

# The Hereford Brand

Vol. 5

HEREFORD, TEXAS, OCTOBER 27, 1905

No. 37

## COME TO HEREFORD, THE GEM OF THE PLAINS

### Our New Fall Stock Complete In Every Department

We are now ready to show you anything you may want in Dry Goods, Ladies' and Gent's Furnishings. The newest novelties in Dress Goods of every fabric. The celebrated Hamilton Brown line of Boots and Shoes for men, boys, ladies, misses and children. Large line of Thoroughbred and Stetson Hats. New line of Henderson's Corsets. Quilts and Blankets to keep you warm. The newest designs in Millinery. Come and let us show you through our different lines. We can and will save you money. Remember everything in our store is marked in plain figures so any child can tell what the goods are worth. We want no deception. We are selling honest merchandise at legitimate prices.

## HEREFORD MERCANTILE CO.

HEREFORD, TEXAS

#### Junior Endeavor.

Following is the Junior Endeavor program for Sunday October 29:  
Topic—Story of Gideon, Judge 6: 11-16, 8:22-23.  
Leader—Baldwin Haston.  
Song, Blessed Assurance, No. 152.  
The Lord's prayer in concert.  
Paper—Gideon and the signs—May Gough.  
Paper—Gideon's Army and the Battle—Jack Jones.  
Story—A Man of Valor—Waldine Wilson.  
Concert recitation of pledge.  
Roll call.  
Solo—Cleo Oxendine.  
How may we know what God would have us do?—All members.  
Mission study.  
God be with you.  
Mizpah.

#### ITEMS FROM BOOM

J. P. Roberson had business in Texico this week.  
Messrs G. W., Chas. and B. C. Roberson shipped cattle to Kansas City last week.  
We are expecting a fine 5th Sunday meeting and hope there will be many visitors present.  
Rev. Huff who has lately moved to Hereford preached an excellent sermon at Boom last Sunday.  
J. E. Roberson who is clerking for a few months at Childress was at home a few days this week on business.  
Mrs. R. L. Wilson and family were visiting the former's mother at LaPlatta last Sunday. Also Misses Ethel and Lida Laughlin accompanied them.  
Boom is on a boom. N. A. Laughlin is overhauling his residence putting on some new porches, adding a rear porch and when completed will add very much to the looks of the place.

J. B. R.

#### ARNEY NEWS

Born to Mr. and Mrs. Chas. Cox on Thursday, a girl.  
Owen Sanderson has gone to Kansas City with cattle.  
The plains people are now enjoying home-butchered beef.  
We are looking for two families from Bell County this week.  
A good many people of the Arney neighborhood attended the show.  
The last few days have been cool and cloudy but it has turned warmer and is raining.  
Judge Word shipped five hundred head of cattle from his Castro County pasture last week.

W. D.

#### CLEO COMMUNITY.

Rev. A. W. Crawford of Hereford filled his regular appointment at Shive school house last Sunday.  
Mr. Shows and family of Swisher county, spent several days with Mr. and Mrs. W. H. Gilbreath last week.

F. A. Henderson and Miss Emo McCollough and Geo. Busch and sister, Miss Fannie, attended preaching at Dimmitt last Sunday morning.

Mrs. and Mrs. Coleman Jenkins and daughter and Kenneth Turner and Louis Thibodeaux of Dimmitt attended preaching down here last Sunday evening.

L. A. Shive of this community returned from the south plains last Saturday where he has been buying steers to feed his enormous crop to, as it seems impossible to find sale for it.

It seems that all the BRAND correspondents are so busy that they haven't time to write. (or I judge that is the reason they don't write) as that is why I have not written in so long.

There is to be a box supper at Shive school house Saturday November 4th. Also recitations and music by the pupils of the school. Everyone is cordially invited to attend. The proceeds of the supper will be used for the benefit of the public school at this place.

Myself and wife visited W. R. Thompson and family of near Runningwater and also took a load of corn to mill for myself and neighbors. The Runningwater mill is run by Mr. Dave Hammer who makes corn meal, California wheat meal and Graham flour and is getting plenty of grinding to do at present and thinks later on he will have to run his mill some at night. We went through L. A. Night's alfalfa farm on Runningwater draw and must say it is a beautiful sight to look upon. We saw three mowers at work cutting alfalfa, and they already have great stacks of it all over the farm. W. S. D.

#### Notes of the W. H. M. Society.

Thursday and Friday the local society met and carried out the program arranged for those days. The topics discussed were very helpful and enjoyed by those present. We are sorry that every member of the society and church could not be present at every session. Much needed information would have been received that would advance the work of the society very much both at home and in the general work. About \$8 was received in free will offerings which is to be applied on the \$1 per member dues to the general board.

Bro. Barcus preached a splendid sermon Sunday morning on woman's work. The ladies of the society appreciated it very much and kindly thank him for it.

The following, taken from the Monthly Bulletin and written by Miss Haygood, is worth reading and remembering: "I do verily believe that if the mind of the church could be enlightened there would be such an awakening of conscience among those who really love our Lord as would lead to such royal gifts of men and women and money as would surpass our most ardent faith."

SUB. PRESS WORK, Pro Tem.

#### Trouble With the Negroes.

We learn from Wm. Atkins of Texico, who was in Hereford the first of the week that there was trouble between the Railroad construction Company and the negroes near that place on last Saturday afternoon, as a result of which several of the latter were considerably beaten up. Mr. Atkins also informs us that all the negroes will leave Texico at once.

#### Fine Poultry For Sale.

White, Buff and Barred Plymouth Rocks, White and Brown Leghorns at reasonable prices.  
L. A. STROUD,  
Hereford, Texas.

#### LIKES TEXAS.

Missouri Lady Delighted With the Country, People and Conveniences.

Mrs. Ewing Adams has just returned from a trip to Texas and she is delighted with the country down there; she says they are very moral as she never heard an oath sworn while she was there and they had everything good to eat; the finest beef, chickens and turkeys. She says: "They have telephones in every house. I rode twenty miles northeast and south and west and never saw a bridge, but saw lots of fine cattle and a fine crop of everything and some fruit of trees three years old and other five years old. I must give you a sketch of my brother Gene's farming; he has four sections of fine land, two hundred and fifty acres of good crop and is running two binders in his feed crop now. He has twenty head of fine horses all in fine shape."

I also visited Mr. McGouin; he makes a specialty of fine hogs and fine stock and has two pretty girls. I also visited Dr. Holden, who is an old Missourian; he has fine hogs. I called on the family of W. M. Smith another old Missourian of Mercer county; he has a fine orchard of all kinds of fruit and lots of fine cattle and hogs and four sections of land.

(Gene referred to above is E. Renfro, of Arney, and the others mentioned are well known citizens of Castro.—Ed.)

#### Cattle News.

Murchison and Thompson this week purchased the following cattle which were shipped to the northern markets:

61 cows, 35 yearlings and 51 steers from Ira Aten; 27 cows from N. A. Laughlin; 61 cows from John Cone; 60 cows from Davidson Bro's; 64 cows from J. B. Stone; 154 calves from G. T. Higgins; 40 calves from Chas. Hodges; 93 calves from G. F. Pearce; 18 calves from L. F. Miller; 22 calves from B. F. Stanley; 100 calves from J. L. Wilson; 39 mixed cattle from J. H. Williams.

J. H. Wilson purchased 18 head of mixed cattle from Dow Mercer, and 45 mixed from Mrs. W. A. Witherspoon, all being shipped to Kansas City.

T. D. Hunt purchased 72 yearlings and 21 cows from W. J. Montgomery and 28 cows from Q. M. Bell, all being shipped to Kansas City.

C. R. Moreman shipped 69 calves and 35 cows to the Kansas City market.

Walter Donald shipped 25 cows to Kansas City.

W. S. Higgins shipped 44 mixed to Kansas City.

Shelly & Vaughn shipped 59 cows and 22 calves to Kansas City.

A. S. Gracey shipped 27 cows to market.

H. L. Goats shipped 49 cows and 69 steers to Kansas City.

#### Windmill Notice.

I am prepared to do all kinds of windmill repairing on short notice and at reasonable prices. See me.  
33-1f T. D. HUMPHREY.

## Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly

## Bell Brothers

#### An Essay on Dogs.

Dogs is a noble animal. It loves its master and a chicken bone. It is made to bark at nights and a sweet home for the fleas. If it wasn't for dogs the fleas would have to nest in hair of the wimmen that holds them in its lap. The dogs barks at the moon and also at all times. Every dog has his day and the most of the nite. Dogs has long ears and pants. The dog climbs upon the children's lap and pants. A dog has a funny tail which when it is chewed off you can't see the point to it. Dogs has four limbs which the bark comes on. Great big dogs is as affectshunt as little dogs and will lick their masters hand as well as other dogs. Dogs has a hard time. Some of them barks all the time and dont have no snap. Dogs is like fisherman. He will fight flies all day and never get a bite and comes back home and lies about it.

Little Willie Scroggs has got a dog. One day it runned away and Willie went to his pa and cried and his pa says whats the matter Willie and Willie wisht he had the dog's pants to put on over his for awhile.

I'm glad I aint a dog, for I don't like to eat grass.—Ex.

#### A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town.

S. L. DESPAIN.

Send the BRAND "back yonder."

## STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do  
General Repair Work

## J. A. CANTERBURY

Boot and Shoemaker

## NOTICE!

### "DOES ADVERTISING PAY?"

We want to find out; and make this proposition to anyone that will cut out this Notice and bring it with them to our store; we will give them 20 per cent discount from regular prices on goods purchased at that time--in Dry Goods Line. Good from one week only from this date.

## J. G. CALLENS

IN MEMORY OF  
P. JONES  
His Doctor Prescribed the Medicine, the Druggist Put in Something Else. SO HERE HE IS

## A Short Talk ON A Grave Subject

Druggists as a rule don't go much on graveyards. No doubt they all get there in the end the same as other people but we mean during life. In his leisure hours (if he has any) the druggist seldom puts in his time in the graveyard. If he is out for a stroll he is more likely to turn his steps away from it. This is usually for one or two reasons. If he is a good druggist and understands his business he regards the graveyard as a sort of enemy which he is fighting all the time trying to keep his customers out of it. If he is a dealer who thinks more of his profits than his customers, he fights shy of the graveyard for conscience sake, remove perhaps for having substituted something cheap in filling prescriptions for the deceased. We have as much antipathy for graveyards as most druggists, not because our conscience troubles us. We stay away because it makes us feel bad. We are always sorry when one of our friends and customers is called to "the life beyond," but if we had anything to do with his last illness our conscience is clear. We filled the prescriptions exactly as the doctor ordered. It is our business to fill prescriptions. It is our principle and invariable rule to fill them EXACTLY as ordered and we never let the work be done by inexperienced help. We use the right drugs, the right proportions and of the quality the doctor expects; with this our duty is done. Bring your prescriptions to us where you get what the doctor wants you to have.

## T. M. COULSON & CO.

...The New Corner Drug Store...

### Be Cheerful.

Real sensitive people are always in a stew. They magnify frivolous things into a huge mountain and indulge in an unnecessary amount of worrying over nothing. Life, from the cradle to the grave, is made up of sighs, tears and laughter. It is the duty of all to cultivate a cheerful spirit—never be cast down by defeat or overjoyed by success—and see a silver lining behind every cloud. Our actions partake of our thoughts and the way our mind is bent, into that channel we will unconsciously drift. Everyone has a talent for some kind of endeavor, but it must be used and cultivated to yield the best results. Absorption is all right as far as it goes, but its process is too slow and opportunities too far apart to accomplish much. Study and practice are the winning cards in the battle for existence. They should be intelligently blended together, backed by a determination to win. Failure is often a blessing in disguise. It teaches to avoid a repetition of errors and shun the treacherous shoals that wrecked our most sanguine hopes in the past. Be cheerful and hold a high head if you die hard. Man is an atom—small potatoes, few in a hill, here today, gone tomorrow. We repeat, be cheerful and extract as much innocent pleasure out of life as possible.—Tulia Standard.

### Cow Lost.

I will give a liberal reward for any information leading to the recovery of a red cow, branded F on left side. Strayed from my place in Hereford about a week ago. tf S.H. MOUNT.

### Windmill For Sale.

I have a good-steel Star Windmill which I will sell at a bargain. tf W. M. COGDELL.

### Another Success.

That Hereford young men are far above the standard is plainly evidenced by the large number of them who are entering the happy and blissful state of matrimony of late days.

On Monday afternoon of this week, Grayson Bell left for Donley County where he was married to Miss Bulah Angel on the following afternoon at 6 o'clock, the ceremony being performed by Rev. A. W. Crawford of this city who went for the specific purpose.

The groom is one of Hereford's manly young men who enjoys the confidence and esteem of everyone while the bride is one of Donley's most charming belles, she being a sister of Mrs. W. H. Garrison of this city and is well known here.

Mr. and Mrs. Bell arrived Wednesday and will reside in the Mrs. Lowe residence in the west part of town.

We heartily join the many friends of the happy young couple in wishing them one perpetual season of joy in their married life.

### Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to 33-tf J. J. WARD.

When you want a new hat or a pair of shoes, call on T. H. Beach. Dimmitt, Texas. 35-tf

### HOW TO PLANT A TREE.

#### Plain Directions That Insure Success. Pruning and Watering.

First cut off smoothly the broken root ends which are over half an inch in diameter. Next trim the top, if it can not be easily reached from the ground after planting. With an oak or other hardwood trees, cut back severely, reducing the number of buds 60 to 80 per cent. If the leader is cut off, a tree later forms two leaders, which are apt to split the trunk and ruin the tree.

After the hole has been prepared it should be partially refilled so that the trees are at their natural level. Spread the roots out straight. Work fine, mellow soil under the center of the tree. In the case of fine roots it may be necessary to do this with the fingers. With coarse, fibrous roots the earth can be packed in with a pointed stick.

Next see that the trees stand vertically. The simplest way is to stand off, then bob and take a sight. Then stand around and look at the tree from a direction at right angles to the first line of sight, seeing that the trunk stands erect on both lines. Packing the earth firmly around the center will hold it in position in most instances.

Watering fall-planted trees is rarely necessary, as the ground will generally have sufficient moisture.—The Garden Magazine.

### Junior B. Y. P. U. Program.

Following is the Junior B. Y. P. U. Program for Sunday November 5th:

Leader—Lucy Cassles.  
Reading of minutes.  
Roll call.  
Collection.  
Subject—Sowing and Reaping.  
Scripture lesson—Mat. 13:1-8.  
Explanation of the lesson—Mary Ishmael.  
Prayer—Ray Jones.  
Song—Wayne Estes.  
How can we Sow in the Lord's Work—Paper—Morris Garner.  
126th Psalm recited in concert—Stella and Ida Hartsfield, Lois Witt and Annie McCracken.  
Reaping after Sowing—Paper—Irene Williams.  
Recitation—Jack Mounts.  
Recitation in concert—Bell and Anna Turnbow and Mable Cowart.

### Conditions at Bovina.

J. W. Rhea, the genial cowman, who operates a cattle ranch near Bovina, Texas, who has been here for several weeks looking after the marketing of 1,900 steers that he had on pasture near Halifax, Kas., wound up his last shipment yesterday. Mr. Rhea resides at Roswell, N. M., where he will go in a few days. "The season has been a good one, and I think my steers made the best showing that I have had for several years," said Mr. Rhea. "They put on a big gain, and the general conditions were favorable all season. On our ranch in Texas we will winter a string of about 1,000 young steers, and as the feed outlook is favorable there, things look promising."—Live Stock Reporter.

### What It Means.

Somebody who wants to explain what the editorial "we" signifies says its meaning varies to suit the circumstances. For instance, when you read that "we expect our wife home today," "we" refers to the editor in chief; when it is "we are a little late with our work today," it includes the whole office force even the devil and the towel. If "we are having a boom" the whole town is meant; "we received over 700,000 immigrants last year," it embraces the nation; but "we have hog cholera in our midst," only refers to the man who takes the paper, two or three years without paying for it.—Ex.

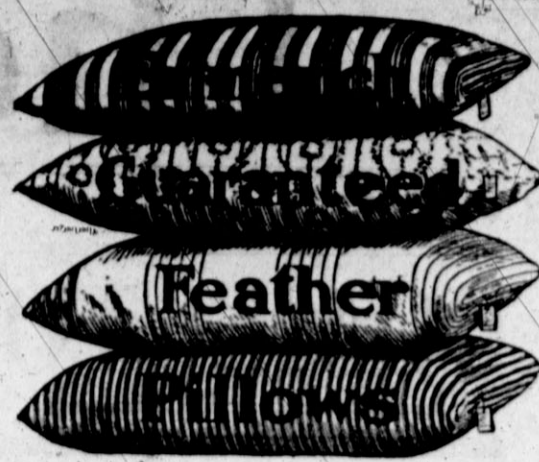
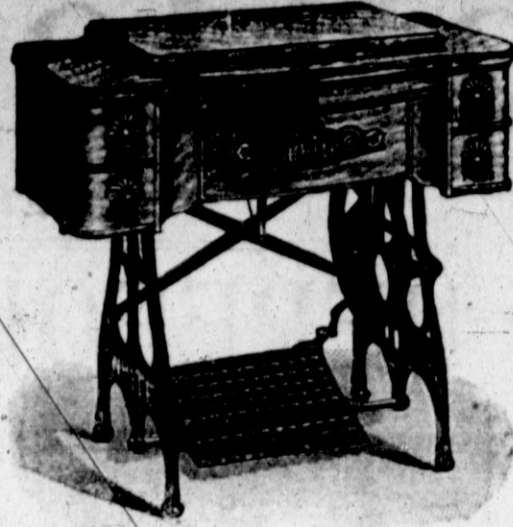
### Insomnia and Indigestion Cured.

"Last year I had a very severe attack of indigestion. I could not sleep at night and suffered most excruciating pains for three hours after each meal. I was troubled this way for about three months when I used Chamberlain's Stomach and Liver Tablets, and received immediate relief," says John Dixon, Tullamore, Ontario, Canada. For sale by T. M. Coulson & Co.

### Trespass Notice.

All persons are hereby warned not to hunt, fish or otherwise trespass on my place (known as the Jewell ranch) east of town. 32-tf GEO. W. IRWIN.

Wall Paper—E. B. Black. 44



We have nearly a half car of these machines coming. There is none better. You don't have to pay two prices for them either. \$18.75 gets a lifetime machine at The Furniture Store.

The "EMMERICH" Pillows are filled with pure, clean and odorless feathers. Enough feathers are used to properly fill the ticking cover. A pillow not properly made or filled cannot give satisfaction. Every pair of "EMMERICH" Pillows is sweet and pure, and is guaranteed to give entire satisfaction, or money refunded.

## E. B. BLACK

FURNITURE DEALER AND UNDERTAKER

## OUR PRIDE

Our pride is to please our customers and those that become our customers by giving them good goods and low prices. We can save you money on a great many articles. We keep a complete line of Staple and Fancy Groceries, Queensware, Glassware, Enameled-ware and Tinware. We thank the people for past patronage and solicit more of their future trade. Country produce taken in exchange for goods.

We handle the highest grade flour that the best wheat and the latest milling methods can produce—the Oriole and Electric Light Brands being our specialties.

## BARNARD & CO.

JOE CARTER

ELISHA CARTER

## CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

## YOU'RE NEXT

For a Shave, Haircut or a bath at the

## City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

## THE CITY RESTAURANT

We serve first-class meals at reasonable prices. Try us for a short order lunch. Everything neat and clean. Remember that we keep on hand a supply of fresh bread.

J. H. TURNBOW, Proprietor

## JNO. B. VANNOY

JEWELER AND OPTICIAN  
HEREFORD, TEXAS

Does any kind of repair work pertaining to jewelry trade

DEALER IN... Clocks, watches, rings, silverware, charms, cuff buttons, collar buttons, lockets, broaches, bracelets, watch chains, fountain pens—in fact everything that is kept in a first-class jewelry store.

## JNO. B. VANNOY

OPTICIAN AND JEWELER  
HEREFORD, TEXAS

# The Song of the Hair

There are four verses. Verse 1. Ayer's Hair Vigor makes the hair grow. Verse 2. Ayer's Hair Vigor stops falling hair. Verse 3. Ayer's Hair Vigor cures dandruff. Verse 4. Ayer's Hair Vigor always restores color to gray hair. The chorus is sung by millions.

"Before using Ayer's Hair Vigor I had very thin and very poor hair. But I continued to use the Vigor until my hair greatly improved in every way. I have used it off and on for the past ten years."—MRS. M. DRUMMOND, Newark, N. J.



## COLLEGE NOTES

Mrs. S. J. Dodson was Miss Treby's guest at the Home Tuesday.

Mrs. Ira Aten visited her sister, Lucile Boyce, at the Girls' Home Tuesday.

Prof. E. O. Thomas has charge of the mathematics classes during Prof. Barton's absence.

Mrs. Shafer and Miss Dupre visited Tom Shafer Saturday and Sunday. Tom was unable to resist home attractions and left with them Sunday afternoon for a week's visit at their home in Plainview.

Pres. Chas. Q. Barton left Sunday for a business trip to Dallas. While away, he will attend the meeting at Waco of the state board of trustees for Texas Christian University and its allied schools.

The college orchestra, under the leadership of Miss Chapman, has made a successful beginning, meeting for practice on every Tuesday evening. At present the following young men are members: Jet Fore, Earnest Cooper, Jess Cooper, Rufus Hubbard, Herbert Coulson, Tom Webb, Elbridge Brodie and Earl Gough.

Miss McDiarmid is conducting rehearsals every night in the chapel for the play "Breezy Point" which will be presented Thursday night, November 9th. The cast includes Misses Toliaferro, Nell and Zora Laird, Cora Hendrix, Ethel Ricketts, Glennis Coulson, Grace and McXie May Mason and Estelle Patton. "Breezy Point" is a farce comedy with interesting plot and action which can be well developed by amateur actors. The play will be presented in chapel and the stage will be specially arranged for the production.

### Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

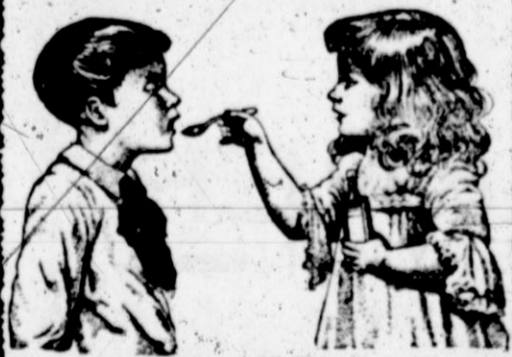
J. D. BURKETT.

### Methodist Church.

Preaching by the pastor at 11 a. m. and 7:30 p. m. Junior League at 2 p. m. Senior at 4 p. m. Sunday School at 9:45 a. m. The honor of your presence is requested at these services.

THOS. S. BARCUS.

## Chamberlain's



### Cough Remedy

The Children's Favorite CURES Coughs, Colds, Croup and Whooping Cough.

This remedy is famous for its cures over a large part of the civilized world. It can always be depended upon. It contains no opium or other harmful drug and may be given as confidently to a baby as to an adult. Price 25 cts; Large Size, 50 cts.

## Educational Column.

The black spotted trout is the greatest climber among fish.

Lizzie Head has been absent the past week on account of illness in her home.

The Fifth Grade is glad to welcome Guy Smith as one of its members.

Frank McCracken is now a member of the Third Grade, having entered the past week.

Little Ray Camp entered school last Monday and now seems very much at home with the other babies.

The Fifth Grade is sorry to have Ida McKinley absent. Ida's health will not permit her to be in school at present.

Iced whale was one of the delicacies served by the Emperor of Japan at his dinner to Secretary Taft and party.

We are very sorry to have Carlos Harrison absent from school. He has gone to Missouri to visit his sick grandmother.

Johnnie Estes has been out of school the past week on account of sickness. Johnnie's pleasant face is missed by both teacher and pupils.

Miss Bertha Dameron, one of our best girls and brightest students, has been quite ill the past ten days, but we are now glad to know that she is convalescent.

The subject of the primary reading last Monday was the "milk weed." The class was asked to bring the plant to school next morning. A little boy in a tone of voice showing plainly his disappointment, said: "Teacher, I hunted and hunted, but I couldn't find a single 'butter weed.'"

As new pupils come to us every week from other states and different parts of our own state, it is very gratifying to know that our own boys and girls that have attended the Hereford public school the past years are in no way behind, but often ahead of those that enter their respective grades. Let everybody lend a helping hand and speak an encouraging word, that Hereford may have in deed and truth the best public school in the whole Panhandle.

The world's greatest violinist, Kubelic, says that he would like to give the American boy advice on how to succeed. First, he must learn to wish. Until he knows how to wish, till his whole soul is in one wish, he can never be what he would be. A wish that hurts and hurts—that is the wish that comes true. And the whole world, and poverty, and friends and ill health cannot stop it from coming true. If he wishes, he will work. Wishing and working will make the world right over for him. The boy who would like to succeed, he cannot succeed; but the boy who wishes to succeed until he cannot eat or sleep, or do anything but work for wishing, he has success.

The following taken from the Scientific American will doubtless be of interest to our young people who are just now delving into the mysteries of the study of physics. The question is this: Will objects sink to the bottom of very deep water? One argument is, that a piece of iron, stone or a piece of wood water-soaked until heavy enough to sink below the surface, will sink to the bottom of the ocean, no matter what the depth may be, while the other argument is, that the object would remain suspended in the water at varying depths, depending upon the specific gravity, the iron even not reaching the bottom in the deeper parts of the ocean. To substantiate the argument that objects will sink to the bottom, these facts are given: Sea water is compressed but forty-four millionths by one atmosphere, and at higher pressure it is compressed less. Metals are more compressible than water, hence it is seen that a piece of metal will have its density increased more as it sinks than the sea water will, and it will sink faster as it sinks deeper.

### Judge Hunt Dead.

News reached this city Tuesday morning of the unexpected death of Judge T. C. Hunt which occurred at his home near Texico Monday afternoon.

Judge Hunt is well known to many of our people who will regret to learn of his death.

Witherspoon & Gough. 48tf

## CHARTER OAK AND GARLAND STOVES

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

## GARRISON BROTHERS, Hereford Texas

## Overcoats for Men and Boys

Heavy Underwear, Boots, Shoes and Caps

Arctic Overshoes, Lined Gloves, Lined Mitts, Etc.

In fact all the articles of apparel to protect your body from the winter's chilling breeze are found in our complete stock of Men's and Boys' Furnishings. Save your fall bill for us and we will save you some money.

## H. C. MYRICK

Lest You Forget

## THE NATIONAL LIVE STOCK COMMISSION COMPANY

GIVES A SATISFACTORY SELLING SERVICE.

Write Us!

Wire Us!

Ship Us!

OFFICES:

Chicago

St. Louis

Kansas City

Ft. Worth

Established 1888  
Paid in Capital,  
\$300,000.00

### Christian Church.

The Great Confession, the great Commission, the great Temptation and the great Decision" will be the subject of the morning sermon at the Christian church, next Sunday.

evening subject. You will be made welcome at all our services.

Faithfully,

JESSE B. HASTON

Church Notice.

After conferring with the

Will there be few saved?

is the and a number of our membership.

we have decided not to have preaching next Sunday morning at the Baptist church on account of so many wanting to go to the 5th Sunday meeting at Summerfield, but there will be preaching at night.

A MEMBER.



## A Kidney Medicine

THAT CURES

## THE KIDNEYS.

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE

PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

# The Brand

Published Every Friday By  
**J. RAY & COMPANY**  
J. RAY, Editor

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, OCTOBER 27, 1905

EACH week continues to bring new pupils to the college and already over 100 matriculates have been made. There seems to be a united effort in all parts of the Panhandle to make the Panhandle Christian College a success, even beyond the hopes of the most sanguine. A notable feature is the fact that our local people are not only friendly to the institution but are giving it an excellent patronage. Everyone is awakening to the unquestionable fact that the school is the biggest and most important enterprise within our borders and all are proud to learn of its unparalleled growth. Railroads will build a town in a financial way but compare the population of the railroad town to that of the school town. The contrast is too great to admit of the comparison. Already the college at this place has been the means of bringing many families of means into our town and aside from the moral tone which pervades our very atmosphere we feel that we speak a truth when we say that eventually our college will be worth as much to Hereford from a financial standpoint of view as any railroad which could be built to the place. Knowing the faculty as we do, we believe the course of study here is as thorough and complete as any similar institution in the state. With the best equipped college buildings west of Ft. Worth in Texas and with the best teachers which money can procure, it is only a matter of a short time when Hereford will be regarded, far and wide, as the educational center of all West Texas. Why not you and I have a part in this great work?

THE farmers continue to bring in their wheat and oats for shipment. A feature to the grain situation in this county which will be of interest to everyone is that every car of wheat which has been shipped from this point this year has ranged in weight from 60 pounds to 62 pounds to the bushel, the standard in the best wheat countries being only 60 pounds. In this respect, we can challenge all the rest of the world without fear of meeting with a successful competitor. It should be constantly borne in mind that all this was done on \$5 and \$10 land in its primitive state of cultivation.

BOTH Dallas and Ft. Worth are enforcing the separate street car law for negroes and whites or rather they require the whites to occupy the fronts of the cars and the negroes the rear. Thus another step has been taken forward in civilization and other Texas towns would do well to follow the example. The time has dawned when the two races should be separated.

**E. B. Orr**  
The Corner Grocerman

At C. E. Edwards stand sells  
**THE GLOBE FLOUR**, put  
up at Blackwell, Oklahoma.  
Every Sack FULLY GUAR-  
ANTEED. Call and Investi-  
gate its claims.

**E. B. Orr**

THE BRAND editor has been a pretty firm believer in the Campbell system of soil culture since he first had occasion to learn something of it, but as more and more is seen and read of the wonderful method all doubts are removed and we are made to believe that this system, once put into general practice, will so completely revolutionize the farming interests in this country that every branch of agriculture will be extensively practiced. We this week had the pleasure of viewing Mr. Campbell's 100 acre wheat field at the model farm near Bovina and found the wheat up to a good stand and growing as fine as could be expected anywhere. So successful is his method of storing the rainfall that it is claimed by those who have made careful investigation and are in a position to know that there is sufficient moisture in the ground at present to mature the crop should there be no more rainfall. When properly treated this soil has wonderful moisture-retaining properties and those of our farmers who have practiced the Campbell system to any extent find that it will do all that is claimed for it.

CANYON CITY is boasting through the News this week of receiving her first bale of Randall County-grown cotton. The bale referred to was grown by a German near Umbarger and we are under the impression that he lives just over the line in Deaf Smith. However this may be we fully agree with the News that Randall County's fertile acres will in a short space of time be furnishing her full quota of the fleecy staple—that is if the farmers of that county will follow the advice of the News and the example of Deaf Smith and Castro County farmers.

### B. Y. P. U. Program.

The following is the program for the B. Y. P. U. Sunday, Nov. 5th:  
Subject—The Church and our obligation to it.

Scripture Lesson—Mat. 28:16-20.  
Leader—Miss Maggie Argo.

What is a Church?—O. F. Smith.  
The Church and the Edification of its Members—Miss Lizzie LeGrande.

Duett—Mrs. W. T. Smith and Miss Essie Beach.

The Church and its Ordinances—Miss Stella Renfro.

Solo—Miss Pattie Estes.  
The Work of Saving Men—Miss Nellie Witt.

Talk—Bro. Dean.  
Closing exercises.

### Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Oct. 25, 1905:

J. F. Buttram, J. J. Casey, Mrs. Lee Cobb, Dudley Ellis, E. H. Firch, Miss Nanie Foreman, Walter Gibbs, B. M. Johnson, Johnson Real Estate Agent, W. W. Olghie, Mrs. George Payne, J. R. Riley, J. H. Sanders, Hamie P. Scott, M. M. Shrum, Eld. R. H. Simmons, Miss Mayme Smith, W. R. Spencer, J. W. Sullivan.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

### B. Y. P. U. Notice.

There will be no service of the Senior B. Y. P. U. next Sunday evening. We will all go to Summerfield. Conveyances will meet at the church not later than 9 o'clock. If you haven't a way to go come to the church and we will try and furnish you conveyance. There will be dinner on the ground and young people's service at 2 o'clock. Sunday school program at 10 a. m., preaching at 11 a. m.

W. B. PARK, President.

### Strayed.

Strayed from my pasture a horned steer 2 or 3 years old, branded — at top of left shoulder also other brands. Will pay for information leading to recovery of steer.  
32-tf J. T. RUTHERFORD.

### Mr. Phansteel Sells.

R. C. Phansteel this week sold the remaining two sections of his ranch north of town to a Missouri party, the deal being made through the real estate firm of Barton-Miller & Co.

### Cow Lost.

I will give a liberal reward for any information leading to the recovery of a red cow, branded F on left side. Strayed from my place in Hereford about a week ago. tf S. H. MOUNT.

When you want a new hat or a pair of shoes, call on T. H. Beach, Dimmitt, Texas. 35-tf

J. L. FUQUA, President

C. W. DODSON, Cashier

## The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

**DIRECTORS:** J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

### SCHEDULE CHANGED.

#### Fort Worth & Denver Change of Train Schedule for Winter is Announced.

Fort Worth, Texas, Oct. 14. Under a readjustment of the schedules for the winter season, the Fort Worth and Denver City Railroad trains Nos. 7 and 8 will be operated between Fort Worth and Dalhart, Texas, only, instead of being carried through to Denver as heretofore. Under these new conditions, these trains will operate Pullman sleepers between Fort Worth and Amarillo, maintaining close connection with the Pecos Valley Railroad and other lines connecting at that point and intermediate junctions.

This service in being established through to Dalhart is eighty miles greater than has been afforded during previous winter seasons, but is at present justified through the immense increase in the local as well as through travel to the Dalhart-Amarillo country by the influx of homeseekers and prospectors.

It is the policy of the Denver road to facilitate the further growth of that section of the country as much as possible by giving the homeseeker and prospector an excellent train service to Dalhart, which connects with the Rock Island for points east and west.

It also gives Dalhart somewhat of a precedent as a growing city. The distance from Fort Worth to Amarillo, the terminus of this train in former winter seasons, is 335 miles, and from Fort Worth to Dalhart, the present terminus of the run, is 416 miles. 36-tf

### Castro Wedding.

On last Sunday at about 4:30 p. m. quite a crowd seemed to be gathering at the residence of County Judge and ye scribe seeing there was something unusual in the wind rushed for his vehicle and dragging his best girl in, madly rushed for the scene. On arrival it was found that there was to be a wedding. The contracting parties were J. A. Brashears one of Castro County's foremost young men, whom the boys will hate to lose, and Miss Etta Ramey one of the fairest and most popular young ladies in our county. The Judge pronounced the words that made them one and ye scribe joins with their host of friends in wishing them a long and prosperous voyage over life's boisterous sea.

### Home Circle Organized.

On Tuesday evening of this week, a Home Circle was organized at the court house, the principal work of organization being done by M. M. Majors. There were thirty-nine charter members, with the following officers and directors: O. F. Smith, president; W. M. Cogdell, secretary; W. H. Garrison, Treasurer, A. J. Lipscomb, G. A. F. Parker, M. M. Major.

### V. V. N. Sells.

80,000 acres of the V. V. N. Ranch south of Bovina in Bailey County was sold last week to northern capitalists, the price paid being \$180,000.00. The deal was closed by a Fort Worth firm.

### For Sale.

One 5-room residence. Good location. Apply J. C. Newman, Hereford Lumber Co. 31-tf

## THE OLD HOME

### How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Homeseeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :: :: :: ::

**A. L. CONRAD, Traffic Manager**  
Pecos Valley Lines and Southern Kansas  
Railway Co. of Texas  
AMARILLO, TEXAS

## TEXAS FARMERS

Located in the Panhandle. Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

### BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

### Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

**A. A. GLISSON, Gen. Pass. Agent**  
Fort Worth, Texas

## GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

**J. M. GARNER**  
THE GROCERYMAN

### Jerry Simpson Dead.

Jerry Simpson, formerly congressman from Kansas but of late years a resident of Roswell, New Mexico, died on the 23rd inst., in Wichita, Kansas, after an illness of several months' duration, his death being the direct result of heart trouble.

### Horse Sale.

On Saturday, November 11, I will sell some horses at auction and private sale, some good work stock. Same will be at Ferguson's yard. Call at my place 12 miles west of town or at Ferguson's yard on day of sale. 31p I. N. DILLARD.

G. A. F. PARKER, President. F. B. FULLER, Cashier. ROSS W. DAVIS, Asst. Cashier.

# Condensed Statement of The Western National Bank

HEREFORD, TEXAS

at the close of business, October 24th, 1905

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$228,002.98	Capital Stock	\$50,000.00
U. S. Bonds and Premiums	51,913.19	Surplus and Profits (Net)	13,527.43
Banking House and Fixtures	5,675.00	Circulation	50,000.00
Redemption Fund	2,500.00	Rediscounts	10,000.00
Cash in Vault and with Banks	53,789.65	DEPOSITS:	
		Individual	\$218,180.28
		Banks	173.11
	\$341,830.82		\$218,353.39
			\$341,880.82

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903

Deposits, January 1st, 1904 - \$51,300.62. Deposits, January 1st, 1905 - \$90,016.68.  
Deposits, July 1st, 1904 - \$55,950.21. Deposits, July 1st, 1905 - \$104,628.68

## NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

## LAIRD - HERRING MERCANTILE CO.

BOVINA, TEXAS

## We Want

To inform you that our stock of Dry Goods, Groceries and General Merchandise was never before so complete in all departments as it is at present. We have redoubled our efforts this season to make selections that will please everyone and we invite every man, woman and child in Castro County to call and give our stock the closest inspection. We are simply selling first-class merchandise at exceedingly close prices. We have also on hand a car of stock, salt and would be glad to supply you in this line. Yours for business

**Kerr, Slover  
& Ireland**  
Dimmitt, - Texas

## NEW Thresher

My self-feeding thresher and cyclone stacker are now in tip-top condition and I am ready to begin threshing kafir corn and maize for the public. Also have a steam plow outfit and can break your land good and deep. See me at my ranch 6 miles north-west of Hereford.

**J. S. Mollenhour**

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf

Witherspoon & Gough. 48tf  
Barnard & Co's. for bran and chops. tf  
See W. M. Cogdell for all kinds of wall paper. tf  
Shetland floss and fascinators cheap at Callens'. 1t  
Go to D. R. Gass & Sons' for ladies' jackets and cloaks. 2t  
All kinds of fresh candies from 10c to \$1 a pound at Callens'. 1t  
Call at our store for your winter overshoes. D. R. GASS & SONS. 2t  
The BRAND editor left Thursday for a brief visit in Grayson County.  
For some two weeks I will be in Eastern states on legal business. S. J. Dodson. 36-2t  
Remember we save you from \$1.00 to \$2.00 on all trunks. The Furniture Store. 32-tf  
Drummers sample shirts and gloves at whole sale cost at Mount & Barnett's. 1t  
Underwear of every kind and description and at reasonable prices at D. R. Gass & Sons'. 2t  
Topsy hosiery are always the best. See our 25 cent value for 20 cents a pair. Mount & Barnett. 1t  
I. N. Dillard who is engaged in the ranch business several miles north of town transacted business on our streets Monday.  
Edgar Ireland of the mercantile firm of Kerr, Slover & Ireland of Dimmitt, was a business caller at this office Thursday.  
Jas. Hughes called at this office this week, ordering the BRAND for himself and his father-in-law, E. J. Newell, of Silverton.  
Some more new arrivals in our millinery department this week. The ladies and "gentlemen" are especially invited to visit this department. Mount & Barnett. 1t  
W. W. McConnell of Greenfield, Missouri, who has been prospecting in the city for several days, has accepted a position as salesman at Burton-Lingo Co's. lumber yard.  
Mr. and Mrs. E. A. Thompson and children of Illinois arrived last week and will make Hereford their home. Mr. Thompson is a cousin of J. D. Thompson north of town.  
M. C. Rogers, who recently moved here, left Monday for his former home in East Texas to close up his business matters there. Mr. Rogers proposes to become a fixture in the Panhandle.  
Geo. W. Eagle has purchased an interest in the grain and feed business with his son-in-law, J. Mitton Erwin, at Wichita Falls, and will move his family there in the course of a few months. Mr. Eagle formerly owned the same business. We regret to learn that he contemplates leaving us.  
W. M. Scarbrough of Blue Springs, Missouri, arrived with his family this week to make their home in this part of the Panhandle. It will be remembered that he purchased the C. H. Carl section south of town several weeks ago and now comes to show Texas people how to farm. Mr. Scarbrough starts right by ordering the BRAND for himself and family to read.  
Witherspoon & Gough. 48tf  
Phone 81 for the best flour in town. tf  
You can save 50 per cent on lace curtains at Callens'. 1t  
Wool and cotton blankets at a bargain at Callens'. 1t  
Try Oriole and Electric Light flour. BARNARD & CO. tf  
Go to D. R. Gass & Sons' for ladies' jackets and cloaks. 2t  
J. W. English was a welcomed caller at this office Thursday.  
Peaches, plums, grapes, apple cider and grape juice at Callens'. 1t  
S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf  
Let us sell you \$1.00 worth of queensware for 75 cents at Black's. 32-tf  
E. C. Millett of Boom called around while in town Monday and moved his subscription.  
W. H. Buckner went down to Frio Monday to construct a dipping vat for the X. I. T. ranch.  
Prof. Chas Q. Barton spent several days in Dallas this week on business connected with the college.  
Call and examine that elegant line of genuine Pres-cut glass. At prices you never dreamed of. At Black's. 32-tf  
Prof. W. T. Noblitt, who was formerly connected with the college at this place was in the city several days this week on business.  
The latest creation in men's and boys' head wear are the LOW CROWN SLIGHTLY TURNED EDGE. We have them all sizes and colors. Mount & Barnett.  
John Dyer stopped over in this city with friends Tuesday on his way to Texico from Plainview where he has but recently recovered from a severe attack of fever.  
Wm. Atkins came up from Texico Sunday and spent a few days in the enjoyment of the pure atmosphere, socially and otherwise, which is ever found in Hereford.  
C. E. Edwards this week sold his residence in West Hereford to G. W. Barcus of Waco, consideration \$800.00. The trade was made by the Hereford Realty Co.  
J. H. Ernest, a well-to-do German of Clearwater, Nebraska, spent several days prospecting in this and Castro Counties this week and informed us that he will, in all probability, locate here. Mr. Ernest will keep an eye on our progress by reading the BRAND.  
In giving a report of the land deals in a recent issue, that by which J. D. Curtsinger sold his one section ranch to U. J. Fox of Kentucky, was inadvertently overlooked. The section was sold for \$4,000 and the trade was consummated by the firm of Rayzor & DeAtley.  
R. T. Moses, of Kansas City, arrived Saturday and will make Hereford his home, he having accepted a position with Rayzor & DeAtley as stenographer and abstractor. Mr. Moses comes well recommended as an expert abstractor and will have charge of all the office work.

## Here is Your Chance FOR AN IDEAL FARM

2550 acres, one mile from the town of Hereford, 325 acres in cultivation, balance in pasture, good ten-room residence, two room tenant house, two sets of feed lots, barns, stock sheds, etc. Plenty of good shallow water. Farm is stocked with Hereford cattle, Berkshire Hogs and well-bred horses. Will sell all together or any part of place or stock. For further particulars, call or address owner

**R. H. NORTON,** ONE MILE WEST OF HEREFORD

## SHIP YOUR LIVESTOCK TO FRANK WITHERSPOON KANSAS CITY, MO.

If you don't know him, your neighbors do. Ask them. Good sales and faithful service is accorded to all alike who entrust their shipments to me. Address all communications to

**Frank Witherspoon**  
Room 104, Livestock Exchange  
KANSAS CITY, MO.

## We Have Plenty of Time to Estimate Your Bills

CASH DOES THE TALKING

Hereford Lumber Co.

## PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

For any information in regard to course of study, rates of tuition, board and lodging, address  
CHAS. Q. BARTON, President,  
Hereford, Texas

Next Session Begins September 4, 1905  
Correlated With Texas Christian University

**New Goods  
Arriving  
At Our Store**

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

**Bovina Mercantile Co.**  
Bovina, Texas

**HEREFORD  
STUDIO**

Is valued for the high excellency of its work at the lowest possible prices. We make a specialty of enlarging small pictures, also of taking city and ranch views. Let me know your wants. MISS MAMIE JOHNSON Proprietor

**...NEW...  
TRANSFER**

I have purchased the transfer outfit belonging to Frank Gamble and will be glad to do hauling for the public in general and my former customers in particular. Headquarters at meat market.

**W. T. SMITH**

**NEW BAKERY  
AND RESTAURANT**

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

**W. C. GREEN, Prop.**

**Panhandle News**

About November 1st, work will begin on Channing's \$15,000 court house.

The prospects now seem good for the establishment of a sugar beet factory in Wichita Falls at an early day.

The question of establishing a cotton seed oil mill at Memphis in Hall County is being agitated at present.

A disastrous fire occurred in Texalo on Wednesday night of last week in which the greater part of the business property was destroyed.

Amarillo has at last completed a sewerage system which at one time in the history of that city was considered almost impossible owing to the enormous cost of the enterprise.

The Memphis gin passed the 1000 mark last Monday night and are reaching out pretty fast for 1500 now. They are doing good work and lots of it.—Hall County Herald.

A state bank for Rowe is the latest in that village. The new financial institution will be put in by S. B. Daniel and associates and will start out with \$10,000 capital.—Hall County Herald.

Lakeview gin is not getting enough water from their well to run their plant all the time, and are going to haul water from Deep Lake. Lots of pure water is necessary for a gin.—Hall County Herald.

B. F. Hart, editor of the Quanah Observer, died last week of consumption. He was from Gilmer to this section of the state. The Hornet sympathizes with the bereaved widow and relatives.—Vernon Hornet.

The office of Road Master of the Denver Road was moved from Fort Worth to Childress on Monday and Mr. W. E. Robertson appointed Road Master in place of R. L. Lesser, assigned to other duties.—Childress Press.

A. L. Conrad, recently promoted from traffic manager of the Pecos Valley Lines and Southern Kansas of Texas Ry., with headquarters here, to be auditor of disbursements of the Atchison, Topeka & Santa Fe system with headquarters at Topeka, left Saturday night for that place where he goes to assume the duties of his new position.—Amarillo Herald.

It is reported in railroad circles here that Dave Mayer who has been connected with the traffic department of the Santa Fe, with Chicago headquarters, has been made traffic manager of the Pecos Valley lines and the Southern Kansas of Texas Railway, vice A. L. Conrad promoted to be general auditor of disbursements of the Santa Fe system, with Topeka headquarters.—Amarillo Herald.

A report is current that Swenson Bros. have been offered \$3 per acre cash for the well known Espeula ranch, comprising 700,000 acres, in Dickens county. As it will be seen, this deal involves a cash consideration of \$2,100,000. The Swenson Bros. are heavy property holders in Texas, controlling a large ranch near Stamford, and owners of the Texas Central railroad from Waco to Stamford.—Clarendon Chronicle.

Advices from Denver announce that J. M. Herbert, general manager of the Colorado & Southern and Fort Worth & Denver railways, has been asked to resign, and that his successor will be D. B. Keeler, vice president of this splendid railroad property. It is also said that this means that hereafter the Colorado & Southern will be managed from the Texas end, and not from the Denver offices, as heretofore.—Wichita Times.

The work on the new flour mill which is being erected on 8th street with Santa Fe trackage is progressing nicely and will shortly be completed. This new mill, when completed will be the largest in the Panhandle and will be of great importance to the commercial prestige of Amarillo. The skeleton frame work of the structure makes an imposing appearance and with the completion of the remaining outside work the machinery will be installed and the mill put into commission at the earliest possible date.—Amarillo Herald.

For fine monuments, see J. H. Calloway, Hereford, Texas. 12tf

**PROMPT DELIVERY**

**TELEPHONE NO. 78**

**GRAIN, COAL AND HAY**

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

**SEED RYE AND WHEAT**

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

**WILL H. HINES**

**A Busy Man.**

L. P. Landrum, proprietor of the Hereford nursery, is among Hereford's busiest men at present. The season for fall shipments and delivery has opened and his full force is worked to its capacity in meeting the demands for trees. The excellent condition in which Mr. Landrum keeps his trees, together with the care he exercises in delivery, is making for him an enviable reputation in the nursery business. Such an enterprise as the Hereford nursery is a splendid advertisement for any community and well deserves the undivided support which is being given it as it will be the means of causing this part of the Panhandle to present the appearance of the forest region in the course of a few short years.

**Some Seasonable Advice.**

It may be a piece of superfluous advice to urge people at this season of the year to lay in a supply of Chamberlain's Cough Remedy. It is almost sure to be needed before winter is over, and much more prompt and satisfactory results are obtained when taken as soon as a cold is contracted and before it has become settled in the system, which can only be done by keeping the remedy at hand. This remedy is so widely known and so altogether good that no one should hesitate about buying it in preference to any other. It is for sale by T. M. Coulson & Co.

**Mr. Oliver Resigns.**

A. J. Oliver this week tendered his resignation as book-keeper for the grocery establishment of J. M. Garner, the same to take effect November 1st. Mr. Oliver has accepted a similar place with the Bovina Mercantile Co., of Bovina, his only motive in going being a more lucrative position.

While the BRAND regrets to see Mr. Oliver leave this city, we rejoice to know that he will remain in our territory and we congratulate the Bovina firm in securing the services of so able a man to aid them in their rapidly growing business.

**A Judicious Inquiry.**

A well known traveling man who visits the drug trade says he has often heard druggists inquire of customers who asked for a cough medicine, whether it was wanted for a child or for an adult, and if for a child they almost invariably recommend Chamberlain's Cough Remedy. The reason for this is that they know there is no danger from it and that it always cures. There is not the least danger in giving it, and for coughs, colds and croup it is unsurpassed. For sale by T. M. Coulson & Co.

**Castro Soil Sells.**

Judge C. F. Kerr of Dimmitt was in the city Monday and reported the land business on a good basis. He had just closed a deal by which three farmers from the Indian Territory each purchased a section of land south east from Dimmitt, all of whom will locate on the property in a few weeks.

**Wanted.**

To trade stock-cattle and other property for section of land near north-east corner Castro County. Box 23 Justin, Texas. 31tf

**OUR AIR-TIGHT  
HEATING STOVES**

Make these cold mornings as pleasant as a day in balmy June. We carry the largest and best lines of both heating and cook stoves on the western plains

**Quality the Best  
Prices are Right**

Come in! Look them over and then you will appreciate the bargains we are offering

**STRINGFELLOW-HUME  
HARDWARE COMPANY**

HEREFORD, TEXAS

**THE  
Hereford Nursery**

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas



YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

**Campbell Bros. and Rosson  
(INCORPORATED)**

**...Live Stock Commission Company...**

ST. LOUIS KANSAS CITY FORT WORTH

J. H. CAMPBELL, President. G. W. CAMPBELL, ad Vice-Pres. J. K. ROSSON, Vice-Pres & Gen Mgr  
J. E. THOMAS, Cashier. DAVID L. CAMPBELL. J. W. CONWAY, Sec'y & Treas.

REFERENCE: Everybody That Knows Us

**Professional & Business Cards**

**S. J. DODSON, LL. M.**  
LAW AND COLLECTIONS  
OFFICE WITH GRAVES & ELLISTON  
Hereford, - - Texas

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

**W. E. ROBERTSON**  
DENTIST  
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building  
Hereford, Texas.

**WITHERSPOON & GOUGH**  
ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE  
Hereford, - - Texas.

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention  
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to Castro county lands.  
Dimmitt, Texas

**BARTON & MILLER**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**W. B. BOYD**  
Attorney-at-Law  
OFFICE WITH BARTON, MILLER CO.  
Hereford, Texas

**C. F. KERR**  
Dealer in Real Estate and Livestock  
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents  
DIMITT, TEXAS

**W. C. MOUGHON, M. D.**  
Professional Services to the Citizens of Hereford and surrounding country  
Office with Dr. Robertson over T. M. Coulson's Drug Store.

For genuine "Niggerhead" coal see W. H. Hines. tf

Sweet potatoes at 75 cents per bushel at J. M. Garner's. tf

Men's dress and work gloves at a bargain. J. G. CALLENS. 1t

Uncle Jacob Buttram is seriously ill at his home in north Hereford.

Mrs. J. E. Rhea of Bovina visited friends in this city this week.

W. P. Boyd of Dimmitt was in the city Tuesday after ranch supplies.

Dr. Harrison the Hereford Dentist will visit Dimmitt November 1st and 2nd. 37-2t

Chas. Roberson of Boom was among Hereford's business visitors Tuesday.

Have your teeth looked after by Dr. Harrison and you will always have good teeth. 37-4t

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

W. L. Williams who owns a well improved ranch near Boom had business on our streets Tuesday.

Don't buy your boots, shoes and hats till you inspect my stock. Everything new. T. H. Beach, Dimmitt, Texas. 35-tf

M. A. Lamkin left Tuesday for Kansas City and other Missouri points in the interest of Panhandle immigration.

Chas. Cahaon, of Ft. Worth has accepted a position with L. R. Bassham and will begin work Monday morning.

Will Syms of Castro County was in the city for a few days the first of the week after supplies and visiting relatives.

LOST—A black velvet cloak somewhere in Hereford on last Monday. Finder please return to Mrs. Thos. Reilly or this office. 36-2tp

Do you want to save money on your fall and winter bill of dry goods. REMEMBER LOW PRICES lead at Mount & Barnett's. 1t

Mrs. Albert Watkins of Demming, New Mexico, returned home Monday after an extended visit with Mrs. A. J. Thompson east of town.

Boys, we have some new arrivals in our gents furnishing department, such as ties, shirts, collars, etc. PRICES RIGHT. Mount & Barnett.

W. B. Parmer left Monday afternoon for Granite, Okla., to look after his interests. Mr. Parmer has valuable property there in the form of a large farm.

Herman Heidgerkin of Nazareth was in Hereford Monday in company with a crowd of his German friends from Illinois, some of whom will likely locate.

Walter C. Guymon, who has had charge of the office work for Rayzor & DeAtley for several weeks, left Saturday afternoon for his home in Blue Springs, Missouri.

A. J. Thompson returned Monday from a brief visit to his former home at Gainesville. Mr. Thompson reports conditions not so good as usual in Cook County, owing to short crops.

M. D. Herbert, an attorney of Dimmitt, brought his household goods in this week and shipped them to Odessa, Texas, where he has moved his family and where he will make his home.

Mr. and Mrs. S. S. Brandt, of Montgomery City, Mo., were in the city for several days this week on a prospecting tour of the Panhandle. They were quite well pleased with this country and will likely become financially interested here. In the meantime they will read the BRAND to the extent of a dollar's worth.

We are informed by visitors from Ellis county that the cotton crop in that county is exceedingly short this year. Ordinarily it is with difficulty that enough help can be secured to gather the crop. This year car load after car load of the negro cotton pickers are leaving that part of the state in quest of employment.

S. H. Little who moved here last week is among the large number who exchanged a dollar for the BRAND. Mr. Little is well pleased with the Panhandle thus far and will doubtless become one of the country's staunchest friends. Mr. Little purchased one of the C. R. Moreman sections north of town for his permanent home.

Good cotton batting for 5 cents a roll at Mount & Barnett's. 1t

Mount & Barnett are making LOWEST PRICES on cotton flannels 1t

Mrs. M. A. Lamkin is visiting relatives in Claude this week.

Dr. Parr and wife of Dimmitt were guests in Hereford Tuesday.

Give your order to W. H. Hines for genuine "Niggerhead" coal. tf

Mrs. A. Laird spent a few days at the ranch near Bovina this week.

Judge Jno. P. Slaton had business in Amarillo for a few days this week.

Visit our clothing department SPECIAL PRICES on boys suits. Mount & Barnett. 1t

New stock Fleishers Shetland Floss. Price 6 1-4 cents a skein at Mount & Barnett's. 1t

Call at J. M. Garner's and get Panhandle grown sweet potatoes at 75 cents per bushel. tf

W. A. Tate, the Dimmitt hotel and grain man, transacted business in Hereford Wednesday.

Mr. and Mrs. H. H. Stanley were visitors in the city Monday from their Castro County ranch.

R. L. Stringfellow and S. E. Hume of Amarillo were among this city's business callers the first of the week.

Mesdames Edgar Johnson and Chas. L. Sullivan left Wednesday for Dallas where they will visit the big fair.

Mrs. M. E. Haines, of Montague, arrived Tuesday, the guest of her son, Judge Jno. P. Slaton, who met her in Amarillo.

Don't buy over shirts, sweaters, hats, shoes, underwear, etc., till you see Callens' line. We will sell cheaper than others. 1t

Jno. W. DeAtley left Thursday for Blue Springs, Mo., on business connected with his firm's real estate business at this place.

We are requested to state that all those who desire scavenger work done will report to D. W. Crawford by the 25th of each month. 27-tf

Don't forget Mount & Barnett's COST SALE on faces, embroideres, belts, trunks, suit cases and grips. Also SPECIAL PRICES on boy's suits.

Mrs. J. M. Shafer of Plainview was the guest of her son, Thomas, who is attending college at this place, for several days this week.

Special bargains in wool and cotton dress goods, ladies' and children's underwear and hosiery; prices lower than any house in Hereford. J. G. CALLENS. 1t

Mr. and Mrs. H. H. Hawkins left Wednesday for St. Louis and other Missouri points, the former going in the interest of Hereford immigration.

J. H. Van Hoose and wife and Ben C. Aylor and wife left Wednesday for their home at Webb City, Mo., after spending a week in Hereford and vicinity.

Dr. R. W. Bounds of Panhandle City and brother, Rev. Chas. Bounds, of East Texas, were business visitors in Hereford Tuesday of this week. Dr. Bounds is now in the telephone business at Panhandle City.

J. M. Mount returned to his home in Illinois Monday after a brief visit with his nephew, S. H. Mount, of this city. Mr. Mount is quite favorably impressed with the Panhandle but is not yet ready to turn loose his Illinois holdings.

Geo. W. Barcus, an attorney of Waco, and his father-in-law, M. W. Warren, of San Antonio, arrived Tuesday and spent several days in the city arranging to move here. Mr. Barcus is a brother of Rev. Thos. Barcus, and will move his family here about November 10 and take up the practice of his profession, while Mr. Warren will move later.

Mrs. Ira Aten and children left Wednesday for their new home in Imperial, Cal. They stopped over in Amarillo to visit friends, where they were joined Thursday by Mr. Aten on their western journey across the mountains. The BRAND, in connection with a host of other friends, regrets exceedingly to see this excellent family move from us, and we can only hope that they may be thoroughly satisfied with their new home.

**"Can't Be Beat"**

The Celebrated Peace Maker Flour has been reduced 25 cents on the 100 pounds. Call for the Peace Maker and you get the best at \$3.00 per hundred. Remember that nothing but fresh groceries find their way to our shelves and when you buy from us you get just what you ask for. :-: :-:

**JOHN A. JOHNSON**

...The Leading Groceryman...

Telephone No. 1

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

**LUMBER! LUMBER!**

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

**BURTON-LINGO CO.**  
HEREFORD, TEXAS

**W. L. FALLWELL & SONS**  
Dealers in

**Coal, Grain, Hay, Salt AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard Connected  
International Stock and Poultry Food  
**YOUR PATRONAGE SOLICITED**

A. P. Murchison

J. D. Thompson

**Murchison & Thompson**  
LIVESTOCK SALESMEN AND BROKERS  
HEREFORD, TEXAS

Dealers in all kinds of Cattle. Fancy Stockers and Feeders a specialty. As we will be in touch with Northern and Eastern buyers throughout the season it will pay you to list your cattle with us.

Office Phone No. 167

**Tierra Blanco Herefords**

**L. R. BRADLY**  
BREEDER OF Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Chorister, No. 93983  
Ansted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load  
Lots

**A Card Of Thanks**

I desire to express my thanks to my old customers and friends who did business with me when connected with the firm of Beach & Kerr and also since I have been in the Drug and Confectionery business. I am adding a brand new line of Dry Goods, Boots, Shoes and Hats, I cordially invite you to call and inspect same. I assure you that no one will appreciate your trade more than myself.

Yours to Please

**T. H. BEACH**  
DIMITT, TEXAS

Fifty Years the Standard

**DR. PRICE'S CREAM BAKING POWDER**

A Cream of Tartar Powder Made From Grapes No Alum

**October Prices at City Meat Market**

Whole hind quarter	6c
Whole fore quarter	5c
Pork Hams, whole	19c
Pork Ribs	8 1-3c
Pork Roast	8 1-3c
Choice cuts of meat	10c
All Pork Sausage	10c

**Fish Every Friday**

**PEARCE & DOBBINS**  
Proprietors

Phone No. 107 South Dewey Ave.

**HEREFORD TONSORIAL PARLORS**

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

**L. R. Bassham**  
PROPRIETOR

**....FINE.... Chickens**

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

**C. T. DOBBINS**  
At Meat Market.

**Amarillo Steam Laundry**  
AMARILLO, TEXAS  
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.  
GEO. W. DALE, Local Agent

**NOTICE!**

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, Nov. 8th and 9th, at the offices of Drs. Hicks and Rogers.

**A Mail Order Buggy.**

Charley Harger tells the following story on a Dickinson county farmer. The farmer was in the market for a buggy. He went to town, talked with his local dealer, priced everything in sight and went home. He told his wife all about it and together they hunted up a catalogue of their mail order house and looked it over. "Yes, here's the same buggy," said the woman. Only \$37.23 and you said them town fellows wanted \$55. "My, but fellows are high." They grabbed for another order blank and filled out an order. Then to make the buggy the same as the one in town they had to give an additional order for rubber tires, which came to \$13.13. In about two weeks the buggy arrived and when the farmer went to the freight depot he was presented with a bill for \$8.14. This he paid without a murmur. Going into the freight room he found the buggy lying there in half a dozen crates—knocked down. He returned home, hitched to his wagon the next day, and after spending another day, landed the buggy—knocked down—at home. The next day he "set it up." One wheel was pretty badly smashed. He wrote to the mail order house about this and was in turn referred to the railroad. Becoming tired of waiting for the two companies to act, he sent an order for another wheel which arrived safely, at an extra cost of \$5.19 plus \$1.21 freight, making a total of \$6.40. Now the buggy was complete and the farmer started thinking. "Say mother, do you know we've been beat on this here buggy deal? This buggy has cost us, after waiting five weeks time, just \$64.90, and that town man wanted \$55. Where's that pesky catalogue? Let's burn her right now, even if the weather gauge is over 100." That was over a year or so ago, and the "mail order" buggy looks worse than an ordinary buggy should after five years' wear. The paint has blistered, the wheels are badly dished and the rubber in the tires was worthless—so was the buggy.—Ex.

**Counterfeiting the Genuine.**

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

**Sale Notice.**

I am offering for sale at reasonable figures a number of Berkshire hogs, registered males in the herd, all my cattle, horses, mules, about 2000 bushels of grain, all my household goods and furniture. Apply at the ranch 10 miles northwest of Hereford. 36-8t

R. C. FRANKSTEEL.

**For Sale.**

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-tf

JNO. E. FERGUSON.

**Wanted.**

An experienced farm and ranch hand. Good morals and industrious. Will give good wages and permanent employment to right man. 32-tf

J. T. RUTHERFORD.

**Notice to Public.**

From now on I will charge a yard fee at my wagon yard. Always remember to settle your fee before leaving. 30-tf

C. C. FERGUSON.

**For Sale or Trade.**

12 horses and mules, milk cows, wagon and harness, 2 buggies and harness, new binder, disc and other farm implements. A bargain if sold at once. Will trade all for land. tf

GRAVES & ELLISTON.

**Will Sell Twine.**

We are determined to sell twine this season if low prices will do the work. Come to our store and get standard binder twine at 11 1/2 cents per pound. 31-tf

GASS-COLLINS Hardware Co.

**Don't Forget.**

The Singer is "best." The best is cheapest. 30-tf

New car flour just in. BARNARD & Co.

Darning of all kinds done. Mrs. R. S. Coward. 31-tf

The celebrated Emmerich pillows at the Furniture Store. 32-tf

Wichita high grade flour at \$1.35 per sack at Barnard & Co. tf

Uncle Fred Williamson was in town Monday, bringing with him samples of his Indian corn crop which he said grew without cultivation or irrigation.

While at Texico last Saturday, we learned that Thos. R. Reagan is preparing to put in a stock of hardware at that place, he having already constructed an adobe building to be used for that purpose.

Guy Pierce, a prominent stockman of Waxahachie, was in the city for several days this week looking after his Panhandle interests. Mr. Pierce has a valuable ranch of several sections in Lubbock County.

E. B. Black sustained a heavy financial loss this week in the death of his fine buggy horse. The animal cut his foot nearly off a few days ago which rendered him worthless and he thought best to kill him.

W. J. Chapman, the well-known North Draw ranchman, had business on our streets for several days the first of the week. Mr. Chapman is filled with rejoicing over the flattering prospects in his community this year.

J. M. Coffin, a prominent citizen and banker of Itasca, Texas, was among the city's business visitors this week. Mr. Coffin did not fail to remember the BRAND in a substantial way for which he has our thanks.

Rayzor and DeAtley report the following land sales this week: Burns and Smith section in Castro County to Dr. Cox of Arkansas; the Butcher section in this county to Miss Carrie Strander of Missouri, consideration \$3700.00.

On last Sunday the little girl of Mr. and Mrs. C. D. Steele of Texico died after an illness of five weeks with typhoid fever. The grief-stricken family have many warm friends in this city who will join the BRAND in offering sympathy and condolence.

Rosco Davidson has been promoted to the position of bookkeeper for J. M. Garner's grocery store. Roscoe is one of Hereford's most trustworthy young men and always finds employment. The BRAND is always glad to learn of the success of such young men.

**Junior League.**

Following is the Junior League program for October 29:

Topic—A Later Apostle, Acts 11:22-26.

Leader—Loyd Snyder.

Opening song and prayer.

Minutes of last meeting.

Roll call and response with verses of scripture.

Song.

References—Luke 6:12-16, Acts 13:1-3, John 1:1-3, 3:1-6 by Leaguers.

Song and prayer.

Application of lesson—Nellie Black.

"The Faith of Billy"—Nannie Davidson.

Recitation—Bessie Snyder.

"Boobear and Pago"—Supt.

Song.

Benediction.

**The First Requisite of Beauty.**

The first requisite of beauty is a clear complexion. Orino Laxative Fruit Syrup clears a sallow blotched complexion as it stimulates the liver and bowels, and the eyes become bright and clear. You owe it to your friends to take it if your complexion is bad. Orino Laxative Fruit Syrup does not nauseate or gripe and is very pleasant to take. Refuse substitutes. T. M. Coulson & Co.

**Tailor Made Clothing.**

I am now prepared to take orders for tailor-made clothing. I represent a reputable tailoring house and guarantee a perfect fit or money refunded. Call and let me take your measure for your winter suit. 37-4t

MRS. S. H. MCCracken.

**For Sale at a Bargain.**

Jersey cows, good horses, all kinds of farming implements, and feed stuff.

Call up Jno. Clark or come out to the dairy and see for yourself. 33tf

**Do Not Neglect a Cold.**

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

**BALLARD'S HOREHOUND SYRUP**

**PERMANENTLY CURES**

**Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.**

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE COUGHS AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwaite, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed.

THREE SIZES: 25c, 50c and \$1.00.

BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

SOLD AND RECOMMENDED BY  
O. F. SMITH, Druggist

**ROCK ISLAND REDUCED RATES**

Colonist excursion to California, Oregon, Washington, Montana, Nevada, Utah, Arizona, New Mexico, Colorado, daily during October. Exceedingly low rates. Tourist car service after first night out.

Homeseeker's Rates Tuesdays and Saturdays to Panhandle Country of Texas and Oklahoma, good 30 days. Stop-overs allowed.

Kansas City and return: Oct. 7, 8, 9, 10 and 11. Royal Livestock Show. One fare plus \$2. Chicago and return: Oct. 21, 22, 23. Baptist Convention. One fare plus \$2. San Francisco, Los Angeles and return: Oct. 17, 18, 19, 20, 21. W. C. T. U. Convention. One fare round trip. Diverse routes.

**THROUGH SLEEPERS TO CHICAGO DAILY**

The above rates are available for all. Exact figures will be quoted from your station on application. Full details regarding tourist and other car service also furnished, and descriptive literature sent free.



WRITE  
PHIL A. AUER, G. P. A.  
Fort Worth, Texas

**NEW GOODS!**

We have just received a big shipment of new crop California dried fruits and they are fine. We have also received our winter supply of new crop Louisiana cane syrup. Don't forget the Belle of Wichita flour. Come in and let us show you our house full of good things to eat. We Want Your Business,

**CARDWELL BROS.**

**Attention Please**

I wish to announce to the public that I now have a complete stock of School Tablets, Ink, Pencils, Pens, Glass and Chinaware, Toilet Sets, Rugs, etc., etc. We feel that we can please everyone in a Thanksgiving or Christmas present. Remember that we also handle second hand furniture. Call and inspect our stock. Next door to telephone office.

**Mrs. R. S. Coward**

The Brand \$1 per year