

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, MARCH 9, 1906

No. 4

THE PANHANDLE COUNTRY IS THE LAND OF OPPORTUNITY

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

OF HEREFORD, TEXAS

Capital Stock \$50,000.00

Surplus and Profits \$9,218.49

THE HEREFORD NATIONAL BANK has become THE FIRST NATIONAL BANK of Hereford, Texas, with increased Capital Stock and change in Directory.

Owing to the natural development of the country which means an increase in the volume of our banking business, we have for sometime felt the necessity of making a corresponding enlargement of our facilities for taking care of the business of this section of the country. The result of our deliberations is that our capital stock has been increased from \$25,000 to \$50,000.00 and the name of the institution has been changed from The Hereford National Bank to THE FIRST NATIONAL BANK of Hereford, Texas. We expect to increase our circulation to \$50,000.00 at an early date and are in a position to extend to our customers and friends every courtesy consistent with safe and conservative banking.

The directory of THE FIRST NATIONAL BANK which is composed only of men of recognized business ability, now stands as follows: J. L. Fuqua, R. J. Kibbe, L. Gough, C. W. Dodson of Hereford, and W. H. Fuqua, of Amarillo, Texas.

At an early date it is our intention to erect a two-story brick or stone building on our present location in order to meet the growing demands, and better facilitate the handling of our rapidly increasing business.

We wish to call attention to the following statement of the condition of THE FIRST NATIONAL BANK at the close of business February 16, 1906:

CONDENSED STATEMENT OF THE FIRST NATIONAL BANK OF HEREFORD, TEXAS

at the close of business, February 16th, 1906.

RESOURCES		LIABILITIES	
Loans and Overdrafts	= \$113,962.19	Capital Stock	= - \$50,000.00
U. S. Bonds and Premiums	12,968.75	Surplus and Profits	9,218.49
Banking House and Fixtures	4,265.34	Circulation	= = = 12,500.00
Other Real Estate Owned	= 11,481.37	DEPOSITS	= = = 184,727.12
Redemption Fund	= = 625.00		
Cash and Exchange	= = 113,142.96		
	<u>\$256,445.61</u>		<u>\$ 256,445.61</u>

The Hereford National Bank has prospered from the day of its organization and the directors take this opportunity of acknowledging their indebtedness to the general public for the active part which they have taken in making its success possible. Our institution has ever availed itself of every opportunity of advancing the material interests of Hereford and this particular section of the Panhandle and the policy of THE FIRST NATIONAL BANK in the future will be a constant and continued effort along the same lines.

If you have not hitherto carried an account with us a trial will convince you that THE FIRST NATIONAL BANK is the bank "of the people" and that any and all business entrusted to us will always receive our most prompt and careful attention.

It shall be the policy of THE FIRST NATIONAL BANK at all times to look after the best interests of its customers and friends in Deaf Smith and Castro Counties and surrounding territory.

Remember THE FIRST NATIONAL BANK on the corner will always appreciate your business.

J. L. FUQUA, President

C. W. DODSON, Cashier

TO THE FARMERS AND RANCHMEN OF THE PANHANDLE

We wish to say that we are better prepared this year than ever before to supply your wants. It has always been the first consideration with us to give our customers the highest qualities and best values at reasonable prices. Our long experience in business on the Plains has enabled us to select the best and most suitable lines of Farm Implements, Windmills and Vehicles for good and satisfactory use to all. We cordially invite you to call and inspect our large and complete line of farming tools, consisting of all implements necessary to assist you in making good crops. We have the P & O FARMERS SUCCESS SULKY (and a better plow was never made); THE FAMOUS EASY RUNNING GOODENOUGH SULKY PLOWS; KATYDID ROD PLOWS; CANTON DISC HARROW, in the sizes 16, 18 and 20 inch disc; DRAG HARROWS, in 50 and 60 tooth sizes; THE MOLINE DISC PLOWS, the only disc plow that has been a complete success on the Plains; THE VICTOR BALANCE FRAME CULTIVATORS; P & O RIDING CHAIN DRIVE LISTERS; ONE and TWO ROW RIDING CORN PLANTERS; P & O WALKING BUGGIES, WAGON, BUGGY and PLOW HARNESS, THE CELEBRATED ECLIPSE WINDMILLS, THE mill that runs when you need water; BAKER PERFECT GALVANIZED and PAINTED WIRE. It is a source of constant pleasure to us to show and price our goods to all. OUR PLEASSED and PROSPEROUS CUSTOMERS are standing advertisements of the value and quality that we mete to everyone. Ever ready to serve you.

WE ARE SINCERELY YOURS STRINGFELLOW-HUME HARDWARE COMPANY

TEXAS STATESMAN DEAD

Governor Hogg, Friend to the Common People, Passes Away in Houston.

All Texas has gone into mourning on account of the sudden and unexpected death of Ex-Governor James S. Hogg which occurred in Houston on the 3rd inst.

With the passing of this noted man, Texas loses one of her greatest statesmen and most loyal citizens. Always guarding well their interests, he perhaps got closer to the hearts of the common people of Texas than any others of the chief executives. It can be truthfully said that no other Texan had so many admirers as Governor Hogg. While he doubtless was wrong on many public questions, he always spoke his sentiments freely and fearlessly.

At a banquet held in Dallas on Legislative Day on last November 5, Gov. Hogg was unable to attend but addressed those present through the medium of a phonograph, which, while brief, is one of the most notable addresses ever made in Texas and brings out the elements of true greatness in the man. The address is as follows:

"Mr. Toastmaster and Gentlemen: In a recent nocturnal voyage on the watery waves of despair I drifted over the vortex of eternity, but was walled back by the breath of fate. In this sensational journey I forgot neither my God nor my state. To him I stood ready and willing to render a final account, with no fear of my place in the great beyond. As to Texas, I felt there was yet much political work to be done in which every patriotic citizen should take a part. Before leaving I should like to see:

"Rotation in office permanently

established, nepotism forbidden, equality of taxation a fact, organized lobbying at Austin suppressed, the free pass system honestly, effectively abolished; oil pipe lines placed under the commission's control, insolvent corporations put out of business; all bonds and stocks of every class of transportation line limited by law, corporate control of Texas made impossible and public records disclose every official act and be open to all, to the end that one shall know that in Texas public office is the center of public conscience, and that no graft, no crime, no public wrong, shall ever stain or corrupt our state."

Jr. B. Y. P. U. Program.

The following is the Jr. B. Y. P. U. program for Sunday March 18th, 3 p. m.:

Reading of minutes.
Subject—Christ, the Shepherd.
Lesson taught by O. F. Smith.
Scripture Lesson—Jno. 10:7-18.
Solo—Eustace Coward.
Christ's Sheep:
He knows them: Jno. 10:14.
He calls them: Jno. 10:3.
He guides them: Psalm 23:3 and Jno. 10:3-4.
He feeds them: Psalm 23:1-2 and Jno. 10:9.
He protects and preserves them: Jno. 10:28-30.
He giveth his life for them: Jno. 10:11 and Jno. 10:14-15.
He gives eternal life to them: Jno. 3:16 and Jno. 10:28.
Solo—Maud Dean.
We are anxious that strangers send their children out to our services.

Work Horses for Sale.

I have some good work horses and mules for sale at reasonable figures at C. C. Ferguson's yard. 51-tf

CLAUDE NORTON.

Teachers' Program.

Following is the program for the Panhandle Teachers' Meeting to be held in Amarillo April the 7th:

FRIDAY.

Invocation.
Welcome Address—Attorney Truelove.
Response—W. R. Silvey.
NOON.
Philosophy of Hebert Spencer—S. E. Burkhead.
Story Telling—Miss Annie Hendrix and Miss Mina Dameron.
Relation of Civics to History—Wade Wills and A. Ernsberger.
8:00 p. m.—Address—STATE SUPT. R. B. COUSINS.
SATURDAY.

Invocation.
Relation of Good Teaching to Good Discipline—C. H. Webb and Miss Laura Hamner.
Lack of Earnestness on the Part of Pupils—Remedy—L. A. Wells and G. A. Gamble.
Summer Normal, its Location, Teachers, Etc.—Discussion.
NOON.
Recent School Legislation—Will F. Johnston and W. C. Robbins.
How to Properly Estimate a Teacher's Worth—K. A. Berry and D. W. Hawkins.
Literature in the Public Schools—Miss Alice Jones and Millicent Griffith.
S. E. BURKHEAD, PRES.
MISS MILLICENT GRIFFITH, SEC.
All railroads will give the usual reduced rates for the occasion.

Junior League Program.

Following is the Junior League program for March 11:
Leader—Doris Bowers.
Topic—"For God and our Parents"—Luke 2:49-51.
Song.
Prayer.
The story of Samuel—how he loved and obeyed God.—Bessie Snyder.
Song.
Do your best—Mamie Inmon—Psalm 138:1-4.
But a little child—Recitation—Edna Stimson.
Roll call and minutes.
Be courteous boys—Jim Black.
Story hour.
Song.
Benediction.

Sluggish Liver a foe to Ambition.

You can not accomplish very much if your liver is inactive as you feel dull, your eyes are heavy and slight exertion exhausts you. Orino Laxative Fruit Syrup stimulates the liver and bowels and makes you feel bright and active. Orino Laxative Fruit Syrup does not nauseate or gripe and is mild and very pleasant to take. Orino is more effective than pills or ordinary cathartics. Refuse substitutes. T. M. Coulson & Co.

From \$1.75 to \$7.50 Per Acre.

[Drovers Telegram.]

J. P. Burch, a ranchman of Hereford, Texas, who has been in that country but five years, says that it is showing wonderful progress. Mr. Burch is a Missourian. He went down there and bought a few sections of land five years ago at \$1.75 an acre, which today he could dispose of at \$7.50 an acre. "It is the good crops, and the general development of the country that has made this great change," said Mr. Burch. "That country was just as good years ago as it is now, but there was no one there who made any attempt at developing it. If they did and failed, they quit, and concluded the country was good for grazing only. Now we are raising wheat, corn, oats, Kaffir corn, and in fact almost everything, and find that the more we plow up and work the soil the more moisture we get, and the better the crops are."

Call and see our fine glassware, tinware, chinaware, and enamelware. Mrs. R. S. Coward. 1-4t

New Panhandle Road.

A committee of prominent citizens of Foard county met here yesterday in the interest of Colonel Morris R. Locke's road, the Colorado, Texas & Mexico railroad.

The gentlemen present guaranteed right of way, etc. through Foard county and the same has been practically secured through Hardeman county, Greer county, O. T. Committees are at work, and great interest is being manifested.

This line is to begin operations at Mangum in Greer county about March 1, coming south by Olustee and on to Chillicothe thence south through the counties of Foard, Knox, Haskell and Taylor to Merkel and Abilene.

The chief engineer will leave Merkel Monday morning for Chillicothe in company with A. L. Awalt who was sent out by Chillicothe interests to go over right of way, making survey.—Fort Worth Record.

New supply of tablets and Sundries at Smith's Drug Store. 52-tf

FULL CAR OF BUGGIES AND SURRIES JUST RECEIVED

We take pleasure in announcing that we have just received a full car of buggies and surries, representing the best makes and styles. We mean to sell buggies this season and therefore have placed our selling price at figures which will make them move. By buying a full car, thus saving largely in freights, we are in a position to sell cheaper than ever before. If you need a new buggy, don't fail to inspect our magnificent line before placing your order. Also bear in mind that we are headquarters for Hardware and Farm Implements of all kind, having just received one and one-half cars, consisting of Hoosier Drills, One and Two Row Planters, Listers, Disc Harrows, Cultivators, etc., etc. When you need anything in Hardware, Implements and Buggies don't fail to figure with us.

D. R. GASS & CO.

HARDWARE AND IMPLEMENTS

LACE CURTAINS

Lace Curtains and More Lace Curtains

Our big stock of new and up-to-date Lace Curtains and Portiers have at last arrived and we can supply your every want—At exceedingly low prices.

Our line of big Art Rugs is full and complete, both in variety and price. 9x12 Rugs from \$4.75 to \$37.50. All lines of floor coverings, in Straw Matting, Linoleum and Carpetings are full to overflowing and no advance in prices.

We now have the largest and most complete stock of Wall Paper that was ever in the city. Let us figure on your job.

Have just received a big car of elegant Furniture—without a single advance in price. We can give you fine goods or can give you cheap goods.

Kindly give us a call when in the market for anything in our line.

Yours for a fair deal,

E. B. BLACK,

FURNITURE DEALER AND UNDERTAKER

GARRISON BROS.

Have just received three carloads of IMPLEMENTS, WAGONS and BUGGIES. You should not fail to see our No. 30 and No. 35 NEW DEERE LISTERS and PLANTERS, DEERE DISC PLOWS and HARROWS. Also the AVERY TORNADO DISC HARROW and CULTIVATOR and Celebrated "MR. BILL" LISTER and PLANTER. We also sell the "STUDEBAKER" WAGONS, which have a reputation for long life and light draft from the Atlantic to the Pacific. Our stock of WINDMILL PIPE and CASING and WELL SUPPLIES is complete. The LEADER WINDMILL is the wood mill that will never need repainting. The "SAMSON" is the strongest steel mill built, therefore, will stand the test of the highest wind. Remember we are in a position to handle your business in anything you need in the Hardware and implement line and will appreciate your trade. Come and see us. We always take pleasure in showing our goods.

YOURS TRULY GARRISON BROS.

TRIP TO GALVESTON.

Fifth Grade Pupil Tells of His First Visit to the Island City.

I got on the train Friday in Hereford and went to Amarillo and changed cars on the F. W. and D. It was night and I didn't get to see much. I got to Fort Worth at eight o'clock in the morning. I did not stay in Fort Worth more than a half hour. Then I went to Dallas and stayed there from two o'clock in the afternoon till next morning.

We got on the street car and went over Dallas. I saw all the big hardware and jewelry stores in Dallas. There was one jewelry store that we went through that was eight stories high. The next morning we started to Rockland where my uncle lived. We got there at sundown that evening and the next morning we went down to look at the sawmill. There were three buildings of the sawmill, one was where they planed the lumber, another was where they put the lumber in under shelter and the other was where they first made

it. There was a large lake at the back of the sawmill. They had the lake full of logs to let them soak and there was a little house out in the lake. A man stood there with a pick that he caught the logs with. There was a platform running from the upper story of the sawmill and chains with hooks on them to take the logs up. The chains went up and down and the man that stood out there in the house would stick the pick in the logs and rake them up to the chains. Then the logs went up to a place where there was a machine and a man would pull a lever and then two long irons would knock the logs off and then they had a flat car that run on a track that went back and forth and when it would go back it would take on a log and there was a wheel that when the log hit it, it would cut them off into lumber. Then the logs would run on rollers to a place where they made their length, then they would go up on rollers and drop down and the men and boys would haul them down on cars to the house where they put the lumber or they would haul them out to the platforms and leave them there and they would burn all the planks that weren't good enough to make lumber. After they had got them dried out they would haul them to the planing mill and plane them. The boss of the mill would pay the mill hands every Saturday. They had little round pasteboard checks with the number that they were worth on them. They agreed to take them from the merchants. There were small palm, banana and pine trees growing there. We stayed there a week but we never saw but one oil well that was being worked. We took the train on Sunday evening at five fifteen and went to Beaumont and stayed all night. Then from Beaumont we went to Galveston. We had to go down by the gulf for twenty-five miles before we got there. When we arrived at Bolivar Point we took a boat and rode across the bay to Galveston. When we got there we went to a hotel and rested awhile and then got on a street car and went down on the beach. We walked along the beach awhile and picked up shells and looked at the seawall. The seawall is seventeen feet high above the ground and forty four feet below the ground and is sixteen feet wide at the base and it is over four miles around it. After we went back in town and stayed awhile we went down to the wharf and saw the ships loading and unloading. There were some large ships there going to Liverpool and other places. After we left the wharf we went to the hotel and stayed all night and the next day it was raining. At about one o'clock we went to the depot and stayed there till seven twenty that evening and left. We crossed the bay and got to Houston in the night. We got to Fort Worth at eight forty five the next morning and got lunch and left at nine forty-five. Then we got to Amarillo at twelve o'clock that night and stayed the rest of the night there. We left there the next day at twelve thirty and arrived in Hereford at two thirty. I had a good time but I was glad to get home.

LEE GRAVES,
Fifth Grade.

For fine monuments, see J. H. Calloway, Hereford, Texas.

New Teacher at College.

For some time the Panhandle Christian College has felt the need of an experienced man who could devote his entire time to the business department of that institution and with this need in mind the trustees have secured the services of Mr. John Herrod of Iowa Park, Texas. Mr. Herrod is a young man of splendid attainments, graduate from the Texas Christian University, in which institution he taught book-keeping for one term. Mr. Herrod has thus far this year been teaching in the public school at Iowa Park, which place he resigns to accept the management of the commercial department of the college at this place.

The BRAND editor has known Mr. Herrod for years and believes he possesses every element of success.

While the business department has been doing nicely under Miss Trebby as teacher of short hand and Prof. Elliott as instructor of book-keeping, yet the addition was made necessary because of the fact that Prof. Elliott had so many other duties to look after he could not give the work proper attention without overworking himself.

There is now absolutely no reason why every young man and young lady in our community cannot secure a first class business education at home at a nominal cost.

Commencement Preparations.

Pres. Elliott of the college tells us that the work of preparing for commencement exercises beginning on the 18th day of May has already been taken up in earnest by the students and faculty.

The program will consist of three or four days carefully prepared exercises and will be the crowning period of nine months successful work by the college.

We are authorized to state thus early that the commencement sermon will be preached by some prominent divine, while the commencement address will likely be delivered by President Zollars of the Texas Christian University.

We shall all look forward with pleasant anticipation to these closing exercises.

Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to 33-1f J. J. WARD.

If you want flower pots, call at Mrs. R. S. Cowards. 1-4f

Take More Space.

Elsewhere in this issue will be found the half page ad of Mount and Williams who are bidding good and strong for the dry goods business of this part of the Panhandle country. These gentlemen have purchased this space for one year and each week they will have something new and interesting to tell the public about their business.

Knowing these gentlemen as we do, we do not hesitate to say that everyone should read carefully what they have to offer in each issue.

The Western National Bank now has money to loan on real estate. If

Meet Saturday, March 10th.



Hereford Lodge No. 849, A. F. & A. M. will hold next Stated Meeting, Saturday Evening, March 10th, 1906. Bro. H. R. Coleman will arrive here March 15th and will give his lecture entitled "Freemasonry in the Holy Land" at the Masonic Hall on that day, beginning promptly at 7:30 p. m. All Masons fraternally invited.

L. A. SIMPSON, W. M.
C. B. GOOGER, Secty.

Who Has Lost Them.

Two fine turkeys will be restored to the owner, if he will call at this office and pay for this ad. 4-2f

WHY KIDNEY DISEASE IS DANGEROUS.

Neglect of the First Warning Symptoms is the Prime Cause of so Many Deaths from the Dreaded Bright's Disease.

It is Easily Curable in the Early Stages.

Kidney diseases are so destructive to human life because they do not manifest alarming symptoms until the constitution is seriously weakened and the strength exhausted. Then, too often, the remedies employed by many physicians are of indifferent or doubtful value, and the patient rapidly sinks under the disease. The wisest course is to apply a reliable kidney and liver remedy on the first appearance of the symptoms. A little uneasiness in the small of the back, digestive troubles, bowel irregularities and disorder in the urinary organs are matters of small moment in the estimation of strong men and women, yet they have a serious meaning. They show clearly that the kidneys are suffering and need help, which must be forthcoming at once to prevent serious, perhaps fatal consequences. A few doses of Prickly Ash Bitters at this time would prove of incalculable value in restoring the weakened organs to health. An investment of one dollar in a bottle of Prickly Ash Bitters when the disease is yet in the early stage will save hundreds of dollars in doctor's bills, besides the suffering that would surely follow should the disease be allowed to fasten itself in the body. The excellent curative power of Prickly Ash Bitters is not confined to the first stages of kidney disease. It is equally efficacious in severe or chronic cases. Physicians have used it as a last resort, in cases that defied their best efforts, with the most brilliant results, and it has shown its superiority over the many so-called kidney cures, now being loudly advertised, in instances innumerable.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 8 in red on the front label.

Sold at Drug Stores. \$1.00 per bottle. T. M. COULSON, Special Agent.

OUR REPAIR ...DEPARTMENT...

We fix damaged Watches, Clocks, Brooches, eye glasses and such things and stand ready to assist you on short notice in any emergency that may require the use of our Repair Department. Please keep this in mind.

VANNOY & RAY
JEWELERS

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

C. P. ARTHUR
PROPRIETOR

A. P. MURCHISON J. S. JONES
J. D. THOMPSON W. O'BRIEN

MURCHISON, THOMPSON & CO.
REAL ESTATE AND CATTLE AGENTS
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us Buy from us

The Brand

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J. RAY, Editor

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and Castro Counties

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mail matter, post office at Hereford, Texas,
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STRICTLY IN ADVANCE

FRIDAY, MARCH 9, 1906

ANNOUNCEMENTS

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

For State Senator:
D. E. DECKER
For District Judge:
J. N. BROWNING
IRA WEBSTER

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
For County and District Clerk:
W. M. COGDELL.
J. H. KING.
A. J. OLIVER
J. W. ENGLISH

For Sheriff:
J. T. INMON.
E. F. CONNELL.
J. H. TURNBOW
R. W. BAIRD

For Tax Assessor:
J. W. FORD.
C. E. EDWARDS.
L. E. COBB

For County Treasurer:
BERN H. SMITH.
L. A. SIMPSON
P. R. PURCELL
CHAS. E. SMITH

Castro County

For County and District Clerk:
EDGAR S. IRELAND
For Tax Assessor:
W. S. DIXON.
For County Treasurer:
S. I. LEE

OUR EXPLANATION

Owing to the fact that a number
of our friends have called us to
time for publishing some things con-
tained in a letter from our former
townsman, F. B. Fuller, last week
we feel that it is but justice to both
Mr. Fuller and this paper to give a
brief explanation as to why the let-
ter was published.

To begin, we will state that the
letter referred to was only a per-
sonal one to the editor, with no re-
quest whatever for publication. We
published it because we felt that
the writer's friends in this section
of the country would be glad to re-
ceive the information contained
therein.

It is true, Mr. Fuller seemed ex-
ceedingly enthusiastic about his new
home and perhaps overlooked some
of the good features of the Pan-
handle. It is but natural for one to
believe that his country is the best.
He would be a poor citizen if he
thought otherwise. As to Mr.
Fuller's doing or saying anything
which would tend to injure this coun-
try, we do not believe it to be a
fact, for the many years which he
spent here made him one of the
plain's warmest friends and most
ardent supporters. Now, that he
lives in California, we expect him
to use his influence for that state.

It must be conceded that there are
other good countries, but it is ad-
mitted by everyone that the Pan-
handle is the land of opportunity.

HEREFORD is badly in need of a
steam laundry. Many towns in
West Texas no larger and not half
so enterprising have up-to-date
plants of this character and all are
paying enterprises. This is an in-
viting field and the first on the
ground will strike it lucky.

We are waiting with breathless
anticipation for the work of grading
and otherwise improving Dewey
Avenue to begin. Since the money
has been subscribed and the major
part of it paid in, we see no reason
why the work should be longer de-
ferred.

Notice to Farmers.

I have a large supply of the best
grades of seed oats, barley and
speltz on hand and shall be glad to
supply your wants in these lines.
2tf
C. C. FERGUSON.

Wall Paper—E. B. Black. 44

As was briefly stated in last
week's BRAND, Tuesday, March 27,
has been named by the county judge
as the day on which the election will
be held to ascertain whether or not
Hereford is to become an incor-
porated city. The BRAND is not
over zealous in the matter, neither
does it wish to persuade anyone
against his will. We believe every
voter within the prescribed limits as
published in a recent issue of the
BRAND should carefully consider the
matter, weighing the benefits to be
derived against the disadvantage of
of incorporation. As we see it,
Hereford has arrived at that point
in her growth which demands the
united efforts of every citizen and
we believe there is no better way to
accomplish this result than through
the medium of a local city govern-
ment. After carefully considering
every phase of the question, we feel
that Hereford should be incorpo-
rated. For the next two issues, our
columns will be open, alike, to those
who may wish to express their views
either for or against the measure.

Senior League.

Following is the Senior League
program for Sunday March 11:
Subject—Christ like Life.
Scripture Lesson—Eph. 4:20-22.
Leader—Miss Millicent Griffith.
Song.
Prayer—Number of leaguers.
Reference Scriptures.
Christ like life is a new creature—
Miss Prilla Stanley.

Song.
Psalm 37—Miss Lenna Greer.
Reading—Mable DeAtley.
What are the chief differences
between the Christ life and the
worldly?—C. E. Edward.
Special music—Messers Carter
and Johnson.

Intermediate Endeavor.

Following is the Intermediate En-
deavor program for Sunday Mar. 11:
Subject—The Perfect Man.
Leader—McXie May Mason.
Song.
Scripture Lesson—Matt. 5:48;
James 3:1-18.
Prayer.

Song.
Recitation—Irma Gough.
Solo—Glennis Coulson.
Reading—Cora Hendrix.
Duet—Misses Maggie and Audrey
Argo.
Roll call and respond with quota-
tions.
Song.
Mizpah.

Belen Cut-off Notice.

The Eastern Railway of New
Mexico, or what is otherwise known
as the Belen cut-off, will be opened
for passenger traffic between Texico
and Sunnyside March 12th. Trains
will leave Texico daily except Sun-
day at 7 a. m., arrive at Sunnyside
at 11:30 a. m., leave Sunnyside at
1:30 p. m. arriving at Texico at
6:00 p. m. Tickets will be sold by
agents at Texico and Sunnyside at
rate of four cents per mile, and
round trip tickets can be purchased
at either place at usual reduced
rates.

Steam Plowing.

Is a success with a Reeves special
plow engine. Will do more and
better work with less fuel than any
engine built. Also separators for
kafir, maize, wheat and oats.
Sample machine on hand. Write or
see us. 1-4tp

AMARILLO MACHINE WORKS,
General agents, Amarillo, Tex.

Texico's New Paper.

J. E. Curren, who has been pub-
lishing a small sheet at Sunnyside,
New Mexico, has purchased lots at
Farwell the Texas addition to Tex-
ico, and claims that he will begin
the publication of a paper at an
early date.

J. L. BUTT
THE PAINTER

Is now located in the city and
would be pleased to figure with you
on painting your residence. I
have painted a number of resi-
dences in Hereford and refer you to
the owners as to the character of
my work. Hunt me up and I will
do the rest.

J. L. BUTT
THE PAINTER

COLLEGE NOTES

T. E. Shirley left last Friday for
Waco.

Rufus and Charles Hubbard spent
Saturday at their home near Dim-
mitt.

Elder J. C. Mason left Tuesday
for a "missionary journey" to
Texico.

Miss Hortense Russell of Amarillo
visited her brother, H. M. Russell, at
the college Saturday and Sunday.

Ira Cochell spent Saturday till
Tuesday at his home in Umbarger.
He is one of the unfortunate on
whom the grippe has a hold.

Grippe has a long list of victims
both at the dormitories and in town.
Esta Turner, Charles Koonce, Grace
Mason and Ira Cochell at the dormi-
tories are on the list, and Elmer
Dameron and Elgie Coston in town
have lost several days from classes.

Prof. John Herod arrived Sunday
from his home at Iowa Park and has
taken up residence in the boys'
dormitory. Mr. Herod, besides a
thorough academic preparation, is a
graduate from the Business Univer-
sity. He has already taken charge
of the business department at the
college, and by a readjustment of
classes has taken some of the bur-
dens from Prof. Elliott's shoulders.
Improvements in the furnishing of
the business department are now
being made, and plans are on foot
for its still further promotion.

The entire college mourns with
Evelyn Storm, who in the loss of her
mother, is bearing the sorest grief
that can come into a girl's life.
Evelyn was called to her home near
Arney Friday by the unexpected
illness of her mother and reached
her home only in time to receive the
last farewell. The ties between
mother and daughter have suffered
the break that earth can bring, and
the ties that are stronger than earth
can bind are reaching now into the
infinite. Evelyn will necessarily be
away from college for some time,
but it is hoped she can complete the
year's work she has so successfully
begun. The same traits that make
her presence so greatly missed in
the class room and dormitory make
her needed now in the family of
brothers and sisters where she must
more than ever be her mother's
helper.

BOVINA ITEMS

Miss De Nichols is on duty as
post mistress at Bovina now.

There was preaching Sunday
morning and eve by Bro. Chatfield.

Sam Kelly is having a poultry
wire fence built around his yard this
week.

Mrs. Enoch Boren of Portales is
visiting Mr. and Mrs. Tom Stallings
this week.

H. W. Campbell is looking after
the needs of the Want Land Farm
this week.

P. D. and W. B. Mersfelder and
their ladies are visiting at Tucum-
cari this week.

Mr. and Mrs. A. Laird and Mas-
ter Cecil left for Vernon on an ex-
tended visit Saturday eve.

Sloan Simpson who has been
looking after his interest at the
V V N ranch for some time left
Bovina Tuesday eve for Dallas.

E. F. Connell was in Bovina on
business last week. Ed said he was
buying hides, but we noticed he had
time to shake hands with the boys
and give them a card. Call again
Ed.

Miss Nellie Phansteel of Hereford
who has been visiting at the home
of Mr. and Mrs. Sam Kelly returned
home Saturday eve, but we think to
return in the near future, how about
it Fannie?

Notice.

All those owing the SINGER SEW-
ING MACHINE Co., either lease or
note will kindly call at my store and
settle same. 2tf

RALPH BARNETT.

Horses for Sale.

I have several head of good horses
which I am offering for sale at a
bargain. See them at my wagon
yard. 2tf

C. C. FERGUSON.

Grain For Sale.

We have for sale at our ranch
two miles east of Dimmitt, seventy-
five tons of Kafir grain. Apply to
B. T. BELL & SON. 47tf

CLOTHING CLOTHING



In Men's and Young
Men's Clothes, you will
find a good display of
nobby designs that just
arrived from the tailor-
ing shops of Schwab
St. Louis. These gar-
ments are identical with
the finest products of
first class custom tailors.

At \$15 and up we can
supply you with suits
that fit perfectly and are
hand tailored throughout.

In garments below \$15
we show exceptionally
good values in many
neat and desirable pat-
terns.

In Children's Clothing
we have a good display
that will interest econom-
ical mothers.

In every way you will
find our store the best
place to fill your spring
wants. An early visit
will be greatly appre-
ciated.

**The Store for
Style, Service
and Saving....**

HEREFORD MERCANTILE CO.

**\$ 1.50
2.00
2.50
3.00
3.50
4.00** What Do You
WANT TO
Pay for Shoes?

NO MATTER WHAT PRICE YOU WANT
TO PAY, WE HAVE A * * * * *

**PETERS'
DIAMOND BRAND
SHOE**

TO MEET IT--AND OUR REPUTATION IS
BEHIND EVERY PAIR :: :: ::

H. C. MYRICK

HEREFORD, TEXAS

Stock and Tools for Sale.

I have for sale at my place 15
miles north of town the following:
230 head stock cattle (high grade),
13 horses, set farming tools, sulky,
cultivator, two row planter, mower,
1 riding and 1 walking lister, binder,
1 acme and 1 section harrow, wagon
and surrey and feed cutter, house-
hold goods, such as stoves, linoleum,
furniture, etc. Refer to John A.
Johnson for tools. 2t

A. H. MORRIS.

Books to sell or rent at Mrs. R.
S. Cowards. 1-4t

FOR SALE
Planing Mill Plant
AND LUMBER

Belong to the firm of Snyder &
Lacey, Bankrupts, and located at
Hereford, Texas. Address

J. W. STITT

Trustee in Bankruptcy
Fort Worth, Texas

G. A. F. PARKER, President. J. L. SMITH, Vice-President. ROSS W. DAVIS, Cashier.

Condensed Statement of

The Western National Bank

HEREFORD, TEXAS
at the close of business, March 6th, 1906

RESOURCES		LIABILITIES	
Loans	\$213,158.46	Capital Stock	\$50,000.00
U. S. Bonds and Premiums	51,500.00	Surplus and Profits (Net)	16,115.70
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS:	233,248.38
Cash and Exchange	76,605.62		
	\$349,364.08		\$349,364.08

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903

Deposits, January 1st, 1904	\$51,300.62	Deposits, January 1st, 1905	\$90,016.08
Deposits, July 1st, 1904	\$55,959.21	Deposits, July 1st, 1905	\$104,628.68

DEPOSITS NOW **\$233,248.38**

BILL HEAD

Dealer in Panhandle Farms, Ranches and
HEREFORD CITY PROPERTY

We can furnish you some of the choicest bargains to be found anywhere in the west. The following affidavit shows up on what terms I propose to do business:

THE STATE OF TEXAS
County of Deaf Smith
Before me, W. H. Russell, County Judge in and for said County, State of Texas, on this day personally appeared J. W. (Bill) Head who is to me well known, and who, after being by me duly sworn, deposes and says that he is in the land business for the purpose of selling land in the Panhandle of Texas on a commission of five (5) per cent and that he positively will not sell land for any amount above the list price.

J. W. (BILL) HEAD.
Subscribed and sworn to before me this 8th day of February 1906.
W. H. RUSSELL, County Judge
Deaf Smith County, Texas.

If you have lands for sale or if you wish a bargain, see me.

BILL HEAD, THE LAND MAN
HEREFORD, TEXAS

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER
THE GROCERYMAN

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Ankled by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

Stationery at Smith's drug store.
Nice line of silverware and cut glass at the jewelry store. 2tf

At Barnetts, good gingham for 3c per yard. It

10-4 Pepperal sheeting 21c yard at Barnett's. It

Call at Mrs. R. S. Cowards, if you want anything in the racket line. 1-4t

Bring your old watch case and have it refinished and made to look as well as new. 2tf

The Hoosier drill is the best. Always found at D. R. Gass & Sons. 3tf

The best and cheapest hat in town is the Thoroughbred for \$3 at the Hereford Mercantile Co's. 2tf

Miss Edna Allen has accepted a position as saleslady in the dry goods store of D. R. Gass & Sons.

Mr. and Mrs. Carl Gilliland are entertaining a fine boy at their home in West Hereford since the 4th inst.

Wanted—Sewing, and will work out by the day. Sewing preferred. Mrs. Florence Calloway. Phone 101. 3-4tp

Mr. and Mrs. D. C. Laird of the QYO ranch were the guests of Mr. and Mrs. Allan Bell Saturday and Sunday.

Mesdames J. W. Hicks and B. Barnard left Saturday for Weatherford to spend several weeks visiting relatives.

D. B. Galloway has completely recovered from his recent illness and is now able to meet his friends on the streets again.

We have a beautiful line of ladies and children's slippers tan and black. Be sure and see them before you buy. J. G. Callens. It

Dr. J. J. Hanna, specialist on diseases of the eye, ear, nose and throat of Amarillo, will be in Dr. Estes office Friday, March 9. 3-2tp

Buttons, needles, thread of all kinds, hooks and eyes, hairpins, handkerchiefs, hose, laces, towels, napkins at Mrs. R. S. Cowards. 1-4t

W. E. Hasting of Nazareth called to move his BRAND subscription forward a year while in the city Tuesday. He informs us that his brother, J. R. Hasting has sold his ranch near Nazareth.

Lewis Turrentine has returned from the medical college at Dallas to teach a term of school at Rutherford school house northwest of town, the vacancy being made by the resignation of Miss Vida Orr.

Mrs. W. C. Moughon has arrived from Eastern Texas and joins her husband in making Hereford their permanent home. Dr. Moughon, who comes recommended as a skilled physician, is now actively engaged in the practice of his profession and can be found in the day time at Coulsen's drug store, at night at the Calloway residence in East Hereford. We take pleasure in calling the attention of our readers to his card in the professional column of the BRAND.

Better see L. Gough about it. It 640 a bargain. See L. Gough about it. 49tf

Laces and embroideries at Barnett's. It

Let me be your tailor. Ralph Barnett. It

Thos. Turner of Amarillo was a business caller in the city Wednesday.

We do electroplating, cohering, Roman finishing, etc. Vannoy & Ray. 2tf

Fresh fish and oysters always kept on hand at the City Restaurant, C. S. Richards, Proprietor. 2tf

I am Lyon & Healy's agent for all kinds of instruments. Ten per cent off. O. F. Smith druggist.

Just received a new lot of white and colored bed spreads. J. G. Callens.

W. J. McMinn and E. Rentro, two of Arney's leading citizens, were in Hereford on business Saturday.

Miss Fronia Johnson left this week for St. Louis to purchase her spring and summer stock of millinery.

If you miss the lecture at the Cumberland Presbyterian church Friday evening, March 16th, you will always regret it.

We are loaded with men's and boys' pants from cheap to good. Give us a look before you buy. Prices at the bottom. J. G. Callens.

If your windmill needs repairs, it will be to your interest to see me. I guarantee all my work to be equal to the best. Phone me your wants. T. D. Humphrey. 4tf

With the new year we expect to get out a new list of lands and Hereford property for sale. We would be glad to have your lands on the new list. C. G. Witherspoon & Son. 47tf

Rev. and Mrs. Thos. S. Barcus and Geo. W. Barcus left Wednesday for Canadian to attend the district conference of the Methodist Church. They will return next Monday.

We positively will give the best bargain in men's, women's and children's hosiery to be found in the Panhandle. If you doubt this, come and see them. J. G. Callens. It

Miss Hortense Parmer and mother, Mrs. R. A. Parmer, arrived last week and have taken up their work in the millinery department of the Hereford Mercantile Co. Mrs. Parmer will assist her daughter this season.

J. L. Crews left this week for W. D. Johnson's ranch south of Bovina where he goes to locate that ranch. This fine body of land embraces about 50,000 acres and its exact location means considerable work for the surveyor.

Mr. and Mrs. Harvey Cash of Dimmitt spent Saturday and Sunday the guests of friends in Hereford. Mr. Cash tells us that the rapid settlement of Castro is making a large volume of work for the county clerk this year.

W. B. Arnold, who recently purchased the Higgins and Farmer ranches northeast of town, arrived from Slater, Missouri, this week to perfect arrangements for moving his family here. Mr. Arnold purchased 425 head of cattle from Mr. Higgins this week.

Con Scrimsher has purchased the frame building on Dewey Avenue, formerly occupied by Will Stone's dry goods store, from T. R. Reagan and is having same overhauled and fitted up as a rooming house. This will be quite a convenience to the public, especially during excursion weeks as the local hotels and boarding houses have not been able to accommodate all.

S. B. Harbison called at this office while in town Wednesday to renew his subscription and that of his brother, J. M. Harbison, of Equality, Illinois. Mr. Harbison has been kept so busy with his farm work that he had not been to town before for two months. He tells us that he has about 38 acres of fine wheat and 15 acres of as good alfalfa, both crops being on up-land.

BREAD

BEEF

PORK

Vegetables

and everything else to

be had by a first-class

grocery store at

Jno. A. Johnson's

...WE WANT...

YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us.

Yours for business

Kerr, Slover & Ireland
DIMMITT, TEXAS

Amarillo Steam Laundry
AMARILLO TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

Men's sample hats 1-2 price at Barnett's. It

The Hoosier drill is the best. Always found at D. R. Gass & Sons. 3tf

Lost—A gold filled watch, ladies size somewhere in Hereford or on the road two miles north of town. On the watch pin was engraved W. W. to S. S. Finder return to this office. 3-3tp



Sterling
Best Tailored Clothes

Our stock of Gent's Furnishing Goods is complete. We carry the

Celebrated Sterling Line of Clothing; the Clothing with correct style and fit. Every garment fully guaranteed. A full line of Boys' and Children's Clothing. A big stock of new spring style Shirts for men and boys.

There are many reasons why you should trade at

MOUNT & WILLIAMS'

You will find there the best values and the largest and most complete stock to select from. You will get fair treatment and find your patronage appreciated. You can see a beautiful line of new and up-to-date Dress Goods, Laces, Embroideries, Ladies' neckwear, Stamped Linens and Embroidery Patterns. The Millinery Department has many attractions of interest and value. Don't fail to visit that department; it will save you money.



If you need a HAT we can show a COMPLETE STOCK of the NEWEST and LATEST STYLES. We have the goods and have made the prices that will merit your patronage. :-:

Our SHOE stock is new and complete and you will find the latest and most popular styles in high and low quarters. :-:



RESPECTFULLY YOURS **MOUNT & WILLIAMS**

SALE OF HEREFORDS.

Thoroughbred Herefords at Public Sale in Amarillo April 17, 18 and 19th.

In our catalogues of last year we made the following announcement:

"Feeling that we know the needs of the ranchmen and believing we can supply them in a way beneficial and satisfactory to all, we have decided to hold annual sales of thoroughbred cattle of the beef breeds during the meeting of the Panhandle Stockmen's Association. Our offering this year is composed of as grand lot of Herefords as were ever offered at public sale in Texas or elsewhere. It is our aim to bring these cattle to your very doors and sell them to you on their merits strictly, and at your own price, feeling assured of fair treatment at your hands. A "square deal" is all we ask. These cattle have been handled and wintered as they should be for range use. They show for themselves. The produce of these cattle will be such as the feeders of the Corn Belt will always buy."

In making our second annual sale, we can only reaffirm the above statement. This year during the annual meeting of the Panhandle Stockmen's Association, we will offer 75 bulls and 25 cows all registered Herefords and of suitable age for immediate service, from several of the best known herds in the Central West, and many of them bred in the Panhandle of Texas. The majority of this offering have been either bred in Texas or have been held here for the past year and are therefore thoroughly acclimated and consequently worth more to the buyers than those recently shipped in.

The sale will be held at the Stock Yards commencing promptly each day at 1 p. m. Tuesday, Wednesday and Thursday; April, 17-18 and

19th. Ample provisions will be made for the transportation of prospective buyers and all visitors, from the City to the Stock Yards.

We are trying to do you good, help us by your presence and bids. Col. R. E. Edmonson will officiate as Auctioneer and will be assisted by C. R. Thomas, Sect'y. of the American Hereford Association. 4tf
WESTERN STOCK YARDS CO.
Per O. H. Nelson, President.

Land for Sale.

2560 acres of school land for sale in Terry County, 97 cents per acre due the school fund, interest due annually at 3 per cent, proof made and complete, fenced and improved, two wells and new mills, all good agricultural land and in a block. Can be sold with cattle or without to stock the ranch and teams and tools for farm. One hundred acres in cultivation, 1/3 cash, terms on balance. Land at \$3.00 bonus. Apply to A. M. Crews, or T. L. Crews, Gomez, Texas. 3tf

Large Ranch Sells.

E. F. Connell this week closed a deal by which Ira Aten's 7000-acre ranch 35 miles northwest of Hereford in Deaf Smith county becomes the property of A. H. Morris, who lives north of town.

This is said to be a fine body of land and Mr. Morris is to be congratulated upon becoming the owner of it.

"Henery and Cowery" Established.

Among the recent improvements at the college is the establishment of a "henery" and a "cowery," the work being done by the college boys under the able directions of E. M. Vanderburgh. The college boarders now have the privilege of fresh eggs, and milk and butter at home.

For fresh breads, call at the City Restaurant, C. S. Richards, proprietor. 3tf

Mrs. Higgins Dead.

We are pained to report the death of Mrs. Lucinda Higgins, wife of W. A. Higgins, which occurred at the ranch home northwest of town Tuesday morning at an early hour.

Mrs. Higgins had been in feeble health for some time, but the immediate cause of her death was pneumonia.

Deceased leaves to mourn her loss a husband and six children, Mrs. S. E. Buster, Mrs. E. W. Conrad, Mrs. W. B. Boyd, Mrs. G. E. Burns, Mrs. Colby, all of whom were present at the funeral except Mrs. Conrad of Saltese, Montana, who did not arrive in time.

The funeral services were conducted at the Baptist Church, of which deceased was a consistent member, at 12:30 p. m., Wednesday by Rev. Mr. Burnett of Canyon City, immediately after which the solemn procession wended its way to the city cemetery where the loving hands of friends laid the remains in their final resting place.

The BRAND-wishes to offer sympathy to the sorrowing ones.

W. H. M. Society.

The March business session of the Womans Home Mission Society was held Tuesday afternoon in the Methodist Church with only a small percentage of the members present.

The return of Mrs. Myrick, after a long absence due to sickness, was cause for gladness in the hearts of all, and the advent of Mrs. Wyche and Mrs. DeAtley as new members comes as a welcome strengthening of the local auxiliary.

Several items of interest needing attention, a special meeting was called for next Tuesday afternoon, March 13th, three o'clock. A full attendance is important.

Wanted—To trade a \$300 piano for Hereford property. Will pay difference. Phone 141. 3tf

ARNEY NEWS.

Lagrippe is again prevalent in the community.

Mr. Askins' thrasher is at work in this community.

Mrs. Benson of Amarillo is visiting at Mr. Holdens'.

A nice warm rain would be very acceptable to the farmers at this time.

Mr. and Mrs. Holden were visiting Mr. and Mrs. Falwell in Hereford last week.

Prof. J. M. Braselton of Plainview was in Arney Saturday to see about teaching the next term of school here.

There is a reaper whose name is death
And with his sickle keen
It cuts the bearded grain at a breath
And the flowers that grow between.

On March the second the very unwelcome harvester visited our community and took away a very dear wife and mother in the person of Mrs. J. B. Storm. Mrs. Storm leaves a husband and eight children and a host of friends to mourn her loss. She was an ardent church member and a veritable blessing to the community in which she lived. We regret very much to give her up but we can only say "Thy will not ours, be done". We join the whole community in extending sympathy to the bereaved family.

W. D.

For Sale.

A section of land seven miles north-west of Hereford. Nice and level, all can be cultivated, only 60 feet to water. In good neighborhood, close to public road leading to Hereford. Only \$6.50 per acre. \$2300 cash and time given on balance. This is a good proposition for a stock farmer. 50-tf

O. M. CONOLEY,
Puerto, New Mexico.

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do
General Repair Work

J. A. CANTERBURY

...THE...
Hereford Nursery

IS PREPARED TO SUPPLY YOUR NEEDS. MY ENTIRE TIME IS DEVOTED NO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :-: :-: :-:

L. P. LANDRUM

Subscribe for the BRAND, \$1.00.

ARE YOU INTERESTED

Are you interested in getting just what you want in GENERAL MERCHANDISE, COAL, LUMBER, COTTON SEED CAKE and everything else used on a farm or ranch? If so, you will never be disappointed at our store. Our stock in all the above lines is complete and our prices can't help but interest you. Come to see us. :- :-

Bovina Mercantile Co.
Bovina, Texas

First Class

Ours is the most up-to-date transfer ever put on in Hereford. If you need the proof, give us a trial and be convinced. Phone 87.

W. T. SMITH
Proprietor

Concrete Stone

THERE'S MONEY IN IT

We equip complete plants or furnish individual molds. "The Crouch System" fully covered by United States Patents. No iron or wood pallets.

The Crouch System Stone

Machine Company
WICHITA, KAN.
JAMES T. HICKS, Sec. Treas. and Attorney, Schutz Building

DON'T FORGET THAT I AM LOCATED IN HEREFORD; THAT I AM AN EXPERIENCED PHOTOGRAPHER AND THAT I GUARANTEE SATISFACTION. :- :- :- :- :- :-

M. M. MAJOR
NEXT DOOR TO RACKET STORE

CAMP MEETING.

Extensive Preparations Being Made for Panhandle Gathering in July.

The Panhandle Christian camp-meeting will be held in Hereford beginning Sunday, July 8th. Evangelist John W. Marshall has been engaged for the night services which will be evangelistic. Singing Evangelist Beyer of Chicago will conduct the song service. These evangelists are men who stand at the head of their profession and have been largely successful in such work. A large chorus will be trained for leading the people in gospel songs. There will be three services each day.

For the morning services, Pres. E. V. Zollars of Texas Christian University will give his deservedly popular Bible lessons.

Prof. Harry E. Luck will deliver a special course of lectures on the Bible.

For the afternoon the various auxiliaries of the church will be heard from, viz: Our Orphan and Old People's Home, A. J. Bush; some half dozen Texas colleges, by specialists in readings, recitations, music, lectures. It is hoped also to have representative ministers of different denominations deliver special sermons.

This campmeeting is held in the interest of christian union, christian education and the general advancement of the kingdom of God.

The meetings will be under the direction of the executive committee of the Panhandle District Christian Convention which will hold its annual meeting here during the camp-meeting. Free pasturage will be provided by the Hereford people for the teams of those who attend the meeting. Tents and cots will be furnished at a nominal rental.

It is expected that fully 1000 people from outside of this county will attend. Meals and other accommodations will be furnished at a low rate. The public within 100 miles is cordially invited. Reduced rates are promised; a soul-stirring time is confidently expected.

Those desiring to rent tents or cots for the meeting should notify Elliston and Graves or Judge L. Gough.

Lecture at Church.

Rev. H. R. Coleman, of Louisville, Kentucky, will deliver a lecture at the Cumberland Presbyterian Church in this city on Friday March 16th on his travels and personal observations in the Holy Land. Bro. Coleman is a minister of long standing, a member of the Methodist Episcopal Church South. His connection with the Holy Land League has extended through several years, and none have given more honor to the movement than he. His personal observations at Jerusalem and through the Holy Land afford him a field of varied description.

A small admission fee will be charged at the door.

The Original.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson.

Paper Hanging.

For first class paper hanging you should see Comer Brothers. We have had long experience in the business and guarantee every piece

Rev. and Mrs. Barcus Entertain. At their beautiful new home in the western part of town, Rev. and Mrs. T. S. Barcus entertained the Epworth League and its friends on last Friday evening, March 2nd.

Although this was their first opportunity of entertaining the young people of Hereford, yet they succeeded in winning the hearts of all and proved themselves most excellent entertainers.

The guests were all received with a most cordial welcome which bespoke the unbounded hospitality of the estimable host and hostess. So well was the evening's entertainment planned and carried out that no one could complain of a single dull moment.

Miss Chapman of the college very graciously favored those present with several beautiful selections of music. Miss Chapman's music, as well as her congenial and happy disposition, never fails to captivate any crowd with which she is thrown.

Miss Tempest Ricketts added much to the pleasure of the evening with a select and witty reading which was highly entertaining and greatly enjoyed by all.

Two very interesting contests were next in order. In one room on a table were placed pictures cut from magazines representing some well known advertisements, the object being to guess the greatest number of advertisements. In another room were likewise placed the portraits of famous men and women to guess the name the portrait represented. The contests were very spirited from start to finish and when time was finally called and the count made it was found that quite a number had guessed all the advertisements correctly and also all of the portraits of the famous men and women. The contests showed the presence of some very close observers and also a familiarity with the names and faces of men and women of note.

After the contests were over the guests all repaired to the dining room where dainty refreshments of coffee and cheese sandwiches were served. Our hostess proved herself equally as "entertaining" in the dining room as in the parlor. At a late hour all bid Mr. and Mrs. Barcus a very reluctant farewell and went to their respective homes feeling that another happy and delightfully spent evening was laid up to their credit.

The out of town guests were Misses Tempest Ricketts of New Mexico and Hortense Russell of Amarillo.

Bright Prospects.

Fred W. Browne, president of the Southwestern Land and Immigration Company, was in the city Tuesday conferring with Witherspoon and Gough, the company's local representatives. Mr. Browne in conversation with a BRAND representative, stated that his company has brought on an average 100 prospectors each month since September to the Rhea Bros. ranch in Parmer county.

When questioned about the immigration prospects of the future, Mr. Browne stated it to be his opinion that the present tide of immigration to the Panhandle country would keep up for sometime to come.

The company, with their own holdings included, yet have from 30000 to 40000 acres to dispose of at Bovina.

A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HEREFORD PRESSING CLUB,
43-1f Walter Orr, Proprietor.

Horse for Sale.

If you wish a gentle buggy horse, I can supply you. See me at once.

CLAUDE NORTON.

Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week. 43-1f

For Sale—60 or 75 tons of maize,

OPENING OF SPRING DRY GOODS AND MILLINERY

We take pleasure in calling the attention of our friends and the public to our opening of Spring Dry Goods and Millinery. In our selections this season we have eclipsed all previous efforts to give our customers the best goods and latest styles to be found in the northern and eastern markets. To convince one that this is true, it is only necessary to see the grand display at our store on the corner. We expect to do the Dry Goods business of this section of the country this season and take pleasure in calling attention to the latest creations in Embroideries, Silks, Organdies, Basteese, Linens, Suiting; in fact every up-to-date article to be found in the leading markets of the country. We can't tell all in this small ad, but ask you to come to our store and be convinced that we lead all others in our line.

YOURS FOR FAIR TREATMENT

D. R. GASS & SONS

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :- :-

BARNARD & CO.

Hereford Lumber Co.

Our stock of Lumber and Paint is sold on their merit. Life is so short for us to deal in inferior grades and dope.

HEREFORD LUMBER CO.

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham
PROPRIETOR

VEGA NEWS.

There was an all day service at the Bassett school house on the 25th by Brother Fox.

J. L. McGuire, W. V. Hamilton and Charley Robinson have gone to Imperial, California, prospecting.

We are having some nice weather and farm work is being pushed, as never before, in this neck of the woods.

Miss Berta Holloway, of Vega, who fell and broke her hip in Oklahoma some time back, is improving and will be able to return home soon.

Several of H. B. Wood's former Kansas neighbors are visiting him and looking at the country. They are well pleased with the Panhandle.

Some prospectors, in an "ought-to-be-a-mule", passed through this neighborhood a few days ago. If Gabriel had tooted his horn it would not have astonished the natives more.

Marshal Miller, Vega's obliging postmaster, is going to resign. Doubtless Mr. Miller is the only native Texan, who is holding a commission as postmaster in the state.

I don't know whether it is contagious, sporadic or epidemic, but a goodly number of Deaf Smith's citizens have got it and got it bad too. Unless something can be done to stop the spread of this terrible scourge, before the ides of November, the hospital at the head of Salt river, for the accommodation of those who are helplessly afflicted with this malady will have to be enlarged.

As the Longworth-Roosevelt match has been pulled off the papers ought to give the country a rest.

Your lovin' friend,
HARRISON SLIGER.

List Your Lands.
If you want your lands to move list them with the
HEREFORD REALTY CO.

Send the BRAND "back yonder."

Our Business Department.
Prof. Jno. W. Herod of Iowa Park comes to take charge of the Business Department of the Panhandle Christian College. He is a graduate of the Business College of T. C. U. Waco, a practical bookkeeper and stenographer. He resigned a splendid position in the Iowa Park High school to accept this place and comes to us highly recommended by school men and school authorities, including such men as Prof. A. C. Easley, for fifteen years principal of T. C. U. Business College and President T. E. Shirley. We feel that we are fortunate in securing his services and we believe that the work will prosper in his hands.

The business department of the Panhandle Christian College is being fitted up for more practical work. New furniture, including twelve individual offices for students, two new commercial offices for wholesale, commission, freight and express, one new bookkeeper's desk for the bank, and additional tables and chairs.

The course in bookkeeping is one of the best and is taught in a practical way, so that when a student finishes he will be ready to enter at once into a position. The course includes bookkeeping and all business forms, wholesale and retail business, banking, arithmetic, business law, writing, practical grammar, and typewriting.

The course in shorthand includes all the subjects in the bookkeeping. We have adopted the best, the most sensible and practical system of shorthand ever devised. We have nothing to say against the old systems—they have served a good purpose, but like the old reap-hooks of our fathers—they have been replaced by better things. Our system has only a few rules, all of which can be learned in ten lessons. To these rules, there are no arbitrary exceptions. We believe this gives a large advantage over other systems which have two or three hundred rules with as many exceptions. If you contemplate taking a course in shorthand, do justice to yourself by investigating the system taught in the Business Department of P. C. C.

Respectfully,
A. C. ELLIOTT.

Well Drilling Notice.
We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.
Phone or call on Bob Brazill at Stringfellow-Hume's. 40-1f
List your land's with Slade & Bassett at Amarillo, Texas. 43-1f

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT :-: :-: :-: :-:

YOURS FOR BUSINESS

WILL H. HINES

B. Y. P. U. Program.
Following is the B. Y. P. U. Program March 18:

Subject—How can we enlarge and improve our work.

Leader—Miss Myrtle Harris.

Scripture Lesson—Mat. 21:17-22.

Song.

Prayer.

William Cary, Isaiah 54:2—

O. F. Smith.

Enlarging our work; does it need it? If so, how can we do it?—Miss Lizzie LeGrand.

How can we enlarge our scope of usefulness—Miss Audry Argo.

The union a place of training for a life of usefulness—Miss Nellie Witt.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Jan. 13, 1906.

M. Barrington, (2), Mr. Bruce, G. Cocy, J. L. Davis, Miss Alma Ellis, Charles Fisk, Jacob Frottenberry, Ben Fowler, E. C. Hays, Geo. Heler, Higler & White, Charley Jisey, C. K. Long, Mrs. Jessie Massey, Miss Sarah Phillips, Ralph Rutherford, McLiskey Wallace, W. R. McCullum.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

Observe Week of Prayer.

The Ladies' Aid Society of the Baptist Church have decided to observe a week of prayer with a free-will offering March 18th, in behalf of Southern Home Missions. Will meet Sunday at 3 p. m. at Mrs. Lackey's. The remainder of the week, the meetings will be held at the church.

Everybody is cordially invited to attend.

Dairy Notice.

We can now furnish the public with fresh milks, cream and butter on short notice. Our wagon makes the rounds each day. If you have not been a regular customer of the dairy, give us a trial and we will do our best to please you.

Yours for fair treatment,
LESTER WEAVER. 49-1f

Methodist Church.

Sunday School at 9:45 a. m. Junior League at 2:30. Senior League 3:30. As the pastor will be away attending District Conference at Canadian there will be no preaching at either hour.

THOS. S. BARCUS, Pastor.

Horses for Sale.

I have a good 3-year-old horse, also a mule of the same age for sale. Both gentle to work. Apply to

BYRLE ELLISTON. 21f

Turkeys Wanted.

I am in the market for all the turkeys you have to sell. See me at C. C. Ferguson's grain store.

511f CLAUDE NORTON.

A Bargain for you.

In second-hand double disc plows.

3-8tp WALTER DONALD, Arney, Texas.

For Sale.

Two thorough-bred Poland China service boars best blood lines. J. J. MYERS 10 miles north-west of Hereford. 1-4tp

Standard prices paid for old silver

Homeseekers' Rates

To Panhandle Country, Tuesdays and Saturdays, limit 30 days. Stopovers allowed. Lands rapidly raising in value

California Colonist Rate

\$25, February 15 to April 7

One Fare Plus \$2

To Denver, January 27, 28 and 29, account Stock Growers' Convention.

Rock Island

Is the one line from Texas on which the Sleepers and Chair Cars GO THROUGH to Chicago via Wichita, Topeka and Kansas City.

Write for

Full information regarding any trip North, East South-east or West, to



PHIL A. AUER,

G. P. A., C. R. I. & G.

FORT WORTH, TEXAS

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Homeseeker rate of 75 per cent of the one way rate for the round trip is in effect March and April 1906. You know what the SANTA FE is. Ask for a ticket via that route. :-: :-: :-: :-:

D. L. MEYERS, Traffic Manager

Pecos Valley Lines and Southern Kansas Railway Co. of Texas
AMARILLO, TEXAS

What we Want

We want every citizen of Deaf Smith and Castro Counties to buy their drugs from us during the year 1906. Our stock of drugs and drug sundries is among the most complete to be found in West Texas. Every department of our business will be looked after by men of experience and we guarantee the very best of service. In this connection, we desire to express our thanks for the very liberal patronage of the past year. Remember that you will always receive a hearty welcome at our store,
Yours for Business,

T. M. COULSON

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent
Fort Worth, Texas

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICES AT RESIDENCE
Hereford, Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building Hereford, Texas

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents
DIMMITT, TEXAS.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR XIT LANDS

F. W. WILSEY, 148 Market St., Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

W. C. MOUGHON, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store.
Residence Phone 186.

FOR SALE

Opera House and three lots at a Bargain. Will sell all for what house and fixtures cost. Corner public square. Part on time.
WILL H. STONE,
Sign Painter.

School supplies of all kinds and cheap at Mrs. R. Cowards. 1-4t

Miss Mae Gamble is visiting her parents in Texico this week.

Ten per cent off from list on all stringed instruments at Smith's drug store. tf

Ladies, come and see our new laces and embroideries. J. G. Callens.

Don't forget the lecture at the Cumberland Presbyterian church Friday evening, March 16th.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury. 43-tf

Thos. Turnbow, Castro's treasurer, is hauling lumber from this point to Plainview for the Hereford Lumber Company this week.

Hear Rev. H. R. Coleman lecture at the Cumberland Presbyterian church Friday evening, March 16th, on his travels in the Holy Land.

If you wish the best short order meal in Hereford, you should call on C. S. Richards at the City Restaurant. Remember he gives your money's worth. 2tf

If you want to buy or trade for the best sewing machine in the world, call on Ralph Barnett. He is special agent for the Singer. Some interesting propositions to make. tf

Dr. Albert J. Caldwell, specialist on diseases of the eye, ear, nose and throat, of Amarillo, Texas, will be in Hereford April 4th and 5th, located at the offices of Drs. Hicks and Rogers. 4tf

The officers and directors of The Western National Bank call attention to their statement, published elsewhere in this paper, and return their thanks to the people for their ever increasing patronage.

G. L. Abbott, the Canyon City land man, was in the city for a short time Tuesday on business. Mr. Abbott tells us that several outfits are at work on the grade of the Canyon and Plainview railroad.

I want your cabinet work. Sixteen years in the business. Seven years in Hereford. Bring your broken furniture to my shop at the Hereford Lumber Co's. yard. I will make it O. K. Ward Bratton. 2tf

J. F. Barker and family arrived from Itasca last Saturday and will make Hereford their home. Mr. Barker having accepted the management of the Hereford Lumber Co. The BRAND is glad to welcome Mr. Barker and family to our city.

T. A. Crow of Chickasha, I. T., is building a substantial residence on his ranch south of Hereford in Castro County. This, with other improvements under construction, will give Mr. Crow a nice and comfortable home, to which he will move his family at an early date.

G. F. Edmonds and family left by private conveyance this week for Rortales, New Mexico, where they expect to live. Mr. Edmonds will represent the Singer Sewing Machine at that place. While we regret to lose Mr. Edmonds and family, we wish them all possible prosperity in their new home.

Geo. A. Sachse, who owns a 12-section ranch northwest of Hereford, was in the city for a day or so the first of the week on his return from Amarillo where he had been on business. Mr. Sachse is making a decided success at the cattle business and is one of the few who steadfastly refuse to sell their ranch at any price. If Deaf Smith County was settled to her limits with citizens like Mr. Sachse, her lands would be worth \$75 per acre.

See W. M. Cogdell for all kinds of wall paper. tf

S. J. Vaden was up from Dimmitt Monday on business.

J. F. Dendy of Boom was in Hereford Monday after supplies.

HARNESS—strictly hand-made. The very best, quality first. Canterbury. 43-tf

Ralph Richards of Weatherford is the guest of uncle, C. S. Richards, this week.

Just received a new line of fine fresh candies including LOWNEYS. J. G. Callens. 1t

E. R. Rice was up from his Castro county ranch Saturday and Sunday on business.

G. W. Orr, one of our prosperous stock-farmers of Boom, was a business caller in Hereford Tuesday.

Gentlemen, we are handling first class shoes and ask you to give us a chance to sell you. J. G. Callens.

J. A. Johnson, who has valuable ranch interests in Castro county, was a business caller on our streets Monday.

Our DRY GOODS stock is complete. Come and see the many nice things in dress goods before you buy. J. G. Callens. 1t

Mrs. J. M. Sybert arrived from Thorpe Springs Saturday and again joins her husband in making Hereford their home.

I have purchased the City Restaurant from S. B. Feemster and request all my friends to call on me when you get hungry. 2tf

Prof. John Herrod arrived from Iowa Park Sunday and has taken up his work in the business department of the Panhandle Christian College.

FRIEDMAN'S SHOES are among the best. We earnestly request the public to inspect our line of shoes and slippers before they buy. J. G. Callens. 1t

W. A. Odell, B. C. and J. P. Roberson, all well-to-do stock farmers of Boom, were business callers in the city Saturday, the latter calling at this office to renew for the BRAND and news.

W. J. Chapman of the North Draw spent Monday in town purchasing ranch supplies. Mr. Chapman called at this office to renew the subscription of his brother, C. C. Chapman, of Hillsboro, Tenn.

Dr. Albert J. Caldwell, the well-known Amarillo specialist, was kept quite busy, while in the city Friday and Saturday, attending the wants of his numerous patients. He took time for a brief call to this office.

Elder J. N. Wooten, who has been called to the pastorate of the local Christian Church, writes that he will leave his home at Longview for this place at an early date. Mr. Wooten is an able man and will be a valuable addition to Hereford's citizenship.

Mr. and Mrs. Will Evants left Saturday for Rockett in Ellis county, where the latter will spend an extended visit with her parents. Mr. Evants has made arrangements to do some immigration work for the Panhandle through Judge Ferguson of this city. We understand he will work principally in Oklahoma and Indian Territory.

Rev. E. E. Baker of Vega was in Hereford the first of the week purchasing supplies from our merchants. Mr. Baker informs us that his son, Blake, recently killed a lobo wolf on his ranch, which weighed 85 pounds. This is said to be an unusually large wolf and we can readily understand that Mr. Baker fully enjoyed the work which he and his Winchester did.

OUR GROCERIES

We take a special pride in the Groceries which we sell, first, as to quality and secondly as to the fact that we never allow a surplus of goods to accumulate in our store and thus become old and unfit for use. We also pride ourselves on the fact that everyone of our customers always gets value received for every dollar he spends with us. We are always, :-: :-: :-:

YOURS TO PLEASE

CARDWELL BROS.

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

Most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

BURTON-LINGO CO.

We have the most complete stock of Lumber, Sash, Doors, etc. that has ever been shown in Hereford. We want your business. See us for prices before you buy; it will pay you. :-: :-: :-:

YOURS FOR BUSINESS

BURTON-LINGO CO.
HEREFORD, TEXAS

R. H. NORTON

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, ONE MILE WEST OF HEREFORD

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

Fifty Years the Standard

DR. PRICES' CREAM BAKING POWDER

A Cream of Tartar Powder Made From Grapes No Alum

"Breezy Point."

Next Tuesday night in the college chapel, Miss MacDiarmid will present "Breezy Point," the comedy whose first appearance last November was so enthusiastically received. The reappearance of the play is in response to many requests from persons who were unable to witness the first performance and the unstinted praise of those who did see it. The date has been fixed this time for Tuesday night which it is thought will interfere with no prior engagements.

"Breezy Point" is a live, sparkling comedy of schoolgirl and rural life, with exceedingly clever character sketching. Aunt Debby Dexter, the quaint and charming mistress of "Breezy Point," plans to lift a heavy mortgage on the homestead by boarding four girls on a summer vacation from school. Elinor Pearl, the waif, whom Aunt Debby had years before adopted and Ashrael, the "asperin" serving maid complete the interesting household into which the girls bring their boarding school gush and high spirits. Other characters, Mrs. Hardscratch, the irrepressible Hardscratch twins and the affectionate spinster, Mehitable Doolittle, furnish a lively round of entertainment. The schoolgirls, and Ashrael and Fantine, the French maid furnish love affairs, humorous and otherwise to the situation, and a half-mad gypsy with her strange disclosures and tragic death hastens the development of the plot.

The cast has been somewhat changed owing to the absence of several of the girls who took part in the first performance:

- | | |
|--------------------------|------------------|
| Elinor Pearl | Miss McDiarmid |
| Ashrael | Miss Taliaferro |
| Fantine | Grace Mason |
| Aunt Debby Dexter | McXie May Mason |
| Mrs. Hardscratch | Lucile Boyce |
| Miss Mehitable Doolittle | May Gough |
| The Hardscratch Twins | Jewel Buster |
| Old Clem, the Gypsy | Tempest Ricketts |
| Clarice Fenleigh | Glennis Coulson |
| Laura Leigh | Estelle Patton |
| Edith Norton | Zola Laird |
| Bernice Vernon | Cora Hendrix |

Price of admission 25 cents. No reserved seats. Curtain at eight.

CLEO COMMUNITY.

Mr. and Mrs. Robt. Gollehon of Dimmitt visited your correspondent and family last Sunday.

A. L. Shive is delivering 30 tons of grain that he sold to W. E. Halsell, owner of Spring Lake ranch. Mr. Halsell has bought a great deal of grain from our people this winter and paid as good prices.

J. C. Womble and son of Deaf Smith County are in our community threshing kafir corn, maize, sorghum, millet and California wheat, all of which are making very good turnouts. If we could only get market for our farm products now we would be in a better financial condition to go through the year 1906.

J. T. Gilbreath has sold his home place to Marvin Barnard and will move with his family back to their old home in Tennessee in the near future. We regret very much to lose Mr. and Mrs. Gilbreath from our neighborhood, but our loss is some other community's gain and we wish them much happiness and prosperity in the future.

Will Womble of Hereford W. O. W. Camp, visited our camp at Dimmitt, last Saturday night and rendered valuable assistance in giving the protection degree to J. O. Jackson and J. T. Smith and also addressed the camp on woodcraft and the benefits to be derived from it, even in this life. Come again Mr. Womble, we will be glad to have you with us often.

W. S. D.

"Things for Spring."

Is now the foremost thought in the minds of everyone. Our spring goods are arriving daily and we now feel in a position to please and satisfy our many patrons and many new ones, too. We shall deem it a pleasure and a favor, if you will call at our store at your earliest convenience and examine the many new things we are showing. We wish especially to call attention to our millinery department and that our street Gold medal tailored hats are now on display. Watch for date of opening and display of dress-hats which will be published later.

Yours to please,
HEREFORD MERCANTILE CO.

Baby Dies.

It becomes our painful duty to chronicle the death of the two-year old baby of Mr. and Mrs. W. F. Stimson, which occurred soon after noon Wednesday.

Deceased had been suffering from a severe attack of membranous croup for several days and it was known from the beginning that its condition was such as to cause the greatest apprehension.

Interment took place at the city cemetery Thursday afternoon.

The deepest sympathy of the BRAND is extended to the grief-stricken family.

Presbyterian Church.

Bible school at 10 o'clock. Public worship at 11. Subject of sermon "The Church's Commission." Evening service begins at eight o'clock. Christian Endeavor at 4 o'clock. Friends and strangers are alike welcome to all services.

WM. GORDON KEIRY,
Minister.

Mr. Decker Announces.

By referring to our announcement column this week it will be seen that D. E. Decker is asking for the support of Deaf Smith County citizens in the race for state senator from this district. A more extended notice will be given next week.

\$1.00 shirts for 65c to day at Barnett's. It

Born—To Mr. and Mrs. Byrle Elliston, a boy on the 6th inst.

Milton Burrow has accepted a position with Burton-Lingo Lumber Company.

E. L. Mangum of the North Draw community was a business caller at this office today.

Miss Nellie Stone returned Thursday from an extended visit with relatives in Missouri and Kansas.

Our local land men returned from the North on Wednesday's and Thursday's excursions accompanied by many home-seekers.

I am now in the market for fence contracting and would like to figure with you on constructing your pasture fence. M. H. Lile. Phone 58.

S. J. Dodson returned Thursday from Tennessee where he was called on account of the death of his father. He reports Mrs. Dodson's health much improved.

A company, composed of J. R. McFarling, G. A. F. Parker, Ezra Norton, H. B. McKinley and R. H. Norton, recently purchased a German Coach 3-year-old stallion from Crouch & Son, paying the fancy price of \$3000. The animal will be kept at the ranch of R. H. Norton.

The J. P. Snyder Land Co. is a new enterprise for Hereford and is composed of J. P. Snyder, Joe Carter, and Messrs. Wood and Ochsner of Missouri. They have leased the Webb brick building for a number of months and have fitted up nice and commodious offices. We wish much success for the new company.

C. F. Banks of Hess, O. T., returned to his home Saturday after spending several days in the city in quest of a farm. Mr. Banks made a wise selection in purchasing one half section of Prof. Hawkins' ranch a few miles northwest of town, which he will improve as soon as he can adjust his business affairs in Oklahoma and move here. In the meantime, the BRAND will keep him informed.

As we go to press we learn of the death of the 7-weeks-old infant of Mr. and Mrs. R. L. Ball, which occurred at noon at noon Thursday. The little one had been ill for about three weeks, and during the last week no hope has been entertained for its recovery. The funeral services will be held at the cemetery this afternoon at three o'clock. The BRAND extends deepest sympathy to the parents in this their hour of great bereavement.

J. C. Newman has resigned his position as manager of the Hereford Lumber Co. to look after the Company's interests in other quarters. Rockwell Bros. are preparing to put in some yards along the Canyon-Plainview road and Mr. Newman will have supervision of that work. He will, however, remain with the new manager, J. F. Barker, for about a month before taking up his new work. Mrs. Newman and the children will remain here till after the closing of school.

Hereford Sale.

Elsewhere in this issue will be found the announcement of the Grand Hereford sale to be conducted by Judge O. H. Nelson at the Cattlemen's convention to be held in Amarillo next month. This will be the second sale which Judge Nelson has held in Amarillo and all the stockmen of this section know with what flattering success he met last year.

Big Purchase.

The largest purchase of land which has been reported in this section of the Panhandle this season was made this week by Judge Jno. E. Ferguson by which he becomes the owner of 72,000 acres, eight miles south of Texico and known as the Couits land.

This, like all other Panhandle land, is a fine tract and will be used for colonization purposes.

Our Advertisers.

We desire to direct the attention of our readers this week to the advertisements contained in this issue. Every line of business is being well placed before the public.

Changes in the following ads will be noted: D. R. Gass & Sons, Western National Bank, Stringfellow-Hume, Garrison Bros. and E. B. Black.

BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BUNIONS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00

BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY O. F. SMITH, Druggist

FOR...

Gents' Furnishing
Groceries
Implements
Lumber
Coal
Building Material
Cotton Seed Cake
See Us

LAIRD-HERRING MERCANTILE CO.
BOVINA, TEXAS

PANHANDLE CHRISTIAN COLLEGE
Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a well-rounded education. Our courses of study are complete and well arranged. The mid-winter term begins January 1st, 1905.

Won't you be one of our number?
A. C. ELLIOT, President.

"COMMON SENSE"

Everyone knows that a drink of good clear water, daily, for stock helps them. Then, in place of the old mud hole you have for your poor cows to wade into to drink from why don't you put in a tub that is guaranteed not to leak nor fall to pieces. The time is near when a mud hole on the place is sure to be a death trap for some weak animal you have, so now is the time to avoid it

FOR TANKS AND TUBS SEE

BELL & COPES

"CUT IT OUT"

says the doctor to many of his lady patients, because he doesn't know of any medicinal treatment that will positively cure womb or ovarian troubles, except the surgeon's knife.

That such a medicine exists, however, has been proved by the wonderful cures performed on diseased women, in thousands of cases, by

WINE OF CARDUI
Woman's Relief

It has saved the lives of thousands of weak, sick women, and has rescued thousands of others from a melancholy lifetime of chronic invalidism. It will cure you, if you will only give it a chance. Sold at every drug store in \$1.00 bottles. "Try it."

WRITE US A LETTER
freely and frankly, in strictest confidence, telling us all your troubles. We will send Free Advice (in plain, sealed envelope). Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

GAVE UP SUPPORTER
"I wore a supporter for years, for my womb, which had crowded everything down before it, writes Mrs. S. J. Chrisman, of Mannsville, N. Y. "I suffered untold misery and could hardly walk. After taking Cardui I gave up my supporter and can now be on my feet half a day at a time."