

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, MARCH 25, 1904

No. 6

If You Want To Live In The Best Town In The Panhandle—Come To Hereford

GENERAL AND STATE NEWS.

Important Events Briefly Stated for Rapid Reading.

Good rains are reported in many localities in North and Central Texas.

San Angelo was visited by a very destructive fire on Tuesday night of last week, property being destroyed to the amount of \$60,000.

Former Secretary of War, Elihu Root, has been assigned the arduous duty of nominating Roosevelt for the presidency at the Republican convention to be held at Chicago this summer.

After a tour of Houston, Galveston, Dallas and El Paso, Commander Booth-Tucker and party of Salvation Army workers go to the Pacific Coast and thence through the Middle West back home.

Grayson College which recently burned has been again located at Whitewright and work will be begun at once to erect a modern brick structure, the necessary money having been subscribed for this purpose.

Although reported dead several times during the past few years, Blind Tom re-awakened the wonder of a Detroit audience this week and created anew great sensation by his remarkable reproductions of musical pieces only once heard on the piano although he is now 54 years old.

Dr. R. L. Beaumont D. O., with his assistant optometrist F. W. Crane, will be at the Hotel Ritchie on March the 28 and 29. They wish everyone wearing glasses or feeling the need of them to call. They will consider it a pleasure to give any advice or adjust any glasses free of charge. Should new lens be required prices will be most reasonable. Dr. Beaumont, being an old teacher of refraction, would be pleased to meet anyone interested in the proper fitting and adjustment of glasses.

Pay Less AND Dress Better

The majority of people will dress better this year than they did last. They will pay more attention to quality, workmanship and fit than ever before. To meet this demand for better goods, we have secured the agency for Royal Tailors. Suits made by them are complete in every detail. The goods being thoroughly shrunk before making and made honestly by Union Labor. Everything guaranteed. We are offering them less than our instructions, but we are after your order for a suit and if quality, style and fit is your desire, we expect to measure you.

E. W. Harrison

Furnisher to Men

STOVES! STOVES!!

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

SHELF HARDWARE

In shelf hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line—we have it. We can't enumerate the whole list, but in queensware, glassware, cutlery, etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good heater. Ours are the much-heat-little-fuel kind.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

We have just received a car load of farm implements, consisting of plows of all kinds, cultivators, listers, drills, etc. When in town call at our store and get prices

STRINGFELLOW-HUME HARDWARE CO.
HEREFORD, TEXAS

Hereford Teacher Honored.

Miss Millicent Griffith received notice last week of her appointment to a place as instructor in the Summer Normal to be conducted at Clarendon during the months of June and July.

The BRAND feels that the Normal is fortunate indeed to secure Miss Griffith's services, for her long experience especially fits her for any department of the work. Although this is Miss Griffith's first year in the Panhandle, her reputation as a teacher has already been established and the people of Hereford feel that their public school will be well represented at the normal this summer.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office.

New Road Proposed.

The latest in the way of railroad building is a proposition to extend a line from San Antonio in a north-westerly direction through San Angelo, Colorado City, Hereford and connect with the Rock Island at Dalhart.

F. C. Hand, a railroad promoter of Corsicana, is said to be connected with the enterprise and it is said that all concerned mean business. This, if built, would be about 600 miles in length and would penetrate a section of country that is strenuously in need of a railroad.

Church Notice.

Regular services at the Cumberland Presbyterian church next Sunday. Text at 11 a. m. "Presbyterian Union." At 8 p. m. the Woman's Missionary Society will have a public meeting. Interesting program. Everybody invited.

Influence is Felt.

That C. L. Tallmadge, with his large number of prospectors coming into this section, is helping Hereford in more ways than one is evidenced by the fact that a large number of Hereford eggs were eaten here by his first party of prospectors and they were so pleased with the quality and size of the same that the attention of the same was brought to the egg dealers of Chicago, who have, since that time, purchased over 3000 dozens of this staple article, and would have purchased more had they been obtainable. That our farmers can raise chickens and eggs goes without saying and with what profit depends upon the manner in which they go into the business.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. GALDWELL & HICKS.

ITEMS FROM BOOM.

Interesting Budget from Our Regular Correspondent.

N. A. Laughlin went to Bovina on a business trip Saturday.

W. A. Odell was visiting in the upper neighborhood last Friday.

There was first class singing at the school house Sunday night.

Mr. Plyant has finished a well on the Higgins & Rice ranch 10 miles south of here.

This is eight weeks that Grandpa Roberson has been sick and we are sorry to say he is no better.

Rev. Robertson came up on Friday's train looking after the interest of his church and preached a most excellent sermon Sunday.

N. A. Laughlin is putting down the 2nd well on his ranch. We suppose he thinks plenty of water is not a bad thing to have in such a long dry spell.

Mr. Taylor, from Missouri, is visiting his old friend Z. T. Clifton of this community. Mr. Taylor is here prospecting and we hope he will settle in our midst.

Several of the young men from the neighborhood east of here attended our Sunday school Sunday evening. Come again young men. No young man can afford not to attend Sunday school.

Let every lady that can, attend the Farmers Institute on the 1st Saturday in April. We expect a good time. We are adding stars to our crown when we develop our country in the way the Institute is advocating.

Prof. J. F. Edleman and his visiting brother, also Mr. Will Anderson started last week to explore some of the country of New Mexico. It seemed that all was well until they reached Bovina when from some cause one of their horses kicked the front part of the wagon out. So the prospectors thought it safer to hire a gentle horse from the livery stable and they proceeded on their journey. Sunday's five o'clock train brought the Prof. in after a gentle horse so he could return to Bovina and bring the remainder of his crowd safely home. We think the young pioneers are satisfied with prospecting and will be satisfied to remain at Boom for a while.

We Make a Specialty of Windmill Repairing

**PLUMBING
and
TIN WORK**

We have opened our shop in the building in the rear of Black's furniture store and now prepared to do any kind of work in the plumbing and tinning line, including the manufacturing of Dipping Vats, Drinking Tubs, Water and Oil Tanks, Galvanized Flues, Cresting and Gutterings, Well Buckets, Churns, Milk Buckets, Stove Pipe and Camp Stoves, Etc. Etc.

We have also secured the services of John Boyd, an expert in repairing Bicycles, Guns, Locks, Etc. * * *

Reagan & Dyer
PLUMBERS AND TINNERS

All Kinds of Mill Work
Sash, Doors, Moulding,
Paints, Glass, Brick,
Lime, Cement, Plaster,
Etc. Odd Sizes Our
Long Suit.

LUMBER! LUMBER!!

Galvanized Tanks,
Bath Tubs, Flues, Dip-
ping Vats, Drinking
Tubs and Steam Heat
Plants, Etc. Plumb-
ing a Specialty.

We are now prepared

to furnish the trade of Hereford and surrounding country with anything needed in the building material line.

Our new stock of lumber

has arrived and we have used the utmost care in selecting this stock. Having had over twenty years' experience in the construction business, thereby handling a large amount of building material, we believe that we have in our lumber yard the best selected stock of lumber to be found on the plains. We bought this lumber to sell and if high grade lumber, low prices and fair dealing is an object to the purchaser, we would be pleased to figure with you on your next bill of building material.

General contracting

is one of our specialties. Having one of the best equipped Planing Mills to be found in the state, we are prepared to fill your order for anything in the mill work line that may enter into your buildings, thereby reducing the cost and delay in having to order from a far-away point

If you contemplate

building a brick business house, a fine dwelling or a modest cottage we can fulfill your contract to the letter at a less price than is charged by others for inferior material and workmanship. Plans and specifications made and furnished free if the contract is awarded to us.

Plans and Specifications furnished **SNYDER & LACEY,** General Contractors Hereford, Texas

Specs, all kinds and prices at Meeks', the optician. 11f
W. A. Odell of Boom had business in Hereford Saturday.
Stove wood at reasonable prices at Hereford Fuel Oil Co. 51tf
Frank Oyler of Bovina had business in Hereford Wednesday.
A new stock of jewelry, watches and clocks at Meeks', the jeweler. 11f
J. N. Rutherford was seen on our streets Monday from his North Draw ranch.
FOR SALE—A good piano for sale or will trade for cattle. Walter Donald. 2-12tp
E. J. Witt of Amarillo, was in Hereford for several days last week on business.
See those wagons going out loaded with 12-ft. tubs? They come from Bell Brothers. 11f
Ed Wilkinson, a prominent real estate man of Itasca, arrived in Hereford Monday to look after his ranch interests in this county.

Wall Paper—E. B. Black. 44
John Dyer of Texico spent Sunday in Hereford.
L. E. Cobb transacted business in Hereford Saturday.
Hawkes eye glasses—good and cheap at Burns & Smith. 46tf
Joe E. Rhea returned Monday from a trip to Central Texas.
R. O. Rinehard of Amarillo had business in Hereford Saturday.
Suits and neck ties cleaned and pressed at the Hereford Laundry. 4
J. B. Parks and daughter were in from the ranch Saturday shopping.
We want 50 dozen chickens—hens and fryers. GARNER & MARTIN. 11f
G. W. Syms and wife of Dimmitt were shopping in Hereford Monday.
Fresh line of fine candies just received at J. P. Harding's drug store. 38tf
C. V. Taylor and son, Raimy, were in from their ranch Saturday on business.
L. F. Alby went up to Amarillo Monday afternoon on business, returning Tuesday.
Over 1200 samples from which to select a tailor made suit guaranteed to fit, at E. W. Harrison's. 11f
Eugene McIntyre of Nocona arrived in Hereford on Friday of last week on a visit with friends.
Charles Hannaford, from the Green Valley ranch, was a business visitor to Hereford Saturday.
It aint the noise we try to make, it is money and give you your money's worth. Reagan & Dyer. 11f
Fred Williamson, jr., was in Saturday from his father's ranch in the extreme north part of the county.
You know it is the cheapest to buy the best when you know how they are put up. Guy Gamble is the place. 11f
J. H. Holland, one of Castro county's substantial ranchmen, was in Hereford Saturday and paid the BRAND office a pleasant visit.
The Roberts Business Colleges, Bowie, Texas, and Chickasha, I. T., offer the best in everything that a school of that character can offer.

Falwell & Sons for white milo maize. 2-4t
J. C. Newman had business in Bovina Monday.
G. A. F. Parker went to Ft. Worth Thursday on business.
Good oak stove wood already cut at Hereford Fuel Oil Co. 51tf
W. J. Myers went to Amarillo Tuesday afternoon on business.
Don't fail to see our beautiful line of ladies' slippers. E. W. Harrison. 11f
T. R. Reagan returned Tuesday from a visit to Texico and Portales.
Witherspoon & Gough represent nine old-line fire insurance companies. 43
W. J. McMinn of Arney was in Hereford Tuesday with produce to sell.
Tailor made suits, guaranteed to fit, at reasonable prices. E. W. Harrison. 11f
William Nicholson, a prominent official of the Santa Fe, was in Hereford Saturday.
Guy Gamble's is the place to get your cheap saddles and harness. Everyone warranted. 11f
Press Burnam, Castro county's popular sheriff and tax collector, spent Sunday in Hereford.
April 3d is Easter. Why not let Esca Harrison measure you for a suit of clothes to wear on that day? 11f
Mr. and Mrs. J. S. McClure of Dimmitt spent Tuesday and Wednesday in Hereford on a shopping tour.
For the present will have vegetables only twice a week—Wednesday and Friday or Saturday. The City Bakery. 5tf
J. W. Getson of Chesaning, Mich., arrived in Hereford Sunday and will spend sometime here for the benefit of his health.
By April the 1st, we will open a bank at Bovina with an individual responsibility of \$1,000,000. Her-ring & Laird. 5-11f
J. H. Galbreath of Corsicana arrived in Hereford Sunday and we understand will remain several days. Mr. Galbreath is of the firm of the Galbreath & Fox Trading Company of Hereford.

THE HEREFORD MEAT MARKET

handles nothing but the best of meats and sells them cheaper than ever sold in Hereford before. From 1c to 2 cts per pounds less than other markets regardless of their price
R. H. Norton, Proprietor

STAMBAUGH & LIPSCOMB

THE CASH DRY GOODS STORE

Having added a select stock of Groceries to our store we are now prepared to furnish you at prices lower than ever anything needed in that or the following lines

Dry Goods, Clothing, Gents' Furnishing Goods, Notions, Boots, Shoes and Millinery

Our aim is to sell for cash at a small profit. We carry a complete line of everything in our line. Call on us and let us show you goods

STAMBAUGH & LIPSCOMB

SUCCESSORS TO HEREFORD MERCANTILE

The Hereford Laundry

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 91 and we will call for your bundle

W. W. JONES
Proprietor

Garner & Martin

MARCH SPECIALS

In consolidating our stock on January 1st, we find we have too many goods in certain lines. We are paying rent on two warehouses besides our store-building and in order to reduce our stock and cut down rent expenses, we offer the following special prices until April 1st.

Best California 3-lb Tomatoes	\$1.10 doz	1 Gallon Size Apples	.30 can
Egyptian Canned Corn	1.00 "	3-lb Pie Pine Apples	1.00 doz
"Niggerhead" String Beans	1.00 "	2-lb Red Cherries	1.10 "
3-lb Pumpkins	1.20 "	2-lb Blackberries	1.05 "
3-lb Sweet Potatoes	1.20 "	2-lb Strawberries	1.15 "
Golden Crown Early June Peas	1.40 "	2-lb Gooseberries	1.15 "
3-lb Best Hominy	1.05 "	2-lb Red Raspberries	1.15 "
3-lb "Niggerhead" Sauer Kraut	1.25 "	Good Grade Japan Tea	.35-lb
3-lb Boston Baked Beans	1.10 "	10-lb Rex Lard	1.15
Behring Sea Red Salmon	1.85 "	3-lb Best Jersey Cream Cheese for	.50
Potted Ham 1-4s	.55 "	With a box of 100 bars Diamond C Soap	
" " 1-2s	1.10 "	for \$3.40 you get your choice of a long	
Libby's Chili Con Carne	1.95 "	list of the standard \$1 magazines also	
1-lb Assorted Canned Soups	1.15 "	many other \$1 premiums, making your	
1 Gallon Size Peaches	.30 can	soap cost only \$2.40 net for 100 bars.	

We are sole agents for Albatross and Highest Silk Patent Flour. P. S.—Have just received a car of No. 1 Stock Salt.

A. P. MURCHISON J. D. THOMPSON

MURCHISON & THOMPSON

Contractors and Commission Dealers in Livestock

We intend to make a specialty of selling native cattle. Our extended acquaintance with Northern buyers give us a superior advantage in handling your cattle. We can promise honest and faithful service to customers

LIST YOUR CATTLE AT ONCE!

A. LAIRD B. B. CURTIS

Laird-Curtis Mercantile Co.

WHOLESALE AND RETAIL

Groceries, Hardware, Feed, Coal and Lumber

BOVINA, TEXAS

We handle the Standard windmill which is guaranteed to be as good as the Eclipse and any part of which will fit the Eclipse. Have twenty cars of lumber ordered and invoices for eight cars already received. Also will have car of wire and nails in few days. Our intention is to make prices right and receive a legitimate profit. We invite the public to call and investigate

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

I HAVE ADDED A LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

L. A. CANTERBURY - HEREFORD

HEREFORD FUEL OIL CO.

DEALERS IN

Seamont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76 TROY WOMBLE, Manager

C. S. Cardwell come from the ranch Saturday after supplies.

Go to C. E. Edwards for Vernon Star Flour. Every sack guaranteed. 5tf

J. S. Whitsett had business in Hereford Saturday from his North Draw ranch.

The biggest lot of pen and pencil tables in town just received by J. G. Callens. 6tf

A. S. Kendrick had business in Hereford Saturday from his ranch northeast of town.

Miss Rosalind Hannaford was shopping in Hereford Monday from the Green Valley ranch.

J. M. Atcheson came up from his ranch in Castro county Saturday and attended the farmers meeting.

J. P. Burch, a prominent young ranchman of the North Draw, was a business visitor to the city Monday.

A. M. Keithly was in Hereford Tuesday with produce to sell and was a business caller at the BRAND office.

On lace curtains and colored bed spreads, Callens will save you 25 to 40 per cent. Come in and you will be convinced. 6tf

Mrs. E. C. Robertson, who has been visiting her son, Dr. Robertson for several days, returned to her home at Dodson, N. M.

At the present price of flour and coal you can't save much by baking your own bread. Try the City Bakery bread and save your back. 1f

J. D. Curtsinger, accompanied by his two little boys, was transacting business in Hereford Monday and was a pleasant caller at this office.

C. Daughtry, the blind piano man, authorizes us to announce that he is again ready to do repair work on pianos and other musical instruments. 1f

W. M. Martin come in Monday from his ranch south of town after supplies and called around to the BRAND office and had his name placed on our mailing list.

WANTED—A good boot and shoe maker to work in saddler and harness shop. None but first class workmen need to apply. Address Box 175, Hereford, Tex. 1f

The Commercial Course in the Roberts Business Colleges is full and up-to-date and is practical, book keeping from start to finish and includes Banking and Corporations. 1f

Have you a phone at your residence? If not, see W. G. Ross, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

District Court adjourned Wednesday afternoon, all the business before the court having been transacted, and Judge Ira Webster left on the afternoon train for his home at Channing. The Judge will hold court at Dimmitt next week.

Daniel Webster looked like a steam engine in trousers. Sidney Smith, probably so—but that was before Esca Harrison begun taking orders for Royal Tailors, the best tailoring house in Chicago. Every suit guaranteed in quality, workmanship and fit. 1f

E. J. White, our energetic telephone man, tells us that the lines to Bethel and Floyd will be completed and ready for business the first of the week, and work is being pushed as rapidly as possible on the Texico and Elida lines. The local service is being improved rapidly, twenty-five new phones being installed soon.—Portales Herald.

W. O. Purcell, who until recently worked for the Burton-Lingo Lumber Company, has accepted a position with the Bovina Lumber Company at Bovina and left on Monday morning's train to take up his new work. Mr. Purcell is an excellent gentleman and entirely worthy of the confidence of the public and the BRAND wishes him success.

J. W. Fields of McKinney arrived in Hereford Monday morning to look after his interests in this section. Mr. Fields is extensively interested in Hereford and Deaf Smith county and the BRAND has a dim hope that sometime in the near future he may make up his mind to move here, as he represents the best citizenship of his county.

Sewing Machines

I would ask you to kindly figure with me on a first-class machine at a very close cash price or on the installment plan. Our entire line of Floor Coverings still going awfully cheap. Furnish your home on the installment plan. Iron fencing (very cheap) for yard or country lots. Wall paper

E. B. BLACK

Furniture Dealer and Undertaker

J. W. Hough, CONTRACTOR

Contractor of Brick, Stone, Iron or Wood Buildings

NO JOB TOO LARGE

NONE TOO SMALL

To Receive My Personal Attention

THE FAMOUS

Shoe, Clothing and Grocery Co.

We handle the best grades of Flour and Meal. Let us figure with you on groceries

WE WILL SAVE YOU MONEY

Tierra Blanca Herefords

L. R. BRADLY BREEDER OF Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

To the Citizens of Deaf Smith and Adjoining Counties:

I take this method of informing you that I have a complete stock of NICE, FRESH GROCERIES. Have just received a car load of the celebrated SUNRISE Flour, put up by the Norwich Mill & Elevator Company of Norwich, Kansas. Have also received a car of choice cedar posts. In addition to the above on Monday the 14th we will open a first-class meat market with the "Red-Headed" butcher at the block.

WEAVER & RICHARDS

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides International Stock and Poultry Food Wagon Yard Connected

YOUR PATRONAGE SOLICITED

SPECIAL FOR NEXT MONDAY, TUESDAY AND WEDNESDAY

Between the hours of 8 and 9 a. m. each day we will sell 8 spools of Clark's O. N. T. Thread for 25c. Sold only in person.

EASTER SPECIALS

50 bolts of American Batiste, in all colors—these goods are worth 10 and 12½c—we will place them on sale at 10 yards for 50c—only 10 yards to each party and must be bought in person.

5 dozen black satin and Tico silk petticoats, bought at 60c on the dollar. These goods are all new and of the latest styles and patterns and will go in this sale at sacrificing prices!

50 dozen lace curtains, 2 1-2 yds long to seal at 50c pair. 25 pairs Ecru lace curtains, 3 1-2 yds long, worth \$2.00, sale price \$1.50.

We are showing the latest things in ladies belts, combs and waist sets. Ask to see them.

1000 yards of Jap and China washable Silks in all colors, worth 65c per yard, our price 35c.

Do not forget that you can get what you want in dress trimmings at our store. Best grade of oil cloth at 12½c a yard.

LIGHT WOOL GOODS

In light weight wool goods we have all the leading fabrics to be found in any city:

48-inch all wool Voiles in tan, champagne, blue, black and cream, sold in any city at \$2.25, our price \$1.50
38-inch wool Voiles in black, blue, champagne and cream, sold in cities for 85c, our price 60c
Linen Voiles at 18, 25 and 35c.

NOTIONS

2 paper of standard needs for 5c
5 papers of pins for 5c
5 yards of lace for 5c
5 yards of featherstitch braid for 5c
1 doz. pearl buttons for 5c
2 ladies thimbles for 5c
12 collar buttons for 5c
12 safety pins for 5c
6 lead pencils for 5c

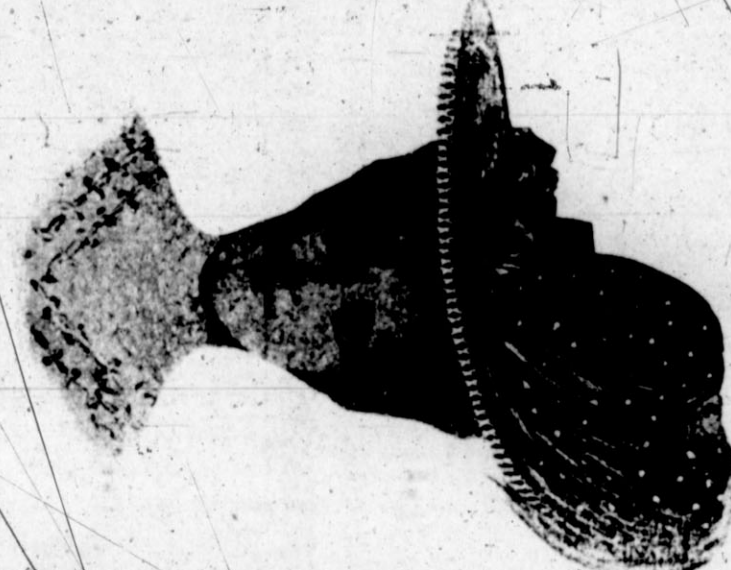
Millinery

Opening Sale

THURSDAY FRIDAY-SATURDAY
March 31, April 1 and 2



There will be some sparkling new things on sale for these three days. The same select and up-to-dateness that characterizes any firstclass millinery department in a city will be found here. We have spared neither time or money in making our millinery department a synonym for style, elegance and beauty and we feel that the good dressers of Hereford who attend the World's Fair or take trips this summer will appreciate this fact. While prices in almost everything else have gone higher in the wholesale and retail markets, millinery is less expensive because the best styles are light and dainty as butterflies. World's Fair and Ready-to-Wears in all the new styles.



WHITE WAISTINGS

Ask to see our white damask for waist only 47½c yd
White Oxfords at 35c yd
Satin Striped Lawns and Dimities at 15, 20 and 25c
French Madras in all colors, worth 35c, our price 20c

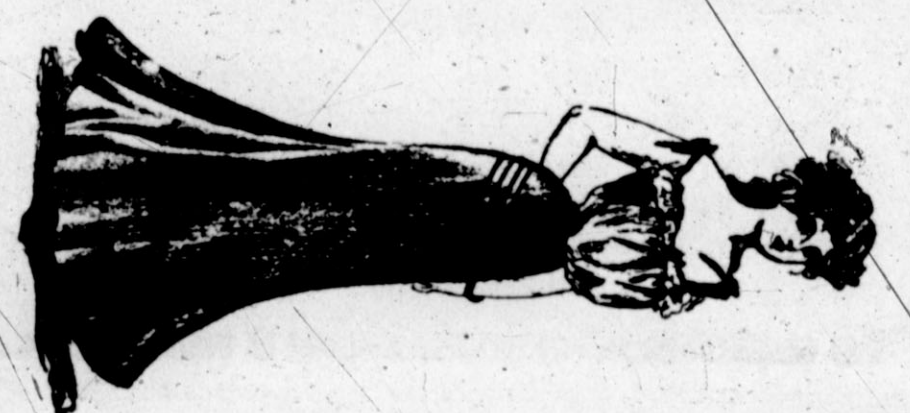
STAPLES

Staple checked apron gingham at 7c yd
A big line of Toli de Nord spring gingham go at 11c yd
Lonsdale bleached domestic at 10c yd
A fairly good bleached domestic at 5c yd
9-4 bleached sheeting at 20c yd
9-4 brown sheeting at 18c yd

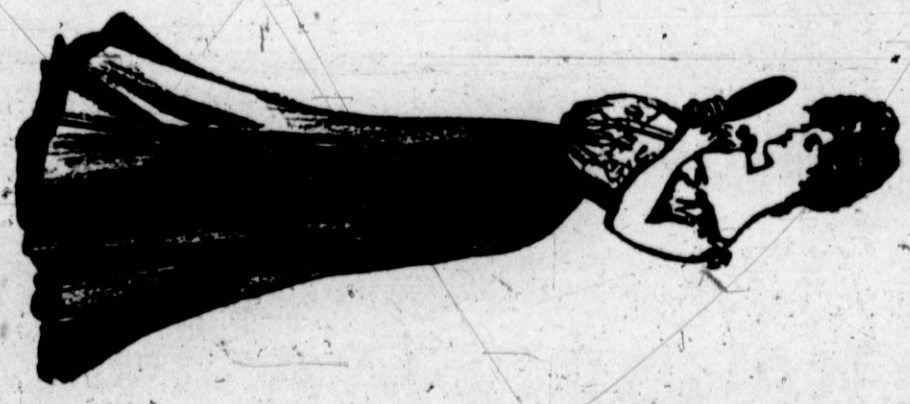
READY-MADE SKIRTS

Handsome Voiles with attached bands of silk and faggot medallions, sold everywhere at \$16.50—our price \$12.00

20 different styles of Voiles, Eolians, Granite and Broadcloth, ranging in price from \$2.50 \$10.00



Beautiful Silk Pau De Sole skirts—elaborately trimmed with lace bands and silk ruffles \$12.00



SHIRT WAISTS

A boon to ladies who do not enjoy making their own Shirt Waists and yet are not satisfied with anything less than a perfect fit—is the PREMIER WAISTS. We are carrying a full line of them this season for the first time.

White India Linen at 50 and 75c
Sheer Lawns and French Madras, elaborately trimmed in embroidery or lace \$1.50 and \$1.85
Linen Voiles and Eolians, quite one of the good things of this season at \$1.50 and \$4.00

TABLE LINEN

64-inch bleach damask, sold elsewhere at 60c, our price 40c
66-inch bleach damask, always sold for 47c
65c, our price 47c
70-inch bleach linen table damask, a large variety of new patterns, sold elsewhere for 75c, our price 50c
72-inch fine quality bleach double satin damask, sold elsewhere at \$1.50, our price 90c
We will also place on sale 25 dozen napkins, at the following prices:
1 doz. fringe napkins, sold elsewhere for 75c, our price 45c a doz
1 doz. a better grade, sold elsewhere for 85c, our price 50c
A very fine double satin napkin, sold elsewhere at \$2.50, our price \$1.85

TOWELS! TOWELS!

Here is where we save you money. Read these prices and be convinced that you should buy your supply of towels from us:
24 doz. white bleached cotton towels, always sold for 15c, our price 7c
24 doz. brown cotton towels, always sold for 20c, our price 8c
12 doz. Turkish towels, always sold for 25c, our price 17½c
An all linen towel, always sold for 50c, our price 17½c
Good Cloth Window Shades for... 25c

Muslin Underwear

This line is full and complete. In this line we are showing Longcloth Underwear, something never before shown in Hereford, and during this sale we will sacrifice the price by giving a 25 per cent reduction on all muslin and Longcloth underwear.

WASH GOODS

40 pieces of printed silk in all the leading colors. These goods are entirely a new fabric and will be sold elsewhere at 50c, our price 35c
Silk spot Pekin goods that have always sold for 50c, our price 35c
Mercerized zephyrs in all colors. This is a staple fabric and everyone knows the price of these goods is 35c. Our price 20c a yd. We will guarantee these goods to hold their lustre after they have been laundered.
8 pieces of Bengal Suiting, a new fabric for spring wear in champagne, blue and pink, worth 65c, our price 50c
5 pieces of Voiles in black, blue, champagne, cream and tan, sold elsewhere at 75c, our price 60c
5 pieces Leno Silk Tissue, sold elsewhere at 65c, our price 40c
5 pieces Fil De Sole, sold elsewhere at 50c, our price 35c
10 pieces of Pongee Suitings, worth elsewhere 85c, our price 50c

HANDKERCHIEFS

We have about 50 doz. ladies handkerchiefs that we will place on sale at 1-2 price. All we ask is a careful look through them and we are sure we can make a customer of anyone.
We have 10 doz. ladies handkerchiefs, always sold for 10c each, that we will sell at 2½c
We have 25 doz. ladies 15c handkerchiefs to sell, each 8 1-3c
Ask to see them.

Ladies' Oxfords and Ties

In this line we invite the ladies to inspect very closely as we believe we have what you want and we know the price is right.
The popular Louie Heel in patent kid 4-strap sandal, worth \$4.50, here \$3.50. The same shoe in a 3-strap sandal, regular price \$3.50, our price \$2.50.

GALBREATH & FOX TRADING COMPANY, HEREFORD, TEXAS

GALBREATH & FOX TRADING COMPANY'S SPECIAL SALE

FOR TWO WEEKS ONLY--COMMENCING MARCH 28TH

Since we started here our business has been one of continuous growth. Every season has shown a very substantial increase in the volume of business, regardless of trade conditions. The remarkable success is not due to the fortunate circumstances, but to downright honest hard work, wherein your interest, as the customer, has been studied at every corner and turn.

WHAT YOU GET IS MORE IMPORTANT

There are all kinds of goods on the market. It has been our policy to handle nothing but the best. Quality is remembered long after price is forgotten. We are not strangers among you--our business friends today number into the hundreds--they know us and have confidence in our merchandise and methods of doing business. For this spring we are going to do greater and better things. We shall increase our business, thereby benefiting our patrons, as well as ourselves, by giving you better service and greater values. As soon as the new 50x80-ft. brick building, now being erected by T. J. Graves, is ready for occupancy we will move in with our stock, thus giving us more than double the floor space we now have and wherein we can display our goods to better advantage. When fully installed you will admit that we have the largest and most up-to-date EXCLUSIVE DRY GOODS EMPORIUM on the Plains, all of which will enable us to handle our trade more satisfactorily. The time for moving will soon be at hand and decisive price reduction must be made in order to reduce our mammoth stock--thus saving us much trouble in moving. We have, therefore, inaugurated a Special Sale, which will NOT be a sale of cheap or shelf worn goods, but a disposal of this season's best goods.

COMPARE PRICES BELOW AND BUY WHERE YOU CAN BUY YOUR MERCHANDISE THE CHEAPEST:

MEN'S SHOES

We are still selling Peters' and Hanan & Son's Shoes and will guarantee any Men's Shoes from \$1.00 up that go out of our house.



We will sell you Peters' \$5.00 Par Excellence Shoes for \$4.50 (We can refer you to a number of our customers who have worn this shoe and who are pleased with it in every particular, many having received good service from them for a period of over eighteen

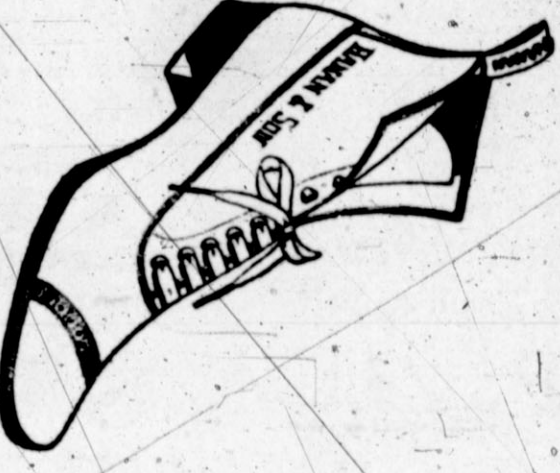
MEN'S SHOES

months.) Would you like a pair of them? We are selling Men's \$1.50 Shoes that are guaranteed to have solid outer and inner soles, also solid counters which wear like iron. Call for Peters' Banner \$1.50 Shoe and you get them.



HANAN & SON'S SHOES

We carry a complete line of the celebrated Hanan & Son's Shoes in all of the latest styles and lasts. These shoes need no recommendations from us as the reputation of Hanan & Son's Shoes is known all over the United States. The price ranges from **\$5 10 \$7.50**



MEN'S HATS

We are now prepared to suit the young and old in all the new shapes and patterns in nobby Spring Hats. We guarantee to sell you the best Hat for \$1.50 on the market today. Ask to see our new Colonials, Fedoras and Road Skinners--they are the new things for Spring. The following reductions will be given on all boys' and men's hats during this sale

We will sell our \$3.50 Hats for	\$3.00
We will sell our \$3.00 Hats for	\$2.50
We will sell our \$2.50 Hats for	\$2.00
We will sell our \$2.00 Hats for	\$1.50
We will sell our \$1.50 Hats for	\$1.00

Above prices good for two weeks only

SAVI BOYS!

We are showing all the new things in Gent's Ties this Spring. Ask to see them. We have 15 dozen Men's Negligee Shirts, ranging in price from 65c to \$1.25, that we propose to close out in this sale at 50c for your choice.

Gents' Clothing

We are still selling the KANT-BEAT Clothing, which are the BEST goods on the market today. Why we say this is--every yard of cloth is thoroughly shrunken before being made into a garment. We will guarantee every coat to have a heavy piece of hair cloth in the lapels, which insures its never sagging. In fact, every suit of this goods purchased from us can be returned and get your money if not satisfactory. Why pay custom tailors from \$20 to \$35 a suit when we can fit you for \$10 to \$20 in tailor-made garments? We guarantee a fit--no matter what size you wear.



These bulls are my JJ cows and reg- are in fine shape. You n at my ranch 11 miles hereford. Yours truly, FRANK WARD

Galbreath

Wanted Land and Cattle

I can sell your land north of Canadian or stock cattle to good advantage.

Have pasturage for 3,000 head of cattle at 20c per month each. Plenty of grass and water. Sorghum and milo maize feed at \$5.00 per ton.

One extra choice section of school land to trade for coming 2 year old steers or good young she cattle. \$640 bonus. Four choice school section claim \$2200 bonus.

Patent land at \$1.57 1-2 to \$2.00 per acre.

Office in Hotel Stratford, where I have made arrangements for half rates for my customers.

Free homesteads in Oklahoma. Rich land. Water at 6 to 40 feet, near timber, coal and copper. No loco.

A great bargain in a prosperous hardware business.

Send for list of bargains and descriptive write-ups.

Wm. F. Beck,
Stratford, Texas

of something like four members, whose duty would be to meet with the trustee in power from time to time and advise as to the needs and demands of the school. Our present trustee and county superintendent are heartily in favor of this plan and it should receive the careful consideration of every patron.

The plan as suggested to us is to place four other names on the ticket with the trustee to be elected and let these four constitute the advisory board. It is simply a question of the school's getting the benefit of the deliberation of five men instead of one in addition to dividing the responsibility among several instead of one's carrying it. This move is now on foot and, if anyone is opposed to it, our columns are open for such a one to state his objections or, if anyone wishes to say something in its defense, the same privilege is extended.

Hereford is justly proud of her public school and especially of the efficient manner in which it has been conducted during the past year, both on the part of the teachers and trustee, but she should avail herself of every opportunity to make advancement and this we believe she will do.

THE BRAND this week is authorized to announce to the voters of Deaf Smith county the name of George Cloyd as a candidate for the office of sheriff and tax collector. Mr. Cloyd is well known to the most of our citizens and during his four years residence in this and Castro counties, has won the confidence of the people by his straight-forward way of dealing with his fellowman and is entirely worthy of the position to which he aspires. Mr. Cloyd asks for the office on his own merits and promises the people, if elected, that he will perform his whole duty to the utmost extent of his ability.

Hereford Fuel Oil Co.
For best coal and Ice. Troy Womble, manager—phone 76. 9tf

WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented.
PRICE 25 CTS.

DIRECTIONS
Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel; then apply powder by brisk rubbing. In the morning put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by
T. M. COULSON & CO.
HEREFORD, TEXAS

"The hens that lay are the hens that pay."

S. C. White Leghorn
EGGS \$1.50 PER 15

Barred Plymouth Rock
EGGS 50C PER 15

FOR SALE BY
Mrs. Lester Weaver

Cattle, Horses, Mules, Jacks and Jennetts

Also Collin County property to exchange for Hereford land.

A. H. ELLISTON
Near College

GENERAL REPAIR

SHOP

I am now prepared to do all kinds of Gun, Bicycle and Lock repair work on short notice. You can always find me at Reagan & Dyers tin shop.

JNO. BOYD

DEPOSIT YOUR EARNINGS AND SAVINGS WITH THE Hereford National Bank

YOUR WEALTH WILL CLIMB UP

CAPITAL \$25,000.00
SURPLUS \$15,000.00
COMMENCED BUSINESS NOV. 1, 1900

THE admirers of Senator Baily continue to mention his name for the presidency, but our illustrious Texan knows that his time has not yet come and expresses himself in favor of Gorman although he believes Judge Parker will be the nominee. The last named gentleman does seem to be gaining the favor of the majority.

THE Canyon City News came to us this week enlarged from a five-column folio to a six-column folio. This shows that the merchants of Canyon are public-spirited in tending to their paper that patronage which makes it possible for these improvements to be made and we congratulate Brother Brandon upon his success, for the News is improving all the time.

Sully to the Wall.
On last Saturday not only Wall Street but the entire financial world was thrown into a state of panic by the announcement that Daniel J. Sully, the cotton king, had made an assignment in favor of his creditors. Mr. Sully has been the principal factor in carrying the price of cotton from 8 cents to 17 cents and when he stepped from under this very high price, cotton took a tumble and for a time kept the most expert minds guessing.

A statement from Sully is to the effect that a little time and forbearance on the part of his creditors will enable him to meet all his obligations and continue in business.

SEE US.

We have ample shed room for all our lumber, but the prices we are making is the cause of the same. We will be selling lumber at a reduced price for the next 12 months.
SNYDER & LACEY.

Election Notice.

Notice is hereby given that an election will be held Saturday April 2, 1904, in Deaf Smith county, for the purpose of electing two trustees for said county.

The polls will be opened at 10 o'clock a. m. and closed at 4 p. m.

The polls will be opened at the following places: Court House at Hereford, Bruttram School House and Union School House.
W. B. BOYD, County Judge.

For Sale.

About 36 head of stock cattle for sale and one registered short horn male. Fifteen miles southeast of Dimmitt. J. A. STGEALL. 1t

Dissolution Notice.

The grocery firm of Richards & Edwards has this day by mutual consent dissolved. C. S. Richards retiring. All outstanding accounts are payable to C. E. Edwards who assumes all indebtedness of the old firm. March 8, 1904.

C. S. RICHARDS.
C. E. EDWARDS.

Notice.

After April 1st I will be absent from the city for about two weeks. Those needing my immediate services will please call at once.

DR. W. E. ROBERTSON.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, Division Manager. 37tf

....A FREE TRIP.... TO ST. LOUIS WORLD'S FAIR

EVERYBODY WILL HAVE A DESIRE TO VISIT ST. LOUIS THIS SUMMER AND SEE THE SIGHTS OF THE GREAT "LOUISIANA PURCHASE EXPOSITION." I HAVE DECIDED TO OFFER FREE OF COST, A ROUND TRIP TICKET TO THE ST. LOUIS WORLD'S FAIR IN SEPTEMBER 1904, FOR ONE OF MY CUSTOMERS. TICKET GIVEN WITH EACH 25c PURCHASE. FOR FURTHER PARTICULARS CALL ON

J. P. HARDING
....DRUGGIST....
Hereford, Texas

Roscoe Lumber Co.

AT BOVINA, TEXAS

WITH A COMPLETE STOCK OF

Long Leaf Yellow Pine Lumber
Cypress and Cedar Shingles
Sash, Doors, Etc., Etc.

SOLICITS YOUR PATRONAGE

DO NOT FAIL TO FIGURE WITH US

Garrison Bros.

Will be better prepared to meet the demands for agricultural implements this season than ever before. Our warehouse has been enlarged to make room for our three cars of implements now in transit. We will show a complete line of John Deere and David Bradley Implements, Hoosier grain drills with high wheels or low down press wheels. The Hancock Disc Plow is still increasing in popularity. The simplicity of construction, durability and light draft are three of its most essential features. We invite your inspection of this plow, confident that you will be convinced.

Garrison Bros.
Hardware and

SINCE the time is rapidly approaching when the election for school trustees will be held, it might not be amiss for every patron of our public school to stop and think for a moment and then ask himself this question: "Is there anything that could be done that would better serve the interests of our schools?" To this question the BRAND answers in the affirmative. For instance the board of trustees for the Hereford school only has one member, which of course is all right as long as nothing goes wrong; but when trouble does come (which must be the case sooner or later) there are not many men who alone wish to shoulder the responsibilities which attend the trusteeship.

We do not wish it to be understood that the BRAND is attempting to dictate how this matter should be adjusted but at the request of others and because we believe it to be for the best interests of the school, we would suggest for public consideration an advisory board, composed

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LeGRAND, M. D. Phone 82 Phone 138 ESTES & LeGRAND PHYSICIANS AND SURGEONS

Office at Burns & Smith's Drug Store Hereford Texas

J. W. HICKS, M. D. PHYSICIAN AND SURGEON Office at T. M. Coulson & Co.'s Drug Store. Telephone No. 39. HEREFORD, TEXAS.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON DENTIST Special attention given to diseases and deformities of the mouth Prices governed by services rendered Office at Hereford Dental Parlors in the G. R. Hay brick building Office phone 65 Residence 18

WITHERSPOON & GOUGH ATTORNEYS-AT-LAW REAL ESTATE AND INSURANCE NOTARY IN OFFICE Office next door to Bank Hereford Texas

W. H. RUSSELL LAWYER Practice in all courts Hereford, Texas

JNO. P. SLATON ATTORNEY-AT-LAW Office in Western National Bank Hereford, Texas.

J. S. McDOWELL Transfer and Delivery to any part of the City Your Business Solicited

P. C. Pylant of Boom was in Hereford Saturday after supplies. Always guaranteed to fit. "Giescke" shoe. E. W. Harrison. tf

W. Dodson left Thursday afternoon on a business trip to Ft. Worth.

We have a barrel of good roof paint to close out cheap. Bell Brothers. tf

Robert Kesse, jr., came in Saturday from his ranch south of town after supplies.

Commissioner J. R. Armstrong of Bovina was a business visitor in Hereford Saturday.

Mrs. Leslie Robertson returned Friday of last week from a visit with relatives in Canyon City.

Parties having property for sale will subserve their own interests by listing with us. B. H. Bounds & Sons. 46tf



Hereford Bulls For Sale or Exchange I have for sale a number of unregistered Hereford Bulls. Will exchange for other cattle or sell at a bargain. These bulls are my own raising from JJ cows and registered bulls, they are being grained and are in fine shape. You can see them at my ranch 11 miles north of Hereford. Yours truly, FRANK WARD.

T. J. Bassett spent the week in Hereford from the North Draw.

Bell Brothers have some good rubber hose to close out cheap. tf E. Megert was in from his ranch south of town Wednesday on business.

Pumpkin yam and vineless yam. Seed sweet potatoes at Garner & Martin. tf

J. A. Stegal of Dimmitt was transacting business in Hereford Monday and Tuesday.

W. J. Walters went to Dallas Saturday to attend the Republican State Convention.

G. T. Lynch was in Hereford Saturday from his ranch twelve miles southeast on business.

Ladies, see our new spring shoes and patent leather slippers; also the "Topsys." E. W. Harrison. tf

Tol Ware, president of the Amarillo National Bank, passed through Hereford from the south Monday.

Children, get your tablets, pencils, school books and all school supplies at J. P. Harding's drug store. 47

J. N. Askren was in town Saturday and made an interesting talk to the farmers on the subject of broom-corn culture.

C. S. Richards having bought one half interest in the Peoples Grocery Company, that firm is now ready to do the people. 5tf

Claude Moreman came in Saturday from the ranch northwest of town and spent Sunday with his parents in Hereford.

Mrs. G. C. Hutchinson, who had been visiting relatives in Hereford for several days, returned Saturday to her home at Tulia.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggar & Bro., Galveston, Dallas, San Antonio. 10-tf

Capt. James W. Steele, immigration agent for the southwestern lines of road, was looking over the prospects in Hereford Saturday.

Mrs. J. F. Elder is visiting Mrs. I. O. Hart. She is on her way to Mangum, where they will make their future home. Tribune Chief.

If there is anything the matter with your wind mill let us repair it for you. We understand it and will guarantee our work. Bell Bros. tf

John Clark is working for Uncle Sam at the postoffice this week while Postmaster Walters is away at the Republican Convention at Dallas.

"A man's a man for a' that." But if his clothes don't fit, what then? Get E. W. Harrison to measure him for those that are guaranteed to fit. tf

Miss Minnie Tygret who has been spending several weeks at Marlin, the famous Texas health resort, returned Tuesday much improved in health.

Mrs. J. H. Holland and daughter, Miss Nellie, of Dimmitt came in Saturday and left on the afternoon train for a visit with relatives in Armstrong county.

If you want anything in the way of seed oats, kaffir corn or milo maize seed or beardless barley, call on W. L. Fallwell & Sons and your wants shall be gratified. tf

W. H. Tygret, who travels for the clothing house of Black Bros. & Kilpatrick of St. Louis, spent several days this week with his parents, Mr. and Mrs. J. T. Tygret.

As I have purchased the grain business of Herron & Coston, I would appreciate the patronage of the former customers of the above named firm. C. C. Ferguson. 5tf

If you wish to learn something about the most practical Business Colleges at Bowie and Chickasha, address Roberts Business College, Bowie, Texas, or Chickasha, I. T.

Homer Inmon returned Saturday from Ft. Worth where he has been pursuing a commercial course in the Metropolitan Business College. We understand that he will not resume his work for the present.

We are agents again this season for M. Born & Company's and A. B. Rose & Company's men's tailor made clothing. Our new spring and summer sample books are now in. Please come in and examine before buying. Satisfaction guaranteed. Stambaugh & Lipscomb. 2t

T. S. Watts was in from the ranch Saturday after supplies.

Just received a car of Nigger Head Maitland coal. C. C. Ferguson. tf

E. H. Fullwood of Endee, N. M., was in Hereford Saturday after supplies. E. B. Orr, who owns a ranch north of town, was transacting business in Hereford Saturday.

J. W. English, a successful ranchman living northwest of town, was in Hereford Saturday after supplies.

If you contemplate planting spring wheat bear in mind that I have the genuine macaroni wheat seed. C. C. Ferguson. 5tf

H. C. Fenton was a business visitor to Hereford Tuesday and was numbered among the BRAND's business visitors.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Wither-spoon & Gough building. tf

C. C. Sanders of Castro county was in Hereford Saturday and paid the BRAND office a business visit, advancing his subscription a year.

When you come to our yard for lumber you won't be forced to take what you can get for we will give you what you want. Snyder & Lacey. it

THE STATE OF TEXAS, DEAF SMITH COUNTY.

Whereas, by virtue of authority vested in me, as Trustee, named and appointed in a certain deed of trust, recorded in Volume 2 on page 602, records of real estate mortgages of Deaf Smith county, Texas, executed and delivered to me on the 30th day of September, 1903, by C. G. Orr, for the better securing the payment of a certain note dated September 30th, 1903, and due on February 5th, 1904, for the sum of \$820.15 and bearing interest at the rate of 10 per cent from maturity, and providing that if placed in the hands of an attorney for collection, or in case of legal proceedings thereon, an additional amount of 10 per cent should be paid as attorney fees. Said note having been executed by the said Orr and F. B. Fuller and payable to the Western National Bank of Hereford, Texas. And whereas, the said Bank is the owner and holder of said note, and the said Orr and Fuller have made default in the payment of same or any part thereof, and the same is now past due and unpaid, principal, interest and attorney fees aggregating the sum of \$917.20; and whereas, I have been requested by the said The Western National Bank to enforce said Trust, I will offer for sale, between the hours of 10 o'clock a. m. and 4 o'clock p. m., at public auction, to the highest bidder, on the first Tuesday in April, 1904 (the same being the 5th day of April, 1904), at the court house door in the town of Hereford, in Deaf Smith county, Texas, the following described property, to-wit: Being a part of Survey No. 61, Block K3, Original Grantees Weiss, Weiss & Sanders, Assignee of John E. Corwith, situated in Deaf Smith County, Texas, and being more particularly described as all of Lot No. 6, Block No. 24, in the town of Hereford, as shown by original plat of said town on record in Record for Deeds, said county and state, with all the rights, members and appurtenances thereto belonging. Witness my hand this March 8th, 1904. G. A. F. PARKER, Trustee

Road Notice to Non-Resident Land Owners. THE STATE OF TEXAS, COUNTY OF DEAF SMITH. We, the undersigned Jury of Freeholders, citizens of said Deaf Smith county, Texas, duly appointed by the Commissioners Court of Deaf Smith county, Texas, at its February term, 1904, to view and establish a first-class road from the southeast corner of survey 60, block K3, to the Randall county line between surveys 317 and 316, block M6. And having been duly sworn as the law directs hereby give notice that we will on the 11th day of April, 1904, assemble at the southeast corner of survey 60, block K3, in Deaf Smith county, Texas, and thence proceed to survey, locate, view, layout, mark and establish said road beginning at the southeast corner of survey 60, block K3, running east on section lines between surveys 41, block K3, and 88, block M7, between surveys 40, block K3, and '67, block M7, surveys 21, block K3, and 66, block M7, between surveys 20, block K3, and 45, block M7; thence south between surveys 44, block M7, and 45, block M7, between surveys 43, block M7, and 46, block M7, between surveys 42, block M7, and 47, block M7; thence east between surveys 41 and 42, block M7, between surveys 25 and 26, block M7, between surveys 20 and 19, block M7; thence south between surveys 19 and 4, block M7; thence east between surveys 4 and 5, block M7, between surveys 357 and 358, block M6, between surveys 324 and 325, block M6, between surveys 317 and 316, block M6, to Randall county line. And we do hereby notify all agents, owners or attorneys of any and all persons owning lands through which said road may run that we will at the same time, proceed to assess the damages incidental to the opening and establishment of said road, when they may either in person or by agent or attorney present to us a written statement of amount of damages, if any, claimed by them. Witness our hands this 8th day of March, A. D. 1904.

J. W. BRADLY, W. D. KELIEHO, A. S. GRACEY, L. S. WYCHE, G. F. PIERCE, Jurors of View

It's up to you To buy your Groceries where you can get the best values for the cash expended. That is the proposition upon which we expect to obtain and hold your trade in the Grocery line. Our motto has been and always will be "not how cheap, but how good." John A. Johnson :. Groceryman.:

Hereford Lumber Company Fair and Courteous Treatment is Our Motto COMPLETE STOCK CORRECT PRICES Herfeord Lumber Company

ELISHA CARTER JOE CARTER CARTER BROTHERS Livery, Feed and Sale Stables GOOD SADDLERS GENTLE DRIVERS Special Conveniences for Drummers HEREFORD TEXAS The patronage of the general public is cordially solicited

G. A. F. PARKER J. P. CONNELL F. B. FULLER President Vice-President Cashier The Western National Bank Of Hereford, Texas CAPITAL - - - \$50,000.00 DIRECTORS G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradley, W. S. Higgins, J. P. Slaton, Ross W. Davis

BURNS & SMITH ...DRUGGISTS... We Want Your Business. Give Us a Trial BURNS & SMITH ...DRUGGISTS...

YOU'RE NEXT For a Shave, Haircut or a bath at the City Barber Shop George W. Dale, Proprietor THREE CHAIRS TWO BATH ROOMS In the new brick building on South Dewey Avenue

Panhandle News

The contract has been let for the installation of a new ice plant at Wichita Falls.

Editor Haskell of the Childress Index is in the race for the office of mayor of the city of Childress.

County Judge B. H. White of Donley county died at his home in Clarendon on Thursday of last week.

Hale, Swisher, Floyd and some of the attached counties will hold a Summer Normal this year at Plainview.

Dr. David R. Fly of Amarillo is being mentioned by the papers as a suitable candidate for congress from this district.

It is reported that oil, similar in composition to Beaumont oil, has been found in the vicinity of Olustee at a depth of 452 feet.

The First National Bank of Dalhart was sold last week to Judge W. B. Slaughter and others, with the former named gentleman as president.

It is reported that the proprietors of the electric light plant of Clarendon will move that enterprise to some other town, perhaps in East Texas.

A large elevator belonging to J. A. Cox of Iowa Park was destroyed by fire on last Saturday night. It contained about 12,000 bushels of wheat which was also destroyed.

County Clerk George L. Morgan has been appointed county judge by the commissioners court of Donley to fill the unexpired term of Judge B. H. White who died on the 17th inst. Charles Burton has been appointed clerk.

The Amarillo Publishing Company of Amarillo was chartered last Saturday with a capital stock of \$10,000, the purpose being to do a general publishing and printing business. The incorporators are W. S. Maddrey, H. E. Hume and J. J. Holt all of Amarillo.

The Clarendon college at Clarendon and Decatur college at Decatur have decided to unite their forces in a joint debate on May 13th on the following subject: "Resolved, That the ends to be accomplished do not justify the means used in the acquisition of the Panama Canal."

Progressive Panic Party.

On Friday night of last week the senior element of Hereford's social constituency was welcomed to the home of Miss Mina Dameron in the west part of town where several hours were pleasantly spent in the enjoyment of a Progressive Panic Party.

The novel way in which the entertainment was conducted made it especially interesting to those in attendance and a most delightful occasion was the decision of all present. The gentlemen were furnished with a map of different states with capitals properly located and the ladies were given the capitals and each gentleman had to find his capital in order to ascertain who his partner should be and so far as our knowledge goes all the gentlemen were well pleased with their lots.

A. J. Lipscomb and Miss Ethel Wright won the gentleman's and lady's prize respectively, after a heated contest, after which light refreshments were served.

The following were present: Misses Jones, Patton, Turrentine, Sullivan, Gamble, Daniel, Wright, and Bates; Mesdames Vanderburgh, Reagan, and Jones. Messrs. Garrison, Russell, Webster, Reagan, Bishop, Gass, Lipscomb, Dyer, Boyd, Vanderburgh, Harrison and Ferguson.

Will Locate.

The company, composed of C. E. Spath, Dr. Brubaker, D. F. Ricketts, Asa Martin and son, which recently left Hereford for a prospecting trip over New Mexico, have succeeded in finding lands which suit them for homesteads and will all move their families to that country in the near future. Their claims are all situated near Astec, New Mexico, in San Juan County.

We understand that this particular section of the territory will be valuable on account of the natural facilities for irrigation and those of the party with whom we have talked are jubilant over their prospects.

In conversation with Mr. Spath we learned that he has 640 acres, 320 acres patented and 320 acres of desert land.

These families are numbered among our very best people and the BRAND regrets very much to see them leave our midst; but since our regrets will not keep them from going, we can only let our best wishes go out with them to their new homes.

New Mexico Party Return.

The party, headed by J. A. Williams, reported elsewhere in this issue, returned Thursday from a prospecting trip in New Mexico about 25 miles north of Elkins. The following located claims and seem to be well pleased: J. A. Williams, Vern Witherspoon, Frank LeGrand, E. W. Harrison, and S. P. Landrum.

The section of country in which these gentlemen located is being settled through the efforts of the U. S. Government, who propose to dam the Pecos River at Sunnyside, 2 1/2 miles north of old Ft. Sumner, and dig a canal from this place to Lake Urton which will afford irrigation for 100,000 acres. The boys seem to have a splendid proposition and the BRAND wishes them smooth sailing.

Mr. Palmer Announces.

At the earnest solicitation of friends, T. M. Palmer has consented to become a candidate for the office of commissioner of precinct number 2 and authorizes the BRAND to submit his name to the voters of the precinct. That Mr. Palmer is qualified in every particular to look after the financial interests of his county is admitted by all and his candidacy will be warmly received by his many friends. Mr. Palmer's name will appear in our announcement column next week as the announcement was received too late this week.

Notice.

We, the undersigned, having sold our grain and feed business to C. C. Ferguson, hereby earnestly request all those owing the late firm of Herron & Coston anything to come forward and settle the same at once, as the senior member of the firm contemplates making a trip east and wishes to settle the business of the firm before he leaves. We are truly thankful to those who patronized us so liberally while in business. Our books will be at T. M. Coulson & Co.'s drug store where we shall be glad to have our debtors call.

Respectfully,
HERRON & COSTON.

Miss Coston Entertains.

A delightful entertainment was enjoyed at the home of Miss Tressie Coston in honor of her birthday on last Tuesday evening.

Among the guests were the Misses Linnie Herron, Nora Walters, Nora Daniels, Tot Mercer, Eula and Mae Eagle, Leo Scott, Beulah Head, Louella Howard and Zula Vanderburgh; Messrs. Grayson Bell, Maple Daniels, Artis Daniels, Tom Webb, Alex Thompson, W. H. Russell, Jim Sullivan, Charles Ferguson, Archie Conrad and Albert Johnson.

Save Your Eyes.

Dr. Arnold Aronson, one of Chicago's leading graduate opticians will arrive here March 27th and will remain one day only. He makes a specialty in testing and fitting the most difficult cases. Eyes of children a specialty. Consultation free at Ritchey Hotel. Dr. Aronson will visit Hereford three times a year.

Mr. and Mrs. R. W. Davis Entertain.

Mr. and Mrs. Davis entertained a few friends Monday evening. Flinch was indulged in until ten o'clock when delicious refreshments were served. After a laughable game of Muggins, in which J. H. Stinson fairly earned the Booby prize, the guests took leave of the gracious host and hostess.

More Prospectors For N. M.

On Tuesday morning the following named gentlemen left for Russell, N. M., where they go to ascertain the merits of the claims which can now be secured in that vicinity. J. A. Williams, L. P. Landrum, S. F. Marshall, Henry Martin, Vern Witherspoon, Frank LeGrand, E. W. Harrison, all of Hereford and Messrs Russell, Fuller and Tamer of Henrietta.

The new town of Russell is 15 miles from the Pecos Valley railroad, the nearest railroad town being Elkins, N. M., and it is claimed that some very fertile lands are yet to be taken. We understand the U. S. Government has an irrigation project under consideration which if put into operation would render these lands very valuable. However this may be we will give a fuller account when the party returns which will be in about a week.

Mr. Copes Announces.

We are authorized this week to present to the voters of Castro county the name of J. S. Copes as a candidate for the office of Tax Assessor of that county. Mr. Copes is well and favorably known to the most of the citizens of his county and has the following to say: In announcing for the office of Tax Assessor, I can not, as one of my opponents does, give the excuse that my friends harassed me into it for they rather discourage my candidacy; but I must simply say that I need the office and want it for the money that is in it which will enable me to make a comfortable home among the people whom I shall ask to vote for me, to whom I shall endeavor to do no discredit as a county officer.

J. S. COPES.
Mr. Copes' name will appear in our announcement column next week.

A Letter From Mr. Avis.

Phoenix, Ariz., March 19, 1904.
834 North 1st Ave.
To THE BRAND,
Hereford, Texas.

Gentlemen—Enclose please find my check for one dollar, (\$1.00) for your valuable paper, for another year. I would have remitted before now, but have been quite sick, just able to sit up some. Hope the country has had good rains, and the people are prosperous. Wishing you success, I remain yours truly,
FRANK M. AVIS.

Artesian Water at Portales.

At 9:15 o'clock on last Wednesday evening, all Portales was made to rejoice over the announcement that artesian water had been struck. The well is 300 feet deep and the flow as yet is not very strong but the fact that there is a flow at all inspires the people with confidence and they are determined to go after it in dead earnest. We understand that the contract calls for a 1000-foot hole to be sunk.

The Largest Adv Yet.

We call attention of our readers to the double page adv of Galbreath & Fox Trading Company in this issue. This already popular firm is offering the public inducements which they have never been in a position to offer before and it will pay you to read every word of what they have to say. This is the largest adv that has ever been run by any firm in the Panhandle and you can rest assured that it means something.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending March 22, 1904:

J. H. Admire, J. A. Brashears, H. Baker, Walter Baker, Buston Gray care of Frank Gray, E. A. Gillian, M. W. Hunt (2), Mr. and Mrs. Budie Jones, George Jones, Mrs. Kate Monce, a small box for Dr. W. E. Connell.

When calling for the above please say "advertised." One cent will be charged for advertising.
W. J. WALTERS.

Don't neglect your failing eyesight. Don't suffer from constant headaches. Call at the Ritchey hotel and consult Dr. Beaumont, for he, with the most modern instruments and many years experience of properly fitting glasses, will afford you immediate relief. The doctor and his assistant, Mr. Crane, will be in town only the two days and wish to meet every one even interested in eye glasses.
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Burton-Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

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The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stimson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us.

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C. L. Davis

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REAL ESTATE AGENTS**

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

Grand Jury's Report.

STATE OF TEXAS) In District
COUNTY OF DEAF) Court, March
SMITH,) Term, 1904.

To Hon. Ira Webster, Judge 47th Judicial District of Texas:

We the Grand Jury for the March Term, 1904, herewith submit this, our final report:

We have investigated all reported violations of the Criminal Laws of Texas committed in Deaf Smith County, and have returned into open court four indictments for felonies and ten for misdemeanors.

We have inspected the public buildings and premises and find them all in reasonably good condition and repairs.

The County Jail is in a clean, sanitary condition, and the two prisoners now confined there appear to be well kept. The public closet in the court house yard, however, is not in a very well kept condition.

The report of the finance committee appointed by the Court at this term to investigate the financial condition and books of the county officers of the county and especially the status of the school funds, we herewith refer to in lieu of any detailed report of our own on those matters.

We believe we have fully investigated all matters proper under our jurisdiction as a Grand Jury and having concluded our duties as best we could we respectfully ask to be discharged. F. HERRON, Foreman.

Notice.

I am expecting to-day a car of the Vernon high patent flour and respectfully ask that all my customers call and see me before buying. This flour is made from the best variety of soft wheat and every sack is guaranteed.
5th

C. E. EDWARDS.

Dr. Beaumont, oculist, optometrist, holds six diplomas from various colleges and hospitals. He has confined his practice the past few years to fitting glasses to the eyes, believing, as we are all compelled to believe, that the eye, being the most sensitive organ, needs the most careful attention. Call and he will examine your eyes, using methods employed only in the largest cities. Examination free.

Road Notice to Non-Resident Land Owners.

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH.
In the Matter of Petition of W. A. Odell and Others for a Public Road in the County of Castro, to Non-Resident Land Owners.

Take Notice, That the undersigned jury, appointed by the Commissioners' Court of Castro county, to lay out, survey, and assess damages resulting from the establishment of a public road, as petitioned for by W. A. Odell and others, beginning at southeast corner of section number 143 in block M7 and running to south line of section number 99 block M7 will, on the 5th day of April 1904, in discharge of our said duty, meet upon the following premises, to which you have some claim or title, to-wit: Beginning at the southeast corner of survey number 143, block M7; thence due east between section number 122, block M7 and section number 5 Gregg county school land and between section number 121 block M7 and section number 3 Gregg county school land and between section number 100 block M7 and section number 57, M. Leal league and then and there proceed to assess any damages to which you may be entitled on account of the laying out of said public road, and you are hereby requested and required to produce all evidences which you may desire to offer in relation to such damages, and do and perform such other acts as may be necessary and lawful in the premises.
In witness whereof, we have hereunto set our hands, this 10th day of March, 1904.

W. A. ODELL,
J. B. COLLINS,
S. S. EVANTS,
G. W. ORR,
A. J. HUGHES,
Jurors

Subscribe for THE BRAND.

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LOCAL AGENT

Hereford, Texas