do any kind of Plumbing or Repair Work on Short Notice.

TIN SHOP

We manufacture Galvanized Tanks, Drinking Tubs, Dipping Vats, Flues, Etc.

PERFORATED PIPE

Is a sure cure for sand wells if properly fixed. We guarantee clear water.

Repair Department

We repair Furniture, Windmills, Brick or Wooden Structures, in fact most anything.

We keep in stock Double Strength AA Glass, Lime, Cement, Plaster Paris, Brick and Cypress Lumber. We donate Plans and Specifications where we are awarded the contract. No contract too large for us to handle and none too small to receive our prompt attention. We Want Your Business

Hereford Planing Mill & Construction Co.

SNYDER & LACEY, Proprietors HEREFORD, TEXAS

Smith for jewelry all the time. 30tf
 W. G. Roberts came in yesterday from Texico.
 Nice room for rent. See Witherspoon & Gough. 17tf
 E. B. Orr of Boom is a business caller in town today.
 Sox—8 for 25 cents at E. W. Harrison's. 32tf
 M. D. Bernard, of the Castro county OYO ranch, was in town Tuesday.
 B 4 U buy call and C my stock of jewelry and B convinced it is the best. Smith, the tinker. 30-tf
 J. S. Whitsett was in from his North Draw ranch yesterday and paid this office an appreciated visit, renewing his subscription.
 Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mercantile Cash Store. 21tf
 L. B. Simmons, traveling freight and passenger agent for the "Denver Road," was in town yesterday on business.
 Don't pass Esca Harrison by just because he is from Arkansas. It might be to your interest to see his shoes, hosiery, hats and gloves before buying. 32tf

Brand new stock of solid gold goods just received at Smith's. 30-tf
 T. D. Hunt was a business caller in town Wednesday.
 For Sale.—Handsome bedroom suit. Very cheap. Miss Lula Garvin.
 Rev. E. D. L. Tims left yesterday on a business trip to Ft. Worth.
 Try one of those soul-satisfying and trouble-destroying imported cigars at T. M. Coulson & Co. 31tf
 R. C. Phansteel was in from his ranch Tuesday on business.
 Call and C my stock and B convinced B 4 U buy anything in the jewelry line. See Smith. 30-tf
 For Sale—60 acres of Kaffir corn in the field. In fine condition. Call at this office. 26tf
 R. J. Slover, who with his wife, left here recently for Oklahoma, writes us to send his paper to Woodward, as he has located there.
 Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf
 Mrs. Kerr, who was here to enter her daughter, Amy, and son, Philip, in Add-Ran College, left for her home at Wichita Falls Friday.

Miss Nellie Laird of Bovina is the guest of Miss Della Palmer.
 Lost—An ice tong. Will reward finder. TROY WOMBLE. 33tf
 J. A. Stegall of Castro county was a business caller in town today.
 Miss Pearl White of Vernon is visiting her friend, Miss Della Palmer.
 For Sale—Two-section ranch, close in and well improved. Will take cattle as part payment. See Witherspoon & Gough. 29tf
 G. B. Edwards, one of Castro county's stock farmers, was in town today on business.
 Those McCormick Corn Harvesters are going fast. Leave your order with Stringfellow-Hume Hardware Co.
 Mr. and Mrs. J. Ray came in today from Amarillo and will henceforth make their home in Hereford, Mr. Ray being a half owner of the BRAND.
Found: A fine collection of large diamonds at Lee Smith's Jewelry Store. Everybody invited to come and examine them. 32tf
 Capt. J. M. Kindred, the popular Amarillo postmaster, was in town today. On his return he was accompanied by his sister, Mrs. Walters.

J. T. Lofton, a cattleman from Fort Worth, was in town Thursday.
 Seed wheat, barley, winter turf oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf
 Dr. L. B. Raschbaum of Amarillo was in town Thursday to attend to his patients here.
 Men's Furnishing Goods, hats and shoes. Late styles, good qualities at a low cash price are to be found at E. W. Harrison's. 32tf
 D. C. Laird, manager of the OYO ranch in Castro county, was a business caller in town yesterday.
 Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them." 32tf
 John T. Alexander of Ardmore, I. T., was in town Wednesday en route to Roswell. While here he visited W. O. London, an old acquaintance.
 For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf
 Don't try to look pleasant and handsome in that old suit of clothes, but see Esca Harrison's samples and order a suit of clothes to correspond to that face of yours. 32tf

The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests
of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County
Official Organ of Castro County

J. RAY, Editor
F. L. VANDERBURGH, Business Manager
RAY & VANDERBURGH, Publishers

PRESTO! CHANGE!

The reading public will doubtless be surprised to learn of another newspaper change in the Hereford field at this time. But for good and sufficient reasons we have seen fit to accept a proposition from Messrs. Vanderburgh and Ray to purchase the combined plants, which deal was consummated this week and we retire, thanking the public for numerous favors from time to time, and bespeak as much for our successors, who assume all contracts, subscriptions or otherwise.

C. L. STOCKS,
C. E. EDWARDS,
Publishers Searchlight.

In connection with the above we wish only to state that THE BRAND, will, as ever, be devoted to the upbuilding of Hereford and our policy will be as formerly—to work unceasingly for the good of those who are now or will become residents of this section and its various institutions. While Mr. Ray is a stranger to most of the BRAND'S readers, we hope and feel sure that he will soon become acquainted with the people and be one of them in every respect.

The BRAND has the best equipped printing office in the Panhandle, the building and equipments costing nearly \$6,000, and with the continued generous support of the people can, and will, be a great factor in upbuilding and developing the town and country. While it is our business to gather the news, and do so to the extent of our abilities, yet each of our readers can assist us very much by 'phoning any news item that comes to their notice. In this way we will be enabled to give you a first-class local paper and one of which you will be proud.

With these few remarks we will close, remaining

Respectfully,
F. L. VANDERBURGH,
J. RAY,
Publishers BRAND.

ELSEWHERE in this issue appears an article headed "Hereford's First Car Wheat," to which we wish to call the attention of our stock-farmer

readers. Peruse it carefully and decide at once to plant at least 100 acres to wheat. If we could guarantee that even half of the stock-farmers, who reside in this and Castro counties, would plant not less than 100 acres of wheat this winter, a flouring mill would be established in Hereford without delay. We started in to write of the possible results of such a movement, but got to soaring so high in imagination that we are afraid to put them into print, lest we be accused of being a dreamer, so we are going to stop and let our partner, Mr. Ray, do the dreaming for this sheet after he has taken hold of the editorial helm.

It gives us pleasure to announce to our readers that Add-Ran College is rapidly nearing completion, and that soon the building will be thoroughly equipped for business. While there have been many dark days before the promoters of this great enterprise and many seemingly insurmountable obstacles to overcome, the victory for the people of Hereford and surrounding country has been all the greater because of these vicissitudes. The college is now an assured success in every particular, yet there is still a great deal more money needed to place it above the plane of a struggle for the greater things to be derived from an educational institution of this kind. All can assist this worthy enterprise either by cash donations or by purchasing one or more lots of college property. In regard to the latter, we can say that these lots or blocks of land are situated close to the college and are desirable for residence purposes in every way, and will prove a good investment to the purchaser from a speculative standpoint and at the same time assist in the building up of an enterprise which is second to none of its kind.

How many of our citizens have written letters to Col. Jas. W. Steele, Commissioner of the Colonization Agency Southwestern Lines, St. Louis, Mo., telling of their experiences in this section of the country? We will venture to assert that but a few have done so, if in-

deed, any. Now this is very essential to the development of this section of the country, little as it may seem to you. This Colonization Agency has for its purpose the upbuilding of the entire Southwest, without favoring any particular district, by populating it with a thrifty class of people. This Agency is spending a great deal of money and labor for this purpose and will do all in its power to make the investment a profitable one, but money will not accomplish the desired results unless it has the co-operation of the people residing in the sections to be populated. All the co-operation asked of the people by the Agency is that letters, giving the individual citizen's actual experience as a resident of the particular section in which he or she resides, together with the names of former acquaintances who would likely be interested in a description of this country. Now, there are some sections which are going to receive more than their pro rata of the people who migrate to the southwest. Why? Because such sections are already populated with an enterprising, pushing, ever-ready-to-help-their-country class of citizens, who are not going to let this opportunity to advertise their district pass by. They are going to send letters to Col. Steele, describing their country, giving its resources, what it has raised and what it will raise, and give in detail the many reasons why their particular section should be visited by the homeseeker. They are also going to supplement these articles with photographs of all kinds, together with thousands of names of acquaintances now residing in other portions of the country. That such sections will be visited and settled by the sure enough American farmer there can be no doubt and it now remains for the citizens of this and

surrounding counties to see that this is one of the favored districts. Sit right down, after reading this article and write Col. Steele a letter; write it in your own way; if you don't know how to spell a word correctly, spell it in a phonetic way and let it go at that. It is not well written, well worded and carefully edited letters, written by some one who has given more attention to the art of letter writing than he has to tilling the soil and experimenting on new products in a new country, that are wanted, but letters from THE PEOPLE who have had to neglect their education in order to provide homes for their families and maintain for them the comforts, if not the luxuries, of life. Such letters will be read with interest by the farmers of the north and east who have had to undergo even worse hardships in the thickly settled portions of the country than you have in the new. Why is this? you may ask. Simply because they are renters, do all the work and receive as their compensation the chaff, while the landlord lounges in a comfortable chair and receives the grain, simply because he was so fortunate as to have ancestors, who, when the country was new, had availed themselves of just such opportunities as are now presented in this and other portions of the Southwest. Again we earnestly urge our readers to write at once and thus not only help to develop this beautiful and resourceful country, but help to better the conditions of your fellow-men now residing in the congested districts. And do not think that such will not be desirable citizens, for any man who will work and pay his honest debts and thereby do his share toward the support of our various institutions is the best citizen we could gain. He is far superior as a citizen than the man who has inherited a fortune and lives only to spend it in idleness.

J. P. HARDING, Druggist

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Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

....HEADQUARTERS FOR....

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

NOTICE

In order to obviate disputes that too frequently arise over long deferred accounts, and the carelessness of those to whom we have extended credit, in the payment of same, we have decided that we can give the general public better satisfaction by adopting THE CASH system, and will from this date close our books on all accounts except those that have made special arrangements with us. And will say to those that have stale accounts with us that we must have a settlement on the same or we will be forced to place their accounts in the hands of the officers for collection.

D. R. Gass & Sons.

MARTIN'S PROJECT.

The Promoter of the Independent Packing Company Explains Some of the Plans of Enterprise He is Working Upon.

The Kansas City Drovers Telegram contains the following interesting interview with Charles F. Martin, promoter of the Independent Packing Company:

Secretary Martin will immediately issue a call for a meeting of the directors elected recently. The directors will meet in Denver about October 1, and at that time the officers of the company will be chosen and the stock placed on the market.

Secretary Martin has just returned from the northwestern coast states, whither he went to arrange for the annual meeting in January of the National Livestock Association. He found the sentiment in that section red hot for the independent packing plant. While in Baker City he attended a meeting of the Baker City Sheep Growers Association, one of the largest organizations of its kind, and the sheepmen adopted resolu-

tions pledging the hearty support of the organization to the project. At Portland he attended a called meeting of the Commercial Club in which similar enthusiasm was manifested. Mr. Martin says that he could have disposed of \$100,000 worth of stock in the company had it been forthcoming.

"Mr. Martin, the general criticism or comment on the enterprise made by wealthy stockmen who are interviewed in western papers is that the proposed capital stock will be entirely inadequate to build a plant and furnish working capital and at the same time achieve the chief aim sought, namely, competition." This suggestion was made to the secretary in the office of the Telegram.

"What we want to do," said the secretary in reply, "is to raise \$2,000,000 of the \$5,000,000 at the outset. There are many cities that want the plant. We can either get a good bonus on the Missouri river or in Chicago. We are not talking much about such an inducement at the present time for the reason that there is little use to consider this phase of the subject until we have the money to talk business. Kansas City has made no offer for the plant, but we can get what we want, from other Missouri river cities or from Chicago.

"Have you received an offer of bonus from Chicago?"

"Not yet, but we can get it there just the same. What I was going to say was that we can get a bonus which, with, say, a half million of our capital stock, will put up a house capable of turning out a thousand or twelve hundred cattle, a couple of thousand hogs and a thousand or two of sheep in a day. That would leave us \$1,500,000 of the capital stock to work on."

"Do you think," the secretary was asked, "that on a capital of \$1,500,000 you will be able to give the stock growers relief from what they call 'the packers' trust'?"

"Now," said the secretary, "there's lots of people asking me that question. The packers won't give us much trouble and we won't have much time to fight them. The packers can't afford to make trouble for us. Any institution that is backed by and has the united support, either in sympathy or deeds, of a class of people comprising the sinew of the great west, will not be antagonized very radically by the packers. We are not going to run the packers out of business, but we believe that an institution that has the co-operation of the stock interests throughout the land cannot help but succeed. We candidly believe that it would be possible to pay 15 or 20c per cwt. more for stock than the packers pay and at the same time give the consumer the advantage of a slight reduction in the

meat he buys. This can be done and still pay a dividend. But dividend, or no dividend, we maintain that the enhanced value of his livestock would amply repay the stockman for the money he invests.

"You would be surprised to see how the idea has captured the people," continued Mr. Martin.

"If I had the time I could raise the whole \$2,000,000 in Kansas and Texas, and there is no doubt about the patronage once the house is started. You would be surprised to see the letters I got from butchers all over the United States, promising their support and patronage. Only this morning I received two letters, one from the southeastern coast. The biggest retail dealer in one of the largest coast cities promised to give the plant his entire trade. That's simply a sample of what the letters all contain."

"Are you going to be able to get the plant started?"

"If the men interested in livestock in this country to the extent of four billions of dollars can't raise a couple of million, the thing ought to fail," he replied.

We publish the above item, as many of our stockmen are directly or indirectly interested in its ultimate success. One point in favor of the scheme, and the most important one, is that the by-laws provide for a voting committee that will have the voting of 51 per cent. of the stock of the new company, which guards against any other interests gaining control of the independent plant. Such a proviso makes the project a feasible one.

Dollar-Roll Social.

Notwithstanding the lecture on temperance the Ladies Aid Society of the Baptist Church had a very entertaining and profitable social at their place of worship Tuesday evening. Most of the members were present, and several visitors besides. As all wanted to hear the lecture, part of the program was left off, however, two of the striking features were retained. First, a fictitious prophesy read by Miss Corrine Hough was unique and very interesting, also it was well read. Next after this a very pathetic recitation was furnished by Mrs. Cardwell. Its rendition was quite touching indeed, and reflected credit upon the elocutionary powers of Mrs. Cardwell.

The closing feature was the handing in of the dollars by each and a brief speech telling how the dollars were made. This was sometimes serious, sometimes comic. Some obtained their dollar by extra needle work, some by the sale of produce that could be spared, by practicing self-denial in the home, others in divers and sundry ways. Mrs. McGee got her dollar by mak-

ing a tatted-bordered handkerchief, which contained over 14,000 stitches.

The financial results were also quite gratifying and helped to swell the treasury. The pastor, being present, praised and encouraged the ladies for their new method of raising church finances.

SAM P. JONES

Will Lecture Here on Wednesday Evening, October 21.

Sam P. Jones, the noted lecturer and preacher, will deliver his latest lecture at the Methodist church on Wednesday evening, October 21st, his subject being "Philosophy, Facts and Fun." Many people seem to have gotten the idea that he is to deliver a temperance lecture, but they are laboring under the wrong impression, as his discourse on that evening will be of a purely entertaining nature, and those who attend expecting to hear him "roast" the people for their evil ways, will be disappointed. Sam Jones, the lecturer, and Sam Jones, the preacher and exhorter, are as two different persons.

His lecture is given under the auspices of the Methodist Society, which society has guaranteed Mr. Jones \$150, and all receipts over that amount will go to the society. Therefore, it is hoped that the house will be filled to overflowing on that evening.

Fruits and Vegetables.

Let us furnish you with fruits and vegetables for your table? Our wagon makes two daily rounds and we will gladly stop at your home or deliver articles promptly. When you want something fresh and good to eat hunt us up. Geo. W. Eagle, at Cogdell's Racket Store.

FRISCO SYSTEM

THE
CRESENT HOTEL
AT
Eureka Springs, Ark.

At THE TOP of the OZARKS

Open all the year
A delightful resort

Low Excursion Rates

ALSO
SULPHUR, Ind. Ter.

To which the Frisco System have recently extended their line. Ask any railroad agent for rates. Write for illustrated pamphlet and hotel rates to

W. A. TULEY, G. P. A., Ft. Worth

Charles B. Farwell Dead.

Chicago, Ill., Sept. 23.—Ex-Senator Chas. B. Farwell died at his home in Lake Shore early today of heart trouble, after several month's illness. He was born at Painted Post, N. Y., July 1, 1823, the son of Henry and Nancy Farwell.

He was educated in the district schools until 1838, when his parents removed to Ogle county, Illinois. There he was employed in farming and on government surveys until 1844, when he went to Chicago on a load of wheat with \$10 in his pocket. He secured employment in the county clerk's office, and was later made teller in a bank. He was afterwards elected county clerk of Cook county, and in that capacity served from 1854 until 1862. He then joined his brother, John V. Farwell, under the firm name of John V. Farwell & Co., and in 1891 was elected president of the corporation.

In 1887 this firm built the Texas State Capital at Austin, receiving 3,000,000 acres of land therefor, situated in the Panhandle. They for years had a ranch there stocked with 150,000 head of cattle, but have now sold off portions of it.

Voluntary Social.

Next Tuesday evening at the home of Mr. and Mrs. Ira Aten the Christian Endeavor Society of the Christian church will hold a "Voluntary Social" at which all are cordially invited and at which no charges whatever will be made—all contributions being of a voluntary nature. An entertaining program, consisting of music, recitations, readings, etc., has been arranged, during which light refreshments, consisting of ice cream, cake, etc., will be served the guests of the evening. Everyone come out and pass a pleasant evening. Remember the date and place—Tuesday evening, October 6, at the Ira Aten residence.

"Equality."

The first campaign button has come to light in Chicago. It represents Booker T. Washington and President Roosevelt dining together, and has across its face the word "Equality." They are worn mostly by negroes.

Rex Cattle Dip.

We are the Panhandle Agents for the above, and will deliver anywhere in this territory in 48 gallon barrels at \$25.00. One gallon of the concentrated Dip makes 20 gallons ready for use.

Channing Merc. & Banking Co.
30-4t Channing, Texas.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

Years of Experience

ON THESE LINES WE HAVE SUCCEEDED

Security of Funds

Soundness of Principle

Hereford National Bank

Safety of Investment

JNO. E. FERGUSON, PRESIDENT
C. W. DODSON, CASHIER

Liberality of Treatment

Economy of Management

WE SHOULD LIKE TO HAVE YOUR BUSINESS

Dr. Le Grand Dead.

On Monday last Mrs. C. S. Richards received a telegram stating that her brother, Dr. L. Le Grand of Graham had passed away at 9 o'clock that morning, after a three-months' illness from typhoid fever. However, the immediate cause of his death was an abscess, caused from the fever. His remains were tenderly laid to rest by loving friends in the Graham cemetery on the day following his demise. Deceased was 29 years of age and was well known to the residents of this county, he having paid this city and county many extended visits in the past during which times he added many to his host of friends, with whom THE BRAND joins in sympathizing with the bereaved family.

Well Known Here.

In the western part of the county last Sunday while riding a bronc Ed Haskell had his neck broken by the bronc falling. The bronc was one of those pesky animals that are inclined to be stubborn, and Haskell to make him go thumbed him a few times, which caused the horse to move out very pert and stepping into a hole Haskell went over his head and died almost instantly.—Panhandle Herald.

Mr. Haskell, it will be remembered, was here for some time in the employ of his uncle, E. R. Rice, of the firm of Higgins & Rice. While mention of this was made in last week's issue the above particulars were not known at the time of going to press.

Lost.

The affection of a fair lady through neglect to take her to Beach & Orr's ice cream parlor. 24tf

Hereford Fuel Oil Co.

For best coal and Ice, Troy Womble, manager—phone 76. 9tf

We Strive to Please

Prices Reasonable

The City Meat Market
We Sell For Cash Only

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights

Tierra Blanca Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

**HEREFORD AGENCY
AMARILLO STEAM LAUNDRY
AT DALE'S BARBER SHOP**

W. F. RIPPY, AGENT.

'PHONE 6

N. B.—Wagon will call at your home any day in the week

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

General Stock News

The following sales and shipments of cattle have been made at this point since our last report, nearly all of which were shipped to the Kansas feeding pastures or to the Kansas City market:

J. H. Tipps, 3 cars of mixed cattle.

W. B. Dameron sold to Murchison & Thompson, 75 steers, shipped to Kansas.

R. H. Norton sold to Murchison & Thompson, 58 twos and threes, shipped to market.

T. S. Watts, one car, shipped to Kansas.

E. F. Connell to Murchison & Thompson, 38 yearlings, shipped to Kansas.

Sanders & Harbison to Murchison & Thompson, 113 threes.

Sam Wise, 24 cows and heifers, shipped to Kansas City.

J. D. Thompson, 37 yearlings, shipped to Kansas.

Combs & Worley to Murchison & Thompson, 1 car mixed, shipped to Kansas.

G. H. Guinn to J. H. Tipps, 71 cows, shipped to Kansas.

E. Carter to J. H. Tipps, 39 calves.

J. H. English shipped 33 head to market.

R. L. Wilson shipped 80 head to market.

McIntosh Bros., 113 twos, threes and fours, shipped to market.

Cow-Men, Attention.

125 acre feed crop for sale and a 3 section ranch in connection for lease. Good grass, good water and good fence. 12 miles from Hereford, on railroad. E. B. Black, 33tf of Loveless & Black.

Are You a Trader?

If so, come to see me. I will trade my residence, which cost me about \$1500, or furniture business, for land, horses, mules, or cattle. 33tf C. E. Spath.

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot. :- :- :- :-

R. H. NORTON BREEDER HEREFORD, TEX.

Off to School.

Homer Inmon left Friday afternoon of last week for Dallas where he will enter the Metropolitan Business College. Homer is the son of our popular sheriff, J. T. Inmon, is a young man of sterling worth and is so accredited by all who know him. His stay in the Dallas Business School will be of inestimable value to him as he is quick to learn and appreciates the opportunity thus afforded.

Subscription Notice.

We have compiled a new subscription book from our old list and that of the Searchlight and we note that hundreds are in arrears, some on one book, others on both, and we request, yea urge, an early settlement of these small amounts. When we have given all a fair opportunity to square up we will drop from the list all who are more than a year behind and turn the accounts over for collection.

And, by the way, if in the "shuffle" of numerous changes you fail to get your paper regularly advise us at once.—The Publisher. 32tf

No More Bat Hides Wanted.

We are now full up on bat hides, but have plenty of ladies' and children's shoes and "Topsy" hosiery. 33tf E. W. Harrison.

Found!

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

Keep Step

With progress and get a perfect fitting suit of clothes from E. W. Harrison. 32tf

For Sale or Trade.

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis. 31tf

For Sale Cheap.

Horse and Jersey milk cow. W. A. Smith. 32tf

Stolen.

A heart from a fair damsel by taking her to Beach & Orr's ice cream parlor. 24tf

HELPFUL READING Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

THE FARMER'S DEPARTMENT has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

SPECIAL OFFER If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

Keep Your Property From Burning

by taking insurance in the Hartford, Orient, Penn., New Hampshire, Scottish Union, National Fire Association of Phil. The United States

Witherspoon & Gough, Agents

Deering! Deering!! Deering!!!

The satisfactory results obtained from the use of the Deering Harvester Machinery is so well known that it is not necessary to rehearse its many advantages over other machines. Those who have used them know these advantages. The season for the corn binder is now at hand, and we will take pleasure in showing this machine, and believe you will be easily convinced of its superiority. Remember we sell the two leading windmills:

The Leader and The Samson

Have just received a carload of Samson's and if you have not investigated the merits of this mill, we believe it will be to your advantage to do so. See us for Hardware, Vehicles, Implements, Etc.,

Garrison Bros., Implement and Hardware Dealers, Hereford, Texas

DYER & SONS

Retail Dealers in

Lumber & Sash & Doors AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts

Cash for Hides International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

J. S. McClure of Hart was a business caller in town Saturday.

Shoes and hosiery—that's what we have. E. W. Harrison. 32tf

J. B. Franklin of Dallas was a pleasant prospector here several days recently.

"Topsy" hosiery, you know the brand, is still at E. W. Harrison's. 32tf

Mrs. J. M. Kindred of Amarillo returned home Monday after spending several days very pleasantly with her sister, Mrs. Walters.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Lubricating oil at Burns & Smith's.

R. C. Harlan of Endee, N. M., was in Hereford on business last week.

If you wish to be in the swim, buy candies, cigars, soda waters and ice cream at Beach & Orr's, where the Elite take refreshments. 24tf

Mr. Biggs of Duncan, I. T., came in Tuesday on a prospecting trip to this and adjoining counties. He left Tuesday afternoon to look at some Castro county property.

If you want a good tooth-brush, flesh brush, hair brush, or any kind of brushes T. M. Coulson & Co. have them that will please you both in quality and price. 31tf

A. J. Scoggins of Dinuva, Tulare Co., Cal., is visiting his brother-in-law, Jacob Buttram.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Miss Jessie Sullivan, who has been visiting relatives at Canyon, returned home Tuesday.

If you want to purchase a fine bred jack apply at this office for information. Party will sell for cash or trade for cattle. 30tf

Miss Celia Jenkins, who has been the guest of her sister, Mrs. T. H. Collins, for some time past, left Monday for Cedarville, Kan., where she will visit her father.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

Mrs. J. M. Hamlin of St. Louis visited Mrs. Walters and family several days recently.

Now that school has begun we want to sell your children their school supplies. T. M. Coulson & Co. 31tf

P. B. Fuqua, a prominent ranchman of Amarillo, was here on business last Saturday.

All Western Union Lands now on the market. For prices, see, Wither- spoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm. 16tf

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

A. G. BOYCE
Channing

W. BOYCE
Amarillo

IRA ATEN
Hereford